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USER'S GUIDE TO
Sales & Marketing Management's
Survey OF Buying Power DATA SERVICE

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How To Use
S&MM's Survey Of Buying Power
DATA SERVICE

WHY THE **DATA SERVICE** IS A VALUABLE TOOL FOR YOU

In the business climate of America today, the **SBP DATA SERVICE** has become a more essential and productive marketing and sales tool than ever before. For, as perhaps, the most complete collection of marketing statistics published, the DATA SERVICE is used by more and more businessmen in an almost infinite variety of ways. Combined with internal company records, it has become a widely acclaimed sales and marketing tool of extraordinary versatility and value.

The act of ordering and using the **DATA SERVICE** is a clear indication of your awareness that today's new business challenges must be met by utilizing more objectively developed marketing strategies and a new range of productive disciplines; those that parallel what is going on *now*.

WHAT'S IN THE **DATA SERVICE**

The Survey of Buying Power **DATA SERVICE** consists of over 900 pages of maps and figures divided into three volumes.

Volume 1 includes state and county outline maps, population and detailed characteristics, the household income distribution, Effective Buying Income, total retail sales and four Buying Power Index series.

Volume 2 covers retail sales by twelve individual Store Groups and ten Merchandise Line categories for both the current year and the 1977 Economic Census. Comparisons and growth rates can be evaluated.

Volume 3 presents TV market data and metropolitan and county market projections, for Population, Effective Buying Income and retail sales.

HOW THE INFORMATION IN THE **DATA SERVICE** IS ORGANIZED

The information is organized, for the most part, within a geographic hierarchy; by region, state, metropolitan area and county and by TV market (ADI: Area of Dominant Influence). Summaries are also presented.

For each geographic area, you will find: information dealing with the area's total population, its percentage of the U.S. total, break-outs by age, sex, number of households, number of persons in household, etc.

In addition, counties, metropolitan markets and TV markets are ranked by key population designations. That means, for example, if a population characteristic or combination of characteristics is especially relevant to the sale of your product, you can isolate and rank those geographic areas in which the densest concentration of such characteristics exist.

DEFINITIONS OF THE MOST COMMONLY USED DESCRIPTIVE CATEGORIES

Buying Power Index

For each geographic area, the **DATA SERVICE** presents four Buying Power Indexes.

This term, first used in the Survey of Buying Power in 1948 is widely used and accepted by businessmen today. Simply put, a Buying Power Index (BPI) is a measure of a given market's ability to buy, and is expressed as a percentage of the total U.S. potential (100%). A market can be a state, region, county, metropolitan market or TV coverage area (ADI).

The basic BPI is created by weighting and combining three significant factors that exist in every market and determine its ability to buy; total population, total income, and total retail sales. Thus, the BPI is a percentage (not an index number) representing the share of buying potential in a specific market as related to the U.S. potential as a whole. It is a combination of the numbers of people who can purchase the product or service; their ability to pay for it and their access to outlets where the transaction can be made. Logical, simple, concise.

Graduated Buying Power Indexes

Take the BPI concept one step further. The Graduated BPI's correlate product potential and buying power in households with low incomes (under $10,000), moderate income ($10,000-$19,999), or high income ($20,000 and over). In this manner, more finite BPI's can be determined by relating to the price point of a product (EPP, Economy-priced product; MPP, moderate-priced product, and PPP, premium priced product).

YOUR OWN CUSTOM BPI

Using the Index to the **DATA SERVICE** enables you to select those factors which reflect a market's ability to purchase your specific product or service. To begin, you must be able to define the consumer profile for your product. Three factors are most often essential:

Factor A = demographic
Factor B = economic
Factor C = distribution

For example, you must determine the population or household factor that best describes your particular consumer. If your product is bicycles, 6-17 year olds might well be your target demographic subgroup. If your product is single portion convenience foods, one person households might well be your target factor.

The next step is to select the household income group or groups best suited for your product. If it's a premium-price product, you might focus in on households with incomes over $25,000.

The third step is to select the retail outlet or product group category that parallels your known channels of distribution. Food stores are the appropriate distribution channel for grocery items. However, if your product has widespread and perhaps multiple distribution possibilities, a Merchandise Line rather than a store category might well be more appropriate. TV sets, for example, would be such a case.

Once these three factors have been selected, the process for computing your own BPI is as follows:

Step 1: for market (region, state SMSA or county) for which a BPI is necessary; (example single portion foods)

$$\text{Factor A (demographic)} = \frac{\text{Market's 1 person households}}{\text{U.S. 1 person households}} = X\%$$

$$\text{Factor B (economic)} = \frac{\text{Market's HH with income \$25,000+}}{\text{U.S. HH with income \$25,000+}} = Y\%$$

$$\text{Factor C (distribution)} = \frac{\text{Market's grocery store sales}}{\text{U.S. Grocery store sales}} = Z\%$$

Step 2: Determine the importance of each factor:

As an example, when dealing with single portion foods, the weighting might be as follows:

Factor A = 50%
Factor B = 20%
Factor C = 30%

Step 3: Calculate the BPI

BPI = .5(factor A) + .2(Factor B) + .3(Factor C)

Step 4: Repeat for each next market.

Of course, some BPIs are more complex than others. However, the same principals apply whether one, two, three, four or more factors are used in the construction of a custom BPI. The **DATA SERVICE** offers a wide choice of all factors for BPI input. Choose carefully and you will end up with a valuable and objectively functional sales and marketing tool.

EFFECTIVE BUYING INCOME

Effective Buying Income (EBI) is disposable personal income: that amount of gross income available after taxes, to purchase goods and services. The Effective Buying Income household distribution groups households into income classifications and geographic market detail. All are included in the **DATA SERVICE.**

RETAIL SALES

Within these same geographic market areas, information and rankings also exist for Retail Sales, covering nine basic retail store groups: food stores, eating and drinking places, general merchandise stores, apparel and accessories stores, furniture/home furnishings/appliance stores, automotive dealers, gasoline service stations, building and hardware dealers.

MERCHANDISE LINE CATEGORIES

Merchandise Line Sales data reflect product sales rather than store sales. Merchandise Line categories include groceries and other foods, drugs and other health aids, furniture and sleep equipment, major household appliances, televisions, audio equipment, men's and boys' clothing, women's and girls' clothing, footwear and toiletries. In many cases these measurements provide more specific estimates of product potential than is provided by store type sales alone.

THE PURPOSE OF THIS GUIDE

Because the **DATA SERVICE** is an analytical tool, its value is directly related to your understanding of its capacity to provide answers to problems.

The function of this GUIDE is to help you take advantage of what is in the 900 plus page **DATA SERVICE;** to enable you to relate your own special problems to the solutions that are to be found within its pages. And to provide you with simple effective procedures for cutting through its mass to develop and use the valuable answers it contains.

HOW THE GUIDE IS ORGANIZED

For clarity's sake, this GUIDE is divided into three sections: Sales, Marketing, and Advertising. Each section offers an almost limitless source of applications which can be extended from the simple examples cited. We suggest that the most efficient method for using your copy of the **DATA SERVICE** is to find your area of interest, or, the category in which your question/subject falls, and then follow the designated procedures that allow you to generate the information and answers you require.

Section One: SALES
- **a.** Measuring Sales Performance
- **b.** Setting Sales Goals
- **c.** Setting Sales Quotas
- **d.** Territory Alignment/Realignment

Section Two: MARKETING
- **a.** Measuring Market Potential
- **b.** Developing Marketing Strategies & Determining Distribution Channels
- **c.** Evaluating New Product Potential
- **d.** Long Range Planning

Section Three: ADVERTISING
- **a.** Test Market Selection
- **b.** Co-op Advertising Allocations
- **c.** Media Selection
- **d.** Media Allocation

SALES PLANNING APPLICATIONS

A–MEASURING SALES PERFORMANCE

How do you determine just how well any salesperson is doing? Is a salesperson who generates a 20% increase doing a better job than another salesperson who may have only achieved last year's sales level?

An objective measure is required. Because, unless you know what your sales force could be doing, you'll never know how well they've done.

It has often been demonstrated that consumers, with similar demographic and economic profiles and like access to distribution, will normally buy the same quality and quantity of product. Thus, the most basic measure of sales performance in the **DATA SERVICE** is the use of one of the four BPIs, adapting the closest fit to the known demographic elements of your product.

If your product is shoes, sold to people earning $10,00 to $19,000 household income, then your basic BPI would be the Graduated Buying Power Index MPP (Moderate Priced Products).

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/80 Population (Thousands)	% Of U.S.	% Change 1970–80	Pop. Per Sq. Mi. (Density)	% White	12/31/80 Households (Thousands)	% Of U.S.	1980 EBI ($000)	% Of U.S.	1980 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK	**9,078.0**	**3.9727**	**–9.0**	**6,559**	**56.9**	**3,511.7**	**4.2877**	**82,157,498**	**4.5286**	**31,829,889**	**3.2959**	**4.0476**	**4.0949**	**3.9886**	**4.4931**
Bronx	1,144.9	.5010	–22.2	27,924	46.7	422.9	.5164	7,112,721	.3920	2,362,342	.2446	.3696	.6088	.5004	.3465
Kings	2,201.8	.9636	–15.4	31,454	55.8	823.8	1.0059	14,574,961	.8034	4,560,002	.4722	.7362	1.0879	.9568	.7555
New York (Manhattan)	1,430.0	.6258	–7.1	62,174	58.7	712.6	.8700	18,312,841	1.0094	9,250,914	.9579	.9172	.8709	.8788	1.1869
Putnam	78.7	.0344	38.8	341	98.2	25.1	.0307	551,452	.0304	259,744	.0269	.0302	.0257	.0305	.0287
Queens	1,897.1	.8302	–4.5	17,566	70.3	718.9	.8777	16,400,005	.9040	4,700,340	.4867	.7639	.7051	.7674	.8142
Richmond	356.6	.1561	20.7	6,148	89.0	116.9	.1427	2,544,724	.1403	964,511	.0998	.1313	.1228	.1398	.1371
Rockland	262.1	.1147	14.0	1,489	89.3	79.4	.0970	2,416,930	.1332	1,015,830	.1052	.1212	.0795	.0773	.1327
Westchester	864.6	.3783	–3.3	1,952	83.9	309.7	.3781	10,619,178	.5854	4,100,831	.4247	.4956	.3106	.3148	.5220
Bergen, N. J.	*842.2*	*.3686*	*–6.1*	*3,599*	*92.5*	*302.4*	*.3692*	*9,624,686*	*.5305*	*4,615,375*	*.4779*	*.4824*	*.2836*	*.3228*	*.5695*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***16,558.4***	***7.2466***	***–5.4***	***3,146***	***74.8***	***6,028.6***	***7.3607***	***155,915,773***	***8.5943***	***64,611,379***	***6.6904***	***7.7535***	***6.5391***	***6.6893***	***8.6346***

You would be on safe ground to take your yearly sales of shoes, one million pairs for this example, and multiply that by the MPP/BPI for New York, .039886. For New York, your sales measurement would be 39,886 pairs of shoes.

You can break this out further by the various counties that make up the New York market, showing you geography that should be doing better and areas where your sales volume is terrific. By creating a Performance Index for the market you could determine your successes and shortcomings.

Again, using our example of shoes, let's add the fact that we sold 50,000 pairs last year. To find the Performance Index (PI) you compute:

$$\text{PI} = \frac{\text{Actual Sales}}{\text{Expected Sales}} \qquad \text{PI} = \frac{50,000}{39,886} \qquad \text{PI} = 125$$

In this particular case, since the PI is greater than 100 it indicates that performance exceeds the assigned market area share of sales. When a PI is less than 100 it indicates room for improvement.

Specialized Products

Your product may be more complicated than a basic pair of shoes. It could be "Running Shoes", with known demographics of being sold principally to men 18-24 years old, living in households with income of over $25,000 and having access to department stores.

You would then follow the definition of constructing a Custom BPI, to give you a carefully constructed measure for your particular product.

B–SETTING SALES GOALS

If you have found a good "fit" BPI in the **DATA SERVICE**, as we did in the example of shoes in measuring sales performance, then there is no reason why you should not consider using that BPI to set sales goals for your salesforce.

Using the shoe example again, if your company plans to increase its production and you now have to sell 10% more shoes, to 1,100,000 pairs, don't take New York's actual sales and increase it by 10%. Remember, that territory indexed above 100.

Take the BPI .039886, multiply that times your new sales target of 1,100,000 and you will find that New York's sales goal will be 43,875.

Since they had previously sold 50,000 pair, you now know that meeting last year's actual performance will almost meet what they must do this coming year. This leaves you free to concentrate on other areas where this fortunate situation will not exist. Increasing New York's target penalizes that sales force for doing a good job.

Conversely, let's take a different product with totally different problems.

For this example, you are selling sheets. From years of experience, you and your company know that young adults buy proportionately more sheets than old adults.

Additionally, throughout the country, there are areas where the population mix is far from normal. A typical example of this type of problem shows up in Arizona.

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/80 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALL COUNTIES													
Apache	53.7	Male	26,607	5,200	3,824	3,461	3,059	4,098	2,397	1,550	1,584	1,434	19.9
		Female	27,093	4,968	3,606	3,546	3,155	4,409	2,653	1,661	1,479	1,616	21.2
Cochise	88.6	Male	44,483	4,779	4,559	4,975	7,208	6,389	5,113	3,998	3,703	3,759	26.1
		Female	44,117	4,565	4,388	4,580	5,417	7,112	5,189	4,061	4,082	4,723	29.4
Coconino	76.9	Male	38,504	5,011	4,176	3,769	8,204	6,393	3,947	2,684	2,411	1,909	23.4
		Female	38,396	4,786	4,096	3,817	8,164	6,280	3,958	2,826	2,337	2,132	23.6
Gila	37.7	Male	18,588	1,937	1,889	2,003	2,116	3,016	1,966	1,722	2,031	1,908	29.5
		Female	19,112	1,853	1,828	1,942	2,074	3,023	2,050	1,816	2,232	2,294	31.1
Graham	23.4	Male	12,030	1,303	1,153	1,729	1,823	1,751	1,238	856	988	1,189	25.0
		Female	11,370	1,247	1,144	1,261	1,402	1,676	1,164	951	1,109	1,416	28.8
Greenlee	11.5	Male	5,722	707	567	700	604	866	624	654	703	297	28.3
		Female	5,778	678	552	667	649	904	717	660	511	440	28.8
Maricopa	1,559.8	Male	759,566	72,273	70,682	78,524	103,792	132,780	88,382	69,457	65,909	77,767	29.1
		Female	800,234	68,941	66,952	76,832	104,365	135,178	91,783	75,747	79,263	101,173	31.1
Mohave	58.0	Male	29,195	2,647	2,400	2,906	2,194	4,585	3,252	3,175	3,963	4,073	34.7
		Female	28,805	2,529	2,260	2,527	2,654	4,802	3,062	3,277	4,091	3,603	34.2
Navajo	69.4	Male	34,273	5,297	4,505	4,376	3,682	5,554	3,531	2,410	2,553	2,365	23.6
		Female	35,127	5,057	4,348	4,272	4,013	6,045	3,719	2,661	2,539	2,473	24.8
Pima	549.5	Male	267,807	25,024	24,337	26,762	41,193	44,102	29,300	23,812	24,171	29,106	28.8
		Female	281,693	23,838	23,081	25,999	38,199	44,395	30,660	26,950	29,769	38,802	31.7
Pinal	92.6	Male	47,257	5,233	5,047	5,346	5,793	7,942	5,479	3,915	4,099	4,403	27.8
		Female	45,343	4,991	4,785	5,210	5,349	7,305	5,263	3,773	4,256	4,411	28.2
Santa Cruz	21.0	Male	9,740	1,273	1,123	1,219	939	1,402	1,133	945	841	865	27.3
		Female	11,260	1,216	1,089	1,206	1,234	1,756	1,354	1,046	1,086	1,273	30.0
Yavapai	70.6	Male	34,724	2,797	2,681	3,413	3,047	4,150	3,442	3,505	4,762	6,927	38.8
		Female	35,876	2,676	2,461	3,018	2,936	4,398	3,617	3,897	5,695	7,176	41.9
Yuma	92.9	Male	47,609	5,313	4,691	4,823	7,396	7,078	5,284	4,203	4,379	4,442	27.2
		Female	45,291	5,076	4,475	4,643	5,771	7,358	5,199	4,236	4,186	4,347	28.6
TOTAL METRO COUNTIES	**2,109.3**	**Male**	**1,027,373**	**97,297**	**95,019**	**105,286**	**144,985**	**176,882**	**117,682**	**93,269**	**90,080**	**106,873**	**29.0**
		Female	**1,081,927**	**92,779**	**90,033**	**102,831**	**142,564**	**179,573**	**122,443**	**102,697**	**109,032**	**139,975**	**31.3**
TOTAL STATE	**2,805.6**	**Male**	**1,376,105**	**138,794**	**131,634**	**144,006**	**191,050**	**230,106**	**155,088**	**122,886**	**122,097**	**140,444**	**28.6**
		Female	**1,429,495**	**132,421**	**125,065**	**139,520**	**185,382**	**234,641**	**160,388**	**133,562**	**142,635**	**175,881**	**30.6**

Yavapai county, with a relatively good sized population, averages almost 39 years of age. Apache county, while almost the same size in population, averages closer to 19 years of age. And, the BPI information in the DATA SERVICE gives Yavapai almost a two to one edge across the board over Apache county.

In the example of sheets the solution will be to construct a custom BPI, getting the additional data needed from the retail sales by store group (sheets are part of home furnishings) and then adding the weights to each of the three factors based on your company experience.

1979 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1979 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALL COUNTIES														
Apache	1979	65,399	12,286	12,020	4,434	22,101	11,847	614	293	217	3,165	13,387	2,370	2,214
	1977	55,093	11,335	11,048	3,538	19,478	10,264	569	272	201	2,576	10,440	1,876	1,575
Cochise	1979	210,240	55,359	54,278	15,162	23,218	14,650	6,153	8,950	4,961	45,636	22,093	9,173	9,662
	1977	188,941	47,875	46,940	14,506	22,051	13,678	6,341	7,704	4,270	40,345	20,320	8,993	7,503
Coconino	1979	289,179	65,589	63,162	39,635	38,179	15,777	5,835	9,454	4,666	31,742	45,625	17,641	5,395
	1977	241,854	52,597	50,459	34,571	31,508	12,800	5,001	6,690	3,302	30,294	38,021	13,546	4,503
Gila	1979	112,914	36,732	35,575	11,489	6,982	1,909	4,312	2,378	1,281	22,580	10,196	5,654	3,218
	1977	95,554	30,238	29,175	9,915	7,006	1,883	3,559	2,076	1,118	19,321	8,850	5,003	2,507
Graham	1979	61,440	16,730	16,369	3,732	5,777		3,255	2,031	1,250	15,684	4,192	6,422	1,820
	1977	55,924	15,113	14,731	3,443	5,856		3,003	1,826	1,124	14,099	3,876	5,677	1,399
Greenlee	1979	26,263	12,372	12,105	1,014	1,974		308	1,477	859	1,973	2,550	1,498	1,461
	1977	23,111	10,361	10,099	1,015	1,789		290	1,309	761	1,826	2,399	1,313	1,278
Maricopa	1979	6,117,664	1,392,032	1,352,913	600,706	740,188	644,003	202,379	381,974	245,120	1,316,845	395,666	352,537	228,085
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Mohave	1979	204,249	60,472	58,760	16,341	6,026		[illegible]	5,285	3,124	29,880	35,412	21,815	6,497
	1977	159,068	44,838	43,404	14,235	5,994		[illegible]690	3,893	2,301	23,552	28,607	16,721	4,478
Navajo	1979	213,037	60,927	59,950	16,107	21,763		2,948	5,046	3,768	24,131	35,507	22,184	2,911
	1977	165,346	45,419	44,691	13,220	16,612		2,878	3,490	2,606	21,995	27,964	15,853	2,534
Pima	1979	2,054,626	486,805	466,496	172,568	272,464	242,254	63,560	105,846	60,298	447,742	179,021	87,712	80,235
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pinal	1979	185,142	66,787	65,972	14,419	9,885	4,689	6,612	3,303	1,417	31,270	20,632	10,783	9,060
	1977	168,380	57,303	56,604	14,174	9,340	4,356	6,310	3,119	1,338	30,089	19,542	10,135	7,324
Santa Cruz	1979	98,626	24,404	23,877	7,454	16,486	15,506	16,417	5,921	2,700	8,467	6,528	5,298	4,285
	1977	87,184	20,432	19,915	5,980	15,022	13,890	16,433	5,209	2,375	7,703	5,751	4,649	3,066
Yavapai	1979	228,625	70,561	68,754	24,370	13,417		6,540	7,847	4,384	26,212	16,455	21,459	10,978
	1977	173,852	48,205	46,793	19,563	10,605		5,031	5,962	3,331	26,633	14,788	15,305	7,041
Yuma	1979	306,055	71,073	69,458	29,049	41,543	36,328	7,469	10,484	7,952	61,402	32,833	22,510	9,561
	1977	262,034	59,852	58,492	25,349	34,847	29,957	7,722	9,242	7,010	53,790	28,477	18,687	7,668
TOTAL METRO COUNTIES	1979	**8,172,290**	**1,878,837**	**1,819,409**	**773,274**	**1,012,652**	**886,257**	**265,939**	**487,620**	**305,418**	**1,764,587**	**574,687**	**440,249**	**308,320**
	1977	6,493,592	1,449,504	1,398,335	615,569	872,563	750,855	226,677	367,976	230,191	1,434,885	442,590	355,114	223,853
TOTAL STATE	1979	**10,175,459**	**2,432,129**	**2,359,689**	**956,480**	**1,220,003**	**986,963**	**330,866**	**550,289**	**341,997**	**2,066,729**	**820,107**	**587,056**	**375,382**
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729

C–SETTING SALES QUOTAS

Salespeople must feel justly compensated for their work. The quotas set for them must be both realistic and achievable. That combination is the source of true motivation. And, in order to reach it, a company must construct a quota that assigns a fair share of total volume to each salesperson.

What is such a fair quota? It must cover both the reality of its being accomplished as well as the possibility of special regards for truly superior performance.

But fair does not mean equal. Actually, no two organizations confront the same challenges or problems. Through the use of the **DATA SERVICE**, you can develop a quota setting system that has been widely used by a large number of organizations. But, you should redefine the system to your special needs. It is intentionally simple and affords sales management people the ability to acknowledge and consider any special circumstances which may be unique to their own company.

First of all, assume that a fair quota is an achievable one. Secondly, such a fair quota must consider the individual salesperson. In other words, you must evaluate past performance as part of the construction of a fair quota. Also, this same fair quota reflects the amount of the product or service that your company management believes can be sold in each territory. In short, a quota system that incorporates both experience and potential is one that can be a fair quota system.

Let's use as an example a raincoat manufacturer that has a national sales goal of 500,000 units. According to its own custom BPI, Boston has a BPI of 2.4863, so we can expect 12,315 units to be sold there.

But, based on past performance, Boston has a historical index of 122, showing that it is already doing more than its share. In reviewing the territory we find that it includes Brockton with no sales (but a BPI of .3577) and New Bedford/Fall River/Taunton (with a BPI of .2924). There is also a non-metro portion with a BPI of .1432. The salesperson total BPI is in fact 3.8957 and the current performance index is in fact 94.

Setting a sales goal for the "Boston" territory meant looking into the total territory, not just the big city, big performance.

Setting Sales Quotas means assigning each part of a territory its rightful fair share of the national effort. When the territory index is far from par, or 100, then it must be brought up to proper index performance on a planned yearly increase basis that is achievable. To expect it all to happen in one year might become counter-productive.

D–TERRITORY ALIGNMENT/REALIGNMENT

Sales territories are too often designated by historical situations rather than objective sales potential or performance.

Through the use of the **DATA SERVICE**, sales management is afforded an objective process through which true territory alignment needs can be identified and met.

The first step is to use the BPI method of measuring territories for basic sales potential. Ideally, all territories should have approximately the same BPI, be it regular, graduated or custom.

Company sales management will know if there is a major buying office in one specific territory and that fact then has to be put into the BPI equation for that territory and its surrounding territories.

As an example, you are the sales manager for a new product line of an existing company. The line is men's clothing for a company that formerly was limited exclusively to women's clothing.

You have no salesforce, so you must start from scratch, establishing all territories. Your initial budget allows you to hire ten salespersons. You are to decide where the territories should be.

The **DATA SERVICE** ranks all Men's and Boys Clothing Sales by metro markets in declining retail volume. Thus, you can identify the top markets for your initial effort.

Since your salesforce will be a commission paid group, you can determine potential earnings that you wish your salesforce to earn. Then, creating a custom BPI for your product, you can identify the size of the market you wish covered by each initial salesperson. By doing this you eliminate the necessity for undue "cutting" of territories at a later date and you also get the maximum effort out of each salesperson as they concentrate their efforts in an achievable, workable territory that has been planned efficiently for a worthwhile income.

MARKETING APPLICATIONS

A–MEASURING MARKET POTENTIAL

The first thing a company can do in order to fully utilize the **DATA SERVICE** is to identify all of its markets in a manner consistent and compatible with the definitions found in the **DATA SERVICE**.

Markets can therefore be identified by U.S. Census Bureau Regions, by states, by SMSA's, SMSA consolidated areas, by TV (ADI) Markets or even by counties (counties can be grouped into sales territories).

Company sales records should also be structured in such a way as to provide information that can be used for measuring potential. In other words, your internal data reporting must conform to the above geographic segments.

When such information is readily available the DATA SERVICE can be used to:

1. Identify a given geographic segment.
2. Identify the industry product sales for that segment. This is achieved by multiplying a custom BPI by the total product sales of the industry in the entire U.S.
3. Identify your sales in that segment.
4. Find the Brand Share in that market by dividing item #2 by item #3.
5. Identify the brand potential for a particular market by multiplying your total sales by the market BPI. Then divide your actual market sales by that potential number, and the result will be an index of your market performance. An index of 100 is par. Above 100 indicates that the market is performing above its basic potential. Under 100 means that the performance is under basic potential. In other words, an index of 80 would mean the market is 20% under potential.

Let's construct an example to see just how this would work:

The assumptions: You manufacture men's dress shirts. Retail volume for the total U.S. is two billion dollars. Your company does $140 million or 7% market share in dollar volume.

In Bangor, Maine, your sales are $94,200. The custom BPI for that market is .0530. The first thing to do is to find out what would be the total estimated industry sales for Bangor. Two billion dollars multiplied by the custom BPI (.0530) = $1,060,000. Your basic potential in that market is your total sales ($140 million) multiplied by the custom BPI (.0530) = $74,200. The final step would be to construct a performance index by taking the actual sales ($94,200) divided by the potential sales ($74,200) = 127 index or 27% better than the estimated potential. The actual sales yield a 9% market share.

In Boston, with a custom BPI of 1.9134 and total sales of $2,678,760, the same mathematics indicate a 7% market share and an index of 100.

In Syracuse, with a custom BPI of .2609 and actual sales of $295,000, only a 6% market share was achieved and an index of 81, or 19% less than potential.

B–DEVELOPING MARKETING STRATEGIES AND CHANNELS OF DISTRIBUTION

As a manufacturer of medium priced Single Lens Reflex Cameras, let us assume we have defined our purchasers as follows:

Male, 25-34, Household Income over $25,000, HH of 2-3 size.

However, because our camera, a breakthrough SLR, is priced remarkably low and is exceedingly simple to operate and maintain, and is distributed through camera stores and department stores.

We have found in test markets that our particular SLR camera sells with equal strength through department stores. Whereas at one time we made access to camera stores a mandatory element in the special BPI we constructed, it is now time to reevaluate and re-examine our strategy as a result of a natural change in distribution.

Now, in setting our sales goals, we will search out the key concentrations of 25-34 year old males, in 2 or 3 person households, where the household income is over $25,000.

Preliminary examination reveals that while our dependency on camera stores has made it necessary for our company to advertise on a national basis, that may no longer be necessary. We have decided to use our new BPI and rank the ADI markets for TV by our new BPI.

Here is what we discover:

	ADI	1980 **BPI**
1	New York	11.92
2	Los Angeles	7.08
3	Chicago	5.95
4	San Francisco	4.36
5	Philadelphia	4.11
6	Detroit	3.20
7	Washington DC	3.19
8	Boston	2.49
9	Houston	2.36
10	Dallas/Ft. Worth	2.07
	Top 10 markets	**46.73**

By adding the next 10 markets we find that we end up with 60.88%

of all the people we want to reach living in the top 20 markets.

Our advertising for these cameras can now concentrate its weight proportionately among the country's top TV markets for our product. We know that we are targeted to sell 100,000 SLR cameras this year, so that we can identify all of our sales in these top twenty markets through the use of the relevant custom BPI share of the total target we plan to sell.

Finally, we checked the ADI rankings of retail sales by stores groups to find out how department stores were ranked compared to the way our custom BPI ranked our sales. We also confirmed our plan by checking the television market rankings for population, EBI, total retail sales and BPI for the top 20 markets.

C–EVALUATING NEW PRODUCT POTENTIAL

Your firm has created a new product; one specifically identified as having special potential among consumers in the lower income categories, compared to your present product. The DATA SERVICE enables you to configure a strategy that identifies the highest concentration of your most important potential customers.

Once the demographic prerequisites have been identified, you can then assign specific goals to sales personnel in pre-selected sales areas that encompass the highest concentration of potential customers with the characteristics you seek. And you will be able to establish, with solid objectivity, maximum sales goals in these special market areas, knowing in advance that they represent an optimum concentration of the best potential customers for your new product.

If part of the new product potential evaluation includes a controlled market test, this same technique allows you to identify areas that are identical to your perception of the product/key consumer relationship. You can therefore implement such control testing in additional structured markets that meet your requirements. You will be able to compare both the results of your market/product associations at the end of the test period. If you have used the objective information with the DATA SERVICE the results will be accurate and projectable.

Your present product is a fine quality raincoat. Your new product is a "knock-off" of your present product, but at a very popular price. It is built to appeal to males, the same age group as your present product, but with lower household incomes.

Unlike other examples the first thing you must do is rely on your own internal data to identify those markets where raincoats as a category, sell best. While Los Angeles may be one of the largest markets in the US, they don't wear many raincoats in LA. Your own sales history will let you know which markets are best for the category.

The **DATA SERVICE** will then allow you to compare market data on the potential consumer for your product, on a market by market basis. If New York is your top raincoat market for a top quality product, sold to individuals with $25,000 and up household incomes, then your market will be vastly larger when you approach males in the $15,000 and up HH incomes. And, the data service will identify specifically where, by county, your potential customers might be found thus allowing you to plan your sales approach based on where the potential consumers live.

D–LONG RANGE PLANNING, MARKETING STRATEGY

In most companies, there is always a need for accurate long range planning accompanied by true accountability. Wherever such planning is possible, it should be implemented; to balance the short-term pressure for profitability that can sometimes jeopardize or diminish long-term achievements.

The forecast section of the **DATA SERVICE** identifies a wide range of five-year projections with uncanny accuracy.

Thus, a marketer can determine where his company is today and where and how he can help it achieve its objectives five years from now; through constant periodic examinations of its performance in the quest for its goals, and by using objective data to implement any required modifications in its overall marketing plans.

As an example, you now sell one out of every 100 people, your fabulous cookies. Your total market is one million people, so you can anticipate sales of 10,000 cookies within that universe.

The forecast section of the **DATA SERVICE** might identify this particular market as one that will lose 5% of its population within the next five years. That means as the market shrinks to 950,000 people, your sales will automatically drop to 9500. Unless, of course, you design a program with the objective of increasing your market share of that market to compensate for the projected loss in sales that will accompany the loss in population.

This same process might lead you to conclude that other companies, faced with the same problem in this market, will possibly consider intensifying competitive activity within that same market.

You might also consider broadening and expanding the reach and saleability of the product into other possible markets as the population declines.

On the other hand, the forecast section might indicate a population decline accompanied by an increase in income levels greater than the national rate of increase. Thus, the "quality" of this market would increase, while the quantity decreased. If your cookies can be related to higher income response, then you can plan on achieving higher sales by anticipating forecasted changes and tailoring a strategy that turns such changes to your corporate advantage.

ADVERTISING

A–TEST MARKET SELECTION

One of the most important uses of the **DATA SERVICE** can be found in its use as a source for selecting test market areas. There is a normal tendency to use "test markets" that have been used before, or markets famous as "test" markets.

With the **DATA SERVICE,** through the use of the demographic, economic and sales information, markets that are similar can be easily identified for a wide range of test marketing purposes.

You can identify such similarities in markets as size of population, age of that population, number of households within the market, age, sex and number of persons in households as well as by household income levels. Thus, the following examples:

By population	San Antonio	1,048,000
	Columbus, Ohio	1,110,200
	Hartford, New Britain, Bristol	1,053,100
	New Orleans	1,163,800

Market similarities can also be determined by such specialized measurements as median household Effective Buying Income (EBI) or per capita EBI or BPI, graduated, custom or general. Under this magnifying glass, our four examples would look like this:

	Average Household EBI	BPI	EPP/BPI	MPP/BPI	PPP/BPI
San Antonio	20,812	.4424	.4364	.4537	.4184
Columbus	21,827	.5227	.4477	.5126	.5114
Hartford	22,795	.4844	.3701	.4539	.5193
New Orleans	21,769	.5339	.5535	.4852	.5757

Whereas on population, San Antonio and Hartford/New Britain/Bristol were almost exact fits, as were Columbus and New Orleans, looked at under this new table San Antonio and Hartford are no longer such a close fit under the average Household EBI attitude. Nor could they be matched up realistically to test economy priced products. In other words, each market can be clearly identified as to differences and similarities by constructing the proper data tables from the DATA SERVICE.

Additionally, markets can also be matched through the use of Retail Sales data by store groups, or even through an examination of Merchandise Line Category sales patterns. The use of this data is indicated when raw population numbers are not necessarily relevant to the sales growth of your product. By examining and using the appropriate clusters of sales figure data, you can match up virtually all metro areas, for example, that sell approximately the same amount of any given product or group of products.

	Per Household Retail Sales	Grocery	Drugs	Footwear
San Antonio	$11,943	$766,265	$ 66,626	$ 69,878
Columbus	11,949	833,373	112,669	73,229
Hartford	10,561	806,695	91,168	57,103
New Orleans	11,615	890,761	122,715	101,892

(Note: $000 omitted on all above figures)

Again, it becomes very clear that there are major differences with these four cities that would preclude them from being similar test markets for all products.

Remember, we have established that a combination of known demographic, economic, and sales data determines sales potential, regardless of geographic area of residence. That means that you can construct a wide variety of test market universes by focusing in on the specific characteristics that affect the rate of sale of your product.

In effect, you are no longer limited to choosing your own test market from anyone else's list of the best ten test markets. As a result, you probably won't be running into secret competitive testing activity that could well skew results and require re-evaluation (assuming that you're fortunate enough to learn that such factors were affecting the results of your test).

By knowing with objective certainty the combination of characteristics available in the **DATA SERVICE** that affect your product sales, you can create your own test markets. With maximum control, projectability and dollar efficiency. Because, when you come right down to it, there really is no "average" product any more than there is a perfectly "average" test market, unless, of course, you're the first one on your block to discover such a pearl. But, if you're one of a long line of users for any test market, consider that inordinate testing could eventually destroy the natural responsiveness of the market that made it valuable as a testing location in the first place.

B–CO-OP ADVERTISING ALLOCATION

First, a definition. Co-op advertising is not determined by the media in which dollars are spent. Rather, the designation is related to the source of the monies.

One of the biggest problems in the preparation of co-op advertising budgets is trying to define and plan on the approximate dollar amounts that should be legitimately anticipated for these special and important advertising expenditures.

The main source of this dilemma is that most co-op advertising allocations are based on after-the-fact sales volume, with a percentage of total sales allocated for the co-op advertising program.

Once again, the **DATA SERVICE** can be used to identify sales potential by market area on an objective base. It then becomes possible to allocate the designated co-op dollar expenditures to help generate the objectively projected sales quota, on a market by market basis. In effect, you can use these all-important dollars to help you generate the projected sales, rather than as a payment to retailers who have already made their buying commitments.

You manufacture a stereo component which happens to sell, on the average, one unit for each 100 males between the ages of 25 to 34. In Michigan, last year, you only sold 3,050 units, even though the potential population of 621,427 males in that age bracket could have given you sales of 6,214 units. Each unit averages $50 so that your actual accrual of co-op funds, based on your 5% co-op program, was $7,625.

Based on the market potential you should have done $310,700 (6,214 x $50) and the 5% accrual would have generated $15,535. By planning the program based on potential you could put together a program that would help the salesmen generate the expected sales volume.

Through the use of the custom BPI process, for example, you can use your anticipated national sales volume, to identify the proper share of that volume that should be generated by all target markets or groups of markets, and then apply the proper co-op advertising percentage to those markets to help achieve that potential sales volume.

C–MEDIA ALLOCATION

Many consumer goods manufacturing companies purchase network, local or spot TV, radio, magazine, or newspaper advertising. Efficiency is achieved by reaching the most people for the least expenditure. This works well when the distribution for the product is widespread and if the product appeals to a "mass" audience.

If the product is a specialty item, a national advertising program which does not reflect differences in market potential will deliver audiences, not customers. Ranking tables designed to flag key markets will be provided to allow for quick determination of best buys.

The Buying Power Index is the ideal tool for allocating limited advertising budgets into individual markets. If a TV market has a 6 percent of a firm's potential, it should consider spending 6 percent of its budget in that market.

There are exceptions to the above general rule. The main such exception is when a part of the country is well developed, through many years of excellent sales representation, and other areas are still new to the company and in need of development.

In such case, based on ultimate potential, funds can be diverted from the established markets into the ones in need of such expansion.

In these cases two advertising funds should be formulated. The first to be a "sustaining" fund, designed to keep the business in those areas where sales have been well established. The second fund to be a "development" fund, designed to help the sales effort achieve the maximum potential of those markets that are under-developed.

In both cases clear goals of total sales will have been achieved in the sales plan before any advertising money is committed to any market.

D–MEDIA SELECTION

More and more major corporations are taking advantage of the strategic benefits that evolve from using advertising techniques that localize expenditures on a given market by market basis.

Through the use of the **DATA SERVICE** BPI you can now identify what any geographic segment within its over 900 pages should objectively generate in sales volume. That sales volume percentage or unit count in a market, converted into dollars by using the company advertising to sales ratio, enables you to relate what you can expect to generate in sales volume for the markets ad dollar investment.

Once a market's advertising dollar amount has been established, further use of the **DATA SERVICE** can identify the efficiencies of using various media (print, broadcast, etc.) against the cost per 1,000 exposure of that media against your target customers.

And, if your product has specific demographic configurations, you can adjust the basic cost per 1,000 to determine advertising efficiencies based not just on population, but rather on the concentration of the characteristics within that media coverage that represents prime prospects; age, income, households, etc.

In addition, using such data, and ranking markets with the greatest density of your key prospects, you will be able to determine such things as whether national coverage is truly more efficient than local coverage. If TV, for example, justifies its high cost on the basis of more general population exposure to your advertising message, you can compare such network coverage, for example, in the top 50 TV markets against identified consumer characteristics. In such cases you might find that these top 50 TV markets represent 75 to 80% of your total national potential and the additional network coverage is not justified because the supplemental exposure is against smaller markets where lack of concentration produces cost inefficiencies.

In other cases, depending on the product, when you know that you are trying to reach a given age group of a given sex, in a high income household, TV may become quite inefficient as a media for your message compared to the specialized magazine media that may be aimed directly at your identified consumer in that market.

THE Survey OF Buying Power DATA SERVICE

1982

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Let us hear from you...

Most of the improvements and additions that appear in this new 1982 edition of the **Survey of Buying Power DATA SERVICE** are the direct result of the comments and suggestions we received from the subscribers to the previous editions.

Specifically, the listing of each county within a state in alpha order, the addition of metropolitan area rankings in broad range of vital categories and the series of 51 county outline maps showing Metropolitan Areas for each state are all a direct result of your (or your colleagues') reaction to the '77, '78, '79, '80 and '81 editions. As a result the '82 edition is a more useful and useable marketing tool... and thus, more valuable to you.

The 1982 edition confirms S&MM's commitment to continuing its long history of providing the marketing and sales community with the information it needs to achieve greater sophistication and precision in analysis and planning.

If you have any questions, problems, ideas or suggestions, please don't hesitate to write or call Lorraine Weiss at (212) 986-4800, ext. 368.

S&MM DATA SERVICE STAFF

Ken Reiss, Publisher
Robert H. Albert, Editor

Joseph P. Tessitore, Director of Marketing
Frank Curcio, Director of Manufacturing and Creative Services
Lucille Desiano, Art & Production Coordinator
Elizabeth G. Diederichs, Reader Services (Research)

Cover design by Frank Curcio

RESEARCH & DATA PREPARATION
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Explanation of Terms Used in The S&MM DATA SERVICE

ALL OTHER STORES. The aggregate total of sales for all types of retail establishments not included among the store groups listed in the *Data Service*. The arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types shown in the *Data Service* represents the sales of "All Other Stores." Such outlets include nonstore retailers (vending machines, for example), liquor stores, sporting goods dealers, hobby stores, book, gift, and stationery stores, luggage shops, florists, cigar stands, and news dealers and newsstands.

APPAREL & ACCESSORIES STORES (SIC Major Group 56). Establishments engaged primarily in selling new clothing and related articles. It is a broadly inclusive group, embracing—besides men's and women's clothing stores—custom tailors, tailor shops, corset and lingerie stores, furriers, millinery stores, hosiery shops, women's specialty stores, and shoe stores. However, apparel and accessories sales made in department and general merchandise stores are not included.

AUTOMOTIVE DEALERS (SIC Major Group 55, except Subgroup 554). Included are retail outlets selling cars—domestic and imported, new and used. Motorcycle dealers, household trailer dealers, boat dealers, and "other" automotive dealers (such as tire, battery, and accessory dealers and auto and home supply stores) round out the group. Dealers selling new or used commercial vehicles, motorized industrial equipment, mobile homes, or bicycles are not included.

AVERAGE HOUSEHOLD EFFECTIVE BUYING INCOME. Total Effective Buying Income (EBI) divided by the number of households. Often used as an indicator of market quality, but it can be misleading, particularly in areas where there is a disproportionate share of college, military, and other types of institutional population housed in group quarters not considered households. Because total EBI includes such income, a per household measure would credit households with income not properly theirs. (See also Median Household EBI.)

AVERAGE HOUSEHOLD SIZE. Total population divided by the number of households. Depending upon whether it is above or below the U.S. average, it is used as a rough indicator of the relative importance of family-type units or single-person units in a local area. However, the figure can be artificially high in those relatively few counties where there is a disproportionate share of college, military, and other types of institutional population. The people living in such group quarters are part of the population total, but their dwellings are not part of the household total.

BUILDING MATERIALS, HARDWARE DEALERS (SIC Major Group 52). This somewhat mixed group includes retail establishments whose main business is selling lumber, building materials, paint, glass, wallpaper, and basic hardware to the general public. This group formerly included farm equipment dealers. However, in the 1972 Census of Retail Trade those dealers and other retail outlets—including those selling primarily paint, glass, and wallpaper; electrical supplies; and plumbing, heating, and air conditioning, but not to the general public—were shifted by the Census Bureau to the wholesale trade sector. Other changes made in the 1972 Census of Retail Trade: Retail nurseries and lawn and garden supply stores, part of SIC Major Group 59 in the 1967 Census of Retail Trade, and mobile home dealers, part of SIC Major Group 55 in the 1967 census, were classified in this group in the 1972 census. The 1977 Census of Retail Trade is consistent with 1972 census.

BUYING POWER INDEX (BPI). A weighted index that converts three basic elements—population, Effective Buying Income, and retail sales—into a measurement of a market's ability to buy, and expresses it as a percentage of the U.S. potential. It is calculated by giving a weight of 5 to the market's percent of U.S. Effective Buying Income, 3 to its percent of U.S. retail sales, and 2 to its percent of U.S. population. The total of those weighted percents is then divided by 10 to arrive at the BPI.

The BPI is probably one of the *Survey of Buying Power*'s most widely used single market measures. Because it is broadly based, it is most useful in estimating the potential for mass products sold at popular prices. The further a product is removed from the mass market, the greater is the need for a BPI modified by more discriminating factors—income class, age, sex, etc. (See Graduated Buying Power Indexes.)

CONSOLIDATED METROPOLITAN AREA. A large metropolitan complex comprising a metropolitan area of a million people or more, together with other contiguous metropolitan areas, the population of each of which is at least 75% urban and which meet certain minimum criteria of integration with the central metropolitan area.

The composition of the Consolidated Metro Areas is as follows—**Chicago-Gary-Kenosha:** Chicago, Gary-Hammond-East Chicago, Kenosha. **Cincinnati-Hamilton:** Cincinnati, Hamilton-Middletown. **Cleveland-Akron-Lorain:** Cleveland, Akron, Lorain-Elyria. **Dayton-Springfield:** Dayton, Springfield (Ohio). **Detroit-Ann Arbor:** Detroit, Ann Arbor. **Houston-Galveston:** Houston, Galveston-Texas City. **Indianapolis-Anderson:** Indianapolis, Anderson. **Los Angeles-Long Beach-Anaheim:** Los Angeles-Long Beach, Anaheim-Santa Ana-Garden Grove, Oxnard-Simi Valley-Ventura, Riverside-San Bernardino-Ontario. **Miami-Fort Lauderdale:** Miami, Fort Lauderdale-Hollywood. **Milwaukee-Racine:** Milwaukee, Racine. **New York-Newark-Jersey City-Bridgeport:** New York, Bridgeport-Stamford-Norwalk-Danbury, Jersey City, Long Branch-Asbury Park, Nassau-Suffolk, Newark (N.J.), New Brunswick-Perth Amboy-Sayreville, Paterson-Clifton-Passaic. **Philadelphia-Wilmington-Trenton:** Philadelphia, Trenton, Wilmington (Del.). **San Francisco-Oakland-San Jose:** San Francisco-Oakland, San Jose, Santa Rosa, Vallejo-Fairfield-Napa. **Seattle-Tacoma:** Seattle-Everett, Tacoma.

COUNTY. The primary political administrative subdivision of a state, the county is widely used for marketing purposes for the following reasons: (1) The range of current available data below the state level is greatest at the county level. (2) Geographic boundaries are rarely altered. (3) Complete national coverage is achieved by adding all counties. (4) Sales & Marketing Management's 3,136 county units are manageable building blocks for alignment of sales territories. (5) County boundaries are readily identifiable.

For Louisiana, parishes are used in lieu of counties, while Alaska is tabulated by the census divisions delineated by the Census Bureau as county equivalents. The District of Columbia is treated as a single county unit. In Virginia, all cities are by law independent of counties; hence, the S&MM *Data Service* treats them as county units in themselves. The cities of Baltimore, Md., St. Louis, Mo., and Carson City, Nev., are also independent cities. The 1982 edition of the Data Service follows the county boundaries as defined by the 1980 Census of Population with the exception of Valencia county, New Mexico. As of the end of year 1981, a portion of Valencia county became a new county named Cibola. Therefore, this would also be the only difference between the 1981 and 1982 editions of the Data Service since the 1981 edition followed the 1980 census county boundaries.

DENSITY. Population divided by the county's square miles of land area. A simple basis for relating population to a county's size. Thus two counties with the same population can have sharply divergent densities because of differences in land area size. The figure suffers because the land area will include railroad freight yards, wildlife preserves, industrial parks, and other nonresidential areas, resulting in a misleading density level.

DEPARTMENT STORES (SIC Subgroup 531). A department store is an establishment that employs 25 or more persons and has combined sales of soft goods and apparel totalling at least 20% of sales. Furthermore, the establishment must sell minimum amounts of (1) furniture, home furnishings, appliances, radios, and TV sets; (2) a general line of apparel; (3) household linens and dry goods. So-called mass merchandisers and discount stores are included if they meet the above criteria. Department store sales are included in the General Merchandise Stores sales totals.

DRUGSTORES (SIC Subgroup 591). Includes both drugstores and proprietary stores. Drugstores fill and sell prescriptions; proprietary stores do not. Both sell drugs, proprietary medicines, and other health and first aid products. Both may sell a number of related lines—cosmetics, toiletries, candy, tobacco products, magazines, toys, etc.—and may operate a soda fountain or lunch counter.

EATING AND DRINKING PLACES (SIC Major Group 58). Includes establishments selling prepared food and drinks for consumption on or near the premises or for takeout, as well as lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Also included are caterers and in-plant food contractors, as well as leased eating and/or drinking concessions in theatres, hotels, amusement parks, etc. Restaurants and lunch counters operated by department stores are classified in SIC Major Group 53 (General Merchandise Group); those operated by hotels are classified in SIC Major Group 70 (Hotels), data for which do not appear in the *Data Service*.

EFFECTIVE BUYING INCOME (EBI). A classification exclusively developed by Sales & Marketing Management, it is personal income less personal tax and nontax payments. Personal income is the aggregate of wages and salaries, other labor income (such as employer contributions to private pension funds), proprietors' income, rental income (which includes imputed rental income of owner-occupants of nonfarm dwellings), dividends paid by corporations, personal interest income from all sources, and transfer payments (such as pensions and welfare assistance). Deducted from this total are personal taxes (federal, state, and local), nontax payments (such as fines, fees, penalties), and personal contributions for social insurance. The resultant figure is commonly known as "disposable personal income." Market Statistics removes from this figure compensation paid to military and diplomatic personnel stationed overseas to arrive at Effective Buying Income.

Effective Buying Income is a bulk measurement of market potential. It indicates the general ability to buy and is essential in comparing, selecting, and grouping markets on that basis. But for products that appeal to specific income classes, the percent of households by Effective Buying Income groups should be considered.

FOOD STORES (SIC Major Group 54). Establishments selling food primarily for home consumption. The definition embraces grocery stores, meat markets, fish markets, fruit and vegetable markets. Also included are candy, nut, and confectionery stores, dairy product stores, retail bakeries, and egg and poultry dealers. Although food store sales include revenue from sales of nongrocery items, they still are most useful in determining how much people spend for food products.

(See Supermarkets, sales of which are included in Food Stores totals.)

FURNITURE, HOME FURNISHINGS, AND APPLIANCE STORES (SIC Major Group 57). Stores selling goods used for furnishing the home, other than antiques and secondhand items. The principal subgroup, Furniture and Home Furnishings Stores, includes establishments carrying furniture, floor coverings, draperies, curtains, upholstery, bedding, housewares, and miscellaneous home furnishings. (See separate explanation of this subgroup.) The other subgroups contain household appliance stores (including those for small appliances such as sewing machines), radio-TV and audio-equipment stores, record shops, and musical instrument and sheet-music stores.

FURNITURE, HOME FURNISHINGS STORES (SIC Subgroup 571). A component of Furniture, Home Furnishings, and Appliance Stores category. Made up of furniture stores as well as floor covering stores, and drapery, curtain, and upholstery stores. Diversified furniture stores that also sell household appliances, phonographs, radios and TV sets, and floor coverings are in this group if their sales of furniture and sleep equipment exceed sales of all other merchandise. Establishments engaged primarily in repairing and reupholstering furniture are included in the *Census of Selected Services*; hence their data do not appear in the *Data Service*. Home furnishings sold house-to-house or by party-plan merchandising are not included in this category; hence their data are part of "All Other Stores."

GASOLINE SERVICE STATIONS (SIC Subgroup 554). Includes both "gas stations" and garages whose receipts come mostly from sales of gasoline and oil. Besides those main products, they also sell tires, batteries, and accessories.

GENERAL MERCHANDISE STORES (SIC Major Group 53). Includes department stores, limited-price variety stores ("5 & 10's"), general merchandise stores, and general stores. The Census Bureau excludes stores previously classified (prior to the 1963 Census of Business) as general merchandise stores if more than half their volume comes from food sales. Nonstore retailers (mail-order houses, vending machine operators, and direct-selling establishments) were removed from the General Merchandise Stores class in the 1974 *Survey of Buying Power*. Also removed were dry goods stores and sewing and needlework stores. (See also Department Stores.) Thus General Merchandise sales totals for 1981 may not be comparable with 1973 and earlier data in certain geographical areas.

GRADUATED BUYING POWER INDEXES. Designed to correlate product potential and buying power of households with LOW income (under $10,000), MODERATE income ($10,000-$19,999), or HIGH income ($20,000 and over). EPP, for economy-priced products, has the following weights applied to the respective percents of U.S. totals: 6 for households with incomes under $10,000, 3 for food store sales, and 1 for number of households. MPP, for moderate-priced products, has the following weights: 6 for households with incomes $10,000-$19,999, 3 for total retail sales, and 1 for three- and four-person households. PPP, for premium-priced products, has the following weights: 6 for households with incomes $20,000 and over, 3 for combined Apparel and Furniture-Household-Appliance store sales, and 1 for households with head 35-64 years old.

Each Index is calculated in the same manner as the more familiar Buying Power Index (BPI). That is, the market's share of the U.S. total of each indicator is multiplied by the given weight; the total of the weighted percents is then divided by 10. The reader can construct his own customized BPI if he has reliable data on the consumers of his product and if he includes one population indicator (prospects), one Effective Buying Income indicator (purchasing power), and one retail store indicator (distribution channel).

HOUSEHOLD. A household consists of all the people occupying a single housing unit under 1980 census rules—such as a house, an apartment, a group of rooms, or a single room. The members of a household need not be related, and a single person living alone in a housing unit is also counted as a household.

All persons who are not members of households are regarded as living in group quarters: institutions, college dormitories, military barracks, etc.

HOUSEHOLDER. The 1982 edition of the Data Service follows the 1980 census definition of householder. In accordance, a householder is the person who was reported in column 1 on the 1980 census questionnaire. This was to be the person or one of the persons in whose name the home was owned or rented. If there was no such person, any adult household member at least 15 years old who was not a roomer, boarder or paid employee was to be reported in this column.

HOUSEHOLDS BY AGE OF HOUSEHOLDER. Marketers often try to position their products or services against specific age groups. The *Data Service* breaks household total into six widely used age groups.

HOUSEHOLDS BY EFFECTIVE BUYING INCOME GROUPS. A household's available spending potential is also used by marketers who want to aim their products or services and advertising efforts at those most likely to buy. The *Data Service* breaks the household total into the eight most widely used income groups.

HOUSEHOLDS BY NUMBER OF PERSONS. A third household break that is used by marketers who seek more precise sales targets is size, or number of persons in the household. Theoretically, for instance, a large household will consume a mass staple at a faster rate than a small one, giving the marketer an insight into the expected repeat-purchase rate. The *Data Service* breaks the household total into the six most widely used size categories.

INDEPENDENT CITIES. Several cities in the U.S. that do not fall within official county boundaries are treated as independent entities by the Census Bureau. The *Data Service* lists those independent cities as county entities. Except for St. Louis, Mo., Baltimore, Md., and Carson City, Nev., which replaced Ormsby County, all independent cities are in the state of Virginia. These are Alexandria, Bedford, Bristol, Buena Vista, Charlottesville, Chesapeake, Clifton Forge, Colonial Heights, Covington, Danville, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hampton, Harrisonburg, Hopewell, Lexington, Lynchburg, Manassas, Manassas Park, Martinsville, Newport News, Norfolk, Norton, Petersburg, Poquoson, Portsmouth, Radford, Richmond, Roanoke, Salem, South Boston, Staunton, Suffolk, Virginia Beach, Waynesboro, Williamsburg, and Winchester.

MEDIAN AGE. A calculation that divides the age distribution of the population into two equal groups, with one-half of the population younger, and one-half older, than the median figure. A common misconception regards the median age as the level where the population is concentrated. The median age figure is helpful when comparing the relative youth or age of counties' respective populations.

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME. This figure divides the income distribution into two equal parts. If all households in the country were lined up in order of income size, the household with the median income would have half the households in front of it and half behind it. (See Average Household Effective Buying Income.)

MERCHANDISE LINE SALES. These data show total sales of nine broad product categories, such as groceries and other food products, footwear and so on. The 1982 edition of the Data Service is based on the 1977 Census of Retail Trade, as was the 1981 edition. The following are the most important changes due to the 1977 Census: 1. "Drugs" previously part of "Drugs and Other Health Aids" is now a separate category. "Other Health Aids" is now part of "Health and Beauty Aids." 2. "Toiletries" is now part of "Health and Beauty Aids." 3. The "Radio, TV's and Musical Instruments" has been divided into "Televisions" and "Audio Equipment, Musical Instruments and Supplies." Merchandise line totals are becoming increasingly popular because they give a more realistic estimate of a product's area potential than is provided by store-type sales. The merchandise line totals are made even more useful by data that show the volume of individual product categories sold by the dominant store type for that product classification--for example, the dollar volume of groceries sold in food stores.

METROPOLITAN AREA. (See Standard Metropolitan Statistical Area.)

NEW ENGLAND COUNTY METROPOLITAN AREA (NECMA). The U.S. Office of Federal Statistical Policy and Standards defines these areas (intentionally not designated as "standard" metro areas) by applying to the New England counties the same criteria used in establishing Standard Metropolitan Statistical Areas (SMSAs) outside New England. While they are not as satisfactory as the New England SMSAs in fulfilling the metropolitan concept (owing to the unique geographic characteristics of the region), they are more convenient for marketers who work with county units and are better suited to the development of demographic estimates. The name of each NECMA is composed of the names of the SMSA central cities that it contains.

NONSTORE RETAILERS (SIC Subgroup 596). Nonstore retailers include Mail Order Houses (SIC 5961), Merchandise Vending Operators (SIC 5962), and Direct (house-to-house) Selling Organizations (SIC 5963). The *Data Service* includes sales of nonstore retailers as part of "All Other Stores."

PER CAPITA EFFECTIVE BUYING INCOME. This is an arithmetic average obtained by dividing Total Effective Buying Income by Total Population. It measures the total spending power in relation to the number of people and is useful for comparing the relative level of income of different markets because it eliminates the impact of population size. However, because population is measured as of one date (Dec. 31), whereas EBI is measured as a flow over the calendar year, a significant change in population during the year can distort the per capita figure.

PERCENT CHANGE OF POPULATION. The percent change between Apr. 1, 1970, the date of the decennial population census, and Dec. 31, 1981. Thus when calculating annual rate of change, allowance must be made for the nine months between April 1 and Dec. 31 in the year 1981.

PERCENT OF U.S. A market's share of the total U.S. population, households, Effective Buying Income, or retail sales. Besides being the central factor in the construction of the Buying Power Index (BPI), it shows the relative importance of the county's specific demographic or socioeconomic factors.

POPULATION. Updated from the Census Bureau's 1980 Census of Population and Housing, it is a head-count estimate of all the people living in an area at the end of the year. It includes people living in colleges and hospitals, and armed forces permanently assigned to the area, but excludes tourists and transients.

POPULATION BY AGE AND SEX. Male and female population totals for eight age groups are useful for marketers who seek to aim their products or services at specific sales targets. For example, the 12- to 17-year-old population is a favorite target of those marketing soft drinks and phonograph records. Several of the age groups are also associated with lifestyle stages a person passes through—such as the preschoolers (0–5 years), teen-agers (12–17 years), and young adults (18–24 years)—which are used in the formulation of marketing strategy.

POPULATION PER SQUARE MILE. (See Density.)

RETAIL SALES. All net sales (minus refunds and allowances for returns) of establishments engaged primarily in retail trade. Retail sales by such nonretailers as wholesalers and service establishments are not counted.

Although retail sales are frequently used to gauge the purchasing power of the residents in a market, they are only an approximation because the market's volume may be affected by the movement of shoppers to and from adjacent areas. They are actually a measure of the drawing power of local retail establishments.

The Total Retail Sales figure includes sales of store types not listed in the *Data Service*. Thus the arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types represents sales of "All Other Stores." The "All Other Stores" category includes liquor, sporting goods, book, stationery, jewelry, hobby and toy, photographic, and gift stores, as well as nonstore retailers.

Some of the 1977 figures are estimates by Market Statistics of data withheld by the Census Bureau in accordance with their disclosure rules. The 1977 Census of Retail Trade excludes two items which were included in the 1972 sales statistics.

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

STANDARD INDUSTRIAL CLASSIFICATION (SIC). Federal government censuses classify individual business establishments by the type of primary activity in which they are engaged. Retail outlets are classified as two-digit major groups, such as General Merchandise Stores (SIC 53); three-digit subgroups, such as Department Stores (SIC 531); and four-digit detailed industry groups, such as Mail-Order Houses (SIC 5961).

STANDARD METROPOLITAN STATISTICAL AREA (SMSA). Revised criteria by the U.S. Office of Federal Statistical Policy and Standards provide that an SMSA must include either (1) one city with a population of at least 50,000; or (2) one city with a population of at least 25,000, which, when combined with contiguous places having a density of 1,000 or more people per square mile, will have a population of at least 50,000 (provided that the city and contiguous places are in a county or counties with a population of at least 75,000).

A contiguous county is included in an SMSA if at least 75% of the resident labor force is nonagricultural, and at least 30% of the resident employed workers work in the area. A contiguous county that does not satisfy those requirements will be included if at least 75% of the resident labor force is nonagricultural and if it meets at least two criteria of metropolitan character and one criterion of metropolitan integration. Minimum criteria of character: (1) 25% of population is urban; (2) population gain of 15% between two most recent decennial censuses; and (3) density of 50 persons per square mile. Minimum criteria of integration: (1) 15% of resident employed workers work in the area; (2) 15% of the county's employed workers live in the area; and (3) sum of workers commuting to and from the central county or counties is equal to 20% of the employed workers living in the county.

SMSAs are defined by the government along county lines except in New England, where towns and cities are the units of definition. The federal government's alternative, but unofficial, New England County Metropolitan Areas, comprised of whole counties rather than cities and towns, are used by Sales & Marketing Management for those states. All metropolitan areas in the *Data Service* — SMSAs, the realigned New England areas—are commonly referred to as Sales & Marketing Management Metropolitan Areas.

Thirty five new Metropolitan areas have been designated by the OFSPS based upon the 1980 Census and new criteria. These criteria will be applied in re-evaluating all SMSAs when the necessary 1980 Census data become available. Due to limitations in the previous criteria, potential metropolitan areas had been developed for the Survey of Buying Power. The new set of areas combined with the original ones now properly represents metropolitan United States. Under the new criteria Rapid City SMSA, Iowa was dropped.

SUPERMARKETS. Supermarket sales are listed as a component of total Food Store sales because this type of outlet dominates that field. Although the Census Bureau's retail censuses provide no data for supermarkets per se, S&MM's supermarket category is closely related to the bureau's Grocery Stores subgroup (SIC 541). Using the information provided for counties with more than 500 establishments in the *Census of Retail Trade*, S&MM employs the ratio between grocery store sales and total food store sales to calculate supermarket sales. During the intercensal years, S&MM makes its calculations based upon the rates of change reported for total food store sales and grocery store sales in the bureau's *Monthly Retail Trade Report*.

TELEVISION MARKET. The *Data Service*'s TV markets are ARBITRON's Areas of Dominant Influence (ADIs). ARBITRON studies each county for its measurable viewing patterns. The hours of viewing accorded each TV station whose signal reaches the county are totalled; then each station's percentage share of total viewing hours is calculated. The market of origin of the TV stations with the largest share of viewing hours becomes the ADI name for that market, and all counties whose largest viewing share is given to stations of that same market of origin are grouped within the ADI. (For its purposes, ARBITRON splits certain counties, treating each portion as if it were a separate county.) Each county (or portion), is allocated exclusively to a single ADI; thus overlap is eliminated. All of the area of the United States is covered except for Hawaii and part of Alaska.

RETAIL SALES ADDENDUM

RETAIL STORE GROUPS

The retail store groups that appear in the **Survey of Buying Power Data Service** follow the U.S. Standard Industrial Classification (SIC), which provides for up to two levels of subclasses within the groups; some of these subclasses are subdivided further by the Bureau of the Census. Data for these finer components, listed below, are maintained by Market Statistics (212-986-4800).

SIC Code	Components
54	**Food Stores**
541	Grocery stores
5422	Freezer and locker meat provisioners
5423 pt.	Meat markets
5423 pt.	Seafood markets
543	Fruit stores, vegetable markets
544	Candy, nut, and confectionery stores
545	Dairy products stores
5462	Retail bakeries (baking and selling)
5463	Retail bakeries (selling only)
549	Miscellaneous food stores
58	**Eating And Drinking Places**
5812 pt.	Restaurants, lunchrooms
5812 pt.	Social caterers
5812 pt.	Cafeterias
5812 pt.	Refreshment places
5812 pt.	Contract feeding
5812 pt.	Ice cream and frozen custard stands
5813	Drinking places
53	**General Merchandise Stores**
531	Department stores
533	Variety stores
539	Miscellaneous general merchandise stores
56	**Apparel And Accessories Stores**
561	Men's and boys' clothing and furnishings stores
562	Women's ready-to-wear stores
563 pt.	Millinery stores
563 pt.	Corset and lingerie shops
563 pt.	Other women's accessories and specialty stores
564	Children's and infants' wear stores
565	Family clothing stores
566 pt.	Men's shoe stores
566 pt.	Women's shoe stores
566 pt.	Children's and juveniles' shoe stores
566 pt.	Family shoe stores
568	Furriers and fur shops
569	Miscellaneous apparel and accessory stores
57	**Furniture/Home Furnishings/Appliance Stores**
5712	Furniture stores
5713	Floor covering stores
5714	Drapery, curtain, and upholstery stores
5719	Miscellaneous home furnishing stores
572	Household appliance stores
5732	Radio and TV stores
5733 pt.	Record shops
5733 pt.	Musical instruments stores
55 pt.	**Automotive Dealers**
5511 pt.	Domestic car franchise only
5511 pt.	Imported car franchise only

SIC Code	Components
5511 pt.	Domestic and imported car franchises
552	Used car dealers
553 pt.	Tire, battery, and accessory dealers
553 pt.	Other auto and home supply stores
555	Boat dealers
556	Recreational and utility trailer dealers
557	Motorcycle dealers
559	Automotive dealers not elsewhere classified
	Note: Mobile home dealers, who used to be part of this group, are now in the Buildings Materials and Hardware group.
554	**Gasoline Service Stations**
	Includes establishments primarily selling gasoline and automotive lubricants and garages that derive more than half of their receipts from selling those same products.
52	**Building Materials And Hardware Dealers**
521	Lumber and other building materials dealers
523	Paint, glass, and wallpaper stores
525	Hardware stores
526	Retail nurseries, lawn and garden supply stores
527	Mobile home dealers
591	**Drugstores**
591 pt.	Drugstores
591 pt.	Proprietary stores
	All Other Stores
	The several store types that are not among the **Data Service's** store groups include the following:
592	Liquor stores
593	Used-merchandise stores
5941 pt.	General line sporting goods stores
5941 pt.	Specialty line sporting goods stores
5942	Bookstores
5943	Stationery stores
5944	Jewelry stores
5945	Hobby, toy, and game shops
5946	Camera and photographic supply stores
5947	Gift, novelty, and souvenir shops
5948	Luggage and leather goods stores
5949	Sewing, needlework, and piece goods stores
5961	Mail-order houses
5962	Automatic merchandising machine operators
5963	Direct selling establishments
5982	Fuel and ice dealers, not elsewhere classified
5983	Fuel oil dealers
5984	Liquefied petroleum gas dealers
5992	Florists
5993	Cigar stores and stands
5994	News dealers and newsstands
5999	Miscellaneous stores not elsewhere classified

(continued)

MERCHANDISE LINE CATEGORIES

The merchandise lines that appear in the **Survey of Buying Power Data Service** are among those designated on the report forms of the Census of Retail Trade. Finer lines are designated within most of these broad lines where appropriate to the store type. Data for the detailed lines are maintained by Market Statistics (212-986-4800). They are listed here with the code numbers used by the Bureau of the Census.

Census Code	Components
100	**Groceries And Other Foods**
101	Meat, fish and poultry
102	Produce
103	Frozen foods
104	Dairy products and related foods
105	Bakery products, except frozen
106	Delicatessen items
107	All other foods
160	**Drugs**
161	Prescriptions
162	Nonprescription medicines
180	**Health And Beauty Aids**
181	Health aids
182	Cosmetics
183	Other hygiene needs
300	**Major Household Appliances**
301	Kitchen appliances
302	Laundry appliances
303	Other major household appliances
320	**Televisions**
330	**Audio Equipment, Musical Instruments And Supplies**
331	Audio equipment, components, parts, and accessories
335	Records and tapes
337	Musical instruments, accessories, and sheet music and related items
340	**Furniture And Sleep Equipment**
341	Living room, dining room, and bedroom furniture
342	Sleep furniture and equipment
343	All other furniture including outdoor, kitchen and office furniture
200	**Men's And Boys' Clothing**
201	Boys', young men's, and students' clothing and accessories
202	Men's overcoats and topcoats
203	Men's rainwear and outerwear
204	Men's suits, sport coats, formal wear, and tailored slacks
205	Men's jeans and casual slacks
206	Men's career apparel and work clothes
207	Men's shirts
208	Men's novelty shirts
209	Men's sweaters
211	Men's hosiery, pajamas, robes, and underwear
212	Men's sportswear
213	Men's accessories
220	**Women's And Girls' Clothing**
221	Infants' and toddlers' apparel and accessories
222	Girls' and subteen clothing and accessories
223	Women's, misses', and juniors' furs and fur garments
224	Women's, misses', and juniors' dresses
225	Women's, misses', and juniors' dressy and tailored coats and suits
226	Women's, misses', and juniors' casual and utility coats, jackets and rainwear
227	Women's, misses', and juniors' separates and coordinates
228	Women's, misses', and juniors' active sportswear
229	Women's hosiery
231	Women's bras, girdles and foundations
232	Women's, misses', and juniors' lingerie, sleepwear, and loungewear
233	Women's handbags and small leather goods
234	Women's hats, hairpieces, and trimmings
235	Women's accessories
260	**Footwear**
261	Men's and boys' footwear
262	Women's and girls' footwear
263	Children's footwear
264	Footwear accessories

Note: Infants and toddlers footwear not included

TELEVISION MARKET ADDENDUM

The Television Markets for which data are shown in Volume III are the Areas of Dominant Influence (ADIs) delineated by the American Research Bureau for the 1982-83 TV year, covering all of the United States except Alaska and Hawaii. The counties and (in a few areas) portions of counties that make up each market are listed below.

ABILENE - SWEETWATER, TEX.— Brown, Callahan, Coke, Coleman, Concho, Eastland, Fisher, Haskell, Jones, King, McCulloch, Menard, Mitchell, Nolan, Runnels, Shackelford, Stephens, Sterling, Stonewall, Taylor.

ALBANY, GA.— Atkinson, Baker, Ben Hill, Berrien, Coffee, Colquitt, Cook, Crisp, Dougherty, Irwin, Lanier, Lee, Miller, Mitchell, Telfair, Tift, Turner, Wilcox, Worth.

ALBANY - SCHENECTADY - TROY, N.Y.— MASS.: Berkshire; N.Y.: Albany, Columbia, Fulton, Greene, Hamilton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, Washington; VT.: Bennington.

ALBUQUERQUE, N.M.— ARIZ.: Apache (northern portion); COLO.: Archuleta, Conejos, Costilla, La Plata, Mineral, Montezuma, Rio Grande, Saguache; N.M.: Bernalillo, Cibola, Colfax, Grant, Guadalupe, Harding, Lincoln, Los Alamos, McKinley, Mora, Otero, Rio Arriba, Sandoval, San Miguel, Santa Fe, Sierra, Socorro, Taos, Torrance, Valencia.

ALEXANDRIA, LA.— Avoyelles, Grant, Rapides.

ALEXANDRIA, MINN.— Beltrami, Cass, Douglas, Grant, Hubbard, Otter Tail, Pope, Stevens, Todd, Traverse, Wadena.

ALPENA, MICH.— Alpena.

AMARILLO, TEX.— KANS.: Morton; N.M.: Curry, Quay, Union; OKLA.: Cimarron, Roger Mills, Texas; TEX.: Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler.

ANNISTON, ALA.— Calhoun.

ARDMORE - ADA, OKLA.— Atoka, Bryan, Carter, Choctaw, Coal, Johnston, Marshall, Pontotoc, Pushmataha.

ATLANTA, GA.— ALA.: Cherokee, Cleburne; GA.: Banks, Barrow, Bartow, Butts, Carroll, Chattooga, Cherokee, Clarke, Clayton, Cobb, Coweta, Dawson, De Kalb, Douglas, Fayette, Floyd, Forsyth, Fulton, Gilmer, Gordon, Greene, Gwinnett, Habersham, Hall, Haralson, Heard, Henry, Jackson, Jasper, Lamar, Lumpkin, Meriwether, Monroe, Morgan, Newton, Oconee, Oglethorpe, Paulding, Pickens, Pike, Polk, Putnam, Rabun, Rockdale, Spalding, Towns, Troup, Union, Upson, Walton, White; N.C.: Clay.

AUGUSTA, GA.— Burke, Columbia, Emanuel, Glascock, Hancock, Jefferson, Jenkins, Lincoln, McDuffie, Richmond, Screven, Taliaferro, Warren, Washington, Wilkes; S.C.: Aiken, Allendale, Bamberg, Barnwell, Edgefield, McCormick, Saluda.

AUSTIN, TEX.— Bastrop, Burnet, Caldwell, Fayette, Hays, Lee, Llano, Mason, Travis, Williamson.

BAKERSFIELD, CALIF.— Kern (western portion).

BALTIMORE, MD.— Anne Arundel, Baltimore, Baltimore city, Caroline, Carroll, Cecil, Dorchester, Harford, Howard, Kent, Queen Anne's, Talbot.

BANGOR, MAINE— Hancock, Penobscot, Piscataquis, Somerset, Waldo, Washington.

BATON ROUGE, LA.— Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. Mary, West Baton Rouge, West Feliciana; MISS.: Amite, Wilkinson.

BEAUMONT - PORT ARTHUR, TEX.— Hardin, Jasper, Jefferson, Newton, Orange, Sabine, San Augustine, Tyler.

BEND, ORE.— Deschutes.

BILLINGS - HARDIN, MONT.— Big Horn, Carbon, Garfield, Golden Valley, Musselshell, Park, Petroleum, Rosebud, Stillwater, Sweet Grass, Treasure, Wheatland, Yellowstone; WYO.: Big Horn, Park.

BILOXI - GULFPORT - PASCAGOULA, MISS.— Harrison, Stone.

BINGHAMTON, N.Y.— Broome, Chenango, Delaware, Tioga; PA.: Bradford.

BIRMINGHAM, ALA.— Bibb, Blount, Chilton, Clay, Coosa, Cullman, Etowah, Fayette, Greene, Hale, Jefferson, Marion, Perry, Pickens, St. Clair, Shelby, Talladega, Walker, Winston.

BLUEFIELD - BECKLEY - OAK HILL, W.VA.— VA.: Tazewell; W.VA.: Fayette, Greenbrier, McDowell, Mercer, Monroe, Raleigh, Summers, Wyoming.

BOISE, IDA.— Ada, Adams, Blaine, Boise, Camas, Canyon, Elmore, Gem, Gooding, Owyhee, Payette, Valley, Washington; ORE.: Baker, Grant, Malheur.

BOSTON, MASS.— Barnstable, Essex, Middlesex, Nantucket, Norfolk, Plymouth, Suffolk, Worcester; N.H.: Belknap, Cheshire, Hillsborough, Merrimack, Rockingham, Strafford, Sullivan; VT.: Windham.

BOWLING GREEN, KY.— Adair, Butler, Edmonson, Hart, Metcalfe, Russell, Warren.

BRISTOL - KINGSPORT - JOHNSON CITY, TENN.— KY.: Letcher; TENN.: Carter, Greene, Hawkins, Johnson, Sullivan, Unicoi, Washington; VA.: Bristol, Buchanan, Dickenson, Lee, Norton, Russell, Scott, Smyth, Washington, Wise.

BUFFALO, N.Y.— Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming; PA.: McKean, Potter, Warren.

BURLINGTON - PLATTSBURGH, VT.— N.H.: Grafton; N.Y.: Clinton, Essex, Franklin; VT.: Addison, Caledonia, Chittenden, Franklin, Grand Isle, Lamoille, Orange, Orleans, Rutland, Washington, Windsor.

CASPER - RIVERTON, WYO.— Converse, Fremont, Hot Springs, Johnson, Natrona, Niobrara, Washakie.

CEDAR RAPIDS - WATERLOO, IOWA— Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Grundy, Iowa, Jefferson, Johnson, Jones, Keokuk, Linn, Tama, Washington, Winneshiek; WISC.: Crawford, Grant.

CHARLESTON, S.C.— Berkeley, Charleston, Colleton, Dorchester, Georgetown, Williamsburg.

CHARLESTON - HUNTINGTON, W.VA.— KY.: Boyd, Carter, Elliott, Floyd, Greenup, Johnson, Knott, Lawrence, Lewis, Magoffin, Martin, Morgan, Pike; OHIO: Athens, Gallia, Jackson, Lawrence, Meigs, Pike, Scioto, Vinton, Washington; W.VA.: Boone, Cabell, Calhoun, Clay, Jackson, Kanawha, Lincoln, Logan, Mason, Mingo, Nicholas, Putnam, Roane, Wayne, Webster, Wirt.

CHARLOTTE, N.C.— Alexander, Anson, Ashe, Avery, Burke, Cabarrus, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Richmond, Rowan, Stanly, Union, Watauga; S.C.: Chester, Chesterfield, Lancaster, York.

CHATTANOOGA, TENN.— ALA.: Jackson; GA.: Catoosa, Dade, Fannin, Murray, Walker, Whitfield; N.C.: Cherokee; TENN.: Bledsoe, Bradley, Grundy, Hamilton, McMinn, Marion, Meigs, Polk, Rhea, Sequatchie.

CHEYENNE, WYO.— NEB.: Banner, Deuel, Morrill, Scotts Bluff; WYO.: Goshen, Laramie.

CHICAGO, ILL.— Cook, De Kalb, Du Page, Grundy, Iroquois, Kane, Kankakee, Kendall, Lake, La Salle, Livingston, McHenry, Will; IND.: Jasper, Lake, La Porte, Newton, Porter; WISC.: Kenosha.

CHICO - REDDING, CALIF.— Butte, Glenn, Modoc, Shasta, Tehama, Trinity.

CINCINNATI, OHIO— IND.: Dearborn, Fayette, Franklin, Ohio, Ripley, Switzerland, Union; KY.: Boone, Bracken, Campbell, Carroll, Gallatin, Grant, Kenton, Mason, Owen, Pendleton, Robertson; OHIO: Adams, Brown, Butler, Clermont, Hamilton, Highland, Warren.

CLARKSBURG - WESTON, W.VA.— Barbour, Braxton, Doddridge, Gilmer, Harrison, Lewis, Randolph, Ritchie, Upshur.

CLEVELAND, OHIO— Ashland, Ashtabula, Crawford, Cuyahoga, Erie, Geauga, Holmes, Huron, Lake, Lorain, Medina, Portage, Richland, Stark, Summit, Tuscarawas, Wayne.

COLORADO SPRINGS - PUEBLO, COLO.— Baca, Bent, Cheyenne, Crowley, Custer, El Paso, Fremont, Huerfano, Kiowa, Las Animas, Lincoln, Otero, Pueblo.

COLUMBIA, S.C.— Calhoun, Clarendon, Fairfield, Kershaw, Lee, Lexington, Newberry, Orangeburg, Richland, Sumter.

COLUMBIA - JEFFERSON CITY, MO.— Audrain, Boone, Callaway, Chariton, Cole, Cooper, Howard, Maries, Miller, Moniteau, Morgan, Osage, Pettis, Randolph.

COLUMBUS, GA.— ALA.: Barbour, Chambers, Lee, Randolph, Russell; GA.: Calhoun, Chattahoochee, Clay, Dooly, Harris, Macon, Marion, Muscogee, Quitman, Randolph, Schley, Stewart, Sumter, Talbot, Taylor, Terrell, Webster.

COLUMBUS - TUPELO, MISS.— ALA.: Lamar; MISS.: Calhoun, Chickasaw, Choctaw, Clay, Itawamba, Lee, Lowndes, Monroe, Montgomery, Noxubee, Oktibbeha, Prentiss, Tishomingo, Webster, Winston.

COLUMBUS, OHIO— Coshocton, Delaware, Fairfield, Fayette, Franklin, Hocking, Knox, Licking, Madison, Marion, Morgan, Morrow, Perry, Pickaway, Ross, Union.

CORPUS CHRISTI, TEX.— Aransas, Brooks, Duval, Jim Hogg, Jim Wells, Kenedy, Kleberg, Nueces, Refugio, San Patricio.

DALLAS - FT. WORTH, TEX.— OKLA.: Love; TEX.: Anderson, Bosque, Collin, Comanche, Cooke, Dallas, Delta, Denton, Ellis, Erath, Fannin, Freestone, Grayson, Hamilton, Henderson, Hill, Hood, Hopkins, Hunt, Jack, Johnson, Kaufman, Lamar, Limestone, Navarro, Palo Pinto, Parker, Rains, Rockwall, Somervell, Tarrant, Van Zandt, Wise, Wood.

DAVENPORT - ROCK ISLAND - MOLINE, IOWA— ILL.: Bureau, Carroll, Henderson, Henry, Jo Daviess, Knox, Lee, Mercer, Rock Island, Warren, Whiteside; IOWA: Cedar, Clinton, Des Moines, Henry, Jackson, Louisa, Muscatine, Scott.

DAYTON, OHIO— IND.: Wayne; OHIO: Auglaize, Champaign, Clark, Clinton, Darke, Greene, Logan, Miami, Montgomery, Preble, Shelby.

DENVER, COLO.— Adams, Alamosa, Arapahoe, Boulder, Chaffee, Clear Creek, Denver, Douglas, Eagle, Elbert, Garfield, Gilpin, Grand, Gunnison, Jackson, Jefferson, Kit Carson, Lake, Larimer, Logan, Moffat, Morgan, Park, Phillips, Pitkin, Prowers, Rio Blanco, Routt, Sedgwick, Summit, Teller, Washington, Weld, Yuma; NEB.: Cheyenne, Dawes, Keith, Kimball; WYO.: Albany, Carbon, Platte.

DES MOINES, IOWA— Adair, Appanoose, Boone, Calhoun, Carroll, Clarke, Dallas, Decatur, Franklin, Greene, Guthrie, Hamilton, Hardin, Humboldt, Jasper, Lucas, Madison, Mahaska, Marion, Marshall, Monroe, Pocahontas, Polk, Poweshiek, Ringgold, Story, Union, Wapello, Warren, Wayne, Webster, Wright; MO.: Mercer.

DETROIT, MICH.— Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, Wayne.

DOTHAN, ALA.— Coffee, Dale, Geneva, Henry, Houston; FLA.: Holmes, Jackson; GA.: Early.

DULUTH - SUPERIOR, MINN.— MICH.: Gogebic; MINN.: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, St. Louis; WISC.: Ashland, Bayfield, Douglas, Iron, Sawyer, Washburn.

EL CENTRO - YUMA, CALIF.— ARIZ.: Yuma; CALIF.: Imperial.

EL PASO, TEX.— N.M.: Dona Ana, Luna; TEX.: Culberson, El Paso, Hudspeth.

ELMIRA, N.Y.— Chemung, Steuben; PA.: Tioga.

ERIE, PA.— Crawford, Erie.

EUGENE, ORE.— Coos, Douglas, Lane.

EUREKA, CALIF.— Del Norte, Humboldt; ORE.: Curry.

EVANSVILLE, IND.— ILL.: Edwards, Gallatin, Wabash, Wayne, White; IND.: Dubois, Gibson, Perry, Pike, Posey, Spencer, Vanderburgh, Warrick; KY.: Daviess, Hancock, Henderson, Hopkins, McLean, Muhlenberg, Ohio, Union, Webster.

FARGO, N.D.— MINN.: Becker, Clay, Clearwater, Kittson, Lake of the Woods, Mahnomen, Marshall, Norman, Pennington, Polk, Red Lake, Roseau, Wilkin; N.D.: Barnes, Benson, Cass, Cavalier, Eddy, Foster, Grand Forks, Griggs, La Moure, Nelson, Pembina, Ramsey, Ransom, Richland, Sargent, Steele, Stutsman, Towner, Traill, Walsh, Wells.

FARMINGTON, N.M.— San Juan.

FLINT - SAGINAW - BAY CITY, MICH.— Alcona, Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw, Saginaw, Sanilac, Shiawassee, Tuscola.

FLORENCE, S.C.— Darlington, Dillon, Florence, Horry, Marion, Marlboro.

FT. MYERS - NAPLES, FLA.— Charlotte, Collier, Glades, Hendry, Lee.

FT. SMITH, ARK.— Crawford, Franklin, Madison, Scott, Sebastian, Washington; OKLA.: Le Flore, Sequoyah.

FT. WAYNE, IND.— Adams, Allen, Blackford, De Kalb, Huntington, Jay, Noble, Steuben, Wabash, Wells, Whitley; OHIO: Mercer, Paulding, Van Wert.

FRESNO, CALIF.— Fresno, Kings, Madera, Mariposa, Merced, Tulare.

GAINESVILLE, FLA.— Alachua, Dixie, Gilchrist, Levy.

GLENDIVE, MONT.— Dawson, Fallon, Prairie.

GRAND JUNCTION, COLO.— Delta, Hinsdale, Mesa, Montrose, Ouray, San Juan, San Miguel.

GRAND RAPIDS - KALAMAZOO - BATTLE CREEK, MICH.— Allegan, Barry, Branch, Calhoun, Ionia, Kalamazoo, Kent, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Ottawa, St. Joseph, Van Buren.

GREAT FALLS, MONT.— Blaine, Cascade, Chouteau, Fergus, Glacier, Hill, Judith Basin, Liberty, Meagher, Phillips, Pondera, Teton, Toole, Valley.

GREEN BAY, WISC.— MICH.: Delta, Dickinson, Menominee, Schoolcraft; WISC.: Brown, Calumet, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara, Winnebago.

GREENSBORO - WINSTON-SALEM - HIGH POINT, N.C.— Alamance, Alleghany, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, Wilkes, Yadkin; VA.: Grayson, Patrick.

GREENVILLE - NEW BERN - WASHINGTON, N.C.— Beaufort, Bertie, Carteret, Craven, Duplin, Edgecombe, Greene, Hyde, Jones, Lenoir, Martin, Onslow, Pamlico, Pitt, Tyrrell, Washington.

GREENVILLE - SPARTANBURG - ASHEVILLE, S.C. — GA.: Elbert, Franklin, Hart, Madison, Stephens; N.C.: Buncombe, Graham, Haywood, Henderson, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey; S.C.: Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, Union.

GREENWOOD - GREENVILLE, MISS.— Bolivar, Carroll, Leflore, Sunflower, Tallahatchie, Washington.

HARRISBURG - YORK - LANCASTER - LEBANON, PA.— Adams, Cumberland, Dauphin, Juniata, Lancaster, Lebanon, Perry, York.

HARRISONBURG, VA.— Harrisonburg, Rockingham; W.VA.: Grant, Hardy, Pendleton.

HARTFORD - NEW HAVEN, CONN.— Hartford, Litchfield, Middlesex, New Haven, New London, Tolland.

HELENA, MONT.— Broadwater, Lewis and Clark.

HOUSTON, TEX.— Austin, Brazoria, Calhoun, Chambers, Colorado, Fort Bend, Galveston, Grimes, Harris, Jackson, Liberty, Matagorda, Montgomery, Polk, San Jacinto, Trinity, Walker, Waller, Washington, Wharton.

HUNTSVILLE - DECATUR - FLORENCE, ALA.— Colbert, De Kalb, Franklin, Lauderdale, Lawrence, Limestone, Madison, Marshall, Morgan; TENN.: Lincoln.

IDAHO FALLS - POCATELLO, IDA.— Bannock, Bingham, Bonneville, Butte, Cassia, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Minidoka, Power, Teton; WYO.: Lincoln, Teton.

INDIANAPOLIS, IND.— Bartholomew, Benton, Boone, Brown, Carroll, Cass, Clinton, Decatur, Delaware, Fountain, Grant, Hamilton, Hancock, Hendricks, Henry, Howard, Johnson, Madison, Marion, Miami, Monroe, Montgomery, Morgan, Owen, Putnam, Randolph, Rush, Shelby, Tipton, Warren, White.

JACKSON, MISS.— Attala, Claiborne, Copiah, Franklin, Hinds, Holmes, Humphreys, Issaquena, Jefferson, Jefferson Davis, Lawrence, Leake, Lincoln, Madison, Pike, Rankin, Scott, Sharkey, Simpson, Smith, Walthall, Warren, Yazoo.

JACKSON, TENN.— Carroll, Hardin, Henderson, Madison.

JACKSONVILLE, FLA.— Baker, Bradford, Clay, Columbia, Duval, Hamilton, Nassau, Putnam, St. Johns, Suwannee, Union; GA.: Brantley, Camden, Charlton, Clinch, Glynn, Ware.

JOHNSTOWN - ALTOONA, PA.— Bedford, Blair, Cambria, Cameron, Centre, Clearfield, Elk, Forest, Fulton, Huntingdon, Jefferson, Mifflin.

JONESBORO, ARK.— Clay, Craighead, Greene, Lawrence, Randolph, Sharp; MO.: Ripley.

JOPLIN - PITTSBURG, MO.— ARK.: Benton; KANS.: Allen, Bourbon, Cherokee, Crawford, Labette, Neosho, Wilson, Woodson; MO.: Barton, Jasper, McDonald, Newton, Vernon; OKLA.: Ottawa.

KANSAS CITY, MO.— KANS.: Anderson, Atchison, Brown, Doniphan, Douglas, Franklin, Geary, Jefferson, Johnson, Leavenworth, Linn, Miami, Wyandotte; MO.: Andrew, Bates, Caldwell, Carroll, Cass, Clay, Clinton, Daviess, De Kalb, Gentry, Grundy, Henry, Jackson, Johnson, Lafayette, Linn, Livingston, Platte, Ray, St. Clair, Saline.

KNOXVILLE, TENN.— KY.: Bell, Harlan, Knox, Laurel, Leslie, McCreary, Wayne, Whitley; TENN.: Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Hamblen, Hancock, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Scott, Sevier, Union.

LA CROSSE - EAU CLAIRE, WISC.— MINN.: Houston, Winona; WISC.: Buffalo, Chippewa, Eau Claire, Jackson, La Crosse, Monroe, Rusk, Trempealeau, Vernon.

LAFAYETTE, IND.— Tippecanoe.

LAFAYETTE, LA.— Acadia, Allen, Evangeline, Iberia, Jefferson Davis, Lafayette, St. Landry, St. Martin, Vermilion.

LAKE CHARLES, LA.— Beauregard, Calcasieu, Cameron, Vernon.

LANSING, MICH.— Clinton, Eaton, Hillsdale, Ingham, Jackson.

LAREDO, TEX.— Webb, Zapata.

LAS VEGAS, NEV.— Clark, Lincoln, Nye (southern portion).

LAUREL - HATTIESBURG, MISS.— Covington, Forrest, Jasper, Jones, Lamar, Marion, Perry, Wayne.

LEXINGTON, KY.— Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Estill, Fayette, Fleming, Franklin, Garrard, Harrison, Jackson, Jessamine, Lee, Lincoln, Madison, Menifee, Mercer, Montgomery, Nicholas, Owsley, Perry, Powell, Pulaski, Rockcastle, Rowan, Scott, Wolfe, Woodford.

LIMA, OHIO— Allen.

LINCOLN - HASTINGS - KEARNEY, NEB.— KANS.: Cloud, Jewell, Phillips, Republic, Smith, Washington; NEB.: Adams, Antelope, Boone, Brown, Buffalo, Chase, Clay, Custer, Dawson, Fillmore, Franklin, Frontier, Furnas, Gage, Garfield, Gosper, Greeley, Hall, Hamilton, Harlan, Hayes, Holt, Howard, Jefferson, Kearney, Keya Paha, Lancaster, Loup, Merrick, Nance, Nuckolls, Phelps, Platte, Polk, Red Willow, Rock, Saline, Sherman, Thayer, Valley, Webster, Wheeler, York.

LITTLE ROCK, ARK.— Arkansas, Bradley, Calhoun, Clark, Cleburne, Cleveland, Conway, Dallas, Desha, Drew, Faulkner, Garland, Grant, Hot Spring, Independence, Izard, Jackson, Jefferson, Johnson, Lincoln, Logan, Lonoke, Monroe, Montgomery, Nevada, Ouachita, Perry, Pike, Polk, Pope, Prairie, Pulaski, Saline, Searcy, Stone, Van Buren, White, Woodruff, Yell.

LOS ANGELES, CALIF.— Inyo, Kern (eastern portion), Los Angeles, Orange, Riverside (western portion), San Bernardino, Ventura.

LOUISVILLE, KY.— IND.: Clark, Crawford, Floyd, Harrison, Jackson, Jefferson, Jennings, Lawrence, Orange, Scott, Washington; KY.: Breckinridge, Bullitt, Grayson, Green, Hardin, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Taylor, Trimble, Washington.

LUBBOCK, TEX.— N.M.: De Baca, Roosevelt; TEX.: Bailey, Borden, Cochran, Crosby, Dawson, Dickens, Floyd, Garza, Hale, Hockley, Kent, Lamb, Lubbock, Lynn, Motley, Scurry, Terry, Yoakum.

MACON, GA.— Baldwin, Bibb, Bleckley, Crawford, Dodge, Houston, Johnson, Jones, Laurens, Peach, Pulaski, Treutlen, Twiggs, Wilkinson.

MADISON, WISC.— Columbia, Dane, Green, Iowa, Juneau, Lafayette, Marquette, Richland, Sauk.

MANKATO, MINN.— IOWA: Emmet; MINN.: Blue Earth, Martin.

MARQUETTE, MICH.— Alger, Baraga, Houghton, Iron, Keweenaw, Marquette, Ontonagon; WISC.: Florence.

MCALLEN - BROWNSVILLE, TEX.— Cameron, Hidalgo, Starr, Willacy.

MEDFORD, ORE.— CALIF.: Siskiyou; ORE.: Jackson, Josephine, Klamath, Lake.

MEMPHIS, TENN.— ARK.: Crittenden, Cross, Lee, Mississippi, Phillips, Poinsett, St. Francis; MISS.: Alcorn, Benton, Coahoma, De Soto, Grenada, Lafayette, Marshall, Panola, Pontotoc, Quitman, Tate, Tippah, Tunica, Union, Yalobusha; MO.: Pemiscot; TENN.: Chester, Crockett, Dyer, Fayette, Gibson, Hardeman, Haywood, Lauderdale, McNairy, Shelby, Tipton.

MERIDIAN, MISS.— ALA.: Choctaw, Marengo, Sumter; MISS.: Clarke, Kemper, Lauderdale, Neshoba, Newton.

MIAMI, FLA.— Broward, Dade, Monroe.

MILWAUKEE, WISC.— Dodge, Jefferson, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha.

MINNEAPOLIS - ST. PAUL, MINN.— Anoka, Benton, Brown, Carver, Chippewa, Chisago, Cottonwood, Crow Wing, Dakota, Goodhue, Hennepin, Isanti, Kanabec, Kandiyohi, Lac qui Parle, Le Sueur, Lyon, McLeod, Meeker, Mille Lacs, Morrison, Nicollet, Pine, Ramsey, Redwood, Renville, Rice, Scott, Sherburne, Sibley, Stearns, Steele, Swift, Wabasha, Waseca, Washington, Watonwan, Wright, Yellow Medicine; WISC.: Barron, Burnett, Dunn, Pepin, Pierce, Polk, St. Croix.

MINOT - BISMARCK - DICKINSON, N.D.— MONT.: Daniels, McCone, Richland, Roosevelt, Sheridan, Wibaux; N.D.: Adams, Billings, Bottineau, Bowman, Burke, Burleigh, Divide, Dunn, Emmons, Golden Valley, Grant, Hettinger, Kidder, Logan, McHenry, McIntosh, McKenzie, McLean, Mercer, Morton, Mountrail, Oliver, Pierce, Renville, Rolette, Sheridan, Sioux, Slope, Stark, Ward, Williams; S.D.: Campbell, Corson, Dewey, Walworth.

MISSOULA - BUTTE, MONT.— Beaverhead, Deer Lodge, Flathead, Gallatin, Granite, Jefferson, Lake, Madison, Mineral, Missoula, Powell, Ravalli, Sanders, Silver Bow.

MOBILE - PENSACOLA, ALA.— Baldwin, Clarke, Conecuh, Escambia, Mobile, Monroe, Washington; FLA.: Escambia, Okaloosa, Santa Rosa; MISS.: George, Greene, Jackson.

MONROE - EL DORADO, LA.— ARK.: Ashley, Chicot, Union; LA.: Caldwell, Catahoula, Concordia, East Carroll, Franklin, Jackson, La Salle, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, West Carroll, Winn; MISS.: Adams.

MONTGOMERY, ALA.— Autauga, Bullock, Butler, Covington, Crenshaw, Elmore, Lowndes, Macon, Montgomery, Pike, Tallapoosa, Wilcox.

NASHVILLE, TENN.— KY.: Allen, Barren, Christian, Clinton, Cumberland, Logan, Monroe, Simpson, Todd, Trigg; TENN.: Bedford, Benton, Cannon, Cheatham, Clay, Coffee, Davidson, Decatur, De Kalb, Dickson, Franklin, Giles, Henry, Hickman, Houston, Humphreys, Jackson, Lawrence, Lewis, Macon, Marshall, Maury, Montgomery, Moore, Overton, Perry, Pickett, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Van Buren, Warren, Wayne, White, Williamson, Wilson.

NEW ORLEANS, LA.— Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne, Washington; MISS.: Hancock, Pearl River.

NEW YORK, N.Y.— CONN.: Fairfield; N.J.: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union; N.Y.: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster, Westchester; PA.: Pike.

NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON, VA.— N.C.: Camden, Chowan, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans; VA.: Accomack, Chesapeake, Franklin city, Gloucester, Hampton, Isle of Wight, James City, Mathews, Middlesex, Newport News, Norfolk, Northampton, Poquoson, Portsmouth, Southampton, Suffolk, Surry, Virginia Beach, Williamsburg, York.

NORTH PLATTE, NEB.— Arthur, Blaine, Hooker, Lincoln, Logan, McPherson, Perkins, Thomas.

ODESSA - MIDLAND, TEX.— N.M.: Lea (southern portion); TEX.: Andrews, Brewster, Crane, Crockett, Ector, Gaines, Glasscock, Howard, Jeff Davis, Loving, Martin, Midland, Pecos, Presidio, Reagan, Reeves, Terrell, Upton, Ward, Winkler.

OKLAHOMA CITY, OKLA.— Alfalfa, Beckham, Blaine, Caddo, Canadian, Cleveland, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Kay, Kingfisher, Kiowa, Lincoln, Logan, McClain, Major, Murray, Noble, Okfuskee, Oklahoma, Payne, Pottawatomie, Seminole, Washita, Woods, Woodward.

OMAHA, NEB.— IOWA: Adams, Audubon, Cass, Crawford, Fremont, Harrison, Mills, Montgomery, Page, Pottawattamie, Shelby, Taylor; MO.: Atchison; NEB.: Burt, Butler, Cass, Colfax, Cuming, Dodge, Douglas, Johnson, Nemaha, Otoe, Pawnee, Richardson, Sarpy, Saunders, Seward, Washington.

ORLANDO - DAYTONA BEACH, FLA.— Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole, Sumter, Volusia.

OTTUMWA - KIRKSVILLE, IOWA— Davis, Van Buren; MO.: Adair, Macon, Putnam, Schuyler, Sullivan.

PADUCAH - CAPE GIRARDEAU - HARRISBURG, KY.— ILL.: Alexander, Franklin, Hamilton, Hardin, Jackson, Jefferson, Johnson, Massac, Pope, Pulaski, Saline, Union, Williamson; KY.: Ballard, Caldwell, Calloway, Carlisle, Crittenden, Fulton, Graves, Hickman, Livingston, Lyon, McCracken, Marshall; MO.: Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Madison, Mississippi, New Madrid, Scott, Stoddard, Wayne; TENN.: Lake, Obion, Weakley.

PALM SPRINGS, CALIF.— Riverside (central portion).

PANAMA CITY, FLA.— Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington.

PARKERSBURG, W.VA.— Pleasants, Wood.

PEORIA, ILL.— Fulton, McLean, Marshall, Mason, Peoria, Putnam, Stark, Tazewell, Woodford.

PHILADELPHIA, PA.— DEL.: Kent, New Castle; N.J.: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Salem, Warren; PA.: Berks, Bucks, Chester, Delaware, Lehigh, Monroe, Montgomery, Northampton, Philadelphia.

PHOENIX, ARIZ.— Apache (southern portion), Coconino, Gila, Graham, Greenlee, Maricopa, Mohave, Navajo, Pinal, Yavapai; CALIF.: Riverside (eastern portion).

PITTSBURGH, PA.— MD.: Garrett; PA.: Allegheny, Armstrong, Beaver, Butler, Clarion, Fayette, Greene, Indiana, Lawrence, Somerset, Venango, Washington, Westmoreland; W.VA.: Brooke, Hancock, Marion, Monongalia, Preston, Taylor, Tucker.

PORTLAND, ORE.— Benton, Clackamas, Clatsop, Columbia, Crook, Gilliam, Harney, Hood River, Jefferson, Lincoln, Linn, Marion, Multnomah, Polk, Sherman, Tillamook, Union, Wasco, Washington, Wheeler, Yamhill; WASH.: Clark, Cowlitz, Klickitat, Pacific, Skamania, Wahkiakum.

PORTLAND - POLAND SPRING, MAINE— Androscoggin, Cumberland, Franklin, Kennebec, Knox, Lincoln, Oxford, Sagadahoc, York; N.H.: Carroll, Coos; VT.: Essex.

PRESQUE ISLE, MAINE— Aroostook.

PROVIDENCE - NEW BEDFORD, R.I.— CONN.: Windham; MASS.: Bristol, Dukes; R.I.: Bristol, Kent, Newport, Providence, Washington.

QUINCY - HANNIBAL, ILL.— Adams, Brown, Cass, Hancock, McDonough, Pike, Schuyler, Scott; IOWA: Lee; MO.: Clark, Knox, Lewis, Marion, Monroe, Ralls, Scotland, Shelby.

RALEIGH - DURHAM, N.C.— Chatham, Cumberland, Durham, Franklin, Granville, Halifax, Harnett, Hoke, Johnston, Lee, Moore, Nash, Orange, Person, Sampson, Scotland, Vance, Wake, Warren, Wayne, Wilson; VA.: Mecklenburg.

RAPID CITY, S.D.— MONT.: Carter, Powder River; NEB.: Box Butte, Garden, Grant, Sheridan, Sioux; S.D.: Bennett, Butte, Custer, Fall River, Haakon, Harding, Jackson, Lawrence, Meade, Pennington, Perkins, Shannon, Ziebach; WYO.: Campbell, Crook, Sheridan, Weston.

RENO, NEV.— CALIF.: Alpine, El Dorado (eastern portion), Lassen, Mono, Placer (eastern portion); NEV.: Carson City, Churchill, Douglas, Esmeralda, Humboldt, Lander, Lyon, Mineral, Nye (northern portion), Pershing, Storey, Washoe.

RICHMOND, VA.— Albemarle, Amelia, Augusta, Brunswick, Buckingham, Caroline, Charles City, Charlottesville, Chesterfield, Colonial Heights, Cumberland, Dinwiddie, Emporia, Essex, Fluvanna, Goochland, Greene, Greensville, Hanover, Henrico, Hopewell, King and Queen, King William, Lancaster, Louisa, Lunenburg, New Kent, Northumberland, Nottoway, Orange, Petersburg, Powhatan, Prince Edward, Prince George, Richmond, Richmond city, Staunton, Sussex, Waynesboro.

ROANOKE - LYNCHBURG, VA.— Alleghany, Amherst, Appomattox, Bath, Bedford, Bedford city, Bland, Botetourt, Buena Vista, Campbell, Carroll, Charlotte, Clifton Forge, Covington, Craig, Danville, Floyd, Franklin, Galax, Giles, Halifax, Henry, Highland, Lexington, Lynchburg, Martinsville, Montgomery, Nelson, Pittsylvania, Pulaski, Radford, Roanoke, Roanoke city, Rockbridge, Salem, South Boston, Wythe; W.VA.: Pocahontas.

ROCHESTER, N.Y.— Livingston, Monroe, Ontario, Wayne.

ROCHESTER - MASON CITY - AUSTIN, MINN.— IOWA: Cerro Gordo, Floyd, Hancock, Howard, Kossuth, Mitchell, Winnebago, Worth; MINN.: Dodge, Faribault, Fillmore, Freeborn, Mower, Olmsted.

ROCKFORD, ILL.— Boone, Ogle, Stephenson, Winnebago; WISC.: Rock.

ROSWELL, N.M.— Chaves, Eddy, Lea (northern portion).

SACRAMENTO - STOCKTON, CALIF.— Amador, Calaveras, Colusa, Contra Costa (eastern portion), El Dorado (western portion), Nevada, Placer (western portion), Plumas, Sacramento, San Joaquin, Sierra, Solano (eastern portion), Stanislaus, Sutter, Tuolumne, Yolo, Yuba.

ST. JOSEPH, MO.— Buchanan, Harrison, Holt, Nodaway, Worth.

ST. LOUIS, MO.— ILL.: Bond, Calhoun, Clinton, Fayette, Greene, Jersey, Macoupin, Madison, Marion, Monroe, Montgomery, Perry, Randolph, St. Clair, Washington; MO.: Crawford, Dent, Franklin, Gasconade, Iron, Jefferson, Lincoln, Montgomery, Perry, Pike, Reynolds, St. Charles, Ste. Genevieve, St. Francois, St. Louis, St. Louis city, Warren, Washington.

SALINAS - MONTEREY, CALIF.— Monterey, San Benito, Santa Cruz.

SALISBURY, MD.— DEL.: Sussex; MD.: Somerset, Wicomico, Worcester.

SALT LAKE CITY, UTAH— COLO.: Dolores; IDA.: Bear Lake, Caribou, Franklin, Oneida; MONT.: Custer; NEV.: Elko, Eureka, White Pine; UTAH: Beaver, Box Elder, Cache, Carbon, Daggett, Davis, Duchesne, Emery, Garfield, Grand, Iron, Juab, Kane, Millard, Morgan, Piute, Rich, Salt Lake, San Juan, Sanpete, Sevier, Summit, Tooele, Uintah, Utah, Wasatch, Washington, Wayne, Weber; WYO.: Sublette, Sweetwater, Uinta.

SAN ANGELO, TEX.— Irion, Schleicher, Sutton, Tom Green.

SAN ANTONIO, TEX.— Atascosa, Bandera, Bee, Bexar, Blanco, Comal, De Witt, Dimmit, Edwards, Frio, Gillespie, Goliad, Gonzales, Guadalupe, Karnes, Kendall, Kerr, Kimble, Kinney, La Salle, Lavaca, Live Oak, McMullen, Maverick, Medina, Real, Uvalde, Val Verde, Wilson, Zavala.

SAN DIEGO, CALIF.— San Diego.

SAN FRANCISCO, CALIF.— Alameda, Contra Costa (western portion), Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Solano (western portion), Sonoma.

SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO, CALIF.— San Luis Obispo, Santa Barbara.

SAVANNAH, GA.— Appling, Bacon, Bryan, Bulloch, Candler, Chatham, Effingham, Evans, Jeff Davis, Liberty, Long, McIntosh, Montgomery, Pierce, Tattnall, Toombs, Wayne, Wheeler; S.C.: Beaufort, Hampton, Jasper.

SEATTLE - TACOMA, WASH.— Clallam, Grays Harbor, Island, Jefferson, King, Kitsap, Kittitas (western portion), Lewis, Mason, Pierce, San Juan, Skagit, Snohomish, Thurston, Whatcom.

SELMA, ALA.— Dallas.

SHREVEPORT - TEXARKANA, LA.— ARK.: Columbia, Hempstead, Howard, Lafayette, Little River, Miller, Sevier; LA.: Bienville, Bossier, Caddo, Claiborne, De Soto, Natchitoches, Red River, Sabine, Webster; OKLA.: McCurtain; TEX.: Bowie, Camp, Cass, Franklin, Gregg, Harrison, Marion, Morris, Nacogdoches, Panola, Red River, Rusk, Shelby, Titus, Upshur.

SIOUX CITY, IOWA— Buena Vista, Cherokee, Clay, Dickinson, Ida, Monona, O'Brien, Palo Alto, Plymouth, Sac, Sioux, Woodbury; NEB.: Cedar, Dakota, Dixon, Madison, Pierce, Stanton, Thurston, Wayne; S.D.: Union.

SIOUX FALLS - MITCHELL, S.D.— IOWA: Lyon, Osceola; MINN.: Big Stone, Jackson, Lincoln, Murray, Nobles, Pipestone, Rock; NEB.: Boyd, Cherry, Knox; N.D.: Dickey; S.D.: Aurora, Beadle, Bon Homme, Brookings, Brown, Brule, Buffalo, Charles Mix, Clark, Clay, Codington, Davison, Day, Deuel, Douglas, Edmunds, Faulk, Grant, Gregory, Hamlin, Hand, Hanson, Hughes, Hutchinson, Hyde, Jerauld, Jones, Kingsbury, Lake, Lincoln, Lyman, McCook, McPherson, Marshall, Mellette, Miner, Minnehaha, Moody, Potter, Roberts, Sanborn, Spink, Stanley, Sully, Todd, Tripp, Turner, Yankton.

SOUTH BEND - ELKHART, IND.— Elkhart, Fulton, Kosciusko, La Grange, Marshall, Pulaski, St. Joseph, Starke; MICH.: Berrien, Cass.

SPOKANE, WASH.— IDA.: Benewah, Bonner, Boundary, Clearwater, Idaho, Kootenai, Latah, Lewis, Nez Perce, Shoshone; MONT.: Lincoln; ORE.: Wallowa; WASH.: Adams, Asotin, Chelan, Columbia, Douglas, Ferry, Garfield, Grant, Lincoln, Okanogan, Pend Oreille, Spokane, Stevens, Whitman.

SPRINGFIELD, MASS.— Franklin, Hampden, Hampshire.

SPRINGFIELD, MO.— ARK.: Baxter, Boone, Carroll, Fulton, Marion, Newton; MO.: Barry, Benton, Camden, Cedar, Christian, Dade, Dallas, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Phelps, Polk, Pulaski, Shannon, Stone, Taney, Texas, Webster, Wright.

SPRINGFIELD - DECATUR - CHAMPAIGN, ILL.— Champaign, Christian, Coles, De Witt, Douglas, Effingham, Ford, Logan, Macon, Menard, Morgan, Moultrie, Piatt, Sangamon, Shelby, Vermilion.

SYRACUSE, N.Y.— Cayuga, Cortland, Madison, Oneida (western portion), Onondaga, Oswego, Schuyler, Seneca, Tompkins, Yates.

TALLAHASSEE, FLA.— Gadsden, Jefferson, Lafayette, Leon, Madison, Taylor, Wakulla; GA.: Brooks, Decatur, Echols, Grady, Lowndes, Seminole, Thomas.

TAMPA - ST. PETERSBURG, FLA.— Citrus, De Soto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, Sarasota.

TERRE HAUTE, IND.— ILL.: Clark, Clay, Crawford, Cumberland, Edgar, Jasper, Lawrence, Richland; IND.: Clay, Daviess, Greene, Knox, Martin, Parke, Sullivan, Vermillion, Vigo.

TOLEDO, OHIO— MICH.: Lenawee; OHIO: Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Putnam, Sandusky, Seneca, Williams, Wood, Wyandot.

TOPEKA, KANS.— Clay, Coffey, Jackson, Lyon, Marshall, Morris, Nemaha, Osage, Pottawatomie, Riley, Shawnee, Wabaunsee.

TRAVERSE CITY - CADILLAC, MICH.— Antrim, Benzie, Charlevoix, Cheboygan, Chippewa, Crawford, Emmet, Grand Traverse, Kalkaska, Lake, Leelanau, Luce, Mackinac, Manistee, Mason, Missaukee, Montmorency, Osceola, Oscoda, Otsego, Presque Isle, Roscommon, Wexford.

TUCSON, ARIZ.— Cochise, Pima, Santa Cruz; N.M.: Catron, Hidalgo.

TULSA, OKLA.— KANS.: Chautauqua, Montgomery; OKLA.: Adair, Cherokee, Craig, Creek, Delaware, Haskell, Latimer, McIntosh, Mayes, Muskogee, Nowata, Okmulgee, Osage, Pawnee, Pittsburg, Rogers, Tulsa, Wagoner, Washington.

TUSCALOOSA, ALA.— Tuscaloosa.

TWIN FALLS, IDA.— Jerome, Lincoln, Twin Falls.

TYLER, TEX.— Angelina, Cherokee, Houston, Smith.

UTICA, N.Y.— Herkimer, Oneida (eastern portion), Otsego.

VICTORIA, TEX.— Victoria.

WACO - TEMPLE, TEX.— Bell, Brazos, Burleson, Coryell, Falls, Lampasas, Leon, McLennan, Madison, Milam, Mills, Robertson, San Saba.

WASHINGTON, D.C.— District of Columbia; MD.: Allegany, Calvert, Charles, Frederick, Montgomery, Prince George's, St. Mary's, Washington; PA.: Franklin; VA.: Alexandria, Arlington, Clarke, Culpeper, Fairfax, Fairfax city, Falls Church, Fauquier, Frederick, Fredericksburg, King George, Loudoun, Madison, Manassas, Manassas Park, Page, Prince William, Rappahannock, Shenandoah, Spotsylvania, Stafford, Warren, Westmoreland, Winchester; W.VA.: Berkeley, Hampshire, Jefferson, Mineral, Morgan.

WATERTOWN - CARTHAGE, N.Y.— Jefferson, Lewis, St. Lawrence.

WAUSAU - RHINELANDER, WISC.— Adams, Clark, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Taylor, Vilas, Wood.

WEST PALM BEACH, FLA.— Indian River, Martin, Okeechobee, Palm Beach, St. Lucie.

WHEELING - STEUBENVILLE, W.VA.— OHIO: Belmont, Carroll, Guernsey, Harrison, Jefferson, Monroe, Noble; W.VA.: Marshall, Ohio, Tyler, Wetzel.

WICHITA - HUTCHINSON, KANS.— Barber, Barton, Butler, Chase, Cheyenne, Clark, Comanche, Cowley, Decatur, Dickinson, Edwards, Elk, Ellis, Ellsworth, Finney, Ford, Gove, Graham, Grant, Gray, Greeley, Greenwood, Hamilton, Harper, Harvey, Haskell, Hodgeman, Kearny, Kingman, Kiowa, Lane, Lincoln, Logan, McPherson, Marion, Meade, Mitchell, Ness, Norton, Osborne, Ottawa, Pawnee, Pratt, Rawlins, Reno, Rice, Rooks, Rush, Russell, Saline, Scott, Sedgwick, Seward, Sheridan, Sherman, Stafford, Stanton, Stevens, Sumner, Thomas, Trego, Wallace, Wichita; NEB.: Dundy, Hitchcock; OKLA.: Beaver.

WICHITA FALLS - LAWTON, TEX.— OKLA.: Comanche, Cotton, Jackson, Jefferson, Stephens, Tillman; TEX.: Archer, Baylor, Clay, Foard, Hardeman, Knox, Montague, Throckmorton, Wichita, Wilbarger, Young.

WILKES-BARRE - SCRANTON, PA.— Carbon, Clinton, Columbia, Lackawanna, Luzerne, Lycoming, Montour, Northumberland, Schuylkill, Snyder, Sullivan, Susquehanna, Union, Wayne, Wyoming.

WILMINGTON, N.C.— Bladen, Brunswick, Columbus, New Hanover, Pender, Robeson.

YAKIMA, WASH.— ORE.: Morrow, Umatilla; WASH.: Benton, Franklin, Kittitas (eastern portion), Walla Walla, Yakima.

YOUNGSTOWN, OHIO— Columbiana, Mahoning, Trumbull; PA.: Mercer.

ZANESVILLE, OHIO— Muskingum.

VOLUME I—Section 1

State Maps With County Outlines

☐ Standard Metropolitan Statistical Areas (or New England County Metropolitan Areas)

Listed Consolidated Metropolitan Areas

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

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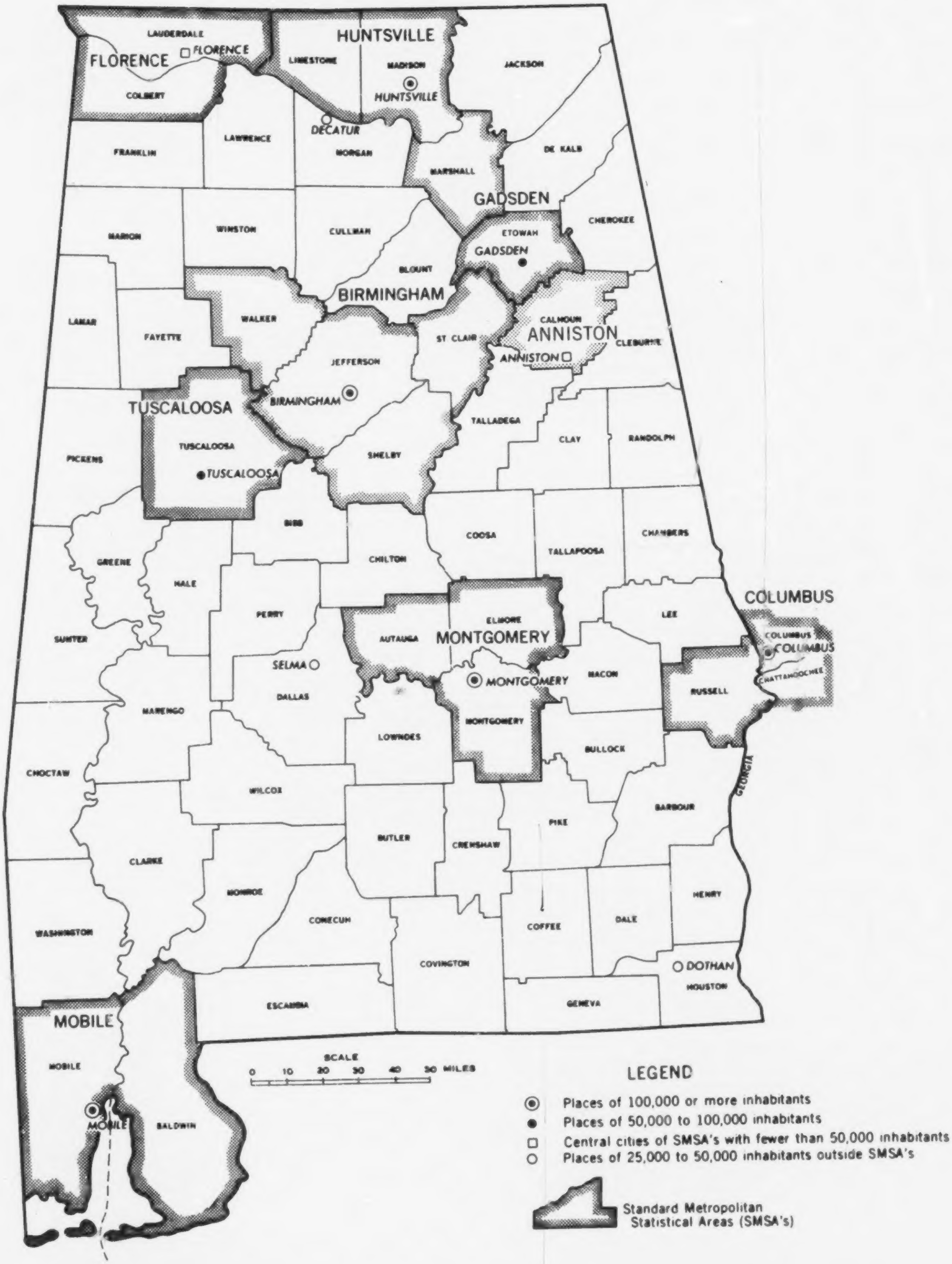
ALABAMA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ANNISTON	121.7	41.3	725,053	485,547	.0424
BIRMINGHAM	861.2	315.1	6,952,436	4,047,371	.3624
FLORENCE	137.9	49.4	897,316	579,404	.0509
GADSDEN	104.4	38.0	641,441	440,225	.0375
HUNTSVILLE	312.4	110.1	2,531,814	1,307,694	.1272
MOBILE	454.6	157.7	3,140,599	1,930,982	.1722
MONTGOMERY	280.9	97.6	2,190,009	1,179,814	.1125
TUSCALOOSA	141.7	49.4	1,095,910	565,843	.0556

County	Metropolitan Area
Autauga	Montgomery
Baldwin	Mobile
Calhoun	Anniston
Colbert	Florence
Elmore	Montgomery
Etowah	Gadsden
Jefferson	Birmingham
Lauderdale	Florence
Limestone	Huntsville

County	Metropolitan Area
Madison	Huntsville
Marshall	Huntsville
Mobile	Mobile
Montgomery	Montgomery
Russell	Columbus, Ga.
St. Clair	Birmingham
Shelby	Birmingham
Tuscaloosa	Tuscaloosa
Walker	Birmingham

ALABAMA


FLORENCE
LAUDERDALE
FLORENCE
COLBERT
HUNTSVILLE
LIMESTONE
MADISON
HUNTSVILLE
JACKSON
DECATUR
FRANKLIN
LAWRENCE
MORGAN
MARSHALL
DE KALB
GADSDEN
MARION
WINSTON
CULLMAN
ETOWAH
GADSDEN
CHEROKEE
BLOUNT
BIRMINGHAM
WALKER
LAMAR
FAYETTE
ST CLAIR
CALHOUN
ANNISTON
ANNISTON
CLEBURNE
JEFFERSON
BIRMINGHAM
TUSCALOOSA
TUSCALOOSA
TUSCALOOSA
PICKENS
TALLADEGA
CLAY
RANDOLPH
SHELBY
BIBB
GREENE
HALE
CHILTON
COOSA
TALLAPOOSA
CHAMBERS
PERRY
COLUMBUS
LEE
COLUMBUS
COLUMBUS
SUMTER
AUTAUGA
ELMORE
MONTGOMERY
CHATTAHOOCHEE
SELMA
DALLAS
MONTGOMERY
MACON
RUSSELL
MARENGO
MONTGOMERY
LOWNDES
BULLOCK
CHOCTAW
WILCOX
GEORGIA
CLARKE
BUTLER
CRENSHAW
PIKE
BARBOUR
MONROE
HENRY
WASHINGTON
CONECUH
COFFEE
DALE
COVINGTON
DOTHAN
HOUSTON
ESCAMBIA
GENEVA
MOBILE
MOBILE
MOBILE
BALDWIN
SCALE
0 10 20 30 40 50 MILES
LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
☐ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)

ALASKA

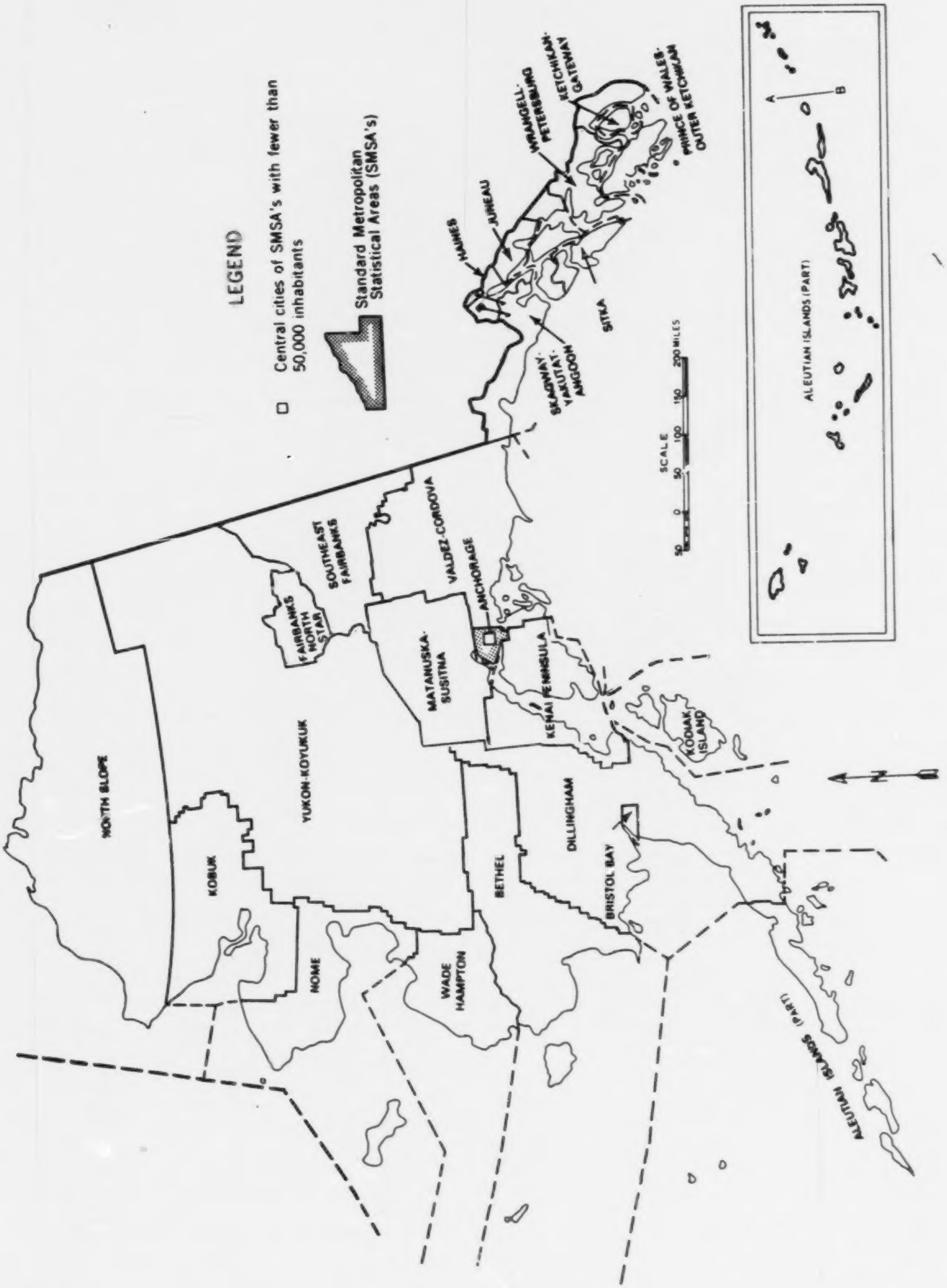
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ANCHORAGE	184.6	66.3	2,106,751	1,309,616	.1055

County	Metropolitan Area
Anchorage	Anchorage

ALASKA


LEGEND
□ Central cities of SMSA's with fewer than 50,000 inhabitants
▨ Standard Metropolitan Statistical Areas (SMSA's)
NORTH SLOPE
KOBUK
NOME
WADE HAMPTON
YUKON-KOYUKUK
FAIRBANKS NORTH STAR
SOUTHEAST FAIRBANKS
MATANUSKA-SUSITNA
ANCHORAGE
VALDEZ-CORDOVA
KENAI PENINSULA
KODIAK ISLAND
DILLINGHAM
BETHEL
BRISTOL BAY
ALEUTIAN ISLANDS (PART)
HAINES
JUNEAU
SKAGWAY-YAKUTAT-ANGOON
SITKA
WRANGELL-PETERSBURG
KETCHIKAN-GATEWAY
PRINCE OF WALES-OUTER KETCHIKAN
SCALE
50 0 50 100 150 200 MILES
ALEUTIAN ISLANDS (PART)
A
B
N

ARIZONA

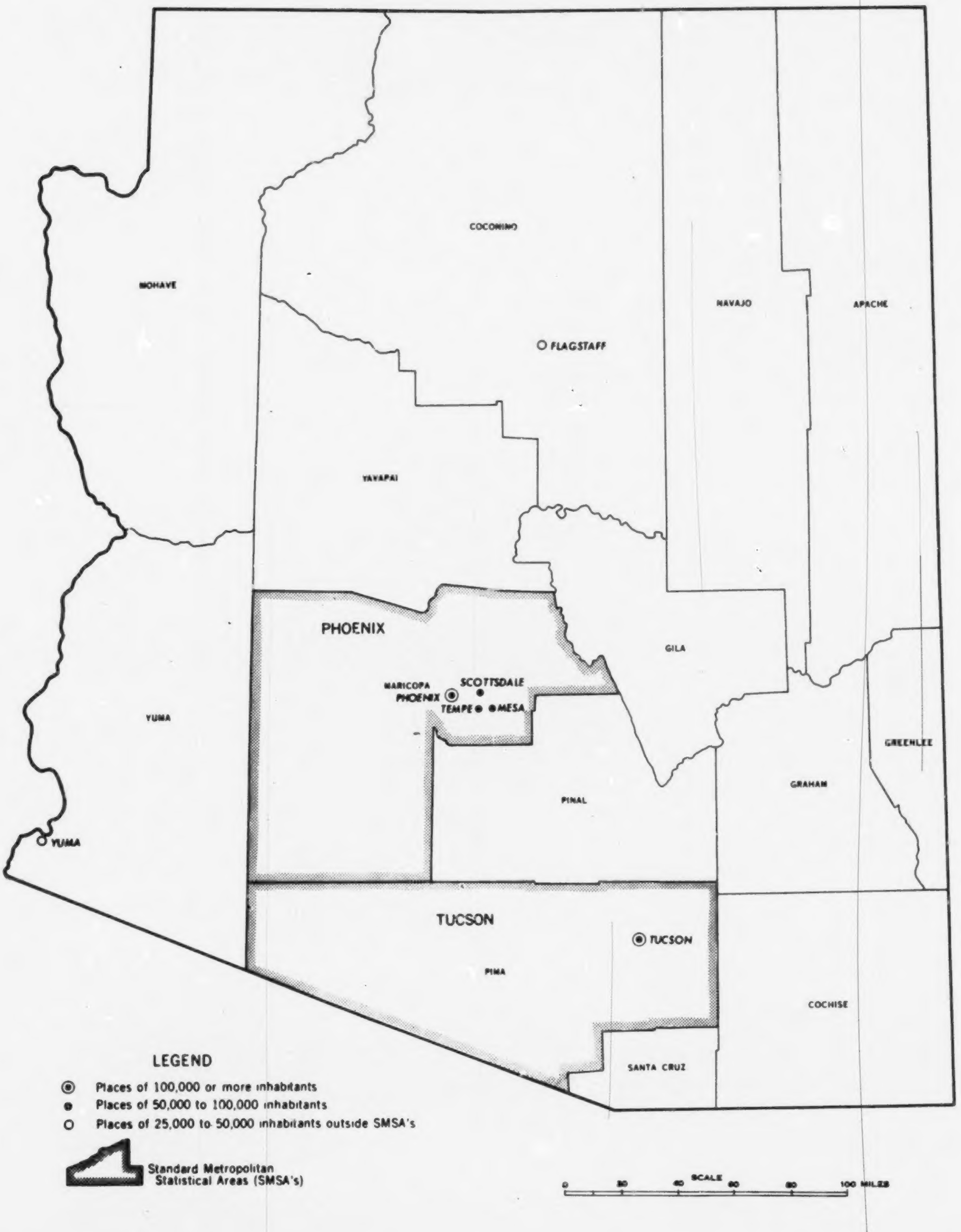
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
PHOENIX	1,618.2	598.3	13,757,446	7,204,212	.6865
TUCSON	568.1	214.2	4,778,700	2,405,601	.2362

County	Metropolitan Area
Maricopa	Phoenix
Pima	Tucson

ARIZONA


COCONINO
MOHAVE
NAVAJO
APACHE
FLAGSTAFF
YAVAPAI
PHOENIX
GILA
MARICOPA
SCOTTSDALE
PHOENIX
TEMPE
MESA
YUMA
GREENLEE
GRAHAM
PINAL
YUMA
TUCSON
TUCSON
PIMA
COCHISE
SANTA CRUZ
LEGEND
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0
20
40
60
80
100 MILES

ARKANSAS

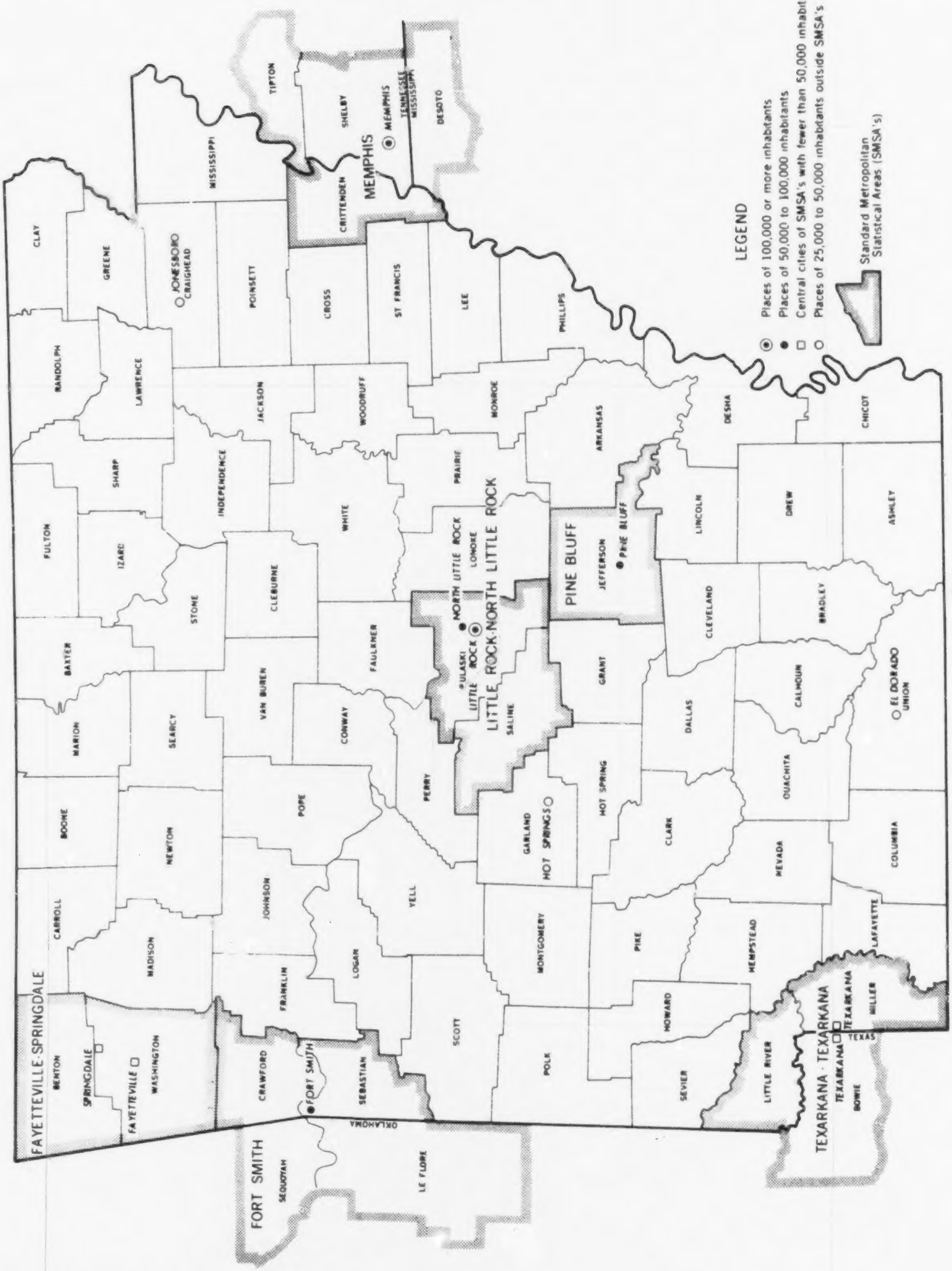
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
FAYETTEVILLE - SPRINGDALE	188.1	69.2	1,368,034	868,951	.0752
FORT SMITH	210.9	76.9	1,370,293	1,044,142	.0820
LITTLE ROCK - NORTH LITTLE ROCK	406.1	149.2	3,481,198	2,032,676	.1794
PINE BLUFF	91.6	31.5	667,813	396,914	.0358
TEXARKANA	129.7	47.2	851,553	609,832	.0498

County	Metropolitan Area
Benton	Fayetteville - Springdale
Crawford	Fort Smith
Crittenden	Memphis, Tenn.
Jefferson	Pine Bluff
Little River	Texarkana
Miller	Texarkana
Pulaski	Little Rock - North Little Rock
Saline	Little Rock - North Little Rock
Sebastian	Fort Smith
Washington	Fayetteville - Springdale

ARKANSAS


LEGEND
⊙ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES
MEMPHIS
MEMPHIS
TENNESSEE
MISSISSIPPI
TIPTON
SHELBY
DESOTO
CRITTENDEN
MISSISSIPPI
CLAY
GREENE
JONESBORO
CRAIGHEAD
POINSETT
CROSS
ST FRANCIS
LEE
PHILLIPS
RANDOLPH
LAWRENCE
JACKSON
WOODRUFF
MONROE
ARKANSAS
DESHA
CHICOT
SHARP
INDEPENDENCE
WHITE
PRAIRIE
LITTLE ROCK-NORTH LITTLE ROCK
NORTH LITTLE ROCK
LONOKE
PINE BLUFF
JEFFERSON
PINE BLUFF
LINCOLN
DREW
ASHLEY
FULTON
IZARD
STONE
CLEBURNE
FAULKNER
PULASKI
LITTLE ROCK
NORTH LITTLE ROCK
CLEVELAND
BRADLEY
BAXTER
VAN BUREN
GRANT
CALHOUN
EL DORADO
UNION
MARION
SEARCY
CONWAY
SALINE
DALLAS
OUACHITA
BOONE
NEWTON
POPE
PERRY
GARLAND
HOT SPRINGS
HOT SPRING
CLARK
NEVADA
COLUMBIA
CARROLL
JOHNSON
YELL
MONTGOMERY
PIKE
HEMPSTEAD
LAFAYETTE
MADISON
FRANKLIN
LOGAN
SCOTT
HOWARD
MILLER
TEXARKANA
TEXARKANA
FAYETTEVILLE-SPRINGDALE
BENTON
SPRINGDALE
FAYETTEVILLE
WASHINGTON
CRAWFORD
FORT SMITH
SEBASTIAN
POLK
SEVIER
LITTLE RIVER
TEXARKANA-TEXARKANA
TEXARKANA
TEXAS
BOWIE
OKLAHOMA
FORT SMITH
SEQUOYAH
LE FLORE

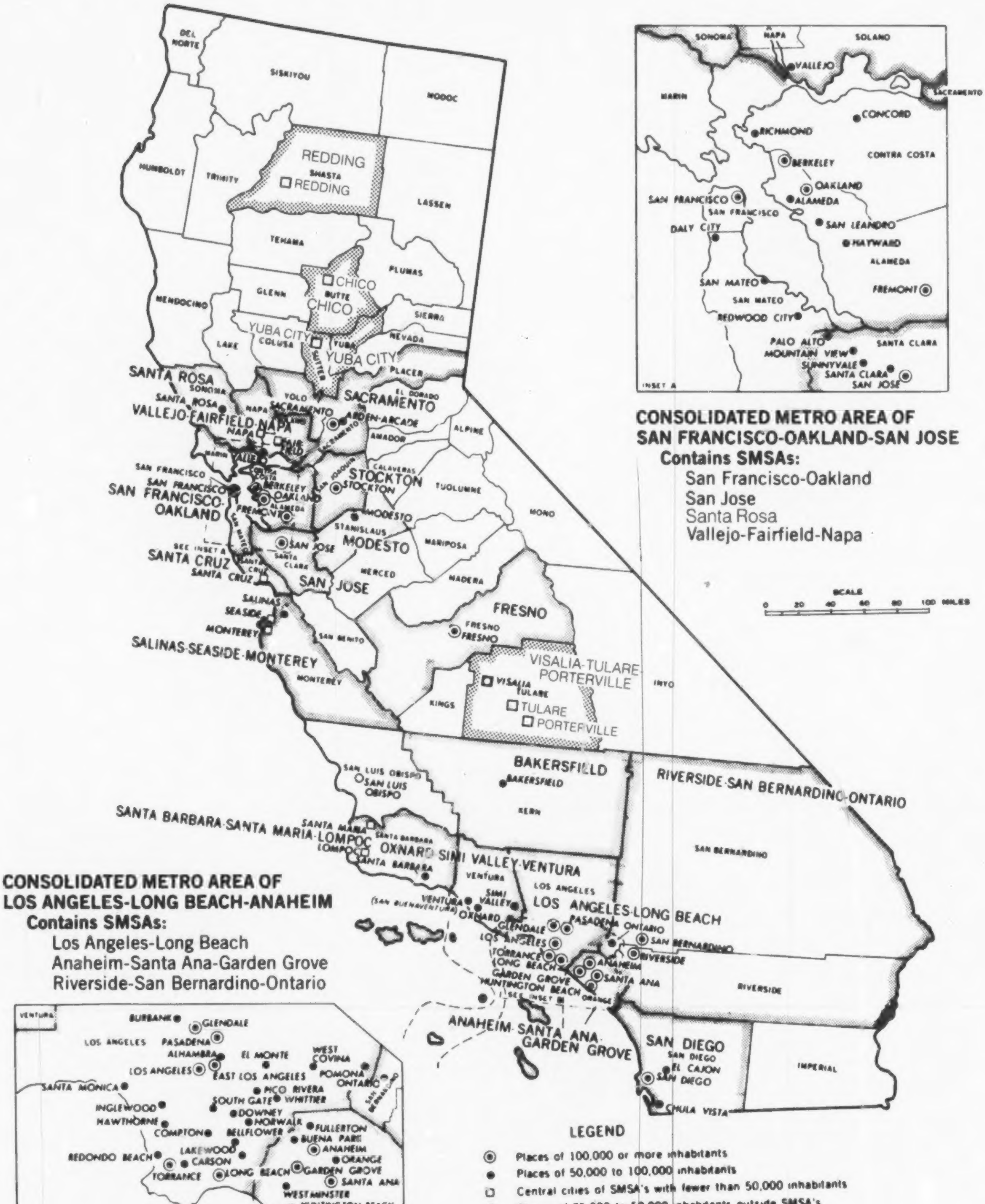
CALIFORNIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ANAHEIM - SANTA ANA - GARDEN GROVE	2,025.5	736.6	22,519,998	11,550,691	1.0630
BAKERSFIELD	418.6	148.1	3,338,644	2,040,799	.1770
CHICO	151.9	61.5	1,241,131	645,882	.0624
FRESNO	535.5	189.6	4,298,857	2,472,922	.2235
LOS ANGELES - LONG BEACH	7,558.1	2,780.7	74,740,865	36,209,930	3.5402
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	*11,787.4*	*4,295.3*	*115,377,373*	*57,253,496*	*5.5139*
MODESTO	280.2	101.8	2,662,793	1,294,500	.1271
OXNARD - SIMI VALLEY - VENTURA	558.9	186.9	4,589,083	2,349,769	.2291
REDDING	123.3	46.8	1,045,471	684,968	.0561
RIVERSIDE - SAN BERNARDINO - ONTARIO	1,644.9	591.1	13,527,427	7,143,106	.6816
SACRAMENTO	1,055.9	411.9	10,280,064	5,406,867	.5003
SALINAS - SEASIDE - MONTEREY	301.4	100.7	2,647,980	1,384,551	.1312
SAN DIEGO	1,955.9	718.6	17,460,132	9,157,160	.8633
SAN FRANCISCO - OAKLAND	3,280.6	1,316.7	38,909,494	17,231,116	1.7401
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*5,291.1*	*2,053.8*	*61,779,329*	*27,796,537*	*2.7826*
SAN JOSE	1,340.6	486.9	17,083,867	7,532,297	.7545
SANTA BARBARA - SANTA MARIA - LOMPOC	305.5	114.3	2,951,516	1,548,828	.1438
SANTA CRUZ	200.6	77.2	1,685,849	984,642	.0873
SANTA ROSA	318.3	124.4	2,828,447	1,579,079	.1427
STOCKTON	359.7	131.3	3,083,971	1,605,278	.1535
VALLEJO - FAIRFIELD - NAPA	351.6	125.8	2,957,521	1,454,045	.1453
VISALIA - TULARE - PORTERVILLE	257.9	85.7	1,846,026	1,061,435	.0983
YUBA CITY	105.2	38.3	786,060	406,668	.0404

County	Metropolitan Area
Alameda	San Francisco - Oakland
Butte	Chico
Contra Costa	San Francisco - Oakland
Fresno	Fresno
Kern	Bakersfield
Los Angeles	Los Angeles - Long Beach
Marin	San Francisco - Oakland
Monterey	Salinas - Seaside - Monterey
Napa	Vallejo - Fairfield - Napa
Orange	Anaheim - Santa Ana - Garden Grove
Placer	Sacramento
Riverside	Riverside - San Bernardino - Ontario
Sacramento	Sacramento
San Bernardino	Riverside - San Bernardino - Ontario
San Diego	San Diego

County	Metropolitan Area
San Francisco	San Francisco - Oakland
San Joaquin	Stockton
San Mateo	San Francisco - Oakland
Santa Barbara	Santa Barbara - Santa Maria - Lompoc
Santa Clara	San Jose
Santa Cruz	Santa Cruz
Shasta	Redding
Solano	Vallejo - Fairfield - Napa
Sonoma	Santa Rosa
Stanislaus	Modesto
Sutter	Yuba City
Tulare	Visalia - Tulare - Porterville
Ventura	Oxnard - Simi Valley - Ventura
Yolo	Sacramento
Yuba	Yuba City

CALIFORNIA



CONSOLIDATED METRO AREA OF SAN FRANCISCO-OAKLAND-SAN JOSE

Contains SMSAs:

San Francisco-Oakland
San Jose
Santa Rosa
Vallejo-Fairfield-Napa

CONSOLIDATED METRO AREA OF LOS ANGELES-LONG BEACH-ANAHEIM

Contains SMSAs:

Los Angeles-Long Beach
Anaheim-Santa Ana-Garden Grove
Riverside-San Bernardino-Ontario

LEGEND

◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
☐ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
▨ Standard Metropolitan Statistical Areas (SMSA's)

COLORADO

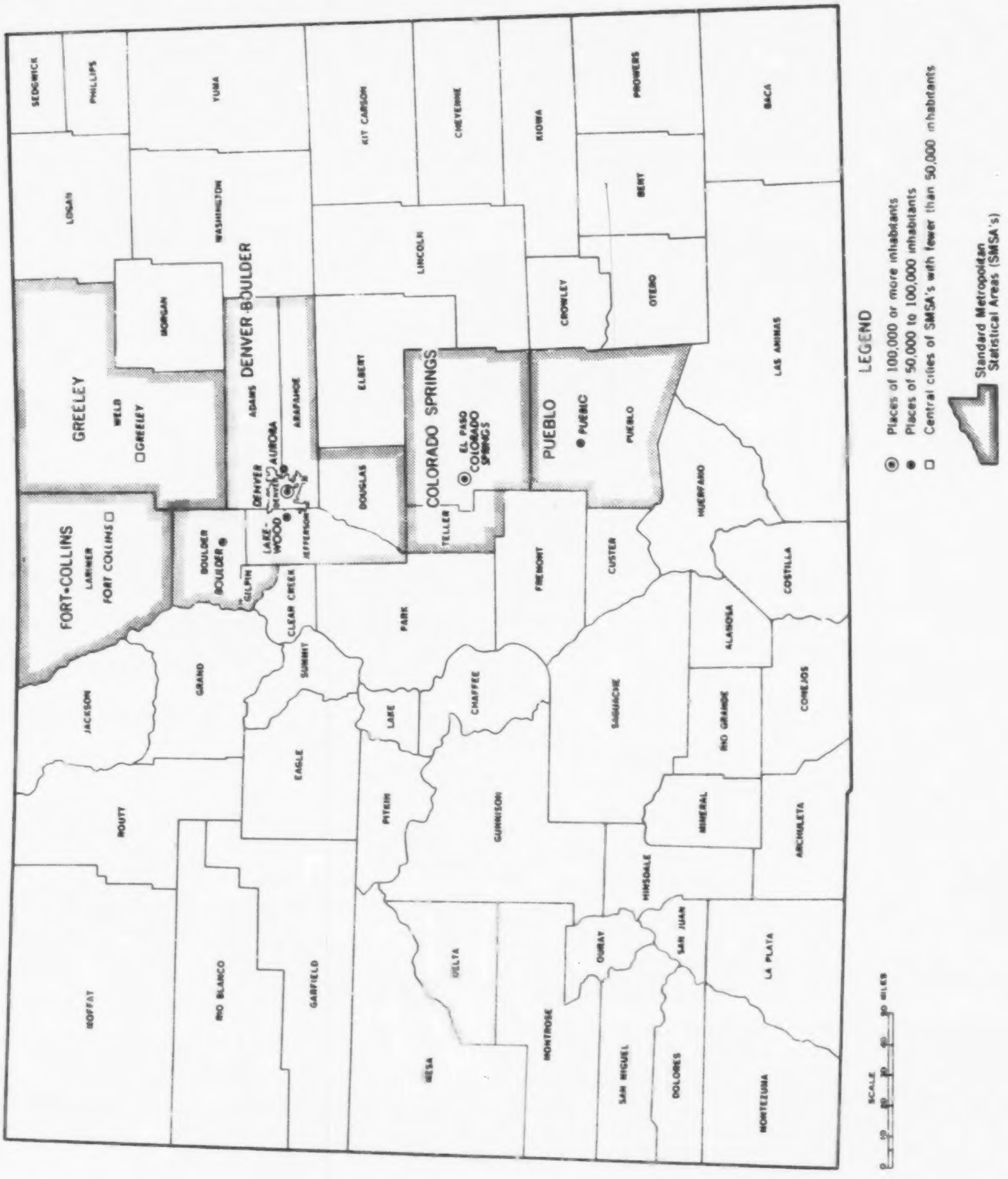
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
COLORADO SPRINGS	331.5	118.5	2,481,598	1,444,707	.1316
DENVER - BOULDER	1,694.0	654.1	17,328,395	9,008,945	.8335
FORT COLLINS	160.5	59.5	1,386,885	766,896	.0702
GREELEY	129.9	46.0	964,245	420,748	.0471
PUEBLO	127.2	46.7	986,035	569,894	.0517

County	Metropolitan Area	County	Metropolitan Area
Adams	Denver - Boulder	Gilpin	Denver - Boulder
Arapahoe	Denver - Boulder	Jefferson	Denver - Boulder
Boulder	Denver - Boulder	Larimer	Fort Collins
Denver	Denver - Boulder	Pueblo	Pueblo
Douglas	Denver - Boulder	Teller	Colorado Springs
El Paso	Colorado Springs	Weld	Greeley

COLORADO


SEDGWICK
PHILLIPS
YUMA
KIT CARSON
CHEYENNE
KIOWA
PROWERS
BACA
LOGAN
WASHINGTON
LINCOLN
BENT
CROWLEY
OTERO
LAS ANIMAS
GREELEY
WELD
GREELEY
MORGAN
DENVER-BOULDER
ADAMS
ARAPAHOE
AURORA
DENVER
LAKEWOOD
JEFFERSON
ELBERT
DOUGLAS
COLORADO SPRINGS
EL PASO
COLORADO SPRINGS
TELLER
PUEBLO
PUEBLO
PUEBLO
HUERFANO
FORT COLLINS
LARIMER
FORT COLLINS
BOULDER
BOULDER
GILPIN
CLEAR CREEK
PARK
FREMONT
CUSTER
COSTILLA
ALAMOSA
CONEJOS
JACKSON
GRAND
SUMMIT
LAKE
CHAFFEE
SAGUACHE
RIO GRANDE
EAGLE
PITKIN
GUNNISON
MINERAL
ARCHULETA
ROUTT
HINSDALE
MOFFAT
RIO BLANCO
GARFIELD
DELTA
MESA
MONTROSE
OURAY
SAN JUAN
LA PLATA
SAN MIGUEL
DOLORES
MONTEZUMA
SCALE
0 10 20 30 40 50 60 MILES
LEGEND
⦿ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of SMSA's with fewer than 50,000 inhabitants
Standard Metropolitan Statistical Areas (SMSA's)

CONNECTICUT

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	808.9	286.7	10,985,853	4,139,505	.4606
HARTFORD - NEW BRITAIN - BRISTOL	1,051.5	380.7	10,857,918	4,748,982	.4958
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	762.6	278.4	7,197,086	3,259,397	.3373
NEW LONDON - NORWICH	239.6	84.0	2,208,869	1,000,543	.1042

County	Metropolitan Area	County	Metropolitan Area
Fairfield	Bridgeport - Stamford - Norwalk - Danbury	New Haven	New Haven - West Haven - Waterbury - Meriden
Hartford	Hartford - New Britain - Bristol	New London	New London - Norwich
Middlesex	Hartford - New Britain - Bristol	Tolland	Hartford - New Britain - Bristol

CONNECTICUT

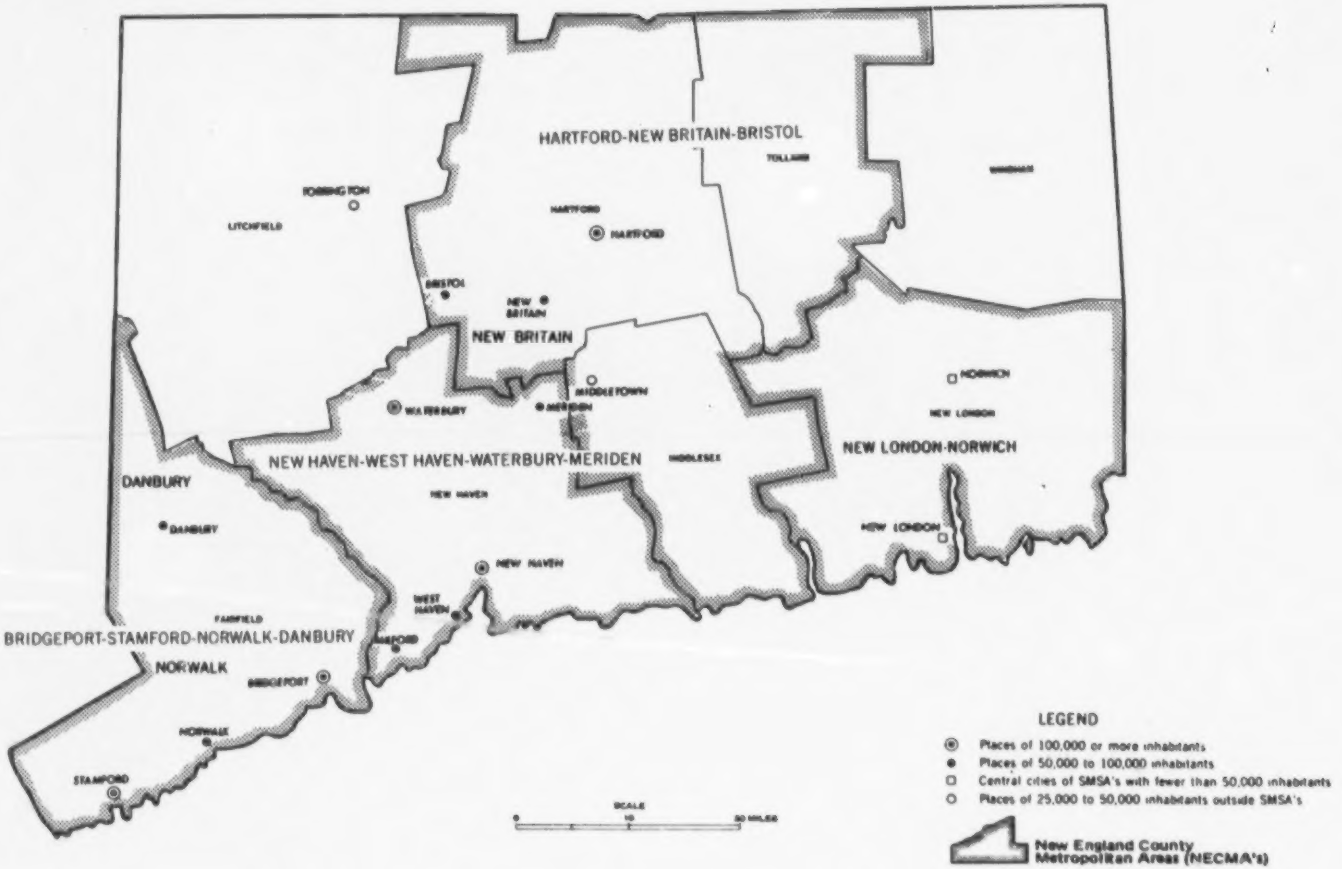
CONSOLIDATED METRO AREA OF NEW YORK-NEWARK-JERSEY CITY-BRIDGEPORT

Contains SMSAs:

- New York (N.Y.)
- Jersey City (N.J.)
- Long Branch-Ashbury Park (N.J.)
- Nassau-Suffolk (N.Y.)
- Newark (N.J.)
- New Brunswick-Perth Amboy-Sayreville (N.J.)
- Paterson-Clifton-Passaic (N.J.)

and NECMA:

- Bridgeport-Stamford-Norwalk-Danbury (Conn.)


HARTFORD-NEW BRITAIN-BRISTOL
TOLLAND
WINDHAM
TORRINGTON
LITCHFIELD
HARTFORD
HARTFORD
BRISTOL
NEW BRITAIN
NEW BRITAIN
MIDDLETOWN
WATERBURY
MERIDEN
NORWICH
NEW LONDON
NEW LONDON-NORWICH
NEW HAVEN-WEST HAVEN-WATERBURY-MERIDEN
MIDDLESEX
DANBURY
NEW HAVEN
DANBURY
NEW HAVEN
NEW LONDON
WEST HAVEN
FAIRFIELD
BRIDGEPORT-STAMFORD-NORWALK-DANBURY
MILFORD
NORWALK
BRIDGEPORT
NORWALK
STAMFORD
SCALE
0
10
20 MILES
LEGEND
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of SMSA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants outside SMSA's
New England County Metropolitan Areas (NECMA's)

DELAWARE

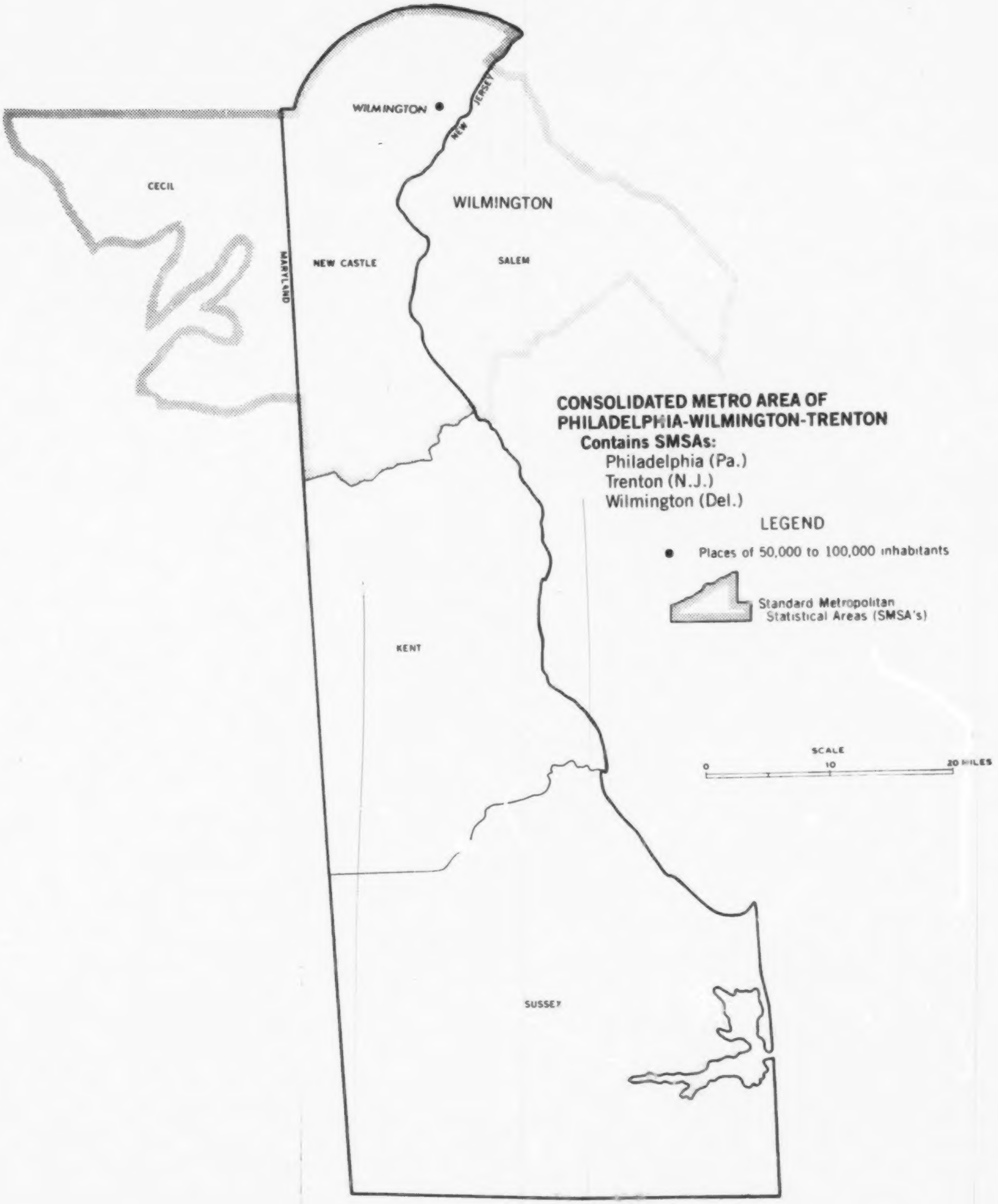
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
WILMINGTON	527.8	186.7	5,039,215	2,405,502	.2393

County	Metropolitan Area
New Castle	Wilmington

DELAWARE



CONSOLIDATED METRO AREA OF PHILADELPHIA-WILMINGTON-TRENTON

Contains SMSAs:

Philadelphia (Pa.)
Trenton (N.J.)
Wilmington (Del.)

LEGEND

● Places of 50,000 to 100,000 inhabitants

▨ Standard Metropolitan Statistical Areas (SMSA's)

DISTRICT OF COLUMBIA

METROPOLITAN DATA SUMMARY

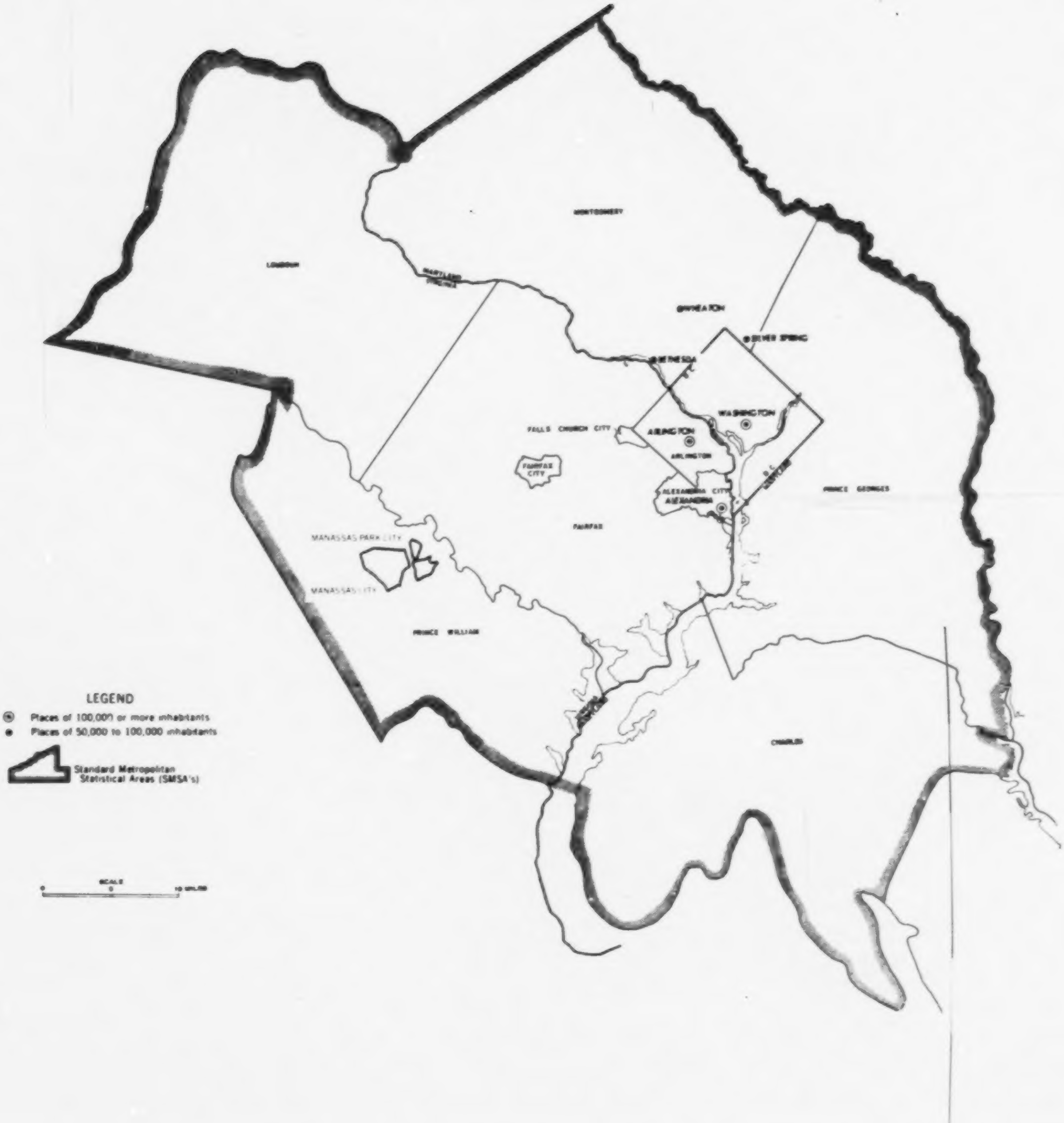
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
WASHINGTON	3,083.3	1,146.0	38,037,123	17,341,756	1.7049

County	Metropolitan Area
District of Columbia	Washington

8

DISTRICT OF COLUMBIA



FLORIDA

METROPOLITAN DATA SUMMARY

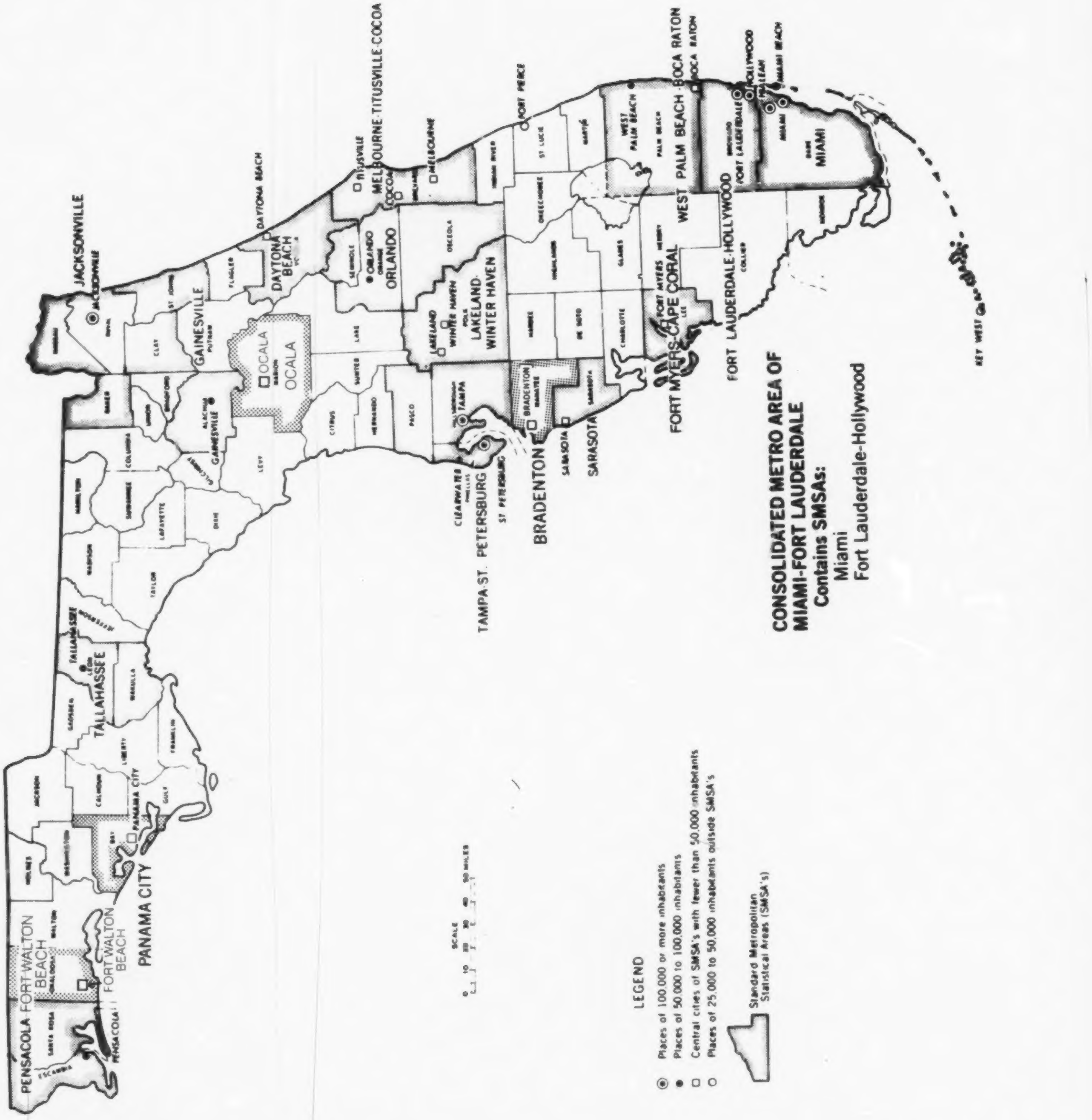
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BRADENTON	157.7	66.4	1,213,348	790,718	.0663
DAYTONA BEACH	274.2	114.0	1,964,202	1,406,469	.1126
FORT LAUDERDALE - HOLLYWOOD	1,082.3	453.5	11,120,111	6,793,441	.5630
FORT MYERS - CAPE CORAL	222.9	91.5	1,795,205	1,325,690	.1016
FORT WALTON BEACH	113.6	40.0	843,718	534,850	.0459
GAINESVILLE	159.8	59.5	1,218,210	791,975	.0666
JACKSONVILLE	759.0	277.8	5,737,862	3,751,737	.3148
LAKELAND - WINTER HAVEN	337.3	122.8	2,544,545	1,668,104	.1398
MELBOURNE - TITUSVILLE - COCOA	282.3	109.3	2,299,763	1,357,551	.1202
MIAMI	1,751.2	640.3	15,612,781	9,224,729	.8018
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,833.5*	*1,093.8*	*26,732,892*	*16,018,170*	*1.3648*
OCALA	131.8	50.1	870,801	601,676	.0501
ORLANDO	747.0	275.8	6,275,983	3,950,143	.3329
PANAMA CITY	101.6	37.2	718,091	572,295	.0429
PENSACOLA	300.3	106.0	2,006,084	1,352,654	.1142
SARASOTA	216.3	96.2	1,828,532	1,395,817	.1039
TALLAHASSEE	168.9	62.9	1,417,241	822,175	.0731
TAMPA - ST. PETERSBURG	1,653.5	683.1	13,045,554	8,330,605	.7039
WEST PALM BEACH - BOCA RATON	619.5	258.0	6,917,477	3,551,253	.3264

County	Metropolitan Area
Alachua	Gainesville
Baker	Jacksonville
Bay	Panama City
Brevard	Melbourne - Titusville - Cocoa
Broward	Fort Lauderdale - Hollywood
Clay	Jacksonville
Dade	Miami
Duval	Jacksonville
Escambia	Pensacola
Hillsborough	Tampa - St. Petersburg
Lee	Fort Myers - Cape Coral
Leon	Tallahassee
Manatee	Bradenton
Marion	Ocala

County	Metropolitan Area
Nassau	Jacksonville
Okaloosa	Fort Walton Beach
Orange	Orlando
Osceola	Orlando
Palm Beach	West Palm Beach - Boca Raton
Pasco	Tampa - St. Petersburg
Pinellas	Tampa - St. Petersburg
Polk	Lakeland - Winter Haven
St. Johns	Jacksonville
Santa Rosa	Pensacola
Sarasota	Sarasota
Seminole	Orlando
Volusia	Daytona Beach
Wakulla	Tallahassee

FLORIDA


JACKSONVILLE
GAINESVILLE
OCALA
DAYTONA BEACH
ORLANDO
MELBOURNE-TITUSVILLE-COCOA
LAKELAND-WINTER HAVEN
TAMPA-ST. PETERSBURG
BRADENTON
SARASOTA
FORT MYERS-CAPE CORAL
WEST PALM BEACH-BOCA RATON
FORT LAUDERDALE-HOLLYWOOD
MIAMI
TALLAHASSEE
PANAMA CITY
FORT WALTON BEACH
PENSACOLA
KEY WEST
CONSOLIDATED METRO AREA OF MIAMI-FORT LAUDERDALE
Contains SMSAs:
Miami
Fort Lauderdale-Hollywood
SCALE
0 10 20 30 40 50 MILES
LEGEND
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of SMSA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)

GEORGIA

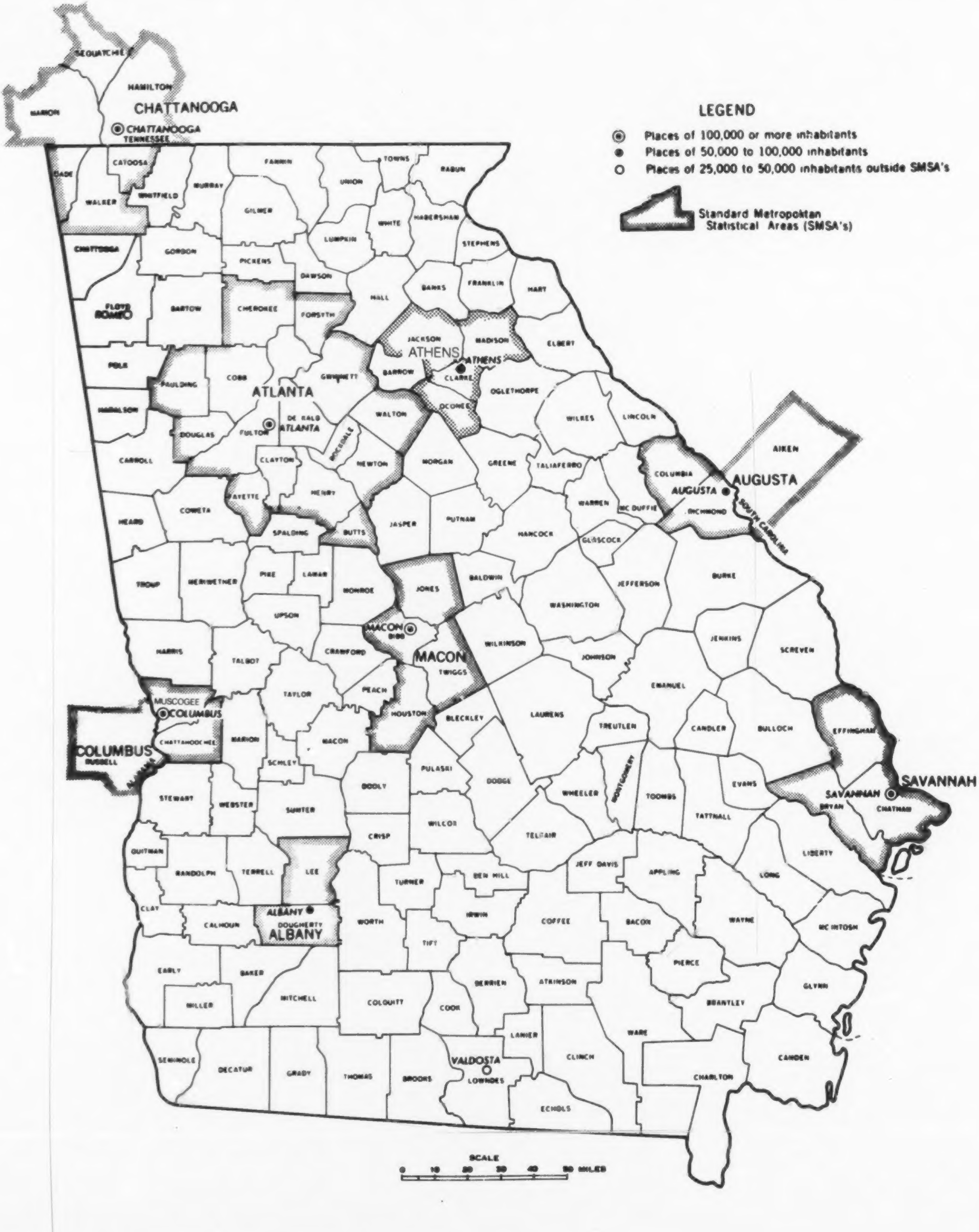
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY	115.5	38.7	885,480	499,437	.0462
ATHENS	134.2	47.9	875,756	577,964	.0499
ATLANTA	2,109.6	766.0	19,361,631	10,545,436	.9631
AUGUSTA	338.4	115.2	2,430,998	1,404,997	.1296
COLUMBUS	239.4	80.0	1,596,215	979,182	.0882
MACON	258.8	90.0	1,721,607	1,173,334	.0987
SAVANNAH	235.6	83.7	1,643,922	1,119,296	.0929

County	Metropolitan Area
Bibb	Macon
Bryan	Savannah
Butts	Atlanta
Catoosa	Chattanooga, Tenn.
Chatham	Savannah
Chattahoochee	Columbus
Cherokee	Atlanta
Clarke	Athens
Clayton	Atlanta
Cobb	Atlanta
Columbia	Augusta
Dade	Chattanooga, Tenn.
De Kalb	Atlanta
Dougherty	Albany
Douglas	Atlanta
Effingham	Savannah
Fayette	Atlanta
Forsyth	Atlanta
Fulton	Atlanta
Gwinnett	Atlanta
Henry	Atlanta
Houston	Macon
Jackson	Athens
Jones	Macon
Lee	Albany
Madison	Athens
Muscogee	Columbus
Newton	Atlanta
Oconee	Athens
Paulding	Atlanta
Richmond	Augusta
Rockdale	Atlanta
Twiggs	Macon
Walker	Chattanooga, Tenn.
Walton	Atlanta

GEORGIA


LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SEQUATCHIE
HAMILTON
MARION
CHATTANOOGA
CHATTANOOGA
TENNESSEE
DADE
CATOOSA
WHITFIELD
WALKER
MURRAY
FANNIN
TOWNS
UNION
RABUN
GILMER
WHITE
HABERSHAM
LUMPKIN
STEPHENS
CHATTOOGA
GORDON
PICKENS
DAWSON
BANKS
FRANKLIN
HART
FLOYD
ROME
BARTOW
CHEROKEE
FORSYTH
HALL
JACKSON
MADISON
ELBERT
ATHENS
ATHENS
POLK
PAULDING
COBB
GWINNETT
BARROW
CLARKE
OGLETHORPE
ATLANTA
OCONEE
WILKES
LINCOLN
HARALSON
DE KALB
ATLANTA
WALTON
DOUGLAS
FULTON
ROCKDALE
CARROLL
CLAYTON
NEWTON
MORGAN
GREENE
TALIAFERRO
AIKEN
COLUMBIA
AUGUSTA
AUGUSTA
FAYETTE
HENRY
WARREN
MC DUFFIE
RICHMOND
SOUTH CAROLINA
HEARD
COWETA
JASPER
PUTNAM
SPALDING
BUTTS
HANCOCK
GLASCOCK
TROUP
MERIWETHER
PIKE
LAMAR
MONROE
JONES
BALDWIN
JEFFERSON
BURKE
WASHINGTON
UPSON
MACON
BIBB
HARRIS
TALBOT
CRAWFORD
MACON
WILKINSON
JOHNSON
JENKINS
SCREVEN
TWIGGS
EMANUEL
TAYLOR
PEACH
MUSCOGEE
COLUMBUS
HOUSTON
BLECKLEY
LAURENS
TREUTLEN
CANDLER
BULLOCH
EFFINGHAM
CHATTAHOOCHEE
MARION
MACON
COLUMBUS
RUSSELL
ALABAMA
SCHLEY
PULASKI
DODGE
MONTGOMERY
DOOLY
WHEELER
TOOMBS
EVANS
SAVANNAH
SAVANNAH
BRYAN
CHATHAM
STEWART
WEBSTER
SUMTER
WILCOX
TATTNALL
CRISP
TELFAIR
QUITMAN
RANDOLPH
TERRELL
LEE
TURNER
BEN HILL
JEFF DAVIS
APPLING
LIBERTY
LONG
CLAY
ALBANY
CALHOUN
DOUGHERTY
ALBANY
WORTH
IRWIN
COFFEE
BACON
WAYNE
MC INTOSH
TIFT
EARLY
BAKER
PIERCE
MILLER
MITCHELL
COLQUITT
COOK
BERRIEN
ATKINSON
BRANTLEY
GLYNN
LANIER
WARE
SEMINOLE
DECATUR
GRADY
THOMAS
BROOKS
VALDOSTA
LOWNDES
CLINCH
CAMDEN
CHARLTON
ECHOLS
SCALE
0 10 20 30 40 50 MILES

HAWAII

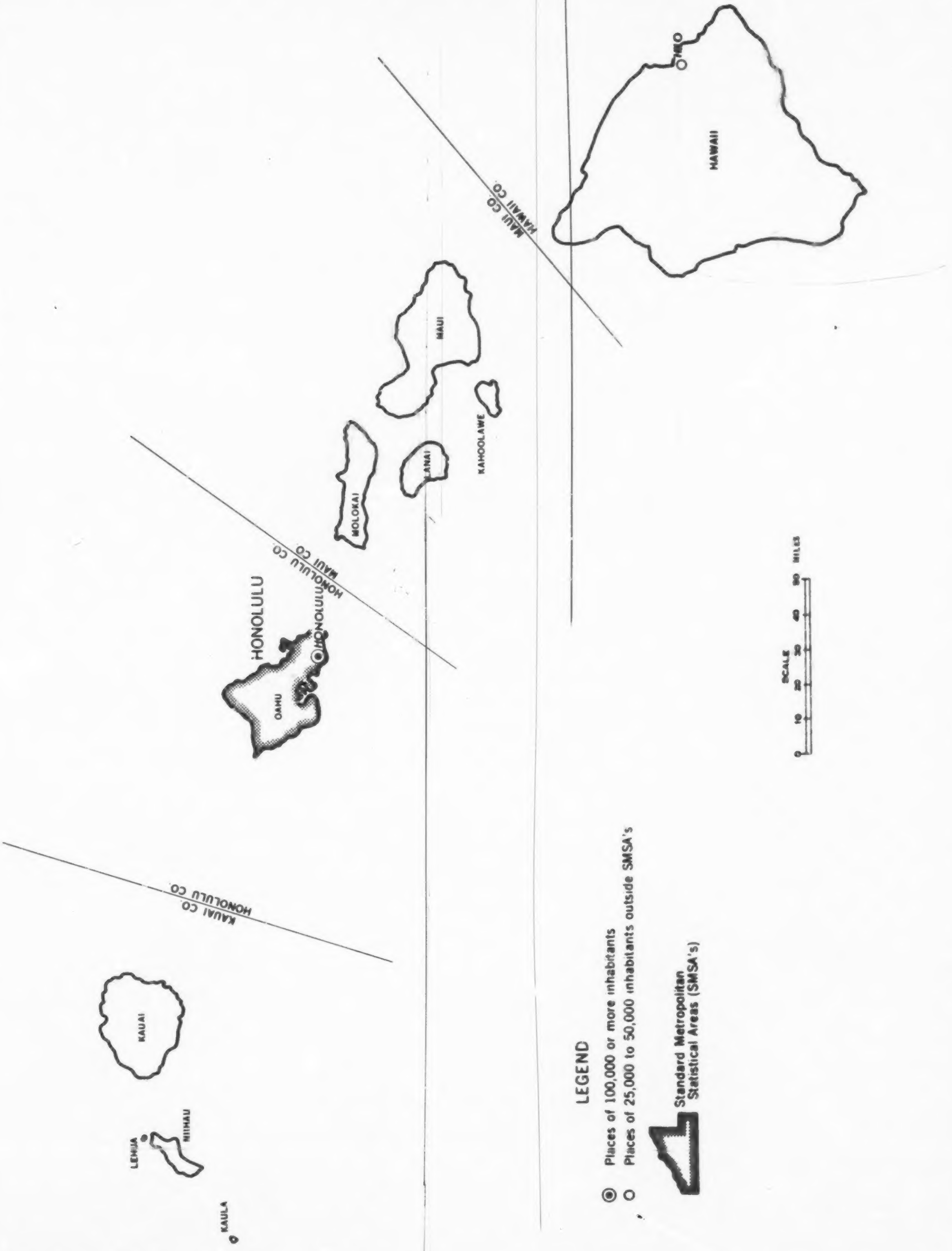
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
HONOLULU	784.2	242.1	7,021,336	3,796,316	.3502

County	Metropolitan Area
Honolulu	Honolulu

HAWAII


HAWAII
HILO
MAUI CO
HAWAII CO
MAUI
KAHOOLAWE
LANAI
MOLOKAI
HONOLULU CO
MAUI CO
HONOLULU
HONOLULU
OAHU
KAUAI CO
HONOLULU CO
KAUAI
NIIHAU
LEHUA
KAULA
SCALE
0 10 20 30 40 50 MILES
LEGEND
◉ Places of 100,000 or more inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)

IDAHO

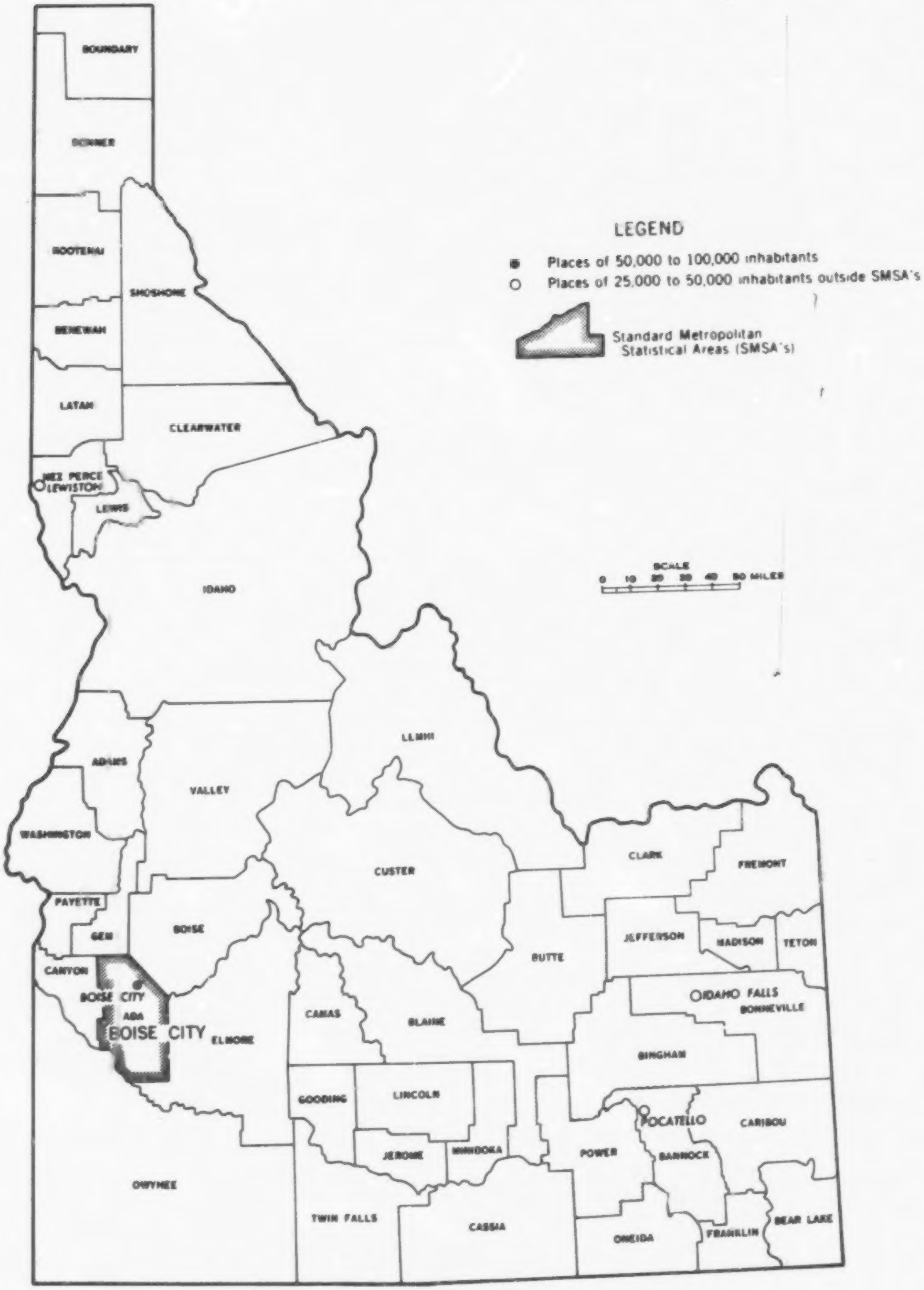
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BOISE	185.0	69.0	1,492,838	1,075,574	.0837

County	Metropolitan Area
Ada	Boise

IDAHO


LEGEND
● Places of 50,000 to 100,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES
BOUNDARY
BONNER
KOOTENAI
SHOSHONE
BENEWAH
LATAH
CLEARWATER
NEZ PERCE
LEWISTON
LEWIS
IDAHO
LEMHI
ADAMS
VALLEY
WASHINGTON
CUSTER
CLARK
FREMONT
PAYETTE
GEM
BOISE
JEFFERSON
MADISON
TETON
BUTTE
CANYON
BOISE CITY
ADA
BOISE CITY
ELMORE
CAMAS
BLAINE
IDAHO FALLS
BONNEVILLE
BINGHAM
GOODING
LINCOLN
POCATELLO
CARIBOU
JEROME
MINIDOKA
POWER
BANNOCK
OWYHEE
TWIN FALLS
CASSIA
ONEIDA
FRANKLIN
BEAR LAKE

ILLINOIS

METROPOLITAN DATA SUMMARY

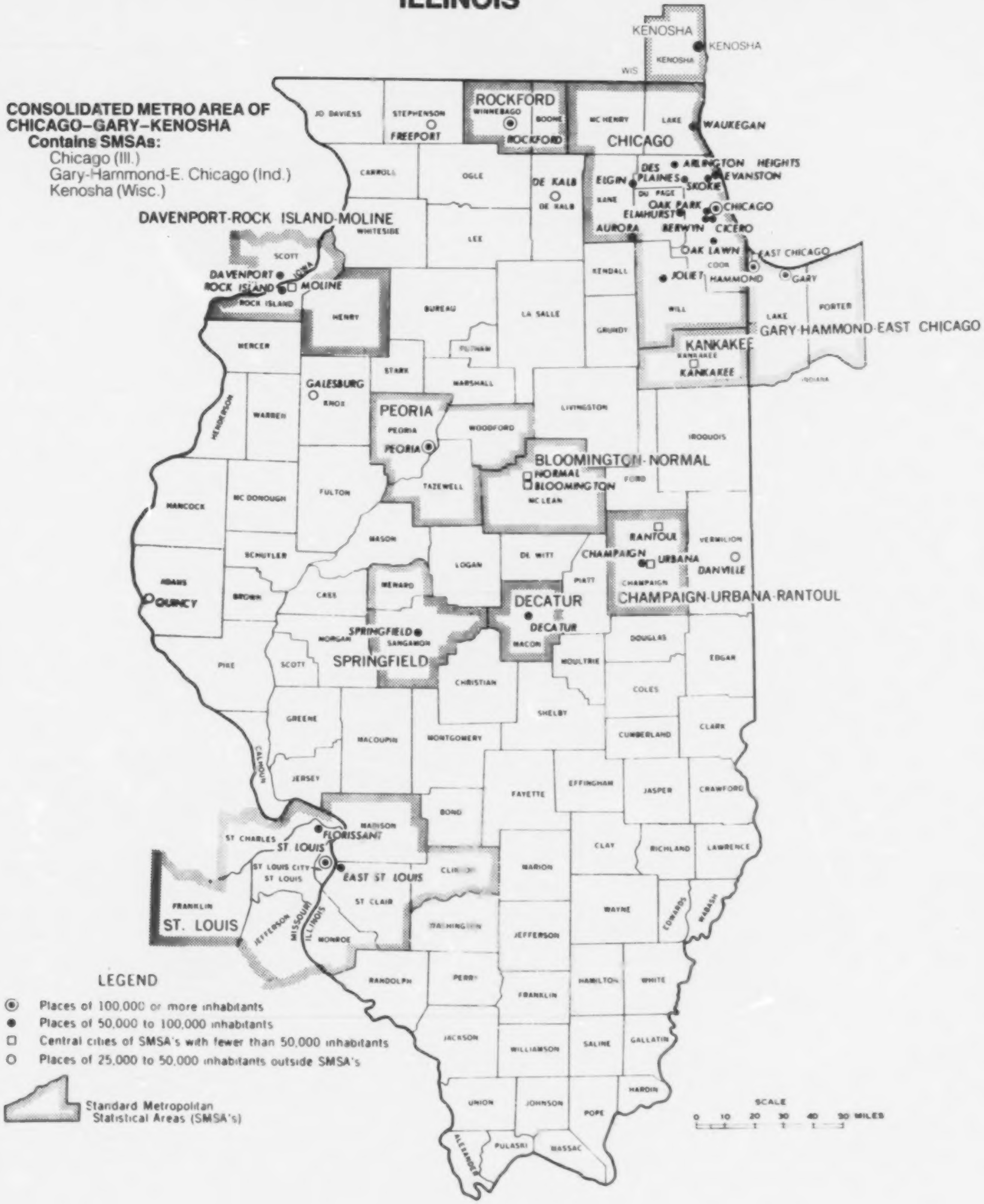
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BLOOMINGTON - NORMAL	121.9	43.6	1,191,291	587,687	.0568
CHAMPAIGN - URBANA - RANTOUL	168.9	60.3	1,563,646	787,891	.0759
CHICAGO	7,130.7	2,538.6	74,229,168	33,207,436	3.4051
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	*7,899.1*	*2,802.4*	*81,255,133*	*36,443,329*	*3.7384*
DAVENPORT - ROCK ISLAND - MOLINE	388.7	142.6	3,822,414	1,945,639	.1838
DECATUR	132.4	49.5	1,260,845	646,944	.0612
KANKAKEE	104.6	36.3	929,326	437,146	.0445
PEORIA	370.8	135.0	3,580,427	1,873,479	.1742
ROCKFORD	280.8	101.7	2,822,289	1,268,494	.1304
SPRINGFIELD	191.3	75.2	1,769,982	986,233	.0885

County	Metropolitan Area
Boone	Rockford
Champaign	Champaign - Urbana - Rantoul
Clinton	St. Louis, Mo.
Cook	Chicago
Du Page	Chicago
Henry	Davenport - Rock Island - Moline
Kane	Chicago
Kankakee	Kankakee
Lake	Chicago
McHenry	Chicago
McLean	Bloomington - Normal
Macon	Decatur

County	Metropolitan Area
Madison	St. Louis, Mo.
Menard	Springfield
Monroe	St. Louis, Mo.
Peoria	Peoria
Rock Island	Davenport - Rock Island - Moline
St. Clair	St. Louis, Mo.
Sangamon	Springfield
Tazewell	Peoria
Will	Chicago
Winnebago	Rockford
Woodford	Peoria

ILLINOIS


CONSOLIDATED METRO AREA OF
CHICAGO–GARY–KENOSHA
Contains SMSAs:
Chicago (Ill.)
Gary-Hammond-E. Chicago (Ind.)
Kenosha (Wisc.)
KENOSHA
KENOSHA
KENOSHA
WIS
JO DAVIESS
STEPHENSON
FREEPORT
ROCKFORD
WINNEBAGO
BOONE
ROCKFORD
MC HENRY
LAKE
WAUKEGAN
CHICAGO
CARROLL
OGLE
DE KALB
DE KALB
ELGIN
KANE
DES PLAINES
ARLINGTON HEIGHTS
SKOKIE
EVANSTON
DU PAGE
OAK PARK
ELMHURST
CHICAGO
AURORA
BERWYN
CICERO
DAVENPORT-ROCK ISLAND-MOLINE
WHITESIDE
LEE
SCOTT
IOWA
DAVENPORT
ROCK ISLAND
MOLINE
ROCK ISLAND
HENRY
BUREAU
LA SALLE
KENDALL
OAK LAWN
COOK
JOLIET
WILL
HAMMOND
EAST CHICAGO
GARY
LAKE
PORTER
GARY-HAMMOND-EAST CHICAGO
GRUNDY
KANKAKEE
KANKAKEE
KANKAKEE
INDIANA
MERCER
PUTNAM
STARK
MARSHALL
GALESBURG
KNOX
HENDERSON
WARREN
PEORIA
PEORIA
PEORIA
WOODFORD
LIVINGSTON
IROQUOIS
BLOOMINGTON-NORMAL
NORMAL
BLOOMINGTON
FORD
MC LEAN
TAZEWELL
FULTON
HANCOCK
MC DONOUGH
MASON
RANTOUL
VERMILION
CHAMPAIGN
URBANA
DANVILLE
CHAMPAIGN
CHAMPAIGN-URBANA-RANTOUL
SCHUYLER
LOGAN
DE WITT
PIATT
ADAMS
QUINCY
BROWN
CASS
MENARD
DECATUR
DECATUR
MACON
SPRINGFIELD
SANGAMON
MORGAN
SPRINGFIELD
PIKE
SCOTT
MOULTRIE
DOUGLAS
EDGAR
CHRISTIAN
SHELBY
COLES
GREENE
MACOUPIN
MONTGOMERY
CUMBERLAND
CLARK
CALHOUN
JERSEY
FAYETTE
EFFINGHAM
JASPER
CRAWFORD
BOND
MADISON
FLORISSANT
ST CHARLES
ST LOUIS
ST LOUIS CITY
ST LOUIS
EAST ST LOUIS
CLINTON
MARION
CLAY
RICHLAND
LAWRENCE
FRANKLIN
ST. LOUIS
JEFFERSON
MISSOURI
ILLINOIS
ST CLAIR
WASHINGTON
JEFFERSON
WAYNE
EDWARDS
WABASH
MONROE
RANDOLPH
PERRY
FRANKLIN
HAMILTON
WHITE
JACKSON
WILLIAMSON
SALINE
GALLATIN
UNION
JOHNSON
POPE
HARDIN
ALEXANDER
PULASKI
MASSAC
LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES

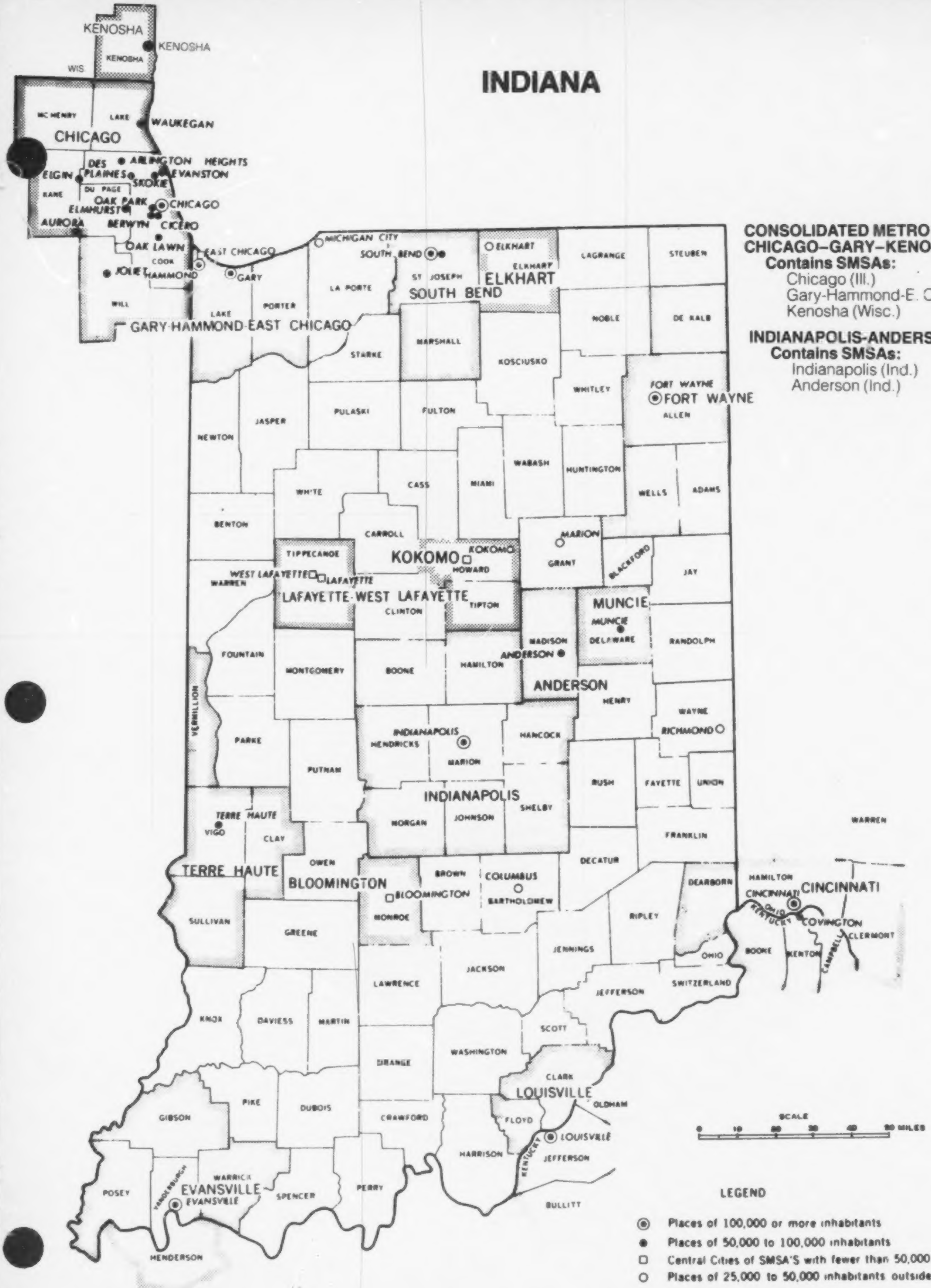
INDIANA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	139.1	51.0	1,238,352	573,534	.0591
BLOOMINGTON	100.7	35.7	731,355	373,107	.0375
ELKHART	139.2	49.7	1,171,092	700,270	.0611
EVANSVILLE	314.6	118.1	2,513,693	1,407,541	.1298
FORT WAYNE	386.8	138.8	3,392,512	1,783,508	.1687
GARY - HAMMOND - EAST CHICAGO	644.5	219.4	5,732,766	2,821,880	.2786
INDIANAPOLIS	1,175.6	430.8	10,784,418	5,832,336	.5352
INDIANAPOLIS - ANDERSON CONSOLIDATED AREA	*1,314.7*	*481.8*	*12,022,770*	*6,405,870*	*.5943*
KOKOMO	104.0	38.1	1,007,135	482,561	.0477
LAFAYETTE - WEST LAFAYETTE	123.0	42.3	993,773	535,885	.0506
MUNCIE	127.9	45.4	1,048,092	559,635	.0530
SOUTH BEND	280.6	102.2	2,413,641	1,279,374	.1207
TERRE HAUTE	177.0	65.5	1,284,665	922,300	.0735

County	Metropolitan Area
Adams	Fort Wayne
Allen	Fort Wayne
Boone	Indianapolis
Clark	Louisville, Ky.
Clay	Terre Haute
Dearborn	Cincinnati, Ohio
De Kalb	Fort Wayne
Delaware	Muncie
Elkhart	Elkhart
Floyd	Louisville, Ky.
Gibson	Evansville
Hamilton	Indianapolis
Hancock	Indianapolis
Hendricks	Indianapolis
Howard	Kokomo
Johnson	Indianapolis
Lake	Gary - Hammond - East Chicago

County	Metropolitan Area
Madison	Anderson
Marion	Indianapolis
Marshall	South Bend
Monroe	Bloomington
Morgan	Indianapolis
Porter	Gary - Hammond - East Chicago
Posey	Evansville
St. Joseph	South Bend
Shelby	Indianapolis
Sullivan	Terre Haute
Tippecanoe	Lafayette - West Lafayette
Tipton	Kokomo
Vanderburgh	Evansville
Vermillion	Terre Haute
Vigo	Terre Haute
Warrick	Evansville
Wells	Fort Wayne

INDIANA



CONSOLIDATED METRO AREA OF CHICAGO–GARY–KENOSHA
Contains SMSAs:
Chicago (Ill.)
Gary-Hammond-E. Chicago (Ind.)
Kenosha (Wisc.)

INDIANAPOLIS-ANDERSON
Contains SMSAs:
Indianapolis (Ind.)
Anderson (Ind.)

LEGEND

- ◎ Places of 100,000 or more inhabitants
- ● Places of 50,000 to 100,000 inhabitants
- □ Central Cities of SMSA'S with fewer than 50,000 inhabitants
- ○ Places of 25,000 to 50,000 inhabitants outside SMSA's
- ▨ Standard Metropolitan Statistical Areas (SMSA's)

1982 SURVEY OF BUYING POWER DATA SERVICE

IOWA

METROPOLITAN DATA SUMMARY

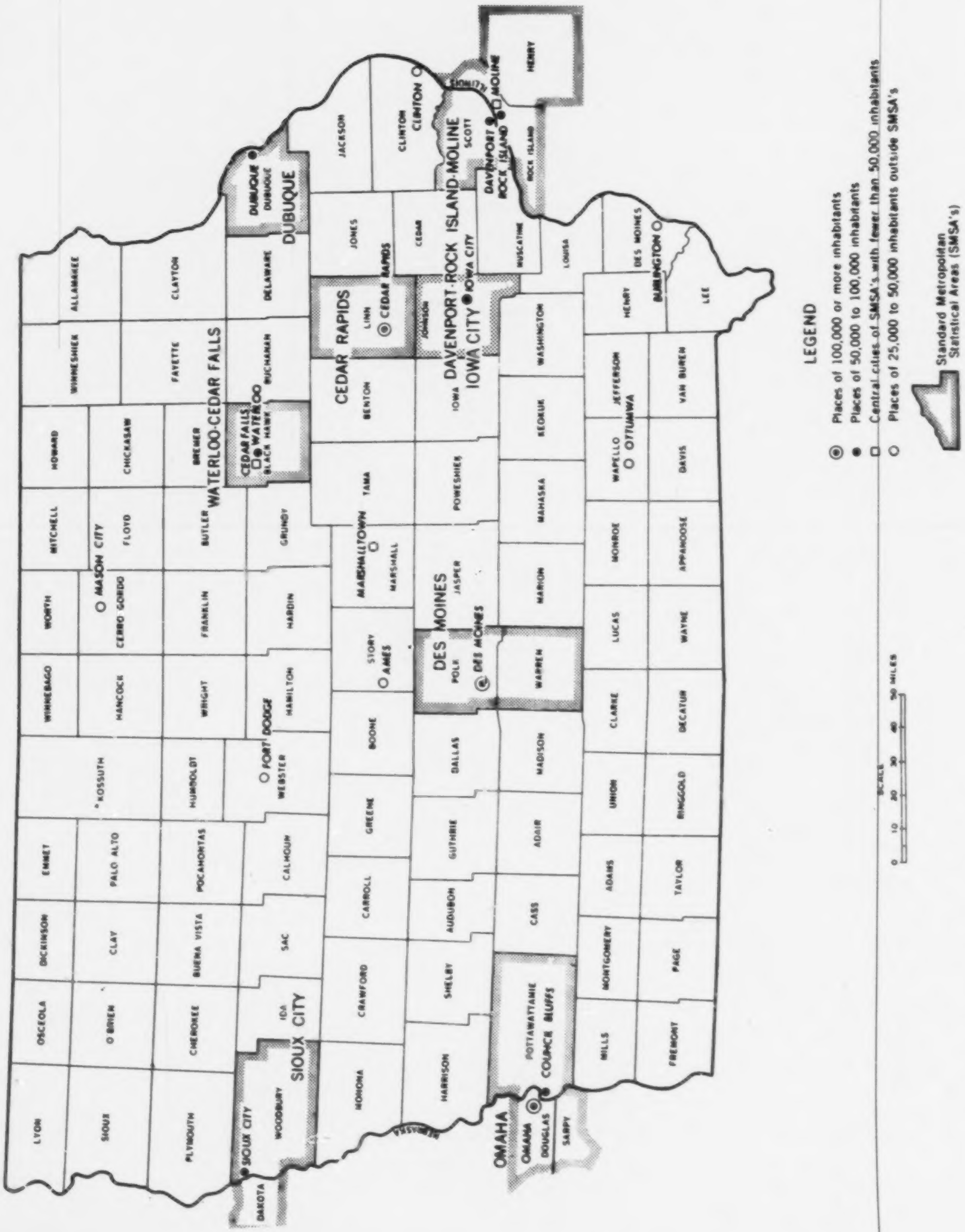
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
CEDAR RAPIDS	171.1	63.9	1,540,330	879,781	.0780
DAVENPORT - ROCK ISLAND - MOLINE	388.7	142.6	3,822,414	1,945,639	.1838
DES MOINES	343.2	131.1	3,169,361	2,106,530	.1685
DUBUQUE	94.5	31.1	793,489	502,990	.0422
IOWA CITY	83.5	31.7	651,654	451,617	.0362
SIOUX CITY	118.0	43.4	976,768	596,730	.0515
WATERLOO - CEDAR FALLS	139.2	49.8	1,233,617	788,726	.0650

County	Metropolitan Area
Black Hawk	Waterloo - Cedar Falls
Dubuque	Dubuque
Johnson	Iowa City
Linn	Cedar Rapids
Polk	Des Moines

County	Metropolitan Area
Pottawattamie	Omaha, Neb.
Scott	Davenport - Rock Island - Moline
Warren	Des Moines
Woodbury	Sioux City

IOWA



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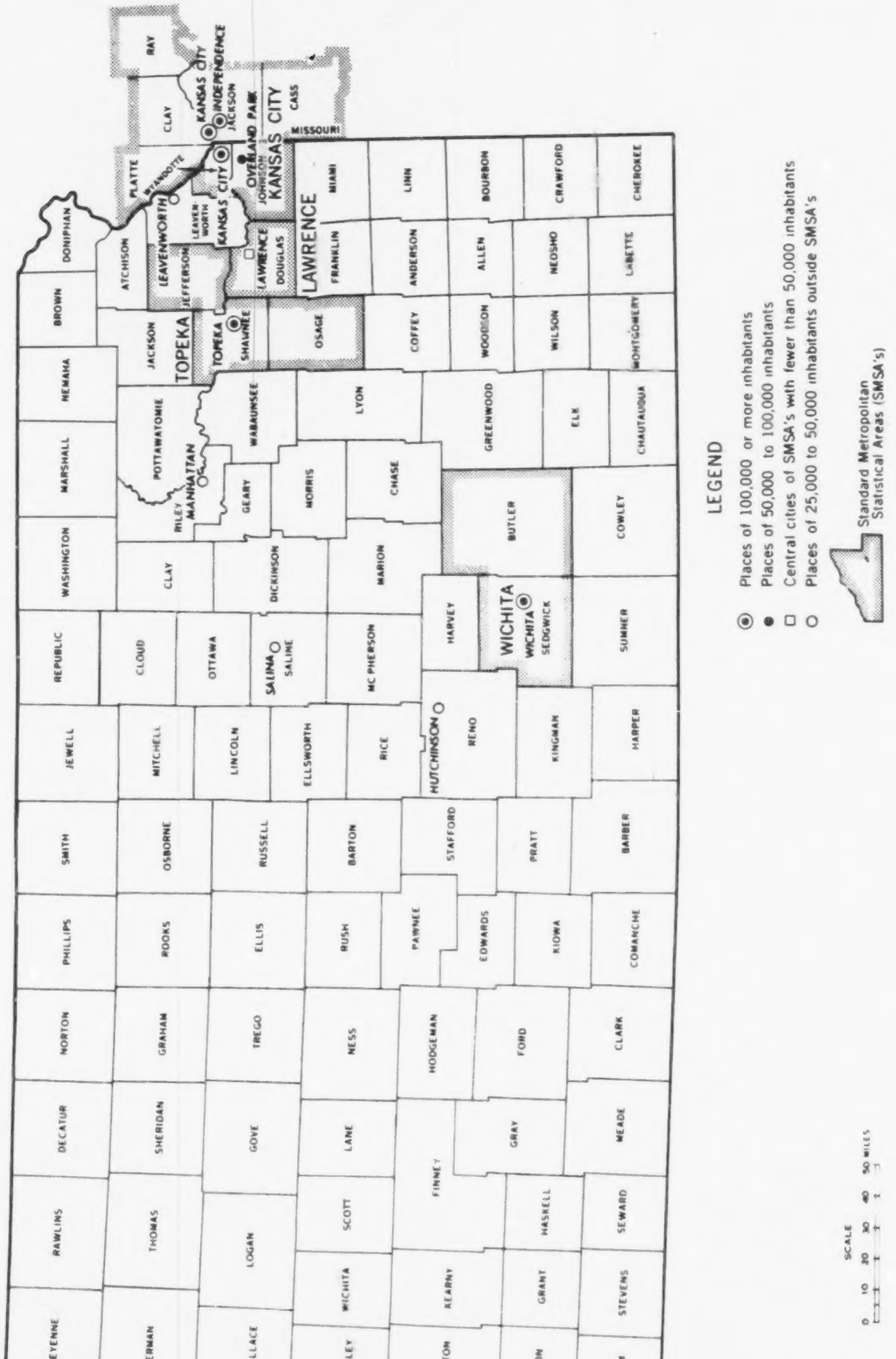
1982 SURVEY OF BUYING POWER DATA SERVICE

KANSAS
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
LAWRENCE	69.3	25.0	531,448	292,290	.0275
TOPEKA	186.9	71.7	1,653,827	867,676	.0818
WICHITA	416.9	159.7	4,311,906	2,284,971	.2082

County	Metropolitan Area
Butler	Wichita
Douglas	Lawrence
Jefferson	Topeka
Johnson	Kansas City, Mo.
Osage	Topeka
Sedgwick	Wichita
Shawnee	Topeka
Wyandotte	Kansas City, Mo.

KANSAS


RAY
CLAY
PLATTE
KANSAS CITY
INDEPENDENCE
JACKSON
CASS
OVERLAND PARK
KANSAS CITY
MISSOURI
WYANDOTTE
KANSAS CITY
JOHNSON
LEAVENWORTH
LEAVENWORTH
DONIPHAN
ATCHISON
JEFFERSON
LAWRENCE
DOUGLAS
LAWRENCE
MIAMI
LINN
BOURBON
CRAWFORD
CHEROKEE
FRANKLIN
ANDERSON
ALLEN
NEOSHO
LABETTE
BROWN
JACKSON
TOPEKA
TOPEKA
SHAWNEE
OSAGE
COFFEY
WOODSON
WILSON
MONTGOMERY
NEMAHA
POTTAWATOMIE
WABAUNSEE
LYON
GREENWOOD
ELK
CHAUTAUQUA
MARSHALL
MANHATTAN
RILEY
GEARY
MORRIS
CHASE
BUTLER
COWLEY
WASHINGTON
CLAY
DICKINSON
MARION
HARVEY
WICHITA
WICHITA
SEDGWICK
SUMNER
REPUBLIC
CLOUD
OTTAWA
SALINA
SALINE
MC PHERSON
HUTCHINSON
RENO
KINGMAN
HARPER
JEWELL
MITCHELL
LINCOLN
ELLSWORTH
RICE
SMITH
OSBORNE
RUSSELL
BARTON
STAFFORD
PRATT
BARBER
PHILLIPS
ROOKS
ELLIS
RUSH
PAWNEE
EDWARDS
KIOWA
COMANCHE
NORTON
GRAHAM
TREGO
NESS
HODGEMAN
FORD
CLARK
DECATUR
SHERIDAN
GOVE
LANE
FINNEY
GRAY
MEADE
RAWLINS
THOMAS
LOGAN
SCOTT
HASKELL
SEWARD
CHEYENNE
SHERMAN
WALLACE
WICHITA
GREELEY
KEARNY
HAMILTON
GRANT
STANTON
STEVENS
MORTON
LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES

KENTUCKY

METROPOLITAN DATA SUMMARY

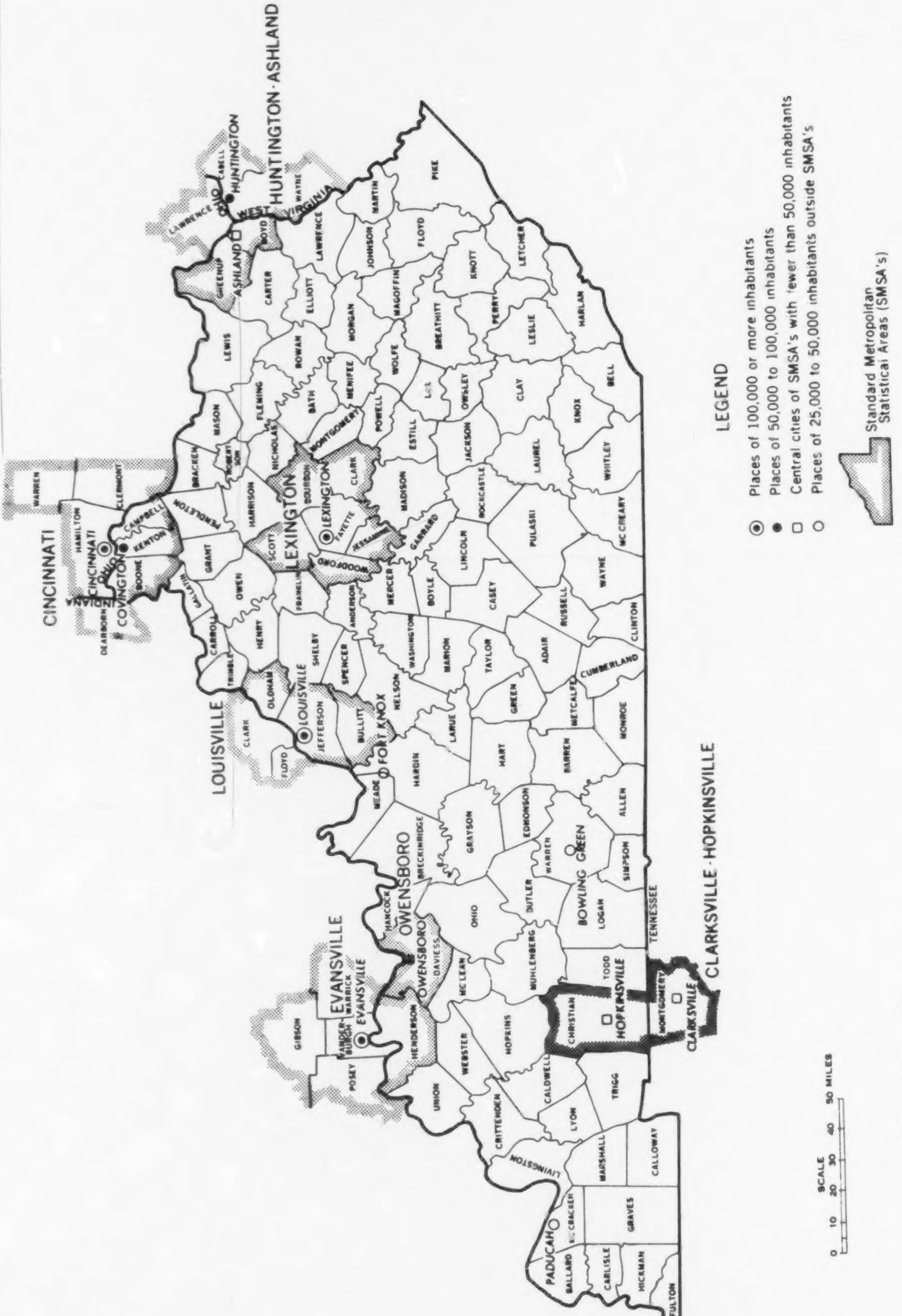
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
CLARKSVILLE - HOPKINSVILLE	155.1	49.6	1,065,106	614,985	.0574
HUNTINGTON - ASHLAND	316.1	114.6	2,332,589	1,359,598	.1238
LEXINGTON-FAYETTE	326.4	120.0	2,712,674	1,801,209	.1470
LOUISVILLE	912.1	334.0	8,049,348	4,328,248	.4019
OWENSBORO	87.2	31.5	727,065	472,390	.0391

County	Metropolitan Area
Boone	Cincinnati, Ohio
Bourbon	Lexington-Fayette
Boyd	Huntington - Ashland
Bullitt	Louisville
Campbell	Cincinnati, Ohio
Christian	Clarksville - Hopkinsville
Clark	Lexington-Fayette
Daviess	Owensboro
Fayette	Lexington-Fayette

County	Metropolitan Area
Greenup	Huntington - Ashland
Henderson	Evansville, Ind.
Jefferson	Louisville
Jessamine	Lexington-Fayette
Kenton	Cincinnati, Ohio
Oldham	Louisville
Scott	Lexington-Fayette
Woodford	Lexington-Fayette

KENTUCKY


HUNTINGTON-ASHLAND
HUNTINGTON
CABELL
WAYNE
WEST VIRGINIA
OHIO
LAWRENCE
ASHLAND
BOYD
GREENUP
CINCINNATI
INDIANA
CINCINNATI
OHIO
COVINGTON
HAMILTON
WARREN
CLERMONT
DEARBORN
CAMPBELL
KENTON
BOONE
LEXINGTON
LEXINGTON
FAYETTE
SCOTT
BOURBON
CLARK
JESSAMINE
WOODFORD
LOUISVILLE
LOUISVILLE
JEFFERSON
OLDHAM
BULLITT
CLARK
FLOYD
FORT KNOX
OWENSBORO
OWENSBORO
DAVIESS
HANCOCK
EVANSVILLE
EVANSVILLE
VANDERBURGH
WARRICK
GIBSON
POSEY
HENDERSON
CLARKSVILLE-HOPKINSVILLE
HOPKINSVILLE
CHRISTIAN
CLARKSVILLE
MONTGOMERY
TENNESSEE
BOWLING GREEN
WARREN
PADUCAH
MC CRACKEN
PIKE
MARTIN
FLOYD
JOHNSON
LAWRENCE
CARTER
ELLIOTT
KNOTT
LETCHER
HARLAN
PERRY
LESLIE
BREATHITT
MAGOFFIN
MORGAN
WOLFE
MENIFEE
ROWAN
LEWIS
FLEMING
BATH
MONTGOMERY
POWELL
LEE
OWSLEY
CLAY
BELL
KNOX
WHITLEY
LAUREL
JACKSON
ESTILL
MASON
ROBERTSON
NICHOLAS
BRACKEN
HARRISON
PENDLETON
GRANT
GALLATIN
OWEN
CARROLL
HENRY
TRIMBLE
SHELBY
FRANKLIN
ANDERSON
SPENCER
MERCER
BOYLE
GARRARD
MADISON
ROCKCASTLE
PULASKI
MC CREARY
LINCOLN
CASEY
WAYNE
RUSSELL
CLINTON
ADAIR
CUMBERLAND
TAYLOR
MARION
WASHINGTON
NELSON
LARUE
HARDIN
MEADE
GREEN
METCALFE
MONROE
HART
BARREN
ALLEN
EDMONSON
GRAYSON
BRECKINRIDGE
SIMPSON
LOGAN
BUTLER
OHIO
MUHLENBERG
TODD
MC LEAN
HOPKINS
WEBSTER
UNION
CALDWELL
CRITTENDEN
LYON
TRIGG
LIVINGSTON
MARSHALL
CALLOWAY
GRAVES
BALLARD
CARLISLE
HICKMAN
FULTON
LEGEND
⊙ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0
10
20
30
40
50 MILES

LOUISIANA

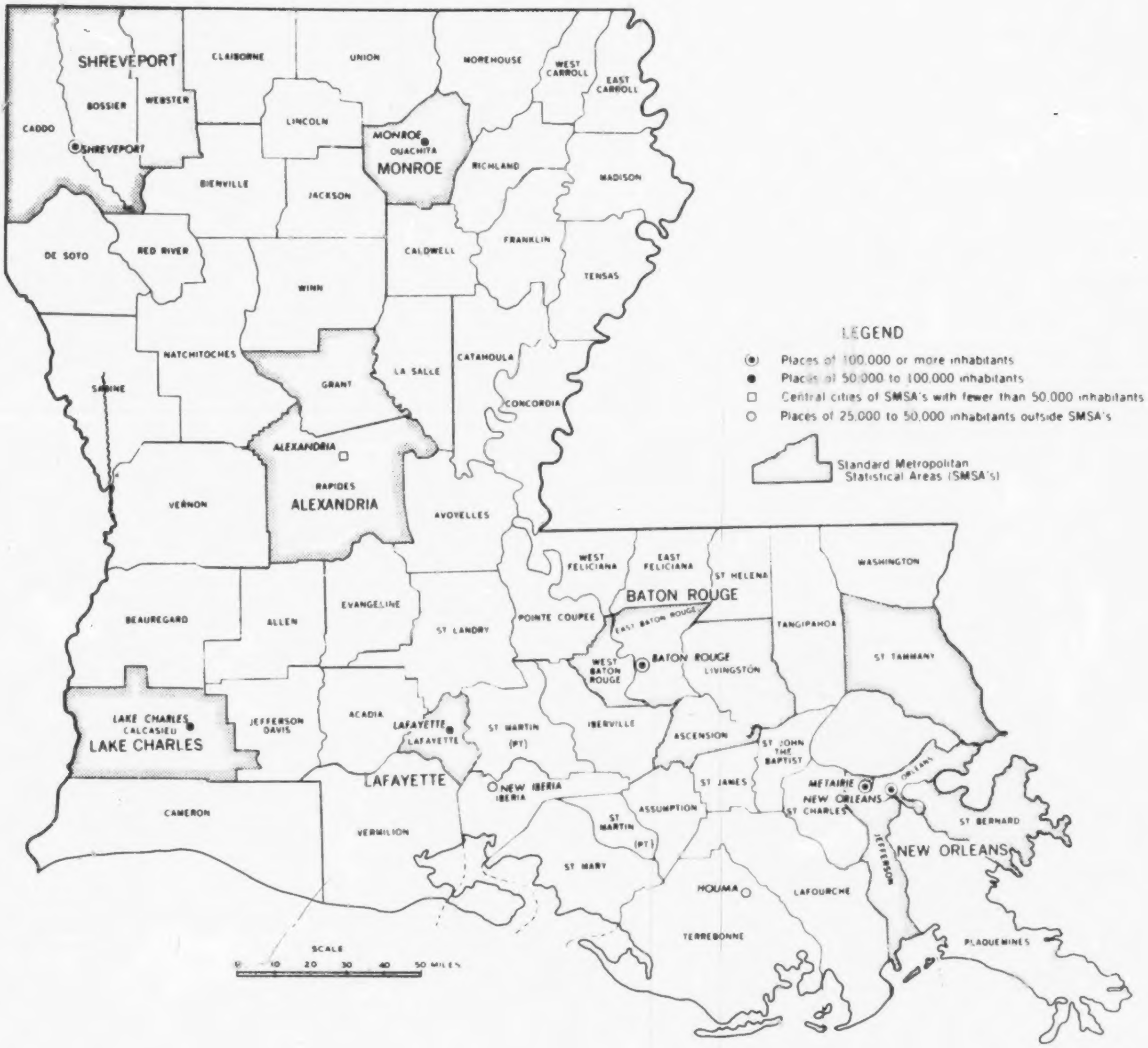
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ALEXANDRIA	155.7	52.9	1,074,679	587,677	.0567
BATON ROUGE	516.2	175.6	4,593,711	2,370,047	.2261
LAFAYETTE	157.1	54.7	1,532,726	956,813	.0789
LAKE CHARLES	171.6	59.4	1,479,754	853,515	.0758
MONROE	143.4	49.8	1,056,885	664,383	.0574
NEW ORLEANS	1,214.0	438.9	11,358,603	5,540,369	.5449
SHREVEPORT	383.9	138.6	3,070,480	1,683,475	.1574

County	Metropolitan Area	County	Metropolitan Area
Ascension	Baton Rouge	Livingston	Baton Rouge
Bossier	Shreveport	Orleans	New Orleans
Caddo	Shreveport	Ouachita	Monroe
Calcasieu	Lake Charles	Rapides	Alexandria
East Baton Rouge	Baton Rouge	St. Bernard	New Orleans
Grant	Alexandria	St. Tammany	New Orleans
Jefferson	New Orleans	Webster	Shreveport
Lafayette	Lafayette	West Baton Rouge	Baton Rouge

LOUISIANA


SHREVEPORT
CADDO
BOSSIER
WEBSTER
SHREVEPORT
CLAIBORNE
UNION
MOREHOUSE
WEST CARROLL
EAST CARROLL
LINCOLN
MONROE
OUACHITA
MONROE
RICHLAND
MADISON
BIENVILLE
JACKSON
DE SOTO
RED RIVER
CALDWELL
FRANKLIN
WINN
TENSAS
NATCHITOCHES
GRANT
LA SALLE
CATAHOULA
SABINE
CONCORDIA
ALEXANDRIA
RAPIDES
ALEXANDRIA
VERNON
AVOYELLES
LEGEND
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of SMSA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
WEST FELICIANA
EAST FELICIANA
ST HELENA
WASHINGTON
BATON ROUGE
EAST BATON ROUGE
BEAUREGARD
ALLEN
EVANGELINE
ST LANDRY
POINTE COUPEE
TANGIPAHOA
ST TAMMANY
WEST BATON ROUGE
BATON ROUGE
LIVINGSTON
LAKE CHARLES
CALCASIEU
LAKE CHARLES
JEFFERSON DAVIS
ACADIA
LAFAYETTE
LAFAYETTE
ST MARTIN (PT)
IBERVILLE
ASCENSION
ST JOHN THE BAPTIST
ORLEANS
LAFAYETTE
NEW IBERIA
IBERIA
ST JAMES
METAIRIE
NEW ORLEANS
ST CHARLES
CAMERON
VERMILION
ASSUMPTION
ST MARTIN (PT)
ST BERNARD
NEW ORLEANS
JEFFERSON
ST MARY
HOUMA
LAFOURCHE
TERREBONNE
PLAQUEMINES
SCALE
0 10 20 30 40 50 MILES

MAINE

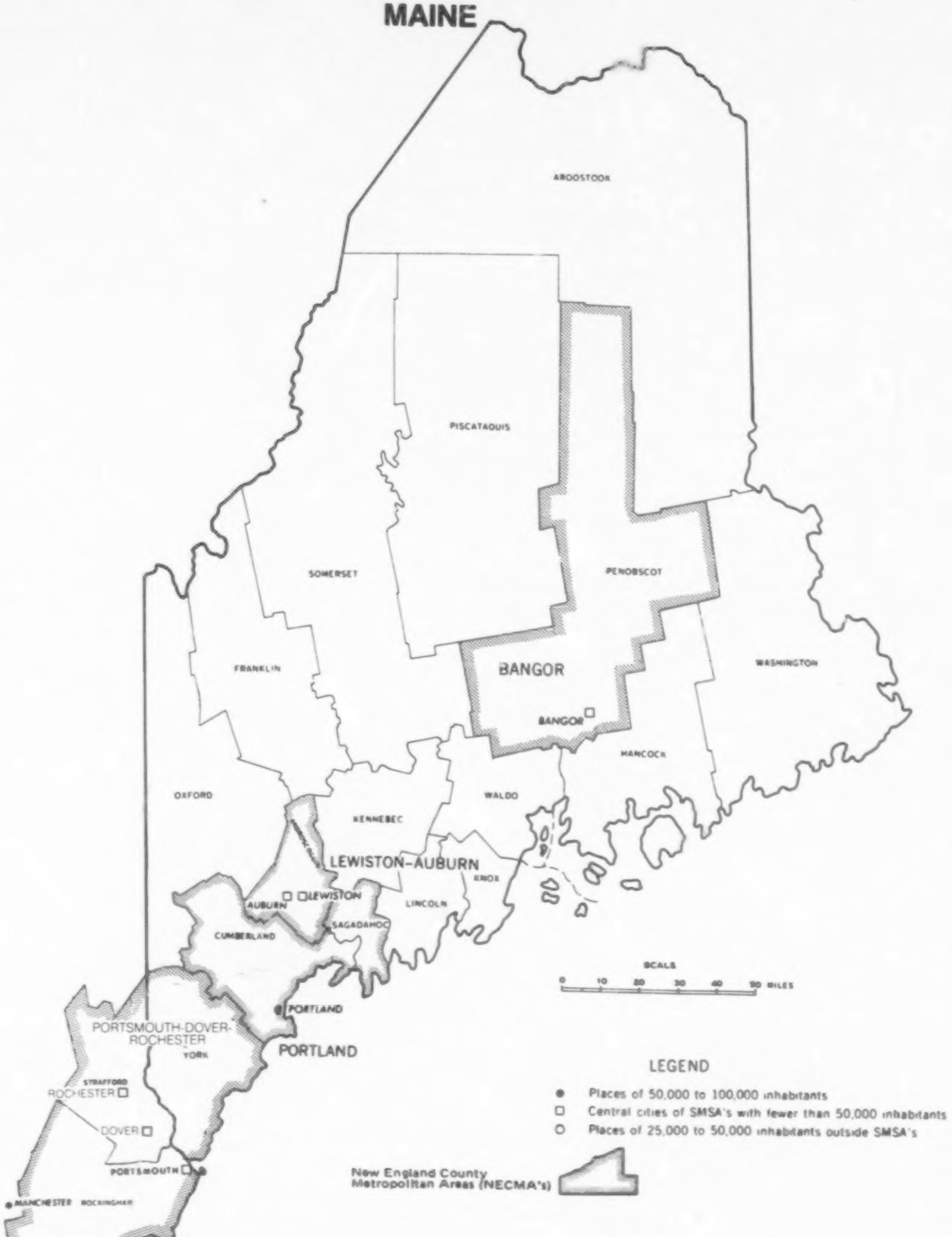
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BANGOR	139.1	47.7	1,024,367	694,680	.0573
LEWISTON - AUBURN	101.1	36.5	671,092	472,114	.0389
PORTLAND	249.3	92.6	2,123,472	1,506,371	.1171

County	Metropolitan Area
Androscoggin	Lewiston - Auburn
Cumberland	Portland
Penobscot	Bangor
Sagadahoc	Portland
York	Portsmouth - Dover - Rochester, N. H.

MAINE



1982 SURVEY OF BUYING POWER DATA SERVICE

MARYLAND

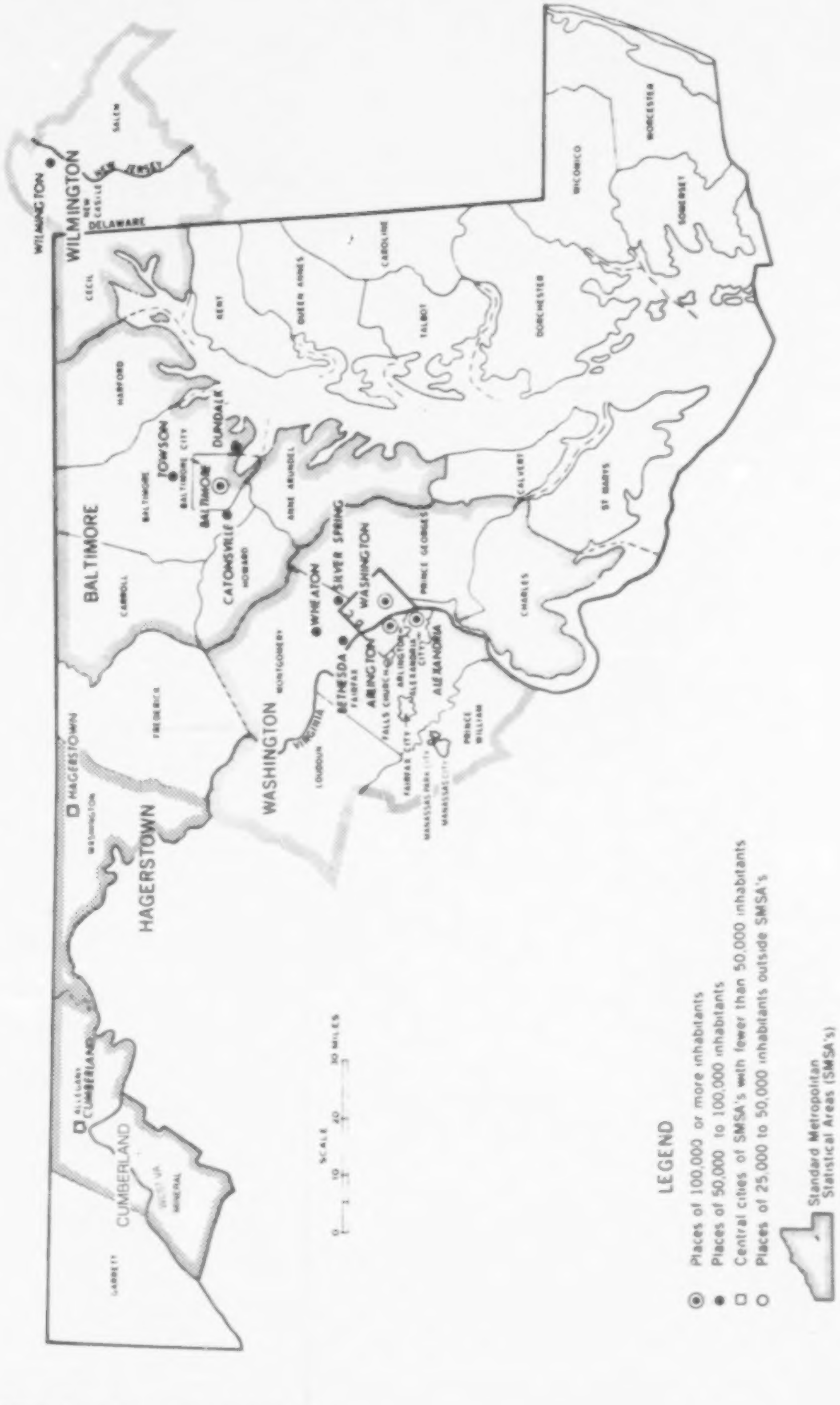
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BALTIMORE	2,192.7	780.9	18,877,689	10,287,670	.9512
CUMBERLAND	107.7	39.5	653,900	416,032	.0373
HAGERSTOWN	114.4	41.3	840,971	618,894	.0484

County	Metropolitan Area
Allegany	Cumberland
Anne Arundel	Baltimore
Baltimore	Baltimore
Baltimore city	Baltimore
Carroll	Baltimore
Cecil	Wilmington, Del.
Charles	Washington, D. C.
Harford	Baltimore
Howard	Baltimore
Montgomery	Washington, D. C.
Prince George's	Washington, D. C.
Washington	Hagerstown

MARYLAND


WILMINGTON
WILMINGTON
NEW CASTLE
DELAWARE
NEW JERSEY
SALEM
CECIL
KENT
QUEEN ANNES
CAROLINE
TALBOT
DORCHESTER
WICOMICO
WORCESTER
SOMERSET
HARFORD
TOWSON
DUNDALK
BALTIMORE CITY
BALTIMORE
BALTIMORE
BALTIMORE
ANNE ARUNDEL
CALVERT
ST MARYS
CATONSVILLE
HOWARD
CARROLL
SILVER SPRING
WASHINGTON
WHEATON
PRINCE GEORGES
CHARLES
BETHESDA
MONTGOMERY
ARLINGTON
FAIRFAX
FALLS CHURCH
ARLINGTON
ALEXANDRIA CITY
ALEXANDRIA
FAIRFAX CITY
MANASSAS PARK CITY
MANASSAS CITY
PRINCE WILLIAM
FREDERICK
WASHINGTON
VIRGINIA
LOUDOUN
HAGERSTOWN
WASHINGTON
HAGERSTOWN
ALLEGANY
CUMBERLAND
CUMBERLAND
WEST VA
MINERAL
GARRETT
SCALE
0 10 20 30 MILES
LEGEND
⊙ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)

MASSACHUSETTS

METROPOLITAN DATA SUMMARY

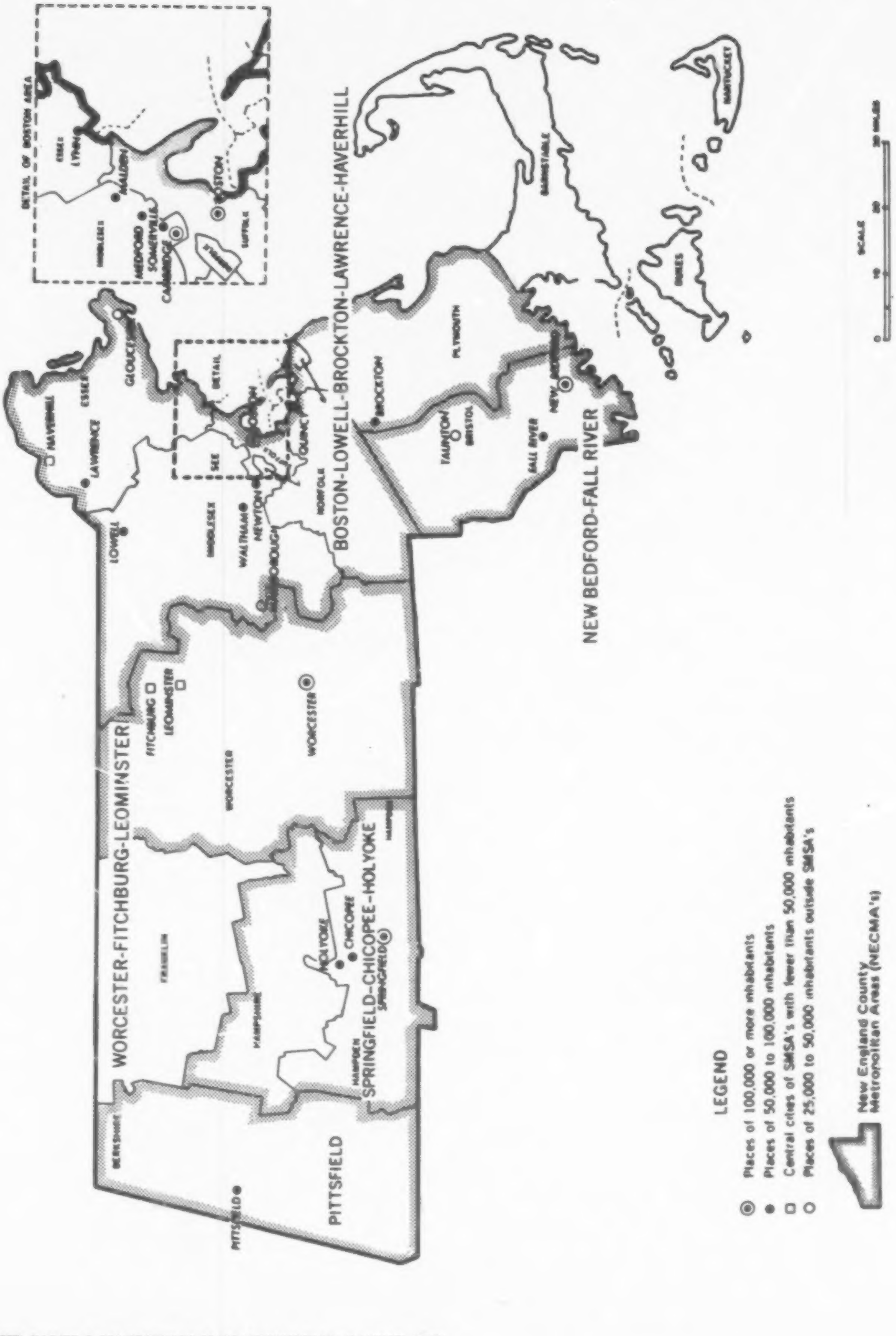
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	3,659.2	1,323.8	36,109,150	17,392,483	1.7082
NEW BEDFORD - FALL RIVER	481.6	172.1	3,670,452	2,143,771	.1938
PITTSFIELD	144.2	53.3	1,352,577	775,772	.0682
SPRINGFIELD - CHICOPEE - HOLYOKE	582.9	206.9	4,913,097	2,910,892	.2553
WORCESTER - FITCHBURG - LEOMINSTER	650.3	231.7	6,075,333	3,062,620	.2942

County	Metropolitan Area
Berkshire	Pittsfield
Bristol	New Bedford - Fall River
Essex	Boston - Lowell - Brockton - Lawrence - Haverhill
Hampden	Springfield - Chicopee - Holyoke
Hampshire	Springfield - Chicopee - Holyoke

County	Metropolitan Area
Middlesex	Boston - Lowell - Brockton - Lawrence - Haverhill
Norfolk	Boston - Lowell - Brockton - Lawrence - Haverhill
Plymouth	Boston - Lowell - Brockton - Lawrence - Haverhill
Suffolk	Boston - Lowell - Brockton - Lawrence - Haverhill
Worcester	Worcester - Fitchburg - Leominster

MASSACHUSETTS



MICHIGAN

METROPOLITAN DATA SUMMARY

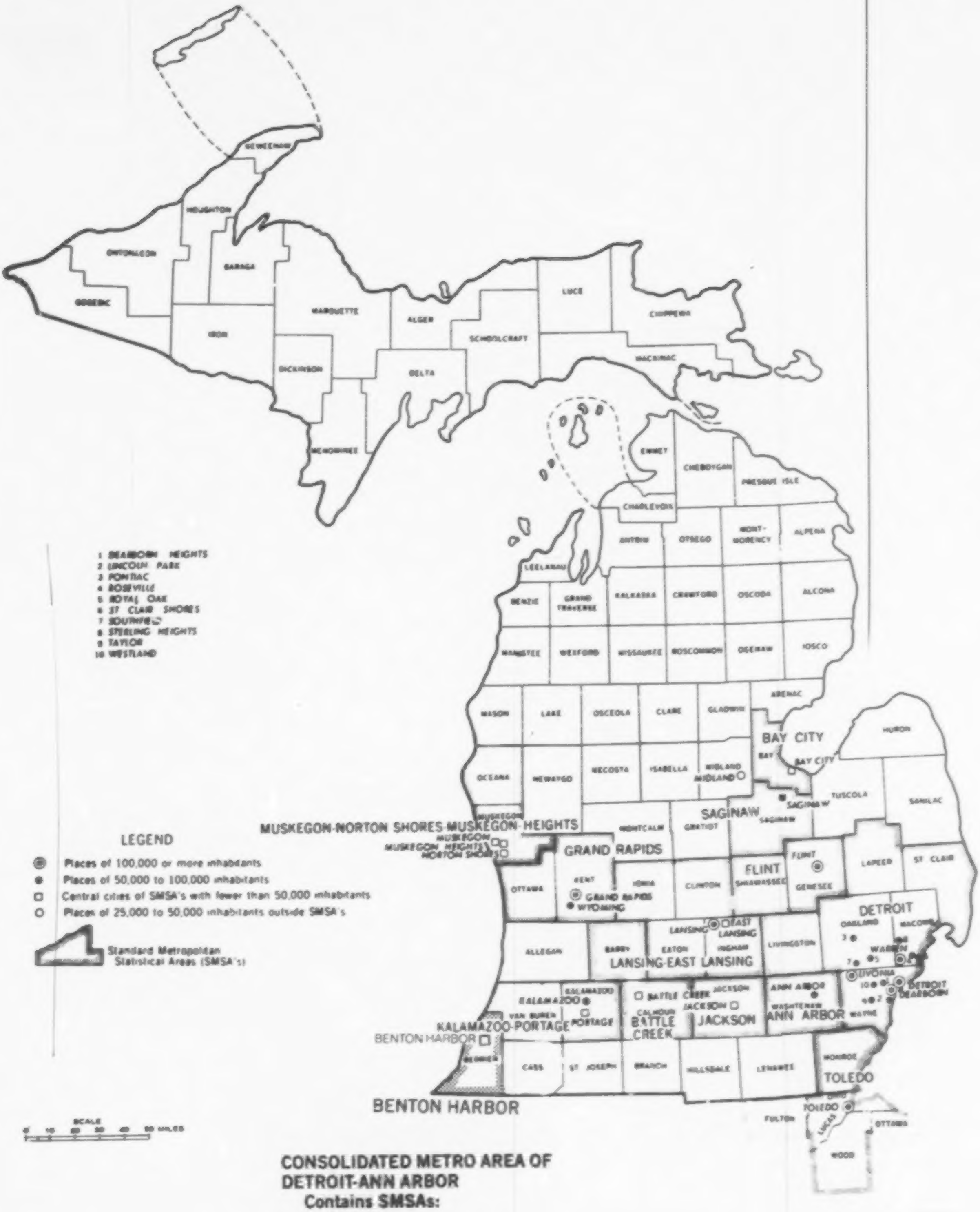
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ANN ARBOR	270.5	97.4	2,936,040	1,330,699	.1342
BATTLE CREEK	188.7	68.6	1,592,223	655,208	.0745
BAY CITY	120.1	42.5	1,055,520	566,402	.0528
BENTON HARBOR	172.2	62.0	1,176,462	742,876	.0652
DETROIT	4,328.9	1,534.4	44,799,283	22,416,703	2.1247
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,599.4*	*1,631.8*	*47,735,323*	*23,747,402*	*2.2589*
FLINT	523.4	183.1	5,236,176	2,741,531	.2532
GRAND RAPIDS	614.5	215.8	5,023,510	2,882,576	.2598
JACKSON	152.4	52.4	1,157,666	599,035	.0590
KALAMAZOO - PORTAGE	283.6	102.9	2,365,211	1,307,916	.1204
LANSING - EAST LANSING	479.7	165.7	4,604,553	2,130,480	.2164
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	180.1	63.7	1,218,290	651,858	.0644
SAGINAW	229.4	78.6	2,164,205	1,130,502	.1057

County	Metropolitan Area
Barry	Battle Creek
Bay	Bay City
Berrien	Benton Harbor
Calhoun	Battle Creek
Clinton	Lansing - East Lansing
Eaton	Lansing - East Lansing
Genesee	Flint
Ingham	Lansing - East Lansing
Ionia	Lansing - East Lansing
Jackson	Jackson
Kalamazoo	Kalamazoo - Portage
Kent	Grand Rapids
Lapeer	Detroit

County	Metropolitan Area
Livingston	Detroit
Macomb	Detroit
Monroe	Toledo, Ohio
Muskegon	Muskegon - Norton Shores - Muskegon Heights
Oakland	Detroit
Oceana	Muskegon - Norton Shores - Muskegon Heights
Ottawa	Grand Rapids
Saginaw	Saginaw
St. Clair	Detroit
Shiawassee	Flint
Van Buren	Kalamazoo - Portage
Washtenaw	Ann Arbor
Wayne	Detroit

MICHIGAN



CONSOLIDATED METRO AREA OF DETROIT-ANN ARBOR

Contains SMSAs:

Detroit

Ann Arbor

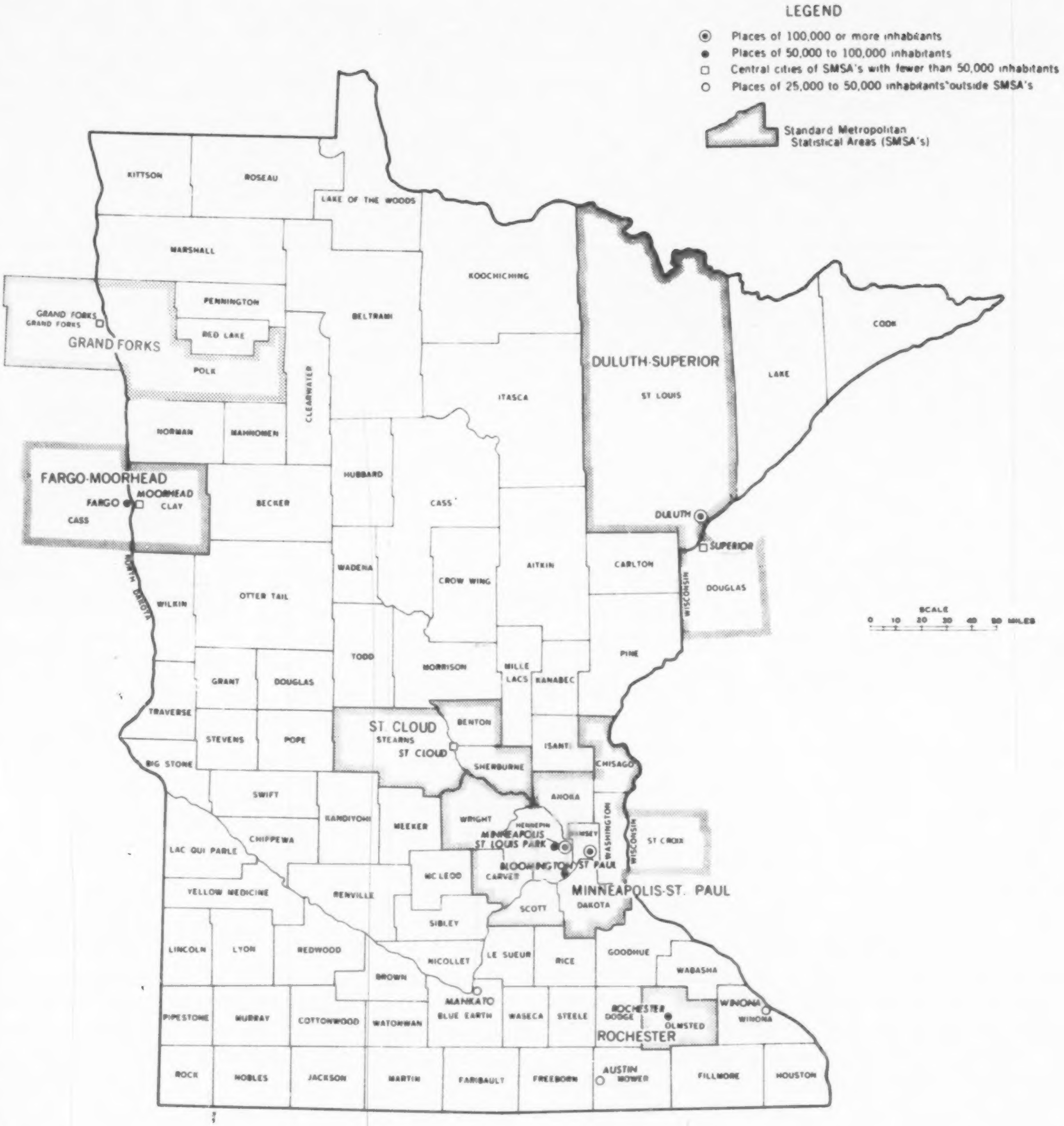
MINNESOTA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
DULUTH - SUPERIOR	267.8	100.7	2,078,510	1,144,995	.1074
FARGO - MOORHEAD	141.2	51.7	1,253,143	878,545	.0683
MINNEAPOLIS - ST. PAUL	2,146.0	795.8	20,771,484	11,630,213	1.0321
ROCHESTER	93.7	34.3	887,465	599,341	.0471
ST. CLOUD	169.5	52.6	1,110,030	850,566	.0665

County	Metropolitan Area
Anoka	Minneapolis - St. Paul
Benton	St. Cloud
Carver	Minneapolis - St. Paul
Chisago	Minneapolis - St. Paul
Clay	Fargo - Moorhead
Dakota	Minneapolis - St. Paul
Hennepin	Minneapolis - St. Paul
Olmsted	Rochester

County	Metropolitan Area
Polk	Grand Forks, N. D.
Ramsey	Minneapolis - St. Paul
St. Louis	Duluth - Superior
Scott	Minneapolis - St. Paul
Sherburne	St. Cloud
Stearns	St. Cloud
Washington	Minneapolis - St. Paul
Wright	Minneapolis - St. Paul

MINNESOTA

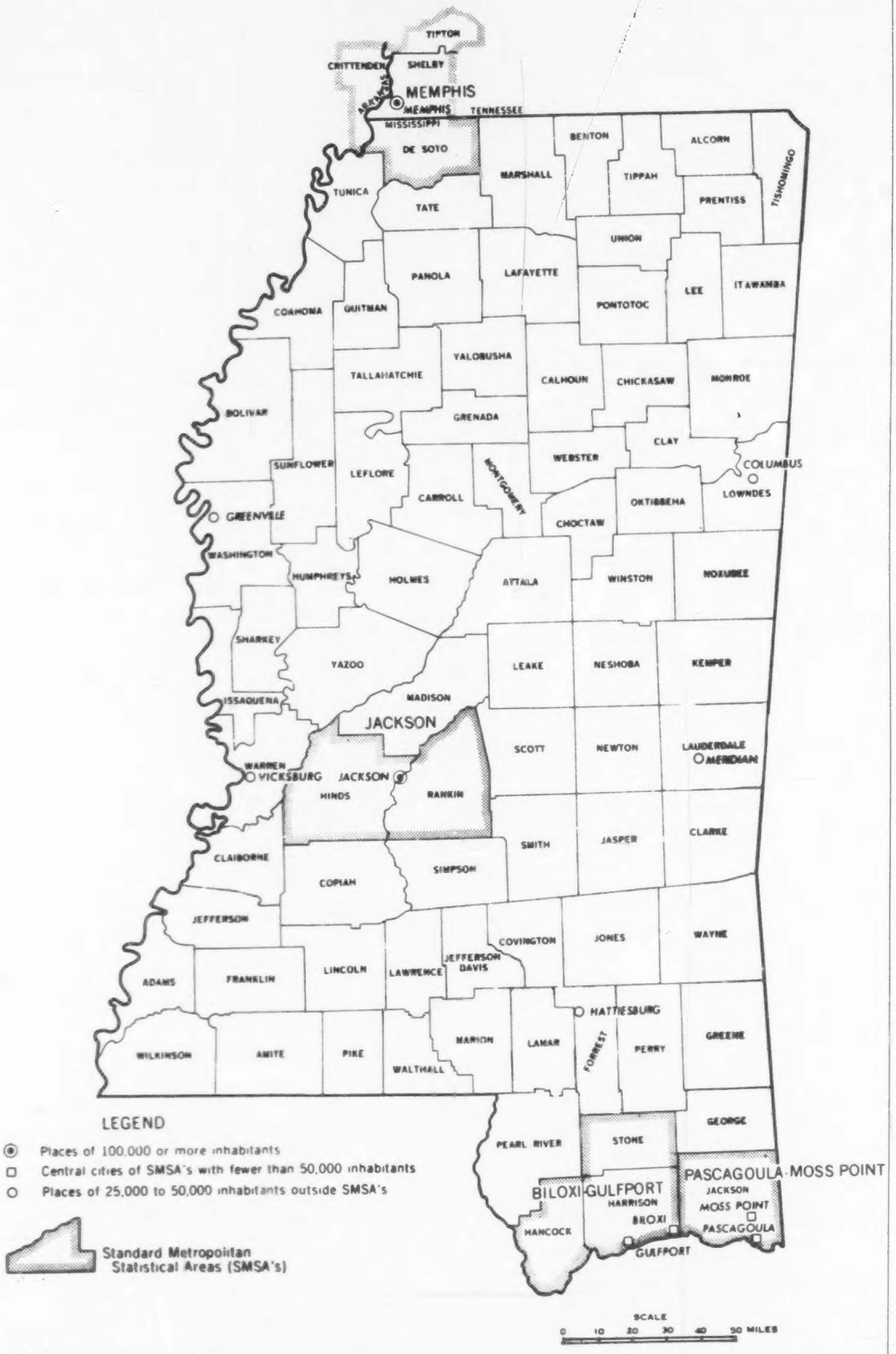

LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
☐ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES
KITTSON
ROSEAU
LAKE OF THE WOODS
MARSHALL
KOOCHICHING
PENNINGTON
GRAND FORKS
GRAND FORKS
GRAND FORKS
RED LAKE
POLK
BELTRAMI
CLEARWATER
DULUTH-SUPERIOR
ST LOUIS
LAKE
COOK
ITASCA
NORMAN
MAHNOMEN
FARGO-MOORHEAD
FARGO
MOORHEAD
CLAY
CASS
BECKER
HUBBARD
CASS
DULUTH
SUPERIOR
CARLTON
DOUGLAS
WISCONSIN
NORTH DAKOTA
WADENA
CROW WING
AITKIN
WILKIN
OTTER TAIL
TODD
MORRISON
MILLE LACS
KANABEC
PINE
GRANT
DOUGLAS
TRAVERSE
STEVENS
POPE
ST. CLOUD
STEARNS
ST CLOUD
BENTON
SHERBURNE
ISANTI
CHISAGO
BIG STONE
SWIFT
KANDIYOHI
MEEKER
WRIGHT
ANOKA
HENNEPIN
RAMSEY
WASHINGTON
WISCONSIN
ST CROIX
MINNEAPOLIS
ST LOUIS PARK
BLOOMINGTON
ST PAUL
CHIPPEWA
LAC QUI PARLE
MC LEOD
CARVER
YELLOW MEDICINE
RENVILLE
MINNEAPOLIS-ST. PAUL
SCOTT
DAKOTA
SIBLEY
LINCOLN
LYON
REDWOOD
NICOLLET
LE SUEUR
RICE
GOODHUE
WABASHA
BROWN
MANKATO
PIPESTONE
MURRAY
COTTONWOOD
WATONWAN
BLUE EARTH
WASECA
STEELE
ROCHESTER
DODGE
OLMSTED
WINONA
WINONA
ROCHESTER
ROCK
NOBLES
JACKSON
MARTIN
FARIBAULT
FREEBORN
AUSTIN
MOWER
FILLMORE
HOUSTON

MISSISSIPPI
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BILOXI - GULFPORT	197.3	66.7	1,282,430	752,506	.0705
JACKSON	331.6	114.2	2,580,002	1,497,907	.1354
PASCAGOULA - MOSS POINT	123.1	40.1	1,026,037	398,867	.0475

County	Metropolitan Area
De Soto	Memphis, Tenn.
Hancock	Biloxi - Gulfport
Harrison	Biloxi - Gulfport
Hinds	Jackson
Jackson	Pascagoula - Moss Point
Rankin	Jackson
Stone	Biloxi - Gulfport

MISSISSIPPI



1982 SURVEY OF BUYING POWER DATA SERVICE

MISSOURI

METROPOLITAN DATA SUMMARY

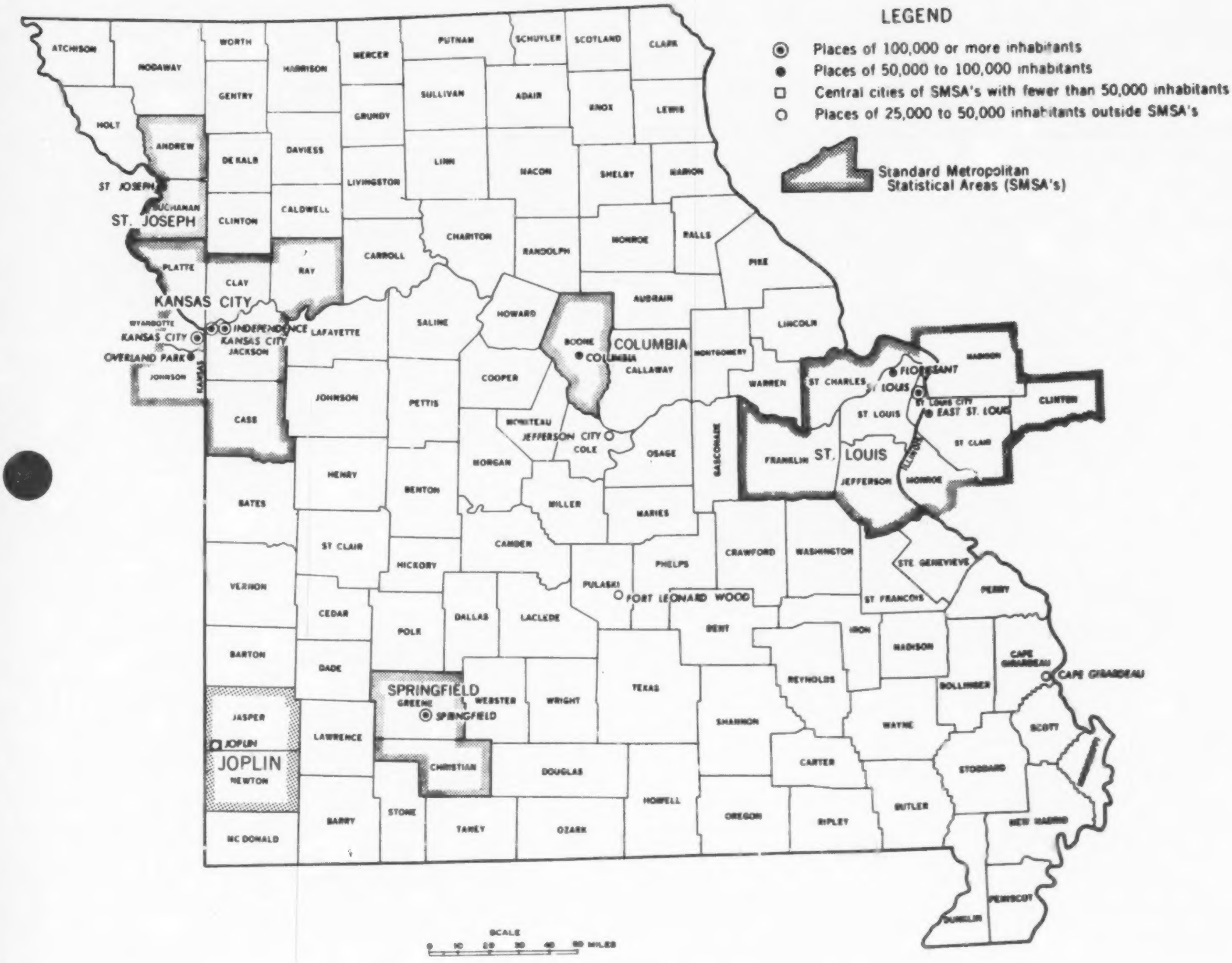
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
COLUMBIA	104.6	37.8	824,081	496,240	.0436
JOPLIN	130.5	50.2	799,837	678,960	.0503
KANSAS CITY	1,338.9	508.4	13,459,401	7,340,576	.6588
ST. JOSEPH	102.7	38.6	797,590	490,638	.0427
ST. LOUIS	2,353.0	854.2	21,672,172	11,038,581	1.0560
SPRINGFIELD	215.0	81.2	1,648,314	1,122,517	.0915

County	Metropolitan Area
Andrew	St. Joseph
Boone	Columbia
Buchanan	St. Joseph
Cass	Kansas City
Christian	Springfield
Clay	Kansas City
Franklin	St. Louis
Greene	Springfield
Jackson	Kansas City

County	Metropolitan Area
Jasper	Joplin
Jefferson	St. Louis
Newton	Joplin
Platte	Kansas City
Ray	Kansas City
St. Charles	St. Louis
St. Louis	St. Louis
St. Louis city	St. Louis

MISSOURI


LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
☐ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
ST. JOSEPH
KANSAS CITY
INDEPENDENCE
OVERLAND PARK
COLUMBIA
JEFFERSON CITY
ST. LOUIS
FLORISSANT
EAST ST. LOUIS
FORT LEONARD WOOD
SPRINGFIELD
JOPLIN
CAPE GIRARDEAU
SCALE
0 10 20 30 40 50 MILES

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1982 SURVEY OF BUYING POWER DATA SERVICE

MONTANA

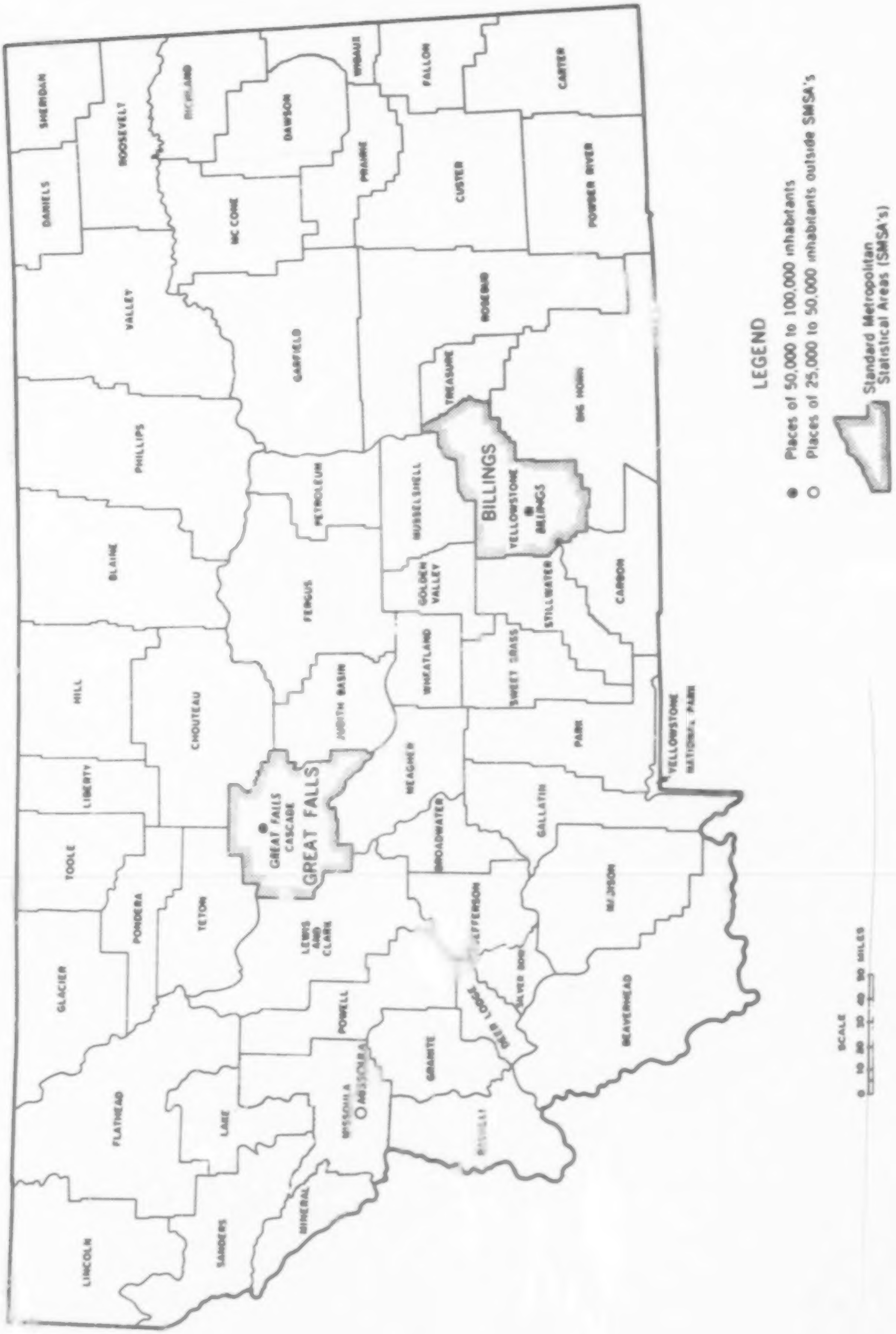
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BILLINGS	112.8	42.7	970,235	804,941	.0567
GREAT FALLS	80.5	30.0	624,666	513,565	.0371

County	Metropolitan Area
Cascade	Great Falls
Yellowstone	Billings

MONTANA


SHERIDAN
ROOSEVELT
RICHLAND
DAWSON
WIBAUX
FALLON
CARTER
DANIELS
McCONE
PRAIRIE
CUSTER
POWDER RIVER
VALLEY
GARFIELD
ROSEBUD
TREASURE
BIG HORN
PHILLIPS
PETROLEUM
MUSSELSHELL
BILLINGS
YELLOWSTONE
BILLINGS
BLAINE
FERGUS
GOLDEN VALLEY
STILLWATER
CARBON
HILL
CHOUTEAU
JUDITH BASIN
WHEATLAND
SWEET GRASS
PARK
YELLOWSTONE NATIONAL PARK
LIBERTY
GREAT FALLS
CASCADE
GREAT FALLS
MEAGHER
BROADWATER
GALLATIN
TOOLE
PONDERA
TETON
LEWIS AND CLARK
JEFFERSON
MADISON
GLACIER
POWELL
SILVER BOW
DEER LODGE
BEAVERHEAD
GRANITE
MISSOULA
MISSOULA
FLATHEAD
LAKE
RAVALLI
MINERAL
SANDERS
LINCOLN
LEGEND
● Places of 50,000 to 100,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES

NEBRASKA

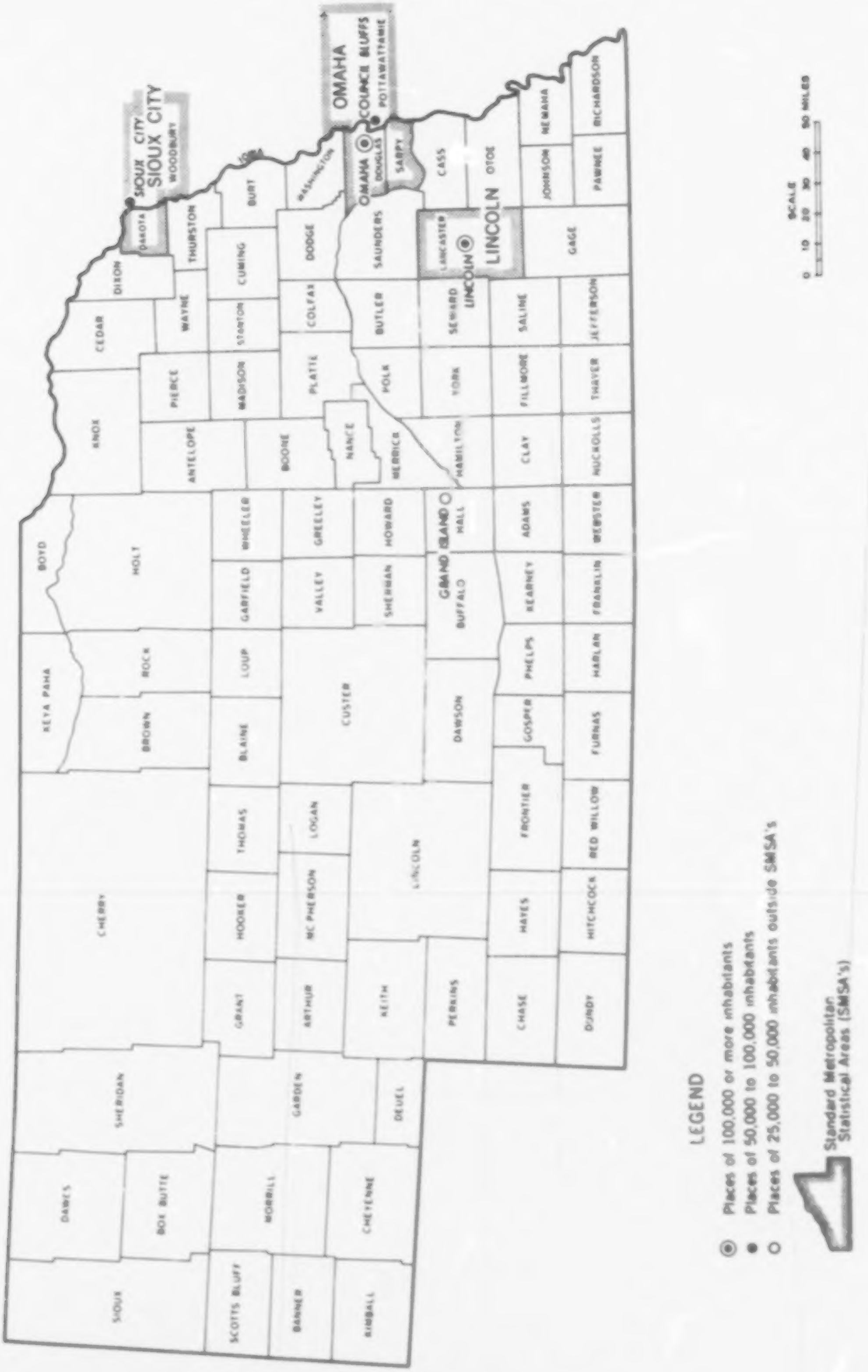
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
LINCOLN	197.8	75.4	1,649,937	984,370	.0861
OMAHA	576.0	210.8	5,285,969	2,654,857	.2565

County	Metropolitan Area
Dakota	Sioux City, Iowa
Douglas	Omaha
Lancaster	Lincoln
Sarpy	Omaha

NEBRASKA


SIOUX CITY
SIOUX CITY
WOODBURY
IOWA
OMAHA
COUNCIL BLUFFS
POTTAWATTAMIE
OMAHA
LINCOLN
LINCOLN
GRAND ISLAND
DAKOTA
THURSTON
BURT
WASHINGTON
DOUGLAS
SARPY
CASS
OTOE
NEMAHA
RICHARDSON
JOHNSON
PAWNEE
DIXON
CEDAR
WAYNE
CUMING
DODGE
SAUNDERS
LANCASTER
GAGE
STANTON
COLFAX
BUTLER
SEWARD
SALINE
JEFFERSON
KNOX
PIERCE
MADISON
PLATTE
POLK
YORK
FILLMORE
THAYER
ANTELOPE
BOONE
NANCE
MERRICK
HAMILTON
CLAY
NUCKOLLS
BOYD
HOLT
WHEELER
GREELEY
HOWARD
HALL
ADAMS
WEBSTER
GARFIELD
VALLEY
SHERMAN
BUFFALO
KEARNEY
FRANKLIN
KEYA PAHA
ROCK
LOUP
CUSTER
PHELPS
HARLAN
BROWN
BLAINE
DAWSON
GOSPER
FURNAS
CHERRY
THOMAS
LOGAN
LINCOLN
FRONTIER
RED WILLOW
HOOKER
MC PHERSON
HAYES
HITCHCOCK
GRANT
ARTHUR
KEITH
PERKINS
CHASE
DUNDY
SHERIDAN
GARDEN
DEUEL
DAWES
BOX BUTTE
MORRILL
CHEYENNE
SIOUX
SCOTTS BLUFF
BANNER
KIMBALL
SCALE
0 10 20 30 40 50 MILES
LEGEND
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)

NEVADA

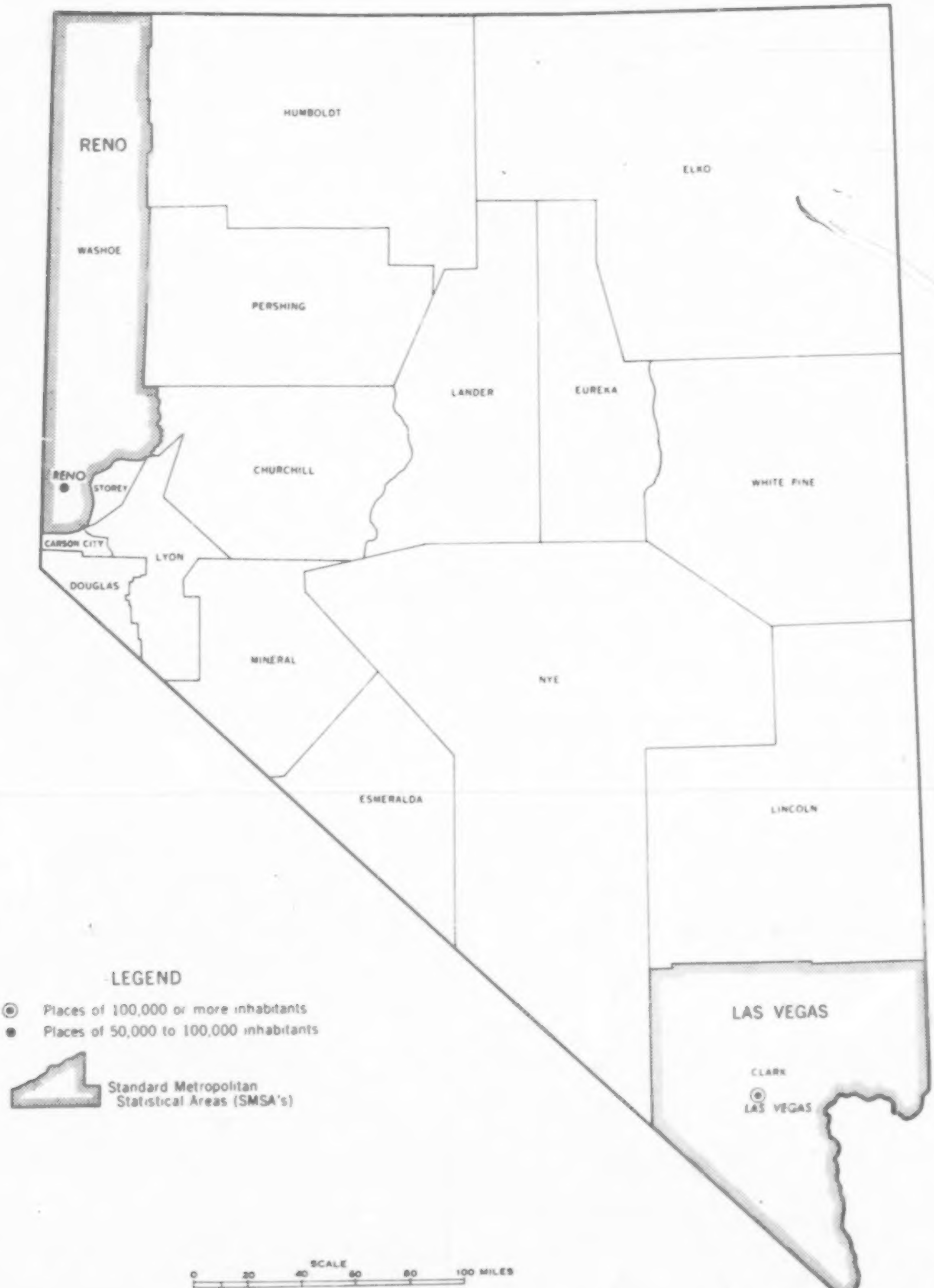
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
LAS VEGAS	493.3	190.1	4,498,103	2,850,285	.2354
RENO	206.8	84.3	2,242,266	1,644,850	.1204

County	Metropolitan Area
Clark	Las Vegas
Washoe	Reno

NEVADA

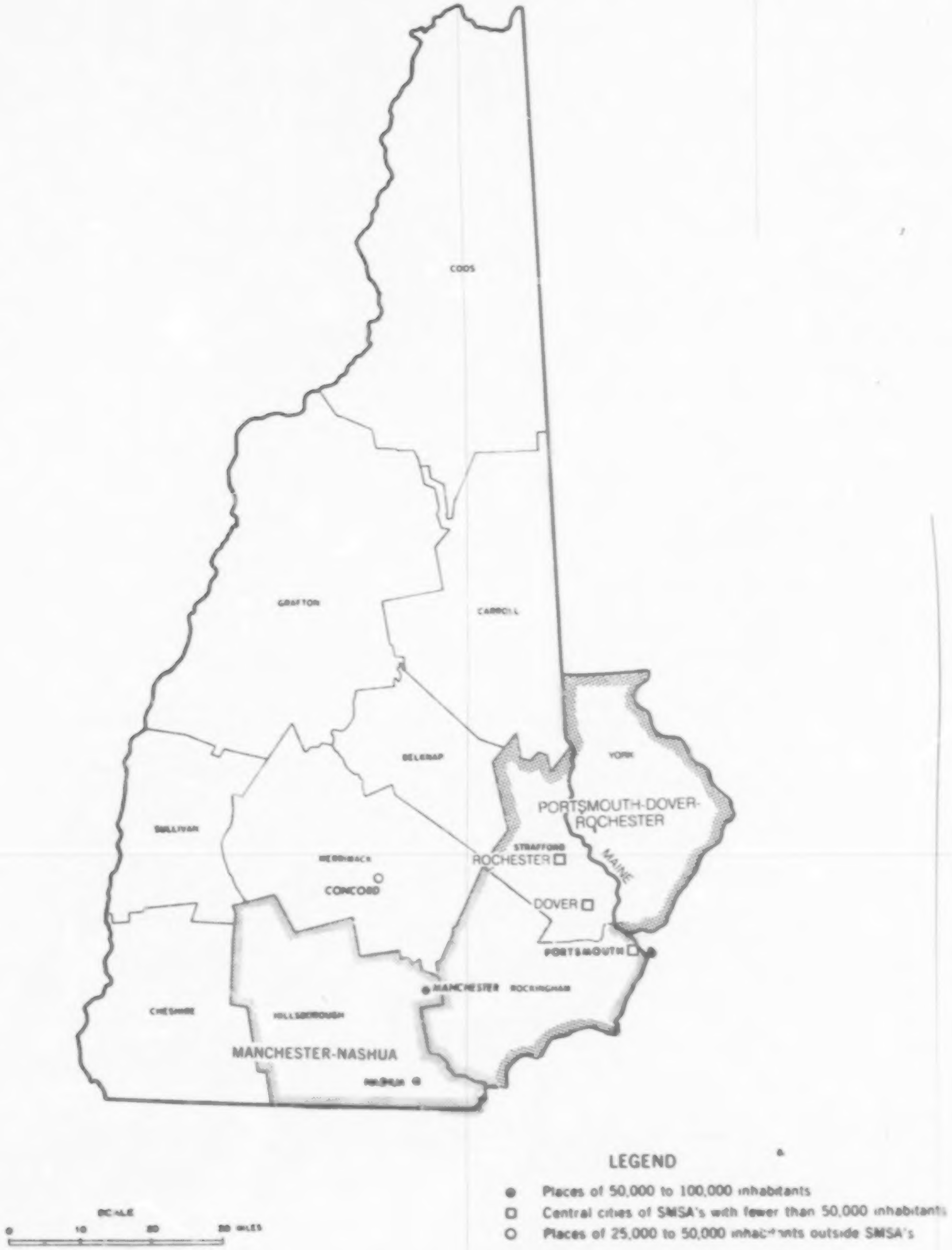

HUMBOLDT
ELKO
RENO
WASHOE
PERSHING
LANDER
EUREKA
CHURCHILL
WHITE PINE
RENO
STOREY
CARSON CITY
LYON
DOUGLAS
MINERAL
NYE
ESMERALDA
LINCOLN
LAS VEGAS
CLARK
LAS VEGAS
LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0
20
40
60
80
100 MILES

NEW HAMPSHIRE
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
MANCHESTER - NASHUA	286.1	101.3	2,513,510	1,433,346	.1279
PORTSMOUTH - DOVER - ROCHESTER	433.4	154.7	3,505,046	2,112,536	.1844

County	Metropolitan Area
Hillsborough	Manchester - Nashua
Rockingham	Portsmouth - Dover - Rochester
Strafford	Portsmouth - Dover - Rochester

NEW HAMPSHIRE


COOS
GRAFTON
CARROLL
BELKNAP
YORK
PORTSMOUTH-DOVER-ROCHESTER
SULLIVAN
MERRIMACK
STRAFFORD
ROCHESTER
MAINE
CONCORD
DOVER
PORTSMOUTH
MANCHESTER
ROCKINGHAM
CHESHIRE
HILLSBOROUGH
MANCHESTER-NASHUA
NASHUA
LEGEND
● Places of 50,000 to 100,000 inhabitants
☐ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
SCALE
0
10
20
30 MILES
New England County Metropolitan Areas (NECMA's)

NEW JERSEY
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

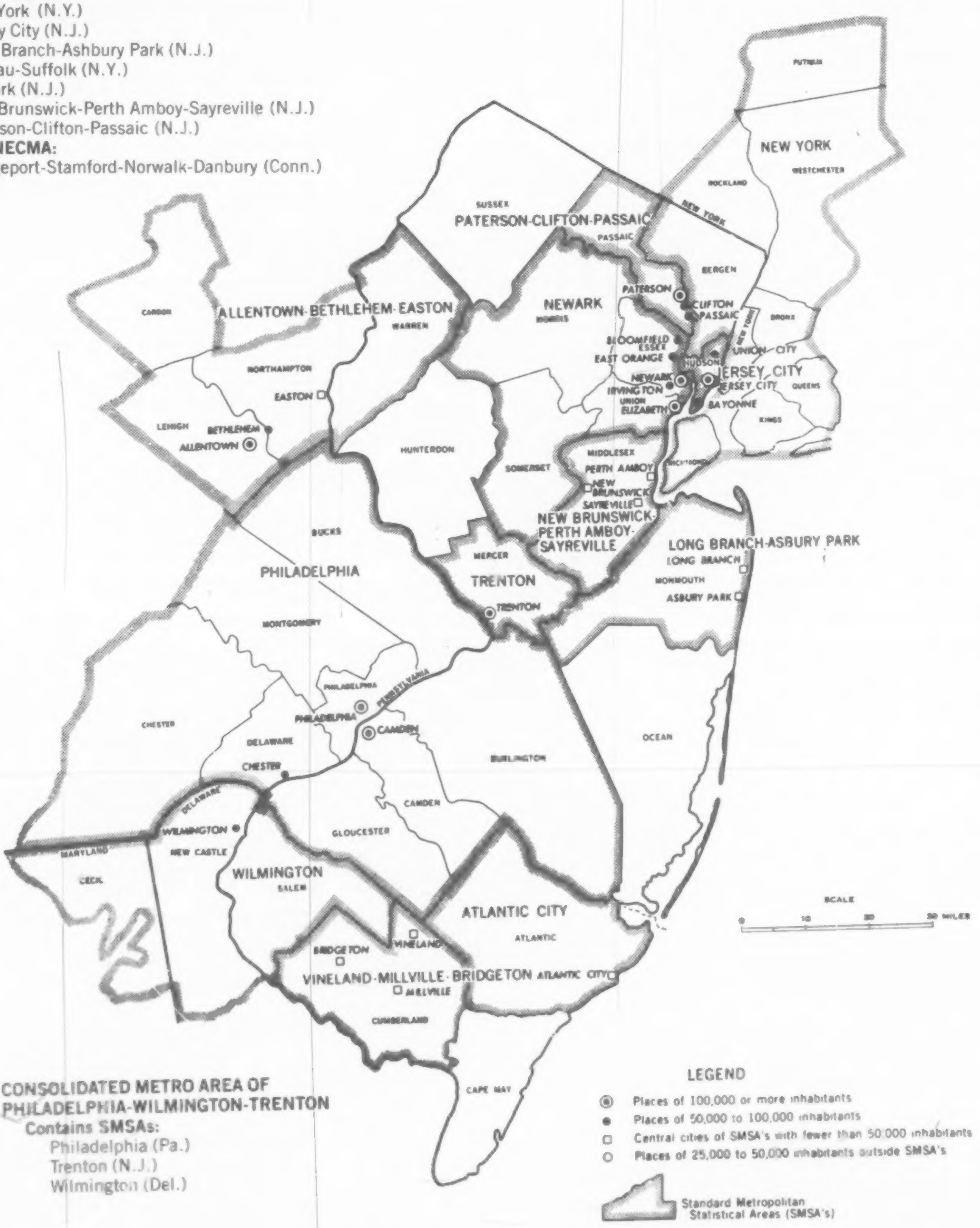
METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ATLANTIC CITY	197.0	73.5	1,782,066	1,099,053	.0927
JERSEY CITY	549.5	207.8	4,754,066	1,764,959	.2159
LONG BRANCH - ASBURY PARK	509.9	176.3	5,240,073	2,274,735	.2389
NEWARK	1,947.8	681.6	21,552,694	8,6[illegible]0,894	.9489
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	595.9	201.4	6,255,147	2,676,809	.2830
PATERSON - CLIFTON - PASSAIC	444.2	153.9	4,128,752	2,140,876	.2020
TRENTON	307.8	107.5	3,179,853	1,486,912	.1480
VINELAND - MILLVILLE - BRIDGETON	134.4	45.4	1,018,765	600,192	.0540

County	Metropolitan Area
Atlantic	Atlantic City
Bergen	New York, N. Y.
Burlington	Philadelphia, Pa.
Camden	Philadelphia, Pa.
Cumberland	Vineland - Millville - Bridgeton
Essex	Newark
Gloucester	Philadelphia, Pa.
Hudson	Jersey City
Mercer	Trenton

County	Metropolitan Area
Middlesex	New Brunswick - Perth Amboy - Sayreville
Monmouth	Long Branch - Asbury Park
Morris	Newark
Passaic	Paterson - Clifton - Passaic
Salem	Wilmington, Del.
Somerset	Newark
Union	Newark
Warren	Allentown - Bethlehem - Easton, Pa.

NEW JERSEY

CONSOLIDATED METRO AREA OF NEW YORK-NEWARK-JERSEY CITY-BRIDGEPORT
Contains SMSAs:
New York (N.Y.)
Jersey City (N.J.)
Long Branch-Ashbury Park (N.J.)
Nassau-Suffolk (N.Y.)
Newark (N.J.)
New Brunswick-Perth Amboy-Sayreville (N.J.)
Paterson-Clifton-Passaic (N.J.)
and NECMA:
Bridgeport-Stamford-Norwalk-Danbury (Conn.)



CONSOLIDATED METRO AREA OF PHILADELPHIA-WILMINGTON-TRENTON
Contains SMSAs:
Philadelphia (Pa.)
Trenton (N.J.)
Wilmington (Del.)

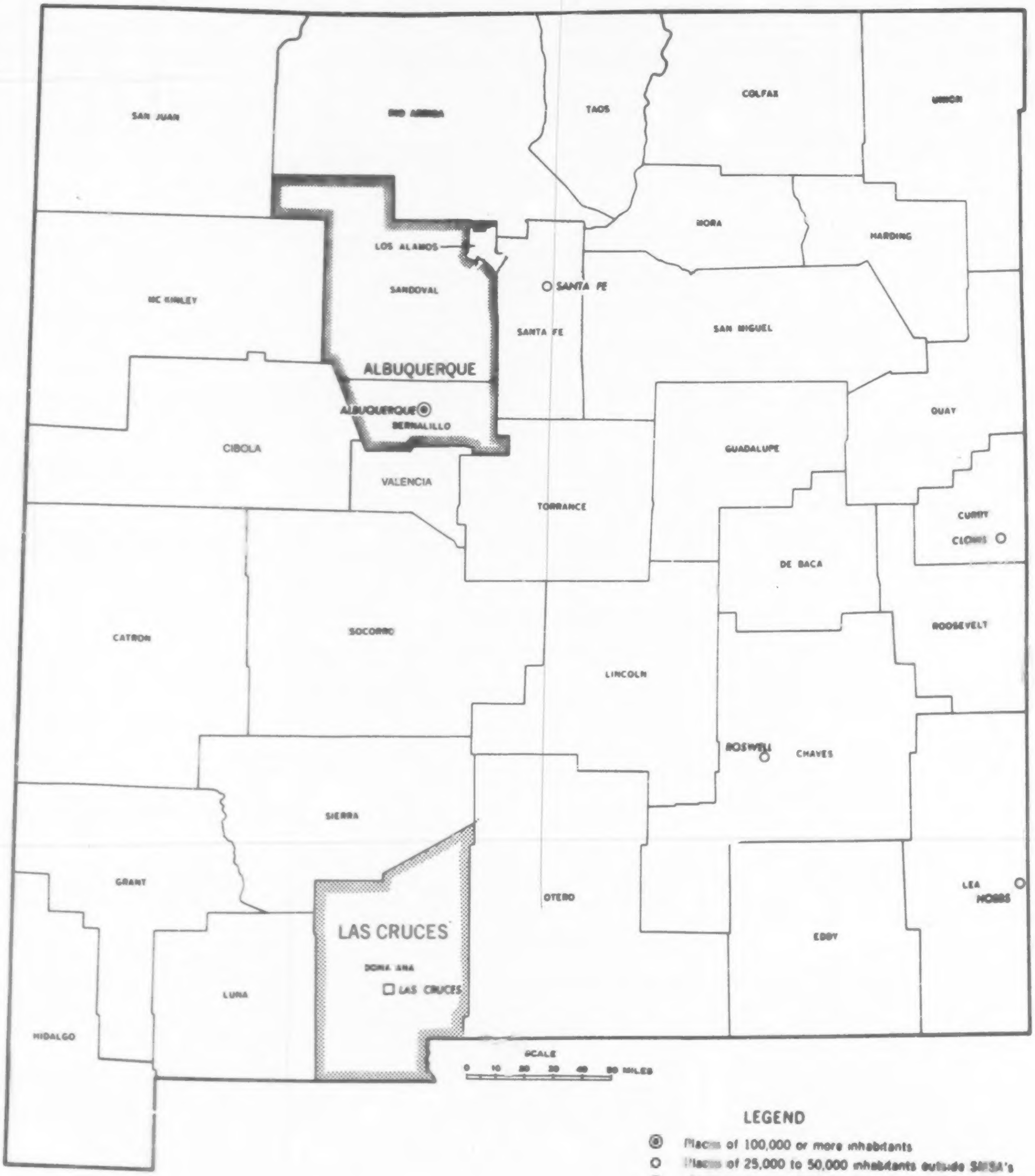
1982 SURVEY OF BUYING POWER DATA SERVICE

NEW MEXICO
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ALBUQUERQUE	478.1	175.0	3,813,030	2,341,600	.2027
LAS CRUCES	101.2	32.9	652,596	386,066	.0359

County	Metropolitan Area
Bernalillo	Albuquerque
Dona Ana	Las Cruces
Sandoval	Albuquerque

NEW MEXICO



LEGEND

◉ Places of 100,000 or more inhabitants

○ Places of 25,000 to 50,000 inhabitants outside SMSA's

□ Central cities of SMSA's with fewer than 50,000 inhabitants

▨ Standard Metropolitan Statistical Areas (SMSA's)

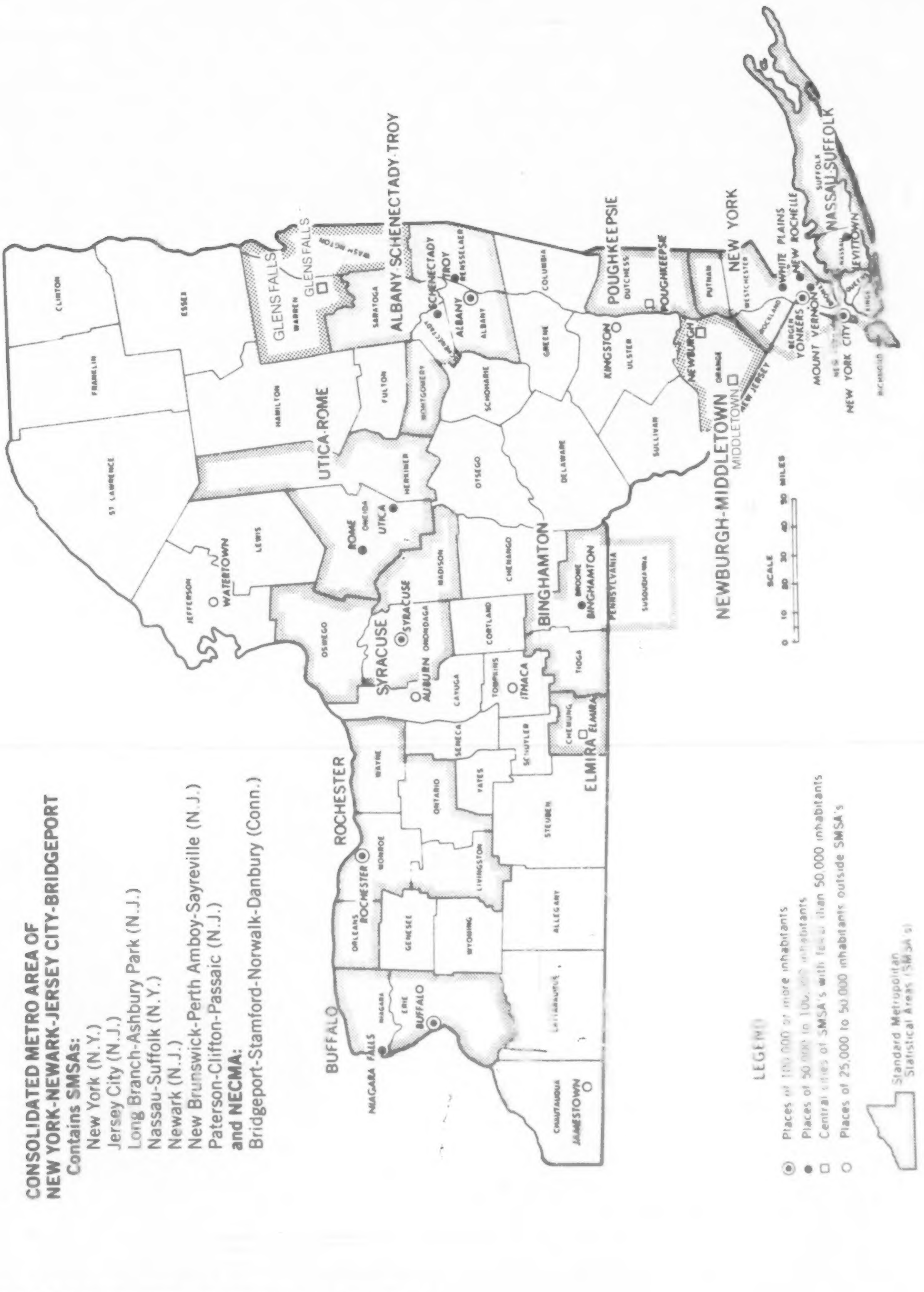
NEW YORK
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY - SCHENECTADY - TROY	797.5	293.9	7,164,738	3,683,059	.3515
BINGHAMTON	300.7	108.5	2,255,208	1,308,801	.1193
BUFFALO	1,222.8	448.6	10,597,008	5,803,834	.5341
ELMIRA	97.1	35.0	750,364	392,475	.0381
GLENS FALLS	110.7	38.3	774,462	515,389	.0435
NASSAU - SUFFOLK	2,615.3	829.2	28,423,916	13,385,075	1.3130
NEWBURGH - MIDDLETOWN	266.8	87.6	2,024,997	1,197,351	.1075
NEW YORK	8,991.1	3,514.7	91,536,027	34,201,554	4.0244
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	*16,462.6*	*6,051.6*	*172,876,528*	*69,194,407*	*7.6867*
POUGHKEEPSIE	249.8	83.9	1,929,153	1,111,145	.1010
ROCHESTER	972.8	350.7	9,804,166	4,686,503	.4610
SYRACUSE	643.5	229.1	5,967,831	2,994,200	.2891
UTICA - ROME	316.6	112.5	2,392,563	1,360,700	.1256

County	Metropolitan Area
Albany	Albany - Schenectady - Troy
Bronx	New York
Broome	Binghamton
Chemung	Elmira
Dutchess	Poughkeepsie
Erie	Buffalo
Herkimer	Utica - Rome
Kings	New York
Livingston	Rochester
Madison	Syracuse
Monroe	Rochester
Montgomery	Albany - Schenectady - Troy
Nassau	Nassau - Suffolk
New York	New York
Niagara	Buffalo
Oneida	Utica - Rome
Onondaga	Syracuse

County	Metropolitan Area
Ontario	Rochester
Orange	Newburgh - Middletown
Orleans	Rochester
Oswego	Syracuse
Putnam	New York
Queens	New York
Rensselaer	Albany - Schenectady - Troy
Richmond	New York
Rockland	New York
Saratoga	Albany - Schenectady - Troy
Schenectady	Albany - Schenectady - Troy
Suffolk	Nassau - Suffolk
Tioga	Binghamton
Warren	Glens Falls
Washington	Glens Falls
Wayne	Rochester
Westchester	New York

NEW YORK



CONSOLIDATED METRO AREA OF NEW YORK-NEWARK-JERSEY CITY-BRIDGEPORT

Contains SMSAs:

New York (N.Y.)
Jersey City (N.J.)
Long Branch-Ashbury Park (N.J.)
Nassau-Suffolk (N.Y.)
Newark (N.J.)
New Brunswick-Perth Amboy-Sayreville (N.J.)
Paterson-Clifton-Passaic (N.J.)

and NECMA:

Bridgeport-Stamford-Norwalk-Danbury (Conn.)

NORTH CAROLINA

METROPOLITAN DATA SUMMARY

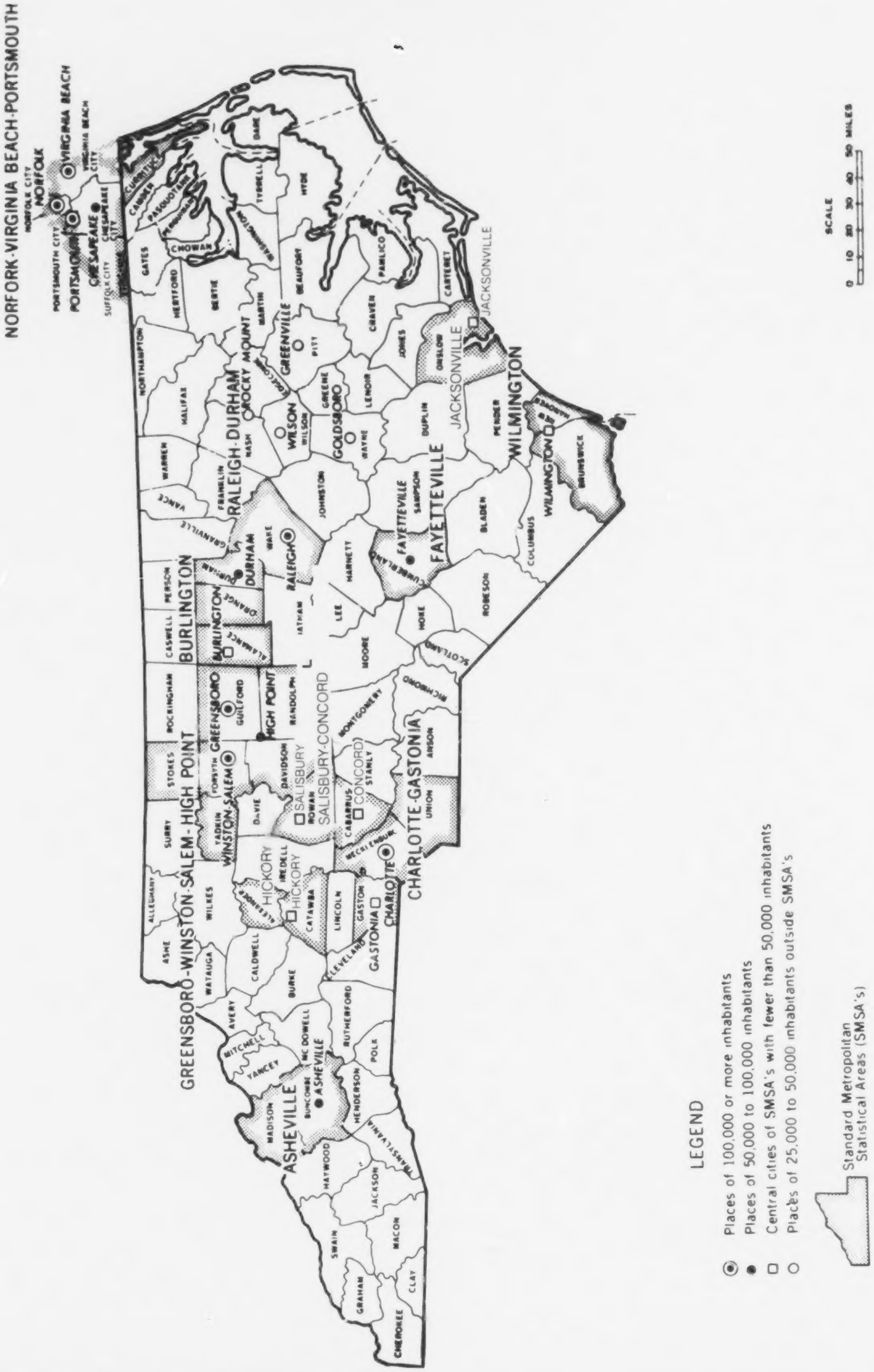
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ASHEVILLE	180.4	68.7	1,378,836	803,467	.0724
BURLINGTON	99.2	37.0	738,335	443,407	.0395
CHARLOTTE - GASTONIA	650.4	236.7	5,783,806	3,105,192	.2881
FAYETTEVILLE	254.5	79.2	1,705,480	913,767	.0905
GREENSBORO - WINSTON-SALEM - HIGH POINT	842.5	311.9	6,989,576	3,899,253	.3572
HICKORY	133.3	48.2	1,068,680	626,963	.0559
JACKSONVILLE	114.9	31.7	618,089	326,333	.0347
RALEIGH - DURHAM	549.6	201.8	4,751,620	2,445,267	.2351
SALISBURY - CONCORD	188.6	69.2	1,336,621	682,025	.0689
WILMINGTON	144.4	53.2	1,021,796	645,807	.0562

County	Metropolitan Area
Alamance	Burlington
Alexander	Hickory
Brunswick	Wilmington
Buncombe	Asheville
Cabarrus	Salisbury - Concord
Catawba	Hickory
Cumberland	Fayetteville
Currituck	Norfolk - Virginia Beach - Portsmouth, Va.
Davidson	Greensboro - Winston-Salem - High Point
Durham	Raleigh - Durham
Forsyth	Greensboro - Winston-Salem - High Point
Gaston	Charlotte - Gastonia

County	Metropolitan Area
Guilford	Greensboro - Winston-Salem - High Point
Madison	Asheville
Mecklenburg	Charlotte - Gastonia
New Hanover	Wilmington
Onslow	Jacksonville
Orange	Raleigh - Durham
Randolph	Greensboro - Winston-Salem - High Point
Rowan	Salisbury - Concord
Stokes	Greensboro - Winston-Salem - High Point
Union	Charlotte - Gastonia
Wake	Raleigh - Durham
Yadkin	Greensboro - Winston-Salem - High Point

NORTH CAROLINA


NORFOLK-VIRGINIA BEACH-PORTSMOUTH
NORFOLK
VIRGINIA BEACH
PORTSMOUTH
CHESAPEAKE
GREENSBORO-WINSTON-SALEM-HIGH POINT
WINSTON-SALEM
GREENSBORO
HIGH POINT
BURLINGTON
RALEIGH-DURHAM
RALEIGH
DURHAM
ROCKY MOUNT
GREENVILLE
WILSON
GOLDSBORO
JACKSONVILLE
WILMINGTON
FAYETTEVILLE
SALISBURY-CONCORD
SALISBURY
CONCORD
HICKORY
CHARLOTTE-GASTONIA
CHARLOTTE
GASTONIA
ASHEVILLE
LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES

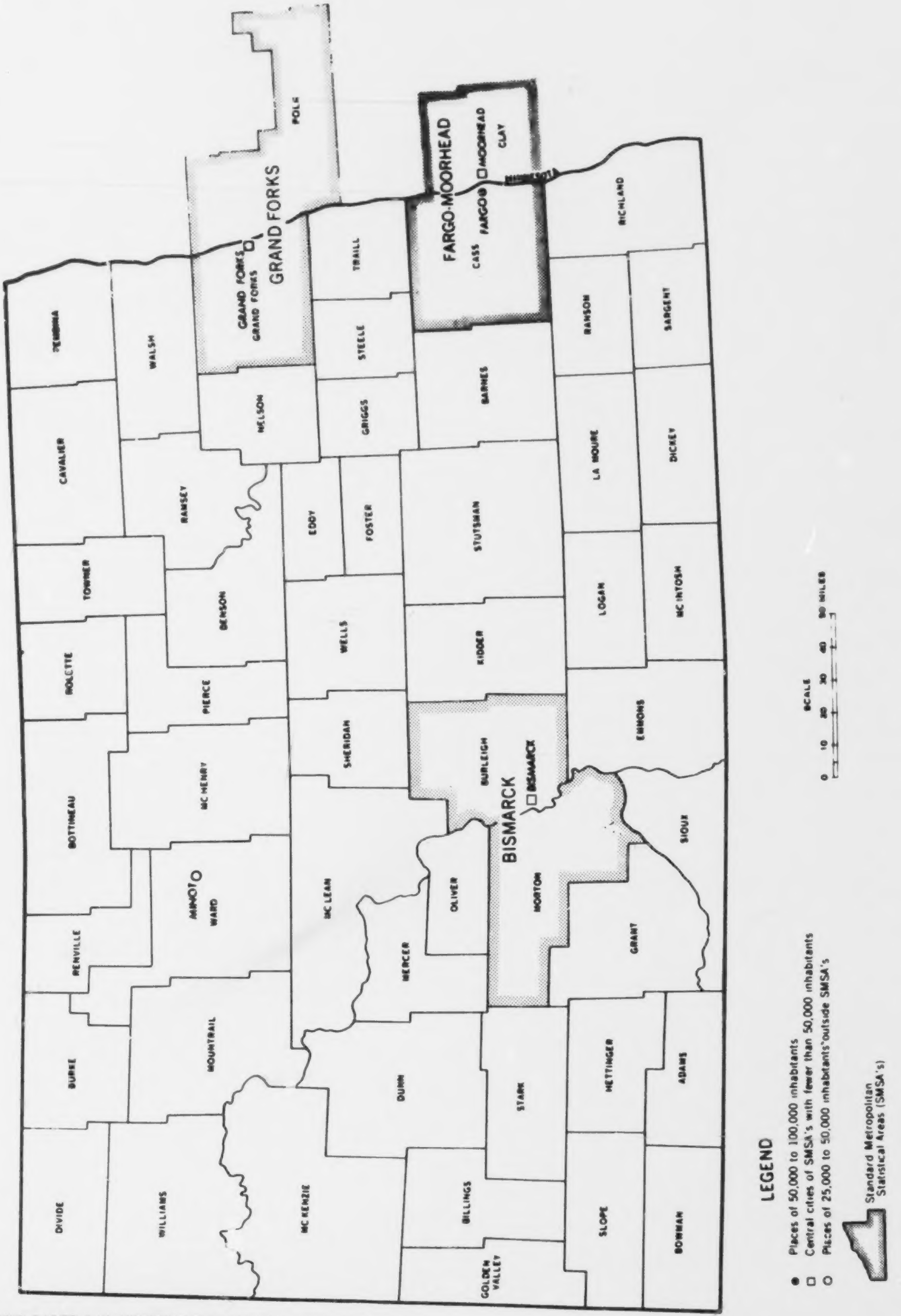
1982 SURVEY OF BUYING POWER DATA SERVICE

NORTH DAKOTA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BISMARCK	84.0	30.0	683,366	491,966	.0381
FARGO - MOORHEAD	141.2	51.7	1,253,143	878,545	.0683
GRAND FORKS	102.2	35.7	763,947	544,141	.0433

County	Metropolitan Area
Burleigh	Bismarck
Cass	Fargo - Moorhead
Grand Forks	Grand Forks
Morton	Bismarck

NORTH DAKOTA



OHIO

METROPOLITAN DATA SUMMARY

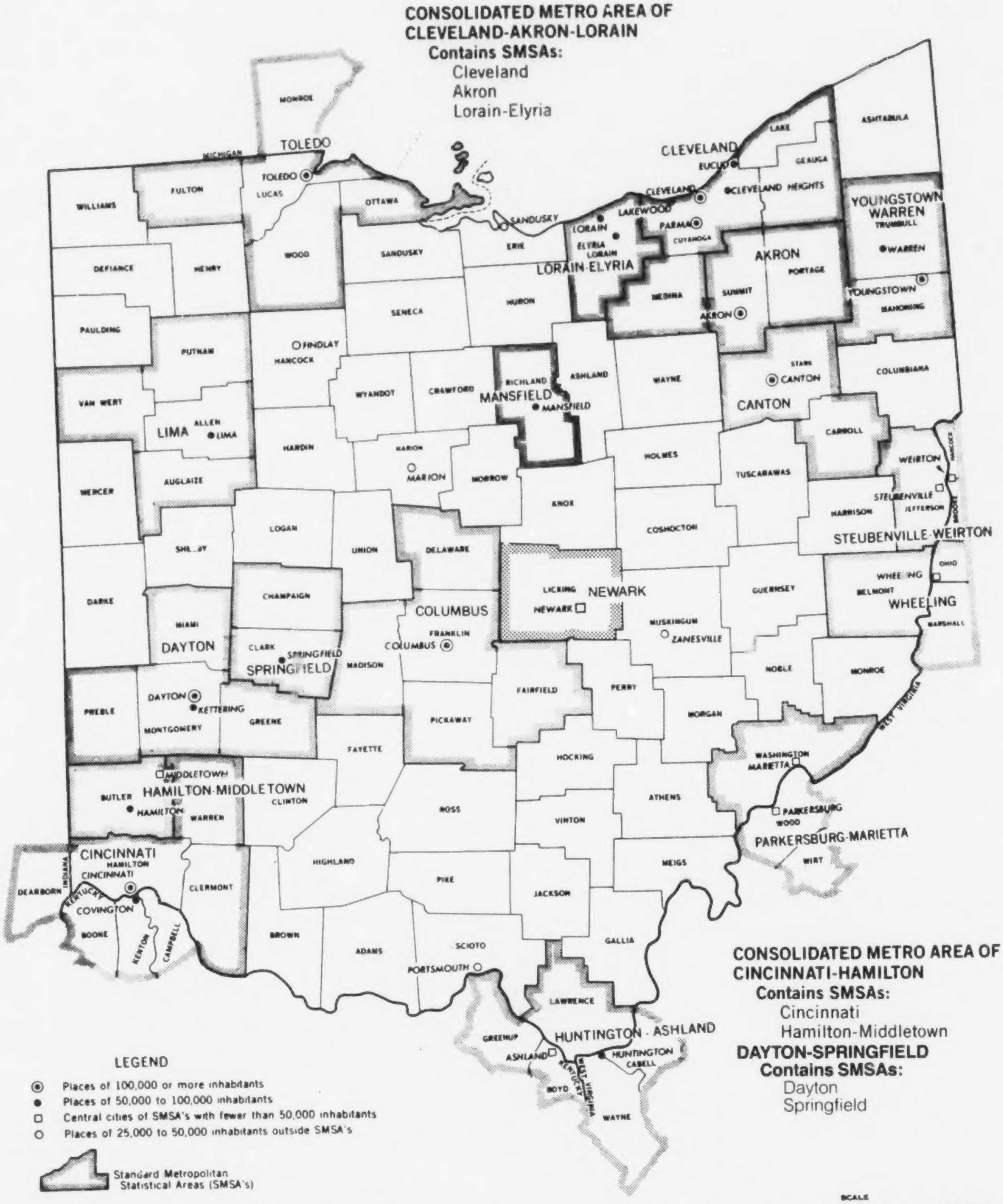
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
AKRON	656.6	238.2	5,822,774	2,970,829	.2860
CANTON	406.3	146.3	3,538,142	1,900,888	.1771
CINCINNATI	1,405.8	511.4	12,656,785	6,402,834	.6182
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,670.2*	*603.4*	*15,026,582*	*7,363,348*	*.7272*
CLEVELAND	1,870.3	700.1	18,739,290	9,033,526	.8842
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,805.0*	*1,032.5*	*26,953,897*	*13,056,945*	*1.2836*
COLUMBUS	1,106.9	412.2	10,386,048	5,314,682	.5047
DAYTON	826.0	306.1	7,697,111	3,700,213	.3677
DAYTON - SPRINGFIELD CONSOLIDATED AREA	*1,009.0*	*372.6*	*9,147,528*	*4,418,097*	*.4400*
HAMILTON - MIDDLETOWN	264.4	92.0	2,369,797	960,514	.1090
LIMA	220.2	77.1	1,765,487	913,019	.0888
LORAIN - ELYRIA	278.1	94.2	2,391,833	1,052,590	.1134
MANSFIELD	131.3	47.6	1,105,541	654,797	.0574
NEWARK	123.3	43.9	869,333	427,261	.0444
PARKERSBURG - MARIETTA	165.8	60.0	1,340,976	864,307	.0723
SPRINGFIELD	183.0	66.5	1,450,417	717,884	.0723
STEUBENVILLE - WEIRTON	162.2	58.4	1,452,489	607,371	.0674
TOLEDO	797.5	285.4	7,534,593	3,599,149	.3586
YOUNGSTOWN - WARREN	530.0	190.7	4,697,214	2,386,758	.2303

County	Metropolitan Area
Allen	Lima
Auglaize	Lima
Belmont	Wheeling, W. Va.
Butler	Hamilton - Middletown
Carroll	Canton
Champaign	Springfield
Clark	Springfield
Clermont	Cincinnati
Cuyahoga	Cleveland
Delaware	Columbus
Fairfield	Columbus
Franklin	Columbus
Fulton	Toledo
Geauga	Cleveland
Greene	Dayton
Hamilton	Cincinnati
Jefferson	Steubenville - Weirton
Lake	Cleveland
Lawrence	Huntington - Ashland, W. Va. - Ky.
Licking	Newark

County	Metropolitan Area
Lorain	Lorain - Elyria
Lucas	Toledo
Madison	Columbus
Mahoning	Youngstown - Warren
Medina	Cleveland
Miami	Dayton
Montgomery	Dayton
Ottawa	Toledo
Pickaway	Columbus
Portage	Akron
Preble	Dayton
Putnam	Lima
Richland	Mansfield
Stark	Canton
Summit	Akron
Trumbull	Youngstown - Warren
Van Wert	Lima
Warren	Cincinnati
Washington	Parkersburg - Marietta
Wood	Toledo

OHIO



CONSOLIDATED METRO AREA OF CLEVELAND-AKRON-LORAIN
Contains SMSAs:
Cleveland
Akron
Lorain-Elyria

CONSOLIDATED METRO AREA OF CINCINNATI-HAMILTON
Contains SMSAs:
Cincinnati
Hamilton-Middletown

DAYTON-SPRINGFIELD
Contains SMSAs:
Dayton
Springfield

LEGEND

- ◉ Places of 100,000 or more inhabitants
- ● Places of 50,000 to 100,000 inhabitants
- ☐ Central cities of SMSA's with fewer than 50,000 inhabitants
- ○ Places of 25,000 to 50,000 inhabitants outside SMSA's

Standard Metropolitan Statistical Areas (SMSA's)

1982 SURVEY OF BUYING POWER DATA SERVICE

OKLAHOMA

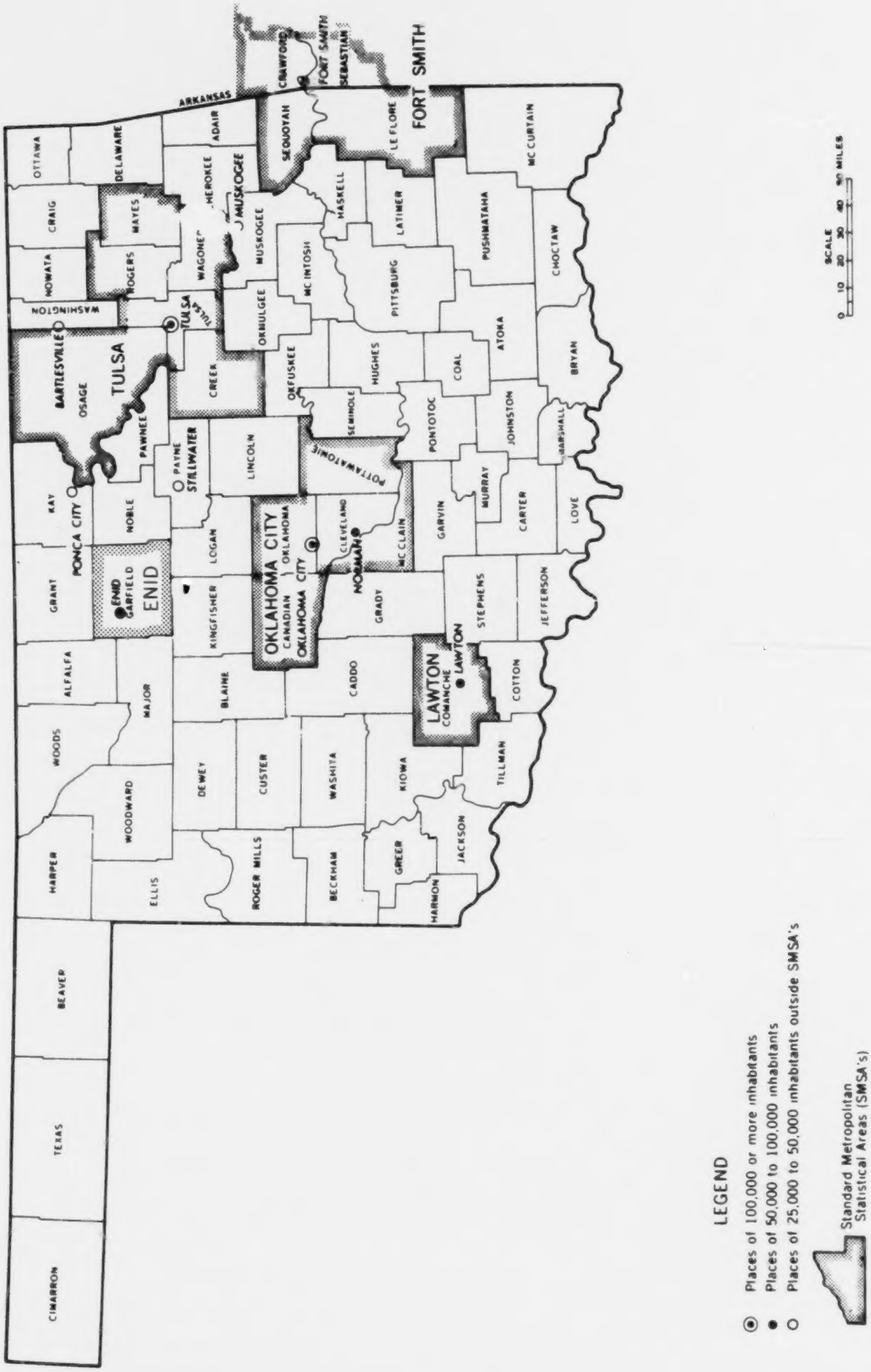
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ENID	64.3	24.9	554,660	389,848	.0303
LAWTON	113.5	36.1	898,266	422,310	.0442
OKLAHOMA CITY	857.2	327.2	8,505,299	4,827,502	.4230
TULSA	715.7	272.8	6,912,002	3,982,990	.3466

County	Metropolitan Area
Canadian	Oklahoma City
Cleveland	Oklahoma City
Comanche	Lawton
Creek	Tulsa
Garfield	Enid
Le Flore	Fort Smith, Ark.
McClain	Oklahoma City
Mayes	Tulsa
Oklahoma	Oklahoma City
Osage	Tulsa
Pottawatomie	Oklahoma City
Rogers	Tulsa
Sequoyah	Fort Smith, Ark.
Tulsa	Tulsa
Wagoner	Tulsa

OKLAHOMA


ARKANSAS
CRAWFORD
FORT SMITH
SEBASTIAN
FORT SMITH
SEQUOYAH
LE FLORE
MC CURTAIN
OTTAWA
DELAWARE
ADAIR
CHEROKEE
MUSKOGEE
CRAIG
MAYES
HASKELL
LATIMER
PUSHMATAHA
NOWATA
ROGERS
WAGONER
MUSKOGEE
MC INTOSH
PITTSBURG
CHOCTAW
WASHINGTON
BARTLESVILLE
TULSA
TULSA
OKMULGEE
OSAGE
TULSA
CREEK
OKFUSKEE
HUGHES
COAL
ATOKA
BRYAN
PAWNEE
SEMINOLE
PONTOTOC
JOHNSTON
MARSHALL
PAYNE
STILLWATER
LINCOLN
POTTAWATOMIE
KAY
PONCA CITY
NOBLE
OKLAHOMA CITY
OKLAHOMA
OKLAHOMA CITY
CLEVELAND
NORMAN
MC CLAIN
GARVIN
MURRAY
CARTER
LOVE
GRANT
ENID
GARFIELD
ENID
LOGAN
KINGFISHER
CANADIAN
GRADY
STEPHENS
JEFFERSON
LAWTON
LAWTON
COMANCHE
COTTON
ALFALFA
MAJOR
BLAINE
CADDO
WOODS
DEWEY
CUSTER
WASHITA
KIOWA
TILLMAN
WOODWARD
HARPER
ELLIS
ROGER MILLS
BECKHAM
GREER
JACKSON
HARMON
BEAVER
TEXAS
CIMARRON
SCALE
0 10 20 30 40 50 MILES
LEGEND
⊙ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)

OREGON

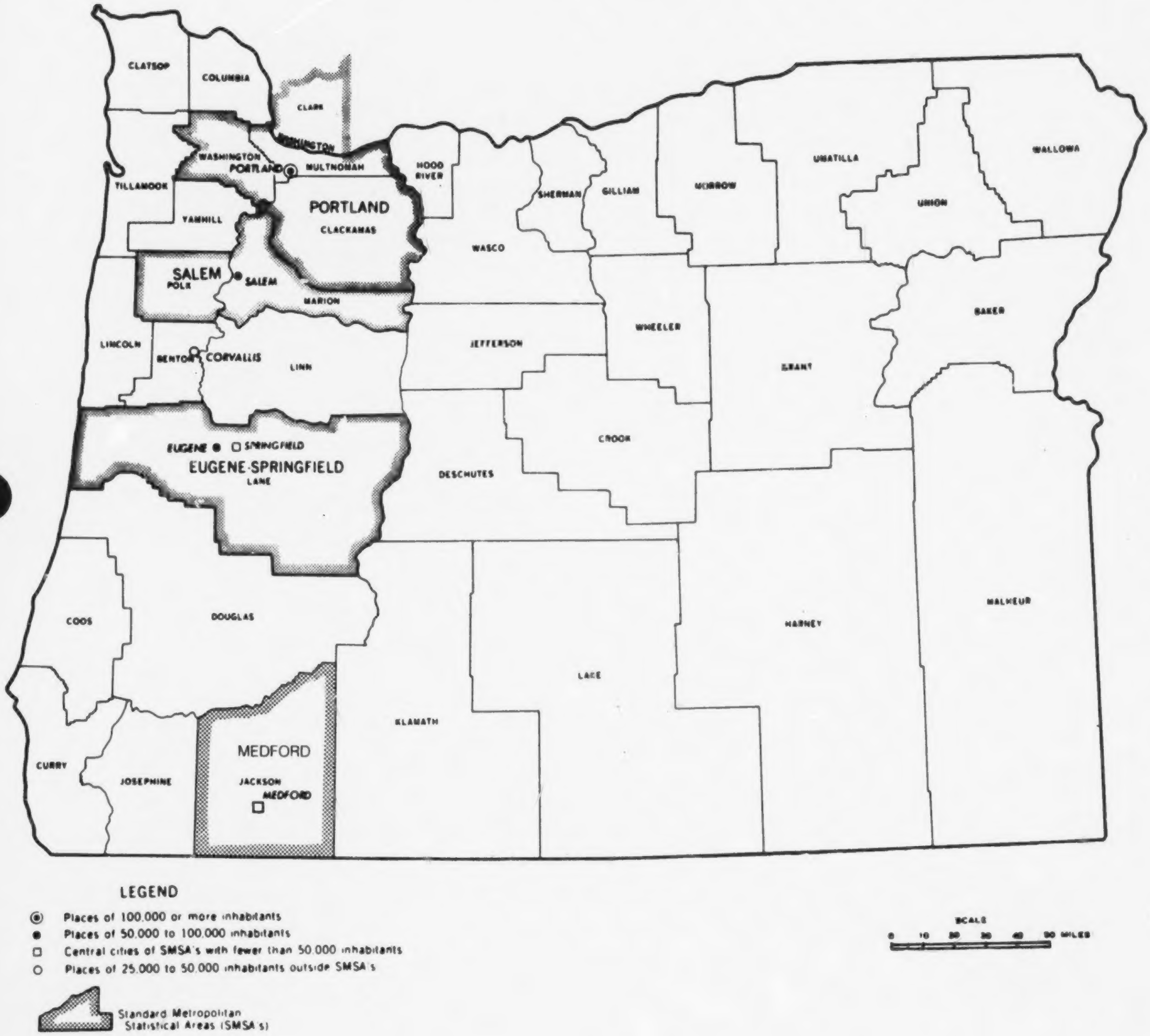
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
EUGENE - SPRINGFIELD	281.6	109.0	2,270,290	1,495,291	.1231
MEDFORD	139.7	52.7	999,691	758,381	.0585
PORTLAND	1,277.3	501.2	12,023,166	6,675,025	.5990
SALEM	262.9	97.5	1,999,063	1,174,708	.1059

County	Metropolitan Area
Clackamas	Portland
Jackson	Medford
Lane	Eugene - Springfield
Marion	Salem
Multnomah	Portland
Polk	Salem
Washington	Portland

OREGON


CLATSOP
COLUMBIA
CLARK
WASHINGTON
WASHINGTON
PORTLAND
MULTNOMAH
HOOD RIVER
TILLAMOOK
YAMHILL
PORTLAND
CLACKAMAS
SALEM
POLK
SALEM
MARION
LINCOLN
BENTON
CORVALLIS
LINN
EUGENE
SPRINGFIELD
EUGENE-SPRINGFIELD
LANE
COOS
DOUGLAS
CURRY
JOSEPHINE
MEDFORD
JACKSON
MEDFORD
KLAMATH
LAKE
HARNEY
MALHEUR
DESCHUTES
CROOK
JEFFERSON
WASCO
SHERMAN
GILLIAM
MORROW
UMATILLA
UNION
WALLOWA
BAKER
GRANT
WHEELER
LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES

PENNSYLVANIA

METROPOLITAN DATA SUMMARY

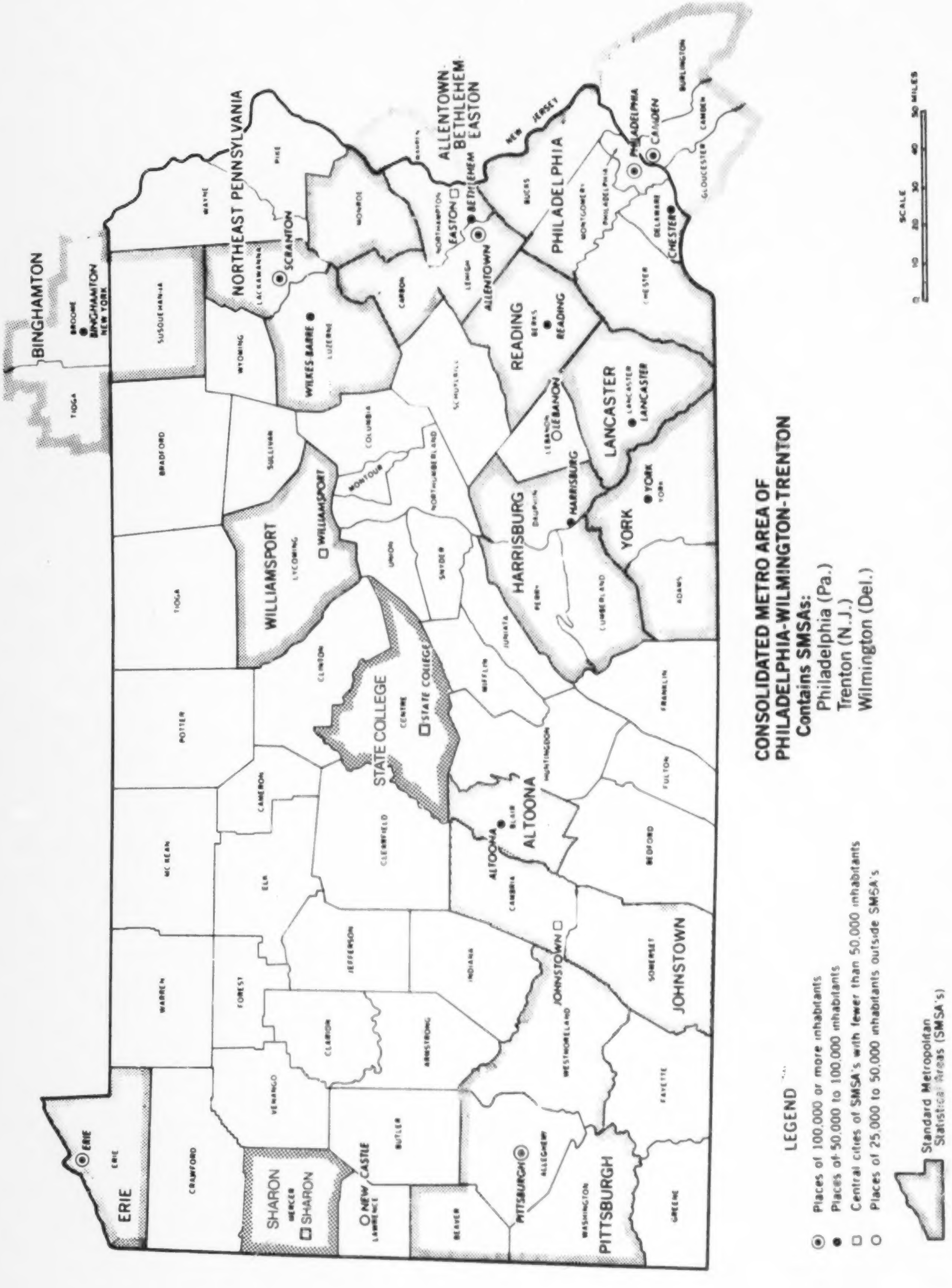
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ALLENTOWN - BETHLEHEM - EASTON	643.3	237.6	5,909,722	2,952,695	.2864
ALTOONA	136.9	50.0	993,759	621,064	.0542
ERIE	282.7	100.2	2,280,805	1,149,770	.1139
HARRISBURG	452.8	169.1	4,432,058	2,344,103	.2159
JOHNSTOWN	265.0	93.9	2,133,707	1,056,132	.1059
LANCASTER	370.0	129.0	3,161,216	1,592,147	.1558
NORTHEAST PENNSYLVANIA	644.1	238.3	4,740,176	2,513,989	.2449
PHILADELPHIA	4,698.1	1,665.0	44,767,602	19,924,635	2.0854
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,533.7*	*1,959.2*	*52,986,070*	*23,817,049*	*2.4727*
PITTSBURGH	2,239.6	838.7	20,300,982	9,864,941	.9787
READING	316.1	117.6	2,881,672	1,393,677	.1386
SHARON	128.5	45.8	939,751	562,311	.0505
STATE COLLEGE	114.3	37.7	855,615	486,832	.0449
WILLIAMSPORT	119.5	43.4	857,014	495,030	.0458
YORK	390.5	140.8	3,347,051	1,526,728	.1602

County	Metropolitan Area
Adams	York
Allegheny	Pittsburgh
Beaver	Pittsburgh
Berks	Reading
Blair	Altoona
Bucks	Philadelphia
Cambria	Johnstown
Carbon	Allentown - Bethlehem - Easton
Centre	State College
Chester	Philadelphia
Cumberland	Harrisburg
Dauphin	Harrisburg
Delaware	Philadelphia
Erie	Erie
Lackawanna	Northeast Pennsylvania

County	Metropolitan Area
Lancaster	Lancaster
Lehigh	Allentown - Bethlehem - Easton
Luzerne	Northeast Pennsylvania
Lycoming	Williamsport
Mercer	Sharon
Monroe	Northeast Pennsylvania
Montgomery	Philadelphia
Northampton	Allentown - Bethlehem - Easton
Perry	Harrisburg
Philadelphia	Philadelphia
Somerset	Johnstown
Susquehanna	Binghamton, N. Y.
Washington	Pittsburgh
Westmoreland	Pittsburgh
York	York

PENNSYLVANIA



RHODE ISLAND

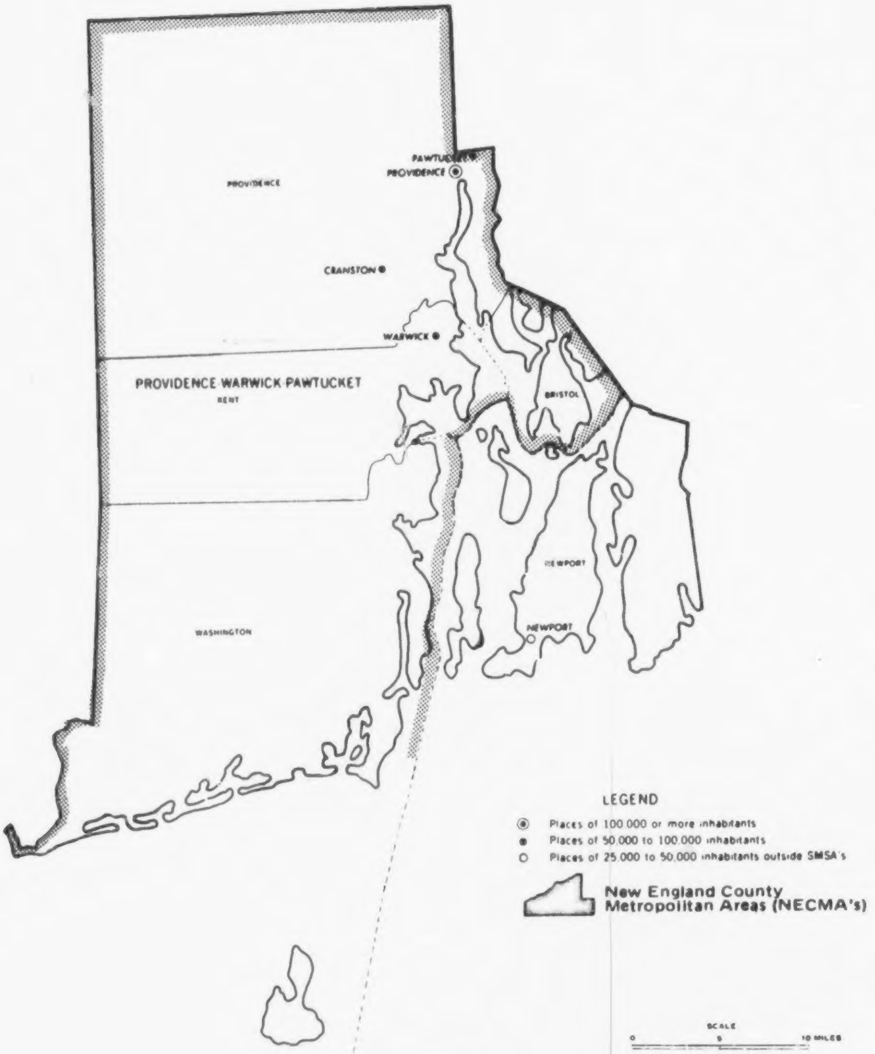
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
PROVIDENCE - WARWICK - PAWTUCKET	869.5	318.7	7,573,437	3,379,494	.3595

County	Metropolitan Area
Bristol	Providence - Warwick - Pawtucket
Kent	Providence - Warwick - Pawtucket
Providence	Providence - Warwick - Pawtucket
Washington	Providence - Warwick - Pawtucket

RHODE ISLAND


PAWTUCKET
PROVIDENCE
PROVIDENCE
CRANSTON
WARWICK
PROVIDENCE WARWICK PAWTUCKET
KENT
BRISTOL
NEWPORT
NEWPORT
WASHINGTON
LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
New England County Metropolitan Areas (NECMA's)
SCALE
0
5
10 MILES

SOUTH CAROLINA

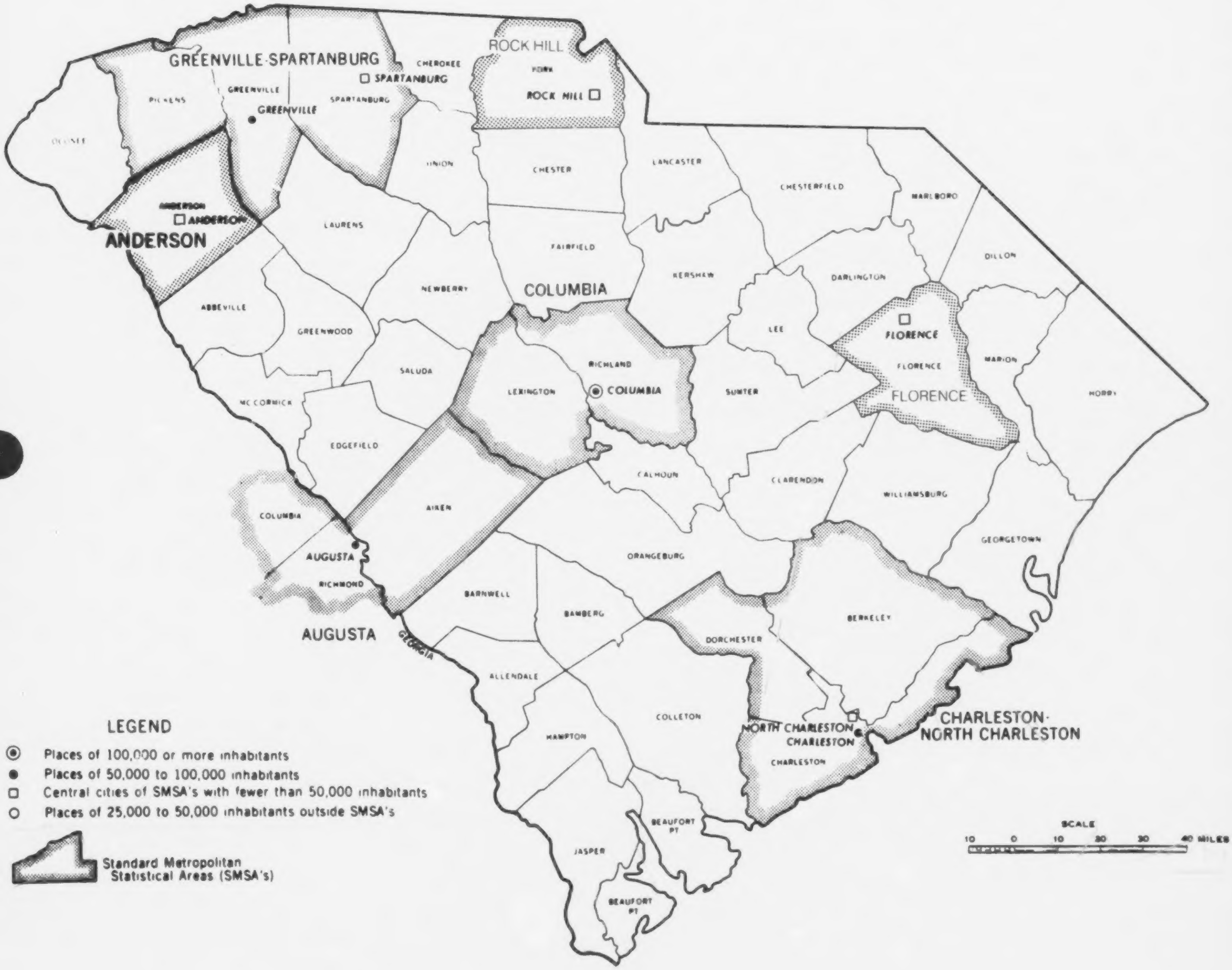
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	138.0	49.5	965,379	635,763	.0540
CHARLESTON - NORTH CHARLESTON	446.0	146.4	2,999,889	1,694,987	.1614
COLUMBIA	420.8	141.1	3,366,268	1,850,868	.1727
FLORENCE	113.7	37.7	794,711	516,575	.0443
GREENVILLE - SPARTANBURG	584.6	207.1	4,491,486	2,712,300	.2394
ROCK HILL	110.5	36.9	814,244	431,290	.0421

County	Metropolitan Area	County	Metropolitan Area
Aiken	Augusta, Ga.	Greenville	Greenville - Spartanburg
Anderson	Anderson	Lexington	Columbia
Berkeley	Charleston - North Charleston	Pickens	Greenville - Spartanburg
Charleston	Charleston - North Charleston	Richland	Columbia
Dorchester	Charleston - North Charleston	Spartanburg	Greenville - Spartanburg
Florence	Florence	York	Rock Hill

SOUTH CAROLINA



SOUTH DAKOTA

METROPOLITAN DATA SUMMARY

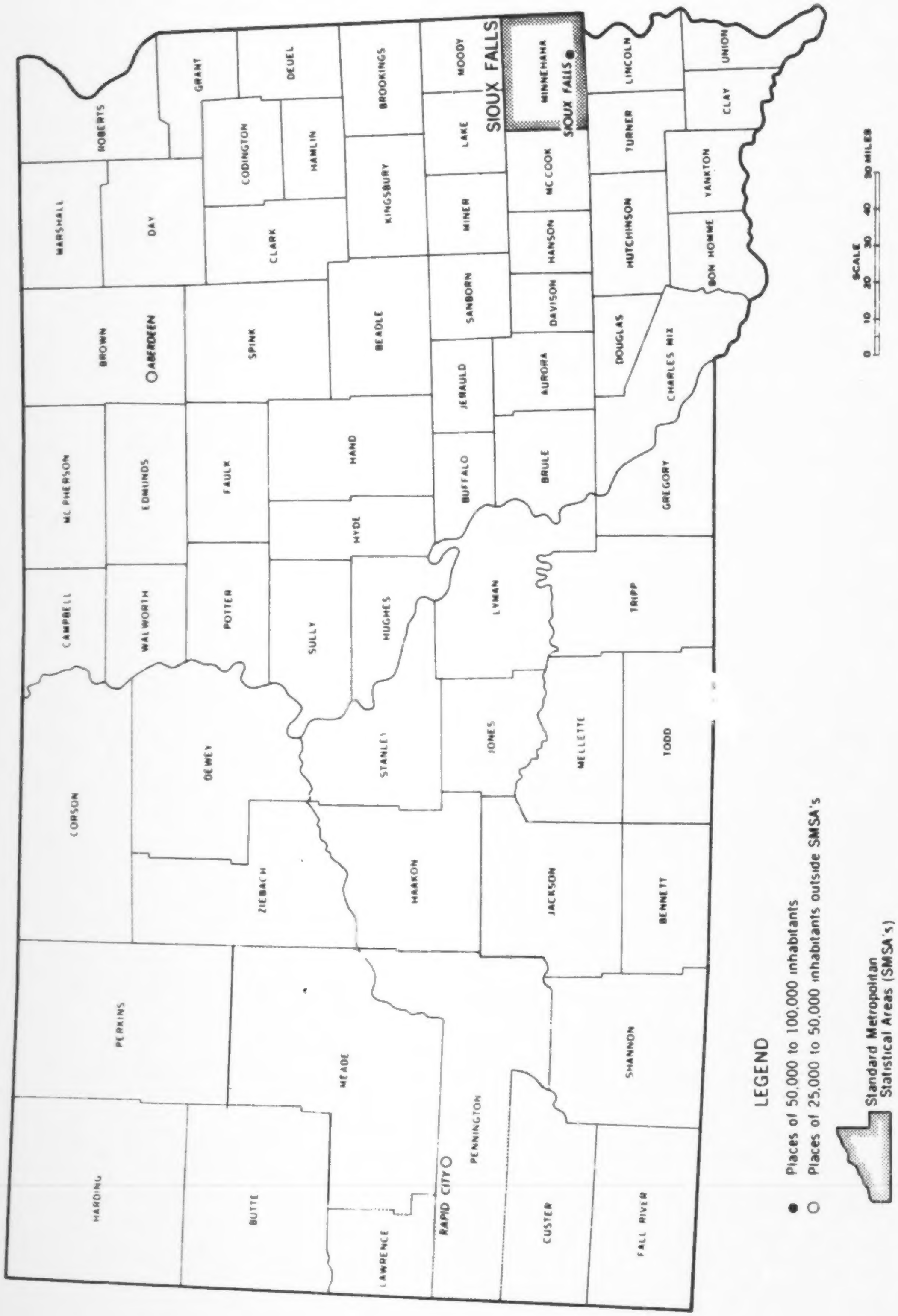
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
SIOUX FALLS	112.4	42.4	1,043,637	812,480	.0589

County	Metropolitan Area
Minnehaha	Sioux Falls

1982 SURVEY OF BUYING POWER DATA SERVICE

SOUTH DAKOTA



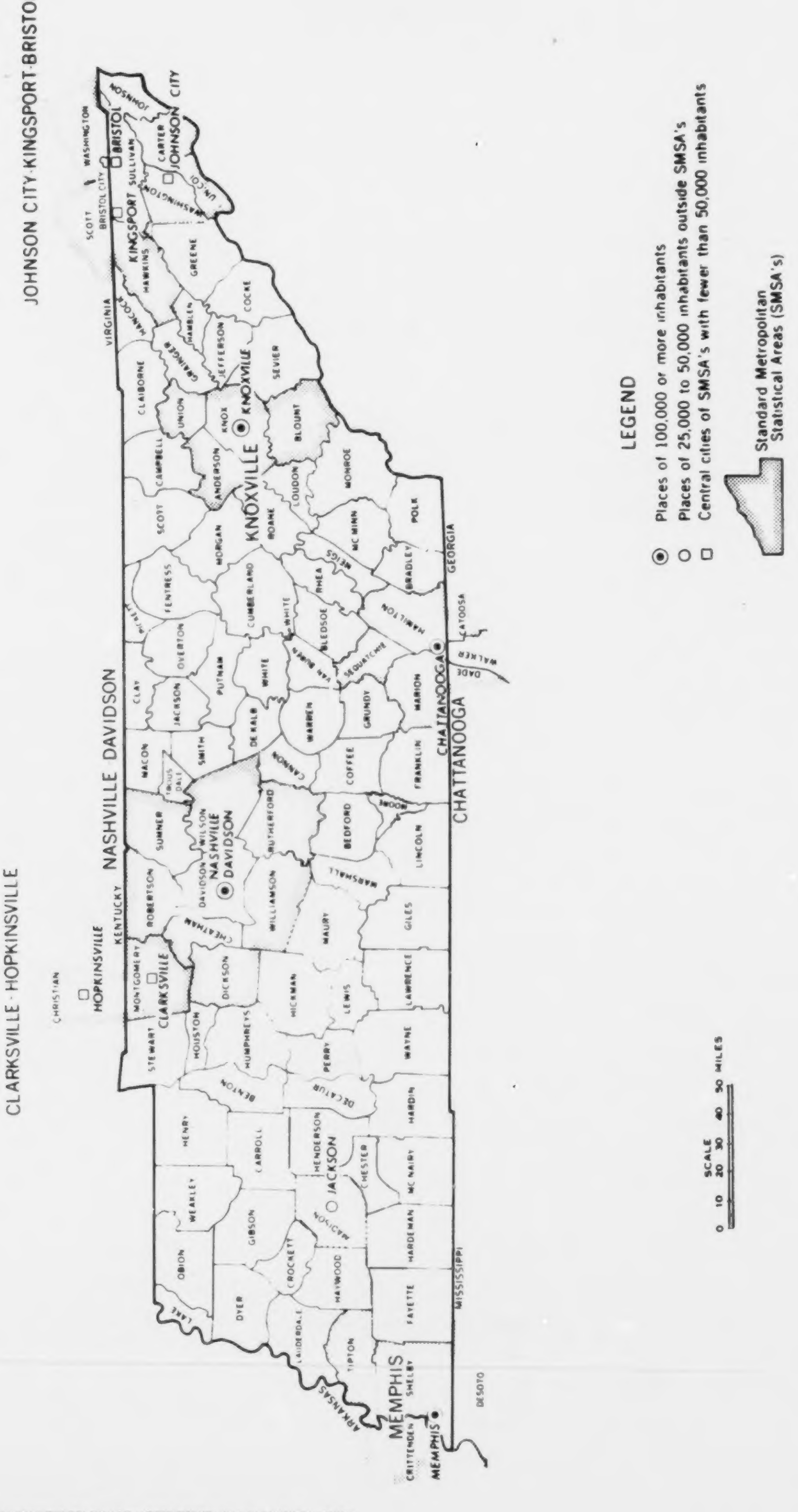
TENNESSEE
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
CHATTANOOGA	435.3	157.0	3,017,462	1,814,384	.1639
CLARKSVILLE - HOPKINSVILLE	155.1	49.6	1,065,106	614,985	.0574
JOHNSON CITY - KINGSPORT - BRISTOL	443.1	160.7	2,925,883	1,865,220	.1638
KNOXVILLE	488.0	183.0	3,981,839	2,261,627	.2055
MEMPHIS	927.0	324.6	7,664,798	3,961,773	.3832
NASHVILLE-DAVIDSON	878.3	317.9	7,385,169	4,124,818	.3769

County	Metropolitan Area
Anderson	Knoxville
Blount	Knoxville
Carter	Johnson City - Kingsport - Bristol
Cheatham	Nashville-Davidson
Davidson	Nashville-Davidson
Dickson	Nashville-Davidson
Hamilton	Chattanooga
Hawkins	Johnson City - Kingsport - Bristol
Knox	Knoxville
Marion	Chattanooga
Montgomery	Clarksville - Hopkinsville
Robertson	Nashville-Davidson

County	Metropolitan Area
Rutherford	Nashville-Davidson
Sequatchie	Chattanooga
Shelby	Memphis
Sullivan	Johnson City - Kingsport - Bristol
Sumner	Nashville-Davidson
Tipton	Memphis
Unicoi	Johnson City - Kingsport - Bristol
Union	Knoxville
Washington	Johnson City - Kingsport - Bristol
Williamson	Nashville-Davidson
Wilson	Nashville-Davidson

TENNESSEE



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1982 SURVEY OF BUYING POWER DATA SERVICE

TEXAS

METROPOLITAN DATA SUMMARY

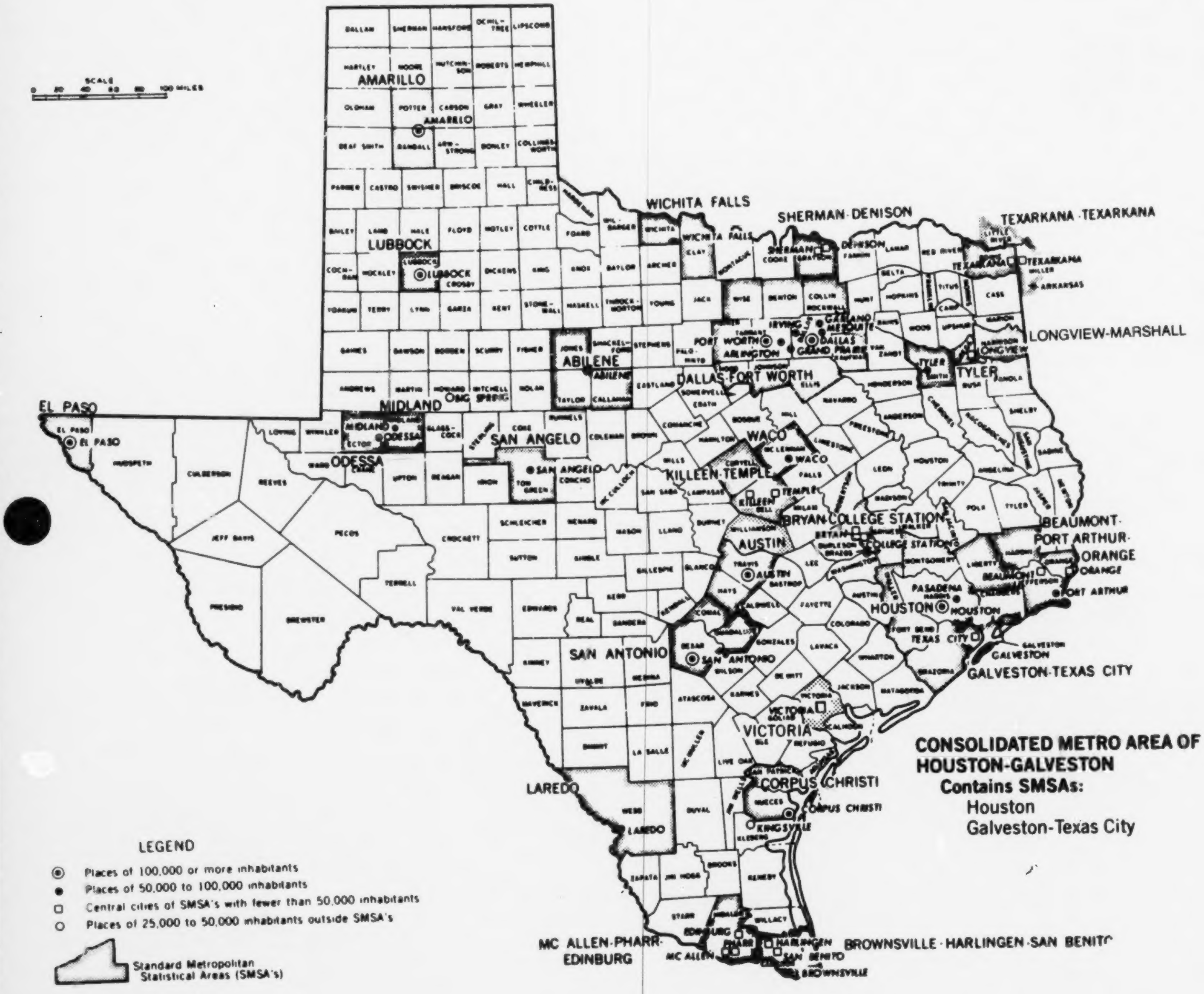
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
ABILENE	142.6	51.0	1,168,958	829,782	.0650
AMARILLO	180.0	68.4	1,760,885	1,365,586	.0982
AUSTIN	568.4	213.1	5,412,254	3,049,020	.2702
BEAUMONT - PORT ARTHUR - ORANGE	382.0	136.9	3,548,349	2,277,740	.1858
BROWNSVILLE - HARLINGEN - SAN BENITO	222.0	63.0	1,089,472	892,871	.0717
BRYAN - COLLEGE STATION	100.1	36.1	836,951	483,259	.0433
CORPUS CHRISTI	333.3	109.1	2,575,365	1,643,940	.1396
DALLAS - FORT WORTH	3,081.9	1,138.3	32,716,122	18,166,933	1.5959
EL PASO	502.1	149.8	3,348,625	2,167,423	.1881
GALVESTON - TEXAS CITY	200.7	72.4	1,762,874	1,102,899	.0925
HOUSTON	3,072.9	1,110.1	33,858,275	19,963,028	1.6744
HOUSTON - GALVESTON CONSOLIDATED AREA	*3,273.6*	*1,182.5*	*35,621,149*	*21,065,927*	*1.7669*
KILLEEN - TEMPLE	225.3	71.1	1,651,268	810,120	.0835
LAREDO	104.5	27.6	489,957	606,261	.0385
LONGVIEW - MARSHALL	158.0	56.9	1,295,576	1,028,925	.0752
LUBBOCK	217.8	76.8	1,952,741	1,413,677	.1075
McALLEN - PHARR - EDINBURG	303.4	82.7	1,433,705	1,266,487	.0979
MIDLAND	86.5	31.8	1,001,422	619,630	.0500
ODESSA	120.5	43.5	1,171,040	969,483	.0670
SAN ANGELO	87.7	32.1	689,447	560,420	.0405
SAN ANTONIO	1,102.7	367.2	8,922,053	5,256,800	.4664
SHERMAN - DENISON	91.2	35.2	835,182	444,279	.0412
TEXARKANA	129.7	47.2	851,553	609,832	.0498
TYLER	134.4	49.1	1,170,013	806,887	.0637
VICTORIA	71.9	24.6	601,620	528,158	.0361
WACO	175.4	64.3	1,329,148	936,130	.0747
WICHITA FALLS	131.3	47.8	1,133,476	788,476	.0619

County	Metropolitan Area
Bell	Killeen - Temple
Bexar	San Antonio
Bowie	Texarkana
Brazoria	Houston
Brazos	Bryan - College Station
Callahan	Abilene
Cameron	Brownsville - Harlingen - San Benito
Clay	Wichita Falls
Collin	Dallas - Fort Worth
Comal	San Antonio
Coryell	Killeen - Temple
Dallas	Dallas - Fort Worth
Denton	Dallas - Fort Worth
Ector	Odessa
Ellis	Dallas - Fort Worth
El Paso	El Paso
Fort Bend	Houston
Galveston	Galveston - Texas City
Grayson	Sherman - Denison
Gregg	Longview - Marshall
Guadalupe	San Antonio
Hardin	Beaumont - Port Arthur - Orange
Harris	Houston
Harrison	Longview - Marshall
Hays	Austin
Hidalgo	McAllen - Pharr - Edinburg
Hood	Dallas - Fort Worth

County	Metropolitan Area
Jefferson	Beaumont - Port Arthur - Orange
Johnson	Dallas - Fort Worth
Jones	Abilene
Kaufman	Dallas - Fort Worth
Liberty	Houston
Lubbock	Lubbock
McLennan	Waco
Midland	Midland
Montgomery	Houston
Nueces	Corpus Christi
Orange	Beaumont - Port Arthur - Orange
Parker	Dallas - Fort Worth
Potter	Amarillo
Randall	Amarillo
Rockwall	Dallas - Fort Worth
San Patricio	Corpus Christi
Smith	Tyler
Tarrant	Dallas - Fort Worth
Taylor	Abilene
Tom Green	San Angelo
Travis	Austin
Victoria	Victoria
Waller	Houston
Webb	Laredo
Wichita	Wichita Falls
Williamson	Austin
Wise	Dallas - Fort Worth

TEXAS



1982 SURVEY OF BUYING POWER DATA SERVICE

UTAH

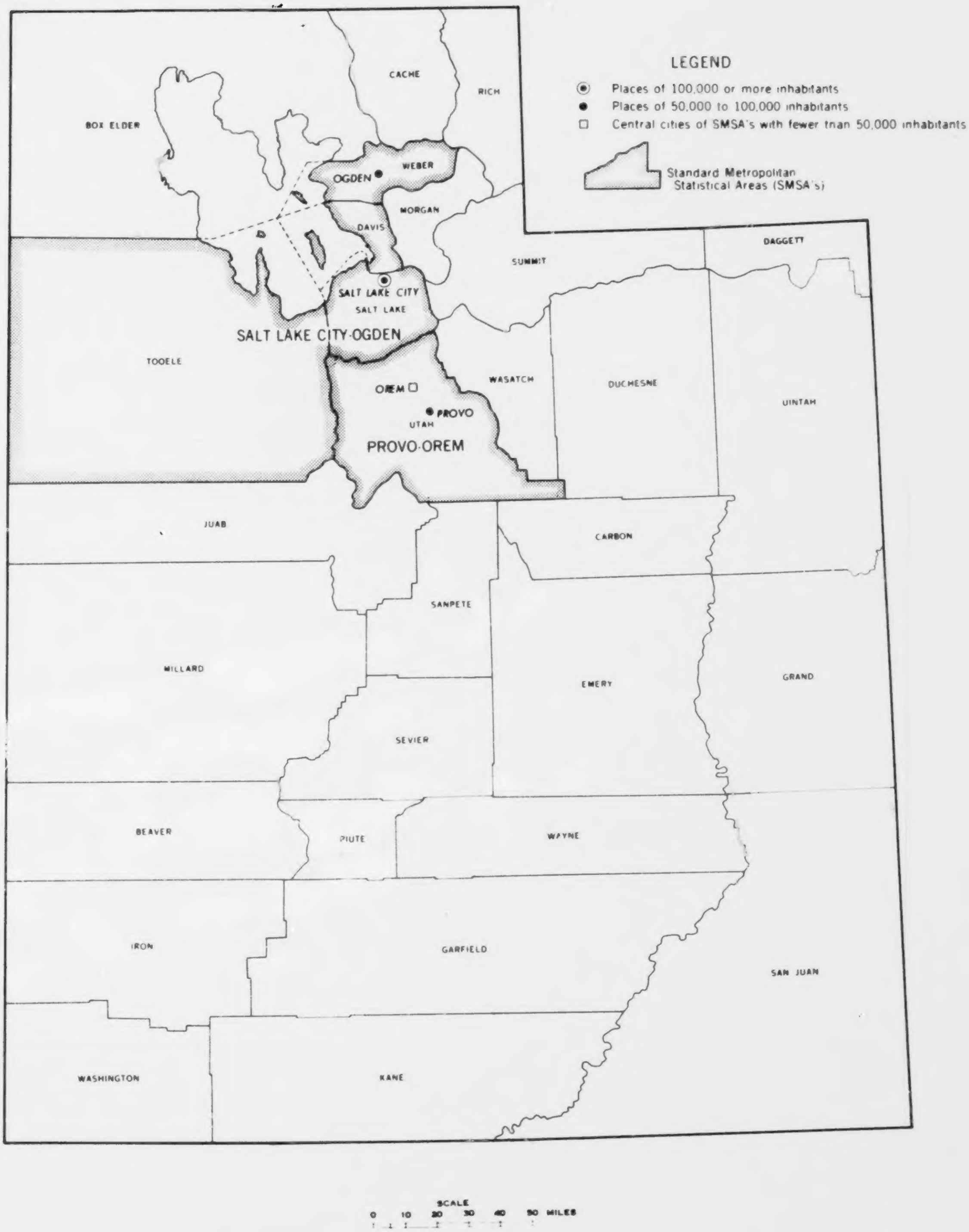
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
PROVO - OREM	235.4	63.3	1,372,624	754,990	.0760
SALT LAKE CITY - OGDEN	982.3	316.8	7,205,073	4,163,658	.3826

County	Metropolitan Area
Davis	Salt Lake City - Ogden
Salt Lake	Salt Lake City - Ogden
Tooele	Salt Lake City - Ogden
Utah	Provo - Orem
Weber	Salt Lake City - Ogden

UTAH


LEGEND
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
☐ Central cities of SMSA's with fewer than 50,000 inhabitants
Standard Metropolitan Statistical Areas (SMSA's)
BOX ELDER
CACHE
RICH
OGDEN
WEBER
MORGAN
DAVIS
SUMMIT
DAGGETT
SALT LAKE CITY
SALT LAKE
SALT LAKE CITY-OGDEN
TOOELE
OREM
WASATCH
DUCHESNE
UINTAH
PROVO
UTAH
PROVO-OREM
JUAB
CARBON
SANPETE
MILLARD
EMERY
GRAND
SEVIER
BEAVER
PIUTE
WAYNE
IRON
GARFIELD
SAN JUAN
WASHINGTON
KANE
SCALE
0 10 20 30 40 50 MILES

VERMONT

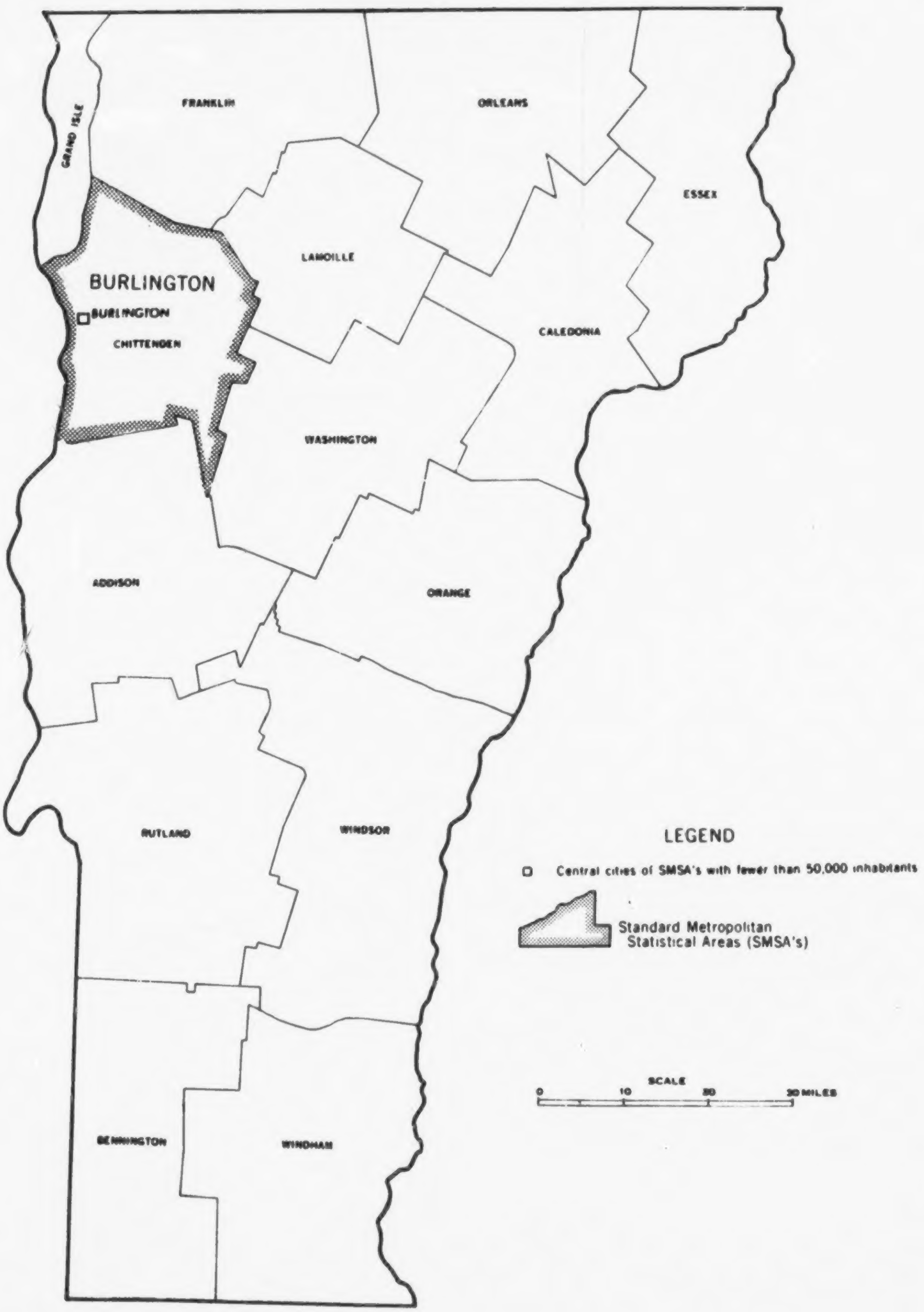
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BURLINGTON	118.0	40.5	960,302	575,593	.0506

County	Metropolitan Area
Chittenden	Burlington

VERMONT

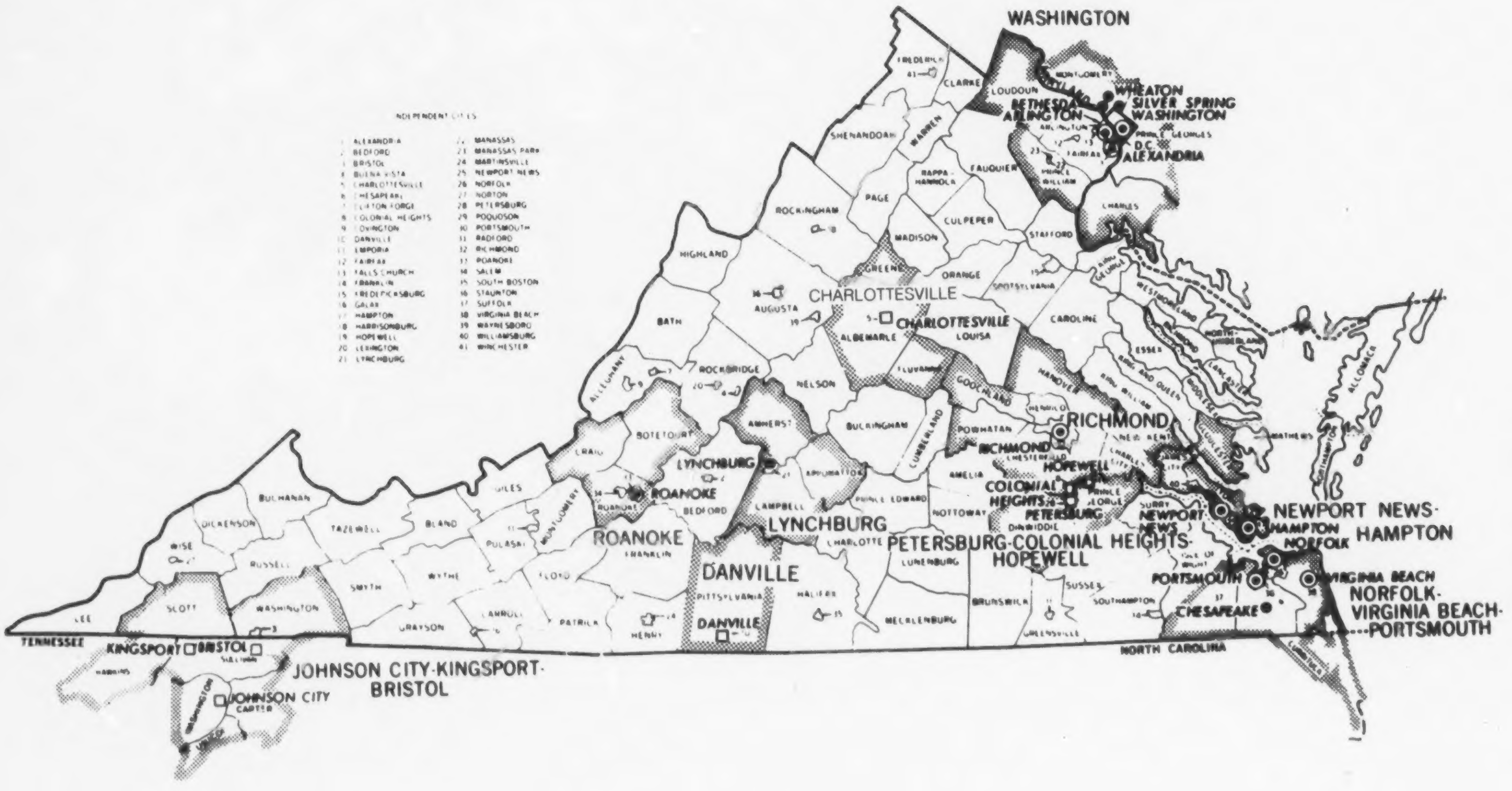

GRAND ISLE
FRANKLIN
ORLEANS
ESSEX
LAMOILLE
BURLINGTON
BURLINGTON
CHITTENDEN
CALEDONIA
WASHINGTON
ADDISON
ORANGE
RUTLAND
WINDSOR
BENNINGTON
WINDHAM
LEGEND
□ Central cities of SMSA's with fewer than 50,000 inhabitants
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0
10
20
30 MILES

VIRGINIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLOTTESVILLE	117.6	41.9	890,733	537,092	.0475
DANVILLE	112.8	41.0	816,047	446,822	.0428
LYNCHBURG	156.4	54.2	1,087,363	743,375	.0617
NEWPORT NEWS - HAMPTON	370.7	129.4	2,706,851	1,808,561	.1510
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	820.1	276.0	6,395,330	3,705,891	.3350
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	130.2	43.0	958,746	557,468	.0511
RICHMOND	645.9	237.5	6,088,234	3,543,117	.3081
ROANOKE	227.0	86.0	1,844,640	1,296,858	.1022

County	Metropolitan Area
Albemarle	Charlottesville
Alexandria	Washington, D. C.
Amherst	Lynchburg
Appomattox	Lynchburg
Arlington	Washington, D. C.
Botetourt	Roanoke
Bristol	Johnson City - Kingsport - Bristol, Tenn.
Campbell	Lynchburg
Charles City	Richmond
Charlottesville	Charlottesville
Chesapeake	Norfolk - Virginia Beach - Portsmouth
Chesterfield	Richmond
Colonial Heights	Petersburg - Colonial Heights - Hopewell
Craig	Roanoke
Danville	Danville
Dinwiddie	Petersburg - Colonial Heights - Hopewell
Fairfax	Washington, D. C.
Fairfax city	Washington, D. C.
Falls Church	Washington, D. C.
Fluvanna	Charlottesville
Gloucester	Newport News - Hampton
Goochland	Richmond
Greene	Charlottesville
Hampton	Newport News - Hampton
Hanover	Richmond
Henrico	Richmond
Hopewell	Petersburg - Colonial Heights - Hopewell
James City	Newport News - Hampton
Loudoun	Washington, D. C.
Lynchburg	Lynchburg
Manassas	Washington, D. C.
Manassas Park	Washington, D. C.
New Kent	Richmond
Newport News	Newport News - Hampton
Norfolk	Norfolk - Virginia Beach - Portsmouth
Petersburg	Petersburg - Colonial Heights - Hopewell
Pittsylvania	Danville
Poquoson	Newport News - Hampton
Portsmouth	Norfolk - Virginia Beach - Portsmouth
Powhatan	Richmond
Prince George	Petersburg - Colonial Heights - Hopewell
Prince William	Washington, D. C.
Richmond city	Richmond
Roanoke	Roanoke
Roanoke city	Roanoke
Salem	Roanoke
Scott	Johnson City - Kingsport - Bristol, Tenn.
Suffolk	Norfolk - Virginia Beach - Portsmouth
Virginia Beach	Norfolk - Virginia Beach - Portsmouth
Washington	Johnson City - Kingsport - Bristol, Tenn.
Williamsburg	Newport News - Hampton
York	Newport News - Hampton

VIRGINIA



INDEPENDENT CITIES

1	ALEXANDRIA	22	MANASSAS
2	BEDFORD	23	MANASSAS PARK
3	BRISTOL	24	MARTINSVILLE
4	BUENA VISTA	25	NEWPORT NEWS
5	CHARLOTTESVILLE	26	NORFOLK
6	CHESAPEAKE	27	NORTON
7	CLIFTON FORGE	28	PETERSBURG
8	COLONIAL HEIGHTS	29	POQUOSON
9	COVINGTON	30	PORTSMOUTH
10	DANVILLE	31	RADFORD
11	EMPORIA	32	RICHMOND
12	FAIRFAX	33	ROANOKE
13	FALLS CHURCH	34	SALEM
14	FRANKLIN	35	SOUTH BOSTON
15	FREDERICKSBURG	36	STAUNTON
16	GALAX	37	SUFFOLK
17	HAMPTON	38	VIRGINIA BEACH
18	HARRISONBURG	39	WAYNESBORO
19	HOPEWELL	40	WILLIAMSBURG
20	LEXINGTON	41	WINCHESTER
21	LYNCHBURG		

LEGEND

◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
☐ Central cities of SMSA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants outside SMSA's
▨ Standard Metropolitan Statistical Areas (SMSA's)

SCALE MILES

WASHINGTON

METROPOLITAN DATA SUMMARY

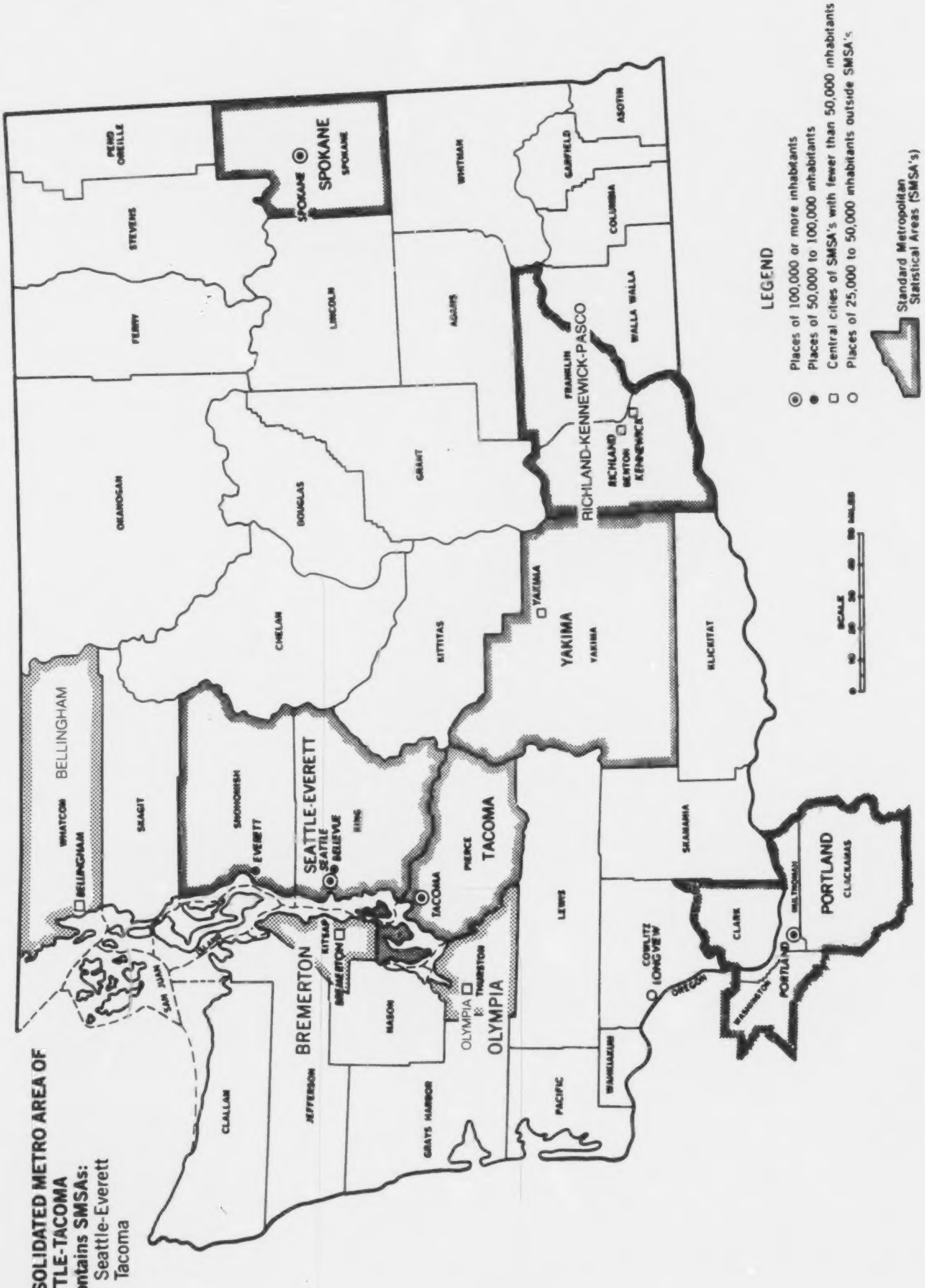
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
BELLINGHAM	111.5	42.3	951,538	542,510	.0487
BREMERTON	156.1	56.9	1,574,830	575,546	.0692
OLYMPIA	133.8	51.1	1,389,827	523,888	.0610
RICHLAND - KENNEWICK - PASCO	154.9	55.9	1,552,074	923,828	.0785
SEATTLE - EVERETT	1,644.3	644.4	16,843,109	9,178,686	.8215
SEATTLE - TACOMA CONSOLIDATED AREA	*2,147.7*	*829.3*	*21,353,168*	*11,253,292*	*1.0360*
SPOKANE	352.7	135.4	3,126,819	1,636,147	.1548
TACOMA	503.4	184.9	4,510,059	2,074,606	.2145
YAKIMA	178.7	64.6	1,304,108	768,432	.0696

County	Metropolitan Area
Benton	Richland - Kennewick - Pasco
Clark	Portland, Ore.
Franklin	Richland - Kennewick - Pasco
King	Seattle - Everett
Kitsap	Bremerton
Pierce	Tacoma

County	Metropolitan Area
Snohomish	Seattle - Everett
Spokane	Spokane
Thurston	Olympia
Whatcom	Bellingham
Yakima	Yakima

WASHINGTON



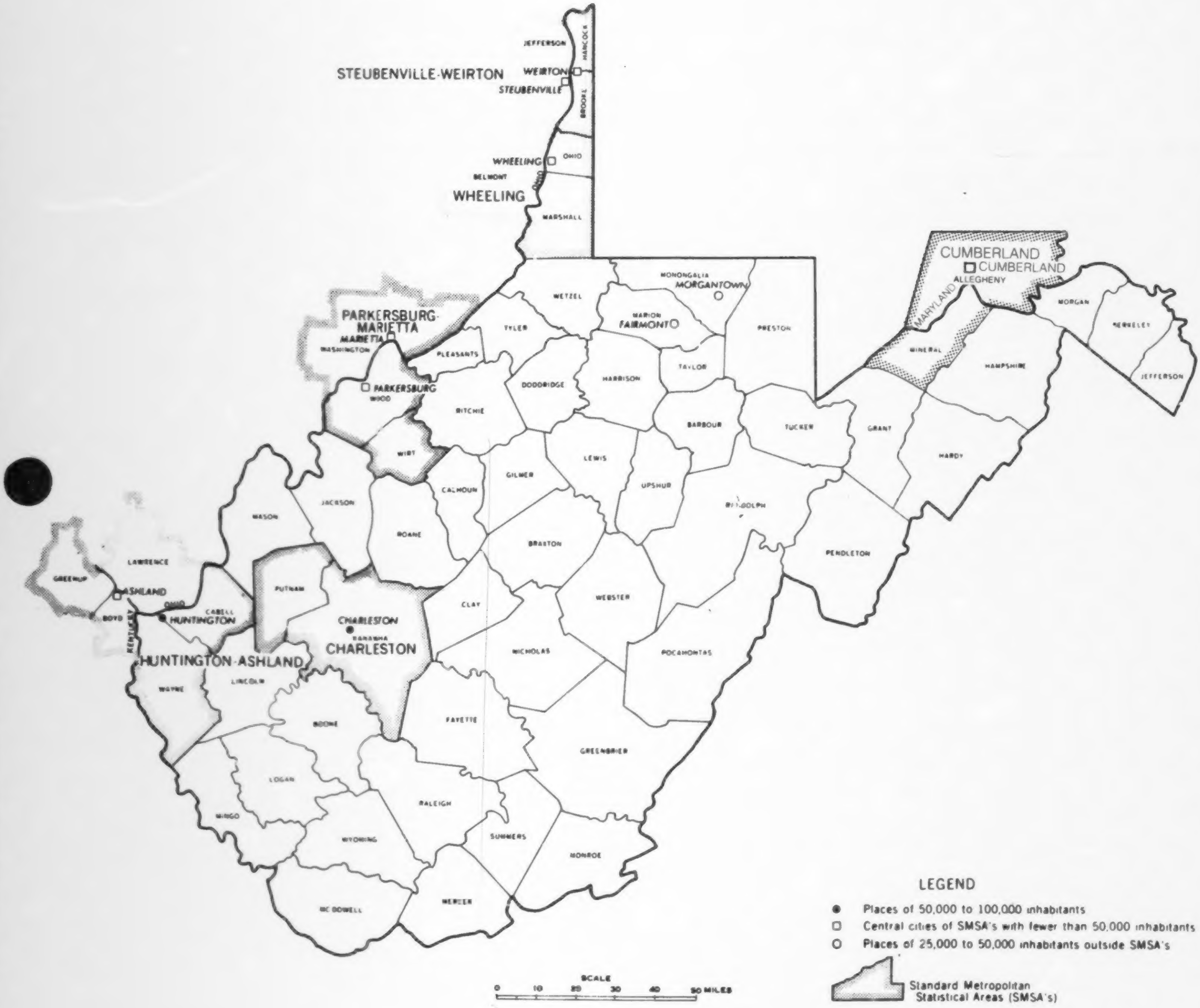
CONSOLIDATED METRO AREA OF SEATTLE-TACOMA
Contains SMSAs:
Seattle-Everett
Tacoma

WEST VIRGINIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLESTON	272.4	102.6	2,550,977	1,540,961	.1307
HUNTINGTON - ASHLAND	316.1	114.6	2,332,589	1,359,598	.1238
PARKERSBURG - MARIETTA	165.8	60.0	1,340,976	864,307	.0723
STEUBENVILLE - WEIRTON	162.2	58.4	1,452,489	607,871	.0674
WHEELING	186.2	69.0	1,467,170	844,265	.0766

County	Metropolitan Area
Brooke	Steubenville - Weirton
Cabell	Huntington - Ashland
Hancock	Steubenville - Weirton
Kanawha	Charleston
Marshall	Wheeling
Mineral	Cumberland, Md.
Ohio	Wheeling
Putnam	Charleston
Wayne	Huntington - Ashland
Wirt	Parkersburg - Marietta
Wood	Parkersburg - Marietta

WEST VIRGINIA



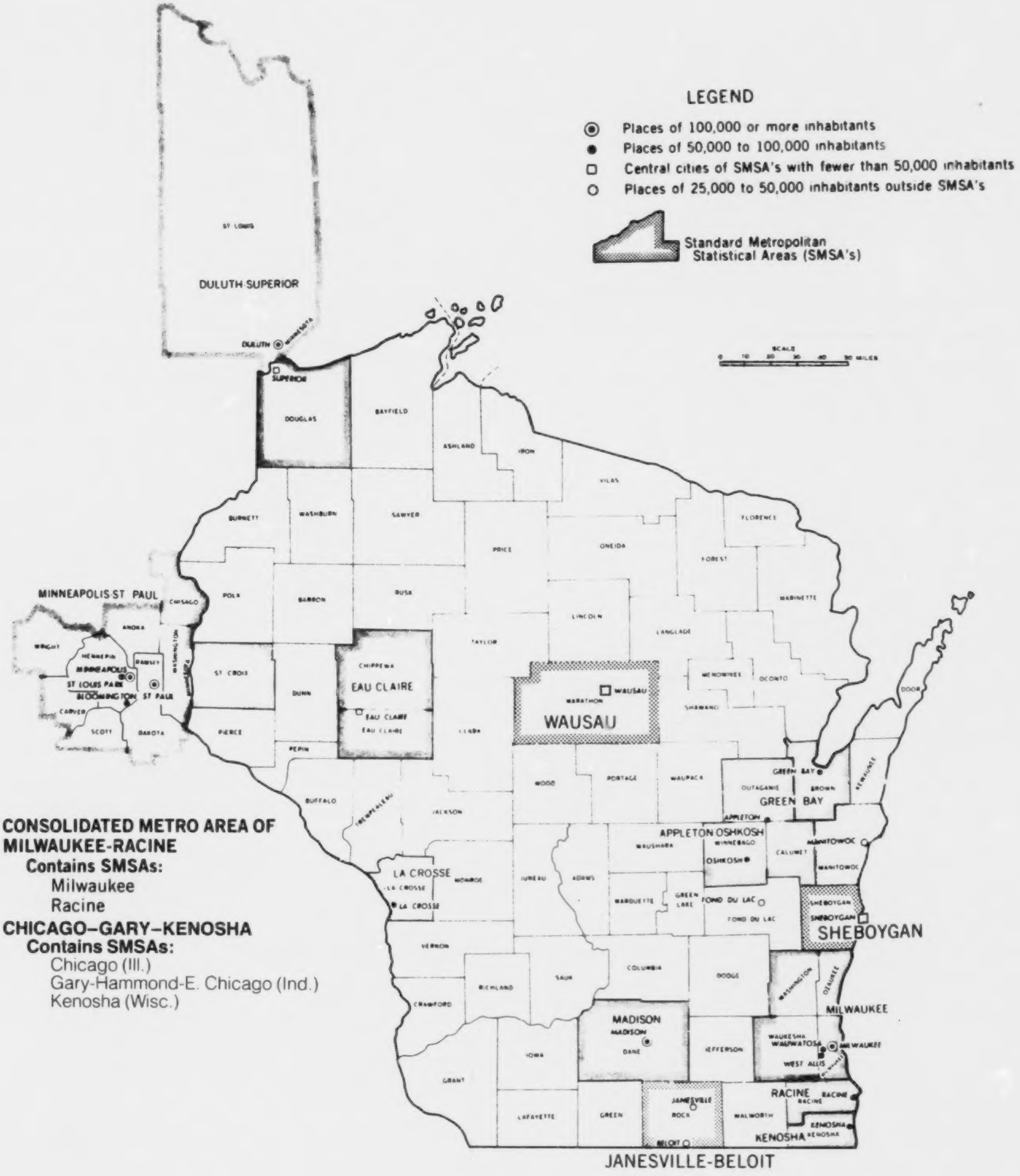
WISCONSIN
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
APPLETON - OSHKOSH	294.8	103.5	2,440,162	1,208,979	.1204
DULUTH - SUPERIOR	267.8	100.7	2,078,510	1,144,995	.1074
EAU CLAIRE	134.0	46.7	915,513	611,578	.0517
GREEN BAY	178.4	63.0	1,488,826	833,157	.0759
JANESVILLE - BELOIT	140.8	50.9	1,214,326	654,630	.0609
KENOSHA	123.9	44.4	1,293,199	414,013	.0547
LA CROSSE	93.0	33.5	638,920	464,329	.0371
MADISON	329.7	126.8	3,255,033	1,650,633	.1563
MILWAUKEE	1,399.2	513.0	13,086,725	6,805,729	.6395
MILWAUKEE - RACINE CONSOLIDATED AREA	*1,573.3*	*574.3*	*14,559,844*	*7,483,159*	*.7103*
RACINE	174.1	61.3	1,473,119	677,430	.0708
SHEBOYGAN	102.1	36.6	831,956	406,087	.0411
WAUSAU	114.1	39.7	934,595	421,630	.0451

County	Metropolitan Area
Brown	Green Bay
Calumet	Appleton - Oshkosh
Chippewa	Eau Claire
Dane	Madison
Douglas	Duluth - Superior
Eau Claire	Eau Claire
Kenosha	Kenosha
La Crosse	La Crosse
Marathon	Wausau
Milwaukee	Milwaukee

County	Metropolitan Area
Outagamie	Appleton - Oshkosh
Ozaukee	Milwaukee
Racine	Racine
Rock	Janesville - Beloit
St. Croix	Minneapolis - St. Paul, Minn.
Sheboygan	Sheboygan
Washington	Milwaukee
Waukesha	Milwaukee
Winnebago	Appleton - Oshkosh

WISCONSIN



CONSOLIDATED METRO AREA OF MILWAUKEE-RACINE

Contains SMSAs:

- Milwaukee
- Racine

CHICAGO–GARY–KENOSHA

Contains SMSAs:

- Chicago (Ill.)
- Gary-Hammond-E. Chicago (Ind.)
- Kenosha (Wisc.)

1982 SURVEY OF BUYING POWER DATA SERVICE

WYOMING

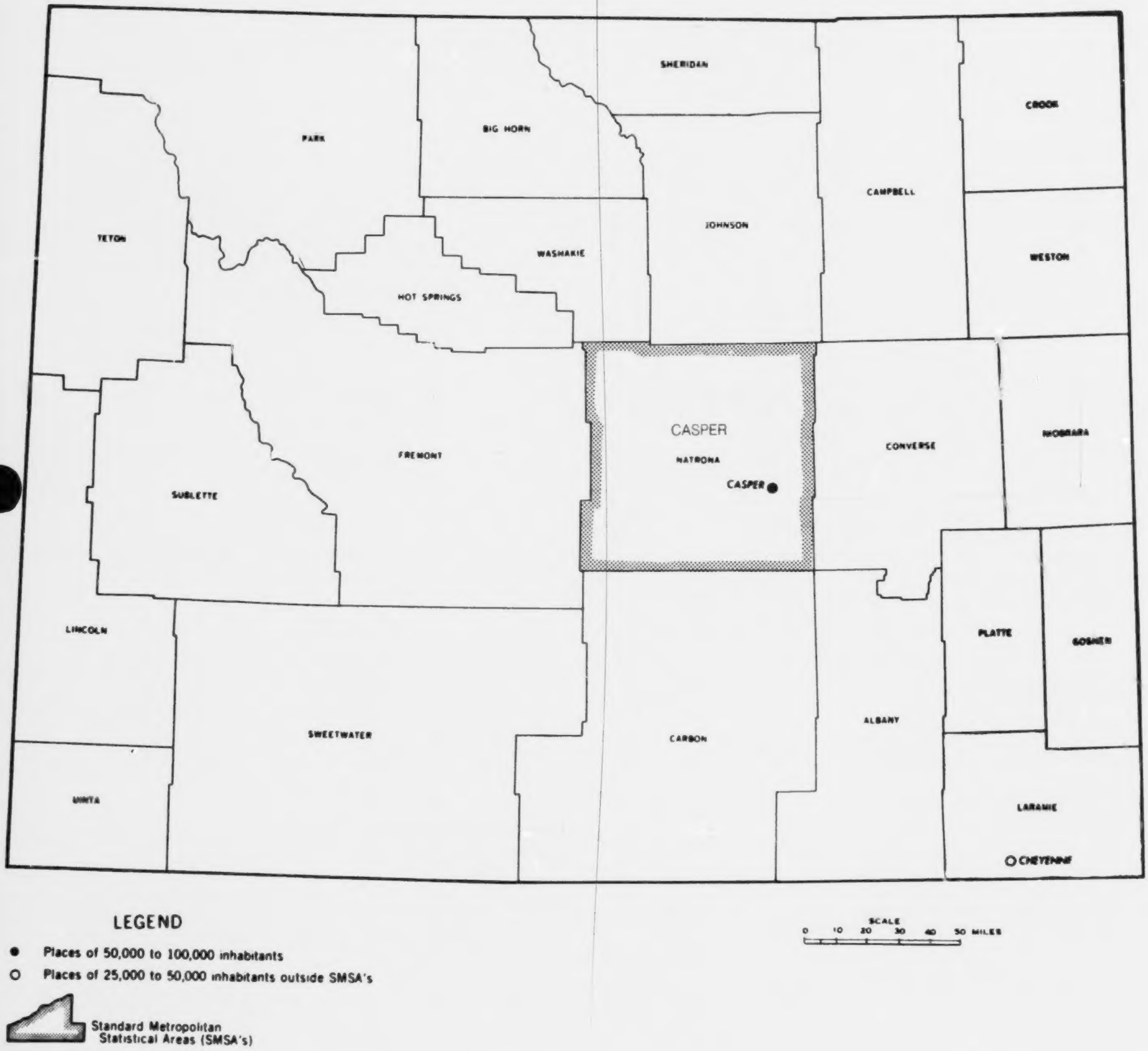
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/81 POPULATION (Thousands)	12/31/81 HOUSEHOLDS (Thousands)	1981 EFFECTIVE BUYING INCOME ($000)	1981 RETAIL SALES ($000)	BUYING POWER INDEX
CASPER	76.3	27.9	853,183	620,097	.0455

County	Metropolitan Area
Natrona	Casper

WYOMING



1982 SURVEY OF BUYING POWER DATA SERVICE

VOLUME I — Section 2

State And Regional Summaries

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes
Population By Age And Sex
Households By Age of Householder
Households By Number Of Persons
Households By EBI Group

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

REGIONAL AND STATE SUMMARIES

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
REGION State	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW ENGLAND	**12,448.6**	**5.3886**	**5.1**	**198**	**93.5**	**4,495.1**	**5.3757**	**116,323,321**	**5.7811**	**58,003,212**	**5.4921**	**5.6159**	**4.8766**	**5.2594**	**5.8996**
Connecticut	3,115.1	1.3484	2.7	639	89.8	1,120.7	1.3403	33,555,595	1.6676	14,104,957	1.3355	1.5042	1.0449	1.1663	1.6220
Maine	1,148.1	.4970	15.5	37	98.4	412.9	.4938	8,503,087	.4226	5,282,693	.5002	.4608	.5246	.5750	.4242
Massachusetts	5,756.7	2.4919	1.2	736	93.1	2,083.5	2.4917	53,971,505	2.6823	27,759,004	2.6284	2.6281	2.2802	2.4105	2.8347
New Hampshire	954.6	.4132	29.4	106	98.5	343.2	.4104	8,169,326	.4060	4,912,319	.4651	.4251	.4038	.4430	.4287
Rhode Island	951.2	.4118	.2	902	94.3	347.7	.4158	8,349,576	.4150	3,682,235	.3487	.3945	.3876	.4017	.4009
Vermont	522.9	.2263	17.6	56	98.7	187.1	.2237	3,774,232	.1876	2,262,004	.2142	.2032	.2355	.2629	.1891
MIDDLE ATLANTIC	**36,730.0**	**15.8997**	**−1.3**	**368**	**83.3**	**13,339.4**	**15.9527**	**342,896,830**	**17.0416**	**156,375,306**	**14.8067**	**16.1426**	**14.7144**	**15.2414**	**17.0243**
New Jersey	7,397.2	3.2021	3.2	991	82.8	2,604.7	3.1150	75,114,049	3.7331	33,994,652	3.2189	3.4726	2.6589	2.7992	3.7477
New York	17,456.6	7.5566	−4.3	368	79.2	6,426.4	7.6854	165,255,047	8.2130	72,661,338	6.8801	7.6818	7.3124	7.3350	8.1050
Pennsylvania	11,876.2	5.1410	.6	265	89.6	4,308.3	5.1523	102,527,734	5.0955	49,719,316	4.7077	4.9882	4.7431	5.1072	5.1716
EAST NORTH CENTRAL	**41,949.8**	**18.1594**	**4.2**	**172**	**86.5**	**15,058.7**	**18.0088**	**377,920,456**	**18.7822**	**186,418,507**	**17.6513**	**18.3184**	**16.1925**	**17.0658**	**18.6905**
Illinois	11,493.0	4.9751	3.4	207	80.5	4,140.3	4.9514	112,720,664	5.6021	51,723,145	4.8975	5.2653	4.2141	4.3953	5.5374
Indiana	5,539.0	2.3977	6.6	154	90.9	1,984.0	2.3727	45,554,401	2.2640	23,724,711	2.2464	2.2855	2.1703	2.4122	2.2301
Michigan	9,322.2	4.0355	5.0	164	84.9	3,290.1	3.9346	85,115,615	4.2301	43,786,627	4.1460	4.1660	3.4887	3.7462	4.3587
Ohio	10,827.8	4.6872	1.6	264	88.6	3,929.2	4.6990	94,943,882	4.7186	46,994,649	4.4498	4.6317	4.3713	4.4972	4.6237
Wisconsin	4,767.8	2.0639	7.9	88	94.2	1,715.1	2.0511	39,585,894	1.9674	20,189,375	1.9116	1.9699	1.9481	2.0149	1.9406
WEST NORTH CENTRAL	**17,399.5**	**7.5320**	**6.6**	**34**	**93.1**	**6,414.3**	**7.6710**	**145,719,148**	**7.2420**	**81,859,420**	**7.7511**	**7.4528**	**7.8022**	**7.8335**	**7.1522**
Iowa	2,938.2	1.2719	4.0	53	97.1	1,083.7	1.2960	24,567,582	1.2210	14,164,259	1.3412	1.2673	1.3248	1.3217	1.2256
Kansas	2,392.5	1.0357	6.4	29	91.5	900.9	1.0774	21,974,172	1.0921	11,143,084	1.0551	1.0696	1.0331	1.0641	1.0615
Minnesota	4,139.3	1.7918	8.8	52	96.3	1,505.0	1.7999	35,082,619	1.7436	19,721,240	1.8674	1.7903	1.7037	1.8209	1.7313
Missouri	4,976.1	2.1541	6.4	72	88.4	1,845.4	2.2069	40,326,925	2.0042	22,740,257	2.1532	2.0790	2.4124	2.2391	1.9439
Nebraska	1,591.3	.6888	7.1	21	94.6	590.8	.7066	13,299,004	.6609	7,350,816	.6961	.6771	.7034	.7334	.6523
North Dakota	663.1	.2871	7.3	10	95.5	237.4	.2839	5,279,926	.2624	3,403,498	.3222	.2853	.2839	.3227	.2796
South Dakota	699.0	.3026	4.9	9	92.1	251.1	.3003	5,188,920	.2578	3,336,266	.3159	.2842	.3409	.3316	.2580
SOUTH ATLANTIC	**38,127.5**	**16.5048**	**24.3**	**143**	**77.5**	**13,853.6**	**16.5679**	**305,360,812**	**15.1762**	**175,815,319**	**16.6476**	**15.8834**	**18.0622**	**17.9424**	**14.8476**
Delaware	603.2	.2611	10.1	312	81.7	215.5	.2577	5,496,072	.2732	2,901,199	.2747	.2712	.2345	.2638	.2729
District of Columbia	613.2	.2655	−19.0	9,733	26.6	247.7	.2962	6,828,678	.3394	2,563,554	.2428	.2956	.2377	.2819	.3081
Florida	10,336.2	4.4744	52.2	191	83.9	4,026.6	4.8155	85,768,756	4.2626	53,491,914	5.0650	4.5456	5.6936	5.2946	4.1952
Georgia	5,628.0	2.4362	22.7	97	72.3	1,970.3	2.3563	40,789,412	2.0272	24,007,819	2.2732	2.1829	2.6487	2.5842	1.9520
Maryland	4,270.6	1.8487	8.8	434	74.6	1,512.9	1.8093	39,577,009	1.9670	21,596,785	2.0450	1.9667	1.6036	1.8807	1.9533
North Carolina	6,011.4	2.6022	18.2	123	75.6	2,141.6	2.5612	43,129,046	2.1435	23,788,814	2.2526	2.2679	2.8184	2.8338	2.1214
South Carolina	3,207.1	1.3883	23.8	106	68.6	1,084.0	1.2964	22,209,425	1.1038	12,695,328	1.2021	1.1901	1.4724	1.4144	1.0994
Virginia	5,467.0	2.3666	17.5	138	79.1	1,942.3	2.3229	47,379,155	2.3546	26,163,900	2.4773	2.3940	2.3135	2.5112	2.2426
West Virginia	1,990.8	.8618	14.1	83	95.9	712.7	.8524	14,183,259	.7049	8,606,006	.8149	.7694	1.0398	.8778	.7027
EAST SOUTH CENTRAL	**14,987.3**	**6.4876**	**17.0**	**84**	**79.7**	**5,269.5**	**6.3019**	**102,828,686**	**5.1105**	**58,130,712**	**5.5043**	**5.5043**	**7.7712**	**6.5630**	**5.1692**
Alabama	3,968.3	1.7178	15.2	78	73.8	1,397.2	1.6709	27,263,500	1.3550	15,183,499	1.4377	1.4524	2.0116	1.7259	1.4292
Kentucky	3,743.1	1.6203	16.2	94	92.1	1,318.1	1.5764	26,153,992	1.2998	15,512,085	1.4688	1.4148	1.9824	1.6534	1.3059
Mississippi	2,570.3	1.1126	15.9	54	64.3	860.0	1.0285	15,270,308	.7589	8,706,586	.8244	.8493	1.4363	1.0360	.7519
Tennessee	4,705.6	2.0369	19.9	114	83.4	1,694.2	2.0261	34,140,886	1.6968	18,728,542	1.7734	1.7378	2.3409	2.1477	1.6822
WEST SOUTH CENTRAL	**24,577.4**	**10.6391**	**27.2**	**58**	**78.1**	**8,730.4**	**10.4409**	**208,421,766**	**10.3583**	**123,136,641**	**11.6594**	**10.8047**	**11.5653**	**10.6311**	**10.6548**
Arkansas	2,348.7	1.0167	22.1	45	82.7	851.7	1.0186	15,552,482	.7729	9,879,829	.9355	.8705	1.3415	1.0856	.7745
Louisiana	4,316.2	1.8684	18.4	97	69.2	1,484.4	1.7752	34,083,729	1.6939	17,807,217	1.6861	1.7263	2.0739	1.6818	1.6841
Oklahoma	3,114.4	1.3481	21.7	45	85.6	1,169.4	1.3985	26,477,485	1.3159	15,055,002	1.4255	1.3552	1.6121	1.3995	1.3807
Texas	14,798.1	6.4059	32.1	56	78.5	5,224.9	6.2486	132,308,070	6.5756	80,394,593	7.6123	6.8527	6.5378	6.4642	6.8155
MOUNTAIN	**11,976.6**	**5.1846**	**44.5**	**14**	**87.3**	**4,290.4**	**5.1310**	**96,414,062**	**4.7916**	**56,046,078**	**5.3069**	**5.0249**	**5.2105**	**5.5141**	**5.1400**
Arizona	2,905.0	1.2575	63.6	26	82.2	1,047.7	1.2530	22,725,246	1.1294	11,930,355	1.1296	1.1551	1.3091	1.3184	1.1592
Colorado	3,019.3	1.3070	36.6	29	88.8	1,136.1	1.3587	27,163,798	1.3500	15,018,886	1.4221	1.3630	1.3104	1.4201	1.4237
Idaho	990.2	.4287	38.9	12	95.2	346.0	.4138	7,063,307	.3510	4,479,198	.4242	.3885	.4545	.4718	.3964
Montana	806.2	.3490	16.1	6	93.8	297.2	.3554	6,292,756	.3128	4,100,098	.3882	.3425	.3859	.3980	.3482
Nevada	853.0	.3693	74.5	8	87.2	332.3	.3974	8,084,593	.4018	5,222,610	.4945	.4231	.3551	.4379	.4400
New Mexico	1,360.0	.5888	33.7	11	74.7	473.4	.5662	10,005,152	.4972	6,229,443	.5898	.5435	.6364	.6164	.5430
Utah	1,544.1	.6684	45.8	19	94.3	478.9	.5727	10,368,379	.5153	6,080,650	.5758	.5641	.5527	.6298	.5753
Wyoming	498.8	.2159	50.1	5	94.8	178.8	.2138	4,710,831	.2341	2,984,838	.2827	.2451	.2064	.2217	.2542
PACIFIC	**32,812.8**	**14.2042**	**23.6**	**37**	**78.1**	**12,166.6**	**14.5501**	**316,231,818**	**15.7165**	**160,321,463**	**15.1806**	**15.2530**	**13.8051**	**13.9493**	**15.4218**
Alaska	424.0	.1836	40.1	1	77.0	143.3	.1714	4,756,943	.2364	2,590,348	.2452	.2285	.1650	.1739	.1972
California	24,395.1	10.5603	22.2	156	75.8	9,040.5	10.8116	240,060,169	11.9308	118,937,068	11.2619	11.4559	10.2335	10.2139	11.5821
Hawaii	998.3	.4321	29.7	155	32.5	311.0	.3719	8,643,773	.4296	4,810,119	.4555	.4378	.3116	.3976	.4251
Oregon	2,723.1	1.1788	30.2	28	94.3	1,047.3	1.2525	22,458,874	1.1162	13,861,576	1.3126	1.1877	1.2803	1.3514	1.1877
Washington	4,272.3	1.8494	25.2	64	91.1	1,624.5	1.9427	40,312,059	2.0035	20,122,352	1.9054	1.9431	1.8147	1.8125	2.0297
TOTAL UNITED STATES	**231,009.5**	**100.0000**	**13.6**	**65**	**82.9**	**83,618.0**	**100.0000**	**2,012,116,899**	**100.0000**	**1,056,106,658**	**100.0000**	**100.0000**	**100.0000**	**100.0000**	**100.0000**

REGIONAL AND STATE SUMMARIES

POPULATION BY AGE AND SEX

S&MM ESTIMATES REGION State	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW ENGLAND	**12,448.6**	**Male**	**5,966,287**	**476,797**	**521,168**	**628,713**	**803,608**	**1,022,010**	**722,072**	**598,620**	**594,852**	**598,447**	**30.4**
		Female	**6,482,313**	**455,701**	**496,585**	**603,450**	**816,576**	**1,057,201**	**754,411**	**641,529**	**680,526**	**976,334**	**33.2**
Connecticut	3,115.1	Male	1,500,144	116,003	129,326	158,988	191,315	249,932	190,505	158,939	158,707	146,429	31.2
		Female	1,614,956	111,175	123,633	153,469	189,603	259,427	201,404	169,767	177,476	229,002	33.9
Maine	1,148.1	Male	557,056	50,004	52,088	59,744	71,525	93,683	66,139	53,815	51,516	58,542	29.8
		Female	591,044	47,682	49,457	57,022	70,785	94,870	66,566	56,976	58,215	89,471	32.4
Massachusetts	5,756.7	Male	2,737,119	212,010	234,902	288,395	381,317	474,046	323,740	272,519	272,948	277,242	30.3
		Female	3,019,581	202,112	224,133	276,904	392,730	494,941	343,114	295,337	317,815	472,495	33.4
New Hampshire	954.6	Male	464,724	40,353	43,032	48,594	61,013	83,533	59,273	44,712	41,427	42,787	29.7
		Female	489,876	38,871	40,600	46,148	62,120	85,098	58,324	45,767	46,102	66,846	31.7
Rhode Island	951.2	Male	452,725	35,374	38,142	46,212	63,210	75,118	51,184	45,316	48,843	49,326	30.8
		Female	498,475	34,086	36,366	44,521	64,975	76,485	54,002	49,709	56,809	81,522	34.1
Vermont	522.9	Male	254,519	23,053	23,678	26,780	35,228	45,698	31,231	23,319	21,411	24,121	29.1
		Female	268,381	21,775	22,396	25,386	36,363	46,380	31,001	23,973	24,109	36,998	31.1
MIDDLE ATLANTIC . . .	**36,730.0**	**Male**	**17,513,441**	**1,460,665**	**1,529,214**	**1,819,991**	**2,206,172**	**2,869,243**	**2,129,988**	**1,852,303**	**1,829,861**	**1,816,004**	**31.1**
		Female	**19,216,559**	**1,397,683**	**1,462,964**	**1,751,737**	**2,255,374**	**3,026,080**	**2,310,044**	**2,041,555**	**2,124,745**	**2,846,377**	**34.1**
New Jersey	7,397.2	Male	3,544,936	291,711	314,443	376,225	430,414	571,767	450,798	385,863	374,955	348,760	31.3
		Female	3,852,264	278,436	301,615	362,003	433,168	611,028	484,906	416,605	425,535	538,968	34.0
New York	17,456.6	Male	8,284,585	701,545	721,793	863,621	1,038,865	1,380,515	1,026,200	868,735	833,031	850,280	30.9
		Female	9,172,015	672,122	691,209	834,745	1,075,821	1,477,239	1,126,517	966,822	974,754	1,352,786	33.9
Pennsylvania	11,876.2	Male	5,683,920	467,409	492,978	580,145	736,893	916,961	652,990	597,705	621,875	616,964	31.2
		Female	6,192,280	447,125	470,140	554,989	746,385	937,813	698,621	658,128	724,456	954,623	34.4
EAST NORTH CENTRAL	**41,949.8**	**Male**	**20,361,706**	**1,933,053**	**1,916,343**	**2,141,871**	**2,757,238**	**3,460,870**	**2,422,706**	**1,997,229**	**1,889,076**	**1,843,320**	**29.1**
		Female	**21,588,094**	**1,845,836**	**1,828,767**	**2,054,328**	**2,766,297**	**3,528,538**	**2,529,262**	**2,116,715**	**2,119,430**	**2,798,921**	**31.5**
Illinois	11,493.0	Male	5,566,294	525,805	509,236	571,997	753,131	954,122	674,084	548,710	521,902	507,307	29.4
		Female	5,926,706	503,669	487,583	548,777	743,928	974,791	705,398	581,750	586,451	794,359	32.0
Indiana	5,539.0	Male	2,688,043	264,106	259,361	282,597	365,496	451,577	322,871	260,638	242,161	239,236	28.8
		Female	2,850,957	251,644	246,410	272,074	367,594	460,605	334,353	276,966	273,889	367,422	31.2
Michigan	9,322.2	Male	4,544,098	430,039	442,526	493,065	622,795	779,592	539,733	440,872	411,980	383,496	28.6
		Female	4,778,102	411,811	422,534	473,075	628,265	797,747	560,032	466,748	458,081	559,809	30.7
Ohio	10,827.8	Male	5,228,449	493,543	494,551	544,672	694,020	880,536	618,070	528,009	503,196	471,852	29.4
		Female	5,599,351	470,798	471,217	521,534	706,246	905,398	657,793	565,851	569,034	731,480	32.0
Wisconsin	4,767.8	Male	2,334,822	219,560	210,669	249,540	321,796	395,043	267,948	219,000	209,837	241,429	29.2
		Female	2,432,978	207,914	201,023	238,868	320,264	389,997	271,686	225,400	231,975	345,851	31.4
WEST NORTH CENTRAL	**17,399.5**	**Male**	**8,471,412**	**815,784**	**754,774**	**857,103**	**1,163,464**	**1,422,982**	**974,645**	**796,101**	**772,002**	**914,557**	**29.5**
		Female	**8,928,088**	**778,432**	**720,049**	**818,274**	**1,145,945**	**1,411,352**	**997,623**	**834,471**	**854,765**	**1,367,177**	**32.1**
Iowa	2,938.2	Male	1,426,807	138,085	127,082	145,732	193,649	236,829	159,864	133,658	133,128	158,780	29.6
		Female	1,511,393	132,049	121,491	139,076	192,643	231,080	163,505	140,911	147,979	242,659	32.4
Kansas	2,392.5	Male	1,170,037	113,508	100,727	110,568	168,971	199,019	132,737	110,496	108,323	125,688	29.6
		Female	1,222,463	107,529	95,696	105,967	157,341	192,685	135,185	116,081	119,966	192,013	32.5
Minnesota	4,139.3	Male	2,028,149	193,228	182,472	212,778	278,387	356,078	241,624	184,785	175,129	203,668	29.1
		Female	2,111,151	184,838	173,697	203,030	280,093	353,095	242,454	188,726	189,683	295,535	31.1
Missouri	4,976.1	Male	2,392,622	223,058	214,466	243,805	316,826	387,065	282,514	234,465	225,892	264,531	30.1
		Female	2,583,478	212,331	204,594	231,950	317,563	400,151	298,307	252,017	259,270	407,295	33.1
Nebraska	1,591.3	Male	775,732	77,166	69,743	76,564	106,292	130,920	87,856	72,530	68,796	85,865	29.4
		Female	815,568	74,124	66,762	73,333	104,558	130,115	88,206	75,167	75,450	127,853	31.8
North Dakota	663.1	Male	333,520	34,418	29,287	32,586	50,906	57,593	34,817	28,834	28,586	36,493	28.4
		Female	329,580	32,570	27,715	31,034	46,859	51,975	33,818	29,253	29,330	47,026	30.1
South Dakota	699.0	Male	344,545	36,321	30,997	35,070	48,433	55,478	35,233	31,333	32,148	39,532	28.9
		Female	354,455	34,991	30,094	33,884	46,888	52,251	36,148	32,316	33,087	54,796	31.0
SOUTH ATLANTIC	**38,127.5**	**Male**	**18,430,938**	**1,597,379**	**1,661,832**	**1,868,415**	**2,501,829**	**3,146,774**	**2,278,628**	**1,786,085**	**1,715,739**	**1,874,257**	**30.0**
		Female	**19,696,562**	**1,530,471**	**1,591,792**	**1,794,816**	**2,428,459**	**3,240,630**	**2,379,071**	**1,943,326**	**2,026,105**	**2,761,892**	**32.7**
Delaware	603.2	Male	290,725	25,820	25,885	31,165	40,805	48,775	35,764	30,139	28,239	24,133	29.4
		Female	312,475	24,940	24,913	30,270	42,636	50,988	37,695	32,026	31,377	37,630	31.6
District of Columbia .	613.2	Male	283,597	20,113	21,185	25,189	42,921	57,511	36,309	27,149	26,684	26,536	30.6
		Female	329,603	19,865	20,574	25,249	48,576	63,769	39,210	31,599	34,239	46,522	32.9
Florida	10,336.2	Male	4,951,414	376,235	394,938	454,097	596,552	762,343	564,991	481,616	533,183	787,459	33.6
		Female	5,384,786	360,564	378,890	435,722	591,390	780,329	599,413	531,748	656,152	1,050,578	37.4
Georgia	5,628.0	Male	2,719,267	267,325	273,381	295,288	375,098	484,399	346,684	252,346	218,306	206,440	28.1
		Female	2,908,733	256,316	262,205	282,021	368,358	507,600	362,262	274,701	257,633	337,637	30.6
Maryland	4,270.6	Male	2,068,608	171,764	184,325	224,934	274,268	370,321	277,540	214,213	191,550	159,693	29.8
		Female	2,201,992	164,126	176,666	216,665	276,040	389,883	289,884	223,779	215,441	249,508	31.9

REGIONAL AND STATE SUMMARIES
POPULATION BY AGE AND SEX

S&MM ESTIMATES REGION State	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH ATLANTIC (continued)													
North Carolina	6,011.4	Male	2,916,580	258,899	274,589	299,616	431,159	504,448	360,514	283,036	258,744	245,575	28.8
		Female	3,094,820	248,417	262,692	287,970	398,395	514,730	379,200	312,375	304,395	386,646	31.8
South Carolina	3,207.1	Male	1,558,818	152,855	154,657	169,071	233,434	272,445	187,437	141,414	131,302	116,203	27.5
		Female	1,648,282	147,142	148,011	162,515	219,978	276,985	195,225	156,843	155,238	186,345	30.3
Virginia	5,467.0	Male	2,677,057	230,925	240,566	271,680	385,666	485,393	358,302	263,643	234,428	206,454	29.3
		Female	2,789,943	220,314	230,332	261,919	359,967	495,086	362,761	277,039	262,977	319,548	31.5
West Virginia	1,990.8	Male	964,872	93,443	92,306	97,375	121,926	161,139	111,087	92,529	93,303	101,764	29.8
		Female	1,025,928	88,787	87,509	92,485	123,119	161,260	113,421	103,216	108,653	147,478	32.5
EAST SOUTH CENTRAL	**14,987.3**	**Male**	**7,241,200**	**713,636**	**710,021**	**773,636**	**986,187**	**1,196,491**	**858,294**	**677,849**	**629,571**	**695,515**	**28.7**
		Female	**7,746,100**	**685,105**	**677,507**	**737,370**	**976,695**	**1,232,901**	**908,155**	**748,634**	**737,783**	**1,041,950**	**31.5**
Alabama	3,968.3	Male	1,905,681	187,451	189,602	205,634	257,417	310,081	224,236	181,681	167,618	181,961	28.6
		Female	2,062,619	182,165	180,943	197,121	260,769	321,201	240,408	202,741	198,866	278,405	31.5
Kentucky	3,743.1	Male	1,828,350	180,291	175,196	193,474	253,963	307,568	215,541	169,146	158,650	174,521	28.6
		Female	1,914,750	172,151	166,423	181,739	242,410	311,456	223,363	181,400	180,431	255,377	31.2
Mississippi	2,570.3	Male	1,236,879	136,357	131,216	141,204	170,420	191,160	135,949	107,449	100,718	122,406	27.1
		Female	1,333,421	131,386	126,500	135,645	170,772	199,541	146,664	122,088	120,420	180,405	30.1
Tennessee	4,705.6	Male	2,270,290	209,537	214,007	233,324	304,387	387,682	282,568	219,573	202,585	216,627	29.5
		Female	2,435,310	199,403	203,641	222,865	302,744	400,703	297,720	242,405	238,066	327,763	32.2
WEST SOUTH CENTRAL	**24,577.4**	**Male**	**12,023,077**	**1,244,760**	**1,171,500**	**1,239,469**	**1,696,121**	**2,100,072**	**1,428,153**	**1,100,276**	**985,257**	**1,057,469**	**28.1**
		Female	**12,554,323**	**1,194,000**	**1,123,689**	**1,189,561**	**1,636,022**	**2,095,475**	**1,471,493**	**1,176,904**	**1,113,129**	**1,554,050**	**30.4**
Arkansas	2,348.7	Male	1,133,746	112,737	108,610	118,486	139,947	174,568	131,273	102,928	106,093	139,104	30.0
		Female	1,214,954	107,207	103,607	113,519	141,663	181,495	138,298	113,854	124,507	190,804	32.8
Louisiana	4,316.2	Male	2,093,093	228,136	209,623	232,682	302,831	358,274	238,576	186,687	166,829	169,455	27.0
		Female	2,223,107	221,170	202,897	226,413	301,053	364,977	252,645	205,305	193,312	255,335	29.4
Oklahoma	3,114.4	Male	1,518,894	149,722	138,552	148,285	209,760	253,214	181,067	143,912	135,647	158,735	29.5
		Female	1,595,506	142,060	131,757	139,299	197,908	252,397	187,107	153,660	152,938	238,380	32.4
Texas	14,798.1	Male	7,277,344	754,165	714,715	740,016	1,043,583	1,314,016	877,237	666,749	576,688	590,175	27.9
		Female	7,520,756	723,563	685,428	710,330	995,398	1,296,606	893,443	704,085	642,372	869,531	30.0
MOUNTAIN	**11,976.6**	**Male**	**5,948,534**	**645,236**	**564,094**	**589,239**	**835,094**	**1,101,988**	**718,400**	**523,320**	**480,360**	**490,803**	**28.1**
		Female	**6,028,066**	**617,663**	**540,513**	**566,526**	**810,291**	**1,065,663**	**716,043**	**536,708**	**523,271**	**651,388**	**29.5**
Arizona	2,905.0	Male	1,429,340	141,411	132,318	141,718	198,322	247,681	166,742	126,086	127,129	147,933	29.1
		Female	1,475,660	135,964	127,599	137,133	190,631	242,299	170,797	134,511	147,790	188,936	31.0
Colorado	3,019.3	Male	1,499,101	140,227	133,314	143,290	221,350	312,761	193,371	135,549	113,453	105,786	28.6
		Female	1,520,199	133,630	127,845	137,763	209,245	301,309	192,276	138,310	123,492	156,329	30.0
Idaho	990.2	Male	494,140	60,583	49,660	49,249	63,922	85,666	58,850	41,164	40,240	44,806	27.8
		Female	496,060	57,527	47,295	47,325	63,372	82,859	57,235	41,570	43,034	55,843	28.9
Montana	806.2	Male	402,203	40,937	36,203	40,552	53,446	71,783	48,497	36,394	35,840	38,551	29.2
		Female	403,997	38,813	34,684	38,154	51,818	69,171	47,550	36,624	37,090	50,093	30.6
Nevada	853.0	Male	431,780	36,727	35,899	40,568	56.628	81,285	61,329	45,068	41,581	32,695	30.7
		Female	421,220	35,255	34,169	38,711	54,247	78,474	57,503	42,988	41,099	38,774	31.1
New Mexico	1,360.0	Male	670,239	73,752	67,377	73,536	92,493	117,151	78,865	59,994	53,448	53,623	27.4
		Female	689,761	71,282	64,764	71,386	91,321	116,985	81,785	63,557	58,422	70,259	28.9
Utah	1,544.1	Male	765,982	122,256	85,207	76,683	110,762	133,703	79,707	57,116	50,439	50,109	24.2
		Female	778,118	117,021	81,626	73,784	115,604	129,073	80,252	58,412	54,077	68,269	25.1
Wyoming	498.8	Male	255,749	29,343	24,116	23,643	38,171	51,958	31,039	21,949	18,230	17,300	27.4
		Female	243,051	28,171	22,531	22,270	34,053	45,493	28,645	20,736	18,267	22,885	28.2
PACIFIC	**32,812.8**	**Male**	**16,222,050**	**1,485,694**	**1,386,401**	**1,531,566**	**2,287,825**	**3,090,632**	**2,067,886**	**1,530,606**	**1,438,229**	**1,403,211**	**29.6**
		Female	**16,590,750**	**1,420,062**	**1,324,810**	**1,468,241**	**2,127,005**	**3,017,051**	**2,052,278**	**1,584,366**	**1,579,074**	**2,017,863**	**31.5**
Alaska	424.0	Male	225,012	25,377	21,377	22,055	33,633	52,559	33,098	19,126	11,637	6,150	26.9
		Female	198,988	23,935	20,420	20,176	28,577	46,270	27,401	15,899	10,094	6,216	26.4
California	24,395.1	Male	12,022,763	1,087,755	1,018,153	1,135,766	1,712,575	2,280,085	1,534,334	1,152,544	1,070,161	1,031,390	29.6
		Female	12,372,337	1,041,943	974,240	1,092,029	1,593,715	2,230,370	1,536,894	1,197,676	1,186,581	1,518,889	31.7
Hawaii	998.3	Male	512,133	49,912	44,547	46,906	81,232	98,349	62,012	44,915	43,826	40,434	28.4
		Female	486,167	47,171	42,145	44,719	64,027	93,645	60,331	49,593	44,227	40,309	29.8
Oregon	2,723.1	Male	1,340,586	127,020	117,235	125,608	168,142	258,043	167,798	119,272	121,830	135,638	30.1
		Female	1,382,514	120,247	111,679	119,742	168,327	254,290	165,022	124,218	133,693	185,296	31.7
Washington	4,272.3	Male	2,121,556	195,630	185,089	201,231	292,243	401,596	270,644	194,749	190,775	189,599	29.6
		Female	2,150,744	186,766	176,326	191,575	272,359	392,476	262,630	196,980	204,479	267,153	31.3
TOTAL UNITED STATES	**231,009.5**	**Male**	**112,178,645**	**10,373,004**	**10,215,347**	**11,450,003**	**15,237,538**	**19,411,062**	**13,600,772**	**10,862,389**	**10,334,947**	**10,693,583**	**29.5**
		Female	**118,830,855**	**9,924,953**	**9,766,676**	**10,984,303**	**14,962,664**	**19,674,891**	**14,118,380**	**11,624,208**	**11,758,828**	**16,015,952**	**32.0**

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES REGION State	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW ENGLAND	**4,495.1**	**335,921**	**1,004,998**	**785,269**	**662,540**	**733,854**	**972,518**	**1,063,964**	**1,390,677**	**778,557**	**691,095**	**348,827**	**221,980**	**2.77**
Connecticut	1,120.7	77,549	243,344	205,920	173,783	192,185	227,919	249,338	350,778	200,031	180,187	88,691	51,675	2.78
Maine	412.9	33,774	93,169	70,660	59,538	63,568	92,191	90,275	131,887	73,544	66,568	31,885	18,741	2.78
Massachusetts	2,083.5	151,762	466,792	355,330	303,464	340,504	465,648	521,024	632,454	351,813	305,688	161,482	111,039	2.76
New Hampshire	343.2	30,211	82,732	63,649	49,133	50,157	67,318	74,729	109,419	60,124	57,182	26,680	15,066	2.78
Rhode Island	347.7	25,456	73,664	55,969	50,967	60,833	80,811	86,143	107,104	60,914	51,382	25,494	16,663	2.74
Vermont	187.1	17,169	45,297	33,741	25,655	26,607	38,631	42,455	59,035	32,131	30,088	14,595	8,796	2.79
MIDDLE ATLANTIC . . .	**13,339.4**	**852,280**	**2,820,212**	**2,376,725**	**2,073,736**	**2,309,477**	**2,906,970**	**3,284,716**	**3,988,690**	**2,317,888**	**2,000,418**	**1,036,548**	**711,140**	**2.75**
New Jersey	2,604.7	148,956	549,009	492,126	419,570	456,283	538,756	567,182	778,204	469,556	422,495	219,809	147,454	2.84
New York	6,426.4	414,892	1,400,615	1,178,974	986,539	1,071,251	1,374,129	1,714,613	1,872,351	1,079,259	923,546	487,640	348,991	2.72
Pennsylvania	4,308.3	288,432	870,588	705,625	667,627	781,943	994,085	1,002,921	1,338,135	769,073	654,377	329,099	214,695	2.76
EAST NORTH CENTRAL	**15,058.7**	**1,310,773**	**3,506,828**	**2,700,023**	**2,230,195**	**2,352,305**	**2,958,576**	**3,480,990**	**4,592,635**	**2,627,202**	**2,357,967**	**1,197,698**	**802,208**	**2.79**
Illinois	4,140.3	346,190	961,388	753,523	610,234	648,561	820,404	1,021,936	1,238,071	706,143	618,851	318,589	236,710	2.78
Indiana	1,984.0	186,367	458,743	354,351	290,083	301,556	392,900	437,182	616,595	357,081	322,287	155,628	95,227	2.79
Michigan	3,290.1	295,936	793,860	598,516	489,865	509,385	602,538	717,260	997,141	577,844	535,058	277,801	184,996	2.83
Ohio	3,929.2	332,259	896,123	697,995	596,937	633,597	772,289	907,808	1,205,189	700,025	614,358	307,517	194,303	2.76
Wisconsin	1,715.1	150,021	396,714	295,638	243,076	259,206	370,445	396,804	535,639	286,109	267,413	138,163	90,972	2.78
WEST NORTH CENTRAL	**6,414.3**	**597,692**	**1,439,003**	**1,074,648**	**888,683**	**946,860**	**1,467,414**	**1,554,389**	**2,067,030**	**1,067,587**	**967,969**	**470,472**	**286,853**	**2.71**
Iowa	1,083.7	102,789	237,288	174,747	148,766	162,599	257,509	259,153	356,398	176,542	164,565	80,526	46,516	2.71
Kansas	900.9	92,537	201,024	146,343	123,525	132,455	205,016	220,970	303,205	151,316	132,383	59,517	33,509	2.66
Minnesota	1,505.0	135,922	363,889	267,482	205,893	214,265	317,549	359,650	468,043	246,236	236,923	121,084	73,064	2.75
Missouri	1,845.4	158,611	393,932	313,855	261,856	281,503	435,643	450,054	594,260	318,769	272,250	127,224	82,843	2.70
Nebraska	590.8	57,544	134,504	96,463	81,135	83,652	137,502	147,609	190,524	94,675	88,361	44,081	25,550	2.69
North Dakota	237.4	25,973	54,494	37,094	32,218	34,244	53,377	56,272	74,587	39,005	36,935	18,795	11,806	2.79
South Dakota	251.1	24,316	53,872	38,664	35,288	38,142	60,818	60,681	80,013	41,044	36,552	19,245	13,565	2.78
SOUTH ATLANTIC	**13,853.6**	**1,165,792**	**3,106,466**	**2,498,416**	**1,989,307**	**2,157,768**	**2,935,851**	**3,123,359**	**4,503,522**	**2,540,026**	**2,069,607**	**955,003**	**662,083**	**2.75**
Delaware	215.5	20,145	49,198	39,848	33,279	34,639	38,391	46,530	66,460	40,738	34,927	16,319	10,526	2.80
District of Columbia .	247.7	26,031	63,957	42,426	30,608	37,752	46,926	99,620	63,321	33,778	23,144	12,882	14,955	2.48
Florida	4,026.6	285,166	759,308	634,264	533,130	662,955	1,151,777	983,859	1,524,868	640,213	491,294	228,230	158,136	2.57
Georgia	1,970.3	185,367	488,757	382,705	284,750	280,454	348,267	425,589	583,764	379,833	322,885	150,402	107,827	2.86
Maryland	1,512.9	120,016	368,790	305,495	232,635	235,815	250,149	329,133	451,777	289,579	245,996	117,049	79,366	2.82
North Carolina	2,141.6	200,496	489,927	392,802	320,803	329,596	407,976	450,417	673,767	426,460	343,459	148,970	98,527	2.81
South Carolina	1,084.0	97,621	257,856	201,410	161,362	168,721	197,030	216,669	317,609	211,935	181,313	86,860	69,614	2.96
Virginia	1,942.3	178,248	477,983	383,607	287,079	288,210	327,173	419,831	603,820	380,236	310,608	139,453	88,352	2.81
West Virginia	712.7	52,702	150,690	115,859	105,661	119,626	168,162	151,711	218,136	137,254	115,981	54,838	34,780	2.79
EAST SOUTH CENTRAL	**5,269.5**	**459,538**	**1,167,571**	**936,221**	**766,861**	**802,772**	**1,136,537**	**1,111,132**	**1,607,302**	**1,020,688**	**846,264**	**394,643**	**289,471**	**2.84**
Alabama	1,397.2	119,726	302,542	247,292	207,742	216,610	303,288	296,851	425,642	266,480	222,984	105,120	80,123	2.84
Kentucky	1,318.1	123,155	297,368	231,088	188,330	196,874	281,285	271,584	400,316	262,189	217,532	100,406	66,073	2.84
Mississippi	860.0	73,134	183,165	149,407	122,975	131,510	199,809	181,283	248,601	158,208	135,128	70,162	66,618	2.99
Tennessee	1,694.2	143,523	384,496	308,434	247,814	257,778	352,155	361,414	532,743	333,811	270,620	118,955	76,657	2.78
WEST SOUTH CENTRAL	**8,730.4**	**858,209**	**2,107,413**	**1,587,088**	**1,247,759**	**1,241,887**	**1,688,044**	**1,973,294**	**2,697,011**	**1,561,343**	**1,342,590**	**653,293**	**502,869**	**2.82**
Arkansas	851.7	73,008	173,532	142,138	115,547	132,709	214,766	186,040	281,214	154,105	130,145	59,372	40,824	2.76
Louisiana	1,484.4	137,722	360,425	270,096	217,975	219,857	278,325	328,560	420,669	274,489	232,296	124,500	103,886	2.91
Oklahoma	1,169.4	115,563	258,393	200,399	163,092	169,106	262,847	279,958	390,460	203,904	176,206	76,663	42,209	2.66
Texas	5,224.9	531,916	1,315,063	974,455	751,145	720,215	932,106	1,178,736	1,604,668	928,845	803,943	392,758	315,950	2.83
MOUNTAIN	**4,290.4**	**447,050**	**1,115,509**	**806,871**	**587,054**	**600,796**	**733,120**	**960,497**	**1,385,330**	**732,143**	**643,044**	**321,992**	**247,394**	**2.79**
Arizona	1,047.7	99,189	245,513	188,030	141,383	161,529	212,056	226,215	365,272	171,832	146,739	75,088	62,554	2.77
Colorado	1,136.1	124,721	325,430	220,800	154,162	142,963	168,024	279,296	368,018	197,801	173,002	75,888	42,095	2.66
Idaho	346.0	35,037	87,226	64,074	45,025	49,512	65,126	70,829	112,806	58,114	54,450	28,225	21,576	2.86
Montana	297.2	29,093	71,666	53,292	40,809	44,058	58,282	71,295	94,748	50,244	45,920	21,805	13,188	2.71
Nevada	332.3	32,667	84,311	69,181	49,690	51,391	45,060	84,856	114,760	56,560	43,334	19,611	13,179	2.57
New Mexico	473.4	45,984	117,603	90,439	69,184	68,216	81,974	104,687	140,647	83,755	74,368	38,107	31,836	2.87
Utah	478.9	59,165	132,882	87,210	62,670	60,789	76,184	84,279	133,608	82,074	75,255	49,117	54,567	3.22
Wyoming	178.8	21,194	50,878	33,845	24,131	22,338	26,414	39,040	55,471	31,763	29,976	14,151	8,399	2.79
PACIFIC	**12,166.6**	**1,154,205**	**3,122,180**	**2,285,384**	**1,684,231**	**1,774,554**	**2,146,046**	**3,016,088**	**3,944,488**	**2,056,291**	**1,731,054**	**813,922**	**604,757**	**2.70**
Alaska	143.3	17,768	49,375	34,881	19,907	13,515	7,854	30,634	39,801	27,386	25,083	11,632	8,764	2.96
California	9,040.5	851,237	2,304,802	1,706,690	1,266,593	1,321,370	1,589,808	2,276,209	2,906,678	1,524,680	1,259,965	600,526	472,442	2.70
Hawaii	311.0	24,790	79,844	60,059	48,318	52,268	45,721	55,119	84,901	60,005	53,437	29,604	27,934	3.21
Oregon	1,047.3	98,171	270,268	186,073	133,533	151,552	207,703	252,562	365,988	174,772	152,184	65,385	36,409	2.60
Washington	1,624.5	162,239	417,891	297,681	215,880	235,849	294,960	401,564	547,120	269,448	240,385	106,775	59,208	2.63
TOTAL UNITED STATES	**83,618.0**	**7,181,460**	**19,390,180**	**15,050,645**	**12,130,366**	**12,920,273**	**16,945,076**	**19,568,429**	**26,176,685**	**14,701,725**	**12,650,008**	**6,192,398**	**4,328,755**	**2.76**

REGIONAL AND STATE SUMMARIES
HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
REGION State	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NEW ENGLAND	**4,495.1**	**220,999**	**180,144**	**272,403**	**177,487**	**494,665**	**1,201,267**	**1,626,176**	**321,959**	**22,606**	**25,878**	**9,344**
Connecticut	1,120.7	45,364	33,958	50,493	33,965	96,225	269,314	470,053	121,328	25,999	29,942	10,772
Maine	412.9	24,345	21,594	33,154	22,259	62,823	129,327	107,204	12,194	18,138	20,594	7,406
Massachusetts	2,083.5	100,899	82,646	128,569	81,933	222,474	544,751	772,238	149,990	22,920	25,904	9,375
New Hampshire	343.2	16,941	14,940	21,573	14,509	42,131	99,681	117,763	15,662	21,220	23,803	8,558
Rhode Island	347.7	21,519	16,812	23,015	14,679	41,432	98,873	114,229	17,141	20,837	24,014	8,778
Vermont	187.1	11,931	10,194	15,599	10,142	29,580	59,321	44,689	5,644	17,451	20,172	7,218
MIDDLE ATLANTIC	**13,339.4**	**731,097**	**555,397**	**820,862**	**537,423**	**1,480,781**	**3,547,762**	**4,655,254**	**1,010,824**	**22,212**	**25,706**	**9,336**
New Jersey	2,604.7	110,002	84,744	129,128	87,475	240,666	612,186	1,072,997	267,502	25,576	28,838	10,154
New York	6,426.4	380,108	279,510	413,747	268,490	745,547	1,680,075	2,146,538	512,385	21,701	25,715	9,467
Pennsylvania	4,308.3	240,987	191,143	277,987	181,458	494,568	1,255,501	1,435,719	230,937	21,178	23,798	8,633
EAST NORTH CENTRAL	**15,056.7**	**810,518**	**661,089**	**928,631**	**584,512**	**1,557,647**	**4,032,999**	**5,527,617**	**955,687**	**22,534**	**25,096**	**9,009**
Illinois	4,140.3	213,320	165,841	234,734	148,146	392,781	976,932	1,657,361	351,185	24,424	27,225	9,808
Indiana	1,984.0	112,523	91,285	129,193	85,200	235,599	582,747	663,757	83,696	20,892	22,961	8,224
Michigan	3,290.1	172,362	140,131	194,384	121,703	325,419	858,717	1,242,891	234,493	23,145	25,870	9,130
Ohio	3,929.2	218,669	180,172	245,517	152,208	409,850	1,113,403	1,403,959	205,422	21,971	24,164	8,769
Wisconsin	1,715.1	93,644	83,660	124,803	77,255	193,998	501,200	559,649	80,891	20,868	23,081	8,303
WEST NORTH CENTRAL	**6,414.3**	**404,891**	**351,846**	**510,713**	**319,834**	**793,173**	**1,738,128**	**1,971,367**	**324,348**	**19,770**	**22,718**	**8,375**
Iowa	1,083.7	64,102	58,212	86,903	54,376	130,620	296,550	340,056	52,881	20,041	22,670	8,361
Kansas	900.9	52,443	44,850	66,114	41,999	105,946	236,140	295,021	58,387	20,847	24,391	9,185
Minnesota	1,505.0	84,641	75,340	110,444	70,232	175,581	420,410	491,371	76,981	20,774	23,311	8,475
Missouri	1,845.4	135,101	114,738	157,406	94,526	233,652	487,239	537,437	85,301	18,821	21,853	8,104
Nebraska	590.8	36,047	30,919	47,016	30,082	75,870	164,328	178,101	28,437	19,516	22,510	8,357
North Dakota	237.4	13,818	11,996	19,104	13,550	34,523	66,074	66,426	11,909	18,698	22,241	7,962
South Dakota	251.1	18,739	15,791	23,726	15,069	36,981	67,387	62,955	10,452	17,066	20,665	7,423
SOUTH ATLANTIC	**13,853.6**	**1,023,436**	**751,988**	**1,091,415**	**746,193**	**1,962,958**	**3,740,905**	**3,813,599**	**723,106**	**18,416**	**22,042**	**8,009**
Delaware	215.5	10,931	8,046	12,243	8,742	24,751	59,856	76,135	14,796	22,257	25,504	9,112
District of Columbia	247.7	15,374	9,248	13,986	9,995	30,370	65,730	76,989	26,008	21,426	27,568	11,136
Florida	4,026.6	300,779	240,320	372,564	249,809	613,104	1,037,805	1,004,962	207,257	17,044	21,301	8,298
Georgia	1,970.3	166,232	119,446	159,170	107,675	287,621	537,773	510,670	81,713	17,501	20,702	7,248
Maryland	1,512.9	70,455	52,822	77,822	55,295	167,487	419,820	553,752	115,447	22,942	26,160	9,267
North Carolina	2,141.6	173,762	124,628	175,848	123,829	332,191	610,033	528,731	72,578	17,132	20,139	7,175
South Carolina	1,084.0	99,907	63,130	84,051	58,506	159,098	298,588	283,769	36,951	17,390	20,488	6,925
Virginia	1,942.3	121,251	85,770	129,077	91,381	255,016	523,317	594,127	142,361	20,287	24,393	8,666
West Virginia	712.7	64,745	48,578	66,654	40,961	93,320	187,983	184,464	25,995	17,268	19,901	7,124
EAST SOUTH CENTRAL	**5,269.5**	**518,932**	**378,324**	**497,347**	**307,266**	**753,132**	**1,352,028**	**1,271,912**	**190,559**	**16,213**	**19,514**	**6,861**
Alabama	1,397.2	136,415	98,750	130,630	79,816	196,566	362,569	343,091	49,363	16,438	19,513	6,870
Kentucky	1,318.1	121,127	95,952	129,320	77,848	184,890	334,890	326,615	47,458	16,385	19,842	6,987
Mississippi	860.0	110,082	73,180	90,702	53,920	124,633	203,335	177,989	26,159	14,066	17,756	5,941
Tennessee	1,694.2	151,308	110,442	146,695	95,682	247,043	451,234	424,217	67,579	16,961	20,152	7,255
WEST SOUTH CENTRAL	**8,730.4**	**621,182**	**502,646**	**718,801**	**437,328**	**1,059,951**	**2,066,907**	**2,713,072**	**610,513**	**19,849**	**23,873**	**8,480**
Arkansas	851.7	83,652	70,530	95,992	55,356	128,164	210,629	179,317	28,060	14,686	18,261	6,622
Louisiana	1,484.4	128,420	96,467	130,006	73,768	175,054	335,355	449,653	95,677	19,059	22,961	7,897
Oklahoma	1,169.4	80,635	75,499	110,778	64,494	145,415	283,315	341,677	67,587	18,714	22,642	8,502
Texas	5,224.9	328,475	260,150	382,025	243,710	611,318	1,237,608	1,742,425	419,189	21,291	25,323	8,941
MOUNTAIN	**4,290.4**	**265,064**	**212,833**	**317,685**	**211,949**	**567,297**	**1,219,037**	**1,291,282**	**205,253**	**19,568**	**22,472**	**8,050**
Arizona	1,047.7	70,044	53,638	81,390	54,753	145,465	298,902	297,478	46,030	18,822	21,691	7,823
Colorado	1,136.1	60,638	51,758	76,747	52,341	140,750	316,271	373,653	63,942	20,857	23,910	8,997
Idaho	346.0	23,159	19,980	29,291	18,443	50,584	105,161	87,016	12,366	17,853	20,414	7,133
Montana	297.2	19,261	17,304	25,621	15,860	40,206	87,772	79,334	11,842	18,329	21,173	7,805
Nevada	332.3	15,786	12,346	19,793	14,313	42,197	91,902	116,926	19,037	21,694	24,329	9,478
New Mexico	473.4	39,122	27,041	38,998	25,805	66,568	125,013	129,807	21,046	17,920	21,135	7,357
Utah	478.9	28,377	23,379	34,055	22,863	62,430	151,224	139,364	17,208	19,460	21,650	6,715
Wyoming	178.8	8,677	7,387	11,790	7,571	19,097	42,792	67,704	13,782	23,185	26,347	9,444
PACIFIC	**12,166.6**	**623,102**	**517,749**	**835,312**	**530,399**	**1,321,109**	**2,993,265**	**4,382,394**	**963,270**	**22,560**	**25,992**	**9,637**
Alaska	143.3	6,166	4,229	6,375	4,307	13,388	30,833	57,821	20,181	27,005	33,196	11,219
California	9,040.5	450,388	369,555	618,186	393,085	967,614	2,150,784	3,314,419	776,469	23,018	26,554	9,841
Hawaii	311.0	13,803	10,127	14,975	10,770	36,026	78,887	119,692	26,720	23,807	27,793	8,658
Oregon	1,047.3	67,080	57,096	85,205	53,457	134,945	311,195	296,769	41,553	19,036	21,445	8,248
Washington	1,624.5	85,665	76,742	110,571	68,780	169,136	421,566	593,693	98,347	22,315	24,815	9,436
TOTAL UNITED STATES	**83,618.0**	**5,219,221**	**4,112,016**	**5,993,169**	**3,852,391**	**9,990,713**	**21,892,298**	**27,252,673**	**5,305,519**	**20,764**	**24,063**	**8,710**

VOLUME I — Section 3
Metropolitan Market Rankings

Population
Households
Population Density
Effective Buying Income (EBI)
Median Household EBI
Average Household EBI
Per Capita EBI
Total Retail Sales
Per Household Retail Sales
Buying Power Index (BPI)
Economy-Priced-Products BPI
Moderate-Priced-Products BPI
Premium-Priced-Products BPI

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

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Moderate-Priced-Products BPI	3–13
Premium-Priced-Products BPI	3–14

POPULATION

Area	(Thous.)	Rank
New York, N.Y.	8,991.1	1
Los Angeles - Long Beach, Cal.	7,558.1	2
Chicago, Ill.	7,130.7	3
Philadelphia, Pa.	4,698.1	4
Detroit, Mich.	4,328.9	5
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	3,659.2	6
San Francisco - Oakland, Cal.	3,280.6	7
Washington, D.C.	3,083.3	8
Dallas - Fort Worth, Tex.	3,081.9	9
Houston, Tex.	3,072.9	10
Nassau - Suffolk, N.Y.	2,615.3	11
St. Louis, Mo.	2,353.0	12
Pittsburgh, Pa.	2,239.6	13
Baltimore, Md.	2,192.7	14
Minneapolis - St. Paul, Minn.	2,146.0	15
Atlanta, Ga.	2,109.6	16
Anaheim - Santa Ana - Garden Grove, Cal.	2,025.5	17
San Diego, Cal.	1,955.9	18
Newark, N.J.	1,947.8	19
Cleveland, Ohio	1,870.3	20
Miami, Fla.	1,751.2	21
Denver - Boulder, Colo.	1,694.0	22
Tampa - St. Petersburg, Fla.	1,653.5	23
Riverside - San Bernardino - Ontario, Cal.	1,644.9	24
Seattle - Everett, Wash.	1,644.3	25
Phoenix, Ariz.	1,618.2	26
Cincinnati, Ohio	1,405.8	27
Milwaukee, Wisc.	1,399.2	28
San Jose, Cal.	1,340.6	29
Kansas City, Mo.	1,338.9	30
Portland, Ore.	1,277.3	31
Buffalo, N.Y.	1,222.8	32
New Orleans, La.	1,214.0	33
Indianapolis, Ind.	1,175.6	34
Columbus, Ohio	1,106.9	35
San Antonio, Tex.	1,102.7	36
Fort Lauderdale - Hollywood, Fla.	1,082.3	37
Sacramento, Cal.	1,055.9	38
Hartford - New Britain - Bristol, Conn.	1,051.5	39
Salt Lake City - Ogden, Utah	982.3	40
Rochester, N.Y.	972.8	41
Memphis, Tenn.	927.0	42
Louisville, Ky.	912.1	43
Nashville-Davidson, Tenn.	878.3	44
Providence - Warwick - Pawtucket, R.I.	869.5	45
Birmingham, Ala.	861.2	46
Oklahoma City, Okla.	857.2	47
Greensboro - Winston-Salem - High Point, N.C.	842.5	48
Dayton, Ohio	826.0	49
Norfolk - Virginia Beach - Portsmouth, Va.	820.1	50
Total Top 50	**105,869.1**	
Bridgeport - Stamford - Norwalk - Danbury, Conn.	808.9	51
Albany - Schenectady - Troy, N.Y.	797.5	52
Toledo, Ohio	797.5	52
Honolulu, Haw.	784.2	54
New Haven - West Haven - Waterbury - Meriden, Conn.	762.6	55
Jacksonville, Fla.	759.0	56
Orlando, Fla.	747.0	57
Tulsa, Okla.	715.7	58
Akron, Ohio	656.6	59
Charlotte - Gastonia, N.C.	650.4	60
Worcester - Fitchburg - Leominster, Mass.	650.3	61
Richmond, Va.	645.9	62
Gary - Hammond - East Chicago, Ind.	644.5	63
Northeast Pennsylvania	644.1	64
Syracuse, N.Y.	643.5	65
Allentown - Bethlehem - Easton, Pa.	643.3	66
West Palm Beach - Boca Raton, Fla.	619.5	67
Grand Rapids, Mich.	614.5	68
New Brunswick - Perth Amboy - Sayreville, N.J.	595.9	69
Greenville - Spartanburg, S.C.	584.6	70
Springfield - Chicopee - Holyoke, Mass.	582.9	71
Omaha, Neb.	576.0	72
Austin, Tex.	568.4	73
Tucson, Ariz.	568.1	74
Oxnard - Simi Valley - Ventura, Cal.	558.9	75
Raleigh - Durham, N.C.	549.6	76
Jersey City, N.J.	549.5	77
Fresno, Cal.	535.5	78
Youngstown - Warren, Ohio	530.0	79
Wilmington, Del.	527.8	80
Flint, Mich.	523.4	81
Baton Rouge, La.	516.2	82
Long Branch - Asbury Park, N.J.	509.9	83
Tacoma, Wash.	503.4	84
El Paso, Tex.	502.1	85
Las Vegas, Nev.	493.3	86
Knoxville, Tenn.	488.0	87
New Bedford - Fall River, Mass.	481.6	88
Lansing - East Lansing, Mich.	479.7	89
Albuquerque, N.M.	478.1	90
Mobile, Ala.	454.6	91
Harrisburg, Pa.	452.8	92
Charleston - North Charleston, S.C.	446.0	93
Paterson - Clifton - Passaic, N.J.	444.2	94
Johnson City - Kingsport - Bristol, Tenn.	443.1	95
Chattanooga, Tenn.	435.3	96
Portsmouth - Dover - Rochester, N.H.	433.4	97
Columbia, S.C.	420.8	98
Bakersfield, Cal.	418.6	99
Wichita, Kans.	416.9	100
Total Top 100	**134,522.7**	
Canton, Ohio	406.3	101
Little Rock - North Little Rock, Ark.	406.1	102
York, Pa.	390.5	103
Davenport - Rock Island - Moline, Iowa-Ill.	388.7	104
Fort Wayne, Ind.	386.8	105
Shreveport, La.	383.9	106
Beaumont - Port Arthur - Orange, Tex.	382.0	107
Peoria, Ill.	370.8	108
Newport News - Hampton, Va.	370.7	109
Lancaster, Pa.	370.0	110
Stockton, Cal.	359.7	111
Spokane, Wash.	352.7	112
Vallejo - Fairfield - Napa, Cal.	351.6	113
Des Moines, Iowa	343.2	114
Augusta, Ga.	338.4	115
Lakeland - Winter Haven, Fla.	337.3	116
Corpus Christi, Tex.	333.3	117
Jackson, Miss.	331.6	118
Colorado Springs, Colo.	331.5	119
Madison, Wisc.	329.7	120
Lexington-Fayette, Ky.	326.4	121
Santa Rosa, Cal.	318.3	122
Utica - Rome, N.Y.	316.6	123
Huntington - Ashland, W.Va.-Ky.	316.1	124
Reading, Pa.	316.1	124
Evansville, Ind.	314.6	126
Huntsville, Ala.	312.4	127
Trenton, N.J.	307.8	128
Santa Barbara - Santa Maria - Lompoc, Cal.	305.5	129
McAllen - Pharr - Edinburg, Tex.	303.4	130
Salinas - Seaside - Monterey, Cal.	301.4	131
Binghamton, N.Y.	300.7	132
Pensacola, Fla.	300.3	133
Appleton - Oshkosh, Wisc.	294.8	134
Manchester - Nashua, N.H.	286.1	135
Kalamazoo - Portage, Mich.	283.6	136
Erie, Pa.	282.7	137
Melbourne - Titusville - Cocoa, Fla.	282.3	138
Eugene - Springfield, Ore.	281.6	139
Montgomery, Ala.	280.9	140
Rockford, Ill.	280.8	141
South Bend, Ind.	280.6	142
Modesto, Cal.	280.2	143
Lorain - Elyria, Ohio	278.1	144
Daytona Beach, Fla.	274.2	145
Charleston, W.Va.	272.4	146
Ann Arbor, Mich.	270.5	147
Duluth - Superior, Minn.-Wisc.	267.8	148
Newburgh - Middletown, N.Y.	266.8	149
Johnstown, Pa.	265.0	150
Total Top 150	**150,555.5**	
Hamilton - Middletown, Ohio	264.4	151
Salem, Ore.	262.9	152
Macon, Ga.	258.8	153
Visalia - Tulare - Porterville, Cal.	257.9	154
Fayetteville, N.C.	254.5	155
Poughkeepsie, N.Y.	249.8	156
Portland, Me.	249.3	157
New London - Norwich, Conn.	239.6	158
Columbus, Ga.	239.4	159
Savannah, Ga.	235.6	160
Provo - Orem, Utah	235.4	161
Saginaw, Mich.	229.4	162
Roanoke, Va.	227.0	163
Killeen - Temple, Tex.	225.3	164
Fort Myers - Cape Coral, Fla.	222.9	165
Brownsville - Harlingen - San Benito, Tex.	222.0	166
Lima, Ohio	220.2	167
Lubbock, Tex.	217.8	168
Sarasota, Fla.	216.3	169
Springfield, Mo.	215.0	170
Fort Smith, Ark.	210.9	171
Reno, Nev.	206.8	172
Galveston - Texas City, Tex.	200.7	173
Santa Cruz, Cal.	200.6	174
Lincoln, Neb.	197.8	175
Biloxi - Gulfport, Miss.	197.3	176
Atlantic City, N.J.	197.0	177
Springfield, Ill.	191.3	178
Battle Creek, Mich.	188.7	179
Salisbury - Concord, N.C.	188.6	180
Fayetteville - Springdale, Ark.	188.1	181
Topeka, Kans.	186.9	182
Wheeling, W.Va.	186.2	183
Boise, Ida.	185.0	184
Anchorage, Alas.	184.6	185
Springfield, Ohio	183.0	186
Asheville, N.C.	180.4	187
Muskegon - Norton Shores - Muskegon Heights, Mich.	180.1	188
Amarillo, Tex.	180.0	189
Yakima, Wash.	178.7	190
Green Bay, Wisc.	178.4	191
Terre Haute, Ind.	177.0	192
Waco, Tex.	175.4	193
Racine, Wisc.	174.1	194
Benton Harbor, Mich.	172.2	195
Lake Charles, La.	171.6	196
Cedar Rapids, Iowa	171.1	197
St. Cloud, Minn.	169.5	198
Champaign - Urbana - Rantoul, Ill.	168.9	199
Tallahassee, Fla.	168.9	199
Total Top 200	**160,838.8**	
Parkersburg - Marietta, W.Va.-Ohio	165.8	201
Steubenville - Weirton, Ohio-W.Va.	162.2	202
Fort Collins, Colo.	160.5	203
Gainesville, Fla.	159.8	204
Longview - Marshall, Tex.	158.0	205
Bradenton, Fla.	157.7	206
Lafayette, La.	157.1	207
Lynchburg, Va.	156.4	208
Bremerton, Wash.	156.1	209
Alexandria, La.	155.7	210
Clarksville - Hopkinsville, Tenn.-Ky.	155.1	211
Richland - Kennewick - Pasco, Wash.	154.9	212
Jackson, Mich.	152.4	213
Chico, Cal.	151.9	214
Wilmington, N.C.	144.4	215
Pittsfield, Mass.	144.2	216
Monroe, La.	143.4	217
Abilene, Tex.	142.6	218
Tuscaloosa, Ala.	141.7	219
Fargo - Moorhead, N.D.-Minn.	141.2	220
Janesville - Beloit, Wisc.	140.8	221
Medford, Ore.	139.7	222
Elkhart, Ind.	139.2	223
Waterloo - Cedar Falls, Iowa	139.2	223
Anderson, Ind.	139.1	225
Bangor, Me.	139.1	225
Anderson, S.C.	138.0	227
Florence, Ala.	137.9	228
Altoona, Pa.	136.9	229
Tyler, Tex.	134.4	230
Vineland - Millville - Bridgeton, N.J.	134.4	230
Athens, Ga.	134.2	232
Eau Claire, Wisc.	134.0	233
Olympia, Wash.	133.8	234
Hickory, N.C.	133.3	235
Decatur, Ill.	132.4	236
Ocala, Fla.	131.8	237
Mansfield, Ohio	131.3	238
Wichita Falls, Tex.	131.3	238
Joplin, Mo.	130.5	240
Petersburg - Colonial Heights - Hopewell, Va.	130.2	241
Greeley, Colo.	129.9	242
Texarkana, Tex.-Ark.	129.7	243
Sharon, Pa.	128.5	244
Muncie, Ind.	127.9	245
Pueblo, Colo.	127.2	246
Kenosha, Wisc.	123.9	247
Newark, Ohio	123.3	248
Redding, Cal.	123.3	248
Pascagoula - Moss Point, Miss.	123.1	250
Total Top 250	**167,878.2**	
Lafayette - West Lafayette, Ind.	123.0	251
Bloomington - Normal, Ill.	121.9	252
Anniston, Ala.	121.7	253
Odessa, Tex.	120.5	254
Bay City, Mich.	120.1	255
Williamsport, Pa.	119.5	256
Burlington, Vt.	118.0	257
Sioux City, Iowa	118.0	257
Charlottesville, Va.	117.6	259
Albany, Ga.	115.5	260
Jacksonville, N.C.	114.9	261
Hagerstown, Md.	114.4	262
State College, Pa.	114.3	263
Wausau, Wisc.	114.1	264
Florence, S.C.	113.7	265
Fort Walton Beach, Fla.	113.6	266
Lawton, Okla.	113.5	267
Billings, Mont.	112.8	268
Danville, Va.	112.8	268
Sioux Falls, S.D.	112.4	270
Bellingham, Wash.	111.5	271
Glens Falls, N.Y.	110.7	272
Rock Hill, S.C.	110.5	273
Cumberland, Md.	107.7	274
Yuba City, Cal.	105.2	275
Columbia, Mo.	104.6	276
Kankakee, Ill.	104.6	276
Laredo, Tex.	104.5	278
Gadsden, Ala.	104.4	279
Kokomo, Ind.	104.0	280
St. Joseph, Mo.	102.7	281
Grand Forks, N.D.	102.2	282
Sheboygan, Wisc.	102.1	283
Panama City, Fla.	101.6	284
Las Cruces, N.M.	101.2	285
Lewiston - Auburn, Me.	101.1	286
Bloomington, Ind.	100.7	287
Bryan - College Station, Tex.	100.1	288
Burlington, N.C.	99.2	289
Elmira, N.Y.	97.1	290
Dubuque, Iowa	94.5	291
Rochester, Minn.	93.7	292
La Crosse, Wisc.	93.0	293
Pine Bluff, Ark.	91.6	294
Sherman - Denison, Tex.	91.2	295
San Angelo, Tex.	87.7	296
Owensboro, Ky.	87.2	297
Midland, Tex.	86.5	298
Bismarck, N.D.	84.0	299
Iowa City, Iowa	83.5	300
Great Falls, Mont.	80.5	301
Casper, Wyo.	76.3	302
Victoria, Tex.	71.9	303
Lawrence, Kans.	69.3	304
Enid, Okla.	64.3	305
Total Above Areas	**173,541.4**	
Percent of U.S.	**75.1231**	
U.S. Total	**231,009.5**	

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,514.7	1
Los Angeles - Long Beach, Cal.	2,780.7	2
Chicago, Ill.	2,538.6	3
Philadelphia, Pa.	1,665.0	4
Detroit, Mich.	1,534.4	5
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1,323.8	6
San Francisco - Oakland, Cal.	1,316.7	7
Washington, D.C.	1,146.0	8
Dallas - Fort Worth, Tex.	1,138.3	9
Houston, Tex.	1,110.1	10
St. Louis, Mo.	854.2	11
Pittsburgh, Pa.	838.7	12
Nassau - Suffolk, N.Y.	829.2	13
Minneapolis - St. Paul, Minn.	795.8	14
Baltimore, Md.	780.9	15
Atlanta, Ga.	766.0	16
Anaheim - Santa Ana - Garden Grove, Cal.	736.6	17
San Diego, Cal.	718.6	18
Cleveland, Ohio	700.1	19
Tampa - St. Petersburg, Fla.	683.1	20
Newark, N.J.	681.6	21
Denver - Boulder, Colo.	654.1	22
Seattle - Everett, Wash.	644.4	23
Miami, Fla.	640.3	24
Phoenix, Ariz.	598.3	25
Riverside - San Bernardino - Ontario, Cal.	591.1	26
Milwaukee, Wisc.	513.0	27
Cincinnati, Ohio	511.4	28
Kansas City, Mo.	508.4	29
Portland, Ore.	501.2	30
San Jose, Cal.	486.9	31
Fort Lauderdale - Hollywood, Fla.	453.5	32
Buffalo, N.Y.	448.6	33
New Orleans, La.	438.9	34
Indianapolis, Ind.	430.8	35
Columbus, Ohio	412.2	36
Sacramento, Cal.	411.9	37
Hartford - New Britain - Bristol, Conn.	380.7	38
San Antonio, Tex.	367.2	39
Rochester, N.Y.	350.7	40
Louisville, Ky.	334.0	41
Oklahoma City, Okla.	327.2	42
Memphis, Tenn.	324.6	43
Providence - Warwick - Pawtucket, R.I.	318.7	44
Nashville-Davidson, Tenn.	317.9	45
Salt Lake City - Ogden, Utah	316.8	46
Birmingham, Ala.	315.1	47
Greensboro - Winston-Salem - High Point, N.C.	311.9	48
Dayton, Ohio	306.1	49
Albany - Schenectady - Troy, N.Y.	293.9	50
Total Top 50	**38,962.9**	
Bridgeport - Stamford - Norwalk - Danbury, Conn.	286.7	51
Toledo, Ohio	285.4	52
New Haven - West Haven - Waterbury - Meriden, Conn.	278.4	53
Jacksonville, Fla.	277.8	54
Norfolk - Virginia Beach - Portsmouth, Va.	276.0	55
Orlando, Fla.	275.8	56
Tulsa, Okla.	272.8	57
West Palm Beach - Boca Raton, Fla.	258.0	58
Honolulu, Haw.	242.1	59
Northeast Pennsylvania	238.3	60
Akron, Ohio	238.2	61
Allentown - Bethlehem - Easton, Pa.	237.6	62
Richmond, Va.	237.5	63
Charlotte - Gastonia, N.C.	236.7	64
Worcester - Fitchburg - Leominster, Mass.	231.7	65
Syracuse, N.Y.	229.1	66
Gary - Hammond - East Chicago, Ind.	219.4	67
Grand Rapids, Mich.	215.8	68
Tucson, Ariz.	214.2	69
Austin, Tex.	213.1	70
Omaha, Neb.	210.8	71
Jersey City, N.J.	207.8	72
Greenville - Spartanburg, S.C.	207.1	73
Springfield - Chicopee - Holyoke, Mass.	206.9	74
Raleigh - Durham, N.C.	201.8	75
New Brunswick - Perth Amboy - Sayreville, N.J.	201.4	76
Youngstown - Warren, Ohio	190.7	77
Las Vegas, Nev.	190.1	78
Fresno, Cal.	189.6	79
Oxnard - Simi Valley - Ventura, Cal.	186.9	80
Wilmington, Del.	186.7	81
Tacoma, Wash.	184.9	82
Flint, Mich.	183.1	83
Knoxville, Tenn.	183.0	84
Long Branch - Asbury Park, N.J.	176.3	85
Baton Rouge, La.	175.6	86
Albuquerque, N.M.	175.0	87
New Bedford - Fall River, Mass.	172.1	88
Harrisburg, Pa.	169.1	89
Lansing - East Lansing, Mich.	165.7	90
Johnson City - Kingsport - Bristol, Tenn.	160.7	91
Wichita, Kans.	159.7	92
Mobile, Ala.	157.7	93
Chattanooga, Tenn.	157.0	94
Portsmouth - Dover - Rochester, N.H.	154.7	95
Paterson - Clifton - Passaic, N.J.	153.9	96
El Paso, Tex.	149.8	97
Little Rock - North Little Rock, Ark.	149.2	98
Bakersfield, Cal.	148.1	99
Charleston - North Charleston, S.C.	146.4	100
Total Top 100	**49,229.3**	
Canton, Ohio	146.3	101
Davenport - Rock Island - Moline, Iowa-Ill.	142.6	102
Columbia, S.C.	141.1	103
York, Pa.	140.8	104
Fort Wayne, Ind.	138.8	105
Shreveport, La.	138.6	106
Beaumont - Port Arthur - Orange, Tex.	136.9	107
Spokane, Wash.	135.4	108
Peoria, Ill.	135.0	109
Stockton, Cal.	131.3	110
Des Moines, Iowa	131.1	111
Newport News - Hampton, Va.	129.4	112
Lancaster, Pa.	129.0	113
Madison, Wisc.	126.8	114
Vallejo - Fairfield - Napa, Cal.	125.8	115
Santa Rosa, Cal.	124.4	116
Lakeland - Winter Haven, Fla.	122.8	117
Lexington-Fayette, Ky.	120.0	118
Colorado Springs, Colo.	118.5	119
Evansville, Ind.	118.1	120
Reading, Pa.	117.6	121
Augusta, Ga.	115.2	122
Huntington - Ashland, W.Va.-Ky.	114.6	123
Santa Barbara - Santa Maria - Lompoc, Cal.	114.3	124
Jackson, Miss.	114.2	125
Daytona Beach, Fla.	114.0	126
Utica - Rome, N.Y.	112.5	127
Huntsville, Ala.	110.1	128
Melbourne - Titusville - Cocoa, Fla.	109.3	129
Corpus Christi, Tex.	109.1	130
Eugene - Springfield, Ore.	109.0	131
Binghamton, N.Y.	108.5	132
Trenton, N.J.	107.5	133
Pensacola, Fla.	106.0	134
Appleton - Oshkosh, Wisc.	103.5	135
Kalamazoo - Portage, Mich.	102.9	136
Charleston, W.Va.	102.6	137
South Bend, Ind.	102.2	138
Modesto, Cal.	101.8	139
Rockford, Ill.	101.7	140
Manchester - Nashua, N.H.	101.3	141
Duluth - Superior, Minn.-Wisc.	100.7	142
Salinas - Seaside - Monterey, Cal.	100.7	142
Erie, Pa.	100.2	144
Montgomery, Ala.	97.6	145
Salem, Ore.	97.5	146
Ann Arbor, Mich.	97.4	147
Sarasota, Fla.	96.2	148
Lorain - Elyria, Ohio	94.2	149
Johnstown, Pa.	93.9	150
Total Top 150	**55,018.3**	
Portland, Me.	92.6	151
Hamilton - Middletown, Ohio	92.0	152
Fort Myers - Cape Coral, Fla.	91.5	153
Macon, Ga.	90.0	154
Newburgh - Middletown, N.Y.	87.6	155
Roanoke, Va.	86.0	156
Visalia - Tulare - Porterville, Cal.	85.7	157
Reno, Nev.	84.3	158
New London - Norwich, Conn.	84.0	159
Poughkeepsie, N.Y.	83.9	160
Savannah, Ga.	83.7	161
McAllen - Pharr - Edinburg, Tex.	82.7	162
Springfield, Mo.	81.2	163
Columbus, Ga.	80.0	164
Fayetteville, N.C.	79.2	165
Saginaw, Mich.	78.6	166
Santa Cruz, Cal.	77.2	167
Lima, Ohio	77.1	168
Fort Smith, Ark.	76.9	169
Lubbock, Tex.	76.8	170
Lincoln, Neb.	75.4	171
Springfield, Ill.	75.2	172
Atlantic City, N.J.	73.5	173
Galveston - Texas City, Tex.	72.4	174
Topeka, Kans.	71.7	175
Killeen - Temple, Tex.	71.1	176
Fayetteville - Springdale, Ark.	69.2	177
Salisbury - Concord, N.C.	69.2	177
Boise, Ida.	69.0	179
Wheeling, W.Va.	69.0	179
Asheville, N.C.	68.7	181
Battle Creek, Mich.	68.6	182
Amarillo, Tex.	68.4	183
Biloxi - Gulfport, Miss.	66.7	184
Springfield, Ohio	66.5	185
Bradenton, Fla.	66.4	186
Anchorage, Alas.	66.3	187
Terre Haute, Ind.	65.5	188
Yakima, Wash.	64.6	189
Waco, Tex.	64.3	190
Cedar Rapids, Iowa	63.9	191
Muskegon - Norton Shores - Muskegon Heights, Mich.	63.7	192
Provo - Orem, Utah	63.3	193
Brownsville - Harlingen - San Benito, Tex.	63.0	194
Green Bay, Wisc.	63.0	194
Tallahassee, Fla.	62.9	196
Benton Harbor, Mich.	62.0	197
Chico, Cal.	61.5	198
Racine, Wisc.	61.3	199
Champaign - Urbana - Rantoul, Ill.	60.3	200
Total Top 200	**58,695.9**	
Parkersburg - Marietta, W.Va.-Ohio	60.0	201
Fort Collins, Colo.	59.5	202
Gainesville, Fla.	59.5	202
Lake Charles, La.	59.4	204
Steubenville - Weirton, Ohio-W.Va.	58.4	205
Bremerton, Wash.	56.9	206
Longview - Marshall, Tex.	56.9	206
Richland - Kennewick - Pasco, Wash.	55.9	208
Lafayette, La.	54.7	209
Lynchburg, Va.	54.2	210
Pittsfield, Mass.	53.3	211
Wilmington, N.C.	53.2	212
Alexandria, La.	52.9	213
Medford, Ore.	52.7	214
St. Cloud, Minn.	52.6	215
Jackson, Mich.	52.4	216
Fargo - Moorhead, N.D.-Minn.	51.7	217
Olympia, Wash.	51.1	218
Abilene, Tex.	51.0	219
Anderson, Ind.	51.0	219
Janesville - Beloit, Wisc.	50.9	221
Joplin, Mo.	50.2	222
Ocala, Fla.	50.1	223
Altoona, Pa.	50.0	224
Monroe, La.	49.8	225
Waterloo - Cedar Falls, Iowa	49.8	225
Elkhart, Ind.	49.7	227
Clarksville - Hopkinsville, Tenn.-Ky.	49.6	228
Anderson, S.C.	49.5	229
Decatur, Ill.	49.5	229
Florence, Ala.	49.4	231
Tuscaloosa, Ala.	49.4	231
Tyler, Tex.	49.1	233
Hickory, N.C.	48.2	234
Athens, Ga.	47.9	235
Wichita Falls, Tex.	47.8	236
Bangor, Me.	47.7	237
Mansfield, Ohio	47.6	238
Texarkana, Tex.-Ark.	47.2	239
Redding, Cal.	46.8	240
Eau Claire, Wisc.	46.7	241
Pueblo, Colo.	46.7	241
Greeley, Colo.	46.0	243
Sharon, Pa.	45.8	244
Muncie, Ind.	45.4	245
Vineland - Millville - Bridgeton, N.J.	45.4	245
Kenosha, Wisc.	44.4	247
Newark, Ohio	43.9	248
Bloomington - Normal, Ill.	43.6	249
Odessa, Tex.	43.5	250
Total Top 250	**61,224.8**	
Sioux City, Iowa	43.4	251
Williamsport, Pa.	43.4	251
Petersburg - Colonial Heights - Hopewell, Va.	43.0	253
Billings, Mont.	42.7	254
Bay City, Mich.	42.5	255
Sioux Falls, S.D.	42.4	256
Bellingham, Wash.	42.3	257
Lafayette - West Lafayette, Ind.	42.3	257
Charlottesville, Va.	41.9	259
Anniston, Ala.	41.3	260
Hagerstown, Md.	41.3	260
Danville, Va.	41.0	262
Burlington, Vt.	40.5	263
Pascagoula - Moss Point, Miss.	40.1	264
Fort Walton Beach, Fla.	40.0	265
Wausau, Wisc.	39.7	266
Cumberland, Md.	39.5	267
Albany, Ga.	38.7	268
St. Joseph, Mo.	38.6	269
Glens Falls, N.Y.	38.3	270
Yuba City, Cal.	38.3	270
Kokomo, Ind.	38.1	272
Gadsden, Ala.	38.0	273
Columbia, Mo.	37.8	274
Florence, S.C.	37.7	275
State College, Pa.	37.7	275
Panama City, Fla.	37.2	277
Burlington, N.C.	37.0	278
Rock Hill, S.C.	36.9	279
Sheboygan, Wisc.	36.6	280
Lewiston - Auburn, Me.	36.5	281
Kankakee, Ill.	36.3	282
Bryan - College Station, Tex.	36.1	283
Lawton, Okla.	36.1	283
Bloomington, Ind.	35.7	285
Grand Forks, N.D.	35.7	285
Sherman - Denison, Tex.	35.2	287
Elmira, N.Y.	35.0	288
Rochester, Minn.	34.3	289
La Crosse, Wisc.	33.5	290
Las Cruces, N.M.	32.9	291
San Angelo, Tex.	32.1	292
Midland, Tex.	31.8	293
Iowa City, Iowa	31.7	294
Jacksonville, N.C.	31.7	294
Owensboro, Ky.	31.5	296
Pine Bluff, Ark.	31.5	296
Dubuque, Iowa	31.1	298
Bismarck, N.D.	30.0	299
Great Falls, Mont.	30.0	299
Casper, Wyo.	27.9	301
Laredo, Tex.	27.6	302
Lawrence, Kans.	25.0	303
Enid, Okla.	24.9	304
Victoria, Tex.	24.6	305
Total Above Areas	**63,221.7**	
Percent of U.S.	**75.6078**	
U.S. Total	**83,618.0**	

1982 SURVEY OF BUYING POWER DATA SERVICE

POPULATION DENSITY

Area	(Pop/Sq.Mi.)	Rank
Jersey City, N.J.	11,946	1
New York, N.Y.	6,506	2
Anaheim - Santa Ana - Garden Grove, Cal.	2,538	3
Paterson - Clifton - Passaic, N.J.	2,375	4
Nassau - Suffolk, N.Y.	2,181	5
Newark, N.J.	1,936	6
Chicago, Ill.	1,915	7
New Brunswick - Perth Amboy - Sayreville, N.J.	1,886	8
Los Angeles - Long Beach, Cal.	1,857	9
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1,506	10
Trenton, N.J.	1,356	11
Philadelphia, Pa.	1,330	12
San Francisco - Oakland, Cal.	1,322	13
Honolulu, Haw.	1,314	14
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,280	15
New Haven - West Haven - Waterbury - Meriden, Conn.	1,250	16
Cleveland, Ohio	1,230	17
Detroit, Mich.	1,099	18
Washington, D.C.	1,098	19
Long Branch - Asbury Park, N.J.	1,080	20
San Jose, Cal.	1,037	21
Baltimore, Md.	976	22
Milwaukee, Wisc.	958	23
Providence - Warwick - Pawtucket, R.I.	918	24
Miami, Fla.	896	25
Fort Lauderdale - Hollywood, Fla.	894	26
New Bedford - Fall River, Mass.	865	27
Tampa - St. Petersburg, Fla.	798	28
Buffalo, N.Y.	778	29
Pittsburgh, Pa.	733	30
Akron, Ohio	726	31
Gary - Hammond - East Chicago, Ind.	701	32
Hartford - New Britain - Bristol, Conn.	690	33
Cincinnati, Ohio	657	34
Louisville, Ky.	651	35
New Orleans, La.	637	36
Norfolk - Virginia Beach - Portsmouth, Va.	610	37
Newport News - Hampton, Va.	589	38
Lafayette, La.	582	39
Hamilton - Middletown, Ohio	564	40
Lorain - Elyria, Ohio	562	41
Racine, Wisc.	521	42
Youngstown - Warren, Ohio	515	43
Springfield - Chicopee - Holyoke, Mass.	509	44
Galveston - Texas City, Tex.	503	45
El Paso, Tex.	495	46
Atlanta, Ga.	486	47
Dayton, Ohio	483	48
Wilmington, Del.	483	48
St. Louis, Mo.	474	50
Minneapolis - St. Paul, Minn.	466	51
San Diego, Cal.	464	52
Houston, Tex.	455	53
Kenosha, Wisc.	454	54
Columbus, Ohio	450	55
Santa Cruz, Cal.	450	55
Flint, Mich.	442	57
Allentown - Bethlehem - Easton, Pa.	438	58
San Antonio, Tex.	438	58
Grand Rapids, Mich.	430	60
Worcester - Fitchburg - Leominster, Mass.	430	60
Charlotte - Gastonia, N.C.	427	62
Canton, Ohio	420	63
Kansas City, Mo.	402	64
Memphis, Tenn.	402	64
Bremerton, Wash.	397	66
Lancaster, Pa.	389	67
Seattle - Everett, Wash.	389	67
Fayetteville, N.C.	387	69
Indianapolis, Ind.	382	70
Ann Arbor, Mich.	381	71
Omaha, Neb.	378	72
Sarasota, Fla.	377	73
Dallas - Fort Worth, Tex.	370	74
Reading, Pa.	367	75
Toledo, Ohio	366	76
Denver - Boulder, Colo.	365	77
New London - Norwich, Conn.	358	78
Raleigh - Durham, N.C.	354	79
Erie, Pa.	352	80
Rockford, Ill.	352	80
Portland, Ore.	350	82
Atlantic City, N.J.	347	83
Green Bay, Wisc.	340	84
Rochester, N.Y.	331	85
Northeast Pennsylvania	328	86
Manchester - Nashua, N.H.	327	87
Muncie, Ind.	326	88
Newburgh - Middletown, N.Y.	323	89
Baton Rouge, La.	321	90
Poughkeepsie, N.Y.	311	91
South Bend, Ind.	311	91
West Palm Beach - Boca Raton, Fla.	311	91
Sacramento, Cal.	310	94
Albany - Schenectady - Troy, N.Y.	307	95
Anderson, Ind.	307	95
Richmond, Va.	302	97
Knoxville, Tenn.	301	98
Tacoma, Wash.	301	98
Oxnard - Simi Valley - Ventura, Cal.	300	100
Benton Harbor, Mich.	299	101
Elkhart, Ind.	299	101
Des Moines, Iowa	297	103
Orlando, Fla.	292	104
Columbia, S.C.	286	105
Melbourne - Titusville - Cocoa, Fla.	284	106
Saginaw, Mich.	281	107
Fort Myers - Cape Coral, Fla.	278	108
Greenville - Spartanburg, S.C.	277	109
Harrisburg, Pa.	277	109
Steubenville - Weirton, Ohio-W.Va.	277	109
Madison, Wisc.	274	112
York, Pa.	274	112
Little Rock - North Little Rock, Ark.	272	114
Vineland - Millville - Bridgeton, N.J.	270	115
Bay City, Mich.	269	116
Syracuse, N.Y.	269	116
Greensboro - Winston-Salem - High Point, N.C.	264	118
Mansfield, Ohio	264	118
Bloomington, Ind.	262	120
Altoona, Pa.	260	121
Birmingham, Ala.	256	122
Stockton, Cal.	254	123
Hagerstown, Md.	251	124
Daytona Beach, Fla.	246	125
Brownsville - Harlingen - San Benito, Tex.	245	126
Lafayette - West Lafayette, Ind.	245	126
Oklahoma City, Okla.	245	126
Waterloo - Cedar Falls, Iowa	243	129
Kalamazoo - Portage, Mich.	242	130
Lubbock, Tex.	242	130
Cedar Rapids, Iowa	236	132
Elmira, N.Y.	236	132
Jacksonville, Fla.	236	132
Lincoln, Neb.	236	132
Burlington, N.C.	229	136
Monroe, La.	229	136
Davenport - Rock Island - Moline, Iowa-Ill.	228	138
Decatur, Ill.	228	138
Fort Wayne, Ind.	223	140
Vallejo - Fairfield - Napa, Cal.	223	140
Springfield, Ohio	221	142
Lexington-Fayette, Ky.	220	143
Portland, Me.	220	143
Burlington, Vt.	219	145
Columbus, Ga.	219	145
Charleston, W.Va.	218	147
Corpus Christi, Tex.	216	148
Jackson, Mich.	216	148
Nashville-Davidson, Tenn.	216	148
Salisbury - Concord, N.C.	214	151
Lewiston - Auburn, Me.	212	152
Bradenton, Fla.	211	153
Lansing - East Lansing, Mich.	210	154
Portsmouth - Dover - Rochester, N.H.	209	155
Appleton - Oshkosh, Wisc.	208	156
Chattanooga, Tenn.	207	157
Peoria, Ill.	206	158
Hickory, N.C.	204	159
La Crosse, Wisc.	204	159
Austin, Tex.	203	161
Jackson, Miss.	200	162
Spokane, Wash.	200	162
Anniston, Ala.	199	164
Augusta, Ga.	198	165
Santa Rosa, Cal.	198	165
Sheboygan, Wisc.	198	165
Wheeling, W.Va.	196	168
Janesville - Beloit, Wisc.	194	169
McAllen - Pharr - Edinburg, Tex.	193	170
Anderson, S.C.	192	171
Roanoke, Va.	192	171
Sharon, Pa.	191	173
Gadsden, Ala.	188	174
Kokomo, Ind.	188	174
Owensboro, Ky.	188	174
Macon, Ga.	186	177
Modesto, Cal.	186	177
Lakeland - Winter Haven, Fla.	185	179
Olympia, Wash.	184	180
Huntington - Ashland, W.Va.-Ky.	180	181
Newark, Ohio	180	181
Pensacola, Fla.	178	183
Gainesville, Fla.	177	184
Phoenix, Ariz.	177	184
Boise, Ida.	176	186
Beaumont - Port Arthur - Orange, Tex.	174	187
Springfield, Mo.	173	188
Muskegon - Norton Shores - Muskegon Heights, Mich.	172	189
Savannah, Ga.	172	189
Bryan - College Station, Tex.	170	191
Charleston - North Charleston, S.C.	170	191
Waco, Tex.	170	191
Wichita, Kans.	170	191
Champaign - Urbana - Rantoul, Ill.	169	195
Albany, Ga.	168	196
Pascagoula - Moss Point, Miss.	168	196
Shreveport, La.	164	198
Asheville, N.C.	163	199
Huntsville, Ala.	163	199
Springfield, Ill.	162	201
Mobile, Ala.	161	202
Rock Hill, S.C.	161	202
Evansville, Ind.	160	204
Petersburg - Colonial Heights - Hopewell, Va.	160	204
Lake Charles, La.	159	206
Dubuque, Iowa	156	207
Johnson City - Kingsport - Bristol, Tenn.	155	208
Pittsfield, Mass.	155	208
Kankakee, Ill.	154	210
Columbia, Mo.	152	211
Jacksonville, N.C.	151	212
Johnstown, Pa.	150	213
Lawrence, Kans.	150	213
Battle Creek, Mich.	148	215
Binghamton, N.Y.	146	216
Athens, Ga.	144	217
Cumberland, Md.	144	217
Tyler, Tex.	144	217
Rochester, Minn.	143	220
Florence, S.C.	141	221
Montgomery, Ala.	140	222
Sioux Falls, S.D.	139	223
Wilmington, N.C.	138	224
Salem, Ore.	137	225
Iowa City, Iowa	136	226
Longview - Marshall, Tex.	134	227
Panama City, Fla.	134	227
Odessa, Tex.	133	229
Parkersburg - Marietta, W.Va.-Ohio	133	229
Tallahassee, Fla.	132	231
Biloxi - Gulfport, Miss.	131	232
Lima, Ohio	130	233
Tulsa, Okla.	127	234
Clarksville - Hopkinsville, Tenn.-Ky.	123	235
Colorado Springs, Colo.	123	235
St. Joseph, Mo.	122	237
Fort Walton Beach, Fla.	121	238
Terre Haute, Ind.	120	239
Utica - Rome, N.Y.	120	239
Provo - Orem, Utah	117	241
Salt Lake City - Ogden, Utah	115	242
Lynchburg, Va.	114	243
Danville, Va.	111	244
Santa Barbara - Santa Maria - Lompoc, Cal.	111	244
Florence, Ala.	110	246
Anchorage, Alas.	107	247
Killeen - Temple, Tex.	107	247
Tuscaloosa, Ala.	106	249
Fayetteville - Springdale, Ark.	105	250
Lawton, Okla.	105	250
Topeka, Kans.	105	250
Pine Bluff, Ark.	104	253
Sioux City, Iowa	104	253
Bloomington - Normal, Ill.	103	255
Joplin, Mo.	103	255
State College, Pa.	103	255
Amarillo, Tex.	99	258
Charlottesville, Va.	99	258
Albuquerque, N.M.	98	260
Sherman - Denison, Tex.	98	260
Williamsport, Pa.	97	262
Midland, Tex.	96	263
Chico, Cal.	92	264
Salinas - Seaside - Monterey, Cal.	91	265
Fresno, Cal.	90	266
Yuba City, Cal.	85	267
Ocala, Fla.	82	268
Eau Claire, Wisc.	81	269
Victoria, Tex.	81	269
Alexandria, La.	78	271
St. Cloud, Minn.	78	271
Wichita Falls, Tex.	78	271
Wausau, Wisc.	73	274
Glens Falls, N.Y.	64	275
Texarkana, Tex.-Ark.	64	275
Las Vegas, Nev.	63	277
Eugene - Springfield, Ore.	62	278
Fort Collins, Colo.	62	278
Fort Smith, Ark.	62	278
Tucson, Ariz.	62	278
Enid, Okla.	61	282
Riverside - San Bernardino - Ontario, Cal.	60	283
San Angelo, Tex.	58	284
Pueblo, Colo.	54	285
Visalia - Tulare - Porterville, Cal.	54	285
Abilene, Tex.	52	287
Bellingham, Wash.	52	287
Richland - Kennewick - Pasco, Wash.	52	287
Bakersfield, Cal.	51	290
Fargo - Moorhead, N.D.-Minn.	50	291
Medford, Ore.	50	291
Billings, Mont.	43	293
Yakima, Wash.	42	294
Bangor, Me.	41	295
Duluth - Superior, Minn.-Wisc.	36	296
Greeley, Colo.	33	297
Redding, Cal.	33	297
Reno, Nev.	33	297
Laredo, Tex.	31	300
Grand Forks, N.D.	30	301
Great Falls, Mont.	30	301
Las Cruces, N.M.	26	303
Bismarck, N.D.	24	304
Casper, Wyo.	14	305
Average Above Areas	**301**	
U.S. Average	**65**	

EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	91,536,027	1
Los Angeles - Long Beach, Cal.	74,740,865	2
Chicago, Ill.	74,229,168	3
Detroit, Mich.	44,799,283	4
Philadelphia, Pa.	44,767,602	5
San Francisco - Oakland, Cal.	38,909,494	6
Washington, D.C.	38,037,123	7
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	36,109,150	8
Houston, Tex.	33,858,275	9
Dallas - Fort Worth, Tex.	32,716,122	10
Nassau - Suffolk, N.Y.	28,423,916	11
Anaheim - Santa Ana - Garden Grove, Cal.	22,519,998	12
St. Louis, Mo.	21,672,172	13
Newark, N.J.	21,552,694	14
Minneapolis - St. Paul, Minn.	20,771,484	15
Pittsburgh, Pa.	20,300,982	16
Atlanta, Ga.	19,361,631	17
Baltimore, Md.	18,877,689	18
Cleveland, Ohio	18,739,290	19
San Diego, Cal.	17,460,132	20
Denver - Boulder, Colo.	17,328,395	21
San Jose, Cal.	17,083,867	22
Seattle - Everett, Wash.	16,843,109	23
Miami, Fla.	15,612,781	24
Phoenix, Ariz.	13,757,446	25
Riverside - San Bernardino - Ontario, Cal.	13,527,427	26
Kansas City, Mo.	13,459,401	27
Milwaukee, Wisc.	13,086,725	28
Tampa - St. Petersburg, Fla.	13,045,554	29
Cincinnati, Ohio	12,656,785	30
Portland, Ore.	12,023,166	31
New Orleans, La.	11,358,603	32
Fort Lauderdale - Hollywood, Fla.	11,120,111	33
Bridgeport - Stamford - Norwalk - Danbury, Conn.	10,985,853	34
Hartford - New Britain - Bristol, Conn.	10,857,918	35
Indianapolis, Ind.	10,784,418	36
Buffalo, N.Y.	10,597,008	37
Columbus, Ohio	10,386,048	38
Sacramento, Cal.	10,280,064	39
Rochester, N.Y.	9,804,166	40
San Antonio, Tex.	8,922,053	41
Oklahoma City, Okla.	8,505,299	42
Louisville, Ky.	8,049,348	43
Dayton, Ohio	7,697,111	44
Memphis, Tenn.	7,664,798	45
Providence - Warwick - Pawtucket, R.I.	7,573,437	46
Toledo, Ohio	7,534,593	47
Nashville-Davidson, Tenn.	7,385,169	48
Salt Lake City - Ogden, Utah	7,205,073	49
New Haven - West Haven - Waterbury - Meriden, Conn.	7,197,086	50
Total Top 50	**1,051,715,909**	
Albany - Schenectady - Troy, N.Y.	7,164,738	51
Honolulu, Haw.	7,021,336	52
Greensboro - Winston-Salem - High Point, N.C.	6,989,576	53
Birmingham, Ala.	6,952,436	54
West Palm Beach - Boca Raton, Fla.	6,917,477	55
Tulsa, Okla.	6,912,002	56
Norfolk - Virginia Beach - Portsmouth, Va.	6,395,330	57
Orlando, Fla.	6,275,983	58
New Brunswick - Perth Amboy - Sayreville, N.J.	6,255,147	59
Richmond, Va.	6,088,234	60
Worcester - Fitchburg - Leominster, Mass.	6,075,333	61
Syracuse, N.Y.	5,967,831	62
Allentown - Bethlehem - Easton, Pa.	5,909,772	63
Akron, Ohio	5,822,774	64
Charlotte - Gastonia, N.C.	5,783,806	65
Jacksonville, Fla.	5,737,862	66
Gary - Hammond - East Chicago, Ind.	5,732,766	67
Austin, Tex.	5,412,254	68
Omaha, Neb.	5,285,969	69
Long Branch - Asbury Park, N.J.	5,240,073	70
Flint, Mich.	5,236,176	71
Wilmington, Del.	5,039,215	72
Grand Rapids, Mich.	5,023,510	73
Springfield - Chicopee - Holyoke, Mass.	4,913,097	74
Tucson, Ariz.	4,778,700	75
Jersey City, N.J.	4,754,066	76
Raleigh - Durham, N.C.	4,751,620	77
Northeast Pennsylvania	4,740,176	78
Youngstown - Warren, Ohio	4,697,214	79
Lansing - East Lansing, Mich.	4,604,553	80
Baton Rouge, La.	4,593,711	81
Oxnard - Simi Valley - Ventura, Cal.	4,589,083	82
Tacoma, Wash.	4,510,059	83
Las Vegas, Nev.	4,498,103	84
Greenville - Spartanburg, S.C.	4,491,486	85
Harrisburg, Pa.	4,432,058	86
Wichita, Kans.	4,311,906	87
Fresno, Cal.	4,298,857	88
Paterson - Clifton - Passaic, N.J.	4,128,752	89
Knoxville, Tenn.	3,981,839	90
Davenport - Rock Island - Moline, Iowa-Ill.	3,822,414	91
Albuquerque, N.M.	3,813,030	92
New Bedford - Fall River, Mass.	3,670,452	93
Peoria, Ill.	3,580,427	94
Beaumont - Port Arthur - Orange, Tex.	3,548,349	95
Canton, Ohio	3,538,142	96
Portsmouth - Dover - Rochester, N.H.	3,505,046	97
Little Rock - North Little Rock, Ark.	3,481,198	98
Fort Wayne, Ind.	3,392,512	99
Columbia, S.C.	3,366,268	100
Total Top 100	**1,303,748,627**	
El Paso, Tex.	3,348,625	101
York, Pa.	3,347,051	102
Bakersfield, Cal.	3,338,644	103
Madison, Wisc.	3,255,033	104
Trenton, N.J.	3,179,853	105
Des Moines, Iowa	3,169,361	106
Lancaster, Pa.	3,161,216	107
Mobile, Ala.	3,140,599	108
Spokane, Wash.	3,126,819	109
Stockton, Cal.	3,083,971	110
Shreveport, La.	3,070,480	111
Chattanooga, Tenn.	3,017,462	112
Charleston - North Charleston, S.C.	2,999,889	113
Vallejo - Fairfield - Napa, Cal.	2,957,521	114
Santa Barbara - Santa Maria - Lompoc, Cal.	2,951,516	115
Ann Arbor, Mich.	2,936,040	116
Johnson City - Kingsport - Bristol, Tenn.	2,925,883	117
Reading, Pa.	2,881,672	118
Santa Rosa, Cal.	2,828,447	119
Rockford, Ill.	2,822,289	120
Lexington-Fayette, Ky.	2,712,674	121
Newport News - Hampton, Va.	2,706,851	122
Modesto, Cal.	2,662,793	123
Salinas - Seaside - Monterey, Cal.	2,647,980	124
Jackson, Miss.	2,580,002	125
Corpus Christi, Tex.	2,575,365	126
Charleston, W.Va.	2,550,977	127
Lakeland - Winter Haven, Fla.	2,544,545	128
Huntsville, Ala.	2,531,814	129
Evansville, Ind.	2,513,693	130
Manchester - Nashua, N.H.	2,513,510	131
Colorado Springs, Colo.	2,481,598	132
Appleton - Oshkosh, Wisc.	2,440,162	133
Augusta, Ga.	2,430,998	134
South Bend, Ind.	2,413,641	135
Utica - Rome, N.Y.	2,392,563	136
Lorain - Elyria, Ohio	2,391,833	137
Hamilton - Middletown, Ohio	2,369,797	138
Kalamazoo - Portage, Mich.	2,365,211	139
Huntington - Ashland, W.Va.-Ky.	2,332,589	140
Melbourne - Titusville - Cocoa, Fla.	2,299,763	141
Erie, Pa.	2,280,805	142
Eugene - Springfield, Ore.	2,270,290	143
Binghamton, N.Y.	2,255,208	144
Reno, Ne	2,242,266	145
New London - Norwich, Conn.	2,208,869	146
Montgomery, Ala.	2,190,009	147
Saginaw, Mich.	2,164,205	148
Johnstown, Pa.	2,133,707	149
Portland, Me.	2,123,472	150
Total Top 150	**1,437,618,188**	
Anchorage, Alas.	2,106,751	151
Duluth - Superior, Minn.-Wisc.	2,078,510	152
Newburgh - Middletown, N.Y.	2,024,997	153
Pensacola, Fla.	2,006,084	154
Salem, Ore.	1,999,063	155
Daytona Beach, Fla.	1,964,202	156
Lubbock, Tex.	1,952,741	157
Poughkeepsie, N.Y.	1,929,153	158
Visalia - Tulare - Porterville, Cal.	1,846,026	159
Roanoke, Va.	1,844,640	160
Sarasota, Fla.	1,828,532	161
Fort Myers - Cape Coral, Fla.	1,795,205	162
Atlantic City, N.J.	1,782,066	163
Springfield, Ill.	1,769,982	164
Lima, Ohio	1,765,487	165
Galveston - Texas City, Tex.	1,762,874	166
Amarillo, Tex.	1,760,885	167
Macon, Ga.	1,721,607	168
Fayetteville, N.C.	1,705,480	169
Santa Cruz, Cal.	1,685,849	170
Topeka, Kans.	1,653,827	171
Killeen - Temple, Tex.	1,651,268	172
Lincoln, Neb.	1,649,937	173
Springfield, Mo.	1,648,314	174
Savannah, Ga.	1,643,922	175
Columbus, Ga.	1,596,215	176
Battle Creek, Mich.	1,592,223	177
Bremerton, Wash.	1,574,830	178
Champaign - Urbana - Rantoul, Ill.	1,563,646	179
Richland - Kennewick - Pasco, Wash.	1,552,074	180
Cedar Rapids, Iowa	1,540,330	181
Lafayette, La.	1,532,726	182
Boise, Ida.	1,492,838	183
Green Bay, Wisc.	1,488,826	184
Lake Charles, La.	1,479,754	185
Racine, Wisc.	1,473,119	186
Wheeling, W.Va.	1,467,170	187
Steubenville - Weirton, Ohio-W.Va.	1,452,489	188
Springfield, Ohio	1,450,417	189
McAllen - Pharr - Edinburg, Tex.	1,433,705	190
Tallahassee, Fla.	1,417,241	191
Olympia, Wash.	1,389,827	192
Fort Collins, Colo.	1,386,885	193
Asheville, N.C.	1,378,836	194
Provo - Orem, Utah	1,372,624	195
Fort Smith, Ark.	1,370,293	196
Fayetteville - Springdale, Ark.	1,368,034	197
Pittsfield, Mass.	1,352,577	198
Parkersburg - Marietta, W.Va.-Ohio	1,340,976	199
Salisbury - Concord, N.C.	1,336,621	200
Total Top 200	**1,519,599,866**	
Waco, Tex.	1,329,148	201
Yakima, Wash.	1,304,108	202
Longview - Marshall, Tex.	1,295,576	203
Kenosha, Wisc.	1,293,199	204
Terre Haute, Ind.	1,284,665	205
Biloxi - Gulfport, Miss.	1,282,430	206
Decatur, Ill.	1,260,845	207
Fargo - Moorhead, N.D.-Minn.	1,253,143	208
Chico, Cal.	1,241,131	209
Anderson, Ind.	1,238,352	210
Waterloo - Cedar Falls, Iowa	1,233,617	211
Muskegon - Norton Shores - Muskegon Heights, Mich.	1,218,290	212
Gainesville, Fla.	1,218,210	213
Janesville - Beloit, Wisc.	1,214,326	214
Bradenton, Fla.	1,213,348	215
Bloomington - Normal, Ill.	1,191,291	216
Benton Harbor, Mich.	1,176,462	217
Elkhart, Ind.	1,171,092	218
Odessa, Tex.	1,171,040	219
Tyler, Tex.	1,170,013	220
Abilene, Tex.	1,168,958	221
Jackson, Mich.	1,157,666	222
Wichita Falls, Tex.	1,133,476	223
St. Cloud, Minn.	1,110,030	224
Mansfield, Ohio	1,105,541	225
Tuscaloosa, Ala.	1,095,910	226
Brownsville - Harlingen - San Benito, Tex.	1,089,472	227
Lynchburg, Va.	1,087,363	228
Alexandria, La.	1,074,679	229
Hickory, N.C.	1,068,680	230
Clarksville - Hopkinsville, Tenn.-Ky.	1,065,106	231
Monroe, La.	1,056,885	232
Bay City, Mich.	1,055,520	233
Muncie, Ind.	1,048,092	234
Redding, Cal.	1,045,471	235
Sioux Falls, S.D.	1,043,637	236
Pascagoula - Moss Point, Miss.	1,026,037	237
Bangor, Me.	1,024,367	238
Wilmington, N.C.	1,021,796	239
Vineland - Millville - Bridgeton, N.J.	1,018,765	240
Kokomo, Ind.	1,007,135	241
Midland, Tex.	1,001,422	242
Medford, Ore.	999,691	243
Lafayette - West Lafayette, Ind.	993,773	244
Altoona, Pa.	993,759	245
Pueblo, Colo.	986,035	246
Sioux City, Iowa	976,768	247
Billings, Mont.	970,235	248
Anderson, S.C.	965,379	249
Greeley, Colo.	964,245	250
Total Top 250	**1,575,716,045**	
Burlington, Vt.	960,302	251
Petersburg - Colonial Heights - Hopewell, Va.	958,746	252
Bellingham, Wash.	951,538	253
Sharon, Pa.	939,751	254
Wausau, Wisc.	934,595	255
Kankakee, Ill.	929,326	256
Eau Claire, Wisc.	915,513	257
Lawton, Okla.	898,266	258
Florence, Ala.	897,316	259
Charlottesville, Va.	890,733	260
Rochester, Minn.	887,465	261
Albany, Ga.	885,480	262
Athens, Ga.	875,756	263
Ocala, Fla.	870,801	264
Newark, Ohio	869,333	265
Williamsport, Pa.	857,014	266
State College, Pa.	855,615	267
Casper, Wyo.	853,183	268
Texarkana, Tex.-Ark.	851,553	269
Fort Walton Beach, Fla.	843,718	270
Hagerstown, Md.	840,971	271
Bryan - College Station, Tex.	836,951	272
Sherman - Denison, Tex.	835,182	273
Sheboygan, Wisc.	831,956	274
Columbia, Mo.	824,081	275
Danville, Va.	816,047	276
Rock Hill, S.C.	814,244	277
Joplin, Mo.	799,837	278
St. Joseph, Mo.	797,590	279
Florence, S.C.	794,711	280
Dubuque, Iowa	793,489	281
Yuba City, Cal.	786,060	282
Glens Falls, N.Y.	774,462	283
Grand Forks, N.D.	763,947	284
Elmira, N.Y.	750,364	285
Burlington, N.C.	738,335	286
Bloomington, Ind.	731,355	287
Owensboro, Ky.	727,065	288
Anniston, Ala.	725,053	289
Panama City, Fla.	718,091	290
San Angelo, Tex.	689,447	291
Bismarck, N.D.	683,366	292
Lewiston - Auburn, Me.	671,092	293
Pine Bluff, Ark.	667,813	294
Cumberland, Md.	653,900	295
Las Cruces, N.M.	652,596	296
Iowa City, Iowa	651,654	297
Gadsden, Ala.	641,441	298
La Crosse, Wisc.	638,920	299
Great Falls, Mont.	624,666	300
Jacksonville, N.C.	618,089	301
Victoria, Tex.	601,620	302
Enid, Okla.	554,660	303
Lawrence, Kans.	531,448	304
Laredo, Tex.	489,957	305
Total Above Areas	**1,618,712,509**	
Percent of U.S.	**80.4482**	
U.S. Total	**2,012,116,899**	

MEDIAN HOUSEHOLD EBI

Area	($)	Rank
San Jose, Cal.	32,336	1
Bridgeport - Stamford - Norwalk - Danbury, Conn.	31,655	2
Nassau - Suffolk, N.Y.	30,243	3
Washington, D.C.	29,317	4
New Brunswick - Perth Amboy - Sayreville, N.J.	29,197	5
Casper, Wyo.	28,090	6
Anaheim - Santa Ana - Garden Grove, Cal.	27,948	7
Newark, N.J.	27,885	8
Anchorage, Alas.	27,803	9
Kenosha, Wisc.	27,555	10
Midland, Tex.	27,041	11
Houston, Tex.	26,823	12
Detroit, Mich.	26,644	13
Flint, Mich.	26,479	14
Chicago, Ill.	26,206	15
Hartford - New Britain - Bristol, Conn.	26,169	16
Richland - Kennewick - Pasco, Wash.	26,146	17
San Francisco - Oakland, Cal.	26,118	18
Trenton, N.J.	26,086	19
Long Branch - Asbury Park, N.J.	26,044	20
Rockford, Ill.	25,999	21
Ann Arbor, Mich.	25,862	22
Bremerton, Wash.	25,731	23
Saginaw, Mich.	25,701	24
Rochester, N.Y.	25,421	25
Dallas - Fort Worth, Tex.	25,035	26
Honolulu, Haw.	24,903	27
Davenport - Rock Island - Moline, Iowa-Ill.	24,886	28
Olympia, Wash.	24,854	29
Gary - Hammond - East Chicago, Ind.	24,838	30
Lansing - East Lansing, Mich.	24,831	31
Odessa, Tex.	24,622	32
Peoria, Ill.	24,564	33
Kokomo, Ind.	24,477	34
Cleveland, Ohio	24,391	35
Paterson - Clifton - Passaic, N.J.	24,207	36
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	24,105	37
Kankakee, Ill.	24,093	38
Toledo, Ohio	24,061	39
Philadelphia, Pa.	23,925	40
Seattle - Everett, Wash.	23,904	41
Wichita, Kans.	23,872	42
Hamilton - Middletown, Ohio	23,843	43
Bloomington - Normal, Ill.	23,842	44
Steubenville - Weirton, Ohio-W.Va.	23,818	45
Kansas City, Mo.	23,741	46
Denver - Boulder, Colo.	23,727	47
Worcester - Fitchburg - Leominster, Mass.	23,695	48
Rochester, Minn.	23,690	49
Wilmington, Del.	23,689	50
Beaumont - Port Arthur - Orange, Tex.	23,662	51
New Haven - West Haven - Waterbury - Meriden, Conn.	23,661	52
Minneapolis - St. Paul, Minn.	23,624	53
Dubuque, Iowa	23,615	54
Lorain - Elyria, Ohio	23,521	55
Decatur, Ill.	23,497	56
Harrisburg, Pa.	23,426	57
Milwaukee, Wisc.	23,371	58
Bay City, Mich.	23,230	59
Reno, Nev.	23,226	60
Pittsfield, Mass.	23,155	61
Baton Rouge, La.	23,087	62
Pascagoula - Moss Point, Miss.	23,081	63
Dayton, Ohio	23,076	64
Cedar Rapids, Iowa	23,066	65
Syracuse, N.Y.	23,064	66
Los Angeles - Long Beach, Cal.	23,023	67
Youngstown - Warren, Ohio	22,974	68
St. Louis, Mo.	22,955	69
New London - Norwich, Conn.	22,939	70
Manchester - Nashua, N.H.	22,911	71
Amarillo, Tex.	22,902	72
Lafayette, La.	22,900	73
Reading, Pa.	22,856	74
Madison, Wisc.	22,825	75
Waterloo - Cedar Falls, Iowa	22,743	76
Indianapolis, Ind.	22,736	77
Sioux Falls, S.D.	22,713	78
Oxnard - Simi Valley - Ventura, Cal.	22,708	79
Fort Wayne, Ind.	22,690	80
Janesville - Beloit, Wisc.	22,650	81
Richmond, Va.	22,639	82
Akron, Ohio	22,626	83
Charleston, W.Va.	22,578	84
Canton, Ohio	22,521	85
Lake Charles, La.	22,518	86
Allentown - Bethlehem - Easton, Pa.	22,496	87
Omaha, Neb.	22,407	88
Santa Barbara - Santa Maria - Lompoc, Cal.	22,395	89
Modesto, Cal.	22,381	90
Sacramento, Cal.	22,375	91
Oklahoma City, Okla.	22,342	92
Columbus, Ohio	22,331	93
Lancaster, Pa.	22,329	94
Cincinnati, Ohio	22,309	95
Atlanta, Ga.	22,299	96
New Orleans, La.	22,290	97
Tulsa, Okla.	22,198	98
Anderson, Ind.	22,182	99
Galveston - Texas City, Tex.	22,112	100
Racine, Wisc.	22,057	101
Des Moines, Iowa	22,023	102
Green Bay, Wisc.	21,997	103
York, Pa.	21,884	104
Portland, Ore.	21,712	105
Wausau, Wisc.	21,696	106
Victoria, Tex.	21,672	107
Pittsburgh, Pa.	21,638	108
Mansfield, Ohio	21,637	109
Las Vegas, Nev.	21,555	110
South Bend, Ind.	21,545	111
Baltimore, Md.	21,526	112
Fargo - Moorhead, N.D.-Minn.	21,518	113
Appleton - Oshkosh, Wisc.	21,467	114
Albany - Schenectady - Troy, N.Y.	21,438	115
Battle Creek, Mich.	21,419	116
Elkhart, Ind.	21,411	117
Charlotte - Gastonia, N.C.	21,398	118
Burlington, Vt.	21,299	119
Sheboygan, Wisc.	21,273	120
Poughkeepsie, N.Y.	21,271	121
Louisville, Ky.	21,262	122
Lima, Ohio	21,224	123
New York, N.Y.	21,218	124
Grand Rapids, Mich.	21,182	125
Springfield, Ill.	21,175	126
Springfield - Chicopee - Holyoke, Mass.	21,164	127
Salinas - Seaside - Monterey, Cal.	21,083	128
Champaign - Urbana - Rantoul, Ill.	21,048	129
Providence - Warwick - Pawtucket, R.I.	21,032	130
Lubbock, Tex.	20,978	131
Erie, Pa.	20,824	132
Stockton, Cal.	20,783	133
Vallejo - Fairfield - Napa, Cal.	20,748	134
Newburgh - Middletown, N.Y.	20,680	135
Tacoma, Wash.	20,669	136
Buffalo, N.Y.	20,660	137
Johnstown, Pa.	20,647	138
Muncie, Ind.	20,644	139
Salt Lake City - Ogden, Utah	20,639	140
Austin, Tex.	20,633	141
Jersey City, N.J.	20,605	142
Sherman - Denison, Tex.	20,601	143
Parkersburg - Marietta, W.Va.-Ohio	20,590	144
Bismarck, N.D.	20,563	145
Vineland - Millville - Bridgeton, N.J.	20,473	146
Owensboro, Ky.	20,469	147
Topeka, Kans.	20,469	147
Kalamazoo - Portage, Mich.	20,452	149
Portland, Me.	20,426	150
Spokane, Wash.	20,389	151
Atlantic City, N.J.	20,381	152
Redding, Cal.	20,377	153
Billings, Mont.	20,361	154
Portsmouth - Dover - Ruchester, N.H.	20,326	155
Rock Hill, S.C.	20,321	156
Jackson, Mich.	20,319	157
West Palm Beach - Boca Raton, Fla.	20,317	158
Huntsville, Ala.	20,316	159
San Diego, Cal.	20,311	160
Bellingham, Wash.	20,300	161
Springfield, Ohio	20,295	162
Lafayette - West Lafayette, Ind.	20,291	163
Tyler, Tex.	20,231	164
Phoenix, Ariz.	20,225	165
Memphis, Tenn.	20,175	166
Corpus Christi, Tex.	20,081	167
Nashville-Davidson, Tenn.	20,078	168
Hickory, N.C.	20,073	169
Fort Collins, Colo.	20,032	170
Little Rock - North Little Rock, Ark.	20,027	171
Bakersfield, Cal.	20,015	172
Raleigh - Durham, N.C.	20,001	173
Melbourne - Titusville - Cocoa, Fla.	19,980	174
Riverside - San Bernardino - Ontario, Cal.	19,936	175
San Antonio, Tex.	19,935	176
Fort Lauderdale - Hollywood, Fla.	19,904	177
Greensboro - Winston-Salem - High Point, N.C.	19,889	178
Santa Rosa, Cal.	19,813	179
Sioux City, Iowa	19,809	180
Miami, Fla.	19,779	181
Longview - Marshall, Tex.	19,754	182
Sharon, Pa.	19,701	183
Columbia, S.C.	19,588	184
Evansville, Ind.	19,477	185
New Bedford - Fall River, Mass.	19,473	186
Wheeling, W.Va.	19,450	187
Wichita Falls, Tex.	19,386	188
Lexington-Fayette, Ky.	19,374	189
Boise, Ida.	19,371	190
Fresno, Cal.	19,350	191
Enid, Okla.	19,244	192
Elmira, N.Y.	19,236	193
Norfolk - Virginia Beach - Portsmouth, Va.	19,165	194
Utica - Rome, N.Y.	19,158	195
Greenville - Spartanburg, S.C.	19,135	196
Roanoke, Va.	19,135	196
Lincoln, Neb.	19,125	198
Birmingham, Ala.	19,097	199
Binghamton, N.Y.	19,074	200
Orlando, Fla.	19,074	200
Abilene, Tex.	19,050	202
Tucson, Ariz.	19,048	203
Provo - Orem, Utah	19,044	204
Pueblo, Colo.	19,042	205
Bangor, Me.	18,995	206
Duluth - Superior, Minn.-Wisc.	18,906	207
Montgomery, Ala.	18,875	208
Jackson, Miss.	18,870	209
Knoxville, Tenn.	18,849	210
Shreveport, La.	18,800	211
Eugene - Springfield, Ore.	18,749	212
Newark, Ohio	18,715	213
Petersburg - Colonial Heights - Hopewell, Va.	18,688	214
Albuquerque, N.M.	18,659	215
El Paso, Tex.	18,559	215
St. Cloud, Minn.	18,606	217
State College, Pa.	18,567	218
Albany, Ga.	18,522	219
Hagerstown, Md.	18,479	220
Burlington, N.C.	18,461	221
Great Falls, Mont.	18,260	222
Tallahassee, Fla.	18,227	223
St. Joseph, Mo.	18,198	224
Williamsport, Pa.	18,190	225
Tuscaloosa, Ala.	18,189	226
Salem, Ore.	18,173	227
Greeley, Colo.	18,105	228
Glens Falls, N.Y.	18,066	229
Lawton, Okla.	17,983	230
Santa Cruz, Cal.	17,977	231
Newport News - Hampton, Va.	17,961	232
Grand Forks, N.D.	17,943	233
Altoona, Pa.	17,941	234
Florence, S.C.	17,862	235
Eau Claire, Wisc.	17,845	236
Northeast Pennsylvania	17,842	237
Columbia, Mo.	17,827	238
Muskegon - Norton Shores - Muskegon Heights, Mich.	17,819	239
Anderson, S.C.	17,784	240
Visalia - Tulare - Porterville, Cal.	17,748	241
Benton Harbor, Mich.	17,737	242
Huntington - Ashland, W.Va.-Ky.	17,736	243
Salisbury - Concord, N.C.	17,716	244
Lynchburg, Va.	17,661	245
Waco, Tex.	17,645	246
Iowa City, Iowa	17,625	247
Bryan - College Station, Tex.	17,603	248
Yakima, Wash.	17,553	249
Lawrence, Kans.	17,540	250
Springfield, Mo.	17,503	251
Augusta, Ga.	17,492	252
Lakeland - Winter Haven, Fla.	17,440	253
Charlottesville, Va.	17,420	254
San Angelo, Tex.	17,363	255
Colorado Springs, Colo.	17,334	256
Monroe, La.	17,333	257
Fort Walton Beach, Fla.	17,328	258
Jacksonville, Fla.	17,285	259
Mobile, Ala.	17,266	260
Danville, Va.	17,260	261
Pine Bluff, Ark.	17,191	262
La Crosse, Wisc.	17,130	263
Chattanooga, Tenn.	17,112	264
Yuba City, Cal.	17,021	265
Asheville, N.C.	16,951	266
Savannah, Ga.	16,935	267
Medford, Ore.	16,867	268
Terre Haute, Ind.	16,829	269
Killeen - Temple, Tex.	16,779	270
Charleston - North Charleston, S.C.	16,759	271
Bloomington, Ind.	16,656	272
Alexandria, La.	16,603	273
Macon, Ga.	16,592	274
Chico, Cal.	16,536	275
Panama City, Fla.	16,484	276
Fayetteville - Springdale, Ark.	16,472	277
Gainesville, Fla.	16,444	278
Lewiston - Auburn, Me.	16,435	279
Wilmington, N.C.	16,264	280
Florence, Ala.	16,221	281
Las Cruces, N.M.	16,137	282
Pensacola, Fla.	16,092	283
Fort Myers - Cape Coral, Fla.	16,075	284
Clarksville - Hopkinsville, Tenn.-Ky.	15,913	285
Texarkana, Tex.-Ark.	15,850	286
Columbus, Ga.	15,837	287
Johnson City - Kingsport - Bristol, Tenn.	15,736	288
Fayetteville, N.C.	15,491	289
Biloxi - Gulfport, Miss.	15,473	290
Cumberland, Md.	15,370	291
Gadsden, Ala.	15,288	292
Tampa - St. Petersburg, Fla.	15,221	293
Athens, Ga.	15,011	294
Anniston, Ala.	14,915	295
Fort Smith, Ark.	14,652	296
Sarasota, Fla.	14,306	297
Bradenton, Fla.	14,048	298
Ocala, Fla.	13,631	299
Joplin, Mo.	13,517	300
Daytona Beach, Fla.	13,246	301
Brownsville - Harlingen - San Benito, Tex.	12,836	302
Laredo, Tex.	12,683	303
Jacksonville, N.C.	12,484	304
McAllen - Pharr - Edinburg, Tex.	12,349	305
Median Above Areas	**22,317**	
U.S. Median	**20,764**	

AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	38,318	1
San Jose, Cal.	35,087	2
Nassau - Suffolk, N.Y.	34,279	3
Washington, D.C.	33,191	4
Anchorage, Alas.	31,776	5
Newark, N.J.	31,621	6
Midland, Tex.	31,491	7
New Brunswick - Perth Amboy - Sayreville, N.J.	31,058	8
Casper, Wyo.	30,580	9
Anaheim - Santa Ana - Garden Grove, Cal.	30,573	10
Houston, Tex.	30,500	11
Ann Arbor, Mich.	30,144	12
Long Branch - Asbury Park, N.J.	29,722	13
Trenton, N.J.	29,580	14
San Francisco - Oakland, Cal.	29,551	15
Chicago, Ill.	29,240	16
Detroit, Mich.	29,197	17
Kenosha, Wisc.	29,126	18
Honolulu, Haw.	29,002	19
Dallas - Fort Worth, Tex.	28,741	20
Flint, Mich.	28,597	21
Hartford - New Britain - Bristol, Conn.	28,521	22
Lafayette, La.	28,021	23
Rochester, N.Y.	27,956	24
Lansing - East Lansing, Mich.	27,788	25
Richland - Kennewick - Pasco, Wash.	27,765	26
Rockford, Ill.	27,751	27
Bremerton, Wash.	27,677	28
Saginaw, Mich.	27,534	29
Bloomington - Normal, Ill.	27,323	30
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	27,277	31
Olympia, Wash.	27,198	32
Wichita, Kans.	27,000	33
Wilmington, Del.	26,991	34
Odessa, Tex.	26,920	35
Philadelphia, Pa.	26,887	36
Los Angeles - Long Beach, Cal.	26,878	37
Paterson - Clifton - Passaic, N.J.	26,827	38
West Palm Beach - Boca Raton, Fla.	26,812	39
Davenport - Rock Island - Moline, Iowa-Ill.	26,805	40
Cleveland, Ohio	26,767	41
Reno, Nev.	26,599	42
Peoria, Ill.	26,522	43
Denver - Boulder, Colo.	26,492	44
Kansas City, Mo.	26,474	45
Kokomo, Ind.	26,434	46
Toledo, Ohio	26,400	47
New London - Norwich, Conn.	26,296	48
Salinas - Seaside - Monterey, Cal.	26,296	48
Worcester - Fitchburg - Leominster, Mass.	26,221	50
Harrisburg, Pa.	26,210	51
Baton Rouge, La.	26,160	52
Modesto, Cal.	26,157	53
Seattle - Everett, Wash.	26,138	54
Gary - Hammond - East Chicago, Ind.	26,129	55
Minneapolis - St. Paul, Minn.	26,101	56
Syracuse, N.Y.	26,049	57
New York, N.Y.	26,044	58
Oklahoma City, Okla.	25,994	59
Champaign - Urbana - Rantoul, Ill.	25,931	60
Beaumont - Port Arthur - Orange, Tex.	25,919	61
New Orleans, La.	25,880	62
Rochester, Minn.	25,874	63
New Haven - West Haven - Waterbury - Meriden, Conn.	25,852	64
Santa Barbara - Santa Maria - Lompoc, Cal.	25,823	65
Hamilton - Middletown, Ohio	25,759	66
Amarillo, Tex.	25,744	67
Madison, Wisc.	25,671	68
Richmond, Va.	25,635	69
Kankakee, Ill.	25,601	70
Pascagoula - Moss Point, Miss.	25,587	71
Dubuque, Iowa	25,514	72
Milwaukee, Wisc.	25,510	73
Decatur, Ill.	25,472	74
Lubbock, Tex.	25,426	75
Austin, Tex.	25,398	76
Lorain - Elyria, Ohio	25,391	77
Pittsfield, Mass.	25,377	78
St. Louis, Mo.	25,371	79
Tulsa, Okla.	25,337	80
Atlanta, Ga.	25,276	81
Columbus, Ohio	25,197	82
Dayton, Ohio	25,146	83
Omaha, Neb.	25,076	84
Indianapolis, Ind.	25,033	85
Sacramento, Cal.	24,958	86
Lake Charles, La.	24,912	87
Lawton, Okla.	24,883	88
Allentown - Bethlehem - Easton, Pa.	24,873	89
Steubenville - Weirton, Ohio-W.Va.	24,871	90
Charleston, W.Va.	24,863	91
Bay City, Mich.	24,836	92
Manchester - Nashua, N.H.	24,813	93
Waterloo - Cedar Falls, Iowa	24,771	94
Cincinnati, Ohio	24,749	95
Youngstown - Warren, Ohio	24,631	96
Sioux Falls, S.D.	24,614	97
Oxnard - Simi Valley - Ventura, Cal.	24,554	98
Fort Lauderdale - Hollywood, Fla.	24,521	99
Lancaster, Pa.	24,506	100
Reading, Pa.	24,504	101
Victoria, Tex.	24,456	102
Akron, Ohio	24,445	103
Fort Wayne, Ind.	24,442	104
Charlotte - Gastonia, N.C.	24,435	105
Tacoma, Wash.	24,392	106
Miami, Fla.	24,384	107
Albany - Schenectady - Troy, N.Y.	24,378	108
Galveston - Texas City, Tex.	24,349	109
San Antonio, Tex.	24,298	110
San Diego, Cal.	24,297	111
Anderson, Ind.	24,281	112
Atlantic City, N.J.	24,246	113
Fargo - Moorhead, N.D.-Minn.	24,239	114
Pittsburgh, Pa.	24,205	115
Canton, Ohio	24,184	116
Des Moines, Iowa	24,175	117
Baltimore, Md.	24,174	118
Cedar Rapids, Iowa	24,105	119
Louisville, Ky.	24.100	120
Racine, Wisc.	24,031	121
Portland, Ore.	23,989	122
Columbia, S.C.	23,857	123
Janesville - Beloit, Wisc.	23,857	123
Tyler, Tex.	23,829	125
York, Pa.	23,772	126
Providence - Warwick - Pawtucket, R.I.	23,764	127
Springfield - Chicopee - Holyoke, Mass.	23,746	128
Sherman - Denison, Tex.	23,727	129
Wichita Falls, Tex.	23,713	130
Burlington, Vt.	23,711	131
Las Vegas, Nev.	23,662	132
Green Bay, Wisc.	23,632	133
Buffalo, N.Y.	23,622	134
South Bend, Ind.	23,617	135
Memphis, Tenn.	23,613	136
Corpus Christi, Tex.	23,606	137
Appleton - Oshkosh, Wisc.	23,576	138
Elkhart, Ind.	23,563	139
Raleigh - Durham, N.C.	23,546	140
Wausau, Wisc.	23,541	141
Springfield, Ill.	23,537	142
Vallejo - Fairfield - Napa, Cal.	23,510	143
Lafayette - West Lafayette, Ind.	23,493	144
Stockton, Cal.	23,488	145
Little Rock - North Little Rock, Ark.	23,332	146
Fort Collins, Colo.	23,309	147
Grand Rapids, Mich.	23,279	148
Nashville-Davidson, Tenn.	23,231	149
Mansfield, Ohio	23,226	150
Killeen - Temple, Tex.	23,225	151
Battle Creek, Mich.	23,210	152
Bryan - College Station, Tex.	23,184	153
Norfolk - Virginia Beach - Portsmouth, Va.	23,171	154
Newburgh - Middletown, N.Y.	23,116	155
Spokane, Wash.	23,093	156
Muncie, Ind.	23,086	157
Owensboro, Ky.	23,081	158
Topeka, Kans.	23,066	159
Huntsville, Ala.	22,996	160
Phoenix, Ariz.	22,994	161
Poughkeepsie, N.Y.	22,993	162
Kalamazoo - Portage, Mich.	22,986	163
Portland, Me.	22,932	164
Abilene, Tex.	22,921	165
Lima, Ohio	22,899	166
Riverside - San Bernardino - Ontario, Cal.	22,885	167
Albany, Ga.	22,881	168
Jersey City, N.J.	22,878	169
Bismarck, N.D.	22,779	170
Longview - Marshall, Tex.	22,769	171
Erie, Pa.	22,763	172
Orlando, Fla.	22,756	173
Salt Lake City - Ogden, Utah	22,743	174
Santa Rosa, Cal.	22,737	175
Sheboygan, Wisc.	22,731	176
Johnstown, Pa.	22,723	177
Billings, Mont.	22,722	178
State College, Pa.	22,695	179
Fresno, Cal.	22,673	180
Portsmouth - Dover - Rochester, N.H.	22,657	181
Lexington-Fayette, Ky.	22,606	182
Jackson, Miss.	22,592	183
Bakersfield, Cal.	22,543	184
Tallahassee, Fla.	22,532	185
Sioux City, Iowa	22,506	186
Bellingham, Wash.	22,495	187
Vineland - Millville - Bridgeton, N.J.	22,440	188
Montgomery, Ala.	22,439	189
Greensboro - Winston-Salem - High Point, N.C.	22,410	190
El Paso, Tex.	22,354	191
Parkersburg - Marietta, W.Va.-Ohio	22,350	192
Redding, Cal.	22,339	193
Tucson, Ariz.	22,310	194
Petersburg - Colonial Heights - Hopewell, Va.	22,296	195
Enid, Okla.	22,276	196
Tuscaloosa, Ala.	22,184	197
Hickory, N.C.	22,172	198
Shreveport, La.	22,154	199
Jackson, Mich.	22,093	200
Rock Hill, S.C.	22,066	201
Birmingham, Ala.	22,064	202
Lincoln, Neb.	21,882	203
Santa Cruz, Cal.	21,837	204
Springfield, Ohio	21,811	205
Columbia, Mo.	21,801	206
Albuquerque, N.M.	21,789	207
Knoxville, Tenn.	21,759	208
Greenville - Spartanburg, S.C.	21,688	209
Provo - Orem, Utah	21,684	210
Boise, Ida.	21,635	211
Visalia - Tulare - Porterville, Cal.	21,541	212
Fayetteville, N.C.	21,534	213
San Angelo, Tex.	21,478	214
Bangor, Me.	21,475	215
Clarksville - Hopkinsville, Tenn.-Ky.	21,474	216
Roanoke, Va.	21,449	217
Elmira, N.Y.	21,439	218
Grand Forks, N.D.	21,399	219
New Bedford - Fall River, Mass.	21,327	220
Evansville, Ind.	21,284	221
Utica - Rome, N.Y.	21,267	222
Wheeling, W.Va.	21,263	223
Charlottesville, Va.	21,259	224
Lawrence, Kans.	21,258	225
Monroe, La.	21,223	226
Pine Bluff, Ark.	21,200	227
Pueblo, Colo.	21,114	228
St. Cloud, Minn.	21,103	229
Augusta, Ga.	21,102	230
Fort Walton Beach, Fla.	21,093	231
Florence, S.C.	21,080	232
Melbourne - Titusville - Cocoa, Fla.	21,041	233
Greeley, Colo.	20,962	234
Colorado Springs, Colo.	20,942	235
Newport News - Hampton, Va.	20,918	236
Eugene - Springfield, Ore.	20,828	237
Great Falls, Mont.	20,822	238
Binghamton, N.Y.	20,785	239
Lakeland - Winter Haven, Fla.	20,721	240
Waco, Tex.	20,671	241
St. Joseph, Mo.	20,663	242
Jacksonville, Fla.	20,655	243
Duluth - Superior, Minn.-Wisc.	20,641	244
Iowa City, Iowa	20,557	245
Yuba City, Cal.	20,524	246
Sharon, Pa.	20,519	247
Salem, Ore.	20,503	248
Charleston - North Charleston, S.C.	20,491	249
Bloomington, Ind.	20,486	250
Gainesville, Fla.	20,474	251
Hagerstown, Md.	20,362	252
Huntington - Ashland, W.Va.-Ky.	20,354	253
Alexandria, La.	20,315	254
Springfield, Mo.	20,299	255
Glens Falls, N.Y.	20,221	256
Yakima, Wash.	20,187	257
Chico, Cal.	20,181	258
Asheville, N.C.	20,070	259
Lynchburg, Va.	20,062	260
Burlington, N.C.	19,955	261
Columbus, Ga.	19,953	262
Mobile, Ala.	19,915	263
Danville, Va.	19,904	264
Northeast Pennsylvania	19,892	265
Altoona, Pa.	19,875	266
Las Cruces, N.M.	19,836	267
Newark, Ohio	19,803	268
Fayetteville - Springdale, Ark.	19,769	269
Williamsport, Pa.	19,747	270
Savannah, Ga.	19,641	271
Fort Myers - Cape Coral, Fla.	19,620	272
Terre Haute, Ind.	19,613	273
Eau Claire, Wisc.	19,604	274
Anderson, S.C.	19,503	275
Jacksonville, N.C.	19,498	276
Salisbury - Concord, N.C.	19,315	277
Panama City, Fla.	19,304	278
Biloxi - Gulfport, Miss.	19,227	279
Chattanooga, Tenn.	19,220	280
Wilmington, N.C.	19,207	281
Macon, Ga.	19,129	282
Muskegon - Norton Shores - Muskegon Heights, Mich.	19,125	283
Tampa - St. Petersburg, Fla.	19,098	284
La Crosse, Wisc.	19,072	285
Sarasota, Fla.	19,008	286
Benton Harbor, Mich.	18,975	287
Medford, Ore.	18,969	288
Pensacola, Fla.	18,925	289
Lewiston - Auburn, Me.	18,386	290
Athens, Ga.	18,283	291
Bradenton, Fla.	18,273	292
Johnson City - Kingsport - Bristol, Tenn.	18,207	293
Florence, Ala.	18,164	294
Texarkana, Tex.-Ark.	18,041	295
Fort Smith, Ark.	17,819	296
Laredo, Tex.	17,752	297
Anniston, Ala.	17,556	298
Ocala, Fla.	17,381	299
McAllen - Pharr - Edinburg, Tex.	17,336	300
Brownsville - Harlingen - San Benito, Tex.	17,293	301
Daytona Beach, Fla.	17,230	302
Gadsden, Ala.	16,880	303
Cumberland, Md.	16,554	304
Joplin, Mo.	15,933	305
Average Above Areas	**25,604**	
U.S. Average	**24,063**	

PER CAPITA EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	13,581	1
San Jose, Cal.	12,743	2
Washington, D.C.	12,336	3
San Francisco - Oakland, Cal.	11,860	4
Midland, Tex.	11,577	5
Anchorage, Alas.	11,413	6
Casper, Wyo.	11,182	7
West Palm Beach - Boca Raton, Fla.	11,166	8
Anaheim - Santa Ana - Garden Grove, Cal.	11,118	9
Newark, N.J.	11,065	10
Houston, Tex.	11,018	11
Nassau - Suffolk, N.Y.	10,868	12
Ann Arbor, Mich.	10,854	13
Reno, Nev.	10,843	14
Dallas - Fort Worth, Tex.	10,616	15
New Brunswick - Perth Amboy - Sayreville, N.J.	10,497	16
Kenosha, Wisc.	10,437	17
Chicago, Ill.	10,410	18
Olympia, Wash.	10,387	19
Detroit, Mich.	10,349	20
Wichita, Kans.	10,343	21
Trenton, N.J.	10,331	22
Hartford - New Britain - Bristol, Conn.	10,326	23
Long Branch - Asbury Park, N.J.	10,277	24
Fort Lauderdale - Hollywood, Fla.	10,275	25
Seattle - Everett, Wash.	10,243	26
Denver - Boulder, Colo.	10,229	27
New York, N.Y.	10,181	28
Bremerton, Wash.	10,089	29
Rochester, N.Y.	10,078	30
Kansas City, Mo.	10,053	31
Rockford, Ill.	10,051	32
Richland - Kennewick - Pasco, Wash.	10,020	33
Cleveland, Ohio	10,019	34
Flint, Mich.	10,004	35
Oklahoma City, Okla.	9,922	36
Los Angeles - Long Beach, Cal.	9,889	37
Madison, Wisc.	9,873	38
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	9,868	39
Davenport - Rock Island - Moline, Iowa-Ill.	9,834	40
Harrisburg, Pa.	9,788	41
Amarillo, Tex.	9,783	42
Bloomington - Normal, Ill.	9,773	43
Lafayette, La.	9,756	44
Sacramento, Cal.	9,736	45
Odessa, Tex.	9,718	46
Kokomo, Ind.	9,684	47
Minneapolis - St. Paul, Minn.	9,679	48
Santa Barbara - Santa Maria - Lompoc, Cal.	9,661	49
Tulsa, Okla.	9,658	50
Peoria, Ill.	9,656	51
Lansing - East Lansing, Mich.	9,599	52
Wilmington, Del.	9,548	53
Philadelphia, Pa.	9,529	54
Decatur, Ill.	9,523	55
Austin, Tex.	9,522	56
Modesto, Cal.	9,503	57
Rochester, Minn.	9,471	58
Toledo, Ohio	9,448	59
New Haven - West Haven - Waterbury - Meriden, Conn.	9,438	60
Saginaw, Mich.	9,434	61
Richmond, Va.	9,426	62
Portland, Ore.	9,413	63
Columbus, Ohio	9,383	64
Pittsfield, Mass.	9,380	65
Charleston, W.Va.	9,365	66
New Orleans, La.	9,356	67
Milwaukee, Wisc.	9,353	68
Worcester - Fitchburg - Leominster, Mass.	9,342	69
Dayton, Ohio	9,319	70
Paterson - Clifton - Passaic, N.J.	9,295	71
Beaumont - Port Arthur - Orange, Tex.	9,289	72
Sioux Falls, S.D.	9,285	73
Syracuse, N.Y.	9,274	74
Champaign - Urbana - Rantoul, Ill.	9,258	75
Springfield, Ill.	9,252	76
Des Moines, Iowa	9,235	77
New London - Norwich, Conn.	9,219	78
St. Louis, Mo.	9,210	79
Allentown - Bethlehem - Easton, Pa.	9,187	80
Atlanta, Ga.	9,178	81
Omaha, Neb.	9,177	82
Indianapolis, Ind.	9,174	83
Sherman - Denison, Tex.	9,158	84
Las Vegas, Nev.	9,118	85
Reading, Pa.	9,116	86
Pittsburgh, Pa.	9,065	87
Atlantic City, N.J.	9,046	88
Cedar Rapids, Iowa	9,003	89
Cincinnati, Ohio	9,003	89
Albany - Schenectady - Troy, N.Y.	8,984	91
Lubbock, Tex.	8,966	92
Hamilton - Middletown, Ohio	8,963	93
Tacoma, Wash.	8,959	94
Steubenville - Weirton, Ohio-W.Va.	8,955	95
Honolulu, Haw.	8,954	96
San Diego, Cal.	8,927	97
Miami, Fla.	8,915	98
Anderson, Ind.	8,903	99
Baton Rouge, La.	8,899	100
Gary - Hammond - East Chicago, Ind.	8,895	101
Charlotte - Gastonia, N.C.	8,893	102
Santa Rosa, Cal.	8,886	103
Kankakee, Ill.	8,885	104
Fargo - Moorhead, N.D.-Minn.	8,875	105
Akron, Ohio	8,868	106
Spokane, Wash.	8,865	107
Youngstown - Warren, Ohio	8,863	108
Waterloo - Cedar Falls, Iowa	8,862	109
Topeka, Kans.	8,849	110
Louisville, Ky.	8,825	111
Bay City, Mich.	8,789	112
Salinas - Seaside - Monterey, Cal.	8,786	113
Manchester - Nashua, N.H.	8,785	114
Galveston - Texas City, Tex.	8,784	115
Fort Wayne, Ind.	8,771	116
Providence - Warwick - Pawtucket, R.I.	8,710	117
Canton, Ohio	8,708	118
Tyler, Tex.	8,705	119
Buffalo, N.Y.	8,666	120
Jersey City, N.J.	8,652	121
Raleigh - Durham, N.C.	8,646	122
Fort Collins, Colo.	8,641	123
Wichita Falls, Tex.	8,633	124
Enid, Okla.	8,626	125
Janesville - Beloit, Wisc.	8,624	126
Lake Charles, La.	8,623	127
Baltimore, Md.	8,609	128
South Bend, Ind.	8,602	129
Billings, Mont.	8,601	130
Lorain - Elyria, Ohio	8,601	130
Stockton, Cal.	8,574	132
Little Rock - North Little Rock, Ark.	8,572	133
York, Pa.	8,571	134
Lancaster, Pa.	8,544	135
Bellingham, Wash.	8,534	136
Portland, Me.	8,518	137
Phoenix, Ariz.	8,502	138
Redding, Cal.	8,479	139
Racine, Wisc.	8,461	140
Sarasota, Fla.	8,454	141
Battle Creek, Mich.	8,438	142
Springfield - Chicopee - Holyoke, Mass.	8,429	143
Mansfield, Ohio	8,420	144
Elkhart, Ind.	8,413	145
Tucson, Ariz.	8,412	146
Vallejo - Fairfield - Napa, Cal.	8,412	146
Nashville-Davidson, Tenn.	8,408	148
Santa Cruz, Cal.	8,404	149
Orlando, Fla.	8,402	150
Dubuque, Iowa	8,397	151
Tallahassee, Fla.	8,391	152
Victoria, Tex.	8,367	153
Bryan - College Station, Tex.	8,361	154
Green Bay, Wisc.	8,345	155
Lincoln, Neb.	8,341	156
Kalamazoo - Portage, Mich.	8,340	157
Owensboro, Ky.	8,338	158
Pascagoula - Moss Point, Miss.	8,335	159
Lexington-Fayette, Ky.	8,311	160
Greensboro - Winston-Salem - High Point, N.C.	8,296	161
Sioux City, Iowa	8,278	162
Appleton - Oshkosh, Wisc.	8,277	163
Memphis, Tenn.	8,268	164
Riverside - San Bernardino - Ontario, Cal.	8,224	165
Oxnard - Simi Valley - Ventura, Cal.	8,211	166
Longview - Marshall, Tex.	8,200	167
Abilene, Tex.	8,197	168
Muncie, Ind.	8,195	169
Wausau, Wisc.	8,191	170
Grand Rapids, Mich.	8,175	171
Chico, Cal.	8,171	172
Knoxville, Tenn.	8,160	173
Sheboygan, Wisc.	8,148	174
Melbourne - Titusville - Cocoa, Fla.	8,147	175
Burlington, Vt.	8,138	176
Bismarck, N.D.	8,135	177
Roanoke, Va.	8,126	178
Huntsville, Ala.	8,104	179
San Antonio, Tex.	8,091	180
Parkersburg - Marietta, W.Va.-Ohio	8,088	181
Portsmouth - Dover - Rochester, N.H.	8,087	182
Lafayette - West Lafayette, Ind.	8,079	183
Birmingham, Ala.	8,073	184
Boise, Ida.	8,069	185
Erie, Pa.	8,068	186
Eugene - Springfield, Ore.	8,062	187
Fort Myers - Cape Coral, Fla.	8,054	188
Johnstown, Pa.	8,052	189
Fresno, Cal.	8,028	190
Lima, Ohio	8,018	191
Hickory, N.C.	8,017	192
Columbia, S.C.	8,000	193
Shreveport, La.	7,998	194
Evansville, Ind.	7,990	195
Bakersfield, Cal.	7,976	196
Albuquerque, N.M.	7,975	197
Springfield, Ohio	7,926	198
Lawton, Okla.	7,914	199
Tampa - St. Petersburg, Fla.	7,890	200
Wheeling, W.Va.	7,880	201
Columbia, Mo.	7,878	202
San Angelo, Tex.	7,861	203
Iowa City, Iowa	7,804	204
Norfolk - Virginia Beach - Portsmouth, Va.	7,798	205
Montgomery, Ala.	7,796	206
Jackson, Miss.	7,780	207
St. Joseph, Mo.	7,766	208
Duluth - Superior, Minn.-Wisc.	7,761	209
Great Falls, Mont.	7,760	210
Pueblo, Colo.	7,752	211
Tuscaloosa, Ala.	7,734	212
Elmira, N.Y.	7,728	213
Corpus Christi, Tex.	7,727	214
Poughkeepsie, N.Y.	7,723	215
Bradenton, Fla.	7,694	216
Greenville - Spartanburg, S.C.	7,683	217
Lawrence, Kans.	7,669	218
Springfield, Mo.	7,667	219
Albany, Ga.	7,666	220
Asheville, N.C.	7,643	221
Gainesville, Fla.	7,623	222
New Bedford - Fall River, Mass.	7,621	223
Salem, Ore.	7,604	224
Jackson, Mich.	7,596	225
Newburgh - Middletown, N.Y.	7,590	226
Vineland - Millville - Bridgeton, N.J.	7,580	227
Waco, Tex.	7,578	228
Charlottesville, Va.	7,574	229
Jacksonville, Fla.	7,560	230
Utica - Rome, N.Y.	7,557	231
Lakeland - Winter Haven, Fla.	7,544	232
Binghamton, N.Y.	7,500	233
Colorado Springs, Colo.	7,486	234
State College, Pa.	7,486	234
Grand Forks, N.D.	7,475	236
Yuba City, Cal.	7,472	237
Burlington, N.C.	7,443	238
Fort Walton Beach, Fla.	7,427	239
Greeley, Colo.	7,423	240
Huntington - Ashland, W.Va.-Ky.	7,379	241
Monroe, La.	7,370	242
Rock Hill, S.C.	7,369	243
Bangor, Me.	7,364	244
Petersburg - Colonial Heights - Hopewell, Va.	7,364	244
Northeast Pennsylvania	7,359	246
Hagerstown, Md.	7,351	247
Salt Lake City - Ogden, Utah	7,335	248
Killeen - Temple, Tex.	7,329	249
Sharon, Pa.	7,313	250
Newport News - Hampton, Va.	7,302	251
Yakima, Wash.	7,298	252
Pine Bluff, Ark.	7,291	253
Fayetteville - Springdale, Ark.	7,273	254
Bloomington, Ind.	7,263	255
Altoona, Pa.	7,259	256
Terre Haute, Ind.	7,258	257
Danville, Va.	7,234	258
Augusta, Ga.	7,184	259
Williamsport, Pa.	7,172	260
Daytona Beach, Fla.	7,163	261
Visalia - Tulare - Porterville, Cal.	7,158	262
Medford, Ore.	7,156	263
Salisbury - Concord, N.C.	7,087	264
Wilmington, N.C.	7,076	265
Panama City, Fla.	7,068	266
Newark, Ohio	7,051	267
Anderson, S.C.	6,996	268
Glens Falls, N.Y.	6,996	268
Florence, S.C.	6,990	270
Savannah, Ga.	6,978	271
Lynchburg, Va.	6,952	272
Chattanooga, Tenn.	6,932	273
Mobile, Ala.	6,908	274
Alexandria, La.	6,902	275
La Crosse, Wisc.	6,870	276
Clarksville - Hopkinsville, Tenn.-Ky.	6,867	277
Benton Harbor, Mich.	6,832	278
Eau Claire, Wisc.	6,832	278
Muskegon - Norton Shores - Muskegon Heights, Mich.	6,765	280
Charleston - North Charleston, S.C.	6,726	281
Fayetteville, N.C.	6,701	282
Pensacola, Fla.	6,680	283
El Paso, Tex.	6,669	284
Columbus, Ga.	6,668	285
Macon, Ga.	6,652	286
Lewiston - Auburn, Me.	6,638	287
Ocala, Fla.	6,607	288
Johnson City - Kingsport - Bristol, Tenn.	6,603	289
Texarkana, Tex.-Ark.	6,566	290
St. Cloud, Minn.	6,549	291
Athens, Ga.	6,526	292
Florence, Ala.	6,507	293
Biloxi - Gulfport, Miss.	6,500	294
Fort Smith, Ark.	6,497	295
Las Cruces, N.M.	6,449	296
Gadsden, Ala.	6,144	297
Joplin, Mo.	6,129	298
Cumberland, Md.	6,071	299
Anniston, Ala.	5,958	300
Provo - Orem, Utah	5,831	301
Jacksonville, N.C.	5,379	302
Brownsville - Harlingen - San Benito, Tex.	4,908	303
McAllen - Pharr - Edinburg, Tex.	4,725	304
Laredo, Tex.	4,689	305
Average Above Areas	**9,328**	
U.S. Average	**8,710**	

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	36,209,930	1
New York, N.Y.	34,201,554	2
Chicago, Ill.	33,207,436	3
Detroit, Mich.	22,416,703	4
Houston, Tex.	19,963,028	5
Philadelphia, Pa.	19,924,635	6
Dallas - Fort Worth, Tex.	18,166,933	7
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	17,392,483	8
Washington, D.C.	17,341,756	9
San Francisco - Oakland, Cal.	17,231,116	10
Nassau - Suffolk, N.Y.	13,385,075	11
Minneapolis - St. Paul, Minn.	11,630,213	12
Anaheim - Santa Ana - Garden Grove, Cal.	11,550,691	13
St. Louis, Mo.	11,038,581	14
Atlanta, Ga.	10,545,436	15
Baltimore, Md.	10,287,670	16
Pittsburgh, Pa.	9,864,941	17
Miami, Fla.	9,224,729	18
Seattle - Everett, Wash.	9,178,686	19
San Diego, Cal.	9,157,160	20
Cleveland, Ohio	9,033,526	21
Denver - Boulder, Colo.	9,008,945	22
Newark, N.J.	8,610,894	23
Tampa - St. Petersburg, Fla.	8,330,605	24
San Jose, Cal.	7,532,297	25
Kansas City, Mo.	7,340,576	26
Phoenix, Ariz.	7,204,212	27
Riverside - San Bernardino - Ontario, Cal.	7,143,106	28
Milwaukee, Wisc.	6,805,729	29
Fort Lauderdale - Hollywood, Fla.	6,793,441	30
Portland, Ore.	6,675,025	31
Cincinnati, Ohio	6,402,834	32
Indianapolis, Ind.	5,832,336	33
Buffalo, N.Y.	5,803,834	34
New Orleans, La.	5,540,369	35
Sacramento, Cal.	5,406,867	36
Columbus, Ohio	5,314,682	37
San Antonio, Tex.	5,256,800	38
Oklahoma City, Okla.	4,827,502	39
Hartford - New Britain - Bristol, Conn.	4,748,982	40
Rochester, N.Y.	4,686,503	41
Louisville, Ky.	4,328,248	42
Salt Lake City - Ogden, Utah	4,163,658	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	4,139,505	44
Nashville-Davidson, Tenn.	4,124,818	45
Birmingham, Ala.	4,047,371	46
Tulsa, Okla.	3,982,990	47
Memphis, Tenn.	3,961,773	48
Orlando, Fla.	3,950,143	49
Greensboro - Winston-Salem - High Point, N.C.	3,899,253	50
Total Top 50	**516,815,580**	
Honolulu, Haw.	3,796,316	51
Jacksonville, Fla.	3,751,737	52
Norfolk - Virginia Beach - Portsmouth, Va.	3,705,891	53
Dayton, Ohio	3,700,213	54
Albany - Schenectady - Troy, N.Y.	3,683,059	55
Toledo, Ohio	3,599,149	56
West Palm Beach - Boca Raton, Fla.	3,551,253	57
Richmond, Va.	3,543,117	58
Providence - Warwick - Pawtucket, R.I.	3,379,494	59
New Haven - West Haven - Waterbury - Meriden, Conn.	3,259,397	60
Charlotte - Gastonia, N.C.	3,105,192	61
Worcester - Fitchburg - Leominster, Mass.	3,062,620	62
Austin, Tex.	3,049,020	63
Syracuse, N.Y.	2,994,200	64
Akron, Ohio	2,970,829	65
Allentown - Bethlehem - Easton, Pa.	2,952,695	66
Springfield - Chicopee - Holyoke, Mass.	2,910,892	67
Grand Rapids, Mich.	2,882,576	68
Las Vegas, Nev.	2,850,285	69
Gary - Hammond - East Chicago, Ind.	2,821,880	70
Flint, Mich.	2,741,531	71
Greenville - Spartanburg, S.C.	2,712,300	72
New Brunswick - Perth Amboy - Sayreville, N.J.	2,676,809	73
Omaha, Neb.	2,654,857	74
Northeast Pennsylvania	2,513,989	75
Fresno, Cal.	2,472,922	76
Raleigh - Durham, N.C.	2,445,267	77
Tucson, Ariz.	2,405,601	78
Wilmington, Del.	2,405,502	79
Youngstown - Warren, Ohio	2,386,758	80
Baton Rouge, La.	2,370,047	81
Oxnard - Simi Valley - Ventura, Cal.	2,349,769	82
Harrisburg, Pa.	2,344,103	83
Albuquerque, N.M.	2,341,600	84
Wichita, Kans.	2,284,971	85
Beaumont - Port Arthur - Orange, Tex.	2,277,740	86
Long Branch - Asbury Park, N.J.	2,274,735	87
Knoxville, Tenn.	2,261,627	88
El Paso, Tex.	2,167,423	89
New Bedford - Fall River, Mass.	2,143,771	90
Paterson - Clifton - Passaic, N.J.	2,140,876	91
Lansing - East Lansing, Mich.	2,130,480	92
Portsmouth - Dover - Rochester, N.H.	2,112,536	93
Des Moines, Iowa	2,106,530	94
Tacoma, Wash.	2,074,606	95
Bakersfield, Cal.	2,040,799	96
Little Rock - North Little Rock, Ark.	2,032,676	97
Davenport - Rock Island - Moline, Iowa-Ill.	1,945,639	98
Mobile, Ala.	1,930,982	99
Canton, Ohio	1,900,888	100
Total Top 100	**651,032,729**	
Peoria, Ill.	1,873,479	101
Johnson City - Kingsport - Bristol, Tenn.	1,865,220	102
Columbia, S.C.	1,850,868	103
Chattanooga, Tenn.	1,814,384	104
Newport News - Hampton, Va.	1,808,561	105
Lexington-Fayette, Ky.	1,801,209	106
Fort Wayne, Ind.	1,783,508	107
Jersey City, N.J.	1,764,959	108
Charleston - North Charleston, S.C.	1,694,987	109
Shreveport, La.	1,683,475	110
Lakeland - Winter Haven, Fla.	1,668,104	111
Madison, Wisc.	1,650,633	112
Reno, Nev.	1,644,850	113
Corpus Christi, Tex.	1,643,940	114
Spokane, Wash.	1,636,147	115
Stockton, Cal.	1,605,278	116
Lancaster, Pa.	1,592,147	117
Santa Rosa, Cal.	1,579,079	118
Santa Barbara - Santa Maria - Lompoc, Cal.	1,548,828	119
Charleston, W.Va.	1,540,961	120
York, Pa.	1,526,728	121
Portland, Me.	1,506,371	122
Jackson, Miss.	1,497,907	123
Eugene - Springfield, Ore.	1,495,291	124
Trenton, N.J.	1,486,912	125
Vallejo - Fairfield - Napa, Cal.	1,454,045	126
Colorado Springs, Colo.	1,444,707	127
Manchester - Nashua, N.H.	1,433,346	128
Lubbock, Tex.	1,413,677	129
Evansville, Ind.	1,407,541	130
Daytona Beach, Fla.	1,406,469	131
Augusta, Ga.	1,404,997	132
Sarasota, Fla.	1,395,817	133
Reading, Pa.	1,393,677	134
Salinas - Seaside - Monterey, Cal.	1,384,551	135
Amarillo, Tex.	1,365,586	136
Utica - Rome, N.Y.	1,360,700	137
Huntington - Ashland, W.Va.-Ky.	1,359,598	138
Melbourne - Titusville - Cocoa, Fla.	1,357,551	139
Pensacola, Fla.	1,352,654	140
Ann Arbor, Mich.	1,330,699	141
Fort Myers - Cape Coral, Fla.	1,325,690	142
Anchorage, Alas.	1,309,616	143
Binghamton, N.Y.	1,308,801	144
Kalamazoo - Portage, Mich.	1,307,916	145
Huntsville, Ala.	1,307,694	146
Roanoke, Va.	1,296,858	147
Modesto, Cal.	1,294,500	148
South Bend, Ind.	1,279,374	149
Rockford, Ill.	1,268,494	150
Total Top 150	**726,561,113**	
McAllen - Pharr - Edinburg, Tex.	1,266,487	151
Appleton - Oshkosh, Wisc.	1,208,979	152
Newburgh - Middletown, N.Y.	1,197,351	153
Montgomery, Ala.	1,179,814	154
Salem, Ore.	1,174,708	155
Macon, Ga.	1,173,334	156
Erie, Pa.	1,149,770	157
Duluth - Superior, Minn.-Wisc.	1,144,995	158
Saginaw, Mich.	1,130,502	159
Springfield, Mo.	1,122,517	160
Savannah, Ga.	1,119,296	161
Poughkeepsie, N.Y.	1,111,145	162
Galveston - Texas City, Tex.	1,102,899	163
Atlantic City, N.J.	1,099,053	164
Boise, Ida.	1,075,574	165
Visalia - Tulare - Porterville, Cal.	1,061,435	166
Johnstown, Pa.	1,056,132	167
Lorain - Elyria, Ohio	1,052,590	168
Fort Smith, Ark.	1,044,142	169
Longview - Marshall, Tex.	1,028,925	170
New London - Norwich, Conn.	1,000,543	171
Springfield, Ill.	986,233	172
Santa Cruz, Cal.	984,642	173
Lincoln, Neb.	984,370	174
Columbus, Ga.	979,182	175
Odessa, Tex.	969,483	176
Hamilton - Middletown, Ohio	960,514	177
Lafayette, La.	956,813	178
Waco, Tex.	936,130	179
Richland - Kennewick - Pasco, Wash.	923,828	180
Terre Haute, Ind.	922,300	181
Fayetteville, N.C.	913,767	182
Lima, Ohio	913,019	183
Brownsville - Harlingen - San Benito, Tex.	892,871	184
Cedar Rapids, Iowa	879,781	185
Fargo - Moorhead, N.D.-Minn.	878,545	186
Fayetteville - Springdale, Ark.	868,951	187
Topeka, Kans.	867,676	188
Parkersburg - Marietta, W.Va.-Ohio	864,307	189
Lake Charles, La.	853,515	190
St. Cloud, Minn.	850,566	191
Wheeling, W.Va.	844,265	192
Green Bay, Wisc.	833,157	193
Abilene, Tex.	829,782	194
Tallahassee, Fla.	822,175	195
Sioux Falls, S.D.	812,480	196
Killeen - Temple, Tex.	810,120	197
Tyler, Tex.	806,387	198
Billings, Mont.	804,941	199
Asheville, N.C.	803,467	200
Total Top 200	**775,815,071**	
Gainesville, Fla.	791,975	201
Bradenton, Fla.	790,718	202
Waterloo - Cedar Falls, Iowa	788,726	203
Wichita Falls, Tex.	788,476	204
Champaign - Urbana - Rantoul, Ill.	787,891	205
Pittsfield, Mass.	775,772	206
Yakima, Wash.	768,432	207
Fort Collins, Colo.	766,896	208
Medford, Ore.	758,381	209
Provo - Orem, Utah	754,990	210
Biloxi - Gulfport, Miss.	752,506	211
Lynchburg, Va.	743,375	212
Benton Harbor, Mich.	742,876	213
Springfield, Ohio	717,884	214
Elkhart, Ind.	700,270	215
Bangor, Me.	694,680	216
Redding, Cal.	684,968	217
Salisbury - Concord, N.C.	682,025	218
Joplin, Mo.	678,960	219
Racine, Wisc.	677,430	220
Monroe, La.	664,383	221
Battle Creek, Mich.	655,208	222
Mansfield, Ohio	654,797	223
Janesville - Beloit, Wisc.	654,630	224
Muskegon - Norton Shores - Muskegon Heights, Mich.	651,858	225
Decatur, Ill.	646,944	226
Chico, Cal.	645,882	227
Wilmington, N.C.	645,807	228
Anderson, S.C.	635,763	229
Hickory, N.C.	626,963	230
Altoona, Pa.	621,064	231
Casper, Wyo.	620,097	232
Midland, Tex.	619,630	233
Hagerstown, Md.	618,894	234
Clarksville - Hopkinsville, Tenn.-Ky.	614,985	235
Eau Claire, Wisc.	611,578	236
Texarkana, Tex.-Ark.	609,832	237
Steubenville - Weirton, Ohio-W.Va.	607,871	238
Laredo, Tex.	606,261	239
Ocala, Fla.	601,676	240
Vineland - Millville - Bridgeton, N.J.	600,192	241
Rochester, Minn.	599,341	242
Jackson, Mich.	599,035	243
Sioux City, Iowa	596,730	244
Bloomington - Normal, Ill.	587,687	245
Alexandria, La.	587,677	246
Florence, Ala.	579,404	247
Athens, Ga.	577,964	248
Burlington, Vt.	575,593	249
Bremerton, Wash.	575,546	250
Total Top 250	**809,155,594**	
Anderson, Ind.	573,534	251
Panama City, Fla.	572,295	252
Pueblo, Colo.	569,894	253
Bay City, Mich.	566,402	254
Tuscaloosa, Ala.	565,843	255
Sharon, Pa.	562,311	256
San Angelo, Tex.	560,420	257
Muncie, Ind.	559,635	258
Petersburg - Colonial Heights - Hopewell, Va.	557,468	259
Grand Forks, N.D.	544,141	260
Bellingham, Wash.	542,510	261
Charlottesville, Va.	537,092	262
Lafayette - West Lafayette, Ind.	535,885	263
Fort Walton Beach, Fla.	534,850	264
Victoria, Tex.	528,158	265
Olympia, Wash.	523,888	266
Florence, S.C.	516,575	267
Glens Falls, N.Y.	515,389	268
Great Falls, Mont.	513,565	269
Dubuque, Iowa	502,990	270
Albany, Ga.	499,437	271
Columbia, Mo.	496,240	272
Williamsport, Pa.	495,030	273
Bismarck, N.D.	491,966	274
St. Joseph, Mo.	490,638	275
State College, Pa.	486,832	276
Anniston, Ala.	485,547	277
Bryan - College Station, Tex.	483,259	278
Kokomo, Ind.	482,561	279
Owensboro, Ky.	472,390	280
Lewiston - Auburn, Me.	472,114	281
La Crosse, Wisc.	464,329	282
Iowa City, Iowa	451,617	283
Danville, Va.	446,822	284
Sherman - Denison, Tex.	444,279	285
Burlington, N.C.	443,407	286
Gadsden, Ala.	440,225	287
Kankakee, Ill.	437,146	288
Rock Hill, S.C.	431,290	289
Newark, Ohio	427,261	290
Lawton, Okla.	422,310	291
Wausau, Wisc.	421,630	292
Greeley, Colo.	420,748	293
Cumberland, Md.	416,032	294
Kenosha, Wisc.	414,013	295
Yuba City, Cal.	406,668	296
Sheboygan, Wisc.	406,087	297
Pascagoula - Moss Point, Miss.	398,867	298
Pine Bluff, Ark.	396,914	299
Elmira, N.Y.	392,475	300
Enid, Okla.	389,848	301
Las Cruces, N.M.	386,066	302
Bloomington, Ind.	373,107	303
Jacksonville, N.C.	326,333	304
Lawrence, Kans.	292,290	305
Total Above Areas	**835,244,217**	
Percent of U.S.	**79.0871**	
U.S. Total	**1,056,106,658**	

PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Odessa, Tex.	22,287	1
Casper, Wyo.	22,226	2
Laredo, Tex.	21,966	3
Victoria, Tex.	21,470	4
Amarillo, Tex.	19,965	5
Anchorage, Alas.	19,753	6
Reno, Nev.	19,512	7
Midland, Tex.	19,485	8
Sioux Falls, S.D.	19,162	9
Billings, Mont.	18,851	10
Lubbock, Tex.	18,407	11
Longview - Marshall, Tex.	18,083	12
Houston, Tex.	17,983	13
Lafayette, La.	17,492	14
Rochester, Minn.	17,473	15
San Angelo, Tex.	17,459	16
Great Falls, Mont.	17,119	17
Fargo - Moorhead, N.D.-Minn.	16,993	18
Beaumont - Port Arthur - Orange, Tex.	16,638	19
Richland - Kennewick - Pasco, Wash.	16,526	20
Wichita Falls, Tex.	16,495	21
Tyler, Tex.	16,434	22
Bismarck, N.D.	16,399	23
Abilene, Tex.	16,270	24
Portland, Me.	16,268	25
Dubuque, Iowa	16,173	26
St. Cloud, Minn.	16,170	27
Nassau - Suffolk, N.Y.	16,142	28
Des Moines, Iowa	16,068	29
Dallas - Fort Worth, Tex.	15,960	30
Waterloo - Cedar Falls, Iowa	15,838	31
Anaheim - Santa Ana - Garden Grove, Cal.	15,681	32
Honolulu, Haw.	15,681	32
Enid, Okla.	15,657	34
Boise, Ida.	15,588	35
San Jose, Cal.	15,470	36
Panama City, Fla.	15,384	37
McAllen - Pharr - Edinburg, Tex.	15,314	38
Grand Forks, N.D.	15,242	39
Galveston - Texas City, Tex.	15,233	40
Washington, D.C.	15,132	41
Roanoke, Va.	15,080	42
Corpus Christi, Tex.	15,068	43
Charleston, W.Va.	15,019	44
Lexington-Fayette, Ky.	15,010	45
Owensboro, Ky.	14,997	46
Las Vegas, Nev.	14,994	47
Hagerstown, Md.	14,985	48
Fort Lauderdale - Hollywood, Fla.	14,980	49
Flint, Mich.	14,973	50
Atlantic City, N.J.	14,953	51
Richmond, Va.	14,918	52
Oklahoma City, Okla.	14,754	53
Redding, Cal.	14,636	54
Minneapolis - St. Paul, Minn.	14,614	55
Detroit, Mich.	14,609	56
Tulsa, Okla.	14,600	57
Bangor, Me.	14,564	58
Waco, Tex.	14,559	59
Pittsfield, Mass.	14,555	60
Sarasota, Fla.	14,510	61
Fort Myers - Cape Coral, Fla.	14,488	62
El Paso, Tex.	14,469	63
Kansas City, Mo.	14,439	64
Bridgeport - Stamford - Norwalk - Danbury, Conn.	14,438	65
Miami, Fla.	14,407	66
Parkersburg - Marietta, W.Va.-Ohio	14,405	67
Medford, Ore.	14,391	68
Saginaw, Mich.	14,383	69
Lake Charles, La.	14,369	70
Orlando, Fla.	14,322	71
San Antonio, Tex.	14,316	72
Austin, Tex.	14,308	73
Wichita, Kans.	14,308	73
Iowa City, Iowa	14,247	75
Seattle - Everett, Wash.	14,244	76
Burlington, Vt.	14,212	77
Brownsville - Harlingen - San Benito, Tex.	14,173	78
Manchester - Nashua, N.H.	14,150	79
Elkhart, Ind.	14,090	80
Terre Haute, Ind.	14,081	81
Springfield - Chicopee - Holyoke, Mass.	14,069	82
Newport News - Hampton, Va.	13,977	83
Paterson - Clifton - Passaic, N.J.	13,911	84
Peoria, Ill.	13,878	85
Harrisburg, Pa.	13,862	86
La Crosse, Wisc.	13,861	87
Trenton, N.J.	13,832	88
Springfield, Mo.	13,824	89
Bakersfield, Cal.	13,780	90
Denver - Boulder, Colo.	13,773	91
Cedar Rapids, Iowa	13,768	92
Atlanta, Ga.	13,767	93
West Palm Beach - Boca Raton, Fla.	13,765	94
Mansfield, Ohio	13,756	95
Sioux City, Iowa	13,750	96
Salinas - Seaside - Monterey, Cal.	13,749	97
Eugene - Springfield, Ore.	13,718	98
Lynchburg, Va.	13,715	99
Florence, S.C.	13,702	100
Newburgh - Middletown, N.Y.	13,668	101
Ann Arbor, Mich.	13,662	102
Portsmouth - Dover - Rochester, N.H.	13,656	103
Davenport - Rock Island - Moline, Iowa-Ill.	13,644	104
Little Rock - North Little Rock, Ark.	13,624	105
Lakeland - Winter Haven, Fla.	13,584	106
Fort Smith, Ark.	13,578	107
Santa Barbara - Santa Maria - Lompoc, Cal.	13,551	108
Indianapolis, Ind.	13,538	109
Joplin, Mo.	13,525	110
Jacksonville, Fla.	13,505	111
Baton Rouge, La.	13,497	112
Bloomington - Normal, Ill.	13,479	113
Glens Falls, N.Y.	13,457	114
Norfolk - Virginia Beach - Portsmouth, Va.	13,427	115
Bryan - College Station, Tex.	13,387	116
Albuquerque, N.M.	13,381	117
Savannah, Ga.	13,373	118
Fort Walton Beach, Fla.	13,371	119
Rochester, N.Y.	13,363	120
Grand Rapids, Mich.	13,358	121
Monroe, La.	13,341	122
Bay City, Mich.	13,327	123
Portland, Ore.	13,318	124
Gainesville, Fla.	13,311	125
New Brunswick - Perth Amboy - Sayreville, N.J.	13,291	126
Milwaukee, Wisc.	13,267	127
Poughkeepsie, N.Y.	13,244	128
Green Bay, Wisc.	13,225	129
Vineland - Millville - Bridgeton, N.J.	13,220	130
Worcester - Fitchburg - Leominster, Mass.	13,218	131
Baltimore, Md.	13,174	132
Salt Lake City - Ogden, Utah	13,143	133
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	13,138	134
Columbia, Mo.	13,128	135
Sacramento, Cal.	13,127	136
Charlotte - Gastonia, N.C.	13,119	137
Columbia, S.C.	13,117	138
Jackson, Miss.	13,117	138
Springfield, Ill.	13,115	140
Greenville - Spartanburg, S.C.	13,097	141
Eau Claire, Wisc.	13,096	142
San Francisco - Oakland, Cal.	13,087	143
Chicago, Ill.	13,081	144
Tallahassee, Fla.	13,071	145
Decatur, Ill.	13,070	146
Syracuse, N.Y.	13,069	147
Champaign - Urbana - Rantoul, Ill.	13,066	148
Lincoln, Neb.	13,055	149
Fresno, Cal.	13,043	150
Macon, Ga.	13,037	151
Los Angeles - Long Beach, Cal.	13,022	152
Madison, Wisc.	13,018	153
Hickory, N.C.	13,008	154
Canton, Ohio	12,993	155
Nashville-Davidson, Tenn.	12,975	156
Petersburg - Colonial Heights - Hopewell, Va.	12,964	157
Louisville, Ky.	12,959	158
Buffalo, N.Y.	12,938	159
Lewiston - Auburn, Me.	12,935	160
St. Louis, Mo.	12,923	161
Texarkana, Tex.-Ark.	12,920	162
State College, Pa.	12,913	163
Albany, Ga.	12,905	164
Cleveland, Ohio	12,903	165
Long Branch - Asbury Park, N.J.	12,903	165
Columbus, Ohio	12,893	167
Fort Collins, Colo.	12,889	168
Wilmington, Del.	12,884	169
Gary - Hammond - East Chicago, Ind.	12,862	170
Janesville - Beloit, Wisc.	12,861	171
Lansing - East Lansing, Mich.	12,857	172
Fort Wayne, Ind.	12,849	173
Birmingham, Ala.	12,845	174
Anderson, S.C.	12,844	175
Bellingham, Wash.	12,825	176
Charlottesville, Va.	12,818	177
Pensacola, Fla.	12,761	178
Santa Cruz, Cal.	12,754	179
San Diego, Cal.	12,743	180
Modesto, Cal.	12,716	181
Kalamazoo - Portage, Mich.	12,711	182
St. Joseph, Mo.	12,711	182
Santa Rosa, Cal.	12,694	184
Lafayette - West Lafayette, Ind.	12,669	185
Kokomo, Ind.	12,666	186
Newark, N.J.	12,633	187
New Orleans, La.	12,623	188
Sherman - Denison, Tex.	12,622	189
Toledo, Ohio	12,611	190
Pine Bluff, Ark.	12,600	191
Omaha, Neb.	12,594	192
Oxnard - Simi Valley - Ventura, Cal.	12,572	193
Fayetteville - Springdale, Ark.	12,557	194
Albany - Schenectady - Troy, N.Y.	12,532	195
Cincinnati, Ohio	12,520	196
South Bend, Ind.	12,518	197
Youngstown - Warren, Ohio	12,516	198
Greensboro - Winston-Salem - High Point, N.C.	12,502	199
Hartford - New Britain - Bristol, Conn.	12,474	200
Rockford, Ill.	12,473	201
Akron, Ohio	12,472	202
New Bedford - Fall River, Mass.	12,457	203
Allentown - Bethlehem - Easton, Pa.	12,427	204
Altoona, Pa.	12,421	205
Melbourne - Titusville - Cocoa, Fla.	12,420	206
Clarksville - Hopkinsville, Tenn.-Ky.	12,399	207
Visalia - Tulare - Porterville, Cal.	12,385	208
Knoxville, Tenn.	12,359	209
Lancaster, Pa.	12,342	210
Daytona Beach, Fla.	12,337	211
Muncie, Ind.	12,327	212
Sharon, Pa.	12,278	213
Mobile, Ala.	12,245	214
Columbus, Ga.	12,240	215
Wheeling, W.Va.	12,236	216
Stockton, Cal.	12,226	217
Memphis, Tenn.	12,205	218
Pueblo, Colo.	12,203	219
Augusta, Ga.	12,196	220
Tampa - St. Petersburg, Fla.	12,195	221
Colorado Springs, Colo.	12,192	222
Shreveport, La.	12,146	223
Wilmington, N.C.	12,139	224
Raleigh - Durham, N.C.	12,117	225
Topeka, Kans.	12,101	226
Utica - Rome, N.Y.	12,095	227
Dayton, Ohio	12,088	228
Montgomery, Ala.	12,088	228
Riverside - San Bernardino - Ontario, Cal.	12,084	230
Spokane, Wash.	12,084	230
Athens, Ga.	12,066	232
Binghamton, N.Y.	12,063	233
Salem, Ore.	12,048	234
Kankakee, Ill.	12,043	235
Phoenix, Ariz.	12,041	236
Ocala, Fla.	12,010	237
Burlington, N.C.	11,984	238
Benton Harbor, Mich.	11,982	239
Philadelphia, Pa.	11,967	240
Provo - Orem, Utah	11,927	241
Evansville, Ind.	11,918	242
New London - Norwich, Conn.	11,911	243
Bradenton, Fla.	11,908	244
Yakima, Wash.	11,895	245
Huntsville, Ala.	11,877	246
Huntington - Ashland, W.Va.-Ky.	11,864	247
Reading, Pa.	11,851	248
Lima, Ohio	11,842	249
Pittsburgh, Pa.	11,762	250
Anniston, Ala.	11,757	251
Las Cruces, N.M.	11,735	252
Florence, Ala.	11,729	253
New Haven - West Haven - Waterbury - Meriden, Conn.	11,708	254
Lawton, Okla.	11,698	255
Asheville, N.C.	11,695	256
Lawrence, Kans.	11,692	257
Rock Hill, S.C.	11,688	258
Appleton - Oshkosh, Wisc.	11,681	259
Johnson City - Kingsport - Bristol, Tenn.	11,607	260
Gadsden, Ala.	11,585	261
Charleston - North Charleston, S.C.	11,578	262
Vallejo - Fairfield - Napa, Cal.	11,558	263
Chattanooga, Tenn.	11,557	264
Fayetteville, N.C.	11,537	265
Erie, Pa.	11,475	266
Tuscaloosa, Ala.	11,454	267
Jackson, Mich.	11,432	268
Williamsport, Pa.	11,406	269
Killeen - Temple, Tex.	11,394	270
Duluth - Superior, Minn.-Wisc.	11,370	271
Biloxi - Gulfport, Miss.	11,282	272
Johnstown, Pa.	11,247	273
Anderson, Ind.	11,246	274
Tucson, Ariz.	11,231	275
Tacoma, Wash.	11,220	276
Elmira, N.Y.	11,214	277
Lorain - Elyria, Ohio	11,174	278
Alexandria, La.	11,109	279
Sheboygan, Wisc.	11,095	280
Racine, Wisc.	11,051	281
Danville, Va.	10,898	282
York, Pa.	10,843	283
Springfield, Ohio	10,795	284
Wausau, Wisc.	10,620	285
Yuba City, Cal.	10,618	286
Providence - Warwick - Pawtucket, R.I.	10,604	287
Northeast Pennsylvania	10,550	288
Cumberland, Md.	10,532	289
Chico, Cal.	10,502	290
Bloomington, Ind.	10,451	291
Hamilton - Middletown, Ohio	10,440	292
Steubenville - Weirton, Ohio-W.Va.	10,409	293
Jacksonville, N.C.	10,294	294
Olympia, Wash.	10,252	295
Muskegon - Norton Shores - Muskegon Heights, Mich.	10,233	296
Bremerton, Wash.	10,115	297
Pascagoula - Moss Point, Miss.	9,947	298
Salisbury - Concord, N.C.	9,856	299
Newark, Ohio	9,733	300
New York, N.Y.	9,731	301
Battle Creek, Mich.	9,551	302
Kenosha, Wisc.	9,325	303
Greeley, Colo.	9,147	304
Jersey City, N.J.	8,494	305
Average Above Areas	**13,211**	
U.S. Average	**12,630**	

BUYING POWER INDEX (BPI)

Area	BPI	Rank
New York, N.Y.	4.0244	1
Los Angeles - Long Beach, Cal.	3.5402	2
Chicago, Ill.	3.4051	3
Detroit, Mich.	2.1247	4
Philadelphia, Pa.	2.0854	5
San Francisco - Oakland, Cal.	1.7401	6
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1.7082	7
Washington, D.C.	1.7049	8
Houston, Tex.	1.6744	9
Dallas - Fort Worth, Tex.	1.5959	10
Nassau - Suffolk, N.Y.	1.3130	11
Anaheim - Santa Ana - Garden Grove, Cal.	1.0630	12
St. Louis, Mo.	1.0560	13
Minneapolis - St. Paul, Minn.	1.0321	14
Pittsburgh, Pa.	.9787	15
Atlanta, Ga.	.9631	16
Baltimore, Md.	.9512	17
Newark, N.J.	.9489	18
Cleveland, Ohio	.8842	19
San Diego, Cal.	.8633	20
Denver - Boulder, Colo.	.8335	21
Seattle - Everett, Wash.	.8215	22
Miami, Fla.	.8018	23
San Jose, Cal.	.7545	24
Tampa - St. Petersburg, Fla.	.7039	25
Phoenix, Ariz.	.6865	26
Riverside - San Bernardino - Ontario, Cal.	.6816	27
Kansas City, Mo.	.6588	28
Milwaukee, Wisc.	.6395	29
Cincinnati, Ohio	.6182	30
Portland, Ore.	.5990	31
Fort Lauderdale - Hollywood, Fla.	.5630	32
New Orleans, La.	.5449	33
Indianapolis, Ind.	.5352	34
Buffalo, N.Y.	.5341	35
Columbus, Ohio	.5047	36
Sacramento, Cal.	.5003	37
Hartford - New Britain - Bristol, Conn.	.4958	38
San Antonio, Tex.	.4664	39
Rochester, N.Y.	.4610	40
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4606	41
Oklahoma City, Okla.	.4230	42
Louisville, Ky.	.4019	43
Memphis, Tenn.	.3832	44
Salt Lake City - Ogden, Utah	.3826	45
Nashville-Davidson, Tenn.	.3769	46
Dayton, Ohio	.3677	47
Birmingham, Ala.	.3624	48
Providence - Warwick - Pawtucket, R.I.	.3595	49
Toledo, Ohio	.3586	50
Total Top 50	**49.9374**	
Greensboro - Winston-Salem - High Point, N.C.	.3572	51
Albany - Schenectady - Troy, N.Y.	.3515	52
Honolulu, Haw.	.3502	53
Tulsa, Okla.	.3466	54
New Haven - West Haven - Waterbury - Meriden, Conn.	.3373	55
Norfolk - Virginia Beach - Portsmouth, Va.	.3350	56
Orlando, Fla.	.3329	57
West Palm Beach - Boca Raton, Fla.	.3264	58
Jacksonville, Fla.	.3148	59
Richmond, Va.	.3081	60
Worcester - Fitchburg - Leominster, Mass.	.2942	61
Syracuse, N.Y.	.2891	62
Charlotte - Gastonia, N.C.	.2881	63
Allentown - Bethlehem - Easton, Pa.	.2864	64
Akron, Ohio	.2860	65
New Brunswick - Perth Amboy - Sayreville, N.J.	.2830	66
Gary - Hammond - East Chicago, Ind.	.2786	67
Austin, Tex.	.2702	68
Grand Rapids, Mich.	.2598	69
Omaha, Neb.	.2565	70
Springfield - Chicopee - Holyoke, Mass.	.2553	71
Flint, Mich.	.2532	72
Northeast Pennsylvania	.2449	73
Greenville - Spartanburg, S.C.	.2394	74
Wilmington, Del.	.2393	75
Long Branch - Asbury Park, N.J.	.2389	76
Tucson, Ariz.	.2362	77
Las Vegas, Nev.	.2354	78
Raleigh - Durham, N.C.	.2351	79
Youngstown - Warren, Ohio	.2303	80
Oxnard - Simi Valley - Ventura, Cal.	.2291	81
Baton Rouge, La.	.2261	82
Fresno, Cal.	.2235	83
Lansing - East Lansing, Mich.	.2164	84
Harrisburg, Pa.	.2159	85
Jersey City, N.J.	.2159	85
Tacoma, Wash.	.2145	87
Wichita, Kans.	.2082	88
Knoxville, Tenn.	.2055	89
Albuquerque, N.M.	.2027	90
Paterson - Clifton - Passaic, N.J.	.2020	91
New Bedford - Fall River, Mass.	.1938	92
El Paso, Tex.	.1881	93
Beaumont - Port Arthur - Orange, Tex.	.1858	94
Portsmouth - Dover - Rochester, N.H.	.1844	95
Davenport - Rock Island - Moline, Iowa-Ill.	.1838	96
Little Rock - North Little Rock, Ark.	.1794	97
Canton, Ohio	.1771	98
Bakersfield, Cal.	.1770	99
Peoria, Ill.	.1742	100
Total Top 100	**62.5007**	
Columbia, S.C.	.1727	101
Mobile, Ala.	.1722	102
Fort Wayne, Ind.	.1687	103
Des Moines, Iowa	.1685	104
Chattanooga, Tenn.	.1639	105
Johnson City - Kingsport - Bristol, Tenn.	.1638	106
Charleston - North Charleston, S.C.	.1614	107
York, Pa.	.1602	108
Shreveport, La.	.1574	109
Madison, Wisc.	.1563	110
Lancaster, Pa.	.1558	111
Spokane, Wash.	.1548	112
Stockton, Cal.	.1535	113
Newport News - Hampton, Va.	.1510	114
Trenton, N.J.	.1480	115
Lexington-Fayette, Ky.	.1470	116
Vallejo - Fairfield - Napa, Cal.	.1453	117
Santa Barbara - Santa Maria - Lompoc, Cal.	.1438	118
Santa Rosa, Cal.	.1427	119
Lakeland - Winter Haven, Fla.	.1398	120
Corpus Christi, Tex.	.1396	121
Reading, Pa.	.1386	122
Jackson, Miss.	.1354	123
Ann Arbor, Mich.	.1342	124
Colorado Springs, Colo.	.1316	125
Salinas - Seaside - Monterey, Cal.	.1312	126
Charleston, W.Va.	.1307	127
Rockford, Ill.	.1304	128
Evansville, Ind.	.1298	129
Augusta, Ga.	.1296	130
Manchester - Nashua, N.H.	.1279	131
Huntsville, Ala.	.1272	132
Modesto, Cal.	.1271	133
Utica - Rome, N.Y.	.1256	134
Huntington - Ashland, W.Va.-Ky.	.1238	135
Eugene - Springfield, Ore.	.1231	136
South Bend, Ind.	.1207	137
Appleton - Oshkosh, Wisc.	.1204	138
Kalamazoo - Portage, Mich.	.1204	138
Reno, Nev.	.1204	138
Melbourne - Titusville - Cocoa, Fla.	.1202	141
Binghamton, N.Y.	.1193	142
Portland, Me.	.1171	143
Pensacola, Fla.	.1142	144
Erie, Pa.	.1139	145
Lorain - Elyria, Ohio	.1134	146
Daytona Beach, Fla.	.1126	147
Montgomery, Ala.	.1125	148
Hamilton - Middletown, Ohio	.1090	149
Lubbock, Tex.	.1075	150
Total Top 150	**69.3349**	
Newburgh - Middletown, N.Y.	.1075	150
Duluth - Superior, Minn.-Wisc.	.1074	152
Johnstown, Pa.	.1059	153
Salem, Ore.	.1059	153
Saginaw, Mich.	.1057	155
Anchorage, Alas.	.1055	156
New London - Norwich, Conn.	.1042	157
Sarasota, Fla.	.1039	158
Roanoke, Va.	.1022	159
Fort Myers - Cape Coral, Fla.	.1016	160
Poughkeepsie, N.Y.	.1010	161
Macon, Ga.	.0987	162
Visalia - Tulare - Porterville, Cal.	.0983	163
Amarillo, Tex.	.0982	164
McAllen - Pharr - Edinburg, Tex.	.0979	165
Savannah, Ga.	.0929	166
Atlantic City, N.J.	.0927	167
Galveston - Texas City, Tex.	.0925	168
Springfield, Mo.	.0915	169
Fayetteville, N.C.	.0905	170
Lima, Ohio	.0888	171
Springfield, Ill.	.0885	172
Columbus, Ga.	.0882	173
Santa Cruz, Cal.	.0873	174
Lincoln, Neb.	.0861	175
Boise, Ida.	.0837	176
Killeen - Temple, Tex.	.0835	177
Fort Smith, Ark.	.0820	178
Topeka, Kans.	.0818	179
Lafayette, La.	.0789	180
Richland - Kennewick - Pasco, Wash.	.0785	181
Cedar Rapids, Iowa	.0780	182
Wheeling, W.Va.	.0766	183
Provo - Orem, Utah	.0760	184
Champaign - Urbana - Rantoul, Ill.	.0759	185
Green Bay, Wisc.	.0759	185
Lake Charles, La.	.0758	187
Fayetteville - Springdale, Ark.	.0752	188
Longview - Marshall, Tex.	.0752	188
Waco, Tex.	.0747	190
Battle Creek, Mich.	.0745	191
Terre Haute, Ind.	.0735	192
Tallahassee, Fla.	.0731	193
Asheville, N.C.	.0724	194
Parkersburg - Marietta, W.Va.-Ohio	.0723	195
Springfield, Ohio	.0723	195
Brownsville - Harlingen - San Benito, Tex.	.0717	197
Racine, Wisc.	.0708	198
Biloxi - Gulfport, Miss.	.0705	199
Fort Collins, Colo.	.0702	200
Total Top 200	**73.6708**	
Yakima, Wash.	.0696	201
Bremerton, Wash.	.0692	202
Salisbury - Concord, N.C.	.0689	203
Fargo - Moorhead, N.D.-Minn.	.0683	204
Pittsfield, Mass.	.0682	205
Steubenville - Weirton, Ohio-W.Va.	.0674	206
Odessa, Tex.	.0670	207
Gainesville, Fla.	.0666	208
St. Cloud, Minn.	.0665	209
Bradenton, Fla.	.0663	210
Benton Harbor, Mich.	.0652	211
Abilene, Tex.	.0650	212
Waterloo - Cedar Falls, Iowa	.0650	212
Muskegon - Norton Shores - Muskegon Heights, Mich.	.0644	214
Tyler, Tex.	.0637	215
Chico, Cal.	.0624	216
Wichita Falls, Tex.	.0619	217
Lynchburg, Va.	.0617	218
Decatur, Ill.	.0612	219
Elkhart, Ind.	.0611	220
Olympia, Wash.	.0610	221
Janesville - Beloit, Wisc.	.0609	222
Anderson, Ind.	.0591	223
Jackson, Mich.	.0590	224
Sioux Falls, S.D.	.0589	225
Medford, Ore.	.0585	226
Clarksville - Hopkinsville, Tenn.-Ky.	.0574	227
Mansfield, Ohio	.0574	227
Monroe, La.	.0574	227
Bangor, Me.	.0573	230
Bloomington - Normal, Ill.	.0568	231
Alexandria, La.	.0567	232
Billings, Mont.	.0567	232
Wilmington, N.C.	.0562	234
Redding, Cal.	.0561	235
Hickory, N.C.	.0559	236
Tuscaloosa, Ala.	.0556	237
Kenosha, Wisc.	.0547	238
Altoona, Pa.	.0542	239
Anderson, S.C.	.0540	240
Vineland - Millville - Bridgeton, N.J.	.0540	240
Muncie, Ind.	.0530	242
Bay City, Mich.	.0528	243
Eau Claire, Wisc.	.0517	244
Pueblo, Colo.	.0517	244
Sioux City, Iowa	.0515	246
Petersburg - Colonial Heights - Hopewell, Va.	.0511	247
Florence, Ala.	.0509	248
Burlington, Vt.	.0506	249
Lafayette - West Lafayette, Ind.	.0506	249
Total Top 250	**76.6421**	
Sharon, Pa.	.0505	251
Joplin, Mo.	.0503	252
Ocala, Fla.	.0501	253
Midland, Tex.	.0500	254
Athens, Ga.	.0499	255
Texarkana, Tex.-Ark.	.0498	256
Bellingham, Wash.	.0487	257
Hagerstown, Md.	.0484	258
Kokomo, Ind.	.0477	259
Charlottesville, Va.	.0475	260
Pascagoula - Moss Point, Miss.	.0475	260
Greeley, Colo.	.0471	262
Rochester, Minn.	.0471	262
Albany, Ga.	.0462	264
Fort Walton Beach, Fla.	.0459	265
Williamsport, Pa.	.0458	266
Casper, Wyo.	.0455	267
Wausau, Wisc.	.0451	268
State College, Pa.	.0449	269
Kankakee, Ill.	.0445	270
Newark, Ohio	.0444	271
Florence, S.C.	.0443	272
Lawton, Okla.	.0442	273
Columbia, Mo.	.0436	274
Glens Falls, N.Y.	.0435	275
Bryan - College Station, Tex.	.0433	276
Grand Forks, N.D.	.0433	276
Panama City, Fla.	.0429	278
Danville, Va.	.0428	279
St. Joseph, Mo.	.0427	280
Anniston, Ala.	.0424	281
Dubuque, Iowa	.0422	282
Rock Hill, S.C.	.0421	283
Sherman - Denison, Tex.	.0412	284
Sheboygan, Wisc.	.0411	285
San Angelo, Tex.	.0405	286
Yuba City, Cal.	.0404	287
Burlington, N.C.	.0395	288
Owensboro, Ky.	.0391	289
Lewiston - Auburn, Me.	.0389	290
Laredo, Tex.	.0385	291
Bismarck, N.D.	.0381	292
Elmira, N.Y.	.0381	292
Bloomington, Ind.	.0375	294
Gadsden, Ala.	.0375	294
Cumberland, Md.	.0373	296
Great Falls, Mont.	.0371	297
La Crosse, Wisc.	.0371	297
Iowa City, Iowa	.0362	299
Victoria, Tex.	.0361	300
Las Cruces, N.M.	.0359	301
Pine Bluff, Ark.	.0358	302
Jacksonville, N.C.	.0347	303
Enid, Okla.	.0303	304
Lawrence, Kans.	.0275	305
Total Above Areas	**78.9747**	
Percent of U.S.	**78.9747**	
U.S. Total	**100.0000**	

1982 SURVEY OF BUYING POWER DATA SERVICE

ECONOMY-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.9651	1
Los Angeles - Long Beach, Cal.	3.1495	2
Chicago, Ill.	2.3687	3
Philadelphia, Pa.	1.6582	4
Detroit, Mich.	1.5264	5
San Francisco - Oakland, Cal.	1.3590	6
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1.3581	7
Houston, Tex.	1.1896	8
Dallas - Fort Worth, Tex.	1.1211	9
Tampa - St. Petersburg, Fla.	1.0577	10
Washington, D.C.	.9676	11
St. Louis, Mo.	.9196	12
Pittsburgh, Pa.	.8986	13
Baltimore, Md.	.8528	14
San Diego, Cal.	.8298	15
Miami, Fla.	.8131	16
Atlanta, Ga.	.7929	17
Minneapolis - St. Paul, Minn.	.7695	18
Nassau - Suffolk, N.Y.	.7504	19
Cleveland, Ohio	.7263	20
Riverside - San Bernardino - Ontario, Cal.	.7235	21
Phoenix, Ariz.	.6929	22
Anaheim - Santa Ana - Garden Grove, Cal.	.6819	23
Newark, N.J.	.6710	24
Seattle - Everett, Wash.	.6695	25
Denver - Boulder, Colo.	.6620	26
Cincinnati, Ohio	.5842	27
Buffalo, N.Y.	.5487	28
Fort Lauderdale - Hollywood, Fla.	.5474	29
New Orleans, La.	.5421	30
Milwaukee, Wisc.	.5369	31
Portland, Ore.	.5317	32
Kansas City, Mo.	.5141	33
Sacramento, Cal.	.4675	34
San Antonio, Tex.	.4478	35
Columbus, Ohio	.4354	36
Indianapolis, Ind.	.4328	37
San Jose, Cal.	.4218	38
Memphis, Tenn.	.4156	39
Birmingham, Ala.	.4126	40
Nashville-Davidson, Tenn.	.3829	41
Oklahoma City, Okla.	.3802	42
Jacksonville, Fla.	.3790	43
Louisville, Ky.	.3786	44
Orlando, Fla.	.3654	45
Rochester, N.Y.	.3608	46
Providence - Warwick - Pawtucket, R.I.	.3543	47
Greensboro - Winston-Salem - High Point, N.C.	.3498	48
Hartford - New Britain - Bristol, Conn.	.3461	49
Salt Lake City - Ogden, Utah	.3397	50
Total Top 50	**41.6492**	
Albany - Schenectady - Troy, N.Y.	.3350	51
Tulsa, Okla.	.3309	52
Norfolk - Virginia Beach - Portsmouth, Va.	.3283	53
West Palm Beach - Boca Raton, Fla.	.3272	54
Toledo, Ohio	.3033	55
Dayton, Ohio	.3028	56
Northeast Pennsylvania	.2994	57
New Haven - West Haven - Waterbury - Meriden, Conn.	.2777	58
Tucson, Ariz.	.2661	59
Syracuse, N.Y.	.2640	60
Akron, Ohio	.2622	61
Springfield - Chicopee - Holyoke, Mass.	.2612	62
Austin, Tex.	.2597	63
Charlotte - Gastonia, N.C.	.2583	64
Allentown - Bethlehem - Easton, Pa.	.2567	65
Greenville - Spartanburg, S.C.	.2559	66
Fresno, Cal.	.2544	67
Richmond, Va.	.2469	68
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.2459	69
Worcester - Fitchburg - Leominster, Mass.	.2459	69
Jersey City, N.J.	.2338	71
Knoxville, Tenn.	.2321	72
Raleigh - Durham, N.C.	.2316	73
Johnson City - Kingsport - Bristol, Tenn.	.2312	74
Honolulu, Haw.	.2253	75
Gary - Hammond - East Chicago, Ind.	.2176	76
Omaha, Neb.	.2173	77
Mobile, Ala.	.2136	78
Baton Rouge, La.	.2132	79
New Bedford - Fall River, Mass.	.2131	80
Albuquerque, N.M.	.2127	81
Chattanooga, Tenn.	.2092	82
Oxnard - Simi Valley - Ventura, Cal.	.2054	83
Grand Rapids, Mich.	.2049	84
Las Vegas, Nev.	.2039	85
Tacoma, Wash.	.2030	86
Charleston - North Charleston, S.C.	.2027	87
Bakersfield, Cal.	.2004	88
Youngstown - Warren, Ohio	.1988	89
Daytona Beach, Fla.	.1880	90
El Paso, Tex.	.1879	91
Portsmouth - Dover - Rochester, N.H.	.1830	92
Shreveport, La.	.1817	93
Long Branch - Asbury Park, N.J.	.1806	94
Harrisburg, Pa.	.1805	95
Wilmington, Del.	.1791	96
Little Rock - North Little Rock, Ark.	.1759	97
Lakeland - Winter Haven, Fla.	.1723	98
New Brunswick - Perth Amboy - Sayreville, N.J.	.1712	99
Santa Rosa, Cal.	.1711	100
Total Top 100	**53.2721**	
Columbia, S.C.	.1699	101
Flint, Mich.	.1699	101
Stockton, Cal.	.1686	103
Beaumont - Port Arthur - Orange, Tex.	.1669	104
Spokane, Wash.	.1664	105
Canton, Ohio	.1618	106
Huntington - Ashland, W.Va.-Ky.	.1610	107
Wichita, Kans.	.1573	108
Newport News - Hampton, Va.	.1570	109
Lexington-Fayette, Ky.	.1566	110
McAllen - Pharr - Edinburg, Tex.	.1562	111
Sarasota, Fla.	.1557	112
Des Moines, Iowa	.1546	113
Lansing - East Lansing, Mich.	.1540	114
Paterson - Clifton - Passaic, N.J.	.1534	115
Augusta, Ga.	.1511	116
Pensacola, Fla.	.1499	117
Jackson, Miss.	.1498	118
York, Pa.	.1490	119
Corpus Christi, Tex.	.1472	120
Vallejo - Fairfield - Napa, Cal.	.1470	121
Davenport - Rock Island - Moline, Iowa-Ill.	.1419	122
Colorado Springs, Colo.	.1405	123
Evansville, Ind.	.1405	123
Utica - Rome, N.Y.	.1395	125
Fort Myers - Cape Coral, Fla.	.1378	126
Fort Wayne, Ind.	.1362	127
Peoria, Ill.	.1358	128
Binghamton, N.Y.	.1340	129
Eugene - Springfield, Ore.	.1313	130
Huntsville, Ala.	.1311	131
Lancaster, Pa.	.1293	132
Madison, Wisc.	.1284	133
Duluth - Superior, Minn.-Wisc.	.1283	134
Santa Barbara - Santa Maria - Lompoc, Cal.	.1283	134
Montgomery, Ala.	.1256	136
Macon, Ga.	.1251	137
Melbourne - Titusville - Cocoa, Fla.	.1245	138
Charleston, W.Va.	.1230	139
Modesto, Cal.	.1211	140
Fort Smith, Ark.	.1208	141
Salem, Ore.	.1200	142
Reading, Pa.	.1180	143
Savannah, Ga.	.1180	143
Visalia - Tulare - Porterville, Cal.	.1173	145
Newburgh - Middletown, N.Y.	.1169	146
Brownsville - Harlingen - San Benito, Tex.	.1147	147
Salinas - Seaside - Monterey, Cal.	.1145	148
Portland, Me.	.1138	149
Santa Cruz, Cal.	.1136	150
Total Top 150	**60.2452**	
Manchester - Nashua, N.H.	.1114	151
Trenton, N.J.	.1104	152
Columbus, Ga.	.1097	153
Johnstown, Pa.	.1089	154
Kalamazoo - Portage, Mich.	.1089	154
Bradenton, Fla.	.1085	156
Springfield, Mo.	.1078	157
South Bend, Ind.	.1072	158
Appleton - Oshkosh, Wisc.	.1069	159
Roanoke, Va.	.1066	160
Erie, Pa.	.1023	161
Fayetteville, N.C.	.1006	162
Poughkeepsie, N.Y.	.1005	163
Biloxi - Gulfport, Miss.	.0986	164
Hamilton - Middletown, Ohio	.0980	165
Galveston - Texas City, Tex.	.0962	166
Rockford, Ill.	.0958	167
Atlantic City, N.J.	.0957	168
Fayetteville - Springdale, Ark.	.0943	169
Waco, Tex.	.0928	170
Lubbock, Tex.	.0923	171
Chico, Cal.	.0915	172
Asheville, N.C.	.0913	173
Yakima, Wash.	.0906	174
Lincoln, Neb.	.0900	175
Lorain - Elyria, Ohio	.0897	176
Reno, Nev.	.0893	177
Killeen - Temple, Tex.	.0891	178
Boise, Ida.	.0883	179
Terre Haute, Ind.	.0881	180
Wheeling, W.Va.	.0881	180
Gainesville, Fla.	.0868	182
Springfield, Ill.	.0858	183
New London - Norwich, Conn.	.0856	184
Tallahassee, Fla.	.0848	185
Ocala, Fla.	.0844	186
Longview - Marshall, Tex.	.0843	187
Lima, Ohio	.0835	188
Salisbury - Concord, N.C.	.0827	189
Joplin, Mo.	.0822	190
Amarillo, Tex.	.0817	191
Topeka, Kans.	.0808	192
Benton Harbor, Mich.	.0806	193
Saginaw, Mich.	.0800	194
Ann Arbor, Mich.	.0795	195
Lake Charles, La.	.0795	195
Wilmington, N.C.	.0769	197
Springfield, Ohio	.0764	198
Parkersburg - Marietta, W.Va.-Ohio	.0757	199
Lynchburg, Va.	.0752	200
Total Top 200	**64.8410**	
Alexandria, La.	.0750	201
Provo - Orem, Utah	.0744	202
Texarkana, Tex.-Ark.	.0742	203
Muskegon - Norton Shores - Muskegon Heights, Mich.	.0741	204
Florence, Ala.	.0736	205
Medford, Ore.	.0732	206
Fort Collins, Colo.	.0716	207
Monroe, La.	.0707	208
Athens, Ga.	.0701	209
Anchorage, Alas.	.0697	210
Clarksville - Hopkinsville, Tenn.-Ky.	.0694	211
Battle Creek, Mich.	.0692	212
Lafayette, La.	.0692	212
Cedar Rapids, Iowa	.0681	214
Tuscaloosa, Ala.	.0669	215
Abilene, Tex.	.0665	216
Altoona, Pa.	.0659	217
Tyler, Tex.	.0656	218
Champaign - Urbana - Rantoul, Ill.	.0655	219
Anderson, S.C.	.0652	220
Green Bay, Wisc.	.0637	221
Racine, Wisc.	.0636	222
Pittsfield, Mass.	.0635	223
Anniston, Ala.	.0629	224
Redding, Cal.	.0620	225
Steubenville - Weirton, Ohio-W.Va.	.0617	226
Richland - Kennewick - Pasco, Wash.	.0614	227
Wichita Falls, Tex.	.0610	228
Vineland - Millville - Bridgeton, N.J.	.0603	229
St. Cloud, Minn.	.0602	230
Bangor, Me.	.0601	231
Pueblo, Colo.	.0593	232
Bremerton, Wash.	.0584	233
Eau Claire, Wisc.	.0583	234
Fargo - Moorhead, N.D.-Minn.	.0579	235
Cumberland, Md.	.0571	236
Gadsden, Ala.	.0569	237
Sioux City, Iowa	.0569	237
Charlottesville, Va.	.0565	239
Danville, Va.	.0562	240
Greeley, Colo.	.0561	241
Waterloo - Cedar Falls, Iowa	.0555	242
Williamsport, Pa.	.0549	243
Janesville - Beloit, Wisc.	.0547	244
Glens Falls, N.Y.	.0543	245
Laredo, Tex.	.0543	245
Billings, Mont.	.0538	247
Decatur, Ill.	.0538	247
Sharon, Pa.	.0537	249
Elkhart, Ind.	.0530	250
Total Top 250	**67.9811**	
Bellingham, Wash.	.0527	251
Olympia, Wash.	.0526	252
Petersburg - Colonial Heights - Hopewell, Va.	.0523	253
Mansfield, Ohio	.0518	254
State College, Pa.	.0518	254
Odessa, Tex.	.0517	256
Anderson, Ind.	.0515	257
Florence, S.C.	.0515	257
Jackson, Mich.	.0513	259
Hagerstown, Md.	.0512	260
Newark, Ohio	.0511	261
St. Joseph, Mo.	.0511	261
Yuba City, Cal.	.0510	263
Hickory, N.C.	.0500	264
Panama City, Fla.	.0500	264
Lewiston - Auburn, Me.	.0493	266
Columbia, Mo.	.0492	267
Muncie, Ind.	.0489	268
Albany, Ga.	.0484	269
Jacksonville, N.C.	.0476	270
Sioux Falls, S.D.	.0468	271
Fort Walton Beach, Fla.	.0467	272
San Angelo, Tex.	.0465	273
Bloomington, Ind.	.0464	274
Lafayette - West Lafayette, Ind.	.0462	275
Pine Bluff, Ark.	.0459	276
Bryan - College Station, Tex.	.0456	277
Bay City, Mich.	.0453	278
Las Cruces, N.M.	.0450	279
Sherman - Denison, Tex.	.0446	280
Elmira, N.Y.	.0441	281
Bloomington - Normal, Ill.	.0440	282
Rock Hill, S.C.	.0439	283
Burlington, N.C.	.0437	284
La Crosse, Wisc.	.0437	284
Wausau, Wisc.	.0433	286
Burlington, Vt.	.0430	287
Lawton, Okla.	.0430	287
Grand Forks, N.D.	.0425	289
Iowa City, Iowa	.0421	290
Sheboygan, Wisc.	.0415	291
Pascagoula - Moss Point, Miss.	.0413	292
Owensboro, Ky.	.0388	293
Kenosha, Wisc.	.0381	294
Great Falls, Mont.	.0371	295
Kankakee, Ill.	.0371	295
Kokomo, Ind.	.0366	297
Rochester, Minn.	.0366	297
Dubuque, Iowa	.0353	299
Bismarck, N.D.	.0352	300
Midland, Tex.	.0342	301
Enid, Okla.	.0339	302
Lawrence, Kans.	.0326	303
Casper, Wyo.	.0321	304
Victoria, Tex.	.0318	305
Total Above Areas	**70.4306**	
Percent of U.S.	**70.4306**	
U.S. Total	**100.0000**	

MODERATE-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.8400	1
Los Angeles - Long Beach, Cal.	3.1150	2
Chicago, Ill.	2.6386	3
Philadelphia, Pa.	1.8154	4
Detroit, Mich.	1.6020	5
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1.4714	6
Dallas - Fort Worth, Tex.	1.3431	7
San Francisco - Oakland, Cal.	1.3405	8
Houston, Tex	1.3045	9
Washington, D.C.	1.2247	10
Baltimore, Md.	.9936	11
St. Louis, Mo.	.9728	12
Pittsburgh, Pa.	.9707	13
Atlanta, Ga.	.9561	14
Minneapolis - St. Paul, Minn.	.9309	15
Tampa - St. Petersburg, Fla.	.8961	16
San Diego, Cal.	.8907	17
Nassau - Suffolk, N.Y.	.8367	18
Miami, Fla.	.8139	19
Anaheim - Santa Ana - Garden Grove, Cal.	.7973	20
Denver - Boulder, Colo.	.7640	21
Phoenix, Ariz.	.7449	22
Cleveland, Ohio	.7443	23
Seattle - Everett, Wash.	.7270	24
Riverside - San Bernardino - Ontario, Cal.	.7045	25
Newark, N.J.	.6796	26
Fort Lauderdale - Hollywood, Fla.	.5959	27
Kansas City, Mo.	.5923	28
Portland, Ore.	.5895	29
Cincinnati, Ohio	.5809	30
Milwaukee, Wisc.	.5794	31
Buffalo, N.Y.	.5600	32
Indianapolis, Ind.	.5186	33
Columbus, Ohio	.4875	34
San Antonio, Tex.	.4850	35
New Orleans, La.	.4822	36
Sacramento, Cal.	.4795	37
San Jose, Cal.	.4690	38
Louisville, Ky.	.4143	39
Salt Lake City - Ogden, Utah	.4101	40
Greensboro - Winston-Salem - High Point, N.C.	.4058	41
Nashville-Davidson, Tenn.	.3995	42
Oklahoma City, Okla.	.3919	43
Hartford - New Britain - Bristol, Conn.	.3918	44
Birmingham, Ala.	.3858	45
Jacksonville, Fla.	.3825	46
Rochester, N.Y.	.3810	47
Memphis, Tenn.	.3809	48
Norfolk - Virginia Beach - Portsmouth, Va.	.3793	49
Orlando, Fla.	.3650	50
Total Top 50	**44.2260**	
Providence - Warwick - Pawtucket, R.I.	.3647	51
Albany - Schenectady - Troy, N.Y.	.3552	52
Dayton, Ohio	.3490	53
Tulsa, Okla.	.3195	54
Northeast Pennsylvania	.3154	55
West Palm Beach - Boca Raton, Fla.	.3119	56
Richmond, Va.	.3054	57
New Haven - West Haven - Waterbury - Meriden, Conn.	.3048	58
Honolulu, Haw.	.3023	59
Toledo, Ohio	.3021	60
Charlotte - Gastonia, N.C.	.3003	61
Allentown - Bethlehem - Easton, Pa.	.2783	62
Greenville - Spartanburg, S.C.	.2763	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.2748	64
Grand Rapids, Mich.	.2738	65
Akron, Ohio	.2734	66
Austin, Tex.	.2658	67
Syracuse, N.Y.	.2642	68
Tucson, Ariz.	.2633	69
Springfield - Chicopee - Holyoke, Mass.	.2609	70
Worcester - Fitchburg - Leominster, Mass	.2586	71
Raleigh - Durham, N.C.	.2557	72
Las Vegas, Nev.	.2523	73
Omaha, Neb.	.2483	74
Gary - Hammond - East Chicago, Ind.	.2328	75
Fresno, Cal.	.2314	76
Albuquerque, N.M.	.2312	77
Jersey City, N.J.	.2296	78
Knoxville, Tenn.	.2280	79
Johnson City - Kingsport - Bristol, Tenn.	.2241	80
Oxnard - Simi Valley - Ventura, Cal.	.2220	81
Tacoma, Wash.	.2185	82
New Bedford - Fall River, Mass.	.2172	83
Wilmington, Del.	.2162	84
Chattanooga, Tenn.	.2136	85
Youngstown - Warren, Ohio	.2134	86
El Paso, Tex.	.2089	87
Mobile, Ala.	.2068	88
Portsmouth - Dover - Rochester N.H.	.2061	89
Harrisburg, Pa.	.2016	90
Flint, Mich.	.1955	91
Charleston - North Charleston, S.C.	.1952	92
Newport News - Hampton, Va.	.1952	92
Baton Rouge, La.	.1940	94
Little Rock - North Little Rock, Ark.	.1896	95
Long Branch - Asbury Park, N.J.	.1877	96
New Brunswick - Perth Amboy - Sayreville, N.J.	.1866	97
Columbia, S.C.	.1845	98
Wichita, Kans.	.1839	99
Bakersfield, Cal.	.1824	100
Total Top 100	**56.5983**	
Lansing - East Lansing, Mich.	.1758	101
Colorado Springs, Colo.	.1748	102
Paterson - Clifton - Passaic, N.J.	.1747	103
Canton, Ohio	.1709	104
Des Moines, Iowa	.1653	105
Lakeland - Winter Haven, Fla.	.1641	106
Fort Wayne, Ind.	.1631	107
York, Pa.	.1631	107
Shreveport, La.	.1624	109
Beaumont - Port Arthur - Orange, Tex.	.1601	110
Lexington-Fayette, Ky.	.1588	111
Lancaster, Pa.	.1563	112
Augusta, Ga.	.1546	113
Pensacola, Fla.	.1535	114
Spokane, Wash.	.1535	114
Davenport - Rock Island Moline, Iowa-Ill.	.1521	116
Vallejo - Fairfield - Napa, Cal.	.1509	117
Eugene - Springfield, Ore.	.1496	118
Daytona Beach, Fla.	.1494	119
Utica - Rome, N.Y.	.1491	120
Stockton, Cal.	.1467	121
Evansville, Ind.	.1442	122
Jackson, Miss.	.1436	123
Madison, Wisc.	.1432	124
Peoria, Ill.	.1430	125
Huntington - Ashland, W.Va.-Ky	.1428	126
Santa Rosa, Cal.	.1412	127
Corpus Christi, Tex.	.1410	128
Binghamton, N.Y.	.1409	129
Melbourne - Titusville - Cocoa, Fla.	.1409	129
Santa Barbara - Santa Maria - Lompoc, Cal.	.1343	131
Reading, Pa.	.1333	132
Huntsville, Ala.	.1322	133
Kalamazoo - Portage, Mich.	.1296	134
Sarasota, Fla.	.1292	135
Fort Myers - Cape Coral, Fla.	.1280	136
Salinas - Seaside - Monterey, Cal.	.1278	137
Portland, Me.	.1269	138
Macon, Ga.	.1258	139
Fayetteville, N.C.	.1247	140
Salem, Ore.	.1233	141
South Bend, Ind.	.1232	142
Appleton - Oshkosh, Wisc.	.1224	143
Erie, Pa.	.1214	144
Duluth - Superior, Minn.-Wisc.	.1211	145
Roanoke, Va.	.1211	145
Manchester - Nashua, N.H.	.1204	147
Charleston, W.Va.	.1187	148
Trenton, N.J.	.1175	149
McAllen - Pharr - Edinburg, Tex.	.1164	150
Total Top 150	**63.7252**	
Modesto, Cal.	.1153	151
Montgomery, Ala.	.1146	152
Reno, Nev.	.1131	153
Columbus, Ga.	.1128	154
Newburgh - Middletown, N.Y.	.1124	155
Visalia - Tulare - Porterville, Cal.	.1115	156
Savannah, Ga.	.1112	157
Johnstown, Pa.	.1094	158
Springfield, Mo.	.1089	159
Fort Smith, Ark.	.1087	160
Lubbock, Tex.	.1081	161
Poughkeepsie, N.Y.	.1065	162
Ann Arbor, Mich.	.1053	163
Killeen - Temple, Tex.	.1022	164
Rockford, Ill.	.1022	164
Lorain - Elyria, Ohio	.1019	166
Lincoln, Neb.	.0989	167
Fayetteville - Springdale, Ark.	.0952	168
Boise, Ida.	.0947	169
Hamilton - Middletown, Ohio	.0947	169
New London - Norwich, Conn.	.0940	171
Biloxi - Gulfport, Miss.	.0938	172
Salisbury - Concord, N.C.	.0935	173
Amarillo, Tex.	.0929	174
Atlantic City, N.J.	.0923	175
Lima, Ohio	.0912	176
Springfield, Ill.	.0909	177
Asheville, N.C.	.0906	178
Santa Cruz, Cal.	.0894	179
Topeka, Kans.	.0880	180
Galveston - Texas City, Tex.	.0876	181
Terre Haute, Ind.	.0873	182
Anchorage, Alas.	.0865	183
Muskegon - Norton Shores - Muskegon Heights, Mich.	.0863	184
Brownsville - Harlingen - San Benito, Tex.	.0855	185
Benton Harbor, Mich.	.0854	186
Bradenton, Fla.	.0853	187
Wheeling, W.Va.	.0841	188
Provo - Orem, Utah	.0821	189
Saginaw, Mich.	.0820	190
Waco, Tex.	.0816	191
Springfield, Ohio	.0812	192
Tallahassee, Fla.	.0802	193
Gainesville, Fla.	.0793	194
Yakima, Wash.	.0771	195
Green Bay, Wisc.	.0762	196
Battle Creek, Mich.	.0758	197
Medford, Ore.	.0754	198
Champaign - Urbana - Rantoul, Ill.	.0753	199
Parkersburg - Marietta, W.Va.-Ohio	.0753	199
Total Top 200	**68.3989**	
St. Cloud, Minn.	.0750	201
Lynchburg, Va.	.0746	202
Longview - Marshall, Tex.	.0745	203
Fort Collins, Colo.	.0732	204
Cedar Rapids, Iowa	.0731	205
Chico, Cal.	.0716	206
Joplin, Mo.	.0713	207
Wilmington, N.C.	.0709	208
Racine, Wisc.	.0706	209
Anderson, S.C.	.0696	210
Abilene, Tex.	.0693	211
Clarksville - Hopkinsville, Tenn.-Ky.	.0693	211
Altoona, Pa.	.0685	213
Lake Charles, La.	.0679	214
Ocala, Fla.	.0678	215
Bangor, Me.	.0676	216
Fargo - Moorhead, N.D.-Minn.	.0675	217
Hickory, N.C.	.0674	218
Lafayette, La.	.0671	219
Athens, Ga.	.0669	220
Wichita Falls, Tex.	.0667	221
Jackson, Mich.	.0657	222
Alexandria, La.	.0651	223
Elkhart, Ind.	.0649	224
Florence, Ala.	.0648	225
Texarkana, Tex.-Ark.	.0635	226
Richland - Kennewick - Pasco, Wash.	.0634	227
Fort Walton Beach, Fla.	.0633	228
Tyler, Tex.	.0631	229
Eau Claire, Wisc.	.0629	230
Monroe, La.	.0624	231
Pittsfield, Mass.	.0622	232
Anniston, Ala.	.0612	233
Billings, Mont.	.0604	234
Petersburg - Colonial Heights - Hopewell, Va.	.0602	235
Pueblo, Colo.	.0599	236
Odessa, Tex.	.0598	237
Sharon, Pa.	.0596	238
Waterloo - Cedar Falls, Iowa	.0595	239
Hagerstown, Md.	.0594	240
Williamsport, Pa.	.0593	241
Steubenville - Weirton, Ohio-W.Va.	.0586	242
Mansfield, Ohio	.0584	243
Redding, Cal.	.0581	244
Vineland - Millville - Bridgeton, N.J.	.0581	244
Anderson, Ind.	.0579	246
Newark, Ohio	.0576	247
Janesville - Beloit, Wisc.	.0570	248
Muncie, Ind.	.0570	248
Charlottesville, Va.	.0567	250
Total Top 250	**71.6293**	
Cumberland, Md.	.0563	251
Tuscaloosa, Ala.	.0563	251
Panama City, Fla.	.0560	253
Greeley, Colo.	.0554	254
Lewiston - Auburn, Me.	.0549	255
Sioux Falls, S.D.	.0546	256
Danville, Va.	.0538	257
Decatur, Ill.	.0538	257
Lafayette - West Lafayette, Ind.	.0538	257
Sioux City, Iowa	.0536	260
Glens Falls, N.Y.	.0533	261
Burlington, Vt.	.0531	262
Bremerton, Wash.	.0523	263
Burlington, N.C.	.0520	264
Grand Forks, N.D.	.0520	264
Yuba City, Cal.	.0516	266
Jacksonville, N.C.	.0514	267
Lawton, Okla.	.0509	268
Gadsden, Ala.	.0501	269
Olympia, Wash.	.0501	269
State College, Pa.	.0499	271
Albany, Ga.	.0496	272
Bloomington - Normal, Ill.	.0496	272
Columbia, Mo.	.0496	272
Florence, S.C.	.0488	275
St. Joseph, Mo.	.0483	276
La Crosse, Wisc.	.0481	277
Bellingham, Wash.	.0472	278
San Angelo, Tex.	.0471	279
Bloomington, Ind.	.0470	280
Bay City, Mich.	.0466	281
Bryan - College Station, Tex.	.0461	282
Great Falls, Mont.	.0460	283
Rock Hill, S.C.	.0460	283
Las Cruces, N.M.	.0446	285
Laredo, Tex.	.0445	286
Wausau, Wisc.	.0442	287
Pascagoula - Moss Point, Miss.	.0440	288
Elmira, N.Y.	.0437	289
Iowa City, Iowa	.0432	290
Rochester, Minn.	.0424	291
Sheboygan, Wisc.	.0419	292
Kokomo, Ind.	.0410	293
Bismarck, N.D.	.0407	294
Owensboro, Ky.	.0406	295
Sherman - Denison, Tex.	.0403	296
Midland, Tex.	.0395	297
Kenosha, Wisc.	.0390	298
Kankakee, Ill.	.0374	299
Pine Bluff, Ark.	.0370	300
Dubuque, Iowa	.0356	301
Victoria, Tex.	.0351	302
Casper, Wyo.	.0349	303
Enid, Okla.	.0317	304
Lawrence, Kans.	.0317	304
Total Above Areas	**74.1975**	
Percent of U.S.	**74.1975**	
U.S. Total	**100.0000**	

PREMIUM-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	4.4662	1
Chicago, Ill.	3.6827	2
Los Angeles - Long Beach, Cal.	3.6777	3
Detroit, Mich.	2.3077	4
Philadelphia, Pa.	2.2583	5
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1.8744	6
San Francisco - Oakland, Cal.	1.8357	7
Washington, D.C.	1.7634	8
Houston, Tex.	1.7029	9
Dallas - Fort Worth, Tex.	1.6774	10
Nassau - Suffolk, N.Y.	1.4304	11
Anaheim - Santa Ana - Garden Grove, Cal.	1.1202	12
St. Louis, Mo.	1.0734	13
Minneapolis - St. Paul, Minn.	1.0430	14
Pittsburgh, Pa.	1.0385	15
Newark, N.J.	1.0364	16
Baltimore, Md.	.9400	17
Cleveland, Ohio	.9180	18
Denver - Boulder, Colo.	.9172	19
Seattle - Everett, Wash.	.9105	20
Atlanta, Ga.	.8973	21
Miami, Fla.	.8708	22
San Diego, Cal.	.8511	23
San Jose, Cal.	.7804	24
Phoenix, Ariz.	.7322	25
Milwaukee, Wisc.	.6817	26
Kansas City, Mo.	.6643	27
Portland, Ore.	.6375	28
Riverside - San Bernardino - Ontario, Cal.	.6238	29
Cincinnati, Ohio	.6131	30
Tampa - St. Petersburg, Fla.	.5903	31
New Orleans, La.	.5778	32
Fort Lauderdale - Hollywood, Fla.	.5510	33
Hartford - New Britain - Bristol, Conn.	.5447	34
Buffalo, N.Y.	.5324	35
Indianapolis, Ind.	.5182	36
Sacramento, Cal.	.5090	37
Columbus, Ohio	.5029	38
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4897	39
Oklahoma City, Okla.	.4676	40
Rochester, N.Y.	.4671	41
San Antonio, Tex.	.4422	42
Louisville, Ky.	.4118	43
Salt Lake City - Ogden, Utah	.4099	44
Birmingham, Ala.	.3971	45
Memphis, Tenn.	.3836	46
Tulsa, Okla.	.3784	47
Dayton, Ohio	.3778	48
Providence - Warwick - Pawtucket, R.I.	.3716	49
New Haven - West Haven - Waterbury - Meriden, Conn.	.3715	50
Total Top 50	**52.3208**	
Nashville-Davidson, Tenn.	.3687	51
Greensboro - Winston-Salem - High Point, N.C.	.3658	52
Albany - Schenectady - Troy, N.Y.	.3572	53
Toledo, Ohio	.3569	54
New Brunswick - Perth Amboy - Sayreville, N.J.	.3369	55
Honolulu, Haw.	.3356	56
West Palm Beach - Boca Raton, Fla.	.3139	57
Worcester - Fitchburg - Leominster, Mass.	.3115	58
Norfolk - Virginia Beach - Portsmouth, Va.	.3109	59
Richmond, Va.	.3052	60
Syracuse, N.Y.	.3021	61
Gary - Hammond - East Chicago, Ind.	.2989	62
Allentown - Bethlehem - Easton, Pa.	.2954	63
Orlando, Fla.	.2945	64
Charlotte - Gastonia, N.C.	.2920	65
Akron, Ohio	.2896	66
Grand Rapids, Mich.	.2801	67
Jacksonville, Fla.	.2747	68
Flint, Mich.	.2740	69
Austin, Tex.	.2643	70
Omaha, Neb.	.2635	71
Springfield - Chicopee - Holyoke, Mass.	.2578	72
Long Branch - Asbury Park, N.J.	.2534	73
Wilmington, Del.	.2463	74
Las Vegas, Nev.	.2442	75
Youngstown - Warren, Ohio	.2406	76
Jersey City, N.J.	.2398	77
Northeast Pennsylvania	.2348	78
Tucson, Ariz.	.2324	79
Oxnard - Simi Valley - Ventura, Cal.	.2303	80
Greenville - Spartanburg, S.C.	.2270	81
Albuquerque, N.M.	.2242	82
Raleigh - Durham, N.C.	.2241	83
Paterson - Clifton - Passaic, N.J.	.2235	84
Harrisburg, Pa.	.2225	85
Lansing - East Lansing, Mich.	.2223	86
Wichita, Kans.	.2211	87
Baton Rouge, La.	.2141	88
Fresno, Cal.	.2116	89
Tacoma, Wash.	.2103	90
New Bedford - Fall River, Mass.	.2100	91
Beaumont - Port Arthur - Orange, Tex.	.2018	92
Knoxville, Tenn.	.2015	93
Davenport - Rock Island - Moline, Iowa-Ill.	.1911	94
El Paso, Tex.	.1910	95
Little Rock - North Little Rock, Ark.	.1808	96
Portsmouth - Dover - Rochester, N.H.	.1808	96
Peoria, Ill.	.1802	98
Canton, Ohio	.1800	99
Fort Wayne, Ind.	.1732	100
Total Top 100	**65.0832**	
Des Moines, Iowa	.1710	101
Lancaster, Pa.	.1706	102
York, Pa.	.1702	103
Bakersfield, Cal.	.1691	104
Madison, Wisc.	.1645	105
Mobile, Ala.	.1633	106
Columbia, S.C.	.1631	107
Shreveport, La.	.1631	107
Trenton, N.J.	.1619	109
Spokane, Wash.	.1618	110
Newport News - Hampton, Va.	.1576	111
Chattanooga, Tenn.	.1554	112
Stockton, Cal.	.1547	113
Reading, Pa.	.1519	114
Lexington-Fayette, Ky.	.1486	115
Johnson City - Kingsport - Bristol, Tenn.	.1482	116
Ann Arbor, Mich.	.1458	117
Santa Barbara - Santa Maria - Lompoc, Cal.	.1455	118
Charleston - North Charleston, S.C.	.1445	119
Manchester - Nashua, N.H.	.1411	120
Evansville, Ind.	.1396	121
Rockford, Ill.	.1390	122
Jackson, Miss.	.1364	123
Vallejo - Fairfield - Napa, Cal.	.1340	124
Huntsville, Ala.	.1332	125
Santa Rosa, Cal.	.1323	126
Reno, Nev.	.1313	127
Salinas - Seaside - Monterey, Cal.	.1311	128
Corpus Christi, Tex.	.1286	129
Charleston, W.Va.	.1275	130
Colorado Springs, Colo.	.1274	131
Modesto, Cal.	.1272	132
Eugene - Springfield, Ore.	.1256	133
South Bend, Ind.	.1246	134
Utica - Rome, N.Y.	.1234	135
Saginaw, Mich.	.1233	136
Huntington - Ashland, W.Va.-Ky.	.1232	137
Kalamazoo - Portage, Mich.	.1207	138
Lakeland - Winter Haven, Fla.	.1206	139
Augusta, Ga.	.1205	140
Binghamton, N.Y.	.1204	141
Erie, Pa.	.1204	141
Appleton - Oshkosh, Wisc.	.1177	143
Lorain - Elyria, Ohio	.1173	144
Montgomery, Ala.	.1117	145
Lubbock, Tex.	.1114	146
Portland, Me.	.1109	147
Melbourne - Titusville - Cocoa, Fla.	.1103	148
Amarillo, Tex.	.1096	149
Hamilton - Middletown, Ohio	.1088	150
Total Top 150	**71.9431**	
New London - Norwich, Conn.	.1061	151
Johnstown, Pa.	.1060	152
Duluth - Superior, Minn.-Wisc.	.1054	153
Newburgh - Middletown, N.Y.	.1052	154
Sarasota, Fla.	.1045	155
Anchorage, Alas.	.1011	156
Salem, Ore.	.0994	157
Roanoke, Va.	.0993	158
Poughkeepsie, N.Y.	.0989	159
Fort Myers - Cape Coral, Fla.	.0970	160
Boise, Ida.	.0954	161
Savannah, Ga.	.0945	162
Pensacola, Fla.	.0942	163
Daytona Beach, Fla.	.0921	164
McAllen - Pharr - Edinburg, Tex.	.0919	165
Springfield, Ill.	.0910	166
Atlantic City, N.J.	.0896	167
Galveston - Texas City, Tex.	.0893	168
Macon, Ga.	.0883	169
Lafayette, La.	.0882	170
Springfield, Mo.	.0872	171
Visalia - Tulare - Porterville, Cal.	.0871	172
Lima, Ohio	.0855	173
Longview - Marshall, Tex.	.0830	174
Lincoln, Neb.	.0795	175
Green Bay, Wisc.	.0793	176
Topeka, Kans.	.0788	177
Richland - Kennewick Pasco, Wash.	.0783	178
Odessa, Tex.	.0777	179
Cedar Rapids, Iowa	.0775	180
Battle Creek, Mich.	.0768	181
Santa Cruz, Cal.	.0768	181
Lake Charles, La.	.0766	183
Fort Smith, Ark.	.0756	184
Wheeling, W.Va.	.0753	185
Columbus, Ga.	.0741	186
Provo - Orem, Utah	.0735	187
Pittsfield, Mass.	.0734	188
Fort Collins, Colo.	.0730	189
Benton Harbor, Mich.	.0723	190
Salisbury - Concord, N.C.	.0720	191
Waco, Tex.	.0717	192
Steubenville - Weirton, Ohio-W.Va.	.0712	193
Racine, Wisc.	.0710	194
Champaign - Urbana - Rantoul, Ill.	.0704	195
Fayetteville, N.C.	.0703	196
Brownsville - Harlingen - San Benito, Tex.	.0701	197
Fargo - Moorhead, N.D.-Minn.	.0698	198
Parkersburg - Marietta, W.Va.-Ohio	.0693	199
Fayetteville - Springdale, Ark.	.0689	200
Total Top 200	**76.1465**	
Springfield, Ohio	.0689	200
Tyler, Tex.	.0687	202
Bremerton, Wash.	.0683	203
Tallahassee, Fla.	.0679	204
Waterloo - Cedar Falls, Iowa	.0671	205
Yakima, Wash.	.0664	206
Asheville, N.C.	.0657	207
Killeen - Temple, Tex.	.0657	207
Terre Haute, Ind.	.0643	209
Wichita Falls, Tex.	.0628	210
Olympia, Wash.	.0625	211
Abilene, Tex.	.0624	212
Decatur, Ill.	.0621	213
Biloxi - Gulfport, Miss.	.0618	214
Janesville - Beloit, Wisc.	.0617	215
Billings, Mont.	.0610	216
Gainesville, Fla.	.0606	217
Muskegon - Norton Shores - Muskegon Heights, Mich.	.0600	218
Chico, Cal.	.0598	219
Anderson, Ind.	.0593	220
Jackson, Mich.	.0586	221
Sioux Falls, S.D.	.0581	222
Mansfield, Ohio	.0572	223
Bangor, Me.	.0571	224
Elkhart, Ind.	.0571	224
Hickory, N.C.	.0570	226
Bloomington - Normal, Ill.	.0566	227
Medford, Ore.	.0562	228
Alexandria, La.	.0561	229
Monroe, La.	.0561	229
Bradenton, Fla.	.0559	231
Midland, Tex.	.0557	232
Vineland - Millville - Bridgeton, N.J.	.0555	233
Burlington, Vt.	.0552	234
Kenosha, Wisc.	.0549	235
Redding, Cal.	.0549	235
St. Cloud, Minn.	.0549	235
Bay City, Mich.	.0547	238
Altoona, Pa.	.0542	239
Pueblo, Colo.	.0542	239
Tuscaloosa, Ala.	.0540	241
Lynchburg, Va.	.0538	242
Anderson, S.C.	.0521	243
Muncie, Ind.	.0518	244
Casper, Wyo.	.0516	245
Wilmington, N.C.	.0516	245
Florence, Ala.	.0515	247
Sioux City, Iowa	.0514	248
Sharon, Pa.	.0510	249
Kokomo, Ind.	.0508	250
Total Top 250	**79.0633**	
Bellingham, Wash.	.0488	251
Lafayette - West Lafayette, Ind.	.0483	252
Rochester, Minn.	.0479	253
Clarksville - Hopkinsville, Tenn.-Ky.	.0477	254
Grand Forks, N.D.	.0472	255
Petersburg - Colonial Heights - Hopewell, Va.	.0472	255
Greeley, Colo.	.0467	257
Wausau, Wisc.	.0461	258
Laredo, Tex.	.0458	259
Albany, Ga.	.0456	260
Pascagoula - Moss Point, Miss.	.0455	261
Williamsport, Pa.	.0453	262
Texarkana, Tex.-Ark.	.0449	263
Kankakee, Ill.	.0446	264
Joplin, Mo.	.0445	265
Eau Claire, Wisc.	.0440	266
Hagerstown, Md.	.0440	266
Charlottesville, Va.	.0439	268
Florence, S.C.	.0439	268
Dubuque, Iowa	.0437	270
Panama City, Fla.	.0435	271
Gadsden, Ala.	.0423	272
Owensboro, Ky.	.0423	272
State College, Pa.	.0419	274
Fort Walton Beach, Fla.	.0414	275
Great Falls, Mont.	.0414	275
Newark, Ohio	.0414	275
Sherman - Denison, Tex.	.0410	278
Athens, Ga.	.0409	279
Rock Hill, S.C.	.0404	280
Bismarck, N.D.	.0401	281
San Angelo, Tex.	.0398	282
Anniston, Ala.	.0397	283
Burlington, N.C.	.0394	284
Columbia, Mo.	.0393	285
Bryan - College Station, Tex.	.0387	286
Lawton, Okla.	.0386	287
St. Joseph, Mo.	.0386	287
Danville, Va.	.0380	289
Sheboygan, Wisc.	.0376	290
Ocala, Fla.	.0374	291
Iowa City, Iowa	.0371	292
Elmira, N.Y.	.0370	293
Glens Falls, N.Y.	.0367	294
Yuba City, Cal.	.0364	295
Victoria, Tex.	.0359	296
Bloomington, Ind.	.0350	297
Enid, Okla.	.0349	298
La Crosse, Wisc.	.0343	299
Cumberland, Md.	.0339	300
Lewiston - Auburn, Me.	.0329	301
Pine Bluff, Ark.	.0321	302
Las Cruces, N.M.	.0303	303
Lawrence, Kans.	.0236	304
Jacksonville, N.C.	.0230	305
Total Above Areas	**81.2857**	
Percent of U.S.	**81.2857**	
U.S. Total	**100.0000**	

VOLUME I—Section 4

Totals And Percents For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA															
ANNISTON	**121.7**	**.0527**	**18.0**	**199**	**81.4**	**41.3**	**.0494**	**725,053**	**.0361**	**485,547**	**.0460**	**.0424**	**.0629**	**.0612**	**.0397**
Calhoun	121.7	.0527	18.0	199	81.4	41.3	.0494	725,053	.0361	485,547	.0460	.0424	.0629	.0612	.0397
BIRMINGHAM	**861.2**	**.3729**	**12.2**	**256**	**71.3**	**315.1**	**.3769**	**6,952,436**	**.3455**	**4,047,371**	**.3833**	**.3624**	**.4126**	**.3858**	**.3971**
Jefferson	675.5	.2925	4.7	606	66.1	251.4	.3007	5,720,775	.2843	3,472,972	.3289	.2994	.3200	.3091	.3406
St. Clair	43.6	.0189	56.0	68	89.5	14.9	.0178	235,882	.0117	95,894	.0090	.0123	.0223	.0195	.0094
Shelby	71.5	.0310	88.0	90	88.8	23.9	.0286	529,890	.0263	209,300	.0199	.0254	.0325	.0278	.0223
Walker	70.6	.0305	25.5	88	92.4	24.9	.0298	465,889	.0232	269,205	.0255	.0253	.0378	.0294	.0248
FLORENCE	**137.9**	**.0597**	**17.1**	**110**	**86.9**	**49.4**	**.0590**	**897,316**	**.0445**	**579,404**	**.0549**	**.0509**	**.0736**	**.0648**	**.0515**
Colbert	55.3	.0239	11.4	93	82.8	19.9	.0238	385,235	.0191	294,580	.0279	.0228	.0306	.0265	.0207
Lauderdale	82.6	.0358	21.3	125	89.7	29.5	.0352	512,081	.0254	284,824	.0270	.0281	.0430	.0383	.0308
GADSDEN	**104.4**	**.0452**	**10.9**	**188**	**86.1**	**38.0**	**.0455**	**641,441**	**.0319**	**440,225**	**.0417**	**.0375**	**.0569**	**.0501**	**.0423**
Etowah	104.4	.0452	10.9	188	86.1	38.0	.0455	641,441	.0319	440,225	.0417	.0375	.0569	.0501	.0423
HUNTSVILLE	**312.4**	**.1352**	**10.6**	**163**	**83.7**	**110.1**	**.1317**	**2,531,814**	**.1257**	**1,307,694**	**.1239**	**.1272**	**.1311**	**.1322**	**.1332**
Limestone	46.7	.0202	12.0	86	85.4	15.8	.0189	334,478	.0166	131,269	.0124	.0160	.0215	.0176	.0159
Madison	198.2	.0858	6.3	247	78.5	69.7	.0833	1,677,310	.0833	873,569	.0828	.0837	.0735	.0839	.0928
Marshall	67.5	.0292	24.5	118	98.1	24.6	.0295	520,026	.0258	302,856	.0287	.0275	.0361	.0307	.0245
MOBILE	**454.6**	**.1969**	**20.7**	**161**	**70.4**	**157.7**	**.1886**	**3,140,599**	**.1560**	**1,930,982**	**.1828**	**.1722**	**.2136**	**.2068**	**.1633**
Baldwin	81.8	.0355	37.8	52	83.7	28.5	.0341	570,583	.0283	329,965	.0312	.0306	.0402	.0358	.0267
Mobile	372.8	.1614	17.5	301	67.5	129.2	.1545	2,570,016	.1277	1,601,017	.1516	.1416	.1734	.1710	.1366
MONTGOMERY	**280.9**	**.1217**	**24.3**	**140**	**64.6**	**97.6**	**.1166**	**2,190,009**	**.1089**	**1,179,814**	**.1118**	**.1125**	**.1256**	**.1146**	**.1117**
Autauga	33.6	.0145	37.4	56	76.8	10.9	.0130	260,707	.0130	90,309	.0086	.0120	.0125	.0107	.0118
Elmore	45.1	.0196	34.0	72	77.3	14.8	.0177	289,217	.0144	96,381	.0092	.0139	.0218	.0155	.0137
Montgomery	202.2	.0876	20.5	256	59.7	71.9	.0859	1,640,085	.0815	993,124	.0940	.0866	.0913	.0884	.0862
TUSCALOOSA	**141.7**	**.0614**	**22.1**	**106**	**72.1**	**49.4**	**.0591**	**1,095,910**	**.0545**	**565,843**	**.0536**	**.0556**	**.0669**	**.0563**	**.0540**
Tuscaloosa	141.7	.0614	22.1	106	72.1	49.4	.0591	1,095,910	.0545	565,843	.0536	.0556	.0669	.0563	.0540
ALL COUNTIES															
Autauga	33.6	.0145	37.4	56	76.8	10.9	.0130	260,707	.0130	90,309	.0086	.0120	.0125	.0107	.0118
Baldwin	81.8	.0355	37.8	52	83.7	28.5	.0341	570,583	.0283	329,965	.0312	.0306	.0402	.0358	.0267
Barbour	25.1	.0108	11.3	28	55.2	8.6	.0103	130,150	.0065	76,409	.0072	.0076	.0162	.0096	.0059
Bibb	16.0	.0069	15.8	26	76.4	5.5	.0066	76,555	.0038	28,853	.0028	.0040	.0095	.0063	.0030
Blount	38.2	.0166	42.3	60	97.9	13.4	.0160	229,749	.0114	79,146	.0075	.0114	.0183	.0159	.0107
Bullock	10.4	.0045	−12.1	17	32.3	3.5	.0042	52,965	.0026	29,258	.0027	.0030	.0071	.0034	.0022
Butler	21.6	.0093	−1.9	28	61.1	7.5	.0090	104,869	.0052	70,968	.0067	.0064	.0149	.0096	.0050
Calhoun	121.7	.0527	18.0	199	81.4	41.3	.0494	725,053	.0361	485,547	.0460	.0424	.0629	.0612	.0397
Chambers	39.5	.0171	8.6	66	64.3	13.9	.0166	261,401	.0130	119,713	.0114	.0133	.0199	.0161	.0119
Cherokee	19.3	.0084	23.7	35	91.5	6.7	.0080	87,517	.0043	57,915	.0054	.0056	.0121	.0101	.0036
Chilton	31.5	.0136	25.1	45	87.9	11.3	.0135	184,928	.0092	82,409	.0078	.0096	.0193	.0137	.0092
Choctaw	16.7	.0072	.7	18	56.3	5.5	.0066	85,429	.0042	41,799	.0040	.0047	.0096	.0060	.0038
Clarke	27.8	.0121	4.0	23	57.0	9.1	.0109	156,782	.0078	107,291	.0102	.0093	.0159	.0114	.0095
Clay	13.9	.0060	10.0	23	83.3	4.8	.0057	68,570	.0034	28,978	.0027	.0038	.0081	.0060	.0027
Cleburne	12.9	.0056	17.3	22	94.6	4.7	.0056	70,563	.0035	25,889	.0025	.0037	.0068	.0060	.0026
Coffee	39.0	.0169	11.8	58	82.0	13.8	.0165	235,304	.0117	154,591	.0146	.0135	.0204	.0198	.0121
Colbert	55.3	.0239	11.4	93	82.8	19.9	.0238	385,235	.0191	294,580	.0279	.0228	.0306	.0265	.0207
Conecuh	15.9	.0069	1.6	19	58.5	5.5	.0066	79,515	.0040	28,200	.0027	.0042	.0102	.0056	.0027
Coosa	11.5	.0050	7.9	18	65.1	4.1	.0049	68,420	.0034	7,486	.0007	.0029	.0052	.0046	.0025
Covington	37.4	.0161	9.7	38	86.5	14.3	.0171	210,067	.0104	130,882	.0124	.0121	.0259	.0181	.0110
Crenshaw	14.3	.0062	8.4	23	73.4	5.2	.0062	67,363	.0033	28,815	.0027	.0038	.0103	.0056	.0025
Cullman	64.1	.0278	22.2	88	98.7	23.0	.0275	383,691	.0191	245,310	.0232	.0220	.0364	.0315	.0219
Dale	47.2	.0204	−10.9	84	80.9	15.2	.0182	282,826	.0141	97,228	.0092	.0138	.0197	.0227	[illegible]
Dallas	53.4	.0231	−3.4	55	44.8	17.8	.0213	278,410	.0138	199,593	.0189	.0173	.0331	.0221	[illegible]
De Kalb	55.7	.0241	32.7	72	97.6	20.3	.0243	304,570	.0151	168,042	.0159	.0171	.0344	.0258	.0144
Elmore	45.1	.0196	34.0	72	77.3	14.8	.0177	289,217	.0144	96,381	.0092	.0139	.0218	.0155	.0137
Escambia	38.9	.0168	11.4	40	67.6	13.0	.0155	235,504	.0117	123,470	.0116	.0127	.0198	.0157	.0119
Etowah	104.4	.0452	10.9	188	86.1	38.0	.0455	641,441	.0319	440,225	.0417	.0375	.0569	.0501	.0423
Fayette	19.3	.0083	18.8	31	87.0	6.9	.0082	117,476	.0058	57,943	.0055	.0062	.0112	.0088	.0057
Franklin	29.1	.0126	21.6	45	95.1	10.7	.0128	181,959	.0091	99,999	.0095	.0098	.0165	.0129	.0095
Geneva	24.6	.0107	12.2	43	86.5	8.8	.0105	131,925	.0065	58,786	.0056	.0072	.0157	.0108	.0052
Greene	11.0	.0048	3.3	18	21.8	3.6	.0043	51,232	.0026	24,796	.0023	.0029	.0076	.0030	.0018
Hale	15.6	.0067	−1.8	24	37.0	5.0	.0060	56,321	.0028	23,310	.0022	.0035	.0112	.0048	.0018
Henry	15.6	.0068	17.7	28	61.8	5.5	.0066	80,522	.0040	41,816	.0040	.0044	.0098	.0062	.0036
Houston	77.8	.0336	37.5	135	76.8	27.8	.0332	641,254	.0319	403,541	.0382	.0342	.0377	.0337	.0363
Jackson	53.6	.0232	36.7	50	95.2	18.8	.0225	316,883	.0157	165,508	.0156	.0172	.0294	.0239	.0152

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA (continued)															
ALL COUNTIES (continued)															
Jefferson	675.5	.2925	4.7	606	66.1	251.4	.3007	5,720,775	.2843	3,472,972	.3289	.2994	.3200	.3091	.3406
Lamar	16.8	.0072	17.2	28	87.8	6.0	.0072	91,425	.0046	42,795	.0040	.0048	.0108	.0065	.0048
Lauderdale	82.6	.0358	21.3	125	89.7	29.5	.0352	512,081	.0254	284,824	.0270	.0281	.0430	.0383	.0308
Lawrence	30.6	.0132	12.2	45	82.8	10.2	.0122	175,998	.0088	46,424	.0044	.0082	.0147	.0112	.0078
Lee	78.7	.0341	28.5	129	74.4	28.7	.0344	565,497	.0281	303,073	.0287	.0296	.0390	.0357	.0257
Limestone	46.7	.0202	12.0	86	85.4	15.8	.0189	334,478	.0166	131,269	.0124	.0160	.0215	.0176	.0159
Lowndes	13.3	.0058	3.1	19	24.9	3.8	.0045	52,984	.0026	26,056	.0025	.0033	.0078	.0038	.0019
Macon	27.1	.0117	9.1	44	15.0	8.5	.0102	130,031	.0065	43,663	.0041	.0067	.0165	.0085	.0045
Madison	198.2	.0858	6.3	247	78.5	69.7	.0833	1,677,310	.0833	873,569	.0828	.0837	.0735	.0839	.0928
Marengo	25.2	.0109	5.8	26	46.5	8.3	.0099	119,947	.0060	76,449	.0072	.0073	.0169	.0089	.0062
Marion	31.1	.0135	30.7	42	97.2	11.2	.0134	182,187	.0091	68,825	.0065	.0091	.0165	.0142	.0080
Marshall	67.5	.0292	24.5	118	98.1	24.6	.0295	520,026	.0258	302,856	.0287	.0275	.0361	.0307	.0245
Mobile	372.8	.1614	17.5	301	67.5	129.2	.1545	2,570,016	.1277	1,601,017	.1516	.1416	.1734	.1710	.1366
Monroe	23.0	.0099	10.1	22	56.2	7.6	.0091	125,320	.0063	53,776	.0051	.0066	.0130	.0083	.0055
Montgomery	202.2	.0876	20.5	256	59.7	71.9	.0859	1,640,085	.0815	993,124	.0940	.0866	.0913	.0884	.0862
Morgan	92.2	.0399	19.3	162	89.8	32.7	.0392	682,070	.0339	327,395	.0310	.0341	.0408	.0380	.0397
Perry	14.9	.0064	–3.2	20	39.7	4.6	.0055	62,836	.0031	24,967	.0024	.0036	.0088	.0045	.0029
Pickens	21.7	.0094	6.8	24	57.9	7.2	.0086	108,740	.0054	52,354	.0049	.0061	.0135	.0079	.0048
Pike	28.5	.0123	13.8	42	64.5	9.9	.0118	166,683	.0083	90,754	.0086	.0091	.0177	.0112	.0073
Randolph	20.4	.0089	11.3	35	75.5	7.2	.0086	115,974	.0057	49,183	.0047	.0060	.0113	.0084	.0050
☐ Russell	47.7	.0206	5.1	76	60.2	16.7	.0200	274,300	.0137	119,024	.0113	.0144	.0260	.0200	.0114
St. Clair	43.6	.0189	56.0	68	89.5	14.9	.0178	235,882	.0117	95,894	.0090	.0123	.0223	.0195	.0094
Shelby	71.5	.0310	88.0	90	88.8	23.9	.0286	529,890	.0263	209,300	.0199	.0254	.0325	.0278	.0223
Sumter	16.9	.0073	–.4	18	30.4	5.4	.0064	72,469	.0036	40,732	.0038	.0044	.0115	.0052	.0028
Talladega	75.0	.0324	14.9	100	68.9	25.0	.0299	451,162	.0225	230,730	.0219	.0243	.0373	.0318	.0215
Tallapoosa	39.3	.0170	16.1	56	72.5	13.8	.0165	233,100	.0115	117,026	.0110	.0125	.0215	.0176	.0120
Tuscaloosa	141.7	.0614	22.1	106	72.1	49.4	.0591	1,095,910	.0545	565,843	.0536	.0556	.0669	.0563	.0540
Walker	70.6	.0305	25.5	88	92.4	24.9	.0298	465,889	.0232	269,205	.0255	.0253	.0378	.0294	.0248
Washington	17.0	.0074	4.7	16	67.0	5.5	.0066	71,856	.0035	23,776	.0023	.0039	.0094	.0071	.0023
Wilcox	14.4	.0062	–11.7	16	31.1	4.4	.0052	49,431	.0025	26,336	.0025	.0033	.0100	.0040	.0019
Winston	22.8	.0099	36.9	37	99.2	8.1	.0097	124,192	.0062	75,337	.0071	.0072	.0132	.0116	.0058
TOTAL METRO COUNTIES	**2,462.5**	**1.0663**	**15.7**	**170**	**73.8**	**875.3**	**1.0468**	**18,448,878**	**.9168**	**10,655,904**	**1.0093**	**.9751**	**1.1692**	**1.0918**	**1.0042**
TOTAL STATE	**3,968.3**	**1.7178**	**15.2**	**78**	**73.8**	**1,397.2**	**1.6709**	**27,263,500**	**1.3550**	**15,183,499**	**1.4377**	**1.4524**	**2.0116**	**1.7259**	**1.4292**
ALASKA															
ANCHORAGE	**184.6**	**.0799**	**46.1**	**107**	**84.8**	**66.3**	**.0793**	**2,106,751**	**.1047**	**1,309,616**	**.1240**	**.1055**	**.0697**	**.0865**	**.1011**
Anchorage	184.6	.0799	46.1	107	84.8	66.3	.0793	2,106,751	.1047	1,309,616	.1240	.1055	.0697	.0865	.1011
ALL COUNTIES															
Aleutian Islands	7.9	.0034	.8	1	61.2	1.6	.0019	66,597	.0033	9,769	.0009	.0026	.0013	.0025	.0009
Anchorage	184.6	.0799	46.1	107	84.8	66.3	.0793	2,106,751	.1047	1,309,616	.1240	.1055	.0697	.0865	.1011
Bethel	11.2	.0049	25.6	0	15.0	2.9	.0035	40,630	.0020	26,729	.0025	.0027	.0070	.0026	.0013
Bristol Bay	1.1	.0005	–4.1	2	60.1	.3	.0003	12,592	.0007	2,899	.0003	.0005	.0004	.0003	.0003
Dillingham	4.8	.0020	24.0	0	23.0	1.4	.0017	24,725	.0012	8,613	.0008	.0012	.0020	.0017	.0008
Fairbanks North Star	56.1	.0243	22.3	8	85.1	19.6	.0234	969,903	.0482	476,286	.0451	.0426	.0185	.0236	.0330
Haines	1.7	.0008	21.3	1	84.8	.6	.0008	12,146	.0006	6,082	.0006	.0005	.0006	.0009	.0005
Juneau	20.9	.0090	54.2	8	84.0	7.6	.0090	250,953	.0125	101,122	.0096	.0110	.0073	.0074	.0111
Kenai Peninsula	27.3	.0118	64.6	2	91.0	9.3	.0112	274,464	.0136	174,426	.0165	.0142	.0128	.0113	.0109
Ketchikan Gateway	11.6	.0051	15.5	9	83.4	4.2	.0050	127,760	.0064	76,300	.0072	.0063	.0049	.0043	.0072
Kobuk	5.0	.0021	23.5	0	14.1	1.3	.0015	31,552	.0015	12,204	.0012	.0016	.0013	.0016	.0010
Kodiak Island	10.2	.0044	8.4	2	70.6	3.2	.0039	119,190	.0059	61,415	.0058	.0055	.0040	.0039	.0042
Matanuska - Susitna	19.9	.0086	205.7	1	94.2	6.6	.0079	132,011	.0066	64,770	.0061	.0069	.0098	.0071	.0052
Nome	6.7	.0029	16.5	0	19.5	1.9	.0022	48,633	.0024	28,648	.0027	.0026	.0029	.0024	.0016
North Slope	4.4	.0019	27.5	0	21.7	1.0	.0012	21,899	.0011	47,048	.0045	.0023	.0014	.0020	.0009
Prince of Wales - Outer Ketchikan	3.8	.0017	.5	0	54.2	1.1	.0013	26,511	.0013	5,252	.0005	.0011	.0011	.0014	.0008
Sitka	8.3	.0036	36.7	3	73.6	2.6	.0032	77,747	.0039	39,710	.0037	.0037	.0025	.0027	.0046
Skagway - Yakutat - Angoon	3.7	.0016	32.5	0	55.6	1.1	.0013	17,608	.0009	10,551	.0010	.0012	.0019	.0012	.0007
Southeast Fairbanks	6.0	.0026	39.3	0	78.8	1.9	.0022	77,172	.0038	11,593	.0011	.0027	.0015	.0016	.0020
Valdez - Cordova	9.1	.0039	82.8	0	82.5	3.1	.0038	148,906	.0074	57,069	.0054	.0062	.0043	.0035	.0042
Wade Hampton	4.8	.0021	22.5	0	6.3	1.1	.0013	14,805	.0007	11,116	.0011	.0011	.0033	.0012	.0003
Wrangell - Petersburg	6.5	.0028	32.1	1	77.7	2.1	.0025	54,904	.0028	25,027	.0024	.0025	.0030	.0020	.0024
Yukon - Koyukuk	8.4	.0037	19.2	0	41.7	2.5	.0030	99,484	.0049	24,103	.0022	.0040	.0035	.0022	.0022

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALASKA (continued)															
TOTAL METRO COUNTIES	184.6	.0799	46.1	107	84.8	66.3	.0793	2,106,751	.1047	1,309,616	.1240	.1055	.0697	.0865	.1011
TOTAL STATE	424.0	.1836	40.1	1	77.0	143.3	.1714	4,756,943	.2364	2,590,348	.2452	.2285	.1650	.1739	.1972
ARIZONA															
PHOENIX	1,618.2	.7005	66.6	177	86.3	598.3	.7155	13,757,446	.6838	7,204,212	.6822	.6865	.6929	.7449	.7322
Maricopa	1,618.2	.7005	66.6	177	86.3	598.3	.7155	13,757,446	.6838	7,204,212	.6822	.6865	.6929	.7449	.7322
TUCSON	568.1	.2459	61.5	62	83.0	214.2	.2561	4,778,700	.2375	2,405,601	.2277	.2362	.2661	.2633	.2324
Pima	568.1	.2459	61.5	62	83.0	214.2	.2561	4,778,700	.2375	2,405,601	.2277	.2362	.2661	.2633	.2324
ALL COUNTIES															
Apache	55.8	.0242	72.7	5	22.7	13.8	.0165	177,823	.0088	71,564	.0068	.0112	.0248	.0144	.0063
Cochise	89.8	.0388	45.0	14	85.2	31.0	.0371	596,785	.0297	250,439	.0237	.0298	.0405	.0399	.0265
Coconino	79.8	.0346	65.1	4	65.3	24.0	.0287	427,203	.0212	339,643	.0321	.0271	.0362	.0365	.0204
Gila	38.5	.0166	31.6	8	81.0	13.6	.0163	261,409	.0130	121,699	.0116	.0133	.0182	.0172	.0120
Graham	24.1	.0105	45.4	5	74.5	7.0	.0083	133,470	.0066	65,697	.0062	.0073	.0102	.0086	.0065
Greenlee	11.6	.0050	12.3	6	81.7	3.8	.0046	80,787	.0040	30,001	.0028	.0039	.0042	.0042	.0042
Maricopa	1,618.2	.7005	66.6	177	86.3	598.3	.7155	13,757,446	.6838	7,204,212	.6822	.6865	.6929	.7449	.7322
Mohave	61.6	.0267	138.2	5	95.1	23.8	.0285	381,116	.0189	242,985	.0230	.0217	.0365	.0347	.0170
Navajo	71.6	.0310	50.5	7	47.9	19.9	.0238	297,673	.0148	231,129	.0219	.0202	.0370	.0254	.0137
Pima	568.1	.2459	61.5	62	83.0	214.2	.2561	4,778,700	.2375	2,405,601	.2277	.2362	.2661	.2633	.2324
Pinal	94.9	.0411	38.4	18	67.8	30.4	.0364	556,355	.0276	216,022	.0205	.0283	.0429	.0388	.0229
Santa Cruz	21.8	.0094	56.1	18	80.4	6.5	.0078	120,468	.0060	121,504	.0115	.0083	.0110	.0105	.0130
Yavapai	74.0	.0320	100.0	9	95.5	29.4	.0351	492,451	.0245	269,062	.0255	.0263	.0477	.0371	.0228
Yuma	95.2	.0412	56.5	10	76.7	32.0	.0383	663,560	.0330	360,797	.0341	.0350	.0409	.0429	.0293
TOTAL METRO COUNTIES	2,186.3	.9464	65.3	119	85.5	812.5	.9716	18,536,146	.9213	9,609,813	.9099	.9227	.9590	1.0082	.9646
TOTAL STATE	2,905.0	1.2575	63.6	26	82.2	1,047.7	1.2530	22,725,246	1.1294	11,930,355	1.1296	1.1551	1.3091	1.3184	1.1592
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	188.1	.0815	47.1	105	97.0	69.2	.0827	1,368,034	.0680	868,951	.0823	.0752	.0943	.0952	.0689
Benton	83.8	.0363	66.0	99	97.8	31.1	.0372	581,685	.0289	305,866	.0290	.0305	.0430	.0411	.0292
Washington	104.3	.0452	34.8	110	96.4	38.1	.0455	786,349	.0391	563,085	.0533	.0447	.0513	.0541	.0397
FORT SMITH	210.9	.0913	31.5	62	90.5	76.9	.0920	1,370,293	.0681	1,044,142	.0989	.0820	.1208	.1087	.0756
Crawford	39.0	.0169	51.9	66	95.7	13.3	.0159	218,545	.0109	131,636	.0125	.0127	.0206	.0189	.0089
Sebastian	97.6	.0422	23.2	182	91.7	37.4	.0447	788,508	.0391	711,053	.0674	.0482	.0503	.0574	.0515
Le Flore, Okla.	*42.2*	*.0183*	*31.3*	*27*	*88.9*	*15.2*	*.0182*	*221,298*	*.0110*	*108,040*	*.0102*	*.0121*	*.0290*	*.0178*	*.0092*
Sequoyah, Okla.	*32.1*	*.0139*	*37.4*	*47*	*82.3*	*11.0*	*.0132*	*141,942*	*.0071*	*93,413*	*.0088*	*.0090*	*.0209*	*.0146*	*.0060*
LITTLE ROCK - NORTH LITTLE ROCK	406.1	.1758	25.6	272	77.6	149.2	.1785	3,481,198	.1730	2,032,676	.1925	.1794	.1759	.1896	.1808
Pulaski	349.8	.1514	21.8	456	74.5	130.4	.1560	3,134,097	.1557	1,868,231	.1769	.1612	.1533	.1636	.1644
Saline	56.3	.0244	55.9	78	96.3	18.8	.0225	347,101	.0173	164,445	.0156	.0182	.0226	.0260	.0164
PINE BLUFF	91.6	.0397	7.3	104	58.5	31.5	.0377	667,813	.0332	396,914	.0376	.0358	.0459	.0370	.0321
Jefferson	91.6	.0397	7.3	104	58.5	31.5	.0377	667,813	.0332	396,914	.0376	.0358	.0459	.0370	.0321
TEXARKANA	129.7	.0562	14.3	64	76.0	47.2	.0565	851,553	.0423	609,832	.0577	.0498	.0742	.0635	.0449
Little River	14.5	.0063	29.5	28	74.1	4.9	.0059	90,489	.0045	41,280	.0039	.0048	.0076	.0055	.0038
Miller	38.6	.0167	15.6	62	74.8	13.9	.0166	254,163	.0126	176,092	.0167	.0146	.0239	.0187	.0142
Bowie, Tex.	*76.6*	*.0332*	*11.2*	*85*	*76.9*	*28.4*	*.0340*	*506,901*	*.0252*	*392,460*	*.0371*	*.0304*	*.0427*	*.0393*	*.0269*
ALL COUNTIES															
Arkansas	24.3	.0106	4.1	24	79.5	9.1	.0109	184,562	.0092	107,791	.0102	.0098	.0136	.0117	.0086
Ashley	26.8	.0116	7.3	29	72.2	9.4	.0112	164,811	.0081	91,569	.0087	.0090	.0150	.0111	.0076
Baxter	29.4	.0127	91.9	54	99.1	12.1	.0145	195,862	.0098	120,735	.0114	.0107	.0206	.0154	.0093
Benton	83.8	.0363	66.0	99	97.8	31.1	.0372	581,685	.0289	305,866	.0290	.0305	.0430	.0411	.0292
Boone	27.6	.0119	44.7	47	99.2	10.5	.0125	183,429	.0091	152,122	.0144	.0113	.0177	.0144	.0116
Bradley	14.0	.0061	9.6	21	70.3	5.2	.0063	73,105	.0036	42,883	.0041	.0042	.0097	.0063	.0033
Calhoun	6.1	.0026	9.5	10	71.4	2.2	.0026	30,286	.0015	10,513	.0010	.0015	.0041	.0024	.0009
Carroll	16.9	.0073	37.4	27	98.8	6.8	.0081	97,306	.0049	61,477	.0058	.0057	.0124	.0088	.0038
Chicot	17.8	.0077	−2.0	27	46.0	6.0	.0072	82,688	.0041	47,101	.0045	.0049	.0122	.0064	.0031
Clark	23.6	.0102	9.6	27	77.5	8.3	.0099	147,323	.0073	115,157	.0109	.0091	.0135	.0109	.0069
Clay	20.9	.0091	11.3	33	99.4	8.1	.0097	110,725	.0055	50,535	.0047	.0059	.0151	.0092	.0042
Cleburne	18.1	.0078	74.9	33	99.2	6.9	.0083	111,247	.0055	59,440	.0057	.0060	.0122	.0077	.0050
Cleveland	8.0	.0035	21.1	13	84.3	2.9	.0034	40,390	.0021	5,791	.0005	.0019	.0047	.0032	.0014
Columbia	26.8	.0116	3.3	35	64.6	9.7	.0116	181,619	.0090	101,203	.0096	.0097	.0161	.0112	.0104

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	19.9	.0086	18.4	36	83.9	7.0	.0084	103,100	.0051	76,841	.0073	.0065	.0121	.0093	.0052
Craighead	65.1	.0282	25.0	91	94.4	23.4	.0280	481,784	.0239	405,697	.0384	.0290	.0356	.0332	.0313
Crawford	39.0	.0169	51.9	66	95.7	13.3	.0159	218,545	.0109	131,636	.0125	.0127	.0206	.0189	.0089
☐ Crittenden	49.7	.0215	3.3	83	56.6	16.3	.0195	302,169	.0150	246,286	.0233	.0188	.0294	.0196	.0134
Cross	20.4	.0088	3.1	33	74.6	6.8	.0081	131,226	.0065	78,659	.0074	.0072	.0111	.0080	.0060
Dallas	10.6	.0046	5.8	16	61.9	3.9	.0047	67,568	.0034	40,315	.0038	.0038	.0067	.0049	.0028
Desha	19.9	.0086	6.1	27	56.7	6.8	.0081	136,801	.0068	75,099	.0072	.0072	.0117	.0077	.0057
Drew	18.4	.0080	21.4	22	72.0	6.4	.0077	106,289	.0053	66,359	.0062	.0061	.0114	.0077	.0042
Faulkner	48.6	.0210	53.9	75	91.1	16.7	.0199	301,125	.0150	184,551	.0175	.0169	.0249	.0234	.0158
Franklin	15.3	.0066	35.4	25	97.1	5.5	.0066	67,659	.0033	37,495	.0036	.0041	.0102	.0073	.0022
Fulton	10.4	.0045	35.1	17	98.9	4.1	.0049	44,689	.0022	20,434	.0019	.0026	.0087	.0043	.0017
Garland	73.2	.0317	35.2	111	91.1	29.6	.0354	474,506	.0236	353,334	.0335	.0282	.0521	.0386	.0245
Grant	13.6	.0059	40.0	21	96.0	4.7	.0056	82,432	.0041	32,935	.0031	.0041	.0064	.0060	.0032
Greene	31.8	.0138	28.4	55	99.1	11.8	.0141	202,218	.0101	121,247	.0114	.0113	.0186	.0153	.0097
Hempstead	24.5	.0106	26.9	34	69.2	8.8	.0106	149,289	.0074	68,963	.0066	.0077	.0147	.0102	.0080
Hot Spring	27.7	.0120	26.1	45	87.8	10.2	.0122	170,346	.0085	83,284	.0079	.0090	.0145	.0129	.0085
Howard	13.8	.0060	20.9	24	80.4	5.0	.0060	77,338	.0038	54,585	.0051	.0047	.0084	.0071	.0036
Independence	31.5	.0136	38.6	41	96.9	11.4	.0136	208,928	.0104	142,570	.0135	.0119	.0179	.0151	.0094
Izard	11.4	.0049	54.5	20	99.3	4.5	.0054	52,071	.0026	23,908	.0023	.0030	.0084	.0049	.0017
Jackson	21.7	.0094	6.1	34	86.1	8.0	.0095	138,057	.0068	85,254	.0081	.0078	.0132	.0101	.0072
Jefferson	91.6	.0397	7.3	104	58.5	31.5	.0377	667,813	.0332	396,914	.0376	.0358	.0459	.0370	.0321
Johnson	18.1	.0078	32.8	27	97.1	6.7	.0080	90,787	.0045	59,396	.0056	.0055	.0122	.0087	.0038
Lafayette	10.2	.0044	1.8	20	58.4	3.6	.0043	52,475	.0026	16,168	.0015	.0026	.0061	.0037	.0019
Lawrence	18.8	.0082	15.2	32	98.5	7.0	.0084	98,483	.0049	68,681	.0065	.0061	.0140	.0086	.0042
Lee	14.8	.0064	−21.6	25	44.3	4.8	.0057	73,735	.0037	33,822	.0032	.0040	.0098	.0046	.0027
Lincoln	13.3	.0057	3.0	24	63.7	3.9	.0047	66,204	.0033	21,234	.0020	.0033	.0066	.0039	.0021
Little River	14.5	.0063	29.5	28	74.1	4.9	.0059	90,489	.0045	41,280	.0039	.0048	.0076	.0055	.0038
Logan	20.6	.0089	22.7	29	97.1	7.2	.0086	111,567	.0055	73,570	.0070	.0067	.0131	.0095	.0055
Lonoke	35.9	.0156	36.8	46	86.9	12.1	.0144	212,850	.0106	105,566	.0100	.0114	.0183	.0149	.0089
Madison	11.7	.0050	23.8	14	98.8	4.3	.0052	55,402	.0028	32,372	.0031	.0032	.0081	.0053	.0018
Marion	12.2	.0053	74.3	21	98.9	4.6	.0055	46,364	.0023	19,248	.0018	.0029	.0105	.0050	.0013
Miller	38.6	.0167	15.6	62	74.8	13.9	.0166	254,163	.0126	176,092	.0167	.0146	.0239	.0187	.0142
Mississippi	58.9	.0255	−5.1	66	71.6	20.0	.0239	331,523	.0165	215,121	.0203	.0194	.0334	.0255	.0150
Monroe	13.7	.0059	−12.5	22	58.5	4.9	.0059	66,505	.0033	56,529	.0054	.0045	.0105	.0058	.0038
Montgomery	8.1	.0035	39.2	10	98.6	3.1	.0037	51,427	.0025	12,999	.0012	.0024	.0051	.0030	.0019
Nevada	11.3	.0049	11.8	18	68.8	4.0	.0048	55,955	.0028	31,887	.0030	.0033	.0074	.0046	.0027
Newton	8.1	.0035	38.6	10	99.0	2.9	.0034	26,975	.0014	5,410	.0005	.0014	.0067	.0025	.0008
Ouachita	30.5	.0132	−1.3	41	63.5	11.4	.0137	193,902	.0096	125,933	.0120	.0110	.0192	.0137	.0100
Perry	7.6	.0033	34.9	14	97.4	2.6	.0031	40,208	.0020	6,032	.0005	.0019	.0042	.0028	.0012
Phillips	33.7	.0146	−15.9	49	46.2	11.3	.0135	162,132	.0080	129,705	.0123	.0107	.0246	.0126	.0098
Pike	10.7	.0047	22.8	18	95.2	4.0	.0048	55,090	.0028	44,088	.0042	.0034	.0078	.0055	.0019
Poinsett	27.0	.0116	.6	35	92.4	9.5	.0113	155,834	.0077	85,258	.0081	.0086	.0162	.0116	.0064
Polk	17.7	.0077	33.1	21	98.7	6.5	.0078	89,768	.0045	53,583	.0050	.0054	.0112	.0091	.0039
Pope	40.7	.0176	42.3	50	96.5	14.6	.0175	280,684	.0139	227,924	.0216	.0169	.0221	.0209	.0169
Prairie	10.1	.0044	−1.5	15	85.3	3.8	.0045	58,933	.0030	32,845	.0031	.0034	.0060	.0049	.0023
Pulaski	349.8	.1514	21.8	456	74.5	130.4	.1560	3,134,097	.1557	1,868,231	.1769	.1612	.1533	.1636	.1644
Randolph	17.6	.0076	39.2	27	98.4	6.4	.0076	86,322	.0043	46,562	.0044	.0050	.0124	.0077	.0036
St. Francis	30.7	.0133	−.3	48	52.9	10.1	.0121	148,709	.0074	139,278	.0132	.0102	.0197	.0134	.0081
Saline	56.3	.0244	55.9	78	96.3	18.8	.0225	347,101	.0173	164,445	.0156	.0182	.0226	.0260	.0164
Scott	9.9	.0043	20.6	11	98.7	3.7	.0044	39,279	.0019	16,560	.0016	.0023	.0075	.0043	.0013
Searcy	9.0	.0039	16.4	13	99.2	3.4	.0041	39,080	.0020	23,857	.0022	.0025	.0074	.0040	.0013
Sebastian	97.6	.0422	23.2	182	91.7	37.4	.0447	788,508	.0391	711,053	.0674	.0482	.0503	.0574	.0515
Sevier	14.6	.0063	29.5	26	92.9	5.4	.0065	84,940	.0043	51,413	.0048	.0049	.0093	.0069	.0035
Sharp	15.8	.0069	91.9	26	98.2	6.2	.0074	71,874	.0035	47,303	.0045	.0044	.0135	.0070	.0029
Stone	9.4	.0041	37.5	16	99.0	3.5	.0042	44,134	.0022	27,554	.0026	.0028	.0075	.0043	.0016
Union	49.2	.0213	8.3	47	71.1	18.6	.0222	367,154	.0183	214,279	.0203	.0194	.0280	.0216	.0200
Van Buren	14.2	.0061	71.6	20	98.9	5.4	.0065	78,563	.0039	38,327	.0036	.0042	.0099	.0065	.0029
Washington	104.3	.0452	34.8	110	96.4	38.1	.0455	786,349	.0391	563,085	.0533	.0447	.0513	.0541	.0397
White	52.7	.0228	34.3	51	96.1	18.3	.0219	302,740	.0150	216,011	.0205	.0181	.0317	.0237	.0146
Woodruff	11.2	.0048	−3.2	19	68.2	4.0	.0048	58,410	.0029	31,689	.0030	.0034	.0083	.0044	.0025
Yell	17.4	.0075	22.5	19	96.9	6.4	.0077	84,776	.0042	46,890	.0044	.0050	.0118	.0085	.0030
TOTAL METRO COUNTIES	**925.2**	**.4006**	**26.0**	**132**	**80.6**	**335.7**	**.4015**	**7,170,919**	**.3563**	**4,604,888**	**.4362**	**.3895**	**.4479**	**.4419**	**.3736**
TOTAL STATE	**2,348.7**	**1.0167**	**22.1**	**45**	**82.7**	**851.7**	**1.0186**	**15,552,482**	**.7729**	**9,879,829**	**.9355**	**.8705**	**1.3415**	**1.0856**	**.7745**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA															
ANAHEIM - SANTA ANA - GARDEN GROVE	**2,025.5**	**.8768**	**42.5**	**2,538**	**85.8**	**736.6**	**.8809**	**22,519,998**	**1.1192**	**11,550,691**	**1.0937**	**1.0630**	**.6819**	**.7973**	**1.1202**
Orange	2,025.5	.8768	42.5	2,538	85.8	736.6	.8809	22,519,998	1.1192	11,550,691	1.0937	1.0630	.6819	.7973	1.1202
BAKERSFIELD	**418.6**	**.1812**	**26.8**	**51**	**76.3**	**148.1**	**.1771**	**3,338,644**	**.1659**	**2,040,799**	**.1932**	**.1770**	**.2004**	**.1824**	**.1691**
Kern	418.6	.1812	26.8	51	76.3	148.1	.1771	3,338,644	.1659	2,040,799	.1932	.1770	.2004	.1824	.1691
CHICO	**151.9**	**.0657**	**49.0**	**92**	**92.6**	**61.5**	**.0735**	**1,241,131**	**.0617**	**645,882**	**.0611**	**.0624**	**.0915**	**.0716**	**.0598**
Butte	151.9	.0657	49.0	92	92.6	61.5	.0735	1,241,131	.0617	645,882	.0611	.0624	.0915	.0716	.0598
FRESNO	**535.5**	**.2318**	**29.6**	**90**	**73.2**	**189.6**	**.2268**	**4,298,857**	**.2137**	**2,472,922**	**.2341**	**.2235**	**.2544**	**.2314**	**.2116**
Fresno	535.5	.2318	29.6	90	73.2	189.6	.2268	4,298,857	.2137	2,472,922	.2341	.2235	.2544	.2314	.2116
LOS ANGELES - LONG BEACH	**7,558.1**	**3.2717**	**7.3**	**1,857**	**67.4**	**2,780.7**	**3.3254**	**74,740,865**	**3.7146**	**36,209,930**	**3.4287**	**3.5402**	**3.1495**	**3.1150**	**3.6777**
Los Angeles	7,558.1	3.2717	7.3	1,857	67.4	2,780.7	3.3254	74,740,865	3.7146	36,209,930	3.4287	3.5402	3.1495	3.1150	3.6777
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	***11,787.4***	***5.1024***	***18.1***	***347***	***73.2***	***4,295.3***	***5.1367***	***115,377,373***	***5.7341***	***57,253,496***	***5.4211***	***5.5139***	***4.7603***	***4.8388***	***5.6520***
MODESTO	**280.2**	**.1213**	**44.1**	**186**	**87.3**	**101.8**	**.1218**	**2,662,793**	**.1324**	**1,294,500**	**.1226**	**.1271**	**.1211**	**.1153**	**.1272**
Stanislaus	280.2	.1213	44.1	186	87.3	101.8	.1218	2,662,793	.1324	1,294,500	.1226	.1271	.1211	.1153	.1272
OXNARD - SIMI VALLEY - VENTURA	**558.9**	**.2419**	**47.7**	**300**	**80.0**	**186.9**	**.2235**	**4,589,083**	**.2281**	**2,349,769**	**.2224**	**.2291**	**.2054**	**.2220**	**.2303**
Ventura	558.9	.2419	47.7	300	80.0	186.9	.2235	4,589,083	.2281	2,349,769	.2224	.2291	.2054	.2220	.2303
REDDING	**123.3**	**.0534**	**58.8**	**33**	**95.1**	**46.8**	**.0559**	**1,045,471**	**.0520**	**684,968**	**.0648**	**.0561**	**.0620**	**.0581**	**.0549**
Shasta	123.3	.0534	58.8	33	95.1	46.8	.0559	1,045,471	.0520	684,968	.0648	.0561	.0620	.0581	.0549
RIVERSIDE - SAN BERNARDINO - ONTARIO	**1,644.9**	**.7120**	**44.4**	**60**	**81.8**	**591.1**	**.7069**	**13,527,427**	**.6722**	**7,143,106**	**.6763**	**.6816**	**.7235**	**.7045**	**.6238**
Riverside	704.7	.3050	54.2	98	81.6	261.6	.3129	5,835,963	.2900	3,326,106	.3149	.3006	.3438	.3175	.2707
San Bernardino	940.2	.4070	37.8	47	81.9	329.5	.3940	7,691,464	.3822	3,817,000	.3614	.3810	.3797	.3870	.3531
SACRAMENTO	**1,055.9**	**.4571**	**31.4**	**310**	**82.0**	**411.9**	**.4926**	**10,280,064**	**.5110**	**5,406,867**	**.5120**	**.5003**	**.4675**	**.4795**	**.5090**
Placer	125.6	.0544	61.8	89	93.4	46.7	.0559	1,119,626	.0557	646,295	.0612	.0570	.0606	.0557	.0499
Sacramento	813.1	.3520	28.2	837	80.3	321.3	.3842	8,134,219	.4043	4,236,724	.4012	.3928	.3501	.3718	.4138
Yolo	117.2	.0507	27.7	116	81.5	43.9	.0525	1,026,219	.0510	523,848	.0496	.0505	.0568	.0520	.0453
SALINAS - SEASIDE - MONTEREY	**301.4**	**.1305**	**21.8**	**91**	**68.4**	**100.7**	**.1204**	**2,647,980**	**.1316**	**1,384,551**	**.1311**	**.1312**	**.1145**	**.1278**	**.1311**
Monterey	301.4	.1305	21.8	91	68.4	100.7	.1204	2,647,980	.1316	1,384,551	.1311	.1312	.1145	.1278	.1311
SAN DIEGO	**1,955.9**	**.8467**	**44.0**	**464**	**80.8**	**718.6**	**.8594**	**17,460,132**	**.8678**	**9,157,160**	**.8671**	**.8633**	**.8298**	**.8907**	**.8511**
San Diego	1,955.9	.8467	44.0	464	80.8	718.6	.8594	17,460,132	.8678	9,157,160	.8671	.8633	.8298	.8907	.8511
SAN FRANCISCO - OAKLAND	**3,280.6**	**1.4199**	**5.5**	**1,322**	**71.5**	**1,316.7**	**1.5747**	**38,909,494**	**1.9337**	**17,231,116**	**1.6316**	**1.7401**	**1.3590**	**1.3405**	**1.8357**
Alameda	1,112.3	.4815	3.8	1,511	66.6	436.5	.5220	11,792,563	.5861	5,421,971	.5134	.5433	.4804	.4549	.5330
Contra Costa	676.7	.2929	21.7	927	80.9	255.9	.3061	7,714,390	.3834	3,041,191	.2879	.3367	.2348	.2408	.3564
Marin	225.2	.0974	7.9	431	92.0	92.7	.1108	3,225,427	.1603	1,323,707	.1254	.1372	.0862	.0894	.1438
San Francisco	672.4	.2910	−6.1	14,617	57.8	298.5	.3570	8,051,162	.4001	3,831,124	.3627	.3670	.3519	.3300	.4152
San Mateo	594.0	.2571	6.6	1,329	77.6	233.1	.2788	8,125,952	.4038	3,613,123	.3422	.3559	.2057	.2254	.3873
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,291.1***	***2.2901***	***14.3***	***761***	***74.9***	***2,053.8***	***2.4562***	***61,779,329***	***3.0703***	***27,796,537***	***2.6320***	***2.7826***	***2.0989***	***2.1016***	***2.8824***
SAN JOSE	**1,340.6**	**.5803**	**25.8**	**1,037**	**78.1**	**486.9**	**.5822**	**17,083,867**	**.8490**	**7,532,297**	**.7132**	**.7545**	**.4218**	**.4690**	**.7804**
Santa Clara	1,340.6	.5803	25.8	1,037	78.1	486.9	.5822	17,083,867	.8490	7,532,297	.7132	.7545	.4218	.4690	.7804
SANTA BARBARA - SANTA MARIA - LOMPOC	**305.5**	**.1323**	**15.6**	**111**	**82.4**	**114.3**	**.1367**	**2,951,516**	**.1467**	**1,548,828**	**.1466**	**.1438**	**.1283**	**.1343**	**.1455**
Santa Barbara	305.5	.1323	15.6	111	82.4	114.3	.1367	2,951,516	.1467	1,548,828	.1466	.1438	.1283	.1343	.1455
SANTA CRUZ	**200.6**	**.0868**	**62.0**	**450**	**87.0**	**77.2**	**.0924**	**1,685,849**	**.0838**	**984,642**	**.0933**	**.0873**	**.1136**	**.0894**	**.0768**
Santa Cruz	200.6	.0868	62.0	450	87.0	77.2	.0924	1,685,849	.0838	984,642	.0933	.0873	.1136	.0894	.0768
SANTA ROSA	**318.3**	**.1378**	**55.4**	**198**	**92.2**	**124.4**	**.1487**	**2,828,447**	**.1405**	**1,579,079**	**.1495**	**.1427**	**.1711**	**.1412**	**.1323**
Sonoma	318.3	.1378	55.4	198	92.2	124.4	.1487	2,828,447	.1405	1,579,079	.1495	.1427	.1711	.1412	.1323
STOCKTON	**359.7**	**.1558**	**23.6**	**254**	**75.5**	**131.3**	**.1570**	**3,083,971**	**.1533**	**1,605,278**	**.1520**	**.1535**	**.1686**	**.1467**	**.1547**
San Joaquin	359.7	.1558	23.6	254	75.5	131.3	.1570	3,083,971	.1533	1,605,278	.1520	.1535	.1686	.1467	.1547
VALLEJO - FAIRFIELD - NAPA	**351.6**	**.1521**	**40.0**	**223**	**78.7**	**125.8**	**.1506**	**2,957,521**	**.1471**	**1,454,045**	**.1377**	**.1453**	**.1470**	**.1509**	**.1340**
Napa	103.2	.0446	30.4	139	91.0	38.9	.0466	729,579	.0363	415,818	.0394	.0389	.0543	.0500	.0352
Solano	248.4	.1075	44.4	298	73.6	86.9	.1040	2,227,942	.1108	1,038,227	.0983	.1064	.0927	.1009	.0988
VISALIA - TULARE - PORTERVILLE	**257.9**	**.1117**	**36.9**	**54**	**72.8**	**85.7**	**.1025**	**1,846,026**	**.0917**	**1,061,435**	**.1005**	**.0983**	**.1173**	**.1115**	**.0871**
Tulare	257.9	.1117	36.9	54	72.8	85.7	.1025	1,846,026	.0917	1,061,435	.1005	.0983	.1173	.1115	.0871
YUBA CITY	**105.2**	**.0456**	**21.4**	**85**	**82.7**	**38.3**	**.0458**	**786,060**	**.0391**	**406,668**	**.0385**	**.0404**	**.0510**	**.0516**	**.0364**
Sutter	54.3	.0235	29.5	90	81.6	19.9	.0238	452,843	.0225	231,017	.0218	.0226	.0254	.0246	.0210

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA (continued)															
YUBA CITY (continued)															
Yuba	50.9	.0221	13.8	80	83.8	18.4	.0220	333,217	.0166	175,651	.0167	.0178	.0256	.0270	.0154
ALL COUNTIES															
Alameda	1,112.3	.4815	3.8	1,511	66.6	436.5	.5220	11,792,563	.5861	5,421,971	.5134	.5433	.4804	.4549	.5330
Alpine	1.2	.0006	147.9	2	84.4	.4	.0004	8,849	.0004	1,662	.0002	.0003	.0005	.0003	.0003
Amador	20.8	.0090	76.0	35	94.7	8.3	.0100	158,831	.0079	106,369	.0101	.0088	.0128	.0118	.0067
Butte	151.9	.0657	49.0	92	92.6	61.5	.0735	1,241,131	.0617	645,882	.0611	.0624	.0915	.0716	.0598
Calaveras	22.2	.0096	63.4	22	95.5	8.7	.0104	157,619	.0079	54,818	.0052	.0073	.0131	.0099	.0068
Colusa	12.9	.0056	3.8	11	79.9	4.7	.0056	122,045	.0060	49,450	.0047	.0056	.0060	.0053	.0046
Contra Costa	676.7	.2929	21.7	927	80.9	255.9	.3061	7,714,390	.3834	3,041,191	.2879	.3367	.2348	.2408	.3564
Del Norte	18.9	.0082	29.6	19	87.3	7.3	.0087	138,842	.0069	79,455	.0076	.0073	.0103	.0097	.0068
El Dorado	94.6	.0410	115.8	55	95.4	36.4	.0435	722,238	.0359	452,092	.0428	.0390	.0508	.0485	.0355
Fresno	535.5	.2318	29.6	90	73.2	189.6	.2268	4,298,857	.2137	2,472,922	.2341	.2235	.2544	.2314	.2116
Glenn	22.2	.0096	26.7	17	88.0	8.2	.0098	185,370	.0092	76,671	.0073	.0087	.0103	.0096	.0073
Humboldt	110.3	.0477	10.6	31	91.1	43.4	.0519	1,020,902	.0507	512,914	.0486	.0494	.0565	.0486	.0470
Imperial	96.0	.0416	28.9	23	55.5	29.7	.0355	608,086	.0302	405,251	.0383	.0350	.0436	.0408	.0327
Inyo	18.4	.0080	18.2	2	88.3	7.6	.0091	176,749	.0088	103,230	.0098	.0090	.0097	.0082	.0074
Kern	418.6	.1812	26.8	51	76.3	148.1	.1771	3,338,644	.1659	2,040,799	.1932	.1770	.2004	.1824	.1691
Kings	75.4	.0326	13.0	54	72.9	24.6	.0294	550,857	.0274	275,582	.0261	.0281	.0312	.0323	.0237
Lake	39.6	.0171	102.6	31	93.0	16.7	.0200	239,779	.0119	136,899	.0130	.0133	.0331	.0193	.0095
Lassen	22.7	.0099	35.2	5	88.8	7.9	.0095	152,930	.0076	83,857	.0079	.0081	.0107	.0107	.0059
Los Angeles	7,558.1	3.2717	7.3	1,857	67.4	2,780.7	3.3254	74,740,865	3.7146	36,209,930	3.4287	3.5402	3.1495	3.1150	3.6777
Madera	67.7	.0294	63.1	32	75.1	22.7	.0272	475,829	.0236	212,086	.0200	.0238	.0306	.0275	.0215
Marin	225.2	.0974	7.9	431	92.0	92.7	.1108	3,225,427	.1603	1,323,707	.1254	.1372	.0862	.0894	.1438
Mariposa	12.1	.0053	101.2	8	93.3	4.5	.0054	59,996	.0030	33,388	.0031	.0035	.0083	.0060	.0021
Mendocino	70.0	.0303	37.0	20	91.8	26.7	.0320	544,758	.0271	365,234	.0346	.0299	.0399	.0351	.0271
Merced	140.7	.0609	34.5	72	77.1	47.5	.0568	1,086,494	.0540	511,088	.0484	.0537	.0580	.0594	.0468
Modoc	8.9	.0038	19.2	2	92.8	3.4	.0040	66,393	.0033	32,639	.0031	.0034	.0042	.0041	.0027
Mono	9.6	.0042	139.0	3	92.6	4.0	.0048	69,768	.0034	52,046	.0049	.0040	.0061	.0063	.0030
Monterey	301.4	.1305	21.8	91	68.4	100.7	.1204	2,647,980	.1316	1,384,551	.1311	.1312	.1145	.1278	.1311
Napa	103.2	.0446	30.4	139	91.0	38.9	.0466	729,579	.0363	415,818	.0394	.0389	.0543	.0500	.0352
Nevada	57.0	.0247	116.4	59	97.1	22.2	.0265	416,675	.0207	243,834	.0231	.0223	.0323	.0290	.0180
Orange	2,025.5	.8768	42.5	2,538	85.8	736.6	.8809	22,519,998	1.1192	11,550,691	1.0937	1.0630	.6819	.7973	1.1202
Placer	125.6	.0544	61.8	89	93.4	46.7	.0559	1,119,626	.0557	646,295	.0612	.0570	.0606	.0557	.0499
Plumas	18.5	.0080	58.0	7	94.2	7.3	.0087	157,390	.0078	83,222	.0079	.0079	.0089	.0090	.0063
Riverside	704.7	.3050	54.2	98	81.6	261.6	.3129	5,835,963	.2900	3,326,106	.3149	.3006	.3438	.3175	.2707
Sacramento	813.1	.3520	28.2	837	80.3	321.3	.3842	8,134,219	.4043	4,236,724	.4012	.3928	.3501	.3718	.4138
San Benito	26.3	.0114	44.3	19	68.3	8.4	.0101	196,162	.0098	95,146	.0090	.0099	.0108	.0102	.0093
San Bernardino	940.2	.4070	37.8	47	81.9	329.5	.3940	7,691,464	.3822	3,817,000	.3614	.3810	.3797	.3870	.3531
San Diego	1,955.9	.8467	44.0	464	80.8	718.6	.8594	17,460,132	.8678	9,157,160	.8671	.8633	.8298	.8907	.8511
San Francisco	672.4	.2910	–6.1	14,617	57.8	298.5	.3570	8,051,162	.4001	3,831,124	.3627	.3670	.3519	.3300	.4152
San Joaquin	359.7	.1558	23.6	254	75.5	131.3	.1570	3,083,971	.1533	1,605,278	.1520	.1535	.1686	.1467	.1547
San Luis Obispo	165.0	.0714	56.1	50	89.7	63.3	.0757	1,235,380	.0614	716,036	.0678	.0654	.0956	.0782	.0577
San Mateo	594.0	.2571	6.6	1,329	77.6	233.1	.2788	8,125,952	.4038	3,613,123	.3422	.3559	.2057	.2254	.3873
Santa Barbara	305.5	.1323	15.6	111	82.4	114.3	.1367	2,951,516	.1467	1,548,828	.1466	.1438	.1283	.1343	.1455
Santa Clara	1,340.6	.5803	25.8	1,037	78.1	486.9	.5822	17,083,867	.8490	7,532,297	.7132	.7545	.4218	.4690	.7804
Santa Cruz	200.6	.0868	62.0	450	87.0	77.2	.0924	1,685,849	.0838	984,642	.0933	.0873	.1136	.0894	.0768
Shasta	123.3	.0534	58.8	33	95.1	46.8	.0559	1,045,471	.0520	684,968	.0648	.0561	.0620	.0581	.0549
Sierra	3.2	.0014	35.3	3	97.0	1.4	.0017	30,259	.0015	5,257	.0005	.0011	.0016	.0014	.0010
Siskiyou	41.2	.0178	24.0	7	91.5	15.9	.0190	334,693	.0166	153,491	.0146	.0163	.0216	.0186	.0147
Solano	248.4	.1075	44.4	298	73.6	86.9	.1040	2,227,942	.1108	1,038,227	.0983	.1064	.0927	.1009	.0988
Sonoma	318.3	.1378	55.4	198	92.2	124.4	.1487	2,828,447	.1405	1,579,079	.1495	.1427	.1711	.1412	.1323
Stanislaus	280.2	.1213	44.1	186	87.3	101.8	.1218	2,662,793	.1324	1,294,500	.1226	.1271	.1211	.1153	.1272
Sutter	54.3	.0235	29.5	90	81.6	19.9	.0238	452,843	.0225	231,017	.0218	.0226	.0254	.0246	.0210
Tehama	40.7	.0176	37.9	14	94.9	15.6	.0186	310,857	.0154	175,473	.0166	.0162	.0204	.0204	.0135
Trinity	12.7	.0055	66.8	4	93.9	5.0	.0060	98,306	.0049	24,751	.0024	.0043	.0061	.0051	.0038
Tulare	257.9	.1117	36.9	54	72.8	85.7	.1025	1,846,026	.0917	1,061,435	.1005	.0983	.1173	.1115	.0871
Tuolumne	36.2	.0157	63.3	16	93.8	13.8	.0165	248,916	.0124	150,594	.0143	.0136	.0213	.0179	.0117
Ventura	558.9	.2419	47.7	300	80.0	186.9	.2235	4,589,083	.2281	2,349,769	.2224	.2291	.2054	.2220	.2303
Yolo	117.2	.0507	27.7	116	81.5	43.9	.0525	1,026,219	.0510	523,848	.0496	.0505	.0568	.0520	.0453
Yuba	50.9	.0221	13.8	80	83.8	18.4	.0220	333,217	.0166	175,651	.0167	.0178	.0256	.0270	.0154
TOTAL METRO COUNTIES	**23,130.1**	**10.0124**	**21.1**	**277**	**75.3**	**8,574.9**	**10.2548**	**230,485,196**	**11.4551**	**113,744,533**	**10.7700**	**10.9607**	**9.5792**	**9.6307**	**11.1487**
TOTAL STATE	**24,395.1**	**10.5603**	**22.2**	**156**	**75.8**	**9,040.5**	**10.8116**	**240,060,169**	**11.9308**	**118,937,068**	**11.2619**	**11.4559**	**10.2335**	**10.2139**	**11.5821**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO															
COLORADO SPRINGS	**331.5**	**.1435**	**38.5**	**123**	**87.3**	**118.5**	**.1418**	**2,481,598**	**.1233**	**1,444,707**	**.1368**	**.1316**	**.1405**	**.1748**	**.1274**
El Paso	322.6	.1397	36.7	152	87.0	115.3	.1379	2,435,255	.1210	1,421,797	.1346	.1289	.1360	.1700	.1255
Teller	8.9	.0038	168.4	16	98.4	3.2	.0039	46,343	.0023	22,910	.0022	.0027	.0045	.0048	.0019
DENVER - BOULDER	**1,694.0**	**.7331**	**36.7**	**365**	**87.7**	**654.1**	**.7822**	**17,328,395**	**.8611**	**9,008,945**	**.8531**	**.8335**	**.6620**	**.7640**	**.9172**
Adams	257.5	.1114	38.7	209	87.9	91.6	.1096	2,250,899	.1118	1,392,181	.1318	.1178	.0931	.1204	.1242
Arapahoe	320.1	.1385	98.1	400	92.9	119.7	.1431	3,222,803	.1601	2,088,022	.1978	.1672	.1098	.1552	.1913
Boulder	200.2	.0866	51.8	270	93.9	74.7	.0893	1,998,287	.0993	979,216	.0927	.0948	.0809	.0820	.1047
Denver	487.2	.2109	–6.3	4,389	74.4	215.0	.2571	5,471,079	.2719	2,522,957	.2388	.2498	.2468	.2426	.2818
Douglas	28.8	.0125	242.6	34	97.7	9.0	.0108	168,498	.0084	47,608	.0046	.0081	.0103	.0124	.0070
Gilpin	2.6	.0011	104.4	17	96.6	1.1	.0013	15,891	.0008	5,038	.0005	.0008	.0017	.0013	.0005
Jefferson	397.6	.1721	72.2	518	95.6	143.0	.1710	4,200,938	.2088	1,973,923	.1869	.1950	.1194	.1501	.2077
FORT COLLINS	**160.5**	**.0695**	**78.5**	**62**	**94.7**	**59.5**	**.0711**	**1,386,885**	**.0689**	**766,896**	**.0726**	**.0702**	**.0716**	**.0732**	**.0730**
Larimer	160.5	.0695	78.5	62	94.7	59.5	.0711	1,386,885	.0689	766,896	.0726	.0702	.0716	.0732	.0730
GREELEY	**129.9**	**.0562**	**45.5**	**33**	**88.6**	**46.0**	**.0551**	**964,245**	**.0480**	**420,748**	**.0398**	**.0471**	**.0561**	**.0554**	**.0467**
Weld	129.9	.0562	45.5	33	88.6	46.0	.0551	964,245	.0480	420,748	.0398	.0471	.0561	.0554	.0467
PUEBLO	**127.2**	**.0550**	**7.6**	**54**	**84.6**	**46.7**	**.0558**	**986,035**	**.0490**	**569,894**	**.0540**	**.0517**	**.0593**	**.0599**	**.0542**
Pueblo	127.2	.0550	7.6	54	84.6	46.7	.0558	986,035	.0490	569,894	.0540	.0517	.0593	.0599	.0542
ALL COUNTIES															
Adams	257.5	.1114	38.7	209	87.9	91.6	.1096	2,250,899	.1118	1,392,181	.1318	.1178	.0931	.1204	.1242
Alamosa	11.9	.0052	4.2	17	79.3	4.1	.0049	89,372	.0045	70,218	.0066	.0052	.0060	.0059	.0062
Arapahoe	320.1	.1385	98.1	400	92.9	119.7	.1431	3,222,803	.1601	2,088,022	.1978	.1672	.1098	.1552	.1913
Archuleta	3.8	.0017	39.0	3	82.1	1.4	.0017	20,946	.0011	17,409	.0016	.0013	.0023	.0022	.0010
Baca	5.4	.0023	–4.8	2	94.9	1.9	.0023	34,765	.0017	17,104	.0016	.0018	.0028	.0024	.0014
Bent	5.9	.0026	–9.1	4	85.4	2.0	.0024	33,416	.0017	14,394	.0014	.0017	.0031	.0026	.0009
Boulder	200.2	.0866	51.8	270	93.9	74.7	.0893	1,998,287	.0993	979,216	.0927	.0948	.0809	.0820	.1047
Chaffee	13.9	.0061	36.8	14	95.7	5.1	.0061	84,357	.0042	72,998	.0069	.0053	.0084	.0079	.0036
Cheyenne	2.1	.0009	–12.4	1	98.5	.8	.0009	15,212	.0007	7,059	.0007	.0008	.0013	.0011	.0007
Clear Creek	7.8	.0033	61.9	20	97.1	3.2	.0039	72,699	.0036	26,950	.0025	.0033	.0034	.0033	.0029
Conejos	7.8	.0034	–.6	6	58.7	2.4	.0028	29,780	.0015	13,808	.0013	.0019	.0049	.0029	.0009
Costilla	3.1	.0014	.3	3	71.1	1.0	.0012	13,417	.0007	3,302	.0004	.0006	.0020	.0009	.0005
Crowley	3.0	.0013	–2.8	4	92.4	1.1	.0014	15,343	.0007	3,687	.0003	.0008	.0017	.0013	.0005
Custer	1.7	.0007	51.8	2	97.3	.6	.0007	8,467	.0005	1,116	.0001	.0003	.0009	.0006	.0002
Delta	22.4	.0097	46.5	20	95.4	8.3	.0099	132,177	.0065	77,486	.0074	.0075	.0145	.0104	.0059
Denver	487.2	.2109	–6.3	4,389	74.4	215.0	.2571	5,471,079	.2719	2,522,957	.2388	.2498	.2468	.2426	.2818
Dolores	1.7	.0007	3.6	2	95.5	.6	.0007	7,779	.0004	4,253	.0004	.0004	.0010	.0008	.0002
Douglas	28.8	.0125	242.6	34	97.7	9.0	.0108	168,498	.0084	47,608	.0046	.0081	.0103	.0124	.0070
Eagle	14.5	.0063	93.4	9	94.2	5.8	.0069	134,428	.0067	120,185	.0113	.0080	.0075	.0097	.0066
Elbert	7.5	.0032	92.2	4	98.0	2.5	.0030	27,911	.0014	8,020	.0008	.0015	.0049	.0031	.0007
El Paso	322.6	.1397	36.7	152	87.0	115.3	.1379	2,435,255	.1210	1,421,797	.1346	.1289	.1360	.1700	.1255
Fremont	29.8	.0129	35.8	19	95.3	10.7	.0128	183,326	.0091	86,364	.0082	.0095	.0178	.0132	.0085
Garfield	24.0	.0104	61.9	8	97.3	8.9	.0107	183,103	.0091	150,026	.0142	.0110	.0120	.0137	.0094
Gilpin	2.6	.0011	104.4	17	96.6	1.1	.0013	15,891	.0008	5,038	.0005	.0008	.0017	.0013	.0005
Grand	8.1	.0035	97.2	4	97.4	3.1	.0037	59,388	.0030	41,119	.0039	.0032	.0042	.0048	.0029
Gunnison	11.2	.0048	47.8	3	97.6	4.1	.0049	86,072	.0042	52,817	.0050	.0047	.0069	.0057	.0038
Hinsdale	.4	.0002	98.0	0	99.0	.2	.0002	5,314	.0003	1,967	.0002	.0002	.0002	.0003	.0001
Huerfano	6.4	.0028	–2.9	4	83.1	2.4	.0029	41,229	.0020	19,336	.0018	.0021	.0041	.0029	.0015
Jackson	1.9	.0008	4.9	1	98.7	.7	.0008	15,552	.0008	7,325	.0007	.0007	.0008	.0009	.0007
Jefferson	397.6	.1721	72.2	518	95.6	143.0	.1710	4,200,938	.2088	1,973,923	.1869	.1950	.1194	.1501	.2077
Kiowa	1.9	.0008	–6.4	1	97.9	.7	.0009	11,322	.0006	4,455	.0004	.0005	.0009	.0009	.0005
Kit Carson	7.6	.0033	.9	4	96.3	2.8	.0033	56,028	.0027	33,753	.0032	.0031	.0039	.0040	.0026
Lake	9.0	.0039	8.7	24	85.9	3.0	.0036	67,770	.0034	34,425	.0033	.0035	.0035	.0035	.0035
La Plata	29.0	.0126	51.0	17	88.3	10.5	.0126	184,811	.0092	156,663	.0148	.0114	.0172	.0162	.0111
Larimer	160.5	.0695	78.5	62	94.7	59.5	.0711	1,386,885	.0689	766,896	.0726	.0702	.0716	.0732	.0730
Las Animas	14.8	.0064	–6.0	3	87.0	5.5	.0066	76,349	.0038	48,769	.0046	.0046	.0105	.0071	.0031
Lincoln	4.6	.0020	–4.9	2	98.7	1.8	.0022	29,174	.0015	32,468	.0031	.0020	.0023	.0029	.0013
Logan	20.0	.0086	6.1	11	95.6	7.5	.0089	153,583	.0076	101,057	.0096	.0085	.0096	.0101	.0093
Mesa	86.1	.0373	58.3	26	95.4	31.8	.0381	685,875	.0341	509,275	.0482	.0389	.0430	.0431	.0393
Mineral	.8	.0003	1.8	1	97.0	.3	.0003	3,539	.0002	2,502	.0002	.0002	.0007	.0006	.0000
Moffat	14.6	.0064	123.8	3	96.9	5.1	.0061	104,317	.0052	93,678	.0089	.0066	.0085	.0073	.0049
Montezuma	17.2	.0074	32.8	8	85.8	5.9	.0071	97,240	.0048	103,430	.0098	.0068	.0100	.0097	.0053
Montrose	25.6	.0111	39.4	11	95.0	9.1	.0109	149,622	.0074	114,322	.0108	.0092	.0151	.0132	.0077
Morgan	23.0	.0099	14.4	18	93.5	8.3	.0099	167,171	.0083	119,361	.0113	.0096	.0109	.0115	.0082
Otero	22.3	.0097	–5.2	18	80.4	8.1	.0097	120,748	.0060	82,679	.0079	.0072	.0144	.0115	.0066

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO (continued)															
ALL COUNTIES (continued)															
Ouray	2.0	.0009	29.4	4	97.8	.7	.0008	8,949	.0005	4,340	.0004	.0005	.0009	.0012	.0003
Park	6.0	.0026	174.6	3	97.6	2.2	.0026	21,484	.0010	8,425	.0008	.0013	.0044	.0030	.0006
Phillips	4.6	.0019	11.4	7	97.7	1.8	.0022	37,212	.0019	18,655	.0017	.0018	.0021	.0021	.0014
Pitkin	11.1	.0048	79.5	11	98.1	4.9	.0059	148,369	.0074	131,951	.0125	.0083	.0052	.0073	.0114
Prowers	13.0	.0057	–2.0	8	91.5	4.8	.0057	80,217	.0040	73,763	.0070	.0053	.0089	.0070	.0043
Pueblo	127.2	.0550	7.6	54	84.6	46.7	.0558	986,035	.0490	569,894	.0540	.0517	.0593	.0599	.0542
Rio Blanco	6.6	.0029	36.3	2	96.9	2.3	.0028	48,586	.0024	22,653	.0021	.0025	.0029	.0030	.0024
Rio Grande	10.5	.0045	.1	12	76.6	3.4	.0041	70,999	.0035	40,386	.0038	.0038	.0052	.0047	.0039
Routt	14.8	.0064	124.5	6	97.8	5.5	.0065	98,722	.0049	73,073	.0070	.0058	.0083	.0081	.0055
Saguache	3.9	.0017	1.9	1	70.3	1.4	.0017	17,847	.0009	9,074	.0008	.0011	.0025	.0018	.0006
San Juan	.8	.0004	–3.7	2	94.8	.3	.0004	7,058	.0003	3,963	.0004	.0004	.0003	.0003	.0003
San Miguel	3.5	.0015	79.6	3	95.1	1.4	.0016	17,214	.0009	13,122	.0012	.0010	.0024	.0024	.0005
Sedgwick	3.2	.0014	–6.0	6	94.5	1.4	.0017	28,222	.0014	22,504	.0022	.0016	.0023	.0020	.0016
Summit	10.1	.0044	279.0	17	98.3	4.1	.0049	114,313	.0057	75,487	.0071	.0058	.0055	.0046	.0049
Teller	8.9	.0038	168.4	16	98.4	3.2	.0039	46,343	.0023	22,910	.0022	.0027	.0045	.0048	.0019
Washington	5.3	.0023	–4.5	2	98.6	2.0	.0023	39,198	.0019	18,182	.0017	.0019	.0030	.0025	.0013
Weld	129.9	.0562	45.5	33	88.6	46.0	.0551	964,245	.0480	420,748	.0398	.0471	.0561	.0554	.0467
Yuma	10.0	.0044	17.0	4	97.4	3.8	.0045	76,648	.0038	38,338	.0037	.0039	.0053	.0046	.0037
TOTAL METRO COUNTIES	**2,443.1**	**1.0573**	**37.5**	**150**	**88.0**	**924.8**	**1.1060**	**23,147,158**	**1.1503**	**12,211,190**	**1.1563**	**1.1341**	**.9895**	**1.1273**	**1.2185**
TOTAL STATE	**3,019.3**	**1.3070**	**36.6**	**29**	**88.8**	**1,136.1**	**1.3587**	**27,163,798**	**1.3500**	**15,018,886**	**1.4221**	**1.3630**	**1.3104**	**1.4201**	**1.4237**

CONNECTICUT

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**808.9**	**.3501**	**2.0**	**1,280**	**88.1**	**286.7**	**.3429**	**10,985,853**	**.5459**	**4,139,505**	**.3919**	**.4606**	**.2459**	**.2748**	**.4897**
Fairfield	808.9	.3501	2.0	1,280	88.1	286.7	.3429	10,985,853	.5459	4,139,505	.3919	.4606	.2459	.2748	.4897
HARTFORD - NEW BRITAIN - BRISTOL	**1,051.5**	**.4553**	**1.6**	**690**	**89.4**	**380.7**	**.4552**	**10,857,918**	**.5397**	**4,748,982**	**.4497**	**.4958**	**.3461**	**.3918**	**.5447**
Hartford	804.0	.3481	–1.6	1,088	87.4	295.1	.3529	8,484,224	.4217	3,777,883	.3578	.3878	.2690	.3052	.4384
Middlesex	131.1	.0568	14.0	351	94.8	48.0	.0574	1,309,624	.0651	570,289	.0540	.0602	.0430	.0497	.0593
Tolland	116.4	.0504	12.5	283	96.9	37.6	.0449	1,064,070	.0529	400,810	.0379	.0478	.0341	.0369	.0470
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	**762.6**	**.3301**	**2.4**	**1,250**	**88.2**	**278.4**	**.3329**	**7,197,086**	**.3577**	**3,259,397**	**.3087**	**.3373**	**.2777**	**.3048**	**.3715**
New Haven	762.6	.3301	2.4	1,250	88.2	278.4	.3329	7,197,086	.3577	3,259,397	.3087	.3373	.2777	.3048	.3715
NEW LONDON - NORWICH	**239.6**	**.1037**	**3.9**	**358**	**93.7**	**84.0**	**.1005**	**2,208,869**	**.1098**	**1,000,543**	**.0947**	**.1042**	**.0856**	**.0940**	**.1061**
New London	239.6	.1037	3.9	358	93.7	84.0	.1005	2,208,869	.1098	1,000,543	.0947	.1042	.0856	.0940	.1061
ALL COUNTIES															
Fairfield	808.9	.3501	2.0	1,280	88.1	286.7	.3429	10,985,853	.5459	4,139,505	.3919	.4606	.2459	.2748	.4897
Hartford	804.0	.3481	–1.6	1,088	87.4	295.1	.3529	8,484,224	.4217	3,777,883	.3578	.3878	.2690	.3052	.4384
Litchfield	158.9	.0687	10.3	172	98.2	57.6	.0689	1,551,612	.0771	602,833	.0570	.0694	.0534	.0603	.0726
Middlesex	131.1	.0568	14.0	351	94.8	48.0	.0574	1,309,624	.0651	570,289	.0540	.0602	.0430	.0497	.0593
New Haven	762.6	.3301	2.4	1,250	88.2	278.4	.3329	7,197,086	.3577	3,259,397	.3087	.3373	.2777	.3048	.3715
New London	239.6	.1037	3.9	358	93.7	84.0	.1005	2,208,869	.1098	1,000,543	.0947	.1042	.0856	.0940	.1061
Tolland	116.4	.0504	12.5	283	96.9	37.6	.0449	1,064,070	.0529	400,810	.0379	.0478	.0341	.0369	.0470
Windham	93.6	.0405	10.7	182	97.2	33.3	.0399	754,257	.0374	353,697	.0335	.0369	.0362	.0406	.0374
TOTAL METRO COUNTIES	**2,862.6**	**1.2392**	**2.1**	**833**	**89.1**	**1,029.8**	**1.2315**	**31,249,726**	**1.5531**	**13,148,427**	**1.2450**	**1.3979**	**.9553**	**1.0654**	**1.5120**
TOTAL STATE	**3,115.1**	**1.3484**	**2.7**	**639**	**89.8**	**1,120.7**	**1.3403**	**33,555,595**	**1.6676**	**14,104,957**	**1.3355**	**1.5042**	**1.0449**	**1.1663**	**1.6220**

DELAWARE

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WILMINGTON	**527.8**	**.2285**	**5.7**	**483**	**84.0**	**186.7**	**.2234**	**5,039,215**	**.2503**	**2,405,502**	**.2278**	**.2393**	**.1791**	**.2162**	**.2463**
New Castle	400.5	.1734	3.8	1,011	82.8	143.5	.1717	4,057,936	.2016	1,930,012	.1827	.1904	.1345	.1605	.2033
Cecil, Md.	*61.9*	*.0268*	*16.2*	*172*	*93.2*	*20.3*	*.0243*	*453,465*	*.0225*	*273,636*	*.0259*	*.0244*	*.0218*	*.0310*	*.0183*
Salem, N. J.	*65.4*	*.0283*	*8.4*	*193*	*82.9*	*22.9*	*.0274*	*527,814*	*.0262*	*201,854*	*.0192*	*.0245*	*.0228*	*.0247*	*.0247*
ALL COUNTIES															
Kent	101.3	.0439	23.7	170	79.4	34.6	.0413	666,487	.0332	534,786	.0507	.0405	.0460	.0558	.0333
New Castle	400.5	.1734	3.8	1,011	82.8	143.5	.1717	4,057,936	.2016	1,930,012	.1827	.1904	.1345	.1605	.2033
Sussex	101.4	.0438	26.2	108	80.0	37.4	.0447	771,649	.0384	436,401	.0413	.0403	.0540	.0475	.0363
TOTAL METRO COUNTIES	**400.5**	**.1734**	**3.8**	**1,011**	**82.8**	**143.5**	**.1717**	**4,057,936**	**.2016**	**1,930,012**	**.1827**	**.1904**	**.1345**	**.1605**	**.2033**
TOTAL STATE	**603.2**	**.2611**	**10.1**	**312**	**81.7**	**215.5**	**.2577**	**5,496,072**	**.2732**	**2,901,199**	**.2747**	**.2712**	**.2345**	**.2638**	**.2729**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
DISTRICT OF COLUMBIA															
WASHINGTON	3,083.3	1.3348	6.0	1,098	67.9	1,146.0	1.3704	38,037,123	1.8903	17,341,756	1.6421	1.7049	.9676	1.2247	1.7634
District of Columbia	613.2	.2655	−19.0	9,733	26.6	247.7	.2962	6,828,678	.3394	2,563,554	.2428	.2956	.2377	.2819	.3081
Charles, Md.	77.8	.0337	63.2	172	77.3	23.3	.0278	654,589	.0325	287,176	.0272	.0312	.0222	.0247	.0297
Montgomery, Md.	589.2	.2551	12.7	1,190	84.8	217.0	.2596	8,114,604	.4032	3,767,032	.3567	.3598	.1781	.2208	.3898
Prince George's, Md.	664.7	.2877	.5	1,365	58.3	230.0	.2750	6,708,402	.3334	3,829,884	.3627	.3330	.1997	.2731	.3421
Alexandria, Va.	100.8	.0436	−9.1	6,720	72.2	49.5	.0592	1,526,979	.0758	823,859	.0780	.0702	.0481	.0570	.0711
Arlington, Va.	148.6	.0643	−14.7	5,715	82.4	71.6	.0856	2,426,502	.1206	944,296	.0894	.0999	.0536	.0725	.0929
Fairfax, Va.	622.2	.2694	37.0	1,583	88.4	221.3	.2647	8,914,900	.4431	3,316,260	.3140	.3696	.1477	.1935	.3951
Fairfax city, Va.	18.7	.0081	−17.7	3,117	93.0	6.9	.0083	268,066	.0133	413,496	.0391	.0200	.0106	.0149	.0161
Falls Church, Va.	9.2	.0040	−14.6	4,600	92.7	4.3	.0051	138,236	.0069	205,742	.0195	.0101	.0050	.0084	.0096
Loudoun, Va.	61.2	.0265	64.7	117	89.4	20.3	.0242	606,432	.0302	239,701	.0227	.0273	.0195	.0206	.0254
Manassas, Va.	16.6	.0072	54.3	2,075	88.7	5.6	.0067	207,545	.0103	132,719	.0125	.0103	.0054	.0067	.0086
Manassas Park, Va.	6.5	.0028	−5.0	3,250	93.8	1.9	.0023	60,552	.0030	23,446	.0022	.0027	.0023	.0016	.0026
Prince William, Va.	154.6	.0669	65.3	456	88.8	46.6	.0557	1,581,638	.0786	794,591	.0753	.0752	.0377	.0490	.0723
TOTAL METRO COUNTIES	613.2	.2655	−19.0	9,733	26.6	247.7	.2962	6,828,678	.3394	2,563,554	.2428	.2956	.2377	.2819	.3081
TOTAL STATE	613.2	.2655	−19.0	9,733	26.6	247.7	.2962	6,828,678	.3394	2,563,554	.2428	.2956	.2377	.2819	.3081
FLORIDA															
BRADENTON	157.7	.0683	62.4	211	89.6	66.4	.0794	1,213,348	.0603	790,718	.0748	.0663	.1085	.0853	.0559
Manatee	157.7	.0683	62.4	211	89.6	66.4	.0794	1,213,348	.0603	790,718	.0748	.0663	.1085	.0853	.0559
DAYTONA BEACH	274.2	.1187	61.8	246	87.8	114.0	.1363	1,964,202	.0976	1,406,469	.1332	.1126	.1880	.1494	.0921
Volusia	274.2	.1187	61.8	246	87.8	114.0	.1363	1,964,202	.0976	1,406,469	.1332	.1126	.1880	.1494	.0921
FORT LAUDERDALE - HOLLYWOOD	1,082.3	.4685	74.5	894	87.5	453.5	.5423	11,120,111	.5527	6,793,441	.6433	.5630	.5474	.5959	.5510
Broward	1,082.3	.4685	74.5	894	87.5	453.5	.5423	11,120,111	.5527	6,793,441	.6433	.5630	.5474	.5959	.5510
FORT MYERS - CAPE CORAL	222.9	.0965	111.8	278	90.3	91.5	.1095	1,795,205	.0892	1,325,690	.1255	.1016	.1378	.1280	.0970
Lee	222.9	.0965	111.8	278	90.3	91.5	.1095	1,795,205	.0892	1,325,690	.1255	.1016	.1378	.1280	.0970
FORT WALTON BEACH	113.6	.0492	28.8	121	88.2	40.0	.0478	843,718	.0420	534,850	.0507	.0459	.0467	.0633	.0414
Okaloosa	113.6	.0492	28.8	121	88.2	40.0	.0478	843,718	.0420	534,850	.0507	.0459	.0467	.0633	.0414
GAINESVILLE	159.8	.0692	52.5	177	78.7	59.5	.0712	1,218,210	.0605	791,975	.0750	.0666	.0868	.0793	.0606
Alachua	159.8	.0692	52.5	177	78.7	59.5	.0712	1,218,210	.0605	791,975	.0750	.0666	.0868	.0793	.0606
JACKSONVILLE	759.0	.3285	22.1	236	77.1	277.8	.3324	5,737,862	.2852	3,751,737	.3551	.3148	.3790	.3825	.2747
Baker	16.4	.0071	77.5	28	84.2	4.6	.0055	84,794	.0042	51,363	.0048	.0050	.0074	.0061	.0032
Clay	73.8	.0319	130.2	125	93.4	24.2	.0290	434,381	.0216	393,096	.0372	.0284	.0353	.0399	.0231
Duval	578.7	.2505	9.4	746	73.6	216.6	.2591	4,652,912	.2313	2,949,629	.2793	.2495	.2825	.2930	.2267
Nassau	35.2	.0152	70.7	54	85.7	12.0	.0144	212,409	.0105	114,282	.0108	.0115	.0174	.0164	.0093
St. Johns	54.9	.0238	76.9	89	84.6	20.4	.0244	353,366	.0176	243,367	.0230	.0204	.0364	.0271	.0124
LAKELAND - WINTER HAVEN	337.3	.1460	47.6	185	82.9	122.8	.1469	2,544,545	.1264	1,668,104	.1580	.1398	.1723	.1641	.1206
Polk	337.3	.1460	47.6	185	82.9	122.8	.1469	2,544,545	.1264	1,668,104	.1580	.1398	.1723	.1641	.1206
MELBOURNE - TITUSVILLE - COCOA	282.3	.1222	22.7	284	89.7	109.3	.1307	2,299,763	.1143	1,357,551	.1285	.1202	.1245	.1409	.1103
Brevard	282.3	.1222	22.7	284	89.7	109.3	.1307	2,299,763	.1143	1,357,551	.1285	.1202	.1245	.1409	.1103
MIAMI	1,751.2	.7581	38.1	896	77.6	640.3	.7658	15,612,781	.7759	9,224,729	.8735	.8018	.8131	.8139	.8708
Dade	1,751.2	.7581	38.1	896	77.6	640.3	.7658	15,612,781	.7759	9,224,729	.8735	.8018	.8131	.8139	.8708
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,833.5*	*1.2266*	*50.1*	*895*	*81.3*	*1,093.8*	*1.3081*	*26,732,892*	*1.3286*	*16,018,170*	*1.5168*	*1.3648*	*1.3605*	*1.4098*	*1.4218*
OCALA	131.8	.0570	90.9	82	82.6	50.1	.0599	870,801	.0433	601,676	.0570	.0501	.0844	.0678	.0374
Marion	131.8	.0570	90.9	82	82.6	50.1	.0599	870,801	.0433	601,676	.0570	.0501	.0844	.0678	.0374
ORLANDO	747.0	.3234	64.8	292	85.0	275.8	.3298	6,275,983	.3120	3,950,143	.3740	.3329	.3654	.3650	.2945
Orange	493.5	.2137	43.3	542	82.8	183.4	.2193	4,463,258	.2218	2,729,159	.2584	.2312	.2283	.2397	.2076
Osceola	55.7	.0241	120.4	41	92.1	21.2	.0254	316,089	.0158	233,933	.0222	.0194	.0400	.0276	.0126
Seminole	197.8	.0856	136.3	664	88.4	71.2	.0851	1,496,636	.0744	987,051	.0934	.0823	.0971	.0977	.0743
PANAMA CITY	101.6	.0439	35.0	134	85.6	37.2	.0445	718,091	.0357	572,295	.0542	.0429	.0500	.0560	.0435
Bay	101.6	.0439	35.0	134	85.6	37.2	.0445	718,091	.0357	572,295	.0542	.0429	.0500	.0560	.0435
PENSACOLA	300.3	.1301	23.5	178	80.8	106.0	.1267	2,006,084	.0997	1,352,654	.1280	.1142	.1499	.1535	.0942
Escambia	240.9	.1043	17.3	364	77.6	85.8	.1026	1,618,012	.0804	1,183,272	.1120	.0947	.1191	.1270	.0790
Santa Rosa	59.4	.0258	57.4	58	93.6	20.2	.0241	388,072	.0193	169,382	.0160	.0195	.0308	.0265	.0152
SARASOTA	216.3	.0936	79.6	377	93.7	96.2	.1151	1,828,532	.0909	1,395,817	.1322	.1039	.1557	.1292	.1045
Sarasota	216.3	.0936	79.6	377	93.7	96.2	.1151	1,828,532	.0909	1,395,817	.1322	.1039	.1557	.1292	.1045

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
TALLAHASSEE	**168.9**	**.0732**	**54.5**	**132**	**74.4**	**62.9**	**.0752**	**1,417,241**	**.0705**	**822,175**	**.0778**	**.0731**	**.0848**	**.0802**	**.0679**
Leon	157.0	.0680	52.4	232	73.8	58.8	.0703	1,359,916	.0676	806,728	.0764	.0703	.0780	.0751	.0660
Wakulla	11.9	.0052	88.6	20	83.0	4.1	.0049	57,325	.0029	15,447	.0014	.0028	.0068	.0051	.0019
TAMPA - ST. PETERSBURG	**1,653.5**	**.7158**	**51.9**	**798**	**89.2**	**683.1**	**.8169**	**13,045,554**	**.6485**	**8,330,605**	**.7888**	**.7039**	**1.0577**	**.8961**	**.5903**
Hillsborough	675.0	.2922	37.7	641	84.4	253.3	.3029	5,298,701	.2634	3,828,630	.3625	.2989	.3646	.3505	.2553
Pasco	214.4	.0928	182.3	291	96.5	90.9	.1088	1,204,539	.0599	641,228	.0608	.0667	.1772	.1080	.0477
Pinellas	764.1	.3308	46.3	2,729	91.4	338.9	.4052	6,542,314	.3252	3,860,747	.3655	.3383	.5159	.4376	.2873
WEST PALM BEACH - BOCA RATON	**619.5**	**.2681**	**77.5**	**311**	**84.4**	**258.0**	**.3085**	**6,917,477**	**.3437**	**3,551,253**	**.3362**	**.3264**	**.3272**	**.3119**	**.3139**
Palm Beach	619.5	.2681	77.5	311	84.4	258.0	.3085	6,917,477	.3437	3,551,253	.3362	.3264	.3272	.3119	.3139
ALL COUNTIES															
Alachua	159.8	.0692	52.5	177	78.7	59.5	.0712	1,218,210	.0605	791,975	.0750	.0666	.0868	.0793	.0606
Baker	16.4	.0071	77.5	28	84.2	4.6	.0055	84,794	.0042	51,363	.0048	.0050	.0074	.0061	.0032
Bay	101.6	.0439	35.0	134	85.6	37.2	.0445	718,091	.0357	572,295	.0542	.0429	.0500	.0560	.0435
Bradford	20.9	.0091	42.9	71	78.6	6.8	.0081	119,317	.0059	63,881	.0061	.0066	.0108	.0089	.0050
Brevard	282.3	.1222	22.7	284	89.7	109.3	.1307	2,299,763	.1143	1,357,551	.1285	.1202	.1245	.1409	.1103
Broward	1,082.3	.4685	74.5	894	87.5	453.5	.5423	11,120,111	.5527	6,793,441	.6433	.5630	.5474	.5959	.5510
Calhoun	9.6	.0042	25.9	17	86.6	3.4	.0041	51,160	.0025	32,014	.0030	.0030	.0067	.0042	.0017
Charlotte	64.1	.0277	132.6	93	97.1	28.6	.0342	485,146	.0242	295,217	.0280	.0259	.0435	.0380	.0226
Citrus	61.2	.0265	218.8	97	96.1	26.0	.0311	378,956	.0188	197,907	.0187	.0203	.0464	.0326	.0148
Clay	73.8	.0319	130.2	125	93.4	24.2	.0290	434,381	.0216	393,096	.0372	.0284	.0353	.0399	.0231
Collier	94.6	.0410	148.7	47	86.7	38.3	.0458	898,014	.0446	675,698	.0640	.0498	.0560	.0568	.0498
Columbia	37.3	.0161	47.7	47	80.0	13.1	.0156	205,003	.0102	156,341	.0148	.0126	.0213	.0187	.0093
Dade	1,751.2	.7581	38.1	896	77.6	640.3	.7658	15,612,781	.7759	9,224,729	.8735	.8018	.8131	.8139	.8708
De Soto	20.0	.0087	53.1	31	79.5	6.8	.0081	109,183	.0055	71,051	.0067	.0064	.0123	.0094	.0039
Dixie	8.1	.0035	47.8	12	87.9	2.8	.0033	37,898	.0018	24,304	.0023	.0024	.0054	.0037	.0020
Duval	578.7	.2505	9.4	746	73.6	216.6	.2591	4,652,912	.2313	2,949,629	.2793	.2495	.2825	.2930	.2267
Escambia	240.9	.1043	17.3	364	77.6	85.8	.1026	1,618,012	.0804	1,183,272	.1120	.0947	.1191	.1270	.0790
Flagler	12.1	.0052	171.7	25	87.4	5.0	.0060	56,828	.0028	35,990	.0034	.0034	.0109	.0060	.0015
Franklin	7.7	.0033	9.0	14	85.1	2.8	.0033	38,652	.0019	28,728	.0028	.0025	.0060	.0035	.0016
Gadsden	42.3	.0183	8.0	82	39.5	12.8	.0153	214,652	.0107	103,227	.0097	.0118	.0212	.0155	.0090
Gilchrist	6.1	.0027	71.8	17	93.3	2.2	.0027	30,649	.0015	8,109	.0008	.0017	.0038	.0027	.0011
Glades	6.5	.0028	77.2	9	79.4	2.4	.0028	24,785	.0013	4,979	.0005	.0012	.0050	.0025	.0007
Gulf	10.8	.0047	7.0	19	79.3	3.7	.0045	59,032	.0029	28,682	.0027	.0032	.0065	.0046	.0025
Hamilton	8.9	.0038	14.3	17	61.8	3.1	.0037	46,443	.0023	37,820	.0036	.0030	.0059	.0039	.0019
Hardee	20.2	.0088	35.7	32	81.1	6.6	.0079	119,836	.0060	63,562	.0060	.0066	.0109	.0091	.0045
Hendry	19.8	.0085	67.0	17	70.7	6.5	.0077	113,688	.0056	99,381	.0094	.0073	.0129	.0100	.0049
Hernando	49.3	.0214	189.9	103	92.9	20.1	.0241	274,686	.0137	187,085	.0177	.0164	.0390	.0258	.0107
Highlands	50.5	.0218	71.1	49	84.5	20.6	.0246	331,113	.0164	214,358	.0203	.0187	.0375	.0268	.0141
Hillsborough	675.0	.2922	37.7	641	84.4	253.3	.3029	5,298,701	.2634	3,828,630	.3625	.2989	.3646	.3505	.2553
Holmes	15.5	.0068	44.6	32	96.9	5.6	.0067	64,286	.0032	37,561	.0036	.0040	.0120	.0068	.0023
Indian River	64.0	.0277	77.8	129	85.2	25.5	.0305	470,410	.0233	328,203	.0311	.0266	.0403	.0348	.0273
Jackson	40.1	.0173	16.5	43	73.1	13.9	.0166	190,894	.0095	142,076	.0134	.0122	.0284	.0173	.0086
Jefferson	11.1	.0048	26.5	18	51.9	3.7	.0045	52,484	.0026	29,420	.0028	.0032	.0069	.0042	.0024
Lafayette	4.2	.0018	45.2	8	92.3	1.5	.0018	19,831	.0010	7,128	.0007	.0010	.0028	.0017	.0007
Lake	110.9	.0480	60.0	116	85.9	44.8	.0535	818,998	.0407	505,827	.0479	.0442	.0731	.0594	.0349
Lee	222.9	.0965	111.8	278	90.3	91.5	.1095	1,795,205	.0892	1,325,690	.1255	.1016	.1378	.1280	.0970
Leon	157.0	.0680	52.4	232	73.8	58.8	.0703	1,359,916	.0676	806,728	.0764	.0703	.0780	.0751	.0660
Levy	21.2	.0092	66.2	19	83.1	7.8	.0093	112,654	.0056	62,850	.0059	.0065	.0144	.0099	.0047
Liberty	4.4	.0019	30.2	5	88.7	1.5	.0018	17,704	.0009	4,569	.0005	.0010	.0024	.0020	.0006
Madison	15.1	.0065	12.0	21	57.1	5.0	.0060	75,280	.0037	46,459	.0044	.0044	.0093	.0056	.0029
Manatee	157.7	.0683	62.4	211	89.6	66.4	.0794	1,213,348	.0603	790,718	.0748	.0663	.1085	.0853	.0559
Marion	131.8	.0570	90.9	82	82.6	50.1	.0599	870,801	.0433	601,676	.0570	.0501	.0844	.0678	.0374
Martin	70.3	.0305	150.8	127	90.3	29.0	.0347	583,448	.0290	365,518	.0346	.0310	.0461	.0368	.0277
Monroe	65.2	.0282	24.0	63	91.6	28.2	.0337	622,798	.0310	358,987	.0340	.0314	.0373	.0390	.0258
Nassau	35.2	.0152	70.7	54	85.7	12.0	.0144	212,409	.0105	114,282	.0108	.0115	.0174	.0164	.0093
Okaloosa	113.6	.0492	28.8	121	88.2	40.0	.0478	843,718	.0420	534,850	.0507	.0459	.0467	.0633	.0414
Okeechobee	22.0	.0095	95.9	29	88.4	7.7	.0092	120,037	.0059	84,967	.0080	.0073	.0142	.0120	.0052
Orange	493.5	.2137	43.3	542	82.8	183.4	.2193	4,463,258	.2218	2,729,159	.2584	.2312	.2283	.2397	.2076
Osceola	55.7	.0241	120.4	41	92.1	21.2	.0254	316,089	.0158	233,933	.0222	.0194	.0400	.0276	.0126
Palm Beach	619.5	.2681	77.5	311	84.4	258.0	.3085	6,917,477	.3437	3,551,253	.3362	.3264	.3272	.3119	.3139
Pasco	214.4	.0928	182.3	291	96.5	90.9	.1088	1,204,539	.0599	641,228	.0608	.0667	.1772	.1080	.0477
Pinellas	764.1	.3308	46.3	2,729	91.4	338.9	.4052	6,542,314	.3252	3,860,747	.3655	.3383	.5159	.4376	.2873
Polk	337.3	.1460	47.6	185	82.9	122.8	.1469	2,544,545	.1264	1,668,104	.1580	.1398	.1723	.1641	.1206
Putnam	53.1	.0230	45.8	72	78.9	19.7	.0236	324,056	.0161	199,676	.0189	.0184	.0345	.0246	.0145
St. Johns	54.9	.0238	76.9	89	84.6	20.4	.0244	353,366	.0176	243,367	.0230	.0204	.0364	.0271	.0124

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
ALL COUNTIES (continued)															
St. Lucie	95.8	.0414	88.4	165	76.9	36.4	.0435	677,175	.0336	441,942	.0419	.0378	.0549	.0475	.0321
Santa Rosa	59.4	.0258	57.4	58	93.6	20.2	.0241	388,072	.0193	169,382	.0160	.0195	.0308	.0265	.0152
Sarasota	216.3	.0936	79.6	377	93.7	96.2	.1151	1,828,532	.0909	1,395,817	.1322	.1039	.1557	.1292	.1045
Seminole	197.8	.0856	136.3	664	88.4	71.2	.0851	1,496,636	.0744	987,051	.0934	.0823	.0971	.0977	.0743
Sumter	25.9	.0112	74.5	46	79.9	9.3	.0112	125,183	.0062	78,356	.0075	.0076	.0183	.0111	.0046
Suwannee	23.5	.0102	51.0	34	81.9	8.3	.0099	141,680	.0070	78,263	.0074	.0078	.0156	.0100	.0055
Taylor	17.0	.0074	24.6	16	77.6	6.2	.0074	102,283	.0051	70,143	.0066	.0059	.0108	.0077	.0053
Union	10.3	.0044	27.0	42	69.1	3.3	.0028	35,971	.0018	10,315	.0010	.0021	.0036	.0033	.0010
Volusia	274.2	.1187	61.8	246	87.8	114.0	.1363	1,964,202	.0976	1,406,469	.1332	.1126	.1880	.1494	.0921
Wakulla	11.9	.0052	88.6	20	83.0	4.1	.0049	57,325	.0029	15,447	.0014	.0028	.0068	.0051	.0019
Walton	22.4	.0097	39.2	21	88.7	8.6	.0103	116,533	.0058	55,264	.0052	.0064	.0162	.0100	.0044
Washington	15.0	.0065	31.0	25	83.2	5.6	.0067	72,502	.0036	34,174	.0032	.0040	.0123	.0059	.0025
TOTAL METRO COUNTIES	**9,079.2**	**3.9303**	**50.3**	**346**	**84.1**	**3,544.4**	**4.2389**	**77,429,508**	**3.8484**	**48,221,882**	**4.5658**	**4.0800**	**4.8792**	**4.6623**	**3.8206**
TOTAL STATE	**10,336.2**	**4.4744**	**52.2**	**191**	**83.9**	**4,026.6**	**4.8155**	**85,768,756**	**4.2626**	**53,491,914**	**5.0650**	**4.5456**	**5.6936**	**5.2946**	**4.1952**
GEORGIA															
ALBANY	**115.5**	**.0499**	**19.5**	**168**	**58.3**	**38.7**	**.0463**	**885,480**	**.0439**	**499,437**	**.0473**	**.0462**	**.0484**	**.0496**	**.0456**
Dougherty	102.9	.0445	14.8	312	56.2	34.7	.0415	832,657	.0413	493,246	.0467	.0436	.0419	.0445	.0442
Lee	12.6	.0054	78.9	35	75.4	4.0	.0048	52,823	.0026	6,191	.0006	.0026	.0065	.0051	.0014
ATHENS	**134.2**	**.0582**	**24.6**	**144**	**80.6**	**47.9**	**.0574**	**875,756**	**.0436**	**577,964**	**.0547**	**.0499**	**.0701**	**.0669**	**.0409**
Clarke	76.0	.0329	16.5	623	74.4	27.8	.0333	578,357	.0288	470,081	.0446	.0344	.0422	.0390	.0294
Jackson	26.2	.0114	24.2	77	88.6	9.0	.0108	134,712	.0067	83,283	.0078	.0080	.0133	.0135	.0059
Madison	18.6	.0081	37.6	65	88.5	6.5	.0078	102,199	.0051	13,677	.0013	.0046	.0079	.0080	.0037
Oconee	13.4	.0058	69.3	72	89.2	4.6	.0055	60,488	.0030	10,923	.0010	.0029	.0067	.0064	.0019
ATLANTA	**2,109.6**	**.9132**	**32.2**	**486**	**74.7**	**766.0**	**.9159**	**19,361,631**	**.9622**	**10,545,436**	**.9985**	**.9631**	**.7929**	**.9561**	**.8973**
Butts	14.2	.0061	34.5	76	60.3	4.2	.0050	65,039	.0032	35,755	.0034	.0038	.0070	.0058	.0028
Cherokee	55.8	.0241	79.7	132	96.9	18.4	.0220	296,772	.0147	132,289	.0125	.0159	.0255	.0279	.0124
Clayton	158.0	.0684	61.0	1,068	91.4	54.4	.0651	1,462,430	.0726	930,478	.0881	.0764	.0459	.0676	.0754
Cobb	316.4	.1370	60.8	922	94.2	117.0	.1399	2,689,520	.1337	1,914,493	.1813	.1486	.1166	.1666	.1453
De Kalb	494.4	.2140	19.0	1,831	71.0	182.4	.2181	5,366,088	.2667	2,846,486	.2696	.2570	.1520	.2074	.2541
Douglas	59.8	.0259	108.7	295	93.9	18.8	.0224	372,224	.0185	188,225	.0178	.0198	.0232	.0256	.0168
Fayette	32.8	.0142	188.6	165	94.6	10.7	.0128	208,415	.0104	56,727	.0053	.0096	.0130	.0136	.0093
Forsyth	30.1	.0131	77.8	133	99.0	10.4	.0124	164,460	.0081	71,784	.0068	.0088	.0143	.0156	.0062
Fulton	587.1	.2542	−3.0	1,099	47.3	229.8	.2748	6,222,310	.3093	3,240,722	.3069	.2975	.2542	.2736	.2683
Gwinnett	185.6	.0804	156.5	427	96.2	62.5	.0747	1,462,611	.0727	641,881	.0608	.0707	.0661	.0757	.0628
Henry	38.7	.0167	63.1	121	81.3	12.7	.0152	261,988	.0130	88,970	.0084	.0123	.0145	.0151	.0100
Newton	35.9	.0155	36.6	130	73.9	11.7	.0140	203,948	.0101	115,973	.0110	.0115	.0166	.0163	.0093
Paulding	27.7	.0120	58.1	89	94.7	9.5	.0113	143,327	.0071	47,911	.0045	.0073	.0136	.0131	.0050
Rockdale	40.3	.0174	122.0	305	90.0	12.8	.0154	266,106	.0133	148,306	.0140	.0143	.0150	.0172	.0117
Walton	32.8	.0142	40.1	99	78.2	10.7	.0128	176,393	.0088	85,436	.0081	.0096	.0154	.0150	.0079
AUGUSTA	**338.4**	**.1465**	**22.7**	**198**	**67.5**	**115.2**	**.1378**	**2,430,998**	**.1207**	**1,404,997**	**.1330**	**.1296**	**.1511**	**.1546**	**.1205**
Columbia	43.6	.0189	95.3	150	83.1	14.4	.0173	256,064	.0127	104,789	.0099	.0131	.0176	.0200	.0106
Richmond	186.6	.0808	14.9	572	59.8	62.6	.0748	1,301,508	.0646	920,915	.0872	.0746	.0875	.0914	.0690
Aiken, S. C.	*108.2*	*.0468*	*18.9*	*99*	*74.4*	*38.2*	*.0457*	*873,426*	*.0434*	*379,293*	*.0359*	*.0419*	*.0460*	*.0432*	*.0409*
COLUMBUS	**239.4**	**.1036**	**.3**	**219**	**62.4**	**80.0**	**.0958**	**1,596,215**	**.0794**	**979,182**	**.0928**	**.0882**	**.1097**	**.1128**	**.0741**
Chattahoochee	22.4	.0097	−13.2	90	59.1	3.3	.0040	158,675	.0079	7,685	.0008	.0060	.0042	.0048	.0013
Muscogee	169.3	.0733	1.1	777	63.5	60.0	.0718	1,163,240	.0578	852,473	.0807	.0678	.0795	.0880	.0614
Russell, Ala.	*47.7*	*.0205*	*5.1*	*76*	*60.2*	*16.7*	*.0200*	*274,300*	*.0137*	*119,024*	*.0113*	*.0144*	*.0260*	*.0200*	*.0114*
MACON	**258.8**	**.1121**	**14.1**	**186**	**66.2**	**90.0**	**.1077**	**1,721,607**	**.0855**	**1,173,334**	**.1111**	**.0987**	**.1251**	**.1258**	**.0883**
Bibb	151.5	.0656	5.7	599	60.7	54.2	.0648	1,021,961	.0508	822,538	.0779	.0619	.0823	.0755	.0554
Houston	80.2	.0348	27.5	211	77.8	27.0	.0323	565,161	.0281	319,513	.0302	.0301	.0297	.0391	.0281
Jones	17.6	.0076	43.4	45	69.1	5.8	.0070	89,885	.0044	19,707	.0019	.0044	.0079	.0078	.0030
Twiggs	9.5	.0041	15.5	26	48.8	3.0	.0036	44,600	.0022	11,576	.0011	.0023	.0052	.0034	.0018
SAVANNAH	**235.6**	**.1019**	**13.3**	**172**	**62.7**	**83.7**	**.1001**	**1,643,922**	**.0817**	**1,119,296**	**.1060**	**.0929**	**.1180**	**.1112**	**.0945**
Bryan	10.9	.0047	66.7	25	77.7	3.4	.0041	50,900	.0025	24,628	.0023	.0028	.0051	.0049	.0017
Chatham	205.4	.0889	9.4	463	60.2	74.0	.0885	1,490,661	.0741	1,060,299	.1004	.0850	.1038	.0986	.0882
Effingham	19.3	.0083	41.6	40	80.7	6.3	.0075	102,361	.0051	34,369	.0033	.0051	.0091	.0077	.0046
ALL COUNTIES															
Appling	16.1	.0069	26.5	32	79.2	5.3	.0063	69,711	.0034	42,179	.0040	.0044	.0103	.0067	.0031
Atkinson	6.2	.0027	5.5	18	72.0	2.0	.0024	30,246	.0015	19,188	.0018	.0019	.0040	.0023	.0011
Bacon	9.6	.0042	16.6	34	84.5	3.3	.0040	48,993	.0025	30,164	.0029	.0028	.0060	.0041	.0022

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Baker	3.8	.0016	−1.9	11	49.6	1.2	.0014	14,498	.0007	5,872	.0005	.0009	.0026	.0015	.0004
Baldwin	35.3	.0153	3.1	137	61.8	10.6	.0127	249,075	.0124	122,098	.0116	.0128	.0138	.0132	.0100
Banks	9.0	.0039	31.7	38	94.5	3.2	.0038	39,094	.0019	1,644	.0001	.0018	.0049	.0042	.0011
Barrow	22.1	.0096	31.1	136	84.8	7.[illegible]	.0093	118,221	.0059	81,224	.0077	.0071	.0125	.0114	.0057
Bartow	42.0	.0181	27.6	92	87.7	14.5	.0174	300,236	.0149	162,453	.0154	.0157	.0170	.0188	.0159
Ben Hill	16.7	.0073	26.8	66	69.3	6.0	.0071	108,717	.0054	58,036	.0055	.0059	.0110	.0072	.0051
Berrien	13.9	.0060	20.3	30	86.8	4.8	.0058	61,314	.0031	49,669	.0047	.0041	.0098	.0066	.0024
Bibb	151.5	.0655	5.7	599	60.7	54.2	.0648	1,021,961	.0508	822,538	.0779	.0619	.0823	.0755	.0554
Bleckley	10.8	.0046	4.9	49	76.8	3.7	.0044	51,752	.0025	34,399	.0032	.0031	.0073	.0049	.0022
Brantley	9.2	.0040	54.9	21	92.8	3.1	.0037	40,046	.0020	8,522	.0009	.0021	.0051	.0043	.0013
Brooks	15.6	.0068	13.5	32	54.9	5.2	.0062	69,289	.0035	25,748	.0024	.0038	.0100	.0057	.0028
Bryan	10.9	.0047	66.7	25	77.7	3.4	.0041	50,900	.0025	24,628	.0023	.0028	.0051	.0049	.0017
Bulloch	36.4	.0157	15.2	54	72.5	11.7	.0140	177,437	.0088	140,661	.0133	.0116	.0205	.0164	.0113
Burke	19.7	.0086	7.9	24	45.9	6.4	.0077	97,510	.0049	52,180	.0050	.0057	.0132	.0067	.0054
Butts	14.2	.0061	34.5	76	60.3	4.2	.0050	65,039	.0032	35,755	.0034	.0038	.0070	.0058	.0028
Calhoun	5.6	.0024	−15.2	20	42.0	1.7	.0020	21,528	.0011	14,900	.0014	.0014	.0040	.0019	.0007
Camden	13.8	.0060	21.8	21	67.0	4.6	.0055	92,086	.0045	31,606	.0030	.0044	.0053	.0052	.0039
Candler	7.7	.0034	20.1	31	67.4	2.7	.0032	42,404	.0021	24,079	.0023	.0024	.0047	.0033	.0016
Carroll	58.2	.0251	28.2	116	82.1	19.9	.0238	324,817	.0162	238,393	.0225	.0199	.0334	.0299	.0150
☐ Catoosa	38.6	.0168	36.5	237	98.3	13.4	.0161	208,928	.0104	137,787	.0131	.0124	.0190	.0227	.0083
Charlton	7.7	.0033	35.6	10	70.0	2.4	.0028	35,644	.0017	17,492	.0016	.0021	.0040	.0032	.0012
Chatham	205.4	.0889	9.4	463	60.2	74.0	.0885	1,490,661	.0741	1,060,299	.1004	.0850	.1038	.0986	.0882
Chattahoochee	22.4	.0097	−13.2	90	59.1	3.3	.0040	158,675	.0079	7,685	.0008	.0060	.0042	.0048	.0013
Chattooga	22.1	.0096	7.6	70	90.7	7.9	.0094	121,756	.0061	64,107	.0060	.0068	.0121	.0112	.0056
Cherokee	55.8	.0241	79.7	132	96.9	18.4	.0220	296,772	.0147	132,289	.0125	.0159	.0255	.0279	.0124
Clarke	76.0	.0329	16.6	623	74.4	27.8	.0333	578,357	.0288	470,081	.0446	.0344	.0422	.0390	.0294
Clay	3.5	.0015	−3.8	18	37.3	1.2	.0014	28,256	.0014	2,947	.0002	.0011	.0019	.0010	.0007
Clayton	158.0	.0684	61.0	1,068	91.4	54.4	.0651	1,462,430	.0726	930,478	.0881	.0764	.0459	.0676	.0754
Clinch	6.7	.0029	4.6	8	69.8	2.2	.0026	29,714	.0015	12,330	.0012	.0017	.0035	.0029	.0010
Cobb	316.4	.1370	60.8	922	94.2	117.0	.1399	2,689,520	.1337	1,914,493	.1813	.1486	.1166	.1666	.1453
Coffee	27.8	.0120	21.8	46	73.9	9.3	.0112	141,795	.0070	97,255	.0092	.0087	.0169	.0131	.0067
Colquitt	36.0	.0156	11.5	65	75.9	12.7	.0151	207,638	.0104	127,395	.0121	.0119	.0217	.0163	.0104
Columbia	43.6	.0189	95.3	150	83.1	14.4	.0173	256,064	.0127	104,789	.0099	.0131	.0176	.0200	.0106
Cook	13.7	.0059	13.0	59	69.1	4.7	.0056	62,209	.0031	28,593	.0027	.0036	.0082	.0059	.0025
Coweta	40.4	.0175	25.0	91	72.2	14.0	.0167	251,581	.0125	144,299	.0137	.0138	.0202	.0191	.0122
Crawford	8.2	.0036	42.7	25	59.8	2.4	.0029	28,587	.0014	6,507	.0006	.0016	.0045	.0025	.0009
Crisp	19.8	.0085	9.5	72	60.2	6.9	.0082	122,494	.0061	120,015	.0113	.0082	.0130	.0095	.0060
☐ Dade	12.7	.0055	28.2	72	98.2	4.2	.0051	77,903	.0039	41,372	.0039	.0042	.0060	.0057	.0037
Dawson	5.0	.0022	37.4	24	98.7	1.7	.0020	21,679	.0010	8,772	.0009	.0012	.0029	.0025	.0007
Decatur	26.1	.0113	17.0	45	60.5	8.7	.0104	145,577	.0073	78,705	.0074	.0081	.0150	.0102	.0061
De Kalb	494.4	.2140	19.0	1,831	71.0	182.4	.2181	5,366,088	.2667	2,846,486	.2696	.2570	.1520	.2074	.2541
Dodge	17.2	.0074	9.8	34	72.9	6.1	.0073	91,625	.0045	88,190	.0083	.0063	.0133	.0085	.0037
Dooly	10.9	.0048	4.8	27	50.8	3.7	.0045	55,420	.0028	28,947	.0028	.0031	.0068	.0038	.0026
Dougherty	102.9	.0445	14.8	312	56.2	34.7	.0415	832,657	.0413	493,246	.0467	.0436	.0419	.0445	.0442
Douglas	59.8	.0259	108.7	295	93.9	18.8	.0224	372,224	.0185	188,225	.0178	.0198	.0232	.0256	.0168
Early	13.3	.0058	4.9	26	56.5	4.5	.0054	67,516	.0034	38,383	.0036	.0040	.0089	.0048	.0029
Echols	2.3	.0010	19.5	5	81.3	.8	.0010	10,269	.0005	238	.0000	.0005	.0013	.0007	.0003
Effingham	19.3	.0083	41.6	40	80.7	6.3	.0075	102,361	.0051	34,369	.0033	.0051	.0091	.0077	.0046
Elbert	19.1	.0083	10.6	52	68.6	6.9	.0083	106,394	.0053	73,536	.0070	.0063	.0121	.0094	.0047
Emanuel	21.2	.0091	15.5	31	67.9	7.2	.0086	102,369	.0051	73,332	.0069	.0065	.0138	.0095	.0046
Evans	8.6	.0038	18.0	46	64.6	3.0	.0036	42,046	.0021	31,484	.0030	.0027	.0058	.0038	.0019
Fannin	15.1	.0065	13.0	39	99.2	5.7	.0068	76,059	.0037	48,435	.0046	.0046	.0101	.0084	.0031
Fayette	32.8	.0142	188.6	165	94.6	10.7	.0128	208,415	.0104	56,727	.0053	.0096	.0130	.0136	.0093
Floyd	80.9	.0350	9.7	156	86.3	29.6	.0354	606,703	.0302	359,701	.0341	.0323	.0402	.0382	.0324
Forsyth	30.1	.0131	77.8	133	99.0	10.4	.0124	164,460	.0081	71,784	.0068	.0088	.0143	.0156	.0062
Franklin	15.6	.0067	22.0	59	89.3	5.6	.0067	92,451	.0046	75,318	.0071	.0058	.0093	.0081	.0043
Fulton	587.1	.2542	−3.0	1,099	47.3	229.8	.2748	6,222,310	.3093	3,240,722	.3069	.2975	.2542	.2736	.2683
Gilmer	11.6	.0050	29.5	27	99.2	4.1	.0049	55,063	.0027	43,833	.0041	.0036	.0076	.0059	.0020
Glascock	2.4	.0010	5.3	17	83.3	.8	.0010	11,748	.0006	1,420	.0002	.0004	.0013	.0009	.0003
Glynn	55.9	.0242	10.6	136	72.7	20.8	.0249	436,226	.0217	346,903	.0328	.0256	.0300	.0300	.0275
Gordon	31.3	.0136	32.8	88	94.9	10.8	.0129	195,233	.0097	110,835	.0105	.0108	.0144	.0158	.0104
Grady	20.2	.0087	13.3	44	67.3	6.8	.0081	92,530	.0046	56,714	.0054	.0056	.0134	.0083	.0038
Greene	11.6	.0050	13.6	30	46.9	3.8	.0046	60,217	.0030	31,992	.0030	.0034	.0064	.0046	0025
Gwinnett	185.6	.0804	156.5	427	96.2	62.5	.0747	1,462,611	.0727	641,881	.0608	.0707	.0661	.0757	.0628
Habersham	25.7	.0111	24.2	92	93.7	8.9	.0106	140,253	.0069	105,688	.0100	.0087	.0143	.0139	.0061
Hall	78.8	.0341	32.6	208	90.1	27.7	.0332	492,263	.0245	349,824	.0331	.0289	.0390	.0428	.0258

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Hancock	9.5	.0041	5.3	20	21.6	2.8	.0033	33,245	.0016	14,254	.0014	.0020	.0056	.0034	.0014
Haralson	18.8	.0082	18.0	66	92.1	6.7	.0080	96,556	.0048	55,839	.0052	.0057	.0108	.0097	.0044
Harris	16.2	.0070	40.6	35	65.0	5.6	.0067	93,603	.0047	24,225	.0023	.0044	.0082	.0064	.0033
Hart	19.0	.0082	20.1	83	77.3	6.5	.0078	109,916	.0055	37,272	.0036	.0055	.0096	.0077	.0049
Heard	6.7	.0029	25.1	23	82.1	2.2	.0026	28,795	.0014	4,145	.0004	.0014	.0033	.0026	.0008
Henry	38.7	.0167	63.1	121	81.3	12.7	.0152	261,988	.0130	88,970	.0084	.0123	.0145	.0151	.0100
Houston	80.2	.0348	27.5	211	77.8	27.0	.0323	565,161	.0281	319,513	.0302	.0301	.0297	.0391	.0181
Irwin	9.2	.0039	14.5	25	68.6	3.2	.0038	46,895	.0023	15,980	.0016	.0025	.0055	.0038	.0018
Jackson	26.2	.0114	24.2	77	88.6	9.0	.0108	134,712	.0067	83,283	.0078	.0080	.0133	.0135	.0049
Jasper	7.9	.0034	37.2	21	59.2	2.7	.0032	40,323	.0020	12,354	.0012	.0020	.0046	.0026	.0015
Jeff Davis	11.8	.0051	25.2	35	83.6	4.1	.0049	75,812	.0038	37,209	.0035	.0039	.0063	.0049	.0033
Jefferson	18.7	.0081	8.9	35	44.9	6.3	.0076	94,458	.0047	44,791	.0043	.0053	.0113	.0076	.0039
Jenkins	8.9	.0039	6.8	25	58.5	2.9	.0034	37,284	.0018	17,915	.0017	.0022	.0055	.0033	.0018
Johnson	8.8	.0038	13.9	29	67.7	3.1	.0037	48,734	.0025	14,263	.0013	.0023	.0052	.0032	.0021
Jones	17.6	.0076	43.4	45	69.1	5.8	.0070	89,885	.0044	19,707	.0019	.0044	.0079	.0078	.0030
Lamar	12.4	.0054	16.0	67	64.9	4.2	.0050	63,987	.0032	32,403	.0031	.0036	.0062	.0057	.0028
Lanier	5.8	.0025	15.3	30	74.7	2.0	.0024	32,985	.0016	7,298	.0006	.0015	.0028	.0023	.0012
Laurens	37.9	.0164	15.8	46	66.5	13.0	.0155	214,473	.0107	148,531	.0141	.0128	.0234	.0170	.0100
Lee	12.6	.0054	78.9	35	75.4	4.0	.0048	52,823	.0026	6,191	.0006	.0026	.0065	.0051	.0014
Liberty	41.0	.0178	133.4	79	58.6	10.7	.0128	160,082	.0080	84,898	.0080	.0099	.0197	.0146	.0046
Lincoln	6.9	.0030	17.0	35	57.9	2.2	.0027	34,558	.0017	7,577	.0008	.0017	.0035	.0025	.0013
Long	4.7	.0020	25.5	12	73.5	1.7	.0020	23,687	.0012	6,098	.0005	.0011	.0028	.0019	.0007
Lowndes	70.3	.0304	27.6	139	68.4	23.9	[illegible]	410,498	.0204	363,592	.0345	.0266	.0396	.0352	.0221
Lumpkin	11.1	.0048	[illegible]	39	95.7	3.6	.0043	54,595	.0027	22,019	.0020	.0031	.0056	.0049	.0018
McDuffie	19.1	.0083	[illegible]	75	[illegible]	6.6	.0079	113,874	.0057	84,560	.0081	.0068	.0121	.0090	.0058
McIntosh	8.2	.0036	11.2	19	54.4	2.8	.0033	35,686	.0017	32,385	.0030	.0026	.0054	.0039	.0009
Macon	14.3	.0061	10.6	35	43.3	4.7	[illegible]	65,631	.0033	35,852	.0034	.0038	.0096	.0055	.0028
Madison	18.6	.0081	37.6	65	88.5	6.5	.0078	102,199	.0051	13,677	.0013	.0046	.0079	.0080	.0037
Marion	5.3	.0023	3.9	14	53.3	1.7	.0020	22,685	.0011	11,847	.0011	.0013	.0029	.0022	.0007
Meriwether	21.7	.0094	11.5	43	54.4	7.1	.0085	114,953	.0057	93,291	.0089	.0074	.0118	.0097	.0056
Miller	7.2	.0031	12.1	25	71.2	2.6	.0031	36,423	.0018	18,677	.0017	.0021	.0055	.0026	.0015
Mitchell	21.5	.0093	13.4	42	51.4	6.7	.0081	94,488	.0047	52,584	.0050	.0057	.0126	.0081	.0038
Monroe	15.3	.0066	39.2	39	61.6	5.0	.0059	106,150	.0053	54,987	.0052	.0055	.0062	.0062	.0041
Montgomery	7.1	.0031	16.4	29	68.3	2.3	.0028	34,792	.0017	27,574	.0026	.0023	.0043	.0030	.0017
Morgan	11.9	.0052	20.2	34	58.5	3.8	.0045	61,685	.0031	36,941	.0035	.0036	.0067	.0045	.0026
Murray	20.9	.0090	60.9	61	99.0	7.1	.0085	134,716	.0067	56,264	.0054	.0067	.0089	.0099	.0071
Muscogee	169.3	.0733	1.1	777	63.5	60.0	.0718	1,163,240	.0578	852,473	.0807	.0678	.0795	.0880	.0614
Newton	35.9	.0155	36.6	130	73.9	11.7	.0140	203,948	.0101	115,973	.0110	.0115	.0166	.0163	.0093
Oconee	13.4	.0058	69.3	72	89.2	4.6	.0055	60,488	.0030	[illegible]	.0010	.0029	.0067	.0064	.0019
Oglethorpe	9.1	.0040	19.8	21	67.7	3.1	.0037	43,327	.0022	12,350	.0012	.0023	.0048	.0041	.0014
Paulding	27.7	.0120	58.1	89	94.7	9.5	.0113	143,327	.0071	47,911	.0045	.0073	.0136	.0131	.0050
Peach	19.7	.0085	23.2	130	48.8	6.7	.0081	127,236	.0063	65,356	.0062	.0067	.0095	.0088	.0060
Pickens	12.0	.0052	24.7	52	97.1	4.5	.0053	69,785	.0035	45,258	.0043	.0042	.0068	.0066	.0024
Pierce	12.4	.0054	33.6	36	85.2	4.1	.0049	64,707	.0032	29,469	.0028	.0034	.0060	.0054	.0025
Pike	9.3	.0040	27.1	42	73.0	3.0	.0036	49,196	.0025	6,238	.0005	.0022	.0039	.0034	.0017
Polk	32.9	.0142	10.9	105	84.4	11.8	.0141	183,499	.0091	108,213	.0103	.0104	.0189	.0171	.0087
Pulaski	9.1	.0040	12.8	37	65.2	3.2	.0039	56,798	.0028	30,279	.0029	.0032	.0058	.0034	.0025
Putnam	10.7	.0046	27.5	31	58.0	3.6	.0043	77,891	.0039	28,341	.0026	.0036	.0051	.0038	.0032
Quitman	2.4	.0010	10.1	16	43.0	.8	.0009	8,160	.0004	1,239	.0002	.0004	.0017	.0007	.0002
Rabun	10.7	.0047	28.5	29	98.5	4.1	.0049	49,811	.0025	33,420	.0031	.0031	.0082	.0059	.0021
Randolph	9.8	.0042	12.2	23	43.5	3.3	.0040	50,401	.0025	18,732	.0018	.0027	.0061	.0031	.0020
Richmond	186.6	.0808	14.9	572	59.8	62.6	.0748	1,301,508	.0646	920,915	.0872	.0746	.0875	.0914	.0690
Rockdale	40.3	.0174	122.0	305	90.0	12.8	.0154	266,106	.0133	148,306	.0140	.0143	.0150	.0172	.0117
Schley	3.6	.0016	16.2	21	62.3	1.1	.0013	12,191	.0006	9,410	.0009	.0009	.0022	.0013	.0005
Screven	14.4	.0062	14.4	22	54.1	5.0	.0059	65,673	.0032	43,332	.0041	.0042	.0104	.0057	.0028
Seminole	9.4	.0041	33.2	42	66.0	3.2	.0039	45,045	.0023	35,242	.0034	.0029	.0065	.0046	.0019
Spalding	49.6	.0215	25.5	249	72.2	16.9	.0202	319,443	.0159	206,683	.0195	.0181	.0237	.0230	.0170
Stephens	22.0	.0095	8.2	124	87.2	8.0	.0096	128,625	.0063	122,625	.0117	.0086	.0128	.0131	.0063
Stewart	5.9	.0025	−9.4	13	35.4	1.9	.0022	24,867	.0013	14,663	.0013	.0015	.0039	.0022	.0008
Sumter	29.7	.0129	10.3	61	55.0	9.8	.0117	180,373	.0089	126,916	.0121	.0107	.0156	.0126	.0096
Talbot	6.5	.0028	−1.9	16	35.2	2.1	.0026	26,513	.0014	9,456	.0009	.0014	.0041	.0022	.0008
Taliaferro	2.0	.0009	−17.5	10	34.9	.8	.0009	7,478	.0003	1,346	.0001	.0005	.0019	.0008	.0002
Tattnall	18.7	.0081	12.9	39	70.3	5.8	.0069	100,183	.0050	50,345	.0048	.0055	.0101	.0069	.0052
Taylor	7.9	.0034	.4	21	59.3	2.7	.0033	34,279	.0017	21,639	.0020	.0021	.0051	.0033	.0016
Telfair	11.5	.0050	.9	26	68.4	4.1	.0049	51,192	.0026	35,059	.0033	.0033	.0083	.0050	.0024
Terrell	12.2	.0052	6.9	36	38.9	4.0	.0048	50,405	.0025	30,681	.0029	.0032	.0081	.0047	.0023

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Thomas	38.7	.0168	12.0	70	61.0	13.2	.0157	212,670	.0105	168,201	.0160	.0134	.0247	.0181	.0111
Tift	33.9	.0147	24.2	126	73.0	11.3	.0136	183,257	.0092	156,815	.0148	.0120	.0189	.0168	.0080
Toombs	23.2	.0100	21.1	63	73.9	8.2	.0098	122,903	.0061	88,755	.0084	.0076	.0151	.0112	.0062
Towns	5.8	.0025	27.1	35	99.4	2.2	.0026	29,496	.0014	13,005	.0012	.0016	.0042	.0023	.0009
Treutlen	6.1	.0027	8.0	30	66.2	2.1	.0025	24,708	.0013	10,728	.0010	.0014	.0040	.0024	.0008
Troup	51.1	.0221	14.9	123	68.1	18.2	.0218	328,703	.0163	229,471	.0218	.0190	.0278	.0236	.0226
Turner	9.7	.0042	10.4	34	62.7	3.1	.0037	52,896	.0026	24,379	.0023	.0030	.0047	.0038	.0020
Twiggs	9.5	.0041	15.5	26	48.8	3.0	.0036	44,600	.0022	11,576	.0011	.0023	.0052	.0034	.0018
Union	9.9	.0043	45.4	31	99.3	3.6	.0043	46,335	.0023	20,973	.0020	.0025	.0065	.0043	.0018
Upson	26.4	.0114	12.3	81	71.9	9.4	.0112	147,560	.0074	88,628	.0084	.0085	.0140	.0138	.0071
☐ Walker	57.2	.0248	12.8	128	95.2	20.3	.0243	392,608	.0195	138,506	.0131	.0186	.0256	.0258	.0174
Walton	32.8	.0142	40.1	99	78.2	10.7	.0128	176,393	.0088	85,436	.0081	.0096	.0154	.0150	.0079
Ware	37.8	.0163	12.8	42	76.7	13.2	.0158	235,170	.0116	198,188	.0187	.0149	.0205	.0194	.0137
Warren	6.6	.0029	−1.0	23	40.0	2.1	.0025	38,656	.0020	9,753	.0010	.0017	.0033	.0023	.0015
Washington	19.3	.0083	10.4	28	48.4	6.3	.0075	119,076	.0059	60,090	.0056	.0064	.0103	.0068	.0051
Wayne	21.4	.0093	19.8	33	80.3	7.1	.0085	131,578	.0065	85,377	.0081	.0076	.0100	.0094	.0073
Webster	2.3	.0010	−2.6	11	48.9	.8	.0010	10,972	.0006	5,829	.0006	.0005	.0015	.0008	.0004
Wheeler	5.3	.0023	15.3	18	69.9	1.8	.0021	19,534	.0009	4,619	.0004	.0011	.0035	.0020	.0006
White	10.5	.0045	35.6	43	95.3	3.7	.0045	46,950	.0024	35,850	.0034	.0031	.0068	.0051	.0015
Whitfield	67.7	.0294	22.8	233	94.9	23.6	.0282	525,535	.0261	319,876	.0303	.0280	.0289	.0345	.0357
Wilcox	7.8	.0033	11.5	20	67.7	2.6	.0031	40,030	.0020	12,388	.0012	.0020	.0044	.0027	.0013
Wilkes	11.1	.0048	9.0	24	53.6	3.9	.0046	62,931	.0031	35,306	.0033	.0035	.0067	.0049	.0029
Wilkinson	10.7	.0047	13.9	24	54.8	3.4	.0041	53,028	.0026	25,591	.0024	.0031	.0052	.0042	.0021
Worth	18.6	.0080	25.9	32	65.1	6.0	.0072	73,066	.0037	36,881	.0035	.0044	.0115	.0071	.0026
TOTAL METRO COUNTIES	**3,384.1**	**1.4651**	**25.3**	**320**	**72.2**	**1,204.5**	**1.4408**	**28,047,322**	**1.3937**	**16,118,994**	**1.5263**	**1.4475**	**1.3939**	**1.5680**	**1.3383**
TOTAL STATE	**5,628.0**	**2.4362**	**22.7**	**97**	**72.3**	**1,970.3**	**2.3563**	**40,789,412**	**2.0272**	**24,007,819**	**2.2732**	**2.1829**	**2.6487**	**2.5842**	**1.9520**

HAWAII

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP	MPP	PPP
HONOLULU	**784.2**	**.3395**	**24.4**	**1,314**	**32.5**	**242.1**	**.2895**	**7,021,336**	**.3489**	**3,796,316**	**.3595**	**.3502**	**.2253**	**.3023**	**.3356**
Honolulu	784.2	.3395	24.4	1,314	32.5	242.1	.2895	7,021,336	.3489	3,796,316	.3595	.3502	.2253	.3023	.3356
ALL COUNTIES															
Hawaii	97.6	.0422	53.8	24	33.5	31.7	.0379	743,330	.0370	376,712	.0357	.0376	.0366	.0422	.0386
Honolulu	784.2	.3395	24.4	1,314	32.5	242.1	.2895	7,021,336	.3489	3,796,316	.3595	.3502	.2253	.3023	.3356
Kauai	40.8	.0176	37.1	66	28.1	12.7	.0152	313,727	.0156	182,790	.0173	.0165	.0158	.0166	.0159
Maui	75.7	.0328	64.0	64	33.1	24.5	.0293	565,380	.0281	454,301	.0430	.0335	.0339	.0365	.0350
TOTAL METRO COUNTIES	**784.2**	**.3395**	**24.4**	**1,314**	**32.5**	**242.1**	**.2895**	**7,021,336**	**.3489**	**3,796,316**	**.3595**	**.3502**	**.2253**	**.3023**	**.3356**
TOTAL STATE	**998.3**	**.4321**	**29.7**	**155**	**32.5**	**311.0**	**.3719**	**8,643,773**	**.4296**	**4,810,119**	**.4555**	**.4378**	**.3116**	**.3976**	**.4251**

IDAHO

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP	MPP	PPP
BOISE	**185.0**	**.0801**	**64.8**	**176**	**96.8**	**69.0**	**.0825**	**1,492,838**	**.0742**	**1,075,574**	**.1019**	**.0837**	**.0883**	**.0947**	**.0954**
Ada	185.0	.0801	64.8	176	96.8	69.0	.0825	1,492,838	.0742	1,075,574	.1019	.0837	.0883	.0947	.0954
ALL COUNTIES															
Ada	185.0	.0801	64.8	176	96.8	69.0	.0825	1,492,838	.0742	1,075,574	.1019	.0837	.0883	.0947	.0954
Adams	3.5	.0015	21.7	3	99.1	1.2	.0014	21,682	.0010	6,107	.0006	.0010	.0014	.0016	.0006
Bannock	68.2	.0295	30.7	61	93.9	23.9	.0286	483,[illegible]	.0241	375,925	.0355	.0286	.0318	.0344	.0326
Bear Lake	7.2	.0032	24.1	7	98.3	2.4	.0029	46,485	.0023	25,314	.0024	.0024	.0032	.0030	.0026
Benewah	8.7	.0037	39.6	11	93.5	3.1	.0037	62,014	.0030	27,693	.0027	.0032	.0039	.0039	.0026
Bingham	38.1	.0165	30.6	18	89.1	11.5	.0138	299,612	.0149	118,186	.0112	.0141	.0125	.0123	.0129
Blaine	10.7	.0046	86.1	4	98.6	4.5	.0053	99,900	.0050	71,154	.0067	.0054	.0058	.0068	.0053
Boise	3.2	.0014	81.5	2	98.2	1.3	.0016	21,408	.0011	3,851	.0004	.0009	.0014	.0019	.0008
Bonner	26.0	.0113	67.1	15	98.5	9.5	.0114	148,664	.0074	98,473	.0093	.0087	.0154	.0134	.0068
Bonneville	68.6	.0297	30.8	37	96.8	22.7	.0271	540,635	.0268	452,788	.0429	.0324	.0264	.0328	.0375
Boundary	7.6	.0033	38.6	6	97.7	2.6	.0031	44,909	.0023	28,985	.0027	.0025	.0041	.0041	.0015
Butte	3.5	.0015	19.7	2	96.8	1.1	.0013	23,066	.0011	10,064	.0010	.0012	.0013	.0012	.0011
Camas	.8	.0003	9.9	1	98.6	.3	.0004	7,164	.0004	838	.0000	.0002	.0003	.0002	.0003
Canyon	88.1	.0382	43.7	151	91.6	30.3	.0362	618,003	.0307	408,193	.0387	.0346	.0422	.0407	.0345
Caribou	9.2	.0040	40.8	5	98.4	3.0	.0036	77,266	.0038	28,360	.0027	.0035	.0028	.0031	.0037
Cassia	20.0	.0086	17.5	8	91.3	6.3	.0075	145,372	.0072	117,559	.0111	.0087	.0083	.0090	.0096
Clark	.8	.0004	8.0	0	96.4	.3	.0004	3,638	.0002	2,714	.0003	.0002	.0005	.0006	.0001
Clearwater	10.3	.0044	−5.3	5	97.8	3.7	.0044	68,915	.0034	35,688	.0033	.0036	.0044	.0052	.0030

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IDAHO (continued)															
ALL COUNTIES (continued)															
Custer	3.5	.0015	18.0	1	98.5	1.4	.0017	23,216	.0012	13,658	.0013	.0013	.0023	.0018	.0008
Elmore	22.3	.0097	27.6	7	88.1	7.2	.0086	161,555	.0080	59,829	.0057	.0077	.0073	.0101	.0063
Franklin	9.3	.0040	26.1	14	98.5	2.7	.0032	50,584	.0025	32,416	.0031	.0030	.0031	.0041	.0036
Fremont	11.3	.0049	29.7	6	96.8	3.6	.0043	76,417	.0038	35,141	.0033	.0038	.0045	.0047	.0029
Gem	12.5	.0054	33.2	22	96.8	4.4	.0053	80,374	.0040	29,519	.0028	.0040	.0058	.0053	.0038
Gooding	12.6	.0055	45.7	17	94.3	4.5	.0054	83,240	.0042	35,089	.0033	.0041	.0067	.0055	.0030
Idaho	15.1	.0065	17.1	2	98.0	5.5	.0066	93,195	.0046	41,143	.0039	.0047	.0074	.0077	.0042
Jefferson	16.2	.0070	38.0	15	95.0	4.8	.0057	86,471	.0043	39,034	.0037	.0048	.0066	.0067	.0040
Jerome	15.7	.0068	53.1	26	96.4	5.4	.0065	90,795	.0045	36,508	.0035	.0047	.0080	.0070	.0043
Kootenai	64.6	.0280	82.8	52	98.0	23.5	.0281	398,028	.0198	258,940	.0245	.0227	.0339	.0349	.0190
Latah	29.4	.0127	18.1	27	97.1	10.8	.0129	216,878	.0108	118,816	.0112	.0113	.0148	.0136	.0123
Lemhi	7.8	.0034	40.1	2	98.6	2.9	.0035	54,362	.0027	24,263	.0023	.0028	.0044	.0037	.0028
Lewis	4.1	.0018	6.0	9	93.9	1.5	.0017	29,615	.0014	14,188	.0014	.0015	.0022	.0019	.0014
Lincoln	3.5	.0015	14.5	3	94.9	1.2	.0015	18,142	.0009	3,150	.0003	.0009	.0015	.0014	.0007
Madison	20.9	.0090	55.4	45	97.2	5.3	.0063	132,920	.0066	93,819	.0089	.0078	.0073	.0080	.0091
Minidoka	20.5	.0089	30.3	27	87.8	6.6	.0079	136,051	.0068	51,065	.0048	.0065	.0074	.0085	.0059
Nez Perce	33.7	.0146	10.9	40	94.6	12.9	.0154	264,639	.0132	213,535	.0202	.0156	.0176	.0181	.0173
Oneida	3.3	.0014	15.2	3	98.7	1.1	.0014	14,964	.0007	9,229	.0009	.0008	.0017	.0014	.0006
Owyhee	8.6	.0037	33.9	1	86.6	2.8	.0033	43,830	.0022	15,597	.0015	.0024	.0040	.0036	.0015
Payette	16.4	.0071	32.2	40	95.4	5.9	.0071	106,446	.0053	38,441	.0036	.0051	.0081	.0067	.0050
Power	7.2	.0031	48.0	5	92.1	2.4	.0028	47,385	.0023	13,797	.0013	.0022	.0031	.0028	.0021
Shoshone	19.0	.0083	−3.7	7	98.0	6.9	.0083	139,248	.0070	71,500	.0068	.0072	.0078	.0096	.0068
Teton	3.1	.0013	31.9	7	97.9	.9	.0011	12,873	.0006	9,561	.0009	.0008	.0018	.0013	.0007
Twin Falls	55.1	.0239	31.8	28	95.6	19.8	.0235	405,042	.0201	270,952	.0256	.0226	.0254	.0272	.0238
Valley	6.0	.0026	66.3	2	98.3	2.1	.0025	35,357	.0018	35,441	.0034	.0023	.0028	.0037	.0014
Washington	9.0	.0039	17.9	6	94.1	3.2	.0039	56,960	.0028	27,101	.0026	.0030	.0050	.0036	.0022
TOTAL METRO COUNTIES	**185.0**	**.0801**	**64.8**	**176**	**96.8**	**69.0**	**.0825**	**1,492,838**	**.0742**	**1,075,574**	**.1019**	**.0837**	**.0883**	**.0947**	**.0954**
TOTAL STATE	**990.2**	**.4287**	**38.9**	**12**	**95.2**	**346.0**	**.4138**	**7,063,307**	**.3510**	**4,479,198**	**.4242**	**.3885**	**.4545**	**.4718**	**.3964**
ILLINOIS															
BLOOMINGTON - NORMAL	**121.9**	**.0528**	**16.8**	**103**	**94.2**	**43.6**	**.0522**	**1,191,291**	**.0592**	**587,687**	**.0556**	**.0568**	**.0440**	**.0496**	**.0566**
McLean	121.9	.0528	16.8	103	94.2	43.6	.0522	1,191,291	.0592	587,687	.0556	.0568	.0440	.0496	.0566
CHAMPAIGN - URBANA - RANTOUL	**168.9**	**.0731**	**3.4**	**169**	**87.6**	**60.3**	**.0721**	**1,563,646**	**.0777**	**787,891**	**.0747**	**.0759**	**.0655**	**.0753**	**.0704**
Champaign	168.9	.0731	3.4	169	87.6	60.3	.0721	1,563,646	.0777	787,891	.0747	.0759	.0655	.0753	.0704
CHICAGO	**7,130.7**	**3.0866**	**2.2**	**1,915**	**73.1**	**2,538.6**	**3.0358**	**74,229,168**	**3.6890**	**33,207,436**	**3.1443**	**3.4051**	**2.3687**	**2.6386**	**3.6827**
Cook	5,208.1	2.2545	−5.2	5,436	66.4	1,891.9	2.2625	52,270,707	2.5978	23,330,556	2.2091	2.4125	1.8497	2.0041	2.6574
Du Page	690.1	.2987	41.4	2,048	94.2	240.1	.2871	9,384,488	.4664	4,383,879	.4151	.4175	.1685	.2160	.4378
Kane	284.7	.1232	13.4	543	89.6	97.5	.1166	2,853,112	.1418	1,619,277	.1533	.1416	.0879	.1083	.1517
Lake	453.0	.1961	18.4	998	89.2	147.1	.1759	5,377,767	.2673	2,123,947	.2011	.2331	.1226	.1480	.2323
McHenry	155.3	.0672	39.2	256	98.0	52.4	.0626	1,482,452	.0736	708,662	.0671	.0705	.0476	.0553	.0684
Will	339.5	.1469	37.0	402	86.4	109.6	.1311	2,860,642	.1421	1,041,115	.0986	.1299	.0924	.1069	.1351
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	***7,899.1***	***3.4192***	***2.2***	***1,606***	***73.7***	***2,802.4***	***3.3512***	***81,255,133***	***4.0382***	***36,443,329***	***3.4507***	***3.7384***	***2.6244***	***2.9104***	***4.0365***
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**.1682**	**7.2**	**228**	**93.0**	**142.6**	**.1705**	**3,622,414**	**.1899**	**1,945,639**	**.1842**	**.1838**	**.1419**	**.1521**	**.1911**
Henry	58.9	.0255	10.7	71	97.3	21.1	.0252	561,952	.0279	232,342	.0220	.0256	.0221	.0211	.0269
Rock Island	166.0	.0718	−.5	392	90.7	62.3	.0745	1,762,990	.0876	797,020	.0755	.0807	.0581	.0616	.0830
Scott, Iowa	*163.8*	*.0709*	*14.8*	*357*	*93.7*	*59.2*	*.0708*	*1,497,472*	*.0744*	*916,277*	*.0867*	*.0775*	*.0617*	*.0694*	*.0812*
DECATUR	**132.4**	**.0573**	**5.9**	**228**	**88.3**	**49.5**	**.0592**	**1,260,845**	**.0627**	**646,944**	**.0613**	**.0612**	**.0538**	**.0538**	**.0621**
Macon	132.4	.0573	5.9	228	88.3	49.5	.0592	1,260,845	.0627	646,944	.0613	.0612	.0538	.0538	.0621
KANKAKEE	**104.6**	**.0453**	**7.6**	**154**	**83.8**	**36.3**	**.0434**	**929,326**	**.0462**	**437,146**	**.0414**	**.0445**	**.0371**	**.0374**	**.0446**
Kankakee	104.6	.0453	7.6	154	83.8	36.3	.0434	929,326	.0462	437,146	.0414	.0445	.0371	.0374	.0446
PEORIA	**370.8**	**.1606**	**8.4**	**206**	**92.5**	**135.0**	**.1614**	**3,580,427**	**.1780**	**1,873,479**	**.1774**	**.1742**	**.1358**	**.1430**	**.1802**
Peoria	201.8	.0874	3.3	325	87.3	75.1	.0898	1,965,182	.0977	1,124,957	.1065	.0982	.0777	.0832	.1021
Tazewell	134.5	.0582	13.4	207	98.6	48.3	.0577	1,277,562	.0635	614,572	.0582	.0608	.0473	.0488	.0632
Woodford	34.5	.0150	23.2	[illegible]	98.9	11.6	.0139	337,683	.0168	133,950	.0127	.0152	.0108	.0110	.0149
ROCKFORD	**280.8**	**.1215**	**3.2**	**352**	**90.0**	**101.7**	**.1216**	**2,822,289**	**.1402**	**1,268,494**	**.1201**	**.1304**	**.0958**	**.1022**	**.1390**
Boone	29.2	.0126	14.8	104	96.8	10.1	.0121	333,315	.0165	95,113	.0090	.0136	.0082	.0078	.0136
Winnebago	251.6	.1089	2.0	489	89.2	91.6	.1095	2,488,974	.1237	1,173,381	.1111	.1168	.0876	.0944	.1254

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
SPRINGFIELD	**191.3**	**.0829**	**11.9**	**162**	**92.5**	**75.2**	**.0899**	**1,769,982**	**.0878**	**986,233**	**.0933**	**.0885**	**.0858**	**.0909**	**.0910**
Menard	12.1	.0053	24.9	38	99.3	4.4	.0052	98,405	.0048	32,995	.0031	.0043	.0058	.0042	.0038
Sangamon	179.2	.0776	11.1	207	92.0	70.8	.0847	1,671,577	.0830	953,238	.0902	.0842	.0800	.0867	.0872
ALL COUNTIES															
Adams	71.9	.0311	1.5	84	96.5	27.0	.0323	650,361	.0323	298,522	.0282	.0308	.0328	.0285	.0332
Alexander	12.3	.0053	2.4	52	68.0	4.8	.0057	64,913	.0033	39,204	.0037	.0038	.0094	.0048	.0029
Bond	16.6	.0072	18.5	44	96.5	6.0	.0072	118,865	.0059	48,370	.0046	.0058	.0077	.0065	.0053
Boone	29.2	.0126	14.8	104	96.8	10.1	.0121	333,315	.0165	95,113	.0090	.0136	.0082	.0078	.0136
Brown	5.4	.0024	–3.3	18	99.5	2.1	.0025	39,319	.0020	13,346	.0013	.0017	.0032	.0022	.0017
Bureau	39.3	.0170	2.0	45	98.1	14.6	.0174	324,190	.0161	161,095	.0152	.0161	.0159	.0175	.0153
Calhoun	5.9	.0025	4.0	24	99.3	2.1	.0025	31,218	.0015	16,317	.0016	.0017	.0034	.0024	.0012
Carroll	18.8	.0082	–2.5	42	98.4	7.0	.0084	145,260	.0073	52,960	.0050	.0068	.0076	.0077	.0066
Cass	15.3	.0066	7.6	41	99.2	5.7	.0068	129,493	.0064	49,118	.0046	.0059	.0068	.0060	.0056
Champaign	168.9	.0731	3.4	169	87.6	60.3	.0721	1,563,646	.0777	787,891	.0747	.0759	.0655	.0753	.0704
Christian	36.6	.0159	1.8	52	99.0	13.9	.0167	309,764	.0154	129,880	.0122	.0146	.0187	.0132	.0164
Clark	17.1	.0074	5.5	34	99.3	6.7	.0080	134,663	.0067	60,514	.0058	.0065	.0091	.0074	.005[illegible]
Clay	15.5	.0067	5.2	33	99.1	6.0	.0072	113,686	.0057	56,110	.0053	.0057	.0092	.0073	.0051
☐ Clinton	33.5	.0145	18.3	71	98.0	11.3	.0135	243,158	.0120	97,844	.0093	.0118	.0128	.0126	.0113
Coles	53.1	.0230	11.1	104	97.0	19.4	.0232	466,347	.0232	273,279	.0258	.0240	.0232	.0227	.0236
Cook	5,208.1	2.2545	–5.2	5,436	66.4	1,891.9	2.2625	52,270,707	2.5978	23,330,556	2.2091	2.4125	1.8497	2.0041	2.6574
Crawford	21.1	.0091	6.4	47	98.7	8.2	.0098	202,886	.0101	78,850	.0075	.0090	.0103	.0081	.0082
Cumberland	11.3	.0049	15.6	33	99.2	4.2	.0051	117,142	.0058	25,941	.0025	.0047	.0041	.0036	.0045
De Kalb	75.1	.0325	4.8	118	94.6	25.2	.0301	736,789	.0366	275,412	.0260	.0326	.0227	.0258	.0320
De Witt	18.4	.0080	8.4	46	98.7	7.0	.0084	197,166	.0098	93,470	.0089	.0091	.0076	.0073	.0083
Douglas	20.0	.0086	5.3	48	98.5	7.4	.0088	160,275	.0080	96,305	.0091	.0085	.0091	.0090	.0120
Du Page	690.1	.2987	41.4	2,048	94.2	240.1	.2871	9,384,488	.4664	4,383,879	.4151	.4175	.1685	.2160	.4378
Edgar	21.7	.0094	.5	35	99.0	8.5	.0102	181,167	.0090	76,829	.0073	.0086	.0106	.0096	.0079
Edwards	8.1	.0035	14.2	36	99.2	3.3	.0040	78,780	.0039	26,049	.0025	.0034	.0038	.0034	.0033
Effingham	32.2	.0140	30.9	67	99.2	11.3	.0135	271,985	.0135	221,871	.0210	.0158	.0143	.0157	.0149
Fayette	22.5	.0097	8.4	32	97.6	8.2	.0098	178,842	.0089	98,572	.0093	.0092	.0118	.0095	.0079
Ford	15.1	.0066	–7.8	31	98.5	5.8	.0069	146,191	.0073	66,359	.0063	.0068	.0067	.0062	.0063
Franklin	44.3	.0191	15.6	107	99.1	17.5	.0209	288,756	.0143	153,919	.0146	.0154	.0309	.0189	.0142
Fulton	44.0	.0191	5.0	51	98.8	16.5	.0198	327,270	.0163	141,407	.0133	.0160	.0219	.0173	.0172
Gallatin	7.6	.0033	2.5	23	99.0	2.9	.0034	44,366	.0022	28,322	.0027	.0025	.0047	.0036	.002[illegible]
Greene	16.7	.0072	–1.9	31	99.3	6.2	.0075	128,405	.0064	40,411	.0038	.0059	.0081	.0065	.005[illegible]
Grundy	31.4	.0136	18.3	74	98.2	11.3	.0135	276,809	.0137	140,387	.0133	.0136	.0119	.0122	.0131
Hamilton	9.3	.0040	7.3	21	99.2	3.8	.0045	57,419	.0029	31,369	.0030	.0030	.0070	.0041	.0019
Hancock	24.0	.0104	1.4	30	98.8	9.2	.0110	207,724	.0103	52,230	.0050	.0088	.0101	.0091	.0084
Hardin	5.5	.0024	11.9	30	99.3	2.1	.0025	29,531	.0015	10,739	.0010	.0014	.0038	.0025	.0010
Henderson	9.3	.0040	10.0	25	98.8	3.4	.0041	58,679	.0029	13,410	.0012	.0027	.0037	.0041	.0024
Henry	58.9	.0255	10.7	71	97.3	21.1	.0252	561,932	.0279	232,342	.0220	.0256	.0221	.0211	.0269
Iroquois	33.0	.0143	–1.6	30	97.7	12.3	.0147	291,711	.0145	108,483	.0103	.0133	.0135	.0125	.0129
Jackson	63.0	.0273	14.5	107	87.0	23.6	.0283	505,812	.0252	358,573	.0340	.0282	.0349	.0316	.0220
Jasper	11.5	.0049	7.1	23	99.4	4.2	.0050	115,069	.0057	37,871	.0036	.0049	.0050	.0043	.0039
Jefferson	37.5	.0163	17.7	66	94.6	14.6	.0174	283,464	.0141	186,636	.0176	.0156	.0224	.0182	.0150
Jersey	21.0	.0091	13.6	56	96.8	7.0	.0084	161,994	.0080	53,308	.0051	.0074	.0080	.0065	.0079
Jo Daviess	23.9	.0103	9.8	40	99.1	8.7	.0104	174,829	.0087	54,914	.0052	.0079	.0091	.0096	.0069
Johnson	9.9	.0043	31.1	29	95.2	3.5	.0042	49,797	.0025	24,188	.0023	.0027	.0062	.0044	.0020
Kane	284.7	.1232	13.4	543	89.6	97.5	.1166	2,853,112	.1418	1,619,277	.1533	.1416	.0879	.1083	.1517
Kankakee	104.6	.0453	7.6	154	83.8	36.3	.0434	929,326	.0462	437,146	.0414	.0445	.0371	.0374	.0446
Kendall	39.3	.0170	49.0	122	96.7	13.1	.0157	422,225	.0210	85,086	.0080	.0164	.0082	.0092	.0183
Knox	61.9	.0268	1.6	86	94.6	23.4	.0280	630,324	.0313	304,854	.0289	.0297	.0250	.0253	.0321
Lake	453.0	.1961	18.4	998	89.2	147.1	.1759	5,377,767	.2673	2,123,947	.2011	.2331	.1226	.1480	.2323
La Salle	112.0	.0485	.5	98	97.5	41.9	.0501	1,036,875	.0515	556,784	.0527	.0514	.0463	.0436	.0563
Lawrence	17.8	.0077	1.6	48	98.4	6.8	.0081	138,001	.0068	42,008	.0040	.0062	.0085	.0070	.0065
Lee	36.3	.0157	–4.4	50	96.3	12.9	.0155	323,820	.0161	117,852	.0112	.0145	.0133	.0135	.0146
Livingston	41.5	.0180	2.0	40	93.8	14.4	.0172	340,199	.0169	155,170	.0147	.0164	.0169	.0157	.0157
Logan	31.7	.0137	–5.5	51	96.2	11.5	.0137	304,313	.0152	134,742	.0127	.0141	.0127	.0125	.0138
McDonough	37.8	.0164	3.1	64	95.2	12.9	.0155	339,877	.0169	149,204	.0142	.0160	.0153	.0140	.0152
McHenry	155.3	.0672	39.2	256	98.0	52.4	.0626	1,482,452	.0736	708,662	.0671	.0705	.0476	.0553	.0684
McLean	121.9	.0528	16.8	103	94.2	43.6	.0522	1,191,291	.0592	587,687	.0556	.0568	.0440	0496	.0566
Macon	132.4	.0573	5.9	228	88.3	49.5	.0592	1,260,845	.0627	646,944	.0613	.0612	.0538	.0538	.0621
Macoupin	50.3	.0218	12.9	58	98.5	18.9	.0226	377,058	.0187	168,910	.0159	.0185	.0248	.0210	.0166
☐ Madison	246.8	.1068	–1.6	339	92.8	90.4	.1081	2,112,590	.1050	1,155,718	.1095	.1067	.1027	.1056	1040
Marion	44.6	.0193	14.4	78	95.2	17.0	.0203	362,203	.0180	232,062	.0220	.0195	.0246	.0212	.0191
Marshall	14.7	.0064	10.5	38	99.2	5.3	.0064	122,939	.0061	38,072	.0036	.0053	.0056	.0053	.0052

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Mason	20.1	.0087	24.2	38	99.1	7.4	.0088	166,217	.0083	63,468	.0060	.0078	.0089	.0083	.0068
Massac	15.2	.0065	9.4	63	93.0	5.9	.0071	109,484	.0055	49,908	.0047	.0054	.0085	.0063	.0046
Menard	12.1	.0053	24.9	38	99.3	4.4	.0052	98,405	.0048	32,995	.0031	.0043	.0058	.0042	.0038
Mercer	19.6	.0085	13.3	35	98.9	7.0	.0084	150,010	.0075	48,274	.0046	.0068	.0079	.0070	.0072
☐ Monroe	20.4	.0088	8.3	53	99.0	7.2	.0086	167,846	.0083	51,162	.0048	.0075	.0073	.0067	.0076
Montgomery	32.0	.0138	5.8	45	98.9	12.2	.0146	235,743	.0118	123,145	.0117	.0122	.0180	.0140	.0105
Morgan	38.0	.0165	5.0	67	95.7	14.0	.0167	346,290	.0172	190,457	.0180	.0173	.0169	.0161	.0157
Moultrie	14.8	.0064	11.6	46	99.2	5.3	.0064	126,777	.0063	33,211	.0032	.0052	.0052	.0053	.0053
Ogle	46.9	.0203	9.4	62	97.5	16.9	.0202	376,844	.0187	129,017	.0122	.0172	.0169	.0178	.0171
Peoria	201.8	.0874	3.3	325	87.3	75.1	.0898	1,965,182	.0977	1,124,957	.1065	.0982	.0777	.0832	.1021
Perry	22.1	.0095	11.9	50	97.1	8.3	.0099	154,978	.0077	73,129	.0069	.0079	.0126	.0091	.0076
Piatt	16.8	.0073	8.3	38	99.2	6.1	.0073	142,558	.0070	53,347	.0051	.0064	.0065	.0064	.0062
Pike	18.9	.0082	–1.5	23	99.3	7.4	.0089	148,706	.0074	61,170	.0058	.0072	.0094	.0085	.0059
Pope	4.4	.0019	14.1	12	94.6	1.6	.0019	19,336	.0010	4,715	.0004	.0010	.0032	.0016	.0006
Pulaski	8.9	.0038	1.8	44	66.1	3.3	.0039	37,599	.0019	15,994	.0015	.0021	.0070	.0033	.0013
Putnam	6.3	.0028	25.8	39	99.3	2.2	.0027	56,357	.0028	14,463	.0014	.0024	.0021	.0019	.0021
Randolph	36.5	.0158	16.3	63	92.6	12.2	.0145	208,100	.0103	121,706	.0115	.0117	.0174	.0171	.0099
Richland	17.8	.0077	5.8	49	98.5	6.9	.0083	148,968	.0074	82,099	.0078	.0077	.0093	.0088	.0079
Rock Island	166.0	.0718	–.5	392	90.7	62.3	.0745	1,762,990	.0876	797,020	.0755	.0807	.0581	.0616	.0830
☐ St. Clair	263.9	.1143	–7.6	393	70.8	91.5	.1094	2,099,608	.1044	1,072,447	.1015	.1056	.1074	.1016	.1086
Saline	28.9	.0125	12.4	75	96.0	1.5	.0138	162,717	.0081	118,922	.0113	.0098	.0226	.0134	.0085
Sangamon	179.2	.0776	11.1	207	92.0	70.8	.0847	1,671,577	.0830	953,238	.0902	.0842	.0800	.0867	.0872
Schuyler	8.4	.0036	3.3	19	99.3	3.2	.0038	70,496	.0035	30,956	.0030	.0033	.0042	.0034	.0037
Scott	6.2	.0027	1.7	25	99.4	2.3	.0027	59,076	.0030	17,207	.0016	.0026	.0022	.0021	.0025
Shelby	24.2	.0104	7.1	32	99.1	8.9	.0107	178,116	.0088	67,614	.0064	.0084	.0111	.0098	.0079
Stark	7.4	.0033	–1.5	26	99.1	2.7	.0032	58,038	.0029	17,475	.0017	.0026	.0030	.0030	.0021
Stephenson	49.7	.0215	1.7	88	93.4	18.7	.0224	492,170	.0245	192,613	.0182	.0220	.0199	.0180	.0228
Tazewell	134.5	.0582	13.4	207	98.6	48.3	.0577	1,277,562	.0635	614,572	.0582	.0608	.0473	.0488	.0632
Union	18.2	.0079	13.2	44	98.8	6.9	.0083	146,304	.0072	64,303	.0061	.0071	.0103	.0073	.0064
Vermilion	95.1	.0411	–2.0	106	90.9	36.0	.0430	941,627	.0468	382,302	.0362	.0425	.0394	.0359	.0454
Wabash	13.9	.0061	8.2	62	98.6	5.2	.0063	106,412	.0053	66,315	.0063	.0057	.0068	.0069	.0053
Warren	22.1	.0095	2.3	41	96.6	8.1	.0096	184,848	.0092	90,387	.0085	.0091	.0099	.0093	.0087
Washington	15.9	.0069	15.4	28	98.8	5.8	.0070	120,646	.0060	41,521	.0039	.0055	.0076	.0062	.0047
Wayne	18.2	.0079	7.0	25	99.0	7.2	.0086	136,866	[illegible]	81,022	.0077	.0072	.0103	.0088	.0067
White	18.0	.0078	4.0	36	98.9	7.2	.0086	134,703	.0067	90,814	.0086	.0076	.0103	.0090	.0060
Whiteside	66.5	.0288	5.8	98	95.3	23.9	.0286	626,929	.0312	286,835	.0272	.0295	.0227	.0247	.0318
Will	339.5	.1469	37.0	402	86.4	109.6	.1311	2,860,642	.1421	1,041,115	.0986	.1299	.0924	.1069	.1351
Williamson	58.0	.0251	18.3	136	97.3	22.7	.0271	379,860	.0189	229,629	.0217	.0212	.0367	.0283	.0201
Winnebago	251.6	.1089	2.0	489	89.2	91.6	.1095	2,488,974	.1237	1,173,381	.1111	.1168	.0876	.0944	.1254
Woodford	34.5	.0150	23.2	65	98.9	11.6	.0139	337,683	.0168	133,950	.0127	.0152	.0108	.0110	.0149
TOTAL METRO COUNTIES	**9,290.9**	**4.0218**	**2.6**	**643**	**76.7**	**3,324.0**	**3.9749**	**94,295,118**	**4.6860**	**43,201,843**	**4.0907**	**4.3745**	**3.1969**	**3.4994**	**4.6680**
TOTAL STATE	**11,493.0**	**4.9751**	**3.4**	**207**	**80.5**	**4,140.3**	**4.9514**	**112,720,664**	**5.6021**	**51,723,145**	**4.8975**	**5.2653**	**4.2141**	**4.3953**	**5.5374**
INDIANA															
ANDERSON	**139.1**	**.0602**	**.4**	**307**	**92.1**	**51.0**	**.0610**	**1,238,352**	**.0615**	**573,534**	**.0543**	**.0591**	**.0515**	**.0579**	**.0593**
Madison	139.1	.0602	.4	307	92.1	51.0	.0610	1,238,352	.0615	573,534	.0543	.0591	.0515	.0579	.0593
BLOOMINGTON	**100.7**	**.0436**	**18.2**	**262**	**94.4**	**35.7**	**.0427**	**731,355**	**.0363**	**373,107**	**.0354**	**.0375**	**.0464**	**.0470**	**.0350**
Monroe	100.7	.0436	18.2	262	94.4	35.7	.0427	731,355	.0363	373,107	.0354	.0375	.0464	.0470	.0350
ELKHART	**139.2**	**.0602**	**10.0**	**299**	**94.3**	**49.7**	**.0594**	**1,171,092**	**.0582**	**700,270**	**.0663**	**.0611**	**.0530**	**.0649**	**.0571**
Elkhart	139.2	.0602	10.0	299	94.3	49.7	.0594	1,171,092	.0582	700,270	.0663	.0611	.0530	.0649	.0571
EVANSVILLE	**314.6**	**.1362**	**10.4**	**160**	**93.9**	**118.1**	**.1413**	**2,513,693**	**.1249**	**1,407,541**	**.1332**	**.1298**	**.1405**	**.1442**	**.1396**
Gibson	33.7	.0146	10.7	69	97.4	12.6	.0151	253,700	.0127	120,062	.0114	.0127	.0150	.0143	.0116
Posey	27.4	.0118	26.0	67	98.0	9.6	.0115	203,393	.0101	66,028	.0062	.0092	.0105	.0096	.0093
Vanderburgh	167.5	.0725	–.8	710	91.8	65.7	.0786	1,345,136	.0668	911,244	.0863	.0738	.0804	.0876	.0840
Warrick	44.1	.0191	57.7	113	98.4	14.8	.0177	361,391	.0179	112,321	.0106	.0161	.0156	.0142	.0152
Henderson, Ky.	*41.9*	*.0182*	*16.3*	*96*	*92.0*	*15.4*	*.0184*	*350,073*	*.0174*	*197,886*	*.0187*	*.0180*	*.0190*	*.0185*	*.0195*
FORT WAYNE	**386.8**	**.1674**	**6.9**	**223**	**91.2**	**138.8**	**.1660**	**3,392,512**	**.1685**	**1,783,508**	**.1689**	**.1687**	**.1362**	**.1631**	**.1732**
Adams	30.2	.0131	12.4	89	97.8	10.0	.0120	235,764	.0117	117,524	.0111	.0119	.0103	.0119	.0117
Allen	296.8	.1284	5.8	450	89.0	107.8	.1289	2,667,758	.1326	1,469,059	.1391	.1337	.1027	.1284	.1380
De Kalb	34.1	.0148	10.6	94	98.9	11.8	.0141	250,317	.0124	115,148	.0109	.0125	.0143	.0138	.0117
Wells	25.7	.0111	7.9	69	99.1	9.2	.0110	238,673	.0118	81,777	.0078	.0106	.0089	.0090	.0118

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
GARY - HAMMOND - EAST															
CHICAGO	**644.5**	**.2790**	**1.8**	**701**	**76.4**	**219.4**	**.2623**	**5,732,766**	**.2849**	**2,821,880**	**.2672**	**.2786**	**.2176**	**.2328**	**.2989**
Lake	518.2	.2243	–5.1	1,034	71.1	177.2	.2119	4,485,345	.2229	2,443,718	.2314	.2258	.1845	.1965	.2458
Porter	126.3	.0547	45.0	301	98.0	42.2	.0504	1,247,421	.0620	378,162	.0358	.0528	.0331	.0363	.0531
INDIANAPOLIS	**1,175.6**	**.5089**	**5.8**	**382**	**85.4**	**430.8**	**.5153**	**10,784,418**	**.5361**	**5,832,336**	**.5521**	**.5352**	**.4328**	**.5186**	**.5182**
Boone	37.6	.0163	21.8	89	99.0	13.2	.0158	316,056	.0157	158,650	.0150	.0155	.0148	.0147	.0156
Hamilton	87.4	.0379	60.3	220	98.4	29.5	.0353	746,022	.0371	262,887	.0249	.0336	.0278	.0315	.0341
Hancock	45.4	.0196	29.4	148	98.9	15.2	.0182	379,937	.0189	117,165	.0111	.0167	.0133	.0153	.0165
Hendricks	72.5	.0314	34.3	177	98.6	23.9	.0285	642,418	.0320	216,570	.0205	.0283	.0205	.0225	.0279
Johnson	80.2	.0347	31.2	250	97.9	26.9	.0322	646,288	.0321	318,204	.0301	.0320	.0225	.0330	.0304
Marion	759.0	.3285	–4.4	1,917	78.2	290.1	.3470	7,333,904	.3645	4,458,242	.4221	.3746	.3005	.3656	.3587
Morgan	53.3	.0231	20.7	130	99.3	17.9	.0214	421,049	.0209	147,808	.0140	.0193	.0176	.0189	.0194
Shelby	40.2	.0174	6.4	98	98.4	14.1	.0169	298,744	.0149	152,810	.0144	.0152	.0158	.0171	.0156
INDIANAPOLIS - ANDERSON															
CONSOLIDATED AREA	***1,314.7***	***.5691***	***5.2***	***373***	***86.1***	***481.8***	***.5763***	***12,022,770***	***.5976***	***6,405,870***	***.6064***	***.5943***	***.4843***	***.5765***	***.5775***
KOKOMO	**104.0**	**.0449**	**4.2**	**188**	**94.5**	**38.1**	**.0456**	**1,007,135**	**.0500**	**482,561**	**.0457**	**.0477**	**.0366**	**.0410**	**.0508**
Howard	87.2	.0377	4.8	298	93.6	31.9	.0382	861,808	.0428	435,224	.0412	.0413	.0301	.0346	.0446
Tipton	16.8	.0072	.9	64	99.0	6.2	.0074	145,327	.0072	47,337	.0045	.0064	.0065	.0064	.0062
LAFAYETTE - WEST LAFAYETTE	**123.0**	**.0533**	**12.5**	**245**	**95.7**	**42.3**	**.0506**	**993,773**	**.0494**	**535,885**	**.0508**	**.0506**	**.0462**	**.0538**	**.0483**
Tippecanoe	123.0	.0533	12.5	245	95.7	42.3	.0506	993,773	.0494	535,885	.0508	.0506	.0462	.0538	.0483
MUNCIE	**127.9**	**.0554**	**–1.0**	**326**	**93.0**	**45.4**	**.0543**	**1,048,092**	**.0521**	**559,635**	**.0530**	**.0530**	**.0489**	**.0570**	**.0518**
Delaware	127.9	.0554	–1.0	326	93.0	45.4	.0543	1,048,092	.0521	559,635	.0530	.0530	.0489	.0570	.0518
SOUTH BEND	**280.6**	**.1214**	**.3**	**311**	**90.4**	**102.2**	**.1222**	**2,413,641**	**.1200**	**1,279,374**	**.1211**	**.1207**	**.1072**	**.1232**	**.1246**
Marshall	39.9	.0173	14.0	90	98.6	14.2	.0170	338,541	.0168	185,675	.0176	.0172	.0157	.0166	.0172
St. Joseph	240.7	.1041	–1.7	524	89.1	88.0	.1052	2,075,100	.1032	1,093,699	.1035	.1035	.0915	.1066	.1074
TERRE HAUTE	**177.0**	**.0767**	**1.1**	**120**	**95.2**	**65.5**	**.0783**	**1,284,665**	**.0639**	**922,300**	**.0873**	**.0735**	**.0881**	**.0873**	**.0643**
Clay	25.1	.0108	4.9	70	99.0	9.4	.0112	196,284	.0098	109,608	.0104	.0102	.0116	.0110	.0087
Sullivan	21.3	.0093	7.1	47	99.3	8.1	.0097	179,184	.0089	57,392	.0054	.0079	.0101	.0079	.0070
Vermillion	18.4	.0080	9.6	71	99.1	7.1	.0084	135,993	.0068	52,779	.0050	.0065	.0098	.0078	.0054
Vigo	112.2	.0486	–2.0	277	92.9	40.9	.0490	773,204	.0384	702,521	.0665	.0489	.0566	.0606	.0432
ALL COUNTIES															
Adams	30.2	.0131	12.4	89	97.8	10.0	.0120	235,764	.0117	117,524	.0111	.0119	.0103	.0119	.0117
Allen	296.8	.1284	5.8	450	89.0	107.8	.1289	2,667,758	.1326	1,469,059	.1391	.1337	.1027	.1284	.1380
Bartholomew	66.2	.0287	16.1	162	97.1	23.9	.0286	532,227	.0265	320,385	.0304	.0281	.0252	.0339	.0280
Benton	10.0	.0043	–11.2	25	99.2	3.7	.0044	103,344	.0051	27,338	.0025	.0041	.0033	.0036	.0036
Blackford	15.4	.0067	–3.1	93	99.3	5.6	.0067	109,911	.0055	49,330	.0047	.0056	.0065	.0072	.0052
Boone	37.6	.0163	21.8	89	99.0	13.2	.0158	316,056	.0157	158,650	.0150	.0155	.0148	.0147	.0156
Brown	12.9	.0055	42.4	41	98.9	4.7	.0056	98,264	.0048	17,184	.0017	.0040	.0048	.0047	.0038
Carroll	20.1	.0087	13.3	54	99.1	7.2	.0086	161,137	.0081	50,586	.0048	.0073	.0074	.0080	.0064
Cass	41.1	.0178	1.6	99	98.4	14.9	.0178	309,583	.0153	182,938	.0173	.0164	.0176	.0192	.0162
☐ Clark	90.9	.0394	19.8	242	94.0	32.4	.0388	635,013	.0316	423,152	.0400	.0356	.0332	.0485	.0309
Clay	25.1	.0108	4.9	70	99.0	9.4	.0112	196,284	.0098	109,608	.0104	.0102	.0116	.0110	.0087
Clinton	31.6	.0137	3.4	78	99.0	11.5	.0138	247,570	.0123	105,757	.0100	.0119	.0134	.0133	.0113
Crawford	10.2	.0044	27.0	33	99.0	3.5	.0042	56,988	.0028	15,901	.0015	.0028	.0052	.0041	.0021
Daviess	28.0	.0122	5.3	65	98.9	10.1	.0120	158,670	.0079	87,063	.0083	.0087	.0144	.0144	.0077
☐ Dearborn	35.3	.0152	19.9	115	98.5	12.0	.0144	221,664	.0110	100,957	.0095	.0115	.0141	.0162	.0100
Decatur	24.0	.0104	5.6	64	99.2	8.3	.0099	168,571	.0084	91,628	.0087	.0089	.0103	.0107	.0073
De Kalb	34.1	.0148	10.6	94	98.9	11.8	.0141	250,317	.0124	115,148	.0109	.0125	.0143	.0138	.0117
Delaware	127.9	.0554	–1.0	326	93.0	45.4	.0543	1,048,092	.0521	559,635	.0530	.0530	.3489	.0570	.0518
Dubois	34.9	.0151	12.8	81	99.3	11.9	.0143	248,915	.0124	172,725	.0164	.0141	.0136	.0176	.0124
Elkhart	139.2	.0602	10.0	299	94.3	49.7	.0594	1,171,092	.0582	700,270	.0663	.0611	.0530	.0649	.0571
Fayette	28.6	.0124	9.1	133	97.5	10.2	.0122	241,355	.0120	84,043	.0079	.0108	.0102	.0120	.0105
☐ Floyd	62.2	.0269	11.8	415	95.6	22.2	.0265	477,639	.0237	209,589	.0199	.0232	.0265	.0280	.0256
Fountain	19.2	.0083	5.2	48	99.2	7.0	.0084	123,014	.0061	82,966	.0078	.0071	.0101	.0095	.0052
Franklin	20.0	.0087	18.0	52	99.4	6.3	.0076	125,383	.0062	38,961	.0037	.0059	.0074	.0080	.0048
Fulton	19.8	.0086	16.6	54	98.2	7.4	.0088	154,847	.0077	56,764	.0054	.0072	.0092	.0078	.0063
Gibson	33.7	.0146	10.7	69	97.4	12.6	.0151	253,700	.0127	120,062	.0114	.0127	.0150	.0143	.0116
Grant	80.2	.0347	–4.5	193	91.8	28.2	.0337	626,686	.0311	314,245	.0297	.0313	.0312	.0354	.0320
Greene	31.1	.0134	15.6	57	99.2	11.9	.0142	223,635	.0111	93,552	.0089	.0110	.0158	.0129	.0099
Hamilton	87.4	.0379	60.3	220	98.4	29.5	.0353	746,022	.0371	262,887	.0249	.0336	.0278	.0315	.0341
Hancock	45.4	.0196	29.4	148	98.9	15.2	.0182	379,937	.0189	117,165	.0111	.0167	.0133	.0153	.0165
Harrison	28.6	.0124	40.0	59	98.8	9.6	.0115	160,202	.0079	71,338	.0067	.0085	.0133	.0131	.0072
Hendricks	72.5	.0314	34.3	177	98.6	23.9	.0285	642,418	.0320	216,570	.0205	.0283	.0205	.0225	.0279
Henry	53.3	.0231	1.3	135	98.3	19.2	.0230	423,258	.0210	182,741	.0173	.0204	.0201	.0227	.0209

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Howard	87.2	.0377	4.8	298	93.6	31.9	.0382	861,808	.0428	435,224	.0412	.0413	.0301	.0346	.0446
Huntington	35.7	.0155	2.1	98	98.7	12.7	.0151	281,994	.0140	143,266	.0136	.0142	.0134	.0152	.0134
Jackson	37.1	.0160	11.8	72	98.8	13.5	.0162	289,450	.0144	155,149	.0147	.0148	.0161	.0169	.0143
Jasper	27.3	.0118	33.6	49	98.8	8.8	.0105	194,881	.0097	120,970	.0114	.0106	.0103	.0117	.0092
Jay	23.1	.0100	−2.0	60	98.9	8.4	.0101	145,922	.0073	75,225	.0072	.0078	.0118	.0113	.0071
Jefferson	31.1	.0135	15.2	86	97.7	10.8	.0129	171,915	.0085	139,086	.0131	.0109	.0167	.0169	.0089
Jennings	23.5	.0102	20.8	62	98.4	7.7	.0092	150,858	.0075	49,051	.0047	.0072	.0085	.0098	.0062
Johnson	80.2	.0347	31.2	250	97.9	26.9	.0322	646,288	.0321	318,204	.0301	.0320	.0225	.0330	.0304
Knox	41.9	.0181	.9	81	97.9	15.9	.0190	291,901	.0145	195,301	.0185	.0165	.0230	.0208	.0137
Kosciusko	61.8	.0268	28.4	114	98.2	22.1	.0264	484,710	.0241	226,053	.0214	.0237	.0241	.0266	.0226
La Grange	26.4	.0114	26.4	69	99.2	8.1	.0097	141,528	.0071	66,268	.0063	.0077	.0094	.0112	.0059
Lake	518.2	.2243	−5.1	1,034	71.1	177.2	.2119	4,485,345	.2229	2,443,718	.2314	.2258	.1845	.1965	.2458
La Porte	109.1	.0473	3.6	182	90.7	38.4	.0459	931,701	.0463	480,353	.0455	.0462	.0396	.0457	.0456
Lawrence	43.2	.0187	13.6	96	99.0	15.9	.0190	305,853	.0152	156,280	.0148	.0158	.0203	.0202	.0153
Madison	139.1	.0602	.4	307	92.1	51.0	.0610	1,238,352	.0615	573,534	.0543	.0591	.0515	.0579	.0593
Marion	759.0	.3285	−4.4	1,917	78.2	290.1	.3470	7,333,904	.3645	4,458,242	.4221	.3746	.3005	.3656	.3587
Marshall	39.9	.0173	14.0	90	98.6	14.2	.0170	338,541	.0168	185,675	.0176	.0172	.0157	.0166	.0172
Martin	11.0	.0048	.3	32	98.9	3.8	.0045	57,738	.0029	33,255	.0031	.0033	.0058	.0056	.0023
Miami	39.9	.0172	1.7	108	94.8	13.9	.0166	261,105	.0130	114,002	.0108	.0132	.0155	.0197	.0112
Monroe	100.7	.0436	18.2	262	94.4	35.7	.0427	731,355	.0363	373,107	.0354	.0375	.0464	.0470	.0350
Montgomery	35.8	.0155	5.5	71	98.8	13.2	.0158	264,628	.0132	132,835	.0125	.0134	.0160	.0164	.0132
Morgan	53.3	.0231	20.7	130	99.3	17.9	.0214	421,049	.0209	147,808	.0140	.0193	.0176	.0189	.0194
Newton	15.5	.0067	33.6	39	98.9	5.4	.0065	107,633	.0054	43,075	.0041	.0052	.0065	.0062	.0049
Noble	36.1	.0156	15.0	87	98.9	12.6	.0150	251,000	.0124	100,204	.0095	.0122	.0140	.0154	.0113
Ohio	5.3	.0023	23.6	61	98.4	1.9	.0023	31,812	.0016	6,673	.0006	.0014	.0026	.0023	.0013
Orange	19.0	.0083	12.0	47	98.0	6.9	.0083	94,481	.0047	47,026	.0045	.0055	.0113	.0097	.0034
Owen	16.5	.0071	35.7	43	98.9	6.0	.0071	78,923	.0039	27,788	.0026	.0041	.0095	.0084	.0024
Parke	16.7	.0072	14.2	38	99.0	6.1	.0073	96,672	.0048	44,470	.0042	.0050	.0096	.0072	.0035
Perry	19.4	.0084	1.7	51	99.2	6.8	.0082	123,434	.0062	62,903	.0060	.0066	.0093	.0090	.0062
Pike	13.8	.0060	12.4	40	99.1	5.2	.0062	117,486	.0058	35,869	.0034	.0051	.0063	.0047	.0048
Porter	126.3	.0547	45.0	301	98.0	42.2	.0504	1,247,421	.0620	378,162	.0358	.0528	.0331	.0363	.0531
Posey	27.4	.0118	26.0	67	98.0	9.6	.0115	203,393	.0101	66,028	.0062	.0092	.0105	.0096	.0093
Pulaski	13.4	.0058	6.9	31	98.8	4.9	.0059	104,695	.0052	35,360	.0034	.0048	.0054	.0052	.0045
Putnam	29.6	.0128	9.9	61	97.6	9.6	.0115	187,486	.0093	92,844	.0088	.0098	.0126	.0128	.0077
Randolph	30.1	.0131	4.1	66	98.9	10.9	.0130	198,349	.0099	74,444	.0070	.0097	.0134	.0141	.0089
Ripley	24.9	.0108	17.8	56	99.3	8.4	.0100	153,325	.0076	71,945	.0068	.0080	.0113	.0106	.0064
Rush	19.4	.0084	−4.7	48	98.5	6.7	.0081	139,095	.0069	62,656	.0060	.0069	.0079	.0082	.0062
St. Joseph	240.7	.1041	−1.7	524	89.1	88.0	.1052	2,075,100	.1032	1,093,699	.1035	.1035	.0915	.1066	.1074
Scott	20.8	.0091	21.3	108	99.0	7.1	.0085	135,867	.0067	66,980	.0064	.0071	.0088	.0097	.0057
Shelby	40.2	.0174	6.4	98	98.4	14.1	.0169	298,744	.0149	152,810	.0144	.0152	.0158	.0171	.0156
Spencer	19.9	.0086	16.1	50	98.6	6.6	.0078	152,708	.0075	54,754	.0052	.0071	.0078	.0066	.0064
Starke	22.5	.0097	16.7	73	98.7	7.8	.0094	170,393	.0085	78,589	.0075	.0084	.0091	.0089	.0066
Steuben	25.5	.0110	26.5	83	98.2	9.3	.0111	199,112	.0099	116,372	.0110	.0105	.0116	.0120	.0090
Sullivan	21.3	.0093	7.1	47	99.3	8.1	.0097	179,184	.0089	57,392	.0054	.0079	.0101	.0079	.0070
Switzerland	7.3	.0031	15.8	33	99.1	2.7	.0032	40,270	.0020	9,839	.0009	.0019	.0039	.0031	.0016
Tippecanoe	123.0	.0533	12.5	245	95.7	42.3	.0506	993,773	.0494	535,885	.0508	.0506	.0462	.0538	.0483
Tipton	16.8	.0072	.9	64	99.0	6.2	.0074	145,327	.0072	47,337	.0045	.0064	.0065	.0064	.0062
Union	6.9	.0030	4.8	42	98.9	2.4	.0029	51,104	.0026	15,397	.0014	.0023	.0026	.0029	.0020
Vanderburgh	167.5	.0725	−.8	710	91.8	65.7	.0786	1,345,136	.0668	911,244	.0863	.0738	.0804	.0876	.0840
Vermillion	18.4	.0080	9.6	71	99.1	7.1	.0084	135,993	.0068	52,779	.0050	.0065	.0098	.0078	.0054
Vigo	112.2	.0486	−2.0	277	92.9	40.9	.0490	773,204	.0384	702,521	.0665	.0489	.0566	.0606	.0432
Wabash	36.9	.0159	3.8	93	98.3	12.8	.0153	293,967	.0146	137,104	.0130	.0144	.0134	.0151	.0145
Warren	9.0	.0039	3.4	25	99.3	3.1	.0037	69,768	.0035	8,122	.0008	.0026	.0030	.0027	.0026
Warrick	44.1	.0191	57.7	113	98.4	14.8	.0177	361,391	.0179	112,321	.0106	.0161	.0156	.0142	.0152
Washington	22.4	.0097	16.2	43	99.4	7.9	.0094	150,266	.0075	53,136	.0050	.0072	.0099	.0095	.0062
Wayne	75.4	.0327	−4.7	187	93.9	27.8	.0333	634,736	.0316	366,077	.0347	.0326	.0309	.0364	.0275
Wells	25.7	.0111	7.9	69	99.1	9.2	.0110	238,673	.0118	81,777	.0078	.0106	.0089	.0090	.0118
White	24.4	.0106	16.2	48	99.1	9.2	.0110	209,655	.0104	86,212	.0081	.0098	.0096	.0105	.0090
Whitley	26.7	.0115	14.1	79	99.0	9.4	.0112	218,683	.0109	86,590	.0082	.0101	.0107	.0099	.0097
TOTAL METRO COUNTIES	**3,859.5**	**1.6705**	**5.4**	**292**	**88.0**	**1,388.2**	**1.6603**	**33,295,737**	**1.6547**	**17,807,743**	**1.6860**	**1.6678**	**1.4598**	**1.6650**	**1.668[illegible]**
TOTAL STATE	**5,539.0**	**2.3977**	**6.6**	**154**	**90.9**	**1,984.0**	**2.3727**	**45,554,401**	**2.2640**	**23,724,711**	**2.2464**	**2.2855**	**2.1703**	**2.4122**	**2.2301**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA															
CEDAR RAPIDS	**171.1**	**.0741**	**4.8**	**236**	**97.0**	**63.9**	**.0764**	**1,540,330**	**.0766**	**879,781**	**.0833**	**.0780**	**.0681**	**.0731**	**.0775**
Linn	171.1	.0741	4.8	236	97.0	63.9	.0764	1,540,330	.0766	879,781	.0833	.0780	.0681	.0731	.0775
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**.1682**	**7.2**	**228**	**93.0**	**142.6**	**.1705**	**3,822,414**	**.1899**	**1,945,639**	**.1842**	**.1838**	**.1419**	**.1521**	**.1911**
Scott	163.8	.0709	14.8	357	93.7	59.2	.0708	1,497,472	.0744	916,277	.0867	.0775	.0617	.0694	.0812
Henry, Ill.	*58.9*	*.0255*	*10.7*	*71*	*97.3*	*21.1*	*.0252*	*561,952*	*.0279*	*232,342*	*.0220*	*.0256*	*.0221*	*.0211*	*.0269*
Rock Island, Ill.	*166.0*	*.0718*	*–.5*	*392*	*90.7*	*62.3*	*.0745*	*1,762,990*	*.0876*	*797,020*	*.0755*	*.0807*	*.0581*	*.0616*	*.0830*
DES MOINES	**343.2**	**.1486**	**9.5**	**297**	**93.6**	**131.1**	**.1567**	**3,169,361**	**.1576**	**2,106,530**	**.1994**	**.1685**	**.1546**	**.1653**	**.1710**
Polk	306.9	.1328	7.3	527	93.0	118.9	.1422	2,905,141	.1444	1,998,869	.1893	.1556	.1405	.1515	.1592
Warren	36.3	.0158	32.3	63	98.7	12.2	.0145	264,220	.0132	107,661	.0101	.0129	.0141	.0138	.0118
DUBUQUE	**94.5**	**.0409**	**4.3**	**156**	**98.9**	**31.1**	**.0372**	**793,489**	**.0395**	**502,990**	**.0476**	**.0422**	**.0353**	**.0356**	**.0437**
Dubuque	94.5	.0409	4.3	156	98.9	31.1	.0372	793,489	.0395	502,990	.0476	.0422	.0353	.0356	.0437
IOWA CITY	**83.5**	**.0361**	**15.8**	**136**	**95.5**	**31.7**	**.0380**	**651,654**	**.0324**	**451,617**	**.0427**	**.0362**	**.0421**	**.0432**	**.0371**
Johnson	83.5	.0361	15.8	136	95.5	31.7	.0380	651,654	.0324	451,617	.0427	.0362	.0421	.0432	.0371
SIOUX CITY	**118.0**	**.0511**	**1.6**	**104**	**96.5**	**43.4**	**.0519**	**976,768**	**.0485**	**596,730**	**.0565**	**.0515**	**.0569**	**.0536**	**.0514**
Woodbury	100.7	.0436	–2.3	115	96.5	37.3	.0446	832,931	.0414	517,532	.0490	.0441	.0496	.0464	.0453
Dakota, Neb.	*17.3*	*.0075*	*31.7*	*67*	*96.3*	*6.1*	*.0073*	*143,837*	*.0071*	*79,198*	*.0075*	*.0074*	*.0073*	*.0072*	*.0061*
WATERLOO - CEDAR FALLS	**139.2**	**.0603**	**4.7**	**243**	**92.4**	**49.8**	**.0596**	**1,233,617**	**.0613**	**788,726**	**.0747**	**.0650**	**.0555**	**.0595**	**.0671**
Black Hawk	139.2	.0603	4.7	243	92.4	49.8	.0596	1,233,617	.0613	788,726	.0747	.0650	.0555	.0595	.0671
ALL COUNTIES															
Adair	9.5	.0041	.1	17	99.4	3.7	.0044	76,930	.0038	40,792	.0039	.0039	.0047	.0049	.0027
Adams	5.7	.0025	–9.8	13	99.3	2.2	.0027	38,708	.0020	15,083	.0014	.0019	.0035	.0025	.0017
Allamakee	15.1	.0065	.9	24	99.3	5.3	.0063	106,591	.0052	54,751	.0052	.0055	.0079	.0066	.0047
Appanoose	15.7	.0068	4.6	32	98.2	6.2	.0074	111,366	.0056	69,194	.0065	.0061	.0096	.0077	.0059
Audubon	8.5	.0037	–11.4	19	99.4	3.2	.0039	68,252	.0034	33,582	.0032	.0034	.0043	.0040	.0030
Benton	24.0	.0104	4.9	33	99.3	8.9	.0106	196,942	.0098	72,447	.0069	.0091	.0100	.0103	.0091
Black Hawk	139.2	.0603	4.7	243	92.4	49.8	.0596	1,233,617	.0613	788,726	.0747	.0650	.0555	.0595	.0671
Boone	26.3	.0113	–.7	46	98.9	9.9	.0118	216,227	.0107	92,595	.0087	.0103	.0121	.0116	.0104
Bremer	25.3	.0110	11.3	58	98.9	8.8	.0105	206,281	.0103	87,977	.0084	.0098	.0111	.0100	.0092
Buchanan	23.2	.0100	6.6	41	99.0	7.9	.0095	177,496	.0088	68,378	.0064	.0083	.0092	.0093	.0069
Buena Vista	20.8	.0090	.5	36	99.0	7.9	.0094	186,595	.0093	114,501	.0109	.0098	.0097	.0101	.0094
Butler	17.8	.0077	5.0	31	99.2	6.5	.0078	147,209	.0073	39,874	.0038	.0062	.0064	.0070	.0059
Calhoun	13.4	.0058	–6.3	23	99.3	5.1	.0061	108,955	.0054	51,979	.0049	.0054	.0065	.0058	.0048
Carroll	23.1	.0100	.8	41	99.4	8.1	.0097	186,941	.0093	123,993	.0117	.0102	.0096	.0108	.0091
Cass	17.0	.0074	–.1	30	99.1	6.7	.0080	153,502	.0076	96,651	.0092	.0081	.0085	.0086	.0078
Cedar	18.9	.0082	7.1	32	98.9	7.0	.0084	168,603	.0084	66,319	.0062	.0076	.0080	.0079	.0067
Cerro Gordo	48.4	.0209	–1.7	85	97.9	19.1	.0228	420,435	.0209	305,558	.0290	.0233	.0245	.0243	.0217
Cherokee	16.1	.0070	–6.8	28	99.3	6.2	.0074	132,852	.0066	87,717	.0083	.0072	.0092	.0083	.0078
Chickasaw	15.6	.0068	4.2	31	99.3	5.5	.0066	118,571	.0059	52,663	.0050	.0059	.0074	.0061	.0051
Clarke	8.8	.0038	16.1	20	99.1	3.4	.0041	70,904	.0035	46,357	.0044	.0038	.0050	.0042	.0027
Clay	19.9	.0086	7.8	35	99.0	7.7	.0092	201,968	.0100	127,841	.0121	.0104	.0091	.0099	.0099
Clayton	21.2	.0092	2.9	27	99.1	7.8	.0093	148,729	.0074	64,220	.0060	.0074	.0103	.0090	.0073
Clinton	57.3	.0248	1.0	82	97.9	20.7	.0247	484,711	.0241	299,428	.0284	.0254	.0233	.0252	.0244
Crawford	18.9	.0081	–1.1	26	98.8	6.8	.0082	132,396	.0066	88,961	.0084	.0075	.0099	.0093	.0071
Dallas	30.2	.0131	15.8	51	99.0	11.2	.0134	269,590	.0134	112,987	.0107	.0125	.0136	.0113	.0114
Davis	9.3	.0040	13.3	18	99.2	3.3	.0039	58,591	.0029	34,631	.0033	.0033	.0052	.0043	.0026
Decatur	9.8	.0043	.6	18	98.3	3.5	.0042	49,207	.0025	25,527	.0024	.0027	.0067	.0042	.0020
Delaware	19.1	.0083	1.8	33	99.4	6.4	.0077	147,393	.0073	73,569	.0070	.0074	.0080	.0073	.0064
Des Moines	46.3	.0200	–1.5	112	96.6	17.7	.0211	366,404	.0182	243,474	.0230	.0201	.0228	.0237	.0205
Dickinson	16.3	.0071	29.7	43	99.2	6.4	.0077	133,525	.0066	86,009	.0082	.0072	.0083	.0082	.0076
Dubuque	94.5	.0409	4.3	156	98.9	31.1	.0372	793,489	.0395	502,990	.0476	.0422	.0353	.0356	.0437
Emmet	13.2	.0057	–5.8	34	98.9	5.0	.0060	93,358	.0046	61,999	.0059	.0051	.0069	.0065	.0048
Fayette	25.3	.0109	–6.0	35	98.9	9.3	.0111	175,232	.0087	102,125	.0097	.0095	.0128	.0119	.0081
Floyd	19.5	.0085	–1.8	39	99.3	7.1	.0085	165,476	.0082	86,470	.0081	.0083	.0087	.0082	.0074
Franklin	13.0	.0056	–1.9	22	98.9	5.2	.0062	108,536	.0054	51,397	.0049	.0053	.0061	.0065	.0047
Fremont	9.4	.0041	1.3	18	98.9	3.6	.0043	78,169	.0039	20,738	.0020	.0033	.0040	.0036	.0031
Greene	12.1	.0052	–4.9	21	99.0	4.7	.0056	114,003	.0057	37,504	.0035	.0049	.0057	.0046	.0043
Grundy	14.5	.0063	2.7	29	99.4	5.4	.0065	127,146	.0063	42,511	.0040	.0057	.0053	.0063	.0063
Guthrie	12.0	.0052	–2.0	20	99.4	4.6	.0055	89,106	.0044	27,199	.0026	.0040	.0054	.0050	.0037
Hamilton	17.9	.0077	–2.6	31	99.0	6.8	.0081	138,729	.0069	74,368	.0071	.0071	.0085	.0089	.0067
Hancock	14.0	.0061	3.7	25	99.2	5.2	.0062	112,111	.0056	38,906	.0036	.0052	.0058	.0055	.0051
Hardin	21.8	.0094	–2.0	38	98.8	8.2	.0098	181,997	.0090	104,954	.0100	.0093	.0104	.0101	.0096

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Harrison	16.4	.0071	1.0	23	99.3	6.0	.0072	122,434	.0061	77,652	.0073	.0067	.0081	.0076	.0049
Henry	19.0	.0082	4.9	44	98.0	6.9	.0083	154,244	.0077	84,078	.0080	.0078	.0083	.0084	.0076
Howard	11.1	.0048	−3.0	23	99.4	4.2	.0050	93,035	.0046	40,222	.0038	.0045	.0059	.0044	.0037
Humboldt	12.3	.0054	−1.8	28	99.2	4.8	.0057	109,438	.0055	47,933	.0045	.0051	.0055	.0054	.0053
Ida	8.9	.0038	−4.1	21	99.5	3.4	.0041	96,666	.0048	26,506	.0026	.0039	.0031	.0031	.0035
Iowa	15.5	.0067	.5	26	99.1	5.8	.0069	109,058	.0054	73,864	.0069	.0061	.0074	.0084	.0046
Jackson	22.9	.0099	9.9	36	99.4	8.0	.0096	165,770	.0082	73,084	.0070	.0082	.0103	.0095	.0080
Jasper	36.6	.0159	3.3	50	99.0	13.8	.0165	309,488	.0154	157,387	.0149	.0154	.0155	.0163	.0147
Jefferson	16.4	.0071	4.0	37	98.5	5.9	.0070	127,052	.0063	73,018	.0069	.0067	.0082	.0074	.0061
Johnson	83.5	.0361	15.8	136	95.5	31.7	.0380	651,654	.0324	451,617	.0427	.0362	.0421	.0432	.0371
Jones	20.6	.0090	3.7	36	98.9	7.1	.0084	152,001	.0076	63,817	.0061	.0073	.0082	.0083	.0063
Keokuk	12.8	.0055	−8.2	22	99.3	4.9	.0059	99,667	.0049	39,383	.0037	.0047	.0061	.0054	.0039
Kossuth	21.9	.0095	−4.5	22	99.2	8.0	.0096	196,836	.0098	120,436	.0114	.0102	.0083	.0097	.0095
Lee	43.3	.0187	.7	83	95.6	16.0	.0191	328,889	.0163	245,787	.0233	.0190	.0226	.0215	.0181
Linn	171.1	.0741	4.8	236	97.0	63.9	.0764	1,540,330	.0766	879,781	.0833	.0780	.0681	.0731	.0775
Louisa	12.4	.0054	16.1	31	98.7	4.4	.0053	96,722	.0048	40,325	.0038	.0048	.0051	.0048	.0046
Lucas	10.4	.0045	2.3	24	99.2	4.2	.0050	94,776	.0047	42,823	.0041	.0044	.0061	.0044	.0043
Lyon	12.9	.0055	−3.3	22	99.2	4.5	.0054	97,145	.0048	40,454	.0038	.0046	.0054	.0058	.0038
Madison	12.8	.0056	10.7	23	99.2	4.6	.0055	90,928	.0046	49,706	.0047	.0048	.0063	.0060	.0040
Mahaska	23.2	.0100	4.6	41	98.3	8.8	.0105	168,792	.0083	99,172	.0094	.0091	.0133	.0106	.0085
Marion	30.4	.0132	15.4	54	98.1	10.7	.0128	250,755	.0125	103,985	.0098	.0117	.0127	.0118	.0109
Marshall	41.8	.0181	1.8	73	97.8	15.8	.0189	347,559	.0173	219,581	.0208	.0185	.0197	.0196	.0181
Mills	13.8	.0059	16.6	31	99.1	4.7	.0056	121,414	.0060	57,466	.0055	.0059	.0055	.0056	.0060
Mitchell	12.2	.0053	−6.9	26	99.6	4.5	.0054	89,244	.0045	37,393	.0035	.0043	.0055	.0056	.0036
Monona	11.7	.0051	−3.1	17	99.4	4.5	.0054	103,873	.0051	43,193	.0041	.0049	.0059	.0051	.0041
Monroe	9.2	.0040	−1.7	21	99.1	3.5	.0042	62,872	.0031	31,242	.0030	.0032	.0055	.0039	.0028
Montgomery	13.6	.0059	6.4	32	99.2	5.3	.0063	124,831	.0062	55,105	.0052	.0058	.0073	.0056	.0053
Muscatine	41.1	.0178	10.5	93	95.5	14.6	.0175	345,798	.0172	281,400	.0266	.0202	.0183	.0193	.0196
O'Brien	17.0	.0073	−3.0	30	99.5	6.3	.0075	130,940	.0065	74,300	.0071	.0068	.0077	.0079	.0063
Osceola	8.4	.0037	−1.8	21	99.2	3.1	.0037	59,871	.0030	22,633	.0021	.0030	.0039	.0040	.0026
Page	19.2	.0083	[illegible]	36	98.6	7.5	.0090	150,602	.0075	102,712	.0097	.0082	.0108	.0097	.0094
Palo Alto	12.7	.0055	[illegible]	23	99.4	4.8	.0057	108,521	.0054	50,768	.0048	.0052	.0056	.0061	.0043
Plymouth	25.0	.0108	2.8	29	99.1	8.8	.0106	192,530	.0096	117,882	.0112	.0104	.0120	.0109	.0089
Pocahontas	11.1	.0048	−13.2	19	99.5	4.3	.0051	89,356	.0044	44,234	.0042	.0043	.0059	.0053	.0039
Polk	306.9	.1328	7.3	527	93.0	118.9	.1422	2,905,141	.1444	1,998,869	.1893	.1556	.1405	.1515	.1592
☐ Pottawattamie	86.6	.0375	−.5	91	98.2	31.6	.0378	694,439	.0345	399,759	.0378	.0361	.0371	.0404	.0309
Poweshiek	19.4	.0084	3.2	33	98.5	7.1	.0085	193,279	.0096	79,466	.0075	.0088	.0076	.0083	.0079
Ringgold	6.1	.0027	−4.3	11	99.1	2.4	.0028	45,059	.0022	20,496	.0020	.0022	.0033	.0030	.0018
Sac	13.9	.0060	−10.8	24	99.4	5.5	.0066	114,162	.0057	43,414	.0041	.0052	.0067	.0066	.0043
Scott	163.8	.0709	14.8	357	93.7	59.2	.0708	1,497,472	.0744	916,277	.0867	.0775	.0617	.0694	.0812
Shelby	15.0	.0065	−3.4	25	99.0	5.4	.0065	110,985	.0056	48,524	.0046	.0054	.0063	.0066	.0044
Sioux	31.5	.0136	12.5	41	98.8	10.3	.0123	217,074	.0107	129,722	.0123	.0118	.0124	.0132	.0115
Story	73.9	.0320	17.7	129	95.7	24.8	.0297	626,977	.0312	359,667	.0341	.0322	.0294	.0312	.0302
Tama	19.5	.0084	−3.2	27	95.9	7.1	.0084	164,562	.0082	54,689	.0052	.0073	.0076	.0071	.0069
Taylor	8.3	.0036	−5.6	15	99.3	3.3	.0040	57,013	.0028	14,669	.0013	.0026	.0050	.0035	.0021
Union	14.0	.0061	3.3	33	99.2	5.5	.0066	100,984	.0050	65,076	.0062	.0056	.0089	.0070	.0046
Van Buren	8.7	.0038	.7	18	99.0	3.2	.0038	56,963	.0029	17,163	.0016	.0027	.0046	.0033	.0021
Wapello	39.9	.0172	−5.3	92	98.4	15.6	.0187	307,453	.0152	206,133	.0196	.0168	.0229	.0192	.0165
Warren	36.3	.0158	32.3	63	98.7	12.2	.0145	264,220	.0132	107,661	.0101	.0129	.0141	.0138	.0118
Washington	20.5	.0088	8.1	36	99.0	7.4	.0089	166,629	.0083	96,282	.0092	.0086	.0089	.0093	.0089
Wayne	8.2	.0036	−2.4	16	99.1	3.3	.0039	54,159	.0026	20,251	.0019	.0027	.0054	.0036	.0018
Webster	45.6	.0197	−5.8	64	97.1	17.1	.0205	381,898	.0190	275,609	.0261	.0212	.0200	.0230	.0216
Winnebago	13.0	.0056	.1	32	98.8	5.0	.0060	91,585	.0046	48,318	.0046	.0047	.0063	.0071	.0039
Winneshiek	22.0	.0096	1.1	32	98.4	7.3	.0087	166,251	.0082	78,976	.0074	.0084	.0092	.0093	.0084
Woodbury	100.7	.0436	−2.3	115	96.5	37.3	.0446	832,931	.0414	517,532	.0490	.0441	.0496	.0464	.0453
Worth	9.1	.0039	1.3	23	98.9	3.5	.0042	73,814	.0037	21,598	.0021	.0032	.0042	.0036	.0031
Wright	16.2	.0070	−6.3	28	98.8	6.3	.0075	164,598	.0082	58,224	.0055	.0072	.0081	.0070	.0070
TOTAL METRO COUNTIES	**1,182.6**	**.5120**	**7.0**	**198**	**95.1**	**435.7**	**.5211**	**10,413,293**	**.5177**	**6,563,212**	**.6212**	**.5476**	**.5040**	**.5329**	**.5538**
TOTAL STATE	**2,938.2**	**1.2719**	**4.0**	**53**	**97.1**	**1,083.7**	**1.2960**	**24,567,582**	**1.2210**	**14,164,259**	**1.3412**	**1.2673**	**1.3248**	**1.3217**	**1.2256**
KANSAS															
LAWRENCE	**69.3**	**.0300**	**19.6**	**150**	**89.0**	**25.0**	**.0299**	**531,448**	**.0264**	**292,290**	**.0277**	**.0275**	**.0326**	**.0317**	**.0236**
Douglas	69.3	.0300	19.6	150	89.0	25.0	.0299	531,448	.0264	292,290	.0277	.0275	.0326	.0317	.0236

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
TOPEKA	**186.9**	**.0809**	**3.5**	**105**	**90.1**	**71.7**	**.0857**	**1,653,827**	**.0822**	**867,676**	**.0823**	**.0818**	**.0808**	**.0880**	**.0788**
Jefferson	15.9	.0069	33.1	30	98.3	5.5	.0066	97,079	.0048	24,125	.0023	.0045	.0067	.0066	.0036
Osage	15.7	.0068	17.6	23	98.6	5.8	.0069	104,722	.0052	36,293	.0035	.0050	.0086	.0064	.0040
Shawnee	155.3	.0672	.0	283	88.4	60.4	.0722	1,452,026	.0722	807,258	.0765	.0723	.0655	.0750	.0712
WICHITA	**416.9**	**.1804**	**7.1**	**170**	**88.0**	**159.7**	**.1910**	**4,311,906**	**.2143**	**2,284,971**	**.2163**	**.2082**	**.1573**	**.1839**	**.2211**
Butler	46.1	.0199	19.3	32	97.7	16.8	.0201	427,657	.0213	183,725	.0174	.0198	.0184	.0175	.0219
Sedgwick	370.8	.1605	5.7	368	86.8	142.9	.1709	3,884,249	.1930	2,101,246	.1989	.1884	.1389	.1664	.1992
ALL COUNTIES															
Allen	15.8	.0068	5.0	31	96.7	6.2	.0074	114,339	.0057	58,197	.0055	.0057	.0089	.0074	.0050
Anderson	8.9	.0039	4.7	15	98.8	3.3	.0040	52,922	.0026	18,990	.0018	.0027	.0051	.0041	.0026
Atchison	18.2	.0079	−5.0	42	92.1	6.4	.0076	129,710	.0064	57,913	.0055	.0065	.0086	.0074	.0060
Barber	6.5	.0028	−7.4	6	98.3	2.6	.0032	62,394	.0031	24,652	.0023	.0027	.0027	.0029	.0026
Barton	31.6	.0137	3.1	35	97.3	12.2	.0145	318,779	.0159	206,165	.0195	.0166	.0135	.0149	.0176
Bourbon	16.1	.0069	5.8	25	96.1	6.6	.0079	110,591	.0055	65,103	.0062	.0060	.0110	.0083	.0051
Brown	12.1	.0053	3.6	21	92.8	4.8	.0058	85,222	.0042	33,804	.0032	.0041	.0073	.0054	.0034
Butler	46.1	.0199	19.3	32	97.7	16.8	.0201	427,657	.0213	183,725	.0174	.0198	.0184	.0175	.0219
Chase	3.3	.0015	−3.2	4	97.8	1.3	.0015	19,783	.0010	10,334	.0010	.0011	.0019	.0018	.0007
Chautauqua	5.2	.0022	12.0	8	96.7	2.2	.0027	38,930	.0019	11,983	.0011	.0017	.0033	.0024	.0014
Cherokee	22.4	.0097	3.9	38	96.5	8.7	.0104	158,597	.0079	57,187	.0054	.0076	.0137	.0095	.0066
Cheyenne	3.5	.0015	−17.8	3	99.0	1.5	.0018	26,875	.0013	9,168	.0009	.0012	.0019	.0019	.0011
Clark	2.6	.0012	−10.2	3	98.9	1.0	.0011	18,388	.0009	8,224	.0008	.0010	.0012	.0015	.0009
Clay	9.8	.0042	−.9	16	99.1	4.0	.0048	80,936	.0040	33,632	.0032	.0038	.0048	.0046	.0036
Cloud	12.3	.0053	−8.7	17	99.2	4.8	.0058	99,254	.0050	50,846	.0048	.0049	.0064	.0059	.0050
Coffey	9.9	.0043	33.8	16	98.8	3.7	.0044	69,838	.0035	23,750	.0022	.0033	.0053	.0041	.0026
Comanche	2.6	.0011	−3.8	3	99.4	1.0	.0012	14,926	.0007	8,249	.0008	.0008	.0016	.0014	.0005
Cowley	37.5	.0163	7.1	33	93.9	14.4	.0172	317,438	.0158	146,988	.0139	.0153	.0175	.0168	.0157
Crawford	38.1	.0165	.7	64	97.2	15.6	.0187	270,705	.0134	137,112	.0130	.0140	.0252	.0186	.0123
Decatur	4.4	.0019	−11.8	5	99.3	1.8	.0021	36,915	.0019	19,352	.0018	.0018	.0024	.0022	.0019
Dickinson	20.2	.0087	1.0	24	98.3	7.9	.0095	174,980	.0087	66,573	.0063	.0080	.0094	.0095	.0068
Doniphan	9.4	.0041	3.2	24	95.6	3.4	.0040	61,589	.0030	26,448	.0025	.0031	.0047	.0039	.0023
Douglas	69.3	.0300	19.6	150	89.0	25.0	.0299	531,448	.0264	292,290	.0277	.0275	.0326	.0317	.0236
Edwards	4.3	.0018	−6.1	7	96.1	1.7	.0021	40,224	.0020	15,759	.0015	.0019	.0017	.0019	.0018
Elk	3.9	.0017	1.1	6	98.4	1.7	.0020	27,191	.0014	5,830	.0006	.0011	.0026	.0019	.0009
Ellis	26.4	.0115	6.8	29	98.2	9.6	.0115	284,309	.0141	184,694	.0175	.0146	.0110	.0124	.0150
Ellsworth	6.8	.0029	10.6	9	98.3	2.8	.0033	56,645	.0028	20,533	.0019	.0026	.0035	.0034	.0021
Finney	24.9	.0108	30.9	19	89.7	8.7	.0104	249,837	.0124	173,643	.0164	.0132	.0105	.0106	.0149
Ford	24.8	.0107	9.8	23	93.6	9.1	.0109	197,682	.0099	151,256	.0144	.0114	.0115	.0135	.0125
Franklin	22.5	.0097	12.5	39	96.7	8.5	.0102	207,735	.0103	76,480	.0072	.0093	.0099	.0092	.0087
Geary	30.2	.0131	7.4	80	72.4	10.2	.0122	213,825	.0106	108,970	.0103	.0110	.0128	.0155	.0089
Gove	3.7	.0016	−6.1	3	99.1	1.4	.0017	37,126	.0019	16,018	.0015	.0017	.0015	.0016	.0014
Graham	3.8	.0017	−20.0	4	95.9	1.5	.0017	38,111	.0019	19,903	.0019	.0019	.0015	.0021	.0014
Grant	7.2	.0031	20.8	13	90.5	2.5	.0030	73,815	.0036	39,680	.0038	.0035	0023	.0027	.0037
Gray	5.3	.0023	17.4	6	98.0	1.8	.0022	40,398	.0020	21,817	.0020	.0021	.0025	.0023	.0018
Greeley	1.9	.0008	4.5	2	96.0	.7	.0008	13,509	.0007	4,347	.0005	.0007	.0009	.0010	.0005
Greenwood	8.7	.0038	−4.8	8	98.7	3.7	.0045	66,798	.0033	28,726	.0027	.0032	.0054	.0045	.0026
Hamilton	2.5	.0011	−9.0	3	97.6	1.0	.0012	16,450	.0008	9,016	.0008	.0008	.0015	.0013	.0007
Harper	7.8	.0033	−.9	10	98.7	3.3	.0039	76,985	.0039	27,737	.0027	.0034	.0036	.0035	.0035
Harvey	31.2	.0135	14.6	58	94.7	11.3	.0135	244,875	.0121	109,736	.0104	.0119	.0128	.0138	.0110
Haskell	3.8	.0017	3.5	7	93.3	1.3	.0016	27,740	.0014	6,684	.0006	.0012	.0013	.0017	.0011
Hodgeman	2.2	.0009	−17.4	3	98.0	.9	.0010	19,632	.0010	2,871	.0003	.0008	.0012	.0010	.0005
Jackson	12.0	.0052	16.0	18	94.6	4.3	.0052	80,774	.0040	49,056	.0046	.0044	.0060	.0053	.0035
Jefferson	15.9	.0069	33.1	30	98.3	5.5	.0066	97,079	.0048	24,125	.0023	.0045	.0067	.0066	.0036
Jewell	5.1	.0022	−16.4	6	99.2	2.1	.0025	34,963	.0018	8,209	.0008	.0016	.0026	.0025	.0012
☐ Johnson	280.0	.1212	27.2	586	96.8	103.7	.1240	3,675,234	.1826	1,868,863	.1769	.1686	.0696	.1099	.1891
Kearny	3.6	.0016	18.1	4	92.3	1.2	.0014	30,415	.0015	7,748	.0008	.0013	.0011	.0012	.0011
Kingman	9.0	.0039	1.3	10	98.7	3.4	.0041	67,458	.0034	26,493	.0025	.0032	.0047	.0040	.0031
Kiowa	4.0	.0017	−2.2	6	99.0	1.6	.0019	35,266	.0017	15,270	.0014	.0016	.0017	.0019	.0015
Labette	25.9	.0112	.5	40	92.8	9.9	.0118	193,281	.0096	98,394	.0093	.0099	.0143	.0115	.0092
Lane	2.5	.0011	−7.7	3	98.5	1.0	.0012	24,791	.0013	6,425	.0006	.0010	.0012	.0010	.0007
Leavenworth	55.3	.0239	3.7	119	86.8	17.6	.0211	408,933	.0203	151,919	.0144	.0193	.0201	.0199	.0182
Lincoln	4.1	.0018	−10.5	6	99.1	1.7	.0020	41,021	.0020	12,922	.0012	.0017	.0017	.0020	.0017
Linn	8.4	.0037	8.1	14	98.7	3.3	.0040	60,516	.0030	19,360	.0019	.0028	.0050	.0032	.0021
Logan	3.5	.0015	−8.2	3	98.5	1.4	.0016	32,140	.0016	15,700	.0015	.0016	.0017	.0019	.0015
Lyon	35.9	.0155	11.9	43	93.8	13.6	.0163	328,365	.0164	156,493	.0148	.0157	.0169	.0156	.0151
McPherson	27.4	.0119	10.6	30	97.9	10.2	.0122	211,636	.0105	100,097	.0095	.0105	.0126	.0129	.0098
Marion	13.5	.0058	−3.1	14	98.3	5.2	.0062	105,492	.0052	41,703	.0039	.0050	.0066	.0061	.0044

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Marshall	12.7	.0055	−3.4	14	99.4	5.1	.0061	108,915	.0054	49,026	.0046	.0051	.0067	.0064	.0064
Meade	4.8	.0021	−2.3	5	97.3	1.8	.0022	46,695	.0024	10,877	.0011	.0019	.0021	.0017	.0018
Miami	22.1	.0096	14.8	37	95.9	7.9	.0094	184,502	.0091	69,691	.0066	.0085	.0102	.0080	.0080
Mitchell	8.2	.0035	2.4	11	98.8	3.3	.0040	71,643	.0036	40,524	.0038	.0037	.0040	.0042	.0032
Montgomery	43.0	.0186	7.6	67	90.8	16.8	.0201	331,554	.0165	209,113	.0198	.0178	.0250	.0199	.0170
Morris	6.4	.0028	−.5	9	98.5	2.6	.0031	43,640	.0021	16,811	.0016	.0021	.0043	.0031	.0016
Morton	3.4	.0015	−4.9	5	94.5	1.2	.0014	32,318	.0016	11,785	.0011	.0014	.0012	.0012	.0012
Nemaha	11.2	.0048	−5.3	16	98.9	4.1	.0049	84,009	.0042	29,298	.0028	.0040	.0058	.0048	.0034
Neosho	19.1	.0083	1.5	33	96.8	7.3	.0087	143,970	.0072	100,106	.0095	.0081	.0104	.0093	.0072
Ness	4.5	.0019	−6.1	4	99.1	1.8	.0022	31,840	.0016	13,633	.0013	.0015	.0025	.0021	.0014
Norton	6.5	.0028	−10.7	7	99.0	2.6	.0031	57,100	.0028	25,039	.0023	.0027	.0031	.0031	.0029
Osage	15.7	.0068	17.6	23	98.6	5.8	.0069	104,722	.0052	36,293	.0035	.0050	.0086	.0064	.0040
Osborne	5.9	.0026	−8.1	7	98.9	2.4	.0029	52,396	.0026	17,467	.0016	.0023	.0028	.0030	.0022
Ottawa	6.0	.0026	−3.0	8	99.1	2.3	.0028	44,987	.0022	16,631	.0016	.0021	.0028	.0029	.0017
Pawnee	8.0	.0034	−5.7	11	94.1	3.2	.0038	77,664	.0039	35,616	.0034	.0036	.0038	.0038	.0035
Phillips	7.4	.0033	−6.2	8	99.2	2.9	.0035	51,229	.0025	25,807	.0024	.0027	.0048	.0033	.0027
Pottawatomie	15.4	.0066	31.0	19	98.5	5.7	.0068	95,245	.0048	40,612	.0039	.0049	.0083	.0072	.0038
Pratt	10.4	.0045	3.4	14	96.8	4.1	.0049	99,991	.0049	55,063	.0052	.0050	.0052	.0047	.0048
Rawlins	4.1	.0018	−6.7	4	99.3	1.6	.0019	27,588	.0014	9,428	.0009	.0012	.0021	.0020	.0011
Reno	65.9	.0285	8.5	52	94.6	25.3	.0302	542,176	.0270	331,480	.0314	.0286	.0318	.0342	.0284
Republic	7.4	.0032	−12.9	10	99.2	3.1	.0037	58,233	.0029	17,187	.0016	.0026	.0047	.0032	.0022
Rice	11.9	.0052	−3.4	16	96.7	4.7	.0057	96,140	.0047	34,383	.0032	.0044	.0056	.0052	.0044
Riley	64.8	.0280	14.1	109	82.8	20.2	.0241	476,870	.0237	220,199	.0209	.0237	.0262	.0284	.0186
Rooks	7.0	.0031	−8.2	8	98.8	2.7	.0033	58,144	.0029	22,236	.0021	.0027	.0033	.0029	.0025
Rush	4.5	.0019	−12.1	6	99.2	1.7	.0020	38,352	.0019	11,617	.0011	.0016	.0017	.0019	.0015
Russell	8.9	.0039	−5.6	10	98.8	3.6	.0043	87,228	.0044	40,309	.0038	.0042	.0040	.0042	.0039
Saline	49.4	.0213	6.0	69	94.4	19.2	.0230	461,236	.0229	284,032	.0269	.0237	.0244	.0236	.0242
Scott	5.8	.0026	3.5	8	97.4	2.1	.0025	56,148	.0028	28,056	.0027	.0027	.0021	.0023	.0031
Sedgwick	370.8	.1605	5.7	368	86.8	142.9	.1709	3,884,249	.1930	2,101,246	.1989	.1884	.1389	.1664	.1992
Seward	17.4	.0075	10.5	27	86.8	6.3	.0075	176,949	.0088	131,197	.0124	.0097	.0077	.0080	.0124
Shawnee	155.3	.0672	.0	283	88.4	60.4	.0722	1,452,026	.0722	807,258	.0765	.0723	.0655	.0750	.0712
Sheridan	3.5	.0015	−9.3	4	99.4	1.3	.0016	29,761	.0015	8,596	.0008	.0013	.0018	.0011	.0012
Sherman	7.7	.0034	−1.2	7	95.1	2.9	.0035	67,044	.0033	41,889	.0040	.0035	.0037	.0037	.0035
Smith	5.8	.0025	−14.2	6	99.3	2.4	.0028	49,912	.0025	20,856	.0019	.0024	.0037	.0027	.0018
Stafford	5.6	.0024	−5.8	7	98.1	2.3	.0028	51,730	.0025	18,680	.0018	.0024	.0028	.0026	.0021
Stanton	2.3	.0010	.6	3	90.9	.8	.0009	19,633	.0010	5,501	.0005	.0008	.0009	.0008	.0007
Stevens	4.9	.0021	16.7	7	94.7	1.7	.0021	53,519	.0027	16,738	.0016	.0022	.0017	.0017	.0020
Sumner	25.3	.0110	7.4	21	96.7	9.6	.0114	196,263	.0097	62,279	.0059	.0089	.0114	.0105	.0090
Thomas	8.6	.0037	14.7	8	98.5	3.1	.0038	82,485	.0041	48,536	.0046	.0040	.0036	.0039	.0039
Trego	4.1	.0018	−7.6	5	99.0	1.6	.0019	32,534	.0016	17,176	.0016	.0017	.0020	.0021	.0013
Wabaunsee	7.0	.0030	9.4	9	98.0	2.5	.0030	47,832	.0024	8,933	.0009	.0021	.0031	.0025	.0017
Wallace	2.0	.0009	−9.7	2	97.9	.7	.0008	13,670	.0007	7,576	.0007	.0008	.0010	.0010	.0006
Washington	8.4	.0036	−9.2	9	99.3	3.3	.0039	60,456	.0030	19,284	.0018	.0027	.0047	.0035	.0023
Wichita	3.0	.0013	−8.4	4	88.8	1.1	.0014	28,851	.0014	14,537	.0014	.0013	.0012	.0012	.0013
Wilson	12.3	.0053	8.7	21	98.4	4.8	.0057	79,192	.0040	27,960	.0026	.0038	.0074	.0056	.0031
Woodson	4.6	.0020	−4.0	9	97.6	1.8	.0021	28,851	.0014	11,791	.0012	.0016	.0030	.0020	.0010
☐ Wyandotte	169.7	.0735	−9.2	1,139	72.1	63.7	.0762	1,472,213	.0732	793,570	.0751	.0737	.0736	.0737	.0685
TOTAL METRO COUNTIES	**1,122.8**	**.4860**	**8.5**	**211**	**88.2**	**423.8**	**.5068**	**11,644,628**	**.5787**	**6,107,370**	**.5783**	**.5598**	**.4139**	**.4872**	**.5811**
TOTAL STATE	**2,392.5**	**1.0357**	**6.4**	**29**	**91.5**	**900.9**	**1.0774**	**21,974,172**	**1.0921**	**11,143,084**	**1.0551**	**1.0696**	**1.0331**	**1.0641**	**1.0615**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**155.1**	**.0671**	**30.4**	**123**	**75.7**	**49.6**	**.0594**	**1,065,106**	**.0529**	**614,985**	**.0582**	**.0574**	**.0694**	**.0693**	**.0477**
Christian	68.8	.0298	22.4	95	70.9	20.6	.0247	413,868	.0206	253,167	.0239	.0235	.0331	.0294	.0186
Montgomery, Tenn.	*86.3*	*.0373*	*37.6*	*160*	*79.5*	*29.0*	*.0347*	*651,238*	*.0323*	*361,818*	*.0343*	*.0339*	*.0363*	*.0399*	*.0291*
HUNTINGTON - ASHLAND	**316.1**	**.1368**	**10.2**	**180**	**96.9**	**114.6**	**.1371**	**2,332,589**	**.1161**	**1,359,598**	**.1288**	**.1238**	**.1610**	**.1428**	**.1232**
Boyd	56.1	.0242	7.1	348	97.4	20.7	.0248	476,120	.0237	317,157	.0300	.0256	.0265	.0254	.0273
Greenup	40.3	.0175	21.4	116	99.1	13.5	.0161	286,511	.0143	81,641	.0077	.0129	.0163	.0143	.0131
Lawrence, Ohio	*65.1*	*.0282*	*14.5*	*143*	*96.8*	*22.9*	*.0274*	*373,118*	*.0186*	*211,553*	*.0201*	*.0208*	*.0345*	*.0316*	*.0204*
Cabell, W. Va.	*106.9*	*.0463*	*.0*	*379*	*94.9*	*41.0*	*.0491*	*889,557*	*.0442*	*617,812*	*.0585*	*.0491*	*.0598*	*.0526*	*.0491*
Wayne, W. Va.	*47.7*	*.0206*	*26.9*	*94*	*99.5*	*16.5*	*.0197*	*307,283*	*.0153*	*131,435*	*.0125*	*.0154*	*.0239*	*.0189*	*.0133*
LEXINGTON-FAYETTE	**326.4**	**.1412**	**22.4**	**220**	**87.9**	**120.0**	**.1435**	**2,712,674**	**.1348**	**1,801,209**	**.1706**	**.1470**	**.1566**	**.1588**	**.1486**
Bourbon	19.6	.0085	6.1	67	89.5	7.0	.0083	147,553	.0073	59,949	.0057	.0071	.0101	.0082	.0063

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
LEXINGTON-FAYETTE (continued)															
Clark	29.1	.0126	20.8	114	93.2	10.4	.0124	193,767	.0096	148,444	.0141	.0115	.0159	.0143	.0092
Fayette	209.0	.0904	19.9	733	85.2	79.5	.0951	1,920,954	.0955	1,420,515	.1345	.1062	.0987	.1082	.1155
Jessamine	27.8	.0120	59.5	159	95.1	9.2	.0110	186,629	.0093	82,114	.0078	.0094	.0137	.0111	.0072
Scott	22.6	0098	25.9	79	92.4	7.6	.0091	143,569	.0071	49,886	.0047	.0070	.0103	.0089	.0058
Woodford	18.3	.0079	26.8	95	91.7	6.3	.0076	120,202	.0060	40,301	.0038	.0058	.0079	.0081	.0046
LOUISVILLE	**912.1**	**.3948**	**5.2**	**651**	**86.0**	**334.0**	**.3993**	**8,049,348**	**.4000**	**4,328,248**	**.4098**	**.4019**	**.3786**	**.4143**	**.4118**
Bullitt	46.5	.0201	78.2	155	98.9	14.0	.0167	246,139	.0122	53,581	.0051	.0117	.0132	.0200	.0096
Jefferson	682.1	.2953	−1.9	1,767	82.9	256.5	.3067	6,525,254	.3243	3,563,284	.3374	.3225	.2944	.3048	.3394
Oldham	30.4	.0131	107.0	160	94.2	8.9	.0106	165,303	.0082	78,642	.0074	.0089	.0113	.0130	.0063
Clark, Ind.	*90.9*	*.0394*	*19.8*	*242*	*94.0*	*32.4*	*.0388*	*635,013*	*.0316*	*423,152*	*.0400*	*.0356*	*.0332*	*.0485*	*.0309*
Floyd, Ind.	*62.2*	*.0269*	*11.8*	*415*	*95.6*	*22.2*	*.0265*	*477,639*	*.0237*	*209,589*	*.0199*	*.0232*	*.0265*	*.0280*	*.0256*
OWENSBORO	**87.2**	**.0378**	**9.7**	**188**	**95.2**	**31.5**	**.0377**	**727,065**	**.0361**	**472,390**	**.0447**	**.0391**	**.0388**	**.0406**	**.0423**
Daviess	87.2	.0378	9.7	188	95.2	31.5	.0377	727,065	.0361	472,390	.0447	.0391	.0388	.0406	.0423
ALL COUNTIES															
Adair	15.7	.0068	20.4	39	96.1	5.6	.0067	86,222	.0043	36,899	.0035	.0047	.0107	.0059	.0037
Allen	14.5	.0063	15.1	43	98.3	5.4	.0065	75,883	.0037	40,025	.0038	.0042	.0106	.0066	.0031
Anderson	13.2	.0057	41.1	65	95.7	4.6	.0055	78,783	.0040	36,281	.0034	.0041	.0061	.0063	.0035
Ballard	8.8	.0038	6.3	35	95.9	3.4	.0041	52,700	.0026	35,908	.0034	.0031	.0062	.0043	.0020
Barren	34.9	.0151	21.7	72	94.5	12.8	.0153	230,699	.0114	154,062	.0146	.0131	.0204	.0165	.0135
Bath	10.4	.0045	12.6	37	96.4	3.7	.0044	47,505	.0024	15,481	.0015	.0025	.0065	.0046	.0019
Bell	34.9	.0151	12.1	97	96.8	11.8	.0141	175,709	.0087	177,678	.0168	.0125	.0244	.0164	.0122
☐ Boone	48.7	.0211	48.4	198	98.7	16.2	.0194	413,549	.0206	438,234	.0415	.0270	.0190	.0249	.0246
Bourbon	19.6	.0085	6.1	67	89.5	7.0	.0083	147,553	.0073	59,949	.0057	.0071	.0101	.0082	.0063
Boyd	56.1	.0242	7.1	348	97.4	20.7	.0248	476,120	.0237	317,157	.0300	.0256	.0265	.0254	.0273
Boyle	25.5	.0111	16.6	140	90.2	9.2	.0110	179,605	.0089	107,630	.0102	.0097	.0134	.0121	.0079
Bracken	7.9	.0034	9.3	39	98.8	2.7	.0032	35,350	.0018	16,194	.0015	.0020	.0048	.0033	.0012
Breathitt	17.5	.0076	23.1	35	99.2	5.4	.0065	57,750	.0028	40,582	.0039	.0042	.0127	.0055	.0028
Breckinridge	17.3	.0075	17.0	31	95.9	6.1	.0073	102,275	.0051	50,233	.0047	.0054	.0105	.0073	.0044
Bullitt	46.5	.0201	78.2	155	98.9	14.0	.0167	246,139	.0122	53,581	.0051	.0117	.0132	.0200	.0096
Butler	11.4	.0049	17.2	26	99.0	3.9	.0047	44,726	.0023	35,937	.0034	.0030	.0083	.0050	.0017
Caldwell	13.5	.0059	2.4	39	93.3	5.1	.0061	84,920	.0042	64,646	.0061	.0052	.0083	.0068	.0049
Calloway	30.4	.0131	9.8	79	96.1	11.0	.0131	191,367	.0095	144,076	.0137	.0114	.0185	.0145	.0115
☐ Campbell	82.5	.0357	−7.0	543	98.3	28.9	.0346	584,074	.0290	278,034	.0263	.0296	.0360	.0364	.0260
Carlisle	5.5	.0024	2.7	29	98.7	2.1	.0025	27,154	.0014	17,994	.0017	.0018	.0040	.0029	.0010
Carroll	9.4	.0041	10.3	72	97.7	3.4	.0041	60,146	.0030	25,983	.0025	.0030	.0048	.0043	.0026
Carter	25.9	.0112	30.5	64	99.5	8.6	.0103	103,054	.0051	93,971	.0089	.0074	.0180	.0119	.0064
Casey	15.2	.0066	17.6	34	99.3	5.5	.0065	64,558	.0032	29,541	.0028	.0037	.0123	.0060	.0026
Christian	68.8	.0298	22.4	95	70.9	20.6	.0247	413,868	.0206	253,167	.0239	.0235	.0331	.0294	.0186
Clark	29.1	.0126	20.8	114	93.2	10.4	.0124	193,767	.0096	148,444	.0141	.0115	.0159	.0143	.0092
Clay	23.5	.0101	27.2	50	97.9	7.2	.0086	95,794	.0048	84,558	.0080	.0068	.0167	.0093	.0054
Clinton	9.5	.0042	16.2	48	99.5	3.3	.0040	36,447	.0018	22,007	.0021	.0024	.0075	.0036	.0015
Crittenden	9.4	.0040	10.7	26	98.7	3.5	.0042	50,406	.0025	26,206	.0025	.0029	.0069	.0042	.0024
Cumberland	7.4	.0032	8.0	24	94.3	2.8	.0033	38,155	.0019	21,517	.0020	.0021	.0058	.0031	.0014
Daviess	87.2	.0378	9.7	188	95.2	31.5	.0377	727,065	.0361	472,390	.0447	.0391	.0388	.0406	.0423
Edmonson	10.2	.0044	16.6	34	97.8	3.4	.0040	42,591	.0021	13,719	.0013	.0024	.0058	.0043	.0017
Elliott	7.1	.0031	19.7	30	99.6	2.4	0029	29,303	.0015	6,755	.0007	.0015	.0048	.0021	.0011
Estill	14.8	.0064	16.1	58	99.5	5.1	.0061	70,625	.0035	50,910	.0048	.0044	.0101	.0061	.0032
Fayette	209.0	.0904	19.9	733	85.2	79.5	.0951	1,920,954	.0955	1,420,515	.1345	.1062	.0987	.1082	.1155
Fleming	12.5	.0055	10.0	36	97.7	4.5	.0054	61,161	.0030	43,398	.0041	.0038	.0094	.0056	.0029
Floyd	51.1	.0221	42.4	130	99.0	17.2	.0205	311,717	.0155	230,202	.0218	.0188	.0279	.0225	.0155
Franklin	43.2	.0187	25.3	204	91.0	16.6	.0199	393,977	.0196	177,548	.0168	.0185	.0193	.0192	.0200
Fulton	8.8	.0038	−13.6	42	82.8	3.4	.0041	52,555	.0026	56,273	.0053	.0037	.0070	.0048	.0030
Gallatin	5.0	.0021	20.9	51	96.9	1.8	.0021	33,417	.0016	15,032	.0015	.0017	.0028	.0020	.0014
Garrard	11.2	.0049	18.4	48	94.2	4.1	.0049	55,723	.0028	25,989	.0024	.0032	.0066	.0054	.0022
Grant	14.0	.0061	40.0	54	99.2	4.6	.0055	74,481	.0037	44,800	.0043	.0042	.0064	.0060	.0032
Graves	34.6	.0149	11.8	62	95.0	13.3	.0159	224,196	.0112	122,383	.0115	.0121	.0210	.0161	.0127
Grayson	21.7	.0094	32.0	44	99.1	7.6	.0091	110,162	.0054	59,634	.0057	.0052	.0136	.0092	.0053
Green	11.1	.0048	7.2	38	96.2	4.0	.0048	68,175	.0034	27,176	.0026	.0035	.0066	.0049	.0026
Greenup	40.3	.0175	21.4	116	99.1	13.5	.0161	286,511	.0143	81,641	.0077	.0129	.0163	.0143	.0131
Hancock	7.9	.0034	11.6	42	98.1	2.7	.0033	59,980	.0029	11,443	.0011	.0025	.0033	.0023	.0023
Hardin	92.1	.0399	17.4	146	85.0	26.1	.0312	687,262	.0342	343,227	.0325	.0349	.0329	.0433	.0213
Harlan	42.8	.0185	14.5	91	94.6	14.4	.0172	235,524	.0117	173,048	.0164	.0144	.0300	.0183	.0143
Harrison	15.4	.0067	8.8	50	96.4	5.5	.0066	87,866	.0044	46,481	.0044	.0048	.0084	.0073	.0043
Hart	15.6	.0067	11.6	38	91.6	5.6	.0067	75,948	.0037	45,922	.0043	.0045	.0107	.0072	.0034
☐ Henderson	41.9	.0182	16.3	96	92.0	15.4	.0184	350,073	.0174	197,886	.0187	.0180	.0190	.0185	.0195

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Henry	13.1	.0056	20.1	45	94.2	4.7	.0056	81,334	.0041	34,778	.0033	.0041	.0073	.0061	.0033
Hickman	6.1	.0027	−2.6	25	89.2	2.2	.0026	35,004	.0017	11,656	.0011	.0018	.0036	.0025	.0014
Hopkins	47.6	.0206	24.7	86	92.5	17.4	.0209	367,477	.0183	196,130	.0186	.0188	.0257	.0193	.0180
Jackson	12.3	.0053	22.9	36	99.6	4.2	.0050	40,503	.0020	20,401	.0019	.0026	.0099	.0045	.0013
Jefferson	682.1	.2953	−1.9	1,767	82.9	256.5	.3067	6,525,254	.3243	3,563,284	.3374	.3225	.2944	.3048	.3394
Jessamine	27.8	.0120	59.5	159	95.1	9.2	.0110	186,629	.0093	82,114	.0078	.0094	.0137	.0111	.0072
Johnson	25.7	.0111	46.5	97	99.4	8.7	.0104	119,185	.0059	119,804	.0114	.0086	.0180	.0119	.0087
☐ Kenton	138.8	.0601	7.2	852	96.3	49.6	.0594	1,105,107	.0549	504,442	.0477	.0538	.0608	.0574	.0507
Knott	18.5	.0080	25.9	53	98.9	5.8	.0069	78,556	.0039	30,123	.0029	.0044	.0120	.0057	.0030
Knox	31.5	.0136	33.0	81	98.4	10.5	.0125	136,612	.0068	110,035	.0104	.0092	.0251	.0119	.0061
Larue	12.2	.0053	14.3	46	95.0	4.5	.0054	79,802	.0040	35,891	.0034	.0041	.0072	.0051	.0040
Laurel	41.1	.0178	50.1	95	98.7	13.7	.0164	219,945	.0109	154,963	.0147	.0135	.0239	.0176	.0104
Lawrence	14.8	.0064	38.0	35	99.2	4.9	.0059	65,285	.0033	46,567	.0044	.0041	.0113	.0054	.0024
Lee	7.9	.0034	19.9	37	99.1	2.8	.0033	29,842	.0014	25,430	.0024	.0021	.0068	.0034	.0010
Leslie	15.4	.0067	32.5	38	99.5	4.9	.0059	52,749	.0027	18,483	.0017	.0033	.0102	.0055	.0020
Letcher	32.1	.0139	38.6	95	98.4	10.7	.0128	139,309	.0069	70,751	.0067	.0082	.0217	.0123	.0068
Lewis	14.9	.0065	20.6	31	99.3	5.0	.0060	55,374	.0027	24,676	.0024	.0034	.0095	.0065	.0021
Lincoln	19.5	.0084	17.0	58	95.5	6.7	.0080	96,708	.0048	49,619	.0047	.0055	.0118	.0083	.0044
Livingston	9.5	.0041	25.1	30	99.3	3.6	.0043	50,596	.0026	14,897	.0014	.0024	.0058	.0041	.0019
Logan	24.5	.0106	12.4	44	90.4	8.9	.0106	148,021	.0073	76,266	.0072	.0081	.0152	.0107	.0068
Lyon	6.7	.0029	20.5	32	94.3	2.4	.0029	45,899	.0023	14,154	.0013	.0020	.0045	.0023	.0019
McCracken	61.9	.0268	6.2	247	89.2	24.2	.0289	497,471	.0247	375,250	.0356	.0284	.0344	.0312	.0309
McCreary	16.2	.0070	29.1	38	98.0	5.2	.0063	63,461	.0032	26,131	.0024	.0038	.0117	.0051	.0024
McLean	10.3	.0045	13.7	40	98.9	3.7	.0044	54,482	.0027	26,306	.0025	.0029	.0065	.0045	.0024
Madison	55.0	.0238	28.7	124	92.9	17.7	.0211	356,684	.0177	258,269	.0245	.0211	.0268	.0249	.0169
Magoffin	14.0	.0061	34.1	45	99.5	4.5	.0054	71,085	.0035	27,161	.0026	.0037	.0082	.0045	.0025
Marion	18.1	.0078	8.3	52	91.7	5.8	.0070	86,141	.0043	40,063	.0038	.0048	.0104	.0078	.0036
Marshall	26.6	.0115	30.5	88	99.4	10.0	.0119	161,302	.0080	132,047	.0125	.0100	.0155	.0139	.0072
Martin	14.9	.0065	58.9	65	99.5	4.5	.0054	84,629	.0042	34,803	.0033	.0044	.0082	.0047	.0037
Mason	17.8	.0077	3.1	74	91.9	6.5	.0078	107,492	.0054	94,951	.0090	.0070	.0125	.0094	.0064
Meade	23.7	.0102	26.1	77	90.6	7.5	.0089	123,630	.0061	36,345	.0034	.0061	.0096	.0106	.0044
Menifee	5.3	.0023	30.9	26	98.4	1.7	.0021	18,149	.0009	3,685	.0003	.0011	.0033	.0024	.0005
Mercer	19.6	.0085	22.8	78	95.1	7.0	.0083	130,693	.0065	61,684	.0059	.0067	.0099	.0089	.0062
Metcalfe	9.8	.0042	19.8	34	96.6	3.4	.0041	46,566	.0023	20,632	.0019	.0025	.0066	.0039	.0018
Monroe	12.5	.0055	7.4	38	96.6	4.6	.0055	55,545	.0028	35,635	.0034	.0035	.0104	.0051	.0024
Montgomery	20.9	.0090	36.0	105	94.2	7.4	.0089	127,886	.0064	102,792	.0097	.0079	.0128	.0106	.0072
Morgan	12.5	.0054	24.8	33	99.3	4.2	.0050	48,143	.0023	57,578	.0055	.0040	.0095	.0053	.0026
Muhlenberg	33.1	.0143	20.2	69	94.4	11.4	.0136	229,227	.0114	157,555	.0149	.0130	.0200	.0134	.0119
Nelson	28.5	.0124	21.4	67	93.1	9.2	.0110	174,678	.0087	85,513	.0081	.0092	.0126	.0125	.0079
Nicholas	7.3	.0031	12.2	37	97.8	2.6	.0031	36,249	.0018	12,456	.0012	.0019	.0043	.0031	.0015
Ohio	22.3	.0097	18.7	37	98.3	7.8	.0094	140,972	.0070	62,409	.0059	.0072	.0133	.0080	.0060
Oldham	30.4	.0131	107.0	160	94.2	8.9	.0106	165,303	.0082	78,642	.0074	.0089	.0113	.0130	.0063
Owen	9.3	.0041	24.5	26	97.2	3.4	.0041	42,541	.0022	21,481	.0021	.0025	.0065	.0040	.0014
Owsley	5.9	.0025	17.5	30	99.5	1.9	.0022	16,753	.0008	8,513	.0008	.0012	.0052	.0016	.0006
Pendleton	11.2	.0049	12.6	40	99.2	3.9	.0047	58,057	.0029	19,843	.0019	.0029	.0057	.0050	.0021
Perry	35.0	.0151	33.3	103	97.6	11.3	.0135	199,222	.0099	147,065	.0139	.0122	.0199	.0155	.0095
Pike	84.7	.0367	38.7	108	99.1	28.2	.0337	510,796	.0254	297,225	.0281	.0286	.0445	.0351	.0257
Powell	11.7	.0051	51.9	65	98.5	3.7	.0045	61,346	.0030	19,262	.0019	.0030	.0055	.0040	.0022
Pulaski	47.6	.0206	35.1	72	98.2	17.2	.0205	266,202	.0132	220,929	.0209	.0170	.0359	.0231	.0126
Robertson	2.3	.0010	6.3	23	99.3	.8	.0010	11,408	.0006	2,972	.0003	.0006	.0013	.0009	.0005
Rockcastle	14.3	.0061	16.2	45	99.4	4.9	.0059	68,738	.0034	29,135	.0027	.0037	.0087	.0058	.0026
Rowan	19.5	.0085	14.6	69	97.6	6.3	.0075	109,058	.0054	79,824	.0076	.0067	.0119	.0085	.0044
Russell	14.2	.0061	34.7	57	98.7	5.3	.0063	48,853	.0025	52,033	.0049	.0039	.0131	.0066	.0019
Scott	22.6	.0098	25.9	79	92.4	7.6	.0091	143,569	.0071	49,856	.0047	.0070	.0103	.0089	.0058
Shelby	24.2	.0105	27.4	63	88.3	8.2	.0098	139,875	.0070	83,064	.0079	.0079	.0124	.0112	.0061
Simpson	14.9	.0064	14.1	63	87.3	5.4	.0065	103,673	.0051	62,174	.0059	.0057	.0081	.0068	.0051
Spencer	6.0	.0026	9.3	31	96.9	2.1	.0025	28,556	.0014	10,880	.0010	.0015	.0033	.0029	.0010
Taylor	22.0	.0096	28.4	81	94.1	8.1	.0097	136,528	.0068	75,260	.0071	.0074	.0126	.0109	.0070
Todd	12.1	.0052	11.8	32	87.3	4.3	.0051	71,825	.0036	24,683	.0024	.0035	.0071	[illegible]	.0029
Trigg	9.5	.0041	10.2	23	87.0	3.5	.0042	57,318	.0028	35,888	.0034	.0034	.0065	.0044	.0026
Trimble	6.4	.0028	19.6	43	99.5	2.2	.0026	35,885	.0018	4,728	.0004	.0016	.0029	.0026	.0012
Union	18.2	.0079	14.6	53	80.8	5.6	.0067	127,126	.0063	52,589	.0050	.0061	.0081	.0056	.0057
Warren	74.4	.0322	28.5	136	90.7	26.3	.0315	578,453	.0288	420,485	.0398	.0328	.0401	.0346	.0306
Washington	10.8	.0046	.7	36	89.4	3.5	.0042	52,485	.0026	29,647	.0028	.0031	.0053	.0051	.0025
Wayne	17.6	.0077	23.4	39	97.3	6.2	.0074	76,275	.0038	41,847	.0040	.0046	.0136	.0067	.0032
Webster	15.2	.0065	14.4	45	93.6	5.6	.0067	95,245	.0047	40,428	.0038	.0048	.0098	.0061	.0036

1982 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	Graduated Buying Power Indexes MPP (Moderate-Priced Products)	Graduated Buying Power Indexes PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Whitley	35.0	.0152	45.0	79	98.8	12.2	.0146	180,279	.0090	199,252	.0189	.0132	.0238	.0159	.0124
Wolfe	6.9	.0030	21.7	31	99.5	2.3	.0027	21,201	.0010	15,973	.0015	.0016	.0056	.0021	.0006
Woodford	18.3	.0079	26.8	95	91.7	6.3	.0076	120,202	.0060	40,301	.0038	.0058	.0079	.0081	.0046
TOTAL METRO COUNTIES	**1,649.7**	**.7141**	**9.2**	**326**	**88.2**	**595.8**	**.7126**	**14,005,737**	**.6961**	**8,039,667**	**.7610**	**.7196**	**.7250**	**.7435**	**.7260**
TOTAL STATE	**3,743.1**	**1.6203**	**16.2**	**94**	**92.1**	**1,318.1**	**1.5764**	**26,153,992**	**1.2998**	**15,512,085**	**1.4688**	**1.4148**	**1.9824**	**1.6534**	**1.3059**

LOUISIANA

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP	MPP	PPP
ALEXANDRIA	**155.7**	**.0675**	**18.2**	**78**	**73.0**	**52.9**	**.0633**	**1,074,679**	**.0534**	**587,677**	**.0557**	**.0567**	**.0750**	**.0651**	**.0561**
Grant	17.2	.0075	25.8	26	82.4	6.1	.0073	92,174	.0046	25,175	.0024	.0044	.0105	.0066	.0033
Rapides	138.5	.0600	17.3	103	71.8	46.8	.0560	982,505	.0488	562,502	.0533	.0523	.0645	.0585	.0528
BATON ROUGE	**516.2**	**.2234**	**37.4**	**321**	**70.9**	**175.6**	**.2100**	**4,593,711**	**.2282**	**2,370,047**	**.2243**	**.2261**	**.2132**	**.1940**	**.2141**
Ascension	52.1	.0226	40.5	176	76.7	16.4	.0196	371,498	.0184	222,959	.0211	.0200	.0255	.0174	.0168
East Baton Rouge	381.3	.1650	33.7	833	67.1	133.1	.1591	3,706,289	.1842	1,977,322	.1872	.1813	.1523	.1490	.1766
Livingston	63.2	.0273	73.1	96	92.6	20.1	.0241	395,665	.0196	131,173	.0124	.0191	.0259	.0217	.0161
West Baton Rouge	19.6	.0085	16.2	101	59.4	6.0	.0072	120,259	.0060	38,593	.0036	.0057	.0095	.0059	.0046
LAFAYETTE	**157.1**	**.0680**	**40.7**	**582**	**78.3**	**54.7**	**.0654**	**1,532,726**	**.0761**	**956,813**	**.0906**	**.0789**	**.0692**	**.0671**	**.0882**
Lafayette	157.1	.0680	40.7	582	78.3	54.7	.0654	1,532,726	.0761	956,813	.0906	.0789	.0692	.0671	.0882
LAKE CHARLES	**171.6**	**.0743**	**18.0**	**159**	**77.4**	**59.4**	**.0711**	**1,479,754**	**.0736**	**853,515**	**.0808**	**.0758**	**.0795**	**.0679**	**.0766**
Calcasieu	171.6	.0743	18.0	159	77.4	59.4	.0711	1,479,754	.0736	853,515	.0808	.0758	.0795	.0679	.0766
MONROE	**143.4**	**.0621**	**24.3**	**229**	**70.0**	**49.8**	**.0596**	**1,056,885**	**.0525**	**664,383**	**.0629**	**.0574**	**.0707**	**.0624**	**.0561**
Ouachita	143.4	.0621	24.3	229	70.0	49.8	.0596	1,056,885	.0525	664,383	.0629	.0574	.0707	.0624	.0561
NEW ORLEANS	**1,214.0**	**.5254**	**16.0**	**637**	**65.6**	**438.9**	**.5249**	**11,358,603**	**.5647**	**5,540,369**	**.5248**	**.5449**	**.5421**	**.4822**	**.5778**
Jefferson	473.9	.2051	40.1	1,366	83.5	167.4	.2002	4,950,602	.2461	2,632,553	.2493	.2389	.1766	.1819	.2744
Orleans	554.2	.2399	−6.6	2,785	42.4	210.0	.2511	5,044,583	.2508	2,318,465	.2196	.2393	.2858	.2314	.2429
St. Bernard	66.4	.0287	29.7	137	94.6	21.9	.0262	537,860	.0268	195,016	.0185	.0246	.0238	.0227	.0259
St. Tammany	119.5	.0517	87.9	137	86.2	39.6	.0474	825,558	.0410	394,335	.0374	.0421	.0559	.0462	.0346
SHREVEPORT	**383.9**	**.1661**	**14.3**	**164**	**65.9**	**138.6**	**.1657**	**3,070,480**	**.1525**	**1,683,475**	**.1595**	**.1574**	**.1817**	**.1624**	**.1631**
Bossier	83.1	.0360	26.1	98	79.3	28.2	.0338	626,506	.0311	258,647	.0245	.0301	.0313	.0323	.0291
Caddo	256.5	.1110	11.4	287	61.3	94.3	.1127	2,193,752	.1090	1,267,808	.1201	.1128	.1232	.1094	.1205
Webster	44.3	.0191	10.9	74	67.5	16.1	.0192	250,222	.0124	157,020	.0149	.0145	.0272	.0207	.0135
ALL COUNTIES															
Acadia	57.3	.0248	10.0	87	82.0	18.7	.0223	325,791	.0162	176,321	.0167	.0179	.0308	.0231	.0138
Allen	21.5	.0093	3.4	28	77.9	7.5	.0090	93,858	.0047	64,841	.0061	.0061	.0148	.0095	.0043
Ascension	52.1	.0226	40.5	176	76.7	16.4	.0196	371,498	.0184	222,959	.0211	.0200	.0255	.0174	.0168
Assumption	22.6	.0098	15.0	66	67.8	6.7	.0080	120,495	.0060	37,427	.0036	.0061	.0094	.0074	.0049
Avoyelles	42.1	.0182	11.5	50	74.0	14.1	.0169	186,580	.0093	121,097	.0115	.0116	.0292	.0160	.0075
Beauregard	31.0	.0134	[illegible]	[illegible]	83.1	10.2	.0122	217,777	.0108	119,227	.0112	.0116	.0145	.0124	.0103
Bienville	16.5	.0071	[illegible]	[illegible]	57.1	5.9	.0070	89,455	.0045	31,610	.0030	.0045	.0104	.0059	.0034
Bossier	83.1	.0360	26.1	98	79.3	28.2	.0338	626,506	.0311	258,647	.0245	.0301	.0313	.0323	.0291
Caddo	256.5	.1110	11.4	287	61.3	94.3	.1127	2,193,752	.1090	1,267,808	.1201	.1128	.1232	.1094	.1205
Calcasieu	171.6	.0743	18.0	159	77.4	59.4	.0711	1,479,754	.0736	853,515	.0808	.0758	.0795	.0679	.0766
Caldwell	11.1	.0048	18.7	21	80.9	4.1	.0049	62,126	.0030	30,262	.0029	.0034	.0075	.0048	.0023
Cameron	9.6	.0042	17.2	7	93.8	3.2	.0038	66,525	.0034	20,961	.0019	.0031	.0037	.0036	.0027
Catahoula	12.4	.0054	5.4	17	73.8	4.3	.0051	59,951	.0029	35,100	.0034	.0035	.0079	.0051	.0028
Claiborne	17.2	.0074	1.0	22	52.8	6.3	.0076	104,978	.0052	50,778	.0048	.0055	.0113	.0060	.0048
Concordia	23.1	.0100	2.3	32	64.4	7.9	.0094	157,065	.0079	62,793	.0059	.0077	.0117	.0081	.0076
De Soto	26.3	.0114	15.5	30	54.7	9.3	.0112	166,588	.0082	66,136	.0063	.0084	.0164	.0092	.0065
East Baton Rouge	381.3	.1650	33.7	833	67.1	133.1	.1591	3,706,289	.1842	1,977,322	.1872	.1813	.1523	.1490	.1766
East Carroll	11.5	.0050	−10.8	27	37.8	3.6	.0043	50,477	.0025	30,067	.0029	.0030	.0078	.0035	.0018
East Feliciana	19.5	.0085	10.4	43	50.8	5.3	.0064	95,925	.0048	28,484	.0027	.0049	.0080	.0054	.0035
Evangeline	33.6	.0145	5.2	50	75.3	11.6	.0138	181,347	.0090	100,679	.0095	.0103	.0225	.0122	.0084
Franklin	24.1	.0104	.6	38	67.5	8.3	.0100	98,256	.0049	69,937	.0066	.0066	.0184	.0090	.0043
Grant	17.2	.0075	25.8	26	82.4	6.1	.0073	92,174	.0046	25,175	.0024	.0044	.0105	.0066	.0033
Iberia	65.2	.0282	13.6	111	71.6	20.7	.0247	475,894	.0236	303,670	.0287	.0261	.0294	.0246	.0277
Iberville	32.3	.0140	5.1	51	51.5	9.9	.0119	196,033	.0098	99,225	.0094	.0104	.0164	.0104	.0087
Jackson	17.5	.0076	9.6	30	67.6	6.3	.0075	127,460	.0063	44,867	.0043	.0060	.0091	.0062	.0057
Jefferson	473.9	.2051	40.1	1,366	83.5	167.4	.2002	4,950,602	.2461	2,632,553	.2493	.2389	.1746	.1819	.2744
Jefferson Davis	32.7	.0142	10.6	50	80.4	10.8	.0129	213,435	.0106	131,060	.0124	.0118	.0170	.0127	.0094
Lafayette	157.1	.0680	40.7	582	78.3	54.7	.0654	1,532,726	.0761	956,813	.0906	.0789	.0692	.0671	.0882
Lafourche	85.3	.0369	23.7	75	87.1	27.0	.0323	656,476	.0327	341,931	.0323	.0334	.0320	.0325	.0322
La Salle	17.7	.0077	33.1	28	89.3	6.4	.0077	100,373	.0050	50,770	.0049	.0054	.0113	.0077	.0042

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Lincoln	40.7	.0176	20.4	86	61.8	13.0	.0155	292,079	.0145	143,602	.0136	.0149	.0192	.0148	.0140
Livingston	63.2	.0273	73.1	96	92.6	20.1	.0241	395,665	.0196	131,173	.0124	.0191	.0259	.0217	.0161
Madison	16.0	.0070	6.2	25	41.3	5.3	.0063	60,227	.0030	35,845	.0034	.0039	.0126	.0045	.0028
Morehouse	35.3	.0152	8.7	44	59.4	12.0	.0143	200,680	.0100	109,882	.0104	.0111	.0211	.0123	.0092
Natchitoches	40.8	.0177	15.8	32	62.4	14.0	.0168	242,359	.0120	112,761	.0106	.0128	.0250	.0146	.0106
Orleans	554.2	.2399	-6.6	2,785	42.4	210.0	.2511	5,044,583	.2508	2,318,465	.2196	.2393	.2858	.2314	.2429
Ouachita	143.4	.0621	24.3	229	70.0	49.8	.0596	1,056,885	.0525	664,383	.0629	.0574	.0707	.0624	.0561
Plaquemines	26.2	.0113	3.9	25	76.2	8.0	.0096	204,463	.0101	101,065	.0096	.0102	.0110	.0094	.0085
Pointe Coupee	24.5	.0106	11.4	43	58.0	8.1	.0096	144,050	.0072	65,320	.0061	.0077	.0140	.0087	.0064
Rapides	138.5	.0600	17.3	103	71.8	46.8	.0560	982,505	.0488	562,502	.0533	.0523	.0645	.0585	.0528
Red River	10.6	.0046	14.9	27	63.1	3.7	.0044	42,908	.0022	32,399	.0031	.0030	.0080	.0039	.0021
Richland	22.2	.0096	2.0	39	64.0	7.3	.0088	117,033	.0058	83,113	.0078	.0071	.0148	.0081	.0066
Sabine	26.5	.0115	42.2	31	77.6	9.6	.0114	117,526	.0058	73,451	.0070	.0073	.0189	.0115	.0042
St. Bernard	66.4	.0287	29.7	137	94.6	21.9	.0262	537,860	.0268	195,016	.0185	.0246	.0238	.0227	.0259
St. Charles	38.7	.0168	31.0	135	73.4	12.4	.0149	295,162	.0146	94,430	.0089	.0134	.0146	.0120	.0128
St. Helena	9.8	.0042	-1.4	24	48.3	3.1	.0037	45,430	.0023	6,017	.0006	.0021	.0053	.0032	.0014
St. James	21.9	.0095	11.0	88	52.4	6.3	.0075	146,894	.0073	54,665	.0051	.0071	.0080	.0057	.0079
St. John the Baptist	33.6	.0145	41.1	158	61.2	10.1	.0121	232,906	.0116	74,557	.0071	.0109	.0134	.0089	.0108
St. Landry	84.9	.0368	5.6	91	61.4	27.8	.0332	502,635	.0249	300,967	.0285	.0284	.0488	.0305	.0262
St. Martin	41.9	.0181	29.1	56	66.4	12.9	.0155	214,713	.0107	85,801	.0081	.0113	.0217	.0143	.0085
St. Mary	64.9	.0281	6.8	106	69.3	20.8	.0248	529,469	.0263	285,117	.0270	.0269	.0275	.0231	.0274
St. Tammany	119.5	.0517	87.9	137	86.2	39.6	.0474	825,558	.0410	394,335	.0374	.0421	.0559	.0462	.0346
Tangipahoa	83.5	.0362	26.8	107	69.2	27.4	.0328	413,158	.0206	353,779	.0335	.0275	.0549	.0346	.0200
Tensas	8.3	.0036	-14.7	13	45.1	2.9	.0034	37,110	.0018	15,218	.0014	.0021	.0063	.0023	.0012
Terrebonne	98.3	.0425	29.3	72	80.3	31.5	.0377	789,726	.0393	531,625	.0503	.0422	.0389	.0389	.0440
Union	21.6	.0094	17.1	24	70.3	7.5	.0090	137,990	.0068	44,766	.0043	.0066	.0114	.0075	.0053
Vermilion	49.7	.0215	15.4	41	85.8	16.9	.0202	389,517	.0194	174,364	.0165	.0190	.0237	.0188	.0166
Vernon	56.9	.0246	5.8	43	76.8	16.8	.0201	431,525	.0214	103,872	.0098	.0185	.0310	.0251	.0067
Washington	44.7	.0194	6.5	66	69.3	15.8	.0189	258,508	.0129	143,358	.0136	.0144	.0290	.0179	.0140
Webster	44.3	.0191	10.9	74	67.5	16.1	.0192	250,222	.0124	157,020	.0149	.0145	.0272	.0207	.0135
West Baton Rouge	19.6	.0085	16.2	101	59.4	6.0	.0072	120,259	.0060	38,593	.0036	.0057	.0095	.0059	.0046
West Carroll	12.9	.0056	-1.0	36	83.1	4.5	.0054	67,349	.0033	35,550	.0034	.0039	.0083	.0048	.0026
West Feliciana	12.4	.0054	15.2	31	41.5	2.5	.0030	55,305	.0028	25,300	.0024	.0032	.0042	.0027	.0019
Winn	17.4	.0075	6.3	18	71.2	6.2	.0074	101,304	.0050	46,871	.0044	.0053	.0114	.0073	.0036
TOTAL METRO COUNTIES	**2,741.9**	**1.1868**	**21.2**	**279**	**68.7**	**969.9**	**1.1600**	**24,166,838**	**1.2010**	**12,656,279**	**1.1986**	**1.1972**	**1.2314**	**1.1011**	**1.2320**
TOTAL STATE	**4,316.2**	**1.8684**	**18.4**	**97**	**69.2**	**1,484.4**	**1.7752**	**34,083,729**	**1.6939**	**17,807,217**	**1.6861**	**1.7263**	**2.0739**	**1.6818**	**1.6841**
MAINE															
BANGOR	**139.1**	**.0602**	**10.9**	**41**	**98.2**	**47.7**	**.0570**	**1,024,367**	**.0509**	**694,680**	**.0658**	**.0573**	**.0601**	**.0676**	**.0571**
Penobscot	139.1	.0602	10.9	41	98.2	47.7	.0570	1,024,367	.0509	694,680	.0658	.0573	.0601	.0676	.0571
LEWISTON - AUBURN	**101.1**	**.0438**	**10.8**	**212**	**98.8**	**36.5**	**.0436**	**671,092**	**.0334**	**472,114**	**.0447**	**.0389**	**.0493**	**.0549**	**.0329**
Androscoggin	101.1	.0438	10.8	212	98.8	36.5	.0436	671,092	.0334	472,114	.0447	.0389	.0493	.0549	.0329
PORTLAND	**249.3**	**.1079**	**15.7**	**220**	**98.4**	**92.6**	**.1108**	**2,123,472**	**.1056**	**1,506,371**	**.1427**	**.1171**	**.1138**	**.1269**	**.1109**
Cumberland	219.5	.0950	14.4	251	98.4	82.0	.0981	1,909,437	.0949	1,432,971	.1357	.1071	.1014	.1141	.1024
Sagadahoc	29.8	.0129	27.1	116	98.3	10.6	.0127	214,035	.0107	73,400	.0070	.0100	.0124	.0128	.0085
ALL COUNTIES															
Androscoggin	101.1	.0438	10.8	212	98.8	36.5	.0436	671,092	.0334	472,114	.0447	.0389	.0493	.0549	.0329
Aroostook	90.6	.0392	-3.7	13	95.1	30.0	.0359	571,798	.0284	377,211	.0357	.0327	.0390	.0469	.0301
Cumberland	219.5	.0950	14.4	251	98.4	82.0	.0981	1,909,437	.0949	1,432,971	.1357	.1071	.1014	.1141	.1024
Franklin	27.9	.0121	24.3	16	99.3	10.0	.0119	221,140	.0110	97,493	.0093	.0108	.0106	.0123	.0098
Hancock	43.1	.0186	24.6	28	99.1	16.2	.0194	323,354	.0161	206,075	.0195	.0177	.0225	.0223	.0155
Kennebec	112.6	.0488	18.1	129	98.9	40.6	.0486	916,043	.0455	538,686	.0510	.0477	.0473	.0543	.0484
Knox	33.6	.0145	15.8	91	99.1	12.8	.0153	247,802	.0123	152,870	.0145	.0134	.0178	.0179	.0127
Lincoln	26.7	.0116	30.0	58	99.4	9.9	.0118	179,178	.0089	101,531	.0096	.0098	.0140	.0133	.0082
Oxford	49.9	.0216	13.3	24	99.3	18.2	.0218	361,330	.0180	160,042	.0151	.0177	.0213	.0229	.0158
Penobscot	139.1	.0602	10.9	41	98.2	47.7	.0570	1,024,367	.0509	694,680	.0658	.0573	.0601	.0676	.0571
Piscataquis	17.9	.0078	9.9	4	99.0	6.5	.0078	117,894	.0058	61,411	.0058	.0062	.0090	.0096	.0050
Sagadahoc	29.8	.0129	27.1	116	98.3	10.6	.0127	214,035	.0107	73,400	.0070	.0100	.0124	.0128	.0085
Somerset	45.8	.0198	12.8	12	99.2	15.9	.0190	305,006	.0151	144,776	.0137	.0156	.0206	.0220	.0142
Waldo	29.3	.0127	25.6	40	99.2	10.4	.0124	196,908	.0098	76,384	.0072	.0097	.0131	.0141	.0078
Washington	35.8	.0155	19.9	14	96.4	12.8	.0153	219,249	.0109	127,176	.0120	.0122	.0210	.0169	.0088
☐ York	145.4	.0629	30.3	144	98.8	52.8	.0632	1,024,454	.0509	565,873	.0536	.0540	.0652	.0731	.0470

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MAINE (continued)															
TOTAL METRO COUNTIES	**634.9**	**.2748**	**16.8**	**105**	**98.5**	**229.6**	**.2746**	**4,843,385**	**.2408**	**3,239,038**	**.3068**	**.2673**	**.2884**	**.3225**	**.2479**
TOTAL STATE	**1,148.1**	**.4970**	**15.5**	**37**	**98.4**	**412.9**	**.4938**	**8,503,087**	**.4226**	**5,282,693**	**.5002**	**.4608**	**.5246**	**.5750**	**.4242**
MARYLAND															
BALTIMORE	**2,192.7**	**.9491**	**5.9**	**976**	**72.7**	**780.9**	**.9339**	**18,877,689**	**.9383**	**10,287,670**	**.9741**	**.9512**	**.8528**	**.9936**	**.9400**
Anne Arundel	384.9	.1666	29.1	919	85.8	128.9	.1541	3,086,975	.1535	1,914,839	.1813	.1645	.1347	.1810	.1489
Baltimore	661.3	.2863	6.6	1,106	89.2	247.0	.2954	7,088,360	.3522	4,394,927	.4161	.3582	.2483	.3086	.3895
Baltimore city	763.9	.3307	−15.7	9,549	43.5	277.7	.3321	5,408,151	.2688	2,566,037	.2430	.2735	.3523	.3518	.2530
Carroll	101.8	.0440	47.5	225	95.4	32.9	.0394	709,088	.0353	349,953	.0331	.0363	.0362	.0435	.0321
Harford	151.4	.0655	31.2	339	89.2	49.3	.0590	1,255,809	.0625	540,343	.0512	.0597	.0470	.0626	.0551
Howard	129.4	.0560	107.4	516	84.7	45.1	.0539	1,329,306	.0660	521,571	.0494	.0590	.0343	.0461	.0614
CUMBERLAND	**107.7**	**.0466**	**.5**	**144**	**96.9**	**39.5**	**.0473**	**653,900**	**.0325**	**416,032**	**.0395**	**.0373**	**.0571**	**.0563**	**.0339**
Allegany	79.7	.0345	−5.2	189	97.1	29.7	.0355	493,413	.0245	358,505	.0340	.0293	.0439	.0440	.0268
Mineral, W. Va.	28.0	.0121	21.2	85	96.4	9.8	.0118	160,487	.0080	57,527	.0055	.0080	.0132	.0123	.0071
HAGERSTOWN	**114.4**	**.0495**	**10.2**	**251**	**94.2**	**41.3**	**.0493**	**840,971**	**.0418**	**618,894**	**.0586**	**.0484**	**.0512**	**.0594**	**.0440**
Washington	114.4	.0495	10.2	251	94.2	41.3	.0493	840,971	.0418	618,894	.0586	.0484	.0512	.0594	.0440
ALL COUNTIES															
Allegany	79.7	.0345	−5.2	189	97.1	29.7	.0355	493,413	.0245	358,505	.0340	.0293	.0439	.0440	.0268
Anne Arundel	384.9	.1666	29.1	919	85.8	128.9	.1541	3,086,975	.1535	1,914,839	.1813	.1645	.1347	.1810	.1489
Baltimore	661.3	.2863	6.6	1,106	89.2	247.0	.2954	7,088,360	.3522	4,394,927	.4161	.3582	.2483	.3086	.3895
Baltimore city	763.9	.3307	−15.7	9,549	43.5	277.7	.3321	5,408,151	.2688	2,566,037	.2430	.2735	.3523	.3518	.2530
Calvert	37.4	.0162	80.8	176	76.5	11.8	.0142	221,926	.0111	79,380	.0075	.0109	.0153	.0150	.0093
Caroline	23.8	.0103	10.3	74	81.9	8.6	.0102	142,304	.0070	93,642	.0089	.0084	.0138	.0121	.0054
Carroll	101.8	.0440	47.5	225	95.4	32.9	.0394	709,088	.0353	349,953	.0331	.0363	.0362	.0435	.0321
☐ Cecil	61.9	.0268	16.2	172	93.2	20.3	.0243	453,465	.0225	273,636	.0259	.0244	.0218	.0310	.0183
☐ Charles	77.8	.0337	63.2	172	77.3	23.3	.0278	654,589	.0325	287,176	.0272	.0312	.0222	.0247	.0297
Dorchester	30.9	.0134	5.1	52	69.2	11.5	.0138	198,310	.0099	107,917	.0102	.0105	.0170	.0149	.0085
Frederick	120.8	.0523	42.2	182	92.8	39.9	.0477	942,109	.0468	575,580	.0545	.0504	.0414	.0535	.0437
Garrett	27.5	.0119	28.0	42	99.1	9.3	.0111	145,434	.0072	110,593	.0105	.0091	.0158	.0135	.0067
Harford	151.4	.0655	31.2	339	89.2	49.3	.0590	1,255,809	.0625	540,343	.0512	.0597	.0470	.0626	.0551
Howard	129.4	.0560	107.4	516	84.7	45.1	.0539	1,329,306	.0660	521,571	.0494	.0590	.0343	.0461	.0614
Kent	16.8	.0073	4.1	60	76.5	6.3	.0075	129,605	.0065	75,889	.0071	.0067	.0096	.0084	.0053
☐ Montgomery	589.2	.2551	12.7	1,190	84.8	217.0	.2596	8,114,604	.4032	3,767,032	.3567	.3598	.1781	.2208	.3898
☐ Prince George's	664.7	.2877	.5	1,365	58.3	230.0	.2750	6,708,402	.3334	3,829,884	.3627	.3330	.1997	.2731	.3421
Queen Anne's	27.0	.0117	46.6	73	82.6	9.4	.0113	191,901	.0096	70,599	.0067	.0090	.0121	.0105	.0074
St. Mary's	62.4	.0270	31.7	167	81.6	20.1	.0240	417,053	.0207	171,674	.0162	.0207	.0226	.0289	.0167
Somerset	19.3	.0083	2.0	57	64.2	6.8	.0081	121,258	.0060	37,170	.0035	.0058	.0119	.0076	.0036
Talbot	25.9	.0113	9.4	100	77.7	10.3	.0124	219,011	.0109	180,972	.0172	.0129	.0158	.0155	.0135
Washington	114.4	.0495	10.2	251	94.2	41.3	.0493	840,971	.0418	618,894	.0586	.0484	.0512	.0594	.0440
Wicomico	66.3	.0287	22.2	175	76.7	24.0	.0287	480,999	.0239	391,411	.0370	.0287	.0349	.0346	.0284
Worcester	32.1	.0139	31.3	68	72.5	12.4	.0149	223,966	.0112	279,061	.0265	.0163	.0237	.0196	.0141
TOTAL METRO COUNTIES	**3,780.4**	**1.6364**	**6.7**	**769**	**73.6**	**1,342.5**	**1.6054**	**36,143,133**	**1.7962**	**19,422,797**	**1.8392**	**1.7773**	**1.3697**	**1.6466**	**1.7907**
TOTAL STATE	**4,270.6**	**1.8487**	**8.8**	**434**	**74.6**	**1,512.9**	**1.8093**	**39,577,009**	**1.9670**	**21,596,785**	**2.0450**	**1.9667**	**1.6036**	**1.8807**	**1.9533**
MASSACHUSETTS															
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	**3,659.2**	**1.5839**	**−1.4**	**1,506**	**92.1**	**1,323.8**	**1.5832**	**36,109,150**	**1.7946**	**17,392,483**	**1.6468**	**1.7082**	**1.3581**	**1.4714**	**1.8744**
Essex	634.7	.2747	−.5	1,282	96.4	233.6	.2794	6,299,495	.3131	3,157,769	.2990	.3011	.2406	.2587	.3367
Middlesex	1,361.9	.5895	−2.6	1,657	95.6	485.5	.5806	13,581,974	.6750	6,396,589	.6056	.6371	.4707	.5338	.7030
Norfolk	607.6	.2631	.5	1,519	97.1	213.6	.2554	7,166,343	.3562	2,962,231	.2805	.3149	.1936	.2051	.3373
Plymouth	420.6	.1820	26.2	642	95.6	140.0	.1675	3,483,654	.1731	1,899,344	.1799	.1769	.1479	.1667	.1919
Suffolk	634.4	.2746	−13.7	11,130	73.2	251.1	.3003	5,577,684	.2772	2,976,550	.2818	.2782	.3053	.3071	.3055
NEW BEDFORD - FALL RIVER	**481.6**	**.2085**	**8.4**	**865**	**95.9**	**172.1**	**.2058**	**3,670,452**	**.1824**	**2,143,771**	**.2030**	**.1938**	**.2131**	**.2172**	**.2100**
Bristol	481.6	.2085	8.4	865	95.9	172.1	.2058	3,670,452	.1824	2,143,771	.2030	.1938	.2131	.2172	.2100
PITTSFIELD	**144.2**	**.0624**	**−3.5**	**155**	**97.5**	**53.3**	**.0637**	**1,352,577**	**.0672**	**775,772**	**.0734**	**.0682**	**.0635**	**.0622**	**.0734**
Berkshire	144.2	.0624	−3.5	155	97.5	53.3	.0637	1,352,577	.0672	775,772	.0734	.0682	.0635	.0622	.0734
SPRINGFIELD - CHICOPEE - HOLYOKE	**582.9**	**.2523**	**.0**	**509**	**90.8**	**206.9**	**.2475**	**4,913,097**	**.2442**	**2,910,892**	**.2757**	**.2553**	**.2612**	**.2609**	**.2578**
Hampden	441.4	.1910	−3.9	714	89.0	160.6	.1921	3,893,764	.1935	2,332,[illegible]1	.2209	.2013	.2038	.1973	.2062
Hampshire	141.5	.0613	14.1	268	96.4	46.3	.0554	1,019,333	.0507	57[illegible]1	.0548	.0540	.0574	.0636	.0516

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MASSACHUSETTS (continued)															
WORCESTER - FITCHBURG - LEOMINSTER	**650.3**	**.2815**	**2.1**	**430**	**96.6**	**231.7**	**.2771**	**6,075,333**	**.3020**	**3,062,620**	**.2900**	**.2942**	**.2459**	**.2586**	**.3115**
Worcester	650.3	.2815	2.1	430	96.6	231.7	.2771	6,075,333	.3020	3,062,620	.2900	.2942	.2459	.2586	.3115
ALL COUNTIES															
Barnstable	158.2	.0685	63.7	396	96.2	64.2	.0768	1,179,317	.0586	1,087,602	.1030	.0739	.1023	.0999	.0721
Berkshire	144.2	.0624	−3.5	155	97.5	53.3	.0637	1,352,577	.0672	775,772	.0734	.0682	.0525	.0622	.0734
Bristol	481.6	.2085	8.4	865	95.9	172.1	.2058	3,670,452	.1824	2,143,771	.2030	.1938	[illegible]	.2172	.2100
Dukes	9.5	.0041	55.3	93	93.4	4.1	.0049	74,393	.0037	79,079	.0075	.0049	.0062	.0069	.0056
Essex	634.7	.2747	−.5	1,282	96.4	233.6	.2794	6,299,495	.3131	3,157,769	.2990	.3011	.2406	.2587	.3367
Franklin	65.5	.0284	10.6	93	98.3	25.2	.0301	555,958	.0276	246,627	.0233	.0265	.0258	.0297	.0266
Hampden	441.4	.1910	−3.9	714	89.0	160.6	.1921	3,893,764	.1935	2,332,881	.2209	.2013	.2038	.1973	.2062
Hampshire	141.5	.0613	14.1	268	96.4	46.3	.0554	1,019,333	.0507	578,011	.0548	.0540	.0574	.0636	.0516
Middlesex	1,361.9	.5895	−2.6	1,657	95.6	485.5	.5806	13,581,974	.6750	6,396,589	.6056	.6371	.4707	.5338	.7030
Nantucket	5.3	.0023	40.4	113	95.9	2.2	.0026	41,228	.0020	60,158	.0057	.0031	.0041	.0037	.0033
Norfolk	607.6	.2631	.5	1,519	97.1	213.6	.2554	7,166,343	.3562	2,962,231	.2805	.3149	.1936	.2051	.3373
Plymouth	420.6	.1820	26.2	642	95.5	140.0	.1675	3,483,654	.1731	1,899,344	.1799	.1769	.1479	.1667	.1919
Suffolk	634.4	.2746	−13.7	11,130	73.2	251.1	.3003	5,577,684	.2772	2,976,550	.2818	.2782	.3053	.307[illegible]	.3055
Worcester	650.3	.2815	2.1	430	96.6	231.7	.2771	6,075,333	.3020	3,062,620	.2900	.2942	.2459	.2586	.3115
TOTAL METRO COUNTIES	**5,518.2**	**2.3886**	**−.1**	**839**	**93.0**	**1,987.8**	**2.3773**	**52,120,609**	**2.5904**	**26,285,538**	**2.4889**	**2.5197**	**2.1418**	**2.2703**	**2.7271**
TOTAL STATE	**5,756.7**	**2.4919**	**1.2**	**736**	**93.1**	**2,083.5**	**2.4917**	**53,971,505**	**2.6823**	**27,759,004**	**2.6284**	**2.6281**	**2.2802**	**2.4105**	**2.8347**

MICHIGAN

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP	MPP	PPP
ANN ARBOR	**270.5**	**.1171**	**15.5**	**381**	**85.3**	**97.4**	**.1165**	**2,936,040**	**.1459**	**1,330,699**	**.1260**	**.1342**	**.0795**	**.1053**	**.1458**
Washtenaw	270.5	.1171	15.5	381	85.3	97.4	.1165	2,936,040	.1459	1,330,699	.1260	.1342	.0795	.1053	.1458
BATTLE CREEK	**188.7**	**.0817**	**4.8**	**148**	**90.8**	**68.6**	**.0821**	**1,592,223**	**.0792**	**655,208**	**.0620**	**.0745**	**.0692**	**.0758**	**.0768**
Barry	47.3	.0205	23.9	84	98.4	16.3	.0195	321,593	.0160	87,524	.0083	.0146	.0181	.0190	.0141
Calhoun	141.4	.0612	−.4	199	88.3	52.3	.0626	1,270,630	.0632	567,684	.0537	.0599	.0511	.0568	.0627
BAY CITY	**120.1**	**.0520**	**2.4**	**269**	**96.4**	**42.5**	**.0508**	**1,055,520**	**.0524**	**566,402**	**.0536**	**.0528**	**.0453**	**.0466**	**.0547**
Bay	120.1	.0520	2.4	269	96.4	42.5	.0508	1,055,520	.0524	566,402	.0536	.0528	.0453	.0466	.0547
BENTON HARBOR	**172.2**	**.0745**	**5.0**	**299**	**83.7**	**62.0**	**.0742**	**1,176,462**	**.0584**	**742,876**	**.0704**	**.0652**	**.0806**	**.0854**	**.0723**
Berrien	172.2	.0745	5.0	299	83.7	62.0	.0742	1,176,462	.0584	742,876	.0704	.0652	.0806	.0854	.0723
DETROIT	**4,328.9**	**1.8739**	**−2.4**	**1,099**	**77.6**	**1,534.4**	**1.8350**	**44,799,283**	**2.2265**	**22,416,703**	**2.1225**	**2.1247**	**1.5264**	**1.6020**	**2.3077**
Lapeer	74.1	.0321	41.5	113	97.7	22.9	.0274	463,919	.0231	235,232	.0223	.0246	.0271	.0298	.0238
Livingston	108.4	.0469	83.8	189	98.0	34.3	.0410	705,663	.0351	376,536	.0357	.0376	.0380	.0472	.0335
Macomb	705.0	.3052	12.6	1,460	96.7	240.7	.2878	7,256,421	.3606	4,001,227	.3788	.3550	.2223	.2428	.3955
Oakland	1,026.4	.4443	13.1	1,173	92.6	371.1	.4438	13,184,275	.6553	6,445,016	.6103	.5995	.3208	.3768	.6960
St. Clair	142.3	.0616	19.3	194	96.1	49.3	.0590	1,149,351	.0571	594,210	.0562	.0577	.0585	.0551	.0610
Wayne	2,272.7	.9838	−14.9	3,695	62.0	816.1	.9760	22,039,654	1.0953	10,764,482	1.0192	1.0503	.8597	.8503	1.0979
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,599.4***	***1.9910***	***−1.5***	***989***	***78.0***	***1,631.8***	***1.9515***	***47,735,323***	***2.3724***	***23,747,402***	***2.2485***	***2.2589***	***1.6059***	***1.7073***	***2.4535***
FLINT	**523.4**	**.2266**	**2.9**	**442**	**82.7**	**183.1**	**.2190**	**5,236,176**	**.2603**	**2,741,531**	**.2595**	**.2532**	**.1699**	**.1955**	**.2740**
Genesee	450.7	.1951	1.1	702	80.1	158.8	.1899	4,714,174	.2343	2,480,194	.2348	.2266	.1429	.1651	.2484
Shiawassee	72.7	.0315	15.3	134	98.3	24.3	.0291	522,002	.0260	261,337	.0247	.0266	.0270	.0304	.0256
GRAND RAPIDS	**614.5**	**.2660**	**14.0**	**430**	**92.0**	**215.8**	**.2581**	**5,023,510**	**.2497**	**2,882,576**	**.2729**	**.2598**	**.2049**	**.2738**	**.2801**
Kent	451.7	.1955	9.9	524	90.3	162.3	.1941	3,857,184	.1917	2,332,366	.2209	.2012	.1595	.2028	.2228
Ottawa	162.8	.0705	27.0	287	96.7	53.5	.0640	1,166,326	.0580	550,210	.0520	.0586	.0454	.0710	.0573
JACKSON	**152.4**	**.0660**	**6.4**	**216**	**91.0**	**52.4**	**.0627**	**1,157,666**	**.0576**	**599,035**	**.0567**	**.0590**	**.0513**	**.0657**	**.0586**
Jackson	152.4	.0660	6.4	216	91.0	52.4	.0627	1,157,666	.0576	599,035	.0567	.0590	.0513	.0657	.0586
KALAMAZOO - PORTAGE	**283.6**	**.1228**	**10.0**	**242**	**90.0**	**102.9**	**.1231**	**2,365,211**	**.1176**	**1,307,916**	**.1239**	**.1204**	**.1089**	**.1296**	**.1207**
Kalamazoo	214.8	.0930	6.6	382	90.1	78.5	.0939	1,889,361	.0939	1,103,379	.1045	.0969	.0772	.0999	.1008
Van Buren	68.8	.0298	22.5	112	89.7	24.4	.0292	475,850	.0237	204,537	.0194	.0235	.0317	.0297	.0199
LANSING - EAST LANSING	**479.7**	**.2077**	**13.1**	**210**	**91.1**	**165.7**	**.1981**	**4,604,553**	**.2288**	**2,130,480**	**.2017**	**.2164**	**.1540**	**.1758**	**.2223**
Clinton	57.4	.0249	18.4	100	97.7	18.5	.0221	499,151	.0248	153,690	.0145	.0216	.0164	.0162	.0234
Eaton	92.1	.0399	33.7	159	95.6	32.3	.0386	811,552	.0403	470,481	.0445	.0415	.0309	.0386	.0440
Ingham	277.3	.1200	6.2	495	87.6	98.1	.1173	2,919,073	.1451	1,294,923	.1226	.1333	.0851	.1012	.1378
Ionia	52.9	.0229	15.4	92	94.9	16.8	.0201	374,777	.0186	211,386	.0201	.0200	.0216	.0198	.0171
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	**180.1**	**.0779**	**2.7**	**172**	**86.7**	**63.7**	**.0762**	**1,218,290**	**.0605**	**651,858**	**.0617**	**.0644**	**.0741**	**.0863**	**.0600**
Muskegon	157.4	.0681	.0	310	85.6	55.9	.0669	1,100,934	.0547	592,022	.0560	.0578	.0611	.0758	.0554
Oceana	22.7	.0098	26.2	42	94.5	7.8	.0093	117,356	.0058	59,836	.0057	.0066	.0130	.0105	.0046

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
SAGINAW	**229.4**	**.0993**	**4.4**	**281**	**79.6**	**78.6**	**.0940**	**2,164,205**	**.1076**	**1,130,502**	**.1071**	**.1057**	**.0800**	**.0820**	**.1233**
Saginaw	229.4	.0993	4.4	281	79.6	78.6	.0940	2,164,205	.1076	1,130,502	.1071	.1057	.0800	.0820	.1233
ALL COUNTIES															
Alcona	10.2	.0045	43.4	15	98.7	3.9	.0046	58,715	.0029	29,785	.0028	.0032	.0065	.0048	.0023
Alger	9.4	.0040	9.7	10	96.6	3.3	.0040	49,278	.0024	30,439	.0029	.0029	.0053	.0054	.0018
Allegan	84.3	.0365	26.6	101	95.6	28.7	.0343	501,931	.0250	226,765	.0215	.0262	.0341	.0401	.0216
Alpena	32.6	.0141	6.2	57	99.0	11.7	.0140	219,878	.0109	145,411	.0137	.0125	.0163	.0172	.0137
Antrim	16.9	.0074	34.0	35	98.4	6.1	.0073	100,503	.0050	51,502	.0049	.0054	.0094	.0082	.0043
Arenac	15.4	.0066	38.1	42	98.3	5.5	.0066	97,247	.0048	54,303	.0052	.0053	.0079	.0073	.0037
Baraga	8.6	.0037	10.4	10	89.8	3.1	.0037	47,073	.0024	34,500	.0032	.0027	.0051	.0048	.0015
Barry	47.3	.0205	23.9	84	98.4	16.3	.0195	321,593	.0160	87,524	.0083	.0146	.0181	.0190	.0141
Bay	120.1	.0520	2.4	269	96.4	42.5	.0508	1,055,520	.0524	566,402	.0536	0528	.0453	.0466	.0547
Benzie	11.7	.0051	36.2	36	97.4	4.2	.0050	72,886	.0037	47,289	.0045	.0042	.0068	.0059	.0030
Berrien	172.2	.0745	5.0	299	83.7	62.0	.0742	1,176,462	.0584	742,876	.0704	.0652	.0806	.0854	.0723
Branch	41.0	.0178	8.2	81	98.7	14.7	.0175	312,465	.0155	129,937	.0123	.0150	.0166	.0170	.0142
Calhoun	141.4	.0612	-.4	199	88.3	52.3	.0626	1,270,630	.0632	567,684	.0537	.0599	.0511	.0568	.0627
Cass	50.6	.0219	16.8	102	89.9	18.0	.0215	344,385	.0171	108,900	.0103	.0161	.0200	.0224	.0147
Charlevoix	20.6	.0089	24.5	49	97.5	7.6	.0091	119,965	.0060	79,364	.0075	.0070	.0124	.0108	.0063
Cheboygan	21.4	.0093	29.1	30	98.0	7.8	.0093	113,123	.0056	107,172	.0102	.0078	.0137	.0125	.0056
Chippewa	28.1	.0121	-13.3	18	89.5	9.8	.0117	180,001	.0089	124,072	.0117	.0104	.0146	.0145	.0089
Clare	25.2	.0109	50.9	44	98.7	9.4	.0112	139,243	.0070	97,727	.0093	.0084	.0165	.0130	.0073
Clinton	57.4	.0249	18.4	100	97.7	18.5	.0221	499,151	.0248	153,690	.0145	.0216	.0164	.0162	.0234
Crawford	10.1	.0043	55.8	18	98.1	3.5	.0042	51,476	.0025	56,453	.0054	.0038	.0062	.0057	.0024
Delta	39.5	.0171	10.0	34	97.8	14.1	.0169	254,834	.0127	182,327	.0173	.0149	.0203	.0197	.0143
Dickinson	25.8	.0112	8.6	34	99.2	9.9	.0118	172,180	.0086	116,364	.0110	.0099	.0135	.0130	.0097
Eaton	92.1	.0399	33.7	159	95.6	32.3	.0386	811,552	.0403	470,481	.0445	.0415	.0309	.0386	.0440
Emmet	23.9	.0103	30.4	51	95.9	8.7	.0104	158,684	.0079	157,715	.0150	.0105	.0134	.0138	.0124
Genesee	450.7	.1951	1.1	702	80.1	158.8	.1899	4,714,174	.2343	2,480,194	.2348	.2266	.1429	.1651	.2484
Gladwin	21.2	.0092	57.4	42	98.8	7.7	.0093	120,012	.0059	61,434	.0058	.0067	.0119	.0100	.0051
Gogebic	19.5	.0084	-5.7	18	97.3	7.6	.0090	118,974	.0059	69,840	.0066	.0064	.0115	.0096	.0057
Grand Traverse	58.0	.0252	48.1	124	98.0	20.8	.0249	432,978	.0216	323,264	.0306	.0251	.0229	.0307	.0271
Gratiot	40.4	.0174	2.9	71	97.1	13.6	.0163	294,721	.0146	146,451	.0139	.0150	.0153	.0172	.0134
Hillsdale	43.0	.0187	15.7	71	98.6	14.8	.0177	313,752	.0156	133,735	.0127	.0153	.0174	.0173	.0148
Houghton	38.3	.0165	10.5	38	98.0	13.2	.0158	178,778	.0089	130,556	.0123	.0114	.0259	.0180	.0074
Huron	37.0	.0161	8.6	45	98.5	13.3	.0159	248,100	.0123	126,661	.0120	.0130	.0198	.0159	.0118
Ingham	277.3	.1200	6.2	495	87.6	98.1	.1173	2,919,073	.1451	1,294,923	.1226	.1333	.0851	.1012	.1378
Ionia	52.9	.0229	15.4	92	94.9	16.8	.0201	374,777	.0186	211,386	.0201	.0200	.0216	.0198	.0171
Iosco	28.9	.0125	16.0	53	95.5	10.7	.0128	180,431	.0090	103,339	.0097	.0098	.0160	.0154	.0074
Iron	13.7	.0059	-.8	12	98.8	5.5	.0066	77,752	.0038	62,127	.0059	.0050	.0103	.0076	.0033
Isabella	55.7	.0241	24.9	97	96.2	17.1	.0204	367,925	.0183	212,735	.0202	.0199	.0228	.0216	.0205
Jackson	152.4	.0660	6.4	216	91.0	52.4	.0627	1,157,666	.0576	599,035	.0567	.0590	.0513	.0657	.0586
Kalamazoo	214.8	.0930	6.6	382	90.1	78.5	.0939	1,889,361	.0939	1,103,379	.1045	.0969	.0772	.0999	.1008
Kalkaska	12.0	.0052	123.4	21	98.9	4.3	.0051	61,698	.0030	50,429	.0047	.0040	.0076	.0061	.0024
Kent	451.7	.1955	9.9	524	90.3	162.3	.1941	3,857,184	.1917	2,332,366	.2209	.2012	.1595	.2028	.2228
Keweenaw	2.0	.0009	-11.7	4	98.5	.8	.0009	11,163	.0006	5,038	.0005	.0006	.0016	.0009	.0003
Lake	8.1	.0035	43.1	14	81.7	3.2	.0039	34,724	.0017	18,424	.0017	.0021	.0067	.0036	.0011
Lapeer	74.1	.0321	41.5	113	97.7	22.9	.0274	463,919	.0231	235,232	.0223	.0246	.0271	.0298	.0238
Leelanau	14.7	.0063	35.2	43	97.7	5.4	.0064	86,913	.0043	34,153	.0032	.0044	.0073	.0071	.0032
Lenawee	91.3	.0396	11.4	121	95.7	31.0	.0371	700,630	.0348	391,811	.0371	.0365	.0338	.0374	.0371
Livingston	108.4	.0469	83.8	189	98.0	34.3	.0410	705,663	.0351	376,536	.0357	.0376	.0380	.0472	.0335
Luce	6.8	.0029	.2	8	95.5	2.2	.0026	42,240	.0021	30,016	.0028	.0025	.0035	.0033	.0019
Mackinac	10.2	.0044	5.6	10	90.4	3.7	.0045	55,884	.0028	44,853	.0043	.0035	.0062	.0055	.0022
Macomb	705.0	.3052	12.6	1,460	96.7	240.7	.2878	7,256,421	.3606	4,001,227	.3788	.3550	.2223	.2428	3955
Manistee	23.5	.0102	15.2	43	97.8	9.0	.0108	148,744	.0074	79,578	.0076	.0080	.0127	.0125	.0068
Marquette	76.0	.0329	17.5	42	96.1	25.7	.0307	514,387	.0255	304,098	.0287	0280	.0321	.0369	.0252
Mason	27.2	.0118	20.3	55	97.1	10.1	.0121	154,138	.0077	103,254	.0098	.0092	.0153	.0156	.0066
Mecosta	38.4	.0166	37.2	69	96.3	11.7	.0140	207,338	.0103	131,501	.0125	.0122	.0169	.0177	.0097
Menominee	26.4	.0114	7.4	25	98.1	9.5	.0114	155,974	.0078	93,125	.0088	.0088	.0140	.0139	.0058
Midland	75.3	.0326	18.1	143	97.2	25.8	.0308	619,424	.0307	271,669	.0257	.0296	.0258	.0292	.0305
Missaukee	10.6	.0046	48.8	19	98.8	3.6	.0043	47,947	.0024	27,564	.0026	.0029	.0062	.0052	.0016
☐ Monroe	137.4	.0595	15.3	247	96.8	45.0	.0538	1,241,582	.0617	471,303	.0447	.0561	.0384	.0418	.0547
Montcalm	49.1	.0212	23.8	69	98.1	17.3	.0207	281,188	.0140	200,648	.0190	.0170	.0239	.0258	.0128
Montmorency	7.9	.0035	50.6	14	99.0	3.0	.0036	32,487	.0016	29,977	.0028	.0024	.0065	.0040	.0012
Muskegon	157.4	.0681	.0	310	85.6	55.9	.0669	1,100,934	.0547	592,022	.0560	.0578	.0611	.0758	.0554
Newaygo	36.3	.0157	29.7	43	96.3	13.0	.0155	223,306	.0111	90,821	.0086	.0112	.0191	.0173	.0087
Oakland	1,026.4	.4443	13.1	1,173	92.6	371.1	.4438	13,184,275	.6553	6,445,016	.6103	.5995	.3208	.3768	.6960

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Oceana	22.7	.0098	26.2	42	94.5	7.8	.0093	117,356	.0058	59,836	.0057	.0066	.0130	.0105	.0046
Ogemaw	17.3	.0075	45.3	30	99.0	6.3	.0076	89,391	.0045	77,876	.0073	.0059	.0123	.0087	.0042
Ontonagon	9.7	.0042	–8.0	7	98.6	3.5	.0042	53,948	.0026	37,025	.0036	.0033	.0047	.0057	.0023
Osceola	19.6	.0085	32.1	34	98.7	6.9	.0082	137,988	.0069	49,145	.0046	.0065	.0092	.0078	.0055
Oscoda	7.3	.0032	54.5	13	98.9	2.7	.0032	44,595	.0022	20,230	.0019	.0024	.0048	.0032	.0016
Otsego	15.8	.0068	51.6	31	98.8	5.4	.0065	104,550	.0052	96,190	.0092	.0067	.0076	.0090	.0050
Ottawa	162.8	.0705	27.0	287	96.7	53.5	.0640	1,166,326	.0580	550,210	.0520	.0586	.0454	.0710	.0573
Presque Isle	14.6	.0063	13.7	22	98.9	5.2	.0062	82,481	.0041	44,457	.0043	.0046	.0085	.0072	.0035
Roscommon	17.5	.0076	76.9	33	99.1	7.2	.0086	81,263	.0040	80,009	.0075	.0059	.0167	.0093	.0036
Saginaw	229.4	.0993	4.4	281	79.6	78.6	.0940	2,164,205	.1076	1,130,502	.1071	.1057	.0800	.0820	.1233
St. Clair	142.3	.0616	19.3	194	96.1	49.3	.0590	1,149,351	.0571	594,210	.0562	.0577	.0585	.0551	.0610
St. Joseph	57.6	.0249	21.5	115	96.3	20.7	.0247	388,355	.0193	218,856	.0208	.0209	.0269	.0278	.0181
Sanilac	41.7	.0181	18.5	43	97.9	14.7	.0176	224,035	.0111	124,029	.0117	.0127	.0226	.0204	.0101
Schoolcraft	8.5	.0037	5.8	7	95.2	3.1	.0037	52,215	.0026	34,615	.0033	.0031	.0053	.0042	.0027
Shiawassee	72.7	.0315	15.3	134	98.3	24.3	.0291	522,002	.0260	261,337	.0247	.0266	.0270	.0304	.0256
Tuscola	58.6	.0254	20.6	72	97.5	19.2	.0229	409,815	.0203	159,192	.0151	.0198	.0205	.0219	.0155
Van Buren	68.8	.0298	22.5	112	89.7	24.4	.0292	475,850	.0237	204,537	.0194	.0235	.0317	.0297	.0199
Washtenaw	270.5	.1171	15.5	381	85.3	97.4	.1165	2,936,040	.1459	1,330,699	.1260	.1342	.0795	.1053	.1458
Wayne	2,272.7	.9838	–14.9	3,695	62.0	816.1	.9760	22,039,654	1.0953	10,764,482	1.0192	1.0503	.8597	.8503	1.0979
Wexford	26.1	.0113	32.4	46	98.7	9.5	.0113	170,783	.0085	160,588	.0152	.0111	.0155	.0140	.0113
TOTAL METRO COUNTIES	**7,680.9**	**3.3250**	**2.2**	**476**	**82.3**	**2,712.1**	**3.2436**	**74,570,721**	**3.7062**	**37,627,089**	**3.5627**	**3.5864**	**2.6825**	**2.9656**	**3.8510**
TOTAL STATE	**9,322.2**	**4.0355**	**5.0**	**164**	**84.9**	**3,290.1**	**3.9346**	**85,115,615**	**4.2301**	**43,786,627**	**4.1460**	**4.1660**	**3.4887**	**3.7462**	**4.3587**
MINNESOTA															
DULUTH - SUPERIOR	**267.8**	**.1159**	**.9**	**36**	**97.4**	**100.7**	**.1204**	**2,078,510**	**.1033**	**1,144,995**	**.1085**	**.1074**	**.1283**	**.1211**	**.1054**
St. Louis	223.2	.0966	1.1	36	97.4	83.8	.1002	1,740,077	.0865	986,312	.0934	.0906	.1068	.1015	.0907
Douglas, Wisc.	*44.6*	*.0193*	*–.1*	*34*	*97.5*	*16.9*	*.0202*	*338,433*	*.0168*	*158,683*	*.0151*	*.0168*	*.0215*	*.0196*	*.0147*
FARGO - MOORHEAD	**141.2**	**.0612**	**17.4**	**50**	**98.0**	**51.7**	**.0619**	**1,253,143**	**.0622**	**878,545**	**.0831**	**.0683**	**.0579**	**.0675**	**.0698**
Clay	49.8	.0216	6.8	47	97.9	16.9	.0202	427,894	.0212	202,881	.0192	.0206	.0179	.0192	.0220
Cass, N. D.	*91.4*	*.0396*	*24.1*	*52*	*98.0*	*34.8*	*.0417*	*825,249*	*.0410*	*675,664*	*.0639*	*.0477*	*.0400*	*.0483*	*.0478*
MINNEAPOLIS - ST. PAUL	**2,146.0**	**.9290**	**9.2**	**466**	**94.7**	**795.8**	**.9518**	**20,771,484**	**1.0320**	**11,630,213**	**1.1014**	**1.0321**	**.7695**	**.9309**	**1.0430**
Anoka	204.2	.0884	32.0	475	97.8	65.3	.0781	1,572,828	.0781	809,396	.0767	.0797	.0451	.0784	.0774
Carver	38.8	.0168	37.0	111	99.0	12.9	.0154	313,924	.0156	110,518	.0105	.0142	.0127	.0133	.0128
Chisago	27.4	.0119	56.6	66	98.8	8.9	.0107	187,164	.0093	109,015	.0104	.0102	.0118	.0097	.0085
Dakota	205.0	.0887	46.6	357	97.5	69.9	.0836	1,720,318	.0855	1,114,041	.1055	.0921	.0687	.0911	.0987
Hennepin	939.6	.4068	–2.1	1,737	93.2	376.4	.4501	10,332,073	.5135	6,159,281	.5832	.5131	.3681	.4417	.5382
Ramsey	457.4	.1980	–4.0	2,970	92.6	174.6	.2088	4,649,523	.2310	2,392,007	.2265	.2231	.1713	.1921	.2191
Scott	46.2	.0200	42.5	129	98.5	14.6	.0175	349,458	.0173	145,916	.0138	.0168	.0138	.0162	.0144
Washington	119.5	.0517	44.0	306	97.7	38.1	.0456	939,367	.0467	415,519	.0393	.0454	.0336	.0438	.0431
Wright	62.8	.0272	61.3	93	99.0	20.0	.0239	333,367	.0165	229,343	.0218	.0202	.0282	.0288	.0157
St. Croix, Wisc.	*45.1*	*.0195*	*31.3*	*62*	*99.0*	*15.1*	*.0181*	*373,462*	*.0185*	*145,177*	*.0137*	*.0173*	*.0162*	*.0158*	*.0151*
ROCHESTER	**93.7**	**.0406**	**11.4**	**143**	**97.7**	**34.3**	**.0410**	**887,465**	**.0442**	**599,341**	**.0568**	**.0471**	**.0366**	**.0424**	**.0479**
Olmsted	93.7	.0406	11.4	143	97.7	34.3	.0410	887,465	.0442	599,341	.0568	.0471	.0366	.0424	.0479
ST. CLOUD	**169.5**	**.0735**	**25.9**	**78**	**98.5**	**52.6**	**.0628**	**1,110,030**	**.0553**	**850,566**	**.0804**	**.0665**	**.0602**	**.0750**	**.0549**
Benton	26.2	.0114	25.7	64	98.8	8.8	.0105	173,831	.0087	91,520	.0086	.0092	.0110	.0114	.0074
Sherburne	32.3	.0140	76.1	74	97.9	9.8	.0117	205,888	.0103	62,975	.0059	.0097	.0086	.0116	.0088
Stearns	111.0	.0481	16.4	83	98.7	34.0	.0406	730,311	.0363	696,071	.0659	.0476	.0406	.0520	.0387
ALL COUNTIES															
Aitkin	13.9	.0060	21.9	8	98.3	5.2	.0063	67,281	.0034	42,202	.0040	.0041	.0096	.0063	.0024
Anoka	204.2	.0884	32.0	475	97.8	65.3	.0781	1,572,828	.0781	809,396	.0767	.0797	.0451	.0784	.0774
Becker	30.4	.0131	24.7	23	93.4	10.7	.0127	190,523	.0095	115,665	.0109	.0107	.0166	.0132	.0093
Beltrami	32.1	.0139	21.7	13	86.3	10.6	.0127	195,279	.0097	145,230	.0138	.0117	.0164	.0147	.0094
Benton	26.2	.0114	25.7	64	98.8	8.8	.0105	173,831	.0087	91,520	.0086	.0092	.0110	.0114	.0074
Big Stone	7.7	.0033	–3.0	15	98.8	2.9	.0035	45,483	.0022	33,100	.0032	.0027	.0043	.0041	.0019
Blue Earth	52.7	.0228	.7	70	98.0	18.6	.0223	443,071	.0220	306,014	.0290	.0242	.0229	.0255	.0253
Brown	28.7	.0124	–.7	47	99.2	10.2	.0122	221,057	.0110	114,397	.0108	.0113	.0134	.0120	.0107
Carlton	30.3	.0132	7.9	35	96.6	10.5	.0125	205,418	.0102	126,810	.0120	.0114	.0133	.0146	.0092
Carver	38.8	.0168	37.0	111	99.0	12.9	.0154	313,924	.0156	110,518	.0105	.0142	.0127	.0133	.0128
Cass	21.9	.0094	26.4	11	90.2	7.8	.0094	107,885	.0054	61,787	.0058	.0064	.0144	.0100	.0037
Chippewa	15.0	.0065	–.7	26	98.5	5.8	.0069	118,004	.0059	53,150	.0050	.0057	.0071	.0070	.0056
Chisago	27.4	.0119	56.6	66	98.8	8.9	.0107	187,164	.0093	109,015	.0104	.0102	.0118	.0097	.0085

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Clay	49.8	.0216	6.8	47	97.9	16.9	.0202	427,894	.0212	202,881	.0192	.0206	.0179	.0192	.0220
Clearwater	8.9	.0038	11.1	9	92.3	3.0	.0036	42,953	.0022	22,244	.0021	.0026	.0053	.0035	.0016
Cook	4.2	.0018	22.7	3	92.1	1.7	.0020	33,544	.0016	18,812	.0018	.0016	.0022	.0023	.0015
Cottonwood	14.9	.0065	.1	23	99.2	5.5	.0066	133,366	.0067	59,219	.0056	.0063	.0068	.0064	.0059
Crow Wing	43.2	.0187	24.0	43	98.6	16.1	.0192	252,764	.0125	183,162	.0173	.0153	.0247	.0230	.0121
Dakota	205.0	.0887	46.6	357	97.5	69.9	.0836	1,720,318	.0855	1,114,041	.1055	.0921	.0687	.0911	.0987
Dodge	15.3	.0066	17.4	35	99.1	5.2	.0062	87,413	.0044	47,095	.0045	.0048	.0075	.0072	.0033
Douglas	28.9	.0125	26.1	45	99.0	10.7	.0128	202,098	.0100	121,784	.0115	.0110	.0148	.0138	.0107
Faribault	19.6	.0085	−6.2	27	98.4	7.6	.0091	155,806	.0078	71,207	.0067	.0075	.0093	.0095	.0071
Fillmore	21.9	.0095	−.1	25	99.1	8.0	.0096	1[illegible]1,375	.0075	78,674	.0075	.0080	.0117	.0097	.0067
Freeborn	36.1	.0156	−5.2	51	98.3	13.6	.0162	297,255	.0147	170,522	.0161	.0153	.0151	.0165	.0145
Goodhue	39.7	.0172	14.1	52	98.5	14.2	.0170	308,171	.0154	175,574	.0167	.0161	.0198	.0166	.0142
Grant	7.2	.0031	−3.5	13	99.3	2.7	.0033	45,157	.0022	21,962	.0020	.0024	.0042	.0034	.0016
Hennepin	939.6	.4068	−2.1	1,737	93.2	376.4	.4501	10,332,073	.5135	6,159,281	.5832	.5131	.3681	.4417	.5382
Houston	18.6	.0080	5.9	33	99.2	6.6	.0079	138,531	.0069	46,584	.0044	.0063	.0084	.0073	.0055
Hubbard	14.9	.0065	40.8	16	97.4	5.4	.0065	70,611	.0035	63,035	.0060	.0049	.0114	.0072	.0032
Isanti	25.0	.0108	51.0	57	98.7	8.2	.0098	161,294	.0080	58,240	.0055	.0078	.0101	.0091	.0070
Itasca	44.7	.0193	25.8	17	96.7	16.0	.0191	302,553	.0150	184,870	.0175	.0166	.0213	.0209	.0145
Jackson	13.7	.0060	−4.6	20	99.2	5.0	.0060	109,770	.0055	35,158	.0034	.0050	.0057	.0057	.0045
Kanabec	12.7	.0055	29.9	24	98.9	4.6	.0055	71,819	.0036	36,728	.0034	.0039	.0072	.0062	.0028
Kandiyohi	38.1	.0165	24.7	49	98.7	13.6	.0162	302,972	.0150	153,268	.0146	.0152	.0158	.0163	.0161
Kittson	6.7	.0029	−2.2	6	99.2	2.5	.0030	39,723	.0020	21,377	.0020	.0022	.0037	.0033	.0017
Koochiching	17.7	.0076	3.3	6	97.1	6.3	.0076	86,991	.0043	73,706	.0070	.0057	.0100	.0106	.0044
Lac qui Parle	10.6	.0046	−5.1	14	99.2	3.9	.0046	61,386	.0031	28,386	.0026	.0032	.0058	.0053	.0024
Lake	13.0	.0056	−2.6	6	98.8	4.6	.0055	105,830	.0052	45,265	.0043	.0051	.0046	.0050	.0046
Lake of the Woods	3.8	.0017	−4.7	3	99.0	1.4	.0017	24,612	.0013	12,429	.0012	.0014	.0019	.0018	.0010
Le Sueur	23.8	.0103	11.6	53	99.1	8.4	.0100	184,398	.0091	67,465	.0064	.0085	.0098	.0092	.0074
Lincoln	8.2	.0035	.7	15	99.3	3.0	.0036	41,259	.0021	28,283	.0027	.0025	.0049	.0[illegible]8	.0018
Lyon	25.5	.0111	5.1	36	98.5	8.9	.0107	192,808	.0096	112,245	.0106	.0102	.0103	.0113	.0122
McLeod	30.2	.0131	9.2	62	98.9	10.8	.0129	263,995	.0131	128,161	.0121	.0128	.0122	.0121	.0130
Mahnomen	5.5	.0023	−2.5	10	81.2	1.8	.0021	29,441	.0014	16,160	.0016	.0017	.0032	.0022	.0012
Marshall	13.0	.0057	−.5	7	99.3	4.5	.0054	73,387	.0037	40,329	.0038	.0041	.0066	.0058	.0025
Martin	24.9	.0107	2.4	35	99.0	9.7	.0116	218,061	.0108	114,943	.0109	.0108	.0129	.0119	.0109
Meeker	21.1	.0092	14.8	34	98.9	7.5	.0090	141,486	.0071	62,013	.0058	.0070	.0102	.0087	.0060
Mille Lacs	19.1	.0082	21.6	33	96.4	6.8	.0081	119,103	.0059	87,030	.0083	.0072	.0108	.0089	.0054
Morrison	29.9	.0130	11.0	27	99.2	9.9	.0119	173,980	.0086	81,688	.0077	.0092	.0145	.0120	.0076
Mower	39.7	.0172	−11.6	56	98.9	15.2	.0181	331,425	.0165	163,377	.0155	.0163	.0186	.0164	.0186
Murray	11.5	.0050	−8.1	16	99.2	4.1	.0050	86,091	.0043	35,219	.0033	.0042	.0056	.0054	.0036
Nicollet	27.5	.0119	12.2	63	98.6	9.1	.0108	204,113	.0101	72,176	.0069	.0095	.0097	.0106	.0080
Nobles	21.7	.0094	−6.5	30	98.5	8.0	.0096	178,901	.0089	95,598	.0090	.0090	.0091	.0102	.0095
Norman	9.2	.0039	−8.1	10	98.7	3.4	.0041	59,091	.0029	25,300	.0024	.0031	.0046	.0044	.0024
Olmsted	93.7	.0406	11.4	143	97.7	34.3	.0410	887,465	.0442	599,341	.0568	.0471	.0366	.0424	.0479
Otter Tail	53.3	.0231	15.6	27	99.0	19.3	.0231	357,999	.0177	174,144	.0164	.0184	.0274	.0225	.0161
Pennington	15.6	.0067	17.6	25	98.7	5.8	.0069	134,336	.0067	87,793	.0084	.0072	.0073	.0076	.0073
Pine	20.6	.0089	22.5	14	96.8	7.2	.0086	113,140	.0056	68,848	.0065	.0066	.0114	.0093	.0042
Pipestone	11.5	.0050	−10.1	25	98.6	4.4	.0053	77,575	.0039	48,857	.0046	.0043	.0064	.0059	.0036
☐ Polk	35.0	.0152	1.6	18	97.4	12.6	.0150	255,326	.0127	158,791	.0150	.0139	.0175	.0158	.0117
Pope	11.8	.0051	6.2	18	99.4	4.4	.0053	110,078	.0055	23,024	.0022	.0044	.0054	.0039	.0035
Ramsey	457.4	.1960	−4.0	2,970	92.6	174.6	.2088	4,649,523	.2310	2,392,007	.2265	.2231	.1713	.1921	.2191
Red Lake	5.5	.0024	2.1	13	99.4	1.9	.0023	35,651	.0018	15,528	.0015	.0018	.0027	.0024	.0016
Redwood	19.2	.0083	−4.1	22	98.5	6.9	.0082	100,858	.0050	63,940	.0060	.0059	.0112	.0098	.0050
Renville	20.3	.0088	−4.0	21	99.0	7.5	.0090	140,314	.0070	51,046	.0049	.0068	.0092	.0096	.0053
Rice	47.2	.0204	13.5	94	98.5	15.0	.0179	322,631	.0160	163,184	.0154	.0167	.0180	.0191	.0147
Rock	10.7	.0046	−5.7	22	99.2	3.9	.0047	86,312	.0043	27,897	.0027	.0039	.0041	.0043	.0040
Roseau	12.8	.0056	10.6	8	98.7	4.5	.0054	80,135	.0040	43,383	.0041	.0043	.0066	.0058	.0037
St. Louis	223.2	.0966	1.1	36	97.4	83.8	.1002	1,740,077	.0865	986,312	.0934	.0906	.[illegible]68	.1015	.0907
Scott	46.2	.0200	42.5	129	98.5	14.6	.0175	349,458	.0173	145,916	.0138	.0168	.0138	.0162	.0144
Sherburne	32.3	.0140	76.1	74	97.9	9.8	.0117	205,888	.0103	62,975	.0059	.0097	.0086	.0116	.0088
Sibley	15.4	.0066	−2.8	26	99.1	5.5	.0066	124,797	.0062	42,651	.0041	.0056	.0061	.0056	.0048
Stearns	111.0	.0481	16.4	83	98.7	34.0	.0406	720,311	.0363	696,071	.0659	.0476	.0406	.0520	.0387
Steele	31.1	.0134	15.5	72	98.8	11.0	.0132	250,389	.0124	115,810	.0110	.0122	.0116	.0127	.0131
Stevens	11.4	.0050	1.6	20	98.2	3.9	.0046	96,120	.0048	42,272	.0040	.0045	.0050	.0041	.0045
Swift	12.9	.0056	−2.1	17	99.1	4.7	.0057	75,822	.0038	45,755	.0043	.0044	.0077	.0060	.0034
Todd	25.7	.0111	16.2	27	99.1	8.9	.0106	132,557	.0066	73,924	.0070	.0076	.0162	.0104	.0048
Traverse	5.4	.0023	−13.7	9	97.8	1.9	.0023	35,818	.0017	20,093	.0019	.0018	.0029	.0022	.0017
Wabasha	19.8	.0086	15.0	37	99.2	7.1	.0085	129,450	.0065	58,228	.0055	.0067	.0089	.0090	.0052

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Wadena	14.5	.0063	16.8	27	98.8	5.0	.0060	76,154	.0038	67,267	.0064	.0050	.0085	.0072	.0042
Waseca	18.9	.0082	13.4	45	99.1	6.8	.0081	151,996	.0075	61,365	.0058	.0073	.0080	.0079	.0064
Washington	119.5	.0517	44.0	306	97.7	38.1	.0456	939,367	.0467	415,519	.0393	.0454	.0336	.0438	.0431
Watonwan	12.3	.0053	−7.5	28	98.2	4.8	.0057	88,584	.0044	48,798	.0046	.0046	.0060	.0062	.0043
Wilkin	8.3	.0036	−11.6	11	98.8	2.9	.0035	55,352	.0027	32,750	.0032	.0031	.0037	.0042	.0023
Winona	46.5	.0201	4.7	74	98.6	16.0	.0191	308,118	.0154	165,761	.0156	.0164	.0225	.0196	.0138
Wright	62.8	.0272	61.3	93	99.0	20.0	.0239	333,367	.0165	229,343	.0218	.0202	.0282	.0288	.0157
Yellow Medicine	13.6	.0059	−6.4	18	98.5	5.0	.0060	102,085	.0051	38,352	.0036	.0048	.0063	.0057	.0042
TOTAL METRO COUNTIES	**2,672.1**	**1.1570**	**9.0**	**168**	**95.3**	**980.9**	**1.1729**	**24,818,814**	**1.2334**	**14,282,927**	**1.3525**	**1.2535**	**.9923**	**1.1690**	**1.2551**
TOTAL STATE	**4,139.3**	**1.7918**	**8.8**	**52**	**96.3**	**1,505.0**	**1.7999**	**35,082,619**	**1.7436**	**19,721,240**	**1.8674**	**1.7903**	**1.7037**	**1.8209**	**1.7313**
MISSISSIPPI															
BILOXI - GULFPORT	**197.3**	**.0855**	**23.3**	**131**	**79.9**	**66.7**	**.0797**	**1,282,430**	**.0637**	**752,506**	**.0713**	**.0705**	**.0986**	**.0938**	**.0618**
Hancock	25.9	.0112	49.0	54	89.2	8.7	.0104	130,287	.0065	68,478	.0065	.0074	.0161	.0113	.0046
Harrison	161.4	.0699	19.9	278	78.6	54.8	.0655	1,103,332	.0548	653,294	.0619	.0601	.0775	.0780	.0552
Stone	10.0	.0044	23.4	22	76.8	3.2	.0038	48,811	.0024	30,734	.0029	.0030	.0050	.0045	.0020
JACKSON	**331.6**	**.1436**	**28.1**	**200**	**60.3**	**114.2**	**.1366**	**2,580,002**	**.1283**	**1,497,907**	**.1418**	**.1354**	**.1498**	**.1436**	**.1364**
Hinds	257.1	.1113	19.6	294	54.2	90.3	.1080	2,116,467	.1052	1,319,227	.1249	.1123	.1216	.1130	.1146
Rankin	74.5	.0323	69.6	95	81.0	23.9	.0286	463,535	.0231	178,680	.0169	.0231	.0282	.0306	.0218
PASCAGOULA - MOSS POINT	**123.1**	**.0533**	**39.9**	**168**	**80.2**	**40.1**	**.0479**	**1,026,037**	**.0510**	**398,867**	**.0378**	**.0475**	**.0413**	**.0440**	**.0455**
Jackson	123.1	.0533	39.9	168	80.2	40.1	.0479	1,026,037	.0510	398,867	.0378	.0475	.0413	.0440	.0455
ALL COUNTIES															
Adams	38.0	.0164	1.9	83	51.3	13.0	.0155	237,481	.0118	208,714	.0198	.0151	.0241	.0169	.0147
Alcorn	34.1	.0148	25.5	85	89.1	12.5	.0150	231,318	.0115	125,172	.0118	.0123	.0172	.0149	.0131
Amite	13.3	.0058	−3.4	18	52.3	4.4	.0052	60,863	.0030	20,204	.0019	.0032	.0084	.0040	.0027
Attala	19.8	.0085	1.2	27	60.6	6.9	.0083	72,978	.0037	55,970	.0053	.0051	.0156	.0077	.0044
Benton	8.3	.0036	10.6	20	61.9	2.6	.0031	36,026	.0017	8,226	.0008	.0019	.0048	.0028	.0011
Bolivar	44.8	.0194	−9.3	50	36.9	13.6	.0163	209,178	.0104	117,508	.0111	.0124	.0279	.0134	.0093
Calhoun	15.8	.0069	8.0	28	74.3	5.6	.0067	81,629	.0041	43,030	.0041	.0046	.0102	.0067	.0036
Carroll	9.9	.0042	5.4	16	54.5	3.3	.0039	43,689	.0022	12,637	.0012	.0023	.0062	.0033	.0014
Chickasaw	18.0	.0078	7.1	36	63.7	5.9	.0071	95,698	.0047	55,223	.0052	.0056	.0106	.0071	.0054
Choctaw	9.1	.0040	7.8	22	71.6	3.0	.0036	35,543	.0018	13,681	.0013	.0019	.0058	.0037	.0012
Claiborne	12.7	.0055	25.9	26	25.0	3.8	.0045	67,356	.0033	27,205	.0026	.0036	.0070	.0039	.0025
Clarke	17.3	.0075	15.0	25	64.9	6.0	.0072	92,441	.0046	32,239	.0031	.0047	.0106	.0059	.0039
Clay	21.5	.0093	14.1	52	49.6	7.1	.0085	135,777	.0068	55,016	.0052	.0069	.0106	.0080	.0065
Coahoma	36.1	.0156	−10.8	65	35.4	11.7	.0140	160,038	.0079	118,614	.0112	.0105	.0258	.0120	.0102
Copiah	26.8	.0116	8.2	34	51.4	8.7	.0104	125,277	.0063	70,964	.0067	.0074	.0165	.0097	.0057
Covington	16.3	.0071	16.4	39	65.3	5.4	.0064	72,962	.0036	37,772	.0036	.0043	.0095	.0069	.0027
☐ De Soto	57.5	.0248	60.2	119	81.9	17.9	.0214	362,968	.0180	122,362	.0116	.0174	.0250	.0187	.0154
Forrest	67.2	.0291	16.2	143	72.2	23.9	.0286	428,428	.0213	331,923	.0314	.0260	.0362	.0318	.0280
Franklin	8.2	.0036	2.4	14	62.6	2.9	.0035	39,094	.0020	15,847	.0015	.0020	.0052	.0026	.0016
George	15.8	.0068	26.8	33	90.2	5.0	.0060	79,993	.0039	37,785	.0036	.0045	.0081	.0068	.0034
Greene	10.1	.0044	18.2	14	79.7	3.1	.0037	31,493	.0016	12,500	.0012	.0020	.0067	.0035	.0008
Grenada	21.2	.0092	6.8	50	57.9	7.3	.0087	121,182	.0060	120,068	.0113	.0082	.0138	.0096	.0070
Hancock	25.9	.0112	49.0	54	89.2	8.7	.0104	130,287	.0065	68,478	.0065	.0074	.0161	.0113	.0046
Harrison	161.4	.0699	19.9	278	78.6	54.8	.0655	1,103,332	.0548	653,294	.0619	.0601	.0775	.0780	.0552
Hinds	257.1	.1113	19.6	294	54.2	90.3	.1080	2,116,467	.1052	1,319,227	.1249	.1123	.1216	.1130	.1146
Holmes	22.9	.0099	−1.0	30	28.6	7.1	.0085	86,174	.0043	54,604	.0052	.0057	.0165	.0069	.0033
Humphreys	13.8	.0059	−5.5	32	33.8	4.3	.0052	59,800	.0030	28,068	.0026	.0034	.0084	.0040	.0027
Issaquena	2.5	.0011	−8.7	6	44.0	.8	.0009	13,077	.0006	743	.0001	.0006	.0015	.0007	.0003
Itawamba	21.2	.0092	25.8	39	93.5	7.4	.0089	98,116	.0049	45,529	.0043	.0055	.0130	.0109	.0033
Jackson	123.1	.0533	39.9	168	80.2	40.1	.0479	1,026,037	.0510	398,867	.0378	.0475	.0413	.0440	.0455
Jasper	17.4	.0075	8.8	26	50.7	5.8	.0070	77,122	.0038	32,683	.0031	.0044	.0107	.0062	.0030
Jefferson	9.2	.0040	−1.0	18	17.9	2.8	.0033	35,350	.0018	12,900	.0012	.0020	.0064	.0026	.0012
Jefferson Davis	14.0	.0061	8.2	34	46.2	4.4	.0053	59,929	.0030	28,883	.0027	.0035	.0088	.0045	.0023
Jones	63.0	.0272	11.8	91	76.4	22.3	.0266	432,274	.0214	246,101	.0233	.0232	.0343	.0266	.0229
Kemper	10.1	.0044	−1.3	13	44.9	3.3	.0040	37,684	.0019	13,594	.0013	.0022	.0072	.0032	.0012
Lafayette	31.9	.0138	31.9	48	72.6	10.3	.0123	195,303	.0097	83,129	.0079	.0101	.0169	.0117	.0084
Lamar	25.5	.0111	67.7	51	88.6	8.4	.0101	133,807	.0067	74,679	.0070	.0076	.0155	.0104	.0049
Lauderdale	78.9	.0341	17.6	112	67.7	27.9	.0333	516,382	.0257	397,905	.0377	.0309	.0469	.0375	.0268
Lawrence	12.7	.0055	14.0	29	68.9	4.2	.0050	62,087	.0030	27,940	.0027	.0035	.0082	.0044	.0026
Leake	19.1	.0083	11.8	33	60.9	6.6	.0079	80,585	.0041	45,530	.0043	.0050	.0139	.0073	.0036

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Lee	58.9	.0255	27.6	131	79.2	20.9	.0250	442,332	.0219	336,916	.0319	.0257	.0295	.0295	.02[illegible]
Leflore	41.2	.0178	−2.2	68	40.2	13.3	.0159	203,027	.0101	150,744	.0143	.0127	.0261	.0154	.0110
Lincoln	30.8	.0133	17.6	53	69.8	10.5	.0126	167,483	.0083	93,041	.0088	.0096	.0178	.0134	.0099
Lowndes	58.6	.0254	17.9	113	64.8	19.5	.0233	419,785	.0209	236,061	.0223	.0222	.0269	.0243	.0265
Madison	43.7	.0189	47.0	61	43.8	13.8	.0165	208,483	.0104	92,819	.0088	.0115	.0248	.0153	.0081
Marion	26.2	.0114	14.6	48	69.8	8.9	.0107	122,166	.0060	89,921	.0085	.0079	.0188	.0117	.0073
Marshall	30.2	.0130	25.7	43	46.5	9.0	.0107	135,475	.0068	60,726	.0058	.0077	.0175	.0103	.0050
Monroe	36.7	.0159	7.8	48	70.1	12.5	.0150	214,859	.0107	119,461	.0113	.0119	.0193	.0157	.0096
Montgomery	13.4	.0058	3.7	33	58.9	4.6	.0055	55,661	.0027	37,164	.0035	.0037	.0092	.0057	.0028
Neshoba	24.3	.0105	16.8	43	71.7	8.4	.0100	127,246	.0063	67,578	.0064	.0072	.0152	.0104	.0062
Newton	20.1	.0087	5.9	35	70.1	7.0	.0084	109,057	.0055	45,157	.0043	.0057	.0123	.0080	.0043
Noxubee	13.0	.0057	−9.0	19	35.2	4.0	.0048	53,928	.0026	29,638	.0028	.0032	.0087	.0041	.0020
Oktibbeha	37.2	.0161	29.4	81	64.2	11.7	.0140	217,738	.0109	108,238	.0102	.0118	.0199	.0133	.0098
Panola	28.3	.0122	5.5	41	50.8	9.1	.0109	127,831	.0063	79,794	.0076	.0078	.0189	.0102	.0054
Pearl River	34.9	.0151	25.5	43	84.6	11.5	.0137	189,738	.0094	91,451	.0086	.0103	.0201	.0145	.0084
Perry	10.0	.0044	10.3	15	78.1	3.3	.0040	52,049	.0026	15,715	.0015	.0027	.0053	.0037	.0021
Pike	36.8	.0159	15.7	90	56.4	12.7	.0151	186,228	.0093	160,064	.0152	.0123	.0245	.0167	.0114
Pontotoc	21.6	.0093	24.4	43	84.2	7.6	.0091	102,544	.0051	46,144	.0044	.0057	.0132	.0087	.0043
Prentiss	24.7	.0107	22.7	59	88.9	8.5	.0102	115,630	.0057	83,767	.0079	.0075	.0166	.0119	.0052
Quitman	11.8	.0051	−25.7	29	43.7	3.8	.0045	42,175	.0021	21,435	.0020	.0026	.0090	.0034	.0021
Rankin	74.5	.0323	69.6	95	81.0	23.9	.0286	463,535	.0231	178,680	.0169	.0231	.0282	.0306	.0218
Scott	25.0	.0108	17.0	41	64.5	8.4	.0101	119,252	.0059	77,092	.0073	.0073	.0161	.0113	.0054
Sharkey	7.7	.0033	−13.9	18	33.9	2.3	.0027	33,997	.0017	17,385	.0017	.0020	.0051	.0021	.0014
Simpson	24.1	.0105	20.8	41	69.0	7.9	.0095	127,426	.0063	67,612	.0064	.0072	.0134	.0096	.0068
Smith	15.4	.0066	13.6	24	78.6	5.2	.0062	79,312	.0040	28,337	.0027	.0041	.0093	.0054	.0033
Stone	10.0	.0044	23.4	22	76.8	3.2	.0038	48,811	.0024	30,734	.0029	.0030	.0050	.0045	.0020
Sunflower	34.2	.0148	−7.7	48	37.4	9.7	.0116	136,435	.0068	85,982	.0081	.0087	.0235	.0097	.0056
Tallahatchie	16.6	.0072	−14.2	25	42.2	5.2	.0062	72,288	.0036	25,086	.0024	.0040	.0113	.0043	.0025
Tate	20.3	.0087	9.5	50	61.3	6.2	.0074	113,379	.0056	69,866	.0066	.0065	.0117	.0077	.0044
Tippah	19.2	.0084	21.1	42	83.9	6.6	.0079	93,501	.0046	53,279	.0051	.0055	.0115	.0085	.0038
Tishomingo	19.1	.0082	27.8	44	95.8	7.1	.0085	102,641	.0051	47,243	.0044	.0056	.0114	.0088	.0042
Tunica	9.1	.0040	−23.2	20	26.6	2.7	.0033	35,492	.0018	23,942	.0023	.0024	.0063	.0025	.0013
Union	22.1	.0095	15.7	53	85.9	8.1	.0096	138,187	.0069	60,100	.0057	.0070	.0133	.0095	.0056
Walthall	14.0	.0061	12.0	35	58.8	4.6	.0055	61,790	.0030	35,228	.0033	.0038	.0092	.0055	.0023
Warren	52.8	.0229	17.4	88	61.7	18.1	.0217	336,151	.0167	209,107	.0198	.0188	.0307	.0217	.0164
Washington	72.4	.0313	2.6	99	43.7	23.5	.0281	430,483	.0214	295,879	.0280	.0254	.0426	.0279	.0232
Wayne	19.6	.0085	17.7	24	66.3	6.4	.0076	86,181	.0043	55,906	.0053	.0054	.0124	.0079	.0044
Webster	10.3	.0044	2.5	24	80.2	3.6	.0044	52,998	.0027	29,949	.0029	.0031	.0063	.0046	.0020
Wilkinson	9.8	.0043	−11.7	14	32.8	3.2	.0038	43,391	.0021	23,972	.0022	.0025	.0067	.0033	.0015
Winston	19.6	.0085	6.5	32	59.8	6.6	.0079	91,461	.0046	47,958	.0046	.0054	.0126	.0077	.0044
Yalobusha	13.3	.0057	11.6	28	61.6	4.8	.0057	71,775	.0035	30,464	.0029	.0039	.0085	.0052	.0031
Yazoo	27.3	.0118	−.1	29	48.2	9.0	.0108	152,662	.0076	72,137	.0068	.0081	.0171	.0084	.0078
TOTAL METRO COUNTIES	**709.5**	**.3072**	**30.7**	**162**	**70.9**	**238.9**	**.2856**	**5,251,437**	**.2610**	**2,771,642**	**.2625**	**.2708**	**.3147**	**.3001**	**.2591**
TOTAL STATE	**2,570.3**	**1.1126**	**15.9**	**54**	**64.3**	**860.0**	**1.0285**	**15,270,308**	**.7589**	**8,706,586**	**.8244**	**.8493**	**1.4363**	**1.0360**	**.7519**
MISSOURI															
COLUMBIA	**104.6**	**.0453**	**29.2**	**152**	**91.0**	**37.8**	**.0453**	**824,081**	**.0410**	**496,240**	**.0470**	**.0436**	**.0492**	**.0496**	**.0393**
Boone	104.6	.0453	29.2	152	91.0	37.8	.0453	824,081	.0410	496,240	.0470	.0436	.0492	.0496	.0393
JOPLIN	**130.5**	**.0564**	**15.7**	**103**	**97.2**	**50.2**	**.0601**	**799,837**	**.0398**	**678,960**	**.0643**	**.0503**	**.0822**	**.0713**	**.0445**
Jasper	88.5	.0383	10.8	138	97.0	34.6	.0414	528,613	.0263	567,331	.0537	.0368	.0595	.0528	.0334
Newton	42.0	.0181	27.3	67	97.7	15.6	.0187	271,224	.0135	111,629	.0106	.0135	.0227	.0185	.0111
KANSAS CITY	**1,338.9**	**.5795**	**5.1**	**402**	**84.6**	**508.4**	**.6080**	**13,459,401**	**.6690**	**7,340,576**	**.6950**	**.6588**	**.5141**	**.5923**	**.6643**
Cass	53.2	.0230	34.9	76	97.8	18.5	.0221	341,728	.0170	168,191	.0159	.0179	.0224	.0258	.0137
Clay	139.5	.0603	12.8	346	97.1	52.2	.0624	1,445,932	.0719	841,400	.0797	.0718	.0436	.0588	.0722
Jackson	625.3	.2707	−4.4	1,023	77.3	244.7	.2926	5,939,527	.2952	3,478,135	.3294	.3006	.2780	.2955	.2973
Platte	49.1	.0213	53.1	117	96.7	17.7	.0212	448,246	.0223	125,821	.0119	.0191	.0160	.0184	.0173
Ray	22.1	.0095	25.6	39	97.5	7.9	.0095	136,521	.0068	64,596	.0061	.0071	.0109	.0102	.0062
Johnson, Kans.	*280.0*	*.1212*	*27.2*	*586*	*96.8*	*103.7*	*.1240*	*3,675,234*	*.1826*	*1,868,863*	*.1769*	*.1686*	*.0696*	*.1099*	*.1891*
Wyandotte, Kans.	*169.7*	*.0735*	*−9.2*	*1,139*	*72.1*	*63.7*	*.0762*	*1,472,213*	*.0732*	*793,570*	*.0751*	*.0737*	*.0736*	*.0737*	*.0685*
ST. JOSEPH	**102.7**	**.0444**	**3.9**	**122**	**96.1**	**38.6**	**.0461**	**797,590**	**.0396**	**490,638**	**.0464**	**.0427**	**.0511**	**.0483**	**.0386**
Andrew	14.5	.0063	21.7	33	99.1	5.1	.0061	86,401	.0043	32,653	.0031	.0044	.0066	.0061	.0031
Buchanan	88.2	.0381	1.5	216	95.6	33.5	.0400	711,189	.0353	457,985	.0433	.0383	.0445	.0422	.0355

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ST. LOUIS	**2,353.0**	**1.0185**	**–2.4**	**474**	**81.8**	**854.2**	**1.0214**	**21,672,172**	**1.0770**	**11,038,581**	**1.0453**	**1.0560**	**.9196**	**.9728**	**1.0734**
Franklin	74.4	.0322	35.0	81	98.1	25.4	.0303	553,849	.0276	305,673	.0290	.0289	.0324	.0303	.0265
Jefferson	154.5	.0669	46.8	234	98.4	50.8	.0607	1,125,426	.0559	422,646	.0400	.0534	.0514	.0586	.0507
St. Charles	154.4	.0668	66.1	277	97.4	51.1	.0611	1,043,068	.0518	597,325	.0566	.0561	.0496	.0742	.0534
St. Louis	978.7	.4236	2.8	1,938	87.1	356.0	.4258	10,928,449	.5431	5,568,615	.5273	.5144	.3216	.3822	.5555
St. Louis city	426.4	.1846	–31.5	6,990	53.3	170.5	.2039	3,398,178	.1689	1,767,151	.1673	.1716	.2344	.2016	.1558
Clinton, Ill.	*33.5*	*.0145*	*18.3*	*71*	*98.0*	*11.3*	*.0135*	*243,158*	*.0120*	*97,844*	*.0093*	*.0118*	*.0128*	*.0126*	*.0113*
Madison, Ill.	*246.8*	*.1068*	*–1.6*	*339*	*92.8*	*90.4*	*.1081*	*2,112,590*	*.1050*	*1,155,718*	*.1095*	*.1067*	*.1027*	*.1050*	*.1040*
Monroe, Ill.	*20.4*	*.0088*	*8.3*	*53*	*99.0*	*7.2*	*.0086*	*167,846*	*.0083*	*51,162*	*.0048*	*.0075*	*.0073*	*.0067*	*.0076*
St. Clair, Ill.	*263.9*	*.1143*	*–7.6*	*393*	*70.8*	*91.5*	*.1094*	*2,099,608*	*.1044*	*1,072,447*	*.1015*	*.1056*	*.1074*	*.1016*	*.1086*
SPRINGFIELD	**215.0**	**.0931**	**27.9**	**173**	**97.0**	**81.2**	**.0971**	**1,648,314**	**.0820**	**1,122,517**	**.1063**	**.0915**	**.1078**	**.1089**	**.0872**
Christian	23.8	.0103	57.4	42	98.7	8.5	.0102	143,905	.0072	54,029	.0051	.0072	.0123	.0103	.0054
Greene	191.2	.0828	25.0	282	96.8	72.7	.0869	1,504,409	.0748	1,068,488	.1012	.0843	.0955	.0986	.0818
ALL COUNTIES															
Adair	25.2	.0109	12.1	44	96.9	9.3	.0111	155,439	.0077	130,081	.0123	.0097	.0164	.0131	.0082
Andrew	14.5	.0063	21.7	33	99.1	5.1	.0061	86,401	.0043	32,653	.0031	.0044	.0066	.0061	.0031
Atchison	8.5	.0037	–8.0	16	98.5	3.3	.0039	75,272	.0038	29,185	.0028	.0034	.0044	.0036	.0026
Audrain	26.6	.0115	4.9	38	93.5	10.0	.0120	201,144	.0100	124,883	.0118	.0108	.0136	.0129	.0131
Barry	25.5	.0111	30.1	33	98.5	9.7	.0116	136,940	.0068	89,632	.0085	.0082	.0174	.0125	.0056
Barton	11.6	.0050	11.2	19	99.0	4.6	.0055	69,533	.0034	38,703	.0036	.0039	.0075	.0059	.0029
Bates	16.0	.0069	3.4	19	98.3	6.1	.0073	117,977	.0059	74,557	.0071	.0064	.0099	.0069	.0048
Benton	12.7	.0055	31.0	17	98.7	5.0	.0060	65,676	.0033	37,421	.0035	.0037	.0091	.0064	.0021
Bollinger	10.6	.0046	20.2	17	99.2	3.9	.0046	45,541	.0022	22,368	.0022	.0028	.0082	.0043	.0016
Boone	104.6	.0453	29.2	152	91.0	37.8	.0453	824,081	.0410	496,240	.0470	.0436	.0492	.0496	.0393
Buchanan	88.2	.0381	1.5	216	95.6	33.5	.0400	711,189	.0353	457,985	.0433	.0383	.0445	.0422	.0355
Butler	38.4	.0167	14.5	55	93.9	14.7	.0176	247,500	.0123	196,272	.0186	.0152	.0268	.0180	.0142
Caldwell	8.7	.0037	4.2	20	99.2	3.3	.0039	[illegible],533	.0023	19,535	.0019	.0023	.0058	.0038	.0017
Callaway	33.5	.0145	28.9	40	93.6	11.3	.0136	252,059	.0126	109,488	.0103	.0123	.0127	.0131	.0106
Camden	21.3	.0093	60.0	33	98.8	8.5	.0101	137,504	.0068	111,214	.0106	.0085	.0155	.0112	.0065
Cape Girardeau	60.7	.0262	23.0	105	95.2	22.1	.0264	455,800	.0227	321,003	.0303	.0256	.0301	.0292	.0271
Carroll	12.1	.0053	–3.7	17	97.0	4.8	.0058	69,442	.0034	36,623	.0035	.0039	.0081	.0060	.0029
Carter	5.8	.0025	49.6	11	98.8	2.0	.0024	25,003	.0012	13,727	.0013	.0015	.0042	.0023	.0008
Cass	53.2	.0230	34.9	76	97.8	18.5	.0221	341,728	.0170	168,191	.0159	.0179	.0224	.0258	.0137
Cedar	12.4	.0054	31.6	26	98.7	5.0	.0060	47,827	.0024	49,760	.0048	.0036	.0122	.0064	.0019
Chariton	10.5	.0045	–5.3	14	94.4	4.1	.0049	62,952	.0031	33,281	.0031	.0034	.0069	.0048	.0027
Christian	23.8	.0103	57.4	42	98.7	8.5	.0102	143,905	.0072	54,029	.0051	.0072	.0123	.0103	.0054
Clark	8.6	.0038	4.1	17	99.3	3.1	.0037	44,989	.0022	20,963	.0020	.0025	.0049	.0040	.0015
Clay	139.5	.0603	12.8	346	97.1	52.2	.0624	1,445,932	.0719	841,400	.0797	.0718	.0436	.0588	.0722
Clinton	16.6	.0072	33.2	39	96.8	5.9	.0070	98,683	.0049	55,643	.0052	.0056	.0090	.0072	.0047
Cole	58.6	.0254	26.8	149	91.4	20.9	.0250	511,625	.0254	310,114	.0294	.0265	.0235	.0272	.0282
Cooper	14.8	.0064	.5	26	92.8	5.6	.0067	98,676	.0049	54,908	.0052	.0053	.0086	.0070	.0041
Crawford	19.0	.0082	28.1	26	99.1	6.9	.0083	97,948	.0049	72,967	.0069	.0062	.0120	.0093	.0034
Dade	7.5	.0033	9.5	15	98.6	3.1	.0037	36,191	.0018	19,298	.0018	.0021	.0064	.0034	.0015
Dallas	12.5	.0054	24.3	23	98.7	4.5	.0054	53,878	.0027	27,385	.0026	.0031	.0089	.0049	.0025
Daviess	9.0	.0039	6.9	16	99.3	3.5	.0042	45,065	.0022	21,521	.0021	.0027	.0063	.0040	.0015
De Kalb	8.4	.0036	15.0	20	99.1	3.1	.0037	39,922	.0020	16,213	.0015	.0020	.0055	.0036	.0017
Dent	15.2	.0066	32.7	20	99.3	5.6	.0067	75,875	.0038	51,558	.0049	.0047	.0110	.0069	.0037
Douglas	12.1	.0052	30.6	15	98.8	4.5	.0053	48,903	.0024	35,443	.0033	.0033	.0099	.0052	.0017
Dunklin	36.7	.0159	8.8	67	93.0	13.8	.0166	189,873	.0094	159,377	.0151	.0124	.0289	.0169	.0101
Franklin	74.4	.0322	35.0	81	98.1	25.4	.0303	553,849	.0276	305,673	.0290	.0289	.0324	.0303	.0265
Gasconade	13.5	.0059	13.7	26	99.1	5.2	.0062	76,697	.0038	47,708	.0045	.0044	.0090	.0068	.0032
Gentry	7.9	.0034	–2.0	16	99.3	3.1	.0038	51,698	.0025	29,820	.0028	.0028	.0052	.0037	.0026
Greene	191.2	.0828	25.0	282	96.8	72.7	.0869	1,504,409	.0748	1,068,488	.1012	.0843	.0955	.0986	.0818
Grundy	12.1	.0052	2.4	28	99.1	4.9	.0059	87,772	.0044	46,610	.0044	.0046	.0078	.0060	.0041
Harrison	9.9	.0043	–3.5	14	99.2	4.3	.0051	63,738	.0031	34,076	.0032	.0034	.0075	.0051	.0025
Henry	19.9	.0086	7.9	27	97.9	7.9	.0094	142,394	.0071	82,935	.0079	.0076	.0122	.0096	.0077
Hickory	6.7	.0029	49.5	18	99.1	2.8	.0034	26,749	.0013	11,618	.0011	.0016	.0064	.0028	.0008
Holt	6.9	.0030	3.7	15	98.7	2.8	.0033	43,844	.0022	36,600	.0035	.0028	.0042	.0040	.0014
Howard	10.0	.0043	–5.3	22	90.8	3.7	.0045	64,105	.0032	25,081	.0023	.0032	.0057	.0042	.0024
Howell	29.8	.0129	26.7	32	98.6	11.3	.0135	166,799	.0083	143,965	.0137	.0107	.0222	.0150	.0078
Iron	11.4	.0049	19.6	21	98.5	4.0	.0048	68,439	.0034	42,059	.0039	.0039	.0070	.0053	.0028
Jackson	625.3	.2707	–4.4	1,023	77.3	244.7	.2926	5,939,527	.2952	3,478,135	.3294	.3006	.2780	.2955	.2973
Jasper	88.5	.0383	10.8	138	97.0	34.6	.0414	528,613	.0263	567,331	.0537	.0368	.0595	.0528	.0334
Jefferson	154.5	.0669	46.8	234	98.4	50.8	.0607	1,125,426	.0559	422,646	.0400	.0534	.0514	.0586	.0507
Johnson	40.0	.0173	17.1	48	92.7	13.1	.0157	273,425	.0136	104,361	.0099	.0132	.0172	.0161	.0100
Knox	5.5	.0024	–3.4	11	99.1	2.1	.0025	30,109	.0015	12,270	.0012	.0015	.0035	.0024	.0014

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Laclede	25.2	.0109	26.4	33	98.6	9.4	.0113	155,383	.0077	136,528	.0129	.0100	.0159	.0133	.0072
Lafayette	30.6	.0133	14.9	48	96.1	11.3	.0135	234,788	.0117	97,948	.0093	.0113	.0143	.0129	.0106
Lawrence	29.8	.0129	21.2	49	98.8	11.1	.0132	169,938	.0084	101,564	.0096	.0097	.0189	.0141	.0077
Lewis	10.9	.0047	-.9	21	96.0	4.0	.0048	75,068	.0037	33,870	.0032	.0037	.0055	.0051	.0029
Lincoln	23.1	.0100	28.0	37	96.7	8.0	.0096	137,592	.0069	63,126	.0060	.0072	.0119	.0098	.0057
Linn	15.7	.0068	3.8	25	98.2	6.5	.0078	101,006	.0050	67,873	.0064	.0058	.0111	.0079	.0050
Livingston	15.9	.0069	3.5	30	97.7	6.2	.0074	122,056	.0061	86,219	.0082	.0069	.0093	.0082	.0058
McDonald	15.4	.0066	24.6	28	98.0	5.7	.0068	79,108	.0039	41,868	.0039	.0045	.0100	.0075	.0026
Macon	16.6	.0072	7.6	21	97.4	6.4	.0077	90,509	.0045	58,063	.0055	.0053	.0118	.0077	.0048
Madison	11.1	.0048	28.5	22	99.0	4.3	.0051	62,536	.0031	34,760	.0033	.0036	.0080	.0054	.0023
Maries	7.7	.0034	12.4	15	99.0	2.9	.0035	41,807	.0021	14,478	.0014	.0020	.0049	.0033	.0019
Marion	28.8	.0124	2.4	66	94.3	10.9	.0130	209,438	.0104	150,957	.0143	.0120	.0164	.0144	.0105
Mercer	4.7	.0021	-4.3	10	99.3	1.9	.0023	29,012	.0014	8,905	.0008	.0014	.0034	.0021	.0012
Miller	19.2	.0083	27.8	32	98.9	7.2	.0086	142,936	.0071	83,039	.0079	.0076	.0092	.0090	.0062
Mississippi	15.5	.0067	-6.9	38	80.9	5.5	.0066	77,056	.0039	61,889	.0058	.0050	.0101	.0070	.0035
Moniteau	12.4	.0053	15.4	30	97.5	4.4	.0052	50,707	.0025	48,776	.0047	.0037	.0089	.0063	.0018
Monroe	9.7	.0042	1.7	14	95.7	3.6	.0043	67,409	.0033	27,450	.0026	.0032	.0049	.0039	.0029
Montgomery	11.7	.0051	6.4	22	96.2	4.3	.0052	91,264	.0046	36,761	.0034	.0045	.0060	.0042	.0036
Morgan	14.5	.0063	43.8	24	98.3	5.5	.0066	63,973	.0031	48,001	.0046	.0041	.0110	.0071	.0030
New Madrid	22.8	.0099	-2.7	35	83.6	8.1	.0096	136,731	.0068	83,661	.0079	.0078	.0138	.0094	.0067
Newton	42.0	.0181	27.3	67	97.7	15.6	.0187	271,224	.0135	111,629	.0106	.0135	.0227	.0185	.0111
Nodaway	22.1	.0096	-1.6	25	98.3	8.0	.0096	165,653	.0083	84,440	.0080	.0084	.0120	.0095	.0070
Oregon	10.4	.0045	13.3	13	99.3	3.9	.0046	49,800	.0024	32,025	.0030	.0031	.0080	.0041	.0021
Osage	12.2	.0053	11.0	20	99.3	4.0	.0048	76,962	.0039	21,084	.0020	.0036	.0051	.0041	.0029
Ozark	8.3	.0036	33.3	11	98.9	3.2	.0038	45,185	.0022	27,686	.0026	.0026	.0059	.0040	.0015
Pemiscot	24.8	.0107	-6.0	48	73.1	8.9	.0107	120,935	.0060	78,880	.0075	.0074	.0187	.0096	.0055
Perry	17.3	.0075	20.2	37	99.0	6.0	.0072	103,099	.0051	77,611	.0073	.0063	.0085	.0081	.0044
Pettis	36.8	.0159	7.8	54	95.1	14.1	.0168	262,269	.0131	169,775	.0161	.0145	.0206	.0184	.0130
Phelps	34.3	.0149	16.0	51	96.8	11.9	.0142	204,987	.0102	165,780	.0157	.0128	.0200	.0177	.0098
Pike	17.7	.0076	4.6	26	93.4	6.3	.0076	98,257	.0048	58,742	.0056	.0055	.0109	.0080	.0039
Platte	49.1	.0213	53.1	117	96.7	17.7	.0212	448,246	.0223	125,821	.0119	.0191	.0160	.0184	.0173
Polk	19.4	.0084	25.9	31	98.6	7.0	.0083	102,655	.0051	88,797	.0084	.0067	.0135	.0092	.0043
Pulaski	41.8	.0181	-22.6	76	83.2	10.7	.0128	329,853	.0164	102,810	.0097	.0147	.0137	.0182	.0064
Putnam	6.1	.0026	3.1	12	99.3	2.4	.0029	35,373	.0018	24,658	.0024	.0021	.0046	.0029	.0014
Ralls	9.1	.0040	17.2	19	97.5	3.3	.0039	53,052	.0026	14,277	.0013	.0026	.0046	.0040	.0021
Randolph	26.1	.0113	16.3	55	92.5	9.6	.0115	197,406	.0098	125,156	.0119	.0107	.0148	.0119	.0109
Ray	22.1	.0095	25.6	39	97.5	7.9	.0095	136,521	.0068	64,596	.0061	.0071	.0109	.0102	.0062
Reynolds	7.4	.0032	21.2	9	99.3	2.8	.0033	43,945	.0022	20,191	.0019	.0023	.0050	.0029	.0015
Ripley	13.0	.0057	32.6	21	99.0	4.8	.0058	53,558	.0027	29,782	.0028	.0034	.0109	.0046	.0017
St. Charles	154.4	.0668	66.1	277	97.4	51.1	.0611	1,043,068	.0518	597,325	.0566	.0561	.0496	.0742	.0534
St. Clair	8.8	.0038	14.8	13	98.5	3.4	.0040	44,974	.0022	28,406	.0027	.0028	.0065	.0037	.0016
Ste. Genevieve	15.7	.0068	22.0	31	99.0	[illegible]	.0063	93,767	.0047	47,982	.0045	.0051	.0074	.0068	.0038
St. Francois	43.8	.0190	18.8	97	98.9	15.9	.0190	257,165	.0128	179,825	.0170	.0153	.0271	.0202	.0128
St. Louis	978.7	.4236	2.8	1,938	87.1	356.0	.4258	10,928,449	.5431	5,568,615	.5273	.5144	.3216	.3822	.5555
St. Louis city	426.4	.1846	-31.5	6,990	53.3	170.5	.2039	3,398,178	.1689	1,767,151	.1673	.1716	.2344	.2016	.1558
Saline	25.1	.0109	1.1	33	94.1	9.6	.0115	177,753	.0088	93,609	.0089	.0092	.0147	.0117	.0077
Schuyler	5.0	.0021	7.2	16	99.3	2.0	.0024	24,768	.0012	19,872	.0019	.0016	.0037	.0025	.0008
Scotland	5.4	.0024	-1.8	12	99.3	2.1	.0025	26,461	.0014	17,384	.0016	.0017	.0043	.0022	.0011
Scott	40.9	.0177	23.0	97	91.2	14.7	.0176	300,106	.0149	208,179	.0197	.0168	.0220	.0196	.0147
Shannon	8.0	.0034	11.2	8	99.3	2.9	.0035	35,502	.0017	13,747	.0013	.0020	.0056	.0034	.0011
Shelby	7.8	.0034	-1.4	16	98.4	3.1	.0037	50,624	.0026	30,33[illegible]	.0029	.0029	.0052	.0041	.0018
Stoddard	29.6	.0128	14.9	36	97.0	11.1	.0132	163,191	.0081	112,593	.0107	.0097	.0190	.0138	.0072
Stone	16.6	.0072	67.3	37	98.7	6.6	.0079	108,873	.0054	36,003	.0034	.0052	.0109	.0072	.0038
Sullivan	7.4	.0032	-2.3	11	99.1	3.0	.0036	44,307	.0022	15,463	.0014	.0021	.0053	.0032	.0016
Taney	21.7	.0094	66.6	36	98.6	8.6	.0103	127,727	.0063	97,664	.0093	.0079	.0151	.0123	.0049
Texas	21.6	.0094	17.9	18	99.1	8.2	.0098	129,987	.0065	87,974	.0083	.0076	.0144	.0104	.0045
Vernon	20.3	.0088	6.5	24	98.3	7.7	.0092	149,366	.0074	74,056	.0070	.0076	.0112	.0090	.0071
Warren	15.9	.0068	63.9	37	96.0	5.5	.0066	113,639	.0057	47,364	.0045	.0056	.0072	.0062	.0044
Washington	18.5	.0080	22.6	24	98.6	6.3	.0075	79,705	.0039	42,717	.0041	.0048	.0109	.0092	.0025
Wayne	11.8	.0052	38.1	15	99.0	4.6	.0055	47,890	.0024	34,611	.0032	.0032	.0103	.0048	.0019
Webster	21.3	.0092	36.9	36	98.8	7.3	.0088	95,786	.0048	55,036	.0053	.0057	.0132	.0095	.0038
Worth	3.0	.0013	-10.7	11	99.4	1.2	.0014	16,488	.0008	7,467	.0007	.0008	.0025	.0012	.0007
Wright	16.7	.0072	22.2	24	98.7	6.2	.0074	77,255	.0038	54,410	.0051	.0051	.0116	.0076	.0030
TOTAL METRO COUNTIES	**3,230.4**	**1.3981**	**2.4**	**342**	**84.3**	**1,202.6**	**1.4382**	**29,430,746**	**1.4629**	**16,127,908**	**1.5272**	**1.4690**	**1.3506**	**1.4337**	**1.4582**
TOTAL STATE	**4,976.1**	**2.1541**	**6.4**	**72**	**88.4**	**1,845.4**	**2.2069**	**40,326,925**	**2.0042**	**22,740,257**	**2.153[illegible]**	**2.0790**	**2.4124**	**2.2391**	**1.9439**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MONTANA															
BILLINGS	**112.8**	**.0488**	**29.1**	**43**	**95.5**	**42.7**	**.0510**	**970,235**	**.0483**	**804,941**	**.0762**	**.0567**	**.0538**	**.0604**	**.0610**
Yellowstone	112.8	.0488	29.1	43	95.5	42.7	.0510	970,235	.0483	804,941	.0762	.0567	.0538	.0604	.0610
GREAT FALLS	**80.5**	**.0348**	**–1.6**	**30**	**93.8**	**30.0**	**.0359**	**624,666**	**.0311**	**513,565**	**.0486**	**.0371**	**.0371**	**.0460**	**.0414**
Cascade	80.5	.0348	–1.6	30	93.8	30.0	.0359	624,666	.0311	513,565	.0486	.0371	.0371	.0460	.0414
ALL COUNTIES															
Beaverhead	8.2	.0036	.2	1	98.0	3.0	.0036	55,647	.0028	35,250	.0034	.0030	.0049	.0040	.0031
Big Horn	11.3	.0048	12.4	2	51.9	3.3	.0040	71,374	.0035	38,841	.0036	.0038	.0046	.0042	.0031
Blaine	7.1	.0031	5.5	2	67.8	2.4	.0028	43,820	.0022	19,826	.0019	.0023	.0036	.0027	.0018
Broadwater	3.4	.0015	34.6	3	98.3	1.3	.0016	20,324	.0010	17,630	.0017	.0013	.0023	.0019	.0006
Carbon	8.3	.0036	17.2	4	98.6	3.3	.0039	47,802	.0024	23,124	.0022	.0026	.0057	.0041	.0019
Carter	1.8	.0008	–8.0	1	99.3	.6	.0007	12,697	.0006	2,453	.0002	.0005	.0009	.0006	.0005
Cascade	80.5	.0348	–1.6	30	93.8	30.0	.0359	624,666	.0311	513,565	.0486	.0371	.0371	.0460	.0414
Chouteau	6.1	.0027	–5.8	2	96.2	2.2	.0027	60,547	.0030	12,012	.0012	.0023	.0019	.0022	.0019
Custer	13.3	.0057	9.2	4	97.4	5.1	.0061	93,160	.0046	70,963	.0067	.0056	.0077	.0076	.0055
Daniels	2.8	.0012	–9.2	2	98.6	1.0	.0011	20,206	.0010	9,784	.0009	.0010	.0012	.0013	.0012
Dawson	11.9	.0052	5.6	5	98.4	4.4	.0053	121,745	.0061	75,162	.0071	.0062	.0049	.0055	.0064
Deer Lodge	12.0	.0052	–23.3	16	96.9	4.3	.0052	90,945	.0045	46,636	.0044	.0046	.0053	.0056	.0046
Fallon	3.7	.0016	–8.7	2	99.0	1.3	.0015	33,084	.0016	16,601	.0016	.0016	.0014	.0013	.0016
Fergus	13.2	.0057	4.7	3	98.3	4.9	.0059	93,140	.0047	59,836	.0057	.0052	.0072	.0066	.0055
Flathead	54.5	.0236	38.1	11	97.9	20.2	.0241	384,832	.0191	290,955	.0275	.0225	.0283	.0284	.0244
Gallatin	44.7	.0193	37.5	18	97.7	15.9	.0190	335,706	.0167	251,555	.0238	.0193	.0187	.0232	.0211
Garfield	1.7	.0008	–5.4	0	99.2	.6	.0008	15,684	.0008	2,571	.0003	.0007	.0006	.0006	.0006
Glacier	10.6	.0045	–1.7	4	53.5	3.5	.0041	70,448	.0035	42,368	.0040	.0038	.0049	.0042	.0037
Golden Valley	1.0	.0005	7.4	1	98.1	.4	.0005	5,300	.0002	683	.0001	.0003	.0006	.0005	.0003
Granite	2.7	.0011	–1.4	2	98.1	1.0	.0012	16,765	.0008	5,688	.0005	.0008	.0013	.0014	.0005
Hill	18.2	.0079	4.9	6	86.1	6.5	.0078	172,855	.0086	100,991	.0096	.0088	.0070	.0078	.0094
Jefferson	7.5	.0033	43.2	5	97.3	2.5	.0030	47,5[illegible]	.0024	7,361	.0007	.0021	.0029	.0027	.0018
Judith Basin	2.6	.0011	–2.5	1	99.0	1.0	.0012	16,177	.0008	5,700	.0005	.0007	.0012	.0013	.0006
Lake	19.9	.0086	37.8	13	82.6	7.0	.0083	99,975	.0050	58,977	.0056	.0058	.0120	.0094	.0046
Lewis and Clark	45.0	.0195	35.2	13	96.8	17.3	.0207	377,663	.0187	244,972	.0232	.0203	.0220	.0230	.0216
Liberty	2.3	.0010	–2.5	2	98.7	.9	.0011	20,729	.0011	9,510	.0009	.0009	.0010	.0013	.0007
Lincoln	17.7	.0077	–2.0	5	97.5	6.1	.0073	121,938	.0060	54,892	.0052	.0062	.0071	.0088	.0053
McCone	2.7	.0011	–6.1	1	99.2	.9	.0011	31,317	.0016	5,769	.0005	.0012	.0007	.0009	.0009
Madison	5.6	.0024	11.7	2	98.6	2.1	.0025	45,318	.0022	10,264	.0010	.0019	.0029	.0023	.0014
Meagher	2.2	.0010	3.7	1	99.0	.8	.0010	9,948	.0005	7,127	.0007	.0006	.0017	.0012	.0003
Mineral	3.8	.0016	28.5	3	97.6	1.4	.0016	26,642	.0014	10,412	.0010	.0013	.0013	.0020	.0009
Missoula	79.5	.0345	36.5	31	96.4	30.2	.0361	734,663	.0365	474,988	.0449	.0386	.0353	.0393	.0416
Musselshell	4.6	.0019	23.2	2	99.0	1.9	.0023	27,662	.0014	13,976	.0014	.0014	.0030	.0024	.0011
Park	13.3	.0058	18.1	5	98.8	5.2	.0062	94,817	.0047	57,738	.0054	.0053	.0076	.0070	.0053
Petroleum	.7	.0003	3.7	0	98.1	.2	.0003	3,662	.0001	610	.0001	.0002	.0002	.0002	.0003
Phillips	5.4	.0023	.3	1	92.3	1.9	.0022	35,621	.0018	20,314	.0019	.0019	.0026	.0027	.0017
Pondera	6.8	.0030	2.9	4	89.5	2.4	.0029	56,456	.0028	32,559	.0031	.0029	.0029	.0029	.0029
Powder River	2.5	.0011	–12.7	1	97.8	.9	.0011	20,995	.0011	8,700	.0008	.0009	.0010	.0011	.0008
Powell	6.9	.0030	3.6	3	96.4	2.3	.0027	47,030	.0023	25,381	.0024	.0026	.0029	.0031	.0020
Prairie	1.8	.0007	2.7	1	97.6	.7	.0009	13,659	.0007	4,765	.0005	.0006	.0009	.0007	.0005
Ravalli	24.2	.0105	68.0	10	97.4	8.7	.0104	127,340	.0063	60,610	.0057	.0070	.0142	.0106	.0057
Richland	12.7	.0055	29.1	6	97.2	4.6	.0055	114,074	.0057	55,707	.0053	.0055	.0057	.0054	.0056
Roosevelt	10.5	.0046	1.3	4	62.1	3.4	.0041	72,944	.0036	44,039	.0042	.0040	.0048	.0044	.0039
Rosebud	10.6	.0045	75.7	2	74.2	3.4	.0040	72,009	.0036	26,873	.0025	.0034	.0046	.0039	.0026
Sanders	8.9	.0039	25.5	3	94.6	3.5	.0042	59,827	.0030	29,734	.0028	.0032	.0049	.0047	.0020
Sheridan	5.4	.0023	–6.6	3	98.4	2.0	.0024	63,148	.0031	20,725	.0020	.0025	.0014	.0019	.0031
Silver Bow	37.2	.0161	–11.4	52	97.0	14.5	.0173	324,434	.0161	223,424	.0211	.0177	.0185	.0175	.0188
Stillwater	5.8	.0025	25.2	3	98.9	2.1	.0025	41,875	.0021	17,944	.0017	.0020	.0028	.0025	.0016
Sweet Grass	3.3	.0015	10.7	2	99.0	1.3	.0016	18,375	.0009	18,235	.0018	.0013	.0029	.0019	.0007
Teton	6.6	.0028	7.9	3	98.2	2.5	.0030	56,556	.0028	21,420	.0020	.0025	.0027	.0031	.0025
Toole	5.6	.0025	–4.1	3	98.0	2.1	.0025	50,477	.0025	23,556	.0022	.0025	.0027	.0021	.0027
Treasure	1.0	.0004	–6.5	1	97.3	.4	.0005	8,006	.0004	1,005	.0001	.0003	.0005	.0004	.0003
Valley	9.9	.0043	–13.7	2	90.3	3.7	.0044	66,499	.0033	50,063	.0048	.0040	.0051	.0054	.0033
Wheatland	2.4	.0010	–5.1	2	99.0	.9	.0011	17,051	.0009	7,856	.0007	.0008	.0013	.0010	.0007
Wibaux	1.5	.0007	2.4	2	99.0	.5	.0006	7,303	.0003	3,457	.0003	.0004	.0007	.0008	.0003
Yellowstone	112.8	.0488	29.1	43	95.5	42.7	.0510	970,235	.0483	804,941	.0762	.0567	.0538	.0604	.0610
TOTAL METRO COUNTIES	**193.3**	**.0836**	**14.3**	**36**	**94.8**	**72.7**	**.0869**	**1,594,901**	**.0794**	**1,318,506**	**.1248**	**.0938**	**.0909**	**.1064**	**.1024**
TOTAL STATE	**806.2**	**.3490**	**16.1**	**6**	**93.8**	**297.2**	**.3554**	**6,292,756**	**.3128**	**4,100,098**	**.3882**	**.3425**	**.3859**	**.3980**	**.3482**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA															
LINCOLN	**197.8**	**.0857**	**17.8**	**236**	**95.5**	**75.4**	**.0901**	**1,649,937**	**.0620**	**984,370**	**.0932**	**.0861**	**.0900**	**.0989**	**.0795**
Lancaster	197.8	.0857	17.8	236	95.5	75.4	.0901	1,649,937	.0820	984,370	.0932	.0861	.0900	.0989	.0795
OMAHA	**576.0**	**.2493**	**6.1**	**378**	**89.8**	**210.8**	**.2521**	**5,285,969**	**.2628**	**2,654,857**	**.2513**	**.2565**	**.2173**	**.2483**	**.2635**
Douglas	399.2	.1728	2.5	1,199	87.4	150.7	.1802	3,853,381	.1916	2,017,847	.1910	.1875	.1601	.1735	.2013
Sarpy	90.2	.0390	36.3	379	92.1	28.5	.0341	738,149	.0367	237,251	.0225	.0329	.0201	.0344	.0313
Pottawattamie, Iowa	*86.6*	*.0375*	*–.5*	*91*	*98.2*	*31.6*	*.0378*	*694,439*	*.0345*	*399,759*	*.0378*	*.0361*	*.0371*	*.0404*	*.0309*
ALL COUNTIES															
Adams	30.8	.0133	.8	55	98.2	12.1	.0145	292,145	.0145	176,870	.0168	.0150	.0136	.0147	.0147
Antelope	8.7	.0038	–3.8	10	99.3	3.2	.0038	61,383	.0030	32,469	.0031	.0032	.0044	.0040	.0024
Arthur	.5	.0002	–17.5	1	99.8	.2	.0003	3,260	.0002	398	.0000	.0001	.0001	.0003	.0001
Banner	.9	.0004	–13.0	1	98.6	.3	.0003	6,148	.0003	114	.0000	.0003	.0003	.0004	.0002
Blaine	.9	.0004	6.3	1	99.0	.3	.0004	3,733	.0002	2,293	.0002	.0002	.0004	.0004	.0001
Boone	7.3	.0031	–10.9	11	99.4	2.7	.0032	53,764	.0027	32,398	.0031	.0029	.0038	.0034	.0026
Box Butte	14.6	.0064	44.6	14	95.0	5.4	.0065	113,141	.0056	64,043	.0061	.0059	.0081	.0063	.0050
Boyd	3.3	.0014	–12.1	6	99.2	1.3	.0015	18,973	.0009	7,642	.0007	.0010	.0022	.0014	.0007
Brown	4.4	.0019	9.4	4	99.2	1.7	.0021	32,269	.0016	19,884	.0019	.0017	.0025	.0022	.0017
Buffalo	35.6	.0154	14.0	38	97.8	12.8	.0153	278,429	.0139	202,176	.0191	.0157	.0164	.0174	.0150
Burt	8.7	.0038	–5.9	18	98.5	3.4	.0040	69,723	.0034	25,986	.0025	.0033	.0048	.0038	.0029
Butler	9.3	.0040	–1.7	16	99.3	3.4	.0041	71,639	.0036	27,428	.0026	.0034	.0048	.0034	.0025
Cass	20.8	.0090	15.1	37	98.8	7.5	.0090	154,432	.0077	54,079	.0051	.0071	.0083	.0088	.0057
Cedar	11.3	.0049	–7.3	15	99.4	3.8	.0045	67,961	.0033	36,263	.0034	.0037	.0057	.0046	.0023
Chase	4.9	.0021	18.7	5	98.4	1.8	.0022	29,302	.0015	22,471	.0021	.0019	.0031	.0025	.0013
Cherry	6.8	.0030	–.7	1	97.9	2.5	.0030	53,152	.0026	34,821	.0033	.0028	.0030	.0035	.0026
Cheyenne	9.9	.0043	–8.2	8	97.5	4.0	.0048	95,767	.0048	59,608	.0057	.0049	.0050	.0049	.0048
Clay	8.1	.0035	–2.0	14	98.8	3.0	.0035	66,006	.0033	19,844	.0019	.0029	.0030	.0036	.0025
Colfax	10.0	.0043	5.3	24	99.2	3.8	.0046	67,273	.0033	36,234	.0034	.0036	.0054	.0047	.0028
Cuming	11.6	.0050	–3.6	20	99.5	4.1	.0049	89,701	.0045	43,185	.0041	.0045	.0052	.0050	.0038
Custer	13.9	.0060	–1.4	5	99.2	5.3	.0063	108,428	.0054	54,638	.0052	.0054	.0080	.0063	.0048
☐ Dakota	17.3	.0075	31.7	67	96.3	6.1	.0073	143,837	.0071	79,198	.0075	.0074	.0073	.0072	.0061
Dawes	9.6	.0042	–1.7	7	96.4	3.6	.0043	65,479	.0033	46,338	.0043	.0037	.0056	.0051	.0033
Dawson	22.8	.0098	15.3	23	97.7	8.5	.0102	190,460	.0094	113,562	.0108	.0099	.0103	.0111	.0094
Deuel	2.4	.0011	–11.7	5	96.5	1.0	.0012	23,448	.0012	10,384	.0010	.0011	.0010	.0012	.0010
Dixon	7.1	.0031	–4.7	15	99.1	2.6	.0031	51,682	.0026	11,164	.0010	.0022	.0028	.0029	.0018
Dodge	36.1	.0156	3.8	68	98.8	13.7	.0164	272,976	.0135	185,030	.0176	.0153	.0176	.0189	.0140
Douglas	399.2	.1728	2.5	1,199	87.4	150.7	.1802	3,853,381	.1916	2,017,847	.1910	.1875	.1601	.1735	.2013
Dundy	2.9	.0012	–.9	3	98.9	1.2	.0014	30,945	.0015	8,743	.0009	.0013	.0014	.0013	.0012
Fillmore	7.9	.0035	–2.9	14	99.2	3.0	.0036	67,698	.0034	22,458	.0021	.0031	.0036	.0032	.0026
Franklin	4.4	.0019	–3.6	8	99.1	1.7	.0021	31,421	.0015	11,336	.0011	.0014	.0024	.0021	.0010
Frontier	3.6	.0015	–9.6	4	99.0	1.4	.0016	24,796	.0012	7,036	.0006	.0011	.0017	.0018	.0008
Furnas	6.5	.0028	–5.8	9	99.4	2.6	.0031	48,962	.0025	28,686	.0027	.0026	.0039	.0034	.0018
Gage	24.5	.0106	–4.8	29	98.8	9.3	.0112	202,815	.0101	106,372	.0101	.0101	.0116	.0112	.0098
Garden	2.8	.0013	–4.4	2	99.3	1.1	.0013	18,173	.0009	7,717	.0007	.0011	.0017	.0013	.0008
Garfield	2.4	.0010	–.5	4	99.4	.9	.0011	16,395	.0008	8,782	.0009	.0008	.0014	.0012	.0006
Gosper	2.1	.0009	–3.6	5	98.9	.8	.0009	13,755	.0007	3,182	.0003	.0006	.0010	.0010	.0005
Grant	.9	.0004	–11.7	1	99.1	.3	.0004	10,805	.0005	1,926	.0002	.0003	.0001	.0001	.0003
Greeley	3.4	.0015	–15.0	6	99.4	1.2	.0014	23,544	.0012	14,397	.0013	.0014	.0017	.0017	.0007
Hall	48.6	.0210	13.4	91	97.7	18.2	.0218	377,934	.0188	324,231	.0307	.0228	.0202	.0266	.0222
Hamilton	9.4	.0041	6.0	17	99.3	3.4	.0040	83,503	.0041	36,061	.0034	.0040	.0036	.0036	.0035
Harlan	4.3	.0018	–1.3	8	99.5	1.7	.0021	31,705	.0016	11,469	.0011	.0013	.0020	.0021	.0014
Hayes	1.3	.0006	–15.0	2	99.5	.5	.0006	5,322	.0002	3,182	.0003	.0004	.0012	.0005	.0002
Hitchcock	4.1	.0018	1.2	6	98.9	1.5	.0018	31,636	.0016	6,588	.0006	.0014	.0018	.0015	.0009
Holt	13.7	.0059	5.9	6	99.4	5.0	.0059	103,930	.0052	61,161	.0058	.0054	.0068	.0062	.0052
Hooker	1.0	.0004	6.5	1	98.0	.4	.0005	6,408	.0003	3,670	.0004	.0004	.0004	.0007	.0003
Howard	6.8	.0030	–.1	12	99.0	2.4	.0029	45,978	.0023	17,064	.0016	.0022	.0032	.0026	.0021
Jefferson	9.8	.0042	–6.1	17	98.8	3.8	.0045	72,108	.0036	44,590	.0042	.0039	.0056	.0049	.0038
Johnson	5.2	.0023	–9.5	14	99.4	2.1	.0026	32,045	.0016	15,058	.0014	.0017	.0030	.0027	.0013
Kearney	7.2	.0031	7.4	14	98.7	2.6	.0031	67,992	.0033	21,370	.0021	.0029	.0028	.0025	.0026
Keith	9.5	.0041	11.9	9	97.4	3.7	.0044	85,723	.0043	81,749	.0077	.0052	.0046	.0053	.0047
Keya Paha	1.3	.0006	–3.0	2	99.5	.5	.0006	7,918	.0004	1,592	.0002	.0004	.0007	.0006	.0003
Kimball	4.7	.0020	–21.8	5	97.8	1.8	.0021	49,898	.0025	38,972	.0037	.0028	.0020	.0023	.0025
Knox	11.4	.0049	–2.8	10	95.5	4.2	.0051	64,445	.0032	39,928	.0037	.0037	.0066	.0052	.0024
Lancaster	197.8	.0857	17.8	236	95.5	75.4	.0901	1,649,937	.0820	984,370	.0932	.0861	.0900	.0989	.0795
Lincoln	37.9	.0164	28.3	15	96.1	14.0	.0168	302,674	.0150	213,156	.0202	.0168	.0167	.0189	.0172
Logan	1.0	.0004	.9	2	99.3	.4	.0005	4,793	.0003	931	.0001	.0003	.0007	.0006	.0002

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Loup	.9	.0004	5.4	2	99.4	.3	.0003	4,215	.0002	853	.0001	.0002	.0004	.0003	.0001
McPherson	.6	.0002	−3.7	1	99.3	.2	.0003	2,425	.0001	535	.0000	.0001	.0004	.0003	.0001
Madison	32.3	.0140	17.9	56	98.5	12.1	.0144	287,373	.0143	203,082	.0193	.0157	.0155	.0157	.0166
Merrick	9.0	.0039	2.8	19	99.0	3.2	.0038	62,766	.0031	23,166	.0022	.0030	.0039	.0038	.0024
Morrill	6.1	.0027	4.9	4	95.8	2.3	.0028	43,306	.0021	19,853	.0018	.0022	.0031	.0027	.0018
Nance	4.7	.0020	−8.6	11	99.1	1.7	.0020	27,538	.0014	7,721	.0008	.0013	.0026	.0021	.0011
Nemaha	8.4	.0036	−6.4	21	98.1	3.2	.0039	58,087	.0029	25,731	.0024	.0030	.0045	.0040	.0021
Nuckolls	6.6	.0029	−10.9	11	99.2	2.6	.0031	44,406	.0022	27,356	.0026	.0023	.0041	.0030	.0020
Otoe	15.2	.0066	−2.4	25	99.1	5.8	.0069	104,405	.0052	80,820	.0077	.0063	.0081	.0085	.0056
Pawnee	3.9	.0017	−12.8	9	99.4	1.6	.0019	26,405	.0013	9,137	.0008	.0013	.0024	.0018	.0009
Perkins	3.7	.0016	8.1	4	98.7	1.4	.0017	41,898	.0021	11,603	.0011	.0016	.0009	.0014	.0017
Phelps	9.9	.0042	3.6	18	99.1	3.7	.0044	92,498	.0046	54,518	.0052	.0048	.0045	.0049	.0047
Pierce	8.5	.0037	.1	15	99.4	3.1	.0037	53,017	.0026	23,634	.0022	.0026	.0044	.0038	.0020
Platte	29.4	.0128	10.8	44	99.2	10.5	.0126	228,977	.0114	163,740	.0155	.0130	.0128	.0149	.0128
Polk	6.3	.0027	−2.6	14	99.3	2.3	.0027	55,206	.0027	21,893	.0021	.0025	.0021	.0025	.0019
Red Willow	12.8	.0055	5.0	18	98.1	5.0	.0060	100,932	.0051	88,429	.0084	.0061	.0074	.0076	.0072
Richardson	11.2	.0049	−8.8	20	97.9	4.5	.0054	82,949	.0041	47,992	.0045	.0044	.0070	.0052	.0036
Rock	2.4	.0010	7.6	2	99.3	.9	.0011	16,989	.0008	7,308	.0007	.0009	.0012	.0014	.0006
Saline	13.3	.0058	3.8	23	98.6	5.1	.0061	142,090	.0071	57,984	.0055	.0062	.0059	.0053	.0089
Sarpy	90.2	.0390	36.3	379	92.1	28.5	.0341	738,149	.0367	237,251	.0225	.0329	.0201	.0344	.0313
Saunders	19.1	.0083	12.2	25	99.0	6.8	.0081	149,843	.0074	56,662	.0053	.0071	.0079	.0071	.0078
Scotts Bluff	38.8	.0168	6.5	54	91.6	14.3	.0171	312,985	.0156	219,574	.0208	.0173	.0189	.0176	.0174
Seward	16.1	.0069	11.3	28	98.6	5.6	.0067	120,803	.0060	74,779	.0071	.0064	.0073	.0077	.0057
Sheridan	7.7	.0034	5.7	3	93.1	2.9	.0035	72,317	.0036	50,155	.0047	.0040	.0042	.0039	.0040
Sherman	4.2	.0018	−11.1	7	99.3	1.5	.0017	23,781	.0012	10,219	.0010	.0013	.0024	.0016	.0011
Sioux	1.8	.0008	−11.5	1	97.3	.7	.0009	10,006	.0005	2,370	.0002	.0004	.0010	.0007	.0004
Stanton	6.7	.0029	16.4	16	99.0	2.3	.0027	41,749	.0020	6,802	.0007	.0018	.0029	.0023	.0015
Thayer	7.6	.0033	−2.3	13	99.0	2.9	.0035	55,442	.0028	38,455	.0036	.0032	.0040	.0035	.0023
Thomas	1.0	.0004	4.8	1	99.4	.4	.0005	4,421	.0002	7,093	.0007	.0004	.0010	.0008	.0001
Thurston	7.3	.0032	5.2	19	66.0	2.4	.0029	47,445	.0024	15,972	.0015	.0023	.0025	.0032	.0017
Valley	5.6	.0024	−3.2	10	99.3	2.2	.0026	45,454	.0022	26,794	.0025	.0023	.0032	.0026	.0017
Washington	16.0	.0069	20.2	41	98.7	5.6	.0067	109,573	.0055	56,187	.0054	.0057	.0068	.0070	.0050
Wayne	9.9	.0043	−4.8	22	98.8	3.4	.0040	65,132	.0032	36,749	.0034	.0035	.0044	.0049	.0027
Webster	4.8	.0021	−11.1	8	99.3	1.9	.0023	29,941	.0015	13,229	.0013	.0015	.0031	.0021	.0012
Wheeler	1.1	.0004	4.7	2	98.8	.4	.0005	7,397	.0004	1,295	.0001	.0004	.0005	.0006	.0001
York	15.0	.0065	9.6	26	98.7	5.6	.0067	137,934	.0068	79,731	.0076	.0070	.0068	.0067	.0064
TOTAL METRO COUNTIES	**704.5**	**.3050**	**10.6**	**422**	**90.5**	**260.7**	**.3117**	**6,385,304**	**.3174**	**3,318,666**	**.3142**	**.3139**	**.2775**	**.3140**	**.3182**
TOTAL STATE	**1,591.3**	**.6888**	**7.1**	**21**	**94.6**	**590.8**	**.7066**	**13,299,004**	**.6609**	**7,350,816**	**.6961**	**.6771**	**.7034**	**.7334**	**.6523**
NEVADA															
LAS VEGAS	**493.3**	**.2135**	**80.5**	**63**	**84.2**	**190.1**	**.2274**	**4,498,103**	**.2236**	**2,850,285**	**.2699**	**.2354**	**.2039**	**.2523**	**.2442**
Clark	493.3	.2135	80.5	63	84.2	190.1	.2274	4,498,103	.2236	2,850,285	.2699	.2354	.2039	.2523	.2442
RENO	**206.8**	**.0896**	**70.8**	**33**	**92.0**	**84.3**	**.1008**	**2,242,266**	**.1114**	**1,644,850**	**.1557**	**.1204**	**.0893**	**.1131**	**.1313**
Washoe	206.8	.0896	70.8	33	92.0	84.3	.1008	2,242,266	.1114	1,644,850	.1557	.1204	.0893	.1131	.1313
ALL COUNTIES															
Carson City	34.8	.0151	125.0	238	91.4	13.6	.0163	355,315	.0176	239,407	.0226	.0186	.0127	.0173	.0210
Churchill	14.5	.0063	37.9	3	90.6	5.4	.0064	99,438	.0050	70,724	.0067	.0058	.0076	.0077	.0051
Clark	493.3	.2135	80.5	63	84.2	190.1	.2274	4,498,103	.2236	2,850,285	.2699	.2354	.2039	.2523	.2442
Douglas	22.0	.0095	219.7	31	96.2	8.5	.0101	225,967	.0112	75,497	.0072	.0097	.0061	.0101	.0097
Elko	17.8	.0078	27.5	1	85.1	6.7	.0080	160,845	.0080	90,537	.0085	.0081	.0075	.0075	.0079
Esmeralda	.8	.0003	27.2	0	93.4	.3	.0004	6,945	.0003	2,591	.0003	.0003	.0004	.0003	.0003
Eureka	1.2	.0005	26.6	0	92.6	.5	.0006	7,745	.0004	2,609	.0002	.0004	.0006	.0008	.0002
Humboldt	10.0	.0043	56.9	1	82.4	3.6	.0043	95,353	.0048	53,884	.0051	.0047	.0039	.0042	.0043
Lander	4.4	.0020	65.0	1	90.8	1.6	.0019	35,226	.0017	21,528	.0021	.0019	.0024	.0016	.0016
Lincoln	4.0	.0017	56.4	0	93.9	1.3	.0016	20,015	.0010	12,106	.0011	.0012	.0020	.0019	.0006
Lyon	14.6	.0063	77.6	7	93.4	5.5	.0065	110,773	.0055	33,694	.0032	.0050	.0061	.0065	.0044
Mineral	6.0	.0026	−14.9	2	79.0	2.3	.0028	54,136	.0027	19,936	.0019	.0024	.0021	.0024	.0026
Nye	9.9	.0043	76.8	1	92.7	3.8	.0045	70,745	.0035	29,585	.0028	.0035	.0047	.0055	.0024
Pershing	3.6	.0015	34.8	1	89.8	1.3	.0016	27,130	.0014	17,779	.0017	.0014	.0014	.0016	.0011
Storey	1.6	.0007	130.2	6	95.8	.6	.0007	12,120	.0006	6,122	.0006	.0006	.0010	.0007	.0004
Washoe	206.8	.0896	70.8	33	92.0	84.3	.1008	2,242,266	.1114	1,644,850	.1557	.1204	.0893	.1131	.1313
White Pine	7.7	.0033	−24.1	1	92.9	2.9	.0035	62,471	.0031	51,476	.0049	.0037	.0034	.0044	.0029

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEVADA (continued)															
TOTAL METRO COUNTIES	**700.1**	**.3031**	**77.5**	**49**	**86.5**	**274.4**	**.3282**	**6,740,369**	**.3350**	**4,495,135**	**.4256**	**.3558**	**.2932**	**.3654**	**.3755**
TOTAL STATE	**853.0**	**.3693**	**74.5**	**8**	**87.2**	**332.3**	**.3974**	**8,084,593**	**.4018**	**5,222,610**	**.4945**	**.4231**	**.3551**	**.4379**	**.4400**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**286.1**	**.1239**	**27.8**	**327**	**98.4**	**101.3**	**.1212**	**2,513,510**	**.1249**	**1,433,346**	**.1358**	**.1279**	**.1114**	**.1204**	**.1411**
Hillsborough	286.1	.1239	27.8	327	98.4	101.3	.1212	2,513,510	.1249	1,433,346	.1358	.1279	.1114	.1204	.1411
PORTSMOUTH - DOVER - ROCHESTER	**433.4**	**.1876**	**35.0**	**209**	**98.5**	**154.7**	**.1851**	**3,505,046**	**.1742**	**2,112,536**	**.2001**	**.1844**	**.1830**	**.2061**	**.1808**
Rockingham	*199.9*	*.0866*	*43.9*	*286*	*98.1*	*71.0*	*.0849*	*1,812,181*	*.0900*	*1,143,559*	*.1083*	*.0948*	*.0811*	*.0909*	*.1009*
Strafford	88.1	.0381	25.1	238	98.6	30.9	.0370	668,411	.0333	403,104	.0382	.0356	.0367	.0421	.0329
York, Me.	145.4	.0629	30.3	144	98.8	52.8	.0632	1,024,454	.0509	565,873	.0536	.0540	.0652	.0731	.0470
ALL COUNTIES															
Belknap	45.0	.0195	39.0	111	98.9	16.7	.0200	401,447	.0200	276,388	.0262	.0218	.0221	.0225	.0221
Carroll	29.8	.0129	60.7	32	99.4	12.0	.0143	215,222	.0107	166,284	.0157	.0126	.0174	.0185	.0107
Cheshire	63.8	.0276	21.8	90	98.9	22.9	.0274	539,999	.0268	247,985	.0235	.0259	.0246	.0281	.0255
Coos	35.3	.0153	2.9	20	99.2	13.3	.0159	261,143	.0130	164,290	.0155	.0142	.0178	.0182	.0123
Grafton	67.8	.0293	23.5	39	98.2	24.5	.0293	596,765	.0296	379,114	.0359	.0316	.0325	.0340	.0288
Hillsborough	286.1	.1239	27.8	327	98.4	101.3	.1212	2,513,510	.1249	1,433,346	.1358	.1279	.1114	.1204	.1411
Merrimack	101.8	.0440	25.8	109	98.9	36.6	.0437	855,629	.0426	546,785	.0517	.0456	.0434	.0499	.0392
Rockingham	*199.9*	*.0866*	*43.9*	*286*	*98.1*	*71.0*	*.0849*	*1,812,181*	*.0900*	*1,143,559*	*.1083*	*.0948*	*.0811*	*.0909*	*.1009*
Strafford	88.1	.0381	25.1	238	98.6	30.9	.0370	668,411	.0333	403,104	.0382	.0356	.0367	.0421	.0329
Sullivan	37.0	.0160	19.6	69	99.1	14.0	.0167	305,019	.0151	151,464	.0143	.0151	.0168	.0184	.0152
TOTAL METRO COUNTIES	**574.1**	**.2486**	**32.5**	**295**	**98.3**	**203.2**	**.2431**	**4,994,102**	**.2482**	**2,980,009**	**.2823**	**.2583**	**.2292**	**.2534**	**.2749**
TOTAL STATE	**954.6**	**.4132**	**29.4**	**106**	**98.5**	**343.2**	**.4104**	**8,169,326**	**.4060**	**4,912,319**	**.4651**	**.4251**	**.4038**	**.4430**	**.4287**
NEW JERSEY															
ATLANTIC CITY	**197.0**	**.0853**	**12.5**	**347**	**79.2**	**73.5**	**.0879**	**1,782,066**	**.0886**	**1,099,053**	**.1041**	**.0927**	**.0957**	**.0923**	**.0896**
Atlantic	197.0	.0853	12.5	347	79.2	73.5	.0879	1,782,066	.0886	1,099,053	.1041	.0927	.0957	.0923	.0896
JERSEY CITY	**549.5**	**.2379**	**–9.6**	**11,946**	**75.9**	**207.8**	**.2485**	**4,754,066**	**.2363**	**1,764,959**	**.1672**	**.2159**	**.2338**	**.2296**	**.2398**
Hudson	549.5	.2379	–9.6	11,946	75.9	207.8	.2485	4,754,066	.2363	1,764,959	.1672	.2159	.2338	.2296	.2398
LONG BRANCH - ASBURY PARK	**509.9**	**.2208**	**10.4**	**1,080**	**88.7**	**176.3**	**.2109**	**5,240,073**	**.2605**	**2,274,735**	**.2154**	**.2389**	**.1806**	**.1877**	**.2534**
Monmouth	509.9	.2208	10.4	1,080	88.7	176.3	.2109	5,240,073	.2605	2,274,735	.2154	.2389	.1806	.1877	.2534
NEWARK	**1,947.8**	**.8431**	**–5.3**	**1,936**	**74.2**	**681.6**	**.8151**	**21,552,694**	**1.0712**	**8,610,894**	**.8153**	**.9489**	**.6710**	**.6796**	**1.0364**
Essex	836.4	.3621	–10.3	6,586	56.3	298.4	.3569	8,360,640	.4155	3,074,332	.2911	.3676	.3184	.3153	.3998
Morris	411.1	.1779	7.2	873	94.6	135.5	.1620	4,840,406	.2405	2,184,363	.2069	.21[illegible]	.1352	.1301	.2223
Somerset	204.0	.0883	2.8	669	92.2	69.3	.0828	2,483,479	.1235	1,007,376	.0953	.1079	.0576	.0623	.1176
Union	496.3	.2148	–8.6	4,818	79.9	178.4	.2134	5,868,169	.2917	2,344,823	.2220	.2554	.1598	.1719	.2967
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	**595.9**	**.2579**	**2.1**	**1,886**	**89.0**	**201.4**	**.2408**	**6,255,147**	**.3108**	**2,676,809**	**.2534**	**.2830**	**.1712**	**.1866**	**.3369**
Middlesex	595.9	.2579	2.1	1,886	89.0	201.4	.2408	6,255,147	.3108	2,676,809	.2534	.2830	.1712	.1866	.3369
PATERSON - CLIFTON - PASSAIC	**444.2**	**.1923**	**–3.6**	**2,375**	**78.5**	**153.9**	**.1841**	**4,128,752**	**.2052**	**2,140,876**	**.2027**	**.2020**	**.1534**	**.1747**	**.2235**
Passaic	444.2	.1923	–3.6	2,375	78.5	153.9	.1841	4,128,752	.2052	2,140,876	.2027	.2020	.1534	.1747	.2235
TRENTON	**307.8**	**.1333**	**1.2**	**1,356**	**78.1**	**107.5**	**.1286**	**3,179,853**	**.1581**	**1,486,912**	**.1408**	**.1480**	**.1104**	**.1175**	**.1619**
Mercer	307.8	.1333	1.2	1,356	78.1	107.5	.1286	3,179,853	.1581	1,486,912	.1408	.1480	.1104	.1175	.1619
VINELAND - MILLVILLE - BRIDGETON	**134.4**	**.0582**	**10.7**	**270**	**77.5**	**45.4**	**.0543**	**1,018,765**	**.0507**	**600,192**	**.0568**	**.0540**	**.0603**	**.0581**	**.0555**
Cumberland	134.4	.0582	10.7	270	77.5	45.4	.0543	1,018,765	.0507	600,192	.0568	.0540	.0603	.0581	.0555
ALL COUNTIES															
Atlantic	197.0	.0853	12.5	347	79.2	73.5	.0879	1,782,066	.0886	1,099,053	.1041	.0927	.0957	.0923	.0896
☐ Bergen	837.8	.3627	–6.6	3,535	92.2	304.0	.3636	10,715,006	.5325	4,888,801	.4629	.4776	.2772	.2991	.5465
☐ Burlington	371.4	.1607	14.9	460	84.1	120.6	.1442	3,467,831	.1724	1,591,522	.1507	.1635	.1003	.1394	.1597
☐ Camden	474.3	.2054	3.9	2,127	80.7	166.6	.1993	4,500,706	.2236	2,165,139	.2050	.2145	.1687	.1832	.2390
Cape May	86.3	.0373	44.9	328	91.9	34.5	.0412	774,934	.0385	562,549	.0533	.0426	.0525	.0472	.0348
Cumberland	134.4	.0532	10.7	270	77.5	45.4	.0543	1,018,765	.0507	600,192	.0568	.0540	.0603	.0581	.0555
Essex	836.4	.3621	–10.3	6,586	56.3	298.4	.3569	8,360,640	.4155	3,074,332	.2911	.3676	.3184	.3153	.3998
☐ Gloucester	205.1	.0887	18.8	627	89.6	68.2	.0815	1,680,227	.0835	1,043,851	.0988	.0891	.0653	.0836	.0896
Hudson	549.5	.2379	–9.6	11,946	75.9	207.8	.2485	4,754,066	.2363	1,764,959	.1672	.2159	.2338	.2296	.2398
Hunterdon	90.6	.0392	30.0	212	97.1	29.9	.0358	900,753	.0447	409,113	.0387	.0418	.0313	.0311	.0438
Mercer	307.8	.1333	1.2	1,356	78.1	107.5	.1286	3,179,853	.1581	1,486,912	.1408	.1480	.1104	.1175	.1619

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW JERSEY (continued)															
ALL COUNTIES (continued)															
Middlesex	595.9	.2579	2.1	1,886	89.0	201.4	.2408	6,255,147	.3108	2,676,809	.2534	.2830	.1712	.1866	.3369
Monmouth	509.9	.2208	10.4	1,080	88.7	176.3	.2109	5,240,073	.2605	2,274,735	.2154	.2389	.1806	.1877	.2534
Morris	411.1	.1779	7.2	873	94.6	135.5	.1620	4,840,406	.2405	2,184,363	.2069	.2180	.1352	.1301	.2223
Ocean	370.0	.1602	77.5	577	95.3	139.9	.1673	2,784,358	.1384	1,703,051	.1612	.1495	.1888	.1890	.1299
Passaic	444.2	.1923	–3.6	2,375	78.5	153.9	.1841	4,128,752	.2052	2,140,876	.2027	.2020	.1534	.1747	.2235
☐ Salem	65.4	.0283	8.4	193	82.9	22.9	.0274	527,814	.0262	201,854	.0192	.0245	.0228	.0247	.0247
Somerset	204.0	.0883	2.8	669	92.2	69.3	.0828	2,483,479	.1235	1,007,376	.0953	.1079	.0576	.0623	.1176
Sussex	123.4	.0534	59.2	235	97.9	40.2	.0481	1,079,448	.0536	407,181	.0386	.0492	.0418	.0419	.0479
Union	496.3	.2148	–8.6	4,818	79.9	178.4	.2134	5,868,169	.2917	2,344,823	.2220	.2554	.1598	.1719	.2967
☐ Warren	86.4	.0374	16.8	241	97.4	30.5	.0364	771,556	.0383	367,161	.0348	.0369	.0338	.0339	.0348
TOTAL METRO COUNTIES	**6,726.9**	**2.9120**	**–.4**	**1,199**	**81.5**	**2,360.2**	**2.8226**	**69,574,556**	**3.4579**	**30,912,758**	**2.9271**	**3.1895**	**2.3445**	**2.4900**	**3.4913**
TOTAL STATE	**7,397.2**	**3.2021**	**3.2**	**991**	**82.8**	**2,604.7**	**3.1150**	**75,114,049**	**3.7331**	**33,994,652**	**3.2189**	**3.4726**	**2.6589**	**2.7992**	**3.7477**
NEW MEXICO															
ALBUQUERQUE	**478.1**	**.2071**	**43.5**	**98**	**77.8**	**175.0**	**.2093**	**3,813,030**	**.1895**	**2,341,600**	**.2216**	**.2027**	**.2127**	**.2312**	**.2242**
Bernalillo	439.9	.1905	39.3	376	79.4	163.2	.1952	3,669,462	.1824	2,306,987	.2184	.1948	.1911	.2183	.2193
Sandoval	38.2	.0166	118.4	10	58.8	11.8	.0141	143,568	.0071	34,613	.0032	.0079	.0216	.0129	.0049
LAS CRUCES	**101.2**	**.0438**	**45.0**	**26**	**77.9**	**32.9**	**.0393**	**652,596**	**.0324**	**386,066**	**.0366**	**.0359**	**.0450**	**.0446**	**.0303**
Dona Ana	101.2	.0438	45.0	26	77.9	32.9	.0393	652,596	.0324	386,066	.0366	.0359	.0450	.0446	.0303
ALL COUNTIES															
Bernalillo	439.9	.1905	39.3	376	79.4	163.2	.1952	3,669,462	.1824	2,306,987	.2184	.1948	.1911	.2183	.2193
Catron	2.9	.0012	31.9	0	88.8	1.0	.0012	17,591	.0008	2,938	.0003	.0009	.0014	.0013	.0005
Chaves	52.7	.0228	21.6	9	85.5	19.4	.0232	412,440	.0205	285,927	.0271	.0228	.0268	.0256	.0207
Cibola	32.5	.0141	61.6	7	60.9	9.9	.0118	230,060	.0115	100,908	.0095	.0115	.0118	.0107	.0101
Colfax	13.9	.0060	14.2	4	85.8	5.1	.0061	98,641	.0049	70,214	.0067	.0057	.0072	.0072	.0050
Curry	42.5	.0184	7.5	30	80.1	15.0	.0180	304,935	.0151	192,419	.0182	.0167	.0194	.0224	.0160
De Baca	2.5	.0011	–1.9	1	90.5	1.0	.0012	17,659	.0009	7,756	.0007	.0009	.0016	.0012	.0006
Dona Ana	101.2	.0438	45.0	26	77.9	32.9	.0393	652,596	.0324	386,066	.0366	.0359	.0450	.0446	.0303
Eddy	49.3	.0213	19.9	12	81.0	17.4	.0208	391,354	.0195	214,428	.0203	.0200	.0241	.0202	.0213
Grant	27.1	.0118	23.0	7	83.9	9.1	.0109	194,476	.0097	105,957	.0100	.0103	.0113	.0123	.0103
Guadalupe	4.5	.0019	–9.4	1	82.3	1.5	.0018	20,904	.0010	30,641	.0029	.0017	.0030	.0023	.0008
Harding	1.1	.0005	–18.4	1	93.6	.4	.0005	6,764	.0003	3,021	.0003	.0004	.0005	.0005	.0003
Hidalgo	6.2	.0027	31.0	2	94.9	2.0	.0024	36,687	.0019	28,135	.0027	.0023	.0026	.0030	.0014
Lea	57.4	.0248	15.8	13	82.8	19.8	.0237	477,742	.0237	302,702	.0286	.0253	.0236	.0232	.0303
Lincoln	11.7	.0051	54.8	2	89.4	4.5	.0053	88,235	.0044	60,565	.0058	.0049	.0081	.0060	.0040
Los Alamos	18.1	.0078	19.1	166	94.7	6.6	.0079	226,152	.0112	59,265	.0056	.0090	.0050	.0052	.0098
Luna	16.3	.0071	39.2	5	85.2	5.9	.0071	100,870	.0050	64,084	.0061	.0057	.0097	.0078	.0050
McKinley	59.1	.0256	36.8	11	25.5	16.1	.0192	302,032	.0150	299,919	.0284	.0212	.0280	.0234	.0195
Mora	4.2	.0018	–10.1	2	62.0	1.4	.0017	16,507	.0009	3,064	.0002	.0008	.0028	.0012	.0004
Otero	45.2	.0196	10.0	7	79.5	15.2	.0182	319,780	.0159	156,834	.0149	.0163	.0168	.0220	.0155
Quay	10.5	.0045	–3.7	4	82.4	4.1	.0049	81,097	.0040	58,710	.0056	.0046	.0061	.0055	.0036
Rio Arriba	30.1	.0130	19.6	5	44.3	9.6	.0115	151,695	.0075	102,250	.0096	.0093	.0181	.0117	.0067
Roosevelt	15.5	.0067	–6.0	6	82.7	5.8	.0069	97,553	.0049	51,949	.0050	.0052	.0096	.0073	.0040
Sandoval	38.2	.0166	118.4	10	58.8	11.8	.0141	143,568	.0071	34,613	.0032	.0079	.0216	.0129	.0049
San Juan	87.8	.0380	67.2	16	60.2	28.0	.0335	616,459	.0306	457,118	.0433	.0359	.0405	.0358	.0344
San Miguel	23.0	.0099	4.8	5	74.2	7.6	.0091	121,471	.0061	63,980	.0061	.0068	.0147	.0086	.0057
Santa Fe	79.2	.0343	44.6	42	78.4	28.6	.0342	641,167	.0319	424,435	.0402	.0349	.0368	.0396	.0381
Sierra	8.7	.0038	21.0	2	95.3	3.8	.0045	56,314	.0028	25,673	.0024	.0029	.0074	.0041	.0019
Socorro	13.1	.0057	34.2	2	81.8	4.2	.0051	68,737	.0034	45,673	.0043	.0041	.0067	.0054	.0030
Taos	19.9	.0086	13.6	9	53.4	6.8	.0081	122,314	.0060	88,634	.0084	.0072	.0122	.0080	.0057
Torrance	8.0	.0034	51.2	2	73.3	2.8	.0034	34,640	.0018	40,224	.0038	.0028	.0056	.0037	.0010
Union	4.7	.0021	–4.6	1	95.6	1.7	.0020	31,483	.0015	16,029	.0015	.0016	.0028	.0023	.0014
Valencia	33.0	.0143	61.2	28	80.8	11.2	.0134	253,767	.0126	138,325	.0131	.0132	.0145	.0131	.0115
TOTAL METRO COUNTIES	**579.3**	**.2509**	**43.7**	**67**	**77.8**	**207.9**	**.2486**	**4,465,626**	**.2219**	**2,727,666**	**.2582**	**.2386**	**.2577**	**.2758**	**.2545**
TOTAL STATE	**1,360.0**	**.5888**	**33.7**	**11**	**74.7**	**473.4**	**.5662**	**10,005,152**	**.4972**	**6,229,443**	**.5898**	**.5435**	**.6364**	**.6164**	**.5430**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**797.5**	**.3452**	**2.5**	**307**	**94.5**	**293.9**	**.3514**	**7,164,738**	**.3561**	**3,683,059**	**.3488**	**.3515**	**.3350**	**.3552**	**.3572**
Albany	285.9	.1237	–.3	546	91.3	109.0	.1303	2,988,851	.1486	1,560,922	.1478	.1432	.1209	.1263	.1577
Montgomery	52.9	.0229	–5.3	131	97.4	19.9	.0238	356,471	.0177	192,862	.0183	.0189	.0258	.0268	.0155

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
ALBANY - SCHENECTADY - TROY (continued)															
Rensselaer	151.8	.0657	–.5	232	95.6	53.7	.0642	1,204,884	.0599	454,277	.0431	.0559	.0616	.0606	.0516
Saratoga	159.3	.0690	30.8	197	97.8	55.0	.0658	1,141,669	.0567	705,965	.0668	.0623	.0635	.0759	.0566
Schenectady	147.6	.0639	–8.4	717	95.0	56.3	.0673	1,472,863	.0732	769,033	.0728	.0712	.0632	.0656	.0758
BINGHAMTON	**300.7**	**.1301**	**–.7**	**146**	**97.2**	**108.5**	**.1296**	**2,255,208**	**.1120**	**1,308,801**	**.1239**	**.1193**	**.1340**	**.1409**	**.1204**
Broome	211.8	.0917	–4.5	297	96.6	77.9	.0931	1,646,726	.0818	1,071,999	.1015	.0898	.0976	.1025	.0951
Tioga	50.4	.0218	8.4	97	98.3	17.2	.0205	382,307	.0190	137,268	.0130	.0178	.0185	.0194	.0164
Susquehanna, Pa.	*38.5*	*.0166*	*12.1*	*47*	*99.1*	*13.4*	*.0160*	*226,175*	*.0112*	*99,534*	*.0094*	*.0117*	*.0179*	*.0190*	*.0089*
BUFFALO	**1,222.8**	**.5292**	**–9.4**	**778**	**88.4**	**448.6**	**.5365**	**10,597,008**	**.5267**	**5,803,834**	**.5495**	**.5341**	**.5487**	**.5600**	**.5324**
Erie	997.0	.4315	–10.5	953	87.4	366.9	.4388	8,986,602	.4466	4,757,343	.4504	.4448	.4494	.4394	.4508
Niagara	225.8	.0977	–4.2	429	93.1	81.7	.0977	1,610,406	.0801	1,046,491	.0991	.0893	.0993	.1206	.0816
ELMIRA	**97.1**	**.0420**	**–4.4**	**236**	**94.2**	**35.0**	**.0419**	**750,364**	**.0372**	**392,475**	**.0372**	**.0381**	**.0441**	**.0437**	**.0370**
Chemung	97.1	.0420	–4.4	236	94.2	35.0	.0419	750,364	.0372	392,475	.0372	.0381	.0441	.0437	.0370
GLENS FALLS	**110.7**	**.0479**	**8.4**	**64**	**97.7**	**38.3**	**.0458**	**774,462**	**.0385**	**515,389**	**.0488**	**.0435**	**.0543**	**.0533**	**.0367**
Warren	55.7	.0241	12.7	63	98.6	20.0	.0239	407,385	.0203	363,572	.0344	.0252	.0311	.0303	.0221
Washington	55.0	.0238	4.3	66	96.8	18.3	.0219	367,077	.0182	151,817	.0144	.0183	.0232	.0230	.0146
NASSAU - SUFFOLK	**2,615.3**	**1.1322**	**2.3**	**2,181**	**91.1**	**829.2**	**.9918**	**28,423,916**	**1.4126**	**13,385,075**	**1.2673**	**1.3130**	**.7504**	**.8367**	**1.4304**
Nassau	1,304.5	.5647	–8.7	4,545	90.5	426.8	.5105	16,226,602	.8064	8,176,014	.7741	.7485	.3881	.4427	.8162
Suffolk	1,310.8	.5675	16.3	1,437	91.6	402.4	.4813	12,197,314	.6062	5,209,061	.4932	.5645	.3623	.3940	.6142
NEWBURGH - MIDDLETOWN	**266.8**	**.1155**	**20.4**	**323**	**90.8**	**87.6**	**.1047**	**2,024,997**	**.1006**	**1,197,351**	**.1134**	**.1075**	**.1169**	**.1124**	**.1052**
Orange	266.8	.1155	20.4	323	90.8	87.6	.1047	2,024,997	.1006	1,197,351	.1134	.1075	.1169	.1124	.1052
NEW YORK	**8,991.1**	**3.8921**	**–9.9**	**6,506**	**66.7**	**3,514.7**	**4.2034**	**91,536,027**	**4.5493**	**34,201,554**	**3.2383**	**4.0244**	**3.9651**	**3.8400**	**4.4662**
Bronx	1,103.6	.4777	–25.0	26,276	46.5	413.2	.4942	7,641,611	.3798	2,471,551	.2340	.3556	.5776	.4902	.3458
Kings	2,152.6	.9319	–7.3	30,751	55.2	815.7	.9755	15,849,510	.7877	4,922,587	.4661	.7200	1.0500	.9422	.7580
New York (Manhattan)	1,429.3	.6187	–7.2	64,968	58.5	719.2	.8601	20,931,852	1.0403	10,181,916	.9641	.9330	.8442	.8599	1.2059
Putnam	80.9	.0350	42.7	350	98.0	26.1	.0312	641,918	.0319	295,035	.0279	.0313	.0265	.0282	.0309
Queens	1,897.1	.8212	–4.5	17,566	70.3	723.8	.8656	18,254,634	.9072	5,041,780	.4774	.7612	.6872	.7222	.8082
Richmond	362.7	.1570	22.8	6,147	88.7	119.8	.1433	2,867,554	.1425	1,031,407	.0976	.1319	.1217	.1298	.1409
Rockland	265.3	.1149	15.4	1,516	89.0	81.2	.0971	2,747,637	.1366	1,072,985	.1016	.1218	.0783	.0739	.1290
Westchester	861.8	.3730	–3.7	1,968	83.6	311.7	.3728	11,886,305	.5908	4,295,492	.4067	.4920	.3024	.2945	.5010
Bergen, N. J.	*837.8*	*.3627*	*–6.6*	*3,535*	*92.2*	*304.0*	*.3636*	*10,715,006*	*.5325*	*4,888,801*	*.4629*	*.4776*	*.2772*	*.2991*	*.5465*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***16,462.6***	***7.1264***	***–5.9***	***3,142***	***74.6***	***6,051.6***	***7.2375***	***172,876,528***	***8.5918***	***69,194,407***	***6.5515***	***7.6867***	***6.3714***	***6.4097***	***8.4763***
POUGHKEEPSIE	**249.8**	**.1082**	**12.4**	**311**	**89.9**	**83.9**	**.1003**	**1,929,153**	**.0959**	**1,111,145**	**.1053**	**.1010**	**.1005**	**.1065**	**.0989**
Dutchess	249.8	.1082	12.4	311	89.9	83.9	.1003	1,929,153	.0959	1,111,145	.1053	.1010	.1005	.1065	.0989
ROCHESTER	**972.8**	**.4212**	**1.2**	**331**	**89.3**	**350.7**	**.4194**	**9,804,166**	**.4874**	**4,686,503**	**.4437**	**.4610**	**.3608**	**.3810**	**.4671**
Livingston	57.5	.0249	6.4	91	97.6	18.8	.0225	369,201	.0184	207,117	.0196	.0201	.0231	.0267	.0164
Monroe	700.3	.3032	–1.6	1,056	86.8	257.9	.3084	7,796,473	.3875	3,400,533	.3220	.3510	.2535	.2564	.3666
Ontario	90.6	.0392	14.9	141	96.8	31.4	.0376	662,067	.0329	472,982	.0448	.0378	.0376	.0440	.0399
Orleans	38.6	.0167	3.5	99	92.9	13.3	.0159	274,384	.0137	107,899	.0102	.0131	.0161	.0158	.0133
Wayne	85.8	.0372	8.1	142	95.1	29.3	.0350	702,041	.0349	497,972	.0471	.0390	.0305	.0381	.0309
SYRACUSE	**643.5**	**.2786**	**1.1**	**269**	**93.1**	**229.1**	**.2740**	**5,967,831**	**.2965**	**2,994,200**	**.2835**	**.2891**	**.2640**	**.2642**	**.3021**
Madison	65.4	.0283	4.0	100	97.9	21.5	.0257	505,474	.0251	242,752	.0230	.0250	.0236	.0257	.0238
Onondaga	462.0	.2000	–2.3	589	91.0	168.9	.2020	4,617,941	.2295	2,371,726	.2245	.2222	.1944	.1927	.2401
Oswego	116.1	.0503	15.1	122	98.4	38.7	.0463	844,416	.0419	379,722	.0360	.0419	.0460	.0458	.0382
UTICA - ROME	**316.6**	**.1371**	**–7.0**	**120**	**96.0**	**112.5**	**.1345**	**2,392,563**	**.1189**	**1,360,700**	**.1289**	**.1256**	**.1395**	**.1491**	**.1234**
Herkimer	66.5	.0288	–1.4	47	98.9	23.9	.0286	436,446	.0217	219,690	.0208	.0230	.0297	.0328	.0212
Oneida	250.1	.1083	–8.4	205	95.2	88.6	.1059	1,956,117	.0972	1,141,010	.1081	.1026	.1098	.1163	.1022
ALL COUNTIES															
Albany	285.9	.1237	–.3	546	91.3	109.0	.1303	2,988,851	.1486	1,560,922	.1478	.1432	.1209	.1263	.1577
Allegany	52.6	.0228	13.2	51	98.5	17.2	.0206	314,125	.0156	118,745	.0113	.0158	.0226	.0221	.0124
Bronx	1,103.6	.4777	–25.0	26,276	46.5	413.2	.4942	7,641,611	.3798	2,471,551	.2340	.3556	.5776	.4902	.3458
Broome	211.8	.0917	–4.5	297	96.6	77.9	.0931	1,646,726	.0818	1,071,999	.1015	.0898	.0976	.1025	.0951
Cattaraugus	86.4	.0374	5.8	66	96.3	30.1	.0360	575,468	.0286	306,235	.0290	.0305	.0392	.0411	.0269
Cayuga	80.4	.0348	3.8	116	95.9	27.5	.0329	559,860	.0278	315,154	.0298	.0298	.0357	.0356	.0251
Chautauqua	146.8	.0636	–.4	138	96.6	53.7	.0642	1,054,610	.0525	637,303	.0604	.0570	.0674	.0714	.0558
Chemung	97.1	.0420	–4.4	236	94.2	35.0	.0419	750,364	.0372	392,475	.0372	.0381	.0441	.0437	.0370
Chenango	50.0	.0216	7.8	56	98.5	17.4	.0208	381,564	.0190	197,901	.0187	.0196	.0207	.0224	.0187
Clinton	82.1	.0356	12.6	79	94.7	26.0	.0311	594,312	.0295	395,357	.0374	.0331	.0326	.0377	.0316
Columbia	60.8	.0263	18.0	[illegible]	95.2	22.2	.0265	506,339	.0252	216,697	.0205	.0239	.0278	.0274	.0209
Cortland	49.2	.0213	7.2	[illegible]	98.1	16.7	.0200	363,725	.0181	226,729	.0215	.0198	.0219	.0227	.0197
Delaware	47.2	.0204	5.6	33	98.2	16.8	.0201	330,023	.0164	168,218	.0159	.0171	.0223	.0222	.0140

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
ALL COUNTIES (continued)															
Dutchess	249.8	.1082	12.4	311	89.9	83.9	.1003	1,929,153	.0959	1,111,145	.1053	.1010	.1005	.1065	.0989
Erie	997.0	.4315	−10.5	953	87.4	366.9	.4388	8,986,602	.4466	4,757,343	.4504	.4448	.4494	.4394	.4508
Essex	36.3	.0158	4.8	20	98.6	13.4	.0160	244,392	.0121	143,656	.0136	.0133	.0187	.0196	.0104
Franklin	45.2	.0195	2.9	28	94.3	15.5	.0186	252,475	.0126	159,175	.0151	.0148	.0259	.0221	.0111
Fulton	55.7	.0241	5.8	112	98.1	20.8	.0248	377,567	.0187	209,834	.0199	.0201	.0272	.0291	.0175
Genesee	59.5	.0258	1.3	120	96.0	20.5	.0246	459,862	.0229	259,886	.0246	.0240	.0218	.0261	.0218
Greene	42.1	.0182	27.1	65	95.4	15.8	.0189	286,903	.0143	178,096	.0168	.0158	.0247	.0219	.0119
Hamilton	5.1	.0022	8.2	3	98.9	1.9	.0022	31,886	.0015	16,578	.0016	.0016	.0027	.0025	.0012
Herkimer	66.5	.0288	−1.4	47	98.9	23.9	.0286	436,446	.0217	219,690	.0208	.0230	.0297	.0328	.0212
Jefferson	88.1	.0381	−.5	69	98.6	31.4	.0376	651,604	.0324	402,122	.0381	.0352	.0394	.0409	.0324
Kings	2,152.6	.9319	−17.3	30,751	55.2	815.7	.9755	15,849,510	.7877	4,922,587	.4661	.7200	1.0500	.9422	.7580
Lewis	25.3	.0109	7.0	20	98.9	8.4	.0100	161,274	.0080	68,028	.0064	.0082	.0097	.0109	.0064
Livingston	57.5	.0249	6.4	91	97.6	18.8	.0225	369,201	.0184	207,117	.0196	.0201	.0231	.0267	.0164
Madison	65.4	.0283	4.0	100	97.9	21.5	.0257	505,474	.0251	242,752	.0230	.0250	.0236	.0257	.0238
Monroe	700.3	.3032	−1.6	1,056	86.8	257.9	.3084	7,796,473	.3875	3,400,533	.3220	.3510	.2535	.2564	.3666
Montgomery	52.9	.0229	−5.3	131	97.4	19.9	.0238	356,471	.0177	192,862	.0183	.0189	.0258	.0268	.0155
Nassau	1,304.5	.5647	−8.7	4,545	90.5	426.8	.5105	16,226,602	.8064	8,176,014	.7741	.7485	.3881	.4427	.8162
New York (Manhattan)	1,429.3	.6187	−7.2	64,968	58.5	719.2	.8601	20,931,852	1.0403	10,181,916	.9641	.9330	.8442	.8599	1.2059
Niagara	225.8	.0977	−4.2	429	93.1	81.7	.0977	1,610,406	.0801	1,046,491	.0991	.0893	.0993	.1206	.0816
Oneida	250.1	.1083	−8.4	205	95.2	88.6	.1059	1,956,117	.0972	1,141,010	.1081	.1026	.1098	.1163	.1022
Onondaga	462.0	.2000	−2.3	589	91.0	168.9	.2020	4,617,941	.2295	2,371,726	.2245	.2222	.1944	.1927	.2401
Ontario	90.6	.0392	14.9	141	96.8	31.4	.0376	662,067	.0329	472,982	.0448	.0378	.0376	.0440	.0399
Orange	266.8	.1155	20.4	323	90.8	87.6	.1047	2,024,997	.1006	1,197,351	.1134	.1075	.1169	.1124	1052
Orleans	38.6	.0167	3.5	99	92.9	13.3	.0159	274,384	.0137	107,899	.0102	.0131	.0161	.0158	.0133
Oswego	116.1	.0503	15.1	122	98.4	38.7	.0463	844,416	.0419	379,722	.0360	.0419	.0460	.0458	.0382
Otsego	59.6	.0258	6.1	59	98.1	20.8	.0249	374,607	.0187	269,728	.0255	.0221	.0305	.0314	.0147
Putnam	80.9	.0350	42.7	350	98.0	26.1	.0312	641,918	.0319	295,035	.0279	.0313	.0265	.0282	.0309
Queens	1,897.1	.8212	−4.5	17,566	70.3	723.8	.8656	18,254,634	.9072	5,041,780	.4774	.7612	.6872	.7222	.8082
Rensselaer	151.8	.0657	−.5	232	95.6	53.7	.0642	1,204,884	.0599	454,277	.0431	.0559	.0616	.0606	.0516
Richmond	362.7	.1570	22.8	6,147	88.7	119.8	.1433	2,867,554	.1425	1,031,407	.0976	.1319	.1217	.1298	.1409
Rockland	265.3	.1149	15.4	1,516	89.0	81.2	.0971	2,747,637	.1366	1,072,985	.1016	.1218	.0783	.0739	.1290
St. Lawrence	114.5	.0495	2.0	42	98.3	36.7	.0439	793,139	.0394	474,781	.0450	.0430	.0505	.0489	.0392
Saratoga	159.3	.0690	30.8	197	97.8	55.0	.0658	1,141,669	.0567	705,965	.0668	.0623	.0635	.0759	.0566
Schenectady	147.6	.0639	−8.4	717	95.0	56.3	.0673	1,472,863	.0732	769,033	.0728	.0712	.0632	.0656	.0758
Schoharie	30.5	.0132	23.2	49	97.9	10.2	.0122	183,181	.0091	96,706	.0092	.0100	.0148	.0138	.0076
Schuyler	17.9	.0077	6.9	54	98.3	6.2	.0074	117,252	.0058	37,913	.0036	.0055	.0073	.0083	.0046
Seneca	33.9	.0147	−3.4	104	97.5	11.6	.0139	262,586	.0131	95,212	.0090	.0122	.0123	.0132	.0118
Steuben	99.4	.0430	−.2	71	97.7	36.0	.0430	811,577	.0403	408,275	.0387	.0404	.0411	.0432	.0397
Suffolk	1,310.8	.5675	16.3	1,437	91.6	402.4	.4813	12,197,314	.6062	5,209,061	.4932	.5645	.3623	.3940	.6142
Sullivan	67.3	.0291	28.0	69	90.0	24.4	.0292	504,492	.0251	275,786	.0261	.0262	.0342	.0310	.0203
Tioga	50.4	.0218	8.4	97	98.3	17.2	.0205	382,307	.0190	137,268	.0130	.0178	.0185	.0194	.0164
Tompkins	88.9	.0385	15.4	186	92.9	31.0	.0371	744,992	.0370	371,364	.0352	.0367	.0366	.0397	.0339
Ulster	161.1	.0697	14.1	142	93.3	58.2	.0696	1,187,533	.0590	759,308	.0719	.0650	.0799	.0778	.0549
Warren	55.7	.0241	12.7	63	98.6	20.0	.0239	407,385	.0203	363,572	.0344	.0252	.0311	.0303	.0221
Washington	55.0	.0238	4.3	66	96.8	18.3	.0219	367,077	.0182	151,817	.0144	.0183	.0232	.0230	.0146
Wayne	85.8	.0372	8.1	142	95.1	29.3	.0350	702,041	.0349	497,972	.0471	.0390	.0305	.0381	.0309
Westchester	861.8	.3730	−3.7	1,968	83.6	311.7	.3728	11,886,305	.5908	4,295,492	.4067	.4920	.3024	.2945	.5010
Wyoming	40.4	.0175	7.2	68	95.8	13.3	.0159	302,661	.0150	131,181	.0125	.0147	.0160	.0159	.0132
Yates	21.9	.0095	10.4	65	98.2	8.1	.0097	147,786	.0073	69,619	.0065	.0076	.0107	.0112	.0057
TOTAL METRO COUNTIES	**15,708.4**	**6.8000**	**−5.5**	**807**	**77.3**	**5,814.6**	**6.9537**	**152,679,252**	**7.5880**	**65,651,751**	**6.2163**	**7.0188**	**6.5182**	**6.5249**	**7.5216**
TOTAL STATE	**17,456.6**	**7.5566**	**−4.3**	**368**	**79.2**	**6,426.4**	**7.6854**	**165,255,047**	**8.2130**	**72,661,338**	**6.8801**	**7.6818**	**7.3124**	**7.3350**	**8.1050**
NORTH CAROLINA															
ASHEVILLE	**180.4**	**.0780**	**12.0**	**163**	**91.2**	**68.7**	**.0822**	**1,378,836**	**.0686**	**803,467**	**.0760**	**.0724**	**.0913**	**.0906**	**.0657**
Buncombe	163.6	.0708	12.8	248	90.5	62.7	.0750	1,303,012	.0648	771,468	.0730	.0683	.0796	.0838	.0630
Madison	16.8	.0072	5.0	37	98.6	6.0	.0072	75,824	.0038	31,999	.0030	.0041	.0117	.0068	.0027
BURLINGTON	**99.2**	**.0430**	**2.8**	**229**	**80.1**	**37.0**	**.0443**	**738,335**	**.0367**	**443,407**	**.0420**	**.0395**	**.0437**	**.0520**	**.0394**
Alamance	99.2	.0430	2.8	229	80.1	37.0	.0443	738,335	.0367	443,407	.0420	.0395	.0437	.0520	.0394
CHARLOTTE - GASTONIA	**650.4**	**.2816**	**16.6**	**427**	**76.9**	**236.7**	**.2832**	**5,783,806**	**.2875**	**3,105,192**	**.2939**	**.2881**	**.2583**	**.3003**	**.2920**
Gaston	164.2	.0711	10.6	460	87.0	58.2	.0696	1,240,486	.0617	650,491	.0615	.0635	.0677	.0776	.0587
Mecklenburg	413.0	.1788	16.5	782	71.9	154.3	.1846	4,095,090	.2035	2,222,633	.2104	.2006	.1601	.1885	.2106
Union	73.2	.0317	33.8	115	82.4	24.2	.0290	448,230	.0223	232,068	.0220	.0240	.0305	.0342	.0227

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
FAYETTEVILLE	**254.5**	**.1102**	**20.0**	**387**	**63.8**	**79.2**	**.0947**	**1,705,480**	**.0848**	**913,767**	**.0865**	**.0905**	**.1006**	**.1247**	**.0703**
Cumberland	254.5	.1102	20.0	387	63.8	79.2	.0947	1,705,480	.0848	913,767	.0865	.0905	.1006	.1247	.0703
GREENSBORO - WINSTON-SALEM - HIGH POINT	**842.5**	**.3646**	**16.3**	**264**	**79.8**	**311.9**	**.3732**	**6,989,576**	**.3473**	**3,899,253**	**.3692**	**.3572**	**.3498**	**.4058**	**.3658**
Davidson	116.0	.0502	21.3	212	89.4	41.9	.0501	881,224	.0438	360,249	.0341	.0422	.0418	.0533	.0444
Forsyth	247.7	.1072	15.1	601	74.8	94.2	.1127	2,215,275	.1101	1,266,043	.1199	.1123	.1073	.1181	.1162
Guilford	320.8	.1388	11.1	493	73.8	118.6	.1419	2,808,270	.1396	1,862,079	.1763	.1505	.1364	.1610	.1564
Randolph	94.2	.0408	23.4	119	92.9	34.6	.0414	655,022	.0325	264,925	.0251	.0319	.0364	.0460	.0309
Stokes	34.7	.0150	45.9	77	92.2	12.0	.0144	229,972	.0114	51,678	.0049	.0101	.0136	.0143	.0088
Yadkin	29.1	.0126	18.3	87	94.6	10.6	.0127	199,813	.0099	94,279	.0089	.0102	.0143	.0131	.0091
HICKORY	**133.3**	**.0577**	**20.8**	**204**	**90.6**	**48.2**	**.0576**	**1,068,680**	**.0532**	**626,963**	**.0595**	**.0559**	**.0500**	**.0674**	**.0570**
Alexander	26.0	.0112	33.6	100	92.8	9.1	.0108	166,365	.0083	50,920	.0049	.0079	.0098	.0122	.0067
Catawba	107.3	.0465	18.1	271	90.0	39.1	.0468	902,315	.0449	576,043	.0546	.0480	.0402	.0552	.0503
JACKSONVILLE	**114.9**	**.0498**	**11.4**	**151**	**75.6**	**31.7**	**.0379**	**618,089**	**.0307**	**326,333**	**.0309**	**.0347**	**.0476**	**.0514**	**.0230**
Onslow	114.9	.0498	11.4	151	75.6	31.7	.0379	618,089	.0307	326,333	.0309	.0347	.0476	.0514	.0230
RALEIGH - DURHAM	**549.6**	**.2379**	**31.1**	**354**	**73.3**	**201.8**	**.2413**	**4,751,620**	**.2362**	**2,445,267**	**.2315**	**.2351**	**.2316**	**.2557**	**.2241**
Durham	155.8	.0675	17.4	523	62.5	58.3	.0697	1,332,456	.0663	697,394	.0661	.0664	.0702	.0737	.0631
Orange	80.2	.0347	39.3	201	80.9	29.2	.0349	728,600	.0362	242,643	.0229	.0319	.0324	.0341	.0296
Wake	313.6	.1357	36.9	367	76.7	114.3	.1367	2,690,564	.1337	1,505,230	.1425	.1368	.1290	.1479	.1314
SALISBURY - CONCORD	**188.6**	**.0816**	**14.5**	**214**	**84.3**	**69.2**	**.0827**	**1,336,621**	**.0664**	**682,025**	**.0647**	**.0689**	**.0827**	**.0935**	**.0720**
Cabarrus	87.9	.0380	17.8	241	85.2	31.9	.0381	560,832	.0279	350,039	.0332	.0314	.0398	.0478	.0331
Rowan	100.7	.0436	11.8	194	83.5	37.3	.0446	775,789	.0385	331,986	.0315	.0375	.0429	.0457	.0389
WILMINGTON	**144.4**	**.0625**	**34.7**	**138**	**77.1**	**53.2**	**.0636**	**1,021,796**	**.0507**	**645,807**	**.0612**	**.0562**	**.0769**	**.0709**	**.0516**
Brunswick	37.7	.0164	55.6	44	76.0	13.5	.0161	228,047	.0113	94,572	.0090	.0117	.0217	.0163	.0087
New Hanover	106.7	.0461	28.6	577	77.4	39.7	.0475	793,749	.0394	551,235	.0522	.0445	.0552	.0546	.0429
ALL COUNTIES															
Alamance	99.2	.0430	2.8	229	80.1	37.0	.0443	738,335	.0367	443,407	.0420	.0395	.0437	.0520	.0394
Alexander	26.0	.0112	33.6	100	92.8	9.1	.0108	166,365	.0083	50,920	.0049	.0079	.0098	.0122	.0067
Alleghany	9.9	.0043	21.7	42	97.4	3.8	.0046	51,570	.0026	29,154	.0027	.0029	.0070	.0053	.0017
Anson	26.0	.0113	10.7	49	52.9	8.7	.0104	126,720	.0063	55,989	.0053	.0071	.0149	.0106	.0058
Ashe	22.8	.0098	16.5	54	98.7	8.4	.0100	134,579	.0066	85,538	.0081	.0076	.0133	.0112	.0069
Avery	14.7	.0064	16.2	60	98.5	5.0	.0060	68,815	.0035	44,892	.0043	.0043	.0088	.0066	.0032
Beaufort	41.1	.0178	14.2	50	67.9	14.8	.0177	270,483	.0134	205,901	.0195	.0162	.0253	.0188	.0135
Bertie	21.0	.0091	2.3	30	40.5	7.1	.0085	107,362	.0053	43,552	.0041	.0056	.0124	.0083	.0038
Bladen	31.1	.0134	17.5	35	59.8	10.6	.0127	167,653	.0084	71,043	.0067	.0090	.0171	.0125	.0072
Brunswick	37.7	.0164	55.6	44	76.0	13.5	.0161	228,047	.0113	94,572	.0090	.0117	.0217	.0163	.0087
Buncombe	163.6	.0708	12.8	248	90.5	62.7	.0750	1,303,012	.0648	771,468	.0730	.0683	.0796	.0838	.0630
Burke	74.6	.0323	23.6	148	92.1	26.8	.0321	533,925	.0265	201,724	.0191	.0255	.0293	.0352	.0264
Cabarrus	87.9	.0380	17.8	241	85.2	31.9	.0381	560,832	.0279	350,039	.0332	.0314	.0398	.0478	.0331
Caldwell	69.5	.0301	22.6	148	93.8	24.6	.0294	516,117	.0256	245,757	.0232	.0259	.0257	.0326	.0247
Camden	5.9	.0026	8.2	24	67.3	2.0	.0024	39,438	.0020	6,378	.0006	.0016	.0021	.0020	.0016
Carteret	42.5	.0184	34.5	81	89.5	16.2	.0194	328,781	.0163	180,053	.0171	.0170	.0223	.0213	.0149
Caswell	21.0	.0090	10.2	49	56.1	6.7	.0080	102,957	.0051	25,812	.0024	.0052	.0089	.0091	.0036
Catawba	107.3	.0465	18.1	271	90.0	39.1	.0468	902,315	.0449	576,043	.0546	.0480	.0402	.0552	.0503
Chatham	34.1	.0148	15.4	48	72.6	12.6	.0150	216,922	.0108	76,551	.0072	.0106	.0159	.0170	.0093
Cherokee	19.3	.0083	18.2	43	96.3	7.2	.0086	101,538	.0050	68,270	.0065	.0060	.0133	.0097	.0048
Chowan	12.8	.0055	18.9	71	57.9	4.7	.0057	90,725	.0045	38,410	.0036	.0045	.0067	.0055	.0039
Clay	6.9	.0030	33.2	32	99.0	2.6	.0031	31,023	.0016	20,488	.0020	.0019	.0051	.0033	.0011
Cleveland	85.1	.0369	17.3	182	78.7	29.6	.0354	604,496	.0300	303,920	.0288	.0311	.0339	.0385	.0295
Columbus	51.8	.0224	10.4	55	67.2	18.0	.0215	262,913	.0131	189,417	.0179	.0164	.0312	.0244	.0129
Craven	72.3	.0313	15.6	103	70.8	24.6	.0294	449,065	.0223	291,478	.0276	.0256	.0372	.0352	.0214
Cumberland	254.5	.1102	20.0	387	63.8	79.2	.0947	1,705,480	.0848	913,767	.0865	.0905	.1006	.1247	.0703
☐ Currituck	11.9	.0051	70.6	46	83.2	4.4	.0053	55,194	.0027	22,648	.0022	.0030	.0077	.0058	.0016
Dare	14.6	.0063	108.7	37	93.0	5.9	.0071	95,424	.0047	110,427	.0104	.0068	.0123	.0096	.0066
Davidson	116.0	.0502	21.3	212	89.4	41.9	.0501	881,274	.0438	360,249	.0341	.0422	.0418	.0533	.0444
Davie	25.5	.0111	35.2	96	89.0	9.1	.0108	185,436	.0093	67,744	.0064	.0087	.0104	.0106	.0095
Duplin	41.2	.0178	8.4	50	65.3	14.4	.0173	227,205	.0112	128,881	.0122	.0129	.0245	.0187	.0098
Durham	155.8	.0675	17.4	523	62.5	58.3	.0697	1,332,456	.0663	697,394	.0661	.0664	.0702	.0737	.0631
Edgecombe	56.6	.0245	8.1	112	48.9	19.0	.0227	348,227	.0173	193,887	.0183	.0191	.0282	.0235	.0215
Forsyth	247.7	.1072	15.1	601	74.8	94.2	.1127	2,215,275	.1101	1,266,043	.1199	.1123	.1073	.1181	.1162
Franklin	30.7	.0133	14.5	62	58.6	10.4	.0124	178,615	.0088	63,840	.0061	.0090	.0169	.0117	.0075
Gaston	164.2	.0711	10.6	460	87.0	58.2	.0696	1,240,486	.0617	650,491	.0615	.0635	.0677	.0776	.0587
Gates	9.0	.0039	5.6	27	47.1	2.9	.0035	47,057	.0023	11,476	.0011	.0023	.0044	.0032	.0017
Graham	7.4	.0032	12.8	26	94.3	2.5	.0030	35,487	.0018	20,679	.0020	.0021	.0045	.0033	.0016

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Granville	34.3	.0148	4.7	64	55.4	10.8	.0129	178,710	.0089	65,142	.0062	.0093	.0162	.0134	.0071
Greene	16.3	.0071	8.9	61	54.4	5.3	.0063	88,992	.0044	19,343	.0018	.0041	.0077	.0055	.0036
Guilford	320.8	.1388	11.1	493	73.8	118.6	.1419	2,808,270	.1396	1,862,079	.1763	.1505	.1364	.1610	.1564
Halifax	55.3	.0240	1.7	76	49.7	18.9	.0226	317,106	.0157	193,623	.0183	.0182	.0313	.0237	.0167
Harnett	61.2	.0265	23.2	102	75.1	21.1	.0252	333,277	.0166	162,616	.0154	.0182	.0324	.0295	.0140
Haywood	47.0	.0203	12.7	85	97.7	17.6	.0210	318,316	.0158	196,727	.0187	.0175	.0243	.0242	.0154
Henderson	61.4	.0266	43.4	164	95.7	24.0	.0287	440,635	.0219	280,853	.0266	.0242	.0363	.0316	.0195
Hertford	23.2	.0100	–5.1	65	43.9	7.7	.0092	104,925	.0052	98,613	.0093	.0074	.0144	.0116	.0058
Hoke	21.1	.0092	28.4	54	43.2	6.4	.0077	71,844	.0036	32,979	.0031	.0047	.0124	.0087	.0025
Hyde	5.9	.0025	5.9	9	64.2	2.1	.0025	31,472	.0016	9,949	.0010	.0015	.0036	.0026	.0010
Iredell	84.3	.0365	16.8	147	82.1	30.4	.0364	592,092	.0294	314,770	.0298	.0310	.0368	.0423	.0331
Jackson	26.4	.0114	22.3	54	88.1	8.9	.0106	146,393	.0073	66,935	.0063	.0078	.0142	.0112	.0060
Johnston	71.7	.0311	16.1	90	79.7	26.1	.0312	399,966	.0198	233,444	.0221	.0228	.0432	.0334	.0202
Jones	9.7	.0042	–.8	21	56.1	3.2	.0039	53,432	.0027	13,971	.0013	.0025	.0047	.0036	.0021
Lee	37.8	.0163	24.1	146	77.3	13.5	.0161	282,500	.0140	164,242	.0156	.0150	.0173	.0180	.0145
Lenoir	60.5	.0262	9.6	150	61.4	21.3	.0255	398,941	.0199	272,285	.0258	.0228	.0333	.0276	.0224
Lincoln	44.1	.0191	34.9	148	90.3	15.6	.0186	337,913	.0168	130,472	.0123	.0159	.0173	.0180	.0162
McDowell	35.8	.0155	16.8	82	94.8	12.8	.0153	233,674	.0116	119,133	.0113	.0123	.0156	.0179	.0120
Macon	20.9	.0091	32.4	40	97.5	8.1	.0097	113,573	.0056	85,287	.0081	.0072	.0138	.0116	.0054
Madison	16.8	.0072	5.0	37	98.6	6.0	.0072	75,824	.0038	31,999	.0030	.0041	.0117	.0068	.0027
Martin	26.1	.0113	5.5	57	55.1	8.8	.0105	119,214	.0059	78,828	.0075	.0076	.0157	.0119	.0052
Mecklenburg	413.0	.1788	16.5	782	71.9	154.3	.1846	4,095,090	.2035	2,222,633	.2104	.2006	.1601	.1885	.2106
Mitchell	14.6	.0063	8.6	66	99.2	5.3	.0063	84,562	.0042	60,059	.0057	.0051	.0093	.0073	.0039
Montgomery	23.0	.0100	19.4	47	74.8	8.1	.0097	149,336	.0075	56,466	.0054	.0073	.0117	.0099	.0056
Moore	52.6	.0228	34.7	75	77.8	19.9	.0238	360,376	.0179	194,545	.0184	.0189	.0302	.0261	.0180
Nash	68.6	.0297	16.0	127	66.5	24.6	.0294	501,438	.0249	310,890	.0294	.0274	.0344	.0317	.0245
New Hanover	106.7	.0461	28.6	577	77.4	39.7	.0475	793,749	.0394	551,235	.0522	.0445	.0552	.0546	.0429
Northampton	22.4	.0097	–3.0	42	38.9	7.2	.0086	115,856	.0058	32,193	.0031	.0057	.0120	.0080	.0037
Onslow	114.9	.0498	11.4	151	75.6	31.7	.0379	618,089	.0307	326,333	.0309	.0347	.0476	.0514	.0230
Orange	80.2	.0347	39.3	201	80.9	29.2	.0349	728,600	.0362	242,643	.0229	.0319	.0324	.0341	.0296
Pamlico	10.6	.0046	12.0	31	68.1	3.7	.0044	62,769	.0031	19,305	.0019	.0031	.0057	.0044	.0021
Pasquotank	28.8	.0125	7.4	126	62.5	10.1	.0121	207,168	.0103	168,069	.0159	.0124	.0152	.0143	.0116
Pender	23.0	.0099	26.7	26	60.7	7.9	.0095	102,927	.0052	40,870	.0038	.0056	.0143	.0099	.0033
Perquimans	9.7	.0042	16.2	39	61.9	3.5	.0042	45,531	.0022	23,195	.0022	.0028	.0065	.0042	.0017
Person	29.7	.0129	14.6	75	67.7	10.3	.0123	172,616	.0086	91,727	.0087	.0094	.0148	.0142	.0079
Pitt	92.1	.0398	24.6	140	65.1	31.9	.0381	620,958	.0309	409,660	.0388	.0350	.0506	.0393	.0304
Polk	13.2	.0057	12.5	55	90.2	5.2	.0062	90,678	.0045	34,785	.0033	.0044	.0073	.0064	.0034
Randolph	94.2	.0408	23.4	119	92.9	34.6	.0414	655,022	.0325	264,925	.0251	.0319	.0364	.0460	.0309
Richmond	46.5	.0202	16.6	97	71.9	16.7	.0200	262,244	.0131	170,095	.0161	.0154	.0264	.0227	.0146
Robeson	104.1	.0450	22.7	110	39.3	32.9	.0393	523,233	.0260	322,252	.0305	.0312	.0542	.0431	.0267
Rockingham	85.0	.0368	17.4	149	78.9	30.9	.0370	633,742	.0315	290,499	.0275	.0313	.0379	.0382	.0349
Rowan	100.7	.0436	11.8	194	83.5	37.3	.0446	775,789	.0385	331,986	.0315	.0375	.0429	.0457	.0389
Rutherford	54.8	.0237	15.8	96	87.3	20.1	.0240	355,399	.0177	193,404	.0183	.0191	.0270	.0274	.0176
Sampson	50.7	.0220	12.8	54	63.9	17.4	.0208	273,654	.0136	142,247	.0134	.0152	.0283	.0223	.0134
Scotland	33.1	.0143	22.9	104	57.9	10.9	.0131	208,194	.0103	111,409	.0106	.0112	.0165	.0138	.0099
Stanly	49.4	.0214	15.4	125	87.8	18.1	.0216	332,671	.0166	168,517	.0159	.0173	.0211	.0254	.0166
Stokes	34.7	.0150	45.9	77	92.2	12.0	.0144	229,972	.0114	51,678	.0049	.0101	.0136	.0143	.0088
Surry	60.7	.0263	18.1	113	94.5	22.2	.0265	407,674	.0202	299,402	.0284	.0240	.0298	.0325	.0224
Swain	10.5	.0045	18.8	20	74.3	3.8	.0046	55,127	.0028	52,624	.0050	.0037	.0074	.0058	.0026
Transylvania	24.0	.0104	21.7	63	94.0	8.6	.0103	164,368	.0082	75,778	.0071	.0084	.0108	.0112	.0083
Tyrrell	4.0	.0017	5.1	10	60.7	1.4	.0016	17,377	.0008	11,615	.0011	.0011	.0029	.0016	.0005
Union	73.2	.0317	33.8	115	82.4	24.2	.0290	448,230	.0223	232,068	.0220	.0240	.0305	.0342	.0227
Vance	37.3	.0162	14.1	150	56.2	12.8	.0153	242,105	.0120	158,949	.0151	.0138	.0210	.0172	.0127
Wake	313.6	.1357	36.9	367	76.7	114.3	.1367	2,690,564	.1337	1,505,230	.1425	.1368	.1290	.1479	.1314
Warren	16.4	.0071	6.9	38	36.2	5.4	.0064	80,511	.0040	25,816	.0024	.0041	.0096	.0059	.0034
Washington	14.9	.0065	6.1	45	56.2	4.9	.0059	116,064	.0058	55,713	.0053	.0058	.0068	.0055	.0054
Watauga	32.8	.0142	40.1	104	97.9	11.5	.0137	166,843	.0083	129,833	.0123	.0107	.0210	.0159	.0079
Wayne	99.3	.0430	16.3	179	66.2	34.0	.0407	596,701	.0297	387,537	.0367	.0344	.0493	.0485	.0296
Wilkes	60.1	.0260	21.4	80	94.7	21.5	.0257	363,016	.0180	202,239	.0192	.0200	.0297	.0308	.0158
Wilson	64.0	.0277	11.3	171	63.1	22.5	.0269	412,784	.0205	276,209	.0261	.0236	.0343	.0304	.0210
Yadkin	29.1	.0126	18.3	87	94.6	10.6	.0127	199,813	.0099	94,279	.0089	.0102	.0143	.0131	.0091
Yancey	15.4	.0066	21.9	49	98.2	5.5	.0066	69,583	.0035	38,210	.0037	.0041	.0101	.0078	.0024
TOTAL METRO COUNTIES	**3,169.7**	**1.3720**	**19.0**	**263**	**77.9**	**1,142.0**	**1.3660**	**25,448,033**	**1.2648**	**13,914,129**	**1.3176**	**1.3015**	**1.3402**	**1.5181**	**1.2625**
TOTAL STATE	**6,011.4**	**2.6022**	**18.2**	**123**	**75.6**	**2,141.6**	**2.5612**	**43,129,046**	**2.1435**	**23,788,814**	**2.2526**	**2.2679**	**2.8184**	**2.8338**	**2.1214**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA															
BISMARCK	**84.0**	**.0363**	**37.7**	**24**	**97.5**	**30.0**	**.0357**	**683,366**	**.0340**	**491,966**	**.0467**	**.0381**	**.0352**	**.0407**	**.0401**
Burleigh	57.7	.0249	41.7	36	97.0	20.9	.0249	492,864	.0245	369,138	.0350	.0276	.0243	.0287	.0302
Morton	26.3	.0114	29.5	14	98.5	9.1	.0108	190,502	.0095	122,828	.0117	.0105	.0109	.0120	.0099
FARGO - MOORHEAD	**141.2**	**.0612**	**17.4**	**50**	**98.0**	**51.7**	**.0619**	**1,253,143**	**.0622**	**878,545**	**.0831**	**.0683**	**.0579**	**.0675**	**.0698**
Cass	91.4	.0396	24.1	52	98.0	34.8	.0417	825,249	.0410	675,664	.0639	.0477	.0400	.0483	.0478
Clay, Minn.	*49.8*	*.0216*	*6.8*	*47*	*97.9*	*16.9*	*.0202*	*427,894*	*.0212*	*202,881*	*.0192*	*.0206*	*.0179*	*.0192*	*.0220*
GRAND FORKS	**102.2**	**.0443**	**7.0**	**30**	**95.8**	**35.7**	**.0426**	**763,947**	**.0379**	**544,141**	**.0515**	**.0433**	**.0425**	**.0520**	**.0472**
Grand Forks	67.2	.0291	10.0	47	95.0	23.1	.0276	508,621	.0252	385,350	.0365	.0294	.0250	.0362	.0355
Polk, Minn.	*35.0*	*.0152*	*1.6*	*18*	*97.4*	*12.6*	*.0150*	*255,326*	*.0127*	*158,791*	*.0150*	*.0139*	*.0175*	*.0158*	*.0117*
ALL COUNTIES															
Adams	3.6	.0016	−6.1	4	99.2	1.3	.0015	30,562	.0015	14,024	.0013	.0015	.0017	.0016	.0013
Barnes	13.9	.0060	−5.3	9	99.0	5.2	.0062	108,474	.0054	70,072	.0066	.0059	.0069	.0067	.0057
Benson	7.9	.0034	−4.2	6	70.4	2.5	.0030	52,090	.0026	10,874	.0010	.0023	.0027	.0028	.0019
Billings	1.1	.0005	−8.2	1	99.3	.4	.0005	6,380	.0003	1,526	.0002	.0003	.0004	.0005	.0003
Bottineau	9.2	.0040	−3.1	6	98.5	3.3	.0040	79,814	.0040	37,359	.0035	.0038	.0036	.0040	.0033
Bowman	4.3	.0019	10.2	4	99.2	1.5	.0018	34,479	.0017	24,349	.0023	.0018	.0020	.0022	.0013
Burke	3.7	.0016	−21.9	3	99.1	1.5	.0018	29,800	.0015	10,250	.0010	.0015	.0017	.0018	.0013
Burleigh	57.7	.0249	41.7	36	97.0	20.9	.0249	492,864	.0245	369,138	.0350	.0276	.0243	.0287	.0302
Cass	91.4	.0396	24.1	52	98.0	34.8	.0417	825,249	.0410	675,664	.0639	.0477	.0400	.0483	.0478
Cavalier	7.5	.0033	−8.7	5	99.0	2.7	.0032	47,678	.0024	28,990	.0028	.0026	.0040	.0038	.0025
Dickey	7.3	.0031	4.6	6	98.8	2.5	.0030	51,632	.0025	22,601	.0021	.0026	.0034	.0032	.0024
Divide	3.3	.0014	−27.7	3	99.3	1.3	.0015	25,636	.0013	14,445	.0014	.0013	.0019	.0018	.0014
Dunn	4.6	.0020	−6.0	2	89.7	1.6	.0020	31,020	.0015	10,018	.0009	.0015	.0018	.0021	.0009
Eddy	3.4	.0015	−17.1	5	98.9	1.4	.0016	23,642	.0012	12,783	.0012	.0012	.0019	.0021	.0010
Emmons	5.8	.0025	−19.5	4	99.5	2.0	.0024	49,664	.0025	15,457	.0015	.0022	.0022	.0022	.0016
Foster	4.6	.0020	−4.8	7	99.0	1.6	.0019	43,427	.0021	26,856	.0025	.0022	.0022	.0021	.0017
Golden Valley	2.4	.0010	−8.1	2	99.2	.9	.0011	16,687	.0009	16,166	.0016	.0011	.0013	.0015	.0008
Grand Forks	67.2	.0291	10.0	47	95.0	23.1	.0276	508,621	.0252	385,350	.0365	.0294	.0250	.0362	.0355
Grant	4.1	.0018	−18.2	2	98.6	1.5	.0018	28,311	.0015	13,445	.0012	.0015	.0023	.0019	.0009
Griggs	3.7	.0016	−11.6	5	99.2	1.4	.0017	30,612	.0015	6,801	.0007	.0012	.0014	.0017	.0012
Hettinger	4.2	.0018	−17.3	4	99.3	1.5	.0018	34,952	.0017	12,237	.0011	.0017	.0015	.0017	.0013
Kidder	3.8	.0017	−12.9	3	99.5	1.4	.0017	21,428	.0011	4,865	.0005	.0009	.0021	.0018	.0009
La Moure	6.4	.0027	−10.1	6	99.2	2.3	.0027	48,347	.0024	16,421	.0016	.0023	.0027	.0029	.0016
Logan	3.3	.0015	−22.3	3	99.6	1.2	.0015	30,289	.0015	10,295	.0009	.0014	.0015	.0014	.0013
McHenry	7.7	.0033	−14.2	4	99.2	2.8	.0033	50,498	.0025	19,012	.0018	.0023	.0033	.0032	.0020
McIntosh	4.6	.0020	−17.1	5	99.3	1.9	.0023	56,598	.0028	15,520	.0015	.0023	.0024	.0020	.0017
McKenzie	7.4	.0032	20.8	3	86.1	2.5	.0030	65,153	.0032	14,909	.0014	.0028	.0023	.0026	.0028
McLean	12.7	.0055	12.9	6	94.8	4.5	.0053	91,114	.0046	31,135	.0030	.0041	.0056	.0049	.0034
Mercer	10.2	.0044	65.2	10	96.6	3.6	.0044	60,998	.0030	25,120	.0023	.0032	.0051	.0045	.0024
Morton	26.3	.0114	29.5	14	98.5	9.1	.0108	190,502	.0095	122,828	.0117	.0105	.0109	.0120	.0099
Mountrail	7.5	.0032	−11.1	4	87.4	2.7	.0033	58,742	.0029	31,924	.0030	.0030	.0038	.0033	.0023
Nelson	5.2	.0023	−10.5	5	99.4	2.0	.0024	37,739	.0019	24,216	.0023	.0020	.0024	.0027	.0014
Oliver	2.5	.0011	7.7	3	98.1	.8	.0009	13,589	.0006	2,150	.0002	.0006	.0008	.0010	.0005
Pembina	10.4	.0045	−3.1	9	98.4	3.8	.0046	86,653	.0044	50,090	.0047	.0045	.0051	.0049	.0036
Pierce	6.2	.0027	−2.0	6	98.6	2.1	.0025	46,376	.0023	33,981	.0033	.0027	.0029	.0027	.0021
Ramsey	13.1	.0056	1.4	11	96.8	4.8	.0057	101,436	.0050	96,305	.0091	.0063	.0066	.0073	.0073
Ransom	6.7	.0029	−5.7	8	99.1	2.4	.0029	61,604	.0031	23,071	.0022	.0029	.0026	.0029	.0023
Renville	3.6	.0016	−6.0	4	99.1	1.3	.0015	27,453	.0013	9,694	.0009	.0013	.0013	.0016	.0010
Richland	19.5	.0084	7.8	14	97.9	6.6	.0079	135,210	.0067	81,461	.0077	.0073	.0089	.0086	.0078
Rolette	12.4	.0054	7.4	14	41.7	3.6	.0043	59,958	.0030	37,665	.0036	.0036	.0055	.0049	.0029
Sargent	5.4	.0023	−9.1	6	99.3	2.0	.0024	41,523	.0021	11,596	.0011	.0018	.0021	.0026	.0015
Sheridan	2.8	.0013	−13.4	3	99.4	1.0	.0012	23,859	.0012	5,830	.0005	.0010	.0013	.0009	.0009
Sioux	3.6	.0015	−.9	3	34.9	.9	.0011	13,680	.0007	2,795	.0003	.0008	.0013	.0009	.0004
Slope	1.1	.0005	−25.9	1	99.3	.4	.0005	7,567	.0003	328	.0000	.0003	.0004	.0005	.0003
Stark	24.7	.0107	25.9	18	98.5	8.4	.0100	186,528	.0093	134,509	.0127	.0106	.0109	.0119	.0126
Steele	3.0	.0013	−20.0	4	99.3	1.1	.0013	36,684	.0018	9,717	.0010	.0014	.0007	.0009	.0011
Stutsman	24.5	.0106	4.0	11	98.4	9.0	.0108	185,668	.0093	132,637	.0125	.0105	.0120	.0123	.0098
Towner	4.0	.0017	−13.9	4	98.5	1.5	.0018	41,010	.0020	11,690	.0011	.0016	.0014	.0017	.0016
Traill	9.7	.0042	1.3	11	98.4	3.5	.0042	87,314	.0043	41,415	.0039	.0043	.0036	.0046	.0033
Walsh	15.3	.0066	−5.9	12	98.2	5.4	.0064	125,969	.0063	76,743	.0073	.0066	.0063	.0075	.0058
Ward	58.7	.0254	.2	29	95.3	20.7	.0248	444,421	.0221	388,542	.0368	.0272	.0242	.0340	.0241
Wells	6.9	.0030	−12.1	5	99.4	2.6	.0031	65,658	.0032	26,289	.0025	.0030	.0028	.0030	.0035
Williams	23.0	.0100	19.2	11	96.0	8.6	.0103	224,764	.0112	132,340	.0125	.0113	.0089	.0098	.0132

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA (continued)															
TOTAL METRO COUNTIES	**242.6**	**.1050**	**23.9**	**36**	**97.0**	**87.9**	**.1050**	**2,017,236**	**.1002**	**1,552,980**	**.1471**	**.1152**	**.1002**	**.1252**	**.1234**
TOTAL STATE	**663.1**	**.2871**	**7.3**	**10**	**95.5**	**237.4**	**.2839**	**5,279,926**	**.2624**	**3,403,498**	**.3222**	**.2853**	**.2839**	**.3227**	**.2796**
OHIO															
AKRON	**656.6**	**.2843**	**–3.3**	**726**	**89.6**	**238.2**	**.2848**	**5,822,774**	**.2894**	**2,970,829**	**.2812**	**.2860**	**.2622**	**.2734**	**.2896**
Portage	138.3	.0599	9.9	281	96.0	46.2	.0552	1,142,436	.0568	425,408	.0402	.0525	.0447	.0525	.0484
Summit	518.3	.2244	–6.3	1,258	87.9	192.0	.2296	4,680,338	.2326	2,545,421	.2410	.2335	.2175	.2209	.2412
CANTON	**406.3**	**.1758**	**3.2**	**420**	**92.9**	**146.3**	**.1749**	**3,538,142**	**.1758**	**1,900,888**	**.1801**	**.1771**	**.1618**	**.1709**	**.1800**
Carroll	26.3	.0113	21.9	67	98.7	8.9	.0106	173,697	.0086	86,856	.0083	.0091	.0108	.0112	.0079
Stark	380.0	.1645	2.1	662	92.5	137.4	.1643	3,364,445	.1672	1,814,032	.1718	.1680	.1510	.1597	.1721
CINCINNATI	**1,405.8**	**.6086**	**1.3**	**657**	**86.7**	**511.4**	**.6118**	**12,656,785**	**.6289**	**6,402,834**	**.6063**	**.6182**	**.5842**	**.5809**	**.6131**
Clermont	135.2	.0585	41.8	296	98.4	45.3	.0541	1,282,963	.0637	496,780	.0471	.0577	.0432	.0428	.0528
Hamilton	863.6	.3739	–6.7	2,096	79.7	326.0	.3899	8,198,585	.4074	4,249,201	.4024	.3992	.3841	.3675	.4049
Warren	101.7	.0441	18.9	252	97.4	33.4	.0400	850,843	.0423	335,186	.0318	.0394	.0270	.0357	.0441
Dearborn, Ind.	*35.3*	*.0152*	*19.9*	*115*	*98.5*	*12.0*	*.0144*	*221,664*	*.0110*	*100,957*	*.0095*	*.0115*	*.0141*	*.0162*	*.0100*
Boone, Ky.	*48.7*	*.0211*	*48.4*	*198*	*98.7*	*16.2*	*.0194*	*413,549*	*.020*[illegible]	*438,234*	*.0415*	*.0270*	*.0190*	*.0249*	*.0246*
Campbell, Ky.	*82.5*	*.0357*	*–7.0*	*543*	*98.3*	*28.9*	*.0346*	*584,074*	*.029*[illegible]	*278,034*	*.0263*	*.0296*	*.0360*	*.0364*	*.0260*
Kenton, Ky.	*138.8*	*.0601*	*7.2*	*852*	*96.3*	*49.6*	*.0594*	*1,105,107*	*.0549*	*504,442*	*.0477*	*.0538*	*.0608*	*.0574*	*.0507*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,670.2***	***.7231***	***3.5***	***640***	***87.9***	***603.4***	***.7218***	***15,026,582***	***.7467***	***7,363,348***	***.6972***	***.7272***	***.6822***	***.6756***	***.7219***
CLEVELAND	**1,870.3**	**.8098**	**–9.4**	**1,230**	**80.0**	**700.1**	**.8372**	**18,739,290**	**.9312**	**9,033,526**	**.8552**	**.8842**	**.7263**	**.7443**	**.9180**
Cuyahoga	1,459.1	.6317	–15.2	3,179	75.1	562.4	.6725	14,773,816	.7342	7,139,768	.6760	.6963	.6047	.6049	.7306
Geauga	76.7	.0332	21.8	188	97.8	24.0	.0287	703,703	.0350	295,038	.0279	.0324	.0224	.0240	.0296
Lake	215.2	.0932	9.1	932	97.3	75.0	.0897	2,298,497	.1142	1,058,991	.1002	.1058	.0598	.0690	.1133
Medina	119.3	.0517	44.2	283	98.4	38.7	.0463	963,274	.0478	539,729	.0511	.0497	.0394	.0464	.0445
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,805.0***	***1.2145***	***–6.5***	***961***	***83.2***	***1,032.5***	***1.2346***	***26,953,897***	***1.3395***	***13,056,945***	***1.2361***	***1.2836***	***1.0782***	***1.1196***	***1.3249***
COLUMBUS	**1,106.9**	**.4791**	**8.**[illegible]	**450**	**86.1**	**412.2**	**.4930**	**10,386,048**	**.5161**	**5,314,682**	**.5033**	**.5047**	**.4354**	**.4875**	**.5029**
Delaware	56.0	.0242	30.5	126	96.4	18.7	.0223	422,708	.0210	145,591	.0138	.0194	.0182	.0219	.0174
Fairfield	97.8	.0423	33.4	193	98.9	33.4	.0400	693,971	.0345	317,796	.0301	.0347	.0388	.0418	.0319
Franklin	875.1	.3788	5.0	1,615	83.1	334.3	.3998	8,700,738	.4324	4,606,796	.4362	.4227	.3499	.3926	.4297
Madison	33.7	.0146	19.0	72	94.4	11.2	.0134	243,221	.0121	105,275	.0100	.0119	.0126	.0137	.0097
Pickaway	44.3	.0192	10.6	88	97.9	14.6	.0175	325,410	.0161	139,224	.0132	.0160	.0159	.0175	.0142
DAYTON	**826.0**	**.3575**	**–3.1**	**483**	**86.0**	**306.1**	**.3661**	**7,697,111**	**.3824**	**3,700,213**	**.3504**	**.3677**	**.3028**	**.3490**	**.3778**
Greene	130.6	.0566	4.4	315	91.3	44.6	.0533	1,255,558	.0624	483,747	.0458	.0562	.0422	.0461	.0535
Miami	91.4	.0395	8.4	223	97.1	32.9	.0394	711,476	.0353	342,923	.0325	.0353	.0362	.0404	.0366
Montgomery	565.1	.2446	–7.1	1,234	82.1	215.1	.2572	5,447,683	.2707	2,758,346	.2611	.2626	.2112	.2459	.2758
Preble	38.9	.0168	12.0	91	98.9	13.5	.0162	282,394	.0140	115,197	.0110	.0136	.0132	.0166	.0119
DAYTON - SPRINGFIELD CONSOLIDATED AREA	***1,009.0***	***.4368***	***–3.0***	***398***	***86.9***	***372.6***	***.4457***	***9,147,528***	***.4545***	***4,418,097***	***.4183***	***.4400***	***.3792***	***.4302***	***.4467***
HAMILTON - MIDDLETOWN	**264.4**	**.1145**	**16.9**	**564**	**94.2**	**92.0**	**.1100**	**2,369,797**	**.1178**	**960,514**	**.0909**	**.1090**	**.0980**	**.0947**	**.1088**
Butler	264.4	.1145	16.9	564	94.2	92.0	.1100	2,369,797	.1178	960,514	.0909	.1090	.0980	.0947	.1088
LIMA	**220.2**	**.0953**	**4.8**	**130**	**93.5**	**77.1**	**.0920**	**1,765,487**	**.0877**	**913,019**	**.0865**	**.0888**	**.0835**	**.0912**	**.0855**
Allen	112.7	.0488	1.4	278	89.0	40.2	.0480	943,749	.0469	566,424	.0537	.0493	.0438	.0510	.0466
Auglaize	43.4	.0188	12.4	109	99.2	15.1	.0180	332,440	.0165	150,686	.0143	.0162	.0164	.0167	.0165
Putnam	33.3	.0144	7.0	69	97.2	10.5	.0125	243,975	.0121	91,347	.0086	.0116	.0105	.0116	.0107
Van Wert	30.8	.0133	5.5	75	98.3	11.3	.0135	245,323	.0122	104,562	.0099	.0117	.0128	.0119	.0117
LORAIN - ELYRIA	**278.1**	**.1204**	**8.3**	**562**	**89.3**	**94.2**	**.1126**	**2,391,833**	**.1189**	**1,052,590**	**.0997**	**.1134**	**.0897**	**.1019**	**.1173**
Lorain	278.1	.1204	8.3	562	89.3	94.2	.1126	2,391,833	.1189	1,052,590	.0997	.1134	.0897	.1019	.1173
MANSFIELD	**131.3**	**.0569**	**1.0**	**264**	**91.8**	**47.6**	**.0570**	**1,105,541**	**.0550**	**654,797**	**.0620**	**.0574**	**.0518**	**.0584**	**.0572**
Richland	131.3	.0569	1.0	264	91.8	47.6	.0570	1,105,541	.0550	654,797	.0620	.0574	.0518	.0584	.0572
NEWARK	**123.3**	**.0534**	**14.4**	**180**	**97.3**	**43.9**	**.0525**	**869,333**	**.0432**	**427,261**	**.0404**	**.0444**	**.0511**	**.0576**	**.0414**
Licking	123.3	.0534	14.4	180	97.3	43.9	.0525	869,333	.0432	427,261	.0404	.0444	.0511	.0576	.0414
PARKERSBURG - MARIETTA	**165.8**	**.0717**	**11.9**	**133**	**98.3**	**60.0**	**.0717**	**1,340,976**	**.0666**	**864,307**	**.0818**	**.0723**	**.0757**	**.0753**	**.0693**
Washington	65.7	.0284	14.9	103	97.8	23.3	.0278	481,568	.0239	279,477	.0264	.0257	.0314	.0301	.0242
Wirt, W. Va.	*5.1*	*.0022*	*22.8*	*22*	*99.4*	*1.7*	*.0020*	*24,749*	*.0012*	*7,511*	*.0008*	*.0013*	*.0026*	*.0020*	*.0007*
Wood, W. Va.	*95.0*	*.0411*	*9.4*	*258*	*98.5*	*35.0*	*.0419*	*834,659*	*.0415*	*577,319*	*.0546*	*.0453*	*.0417*	*.0432*	*.0444*
SPRINGFIELD	**183.0**	**.0793**	**–2.5**	**221**	**91.3**	**66.5**	**.0796**	**1,450,417**	**.0721**	**717,884**	**.0679**	**.0723**	**.0764**	**.0812**	**.0689**
Champaign	34.3	.0149	12.5	80	96.1	12.3	.0148	255,805	.0127	99,447	.0094	.0122	.0143	.0147	.0109

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
SPRINGFIELD (continued)															
Clark	148.7	.0644	–5.4	374	90.1	54.2	.0648	1,194,612	.0594	618,437	.0585	.0601	.0621	.0665	.0580
STEUBENVILLE - WEIRTON	**162.2**	**.0703**	**–2.5**	**277**	**95.3**	**58.4**	**.0697**	**1,452,489**	**.0722**	**607,871**	**.0576**	**.0674**	**.0617**	**.0586**	**.0712**
Jefferson	90.7	.0393	–5.7	221	93.5	33.0	.0394	775,802	.0386	363,137	.0344	.0374	.0370	.0344	.0405
Brooke, W. Va.	*31.2*	*.0135*	*2.5*	*347*	*98.7*	*10.8*	*.0129*	*281,315*	*.0140*	*84,542*	*.0080*	*.0120*	*.0096*	*.0099*	*.0130*
Hancock, W. Va.	*40.3*	*.0175*	*1.4*	*474*	*96.7*	*14.6*	*.0174*	*395,372*	*.0196*	*160,192*	*.0152*	*.0180*	*.0151*	*.0143*	*.0177*
TOLEDO	**797.5**	**.3451**	**4.6**	**366**	**89.1**	**285.4**	**.3414**	**7,534,593**	**.3744**	**3,599,149**	**.3408**	**.3566**	**.3033**	**.3021**	**.3569**
Fulton	38.6	.0167	16.7	95	97.0	13.1	.0157	298,835	.0148	136,636	.0129	.0148	.0138	.0150	.0149
Lucas	470.4	.2036	–2.7	1,379	83.7	175.5	.2099	4,697,997	.2335	2,378,594	.2252	.2251	.1967	.1883	.2263
Ottawa	40.6	.0175	9.4	160	97.2	14.6	.0175	344,898	.0171	148,327	.0140	.0163	.0157	.0153	.0151
Wood	110.5	.0478	23.2	179	96.5	37.2	.0445	951,281	.0473	464,289	.0440	.0463	.0387	.0417	.0459
Monroe, Mich.	*137.4*	*.0595*	*15.3*	*247*	*96.8*	*45.0*	*.0538*	*1,241,582*	*.0617*	*471,303*	*.0447*	*.0561*	*.0384*	*.0418*	*.0547*
YOUNGSTOWN - WARREN	**530.0**	**.2294**	**–1.3**	**515**	**88.1**	**190.7**	**.2280**	**4,697,214**	**.2335**	**2,386,758**	**.2260**	**.2303**	**.1988**	**.2134**	**.2406**
Mahoning	286.7	.1241	–5.9	688	84.1	103.9	.1242	2,460,587	.1223	1,305,982	.1237	.1230	.1148	.1194	.1315
Trumbull	243.3	.1053	4.6	398	92.9	86.8	.1038	2,236,627	.1112	1,080,776	.1023	.1073	.0840	.0940	.1091
ALL COUNTIES															
Adams	25.4	.0110	34.0	43	99.1	8.6	.0103	116,820	.0058	88,827	.0084	.0076	.0174	.0112	.0045
Allen	112.7	.0488	1.4	278	89.0	40.2	.0480	943,749	.0469	566,424	.0537	.0493	.0438	.0510	.0466
Ashland	46.7	.0202	7.8	110	98.3	16.3	.0195	360,410	.0179	155,533	.0147	.0175	.0182	.0198	.0162
Ashtabula	105.3	.0456	7.2	150	95.6	36.8	.0440	778,084	.0387	336,836	.0319	.0380	.0396	.0433	.0365
Athens	57.1	.0247	2.4	112	94.1	18.9	.0227	375,353	.0187	184,211	.0174	.0195	.0286	.0244	.0145
Auglaize	43.4	.0188	12.4	109	99.2	15.1	.0180	332,440	.0165	150,686	.0143	.0162	.0164	.0167	.0165
☐ Belmont	82.9	.0359	2.5	154	97.3	31.0	.0371	621,930	.0309	309,030	.0293	.0315	.0413	.0371	.0264
Brown	32.9	.0142	23.5	67	98.0	11.2	.0134	171,031	.0085	64,792	.0061	.0089	.0173	.0147	.0060
Butler	264.4	.1145	16.9	564	94.2	92.0	.1100	2,369,797	.1178	960,514	.0909	.1090	.0980	.0947	.1088
Carroll	26.3	.0113	21.9	67	98.7	8.9	.0106	173,697	.0086	86,856	.0083	.0091	.0108	.0112	.0079
Champaign	34.3	.0149	12.5	80	96.1	12.3	.0148	255,805	.0127	99,447	.0094	.0122	.0143	.0147	.0109
Clark	148.7	.0644	–5.4	374	90.1	54.2	.0648	1,194,612	.0594	618,437	.0585	.0601	.0621	.0665	.0580
Clermont	135.2	.0585	41.8	296	98.4	45.3	.0541	1,282,963	.0637	496,780	.0471	.0577	.0432	.0428	.0528
Clinton	35.2	.0152	11.9	86	97.1	12.7	.0152	261,394	.0130	149,718	.0142	.0139	.0164	.0161	.0121
Columbiana	114.5	.0496	5.7	214	97.9	40.9	.0489	825,913	.0411	408,423	.0386	.0420	.0507	.0529	.0386
Coshocton	36.5	.0158	9.0	64	98.0	13.3	.0160	254,923	.0126	119,878	.0114	.0129	.0172	.0164	.0119
Crawford	50.0	.0216	–.7	124	98.5	18.4	.0220	379,183	.0189	186,760	.0177	.0190	.0213	.0231	.0187
Cuyahoga	1,459.1	.6317	–15.2	3,179	75.1	562.4	.6725	14,773,816	.7342	7,139,768	.6760	.6963	.6047	.6049	.7306
Darke	56.3	.0243	14.6	94	98.6	19.6	.0235	419,218	.0209	195,558	.0185	.0208	.0225	.0227	.0198
Defiance	40.6	.0176	9.9	98	95.2	13.7	.0164	329,798	.0164	185,307	.0176	.0170	.0158	.0156	.0179
Delaware	56.0	.0242	30.5	126	96.4	18.7	.0223	422,708	.0210	145,591	.0138	.0194	.0182	.0219	.0174
Erie	80.3	.0348	5.8	304	91.3	28.6	.0342	646,698	.0321	367,052	.0347	.0336	.0312	.0344	.0346
Fairfield	97.8	.0423	33.4	193	98.9	33.4	.0400	693,971	.0345	317,796	.0301	.0347	.0388	.0418	.0319
Fayette	27.8	.0121	9.2	69	96.5	9.9	.0118	186,174	.0093	114,900	.0109	.0103	.0131	.0139	.0089
Franklin	875.1	.3788	5.0	1,615	83.1	334.3	.3998	8,700,738	.4324	4,606,796	.4362	.4227	.3499	.3926	.4297
Fulton	38.6	.0167	16.7	95	97.0	13.1	.0157	298,835	.0148	136,636	.0129	.0148	.0138	.0150	.0149
Gallia	31.3	.0135	24.0	66	95.8	10.8	.0129	172,857	.0086	112,420	.0107	.0102	.0185	.0143	.0095
Geauga	76.7	.0332	21.8	188	97.8	24.0	.0287	703,703	.0350	295,038	.0279	.0324	.0224	.0240	.0296
Greene	130.6	.0566	4.4	315	91.3	44.6	.0533	1,255,558	.0624	483,747	.0458	.0562	.0422	.0461	.0535
Guernsey	43.1	.0186	14.4	83	97.5	15.6	.0187	293,674	.0146	165,897	.0157	.0158	.0229	.0193	.0136
Hamilton	863.6	.3739	–6.7	2,096	79.7	326.0	.3899	8,198,585	.4074	4,249,201	.4024	.3992	.3841	.3675	.4049
Hancock	65.2	.0282	6.5	123	97.1	23.8	.0284	604,700	.0301	318,575	.0301	.0298	.0243	.0271	.0297
Hardin	33.1	.0143	7.4	70	98.5	11.5	.0138	215,010	.0107	94,402	.0090	.0108	.0167	.0137	.0095
Harrison	18.4	.0080	8.2	46	96.7	6.5	.0077	115,853	.0057	39,800	.0037	.0056	.0087	.0072	.0051
Henry	28.7	.0124	6.1	69	96.4	10.1	.0121	209,337	.0104	86,498	.0082	.0102	.0113	.0119	.0095
Highland	34.4	.0149	18.6	62	97.1	12.4	.0149	191,185	.0095	116,260	.0110	.0111	.0212	.0170	.0081
Hocking	25.0	.0108	23.0	59	98.7	9.1	.0108	156,377	.0078	80,709	.0077	.0084	.0123	.0117	.0074
Holmes	30.6	.0133	32.9	72	99.3	8.5	.0102	166,683	.0083	78,011	.0074	.0089	.0104	.0110	.0067
Huron	55.6	.0240	12.1	112	97.7	19.4	.0232	416,148	.0207	214,471	.0203	.0212	.0238	.0227	.0217
Jackson	31.3	.0136	15.2	75	98.6	11.1	.0133	161,612	.0080	98,497	.0093	.0096	.0198	.0150	.0065
Jefferson	90.7	.0393	–5.7	221	93.5	33.0	.0394	775,802	.0386	363,137	.0344	.0374	.0370	.0344	.0405
Knox	47.1	.0203	12.7	89	98.4	16.5	.0198	318,840	.0158	144,518	.0137	.0162	.0208	.0215	.0140
Lake	215.2	.0932	9.1	932	97.3	75.0	.0897	2,298,497	.1142	1,058,991	.1002	.1058	.0598	.0690	.1133
☐ Lawrence	65.1	.0282	14.5	143	96.8	22.9	.0274	373,118	.0186	211,553	.0201	.0208	.0345	.0316	.0204
Licking	123.3	.0534	14.4	180	97.3	43.9	.0525	869,333	.0432	427,261	.0404	.0444	.0511	.0576	.0414
Logan	40.0	.0173	14.1	87	97.4	14.8	.0177	306,801	.0152	144,898	.0137	.0153	.0197	.0172	.0142
Lorain	278.1	.1204	8.3	562	89.3	94.2	.1126	2,391,833	.1189	1,052,590	.0997	.1134	.0897	.1019	.1173
Lucas	470.4	.2036	–2.7	1,379	83.7	175.5	.2099	4,697,997	.2335	2,378,594	.2252	.2251	.1967	.1883	.2263
Madison	33.7	.0146	19.0	72	94.4	11.2	.0134	243,221	.0121	105,275	.0100	.0119	.0126	.0137	.0097

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
ALL COUNTIES (continued)															
Mahoning	286.7	.1241	–5.9	688	84.1	103.9	.1242	2,460,587	.1223	1,305,982	.1237	.1230	.1148	.1194	.1315
Marion	68.5	.0296	5.8	170	95.5	24.4	.0292	530,821	.0264	291,615	.0276	.0274	.0267	.0307	.0264
Medina	119.3	.0517	44.2	283	98.4	38.7	.0463	963,274	.0478	539,729	.0511	.0497	.0394	.0464	.0445
Meigs	24.4	.0105	23.2	56	98.4	8.8	.0105	132,787	.0066	74,552	.0070	.0075	.0153	.0106	.0072
Mercer	38.9	.0169	9.4	85	98.9	12.7	.0152	278,614	.0139	133,623	.0127	.0141	.0142	.0152	.0134
Miami	91.4	.0395	8.4	223	97.1	32.9	.0394	711,476	.0353	342,923	.0325	.0353	.0362	.0404	.0366
Monroe	17.7	.0077	12.5	39	99.5	6.3	.0075	106,952	.0054	49,576	.0047	.0056	.0099	.0075	.0044
Montgomery	565.1	.2446	–7.1	1,234	82.1	215.1	.2572	5,447,683	.2707	2,758,346	.2611	.2626	[illegible]	.2459	.2758
Morgan	14.6	.0063	18.0	35	95.0	5.1	.0061	100,353	.0050	27,416	.0026	.0046	.0061	.0056	.0042
Morrow	27.4	.0119	28.3	67	99.1	9.3	.0112	169,255	.0084	61,257	.0058	.0083	.0110	.0123	.0067
Muskingum	84.5	.0366	8.6	129	94.9	30.5	.0364	626,984	.0312	318,122	.0302	.0320	.0390	.0362	.0305
Noble	11.5	.0050	10.3	29	99.3	4.1	.0049	58,457	.0029	35,151	.0033	.0034	.0072	.0057	.0024
Ottawa	40.6	.0175	9.4	160	97.2	14.6	.0175	344,898	.0171	148,327	.0140	.0163	.0157	.0153	.0151
Paulding	21.7	.0094	12.3	52	96.6	7.2	.0086	139,248	.0069	46,671	.0045	.0067	.0083	.0082	.0069
Perry	31.9	.0138	16.3	77	99.1	10.9	.0130	177,793	.0089	67,472	.0063	.0090	.0157	.0135	.0073
Pickaway	44.3	.0192	10.6	88	97.9	14.6	.0175	325,410	.0161	139,224	.0132	.0160	.0159	.0175	.0142
Pike	23.5	.0102	22.9	53	98.1	8.1	.0097	129,647	.0065	76,473	.0073	.0073	.0137	.0098	.0055
Portage	138.3	.0599	9.9	281	96.0	46.2	.0552	1,142,436	.0568	425,408	.0402	.0525	.0447	.0525	.0484
Preble	38.9	.0168	12.0	91	98.9	13.5	.0162	282,394	.0140	115,197	.0110	.0136	.0132	.0166	.0119
Putnam	33.3	.0144	7.0	69	97.2	10.5	.0125	243,975	.0121	91,347	.0086	.0116	.0105	.0116	.0107
Richland	131.3	.0569	1.0	264	91.8	47.6	.0570	1,105,541	.0550	654,797	.0620	.0574	.0518	.0584	.0572
Ross	65.6	.0283	7.2	95	93.8	22.8	.0272	436,543	.0217	278,447	.0264	.0245	.0321	.0297	.0210
Sandusky	63.8	.0277	4.6	156	94.8	22.3	.0267	475,866	.0236	237,815	.0225	.0241	.0256	.0269	.0241
Scioto	85.6	.0370	11.2	139	96.3	30.3	.0362	471,959	.0235	315,854	.0299	.0280	.0505	.0411	.0229
Seneca	62.4	.0270	2.8	113	96.2	21.4	.0256	498,588	.0247	182,272	.0173	.0230	.0224	.0221	.0244
Shelby	44.1	.0191	16.8	108	98.0	14.9	.0179	307,086	.0153	136,771	.0129	.0154	.0157	.0190	.0141
Stark	380.0	.1645	2.1	662	92.5	137.4	.1643	3,364,445	.1672	1,814,032	.1718	.1680	.1510	.1597	.1721
Summit	518.3	.2244	–6.3	1,258	87.9	192.0	.2296	4,680,338	.2326	2,545,421	.2410	.2335	.2175	.2209	.2412
Trumbull	243.3	.1053	4.6	398	92.9	86.8	.1038	2,236,627	.1112	1,080,776	.1023	.1073	.0840	.0940	.1091
Tuscarawas	86.0	.0372	11.4	151	98.4	31.6	.0378	599,397	.0298	338,328	.0321	.0319	.0401	.0412	.0328
Union	30.6	.0133	28.6	70	97.1	10.4	.0124	215,433	.0107	84,073	.0079	.0105	.0124	.0133	.0088
Van Wert	30.8	.0133	5.5	75	98.3	11.3	.0135	245,323	.0122	104,562	.0099	.0117	.0128	.0119	.0117
Vinton	12.1	.0052	28.5	29	99.4	4.1	.0049	59,290	.0029	17,950	.0017	.0031	.0063	.0051	.0021
Warren	101.7	.0441	18.9	252	97.4	33.4	.0400	850,843	.0423	335,186	.0318	.0394	.0270	.0357	.0441
Washington	65.7	.0284	14.9	103	97.8	23.3	.0278	481,568	.0239	279,477	.0264	.0257	.0314	.0301	.0242
Wayne	99.5	.0431	14.2	179	97.7	33.6	.0402	816,038	.0406	370,585	.0351	.0393	.0346	.0390	.0366
Williams	36.9	.0160	9.6	87	98.4	13.3	.0159	298,823	.0148	125,503	.0119	.0143	.0149	.0143	.0142
Wood	110.5	.0478	23.2	179	96.5	37.2	.0445	951,281	.0473	464,289	.0440	.0463	.0387	.0417	.0459
Wyandot	22.8	.0099	4.5	56	98.9	7.9	.0095	169,065	.0084	67,201	.0063	.0081	.0087	.0091	.0086
TOTAL METRO COUNTIES	**8,661.4**	**3.7496**	**–.5**	**476**	**86.5**	**3,170.2**	**3.7910**	**79,710,807**	**3.9612**	**39,405,171**	**3.7312**	**3.8495**	**3.4012**	**3.5630**	**3.9035**
TOTAL STATE	**10,827.8**	**4.6872**	**1.6**	**264**	**88.6**	**3,929.2**	**4.6990**	**94,943,882**	**4.7186**	**46,994,649**	**4.4498**	**4.6317**	**4.3713**	**4.4972**	**4.6237**
OKLAHOMA															
ENID	**64.3**	**.0278**	**14.1**	**61**	**93.8**	**24.9**	**.0298**	**554,660**	**.0275**	**389,848**	**.0369**	**.0303**	**.0339**	**.0317**	**.0349**
Garfield	64.3	.0278	14.1	61	93.8	24.9	.0298	554,660	.0275	389,848	.0369	.0303	.0339	.0317	.0349
LAWTON	**113.5**	**.0492**	**5.0**	**105**	**73.9**	**36.1**	**.0432**	**898,266**	**.0446**	**422,310**	**.0400**	**.0442**	**.0430**	**.0509**	**.0386**
Comanche	113.5	.0492	5.0	105	73.9	36.1	.0432	898,266	.0446	422,310	.0400	.0442	.0430	.0509	.0386
OKLAHOMA CITY	**857.2**	**.3710**	**22.6**	**245**	**85.4**	**327.2**	**.3912**	**8,505,299**	**.4228**	**4,827,502**	**.4572**	**.4230**	**.3802**	**.3919**	**.4676**
Canadian	61.5	.0266	90.7	68	93.2	20.6	.0246	485,369	.0241	262,515	.0249	.0249	.0248	.0256	.0212
Cleveland	142.2	.0616	73.8	269	92.2	50.1	.0599	1,315,088	.0654	504,316	.0478	.0593	.0506	.0548	.0613
McClain	21.6	.0093	52.6	37	94.4	7.5	.0090	129,025	.0064	76,463	.0073	.0073	.0124	.0100	.0050
Oklahoma	574.1	.2485	8.8	811	82.1	227.8	.2724	6,171,769	.3068	3,744,476	.3545	.3095	.2530	.2765	.3610
Pottawatomie	57.8	.0250	34.0	74	89.4	21.2	.0253	404,048	.0201	239,732	.0227	.0220	.0344	[illegible]	.0191
TULSA	**715.7**	**.3099**	**30.3**	**127**	**85.4**	**272.8**	**.3263**	**6,912,002**	**.3434**	**3,982,990**	**.3771**	**.3466**	**.3309**	**.3195**	**.3784**
Creek	61.6	.0267	35.3	66	89.6	22.0	.0263	458,333	.0228	188,977	.0179	.0220	.0317	.0238	.0202
Mayes	33.9	.0147	45.5	53	85.4	12.3	.0147	217,519	.0108	145,156	.0137	.0124	.0217	.0148	.0107
Osage	41.3	.0179	38.8	18	79.4	15.2	.0182	331,322	.0164	81,856	.0077	.0142	.0186	.0152	.0143
Rogers	50.0	.0217	75.9	73	89.1	17.1	.0205	325,966	.0162	164,355	.0156	.0171	.0233	.0206	.0153
Tulsa	482.8	.2090	20.7	846	84.8	190.9	.2283	5,276,562	.2622	3,340,294	.3163	.2677	.2154	.2303	.3059
Wagoner	46.1	.0199	108.0	82	88.0	15.3	.0183	302,300	.0150	62,352	.0059	.0132	.0202	.0148	.0120
ALL COUNTIES															
Adair	19.2	.0083	26.8	33	65.6	6.3	.0075	84,657	.0042	44,441	.0042	.0050	.0130	.0070	.0032

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Alfalfa	7.1	.0030	−1.7	8	97.9	2.9	.0035	56,687	.0028	20,824	.0020	.0026	.0040	.0035	.0021
Atoka	12.9	.0056	17.6	13	83.6	4.5	.0054	80,433	.0040	39,696	.0038	.0042	.0080	.0050	.0032
Beaver	7.0	.0031	11.4	4	97.7	2.7	.0032	53,993	.0027	15,975	.0015	.0025	.0033	.0031	.0028
Beckham	20.0	.0086	27.0	22	94.9	7.8	.0093	136,058	.0068	129,636	.0122	.0087	.0154	.0098	.0077
Blaine	13.8	.0060	17.0	15	87.1	5.3	.0064	95,260	.0047	48,650	.0047	.0050	.0080	.0064	.0044
Bryan	31.5	.0136	23.3	35	89.1	12.0	.0143	208,969	.0104	93,873	.0088	.0106	.0195	.0136	.0096
Caddo	31.3	.0136	8.2	24	77.2	11.5	.0138	190,973	.0095	108,450	.0103	.0105	.0187	.0148	.0099
Canadian	61.5	.0266	90.7	68	93.2	20.6	.0246	485,369	.0241	262,515	.0249	.0249	.0248	.0256	.0212
Carter	44.7	.0193	19.7	54	84.9	16.8	.0201	362,323	.0180	209,475	.0198	.0188	.0264	.0190	.0185
Cherokee	32.2	.0140	38.9	43	71.8	11.3	.0135	203,420	.0101	97,159	.0092	.0107	.0190	.0142	.0076
Choctaw	17.7	.0076	16.9	23	76.4	6.4	.0077	97,778	.0049	54,618	.0052	.0054	.0129	.0064	.0043
Cimarron	3.6	.0016	−13.2	2	93.9	1.4	.0016	32,713	.0016	13,295	.0012	.0015	.0016	.0018	.0013
Cleveland	142.2	.0616	73.8	269	92.2	50.1	.0599	1,315,088	.0654	504,316	.0478	.0593	.0506	.0548	.0613
Coal	6.2	.0026	12.2	12	86.3	2.3	.0028	31,768	.0016	8,805	.0008	.0016	.0043	.0024	.0010
Comanche	113.5	.0492	5.0	105	73.9	36.1	.0432	898,266	.0446	422,310	.0400	.0442	.0430	.0509	.0386
Cotton	7.5	.0032	9.8	11	89.7	3.0	.0036	71,055	.0035	25,486	.0024	.0031	.0042	.0029	.0028
Craig	15.2	.0066	3.2	20	83.7	5.5	.0065	116,326	.0058	69,567	.0066	.0062	.0082	.0070	.0051
Creek	61.6	.0267	35.3	66	89.6	22.0	.0263	458,333	.0228	188,977	.0179	.0220	.0317	.0238	.0202
Custer	26.6	.0115	17.4	27	88.8	9.9	.0119	216,962	.0108	138,070	.0131	.0117	.0153	.0127	.0113
Delaware	25.1	.0109	41.3	35	78.5	9.3	.0111	154,061	.0076	69,240	.0065	.0080	.0158	.0108	.0062
Dewey	6.1	.0026	7.9	6	93.6	2.3	.0028	60,412	.0030	13,880	.0013	.0024	.0026	.0020	.0021
Ellis	5.7	.0025	11.1	5	98.6	2.2	.0026	41,218	.0021	22,074	.0021	.0022	.0031	.0027	.0018
Garfield	64.3	.0278	14.1	61	93.8	24.9	.0298	554,660	.0275	389,848	.0369	.0303	.0339	.0317	.0349
Garvin	28.6	.0124	15.0	35	92.7	11.0	.0131	210,165	.0105	105,014	.0100	.0107	.0168	.0125	.0102
Grady	41.5	.0179	41.4	38	92.2	15.0	.0180	288,650	.0143	161,787	.0153	.0154	.0231	.0179	.0143
Grant	6.5	.0029	−8.7	6	98.8	2.7	.0032	48,909	.0025	17,334	.0017	.0023	.0040	.0030	.0017
Greer	6.9	.0029	−13.5	11	90.9	2.9	.0035	52,995	.0026	27,492	.0026	.0027	.0050	.0032	.0023
Harmon	4.5	.0020	−12.4	8	84.0	1.8	.0021	32,484	.0016	12,569	.0011	.0015	.0031	.0021	.0011
Harper	4.7	.0020	−8.8	5	98.3	1.9	.0023	37,946	.0019	14,957	.0015	.0019	.0025	.0021	.0016
Haskell	11.3	.0049	18.0	20	89.7	4.4	.0052	70,235	.0035	32,737	.0031	.0035	.0073	.0055	.0030
Hughes	14.5	.0063	9.6	18	82.6	5.6	.0067	93,742	.0047	43,152	.0040	.0048	.0101	.0058	.0041
Jackson	30.2	.0131	−2.3	37	82.8	10.6	.0127	193,687	.0096	130,464	.0124	.0111	.0160	.0153	.0112
Jefferson	8.5	.0036	19.3	11	93.5	3.2	.0038	44,103	.0022	29,768	.0028	.0027	.0068	.0035	.0018
Johnston	10.9	.0048	38.5	17	85.0	4.0	.0048	54,473	.0027	21,089	.0020	.0030	.0081	.0044	.0019
Kay	50.3	.0217	3.1	55	91.5	19.9	.0238	435,585	.0216	275,910	.0261	.0229	.0286	.0249	.0242
Kingfisher	14.5	.0063	12.8	16	93.5	5.3	.0064	154,434	.0077	79,487	.0076	.0075	.0064	.0059	0065
Kiowa	12.8	.0056	2.1	13	87.3	5.2	.0062	87,906	.0044	47,370	.0045	.0045	.0085	.0061	.0040
Latimer	10.1	.0043	17.4	14	83.7	3.6	.0043	53,737	.0026	23,415	.0022	.0030	.0073	.0041	.0018
☐ Le Flore	42.2	.0183	31.3	27	88.9	15.2	.0182	221,298	.0110	108,040	.0102	.0121	.0290	.0178	.0092
Lincoln	28.1	.0122	44.2	29	92.7	10.3	.0123	203,297	.0101	83,514	.0079	.0099	.0146	.0108	.0089
Logan	28.5	.0123	45.1	38	83.3	9.9	.0118	140,008	.0070	68,407	.0065	.0079	.0177	.0120	.0053
Love	7.8	.0034	38.4	15	90.0	3.0	.0036	48,403	.0024	15,443	.0014	.0023	.0049	.0029	.0021
McClain	21.6	.0093	52.6	37	94.4	7.5	.0090	129,025	.0064	76,463	.0073	.0073	.0124	.0100	.0050
McCurtain	37.4	.0162	30.6	20	78.2	12.9	.0154	229,616	.0114	124,290	.0118	.0124	.0223	.0152	.0098
McIntosh	16.1	.0070	29.1	27	80.8	6.3	.0075	92,171	.0046	59,136	.0056	.0054	.0123	.0080	.0042
Major	9.1	.0039	20.9	9	97.7	3.3	.0040	58,889	.0029	44,005	.0041	.0035	.0049	.0044	.0023
Marshall	11.1	.0048	44.5	30	90.5	4.5	.0054	91,580	.0046	46,247	.0044	.0046	.0072	.0053	.0038
Mayes	33.9	.0147	45.5	53	85.4	12.3	.0147	217,519	.0108	145,156	.0137	.0124	.0217	.0148	.0107
Murray	12.5	.0054	17.2	30	91.2	4.7	.0056	91,927	.0046	56,010	.0053	.0050	.0084	.0054	.0041
Muskogee	68.6	.0297	15.2	84	76.6	25.6	.0306	497,685	.0247	328,809	.0312	.0276	.0430	.0310	.0280
Noble	11.9	.0052	18.5	16	90.7	4.5	.0054	97,382	.0048	50,890	.0048	.0050	.0061	.0053	.0039
Nowata	11.8	.0051	20.7	22	85.6	4.5	.0054	84,181	.0042	29,865	.0028	.0039	.0065	.0050	.0034
Okfuskee	11.2	.0048	4.8	18	71.8	4.3	.0051	64,531	.0032	24,887	.0024	.0032	.0076	.0048	.0027
Oklahoma	574.1	.2485	8.8	811	82.1	227.8	.2724	6,171,769	.3068	3,744,476	.3545	.3095	.2580	.2765	.3610
Okmulgee	39.9	.0173	12.8	57	77.5	14.8	.0177	229,712	.0114	153,460	.0146	.0135	.0278	.0173	.0113
Osage	41.3	.0179	38.8	18	79.4	15.2	.0182	331,322	.0164	81,856	.0077	.0142	.0186	.0152	.0143
Ottawa	33.4	.0144	12.1	72	85.6	12.6	.0151	239,686	.0120	128,637	.0122	.0125	.0182	.0141	.0119
Pawnee	16.1	.0070	42.0	29	91.7	6.1	.0073	95,414	.0047	50,399	.0048	.0052	.0108	.0074	.0038
Payne	64.5	.0279	27.3	93	91.3	23.3	.0279	460,564	.0229	239,865	.0227	.0238	.0354	.0291	.0212
Pittsburg	41.2	.0179	9.8	33	86.8	15.5	.0185	291,473	.0145	147,854	.0140	.0150	.0236	.0180	.0143
Pontotoc	33.5	.0145	20.2	47	88.8	12.7	.0152	268,685	.0133	165,001	.0156	.0142	.0213	.0153	.0141
Pottawatomie	57.8	.0250	34.0	74	89.4	21.2	.0253	404,048	.0201	239,732	.0227	.0220	.0344	.0250	.0191
Pushmataha	12.3	.0053	31.1	9	88.0	4.7	.0057	58,671	.0029	36,670	.0035	.0035	.0102	.0050	.0024
Roger Mills	4.9	.0021	10.1	4	92.4	1.9	.0022	54,520	.0027	12,047	.0011	.0021	.0017	.0021	.0016
Rogers	50.0	.0217	75.9	73	89.1	17.1	.0205	325,966	.0162	164,355	.0156	.0171	.0233	.0206	.0153
Seminole	28.0	.0121	11.4	44	77.8	10.5	.0125	148,160	.0074	94,761	.0090	.0088	.0195	.0133	.0073

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
☐ Sequoyah	32.1	.0139	37.4	47	82.3	11.0	.0132	141,942	.0071	93,413	.0088	.0090	.0209	.0146	.0060
Stephens	45.0	.0195	25.3	51	93.8	17.3	.0207	361,823	.0179	250,099	.0237	.0200	.0262	.0214	.0190
Texas	18.0	.0078	10.1	9	94.5	6.5	.0078	190,436	.0095	74,299	.0070	.0084	.0077	.0063	.0086
Tillman	12.3	.0053	–4.7	14	77.7	4.7	.0056	91,767	.0046	35,129	.0033	.0044	.0068	.0050	.0041
Tulsa	482.8	.2090	20.7	846	84.8	190.9	.2283	5,276,562	.2622	3,340,294	.3163	.2677	.2154	.2303	.3059
Wagoner	46.1	.0199	108.0	82	88.0	15.3	.0183	302,300	.0150	62,352	.0059	.0132	.0202	.0148	.0120
Washington	49.4	.0214	16.8	117	90.4	19.6	.0234	488,734	.0243	410,110	.0389	.0282	.0261	.0264	.0307
Washita	14.2	.0062	17.0	14	96.5	5.3	.0063	90,419	.0045	35,667	.0033	.0045	.0085	.0065	.0039
Woods	10.9	.0047	–8.6	8	96.8	4.3	.0052	106,578	.0053	52,050	.0050	.0051	.0061	.0049	.0054
Woodward	22.5	.0097	44.8	18	97.3	8.1	.0097	213,589	.0106	167,589	.0158	.0119	.0119	.0105	.0133
TOTAL METRO COUNTIES	**1,825.0**	**.7901**	**24.3**	**135**	**85.0**	**687.2**	**.8219**	**17,233,467**	**.8564**	**9,824,103**	**.9302**	**.8652**	**.8379**	**.8264**	**.9347**
TOTAL STATE	**3,114.4**	**1.3481**	**21.7**	**45**	**85.6**	**1,169.4**	**1.3985**	**26,477,485**	**1.3159**	**15,055,002**	**1.4255**	**1.3552**	**1.6121**	**1.3995**	**1.3807**
OREGON															
EUGENE - SPRINGFIELD	**281.6**	**.1218**	**30.7**	**62**	**95.8**	**109.0**	**.1303**	**2,270,290**	**.1128**	**1,495,291**	**.1416**	**.1231**	**.1313**	**.1496**	**.1256**
Lane	281.6	.1218	30.7	62	95.8	109.0	.1303	2,270,290	.1128	1,495,291	.1416	.1231	.1313	.1496	.1256
MEDFORD	**139.7**	**.0605**	**47.8**	**50**	**96.4**	**52.7**	**.0630**	**999,691**	**.0497**	**758,381**	**.0718**	**.0585**	**.0732**	**.0754**	**.0562**
Jackson	139.7	.0605	47.8	50	96.4	52.7	.0630	999,691	.0497	758,381	.0718	.0585	.0732	.0754	.0562
PORTLAND	**1,277.3**	**.5529**	**26.8**	**350**	**92.9**	**501.2**	**.5994**	**12,023,166**	**.5977**	**6,675,025**	**.6320**	**.5990**	**.5317**	**.5895**	**.6375**
Clackamas	252.3	.1092	51.9	135	97.1	90.0	.1077	2,287,229	.1137	996,794	.0944	.1071	.0958	.0981	.1001
Multnomah	565.8	.2449	2.0	1,313	89.3	239.6	.2865	5,344,613	.2657	3,405,291	.3224	.2785	.2728	.2961	.3022
Washington	257.4	.1114	63.0	355	94.7	98.0	.1172	2,578,095	.1282	1,604,505	.1519	.1319	.0904	.1207	.1505
Clark, Wash.	*201.8*	*.0874*	*57.1*	*322*	*95.7*	*73.6*	*.0880*	*1,813,229*	*.0901*	*668,435*	*.0633*	*.0815*	*.0727*	*.0746*	*.0847*
SALEM	**262.9**	**.1138**	**40.8**	**137**	**94.3**	**97.5**	**.1166**	**1,999,063**	**.0994**	**1,174,708**	**.1112**	**.1059**	**.1200**	**.1233**	**.0994**
Marion	215.5	.0933	42.4	182	94.1	79.9	.0955	1,662,998	.0827	1,057,435	.1001	.0901	.0960	.1024	.0861
Polk	47.4	.0205	34.1	64	95.1	17.6	.0211	336,065	.0167	117,273	.0111	.0158	.0240	.0209	.0133
ALL COUNTIES															
Baker	16.5	.0072	10.6	5	98.2	6.4	.0076	96,741	.0048	61,591	.0059	.0057	.0103	.0091	.0049
Benton	70.9	.0307	31.8	104	94.6	25.6	.0306	577,281	.0287	277,232	.0262	.0282	.0318	.0319	.0268
Clackamas	252.3	.1092	51.9	135	97.1	90.0	.1077	2,287,229	.1137	996,794	.0944	.1071	.0958	.0981	.1001
Clatsop	33.4	.0144	17.3	41	96.1	13.2	.0158	254,585	.0126	168,506	.0160	.0139	.0200	.0165	.0143
Columbia	37.0	.0161	28.5	57	97.7	13.5	.0161	269,849	.0135	117,649	.0111	.0134	.0158	.0162	.0147
Coos	63.5	.0274	12.4	40	96.0	24.2	.0290	464,813	.0231	318,352	.0301	.0259	.0321	.0349	.0242
Crook	13.7	.0060	37.2	5	97.7	5.1	.0060	92,049	.0045	40,885	.0039	.0047	.0066	.0071	.0045
Curry	17.7	.0076	36.1	11	96.8	7.3	.0088	143,112	.0071	62,257	.0059	.0070	.0095	.0090	.0065
Deschutes	67.0	.0290	120.1	22	97.8	25.2	.0301	522,363	.0260	403,304	.0382	.0302	.0361	.0341	.0313
Douglas	98.0	.0425	36.6	19	97.2	35.5	.0425	694,842	.0345	401,703	.0380	.0371	.0459	.0482	.0324
Gilliam	2.0	.0008	–14.6	2	95.8	.8	.0009	14,944	.0008	7,771	.0008	.0008	.0011	.0014	.0005
Grant	8.4	.0037	20.1	2	98.0	3.2	.0039	53,336	.0026	28,479	.0027	.0029	.0051	.0045	.0023
Harney	8.5	.0036	17.8	1	95.4	3.1	.0037	58,259	.0029	44,197	.0042	.0034	.0044	.0048	.0028
Hood River	16.3	.0071	23.6	31	91.1	6.3	.0075	133,240	.0066	76,651	.0074	.0069	.0093	.0082	.0067
Jackson	139.7	.0605	47.8	50	96.4	52.7	.0630	999,691	.0497	758,381	.0718	.0585	.0732	.0754	.0562
Jefferson	12.2	.0053	42.7	7	77.3	4.3	.0052	89,738	.0045	43,224	.0041	.0045	.0055	.0054	.0039
Josephine	63.2	.0273	76.8	39	97.6	23.8	.0284	342,625	.0170	324,003	.0307	.0232	.0422	.0363	.0197
Klamath	60.9	.0264	21.7	10	93.8	22.8	.0273	438,180	.0218	314,656	.0298	.0251	.0307	.0341	.0218
Lake	7.8	.0034	23.0	1	96.9	3.0	.0036	50,248	.0025	35,488	.0033	.0030	.0044	.0039	.0025
Lane	281.6	.1218	30.7	62	95.8	109.0	.1303	2,270,290	.1128	1,495,291	.1416	.1231	.1313	.1496	.1256
Lincoln	37.1	.0161	44.0	38	97.0	15.8	.0189	296,107	.0147	184,240	.0175	.0160	.0243	.0200	.0130
Linn	92.9	.0402	29.2	40	97.2	34.8	.0416	687,617	.0342	416,529	.0394	.0369	.0412	.0459	.0365
Malheur	27.7	.0120	19.6	3	85.7	9.8	.0118	183,784	.0091	154,945	.0147	.0113	.0157	.0144	.0096
Marion	215.5	.0933	42.4	182	94.1	79.9	.0955	1,662,998	.0827	1,057,435	.1001	.0901	.0960	.1024	.0861
Morrow	8.2	.0036	83.7	4	95.3	2.8	.0034	65,310	.0032	16,452	.0016	.0028	.0030	.0031	.0024
Multnomah	565.8	.2449	2.0	1,313	89.3	239.6	.2865	5,344,613	.2657	3,405,291	.3224	.2785	.2728	.2961	.3022
Polk	47.4	.0205	34.1	64	95.1	17.6	.0211	336,065	.0167	117,273	.0111	.0158	.0240	.0209	.0133
Sherman	2.2	.0009	2.9	3	98.3	.8	.0009	13,539	.0006	11,422	.0011	.0008	.0010	.0011	.0006
Tillamook	21.8	.0095	20.9	20	97.6	8.8	.0105	153,088	.0076	87,935	.0083	.0082	.0130	.0120	.0069
Umatilla	61.9	.0268	37.8	19	93.0	22.4	.0268	444,708	.0221	327,616	.0310	.0257	.0311	.0315	.0237
Union	24.8	.0107	28.0	12	97.3	9.1	.0109	179,680	.0090	101,277	.0096	.0095	.0125	.0117	.0091
Wallowa	7.5	.0033	20.1	2	98.9	3.0	.0036	49,979	.0025	28,631	.0027	.0027	.0042	.0041	.0022
Wasco	22.2	.0096	10.3	9	94.8	8.6	.0103	178,813	.0088	121,272	.0115	.0098	.0098	.0115	.0113
Washington	257.4	.1114	63.0	355	94.7	98.0	.1172	2,578,095	.1282	1,604,505	.1519	.1319	.0904	.1207	.1505
Wheeler	1.5	.0006	–18.9	1	99.0	.6	.0007	6,625	.0003	3,701	.0004	.0004	.0010	.0010	.0001

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OREGON (continued)															
ALL COUNTIES (continued)															
Yamhill	58.6	.0254	45.7	82	95.6	20.7	.0248	424,438	.0211	244,638	.0232	.0227	.0292	.0263	.0185
TOTAL METRO COUNTIES	**1,759.7**	**.7616**	**28.0**	**143**	**93.5**	**686.8**	**.8213**	**15,478,981**	**.7695**	**9,434,970**	**.8933**	**.8050**	**.7835**	**.8632**	**.8340**
TOTAL STATE	**2,723.1**	**1.1788**	**30.2**	**28**	**94.3**	**1,047.3**	**1.2525**	**22,458,874**	**1.1162**	**13,861,576**	**1.3126**	**1.1877**	**1.2803**	**1.3514**	**1.1877**
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM - EASTON	**643.3**	**.2784**	**8.2**	**438**	**96.5**	**237.6**	**.2841**	**5,909,772**	**.2936**	**2,952,695**	**.2796**	**.2864**	**.2567**	**.2783**	**.2954**
Carbon	53.8	.0232	6.4	140	99.2	20.2	.0242	360,029	.0179	167,193	.0158	.0185	.0249	.0279	.0162
Lehigh	275.7	.1194	8.0	792	96.2	104.8	.1253	2,759,740	.1371	1,595,179	.1511	.1378	.1117	.1269	.1482
Northampton	227.4	.0984	6.0	605	96.0	82.1	.0982	2,018,447	.1003	823,162	.0779	.0932	.0863	.0896	.0962
Warren, N. J.	*86.4*	*.0374*	*16.8*	*241*	*97.4*	*30.5*	*.0364*	*771,556*	*.0383*	*367,161*	*.0348*	*.0369*	*.0338*	*.0339*	*.0348*
ALTOONA	**136.9**	**.0592**	**1.1**	**260**	**98.5**	**50.0**	**.0598**	**993,759**	**.0494**	**621,064**	**.0588**	**.0542**	**.0659**	**.0685**	**.0542**
Blair	136.9	.0592	1.1	260	98.5	50.0	.0598	993,759	.0494	621,064	.0588	.0542	.0659	.0685	.0542
ERIE	**282.7**	**.1223**	**7.2**	**352**	**94.3**	**100.2**	**.1198**	**2,280,805**	**.1134**	**1,149,770**	**.1088**	**.1139**	**.1023**	**.1214**	**.1204**
Erie	282.7	.1223	7.2	352	94.3	100.2	.1198	2,280,805	.1134	1,149,770	.1088	.1139	.1023	.1214	.1204
HARRISBURG	**452.8**	**.1960**	**10.3**	**277**	**90.9**	**169.1**	**.2023**	**4,432,058**	**.2202**	**2,344,103**	**.2220**	**.2159**	**.1805**	**.2016**	**.2225**
Cumberland	181.6	.0786	14.8	332	97.1	65.5	.0783	1,986,144	.0987	1,072,035	.1016	.0956	.0603	.0750	.1037
Dauphin	234.1	.1013	4.6	443	84.6	90.5	.1083	2,208,443	.1097	1,170,167	.1108	.1083	.1050	.1077	.1095
Perry	37.1	.0161	29.7	67	99.3	13.1	.0157	237,471	.0118	101,901	.0096	.0120	.0152	.0189	.0093
JOHNSTOWN	**265.0**	**.1146**	**.8**	**150**	**98.0**	**93.9**	**.1123**	**2,133,707**	**.1060**	**1,056,132**	**.1000**	**.1059**	**.1089**	**.1094**	**.1060**
Cambria	182.7	.0790	−2.2	264	97.3	64.6	.0772	1,531,932	.0761	805,828	.0763	.0768	.0740	.0740	.0789
Somerset	82.3	.0356	8.2	77	99.3	29.3	.0351	601,775	.0299	250,304	.0237	.0291	.0349	.0354	.0271
LANCASTER	**370.0**	**.1602**	**15.6**	**389**	**95.4**	**129.0**	**.1543**	**3,161,216**	**.1571**	**1,592,147**	**.1508**	**.1558**	**.1293**	**.1563**	**.1706**
Lancaster	370.0	.1602	15.6	389	95.4	129.0	.1543	3,161,216	.1571	1,592,147	.1508	.1558	.1293	.1563	.1706
NORTHEAST PENNSYLVANIA	**644.1**	**.2787**	**3.6**	**328**	**98.4**	**238.3**	**.2849**	**4,740,176**	**.2356**	**2,513,989**	**.2379**	**.2449**	**.2994**	**.3154**	**.2348**
Lackawanna	226.9	.0982	−3.3	492	98.6	83.2	.0995	1,644,852	.0818	835,511	.0791	.0842	.1028	.1122	.0790
Luzerne	343.4	.1486	.4	385	98.5	127.8	.1528	2,520,539	.1253	1,284,832	.1216	.1288	.1619	.1661	.1296
Monroe	73.8	.0319	62.5	121	97.5	27.3	.0326	574,785	.0285	393,646	.0372	.0319	.0347	.0371	.0262
PHILADELPHIA	**4,698.1**	**2.0335**	**−2.6**	**1,330**	**78.4**	**1,665.0**	**1.9911**	**44,767,602**	**2.2249**	**19,924,635**	**1.8867**	**2.0854**	**1.6582**	**1.8154**	**2.2583**
Bucks	490.3	.2122	17.7	804	95.7	164.0	.1961	4,707,172	.2339	2,544,059	.2409	.2318	.1418	.1805	.2503
Chester	324.6	.1405	16.9	428	90.7	109.9	.1314	3,287,865	.1634	1,280,252	.1213	.1462	.0979	.1174	.1478
Delaware	547.1	.2368	−9.3	2,973	89.4	194.2	.2322	5,808,803	.2887	2,617,198	.2478	.2661	.1776	.1999	.2852
Montgomery	646.8	.2800	3.6	1,331	93.2	229.8	.2749	7,712,449	.3833	3,451,751	.3269	.3457	.1945	.2430	.3840
Philadelphia	1,638.5	.7092	−16.0	12,048	58.0	611.7	.7315	13,602,549	.6761	5,230,863	.4953	.6285	.7121	.6684	.7027
Burlington, N. J.	*371.4*	*.1607*	*14.9*	*460*	*84.1*	*120.6*	*.1442*	*3,467,831*	*.1724*	*1,591,522*	*.1507*	*.1635*	*.1003*	*.1394*	*.1597*
Camden, N. J.	*474.3*	*.2054*	*3.9*	*2,127*	*80.7*	*166.6*	*.1993*	*4,500,706*	*.2236*	*2,165,139*	*.2050*	*.2145*	*.1687*	*.1832*	*.2390*
Gloucester, N. J.	*205.1*	*.0887*	*18.8*	*627*	*89.6*	*68.2*	*.0815*	*1,680,227*	*.0835*	*1,043,851*	*.0988*	*.0891*	*.0653*	*.0836*	*.0896*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,533.7***	***2.3953***	***−1.7***	***1,140***	***79.0***	***1,959.2***	***2.3431***	***52,986,670***	***2.6333***	***23,817,049***	***2.2553***	***2.4727***	***1.9477***	***2.1491***	***2.6665***
PITTSBURGH	**2,239.6**	**.9695**	**−6.7**	**733**	**91.2**	**838.7**	**1.0030**	**20,300,982**	**1.0088**	**9,864,941**	**.9341**	**.9787**	**.8986**	**.9707**	**1.0385**
Allegheny	1,422.9	.6160	−11.4	1,957	88.4	543.6	.6501	13,850,617	.6883	6,607,129	.6256	.6551	.5810	.6118	.6982
Beaver	203.7	.0882	−2.3	467	93.6	73.1	.0874	1,660,863	.0825	781,760	.0741	.0812	.0755	.0860	.0848
Washington	218.2	.0944	3.5	254	95.8	78.9	.0944	1,591,773	.0791	900,463	.0852	.0840	.0963	.1004	.0857
Westmoreland	394.8	.1709	4.7	382	97.5	143.1	.1711	3,197,729	.1589	1,575,589	.1492	.1584	.1458	.1725	.1698
READING	**316.1**	**.1369**	**6.7**	**367**	**94.9**	**117.6**	**.1406**	**2,881,672**	**.1432**	**1,393,677**	**.1320**	**.1386**	**.1180**	**.1333**	**.1519**
Berks	316.1	.1369	6.7	367	94.9	117.6	.1406	2,881,672	.1432	1,393,677	.1320	.1386	.1180	.1333	.1519
SHARON	**128.5**	**.0556**	**1.0**	**191**	**95.0**	**45.8**	**.0547**	**939,751**	**.0467**	**562,311**	**.0533**	**.0505**	**.0537**	**.0596**	**.0510**
Mercer	128.5	.0556	1.0	191	95.0	45.8	.0547	939,751	.0467	562,311	.0533	.0505	.0537	.0596	.0510
STATE COLLEGE	**114.3**	**.0495**	**15.1**	**103**	**96.6**	**37.7**	**.0451**	**855,615**	**.0426**	**486,832**	**.0461**	**.0449**	**.0518**	**.0499**	**.0419**
Centre	114.3	.0495	15.1	103	96.6	37.7	.0451	855,615	.0426	486,832	.0461	.0449	.0518	.0499	.0419
WILLIAMSPORT	**119.5**	**.0518**	**5.5**	**97**	**97.6**	**43.4**	**.0519**	**857,014**	**.0426**	**495,030**	**.0469**	**.0458**	**.0549**	**.0593**	**.0453**
Lycoming	119.5	.0518	5.5	97	97.6	43.4	.0519	857,014	.0426	495,030	.0469	.0458	.0549	.0593	.0453
YORK	**390.5**	**.1690**	**18.5**	**274**	**96.2**	**140.8**	**.1684**	**3,347,051**	**.1664**	**1,526,728**	**.1445**	**.1602**	**.1490**	**.1631**	**.1702**
Adams	70.3	.0304	23.5	135	97.8	24.0	.0287	618,984	.0308	213,718	.0202	.0274	.0247	.0261	.0262
York	320.2	.1386	17.5	353	95.8	116.8	.1397	2.728,067	.1356	1,313,010	.1243	.1328	.1243	.1370	.1440
ALL COUNTIES															
Adams	70.3	.0304	23.5	135	97.8	24.0	.0287	618,984	.0308	213,718	.0202	.0274	.0247	.0261	.0262
Allegheny	1,422.9	.6160	−11.4	1,957	88.4	543.6	.6501	13,850,617	.6883	6,607,129	.6256	.6551	.5810	.6118	.6982
Armstrong	78.1	.0338	3.3	121	98.4	28.8	.0344	550,957	.0274	253,741	.0240	.0276	.0363	.0375	.0257

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Beaver	203.7	.0882	−2.3	467	93.6	73.1	.0874	1,660,863	.0825	781,760	.0741	.0812	.0755	.0860	.0848
Bedford	47.5	.0205	12.2	47	99.0	16.7	.0200	303,120	.0151	196,852	.0186	.0172	.0219	.0234	.0131
Berks	316.1	.1369	6.7	367	94.9	117.6	.1406	2,881,672	.1432	1,393,677	.1320	.1386	.1180	.1333	.1519
Blair	136.9	.0592	1.1	260	98.5	50.0	.0598	993,759	.0494	621,064	.0588	.0542	.0659	.0685	.0542
Bradford	63.9	.0277	10.2	55	99.1	22.2	.0266	437,833	.0218	234,110	.0221	.0230	.0272	.0292	0207
Bucks	490.3	.2122	17.7	804	95.7	164.0	.1961	4,707,172	.2339	2,544,059	.2409	.2318	.1418	.1805	.2503
Butler	151.8	.0658	18.6	192	98.7	51.9	.0621	1,145,787	.0570	589,146	.0558	.0582	.0545	.0617	.0609
Cambria	182.7	.0790	−2.2	264	97.3	64.6	.0772	1,531,932	.0761	805,828	.0763	.0768	.0740	.0740	.0789
Cameron	6.5	.0029	−8.4	16	99.1	2.6	.0031	53,326	.0026	21,160	.0020	.0025	.0029	.0033	.0024
Carbon	53.8	.0232	6.4	140	99.2	20.2	.0242	360,029	.0179	167,193	.0158	.0185	.0249	.0279	.0162
Centre	114.3	.0495	15.1	103	96.6	37.7	.0451	855,615	.0426	486,832	.0461	.0449	.0518	.0499	.0419
Chester	324.6	.1405	16.9	428	90.7	109.9	.1314	3,287,865	.1634	1,280,252	.1213	.1462	.0979	.1174	.1478
Clarion	44.1	.0191	14.8	73	98.6	14.7	.0176	297,556	.0148	160,889	.0152	.0157	.0196	.0185	.0149
Clearfield	85.3	.0369	14.3	74	99.1	30.1	.0360	608,125	.0302	397,252	.0376	.0338	.0396	.0384	.0322
Clinton	39.3	.0171	4.2	44	98.9	13.9	.0166	264,729	.0131	174,834	.0166	.0150	.0166	.0209	.0135
Columbia	63.1	.0273	14.5	130	98.8	22.4	.0268	425,423	.0212	239,739	.0227	.0228	.0277	.0324	.0200
Crawford	90.3	.0391	11.0	89	97.9	32.1	.0384	589,246	.0293	350,428	.0331	.0324	.0406	.0454	.0290
Cumberland	181.6	.0786	14.8	332	97.1	65.5	.0783	1,986,144	.0987	1,072,035	.1016	.0956	.0603	.0750	.1037
Dauphin	234.1	.1013	4.6	443	84.6	90.5	.1083	2,208,443	.1097	1,170,167	.1108	.1083	.1050	.1077	.1095
Delaware	547.1	.2368	−9.3	2,973	89.4	194.2	.2322	5,808,803	.2887	2,617,198	.2478	.2661	.1776	.1999	.2852
Elk	38.4	.0167	1.7	46	99.3	13.3	.0159	266,083	.0132	109,917	.0104	.0130	.0141	.0178	.0125
Erie	282.7	.1223	7.2	352	94.3	100.2	.1198	2,280,805	.1134	1,149,770	.1088	.1139	.1023	.1214	.1204
Fayette	160.3	.0694	3.6	202	95.1	58.0	.0694	1,069,261	.0531	696,542	.0660	.0603	.0848	.0741	.0538
Forest	5.1	.0022	3.5	12	98.8	1.9	.0023	40,154	.0020	15,794	.0015	.0018	.0022	.0020	.0016
Franklin	116.1	.0503	15.1	150	97.1	41.5	.0496	778,035	.0387	444,623	.0421	.0420	.0494	.0611	.0383
Fulton	13.2	.0057	22.5	30	98.6	4.7	.0056	86.815	.0043	30,601	.0029	.0042	.0058	.0060	.0033
Greene	41.3	.0179	14.4	72	98.5	14.6	.0175	259,595	.0129	112,401	.0106	.0132	.0220	.0161	.0113
Huntingdon	42.8	.0185	9.4	49	96.9	14.8	.0177	263,671	.0131	121,904	0116	.0138	.0198	.0199	.0108
Indiana	94.5	.0409	18.9	114	98.1	31.3	.0374	789,267	.0392	340,131	.0322	.0374	.0352	.0346	.0353
Jefferson	49.3	.0214	12.8	75	99.2	18.0	.0215	339,740	.0169	174,715	.0165	.0177	.0233	.0224	.0165
Juniata	19.7	.0085	17.9	50	99.3	6.9	.0083	116,500	.0058	50,576	.0048	.0060	.0085	.0098	.0049
Lackawanna	226.9	.0982	−3.3	492	98.6	83.2	.0995	1,644,852	.0818	835,511	.0791	.0842	.1028	.1122	.0790
Lancaster	370.0	.1602	15.6	389	95.4	129.0	.1543	3,161,216	.1571	1,592,147	.1508	.1558	.1293	.1563	.1706
Lawrence	107.2	.0464	−.2	295	96.4	38.3	.0458	758,754	.0377	408,765	.0387	.0398	.0492	.0503	.0363
Lebanon	110.1	.0476	10.5	303	97.9	39.2	.0469	854,730	.0425	472,374	.0447	.0441	.0416	.0535	.0421
Lehigh	275.7	.1194	8.0	792	96.2	104.8	.1253	2,759,740	.1371	1,595,179	.1511	.1378	.1117	.1269	.1482
Luzerne	343.4	.1486	.4	385	98.5	127.8	.1528	2,520,539	.1253	1,284,832	.1216	.1288	.1619	.1661	.1296
Lycoming	119.5	.0518	5.5	97	97.6	43.4	.0519	857,014	.0426	495,030	.0469	.0458	.0549	.0593	.0453
McKean	50.4	.0218	−2.9	51	98.9	18.5	.0222	345,838	.0172	185,295	.0175	.0182	.0236	.0250	.0168
Mercer	128.5	.0556	1.0	191	95.0	45.8	.0547	939,751	.0467	562,311	.0533	.0505	.0537	.0596	.0510
Mifflin	47.2	.0205	4.3	114	99.2	17.2	.0206	299,543	.0149	188,894	.0179	.0169	.0231	.0258	.0160
Monroe	73.8	.0319	62.5	121	97.5	27.3	.0326	574,785	.0285	393,646	.0372	.0319	.0347	.0371	.0262
Montgomery	646.8	.2800	3.6	1,331	93.2	229.8	.2749	7,712,449	.3833	3,451,751	.3269	.3457	.1945	.2430	.3840
Montour	16.8	.0073	1.8	128	98.8	5.7	.0068	129,427	.0065	54,933	.0052	.0062	.0058	.0069	.0060
Northampton	227.4	.0984	6.0	605	96.0	82.1	.0982	2,018,447	.1003	823,162	.0779	.0932	.0863	.0896	.0962
Northumberland	100.5	.0435	1.3	218	99.2	38.6	.0461	697,112	.0346	369,042	.0350	.0365	.0489	.0512	.0351
Perry	37.1	.0161	29.7	67	99.3	13.1	.0157	237,471	.0118	101,901	.0096	.0120	.0152	.0189	.0093
Philadelphia	1,638.5	.7092	−16.0	12,048	58.0	611.7	.7315	13,602,549	.6761	5,230,863	.4953	.6285	.7121	.6684	.7027
Pike	19.6	.0085	65.8	36	98.7	7.7	.0092	136,517	.0067	47,399	.0045	.0065	.0092	.0097	.0059
Potter	18.0	.0078	9.8	17	98.9	6.3	.0076	109,389	.0055	42,042	.0040	.0054	.0090	.0085	.0047
Schuylkill	160.6	.0695	.3	206	99.1	61.1	.0730	1,093,886	.0543	498,975	.0472	.0552	.0796	.0783	.0502
Snyder	34.3	.0149	17.2	104	98.8	11.2	.0134	228,661	.0114	120,684	.0115	.0122	.0116	.0153	.0098
Somerset	82.3	.0356	8.2	77	99.3	29.3	.0351	601,775	.0299	250,304	.0237	.0291	.0349	.0354	.0271
Sullivan	6.4	.0028	7.4	14	98.7	2.2	.0026	43.280	.0022	10,046	.0009	.0020	.0030	.0024	.0015
☐ Susquehanna	38.5	.0166	12.1	47	99.1	13.4	.0160	226,175	.0112	99,534	.0094	.0117	.0179	.0190	.0089
Tioga	41.3	.0179	4.1	37	98.8	14.0	.0168	250,192	.0124	127,328	.0121	.0134	.0178	.0200	.0113
Union	33.6	.0146	17.5	106	96.0	10.4	.0124	228,194	.0114	121,494	.0115	.0121	.0134	.0142	.0102
Venango	65.1	.0282	4.4	96	98.7	23.3	.0279	481,941	.0239	210,507	.0199	.0235	.0276	.0293	.0229
Warren	47.6	.0206	−.2	54	99.1	17.1	.0204	385,471	.0192	490,528	.0465	.0277	.0174	.0291	.0189
Washington	218.2	.0944	3.5	254	95.8	78.9	.0944	1,591,773	.0791	900,463	.0852	.0840	.0963	.1004	.0857
Wayne	36.4	.0158	23.1	50	99.1	13.1	.0157	248,575	.0124	132,807	.0126	.0131	.0179	.0173	.0105
Westmoreland	394.8	.1709	4.7	382	97.5	143.1	.1711	3,197,729	.1589	1,575,589	.1492	.1584	.1458	.1725	.1698
Wyoming	27.8	.0120	45.7	70	99.1	9.4	.0112	143,966	.0071	106,933	.0101	.0090	.0154	.0148	.0059
York	320.2	.1386	17.5	353	95.8	116.8	.1397	2,728,067	.1356	1,313,010	.1243	.1328	.1243	.1370	.1440

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
TOTAL METRO COUNTIES	**9,702.7**	**4.1996**	**−1.1**	**483**	**87.7**	**3,534.6**	**4.2269**	**87,407,035**	**4.3439**	**41,415,915**	**3.9216**	**4.1888**	**3.7770**	**4.0811**	**4.4468**
TOTAL STATE	**11,876.2**	**5.1410**	**.6**	**265**	**89.6**	**4,308.3**	**5.1523**	**102,527,734**	**5.0955**	**49,719,316**	**4.7077**	**4.9882**	**4.7431**	**5.1072**	**5.1716**
RHODE ISLAND															
PROVIDENCE - WARWICK - PAWTUCKET	**869.5**	**.3764**	**1.6**	**918**	**94.4**	**318.7**	**.3812**	**7,573,437**	**.3765**	**3,379,494**	**.3201**	**.3595**	**.3543**	**.3647**	**.3716**
Bristol	47.0	.0204	2.3	1,808	98.5	15.9	.0190	404,371	.0201	123,729	.0118	.0177	.0154	.0179	.0183
Kent	156.0	.0675	9.6	907	98.5	56.3	.0674	1,443,685	.0718	814,158	.0771	.0725	.0545	.0670	.0763
Providence	570.6	.2470	−1.9	1,372	92.5	213.7	.2556	4,833,695	.2403	2,055,864	.1947	.2279	.2501	.2410	.2384
Washington	95.9	.0415	11.9	288	96.8	32.8	.0392	891,686	.0443	385,743	.0365	.0414	.0343	.0388	.0386
ALL COUNTIES															
Bristol	47.0	.0204	2.3	1,808	98.5	15.9	.0190	404,371	.0201	123,729	.0118	.0177	.0154	.0179	.0183
Kent	156.0	.0675	9.6	907	98.5	56.3	.0674	1,443,685	.0718	814,158	.0771	.0725	.0545	.0670	.0763
Newport	81.7	.0354	−13.3	764	93.9	29.0	.0346	776,139	.0385	302,741	.0286	.0350	.0333	.0370	.0293
Providence	570.6	.2470	−1.9	1,372	92.5	213.7	.2556	4,833,695	.2403	2,055,864	.1947	.2279	.2501	.2410	.2384
Washington	95.9	.0415	11.9	288	96.8	32.8	.0392	891,686	.0443	385,743	.0365	.0414	.0343	.0388	.0386
TOTAL METRO COUNTIES	**869.5**	**.3764**	**1.6**	**918**	**94.4**	**318.7**	**.3812**	**7,573,437**	**.3765**	**3,379,494**	**.3201**	**.3595**	**.3543**	**.3647**	**.3716**
TOTAL STATE	**951.2**	**.4118**	**.2**	**902**	**94.3**	**347.7**	**.4158**	**8,349,576**	**.4150**	**3,682,235**	**.3487**	**.3945**	**.3876**	**.4017**	**.4009**
SOUTH CAROLINA															
ANDERSON	**138.0**	**.0598**	**30.8**	**192**	**82.1**	**49.5**	**.0592**	**965,379**	**.0480**	**635,763**	**.0602**	**.0540**	**.0652**	**.0696**	**.0521**
Anderson	138.0	.0598	30.8	192	82.1	49.5	.0592	965,379	.0480	635,763	.0602	.0540	.0652	.0696	.0521
CHARLESTON - NORTH CHARLESTON	**446.0**	**.1931**	**32.7**	**170**	**67.2**	**146.4**	**.1750**	**2,999,889**	**.1491**	**1,694,987**	**.1605**	**.1614**	**.2027**	**.1952**	**.1445**
Berkeley	101.5	.0440	80.6	92	72.2	31.9	.0381	594,164	.0295	169,535	.0161	.0284	.0425	.0388	.0231
Charleston	281.2	.1217	13.6	300	64.1	94.3	.1128	2,064,509	.1026	1,344,441	.1273	.1138	.1303	.1282	.1064
Dorchester	63.3	.0274	96.1	110	72.7	20.2	.0241	341,216	.0170	181,011	.0171	.0192	.0299	.0282	.0150
COLUMBIA	**420.8**	**.1822**	**30.3**	**286**	**69.8**	**141.1**	**.1687**	**3,366,268**	**.1673**	**1,850,868**	**.1753**	**.1727**	**.1699**	**.1845**	**.1631**
Lexington	148.6	.0643	66.9	210	89.0	51.6	.0617	1,077,158	.0535	487,992	.0462	.0535	.0616	.0645	.0481
Richland	272.2	.1179	16.4	357	59.3	89.5	.1070	2,289,110	.1138	1,362,876	.1291	.1192	.1083	.1200	.1150
FLORENCE	**113.7**	**.0492**	**26.8**	**141**	**61.9**	**37.7**	**.0451**	**794,711**	**.0395**	**516,575**	**.0490**	**.0443**	**.0515**	**.0488**	**.0439**
Florence	113.7	.0492	26.8	141	61.9	37.7	.0451	794,711	.0395	516,575	.0490	.0443	.0515	.0488	.0439
GREENVILLE - SPARTANBURG	**584.6**	**.2531**	**23.5**	**277**	**81.9**	**207.1**	**.2477**	**4,491,486**	**.2232**	**2,712,300**	**.2568**	**.2394**	**.2559**	**.2763**	**.2270**
Greenville	295.6	.1280	22.8	372	81.3	106.6	.1275	2,471,327	.1228	1,438,593	.1362	.1280	.1245	.1354	.1234
Pickens	82.6	.0357	40.1	166	91.6	27.6	.0330	514,517	.0256	299,060	.0283	.0284	.0380	.0404	.0252
Spartanburg	206.4	.0894	18.8	254	78.8	72.9	.0872	1,505,642	.0748	974,647	.0923	.0830	.0934	.1005	.0784
ROCK HILL	**110.5**	**.0479**	**29.7**	**161**	**76.0**	**36.9**	**.0441**	**814,244**	**.0405**	**431,290**	**.0408**	**.0421**	**.0439**	**.0460**	**.0404**
York	110.5	.0479	29.7	161	76.0	36.9	.0441	814,244	.0405	431,290	.0408	.0421	.0439	.0460	.0404
ALL COUNTIES															
Abbeville	22.9	.0099	8.5	45	66.5	7.9	.0095	145,646	.0072	46,733	.0044	.0068	.0105	.0091	.0063
☐ Aiken	108.2	.0468	18.9	99	74.4	38.2	.0457	873,426	.0434	379,293	.0359	.0419	.0460	.0432	.0409
Allendale	10.9	.0047	11.4	26	36.8	3.6	.0043	49,601	.0025	25,955	.0025	.0029	.0068	.0041	.0021
Anderson	138.0	.0598	30.8	192	82.1	49.5	.0592	965,379	.0480	635,763	.0602	.0540	.0652	.0696	.0521
Bamberg	18.3	.0079	14.7	46	42.3	5.8	.0069	83,925	.0041	42,098	.0040	.0049	.0101	.0073	.0039
Barnwell	20.2	.0087	17.6	36	58.0	6.8	.0081	131,192	.0066	59,990	.0057	.0067	.0106	.0077	.0062
Beaufort	67.7	.0293	32.4	117	64.7	21.7	.0260	553,390	.0275	269,586	.0255	.0273	.0302	.0295	.0252
Berkeley	101.5	.0440	80.6	92	72.2	31.9	.0381	594,164	.0295	169,535	.0161	.0284	.0425	.0388	.0231
Calhoun	12.5	.0054	16.0	33	44.7	4.1	.0049	65,082	.0032	19,070	.0018	.0032	.0065	.0043	.0030
Charleston	281.2	.1217	13.6	300	64.1	94.3	.1128	2,064,509	.1026	1,344,441	.1273	.1138	.1303	.1282	.1064
Cherokee	41.7	.0181	13.7	105	79.7	14.1	.0169	267,637	.0133	157,305	.0149	.0148	.0189	.0192	.0175
Chester	30.3	.0131	1.6	52	60.9	10.2	.0122	185,758	.0093	92,920	.0088	.0098	.0146	.0128	.0093
Chesterfield	38.9	.0168	15.5	49	66.9	13.4	.0160	256,361	.0127	126,705	.0119	.0134	.0190	.0176	.0111
Clarendon	27.9	.0121	9.0	46	42.2	8.9	.0106	117,662	.0059	86,449	.0082	.0078	.0185	.0107	.0048
Colleton	32.5	.0141	17.3	31	53.7	10.7	.0128	156,911	.0078	80,738	.0077	.0090	.0187	.0132	.0074
Darlington	64.1	.0277	19.9	114	59.4	21.0	.0252	395,675	.0196	179,654	.0170	.0205	.0302	.0251	.0174
Dillon	31.4	.0136	8.9	77	56.3	9.7	.0116	168,768	.0084	113,917	.0108	.0101	.0169	.0124	.0083
Dorchester	63.3	.0274	96.1	110	72.7	20.2	.0241	341,216	.0170	181,011	.0171	.0192	.0299	.0282	.0150
Edgefield	17.9	.0078	14.1	37	49.7	5.9	.0071	115,625	.0057	43,865	.0042	.0056	.0080	.0062	.0053
Fairfield	20.7	.0089	3.5	30	41.3	6.4	.0076	114,025	.0057	52,575	.0049	.0061	.0105	.0077	.0049
Florence	113.7	.0492	26.8	141	61.9	37.7	.0451	794,711	.0395	516,575	.0490	.0443	.0515	.0488	.0439

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Georgetown	44.0	.0191	31.3	54	54.7	14.2	.0170	297,976	.0148	185,047	.0175	.0164	.0203	.0176	.0154
Greenville	295.6	.1280	22.8	372	81.3	106.6	.1275	2,471,327	.1228	1,438,593	.1362	.1280	.1245	.1354	.1234
Greenwood	59.2	.0256	19.1	131	70.4	21.1	.0252	455,450	.0226	252,064	.0239	.0236	.0249	.0272	.0226
Hampton	18.5	.0080	16.5	33	47.0	6.3	.0075	102,758	.0051	73,104	.0069	.0061	.0116	.0084	.0052
Horry	107.0	.0463	52.9	94	76.8	37.8	.0453	743,411	.0370	663,273	.0628	.0467	.0566	.0566	.0440
Jasper	15.0	.0065	26.2	23	42.4	4.9	.0058	67,882	.0034	55,085	.0052	.0045	.0090	.0062	.0031
Kershaw	39.7	.0172	18.0	55	68.2	13.7	.0164	278,094	.0138	129,324	.0123	.0140	.0185	.0160	.0123
Lancaster	55.0	.0238	23.8	100	75.2	18.7	.0224	327,819	.0163	186,948	.0177	.0182	.0243	.0264	.0170
Laurens	52.8	.0229	6.2	74	70.5	17.5	.0209	353,435	.0175	148,171	.0140	.0175	.0206	.0217	.0160
Lee	19.1	.0082	4.2	46	38.5	5.8	.0069	108,071	.0054	30,505	.0029	.0053	.0096	.0055	.0042
Lexington	148.6	.0643	66.9	210	89.0	51.6	.0617	1,077,158	.0535	487,992	.0462	.0535	.0616	.0645	.0481
McCormick	7.8	.0034	–2.0	22	38.9	2.4	.0029	33,753	.0017	11,411	.0011	.0018	.0046	.0027	.0012
Marion	34.9	.0151	15.3	71	47.4	11.3	.0135	177,474	.0088	97,650	.0092	.0102	.0207	.0137	.0086
Marlboro	32.3	.0140	19.0	67	51.8	10.2	.0122	155,903	.0078	86,050	.0082	.0091	.0173	.0130	.0067
Newberry	31.5	.0136	7.6	50	67.8	11.2	.0134	193,048	.0096	119,445	.0113	.0110	.0165	.0148	.0095
Oconee	50.0	.0217	22.8	79	89.4	18.3	.0219	339,305	.0169	178,012	.0168	.0177	.0233	.0249	.0177
Orangeburg	84.3	.0365	20.8	76	43.3	26.9	.0322	478,532	.0237	297,556	.0282	.0277	.0433	.0333	.0220
Pickens	82.6	.0357	40.1	166	91.6	27.6	.0330	514,517	.0256	299,060	.0283	.0284	.0380	.0404	.0252
Richland	272.2	.1179	16.4	357	59.3	89.5	.1070	2,289,110	.1138	1,362,876	.1291	.1192	.1083	.1200	.1150
Saluda	16.5	.0071	13.6	36	64.3	5.5	.0066	104,617	.0052	31,982	.0030	.0049	.0077	.0064	.0041
Spartanburg	206.4	.0894	18.8	254	78.8	72.9	.0872	1,505,642	.0748	974,647	.0923	.0830	.0934	.1005	.0784
Sumter	89.7	.0388	12.9	135	54.5	28.4	.0339	540,310	.0269	356,030	.0337	.0313	.0417	.0398	.0292
Union	31.1	.0135	6.4	60	70.0	10.8	.0129	175,000	.0087	84,055	.0079	.0095	.0151	.0152	.0080
Williamsburg	39.0	.0168	13.9	42	37.4	11.9	.0143	163,926	.0081	90,980	.0087	.0099	.0217	.0145	.0080
York	110.5	.0479	29.7	161	76.0	36.9	.0441	814,244	.0405	431,290	.0408	.0421	.0439	.0460	.0404
TOTAL METRO COUNTIES	**1,921.8**	**.8321**	**27.8**	**202**	**73.9**	**656.9**	**.7855**	**14,305,403**	**.7110**	**8,221,076**	**.7785**	**.7558**	**.8351**	**.8636**	**.7119**
TOTAL STATE	**3,207.1**	**1.3883**	**23.8**	**106**	**68.6**	**1,084.0**	**1.2964**	**22,209,425**	**1.1038**	**12,695,328**	**1.2021**	**1.1901**	**1.4724**	**1.4144**	**1.0994**
SOUTH DAKOTA															
SIOUX FALLS	**112.4**	**.0487**	**18.1**	**139**	**97.6**	**42.4**	**.0507**	**1,043,637**	**.0518**	**812,480**	**.0770**	**.0589**	**.0468**	**.0546**	**.0581**
Minnehaha	112.4	.0487	18.1	139	97.6	42.4	.0507	1,043,637	.0518	812,480	.0770	.0589	.0468	.0546	.0581
ALL COUNTIES															
Aurora	3.5	.0015	–16.3	5	98.7	1.1	.0013	19,750	.0009	5,532	.0005	.0010	.0016	.0013	.0006
Beadle	19.0	.0082	–9.0	15	98.3	7.5	.0090	157,400	.0079	88,232	.0084	.0081	.0101	.0086	.0085
Bennett	3.1	.0014	.4	3	57.5	1.0	.0012	18,664	.0009	11,326	.0010	.0009	.0014	.0013	.0006
Bon Homme	8.0	.0034	–6.7	14	97.3	3.0	.0036	60,059	.0030	25,707	.0025	.0030	.0041	.0037	.0024
Brookings	24.9	.0108	12.4	31	98.1	8.4	.0100	187,345	.0093	113,427	.0107	.0101	.0117	.0113	.0088
Brown	37.0	.0160	.2	21	96.8	13.6	.0163	300,928	.0149	242,408	.0230	.0176	.0188	.0197	.0173
Brule	5.1	.0022	–13.1	6	97.1	1.9	.0023	35,366	.0018	42,236	.0040	.0025	.0027	.0030	.0017
Buffalo	1.8	.0008	3.5	4	28.9	.4	.0004	5,866	.0003	234	.0000	.0003	.0007	.0003	.0002
Butte	8.5	.0037	8.6	4	97.0	3.2	.0039	54,113	.0027	39,169	.0037	.0031	.0052	.0045	.0030
Campbell	2.1	.0009	–26.7	3	99.2	.8	.0009	21,021	.0010	3,682	.0004	.0009	.0010	.0009	.0006
Charles Mix	9.7	.0042	–3.0	9	82.0	3.3	.0040	62,106	.0031	25,124	.0023	.0030	.0051	.0037	.0022
Clark	4.9	.0021	–11.2	5	99.1	1.9	.0022	29,258	.0015	11,274	.0011	.0015	.0028	.0024	.0011
Clay	13.7	.0059	6.0	34	96.3	4.5	.0054	87,751	.0043	38,755	.0037	.0044	.0064	.0057	.0037
Codington	21.3	.0093	11.3	31	93.3	7.9	.0095	156,225	.0078	134,225	.0127	.0096	.0107	.0117	.0098
Corson	5.2	.0022	4.1	2	52.2	1.5	.0018	24,193	.0012	7,411	.0007	.0012	.0023	.0018	.0008
Custer	6.3	.0027	34.1	4	96.3	2.3	.0027	38,383	.0019	22,836	.0021	.0023	.0034	.0032	.0014
Davison	18.0	.0078	3.9	41	98.3	7.0	.0084	136,022	.0068	129,731	.0123	.0085	.0114	.0108	.0082
Day	8.1	.0035	–7.0	8	93.8	3.0	.0036	46,159	.0023	19,303	.0019	.0024	.0049	.0034	.0018
Deuel	5.3	.0023	–6.8	8	99.0	1.9	.0022	39,819	.0019	6,801	.0006	.0017	.0026	.0016	.0014
Dewey	5.5	.0024	6.4	2	41.3	1.5	.0018	41,346	.0021	10,475	.0010	.0018	.0018	.0017	.0013
Douglas	4.2	.0018	–8.1	10	99.1	1.4	.0017	26,903	.0013	11,807	.0011	.0014	.0020	.0017	.0009
Edmunds	5.1	.0022	–8.1	4	99.2	1.8	.0022	30,085	.0015	14,203	.0014	.0016	.0027	.0025	.0012
Fall River	8.7	.0038	15.9	5	93.3	3.2	.0038	64,900	.0033	41,550	.0039	.0034	.0048	.0040	.0032
Faulk	3.2	.0014	–17.8	3	99.1	1.2	.0014	27,666	.0013	5,197	.0005	.0012	.0013	.0014	.0009
Grant	9.0	.0039	–.1	13	98.7	3.2	.0039	68,783	.0034	32,054	.0030	.0034	.0040	.0037	.0034
Gregory	5.9	.0025	–12.1	6	95.4	2.1	.0025	33,573	.0017	22,222	.0021	.0020	.0037	.0025	.0013
Haakon	2.8	.0012	–.1	2	98.1	1.0	.0012	21,643	.0011	12,632	.0012	.0011	.0013	.0013	.0010
Hamlin	5.3	.0023	–4.0	10	98.9	1.9	.0022	27,396	.0014	11,939	.0011	.0015	.0030	.0023	.0010
Hand	4.8	.0021	–18.4	3	99.2	1.8	.0022	42,159	.0020	22,554	.0022	.0021	.0029	.0024	.0014
Hanson	3.4	.0015	–10.1	8	99.0	1.1	.0013	13,629	.0007	3,666	.0003	.0008	.0020	.0013	.0005
Harding	1.7	.0007	–8.4	1	98.2	.6	.0007	9,822	.0005	3,910	.0004	.0005	.0008	.0006	.0003

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Hughes	14.7	.0064	26.4	19	92.7	5.5	.0066	126,618	.0063	34,592	.0080	.0068	.0071	.0076	.0077
Hutchinson	9.2	.0040	−11.4	11	99.0	3.4	.0041	65,682	.0033	31,514	.0030	.0033	.0051	.0039	.0024
Hyde	2.0	.0008	−20.5	2	95.0	.8	.0009	12,395	.0006	3,375	.0003	.0006	.0013	.0009	.0003
Jackson	3.8	.0017	30.1	2	56.0	1.1	.0013	10,296	.0005	15,688	.0015	.0009	.0024	.0015	.0003
Jerauld	2.9	.0012	−12.4	5	99.4	1.1	.0014	15,655	.0008	5,253	.0005	.0009	.0017	.0013	.0005
Jones	1.5	.0007	−20.3	2	98.7	.6	.0007	8,239	.0004	13,836	.0013	.0007	.0012	.0012	.0003
Kingsbury	6.6	.0028	−13.8	8	99.2	2.6	.0031	54,889	.0027	16,453	.0016	.0024	.0031	.0029	.0021
Lake	10.7	.0047	−6.6	19	98.8	4.0	.0048	82,141	.0041	45,875	.0043	.0042	.0054	.0053	.0038
Lawrence	18.5	.0080	6.0	23	97.0	7.1	.0085	135,155	.0067	86,194	.0082	.0075	.0107	.0092	.0072
Lincoln	14.6	.0063	24.1	25	98.9	4.9	.0058	93,173	.0046	31,072	.0029	.0045	.0060	.0056	.0041
Lyman	3.8	.0016	−6.4	2	76.2	1.3	.0016	25,887	.0013	12,121	.0012	.0013	.0019	.0015	.0008
McCook	6.3	.0028	−13.1	11	99.3	2.3	.0027	40,348	.0020	18,081	.0017	.0021	.0033	.0029	.0013
McPherson	3.9	.0017	−22.4	3	99.3	1.5	.0018	23,317	.0012	8,082	.0007	.0011	.0023	.0020	.0010
Marshall	5.3	.0023	−11.2	6	94.2	2.0	.0024	30,532	.0015	15,535	.0015	.0017	.0031	.0025	.0012
Meade	21.6	.0093	26.9	6	94.0	6.9	.0083	163,459	.0081	57,559	.0055	.0075	.0074	.0095	.0061
Mellette	2.2	.0010	−9.1	2	60.4	.7	.0008	10,675	.0006	1,682	.0001	.0005	.0011	.0008	.0005
Miner	3.6	.0015	−19.2	6	99.3	1.4	.0017	23,881	.0012	8,661	.0008	.0011	.0019	.0016	.0009
Minnehaha	112.4	.0487	18.1	139	97.6	42.4	.0507	1,043,637	.0518	812,480	.0770	.0589	.0468	.0546	.0581
Moody	6.7	.0029	−12.1	13	94.2	2.4	.0028	41,814	.0021	24,644	.0023	.0022	.0033	.0035	.0015
Pennington	72.4	.0313	22.0	26	91.6	26.6	.0319	556,969	.0277	532,498	.0504	.0352	.0358	.0427	.0352
Perkins	4.7	.0021	−1.5	2	98.3	1.8	.0021	32,252	.0016	17,663	.0017	.0017	.0028	.0023	.0016
Potter	3.6	.0015	−19.1	4	98.9	1.3	.0016	27,181	.0013	12,756	.0012	.0014	.0020	.0015	.0012
Roberts	10.9	.0047	−6.7	10	80.0	3.8	.0045	58,344	.0029	28,178	.0027	.0033	.0058	.0051	.0019
Sanborn	3.1	.0014	−16.2	5	99.0	1.2	.0014	22,656	.0012	3,451	.0003	.0008	.0016	.0012	.0007
Shannon	11.9	.0051	45.2	6	6.3	2.4	.0029	42,720	.0021	7,075	.0007	.0024	.0036	.0025	.0013
Spink	9.1	.0040	−14.1	6	98.5	3.3	.0040	60,724	.0030	27,979	.0026	.0031	.0044	.0042	.0024
Stanley	2.5	.0010	1.8	2	95.6	.9	.0010	17,899	.0009	6,993	.0007	.0008	.0012	.0014	.0005
Sully	2.0	.0009	−15.3	2	98.5	.7	.0009	11,432	.0006	11,540	.0011	.0007	.0010	.0011	.0005
Todd	7.5	.0033	13.5	5	21.6	1.9	.0022	33,587	.0016	13,699	.0013	.0020	.0030	.0022	.0011
Tripp	7.1	.0030	−13.1	4	91.6	2.6	.0032	52,534	.0027	37,029	.0035	.0030	.0040	.0035	.0035
Turner	9.3	.0041	−5.8	15	99.1	3.5	.0041	60,440	.0030	23,911	.0022	.0029	.0052	.0040	.0022
Union	11.3	.0048	17.2	25	98.3	4.1	.0049	89,318	.0044	19,548	.0019	[illegible]	.0048	.0044	.0031
Walworth	6.8	.0030	−13.3	10	93.4	2.6	.0032	48,307	.0024	38,900	.0037	[illegible]	.0034	.0038	.0025
Yankton	19.1	.0083	.3	37	96.5	6.8	.0081	168,331	.0084	99,833	.0094	[illegible]	.0089	.0085	.0094
Ziebach	2.3	.0010	3.6	1	41.4	.6	.0007	9,800	.0004	2,894	.0003	[illegible]	.0011	.0006	.0003
TOTAL METRO COUNTIES	**112.4**	**.0487**	**18.1**	**139**	**97.6**	**42.4**	**.0507**	**1,043,637**	**.0518**	**812,480**	**.0770**	**.0589**	**.0468**	**.0546**	**.0581**
TOTAL STATE	**699.0**	**.3026**	**4.9**	**9**	**92.1**	**251.1**	**.3003**	**5,188,920**	**.2578**	**3,336,266**	**.3159**	**.2842**	**.3409**	**.3316**	**.2580**
TENNESSEE															
CHATTANOOGA	**435.3**	**.1886**	**17.4**	**207**	**85.2**	**157.0**	**.1879**	**3,017,462**	**.1501**	**1,814,384**	**.1718**	**.1639**	**.2092**	**.2136**	**.1554**
Hamilton	292.7	.1267	14.7	543	79.7	107.2	.1282	2,122,801	.1055	1,404,639	.1330	.1179	.1412	.1447	.1156
Marion	25.1	.0109	22.0	49	95.0	8.8	.0105	164,250	.0082	74,435	.0070	.0083	.0129	.0108	.0083
Sequatchie	9.0	.0039	42.2	34	99.1	3.1	.0037	50,972	.0026	17,645	.0017	.0025	.0045	.0039	.0021
Catoosa, Ga.	*38.6*	*.0168*	*36.5*	*237*	*98.3*	*13.4*	*.0161*	*208,928*	*.0104*	*137,787*	*.0131*	*.0124*	*.0190*	*.0227*	*.0083*
Dade, Ga.	*12.7*	*.0055*	*28.2*	*72*	*98.2*	*4.2*	*.0051*	*77,903*	*.0039*	*41,372*	*.0039*	*.0042*	*.0060*	*.0057*	*.0037*
Walker, Ga.	*57.2*	*.0248*	*12.8*	*128*	*95.2*	*20.3*	*.0243*	*392,608*	*.0195*	*138,506*	*.0131*	*.0186*	*.0256*	*.0258*	*.0174*
CLARKSVILLE - HOPKINSVILLE	**155.1**	**.0671**	**30.4**	**123**	**75.7**	**49.6**	**.0594**	**1,065,106**	**.0529**	**614,985**	**.0582**	**.0574**	**.0694**	**.0693**	**.0477**
Montgomery	86.3	.0373	37.6	160	79.5	29.0	.0347	651,238	.0323	361,818	.0343	.0339	.0363	.0399	.0291
Christian, Ky.	*68.8*	*.0298*	*22.4*	*95*	*70.9*	*20.6*	*.0247*	*413,868*	*.0206*	*253,167*	*.0239*	*.0235*	*.0331*	*.0294*	*.0186*
JOHNSON CITY - KINGSPORT - BRISTOL	**443.1**	**.1919**	**18.6**	**155**	**97.3**	**160.7**	**.1922**	**2,925,883**	**.1453**	**1,865,220**	**.1764**	**.1638**	**.2312**	**.2241**	**.1482**
Carter	51.4	.0222	18.8	151	98.6	18.8	.0225	277,589	.0138	117,921	.0111	.0146	.0285	.0269	.0112
Hawkins	45.6	.0197	35.1	94	97.5	16.2	.0194	229,430	.0114	80,818	.0076	.0119	.0260	.0218	.0091
Sullivan	146.3	.0634	14.9	353	97.6	54.1	.0647	1,071,318	.0532	769,597	.0729	.0610	.0700	.0781	.0589
Unicoi	16.5	.0072	8.2	89	99.3	6.1	.0073	81,378	.0040	34,966	.0033	.0046	.0107	.0082	.0034
Washington	91.1	.0394	23.2	279	95.8	32.7	.0391	725,096	.0360	404,051	.0382	.0373	.0422	.0418	.0356
Bristol, Va.	*18.9*	*.0082*	*−3.9*	*1,575*	*93.2*	*7.6*	*.0091*	*105,782*	*.0052*	*242,445*	*.0229*	*.0111*	*.0171*	*.0149*	*.0119*
Scott, Va.	*25.1*	*.0109*	*3.0*	*47*	*99.0*	*8.8*	*.0105*	*129,950*	*.0065*	*69,466*	*.0066*	*.0074*	*.0151*	*.0112*	*.0054*
Washington, Va.	*48.2*	*.0209*	*33.8*	*86*	*97.7*	*16.4*	*.0196*	*305,340*	*.0152*	*145,956*	*.0138*	*.0159*	*.0216*	*.0212*	*.0127*
KNOXVILLE	**488.0**	**.2112**	**19.2**	**301**	**91.9**	**183.0**	**.2188**	**3,981,839**	**.1980**	**2,261,627**	**.2141**	**.2055**	**.2321**	**.2280**	**.2015**
Anderson	68.5	.0296	13.6	202	94.8	25.6	.0306	517,021	.0257	308,799	.0292	.0277	.0343	.0327	.0241
Blount	80.3	.0348	26.0	144	96.0	29.6	.0354	585,447	.0291	313,871	.0297	.0305	.0373	.0372	.0280

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
KNOXVILLE (continued)															
Knox	327.0	.1415	18.4	646	90.0	123.5	.1477	2,807,975	.1396	1,624,521	.1538	.1442	.1542	.1533	.1467
Union	12.2	.0053	34.5	56	99.5	4.3	.0051	71,396	.0036	14,436	.0014	.0031	.0063	.0048	.0027
MEMPHIS	**927.0**	**.4012**	**11.1**	**402**	**59.2**	**324.6**	**.3882**	**7,664,798**	**.3808**	**3,961,773**	**.3751**	**.3832**	**.4156**	**.3809**	**.3836**
Shelby	785.9	.3402	8.8	1,018	57.2	279.2	.3339	6,832,249	.3395	3,517,824	.3331	.3378	.3427	.3290	.3479
Tipton	33.9	.0147	21.1	75	72.6	11.2	.0134	167,412	.0083	75,301	.0071	.0092	.0185	.0136	.0069
Crittenden, Ark.	*49.7*	*.0215*	*3.3*	*83*	*56.6*	*16.3*	*.0195*	*302,169*	*.0150*	*246,286*	*.0233*	*.0188*	*.0294*	*.0196*	*.0134*
De Soto, Miss.	*57.5*	*.0248*	*60.2*	*119*	*81.9*	*17.9*	*.0214*	*362,968*	*.0180*	*122,362*	*.0116*	*.0174*	*.0250*	*.0187*	*.0154*
NASHVILLE-DAVIDSON	**878.3**	**.3802**	**25.6**	**216**	**83.0**	**317.9**	**.3801**	**7,385,169**	**.3670**	**4,124,818**	**.3904**	**.3769**	**.3829**	**.3995**	**.3687**
Cheatham	23.2	.0101	75.8	77	96.7	7.6	.0091	144,510	.0072	38,082	.0036	.0068	.0089	.0096	.0057
Davidson	482.6	.2089	7.8	963	76.5	184.5	.2206	4,675,802	.2324	2,843,741	.2692	.2387	.2062	.2327	.2405
Dickson	31.4	.0136	42.9	64	94.0	11.2	.0134	193,478	.0096	115,825	.0109	.0108	.0180	.0153	.0102
Robertson	38.6	.0167	32.6	81	86.1	13.2	.0157	239,111	.0119	115,586	.0109	.0125	.0189	.0162	.0108
Rutherford	88.6	.0384	49.1	146	88.6	30.0	.0359	591,945	.0294	358,204	.0339	.0327	.0418	.0401	.0307
Sumner	91.4	.0395	62.4	173	93.4	30.7	.0367	669,902	.0333	270,482	.0256	.0323	.0381	.0362	.0299
Williamson	62.8	.0272	82.4	108	90.4	20.4	.0244	467,702	.0232	230,921	.0219	.0237	.0260	.0260	.0208
Wilson	59.7	.0258	61.4	105	90.6	20.3	.0243	402,719	.0200	151,977	.0144	.0194	.0250	.0234	.0201
ALL COUNTIES															
Anderson	68.5	.0296	13.6	202	94.8	25.6	.0306	517,021	.0257	308,799	.0292	.0277	.0343	.0327	.0241
Bedford	28.4	.0123	13.4	60	88.8	10.3	.0123	175,253	.0088	80,216	.0076	.0090	.0149	.0135	.0087
Benton	15.4	.0067	27.0	39	97.0	5.9	.0071	97,090	.0048	43,021	.0041	.0050	.0088	.0072	.0046
Bledsoe	9.8	.0042	28.2	24	96.0	3.2	.0038	47,984	.0024	16,619	.0016	.0025	.0050	.0045	.0016
Blount	80.3	.0348	26.0	144	96.0	29.6	.0354	585,447	.0291	313,871	.0297	.0305	.0373	.0372	.0280
Bradley	70.3	.0304	38.7	215	95.1	24.5	.0293	497,574	.0247	311,973	.0295	.0271	.0322	.0330	.0242
Campbell	36.4	.0158	39.8	76	98.9	12.8	.0153	176,988	.0088	114,382	.0109	.0109	.0244	.0158	.0077
Cannon	10.6	.0045	25.2	40	97.7	3.8	.0046	67,666	.0033	22,999	.0022	.0032	.0056	.0040	.0031
Carroll	28.7	.0125	11.5	48	88.0	10.5	.0125	178,156	.0089	77,191	.0073	.0092	.0148	.0128	.0084
Carter	51.4	.0222	18.8	151	98.6	18.8	.0225	277,589	.0138	117,921	.0111	.0146	.0285	.0269	.0112
Cheatham	23.2	.0101	75.8	77	96.7	7.6	.0091	144,510	.0072	38,082	.0036	.0068	.0089	.0096	.0057
Chester	13.2	.0057	33.0	46	88.8	4.4	.0053	68,411	.0034	34,956	.0033	.0038	.0081	.0052	.0032
Claiborne	25.6	.0111	31.8	59	98.1	8.8	.0105	143,449	.0071	59,322	.0057	.0074	.0146	.0103	.0061
Clay	7.8	.0033	17.8	34	98.0	2.9	.0035	37,054	.0019	10,217	.0009	.0019	.0055	.0031	.0012
Cocke	29.2	.0127	15.5	68	97.0	10.5	.0125	135,933	.0067	93,301	.0089	.0086	.0192	.0152	.0058
Coffee	39.4	.0170	21.0	92	95.6	14.4	.0172	275,636	.0137	182,886	.0173	.0155	.0203	.0191	.0145
Crockett	15.1	.0066	4.8	57	80.6	5.4	.0065	73,763	.0037	31,534	.0030	.0040	.0096	.0067	.0027
Cumberland	30.0	.0130	44.7	44	99.5	10.6	.0127	155,798	.0077	111,968	.0106	.0096	.0177	.0151	.0075
Davidson	482.6	.2089	7.8	963	76.5	184.5	.2206	4,675,802	.2324	2,843,741	.2692	.2387	.2062	.2327	.2405
Decatur	11.1	.0048	17.4	34	95.1	4.3	.0052	63,350	.0031	28,617	.0027	.0034	.0072	.0054	.0028
De Kalb	14.0	.0060	25.5	48	97.5	5.3	.0063	95,383	.0048	50,817	.0049	.0051	.0084	.0067	.0048
Dickson	31.4	.0136	42.9	64	94.0	11.2	.0134	193,478	.0096	115,825	.0109	.0108	.0180	.0153	.0102
Dyer	35.4	.0153	16.3	68	87.7	13.1	.0157	217,501	.0108	128,539	.0122	.0121	.0204	.0172	.0114
Fayette	25.7	.0112	13.3	36	49.1	7.8	.0093	97,077	.0048	35,360	.0033	.0056	.0162	.0081	.0034
Fentress	15.2	.0065	20.7	31	99.5	5.3	.0063	66,491	.0033	38,886	.0037	.0041	.0106	.0065	.0041
Franklin	32.7	.0142	19.8	60	92.2	11.2	.0134	185,889	.0093	90,006	.0085	.0100	.0167	.0145	.0083
Gibson	49.6	.0215	3.6	82	80.5	18.6	.0223	278,526	.0138	145,379	.0138	.0153	.0300	.0243	.0127
Giles	25.1	.0108	13.4	41	85.5	9.2	.0110	145,203	.0072	81,104	.0077	.0081	.0144	.0124	.0077
Grainger	17.2	.0075	23.3	63	98.8	6.0	.0071	90,909	.0046	23,017	.0022	.0045	.0097	.0074	.0031
Greene	55.6	.0241	16.7	90	97.1	19.9	.0238	328,686	.0163	167,668	.0158	.0176	.0290	.0271	.0151
Grundy	14.3	.0061	34.5	40	99.6	4.7	.0057	54,292	.0027	36,117	.0035	.0037	.0092	.0064	.0019
Hamblen	51.0	.0221	31.8	327	94.6	18.3	.0218	370,018	.0184	227,418	.0215	.0201	.0227	.0260	.0188
Hamilton	292.7	.1267	14.7	543	79.7	107.2	.1282	2,122,801	.1055	1,404,639	.1330	.1179	.1412	.1447	.1156
Hancock	6.9	.0030	2.7	31	98.9	2.4	.0029	18,885	.0009	9,042	.0009	.0014	.0062	.0020	.0009
Hardeman	24.3	.0105	8.3	36	62.9	8.0	.0096	143,837	.0072	64,419	.0061	.0075	.0132	.0092	.0055
Hardin	23.0	.0100	26.3	40	95.1	8.5	.0101	140,070	.0069	78,124	.0074	.0077	.0147	.0103	.0060
Hawkins	45.6	.0197	35.1	94	97.5	16.2	.0194	229,430	.0114	80,818	.0076	.0119	.0260	.0218	.0091
Haywood	20.5	.0089	4.6	38	48.5	6.7	.0080	105,874	.0053	53,448	.0051	.0059	.0122	.0069	.0052
Henderson	22.2	.0096	27.9	43	90.7	8.2	.0098	106,308	.0053	64,445	.0061	.0064	.0154	.0109	.0049
Henry	29.6	.0128	24.6	53	88.5	11.3	.0136	184,470	.0091	97,948	.0092	.0100	.0178	.0141	.0087
Hickman	15.6	.0068	29.0	26	94.2	5.3	.0063	68,086	.0034	24,768	.0024	.0038	.0094	.0071	.0025
Houston	7.0	.0030	19.6	35	94.7	2.4	.0029	31,984	.0016	10,849	.0010	.0017	.0045	.0029	.0011
Humphreys	16.3	.0071	20.2	31	95.5	6.0	.0071	120,735	.0060	59,694	.0057	.0061	.0091	.0062	.0055
Jackson	9.6	.0041	17.9	31	99.4	3.4	.0041	46,169	.0023	28,694	.0027	.0028	.0075	.0040	.0018
Jefferson	32.4	.0140	29.9	122	96.5	11.2	.0134	185,865	.0092	80,541	.0076	.0097	.0169	.0154	.0077
Johnson	14.1	.0062	21.9	47	98.8	5.0	.0060	65,810	.0033	32,632	.0031	.0037	.0092	.0066	.0025
Knox	327.0	.1415	18.4	646	90.0	123.5	.1477	2,807,975	.1396	1,624,521	.1538	.1442	.1542	.1533	.1467
Lake	7.3	.0032	-9.6	43	80.4	2.6	.0031	37,279	.0018	16,376	.0016	.0021	.0051	.0029	.0013

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Lauderdale	25.4	.0110	25.3	53	68.1	8.8	.0105	115,251	.0058	56,974	.0054	.0067	.0176	.0092	.0053
Lawrence	35.0	.0151	20.3	57	98.0	12.4	.0148	232,891	.0115	111,258	.0105	.0120	.0176	.0150	.0115
Lewis	10.2	.0044	50.9	36	97.4	3.2	.0039	41,422	.0021	20,305	.0019	.0025	.0057	.0045	.0017
Lincoln	26.8	.0116	10.2	47	89.5	9.9	.0118	151,474	.0075	77,442	.0074	.0083	.0172	.0114	.0073
Loudon	29.3	.0127	20.7	125	98.0	10.8	.0129	181,520	.0090	90,870	.0086	.0095	.0153	.0148	.0083
McMinn	43.0	.0186	21.3	100	94.4	15.3	.0183	268,013	.0134	130,960	.0124	.0142	.0205	.0204	.0133
McNairy	23.4	.0102	27.4	42	93.1	8.7	.0104	108,870	.0054	65,427	.0062	.0065	.0163	.0110	.0052
Macon	16.4	.0071	33.2	53	99.1	6.0	.0072	91,471	.0045	53,615	.0050	.0052	.0116	.0078	.0039
Madison	76.2	.0329	15.9	137	69.5	28.0	.0335	589,710	.0293	387,906	.0368	.0324	.0403	.0348	.0293
Marion	25.1	.0109	22.0	49	95.0	8.8	.0105	164,250	.0082	74,435	.0070	.0083	.0129	.0108	.0083
Marshall	20.2	.0087	16.6	54	89.6	7.5	.0090	128,433	.0064	74,479	.0071	.0070	.0115	.0103	.0054
Maury	52.5	.0228	19.2	85	82.9	19.1	.0228	336,308	.0167	165,765	.0176	.0183	.0296	.0247	.0176
Meigs	7.8	.0033	49.5	41	97.7	2.7	.0032	47,802	.0024	13,382	.0012	.0022	.0040	.0035	.0019
Monroe	29.6	.0129	26.1	46	96.4	10.2	.0122	134,870	.0067	92,046	.0087	.0085	.0184	.0146	.0061
Montgomery	86.3	.0373	37.6	160	79.5	29.0	.0347	651,238	.0323	361,818	.0343	.0339	.0363	.0399	.0291
Moore	4.7	.0021	31.7	36	94.9	1.6	.0019	25,370	.0013	4,676	.0004	.0012	.0021	.0022	.0010
Morgan	17.1	.0074	25.6	33	98.7	5.6	.0067	74,893	.0037	18,800	.0018	.0039	.0099	.0066	.0025
Obion	33.2	.0143	9.8	60	90.0	12.4	.0149	215,197	.0107	122,686	.0116	.0117	.0184	.0159	.0101
Overton	18.1	.0079	21.8	42	99.3	6.3	.0075	86,940	.0043	38,180	.0036	.0048	.0114	.0076	.0037
Perry	6.3	.0027	20.3	15	97.2	2.4	.0029	29,458	.0015	10,939	.0011	.0016	.0046	.0027	.0012
Pickett	4.5	.0019	19.2	28	99.3	1.6	.0019	17,996	.0009	7,022	.0007	.0010	.0031	.0019	.0006
Polk	13.9	.0061	19.1	32	99.5	4.8	.0057	66,061	.0033	22,190	.0021	.0035	.0073	.0069	.0024
Putnam	49.7	.0215	40.1	125	96.9	17.8	.0213	347,578	.0172	199,080	.0188	.0187	.0259	.0238	.0170
Rhea	25.4	.0110	47.7	82	96.6	8.8	.0105	143,474	.0072	66,337	.0063	.0076	.0137	.0110	.0065
Roane	50.2	.0217	29.1	141	96.2	18.0	.0216	348,907	.0173	139,370	.0132	.0169	.0234	.0211	.0162
Robertson	38.6	.0167	32.6	81	86.1	13.2	.0157	239,111	.0119	115,586	.0109	.0125	.0189	.0162	.0108
Rutherford	88.6	.0384	49.1	146	88.6	30.0	.0359	591,945	.0294	358,204	.0339	.0327	.0418	.0401	.0307
Scott	20.1	.0087	36.2	38	99.2	6.7	.0080	111,227	.0055	51,762	.0049	.0060	.0117	.0082	.0042
Sequatchie	9.0	.0039	42.2	34	99.1	3.1	.0037	50,972	.0026	17,645	.0017	.0025	.0045	.0039	.0021
Sevier	43.8	.0189	55.1	74	99.0	15.8	.0189	317,642	.0158	187,154	.0177	.0170	.0205	.0213	.0167
Shelby	785.9	.3402	8.8	1,018	57.2	279.2	.3339	6,832,249	.3395	3,517,824	.3331	.3378	.3427	.3290	.3479
Smith	15.4	.0067	23.1	49	95.5	5.7	.0069	101,458	.0051	46,952	.0045	.0051	.0080	.0073	.0059
Stewart	8.9	.0038	21.6	20	97.8	3.3	.0039	36,521	.0018	18,580	.0017	.0023	.0062	.0041	.0015
Sullivan	146.3	.0634	14.9	353	97.6	54.1	.0647	1,071,318	.0532	769,597	.0729	.0610	.0700	.0781	.0589
Sumner	91.4	.0395	62.4	173	93.4	30.7	.0367	669,902	.0333	270,482	.0256	.0323	.0381	.0362	.0299
Tipton	33.9	.0147	21.1	75	72.6	11.2	.0134	167,412	.0083	75,301	.0071	.0092	.0185	.0136	.0069
Trousdale	6.3	.0027	22.2	55	84.9	2.4	.0029	49,066	.0025	33,442	.0032	.0027	.0041	.0032	.0021
Unicoi	16.5	.0072	8.2	89	99.3	6.1	.0073	81,378	.0040	34,966	.0033	.0046	.0107	.0082	.0034
Union	12.2	.0053	34.5	56	99.5	4.3	.0051	71,396	.0036	14,436	.0014	.0031	.0063	.0048	.0027
Van Buren	4.9	.0021	30.4	18	99.4	1.6	.0019	21,685	.0010	5,001	.0005	.0011	.0025	.0021	.0007
Warren	33.7	.0146	24.9	78	95.7	12.6	.0151	219,764	.0110	103,652	.0098	.0114	.0183	.0163	.0112
Washington	91.1	.0394	23.2	279	95.8	32.7	.0391	725,096	.0360	404,051	.0382	.0373	.0422	.0418	.0356
Wayne	14.2	.0062	14.8	19	98.4	5.0	.0060	71,611	.0036	25,937	.0025	.0038	.0080	.0067	.0026
Weakley	33.5	.0145	16.2	58	92.4	11.9	.0142	200,998	.0099	88,505	.0084	.0104	.0187	.0137	.0096
White	20.2	.0087	23.7	54	97.3	7.3	.0087	106,812	.0054	67,895	.0064	.0063	.0126	.0109	.0044
Williamson	62.8	.0272	82.4	108	90.4	20.4	.0244	467,702	.0232	230,921	.0219	.0237	.0260	.0260	.0208
Wilson	59.7	.0258	61.4	105	90.6	20.3	.0243	402,719	.0200	151,977	.0144	.0194	.0250	.0234	.0201
TOTAL METRO COUNTIES	**2,950.1**	**1.2770**	**18.1**	**281**	**78.9**	**1,067.3**	**1.2763**	**23,740,741**	**1.1798**	**13,245,460**	**1.2538**	**1.2214**	**1.3485**	**1.3462**	**1.1983**
TOTAL STATE	**4,705.6**	**2.0369**	**19.9**	**114**	**83.4**	**1,694.2**	**2.0261**	**34,140,886**	**1.6968**	**18,728,542**	**1.7734**	**1.7878**	**2.3409**	**2.1477**	**1.6822**
TEXAS															
ABILENE	**142.6**	**.0617**	**16.7**	**52**	**86.8**	**51.0**	**.0611**	**1,168,958**	**.0581**	**829,782**	**.0786**	**.0650**	**.0665**	**.0693**	**.0624**
Callahan	11.5	.0050	40.2	13	97.1	4.3	.0052	86,051	.0043	31,878	.0030	.0041	.0067	.0040	.0033
Jones	17.5	.0076	8.7	19	84.8	6.5	.0078	127,289	.0063	69,572	.0066	.0067	.0102	.0075	.0058
Taylor	113.6	.0491	16.1	124	86.0	40.2	.0481	955,618	.0475	728,332	.0690	.0542	.0496	.0578	.0533
AMARILLO	**180.0**	**.0779**	**24.7**	**99**	**89.3**	**68.4**	**.0817**	**1,760,885**	**.0876**	**1,365,586**	**.1293**	**.0982**	**.0817**	**.0929**	**.1096**
Potter	100.5	.0435	11.0	111	84.0	39.2	.0468	923,112	.0459	901,871	.0854	.0573	.0500	.0590	.0664
Randall	79.5	.0344	47.5	87	96.1	29.2	.0349	837,773	.0417	463,715	.0439	.0409	.0317	.0339	.0432
AUSTIN	**568.4**	**.2460**	**57.7**	**203**	**79.5**	**213.1**	**.2548**	**5,412,254**	**.2689**	**3,049,020**	**.2886**	**.2702**	**.2597**	**.2658**	**.2643**
Hays	42.7	.0184	54.5	63	83.8	13.7	.0164	256,790	.0127	153,902	.0145	.0144	.0215	.0180	.0112
Travis	441.0	.1909	49.2	446	77.8	171.8	.2054	4,673,432	.2323	2,660,610	.2519	.2299	.1948	.2129	.2328
Williamson	84.7	.0367	127.0	74	85.9	27.6	.0330	482,032	.0239	234,508	.0222	.0259	.0434	.0349	.0203

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
BEAUMONT - PORT ARTHUR - ORANGE	**382.0**	**.1655**	**9.9**	**174**	**76.1**	**136.9**	**.1637**	**3,548,349**	**.1763**	**2,277,740**	**.2157**	**.1858**	**.1669**	**.1601**	**.2018**
Hardin	42.9	.0186	43.0	48	89.0	14.6	.0175	319,931	.0159	186,119	.0177	.0169	.0197	.0159	.0138
Jefferson	252.8	.1095	2.6	270	69.0	92.9	.1111	2,441,541	.1213	1,685,528	.1596	.1305	.1150	.1132	.1469
Orange	86.3	.0374	21.3	238	90.2	29.4	.0351	786,877	.0391	406,093	.0384	.0384	.0322	.0310	.0411
BROWNSVILLE - HARLINGEN - SAN BENITO	**222.0**	**.0961**	**58.2**	**245**	**76.7**	**63.0**	**.0753**	**1,089,472**	**.0542**	**892,871**	**.0846**	**.0717**	**.1147**	**.0855**	**.0701**
Cameron	222.0	.0961	58.2	245	76.7	63.0	.0753	1,089,472	.0542	892,871	.0846	.0717	.1147	.0855	.0701
BRYAN - COLLEGE STATION	**100.1**	**.0434**	**72.7**	**170**	**82.6**	**36.1**	**.0432**	**836,951**	**.0416**	**483,259**	**.0458**	**.0433**	**.0456**	**.0461**	**.0387**
Brazos	100.1	.0434	72.7	170	82.6	36.1	.0432	836,951	.0416	483,259	.0458	.0433	.0456	.0461	.0387
CORPUS CHRISTI	**333.3**	**.1442**	**17.0**	**216**	**81.6**	**109.1**	**.1304**	**2,575,365**	**.1281**	**1,643,940**	**.1557**	**.1396**	**.1472**	**.1410**	**.1286**
Nueces	273.2	.1182	15.0	323	81.1	90.5	.1082	2,193,854	.1091	1,381,863	.1309	.1174	.1153	.1171	.1109
San Patricio	60.1	.0260	27.1	87	83.8	18.6	.0222	381,511	.0190	262,077	.0248	.0222	.0319	.0239	.0177
DALLAS - FORT WORTH	**3,081.9**	**1.3339**	**29.6**	**370**	**79.7**	**1,138.3**	**1.3614**	**32,716,122**	**1.6259**	**18,166,933**	**1.7202**	**1.5959**	**1.1211**	**1.3431**	**1.6774**
Collin	160.5	.0695	139.8	189	92.2	51.5	.0616	1,336,324	.0664	500,453	.0474	.0613	.0566	.0534	.0605
Dallas	1,592.4	.6893	19.9	1,810	73.9	606.6	.7254	19,000,658	.9443	10,608,004	1.0044	.9114	.5600	.7180	.9976
Denton	155.4	.0672	105.5	171	91.6	54.0	.0646	1,383,489	.0688	556,740	.0527	.0636	.0627	.0596	.0604
Ellis	62.3	.0270	33.6	66	81.2	20.9	.0250	470,308	.0233	230,135	.0218	.0237	.0297	.0236	.0205
Hood	20.1	.0087	215.6	47	98.1	7.8	.0093	140,444	.0070	87,351	.0083	.0078	.0120	.0087	.0063
Johnson	71.9	.0311	57.1	98	94.6	24.8	.0297	526,051	.0261	280,351	.0266	.0271	.0336	.0293	.0265
Kaufman	40.6	.0175	25.3	52	78.1	13.7	.0164	280,669	.0139	176,763	.0167	.0155	.0214	.0171	.0126
Parker	47.3	.0205	39.6	52	96.1	16.8	.0201	395,436	.0197	206,454	.0196	.0197	.0224	.0198	.0154
Rockwall	16.1	.0069	128.5	126	92.6	5.5	.0066	118,113	.0059	61,981	.0059	.0062	.0070	.0065	.0051
Tarrant	887.3	.3841	24.0	1,022	82.4	326.7	.3907	8,839,988	.4393	5,362,251	.5077	.4488	.3018	.3969	.4623
Wise	28.0	.0121	42.2	31	95.3	10.0	.0120	224,642	.0112	96,450	.0091	.0108	.0139	.0102	.0102
EL PASO	**502.1**	**.2174**	**39.7**	**495**	**58.4**	**149.8**	**.1791**	**3,348,625**	**.1665**	**2,167,423**	**.2052**	**.1881**	**.1879**	**.2089**	**.1910**
El Paso	502.1	.2174	39.7	495	58.4	149.8	.1791	3,348,625	.1665	2,167,423	.2052	.1881	.1879	.2089	.1910
GALVESTON - TEXAS CITY	**200.7**	**.0869**	**18.2**	**503**	**75.4**	**72.4**	**.0866**	**1,762,874**	**.0876**	**1,102,899**	**.1045**	**.0925**	**.0962**	**.0876**	**.0893**
Galveston	200.7	.0869	18.2	503	75.4	72.4	.0866	1,762,874	.0876	1,102,899	.1045	.0925	.0962	.0876	.0893
HOUSTON	**3,072.9**	**1.3301**	**53.7**	**455**	**72.4**	**1,110.1**	**1.3276**	**33,858,275**	**1.6828**	**19,963,028**	**1.8902**	**1.6744**	**1.1896**	**1.3045**	**1.7029**
Brazoria	182.0	.0787	68.0	129	84.8	59.1	.0707	1,664,144	.0827	768,716	.0728	.0789	.0645	.0590	.0823
Fort Bend	145.2	.0629	177.6	166	70.6	45.1	.0539	889,833	.0442	429,485	.0407	.0469	.0595	.0575	.0453
Harris	2,531.0	1.0956	45.3	1,460	70.4	935.4	1.1187	29,560,912	1.4692	17,689,282	1.6749	1.4561	.9652	1.1038	1.4970
Liberty	49.8	.0215	50.8	42	84.1	17.4	.0208	375,044	.0186	256,795	.0243	.0209	.0278	.0211	.0163
Montgomery	144.1	.0624	191.2	138	93.3	47.0	.0562	1,243,706	.0619	647,130	.0613	.0618	.0633	.0531	.0563
Waller	20.8	.0090	45.6	40	54.3	6.1	.0073	124,636	.0062	171,620	.0162	.0098	.0093	.0100	.0057
HOUSTON - GALVESTON CONSOLIDATED AREA	***3,273.6***	***1.4170***	***50.9***	***458***	***72.6***	***1,182.5***	***1.4142***	***35,621,149***	***1.7704***	***21,065,927***	***1.9947***	***1.7669***	***1.2858***	***1.3921***	***1.7922***
KILLEEN - TEMPLE	**225.3**	**.0974**	**41.0**	**107**	**73.8**	**71.1**	**.0851**	**1,651,268**	**.0820**	**810,120**	**.0767**	**.0835**	**.0891**	**.1022**	**.0657**
Bell	164.7	.0712	32.3	156	74.3	55.8	.0668	1,264,284	.0628	717,007	.0679	.0661	.0696	.0822	.0544
Coryell	60.6	.0262	71.6	57	72.4	15.3	.0183	386,984	.0192	93,113	.0088	.0174	.0195	.0200	.0113
LAREDO	**104.5**	**.0452**	**43.4**	**31**	**90.7**	**27.6**	**.0330**	**489,957**	**.0243**	**606,261**	**.0574**	**.0385**	**.0543**	**.0445**	**.0458**
Webb	104.5	.0452	43.4	31	90.7	27.6	.0330	489,957	.0243	606,261	.0574	.0385	.0543	.0445	.0458
LONGVIEW - MARSHALL	**158.0**	**.0684**	**30.8**	**134**	**75.6**	**56.9**	**.0680**	**1,295,576**	**.0644**	**1,028,925**	**.0974**	**.0752**	**.0843**	**.0745**	**.0830**
Gregg	104.2	.0451	37.2	382	80.0	38.1	.0456	905,171	.0450	816,676	.0773	.0547	.0573	.0525	.0598
Harrison	53.8	.0233	20.0	59	67.3	18.8	.0224	390,405	.0194	212,249	.0201	.0205	.0270	.0220	.0232
LUBBOCK	**217.8**	**.0942**	**21.5**	**242**	**81.1**	**76.8**	**.0918**	**1,952,741**	**.0971**	**1,413,677**	**.1339**	**.1075**	**.0923**	**.1081**	**.1114**
Lubbock	217.8	.0942	21.5	242	81.1	76.8	.0918	1,952,741	.0971	1,413,677	.1339	.1075	.0923	.1081	.1114
McALLEN - PHARR - EDINBURG	**303.4**	**.1314**	**67.1**	**193**	**84.0**	**82.7**	**.0989**	**1,433,705**	**.0713**	**1,266,487**	**.1199**	**.0979**	**.1562**	**.1164**	**.0919**
Hidalgo	303.4	.1314	67.1	193	84.0	82.7	.0989	1,433,705	.0713	1,266,487	.1199	.0979	.1562	.1164	.0919
MIDLAND	**86.5**	**.0375**	**32.2**	**96**	**82.6**	**31.8**	**.0380**	**1,001,422**	**.0498**	**619,630**	**.0587**	**.0500**	**.0342**	**.0395**	**.0557**
Midland	86.5	.0375	32.2	96	82.6	31.8	.0380	1,001,422	.0498	619,630	.0587	.0500	.0342	.0395	.0557
ODESSA	**120.5**	**.0522**	**30.0**	**133**	**85.3**	**43.5**	**.0520**	**1,171,040**	**.0582**	**969,483**	**.0918**	**.0670**	**.0517**	**.0598**	**.0777**
Ector	120.5	.0522	30.0	133	85.3	43.5	.0520	1,171,040	.0582	969,483	.0918	.0670	.0517	.0598	.0777
SAN ANGELO	**87.7**	**.0379**	**23.4**	**58**	**84.5**	**32.1**	**.0384**	**689,447**	**.0343**	**560,420**	**.0530**	**.0405**	**.0465**	**.0471**	**.0398**
Tom Green	87.7	.0379	23.4	58	84.5	32.1	.0384	689,447	.0343	560,420	.0530	.0405	.0465	.0471	.0398
SAN ANTONIO	**1,102.7**	**.4773**	**24.2**	**438**	**80.9**	**367.2**	**.4391**	**8,922,053**	**.4435**	**5,256,800**	**.4979**	**.4664**	**.4478**	**.4850**	**.4422**
Bexar	1,014.9	.4394	22.2	813	80.3	336.4	.4023	8,255,313	.4103	4,893,224	.4634	.4320	.4043	.4449	.4099
Comal	38.7	.0167	60.1	70	92.6	14.0	.0167	302,826	.0151	182,780	.0174	.0160	.0209	.0187	.0132
Guadalupe	49.1	.0212	46.3	69	84.5	16.8	.0201	363,914	.0181	180,796	.0171	.0184	.0226	.0214	.0191

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
SHERMAN - DENISON	**91.2**	**.0395**	**9.6**	**98**	**91.1**	**35.2**	**.0421**	**835,182**	**.0415**	**444,279**	**.0421**	**.0412**	**.0446**	**.0403**	**.0410**
Grayson	91.2	.0395	9.6	98	91.1	35.2	.0421	835,182	.0415	444,279	.0421	.0412	.0446	.0403	.0410
TEXARKANA	**129.7**	**.0562**	**14.3**	**64**	**76.0**	**47.2**	**.0565**	**851,553**	**.0423**	**609,832**	**.0577**	**.0498**	**.0742**	**.0635**	**.0449**
Bowie	76.6	.0332	11.2	86	76.9	28.4	.0340	506,901	.0252	392,460	.0371	.0304	.0427	.0393	.0269
Little River, Ark.	*14.5*	*.0063*	*29.5*	*28*	*74.1*	*4.9*	*.0059*	*90,489*	*.0045*	*41,280*	*.0039*	*.0048*	*.0076*	*.0055*	*.0038*
Miller, Ark.	*38.6*	*.0167*	*15.6*	*62*	*74.8*	*13.9*	*.0166*	*254,163*	*.0126*	*176,092*	*.0167*	*.0146*	*.0239*	*.0187*	*.0142*
TYLER	**134.4**	**.0582**	**38.4**	**144**	**75.4**	**49.1**	**.0587**	**1,170,013**	**.0582**	**806,887**	**.0764**	**.0637**	**.0656**	**.0631**	**.0687**
Smith	134.4	.0582	38.4	144	75.4	49.1	.0587	1,170,013	.0582	806,887	.0764	.0637	.0656	.0631	.0687
VICTORIA	**71.9**	**.0312**	**33.7**	**81**	**80.8**	**24.6**	**.0295**	**601,620**	**.0299**	**528,158**	**.0500**	**.0361**	**.0318**	**.0351**	**.0359**
Victoria	71.9	.0312	33.7	81	80.8	24.6	.0295	601,620	.0299	528,158	.0500	.0361	.0318	.0351	.0359
WACO	**175.4**	**.0759**	**18.9**	**170**	**78.8**	**64.3**	**.0769**	**1,329,148**	**.0661**	**936,130**	**.0886**	**.0747**	**.0928**	**.0816**	**.0717**
McLennan	175.4	.0759	18.9	170	78.8	64.3	.0769	1,329,148	.0661	936,130	.0886	.0747	.0928	.0816	.0717
WICHITA FALLS	**131.3**	**.0568**	**2.1**	**78**	**86.5**	**47.8**	**.0571**	**1,133,476**	**.0563**	**788,476**	**.0747**	**.0619**	**.0610**	**.0667**	**.0628**
Clay	9.9	.0043	22.5	9	98.2	3.8	.0045	81,394	.0040	22,192	.0021	.0035	.0046	.0038	.0030
Wichita	121.4	.0525	.7	200	85.5	44.0	.0526	1,052,082	.0523	766,284	.0726	.0584	.0564	.0629	.0598
ALL COUNTIES															
Anderson	39.8	.0173	43.2	37	76.4	13.1	.0157	205,270	.0102	159,649	.0151	.0132	.0235	.0168	.0110
Andrews	13.9	.0060	34.0	9	85.4	4.6	.0055	102,579	.0051	67,755	.0064	.0057	.0056	.0055	.0056
Angelina	67.2	.0291	36.2	83	80.5	23.1	.0276	441,788	.0220	329,601	.0312	.0260	.0350	.0319	.0271
Aransas	15.3	.0066	71.9	55	87.6	5.7	.0068	103,320	.0051	66,962	.0063	.0058	.0098	.0079	.0042
Archer	7.6	.0033	32.0	8	97.7	2.7	.0033	75,613	.0038	23,011	.0022	.0033	.0032	.0024	.0027
Armstrong	2.0	.0008	5.5	2	98.4	.8	.0009	18,245	.0009	4,059	.0004	.0006	.0008	.0008	.0008
Atascosa	26.3	.0114	40.7	22	89.0	8.6	.0103	153,558	.0076	80,917	.0077	.0085	.0136	.0106	.0077
Austin	18.6	.0081	34.5	28	81.3	6.8	.0081	115,913	.0058	63,340	.0060	.0062	.0115	.0073	.0053
Bailey	8.1	.0035	−4.6	10	76.9	2.7	.0033	67,936	.0033	33,132	.0031	.0033	.0038	.0036	.0028
Bandera	7.6	.0033	60.1	10	97.2	3.0	.0036	44,328	.0022	13,416	.0013	.0022	.0047	.0037	.0015
Bastrop	26.2	.0113	51.5	29	74.7	9.4	.0112	141,936	.0071	68,630	.0065	.0078	.0185	.0106	.0052
Baylor	4.9	.0021	−6.2	6	92.1	2.0	.0024	40,421	.0020	18,032	.0017	.0020	.0030	.0021	.0017
Bee	26.6	.0116	17.0	30	81.2	8.4	.0100	152,326	.0076	106,268	.0100	.0090	.0125	.0120	.0090
Bell	164.7	.0712	32.3	156	74.3	55.8	.0668	1,264,284	.0628	717,007	.0679	.0661	.0696	.0822	.0544
Bexar	1,014.9	.4394	22.2	813	80.3	336.4	.4023	8,255,313	.4103	4,893,224	.4634	.4320	.4043	.4449	.4099
Blanco	4.9	.0021	37.4	7	93.5	2.0	.0024	32,303	.0016	16,103	.0015	.0016	.0037	.0022	.0013
Borden	.9	.0004	1.4	1	92.2	.3	.0003	5,536	.0003	453	.0000	.0002	.0002	.0004	.0001
Bosque	13.9	.0060	26.8	14	94.6	5.7	.0068	99,491	.0049	42,576	.0041	.0050	.0095	.0062	.0038
Bowie	76.6	.0332	11.2	86	76.9	28.4	.0340	506,901	.0252	392,460	.0371	.0304	.0427	.0393	.0269
Brazoria	182.0	.0787	68.0	129	84.8	59.1	.0707	1,664,144	.0827	768,716	.0728	.0789	.0645	.0590	.0823
Brazos	100.1	.0434	72.7	170	82.6	36.1	.0432	836,951	.0416	483,259	.0458	.0433	.0456	.0461	.0387
Brewster	7.6	.0033	−2.3	1	80.8	2.7	.0032	44,565	.0022	40,821	.0038	.0028	.0050	.0040	.0025
Briscoe	2.6	.0011	−7.0	3	85.5	1.0	.0012	24,910	.0013	6,994	.0007	.0011	.0012	.0011	.0007
Brooks	8.5	.0037	6.2	9	84.1	2.6	.0031	41,183	.0020	36,620	.0035	.0028	.0053	.0030	.0026
Brown	34.4	.0149	32.9	37	89.6	13.1	.0157	235,503	.0117	172,404	.0163	.0138	.0217	.0176	.0109
Burleson	12.8	.0055	28.0	19	71.8	4.5	.0053	68,717	.0034	38,791	.0037	.0039	.0079	.0049	.0032
Burnet	18.9	.0082	65.5	19	94.7	7.5	.0090	129,973	.0065	73,904	.0070	.0069	.0123	.0091	.0052
Caldwell	24.1	.0104	13.8	44	71.8	7.7	.0092	157,063	.0078	86,342	.0081	.0084	.0116	.0090	.0072
Calhoun	20.0	.0087	12.2	37	84.3	6.8	.0081	145,895	.0072	90,413	.0086	.0079	.0091	.0089	.0075
Callahan	11.5	.0050	40.2	13	97.1	4.3	.0052	86,051	.0043	31,878	.0030	.0041	.0067	.0040	.0033
Cameron	222.0	.0961	58.2	245	76.7	63.0	.0753	1,089,472	.0542	892,871	.0846	.0717	.1147	.0855	.0701
Camp	9.6	.0041	19.9	47	73.4	3.6	.0043	66,492	.0033	34,946	.0033	.0034	.0062	.0038	.0032
Carson	6.8	.0030	7.0	7	97.3	2.4	.0029	63,001	.0031	20,627	.0019	.0027	.0024	.0022	.0023
Cass	30.3	.0131	25.6	32	77.2	10.9	.0130	179,640	.0089	113,192	.0107	.0103	.0191	.0130	.0093
Castro	10.6	.0046	2.0	12	72.6	3.3	.0040	69,643	.0035	43,187	.0041	.0039	.0042	.0049	.0030
Chambers	20.0	.0086	64.1	32	83.4	6.9	.0082	173,702	.0086	94,203	.0089	.0088	.0094	.0077	.0066
Cherokee	39.5	.0171	23.4	38	78.1	14.2	.0170	285,105	.0142	125,595	.0119	.0140	.0219	.0157	.0123
Childress	7.1	.0031	7.5	10	91.4	2.8	.0034	51,982	.0026	30,089	.0029	.0028	.0043	.0037	.0025
Clay	9.9	.0043	22.5	9	98.2	3.8	.0045	81,394	.0040	22,192	.0021	.0035	.0046	.0038	.0030
Cochran	4.8	.0021	−9.9	6	68.3	1.5	.0018	26,985	.0014	14,742	.0014	.0015	.0021	.0019	.0010
Coke	3.2	.0013	3.7	4	88.8	1.3	.0016	24,902	.0012	15,412	.0014	.0013	.0016	.0019	.0011
Coleman	10.5	.0046	2.1	8	89.6	4.3	.0051	75,941	.0038	40,991	.0039	.0039	.0075	.0048	.0030
Collin	160.5	.0695	139.8	189	92.2	51.5	.0616	1,336,324	.0664	500,453	.0474	.0613	.0566	.0534	.0605
Collingsworth	4.6	.0020	−3.3	5	85.5	1.8	.0021	28,287	.0014	15,352	.0015	.0016	.0033	.0020	.0010
Colorado	19.2	.0083	8.9	20	74.0	7.3	.0088	149,172	.0074	99,111	.0093	.0083	.0106	.0088	.0069
Comal	38.7	.0167	60.1	70	92.6	14.0	.0167	302,826	.0151	182,780	.0174	.0160	.0209	.0187	.0132
Comanche	12.8	.0056	7.6	14	92.9	5.0	.0060	80,695	.0040	49,513	.0046	.0046	.0101	.0059	.0032
Concho	2.9	.0012	−1.3	3	82.4	1.1	.0013	20,847	.0010	26,993	.0026	.0015	.0017	.0018	.0007

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Cooke	28.6	.0124	21.9	32	93.2	10.6	.0127	254,590	.0127	161,904	.0153	.0134	.0141	.0127	.0129
Coryell	60.6	.0262	71.6	57	72.4	15.3	.0183	386,984	.0192	93,113	.0088	.0174	.0195	.0200	.0113
Cottle	2.9	.0013	−9.5	3	89.9	1.2	.0014	33,384	.0016	9,019	.0009	.0015	.0015	.0013	.0012
Crane	4.7	.0020	12.7	6	85.2	1.7	.0021	43,021	.0022	15,525	.0015	.0018	.0013	.0017	.0023
Crockett	4.8	.0021	23.6	2	70.0	1.6	.0019	34,858	.0017	30,559	.0029	.0022	.0025	.0026	.0019
Crosby	8.8	.0038	−3.1	10	70.5	2.9	.0034	61,514	.0031	16,140	.0015	.0027	.0036	.0032	.0022
Culberson	3.3	.0014	−3.8	1	83.8	1.0	.0012	16,550	.0008	18,955	.0018	.0012	.0013	.0017	.0008
Dallam	6.6	.0029	9.8	4	89.3	2.4	.0029	48,311	.0024	49,418	.0047	.0032	.0037	.0038	.0023
Dallas	1,592.4	.6893	19.9	1,810	73.9	606.6	.7254	19,000,658	.9443	10,608,004	1.0044	.9114	.5600	.7180	.9976
Dawson	16.1	.0070	−3.0	18	82.9	5.5	.0066	121,259	.0060	76,445	.0072	.0066	.0080	.0070	.0070
Deaf Smith	21.5	.0093	13.2	14	83.6	6.7	.0080	160,470	.0080	86,250	.0082	.0082	.0085	.0090	.0082
Delta	4.8	.0021	−2.6	17	90.9	1.9	.0023	21,825	.0011	10,672	.0010	.0013	.0041	.0019	.0006
Denton	155.4	.0672	105.5	171	91.6	54.0	.0646	1,383,489	.0688	556,740	.0527	.0636	.0627	.0596	.0604
De Witt	19.0	.0083	1.8	21	80.4	7.1	.0085	124,575	.0061	75,190	.0072	.0070	.0124	.0083	.0057
Dickens	3.5	.0015	−6.4	4	84.1	1.4	.0017	27,156	.0014	17,302	.0016	.0015	.0021	.0017	.0011
Dimmit	11.9	.0051	31.7	9	84.2	3.3	.0039	51,354	.0025	41,410	.0039	.0034	.0067	.0044	.0021
Donley	4.2	.0018	15.4	5	93.2	1.6	.0019	31,506	.0016	23,868	.0023	.0018	.0026	.0019	.0017
Duval	12.7	.0055	8.3	7	92.0	3.9	.0047	68,952	.0034	29,827	.0028	.0037	.0068	.0043	.0025
Eastland	19.8	.0086	9.4	21	95.3	7.9	.0094	138,913	.0069	67,017	.0063	.0071	.0132	.0087	.0059
Ector	120.5	.0522	30.0	133	85.3	43.5	.0520	1,171,040	.0582	969,483	.0918	.0670	.0517	.0598	.0777
Edwards	2.0	.0008	−5.1	1	77.9	.7	.0009	14,466	.0008	4,054	.0004	.0007	.0012	.0008	.0004
Ellis	62.3	.0270	33.6	66	81.2	20.9	.0250	470,308	.0233	230,135	.0218	.0237	.0297	.0236	.0205
El Paso	502.1	.2174	39.7	495	58.4	149.8	.1791	3,348,625	.1665	2,167,423	.2052	.1881	.1879	.2089	.1910
Erath	23.4	.0101	29.0	22	95.8	9.2	.0110	150,527	.0074	117,376	.0112	.0092	.0167	.0119	.0064
Falls	18.1	.0078	4.6	24	66.5	7.1	.0085	110,281	.0055	62,420	.0059	.0060	.0138	.0074	.0070
Fannin	24.6	.0107	8.3	27	91.2	9.6	.0115	150,382	.0075	102,378	.0097	.0088	.0175	.0111	.0066
Fayette	19.2	.0083	8.8	20	88.9	7.7	.0092	130,921	.0065	83,128	.0078	.0073	.0144	.0092	.0052
Fisher	5.9	.0025	−7.0	7	84.2	2.2	.0026	44,932	.0022	13,114	.0013	.0020	.0033	.0022	.0016
Floyd	9.7	.0042	−12.2	10	74.9	3.3	.0040	74,732	.0037	33,432	.0031	.0036	.0039	.0041	.0028
Foard	2.1	.0009	−5.0	3	88.0	.9	.0011	16,623	.0009	5,007	.0005	.0007	.0015	.0011	.0004
Fort Bend	145.2	.0629	177.6	166	70.6	45.1	.0539	889,833	.0442	429,485	.0407	.0469	.0595	.0575	.0453
Franklin	7.2	.0031	36.1	24	92.7	2.8	.0033	42,374	.0021	17,901	.0017	.0022	.0051	.0028	.0019
Freestone	15.6	.0068	40.3	18	76.9	5.8	.0070	103,406	.0051	74,665	.0070	.0061	.0105	.0069	.0041
Frio	14.3	.0062	28.1	13	80.6	4.2	.0050	65,727	.0033	51,319	.0049	.0043	.0091	.0055	.0030
Gaines	13.5	.0058	16.4	9	86.6	4.4	.0053	115,097	.0057	42,441	.0040	.0053	.0056	.0048	.0047
Galveston	200.7	.0869	18.2	503	75.4	72.4	.0866	1,762,874	.0876	1,102,899	.1045	.0925	.0962	.0876	.0893
Garza	5.3	.0023	.2	6	76.8	1.9	.0022	41,850	.0021	20,659	.0019	.0020	.0028	.0023	.0018
Gillespie	14.0	.0060	32.7	13	96.4	5.4	.0065	130,121	.0065	61,995	.0059	.0061	.0063	.0059	.0060
Glasscock	1.3	.0006	12.6	1	80.8	.4	.0005	13,032	.0006	1,708	.0001	.0007	.0005	.0005	.0004
Goliad	5.2	.0023	6.8	6	74.0	1.8	.0021	31,769	.0016	15,552	.0015	.0016	.0029	.0022	.0010
Gonzales	17.0	.0073	3.8	16	79.2	6.0	.0072	114,176	.0057	55,514	.0053	.0059	.0098	.0067	.0050
Gray	26.4	.0114	−2.0	29	93.3	10.4	.0124	261,107	.0130	150,086	.0142	.0131	.0124	.0122	.0158
Grayson	91.2	.0395	9.6	98	91.1	35.2	.0421	835,182	.0415	444,279	.0421	.0412	.0446	.0403	.0410
Gregg	104.2	.0451	37.2	382	80.0	38.1	.0456	905,171	.0450	816,676	.0773	.0547	.0573	.0525	.0598
Grimes	14.0	.0061	18.1	18	68.5	5.0	.0060	80,242	.0039	42,625	.0040	.0044	.0092	.0053	.0038
Guadalupe	49.1	.0212	46.3	69	84.5	16.8	.0201	363,914	.0181	180,796	.0171	.0184	.0226	.0214	.0191
Hale	38.4	.0167	12.5	38	76.3	12.8	.0153	264,005	.0132	192,763	.0183	.0154	.0195	.0187	.0151
Hall	5.6	.0024	−6.9	6	85.2	2.2	.0026	33,193	.0016	18,069	.0017	.0019	.0039	.0025	.0015
Hamilton	8.5	.0037	18.1	10	97.7	3.6	.0043	60,416	.0030	27,817	.0026	.0030	.0056	.0041	.0032
Hansford	6.2	.0027	−2.4	7	92.4	2.3	.0028	43,765	.0022	34,587	.0033	.0025	.0030	.0038	.0020
Hardeman	6.3	.0027	−7.3	9	87.4	2.5	.0029	47,513	.0023	16,039	.0015	.0023	.0037	.0027	.0019
Hardin	42.9	.0186	43.0	48	89.0	14.6	.0175	319,931	.0159	186,119	.0177	.0169	.0197	.0159	.0138
Harris	2,531.0	1.0956	45.3	1,460	70.4	935.4	1.1187	29,560,912	1.4692	17,689,282	1.6749	1.4561	.9652	1.1038	1.4970
Harrison	53.8	.0233	20.0	59	67.3	18.8	.0224	390,405	.0194	212,249	.0201	.0205	.0270	.0220	.0232
Hartley	4.3	.0018	54.6	3	97.0	1.4	.0017	38,000	.0019	6,535	.0006	.0014	.0012	.0009	.0014
Haskell	7.7	.0034	−9.5	9	84.2	3.0	.0036	52,183	.0026	32,164	.0031	.0030	.0051	.0036	.0035
Hays	42.7	.0184	54.5	63	83.8	13.7	.0164	256,790	.0127	153,902	.0145	.0144	.0215	.0180	.0112
Hemphill	5.8	.0026	88.1	6	93.1	2.0	.0024	38,603	.0020	32,485	.0031	.0024	.0039	.0027	.0019
Henderson	45.7	.0197	72.7	51	87.7	17.5	.0209	325,807	.0161	160,464	.0152	.0166	.0260	.0194	.0131
Hidalgo	303.4	.1314	67.1	193	84.0	82.7	.0989	1,433,705	.0713	1,266,487	.1199	.0979	.1562	.1164	.0919
Hill	25.5	.0110	12.9	26	85.6	9.9	.0119	151,737	.0075	94,889	.0090	.0086	.0188	.0118	.0061
Hockley	23.9	.0104	17.2	26	83.6	7.9	.0094	163,713	.0082	98,258	.0093	.0090	.0109	.0101	.0093
Hood	20.1	.0087	215.6	47	98.1	7.8	.0093	140,444	.0070	87,351	.0083	.0078	.0120	.0087	.0063
Hopkins	26.1	.0113	26.0	33	88.5	9.9	.0119	192,900	.0095	103,210	.0098	.0099	.0145	.0122	.0088
Houston	22.9	.0099	28.3	19	64.4	7.7	.0092	124,844	.0063	79,264	.0075	.0073	.0146	.0091	.0056
Howard	32.1	.0139	−15.1	36	81.1	12.0	.0143	291,136	.0144	262,865	.0249	.0175	.0151	.0183	.0154

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

SMM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Hudspeth	2.8	.0012	17.1	1	91.0	.8	.0010	11,279	.0006	4,012	.0003	.0006	.0013	.0012	.0004
Hunt	56.9	.0246	18.7	68	85.0	21.2	.0253	408,106	.0203	227,615	.0216	.0215	.0311	.0255	.0200
Hutchinson	26.8	.0116	9.6	31	94.1	10.2	.0122	249,355	.0124	111,918	.0106	.0118	.0118	.0106	.0133
Irion	1.4	.0006	30.8	1	93.7	.5	.0006	10,413	.0005	6,905	.0006	.0006	.0006	.0008	.0003
Jack	7.6	.0033	13.2	8	97.1	2.9	.0035	54,499	.0027	31,486	.0030	.0028	.0040	.0032	.0025
Jackson	13.5	.0059	4.0	16	82.3	4.9	.0059	103,420	.0051	51,700	.0049	.0052	.0078	.0053	.0043
Jasper	32.0	.0138	29.6	35	79.8	11.4	.0136	252,832	.0126	163,679	.0155	.0138	.0178	.0137	.0112
Jeff Davis	1.7	.0007	11.3	1	90.5	.6	.0007	11,879	.0006	1,783	.0002	.0004	.0006	.0007	.0004
Jefferson	252.8	.1095	2.6	270	69.0	92.9	.1111	2,441,541	.1213	1,685,528	.1596	.1305	.1150	.1132	.1469
Jim Hogg	5.3	.0023	13.9	5	92.3	1.7	.0020	22,465	.0011	16,715	.0016	.0015	.0036	.0022	.0008
Jim Wells	37.2	.0161	12.6	43	88.5	11.7	.0140	259,865	.0130	203,543	.0192	.0155	.0198	.0157	.0134
Johnson	71.9	.0311	57.1	98	94.6	24.8	.0297	526,051	.0261	280,351	.0266	.0271	.0336	.0293	.0265
Jones	17.5	.0076	8.7	19	84.8	6.5	.0078	127,289	.0063	69,572	.0066	.0067	.0102	.0075	.0058
Karnes	13.6	.0059	1.0	18	81.5	4.7	.0056	99,650	.0050	51,574	.0049	.0052	.0074	.0053	.0043
Kaufman	40.6	.0175	25.3	52	78.1	13.7	.0164	280,669	.0139	176,763	.0167	.0155	.0214	.0171	.0126
Kendall	11.3	.0049	62.3	17	93.3	4.0	.0048	76,789	.0038	42,767	.0040	.0041	.0067	.0052	.0026
Kenedy	.5	.0002	−26.3	0	89.8	.2	.0002	4,770	.0003	1,058	.0001	.0001	.0001	.0002	.0002
Kent	1.1	.0005	−23.3	1	95.4	.4	.0005	6,424	.0003	2,509	.0003	.0003	.0006	.0005	.0002
Kerr	30.7	.0133	57.8	28	91.6	12.0	.0143	252,992	.0126	132,493	.0125	.0128	.0166	.0160	.0122
Kimble	4.1	.0018	5.0	3	90.8	1.6	.0019	23,602	.0011	26,666	.0025	.0017	.0031	.0024	.0009
King	.4	.0002	−13.8	0	89.5	.2	.0003	2,616	.0002	2,124	.0002	.0002	.0003	.0004	.0001
Kinney	2.3	.0009	14.7	2	77.2	.8	.0009	8,191	.0004	4,328	.0005	.0005	.0021	.0005	.0003
Kleberg	33.5	.0146	1.0	39	82.5	10.5	.0126	222,598	.0110	165,635	.0156	.0131	.0181	.0150	.0130
Knox	5.2	.0022	−12.9	6	78.6	1.9	.0023	30,148	.0015	17,938	.0017	.0017	.0034	.0023	.0010
Lamar	43.3	.0187	20.1	47	83.7	16.4	.0196	301,694	.0150	204,263	.0194	.0171	.0270	.0202	.0162
Lamb	19.0	.0083	6.9	19	75.4	6.6	.0079	139,232	.0070	66,495	.0063	.0069	.0098	.0076	.0064
Lampasas	12.4	.0053	33.0	17	91.6	4.6	.0055	76,451	.0038	44,842	.0042	.0043	.0077	.0057	.0039
La Salle	5.7	.0025	13.7	4	80.9	1.8	.0021	22,911	.0011	19,248	.0018	.0016	.0037	.0020	.0011
Lavaca	19.3	.0084	7.8	20	88.3	7.3	.0088	97,992	.0049	66,725	.0064	.0060	.0148	.0082	.0050
Lee	11.5	.0049	42.9	18	80.4	4.0	.0047	83,443	.0041	38,278	.0036	.0042	.0064	.0044	.0042
Leon	9.8	.0043	12.2	9	79.3	4.0	.0048	68,405	.0034	23,903	.0023	.0032	.0068	.0039	.0027
Liberty	49.8	.0215	50.8	42	84.1	17.4	.0208	375,044	.0186	256,795	.0243	.0209	.0278	.0211	.0163
Limestone	20.8	.0090	14.9	22	74.2	7.6	.0091	134,424	.0067	85,600	.0081	.0076	.0162	.0084	.0068
Lipscomb	3.9	.0017	11.9	4	96.2	1.4	.0017	32,364	.0016	12,626	.0012	.0016	.0015	.0016	.0012
Live Oak	10.3	.0045	53.8	10	94.0	3.5	.0042	48,739	.0025	38,721	.0036	.0032	.0068	.0042	.0019
Llano	10.7	.0046	53.3	11	97.4	4.6	.0055	63,772	.0031	39,792	.0038	.0036	.0090	.0054	.0027
Loving	.1	.0001	−39.0	0	88.0	.1	.0001	1,586	.0001	219	.0000	.0000	.0003	.0001	.0000
Lubbock	217.8	.0942	21.5	242	81.1	76.8	.0918	1,952,741	.0971	1,413,677	.1339	.1075	.0923	.1081	.1114
Lynn	8.6	.0038	−5.6	10	76.0	2.8	.0034	67,561	.0033	19,800	.0019	.0030	.0032	.0033	.0023
McCulloch	8.8	.0038	2.7	8	86.8	3.4	.0041	60,886	.0030	47,719	.0045	.0037	.0055	.0049	.0033
McLennan	175.4	.0759	18.9	170	78.8	64.3	.0769	1,329,148	.0661	936,130	.0886	.0747	.0928	.0816	.0717
McMullen	.8	.0004	−27.0	1	98.5	.3	.0003	5,081	.0002	632	.0001	.0003	.0003	.0004	.0002
Madison	11.1	.0048	44.3	23	68.8	3.3	.0040	59,058	.0030	50,270	.0047	.0038	.0064	.0040	.0024
Marion	10.7	.0046	25.6	28	64.5	4.1	.0049	46,206	.0023	22,990	.0022	.0028	.0085	.0042	.0017
Martin	4.7	.0020	−1.6	5	77.5	1.6	.0019	35,069	.0017	29,568	.0028	.0021	.0022	.0022	.0013
Mason	3.7	.0016	10.3	4	89.2	1.5	.0018	29,038	.0015	9,830	.0009	.0013	.0024	.0017	.0010
Matagorda	40.1	.0174	43.7	36	73.8	14.2	.0170	295,748	.0147	172,993	.0164	.0157	.0211	.0162	.0159
Maverick	34.2	.0148	89.0	27	77.6	8.4	.0100	119,424	.0059	112,397	.0107	.0092	.0172	.0112	.0123
Medina	23.7	.0102	17.0	18	89.7	7.8	.0093	140,616	.0070	75,859	.0071	.0077	.0124	.0100	.0057
Menard	2.3	.0010	−13.1	3	88.0	.9	.0011	16,023	.0008	3,623	.0004	.0007	.0015	.0008	.0005
Midland	86.5	.0375	32.2	96	82.6	31.8	.0380	1,001,422	.0498	619,630	.0587	.0500	.0342	.0395	.0557
Milam	23.4	.0101	16.8	23	79.6	8.5	.0102	129,488	.0064	68,421	.0064	.0071	.0159	.0088	.0055
Mills	4.5	.0020	6.8	6	94.0	1.8	.0022	32,527	.0016	10,825	.0011	.0015	.0028	.0018	.0014
Mitchell	9.1	.0039	.3	10	79.6	3.3	.0039	61,266	.0031	33,378	.0031	.0033	.0052	.0040	.0034
Montague	17.8	.0077	16.1	19	98.3	7.0	.0084	130,679	.0064	78,304	.0074	.0070	.0120	.0078	.0060
Montgomery	144.1	.0624	191.2	138	93.3	47.0	.0562	1,243,706	.0619	647,130	.0613	.0618	.0633	.0531	.0563
Moore	17.2	.0074	22.3	19	91.9	5.8	.0069	167,200	.0083	82,137	.0078	.0079	.0064	.0057	.0097
Morris	15.2	.0066	23.5	59	76.6	5.4	.0065	122,315	.0060	55,392	.0052	.0060	.0069	.0062	.0062
Motley	1.9	.0008	−12.8	2	90.4	.8	.0009	17,838	.0009	6,517	.0007	.0008	.0010	.0009	.0005
Nacogdoches	48.8	.0212	34.2	52	80.9	17.5	.0210	366,952	.0183	228,722	.0216	.0198	.0278	.0214	.0201
Navarro	36.3	.0157	16.5	34	76.3	13.9	.0166	252,686	.0125	195,285	.0185	.0150	.0241	.0165	.0133
Newton	13.7	.0059	17.5	15	75.4	4.8	.0057	92,283	.0046	23,588	.0022	.0041	.0062	.0054	.0032
Nolan	17.7	.0077	9.1	19	84.3	6.5	.0078	139,390	.0069	117,203	.0111	.0084	.0110	.0082	.0071
Nueces	273.2	.1182	15.0	323	81.1	90.5	.1082	2,193,854	.1091	1,381,863	.1309	.1174	.1153	.1171	.1109
Ochiltree	9.7	.0042	−.1	11	95.7	3.5	.0042	94,696	.0047	51,522	.0049	.0046	.0039	.0044	.0053
Oldham	2.3	.0010	1.9	2	96.8	.7	.0009	21,596	.0011	5,289	.0005	.0010	.0006	.0007	.0008

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Orange	86.3	.0374	21.3	238	90.2	29.4	.0351	786,877	.0391	406,093	.0384	.0384	.0322	.0310	.0411
Palo Pinto	23.1	.0100	−20.3	24	91.4	8.8	.0105	196,755	.0097	152,722	.0145	.0113	.0139	.0126	.0092
Panola	21.7	.0094	36.5	27	78.8	7.8	.0094	130,155	.0065	81,733	.0077	.0075	.0140	.0091	.0054
Parker	47.3	.0205	39.6	52	96.1	16.8	.0201	395,436	.0197	206,454	.0196	.0197	.0224	.0198	.0154
Parmer	11.2	.0048	6.6	13	82.1	3.5	.0041	84,043	.0041	31,007	.0029	.0040	.0033	.0047	.0027
Pecos	15.0	.0065	9.1	3	80.4	4.6	.0055	93,183	.0047	83,992	.0079	.0060	.0069	.0071	.0050
Polk	26.3	.0114	81.9	25	79.3	9.8	.0118	150,143	.0074	129,176	.0123	.0097	.0186	.0129	.0068
Potter	100.5	.0435	11.0	111	84.0	39.2	.0468	923,112	.0459	901,871	.0854	.0573	.0500	.0590	.0664
Presidio	5.2	.0022	7.4	1	78.3	1.7	.0021	31,894	.0016	22,841	.0021	.0017	.0030	.0021	.0017
Rains	5.0	.0022	33.3	21	93.3	2.1	.0025	28,921	.0014	12,405	.0012	.0016	.0046	.0022	.0012
Randall	79.5	.0344	47.5	87	96.1	29.2	.0349	837,773	.0417	463,715	.0439	.0409	.0317	.0339	.0432
Reagan	4.3	.0019	32.8	4	78.8	1.3	.0016	28,363	.0014	15,691	.0015	.0015	.0013	.0017	.0013
Real	2.5	.0011	24.2	4	94.2	.9	.0010	13,285	.0006	5,843	.0006	.0007	.0016	.0012	.0003
Red River	16.4	.0071	14.7	16	78.3	6.2	.0075	77,295	.0039	54,608	.0051	.0048	.0139	.0069	.0033
Reeves	15.6	.0067	−5.6	6	64.0	4.8	.0057	96,065	.0048	59,029	.0056	.0055	.0063	.0069	.0049
Refugio	9.3	.0040	−2.1	12	82.1	3.2	.0038	74,191	.0036	36,476	.0035	.0037	.0038	.0037	.0033
Roberts	1.2	.0006	24.1	1	98.3	.4	.0005	8,115	.0004	1,997	.0002	.0004	.0006	.0005	.0002
Robertson	14.8	.0064	2.9	17	62.0	5.7	.0068	74,585	.0037	46,296	.0043	.0044	.0125	.0058	.0036
Rockwall	16.1	.0069	128.5	126	92.6	5.5	.0066	118,113	.0059	61,981	.0059	.0062	.0070	.0065	.0051
Runnels	11.8	.0051	−2.6	11	87.2	4.5	.0054	83,472	.0042	49,985	.0047	.0044	.0076	.0052	.0047
Rusk	42.9	.0186	25.8	46	76.7	15.7	.0188	317,170	.0157	142,951	.0136	.0157	.0222	.0166	.0149
Sabine	9.0	.0039	25.2	19	83.3	3.5	.0041	50,711	.0026	38,033	.0036	.0031	.0071	.0041	.0023
San Augustine	8.9	.0039	13.3	17	69.7	3.3	.0040	45,420	.0022	31,172	.0029	.0028	.0062	.0041	.0028
San Jacinto	12.4	.0053	85.0	22	78.0	4.7	.0056	66,210	.0033	14,337	.0014	.0030	.0092	.0040	.0023
San Patricio	60.1	.0260	27.1	87	83.8	18.6	.0222	381,511	.0190	262,077	.0248	.0222	.0319	.0239	.0177
San Saba	6.3	.0028	13.7	6	87.9	2.4	.0029	36,863	.0018	17,506	.0017	.0020	.0046	.0024	.0019
Schleicher	3.0	.0013	31.8	2	91.4	1.0	.0012	22,604	.0011	5,762	.0005	.0009	.0014	.0008	.0007
Scurry	18.7	.0081	18.7	21	83.4	6.7	.0080	163,665	.0081	109,719	.0104	.0090	.0090	.0085	.0094
Shackelford	4.1	.0017	23.4	4	95.8	1.5	.0018	39,481	.0020	17,199	.0016	.0017	.0019	.0014	.0013
Shelby	23.7	.0103	20.5	30	77.8	8.9	.0107	158,414	.0079	95,380	.0091	.0087	.0158	.0110	.0070
Sherman	3.0	.0013	−18.0	3	94.2	1.1	.0013	33,017	.0016	16,486	.0015	.0015	.0013	.0015	.0015
Smith	134.4	.0582	38.4	144	75.4	49.1	.0587	1,170,013	.0582	806,887	.0764	.0637	.0656	.0631	.0687
Somervell	4.5	.0019	61.1	24	96.5	1.7	.0020	34,794	.0017	22,369	.0021	.0019	.0037	.0022	.0015
Starr	29.1	.0126	64.3	24	89.0	7.4	.0089	108,778	.0054	73,392	.0070	.0074	.0162	.0079	.0061
Stephens	10.3	.0045	22.4	12	92.1	4.1	.0049	85,203	.0042	45,868	.0043	.0043	.0062	.0046	.0047
Sterling	1.2	.0005	13.6	1	93.2	.4	.0005	5,691	.0003	4,757	.0005	.0003	.0008	.0006	.0002
Stonewall	2.4	.0010	.1	3	91.8	1.0	.0012	21,477	.0011	6,376	.0006	.0009	.0013	.0011	.0006
Sutton	5.5	.0024	73.2	4	93.8	1.7	.0020	37,787	.0019	44,113	.0042	.0026	.0033	.0025	.0017
Swisher	9.6	.0042	−7.5	11	78.9	3.3	.0039	68,790	.0034	33,909	.0032	.0036	.0036	.0047	.0029
Tarrant	887.3	.3841	24.0	1,022	82.4	326.7	.3907	8,839,988	.4393	5,362,251	.5077	.4488	.3018	.3969	.4623
Taylor	113.6	.0491	16.1	124	86.0	40.2	.0481	955,618	.0475	728,332	.0690	.0542	.0496	.0578	.0533
Terrell	1.6	.0007	−17.5	1	92.1	.6	.0007	14,064	.0007	5,980	.0005	.0008	.0007	.0007	.0005
Terry	14.7	.0064	4.1	17	81.8	5.0	.0060	130,777	.0065	103,846	.0099	.0073	.0065	.0072	.0065
Throckmorton	2.0	.0009	−9.3	2	94.1	.9	.0011	21,030	.0011	3,403	.0003	.0008	.0011	.0008	.0007
Titus	22.4	.0097	34.1	54	83.8	8.1	.0097	190,533	.0094	162,129	.0154	.0114	.0116	.0109	.0108
Tom Green	87.7	.0379	23.4	58	84.5	32.1	.0384	689,447	.0343	560,420	.0530	.0405	.0465	.0471	.0398
Travis	441.0	.1909	49.2	446	77.8	171.8	.2054	4,673,432	.2323	2,660,610	.2519	.2299	.1948	.2129	.2328
Trinity	9.8	.0043	28.5	14	78.9	3.8	.0046	53,229	.0026	44,243	.0042	.0036	.0077	.0050	.0017
Tyler	16.9	.0073	36.1	18	86.4	6.2	.0074	97,220	.0048	49,484	.0047	.0052	.0113	.0072	.0044
Upshur	30.3	.0131	44.5	52	83.7	10.8	.0129	199,773	.0100	97,922	.0093	.0104	.0159	.0124	.0085
Upton	4.6	.0020	−2.1	4	82.2	1.6	.0019	35,005	.0017	11,194	.0010	.0016	.0018	.0018	.0014
Uvalde	23.4	.0101	34.9	15	82.6	7.3	.0087	135,557	.0067	97,149	.0092	.0081	.0141	.0094	.0072
Val Verde	37.5	.0163	36.5	12	81.4	10.9	.0131	207,949	.0104	139,164	.0132	.0123	.0158	.0162	.0117
Van Zandt	33.2	.0143	49.9	39	94.3	12.5	.0149	198,241	.0098	118,958	.0113	.0113	.0217	.0144	.0083
Victoria	71.9	.0312	33.7	81	80.8	24.6	.0295	601,620	.0299	528,158	.0500	.0361	.0318	.0351	.0359
Walker	43.9	.0190	58.6	56	69.2	12.9	.0154	312,461	.0156	183,320	.0174	.0168	.0205	.0157	.0128
Waller	20.8	.0090	45.6	40	54.3	6.1	.0073	124,636	.0062	171,620	.0162	.0098	.0093	.0100	.0057
Ward	14.3	.0061	9.8	17	82.6	4.8	.0057	131,879	.0065	67,258	.0064	.0065	.0048	.0052	.0066
Washington	22.5	.0098	19.4	37	76.1	8.0	.0096	147,743	.0074	114,345	.0108	.0087	.0166	.0096	.0082
Webb	104.5	.0452	43.4	31	90.7	27.6	.0330	489,957	.0243	606,261	.0574	.0385	.0543	.0445	.0458
Wharton	41.1	.0178	11.9	38	74.6	14.5	.0173	339,040	.0169	208,833	.0198	.0179	.0223	.0171	.0171
Wheeler	7.3	.0032	13.5	8	93.7	2.9	.0035	55,098	.0027	36,392	.0034	.0031	.0046	.0036	.0026
Wichita	121.4	.0525	.7	200	85.5	44.0	.0526	1,052,082	.0523	766,284	.0726	.0584	.0564	.0629	.0598
Wilbarger	16.1	.0070	4.9	17	84.4	6.0	.0072	105,542	.0052	66,402	.0063	.0060	.0092	.0082	.0051
Willacy	17.9	.0077	15.0	30	67.1	4.8	.0057	73,510	.0037	49,151	.0046	.0047	.0090	.0058	.0029
Williamson	84.7	.0367	127.0	74	85.9	27.6	.0330	482,032	.0239	234,508	.0222	.0259	.0434	.0349	.0203

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Wilson	17.6	.0076	35.0	22	88.0	5.8	.0070	106,960	.0053	44,961	.0043	.0055	.0084	.0066	.0044
Winkler	10.1	.0044	4.8	12	78.5	3.4	.0040	83,265	.0042	47,698	.0045	.0043	.0043	.0040	.0050
Wise	28.0	.0121	42.2	31	95.3	10.0	.0120	224,642	.0112	96,450	.0091	.0108	.0139	.0102	.0102
Wood	25.9	.0112	39.3	38	88.5	9.8	.0117	204,318	.0101	91,026	.0087	.0099	.0145	.0106	.0086
Yoakum	8.5	.0037	15.7	11	85.7	2.9	.0035	77,061	.0038	29,606	.0028	.0034	.0030	.0034	.0034
Young	19.9	.0086	29.2	22	95.7	7.8	.0093	192,656	.0096	95,411	.0090	.0093	.0105	.0086	.0083
Zapata	7.1	.0031	63.1	7	89.9	2.2	.0026	19,088	.0010	11,942	.0011	.0014	.0056	.0019	.0011
Zavala	11.7	.0051	2.9	9	78.7	3.1	.0038	58,736	.0029	23,118	.0022	.0031	.0047	.0035	.0026
TOTAL METRO COUNTIES	**11,873.2**	**5.1394**	**35.3**	**235**	**77.4**	**4,187.3**	**5.0075**	**112,261,679**	**5.5797**	**68,370,674**	**6.4740**	**5.7592**	**4.8720**	**5.2080**	**5.8563**
TOTAL STATE	**14,798.1**	**6.4059**	**32.1**	**56**	**78.5**	**5,224.9**	**6.2486**	**132,308,070**	**6.5756**	**80,394,593**	**7.6123**	**6.8527**	**6.5378**	**6.4642**	**6.8155**

UTAH

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP	MPP	PPP
PROVO - OREM	**235.4**	**.1019**	**70.9**	**117**	**96.6**	**63.3**	**.0757**	**1,372,624**	**.0682**	**754,990**	**.0715**	**.0760**	**.0744**	**.0821**	**.0735**
Utah	235.4	.1019	70.9	117	96.6	63.3	.0757	1,372,624	.0682	754,990	.0715	.0760	.0744	.0821	.0735
SALT LAKE CITY - OGDEN	**982.3**	**.4252**	**39.2**	**115**	**93.8**	**316.8**	**.3788**	**7,205,073**	**.3579**	**4,163,658**	**.3943**	**.3826**	**.3397**	**.4101**	**.4099**
Davis	156.7	.0678	58.2	524	94.1	43.6	.0521	1,050,092	.0521	466,170	.0442	.0530	.0317	.0540	.0584
Salt Lake	650.3	.2815	41.8	860	94.0	215.1	.2572	4,933,423	.2451	2,949,051	.2792	.2627	.2427	.2770	.2899
Tooele	26.9	.0116	24.9	4	91.4	8.3	.0099	183,260	.0091	77,965	.0074	.0091	.0080	.0109	.0084
Weber	148.4	.0643	17.5	262	93.1	49.8	.0596	1,038,298	.0516	670,472	.0635	.0578	.0573	.0682	.0532
ALL COUNTIES															
Beaver	4.5	.0019	18.4	2	98.3	1.4	.0016	21,385	.0010	13,021	.0012	.0013	.0024	.0018	.0010
Box Elder	34.4	.0149	22.3	6	92.6	10.2	.0122	247,027	.0123	114,442	.0109	.0124	.0101	.0115	.0117
Cache	60.3	.0261	42.4	51	96.7	18.8	.0225	328,755	.0164	205,396	.0194	.0192	.0281	.0253	.0195
Carbon	23.7	.0103	51.5	16	95.4	7.9	.0095	150,502	.0074	112,059	.0106	.0090	.0113	.0110	.0094
Daggett	.8	.0003	20.1	1	99.5	.2	.0002	4,420	.0003	1,922	.0002	.0002	.0001	.0001	.0003
Davis	156.7	.0678	58.2	524	94.1	43.6	.0521	1,050,092	.0521	466,170	.0442	.0530	.0317	.0540	.0584
Duchesne	13.6	.0059	86.3	4	96.6	3.7	.0045	63,477	.0032	47,452	.0045	.0040	.0058	.0055	.0029
Emery	13.0	.0057	153.1	3	97.6	3.6	.0043	66,597	.0033	25,253	.0023	.0035	.0052	.0041	.0025
Garfield	3.8	.0016	20.4	1	97.4	1.2	.0014	24,472	.0012	8,975	.0009	.0012	.0014	.0015	.0010
Grand	8.6	.0037	28.6	2	96.3	3.0	.0036	68,531	.0034	49,470	.0047	.0038	.0039	.0039	.0043
Iron	18.4	.0080	51.1	6	96.4	5.5	.0066	81,370	.0041	88,905	.0084	.0061	.0084	.0100	.0051
Juab	5.7	.0025	24.6	2	98.4	1.7	.0020	23,814	.0012	20,887	.0020	.0017	.0026	.0029	.0007
Kane	4.4	.0019	81.7	1	98.2	1.4	.0017	25,001	.0012	18,687	.0017	.0016	.0017	.0023	.0011
Millard	9.4	.0040	34.5	1	95.1	2.9	.0034	44,409	.0022	27,963	.0027	.0027	.0041	.0039	.0018
Morgan	5.1	.0022	28.0	8	98.2	1.5	.0018	26,046	.0013	6,291	.0006	.0013	.0014	.0023	.0010
Piute	1.3	.0006	11.7	2	99.1	.4	.0005	3,868	.0002	1,512	.0001	.0003	.0007	.0007	.0001
Rich	2.3	.0010	42.4	2	98.4	.7	.0009	9,306	.0005	5,571	.0006	.0005	.0011	.0010	.0002
Salt Lake	650.3	.2815	41.8	860	94.0	215.1	.2572	4,933,423	.2451	2,949,051	.2792	.2627	.2427	.2770	.2899
San Juan	12.8	.0055	33.3	2	52.3	3.2	.0038	53,970	.0027	23,985	.0023	.0032	.0052	.0038	.0020
Sanpete	15.4	.0067	40.3	10	96.8	4.6	.0055	58,689	.0029	32,981	.0031	.0036	.0088	.0062	.0022
Sevier	15.8	.0069	56.4	8	97.8	4.8	.0058	80,877	.0041	65,792	.0062	.0053	.0071	.0069	.0051
Summit	11.2	.0048	90.5	6	98.5	3.7	.0044	65,103	.0032	44,232	.0042	.0038	.0046	.0060	.0023
Tooele	26.9	.0116	24.9	4	91.4	8.3	.0099	183,260	.0091	77,965	.0074	.0091	.0080	.0109	.0084
Uintah	22.2	.0097	75.0	5	89.0	6.5	.0078	140,919	.0070	83,699	.0079	.0078	.0071	.0086	.0078
Utah	235.4	.1019	70.9	117	96.6	63.3	.0757	1,372,624	.0682	754,990	.0715	.0760	.0744	.0821	.0735
Wasatch	9.0	.0039	53.5	8	98.5	2.8	.0033	45,605	.0023	31,117	.0030	.0027	.0040	.0045	.0015
Washington	28.6	.0123	109.2	12	98.0	8.5	.0102	146,693	.0073	124,621	.0118	.0097	.0128	.0128	.0079
Wayne	2.1	.0009	41.6	1	98.3	.6	.0007	9,846	.0005	7,769	.0007	.0006	.0007	.0010	.0005
Weber	148.4	.0643	17.5	262	93.1	49.8	.0596	1,038,298	.0516	670,472	.0635	.0578	.0573	.0682	.0532
TOTAL METRO COUNTIES	**1,217.7**	**.5271**	**44.4**	**115**	**94.4**	**380.1**	**.4545**	**8,577,697**	**.4261**	**4,918,648**	**.4658**	**.4586**	**.4141**	**.4922**	**.4834**
TOTAL STATE	**1,544.1**	**.6684**	**45.8**	**19**	**94.3**	**478.9**	**.5727**	**10,368,379**	**.5153**	**6,080,650**	**.5758**	**.5641**	**.5527**	**.6298**	**.5753**

VERMONT

METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP	MPP	PPP
BURLINGTON	**118.0**	**.0511**	**19.0**	**219**	**98.2**	**40.5**	**.0484**	**960,302**	**.0478**	**575,593**	**.0545**	**.0506**	**.0430**	**.0531**	**.0552**
Chittenden	118.0	.0511	19.0	219	98.2	40.5	.0484	960,302	.0478	575,593	.0545	.0506	.0430	.0531	.0552
ALL COUNTIES															
Addison	30.3	.0131	24.9	39	98.9	9.9	.0118	192,961	.0096	94,671	.0089	.0100	.0125	.0142	.0083
Bennington	34.1	.0148	16.5	50	98.8	12.6	.0151	242,223	.0120	189,604	.0180	.0145	.0171	.0190	.0145
Caledonia	26.4	.0114	15.8	41	99.2	9.6	.0115	179,613	.0089	108,780	.0103	.0097	.0131	.0138	.0096

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VERMONT (continued)															
ALL COUNTIES (continued)															
Chittenden	118.0	.0511	19.0	219	98.2	40.5	.0484	960,302	.0478	575,593	.0545	.0506	.0430	.0531	.0552
Essex	6.5	.0028	20.0	10	98.9	2.2	.0026	34,770	.0017	5,868	.0005	.0014	.0028	.0030	.0010
Franklin	35.4	.0153	13.2	55	97.9	12.0	.0144	213,066	.0106	134,211	.0128	.0122	.0175	.0179	.0118
Grand Isle	4.8	.0021	34.3	54	98.7	1.7	.0020	26,102	.0013	11,890	.0011	.0015	.0024	.0027	.0009
Lamoille	17.3	.0075	30.0	38	99.1	6.3	.0076	117,111	.0058	68,361	.0065	.0063	.0088	.0092	.0051
Orange	23.6	.0102	33.5	34	99.0	8.3	.0099	146,727	.0073	71,915	.0068	.0077	.0111	.0125	.0049
Orleans	24.1	.0104	19.6	35	99.2	8.5	.0101	147,764	.0073	71,366	.0067	.0078	.0119	.0119	.0058
Rutland	59.3	.0257	12.7	64	99.0	21.5	.0258	408,945	.0204	259,368	.0246	.0228	.0277	.0322	.0191
Washington	53.2	.0230	11.6	77	98.7	19.4	.0232	386,157	.0191	245,202	.0232	.0211	.0244	.0280	.0186
Windham	37.7	.0163	12.6	48	98.7	14.6	.0174	289,702	.0144	191,879	.0182	.0159	.0205	.0206	.0153
Windsor	52.2	.0226	18.4	54	98.9	20.0	.0239	428,789	.0214	233,296	.0221	.0217	.0227	.0248	.0190
TOTAL METRO COUNTIES	**118.0**	**.0511**	**19.0**	**219**	**98.2**	**40.5**	**.0484**	**960,302**	**.0478**	**575,593**	**.0545**	**.0506**	**.0430**	**.0531**	**.0552**
TOTAL STATE	**522.9**	**.2263**	**17.6**	**56**	**98.7**	**187.1**	**.2237**	**3,774,232**	**.1876**	**2,262,004**	**.2142**	**.2032**	**.2355**	**.2629**	**.1891**
VIRGINIA															
CHARLOTTESVILLE	**117.6**	**.0510**	**31.4**	**99**	**84.0**	**41.9**	**.0502**	**890,733**	**.0443**	**537,092**	**.0509**	**.0475**	**.0565**	**.0567**	**.0439**
Albemarle	58.4	.0253	54.6	81	87.5	21.5	.0258	491,734	.0245	66,650	.0063	.0191	.0223	.0230	.0160
Charlottesville	40.3	.0175	3.7	4,030	81.0	13.9	.0166	304,027	.0151	438,148	.0415	.0234	.0242	.0252	.0245
Fluvanna	10.7	.0047	40.4	37	70.1	3.7	.0044	51,536	.0026	14,636	.0014	.0027	.0060	.0046	.0018
Greene	8.2	.0035	56.3	52	91.8	2.8	.0034	43,436	.0021	17,658	.0017	.0023	.0040	.0039	.0016
DANVILLE	**112.8**	**.0488**	**7.2**	**111**	**69.5**	**41.0**	**.0491**	**816,047**	**.0405**	**446,822**	**.0423**	**.0428**	**.0562**	**.0538**	**.0380**
Danville	45.4	.0196	−2.3	2,671	69.6	17.9	.0214	390,534	.0194	353,779	.0335	.0237	.0277	.0266	.0216
Pittsylvania	67.4	.0292	14.8	68	69.4	23.1	.0277	425,513	.0211	93,043	.0088	.0191	.0285	.0272	.0164
LYNCHBURG	**156.4**	**.0677**	**16.1**	**114**	**78.6**	**54.2**	**.0648**	**1,087,363**	**.0540**	**743,375**	**.0704**	**.0617**	**.0752**	**.0746**	**.0538**
Amherst	29.9	.0129	14.7	63	78.5	9.5	.0114	223,453	.0111	91,692	.0087	.0107	.0110	.0112	.0092
Appomattox	12.3	.0054	25.7	37	76.3	4.2	.0050	67,124	.0033	58,419	.0055	.0045	.0070	.0067	.0024
Campbell	47.2	.0204	37.7	93	84.1	15.4	.0184	334,424	.0166	133,938	.0127	.0162	.0148	.0186	.0163
Lynchburg	67.0	.0290	3.7	1,367	75.2	25.1	.0300	462,362	.0230	459,326	.0435	.0303	.0424	.0381	.0259
NEWPORT NEWS - HAMPTON	**370.7**	**.1606**	**11.3**	**589**	**69.4**	**129.4**	**.1546**	**2,706,851**	**.1344**	**1,808,561**	**.1712**	**.1510**	**.1570**	**.1952**	**.1576**
Gloucester	21.3	.0092	51.5	95	83.7	7.7	.0092	129,862	.0064	91,373	.0086	.0078	.0131	.0106	.0068
Hampton	122.8	.0532	1.7	2,408	63.7	42.7	.0510	912,267	.0453	729,318	.0690	.0540	.0495	.0688	.0573
James City	23.7	.0103	32.8	155	70.2	8.2	.0098	170,874	.0085	71,573	.0068	.0084	.0071	.0112	.0239
Newport News	146.6	.0635	6.1	2,255	66.0	53.4	.0638	1,042,214	.0518	641,309	.0607	.0568	.0697	.0798	.0465
Poquoson	9.5	.0041	74.6	559	98.5	3.1	.0037	59,213	.0029	7,988	.0007	.0026	.0030	.0038	.0025
Williamsburg	9.9	.0043	9.2	1,980	87.1	3.0	.0036	96,978	.0048	145,202	.0138	.0074	.0056	.0067	.0078
York	36.9	.0160	32.9	327	80.5	11.3	.0135	295,443	.0147	121,798	.0116	.0140	.0090	.0143	.0128
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	**820.1**	**.3549**	**11.9**	**610**	**69.7**	**276.0**	**.3301**	**6,395,330**	**.3179**	**3,705,891**	**.3509**	**.3350**	**.3283**	**.3793**	**.3109**
Chesapeake	119.3	.0516	33.2	351	70.8	38.6	.0462	772,433	.0384	487,125	.0461	.0434	.0444	.0559	.0336
Norfolk	258.6	.1119	−16.0	4,879	60.6	86.5	.1035	2,003,160	.0996	1,280,560	.1212	.1084	.1186	.1246	.0951
Portsmouth	103.2	.0447	−7.0	3,440	53.6	36.9	.0441	774,454	.0385	449,046	.0425	.0409	.0480	.0475	.0433
Suffolk	48.0	.0208	6.6	117	51.8	16.1	.0192	427,164	.0213	163,038	.0155	.0194	.0181	.0173	.0180
Virginia Beach	279.1	.1208	62.2	1,090	86.2	93.5	.1118	2,362,925	.1174	1,303,474	.1234	.1199	.0915	.1282	.1193
Currituck, N. C.	*11.9*	*.0051*	*70.6*	*46*	*83.2*	*4.4*	*.0053*	*55,194*	*.0027*	*22,648*	*.0022*	*.0030*	*.0077*	*.0058*	*.0016*
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	**130.2**	**.0563**	**1.1**	**160**	**61.7**	**43.0**	**.0514**	**958,746**	**.0476**	**557,468**	**.0527**	**.0511**	**.0523**	**.0602**	**.0472**
Colonial Heights	16.7	.0073	10.6	2,088	97.6	5.9	.0070	131,088	.0065	73,361	.0069	.0069	.0060	.0084	.0061
Dinwiddie	23.0	.0099	6.1	45	56.7	6.4	.0076	135,572	.0067	15,191	.0014	.0058	.0061	.0071	.0048
Hopewell	23.4	.0101	−.3	2,340	78.5	8.7	.0104	197,887	.0098	135,571	.0128	.0108	.0116	.0119	.0111
Petersburg	40.5	.0175	−8.4	1,761	37.5	15.3	.0183	285,542	.0142	321,840	.0305	.0197	.0242	.0248	.0195
Prince George	26.6	.0115	9.1	100	65.7	6.7	.0081	208,657	.0104	11,505	.0011	.0079	.0044	.0080	.0057
RICHMOND	**645.9**	**.2794**	**18.0**	**302**	**71.7**	**237.5**	**.2840**	**6,088,234**	**.3026**	**3,543,117**	**.3356**	**.3081**	**.2469**	**.3054**	**.3052**
Charles City	6.8	.0029	10.4	38	20.8	2.1	.0025	35,553	.0017	3,431	.0003	.0016	.0029	.0026	.0012
Chesterfield	152.3	.0660	97.7	351	88.7	50.3	.0602	1,133,771	.0564	751,626	.0712	.0627	.0529	.0752	.0628
Goochland	12.1	.0052	20.2	43	63.2	3.9	.0046	75,303	.0038	21,974	.0021	.0035	.0048	.0052	.0025
Hanover	52.8	.0228	40.9	113	86.3	17.4	.0208	456,674	.0227	250,362	.0237	.0230	.0187	.0210	.0193
Henrico	185.1	.0801	19.8	778	83.4	70.7	.0845	2,087,023	.1037	1,201,774	.1138	.1021	.0622	.0837	.1128
New Kent	9.4	.0040	77.4	44	72.4	3.3	.0040	57,268	.0028	30,169	.0029	.0032	.0046	.0046	.0020
Powhatan	14.0	.0060	81.9	54	74.1	3.9	.0047	93,084	.0047	20,804	.0020	.0041	.0040	.0041	.0036
Richmond city	213.4	.0924	−14.4	3,557	47.6	85.9	.1027	2,149,558	.1068	1,262,977	.1196	.1079	.0968	.1090	.1010

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ROANOKE	**227.0**	**.0982**	**11.7**	**192**	**87.8**	**86.0**	**.1029**	**1,844,640**	**.0917**	**1,296,858**	**.1228**	**.1022**	**.1066**	**.1211**	**.0993**
Botetourt	24.2	.0105	33.0	44	94.6	8.5	.0101	161,011	.0080	64,002	.0061	.0079	.0101	.0107	.0064
Craig	4.1	.0017	16.3	12	99.4	1.5	.0018	19,355	.0010	5,120	.0005	.0010	.0021	.0021	.0006
Roanoke	75.2	.0325	39.7	300	96.9	25.5	.0305	635,421	.0316	291,092	.0275	.0305	.0280	.0308	.0316
Roanoke city	99.2	.0430	−6.1	2,307	77.1	41.6	.0498	805,630	.0400	695,077	.0658	.0484	.0546	.0624	.0501
Salem	24.3	.0105	10.4	1,736	94.7	8.9	.0107	223,223	.0111	241,567	.0229	.0144	.0118	.0151	.0106
ALL COUNTIES															
Accomack	31.6	.0137	9.0	66	63.0	11.8	.0141	156,204	.0077	106,869	.0101	.0097	.0229	.0152	.0068
Albemarle	58.4	.0253	54.6	81	87.5	21.5	.0258	491,734	.0245	66,650	.0063	.0191	.0223	.0230	.0160
☐ Alexandria	100.8	.0436	−9.1	6,720	72.2	49.5	.0592	1,526,979	.0758	823,859	.0780	.0702	.0481	.0570	.0711
Alleghany	14.6	.0063	17.2	33	96.8	4.8	.0057	79,6[illegible]7	.0040	9,832	.0009	.0035	.0062	.0064	.0025
Amelia	8.6	.0037	13.3	24	61.0	2.8	.0033	38,584	.0020	17,400	.0016	.0022	.0053	.0034	.0015
Amherst	29.9	.0129	14.7	63	78.5	9.5	.0114	223,453	.0111	91,692	.0087	.0107	.0110	.0112	.0092
Appomattox	12.3	.0054	25.7	37	76.3	4.2	.0050	67,124	.0033	58,419	.0055	.0045	.0070	.0067	.0024
☐ Arlington	148.6	.0643	−14.7	5,715	82.4	71.6	.0856	2,426,502	.1206	944,296	.0894	.0999	.0536	.0725	.0929
Augusta	55.5	.0240	25.5	56	95.5	18.9	.0226	358,289	.0178	115,383	.0110	.0170	.0208	.0252	.0137
Bath	6.0	.0026	15.6	11	89.9	2.1	.0025	36,779	.0018	15,793	.0015	.0018	.0033	.0026	.0016
Bedford	36.7	.0159	45.3	49	88.1	12.1	.0145	183,266	.0091	29,929	.0028	.0087	.0164	.0164	.0060
Bedford city	6.0	.0026	−.2	857	80.0	2.3	.0028	47,065	.0024	71,602	.0068	.00[illegible]6	.0060	.0043	.0022
Bland	6.5	.0028	19.9	18	96.3	2.1	.0025	21,782	.0011	11,931	.0011	.0016	.0040	.0028	.0004
Botetourt	24.2	.0105	33.0	44	94.6	8.5	.0101	161,011	.0080	64,002	.0061	.0079	.0101	.0107	.0064
☐ Bristol	18.9	.0082	−3.9	1,575	93.2	7.6	.0091	105,782	.0052	242,445	.0229	.0111	.0171	.0149	.0119
Brunswick	15.5	.0067	−4.2	28	42.3	5.1	.0061	81,592	.0041	40,417	.0039	.0045	.0086	.0066	.0034
Buchanan	39.0	.0169	21.6	77	99.3	12.5	.0150	282,057	.0140	125,121	.0118	.0140	.0140	.0148	.0135
Buckingham	11.9	.0051	12.3	20	57.3	4.0	.0048	53,912	.0027	16,949	.0016	.0029	.0070	.0049	.0016
Buena Vista	6.7	.0029	4.3	2,233	95.6	2.3	.0028	40,083	.0020	26,198	.0025	.0024	.0032	.0038	.0018
Campbell	47.2	.0204	37.7	93	84.1	15.4	.0184	334,424	.0166	133,938	.0127	.0162	.0148	.0186	.0163
Caroline	18.7	.0081	34.3	35	55.2	6.1	.0073	130,781	.0065	42,980	.0041	.0060	.0075	.0071	.0048
Carroll	27.9	.0121	20.8	58	99.2	9.7	.0116	163,815	.0081	44,620	.0042	.0078	.0131	.0124	.0060
Charles City	6.8	.0029	10.4	38	20.8	2.1	.0025	35,553	.0017	3,431	.0003	.0016	.0029	.0026	.0012
Charlotte	12.2	.0053	−1.4	26	61.1	4.1	.0049	59,535	.0030	21,837	.0021	.0031	.0069	.0049	.0021
Charlottesville	40.3	.0175	3.7	4,030	81.0	13.9	.0166	304,027	.0151	438,148	.0415	.0234	.0242	.0252	.0245
Chesapeake	119.3	.0516	33.2	351	70.8	38.6	.0462	772,433	.0384	487,125	.0461	.0434	.0444	.0559	.0336
Chesterfield	152.3	.0660	97.7	351	88.7	50.3	.0602	1,133,771	.0564	751,626	.0712	.0627	.0529	.0752	.0628
Clarke	10.3	.0044	27.1	58	87.9	3.7	.0044	77,721	.0038	25,252	.0024	.0035	.0050	.0048	.0027
Clifton Forge	4.9	.0022	−10.9	1,633	83.4	1.9	.0023	35,164	.0017	28,951	.0028	.0021	.0032	.0028	.0016
Colonial Heights	16.7	.0073	10.6	2,088	97.6	5.9	.0070	131,088	.0065	73,361	.0069	.0069	.0060	.0084	.0061
Covington	8.9	.0038	−11.5	2,225	86.1	3.5	.0042	58,613	.0029	96,642	.0092	.0049	.0053	.0069	.0041
Craig	4.1	.0017	16.3	12	99.4	1.5	.0018	19,355	.0010	5,120	.0005	.0010	.0021	.0021	.0006
Culpeper	23.5	.0102	29.0	62	78.6	8.0	.0096	152,732	.0076	88,679	.0084	.0083	.0115	.0117	.0065
Cumberland	8.2	.0036	32.7	27	56.5	2.7	.0032	34,817	.0017	11,475	.0011	.0019	.0047	.0032	.0017
Danville	45.4	.0196	−2.3	2,671	69.6	17.9	.0214	390,534	.0194	353,779	.0335	.0237	.0277	.0266	.0216
Dickenson	20.5	.0089	27.5	62	99.0	6.8	.0082	93,396	.0047	73,246	.0070	.0061	.0129	.0091	.0044
Dinwiddie	23.0	.0099	6.1	45	56.7	6.4	.0076	135,572	.0067	15,191	.0014	.0058	.0061	.0071	.0048
Emporia	4.7	.0020	−11.3	2,350	59.2	1.8	.0021	32,068	.0016	89,213	.0085	.0037	.0043	.0042	.0027
Essex	9.0	.0039	26.8	34	58.7	3.1	.0037	46,746	.0023	55,279	.0052	.0035	.0058	.0052	.0030
☐ Fairfax	622.2	.2694	37.0	1,583	88.4	221.3	.2647	8,914,900	.4431	3,316,260	.3140	.3696	.1477	.1935	.3951
☐ Fairfax city	18.7	.0081	−17.7	3,117	93.0	6.9	.0083	268,066	.0133	413,496	.0391	.0200	.0106	.0149	.0161
☐ Falls Church	9.2	.0040	−14.6	4,600	92.7	4.3	.0051	138,236	.0069	205,742	.0195	.0101	.0050	.0084	.0096
Fauquier	37.7	.0163	42.9	58	83.3	12.5	.0150	295,482	.0147	110,848	.0105	.0138	.0144	.0153	.0114
Floyd	11.9	.0051	21.7	31	96.1	4.3	.0051	68,112	.0033	31,687	.0030	.0036	.0067	.0056	.0026
Fluvanna	10.7	.0047	40.4	37	70.1	3.7	.0044	51,536	.0026	14,636	.0014	.0027	.0060	.0046	.0018
Franklin	36.9	.0159	31.0	54	87.4	12.6	.0151	229,307	.0114	78,333	.0074	.0111	.0168	.0166	.0089
Franklin city	7.4	.0032	7.6	1,850	44.3	2.6	.0031	58,413	.0029	74,328	.0071	.0042	.0054	.0048	.0044
Frederick	36.0	.0156	49.3	87	98.0	11.8	.0141	270,866	.0135	33,899	.0032	.0107	.0090	.0121	.0104
Fredericksburg	15.5	.0067	7.3	2,583	78.6	6.1	.0073	131,267	.0065	205,485	.0195	.0105	.0107	.0118	.0110
Galax	6.5	.0028	3.5	813	94.7	2.7	.0032	43,472	.0022	85,100	.0080	.0041	.0065	.0056	.0037
Giles	17.9	.0078	6.9	49	97.4	6.3	.0076	84,474	.0042	75,976	.0072	.0057	.0114	.0111	.0032
Gloucester	21.3	.0092	51.5	95	83.7	7.7	.0092	129,862	.0064	91,373	.0086	.0078	.0131	.0106	.0068
Goochland	12.1	.0052	20.2	43	63.2	3.9	.0046	75,303	.0038	21,974	.0021	.0035	.0048	.0052	.0025
Grayson	16.7	.0073	8.2	37	96.2	6.2	.0074	90,031	.0045	15,066	.0014	.0042	.0086	.0085	.0032
Greene	8.2	.0035	56.3	52	91.8	2.8	.0034	43,436	.0021	17,658	.0017	.0023	.0040	.0039	.0016
Greensville	11.1	.0048	15.6	37	42.9	3.4	.0041	48,965	.0024	3,344	.0003	.0022	.0045	.0040	.0017
Halifax	30.6	.0133	1.7	38	59.6	10.0	.0120	153,867	.0077	23,194	.0022	.0072	.0142	.0114	.0054
Hampton	122.8	.0532	1.7	2,408	63.7	42.7	.0510	912,267	.0453	729,318	.0690	.0540	.0495	.0688	.0573
Hanover	52.8	.0228	40.9	113	86.3	17.4	.0208	456,674	.0227	250,362	.0237	.0230	.0187	.0210	.0193

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Harrisonburg	20.2	.0088	38.3	3,367	94.4	6.3	.0076	130,089	.0065	238,380	.0226	.0117	.0145	.0126	.0117
Henrico	185.1	.0801	19.8	778	83.4	70.7	.0845	2,087,023	.1037	1,201,774	.1138	.1021	.0622	.0837	.1128
Henry	58.7	.0254	15.3	154	76.2	20.5	.0246	369,668	.0184	93,359	.0089	.0168	.0192	.0294	.0150
Highland	3.1	.0013	22.6	7	99.1	1.1	.0013	12,817	.0006	4,328	0004	.0007	.0020	.0011	.0006
Hopewell	23.4	.0101	–.3	2,340	78.5	8.7	.0104	197,887	.0098	135,571	.0128	.0108	.0116	.0119	.0111
Isle of Wight	22.2	.0096	21.4	70	58.4	7.4	.0088	114,100	.0057	76,214	.0072	.0069	.0114	.0109	.0044
James City	23.7	.0103	32.8	155	70.2	8.2	.0098	170,874	.0085	71,573	.0068	.0084	.0071	.0112	.0239
King and Queen	6.0	.0026	9.3	19	52.6	2.1	.0025	43,792	.0022	5,759	.0005	.0016	.0025	.0020	.0014
King George	11.1	.0048	38.1	62	76.0	3.7	.0045	96,541	.0048	22,641	.0022	.0041	.0039	.0035	.0037
King William	9.6	.0042	28.1	35	63.5	3.3	.0039	70,191	.0035	35,072	.0033	.0036	.0044	.0040	.0029
Lancaster	10.3	.0044	12.9	77	66.3	4.1	.0049	70,201	.0035	44,084	.0042	.0038	.0068	.0050	.0041
Lee	27.0	.0117	32.9	62	99.1	9.4	.0113	116,033	.0057	70,689	.0067	.0073	.0200	.0106	.0043
Lexington	7.1	.0030	–6.6	3,550	86.4	2.2	.0027	42,912	.0021	79,916	.0076	.0039	.0051	.0044	.0026
☐ Loudoun	61.2	.0265	64.7	117	89.4	20.3	.0242	606,432	.0302	239,701	.0227	.0273	.0195	.0206	.0254
Louisa	18.5	.0080	32.1	37	66.9	6.3	.0076	134,276	.0066	45,154	.0042	.0061	.0087	.0073	.0047
Lunenburg	12.2	.0053	4.4	28	60.3	4.3	.0051	65,297	.0033	29,878	.0029	.0035	.0072	.0057	.0024
Lynchburg	67.0	.0290	3.7	1,367	75.2	25.1	.0300	462,362	.0230	459,326	.0435	.0303	.0424	.0381	[illegible]
Madison	10.5	.0045	21.6	33	81.5	3.6	.0043	52,492	.0026	18,280	.0017	.0028	.0062	.0045	.0016
☐ Manassas	16.6	.0072	54.3	2,075	88.7	5.6	.0067	207,545	.0103	132,719	.0125	.0103	.0054	.0067	.0086
☐ Manassas Park	6.5	.0028	–5.0	3,250	93.8	1.9	.0023	60,552	.0030	23,446	.0022	.0027	.0023	.0016	.0026
Martinsville	17.6	.0077	–10.5	1,600	67.8	6.7	.0080	163,628	.0081	237,293	.0225	.0124	.0114	.0127	.0098
Mathews	8.2	.0035	14.4	94	81.7	3.3	.0040	59,255	.0029	28,335	.0027	.0030	.0051	.0044	.0021
Mecklenburg	29.4	.0127	–.1	48	59.3	10.4	.0124	150,157	.0075	121,933	.0115	.0097	.0192	.0151	.0065
Middlesex	7.9	.0035	25.5	59	70.4	3.1	.0037	44,274	.0022	27,764	.0026	.0025	.0061	.0039	.0016
Montgomery	65.8	.0284	40.6	169	95.0	22.1	.0265	409,138	.0203	260,704	.0247	.0234	.0316	.0340	.0181
Nelson	12.3	.0054	5.1	26	75.6	4.3	.0051	46,792	.0024	23,218	.0022	.0028	.0091	.0051	.0015
New Kent	9.4	.0040	77.4	44	72.4	3.3	.0040	57,268	.0028	30,169	.0029	.0032	.0046	.0046	.0020
Newport News	146.6	.0635	6.1	2,255	66.0	53.4	.0638	1,042,214	.0518	641,309	.0607	.0568	.0697	.0798	.0465
Norfolk	258.6	.1119	–16.0	4,879	60.6	86.5	.1035	2,003,160	.0996	1,280,560	.1212	.1084	.1186	.1246	.0951
Northampton	14.8	.0064	2.5	65	49.5	5.6	.0067	73,902	.0036	65,856	.0063	.0050	.0140	.0074	.0025
Northumberland	10.0	.0044	8.2	54	66.0	4.0	.0047	63,109	.0032	26,635	.0025	.0032	.0073	.0046	.0021
Norton	4.9	.0022	17.4	700	93.6	1.8	.0022	36,609	.0019	74,163	.0070	.0034	.0036	.0038	.0032
Nottoway	14.7	.0063	3.1	46	60.5	5.2	.0063	83,968	.0042	53,869	.0051	.0049	.0086	.0068	.0043
Orange	18.8	.0082	36.3	55	82.0	6.6	.0079	109,961	.0054	75,947	.0072	.0066	.0102	.0094	.0048
Page	19.9	.0086	20.0	64	96.8	7.3	.0087	108,337	.0054	61,321	.0058	.0061	.0114	.0108	.0043
Patrick	18.0	.0078	17.8	37	91.7	6.4	.0076	94,715	.0047	34,207	.0032	.0049	.0084	.0089	.0037
Petersburg	40.5	.0175	–8.4	1,761	37.5	15.3	.0183	285,542	.0142	321,840	.0305	.0197	.0242	.0248	.0195
Pittsylvania	67.4	.0292	14.8	68	69.4	23.1	.0277	425,513	.0211	93,043	.0088	.0191	.0285	.0272	.0164
Poquoson	9.5	.0041	74.6	559	98.5	3.1	.0037	59,213	.0029	7,988	.0007	.0026	.0030	.0038	.0025
Portsmouth	103.2	.0447	–7.0	3,440	53.6	36.9	.0441	774,454	.0385	449,046	.0425	.0409	.0480	.0475	.0433
Powhatan	14.0	.0060	81.9	54	74.1	3.9	.0047	93,084	.0047	20,804	.0020	.0041	.0040	.0041	.0036
Prince Edward	16.8	.0073	16.8	47	61.8	5.0	.0059	82,217	.0040	84,849	.0080	.0059	.0099	.0075	.0047
Prince George	26.6	.0115	9.1	100	65.7	6.7	.0081	208,657	.0104	11,505	.0011	.0079	.0044	.0080	.0057
☐ Prince William	154.6	.0669	65.3	456	88.8	46.6	.0557	1,581,638	.0786	794,591	.0753	.0752	.0377	.0490	.0723
Pulaski	36.1	.0156	22.1	114	94.0	12.9	.0154	247,349	.0123	107,735	.0102	.0125	.0153	.0177	.0106
Radford	13.3	.0058	11.4	1,900	92.3	4.0	.0048	88,890	.0044	89,262	.0085	.0058	.0059	.0061	.0057
Rappahannock	6.3	.0027	21.2	24	88.2	2.3	.0027	40,341	.0021	8,333	.0008	.0018	.0030	.0023	.0016
Richmond	7.1	.0031	9.2	37	67.7	2.6	.0031	42,500	.0021	32,520	.0031	.0025	.0041	.0034	.0028
Richmond city	213.4	.0924	–14.4	3,557	47.6	85.9	.1027	2,149,558	.1068	1,262,977	.1196	.1079	.0968	.1090	.1010
Roanoke	75.2	.0325	39.7	300	96.9	25.5	.0305	635,421	.0316	291,092	.0275	.0305	.0280	.0308	.0316
Roanoke city	99.2	.0430	–6.1	2,307	77.1	41.6	.0498	805,630	.0400	695,077	.0658	.0484	.0546	.0624	.0501
Rockbridge	18.2	.0079	9.4	30	96.2	6.4	.0076	111,947	.0056	28,914	.0028	.0051	.0075	.0081	.0039
Rockingham	58.7	.0254	22.6	68	97.8	20.1	.0240	411,123	.0204	82,826	.0078	.0177	.0204	.0246	.0153
Russell	33.1	.0144	34.9	69	98.6	11.5	.0137	166,223	.0083	61,746	.0058	.0088	.0177	.0142	.0082
Salem	24.3	.0105	10.4	1,736	94.7	8.9	.0107	223,223	.0111	241,567	.0229	.0144	.0118	.0151	.0106
☐ Scott	25.1	.0109	3.0	47	99.0	8.8	.0105	129,950	.0065	69,466	.0066	.0074	.0151	.0112	.0054
Shenandoah	28.4	.0123	24.3	55	98.0	10.6	.0127	165,490	.0082	99,522	.0094	.0094	.0159	.0157	.0064
Smyth	33.7	.0145	7.5	75	97.6	11.8	.0141	159,403	.0079	124,473	.0118	.0105	.0216	.0198	.0063
Southampton	18.5	.0081	–.5	31	51.4	5.5	.0066	96,761	.0048	26,974	.0025	.0047	.0076	.0064	.0040
South Boston	7.1	.0031	3.1	1,420	63.0	2.6	.0031	50,054	.0025	96,403	.0091	.0047	.0063	.0054	.0041
Spotsylvania	38.1	.0164	132.0	94	84.0	12.2	.0146	247,746	.0123	166,336	.0157	.0142	.0168	.0176	.0115
Stafford	43.5	.0189	76.9	161	91.4	13.2	.0157	330,783	.0165	34,506	.0033	.0129	.0099	.0129	.0120
Staunton	21.7	.0094	–11.5	2,713	88.0	8.1	.0097	148,369	.0073	182,945	.0173	.0108	.0131	.0148	.0084
Suffolk	48.0	.0208	6.6	117	51.8	16.1	.0192	427,164	.0213	163,038	.0155	.0194	.0181	.0173	.0180
Surry	6.1	.0026	3.7	22	37.3	2.0	.0024	37,933	.0019	5,742	.0006	.0017	.0026	.0022	.0014
Sussex	10.7	.0046	–6.7	22	38.8	3.6	.0043	73,431	.0037	34,048	.0032	.0037	.0049	.0044	.0027

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Tazewell	52.3	.0227	31.4	101	96.7	18.0	.0216	368,381	.0183	314,452	.0298	.0226	.0324	.0256	.0175
Virginia Beach	279.1	.1208	62.2	1,090	86.2	93.5	.1118	2,362,925	.1174	1,303,474	.1234	.1199	.0915	.1282	.1193
Warren	22.2	.0096	45.1	102	93.5	8.3	.0099	171,464	.0085	100,066	.0095	.0090	.0107	.0116	.0079
☐ Washington	48.2	.0209	33.8	86	97.7	16.4	.0196	305,340	.0152	145,956	.0138	.0159	.0216	.0212	.0127
Waynesboro	15.0	.0065	−10.2	1,875	90.8	5.9	.0071	136,535	.0068	109,707	.0104	.0078	.0070	.0089	.0076
Westmoreland	14.4	.0062	18.6	63	61.4	5.4	.0064	69,371	.0035	38,743	.0036	.0041	.0105	.0066	.0024
Williamsburg	9.9	.0043	9.2	1,980	87.1	3.0	.0036	96,978	.0048	145,202	.0138	.0074	.0056	.0067	.0078
Winchester	20.3	.0088	4.5	2,256	90.0	8.3	.0100	170,502	.0084	313,519	.0296	.0150	.0148	.0173	.0138
Wise	45.6	.0197	26.9	113	97.3	15.4	.0184	278,995	.0138	178,578	.0169	.0160	.0247	.0195	.0127
Wythe	26.0	.0112	17.4	56	95.8	9.4	.0112	177,507	.0088	115,331	.0109	.0099	.0119	.0132	.0085
York	36.9	.0160	32.9	327	80.5	11.3	.0135	295,443	.0147	121,796	.0116	.0140	.0090	.0143	.0128
TOTAL METRO COUNTIES	**3,799.4**	**1.6446**	**16.2**	**321**	**77.3**	**1,365.4**	**1.6328**	**37,004,672**	**1.8390**	**19,968,513**	**1.8906**	**1.8161**	**1.4550**	**1.7120**	**1.7780**
TOTAL STATE	**5,467.0**	**2.3666**	**17.5**	**138**	**79.1**	**1,942.3**	**2.3229**	**47,379,155**	**2.3546**	**26,163,900**	**2.4773**	**2.3940**	**2.3135**	**2.5112**	**2.2426**
WASHINGTON															
BELLINGHAM	**111.5**	**.0483**	**36.0**	**52**	**94.2**	**42.3**	**.0506**	**951,538**	**.0473**	**542,510**	**.0514**	**.0487**	**.0527**	**.0472**	**.0488**
Whatcom	111.5	.0483	36.0	52	94.2	42.3	.0506	951,538	.0473	542,510	.0514	.0487	.0527	.0472	.0488
BREMERTON	**156.1**	**.0676**	**53.4**	**397**	**92.0**	**56.9**	**.0681**	**1,574,830**	**.0782**	**575,546**	**.0545**	**.0692**	**.0584**	**.0523**	**.0683**
Kitsap	156.1	.0676	53.4	397	92.0	56.9	.0681	1,574,830	.0782	575,546	.0545	.0692	.0584	.0523	.0683
OLYMPIA	**133.8**	**.0579**	**74.0**	**184**	**94.0**	**51.1**	**.0612**	**1,389,827**	**.0691**	**523,888**	**.0496**	**.0610**	**.0526**	**.0501**	**.0625**
Thurston	133.8	.0579	74.0	184	94.0	51.1	.0612	1,389,827	.0691	523,888	.0496	.0610	.0526	.0501	.0625
RICHLAND - KENNEWICK - PASCO	**154.9**	**.0671**	**65.9**	**52**	**91.8**	**55.9**	**.0669**	**1,552,074**	**.0772**	**923,828**	**.0875**	**.0785**	**.0614**	**.0634**	**.0783**
Benton	117.6	.0509	74.1	69	93.8	42.9	.0513	1,176,908	.0585	747,300	.0708	.0608	.0480	.0499	.0622
Franklin	37.3	.0162	44.5	30	85.4	13.0	.0156	375,166	.0187	176,528	.0167	.0177	.0134	.0135	.0161
SEATTLE - EVERETT	**1,644.3**	**.7118**	**15.4**	**389**	**89.5**	**644.4**	**.7706**	**16,843,109**	**.8371**	**9,178,686**	**.8690**	**.8215**	**.6695**	**.7270**	**.9105**
King	1,291.7	.5592	11.4	607	88.0	515.1	.6160	13,687,957	.6803	7,439,096	.7043	.6632	.5352	.5791	.7493
Snohomish	352.6	.1526	32.9	168	95.3	129.3	.1546	3,155,152	.1568	1,739,590	.1647	.1583	.1343	.1479	.1612
SEATTLE - TACOMA CONSOLIDATED AREA	***2,147.7***	***.9297***	***16.9***	***364***	***89.0***	***829.3***	***.9918***	***21,353,168***	***1.0613***	***11,253,292***	***1.0655***	***1.0360***	***.8725***	***.9455***	***1.1208***
SPOKANE	**352.7**	**.1527**	**22.7**	**200**	**95.0**	**135.4**	**.1619**	**3,126,819**	**.1554**	**1,636,147**	**.1549**	**.1548**	**.1664**	**.1535**	**.1618**
Spokane	352.7	.1527	22.7	200	95.0	135.4	.1619	3,126,819	.1554	1,636,147	.1549	.1548	.1664	.1535	.1618
TACOMA	**503.4**	**.2179**	**22.1**	**301**	**87.3**	**184.9**	**.2212**	**4,510,059**	**.2242**	**2,074,606**	**.1965**	**.2145**	**.2030**	**.2185**	**.2103**
Pierce	503.4	.2179	22.1	301	87.3	184.9	.2212	4,510,059	.2242	2,074,606	.1965	.2145	.2030	.2185	.2103
YAKIMA	**178.7**	**.0773**	**23.1**	**42**	**82.6**	**64.6**	**.0772**	**1,304,108**	**.0648**	**768,432**	**.0728**	**.0696**	**.0906**	**.0771**	**.0664**
Yakima	178.7	.0773	23.1	42	82.6	64.6	.0772	1,304,108	.0648	768,432	.0728	.0696	.0906	.0771	.0664
ALL COUNTIES															
Adams	13.5	.0058	12.4	7	85.1	4.7	.0056	115,087	.0058	47,781	.0046	.0053	.0046	.0058	.0047
Asotin	17.4	.0076	26.1	27	97.7	6.7	.0080	139,958	.0069	37,217	.0035	.0060	.0083	.0066	.0061
Benton	117.6	.0509	74.1	69	93.8	42.9	.0513	1,176,908	.0585	747,300	.0708	.0608	.0480	.0499	.0622
Chelan	45.9	.0199	11.7	16	96.6	18.5	.0221	424,124	.0211	238,090	.0225	.0212	.0234	.0219	.0204
Clallam	54.0	.0233	55.3	31	93.8	21.4	.0256	487,048	.0242	239,720	.0227	.0236	.0271	.0240	.0224
☐ Clark	201.8	.0874	57.1	322	95.7	73.6	.0880	1,813,229	.0901	668,435	.0633	.0815	.0727	.0746	.0847
Columbia	4.1	.0018	−7.6	5	96.6	1.6	.0019	32,211	.0016	8,300	.0008	.0015	.0022	.0016	.0012
Cowlitz	81.9	.0354	19.4	72	96.3	31.0	.0371	683,190	.0340	338,617	.0320	.0336	.0345	.0348	.0337
Douglas	23.2	.0101	38.2	13	96.8	8.7	.0104	238,892	.0118	89,416	.0085	.0105	.0097	.0082	.0113
Ferry	6.4	.0027	75.1	3	81.5	2.1	.0025	39,865	.0020	11,468	.0011	.0018	.0028	.0022	.0018
Franklin	37.3	.0162	44.5	30	85.4	13.0	.0156	375,166	.0187	176,528	.0167	.0177	.0134	.0135	.0161
Garfield	2.4	.0010	−17.6	3	98.9	1.0	.0012	19,468	.0009	3,642	.0004	.0008	.0011	.0011	.0006
Grant	50.0	.0217	19.4	19	89.6	18.1	.0216	464,364	.0231	203,378	.0192	.0215	.0213	.0197	.0204
Grays Harbor	67.1	.0290	12.7	35	94.8	26.0	.0311	579,062	.0288	392,222	.0371	.0314	.0369	.0318	.0350
Island	46.3	.0200	71.4	218	92.8	17.0	.0204	384,251	.0191	113,131	.0108	.0167	.0185	.0193	.0149
Jefferson	17.1	.0074	60.4	9	95.3	6.9	.0082	138,867	.0069	64,421	.0061	.0068	.0086	.0077	.0062
King	1,291.7	.5592	11.4	607	88.0	515.1	.6160	13,687,957	.6803	7,439,096	.7043	.6632	.5352	.5791	.7493
Kitsap	156.1	.0676	53.4	397	92.0	56.9	.0681	1,574,830	.0782	575,546	.0545	.0692	.0584	.0523	.0683
Kittitas	24.9	.0108	−.6	11	96.4	9.7	.0116	198,122	.0099	104,079	.0099	.0100	.0136	.0117	.0099
Klickitat	16.5	.0071	35.9	9	94.2	6.1	.0073	156,266	.0077	29,508	.0028	.0061	.0049	.0055	.0060
Lewis	57.3	.0248	26.0	24	97.4	21.3	.0254	420,894	.0210	253,656	.0240	.0226	.0298	.0249	.0219
Lincoln	9.6	.0042	.3	4	97.6	3.7	.0045	85,819	.0042	22,519	.0021	.0036	.0037	.0038	.0034
Mason	32.3	.0139	54.4	34	94.3	12.7	.0151	295,243	.0147	110,786	.0105	.0133	.0153	.0135	.0125
Okanogan	31.5	.0137	21.8	6	87.3	11.9	.0143	249,471	.0124	115,194	.0109	.0123	.0173	.0136	.0112

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Pacific	17.6	.0076	11.4	19	95.9	7.3	.0087	127,600	.0063	54,074	.0052	.0062	.0107	.0084	.0052
Pend Oreille	9.1	.0039	51.0	7	96.6	3.2	.0038	61,761	.0031	14,566	.0013	.0027	.0042	.0029	.0024
Pierce	503.4	.2179	22.1	301	87.3	184.9	.2212	4,510,059	.2242	2,074,606	.1965	.2145	.2030	.2185	.2103
San Juan	8.6	.0038	123.0	48	97.8	3.7	.0044	72,558	.0036	27,616	.0026	.0034	.0058	.0041	.0026
Skagit	65.6	.0284	25.2	38	94.9	25.5	.0305	602,616	.0299	323,517	.0306	.0299	.0313	.0286	.0334
Skamania	8.4	.0036	43.7	5	97.5	3.0	.0036	76,363	.0038	7,816	.0008	.0028	.0026	.0022	.0030
Snohomish	352.6	.1526	32.9	168	95.3	129.3	.1546	3,155,152	.1568	1,739,590	.1647	.1583	.1343	.1479	.1612
Spokane	352.7	.1527	22.7	200	95.0	135.4	.1619	3,126,819	.1554	1,636,147	.1549	.1548	.1664	.1535	.1618
Stevens	31.6	.0137	81.6	13	93.3	10.8	.0129	221,794	.0110	98,870	.0094	.0110	.0151	.0125	.0098
Thurston	133.8	.0579	74.0	184	94.0	51.1	.0612	1,389,827	.0691	523,888	.0496	.0610	.0526	.0501	.0625
Wahkiakum	3.8	.0017	5.8	15	96.6	1.4	.0016	28,961	.0014	4,298	.0004	.0011	.0016	.0014	.0012
Walla Walla	48.6	.0210	15.2	39	92.5	17.7	.0212	545,676	.0272	185,033	.0175	.0231	.0181	.0167	.0236
Whatcom	111.5	.0483	36.0	52	94.2	42.3	.0506	951,538	.0473	542,510	.0514	.0487	.0527	.0472	.0488
Whitman	40.4	.0175	6.6	19	93.4	13.7	.0164	356,935	.0177	91,339	.0086	.0150	.0144	.0143	.0133
Yakima	178.7	.0773	23.1	42	82.6	64.6	.0772	1,304,108	.0648	768,432	.0728	.0696	.0906	.0771	.0664
TOTAL METRO COUNTIES	**3,437.2**	**1.4880**	**24.9**	**183**	**90.3**	**1,309.1**	**1.5657**	**33,065,593**	**1.6434**	**16,892,078**	**1.5995**	**1.5993**	**1.4273**	**1.4637**	**1.6916**
TOTAL STATE	**4,272.3**	**1.8494**	**25.2**	**64**	**91.1**	**1,624.5**	**1.9427**	**40,312,059**	**2.0035**	**20,122,352**	**1.9054**	**1.9431**	**1.8147**	**1.8125**	**2.0297**
WEST VIRGINIA															
CHARLESTON	**272.4**	**.1180**	**5.9**	**218**	**94.0**	**102.6**	**.1226**	**2,550,977**	**.1268**	**1,540,961**	**.1459**	**.1307**	**.1230**	**.1187**	**.1275**
Kanawha	232.0	.1005	1.1	257	93.1	88.7	.1060	2,261,647	.1124	1,410,887	.1336	.1163	.1065	.1032	.1150
Putnam	40.4	.0175	46.2	117	99.3	13.9	.0166	289,330	.0144	130,074	.0123	.0144	.0165	.0155	.0125
HUNTINGTON - ASHLAND	**316.1**	**.1368**	**10.2**	**180**	**96.9**	**114.6**	**.1371**	**2,332,589**	**.1161**	**1,359,598**	**.1288**	**.1238**	**.1610**	**.1428**	**.1232**
Cabell	106.9	.0463	.0	379	94.9	41.0	.0491	889,557	.0442	617,812	.0585	.0491	.0598	.0526	.0491
Wayne	47.7	.0206	26.9	94	99.5	16.5	.0197	307,283	.0153	131,435	.0125	.0154	.0239	.0189	.0133
Boyd, Ky.	*56.1*	*.0242*	*7.1*	*348*	*97.4*	*20.7*	*.0248*	*476,120*	*.0237*	*317,157*	*.0300*	*.0256*	*.0265*	*.0254*	*.0273*
Greenup, Ky.	*40.3*	*.0175*	*21.4*	*116*	*99.1*	*13.5*	*.0161*	*286,511*	*.0143*	*81,641*	*.0077*	*.0129*	*.0163*	*.0143*	*.0131*
Lawrence, Ohio	*65.1*	*.0282*	*14.5*	*143*	*96.8*	*22.9*	*.0274*	*373,118*	*.0186*	*211,553*	*.0201*	*.0208*	*.0345*	*.0316*	*.0204*
PARKERSBURG - MARIETTA	**165.8**	**.0717**	**11.9**	**133**	**98.3**	**60.0**	**.0717**	**1,340,976**	**.0666**	**864,307**	**.0818**	**.0723**	**.0757**	**.0753**	**.0693**
Wirt	5.1	.0022	22.8	22	99.4	1.7	.0020	24,749	.0012	7,511	.0008	.0013	.0026	.0020	.0007
Wood	95.0	.0411	9.4	258	98.5	35.0	.0419	834,659	.0415	577,319	.0546	.0453	.0417	.0432	.0444
Washington, Ohio	*65.7*	*.0284*	*14.9*	*103*	*97.8*	*23.3*	*.0278*	*481,568*	*.0239*	*279,477*	*.0264*	*.0257*	*.0314*	*.0301*	*.0242*
STEUBENVILLE - WEIRTON	**162.2**	**.0703**	**–2.5**	**277**	**95.3**	**58.4**	**.0697**	**1,452,489**	**.0722**	**607,871**	**.0576**	**.0674**	**.0617**	**.0586**	**.0712**
Brooke	31.2	.0135	2.5	347	98.7	10.8	.0129	281,315	.0140	84,542	.0080	.0120	.0096	.0099	.0130
Hancock	40.3	.0175	1.4	474	96.7	14.6	.0174	395,372	.0196	160,192	.0152	.0180	.0151	.0143	.0177
Jefferson, Ohio	*90.7*	*.0393*	*–5.7*	*221*	*93.5*	*33.0*	*.0394*	*775,802*	*.0386*	*363,137*	*.0344*	*.0374*	*.0370*	*.0344*	*.0405*
WHEELING	**186.2**	**.0806**	**2.3**	**196**	**97.1**	**69.0**	**.0825**	**1,467,170**	**.0730**	**844,265**	**.0799**	**.0766**	**.0881**	**.0841**	**.0753**
Marshall	42.3	.0183	12.5	139	98.7	14.9	.0178	312,430	.0156	173,800	.0164	.0162	.0188	.0179	.0159
Ohio	61.0	.0264	–3.9	575	95.6	23.1	.0276	532,810	.0265	361,435	.0342	.0289	.0280	.0291	.0330
Belmont, Ohio	*82.9*	*.0359*	*2.5*	*154*	*97.3*	*31.0*	*.0371*	*621,930*	*.0309*	*309,030*	*.0293*	*.0315*	*.0413*	*.0371*	*.0264*
ALL COUNTIES															
Barbour	17.1	.0074	21.9	50	98.4	6.0	.0072	85,110	.0042	38,540	.0036	.0047	.0106	.0071	.0034
Berkeley	48.8	.0211	34.2	152	95.4	17.5	.0209	374,170	.0186	180,372	.0171	.0186	.0223	.0216	.0171
Boone	31.5	.0137	25.4	63	98.5	10.7	.0128	165,115	.0082	105,976	.0100	.0100	.0192	.0139	.0081
Braxton	14.1	.0061	11.3	27	99.0	5.1	.0061	77,926	.0039	48,066	.0046	.0045	.0101	.0055	.0030
Brooke	31.2	.0135	2.5	347	98.7	10.8	.0129	281,315	.0140	84,542	.0080	.0120	.0096	.0099	.0130
Cabell	106.9	.0463	.0	379	94.9	41.0	.0491	889,557	.0442	617,812	.0585	.0491	.0598	.0526	.0491
Calhoun	8.6	.0037	22.1	31	99.0	3.1	.0037	55,887	.0028	21,983	.0021	.0026	.0053	.0032	.0020
Clay	11.6	.0050	24.3	34	99.6	3.9	.0046	58,962	.0029	17,436	.0016	.0030	.0066	.0040	.0022
Doddridge	7.7	.0033	20.5	24	99.4	2.6	.0032	29,257	.0015	9,757	.0010	.0017	.0051	.0032	.0012
Fayette	59.6	.0258	20.8	89	91.8	20.8	.0248	312,300	.0155	206,919	.0195	.0187	.0369	.0264	.0143
Gilmer	8.5	.0037	9.2	25	98.8	3.0	.0036	40,576	.0020	16,296	.0016	.0023	.0060	.0033	.0012
Grant	10.5	.0046	22.0	22	98.2	3.7	.0044	52,205	.0026	27,951	.0026	.0030	.0067	.0047	.0020
Greenbrier	38.7	.0167	20.6	38	95.3	14.1	.0169	283,588	.0141	173,262	.0164	.0152	.0206	.0181	.0116
Hampshire	15.5	.0067	32.4	24	98.7	5.5	.0066	79,760	.0040	37,994	.0036	.0045	.0082	.0077	.0031
Hancock	40.3	.0175	1.4	474	96.7	14.6	.0174	395,372	.0196	160,192	.0152	.0180	.0151	.0143	.0177
Hardy	10.2	.0044	15.2	17	97.6	3.6	.0043	50,696	.0025	30,482	.0029	.0028	.0068	.0050	.0019
Harrison	78.7	.0340	7.8	189	98.0	29.2	.0350	518,477	.0258	351,493	.0333	.0297	.0427	.0407	.0253
Jackson	26.8	.0117	28.2	58	99.4	9.1	.0108	189,854	.0094	106,831	.0101	.0101	.0126	.0100	.0091
Jefferson	32.3	.0139	51.8	155	90.1	10.8	.0130	215,846	.0108	85,325	.0081	.0107	.0131	.0134	.0097
Kanawha	232.0	.1005	1.1	257	93.1	88.7	.1060	2,261,647	.1124	1,410,887	.1336	.1163	.1065	.1032	.1150

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Lewis	19.2	.0083	7.6	49	99.0	6.9	.0083	98,465	.0049	66,177	.0062	.0059	.0128	.0095	.0052
Lincoln	24.6	.0106	30.1	56	99.5	8.0	.0096	121,949	.0060	46,652	.0045	.0065	.0143	.0081	.0044
Logan	51.4	.0223	11.1	113	95.0	16.9	.0202	330,793	.0165	237,127	.0224	.0195	.0275	.0206	.0176
McDowell	49.7	.0215	−1.9	93	84.7	16.4	.0196	264,847	.0131	155,041	.0147	.0153	.0283	.0188	.0136
Marion	66.7	.0289	8.7	214	95.8	25.0	.0299	483,607	.0240	363,260	.0344	.0281	.0358	.0329	.0269
Marshall	42.3	.0183	12.5	139	98.7	14.9	.0178	312,430	.0156	173,800	.0164	.0162	.0188	.0179	.0159
Mason	27.6	.0119	13.6	64	98.8	9.8	.0117	170,070	.0084	72,943	.0069	.0088	.0138	.0117	.0070
Mercer	76.0	.0329	20.2	181	92.4	27.6	.0330	631,009	.0314	397,807	.0377	.0335	.0384	.0343	.0326
☐ Mineral	28.0	.0121	21.2	85	96.4	9.8	.0118	160,487	.0080	57,527	.0055	.0080	.0132	.0123	.0071
Mingo	38.3	.0166	16.8	90	96.6	12.4	.0148	221,142	.0110	217,674	.0206	.0150	.0256	.0167	.0174
Monongalia	77.3	.0335	21.3	213	96.1	28.5	.0341	597,742	.0297	347,177	.0328	.0315	.0385	.0363	.0315
Monroe	13.3	.0057	18.0	28	97.7	4.6	.0055	65,652	.0032	20,393	.0020	.0034	.0076	.0055	.0025
Morgan	11.1	.0048	29.9	48	98.5	4.0	.0047	69,420	.0035	19,846	.0019	.0031	.0049	.0046	.0029
Nicholas	29.2	.0127	29.5	45	99.5	10.0	.0120	185,539	.0092	146,355	.0138	.0114	.0169	.0122	.0083
Ohio	61.0	.0264	−3.9	575	95.6	23.1	.0276	532,810	.0265	361,435	.0342	.0289	.0280	.0291	.0330
Pendleton	8.1	.0035	15.2	12	97.2	3.0	.0036	38,927	.0019	20,337	.0020	.0022	.0060	.0035	.0013
Pleasants	8.5	.0037	16.9	65	99.4	2.9	.0035	66,564	.0033	21,043	.0020	.0029	.0034	.0028	.0027
Pocahontas	10.1	.0043	13.9	11	98.7	3.6	.0043	56,518	.0028	27,589	.0026	.0031	.0061	.0045	.0020
Preston	31.5	.0137	23.7	48	99.3	10.8	.0129	190,144	.0095	79,274	.0075	.0097	.0154	.0134	.0073
Putnam	40.4	.0175	46.2	117	99.3	13.9	.0166	289,330	.0144	130,074	.0123	.0144	.0165	.0155	.0125
Raleigh	90.0	.0389	28.4	148	91.2	31.8	.0381	569,865	.0283	511,265	.0484	.0365	.0537	.0446	.0334
Randolph	29.5	.0128	19.9	28	98.5	10.2	.0122	184,379	.0091	143,099	.0135	.0112	.0164	.0143	.0079
Ritchie	11.8	.0051	15.3	26	99.5	4.3	.0051	66,011	.0033	28,336	.0027	.0035	.0073	.0048	.0028
Roane	16.5	.0071	16.9	34	98.8	5.7	.0068	102,079	.0051	42,578	.0041	.0051	.0085	.0068	.0037
Summers	16.3	.0071	23.4	46	91.9	5.5	.0066	67,156	.0033	36,419	.0034	.0041	.0115	.0059	.0031
Taylor	17.1	.0074	23.2	98	98.7	6.0	.0072	89,236	.0045	43,694	.0041	.0049	.0097	.0079	.0039
Tucker	8.9	.0039	19.5	21	99.4	3.3	.0039	41,923	.0021	20,172	.0020	.0025	.0063	.0042	.0015
Tyler	11.6	.0050	16.8	45	99.5	4.1	.0049	76,545	.0038	27,175	.0025	.0037	.0055	.0043	.0031
Upshur	24.3	.0105	27.3	68	98.9	8.5	.0102	132,253	.0065	94,118	.0089	.0081	.0156	.0109	.0056
Wayne	47.7	.0206	26.9	94	99.5	16.5	.0197	307,283	.0153	131,435	.0125	.0154	.0239	.0189	.0133
Webster	12.8	.0056	30.5	23	99.6	4.4	.0053	63,789	.0032	36,727	.0035	.0037	.0081	.0048	.0026
Wetzel	22.2	.0096	9.3	62	99.4	7.8	.0093	125,086	.0062	104,370	.0098	.0080	.0141	.0111	.0062
Wirt	5.1	.0022	22.8	22	99.4	1.7	.0020	24,749	.0012	7,511	.0008	.0013	.0026	.0020	.0007
Wood	95.0	.0411	9.4	258	98.5	35.0	.0419	834,659	.0415	577,319	.0546	.0453	.0417	.0432	.0444
Wyoming	37.1	.0161	23.3	74	98.4	12.0	.0144	193,181	.0096	108,141	.0103	.0112	.0193	.0161	.0088
TOTAL METRO COUNTIES	**729.9**	**.3160**	**6.3**	**205**	**96.0**	**270.0**	**.3228**	**6,289,639**	**.3127**	**3,712,534**	**.3516**	**.3249**	**.3357**	**.3189**	**.3217**
TOTAL STATE	**1,990.8**	**.8618**	**14.1**	**83**	**95.9**	**712.7**	**.8524**	**14,183,259**	**.7049**	**8,606,006**	**.8149**	**.7694**	**1.0398**	**.8778**	**.7027**
WISCONSIN															
APPLETON - OSHKOSH	**294.8**	**.1275**	**6.4**	**208**	**98.1**	**103.5**	**.1238**	**2,440,162**	**.1213**	**1,208,979**	**.1144**	**.1204**	**.1069**	**.1224**	**.1177**
Calumet	31.5	.0136	14.1	97	98.9	10.1	.0121	237,121	.0118	82,939	.0078	.0110	.0107	.0107	.0107
Outagamie	130.8	.0566	9.5	204	97.5	44.8	.0536	1,081,679	.0537	663,214	.0628	.0571	.0486	.0556	.0552
Winnebago	132.5	.0573	2.0	295	98.4	48.6	.0581	1,121,362	.0558	462,826	.0438	.0523	.0476	.0561	.0518
DULUTH - SUPERIOR	**267.8**	**.1159**	**.9**	**36**	**97.4**	**100.7**	**.1204**	**2,078,510**	**.1033**	**1,144,995**	**.1085**	**.1074**	**.1283**	**.1211**	**.1054**
Douglas	44.6	.0193	−.1	34	97.5	16.9	.0202	338,433	.0168	158,683	.0151	.0168	.0215	.0196	.0147
St. Louis, Minn.	*223.2*	*0966*	*1.1*	*36*	*97.4*	*83.8*	*.1002*	*1,740,077*	*.0865*	*986,312*	*.0934*	*.0906*	*.1068*	*.1015*	*.0907*
EAU CLAIRE	**134.0**	**.0580**	**16.6**	**81**	**98.7**	**46.7**	**.0558**	**915,513**	**.0455**	**611,578**	**.0579**	**.0517**	**.0583**	**.0629**	**.0440**
Chippewa	53.2	.0230	11.5	52	99.1	17.9	.0214	387,337	.0192	187,055	.0177	.0195	.0203	.0205	.0174
Eau Claire	80.8	.0350	20.2	127	98.5	28.8	.0344	528,176	.0263	424,523	.0402	.0322	.0380	.0424	.0266
GREEN BAY	**178.4**	**.0772**	**12.7**	**340**	**97.3**	**63.0**	**.0753**	**1,488,826**	**.0740**	**833,157**	**.0789**	**.0759**	**.0637**	**.0762**	**.0793**
Brown	178.4	.0772	12.7	340	97.3	63.0	.0753	1,488,826	.0740	833,157	.0789	.0759	.0637	.0762	.0793
JANESVILLE - BELOIT	**140.8**	**.0610**	**6.7**	**194**	**95.3**	**50.9**	**.0609**	**1,214,326**	**.0604**	**654,630**	**.0620**	**.0609**	**.0547**	**.0570**	**.0617**
Rock	140.8	.0610	6.7	194	95.3	50.9	.0609	1,214,326	.0604	654,630	.0620	.0609	.0547	.0570	.0617
KENOSHA	**123.9**	**.0536**	**5.1**	**454**	**95.4**	**44.4**	**.0531**	**1,293,199**	**.0643**	**414,013**	**.0392**	**.0547**	**.0381**	**.0390**	**.0549**
Kenosha	123.9	.0536	5.1	454	95.4	44.4	.0531	1,293,199	.0643	414,013	.0392	.0547	.0381	.0390	.0549
LA CROSSE	**93.0**	**.0402**	**15.6**	**204**	**98.6**	**33.5**	**.0401**	**638,920**	**.0318**	**464,329**	**.0439**	**.0371**	**.0437**	**.0481**	**.0343**
La Crosse	93.0	.0402	15.6	204	98.6	33.5	.0401	638,920	.0318	464,329	.0439	.0371	.0437	.0481	.0343
MADISON	**329.7**	**.1427**	**13.6**	**274**	**95.8**	**126.8**	**.1517**	**3,255,033**	**.1617**	**1,650,633**	**.1563**	**.1563**	**.1284**	**.1432**	**.1645**
Dane	329.7	.1427	13.6	274	95.8	126.8	.1517	3,255,033	.1617	1,650,633	.1563	.1563	.1284	.1432	.1645

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970–81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
MILWAUKEE	**1,399.2**	**.6056**	**–.3**	**958**	**86.8**	**513.0**	**.6136**	**13,086,725**	**.6505**	**6,805,729**	**.6444**	**.6395**	**.5359**	**.5794**	**.6817**
Milwaukee	951.2	.4117	–9.8	3,947	81.4	367.1	.4391	8,465,652	.4208	4,853,113	.4596	.4305	.4084	.4457	.4691
Ozaukee	69.3	.0300	27.2	295	98.2	23.1	.0276	703,532	.0350	246,448	.0233	.0304	.0178	.0208	.0311
Washington	88.9	.0384	39.3	206	99.0	28.7	.0344	852,205	.0424	311,945	.0295	.0377	.0244	.0255	.0407
Waukesha	289.8	.1255	25.3	523	98.1	94.1	.1125	3,065,336	.1523	1,394,223	.1320	.1409	.0853	.0874	.1408
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,573.3***	***.6809***	***–.1***	***876***	***87.1***	***574.3***	***.6869***	***14,559,844***	***.7237***	***7,483,159***	***.7085***	***.7103***	***.5995***	***.6500***	***.7527***
RACINE	**174.1**	**.0753**	**1.9**	**521**	**89.3**	**61.3**	**.0733**	**1,473,119**	**.0732**	**677,430**	**.0641**	**.0708**	**.0636**	**.0706**	**.0710**
Racine	174.1	.0753	1.9	521	89.3	61.3	.0733	1,473,119	.0732	677,430	.0641	.0708	.0636	.0706	.0710
SHEBOYGAN	**102.1**	**.0442**	**5.6**	**198**	**98.2**	**36.6**	**.0437**	**831,956**	**.0414**	**406,087**	**.0384**	**.0411**	**.0415**	**.0419**	**.0376**
Sheboygan	102.1	.0442	5.6	198	98.2	36.6	.0437	831,956	.0414	406,087	.0384	.0411	.0415	.0419	.0376
WAUSAU	**114.1**	**.0494**	**17.1**	**73**	**98.9**	**39.7**	**.0475**	**934,595**	**.0464**	**421,630**	**.0399**	**.0451**	**.0433**	**.0442**	**.0461**
Marathon	114.1	.0494	17.1	73	98.9	39.7	.0475	934,595	.0464	421,630	.0399	.0451	.0433	.0442	.0461
ALL COUNTIES															
Adams	14.2	.0061	53.8	22	96.6	5.2	.0062	84,701	.0042	23,395	.0022	.0040	.0073	.0059	.0033
Ashland	16.9	.0074	.9	16	92.7	6.3	.0075	103,387	.0051	82,483	.0078	.0063	.0110	.0084	.0056
Barron	39.8	.0172	17.2	46	98.9	14.5	.0173	292,290	.0146	151,917	.0144	.0150	.0193	.0177	.0134
Bayfield	14.3	.0062	22.4	10	92.7	5.3	.0064	79,023	.0039	26,636	.0025	.0041	.0082	.0065	.0025
Brown	178.4	.0772	12.7	340	97.3	63.0	.0753	1,488,826	.0740	833,157	.0789	.0759	.0637	.0762	.0793
Buffalo	14.5	.0063	5.5	21	99.3	5.2	.0062	101,833	.0051	36,425	.0034	.0050	.0062	.0058	.0049
Burnett	12.9	.0056	39.1	16	95.9	4.9	.0059	73,185	.0036	36,371	.0035	.0039	.0084	.0060	.0027
Calumet	31.5	.0136	14.1	97	98.9	10.1	.0121	237,121	.0118	82,939	.0078	.0110	.0107	.0107	.0107
Chippewa	53.2	.0230	11.5	52	99.1	17.9	.0214	387,337	.0192	187,055	.0177	.0195	.0203	.0205	.0174
Clark	33.6	.0146	10.7	28	99.0	11.4	.0136	198,452	.0099	97,293	.0093	.0105	.0162	.0147	.0078
Columbia	43.9	.0190	9.3	57	98.9	16.1	.0193	321,824	.0160	162,902	.0154	.0165	.0199	.0200	.0149
Crawford	16.9	.0073	10.8	30	99.2	5.9	.0070	102,057	.0051	65,254	.0062	.0059	.0094	.0078	.0055
Dane	329.7	.1427	13.6	274	95.8	126.8	.1517	3,255,033	.1617	1,650,633	.1563	.1563	.1284	.1432	.1645
Dodge	76.2	.0330	10.4	86	97.7	25.6	.0306	606,561	.0302	194,744	.0184	.0271	.0263	.0257	.0272
Door	26.1	.0113	29.8	53	98.5	9.8	.0117	196,929	.0098	102,980	.0097	.0102	.0130	.0119	.0078
Douglas	44.6	.0193	–.1	34	97.5	16.9	.0202	338,433	.0168	158,683	.0151	.0168	.0215	.0196	.0147
Dunn	35.3	.0153	21.8	41	98.2	11.6	.0139	240,321	.0119	113,366	.0107	.0122	.0154	.0141	.0094
Eau Claire	80.8	.0350	20.2	127	98.5	28.8	.0344	528,176	.0263	424,523	.0402	.0322	.0380	.0424	.0266
Florence	4.4	.0019	33.4	9	98.8	1.5	.0018	26,916	.0013	7,182	.0007	.0013	.0016	.0018	.0010
Fond du Lac	90.0	.0389	6.4	124	98.7	31.0	.0371	632,349	.0314	356,563	.0337	.0336	.0346	.0414	.0329
Forest	9.2	.0040	19.6	9	92.8	3.2	.0038	43,708	.0022	18,107	.0018	.0024	.0053	.0046	.0011
Grant	52.5	.0227	8.5	46	99.0	17.3	.0207	366,869	.0182	182,850	.0173	.0188	.0225	.0204	.0161
Green	30.7	.0133	14.9	53	99.2	11.3	.0135	263.421	.0131	256,267	.0242	.0166	.0129	.0168	.0144
Green Lake	18.7	.0081	10.8	52	98.9	6.9	.0083	145,214	.0073	90,380	.0086	.0077	.0084	.0089	.0076
Iowa	20.0	.0087	3.6	26	99.2	7.0	.0084	151,007	.0075	58,983	.0056	.0071	.0089	.0076	.0066
Iron	6.7	.0029	2.6	9	98.9	2.7	.0032	41,434	.0020	22,461	.0021	.0024	.0040	.0037	.0014
Jackson	17.2	.0074	12.2	17	96.3	6.3	.0075	148,158	.0074	64,129	.0061	.0069	.0078	.0070	.0057
Jefferson	67.3	.0292	12.1	120	98.3	23.2	.0278	538,359	.0267	239,807	.0227	.0260	.0267	.0261	.0263
Juneau	21.6	.0093	17.0	28	98.2	8.0	.0095	165,091	.0082	86,652	.0082	.0084	.0104	.0093	.0066
Kenosha	123.9	.0536	5.1	454	95.4	44.4	.0531	1,293,199	.0643	414,013	.0392	.0547	.0381	.0390	.0549
Kewaunee	19.7	.0086	3.9	57	99.4	6.7	.0080	141,183	.0070	55,659	.0053	.0068	.0075	.0082	.0063
La Crosse	93.0	.0402	15.6	204	98.6	33.5	.0401	638,920	.0318	464,329	.0439	.0371	.0437	.0481	.0343
Lafayette	17.5	.0076	.3	28	99.3	6.1	.0073	111,570	.0055	28,850	.0028	.0051	.0074	.0072	.0044
Langlade	20.1	.0087	4.6	23	98.9	7.3	.0087	131,430	.0066	83,370	.0079	.0074	.0113	.0097	.0059
Lincoln	27.1	.0117	15.3	31	98.9	9.8	.0118	163,292	.0081	88,938	.0084	.0089	.0138	.0136	.0075
Manitowoc	83.1	.0360	1.0	140	98.5	29.3	.0350	601,863	.0299	296,711	.0281	.0306	.0342	.0375	.0266
Marathon	114.1	.0494	17.1	73	98.9	39.7	.0475	934,595	.0464	421,630	.0399	.0451	.0433	.0442	.0461
Marinette	40.1	.0174	12.0	29	99.1	14.7	.0176	259,193	.0129	134,313	.0127	.0137	.0210	.0187	.0124
Marquette	12.2	.0052	37.6	27	98.7	4.7	.0056	77,442	.0039	26,189	.0025	.0038	.0071	.0057	.0029
Menominee	3.5	.0016	34.3	10	10.4	.8	.0009	11,357	.0005	1,641	.0001	.0006	.0011	.0011	.0003
Milwaukee	951.2	.4117	–9.8	3,947	81.4	367.1	.4391	8,465,652	.4208	4,853,113	.4596	.4305	.4084	.4457	.4691
Monroe	35.8	.0155	13.3	40	98.4	12.3	.0147	245,699	.0122	121,914	.0115	.0126	.0151	.0150	.0114
Oconto	29.6	.0128	15.8	30	98.9	10.5	.0125	178,070	.0088	69,983	.0066	.0091	.0149	.0126	.0066
Oneida	32.5	.0141	33.0	29	98.8	12.3	.0147	238,208	.0119	172,680	.0164	.0136	.0162	.0168	.0135
Outagamie	130.8	.0566	9.5	204	97.5	44.8	.0536	1,081,679	.0537	663,214	.0628	.0571	.0486	.0556	.0552
Ozaukee	69.3	.0300	27.2	295	98.2	23.1	.0276	703,532	.0350	246,448	.0233	.0304	.0178	.0208	.0311
Pepin	7.5	.0033	2.5	32	99.2	2.7	.0033	49,916	.0025	25,106	.0024	.0027	.0037	.0033	.0021
Pierce	31.9	.0138	19.7	55	98.7	10.4	.0124	241,875	.0120	87,773	.0083	.0113	.0125	.0114	.0099
Polk	33.4	.0144	25.3	36	98.6	12.1	.0145	234,629	.0116	120,434	.0114	.0120	.0162	.0152	.0097
Portage	59.4	.0257	24.9	73	98.3	19.4	.0232	461,865	.0230	235,060	.0223	.0234	.0211	.0229	.0245
Price	16.0	.0070	10.2	13	99.1	5.9	.0070	105,758	.0053	46,660	.0044	.0053	.0088	.0072	.0043

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/81 Population (Thousands)	% Of U.S.	% Change 1970-81	Pop. Per Sq. Mi. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1981 EBI ($000)	% Of U.S.	1981 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Racine	174.1	.0753	1.9	521	89.3	61.3	.0733	1,473,119	.0732	677,430	.0641	.0708	.0636	.0706	.0710
Richland	17.6	.0076	3.1	30	99.1	6.4	.0077	118,109	.0058	45,407	.0043	.0059	.0089	.0069	.0060
Rock	140.8	.0610	6.7	194	95.3	50.9	.0609	1,214,326	.0604	654,630	.0620	.0609	.0547	.0570	.0617
Rusk	15.9	.0069	11.7	17	98.7	5.5	.0065	104,226	.0052	47,105	.0045	.0053	.0080	.0064	.0046
☐ St. Croix	45.1	.0195	31.3	62	99.0	15.1	.0181	373,462	.0185	145,177	.0137	.0173	.0162	.0158	.0151
Sauk	44.4	.0192	13.7	53	98.8	16.3	.0195	317,216	.0158	225,949	.0214	.0182	.0218	.0231	.0169
Sawyer	13.3	.0058	37.5	11	88.5	4.8	.0057	79,661	.0040	52,205	.0050	.0046	.0084	.0064	.0029
Shawano	36.8	.0159	12.7	41	95.6	12.9	.0155	263,224	.0130	119,336	.0113	.0131	.0164	.0156	.0115
Sheboygan	102.1	.0442	5.6	198	98.2	36.6	.0437	831,956	.0414	406,087	.0384	.0411	.0415	.0419	.0376
Taylor	19.3	.0084	13.8	20	99.2	6.4	.0077	129,838	.0064	56,384	.0054	.0064	.0082	.0071	.0056
Trempealeau	26.7	.0115	14.4	36	99.3	9.5	.0113	186,212	.0093	76,199	.0072	.0091	.0130	.0108	.0072
Vernon	26.0	.0113	5.9	32	99.2	9.5	.0114	174,105	.0086	57,988	.0055	.0083	.0138	.0101	.0080
Vilas	17.6	.0076	60.6	20	92.3	6.8	.0081	112,835	.0057	78,230	.0074	.0065	.0125	.0092	.0046
Walworth	73.3	.0317	15.5	132	97.3	26.1	.0312	573,920	.0285	260,244	.0246	.0280	.0319	.0310	.0254
Washburn	13.7	.0060	29.2	17	98.7	5.1	.0061	83,911	.0041	58,618	.0056	.0050	.0089	.0069	.0031
Washington	88.9	.0384	39.3	206	99.0	28.7	.0344	852,205	.0424	311,945	.0295	.0377	.0244	.0255	.0407
Waukesha	289.8	.1255	25.3	523	98.1	94.1	.1125	3,065,336	.1523	1,394,223	.1320	.1409	.0853	.0874	.1408
Waupaca	43.6	.0189	15.4	58	98.9	15.5	.0185	256,429	.0128	145,929	.0138	.0142	.0232	.0216	.0113
Waushara	19.2	.0083	29.8	31	98.3	7.3	.0080	113,487	.0056	52,218	.0050	.0061	.0113	.0091	.0037
Winnebago	132.5	.0573	2.0	295	98.4	48.6	.0581	1,121,362	.0558	462,826	.0438	.0523	.0476	.0561	.0518
Wood	74.3	.0322	13.7	93	98.5	26.4	.0316	612,013	.0304	389,075	.0368	.0328	.0304	.0322	.0342
TOTAL METRO COUNTIES	**3,173.8**	**1.3735**	**5.1**	**261**	**92.2**	**1,151.4**	**1.3771**	**28,284,269**	**1.4058**	**14,452,055**	**1.3682**	**1.3876**	**1.2158**	**1.3203**	**1.4226**
TOTAL STATE	**4,767.8**	**2.0639**	**7.9**	**88**	**94.2**	**1,715.1**	**2.0511**	**39,585,894**	**1.9674**	**20,189,375**	**1.9116**	**1.9699**	**1.9481**	**2.0149**	**1.9406**
WYOMING															
CASPER	**76.3**	**.0330**	**48.8**	**14**	**96.2**	**27.9**	**.0333**	**853,183**	**.0424**	**620,097**	**.0587**	**.0455**	**.0321**	**.0349**	**.0516**
Natrona	76.3	.0330	48.8	14	96.2	27.9	.0333	853,183	.0424	620,097	.0587	.0455	.0321	.0349	.0516
ALL COUNTIES															
Albany	29.3	.0127	10.9	7	94.3	11.1	.0132	262,014	.0130	157,710	.0150	.0135	.0140	.0144	.0160
Big Horn	12.3	.0053	20.6	4	97.7	4.3	.0052	104,106	.0052	33,450	.0031	.0046	.0049	.0043	.0048
Campbell	26.9	.0116	107.6	6	97.3	9.0	.0107	314,433	.0156	206,217	.0196	.0160	.0084	.0111	.0148
Carbon	23.7	.0103	77.5	3	92.6	8.1	.0097	221,185	.0110	136,002	.0128	.0114	.0082	.0094	.0113
Converse	15.9	.0069	167.8	4	96.9	5.2	.0063	117,802	.0058	87,887	.0084	.0068	.0071	.0066	.0057
Crook	5.5	.0024	21.3	2	99.0	2.0	.0023	39,217	.0020	14,830	.0014	.0019	.0021	.0026	.0015
Fremont	41.4	.0179	46.0	5	86.7	14.0	.0168	346,995	.0172	224,233	.0212	.0186	.0162	.0169	.0194
Goshen	12.3	.0053	13.0	6	94.3	4.6	.0055	99,371	.0050	54,652	.0052	.0051	.0067	.0065	.0045
Hot Springs	5.9	.0026	19.1	3	97.1	2.2	.0026	44,359	.0022	27,493	.0026	.0024	.0033	.0027	.0020
Johnson	6.9	.0030	23.5	2	98.4	2.5	.0030	67,821	.0034	35,978	.0034	.0033	.0032	.0030	.0025
Laramie	70.9	.0306	25.8	26	91.6	26.8	.0321	738,839	.0367	420,200	.0398	.0364	.0253	.0324	.0406
Lincoln	13.0	.0057	50.5	3	98.1	4.2	.0050	94,370	.0047	74,830	.0071	.0055	.0051	.0058	.0050
Natrona	76.3	.0330	48.8	14	96.2	27.9	.0333	853,183	.0424	620,097	.0587	.0455	.0321	.0349	.0516
Niobrara	2.9	.0013	–.8	1	99.0	1.2	.0015	18,594	.0009	18,880	.0018	.0013	.0021	.0019	.0007
Park	22.4	.0097	26.2	3	97.3	8.2	.0098	219,497	.0109	122,066	.0115	.0108	.0079	.0101	.0110
Platte	13.2	.0057	103.5	7	97.5	5.0	.0060	97,484	.0048	59,813	.0057	.0054	.0066	.0064	.0043
Sheridan	26.7	.0115	49.6	11	97.6	10.0	.0119	217,346	.0108	161,940	.0153	.0123	.0150	.0135	.0129
Sublette	4.7	.0021	25.2	1	98.9	1.6	.0019	43,156	.0022	29,353	.0028	.0022	.0016	.0022	.0019
Sweetwater	46.7	.0202	153.9	5	94.8	15.9	.0191	448,297	.0223	222,704	.0211	.0215	.0178	.0160	.0243
Teton	10.2	.0044	111.5	3	98.4	4.3	.0051	96,172	.0047	107,718	.0102	.0064	.0065	.0077	.0051
Uinta	14.4	.0062	102.8	7	97.8	4.5	.0054	112,458	.0056	79,424	.0075	.0063	.0046	.0060	.0060
Washakie	10.0	.0044	32.1	4	92.6	3.5	.0042	82,044	.0041	47,029	.0045	.0042	.0043	.0042	.0047
Weston	7.3	.0031	15.7	3	97.8	2.7	.0032	72,088	.0036	42,332	.0040	.0037	.0034	.0031	.0036
TOTAL METRO COUNTIES	**76.3**	**.0330**	**48.8**	**14**	**96.2**	**27.9**	**.0333**	**853,183**	**.0424**	**620,097**	**.0587**	**.0455**	**.0321**	**.0349**	**.0516**
TOTAL STATE	**498.8**	**.2159**	**50.1**	**5**	**94.8**	**178.8**	**.2138**	**4,710,831**	**.2341**	**2,984,838**	**.2827**	**.2451**	**.2064**	**.2217**	**.2542**

VOLUME I—Section 5

Population By Age And Sex For Metropolitan Markets And All Counties

0-5 Years
6-11 Years
12-17 Years
18-24 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over
Median Age By Sex

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA													
ANNISTON	**121.7**	**Male**	**59,596**	**5,466**	**5,500**	**6,111**	**10,998**	**9,776**	**6,734**	**5,419**	**4,835**	**4,757**	**26.8**
		Female	**62,104**	**5,388**	**5,396**	**5,613**	**9,451**	**9,932**	**6,965**	**6,136**	**5,850**	**7,373**	**30.2**
Calhoun	121.7	Male	59,596	5,466	5,500	6,111	10,998	9,776	6,734	5,419	4,835	4,757	26.8
		Female	62,104	5,388	5,396	5,613	9,451	9,932	6,965	6,136	5,850	7,373	30.2
BIRMINGHAM	**861.2**	**Male**	**407,209**	**39,311**	**38,138**	**41,309**	**51,921**	**72,479**	**47,746**	**39,627**	**37,188**	**39,490**	**29.5**
		Female	**453,991**	**38,681**	**36,342**	**39,652**	**56,123**	**76,381**	**52,362**	**45,826**	**44,890**	**63,734**	**32.4**
Jefferson	675.5	Male	316,470	30,001	28,929	31,534	41,282	56,732	35,772	30,926	29,846	31,448	29.7
		Female	359,030	29,567	27,685	30,665	44,716	60,329	40,430	36,938	36,420	52,280	32.8
St. Clair	43.6	Male	21,435	2,237	2,259	2,320	2,354	3,575	2,802	2,112	1,854	1,922	29.3
		Female	22,165	2,087	2,099	2,217	2,460	3,583	2,757	2,227	2,123	2,612	31.2
Shelby	71.5	Male	35,131	3,810	3,523	3,723	4,285	6,757	4,919	3,219	2,451	2,444	28.3
		Female	36,369	3,695	3,395	3,369	4,904	7,008	4,807	3,146	2,649	3,396	29.0
Walker	70.6	Male	34,173	3,263	3,427	3,732	4,000	5,415	4,253	3,370	3,037	3,676	29.9
		Female	36,427	3,332	3,163	3,401	4,043	5,461	4,368	3,515	3,698	5,446	32.8
FLORENCE	**137.9**	**Male**	**66,239**	**5,872**	**6,217**	**7,346**	**8,725**	**10,480**	**8,321**	**6,731**	**6,317**	**6,230**	**29.7**
		Female	**71,661**	**5,722**	**5,995**	**7,019**	**9,097**	**10,883**	**8,891**	**7,372**	**7,305**	**9,377**	**32.3**
Colbert	55.3	Male	26,593	2,367	2,559	3,010	3,151	4,202	3,290	2,777	2,671	2,566	30.3
		Female	28,707	2,336	2,417	2,773	3,326	4,390	3,607	2,998	3,056	3,804	33.0
Lauderdale	82.6	Male	39,646	3,505	3,658	4,336	5,574	6,278	5,031	3,954	3,646	3,664	29.4
		Female	42,954	3,386	3,578	4,246	5,771	6,493	5,284	4,374	4,249	5,573	31.9
GADSDEN	**104.4**	**Male**	**49,795**	**4,671**	**4,975**	**5,151**	**5,821**	**7,888**	**5,837**	**4,951**	**5,144**	**5,357**	**30.4**
		Female	**54,605**	**4,514**	**4,661**	**4,877**	**5,978**	**8,109**	**6,219**	**5,728**	**6,254**	**8,265**	**34.0**
Etowah	104.4	Male	49,795	4,671	4,975	5,151	5,821	7,888	5,837	4,951	5,144	5,357	30.4
		Female	54,605	4,514	4,661	4,877	5,978	8,109	6,219	5,728	6,254	8,265	34.0
HUNTSVILLE	**312.4**	**Male**	**152,264**	**13,604**	**14,704**	**16,926**	**21,335**	**25,115**	**19,929**	**16,572**	**12,783**	**11,296**	**28.8**
		Female	**160,136**	**13,125**	**14,126**	**16,343**	**20,861**	**25,501**	**21,797**	**17,161**	**14,340**	**16,882**	**31.1**
Limestone	46.7	Male	22,657	2,244	2,335	2,555	2,886	3,542	2,909	2,220	1,935	2,031	28.7
		Female	24,043	2,098	2,180	2,581	2,821	3,681	2,990	2,415	2,192	3,085	31.4
Madison	198.2	Male	96,961	8,508	9,133	10,837	14,502	16,558	12,854	10,954	7,747	5,868	28.3
		Female	101,239	8,235	8,943	10,468	14,241	16,586	14,424	10,996	8,507	8,839	30.3
Marshall	67.5	Male	32,646	2,852	3,236	3,534	3,947	5,015	4,166	3,398	3,101	3,397	30.5
		Female	34,854	2,792	3,003	3,294	3,799	5,234	4,383	3,750	3,641	4,958	33.7
MOBILE	**454.6**	**Male**	**218,802**	**23,763**	**22,201**	**24,244**	**28,614**	**36,753**	**25,482**	**19,849**	**18,953**	**18,943**	**27.9**
		Female	**235,798**	**22,704**	**21,200**	**23,456**	**30,375**	**37,816**	**27,269**	**22,172**	**22,312**	**28,494**	**30.3**
Baldwin	81.8	Male	39,903	4,010	4,088	4,383	4,482	5,891	4,883	3,828	3,765	4,573	30.1
		Female	41,897	3,811	3,821	4,202	4,493	6,107	5,105	4,046	4,360	5,952	32.6
Mobile	372.8	Male	178,899	19,753	18,113	19,861	24,132	30,862	20,599	16,021	15,188	14,370	27.5
		Female	193,901	18,893	17,379	19,254	25,882	31,709	22,164	18,126	17,952	22,542	29.9
MONTGOMERY	**280.9**	**Male**	**133,584**	**13,641**	**13,946**	**14,787**	**17,960**	**22,213**	**16,547**	**12,561**	**11,147**	**10,782**	**27.9**
		Female	**147,316**	**13,227**	**13,461**	**14,143**	**19,059**	**23,911**	**17,729**	**13,991**	**13,336**	**18,459**	**30.8**
Autauga	33.6	Male	16,492	1,722	1,898	2,109	2,004	2,306	2,279	1,716	1,244	1,214	27.2
		Female	17,108	1,526	1,746	1,877	2,108	2,506	2,470	1,704	1,359	1,812	30.2
Elmore	45.1	Male	22,234	2,121	2,135	2,451	2,825	3,663	2,796	2,116	1,992	2,135	29.3
		Female	22,866	1,988	2,127	2,385	2,474	3,577	2,767	2,203	2,203	3,142	31.9
Montgomery	202.2	Male	94,858	9,798	9,913	10,227	13,131	16,244	11,472	8,729	7,911	7,433	27.7
		Female	107,342	9,713	9,588	9,881	14,477	17,828	12,492	10,084	9,774	13,505	30.6
TUSCALOOSA	**141.7**	**Male**	**68,770**	**6,283**	**6,256**	**6,365**	**13,441**	**11,644**	**7,371**	**6,241**	**5,529**	**5,640**	**26.8**
		Female	**72,930**	**6,133**	**5,965**	**6,147**	**13,569**	**11,742**	**7,792**	**7,064**	**6,048**	**8,470**	**29.0**
Tuscaloosa	141.7	Male	68,770	6,283	6,256	6,365	13,441	11,644	7,371	6,241	5,529	5,640	26.8
		Female	72,930	6,133	5,965	6,147	13,569	11,742	7,792	7,064	6,048	8,470	29.0
ALL COUNTIES													
Autauga	33.6	Male	16,492	1,722	1,898	2,109	2,004	2,306	2,279	1,716	1,244	1,214	27.2
		Female	17,108	1,526	1,746	1,877	2,108	2,506	2,470	1,704	1,359	1,812	30.2
Baldwin	81.8	Male	39,903	4,010	4,088	4,383	4,482	5,891	4,883	3,828	3,765	4,573	30.1
		Female	41,897	3,811	3,821	4,202	4,493	6,107	5,105	4,046	4,360	5,952	32.6
Barbour	25.1	Male	11,803	1,274	1,385	1,450	1,244	1,708	1,207	1,071	1,134	1,330	28.2
		Female	13,297	1,140	1,251	1,396	1,354	1,890	1,358	1,260	1,499	2,149	33.0
Bibb	16.0	Male	7,757	796	811	928	911	1,178	927	690	636	880	28.7
		Female	8,243	804	793	849	917	1,132	949	746	777	1,276	31.7

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Blount	38.2	Male	18,873	1,689	1,862	2,104	2,129	2,885	2,559	1,936	1,669	2,040	30.7
		Female	19,327	1,596	1,825	1,855	1,991	2,944	2,525	2,008	1,912	2,601	33.1
Bullock	10.4	Male	4,778	510	553	579	555	664	456	335	458	668	27.9
		Female	5,622	551	560	591	593	733	508	474	583	1,029	32.0
Butler	21.6	Male	10,042	1,098	1,086	1,078	1,043	1,402	1,021	935	1,027	1,352	30.1
		Female	11,558	1,134	1,051	1,130	1,157	1,463	1,127	1,060	1,269	2,167	33.9
Calhoun	121.7	Male	59,596	5,466	5,500	6,111	10,998	9,776	6,734	5,419	4,835	4,757	26.8
		Female	62,104	5,388	5,396	5,613	9,451	9,932	6,965	6,136	5,850	7,373	30.2
Chambers	39.5	Male	18,590	1,845	1,886	2,143	2,063	2,749	2,046	1,722	1,848	2,288	29.9
		Female	20,910	1,762	1,899	1,986	2,149	2,928	2,097	2,035	2,427	3,627	34.1
Cherokee	19.3	Male	9,501	853	923	994	1,151	1,440	1,189	950	941	1,060	30.8
		Female	9,799	831	852	868	1,053	1,419	1,257	1,050	1,062	1,407	34.1
Chilton	31.5	Male	15,265	1,508	1,549	1,591	1,777	2,345	1,883	1,508	1,377	1,727	30.1
		Female	16,235	1,501	1,456	1,544	1,767	2,337	1,901	1,609	1,652	2,468	32.9
Choctaw	16.7	Male	8,038	913	905	1,012	858	1,089	951	701	681	928	28.0
		Female	8,662	884	908	949	927	1,188	950	817	817	1,222	30.6
Clarke	27.8	Male	13,393	1,514	1,535	1,616	1,535	1,905	1,506	1,194	1,043	1,545	27.6
		Female	14,407	1,474	1,453	1,608	1,562	2,000	1,613	1,252	1,322	2,123	30.5
Clay	13.9	Male	6,706	673	691	749	710	928	794	638	613	910	30.7
		Female	7,194	612	636	722	767	958	814	710	716	1,259	34.0
Cleburne	12.9	Male	6,321	589	637	706	733	926	830	627	578	695	30.3
		Female	6,579	550	581	643	708	970	811	684	650	982	33.3
Coffee	39.0	Male	18,984	1,796	1,972	2,110	2,160	3,118	2,357	1,944	1,711	1,816	29.7
		Female	20,016	1,649	1,774	1,904	2,217	3,186	2,573	2,030	1,945	2,738	32.7
Colbert	55.3	Male	26,593	2,367	2,559	3,010	3,151	4,202	3,290	2,777	2,671	2,566	30.3
		Female	28,707	2,336	2,417	2,773	3,326	4,390	3,607	2,998	3,056	3,804	33.0
Conecuh	15.9	Male	7,552	777	809	856	907	1,047	763	661	683	1,049	29.1
		Female	8,348	814	741	849	910	1,095	750	783	858	1,548	32.9
Coosa	11.5	Male	5,620	502	578	632	666	775	604	580	571	712	30.6
		Female	5,880	498	544	623	603	779	625	655	646	907	33.6
Covington	37.4	Male	17,647	1,534	1,637	1,818	2,028	2,399	2,028	1,833	1,949	2,421	32.5
		Female	19,753	1,506	1,530	1,732	1,915	2,553	2,224	2,055	2,423	3,815	37.9
Crenshaw	14.3	Male	6,781	685	686	728	775	886	713	648	696	964	30.8
		Female	7,519	610	657	685	722	1,018	747	708	882	1,490	35.9
Cullman	64.1	Male	31,210	2,810	2,952	3,417	3,644	4,674	3,867	3,271	3,062	3,513	31.0
		Female	32,890	2,780	2,841	3,169	3,458	4,816	4,096	3,444	3,494	4,792	33.7
Dale	47.2	Male	24,482	2,583	2,459	2,161	4,812	4,855	2,634	1,922	1,553	1,503	25.5
		Female	22,718	2,481	2,254	2,088	3,259	4,060	2,683	1,930	1,656	2,307	28.1
Dallas	53.4	Male	24,778	2,882	2,876	3,205	3,146	3,480	2,548	2,091	2,024	2,526	25.8
		Female	28,622	2,809	2,805	3,136	3,390	4,048	2,976	2,630	2,543	4,285	30.4
De Kalb	55.7	Male	26,945	2,594	2,759	2,719	3,091	4,130	3,284	2,750	2,523	3,095	30.6
		Female	28,755	2,429	2,516	2,695	3,059	4,255	3,448	2,832	2,946	4,575	33.6
Elmore	45.1	Male	22,234	2,121	2,135	2,451	2,825	3,663	2,796	2,116	1,992	2,135	29.3
		Female	22,866	1,988	2,127	2,385	2,474	3,577	2,767	2,203	2,203	3,142	31.9
Escambia	38.9	Male	19,278	1,898	1,970	2,116	2,373	3,303	2,384	1,747	1,582	1,905	28.9
		Female	19,622	1,831	1,849	1,965	2,147	2,789	2,301	1,923	1,875	2,942	32.2
Etowah	104.4	Male	49,795	4,671	4,975	5,151	5,821	7,888	5,837	4,951	5,144	5,357	30.4
		Female	54,605	4,514	4,661	4,877	5,978	8,109	6,219	5,728	6,254	8,265	34.0
Fayette	19.3	Male	9,303	894	876	957	1,058	1,402	1,133	897	899	1,187	31.2
		Female	9,997	875	911	912	1,047	1,375	1,179	964	1,055	1,679	34.1
Franklin	29.1	Male	14,082	1,332	1,359	1,413	1,670	2,075	1,797	1,477	1,305	1,654	31.1
		Female	15,018	1,182	1,236	1,392	1,540	2,227	1,839	1,550	1,613	2,439	34.7
Geneva	24.6	Male	11,893	1,082	1,241	1,315	1,292	1,719	1,355	1,189	1,203	1,497	30.9
		Female	12,707	1,084	1,144	1,174	1,292	1,706	1,531	1,239	1,352	2,185	34.7
Greene	11.0	Male	5,055	618	595	696	596	626	411	417	374	722	25.4
		Female	5,945	619	561	708	677	737	517	494	511	1,121	30.5
Hale	15.6	Male	7,339	880	822	964	887	920	645	572	646	1,003	26.3
		Female	8,261	855	750	909	950	1,024	735	728	818	1,492	31.5
Henry	15.6	Male	7,374	767	792	755	777	1,163	827	651	715	927	30.1
		Female	8,226	758	784	767	827	1,174	878	789	882	1,367	33.3
Houston	77.8	Male	37,261	3,899	4,048	3,988	4,292	6,243	4,682	3,783	3,171	3,155	28.8
		Female	40,539	3,858	3,597	3,914	4,676	6,653	5,041	4,035	3,695	5,070	31.3
Jackson	53.6	Male	26,198	2,620	2,685	2,758	3,140	4,497	3,542	2,537	2,108	2,311	29.2
		Female	27,402	2,604	2,558	2,682	3,091	4,566	3,517	2,664	2,485	3,235	31.1

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALABAMA (continued)													
ALL COUNTIES (continued)													
Jefferson	675.5	Male	316,470	30,001	28,929	31,534	41,282	56,732	35,772	30,926	29,846	31,448	29.7
		Female	359,030	29,567	27,685	30,665	44,716	60,329	40,430	36,938	36,420	52,280	32.8
Lamar	16.8	Male	8,172	774	833	855	900	1,165	1,006	803	752	1,084	31.2
		Female	8,628	773	816	757	885	1,178	1,020	873	889	1,437	34.2
Lauderdale	82.6	Male	39,646	3,505	3,658	4,336	5,574	6,278	5,031	3,954	3,646	3,664	29.4
		Female	42,954	3,386	3,578	4,246	5,771	6,493	5,284	4,374	4,249	5,573	31.9
Lawrence	30.6	Male	14,968	1,489	1,691	1,850	1,684	2,279	1,948	1,348	1,240	1,439	28.4
		Female	15,632	1,437	1,650	1,764	1,717	2,319	1,914	1,449	1,374	2,008	30.4
Lee	78.7	Male	39,480	3,101	3,192	3,480	11,608	6,349	4,047	2,916	2,471	2,316	24.0
		Female	39,220	3,033	3,155	3,231	9,877	6,030	4,133	3,217	2,879	3,665	25.5
Limestone	46.7	Male	22,657	2,244	2,335	2,555	2,886	3,542	2,909	2,220	1,935	2,031	28.7
		Female	24,043	2,098	2,180	2,581	2,821	3,681	2,990	2,415	2,192	3,085	31.4
Lowndes	13.3	Male	6,252	870	787	949	793	778	551	437	442	645	22.6
		Female	7,048	816	818	871	885	887	651	573	599	948	26.5
Macon	27.1	Male	12,911	1,183	1,325	1,345	2,423	1,754	1,059	871	1,331	1,620	26.0
		Female	14,189	1,215	1,257	1,393	2,538	1,973	1,257	1,124	1,268	2,164	28.5
Madison	198.2	Male	96,961	8,508	9,133	10,837	14,502	16,558	12,854	10,954	7,747	5,868	28.3
		Female	101,239	8,235	8,943	10,468	14,241	16,586	14,424	10,996	8,507	8,839	30.3
Marengo	25.2	Male	11,954	1,371	1,319	1,563	1,337	1,625	1,209	1,087	981	1,462	27.4
		Female	13,246	1,254	1,324	1,449	1,432	1,751	1,371	1,262	1,286	2,117	31.6
Marion	31.1	Male	15,121	1,346	1,521	1,630	1,679	2,336	1,930	1,489	1,382	1,808	30.9
		Female	15,979	1,329	1,419	1,532	1,707	2,283	2,002	1,605	1,580	2,522	33.8
Marshall	67.5	Male	32,646	2,852	3,236	3,534	3,947	5,015	4,166	3,398	3,101	3,397	30.5
		Female	34,854	2,792	3,003	3,294	3,799	5,234	4,383	3,750	3,641	4,958	33.7
Mobile	372.8	Male	178,899	19,753	18,113	19,861	24,132	30,862	20,599	16,021	15,188	14,370	27.5
		Female	193,901	18,893	17,379	19,254	25,882	31,709	22,164	18,126	17,952	22,542	29.9
Monroe	23.0	Male	11,016	1,269	1,287	1,348	1,253	1,571	1,198	971	888	1,231	27.2
		Female	11,984	1,228	1,251	1,316	1,248	1,640	1,280	1,066	1,098	1,857	30.8
Montgomery	202.2	Male	94,858	9,798	9,913	10,227	13,131	16,244	11,472	8,729	7,911	7,433	27.7
		Female	107,342	9,713	9,588	9,881	14,477	17,828	12,492	10,084	9,774	13,505	30.6
Morgan	92.2	Male	44,757	4,297	4,430	5,060	5,352	7,408	5,938	4,546	3,958	3,768	29.4
		Female	47,443	4,159	4,176	4,958	5,218	7,709	6,205	4,865	4,462	5,691	31.8
Perry	14.9	Male	6,959	827	803	866	943	859	623	555	532	951	25.5
		Female	7,941	808	782	847	1,027	920	733	699	738	1,387	30.5
Pickens	21.7	Male	10,309	1,110	1,040	1,233	1,212	1,418	1,070	963	951	1,312	28.9
		Female	11,391	1,111	1,058	1,244	1,189	1,454	1,245	1,092	1,101	1,897	32.5
Pike	28.5	Male	13,334	1,158	1,288	1,371	2,618	1,780	1,328	1,050	1,125	1,616	26.3
		Female	15,166	1,186	1,283	1,387	2,685	1,916	1,494	1,221	1,501	2,493	30.4
Randolph	20.4	Male	9,703	1,004	996	1,027	1,137	1,325	1,062	970	933	1,249	30.2
		Female	10,697	873	964	1,020	1,095	1,454	1,124	1,055	1,196	1,916	34.6
☐ Russell	47.7	Male	22,696	2,299	2,332	2,676	2,890	3,540	2,515	2,324	2,087	2,033	28.3
		Female	25,004	2,214	2,243	2,501	3,019	3,786	2,881	2,640	2,565	3,155	31.7
St. Clair	43.6	Male	21,435	2,237	2,259	2,320	2,354	3,575	2,802	2,112	1,854	1,922	29.3
		Female	22,165	2,037	2,099	2,217	2,460	3,583	2,757	2,227	2,123	2,612	31.2
Shelby	71.5	Male	35,131	3,810	3,523	3,723	4,285	6,757	4,919	3,219	2,451	2,444	28.3
		Female	36,369	3,695	3,395	3,369	4,904	7,008	4,807	3,146	2,649	3,396	29.0
Sumter	16.9	Male	7,997	970	920	972	1,241	1,035	644	546	616	1,053	24.4
		Female	8,903	951	866	953	1,277	1,060	762	733	836	1,465	28.8
Talladega	75.0	Male	35,944	3,769	4,067	4,268	4,432	5,366	4,015	3,447	3,146	3,434	27.7
		Female	39,056	3,661	3,863	4,064	4,756	5,624	4,251	3,894	3,890	5,053	30.7
Tallapoosa	39.3	Male	18,804	1,767	1,970	2,081	2,101	2,788	2,160	1,796	1,869	2,272	30.3
		Female	20,496	1,698	1,848	2,038	1,971	2,918	2,229	2,109	2,360	3,325	34.2
Tuscaloosa	141.7	Male	68,770	6,283	6,256	6,365	13,441	11,644	7,371	6,241	5,529	5,640	26.8
		Female	72,930	6,133	5,965	6,147	13,569	11,742	7,792	7,064	6,048	8,470	29.0
Walker	70.6	Male	34,173	3,263	3,427	3,732	4,000	5,415	4,253	3,370	3,037	3,676	29.9
		Female	36,427	3,332	3,163	3,401	4,043	5,461	4,368	3,515	3,698	5,446	32.8
Washington	17.0	Male	8,330	947	973	994	980	1,258	967	747	651	813	27.2
		Female	8,670	912	904	1,029	972	1,287	1,018	772	698	1,078	29.0
Wilcox	14.4	Male	6,747	838	845	989	753	871	548	494	555	854	24.5
		Female	7,653	938	795	873	825	915	652	652	700	1,303	29.3
Winston	22.8	Male	11,119	1,036	1,107	1,280	1,243	1,697	1,508	1,093	1,032	1,123	30.3
		Female	11,681	994	1,008	1,199	1,208	1,799	1,522	1,232	1,146	1,573	33.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
TOTAL METRO COUNTIES	**2,462.5**	**Male**	**1,178,955**	**114,910**	**114,269**	**124,915**	**161,705**	**199,888**	**140,482**	**114,275**	**103,983**	**104,528**	**28.7**
		Female	**1,283,545**	**111,708**	**109,389**	**119,751**	**167,532**	**208,061**	**151,905**	**128,090**	**122,900**	**164,209**	**31.4**
TOTAL STATE	**3,968.3**	**Male**	**1,905,681**	**187,451**	**189,602**	**205,634**	**257,417**	**310,081**	**224,236**	**181,681**	**167,618**	**181,961**	**28.6**
		Female	**2,062,619**	**182,165**	**180,943**	**197,121**	**260,769**	**321,201**	**240,408**	**202,741**	**198,866**	**278,405**	**31.5**
ALASKA													
ANCHORAGE	**184.6**	**Male**	**95,825**	**10,682**	**9,051**	**9,178**	**14,503**	**23,041**	**14,657**	**8,453**	**4,598**	**1,662**	**27.0**
		Female	**88,775**	**10,134**	**8,750**	**8,268**	**13,310**	**21,545**	**13,068**	**7,324**	**4,252**	**2,124**	**26.8**
Anchorage	184.6	Male	95,825	10,682	9,051	9,178	14,503	23,041	14,657	8,453	4,598	1,662	27.0
		Female	88,775	10,134	8,750	8,268	13,310	21,545	13,068	7,324	4,252	2,124	26.8
ALL COUNTIES													
Aleutian Islands	7.9	Male	4,975	414	302	277	1,446	1,440	634	263	144	55	25.3
		Female	2,925	366	280	257	656	778	301	156	79	52	24.0
Anchorage	184.6	Male	95,825	10,682	9,051	9,178	14,503	23,041	14,657	8,453	4,598	1,662	27.0
		Female	88,775	10,134	8,750	8,268	13,310	21,545	13,068	7,324	4,252	2,124	26.8
Bethel	11.2	Male	5,929	817	638	844	871	1,115	669	419	312	244	23.3
		Female	5,271	757	658	796	773	927	562	356	236	206	21.8
Bristol Bay	1.1	Male	722	38	34	40	184	222	104	63	24	13	27.9
		Female	378	26	41	52	68	73	59	30	17	12	25.3
Dillingham	4.8	Male	2,537	295	271	360	374	491	315	195	122	114	24.4
		Female	2,263	279	244	349	353	425	259	171	119	64	23.1
Fairbanks North Star	56.1	Male	30,219	3,458	2,809	2,397	5,307	7,569	4,345	2,244	1,404	686	26.5
		Female	25,881	3,297	2,614	2,240	4,121	6,476	3,473	1,852	1,148	660	26.0
Haines	1.7	Male	896	88	81	117	82	189	138	81	77	43	29.2
		Female	804	78	73	101	82	170	131	66	68	35	29.0
Juneau	20.9	Male	10,740	1,121	987	1,060	1,274	2,539	1,759	991	627	382	28.7
		Female	10,160	1,024	906	995	1,240	2,507	1,497	865	670	456	28.6
Kenai Peninsula	27.3	Male	14,486	1,683	1,503	1,466	1,671	3,229	2,174	1,356	907	497	27.8
		Female	12,814	1,504	1,414	1,393	1,533	2,881	1,792	1,135	751	411	27.0
Ketchikan Gateway	11.6	Male	6,058	622	551	587	796	1,205	939	571	461	326	28.9
		Female	5,542	610	534	591	664	1,106	752	524	416	345	28.4
Kobuk	5.0	Male	2,692	380	324	387	382	508	263	195	120	133	22.7
		Female	2,308	345	267	340	370	367	199	184	109	127	21.8
Kodiak Island	10.2	Male	5,696	614	461	462	1,007	1,473	806	428	306	139	27.1
		Female	4,504	595	467	425	685	1,136	578	299	194	125	25.7
Matanuska - Susitna	19.9	Male	10,320	1,200	1,101	1,228	1,011	2,150	1,598	961	650	421	27.9
		Female	9,580	1,235	1,095	1,065	937	2,104	1,387	812	534	411	27.2
Nome	6.7	Male	3,655	469	400	464	501	706	425	304	200	186	24.9
		Female	3,045	439	361	400	447	536	321	221	153	167	23.0
North Slope	4.4	Male	2,507	266	198	282	382	576	357	252	109	85	27.2
		Female	1,893	259	204	276	307	365	199	132	79	72	22.7
Prince of Wales - Outer Ketchikan ..	3.8	Male	2,138	250	204	233	302	413	317	207	129	83	26.9
		Female	1,662	215	180	215	209	336	208	139	92	68	25.4
Sitka	8.3	Male	4,375	543	401	439	597	937	643	385	240	190	27.2
		Female	3,925	455	402	413	547	813	552	329	214	200	26.8
Skagway - Yakutat - Angoon	3.7	Male	1,957	237	182	205	211	456	278	158	122	108	28.1
		Female	1,743	251	190	185	204	385	207	113	109	99	26.1
Southeast Fairbanks	6.0	Male	3,352	440	359	304	545	797	485	212	131	79	25.4
		Female	2,648	382	299	270	387	633	359	150	98	70	24.7
Valdez - Cordova	9.1	Male	5,069	482	439	497	679	1,151	817	502	312	190	28.8
		Female	4,031	461	395	442	503	962	543	345	245	135	27.2
Wade Hampton	4.8	Male	2,517	374	345	372	345	412	228	183	146	112	21.4
		Female	2,283	357	337	338	351	347	195	175	110	73	20.2
Wrangell - Petersburg	6.5	Male	3,496	368	323	329	463	767	490	299	254	203	28.5
		Female	3,004	386	306	291	349	664	349	262	225	172	27.6
Yukon - Koyukuk	8.4	Male	4,851	536	413	527	700	1,173	657	404	242	199	27.1
		Female	3,549	480	403	474	481	734	410	259	176	132	24.1
TOTAL METRO COUNTIES	**184.6**	**Male**	**95,825**	**10,682**	**9,051**	**9,178**	**14,503**	**23,041**	**14,657**	**8,453**	**4,598**	**1,662**	**27.0**
		Female	**88,775**	**10,134**	**8,750**	**8,268**	**13,310**	**21,545**	**13,068**	**7,324**	**4,252**	**2,124**	**26.8**
TOTAL STATE	**424.0**	**Male**	**225,012**	**25,377**	**21,377**	**22,055**	**33,633**	**52,559**	**33,098**	**19,126**	**11,637**	**6,150**	**26.9**
		Female	**198,988**	**23,935**	**20,420**	**20,176**	**28,577**	**46,270**	**27,401**	**15,899**	**10,094**	**6,216**	**26.4**

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARIZONA													
PHOENIX	**1,618.2**	**Male**	**792,982**	**75,407**	**71,237**	**76,776**	**110,745**	**140,777**	**95,814**	**70,503**	**69,630**	**82,093**	**29.4**
		Female	**825,218**	**71,861**	**68,396**	**74,587**	**105,978**	**139,121**	**97,794**	**75,120**	**82,465**	**109,896**	**31.6**
Maricopa	1,618.2	Male	792,982	75,407	71,237	76,776	110,745	140,777	95,814	70,503	69,630	82,093	29.4
		Female	825,218	71,861	68,396	74,587	105,978	139,121	97,794	75,120	82,465	109,896	31.6
TUCSON	**568.1**	**Male**	**277,099**	**25,219**	**23,635**	**25,737**	**41,431**	**51,591**	**31,260**	**24,444**	**24,857**	**28,925**	**29.4**
		Female	**291,001**	**24,145**	**23,046**	**25,066**	**41,277**	**49,392**	**32,631**	**26,656**	**29,560**	**39,228**	**31.5**
Pima	568.1	Male	277,099	25,219	23,635	25,737	41,431	51,591	31,260	24,444	24,857	28,925	29.4
		Female	291,001	24,145	23,046	25,066	41,277	49,392	32,631	26,656	29,560	39,228	31.5
ALL COUNTIES													
Apache	55.8	Male	27,368	4,499	3,684	4,083	3,407	3,964	2,914	1,944	1,380	1,493	20.9
		Female	28,432	4,330	3,747	3,969	3,641	4,300	3,090	2,175	1,570	1,610	22.2
Cochise	89.8	Male	44,644	4,698	4,469	4,760	5,690	7,146	5,227	4,214	4,139	4,301	28.8
		Female	45,156	4,566	4,411	4,570	5,156	6,966	5,502	4,406	4,424	5,155	30.6
Coconino	79.8	Male	40,014	4,769	4,132	4,126	8,165	7,761	4,294	2,846	2,148	1,773	24.0
		Female	39,786	4,590	3,975	3,993	8,484	7,121	4,263	2,951	2,299	2,110	24.1
Gila	38.5	Male	18,816	1,969	1,877	2,068	1,822	2,708	2,134	1,744	2,126	2,368	31.2
		Female	19,684	2,057	1,869	1,971	1,910	2,753	2,216	1,896	2,340	2,672	32.4
Graham	24.1	Male	12,334	1,491	1,335	1,322	1,620	2,069	1,400	1,063	895	1,139	26.9
		Female	11,766	1,515	1,298	1,419	1,378	1,554	1,272	1,013	1,017	1,300	26.8
Greenlee	11.6	Male	5,831	811	693	643	605	1,005	637	572	495	370	26.6
		Female	5,769	816	696	620	635	921	638	569	479	395	26.3
Maricopa	1,618.2	Male	792,982	75,407	71,237	76,776	110,745	140,777	95,814	70,503	69,630	82,093	29.4
		Female	825,218	71,861	68,396	74,587	105,978	139,121	97,794	75,120	82,465	109,896	31.6
Mohave	61.6	Male	30,840	2,556	2,555	2,914	2,754	4,030	3,401	3,097	4,581	4,952	36.8
		Female	30,760	2,437	2,354	2,679	2,751	4,009	3,471	3,368	5,038	4,653	38.3
Navajo	71.6	Male	35,539	5,354	4,719	4,841	4,162	5,257	4,064	2,769	2,284	2,089	22.8
		Female	36,061	5,176	4,528	4,632	4,258	5,546	4,138	2,899	2,526	2,358	24.1
Pima	568.1	Male	277,099	25,219	23,635	25,737	41,431	51,591	31,260	24,444	24,857	28,925	29.4
		Female	291,001	24,145	23,046	25,066	41,277	49,392	32,631	26,656	29,560	39,228	31.5
Pinal	94.9	Male	48,736	5,213	5,139	5,251	6,046	7,870	5,465	4,431	4,199	5,122	28.5
		Female	46,164	5,103	4,689	4,916	5,280	6,833	5,009	4,502	4,560	5,272	29.5
Santa Cruz	21.8	Male	10,321	1,340	1,254	1,271	1,065	1,556	1,161	920	878	876	26.5
		Female	11,479	1,345	1,229	1,221	1,188	1,759	1,344	1,125	1,061	1,207	29.3
Yavapai	74.0	Male	36,112	2,880	2,732	3,231	3,413	4,705	3,704	3,402	5,057	6,988	38.0
		Female	37,888	2,743	2,682	2,967	3,142	4,888	4,082	3,728	5,845	7,811	41.2
Yuma	95.2	Male	48,704	5,205	4,857	4,695	7,397	7,242	5,267	4,137	4,460	5,444	28.0
		Female	46,496	5,280	4,679	4,523	5,553	7,136	5,347	4,103	4,606	5,269	29.5
TOTAL METRO COUNTIES	**2,186.3**	**Male**	**1,070,081**	**100,626**	**94,872**	**102,513**	**152,176**	**192,368**	**127,074**	**94,947**	**94,487**	**111,018**	**29.4**
		Female	**1,116,219**	**96,006**	**91,442**	**99,653**	**147,255**	**188,513**	**130,425**	**101,776**	**112,025**	**149,124**	**31.6**
TOTAL STATE	**2,905.0**	**Male**	**1,429,340**	**141,411**	**132,318**	**141,718**	**198.322**	**247,681**	**166,742**	**126,086**	**127,129**	**147,933**	**29.1**
		Female	**1,475,660**	**135,964**	**127,599**	**137,133**	**190.631**	**242,299**	**170,797**	**134,511**	**147,790**	**188,936**	**31.0**
ARKANSAS													
FAYETTEVILLE - SPRINGDALE	**188.1**	**Male**	**92,967**	**8,222**	**7,769**	**8,759**	**15,383**	**14,874**	**10,422**	**8,134**	**8,415**	**10,989**	**29.3**
		Female	**95,133**	**7,616**	**7,567**	**7,976**	**14,010**	**14,641**	**10,950**	**8,597**	**9,624**	**14,152**	**32.1**
Benton	83.8	Male	40,743	3,698	3,571	4,037	4,429	5,876	4,649	3,807	4,407	6,269	32.9
		Female	43,057	3,503	3,483	3,754	4,605	6,004	4,926	4,085	5,276	7,421	35.4
Washington	104.3	Male	52,224	4,524	4,198	4,722	10,954	8,998	5.773	4,327	4,008	4,720	26.9
		Female	52,076	4,113	4,084	4,222	9,405	8,637	6,024	4,512	4,348	6,731	29.9
FORT SMITH	**210.9**	**Male**	**102,194**	**10,414**	**9,966**	**11,063**	**11,640**	**15,829**	**12,741**	**9,626**	**9,497**	**11,418**	**30.1**
		Female	**108,706**	**9,659**	**9,529**	**10,398**	**11,660**	**16,512**	**13,081**	**10,206**	**10,818**	**16,843**	**32.9**
Crawford	39.0	Male	19,187	2,080	1,936	2,104	2,070	3,065	2,503	1,795	1,620	2,014	29.6
		Female	19,813	1,899	1,838	2,016	2,091	3,114	2,507	1,784	1,832	2,732	31.6
Sebastian	97.6	Male	46,667	4,727	4,400	4,614	5,654	7,862	5,761	4,325	4,473	4,851	30.0
		Female	50,933	4,431	4,197	4,502	5,893	8,110	5,941	4,793	5,194	7,872	32.9
Le Flore, Okla.	*42.2*	*Male*	*20,636*	*2,030*	*2,041*	*2,335*	*2,267*	*2,805*	*2,471*	*1,977*	*1,950*	*2,760*	*30.9*
		Female	*21,564*	*1,912*	*1,847*	*2,082*	*2,029*	*3,007*	*2,554*	*2,053*	*2,231*	*3,849*	*34.7*
Sequoyah, Okla.	*32.1*	*Male*	*15,704*	*1,577*	*1,589*	*2,010*	*1,649*	*2,097*	*2,006*	*1,529*	*1,454*	*1,793*	*29.9*
		Female	*16,396*	*1,417*	*1,647*	*1,798*	*1,647*	*2,281*	*2,079*	*1,576*	*1,561*	*2,390*	*32.4*

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ARKANSAS (continued)													
LITTLE ROCK - NORTH LITTLE ROCK	**406.1**	**Male**	**194,785**	**20,826**	**19,112**	**19,046**	**25,076**	**37,404**	**24,261**	**17,626**	**16,003**	**15,431**	**28.6**
		Female	**211,315**	**19,622**	**18,617**	**18,735**	**26,635**	**39,413**	**25,466**	**19,415**	**18,564**	**24,848**	**30.6**
Pulaski	349.8	Male	166,762	18,196	16,153	15,926	21,997	32,740	20,047	14,791	13,697	13,215	28.4
		Female	183,038	17,251	15,891	15,764	23,787	34,509	21,419	16,546	16,075	21,796	30.5
Saline	56.3	Male	28,023	2,630	2,959	3,120	3,079	4,664	4,214	2,835	2,306	2,216	29.8
		Female	28,277	2,371	2,726	2,971	2,848	4,904	4,047	2,869	2,489	3,052	31.6
PINE BLUFF	**91.6**	**Male**	**44,331**	**4,697**	**4,489**	**5,025**	**6,095**	**6,871**	**4,759**	**3,739**	**3,986**	**4,670**	**27.7**
		Female	**47,269**	**4,581**	**4,108**	**4,689**	**6,070**	**7,087**	**4,992**	**4,464**	**4,463**	**6,815**	**30.9**
Jefferson	91.6	Male	44,331	4,697	4,489	5,025	6,095	6,871	4,759	3,739	3,986	4,670	27.7
		Female	47,269	4,581	4,108	4,689	6,070	7,087	4,992	4,464	4,463	6,815	30.9
TEXARKANA	**129.7**	**Male**	**62,031**	**6,578**	**6,273**	**6,562**	**6,726**	**9,734**	**7,236**	**5,746**	**5,981**	**7,195**	**30.0**
		Female	**67,669**	**6,205**	**6,014**	**6,481**	**7,052**	**10,297**	**7,597**	**6,399**	**7,097**	**10,527**	**32.8**
Little River	14.5	Male	6,991	766	771	775	753	1,021	843	652	595	815	29.2
		Female	7,509	731	749	803	764	1,107	876	636	692	1,151	31.4
Miller	38.6	Male	18,417	2,035	1,895	2,010	2,016	2,824	2,021	1,656	1,783	2,177	29.4
		Female	20,183	1,912	1,766	1,980	2,116	3,095	2,165	1,874	2,146	3,129	32.5
Bowie, Tex.	*76.6*	*Male*	*36,623*	*3,777*	*3,607*	*3,777*	*3,957*	*5,889*	*4,372*	*3,438*	*3,603*	*4,203*	*30.4*
		Female	*39,977*	*3,562*	*3,499*	*3,698*	*4,172*	*6,095*	*4,556*	*3,889*	*4,259*	*6,247*	*33.3*
ALL COUNTIES													
Arkansas	24.3	Male	11,765	1,192	1,090	1,153	1,347	1,792	1,235	1,256	1,170	1,530	31.1
		Female	12,535	1,145	1,019	1,112	1,286	1,840	1,355	1,376	1,399	2,003	34.3
Ashley	26.8	Male	12,920	1,334	1,432	1,523	1,381	1,852	1,622	1,231	1,057	1,488	29.3
		Female	13,880	1,345	1,353	1,445	1,404	1,985	1,634	1,302	1,357	2,055	32.0
Baxter	29.4	Male	14,092	981	1,028	1,214	955	1,524	1,351	1,165	1,954	3,920	44.9
		Female	15,308	880	974	1,076	1,010	1,683	1,506	1,408	2,494	4,277	48.9
Benton	83.8	Male	40,743	3,698	3,571	4,037	4,429	5,876	4,649	3,807	4,407	6,269	32.9
		Female	43,057	3,503	3,483	3,754	4,605	6,004	4,926	4,085	5,276	7,421	35.4
Boone	27.6	Male	13,177	1,242	1,152	1,269	1,375	1,966	1,526	1,261	1,380	2,006	32.9
		Female	14,423	1,117	1,146	1,241	1,445	2,051	1,674	1,500	1,528	2,721	36.3
Bradley	14.0	Male	6,607	636	588	686	701	863	713	630	692	1,098	33.0
		Female	7,393	620	581	714	706	830	788	707	897	1,550	38.1
Calhoun	6.1	Male	2,946	296	247	292	426	379	302	264	310	430	30.6
		Female	3,154	253	263	296	341	384	348	295	351	623	36.1
Carroll	16.9	Male	8,138	693	657	744	699	1,130	948	837	985	1,445	36.5
		Female	8,762	623	620	696	752	1,184	981	894	1,184	1,828	40.2
Chicot	17.8	Male	8,323	1,029	1,005	1,055	920	1,018	702	680	749	1,165	26.5
		Female	9,477	1,019	963	998	978	1,123	884	897	943	1,672	31.9
Clark	23.6	Male	11,343	999	960	1,011	2,239	1,539	1,174	942	1,038	1,441	28.0
		Female	12,257	918	855	935	2,316	1,673	1,224	1,044	1,231	2,061	31.6
Clay	20.9	Male	9,996	897	827	1,082	952	1,261	1,190	1,023	1,067	1,697	34.8
		Female	10,904	780	814	1,033	966	1,304	1,278	1,137	1,318	2,274	39.3
Cleburne	18.1	Male	8,877	722	781	836	811	1,030	1,053	959	1,126	1,559	37.5
		Female	9,223	638	688	838	790	1,081	1,179	1,025	1,220	1,764	39.9
Cleveland	8.0	Male	3,902	336	384	451	401	499	507	391	371	562	32.6
		Female	4,098	338	373	409	350	605	485	372	403	763	34.6
Columbia	26.8	Male	12,707	1,213	1,125	1,375	1,841	1,703	1,319	1,207	1,195	1,729	29.7
		Female	14,093	1,127	1,154	1,237	1,780	1,739	1,520	1,406	1,476	2,654	35.1
Conway	19.9	Male	9,610	981	899	1,126	1,078	1,334	1,057	924	974	1,237	30.4
		Female	10,290	908	938	1,049	1,044	1,339	1,142	1,042	1,107	1,721	34.0
Craighead	65.1	Male	31,386	2,966	2,885	3,052	5,166	5,207	3,832	2,821	2,529	2,928	28.1
		Female	33,714	2,771	2,704	2,934	5,405	5,432	3,904	3,082	3,098	4,384	30.6
Crawford	39.0	Male	19,187	2,080	1,936	2,104	2,070	3,065	2,503	1,795	1,620	2,014	29.6
		Female	19,813	1,899	1,838	2,016	2,091	3,114	2,507	1,784	1,832	2,732	31.6
☐ Crittenden	49.7	Male	23,670	2,953	2,766	3,079	2,836	3,470	2,650	1,946	1,816	2,154	25.6
		Female	26,030	2,772	2,754	3,082	3,123	3,957	3,035	2,313	2,181	2,813	28.2
Cross	20.4	Male	9,882	1,146	1,081	1,204	1,139	1,460	1,133	793	836	1,090	27.5
		Female	10,518	1,165	1,072	1,123	1,125	1,488	1,167	904	945	1,529	30.2
Dallas	10.6	Male	5,076	528	508	507	498	712	582	475	496	770	32.0
		Female	5,524	482	484	492	552	743	553	491	641	1,086	35.2
Desha	19.9	Male	9,394	1,172	1,059	1,117	1,061	1,364	984	702	761	1,174	27.1
		Female	10,506	1,183	985	1,140	1,242	1,441	1,035	853	992	1,635	29.9
Drew	18.4	Male	8,928	925	846	952	1,328	1,362	965	776	687	1,087	28.0
		Female	9,472	846	824	937	1,331	1,336	1,075	809	877	1,437	31.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Faulkner	48.6	Male	23,522	2,146	2,197	2,330	4,387	3,605	2,698	1,991	1,963	2,205	26.9
		Female	25,078	1,988	2,048	2,242	4,904	3,729	2,719	2,141	2,191	3,116	28.6
Franklin	15.3	Male	7,605	665	727	879	916	1,038	887	728	707	1,058	30.9
		Female	7,695	622	662	733	719	1,070	891	729	811	1,458	35.5
Fulton	10.4	Male	5,046	395	447	523	424	634	545	466	656	956	36.8
		Female	5,354	399	402	469	441	688	565	576	700	1,114	39.9
Garland	73.2	Male	34,871	2,703	2,784	3,299	3,469	4,878	3,843	3,399	4,082	6,414	35.8
		Female	38,329	2,700	2,653	3,134	3,566	5,099	4,128	3,893	4,968	8,188	39.9
Grant	13.6	Male	6,696	581	675	774	736	967	970	657	578	758	31.0
		Female	6,904	572	617	712	675	1,010	978	665	643	1,032	33.7
Greene	31.8	Male	15,361	1,425	1,405	1,605	1,739	2,404	1,929	1,449	1,449	1,956	31.3
		Female	16,439	1,444	1,396	1,515	1,727	2,375	2,007	1,630	1,675	2,670	34.0
Hempstead	24.5	Male	11,683	1,214	1,089	1,204	1,205	1,612	1,376	1,050	1,115	1,818	32.0
		Female	12,817	1,205	1,080	1,177	1,239	1,673	1,431	1,137	1,383	2,442	35.2
Hot Spring	27.7	Male	13,401	1,236	1,247	1,415	1,422	2,021	1,604	1,388	1,368	1,700	31.8
		Female	14,299	1,287	1,207	1,315	1,404	2,104	1,647	1,455	1,537	2,343	34.2
Howard	13.8	Male	6,567	699	618	708	688	922	731	568	628	1,005	31.2
		Female	7,233	628	606	644	675	960	773	653	786	1,488	36.1
Independence	31.5	Male	15,292	1,526	1,453	1,503	1,719	2,341	1,944	1,462	1,458	1,886	31.2
		Female	16,208	1,375	1,307	1,520	1,799	2,497	1,906	1,606	1,549	2,649	33.4
Izard	11.4	Male	5,545	387	428	491	424	661	558	505	750	1,341	41.8
		Female	5,855	375	410	423	406	655	599	539	908	1,540	46.3
Jackson	21.7	Male	10,438	1,073	1,015	1,139	1,062	1,515	1,204	980	1,093	1,357	31.1
		Female	11,262	976	897	1,089	1,179	1,557	1,278	1,139	1,207	1,940	34.6
Jefferson	91.6	Male	44,331	4,697	4,489	5,025	6,095	6,871	4,759	3,739	3,986	4,670	27.7
		Female	47,269	4,581	4,108	4,689	6,070	7,087	4,992	4,464	4,463	6,815	30.9
Johnson	18.1	Male	8,839	822	824	882	1,003	1,201	965	836	894	1,412	32.4
		Female	9,261	772	729	809	972	1,201	1,001	893	1,085	1,799	36.5
Lafayette	10.2	Male	4,856	496	486	566	481	623	535	439	459	771	31.4
		Female	5,344	527	501	538	472	668	547	448	557	1,086	34.5
Lawrence	18.8	Male	9,013	833	827	921	1,028	1,212	1,033	856	875	1,428	32.4
		Female	9,787	737	812	898	1,039	1,315	1,091	963	1,111	1,821	35.8
Lee	14.8	Male	6,949	848	875	970	707	776	639	577	634	923	26.0
		Female	7,851	762	795	1,000	798	968	742	736	727	1,323	30.9
Lincoln	13.3	Male	7,270	597	611	683	1,088	1,539	909	538	523	782	29.3
		Female	6,030	595	538	639	627	788	673	514	600	1,056	32.8
Little River	14.5	Male	6,991	766	771	775	753	1,021	843	652	595	815	29.2
		Female	7,509	731	749	803	764	1,107	87[illegible]	636	692	1,151	31.4
Logan	20.6	Male	10,155	891	989	1,277	1,024	1,328	1,144	909	1,036	1,557	31.7
		Female	10,445	864	847	1,021	970	1,399	1,180	956	1,155	2,053	36.0
Lonoke	35.9	Male	17,472	1,831	1,885	2,076	1,919	2,570	2,320	1,624	1,440	1,807	29.0
		Female	18,428	1,730	1,821	2,059	1,966	2,732	2,526	1,622	1,596	2,476	31.4
Madison	11.7	Male	5,808	507	533	622	574	848	651	559	659	855	32.9
		Female	5,892	513	489	542	501	850	692	597	693	1,015	35.7
Marion	12.2	Male	5,928	505	537	544	454	707	656	536	828	1,161	38.3
		Female	6,272	446	509	567	461	792	688	582	956	1,271	40.2
Miller	38.6	Male	18,417	2,035	1,895	2,010	2,016	2,824	2,021	1,656	1,783	2,177	29.4
		Female	20,183	1,912	1,766	1,980	2,116	3,095	2,165	1,874	2,146	3,129	32.5
Mississippi	58.9	Male	28,387	3,556	3,003	3,161	3,932	4,473	3,095	2,229	2,186	2,752	26.2
		Female	30,513	3,530	2,917	3,058	3,877	4,620	3,209	2,643	2,740	3,919	29.1
Monroe	13.7	Male	6,518	725	671	838	685	821	607	578	638	955	29.1
		Female	7,182	686	631	779	700	869	730	688	795	1,304	34.1
Montgomery	8.1	Male	4,014	297	310	401	417	524	456	401	491	717	36.3
		Female	4,086	315	309	358	328	515	481	451	493	836	39.5
Nevada	11.3	Male	5,446	532	533	547	561	751	573	454	544	951	32.3
		Female	5,854	557	532	516	555	734	593	511	674	1,182	35.6
Newton	8.1	Male	4,062	395	380	456	381	633	483	386	405	543	31.6
		Female	4,038	394	350	398	387	618	498	391	440	562	32.9
Ouachita	30.5	Male	14,344	1,438	1,357	1,433	1,523	2,083	1,526	1,415	1,537	2,032	31.8
		Female	16,156	1,387	1,250	1,472	1,612	2,214	1,634	1,708	1,889	2,990	35.9
Perry	7.6	Male	3,750	338	386	421	342	526	463	359	397	518	32.4
		Female	3,850	343	368	398	349	534	442	380	427	609	33.7
Phillips	33.7	Male	15,657	2,070	1,828	2,054	1,644	1,919	1,544	1,302	1,263	2,033	26.2
		Female	18,043	2,045	1,750	2,141	1,947	2,273	1,846	1,598	1,687	2,756	30.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Pike	10.7	Male	5,186	433	491	525	571	712	660	484	534	776	33.0
		Female	5,514	483	445	530	541	732	643	485	617	1,038	35.4
Poinsett	27.0	Male	13,027	1,295	1,336	1,503	1,405	1,890	1,603	1,238	1,230	1,527	30.2
		Female	13,973	1,205	1,267	1,496	1,476	1,995	1,677	1,312	1,519	2,026	32.7
Polk	17.7	Male	8,603	802	775	968	780	1,055	990	849	927	1,457	34.3
		Female	9,097	692	819	796	778	1,101	1,114	885	1,045	1,867	38.2
Pope	40.7	Male	19,998	1,928	1,838	2,006	3,014	3,124	2,482	1,833	1,717	2,056	28.9
		Female	20,702	1,739	1,756	2,027	2,789	3,147	2,554	1,897	1,912	2,881	31.5
Prairie	10.1	Male	4,992	449	502	552	543	661	597	467	531	690	31.8
		Female	5,108	427	448	529	510	695	587	514	552	846	34.2
Pulaski	349.8	Male	166,762	18,196	16,153	15,926	21,997	32,740	20,047	14,791	13,697	13,215	28.4
		Female	183,038	17,251	15,891	15,764	23,787	34,509	21,419	16,546	16,075	21,796	30.5
Randolph	17.6	Male	8,525	745	811	1,002	893	1,125	1,031	823	876	1,219	32.2
		Female	9,075	795	769	907	823	1,243	1,072	924	998	1,544	35.0
St. Francis	30.7	Male	14,524	1,919	1,729	1,857	1,543	2,011	1,570	1,130	1,176	1,589	26.1
		Female	16,176	1,909	1,653	1,798	1,820	2,313	1,667	1,377	1,429	2,210	28.9
Saline	56.3	Male	28,023	2,630	2,959	3,120	3,079	4,664	4,214	2,835	2,306	2,216	29.8
		Female	28,277	2,371	2,726	2,971	2,848	4,904	4,047	2,869	2,489	3,052	31.6
Scott	9.9	Male	4,908	383	448	557	471	591	639	525	506	788	35.1
		Female	4,992	390	431	483	447	607	660	504	565	905	37.1
Searcy	9.0	Male	4,405	375	374	482	406	585	481	459	524	719	34.7
		Female	4,595	370	357	451	392	607	529	470	573	846	37.3
Sebastian	97.6	Male	46,667	4,727	4,400	4,614	5,654	7,862	5,761	4,325	4,473	4,851	30.0
		Female	50,933	4,431	4,197	4,502	5,893	8,110	5,941	4,793	5,194	7,872	32.9
Sevier	14.6	Male	7,077	669	740	751	694	1,012	884	640	699	988	31.8
		Female	7,523	583	689	741	706	1,072	906	687	796	1,343	34.7
Sharp	15.8	Male	7,705	597	599	736	695	870	695	664	1,045	1,804	40.1
		Female	8,095	597	617	673	603	888	788	793	1,280	1,856	43.5
Stone	9.4	Male	4,618	390	415	478	416	624	589	487	488	731	34.8
		Female	4,782	399	366	496	405	690	613	492	567	754	35.6
Union	49.2	Male	23,183	2,315	2,228	2,378	2,489	3,523	2,520	2,146	2,402	3,182	31.2
		Female	26,017	2,242	2,079	2,311	2,720	3,603	2,762	2,530	3,027	4,743	35.2
Van Buren	14.2	Male	6,986	569	648	676	562	840	708	735	1,016	1,232	37.8
		Female	7,214	501	588	665	535	889	776	775	1,126	1,359	40.5
Washington	104.3	Male	52,224	4,524	4,198	4,722	10,954	8,998	5,773	4,327	4,008	4,720	26.9
		Female	52,076	4,113	4,084	4,222	9,405	8,637	6,024	4,512	4,348	6,731	29.9
White	52.7	Male	25,609	2,258	2,484	2,708	3,895	3,534	2,998	2,354	2,275	3,103	29.1
		Female	27,091	2,154	2,237	2,537	3,964	3,674	3,144	2,491	2,655	4,235	32.2
Woodruff	11.2	Male	5,370	600	573	654	542	733	543	417	489	819	29.3
		Female	5,830	532	517	603	607	774	570	521	631	1,075	33.5
Yell	17.4	Male	8,451	685	807	870	873	1,160	980	826	934	1,316	33.5
		Female	8,949	693	730	822	827	1,153	1,077	883	1,075	1,689	37.3
TOTAL METRO COUNTIES	**925.2**	**Male**	**447,015**	**46,306**	**43,138**	**45,412**	**59,883**	**77,391**	**53,220**	**39,873**	**38,691**	**43,101**	**28.7**
		Female	**478,185**	**43,564**	**41,596**	**43,783**	**60,702**	**80,524**	**55,932**	**43,876**	**44,696**	**63,512**	**31.1**
TOTAL STATE	**2,348.7**	**Male**	**1,133,746**	**112,737**	**108,610**	**118,486**	**139,947**	**174,568**	**131,273**	**102,928**	**106,093**	**139,104**	**30.0**
		Female	**1,214,954**	**107,207**	**103,607**	**113,519**	**141,663**	**181,495**	**138,298**	**113,854**	**124,507**	**190,804**	**32.8**
CALIFORNIA													
ANAHEIM - SANTA ANA - GARDEN GROVE	**2,025.5**	**Male**	**999,184**	**84,017**	**85,637**	**100,474**	**148,864**	**189,621**	**138,587**	**104,113**	**83,038**	**64,833**	**29.3**
		Female	**1,026,316**	**80,841**	**82,062**	**96,910**	**138,604**	**185,222**	**139,904**	**105,480**	**88,983**	**108,310**	**31.2**
Orange	2,025.5	Male	999,184	84,017	85,637	100,474	148,864	189,621	138,587	104,113	83,038	64,833	29.3
		Female	1,026,316	80,841	82,062	96,910	138,604	185,222	139,904	105,480	88,983	108,310	31.2
BAKERSFIELD	**418.6**	**Male**	**208,576**	**23,325**	**19,626**	**21,163**	**27,854**	**36,530**	**24,440**	**18,935**	**18,188**	**18,515**	**28.4**
		Female	**210,024**	**22,146**	**18,668**	**20,136**	**26,978**	**34,954**	**24,434**	**19,663**	**19,846**	**23,199**	**29.9**
Kern	418.6	Male	208,576	23,325	19,626	21,163	27,854	36,530	24,440	18,935	18,188	18,515	28.4
		Female	210,024	22,146	18,668	20,136	26,978	34,954	24,434	19,663	19,846	23,199	29.9
CHICO	**151.9**	**Male**	**74,076**	**5,921**	**5,308**	**6,135**	**11,849**	**13,063**	**7,527**	**5,810**	**7,673**	**10,790**	**31.0**
		Female	**77,824**	**5,506**	**5,134**	**5,806**	**12,485**	**12,169**	**7,795**	**6,495**	**9,184**	**13,250**	**33.2**
Butte	151.9	Male	74,076	5,921	5,308	6,135	11,849	13,063	7,527	5,810	7,673	10,790	31.0
		Female	77,824	5,506	5,134	5,806	12,485	12,169	7,795	6,495	9,184	13,250	33.2

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
FRESNO	**535.5**	**Male**	**263,375**	**27,604**	**24,250**	**27,064**	**37,372**	**47,653**	**30,353**	**23,233**	**22,618**	**23,228**	**28.2**
		Female	**272,125**	**26,450**	**23,120**	**25,810**	**37,085**	**46,403**	**30,944**	**25,442**	**24,776**	**32,095**	**30.1**
Fresno	535.5	Male	263,375	27,604	24,250	27,064	37,372	47,653	30,353	23,233	22,618	23,228	28.2
		Female	272,125	26,450	23,120	25,810	37,085	46,403	30,944	25,442	24,776	32,095	30.1
LOS ANGELES - LONG BEACH	**7,558.1**	**Male**	**3,686,217**	**345,547**	**316,477**	**345,093**	**515,992**	**699,425**	**472,311**	**363,557**	**331,763**	**296,052**	**29.6**
		Female	**3,871,883**	**332,669**	**304,636**	**334,573**	**502,560**	**695,596**	**477,037**	**379,836**	**370,857**	**474,119**	**31.6**
Los Angeles	7,558.1	Male	3,686,217	345,547	316,477	345,093	515,992	699,425	472,311	363,557	331,763	296,052	29.6
		Female	3,871,883	332,669	304,636	334,573	502,560	695,596	477,037	379,836	370,857	474,119	31.6
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	***11,787.4***	***Male***	***5,772,370***	***540,663***	***504,563***	***554,704***	***806,533***	***1,080,206***	***743,977***	***566,046***	***508,544***	***467,134***	***29.4***
		Female	***6,015,030***	***519,180***	***483,924***	***536,835***	***775,033***	***1,070,682***	***749,297***	***586,612***	***566,441***	***727,026***	***31.5***
MODESTO	**280.2**	**Male**	**136,625**	**14,274**	**12,981**	**14,014**	**17,489**	**23,623**	**16,516**	**12,298**	**12,052**	**13,378**	**29.0**
		Female	**143,575**	**13,602**	**12,386**	**13,407**	**17,878**	**24,345**	**17,007**	**13,232**	**13,548**	**18,170**	**31.0**
Stanislaus	280.2	Male	136,625	14,274	12,981	14,014	17,489	23,623	16,516	12,298	12,052	13,378	29.0
		Female	143,575	13,602	12,386	13,407	17,878	24,345	17,007	13,232	13,548	18,170	31.0
OXNARD - SIMI VALLEY - VENTURA	**558.9**	**Male**	**278,135**	**28,110**	**27,194**	**30,395**	**36,410**	**49,953**	**38,088**	**26,855**	**21,600**	**19,530**	**28.4**
		Female	**280,765**	**27,065**	**26,056**	**29,311**	**33,409**	**49,570**	**37,802**	**26,545**	**23,088**	**27,919**	**30.0**
Ventura	558.9	Male	278,135	28,110	27,194	30,395	36,410	49,953	38,088	26,855	21,600	19,530	28.4
		Female	280,765	27,065	26,056	29,311	33,409	49,570	37,802	26,545	23,088	27,919	30.0
REDDING	**123.3**	**Male**	**60,566**	**5,694**	**5,598**	**6,155**	**6,564**	**10,220**	**8,196**	**5,804**	**6,044**	**6,291**	**31.1**
		Female	**62,734**	**5,267**	**5,282**	**6,105**	**6,964**	**10,558**	**8,212**	**6,209**	**6,444**	**7,693**	**32.3**
Shasta	123.3	Male	60,566	5,694	5,598	6,155	6,564	10,220	8,196	5,804	6,044	6,291	31.1
		Female	62,734	5,267	5,282	6,105	6,964	10,558	8,212	6,209	6,444	7,693	32.3
RIVERSIDE - SAN BERNARDINO - ONTARIO	**1,644.9**	**Male**	**808,834**	**82,989**	**75,255**	**78,742**	**105,267**	**141,207**	**94,991**	**71,521**	**72,143**	**86,719**	**29.4**
		Female	**836,066**	**78,605**	**71,170**	**76,041**	**100,460**	**140,294**	**94,554**	**74,751**	**83,513**	**116,678**	**31.5**
Riverside	704.7	Male	343,253	33,368	30,566	32,693	40,170	56,275	39,120	30,384	33,858	46,819	31.2
		Female	361,447	31,477	29,112	31,633	40,397	56,208	39,185	32,254	40,572	60,609	33.6
San Bernardino	940.2	Male	465,581	49,621	44,689	46,049	65,097	84,932	55,871	41,137	38,285	39,900	28.2
		Female	474,619	47,128	42,058	44,408	60,063	84,086	55,369	42,497	42,941	56,069	30.2
SACRAMENTO	**1,055.9**	**Male**	**516,799**	**46,312**	**42,832**	**49,512**	**73,608**	**97,876**	**63,111**	**51,769**	**48,393**	**43,386**	**29.7**
		Female	**539,101**	**44,337**	**41,091**	**47,382**	**75,676**	**98,052**	**66,439**	**53,550**	**51,943**	**60,631**	**31.2**
Placer	125.6	Male	61,953	5,103	5,427	6,464	6,884	10,519	8,682	6,482	6,185	6,207	31.7
		Female	63,647	4,913	5,092	6,226	6,663	10,868	8,890	6,457	6,388	8,150	33.2
Sacramento	813.1	Male	396,359	36,331	33,007	38,069	54,595	76,052	48,129	40,201	37,504	32,471	29.8
		Female	416,741	34,788	31,823	36,321	56,673	76,674	50,947	42,080	40,685	46,750	31.4
Yolo	117.2	Male	58,487	4,878	4,398	4,979	12,129	11,305	6,300	5,086	4,704	4,708	27.5
		Female	58,713	4,636	4,176	4,835	12,340	10,510	6,502	5,013	4,870	5,731	28.2
SALINAS - SEASIDE - MONTEREY	**301.4**	**Male**	**154,396**	**15,598**	**12,973**	**13,467**	**28,276**	**30,576**	**16,964**	**12,664**	**11,890**	**11,988**	**27.3**
		Female	**147,004**	**15,053**	**12,537**	**12,993**	**19,863**	**26,766**	**16,207**	**13,757**	**13,348**	**16,480**	**29.9**
Monterey	301.4	Male	154,396	15,598	12,973	13,467	28,276	30,576	16,964	12,664	11,890	11,988	27.3
		Female	147,004	15,053	12,537	12,993	19,863	26,766	16,207	13,757	13,348	16,480	29.9
SAN DIEGO	**1,955.9**	**Male**	**995,060**	**83,757**	**78,152**	**84,853**	**191,881**	**192,958**	**113,853**	**83,903**	**81,329**	**84,374**	**28.1**
		Female	**960,840**	**79,856**	**74,343**	**80,653**	**133,491**	**175,776**	**112,890**	**88,556**	**93,276**	**121,999**	**31.4**
San Diego	1,955.9	Male	995,060	83,757	78,152	84,853	191,881	192,958	113,853	83,903	81,329	84,374	28.1
		Female	960,840	79,856	74,343	80,653	133,491	175,776	112,890	88,556	93,276	121,999	31.4
SAN FRANCISCO - OAKLAND	**3,280.6**	**Male**	**1,604,225**	**120,358**	**118,464**	**139,570**	**202,731**	**326,789**	**225,846**	**165,742**	**156,717**	**148,008**	**31.8**
		Female	**1,676,375**	**115,160**	**113,250**	**134,834**	**198,576**	**324,658**	**221,590**	**170,049**	**172,518**	**225,740**	**33.5**
Alameda	1,112.3	Male	540,385	45,089	42,717	48,876	75,761	108,573	72,399	52,035	49,209	45,726	30.3
		Female	571,915	42,838	41,591	47,369	74,562	112,190	72,511	54,132	54,692	72,030	32.1
Contra Costa	676.7	Male	329,759	27,937	29,145	34,378	38,733	58,001	47,946	35,292	32,259	26,068	31.0
		Female	346,941	27,023	27,592	33,447	38,077	61,660	49,773	36,422	34,744	38,203	32.7
Marin	225.2	Male	110,500	6,860	7,944	10,049	11,643	23,185	18,783	12,446	10,910	8,680	33.1
		Female	114,700	6,525	7,560	9,429	11,089	23,697	18,859	12,687	11,304	13,550	34.6
San Francisco	672.4	Male	334,689	18,967	17,401	20,033	41,662	82,092	46,037	33,621	32,915	41,961	33.4
		Female	337,711	18,086	16,463	19,496	39.953	71,186	38,561	32,929	37,717	63,320	36.0
San Mateo	594.0	Male	288,892	21,505	21,257	26,234	34,932	54,938	40,681	32,348	31,424	25,573	32.4
		Female	305,108	20,688	20,044	25,093	34,895	55,925	41,886	33,879	34,061	38,637	34.3
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,291.1***	***Male***	***2,598,885***	***207,908***	***204,415***	***238,926***	***341,007***	***522,575***	***363,409***	***261,236***	***237,833***	***221,576***	***30.9***
		Female	***2,692,215***	***198,799***	***195,667***	***229,896***	***329,611***	***516,870***	***358,434***	***267,315***	***261,387***	***334,236***	***32.6***

POPULATION BY AGE AND SEX

ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CALIFORNIA (continued)													
SAN JOSE	**1,340.6**	**Male**	**664,039**	**57,112**	**57,057**	**68,030**	**96,574**	**131,661**	**94,585**	**66,622**	**52,430**	**39,968**	**29.0**
		Female	**676,561**	**54,893**	**54,611**	**65,087**	**91,781**	**128,557**	**95,185**	**67,241**	**56,584**	**62,622**	**30.6**
Santa Clara	1,340.6	Male	664,039	57,112	57,057	68,030	96,574	131,661	94,585	66,622	52,430	39,968	29.0
		Female	676,561	54,893	54,611	65,087	91,781	128,557	95,185	67,241	56,584	62,622	30.6
SANTA BARBARA - SANTA MARIA - LOMPOC	**305.5**	**Male**	**150,439**	**11,706**	**11,088**	**13,461**	**25,435**	**29,389**	**17,918**	**14,279**	**13,100**	**14,063**	**29.6**
		Female	**155,061**	**11,131**	**10,860**	**13,118**	**24,567**	**26,390**	**18,037**	**14,887**	**14,692**	**21,379**	**31.8**
Santa Barbara	305.5	Male	150,439	11,706	11,088	13,461	25,435	29,389	17,918	14,279	13,100	14,063	29.6
		Female	155,061	11,131	10,860	13,118	24,567	26,390	18,037	14,887	14,692	21,379	31.8
SANTA CRUZ	**200.6**	**Male**	**98,139**	**8,173**	**7,406**	**8,261**	**13,652**	**22,116**	**12,042**	**7,623**	**7,886**	**10,980**	**30.2**
		Female	**102,461**	**7,679**	**7,124**	**7,663**	**13,849**	**20,763**	**11,439**	**8,370**	**9,390**	**16,184**	**32.2**
Santa Cruz	200.6	Male	98,139	8,173	7,406	8,261	13,652	22,116	12,042	7,623	7,886	10,980	30.2
		Female	102,461	7,679	7,124	7,663	13,849	20,763	11,439	8,370	9,390	16,184	32.2
SANTA ROSA	**318.3**	**Male**	**154,031**	**13,425**	**13,077**	**14,428**	**17,126**	**30,124**	**20,393**	**13,184**	**13,933**	**18,341**	**31.3**
		Female	**164,269**	**12,690**	**12,482**	**13,920**	**17,850**	**31,229**	**20,259**	**13,959**	**16,181**	**25,699**	**33.1**
Sonoma	318.3	Male	154,031	13,425	13,077	14,428	17,126	30,124	20,393	13,184	13,933	18,341	31.3
		Female	164,269	12,690	12,482	13,920	17,850	31,229	20,259	13,959	16,181	25,699	33.1
STOCKTON	**359.7**	**Male**	**177,798**	**17,536**	**16,262**	**18,310**	**23,149**	**29,406**	**20,659**	**16,661**	**16,955**	**18,860**	**29.6**
		Female	**181,902**	**16,721**	**15,532**	**16,707**	**22,503**	**30,170**	**21,073**	**17,736**	**18,515**	**22,945**	**31.5**
San Joaquin	359.7	Male	177,798	17,536	16,262	18,310	23,149	29,406	20,659	16,661	16,955	18,860	29.6
		Female	181,902	16,721	15,532	16,707	22,503	30,170	21,073	17,736	18,515	22,945	31.5
VALLEJO - FAIRFIELD - NAPA	**351.6**	**Male**	**176,590**	**17,013**	**15,817**	**16,898**	**24,576**	**34,001**	**22,585**	**15,688**	**14,753**	**15,259**	**29.1**
		Female	**175,010**	**16,056**	**15,324**	**16,055**	**21,404**	**32,426**	**21,400**	**16,066**	**16,104**	**20,175**	**30.8**
Napa	103.2	Male	50,658	3,708	3,794	4,727	6,245	8,476	6,421	4,762	5,502	7,023	33.1
		Female	52,542	3,529	3,835	4,554	5,922	8,257	6,398	5,084	5,956	9,007	35.3
Solano	248.4	Male	125,932	13,305	12,023	12,171	18,331	25,525	16,164	10,926	9,251	8,236	27.8
		Female	122,468	12,527	11,489	11,501	15,482	24,169	15,002	10,982	10,148	11,168	29.2
VISALIA - TULARE - PORTERVILLE	**257.9**	**Male**	**127,524**	**14,575**	**13,101**	**14,050**	**16,345**	**20,625**	**14,806**	**10,925**	**10,612**	**12,485**	**27.8**
		Female	**130,376**	**14,046**	**12,369**	**13,269**	**15,575**	**20,747**	**15,068**	**11,605**	**11,835**	**15,862**	**29.8**
Tulare	257.9	Male	127,524	14,575	13,101	14,050	16,345	20,625	14,806	10,925	10,612	12,485	27.8
		Female	130,376	14,046	12,369	13,269	15,575	20,747	15,068	11,605	11,835	15,862	29.8
YUBA CITY	**105.2**	**Male**	**52,643**	**5,450**	**4,762**	**5,436**	**7,513**	**8,865**	**6,312**	**4,960**	**4,522**	**4,823**	**28.6**
		Female	**52,557**	**5,116**	**4,623**	**5,190**	**6,858**	**8,567**	**6,572**	**5,021**	**4,848**	**5,762**	**30.2**
Sutter	54.3	Male	26,933	2,605	2,443	2,894	3,498	4,275	3,446	2,869	2,419	2,484	29.7
		Female	27,367	2,389	2,313	2,780	3,369	4,200	3,613	2,827	2,617	3,259	31.7
Yuba	50.9	Male	25,710	2,845	2,319	2,542	4,015	4,590	2,866	2,091	2,103	2,339	27.5
		Female	25,190	2,727	2,310	2,410	3,489	4,367	2,959	2,194	2,231	2,503	28.8
ALL COUNTIES													
Alameda	1,112.3	Male	540,385	45,089	42,717	48,876	75,761	108,573	72,399	52,035	49,209	45,726	30.3
		Female	571,915	42,838	41,591	47,369	74,562	112,190	72,511	54,132	54,692	72,030	32.1
Alpine	1.2	Male	644	31	58	55	130	136	92	58	50	34	28.5
		Female	556	48	52	51	91	104	92	52	38	28	28.5
Amador	20.8	Male	10,576	754	735	963	1,297	1,456	1,220	1,023	1,516	1,612	35.7
		Female	10,224	682	718	788	780	1,474	1,299	1,082	1,570	1,831	40.2
Butte	151.9	Male	74,076	5,921	5,308	6,135	11,849	13,063	7,527	5,810	7,673	10,790	31.0
		Female	77,824	5,506	5,134	5,806	12,485	12,169	7,795	6,495	9,184	13,250	33.2
Calaveras	22.2	Male	11,088	810	839	1,073	985	1,683	1,372	1,105	1,475	1,746	36.1
		Female	11,112	730	808	971	884	1,665	1,351	1,152	1,656	1,895	38.7
Colusa	12.9	Male	6,455	635	588	630	714	1,005	742	642	711	788	31.6
		Female	6,445	635	539	605	654	956	700	677	717	962	33.3
Contra Costa	676.7	Male	329,759	27,937	29,145	34,378	38,733	58,001	47,946	35,292	32,259	26,068	31.0
		Female	346,941	27,023	27,592	33,447	38,077	61,660	49,773	36,422	34,744	38,203	32.7
Del Norte	18.9	Male	9,520	963	805	905	1,142	1,622	1,059	886	1,021	1,117	30.8
		Female	9,380	951	773	825	1,018	1,522	1,080	901	1,088	1,222	32.4
El Dorado	94.6	Male	47,503	3,862	3,947	4,464	4,996	9,924	6,391	4,556	4,928	4,435	31.5
		Female	47,097	3,635	3,436	4,152	5,108	9,718	6,202	4,601	5,140	5,105	32.4
Fresno	535.5	Male	263,375	27,604	24,250	27,064	37,372	47,653	30,353	23,233	22,618	23,228	28.2
		Female	272,125	26,450	23,120	25,810	37,085	46,403	30,944	25,442	24,776	32,095	30.1
Glenn	22.2	Male	11,112	1,131	1,050	1,118	1,248	1,731	1,279	1,097	1,076	1,382	30.8
		Female	11,088	1,091	904	1,059	1,173	1,612	1,292	1,126	1,157	1,674	33.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
Humboldt	110.3	Male	55,235	4,799	4,333	4,485	8,785	11,638	6,459	4,660	4,955	5,121	29.5
		Female	55,065	4,587	4,195	4,388	8,517	10,799	6,229	4,772	5,160	6,418	30.4
Imperial	96.0	Male	47,528	5,466	5,203	5,720	6,086	6,994	4,955	4,421	4,150	4,533	26.8
		Female	48,472	5,242	5,049	5,862	6,108	7,469	5,441	4,696	4,224	4,381	27.6
Inyo	18.4	Male	9,129	740	727	874	849	1,407	1,122	975	1,083	1,352	34.8
		Female	9,271	758	704	772	798	1,346	1,132	996	1,192	1,573	37.3
Kern	418.6	Male	208,576	23,325	19,626	21,163	27,854	36,530	24,440	18,935	18,188	18,515	28.4
		Female	210,024	22,146	18,668	20,136	26,978	34,954	24,434	19,663	19,846	23,199	29.9
Kings	75.4	Male	38,153	4,582	3,801	4,008	6,056	6,512	4,445	3,206	2,688	2,855	26.0
		Female	37,247	4,426	3,547	3,863	4,802	6,081	4,489	3,225	2,986	3,828	28.3
Lake	39.6	Male	19,325	1,425	1,376	1,527	1,437	2,636	1,907	1,730	3,052	4,235	41.6
		Female	20,275	1,350	1,220	1,502	1,444	2,588	1,981	2,050	3,537	4,603	45.3
Lassen	22.7	Male	12,193	1,021	958	1,151	1,990	2,502	1,408	1,111	1,072	980	28.9
		Female	10,507	1,008	911	1,026	1,202	1,844	1,282	1,073	1,072	1,089	31.0
Los Angeles	7,558.1	Male	3,686,217	345,547	316,477	345,093	515,992	699,425	472,311	363,557	331,763	296,052	29.6
		Female	3,871,883	332,669	304,636	334,573	502,560	695,596	477,037	379,836	370,857	474,119	31.6
Madera	67.7	Male	33,994	3,753	3,468	3,690	3,745	5,782	4,036	3,041	3,034	3,445	29.0
		Female	33,706	3,729	3,267	3,282	3,502	5,621	3,889	3,133	3,263	4,020	30.5
Marin	225.2	Male	110,500	6,860	7,944	10,049	11,643	23,185	18,783	12,446	10,910	8,680	33.1
		Female	114,700	6,525	7,560	9.429	11,089	23,697	18,859	12,687	11,304	13,550	34.6
Mariposa	12.1	Male	6,172	428	450	553	728	1,006	745	576	745	941	34.2
		Female	5,928	361	393	525	658	896	689	641	796	969	36.9
Mendocino	70.0	Male	34,740	3,448	3,115	3,308	3,384	6,743	4,563	3,055	3,339	3,785	31.1
		Female	35,260	3,125	2,960	3,065	3,439	6,704	4,413	3,252	3,601	4,701	32.5
Merced	140.7	Male	70,597	8,124	7,059	7,388	10,716	12,209	7,843	6,105	5,665	5,488	26.6
		Female	70,103	8,069	6,705	7,069	9,379	11,600	8,103	6,406	5,898	6,874	28.3
Modoc	8.9	Male	4,400	380	384	450	349	717	566	428	527	599	33.7
		Female	4,500	429	368	429	366	693	525	469	550	671	34.5
Mono	9.6	Male	5,247	431	362	381	963	1,482	686	409	325	208	28.3
		Female	4,353	370	322	342	737	1,175	559	349	296	203	28.4
Monterey	301.4	Male	154,396	15,598	12,973	13,467	28,276	30,576	16,964	12,664	11,890	11,988	27.3
		Female	147,004	15,053	12,537	12,993	19,863	26,766	16,207	13,757	13,348	16,480	29.9
Napa	103.2	Male	50,658	3,708	3,794	4,727	6,245	8,476	6,421	4,762	5,502	7,023	33.1
		Female	52,542	3,529	3,835	4,554	5,922	8,257	6,398	5,084	5,956	9,007	35.3
Nevada	57.0	Male	27,966	2,229	2,177	2,592	2,370	5,040	3,670	2,371	3,496	4,021	34.2
		Female	29,034	2,256	2,148	2,418	2,242	5,122	3,435	2,623	3,940	4,850	36.0
Orange	2,025.5	Male	999,184	84,017	85,637	100,474	148,864	189,621	138,587	104,113	83,038	64,833	29.3
		Female	1,026,316	80,841	82,062	96,210	138,604	185,222	139,904	105,480	88,983	108,310	31.2
Placer	125.6	Male	61,953	5,103	5,427	6,464	6,884	10,519	8,682	6,482	6,185	6,207	31.7
		Female	63,647	4,913	5,092	6,226	6,663	10,868	8,890	6,457	6,388	8,150	33.2
Plumas	18.5	Male	9,363	856	807	856	862	1,712	1,184	903	1,113	1,070	32.6
		Female	9,137	811	681	808	909	1,620	1,092	1,000	1,121	1,095	33.4
Riverside	704.7	Male	343,253	33,368	30,566	32,693	40,170	56,275	39,120	30,384	33,858	46,819	31.2
		Female	361,447	31,477	29,112	31,633	40,397	56,208	39,185	32,254	40,572	60,609	33.6
Sacramento	813.1	Male	396,359	36,331	33,007	38,069	54,595	76,052	48,129	40,201	37,504	32,471	29.8
		Female	416,741	34,788	31,823	36,321	56,673	76,674	50,947	42,080	40,685	46,750	31.4
San Benito	26.3	Male	13,114	1,479	1,387	1,420	1,575	2,167	1,496	1,193	1,177	1,220	28.2
		Female	13,186	1,440	1,282	1,423	1,439	2,116	1,548	1,281	1,166	1,491	29.8
San Bernardino	940.2	Male	465,581	49,621	44,689	46,049	65,097	84,932	55,871	41,137	38,285	39,900	28.2
		Female	474,619	47,128	42,058	44,408	60,063	84,086	55,369	42,497	42,941	56,069	30.2
San Diego	1,955.9	Male	995,060	83,757	78,152	84,853	191,881	192,958	113,853	83,903	81,329	84,374	28.1
		Female	960,840	79,856	74,343	80,653	133,491	175,776	112,890	88,556	93,276	121,999	31.4
San Francisco	672.4	Male	334,689	18,967	17,401	20,033	41,662	82,092	46,037	33,621	32,915	41,961	33.4
		Female	337,711	18,086	16,463	19,496	39,953	71,186	38,561	32,929	37,717	63,320	36.0
San Joaquin	359.7	Male	177,798	17,536	16,262	18,310	23,149	29,406	20,659	16,661	16,955	18,860	29.6
		Female	181,902	16,721	15,532	16,707	22,503	30,170	21,073	17,736	18,515	22,945	31.5
San Luis Obispo	165.0	Male	84,120	5,935	5,589	6,330	16,759	16,559	8,807	6,388	7,865	9,888	29.5
		Female	80,880	5,735	5,251	5,789	13,711	13,554	8,162	6,952	9,040	12,686	32.3
San Mateo	594.0	Male	288,892	21,505	21,257	26,234	34,932	54,938	40,681	32,348	31,424	25,573	32.4
		Female	305,108	20,688	20,044	25,093	34,895	55,923	41,866	33,879	34,061	38,637	34.3
Santa Barbara	305.5	Male	150,439	11,706	11,088	13,461	25,435	29,389	17,918	14,279	13,100	14,063	29.6
		Female	155,061	11,131	10,860	13,118	24,567	26,390	18,037	14,887	14,692	21,379	31.8
Santa Clara	1,340.6	Male	664,039	57,112	57,057	68,030	96,574	131,661	94,585	66,622	52,430	39,968	29.0
		Female	676,561	54,893	54,611	65,087	91,781	128,557	95,185	67,241	56,584	62,622	30.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
Santa Cruz	200.6	Male	98,139	8,173	7,406	8,261	13,652	22,116	12,042	7,623	7,886	10,980	30.2
		Female	102,461	7,679	7,124	7,663	13,849	20,763	11,439	8,370	9,390	16,184	32.2
Shasta	123.3	Male	60,566	5,694	5,598	6,155	6,564	10,220	8,196	5,804	6,044	6,291	31.1
		Female	62,734	5,267	5,282	6,105	6,964	10,558	8,212	6,209	6,444	7,693	32.3
Sierra	3.2	Male	1,641	115	140	124	140	313	207	169	188	245	34.6
		Female	1,559	121	112	135	138	305	177	160	190	221	34.0
Siskiyou	41.2	Male	20,651	1,987	1,769	1,891	2,051	3,701	2,513	1,994	2,219	2,526	32.1
		Female	20,549	1,817	1,664	1,859	1,992	3,460	2,416	2,093	2,306	2,942	33.5
Solano	248.4	Male	125,932	13,305	12,023	12,171	18,331	25,525	16,164	10,926	9,251	8,236	27.8
		Female	122,468	12,527	11,489	11,501	15,482	24,169	15,002	10,982	10,148	11,168	29.2
Sonoma	318.3	Male	154,031	13,425	13,077	14,428	17,126	30,124	20,393	13,184	13,933	18,341	31.3
		Female	164,269	12,690	12,482	13,920	17,850	31,229	20,259	13,959	16,181	25,699	33.1
Stanislaus	280.2	Male	136,625	14,274	12,981	14,014	17,489	23,623	16,516	12,298	12,052	13,378	29.0
		Female	143,575	13,602	12,386	13,407	17,878	24,345	17,007	13,232	13,548	18,170	31.0
Sutter	54.3	Male	26,933	2,605	2,443	2,894	3,498	4,275	3,446	2,869	2,419	2,484	29.7
		Female	27,367	2,389	2,313	2,780	3,369	4,200	3,613	2,827	2,617	3,259	31.7
Tehama	40.7	Male	20,140	1,856	1,740	2,054	2,083	2,981	2,415	2,012	2,240	2,759	32.8
		Female	20,560	1,657	1,659	1,972	2,041	2,924	2,555	2,083	2,416	3,253	35.1
Trinity	12.7	Male	6,483	571	588	621	517	1,189	845	665	747	740	32.9
		Female	6,217	598	539	563	491	1,148	803	644	727	704	33.0
Tulare	257.9	Male	127,524	14,575	13,101	14,050	16,345	20,625	14,806	10,925	10,612	12,485	27.8
		Female	130,376	14,046	12,369	13,269	15,575	20,747	15,068	11,605	11,835	15,862	29.8
Tuolumne	36.2	Male	18,403	1,448	1,381	1,624	2,091	3,557	2,224	1,619	2,065	2,394	32.5
		Female	17,797	1,393	1,373	1,516	1,676	3,042	2,110	1,737	2,261	2,689	34.7
Ventura	558.9	Male	278,135	28,110	27,194	30,395	36,410	49,953	38,088	26,855	21,600	19,530	28.4
		Female	280,765	27,065	26,056	29,311	33,409	49,570	37,802	26,545	23,088	27,919	30.0
Yolo	117.2	Male	58,487	4,878	4,398	4,979	12,129	11,305	6,300	5,086	4,704	4,708	27.5
		Female	58,713	4,636	4,176	4,835	12,340	10,510	6,602	5,013	4,870	5,731	28.2
Yuba	50.9	Male	25,710	2,845	2,319	2,542	4,015	4,590	2,866	2,091	2,103	2,339	27.5
		Female	25,190	2,727	2,310	2,410	3,489	4,367	2,959	2,194	2,231	2,503	28.8
TOTAL METRO COUNTIES	**23,130.1**	**Male**	**11,387,271**	**1,028,496**	**963,317**	**1,075,511**	**1,628,527**	**2,165,681**	**1,460,083**	**1,096,146**	**1,007,639**	**961,871**	**29.6**
		Female	**11,742,829**	**984,889**	**922,660**	**1,034,970**	**1,518,416**	**2,123,212**	**1,463,848**	**1,138,450**	**1,119,473**	**1,436,911**	**31.6**
TOTAL STATE	**24,395.1**	**Male**	**12,022,763**	**1,087,755**	**1,018,153**	**1,135,766**	**1,712,575**	**2,280,085**	**1,534,334**	**1,152,544**	**1,070,161**	**1,031,390**	**29.6**
		Female	**12,372,337**	**1,041,943**	**974,240**	**1,092,029**	**1,593,715**	**2,230,370**	**1,536,894**	**1,197,676**	**1,186,581**	**1,518,889**	**31.7**

COLORADO

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
COLORADO SPRINGS	**331.5**	**Male**	**167,187**	**16,159**	**15,594**	**16,058**	**31,481**	**32,209**	**20,476**	**14,943**	**11,270**	**8,997**	**26.3**
		Female	**164,313**	**15,537**	**14,861**	**15,468**	**23,450**	**31,405**	**21,583**	**15,303**	**12,491**	**14,215**	**29.1**
El Paso	322.6	Male	162,679	15,757	15,140	15,529	31,160	31,261	19,753	14,491	10,903	8,685	26.2
		Female	159,921	15,180	14,492	14,981	23,054	30,444	20,909	14,868	12,126	13,867	29.0
Teller	8.9	Male	4,508	402	454	529	321	948	723	452	367	312	30.8
		Female	4,392	357	369	487	396	961	674	435	365	348	31.1
DENVER - BOULDER	**1,694.0**	**Male**	**835,803**	**75,806**	**73,865**	**80,023**	**117,001**	**183,173**	**113,390**	**78,017**	**63,079**	**51,449**	**28.9**
		Female	**858,197**	**72,771**	**70,910**	**77,668**	**114,397**	**179,722**	**112,822**	**79,442**	**68,634**	**81,831**	**30.2**
Adams	257.5	Male	127,667	13,983	12,561	13,694	18,747	25,824	15,927	12,101	8,885	5,945	26.9
		Female	129,833	13,419	12,168	13,471	19,228	25,429	16,396	12,404	9,163	8,155	27.6
Arapahoe	320.1	Male	158,082	15,121	15,557	16,611	18,401	33,559	24,577	15,927	11,692	6,637	29.0
		Female	162,018	14,322	14,821	16,321	18,493	35,436	24,729	15,873	11,902	10,121	29.8
Boulder	200.2	Male	101,031	7,703	8,021	8,783	19,834	24,272	13,513	8,014	5,657	5,234	27.5
		Female	99,169	7,407	7,563	8,465	18,114	21,875	13,031	7,868	6,135	8,711	28.7
Denver	487.2	Male	235,301	19,869	16,537	17,312	35,015	55,931	25,987	20,103	21,205	23,342	30.2
		Female	251,899	19,139	16,043	16,726	35,265	52,620	24,990	22,217	25,504	39,395	32.4
Douglas	28.8	Male	14,445	1,407	1,745	1,721	1,139	2,418	2,825	1,610	987	593	30.0
		Female	14,355	1,289	1,619	1,817	1,030	2,793	2,817	1,333	878	779	30.1
Gilpin	2.6	Male	1,406	123	114	138	107	409	224	133	77	81	30.4
		Female	1,194	105	94	94	99	338	194	98	79	93	31.1
Jefferson	397.6	Male	197,871	17,600	19,330	21,764	23,758	40,760	30,337	20,129	14,576	9,617	29.0
		Female	199,729	17,090	18,602	20,774	22,168	41,231	30,665	19,649	14,973	14,577	30.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
FORT COLLINS	**160.5**	**Male**	**79,708**	**6,987**	**6,654**	**6,627**	**15,605**	**17,541**	**9,710**	**5,889**	**4,997**	**5,698**	**27.3**
		Female	**80,792**	**6,562**	**6.335**	**6,445**	**15,616**	**16,303**	**9,501**	**6,044**	**5,684**	**8,302**	**28.3**
Larimer	160.5	Male	79,708	6,987	6,654	6,627	15,605	17,541	9,710	5,889	4,997	5,698	27.3
		Female	80,792	6,562	6,335	6,445	15,616	16,303	9,501	6,044	5,684	8,302	28.3
GREELEY	**129.9**	**Male**	**63,670**	**6,656**	**5,985**	**6,368**	**10,270**	**12,007**	**7,685**	**5,288**	**4,439**	**4,972**	**27.1**
		Female	**66,230**	**6,186**	**5,818**	**5,989**	**11,732**	**11,735**	**7,739**	**5,428**	**4,786**	**6,817**	**27.9**
Weld	129.9	Male	63,670	6,656	5,985	6,368	10,270	12,007	7,685	5,288	4,439	4,972	27.1
		Female	66,230	6,186	5,818	5,989	11,732	11,735	7,739	5,428	4,786	6,817	27.9
PUEBLO	**127.2**	**Male**	**61,853**	**5,970**	**5,792**	**6,442**	**7,837**	**10,384**	**6,747**	**6,273**	**6,053**	**6,355**	**29.7**
		Female	**65,347**	**5,782**	**5,729**	**6,212**	**8,105**	**10,036**	**7,261**	**6,707**	**6,763**	**8,752**	**31.8**
Pueblo	127.2	Male	61,853	5,970	5,792	6,442	7,837	10,384	6,747	6,273	6,053	6,355	29.7
		Female	65,347	5,782	5,729	6,212	8,105	10,036	7,261	6,707	6,763	8,752	31.8
ALL COUNTIES													
Adams	257.5	Male	127,667	13,983	12,561	13,694	18,747	25,824	15,927	12,101	8,885	5,945	26.9
		Female	129,833	13,419	12,168	13,471	19,228	25,429	16,396	12,404	9,163	8,155	27.6
Alamosa	11.9	Male	5,880	623	569	581	1,110	1,004	640	470	388	495	25.6
		Female	6,020	611	536	524	1,130	1,003	629	503	472	612	27.1
Arapahoe	320.1	Male	158,082	15,121	15,557	16,611	18,401	33,559	24,577	15,927	11,692	6,637	29.0
		Female	162,018	14,322	14,821	16,321	18,493	35,436	24,729	15,873	11,902	10,121	29.8
Archuleta	3.8	Male	1,925	198	185	226	162	324	243	188	216	183	30.9
		Female	1,875	168	202	210	169	336	237	193	188	172	30.6
Baca	5.4	Male	2,690	230	258	285	281	407	294	280	307	348	32.1
		Female	2,710	256	224	255	263	375	305	291	317	424	34.5
Bent	5.9	Male	3,062	278	283	319	249	425	324	369	370	445	34.5
		Female	2,838	272	256	271	283	408	287	283	322	456	33.3
Boulder	200.2	Male	101,031	7,703	8,021	8,783	19,834	24,272	13,513	8,014	5,657	5,234	27.5
		Female	99,169	7,407	7,563	8,465	18,114	21,875	13,031	7,868	6,135	8,711	28.7
Chaffee	13.9	Male	7,178	725	548	700	1,070	1,304	844	696	597	694	29.2
		Female	6,722	601	573	628	719	1,137	775	689	626	974	32.4
Cheyenne	2.1	Male	1,041	108	93	106	93	164	111	89	131	146	32.3
		Female	1,059	120	90	79	109	157	93	109	125	177	33.3
Clear Creek	7.8	Male	4,139	427	336	314	474	1,248	558	336	230	216	29.2
		Female	3,661	448	312	252	405	979	471	281	264	249	29.2
Conejos	7.8	Male	3,861	459	451	484	423	545	393	365	346	395	27.1
		Female	3,939	484	412	504	435	524	394	389	335	462	27.6
Costilla	3.1	Male	1,548	161	115	199	149	227	174	149	159	215	31.6
		Female	1,552	128	150	192	177	190	178	138	186	213	31.8
Crowley	3.0	Male	1,461	130	118	138	133	180	146	143	189	284	37.1
		Female	1,539	106	115	144	132	190	144	173	193	342	40.7
Custer	1.7	Male	856	87	67	100	85	146	103	88	77	103	31.1
		Female	844	80	68	80	74	137	102	102	67	134	33.8
Delta	22.4	Male	11,052	1,048	1,038	1,064	1,038	1,591	1,300	964	1,164	1,845	33.4
		Female	11,348	936	903	1,008	966	1,660	1,280	987	1,354	2,254	36.6
Denver	487.2	Male	235,301	19,869	16,537	17,312	35,015	55,931	25,987	20,103	21,205	23,342	30.2
		Female	251,899	19,139	16,043	16,726	35,265	52,620	24,990	22,217	25,504	39,395	32.4
Dolores	1.7	Male	853	92	74	90	99	123	113	88	86	88	30.8
		Female	847	89	81	92	86	125	96	94	92	92	31.0
Douglas	28.8	Male	14,445	1,407	1,745	1,721	1,139	2,418	2,825	1,610	987	593	30.0
		Female	14,355	1,289	1,619	1,817	1,030	2,793	2,817	1,333	878	779	30.1
Eagle	14.5	Male	7,952	628	500	485	1,532	2,849	989	425	335	209	27.9
		Female	6,548	524	450	449	1,246	2,159	834	395	265	226	27.8
Elbert	7.5	Male	3,839	407	462	415	325	683	623	320	266	338	29.5
		Female	3,661	353	354	417	259	784	572	268	270	384	30.7
El Paso	322.6	Male	162,679	15,757	15,140	15,529	31,160	31,261	19,753	14,491	10,903	8,685	26.2
		Female	159,921	15,180	14,492	14,981	23,054	30,444	20,909	14,868	12,126	13,867	29.0
Fremont	29.8	Male	15,143	1,227	1,219	1,487	1,598	2,780	1,783	1,359	1,427	2,263	32.3
		Female	14,657	1,154	1,134	1,363	1,343	2,074	1,549	1,358	1,551	3,131	36.7
Garfield	24.0	Male	12,222	1,209	1,052	1,151	1,625	2,746	1,636	1,013	830	960	28.9
		Female	11,778	1,150	999	979	1,568	2,524	1,466	968	885	1,239	29.7
Gilpin	2.6	Male	1,406	123	114	138	107	409	224	133	77	81	30.4
		Female	1,194	105	94	94	99	338	194	98	79	93	31.1
Grand	8.1	Male	4,198	431	332	335	558	1,166	527	389	263	197	28.8
		Female	3,902	424	348	307	586	941	490	344	261	201	28.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Gunnison	11.2	Male	6,129	353	353	350	2,189	1,421	582	383	268	230	24.4
		Female	5,071	351	337	344	1,562	1,072	507	352	245	301	24.7
Hinsdale	.4	Male	225	20	16	24	19	55	34	25	17	15	31.0
		Female	175	9	9	19	15	44	33	18	15	13	33.0
Huerfano	6.4	Male	3,162	295	282	382	284	425	315	302	334	543	33.0
		Female	3,238	300	233	317	256	416	347	317	385	667	37.8
Jackson	1.9	Male	990	91	95	99	118	173	157	110	74	73	30.3
		Female	910	92	81	93	105	183	125	93	62	76	29.6
Jefferson	397.6	Male	197,871	17,600	19,330	21,764	23,758	40,760	30,337	20,129	14,576	9,617	29.0
		Female	199,729	17,090	18,602	20,774	22,168	41,231	30,665	19,649	14,973	14,577	30.1
Kiowa	1.9	Male	973	89	70	61	88	121	121	80	171	172	39.7
		Female	927	84	63	79	66	101	92	114	214	114	42.6
Kit Carson	7.6	Male	3,780	399	337	379	411	571	436	370	382	495	31.4
		Female	3,820	371	354	384	381	539	445	372	392	582	32.8
Lake	9.0	Male	4,760	554	432	423	907	1,091	541	380	258	174	25.6
		Female	4,240	557	393	459	748	857	495	327	205	199	24.7
La Plata	29.0	Male	14,593	1,294	1,153	1,300	2,742	2,895	1,725	1,249	1,094	1,141	27.8
		Female	14,407	1,229	1,114	1,313	2,451	2,713	1,694	1,259	1,212	1,422	29.0
Larimer	160.5	Male	79,708	6,987	6,654	6,627	15,605	17,541	9,710	5,889	4,997	5,698	27.3
		Female	80,792	6,562	6,335	6,445	15,616	16,303	9,501	6,044	5,684	8,302	28.3
Las Animas	14.8	Male	7,192	651	612	733	986	1,016	688	612	718	1,176	31.0
		Female	7,608	652	635	689	832	972	703	727	873	1,525	35.3
Lincoln	4.6	Male	2,241	190	170	230	253	295	268	227	273	335	34.4
		Female	2,359	169	159	208	229	280	279	245	297	493	39.8
Logan	20.0	Male	9,844	1,030	887	939	1,538	1,529	1,039	932	921	1,029	28.5
		Female	10,156	936	798	985	1,447	1,444	1,099	1,000	958	1.489	31.3
Mesa	86.1	Male	42,614	4,401	3,805	4,078	5,755	8,257	5,234	3,661	3,440	3,983	29.0
		Female	43,486	3,997	3,724	3,767	5,702	7,905	5,141	3,920	3,847	5,483	30.8
Mineral	.8	Male	420	38	27	36	59	85	72	40	34	29	30.9
		Female	380	32	35	47	30	67	65	25	44	35	31.9
Moffat	14.6	Male	7,555	948	722	681	1,055	1,679	1,016	626	479	349	27.2
		Female	7,045	882	665	701	952	1,523	875	564	388	495	27.1
Montezuma	17.2	Male	8,435	964	863	918	944	1,396	1,063	814	742	731	28.8
		Female	8,765	930	891	889	941	1,397	1,081	843	794	999	30.2
Montrose	25.6	Male	12,781	1,306	1,253	1,410	1,299	2,020	1,728	1,280	1,108	1,377	30.6
		Female	12,819	1,268	1,141	1,240	1,254	2,104	1,718	1,197	1,228	1,669	32.2
Morgan	23.0	Male	11,389	1,282	1,087	1,132	1,396	1,844	1,276	1,064	1,005	1,303	29.3
		Female	11,611	1,135	999	1,122	1,345	1,825	1,289	1,137	1,069	1,690	31.6
Otero	22.3	Male	10,801	1,167	1,026	1,248	1,216	1,573	1,194	1,011	979	1,387	29.7
		Female	11,499	1,096	1,011	1,160	1,238	1,576	1,214	1,053	1,156	1,995	32.9
Ouray	2.0	Male	992	92	91	91	72	191	165	73	117	100	32.9
		Female	1,008	88	83	96	77	197	138	101	93	135	33.1
Park	6.0	Male	3,093	332	262	365	210	745	512	261	225	181	30.1
		Female	2,907	307	306	251	249	730	419	226	246	173	29.7
Phillips	4.6	Male	2,262	216	203	223	214	320	265	216	227	378	33.6
		Female	2,338	204	187	196	204	312	251	219	254	511	37.6
Pitkin	11.1	Male	5,836	279	311	367	854	2,171	1,042	407	266	139	30.1
		Female	5,264	284	315	341	858	1,888	820	367	235	156	29.4
Prowers	13.0	Male	6,298	759	640	670	773	986	693	548	546	683	28.1
		Female	6,702	696	624	670	759	1,019	718	624	649	943	30.9
Pueblo	127.2	Male	61,853	5,970	5,792	6,442	7,837	10,384	6,747	6,273	6,053	6,355	29.7
		Female	65,347	5,782	5,729	6,212	8,105	10,036	7,261	6,707	6,763	8,752	31.8
Rio Blanco	6.6	Male	3,417	382	330	301	606	622	438	315	239	184	26.4
		Female	3,183	397	294	315	444	561	407	282	219	264	27.5
Rio Grande	10.5	Male	5,219	535	537	577	568	794	591	477	457	683	29.9
		Female	5,281	522	505	529	577	776	645	482	501	744	31.5
Routt	14.8	Male	7,923	741	628	622	1,134	2,583	1,101	456	365	293	28.2
		Female	6,877	610	571	583	997	2,086	876	423	336	395	28.2
Saguache	3.9	Male	1,982	238	170	228	236	318	215	175	195	207	28.7
		Female	1,918	192	159	215	205	283	207	184	207	266	31.6
San Juan	.8	Male	428	53	41	36	43	116	62	33	27	17	28.5
		Female	372	48	35	31	54	95	35	36	20	18	26.9
San Miguel	3.5	Male	1,887	186	176	132	186	665	267	110	74	91	29.0
		Female	1,613	176	123	107	194	556	194	80	81	102	28.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Sedgwick	3.2	Male	1,558	141	121	159	145	216	163	161	195	257	34.9
		Female	1,642	128	159	143	135	194	179	178	200	326	38.5
Summit	10.1	Male	5,591	387	312	338	1,109	2,213	688	286	192	66	27.9
		Female	4,509	367	340	273	975	1,587	508	253	136	70	26.9
Teller	8.9	Male	4,508	402	454	529	321	948	723	452	367	312	30.8
		Female	4,392	357	369	487	396	961	674	435	365	348	31.1
Washington	5.3	Male	2,698	240	250	271	255	413	291	268	328	382	33.1
		Female	2,602	238	213	210	254	353	301	299	305	429	36.1
Weld	129.9	Male	63,670	6,656	5,985	6,368	10,270	12,007	7,685	5,288	4,439	4,972	27.1
		Female	66,230	6,186	5,818	5,989	11,732	11,735	7,739	5,428	4,786	6,817	27.9
Yuma	10.0	Male	4,912	528	462	490	488	736	580	456	484	688	31.6
		Female	5,088	541	429	451	459	750	568	504	495	891	33.9
TOTAL METRO COUNTIES	**2,443.1**	**Male**	**1,208,221**	**111,578**	**107,890**	**115,518**	**182,194**	**255,314**	**158,008**	**110,410**	**89,838**	**77,471**	**28.4**
		Female	**1,234,879**	**106,838**	**103,653**	**111,782**	**173,300**	**249,201**	**158,906**	**112,924**	**98,358**	**119,917**	**29.9**
TOTAL STATE	**3,019.3**	**Male**	**1,499,101**	**140,227**	**133,314**	**143,290**	**221,350**	**312,761**	**193,371**	**135,549**	**113,453**	**105,786**	**28.6**
		Female	**1,520,199**	**133,630**	**127,845**	**137,763**	**209,245**	**301,309**	**192,276**	**138,310**	**123,492**	**156,329**	**30.0**
CONNECTICUT													
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**808.9**	**Male**	**387,251**	**28,947**	**34,176**	**43,451**	**43,026**	**59,186**	**52,284**	**46,233**	**43,083**	**36,865**	**32.4**
		Female	**421,649**	**28,261**	**32,279**	**42,183**	**43,881**	**62,982**	**57,766**	**48,999**	**47,340**	**57,958**	**35.2**
Fairfield	808.9	Male	387,251	28,947	34,176	43,451	43,026	59,186	52,284	46,233	43,083	36,865	32.4
		Female	421,649	28,261	32,279	42,183	43,881	62,982	57,766	48,999	47,340	57,958	35.2
HARTFORD - NEW BRITAIN - BRISTOL	**1,051.5**	**Male**	**506,785**	**38,339**	**43,033**	**52,756**	**67,512**	**86,753**	**64,280**	**53,138**	**52,944**	**48,030**	**31.0**
		Female	**544,715**	**36,532**	**41,249**	**50,964**	**68,223**	**90,321**	**67,070**	**56,691**	**58,611**	**75,054**	**33.3**
Hartford	804.0	Male	384,702	29,269	32,739	40,300	48,807	64,333	47,575	41,318	42,282	38,079	31.4
		Female	419,298	27,654	31,501	39,080	50,221	67,904	50,731	44,933	46,990	60,284	34.0
Middlesex	131.1	Male	63,975	4,721	5,424	6,767	7,800	11,514	8,692	6,465	6,265	6,327	31.3
		Female	67,125	4,554	5,096	6,333	7,461	11,831	8,695	6,537	7,086	9,532	33.6
Tolland	116.4	Male	58,108	4,349	4,870	5,689	10,905	10,906	8,013	5,355	4,397	3,624	28.0
		Female	58,292	4,324	4,652	5,551	10,541	10,586	7,644	5,221	4,535	5,238	28.9
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	**762.6**	**Male**	**363,168**	**28,741**	**30,832**	**37,177**	**46,828**	**61,715**	**43,418**	**36,195**	**39,811**	**38,451**	**31.2**
		Female	**399,432**	**27,114**	**29,641**	**36,111**	**48,387**	**65,206**	**46,170**	**40,078**	**45,672**	**61,053**	**34.0**
New Haven	762.6	Male	363,168	28,741	30,832	37,177	46,828	61,715	43,418	36,195	39,811	38,451	31.2
		Female	399,432	27,114	29,641	36,111	48,387	65,206	46,170	40,078	45,672	61,053	34.0
NEW LONDON - NORWICH	**239.6**	**Male**	**120,842**	**10,139**	**10,073**	**12,203**	**20,183**	**21,584**	**14,586**	**11,288**	**10,801**	**9,985**	**28.6**
		Female	**118,758**	**9,649**	**9,731**	**11,463**	**15,129**	**19,658**	**14,315**	**11,583**	**12,034**	**15,196**	**31.8**
New London	239.6	Male	120,842	10,139	10,073	12,203	20,183	21,584	14,586	11,288	10,801	9,985	28.6
		Female	118,758	9,649	9,731	11,463	15,129	19,658	14,315	11,583	12,034	15,196	31.8
ALL COUNTIES													
Fairfield	808.9	Male	387,251	28,947	34,176	43,451	43,026	59,186	52,284	46,233	43,083	36,865	32.4
		Female	421,649	28,261	32,279	42,183	43,881	62,982	57,766	48,999	47,340	57,958	35.2
Hartford	804.0	Male	384,702	29,269	32,739	40,300	48,807	64,333	47,575	41,318	42,282	38,079	31.4
		Female	419,298	27,654	31,501	39,080	50,221	67,904	50,731	44,933	46,990	60,284	34.0
Litchfield	158.9	Male	76,927	5,788	6,905	8,420	7,920	13,095	10,399	7,894	7,941	8,565	32.2
		Female	81,973	5,736	6,541	8,058	7,792	13,405	10,552	8,120	9,024	12,745	34.6
Middlesex	131.1	Male	63,975	4,721	5,424	6,767	7,800	11,514	8,692	6,465	6,265	6,327	31.3
		Female	67,125	4,554	5,096	6,333	7,461	11,831	8,695	6,537	7,086	9,532	33.6
New Haven	762.6	Male	363,168	28,741	30,832	37,177	46,828	61,715	43,418	36,195	39,811	38,451	31.2
		Female	399,432	27,114	29,641	36,111	48,387	65,206	46,170	40,078	45,672	61,053	34.0
New London	239.6	Male	120,842	10,139	10,073	12,203	20,183	21,584	14,586	11,288	10,801	9,985	28.6
		Female	118,758	9,649	9,731	11,463	15,129	19,658	14,315	11,583	12,034	15,196	31.8
Tolland	116.4	Male	58,108	4,349	4,870	5,689	10,905	10,906	8,013	5,355	4,397	3,624	28.0
		Female	58,292	4,324	4,652	5,551	10,541	10,586	7,644	5,221	4,535	5,238	28.9
Windham	93.6	Male	45,171	4,049	4,307	4,981	5,846	7,599	5,538	4,191	4,127	4,533	29.5
		Female	48,429	3,883	4,192	4,690	6,191	7,855	5,531	4,296	4,795	6,996	31.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CONNECTICUT (continued)													
TOTAL METRO COUNTIES	2,862.6	Male	1,378,046	106,166	118,114	145,587	177,549	229,238	174,568	146,854	146,639	133,331	31.2
		Female	1,484,554	101,556	112,900	140,721	175,620	238,167	185,321	157,351	163,657	209,261	33.9
TOTAL STATE	3,115.1	Male	1,500,144	116,003	129,326	158,988	191,315	249,932	190,505	158,939	158,707	146,429	31.2
		Female	1,614,956	111,175	123,633	153,469	189,603	259,427	201,404	169,767	177,476	229,002	33.9
DELAWARE													
WILMINGTON	527.8	Male	254,958	22,344	23,023	27,952	34,468	42,607	31,795	26,893	25,236	20,640	29.6
		Female	272,842	21,386	22,000	26,764	36,740	44,836	33,240	28,398	27,745	31,733	31.6
New Castle	400.5	Male	192,216	16,575	16,766	20,593	27,448	32,714	23,824	20,534	18,993	14,769	29.5
		Female	208,284	15,994	16,084	19,968	29,753	34,490	25,293	21,809	20,963	23,930	31.5
Cecil, Md.	*61.9*	*Male*	*30,949*	*2,722*	*3,177*	*3,808*	*3,574*	*4,935*	*4,117*	*3,155*	*2,924*	*2,537*	*29.4*
		Female	*30,951*	*2,640*	*3,027*	*3,452*	*3,372*	*5,184*	*3,988*	*3,051*	*2,928*	*3,309*	*30.8*
Salem, N. J.	*65.4*	*Male*	*31,793*	*3,047*	*3,080*	*3,551*	*3,446*	*4,958*	*3,854*	*3,204*	*3,319*	*3,334*	*30.6*
		Female	*33,607*	*2,752*	*2,889*	*3,344*	*3,615*	*5,162*	*3,959*	*3,538*	*3,854*	*4,494*	*33.1*
ALL COUNTIES													
Kent	101.3	Male	49,755	5,098	4,821	5,376	7,811	8,430	6,304	4,670	3,643	3,602	27.1
		Female	51,545	4,800	4,672	5,243	7,269	8,755	6,562	4,752	4,099	5,393	29.3
New Castle	400.5	Male	192,216	16,575	16,766	20,593	27,448	32,714	23,824	20,534	18,993	14,769	29.5
		Female	208,284	15,994	16,084	19,968	29,753	34,490	25,293	21,809	20,963	23,930	31.5
Sussex	101.4	Male	48,754	4,147	4,298	5,196	5,546	7,631	5,636	4,935	5,603	5.762	31.8
		Female	52,646	4,146	4,157	5,059	5,614	7,743	5,840	5,465	6,315	8,307	34.5
TOTAL METRO COUNTIES	400.5	Male	192,216	16,575	16,766	20,593	27,448	32,714	23,824	20,534	18,993	14,769	29.5
		Female	208,284	15,994	16,084	19,968	29,753	34,490	25,293	21,809	20,963	23,930	31.5
TOTAL STATE	603.2	Male	290,725	25,820	25,885	31,165	40,805	48,775	35,764	30,139	28,239	24,133	29.4
		Female	312,475	24,940	24,913	30,270	42,636	50,988	37,695	32,026	31,377	37,630	31.6
DISTRICT OF COLUMBIA													
WASHINGTON	3,083.3	Male	1,488,841	120,822	131,984	154,760	194,347	296,460	224,728	154,635	123,314	87,791	29.8
		Female	1,594,459	115,931	126,300	150,860	203,418	320,158	231,887	158,372	139,978	147,555	31.3
District of Columbia	613.2	Male	283,597	20,113	21,185	25,189	42,921	57,511	36,309	27,149	26,684	26,536	30.6
		Female	329,603	19,865	20,574	25,249	48,576	63,769	39,210	31,599	34,239	46,522	32.9
Charles, Md.	*77.8*	*Male*	*38,871*	*3,965*	*4,520*	*5,271*	*4,470*	*6.685*	*6,279*	*3,442*	*2,350*	*1,889*	*26.8*
		Female	*38,929*	*3,843*	*4,174*	*5,133*	*4,361*	*7,150*	*6,071*	*3,104*	*2,589*	*2,504*	*27.7*
Montgomery, Md.	*589.2*	*Male*	*283,322*	*21,292*	*24,580*	*30,895*	*32,212*	*50,793*	*42,018*	*33,177*	*28,371*	*19,984*	*31.4*
		Female	*305,878*	*20,254*	*23,594*	*30,016*	*31,829*	*55,118*	*45,974*	*34,902*	*31,052*	*33,139*	*33.6*
Prince George's, Md.	*664.7*	*Male*	*323,335*	*28,794*	*30,778*	*35,951*	*49,548*	*63,874*	*46,174*	*31,389*	*22,658*	*14,169*	*27.6*
		Female	*341,365*	*27,369*	*29,345*	*34,900*	*51,944*	*69,445*	*48,543*	*31,178*	*25,393*	*23,248*	*28.9*
Alexandria, Va.	*100.8*	*Male*	*47,240*	*3,275*	*2,768*	*2,944*	*5,768*	*13,244*	*7,127*	*4,636*	*4,326*	*3,152*	*31.7*
		Female	*53,560*	*3,069*	*2,757*	*2,901*	*7,506*	*14,559*	*6,382*	*4,871*	*5,249*	*6,266*	*32.2*
Arlington, Va.	*148.6*	*Male*	*70,960*	*4,074*	*3,801*	*4,125*	*9,938*	*19,058*	*10,129*	*6,592*	*6,966*	*6,277*	*32.1*
		Female	*77,640*	*3,845*	*3,554*	*3,845*	*10,428*	*18,823*	*9,594*	*7,075*	*9,245*	*11,231*	*34.1*
Fairfax, Va.	*622.2*	*Male*	*307,869*	*25,003*	*29,582*	*34,819*	*33,910*	*58,193*	*53,791*	*36,147*	*25,168*	*11,256*	*30.3*
		Female	*314,331*	*24,099*	*28,415*	*33,611*	*33,580*	*62,739*	*54,431*	*34,677*	*25,227*	*17,552*	*31.0*
Fairfax city, Va.	*18.7*	*Male*	*9,239*	*672*	*725*	*978*	*1,460*	*1,826*	*1,293*	*1,019*	*896*	*370*	*29.3*
		Female	*9,461*	*667*	*647*	*918*	*1,342*	*1,792*	*1,346*	*1,156*	*893*	*700*	*31.5*
Falls Church, Va.	*9.2*	*Male*	*4,371*	*287*	*274*	*346*	*443*	*962*	*641*	*431*	*516*	*471*	*33.7*
		Female	*4,829*	*241*	*241*	*286*	*467*	*930*	*663*	*522*	*653*	*826*	*38.8*
Loudoun, Va.	*61.2*	*Male*	*30,195*	*2,866*	*3,318*	*3,620*	*2,784*	*5,694*	*5,363*	*2,940*	*1,865*	*1,745*	*29.4*
		Female	*31,005*	*2,735*	*3,186*	*3,567*	*3,007*	*6,231*	*5,082*	*2,720*	*1,990*	*2,487*	*29.8*
Manassas, Va.	*16.6*	*Male*	*8,185*	*1,011*	*840*	*808*	*951*	*1,951*	*1,190*	*646*	*429*	*359*	*27.5*
		Female	*8,415*	*968*	*799*	*824*	*1,071*	*1,913*	*1,100*	*660*	*435*	*645*	*27.8*
Manassas Park, Va.	*6.5*	*Male*	*3,239*	*432*	*378*	*382*	*460*	*666*	*416*	*291*	*146*	*68*	*24.5*
		Female	*3,261*	*442*	*353*	*422*	*467*	*652*	*405*	*279*	*145*	*96*	*24.2*
Prince William, Va.	*154.6*	*Male*	*78,418*	*9,038*	*9,235*	*9,432*	*9,482*	*16,003*	*13,998*	*6,776*	*2,939*	*1,515*	*26.3*
		Female	*76,182*	*8,534*	*8,661*	*9,188*	*8,840*	*17,037*	*13,086*	*5,629*	*2,868*	*2,339*	*26.7*

POPULATION BY AGE AND SEX

ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
DISTRICT OF COLUMBIA (continued)													
TOTAL METRO COUNTIES	**613.2**	**Male**	**283,597**	**20,113**	**21,185**	**25,189**	**42,921**	**57,511**	**36,309**	**27,149**	**26,684**	**26,536**	**30.6**
		Female	**329,603**	**19,865**	**20,574**	**25,249**	**48,576**	**63,769**	**39,210**	**31,599**	**34,239**	**46,522**	**32.9**
TOTAL STATE	**613.2**	**Male**	**283,597**	**20,113**	**21,185**	**25,189**	**42,921**	**57,511**	**36,309**	**27,149**	**26,684**	**26,536**	**30.6**
		Female	**329,603**	**19,865**	**20,574**	**25,249**	**48,576**	**63,769**	**39,210**	**31,599**	**34,239**	**46,522**	**32.9**
FLORIDA													
BRADENTON	**157.7**	**Male**	**73,357**	**5,127**	**5,321**	**5,813**	**6,789**	**9,517**	**6,904**	**6,217**	**8,941**	**18,728**	**41.0**
		Female	**84,343**	**4,794**	**5,039**	**5,453**	**7,176**	**9,981**	**7,509**	**7,504**	**11,978**	**24,909**	**48.3**
Manatee	157.7	Male	73,357	5,127	5,321	5,813	6,789	9,517	6,904	6,217	8,941	18,728	41.0
		Female	84,343	4,794	5,039	5,453	7,176	9,981	7,509	7,504	11,978	24,909	48.3
DAYTONA BEACH	**274.2**	**Male**	**129,650**	**8,398**	**9,259**	**10,995**	**16,427**	**17,626**	**12,456**	**11,705**	**16,202**	**26,582**	**36.7**
		Female	**144,550**	**8,176**	**8,657**	**10,293**	**14,862**	**17,946**	**13,846**	**13,948**	**20,676**	**36,146**	**43.9**
Volusia	274.2	Male	129,650	8,398	9,259	10,995	16,427	17,626	12,456	11,705	16,202	26,582	36.7
		Female	144,550	8,176	8,657	10,293	14,862	17,946	13,846	13,948	20,676	36,146	43.9
FORT LAUDERDALE - HOLLYWOOD .	**1,082.3**	**Male**	**513,244**	**32,889**	**36,056**	**41,767**	**51,789**	**80,769**	**59,509**	**47,839**	**56,499**	**106,127**	**37.2**
		Female	**569,056**	**31,773**	**34,720**	**40,725**	**54,231**	**81,824**	**60,543**	**53,210**	**75,475**	**136,555**	**41.8**
Broward	1,082.3	Male	513,244	32,889	36,056	41,767	51,789	80,769	59,509	47,839	56,499	106,127	37.2
		Female	569,056	31,773	34,720	40,725	54,231	81,824	60,543	53,210	75,475	136,555	41.8
FORT MYERS - CAPE CORAL	**222.9**	**Male**	**106,970**	**7,414**	**7,781**	**8,676**	**10,176**	**14,103**	**10,742**	**9,519**	**14,883**	**23,676**	**40.0**
		Female	**115,930**	**7,168**	**7,497**	**8,420**	**10,185**	**14,611**	**11,324**	**11,155**	**18,444**	**27,126**	**43.9**
Lee	222.9	Male	106,970	7,414	7,781	8,676	10,176	14,103	10,742	9,519	14,883	23,676	40.0
		Female	115,930	7,168	7,497	8,420	10,185	14,611	11,324	11,155	18,444	27,126	43.9
FORT WALTON BEACH	**113.6**	**Male**	**57,679**	**5,395**	**5,390**	**6,038**	**9,959**	**9,991**	**7,638**	**6,101**	**4,377**	**2,790**	**27.1**
		Female	**55,921**	**5,222**	**5,175**	**5,804**	**7,880**	**9,457**	**8,044**	**5,984**	**4,389**	**3,966**	**29.1**
Okaloosa	113.6	Male	57,679	5,395	5,390	6,038	9,959	9,991	7,638	6,101	4,377	2,790	27.1
		Female	55,921	5,222	5,175	5,804	7,880	9,457	8,044	5,984	4,389	3,966	29.1
GAINESVILLE	**159.8**	**Male**	**80,086**	**6,346**	**5,810**	**6,301**	**21,907**	**16,971**	**7,951**	**5,310**	**4,720**	**4,770**	**24.9**
		Female	**79,714**	**6,062**	**5,635**	**5,978**	**19,786**	**15,920**	**8,309**	**5,704**	**5,434**	**6,886**	**26.5**
Alachua	159.8	Male	80,086	6,346	5,810	6,301	21,907	16,971	7,951	5,310	4,720	4,770	24.9
		Female	79,714	6,062	5,635	5,978	19,786	15,920	8,309	5,704	5,434	6,886	26.5
JACKSONVILLE	**759.0**	**Male**	**366,806**	**34,852**	**35,449**	**38,564**	**50,391**	**65,011**	**44,914**	**35,546**	**32,871**	**29,208**	**28.7**
		Female	**392,194**	**34,148**	**34,233**	**36,855**	**48,719**	**67,809**	**47,875**	**38,639**	**37,620**	**46,296**	**31.2**
Baker	16.4	Male	8,353	882	834	961	1,215	1,376	1,082	772	588	643	27.1
		Female	8,047	809	854	874	949	1,291	1,046	791	601	832	29.2
Clay	73.8	Male	36,251	3,318	4,192	4,727	3,675	5,863	5,872	3,643	2,605	2,356	28.8
		Female	37,549	3,391	3,989	4,428	3,665	6,615	6,085	3,414	2,735	3,227	30.0
Duval	578.7	Male	278,592	26,864	26,320	27,895	40,587	50,988	32,540	26,555	25,223	21,620	28.5
		Female	300,108	26,223	25,419	26,907	38,883	52,770	35,114	29,689	29,319	35,784	31.2
Nassau	35.2	Male	17,516	1,747	1,911	2,156	1,951	2,851	2,394	1,876	1,443	1,187	28.5
		Female	17,684	1,688	1,769	1,945	2,006	2,967	2,421	1,788	1,487	1,613	29.8
St. Johns	54.9	Male	26,094	2,041	2,192	2,825	2,963	3,933	3,026	2,700	3,012	3,402	32.7
		Female	28,806	2,037	2,202	2,701	3,216	4,166	3,209	2,957	3,478	4,840	35.3
LAKELAND - WINTER HAVEN	**337.3**	**Male**	**165,740**	**13,930**	**14,666**	**16,395**	**20,573**	**26,325**	**19,912**	**16,272**	**16,471**	**21,196**	**31.6**
		Female	**171,560**	**13,250**	**14,012**	**16,025**	**19,833**	**24,757**	**19,796**	**16,857**	**18,694**	**28,336**	**34.2**
Polk	337.3	Male	165,740	13,930	14,666	16,395	20,573	26,325	19,912	16,272	16,471	21,196	31.6
		Female	171,560	13,250	14,012	16,025	19,833	24,757	19,796	16,857	18,694	28,336	34.2
MELBOURNE - TITUSVILLE - COCOA .	**282.3**	**Male**	**139,421**	**9,435**	**10,692**	**14,390**	**18,907**	**19,812**	**16,562**	**16,233**	**16,874**	**16,516**	**33.2**
		Female	**142,879**	**9,241**	**10,305**	**13,470**	**16,481**	**19,120**	**18,272**	**17,167**	**18,589**	**20,234**	**36.5**
Brevard	282.3	Male	139,421	9,435	10,692	14,390	18,907	19,812	16,562	16,233	16,874	16,516	33.2
		Female	142,879	9,241	10,305	13,470	16,481	19,120	18,272	17,167	18,589	20,234	36.5
MIAMI	**1,751.2**	**Male**	**825,815**	**63,659**	**64,888**	**76,992**	**97,713**	**127,863**	**104,188**	**93,211**	**83,662**	**113,639**	**33.6**
		Female	**925,385**	**60,641**	**62,159**	**74,877**	**101,419**	**139,757**	**115,328**	**101,881**	**100,832**	**168,491**	**37.1**
Dade	1,751.2	Male	825,815	63,659	64,888	76,992	97,713	127,863	104,188	93,211	83,662	113,639	33.6
		Female	925,385	60,641	62,159	74,877	101,419	139,757	115,328	101,881	100,832	168,491	37.1
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,833.5***	***Male***	***1,339,059***	***96,548***	***100,944***	***118,759***	***149,502***	***208,632***	***163,697***	***141,050***	***140,161***	***219,766***	***34.8***
		Female	***1,494,441***	***92,414***	***96,879***	***115,602***	***155,650***	***221,581***	***175,871***	***155,091***	***176,307***	***305,046***	***38.7***

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
OCALA	131.8	Male	63,295	5,021	5,553	6,319	5,993	8,586	6,926	6,069	8,093	10,735	35.3
		Female	68,505	4,761	5,255	6,270	6,662	9,167	7,482	7,024	9,598	12,286	37.9
Marion	131.8	Male	63,295	5,021	5,553	6,319	5,993	8,586	6,926	6,069	8,093	10,735	35.3
		Female	68,505	4,761	5,255	6,270	6,662	9,167	7,482	7,024	9,598	12,286	37.9
ORLANDO	747.0	Male	361,824	30,184	32,594	37,256	51,289	60,947	43,912	37,185	34,342	34,115	29.9
		Female	385,176	29,245	31,047	35,841	49,910	63,379	47,067	39,779	39,121	49,787	32.3
Orange	493.5	Male	239,729	19,910	20,644	24,056	38,325	41,321	27,239	24,352	22,508	21,374	29.1
		Female	253,771	19,398	19,539	23,033	36,093	41,544	29,444	26,489	25,730	32,501	31.9
Osceola	55.7	Male	26,597	2,229	2,222	2,594	2,941	3,752	3,131	2,619	2,829	4,280	33.8
		Female	29,103	2,080	2,219	2,487	3,139	3,948	3,296	2,712	3,348	5,874	37.1
Seminole	197.8	Male	95,498	8,045	9,728	10,606	10,023	15,874	13,542	10,214	9,005	8,461	30.9
		Female	102,302	7,767	9,289	10,321	10,678	17,887	14,327	10,578	10,043	11,412	32.3
PANAMA CITY	101.6	Male	49,910	4,738	4,802	5,177	6,950	8,368	6,074	5,118	4,536	4,147	28.9
		Female	51,690	4,416	4,544	4,826	6,687	8,221	6,611	5,476	5,188	5,721	31.5
Bay	101.6	Male	49,910	4,738	4,802	5,177	6,950	8,368	6,074	5,118	4,536	4,147	28.9
		Female	51,690	4,416	4,544	4,826	6,687	8,221	6,611	5,476	5,188	5,721	31.5
PENSACOLA	300.3	Male	147,146	13,921	14,036	15,538	22,964	25,030	17,890	14,449	12,836	10,482	27.8
		Female	153,154	13,208	13,275	14,826	20,904	25,182	19,418	15,961	14,483	15,897	30.7
Escambia	240.9	Male	117,348	11,111	11,031	12,134	18,597	20,032	13,899	11,478	10,481	8,585	27.9
		Female	123,552	10,507	10,492	11,746	17,088	20,201	15,185	12,923	12,049	13,361	30.9
Santa Rosa	59.4	Male	29,798	2,810	3,005	3,404	4,367	4,998	3,991	2,971	2,355	1,897	27.6
		Female	29,602	2,701	2,783	3,080	3,816	4,981	4,233	3,038	2,434	2,536	29.9
SARASOTA	216.3	Male	99,893	5,161	5,968	7,299	8,527	12,181	9,298	8,648	13,819	28,992	47.0
		Female	116,407	4,878	5,813	7,070	8,925	12,588	10,256	10,630	19,107	37,140	53.4
Sarasota	216.3	Male	99,893	5,161	5,968	7,299	8,527	12,181	9,298	8,648	13,819	28,992	47.0
		Female	116,407	4,878	5,813	7,070	8,925	12,588	10,256	10,630	19,107	37,140	53.4
TALLAHASSEE	168.9	Male	81,549	7,165	7,106	7,183	16,982	17,184	9,567	6,227	5,435	4,700	26.4
		Female	87,351	6,961	6,851	6,765	19,343	17,193	9,920	6,759	6,312	7,247	27.2
Leon	157.0	Male	75,696	6,539	6,511	6,474	16,437	16,201	8,844	5,686	4,918	4,086	26.2
		Female	81,304	6,367	6,286	6,146	18,699	16,157	9,186	6,201	5,776	6,486	27.0
Wakulla	11.9	Male	5,853	626	595	709	545	983	723	541	517	614	29.6
		Female	6,047	594	565	619	644	1,036	734	558	536	761	30.8
TAMPA - ST. PETERSBURG	1,653.5	Male	778,133	53,882	58,858	67,456	84,509	113,930	83,133	72,498	89,766	154,106	36.3
		Female	875,362	50,939	56,802	65,536	88,061	118,603	89,175	81,819	114,323	210,104	41.5
Hillsborough	675.0	Male	325,881	27,976	29,369	32,794	44,233	56,389	40,257	32,175	30,044	32,644	30.1
		Female	349,119	26,212	28,380	31,919	45,690	58,663	42,507	34,135	34,692	46,921	32.2
Pasco	214.4	Male	101,830	5,673	6,267	7,329	7,623	10,248	8,691	8,149	15,900	31,950	51.5
		Female	112,570	5,532	6,053	7,192	7,756	10,798	9,114	9,671	21,411	35,043	55.1
Pinellas	764.1	Male	350,427	20,233	23,222	27,333	32,653	47,293	34,185	32,174	43,822	89,512	42.2
		Female	413,673	19,195	22,369	26,425	34,615	49,142	37,554	38,013	58,220	128,140	50.0
WEST PALM BEACH - BOCA RATON	619.5	Male	294,832	19,985	20,866	23,655	30,003	43,893	32,386	26,264	33,192	64,588	37.8
		Female	324,668	19,131	20,133	22,792	29,989	43,245	32,249	29,474	44,831	82,824	43.4
Palm Beach	619.5	Male	294,832	19,985	20,866	23,655	30,003	43,893	32,386	26,264	33,192	64,588	37.8
		Female	324,668	19,131	20,133	22,792	29,989	43,245	32,249	29,474	44,831	82,824	43.4
ALL COUNTIES													
Alachua	159.8	Male	80,086	6,346	5,810	6,301	21,907	16,971	7,951	5,310	4,720	4,770	24.9
		Female	79,714	6,062	5,635	5,978	19,786	15,920	8,309	5,704	5,434	6,886	26.5
Baker	16.4	Male	8,353	882	834	961	1,215	1,376	1,082	772	588	643	27.1
		Female	8,047	809	854	874	949	1,291	1,046	791	601	832	29.2
Bay	101.6	Male	49,910	4,738	4,802	5,177	6,950	8,368	6,074	5,118	4,536	4,147	28.9
		Female	51,690	4,416	4,544	4,826	6,687	8,221	6,611	5,476	5,188	5,721	31.5
Bradford	20.9	Male	11,201	939	970	1,004	1,321	2,309	1,569	1,111	996	982	30.9
		Female	9,699	906	890	982	1,062	1,442	1,186	1,001	984	1,246	32.0
Brevard	282.3	Male	139,421	9,435	10,692	14,390	18,907	19,812	16,562	16,233	16,874	16,516	33.2
		Female	142,879	9,241	10,305	13,470	16,481	19,120	18,272	17,167	18,589	20,234	36.5
Broward	1,082.3	Male	513,244	32,889	36,056	41,767	51,789	80,769	59,509	47,839	56,499	106,127	37.2
		Female	569,056	31,773	34,720	40,725	54,231	81,824	60,543	53,210	75,475	136,555	41.8
Calhoun	9.6	Male	4,580	465	416	546	459	619	542	432	467	634	31.5
		Female	5,020	471	425	521	498	642	581	477	528	877	34.3
Charlotte	64.1	Male	30,028	1,410	1,574	1,964	1,981	2,675	2,244	2,455	5,342	10,383	56.3
		Female	34,072	1,359	1,476	1,904	1,948	2,842	2,561	3,092	7,125	11,765	57.6

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
Citrus	61.2	Male	29,332	1,687	1,783	2,353	1,899	2,818	2,522	2,508	4,883	8,879	51.6
		Female	31,868	1,445	1,735	2,147	2,152	2,949	2,732	3,194	6,315	9,199	53.9
Clay	73.8	Male	36,251	3,318	4,192	4,727	3,675	5,863	5,872	3,643	2,605	2,356	28.8
		Female	37,549	3,391	3,989	4,428	3,665	6,615	6,085	3,414	2,735	3,227	30.0
Collier	94.6	Male	46,929	3,456	3,312	4,004	4,833	6,731	5,109	4,289	6,233	8,962	37.2
		Female	47,671	3,137	3,367	3,734	4,530	6,305	5,097	4,702	7,364	9,435	40.4
Columbia	37.3	Male	18,255	1,983	1,805	1,989	2,214	2,770	2,271	1,796	1,734	1,693	29.1
		Female	19,045	1,820	1,721	2,002	2,325	2,964	2,329	1,848	1,836	2,200	30.6
Dade	1,751.2	Male	825,815	63,659	64,888	76,992	97,713	127,863	104,188	93,211	83,662	113,639	33.6
		Female	925,385	60,641	62,159	74,877	101,419	139,757	115,328	101,881	100,832	168,491	37.1
De Soto	20.0	Male	9,988	771	855	1,000	1,479	1,423	1,076	852	996	1,536	31.2
		Female	10,012	815	831	956	955	1,355	1,098	991	1,217	1,794	35.9
Dixie	8.1	Male	4,178	342	361	463	462	659	551	397	458	485	32.0
		Female	3,922	347	354	398	388	560	480	396	482	517	33.5
Duval	578.7	Male	278,592	26,864	26,320	27,895	40,587	50,988	32,540	26,555	25,223	21,620	28.5
		Female	300,108	26,223	25,419	26,907	38,883	52,770	35,114	29,689	29,319	35,784	31.2
Escambia	240.9	Male	117,348	11,111	11,031	12,134	18,597	20,032	13,899	11,478	10,481	8,585	27.9
		Female	123,552	10,507	10,492	11,746	17,088	20,201	15,185	12,923	12,049	13,361	30.9
Flagler	12.1	Male	5,878	423	440	506	502	720	567	531	1,043	1,146	41.1
		Female	6,222	415	417	450	546	759	576	640	1,301	1,118	44.1
Franklin	7.7	Male	3,769	361	351	473	401	479	456	367	386	495	31.2
		Female	3,931	344	356	387	399	504	478	340	432	691	34.5
Gadsden	42.3	Male	19,934	2,298	2,256	2,427	2,396	3,106	2,004	1,678	1,696	2,073	26.9
		Female	22,366	2,206	2,208	2,357	2,565	3,224	2,340	2,162	2,105	3,199	30.7
Gilchrist	6.1	Male	3,044	252	283	391	364	391	395	326	327	315	30.9
		Female	3,056	262	252	356	326	379	437	338	334	372	33.8
Glades	6.5	Male	3,202	287	272	304	308	378	337	374	455	487	36.5
		Female	3,298	303	285	320	293	416	361	374	453	493	35.9
Gulf	10.8	Male	5,318	516	564	605	584	691	589	661	530	578	30.6
		Female	5,482	500	479	556	606	725	680	611	643	682	33.3
Hamilton	8.9	Male	4,240	515	506	527	467	611	452	332	353	477	26.7
		Female	4,660	495	477	481	507	708	482	372	405	733	30.2
Hardee	20.2	Male	10,088	1,118	1,133	1,153	1,159	1,470	1,084	959	927	1,085	28.3
		Female	10,112	1,041	1,011	1,111	1,083	1,535	1,131	936	990	1,274	30.3
Hendry	19.8	Male	9,986	1,120	1,038	1,222	1,098	1,508	1,277	942	919	862	28.4
		Female	9,814	1,026	1,126	1,166	1,084	1,522	1,200	905	898	887	28.3
Hernando	49.3	Male	23,678	1,382	1,617	2,009	1,864	2,426	2,208	2,069	4,015	6,088	46.9
		Female	25,622	1,473	1,624	1,903	1,853	2,538	2,366	2,511	5,162	6,192	49.8
Highlands	50.5	Male	24,433	1,728	1,765	2,004	2,368	2,879	2,196	2,083	3,203	6,207	41.7
		Female	26,067	1,669	1,650	1,839	2,126	2,658	2,380	2,348	4,006	7,391	48.3
Hillsborough	675.0	Male	325,881	27,976	29,369	32,794	44,233	56,389	40,257	32,175	30,044	32,644	30.1
		Female	349,119	26,212	28,380	31,919	45,690	58,663	42,507	34,135	34,692	46,921	32.2
Holmes	15.5	Male	7,559	684	759	852	796	984	917	756	827	984	32.0
		Female	7,941	636	679	810	763	1,040	1,016	779	900	1,318	35.4
Indian River	64.0	Male	31,175	2,157	2,257	2,793	3,399	4,192	3,211	2,952	4,156	6,058	37.5
		Female	32,825	2,076	2,227	2,576	3,012	4,022	3,325	3,375	4,959	7,253	42.5
Jackson	40.1	Male	19,790	1,874	1,843	2,268	2,975	2,806	2,129	1,855	1,752	2,288	28.3
		Female	20,310	1,807	1,753	1,900	2,133	2,766	2,305	2,016	2,197	3,433	34.3
Jefferson	11.1	Male	5,334	607	596	641	595	772	496	494	482	651	28.0
		Female	5,766	557	579	567	609	880	593	519	602	860	31.5
Lafayette	4.2	Male	2,077	225	226	222	203	315	243	201	197	245	30.1
		Female	2,123	244	188	217	229	324	245	189	210	277	30.6
Lake	110.9	Male	52,747	3,667	3,883	4,686	4,630	6,261	5,362	4,842	6,551	12,865	41.1
		Female	58,153	3,539	3,731	4,552	4,723	6,376	5,630	5,264	8,392	15,946	46.1
Lee	222.9	Male	106,970	7,414	7,781	8,676	10,176	14,103	10,742	9,519	14,883	23,676	40.0
		Female	115,930	7,168	7,497	8,420	10,185	14,611	11,324	11,155	18,444	27,126	43.9
Leon	157.0	Male	75,696	6,539	6,511	6,474	16,437	16,201	8,844	5,686	4,918	4,086	26.2
		Female	81,304	6,367	6,286	6,146	18,699	16,157	9,186	6,201	5,776	6,486	27.0
Levy	21.2	Male	10,264	893	955	1,084	982	1,321	1,126	1,046	1,254	1,603	34.2
		Female	10,936	840	894	1,028	1,061	1,523	1,206	1,098	1,496	1,790	36.0
Liberty	4.4	Male	2,191	237	213	227	273	303	248	236	204	250	29.8
		Female	2,209	212	192	188	249	327	243	255	250	293	33.0
Madison	15.1	Male	7,067	748	784	873	813	914	732	628	683	892	28.4
		Female	8,033	749	771	860	842	1,041	857	749	842	1,322	32.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
Manatee	157.7	Male	73,357	5,127	5,321	5,813	6,789	9,517	6,904	6,217	8,941	18,728	41.0
		Female	84,343	4,794	5,039	5,453	7,176	9,981	7,509	7,504	11,978	24,909	48.3
Marion	131.8	Male	63,295	5,021	5,553	6,319	5,993	8,586	6,926	6,069	8,093	10,735	35.3
		Female	68,505	4,761	5,255	6,270	6,662	9,167	7,482	7,024	9,598	12,286	37.9
Martin	70.3	Male	34,282	2,090	2,381	2,660	3,663	4,408	3,457	3,017	4,438	8,168	40.6
		Female	36,018	2,075	2,183	2,509	3,175	4,256	3,485	3,241	5,710	9,384	46.1
Monroe	65.2	Male	33,852	2,017	2,089	2,365	4,303	6,322	4,037	3,637	4,458	4,624	34.7
		Female	31,348	1,836	1,942	2,112	3,535	5,315	3,540	3,641	4,468	4,759	37.6
Nassau	35.2	Male	17,516	1,747	1,911	2,156	1,951	2,851	2,394	1,876	1,443	1,187	28.5
		Female	17,684	1,688	1,769	1,945	2,006	2,967	2,421	1,788	1,487	1,613	29.8
Okaloosa	113.6	Male	57,679	5,395	5,390	6,038	9,959	9,991	7,638	6,101	4,377	2,790	27.1
		Female	55,921	5,222	5,175	5,804	7,880	9,457	8,044	5,984	4,389	3,966	29.1
Okeechobee	22.0	Male	11,235	1,133	1,095	1,504	1,184	1,487	1,278	1,079	1,117	1,358	29.7
		Female	10,765	1,074	988	1,056	1,158	1,579	1,294	1,067	1,184	1,365	32.0
Orange	493.5	Male	239,729	19,910	20,644	24,056	38,325	41,321	27,239	24,352	22,508	21,374	29.1
		Female	253,771	19,398	19,539	23,033	36,093	41,544	29,444	26,489	25,730	32,501	31.9
Osceola	55.7	Male	26,597	2,229	2,222	2,594	2,941	3,752	3,131	2,619	2,829	4,280	33.8
		Female	29,103	2,080	2,219	2,487	3,139	3,948	3,296	2,712	3,348	5,874	37.1
Palm Beach	619.5	Male	294,832	19,985	20,866	23,655	30,003	43,893	32,386	26,264	33,192	64,588	37.8
		Female	324,668	19,131	20,133	22,792	29,989	43,245	32,249	29,474	44,831	82,824	43.4
Pasco	214.4	Male	101,830	5,673	6,267	7,329	7,623	10,248	8,691	8,149	15,900	31,950	51.5
		Female	112,570	5,532	6,053	7,192	7,756	10,798	9,114	9,671	21,411	35,043	55.1
Pinellas	764.1	Male	350,427	20,233	23,222	27,333	32,653	47,293	34,185	32,174	43,822	89,512	42.2
		Female	413,673	19,195	22,369	26,425	34,615	49,142	37,554	38,013	58,220	128,140	50.0
Polk	337.3	Male	165,740	13,930	14,666	16,395	20,573	26,325	19,912	16,272	16,471	21,196	31.6
		Female	171,560	13,250	14,012	16,025	19,833	24,757	19,796	16,857	18,694	28,336	34.2
Putnam	53.1	Male	25,698	2,348	2,380	2,740	2,594	3,328	2,692	2,586	3,175	3,855	33.4
		Female	27,402	2,224	2,295	2,524	2,780	3,631	2,870	2,971	3,712	4,395	35.9
St. Johns	54.9	Male	26,094	2,041	2,192	2,825	2,963	3,933	3,026	2,700	3,012	3,402	32.7
		Female	28,806	2,037	2,202	2,701	3,216	4,166	3,209	2,957	3,478	4,840	35.3
St. Lucie	95.8	Male	46,642	4,161	4,006	4,261	4,968	6,990	4,967	4,158	5,418	7,713	33.5
		Female	49,158	3,957	3,917	4,039	5,251	7,009	4,858	4,493	6,716	8,918	35.8
Santa Rosa	59.4	Male	29,798	2,810	3,005	3,404	4,367	4,998	3,991	2,971	2,355	1,897	27.6
		Female	29,602	2,701	2,783	3,080	3,816	4,981	4,233	3,038	2,434	2,536	29.9
Sarasota	216.3	Male	99,893	5,161	5,968	7,299	8,527	12,181	9,298	8,648	13,819	28,992	47.0
		Female	116,407	4,878	5,813	7,070	8,925	12,588	10,256	10,630	19,107	37,140	53.4
Seminole	197.8	Male	95,498	8,045	9,728	10,606	10,023	15,874	13,542	10,214	9,005	8,461	30.9
		Female	102,302	7,767	9,289	10,321	10,678	17,887	14,327	10,578	10,043	11,412	32.3
Sumter	25.9	Male	13,198	956	1,065	1,423	1,971	1,589	1,353	1,210	1,517	2,114	32.5
		Female	12,702	946	981	1,249	1,213	1,519	1,420	1,285	1,773	2,316	38.1
Suwannee	23.5	Male	11,415	1,157	1,168	1,407	1,145	1,610	1,277	1,038	1,184	1,429	30.2
		Female	12,085	1,087	1,018	1,224	1,186	1,656	1,434	1,252	1,293	1,935	34.2
Taylor	17.0	Male	8,235	811	834	905	961	1,236	916	821	775	976	29.9
		Female	8,765	835	814	837	965	1,342	977	895	869	1,231	31.9
Union	10.3	Male	7,143	375	341	405	1,293	2,424	1,064	592	375	274	29.8
		Female	3,157	337	309	316	370	507	382	308	274	354	29.9
Volusia	274.2	Male	129,650	8,398	9,259	10,995	16,427	17,626	12,456	11,705	16,202	26,582	36.7
		Female	144,550	8,176	8,657	10,293	14,862	17,946	13,846	13,948	20,676	36,146	43.9
Wakulla	11.9	Male	5,853	626	595	709	545	983	723	541	517	614	29.6
		Female	6,047	594	565	619	644	1,036	734	558	536	761	30.8
Walton	22.4	Male	10,855	901	947	1,143	1,095	1,406	1,220	1,206	1,334	1,603	34.5
		Female	11,545	863	938	993	1,135	1,446	1,280	1,341	1,483	2,066	38.1
Washington	15.0	Male	7,239	639	720	880	702	905	855	689	804	1,045	32.5
		Female	7,761	622	655	769	702	983	934	801	948	1,347	36.6
TOTAL METRO COUNTIES	**9,079.2**	**Male**	**4,335,355**	**327,502**	**345,095**	**395,814**	**531,848**	**678,107**	**499,962**	**424,411**	**457,519**	**675,097**	**33.4**
		Female	**4,743,845**	**314,014**	**331,152**	**381,826**	**531,053**	**698,760**	**533,024**	**468,971**	**565,094**	**919,951**	**37.2**
TOTAL STATE	**10,336.2**	**Male**	**4,951,414**	**376,235**	**394,938**	**454,097**	**596,552**	**762,343**	**564,991**	**481,616**	**533,183**	**787,459**	**33.6**
		Female	**5,384,786**	**360,564**	**378,890**	**435,722**	**591,390**	**780,329**	**599,413**	**531,748**	**656,152**	**1,050,578**	**37.4**

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA													
ALBANY	**115.5**	**Male**	**55,314**	**6,455**	**6,393**	**6,492**	**7,717**	**10,008**	**6,349**	**4,811**	**3,959**	**3,130**	**25.6**
		Female	**60,186**	**6,299**	**6,116**	**6,194**	**8,421**	**10,628**	**7,042**	**5,406**	**4,703**	**5,377**	**27.9**
Dougherty	102.9	Male	49,044	5,786	5,650	5,789	6,897	8,794	5,516	4,284	3,537	2,791	25.5
		Female	53,856	5,657	5,407	5,463	7,700	9,400	6,227	4,907	4,216	4,879	27.9
Lee	12.6	Male	6,270	669	743	703	820	1,214	833	527	422	339	26.6
		Female	6,330	642	709	731	721	1,228	815	499	487	498	27.9
ATHENS	**134.2**	**Male**	**64,818**	**5,638**	**5,488**	**5,743**	**14,350**	**12,172**	**7,290**	**5,119**	**4,479**	**4,539**	**26.0**
		Female	**69,382**	**5,373**	**5,244**	**5,569**	**15,090**	**11,744**	**7,679**	**5,483**	**5,420**	**7,780**	**27.9**
Clarke	76.0	Male	36,296	2,852	2,521	2,637	11,033	7,163	3,355	2,448	2,183	2,104	24.4
		Female	39,704	2,805	2,464	2,609	11,709	6,719	3,790	2,765	2,765	4,078	25.4
Jackson	26.2	Male	12,799	1,231	1,278	1,420	1,487	2,110	1,717	1,245	1,096	1,215	29.7
		Female	13,401	1,126	1,226	1,348	1,548	2,036	1,699	1,233	1,316	1,869	32.1
Madison	18.6	Male	9,168	912	991	1,018	1,012	1,589	1,271	849	752	774	29.1
		Female	9,432	822	875	956	1,038	1,643	1,238	890	861	1,109	31.2
Oconee	13.4	Male	6,555	643	698	668	818	1,310	947	577	448	446	28.4
		Female	6,845	620	679	656	795	1,346	952	595	478	724	30.0
ATLANTA	**2,109.6**	**Male**	**1,018,109**	**95,086**	**101,742**	**107,327**	**131,502**	**203,403**	**147,295**	**97,391**	**74,221**	**60,142**	**28.6**
		Female	**1,091,491**	**91,037**	**97,795**	**104,075**	**136,333**	**219,872**	**150,801**	**102,178**	**85,710**	**103,690**	**30.3**
Butts	14.2	Male	7,369	688	635	767	1,243	1,388	841	610	597	600	27.5
		Female	6,831	606	664	721	788	1,001	773	665	638	975	31.4
Cherokee	55.8	Male	27,530	2,904	3,099	2,856	2,935	5,609	4,121	2,342	1,816	1,848	28.5
		Female	28,270	2,828	2,987	2,817	3,136	5,750	3,770	2,229	2,034	2,719	29.1
Clayton	158.0	Male	77,407	8,129	8,632	8,652	9,991	15,626	11,544	7,396	4,694	2,743	27.1
		Female	80,593	7,781	8,163	8,551	10,811	16,977	11,732	7,293	5,008	4,277	27.9
Cobb	316.4	Male	155,559	14,072	15,287	16,078	19,265	32,672	25,001	15,740	10,709	6,735	29.0
		Female	160,841	13,292	14,494	15,276	19,533	35,678	24,604	15,514	11,469	10,981	30.0
De Kalb	494.4	Male	236,311	19,858	22,152	25,260	33,333	47,657	32,835	23,984	18,381	12,851	28.7
		Female	258,089	19,007	21,414	24,695	34,487	51,910	36,317	26,500	20,928	22,831	30.7
Douglas	59.8	Male	29,604	3,207	3,542	3,478	3,124	5,607	4,534	2,764	1,814	1,534	27.6
		Female	30,196	3,113	3,328	3,284	3,145	6,139	4,227	2,645	1,974	2,341	28.6
Fayette	32.8	Male	16,266	1,547	1,884	1,930	1,379	2,659	3,175	1,676	1,175	841	30.2
		Female	16,534	1,398	1,888	1,902	1,300	3,274	2,911	1,507	1,206	1,148	30.4
Forsyth	30.1	Male	15,015	1,518	1,643	1,623	1,656	2,608	2,226	1,465	1,174	1,102	29.1
		Female	15,085	1,350	1,447	1,587	1,719	2,700	2,060	1,391	1,337	1,494	30.3
Fulton	587.1	Male	275,375	24,700	25,280	27,096	39,497	55,042	35,294	24,968	21,921	21,577	28.8
		Female	311,725	24,151	24,598	26,538	41,709	59,816	37,638	28,393	27,726	41,156	31.5
Gwinnett	185.6	Male	92,067	9,745	10,250	9,619	9,429	20,288	15,734	8,036	5,170	3,796	28.4
		Female	93,533	9,273	9,745	9,150	10,047	21,569	14,665	7,481	5,671	5,932	29.0
Henry	38.7	Male	19,093	1,909	1,935	2,204	2,087	3,376	2,551	1,985	1,605	1,441	29.2
		Female	19,607	1,836	1,874	1,866	2,154	3,372	2,634	2,053	1,757	2,061	31.1
Newton	35.9	Male	17,240	1,799	1,850	2,060	2,158	2,643	2,231	1,648	1,357	1,494	27.8
		Female	18,660	1,650	1,829	2,042	2,171	2,898	2,323	1,738	1,676	2,333	30.7
Paulding	27.7	Male	13,653	1,418	1,532	1,469	1,575	2,424	1,918	1,272	1,020	1,025	28.4
		Female	14,047	1,330	1,519	1,440	1,537	2,548	1,792	1,271	1,162	1,448	29.7
Rockdale	40.3	Male	19,832	1,973	2,257	2,342	2,039	3,349	3,212	2,050	1,468	1,142	28.9
		Female	20,468	1,850	2,191	2,274	2,021	3,675	3,177	1,916	1,603	1,761	30.2
Walton	32.8	Male	15,788	1,619	1,764	1,893	1,791	2,455	2,078	1,455	1,320	1,413	28.4
		Female	17,012	1,572	1,654	1,932	1,775	2,565	2,178	1,582	1,521	2,233	31.1
AUGUSTA	**338.4**	**Male**	**165,997**	**16,460**	**15,953**	**17,978**	**26,799**	**29,332**	**19,328**	**15,748**	**13,490**	**10,909**	**27.0**
		Female	**172,403**	**15,784**	**15,275**	**16,399**	**23,534**	**30,403**	**20,906**	**17,070**	**15,046**	**17,986**	**30.0**
Columbia	43.6	Male	21,490	2,354	2,412	2,518	2,432	4,159	3,182	2,084	1,428	921	27.5
		Female	22,110	2,331	2,274	2,302	2,646	4,513	3,244	2,021	1,446	1,333	28.3
Richmond	186.6	Male	91,884	8,903	8,145	9,539	17,986	16,617	9,799	8,018	7,053	5,824	25.8
		Female	94,716	8,465	8,004	8,616	14,446	16,985	10,820	9,003	8,102	10,275	29.6
Aiken, S. C.	*108.2*	*Male*	*52,623*	*5,203*	*5,396*	*5,921*	*6,381*	*8,556*	*6,347*	*5,646*	*5,009*	*4,164*	*29.0*
		Female	*55,577*	*4,988*	*4,997*	*5,481*	*6,442*	*8,905*	*6,842*	*6,046*	*5,498*	*6,378*	*31.6*
COLUMBUS	**239.4**	**Male**	**121,168**	**11,650**	**11,031**	**12,837**	**25,110**	**21,359**	**12,181**	**10,403**	**9,023**	**7,574**	**25.0**
		Female	**118,232**	**11,129**	**10,509**	**11,072**	**15,599**	**20,077**	**13,493**	**12,213**	**10,857**	**13,283**	**30.4**
Chattahoochee	22.4	Male	16,164	1,034	880	1,372	7,978	3,449	1,075	231	87	58	22.2
		Female	6,236	974	812	670	1,018	1,669	681	176	109	127	22.6
Muscogee	169.3	Male	82,308	8,317	7,819	8,789	14,242	14,370	8,591	7,848	6,849	5,483	26.4
		Female	86,992	7,941	7,454	7,901	11,562	14,622	9,931	9,397	8,183	10,001	30.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
COLUMBUS (continued)													
Russell, Ala.	*47.7*	*Male*	*22,696*	*2,299*	*2,332*	*2,676*	*2,890*	*3,540*	*2,515*	*2,324*	*2,087*	*2,033*	*28.3*
		Female	*25,004*	*2,214*	*2,243*	*2,501*	*3,019*	*3,786*	*2,881*	*2,640*	*2,565*	*3,155*	*31.7*
MACON	**258.8**	**Male**	**123,498**	**12,535**	**12,630**	**13,672**	**16,412**	**21,412**	**15,044**	**12,512**	**10,795**	**8,486**	**28.0**
		Female	**135,302**	**11,998**	**12,201**	**13,339**	**17,499**	**22,283**	**16,571**	**13,617**	**12,589**	**15,205**	**30.7**
Bibb	151.5	Male	70,397	7,041	7,112	7,514	9,130	12,279	8,033	6,867	6,625	5,796	28.6
		Female	81,103	6,721	6,928	7,505	10,428	13,097	9,098	8,141	8,243	10,942	31.8
Houston	80.2	Male	39,836	4,067	4,168	4,517	5,695	6,986	5,315	4,376	3,065	1,647	27.1
		Female	40,364	3,952	3,926	4,352	5,442	6,929	5,715	4,200	3,095	2,753	28.6
Jones	17.6	Male	8,632	879	868	1,050	988	1,499	1,163	851	709	625	28.5
		Female	8,968	838	878	927	990	1,595	1,210	849	777	904	30.3
Twiggs	9.5	Male	4,633	548	482	591	599	648	533	418	396	418	26.5
		Female	4,867	487	469	555	639	662	548	427	474	606	29.3
SAVANNAH	**235.6**	**Male**	**112,742**	**11,992**	**11,215**	**11,857**	**15,655**	**19,686**	**12,947**	**10,142**	**9,989**	**9,259**	**27.9**
		Female	**122,858**	**11,605**	**10,640**	**11,657**	**15,632**	**20,436**	**13,871**	**11,669**	**12,122**	**15,226**	**30.8**
Bryan	10.9	Male	5,349	642	638	584	580	940	684	478	457	346	27.4
		Female	5,551	658	528	649	672	968	687	495	419	475	27.8
Chatham	205.4	Male	97,785	10,312	9,507	10,130	13,953	17,230	10,905	8,784	8,760	8,204	27.9
		Female	107,615	9,947	9,072	9,923	13,912	17,869	11,919	10,294	10,917	13,762	31.1
Effingham	19.3	Male	9,608	1,038	1,070	1,143	1,122	1,516	1,358	880	772	709	27.8
		Female	9,692	1,000	1,040	1,085	1,048	1,599	1,265	880	786	989	29.2
ALL COUNTIES													
Appling	16.1	Male	7,880	877	901	978	903	1,256	934	676	645	710	27.2
		Female	8,220	849	859	908	946	1,219	1,007	712	724	996	29.5
Atkinson	6.2	Male	3,049	328	331	425	340	459	357	252	254	303	27.2
		Female	3,151	327	287	356	361	431	412	271	314	392	30.7
Bacon	9.6	Male	4,505	550	491	508	482	695	530	412	417	420	28.2
		Female	5,095	529	541	528	527	766	558	502	495	649	30.5
Baker	3.8	Male	1,789	207	187	230	209	269	186	163	161	177	27.3
		Female	2,011	215	187	215	251	260	203	185	177	318	30.3
Baldwin	35.3	Male	17,520	1,529	1,442	2,051	3,017	2,812	2,002	1,559	1,605	1,503	27.6
		Female	17,780	1,356	1,465	1,670	2,752	2,904	2,049	1,648	1,588	2,348	30.7
Banks	9.0	Male	4,451	421	421	488	522	736	588	403	397	475	30.1
		Female	4,549	423	408	419	493	720	597	419	462	608	32.4
Barrow	22.1	Male	10,546	1,102	1,131	1,123	1,221	1,721	1,356	1,009	915	968	29.0
		Female	11,554	1,007	1,128	1,139	1,276	1,756	1,364	1,112	1,093	1,679	32.0
Bartow	42.0	Male	20,319	2,016	2,359	2,284	2,290	3,284	2,721	1,960	1,768	1,637	28.7
		Female	21,681	1,833	2,189	2,179	2,330	3,529	2,796	2,156	2,066	2,603	31.5
Ben Hill	16.7	Male	7,747	901	809	815	796	1,244	872	647	766	897	29.4
		Female	8,953	862	756	828	975	1,347	939	838	921	1,487	32.8
Berrien	13.9	Male	6,742	662	726	719	789	1,028	878	644	640	656	29.6
		Female	7,158	642	654	741	794	1,097	827	689	742	972	31.8
Bibb	151.5	Male	70,397	7,041	7,112	7,514	9,130	12,279	8,033	6,867	6,625	5,796	28.6
		Female	81,103	6,721	6,928	7,505	10,428	13,097	9,098	8,141	8,243	10,942	31.8
Bleckley	10.8	Male	5,187	450	490	577	922	701	611	514	460	462	27.2
		Female	5,613	455	437	543	832	749	662	555	560	820	32.2
Brantley	9.2	Male	4,467	487	501	527	477	746	595	439	333	362	28.2
		Female	4,733	472	548	544	520	803	565	422	357	502	28.5
Brooks	15.6	Male	7,286	831	851	895	787	997	684	629	669	943	27.8
		Female	8,314	756	881	878	875	1,043	871	757	820	1,433	32.4
Bryan	10.9	Male	5,349	642	638	584	580	940	684	478	457	346	27.4
		Female	5,551	658	528	649	672	968	687	495	419	475	27.8
Bulloch	36.4	Male	17,648	1,568	1,629	1,805	3,880	2,773	1,869	1,349	1,277	1,498	24.9
		Female	18,752	1,501	1,558	1,653	4,219	2,697	1,916	1,506	1,510	2,192	26.6
Burke	19.7	Male	9,354	1,160	1,093	1,189	1,158	1,404	912	739	821	878	25.5
		Female	10,346	1,140	1,052	1,084	1,205	1,495	1,007	895	948	1,520	29.6
Butts	14.2	Male	7,369	688	635	767	1,243	1,388	841	610	597	600	27.5
		Female	6,831	606	664	721	788	1,001	773	665	638	975	31.4
Calhoun	5.6	Male	2,605	282	281	344	318	360	240	226	241	313	27.1
		Female	2,995	274	267	333	339	359	273	319	290	541	32.9
Camden	13.8	Male	6,829	765	725	780	970	1,048	858	626	543	514	26.7
		Female	6,971	687	699	794	925	1,105	861	642	590	668	28.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Candler	7.7	Male	3,639	332	368	419	391	547	389	298	386	509	30.6
		Female	4,061	350	364	381	366	556	433	387	445	779	35.3
Carroll	58.2	Male	27,994	2,670	2,944	2,992	4,052	4,582	3,681	2,441	2,180	2,452	27.9
		Female	30,206	2,542	2,800	2,919	4,521	4,778	3,593	2,561	2,674	3,818	29.9
☐ Catoosa	38.6	Male	18,672	1,867	1,985	2,052	2,061	3,207	2,719	1,991	1,461	1,329	29.3
		Female	19,928	1,722	1,895	1,981	2,196	3,559	2,808	2,097	1,708	1,962	31.1
Charlton	[illegible]	Male	3,687	402	446	496	440	468	471	354	279	331	26.3
		Female	4,013	432	413	514	466	583	463	346	327	469	28.1
Chatham	205.4	Male	97,785	10,312	9,507	10,130	13,953	17,230	10,905	8,784	8,760	8,204	27.9
		Female	107,615	9,947	9,072	9,923	13,912	17,869	11,919	10,294	10,917	13,762	31.1
Chattahoochee	22.4	Male	16,164	1,034	880	1,372	7,978	3,449	1,075	231	87	58	22.2
		Female	6,236	974	812	670	1,018	1,669	681	176	109	127	22.6
Chattooga	22.1	Male	10,595	1,022	1,069	1,095	1,150	1,637	1,259	1,140	1,071	1,152	30.9
		Female	11,505	922	1,026	1,111	1,162	1,638	1,332	1,265	1,358	1,691	34.3
Cherokee	55.8	Male	27,530	2,904	3,099	2,856	2,935	5,609	4,121	2,342	1,816	1,848	28.5
		Female	28,270	2,828	2,987	2,817	3,136	5,750	3,770	2,229	2,034	2,719	29.1
Clarke	76.0	Male	36,296	2,852	2,521	2,637	11,033	7,163	3,355	2,448	2,183	2,104	24.4
		Female	39,704	2,805	2,464	2,609	11,709	6,719	3,790	2,765	2,765	4,078	25.4
Clay	3.5	Male	1,597	143	158	207	176	217	147	143	172	234	30.3
		Female	1,903	184	165	198	186	250	164	190	214	352	33.7
Clayton	158.0	Male	77,407	8,129	8,632	8,652	9,991	15,626	11,544	7,396	4,694	2,743	27.1
		Female	80,593	7,781	8,163	8,551	10,811	16,977	11,732	7,293	5,008	4,277	27.9
Clinch	6.7	Male	3,326	346	393	442	373	505	377	289	302	299	27.2
		Female	3,374	354	338	392	402	517	380	319	294	378	28.9
Cobb	316.4	Male	155,559	14,072	15,287	16,078	19,265	32,672	25,001	15,740	10,709	6,735	29.0
		Female	160,841	13,292	14,494	15,276	19,533	35,678	24,604	15,514	11,469	10,981	30.0
Coffee	27.8	Male	13,273	1,540	1,432	1,464	1,745	2,126	1,530	1,114	1,119	1,203	27.1
		Female	14,527	1,462	1,394	1,510	1,882	2,253	1,638	1,285	1,365	1,738	29.5
Colquitt	36.0	Male	17,174	1,827	1,856	2,036	1,847	2,588	1,941	1,563	1,667	1,849	28.9
		Female	18,826	1,754	1,739	1,910	1,996	2,755	2,140	1,792	2,016	2,724	32.3
Columbia	43.6	Male	21,490	2,354	2,412	2,518	2,432	4,159	3,182	2,084	1,428	921	27.5
		Female	22,110	2,331	2,274	2,302	2,646	4,513	3,244	2,021	1,446	1,333	28.3
Cook	13.7	Male	6,550	684	806	776	685	964	744	591	607	693	28.4
		Female	7,150	689	723	746	739	1,064	802	673	715	999	31.4
Coweta	40.4	Male	19,349	1,935	1,978	2,262	2,090	3,151	2,627	1,899	1,680	1,727	29.5
		Female	21,051	1,981	1,935	2,154	2,222	3,315	2,609	2,053	1,969	2,813	31.7
Crawford	8.2	Male	3,995	386	402	558	477	604	568	388	275	337	27.9
		Female	4,205	408	393	512	494	673	525	356	350	494	29.4
Crisp	19.8	Male	9,103	1,067	1,009	1,073	1,028	1,433	958	798	845	892	27.6
		Female	10,697	1,070	989	1,093	1,248	1,564	1,046	990	1,049	1,648	31.1
☐ Dade	12.7	Male	6,273	643	636	701	834	1,020	865	563	530	481	28.2
		Female	6,427	577	605	637	874	1,109	834	597	548	646	29.7
Dawson	5.0	Male	2,519	256	260	252	267	457	300	261	231	235	29.9
		Female	2,481	189	237	257	264	415	310	256	253	300	32.1
Decatur	26.1	Male	12,423	1,478	1,420	1,414	1,473	1,922	1,248	1,122	1,068	1,278	27.2
		Female	13,677	1,339	1,341	1,450	1,613	1,911	1,378	1,339	1,341	1,965	30.7
De Kalb	494.4	Male	236,311	19,858	22,152	25,260	33,333	47,657	32,835	23,984	18,381	12,851	28.7
		Female	258,089	19,007	21,414	24,695	34,487	51,910	36,317	26,500	20,928	22,831	30.7
Dodge	17.2	Male	8,126	769	867	992	880	1,214	969	767	760	908	29.6
		Female	9,074	791	915	918	855	1,314	1,02[illegible]	864	961	1,430	33.1
Dooly	10.9	Male	5,044	608	527	674	546	699	521	416	455	598	27.4
		Female	5,856	607	553	633	621	812	574	509	602	945	31.3
Dougherty	102.9	Male	49,044	5,786	5,650	5,789	6,897	8,794	5,516	4,284	3,537	2,791	25.5
		Female	53,856	5,657	5,407	5,463	7,700	9,400	6,227	4,907	4,216	4,879	27.9
Douglas	59.8	Male	29,604	3,207	3,542	3,478	3,124	5,607	4,534	2,764	1,814	1,534	27.6
		Female	30,196	3,113	3,328	3,284	3,145	6,139	4,227	2,645	1,974	2,341	28.6
Early	13.3	Male	6,192	706	747	821	658	840	637	520	561	702	27.0
		Female	7,108	693	733	785	735	923	780	673	679	1,107	31.6
Echols	2.3	Male	1,123	128	137	132	120	183	121	105	76	121	27.4
		Female	1,177	134	115	121	147	178	154	96	86	146	29.0
Effingham	19.3	Male	9,608	1,038	1,070	1,143	1,122	1,516	1,358	880	772	709	27.8
		Female	9,692	1,000	1,040	1,085	1,048	1,599	1,265	880	786	989	29.2
Elbert	19.1	Male	9,072	920	865	1,002	1,045	1,405	1,073	856	915	991	30.0
		Female	10,028	857	839	978	1,098	1,445	1,150	1,003	1,006	1,652	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Emanuel	21.2	Male	10,127	1,223	1,076	1,131	1,089	1,498	1,125	888	998	1,099	28.6
		Female	11,073	1,122	1,002	1,126	1,232	1,605	1,239	962	1,130	1,655	31.6
Evans	8.6	Male	4,049	463	426	487	485	589	421	360	365	453	27.8
		Female	4,551	417	415	521	543	615	498	420	428	694	31.2
Fannin	15.1	Male	7,234	583	707	723	632	1,074	881	783	864	987	34.1
		Female	7,866	560	635	667	699	1,142	907	916	982	1,358	37.5
Fayette	32.8	Male	16,266	1,547	1,884	1,930	1,379	2,659	3,175	1,676	1,175	841	30.2
		Female	16,534	1,398	1,888	1,902	1,300	3,274	2,911	1,507	1,206	1,148	30.4
Floyd	80.9	Male	38,365	3,417	3,782	4,047	4,850	6,132	4,867	4,037	3,577	3,656	30.0
		Female	42,535	3,101	3,541	3,904	5,110	6,439	5,121	4,472	4,613	6,234	33.7
Forsyth	30.1	Male	15,015	1,518	1,643	1,623	1,656	2,608	2,226	1,465	1,174	1,102	29.1
		Female	15,085	1,350	1,447	1,587	1,719	2,700	2,060	1,391	1,337	1,494	30.3
Franklin	15.6	Male	7,532	623	706	845	914	1,113	945	748	807	831	31.1
		Female	8,068	630	695	717	886	1,135	987	841	875	1,302	34.7
Fulton	587.1	Male	275,375	24,700	25,280	27,096	39,497	55,042	35,294	24,968	21,921	21,577	28.8
		Female	311,725	24,151	24,598	26,538	41,709	59,816	37,638	28,393	27,726	41,156	31.5
Gilmer	11.6	Male	5,704	482	529	602	666	902	730	614	505	674	31.4
		Female	5,896	507	499	556	584	853	782	614	621	880	34.4
Glascock	2.4	Male	1,118	92	104	135	120	149	127	101	128	162	32.2
		Female	1,282	97	83	111	143	158	149	128	154	259	38.3
Glynn	55.9	Male	26,651	2,591	2,627	2,867	3,153	4,439	3,324	2,619	2,442	2,589	29.7
		Female	29,249	2,427	2,558	2,835	3,440	4,698	3,592	2,862	3,045	3,792	32.2
Gordon	31.3	Male	15,278	1,498	1,634	1,796	1,707	2,514	2,037	1,568	1,283	1,241	29.0
		Female	16,022	1,385	1,594	1,611	1,721	2,574	2,138	1,553	1,536	1,910	31.6
Grady	20.2	Male	9,600	1,003	1,056	1,147	1,056	1,443	1,088	837	873	1,097	28.7
		Female	10,600	1,010	1,041	1,109	1,131	1,470	1,159	977	1,030	1,673	31.9
Greene	11.6	Male	5,480	658	540	660	643	775	579	464	479	682	28.1
		Female	6,120	633	556	592	653	832	623	528	653	1,050	32.5
Gwinnett	185.6	Male	92,067	9,745	10,250	9,619	9,429	20,288	15,734	8,036	5,170	3,796	28.4
		Female	93,533	9,273	9,745	9,150	10,047	21,569	14,665	7,481	5,671	5,932	29.0
Habersham	25.7	Male	13,115	1,090	1,113	1,279	2,585	1,973	1,516	1,219	1,162	1,178	27.5
		Female	12,585	1,063	1,021	1,152	1,576	1,903	1,593	1,318	1,245	1,714	32.8
Hall	78.8	Male	37,899	3,666	3,770	4,093	4,418	6,433	5,231	3,792	3,333	3,163	29.7
		Female	40,901	3,455	3,519	3,957	4,930	6,730	5,377	4,178	3,872	4,883	31.8
Hancock	9.5	Male	4,398	477	527	648	517	621	396	344	395	473	25.5
		Female	5,102	494	493	622	575	716	498	439	491	774	30.1
Haralson	18.8	Male	9,050	815	960	1,032	990	1,354	1,202	954	815	928	30.4
		Female	9,750	770	866	983	931	1,451	1,244	1,032	994	1,479	34.1
Harris	16.2	Male	7,956	756	775	865	827	1,206	960	815	902	850	31.3
		Female	8,244	624	631	874	833	1,237	943	965	956	1,181	34.4
Hart	19.0	Male	9,194	850	925	1,067	1,075	1,399	1,083	860	936	999	29.9
		Female	9,806	833	895	1,008	928	1,440	1,134	953	1,097	1,518	33.6
Heard	6.7	Male	3,322	319	338	411	375	469	412	300	325	373	29.6
		Female	3,378	285	321	331	361	481	401	315	387	496	33.1
Henry	38.7	Male	19,093	1,909	1,935	2,204	2,087	3,376	2,551	1,985	1,605	1,441	29.2
		Female	19,607	1,836	1,874	1,866	2,154	3,372	2,634	2,053	1,757	2,061	31.1
Houston	80.2	Male	39,836	4,067	4,168	4,517	5,695	6,986	5,315	4,376	3,065	1,647	27.1
		Female	40,364	3,952	3,926	4,352	5,442	6,929	5,715	4,200	3,095	2,753	28.6
Irwin	9.2	Male	4,386	455	491	564	448	580	509	426	400	513	29.1
		Female	4,814	410	430	514	450	655	541	461	537	816	34.2
Jackson	26.2	Male	12,799	1,231	1,278	1,420	1,487	2,110	1,717	1,245	1,096	1,215	29.7
		Female	13,401	1,126	1,226	1,348	1,548	2,036	1,699	1,233	1,316	1,869	32.1
Jasper	7.9	Male	3,814	414	350	444	420	626	410	373	352	425	29.5
		Female	4,086	390	344	400	424	644	446	384	387	667	32.5
Jeff Davis	11.8	Male	5,791	641	612	695	684	940	706	552	469	492	27.8
		Female	6,009	559	594	663	672	963	695	581	557	725	30.4
Jefferson	18.7	Male	8,708	964	1,031	1,091	977	1,333	884	669	772	987	27.2
		Female	9,992	956	942	1,072	1,089	1,440	980	886	977	1,650	31.5
Jenkins	8.9	Male	4,284	448	437	520	508	649	457	362	420	483	28.5
		Female	4,616	424	452	468	585	656	466	472	477	616	30.8
Johnson	8.8	Male	4,079	437	411	470	467	583	456	374	420	461	29.4
		Female	4,721	490	402	456	508	626	501	438	489	811	33.1
Jones	17.6	Male	8,632	879	868	1,050	988	1,499	1,163	851	709	625	28.5
		Female	8,968	838	878	927	990	1,595	1,210	849	777	904	30.3

POPULATION BY AGE AND SEX

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GEORGIA (continued)													
ALL COUNTIES (continued)													
Lamar	12.4	Male	5,880	561	595	696	696	919	681	595	549	588	29.3
		Female	6,520	544	589	666	729	975	689	660	652	1,016	32.5
Lanier	5.8	Male	2,803	336	292	360	348	402	310	270	203	282	26.6
		Female	2,997	297	310	337	340	413	341	302	239	418	30.2
Laurens	37.9	Male	18,239	1,909	1,826	2,135	2,048	2,734	2,069	1,667	1,907	1,944	29.4
		Female	19,661	1,613	1,751	1,952	2,077	2,997	2,311	1,868	1,977	2,915	32.5
Lee	12.6	Male	6,270	669	743	703	820	1,214	833	527	422	339	26.6
		Female	6,330	642	709	731	721	1,228	815	499	487	498	27.9
Liberty	41.0	Male	23,822	2,683	1,828	1,667	8,983	4,336	1,997	969	741	618	22.5
		Female	17,178	2,536	1,751	1,509	3,633	3,426	1,695	942	845	841	23.4
Lincoln	6.9	Male	3,320	312	323	396	373	491	390	323	356	356	30.2
		Female	3,580	346	328	351	406	505	386	367	391	500	32.1
Long	4.7	Male	2,349	312	211	258	413	377	231	168	195	184	24.7
		Female	2,351	268	226	245	342	393	245	204	206	222	27.4
Lowndes	70.3	Male	34,031	3,633	3,558	3,651	5,804	5,821	3,893	2,852	2,402	2,417	25.6
		Female	36,269	3,507	3,364	3,485	5,753	6,087	4,173	3,118	2,903	3,879	28.3
Lumpkin	11.1	Male	5,488	470	482	557	1,080	836	642	513	436	472	26.9
		Female	5,612	458	462	484	1,087	824	677	526	431	663	28.8
McDuffie	19.1	Male	9,010	948	944	1,104	1,036	1,458	1,066	940	761	753	28.2
		Female	10,090	968	912	1,024	1,197	1,583	1,231	953	1,012	1,210	31.0
McIntosh	8.2	Male	3,992	386	462	533	489	600	476	324	321	401	27.1
		Female	4,208	387	426	485	502	618	495	380	375	540	29.9
Macon	14.3	Male	6,699	770	704	887	804	1,041	701	517	584	691	26.8
		Female	7,601	794	709	774	931	1,082	744	667	734	1,166	30.5
Madison	18.6	Male	9,168	912	991	1,018	1,012	1,589	1,271	849	752	774	29.1
		Female	9,432	822	875	956	1,038	1,643	1,238	890	861	1,109	31.2
Marion	5.3	Male	2,524	254	292	345	284	345	304	197	241	262	27.5
		Female	2,776	225	246	372	298	401	326	234	270	404	31.2
Meriwether	21.7	Male	10,320	1,130	1,082	1,253	1,219	1,600	1,161	908	903	1,064	28.0
		Female	11,380	1,109	1,030	1,247	1,231	1,626	1,226	1,058	1,180	1,673	31.6
Miller	7.2	Male	3,421	354	397	388	374	494	347	345	315	407	29.0
		Female	3,779	362	328	406	408	486	419	373	387	610	32.9
Mitchell	21.5	Male	10,225	1,199	1,283	1,334	1,221	1,487	1,099	858	840	904	25.5
		Female	11,275	1,190	1,199	1,205	1,249	1,622	1,212	981	1,063	1,554	29.9
Monroe	15.3	Male	7,161	651	773	816	778	1,201	948	699	638	657	29.7
		Female	8,139	621	720	743	1,136	1,224	965	774	701	1,255	31.9
Montgomery	7.1	Male	3,607	341	331	370	744	547	365	286	287	336	25.3
		Female	3,493	341	300	328	468	505	401	281	329	540	31.1
Morgan	11.9	Male	5,700	585	636	715	683	897	671	447	489	577	27.6
		Female	6,200	580	638	653	660	905	708	505	585	966	31.3
Murray	20.9	Male	10,325	1,046	1,197	1,147	1,270	1,822	1,481	986	672	704	27.8
		Female	10,575	1,076	1,119	1,160	1,254	1,810	1,442	981	784	949	28.7
Muscogee	169.3	Male	82,308	8,317	7,819	8,789	14,242	14,370	8,591	7,848	6,849	5,483	26.4
		Female	86,992	7,941	7,454	7,901	11,562	14,622	9,931	9,397	8,183	10,001	30.9
Newton	35.9	Male	17,240	1,799	1,850	2,060	2,158	2,643	2,231	1,648	1,357	1,494	27.8
		Female	18,660	1,650	1,829	2,042	2,171	2,898	2,323	1,738	1,676	2,333	30.7
Oconee	13.4	Male	6,555	643	698	668	818	1,310	947	577	448	446	28.4
		Female	6,845	620	679	656	795	1,346	952	595	478	724	30.0
Oglethorpe	9.1	Male	4,402	394	455	548	474	666	588	424	374	479	30.0
		Female	4,698	407	458	530	506	706	606	413	440	632	31.3
Paulding	27.7	Male	13,653	1,418	1,532	1,469	1,575	2,424	1,918	1,272	1,020	1,025	28.4
		Female	14,047	1,330	1,519	1,440	1,537	2,548	1,792	1,271	1,162	1,448	29.7
Peach	19.7	Male	9,396	981	1,024	1,112	1,474	1,451	1,122	845	716	671	25.7
		Female	10,304	953	883	1,096	1,570	1,609	1,238	954	883	1,118	29.0
Pickens	12.0	Male	5,777	491	554	566	688	930	743	619	537	649	31.3
		Female	6,223	539	536	615	625	935	806	588	621	958	33.5
Pierce	12.4	Male	6,008	646	644	695	638	1,017	766	538	507	557	28.7
		Female	6,392	643	624	722	678	957	780	542	625	821	30.5
Pike	9.3	Male	4,565	424	435	548	496	685	609	447	424	497	30.5
		Female	4,735	451	439	511	444	705	620	456	470	639	32.4
Polk	32.9	Male	15,611	1,415	1,618	1,757	1,860	2,231	1,935	1,629	1,460	1,706	30.2
		Female	17,289	1,399	1,451	1,701	1,840	2,389	2,092	1,716	1,930	2,771	34.4
Pulaski	9.1	Male	4,231	440	449	483	465	597	495	433	376	493	29.7
		Female	4,869	401	441	511	521	651	570	498	485	791	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Putnam	10.7	Male	5,250	486	510	607	611	866	610	498	539	523	29.7
		Female	5,450	467	505	546	612	806	610	567	605	732	32.4
Quitman	2.4	Male	1,131	132	99	153	116	156	89	92	136	158	29.2
		Female	1,269	80	129	154	146	142	124	120	176	198	33.8
Rabun	10.7	Male	5,182	386	470	536	536	803	637	509	594	711	33.3
		Female	5,518	391	469	458	535	811	693	579	661	921	36.4
Randolph	9.8	Male	4,531	478	453	555	606	638	428	366	404	603	27.7
		Female	5,269	518	411	539	642	631	462	454	576	1,036	33.3
Richmond	186.6	Male	91,884	8,903	8,145	9,539	17,986	16,617	9,799	8,018	7,053	5,824	25.8
		Female	94,716	8,465	8,004	8,616	14,446	16,985	10,820	9,003	8,102	10,275	29.6
Rockdale	40.3	Male	19,832	1,973	2,257	2,342	2,039	3,349	3,212	2,050	1,468	1,142	28.9
		Female	20,468	1,850	2,191	2,274	2,021	3,675	3,177	1,916	1,603	1,761	30.2
Schley	3.6	Male	1,754	164	213	253	191	251	243	107	140	192	27.2
		Female	1,846	179	192	226	169	282	224	130	184	260	30.6
Screven	14.4	Male	6,869	757	651	771	829	1,084	726	596	647	808	28.9
		Female	7,531	731	652	775	863	1,116	745	739	774	1,136	31.7
Seminole	9.4	Male	4,464	461	505	510	519	637	466	422	442	502	28.7
		Female	4,936	448	470	500	536	638	504	513	546	781	33.1
Spalding	49.6	Male	23,640	2,448	2,572	2,772	2,680	3,774	3,027	2,325	2,028	2,014	28.6
		Female	25,960	2,387	2,381	2,530	2,815	4,073	3,206	2,488	2,564	3,516	32.0
Stephens	22.0	Male	10,459	1,038	1,045	1,020	1,237	1,724	1,316	919	1,048	1,112	30.2
		Female	11,541	877	977	1,038	1,391	1,700	1,333	1,086	1,343	1,796	33.7
Stewart	5.9	Male	2,787	283	285	396	309	377	273	253	288	323	28.2
		Female	3,113	277	281	370	346	375	285	288	353	538	32.5
Sumter	29.7	Male	13,683	1,448	1,480	1,583	2,065	2,242	1,449	1,075	1,060	1,281	26.2
		Female	16,017	1,432	1,502	1,532	2,251	2,391	1,588	1,335	1,445	2,541	30.4
Talbot	6.5	Male	3,120	323	318	374	371	483	350	268	258	375	28.6
		Female	3,380	291	309	359	390	513	367	346	298	507	31.6
Taliaferro	2.0	Male	919	92	77	124	88	120	86	74	97	161	31.5
		Female	1,081	78	80	98	92	130	91	97	143	272	41.8
Tattnall	18.7	Male	10,023	872	794	931	1,240	2,292	1,288	901	799	906	30.1
		Female	8,677	831	785	866	924	1,213	1,004	791	911	1,352	32.7
Taylor	7.9	Male	3,762	349	413	476	435	520	471	338	338	422	29.0
		Female	4,138	329	397	417	495	544	519	337	464	636	32.9
Telfair	11.5	Male	5,401	548	583	600	581	784	575	526	525	679	29.9
		Female	6,099	603	506	580	654	828	601	517	712	1,098	33.5
Terrell	12.2	Male	5,699	674	605	750	680	842	599	457	475	617	26.7
		Female	6,501	647	585	743	743	900	647	561	650	1,025	30.9
Thomas	38.7	Male	18,263	1,795	1,924	2,258	2,159	2,800	2,093	1,737	1,644	1,853	28.6
		Female	20,437	1,880	1,829	2,170	2,302	2,913	2,325	1,975	2,070	2,973	32.0
Tift	33.9	Male	16,374	1,788	1,672	1,823	2,598	2,600	1,889	1,358	1,292	1,354	26.2
		Female	17,526	1,709	1,638	1,738	2,469	2,736	2,001	1,569	1,524	2,142	29.4
Toombs	23.2	Male	10,935	1,253	1,147	1,323	1,269	1,604	1,340	987	1,015	997	28.0
		Female	12,265	1,183	1,136	1,302	1,353	1,830	1,520	1,076	1,198	1,667	31.3
Towns	5.8	Male	2,829	166	214	283	424	349	298	266	354	475	34.4
		Female	2,971	175	202	202	464	356	313	317	410	530	37.7
Treutlen	6.1	Male	2,901	321	309	362	329	417	317	255	256	335	28.1
		Female	3,199	297	320	322	316	453	330	312	314	535	32.6
Troup	51.1	Male	24,062	2,447	2,511	2,496	3,000	4,026	2,588	2,220	2,246	2,528	28.9
		Female	27,038	2,374	2,399	2,317	3,136	4,131	2,760	2,671	2,899	4,351	33.0
Turner	9.7	Male	4,646	608	526	516	532	653	496	408	406	501	27.2
		Female	5,054	521	510	545	537	721	557	434	500	729	30.7
Twiggs	9.5	Male	4,633	548	482	591	599	648	533	418	396	418	26.5
		Female	4,867	487	469	555	639	662	548	427	474	606	29.3
Union	9.9	Male	4,868	388	441	527	557	694	594	478	501	688	32.5
		Female	5,032	368	436	498	470	751	552	567	530	860	34.9
Upson	26.4	Male	12,379	1,148	1,232	1,305	1,345	1,844	1,498	1,208	1,342	1,457	31.3
		Female	14,021	1,063	1,154	1,290	1,473	1,946	1,561	1,435	1,642	2,457	35.5
☐ Walker	57.2	Male	27,759	2,795	2,715	2,975	3,108	4,453	3,709	2,786	2,586	2,632	30.1
		Female	29,441	2,559	2,632	2,657	3,195	4,530	3,796	3,053	3,187	3,832	33.1
Walton	32.8	Male	15,788	1,619	1,764	1,893	1,791	2,455	2,078	1,455	1,320	1,413	28.4
		Female	17,012	1,572	1,654	1,932	1,775	2,565	2,178	1,582	1,521	2,233	31.1
Ware	37.8	Male	17,958	1,973	1,886	2,038	2,044	2,871	2,022	1,796	1,663	1,665	28.6
		Female	19,842	1,781	1,807	1,935	2,162	2,983	2,137	2,021	2,048	2,968	32.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
GEORGIA (continued)													
ALL COUNTIES (continued)													
Warren	6.6	Male	3,086	318	316	406	347	434	281	289	296	399	28.6
		Female	3,514	306	308	398	342	503	350	337	363	607	33.0
Washington	19.3	Male	9,069	1,011	914	1,181	1,082	1,443	933	779	807	919	27.4
		Female	10,231	931	931	1,088	1,224	1,476	1,073	915	965	1,628	31.4
Wayne	21.4	Male	10,405	1,033	1,087	1,151	1,209	1,745	1,229	1,041	894	1,016	29.1
		Female	10,995	1,109	1,020	1,174	1,250	1,659	1,298	1,121	1,066	1,298	30.7
Webster	2.3	Male	1,086	106	124	116	128	164	130	93	116	109	29.2
		Female	1,214	112	121	148	129	177	105	133	112	177	30.5
Wheeler	5.3	Male	2,563	281	270	312	246	381	288	186	250	349	29.5
		Female	2,737	271	284	283	245	382	277	238	308	449	32.5
White	10.5	Male	5,103	412	458	531	631	804	683	475	511	598	31.5
		Female	5,397	433	440	495	664	775	707	539	547	797	33.6
Whitfield	67.7	Male	33,078	3,412	3,454	3,558	4,202	5,726	4,697	3,235	2,488	2,306	28.3
		Female	34,622	3,140	3,349	3,417	4,051	5,938	4,661	3,444	2,970	3,652	30.6
Wilcox	7.8	Male	3,719	359	383	422	396	527	370	347	417	498	30.7
		Female	4,081	381	345	389	404	566	429	381	457	729	34.2
Wilkes	11.1	Male	5,251	497	492	563	600	780	597	516	558	648	31.1
		Female	5,849	496	482	571	586	827	638	573	674	1,002	34.5
Wilkinson	10.7	Male	5,220	568	494	695	716	759	599	469	422	498	26.8
		Female	5,480	519	546	613	648	807	625	527	499	696	30.1
Worth	18.6	Male	9,022	892	1,020	1,189	1,041	1,375	1,054	811	756	884	27.7
		Female	9,578	877	948	1,042	1,091	1,504	1,146	850	893	1,227	30.5
TOTAL METRO COUNTIES	**3,384.1**	**Male**	**1,639,031**	**157,619**	**162,060**	**173,037**	**234,277**	**313,956**	**218,865**	**153,496**	**123,437**	**102,284**	**27.9**
		Female	**1,745,069**	**150,881**	**155,672**	**165,598**	**228,912**	**331,950**	**228,078**	**164,697**	**143,827**	**175,454**	**30.2**
TOTAL STATE	**5,628.0**	**Male**	**2,719,267**	**267,325**	**273,381**	**295,288**	**375,098**	**484,399**	**346,684**	**252,346**	**218,306**	**206,440**	**28.1**
		Female	**2,908,733**	**256,316**	**262,205**	**282,021**	**368,358**	**507,600**	**362,262**	**274,701**	**257,633**	**337,637**	**30.6**
HAWAII													
HONOLULU	**784.2**	**Male**	**403,226**	**38,329**	**34,584**	**36,446**	**69,632**	**78,014**	**49,497**	**35,354**	**33,110**	**28,260**	**27.9**
		Female	**380,974**	**36,153**	**32,646**	**34,777**	**52,242**	**74,399**	**48,074**	**39,018**	**33,681**	**29,984**	**29.7**
Honolulu	784.2	Male	403,226	38,329	34,584	36,446	69,632	78,014	49,497	35,354	33,110	28,260	27.9
		Female	380,974	36,153	32,646	34,777	52,242	74,399	48,074	39,018	33,681	29,984	29.7
ALL COUNTIES													
Hawaii	97.6	Male	49,502	5,466	4,533	4,717	5,373	8,991	5,691	4,464	4,765	5,502	30.2
		Female	48,098	5,244	4,415	4,509	5,409	8,745	5,458	4,919	4,734	4,665	30.1
Honolulu	784.2	Male	403,226	38,329	34,584	36,446	69,632	78,014	49,497	35,354	33,110	28,260	27.9
		Female	380,974	36,153	32,646	34,777	52,242	74,399	48,074	39,018	33,681	29,984	29.7
Kauai	40.8	Male	20,948	2,171	1,938	2,013	2,113	3,852	2,318	1,844	2,064	2,635	30.8
		Female	19,852	2,134	1,832	1,947	2,123	3,466	2,317	2,004	2,032	1,997	30.5
Maui	75.7	Male	38,457	3,946	3,492	3,730	4,114	7,492	4,506	3,253	3,887	4,037	30.3
		Female	37,243	3,640	3,252	3,486	4,253	7,035	4,482	3,652	3,780	3,663	30.7
TOTAL METRO COUNTIES	**784.2**	**Male**	**403,226**	**38,329**	**34,584**	**36,446**	**69,632**	**78,014**	**49,497**	**35,354**	**33,110**	**28,260**	**27.9**
		Female	**380,974**	**36,153**	**32,646**	**34,777**	**52,242**	**74,399**	**48,074**	**39,018**	**33,681**	**29,984**	**29.7**
TOTAL STATE	**998.3**	**Male**	**512,133**	**49,912**	**44,547**	**46,906**	**81,232**	**98,349**	**62,012**	**44,915**	**43,826**	**40,434**	**28.4**
		Female	**486,167**	**47,171**	**42,145**	**44,719**	**64,027**	**93,645**	**60,331**	**49,593**	**44,227**	**40,309**	**29.8**
IDAHO													
BOISE	**185.0**	**Male**	**91,077**	**10,067**	**8,723**	**8,663**	**12,008**	**18,546**	**12,006**	**7,549**	**6,809**	**6,706**	**28.3**
		Female	**93,923**	**9,586**	**8,400**	**8,538**	**12,859**	**17,989**	**11,784**	**7,626**	**7,613**	**9,528**	**29.2**
Ada	185.0	Male	91,077	10,067	8,723	8,663	12,008	18,546	12,006	7,549	6,809	6,706	28.3
		Female	93,923	9,586	8,400	8,538	12,859	17,989	11,784	7,626	7,613	9,528	29.2
ALL COUNTIES													
Ada	185.0	Male	91,077	10,067	8,723	8,663	12,008	18,546	12,006	7,549	6,809	6,706	28.3
		Female	93,923	9,586	8,400	8,538	12,859	17,989	11,784	7,626	7,613	9,528	29.2

POPULATION BY AGE AND SEX

IDAHO (continued)

ALL COUNTIES (continued)

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Adams	3.5	Male	1,768	154	185	191	177	270	250	164	161	216	31.6
		Female	1,732	179	167	187	152	264	243	157	159	224	31.9
Bannock	68.2	Male	34,031	4,680	3,375	3,016	5,204	6,622	3,778	2,645	2,355	2,356	26.1
		Female	34,169	4,336	3,278	3,011	5,449	6,121	3,687	2,547	2,517	3,223	26.7
Bear Lake	7.2	Male	3,573	565	406	374	352	512	361	279	316	408	26.7
		Female	3,627	585	354	343	378	496	373	263	351	484	28.1
Benewah	8.7	Male	4,440	447	448	474	457	761	590	402	384	477	30.2
		Female	4,260	497	415	442	424	710	508	392	377	495	30.0
Bingham	38.1	Male	19,132	3,110	2,360	2,108	2,062	2,934	2,114	1,559	1,403	1,482	24.7
		Female	18,968	2,934	2,203	2,171	1,965	2,906	2,083	1,567	1.431	1,708	25.7
Blaine	10.7	Male	5,504	502	422	457	730	1,528	802	399	385	279	29.2
		Female	5,196	477	370	404	695	1,418	720	393	348	371	29.6
Boise	3.2	Male	1,666	193	158	163	153	325	225	145	165	139	30.1
		Female	1,534	163	140	147	174	280	193	133	156	148	30.1
Bonner	26.0	Male	12,949	1,378	1,127	1,290	1,172	2,445	1,599	1,243	1,258	1,437	31.2
		Female	13,051	1,377	1,201	1,214	1,178	2,367	1,615	1,207	1,328	1,564	31.6
Bonneville	68.6	Male	34,675	4,996	3,957	3,698	4,483	5,825	4,138	2,952	2,472	2,154	25.3
		Female	33,925	4,662	3,654	3,488	3,963	5,788	4,088	2,953	2,529	2,800	27.1
Boundary	7.6	Male	3,777	488	382	398	316	646	456	372	320	399	29.7
		Female	3,823	431	366	410	360	664	418	386	306	482	30.2
Butte	3.5	Male	1,806	255	185	202	162	285	193	175	160	189	28.5
		Female	1,694	252	177	164	159	244	186	155	154	203	28.9
Camas	.8	Male	419	39	53	39	44	62	65	41	28	48	30.5
		Female	381	32	43	40	37	65	53	28	35	48	30.8
Canyon	88.1	Male	43,146	5,154	4,505	4,388	5,289	6,857	4,959	3,543	3,742	4,709	28.3
		Female	44,954	4,913	4,221	4,351	5,539	6,991	4,979	3,809	4,201	5,950	29.9
Caribou	9.2	Male	4,655	800	490	495	538	797	527	368	337	303	25.1
		Female	4,545	803	437	459	549	715	488	355	326	413	25.3
Cassia	20.0	Male	10,014	1,590	1,211	1,056	1,123	1,467	1,025	823	832	887	25.2
		Female	9,986	1,476	1,080	1,064	1,064	1,491	1,027	849	865	1,070	27.1
Clark	.8	Male	427	54	42	44	53	58	58	36	41	41	28.4
		Female	373	47	29	54	32	53	59	32	30	37	29.5
Clearwater	10.3	Male	5,318	547	521	581	567	865	751	469	494	523	30.1
		Female	4,982	519	498	524	504	822	701	457	458	499	30.4
Custer	3.5	Male	1,792	187	163	183	141	294	245	173	205	201	32.6
		Female	1,708	195	178	140	138	271	231	161	192	202	32.5
Elmore	22.3	Male	12,054	1,402	1,139	1,007	2,903	2,257	1,414	744	649	539	24.0
		Female	10,246	1,367	1,118	924	1,659	1,927	1,261	713	611	666	25.3
Franklin	9.3	Male	4,699	819	577	511	493	592	451	351	357	548	24.3
		Female	4,601	733	514	491	420	580	443	329	413	678	27.4
Fremont	11.3	Male	5,747	914	612	753	613	789	623	481	460	502	24.8
		Female	5,553	847	639	602	537	807	595	470	437	619	26.9
Gem	12.5	Male	6,201	711	622	623	646	858	729	530	595	887	30.8
		Female	6,299	638	599	620	572	905	739	546	727	953	33.0
Gooding	12.6	Male	6,401	696	605	634	705	859	748	567	647	940	31.5
		Female	6,199	677	576	575	512	873	662	605	698	1,021	33.7
Idaho	15.1	Male	7,707	797	725	837	784	1.220	952	739	726	927	30.8
		Female	7,393	776	647	809	716	1,135	855	733	723	999	31.6
Jefferson	16.2	Male	8,257	1,393	936	907	954	1,266	913	617	586	685	24.5
		Female	7,943	1,330	929	875	859	1,152	801	645	622	730	24.8
Jerome	15.7	Male	7,839	1,016	837	778	855	1,196	875	687	785	810	28.6
		Female	7,861	1,008	763	681	833	1,257	832	747	809	931	30.1
Kootenai	64.6	Male	31,779	3,303	3,063	3,379	3,326	5,485	4,322	2,913	2,716	3,272	30.1
		Female	32,821	3,208	3,047	3,167	3,481	5,767	4,148	2,903	3,134	3,966	31.1
Latah	29.4	Male	15,251	1,255	1,033	1,062	4,155	3,054	1,533	1,042	961	1,156	25.4
		Female	14,149	1,188	1,027	1,009	3,354	2,491	1,448	994	983	1,655	27.0
Lemhi	7.8	Male	3,911	454	364	368	344	623	538	331	420	469	31.8
		Female	3,889	403	385	400	355	626	479	346	402	493	31.4
Lewis	4.1	Male	2,106	228	192	212	209	315	254	203	210	283	31.7
		Female	1,994	219	171	180	192	278	244	208	210	292	33.5
Lincoln	3.5	Male	1,807	250	175	148	187	298	193	169	168	219	29.8
		Female	1,693	212	160	162	141	272	174	167	170	235	31.3
Madison	20.9	Male	9,598	1,690	973	825	2,547	1,338	753	535	457	480	21.6
		Female	11,302	1,506	993	829	4,362	1,153	778	529	502	650	21.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Minidoka	20.5	Male	10,302	1,463	1,047	1,175	1,232	1,563	1,091	853	1,026	852	26.5
		Female	10,198	1,468	1,073	1,112	1,119	1,469	1,075	912	1,026	944	27.2
Nez Perce	33.7	Male	16,626	1,592	1,546	1,700	1,927	2,767	1,944	1,600	1,625	1,925	30.6
		Female	17,074	1,406	1,435	1,583	2,052	2,711	2,043	1,635	1,725	2,484	32.6
Oneida	3.3	Male	1,647	232	182	183	159	192	178	112	170	239	28.5
		Female	1,653	212	165	153	112	205	161	126	196	323	34.0
Owyhee	8.6	Male	4,534	547	476	568	561	625	456	381	397	523	26.8
		Female	4,066	511	409	451	385	589	451	362	383	525	29.7
Payette	16.4	Male	8,053	87,1	865	869	794	1,066	958	685	831	1,114	30.9
		Female	8,347	842	775	847	788	1,148	1,028	681	893	1,345	33.0
Power	7.2	Male	3,577	484	408	380	353	669	427	310	273	273	27.4
		Female	3,623	506	430	363	364	626	407	311	298	318	27.4
Shoshone	19.0	Male	9,679	1,056	1,025	1,009	1,073	1,650	1,156	869	929	912	29.1
		Female	9,321	973	920	961	1,005	1,550	1,062	846	925	1,079	30.2
Teton	3.1	Male	1,595	226	175	158	184	279	157	122	144	150	26.9
		Female	1,505	230	152	161	148	247	146	132	143	146	27.5
Twin Falls	55.1	Male	27,117	3,198	2,626	2,634	3,202	4,312	3,165	2,332	2,497	3,151	29.4
		Female	27,983	3,027	2,466	2,529	3,148	4,218	3,116	2,453	2,829	4,197	31.7
Valley	6.0	Male	3,090	289	298	285	294	691	419	266	293	255	30.5
		Female	2,910	301	268	252	279	623	381	275	289	242	30.7
Washington	9.0	Male	4,394	491	446	424	391	603	459	388	451	741	32.4
		Female	4,606	475	423	438	360	595	470	432	510	903	35.3
TOTAL METRO COUNTIES	**185.0**	**Male**	**91,077**	**10,067**	**8,723**	**8,663**	**12,008**	**18,546**	**12,006**	**7,549**	**6,809**	**6,706**	**28.3**
		Female	**93,923**	**9,586**	**8,400**	**8,538**	**12,859**	**17,989**	**11,784**	**7,626**	**7,613**	**9,528**	**29.2**
TOTAL STATE	**990.2**	**Male**	**494,140**	**60,583**	**49,660**	**49,249**	**63,922**	**85,666**	**58,850**	**41,164**	**40,240**	**44,806**	**27.8**
		Female	**496,060**	**57,527**	**47,295**	**47,325**	**63,372**	**82,859**	**57,235**	**41,570**	**43,034**	**55,843**	**28.9**
ILLINOIS													
BLOOMINGTON - NORMAL	**121.9**	**Male**	**58,091**	**5,201**	**4,749**	**4,951**	**12,915**	**10,359**	**6,390**	**4,769**	**4,327**	**4,430**	**26.2**
		Female	**63,809**	**5,015**	**4,295**	**4,763**	**15,123**	**10,279**	**6,417**	**5,172**	**4,999**	**7,746**	**27.6**
McLean	121.9	Male	58,091	5,201	4,749	4,951	12,915	10,359	6,390	4,769	4,327	4,430	26.2
		Female	63,809	5,015	4,295	4,763	15,123	10,279	6,417	5,172	4,999	7,746	27.6
CHAMPAIGN - URBANA - RANTOUL	**168.9**	**Male**	**86,541**	**6,809**	**5,999**	**6,197**	**26,634**	**16,691**	**8,162**	**6,195**	**5,211**	**4,643**	**24.4**
		Female	**82,359**	**6,438**	**5,699**	**5,831**	**20,969**	**15,264**	**8,255**	**6,316**	**5,780**	**7,807**	**26.5**
Champaign	168.9	Male	86,541	6,809	5,999	6,197	26,634	16,691	8,162	6,195	5,211	4,643	24.4
		Female	82,359	6,438	5,699	5,831	20,969	15,264	8,255	6,316	5,780	7,807	26.5
CHICAGO	**7,130.7**	**Male**	**3,450,773**	**326,275**	**318,555**	**358,932**	**453,601**	**610,103**	**430,533**	**347,431**	**323,160**	**282,183**	**29.4**
		Female	**3,679,927**	**313,599**	**306,464**	**345,929**	**448,650**	**632,725**	**454,563**	**367,502**	**360,850**	**449,645**	**31.7**
Cook	5,208.1	Male	2,492,676	230,651	224,596	254,580	328,786	431,251	296,446	253,811	247,958	224,597	29.8
		Female	2,715,424	222,319	217,235	247,375	336,799	452,387	322,897	275,872	282,696	357,844	32.4
Du Page	690.1	Male	340,554	32,176	32,355	36,363	40,675	66,585	50,777	35,306	27,857	18,460	29.3
		Female	349,546	30,635	30,695	34,876	41,077	68,333	50,122	34,685	28,747	30,376	30.5
Kane	284.7	Male	139,673	15,195	14,029	15,379	17,640	25,797	17,788	13,055	10,933	9,857	27.9
		Female	145,027	14,590	13,449	13,993	17,570	25,861	17,727	13,204	11,864	16,769	30.0
Lake	453.0	Male	231,193	21,443	21,527	25,306	36,938	40,184	31,090	23,023	18,399	13,283	27.6
		Female	221,807	20,915	20,477	23,172	25,427	39,775	30,986	22,336	18,394	20,325	30.3
McHenry	155.3	Male	77,088	7,742	7,912	8,786	8,338	13,731	11,332	7,298	5,980	5,969	29.2
		Female	78,212	7,251	7,369	8,503	8,060	14,174	10,801	7,004	6,469	8,581	30.6
Will	339.5	Male	169,589	19,068	18,136	18,518	21,224	32,555	23,100	14,938	12,033	10,017	27.4
		Female	169,911	17,889	17,239	18,010	19,717	32,195	22,030	14,401	12,680	15,750	28.8
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	***7,899.1***	***Male***	***3,825,908***	***365,774***	***355,510***	***400,192***	***502,695***	***672,097***	***474,940***	***385,395***	***358,352***	***310,953***	***29.3***
		Female	***4,073,192***	***351,541***	***342,110***	***386,122***	***500,245***	***696,514***	***501,254***	***406,754***	***398,520***	***490,132***	***31.6***
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**Male**	**189,953**	**19,485**	**17,573**	**19,994**	**24,447**	**33,672**	**23,220**	**17,869**	**16,836**	**16,857**	**29.0**
		Female	**198,747**	**18,463**	**16,882**	**18,897**	**25,370**	**32,892**	**23,065**	**18,638**	**18,628**	**25,912**	**31.0**
Henry	58.9	Male	28,942	3,002	2,699	3,196	3,272	4,502	3,668	2,756	2,662	3,185	30.1
		Female	29,958	2,707	2,624	2,979	3,050	4,454	3,549	2,872	2,983	4,740	33.1
Rock Island	166.0	Male	80,485	7,981	7,068	8,178	10,777	13,463	9,607	7,868	7,706	7,837	29.6
		Female	85,515	7,525	6,779	7,751	11,238	13,441	9,626	8,409	8,730	12,016	32.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
DAVENPORT - ROCK ISLAND - MOLINE (continued)													
Scott, Iowa	*163.8*	*Male*	*80,526*	*8,502*	*7,806*	*8,620*	*10,398*	*15,707*	*9,945*	*7,245*	*6,468*	*5,835*	*28.1*
		Female	*83,274*	*8,231*	*7,479*	*8,167*	*11,082*	*14,997*	*9,890*	*7,357*	*6,915*	*9,156*	*29.5*
DECATUR	**132.4**	**Male**	**63,764**	**6,411**	**6,068**	**6,588**	**8,008**	**10,641**	**7,620**	**6,441**	**6,010**	**5,977**	**29.5**
		Female	**68,636**	**6,209**	**5,656**	**6,194**	**8,217**	**10,827**	**7,986**	**6,845**	**6,799**	**9,903**	**32.4**
Macon	132.4	Male	63,764	6,411	6,068	6,588	8,008	10,641	7,620	6,441	6,010	5,977	29.5
		Female	68,636	6,209	5,656	6,194	8,217	10,827	7,986	6,845	6,799	9,903	32.4
KANKAKEE	**104.6**	**Male**	**50,605**	**5,287**	**5,045**	**5,625**	**6,344**	**8,142**	**5,949**	**4,770**	**4,706**	**4,737**	**28.7**
		Female	**53,995**	**5,081**	**4,882**	**5,271**	**6,983**	**8,661**	**6,063**	**4,988**	**5,213**	**6,853**	**30.5**
Kankakee	104.6	Male	50,605	5,287	5,045	5,625	6,344	8,142	5,949	4,770	4,706	4,737	28.7
		Female	53,995	5,081	4,882	5,271	6,983	8,661	6,063	4,988	5,213	6,853	30.5
PEORIA	**370.8**	**Male**	**179,706**	**18,457**	**17,001**	**18,165**	**23,110**	**31,497**	**21,348**	**17,919**	**15,969**	**16,240**	**29.2**
		Female	**191,094**	**17,683**	**16,238**	**17,498**	**24,237**	**32,009**	**22,067**	**18,435**	**17,653**	**25,274**	**31.2**
Peoria	201.8	Male	96,948	9,788	8,914	9,504	13,235	17,056	11,055	9,190	8,847	9,359	29.1
		Female	104,852	9,346	8,492	9,169	14,083	17,533	11,402	9,787	10,069	14,971	31.5
Tazewell	134.5	Male	65,731	6,816	6,393	6,788	7,802	11,569	8,275	7,115	5,704	5,269	29.4
		Female	68,769	6,576	6,191	6,611	8,196	11,672	8,624	7,029	6,049	7,821	30.8
Woodford	34.5	Male	17,027	1,853	1,694	1,873	2,073	2,872	2,018	1,614	1,418	1,612	28.6
		Female	17,473	1,761	1,555	1,718	1,958	2,804	2,041	1,619	1,535	2,482	31.2
ROCKFORD	**280.8**	**Male**	**136,483**	**12,972**	**13,472**	**14,589**	**16,680**	**23,484**	**17,400**	**13,566**	**12,627**	**11,693**	**29.5**
		Female	**144,317**	**12,473**	**13,118**	**14,191**	**17,171**	**24,363**	**17,497**	**14,138**	**13,585**	**17,781**	**31.2**
Boone	29.2	Male	14,422	1,393	1,493	1,626	1,616	2,326	2,075	1,383	1,206	1,304	29.7
		Female	14,778	1,327	1,556	1,560	1,656	2,364	1,944	1,320	1,273	1,778	30.5
Winnebago	251.6	Male	122,061	11,579	11,979	12,963	15,064	21,158	15,325	12,183	11,421	10,389	29.5
		Female	129,539	11,146	11,562	12,631	15,515	21,999	15,553	12,818	12,312	16,003	31.3
SPRINGFIELD	**191.3**	**Male**	**89,949**	**8,638**	**8,125**	**9,240**	**10,633**	**16,353**	**10,814**	**8,733**	**8,310**	**9,103**	**30.1**
		Female	**101,351**	**8,377**	**7,779**	**8,658**	**11,648**	**17,771**	**11,615**	**9,660**	**10,112**	**15,731**	**33.0**
Menard	12.1	Male	5,854	548	522	653	646	926	748	584	520	707	31.0
		Female	6,246	556	512	614	514	964	794	551	632	1,109	34.6
Sangamon	179.2	Male	84,095	8,090	7,603	8,587	9,987	15,427	10,066	8,149	7,790	8,396	30.0
		Female	95,105	7,821	7,267	8,044	11,134	16,807	10,821	9,109	9,480	14,622	32.9
ALL COUNTIES													
Adams	71.9	Male	34,491	3,330	3,106	3,455	4,411	5,268	3,784	3,333	3,469	4,335	30.6
		Female	37,409	3,007	2,870	3,351	4,424	5,470	4,007	3,591	3,944	6,745	34.2
Alexander	12.3	Male	5,749	623	540	603	594	756	563	503	602	965	31.8
		Female	6,551	603	526	584	666	855	620	597	760	1,340	35.7
Bond	16.6	Male	8,060	710	681	803	1,223	1,131	823	765	824	1,100	30.4
		Female	8,540	715	608	680	1,212	1,080	903	804	917	1,621	34.8
Boone	29.2	Male	14,422	1,393	1,493	1,626	1,616	2,326	2,075	1,383	1,206	1,304	29.7
		Female	14,778	1,327	1,556	1,560	1,656	2,364	1,944	1,320	1,273	1,778	30.5
Brown	5.4	Male	2,634	253	224	275	259	371	241	240	318	453	33.2
		Female	2,766	191	226	243	234	342	279	263	327	661	40.3
Bureau	39.3	Male	19,054	1,741	1,739	2,078	2,079	2,807	2,174	1,827	1,969	2,640	31.7
		Female	20,246	1,674	1,680	1,956	2,046	2,774	2,221	1,899	2,253	3,743	35.0
Calhoun	5.9	Male	2,948	244	261	333	308	359	346	306	296	495	34.1
		Female	2,952	224	214	293	284	360	323	279	340	635	38.1
Carroll	18.8	Male	9,179	797	857	936	989	1,379	1,030	930	1,006	1,255	32.3
		Female	9,621	791	761	910	944	1,327	1,018	1,019	1,106	1,745	35.8
Cass	15.3	Male	7,365	707	679	773	805	1,131	864	728	740	938	31.3
		Female	7,935	680	639	717	753	1,119	892	791	827	1,517	35.7
Champaign	168.9	Male	86,541	6,809	5,999	6,197	26,634	16,691	8,162	6,195	5,211	4,643	24.4
		Female	82,359	6,438	5,699	5,831	20,969	15,264	8,255	6,316	5,780	7,807	26.5
Christian	36.6	Male	17,490	1,608	1,576	1,945	2,012	2,614	2,005	1,719	1,751	2,260	31.1
		Female	19,110	1,524	1,493	1,831	1,899	2,621	2,104	1,885	2,126	3,627	35.9
Clark	17.1	Male	8,218	748	701	833	925	1,163	967	801	915	1,165	32.8
		Female	8,882	698	651	764	869	1,174	979	856	1,001	1,890	37.9
Clay	15.5	Male	7,424	669	651	764	810	1,082	788	660	812	1,188	32.6
		Female	8,076	660	569	737	792	1,021	848	747	976	1,726	38.1
☐ Clinton	33.5	Male	16,453	1,698	1,622	1,836	2,208	2,529	1,830	1,555	1,478	1,697	28.4
		Female	17,047	1,628	1,502	1,874	2,160	2,381	1,803	1,584	1,598	2,517	30.7
Coles	53.1	Male	24,994	2,076	1,849	1,940	6,036	3,856	2,486	2,210	2,118	2,423	26.5
		Female	28,106	2,004	1,746	1,904	6,922	3,723	2,670	2,387	2,470	4,280	29.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)		-											
ALL COUNTIES (continued)													
Cook	5,208.1	Male	2,492,676	230,651	224,596	254,580	328,786	431,251	296,446	253,811	247,958	224,597	29.8
		Female	2,715,424	222,319	217,235	247,375	336,799	452,387	322,897	275,872	282,696	357,844	32.4
Crawford	21.1	Male	10,182	929	868	942	1,168	1,502	1,165	1,014	1,102	1,492	32.9
		Female	10,918	849	810	875	1,072	1,549	1,192	1,116	1,273	2,182	37.6
Cumberland	11.3	Male	5,597	568	553	612	623	863	618	503	535	722	30.1
		Female	5,703	517	486	532	636	787	640	544	612	949	33.6
De Kalb	75.1	Male	36,673	2,829	2,780	2,921	10,107	6,103	3,663	2,868	2,729	2,673	24.8
		Female	38,427	2,695	2,596	2,878	10,924	5,653	3,739	2,934	2,988	4,020	25.2
De Witt	18.4	Male	8,951	902	813	865	999	1,410	1,094	903	933	1,032	31.4
		Female	9,449	832	716	879	959	1,359	1,119	911	1,022	1,652	34.8
Douglas	20.0	Male	9,632	961	822	1,017	1,165	1,486	1,102	1,023	1,004	1,052	30.7
		Female	10,368	956	884	897	1,130	1,444	1,195	1,105	1,080	1,677	34.1
Du Page	690.1	Male	340,554	32,176	32,355	36,363	40,675	66,585	50,777	35,306	27,857	18,460	29.3
		Female	349,546	30,635	30,695	34,876	41,077	68,333	50,122	34,685	28,747	30,376	30.5
Edgar	21.7	Male	10,271	989	916	991	1,078	1,535	1,192	1,006	1,129	1,435	32.6
		Female	11,429	996	923	928	1,091	1,552	1,254	1,106	1,325	2,254	36.8
Edwards	8.1	Male	3,853	374	344	334	425	588	424	326	415	623	32.6
		Female	4,247	393	332	320	455	569	444	370	515	849	36.2
Effingham	32.2	Male	15,699	1,736	1,529	1,731	1,912	2,602	1,760	1,347	1,342	1,740	28.6
		Female	16,501	1,682	1,370	1,693	1,963	2,485	1,801	1,451	1,516	2,540	31.2
Fayette	22.5	Male	11,288	1,032	864	1,125	1,490	1,771	1,214	1,032	1,116	1,644	31.4
		Female	11,212	969	915	987	1,078	1,450	1,208	1,097	1,236	2,272	36.7
Ford	15.1	Male	7,203	656	586	723	817	1,048	785	808	794	986	32.8
		Female	7,897	680	588	736	760	1,020	889	825	898	1,501	36.8
Franklin	44.3	Male	20,946	1,892	1,929	2,052	2,204	3,056	2,432	1,823	2,317	3,241	32.8
		Female	23,354	1,734	1,824	1,857	2,206	2,996	2,532	2,093	3,010	5,102	39.2
Fulton	44.0	Male	21,421	2,083	1,950	2,234	2,324	3,219	2,517	2,004	2,192	2,898	31.6
		Female	22,579	1,950	1,721	2,040	2,346	3,236	2,578	2,174	2,514	4,020	35.0
Gallatin	7.6	Male	3,675	327	334	394	369	490	497	342	360	562	33.4
		Female	3,925	291	318	375	386	541	458	360	488	708	36.1
Greene	16.7	Male	8,061	782	726	855	912	1,080	861	786	869	1,190	32.0
		Female	8,639	715	616	828	867	1,086	924	865	966	1,772	37.2
Grundy	31.4	Male	15,670	1,614	1,586	1,638	1,854	2,608	1,958	1,495	1,458	1,459	29.4
		Female	15,730	1,469	1,398	1,529	1,821	2,552	1,915	1,512	1,491	2,043	31.5
Hamilton	9.3	Male	4,419	368	363	416	454	587	495	449	495	792	35.4
		Female	4,881	368	340	366	483	580	542	455	639	1,108	40.6
Hancock	24.0	Male	11,406	1,092	987	1,151	1,261	1,727	1,228	1,136	1,208	1,616	32.0
		Female	12,594	1,036	1,012	1,118	1,416	1,656	1,347	1,227	1,373	2,409	35.4
Hardin	5.5	Male	2,667	209	246	280	255	379	303	270	335	390	34.1
		Female	2,833	226	221	237	242	393	306	292	360	556	38.2
Henderson	9.3	Male	4,607	456	419	452	537	691	578	441	463	570	31.4
		Female	4,693	431	377	494	506	661	557	461	536	670	33.1
Henry	58.9	Male	28,942	3,002	2,699	3,196	3,272	4,502	3,668	2,756	2,662	3,185	30.1
		Female	29,958	2,707	2,624	2,979	3,050	4,454	3,549	2,872	2,983	4,740	33.1
Iroquois	33.0	Male	16,034	1,523	1,444	1,687	1,787	2,321	1,915	1,543	1,687	2,127	31.8
		Female	16,966	1,370	1,365	1,596	1,696	2,322	1,891	1,740	1,893	3,093	35.7
Jackson	63.0	Male	32,621	2,195	2,003	2,241	11,019	5,899	2,721	2,023	1,960	2,560	24.3
		Female	30,379	2,103	1,869	2,055	8,343	4,843	2,760	2,198	2,374	3,834	26.7
Jasper	11.5	Male	5,590	562	496	586	671	795	581	515	545	839	31.0
		Female	5,910	538	451	618	663	759	634	534	639	1,074	34.0
Jefferson	37.5	Male	17,933	1,770	1,604	1,765	1,970	2,955	2,051	1,609	1,855	2,354	31.3
		Female	19,567	1,710	1,602	1,641	2,043	2,937	2,119	1,841	2,167	3,507	34.5
Jersey	21.0	Male	10,297	968	902	1,174	1,467	1,512	1,241	1,026	957	1,050	29.2
		Female	10,703	898	890	1,040	1,555	1,514	1,206	1,045	1,059	1,496	31.4
Jo Daviess	23.9	Male	11,838	1,147	1,164	1,344	1,324	1,857	1,357	1,130	1,216	1,299	30.1
		Female	12,062	1,049	1,085	1,279	1,207	1,728	1,350	1,165	1,301	1,898	33.2
Johnson	9.9	Male	5,188	364	409	452	658	936	665	456	511	737	32.6
		Female	4,712	361	346	447	471	612	574	436	593	872	37.1
Kane	284.7	Male	139,673	15,195	14,029	15,379	17,640	25,797	17,788	13,055	10,933	9,857	27.9
		Female	145,027	14,590	13,449	13,993	17,570	25,861	17,727	13,204	11,864	16,769	30.0
Kankakee	104.6	Male	50,605	5,287	5,045	5,625	6,344	8,142	5,949	4,770	4,706	4,737	28.7
		Female	53,995	5,081	4,882	5,271	6,983	8,661	6,063	4,988	5,213	6,853	30.5
Kendall	39.3	Male	19,639	2,133	2,096	2,311	2,172	3,569	2,962	1,826	1,365	1,205	28.1
		Female	19,661	2,004	1,975	2,207	2,226	3,653	2,830	1,701	1,424	1,641	28.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Knox	61.9	Male	29,717	2,774	2,609	2,752	3,778	4,898	3,424	2,983	2,931	3,568	31.0
		Female	32,183	2,656	2,476	2,717	3,739	4,867	3,578	3,162	3,398	5,590	34.3
Lake	453.0	Male	231,193	21,443	21,527	25,306	36,938	40,184	31,090	23,023	18,399	13,283	27.6
		Female	221,807	20,915	20,477	23,172	25,427	39,775	30,986	22,336	18,394	20,325	30.3
La Salle	112.0	Male	54,625	5,068	4,719	5,559	6,875	8,275	6,145	5,549	5,899	6,536	31.2
		Female	57,375	4,579	4,433	5,286	6,413	7,938	6,230	5,769	6,587	10,140	35.1
Lawrence	17.8	Male	8,388	754	739	851	907	1,242	883	835	941	1,236	32.6
		Female	9,412	762	670	785	939	1,204	912	942	1,087	2,111	38.8
Lee	36.3	Male	17,725	1,686	1,578	1,914	2,178	2,946	2,099	1,729	1,702	1,893	30.1
		Female	18,575	1,520	1,538	1,772	2,118	2,877	2,116	1,763	1,966	2,905	33.1
Livingston	41.5	Male	20,897	1,786	1,717	2,088	3,134	3,760	2,322	1,915	1,916	2,259	29.6
		Female	20,603	1,711	1,568	1,973	2,321	2,885	2,341	2,012	2,155	3,637	34.5
Logan	31.7	Male	15,599	1,295	1,177	1,464	2,376	2,647	1,847	1,493	1,476	1,824	30.6
		Female	16,101	1,312	1,114	1,338	1,955	2,328	1,821	1,603	1,642	2,988	35.0
McDonough	37.8	Male	18,573	1,288	1,213	1,317	5,890	2,676	1,696	1,327	1,407	1,759	24.5
		Female	19,227	1,271	1,221	1,323	5,241	2,546	1,670	1,484	1,662	2,809	27.2
McHenry	155.3	Male	77,088	7,742	7,912	8,786	8,338	13,731	11,332	7,298	5,980	5,969	29.2
		Female	78,212	7,251	7,369	8,503	8,060	14,174	10,801	7,004	6,469	8,581	30.6
McLean	121.9	Male	58,091	5,201	4,749	4,951	12,915	10,359	6,390	4,769	4,327	4,430	26.2
		Female	63,809	5,015	4,295	4,763	15,123	10,279	6,417	5,172	4,999	7,746	27.6
Macon	132.4	Male	63,764	6,411	6,068	6,588	8,008	10,641	7,620	6,441	6,010	5,977	29.5
		Female	68,636	6,209	5,656	6,194	8,217	10,827	7,986	6,845	6,799	9,903	32.4
Macoupin	50.3	Male	23,955	2,294	2,120	2,370	2,689	3,581	2,601	2,404	2,511	3,385	32.0
		Female	26,345	2,194	2,061	2,408	2,826	3,566	2,710	2,537	2,903	5,140	35.4
☐ Madison	246.8	Male	118,220	10,649	11,131	12,387	14,867	18,556	14,213	12,726	11,930	11,761	30.4
		Female	128,580	10,402	10,613	12,094	15,476	19,426	15,057	13,729	13,579	18,204	33.1
Marion	44.6	Male	21,261	2,150	1,943	2,238	2,445	3,076	2,464	2,017	2,099	2,829	31.0
		Female	23,339	1,918	1,832	2,060	2,528	3,318	2,624	2,140	2,567	4,352	35.0
Marshall	14.7	Male	7,298	705	698	760	801	1,094	869	696	727	948	31.3
		Female	7,402	625	608	722	746	1,040	815	714	831	1,301	34.6
Mason	20.1	Male	9,828	965	941	1,095	1,041	1,471	1,203	910	959	1,243	30.9
		Female	10,272	985	890	1,007	1,014	1,540	1,177	934	1,074	1,651	33.1
Massac	15.2	Male	7,252	655	617	676	804	1,022	821	753	814	1,090	33.6
		Female	7,948	610	619	641	823	1,019	908	827	962	1,539	37.9
Menard	12.1	Male	5,854	548	522	653	646	926	748	584	520	707	31.0
		Female	6,246	556	512	614	514	964	794	551	632	1,109	34.6
Mercer	19.6	Male	9,614	914	957	1,050	1,002	1,482	1,253	919	905	1,132	31.0
		Female	9,986	875	898	1,086	1,002	1,457	1,307	888	1,017	1,456	32.8
☐ Monroe	20.4	Male	9,934	933	875	1,084	1,142	1,493	1,208	1,111	933	1,155	31.2
		Female	10,466	820	827	1,163	1,205	1,423	1,257	1,071	1,065	1,635	33.6
Montgomery	32.0	Male	15,261	1,399	1,385	1,525	1,747	2,232	1,616	1,451	1,693	2,213	32.1
		Female	16,739	1,344	1,254	1,554	1,672	2,234	1,698	1,605	1,949	3,429	36.8
Morgan	38.0	Male	18,001	1,640	1,559	1,875	2,519	2,793	2,128	1,711	1,681	2,095	30.0
		Female	19,999	1,523	1,525	1,724	2,647	2,895	2,175	1,905	2,043	3,562	33.9
Moultrie	14.8	Male	7,062	711	630	659	778	1,120	836	693	673	962	31.7
		Female	7,738	671	623	634	783	1,084	881	764	786	1,512	35.8
Ogle	46.9	Male	23,021	2,058	2,258	2,645	2,620	3,593	3,072	2,245	2,158	2,372	30.4
		Female	23,879	2,093	2,152	2,528	2,619	3,552	3,044	2,278	2,310	3,303	32.2
Peoria	201.8	Male	96,948	9,788	8,914	9,504	13,235	17,056	11,055	9,190	8,847	9,359	29.1
		Female	104,852	9,346	8,492	9,169	14,083	17,533	11,402	9,787	10,069	14,971	31.5
Perry	22.1	Male	10,614	1,030	995	1,077	1,146	1,663	1,202	1,011	1,074	1,416	31.4
		Female	11,486	975	940	1,038	1,115	1,652	1,202	1,091	1,252	2,221	35.2
Piatt	16.8	Male	8,246	715	790	920	889	1,331	1,087	862	799	853	31.1
		Female	8,554	783	727	837	802	1,311	1,115	816	874	1,289	33.6
Pike	18.9	Male	9,112	782	777	911	924	1,300	961	914	1,001	1,542	33.9
		Female	9,788	749	802	821	894	1,266	1,028	937	1,211	2,080	38.5
Pope	4.4	Male	2,307	164	204	287	367	264	251	192	219	359	30.0
		Female	2,093	154	154	190	191	277	239	185	262	441	38.3
Pulaski	8.9	Male	4,235	436	390	486	437	522	382	408	443	731	32.0
		Female	4,665	472	332	459	476	525	430	445	536	990	36.6
Putnam	6.3	Male	3,128	310	304	316	348	540	397	280	305	328	30.3
		Female	3,172	305	279	308	374	494	379	282	338	413	31.5
Randolph	36.5	Male	19,299	1,658	1,476	1,657	2,946	3,862	2,210	1,643	1,632	2,215	30.0
		Female	17,201	1,561	1,381	1,549	1,757	2,464	1,867	1,617	1,851	3,154	34.5

POPULATION BY AGE AND SEX

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ILLINOIS (continued)													
ALL COUNTIES (continued)													
Richland	17.8	Male	8,580	755	743	893	1,090	1,292	1,030	818	822	1,137	31.3
		Female	9,220	752	658	801	1,073	1,282	1,057	919	985	1,693	35.4
Rock Island	166.0	Male	80,485	7,981	7,068	8,178	10,777	13,463	9,607	7,868	7,706	7,837	29.6
		Female	85,515	7,525	6,779	7,751	11,238	13,441	9,626	8,409	8,730	12,016	32.0
☐ St. Clair	263.9	Male	126,072	13,284	13,095	14,667	16,567	19,444	13,726	12,299	11,502	11,488	27.8
		Female	137,828	12,520	12,549	14,012	17,159	20,995	15,349	13,906	13,152	18,186	31.0
Saline	28.9	Male	13,467	1,129	1,111	1,295	1,490	1,892	1,565	1,294	1,420	2,271	34.0
		Female	15,433	1,086	1,065	1,197	1,498	1,962	1,700	1,435	1,869	3,621	40.3
Sangamon	179.2	Male	84,095	8,090	7,603	8,587	9,987	15,427	10,066	8,149	7,790	8,396	30.0
		Female	95,105	7,821	7,267	8,044	11,134	16,807	10,821	9,109	9,480	14,622	32.9
Schuyler	8.4	Male	4,091	386	366	377	408	629	457	402	458	608	33.1
		Female	4,309	327	350	374	390	595	468	431	479	895	37.5
Scott	6.2	Male	3,015	278	252	293	379	429	321	308	301	454	32.1
		Female	3,185	242	218	317	331	385	349	325	369	649	37.8
Shelby	24.2	Male	11,965	1,194	1,120	1,305	1,265	1,688	1,365	1,149	1,244	1,635	31.5
		Female	12,235	986	987	1,130	1,279	1,653	1,370	1,204	1,368	2,258	35.6
Stark	7.4	Male	3,575	354	301	384	391	509	434	332	387	483	32.0
		Female	3,825	324	313	393	374	521	401	348	417	734	34.8
Stephenson	49.7	Male	23,862	2,157	2,267	2,622	2,816	3,734	2,833	2,364	2,325	2,744	30.5
		Female	25,838	2,114	2,107	2,252	2,996	3,814	2,952	2,517	2,760	4,326	34.0
Tazewell	134.5	Male	65,731	6,816	6,393	6,788	7,802	11,569	8,275	7,115	5,704	5,269	29.4
		Female	68,769	6,576	6,191	6,611	8,196	11,672	8,624	7,029	6,049	7,821	30.8
Union	18.2	Male	8,864	634	674	727	826	1,378	1,000	718	1,358	1,549	36.9
		Female	9,336	623	671	742	750	1,344	980	1,021	1,172	2,033	40.5
Vermilion	95.1	Male	45,768	4,582	4,317	4,484	5,277	7,307	5,352	4,535	4,907	5,007	30.8
		Female	49,332	4,387	4,186	4,419	5,527	7,344	5,541	4,880	5,261	7,787	33.4
Wabash	13.9	Male	6,681	668	569	659	874	1,077	712	650	667	805	30.3
		Female	7,219	630	643	556	834	1,054	724	731	797	1,250	34.0
Warren	22.1	Male	10,669	1,052	947	1,102	1,445	1,620	1,194	1,002	1,018	1,289	29.9
		Female	11,431	971	924	1,067	1,375	1,559	1,278	1,049	1,146	2,062	33.8
Washington	15.9	Male	7,727	688	647	731	822	1,130	819	746	885	1,259	33.6
		Female	8,173	714	630	766	771	1,072	849	767	928	1,676	36.6
Wayne	18.2	Male	8,739	740	754	872	977	1,161	981	842	1,017	1,395	33.8
		Female	9,461	734	732	779	948	1,173	1,060	929	1,159	1,947	38.4
White	18.0	Male	8,585	682	660	832	935	1,223	951	891	937	1,474	34.7
		Female	9,415	658	621	736	904	1,247	1,046	953	1,202	2,048	40.2
Whiteside	66.5	Male	32,621	3,259	3,207	3,557	4,102	5,144	3,839	3,194	3,064	3,255	29.2
		Female	33,879	3,186	3,002	3,378	3,896	5,100	3,885	3,422	3,398	4,612	31.8
Will	339.5	Male	169,589	19,068	18,136	18,518	21,224	32,555	23,100	14,938	12,033	10,017	27.4
		Female	169,911	17,889	17,239	18,010	19,717	32,195	22,030	14,401	12,680	15,750	28.8
Williamson	58.0	Male	28,082	2,446	2,404	2,706	3,162	4,756	3,544	2,660	2,884	3,520	32.0
		Female	29,918	2,217	2,341	2,480	3,111	4,525	3,499	2,816	3,441	5,488	35.8
Winnebago	251.6	Male	122,061	11,579	11,979	12,963	15,064	21,158	15,325	12,183	11,421	10,389	29.5
		Female	129,539	11,146	11,562	12,631	15,515	21,999	15,553	12,818	12,312	16,003	31.3
Woodford	34.5	Male	17,027	1,853	1,694	1,873	2,073	2,872	2,018	1,614	1,418	1,612	28.6
		Female	17,473	1,761	1,555	1,718	1,958	2,804	2,041	1,619	1,535	2,482	31.2
TOTAL METRO COUNTIES	**9,290.9**	**Male**	**4,496,018**	**427,597**	**415,504**	**465,635**	**606,758**	**787,257**	**552,468**	**448,139**	**416,531**	**376,129**	**29.2**
		Female	**4,794,882**	**410,477**	**399,025**	**448,208**	**603,286**	**814,019**	**581,104**	**474,627**	**466,098**	**598,038**	**31.6**
TOTAL STATE	**11,493.0**	**Male**	**5,566,294**	**525,805**	**509,236**	**571,997**	**753,131**	**954,122**	**674,084**	**548,710**	**521,902**	**507,307**	**29.4**
		Female	**5,926,706**	**503,669**	**487,583**	**548,777**	**743,928**	**974,791**	**705,398**	**581,750**	**586,451**	**794,359**	**32.0**
INDIANA													
ANDERSON	**139.1**	**Male**	**67,608**	**6,415**	**6,811**	**7,239**	**8,225**	**11,229**	**8,513**	**6,898**	**6,188**	**6,090**	**29.6**
		Female	**71,492**	**6,076**	**6,333**	**7,017**	**8,220**	**11,258**	**8,607**	**7,279**	**7,255**	**9,447**	**32.2**
Madison	139.1	Male	67,608	6,415	6,811	7,239	8,225	11,229	8,513	6,898	6,188	6,090	29.6
		Female	71,492	6,076	6,333	7,017	8,220	11,258	8,607	7,279	7,255	9,447	32.2
BLOOMINGTON	**100.7**	**Male**	**49,704**	**3,579**	**3,440**	**3,571**	**15,053**	**9,630**	**4,948**	**3,559**	**2,966**	**2,958**	**24.6**
		Female	**50,996**	**3,291**	**3,208**	**3,327**	**15,091**	**9,140**	**5,103**	**3,826**	**3,477**	**4,533**	**25.6**
Monroe	100.7	Male	49,704	3,579	3,440	3,571	15,053	9,630	4,948	3,559	2,966	2,958	24.6
		Female	50,996	3,291	3,208	3,327	15,091	9,140	5,103	3,826	3,477	4,533	25.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ELKHART	139.2	Male	67,246	7,103	6,780	7,173	7,931	12,104	8,644	6,449	5,732	5,330	28.8
		Female	71,954	6,877	6,666	6,896	8,508	12,437	8,780	6,818	6,539	8,433	30.7
Elkhart	139.2	Male	67,246	7,103	6,780	7,173	7,931	12,104	8,644	6,449	5,732	5,330	28.8
		Female	71,954	6,877	6,666	6,896	8,508	12,437	8,780	6,818	6,539	8,433	30.7
EVANSVILLE	314.6	Male	150,777	14,410	13,760	14,891	19,761	25,323	18,040	14,684	14,384	15,524	30.0
		Female	163,823	13,590	12,924	14,528	20,134	25,927	18,623	16,160	17,094	24,843	33.0
Gibson	33.7	Male	16,399	1,539	1,460	1,718	2,153	2,435	1,971	1,584	1,582	1,957	30.5
		Female	17,301	1,426	1,334	1,537	1,948	2,459	1,970	1,785	1,858	2,984	34.8
Posey	27.4	Male	13,584	1,439	1,308	1,428	1,659	2,372	1,740	1,228	1,166	1,244	29.0
		Female	13,816	1,296	1,240	1,399	1,586	2,337	1,723	1,244	1,232	1,759	30.9
Vanderburgh	167.5	Male	78,742	7,094	6,569	7,207	11,171	13,210	8,723	7,925	8,090	8,753	30.5
		Female	88,758	6,827	6,276	7,182	11,657	13,550	9,289	9,010	10,105	14,862	34.2
Warrick	44.1	Male	21,776	2,333	2,393	2,398	2,328	3,855	3,168	1,979	1,697	1,625	28.7
		Female	22,324	2,148	2,197	2,368	2,389	4,035	3,098	1,986	1,818	2,285	30.1
Henderson, Ky.	*41.9*	*Male*	*20,276*	*2,005*	*2,030*	*2,140*	*2,450*	*3,451*	*2,438*	*1,968*	*1,849*	*1,945*	*29.4*
		Female	*21,624*	*1,893*	*1,877*	*2,042*	*2,554*	*3,546*	*2,543*	*2,135*	*2,081*	*2,953*	*31.9*
FORT WAYNE	386.8	Male	187,951	20,033	18,916	20,124	23,950	33,525	22,530	17,704	16,006	15,163	28.3
		Female	198,849	19,001	17,929	19,251	24,732	33,948	23,005	18,547	18,148	24,288	30.5
Adams	30.2	Male	14,961	1,854	1,692	1,627	1,797	2,398	1,677	1,243	1,254	1,419	27.1
		Female	15,239	1,678	1,498	1,586	1,701	2,293	1,670	1,325	1,444	2,044	30.0
Allen	296.8	Male	143,764	14,969	14,296	15,258	18,720	26,290	17,262	13,690	12,276	11,003	28.3
		Female	153,036	14,348	13,603	14,676	19,571	26,897	17,621	14,403	13,812	18,105	30.3
De Kalb	34.1	Male	16,735	1,846	1,722	1,874	1,960	2,769	2,041	1,579	1,396	1,548	28.5
		Female	17,365	1,746	1,644	1,687	1,973	2,720	2,086	1,564	1,617	2,328	31.0
Wells	25.7	Male	12,491	1,364	1,206	1,365	1,473	2,068	1,550	1,192	1,080	1,193	29.0
		Female	13,209	1,229	1,184	1,302	1,487	2,038	1,628	1,255	1,275	1,811	31.9
GARY - HAMMOND - EAST CHICAGO	644.5	Male	314,374	33,872	31,439	34,560	41,039	51,924	36,862	32,031	29,457	23,190	28.1
		Female	330,126	32,672	30,274	33,648	43,369	53,752	39,253	33,330	31,511	32,317	29.7
Lake	518.2	Male	251,968	27,267	25,059	27,732	32,512	40,417	28,413	26,132	24,842	19,594	28.3
		Female	266,232	26,362	24,110	27,078	34,406	42,104	30,905	27,638	26,604	27,025	30.0
Porter	126.3	Male	62,406	6,605	6,380	6,828	8,527	11,507	8,449	5,899	4,615	3,596	27.5
		Female	63,894	6,310	6,164	6,570	8,963	11,648	8,348	5,692	4,907	5,292	28.4
INDIANAPOLIS	1,175.6	Male	565,692	54,949	55,339	61,077	72,125	100,280	70,677	56,473	50,025	44,747	28.9
		Female	609,908	52,407	52,931	58,817	75,504	105,881	74,448	60,255	56,486	73,179	31.2
Boone	37.6	Male	18,155	1,667	1,813	2,031	1,983	2,997	2,571	1,888	1,579	1,626	30.3
		Female	19,445	1,634	1,716	2,038	1,913	3,161	2,688	1,823	1,703	2,769	32.7
Hamilton	87.4	Male	42,952	4,124	4,687	5,101	4,138	7,267	6,928	4,589	3,445	2,673	29.7
		Female	44,448	4,003	4,483	4,956	4,184	7,870	6,964	4,464	3,566	3,958	30.8
Hancock	45.4	Male	22,327	2,154	2,518	2,735	2,331	3,522	3,394	2,307	1,799	1,567	29.0
		Female	23,073	2,028	2,385	2,529	2,335	3,968	3,393	2,221	1,919	2,295	30.7
Hendricks	72.5	Male	36,479	3,495	3,830	4,557	4,227	6,177	5,370	3,626	2,897	2,300	28.4
		Female	36,021	3,204	3,613	3,855	3,499	6,600	5,318	3,468	3,028	3,436	30.8
Johnson	80.2	Male	39,032	3,813	4,216	4,510	4,930	6,810	5,389	3,844	2,985	2,535	28.0
		Female	41,168	3,673	3,956	4,305	4,811	7,258	5,583	3,900	3,040	4,642	30.3
Marion	759.0	Male	360,936	35,153	33,451	36,785	49,394	66,159	40,756	35,523	33,425	30,290	28.9
		Female	398,064	33,587	32,018	36,014	53,631	69,284	44,244	39,729	39,057	50,500	31.3
Morgan	53.3	Male	26,321	2,619	2,882	3,129	2,943	4,210	3,708	2,681	2,160	1,989	28.8
		Female	26,979	2,443	2,769	2,996	2,866	4,479	3,719	2,653	2,251	2,803	30.4
Shelby	40.2	Male	19,490	1,924	1,942	2,229	2,179	3,138	2,561	2,015	1,735	1,767	29.7
		Female	20,710	1,835	1,991	2,124	2,265	3,261	2,539	1,997	1,922	2,776	31.6
INDIANAPOLIS - ANDERSON CONSOLIDATED AREA	*1,314.7*	*Male*	*633,300*	*61,364*	*62,150*	*68,316*	*80,350*	*111,509*	*79,190*	*63,371*	*56,213*	*50,837*	*29.0*
		Female	*681,400*	*58,483*	*59,264*	*65,834*	*83,724*	*117,139*	*83,055*	*67,534*	*63,741*	*82,626*	*31.3*
KOKOMO	104.0	Male	50,171	5,078	5,157	5,634	5,751	8,185	6,781	5,400	4,362	3,823	29.2
		Female	53,829	4,794	4,962	5,440	6,093	8,840	6,928	5,628	4,913	6,231	31.4
Howard	87.2	Male	41,979	4,265	4,338	4,750	4,855	6,914	5,686	4,578	3,587	3,006	29.0
		Female	45,221	4,087	4,207	4,593	5,191	7,530	5,842	4,759	4,040	4,972	31.0
Tipton	16.8	Male	8,192	813	819	884	896	1,271	1,095	822	775	817	30.4
		Female	8,608	707	755	847	902	1,310	1,086	869	873	1,259	33.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
INDIANA (continued)													
LAFAYETTE - WEST LAFAYETTE	**123.0**	**Male**	**62,145**	**4,776**	**4,541**	**4,658**	**18,944**	**10,593**	**6,040**	**4,510**	**4,141**	**3,942**	**24.3**
		Female	**60,855**	**4,526**	**4,340**	**4,473**	**15,386**	**10,244**	**6,061**	**4,771**	**4,662**	**6,392**	**26.7**
Tippecanoe	123.0	Male	62,145	4,776	4,541	4,658	18,944	10,593	6,040	4,510	4,141	3,942	24.3
		Female	60,855	4,526	4,340	4,473	15,386	10,244	6,061	4,771	4,662	6,392	26.7
MUNCIE	**127.9**	**Male**	**60,976**	**5,236**	**5,640**	**6,166**	**10,904**	**9,665**	**7,294**	**5,916**	**5,142**	**5,013**	**27.6**
		Female	**66,924**	**5,007**	**5,336**	**5,874**	**12,580**	**10,049**	**7,587**	**6,239**	**6,030**	**8,222**	**29.6**
Delaware	127.9	Male	60,976	5,236	5,640	6,166	10,904	9,665	7,294	5,916	5,142	5,013	27.6
		Female	66,924	5,007	5,336	5,874	12,580	10,049	7,587	6,239	6,030	8,222	29.6
SOUTH BEND	**280.6**	**Male**	**135,742**	**12,596**	**12,349**	**13,456**	**19,890**	**22,540**	**14,524**	**13,222**	**13,443**	**13,722**	**29.3**
		Female	**144,858**	**11,999**	**11,734**	**12,946**	**18,796**	**22,625**	**15,521**	**14,720**	**15,301**	**21,216**	**32.5**
Marshall	39.9	Male	19,386	1,988	1,935	2,097	2,275	3,118	2,238	1,954	1,776	2,005	29.5
		Female	20,514	1,932	1,743	2,000	2,247	3,062	2,378	1,996	2,042	3,114	32.6
St. Joseph	240.7	Male	116,356	10,608	10,414	11,359	17,615	19,422	12,286	11,268	11,667	11,717	29.2
		Female	124,344	10,067	9,991	10,946	16,549	19,563	13,143	12,724	13,259	18,102	32.5
TERRE HAUTE	**177.0**	**Male**	**84,911**	**7,535**	**7,293**	**8,054**	**13,353**	**13,845**	**9,230**	**7,619**	**8,350**	**9,632**	**29.5**
		Female	**92,089**	**7,095**	**6,896**	**7,659**	**12,786**	**13,270**	**9,600**	**8,405**	**10,341**	**16,037**	**33.7**
Clay	25.1	Male	11,979	1,162	1,079	1,232	1,406	1,836	1,337	1,176	1,191	1,560	31.0
		Female	13,121	1,126	980	1,163	1,386	1,840	1,469	1,263	1,456	2,438	35.4
Sullivan	21.3	Male	10,159	939	936	1,042	1,023	1,585	1,171	963	1,101	1,399	32.2
		Female	11,141	890	876	995	1,044	1,538	1,201	1,041	1,359	2,197	36.9
Vermillion	18.4	Male	8,802	814	897	804	943	1,365	1,093	809	869	1,208	31.9
		Female	9,598	760	829	844	914	1,427	1,062	883	1,121	1,758	35.2
Vigo	112.2	Male	53,971	4,620	4,381	4,976	9,981	9,059	5,629	4,671	5,189	5,465	28.3
		Female	58,229	4,319	4,211	4,657	9,442	8,465	5,868	5,218	6,405	9,644	32.7
ALL COUNTIES													
Adams	30.2	Male	14,961	1,854	1,692	1,627	1,797	2,398	1,677	1,243	1,254	1,419	27.1
		Female	15,239	1,678	1,498	1,586	1,701	2,293	1,670	1,325	1,444	2,044	30.0
Allen	296.8	Male	143,764	14,969	14,296	15,258	18,720	26,290	17,262	13,690	12,276	11,003	28.3
		Female	153,036	14,348	13,603	14,676	19,571	26,897	17,621	14,403	13,812	18,105	30.3
Bartholomew	66.2	Male	32,116	3,088	3,350	3,650	3,428	5,643	4,674	3,286	2,643	2,354	29.5
		Female	34,084	3,056	3,260	3,500	3,863	5,835	4,693	3,329	2,875	3,673	30.8
Benton	10.0	Male	4,841	472	464	540	544	672	565	465	520	599	31.0
		Female	5,159	459	442	541	491	673	551	518	582	902	34.6
Blackford	15.4	Male	7,443	683	823	785	791	1,172	944	743	742	760	30.5
		Female	7,957	635	731	778	841	1,172	943	810	797	1,230	33.5
Boone	37.6	Male	18,155	1,667	1,813	2,031	1,983	2,997	2,571	1,888	1,579	1,626	30.3
		Female	19,445	1,634	1,716	2,038	1,913	3,161	2,688	1,823	1,703	2,769	32.7
Brown	12.9	Male	6,486	606	619	695	570	1,097	842	655	646	656	31.0
		Female	6,414	509	581	615	676	1,134	823	617	705	754	32.3
Carroll	20.1	Male	9,880	946	929	1,069	1,094	1,581	1,190	992	982	1,097	30.7
		Female	10,220	888	915	972	1,049	1,507	1,235	1,019	1,096	1,539	33.5
Cass	41.1	Male	19,759	1,950	1,910	2,080	2,307	3,134	2,376	2,031	2,051	1,920	30.2
		Female	21,341	1,865	1,846	1,957	2,211	3,212	2,533	2,088	2,391	3,238	33.7
☐ Clark	90.9	Male	43,948	4,516	4,547	4,771	5,241	8,042	5,511	4,338	3,696	3,286	28.6
		Female	46,952	4,292	4,365	4,488	5,678	8,451	5,820	4,596	4,233	5,029	30.5
Clay	25.1	Male	11,979	1,162	1,079	1,232	1,406	1,836	1,337	1,176	1,191	1,560	31.0
		Female	13,121	1,126	980	1,163	1,386	1,840	1,469	1,263	1,456	2,438	35.4
Clinton	31.6	Male	15,100	1,521	1,480	1,562	1,702	2,375	1,786	1,510	1,437	1,727	30.4
		Female	16,500	1,546	1,350	1,407	1,736	2,411	1,876	1,599	1,690	2,885	34.2
Crawford	10.2	Male	5,089	534	476	568	613	779	593	447	465	614	29.5
		Female	5,111	440	494	521	573	736	602	501	461	783	32.2
Daviess	28.0	Male	13,482	1,503	1,277	1,400	1,527	2,028	1,489	1,222	1,387	1,649	30.1
		Female	14,518	1,357	1,226	1,349	1,507	2,082	1,554	1,349	1,672	2,422	33.7
☐ Dearborn	35.3	Male	17,342	1,792	1,794	2,053	1,882	2,772	2,188	1,695	1,559	1,607	29.1
		Female	17,958	1,691	1,704	1,857	1,880	2,812	2,233	1,785	1,681	2,315	31.6
Decatur	24.0	Male	11,705	1,287	1,238	1,280	1,353	1,841	1,374	1,041	1,062	1,229	28.8
		Female	12,295	1,264	1,143	1,237	1,405	1,797	1,430	1,112	1,123	1,784	31.1
De Kalb	34.1	Male	16,735	1,846	1,722	1,874	1,960	2,769	2,041	1,579	1,396	1,548	28.5
		Female	17,365	1,746	1,644	1,687	1,973	2,720	2,086	1,564	1,617	2,328	31.0
Delaware	127.9	Male	60,976	5,236	5,640	6,166	10,904	9,665	7,294	5,916	5,142	5,013	27.6
		Female	66,924	5,007	5,336	5,874	12,580	10,049	7,587	6,239	6,030	8,222	29.6
Dubois	34.9	Male	17,142	1,693	1,594	2,065	2,307	2,906	1,984	1,573	1,362	1,658	28.1
		Female	17,758	1,670	1,480	2,087	2,242	2,722	1,990	1,661	1,479	2,427	30.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Elkhart	139.2	Male	67,246	7,103	6,780	7,173	7,931	12,104	8,644	6,449	5,732	5,330	28.8
		Female	71,954	6,877	6,666	6,896	8,508	12,437	8,780	6,818	6,539	8,433	30.7
Fayette	28.6	Male	13,886	1,490	1,512	1,492	1,484	2,242	1,655	1,389	1,330	1,292	29.3
		Female	14,714	1,470	1,372	1,405	1,536	2,345	1,702	1,425	1,517	1,942	31.7
☐ Floyd	62.2	Male	29,832	2,791	2,985	3,205	3,488	5,126	3,867	2,914	2,777	2,679	29.8
		Female	32,368	2,685	2,830	3,213	3,706	5,325	4,001	3,148	3,134	4,326	32.0
Fountain	19.2	Male	9,300	869	886	994	1,067	1,340	1,185	921	993	1,045	31.2
		Female	9,900	828	842	957	1,006	1,427	1,204	953	1,062	1,621	34.2
Franklin	20.0	Male	9,912	1,058	1,149	1,202	1,106	1,531	1,210	921	798	937	27.9
		Female	10,088	1,055	994	1,150	1,097	1,526	1,194	927	840	1,305	29.9
Fulton	19.8	Male	9,618	956	904	958	1,090	1,400	1,112	955	1,046	1,197	31.4
		Female	10,182	887	829	911	1,041	1,429	1,167	1,004	1,184	1,730	35.0
Gibson	33.7	Male	16,399	1,539	1,460	1,718	2,153	2,435	1,971	1,584	1,582	1,957	30.5
		Female	17,301	1,426	1,334	1,537	1,948	2,459	1,970	1,785	1,858	2,984	34.8
Grant	80.2	Male	38,818	3,649	3,795	4,237	5,041	5,756	4,639	4,286	3,856	3,559	29.7
		Female	41,382	3,438	3,552	4,104	5,607	6,186	4,976	4,347	3,972	5,200	31.5
Greene	31.1	Male	14,799	1,363	1,371	1,479	1,511	2,260	1,827	1,408	1,520	2,060	32.4
		Female	16,301	1,312	1,299	1,470	1,513	2,344	1,891	1,570	1,819	3,083	36.1
Hamilton	87.4	Male	42,952	4,124	4,687	5,101	4,138	7,267	6,928	4,589	3,445	2,673	29.7
		Female	44,448	4,003	4,483	4,956	4,184	7,870	6,964	4,464	3,566	3,958	30.8
Hancock	45.4	Male	22,327	2,154	2,518	2,735	2,331	3,522	3,394	2,307	1,799	1,567	29.0
		Female	23,073	2,028	2,385	2,529	2,335	3,968	3,393	2,221	1,919	2,295	30.7
Harrison	28.6	Male	14,128	1,495	1,393	1,574	1,672	2,350	1,840	1,331	1,202	1,271	29.0
		Female	14,472	1,373	1,394	1,538	1,622	2,353	1,810	1,425	1,258	1,699	30.6
Hendricks	72.5	Male	36,479	3,495	3,830	4,557	4,227	6,177	5,370	3,626	2,897	2,300	28.4
		Female	36,021	3,204	3,613	3,855	3,499	6,600	5,318	3,468	3,028	3,436	30.8
Henry	53.3	Male	25,715	2,418	2,633	2,862	2,861	4,069	3,289	2,569	2,386	2,628	30.1
		Female	27,585	2,391	2,366	2,857	2,873	4,202	3,411	2,749	2,759	3,977	32.9
Howard	87.2	Male	41,979	4,265	4,338	4,750	4,855	6,914	5,686	4,578	3,587	3,006	29.0
		Female	45,221	4,087	4,207	4,593	5,191	7,530	5,842	4,759	4,040	4,972	31.0
Huntington	35.7	Male	17,122	1,782	1,718	1,759	2,257	2,615	1,987	1,601	1,588	1,815	29.0
		Female	18,578	1,699	1,563	1,706	2,214	2,705	2,074	1,686	1,860	3,071	32.8
Jackson	37.1	Male	17,899	1,863	1,746	1,882	2,093	2,892	2,203	1,744	1,582	1,894	29.7
		Female	19,201	1,803	1,703	1,811	2,176	2,931	2,282	1,858	1,785	2,852	32.2
Jasper	27.3	Male	13,529	1,514	1,357	1,494	2,042	2,077	1,633	1,221	1,045	1,146	26.7
		Female	13,771	1,388	1,303	1,509	1,863	2,092	1,635	1,166	1,214	1,601	28.9
Jay	23.1	Male	11,175	1,104	1,127	1,245	1,238	1,649	1,388	1,064	1,093	1,267	30.3
		Female	11,925	1,008	1,082	1,231	1,243	1,662	1,397	1,183	1,245	1,874	33.4
Jefferson	31.1	Male	15,141	1,454	1,393	1,576	2,127	2,475	1,868	1,388	1,355	1,505	29.1
		Female	15,959	1,417	1,325	1,560	2,174	2,483	1,863	1,531	1,524	2,082	31.1
Jennings	23.5	Male	11,710	1,119	1,267	1,359	1,417	2,003	1,548	1,040	918	1,039	28.5
		Female	11,790	1,065	1,174	1,289	1,366	1,982	1,501	1,046	1,044	1,323	30.1
Johnson	80.2	Male	39,032	3,813	4,216	4,510	4,930	6,810	5,389	3,844	2,985	2,535	28.0
		Female	41,168	3,673	3,956	4,305	4,811	7,258	5,583	3,900	3,040	4,642	30.3
Knox	41.9	Male	20,282	1,724	1,714	1,865	3,536	2,974	2,152	1,904	1,877	2,536	29.4
		Female	21,618	1,584	1,542	1,795	2,842	2,932	2,359	2,140	2,415	4,009	35.5
Kosciusko	61.8	Male	30,181	3,319	2,906	2,879	3,769	5,318	3,788	2,733	2,624	2,845	29.2
		Female	31,619	3,191	2,786	2,941	3,888	5,346	3,718	2,912	3,004	3,833	30.6
La Grange	26.4	Male	12,957	1,722	1,564	1,511	1,460	2,025	1,461	1,060	1,027	1,127	26.1
		Female	13,443	1,633	1,579	1,517	1,484	2,036	1,479	1,108	1,162	1,445	27.5
Lake	518.2	Male	251,968	27,267	25,059	27,732	32,512	40,417	28,413	26,132	24,842	19,594	28.3
		Female	266,232	26,362	24,110	27,078	34,406	42,104	30,905	27,638	26,604	27,025	30.0
La Porte	109.1	Male	54,188	5,267	5,009	5,762	6,555	9,768	6,585	5,280	5,160	4,802	29.6
		Female	54,912	4,958	4,768	5,553	6,110	8,735	6,306	5,586	5,759	7,137	31.9
Lawrence	43.2	Male	20,751	1,981	2,047	2,145	2,220	3,326	2,575	2,136	2,037	2,284	31.0
		Female	22,449	1,856	2,015	2,148	2,275	3,492	2,677	2,347	2,231	3,408	33.4
Madison	139.1	Male	67,608	6,415	6,811	7,239	8,225	11,229	8,513	6,898	6,188	6,090	29.6
		Female	71,492	6,076	6,333	7,017	8,220	11,258	8,607	7,279	7,255	9,447	32.2
Marion	759.0	Male	360,936	35,153	33,451	36,785	49,394	66,159	40,756	35,523	33,425	30,290	28.9
		Female	398,064	33,587	32,018	36,014	53,631	69,284	44,244	39,729	39,057	50,500	31.3
Marshall	39.9	Male	19,386	1,988	1,935	2,097	2,275	3,118	2,238	1,954	1,776	2,005	29.5
		Female	20,514	1,932	1,743	2,000	2,247	3,062	2,378	1,996	2,042	3,114	32.6
Martin	11.0	Male	5,458	537	539	674	614	863	644	501	540	546	29.2
		Female	5,542	500	511	590	630	867	657	551	552	684	31.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Miami	39.9	Male	19,794	2,172	2,050	2,021	2,834	3,419	2,360	1,735	1,612	1,591	27.4
		Female	20,106	2,101	1,842	1,978	2,503	3,335	2,311	1,801	1,770	2,465	29.9
Monroe	100.7	Male	49,704	3,579	3,440	3,571	15,053	9,630	4,948	3,559	2,966	2,958	24.6
		Female	50,996	3,291	3,208	3,327	15,091	9,140	5,103	3,826	3,477	4,533	25.6
Montgomery	35.8	Male	17,607	1,512	1,632	1,768	2,682	2,672	2,161	1,778	1,561	1,841	29.5
		Female	18,193	1,482	1,513	1,735	1,893	2,678	2,202	1,852	1,876	2,962	34.2
Morgan	53.3	Male	26,321	2,619	2,882	3,129	2,943	4,210	3,708	2,681	2,160	1,989	28.8
		Female	26,979	2,443	2,769	2,996	2,866	4,479	3,719	2,653	2,251	2,803	30.4
Newton	15.5	Male	7,648	905	789	837	823	1,231	962	671	670	760	28.8
		Female	7,852	789	754	775	847	1,237	943	651	737	1,119	31.2
Noble	36.1	Male	17,631	1,987	1,796	1,874	2,107	2,982	2,081	1,620	1,598	1,586	28.5
		Female	18,469	1,849	1,775	1,739	2,099	2,994	2,099	1,687	1,808	2,419	30.9
Ohio	5.3	Male	2,597	260	249	294	262	406	313	301	230	282	30.7
		Female	2,703	239	204	271	326	358	345	250	268	442	33.7
Orange	19.0	Male	9,337	911	881	974	1,093	1,469	1,070	869	918	1,152	30.5
		Female	9,663	876	793	875	1,013	1,428	1,091	944	1,056	1,587	33.9
Owen	16.5	Male	8,196	706	767	1,000	863	1,230	1,008	857	755	1,010	31.2
		Female	8,304	666	807	831	766	1,262	1,037	832	787	1,316	33.6
Parke	16.7	Male	8,291	669	856	971	847	1,230	1,016	807	804	1,091	31.5
		Female	8,409	630	693	792	843	1,196	982	879	906	1,488	35.5
Perry	19.4	Male	9,523	905	872	1,077	1,206	1,477	1,030	892	927	1,137	29.7
		Female	9,877	937	811	970	1,129	1,406	1,048	1,030	1,047	1,499	32.8
Pike	13.8	Male	6,669	606	575	685	709	1,020	867	660	627	920	32.4
		Female	7,131	554	568	675	732	1,013	844	706	770	1,269	35.3
Porter	126.3	Male	62,406	6,605	6,380	6,828	8,527	11,507	8,449	5,899	4,615	3,596	27.5
		Female	63,894	6,310	6,164	6,570	8,963	11,648	8,348	5,692	4,907	5,292	28.4
Posey	27.4	Male	13,584	1,439	1,308	1,428	1,659	2,372	1,740	1,228	1,166	1,244	29.0
		Female	13,816	1,296	1,240	1,399	1,586	2,337	1,723	1,244	1,232	1,759	30.9
Pulaski	13.4	Male	6,588	721	671	712	737	948	718	633	645	803	29.8
		Female	6,812	654	576	668	721	918	709	677	737	1,152	35.6
Putnam	29.6	Male	14,798	1,055	1,178	1,541	2,805	2,141	1,766	1,533	1,285	1,494	28.8
		Female	14,802	1,108	1,160	1,419	2,355	1,866	1,810	1,456	1,373	2,255	32.3
Randolph	30.1	Male	14,662	1,471	1,480	1,561	1,605	2,312	1,833	1,497	1,344	1,559	30.3
		Female	15,438	1,344	1,389	1,535	1,653	2,267	1,901	1,587	1,519	2,243	32.9
Ripley	24.9	Male	12,208	1,260	1,281	1,364	1,382	1,869	1,398	1,101	1,125	1,428	29.4
		Female	12,692	1,215	1,236	1,338	1,361	1,819	1,386	1,215	1,209	1,913	31.6
Rush	19.4	Male	9,427	904	950	1,136	1,139	1,345	1,060	929	900	1,061	29.3
		Female	9,973	900	921	1,095	1,039	1,369	1,134	973	993	1,549	32.5
St. Joseph	240.7	Male	116,356	10,608	10,414	11,359	17,615	19,422	12,286	11,268	11,667	11,717	29.2
		Female	124,344	10,067	9,991	10,946	16,549	19,563	13,143	12,724	13,259	18,102	32.5
Scott	20.8	Male	10,240	1,069	1,164	1,188	1,184	1,619	1,282	917	823	994	28.2
		Female	10,560	1,009	998	1,171	1,179	1,674	1,326	969	922	1,312	30.5
Shelby	40.2	Male	19,490	1,924	1,942	2,229	2,179	3,138	2,561	2,015	1,735	1,767	29.7
		Female	20,710	1,835	1,991	2,124	2,265	3,261	2,539	1,997	1,922	2,776	31.6
Spencer	19.9	Male	10,104	919	938	1,067	1,368	1,644	1,195	897	872	1,204	29.6
		Female	9,796	923	848	1,008	1,062	1,448	1,134	937	936	1,500	32.3
Starke	22.5	Male	11,044	1,144	1,162	1,294	1,211	1,633	1,323	1,039	924	1,314	29.4
		Female	11,456	1,072	1,091	1,192	1,173	1,707	1,346	1,050	1,133	1,692	32.0
Steuben	25.5	Male	12,853	1,170	1,163	1,287	2,026	1,937	1,540	1,173	1,158	1,399	29.0
		Female	12,647	1,092	1,099	1,174	1,475	1,926	1,478	1,211	1,404	1,788	32.7
Sullivan	21.3	Male	10,159	939	936	1,042	1,023	1,585	1,171	963	1,101	1,399	32.2
		Female	11,141	890	876	995	1,044	1,538	1,201	1,041	1,359	2,197	36.9
Switzerland	7.3	Male	3,593	329	333	414	373	488	459	334	360	503	32.1
		Female	3,707	338	295	377	375	476	459	397	395	595	34.8
Tippecanoe	123.0	Male	62,145	4,776	4,541	4,658	18,944	10,593	6,040	4,510	4,141	3,942	24.3
		Female	60,855	4,526	4,340	4,473	15,386	10,244	6,061	4,771	4,662	6,392	26.7
Tipton	16.8	Male	8,192	813	819	884	896	1,271	1,095	822	775	817	30.4
		Female	8,608	707	755	847	902	1,310	1,086	869	873	1,259	33.3
Union	6.9	Male	3,370	361	324	381	366	527	432	304	326	349	29.8
		Female	3,530	353	319	353	375	516	442	314	333	525	32.1
Vanderburgh	167.5	Male	78,742	7,094	6,569	7,207	11,171	13,210	8,723	7,925	8,090	8,753	30.5
		Female	88,758	6,827	6,276	7,182	11,657	13,550	9,289	9,010	10,105	14,862	34.2
Vermillion	18.4	Male	8,802	814	897	804	943	1,365	1,093	809	869	1,208	31.9
		Female	9,598	760	829	844	914	1,427	1,062	883	1,121	1,758	35.2

POPULATION BY AGE AND SEX

ESTIMATES

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
INDIANA (continued)													
ALL COUNTIES (continued)													
Vigo	112.2	Male	53,971	4,620	4,381	4,976	9,981	9,059	5,629	4,671	5,189	5,465	28.3
		Female	58,229	4,319	4,211	4,657	9,442	8,465	5,868	5,218	6,405	9,644	32.7
Wabash	36.9	Male	17,840	1,769	1,687	1,957	2,528	2,726	2,127	1,703	1,607	1,736	28.6
		Female	19,060	1,663	1,561	1,894	2,523	2,737	2,204	1,820	1,824	2,834	31.9
Warren	9.0	Male	4,437	420	429	523	461	640	581	444	450	489	31.0
		Female	4,563	395	438	458	460	662	599	449	460	642	33.0
Warrick	44.1	Male	21,776	2,333	2,393	2,398	2,328	3,855	3,168	1,979	1,697	1,625	28.7
		Female	22,324	2,148	2,197	2,368	2,389	4,035	3,098	1,986	1,818	2,285	30.1
Washington	22.4	Male	11,066	1,198	1,146	1,240	1,257	1,674	1,345	995	1,008	1,203	29.1
		Female	11,334	1,058	1,005	1,118	1,331	1,686	1,330	1,091	1,074	1,641	31.9
Wayne	75.4	Male	35,836	3,462	3,503	3,860	4,172	5,418	4,372	3,727	3,520	3,802	30.4
		Female	39,564	3,271	3,378	3,735	4,520	5,798	4,668	4,109	4,090	5,995	33.4
Wells	25.7	Male	12,491	1,364	1,206	1,365	1,473	2,068	1,550	1,192	1,080	1,193	29.0
		Female	13,209	1,229	1,184	1,302	1,487	2,038	1,628	1,255	1,275	1,811	31.9
White	24.4	Male	11,872	1,201	1,186	1,141	1,310	1,869	1,363	1,102	1,268	1,432	30.9
		Female	12,528	1,175	1,063	1,150	1,261	1,900	1,380	1,224	1,385	1,990	33.5
Whitley	26.7	Male	13,057	1,377	1,348	1,295	1,563	2,158	1,592	1,259	1,188	1,277	29.4
		Female	13,643	1,296	1,251	1,350	1,517	2,160	1,565	1,366	1,276	1,862	31.5
TOTAL METRO COUNTIES	**3,859.5**	**Male**	**1,868,143**	**182,676**	**178,761**	**194,492**	**265,087**	**321,332**	**223,211**	**181,444**	**166,379**	**154,761**	**28.5**
		Female	**1,991,357**	**174,110**	**170,555**	**187,392**	**269,909**	**330,413**	**233,027**	**193,372**	**188,724**	**243,855**	**30.9**
TOTAL STATE	**5,539.0**	**Male**	**2,688,043**	**264,106**	**259,361**	**282,597**	**365,496**	**451,577**	**322,871**	**260,638**	**242,161**	**239,236**	**28.8**
		Female	**2,850,957**	**251,644**	**246,410**	**272,074**	**367,594**	**460,605**	**334,353**	**276,966**	**273,889**	**367,422**	**31.2**
IOWA													
CEDAR RAPIDS	**171.1**	**Male**	**82,827**	**8,054**	**7,764**	**8,589**	**11,032**	**15,339**	**10,462**	**7,872**	**6,986**	**6,729**	**28.9**
		Female	**88,273**	**7,556**	**7,456**	**8,561**	**11,965**	**15,497**	**10,639**	**8,038**	**7,548**	**11,013**	**30.5**
Linn	171.1	Male	82,827	8,054	7,764	8,589	11,032	15,339	10,462	7,872	6,986	6,729	28.9
		Female	88,273	7,556	7,456	8,561	11,965	15,497	10,639	8,038	7,548	11,013	30.5
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**Male**	**189,953**	**19,485**	**17,573**	**19,994**	**24,447**	**33,672**	**23,220**	**17,869**	**16,836**	**16,857**	**29.0**
		Female	**198,747**	**18,463**	**16,882**	**18,897**	**25,370**	**32,892**	**23,065**	**18,638**	**18,628**	**25,912**	**31.0**
Scott	163.8	Male	80,526	8,502	7,806	8,620	10,398	15,707	9,945	7,245	6,468	5,835	28.1
		Female	83,274	8,231	7,479	8,167	11,082	14,997	9,890	7,357	6,915	9,156	29.5
Henry, Ill.	*58.9*	*Male*	*28,942*	*3,002*	*2,699*	*3,196*	*3,272*	*4,502*	*3,668*	*2,756*	*2,662*	*3,185*	*30.1*
		Female	*29,958*	*2,707*	*2,624*	*2,979*	*3,050*	*4,454*	*3,549*	*2,872*	*2,983*	*4,740*	*33.1*
Rock Island, Ill.	*166.0*	*Male*	*80,485*	*7,981*	*7,068*	*8,178*	*10,777*	*13,463*	*9,607*	*7,868*	*7,706*	*7,837*	*29.6*
		Female	*85,515*	*7,525*	*6,779*	*7,751*	*11,238*	*13,441*	*9,626*	*8,409*	*8,730*	*12,016*	*32.0*
DES MOINES	**343.2**	**Male**	**163,711**	**15,779**	**15,321**	**16,388**	**21,937**	**30,721**	**20,284**	**15,865**	**14,166**	**13,250**	**29.0**
		Female	**179,489**	**14,864**	**14,891**	**15,606**	**24,418**	**32,406**	**21,296**	**16,902**	**16,149**	**22,957**	**31.2**
Polk	306.9	Male	146,020	13,911	13,384	14,421	19,884	27,699	17,759	14,188	12,888	11,886	29.1
		Female	160,880	13,153	12,917	13,636	22,321	29,113	18,747	15,319	14,812	20,862	31.3
Warren	36.3	Male	17,691	1,868	1,937	1,967	2,053	3,022	2,525	1,677	1,278	1,364	28.4
		Female	18,609	1,711	1,974	1,970	2,097	3,293	2,549	1,583	1,337	2,095	29.7
DUBUQUE	**94.5**	**Male**	**45,628**	**4,651**	**4,579**	**5,672**	**6,550**	**7,426**	**5,059**	**4,101**	**3,757**	**3,833**	**26.8**
		Female	**48,872**	**4,476**	**4,370**	**5,409**	**6,727**	**7,458**	**5,002**	**4,231**	**4,209**	**6,990**	**29.6**
Dubuque	94.5	Male	45,628	4,651	4,579	5,672	6,550	7,426	5,059	4,101	3,757	3,833	26.8
		Female	48,872	4,476	4,370	5,409	6,727	7,458	5,002	4,231	4,209	6,990	29.6
IOWA CITY	**83.5**	**Male**	**41,087**	**3,317**	**2,819**	**2,897**	**10,582**	**9,938**	**4,216**	**2,723**	**2,302**	**2,293**	**25.9**
		Female	**42,413**	**3,114**	**2,705**	**2,851**	**11,133**	**9,252**	**4,220**	**2,837**	**2,499**	**3,802**	**26.5**
Johnson	83.5	Male	41,087	3,317	2,819	2,897	10,582	9,938	4,216	2,723	2,302	2,293	25.9
		Female	42,413	3,114	2,705	2,851	11,133	9,252	4,220	2,837	2,499	3,802	26.5
SIOUX CITY	**118.0**	**Male**	**56,254**	**6,083**	**5,304**	**5,640**	**7,023**	**9,446**	**6,004**	**5,364**	**5,334**	**6,056**	**29.3**
		Female	**61,746**	**6,058**	**5,179**	**5,372**	**7,732**	**9,785**	**6,203**	**5,802**	**6,046**	**9,569**	**31.7**
Woodbury	100.7	Male	47,747	5,068	4,435	4,754	5,959	7,871	5,024	4,653	4,697	5,286	29.6
		Female	52,953	5,099	4,296	4,518	6,679	8,219	5,265	5,065	5,307	8,505	32.2
Dakota, Neb.	*17.3*	*Male*	*8,507*	*1,015*	*869*	*886*	*1,064*	*1,575*	*980*	*711*	*637*	*77*[illegible]	*27.7*
		Female	*8,793*	*959*	*883*	*854*	*1,053*	*1,566*	*938*	*737*	*739*	*1,064*	*29.1*

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
WATERLOO - CEDAR FALLS	**139.2**	**Male**	**67,400**	**6,884**	**5,867**	**6,769**	**10,896**	**12,201**	**7,427**	**5,938**	**5,756**	**5,662**	**27.7**
		Female	**71,800**	**6,555**	**5,644**	**6,364**	**12,097**	**11,947**	**7,518**	**6,307**	**6,436**	**8,932**	**29.4**
Black Hawk	139.2	Male	67,400	6,884	5,867	6,769	10,896	12,201	7,427	5,938	5,756	5,662	27.7
		Female	71,800	6,555	5,644	6,364	12,097	11,947	7,518	6,307	6,436	8,932	29.4
ALL COUNTIES													
Adair	9.5	Male	4,688	473	364	450	508	640	460	477	513	803	33.6
		Female	4,812	413	361	395	405	559	519	454	590	1,116	40.3
Adams	5.7	Male	2,621	254	230	281	291	363	287	319	302	494	34.8
		Female	2,879	245	178	264	229	355	342	281	376	609	39.9
Allamakee	15.1	Male	7,450	711	707	863	820	1,021	754	685	782	1,107	31.1
		Female	7,650	713	607	843	730	954	757	689	820	1,537	34.8
Appanoose	15.7	Male	7,449	717	626	751	836	1,053	764	639	851	1,212	32.5
		Female	8,251	735	649	686	778	1,093	793	781	942	1,794	37.3
Audubon	8.5	Male	4,120	395	341	435	414	553	453	403	489	637	33.6
		Female	4,380	353	299	437	381	485	471	450	514	990	40.0
Benton	24.0	Male	11,736	1,131	1,051	1,351	1,341	1,750	1,372	1,119	1,129	1,492	30.7
		Female	12,264	1,118	1,028	1,264	1,252	1,646	1,401	1,189	1,251	2,115	33.9
Black Hawk	139.2	Male	67,400	6,884	5,867	6,769	10,896	12,201	7,427	5,938	5,756	5,662	27.7
		Female	71,800	6,555	5,644	6,364	12,097	11,947	7,518	6,307	6,436	8,932	29.4
Boone	26.3	Male	12,626	1,140	1,017	1,177	1,550	2,162	1,422	1,231	1,235	1,692	31.6
		Female	13,674	1,053	985	1,168	1,507	2,035	1,480	1,273	1,419	2,754	35.6
Bremer	25.3	Male	12,438	1,224	1,155	1,309	1,808	1,879	1,507	1,107	1,037	1,412	28.8
		Female	12,862	1,110	1,080	1,266	1,758	1,846	1,501	1,075	1,215	2,011	31.6
Buchanan	23.2	Male	11,517	1,350	1,140	1,358	1,422	1,797	1,227	964	1,035	1,224	27.7
		Female	11,683	1,259	1,124	1,254	1,306	1,693	1,204	989	1,170	1,684	30.3
Buena Vista	20.8	Male	10,048	914	785	940	1,480	1,510	909	991	1,110	1,409	31.0
		Female	10,752	917	772	908	1,349	1,415	1,008	1,096	1,206	2,081	35.1
Butler	17.8	Male	8,762	876	798	906	919	1,347	916	807	917	1,276	31.5
		Female	9,038	813	786	829	835	1,224	933	874	1,012	1,732	35.3
Calhoun	13.4	Male	6,363	584	522	627	680	867	632	628	744	1,079	33.9
		Female	7,037	514	520	641	665	792	733	687	858	1,627	40.3
Carroll	23.1	Male	11,196	1,185	1,056	1,420	1,356	1,624	1,072	1,028	1,066	1,389	28.6
		Female	11,904	1,221	981	1,285	1,251	1,498	1,160	1,128	1,246	2,134	33.1
Cass	17.0	Male	8,185	774	669	804	920	1,175	881	805	816	1,341	32.9
		Female	8,815	726	633	760	824	1,151	926	865	981	1,949	38.4
Cedar	18.9	Male	9,289	855	823	1,028	999	1,481	1,095	883	954	1,171	31.3
		Female	9,611	907	771	946	945	1,373	1,115	923	973	1,658	34.0
Cerro Gordo	48.4	Male	22,848	2,084	1,884	2,190	2,885	3,747	2,562	2,363	2,382	2,751	31.4
		Female	25,552	1,990	1,882	2,002	3,318	3,856	2,667	2,618	2,816	4,403	34.3
Cherokee	16.1	Male	7,858	729	648	816	896	1,231	818	828	839	1,053	31.8
		Female	8,242	756	651	741	785	1,120	863	871	917	1,538	35.8
Chickasaw	15.6	Male	7,711	783	729	912	944	1,076	893	704	698	972	29.5
		Female	7,889	737	684	924	839	995	874	713	777	1,346	32.6
Clarke	8.8	Male	4,266	404	364	416	485	617	473	422	426	659	32.5
		Female	4,534	382	359	411	442	602	514	462	470	892	36.4
Clay	19.9	Male	9,548	1,035	825	881	1,158	1,656	1,039	924	921	1,109	30.3
		Female	10,352	1,004	788	945	1,271	1,590	1,066	977	1,029	1,682	32.3
Clayton	21.2	Male	10,569	1,037	959	1,150	1,202	1,485	1,108	994	1,074	1,560	31.3
		Female	10,631	1,008	881	1,022	1,100	1,328	1,109	1,045	1,132	2,006	34.8
Clinton	57.3	Male	27,867	2,754	2,633	3,126	3,248	4,443	3,289	2,655	2,693	3,026	29.9
		Female	29,433	2,613	2,458	2,883	3,336	4,401	3,313	2,839	2,999	4,591	32.8
Crawford	18.9	Male	9,325	976	861	980	1,136	1,387	1,030	874	955	1,126	30.1
		Female	9,575	948	808	1,013	989	1,297	1,015	881	1,021	1,603	32.9
Dallas	30.2	Male	14,657	1,471	1,442	1,554	1,490	2,444	1,894	1,425	1,351	1,586	30.6
		Female	15,543	1,387	1,361	1,461	1,542	2,541	1,919	1,387	1,500	2,445	32.9
Davis	9.3	Male	4,594	450	447	458	555	614	487	424	472	687	31.3
		Female	4,706	419	381	431	447	595	530	449	505	949	36.5
Decatur	9.8	Male	4,721	371	377	428	832	631	464	398	446	774	30.6
		Female	5,079	370	381	371	855	591	486	444	504	1,077	34.5
Delaware	19.1	Male	9,389	1,006	934	1,172	1,195	1,334	1,001	886	866	995	27.9
		Female	9,711	1,002	908	1,221	1,075	1,231	994	875	933	1,472	30.3
Des Moines	46.3	Male	22,182	2,143	2,043	2,331	2,504	3,688	2,616	2,133	2,231	2,493	30.6
		Female	24,118	2,055	1,895	2,156	2,573	3,734	2,624	2,339	2,523	4,219	34.1

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Dickinson	16.3	Male	7,897	755	666	727	765	1,294	875	758	900	1,157	33.0
		Female	8,403	755	589	710	792	1,262	843	870	1,027	1,555	36.1
Dubuque	94.5	Male	45,628	4,651	4,579	5,672	6,550	7,426	5,059	4,101	3,757	3,833	26.8
		Female	48,872	4,476	4,370	5,409	6,727	7,458	5,002	4,231	4,209	6,990	29.6
Emmet	13.2	Male	6,432	675	593	641	836	1,015	666	610	602	794	29.6
		Female	6,768	632	551	603	783	933	651	665	738	1,212	33.7
Fayette	25.3	Male	12,448	1,207	1,078	1,382	1,581	1,756	1,292	1,135	1,258	1,759	30.6
		Female	12,852	1,105	1,046	1,323	1,372	1,628	1,322	1,173	1,402	2,481	34.7
Floyd	19.5	Male	9,366	888	862	1,065	924	1,387	1,134	899	1,008	1,199	31.8
		Female	10,134	877	855	965	983	1,341	1,127	989	1,098	1,899	35.4
Franklin	13.0	Male	6,336	602	529	602	647	969	710	647	672	958	33.1
		Female	6,664	545	472	612	607	897	718	690	781	1,342	37.8
Fremont	9.4	Male	4,533	459	383	425	442	636	477	439	550	722	33.8
		Female	4,867	426	386	390	401	654	478	487	582	1,063	38.7
Greene	12.1	Male	5,830	568	494	595	596	850	604	537	638	948	32.8
		Female	6,270	499	448	583	539	800	616	622	738	1,425	39.3
Grundy	14.5	Male	7,080	663	617	794	745	1,065	882	655	746	913	31.8
		Female	7,420	624	607	681	649	1,014	861	748	825	1,411	36.6
Guthrie	12.0	Male	5,735	508	446	569	546	791	614	587	673	1,001	35.1
		Female	6,265	512	494	554	454	784	612	628	782	1,445	40.5
Hamilton	17.9	Male	8,757	833	730	877	1,017	1,331	932	924	962	1,151	31.9
		Female	9,143	799	678	828	882	1,255	998	981	1,049	1,673	36.3
Hancock	14.0	Male	6,884	686	625	728	748	1,134	734	651	695	883	30.8
		Female	7,116	700	605	620	722	1,012	719	687	717	1,334	34.0
Hardin	21.8	Male	10,627	917	876	1,206	1,359	1,504	1,131	1,012	1,132	1,490	31.3
		Female	11,173	880	795	973	1,202	1,428	1,176	1,092	1,243	2,384	37.6
Harrison	16.4	Male	7,946	776	759	842	905	1,024	855	771	823	1,191	31.7
		Female	8,454	690	718	822	820	1,071	879	837	898	1,719	36.2
Henry	19.0	Male	9,131	827	791	857	1,221	1,511	1,110	773	865	1,176	30.8
		Female	9,869	854	769	853	1,186	1,500	1,015	861	1,019	1,812	33.5
Howard	11.1	Male	5,435	512	430	584	612	698	533	535	612	919	33.3
		Female	5,665	489	460	593	492	651	539	535	635	1,271	37.7
Humboldt	12.3	Male	6,007	555	483	614	637	838	641	636	731	872	33.5
		Female	6,293	536	467	604	587	789	666	674	760	1,210	37.4
Ida	8.9	Male	4,383	410	406	416	477	599	451	450	490	684	33.0
		Female	4,517	375	334	393	384	564	444	499	535	989	39.7
Iowa	15.5	Male	7,542	684	621	807	877	1,126	810	786	802	1,029	31.9
		Female	7,958	649	582	767	775	1,074	859	795	873	1,584	36.5
Jackson	22.9	Male	11,305	1,150	1,084	1,411	1,334	1,589	1,236	1,085	1,015	1,401	29.2
		Female	11,595	1,113	1,038	1,341	1,244	1,525	1,257	1,113	1,101	1,863	32.0
Jasper	36.6	Male	17,873	1,705	1,630	1,803	2,004	2,759	2,141	1,941	1,825	2,065	31.5
		Female	18,727	1,602	1,480	1,726	1,874	2,752	2,249	2,008	1,972	3,064	34.7
Jefferson	16.4	Male	8,114	721	659	663	1,069	1,737	878	672	701	1,014	30.4
		Female	8,286	577	599	703	940	1,514	888	741	813	1,511	33.7
Johnson	83.5	Male	41,087	3,317	2,819	2,897	10,582	9,938	4,216	2,723	2,302	2,293	25.9
		Female	42,413	3,114	2,705	2,851	11,133	9,252	4,220	2,837	2,499	3,802	26.5
Jones	20.6	Male	10,573	984	928	1,082	1,635	1,700	1,138	948	966	1,192	28.9
		Female	10,027	901	857	1,086	973	1,386	1,128	989	1,051	1,656	33.6
Keokuk	12.8	Male	6,249	558	500	648	673	868	613	590	687	1,112	33.6
		Female	6,551	520	472	642	596	800	607	649	739	1,526	39.0
Kossuth	21.9	Male	10,882	1,104	995	1,223	1,328	1,553	1,077	1,053	1,118	1,431	30.1
		Female	11,018	986	931	1,178	1,087	1,417	1,161	1,086	1,212	1,960	34.4
Lee	43.3	Male	21,341	2,014	1,827	2,217	2,557	3,720	2,496	2,051	2,134	2,325	30.5
		Female	21,959	1,909	1,761	2,024	2,370	3,228	2,356	2,126	2,428	3,757	34.0
Linn	171.1	Male	82,827	8,054	7,764	8,589	11,032	15,339	10,462	7,872	6,986	6,729	28.9
		Female	88,273	7,556	7,456	8,561	11,965	15,497	10,639	8,038	7,548	11,013	30.5
Louisa	12.4	Male	6,104	598	591	670	696	957	731	568	527	766	30.2
		Female	6,296	629	552	649	632	950	731	577	580	996	32.2
Lucas	10.4	Male	4,947	437	442	474	465	666	602	532	555	774	34.8
		Female	5,453	446	402	477	516	669	579	553	621	1,190	38.7
Lyon	12.9	Male	6,368	707	626	671	697	924	584	654	655	850	30.2
		Female	6,532	675	576	630	600	877	626	674	696	1,178	34.0
Madison	12.8	Male	6,284	589	638	666	571	937	760	594	611	918	32.2
		Female	6,516	593	513	606	526	875	761	596	712	1,334	36.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Mahaska	23.2	Male	11,232	1,072	928	1,051	1,525	1,787	1,174	1,025	1,161	1,509	30.8
		Female	11,968	1,020	914	925	1,463	1,717	1,164	1,123	1,314	2,328	34.7
Marion	30.4	Male	15,017	1,484	1,270	1,368	2,041	2,306	1,729	1,393	1,462	1,964	30.8
		Female	15,383	1,335	1,244	1,409	2,124	2,213	1,686	1,354	1,482	2,536	32.1
Marshall	41.8	Male	20,275	1,832	1,897	2,059	2,233	3,439	2,424	1,938	2,004	2,449	31.2
		Female	21,525	1,781	1,765	1,993	2,486	3,373	2,499	1,976	2,147	3,505	33.1
Mills	13.8	Male	6,815	706	655	677	765	1,196	817	638	627	734	30.1
		Female	6,985	615	667	627	700	1,178	798	637	694	1,069	32.5
Mitchell	12.2	Male	5,924	523	524	674	671	777	589	592	632	942	32.3
		Female	6,276	513	496	653	622	657	627	624	678	1,406	38.1
Monona	11.7	Male	5,671	476	449	543	569	807	578	571	663	1,015	34.9
		Female	6,029	507	445	523	499	700	604	607	739	1,405	40.6
Monroe	9.2	Male	4,482	397	397	474	509	616	467	420	484	718	32.5
		Female	4,718	395	335	393	486	600	471	455	561	1,022	38.2
Montgomery	13.6	Male	6,450	609	536	561	702	986	628	653	678	1,097	33.3
		Female	7,150	593	534	559	664	954	676	715	807	1,648	39.0
Muscatine	41.1	Male	20,107	2,114	2,044	2,128	2,485	3,395	2,413	1,831	1,701	1,996	28.8
		Female	20,993	2,061	1,856	2,047	2,437	3,287	2,464	1,824	1,902	3,115	31.4
O'Brien	17.0	Male	8,219	826	659	815	1,063	1,149	785	839	851	1,232	31.5
		Female	8,781	794	648	777	881	1,086	851	940	959	1,845	37.4
Osceola	8.4	Male	4,150	427	370	437	462	559	407	418	441	629	31.8
		Female	4,250	332	370	390	428	503	434	422	509	862	37.4
Page	19.2	Male	9,183	910	792	812	958	1,373	1,000	860	1,026	1,452	33.2
		Female	10,017	804	732	749	976	1,298	988	974	1,181	2,315	39.5
Palo Alto	12.7	Male	6,279	600	543	692	872	813	589	627	643	900	30.3
		Female	6,421	550	485	647	663	751	627	688	686	1,324	36.8
Plymouth	25.0	Male	12,330	1,296	1,112	1,367	1,623	1,770	1,245	1,212	1,159	1,546	29.3
		Female	12,670	1,204	1,103	1,233	1,511	1,676	1,268	1,227	1,293	2,155	32.7
Pocahontas	11.1	Male	5,426	461	471	586	573	730	581	517	650	857	33.5
		Female	5,674	452	404	590	466	648	604	561	701	1,248	39.6
Polk	306.9	Male	146,020	13,911	13,384	14,421	19,884	27,699	17,759	14,188	12,888	11,886	29.1
		Female	160,880	13,153	12,917	13,636	22,321	29,113	18,747	15,319	14,812	20,862	31.3
☐ Pottawattamie	86.6	Male	41,600	4,250	4,034	4,617	5,096	6,534	4,750	4,329	3,878	4,112	29.3
		Female	45,000	4,042	3,890	4,600	5,434	6,865	5,098	4,642	4,229	6,200	31.6
Poweshiek	19.4	Male	9,405	819	819	897	1,578	1,377	988	864	922	1,141	29.3
		Female	9,995	758	761	865	1,434	1,336	1,082	892	1,038	1,829	33.8
Ringgold	6.1	Male	2,866	235	205	245	279	412	282	325	337	546	37.0
		Female	3,234	266	239	263	261	394	302	328	401	780	41.4
Sac	13.9	Male	6,742	637	534	658	733	945	679	692	769	1,095	33.6
		Female	7,158	631	511	658	614	889	668	729	859	1,599	39.1
Scott	163.8	Male	80,526	8,502	7,806	8,620	10,398	15,707	9,945	7,245	6,468	5,835	28.1
		Female	83,274	8,231	7,479	8,167	11,082	14,997	9,890	7,357	6,915	9,156	29.5
Shelby	15.0	Male	7,429	665	692	914	827	1,000	780	714	796	1,041	31.2
		Female	7,571	663	657	817	664	951	785	765	821	1,448	35.4
Sioux	31.5	Male	15,259	1,784	1,322	1,643	2,552	2,151	1,524	1,286	1,320	1,677	26.5
		Female	16,241	1,744	1,394	1,539	2,603	2,075	1,599	1,365	1,483	2,439	29.0
Story	73.9	Male	37,990	2,731	2,317	2,468	13,118	6,986	3,403	2,406	2,176	2,385	24.1
		Female	35,910	2,800	2,176	2,434	10,285	5,995	3,329	2,518	2,397	3,976	25.4
Tama	19.5	Male	9,466	871	831	1,052	986	1,330	1,070	928	985	1,413	32.5
		Female	10,034	875	808	1,007	887	1,294	1,064	1,008	1,087	2,004	36.4
Taylor	8.3	Male	3,956	350	310	395	392	526	388	386	494	715	35.1
		Female	4,344	353	302	344	373	509	412	406	542	1,103	42.1
Union	14.0	Male	6,630	641	591	634	752	1,017	709	592	703	991	31.9
		Female	7,370	628	576	639	765	1,003	716	670	791	1,582	36.0
Van Buren	8.7	Male	4,291	418	392	451	406	600	468	392	440	724	33.0
		Female	4,409	394	316	399	431	545	492	390	494	948	37.4
Wapello	39.9	Male	19,057	1,737	1,662	1,775	2,216	2,920	2,044	1,903	2,035	2,765	32.3
		Female	20,843	1,643	1,523	1,754	2,261	2,917	2,144	2,093	2,328	4,180	36.5
Warren	36.3	Male	17,691	1,868	1,937	1,967	2,053	3,022	2,525	1,677	1,278	1,364	28.4
		Female	18,609	1,711	1,974	1,970	2,097	3,293	2,549	1,583	1,337	2,095	29.7
Washington	20.5	Male	9,888	974	887	1,077	1,116	1,561	1,082	915	966	1,310	30.7
		Female	10,612	925	835	977	1,036	1,523	1,099	1,011	1,084	2,122	35.1
Wayne	8.2	Male	3,957	333	296	366	370	510	360	395	511	816	37.9
		Female	4,243	331	281	296	353	487	402	422	555	1,116	44.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Webster	45.6	Male	21,748	2,096	1,857	2,259	2,793	3,376	2,335	2,229	2,168	2,635	30.5
		Female	23,852	1,997	1,759	2,219	2,945	3,368	2,438	2,348	2,515	4,263	33.9
Winnebago	13.0	Male	6,313	573	506	591	848	946	642	578	660	969	31.7
		Female	6,687	510	555	608	736	875	671	622	716	1,394	35.9
Winneshiek	22.0	Male	10,836	926	897	1,173	2,045	1,437	1,026	980	1,021	1,331	27.6
		Female	11,164	885	870	1,090	2,074	1,295	1,066	963	1,033	1,888	30.1
Woodbury	100.7	Male	47,747	5,068	4,435	4,754	5,959	7,871	5,024	4,653	4,697	5,286	29.6
		Female	52,953	5,099	4,296	4,518	6,679	8,219	5,265	5,065	5,307	8,505	32.2
Worth	9.1	Male	4,466	438	348	430	465	664	494	430	450	747	33.3
		Female	4,634	362	347	386	405	639	512	446	542	995	38.5
Wright	16.2	Male	7,790	701	605	781	834	1,118	865	774	896	1,216	33.7
		Female	8,410	725	604	727	800	1,053	852	830	1,022	1,797	38.5
TOTAL METRO COUNTIES	**1,182.6**	**Male**	**570,526**	**56,505**	**52,625**	**58,306**	**82,450**	**105,737**	**67,167**	**52,726**	**48,010**	**47,000**	**28.3**
		Female	**612,074**	**53,937**	**50,731**	**56,076**	**89,535**	**106,641**	**68,928**	**55,379**	**53,292**	**77,555**	**30.2**
TOTAL STATE	**2,938.2**	**Male**	**1,426,807**	**138,085**	**127,082**	**145,732**	**193,649**	**236,829**	**159,864**	**133,658**	**133,128**	**158,780**	**29.6**
		Female	**1,511,393**	**132,049**	**121,491**	**139,076**	**192,643**	**231,080**	**163,505**	**140,911**	**147,979**	**242,659**	**32.4**
KANSAS													
LAWRENCE	**69.3**	**Male**	**34,855**	**2,602**	**2,241**	**2,230**	**11,081**	**7,062**	**3,275**	**2,267**	**2,034**	**2,063**	**24.5**
		Female	**34,445**	**2,498**	**2,101**	**2,277**	**10,158**	**6,290**	**3,282**	**2,365**	**2,193**	**3,281**	**25.3**
Douglas	69.3	Male	34,855	2,602	2,241	2,230	11,081	7,062	3,275	2,267	2,034	2,063	24.5
		Female	34,445	2,498	2,101	2,277	10,158	6,290	3,282	2,365	2,193	3,281	25.3
TOPEKA	**186.9**	**Male**	**90,517**	**8,666**	**8,128**	**9,112**	**11,131**	**15,792**	**10,674**	**9,282**	**8,482**	**9,250**	**30.2**
		Female	**96,383**	**7,940**	**7,643**	**8,375**	**11,600**	**16,309**	**11,112**	**9,470**	**9,080**	**14,854**	**32.7**
Jefferson	15.9	Male	7,905	710	746	919	707	1,195	1,046	789	775	1,018	32.3
		Female	7,995	620	718	854	679	1,235	997	740	831	1,321	34.1
Osage	15.7	Male	7,722	726	733	781	803	1,130	901	781	750	1,112	32.2
		Female	7,978	686	669	684	771	1,138	902	755	809	1,564	35.5
Shawnee	155.3	Male	74,890	7,230	6,649	7,412	9,616	13,467	8,727	7,712	6,957	7,120	29.9
		Female	80,410	6,634	6,256	6,837	10,150	13,936	9,213	7,975	7,440	11,969	32.4
WICHITA	**416.9**	**Male**	**203,797**	**20,815**	**17,634**	**19,064**	**29,296**	**38,715**	**23,276**	**20,237**	**18,606**	**16,154**	**28.9**
		Female	**213,103**	**20,217**	**17,122**	**18,557**	**28,801**	**36,588**	**23,862**	**21,069**	**20,684**	**26,203**	**31.0**
Butler	46.1	Male	22,475	2,252	1,976	2,396	2,594	3,628	2,742	2,388	2,151	2,348	30.6
		Female	23,625	2,188	1,984	2,266	2,511	3,629	2,832	2,379	2,293	3,543	32.9
Sedgwick	370.8	Male	181,322	18,563	15,658	16,668	26,702	35,087	20,534	17,849	16,455	13,806	28.7
		Female	189,478	18,029	15,138	16,291	26,290	32,959	21,030	18,690	18,391	22,660	30.8
ALL COUNTIES													
Allen	15.8	Male	7,480	763	665	679	894	1,056	786	691	787	1,159	32.0
		Female	8,320	758	627	690	864	1,109	812	793	867	1,800	36.4
Anderson	8.9	Male	4,342	408	336	454	486	565	441	388	442	822	33.6
		Female	4,558	379	334	447	390	508	462	401	548	1,089	39.8
Atchison	18.2	Male	8,770	828	767	974	1,363	1,214	900	855	806	1,063	28.7
		Female	9,430	771	756	890	1,339	1,139	988	829	939	1,779	33.4
Barber	6.5	Male	3,182	279	250	259	328	468	323	351	392	532	35.2
		Female	3,318	277	215	255	282	403	339	343	440	764	41.7
Barton	31.6	Male	15,349	1,647	1,229	1,503	1,993	2,486	1,629	1,567	1,541	1,754	30.2
		Female	16,251	1,417	1,170	1,494	2,011	2,342	1,722	1,683	1,730	2,682	33.7
Bourbon	16.1	Male	7,538	706	614	629	894	1,109	767	690	838	1,291	33.3
		Female	8,562	680	587	666	887	1,108	786	825	969	2,054	39.5
Brown	12.1	Male	5,754	581	478	532	578	784	556	528	620	1,097	34.0
		Female	6,346	559	473	489	594	776	566	516	768	1,605	40.0
Butler	46.1	Male	22,475	2,252	1,976	2,396	2,594	3,628	2,742	2,388	2,151	2,348	30.6
		Female	23,625	2,188	1,984	2,266	2,511	3,629	2,832	2,379	2,293	3,543	32.9
Chase	3.3	Male	1,575	128	134	138	135	226	173	144	204	293	36.5
		Female	1,725	133	110	128	158	202	158	162	225	449	43.3
Chautauqua	5.2	Male	2,530	199	185	233	233	285	267	218	319	591	39.9
		Female	2,670	160	177	197	196	271	296	229	384	760	46.9
Cherokee	22.4	Male	10,602	975	999	1,134	1,125	1,504	1,237	955	1,161	1,512	32.1
		Female	11,798	900	954	1,085	1,062	1,526	1,327	1,117	1,344	2,483	37.8

POPULATION BY AGE AND SEX

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KANSAS (continued)													
ALL COUNTIES (continued)													
Cheyenne	3.5	Male	1,672	134	120	154	148	231	159	215	238	273	38.1
		Female	1,828	144	132	136	132	208	157	235	251	433	45.2
Clark	2.6	Male	1,223	93	95	123	79	157	143	130	158	245	39.5
		Female	1,377	91	79	130	79	148	134	162	186	368	46.7
Clay	9.8	Male	4,725	446	366	429	501	653	473	454	536	867	34.5
		Female	5,075	444	368	386	380	644	483	515	579	1,276	41.5
Cloud	12.3	Male	5,730	513	435	512	768	755	571	504	615	1,057	33.4
		Female	6,570	475	386	528	720	759	599	573	740	1,790	42.0
Coffey	9.9	Male	4,897	474	424	448	512	753	543	418	467	858	32.8
		Female	5,003	452	389	447	504	698	519	373	520	1,101	35.2
Comanche	2.6	Male	1,266	107	113	115	104	159	145	127	151	245	37.4
		Female	1,334	94	81	103	101	153	131	125	177	369	45.4
Cowley	37.5	Male	17,867	1,704	1,549	1,710	2,216	2,708	2,033	1,831	1,728	2,388	31.5
		Female	19,633	1,595	1,501	1,626	2,229	2,830	2,098	1,835	2,015	3,904	35.2
Crawford	38.1	Male	18,061	1,552	1,354	1,553	2,983	2,619	1,840	1,475	1,832	2,853	31.1
		Female	20,039	1,384	1,256	1,448	2,801	2,519	1,893	1,702	2,314	4,722	38.2
Decatur	4.4	Male	2,134	180	165	212	220	269	198	229	258	403	36.1
		Female	2,266	175	144	194	190	248	195	262	280	578	44.3
Dickinson	20.2	Male	9,782	896	855	978	1,008	1,295	1,128	1,026	994	1,602	33.9
		Female	10,418	824	753	935	900	1,249	1,148	1,029	1,123	2,457	39.8
Doniphan	9.4	Male	4,634	460	372	471	586	686	473	387	473	726	31.2
		Female	4,766	405	394	465	562	654	434	458	495	899	33.5
Douglas	69.3	Male	34,855	2,602	2,241	2,230	11,081	7,062	3,275	2,267	2,034	2,063	24.5
		Female	34,445	2,498	2,101	2,277	10,158	6,290	3,282	2,365	2,193	3,281	25.3
Edwards	4.3	Male	2,127	187	162	199	201	298	240	213	234	393	35.7
		Female	2,173	179	129	185	199	258	200	225	280	518	41.8
Elk	3.9	Male	1,866	145	138	186	142	187	201	187	237	443	41.7
		Female	2,034	147	107	143	144	213	193	208	264	615	48.6
Ellis	26.4	Male	12,854	1,277	1,026	1,168	2,740	2,320	1,228	1,028	963	1,104	25.9
		Female	13,546	1,266	889	1,132	3,043	2,105	1,231	1,087	1,141	1,652	27.1
Ellsworth	6.8	Male	3,298	283	255	335	306	426	322	332	381	658	36.4
		Female	3,502	294	240	261	271	430	309	330	436	931	43.3
Finney	24.9	Male	12,354	1,607	1,225	1,255	1,758	2,383	1,366	971	928	861	26.4
		Female	12,546	1,499	1,230	1,273	1,709	2,207	1,341	1,060	993	1,234	27.5
Ford	24.8	Male	12,137	1,320	1,085	1,206	1,743	2,000	1,345	1,080	1,100	1,258	28.6
		Female	12,663	1,267	992	1,100	1,809	1,904	1,377	1,144	1,188	1,882	31.1
Franklin	22.5	Male	10,938	1,053	974	1,068	1,413	1,543	1,264	1,043	1,016	1,564	31.2
		Female	11,562	939	898	1,027	1,346	1,512	1,322	1,045	1,185	2,288	35.4
Geary	30.2	Male	15,935	1,989	1,266	1,140	4,352	2,740	1,644	1,057	888	859	23.7
		Female	14,265	1,715	1,223	1,155	2,878	2,369	1,532	1,138	1,002	1,253	25.7
Gove	3.7	Male	1,821	179	136	201	212	268	189	191	172	273	31.8
		Female	1,879	184	165	220	160	249	173	198	175	355	33.4
Graham	3.8	Male	1,885	185	162	199	192	237	203	205	202	300	33.6
		Female	1,915	153	149	176	179	220	223	219	205	391	38.6
Grant	7.2	Male	3,630	445	385	393	430	652	461	353	288	223	27.5
		Female	3,570	434	335	390	429	598	451	343	268	322	28.3
Gray	5.3	Male	2,648	329	251	246	306	438	316	240	228	294	29.4
		Female	2,652	288	232	236	311	420	293	242	250	380	31.2
Greeley	1.9	Male	954	91	89	87	121	137	100	99	104	126	31.5
		Female	946	100	82	95	100	119	96	111	109	134	33.1
Greenwood	8.7	Male	4,191	330	317	397	380	500	417	423	499	928	39.1
		Female	4,509	333	316	368	296	516	455	449	562	1,214	44.3
Hamilton	2.5	Male	1,229	118	103	122	116	157	131	144	133	205	34.9
		Female	1,271	95	104	111	100	157	143	151	143	267	39.8
Harper	7.8	Male	3,697	324	304	328	299	495	397	404	446	700	37.5
		Female	4,103	275	276	314	310	471	417	408	511	1,121	44.7
Harvey	31.2	Male	14,910	1,454	1,254	1,410	2,083	2,473	1,621	1,464	1,356	1,795	30.1
		Female	16,290	1,325	1,147	1,355	2,099	2,386	1,791	1,547	1,503	3,137	34.3
Haskell	3.8	Male	1,926	228	210	191	229	335	236	176	168	153	28.1
		Female	1,874	223	180	193	186	322	232	181	164	193	29.8
Hodgeman	2.2	Male	1,118	92	97	119	123	143	103	128	138	175	34.0
		Female	1,082	74	75	103	98	122	124	121	141	224	40.6
Jackson	12.0	Male	5,933	584	596	659	542	860	740	591	528	833	31.8
		Female	6,067	551	542	584	522	878	718	593	584	1,095	34.5

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Jefferson	15.9	Male	7,905	710	746	919	707	1,195	1,046	789	775	1,018	32.3
		Female	7,995	620	718	854	679	1,235	997	740	831	1,321	34.1
Jewell	5.1	Male	2,512	223	187	231	225	327	231	281	300	507	37.7
		Female	2,588	204	170	212	211	293	235	292	298	673	43.7
☐ Johnson	280.0	Male	135,993	12,705	13,044	14,321	14,526	26,323	19,900	14,226	12,244	8,704	30.1
		Female	144,007	12,168	12,395	13,807	15,150	28,527	20,628	15,230	12,890	13,212	31.5
Kearny	3.6	Male	1,812	221	172	202	220	291	189	185	170	162	28.1
		Female	1,788	229	165	202	190	252	209	180	163	198	29.3
Kingman	9.0	Male	4,401	426	339	418	490	635	466	461	507	659	33.3
		Female	4,599	391	348	408	436	558	485	435	567	971	38.3
Kiowa	4.0	Male	1,936	185	154	151	209	305	198	214	213	307	33.8
		Female	2,064	199	128	157	230	249	187	212	256	446	38.7
Labette	25.9	Male	12,305	1,176	1,124	1,333	1,444	1,863	1,336	1,070	1,196	1,763	30.8
		Female	13,595	1,129	1,127	1,243	1,305	1,909	1,394	1,194	1,529	2,765	35.6
Lane	2.5	Male	1,224	136	93	117	117	177	139	138	116	191	33.4
		Female	1,276	112	99	129	93	165	155	122	155	246	37.6
Leavenworth	55.3	Male	29,425	2,535	2,675	2,773	3,992	5,443	4,441	2,787	2,456	2,323	30.0
		Female	25,875	2,389	2,533	2,603	2,842	4,379	3,476	2,320	2,198	3,135	30.9
Lincoln	4.1	Male	1,970	173	126	165	174	267	167	231	230	437	39.8
		Female	2,130	167	139	140	135	237	181	227	266	638	48.3
Linn	8.4	Male	4,032	355	345	375	344	534	440	398	470	771	36.4
		Female	4,368	354	308	395	301	567	438	426	520	1,059	40.9
Logan	3.5	Male	1,738	170	136	195	189	254	173	197	188	236	32.0
		Female	1,762	134	122	191	162	224	186	188	194	361	37.6
Lyon	35.9	Male	17,553	1,803	1,395	1,302	3,607	3,617	1,699	1,216	1,204	1,710	26.8
		Female	18,347	1,697	1,300	1,244	3,976	3,061	1,647	1,347	1,415	2,660	28.1
McPherson	27.4	Male	13,234	1,189	1,030	1,176	1,990	2,097	1,414	1,265	1,267	1,806	30.9
		Female	14,166	1,161	973	1,117	1,933	1,981	1,434	1,340	1,432	2,795	34.6
Marion	13.5	Male	6,456	444	498	580	789	813	658	634	767	1,273	36.6
		Female	7,044	504	428	577	691	805	626	728	838	1,847	43.3
Marshall	12.7	Male	6,130	495	463	541	650	786	586	634	864	1,111	37.2
		Female	6,570	487	398	604	612	719	653	605	978	1,514	42.1
Meade	4.8	Male	2,400	233	216	233	293	342	243	260	227	353	31.6
		Female	2,400	203	185	188	239	299	238	268	262	518	38.6
Miami	22.1	Male	10,822	981	1,011	1,249	1,166	1,557	1,338	1,102	1,038	1,380	31.4
		Female	11,278	949	922	1,096	1,088	1,590	1,316	1,127	1,102	2,088	35.0
Mitchell	8.2	Male	3,926	355	329	384	473	595	387	374	365	664	32.1
		Female	4,274	383	284	412	407	550	352	377	438	1,071	37.9
Montgomery	43.0	Male	20,410	1,993	1,812	1,958	2,344	2,976	2,304	1,855	2,135	3,033	32.0
		Female	22,590	1,908	1,755	1,820	2,295	3,079	2,340	2,082	2,550	4,761	36.9
Morris	6.4	Male	3,102	263	201	286	302	384	341	305	378	642	38.4
		Female	3,298	247	240	303	257	354	342	306	403	846	42.3
Morton	3.4	Male	1,722	190	190	169	191	273	232	164	158	155	29.4
		Female	1,678	195	162	137	204	266	201	169	174	170	30.3
Nemaha	11.2	Male	5,536	552	477	627	610	712	529	529	580	920	32.1
		Female	5,664	490	436	558	532	624	513	552	637	1,322	38.7
Neosho	19.1	Male	9,137	900	805	852	1,068	1,338	1,016	869	946	1,343	32.0
		Female	9,963	860	760	894	990	1,313	1,051	935	1,056	2,104	36.6
Ness	4.5	Male	2,211	192	160	216	257	323	216	204	258	385	33.7
		Female	2,289	194	147	177	218	261	235	239	261	557	41.3
Norton	6.5	Male	3,138	219	257	293	294	479	362	336	338	560	35.7
		Female	3,362	219	243	292	249	418	381	308	385	867	41.8
Osage	15.7	Male	7,722	726	733	781	808	1,130	901	781	750	1,112	32.2
		Female	7,978	686	669	684	771	1,138	902	755	809	1,564	35.5
Osborne	5.9	Male	2,810	242	213	256	261	348	264	270	352	604	38.2
		Female	3,090	249	188	257	248	313	257	293	393	892	46.1
Ottawa	6.0	Male	2,905	250	212	299	262	390	354	300	298	540	36.1
		Female	3,095	216	234	285	250	350	352	283	349	776	41.0
Pawnee	8.0	Male	3,998	338	293	388	418	676	474	393	458	560	33.3
		Female	4,002	307	288	345	340	541	433	396	529	823	39.2
Phillips	7.4	Male	3,594	316	290	368	315	512	377	352	425	639	34.9
		Female	3,806	305	268	309	270	463	421	394	445	931	41.8
Pottawatomie	15.4	Male	7,688	822	694	680	956	1,343	837	688	679	989	30.2
		Female	7,712	707	644	711	881	1,226	834	638	707	1,364	32.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Pratt	10.4	Male	4,999	489	346	415	685	765	515	504	535	745	32.4
		Female	5,401	445	360	408	621	707	538	541	615	1,166	38.0
Rawlins	4.1	Male	2,001	171	155	204	189	282	210	210	228	352	35.0
		Female	2,099	194	167	192	173	269	207	216	235	446	37.6
Reno	65.9	Male	32,342	3,192	2,694	3,016	4,617	5,484	3,662	2,977	3,037	3,663	29.8
		Female	33,558	2,924	2,572	2,846	3,985	5,229	3,727	3,194	3,451	5,630	33.5
Republic	7.4	Male	3,587	289	245	300	341	446	345	373	459	789	40.0
		Female	3,813	264	229	285	299	405	364	404	479	1,084	46.6
Rice	11.9	Male	5,693	487	466	527	723	739	618	592	603	938	33.7
		Female	6,207	492	419	516	691	717	654	624	703	1,391	39.1
Riley	64.8	Male	36,519	3,170	2,108	1,753	15,528	7,091	2,650	1,428	1,393	1,398	23.1
		Female	28,281	2,959	2,044	1,642	8,696	5,336	2,313	1,545	1,480	2,266	24.0
Rooks	7.0	Male	3,360	303	308	352	367	452	309	333	367	569	32.7
		Female	3,640	321	281	324	320	415	329	366	433	851	39.8
Rush	4.5	Male	2,204	180	165	213	208	271	200	254	297	416	38.2
		Female	2,296	161	154	164	163	262	208	255	315	614	46.6
Russell	8.9	Male	4,316	379	310	401	431	620	440	457	525	753	35.4
		Female	4,584	352	298	352	404	573	464	509	593	1,039	41.7
Saline	49.4	Male	23,826	2,292	2,098	2,346	3,405	4,132	2,807	2,249	2,117	2,380	29.3
		Female	25,574	2,174	1,953	2,218	3,628	4,175	2,894	2,365	2,368	3,799	31.7
Scott	5.8	Male	2,880	318	327	268	271	510	327	260	265	334	30.0
		Female	2,920	287	270	283	301	447	329	281	292	430	32.1
Sedgwick	370.8	Male	181,322	18,563	15,658	16,668	26,702	35,087	20,534	17,849	16,455	13,806	28.7
		Female	189,478	18,029	15,138	16,291	26,290	32,959	21,030	18,690	18,391	22,660	30.8
Seward	17.4	Male	8,711	1,057	826	815	1,337	1,562	940	847	698	629	27.0
		Female	8,689	1,000	810	770	1,239	1,443	948	847	715	917	28.6
Shawnee	155.3	Male	74,890	7,230	6,649	7,412	9,616	13,467	8,727	7,712	6,957	7,120	29.9
		Female	80,410	6,634	6,256	6,837	10,150	13,936	9,213	7,975	7,440	11,969	32.4
Sheridan	3.5	Male	1,786	191	160	202	198	232	180	196	181	246	31.1
		Female	1,714	164	158	186	138	213	171	203	158	323	34.9
Sherman	7.7	Male	3,813	339	352	409	525	572	445	360	385	426	29.9
		Female	3,887	363	324	367	384	571	459	414	379	626	33.8
Smith	5.8	Male	2,796	237	203	255	247	337	254	322	363	578	39.7
		Female	3,004	207	181	216	233	311	324	313	354	865	46.0
Stafford	5.6	Male	2,663	236	188	234	228	351	264	261	315	586	38.6
		Female	2,937	212	166	237	226	304	303	280	412	797	45.9
Stanton	2.3	Male	1,147	142	101	117	131	180	148	139	94	95	29.6
		Female	1,153	138	110	127	129	167	165	111	85	121	29.3
Stevens	4.9	Male	2,439	302	243	213	280	386	292	209	240	274	29.7
		Female	2,461	294	217	212	268	365	274	208	287	336	31.5
Sumner	25.3	Male	12,215	1,279	1,032	1,164	1,313	1,765	1,396	1,235	1,289	1,742	32.5
		Female	13,085	1,154	1,013	1,140	1,253	1,732	1,380	1,294	1,459	2,660	36.8
Thomas	8.6	Male	4,169	454	362	405	649	654	455	373	370	447	28.3
		Female	4,431	436	365	375	741	648	448	357	413	648	29.6
Trego	4.1	Male	2,017	217	170	181	209	281	191	195	231	342	33.2
		Female	2,083	187	147	183	188	260	179	208	256	475	39.2
Wabaunsee	7.0	Male	3,496	279	300	395	310	472	414	340	390	596	34.8
		Female	3,504	296	284	331	291	442	388	357	375	740	37.8
Wallace	2.0	Male	1,021	112	113	79	104	156	100	100	116	141	31.5
		Female	979	89	77	105	87	153	96	111	112	149	33.6
Washington	8.4	Male	4,110	345	312	398	392	498	378	424	486	877	37.9
		Female	4,290	378	309	400	297	426	385	410	498	1,187	43.7
Wichita	3.0	Male	1,554	193	143	188	171	237	161	168	132	161	28.5
		Female	1,446	160	136	146	146	218	166	150	136	188	31.2
Wilson	12.3	Male	5,865	557	506	575	557	792	618	526	678	1,056	34.3
		Female	6,435	545	496	539	549	836	619	611	750	1,490	39.1
Woodson	4.6	Male	2,249	176	146	187	230	304	220	220	301	465	38.7
		Female	2,351	191	113	194	195	270	206	228	332	622	45.3
☐ Wyandotte	169.7	Male	80,406	8,664	7,864	8,263	10,799	13,325	8,353	7,708	7,710	7,720	28.5
		Female	89,294	8,272	7,591	8,027	11,832	14,081	9,323	8,595	8,936	12,637	31.3
TOTAL METRO COUNTIES	**1,122.8**	**Male**	**545,568**	**53,452**	**48,911**	**52,990**	**76,833**	**101,217**	**65,478**	**53,720**	**49,076**	**43,891**	**29.0**
		Female	**577,232**	**51,095**	**46,852**	**51,043**	**77,541**	**101,795**	**68,207**	**56,729**	**53,783**	**70,187**	**31.1**
TOTAL STATE	**2,392.5**	**Male**	**1,170,037**	**113,508**	**100,727**	**110,568**	**168,971**	**199,019**	**132,737**	**110,496**	**108,323**	**125,688**	**29.6**
		Female	**1,222,463**	**107,529**	**95,696**	**105,967**	**157,341**	**192,685**	**135,185**	**116,081**	**119,966**	**192,013**	**32.5**

1982 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY													
CLARKSVILLE - HOPKINSVILLE	**155.1**	**Male**	**80,882**	**8,292**	**6,871**	**7,084**	**19,633**	**14,624**	**8,339**	**6,098**	**4,688**	**5,253**	**24.5**
		Female	**74,218**	**8,100**	**6,594**	**6,685**	**11,733**	**13,104**	**8,488**	**6,303**	**5,484**	**7,727**	**28.1**
Christian	68.8	Male	36,833	3,799	3,151	3,069	9,925	6,370	3,518	2,388	2,120	2,493	23.9
		Female	31,967	3,828	2,999	2,893	4,526	5,465	3,472	2,629	2,398	3,757	28.2
Montgomery, Tenn.	*86.3*	*Male*	*44,049*	*4,493*	*3,720*	*4,015*	*9,708*	*8,254*	*4,821*	*3,710*	*2,568*	*2,760*	*25.1*
		Female	*42,251*	*4,272*	*3,595*	*3,792*	*7,207*	*7,639*	*5,016*	*3,674*	*3,086*	*3,970*	*28.0*
HUNTINGTON - ASHLAND	**316.1**	**Male**	**152,293**	**14,683**	**14,475**	**15,713**	**18,573**	**24,563**	**18,893**	**15,748**	**14,623**	**15,022**	**30.2**
		Female	**163,807**	**13,585**	**14,011**	**14,551**	**19,306**	**25,329**	**19,798**	**17,162**	**17,025**	**23,040**	**33.1**
Boyd	56.1	Male	27,240	2,540	2,390	2,767	3,189	4,645	3,439	2,914	2,648	2,708	30.9
		Female	28,860	2,339	2,395	2,487	3,218	4,460	3,577	3,107	3,121	4,156	33.9
Greenup	40.3	Male	19,788	2,040	2,046	2,248	2,201	3,201	2,648	2,137	1,708	1,559	29.2
		Female	20,512	1,833	2,016	2,158	2,179	3,382	2,784	2,200	1,826	2,134	31.1
Lawrence, Ohio	*65.1*	*Male*	*31,555*	*3,241*	*3,288*	*3,452*	*3,529*	*4,836*	*3,905*	*3,260*	*2,993*	*3,051*	*29.7*
		Female	*33,545*	*3,060*	*3,105*	*3,252*	*3,584*	*5,205*	*4,137*	*3,462*	*3,444*	*4,296*	*32.2*
Cabell, W. Va.	*106.9*	*Male*	*50,205*	*4,511*	*4,359*	*4,625*	*6,909*	*8,254*	*5,910*	*5,046*	*5,135*	*5,456*	*30.7*
		Female	*56,695*	*4,170*	*4,221*	*4,341*	*7,610*	*8,431*	*6,260*	*5,859*	*6,243*	*9,560*	*34.5*
Wayne, W. Va.	*47.7*	*Male*	*23,505*	*2,351*	*2,392*	*2,621*	*2,745*	*3,627*	*2,991*	*2,391*	*2,139*	*2,248*	*29.5*
		Female	*24,195*	*2,183*	*2,274*	*2,313*	*2,715*	*3,851*	*3,040*	*2,534*	*2,391*	*2,894*	*31.8*
LEXINGTON-FAYETTE	**326.4**	**Male**	**158,036**	**14,880**	**14,105**	**14,689**	**25,865**	**30,504**	**19,316**	**14,228**	**12,511**	**11,938**	**28.1**
		Female	**168,364**	**14,033**	**13,373**	**14,185**	**26,776**	**31,938**	**20,020**	**15,364**	**13,926**	**18,749**	**30.0**
Bourbon	19.6	Male	9,594	923	945	1,073	1,053	1,513	1,185	938	930	1,034	30.3
		Female	10,006	864	799	934	1,002	1,579	1,213	1,028	1,057	1,530	33.9
Clark	29.1	Male	14,134	1,452	1,462	1,548	1,566	2,443	1,834	1,415	1,195	1,219	29.3
		Female	14,966	1,346	1,332	1,459	1,599	2,630	1,856	1,485	1,352	1,907	31.6
Fayette	209.0	Male	100,802	8,989	8,408	8,649	18,641	20,596	11,867	8,865	7,832	6,955	27.8
		Female	108,198	8,424	8,152	8,369	19,188	21,503	12,530	9,797	8,747	11,488	29.6
Jessamine	27.8	Male	13,672	1,553	1,361	1,200	2,090	2,710	1,725	1,136	936	961	27.3
		Female	14,128	1,449	1,243	1,352	2,299	2,704	1,670	1,133	1,000	1,278	27.7
Scott	22.6	Male	11,047	1,137	1,049	1,171	1,577	1,767	1,424	1,031	863	1,028	28.3
		Female	11,553	1,101	996	1,047	1,603	1,920	1,401	1,055	985	1,445	30.4
Woodford	18.3	Male	8,787	826	880	1,048	938	1,475	1,281	843	755	741	29.8
		Female	9,513	849	851	1,024	1,085	1,602	1,350	866	785	1,101	30.9
LOUISVILLE	**912.1**	**Male**	**437,256**	**42,040**	**41,746**	**45,144**	**56,116**	**79,325**	**53,078**	**43,931**	**39,835**	**36,041**	**29.2**
		Female	**474,844**	**40,321**	**40,093**	**43,536**	**57,879**	**81,828**	**56,452**	**48,152**	**45,781**	**60,802**	**31.8**
Bullitt	46.5	Male	23,214	2,453	3,027	3,078	2,602	4,060	3,450	2,036	1,410	1,098	26.1
		Female	23,286	2,396	2,894	2,958	2,618	4,492	3,282	1,854	1,399	1,393	26.7
Jefferson	682.1	Male	323,879	30,906	29,520	32,421	42,488	58,527	37,473	33,311	31,034	28,199	29.5
		Female	358,221	29,539	28,343	31,257	44,577	60,714	41,094	37,537	36,115	49,045	32.5
Oldham	30.4	Male	16,383	1,374	1,667	1,669	2,297	3,570	2,777	1,332	918	779	28.3
		Female	14,017	1,409	1,661	1,620	1,300	2,846	2,255	1,017	900	1,009	28.6
Clark, Ind.	*90.9*	*Male*	*43,948*	*4,516*	*4,547*	*4,771*	*5,241*	*8,042*	*5,511*	*4,338*	*3,696*	*3,286*	*28.6*
		Female	*46,952*	*4,292*	*4,365*	*4,488*	*5,678*	*8,451*	*5,820*	*4,596*	*4,233*	*5,029*	*30.5*
Floyd, Ind.	*62.2*	*Male*	*29,832*	*2,791*	*2,985*	*3,205*	*3,488*	*5,126*	*3,867*	*2,914*	*2,777*	*2,679*	*29.8*
		Female	*32,368*	*2,685*	*2,830*	*3,213*	*3,706*	*5,325*	*4,001*	*3,148*	*3,134*	*4,326*	*32.0*
OWENSBORO	**87.2**	**Male**	**41,815**	**4,242**	**4,092**	**4,605**	**5,462**	**6,922**	**5,008**	**4,121**	**3,593**	**3,770**	**28.6**
		Female	**45,385**	**4,073**	**4,020**	**4,371**	**5,618**	**7,102**	**5,255**	**4,545**	**4,412**	**5,989**	**31.5**
Daviess	87.2	Male	41,815	4,242	4,092	4,605	5,462	6,922	5,008	4,121	3,593	3,770	28.6
		Female	45,385	4,073	4,020	4,371	5,618	7,102	5,255	4,545	4,412	5,989	31.5
ALL COUNTIES													
Adair	15.7	Male	7,656	646	699	857	814	1,041	949	764	827	1,059	32.8
		Female	8,044	599	644	824	848	1,046	955	804	942	1,382	35.6
Allen	14.5	Male	7,082	645	603	713	798	968	875	699	814	967	33.1
		Female	7.418	583	587	685	709	1,025	908	782	828	1,311	36.3
Anderson	13.2	Male	6,455	664	661	660	700	1,075	848	588	563	696	30.0
		Female	6,745	586	624	657	718	1,168	814	609	618	951	31.7
Ballard	8.8	Male	4,243	360	392	442	424	633	535	400	404	653	32.9
		Female	4,557	361	365	405	423	628	533	444	491	907	36.8
Barren	34.9	Male	16,780	1,499	1,519	1,731	1,892	2,694	2,015	1,667	1,645	2,118	31.5
		Female	18,120	1,477	1,524	1,664	1,943	2,637	2,218	1,846	1,881	2,930	34.3
Bath	10.4	Male	5,146	505	459	575	603	761	605	497	490	651	30.7
		Female	5,254	474	479	494	553	796	623	506	485	844	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Bell	34.9	Male	16,933	1,730	1,899	1,941	1,967	2,777	2,008	1,421	1,488	1,702	28.3
		Female	17,967	1,650	1,735	1,906	1,999	2,752	1,990	1,669	1,771	2,495	31.2
☐ Boone	48.7	Male	23,951	2,753	2,716	2,664	2,792	4,303	3,244	2,357	1,733	1,389	27.4
		Female	24,749	2,525	2,394	2,633	2,960	4,714	3,303	2,348	1,854	2,018	28.9
Bourbon	19.6	Male	9,594	923	945	1,073	1,053	1,513	1,185	938	930	1,034	30.3
		Female	10,006	864	799	934	1,002	1,579	1,213	1,028	1,057	1,530	33.9
Boyd	56.1	Male	27,240	2,540	2,390	2,767	3,189	4,645	3,439	2,914	2,648	2,708	30.9
		Female	28,860	2,339	2,395	2,487	3,218	4,460	3,577	3,107	3,121	4,156	33.9
Boyle	25.5	Male	12,256	1,013	1,249	1,454	1,583	1,891	1,455	1,205	1,189	1,217	29.4
		Female	13,244	954	1,138	1,335	1,530	2,058	1,595	1,297	1,405	1,932	33.1
Bracken	7.9	Male	3,831	339	378	416	412	540	432	389	394	531	31.9
		Female	4,069	345	354	416	417	532	464	388	449	704	34.4
Breathitt	17.5	Male	8,651	1,025	922	1,079	1,132	1,395	936	721	600	841	26.2
		Female	8,849	970	906	1,046	1,161	1,418	955	708	704	981	27.4
Breckinridge	17.3	Male	8,607	865	805	943	940	1,307	967	760	887	1,133	30.7
		Female	8,693	762	791	894	932	1,298	999	818	862	1,337	32.4
Bullitt	46.5	Male	23,214	2,453	3,027	3,078	2,602	4,060	3,450	2,036	1,410	1,098	26.1
		Female	23,286	2,396	2,894	2,958	2,618	4,492	3,282	1,854	1,399	1,393	26.7
Butler	11.4	Male	5,661	543	516	647	637	842	705	498	529	744	30.8
		Female	5,739	517	491	550	652	842	685	481	566	955	32.8
Caldwell	13.5	Male	6,418	509	600	628	674	946	737	643	687	994	33.4
		Female	7,082	498	512	598	686	966	761	749	823	1,489	38.7
Calloway	30.4	Male	14,651	1,048	1,037	1,129	3,230	2,124	1,662	1,164	1,350	1,907	29.1
		Female	15,749	960	1,036	1,083	3,424	2,124	1,685	1,265	1,551	2,621	31.5
☐ Campbell	82.5	Male	39,297	3,880	3,818	4,472	5,082	6,249	4,235	3,959	3,714	3,888	28.8
		Female	43,203	3,853	3,613	4,278	5,210	6,305	4,680	4,311	4,521	6,432	32.4
Carlisle	5.5	Male	2,688	228	253	286	284	357	305	285	266	424	33.2
		Female	2,812	206	220	235	258	352	323	299	334	585	39.2
Carroll	9.4	Male	4,567	442	412	488	528	649	585	448	458	557	31.4
		Female	4,833	420	410	460	527	713	595	478	523	707	33.4
Carter	25.9	Male	12,726	1,363	1,361	1,398	1,610	1,980	1,546	1,095	1,045	1,328	28.2
		Female	13,174	1,320	1,331	1,318	1,644	2,032	1,566	1,195	1,168	1,600	29.8
Casey	15.2	Male	7,482	696	733	840	830	1,110	829	731	768	945	30.8
		Female	7,718	725	696	832	783	1,116	851	765	805	1,145	32.4
Christian	68.8	Male	36,833	3,799	3,151	3,069	9,925	6,370	3,518	2,388	2,120	2,493	23.9
		Female	31,967	3,828	2,999	2,893	4,526	5,465	3,472	2,629	2,398	3,757	28.2
Clark	29.1	Male	14,134	1,452	1,462	1,548	1,566	2,443	1,834	1,415	1,195	1,219	29.3
		Female	14,966	1,346	1,332	1,459	1,599	2,630	1,856	1,485	1,352	1,907	31.6
Clay	23.5	Male	11,753	1,288	1,379	1,600	1,456	1,787	1,363	938	866	1,076	25.9
		Female	11,747	1,255	1,286	1,415	1,396	1,877	1,326	991	948	1,253	27.8
Clinton	9.5	Male	4,619	419	435	479	510	678	591	458	435	614	31.9
		Female	4,881	410	425	468	551	653	620	467	528	759	34.0
Crittenden	9.4	Male	4,512	375	412	435	501	684	571	409	481	644	32.8
		Female	4,888	379	379	427	482	671	608	410	539	993	36.7
Cumberland	7.4	Male	3,561	292	304	335	423	476	404	387	393	547	33.9
		Female	3,839	300	295	385	362	543	420	424	452	658	35.8
Daviess	87.2	Male	41,815	4,242	4,092	4,605	5,462	6,922	5,008	4,121	3,593	3,770	28.6
		Female	45,385	4,073	4,020	4,371	5,618	7,102	5,255	4,545	4,412	5,989	31.5
Edmonson	10.2	Male	5,082	505	497	551	631	707	646	488	483	574	30.0
		Female	5,118	481	474	525	500	773	655	498	503	709	32.5
Elliott	7.1	Male	3,578	427	404	385	386	593	407	296	294	386	28.2
		Female	3,522	397	355	393	418	556	400	286	302	415	28.6
Estill	14.8	Male	7,162	722	772	848	808	1,035	926	630	584	837	29.2
		Female	7,638	651	704	822	804	1,147	923	707	663	1,217	32.3
Fayette	209.0	Male	100,802	8,989	8,408	8,649	18,641	20,596	11,867	8,865	7,832	6,955	27.8
		Female	108,198	8,424	8,152	8,369	19,188	21,503	12,530	9,797	8.747	11,488	29.6
Fleming	12.5	Male	6,156	599	597	645	694	978	706	551	592	794	30.6
		Female	6,344	517	566	650	660	970	685	619	631	1,046	33.0
Floyd	51.1	Male	25,268	2,881	2,695	2,879	2,904	4,326	2,941	2,244	2,145	2,253	27.9
		Female	25,832	2,747	2,494	2,523	3,108	4,291	2,921	2,393	2,393	2,962	29.8
Franklin	43.2	Male	20,829	1,873	1,974	2,034	2,586	3,979	2,653	2,109	1,862	1,759	29.9
		Female	22,371	1,809	1,883	1,915	2,699	4,147	2,847	2,204	2,139	2,728	31.9
Fulton	8.8	Male	4,009	361	404	456	438	535	438	376	395	606	31.4
		Female	4,791	351	398	445	448	591	497	389	552	1,120	38.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Gallatin	5.0	Male	2,524	276	249	305	284	366	317	260	223	244	29.0
		Female	2,476	210	222	278	267	388	325	239	222	325	31.7
Garrard	11.2	Male	5,496	502	494	517	577	864	683	585	576	698	32.6
		Female	5,704	460	436	530	598	873	682	618	588	919	34.5
Grant	14.0	Male	6,882	693	731	789	723	1,011	932	603	587	793	30.0
		Female	7,118	679	686	762	731	1,090	905	621	701	943	31.4
Graves	34.6	Male	16,559	1,418	1,372	1,654	1,762	2,513	2,019	1,517	1,801	2,503	33.2
		Female	18,041	1,354	1,285	1,538	1,770	2,465	2,084	1,676	2,165	3,704	37.9
Grayson	21.7	Male	10,784	1,039	1,033	1,204	1,226	1,560	1,237	993	1,087	1,405	30.7
		Female	10,916	1,012	995	1,067	1,166	1,643	1,231	1,031	1,123	1,648	32.4
Green	11.1	Male	5,443	455	467	570	577	797	663	552	614	748	33.2
		Female	5,657	411	442	550	546	803	686	584	619	1,016	36.1
Greenup	40.3	Male	19,788	2,040	2,046	2,248	2,201	3,201	2,648	2,137	1,708	1,559	29.2
		Female	20,512	1,833	2,016	2,158	2,179	3,382	2,784	2,200	1,826	2,134	31.1
Hancock	7.9	Male	3,978	434	426	457	421	669	518	358	300	395	28.8
		Female	3,922	404	412	435	464	654	457	352	311	433	28.8
Hardin	92.1	Male	52,919	4,849	3,925	5,764	16,861	8,467	4,932	3,387	2,404	2,330	22.9
		Female	39,181	4,547	3,765	3,874	6,020	6,899	4,925	3,440	2,591	3,120	27.0
Harlan	42.8	Male	20,779	2,308	2,295	2,395	2,550	3,519	2,247	1,691	1,806	1,968	27.4
		Female	22,021	2,301	2,186	2,271	2,552	3,479	2,213	2,004	2,176	2,839	29.9
Harrison	15.4	Male	7,466	701	721	760	817	1,073	866	747	765	1,016	31.8
		Female	7,934	680	612	703	830	1,104	935	771	836	1,463	35.4
Hart	15.6	Male	7,611	679	708	875	859	1,074	886	752	854	924	31.4
		Female	7,989	686	680	832	847	1,116	956	801	884	1,187	33.5
☐ Henderson	41.9	Male	20,276	2,005	2,030	2,140	2,450	3,451	2,438	1,968	1,849	1,945	29.4
		Female	21,624	1,893	1,877	2,042	2,554	3,546	2,543	2,135	2,081	2,953	31.9
Henry	13.1	Male	6,484	551	613	670	708	982	845	637	686	792	32.1
		Female	6,616	505	559	686	650	988	844	641	709	1,034	34.2
Hickman	6.1	Male	2,917	257	236	308	310	420	345	256	314	471	33.3
		Female	3,183	230	249	277	306	408	364	292	360	697	38.3
Hopkins	47.6	Male	22,847	2,297	2,236	2,398	2,582	3,883	2,758	2,059	2,078	2,556	29.9
		Female	24,753	2,197	2,042	2,253	2,784	3,938	2,859	2,236	2,510	3,934	32.9
Jackson	12.3	Male	6,165	685	690	668	668	961	661	531	543	758	28.9
		Female	6,135	602	600	650	720	920	695	551	591	806	30.4
Jefferson	682.1	Male	323,879	30,906	29,520	32,421	42,488	58,527	37,473	33,311	31,034	28,199	29.5
		Female	358,221	29,539	28,343	31,257	44,577	60,714	41,094	37,537	36,115	49,045	32.5
Jessamine	27.8	Male	13,672	1,553	1,361	1,200	2,090	2,710	1,725	1,136	936	961	27.3
		Female	14,128	1,449	1,243	1,352	2,299	2,704	1,670	1,133	1,000	1,278	27.7
Johnson	25.7	Male	12,672	1,313	1,292	1,409	1,470	2,133	1,572	1,175	1,029	1,279	29.0
		Female	13,028	1,243	1,211	1,289	1,470	2,128	1,593	1,145	1,231	1,718	31.1
☐ Kenton	138.8	Male	66,292	7,112	6,439	7,144	8,623	11,706	7,509	6,225	5,660	5,874	28.3
		Female	72,508	6,739	6,138	6,959	8,952	11,883	8,019	6,801	6,961	10,056	31.3
Knott	18.5	Male	9,315	1,063	1,082	1,178	1,194	1,587	1,034	709	656	812	25.9
		Female	9,185	1,009	910	1,080	1,157	1,481	1,012	733	819	984	27.9
Knox	31.5	Male	15,257	1,693	1,729	1,854	1,772	2,330	1,792	1,214	1,254	1,619	27.5
		Female	16,243	1,596	1,621	1,735	1,858	2,463	1,901	1,303	1,560	2,206	30.3
Larue	12.2	Male	5,994	559	544	635	638	916	724	616	581	781	31.8
		Female	6,206	493	501	599	655	881	774	607	657	1,039	34.7
Laurel	41.1	Male	20,350	2,157	2,195	2,377	2,384	3,374	2,385	1,811	1,671	1,996	28.1
		Female	20,750	2,031	1,913	2,194	2,410	3,340	2,497	1,928	1,864	2,573	30.5
Lawrence	14.8	Male	7,276	736	742	861	804	1,118	884	634	617	880	29.4
		Female	7,524	733	754	772	843	1,135	901	618	681	1,087	30.8
Lee	7.9	Male	3,916	379	411	443	419	548	402	400	366	548	30.6
		Female	3,984	365	321	438	391	564	474	385	342	704	33.5
Leslie	15.4	Male	7,725	994	822	1,022	1,013	1,234	878	691	495	576	25.1
		Female	7,675	939	785	881	1,045	1,315	892	658	523	637	26.4
Letcher	32.1	Male	15,768	1,803	1,738	1,824	1,874	2,663	1,773	1,358	1,252	1,483	27.4
		Female	16,332	1,784	1,627	1,799	1,875	2,565	1,878	1,435	1,471	1,898	29.2
Lewis	14.9	Male	7,487	814	831	948	888	1,075	888	656	571	816	27.4
		Female	7,413	777	743	848	862	1,141	876	641	658	867	29.2
Lincoln	19.5	Male	9,680	973	965	1,118	1,000	1,441	1,152	916	904	1,211	30.4
		Female	9,820	929	906	956	984	1,469	1,169	945	1,050	1,412	32.7
Livingston	9.5	Male	4,728	454	419	444	512	751	604	467	468	609	32.1
		Female	4,772	378	387	408	488	759	590	478	508	776	34.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Logan	24.5	Male	11,883	1,147	1,092	1,210	1,391	1,692	1,455	1,194	1,114	1,588	31.5
		Female	12,617	1,096	1,043	1,214	1,324	1,751	1,555	1,182	1,403	2,049	34.3
Lyon	6.7	Male	3,762	208	209	275	540	779	495	366	400	490	33.3
		Female	2,938	185	186	247	261	377	379	300	395	608	40.6
McCracken	61.9	Male	29,193	2,704	2,632	2,672	3,354	4,921	3,515	2,988	3,015	3,392	31.6
		Female	32,707	2,634	2,487	2,711	3,436	5,111	3,737	3,398	3,516	5,677	34.9
McCreary	16.2	Male	8,073	909	935	1,090	1,033	1,193	891	624	636	762	25.6
		Female	8,127	809	924	985	859	1,254	906	679	755	956	28.9
McLean	10.3	Male	5,043	452	478	537	506	784	658	460	495	673	32.0
		Female	5,257	445	441	502	535	827	645	459	582	820	33.5
Madison	55.0	Male	26,064	2,224	2,183	2,309	6,389	4,159	2,808	2,079	1,870	2,043	24.9
		Female	28,936	2,205	2,105	2,147	7,798	4,218	3,029	2,281	2,064	3,089	25.5
Magoffin	14.0	Male	6,997	857	819	862	886	1,083	811	618	491	570	25.7
		Female	7,003	843	744	861	874	1,099	799	544	545	694	26.6
Marion	18.1	Male	8,807	970	873	1,209	1,120	1,369	934	754	702	876	26.7
		Female	9,293	938	894	1,145	1,044	1,358	991	847	758	1,318	29.6
Marshall	26.6	Male	13,055	1,146	1,074	1,281	1,376	1,923	1,688	1,400	1,394	1,773	33.6
		Female	13,545	981	1,019	1,202	1,410	1,928	1,796	1,418	1,535	2,256	36.3
Martin	14.9	Male	7,428	998	881	874	889	1,375	806	563	511	531	25.5
		Female	7,472	957	872	906	978	1,302	739	576	513	629	25.2
Mason	17.8	Male	8,548	820	782	929	953	1,341	931	875	935	982	30.9
		Female	9,252	775	748	873	984	1,332	990	990	1,056	1,504	34.4
Meade	23.7	Male	12,043	1,742	1,422	1,167	1,443	2,766	1,444	789	667	603	25.9
		Female	11,657	1,638	1,276	1,093	1,570	2,548	1,312	766	651	803	26.0
Menifee	5.3	Male	2,737	274	284	363	387	402	286	230	216	295	26.5
		Female	2,563	250	257	272	281	427	301	226	238	311	30.2
Mercer	19.6	Male	9,405	874	862	952	1,041	1,456	1,195	969	980	1,076	31.7
		Female	10,195	862	881	974	1,019	1,560	1,232	1,028	1,057	1,562	33.6
Metcalfe	9.8	Male	4,852	431	436	546	537	644	590	519	473	656	32.1
		Female	4,948	393	397	500	509	699	606	496	546	802	34.7
Monroe	12.5	Male	6,089	541	558	652	707	851	741	599	588	852	31.9
		Female	6,411	527	558	629	640	886	774	650	685	1,062	34.6
Montgomery	20.9	Male	10,137	1,078	1,121	1,122	1,143	1,712	1,275	890	859	937	28.5
		Female	10,763	1,080	1,047	961	1,203	1,867	1,264	1,027	981	1,333	30.8
Morgan	12.5	Male	6,252	673	666	696	782	945	668	567	531	724	28.3
		Female	6,248	618	602	624	782	939	700	594	560	829	30.3
Muhlenberg	33.1	Male	16,241	1,644	1,563	1,750	1,977	2,538	1,889	1,450	1,510	1,920	29.7
		Female	16,859	1,558	1,428	1,537	1,830	2,593	1,938	1,553	1,744	2,678	33.0
Nelson	28.5	Male	13,879	1,522	1,398	1,743	1,814	2,298	1,584	1,208	1,133	1,179	27.0
		Female	14,621	1,442	1,415	1,754	1,741	2,314	1,622	1,220	1,279	1,834	29.1
Nicholas	7.3	Male	3,524	312	[illegible]	374	399	540	412	343	353	465	31.5
		Female	3,776	352	[illegible]	346	376	567	434	355	402	637	33.9
Ohio	22.3	Male	10,872	1,104	[illegible]	1,091	1,164	1,711	1,300	1,003	1,027	1,410	30.9
		Female	11,428	1,078	[illegible]	1,103	1,202	1,772	1,309	1,026	1,132	1,765	32.3
Oldham	30.4	Male	16,383	1,374	1,667	1,669	2,297	3,570	2,777	1,332	918	779	28.3
		Female	14,017	1,409	1,661	1,620	1,300	2,846	2,255	1,017	900	1,009	28.6
Owen	9.3	Male	4,595	448	436	448	453	666	534	474	489	647	32.7
		Female	4,705	462	408	426	418	698	526	439	502	826	34.1
Owsley	5.9	Male	2,964	308	295	340	299	448	338	250	278	408	30.4
		Female	2,936	266	302	333	333	411	340	271	250	430	30.7
Pendleton	11.2	Male	5,576	530	589	692	663	831	621	521	496	633	28.8
		Female	5,624	513	547	570	595	808	702	547	540	802	32.3
Perry	35.0	Male	17,233	1,980	1,929	2,041	2,184	2,918	1,962	1,509	1,259	1,451	26.7
		Female	17,767	1,881	1,770	2,085	2,134	2,943	1,975	1,485	1,505	1,989	28.4
Pike	84.7	Male	41,839	4,799	4,565	4,670	5,219	7,423	4,985	3,696	3,368	3,114	27.2
		Female	42,861	4,708	4,451	4,443	5,277	7,444	4,798	3,976	3,651	4,113	28.4
Powell	11.7	Male	5,845	687	654	705	670	937	739	480	421	552	27.2
		Female	5,855	595	616	644	680	981	746	481	452	660	29.0
Pulaski	47.6	Male	23,142	2,081	2,224	2,501	2,691	3,639	2,877	2,280	2,223	2,626	30.7
		Female	24,458	2,087	2,101	2,351	2,742	3,766	2,946	2,429	2,481	3,555	32.8
Robertson	2.3	Male	1,140	106	97	122	100	155	131	126	120	183	34.4
		Female	1,160	82	80	123	117	163	145	118	130	202	36.0
Rockcastle	14.3	Male	7,153	697	748	877	806	1,014	867	662	631	851	29.4
		Female	7,147	508	690	758	738	1,065	864	707	681	1,036	32.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Rowan	19.5	Male	9,449	819	764	899	2,364	1,377	1,045	715	683	783	24.6
		Female	10,051	771	724	863	2,622	1,446	1,050	782	699	1,094	25.3
Russell	14.2	Male	6,885	557	672	700	770	1,002	801	668	789	926	32.4
		Female	7,315	560	605	732	746	1,016	838	758	838	1,222	35.0
Scott	22.6	Male	11,047	1,137	1,049	1,171	1,577	1,767	1,424	1,031	863	1,028	28.3
		Female	11,553	1,101	996	1,047	1,603	1,920	1,401	1,055	985	1,445	30.4
Shelby	24.2	Male	11,771	1,005	1,027	1,393	1,370	1,838	1,602	1,146	1,070	1,320	30.9
		Female	12,429	1,023	1,093	1,195	1,352	2,023	1,593	1,193	1,173	1,784	32.7
Simpson	14.9	Male	7,167	752	706	781	822	1,110	826	657	683	830	29.7
		Female	7,733	688	691	743	819	1,174	908	720	795	1,195	32.9
Spencer	6.0	Male	3,038	296	302	354	319	454	422	290	276	325	30.5
		Female	2,962	258	261	309	322	497	371	298	279	367	31.7
Taylor	22.0	Male	10,639	995	932	1,100	1,369	1,668	1,348	1,112	944	1,171	30.5
		Female	11,361	894	960	1,031	1,441	1,739	1,413	1,167	1,118	1,598	32.8
Todd	12.1	Male	5,871	540	520	671	644	831	675	549	614	827	31.7
		Female	6,229	551	543	582	687	846	659	594	657	1,110	33.9
Trigg	9.5	Male	4,646	369	391	520	430	639	573	453	573	698	34.6
		Female	4,854	384	383	466	417	666	559	532	606	841	37.0
Trimble	6.4	Male	3,183	296	323	355	336	507	426	282	312	346	30.5
		Female	3,217	283	314	309	320	543	403	320	303	422	32.0
Union	18.2	Male	9,479	875	829	1,412	1,996	1,312	845	678	725	807	23.7
		Female	8,721	835	765	898	1,316	1,319	842	790	760	1,196	29.1
Warren	74.4	Male	35,948	3,378	3,082	3,136	7,229	6,290	4,118	3,027	2,715	2,973	26.8
		Female	38,452	3,259	2,842	3,073	7,910	6,302	4,213	3,172	3,136	4,545	28.4
Washington	10.8	Male	5,265	508	489	684	632	769	596	458	503	626	29.1
		Female	5,535	506	500	569	623	745	619	509	585	879	32.6
Wayne	17.6	Male	8,670	844	917	988	995	1,298	981	786	814	1,047	29.6
		Female	8,930	847	845	860	1,004	1,308	1,073	877	884	1,232	31.9
Webster	15.2	Male	7,258	701	637	756	821	1,107	813	671	700	1,049	31.4
		Female	7,942	698	709	712	863	1,094	840	709	822	1,495	34.0
Whitley	35.0	Male	16,843	1,756	1,726	1,917	2,244	2,659	1,945	1,445	1,429	1,722	27.9
		Female	18,157	1,627	1,578	1,802	2,465	2,645	2,049	1,551	1,744	2,696	31.1
Wolfe	6.9	Male	3,479	406	328	421	442	489	383	311	298	401	27.9
		Female	3,421	359	298	360	401	507	409	288	323	476	30.8
Woodford	18.3	Male	8,787	826	880	1,048	938	1,475	1,281	843	755	741	29.8
		Female	9,513	849	851	1,024	1,085	1,602	1,350	866	785	1,101	30.9
TOTAL METRO COUNTIES	**1,649.7**	**Male**	**797,004**	**77,984**	**75,001**	**80,966**	**112,976**	**143,508**	**95,055**	**76,976**	**68,898**	**65,640**	**28.6**
		Female	**852,696**	**74,460**	**71,723**	**77,841**	**110,488**	**146,847**	**100,284**	**83,848**	**79,514**	**107,691**	**31.3**
TOTAL STATE	**3,743.1**	**Male**	**1,828,350**	**180,291**	**175,196**	**193,474**	**253,963**	**307,568**	**215,541**	**169,146**	**158,650**	**174,521**	**28.6**
		Female	**1,914,750**	**172,151**	**166,423**	**181,739**	**242,410**	**311,456**	**223,363**	**181,400**	**180,431**	**255,377**	**31.2**
LOUISIANA													
ALEXANDRIA	**155.7**	**Male**	**74,742**	**8,057**	**7,514**	**8,481**	**10,090**	**11,538**	**8,750**	**6,817**	**6,477**	**7,018**	**27.8**
		Female	**80,958**	**7,914**	**7,263**	**8,322**	**9,634**	**12,310**	**9,565**	**7,596**	**7,742**	**10,613**	**31.0**
Grant	17.2	Male	8,325	831	871	948	890	1,097	967	753	848	1,120	30.7
		Female	8,875	812	823	936	834	1,226	1,035	810	949	1,450	33.4
Rapides	138.5	Male	66,417	7,226	6,643	7,533	9,200	10,441	7,783	6,064	5,629	5,898	27.5
		Female	72,083	7,102	6,439	7,386	8,800	11,084	8,530	6,786	6,793	9,163	30.7
BATON ROUGE	**516.2**	**Male**	**251,392**	**27,457**	**25,378**	**26,795**	**41,265**	**47,925**	**29,518**	**20,693**	**17,527**	**14,834**	**26.0**
		Female	**264,808**	**26,928**	**24,684**	**26,116**	**42,057**	**49,069**	**31,022**	**22,541**	**20,080**	**22,311**	**27.6**
Ascension	52.1	Male	25,635	3,150	2,909	3,184	3,349	4,539	3,073	2,124	1,654	1,653	25.5
		Female	26,465	3,054	2,783	3,048	3,449	4,613	3,182	2,086	1,951	2,299	26.9
East Baton Rouge	381.3	Male	184,734	19,628	17,876	18,747	32,610	36,153	21,172	14,995	13,025	10,528	26.0
		Female	196,566	19,201	17,453	18,392	33,196	37,014	22,771	16,869	15,050	16,620	27.7
Livingston	63.2	Male	31,401	3,607	3,534	3,615	3,898	5,713	4,209	2,719	2,144	1,962	26.8
		Female	31,799	3,656	3,426	3,500	3,999	5,873	3,914	2,700	2,239	2,492	27.2
West Baton Rouge	19.6	Male	9,622	1,072	1,059	1,249	1,408	1,520	1,064	855	704	691	25.2
		Female	9,978	1,017	1,022	1,176	1,413	1,569	1,155	886	840	900	27.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
LAFAYETTE	157.1	Male	77,372	8,173	7,441	8,102	13,604	15,508	8,622	6,811	4,981	4,130	25.9
		Female	79,728	7,937	7,074	8,019	13,728	14,457	9,232	7,087	5,504	6,690	27.1
Lafayette	157.1	Male	77,372	8,173	7,441	8,102	13,604	15,508	8,622	6,811	4,981	4,130	25.9
		Female	79,728	7,937	7,074	8,019	13,728	14,457	9,232	7,087	5,504	6,690	27.1
LAKE CHARLES	171.6	Male	83,820	8,918	8,455	9,212	11,863	14,227	9,706	8,238	6,891	6,310	27.4
		Female	87,780	8,817	8,106	8,810	11,926	14,347	10,289	8,794	7,742	8,949	29.3
Calcasieu	171.6	Male	83,820	8,918	8,455	9,212	11,863	14,227	9,706	8,238	6,891	6,310	27.4
		Female	87,780	8,817	8,106	8,810	11,926	14,347	10,289	8,794	7,742	8,949	29.3
MONROE	143.4	Male	68,145	7,921	7,314	7,635	10,011	10,872	7,431	5,970	5,229	5,762	26.1
		Female	75,255	7,490	6,885	7,156	10,939	11,744	8,405	7,086	6,564	8,986	29.4
Ouachita	143.4	Male	68,145	7,921	7,314	7,635	10,011	10,872	7,431	5,970	5,229	5,762	26.1
		Female	75,255	7,490	6,885	7,156	10,939	11,744	8,405	7,086	6,564	8,986	29.4
NEW ORLEANS	1,214.0	Male	583,023	60,879	55,731	61,990	79,340	109,290	69,427	53,847	49,088	43,431	28.1
		Female	630,977	58,939	54,697	61,380	82,463	113,146	73,325	59,364	56,212	71,451	30.1
Jefferson	473.9	Male	232,017	24,352	22,410	24,887	30,900	45,530	30,198	22,168	18,257	13,315	28.0
		Female	241,883	23,435	21,667	24,438	31,889	46,293	30,538	22,872	19,995	20,756	29.2
Orleans	554.2	Male	259,396	26,689	23,847	26,446	37,763	47,864	27,020	22,285	23,137	24,345	28.1
		Female	294,804	26,171	23,876	26,895	39,783	50,110	30,558	26,803	28,221	42,387	31.1
St. Bernard	66.4	Male	32,304	3,391	3,077	3,633	4,309	5,587	3,804	3,511	3,073	1,919	28.1
		Female	34,096	3,115	3,095	3,468	4,408	5,749	4,072	3,934	3,266	2,989	30.2
St. Tammany	119.5	Male	59,306	6,447	6,397	7,024	6,368	10,309	8,405	5,883	4,621	3,852	28.3
		Female	60,194	6,218	6,059	6,579	6,383	10,994	8,157	5,755	4,730	5,319	29.4
SHREVEPORT	383.9	Male	182,391	19,797	18,484	19,451	24,186	30,516	20,851	17,127	15,449	16,530	28.0
		Female	201,509	19,257	17,824	18,740	24,834	32,643	23,154	19,798	18,780	26,479	31.2
Bossier	83.1	Male	41,141	4,635	4,233	4,500	6,329	7,229	5,330	3,840	2,738	2,307	26.2
		Female	41,959	4,339	4,091	4,220	5,674	7,495	5,580	4,016	3,020	3,524	28.5
Caddo	256.5	Male	120,061	13,059	12,231	12,716	15,336	20,351	13,090	11,217	10,579	11,482	28.3
		Female	136,439	12,882	11,873	12,422	16,725	21,986	14,940	13,487	13,083	19,041	31.5
Webster	44.3	Male	21,189	2,103	2,020	2,235	2,521	2,936	2,431	2,070	2,132	2,741	30.8
		Female	23,111	2,036	1,860	2,098	2,435	3,162	2,634	2,295	2,677	3,914	34.9
ALL COUNTIES													
Acadia	57.3	Male	27,627	3,228	2,871	3,541	3,561	3,982	3,028	2,545	2,271	2,600	26.5
		Female	29,673	3,242	2,865	3,352	3,558	4,143	3,229	2,808	2,682	3,794	29.4
Allen	21.5	Male	10,463	1,153	1,093	1,251	1,159	1,478	1,182	1,020	956	1,171	28.9
		Female	11,037	1,073	1,048	1,225	1,131	1,493	1,291	1,089	1,087	1,600	32.0
Ascension	52.1	Male	25,635	3,150	2,909	3,184	3,349	4,539	3,073	2,124	1,654	1,653	25.5
		Female	26,465	3,054	2,783	3,048	3,449	4,613	3,182	2,086	1,951	2,299	26.9
Assumption	22.6	Male	11,183	1,321	1,258	1,513	1,555	1,711	1,263	895	788	879	24.7
		Female	11,417	1,381	1,196	1,366	1,508	1,738	1,228	901	883	1,216	26.5
Avoyelles	42.1	Male	20,141	2,166	2,103	2,561	2,307	2,735	2,188	1,817	1,899	2,385	28.5
		Female	21,959	2,088	2,058	2,506	2,315	2,843	2,301	2,087	2,240	3,521	32.1
Beauregard	31.0	Male	15,696	1,707	1,621	1,821	2,114	2,632	1,861	1,417	1,167	1,356	27.2
		Female	15,304	1,547	1,538	1,702	1,695	2,365	1,911	1,470	1,290	1,786	29.9
Bienville	16.5	Male	7,932	756	798	881	868	1,055	815	757	729	1,273	31.3
		Female	8,568	765	700	893	871	1,064	859	827	936	1,653	34.9
Bossier	83.1	Male	41,141	4,635	4,233	4,500	6,329	7,229	5,330	3,840	2,738	2,307	26.2
		Female	41,959	4,339	4,091	4,220	5,674	7,495	5,580	4,016	3,020	3,524	28.5
Caddo	256.5	Male	120,061	13,059	12,231	12,716	15,336	20,351	13,090	11,217	10,579	11,482	28.3
		Female	136,439	12,882	11,873	12,422	16,725	21,986	14,940	13,487	13,083	19,041	31.5
Calcasieu	171.6	Male	83,820	8,918	8,455	9,212	11,863	14,227	9,706	8,238	6,891	6,310	27.4
		Female	87,780	8,817	8,106	8,810	11,926	14,347	10,289	8,794	7,742	8,949	29.3
Caldwell	11.1	Male	5,436	563	588	607	582	752	598	510	493	743	30.0
		Female	5,664	510	513	554	565	732	652	536	589	1,013	34.4
Cameron	9.6	Male	4,840	524	474	560	707	725	504	534	421	391	27.1
		Female	4,760	533	419	518	702	666	547	484	378	513	28.1
Catahoula	12.4	Male	5,950	688	591	676	748	844	649	536	535	683	28.2
		Female	6,450	703	593	669	752	881	680	626	628	918	30.8
Claiborne	17.2	Male	8,183	791	815	988	869	1,034	779	709	835	1,363	31.1
		Female	9,017	782	753	840	891	1,066	862	890	1,020	1,913	37.0
Concordia	23.1	Male	10,943	1,268	1,175	1,307	1,322	1,559	1,192	1,066	988	1,066	27.6
		Female	12,157	1,279	1,216	1,315	1,416	1,719	1,418	1,284	1,137	1,373	30.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
ALL COUNTIES (continued)													
De Soto	26.3	Male	12,572	1,305	1,239	1,506	1,423	1,736	1,317	1,154	1,142	1,750	29.7
		Female	13,728	1,251	1,204	1,389	1,485	1,871	1,419	1,293	1,438	2,378	33.2
East Baton Rouge	381.3	Male	184,734	19,628	17,876	18,747	32,610	36,153	21,172	14,995	13,025	10,528	26.0
		Female	196,566	19,201	17,453	18,392	33,196	37,014	22,771	16,869	15,050	16,6[illegible]	27.7
East Carroll	11.5	Male	5,458	788	663	771	680	661	448	392	423	632	23.2
		Female	6,042	744	660	705	690	773	518	510	548	894	27.9
East Feliciana	19.5	Male	10,004	1,029	965	1,064	1,480	1,755	1,096	891	776	948	27.6
		Female	9,496	973	851	1,017	1,149	1,400	1,059	844	790	1,413	30.4
Evangeline	33.6	Male	16,303	1,863	1,825	2,012	2,003	2,173	1,733	1,471	1,502	1,721	27.1
		Female	17,297	1,780	1,669	1,994	1,959	2,260	1,852	1,698	1,713	2,372	30.5
Franklin	24.1	Male	11,416	1,304	1,197	1,446	1,226	1,471	1,142	1,003	1,038	1,589	28.6
		Female	12,684	1,291	1,190	1,322	1,309	1,615	1,297	1,219	1,269	2,172	32.6
Grant	17.2	Male	8,325	831	871	948	890	1,097	967	753	848	1,120	30.7
		Female	8,875	812	823	936	834	1,226	1,035	810	949	1,450	33.4
Iberia	65.2	Male	31,848	3,771	3,395	3,865	4,530	5,021	3,579	2,808	2,477	2,402	25.7
		Female	33,352	3,613	3,261	3,860	4,530	5,025	3,758	3,035	2,787	3,483	27.8
Iberville	32.3	Male	15,746	1,695	1,588	1,902	2,492	2,537	1,556	1,306	1,238	1,432	25.8
		Female	16,554	1,649	1,547	1,972	2,220	2,491	1,780	1,458	1,456	1,981	28.6
Jackson	17.5	Male	8,283	907	[illegible]11	926	892	1,077	949	738	786	1,197	30.6
		Female	9,217	845	782	880	915	1,208	1,010	860	1,024	1,693	34.8
Jefferson	473.9	Male	232,017	24,352	22,410	24,887	30,900	45,530	30,198	22,168	18,257	13,315	28.0
		Female	241,883	23,435	21,667	24,438	31,889	46,293	30,538	22,872	19,995	20,756	29.2
Jefferson Davis	32.7	Male	15,797	1,859	1,672	1,895	2,061	2,196	1,738	1,505	1,342	1,529	26.9
		Female	16,903	1,828	1,661	1,875	2,012	2,370	1,835	1,624	1,544	2,154	29.5
Lafayette	157.1	Male	77,372	8,173	7,441	8,102	13,604	15,508	8,622	6,811	4,981	4,130	25.9
		Female	79,728	7,937	7,074	8,019	13,728	14,457	9,232	7,087	5,504	6,690	27.1
Lafourche	85.3	Male	42,242	4,677	4,258	5,320	6,678	7,023	4,864	3,781	3,061	2,580	25.3
		Female	43,058	4,369	4,137	5,153	6,669	6,915	4,973	3,817	3,301	3,724	26.7
La Salle	17.7	Male	8,520	877	863	833	1,041	1,299	974	819	764	1,050	30.0
		Female	9,180	869	790	929	933	1,268	1,029	879	961	1,522	33.4
Lincoln	40.7	Male	20,307	1,588	1,518	1,668	6,632	2,674	1,728	1,348	1,376	1,775	23.7
		Female	20,393	1,503	1,384	1,586	5,540	2,494	1,950	1,607	1,595	2,734	25.7
Livingston	63.2	Male	31,401	3,607	3,534	3,615	3,898	5,713	4,209	2,719	2,144	1,962	26.8
		Female	31,799	3,656	3,426	3,500	3,999	5,873	3,914	2,700	2,239	2,492	27.2
Madison	16.0	Male	7,408	1,078	908	928	800	922	676	560	573	963	24.9
		Female	8,592	1,089	915	871	958	1,108	754	717	761	1,419	29.2
Morehouse	35.3	Male	16,574	1,963	1,761	1,990	1,887	2,275	1,600	1,573	1,597	1,928	28.0
		Female	18,726	1,930	1,796	2,019	2,026	2,477	1,820	1,961	1,829	2,868	31.4
Natchitoches	40.8	Male	19,248	2,122	1,983	2,173	2,947	2,747	1,896	1,565	1,607	2,208	26.5
		Female	21,552	1,991	1,890	2,031	3,549	2,955	2,154	1,825	1,974	3,183	29.5
Orleans	554.2	Male	259,396	26,689	23,847	26,446	37,763	47,864	27,020	22,285	23,137	24,345	2[illegible].1
		Female	294,804	26,171	23,876	26,895	39,783	50,110	30,558	26,803	28,221	42,387	31.1
Ouachita	143.4	Male	68,145	7,921	7,314	7,635	10,011	10,872	7,431	5,970	5,229	5,762	26.1
		Female	75,255	7,490	6,885	7,156	10,939	11,744	8,405	7,086	6,564	8,986	29.4
Plaquemines	26.2	Male	13,403	1,575	1,398	1,630	1,937	2,169	1,666	1,283	933	812	25.7
		Female	12,797	1,437	1,354	1,514	1,752	2,114	1,552	1,235	926	913	26.6
Pointe Coupee	24.5	Male	11,903	1,260	1,183	1,550	1,505	1,788	1,297	1,028	1,051	1,241	27.5
		Female	12,597	1,291	1,184	1,470	1,511	1,849	1,331	1,183	1,155	1,623	29.6
Rapides	138.5	Male	66,417	7,226	6,643	7,533	9,200	10,441	7,783	6,064	5,629	5,898	27.5
		Female	72,083	7,102	6,439	7,386	8,800	11,084	8,530	6,786	6,793	9,163	30.7
Red River	10.6	Male	5,062	591	540	574	563	666	512	437	482	697	28.9
		Female	5,538	553	492	596	594	746	565	490	586	916	32.2
Richland	22.2	Male	10,568	1,175	1,145	1,248	1,216	1,385	1,019	907	1,017	1,456	28.6
		Female	11,632	1,179	1,079	1,240	1,200	1,450	1,160	1,122	1,228	1,974	32.7
Sabine	26.5	Male	12,894	1,31[illegible]	1,264	1,438	1,320	1,678	1,531	1,172	1,328	1,845	31.6
		Female	13,606	1,269	1,267	1,328	1,353	1,752	1,487	1,256	1,625	2,269	34.1
St. Bernard	66.4	Male	32,304	3,391	3,077	3,633	4,309	5,587	3,804	3,511	3,073	1,919	28.1
		Female	34,096	3,115	3,095	3,468	4,408	5,749	4,072	3,934	3,266	2,989	30.2
St. Charles	38.7	Male	19,371	2,245	2,055	2,410	2,723	3,244	2,339	1,957	1,338	1,060	25.8
		Female	19,329	2,212	1,880	2,266	2,578	3,335	2,372	1,875	1,328	1,483	27.2
St. Helena	9.8	Male	4,711	539	546	640	586	667	443	387	354	549	25.7
		Female	5,089	508	536	651	591	695	520	454	463	671	28.7
St. James	21.9	Male	10,576	1,186	1,082	1,491	1,608	1,673	1,131	893	711	801	24.7
		Female	11,324	1,215	1,122	1,421	1,617	1,683	1,279	966	804	1,217	26.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
ALL COUNTIES (continued)													
St. John the Baptist	33.6	Male	16,653	2,095	1,799	2,083	2,309	2,936	2,061	1,381	992	997	25.1
		Female	16,947	2,050	1,728	2,011	2,282	3,108	2,017	1,351	1,088	1,312	26.3
St. Landry	84.9	Male	40,718	4,640	4,412	5,286	5,190	5,772	4,324	3,741	3,451	3,902	26.4
		Female	44,182	4,611	4,314	5,287	5,391	6,034	4,833	4,207	4,033	5,472	29.1
St. Martin	41.9	Male	20,461	2,516	2,259	2,669	2,838	3,149	2,268	1,696	1,520	1,546	24.9
		Female	21,439	2,345	2,201	2,689	2,948	3,239	2,440	1,804	1,720	2,053	26.7
St. Mary	64.9	Male	32,320	3,732	3,477	3,989	4,659	5,454	3,935	2,807	2,238	2,029	25.6
		Female	32,580	3,543	3,381	3,978	4,539	5,201	3,843	2,868	2,396	2,831	26.6
St. Tammany	119.5	Male	59,306	6,447	6,397	7,024	6,368	10,309	8,405	5,883	4,621	3,852	28.3
		Female	60,194	6,218	6,059	6,579	6,383	10,994	8,157	5,755	4,730	5,319	29.4
Tangipahoa	83.5	Male	40,113	4,773	4,325	4,504	6,242	6,121	4,282	3,179	3,093	3,594	25.3
		Female	43,387	4,497	3,924	4,299	6,802	6,584	4,597	3,762	3,701	5,221	28.3
Tensas	8.3	Male	3,893	461	438	516	395	484	346	292	380	581	27.8
		Female	4,407	453	442	460	454	549	358	402	499	790	32.2
Terrebonne	98.3	Male	49,143	6,167	5,244	5,977	7,262	8,881	5,721	4,187	3,065	2,639	24.9
		Female	49,157	5,868	5,059	5,792	6,987	8,475	5,769	4,183	3,358	3,666	26.0
Union	21.6	Male	10,362	985	1,001	1,161	1,164	1,453	1,153	944	1,039	1,462	31.0
		Female	11,238	1,015	990	1,068	1,092	1,470	1,246	1,043	1,247	2,067	34.9
Vermilion	49.7	Male	24,107	2,761	2,433	2,884	3,129	3,472	2,639	2,318	2,109	2,362	27.4
		Female	25,593	2,597	2,353	2,762	3,141	3,638	2,711	2,424	2,479	3,488	30.3
Vernon	56.9	Male	31,432	3,635	2,620	2,453	9,415	5,455	3,023	1,854	1,407	1,570	23.2
		Female	25,468	3,472	2,438	2,316	4,640	4,428	2,727	1,814	1,611	2,022	24.8
Washington	44.7	Male	21,294	2,306	2,196	2,443	2,566	3,057	2,328	2,018	2,098	2,282	28.7
		Female	23,406	2,239	2,147	2,253	2,633	3,240	2,578	2,385	2,489	3,442	32.5
Webster	44.3	Male	21,189	2,103	2,020	2,235	2,521	2,936	2,431	2,070	2,132	2,741	30.8
		Female	23,111	2,036	1,860	2,098	2,435	3,162	2,634	2,295	2,677	3,914	34.9
West Baton Rouge	19.6	Male	9,622	1,072	1,059	1,249	1,408	1,520	1,064	855	704	691	25.2
		Female	9,978	1,017	1,022	1,176	1,413	1,569	1,155	886	840	900	27.3
West Carroll	12.9	Male	6,218	666	625	714	632	835	719	588	571	868	30.7
		Female	6,682	598	630	684	631	867	753	628	756	1,135	34.2
West Feliciana	12.4	Male	8,524	376	428	452	1,764	2,815	1,235	650	403	401	29.4
		Female	3,876	420	390	377	499	588	386	396	332	488	29.3
Winn	17.4	Male	8,362	961	803	899	885	1,170	944	745	823	1,132	30.4
		Female	9,038	888	818	865	889	1,276	943	842	1,004	1,513	33.3
TOTAL METRO COUNTIES	**2,741.9**	**Male**	**1,320,885**	**141,202**	**130,317**	**141,666**	**190,359**	**239,876**	**154,305**	**119,503**	**105,642**	**98,015**	**27.4**
		Female	**1,421,015**	**137,282**	**126,532**	**138,543**	**195,581**	**247,716**	**164,992**	**132,266**	**122,624**	**155,479**	**29.5**
TOTAL STATE	**4,316.2**	**Male**	**2,093,093**	**228,136**	**209,623**	**232,682**	**302,831**	**358,274**	**238,576**	**186,687**	**166,829**	**169,455**	**27.0**
		Female	**2,223,107**	**221,170**	**202,897**	**226,413**	**301,053**	**364,977**	**252,645**	**205,305**	**193,312**	**255,335**	**29.4**
MAINE													
BANGOR	**139.1**	**Male**	**68,172**	**5,873**	**6,043**	**7,069**	**11,900**	**11,432**	**7,810**	**6,584**	**5,670**	**5,791**	**27.8**
		Female	**70,928**	**5,664**	**5,838**	**6,798**	**11,208**	**11,454**	**7,967**	**6,859**	**6,127**	**9,013**	**30.2**
Penobscot	139.1	Male	68,172	5,873	6,043	7,069	11,900	11,432	7,810	6,584	5,670	5,791	27.8
		Female	70,928	5,664	5,838	6,798	11,208	11,454	7,967	6,859	6,127	9,013	30.2
LEWISTON - AUBURN	**101.1**	**Male**	**48,084**	**4,500**	**4,564**	**5,311**	**6,257**	**7,837**	**5,529**	**4,604**	**4,511**	**4,971**	**29.4**
		Female	**53,016**	**4,431**	**4,423**	**5,235**	**6,618**	**7,996**	**5,630**	**5,027**	**5,296**	**8,360**	**32.3**
Androscoggin	101.1	Male	48,084	4,500	4,564	5,311	6,257	7,837	5,529	4,604	4,511	4,971	29.4
		Female	53,016	4,431	4,423	5,235	6,618	7,996	5,630	5,027	5,296	8,360	32.3
PORTLAND	**249.3**	**Male**	**119,191**	**10,091**	**10,884**	**12,385**	**15,421**	**21,380**	**14,618**	**11,262**	**10,949**	**12,201**	**30.1**
		Female	**130,109**	**9,730**	**10,292**	**11,760**	**16,118**	**22,048**	**14,883**	**12,298**	**12,937**	**20,043**	**32.8**
Cumberland	219.5	Male	104,572	8,723	9,401	10,863	13,639	18,675	12,697	10,013	9,743	10,818	30.2
		Female	114,928	8,364	8,882	10,270	14,462	19,397	13,030	11,051	11,545	17,927	33.0
Sagadahoc	29.8	Male	14,619	1,368	1,483	1,522	1,782	2,705	1,921	1,249	1,206	1,383	29.3
		Female	15,181	1,366	1,410	1,490	1,656	2,651	1,853	1,247	1,392	2,116	31.3
ALL COUNTIES													
Androscoggin	101.1	Male	48,084	4,500	4,564	5,311	6,257	7,837	5,529	4,604	4,511	4,971	29.4
		Female	53,016	4,431	4,423	5,235	6,618	7,996	5,630	5,027	5,296	8,360	32.3
Aroostook	90.6	Male	45,275	4,574	4,381	5,241	6,520	7,404	5,118	4,211	3,685	4,141	27.6
		Female	45,325	4,174	4,266	4,995	5,537	7,127	5,268	4,341	4,029	5,588	30.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MAINE (continued)													
ALL COUNTIES (continued)													
Cumberland	219.5	Male	104,572	8,723	9,401	10,863	13,639	18,675	12,697	10,013	9,743	10,818	30.2
		Female	114,928	8,364	8,882	10,270	14,462	19,397	13,030	11,051	11,545	17,927	33.0
Franklin	27.9	Male	13,447	1,215	1,314	1,597	1,645	2,092	1,709	1,298	1,161	1,416	29.6
		Female	14,453	1,143	1,229	1,426	2,133	2,196	1,620	1,352	1,351	2,003	30.9
Hancock	43.1	Male	21,044	1,645	1,810	2,110	2,726	3,464	2,430	2,107	2,028	2,724	31.4
		Female	22,056	1,648	1,771	1,942	2,087	3,615	2,454	2,150	2,304	4,085	34.9
Kennebec	112.6	Male	54,233	4,861	5,135	6,017	6,646	8,897	6,612	5,345	5,120	5,600	30.0
		Female	58,367	4,732	4,784	5,672	7,183	9,278	6,705	5,694	5,785	8,534	32.3
Knox	33.6	Male	16,223	1,314	1,502	1,547	1,684	2,771	1,911	1,624	1,722	2,148	32.4
		Female	17,377	1,231	1,391	1,538	1,552	2,723	1,909	1,666	1,981	3,386	36.3
Lincoln	26.7	Male	12,969	1,186	1,166	1,332	1,171	2,120	1,582	1,305	1,329	1,778	32.7
		Female	13,731	1,045	1,088	1,276	1,206	2,166	1,573	1,357	1,472	2,548	35.5
Oxford	49.9	Male	24,329	2,105	2,301	2,751	2,490	3,825	2,822	2,565	2,513	2,957	31.6
		Female	25,571	2,021	2,198	2,606	2,512	3,708	2,867	2,642	2,780	4,237	34.3
Penobscot	139.1	Male	68,172	5,873	6,043	7,069	11,900	11,432	7,810	6,584	5,670	5,791	27.8
		Female	70,928	5,664	5,838	6,798	11,208	11,454	7,967	6,859	6,127	9,013	30.2
Piscataquis	17.9	Male	8,661	781	838	903	910	1,315	1,061	891	880	1,082	31.8
		Female	9,239	823	813	883	951	1,347	995	892	976	1,559	33.5
Sagadahoc	29.8	Male	14,619	1,368	1,483	1,522	1,782	2,705	1,921	1,249	1,206	1,383	29.3
		Female	15,181	1,366	1,410	1,490	1,656	2,651	1,853	1,247	1,392	2,116	31.3
Somerset	45.8	Male	22,453	2,170	2,320	2,594	2,310	3,508	2,767	2,231	2,078	2,475	30.2
		Female	23,347	2,012	2,174	2,471	2,268	3,662	2,692	2,297	2,302	3,469	32.5
Waldo	29.3	Male	14,519	1,423	1,436	1,626	1,612	2,478	1,720	1,368	1,336	1,520	29.7
		Female	14,781	1,333	1,290	1,525	1,533	2,504	1,695	1,434	1,430	2,037	31.8
Washington	35.8	Male	17,554	1,705	1,627	1,795	1,958	2,695	1,958	1,745	1,804	2,267	31.3
		Female	18,246	1,631	1,517	1,725	2,002	2,622	1,918	1,859	1,899	3,073	33.6
☐ York	145.4	Male	70,902	6,561	6,767	7,466	8,275	12,465	8,492	6,675	6,730	7,471	30.1
		Female	74,498	6,064	6,383	7,170	7,877	12,424	8,390	7,108	7,546	11,536	32.9
TOTAL METRO COUNTIES	**634.9**	**Male**	**306,349**	**27,025**	**28,258**	**32,231**	**41,853**	**53,114**	**36,449**	**29,125**	**27,860**	**30,434**	**29.5**
		Female	**328,551**	**25,889**	**26,936**	**30,963**	**41,821**	**53,922**	**36,870**	**31,292**	**31,906**	**48,952**	**32.2**
TOTAL STATE	**1,148.1**	**Male**	**557,056**	**50,004**	**52,088**	**59,744**	**71,525**	**93,683**	**64,139**	**53,815**	**51,516**	**58,542**	**29.8**
		Female	**591,044**	**47,682**	**49,457**	**57,022**	**70,785**	**94,870**	**66,566**	**56,976**	**58,215**	**89,471**	**32.4**
MARYLAND													
BALTIMORE	**2,192.7**	**Male**	**1,059,125**	**86,365**	**91,488**	**113,747**	**142,200**	**188,703**	**136,549**	**109,933**	**102,801**	**87,339**	**30.1**
		Female	**1,133,575**	**82,755**	**87,757**	**109,068**	**142,589**	**197,302**	**143,132**	**116,343**	**116,727**	**137,902**	**32.3**
Anne Arundel	384.9	Male	194,826	16,327	17,383	20,881	28,911	35,760	28,413	20,360	15,937	10,854	28.9
		Female	190,074	15,298	16,324	19,681	23,761	35,568	27,220	19,614	16,777	15,831	30.6
Baltimore	661.3	Male	317,232	22,382	24,526	32,162	40,909	56,786	39,915	36,131	36,228	28,193	31.8
		Female	344,068	21,456	23,477	30,537	43,629	59,354	43,190	38,877	40,011	43,537	33.9
Baltimore city	763.9	Male	356,287	31,116	30,637	38,455	49,942	61,150	37,246	33,702	36,369	37,670	29.6
		Female	407,613	30,137	30,083	37,729	54,731	65,449	42,387	39,381	45,075	62,641	32.8
Carroll	101.8	Male	50,022	4,250	4,867	5,504	5,743	8,799	7,869	4,987	4,084	3,919	30.3
		Female	51,778	4,159	4,597	5,452	5,743	9,242	7,556	4,787	4,414	5,828	31.4
Harford	151.4	Male	76,120	6,649	7,691	9,110	10,033	13,306	11,562	7,851	5,843	4,075	28.4
		Female	75,280	6,362	7,308	8,406	8,522	13,743	11,433	7,468	6,130	5,908	30.1
Howard	129.4	Male	64,638	5,641	6,384	7,635	6,662	12,902	11,544	6,902	4,340	2,628	29.6
		Female	64,762	5,343	5,968	7,263	6,203	13,946	11,346	6,216	4,320	4,157	30.5
CUMBERLAND	**107.7**	**Male**	**51,160**	**4,178**	**4,514**	**5,271**	**6,386**	**7,298**	**6,198**	**5,404**	**5,688**	**6,223**	**32.2**
		Female	**56,540**	**3,912**	**4,248**	**5,100**	**6,579**	**7,639**	**6,400**	**5,989**	**6,892**	**9,781**	**36.2**
Allegany	79.7	Male	37,480	2,862	3,090	3,787	4,850	5,160	4,427	4,089	4,386	4,829	33.0
		Female	42,220	2,673	3,016	3,716	5,031	5,386	4,683	4,613	5,331	7,771	37.8
Mineral, W. Va.	28.0	Male	13,680	1,316	1,424	1,484	1,536	2,138	1,771	1,315	1,302	1,394	30.1
		Female	14,320	1,239	1,232	1,384	1,548	2,253	1,717	1,376	1,561	2,010	32.8
HAGERSTOWN	**114.4**	**Male**	**56,867**	**4,293**	**4,810**	**5,749**	**8,129**	**9,830**	**6,992**	**5,911**	**5,585**	**5,568**	**30.5**
		Female	**57,533**	**4,052**	**4,565**	**5,516**	**6,427**	**8,957**	**7,041**	**6,208**	**6,318**	**8,449**	**34.2**
Washington	114.4	Male	56,867	4,293	4,810	5,749	8,129	9,830	6,992	5,911	5,585	5,568	30.5
		Female	57,533	4,052	4,565	5,516	6,427	8,957	7,041	6,208	6,318	8,449	34.2

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MARYLAND (continued)													
ALL COUNTIES													
Allegany	79.7	Male	37,480	2,862	3,090	3,787	4,850	5,160	4,427	4,089	4,386	4,829	33.0
		Female	42,220	2,673	3,016	3,716	5,031	5,386	4,683	4,613	5,331	7,771	37.8
Anne Arundel	384.9	Male	194,826	16,327	17,383	20,881	28,911	35,760	28,413	20,360	15,937	10,854	28.9
		Female	190,074	15,298	16,324	19,681	23,761	35,568	27,220	19,614	16,777	15,831	30.6
Baltimore	661.3	Male	317,232	22,382	24,526	32,162	40,909	56,786	39,915	36,131	36,228	28,193	31.8
		Female	344,068	21,456	23,477	30,537	43,629	59,354	43,190	38,877	40,011	43,537	33.9
Baltimore city	763.9	Male	356,287	31,116	30,637	38,455	49,942	61,150	37,246	33,702	36,369	37,670	29.6
		Female	407,613	30,137	30,083	37,729	54,731	65,449	42,387	39,381	45,075	62,641	32.8
Calvert	37.4	Male	18,614	1,877	1,954	2,414	1,844	3,252	2,740	1,665	1,508	1,360	28.7
		Female	18,786	1,767	1,859	2,144	1,887	3,477	2,471	1,691	1,673	1,817	30.0
Caroline	23.8	Male	11,531	1,052	1,026	1,277	1,273	1,741	1,414	1,106	1,202	1,440	31.5
		Female	12,269	953	997	1,227	1,294	1,880	1,399	1,257	1,356	1,906	33.8
Carroll	101.8	Male	50,022	4,250	4,867	5,504	5,743	8,799	7,869	4,987	4,084	3,919	30.3
		Female	51,778	4,159	4,597	5,452	5,743	9,242	7,556	4,787	4,414	5,828	31.4
☐ Cecil	61.9	Male	30,949	2,722	3,177	3,808	3,574	4,935	4,117	3,155	2,924	2,537	29.4
		Female	30,951	2,640	3,027	3,452	3,372	5,184	3,988	3,051	2,928	3,309	30.8
☐ Charles	77.8	Male	38,871	3,965	4,520	5,271	4,470	6,685	6,279	3,442	2,350	1,889	26.8
		Female	38,929	3,843	4,174	5,133	4,361	7,150	6,071	3,104	2,589	2,504	27.7
Dorchester	30.9	Male	14,675	1,141	1,244	1,505	1,595	2,183	1,690	1,520	1,758	2,039	33.5
		Female	16,225	1,096	1,189	1,450	1,745	2,298	1,836	1,701	2,011	2,899	36.8
Frederick	120.8	Male	59,067	5,572	5,934	6,291	6,982	11,015	8,567	5,657	4,656	4,393	29.3
		Female	61,733	5,345	5,561	6,028	7,735	11,427	8,027	5,823	5,140	6,647	30.4
Garrett	27.5	Male	13,582	1,304	1,272	1,658	1,607	2,085	1,678	1,230	1,280	1,468	29.6
		Female	13,918	1,259	1,392	1,360	1,575	2,131	1,624	1,346	1,324	1,907	31.4
Harford	151.4	Male	76,120	6,649	7,691	9,110	10,033	13,306	11,562	7,851	5,843	4,075	28.4
		Female	75,280	6,362	7,308	8,406	8,522	13,743	11,433	7,468	6,130	5,908	30.1
Howard	129.4	Male	64,638	5,641	6,384	7,635	6,662	12,902	11,544	6,902	4,340	2,628	29.6
		Female	64,762	5,343	5,968	7,263	6,203	13,946	11,346	6,216	4,320	4,157	30.5
Kent	16.8	Male	8,064	586	621	753	1,175	1,159	918	814	933	1,105	32.7
		Female	8,736	569	597	785	1,192	1,186	970	906	1,024	1,507	35.4
☐ Montgomery	589.2	Male	283,322	21,292	24,580	30,895	32,212	50,793	42,018	33,177	28,371	19,984	31.4
		Female	305,878	20,254	23,594	30,016	31,829	55,118	45,974	34,902	31,052	33,139	33.6
☐ Prince George's	664.7	Male	323,335	28,794	30,778	35,951	49,548	63,874	46,174	31,389	22,658	14,169	27.6
		Female	341,365	27,369	29,345	34,900	51,944	69,445	48,543	31,178	25,393	23,248	28.9
Queen Anne's	27.0	Male	13,293	1,095	1,129	1,344	1,414	2,201	1,672	1,425	1,467	1,546	32.6
		Female	13,707	1,102	1,021	1,403	1,492	2,176	1,728	1,426	1,560	1,799	33.4
St. Mary's	62.4	Male	31,599	3,347	3,259	3,599	4,643	5,809	4,237	2,590	2,206	1,909	26.6
		Female	30,801	3,056	3,259	3,590	4,384	5,531	3,801	2,435	2,361	2,384	27.0
Somerset	19.3	Male	9,227	770	779	880	1,323	1,308	952	935	1,014	1,266	31.6
		Female	10,073	767	713	953	1,246	1,310	1,043	1,024	1,195	1,822	35.5
Talbot	25.9	Male	12,220	839	914	1,251	1,277	1,837	1,410	1,260	1,513	1,919	35.0
		Female	13,680	809	865	1,157	1,382	1,951	1,544	1,422	1,837	2,713	39.4
Washington	114.4	Male	56,867	4,293	4,810	5,749	8,129	9,830	6,992	5,911	5,585	5,568	30.5
		Female	57,533	4,052	4,565	5,516	6,427	8,957	7,041	6,208	6,318	8,449	34.2
Wicomico	66.3	Male	31,320	2,698	2,562	3,189	4,299	5,207	3,921	3,252	3,112	3,080	30.6
		Female	34,980	2,611	2,572	3,197	4,663	5,544	4,094	3,575	3,622	5,102	33.0
Worcester	32.1	Male	15,467	1,190	1,168	1,565	1,853	2,544	1,785	1,663	1,826	1,853	32.6
		Female	16,633	1,206	1,163	1,570	1,892	2,430	1,915	1,774	2,000	2,683	35.3
TOTAL METRO COUNTIES	**3,780.4**	**Male**	**1,829,949**	**150,293**	**162,443**	**199,208**	**244,983**	**329,980**	**246,556**	**191,096**	**169,075**	**136,315**	**29.8**
		Female	**1,950,451**	**143,586**	**155,478**	**191,801**	**245,553**	**348,542**	**259,432**	**199,399**	**190,338**	**216,322**	**31.9**
TOTAL STATE	**4,270.6**	**Male**	**2,068,608**	**171,764**	**184,325**	**224,934**	**274,268**	**370,321**	**277,540**	**214,213**	**191,550**	**159,693**	**29.8**
		Female	**2,201,992**	**164,126**	**176,666**	**216,665**	**276,040**	**389,883**	**289,884**	**223,779**	**215,441**	**249,508**	**31.9**
MASSACHUSETTS													
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	**3,659.2**	**Male**	**1,739,015**	**130,427**	**147,069**	**183,893**	**247,365**	**310,905**	**210,025**	**176,136**	**167,311**	**165,884**	**30.2**
		Female	**1,920,185**	**124,261**	**140,227**	**177,050**	**253,127**	**326,137**	**223,786**	**189,676**	**193,376**	**292,545**	**33.1**
Essex	634.7	Male	299,601	23,848	26,162	32,931	36,079	49,534	35,931	31,404	32,012	31,700	31.2
		Female	335,099	22,733	25,116	31,355	38,093	52,544	38,647	34,544	36,857	55,210	34.6
Middlesex	1,361.9	Male	649,945	47,220	54,309	67,782	94,919	118,968	79,987	67,565	61,194	58,001	30.1
		Female	711,955	45,105	51,750	65,527	92,892	124,427	85,378	72,156	70,587	104,133	33.1

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MASSACHUSETTS (continued)													
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL (continued)													
Norfolk	607.6	Male	286,922	19,473	24,374	32,505	36,964	47,612	35,774	31,819	29,964	28,437	31.3
		Female	320,678	18,568	22,969	31,138	38,746	51,092	38,940	34,576	34,011	50,638	34.6
Plymouth	420.6	Male	203,589	19,090	21,640	24,647	22,137	34,446	27,369	19,459	17,428	17,373	29.1
		Female	217,011	17,989	20,271	23,774	23,261	36,917	28,100	19,383	19,337	27,979	31.3
Suffolk	634.4	Male	298,958	20,796	20,584	26,028	57,266	60,345	30,964	25,889	26,713	30,373	29.1
		Female	335,442	19,866	20,121	25,256	60,135	61,157	32,721	29,017	32,584	54,585	31.9
NEW BEDFORD - FALL RIVER	**481.6**	**Male**	**228,218**	**19,945**	**21,475**	**25,064**	**27,302**	**36,308**	**26,998**	**22,617**	**24,209**	**24,300**	**30.6**
		Female	**253,382**	**19,079**	**20,372**	**23,805**	**29,019**	**38,502**	**28,342**	**24,924**	**28,912**	**40,427**	**33.9**
Bristol	481.6	Male	228,218	19,945	21,475	25,064	27,302	36,308	26,998	22,617	24,209	24,300	30.6
		Female	253,382	19,079	20,372	23,805	29,019	38,502	28,342	24,924	28,912	40,427	33.9
PITTSFIELD	**144.2**	**Male**	**68,521**	**5,253**	**5,709**	**7,258**	**9,025**	**10,626**	**7,719**	**7,073**	**7,689**	**8,169**	**31.6**
		Female	**75,679**	**4,978**	**5,512**	**6,899**	**9,245**	**10,931**	**8,157**	**7,706**	**9,034**	**13,217**	**35.3**
Berkshire	144.2	Male	68,521	5,253	5,709	7,258	9,025	10,626	7,719	7,073	7,689	8,169	31.6
		Female	75,679	4,978	5,512	6,899	9,245	10,931	8,157	7,706	9,034	13,217	35.3
SPRINGFIELD - CHICOPEE - HOLYOKE	**582.9**	**Male**	**276,040**	**21,925**	**23,846**	**28,712**	**42,344**	**45,430**	**30,197**	**26,651**	**29,221**	**27,714**	**29.7**
		Female	**306,860**	**20,573**	**22,329**	**27,289**	**47,652**	**47,670**	**32,501**	**29,232**	**33,602**	**46,012**	**32.5**
Hampden	441.4	Male	208,357	17,582	18,785	22,709	26,886	32,972	23,083	21,111	23,214	22,015	30.5
		Female	233,043	16,572	17,745	21,732	28,933	35,277	25,322	23,400	26,865	37,197	33.9
Hampshire	141.5	Male	67,683	4,343	5,061	6,003	15,458	12,458	7,114	5,540	6,007	5,699	27.4
		Female	73,817	4,001	4,584	5,557	18,719	12,393	7,179	5,832	6,737	8,815	28.3
WORCESTER - FITCHBURG - LEOMINSTER	**650.3**	**Male**	**312,234**	**26,048**	**27,865**	**32,839**	**43,030**	**51,640**	**36,376**	**29,922**	**31,720**	**32,794**	**30.1**
		Female	**338,066**	**25,133**	**26,845**	**31,910**	**42,183**	**52,034**	**37,387**	**32,164**	**37,122**	**53,288**	**33.3**
Worcester	650.3	Male	312,234	26,048	27,865	32,839	43,030	51,640	36,376	29,922	31,720	32,794	30.1
		Female	338,066	25,133	26,845	31,910	42,183	52,034	37,387	32,164	37,122	53,288	33.3
ALL COUNTIES													
Barnstable	158.2	Male	74,303	5,279	5,763	7,028	7,747	11,481	7,923	6,643	8,642	13,797	34.9
		Female	83,897	5,112	5,651	6,638	6,965	12,221	8,553	7,743	11,214	19,800	41.3
Berkshire	144.2	Male	68,521	5,253	5,709	7,258	9,025	10,626	7,719	7,073	7,689	8,169	31.6
		Female	75,679	4,978	5,512	6,899	9,245	10,931	8,157	7,706	9,034	13,217	35.3
Bristol	481.6	Male	228,218	19,945	21,475	25,064	27,302	36,308	26,998	22,617	24,209	24,300	30.6
		Female	253,382	19,079	20,372	23,805	29,019	38,502	28,342	24,924	28,912	40,427	33.9
Dukes	9.5	Male	4,411	344	301	362	396	942	545	379	479	663	33.5
		Female	5,089	338	374	331	415	975	509	441	574	1,132	37.2
Essex	634.7	Male	299,601	23,848	26,162	32,931	36,079	49,534	35,931	31,404	32,012	31,700	31.2
		Female	335,099	22,733	25,116	31,355	38,093	52,544	38,647	34,544	36,857	55,210	34.6
Franklin	65.5	Male	31,834	2,608	2,695	3,036	3,861	6,158	3,659	2,830	3,418	3,569	31.0
		Female	33,666	2,499	2,653	2,767	3,871	5,980	3,601	3,143	3,662	5,490	33.4
Hampden	441.4	Male	208,357	17,582	18,785	22,709	26,886	32,972	23,083	21,111	23,214	22,015	30.5
		Female	233,043	16,572	17,745	21,732	28,933	35,277	25,322	23,400	26,865	37,197	33.9
Hampshire	141.5	Male	67,683	4,343	5,061	6,003	15,458	12,458	7,114	5,540	6,007	5,699	27.4
		Female	73,817	4,001	4,584	5,557	18,719	12,393	7,179	5,832	6,737	8,815	28.3
Middlesex	1,361.9	Male	649,945	47,220	54,309	67,782	94,919	118,968	79,987	67,565	61,194	58,001	30.1
		Female	711,955	45,105	51,750	65,527	92,892	124,427	85,378	72,156	70,587	104,133	33.1
Nantucket	5.3	Male	2,543	181	179	203	247	556	298	268	259	352	33.3
		Female	2,757	139	170	215	253	491	278	308	319	584	39.0
Norfolk	607.6	Male	286,922	19,473	24,374	32,505	36,964	47,612	35,774	31,819	29,964	28,437	31.3
		Female	320,678	18,568	22,969	31,138	38,746	51,092	38,940	34,576	34,011	50,638	34.6
Plymouth	420.6	Male	203,589	19,090	21,640	24,647	22,137	34,446	27,369	19,459	17,428	17,373	29.1
		Female	217,011	17,989	20,271	23,774	23,261	36,917	28,100	19,383	19,337	27,979	31.3
Suffolk	634.4	Male	298,958	20,796	20,584	26,028	57,266	60,345	30,964	25,889	26,713	30,373	29.1
		Female	335,442	19,866	20,121	25,256	60,135	61,157	32,721	29,017	32,584	54,585	31.9
Worcester	650.3	Male	312,234	26,048	27,865	32,839	43,030	51,640	36,376	29,922	31,720	32,794	30.1
		Female	338,066	25,133	26,845	31,910	42,183	52,034	37,387	32,164	37,122	53,288	33.3
TOTAL METRO COUNTIES	**5,518.2**	**Male**	**2,624,028**	**203,598**	**225,964**	**277,766**	**369,066**	**454,909**	**311,315**	**262,399**	**260,150**	**258,861**	**30.2**
		Female	**2,894,172**	**194,024**	**215,285**	**266,953**	**381,226**	**475,274**	**330,173**	**283,702**	**302,046**	**445,489**	**33.2**
TOTAL STATE	**5,756.7**	**Male**	**2,737,119**	**212,010**	**234,902**	**288,395**	**381,317**	**474,046**	**323,740**	**272,519**	**272,948**	**277,242**	**30.3**
		Female	**3,019,581**	**202,112**	**224,133**	**276,904**	**392,730**	**494,941**	**343,114**	**295,337**	**317,815**	**472,495**	**33.4**

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN													
ANN ARBOR	270.5	Male	134,990	11,012	10,590	10,775	30,698	30,800	15,731	10,313	8,278	6,793	26.4
		Female	135,510	10,328	10,124	10,421	29,032	29,568	15,549	10,638	8,956	10,894	27.7
Washtenaw	270.5	Male	134,990	11,012	10,590	10,775	30,698	30,800	15,731	10,313	8,278	6,793	26.4
		Female	135,510	10,328	10,124	10,421	29,032	29,568	15,549	10,638	8,956	10,894	27.7
BATTLE CREEK	188.7	Male	92,176	8,860	8,908	9,854	10,983	14,945	11,244	9,535	9,188	8,659	30.0
		Female	96,524	8,300	8,554	9,288	11,125	15,549	11,675	9,932	9,465	12,636	32.1
Barry	47.3	Male	23,696	2,261	2,346	2,747	2,599	3,861	3,194	2,351	2,165	2,172	29.9
		Female	23,604	2,212	2,217	2,561	2,370	3,871	3,113	2,337	2,175	2,748	31.3
Calhoun	141.4	Male	68,480	6,599	6,562	7,107	8,384	11,084	8,050	7,184	7,023	6,487	30.0
		Female	72,920	6,088	6,337	6,727	8,755	11,678	8,562	7,595	7,290	9,888	32.3
BAY CITY	120.1	Male	58,591	5,724	5,752	6,677	7,602	9,898	7,064	5,574	5,249	5,051	28.6
		Female	61,509	5,544	5,445	6,293	7,949	9,882	7,097	5,849	6,029	7,421	30.6
Bay	120.1	Male	58,591	5,724	5,752	6,677	7,602	9,898	7,064	5,574	5,249	5,051	28.6
		Female	61,509	5,544	5,445	6,293	7,949	9,882	7,097	5,849	6,029	7,421	30.6
BENTON HARBOR	172.2	Male	82,984	8,293	8,464	9,406	9,885	13,139	9,849	8,203	7,865	7,880	29.1
		Female	89,216	7,909	8,122	8,924	10,339	14,297	10,381	8,824	8,887	11,533	31.5
Berrien	172.2	Male	82,984	8,293	8,464	9,406	9,885	13,139	9,849	8,203	7,865	7,880	29.1
		Female	89,216	7,909	8,122	8,924	10,339	14,297	10,381	8,824	8,887	11,533	31.5
DETROIT	4,328.9	Male	2,096,354	192,816	206,633	230,130	265,857	361,469	252,186	215,303	203,116	168,844	29.2
		Female	2,232,546	184,833	197,808	221,881	274,159	377,005	265,972	231,497	225,462	253,929	31.3
Lapeer	74.1	Male	36,761	3,935	4,266	4,797	4,213	6,184	5,218	3,289	2,503	2,356	26.9
		Female	37,339	3,851	4,181	4,491	4,142	6,620	5,074	3,240	2,659	3,081	28.0
Livingston	108.4	Male	54,843	5,329	6,316	7,256	5,760	9,463	8,526	5,152	3,707	3,334	27.9
		Female	53,557	4,910	5,698	6,344	5,444	9,856	8,215	4,672	3,934	4,484	29.4
Macomb	705.0	Male	344,977	29,903	32,941	40,404	45,270	58,866	44,910	38,161	32,320	22,202	29.1
		Female	360,023	28,512	31,629	39,447	45,674	60,018	47,142	39,303	34,731	33,567	30.8
Oakland	1,026.4	Male	500,458	42,879	47,449	54,493	60,543	89,214	67,329	54,434	47,541	36,576	30.0
		Female	525,942	41,022	45,226	52,023	61,257	92,506	69,074	56,871	50,987	56,976	31.9
St. Clair	142.3	Male	69,306	6,881	7,260	8,343	8,223	10,973	8,459	6,607	6,187	6,373	28.6
		Female	72,994	6,505	6,926	7,782	8,601	11,451	8,580	6,892	7,013	9,244	30.8
Wayne	2,272.7	Male	1,090,009	103,889	108,401	114,837	141,848	186,769	117,744	107,660	110,858	98,003	29.1
		Female	1,182,691	100,033	104,148	111,794	149,041	196,554	127,887	120,519	126,138	146,577	31.4
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,599.4*	*Male*	*2,231,344*	*203,828*	*217,223*	*240,905*	*296,555*	*392,269*	*267,917*	*225,616*	*211,394*	*175,637*	*29.0*
		Female	*2,368,056*	*195,161*	*207,932*	*232,302*	*303,191*	*406,573*	*281,521*	*242,135*	*234,418*	*264,823*	*31.0*
FLINT	523.4	Male	253,751	26,205	26,961	30,149	33,599	42,065	31,097	26,624	20,110	16,941	27.4
		Female	269,649	25,185	25,958	29,115	35,156	45,480	33,202	26,925	22,151	26,467	29.3
Genesee	450.7	Male	218,020	22,381	23,049	25,771	29,361	36,088	26,481	23,246	17,289	14,354	27.3
		Female	232,680	21,560	22,157	24,983	30,946	39,324	28,514	23,585	19,059	22,552	29.2
Shiawassee	72.7	Male	35,731	3,824	3,912	4,378	4,238	5,977	4,616	3,378	2,821	2,587	27.5
		Female	36,969	3,625	3,801	4,132	4,212	6,164	4,688	3,340	3,092	3,915	29.4
GRAND RAPIDS	614.5	Male	297,651	30,956	28,394	32,245	42,943	52,852	34,556	27,127	24,289	24,289	27.7
		Female	316,849	29,790	27,148	30,680	44,842	54,245	36,229	28,807	27,335	37,773	29.8
Kent	451.7	Male	217,313	22,477	20,387	23,055	31,631	38,937	24,404	19,927	18,216	18,279	27.9
		Female	234,387	21,699	19,314	22,148	33,584	40,376	25,924	21,545	20,611	29,186	30.1
Ottawa	162.8	Male	80,338	8,479	8,007	9,190	11,312	13,915	10,152	7,200	6,073	6,010	27.3
		Female	82,462	8,091	7,834	8,532	11,258	13,869	10,305	7,262	6,724	8,587	29.0
JACKSON	152.4	Male	77,128	6,922	7,008	7,725	9,776	15,509	10,057	7,348	6,682	6,101	29.6
		Female	75,272	6,622	6,808	7,681	9,011	12,380	8,832	7,234	7,272	9,432	31.1
Jackson	152.4	Male	77,128	6,922	7,008	7,725	9,776	15,509	10,057	7,348	6,682	6,101	29.6
		Female	75,272	6,622	6,808	7,681	9,011	12,380	8,832	7,234	7,272	9,432	31.1
KALAMAZOO - PORTAGE	283.6	Male	137,683	12,603	12,818	13,782	22,929	24,538	16,418	12,545	11,095	10,955	27.7
		Female	145,917	12,169	12,060	12,951	23,491	25,356	16,851	13,202	12,513	17,324	29.8
Kalamazoo	214.8	Male	104,026	9,104	9,302	9,977	19,223	19,189	12,345	9,413	8,128	7,345	27.3
		Female	110,774	8,847	8,710	9,415	19,835	19,681	12,778	9,955	9,231	12,322	29.4
Van Buren	68.8	Male	33,657	3,499	3,516	3,805	3,706	5,349	4,073	3,132	2,967	3,610	29.3
		Female	35,143	3,322	3,350	3,536	3,656	5,675	4,073	3,247	3,282	5,002	31.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
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MICHIGAN (continued)													
LANSING - EAST LANSING	**479.7**	**Male**	**235,945**	**22,367**	**22,287**	**23,634**	**45,052**	**44,284**	**27,351**	**19,728**	**16,311**	**14,931**	**26.0**
		Female	**243,755**	**21,343**	**21,144**	**22,842**	**44,350**	**44,601**	**27,685**	**20,263**	**17,989**	**23,538**	**27.7**
Clinton	57.4	Male	28,659	2,956	3,151	3,733	3,332	4,731	4,009	2,786	2,076	1,885	27.4
		Female	28,741	2,773	3,003	3,480	3,127	4,867	4,049	2,720	2,152	2,570	29.1
Eaton	92.1	Male	45,214	4,313	4,750	5,162	5,749	8,176	6,252	4,404	3,367	3,041	28.2
		Female	46,886	4,240	4,522	5,013	5,781	8,664	6,204	4,350	3,632	4,480	29.5
Ingham	277.3	Male	134,469	12,311	11,724	11,823	30,669	26,852	14,026	10,294	8,862	7,908	25.3
		Female	142,831	11,770	11,082	11,536	32,478	27,048	14,538	10,953	10,083	13,343	26.7
Ionia	52.9	Male	27,603	2,787	2,662	2,916	5,302	4,525	3,064	2,244	2,006	2,097	25.3
		Female	25,297	2,560	2,537	2,813	2,964	4,022	2,894	2,240	2,122	3,145	29.4
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	**180.1**	**Male**	**87,166**	**8,762**	**8,633**	**9,929**	**10,988**	**14,076**	**9,732**	**8,314**	**8,414**	**8,318**	**28.7**
		Female	**92,934**	**8,704**	**8,153**	**9,652**	**11,083**	**14,336**	**10,430**	**9,112**	**9,581**	**11,883**	**31.2**
Muskegon	157.4	Male	76,073	7,666	7,478	8,623	9,795	12,427	8,410	7,236	7,374	7,064	28.6
		Female	81,327	7,527	7,075	8,366	9,903	12,700	9,061	8,047	8,394	10,254	31.1
Oceana	22.7	Male	11,093	1,096	1,155	1,306	1,193	1,649	1,322	1,078	1,040	1,254	29.8
		Female	11,607	1,177	1,078	1,286	1,180	1,636	1,369	1,065	1,187	1,629	31.6
SAGINAW	**229.4**	**Male**	**110,758**	**11,432**	**11,845**	**13,346**	**14,153**	**18,245**	**13,331**	**10,502**	**9,195**	**8,709**	**27.5**
		Female	**118,642**	**11,051**	**11,532**	**12,921**	**14,988**	**19,809**	**14,036**	**11,091**	**10,197**	**13,017**	**29.5**
Saginaw	229.4	Male	110,758	11,432	11,845	13,346	14,153	18,245	13,331	10,502	9,195	8,709	27.5
		Female	118,642	11,051	11,532	12,921	14,988	19,809	14,036	11,091	10,197	13,017	29.5
ALL COUNTIES													
Alcona	10.2	Male	5,003	368	414	524	433	503	550	485	698	1,028	39.7
		Female	5,197	332	403	515	393	551	557	505	822	1,119	42.3
Alger	9.4	Male	4,699	399	428	515	477	722	564	452	540	602	32.3
		Female	4,701	433	425	529	430	672	519	457	582	654	32.9
Allegan	84.3	Male	41,818	4,227	4,330	4,718	5,235	7,063	5,058	3,704	3,636	3,847	28.4
		Female	42,482	4,123	4,113	4,524	4,765	6,952	5,147	3,867	3,919	5,072	30.3
Alpena	32.6	Male	15,892	1,455	1,500	1,923	2,045	2,296	1,939	1,641	1,416	1,677	29.5
		Female	16,708	1,426	1,456	1,907	2,029	2,339	2,012	1,667	1,609	2,263	31.6
Antrim	16.9	Male	8,315	804	769	874	864	1,224	975	744	877	1,184	31.9
		Female	8,585	708	763	874	792	1,229	972	812	1,001	1,434	34.4
Arenac	15.4	Male	7,616	714	719	864	849	1,040	848	684	858	1,040	31.4
		Female	7,784	637	760	859	777	1,093	829	730	942	1,157	32.9
Baraga	8.6	Male	4,402	411	398	491	482	694	487	340	456	643	31.0
		Female	4,198	387	406	474	340	581	448	346	508	708	33.5
Barry	47.3	Male	23,696	2,261	2,346	2,747	2,599	3,861	3,194	2,351	2,165	2,172	29.9
		Female	23,604	2,212	2,217	2,561	2,370	3,871	3,113	2,337	2,175	2,748	31.3
Bay	120.1	Male	58,591	5,724	5,752	6,677	7,602	9,898	7,064	5,574	5,249	5,051	28.6
		Female	61,509	5,544	5,445	6,293	7,949	9,882	7,097	5,849	6,029	7,421	30.6
Benzie	11.7	Male	5,708	498	519	630	613	858	715	535	563	777	31.9
		Female	5,992	468	477	653	616	857	725	540	663	993	34.1
Berrien	172.2	Male	82,984	8,293	[illegible]	9,406	9,885	13,139	9,849	8,203	7,865	7,880	29.1
		Female	89,216	7,909	8,122	8,924	10,339	14,297	10,381	8,824	8,887	11,533	31.5
Branch	41.0	Male	20,155	2,038	2,008	2,123	2,397	3,242	2,509	1,898	1,883	2,057	29.7
		Female	20,845	1,800	1,877	2,007	2,522	3,185	2,534	1,971	2,041	2,908	32.0
Calhoun	141.4	Male	68,480	6,599	6,562	7,107	8,384	11,084	8,050	7,184	7,023	6,487	30.0
		Female	72,920	6,088	6,337	6,727	8,755	11,678	8,562	7,595	7,290	9,888	32.3
Cass	50.6	Male	24,930	2,406	2,482	2,755	2,703	3,933	3,166	2,532	2,481	2,472	30.4
		Female	25,670	2,319	2,443	2,584	2,631	4,122	3,155	2,595	2,619	3,202	31.9
Charlevoix	20.6	Male	10,095	979	922	1,175	1,171	1,622	1,271	910	953	1,092	29.9
		Female	10,505	951	890	1,055	1,158	1,643	1,242	1,009	[illegible]	1,496	32.3
Cheboygan	21.4	Male	10,551	953	1,049	1,239	1,094	1,537	1,235	950	1,084	1,410	31.1
		Female	10,849	954	988	1,109	1,047	1,562	1,278	999	1,261	1,651	33.5
Chippewa	28.1	Male	14,298	1,239	1,285	1,372	2,272	2,414	1,489	1,324	1,334	1,569	29.1
		Female	13,802	1,201	1,114	1,284	2,007	1,901	1,480	1,332	1,470	2,013	31.8
Clare	25.2	Male	12,212	1,043	1,126	1,405	1,215	1,580	1,357	1,161	1,468	1,857	33.3
		Female	12,988	1,040	1,123	1,269	1,287	1,684	1,405	1,267	1,768	2,125	35.5
Clinton	57.4	Male	28,659	2,956	3,151	3,733	3,332	4,731	4,009	2,786	2,076	1,885	27.4
		Female	28,741	2,773	3,003	3,480	3,127	4,867	4,049	2,720	2,152	2,570	29.1
Crawford	10.1	Male	5,023	485	424	645	553	755	576	456	517	612	30.4
		Female	5,077	476	414	553	524	703	611	517	594	685	33.1

POPULATION BY AGE AND SEX

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MICHIGAN (continued)													
ALL COUNTIES (continued)													
Delta	39.5	Male	19,364	1,939	1,909	2,256	2,073	3,063	2,189	1,850	1,863	2,222	29.9
		Female	20,136	1,746	1,869	2,175	2,135	2,956	2,279	1,999	2,041	2,936	32.2
Dickinson	25.8	Male	12,594	1,132	1,031	1,326	1,303	1,943	1,331	1,214	1,408	1,906	32.7
		Female	13,206	1,071	967	1,182	1,333	1,816	1,349	1,329	1,601	2,558	36.7
Eaton	92.1	Male	45,214	4,313	4,750	5,162	5,749	8,176	6,252	4,404	3,367	3,041	28.2
		Female	46,886	4,240	4,522	5,013	5,781	8,664	6,204	4,350	3,632	4,480	29.5
Emmet	23.9	Male	11,603	1,037	1,168	1,262	1,400	2,016	1,422	1,044	994	1,260	29.6
		Female	12,297	1,047	1,007	1,199	1,457	2,028	1,421	1,109	1,209	1,820	32.1
Genesee	450.7	Male	218,020	22,381	23,049	25,771	29,361	36,088	26,481	23,246	17,289	14,354	27.3
		Female	232,680	21,560	22,157	24,983	30,946	39,324	28,514	23,585	19,059	22,552	29.2
Gladwin	21.2	Male	10,482	935	1,046	1,131	1,055	1,344	1,141	1,046	1,262	1,522	33.0
		Female	10,718	912	942	1,066	1,092	1,406	1,166	1,131	1,417	1,586	34.6
Gogebic	19.5	Male	9,490	649	761	916	998	1,276	928	909	1,295	1,758	36.6
		Female	10,010	667	732	877	865	1,090	960	1,014	1,422	2,383	43.1
Grand Traverse	58.0	Male	28,083	2,755	2,663	3,016	3,660	5,464	3,403	2,419	2,163	2,540	28.6
		Female	29,917	2,614	2,529	2,827	3,893	5,523	3,542	2,522	2,614	3,853	30.6
Gratiot	40.4	Male	19,605	2,056	1,986	2,214	2,689	2,949	2,311	1,775	1,680	1,945	27.9
		Female	20,795	1,908	1,852	2,159	2,735	3,073	2,393	1,857	1,902	2,916	30.7
Hillsdale	43.0	Male	21,112	2,009	2,107	2,349	2,783	3,080	2,514	1,983	1,939	2,348	29.2
		Female	21,888	1,962	1,977	2,191	2,715	3,272	2,518	2,012	2,162	3,079	31.4
Houghton	38.3	Male	20,560	1,429	1,406	1,555	6,065	2,492	1,683	1,351	1,815	2,764	24.8
		Female	17,740	1,401	1,211	1,489	2,950	2,154	1,674	1,303	2,049	3,509	33.4
Huron	37.0	Male	18,201	1,772	1,768	1,974	2,004	2,621	1,865	1,647	2,012	2,538	31.0
		Female	18,799	1,656	1,700	1,973	1,887	2,438	1,867	1,798	2,273	3,207	34.0
Ingham	277.3	Male	134,469	12,311	11,724	11,823	30,669	26,852	14,026	10,294	8,862	7,908	25.3
		Female	142,831	11,770	11,082	11,536	32,478	27,048	14,538	10,953	10,083	13,343	26.7
Ionia	52.9	Male	27,603	2,787	2,662	2,916	5,302	4,525	3,064	2,244	2,006	2,097	25.3
		Female	25,297	2,560	2,537	2,813	2,964	4,022	2,894	2,240	2,122	3,145	29.4
Iosco	28.9	Male	14,581	1,478	1,296	1,351	2,420	2,178	1,488	1,231	1,312	1,827	28.4
		Female	14,319	1,352	1,202	1,317	1,791	2,060	1,540	1,297	1,603	2,157	32.3
Iron	13.7	Male	6,585	505	454	606	562	847	620	647	974	1,370	40.1
		Female	7,115	503	443	606	539	771	639	769	1,140	1,705	45.8
Isabella	55.7	Male	26,897	2,317	2,158	2,367	8,005	4,292	2,516	1,801	1,688	1,753	23.8
		Female	28,803	2,201	2,076	2,277	9,571	4,052	2,509	1,908	1,894	2,315	23.7
Jackson	152.4	Male	77,128	6,922	7,008	7,725	9,776	15,509	10,057	7,348	6,682	6,101	29.6
		Female	75,272	6,622	6,808	7,681	9,011	12,380	8,832	7,234	7,272	9,432	31.1
Kalamazoo	214.8	Male	104,026	9,104	9,302	9,977	19,223	19,189	12,345	9,413	8,128	7,345	27.3
		Female	110,774	8,847	8,710	9,415	19,835	19,681	12,778	9,955	9,231	12,322	29.4
Kalkaska	12.0	Male	6,022	711	632	643	615	984	689	510	549	689	29.2
		Female	5,978	590	611	609	630	965	689	489	654	741	30.7
Kent	451.7	Male	217,313	22,477	20,387	23,055	31,631	38,937	24,404	19,927	18,216	18,279	27.9
		Female	234,387	21,699	19,314	22,148	33,584	40,376	25,924	21,545	20,611	29,186	30.1
Keweenaw	2.0	Male	1,036	88	61	70	83	135	103	85	125	286	42.9
		Female	964	60	58	58	65	118	83	72	170	280	51.4
Lake	8.1	Male	3,966	303	351	406	312	421	397	371	547	858	39.8
		Female	4,134	329	276	418	295	467	371	436	652	890	42.6
Lapeer	74.1	Male	36,761	3,935	4,266	4,797	4,213	6,184	5,218	3,289	2,503	2,356	26.9
		Female	37,339	3,851	4,181	4,491	4,142	6,620	5,074	3,240	2,659	3,081	28.0
Leelanau	14.7	Male	7,358	601	670	763	757	1,284	913	705	738	927	31.9
		Female	7,342	557	626	811	650	1,229	888	706	793	1,082	33.4
Lenawee	91.3	Male	44,414	4,639	4,613	5,002	5,406	7,355	5,417	4,108	4,102	3,772	28.5
		Female	46,886	4,247	4,379	4,721	5,575	7,517	5,508	4,551	4,580	5,308	31.0
Livingston	108.4	Male	54,843	5,329	6,316	7,256	5,760	9,463	8,526	5,152	3,707	3,334	27.9
		Female	53,557	4,910	5,698	6,344	5,444	9,856	8,215	4,672	3,934	4,484	29.4
Luce	6.8	Male	3,386	331	295	391	338	510	386	335	360	440	31.6
		Female	3,414	299	289	304	330	495	416	356	409	516	34.8
Mackinac	10.2	Male	5,073	482	439	632	481	736	542	482	563	716	31.8
		Female	5,127	424	406	557	510	683	575	535	584	853	34.8
Macomb	705.0	Male	344,977	29,903	32,941	40,404	45,270	58,866	44,910	38,161	32,320	22.202	29.1
		Female	360,023	28,512	31,629	39,447	45,674	60,018	47,142	39,303	34,731	33,567	30.8
Manistee	23.5	Male	11,436	928	998	1,263	1,286	1,703	1,284	1,131	1,232	1,611	32.3
		Female	12,064	922	980	1,211	1,221	1,668	1,299	1,184	1,431	2,148	35.2
Marquette	76.0	Male	38,983	3,934	3,289	3,369	7,722	7,900	4,298	2,898	2,685	2,888	26.5
		Female	37,017	3,778	3,130	3,130	6,877	6,632	3,709	2,887	2,889	3,985	27.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Mason	27.2	Male	13,322	1,203	1,174	1,330	1,481	2,070	1,555	1,281	1,422	1,806	32.1
		Female	13,878	1,175	1,127	1,316	1,489	1,977	1,552	1,288	1,602	2,352	34.3
Mecosta	38.4	Male	19,702	1,528	1,439	1,492	6,729	2,520	1,631	1,297	1,426	1,640	23.6
		Female	18,698	1,424	1,379	1,447	5,315	2,407	1,739	1,363	1,671	1,953	24.7
Menominee	26.4	Male	13,029	1,245	1,157	1,493	1,505	2,034	1,399	1,174	1,312	1,710	30.5
		Female	13,371	1,271	1,097	1,419	1,407	1,921	1,365	1,259	1,506	2,126	32.8
Midland	75.3	Male	37,654	3,804	3,956	4,441	4,901	6,504	5,051	3,736	2,915	2,346	27.7
		Female	37,646	3,447	3,678	4,081	4,550	6,674	5,147	3,732	3,047	3,290	29.6
Missaukee	10.6	Male	5,279	543	537	609	584	790	625	430	507	654	29.6
		Female	5,321	538	479	593	561	768	592	465	622	703	31.4
☐ Monroe	137.4	Male	67,962	6,955	7,489	8,224	8,264	11,396	8,766	6,658	5,400	4,810	27.7
		Female	69,438	6,805	6,954	7,794	8,216	11,501	8,715	6,680	5,744	7,029	29.3
Montcalm	49.1	Male	24,131	2,432	2,616	2,709	2,760	3,549	2,848	2,267	2,239	2,711	29.4
		Female	24,969	2,373	2,323	2,583	2,717	3,696	2,913	2,338	2,597	3,429	31.7
Montmorency	7.9	Male	3,879	339	329	414	361	475	369	359	535	698	35.6
		Female	4,021	339	299	388	375	473	382	398	629	738	38.6
Muskegon	157.4	Male	76,073	7,666	7,478	8,623	9,795	12,427	8,410	7,236	7,374	7,064	28.6
		Female	81,327	7,527	7,075	8,366	9,903	12,700	9,061	8,047	8,394	10,254	31.1
Newaygo	36.3	Male	17,803	1,797	1,718	2,149	1,801	2,569	2,044	1,727	1,807	2,191	30.6
		Female	18,497	1,692	1,734	1,962	1,859	2,550	2,204	1,765	2,041	2,690	32.8
Oakland	1,026.4	Male	500,458	42,879	47,449	54,493	60,543	89,214	67,329	54,434	47,541	36,576	30.0
		Female	525,942	41,022	45,226	52,023	61,257	92,506	69,074	56,871	50,987	56,976	31.9
Oceana	22.7	Male	11,093	1,096	1,155	1,306	1,193	1,649	1,322	1,078	1,040	1,254	29.8
		Female	11,607	1,177	1,078	1,286	1,180	1,636	1,369	1,065	1,187	1,629	31.6
Ogemaw	17.3	Male	8,427	799	733	909	847	1,109	935	765	1,011	1,319	33.3
		Female	8,873	718	807	886	884	1,157	967	852	1,214	1,388	34.9
Ontonagon	9.7	Male	4,900	412	459	566	362	658	626	518	543	756	34.9
		Female	4,800	360	463	554	380	612	584	452	574	821	35.5
Osceola	19.6	Male	9,664	978	1,008	1,168	994	1,395	1,115	892	926	1,188	29.9
		Female	9,936	903	930	1,020	1,039	1,450	1,153	899	1,075	1,467	32.4
Oscoda	7.3	Male	3,571	292	314	401	287	460	388	334	466	629	35.8
		Female	3,729	300	273	394	374	377	426	370	520	695	38.4
Otsego	15.8	Male	7,736	818	795	896	840	1,238	964	721	699	765	29.2
		Female	8,064	790	799	900	832	1,249	1,001	758	734	1,001	30.7
Ottawa	162.8	Male	80,338	8,479	8,007	9,190	11,312	13,915	10,152	7,200	6,073	6,010	27.3
		Female	82,462	8,091	7,834	8,532	11,258	13,869	10,305	7,262	6,724	8,587	29.0
Presque Isle	14.6	Male	7,309	681	651	842	727	1,029	753	755	821	1,050	32.3
		Female	7,291	638	619	771	718	925	768	753	899	1,200	34.7
Roscommon	17.5	Male	8,616	642	642	900	795	1,016	807	760	1,331	1,723	38.9
		Female	8,884	583	565	772	770	1,018	918	891	1,613	1,754	43.0
Saginaw	229.4	Male	110,758	11,432	11,845	13,346	14,153	18,245	13,331	10,502	9,195	8,709	27.5
		Female	118,642	11,051	11,532	12,921	14,988	19,809	14,036	11,091	10,197	13,017	29.5
St. Clair	142.3	Male	69,306	6,881	7,260	8,343	8,223	10,973	8,459	6,607	6,187	6,373	28.6
		Female	72,994	6,505	6,926	7,782	8,601	11,451	8,580	6,892	7,013	9,244	30.8
St. Joseph	57.6	Male	28,105	2,958	2,868	2,941	3,310	4,624	3,314	2,673	2,524	2,893	29.3
		Female	29,495	2,900	2,632	2,743	3,268	4,740	3,357	2,810	2,878	4,167	31.8
Sanilac	41.7	Male	20,531	1,973	2,082	2,391	2,260	2,977	2,222	1,844	2,088	2,694	30.2
		Female	21,169	1,926	2,008	2,182	2,253	2,894	2,288	2,032	2,318	3,268	32.7
Schoolcraft	8.7	Male	4,152	408	353	473	374	616	448	397	454	629	32.6
		Female	4,548	389	400	451	475	599	464	462	559	749	34.3
Shiawassee	72.7	Male	35,731	3,824	3,912	4,378	4,238	5,977	4,616	3,378	2,821	2,587	27.5
		Female	36,969	3,625	3,801	4,132	4,212	6,164	4,688	3,340	3,092	3,915	29.4
Tuscola	58.6	Male	29,062	2,972	3,205	3,556	3,379	4,726	3,659	2,600	2,450	2,515	28.0
		Female	29,538	2,751	3,016	3,391	3,340	4,767	3,710	2,651	2,618	3,294	29.8
Van Buren	68.8	Male	33,657	3,499	3,516	3,805	3,706	5,349	4,073	3,132	2,967	3,610	29.3
		Female	35,143	3,322	3,350	3,536	3,656	5,675	4,073	3,247	3,282	5,002	31.5
Washtenaw	270.5	Male	134,990	11,012	10,590	10,775	30,698	30,800	15,731	10,313	8,278	6,793	26.4
		Female	135,510	10,328	10,124	10,421	29,032	29,568	15,549	10,638	8,956	10,894	27.7
Wayne	2,272.7	Male	1,090,009	103,889	108,401	114,837	141,848	186,769	117,744	107,660	110,858	98,003	29.1
		Female	1,182,691	100,033	104,148	111,794	149,041	196,554	127,887	120,519	126,138	146,577	31.4
Wexford	26.1	Male	12,539	1,259	1,234	1,394	1,349	1,941	1,419	1,210	1,242	1,491	30.3
		Female	13,561	1,210	1,182	1,406	1,482	1,989	1,539	1,278	1,434	2,041	32.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
TOTAL METRO COUNTIES	**7,680.9**	**Male**	**3,733,139**	**352,907**	**365,782**	**405,876**	**512,729**	**653,216**	**447,382**	**367,774**	**335,192**	**292,281**	**28.5**
		Female	**3,947,761**	**338,583**	**349,810**	**390,443**	**523,743**	**674,017**	**466,654**	**390,054**	**371,581**	**442,876**	**30.5**
TOTAL STATE	**9,322.2**	**Male**	**4,544,098**	**430,039**	**442,526**	**493,065**	**622,795**	**779,592**	**539,733**	**440,872**	**411,980**	**383,496**	**28.6**
		Female	**4,778,102**	**411,811**	**422,534**	**473,075**	**628,265**	**797,747**	**560,032**	**466,748**	**458,081**	**559,809**	**30.7**
MINNESOTA													
DULUTH - SUPERIOR	**267.8**	**Male**	**131,312**	**12,075**	**11,118**	**12,717**	**18,790**	**22,549**	**14,018**	**11,935**	**12,858**	**15,252**	**29.9**
		Female	**136,488**	**11,524**	**10,518**	**12,133**	**18,255**	**21,148**	**13,936**	**12,404**	**14,301**	**22,269**	**32.5**
St. Louis	223.2	Male	109,444	10,073	9,185	10,615	15,687	18,859	11,719	9,979	10,744	12,583	29.9
		Female	113,756	9,553	8,701	10,139	15,340	17,675	11,696	10,397	11,876	18,379	32.4
Douglas, Wisc.	*44.6*	*Male*	*21,868*	*2,002*	*1,933*	*2,102*	*3,103*	*3,690*	*2,299*	*1,956*	*2,114*	*2,669*	*29.9*
		Female	*22,732*	*1,971*	*1,817*	*1,994*	*2,915*	*3,473*	*2,240*	*2,007*	*2,425*	*3,890*	*32.7*
FARGO - MOORHEAD	**141.2**	**Male**	**69,522**	**6,528**	**5,599**	**6,034**	**14,012**	**13,412**	**7,269**	**5,771**	**5,218**	**5,679**	**26.9**
		Female	**71,678**	**6,279**	**5,291**	**5,744**	**14,851**	**12,535**	**7,174**	**5,928**	**5,417**	**8,459**	**27.9**
Clay	49.8	Male	24,238	2,157	1,912	2,258	5,461	3,845	2,434	2,071	1,939	2,161	25.9
		Female	25,562	2,094	1,861	2,157	6,252	3,592	2,480	2,167	1,968	2,991	26.2
Cass, N. D.	*91.4*	*Male*	*45,284*	*4,371*	*3,687*	*3,776*	*8,551*	*9,567*	*4,835*	*3,700*	*3,279*	*3,518*	*27.4*
		Female	*46,116*	*4,185*	*3,430*	*3,587*	*8,599*	*8,943*	*4,694*	*3,761*	*3,449*	*5,468*	*28.6*
MINNEAPOLIS - ST. PAUL	**2,146.0**	**Male**	**1,043,572**	**97,091**	**95,081**	**108,335**	**145,903**	**204,195**	**135,556**	**96,320**	**82,608**	**78,483**	**28.7**
		Female	**1,102,428**	**93,125**	**90,838**	**104,243**	**149,067**	**209,086**	**136,113**	**98,290**	**90,758**	**130,908**	**30.4**
Anoka	204.2	Male	102,204	11,379	11,754	12,608	12,882	19,514	15,427	9,282	5,725	3,633	26.3
		Female	101,996	10,819	11,164	12,182	12,813	20,584	15,169	8,512	5,621	5,132	27.0
Carver	38.8	Male	19,528	2,129	1,927	2,175	2,648	3,487	2,478	1,835	1,337	1,512	27.5
		Female	19,272	1,939	1,826	2,101	2,566	3,319	2,442	1,683	1,359	2,037	28.6
Chisago	27.4	Male	13,813	1,543	1,454	1,623	1,436	2,112	1,846	1,144	1,131	1,524	29.0
		Female	13,587	1,384	1,323	1,539	1,362	2,158	1,702	1,115	1,133	1,871	30.5
Dakota	205.0	Male	101,302	10,936	11,020	12,028	12,469	19,187	15,312	9,010	6,337	5,003	27.2
		Female	103,698	10,700	10,735	11,678	12,280	20,662	15,170	8,472	6,518	7,483	28.1
Hennepin	939.6	Male	451,213	36,419	35,843	41,710	66,542	93,503	56,189	43,055	40,016	37,936	29.8
		Female	488,387	35,295	34,299	40,196	68,645	95,494	57,476	45,639	44,659	66,684	31.9
Ramsey	457.4	Male	217,763	19,644	18,104	21,235	33,969	41,850	24,482	19,919	19,050	19,510	28.8
		Female	239,637	18,687	17,204	20,532	36,292	42,401	25,451	21,641	22,384	35,045	31.4
Scott	46.2	Male	23,279	2,515	2,615	3,021	2,798	4,042	3,360	1,977	1,464	1,487	26.7
		Female	22,921	2,397	2,398	2,821	2,639	4,155	3,181	1,843	1,456	2,031	27.9
Washington	119.5	Male	60,493	6,338	6,583	7,664	6,889	11,256	9,535	5,629	3,659	2,940	27.5
		Female	59,007	5,929	6,379	7,198	6,293	11,303	8,985	5,133	3,625	4,162	28.3
Wright	62.8	Male	31,434	3,766	3,499	3,690	3,521	5,272	4,081	2,454	2,210	2,941	27.4
		Female	31,366	3,669	3,326	3,608	3,428	5,256	3,764	2,292	2,326	3,697	28.1
St. Croix, Wisc.	*45.1*	*Male*	*22,543*	*2,422*	*2,282*	*2,581*	*2,749*	*3,972*	*2,846*	*2,015*	*1,679*	*1,997*	*28.1*
		Female	*22,557*	*2,306*	*2,184*	*2,388*	*2,749*	*3,754*	*2,773*	*1,960*	*1,677*	*2,766*	*29.4*
ROCHESTER	**93.7**	**Male**	**44,466**	**4,511**	**4,316**	**4,787**	**5,722**	**8,345**	**6,239**	**4,092**	**3,225**	**3,229**	**28.5**
		Female	**49,234**	**4,316**	**4,102**	**4,633**	**7,445**	**8,949**	**6,375**	**4,084**	**3,580**	**5,750**	**29.6**
Olmsted	93.7	Male	44,466	4,511	4,316	4,787	5,722	8,345	6,239	4,092	3,225	3,229	28.5
		Female	49,234	4,316	4,102	4,633	7,445	8,949	6,375	4,084	3,580	5,750	29.6
ST. CLOUD	**169.5**	**Male**	**84,956**	**9,099**	**8,069**	**9,726**	**15,208**	**13,869**	**8,813**	**6,772**	**6,022**	**7,378**	**25.3**
		Female	**84,544**	**8,610**	**7,696**	**9,161**	**15,103**	**13,264**	**8,651**	**6,515**	**6,070**	**9,474**	**26.3**
Benton	26.2	Male	12,952	1,549	1,297	1,379	1,790	2,407	1,333	996	967	1,234	26.9
		Female	13,248	1,509	1,218	1,344	1,861	2,299	1,322	964	998	1,733	28.0
Sherburne	32.3	Male	16,468	1,884	1,789	1,839	2,441	3,008	2,151	1,206	974	1,176	25.9
		Female	15,832	1,830	1,754	1,777	1,883	2,924	1,987	1,137	1,002	1,538	27.3
Stearns	111.0	Male	55,536	5,666	4,983	6,508	10,977	8,454	5,329	4,570	4,081	4,968	24.8
		Female	55,464	5,271	4,724	6,040	11,359	8,041	5,342	4,414	4,070	6,203	25.4
ALL COUNTIES													
Aitkin	13.9	Male	6,935	624	571	731	645	872	733	599	832	1,328	35.3
		Female	6,965	532	569	684	551	885	749	648	903	1,444	38.5
Anoka	204.2	Male	102,204	11,379	11,754	12,608	12,882	19,514	15,427	9,282	5,725	3,633	26.3
		Female	101,996	10,819	11,164	12,182	12,813	20,584	15,169	8,512	5,621	5,132	27.0
Becker	30.4	Male	15,268	1,605	1,523	1,717	1,729	2,219	1,660	1,351	1,354	2,110	29.8
		Female	15,132	1,433	1,358	1,655	1,552	2,189	1,635	1,326	1,535	2,449	32.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Beltrami	32.1	Male	16,016	1,561	1,382	1,682	3,089	2,518	1,659	1,298	1,181	1,646	26.2
		Female	16,084	1,548	1,365	1,513	3,047	2,411	1,621	1,298	1,315	1,966	27.4
Benton	26.2	Male	12,952	1,549	1,297	1,379	1,790	2,407	1,333	996	967	1,234	26.9
		Female	13,248	1,509	1,218	1,344	1,861	2,299	1,322	964	998	1,733	28.0
Big Stone	7.7	Male	3,765	318	307	384	389	492	369	379	439	688	34.8
		Female	3,935	314	313	390	325	454	374	375	455	935	39.6
Blue Earth	52.7	Male	25,677	2,387	1,879	2,223	5,637	4,541	2,450	2,068	2,026	2,466	26.6
		Female	27,023	2,272	1,791	2,107	6,113	4,093	2,411	2,126	2,324	3,786	28.0
Brown	28.7	Male	13,951	1,329	1,248	1,551	1,811	1,996	1,429	1,316	1,367	1,904	30.2
		Female	14,749	1,234	1,159	1,418	2,048	1,969	1,421	1,332	1,453	2,715	32.7
Carlton	30.3	Male	15,170	1,443	1,502	1,745	1,581	2,392	1,761	1,531	1,466	1,749	30.5
		Female	15,130	1,394	1,304	1,661	1,534	2,272	1,725	1,492	1,539	2,209	32.4
Carver	38.8	Male	19,528	2,129	1,927	2,175	2,648	3,487	2,478	1,835	1,337	1,512	27.5
		Female	19,272	1,939	1,826	2,101	2,566	3,319	2,442	1,683	1,359	2,037	28.6
Cass	21.9	Male	10,861	940	937	1,175	915	1,372	1,176	1,011	1,284	2,051	35.8
		Female	11,039	963	938	1,148	825	1,348	1,232	1,023	1,433	2,129	37.4
Chippewa	15.0	Male	7,335	734	595	759	755	1,113	756	663	778	1,182	32.4
		Female	7,665	739	560	692	744	1,026	758	734	849	1,563	35.9
Chisago	27.4	Male	13,813	1,543	1,454	1,623	1,436	2,112	1,846	1,144	1,131	1,524	29.0
		Female	13,587	1,384	1,323	1,539	1,362	2,158	1,702	1,115	1,133	1,871	30.5
Clay	49.8	Male	24,238	2,157	1,912	2,258	5,461	3,845	2,434	2,071	1,939	2,161	25.9
		Female	25,562	2,094	1,861	2,157	6,252	3,592	2,480	2,167	1,968	2,991	26.2
Clearwater	8.9	Male	4,529	457	432	535	461	540	507	399	432	766	32.0
		Female	4,371	418	423	467	397	532	500	363	446	825	34.0
Cook	4.2	Male	2,149	159	179	211	202	376	272	215	222	313	33.6
		Female	2,051	156	149	201	195	341	260	187	235	327	34.5
Cottonwood	14.9	Male	7,261	745	619	739	731	1,070	772	685	710	1,190	32.4
		Female	7,639	687	642	710	662	976	744	705	843	1,670	36.9
Crow Wing	43.2	Male	20,896	1,971	1,899	2,245	2,151	3,030	2,435	1,904	2,149	3,112	32.2
		Female	22,304	1,966	1,871	2,181	2,293	3,160	2,450	2,013	2,566	3,804	34.0
Dakota	205.0	Male	101,302	10,936	11,020	12,028	12,469	19,187	15,312	9,010	6,337	5,003	27.2
		Female	103,698	10,700	10,735	11,678	12,280	20,662	15,170	8,472	6,518	7,483	28.1
Dodge	15.3	Male	7,556	846	701	865	810	1,241	915	646	669	863	29.5
		Female	7,744	892	690	824	805	1,204	883	640	665	1,141	30.5
Douglas	28.9	Male	14,211	1,357	1,186	1,441	1,869	2,039	1,561	1,216	1,454	2,088	31.1
		Female	14,689	1,355	1,193	1,369	1,886	1,948	1,519	1,288	1,491	2,640	32.9
Faribault	19.6	Male	9,515	913	781	1,005	1,031	1,337	992	936	1,035	1,485	32.7
		Female	10,085	873	689	952	951	1,248	1,004	987	1,197	2,184	38.3
Fillmore	21.9	Male	10,923	1,065	1,004	1,150	1,088	1,500	1,139	1,023	1,162	1,792	32.7
		Female	10,977	927	879	1,081	954	1,383	1,144	1,060	1,241	2,308	37.3
Freeborn	36.1	Male	17,701	1,598	1,570	1,876	2,028	2,678	2,030	1,708	1,925	2,288	31.6
		Female	18,399	1,618	1,452	1,776	1,853	2,525	2,060	1,814	2,001	3,300	34.9
Goodhue	39.7	Male	19,585	1,865	1,722	2,287	2,190	3,051	2,293	1,744	1,770	2,663	30.7
		Female	20,115	1,752	1,717	2,036	1,945	2,913	2,285	1,824	1,867	3,776	33.9
Grant	7.2	Male	3,540	322	274	348	324	465	355	332	411	709	36.0
		Female	3,660	293	278	351	295	428	372	351	422	870	40.0
Hennepin	939.6	Male	451,213	36,419	35,843	41,710	66,542	93,503	56,189	43,055	40,016	37,936	29.8
		Female	488,387	35,295	34,299	40,196	68,645	95,494	57,476	45,639	44,659	66,684	31.9
Houston	18.6	Male	9,258	903	857	1,011	1,068	1,483	941	891	856	1,248	30.3
		Female	9,342	847	811	1,033	924	1,361	982	886	918	1,580	32.8
Hubbard	14.9	Male	7,341	664	639	861	665	1,008	840	687	785	1,192	33.3
		Female	7,559	731	642	795	654	1,006	896	739	788	1,308	34.5
Isanti	25.0	Male	12,515	1,353	1,353	1,534	1,373	2,084	1,701	1,060	874	1,233	28.1
		Female	12,485	1,292	1,302	1,408	1,282	2,124	1,642	987	903	1,545	29.5
Itasca	44.7	Male	22,444	2,399	2,150	2,447	2,336	3,662	2,536	2,047	2,218	2,649	30.2
		Female	22,256	2,172	1,994	2,326	2,382	3,425	2,538	2,058	2,347	3,014	31.6
Jackson	13.7	Male	6,832	668	572	649	933	976	670	650	737	977	31.1
		Female	6,868	591	544	637	752	900	659	722	753	1,310	35.2
Kanabec	12.7	Male	6,288	655	630	705	651	865	750	570	619	843	30.8
		Female	6,412	625	597	725	632	871	758	594	621	989	32.2
Kandiyohi	38.1	Male	18,784	1,861	1,672	1,771	2,645	3,045	1,973	1,656	1,730	2,431	29.7
		Female	19,316	1,821	1,464	1,756	2,766	2,941	2,017	1,663	1,902	2,986	31.3
Kittson	6.7	Male	3,350	305	281	320	316	506	359	308	378	577	34.0
		Female	3,350	299	260	300	295	434	329	349	360	724	37.8

1982 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Koochiching	17.7	Male	8,832	878	839	1,013	957	1,420	1,018	846	878	983	30.1
		Female	8,868	841	853	890	984	1,340	1,033	899	893	1,135	31.5
Lac qui Parle	10.6	Male	5,318	481	397	525	552	745	520	508	618	972	34.4
		Female	5,282	460	428	496	470	619	508	530	643	1,128	38.3
Lake	13.0	Male	6,718	654	554	672	758	1,112	837	788	674	669	31.5
		Female	6,282	583	546	644	666	922	784	708	601	828	32.6
Lake of the Woods	3.8	Male	1,924	171	151	244	179	254	235	151	236	303	33.5
		Female	1,876	143	155	190	169	233	229	201	214	342	37.1
Le Sueur	23.8	Male	11,874	1,191	1,118	1,440	1,354	1,753	1,371	1,016	1,064	1,567	29.8
		Female	11,926	1,214	1,060	1,303	1,165	1,650	1,371	1,029	1,157	1,977	32.4
Lincoln	8.2	Male	4,065	363	361	459	385	498	417	401	467	714	34.3
		Female	4,135	396	323	431	326	450	449	370	485	905	38.1
Lyon	25.5	Male	12,696	1,322	1,091	1,347	2,065	1,960	1,300	1,002	1,124	1,485	27.7
		Female	12,804	1,140	1,043	1,180	2,040	1,740	1,306	1,081	1,239	2,035	30.7
McLeod	30.2	Male	15,000	1,554	1,449	1,569	1,724	2,372	1,779	1,338	1,350	1,865	30.1
		Female	15,200	1,426	1,306	1,526	1,578	2,362	1,709	1,348	1,462	2,483	32.5
Mahnomen	5.5	Male	2,804	302	289	353	270	324	277	258	281	450	30.8
		Female	2,696	282	284	358	230	307	278	225	295	437	31.3
Marshall	13.0	Male	6,668	737	624	750	650	940	708	606	725	928	31.1
		Female	6,332	618	555	733	551	868	681	576	671	1,079	33.2
Martin	24.9	Male	12,191	1,155	1,059	1,217	1,381	1,899	1,294	1,149	1,259	1,778	31.8
		Female	12,709	1,098	959	1,124	1,338	1,773	1,299	1,204	1,400	2,514	35.5
Meeker	21.1	Male	10,498	1,093	949	1,132	1,105	1,567	1,087	969	1,054	1,542	31.2
		Female	10,602	1,057	925	1,072	988	1,439	1,073	979	1,119	1,950	33.7
Mille Lacs	19.1	Male	9,545	1,044	856	1,164	979	1,315	1,038	803	892	1,454	30.5
		Female	9,555	897	782	986	954	1,295	1,071	829	948	1,793	33.9
Morrison	29.9	Male	14,836	1,647	1,500	1,932	1,573	2,044	1,466	1,357	1,358	1,959	28.7
		Female	15,064	1,608	1,421	1,882	1,516	1,941	1,534	1,353	1,456	2,353	30.7
Mower	39.7	Male	19,314	1,697	1,624	2,105	2,150	2,754	1,885	2,102	2,325	2,672	32.6
		Female	20,386	1,607	1,554	2,007	2,078	2,545	2,014	2,280	2,536	3,765	37.0
Murray	11.5	Male	5,756	554	532	663	562	842	539	556	668	840	31.7
		Female	5,744	544	479	638	527	715	542	621	657	1,021	34.6
Nicollet	27.5	Male	13,641	1,341	1,133	1,370	2,487	2,465	1,484	1,159	982	1,220	27.0
		Female	13,859	1,299	1,116	1,259	2,688	2,110	1,485	1,151	1,007	1,744	27.7
Nobles	21.7	Male	10,631	977	976	1,157	1,357	1,488	1,124	1,045	1,063	1,444	30.7
		Female	11,069	966	892	1,119	1,182	1,469	1,110	1,123	1,162	2,046	34.4
Norman	9.2	Male	4,609	419	407	468	402	586	449	435	536	907	35.5
		Female	4,591	444	374	424	363	534	472	435	502	1,043	38.3
Olmsted	93.7	Male	44,466	4,511	4,316	4,787	5,722	8,345	6,239	4,092	3,225	3,229	28.5
		Female	49,234	4,316	4,102	4,633	7,445	8,949	6,375	4,084	3,580	5,750	29.6
Otter Tail	53.3	Male	26,556	2,338	2,151	2,893	2,811	3,671	2,795	2,583	2,863	4,451	33.4
		Female	26,744	2,175	2,110	2,565	2,613	3,448	2,802	2,616	3,037	5,378	36.6
Pennington	15.6	Male	7,681	828	704	748	1,070	1,244	825	618	664	980	28.9
		Female	7,919	756	677	717	1,083	1,176	843	671	657	1,339	31.2
Pine	20.6	Male	10,541	1,032	979	1,169	1,122	1,600	1,165	967	1,006	1,501	31.0
		Female	10,059	1,005	893	1,063	982	1,272	1,171	898	1,073	1,702	33.5
Pipestone	11.5	Male	5,539	509	478	587	703	730	528	518	597	889	31.7
		Female	5,961	556	465	557	602	704	555	563	661	1,298	36.7
☐ Polk	35.0	Male	17,307	1,699	1,588	1,828	2,312	2,520	1,723	1,579	1,652	2,406	29.9
		Female	17,693	1,548	1,526	1,715	2,131	2,400	1,808	1,595	1,834	3,136	33.0
Pope	11.8	Male	5,893	555	493	577	595	823	564	560	696	1,030	33.8
		Female	5,907	533	481	544	508	701	598	574	695	1,273	38.1
Ramsey	457.4	Male	217,763	19,644	18,104	21,235	33,969	41,850	24,482	19,919	19,050	19,510	28.8
		Female	239,637	18,687	17,204	20,532	36,292	42,401	25,451	21,641	22,384	35,045	31.4
Red Lake	5.5	Male	2,798	284	250	339	345	369	291	248	253	419	29.9
		Female	2,702	291	267	339	259	319	269	234	272	452	31.1
Redwood	19.2	Male	9,500	923	835	1,040	1,033	1,290	1,025	836	1,037	1,481	32.1
		Female	9,700	901	811	985	875	1,253	977	840	1,067	1,991	35.3
Renville	20.3	Male	10,128	959	898	1,092	1,142	1,418	927	992	1,100	1,600	31.9
		Female	10,172	957	803	1,021	961	1,271	971	1,007	1,157	2,024	35.8
Rice	47.2	Male	23,261	2,104	2,055	2,446	4,704	3,457	2,684	1,851	1,677	2,283	25.9
		Female	23,939	2,135	1,956	2,258	4,420	3,471	2,603	1,859	1,911	3,326	28.5
Rock	10.7	Male	5,230	549	459	537	582	763	542	465	617	716	31.4
		Female	5,470	536	490	519	529	706	542	539	621	988	34.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Roseau	12.8	Male	6,591	680	654	690	705	953	728	545	652	984	30.9
		Female	6,209	644	578	641	672	845	693	545	611	980	31.7
St. Louis	223.2	Male	109,444	10,073	9,185	10,615	15,687	18,859	11,719	9,979	10,744	12,583	29.9
		Female	113,756	9,553	8,701	10,139	15,340	17,675	11,696	10,397	11,876	18,379	32.4
Scott	46.2	Male	23,279	2,515	2,615	3,021	2,798	4,042	3,360	1,977	1,464	1,487	26.7
		Female	22,921	2,397	2,398	2,821	2,639	4,155	3,181	1,843	1,456	2,031	27.9
Sherburne	32.3	Male	16,468	1,884	1,789	1,839	2,441	3,008	2,151	1,206	974	1,176	25.9
		Female	15,832	1,830	1,754	1,777	1,883	2,924	1,987	1,137	1,002	1,538	27.3
Sibley	15.4	Male	7,680	775	695	763	848	1,056	808	780	765	1,190	32.2
		Female	7,720	750	664	795	740	932	830	788	808	1,413	34.8
Stearns	111.0	Male	55,536	5,666	4,983	6,508	10,977	8,454	5,329	4,570	4,081	4,968	24.8
		Female	55,464	5,271	4,724	6,040	11,359	8,041	5,342	4,414	4,070	6,203	25.4
Steele	31.1	Male	15,291	1,601	1,411	1,558	2,022	2,568	1,749	1,314	1,357	1,711	29.1
		Female	15,809	1,533	1,316	1,559	2,057	2,478	1,739	1,383	1,423	2,321	30.8
Stevens	11.4	Male	5,631	515	475	540	1,118	796	504	503	494	686	27.1
		Female	5,769	505	431	518	1,020	718	505	534	566	972	30.7
Swift	12.9	Male	6,417	661	560	694	698	885	600	558	732	1,029	31.7
		Female	6,483	573	511	728	584	779	634	614	767	1,293	36.0
Todd	25.7	Male	12,956	1,417	1,249	1,456	1,410	1,747	1,335	1,146	1,295	1,901	30.4
		Female	12,744	1,319	1,169	1,467	1,150	1,654	1,352	1,099	1,344	2,190	32.7
Traverse	5.4	Male	2,687	234	231	273	266	309	252	303	302	517	36.2
		Female	2,713	202	198	315	206	276	271	303	317	625	40.9
Wabasha	19.8	Male	9,843	1,001	906	1,092	1,057	1,583	1,067	850	967	1,320	30.5
		Female	9,957	980	852	1,034	1,007	1,436	1,060	841	936	1,811	32.7
Wadena	14.5	Male	7,121	694	655	870	804	901	784	643	705	1,065	31.0
		Female	7,379	731	675	792	697	889	801	662	748	1,384	33.9
Waseca	18.9	Male	9,406	1,062	839	948	1,326	1,540	943	776	910	1,062	28.4
		Female	9,494	1,013	734	871	1,213	1,434	934	851	878	1,566	31.4
Washington	119.5	Male	60,493	6,338	6,583	7,664	6,889	11,256	9,535	5,629	3,659	2,940	27.5
		Female	59,007	5,929	6,379	7,198	6,293	11,303	8,985	5,133	3,625	4,162	28.3
Watonwan	12.3	Male	6,094	587	489	586	680	891	631	613	645	972	32.9
		Female	6,206	566	469	542	613	790	639	561	689	1,237	36.9
Wilkin	8.3	Male	4,148	387	377	499	546	571	391	438	374	565	29.6
		Female	4,152	384	349	405	431	540	423	420	431	769	34.4
Winona	46.5	Male	22,295	2,047	1,859	2,155	4,055	3,542	2,324	1,858	1,836	2,619	27.9
		Female	24,205	1,903	1,751	2,067	5,021	3,347	2,292	1,942	2,028	3,854	29.1
Wright	62.8	Male	31,434	3,766	3,499	3,690	3,521	5,272	4,081	2,454	2,210	2,941	27.4
		Female	31,366	3,669	3,326	3,608	3,428	5,256	3,764	2,292	2,326	3,697	28.1
Yellow Medicine	13.6	Male	6,846	651	527	711	888	901	662	640	707	1,159	32.2
		Female	6,754	583	498	610	786	765	684	668	758	1,402	37.0
TOTAL METRO COUNTIES	**2,672.1**	**Male**	**1,301,440**	**122,208**	**117,869**	**134,968**	**187,544**	**247,661**	**163,638**	**118,798**	**104,511**	**104,243**	**28.6**
		Female	**1,370,660**	**116,940**	**112,540**	**129,660**	**192,589**	**251,212**	**164,350**	**121,088**	**114,409**	**167,872**	**30.3**
TOTAL STATE	**4,139.3**	**Male**	**2,028,149**	**193,228**	**182,472**	**212,778**	**278,387**	**356,078**	**241,624**	**184,785**	**175,129**	**203,668**	**29.1**
		Female	**2,111,151**	**184,838**	**173,697**	**203,030**	**280,093**	**353,095**	**242,454**	**188,726**	**189,683**	**295,535**	**31.1**
MISSISSIPPI													
BILOXI - GULFPORT	**197.3**	**Male**	**98,964**	**9,915**	**9,564**	**10,430**	**16,988**	**15,971**	**11,125**	**8,918**	**8,324**	**7,729**	**26.6**
		Female	**98,336**	**9,709**	**9,170**	**9,840**	**13,568**	**15,791**	**11,380**	**9,210**	**8,758**	**10,910**	**29.4**
Hancock	25.9	Male	13,006	1,234	1,380	1,722	1,388	1,789	1,489	1,246	1,345	1,413	29.4
		Female	12,894	1,165	1,233	1,405	1,321	1,816	1,534	1,260	1,442	1,718	32.3
Harrison	161.4	Male	80,987	8,213	7,680	8,187	14,738	13,473	9,081	7,249	6,519	5,847	26.2
		Female	80,413	8,073	7,437	7,949	11,501	13,269	9,320	7,489	6,834	8,541	29.0
Stone	10.0	Male	4,971	468	504	521	862	709	555	423	460	469	26.8
		Female	5,029	471	500	486	746	706	526	461	482	651	29.4
JACKSON	**331.6**	**Male**	**156,739**	**16,896**	**15,986**	**16,960**	**22,334**	**28,356**	**18,132**	**14,092**	**11,873**	**12,110**	**27.2**
		Female	**174,861**	**16,459**	**15,482**	**16,503**	**24,998**	**31,133**	**20,465**	**16,327**	**14,247**	**19,247**	**29.5**
Hinds	257.1	Male	120,224	12,872	12,174	12,822	18,244	21,837	12,824	10,441	9,343	9,667	26.8
		Female	136,876	12,682	11,792	12,495	20,856	24,017	15,107	12,773	11,368	15,786	29.4
Rankin	74.5	Male	36,515	4,024	3,812	4,138	4,090	6,519	5,308	3,651	2,530	2,443	28.4
		Female	37,985	3,777	3,690	4,008	4,142	7,116	5,358	3,554	2,879	3,461	29.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSISSIPPI (continued)													
PASCAGOULA - MOSS POINT	**123.1**	**Male**	**61,613**	**6,931**	**6,831**	**7,313**	**8,094**	**10,566**	**8,120**	**5,926**	**4,438**	**3,394**	**26.5**
		Female	**61,487**	**6,630**	**6,598**	**6,924**	**7,734**	**10,419**	**8,261**	**5,675**	**4,656**	**4,590**	**27.7**
Jackson	123.1	Male	61,613	6,931	6,831	7,313	8,094	10,566	8,120	5,926	4,438	3,394	26.5
		Female	61,487	6,630	6,598	6,924	7,734	10,419	8,261	5,675	4,656	4,590	27.7
ALL COUNTIES													
Adams	38.0	Male	17,661	1,852	1,875	2,129	2,214	2,630	1,855	1,690	1,647	1,769	27.9
		Female	20,339	1,901	1,837	2,077	2,462	2,985	2,268	2,151	1,975	2,683	31.3
Alcorn	34.1	Male	16,463	1,647	1,677	1,802	1,805	2,624	2,148	1,574	1,438	1,748	30.0
		Female	17,637	1,502	1,565	1,680	1,832	2,763	2,261	1,631	1,738	2,665	33.1
Amite	13.3	Male	6,449	709	669	814	730	800	635	550	607	935	28.8
		Female	6,851	673	647	781	705	861	677	662	759	1,086	32.2
Attala	19.8	Male	9,503	906	996	1,142	1,027	1,182	1,008	879	921	1,442	30.8
		Female	10,297	899	976	1,009	955	1,274	1,042	1,028	1,153	1,961	35.3
Benton	8.3	Male	4,026	448	395	534	493	502	385	366	376	527	27.8
		Female	4,274	448	414	471	510	513	407	407	417	687	30.7
Bolivar	44.8	Male	20,959	2,817	2,628	2,890	2,947	2,791	1,774	1,320	1,524	2,268	23.1
		Female	23,841	2,655	2,640	2,766	3,330	3,243	2,079	1,779	2,038	3,311	26.6
Calhoun	15.8	Male	7,667	755	798	834	905	1,119	834	657	714	1,051	29.8
		Female	8,133	705	727	814	872	1,070	858	781	892	1,414	33.9
Carroll	9.9	Male	4,766	486	469	548	534	628	541	404	450	706	30.5
		Female	5,134	525	478	585	558	642	553	456	548	789	31.6
Chickasaw	18.0	Male	8,595	996	924	995	1,013	1,302	968	741	715	941	27.8
		Female	9,405	979	875	979	1,038	1,314	1,007	841	874	1 498	31.3
Choctaw	9.1	Male	4,381	480	458	547	503	591	476	383	345	598	28.4
		Female	4,719	486	402	514	480	631	515	399	462	830	32.6
Claiborne	12.7	Male	5,974	652	572	652	1,240	809	498	449	433	669	24.3
		Female	6,726	675	577	617	1,477	841	533	489	591	926	25.2
Clarke	17.3	Male	8,299	923	833	930	919	1,204	914	766	744	1,066	29.5
		Female	9,001	858	873	910	970	1,243	926	853	872	1,496	32.2
Clay	21.5	Male	10,167	1,226	1,090	1,173	1,383	1,611	1,030	837	794	1,023	26.3
		Female	11,333	1,268	1,083	1,101	1,512	1,632	1,108	1,001	1,031	1,597	29.3
Coahoma	36.1	Male	16,889	2,285	2,011	2,304	2,078	2,205	1,465	1,247	1,362	1,932	24.2
		Female	19,211	2,214	1,893	2,267	2,292	2,392	1,834	1,709	1,669	2,941	28.9
Copiah	26.8	Male	12,838	1,413	1,273	1,538	1,992	1,734	1,214	1,039	1,080	1,555	26.2
		Female	13,962	1,356	1,311	1,388	1,746	1,812	1,408	1,233	1,350	2,358	31.5
Covington	16.3	Male	7,813	889	842	924	923	1,024	891	698	683	939	28.2
		Female	8,487	849	826	955	924	1,104	964	745	827	1,293	31.2
☐ De Soto	57.5	Male	28,323	2,963	3,339	3,838	3,029	4,419	4,443	2,640	1,862	1,790	27.2
		Female	29,177	2,830	3,286	3,667	3,037	5,093	4,352	2,539	2,091	2,282	28.5
Forrest	67.2	Male	31,509	3,127	2,959	3,104	5,990	5,208	3,253	2,470	2,568	2,830	26.1
		Female	35,691	3,037	2,864	3,056	6,782	5,383	3,474	3,091	3,212	4,792	28.9
Franklin	8.2	Male	3,922	422	407	442	439	540	379	376	382	535	29.6
		Female	4,278	416	361	376	471	537	448	407	471	791	34.6
George	15.8	Male	7,839	933	942	909	868	1,142	998	707	582	758	27.3
		Female	7,961	868	840	897	859	1,184	994	680	703	936	29.4
Greene	10.1	Male	4,971	605	597	554	563	704	589	404	420	535	27.4
		Female	5,129	569	556	523	583	708	585	447	469	689	29.7
Grenada	21.2	Male	9,993	1,109	1,109	1,122	1,230	1,469	1,095	871	889	1,099	27.9
		Female	11,207	1,082	1,107	1,138	1,257	1,621	1,216	1,052	1,126	1,608	31.3
Hancock	25.9	Male	13,006	1,234	1,380	1,722	1,388	1,789	1,489	1,246	1,345	1,413	29.4
		Female	12,894	1,165	1,233	1,405	1,321	1,816	1,534	1,260	1,442	1,718	32.3
Harrison	161.4	Male	80,987	8,213	7,680	8,187	14,738	13,473	9,081	7,249	6,519	5,847	26.2
		Female	80,413	8,073	7,437	7,949	11,501	13,269	9,320	7,489	6,834	8,541	29.0
Hinds	257.1	Male	120,224	12,872	12,174	12,822	18,244	21,837	12,824	10,441	9,343	9,667	26.8
		Female	136,876	12,682	11,792	12,495	20,856	24,017	15,107	12,773	11,368	15,786	29.4
Holmes	22.9	Male	10,704	1,337	1,252	1,526	1,440	1,185	837	785	885	1,457	24.0
		Female	12,196	1,347	1,210	1,452	1,540	1,363	1,023	1,012	1,189	2,060	29.0
Humphreys	13.8	Male	6,470	878	772	954	827	735	566	476	501	761	23.3
		Female	7,330	844	807	939	847	852	665	609	664	1,103	27.7
Issaquena	2.5	Male	1,218	136	163	175	145	176	119	82	96	126	24.5
		Female	1,282	144	131	159	183	150	149	94	118	154	26.6
Itawamba	21.2	Male	10,326	938	948	1,086	1,272	1,507	1,346	1,025	960	1,244	31.1
		Female	10,874	880	1,012	1,009	1,190	1,555	1,327	1,026	1,161	1,714	33.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Jackson	123.1	Male	61,613	6,931	6,831	7,313	8,094	10,566	8,120	5,926	4,438	3,394	26.5
		Female	61,487	6,630	6,598	6,924	7,734	10,419	8,261	5,675	4,656	4,590	27.7
Jasper	17.4	Male	8,463	1,001	941	977	976	1,190	833	756	739	1,050	27.8
		Female	8,937	940	853	887	1,000	1,202	949	838	860	1,408	31.6
Jefferson	9.2	Male	4,423	591	537	596	599	541	355	312	326	566	23.7
		Female	4,777	515	476	529	601	665	461	401	393	736	29.0
Jefferson Davis	14.0	Male	6,788	810	837	849	740	924	703	526	611	788	26.7
		Female	7,212	740	746	820	768	977	702	630	749	1,080	30.4
Jones	63.0	Male	30,129	2,965	3,005	3,120	3,887	4,746	3,439	2,937	2,708	3,322	29.4
		Female	32,871	2,936	2,816	2,935	3,909	4,910	3,661	3,364	3,323	5,017	32.8
Kemper	10.1	Male	4,860	533	541	537	580	686	444	399	452	688	28.5
		Female	5,240	536	559	563	572	669	466	471	481	923	30.8
Lafayette	31.9	Male	15,758	1,185	1,218	1,419	4,332	2,571	1,616	1,078	1,086	1,253	24.6
		Female	16,142	1,294	1,207	1,366	3,265	2,373	1,797	1,244	1,379	2,217	29.0
Lamar	25.5	Male	12,596	1,412	1,340	1,480	1,747	2,106	1,570	1,090	949	902	26.5
		Female	12,904	1,282	1,293	1,385	1,598	2,181	1,613	1,171	1,028	1,353	29.1
Lauderdale	78.9	Male	37,327	3,923	3,786	3,755	5,358	6,043	4,186	3,317	3,258	3,701	28.0
		Female	41,573	3,825	3,809	3,662	5,046	6,346	4,408	4,050	4,019	6,408	32.0
Lawrence	12.7	Male	6,132	715	681	716	727	858	666	591	511	667	27.6
		Female	6,568	651	628	706	774	879	758	588	585	999	31.0
Leake	19.1	Male	9,183	950	940	1,057	1,003	1,275	938	872	816	1,332	30.0
		Female	9,917	899	929	919	1,023	1,286	1,032	980	1,036	1,813	34.2
Lee	58.9	Male	28,216	3,003	2,960	3,072	3,270	4,770	3,610	2,729	2,254	2,548	28.8
		Female	30,684	2,760	2,748	2,993	3,582	4,982	3,895	2,886	2,781	4,057	31.5
Leflore	41.2	Male	19,140	2,457	2,175	2,354	2,860	2,583	1,761	1,351	1,557	2,042	24.3
		Female	22,060	2,379	2,116	2,294	3,211	2,904	2,038	1,820	1,969	3,329	28.5
Lincoln	30.8	Male	14,870	1,687	1,627	1,654	1,733	2,267	1,587	1,319	1,298	1,698	28.2
		Female	15,930	1,537	1,553	1,489	1,682	2,314	1,702	1,545	1,581	2,527	32.4
Lowndes	58.6	Male	27,726	3,227	2,911	3,046	4,190	4,869	3,150	2,346	1,915	2,072	26.0
		Female	30,874	3,077	2,850	3,086	5,033	4,963	3,397	2,612	2,351	3,505	27.8
Madison	43.7	Male	20,979	2,592	2,458	2,535	2,712	3,551	2,049	1,632	1,470	1,980	25.5
		Female	22,721	2,524	2,229	2,404	3,132	3,755	2,261	1,909	1,795	2,712	27.9
Marion	26.2	Male	12,673	1,482	1,390	1,462	1,499	1,841	1,285	1,165	1,193	1,356	27.7
		Female	13,527	1,360	1,240	1,377	1,515	1,841	1,347	1,359	1,362	2,126	31.9
Marshall	30.2	Male	14,659	1,734	1,707	1,887	2,075	1,943	1,552	1,233	1,187	1,341	24.8
		Female	15,541	1,570	1,571	1,899	2,115	2,102	1,688	1,403	1,333	1,860	27.9
Monroe	36.7	Male	17,557	1,875	1,996	2,022	1,997	2,661	2,018	1,579	1,494	1,915	28.3
		Female	19,143	1,812	1,849	1,929	2,048	2,686	2,201	1,751	1,913	2,954	32.2
Montgomery	13.4	Male	6,249	622	602	746	701	798	666	558	607	949	30.7
		Female	7,151	639	651	736	696	819	715	715	782	1,398	35.5
Neshoba	24.3	Male	11,660	1,296	1,305	1,233	1,274	1,719	1,254	1,074	1,075	1,430	29.2
		Female	12,640	1,268	1,235	1,216	1,270	1,808	1,321	1,283	1,180	2,059	32.4
Newton	20.1	Male	9,605	927	959	968	1,250	1,297	999	919	941	1,345	30.4
		Female	10,495	936	903	926	1,170	1,345	1,078	1,098	1,085	1,954	34.8
Noxubee	13.0	Male	6,197	729	734	816	806	815	550	497	498	752	25.2
		Female	6,803	759	715	800	795	805	627	611	616	1,075	29.1
Oktibbeha	37.2	Male	18,713	1,648	1,554	1,587	6,074	2,846	1,626	1,149	1,010	1,219	23.3
		Female	18,487	1,591	1,559	1,545	4,944	2,616	1,813	1,317	1,218	1,884	24.4
Panola	28.3	Male	13,573	1,619	1,519	1,753	1,635	1,819	1,245	1,121	1,145	1,717	26.4
		Female	14,727	1,515	1,453	1,704	1,597	1,899	1,456	1,353	1,433	2,317	30.8
Pearl River	34.9	Male	17,053	1,851	1,866	1,968	2,062	2,480	2,167	1,687	1,478	1,494	28.1
		Female	17,847	1,742	1,780	1,910	2,042	2,637	2,224	1,787	1,632	2,093	30.5
Perry	10.0	Male	4,847	579	557	584	567	682	563	456	388	471	27.0
		Female	5,153	556	522	573	591	731	617	479	433	651	29.6
Pike	36.8	Male	17,269	1,998	1,924	1,983	2,058	2,442	1,747	1,549	1,585	1,983	27.7
		Female	19,531	1,982	1,775	1,939	2,127	2,726	1,958	1,824	1,949	3,251	32.1
Pontotoc	21.6	Male	10,495	1,123	1,003	1,161	1,195	1,606	1,127	1,018	958	1,304	29.8
		Female	11,105	974	974	1,070	1,155	1,609	1,243	1,047	1,197	1,836	33.6
Prentiss	24.7	Male	11,866	1,135	1,157	1,307	1,503	1,757	1,449	1,115	1,060	1,383	29.7
		Female	12,834	1,134	1,151	1,193	1,473	1,800	1,504	1,215	1,304	2,060	33.1
Quitman	11.8	Male	5,656	745	676	765	617	699	512	384	473	785	25.4
		Female	6,144	689	682	707	680	741	538	542	621	944	29.2
Rankin	74.5	Male	36,515	4,024	3,812	4,138	4,090	6,519	5,308	3,651	2,530	2,443	28.4
		Female	37,985	3,777	3,690	4,008	4,142	7,116	5,358	3,554	2,879	3,461	29.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Scott	25.0	Male	12,154	1,388	1,361	1,444	1,438	1,784	1,307	1,130	932	1,370	27.5
		Female	12,846	1,244	1,243	1,367	1,397	1,839	1,416	1,264	1,161	1,915	31.4
Sharkey	7.7	Male	3,681	489	468	500	441	500	337	254	257	435	24.1
		Female	4,019	500	470	482	489	542	338	335	362	501	26.3
Simpson	24.1	Male	11,646	1,287	1,278	1,288	1,309	1,725	1,307	1,112	994	1,346	28.8
		Female	12,454	1,251	1,194	1,305	1,304	1,811	1,309	1,210	1,140	1,930	31.5
Smith	15.4	Male	7,497	764	783	817	833	1,114	873	702	710	901	29.9
		Female	7,903	772	771	829	844	1,088	871	772	765	1,191	31.8
Stone	10.0	Male	4,971	468	504	521	862	709	555	423	460	469	26.8
		Female	5,029	471	500	486	746	706	526	461	482	651	29.4
Sunflower	34.2	Male	17,168	2,054	1,933	1,935	2,719	2,876	1,553	1,156	1,192	1,750	24.9
		Female	17,032	2,008	1,849	1,927	2,044	2,260	1,540	1,383	1,493	2,528	28.0
Tallahatchie	16.6	Male	7,876	959	958	1,136	889	972	717	562	687	996	25.0
		Female	8,724	948	901	1,063	973	1,021	844	767	821	1,386	29.7
Tate	20.3	Male	9,826	1,096	979	1,199	1,615	1,322	1,060	791	741	1,023	25.2
		Female	10,474	988	955	1,125	1,577	1,466	1,198	864	904	1,397	29.0
Tippah	19.2	Male	9,283	916	957	1,039	1,083	1,289	1,056	861	843	1,239	30.0
		Female	9,917	865	915	935	1,112	1,353	1,131	919	974	1,713	33.4
Tishomingo	19.1	Male	9,383	818	825	938	1,066	1,504	1,199	985	905	1,143	31.9
		Female	9,717	783	827	889	970	1,452	1,184	1,049	1,038	1,525	34.6
Tunica	9.1	Male	4,328	624	569	658	495	503	314	288	361	516	22.4
		Female	4,772	568	566	637	547	581	386	369	410	708	26.2
Union	22.1	Male	10,607	1,025	1,090	1,066	1,122	1,671	1,217	1,017	1,024	1,375	31.0
		Female	11,493	998	1,058	1,054	1,149	1,663	1,244	1,138	1,193	1,996	33.9
Walthall	14.0	Male	6,799	853	757	846	755	893	697	581	587	830	27.1
		Female	7,201	793	699	694	748	925	766	683	700	1,193	32.2
Warren	52.8	Male	25,144	2,921	2,752	2,774	3,044	4,223	2,960	2,081	1,971	2,418	27.6
		Female	27,656	2,891	2,620	2,878	3,228	4,366	3,051	2,435	2,488	3,699	30.1
Washington	72.4	Male	34,053	4,682	4,219	4,319	4,021	5,000	3,262	2,679	2,554	3,317	24.6
		Female	38,347	4,505	4,051	4,155	4,510	5,588	3,798	3,348	3,336	5,056	28.5
Wayne	19.6	Male	9,525	1,138	1,076	1,123	1,216	1,434	1,038	807	778	915	26.5
		Female	10,075	1,067	1,045	1,059	1,266	1,505	1,126	918	804	1,285	29.0
Webster	10.3	Male	4,964	470	429	552	550	649	541	477	509	779	32.3
		Female	5,336	426	432	518	553	628	612	497	583	1,087	36.8
Wilkinson	9.8	Male	4,690	466	519	573	591	596	425	367	448	705	28.3
		Female	5,110	447	452	585	577	693	506	469	521	860	32.1
Winston	19.6	Male	9,413	1,045	1,005	1,070	1,000	1,356	960	874	836	1,267	29.3
		Female	10,187	977	1,001	967	1,014	1,401	1,035	1,036	993	1,763	33.1
Yalobusha	13.3	Male	6,216	659	636	706	752	852	600	502	615	894	29.2
		Female	7,084	626	641	630	752	928	657	641	830	1,379	34.6
Yazoo	27.3	Male	12,923	1,607	1,337	1,643	1,529	1,778	1,221	1,092	1,119	1,597	26.9
		Female	14,377	1,499	1,390	1,587	1,592	1,751	1,403	1,364	1,455	2,336	31.4
TOTAL METRO COUNTIES	**709.5**	**Male**	**345,639**	**36,705**	**35,720**	**38,541**	**50,445**	**59,312**	**41,820**	**31,576**	**26,497**	**25,023**	**26.9**
		Female	**363,861**	**35,628**	**34,536**	**36,934**	**49,337**	**62,436**	**44,458**	**33,751**	**29,752**	**37,029**	**29.1**
TOTAL STATE	**2,570.3**	**Male**	**1,236,879**	**136,357**	**131,216**	**141,204**	**170,420**	**191,160**	**135,949**	**107,449**	**100,718**	**122,406**	**27.1**
		Female	**1,333,421**	**131,386**	**126,500**	**135,645**	**170,772**	**199,541**	**146,664**	**122,088**	**120,420**	**180,405**	**30.1**
MISSOURI													
COLUMBIA	**104.6**	**Male**	**51,105**	**4,010**	**3,651**	**3,968**	**13,929**	**10,584**	**5,252**	**3,533**	**2,977**	**3,201**	**25.0**
		Female	**53,495**	**3,814**	**3,499**	**3,610**	**15,207**	**10,061**	**5,384**	**3,603**	**3,375**	**4,942**	**25.6**
Boone	104.6	Male	51,105	4,010	3,651	3,968	13,929	10,584	5,252	3,533	2,977	3,201	25.0
		Female	53,495	3,814	3,499	3,610	15,207	10,061	5,384	3,603	3,375	4,942	25.6
JOPLIN	**130.5**	**Male**	**62,207**	**5,766**	**5,823**	**6,136**	**7,804**	**9,522**	**7,365**	**6,107**	**6,235**	**7,449**	**30.9**
		Female	**68,293**	**5,471**	**5,519**	**5,893**	**7,826**	**9,857**	**7,829**	**6,705**	**7,257**	**11,936**	**34.6**
Jasper	88.5	Male	41,801	3,988	3,857	3,895	5,463	6,595	4,827	4,006	4,214	4,956	30.6
		Female	46,699	3,767	3,690	3,815	5,574	6,840	5,047	4,497	4,958	8,511	34.5
Newton	42.0	Male	20,406	1,778	1,966	2,241	2,341	2,927	2,538	2,101	2,021	2,493	31.4
		Female	21,594	1,704	1,829	2,078	2,252	3,017	2,782	2,208	2,299	3,425	34.7

POPULATION BY AGE AND SEX

SMM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSOURI (continued)													
KANSAS CITY	**1,338.9**	**Male**	**641,974**	**61,995**	**59,728**	**64,963**	**79,169**	**116,113**	**81,961**	**65,487**	**58,965**	**53,593**	**29.7**
		Female	**696,926**	**59,221**	**57,265**	**62,898**	**84,559**	**122,583**	**86,179**	**70,188**	**65,519**	**88,514**	**31.9**
Cass	53.2	Male	26,197	2,673	2,776	3,049	2,832	4,096	3,825	2,770	2,091	2,085	29.3
		Female	27,003	2,462	2,640	2,916	2,852	4,404	3,942	2,557	2,176	3,054	31.0
Clay	139.5	Male	67,778	6,266	6,121	6,925	8,644	12,539	9,392	7,387	6,135	4,369	29.7
		Female	71,722	5,914	5,957	6,700	9,456	13,267	9,667	7,532	6,421	6,808	30.9
Jackson	625.3	Male	296,193	28,243	26,387	28,584	38,561	53,711	34,946	29,955	27,696	28,110	29.9
		Female	329,107	27,209	25,375	27,828	41,332	55,758	37,393	32,904	32,177	49,131	32.7
Platte	49.1	Male	24,604	2,395	2,464	2,606	2,725	4,597	3,972	2,351	2,100	1,394	29.6
		Female	24,496	2,250	2,319	2,478	2,835	4,889	3,682	2,292	1,878	1,873	29.8
Ray	22.1	Male	10,803	1,049	1,072	1,215	1,082	1,522	1,573	1,090	989	1,211	31.5
		Female	11,297	946	988	1,142	1,102	1,657	1,544	1,078	1,041	1,799	33.9
Johnson, Kans.	*280.0*	*Male*	*135,993*	*12,705*	*13,044*	*14,321*	*14,526*	*26,323*	*19,900*	*14,226*	*12,244*	*8,704*	*30.1*
		Female	*144,007*	*12,168*	*12,395*	*13,807*	*15,150*	*28,527*	*20,628*	*15,230*	*12,890*	*13,212*	*31.5*
Wyandotte, Kans.	*169.7*	*Male*	*80,406*	*8,664*	*7,864*	*8,263*	*10,799*	*13,325*	*8,353*	*7,708*	*7,710*	*7,720*	*28.5*
		Female	*89,294*	*8,272*	*7,591*	*8,027*	*11,832*	*14,081*	*9,323*	*8,595*	*8,936*	*12,637*	*31.3*
ST. JOSEPH	**102.7**	**Male**	**48,713**	**4,774**	**4,279**	**4,861**	**6,184**	**7,533**	**5,292**	**4,705**	**5,018**	**6,067**	**30.7**
		Female	**53,987**	**4,488**	**3,986**	**4,795**	**6,376**	**7,674**	**5,721**	**5,096**	**5,820**	**10,031**	**34.6**
Andrew	14.5	Male	7,095	706	624	766	748	1,046	861	692	683	969	31.7
		Female	7,405	689	602	722	710	1,055	884	711	781	1,251	34.3
Buchanan	88.2	Male	41,618	4,068	3,655	4,095	5,436	6,487	4,431	4,013	4,335	5,098	30.5
		Female	46,582	3,799	3,384	4,073	5,666	6,619	4,837	4,385	5,039	8,780	34.6
ST. LOUIS	**2,353.0**	**Male**	**1,121,118**	**106,762**	**104,639**	**120,946**	**141,361**	**186,078**	**135,274**	**115,312**	**105,224**	**105,522**	**29.7**
		Female	**1,231,882**	**102,120**	**100,499**	**116,903**	**147,640**	**198,235**	**145,800**	**125,560**	**120,941**	**174,184**	**32.5**
Franklin	74.4	Male	36,525	3,780	3,678	4,243	4,301	5,563	4,566	3,522	3,064	3,808	29.1
		Female	37,875	3,597	3,615	4,015	4,375	5,715	4,619	3,418	3,396	5,125	30.8
Jefferson	154.5	Male	76,955	8,571	8,081	8,686	9,000	14,168	10,627	7,378	5,510	4,934	27.9
		Female	77,545	8,275	7,708	8,169	9,344	14,322	10,440	7,047	5,622	6,618	28.7
St. Charles	154.4	Male	76,385	8,782	8,151	8,665	8,769	14,161	11,424	7,549	5,203	3,681	27.7
		Female	78,015	8,266	7,656	8,431	9,283	15,377	11,102	6,907	5,121	5,872	28.5
St. Louis	978.7	Male	469,243	40,502	41,240	50,540	57,621	79,965	60,783	51,975	46,358	40,259	30.6
		Female	509,457	38,324	39,754	48,450	58,743	85,919	65,859	56,014	50,976	65,418	33.1
St. Louis city	426.4	Male	191,331	18,563	16,766	18,838	26,886	30,199	16,897	17,197	19,246	26,739	29.8
		Female	235,069	18,288	16,275	18,695	29,895	32,677	20,314	21,884	26,432	50,609	35.8
Clinton, Ill.	*33.5*	*Male*	*16,453*	*1,698*	*1,622*	*1,836*	*2,208*	*2,529*	*1,830*	*1,555*	*1,478*	*1,697*	*28.4*
		Female	*17,047*	*1,628*	*1,502*	*1,874*	*2,160*	*2,381*	*1,803*	*1,584*	*1,598*	*2,517*	*30.7*
Madison, Ill.	*246.8*	*Male*	*118,220*	*10,649*	*11,131*	*12,387*	*14,867*	*18,556*	*14,213*	*12,726*	*11,930*	*11,761*	*30.4*
		Female	*128,580*	*10,402*	*10,613*	*12,094*	*15,476*	*19,426*	*15,057*	*13,729*	*13,579*	*18,204*	*33.1*
Monroe, Ill.	*20.4*	*Male*	*9,934*	*933*	*875*	*1,084*	*1,142*	*1,493*	*1,208*	*1,111*	*933*	*1,155*	*31.2*
		Female	*10,466*	*820*	*827*	*1,163*	*1,205*	*1,423*	*1,257*	*1,071*	*1,065*	*1,635*	*33.6*
St. Clair, Ill.	*263.9*	*Male*	*126,072*	*13,284*	*13,095*	*14,667*	*16,567*	*19,444*	*13,726*	*12,299*	*11,502*	*11,488*	*27.8*
		Female	*137,828*	*12,520*	*12,549*	*14,012*	*17,159*	*20,995*	*15,349*	*13,906*	*13,152*	*18,186*	*31.0*
SPRINGFIELD	**215.0**	**Male**	**102,693**	**9,312**	**9,145**	**9,161**	**16,527**	**18,060**	**12,192**	**9,597**	**8,677**	**10,022**	**29.0**
		Female	**112,307**	**8,889**	**8,651**	**9,007**	**17,919**	**18,286**	**12,850**	**10,285**	**10,164**	**16,256**	**31.4**
Christian	23.8	Male	11,657	1,161	1,203	1,261	1,259	1,853	1,536	1,168	991	1,225	30.1
		Female	12,143	1,096	1,137	1,162	1,326	1,937	1,626	1,131	1,083	1,645	32.0
Greene	191.2	Male	91,036	8,151	7,942	7,900	15,268	16,207	10,656	8,429	7,686	8,797	28.9
		Female	100,164	7,793	7,514	7,845	16,593	16,349	11,224	9,154	9,081	14,611	31.3
ALL COUNTIES													
Adair	25.2	Male	11,897	1,017	914	832	3,027	2,042	1,112	813	903	1,237	25.8
		Female	13,303	901	870	817	3,574	1,976	1,130	928	1,093	2,014	27.5
Andrew	14.5	Male	7,095	706	624	766	748	1,046	861	692	683	969	31.7
		Female	7,405	689	602	722	710	1,055	884	711	781	1,251	34.3
Atchison	8.5	Male	4,127	354	351	396	474	600	451	392	428	681	33.1
		Female	4,373	310	328	352	452	570	424	436	507	994	39.1
Audrain	26.6	Male	12,881	1,324	1,124	1,496	1,448	1,908	1,351	1,196	1,397	1,637	30.5
		Female	13,719	1,257	1,037	1,188	1,347	1,950	1,422	1,357	1,587	2,574	35.6
Barry	25.5	Male	12,263	1,113	1,048	1,215	1,196	1,493	1,397	1,209	1,437	2,155	35.5
		Female	13,237	1,049	1,034	1,142	1,161	1,605	1,480	1,288	1,670	2,808	39.2
Barton	11.6	Male	5,553	486	477	511	627	738	553	515	619	1,027	34.1
		Female	6,047	492	430	485	599	742	583	616	671	1,429	39.7
Bates	16.0	Male	7,696	680	627	770	750	1,012	841	768	850	1,398	35.1
		Female	8,304	665	582	767	720	987	909	836	938	1,900	39.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Benton	12.7	Male	6,221	463	498	622	499	660	654	661	874	1,290	40.6
		Female	6,479	414	461	549	491	684	701	692	978	1,509	44.1
Bollinger	10.6	Male	5,295	480	485	551	577	704	578	511	567	842	32.9
		Female	5,305	460	433	523	514	699	609	531	640	896	35.4
Boone	104.6	Male	51,105	4,010	3,651	3,968	13,929	10,584	5,252	3,533	2,977	3,201	25.0
		Female	53,495	3,814	3,499	3,610	15,207	10,061	5,384	3,603	3,375	4,942	25.6
Buchanan	88.2	Male	41,618	4,068	3,655	4,095	5,436	6,487	4,431	4,013	4,335	5,098	30.5
		Female	46,582	3,799	3,384	4,073	5,666	6,619	4,837	4,385	5,039	8,780	34.6
Butler	38.4	Male	18,154	1,676	1,710	1,948	1,861	2,579	2,063	1,846	1,933	2,538	32.3
		Female	20,246	1,635	1,625	1,869	2,092	2,910	2,325	2,158	2,272	3,360	35.0
Caldwell	8.7	Male	4,227	390	346	458	399	514	495	414	462	749	35.1
		Female	4,473	340	323	426	350	515	522	410	510	1,077	40.4
Callaway	33.5	Male	16,455	1,544	1,475	1,637	2,379	2,779	1,972	1,512	1,350	1,807	29.3
		Female	17,045	1,510	1,429	1,537	2,666	2,737	1,914	1,459	1,422	2,371	30.0
Camden	21.3	Male	10,425	783	788	935	969	1,334	1,150	1,152	1,530	1,784	38.5
		Female	10,875	711	730	930	992	1,421	1,245	1,222	1,687	1,937	40.2
Cape Girardeau	60.7	Male	29,015	2,487	2,354	2,560	5,418	4,869	3,206	2,515	2,503	3,103	28.5
		Female	31,685	2,426	2,336	2,404	5,881	4,888	3,403	2,764	2,875	4,708	30.7
Carroll	12.1	Male	5,771	530	480	541	615	812	643	540	613	997	33.9
		Female	6,329	551	523	509	553	789	621	601	712	1,470	38.8
Carter	5.8	Male	2,909	313	283	333	303	393	335	274	270	405	30.6
		Female	2,891	253	232	275	264	438	348	299	296	486	34.6
Cass	53.2	Male	26,197	2,673	2,776	3,049	2,832	4,096	3,825	2,770	2,091	2,085	29.3
		Female	27,003	2,462	2,640	2,916	2,852	4,404	3,942	2,557	2,176	3,054	31.0
Cedar	12.4	Male	5,883	453	455	509	511	703	607	601	761	1,283	40.1
		Female	6,517	480	452	513	501	712	654	644	875	1,686	44.2
Chariton	10.5	Male	5,098	421	387	498	532	669	540	473	592	986	35.8
		Female	5,402	456	355	470	486	669	511	553	650	1,252	40.2
Christian	23.8	Male	11,657	1,161	1,203	1,261	1,259	1,853	1,536	1,168	991	1,225	30.1
		Female	12,143	1,096	1,137	1,162	1,326	1,937	1,626	1,131	1,083	1,645	32.0
Clark	8.6	Male	4,242	427	375	484	464	590	508	376	388	630	31.3
		Female	4,358	391	350	441	416	605	458	404	443	850	34.6
Clay	139.5	Male	67,778	6,266	6,121	6,925	8,644	12,539	9,392	7,387	6,135	4,369	29.7
		Female	71,722	5,914	5,957	6,700	9,456	13,267	9,667	7,532	6,421	6,808	30.9
Clinton	16.6	Male	8,053	752	809	979	787	1,124	1,118	809	678	997	31.2
		Female	8,547	717	778	885	766	1,213	1,101	795	811	1,481	34.3
Cole	58.6	Male	29,860	2,700	2,418	2,707	4,680	6,223	3,676	2,706	2,328	2,422	28.9
		Female	28,740	2,509	2,373	2,568	3,752	4,899	3,253	2,712	2,625	4,049	31.5
Cooper	14.8	Male	7,271	647	630	915	796	996	767	670	809	1,041	31.5
		Female	7,529	594	539	683	750	1,002	800	702	899	1,560	37.4
Crawford	19.0	Male	9,280	927	870	941	989	1,179	1,061	898	900	1,515	32.7
		Female	9,720	857	843	956	939	1,251	1,051	935	1,056	1,832	35.1
Dade	7.5	Male	3,597	300	286	311	325	451	367	346	444	767	38.4
		Female	3,903	278	253	326	317	429	392	399	480	1,029	43.9
Dallas	12.5	Male	6,106	533	538	634	602	722	679	597	664	1,137	35.4
		Female	6,394	492	518	587	542	792	702	662	784	1,315	38.8
Daviess	9.0	Male	4,331	425	370	413	438	529	467	417	512	760	34.8
		Female	4,669	371	393	397	403	541	462	453	559	1,090	40.0
De Kalb	8.4	Male	4,126	368	347	430	447	526	481	418	431	678	34.0
		Female	4,274	336	330	385	356	534	501	414	457	961	38.9
Dent	15.2	Male	7,271	692	642	769	744	1,022	843	714	734	1,111	32.7
		Female	7,929	689	639	676	835	1,032	894	718	953	1,493	36.0
Douglas	12.1	Male	5,934	563	537	643	574	785	684	656	607	885	33.3
		Female	6,166	515	532	589	565	813	732	660	667	1,093	35.9
Dunklin	36.7	Male	17,251	1,751	1,765	1,923	1,823	2,403	2,005	1,543	1,686	2,352	30.7
		Female	19,449	1,673	1,658	1,825	1,915	2,571	2,235	1,792	2,166	3,614	35.4
Franklin	74.4	Male	36,525	3,780	3,678	4,243	4,301	5,563	4,566	3,522	3,064	3,808	29.1
		Female	37,875	3,597	3,615	4,015	4,375	5,715	4,619	3,418	3,396	5,125	30.8
Gasconade	13.5	Male	6,576	545	513	637	673	859	674	663	809	1,203	35.9
		Female	6,924	519	486	559	605	810	692	687	911	1,655	42.0
Gentry	7.9	Male	3,752	326	297	337	389	459	408	353	428	755	36.7
		Female	4,148	302	282	322	338	466	372	379	535	1,152	44.8
Greene	191.2	Male	91,036	8,151	7,942	7,900	15,268	16,207	10,656	8,429	7,686	8,797	28.9
		Female	100,164	7,793	7,514	7,845	16,593	16,349	11,224	9,154	9,081	14,611	31.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Grundy	12.1	Male	5,680	509	444	535	594	824	668	557	624	925	34.2
		Female	6,420	490	486	449	582	841	693	614	737	1,528	40.2
Harrison	9.9	Male	4,756	401	347	452	496	601	498	471	545	945	36.6
		Female	5,144	388	314	383	495	538	528	527	622	1,349	43.6
Henry	19.9	Male	9,516	878	840	906	937	1,277	1,093	890	986	1,709	34.4
		Female	10,384	792	728	871	922	1,312	1,094	921	1,226	2,518	40.2
Hickory	6.7	Male	3,281	231	238	292	234	322	306	356	544	758	45.5
		Female	3,419	195	242	276	224	342	326	407	604	803	47.8
Holt	6.9	Male	3,341	290	280	296	284	485	315	298	430	663	36.1
		Female	3,559	281	238	297	289	390	339	327	480	918	43.4
Howard	10.0	Male	4,842	449	384	490	712	653	457	442	473	782	30.9
		Female	5,158	338	353	421	683	631	505	479	537	1,211	38.0
Howell	29.8	Male	14,279	1,327	1,373	1,447	1,457	1,950	1,695	1,480	1,507	2,043	32.9
		Female	15,521	1,230	1,271	1,408	1,467	2,106	1,848	1,580	1,768	2,843	36.5
Iron	11.4	Male	5,464	541	540	585	550	730	664	512	563	779	32.1
		Female	5,936	537	524	540	541	797	686	528	629	1,154	35.4
Jackson	625.3	Male	296,193	28,243	26,387	28,584	38,561	53,711	34,946	29,955	27,696	28,110	29.9
		Female	329,107	27,209	25,375	27,828	41,332	55,758	37,393	32,904	32,177	49,131	32.7
Jasper	88.5	Male	41,801	3,988	3,857	3,895	5,463	6,595	4,827	4,006	4,214	4,956	30.6
		Female	46,699	3,767	3,690	3,815	5,574	6,840	5,047	4,497	4,958	8,511	34.5
Jefferson	154.5	Male	76,955	8,571	8,081	8,686	9,000	14,168	10,627	7,378	5,510	4,934	27.9
		Female	77,545	8,275	7,708	8,169	9,344	14,322	10,440	7,047	5,622	6,618	28.7
Johnson	40.0	Male	20,260	1,865	1,614	1,537	5,817	3,181	2,066	1,402	1,211	1,567	24.2
		Female	19,740	1,736	1,450	1,442	5,217	2,861	2,030	1,403	1,370	2,231	25.1
Knox	5.5	Male	2,641	229	230	258	286	332	290	271	280	465	34.5
		Female	2,859	212	223	276	225	298	312	263	332	718	41.2
Laclede	25.2	Male	12,138	1,143	1,163	1,285	1,285	1,693	1,481	1,215	1,221	1,652	32.0
		Female	13,062	1,106	1,095	1,230	1,338	1,885	1,562	1,211	1,429	2,206	34.3
Lafayette	30.6	Male	14,948	1,294	1,379	1,600	1,663	2,086	1,860	1,525	1,482	2,059	32.4
		Female	15,652	1,221	1,240	1,354	1,504	2,113	1,841	1,537	1,658	3,184	37.1
Lawrence	29.8	Male	14,272	1,343	1,377	1,502	1,418	1,945	1,633	1,368	1,486	2,200	32.7
		Female	15,528	1,307	1,285	1,382	1,450	1,907	1,794	1,456	1,723	3,224	37.4
Lewis	10.9	Male	5,301	474	455	554	768	692	604	492	498	764	30.8
		Female	5,599	478	439	502	687	733	629	499	540	1,092	34.5
Lincoln	23.1	Male	11,367	1,127	1,019	1,322	1,248	1,602	1,386	1,155	1,017	1,491	31.0
		Female	11,733	1,029	1,013	1,170	1,269	1,622	1,379	1,135	1,121	1,995	33.5
Linn	15.7	Male	7,347	645	563	633	742	995	739	740	854	1,436	36.3
		Female	8,353	609	576	580	749	960	796	808	1,118	2,157	43.8
Livingston	15.9	Male	7,435	718	661	707	803	1,039	844	730	783	1,150	33.0
		Female	8,465	707	598	805	752	1,184	863	814	939	1,803	37.2
McDonald	15.4	Male	7,601	727	711	846	783	989	942	818	743	1,042	32.4
		Female	7,799	610	651	813	762	1,016	1,007	802	824	1,314	35.5
Macon	16.6	Male	7,926	661	715	738	781	1,075	866	776	893	1,421	34.9
		Female	8,674	707	673	701	749	1,088	910	795	1,056	1,995	39.6
Madison	11.1	Male	5,295	456	415	597	554	639	569	510	594	961	34.8
		Female	5,805	444	428	479	547	731	624	565	731	1,256	39.4
Maries	7.7	Male	3,892	337	356	410	373	515	453	392	460	596	34.1
		Female	3,808	301	319	379	345	486	448	397	431	702	36.7
Marion	28.8	Male	13,748	1,360	1,285	1,389	1,582	2,134	1,386	1,297	1,378	1,937	30.9
		Female	15,052	1,337	1,141	1,240	1,586	2,096	1,471	1,433	1,608	3,140	35.9
Mercer	4.7	Male	2,316	171	164	180	252	290	208	255	321	475	39.9
		Female	2,384	166	157	173	213	241	225	264	297	648	45.7
Miller	19.2	Male	9,425	965	867	988	980	1,385	1,054	893	967	1,326	31.6
		Female	9,775	844	786	923	992	1,350	1,101	924	1,058	1,797	34.9
Mississippi	15.5	Male	7,364	785	817	884	782	957	827	615	682	1,015	29.3
		Female	8,136	737	703	846	859	1,072	902	727	907	1,383	33.6
Moniteau	12.4	Male	6,053	553	492	620	694	936	685	580	584	909	32.1
		Female	6,347	548	540	591	602	850	668	610	694	1,244	35.6
Monroe	9.7	Male	4,729	462	428	469	536	659	539	418	468	750	32.1
		Female	4,971	449	352	442	488	616	560	436	523	1,105	37.5
Montgomery	11.7	Male	5,638	489	510	596	572	692	623	539	619	998	34.4
		Female	6,062	510	454	599	547	708	672	560	688	1,324	38.2
Morgan	14.5	Male	6,975	588	552	653	633	777	757	743	933	1,339	38.8
		Female	7,525	507	568	703	557	854	801	826	1,017	1,692	42.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
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MISSOURI (continued)													
ALL COUNTIES (continued)													
New Madrid	22.8	Male	10,862	1,229	1,220	1,269	1,134	1,429	1,261	939	1,013	1,368	29.1
		Female	11,938	1,145	1,104	1,288	1,266	1,609	1,278	1,106	1,285	1,857	32.2
Newton	42.0	Male	20,406	1,778	1,966	2,241	2,341	2,927	2,538	2,101	2,021	2,493	31.4
		Female	21,594	1,704	1,829	2,078	2,252	3,017	2,782	2,208	2,299	3,425	34.7
Nodaway	22.1	Male	10,975	960	797	916	2,489	1,584	1,015	840	905	1,469	27.1
		Female	11,125	931	751	905	2,120	1,384	1,066	891	1,033	2,044	31.2
Oregon	10.4	Male	4,978	430	439	538	469	631	577	485	538	871	34.7
		Female	5,422	399	449	519	464	676	583	546	640	1,146	38.5
Osage	12.2	Male	6,201	612	579	716	828	849	644	534	552	887	29.3
		Female	5,999	590	579	678	654	738	616	507	622	1,015	31.7
Ozark	8.3	Male	4,109	351	326	421	352	514	424	441	525	755	37.1
		Female	4,191	348	307	380	375	513	466	464	566	772	38.7
Pemiscot	24.8	Male	11,592	1,404	1,266	1,402	1,249	1,491	1,089	1,001	1,123	1,567	28.2
		Female	13,208	1,346	1,219	1,333	1,362	1,630	1,275	1,218	1,469	2,356	33.2
Perry	17.3	Male	8,519	917	751	908	985	1,276	862	708	817	1,295	30.5
		Female	8,781	872	720	858	925	1,197	844	775	921	1,669	33.5
Pettis	36.8	Male	17,567	1,673	1,594	1,736	2,084	2,618	1,931	1,807	1,744	2,380	31.5
		Female	19,233	1,535	1,415	1,670	2,183	2,567	2,159	1,958	2,023	3,723	36.1
Phelps	34.3	Male	18,000	1,304	1,411	1,591	4,710	2,398	1,824	1,449	1,485	1,828	25.0
		Female	16,300	1,309	1,324	1,471	2,410	2,270	1,915	1,502	1,596	2,503	32.2
Pike	17.7	Male	8,503	862	824	911	931	1,138	974	840	825	1,198	31.4
		Female	9,197	872	745	908	907	1,212	1,062	832	937	1,722	34.6
Platte	49.1	Male	24,604	2,395	2,464	2,606	2,725	4,597	3,972	2,351	2,100	1,394	29.6
		Female	24,496	2,250	2,319	2,478	2,835	4,889	3,682	2,292	1,878	1,873	29.8
Polk	19.4	Male	9,396	787	865	931	1,329	1,168	1,062	836	978	1,440	31.7
		Female	10,004	749	747	830	1,414	1,219	1,062	919	1,068	1,996	35.4
Pulaski	41.8	Male	25,012	1,916	1,669	2,622	9,712	3,790	1,974	1,310	1,011	1,008	22.5
		Female	16,788	1,886	1,618	1,458	3,040	3,119	1,887	1,301	1,066	1,413	26.3
Putnam	6.1	Male	2,927	235	240	326	282	328	338	269	350	559	36.5
		Female	3,173	225	253	263	251	337	339	312	390	803	42.6
Ralls	9.1	Male	4,487	435	393	463	467	690	526	424	461	628	32.0
		Female	4,613	451	396	410	423	658	495	484	469	827	34.5
Randolph	26.1	Male	12,961	1,219	1,040	1,129	1,831	2,372	1,429	1,078	1,172	1,691	30.3
		Female	13,139	1,180	1,073	1,099	1,356	1,900	1,330	1,173	1,262	2,766	34.8
Ray	22.1	Male	10,803	1,049	1,072	1,215	1,082	1,522	1,573	1,090	989	1,211	31.5
		Female	11,297	946	988	1,142	1,102	1,657	1,544	1,078	1,041	1,799	33.9
Reynolds	7.4	Male	3,664	334	357	407	364	518	433	362	366	523	32.1
		Female	3,736	343	349	339	398	522	425	342	421	597	33.4
Ripley	13.0	Male	6,340	577	530	705	613	735	665	660	738	1,117	35.2
		Female	6,660	567	511	603	598	806	750	706	794	1,325	38.3
St. Charles	154.4	Male	76,385	8,782	8,151	8,665	8,769	14,161	11,424	7,549	5,203	3,681	27.7
		Female	78,015	8,266	7,656	8,431	9,283	15,377	11,102	6,907	5,121	5,872	28.5
St. Clair	8.8	Male	4,247	347	380	435	389	433	454	405	489	915	38.1
		Female	4,553	277	357	382	349	533	470	422	605	1,158	43.0
Ste. Genevieve	15.7	Male	7,781	823	731	892	954	1,171	864	755	719	872	29.2
		Female	7,919	737	687	917	871	1,061	915	789	769	1,173	32.0
St. Francois	43.8	Male	20,840	2,055	1,983	2,190	2,271	2,918	2,449	2,046	2,125	2,803	31.6
		Female	22,960	1,884	1,869	2,135	2,342	3,144	2,622	2,214	2,554	4,196	35.4
St. Louis	978.7	Male	469,243	40,502	41,240	50,540	57,621	79,965	60,783	51,975	46,358	40,259	30.6
		Female	509,457	38,324	39,754	48,450	58,743	85,919	65,859	56,014	50,976	65,418	33.1
St. Louis city	426.4	Male	191,331	18,563	16,766	18,838	26,886	30,199	16,897	17,197	19,246	26,739	29.8
		Female	235,069	18,288	16,275	18,695	29,895	32,677	20,314	21,884	26,432	50,609	35.8
Saline	25.1	Male	12,066	1,120	977	1,115	1,509	1,848	1,290	1,121	1,257	1,829	32.1
		Female	13,034	1,096	984	1,070	1,320	1,814	1,367	1,221	1,474	2,688	36.7
Schuyler	5.0	Male	2,400	194	216	234	249	313	281	221	257	435	34.8
		Female	2,600	191	209	228	224	311	274	228	301	634	40.0
Scotland	5.4	Male	2,584	230	237	265	240	312	278	233	308	481	35.3
		Female	2,816	196	217	274	242	294	304	233	337	719	41.1
Scott	40.9	Male	19,445	2,134	2,017	2,240	2,279	3,040	2,297	1,668	1,719	2,051	28.5
		Female	21,455	2,036	1,942	2,064	2,476	3,326	2,502	1,911	2,164	3,034	31.6
Shannon	8.0	Male	3,961	342	402	439	400	535	473	376	436	558	32.4
		Female	4,039	336	350	390	425	554	487	433	452	612	34.4
Shelby	7.8	Male	3,699	336	273	375	419	463	385	338	398	712	34.6
		Female	4,101	333	278	333	369	453	398	361	489	1,087	42.1

POPULATION BY AGE AND SEX

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MISSOURI (continued)													
ALL COUNTIES (continued)													
Stoddard	29.6	Male	14,183	1,212	1,285	1,630	1,521	2,000	1,712	1,362	1,449	2,012	32.2
		Female	15,417	1,202	1,239	1,414	1,541	2,074	1,816	1,535	1,736	2,860	36.3
Stone	16.6	Male	8,204	587	676	782	655	929	873	903	1,160	1,639	40.4
		Female	8,396	557	601	699	639	986	965	968	1,291	1,690	42.4
Sullivan	7.4	Male	3,602	316	296	312	347	450	381	351	430	719	37.1
		Female	3,798	261	255	312	310	432	406	387	468	967	43.1
Taney	21.7	Male	10,499	758	780	892	1,219	1,155	1,072	999	1,379	2,245	39.2
		Female	11,201	634	657	807	1,355	1,257	1,165	1,160	1,632	2,534	42.6
Texas	21.6	Male	10,503	976	932	1,157	1,099	1,314	1,223	1,141	1,105	1,556	33.3
		Female	11,097	885	866	1,099	1,051	1,425	1,292	1,172	1,300	2,007	36.7
Vernon	20.3	Male	9,519	919	829	922	916	1,447	1,060	969	1,025	1,432	33.1
		Female	10,781	873	778	907	1,221	1,478	1,117	1,048	1,231	2,128	36.2
Warren	15.9	Male	7,868	773	677	842	827	1,174	943	768	755	1,109	31.9
		Female	8,032	726	624	822	801	1,125	964	753	841	1,376	34.3
Washington	18.5	Male	9,147	1,031	1,001	1,073	1,028	1,330	1,071	828	771	1,014	28.3
		Female	9,353	931	939	1,079	1,029	1,361	1,081	840	910	1,183	30.1
Wayne	11.8	Male	5,769	466	496	594	566	647	634	599	662	1,105	36.8
		Female	6,031	436	436	587	523	688	690	603	814	1,254	40.0
Webster	21.3	Male	10,629	1,132	1,095	1,200	1,172	1,510	1,382	1,011	889	1,238	29.7
		Female	10,671	992	983	1,132	1,045	1,503	1,376	974	963	1,703	32.9
Worth	3.0	Male	1,410	117	101	158	117	175	147	137	139	319	37.5
		Female	1,590	116	101	133	115	174	148	153	185	465	45.7
Wright	16.7	Male	8,091	771	729	884	823	1,020	917	837	865	1,245	33.2
		Female	8,609	722	719	795	841	1,060	990	900	940	1,642	36.7
TOTAL METRO COUNTIES	**3,230.4**	**Male**	**1,540,732**	**144,686**	**139,634**	**157,477**	**204,865**	**266,220**	**188,106**	**155,116**	**141,299**	**143,329**	**29.6**
		Female	**1,689,668**	**138,193**	**133,942**	**152,129**	**216,545**	**279,863**	**200,346**	**167,322**	**161,856**	**239,472**	**32.3**
TOTAL STATE	**4,976.1**	**Male**	**2,392,622**	**223,058**	**214,466**	**243,805**	**316,826**	**387,065**	**282,514**	**234,465**	**225,892**	**264,531**	**30.1**
		Female	**2,583,478**	**212,331**	**204,594**	**231,950**	**317,563**	**400,151**	**298,307**	**252,017**	**259,270**	**407,295**	**33.1**
MONTANA													
BILLINGS	**112.8**	**Male**	**55,213**	**5,838**	**5,127**	**5,418**	**7,167**	**10,579**	**6,875**	**5,185**	**4,708**	**4,316**	**28.8**
		Female	**57,587**	**5,510**	**4,915**	**5,126**	**8,017**	**10,417**	**6,926**	**5,405**	**5,056**	**6,215**	**30.0**
Yellowstone	112.8	Male	55,213	5,838	5,127	5,418	7,167	10,579	6,875	5,185	4,708	4,316	28.8
		Female	57,587	5,510	4,915	5,126	8,017	10,417	6,926	5,405	5,056	6,215	30.0
GREAT FALLS	**80.5**	**Male**	**40,193**	**4,044**	**3,493**	**4,084**	**6,128**	**6,812**	**5,132**	**3,728**	**3,402**	**3,370**	**28.4**
		Female	**40,307**	**3,848**	**3,329**	**3,856**	**5,310**	**6,749**	**5,143**	**3,681**	**3,585**	**4,806**	**30.6**
Cascade	80.5	Male	40,193	4,044	3,493	4,084	6,128	6,812	5,132	3,728	3,402	3,370	28.4
		Female	40,307	3,848	3,329	3,856	5,310	6,749	5,143	3,681	3,585	4,806	30.6
ALL COUNTIES													
Beaverhead	8.2	Male	4,190	454	335	383	573	706	498	385	369	487	30.0
		Female	4,010	415	329	369	549	644	494	327	356	527	30.3
Big Horn	11.3	Male	5,581	747	605	655	667	931	666	462	412	436	26.2
		Female	5,719	715	611	675	700	991	635	444	443	505	26.6
Blaine	7.1	Male	3,583	414	355	445	433	543	380	289	313	411	27.7
		Female	3,517	393	365	393	375	552	370	310	290	469	29.2
Broadwater	3.4	Male	1,720	190	135	176	175	277	196	170	185	216	31.6
		Female	1,680	177	158	187	159	245	208	150	180	216	31.5
Carbon	8.3	Male	4,094	378	336	424	332	617	457	404	470	676	34.4
		Female	4,206	389	333	347	328	617	443	423	495	831	37.0
Carter	1.8	Male	921	69	79	90	97	128	112	108	108	130	34.8
		Female	879	73	62	109	70	115	107	99	96	148	35.9
Cascade	80.5	Male	40,193	4,044	3,493	4,084	6,128	6,812	5,132	3,728	3,402	3,370	28.4
		Female	40,307	3,848	3,329	3,856	5,310	6,749	5,143	3,681	3,585	4,806	30.6
Chouteau	6.1	Male	3,151	308	278	311	317	491	352	302	407	385	32.4
		Female	2,949	306	244	282	261	443	311	339	330	433	33.6
Custer	13.3	Male	6,523	682	581	709	770	998	725	616	678	764	30.2
		Female	6,777	639	550	618	829	1,057	709	623	705	1,047	32.1
Daniels	2.8	Male	1,409	150	114	126	115	215	157	142	171	219	34.3
		Female	1,391	127	103	137	112	197	150	136	184	245	36.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Dawson	11.9	Male	6,030	662	572	599	889	1,085	663	555	487	518	27.7
		Female	5,870	640	539	558	809	947	637	567	508	665	29.1
Deer Lodge	12.0	Male	6,021	494	533	717	700	921	659	545	694	758	31.1
		Female	5,979	447	536	594	524	874	622	614	767	1,001	35.2
Fallon	3.7	Male	1,871	231	173	187	229	301	176	216	183	175	28.8
		Female	1,829	195	173	194	207	289	209	180	157	225	30.0
Fergus	13.2	Male	6,510	604	554	676	702	982	706	606	705	975	32.3
		Female	6,690	578	549	642	657	945	734	649	719	1,217	34.7
Flathead	54.5	Male	27,101	2,754	2,589	2,796	2,843	5,077	3,525	2,499	2,436	2,582	30.1
		Female	27,399	2,688	2,365	2,718	3,013	5,070	3,351	2,476	2,520	3,198	30.7
Gallatin	44.7	Male	23,006	1,936	1,689	1,672	6,171	4,691	2,406	1,511	1,472	1,458	25.1
		Female	21,694	1,804	1,569	1,610	5,200	4,069	2,339	1,569	1,526	2,008	26.6
Garfield	1.7	Male	881	107	70	89	108	148	94	82	103	80	29.5
		Female	819	89	68	75	84	122	91	88	94	108	32.6
Glacier	10.6	Male	5,212	715	529	599	576	875	536	488	449	445	27.1
		Female	5,388	669	537	556	669	893	592	486	429	557	27.9
Golden Valley	1.0	Male	505	49	51	46	45	57	53	64	61	79	35.8
		Female	495	45	58	55	32	66	60	57	55	67	33.6
Granite	2.7	Male	1,405	129	128	141	129	218	172	127	176	185	33.0
		Female	1,295	123	112	130	101	195	149	123	151	211	34.3
Hill	18.2	Male	9,072	1,008	816	902	1,420	1,626	928	823	825	724	27.4
		Female	9,128	972	804	840	1,403	1,469	918	854	843	1,025	28.7
Jefferson	7.5	Male	3,783	377	346	471	330	730	556	346	301	326	30.0
		Female	3,717	356	385	427	350	708	515	308	323	345	29.8
Judith Basin	2.6	Male	1,344	106	127	156	121	193	168	130	134	209	33.4
		Female	1,256	122	95	134	100	198	147	133	138	189	33.9
Lake	19.9	Male	9,921	1,134	960	1,122	1,029	1,491	1,109	862	920	1,294	29.8
		Female	9,979	1,043	884	982	968	1,546	1,126	901	1,012	1,517	32.2
Lewis and Clark	45.0	Male	22,028	2,193	2,065	2,291	2,764	4,342	2,753	1,950	1,853	1,817	28.9
		Female	22,972	2,073	1,960	2,120	2,991	4,346	2,837	2,006	2,032	2,607	30.4
Liberty	2.3	Male	1,167	132	79	132	131	201	131	117	109	135	30.4
		Female	1,133	118	92	116	128	155	141	135	121	127	32.2
Lincoln	17.7	Male	8,942	1,005	935	1,020	890	1,556	1,245	836	785	670	29.0
		Female	8,758	944	903	987	917	1,495	1,188	798	746	780	29.2
McCone	2.7	Male	1,430	170	145	159	153	198	135	154	170	146	29.4
		Female	1,270	138	137	133	111	190	144	133	145	139	31.1
Madison	5.6	Male	2,829	260	241	259	267	430	358	293	313	408	34.0
		Female	2,771	232	223	253	225	423	328	288	267	532	35.9
Meagher	2.2	Male	1,141	92	94	114	117	174	145	117	136	152	33.8
		Female	1,059	97	97	113	92	175	136	98	113	138	32.4
Mineral	3.8	Male	1,942	199	167	210	232	340	264	177	180	173	29.8
		Female	1,858	231	174	186	197	349	226	131	186	178	29.0
Missoula	79.5	Male	39,478	3,614	3,237	3,548	6,679	8,605	5,116	3,311	2,622	2,746	28.1
		Female	40,022	3,436	3,107	3,475	7,083	8,112	4,937	3,174	2,873	3,825	28.6
Musselshell	4.6	Male	2,316	252	207	221	194	390	232	196	280	344	32.3
		Female	2,284	218	214	205	172	373	215	212	279	396	33.9
Park	13.3	Male	6,647	624	587	601	638	1,227	787	656	672	855	32.1
		Female	6,653	538	534	587	632	1,121	766	656	719	1,100	34.2
Petroleum	.7	Male	381	45	35	48	38	64	32	42	44	33	28.7
		Female	319	31	29	32	29	49	40	36	37	36	32.6
Phillips	5.4	Male	2,752	290	245	267	335	421	279	252	286	377	30.7
		Female	2,648	300	229	295	279	373	290	246	256	380	30.9
Pondera	6.8	Male	3,377	378	333	346	349	501	405	334	327	404	30.6
		Female	3,423	394	296	348	356	494	373	345	341	476	31.4
Powder River	2.5	Male	1,273	150	105	121	129	241	126	133	142	126	30.4
		Female	1,227	132	127	104	109	212	146	149	115	133	31.7
Powell	6.9	Male	3,738	297	301	350	497	740	484	351	360	358	30.7
		Female	3,162	282	289	311	281	507	375	330	341	446	33.2
Prairie	1.8	Male	874	78	72	73	80	131	94	75	109	162	35.3
		Female	926	94	100	84	67	120	101	87	106	167	34.8
Ravalli	24.2	Male	12,005	1,152	1,179	1,420	995	1,785	1,684	1,133	1,187	1,470	32.0
		Female	12,195	1,051	1,073	1,290	937	1,982	1,639	1,136	1,256	1,831	33.8
Richland	12.7	Male	6,553	803	585	623	971	1,202	716	520	551	582	27.4
		Female	6,147	747	544	562	864	985	631	554	511	749	28.6

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Roosevelt	10.5	Male	5,194	624	536	572	603	890	548	460	485	476	27.9
		Female	5,306	646	563	552	613	840	537	463	473	619	28.3
Rosebud	10.6	Male	5,431	747	609	587	636	987	689	468	423	285	26.4
		Female	5,169	734	586	563	661	967	555	416	329	358	25.4
Sanders	8.9	Male	4,523	474	419	466	403	710	558	413	459	621	32.0
		Female	4,377	451	412	403	357	705	560	431	433	625	33.0
Sheridan	5.4	Male	2,702	253	191	246	330	426	273	273	334	376	32.8
		Female	2,698	247	194	267	274	342	271	306	318	479	35.9
Silver Bow	37.2	Male	18,121	1,614	1,629	1,984	2,197	2,762	2,087	1,665	1,924	2,259	30.9
		Female	19,079	1,544	1,597	1,793	1,980	2,724	2,070	1,787	2,142	3,442	34.6
Stillwater	5.8	Male	2,907	286	237	293	262	469	335	281	313	431	33.0
		Female	2,893	254	233	290	221	442	337	274	329	513	35.2
Sweet Grass	3.3	Male	1,695	149	141	179	144	223	212	165	175	307	35.5
		Female	1,605	127	125	133	126	234	178	158	192	332	38.2
Teton	6.6	Male	3,309	362	275	344	298	454	390	353	366	467	33.3
		Female	3,291	332	290	314	262	452	419	301	404	517	34.9
Toole	5.6	Male	2,768	306	248	282	311	460	300	256	316	289	30.2
		Female	2,832	321	225	260	316	434	277	304	310	385	31.8
Treasure	1.0	Male	497	48	36	52	47	80	54	66	50	64	33.1
		Female	503	46	49	56	38	75	67	50	51	71	33.3
Valley	9.9	Male	4,981	572	491	566	513	769	561	508	480	521	29.5
		Female	4,919	507	450	496	515	787	576	491	470	627	31.2
Wheatland	2.4	Male	1,183	113	113	106	98	181	130	120	141	181	33.9
		Female	1,217	120	95	113	100	173	137	114	166	199	35.5
Wibaux	1.5	Male	779	75	91	78	79	132	73	74	79	98	30.0
		Female	721	65	64	99	58	117	67	73	67	111	31.3
Yellowstone	112.8	Male	55,213	5,838	5,127	5,418	7,167	10,579	6,875	5,185	4,708	4,316	28.8
		Female	57,587	5,510	4,915	5,126	8,017	10,417	6,926	5,405	5,056	6,215	30.0
TOTAL METRO COUNTIES	**193.3**	**Male**	**95,406**	**9,882**	**8,620**	**9,502**	**13,295**	**17,391**	**12,007**	**8,913**	**8,110**	**7,686**	**28.7**
		Female	**97,894**	**9,358**	**8,244**	**8,982**	**13,327**	**17,166**	**12,069**	**9,086**	**8,641**	**11,021**	**30.3**
TOTAL STATE	**806.2**	**Male**	**402,203**	**40,937**	**36,203**	**40,552**	**53,446**	**71,783**	**48,497**	**36,394**	**35,840**	**38,551**	**29.2**
		Female	**403,997**	**38,813**	**34,684**	**38,154**	**51,818**	**69,171**	**47,550**	**36,624**	**37,090**	**50,093**	**30.6**
NEBRASKA													
LINCOLN	**197.8**	**Male**	**96,793**	**8,516**	**7,480**	**7,745**	**19,750**	**19,596**	**10,621**	**8,137**	**7,310**	**7,638**	**27.5**
		Female	**101,007**	**8,053**	**7,251**	**7,542**	**19,437**	**18,583**	**10,458**	**8,429**	**8,258**	**12,996**	**29.4**
Lancaster	197.8	Male	96,793	8,516	7,480	7,745	19,750	19,596	10,621	8,137	7,310	7,638	27.5
		Female	101,007	8,053	7,251	7,542	19,437	18,583	10,458	8,429	8,258	12,996	29.4
OMAHA	**576.0**	**Male**	**278,320**	**28,830**	**27,006**	**30,072**	**37,403**	**50,711**	**34,357**	**26,321**	**22,161**	**21,459**	**28.1**
		Female	**297,680**	**27,573**	**26,155**	**28,865**	**39,631**	**53,452**	**34,963**	**27,327**	**24,830**	**34,884**	**30.0**
Douglas	399.2	Male	190,887	19,352	17,822	20,030	25,728	35,089	22,391	18,110	16,282	16,083	28.6
		Female	208,313	18,486	17,217	19,154	28,444	37,379	23,044	19,196	18,578	26,815	30.6
Sarpy	90.2	Male	45,833	5,228	5,150	5,425	6,579	9,088	7,216	3,882	2,001	1,264	25.6
		Female	44,367	5,045	5,048	5,111	5,753	9,208	6,821	3,489	2,023	1,869	26.3
Pottawattamie, Iowa	*86.6*	*Male*	*41,600*	*4,250*	*4,034*	*4,617*	*5,096*	*6,534*	*4,750*	*4,329*	*3,878*	*4,112*	*29.3*
		Female	*45,000*	*4,042*	*3,890*	*4,600*	*5,434*	*6,865*	*5,098*	*4,642*	*4,229*	*6,200*	*31.6*
ALL COUNTIES													
Adams	30.8	Male	14,727	1,396	1,229	1,290	2,264	2,362	1,641	1,349	1,374	1,822	30.0
		Female	16,073	1,256	1,148	1,262	2,219	2,403	1,567	1,492	1,592	3,134	34.0
Antelope	8.7	Male	4,256	458	385	429	403	622	427	404	443	685	32.3
		Female	4,444	433	348	447	384	571	413	417	478	953	35.9
Arthur	.5	Male	258	17	20	26	33	35	32	35	28	32	34.4
		Female	242	15	23	29	17	24	38	31	22	43	38.4
Banner	.9	Male	448	42	37	45	43	58	64	48	55	56	34.8
		Female	452	49	39	45	39	67	57	48	64	44	33.1
Blaine	.9	Male	438	33	40	49	52	54	56	43	42	69	33.3
		Female	462	49	46	56	36	60	58	38	40	79	32.3
Boone	7.3	Male	3,613	361	288	387	410	459	364	368	395	581	32.8
		Female	3,687	368	265	405	311	450	349	371	385	783	36.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Box Butte	14.6	Male	7,287	891	647	592	1,090	1,452	760	544	549	762	27.9
		Female	7,313	849	617	609	964	1,280	677	605	593	1,119	29.8
Boyd	3.3	Male	1,686	153	109	160	179	209	150	168	204	354	37.2
		Female	1,614	127	93	121	146	157	135	208	230	397	46.5
Brown	4.4	Male	2,137	221	180	217	211	302	228	203	223	352	32.9
		Female	2,263	200	199	199	199	300	243	216	237	470	36.4
Buffalo	35.6	Male	17,143	1,709	1,481	1,452	3,503	2,957	1,679	1,347	1,292	1,723	26.4
		Female	18,457	1,695	1,391	1,325	4,018	2,883	1,625	1,382	1,469	2,669	27.8
Burt	8.7	Male	4,249	369	349	409	397	571	417	458	489	790	35.7
		Female	4,451	368	326	376	340	519	430	490	518	1,084	41.9
Butler	9.3	Male	4,613	413	387	471	497	601	452	461	533	798	34.0
		Female	4,687	435	367	459	362	573	482	447	522	1,040	38.0
Cass	20.8	Male	10,397	1,036	1,011	1,116	1,193	1,614	1,327	1,058	904	1,138	30.2
		Female	10,403	960	927	1,036	1,037	1,603	1,243	1,017	980	1,600	32.7
Cedar	11.3	Male	5,676	627	545	670	619	781	485	530	546	873	29.8
		Female	5,624	573	520	624	522	633	493	524	583	1,152	34.1
Chase	4.9	Male	2,397	284	249	212	225	357	284	228	240	318	31.4
		Female	2,503	253	228	228	214	331	273	248	242	486	34.9
Cherry	6.8	Male	3,436	348	327	316	386	500	409	359	334	457	31.8
		Female	3,364	307	257	292	357	477	407	339	353	575	34.8
Cheyenne	9.9	Male	4,862	446	429	483	651	688	492	510	513	650	31.1
		Female	5,038	467	356	453	491	664	529	570	569	939	36.7
Clay	8.1	Male	3,974	374	369	370	451	548	430	377	399	656	32.7
		Female	4,126	381	346	411	376	529	432	398	433	820	35.5
Colfax	10.0	Male	4,939	450	429	494	579	664	491	436	480	916	32.8
		Female	5,061	470	393	494	454	584	472	482	521	1,191	37.9
Cuming	11.6	Male	5,778	525	538	668	674	771	584	569	615	834	31.3
		Female	5,822	589	488	583	488	717	568	589	603	1,197	35.8
Custer	13.9	Male	6,730	693	559	607	641	955	694	680	715	1,186	34.1
		Female	7,170	644	543	614	575	897	730	706	844	1,617	39.3
☐ Dakota	17.3	Male	8,507	1,015	869	886	1,064	1,575	980	711	637	770	27.7
		Female	8,793	959	883	854	1,053	1,566	938	737	739	1,064	29.1
Dawes	9.6	Male	4,713	435	351	443	984	720	405	392	420	563	27.0
		Female	4,887	405	352	338	938	657	420	418	474	885	31.2
Dawson	22.8	Male	11,260	1,254	1,068	1,071	1,239	1,923	1,248	1,042	1,046	1,369	30.2
		Female	11,540	1,189	1,062	988	1,160	1,745	1,278	1,089	1,121	1,908	32.9
Deuel	2.4	Male	1,184	122	89	129	108	134	112	115	147	228	35.9
		Female	1,216	73	89	117	80	134	141	111	166	305	43.2
Dixon	7.1	Male	3,565	342	336	364	398	495	343	334	355	598	31.9
		Female	3,535	341	316	332	300	429	358	344	355	760	36.4
Dodge	36.1	Male	17,299	1,614	1,559	1,764	2,167	2,618	1,990	1,781	1,612	2,194	30.9
		Female	18,801	1,676	1,443	1,702	2,200	2,646	2,016	1,882	1,815	3,421	34.0
Douglas	399.2	Male	190,887	19,352	17,822	20,030	25,728	35,089	22,391	18,110	16,282	16,083	28.6
		Female	208,313	18,486	17,217	19,154	28,444	37,379	23,044	19,196	18,578	26,815	30.6
Dundy	2.9	Male	1,431	113	111	109	139	213	138	138	192	278	37.2
		Female	1,469	130	106	110	124	174	128	154	205	338	42.0
Fillmore	7.9	Male	3,841	356	315	366	377	545	409	393	432	648	34.3
		Female	4,059	323	286	409	275	534	419	395	450	968	39.8
Franklin	4.4	Male	2,129	168	159	206	177	253	214	229	271	452	39.7
		Female	2,271	167	163	169	169	235	213	227	292	636	45.9
Frontier	3.6	Male	1,771	171	134	156	250	251	202	180	160	267	31.9
		Female	1,829	187	134	177	203	241	198	158	169	362	33.8
Furnas	6.5	Male	3,134	283	269	242	282	395	298	307	358	700	38.2
		Female	3,366	239	220	261	272	385	292	325	402	970	45.5
Gage	24.5	Male	11,785	959	949	1,120	1,358	1,785	1,334	1,214	1,228	1,838	33.4
		Female	12,715	971	873	1,031	1,302	1,756	1,347	1,277	1,435	2,723	38.1
Garden	2.8	Male	1,358	81	114	121	123	169	157	150	169	274	39.5
		Female	1,442	96	103	108	104	170	160	166	173	362	43.7
Garfield	2.4	Male	1,150	103	97	102	102	141	130	107	136	232	37.3
		Female	1,250	98	104	116	85	133	159	100	129	326	40.6
Gosper	2.1	Male	1,072	100	85	108	110	142	118	124	125	160	34.4
		Female	1,028	91	83	91	91	127	115	117	125	188	37.7
Grant	.9	Male	456	46	40	58	54	73	53	45	35	52	29.1
		Female	444	35	46	43	39	69	53	52	36	71	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

NEBRASKA (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Greeley	3.4	Male	1,666	172	138	189	172	215	153	151	191	285	32.5
		Female	1,734	184	140	199	134	175	160	178	169	395	37.2
Hall	48.6	Male	23,515	2,558	2,272	2,279	2,720	4,147	2,782	2,156	2,108	2,493	29.6
		Female	25,085	2,495	2,237	2,292	2,935	4,223	2,683	2,290	2,176	3,754	31.1
Hamilton	9.4	Male	4,620	455	448	494	513	731	519	477	455	528	30.5
		Female	4,780	449	417	484	425	700	537	501	440	827	33.8
Harlan	4.3	Male	2,089	164	151	192	193	290	213	207	261	418	37.5
		Female	2,211	157	173	205	149	267	232	225	272	531	41.6
Hayes	1.3	Male	671	71	48	74	71	106	70	74	86	71	31.7
		Female	629	65	54	56	46	89	71	72	77	99	35.6
Hitchcock	4.1	Male	2,087	247	162	206	212	289	197	197	230	347	32.5
		Female	2,013	186	154	156	167	281	205	200	235	429	38.0
Holt	13.7	Male	6,827	751	633	783	760	1,000	661	659	668	912	29.9
		Female	6,873	727	555	663	682	950	702	649	688	1,257	33.5
Hooker	1.0	Male	473	45	40	41	48	68	53	38	60	80	34.1
		Female	527	46	34	52	44	63	49	55	70	114	39.9
Howard	6.8	Male	3,376	352	316	345	323	429	351	365	366	529	33.2
		Female	3,424	310	310	378	284	426	347	389	346	634	35.1
Jefferson	9.8	Male	4,763	419	333	413	575	652	487	473	559	852	34.8
		Female	5,037	364	309	413	475	621	495	500	636	1,224	41.8
Johnson	5.2	Male	2,551	232	186	261	239	310	264	267	287	505	36.8
		Female	2,649	198	193	228	206	291	255	295	326	657	43.2
Kearney	7.2	Male	3,487	314	313	314	390	538	407	345	372	494	32.7
		Female	3,713	315	297	347	337	510	433	366	368	740	36.2
Keith	9.5	Male	4,656	479	440	469	510	665	566	503	466	558	31.5
		Female	4,844	457	403	415	471	713	590	506	517	772	34.5
Keya Paha	1.3	Male	669	74	68	67	69	82	75	64	75	95	31.8
		Female	631	56	50	59	61	85	83	65	59	113	35.5
Kimball	4.7	Male	2,338	243	224	235	267	334	242	261	243	289	31.0
		Female	2,362	211	187	242	234	305	270	267	266	380	35.1
Knox	11.4	Male	5,711	556	507	606	590	754	526	579	607	986	32.9
		Female	5,689	509	437	548	458	692	548	574	663	1,260	38.6
Lancaster	197.8	Male	96,793	8,516	7,480	7,745	19,750	19,596	10,621	8,137	7,310	7,638	27.5
		Female	101,007	8,053	7,251	7,542	19,437	18,583	10,458	8,429	8,258	12,996	29.4
Lincoln	37.9	Male	18,752	2,076	1,845	1,891	2,273	3,202	2,163	1,785	1,583	1,934	29.0
		Female	19,148	1,957	1,735	1,733	2,262	3,100	2,158	1,803	1,697	2,703	31.1
Logan	1.0	Male	490	62	37	52	51	72	49	54	45	68	31.0
		Female	510	62	50	43	41	72	47	60	52	83	33.2
Loup	.9	Male	443	28	37	55	48	45	54	52	52	72	36.5
		Female	457	42	45	40	45	53	52	50	48	82	35.6
McPherson	.6	Male	303	26	21	35	33	32	26	38	32	60	36.5
		Female	297	22	29	27	28	30	39	33	42	47	38.1
Madison	32.3	Male	15,498	1,623	1,303	1,351	2,271	2,601	1,636	1,416	1,350	1,947	29.6
		Female	16,802	1,629	1,257	1,404	2,465	2,562	1,617	1,409	1,556	2,903	31.4
Merrick	9.0	Male	4,420	465	384	512	433	624	517	416	446	623	31.7
		Female	4,580	457	390	469	441	602	501	420	467	833	33.9
Morrill	6.1	Male	3,012	307	267	286	330	432	334	294	282	480	32.3
		Female	3,088	294	274	277	279	405	344	302	327	586	35.4
Nance	4.7	Male	2,339	222	192	250	249	318	205	250	258	395	33.1
		Female	2,361	250	188	232	190	271	243	231	248	508	37.0
Nemaha	8.4	Male	4,037	366	308	320	545	672	394	369	410	653	32.1
		Female	4,363	373	311	339	544	611	396	376	482	931	35.1
Nuckolls	6.6	Male	3,221	283	273	319	322	400	333	342	388	561	35.4
		Female	3,379	279	245	314	257	412	338	356	390	788	40.4
Otoe	15.2	Male	7,342	638	695	753	724	988	799	717	829	1,199	33.7
		Female	7,858	595	592	668	670	995	794	814	894	1,836	40.2
Pawnee	3.9	Male	1,877	126	122	160	155	224	179	208	277	426	43.4
		Female	2,023	139	128	177	144	195	182	225	259	574	47.2
Perkins	3.7	Male	1,890	222	170	185	187	259	201	159	214	293	32.0
		Female	1,810	180	119	135	149	253	207	162	231	374	38.3
Phelps	9.9	Male	4,678	476	404	423	494	727	513	491	457	693	32.5
		Female	5,222	438	409	430	463	734	584	509	533	1,122	37.3
Pierce	8.5	Male	4,181	431	353	430	474	557	453	396	457	630	32.2
		Female	4,319	410	319	461	416	494	460	406	486	867	36.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Platte	29.4	Male	14,342	1,596	1,384	1,492	1,781	2,409	1,582	1,352	1,257	1,489	28.8
		Female	15,058	1,626	1,327	1,459	1,727	2,351	1,651	1,354	1,355	2,208	30.9
Polk	6.3	Male	3,108	287	262	322	282	435	331	284	346	559	34.2
		Female	3,192	282	277	313	197	416	307	304	357	739	38.6
Red Willow	12.8	Male	6,123	578	509	618	782	952	630	657	594	803	31.0
		Female	6,677	649	516	561	811	893	668	660	687	1,232	34.0
Richardson	11.2	Male	5,314	455	418	509	522	685	576	493	642	1,014	36.2
		Female	5,886	420	398	476	494	678	564	546	748	1,562	43.5
Rock	2.4	Male	1,178	130	106	106	113	209	113	123	99	179	31.4
		Female	1,222	119	115	115	100	182	135	106	118	232	33.9
Saline	13.3	Male	6,441	563	510	553	922	861	670	566	714	1,082	32.8
		Female	6,859	511	489	536	862	857	601	616	748	1,639	37.9
Sarpy	90.2	Male	45,833	5,228	5,150	5,425	6,579	9,088	7,216	3,882	2,001	1,264	25.6
		Female	44,367	5,045	5,048	5,111	5,753	9,208	6,821	3,489	2,023	1,869	26.3
Saunders	19.1	Male	9,567	932	827	1,054	988	1,418	1,118	948	911	1,371	31.9
		Female	9,533	886	796	984	833	1,313	1,068	960	970	1,723	34.6
Scotts Bluff	38.8	Male	18,800	2,065	1,821	1,941	2,121	3,038	2,105	1,795	1,722	2,192	29.8
		Female	20,000	1,926	1,752	1,801	2,248	3,175	2,190	1,940	1,971	2,997	32.2
Seward	16.1	Male	8,143	767	655	745	1,645	1,167	813	692	696	963	27.2
		Female	7,957	726	604	655	1,224	1,115	819	718	733	1,363	31.9
Sheridan	7.7	Male	3,733	421	314	374	363	541	352	397	442	529	32.3
		Female	3,967	365	315	348	360	499	400	405	450	825	37.4
Sherman	4.2	Male	2,075	186	210	206	174	239	198	218	232	412	36.1
		Female	2,125	179	190	228	154	227	213	204	247	483	38.9
Sioux	1.8	Male	901	86	67	82	103	126	102	114	88	133	33.9
		Female	899	74	70	111	70	120	117	114	104	119	35.3
Stanton	6.7	Male	3,406	409	357	358	414	547	364	282	290	385	28.0
		Female	3,294	392	317	367	319	517	370	286	270	456	29.9
Thayer	7.6	Male	3,687	294	302	332	356	485	375	359	469	715	37.0
		Female	3,913	308	286	344	282	472	368	383	469	1,001	42.2
Thomas	1.0	Male	498	48	52	50	44	87	64	50	44	59	31.3
		Female	502	65	43	40	52	77	65	45	50	65	31.6
Thurston	7.3	Male	3,569	407	353	417	401	477	371	351	335	457	29.3
		Female	3,731	425	356	449	362	488	372	385	337	557	30.6
Valley	5.6	Male	2,745	262	233	265	257	382	278	252	323	493	34.3
		Female	2,855	249	217	248	223	352	270	288	317	691	40.1
Washington	16.0	Male	7,998	748	819	874	1,004	1,163	1,025	796	704	865	29.8
		Female	8,002	670	735	783	887	1,231	1,015	780	731	1,170	32.5
Wayne	9.9	Male	4,845	401	366	390	1,103	665	467	466	410	577	27.4
		Female	5,055	402	340	358	1,177	595	469	466	407	841	29.2
Webster	4.8	Male	2,293	186	178	234	191	263	247	227	305	462	38.8
		Female	2,507	201	170	224	144	258	249	248	331	682	45.3
Wheeler	1.1	Male	552	66	49	59	66	94	41	57	51	69	28.8
		Female	548	57	70	58	50	77	52	56	53	75	30.1
York	15.0	Male	7,220	692	656	685	929	1,149	787	682	719	921	30.6
		Female	7,780	684	639	668	902	1,149	842	731	754	1,411	33.7
TOTAL METRO COUNTIES	**704.5**	**Male**	**342,020**	**34,111**	**31,321**	**34,086**	**53,121**	**65,348**	**41,208**	**30,840**	**26,230**	**25,755**	**27.8**
		Female	**362,480**	**32,543**	**30,399**	**32,661**	**54,687**	**66,736**	**41,261**	**31,851**	**29,598**	**42,744**	**29.6**
TOTAL STATE	**1,591.3**	**Male**	**775,732**	**77,166**	**69,743**	**76,564**	**106,292**	**130,920**	**87,856**	**72,530**	**68,796**	**85,865**	**29.4**
		Female	**815,568**	**74,124**	**66,762**	**73,333**	**104,558**	**130,115**	**88,206**	**75,167**	**75,450**	**127,853**	**31.8**
NEVADA													
LAS VEGAS	**493.3**	**Male**	**248,862**	**21,873**	**21,528**	**23,947**	**33,544**	**45,999**	**35,715**	**25,919**	**22,761**	**17,576**	**30.1**
		Female	**244,438**	**21,192**	**20,594**	**22,832**	**31,864**	**45,774**	**34,021**	**24,822**	**22,753**	**20,586**	**30.6**
Clark	493.3	Male	248,862	21,873	21,528	23,947	33,544	45,999	35,715	25,919	22,761	17,576	30.1
		Female	244,438	21,192	20,594	22,832	31,864	45,774	34,021	24,822	22,753	20,586	30.6
RENO	**206.8**	**Male**	**104,134**	**7,668**	**7,732**	**8,883**	**14,522**	**21,638**	**14,758**	**10,914**	**10,169**	**7,850**	**31.1**
		Female	**102,666**	**7,487**	**7,144**	**8,588**	**14,519**	**20,214**	**13,680**	**10,621**	**10,364**	**10,049**	**31.7**
Washoe	206.8	Male	104,134	7,668	7,732	8,883	14,522	21,638	14,758	10,914	10,169	7,850	31.1
		Female	102,666	7,487	7,144	8,588	14,519	20,214	13,680	10,621	10,364	10,049	31.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEVADA (continued)													
ALL COUNTIES													
Carson City	34.8	Male	17,711	1,259	1,304	1,797	2,192	3,313	2,582	1,780	1,873	1,611	32.0
		Female	17,089	1,179	1,341	1,634	1,868	2,910	2,393	1,761	1,937	2,066	33.7
Churchill	14.5	Male	7,317	706	648	705	917	1,090	945	680	761	865	31.3
		Female	7,183	651	655	693	792	1,098	885	699	730	980	32.3
Clark	493.3	Male	248,862	21,873	21,528	23,947	33,544	45,999	35,715	25,919	22,761	17,576	30.1
		Female	244,438	21,192	20,594	22,832	31,864	45,774	34,021	24,822	22,753	20,586	30.6
Douglas	22.0	Male	11,208	898	911	965	952	2,364	1,755	1,168	1,307	888	32.9
		Female	10,792	839	904	995	1,024	2,214	1,555	1,123	1,236	902	32.4
Elko	17.8	Male	9,341	910	853	1,101	947	1,543	1,340	955	929	763	30.6
		Female	8,459	820	800	875	959	1,432	1,140	783	786	864	30.4
Esmeralda	.8	Male	425	36	24	39	42	64	56	55	58	51	36.2
		Female	375	38	36	29	33	57	44	40	62	36	33.9
Eureka	1.2	Male	645	64	47	58	86	118	72	72	82	46	30.7
		Female	555	66	50	62	64	93	74	55	54	37	28.8
Humboldt	10.0	Male	5,438	590	447	484	658	1,003	710	610	572	364	30.4
		Female	4,562	470	424	469	536	795	601	459	420	388	29.8
Lander	4.4	Male	2,393	279	227	204	363	470	302	243	184	121	27.6
		Female	2,007	275	181	201	300	382	250	166	138	114	26.2
Lincoln	4.0	Male	1,988	276	212	203	201	278	232	158	193	235	28.7
		Female	2,012	238	170	303	184	270	226	145	191	285	29.1
Lyon	14.6	Male	7,367	748	662	729	651	1,106	928	798	914	831	33.1
		Female	7,233	680	625	665	690	1,116	931	796	851	879	33.6
Mineral	6.0	Male	3,046	264	281	309	319	451	392	344	364	322	32.8
		Female	2,954	282	289	320	244	433	357	340	348	341	32.9
Nye	9.9	Male	5,303	492	445	530	594	796	728	624	623	471	32.4
		Female	4,597	421	397	476	514	708	623	480	537	441	31.9
Pershing	3.6	Male	1,903	192	134	164	228	324	196	215	249	201	32.2
		Female	1,697	179	148	154	205	236	213	161	186	215	31.9
Storey	1.6	Male	816	69	63	71	85	130	129	99	102	68	34.2
		Female	784	70	48	58	111	147	94	104	81	71	32.1
Washoe	206.8	Male	104,134	7,668	7,732	8,883	14,522	21,638	14,758	10,914	10,169	7,850	31.1
		Female	102,666	7,487	7,144	8,588	14,519	20,214	13,680	10,621	10,364	10,049	31.7
White Pine	7.7	Male	3,883	403	381	379	327	598	489	434	440	432	32.5
		Female	3,817	368	363	357	340	595	416	433	425	520	33.1
TOTAL METRO COUNTIES	**700.1**	**Male**	**352,996**	**29,541**	**29,260**	**32,830**	**48,066**	**67,637**	**50,473**	**36,833**	**32,930**	**25,426**	**30.4**
		Female	**347,104**	**28,679**	**27,736**	**31,420**	**46,383**	**65,988**	**47,701**	**35,443**	**33,117**	**30,635**	**31.0**
TOTAL STATE	**853.0**	**Male**	**431,780**	**36,727**	**35,899**	**40,568**	**56,628**	**81,285**	**61,329**	**45,068**	**41,581**	**32,695**	**30.7**
		Female	**421,220**	**35,255**	**34,169**	**38,711**	**54,247**	**78,474**	**57,503**	**42,988**	**41,099**	**38,774**	**31.1**
NEW HAMPSHIRE													
MANCHESTER - NASHUA	**286.1**	**Male**	**138,292**	**12,463**	**13,523**	**15,261**	**16,892**	**25,364**	**18,469**	**13,301**	**11,978**	**11,041**	**29.3**
		Female	**147,808**	**12,033**	**12,902**	**14,485**	**17,813**	**26,194**	**18,130**	**13,802**	**13,491**	**18,958**	**31.4**
Hillsborough	286.1	Male	138,292	12,463	13,523	15,261	16,892	25,364	18,469	13,301	11,978	11,041	29.3
		Female	147,808	12,033	12,902	14,485	17,813	26,194	18,130	13,802	13,491	18,958	31.4
PORTSMOUTH - DOVER - ROCHESTER	**433.4**	**Male**	**212,577**	**18,948**	**19,902**	**22,312**	**28,324**	**38,728**	**27,183**	**20,117**	**18,329**	**18,734**	**29.3**
		Female	**220,823**	**17,885**	**18,838**	**21,297**	**27,955**	**39,065**	**26,510**	**20,316**	**20,192**	**28,765**	**31.3**
Rockingham	*199.9*	*Male*	*99,159*	*8,865*	*9,536*	*10,609*	*11,814*	*19,282*	*13,924*	*9,430*	*7,984*	*7,715*	*29.5*
		Female	*100,741*	*8,579*	*8,964*	*9,972*	*11,246*	*19,621*	*13,250*	*9,077*	*8,577*	*11,455*	*30.9*
Strafford	88.1	Male	42,516	3,522	3,599	4,237	8,235	6,981	4,767	4,012	3,615	3,548	27.4
		Female	45,584	3,242	3,491	4,155	8,832	7,020	4,870	4,131	4,069	5,774	29.4
York, Me.	145.4	Male	70,902	6,561	6,767	7,466	8,275	12,465	8,492	6,675	6,730	7,471	30.1
		Female	74,498	6,064	6,383	7,170	7,877	12,424	8,390	7,108	7,546	11,536	32.9
ALL COUNTIES													
Belknap	45.0	Male	22,020	1,952	2,034	2,263	2,348	3,815	2,655	2,218	2,216	2,519	31.3
		Female	22,980	1,848	1,830	2,044	2,394	3,833	2,647	2,277	2,517	3,590	33.8
Carroll	29.8	Male	14,467	1,127	1,154	1,360	1,322	2,496	1,736	1,498	1,686	2,088	34.1
		Female	15,333	1,018	1,095	1,361	1,409	2,464	1,725	1,550	1,843	2,868	36.8

POPULATION BY AGE AND SEX

ESTIMATES

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW HAMPSHIRE (continued)													
ALL COUNTIES (continued)													
Cheshire	63.8	Male	30,637	2,566	2,717	3,145	4,058	5,168	3,747	2,988	2,970	3,278	30.5
		Female	33,163	2,588	2,609	2,929	4,697	5,355	3,761	3,114	3,306	4,804	32.0
Coos	35.3	Male	17,050	1,512	1,513	1,813	1,838	2,679	1,891	1,820	1,924	2,060	31.9
		Female	18,250	1,461	1,430	1,783	1,858	2,626	1,947	1,991	2,070	3,084	34.9
Grafton	67.8	Male	33,602	2,487	2,653	3,112	6,631	5,637	3,763	2,947	2,889	3,483	28.4
		Female	34,198	2,500	2,517	2,860	5,345	5,727	3,766	3,071	3,286	5,126	31.8
Hillsborough	286.1	Male	138,292	12,463	13,523	15,261	16,892	25,364	18,469	13,301	11,978	11,041	29.3
		Female	147,808	12,033	12,902	14,485	17,813	26,194	18,130	13,802	13,491	18,958	31.4
Merrimack	101.8	Male	49,009	4,226	4,543	4,997	5,995	9,059	6,108	4,765	4,343	4,973	30.2
		Female	52,791	4,102	4,159	4,708	6,519	9,122	6,092	4,961	4,932	8,196	32.6
Rockingham	*199.9*	*Male*	*99,159*	*8,865*	*9,536*	*10,609*	*11,814*	*19,282*	*13,924*	*9,430*	*7,984*	*7,715*	*29.5*
		Female	*100,741*	*8,579*	*8,964*	*9,972*	*11,246*	*19,621*	*13,250*	*9,077*	*8,577*	*11,455*	*30.9*
Strafford	88.1	Male	42,516	3,522	3,599	4,237	8,235	6,981	4,767	4,012	3,615	3,548	27.4
		Female	45,584	3,242	3,491	4,155	8,832	7,020	4,870	4,131	4,069	5,774	29.4
Sullivan	37.0	Male	17,972	1,633	1,760	1,797	1,880	3,052	2,213	1,733	1,822	2,082	31.3
		Female	19,028	1,500	1,603	1,851	2,007	3,136	2,136	1,793	2,011	2,991	33.1
TOTAL METRO COUNTIES	**574.1**	**Male**	**279,967**	**24,850**	**26,658**	**30,107**	**36,941**	**51,627**	**37,160**	**26,743**	**23,577**	**22,304**	**29.2**
		Female	**294,133**	**23,854**	**25,357**	**28,612**	**37,891**	**52,835**	**36,250**	**27,010**	**26,137**	**36,187**	**30.9**
TOTAL STATE	**954.6**	**Male**	**464,724**	**40,353**	**43,032**	**48,594**	**61,013**	**83,533**	**59,273**	**44,712**	**41,427**	**42,787**	**29.7**
		Female	**489,876**	**38,871**	**40,600**	**46,148**	**62,120**	**85,098**	**58,324**	**45,767**	**46,102**	**66,846**	**31.7**
NEW JERSEY													
ATLANTIC CITY	**197.0**	**Male**	**92,335**	**7,533**	**8,342**	**9,611**	**11,284**	**14,432**	**10,083**	**9,061**	**9,674**	**12,315**	**31.5**
		Female	**104,665**	**7,187**	**7,965**	**9,178**	**11,536**	**15,340**	**11,351**	**10,223**	**12,101**	**19,784**	**36.0**
Atlantic	197.0	Male	92,335	7,533	8,342	9,611	11,284	14,432	10,083	9,061	9,674	12,315	31.5
		Female	104,665	7,187	7,965	9,178	11,536	15,340	11,351	10,2[illegible]	12,101	19,784	36.0
JERSEY CITY	**549.5**	**Male**	**259,629**	**23,239**	**21,917**	**25,037**	**33,264**	**43,082**	**30,768**	**27,[illegible]**	**27,787**	**26,783**	**31.1**
		Female	**289,871**	**21,613**	**21,391**	**24,442**	**34,222**	**45,560**	**33,848**	**30,89[illegible]**	**33,895**	**44,006**	**34.5**
Hudson	549.5	Male	259,629	23,239	21,917	25,037	33,264	43,082	30,768	27,752	27,787	26,783	31.1
		Female	289,871	21,613	21,391	24,442	34,222	45,560	33,848	30,894	33,895	44,006	34.5
LONG BRANCH - ASBURY PARK	**509.9**	**Male**	**244,700**	**20,011**	**23,197**	**28,288**	**27,111**	**37,824**	**33,847**	**26,800**	**23,764**	**23,858**	**31.3**
		Female	**265,200**	**19,308**	**22,352**	**26,946**	**26,976**	**41,094**	**35,248**	**28,228**	**26,896**	**38,152**	**34.0**
Monmouth	509.9	Male	244,700	20,011	23,197	28,288	27,111	37,824	33,847	26,800	23,764	23,858	31.3
		Female	265,200	19,308	22,352	26,946	26,976	41,094	35,248	28,228	26,896	38,152	34.0
NEWARK	**1,947.8**	**Male**	**925,746**	**74,710**	**83,250**	**101,253**	**108,078**	**146,397**	**121,500**	**105,594**	**99,775**	**85,189**	**31.5**
		Female	**1,022,054**	**71,653**	**79,780**	**98,417**	**112,209**	**161,955**	**135,103**	**115,064**	**112,081**	**135,792**	**34.2**
Essex	836.4	Male	389,202	34,976	37,257	42,845	46,584	61,148	47,359	40,999	40,103	37,931	30.4
		Female	447,198	33,981	35,892	42,589	50,797	71,151	55,862	47,384	47,759	61,783	33.5
Morris	411.1	Male	200,309	15,472	18,664	23,254	22,365	32,950	30,869	23,951	18,706	14,078	31.2
		Female	210,791	14,568	17,964	22,095	22,431	35,507	32,043	23,613	19,559	23,011	33.0
Somerset	204.0	Male	99,984	6,914	8,489	11,431	11,501	16,051	14,163	12,994	10,969	7,472	32.3
		Female	104,016	6,783	8,028	10,700	10,939	16,874	15,189	13,149	10,967	11,387	34.2
Union	496.3	Male	236,251	17,348	18,840	23,723	27,628	36,248	29,109	27,650	29,997	25,708	33.4
		Female	260,049	16,321	17,896	23,033	28,042	38,423	32,009	30,918	33,796	39,611	37.0
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	**595.9**	**Male**	**292,314**	**22,096**	**23,953**	**30,212**	**43,138**	**50,273**	**36,907**	**32,739**	**31,255**	**21,741**	**30.3**
		Female	**303,586**	**20,702**	**22,753**	**28,783**	**42,679**	**50,952**	**38,250**	**34,007**	**33,072**	**32,388**	**32.2**
Middlesex	595.9	Male	292,314	22,096	23,953	30,212	43,138	50,273	36,907	32,739	31,255	21,741	30.3
		Female	303,586	20,702	22,753	28,783	42,679	50,952	38,250	34,007	33,072	32,388	32.2
PATERSON - CLIFTON - PASSAIC	**444.2**	**Male**	**210,777**	**18,637**	**19,141**	**21,955**	**25,645**	**34,231**	**25,806**	**22,266**	**22,121**	**20,975**	**30.8**
		Female	**233,423**	**17,824**	**18,496**	**21,482**	**27,628**	**36,641**	**28,382**	**24,345**	**25,451**	**33,174**	**33.5**
Passaic	444.2	Male	210,777	18,637	19,141	21,955	25,645	34,231	25,806	22,266	22,121	20,975	30.8
		Female	233,423	17,824	18,496	21,482	27,628	36,641	28,382	24,345	25,451	33,174	33.5
TRENTON	**307.8**	**Male**	**146,808**	**11,295**	**12,409**	**14,525**	**21,037**	**24,381**	**18,137**	**15,678**	**15,579**	**13,767**	**30.8**
		Female	**160,992**	**10,951**	**12,049**	**14,202**	**21,175**	**25,566**	**19,599**	**17,106**	**17,984**	**22,360**	**33.7**
Mercer	307.8	Male	146,808	11,295	12,409	14,525	21,037	24,381	18,137	15,678	15,579	13,767	30.8
		Female	160,992	10,951	12,049	14,202	21,175	25,566	19,599	17,106	17,984	22,360	33.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
VINELAND - MILLVILLE - BRIDGETON	**134.4**	**Male**	**63,671**	**6,144**	**6,449**	**7,351**	**7,316**	**9,884**	**7,547**	**6,360**	**6,110**	**6,510**	**29.6**
		Female	**70,729**	**5,804**	**6,499**	**7,165**	**7,652**	**10,950**	**8,396**	**7,147**	**7,502**	**9,614**	**32.5**
Cumberland	134.4	Male	63,671	6,144	6,449	7,351	7,316	9,884	7,547	6,360	6,110	6,510	29.6
		Female	70,729	5,804	6,499	7,165	7,652	10,950	8,396	7,147	7,502	9,614	32.5
ALL COUNTIES													
Atlantic	197.0	Male	92,335	7,533	8,342	9,611	11,284	14,432	10,083	9,061	9,674	12,315	31.5
		Female	104,665	7,187	7,965	9,178	11,536	15,340	11,351	10,223	12,101	19,784	36.0
☐ Bergen	837.8	Male	401,243	26,150	30,345	40,368	46,400	62,366	51,526	50,416	51,421	42,251	34.2
		Female	436,557	24,960	28,842	38,579	45,894	65,367	56,820	55,454	55,844	64,797	37.6
☐ Burlington	371.4	Male	185,935	15,903	17,447	21,101	27,773	31,645	24,536	19,496	16,071	11,963	28.4
		Female	185,465	15,274	16,576	19,582	21,976	31,966	25,233	19,778	16,839	18,241	31.0
☐ Camden	474.3	Male	226,213	21,299	21,738	24,903	27,280	37,153	27,083	23,354	23,800	19,603	29.8
		Female	248,087	20,390	20,889	24,010	28,730	40,983	29,590	25,858	26,384	31,253	32.3
Cape May	86.3	Male	41,366	3,024	3,100	3,848	4,960	6,045	4,153	3,755	5,037	7,444	34.5
		Female	44,934	3,000	2,955	3,543	4,345	5,794	4,283	4,212	6,274	10,528	41.6
Cumberland	134.4	Male	63,671	6,144	6,449	7,351	7,316	9,884	7,547	6,360	6,110	6,510	29.6
		Female	70,729	5,804	6,499	7,165	7,652	10,950	8,396	7,147	7,502	9,614	32.5
Essex	836.4	Male	389,202	34,976	37,257	42,845	46,584	61,148	47,359	40,999	40,103	37,931	30.4
		Female	447,198	33,981	35,892	42,589	50,797	71,151	55,862	47,384	47,759	61,783	33.5
☐ Gloucester	205.1	Male	99,829	9,680	9,733	11,024	12,894	16,956	12,609	10,067	9,326	7,540	28.9
		Female	105,271	9,303	9,382	10,466	13,499	17,957	12,863	10,531	10,133	11,137	30.6
Hudson	549.5	Male	259,629	23,239	21,917	25,037	33,264	43,082	30,768	27,752	27,787	26,783	31.1
		Female	289,871	21,613	21,391	24,442	34,222	45,560	33,848	30,894	33,895	44,006	34.5
Hunterdon	90.6	Male	45,059	3,565	4,280	5,378	4,729	7,188	7,324	5,094	3,976	3,525	31.4
		Female	45,541	3,397	4,035	4,972	4,160	7,719	7,273	4,828	4,056	5,101	33.0
Mercer	307.8	Male	146,808	11,295	12,409	14,525	21,037	24,381	18,137	15,678	15,579	13,767	30.8
		Female	160,992	10,951	12,049	14,202	21,175	25,566	19,599	17,106	17,984	22,360	33.7
Middlesex	595.9	Male	292,314	22,096	23,953	30,212	43,138	50,273	36,907	32,739	31,255	21,741	30.3
		Female	303,586	20,702	22,753	28,783	42,679	50,952	38,250	34,007	33,072	32,388	32.2
Monmouth	509.9	Male	244,700	20,011	23,197	28,288	27,111	37,824	33,847	26,800	23,764	23,858	31.3
		Female	265,200	19,308	22,352	26,946	26,976	41,094	35,248	28,228	26,896	38,152	34.0
Morris	411.1	Male	200,309	15,472	18,664	23,254	22,365	32,950	30,869	23,951	18,706	14,078	31.2
		Female	210,791	14,568	17,964	22,095	22,431	35,507	32,043	23,613	19,559	23,011	33.0
Ocean	370.0	Male	175,097	15,446	15,695	16,635	16,098	26,366	19,928	14,366	17,279	33,284	34.0
		Female	194,903	14,902	14,965	16,063	16,169	28,241	20,347	15,577	23,541	45,098	38.5
Passaic	444.2	Male	210,777	18,637	19,141	21,955	25,645	34,231	25,806	22,266	22,121	20,975	30.8
		Female	233,423	17,824	18,496	21,482	27,628	36,641	28,382	24,345	25,451	33,174	33.5
☐ Salem	65.4	Male	31,793	3,047	3,080	3,551	3,446	4,958	3,854	3,204	3,319	3,334	30.6
		Female	33,607	2,752	2,889	3,344	3,615	5,162	3,959	3,538	3,854	4,494	33.1
Somerset	204.0	Male	99,984	6,914	8,489	11,431	11,501	16,051	14,163	12,994	10,969	7,472	32.3
		Female	104,016	6,783	8,028	10,700	10,939	16,874	15,189	13,149	10,967	11,387	34.2
Sussex	123.4	Male	60,939	6,316	6,490	6,706	5,559	11,690	9,678	5,521	4,503	4,476	29.6
		Female	62,461	5,990	6,067	6,567	5,677	12,547	8,921	5,258	4,881	6,553	30.5
Union	496.3	Male	236,251	17,348	18,840	23,723	27,628	36,248	29,109	27,650	29,997	25,708	33.4
		Female	260,049	16,321	17,896	23,033	28,042	38,423	32,009	30,918	33,796	39,611	37.0
☐ Warren	86.4	Male	41,482	3,616	3,877	4,479	4,402	6,896	5,512	4,340	4,158	4,202	31.3
		Female	44,918	3,426	3,730	4,262	5,026	7,234	5,440	4,557	4,747	6,496	33.3
TOTAL METRO COUNTIES	6,726.9	**Male**	**3,222,475**	**263,360**	**284,878**	**343,658**	**399,068**	**520,478**	**409,715**	**357,127**	**344,160**	**300,031**	**31.2**
		Female	**3,504,425**	**251,147**	**273,593**	**330,858**	**402,817**	**556,727**	**444,082**	**386,730**	**386,783**	**471,688**	**33.9**
TOTAL STATE	7,397.2	**Male**	**3,544,936**	**291,711**	**314,443**	**376,225**	**430,414**	**571,767**	**450,798**	**385,863**	**374,955**	**348,760**	**31.3**
		Female	**3,852,264**	**278,436**	**301,615**	**362,003**	**433,168**	**611,028**	**484,906**	**416,605**	**425,535**	**538,968**	**34.0**
NEW MEXICO													
ALBUQUERQUE	478.1	**Male**	**233,709**	**23,047**	**21,627**	**24,354**	**33,500**	**45,194**	**28,672**	**21,219**	**19,274**	**16,822**	**28.2**
		Female	**244,391**	**22,158**	**20,538**	**24,060**	**34,191**	**45,487**	**30,091**	**22,963**	**21,333**	**23,570**	**29.7**
Bernalillo	439.9	Male	214,860	20,853	19,498	22,205	31,456	42,142	26,473	19,722	17,577	14,934	28.2
		Female	225,040	20,163	18,673	21,832	32,078	42,216	27,782	21,268	19,414	21,614	29.7
Sandoval	38.2	Male	18,849	2,194	2,129	2,149	2,044	3,052	2,199	1,497	1,697	1,888	28.0
		Female	19,351	1,995	1,865	2,228	2,113	3,271	2,309	1,695	1,919	1,956	29.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW MEXICO (continued)													
LAS CRUCES	**101.2**	**Male**	**50,031**	**5,453**	**5,226**	**5,411**	**9,102**	**8,183**	**5,314**	**4,502**	**3,574**	**3,266**	**24.9**
		Female	**51,169**	**5,269**	**5,062**	**5,259**	**9,123**	**8,196**	**5,711**	**4,635**	**3,675**	**4,239**	**26.1**
Dona Ana	101.2	Male	50,031	5,453	5,226	5,411	9,102	8,183	5,314	4,502	3,574	3,266	24.9
		Female	51,169	5,269	5,062	5,259	9,123	8,196	5,711	4,635	3,675	4,239	26.1
ALL COUNTIES													
Bernalillo	439.9	Male	214,860	20,853	19,498	22,205	31,456	42,142	26,473	19,722	17,577	14,934	28.2
		Female	225,040	20,163	18,673	21,832	32,078	42,216	27,782	21,268	19,414	21,614	29.7
Catron	2.9	Male	1,498	164	144	146	156	226	180	139	124	219	31.2
		Female	1,402	137	133	150	119	220	180	130	152	181	32.4
Chaves	52.7	Male	25,633	2,735	2,416	2,759	3,209	3,668	2,715	2,310	2,500	3,321	29.6
		Female	27,067	2,550	2,307	2,614	2,984	3,766	2,841	2,693	2,996	4,316	33.2
Cibola	32.5	Male	16,194	2,100	1,814	1,809	2,102	2,728	1,936	1,445	1,154	1,106	26.0
		Female	16,306	2,013	1,795	1,877	2,060	2,727	1,906	1,405	1,155	1,368	26.5
Colfax	13.9	Male	6,975	723	648	947	753	1,068	764	603	653	816	28.9
		Female	6,925	676	640	693	734	1,029	742	635	732	1,044	32.0
Curry	42.5	Male	21,215	2,563	2,169	2,117	3,572	3,563	2,412	1,695	1,439	1,685	25.5
		Female	21,285	2,412	2,133	2,078	2,791	3,418	2,475	1,747	1,713	2,518	28.6
De Baca	2.5	Male	1,199	93	99	118	94	157	128	128	141	241	38.0
		Female	1,301	90	93	116	102	150	140	142	167	301	42.1
Dona Ana	101.2	Male	50,031	5,453	5,226	5,411	9,102	8,183	5,314	4,502	3,574	3,266	24.9
		Female	51,169	5,269	5,062	5,259	9,123	8,196	5,711	4,635	3,675	4,239	26.1
Eddy	49.3	Male	24,035	2,774	2,442	2,560	2,806	3,774	2,390	2,318	2,279	2,692	28.8
		Female	25,265	2,614	2,254	2,447	2,877	3,722	2,657	2,522	2,519	3,653	31.6
Grant	27.1	Male	13,305	1,677	1,451	1,458	1,452	2,012	1,523	1,283	1,165	1,284	28.1
		Female	13,795	1,483	1,373	1,432	1,572	2,153	1,544	1,331	1,262	1,645	29.8
Guadalupe	4.5	Male	2,250	235	233	323	241	315	233	214	175	281	28.0
		Female	2,250	209	213	294	281	306	259	207	200	281	29.2
Harding	1.1	Male	572	49	53	54	49	87	38	71	73	98	34.3
		Female	528	43	39	45	47	79	40	69	67	99	37.7
Hidalgo	6.2	Male	3,015	411	370	351	327	492	312	261	257	234	26.0
		Female	3,185	413	361	348	353	478	349	270	260	353	27.4
Lea	57.4	Male	28,605	3,693	3,080	2,911	3,716	4,719	3,217	2,834	2,404	2,031	26.9
		Female	28,795	3,564	2,927	2,857	3,594	4,525	3,233	2,991	2,414	2,690	28.2
Lincoln	11.7	Male	5,889	535	539	615	552	1,028	740	556	629	695	31.8
		Female	5,811	482	480	567	511	1,011	702	604	696	758	33.6
Los Alamos	18.1	Male	9,272	696	970	1,231	617	1,399	1,738	1,287	997	337	33.0
		Female	8,828	723	837	1,067	613	1,379	1,698	1,208	881	422	33.5
Luna	16.3	Male	7,819	785	759	890	751	906	740	724	930	1,334	33.0
		Female	8,481	830	757	821	759	980	866	863	1,119	1,486	36.1
McKinley	59.1	Male	28,858	4,367	3,777	3,925	3,959	4,771	3,130	2,057	1,528	1,344	22.2
		Female	30,242	4,471	3,710	3,784	4,253	5,058	3,389	2,335	1,588	1,654	23.2
Mora	4.2	Male	2,171	213	216	278	255	287	203	193	184	342	29.3
		Female	2,029	181	189	283	187	287	183	203	218	298	31.1
Otero	45.2	Male	23,193	2,621	2,290	2,450	4,094	4,107	2,772	1,969	1,542	1,348	25.3
		Female	22,007	2,476	2,211	2,304	3.055	3,846	2,793	1,960	1,638	1,724	27.5
Quay	10.5	Male	5,119	503	520	562	492	689	579	496	527	751	32.0
		Female	5,381	482	498	542	464	736	607	507	609	936	34.6
Rio Arriba	30.1	Male	14,899	1,759	1,666	1,911	1,829	2,403	1,658	1,302	1,154	1,217	26.2
		Female	15,201	1,788	1,635	1,896	1,898	2,377	1,779	1,324	1,169	1,335	26.6
Roosevelt	15.5	Male	7,473	702	636	720	1,433	1,090	765	599	636	892	27.2
		Female	8,027	696	632	698	1,596	1,036	752	681	773	1,163	28.8
Sandoval	38.2	Male	18,849	2,194	2,129	2,149	2,044	3,052	2,199	1,497	1,697	1,888	28.0
		Female	19,351	1,995	1,865	2,228	2,113	3,271	2,309	1,695	1,919	1,956	29.5
San Juan	87.8	Male	43,658	6,090	4,759	5,247	6,100	7,800	5,054	3,625	2,749	2,234	24.6
		Female	44,142	5,934	4,927	5,119	6,026	7,489	5,172	3,633	2,806	3,036	25.1
San Miguel	23.0	Male	11,328	1,185	1,147	1,284	1,644	1,821	1,248	879	848	1,272	27.2
		Female	11,672	1,134	1,088	1,240	1,633	1,807	1,290	961	1,036	1,483	29.1
Santa Fe	79.2	Male	38,844	3,780	3,783	4,170	4,513	7,863	5,336	3,446	2,956	2,997	29.0
		Female	40,356	3,714	3,597	3,985	4,603	7,848	5,336	3,620	3,324	4,329	30.5
Sierra	8.7	Male	4,203	260	270	408	287	336	368	401	597	1,276	49.5
		Female	4,497	267	288	349	291	388	412	465	689	1,348	50.9
Socorro	13.1	Male	6,669	692	671	738	1,163	1,089	695	562	490	569	25.6
		Female	6,431	811	658	685	899	974	700	550	529	625	26.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW MEXICO (continued)													
ALL COUNTIES (continued)													
Taos	19.9	Male	9,899	1,051	1,138	1,237	1,019	1,691	1,306	813	685	959	28.0
		Female	10,001	995	986	1,175	1,028	1,829	1,272	869	816	1,031	29.5
Torrance	8.0	Male	3,961	455	420	437	374	614	458	372	374	457	29.8
		Female	4,039	419	378	429	383	621	456	377	447	529	31.6
Union	4.7	Male	2,305	208	203	278	198	301	274	225	238	380	33.8
		Female	2,395	203	203	266	203	294	275	229	268	454	36.0
Valencia	33.0	Male	16,443	2,133	1,841	1,837	2,134	2,770	1,967	1,466	1,172	1,123	26.0
		Female	16,557	2,045	1,822	1,906	2,091	2,769	1,935	1,428	1,171	1,390	26.5
TOTAL METRO COUNTIES	**579.3**	**Male**	**283,740**	**28,500**	**26,853**	**29,765**	**42,602**	**53,377**	**33,986**	**25,721**	**22,848**	**20,088**	**27.7**
		Female	**295,560**	**27,427**	**25,600**	**29,319**	**43,314**	**53,683**	**35,802**	**27,598**	**25,008**	**27,809**	**29.1**
TOTAL STATE	**1,360.0**	**Male**	**670,239**	**73,752**	**67,377**	**73,536**	**92,493**	**117,151**	**78,865**	**59,994**	**53,448**	**53,623**	**27.4**
		Female	**689,761**	**71,282**	**64,764**	**71,386**	**91,321**	**116,985**	**81,785**	**63,557**	**58,422**	**70,259**	**28.9**
NEW YORK													
ALBANY - SCHENECTADY - TROY	**797.5**	**Male**	**381,989**	**31,229**	**33,759**	**39,576**	**51,751**	**64,893**	**44,080**	**37,883**	**38,684**	**40,134**	**30.3**
		Female	**415,511**	**29,700**	**31,962**	**37,849**	**52,419**	**66,389**	**46,348**	**41,106**	**44,670**	**65,068**	**33.4**
Albany	285.9	Male	135,120	10,303	10,728	13,073	20,571	23,921	14,632	13,356	13,788	14,748	30.4
		Female	150,780	9,698	10,344	12,405	21,860	24,689	15,764	14,797	16,327	24,896	33.5
Montgomery	52.9	Male	25,234	2,042	2,261	2,533	2,571	3,912	2,646	2,476	3,147	3,646	33.2
		Female	27,666	1,950	2,095	2,400	2,636	3,862	2,709	2,832	3,593	5,589	38.3
Rensselaer	151.8	Male	73,779	6,091	6,859	7,739	11,623	11,941	8,111	7,056	6,955	7,404	28.8
		Female	78,021	5,852	6,300	7,519	9,967	11,979	8,570	7,556	8,196	12,082	32.8
Saratoga	159.3	Male	77,823	7,275	7,945	9,120	8,691	13,848	10,714	7,574	6,614	6,042	29.2
		Female	81,477	6,879	7,614	8,717	9,729	14,129	10,737	7,658	7,091	8,923	30.5
Schenectady	147.6	Male	70,033	5,518	5,966	7,111	8,295	11,271	7,977	7,421	8,180	8,294	32.2
		Female	77,567	5,321	5,609	6.808	8,227	11,730	8,568	8,263	9,463	13,578	36.3
BINGHAMTON	**300.7**	**Male**	**145,429**	**12,382**	**13,021**	**15,741**	**19,480**	**22,676**	**17,230**	**15,240**	**14,653**	**15,006**	**30.3**
		Female	**155,271**	**11,363**	**12,357**	**15,200**	**19,480**	**23,013**	**18,131**	**15,797**	**16,805**	**23,125**	**33.4**
Broome	211.8	Male	101,713	8,205	8,584	10,523	14,779	16,021	11,505	10,622	10,610	10,864	30.5
		Female	110,087	7,409	8,145	10,112	14,873	16,171	12,302	11,327	12,418	17,330	34.0
Tioga	50.4	Male	24,811	2,397	2,582	3,177	2,674	3,784	3,346	2,790	2,110	1,951	29.2
		Female	25,589	2,269	2,443	3,051	2,698	4,004	3,434	2,616	2,224	2,850	30.8
Susquehanna, Pa.	*38.5*	*Male*	*18,905*	*1,780*	*1,855*	*2,041*	*2,027*	*2,871*	*2,379*	*1,828*	*1,933*	*2,191*	*31.1*
		Female	*19,595*	*1,685*	*1,769*	*2,037*	*1,909*	*2,838*	*2,395*	*1,854*	*2,163*	*2,945*	*33.4*
BUFFALO	**1,222.8**	**Male**	**582,590**	**47,420**	**51,290**	**62,327**	**77,035**	**91,991**	**65,190**	**62,742**	**64,576**	**60,019**	**30.8**
		Female	**640,210**	**45,374**	**49,376**	**60,064**	**79,768**	**96,578**	**71,745**	**68,644**	**73,669**	**94,992**	**33.9**
Erie	997.0	Male	473,812	37,952	41,302	50,844	62,965	75,013	53,133	51,208	52,633	48,762	30.8
		Female	523,188	36,282	40,003	48,823	65,112	79,115	58,721	56,415	60,161	78,556	34.0
Niagara	225.8	Male	108,778	9,468	9,988	11,483	14,070	16,978	12,057	11,534	11,943	11,257	30.5
		Female	117,022	9,092	9,373	11,241	14,656	17,463	13,024	12,229	13,508	16,436	33.1
ELMIRA	**97.1**	**Male**	**46,585**	**4,179**	**4,147**	**5,045**	**6,384**	**7,287**	**5,134**	**4,620**	**4,939**	**4,850**	**29.9**
		Female	**50,515**	**3,985**	**4,095**	**4,883**	**5,825**	**7,433**	**5,461**	**5,172**	**5,717**	**7,944**	**33.7**
Chemung	97.1	Male	46,585	4,179	4,147	5,045	6,384	7,287	5,134	4,620	4,939	4,850	29.9
		Female	50,515	3,985	4,095	4,883	5,825	7,433	5,461	5,172	5,717	7,944	33.7
GLENS FALLS	**110.7**	**Male**	**53,752**	**4,817**	**5,407**	**6,252**	**6,241**	**8,748**	**6,488**	**5,058**	**5,042**	**5,699**	**29.8**
		Female	**56,948**	**4,577**	**5,091**	**6,174**	**6,115**	**8,254**	**6,513**	**5,572**	**5,754**	**8,898**	**32.9**
Warren	55.7	Male	26,436	2,393	2,679	3,031	2,967	4,219	3,147	2,513	2,580	2,907	30.1
		Female	29,264	2,299	2,556	3,029	3,222	4,468	3,266	2,856	2,933	4,635	32.9
Washington	55.0	Male	27,316	2,424	2,728	3,221	3,274	4,529	3,341	2,545	2,462	2,792	29.4
		Female	27,684	2,278	2,535	3,145	2,893	3,786	3,247	2,716	2,821	4,263	32.9
NASSAU - SUFFOLK	**2,615.3**	**Male**	**1,263,373**	**100,164**	**116,418**	**152,451**	**150,721**	**188,844**	**163,423**	**150,847**	**136,536**	**103,969**	**30.9**
		Female	**1,351,927**	**94,954**	**110,415**	**145,793**	**148,669**	**204,658**	**182,164**	**162,747**	**142,219**	**160,308**	**33.6**
Nassau	1,304.5	Male	626,456	43,254	50,685	71,030	76,950	90,301	74,507	80,021	83,039	56,669	32.9
		Female	678,044	40,920	47,803	67,854	75,098	96,077	86,500	92,026	85,811	85,955	36.3
Suffolk	1,310.8	Male	636,917	56,910	65,733	81,421	73,771	98,543	88,916	70,826	53,497	47,300	29.1
		Female	673,883	54,034	62,612	77,939	73,571	108,581	95,664	70,721	56,408	74,353	31.3

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
NEWBURGH - MIDDLETOWN	**266.8**	**Male**	**131,645**	**12,475**	**12,939**	**14,865**	**16,969**	**21,102**	**17,679**	**12,454**	**11,158**	**12,004**	**29.1**
		Female	**135,155**	**11,892**	**12,398**	**13,899**	**14,172**	**22,402**	**17,571**	**12,601**	**12,465**	**17,755**	**31.8**
Orange	266.8	Male	131,645	12,475	12,939	14,865	16,969	21,102	17,679	12,454	11,158	12,004	29.1
		Female	135,155	11,892	12,398	13,899	14,172	22,402	17,571	12,601	12,465	17,755	31.8
NEW YORK	**8,991.1**	**Male**	**4,187,896**	**352,394**	**342,981**	**403,161**	**488,169**	**729,083**	**535,233**	**446,430**	**429,449**	**460,996**	**32.0**
		Female	**4,803,204**	**340,193**	**330,247**	**395,012**	**531,834**	**802,425**	**606,704**	**517,963**	**527,023**	**751,803**	**35.0**
Bronx	1,103.6	Male	499,813	52,038	48,754	56,743	64,161	77,636	57,371	45,578	43,682	53,850	28.6
		Female	603,787	50,212	47,493	55,782	71,105	93,740	73,218	59,982	59,289	92,966	33.2
Kings	2,152.6	Male	989,452	103,702	92,305	100,672	119,783	165,537	112,483	93,432	94,504	107,034	29.7
		Female	1,163,148	101,033	89,121	101,142	135,401	189,521	137,599	117,548	122,155	169,628	33.2
New York (Manhattan)	1,429.3	Male	669,740	41,953	37,470	43,153	75,032	153,677	103,260	75,006	63,434	76,755	33.9
		Female	759,560	40,352	36,247	43,184	85,016	163,114	103,602	77,036	79,338	131,671	36.1
Putnam	80.9	Male	40,035	3,518	4,263	5,062	3,828	6,517	6,389	4,207	2,960	3,291	30.1
		Female	40,865	3,296	3,941	4,636	3,824	7,096	6,456	3,886	3,147	4,583	31.7
Queens	1,897.1	Male	879,656	68,895	66,855	77,603	99,915	151,493	108,015	94,841	101,922	110,117	33.4
		Female	1,017,444	66,345	64,880	76,058	107,631	161,096	121,587	114,385	126,532	178,930	37.7
Richmond	362.7	Male	174,730	15,734	16,789	19,463	20,045	30,691	24,327	17,723	15,572	14,386	30.0
		Female	187,970	15,165	15,854	18,660	20,681	33,065	25,091	18,713	17,984	22,757	32.1
Rockland	265.3	Male	128,271	11,142	12,804	16,519	14,274	18,579	19,084	16,525	10,821	8,523	30.1
		Female	137,029	10,719	12,108	15,605	14,331	21,175	21,334	16,280	10,748	14,729	32.4
Westchester	861.8	Male	404,956	29,262	33,396	43,578	44,731	62,587	52,778	48,702	45,133	44,789	33.2
		Female	456,844	28,111	31,761	41,366	47,951	68,251	60,997	54,679	51,986	71,742	36.8
Bergen, N. J.	*837.8*	*Male*	*401,243*	*26,150*	*30,345*	*40,368*	*46,400*	*62,366*	*51,526*	*50,416*	*51,421*	*42,251*	*34.2*
		Female	*436,557*	*24,960*	*28,842*	*38,579*	*45,894*	*65,367*	*56,820*	*55,454*	*55,844*	*64,797*	*37.6*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***16,462.6***	***Male***	***7,771,686***	***640,198***	***665,033***	***805,808***	***919,152***	***1,288,920***	***999,768***	***858,661***	***813,770***	***780,376***	***31.6***
		Female	***8,690,914***	***614,508***	***637,713***	***783,058***	***968,098***	***1,406,267***	***1,117,465***	***962,247***	***947,977***	***1,253,581***	***34.5***
POUGHKEEPSIE	**249.8**	**Male**	**123,645**	**9,867**	**10,938**	**13,429**	**15,956**	**20,742**	**17,473**	**13,174**	**10,660**	**11,406**	**30.6**
		Female	**126,155**	**9,206**	**10,563**	**13,052**	**14,666**	**20,446**	**16,770**	**12,703**	**11,747**	**17,002**	**32.6**
Dutchess	249.8	Male	123,645	9,867	10,938	13,429	15,956	20,742	17,473	13,174	10,660	11,406	30.6
		Female	126,155	9,206	10,563	13,052	14,666	20,446	16,770	12,703	11,747	17,002	32.6
ROCHESTER	**972.8**	**Male**	**469,789**	**40,102**	**43,171**	**50,552**	**64,383**	**81,159**	**57,962**	**45,909**	**43,826**	**42,725**	**29.5**
		Female	**503,011**	**38,357**	**41,084**	**48,166**	**65,089**	**84,919**	**60,228**	**48,177**	**49,448**	**67,543**	**31.9**
Livingston	57.5	Male	27,630	2,461	2,562	3,060	4,261	4,372	3,353	2,663	2,363	2,535	28.4
		Female	29,870	2,209	2,458	2,814	5,572	4,536	3,347	2,653	2,586	3,695	29.1
Monroe	700.3	Male	336,375	28,258	30,371	35,460	47,681	59,352	41,125	32,823	31,651	29,654	29.5
		Female	363,925	26,945	28,849	34,073	47,263	62,469	43,543	35,174	36,335	49,274	32.2
Ontario	90.6	Male	44,725	3,698	4,047	4,824	5,762	7,548	5,503	4,418	4,328	4,597	30.3
		Female	45,875	3,691	3,862	4,542	5,614	7,709	5,454	4,309	4,487	6,207	31.8
Orleans	38.6	Male	18,963	1,687	1,904	2,246	2,145	2,951	2,327	1,853	1,889	1,961	30.1
		Female	19,637	1,619	1,799	2,145	2,107	2,938	2,282	1,904	2,006	2,837	32.3
Wayne	85.8	Male	42,096	3,998	4,287	4,962	4,534	6,936	5,654	4,152	3,595	3,978	29.7
		Female	43,704	3,893	4,116	4,592	4,533	7,267	5,602	4,137	4,034	5,530	31.5
SYRACUSE	**643.5**	**Male**	**310,123**	**27,475**	**28,426**	**33,853**	**46,679**	**51,315**	**35,263**	**30,261**	**29,329**	**27,522**	**28.6**
		Female	**333,377**	**26,659**	**27,260**	**32,574**	**47,142**	**53,568**	**37,636**	**32,427**	**33,044**	**43,067**	**31.2**
Madison	65.4	Male	32,184	2,832	3,088	3,620	5,617	4,766	3,770	2,876	2,843	2,772	27.0
		Female	33,216	2,666	2,916	3,474	5,295	4,891	3,829	3,043	3,058	4,044	29.6
Onondaga	462.0	Male	220,792	19,075	19,567	23,777	32,126	37,411	25,018	22,241	21,580	19,997	29.2
		Female	241,208	18,537	18,904	23,030	33,005	39,629	27,196	24,248	24,557	32,102	31.8
Oswego	116.1	Male	57,147	5,568	5,771	6,456	8,936	9,138	6,475	5,144	4,906	4,753	27.0
		Female	58,953	5,456	5,440	6,070	8,842	9,048	6,611	5,136	5,429	6,921	29.1
UTICA - ROME	**316.6**	**Male**	**152,555**	**13,210**	**14,116**	**16,601**	**19,437**	**22,937**	**17,281**	**14,999**	**16,803**	**17,171**	**30.6**
		Female	**164,045**	**12,279**	**13,344**	**15,874**	**18,914**	**23,379**	**17,943**	**16,103**	**19,369**	**26,840**	**34.2**
Herkimer	66.5	Male	32,119	2,890	2,995	3,491	3,753	4,749	3,719	3,041	3,643	3,838	31.2
		Female	34,381	2,733	2,905	3,276	3,770	4,727	3,722	3,320	4,267	5,661	34.5
Oneida	250.1	Male	120,436	10,320	11,121	13,110	15,684	18,188	13,562	11,958	13,160	13,333	30.5
		Female	129,664	9,546	10,439	12,598	15,144	18,652	14,221	12,783	15,102	21,179	34.2
ALL COUNTIES													
Albany	285.9	Male	135,120	10,303	10,728	13,073	20,571	23,921	14,632	13,356	13,788	14,748	30.4
		Female	150,780	9,698	10,344	12,405	21,860	24,689	15,764	14,797	16,327	24,896	33.5
Allegany	52.6	Male	25,840	2,337	2,366	2,616	5,257	3,574	2,608	2,275	2,201	2,606	26.0
		Female	26,760	2,316	2,264	2,516	4,935	3,611	2,737	2,322	2,390	3,669	28.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
ALL COUNTIES (continued)													
Bronx	1,103.6	Male	499,813	52,038	48,754	56,743	64,161	77,636	57,371	45,578	43,682	53,850	28.6
		Female	603,787	50,212	47,493	55,782	71,105	93,740	73,218	59,982	59,289	92,966	33.2
Broome	211.8	Male	101,713	8,205	8,584	10,523	14,779	16,021	11,505	10,622	10,610	10,864	30.5
		Female	110,087	7,409	8,145	10,112	14,873	16,171	12,302	11,327	12,418	17,330	34.0
Cattaraugus	86.4	Male	41,788	4,108	4,109	4,624	5,440	6,369	4,475	4,038	4,117	4,508	29.1
		Female	44,612	3,811	3,949	4,394	5,545	6,557	4,731	4,382	4,557	6,686	32.0
Cayuga	80.4	Male	39,449	3,553	3,763	4,315	4,567	6,797	4,548	3,634	3,911	4,361	30.2
		Female	40,951	3,382	3,469	4,201	4,795	6,039	4,279	3,878	4,454	6,454	32.7
Chautauqua	146.8	Male	70,610	6,251	6,329	7,411	9,442	10,587	7,678	7,148	7,201	8,563	30.5
		Female	76,190	5,923	5,968	6,888	9,490	10,757	8,172	7,652	8,449	12,891	34.1
Chemung	97.1	Male	46,585	4,179	4,147	5,045	6,384	7,287	5,134	4,620	4,939	4,850	29.9
		Female	50,515	3,985	4,095	4,883	5,825	7,433	5,461	5,172	5,717	7,944	33.7
Chenango	50.0	Male	24,363	2,301	2,420	2,891	2,645	3,804	2,944	2,364	2,340	2,654	30.1
		Female	25,637	2,257	2,392	2,773	2,587	3,716	3,076	2,433	2,631	3,772	32.6
Clinton	82.1	Male	41,783	3,717	3,460	4,278	8,281	7,894	5,087	3,529	2,724	2,813	26.5
		Female	40,317	3,393	3,436	4,184	7,545	6,332	4,400	3,553	3,064	4,410	27.5
Columbia	60.8	Male	29,637	2,233	2,608	3,407	3,015	4,520	3,653	2,942	3,111	4,148	32.9
		Female	31,163	2,210	2,490	2,893	2,783	4,719	3,690	3,112	3,535	5,731	36.3
Cortland	49.2	Male	23,387	2,170	2,157	2,403	4,196	3,636	2,684	1,999	1,964	2,178	27.1
		Female	25,813	2,011	2,086	2,315	5,096	3,701	2,747	2,127	2,270	3,460	28.8
Delaware	47.2	Male	23,087	1,950	2,056	2,451	3,142	3,233	2,549	2,278	2,452	2,976	31.0
		Female	24,113	1,821	1,886	2,196	2,903	3,353	2,629	2,449	2,726	4,150	34.7
Dutchess	249.8	Male	123,645	9,867	10,938	13,429	15,956	20,742	17,473	13,174	10,660	11,406	30.6
		Female	126,155	9,206	10,563	13,052	14,666	20,446	16,770	12,703	11,747	17,002	32.6
Erie	997.0	Male	473,812	37,952	41,302	50,844	62,965	75,013	53,133	51,208	52,633	48,762	30.8
		Female	523,188	36,282	40,003	48,823	65,112	79,115	58,721	56,415	60,161	78,556	34.0
Essex	36.3	Male	17,732	1,413	1,663	2,144	1,870	2,763	2,062	1,757	1,826	2,234	31.4
		Female	18,568	1,333	1,520	1,939	1,842	2,649	2,113	1,826	2,146	3,200	35.0
Franklin	45.2	Male	22,108	1,950	2,152	2,759	3,133	3,245	2,334	2,120	2,056	2,359	28.3
		Female	23,092	1,831	2,060	2,534	2,803	3,193	2,473	2,241	2,373	3,584	32.3
Fulton	55.7	Male	26,670	2,393	2,484	3,021	2,822	4,030	2,984	2,603	2,882	3,451	31.5
		Female	29,030	2,258	2,448	2,839	2,857	4,151	3,113	2,767	3,497	5,100	34.9
Genesee	59.5	Male	28,978	2,601	2,876	3,398	3,354	4,587	3,534	2,872	2,812	2,944	29.9
		Female	30,522	2,501	2,763	3,180	3,399	4,656	3,595	2,985	3,143	4,300	32.3
Greene	42.1	Male	20,394	1,521	1,784	2,202	2,480	2,819	2,396	2,059	2,129	3,004	32.8
		Female	21,706	1,508	1,673	2,031	2,008	3,052	2,461	2,151	2,477	4,345	37.4
Hamilton	5.1	Male	2,533	167	207	294	221	314	307	277	350	396	37.1
		Female	2,567	172	207	271	196	301	314	289	346	471	39.3
Herkimer	66.5	Male	32,119	2,890	2,995	3,491	3,753	4,749	3,719	3,041	3,643	3,838	31.2
		Female	34,381	2,733	2,905	3,276	3,770	4,727	3,722	3,320	4,267	5,661	34.5
Jefferson	88.1	Male	42,086	4,128	4,283	4,869	4,883	6,470	4,758	4,081	4,082	4,532	29.5
		Female	46,014	3,971	4,079	4,776	5,055	6,702	4,946	4,386	4,773	7,326	32.6
Kings	2,152.6	Male	989,452	103,702	92,305	100,672	119,783	165,537	112,483	93,432	94,504	107,034	29.7
		Female	1,163,148	101,033	89,121	101,142	135,401	189,521	137,599	117,548	122,155	169,628	33.2
Lewis	25.3	Male	12,646	1,301	1,339	1,565	1,483	1,961	1,359	1,207	1,150	1,281	28.2
		Female	12,654	1,252	1,227	1,496	1,395	1,756	1,368	1,262	1,146	1,752	30.4
Livingston	57.5	Male	27,630	2,461	2,562	3,060	4,261	4,372	3,353	2,663	2,363	2,535	28.4
		Female	29,870	2,209	2,458	2,814	5,572	4,536	3,347	2,653	2,586	3,695	29.1
Madison	65.4	Male	32,184	2,832	3,088	3,620	5,617	4,766	3,770	2,876	2,843	2,772	27.0
		Female	33,216	2,666	2,916	3,474	5,295	4,891	3,829	3,043	3,058	4,044	29.6
Monroe	700.3	Male	336,375	28,258	30,371	35,460	47,681	59,352	41,125	32,823	31,651	29,654	29.5
		Female	363,925	26,945	28,849	34,073	47,263	62,469	43,543	35,174	36,335	49,274	32.2
Montgomery	52.9	Male	25,234	2,042	2,261	2,533	2,571	3,912	2,646	2,476	3,147	3,646	33.2
		Female	27,666	1,950	2,095	2,400	2,636	3,862	2,709	2,832	3,593	5,589	38.3
Nassau	1,304.5	Male	626,456	43,254	50,685	71,030	76,950	90,301	74,507	80,021	83,039	56,669	32.9
		Female	678,044	40,920	47,803	67,854	75,098	96,077	86,500	92,026	85,811	85,955	36.3
New York (Manhattan)	1,429.3	Male	669,740	41,953	37,470	43,153	75,032	153,677	103,260	75,006	63,434	76,755	33.9
		Female	759,560	40,352	36,247	43,184	85,016	163,114	103,602	77,036	79,338	131,671	36.1
Niagara	225.8	Male	108,778	9,468	9,988	11,483	14,070	16,978	12,057	11,534	11,943	11,257	30.5
		Female	117,022	9,092	9,373	11,241	14,656	17,463	13,024	12,229	13,508	16,436	33.1
Oneida	250.1	Male	120,436	10,320	11,121	13,110	15,684	18,188	13,562	11,958	13,160	13,333	30.5
		Female	129,664	9,546	10,439	12,598	15,144	18,652	14,221	12,783	15,102	21,179	34.2
Onondaga	462.0	Male	220,792	19,075	19,567	23,777	32,126	37,411	25,018	22,241	21,580	19,997	29.2
		Female	241,208	18,537	18,904	23,030	33,005	39,629	27,196	24,248	24,557	32,102	31.8

POPULATION BY AGE AND SEX

ESTIMATES

NEW YORK (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Ontario	90.6	Male	44,725	3,698	4,047	4,824	5,762	7,548	5,503	4,418	4,328	4,597	30.3
		Female	45,875	3,691	3,862	4,542	5,614	7,709	5,454	4,309	4,487	6,207	31.8
Orange	266.8	Male	131,645	12,475	12,939	14,865	16,969	21,102	17,679	12,454	11,158	12,004	29.1
		Female	135,155	11,892	12,398	13,899	14,172	22,402	17,571	12,601	12,465	17,755	31.8
Orleans	38.6	Male	18,963	1,687	1,904	2,246	2,145	2,951	2,327	1,853	1,889	1,961	30.1
		Female	19,637	1,619	1,799	2,145	2,107	2,938	2,282	1,904	2,006	2,837	32.3
Oswego	116.1	Male	57,147	5,568	5,771	6,456	8,936	9,138	6,475	5,144	4,906	4,753	27.0
		Female	58,953	5,456	5,440	6,070	8,842	9,048	6,611	5,136	5,429	6,921	29.1
Otsego	59.6	Male	28,320	2,187	2,305	2,739	5,064	4,099	3,010	2,540	2,783	3,593	29.5
		Female	31,280	2,038	2,153	2,670	6,009	4,103	3,177	2,716	3,191	5,223	31.8
Putnam	80.9	Male	40,035	3,518	4,263	5,062	3,828	6,517	6,389	4,207	2,960	3,291	30.1
		Female	40,865	3,296	3,941	4,636	3,824	7,096	6,456	3,886	3,147	4,583	31.7
Queens	1,897.1	Male	879,656	68,895	66,855	77,603	99,915	151,493	108,015	94,841	101,922	110,117	33.4
		Female	1,017,444	66,345	64,880	76,058	107,631	161,096	121,587	114,385	126,532	178,930	37.7
Rensselaer	151.8	Male	73,779	6,091	6,859	7,739	11,623	11,941	8,111	7,056	6,955	7,404	28.8
		Female	78.021	5,852	6,300	7,519	9,967	11,979	8,570	7,556	8,196	12,082	32.8
Richmond	362.7	Male	174,730	15,734	16,789	19,463	20,045	30,691	24,327	17,723	15,572	14,386	30.0
		Female	187,970	15,165	15,854	18,660	20,681	33,065	25,091	18,713	17,984	22,757	32.1
Rockland	265.3	Male	128,271	11,142	12,804	16,519	14,274	18,579	19,084	16,525	10,821	8,523	30.1
		Female	137,029	10,719	12,108	15,605	14,331	21,175	21,334	16,280	10,748	14,729	32.4
St. Lawrence	114.5	Male	56,606	5,104	5,360	6,058	11,376	7,944	5,790	5,132	4,852	4,990	25.5
		Female	57,894	4,766	5,034	5,892	9,517	8,010	6,088	5,502	5,403	7,682	29.7
Saratoga	159.3	Male	77,823	7,275	7,945	9,120	8,691	13,848	10,714	7,574	6,614	6,042	29.2
		Female	81,477	6,879	7,614	8,717	9,729	14,129	10,737	7,658	7,091	8,923	30.5
Schenectady	147.6	Male	70,033	5,518	5,966	7,111	8,295	11,271	7,977	7,421	8,180	8,294	32.2
		Female	77,567	5,321	5,609	6,808	8.227	11,730	8,568	8,263	9,463	13,578	36.3
Schoharie	30.5	Male	14,923	1,101	1,385	1,627	2,438	2,081	1,671	1,401	1,500	1,719	29.4
		Female	15,577	1,101	1,221	1,498	2,577	2,149	1,732	1,376	1,538	2,385	31.5
Schuyler	17.9	Male	8,739	796	820	1,032	957	1,340	1,053	889	865	987	30.7
		Female	9,161	765	827	1,041	906	1,379	1,073	868	1,006	1,296	32.5
Seneca	33.9	Male	16,638	1,389	1,474	1,768	2,181	2,553	2,020	1,676	1,728	1,849	30.9
		Female	17,262	1,319	1,489	1,633	1,918	2,574	1,986	1,752	1,866	2,725	33.8
Steuben	99.4	Male	48,465	4,554	4,655	5,459	5,175	7,369	5,749	4,887	5,118	5,499	31.0
		Female	50,935	4,329	4,460	5,237	5,264	7,558	5,872	5,200	5,450	7,565	33.2
Suffolk	1,310.8	Male	636,917	56,910	65,733	81,421	73,771	98,543	88,916	70,826	53,497	47,300	29.1
		Female	673,883	54,034	62,612	77,939	73,571	108,581	95,664	70,721	56,408	74,353	31.3
Sullivan	67.3	Male	33,973	2,579	2,722	3,366	4.000	5,446	3,988	3,514	3,739	4,619	32.9
		Female	33,327	2,526	2,546	3,116	3,298	4,909	3,846	3,386	3,907	5,793	35.7
Tioga	50.4	Male	24,811	2,397	2,582	3,177	2,674	3,784	3,346	2,790	2,110	1,951	29.2
		Female	25,589	2,269	2,443	3,051	2,698	4,004	3,434	2,616	2,224	2,850	30.8
Tompkins	88.9	Male	44,367	3,070	2,981	3,532	12,865	8,645	4,387	3,097	2,836	2,954	24.9
		Female	44,533	2,922	2,755	3,295	11,623	8,191	4,440	3,341	3,299	4,667	27.0
Ulster	161.1	Male	79,031	6,095	6,718	8,532	10,213	13,362	10,086	8,157	7,187	8,681	31.0
		Female	82,069	5,865	6,412	7,849	9,611	13,219	9,966	8,287	8,138	12,722	33.5
Warren	55.7	Male	26,436	2,393	2,679	3,031	2,967	4,219	3,147	2,513	2,580	2,907	30.1
		Female	29,264	2,299	2,556	3,029	3,222	4,468	3,266	2,856	2,933	4,635	32.9
Washington	55.0	Male	27,316	2,424	2,728	3,221	3,274	4,529	3,341	2,545	2,462	2,792	29.4
		Female	27,684	2,278	2,535	3,145	2,893	3,786	3,247	2,716	2,821	4,263	32.9
Wayne	85.8	Male	42,096	3,998	4,287	4,962	4,534	6,936	5,654	4,152	3,595	3,978	29.7
		Female	43,704	3,893	4,116	4,592	4,533	7,267	5,602	4,137	4,034	5,530	31.5
Westchester	861.8	Male	404,956	29,262	33,396	43,578	44,731	62,587	52,778	48,702	45,133	44,789	33.2
		Female	456,844	28,111	31,761	41,366	47,951	68.251	60,997	54,679	51,986	71,742	36.8
Wyoming	40.4	Male	20,873	1,918	1,929	2,270	2,512	3,925	2,737	1,872	1,745	1,965	29.6
		Female	19,527	1,795	1,818	2,099	2,059	3,027	2,284	1,794	1,892	2,759	31.6
Yates	21.9	Male	10,336	874	975	1,146	1,075	1,608	1,218	1,014	1,069	1,357	31.8
		Female	11,564	852	996	1,065	1,515	1,616	1,210	1,081	1,164	2,065	33.4
TOTAL METRO COUNTIES	**15,708.4**	**Male**	**7,429,223**	**627,784**	**644,413**	**771,444**	**914,778**	**1,245,540**	**928,531**	**787,373**	**752,301**	**757,059**	**31.1**
		Female	**8,279,177**	**601,894**	**617,581**	**747,924**	**956,290**	**1,345,259**	**1,027,999**	**881,704**	**883,923**	**1,216,603**	**34.0**
TOTAL STATE	**17,456.6**	**Male**	**8,284,585**	**701,545**	**721,793**	**863,621**	**1,038,865**	**1,380,515**	**1,026,200**	**868,735**	**833,031**	**850,280**	**30.9**
		Female	**9,172,015**	**672,122**	**691,209**	**834,745**	**1,075,821**	**1,477,239**	**1,126,517**	**966,822**	**974,754**	**1,352,786**	**33.9**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NORTH CAROLINA													
ASHEVILLE	**180.4**	**Male**	**85,658**	**6,815**	**7,658**	**8,530**	**9,942**	**14,243**	**10,956**	**8,675**	**8,917**	**9,922**	**31.9**
		Female	**94,742**	**6,537**	**7,176**	**7,999**	**10,238**	**15,033**	**11,618**	**10,063**	**10,470**	**15,608**	**35.3**
Buncombe	163.6	Male	77,432	6,154	6,957	7,757	8,719	13,050	9,959	7,898	8,080	8,858	32.0
		Female	86,168	5,930	6,541	7,273	9,028	13,768	10,601	9,265	9,572	14,190	35.5
Madison	16.8	Male	8,226	661	701	773	1,223	1,193	997	777	837	1,064	31.3
		Female	8,574	607	635	726	1,210	1,265	1,017	798	898	1,418	33.8
BURLINGTON	**99.2**	**Male**	**47,148**	**3,445**	**4,150**	**5,009**	**6,025**	**7,533**	**6,099**	**5,281**	**5,162**	**4,444**	**31.6**
		Female	**52,052**	**3,352**	**4,153**	**4,928**	**5,994**	**7,949**	**6,491**	**5,898**	**6,013**	**7,274**	**34.6**
Alamance	99.2	Male	47,148	3,445	4,150	5,009	6,025	7,533	6,099	5,281	5,162	4,444	31.6
		Female	52,052	3,352	4,153	4,928	5,994	7,949	6,491	5,898	6,013	7,274	34.6
CHARLOTTE - GASTONIA	**650.4**	**Male**	**311,959**	**27,509**	**31,351**	**32,515**	**40,967**	**58,083**	**41,242**	**31,668**	**26,551**	**22,073**	**29.1**
		Female	**338,441**	**26,600**	**29,706**	**31,537**	**42,612**	**61,223**	**43,639**	**34,782**	**31,164**	**37,178**	**31.3**
Gaston	164.2	Male	78,608	7,052	8,314	8,374	9,574	13,367	10,010	8,313	7,193	6,411	29.5
		Female	85,592	6,678	7,983	8,154	9,647	13,967	10,615	9,154	8,759	10,635	32.4
Mecklenburg	413.0	Male	197,454	17,069	19,128	20,077	26,736	38,648	26,252	20,059	16,492	12,993	29.1
		Female	215,546	16,534	18,164	19,468	28,447	41,124	28,010	22,188	19,145	22,466	31.1
Union	73.2	Male	35,897	3,388	3,909	4,064	4,657	6,068	4,980	3,296	2,866	2,669	28.2
		Female	37,303	3,388	3,559	3,915	4,518	6,132	5,014	3,440	3,260	4,077	30.3
FAYETTEVILLE	**254.5**	**Male**	**134,044**	**14,322**	**12,435**	**12,092**	**35,290**	**25,271**	**13,986**	**9,641**	**6,485**	**4,522**	**23.6**
		Female	**120,456**	**13,940**	**11,889**	**11,696**	**19,625**	**22,896**	**15,142**	**10,322**	**7,616**	**7,330**	**26.3**
Cumberland	254.5	Male	134,044	14,322	12,435	12,092	35,290	25,271	13,986	9,641	6,485	4,522	23.6
		Female	120,456	13,940	11,889	11,696	19,625	22,896	15,142	10,322	7,616	7,330	26.3
GREENSBORO - WINSTON-SALEM - HIGH POINT	**842.5**	**Male**	**401,914**	**33,250**	**37,583**	**41,521**	**52,170**	**70,644**	**53,418**	**42,868**	**37,120**	**33,340**	**30.2**
		Female	**440,586**	**31,766**	**35,752**	**40,591**	**56,592**	**75,029**	**56,650**	**47,100**	**42,678**	**54,428**	**32.4**
Davidson	116.0	Male	56,561	4,840	5,631	6,026	6,660	9,508	7,839	6,083	5,378	4,596	30.4
		Female	59,439	4,473	5,249	5,904	6,531	9,802	8,041	6,518	5,963	6,958	32.7
Forsyth	247.7	Male	116,839	9,506	10,538	11,783	15,863	20,936	15,200	12,719	10,766	9,528	30.1
		Female	130,861	9,189	10,184	11,642	17,001	22,783	16,581	14,229	12,653	16,599	32.6
Guilford	320.8	Male	151,341	12,393	14,030	15,601	20,977	26,877	19,351	15,935	13,893	12,284	29.7
		Female	169,459	12,048	13,274	15,029	24,471	29,102	20,982	17,755	15,916	20,882	31.8
Randolph	94.2	Male	45,908	3,828	4,355	4,820	5,291	7,911	6,541	4,911	4,298	3,953	30.9
		Female	48,292	3,627	4,209	4,792	5,157	8,082	6,569	5,231	4,935	5,690	32.9
Stokes	34.7	Male	17,013	1,520	1,802	1,860	1,827	3,047	2,505	1,663	1,365	1,424	29.9
		Female	17,687	1,411	1,643	1,800	1,918	3,014	2,504	1,690	1,582	2,125	31.9
Yadkin	29.1	Male	14,252	1,163	1,227	1,431	1,552	2,365	1,982	1,557	1,420	1,555	32.4
		Female	14,848	1,018	1,193	1,424	1,514	2,246	1,973	1,677	1,629	2,174	35.1
HICKORY	**133.3**	**Male**	**64,780**	**5,869**	**6,422**	**6,650**	**7,880**	**11,329**	**8,976**	**6,906**	**5,675**	**5,073**	**29.9**
		Female	**68,520**	**5,583**	**6,205**	**6,275**	**7,916**	**11,555**	**9,137**	**7,183**	**6,754**	**7,912**	**32.2**
Alexander	26.0	Male	12,887	1,244	1,322	1,309	1,531	2,242	1,918	1,342	1,000	979	29.6
		Female	13,113	1,091	1,190	1,290	1,507	2,239	1,838	1,343	1,188	1,427	31.6
Catawba	107.3	Male	51,893	4,625	5,100	5,341	6,349	9,087	7,058	5,564	4,675	4,094	30.0
		Female	55,407	4,492	5,015	4,985	6,409	9,316	7,299	5,840	5,566	6,485	32.3
JACKSONVILLE	**114.9**	**Male**	**68,352**	**6,340**	**4,590**	**4,486**	**29,373**	**10,545**	**5,366**	**3,464**	**2,423**	**1,765**	**22.5**
		Female	**46,548**	**5,996**	**4,337**	**4,207**	**9,522**	**8,279**	**5,359**	**3,582**	**2,692**	**2,574**	**24.4**
Onslow	114.9	Male	68,352	6,340	4,590	4,486	29,373	10,545	5,366	3,464	2,423	1,765	22.5
		Female	46,548	5,996	4,337	4,207	9,522	8,279	5,359	3,582	2,692	2,574	24.4
RALEIGH - DURHAM	**549.6**	**Male**	**264,820**	**20,998**	**22,540**	**24,114**	**48,968**	**54,239**	**33,773**	**23,543**	**19,567**	**17,078**	**27.9**
		Female	**284,780**	**20,128**	**21,710**	**23,389**	**49,454**	**56,575**	**35,089**	**25,823**	**23,260**	**29,352**	**29.9**
Durham	155.8	Male	72,821	6,257	6,412	6,677	12,415	14,270	8,449	6,288	6,136	5,917	28.3
		Female	82,979	6,052	6.170	6,510	13,249	16,039	9,347	7,548	7,492	10,572	30.9
Orange	80.2	Male	38,335	2,627	2,681	2,811	10,119	8,251	4,223	2,759	2,384	2,480	26.1
		Female	41,865	2,427	2,661	2,720	11,680	8,422	4,348	2,991	2,914	3,702	26.7
Wake	313.6	Male	153,664	12,114	13,447	14,626	26,434	31,718	21,101	14,496	11,047	8,681	28.2
		Female	159,936	11.649	12,879	14,159	24,525	32,114	21,394	15,284	12,854	15,078	30.2
SALISBURY - CONCORD	**188.6**	**Male**	**90,862**	**7,414**	**8,191**	**9,249**	**11,033**	**14,575**	**11,341**	**9,813**	**9,632**	**9,614**	**31.5**
		Female	**97,738**	**7,145**	**7,959**	**8,635**	**10,912**	**14,739**	**11,885**	**10,454**	**11,418**	**14,591**	**34.6**
Cabarrus	87.9	Male	42,154	3,495	3,955	4,526	4,915	6,871	5,435	4,595	4,229	4,133	31.1
		Female	45,746	3,389	3,925	4,126	4,986	6,955	5,872	4,846	5,177	6,470	34.3
Rowan	100.7	Male	48,708	3,919	4,236	4,723	6,118	7,704	5,906	5,218	5,403	5,481	32.0
		Female	51,992	3,756	4,034	4,509	5,926	7,784	6,013	5,608	6,241	8,121	35.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
WILMINGTON	**144.4**	**Male**	**69,429**	**6,108**	**6,934**	**7,172**	**8,879**	**12,254**	**8,751**	**6,714**	**6,672**	**5,945**	**29.6**
		Female	**74,971**	**5,925**	**6,462**	**6,962**	**9,060**	**12,911**	**9,145**	**7,526**	**7,723**	**9,257**	**32.0**
Brunswick	37.7	Male	18,552	1,761	1,913	2,021	2,025	2,965	2,257	1,842	1,912	1,856	30.2
		Female	19,148	1,672	1,742	1,888	2,077	3,093	2,340	1,967	2,074	2,295	32.1
New Hanover	106.7	Male	50,877	4,347	5,021	5,151	6,854	9,289	6,494	4,872	4,760	4,089	29.4
		Female	55,823	4,253	4,720	5,074	6,983	9,818	6,805	5,559	5,649	6,962	32.0
ALL COUNTIES													
Alamance	99.2	Male	47,148	3,445	4,150	5,009	6,025	7,533	6,099	5,281	5,162	4,444	31.6
		Female	52,052	3,352	4,153	4,928	5,994	7,949	6,491	5,898	6,013	7,274	34.6
Alexander	26.0	Male	12,887	1,244	1,322	1,309	1,531	2,242	1,918	1,342	1,000	979	29.6
		Female	13,113	1,091	1,190	1,290	1,507	2,239	1,838	1,343	1,188	1,427	31.6
Alleghany	9.9	Male	4,783	400	455	454	483	747	573	513	508	650	33.0
		Female	5,117	361	388	440	491	748	638	582	595	874	37.0
Anson	26.0	Male	12,192	1,234	1,230	1,428	1,417	2,004	1,290	1,114	1,196	1,279	28.9
		Female	13,808	1,293	1,309	1,486	1,409	1,995	1,360	1,269	1,493	2,194	32.1
Ashe	22.8	Male	11,102	897	1,003	1,117	1,195	1,775	1,407	1,198	1,088	1,422	32.5
		Female	11,698	878	922	1,107	1,130	1,721	1,553	1,198	1,227	1,962	35.6
Avery	14.7	Male	7,354	559	689	745	1,137	1,229	937	674	673	711	29.5
		Female	7,346	590	647	684	954	1,141	910	698	748	974	32.0
Beaufort	41.1	Male	19,495	2,009	1,882	2,099	2,126	3,155	2,261	1,941	1,909	2,113	30.2
		Female	21,605	1,933	1,842	2,030	2,312	3,199	2,483	2,140	2,367	3,299	33.4
Bertie	21.0	Male	9,914	985	980	1,228	1,252	1,377	995	924	1,048	1,125	28.7
		Female	11,086	995	1,003	1,241	1,226	1,470	1,097	1,201	1,203	1,650	32.3
Bladen	31.1	Male	15,051	1,493	1,552	1,722	1,750	2,491	1,763	1,410	1,367	1,503	29.0
		Female	16,049	1,379	1,478	1,682	1,799	2,565	1,792	1,596	1,795	1,963	31.6
Brunswick	37.7	Male	18,552	1,761	1,913	2,021	2,025	2,965	2,257	1,842	1,912	1,856	30.2
		Female	19,148	1,672	1,742	1,888	2,077	3,093	2,340	1,967	2,074	2,295	32.1
Buncombe	163.6	Male	77,432	6,154	6,957	7,757	8,719	13,050	9,959	7,898	8,080	8,858	32.0
		Female	86,168	5,930	6,541	7,273	9,028	13,768	10,601	9,265	9,572	14,190	35.5
Burke	74.6	Male	36,362	3,082	3,389	4,332	4,119	6,140	5,063	3,836	3,404	2,997	30.3
		Female	38,238	2,905	3,186	3,685	4,261	6,225	5,283	4,199	3,902	4,592	33.2
Cabarrus	87.9	Male	42,154	3,495	3,955	4,526	4,915	6,871	5,435	4,595	4,229	4,133	31.1
		Female	45,746	3,389	3,925	4,126	4,986	6,955	5,872	4,846	5,177	6,470	34.3
Caldwell	69.5	Male	33,993	2,962	3,368	3,851	4,073	5,607	4,837	3,621	2,999	2,675	29.9
		Female	35,507	2,775	3,337	3,579	4,077	5,734	4,820	3,790	3,374	4,021	31.9
Camden	5.9	Male	2,860	258	296	321	340	388	363	293	293	308	30.5
		Female	3,040	250	243	326	362	424	380	305	335	415	33.0
Carteret	42.5	Male	21,120	1,763	1,800	2,004	2,939	3,664	2,512	2,105	2,171	2,162	30.6
		Female	21,380	1,702	1,660	1,874	2,496	3,427	2,577	2,327	2,439	2,878	33.6
Caswell	21.0	Male	10,363	892	961	1,166	1,356	1,783	1,334	977	963	931	29.5
		Female	10,637	822	975	1,179	1,213	1,701	1,305	1,094	1,083	1,265	31.6
Catawba	107.3	Male	51,893	4,625	5,100	5,341	6,349	9,087	7,058	5,564	4,675	4,094	30.0
		Female	55,407	4,492	5,015	4,985	6,409	9,316	7,299	5,840	5,566	6,485	32.3
Chatham	34.1	Male	16,730	1,352	1,405	1,670	1,926	3,217	2,190	1,667	1,663	1,640	31.3
		Female	17,370	1,240	1,430	1,595	1,834	3,231	2,069	1,844	1,786	2,341	33.0
Cherokee	19.3	Male	9,287	767	922	959	900	1,334	1,207	921	988	1,289	33.2
		Female	10,013	815	859	882	943	1,423	1,214	1,033	1,172	1,672	35.7
Chowan	12.8	Male	6,011	564	554	643	647	933	620	610	678	762	31.4
		Female	6,789	597	546	650	714	982	721	705	772	1,102	34.0
Clay	6.9	Male	3,406	300	303	292	332	540	390	307	379	563	33.8
		Female	3,494	248	292	259	321	555	370	336	509	604	36.9
Cleveland	85.1	Male	40,920	3,777	4,161	4,590	4,978	6,706	5,254	4,018	3,761	3,675	29.4
		Female	44,180	3,588	3,913	4,411	4,925	6,942	5,532	4,483	4,526	5,860	32.6
Columbus	51.8	Male	24,828	2,426	2,451	2,851	2,932	3,930	3,162	2,466	2,297	2,313	29.5
		Female	26,972	2,373	2,417	2,847	2,979	4,049	3,320	2,735	2,784	3,468	32.1
Craven	72.3	Male	37,144	4,099	3,288	3,236	8,505	6,465	3,820	2,889	2,645	2,197	24.5
		Female	35,156	3,920	3,186	3,114	5,054	6,167	3,981	3,211	3,031	3,492	28.7
Cumberland	254.5	Male	134,044	14,322	12,435	12,092	35,290	25,271	13,986	9,641	6,485	4,522	23.6
		Female	120,456	13,940	11,889	11,696	19,625	22,896	15,142	10,322	7,616	7,330	26.3
☐ Currituck	11.9	Male	6,058	574	526	676	719	990	748	591	599	635	30.4
		Female	5,842	459	473	575	654	871	727	622	665	796	33.7
Dare	14.6	Male	7,261	493	594	603	878	1,388	817	714	942	832	32.7
		Female	7,339	517	494	575	839	1,243	841	735	1,043	1,052	35.0

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Davidson	116.0	Male	56,561	4,840	5,631	6,026	6,660	9,508	7,839	6,083	5,378	4,596	30.4
		Female	59,439	4,473	5,249	5,904	6,531	9,802	8,041	6,518	5,963	6,958	32.7
Davie	25.5	Male	12,525	1,091	1,215	1,295	1,304	2,231	1,754	1,354	1,191	1,090	31.1
		Female	12,975	987	1,213	1,270	1,251	2,220	1,794	1,393	1,264	1,583	33.0
Duplin	41.2	Male	19,725	1,960	1,956	2,203	2,363	3,039	2,388	1,956	1,954	1,906	29.5
		Female	21,475	1,833	1,951	2,160	2,321	3,148	2,501	2,242	2,310	3,009	32.9
Durham	155.8	Male	72,821	6,257	6,412	6,677	12,415	14,270	8,449	6,288	6,136	5,917	28.3
		Female	82,979	6,052	6,170	6,510	13,249	16,039	9,347	7,548	7,492	10,572	30.9
Edgecombe	56.6	Male	26,428	2,661	2,778	3,267	3,327	4,442	2,884	2,470	2,391	2,208	27.7
		Female	30,172	2,712	2,753	3,235	3,535	4,936	3,282	2,943	2,909	3,867	30.8
Forsyth	247.7	Male	116,839	9,506	10,538	11,783	15,863	20,936	15,200	12,719	10,766	9,528	30.1
		Female	130,861	9,189	10,184	11,642	17,001	22,783	16,581	14,229	12,653	16,599	32.6
Franklin	30.7	Male	14,751	1,248	1,328	1,638	2,034	2,376	1,723	1,420	1,425	1,559	29.7
		Female	15,949	1,185	1,319	1,558	1,817	2,397	1,795	1,572	1,723	2,583	33.7
Gaston	164.2	Male	78,608	7,052	8,314	8,374	9,574	13,367	10,010	8,313	7,193	6,411	29.5
		Female	85,592	6,678	7,983	8,154	9,647	13,967	10,615	9,154	8,759	10,635	32.4
Gates	9.0	Male	4,493	357	389	502	567	686	515	462	463	552	31.3
		Female	4,507	356	377	456	482	634	480	487	519	716	34.2
Graham	7.4	Male	3,678	350	377	376	405	559	459	330	364	458	30.9
		Female	3,722	316	319	383	362	599	456	361	421	505	33.0
Granville	34.3	Male	17,014	1,269	1,644	2,056	2,084	2,817	2,221	1,774	1,587	1,562	30.2
		Female	17,286	1,203	1,437	1,840	1,879	2,672	2,137	1,855	1,862	2,401	33.5
Greene	16.3	Male	7,955	807	782	983	1,072	1,349	902	727	718	615	27.5
		Female	8,345	762	711	900	1,078	1,295	899	865	864	971	30.6
Guilford	320.8	Male	151,341	12,393	14,030	15,601	20,977	26,877	19,351	15,935	13,893	12,284	29.7
		Female	169,459	12,048	13,274	15,029	24,471	29,102	20,982	17,755	15,916	20,882	31.8
Halifax	55.3	Male	26,502	2,547	2,683	3,109	3,179	4,165	2,853	2,645	2,643	2,678	29.2
		Female	28,798	2,480	2,575	3,081	3,176	4,038	3,083	2,978	3,131	4,256	32.6
Harnett	61.2	Male	29,937	2,953	2,797	2,967	5,294	4,778	3,403	2,833	2,515	2,397	27.0
		Female	31,263	2,821	2,574	2,986	4,496	4,785	3,508	3,116	3,005	3,972	30.8
Haywood	47.0	Male	22,725	1,658	2,040	2,435	2,432	3,456	3,028	2,463	2,481	2,732	33.1
		Female	24,275	1,602	1,889	2,162	2,355	3,529	3,243	2,783	2,898	3,814	36.9
Henderson	61.4	Male	29,349	2,411	2,603	2,835	2,763	4,483	3,660	2,835	3,137	4,622	34.1
		Female	32,051	2,142	2,404	2,732	2,893	4,520	3,922	3,121	3,820	6,497	38.4
Hertford	23.2	Male	11,100	1,051	1,025	1,284	1,656	1,597	1,210	1,037	1,133	1,107	28.3
		Female	12,100	1,038	998	1,227	1,605	1,712	1,257	1,205	1,282	1,776	31.9
Hoke	21.1	Male	10,398	1,258	1,213	1,161	1,623	1,720	1,117	908	761	637	24.8
		Female	10,702	1,219	1,116	1,151	1,441	1,723	1,165	942	879	1,066	27.5
Hyde	5.9	Male	2,868	293	265	317	372	430	296	233	303	359	29.3
		Female	3,032	256	264	289	343	423	301	285	317	554	33.6
Iredell	84.3	Male	40,683	3,422	4,128	4,317	4,726	6,664	5,312	4,253	3,969	3,892	30.6
		Female	43,617	3,410	3,779	4,152	4,695	6,734	5,474	4,745	4,609	6,019	33.6
Jackson	26.4	Male	12,964	885	1,044	1,182	3,014	1,940	1,461	1,071	1,083	1,284	26.8
		Female	13,436	962	1,033	1,018	2,783	1,997	1,561	1,162	1,216	1,704	29.6
Johnston	71.7	Male	34,475	3,182	3,388	3,686	3,911	5,783	4,575	3,537	3,395	3,018	30.3
		Female	37,225	3,058	3,186	3,505	3,917	5,976	4,712	3,835	4,081	4,955	33.3
Jones	9.7	Male	4,568	436	443	519	587	702	479	426	484	492	29.3
		Female	5,132	476	471	518	599	749	586	495	565	673	31.7
Lee	37.8	Male	18,065	1,776	1,704	1,881	2,203	3,162	2,309	1,922	1,673	1,435	29.6
		Female	19,735	1,709	1,665	1,915	2,344	3,174	2,515	1,994	2,022	2,397	32.0
Lenoir	60.5	Male	28,519	2,780	2,911	3,208	3,493	4,620	3,411	2,897	2,821	2,378	29.0
		Female	31,981	2,682	2,781	3,016	3,666	5,056	3,855	3,466	3,391	4,068	32.6
Lincoln	44.1	Male	21,609	1,901	2,199	2,337	2,441	3,740	2,982	2,276	1,971	1,762	30.1
		Female	22,491	1,881	2,127	2,106	2,457	3,718	2,971	2,410	2,215	2,606	32.2
McDowell	35.8	Male	17,341	1,547	1,811	1,765	1,930	2,834	2,238	1,812	1,678	1,726	30.7
		Female	18,459	1,504	1,722	1,681	1,939	2,856	2,317	2,015	1,891	2,534	33.3
Macon	20.9	Male	10,145	705	795	1,026	987	1,441	1,225	988	1,191	1,787	36.0
		Female	10,755	649	772	936	897	1,497	1,316	1,130	1,425	2,133	39.8
Madison	16.8	Male	8,226	661	701	773	1,223	1,193	997	777	837	1,064	31.3
		Female	8,574	607	635	726	1,210	1,265	1,017	798	898	1,418	33.8
Martin	26.1	Male	12,366	1,163	1,261	1,406	1,482	2,009	1,400	1,169	1,259	1,217	29.3
		Female	13,734	1,141	1,278	1,452	1,478	2,038	1,613	1,374	1,498	1,862	32.4
Mecklenburg	413.0	Male	197,454	17,069	19,128	20,077	26,736	38,648	26,252	20,059	16,492	12,993	29.1
		Female	215,546	16,534	18,164	19,468	28,447	41,124	28,010	22,188	19,145	22,466	31.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Mitchell	14.6	Male	7,101	534	610	717	788	1,097	910	787	754	904	33.2
		Female	7,499	493	527	662	760	1,064	959	857	854	1,323	37.5
Montgomery	23.0	Male	11,227	1,094	1,113	1,220	1,359	1,875	1,298	1,054	1,114	1,100	29.4
		Female	11,773	967	1,064	1,055	1,303	1,770	1,335	1,210	1,356	1,713	33.5
Moore	52.6	Male	25,308	2,150	2,155	2,712	2,986	3,854	2,798	2,527	2,792	3,334	31.9
		Female	27,292	2,027	2,119	2,472	2,996	3,927	2,983	2,781	3,390	4,597	35.4
Nash	68.6	Male	32,557	3,075	3,235	3,519	3,956	5,633	4,122	3,212	3,070	2,735	29.4
		Female	36,043	2,970	3,136	3,549	4,056	6,002	4,268	3,646	3,743	4,673	32.2
New Hanover	106.7	Male	50,877	4,347	5,021	5,151	6,854	9,289	6,494	4,872	4,760	4,089	29.4
		Female	55,823	4,253	4,720	5,074	6,983	9,818	6,805	5,559	5,649	6,962	32.0
Northampton	22.4	Male	11,013	937	1,022	1,342	1,417	1,699	1,165	1,023	1,213	1,195	29.6
		Female	11,387	878	902	1,235	1,306	1,486	1,168	1,220	1,342	1,850	34.2
Onslow	114.9	Male	68,352	6,340	4,590	4,486	29,373	10,545	5,366	3,464	2,423	1,765	22.5
		Female	46,548	5,996	4,337	4,207	9,522	8,279	5,359	3,582	2,692	2,574	24.4
Orange	80.2	Male	38,335	2,627	2,681	2,811	10,119	8,251	4,223	2,759	2,384	2,480	26.1
		Female	41,865	2,427	2,661	2,720	11,680	8,422	4,348	2,991	2,914	3,702	26.7
Pamlico	10.6	Male	5,100	418	504	532	564	782	558	566	550	626	31.8
		Female	5,500	473	480	496	592	778	601	617	594	869	34.1
Pasquotank	28.8	Male	13,842	1,277	1,273	1,384	2,403	2,167	1,479	1,213	1,382	1,264	27.7
		Female	14,958	1,214	1,191	1,374	2,264	2,164	1,594	1,477	1,522	2,158	31.6
Pender	23.0	Male	11,270	1,039	1,075	1,323	1,207	1,823	1,358	1,056	1,208	1,181	30.4
		Female	11,730	963	1,048	1,248	1,161	1,820	1,367	1,194	1,290	1,639	32.9
Perquimans	9.7	Male	4,632	414	391	500	527	635	500	446	549	670	32.6
		Female	5,068	441	372	461	575	654	553	494	607	911	35.6
Person	29.7	Male	14,316	1,274	1,381	1,556	1,762	2,409	1,723	1,403	1,428	1,380	29.9
		Female	15,384	1,229	1,354	1,466	1,757	2,395	1,793	1,578	1,689	2,123	32.9
Pitt	92.1	Male	43,474	3,892	3,801	4,056	9,225	7,914	4,629	3,641	3,375	2,941	26.0
		Female	48,626	3,794	3,647	4,007	10,551	8,001	4,963	4,286	4,214	5,163	27.9
Polk	13.2	Male	6,231	463	500	551	624	859	731	666	713	1,124	36.6
		Female	6,969	418	491	584	548	898	757	678	944	1,651	42.2
Randolph	94.2	Male	45,908	3,828	4,355	4,820	5,291	7,911	6,541	4,911	4,298	3,953	30.9
		Female	48,292	3,627	4,209	4,792	5,157	8,082	6,569	5,231	4,935	5,690	32.9
Richmond	46.5	Male	22,217	2,208	2,220	2,441	2,660	3,522	2,514	2,257	2,303	2,092	29.5
		Female	24,283	2,022	2,200	2,325	2,660	3,649	2,725	2,565	2,731	3,406	33.0
Robeson	104.1	Male	49,637	5,843	5,788	6,156	6,300	8,079	5,472	4,178	3,988	3,833	25.9
		Female	54,463	5,535	5,770	5,962	6,914	8,523	5,989	4,753	4,974	6,043	28.6
Rockingham	85.0	Male	40,693	3,497	3,974	4,365	4,824	6,799	5,068	4,257	4,055	3,854	30.4
		Female	44,307	3,336	3,847	4,176	4,858	6,843	5,390	4,701	4,912	6,244	33.7
Rowan	100.7	Male	48,708	3,919	4,236	4,723	6,118	7,704	5,906	5,218	5,403	5,481	32.0
		Female	51,992	3,756	4,034	4,509	5,926	7,784	6,013	5,608	6,241	8,121	35.0
Rutherford	54.8	Male	26,176	2,388	2,514	2,779	2,818	4,112	3,230	2,756	2,628	2,951	31.3
		Female	28,624	2,294	2,479	2,596	2,859	4,168	3,392	2,954	3,267	4,615	34.8
Sampson	50.7	Male	24,400	2,418	2,296	2,735	2,793	3,902	2,955	2,445	2,359	2,497	30.0
		Female	26,300	2,328	2,142	2,731	2,905	3,835	3,060	2,693	2,851	3,755	32.9
Scotland	33.1	Male	15,798	1,712	1,899	1,789	2,128	2,644	1,809	1,362	1,276	1,179	26.4
		Female	17,302	1,663	1,721	1,777	2,200	2,877	1,965	1,555	1,639	1,905	29.5
Stanly	49.4	Male	23,835	1,975	2,206	2,342	2,974	3,856	2,984	2,497	2,528	2,473	31.3
		Female	25,565	1,963	2,136	2,257	2,768	3,779	3,080	2,798	3,001	3,783	34.7
Stokes	34.7	Male	17,013	1,520	1,802	1,860	1,827	3,047	2,505	1,663	1,365	1,424	29.9
		Female	17,687	1,411	1,643	1,800	1,918	3,014	2,504	1,690	1,582	2,125	31.9
Surry	60.7	Male	29,211	2,486	2,836	3,061	3,377	4,688	3,781	3,129	2,887	2,966	31.1
		Female	31,489	2,366	2,629	2,881	3,238	4,750	4,068	3,399	3,427	4,731	34.7
Swain	10.5	Male	5,059	471	476	598	579	745	602	456	473	659	30.4
		Female	5,441	415	455	526	593	771	666	546	564	905	34.5
Transylvania	24.0	Male	11,825	1,006	991	1,243	1,600	1,791	1,543	1,128	1,198	1,325	31.0
		Female	12,175	931	970	1,154	1,387	1,795	1,569	1,237	1,368	1,764	34.2
Tyrrell	4.0	Male	1,879	188	167	182	216	257	193	190	218	268	32.2
		Female	2,121	195	183	224	241	265	205	190	270	348	33.2
Union	73.2	Male	35,897	3,388	3,909	4,064	4,657	6,068	4,980	3,296	2,866	2,669	28.2
		Female	37,303	3,388	3,559	3,915	4,518	6,132	5,014	3,440	3,260	4,077	30.3
Vance	37.3	Male	17,743	1,731	1,949	2,116	2,020	2,896	2,019	1,712	1,646	1,654	28.6
		Female	19,557	1,599	1,770	1,907	2,160	3,056	2,168	1,940	2,110	2,847	32.7
Wake	313.6	Male	153,664	12,114	13,447	14,626	26,434	31,718	21,101	14,496	11,047	8,681	28.2
		Female	159,936	11,649	12,879	14,159	24,525	32,114	21,394	15,284	12,854	15,078	30.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Warren	16.4	Male	7,839	743	691	971	916	1,117	751	755	879	1,016	30.4
		Female	8,561	723	714	851	911	1,152	803	946	986	1,475	34.4
Washington	14.9	Male	7,256	721	749	851	885	1,242	840	668	642	658	28.4
		Female	7,644	746	739	872	893	1,186	835	725	730	918	29.8
Watauga	32.8	Male	16,038	1,078	1,176	1,235	4,468	2,543	1,746	1,227	1,208	1,357	25.2
		Female	16,762	1,000	1,066	1,142	4,692	2,468	1,810	1,351	1,358	1,875	26.9
Wayne	99.3	Male	48,327	5,082	4,600	5,074	7,656	8,427	5,874	4,563	3,777	3,274	27.1
		Female	50,973	4,685	4,598	4,924	6,828	8,485	6,312	5,060	4,581	5,500	30.2
Wilkes	60.1	Male	29,495	2,628	2,868	3,036	3,583	5,125	4,015	2,974	2,675	2,591	30.1
		Female	30,605	2,432	2,687	2,862	3,438	5,125	4,100	3,090	3,037	3,834	32.6
Wilson	64.0	Male	30,183	2,851	3,045	3,376	3,968	5,105	3,645	2,978	2,733	2,482	28.6
		Female	33,817	2,708	2,944	3,275	4,519	5,384	3,893	3,412	3,423	4,259	31.4
Yadkin	29.1	Male	14,252	1,163	1,227	1,431	1,552	2,365	1,982	1,557	1,420	1,555	32.4
		Female	14,848	1,018	1,193	1,424	1,514	2,246	1,973	1,677	1,629	2,174	35.1
Yancey	15.4	Male	7,515	639	642	774	796	1,249	946	750	758	961	32.3
		Female	7,885	613	648	750	735	1,232	958	812	867	1,270	34.7
TOTAL METRO COUNTIES	**3,169.7**	**Male**	**1,545,024**	**132,644**	**142,380**	**152,014**	**251,246**	**279,706**	**194,656**	**149,164**	**128,803**	**114,411**	**28.4**
		Female	**1,624,676**	**127,431**	**135,822**	**146,794**	**222,579**	**287,060**	**204,882**	**163,355**	**150,453**	**186,300**	**31.3**
TOTAL STATE	**6,011.4**	**Male**	**2,916,580**	**258,899**	**274,589**	**299,616**	**431,159**	**504,448**	**360,514**	**283,036**	**258,744**	**245,575**	**28.8**
		Female	**3,094,820**	**248,417**	**262,692**	**287,970**	**398,395**	**514,730**	**379,200**	**312,375**	**304,395**	**386,646**	**31.8**
NORTH DAKOTA													
BISMARCK	**84.0**	**Male**	**41,411**	**4,618**	**3,909**	**4,364**	**5,744**	**8,035**	**4,788**	**3,787**	**2,970**	**3,196**	**27.6**
		Female	**42,589**	**4,320**	**3,712**	**4,111**	**6,416**	**7,611**	**4,764**	**3,716**	**3,243**	**4,696**	**28.6**
Burleigh	57.7	Male	28,172	3,115	2,622	2,809	4,084	5,712	3,386	2,509	1,942	1,993	27.5
		Female	29,528	2,869	2,524	2,738	4,812	5,499	3,376	2,548	2,183	2,979	28.3
Morton	26.3	Male	13,239	1,503	1,287	1,555	1,660	2,323	1,402	1,278	1,028	1,203	27.6
		Female	13,061	1,451	1,188	1,373	1,604	2,112	1,388	1,168	1,060	1,717	29.3
FARGO - MOORHEAD	**141.2**	**Male**	**69,522**	**6,528**	**5,599**	**6,034**	**14,012**	**13,412**	**7,269**	**5,771**	**5,218**	**5,679**	**26.9**
		Female	**71,678**	**6,279**	**5,291**	**5,744**	**14,851**	**12,535**	**7,174**	**5,928**	**5,417**	**8,459**	**27.9**
Cass	91.4	Male	45,284	4,371	3,687	3,776	8,551	9,567	4,835	3,700	3,279	3,518	27.4
		Female	46,116	4,185	3,430	3,587	8,599	8,943	4,694	3,761	3,449	5,468	28.6
Clay, Minn.	*49.8*	*Male*	*24,238*	*2,157*	*1,912*	*2,258*	*5,461*	*3,845*	*2,434*	*2,071*	*1,939*	*2,161*	*25.9*
		Female	*25,562*	*2,094*	*1,861*	*2,157*	*6,252*	*3,592*	*2,480*	*2,167*	*1,968*	*2,991*	*26.2*
GRAND FORKS	**102.2**	**Male**	**51,635**	**5,420**	**4,445**	**4,494**	**10,755**	**9,448**	**5,067**	**3,773**	**3,669**	**4,564**	**25.7**
		Female	**50,565**	**5,091**	**4,249**	**4,228**	**9,350**	**8,509**	**4,956**	**3,823**	**3,883**	**6,476**	**27.8**
Grand Forks	67.2	Male	34,328	3,721	2,857	2,666	8,443	6,928	3,344	2,194	2,017	2,158	24.6
		Female	32,872	3,543	2,723	2,513	7,219	6,109	3,148	2,228	2,049	3,340	25.7
Polk, Minn.	*35.0*	*Male*	*17,307*	*1,699*	*1,588*	*1,828*	*2,312*	*2,520*	*1,723*	*1,579*	*1,652*	*2,406*	*29.9*
		Female	*17,693*	*1,548*	*1,526*	*1,715*	*2,131*	*2,400*	*1,808*	*1,595*	*1,834*	*3,136*	*33.0*
ALL COUNTIES													
Adams	3.6	Male	1,799	188	150	161	185	272	207	174	180	282	32.9
		Female	1,801	145	146	194	169	263	185	178	205	316	34.4
Barnes	13.9	Male	6,859	636	547	594	1,031	1,017	666	577	733	1,058	31.1
		Female	7,041	582	525	621	995	902	651	627	732	1,406	33.8
Benson	7.9	Male	4,032	473	419	515	412	491	395	341	397	589	29.0
		Female	3,868	467	393	473	359	498	343	354	366	615	29.9
Billings	1.1	Male	577	58	44	67	75	82	67	65	66	53	30.4
		Female	523	54	59	76	46	78	60	54	55	41	28.3
Bottineau	9.2	Male	4,607	429	404	427	546	647	496	401	468	789	32.7
		Female	4,593	395	410	431	509	593	474	396	521	864	34.3
Bowman	4.3	Male	2,158	242	213	234	245	320	241	212	182	269	29.5
		Female	2,142	213	204	233	221	310	238	198	200	325	31.5
Burke	3.7	Male	1,863	151	155	176	164	229	184	215	230	359	36.0
		Female	1,837	135	160	194	123	196	189	224	244	372	40.8
Burleigh	57.7	Male	28,172	3,115	2,622	2,809	4,084	5,712	3,386	2,509	1,942	1,993	27.5
		Female	29,528	2,869	2,524	2,738	4,812	5,499	3,376	2,548	2,183	2,979	28.3
Cass	91.4	Male	45,284	4,371	3,687	3,776	8,551	9,567	4,835	3,700	3,279	3,518	27.4
		Female	46,116	4,185	3,430	3,587	8,599	8,943	4,694	3,761	3,449	5,468	28.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Cavalier	7.5	Male	3,844	355	326	431	394	513	393	411	398	623	33.1
		Female	3,656	318	262	451	286	464	392	397	393	693	36.2
Dickey	7.3	Male	3,654	381	328	373	414	542	355	306	400	555	31.1
		Female	3,646	322	306	334	400	461	377	334	381	731	35.0
Divide	3.3	Male	1,698	139	126	160	143	209	165	151	272	333	39.4
		Female	1,602	130	108	146	114	195	154	177	227	351	42.0
Dunn	4.6	Male	2,410	256	206	261	304	357	257	223	263	283	30.0
		Female	2,190	229	220	270	226	293	233	210	251	258	30.1
Eddy	3.4	Male	1,724	158	119	198	165	228	153	172	191	340	34.7
		Female	1,676	150	122	151	129	203	155	180	211	375	40.4
Emmons	5.8	Male	2,943	260	281	393	258	321	292	350	341	447	33.7
		Female	2,857	223	277	410	205	281	311	331	336	483	36.0
Foster	4.6	Male	2,277	202	245	247	241	300	221	231	232	358	31.8
		Female	2,323	218	205	245	230	298	214	254	236	423	33.8
Golden Valley	2.4	Male	1,214	118	115	153	118	169	139	99	135	168	31.1
		Female	1,186	111	95	130	96	149	118	112	145	230	36.0
Grand Forks	67.2	Male	34,328	3,721	2,857	2,666	8,443	6,928	3,344	2,194	2,017	2,158	24.6
		Female	32,872	3,543	2,723	2,513	7,219	6,109	3,148	2,228	2,049	3,340	25.7
Grant	4.1	Male	2,131	200	212	267	192	284	208	217	239	312	31.8
		Female	1,969	189	159	219	145	260	204	219	236	338	35.6
Griggs	3.7	Male	1,920	163	144	178	165	296	168	185	252	369	35.8
		Female	1,780	152	146	133	134	220	162	205	234	394	41.5
Hettinger	4.2	Male	2,115	178	185	236	207	302	205	226	258	318	33.3
		Female	2,085	160	189	256	173	242	199	230	273	363	36.1
Kidder	3.8	Male	1,937	195	184	226	182	248	210	203	232	257	32.3
		Female	1,863	179	177	188	147	228	201	199	239	305	35.6
La Moure	6.4	Male	3,224	301	283	326	322	436	314	325	383	534	33.7
		Female	3,176	310	259	329	256	344	316	349	359	654	37.8
Logan	3.3	Male	1,692	126	145	209	175	165	166	199	238	269	36.6
		Female	1,608	133	131	193	99	165	179	216	195	297	39.6
McHenry	7.7	Male	3,983	382	335	473	369	527	376	402	412	707	33.2
		Female	3,717	313	315	365	295	435	422	379	444	749	38.2
McIntosh	4.6	Male	2,270	129	153	248	196	240	214	291	331	468	42.9
		Female	2,330	147	135	236	152	204	247	294	304	611	46.5
McKenzie	7.4	Male	3,870	436	405	389	512	641	423	308	359	397	28.0
		Female	3,530	422	360	384	401	538	384	311	335	395	28.7
McLean	12.7	Male	6,542	730	569	673	659	1,039	701	564	707	900	31.2
		Female	6,158	658	556	614	557	926	624	575	673	975	32.5
Mercer	10.2	Male	5,311	616	453	513	682	991	657	468	457	474	28.9
		Female	4,889	564	435	487	563	877	497	430	443	593	29.5
Morton	26.3	Male	13,239	1,503	1,287	1,555	1,660	2,323	1,402	1,278	1,028	1,203	27.6
		Female	13,061	1,451	1,188	1,373	1,604	2,112	1,388	1,168	1,060	1,717	29.3
Mountrail	7.5	Male	3,796	402	353	400	368	532	391	341	444	565	32.0
		Female	3,704	376	345	381	329	496	383	347	426	621	33.5
Nelson	5.2	Male	2,646	183	206	249	222	319	274	287	337	569	40.3
		Female	2,554	177	188	241	160	270	258	273	327	660	44.3
Oliver	2.5	Male	1,325	156	124	164	147	232	141	132	121	108	28.1
		Female	1,175	146	105	121	129	200	145	117	110	102	29.3
Pembina	10.4	Male	5,211	520	444	513	504	833	520	528	558	791	32.5
		Female	5,189	506	460	490	434	704	528	533	556	978	35.0
Pierce	6.2	Male	3,108	289	307	407	325	366	323	296	288	507	31.2
		Female	3,092	241	263	367	292	345	338	285	315	646	36.1
Ramsey	13.1	Male	6,430	615	536	718	769	969	646	603	655	919	31.0
		Female	6,670	589	523	711	785	919	657	590	658	1,238	32.9
Ransom	6.7	Male	3,408	343	288	315	295	489	339	322	404	613	34.5
		Female	3,292	281	292	324	259	439	306	339	353	699	36.7
Renville	3.6	Male	1,854	171	177	213	162	270	202	176	183	300	32.6
		Female	1,746	148	153	191	132	218	201	183	179	341	36.5
Richland	19.5	Male	10,085	914	690	769	2,497	1,474	824	797	877	1,243	26.2
		Female	9,415	895	684	789	1,636	1,203	836	859	850	1,663	30.8
Rolette	12.4	Male	6,124	846	704	902	687	815	628	491	488	563	24.2
		Female	6,276	871	691	840	766	867	615	505	484	637	24.7
Sargent	5.4	Male	2,821	290	244	300	297	444	309	249	297	391	31.3
		Female	2,579	250	249	257	231	357	279	257	270	429	33.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Sheridan	2.8	Male	1,441	126	122	143	125	169	157	183	186	230	37.2
		Female	1,359	102	110	132	111	155	157	173	182	237	39.4
Sioux	3.6	Male	1,842	303	236	279	219	276	180	141	118	90	21.3
		Female	1,758	245	214	277	204	243	202	139	125	109	22.9
Slope	1.1	Male	584	61	51	63	73	84	51	68	71	62	30.2
		Female	516	52	52	62	44	68	49	66	57	66	32.1
Stark	24.7	Male	12,384	1,364	1,130	1,319	2,162	2,265	1,211	981	873	1,079	26.0
		Female	12,316	1,364	1,076	1,266	2,079	1,948	1,169	1,020	983	1,411	26.9
Steele	3.0	Male	1,536	129	124	154	153	211	164	168	191	242	34.9
		Female	1,464	154	116	154	98	181	166	159	178	258	36.7
Stutsman	24.5	Male	12,109	1,207	1,057	1,155	1,639	2,064	1,264	1,186	1,126	1,411	29.8
		Female	12,391	1,134	934	1,122	1,585	1,927	1,313	1,280	1,132	1,964	32.4
Towner	4.0	Male	1,995	155	156	213	209	267	193	179	265	358	34.9
		Female	2,005	176	173	184	167	228	174	204	247	452	39.3
Traill	9.7	Male	4,742	398	404	424	642	644	486	416	501	827	32.8
		Female	4,958	472	349	409	662	562	457	435	527	1,085	35.5
Walsh	15.3	Male	7,649	696	621	826	784	1,177	830	758	804	1,153	32.6
		Female	7,651	64[illegible]	612	764	666	1,079	808	743	917	1,416	35.7
Ward	58.7	Male	29,595	3,428	2,828	2,677	5,377	5,677	3,261	2,205	1,865	2,277	25.9
		Female	29,105	3,301	2,641	2,568	4,900	5,128	3,091	2,259	2,061	3,156	27.2
Wells	6.9	Male	3,449	296	305	373	314	412	351	351	370	677	35.7
		Female	3,451	286	264	355	268	388	355	378	396	761	39.6
Williams	23.0	Male	11,709	1,314	981	1,076	1,842	2,208	1,232	979	942	1,135	27.9
		Female	11,291	1,191	1,002	1,055	1,658	1,764	1,196	971	1,018	1,436	29.2
TOTAL METRO COUNTIES	**242.6**	**Male**	**121,023**	**12,710**	**10,453**	**10,806**	**22,738**	**24,530**	**12,967**	**9,681**	**8,266**	**8,872**	**26.6**
		Female	**121,577**	**12,048**	**9,865**	**10,211**	**22,234**	**22,663**	**12,606**	**9,705**	**8,741**	**13,504**	**27.8**
TOTAL STATE	**663.1**	**Male**	**333,520**	**34,418**	**29,287**	**32,586**	**50,906**	**57,593**	**34,817**	**28,834**	**28,586**	**36,493**	**28.4**
		Female	**329,580**	**32,570**	**27,715**	**31,034**	**46,859**	**51,975**	**33,818**	**29,253**	**29,330**	**47,026**	**30.1**
OHIO													
AKRON	**656.6**	**Male**	**317,278**	**28,109**	**28,986**	**32,669**	**44,616**	**54,304**	**36,790**	**33,057**	**31,404**	**27,343**	**29.5**
		Female	**339,322**	**26,666**	**27,468**	**31,574**	**45,955**	**55,736**	**39,440**	**34,783**	**35,025**	**42,675**	**31.8**
Portage	138.3	Male	68,624	6,435	6,512	6,817	12,614	12,232	8,088	6,489	5,226	4,211	26.6
		Female	69,676	6,013	6,111	6,758	12,781	11,949	8,340	6,384	5,448	5,892	27.7
Summit	518.3	Male	248,654	21,674	22,474	25,852	32,002	42,072	28,702	26,568	26,178	23,132	30.3
		Female	269,646	20,653	21,357	24,816	33,174	43,787	31,100	28,399	29,577	36,783	33.0
CANTON	**406.3**	**Male**	**195,735**	**18,032**	**18,743**	**20,639**	**23,456**	**32,466**	**23,686**	**20,036**	**20,048**	**18,629**	**30.2**
		Female	**210,565**	**17,276**	**17,671**	**19,729**	**24,341**	**34,095**	**25,084**	**21,635**	**22,855**	**27,879**	**32.7**
Carroll	26.3	Male	12,978	1,306	1,372	1,366	1,434	2,109	1,606	1,259	1,227	1,299	29.8
		Female	13,322	1,284	1,298	1,332	1,435	2,223	1,598	1,244	1,370	1,538	30.9
Stark	380.0	Male	182,757	16,726	17,371	19,273	22,022	30,357	22,080	18,777	18,821	17,330	30.3
		Female	197,243	15,992	16,373	18,397	22,906	31,872	23,486	20,391	21,485	26,341	32.8
CINCINNATI	**1,405.8**	**Male**	**673,169**	**66,197**	**64,183**	**72,380**	**90,299**	**115,556**	**78,595**	**66,869**	**60,106**	**58,984**	**28.8**
		Female	**732,631**	**63,569**	**61,142**	**69,408**	**92,629**	**119,446**	**84,654**	**73,105**	**70,629**	**98,049**	**31.7**
Clermont	135.2	Male	66,607	7,495	7,188	7,416	8,219	12,203	8,808	6,301	4,975	4,002	27.4
		Female	68,593	7,398	6,734	7,164	8,618	12,511	8,802	6,323	5,352	5,691	28.5
Hamilton	863.6	Male	408,292	38,180	37,067	43,015	56,376	69,127	45,761	41,069	38,491	39,206	29.3
		Female	455,308	36,643	35,746	41,219	59,256	72,116	50,609	46,380	46,323	67,016	32.6
Warren	101.7	Male	51,388	4,985	5,161	5,616	7,325	9,196	6,850	5,263	3,974	3,018	27.8
		Female	50,312	4,720	4,813	5,298	5,753	9,105	7,008	5,157	3,937	4,521	30.0
Dearborn, Ind.	*35.3*	*Male*	*17,342*	*1,792*	*1,794*	*2,053*	*1,882*	*2,772*	*2,188*	*1,695*	*1,559*	*1,607*	*29.1*
		Female	*17,958*	*1,691*	*1,704*	*1,857*	*1,880*	*2,812*	*2,233*	*1,785*	*1,681*	*2,315*	*31.6*
Boone, Ky.	*48.7*	*Male*	*23,951*	*2,753*	*2,716*	*2,664*	*2,792*	*4,303*	*3,244*	*2,357*	*1,733*	*1,389*	*27.4*
		Female	*24,749*	*2,525*	*2,394*	*2,633*	*2,960*	*4,714*	*3,303*	*2,348*	*1,854*	*2,018*	*28.9*
Campbell, Ky.	*82.5*	*Male*	*39,297*	*3,880*	*3,818*	*4,472*	*5,082*	*6,249*	*4,235*	*3,959*	*3,714*	*3,888*	*28.8*
		Female	*43,203*	*3,853*	*3,613*	*4,278*	*5,210*	*6,305*	*4,680*	*4,311*	*4,521*	*6,432*	*32.4*
Kenton, Ky.	*138.8*	*Male*	*66,292*	*7,112*	*6,439*	*7,144*	*8,623*	*11,706*	*7,509*	*6,225*	*5,660*	*5,874*	*28.3*
		Female	*72,508*	*6,739*	*6,138*	*6,959*	*8,958*	*11,883*	*8,019*	*6,801*	*6,961*	*10,056*	*31.3*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,670.2***	***Male***	***801,250***	***78,567***	***76,480***	***85,266***	***110,676***	***137,101***	***94,305***	***79,909***	***70,744***	***68,202***	***28.6***
		Female	***868,950***	***75,358***	***72,958***	***81,761***	***114,135***	***141,712***	***101,132***	***86,752***	***82,235***	***112,907***	***31.4***

POPULATION BY AGE AND SEX

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OHIO (continued)													
CLEVELAND	**1,870.3**	**Male**	**891,757**	**77,212**	**79,761**	**92,028**	**110,102**	**147,845**	**104,592**	**95,211**	**98,172**	**86,834**	**30.9**
		Female	**978,543**	**73,976**	**76,325**	**89,379**	**113,234**	**155,800**	**115,582**	**104,775**	**112,013**	**137,459**	**33.8**
Cuyahoga	1,459.1	Male	689,140	57,945	58,856	68,413	87,339	113,271	75,885	73,750	79,941	73,740	31.4
		Female	769,960	55,586	56,405	66,891	90,478	119,630	86,454	83,337	92,971	118,208	34.7
Geauga	76.7	Male	38,144	3,681	4,116	4,779	3,938	5,770	5,743	4,136	3,491	2,490	29.4
		Female	38,556	3,525	3,907	4,484	3,684	6,066	5,832	4,160	3,485	3,413	31.1
Lake	215.2	Male	105,292	9,521	10,153	11,784	12,537	18,367	14,028	11,495	10,244	7,163	29.7
		Female	109,908	9,173	9,886	11,213	12,863	19,011	14,510	11,655	11,059	10,538	31.2
Medina	119.3	Male	59,181	6,065	6,636	7,052	6,268	10,437	8,936	5,830	4,496	3,441	28.4
		Female	60,119	5,692	6,127	6,791	6,209	11,093	8,786	5,623	4,498	5,300	29.7
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,805.0***	***Male***	***1,344,725***	***119,520***	***122,843***	***140,093***	***172,098***	***225,308***	***157,782***	***141,496***	***141,772***	***123,813***	***30.2***
		Female	***1,460,275***	***114,108***	***117,387***	***135,817***	***177,334***	***235,351***	***172,262***	***153,200***	***160,102***	***194,714***	***32.9***
COLUMBUS	**1,106.9**	**Male**	**536,502**	**50,431**	**49,821**	**52,378**	**84,675**	**101,668**	**64,613**	**52,064**	**43,440**	**37,412**	**28.0**
		Female	**570,398**	**48,123**	**46,979**	**50,057**	**84,463**	**104,115**	**69,567**	**54,560**	**49,756**	**62,778**	**30.3**
Delaware	56.0	Male	27,698	2,558	2,710	3,068	3,961	4,619	3,796	2,846	2,162	1,978	28.4
		Female	28,302	2,370	2,502	2,868	3,808	4,709	3,890	2,713	2,314	3,128	30.5
Fairfield	97.8	Male	47,784	4,736	5,245	5,394	4,986	7,588	6,918	4,985	3,867	4,065	29.7
		Female	50,016	4,497	4,690	5,256	4,990	8,298	7,004	4,867	4,424	5,990	31.7
Franklin	875.1	Male	421,523	39,386	38,052	39,870	70,802	82,213	48,563	40,356	34,034	28,247	27.8
		Female	453,577	37,726	36,218	38,071	71,272	84,734	53,399	43,164	39,437	49,556	30.1
Madison	33.7	Male	17,425	1,660	1,606	1,661	2,275	3,658	2,240	1,572	1,449	1,304	29.1
		Female	16,275	1,545	1,555	1,616	1,858	2,630	2,063	1,601	1,539	1,868	30.9
Pickaway	44.3	Male	22,072	2,091	2,208	2,385	2,651	3,590	3,096	2,305	1,928	1,818	29.7
		Female	22,228	1,985	2,014	2,246	2,535	3,744	3,211	2,215	2,042	2,236	31.2
DAYTON	**826.0**	**Male**	**399,090**	**36,580**	**37,985**	**41,681**	**51,994**	**67,831**	**50,836**	**42,535**	**37,905**	**31,743**	**29.6**
		Female	**426,910**	**35,039**	**36,140**	**39,710**	**53,726**	**71,492**	**53,986**	**45,288**	**41,972**	**49,557**	**31.8**
Greene	130.6	Male	64,744	5,781	6,287	6,917	9,707	10,961	8,998	7,123	5,390	3,580	28.4
		Female	65,856	5,487	5,848	6,551	9,348	11,309	9,205	7,136	5,564	5,408	30.0
Miami	91.4	Male	44,273	4,150	4,506	4,763	5,023	7,042	6,111	4,596	4,176	3,906	30.2
		Female	47,127	4,072	4,318	4,562	4,972	7,471	6,209	4,789	4,680	6,054	32.5
Montgomery	565.1	Male	270,940	24,851	25,273	27,807	35,151	46,799	33,200	28,860	26,570	22,429	29.8
		Female	294,160	23,694	24,176	26,645	37,272	49,519	36,111	31,329	29,822	35,592	32.1
Preble	38.9	Male	19,133	1,798	1,919	2,194	2,113	3,029	2,527	1,956	1,769	1,828	30.1
		Female	19,767	1,786	1,798	1,952	2,134	3,193	2,461	2,034	1,906	2,503	31.9
DAYTON - SPRINGFIELD CONSOLIDATED AREA	***1,009.0***	***Male***	***487,048***	***44,878***	***46,717***	***51,182***	***62,801***	***81,788***	***61,746***	***51,208***	***46,512***	***40,216***	***29.6***
		Female	***521,952***	***42,859***	***44,334***	***48,703***	***65,196***	***86,316***	***65,289***	***54,797***	***51,793***	***62,665***	***31.9***
HAMILTON - MIDDLETOWN	**264.4**	**Male**	**128,081**	**12,370**	**12,297**	**12,886**	**20,377**	**21,545**	**15,710**	**13,040**	**10,638**	**9,218**	**27.8**
		Female	**136,319**	**11,789**	**11,816**	**12,353**	**21,506**	**22,266**	**16,478**	**13,647**	**11,606**	**14,858**	**29.8**
Butler	264.4	Male	128,081	12,370	12,297	12,886	20,377	21,545	15,710	13,040	10,638	9,218	27.8
		Female	136,319	11,789	11,816	12,353	21,506	22,266	16,478	13,647	11,606	14,858	29.8
LIMA	**220.2**	**Male**	**107,348**	**11,558**	**10,706**	**11,616**	**13,551**	**17,552**	**11,839**	**10,225**	**10,034**	**10,267**	**28.6**
		Female	**112,852**	**10,935**	**10,009**	**11,203**	**13,359**	**17,330**	**12,218**	**10,796**	**11,182**	**15,820**	**31.3**
Allen	112.7	Male	54,525	5,740	5,432	5,867	6,982	8,949	6,078	5,294	5,210	4,973	28.6
		Female	58,175	5,447	5,112	5,701	6,976	9,067	6,389	5,640	5,909	7,934	31.5
Auglaize	43.4	Male	21,259	2,321	2,114	2,226	2,555	3,526	2,378	2,003	2,049	2,087	29.0
		Female	22,141	2,148	1,964	2,210	2,487	3,458	2,366	2,147	2,182	3,179	31.5
Putnam	33.3	Male	16,573	1,942	1,741	1,977	2,317	2,596	1,693	1,460	1,322	1,525	26.2
		Female	16,727	1,874	1,625	1,889	2,095	2,412	1,749	1,456	1,483	2,144	28.6
Van Wert	30.8	Male	14,991	1,555	1,419	1,546	1,697	2,481	1,690	1,468	1,453	1,682	30.2
		Female	15,809	1,466	1,308	1,403	1,801	2,393	1,714	1,553	1,608	2,563	33.0
LORAIN - ELYRIA	**278.1**	**Male**	**135,690**	**14,199**	**14,096**	**15,396**	**17,380**	**23,159**	**16,400**	**13,228**	**12,196**	**9,636**	**27.9**
		Female	**142,410**	**13,466**	**13,594**	**14,864**	**18,145**	**23,815**	**17,240**	**13,642**	**13,064**	**14,580**	**29.7**
Lorain	278.1	Male	135,690	14,199	14,096	15,396	17,380	23,159	16,400	13,228	12,196	9,636	27.9
		Female	142,410	13,466	13,594	14,864	18,145	23,815	17,240	13,642	13,064	14,580	29.7
MANSFIELD	**131.3**	**Male**	**64,748**	**6,260**	**6,106**	**6,804**	**8,754**	**10,625**	**7,856**	**6,776**	**6,102**	**5,465**	**29.2**
		Female	**66,552**	**5,797**	**5,635**	**6,547**	**7,388**	**10,692**	**8,452**	**7,091**	**6,599**	**8,351**	**32.4**
Richland	131.3	Male	64,748	6,260	6,106	6,804	8,754	10,625	7,856	6,776	6,102	5,465	29.2
		Female	66,552	5,797	5,635	6,547	7,388	10,692	8,452	7,091	6,599	8,351	32.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
NEWARK	**123.3**	**Male**	**60,246**	**5,527**	**5,937**	**6,513**	**7,851**	**9,562**	**8,089**	**6,235**	**5,405**	**5,127**	**29.5**
		Female	**63,054**	**5,131**	**5,655**	**6,278**	**7,687**	**10,097**	**8,328**	**6,268**	**5,838**	**7,772**	**31.7**
Licking	123.3	Male	60,246	5,527	5,937	6,513	7,851	9,562	8,089	6,235	5,405	5,127	29.5
		Female	63,054	5,131	5,655	6,278	7,687	10,097	8,328	6,268	5,838	7,772	31.7
PARKERSBURG - MARIETTA	**165.8**	**Male**	**79,934**	**7,805**	**7,540**	**8,466**	**9,836**	**12,884**	**10,303**	**7,919**	**7,306**	**7,875**	**29.9**
		Female	**85,866**	**7,203**	**7,407**	**8,035**	**9,910**	**13,554**	**10,559**	**8,469**	**8,545**	**12,184**	**32.7**
Washington	65.7	Male	32,078	3,219	2,974	3,358	4,327	5,068	3,970	3,195	2,914	3,053	29.3
		Female	33,622	2,928	3,028	3,120	4,044	5,372	4,037	3,365	3,255	4,473	31.9
Wirt, W. Va.	*5.1*	*Male*	*2,564*	*231*	*253*	*325*	*311*	*356*	*322*	*224*	*229*	*313*	*29.6*
		Female	*2,536*	*191*	*233*	*278*	*263*	*352*	*340*	*225*	*272*	*382*	*33.6*
Wood, W. Va.	*95.0*	*Male*	*45,292*	*4,355*	*4,313*	*4,783*	*5,198*	*7,460*	*6,011*	*4,500*	*4,163*	*4,509*	*30.4*
		Female	*49,708*	*4,084*	*4,146*	*4,637*	*5,603*	*7,830*	*6,182*	*4,879*	*5,018*	*7,329*	*33.2*
SPRINGFIELD	**183.0**	**Male**	**87,958**	**8,298**	**8,732**	**9,501**	**10,807**	**13,957**	**10,910**	**8,673**	**8,607**	**8,473**	**29.8**
		Female	**95,042**	**7,820**	**8,194**	**8,993**	**11,470**	**14,824**	**11,303**	**9,509**	**9,821**	**13,108**	**32.5**
Champaign	34.3	Male	16,679	1,571	1,685	1,785	1,951	2,644	2,218	1,567	1,591	1,667	30.1
		Female	17,621	1,523	1,584	1,762	1,935	2,754	2,203	1,673	1,756	2,431	32.3
Clark	148.7	Male	71,279	6,727	7,047	7,716	8,856	11,313	8,692	7,106	7,016	6,806	29.7
		Female	77,421	6,297	6,610	7,231	9,535	12,070	9,100	7,836	8,065	10,677	32.5
STEUBENVILLE - WEIRTON	**162.2**	**Male**	**78,491**	**6,792**	**7,241**	**7,935**	**9,544**	**12,590**	**8,684**	**8,605**	**8,707**	**8,393**	**31.1**
		Female	**83,709**	**6,496**	**6,759**	**7,530**	**9,804**	**12,279**	**9,489**	**9,433**	**10,073**	**11,846**	**34.2**
Jefferson	90.7	Male	43,670	3,702	3,929	4,474	5,118	6,847	4,831	4,712	5,071	4,986	31.7
		Female	47,030	3,542	3,663	4,352	5,341	6,789	5,209	5,262	5,861	7,011	34.7
Brooke, W. Va.	*31.2*	*Male*	*15,201*	*1,362*	*1,384*	*1,494*	*2,117*	*2,476*	*1,693*	*1,646*	*1,575*	*1,454*	*30.0*
		Female	*15,999*	*1,278*	*1,348*	*1,349*	*2,078*	*2,378*	*1,843*	*1,813*	*1,754*	*2,158*	*33.2*
Hancock, W. Va.	*40.3*	*Male*	*19,620*	*1,728*	*1,928*	*1,967*	*2,309*	*3,267*	*2,160*	*2,247*	*2,061*	*1,953*	*30.7*
		Female	*20,680*	*1,676*	*1,748*	*1,829*	*2,385*	*3,112*	*2,437*	*2,358*	*2,458*	*2,677*	*33.7*
TOLEDO	**797.5**	**Male**	**385,580**	**37,727**	**37,843**	**40,262**	**54,393**	**66,097**	**43,906**	**36,941**	**34,719**	**33,692**	**28.4**
		Female	**411,920**	**36,459**	**36,214**	**38,384**	**56,926**	**66,817**	**45,537**	**39,268**	**39,391**	**52,924**	**30.7**
Fulton	38.6	Male	18,897	2,101	1,985	2,108	2,190	3,219	2,294	1,709	1,611	1,680	28.3
		Female	19,703	1,923	1,955	2,067	2,244	3,163	2,333	1,772	1,768	2,478	30.3
Lucas	470.4	Male	225,398	21,996	21,686	22,825	30,580	39,255	24,611	21,754	21,426	21,265	29.0
		Female	245,002	21,263	21,062	21,899	31,100	40,019	26,139	23,710	24,965	34,845	31.8
Ottawa	40.6	Male	19,923	1,810	1,867	2,190	2,209	3,059	2,397	2,094	2,158	2,139	31.2
		Female	20,677	1,772	1,782	2,002	2,213	3,017	2,431	2,224	2,402	2,834	33.5
Wood	110.5	Male	53,400	4,865	4,816	4,915	11,150	9,168	5,838	4,726	4,124	3,798	26.0
		Female	57,100	4,696	4,461	4,622	13,153	9,117	5,919	4,882	4,512	5,738	26.8
Monroe, Mich.	*137.4*	*Male*	*67,962*	*6,955*	*7,489*	*8,224*	*8,264*	*11,396*	*8,766*	*6,658*	*5,400*	*4,810*	*27.7*
		Female	*69,438*	*6,805*	*6,954*	*7,794*	*8,216*	*11,501*	*8,715*	*6,680*	*5,744*	*7,029*	*29.3*
YOUNGSTOWN - WARREN	**530.0**	**Male**	**254,694**	**22,870**	**23,679**	**26,076**	**30,861**	**41,211**	**28,806**	**27,148**	**28,897**	**25,146**	**30.8**
		Female	**275,306**	**22,076**	**22,375**	**25,313**	**32,004**	**42,663**	**31,307**	**30,118**	**32,615**	**36,835**	**33.4**
Mahoning	286.7	Male	137,106	12,170	12,236	13,520	17,089	21,799	14,452	14,763	16,394	14,683	31.2
		Female	149,594	11,947	11,538	12,953	17,640	22,317	16,163	16,679	18,614	21,743	34.3
Trumbull	243.3	Male	117,588	10,700	11,443	12,556	13,772	19,412	14,354	12,385	12,503	10,463	30.3
		Female	125,712	10,129	10,837	12,360	14,364	20,346	15,144	13,439	14,001	15,092	32.5
ALL COUNTIES													
Adams	25.4	Male	12,585	1,289	1,336	1,478	1,441	1,781	1,448	1,148	1,138	1,526	29.2
		Female	12,815	1,262	1,246	1,367	1,455	1,785	1,468	1,187	1,233	1,812	31.0
Allen	112.7	Male	54,525	5,740	5,432	5,867	6,982	8,949	6,078	5,294	5,210	4,973	28.6
		Female	58,175	5,447	5,112	5,701	6,976	9,067	6,389	5,640	5,909	7,934	31.5
Ashland	46.7	Male	22,639	2,162	2,188	2,358	3,111	3,552	2,808	2,184	2,041	2,235	29.2
		Female	24,061	2,154	2,121	2,128	3,200	3,551	2,881	2,203	2,409	3,414	31.8
Ashtabula	105.3	Male	51,126	4,951	5,079	5,765	5,750	8,226	5,849	5,068	5,199	5,239	29.9
		Female	54,174	4,738	5,024	5,541	5,850	8,233	6,206	5,390	5,619	7,573	32.2
Athens	57.1	Male	28,735	2,297	2,130	2,224	8,289	4,707	2,791	2,036	1,961	2,300	24.5
		Female	28,365	2,115	2,011	2,090	7,251	4,261	2,793	2,168	2,329	3,347	26.7
Auglaize	43.4	Male	21,259	2,321	2,114	2,226	2,555	3,526	2,378	2,003	2,049	2,087	29.0
		Female	22,141	2,148	1,964	2,210	2,487	3,458	2,366	2,147	2,182	3,179	31.5
☐ Belmont	82.9	Male	39,728	3,384	3,666	3,911	4,537	6,507	4,278	4,034	4,533	4,878	31.7
		Female	43,172	3,418	3,345	3,825	4,697	6,430	4,502	4,479	5,365	7,111	34.8
Brown	32.9	Male	16,191	1,719	1,737	1,866	1,805	2,433	1,951	1,520	1,390	1,770	29.0
		Female	16,709	1,600	1,604	1,719	1,832	2,523	1,959	1,535	1,574	2,363	31.3

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
ALL COUNTIES (continued)													
Butler	264.4	Male	128,081	12,370	12,297	12,886	20,377	21,545	15,710	13,040	10,638	9,218	27.8
		Female	136,319	11,789	11,816	12,353	21,506	22,266	16,478	13,647	11,606	14,858	29.8
Carroll	26.3	Male	12,978	1,306	1,372	1,366	1,434	2,109	1,606	1,259	1,227	1,299	29.8
		Female	13,322	1,284	1,298	1,332	1,435	2,223	1,598	1,244	1,370	1,538	30.9
Champaign	34.3	Male	16,679	1,571	1,685	1,785	1,951	2,644	2,218	1,567	1,591	1,667	30.1
		Female	17,621	1,523	1,584	1,762	1,935	2,754	2,203	1,673	1,756	2,431	32.3
Clark	148.7	Male	71,279	6,727	7,047	7,716	8,856	11,313	8,692	7,106	7,016	6,806	29.7
		Female	77,421	6,297	6,610	7,231	9,535	12,070	9,100	7,836	8,065	10,677	32.5
Clermont	135.2	Male	66,607	7,495	7,188	7,416	8,219	12,203	8,808	6,301	4,975	4,002	27.4
		Female	68,593	7,398	6,734	7,164	8,618	12,511	8,802	6,323	5,352	5,691	28.5
Clinton	35.2	Male	17,145	1,754	1,621	1,824	2,316	2,778	2,003	1,610	1,585	1,654	28.8
		Female	18,055	1,718	1,529	1,715	2,192	2,761	2,088	1,730	1,797	2,525	31.8
Columbiana	114.5	Male	55,540	5,576	5,307	5,794	6,374	8,959	6,413	5,679	5,823	5,615	30.3
		Female	58,960	5,121	5,077	5,525	6,569	9,020	6,811	6,037	6,554	8,246	33.0
Coshocton	36.5	Male	17,625	1,660	1,693	1,861	1,962	2,757	2,148	1,820	1,787	1,937	30.9
		Female	18,875	1,633	1,678	1,846	1,961	2,823	2,243	1,926	2,004	2,761	33.2
Crawford	50.0	Male	24,119	2,435	2,435	2,549	2,804	3,828	2,997	2,406	2,304	2,361	29.8
		Female	25,881	2,213	2,244	2,396	2,905	3,911	3,169	2,533	2,626	3,884	33.1
Cuyahoga	1,459.1	Male	689,140	57,945	58,856	68,413	87,339	113,271	75,885	73,750	79,941	73,740	31.4
		Female	769,960	55,586	56,405	66,891	90,478	119,630	86,454	83,337	92,971	118,208	34.7
Darke	56.3	Male	27,281	2,881	2,792	3,066	3,082	4,291	3,372	2,501	2,383	2,913	29.2
		Female	29,019	2,740	2,665	2,837	3,197	4,391	3,410	2,639	2,849	4,291	32.0
Defiance	40.6	Male	20,011	2,273	2,060	2,210	2,671	3,372	2,427	1,776	1,663	1,559	27.3
		Female	20,589	2,091	2,070	2,116	2,647	3,297	2,410	1,823	1,784	2,351	29.2
Delaware	56.0	Male	27,698	2,558	2,710	3,068	3,961	4,619	3,796	2,846	2,162	1,978	28.4
		Female	28,302	2,370	2,502	2,868	3,808	4,709	3,890	2,713	2,314	3,128	30.5
Erie	80.3	Male	39,255	3,655	3,748	4,347	4,545	6,342	4,722	4,114	4,195	3,587	30.3
		Female	41,045	3,495	3,617	4,158	4,882	6,490	4,971	4,266	4,124	5,042	31.7
Fairfield	97.8	Male	47,784	4,736	5,245	5,394	4,986	7,588	6,918	4,985	3,867	4,065	29.7
		Female	50,016	4,497	4,690	5,256	4,990	8,298	7,004	4,867	4,424	5,990	31.7
Fayette	27.8	Male	13,470	1,361	1,330	1,387	1,510	2,132	1,659	1,320	1,261	1,510	30.4
		Female	14,330	1,319	1,255	1,283	1,553	2,262	1,668	1,391	1,477	2,122	32.8
Franklin	875.1	Male	421,523	39,386	38,052	39,870	70,802	82,213	48,563	40,356	34,034	28,247	27.8
		Female	453,577	37,726	36,218	38,071	71,272	84,734	53,399	43,164	39,437	49,556	30.1
Fulton	38.6	Male	18,897	2,101	1,985	2,108	2,190	3,219	2,294	1,709	1,611	1,680	28.3
		Female	19,703	1,923	1,955	2,067	2,244	3,163	2,333	1,772	1,768	2,478	30.3
Gallia	31.3	Male	15,410	1,498	1,497	1,584	1,967	2,456	1,896	1,567	1,301	1,644	29.7
		Female	15,890	1,370	1,381	1,403	2,061	2,448	1,991	1,573	1,529	2,134	32.1
Geauga	76.7	Male	38,144	3,681	4,116	4,779	3,938	5,770	5,743	4,136	3,491	2,490	29.4
		Female	38,556	3,525	3,907	4,484	3,684	6,066	5,832	4,160	3,485	3,413	31.1
Greene	130.6	Male	64,744	5,781	6,287	6,917	9,707	10,961	8,998	7,123	5,390	3,580	28.4
		Female	65,856	5,487	5,848	6,551	9,348	11,309	9,205	7,136	5,564	5,408	30.0
Guernsey	43.1	Male	20,632	2,126	2,001	2,092	2,276	3,319	2,360	2,003	2,012	2,443	30.5
		Female	22,468	1,996	1,949	2,037	2,505	3,384	2,458	2,131	2,351	3,657	33.1
Hamilton	863.6	Male	408,292	38,180	37,067	43,015	56,376	69,127	45,761	41,069	38,491	39,206	29.3
		Female	455,308	36,643	35,746	41,219	59,256	72,116	50,609	46,380	46,323	67,016	32.6
Hancock	65.2	Male	31,510	3,115	3,154	3,333	4,004	5,233	3,860	3,053	2,857	2,901	29.1
		Female	33,690	3,028	2,993	3,148	4,074	5,438	3,978	3,171	3,236	4,624	31.6
Hardin	33.1	Male	16,235	1,537	1,490	1,626	2,921	2,531	1,751	1,417	1,407	1,555	27.1
		Female	16,865	1,497	1,498	1,461	2,613	2,478	1,825	1,467	1,560	2,466	30.5
Harrison	18.4	Male	8,964	851	874	949	983	1,389	998	881	945	1,094	30.9
		Female	9,436	784	838	883	973	1,402	976	968	1,102	1,510	33.8
Henry	28.7	Male	14,066	1,435	1,378	1,574	1,775	2,246	1,588	1,350	1,292	1,428	28.9
		Female	14,634	1,425	1,319	1,415	1,659	2,172	1,648	1,372	1,414	2,210	31.9
Highland	34.4	Male	16,763	1,680	1,716	1,762	1,853	2,401	1,954	1,581	1,687	2,129	30.7
		Female	17,637	1,651	1,489	1,652	1,798	2,533	2,014	1,759	1,863	2,878	33.8
Hocking	25.0	Male	12,294	1,200	1,258	1,308	1,465	1,844	1,561	1,180	1,143	1,335	30.0
		Female	12,706	1,126	1,138	1,248	1,428	1,989	1,525	1,215	1,267	1,770	32.1
Holmes	30.6	Male	14,976	2,133	1,792	1,766	1,829	2,278	1,545	1,244	1,071	1,318	24.9
		Female	15,624	2,058	1,717	1,669	1,789	2,382	1,634	1,335	1,165	1,875	27.4
Huron	55.6	Male	26,912	2,958	2,854	2,980	3,233	4,509	3,120	2,578	2,340	2,340	28.2
		Female	28,688	2,790	2,812	2,921	3,339	4,517	3,329	2,760	2,633	3,587	30.5
Jackson	31.3	Male	15,091	1,547	1,575	1,554	1,790	2,361	1,694	1,450	1,432	1,688	29.6
		Female	16,209	1,371	1,535	1,576	1,745	2,391	1,824	1,628	1,687	2,452	32.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
ALL COUNTIES (continued)													
Jefferson	90.7	Male	43,670	3,702	3,929	4,474	5,118	6,847	4,831	4,712	5,071	4,986	31.7
		Female	47,030	3,542	3,663	4,352	5,341	6,789	5,209	5,262	5,861	7,011	34.7
Knox	47.1	Male	22,951	2,134	2,041	2,247	3,503	3,413	2,754	2,211	2,170	2,478	29.5
		Female	24,149	1,868	1,949	2,235	3,397	3,542	2,810	2,308	2,477	3,563	32.4
Lake	215.2	Male	105,292	9,521	10,153	11,784	12,537	18,367	14,028	11,495	10,244	7,163	29.7
		Female	109,908	9,173	9,886	11,213	12,863	19,011	14,510	11,655	11,059	10,538	31.2
☐ Lawrence	65.1	Male	31,555	3,241	3,288	3,452	3,529	4,836	3,905	3,260	2,993	3,051	29.7
		Female	33,545	3,060	3,105	3,252	3,584	5,205	4,137	3,462	3,444	4,296	32.2
Licking	123.3	Male	60,246	5,527	5,937	6,513	7,851	9,562	8,089	6,235	5,405	5,127	29.5
		Female	63,054	5,131	5,655	6,278	7,687	10,097	8,328	6,268	5,838	7,772	31.7
Logan	40.0	Male	19,438	2,035	1,975	1,975	2,136	3,054	2,161	1,855	2,091	2,156	30.2
		Female	20,562	1,909	1,785	1,814	2,147	3,106	2,240	2,049	2,328	3,184	33.5
Lorain	278.1	Male	135,690	14,199	14,096	15,396	17,380	23,159	16,400	13,228	12,196	9,636	27.9
		Female	142,410	13,466	13,594	14,864	18,145	23,815	17,240	13,642	13,064	14,580	29.7
Lucas	470.4	Male	225,398	21,996	21,686	22,825	30,580	39,255	24,611	21,754	21,426	21,265	29.0
		Female	245,002	21,263	21,062	21,899	31,100	40,019	26,139	23,710	24,965	34,845	31.8
Madison	33.7	Male	17,425	1,660	1,606	1,661	2,275	3,658	2,240	1,572	1,449	1,304	29.1
		Female	16,275	1,545	1,555	1,616	1,858	2,630	2,063	1,601	1,539	1,868	30.9
Mahoning	286.7	Male	137,106	12,170	12,236	13,520	17,089	21,799	14,452	14,763	16,394	14,683	31.2
		Female	149,594	11,947	11,538	12,953	17,640	22,317	16,163	16,679	18,614	21,743	34.3
Marion	68.5	Male	33,888	3,301	3,216	3,522	4,120	6,381	4,388	3,263	2,932	2,765	29.4
		Female	34,612	3,224	3,161	3,346	4,000	5,683	4,185	3,357	3,309	4,347	31.3
Medina	119.3	Male	59,181	6,065	6,636	7,052	6,288	10,437	8,936	5,830	4,496	3,441	28.4
		Female	60,119	5,692	6,127	6,791	6,209	11,093	8,786	5,623	4,498	5,300	29.7
Meigs	24.4	Male	12,009	1,236	1,150	1,309	1,312	1,900	1,389	1,145	1,172	1,396	30.2
		Female	12,391	1,077	1,125	1,132	1,318	1,883	1,424	1,200	1,386	1,846	33.2
Mercer	38.9	Male	19,160	2,196	1,961	2,169	2,496	3,075	1,933	1,772	1,770	1,788	27.5
		Female	19,740	2,045	1,895	2,167	2,433	2,880	1,959	1,869	1,891	2,601	29.6
Miami	91.4	Male	44,273	4,150	4,506	4,763	5,023	7,042	6,111	4,596	4,176	3,906	30.2
		Female	47,127	4,072	4,318	4,562	4,972	7,471	6,209	4,789	4,680	6,054	32.5
Monroe	17.7	Male	8,807	794	872	1,008	983	1,365	1,092	811	846	1,036	30.5
		Female	8,893	785	808	894	960	1,379	1,029	833	840	1,365	32.2
Montgomery	565.1	Male	270,940	24,851	25,273	27,807	35,151	46,799	33,200	28,860	26,570	22,429	29.8
		Female	294,160	23,694	24,176	26,645	37,272	49,519	36,111	31,329	29,822	35,592	32.1
Morgan	14.6	Male	7,142	697	725	798	764	1,041	795	658	713	951	30.6
		Female	7,458	727	654	760	726	1,101	794	699	797	1,200	32.8
Morrow	27.4	Male	13,586	1,413	1,464	1,600	1,436	2,145	1,867	1,287	1,108	1,266	29.1
		Female	13,814	1,350	1,431	1,453	1,490	2,247	1,826	1,307	1,152	1,558	30.3
Muskingum	84.5	Male	40,532	4,106	4,016	4,495	5,167	6,248	4,643	4,050	3,724	4,083	29.0
		Female	43,968	3,734	3,812	4,233	5,378	6,611	4,944	4,329	4,412	6,515	32.3
Noble	11.5	Male	5,672	569	538	645	676	886	578	507	530	743	29.6
		Female	5,828	585	491	555	618	803	627	542	587	1,020	33.3
Ottawa	40.6	Male	19,923	1,810	1,867	2,190	2,209	3,059	2,397	2,094	2,158	2,139	31.2
		Female	20,677	1,772	1,782	2,002	2,213	3,017	2,431	2,224	2,402	2,834	33.5
Paulding	21.7	Male	10,728	1,216	1,150	1,230	1,301	1,770	1,314	930	906	911	27.6
		Female	10,972	1,173	1,121	1,200	1,308	1,704	1,299	971	978	1,218	29.0
Perry	31.9	Male	15,675	1,673	1,648	1,841	1,933	2,406	1,771	1,396	1,461	1,546	28.1
		Female	16,225	1,559	1,568	1,741	1,866	2,424	1,730	1,534	1,546	2,257	30.7
Pickaway	44.3	Male	22,072	2,091	2,208	2,385	2,651	3,590	3,096	2,305	1,928	1,818	29.7
		Female	22,228	1,985	2,014	2,246	2,535	3,744	3,211	2,215	2,042	2,236	31.2
Pike	23.5	Male	11,646	1,147	1,173	1,370	1,331	1,791	1,318	1,118	1,067	1,331	29.5
		Female	11,854	1,058	1,132	1,230	1,316	1,679	1,441	1,105	1,080	1,813	32.1
Portage	138.3	Male	68,624	6,435	6,512	6,817	12,614	12,232	8,088	6,489	5,226	4,211	26.6
		Female	69,676	6,013	6,111	6,758	12,781	11,949	8,340	6,384	5,448	5,892	27.7
Preble	38.9	Male	19,133	1,798	1,919	2,194	2,113	3,029	2,527	1,956	1,769	1,828	30.1
		Female	19,767	1,786	1,798	1,952	2,134	3,193	2,461	2,034	1,906	2,503	31.9
Putnam	33.3	Male	16,573	1,942	1,741	1,977	2,317	2,596	1,693	1,460	1,322	1,525	26.2
		Female	16,727	1,874	1,625	1,889	2,095	2,412	1,749	1,456	1,483	2,144	28.6
Richland	131.3	Male	64,748	6,260	6,106	6,804	8,754	10,625	7,856	6,776	6,102	5,465	29.2
		Female	66,552	5,797	5,635	6,547	7,388	10,692	8,452	7,091	6,599	8,351	32.4
Ross	65.6	Male	33,351	2,848	3,080	3,426	3,741	5,582	4,461	3,580	3,346	3,287	31.4
		Female	32,249	2,855	2,794	3,134	3,704	4,932	4,021	3,250	3,332	4,227	32.4
Sandusky	63.8	Male	31,273	3,322	3,191	3,469	3,884	5,039	3,566	3,130	2,839	2,833	28.5
		Female	32,527	3,102	3,050	3,309	3,822	5,068	3,632	3,262	3,178	4,104	30.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OHIO (continued)													
ALL COUNTIES (continued)													
Scioto	85.6	Male	41,647	4,097	4,099	4,451	4,846	6,829	4,750	4,079	3,890	4,606	29.9
		Female	43,953	3,934	3,862	4,194	4,666	6,141	4,953	4,493	4,725	6,985	33.7
Seneca	62.4	Male	30,300	3,308	3,015	3,298	4,044	4,957	3,304	2,841	2,773	2,760	28.0
		Female	32,100	3,224	2,865	3,124	4,035	4,899	3,375	3,094	3,073	4,411	30.7
Shelby	44.1	Male	21,818	2,491	2,272	2,410	2,754	3,639	2,537	1,975	1,877	1,863	27.7
		Female	22,282	2,338	2,178	2,290	2,554	3,616	2,542	2,069	2,012	2,683	29.9
Stark	380.0	Male	182,757	16,726	17,371	19,273	22,022	30,357	22,080	18,777	18,821	17,330	30.3
		Female	197,243	15,992	16,373	18,397	22,906	31,872	23,486	20,391	21,485	26,341	32.8
Summit	518.3	Male	248,654	21,674	22,474	25,852	32,002	42,072	28,702	26,568	26,178	23,132	30.3
		Female	269,646	20,653	21,357	24,816	33,174	43,787	31,100	28,399	29,577	36,783	33.0
Trumbull	243.3	Male	117,588	10,700	11,443	12,556	13,772	19,412	14,354	12,385	12,503	10,463	30.3
		Female	125,712	10,129	10,837	12,360	14,364	20,346	15,144	13,439	14,001	15,092	32.5
Tuscarawas	86.0	Male	41,385	3,973	3,716	4,268	4,895	6,736	4,773	4,244	4,179	4,601	30.7
		Female	44,615	3,761	3,759	4,076	5,005	6,806	5,209	4,510	4,725	6,764	33.4
Union	30.6	Male	14,669	1,475	1,470	1,628	1,724	2,401	1,957	1,433	1,270	1,311	29.3
		Female	15,931	1,430	1,468	1,549	1,791	2,659	2,090	1,546	1,416	1,982	31.5
Van Wert	30.8	Male	14,991	1,555	1,419	1,546	1,697	2,481	1,690	1,468	1,453	1,682	30.2
		Female	15,809	1,466	1,308	1,403	1,801	2,393	1,714	1,553	1,608	2,563	33.0
Vinton	12.1	Male	5,965	631	615	608	695	969	690	540	517	700	29.5
		Female	6,135	609	590	616	712	895	682	557	627	847	31.0
Warren	101.7	Male	51,388	4,985	5,161	5,616	7,325	9,196	6,850	5,263	3,974	3,018	27.8
		Female	50,312	4,720	4,813	5,298	5,753	9,105	7,008	5,157	3,937	4,521	30.0
Washington	65.7	Male	32,078	3,219	2,974	3,358	4,327	5,068	3,970	3,195	2,914	3,053	29.3
		Female	33,622	2,928	3,028	3,120	4,044	5,372	4,037	3,365	3,255	4,473	31.9
Wayne	99.5	Male	48,985	5,240	4,762	5,105	6,928	8,373	5,981	4,655	4,001	3,940	27.9
		Female	50,515	4,873	4,653	4,680	6,759	8,507	6,054	4,691	4,486	5,812	30.0
Williams	36.9	Male	18,181	1,981	1,841	1,892	2,245	2,899	2,198	1,635	1,667	1,823	28.9
		Female	18,719	1,728	1,691	1,734	2,139	2,920	2,236	1,747	1,844	2,680	32.1
Wood	110.5	Male	53,400	4,865	4,816	4,915	11,150	9,168	5,838	4,726	4,124	3,798	26.0
		Female	57,100	4,696	4,461	4,622	13,153	9,117	5,919	4,882	4,512	5,738	26.8
Wyandot	22.8	Male	11,003	1,143	1,040	1,184	1,366	1,702	1,265	1,063	1,012	1,228	29.5
		Female	11,797	1,098	1,010	1,114	1,343	1,702	1,301	1,194	1,117	1,918	32.8
TOTAL METRO COUNTIES	**8,661.4**	**Male**	**4,170,063**	**386,424**	**390,476**	**431,467**	**559,984**	**710,210**	**493,670**	**426,345**	**405,118**	**366,369**	**29.5**
		Female	**4,491,337**	**369,457**	**371,555**	**414,820**	**573,281**	**735,769**	**530,111**	**459,128**	**459,530**	**577,686**	**32.0**
TOTAL STATE	**10,827.8**	**Male**	**5,228,449**	**493,543**	**494,551**	**544,672**	**694,020**	**880,536**	**618,070**	**528,009**	**503,196**	**471,852**	**29.4**
		Female	**5,599,351**	**470,798**	**471,217**	**521,534**	**706,246**	**905,398**	**657,793**	**565,851**	**569,034**	**731,480**	**32.0**
OKLAHOMA													
ENID	**64.3**	**Male**	**31,312**	**3,301**	**2,637**	**2,765**	**4,376**	**5,679**	**3,664**	**2,939**	**2,675**	**3,276**	**29.5**
		Female	**32,988**	**3,175**	**2,509**	**2,722**	**4,075**	**5,295**	**3,675**	**3,108**	**3,050**	**5,379**	**32.6**
Garfield	64.3	Male	31,312	3,301	2,637	2,765	4,376	5,679	3,664	2,939	2,675	3,276	29.5
		Female	32,988	3,175	2,509	2,722	4,075	5,295	3,675	3,108	3,050	5,379	32.6
LAWTON	**113.5**	**Male**	**60,692**	**6,370**	**5,186**	**5,985**	**15,473**	**10,766**	**6,076**	**4,333**	**3,464**	**3,039**	**23.8**
		Female	**52,808**	**6,045**	**4,938**	**4,920**	**8,560**	**9,117**	**6,107**	**4,669**	**3,863**	**4,589**	**27.1**
Comanche	113.5	Male	60,692	6,370	5,186	5,985	15,473	10,766	6,076	4,333	3,464	3,039	23.8
		Female	52,808	6,045	4,938	4,920	8,560	9,117	6,107	4,669	3,863	4,589	27.1
OKLAHOMA CITY	**857.2**	**Male**	**416,379**	**41,753**	**38,366**	**38,867**	**60,248**	**77,648**	**51,882**	**40,145**	**34,410**	**33,060**	**28.7**
		Female	**440,821**	**39,851**	**36,791**	**37,664**	**60,636**	**77,923**	**53,669**	**42,576**	**38,363**	**53,348**	**30.8**
Canadian	61.5	Male	30,866	3,384	3,433	3,281	3,254	5,880	4,688	2,921	2,012	2,013	28.5
		Female	30,634	3,217	3,180	3,112	2,990	5,953	4,394	2,709	1,999	3,080	29.7
Cleveland	142.2	Male	72,021	6,583	6,692	6,648	14,586	14,934	9,431	5,840	3,974	3,333	26.0
		Female	70,179	6,429	6,381	6,334	12,807	14,150	9,295	5,591	4,089	5,103	27.2
McClain	21.6	Male	10,656	987	1,057	1,273	1,093	1,515	1,588	1,122	882	1,139	31.1
		Female	10,944	937	1,050	1,128	1,088	1,639	1,556	1,113	944	1,489	32.7
Oklahoma	574.1	Male	275,215	28,150	24,601	24,736	37,833	51,398	32,736	27,530	24,985	23,244	29.3
		Female	298,885	26,809	23,687	24,295	40,192	51,933	34,817	30,285	28,458	38,409	31.6
Pottawatomie	57.8	Male	27,621	2,649	2,583	2,927	3,482	3,921	3,439	2,732	2,557	3,331	30.5
		Female	30,179	2,459	2,493	2,795	3,559	4,248	3,607	2,878	2,873	5,267	33.9

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
TULSA	**715.7**	**Male**	**347,452**	**34,879**	**32,746**	**34,267**	**43,686**	**62,849**	**45,132**	**34,246**	**30,151**	**29,496**	**29.5**
		Female	**368,248**	**33,002**	**30,968**	**32,541**	**44,111**	**64,575**	**46,294**	**36,668**	**33,688**	**46,401**	**31.7**
Creek	61.6	Male	29,976	2,998	3,108	3,326	3,121	4,687	4,025	2,972	2,670	3,069	30.2
		Female	31,624	2,901	2,953	3,024	3,166	4,943	4,133	3,121	2,888	4,495	32.6
Mayes	33.9	Male	16,637	1,726	1,553	1,761	1,740	2,267	2,008	1,660	1,678	2,244	31.8
		Female	17,263	1,547	1,563	1,554	1,687	2,356	2,112	1,744	1,875	2,825	34.7
Osage	41.3	Male	20,470	2,037	1,837	2,135	2,184	3,243	2,661	2,133	1,973	2,267	31.3
		Female	20,830	1,907	1,725	1,843	1,954	3,313	2,625	2,160	2,132	3,171	34.0
Rogers	50.0	Male	24,766	2,448	2,684	2,869	2,621	3,701	3,953	2,670	1,897	1,923	29.8
		Female	25,234	2,266	2,498	2,688	2,502	4,228	3,883	2,485	2,020	2,664	31.3
Tulsa	482.8	Male	232,768	23,030	20,959	21,504	31,859	45,249	29,006	22,791	20,264	18,106	29.2
		Female	250,032	21,987	19,771	20,906	32,615	45,554	30,184	25,170	22,949	30,896	31.5
Wagoner	46.1	Male	22,835	2,640	2,605	2,672	2,161	3,702	3,479	2,020	1,669	1,887	28.6
		Female	23,265	2,394	2,458	2,526	2,187	4,181	3,357	1,988	1,824	2,350	29.9
ALL COUNTIES													
Adair	19.2	Male	9,466	1,023	967	1,233	1,031	1,277	1,066	820	875	1,174	28.8
		Female	9,734	867	973	1,080	994	1,326	1,123	920	963	1,488	32.2
Alfalfa	7.1	Male	3,465	265	270	406	304	413	386	323	400	698	36.9
		Female	3,635	259	249	272	282	393	363	354	439	1,024	45.0
Atoka	12.9	Male	6,733	538	596	602	791	1,149	829	712	607	909	32.3
		Female	6,167	525	545	586	556	853	721	604	680	1,097	35.2
Beaver	7.0	Male	3,434	348	329	331	281	524	422	356	392	451	33.2
		Female	3,566	352	307	342	312	500	412	373	393	575	34.4
Beckham	20.0	Male	9,668	1,091	844	808	1,184	1,542	999	837	847	1,516	30.9
		Female	10,332	984	766	784	1,146	1,386	1,005	952	1,043	2,266	36.0
Blaine	13.8	Male	6,672	722	578	651	731	926	734	621	679	1,030	32.1
		Female	7,128	629	586	603	739	878	759	613	773	1,548	36.7
Bryan	31.5	Male	15,180	1,314	1,337	1,400	2,265	2,164	1,609	1,360	1,515	2,216	30.9
		Female	16,320	1,315	1,313	1,381	1,987	2,204	1,705	1,434	1,774	3,207	34.8
Caddo	31.3	Male	15,031	1,478	1,441	1,711	1,667	2,052	1,627	1,456	1,400	2,199	30.9
		Female	16,269	1,482	1,375	1,656	1,633	2,017	1,754	1,525	1,687	3,140	34.9
Canadian	61.5	Male	30,866	3,384	3,433	3,281	3,254	5,880	4,688	2,921	2,012	2,013	28.5
		Female	30,634	3,217	3,180	3,112	2,990	5,953	4,394	2,709	1,999	3,080	29.7
Carter	44.7	Male	21,430	2,169	1,920	2,184	2,357	3,261	2,408	2,151	2,114	2,866	31.4
		Female	23,270	2,097	1,914	2,017	2,396	3,246	2,585	2,369	2,399	4,247	34.9
Cherokee	32.2	Male	15,584	1,490	1,424	1,734	2,331	2,276	1,699	1,442	1,414	1,774	28.6
		Female	16,616	1,473	1,421	1,635	2,532	2,277	1,950	1,463	1,541	2,324	30.5
Choctaw	17.7	Male	8,495	855	844	957	891	1,069	905	782	885	1,307	31.5
		Female	9,205	809	800	901	803	1,208	963	872	998	1,851	35.8
Cimarron	3.6	Male	1,802	186	160	195	152	259	205	187	205	253	33.0
		Female	1,798	145	151	160	135	255	201	204	234	313	37.6
Cleveland	142.2	Male	72,021	6,583	6,692	6,648	14,586	14,934	9,431	5,840	3,974	3,333	26.0
		Female	70,179	6,429	6,381	6,334	12,807	14,150	9,295	5,591	4,089	5,103	27.2
Coal	6.2	Male	2,980	309	258	335	273	391	273	297	325	519	33.1
		Female	3,220	248	281	288	294	365	325	330	361	728	39.1
Comanche	113.5	Male	60,692	6,370	5,186	5,985	15,473	10,766	6,076	4,333	3,464	3,039	23.8
		Female	52,808	6,045	4,938	4,920	8,560	9,117	6,107	4,669	3,863	4,589	27.1
Cotton	7.5	Male	3,598	319	310	368	354	473	431	343	393	607	34.5
		Female	3,902	332	312	328	339	492	424	338	475	862	38.5
Craig	15.2	Male	7,327	644	607	708	758	1,023	885	768	786	1,148	34.2
		Female	7,873	598	560	681	722	996	946	828	900	1,642	39.0
Creek	61.6	Male	29,976	2,998	3,108	3,326	3,121	4,687	4,025	2,972	2,670	3,069	30.2
		Female	31,624	2,901	2,953	3,024	3,166	4,943	4,133	3,121	2,888	4,495	32.6
Custer	26.6	Male	13,121	1,277	1,091	1,014	2,719	2,053	1,332	1,099	1,010	1,526	27.2
		Female	13,479	1,190	997	998	2,682	1,849	1,307	1,129	1,196	2,131	29.7
Delaware	25.1	Male	12,265	1,026	1,112	1,327	1,072	1,449	1,312	1,177	1,570	2,220	36.1
		Female	12,835	949	1,076	1,202	1,077	1,528	1,440	1,287	1,764	2,512	39.1
Dewey	6.1	Male	2,927	304	213	263	296	405	331	263	312	540	34.6
		Female	3,173	325	212	252	289	369	317	268	399	742	39.4
Ellis	5.7	Male	2,778	320	248	254	268	414	285	240	299	450	32.2
		Female	2,922	264	222	214	268	423	304	258	333	636	37.3
Garfield	64.3	Male	31,312	3,301	2,637	2,765	4,376	5,679	3,664	2,939	2,675	3,276	29.5
		Female	32,988	3,175	2,509	2,722	4,075	5,295	3,675	3,108	3,050	5,379	32.6

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Garvin	28.6	Male	13,688	1,226	1,236	1,354	1,473	1,855	1,441	1,351	1,478	2,274	33.4
		Female	14,912	1,141	1,221	1,293	1,458	1,847	1,605	1,510	1,658	3,179	38.1
Grady	41.5	Male	20,005	1,994	1,958	2,152	2,395	2,996	2,641	1,839	1,720	2,310	30.0
		Female	21,495	2,003	1,858	1,983	2,381	3,162	2,621	1,930	1,972	3,585	33.0
Grant	6.5	Male	3,141	271	247	288	269	393	332	353	363	625	38.1
		Female	3,359	258	236	249	241	365	331	345	436	898	45.0
Greer	6.9	Male	3,388	229	254	272	441	466	305	327	363	731	36.0
		Female	3,512	195	225	257	235	361	313	350	434	1,142	50.5
Harmon	4.5	Male	2,108	181	189	235	197	237	178	183	226	482	35.8
		Female	2,392	186	183	198	178	249	207	215	309	667	41.8
Harper	4.7	Male	2,304	212	171	204	267	328	258	268	240	356	34.1
		Female	2,396	208	171	181	199	290	271	280	266	530	40.5
Haskell	11.3	Male	5,482	477	510	581	494	753	606	517	666	878	34.0
		Female	5,818	462	502	533	467	765	657	565	707	1,160	37.7
Hughes	14.5	Male	6,856	581	619	710	644	770	747	688	793	1,304	36.4
		Female	7,644	531	538	697	594	886	783	795	930	1,890	42.4
Jackson	30.2	Male	15,104	1,715	1,487	1,505	2,595	2,509	1,763	1,148	1,037	1,345	26.0
		Female	15,096	1,623	1,359	1,410	2,001	2,405	1,741	1,200	1,248	2,109	29.8
Jefferson	8.5	Male	4,058	384	386	392	390	565	413	361	439	728	33.4
		Female	4,442	389	348	370	407	565	423	405	476	1,059	38.4
Johnston	10.9	Male	5,310	506	513	540	659	674	538	464	552	864	31.5
		Female	5,590	417	449	537	637	717	604	510	631	1,088	35.6
Kay	50.3	Male	24,184	2,346	2,001	2,239	2,864	3,819	2,724	2,353	2,602	3,236	31.9
		Female	26,116	2,217	1,926	2,077	2,704	3,758	2,819	2,615	2,880	5,120	36.3
Kingfisher	14.5	Male	7,128	757	636	752	847	1,072	854	687	626	897	30.3
		Female	7,372	754	588	653	834	981	848	690	681	1,343	33.7
Kiowa	12.8	Male	6,084	562	507	561	619	744	620	591	684	1,196	35.8
		Female	6,716	527	480	543	601	739	656	644	786	1,740	42.1
Latimer	10.1	Male	4,971	415	423	531	688	578	522	477	581	756	32.4
		Female	5,129	448	418	501	592	649	568	486	570	897	34.3
☐ Le Flore	42.2	Male	20,636	2,030	2,041	2,335	2,267	2,805	2,471	1,977	1,950	2,760	30.9
		Female	21,564	1,912	1,847	2,082	2,029	3,007	2,554	2,053	2,231	3,849	34.7
Lincoln	28.1	Male	13,692	1,320	1,342	1,474	1,453	1,841	1,760	1,325	1,290	1,887	31.8
		Female	14,408	1,248	1,238	1,409	1,430	1,989	1,783	1,377	1,414	2,520	34.4
Logan	28.5	Male	13,901	1,396	1,317	1,464	1,907	2,069	1,665	1,247	1,173	1,663	29.2
		Female	14,599	1,288	1,226	1,319	1,829	2,150	1,650	1,294	1,349	2,494	32.6
Love	7.8	Male	3,796	335	362	413	376	521	458	363	392	576	32.9
		Female	4,004	346	349	351	360	558	448	401	464	727	35.8
McClain	21.6	Male	10,656	987	1,057	1,273	1,093	1,515	1,588	1,122	882	1,139	31.1
		Female	10,944	937	1,050	1,128	1,088	1,639	1,556	1,113	944	1,489	32.7
McCurtain	37.4	Male	18,252	2,014	1,962	2,218	1,862	2,599	2,200	1,633	1,655	2,109	29.1
		Female	19,148	1,951	1,868	1,994	1,944	2,753	2,159	1,811	1,776	2,892	31.6
McIntosh	16.1	Male	7,721	546	685	782	708	790	795	898	1,029	1,488	39.4
		Female	8,379	595	589	716	667	941	900	1,008	1,131	1,832	42.6
Major	9.1	Male	4,436	449	395	432	499	643	545	414	429	630	31.9
		Female	4,664	427	394	395	439	627	538	433	481	930	35.9
Marshall	11.1	Male	5,389	421	472	543	520	599	547	494	736	1,057	37.5
		Female	5,711	363	418	433	461	646	603	569	858	1,360	43.9
Mayes	33.9	Male	16,637	1,726	1,553	1,761	1,740	2,267	2,008	1,660	1,678	2,244	31.8
		Female	17,263	1,547	1,563	1,554	1,687	2,356	2,112	1,744	1,875	2,825	34.7
Murray	12.5	Male	6,050	563	565	620	608	832	632	579	665	986	33.0
		Female	6,450	551	537	601	585	842	690	595	696	1,353	36.6
Muskogee	68.6	Male	32,588	3,393	3,139	3,381	3,674	4,982	3,612	3,043	3,313	4,051	30.4
		Female	36,012	3,273	2,938	3,138	3,946	5,158	3,954	3,396	3,927	6,282	34.1
Noble	11.9	Male	5,806	596	490	584	663	860	707	579	518	809	31.6
		Female	6,094	518	452	545	631	821	707	587	616	1,217	36.1
Nowata	11.8	Male	5,782	532	527	560	635	830	657	591	587	863	32.7
		Female	6,018	503	477	532	569	818	638	625	674	1,182	36.7
Okfuskee	11.2	Male	5,473	456	494	748	502	620	582	484	593	994	33.6
		Female	5,727	442	469	539	466	643	646	557	710	1,255	39.7
Oklahoma	574.1	Male	275,215	28,150	24,601	24,738	37,833	51,398	32,736	27,530	24,985	23,244	29.3
		Female	298,885	26,809	23,687	24,295	40,192	51,933	34,817	30,285	28,458	38,409	31.6
Okmulgee	39.9	Male	19,586	1,763	1,767	1,999	2,999	2,577	2,151	1,672	1,948	2,710	29.9
		Female	20,314	1,625	1,607	1,807	2,169	2,646	2,252	1,962	2,246	4,000	36.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Osage	41.3	Male	20,470	2,037	1,837	2,135	2,184	3,243	2,661	2,133	1,973	2,267	31.3
		Female	20,830	1,907	1,725	1,843	1,954	3,313	2,625	2,160	2,132	3,171	34.0
Ottawa	33.4	Male	15,917	1,464	1,428	1,641	2,188	2,230	1,780	1,554	1,701	1,881	30.4
		Female	17,483	1,380	1,432	1,483	2,087	2,384	1,954	1,744	2,070	2,949	34.9
Pawnee	16.1	Male	7,905	736	747	797	758	1,143	1,016	790	815	1,103	33.0
		Female	8,195	643	701	744	763	1,167	995	830	906	1,446	35.8
Payne	64.5	Male	32,963	2,482	2,077	1,979	11,445	5,490	2,839	2,112	1,919	2,620	24.1
		Female	31,537	2,357	1,940	1,868	9,543	4,632	2,866	2,121	2,274	3,936	25.1
Pittsburg	41.2	Male	20,146	1,724	1,708	2,119	1,920	3,115	2,435	2,020	2,298	2,807	33.4
		Female	21,054	1,581	1,657	1,918	1,840	2,695	2,410	2,218	2,537	4,198	38.5
Pontotac	33.5	Male	15,820	1,486	1,335	1,442	2,323	2,216	1,734	1,507	1,575	2,202	31.0
		Female	17,680	1,370	1,294	1,370	2,496	2,334	1,866	1,618	1,845	3,487	34.9
Pottawatomie	57.8	Male	27,621	2,649	2,583	2,927	3,482	3,921	3,439	2,732	2,557	3,331	30.5
		Female	30,179	2,459	2,493	2,795	3,559	4,248	3,607	2,878	2,873	5,267	33.9
Pushmataha	12.3	Male	6,001	514	558	708	553	770	725	592	618	963	33.7
		Female	6,299	481	505	669	558	761	748	631	695	1,251	37.3
Roger Mills	4.9	Male	2,398	247	196	216	264	349	248	226	259	393	32.9
		Female	2,502	237	230	204	240	321	267	221	303	479	35.7
Rogers	50.0	Male	24,766	2,448	2,684	2,869	2,621	3,701	3,953	2,670	1,897	1,923	29.8
		Female	25,234	2,266	2,498	2,688	2,502	4,228	3,883	2,485	2,020	2,664	31.3
Seminole	28.0	Male	13,416	1,232	1,274	1,453	1,471	1,844	1,393	1,304	1,364	2,081	31.9
		Female	14,584	1,228	1,158	1,328	1,420	1,871	1,602	1,407	1,628	2,942	36.8
☐ Sequoyah	32.1	Male	15,704	1,577	1,589	2,010	1,649	2,097	2,006	1,529	1,454	1,793	29.9
		Female	16,396	1,417	1,647	1,798	1,647	2,281	2,079	1,576	1,561	2,390	32.4
Stephens	45.0	Male	21,783	2,181	1,971	1,942	2,529	3,453	2,416	2,286	2,196	2,809	31.6
		Female	23,217	2,035	1,795	1,880	2,357	3,484	2,563	2,455	2,500	4,148	35.2
Texas	18.0	Male	9,031	985	874	839	1,277	1,477	1,055	907	788	829	28.7
		Female	8,969	968	787	825	1,157	1,401	1,044	875	813	1,099	30.3
Tillman	12.3	Male	5,879	564	614	646	588	791	604	520	614	938	31.7
		Female	6,421	574	529	610	569	796	652	564	726	1,401	37.0
Tulsa	482.8	Male	232,768	23,030	20,959	21,504	31,859	45,249	29,006	22,791	20,264	18,106	29.2
		Female	250,032	21,987	19,771	20,906	32,615	45,554	30,184	25,170	22,949	30,896	31.5
Wagoner	46.1	Male	22,835	2,640	2,605	2,672	2,161	3,702	3,479	2,020	1,669	1,887	28.6
		Female	23,265	2,394	2,458	2,526	2,187	4,181	3,357	1,988	1,824	2,350	29.9
Washington	49.4	Male	23,806	2,342	2,051	2,198	2,429	4,069	3,010	2,639	2,537	2,531	32.1
		Female	25,594	2,136	1,970	2,085	2,626	3,998	3,167	2,838	2,783	3,991	35.0
Washita	14.2	Male	6,940	710	576	661	892	1,049	720	606	718	1,008	31.0
		Female	7,260	679	597	587	830	958	725	680	795	1,409	34.8
Woods	10.9	Male	5,325	418	376	407	954	683	523	486	561	917	32.4
		Female	5,575	381	340	365	758	659	528	497	682	1,365	40.4
Woodward	22.5	Male	11,150	1,409	999	993	1,497	1,999	1,347	1,031	854	1,021	28.4
		Female	11,350	1,276	998	995	1,395	1,842	1,323	1,035	947	1,539	30.5
TOTAL METRO COUNTIES	**1,825.0**	**Male**	**892,175**	**89,910**	**82,565**	**86,229**	**127,699**	**161,844**	**111,231**	**85,169**	**74,104**	**73,424**	**28.7**
		Female	**932,825**	**85,402**	**78,700**	**81,727**	**121,058**	**162,198**	**114,378**	**90,650**	**82,756**	**115,956**	**31.1**
TOTAL STATE	**3,114.4**	**Male**	**1,518,894**	**149,722**	**138,552**	**148,285**	**209,760**	**253,214**	**181,067**	**143,912**	**135,647**	**158,735**	**29.5**
		Female	**1,595,506**	**142,060**	**131,757**	**139,299**	**197,908**	**252,397**	**187,107**	**153,660**	**152,938**	**238,380**	**32.4**
OREGON													
EUGENE - SPRINGFIELD	**281.6**	**Male**	**139,272**	**12,960**	**11,873**	**12,456**	**20,463**	**29,870**	**17,167**	**11,346**	**11,285**	**11,852**	**29.0**
		Female	**142,328**	**12,196**	**11,120**	**11,927**	**21,020**	**29,033**	**16,862**	**11,875**	**12,570**	**15,725**	**30.1**
Lane	281.6	Male	139,272	12,960	11,873	12,456	20,463	29,870	17,167	11,346	11,285	11,852	29.0
		Female	142,328	12,196	11,120	11,927	21,020	29,033	16,862	11,875	12,570	15,725	30.1
MEDFORD	**139.7**	**Male**	**69,299**	**6,157**	**6,158**	**6,767**	**7,838**	**12,353**	**8,778**	**6,347**	**6,785**	**8,116**	**31.3**
		Female	**70,401**	**5,991**	**5,844**	**6,263**	**7,928**	**12,236**	**8,727**	**6,413**	**7,074**	**9,925**	**32.5**
Jackson	139.7	Male	69,299	6,157	6,158	6,767	7,838	12,353	8,778	6,347	6,785	8,116	31.3
		Female	70,401	5,991	5,844	6,263	7,928	12,236	8,727	6,413	7,074	9,925	32.5
PORTLAND	**1,277.3**	**Male**	**623,050**	**58,757**	**54,867**	**57,838**	**76,034**	**127,761**	**82,075**	**55,795**	**53,859**	**56,064**	**30.0**
		Female	**654,250**	**55,697**	**52,101**	**55,913**	**78,333**	**127,997**	**79,958**	**57,476**	**60,825**	**85,950**	**31.6**
Clackamas	252.3	Male	124,346	11,663	12,229	13,552	12,730	22,462	18,705	12,218	10,700	10,087	30.3
		Female	127,954	11,106	11,758	12,917	12,179	23,832	18,503	12,213	11,311	14,135	31.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OREGON (continued)													
PORTLAND (continued)													
Multnomah	565.8	Male	272,425	23,991	20,192	21,464	36,752	59,735	31,331	23,789	25,851	29,320	30.7
		Female	293,375	22,532	19,529	21,036	38,682	57,342	30,697	25,261	30,349	47,947	32.8
Washington	257.4	Male	126,390	12,429	12,014	12,337	15,399	26,595	18,307	11,063	9,415	8,831	29.1
		Female	131,010	11,924	11,330	11,789	15,909	27,355	17,775	11,427	10,490	13,011	30.3
Clark, Wash.	*201.8*	*Male*	*99,889*	*10,674*	*10,432*	*10,485*	*11,153*	*18,969*	*13,732*	*8,725*	*7,893*	*7,826*	*28.8*
		Female	*101,911*	*10,135*	*9,484*	*10,171*	*11,563*	*19,468*	*12,983*	*8,575*	*8,675*	*10,857*	*29.9*
SALEM	**262.9**	**Male**	**129,089**	**12,842**	**11,420**	**12,673**	**16,635**	**23,874**	**15,659**	**10,921**	**11,120**	**13,945**	**29.6**
		Female	**133,811**	**12,175**	**10,782**	**11,774**	**16,277**	**23,121**	**15,424**	**11,765**	**12,517**	**19,976**	**31.9**
Marion	215.5	Male	106,089	10,548	9,270	10,418	13,838	19,832	12,860	8,886	9,041	11,396	29.5
		Female	109,411	10,097	8,803	9,649	13,026	18,982	12,596	9,624	10,245	16,389	31.9
Polk	47.4	Male	23,000	2,294	2,150	2,255	2,797	4,042	2,799	2,035	2,079	2,549	30.0
		Female	24,400	2,078	1,979	2,125	3,251	4,139	2,828	2,141	2,272	3,587	31.7
ALL COUNTIES													
Baker	16.5	Male	8,247	782	737	840	775	1,240	978	799	883	1,213	33.0
		Female	8,253	668	672	766	701	1,227	994	814	941	1,470	35.9
Benton	70.9	Male	36,126	2,792	2,530	2,611	9,925	7,518	3,793	2,478	2,277	2,202	25.3
		Female	34,774	2,594	2,484	2,473	8,440	6,728	3,796	2,558	2,416	3,285	27.1
Clackamas	252.3	Male	124,346	11,663	12,229	13,552	12,730	22,462	18,705	12,218	10,700	10,087	30.3
		Female	127,954	11,106	11,758	12,917	12,179	23,832	18,503	12,213	11,311	14,135	31.7
Clatsop	33.4	Male	16,493	1,541	1,313	1,466	2,089	2,997	1,831	1,415	1,694	2,147	31.1
		Female	16,907	1,443	1,302	1,439	1,989	2,694	1,835	1,452	1,908	2,845	33.5
Columbia	37.0	Male	18,441	1,805	1,888	1,953	1,748	3,203	2,429	1,721	1,762	1,932	30.7
		Female	18,559	1,896	1,799	1,877	1,777	3,178	2,303	1,678	1,801	2,250	31.1
Coos	63.5	Male	31,585	3,008	2,892	3,117	3,425	5,240	3,949	3,102	3,310	3,542	31.4
		Female	31,915	2,876	2,653	2,851	3,466	5,296	3,929	3,228	3,309	4,307	32.8
Crook	13.7	Male	6,781	656	618	672	682	1,052	904	663	699	835	32.2
		Female	6,919	642	624	611	727	1,111	823	658	805	918	32.7
Curry	17.7	Male	8,797	712	673	784	801	1,281	961	898	1,178	1,509	36.5
		Female	8,903	704	618	810	733	1,249	1,032	886	1,331	1,540	38.3
Deschutes	67.0	Male	33,487	3,247	3,101	3,275	3,649	6,710	4,455	2,811	2,973	3,266	30.2
		Female	33,513	3,113	3,027	2,971	3,845	6,549	4,244	2,891	3,236	3,637	30.8
Douglas	98.0	Male	48,918	5,084	4,706	5,102	5,346	8,047	5,949	4,772	4,851	5,061	30.2
		Female	49,082	4,778	4,457	4,791	5,234	8,160	6,075	4,880	4,882	5,825	31.5
Gilliam	2.0	Male	998	97	76	88	108	153	105	109	120	142	33.5
		Female	1,002	94	71	105	92	142	116	125	112	145	34.8
Grant	8.4	Male	4,245	426	367	428	394	714	546	431	435	504	32.1
		Female	4,155	400	377	389	410	657	534	416	424	548	32.6
Harney	8.5	Male	4,377	470	420	419	457	738	608	427	413	425	30.7
		Female	4,123	399	399	395	459	697	527	419	385	443	30.9
Hood River	16.3	Male	8,278	799	738	766	948	1,482	999	782	828	936	31.0
		Female	8,022	809	657	704	826	1,307	916	819	860	1,124	32.8
Jackson	139.7	Male	69,299	6,157	6,158	6,767	7,838	12,353	8,778	6,347	6,785	8,116	31.3
		Female	70,401	5,991	5,844	6,263	7,928	12,236	8,727	6,413	7,074	9,925	32.5
Jefferson	12.2	Male	6,202	689	616	708	730	985	745	576	580	573	28.6
		Female	5,998	639	559	686	642	976	744	597	554	601	29.8
Josephine	63.2	Male	30,835	2,967	2,904	2,951	2,702	4,766	3,813	2,836	3,476	4,420	33.2
		Female	32,365	2,712	2,621	2,906	2,882	5,053	3,884	3,064	3,811	5,432	35.0
Klamath	60.9	Male	30,825	3,116	2,988	3,031	3,742	5,291	3,734	2,921	2,926	3,076	29.8
		Female	30,075	2,806	2,794	2,905	3,295	5,182	3,635	2,967	2,960	3,531	31.2
Lake	7.8	Male	3,966	403	355	392	387	645	511	409	437	427	31.9
		Female	3,834	382	363	369	371	604	476	434	378	457	32.2
Lane	281.6	Male	139,272	12,960	11,873	12,456	20,463	29,870	17,167	11,346	11,285	11,852	29.0
		Female	142,328	12,196	11,120	11,927	21,020	29,033	16,862	11,875	12,570	15,725	30.1
Lincoln	37.1	Male	18,222	1,513	1,307	1,478	1,803	3,128	2,000	1,698	2,368	2,927	34.6
		Female	18,878	1,461	1,265	1,425	1,776	3,066	1,944	1,850	2,696	3,395	37.3
Linn	92.9	Male	45,874	4,544	4,479	4,756	5,149	8,174	5,722	4,014	4,284	4,752	29.9
		Female	47,026	4,347	4,221	4,495	5,270	8,139	5,706	4,203	4,694	5,951	31.4
Malheur	27.7	Male	13,718	1,581	1,367	1,431	1,589	2,014	1,479	1,285	1,343	1,629	29.4
		Female	13,982	1,464	1,346	1,380	1,478	2,069	1,555	1,406	1,376	1,908	31.4
Marion	215.5	Male	106,089	10,548	9,270	10,418	13,838	19,832	12,860	8,886	9,041	11,396	29.5
		Female	109,411	10,097	8,803	9,649	13,026	18,982	12,596	9,624	10,245	16,389	31.9
Morrow	8.2	Male	4,222	472	397	466	464	724	540	417	362	380	29.3
		Female	3,978	418	366	431	429	670	509	411	344	400	30.1

POPULATION BY AGE AND SEX

SMM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OREGON (continued)													
ALL COUNTIES (continued)													
Multnomah	565.8	Male	272,425	23,991	20,192	21,464	36,752	59,735	31,331	23,789	25,851	29,320	30.7
		Female	293,375	22,532	19,529	21,036	38,682	57,342	30,697	25,261	30,349	47,947	32.8
Polk	47.4	Male	23,000	2,294	2,150	2,255	2,797	4,042	2,799	2,035	2,079	2,549	30.0
		Female	24,400	2,078	1,979	2,125	3,251	4,139	2,828	2,141	2,272	3,587	31.7
Sherman	2.2	Male	1,110	105	100	105	110	183	107	126	147	127	32.4
		Female	1,090	111	93	111	85	175	109	132	131	143	33.3
Tillamook	21.8	Male	10,854	980	847	982	1,032	1,814	1,199	1,051	1,304	1,645	33.7
		Female	10,946	942	782	946	978	1,733	1,152	1,102	1,429	1,882	35.8
Umatilla	61.9	Male	30,651	3,345	2,691	2,917	3,639	5,538	3,617	2,861	2,876	3,167	29.9
		Female	31,249	3,180	2,833	2,862	3,610	5,231	3,515	2,966	2,994	4,058	31.0
Union	24.8	Male	12,349	1,302	1,188	1,220	1,542	2,142	1,504	1,061	1,008	1,382	29.3
		Female	12,451	1,176	1,084	1,152	1,605	2,100	1,482	1,072	1,099	1,681	30.8
Wallowa	7.5	Male	3,760	365	277	393	343	617	459	373	410	523	33.1
		Female	3,740	329	315	324	318	567	432	417	418	620	35.4
Wasco	22.2	Male	10,952	1,148	1,023	1,051	1,010	1,862	1,331	961	1,151	1,415	31.7
		Female	11,248	994	929	1,030	1,091	1,841	1,293	1,088	1,203	1,779	33.6
Washington	257.4	Male	126,390	12,429	12,014	12,337	15,399	26,595	18,307	11,063	9,415	8,831	29.1
		Female	131,010	11,924	11,330	11,789	15,909	27,355	17,775	11,427	10,490	13,011	30.3
Wheeler	1.5	Male	757	54	68	78	65	86	80	89	102	135	38.4
		Female	743	63	65	74	49	96	93	86	86	131	37.6
Yamhill	58.6	Male	28,695	2,975	2,683	2,879	3,671	4,810	3,503	2,502	2,477	3,195	29.4
		Female	29,905	2,883	2,540	2,758	3,754	4,874	3,381	2,645	2,799	4,271	31.2
TOTAL METRO COUNTIES	**1,759.7**	**Male**	**860,821**	**80,042**	**73,886**	**79,249**	**109,817**	**174,889**	**109,947**	**75,684**	**75,156**	**82,151**	**30.0**
		Female	**898,879**	**75,924**	**70,363**	**75,706**	**111,995**	**172,919**	**107,988**	**78,954**	**84,311**	**120,719**	**31.7**
TOTAL STATE	**2,723.1**	**Male**	**1,340,586**	**127,020**	**117,235**	**125,608**	**168,142**	**258,043**	**167,798**	**119,272**	**121,830**	**135,638**	**30.1**
		Female	**1,382,514**	**120,247**	**111,679**	**119,742**	**168,327**	**254,290**	**165,022**	**124,218**	**133,693**	**185,296**	**31.7**
PENNSYLVANIA													
ALLENTOWN - BETHLEHEM - EASTON	**643.3**	**Male**	**309,978**	**24,463**	**25,715**	**30,627**	**38,638**	**50,642**	**37,275**	**33,802**	**35,024**	**33,792**	**32.0**
		Female	**333,322**	**22,960**	**24,822**	**28,845**	**38,094**	**51,500**	**38,563**	**36,553**	**40,375**	**51,610**	**35.1**
Carbon	53.8	Male	25,836	2,090	2,087	2,606	2,736	3,899	2,795	2,866	3,285	3,472	33.7
		Female	27,964	1,868	2,157	2,361	2,737	3,714	2,927	3,192	3,856	5,152	38.9
Lehigh	275.7	Male	132,293	10,201	10,676	12,686	16,209	22,423	16,069	14,702	14,874	14,453	32.3
		Female	143,407	9,476	10,285	12,052	16,900	22,739	16,642	15,954	17,047	22,312	35.2
Northampton	227.4	Male	110,367	8,556	9,075	10,856	15,291	17,424	12,899	11,894	12,707	11,665	31.5
		Female	117,033	8,190	8,650	10,170	13,431	17,813	13,554	12,850	14,725	17,650	35.2
Warren, N. J.	*86.4*	*Male*	*41,482*	*3,616*	*3,877*	*4,479*	*4,402*	*6,896*	*5,512*	*4,340*	*4,158*	*4,202*	*31.3*
		Female	*44,918*	*3,426*	*3,730*	*4,262*	*5,026*	*7,234*	*5,440*	*4,557*	*4,747*	*6,496*	*33.3*
ALTOONA	**136.9**	**Male**	**64,434**	**5,845**	**5,933**	**6,718**	**7,713**	**9,961**	**7,208**	**6,475**	**6,976**	**7,605**	**31.0**
		Female	**72,466**	**5,670**	**5,672**	**6,393**	**7,858**	**10,506**	**7,915**	**7,482**	**8,505**	**12,465**	**35.2**
Blair	136.9	Male	64,434	5,845	5,933	6,718	7,713	9,961	7,208	6,475	6,976	7,605	31.0
		Female	72,466	5,670	5,672	6,393	7,858	10,506	7,915	7,482	8,505	12,465	35.2
ERIE	**282.7**	**Male**	**136,316**	**13,039**	**13,071**	**14,260**	**19,017**	**22,374**	**14,968**	**12,979**	**14,023**	**12,585**	**28.9**
		Female	**146,384**	**12,404**	**12,379**	**13,913**	**19,906**	**22,674**	**15,783**	**14,366**	**15,818**	**19,141**	**31.4**
Erie	282.7	Male	136,316	13,039	13,071	14,260	19,017	22,374	14,968	12,979	14,023	12,585	28.9
		Female	146,384	12,404	12,379	13,913	19,906	22,674	15,783	14,366	15,818	19,141	31.4
HARRISBURG	**452.8**	**Male**	**217,420**	**17,589**	**19,189**	**21,979**	**28,255**	**37,813**	**26,333**	**23,010**	**22,484**	**20,768**	**30.7**
		Female	**235,380**	**17,031**	**18,133**	**20,657**	**29,026**	**38,685**	**27,853**	**25,182**	**25,525**	**33,288**	**33.5**
Cumberland	181.6	Male	87,739	6,699	7,431	8,763	12,821	14,684	11,323	9,456	8,902	7,660	30.6
		Female	93,861	6,430	7,141	8,419	12,910	14,858	11,751	10,246	9,804	12,302	33.1
Dauphin	234.1	Male	111,303	9,131	9,891	11,207	13,454	19,843	12,697	11,783	11,916	11,381	31.0
		Female	122,797	8,939	9,257	10,447	14,048	20,513	13,877	13,047	13,905	18,764	34.1
Perry	37.1	Male	18,378	1,759	1,867	2,009	1,980	3,286	2,313	1,771	1,666	1,727	29.8
		Female	18,722	1,662	1,735	1,791	2,068	3,314	2,225	1,889	1,816	2,222	31.4
JOHNSTOWN	**265.0**	**Male**	**127,889**	**11,467**	**11,575**	**12,761**	**16,110**	**20,159**	**13,179**	**12,722**	**14,926**	**14,990**	**31.0**
		Female	**137,111**	**10,860**	**10,875**	**12,301**	**15,982**	**19,534**	**13,697**	**14,674**	**17,313**	**21,875**	**34.5**
Cambria	182.7	Male	87,953	7,731	7,941	8,655	11,574	13,747	8,734	8,764	10,451	10,356	30.9
		Female	94,747	7,341	7,389	8,535	11,326	13,377	9,240	10,128	12,139	15,272	34.6
Somerset	82.3	Male	39,936	3,736	3,634	4,106	4,536	6,412	4,445	3,958	4,475	4,634	31.2
		Female	42,364	3,519	3,486	3,766	4,656	6,157	4,457	4,546	5,174	6,603	34.3

POPULATION BY AGE AND SEX

ESTIMATES			Population By Sex	Population by Age and Sex									Median Age By Sex
METRO AREA County	12/31/81 Total Population (Thousands)	Sex		0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
LANCASTER	**370.0**	**Male**	**178,914**	**17,294**	**16,477**	**17,921**	**24,098**	**29,919**	**21,519**	**17,840**	**16,275**	**17,571**	**29.6**
		Female	**191,086**	**16,148**	**15,595**	**17,430**	**24,921**	**30,434**	**22,298**	**18,604**	**18,784**	**26,872**	**32.0**
Lancaster	370.0	Male	178,914	17,294	16,477	17,921	24,098	29,919	21,519	17,840	16,275	17,571	29.6
		Female	191,086	16,148	15,595	17,430	24,921	30,434	22,298	18,604	18,784	26,872	32.0
NORTHEAST PENNSYLVANIA	**644.1**	**Male**	**302,162**	**22,843**	**25,004**	**29,512**	**35,718**	**46,123**	**34,229**	**32,723**	**36,466**	**39,544**	**33.2**
		Female	**341,938**	**22,354**	**24,040**	**28,110**	**36,796**	**46,112**	**35,371**	**37,378**	**45,784**	**65,993**	**38.8**
Lackawanna	226.9	Male	105,736	8,272	8,613	10,313	13,030	15,807	11,513	11,175	12,981	14,032	33.0
		Female	121,164	7,917	8,334	9,778	13,477	15,969	12,076	13,192	16,405	24,016	39.2
Luzerne	343.4	Male	160,577	11,743	13,310	15,672	18,452	24,400	18,247	17,770	19,625	21,358	33.7
		Female	182,823	11,724	12,852	15,100	18,507	24,176	18,794	20,240	25,190	36,240	39.8
Monroe	73.8	Male	35,849	2,828	3,081	3,527	4,236	5,916	4,469	3,778	3,860	4,154	32.2
		Female	37,951	2,713	2,854	3,232	4,812	5,967	4,501	3,946	4,189	5,737	34.0
PHILADELPHIA	**4,698.1**	**Male**	**2,242,312**	**189,317**	**198,738**	**238,866**	**296,867**	**368,682**	**264,591**	**235,328**	**235,036**	**214,887**	**30.4**
		Female	**2,455,788**	**182,085**	**190,435**	**229,349**	**297,996**	**389,076**	**289,368**	**259,541**	**270,232**	**347,706**	**33.4**
Bucks	490.3	Male	241,795	21,635	23,067	27,703	29,854	41,150	32,316	26,725	23,383	15,962	29.5
		Female	248,505	20,420	21,938	25,998	29,470	42,435	32,893	27,374	23,670	24,307	31.2
Chester	324.6	Male	159,369	13,426	14,876	17,572	19,640	26,890	22,224	17,228	15,256	12,257	30.3
		Female	165,231	12,600	13,942	16,705	20,606	27,887	22,526	17,302	15,712	17,951	31.7
Delaware	547.1	Male	260,672	20,179	21,129	27,272	36,737	41,117	27,780	28,192	31,146	27,120	31.1
		Female	286,428	19,227	19,981	26,022	34,957	42,175	31,101	32,127	35,659	45,179	35.3
Montgomery	646.8	Male	310,446	22,732	25,416	32,706	37,278	50,864	38,431	35,844	35,053	32,122	32.3
		Female	336,354	21,706	24,278	30,934	38,495	50,845	41,473	38,346	38,889	51,388	35.5
Philadelphia	1,638.5	Male	758,053	64,463	65,332	76,585	105,411	122,907	79,612	74,422	81,001	88,320	30.5
		Female	880,447	63,165	63,449	75,632	110,263	134,828	93,689	88,225	102,946	148,250	34.5
Burlington, N. J.	*371.4*	*Male*	*185,935*	*15,903*	*17,447*	*21,101*	*27,773*	*31,645*	*24,536*	*19,496*	*16,071*	*11,963*	*28.4*
		Female	*185,465*	*15,274*	*16,576*	*19,582*	*21,976*	*31,966*	*25,233*	*19,778*	*16,839*	*18,241*	*31.0*
Camden, N. J.	*474.3*	*Male*	*226,213*	*21,299*	*21,738*	*24,903*	*27,280*	*37,153*	*27,083*	*23,354*	*23,800*	*19,603*	*29.8*
		Female	*248,087*	*20,390*	*20,889*	*24,010*	*28,730*	*40,983*	*29,590*	*25,858*	*26,384*	*31,253*	*32.3*
Gloucester, N. J.	*205.1*	*Male*	*99,829*	*9,680*	*9,733*	*11,024*	*12,894*	*16,956*	*12,609*	*10,067*	*9,326*	*7,540*	*28.9*
		Female	*105,271*	*9,303*	*9,382*	*10,466*	*13,499*	*17,957*	*12,863*	*10,531*	*10,133*	*11,137*	*30.6*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,533.7***	***Male***	***2,644,078***	***222,956***	***234,170***	***281,343***	***352,372***	***435,670***	***314,523***	***277,899***	***275,851***	***249,294***	***30.3***
		Female	***2,889,622***	***214,422***	***224,484***	***270,315***	***355,911***	***459,478***	***342,207***	***305,045***	***315,961***	***401,799***	***33.3***
PITTSBURGH	**2,239.6**	**Male**	**1,066,427**	**80,130**	**86,308**	**106,111**	**134,251**	**172,635**	**118,692**	**118,420**	**128,646**	**121,234**	**32.3**
		Female	**1,173,173**	**76,895**	**82,345**	**101,658**	**136,908**	**177,698**	**130,849**	**132,039**	**150,243**	**184,538**	**35.8**
Allegheny	1,422.9	Male	671,985	48,315	52,167	65,769	87,440	111,103	72,797	74,634	81,909	77,851	32.4
		Female	750,915	46,471	49,919	63,147	90,842	114,712	81,770	84,141	96,787	123,126	36.3
Beaver	203.7	Male	98,707	8,166	8,367	10,208	12,152	14,995	11,096	11,454	11,846	10,423	32.0
		Female	104,993	7,863	7,950	9,704	12,095	15,323	12,041	12,316	13,261	14,440	34.7
Washington	218.2	Male	105,087	8,391	9,160	10,249	12,868	16,165	12,087	11,241	12,713	12,213	32.3
		Female	113,113	8,117	8,587	9,805	12,602	16,520	12,943	12,449	14,660	17,430	35.7
Westmoreland	394.8	Male	190,648	15,258	16,614	19,885	21,791	30,372	22,712	21,091	22,178	20,747	32.2
		Female	204,152	14,444	15,889	19,002	21,369	31,143	24,095	23,133	25,535	29,542	35.1
READING	**316.1**	**Male**	**151,888**	**11,937**	**12,551**	**14,887**	**18,008**	**24,162**	**17,929**	**17,047**	**16,987**	**18,380**	**32.7**
		Female	**164,212**	**11,364**	**11,787**	**14,388**	**18,661**	**24,618**	**18,783**	**17,909**	**19,226**	**27,476**	**35.7**
Berks	316.1	Male	151,888	11,937	12,551	14,887	18,008	24,162	17,929	17,047	16,987	18,380	32.7
		Female	164,212	11,364	11,787	14,388	18,661	24,618	18,783	17,909	19,226	27,476	35.7
SHARON	**128.5**	**Male**	**62,212**	**5,137**	**5,348**	**6,617**	**8,404**	**9,220**	**6,829**	**6,625**	**7,053**	**6,979**	**31.1**
		Female	**66,288**	**4,808**	**5,132**	**6,044**	**8,296**	**9,331**	**7,298**	**7,218**	**7,958**	**10,203**	**34.5**
Mercer	128.5	Male	62,212	5,137	5,348	6,617	8,404	9,220	6,829	6,625	7,053	6,979	31.1
		Female	66,288	4,808	5,132	6,044	8,296	9,331	7,298	7,218	7,958	10,203	34.5
STATE COLLEGE	**114.3**	**Male**	**58,871**	**3,750**	**4,040**	**4,402**	**18,913**	**10,277**	**5,740**	**4,377**	**3,775**	**3,597**	**24.4**
		Female	**55,429**	**3,502**	**3,836**	**4,258**	**15,508**	**8,601**	**5,699**	**4,528**	**4,176**	**5,321**	**25.7**
Centre	114.3	Male	58,871	3,750	4,040	4,402	18,913	10,277	5,740	4,377	3,775	3,597	24.4
		Female	55,429	3,502	3,836	4,258	15,508	8,601	5,699	4,528	4,176	5,321	25.7
WILLIAMSPORT	**119.5**	**Male**	**57,507**	**5,177**	**5,227**	**5,883**	**7,496**	**9,170**	**6,584**	**5,959**	**5,810**	**6,201**	**30.4**
		Female	**61,993**	**4,912**	**5,048**	**5,647**	**7,364**	**9,438**	**6,876**	**6,368**	**6,361**	**9,479**	**33.5**
Lycoming	119.5	Male	57,507	5 177	5,227	5,883	7,496	9,170	6,584	5,959	5,810	6,201	30.4
		Female	61,993	4,912	5,048	5,647	7,364	9,438	6,876	6,368	6,861	9,479	33.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
YORK	**390.5**	**Male**	**189,792**	**15,878**	**17,695**	**19,477**	**22,998**	**32,326**	**24,469**	**19,629**	**18,551**	**18,769**	**30.8**
		Female	**200,708**	**15,434**	**17,017**	**18,862**	**23,664**	**33,222**	**24,425**	**20,330**	**20,571**	**27,183**	**32.6**
Adams	70.3	Male	34,420	3,006	3,213	3,669	4,842	5,525	4,162	3,333	3,232	3,438	29.5
		Female	35,880	2,908	2,968	3,511	4,863	5,721	4,113	3,452	3,582	4,762	31.4
York	320.2	Male	155,372	12,872	14,482	15,808	18,156	26,801	20,307	16,296	15,319	15,331	31.1
		Female	164,828	12,526	14,049	15,351	18,801	27,501	20,312	16,878	16,989	22,421	32.9
ALL COUNTIES													
Adams	70.3	Male	34,420	3,006	3,213	3,669	4,842	5,525	4,162	3,333	3,232	3,438	29.5
		Female	35,880	2,908	2,968	3,511	4,863	5,721	4,113	3,452	3,582	4,762	31.4
Allegheny	1,422.9	Male	671,985	48,315	52,167	65,769	87,440	111,103	72,797	74,634	81,909	77,851	32.4
		Female	750,915	46,471	49,919	63,147	90,842	114,712	81,770	84,141	96,787	123,126	36.3
Armstrong	78.1	Male	37,926	3,276	3,482	3,759	4,584	5,642	4,132	3,824	4,404	4,823	31.8
		Female	40,174	3,045	3,190	3,576	4,387	5,704	4,330	4,314	5,013	6,615	35.4
Beaver	203.7	Male	98,707	8,166	8,367	10,208	12,152	14,995	11,096	11,454	11,846	10,423	32.0
		Female	104,993	7,863	7,950	9,704	12,095	15,323	12,041	12,316	13,261	14,440	34.7
Bedford	47.5	Male	23,180	2,121	2,248	2,523	2,604	3,436	2,892	2,342	2,402	2,612	31.1
		Female	24,320	2,046	2,200	2,371	2,534	3,446	2,939	2,536	2,716	3,532	33.7
Berks	316.1	Male	151,888	11,937	12,551	14,887	18,008	24,162	17,929	17,047	16,987	18,380	32.7
		Female	164,212	11,364	11,787	14,388	18,661	24,618	18,783	17,909	19,226	27,476	35.7
Blair	136.9	Male	64,434	5,845	5,933	6,718	7,713	9,961	7,208	6,475	6,976	7,605	31.0
		Female	72,466	5,670	5,672	6,393	7,850	10,506	7,915	7,482	8,505	12,465	35.2
Bradford	63.9	Male	30,974	3,002	3,181	3,673	3,380	4,737	3,846	2,988	2,871	3,296	29.8
		Female	32,926	2,893	3,040	3,468	3,656	4,905	3,866	3,081	3,305	4,712	31.9
Bucks	490.3	Male	241,795	21,635	23,067	27,703	29,854	41,150	32,316	26,725	23,383	15,962	29.5
		Female	248,505	20,420	21,938	25,998	29,470	42,435	32,893	27,374	23,670	24,307	31.2
Butler	151.8	Male	74,189	6,638	6,849	8,081	10,050	12,417	9,020	7,284	7,005	6,845	29.4
		Female	77,611	6,457	6,472	7,557	10,258	12,511	9,150	7,535	7,852	9,819	31.4
Cambria	182.7	Male	87,953	7,731	7,941	8,655	11,574	13,747	8,734	8,764	10,451	10,356	30.9
		Female	94,747	7,341	7,389	8,535	11,326	13,377	9,240	10,128	12,139	15,272	34.6
Cameron	6.5	Male	3,155	267	300	327	338	481	349	350	363	380	32.2
		Female	3,345	226	274	315	318	465	362	348	465	572	37.0
Carbon	53.8	Male	25,836	2,090	2,087	2,606	2,736	3,899	2,795	2,866	3,285	3,472	33.7
		Female	27,964	1,868	2,157	2,361	2,737	3,714	2,927	3,192	3,856	5,152	38.9
Centre	114.3	Male	58,871	3,750	4,040	4,402	18,913	10,277	5,740	4,377	3,775	3,597	24.4
		Female	55,429	3,502	3,836	4,258	15,508	8,601	5,699	4,528	4,176	5,321	25.7
Chester	324.6	Male	159,369	13,426	14,876	17,572	19,640	26,890	22,224	17,228	15,256	12,257	30.3
		Female	165,231	12,600	13,942	16,705	20,606	27,887	22,526	17,302	15,712	17,951	31.7
Clarion	44.1	Male	21,567	1,841	1,871	2,164	4,014	3,174	2,354	2,018	1,894	2,237	27.8
		Female	22,533	1,788	1,890	2,077	4,059	2,952	2,476	2,050	2,170	3,071	29.9
Clearfield	85.3	Male	41,532	3,854	4,070	4,599	4,933	6,457	4,620	3,947	4,289	4,763	30.1
		Female	43,768	3,694	3,868	4,231	4,642	6,210	4,949	4,354	5,120	6,700	33.8
Clinton	39.3	Male	19,021	1,639	1,622	1,868	2,904	2,792	2,082	2,010	2,032	2,072	30.3
		Female	20,279	1,588	1,629	1,765	3,008	2,762	2,246	2,106	2,348	2,827	32.8
Columbia	63.1	Male	30,065	2,315	2,616	2,897	4,493	4,618	3,476	2,967	3,173	3,510	30.9
		Female	33,035	2,251	2,409	2,774	5,416	4,581	3,557	3,130	[illegible]	5,140	33.0
Crawford	90.3	Male	43,841	4,075	4,314	4,676	5,450	6,689	5,111	4,198	[illegible]	4,947	30.1
		Female	46,459	3,765	4,090	4,337	5,503	7,008	5,236	4,478	[illegible]	7,054	32.9
Cumberland	181.6	Male	87,739	6,699	7,431	8,763	12,821	14,684	11,323	9,456	8,902	7,660	30.6
		Female	93,861	6,430	7,141	8,419	12,910	14,858	11,751	10,246	9,804	12,302	33.1
Dauphin	234.1	Male	111,303	9,131	9,891	11,207	13,454	19,843	12,697	11,783	11,916	11,381	31.0
		Female	122,797	8,939	9,257	10,447	14,048	20,513	13,877	13,047	13,905	18,764	34.1
Delaware	547.1	Male	260,672	20,179	21,129	27,272	36,737	41,117	27,780	28,192	31,146	27,120	31.1
		Female	286,428	19,227	19,981	26,022	34,957	42,175	31,101	32,127	35,659	45,179	35.3
Elk	38.4	Male	18,794	1,653	1,836	2,215	2,227	2,750	2,110	1,982	1,960	2,061	30.3
		Female	19,606	1,580	1,743	2,162	2,059	2,692	2,148	2,093	2,280	2,849	33.4
Erie	282.7	Male	136,316	13,039	13,071	14,260	19,017	22,374	14,968	12,979	14,023	12,585	28.9
		Female	146,384	12,404	12,379	13,913	19,906	22,674	15,783	14,366	15,818	19,141	31.4
Fayette	160.3	Male	76,848	6,772	7,194	8,001	8,731	11,808	8,065	7,716	8,986	9,575	31.5
		Female	83,452	6,323	6,862	7,676	8,713	11,748	8,623	8,969	10,678	13,860	35.5
Forest	5.1	Male	2,544	180	184	308	264	348	277	248	291	444	34.7
		Female	2,556	177	214	248	218	343	313	271	352	420	37.5
Franklin	116.1	Male	56,312	4,915	5,445	5,942	6,602	9,086	6,918	5,989	5,609	5,806	30.8
		Female	59,788	4,651	5,000	5,679	6,625	9,295	7,260	6,336	6,350	8,592	33.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
Fulton	13.2	Male	6,495	598	655	750	709	996	823	651	637	676	30.4
		Female	6,705	650	627	642	714	1,003	864	657	686	862	32.2
Greene	41.3	Male	20,077	1,946	1,954	2,072	2,408	3,246	2,129	1,741	2,118	2,463	30.1
		Female	21,223	1,805	1,860	1,986	2,295	3,253	2,135	2,042	2,446	3,401	33.2
Huntingdon	42.8	Male	21,331	1,786	2,023	2,157	2,962	3,616	2,502	2,128	1,934	2,223	29.8
		Female	21,469	1,687	1,884	2,037	2,561	3,084	2,433	2,291	2,227	3,265	33.3
Indiana	94.5	Male	45,663	4,005	4,067	4,338	8,572	7,256	4,738	3,935	4,228	4,524	27.5
		Female	48,837	3,909	3,811	4,125	9,714	6,997	4,848	4,399	4,842	6,192	29.1
Jefferson	49.3	Male	23,799	2,219	2,183	2,529	2,879	3,608	2,607	2,229	2,499	3,046	30.8
		Female	25,501	2,209	2,059	2,267	2,781	3,544	2,779	2,665	2,862	4,335	34.7
Juniata	19.7	Male	9,665	879	953	1,005	1,090	1,572	1,173	1,041	931	1,021	30.8
		Female	10,035	888	839	959	1,083	1,446	1,210	1,026	1,062	1,522	33.6
Lackawanna	226.9	Male	105,736	8,272	8,613	10,313	13,030	15,807	11,513	11,175	12,981	14,032	33.0
		Female	121,164	7,917	8,334	9,778	13,477	15,969	12,076	13,192	16,405	24,016	39.2
Lancaster	370.0	Male	178,914	17,294	16,477	17,921	24,098	29,919	21,519	17,840	16,275	17,571	29.6
		Female	191,086	16,148	15,595	17,430	24,921	30,434	22,298	18,604	18,784	26,872	32.0
Lawrence	107.2	Male	51,511	4,421	4,428	5,098	6,691	7,804	5,510	5,518	6,090	5,951	31.6
		Female	55,689	4,185	4,049	4,632	6,676	7,966	5,958	6,060	7,276	8,887	35.6
Lebanon	110.1	Male	53,695	4,804	4,746	5,464	6,217	8,828	6,449	5,880	5,550	5,757	31.4
		Female	56,405	4,367	4,642	5,139	6,469	8,663	6,620	5,897	6,162	8,446	33.8
Lehigh	275.7	Male	132,293	10,201	10,676	12,686	16,209	22,423	16,069	14,702	14,874	14,453	32.3
		Female	143,407	9,476	10,285	12,052	16,900	22,739	16,642	15,954	17,047	22,312	35.2
Luzerne	343.4	Male	160,577	11,743	13,310	15,672	18,452	24,400	18,247	17,770	19,625	21,358	33.7
		Female	182,823	11,724	12,852	15,100	18,507	24,176	18,794	20,240	25,190	36,240	39.8
Lycoming	119.5	Male	57,507	5,177	5,227	5,883	7,496	9,170	6,584	5,959	5,810	6,201	30.4
		Female	61,993	4,912	5,048	5,647	7,364	9,438	6,876	6,368	6,861	9,479	33.5
McKean	50.4	Male	24,159	2,175	2,311	2,575	2,754	3,412	2,672	2,415	2,572	3,273	31.6
		Female	26,241	1,986	2,309	2,510	2,787	3,489	2,779	2,744	2,963	4,674	35.1
Mercer	128.5	Male	62,212	5,137	5,348	6,617	8,404	9,220	6,829	6,625	7,053	6,979	31.1
		Female	66,288	4,808	5,132	6,044	8,296	9,331	7,298	7,218	7,958	10,203	34.5
Mifflin	47.2	Male	22,402	2,003	2,196	2,556	2,298	3,402	2,808	2,340	2,288	2,511	31.3
		Female	24,798	1,861	2,130	2,414	2,549	3,562	2,895	2,530	2,842	4,015	34.7
Monroe	73.8	Male	35,849	2,828	3,081	3,527	4,236	5,916	4,469	3,778	3,860	4,154	32.2
		Female	37,951	2,713	2,854	3,232	4,812	5,967	4,501	3,946	4,189	5,737	34.0
Montgomery	646.8	Male	310,446	22,732	25,416	32,706	37,278	50,864	38,431	35,844	35,053	32,122	32.3
		Female	336,354	21,706	24,278	30,934	38,495	50,845	41,473	38,346	38,889	51,388	35.5
Montour	16.8	Male	7,835	670	676	797	869	1,219	966	819	815	1,004	32.4
		Female	8,965	632	615	782	1,052	1,291	1,009	863	949	1,772	36.1
Northampton	227.4	Male	110,367	8,556	9,075	10,856	15,291	17,424	12,899	11,894	12,707	11,665	31.5
		Female	117,033	8,190	8,650	10,170	13,431	17,813	13,554	12,850	14,725	17,650	35.2
Northumberland	100.5	Male	47,417	3,852	4,145	4,815	4,945	7,117	5,536	4,955	5,651	6,401	33.4
		Female	53,083	3,631	3,998	4,590	5,151	7,175	5,722	5,691	6,944	10,181	38.5
Perry	37.1	Male	18,378	1,759	1,867	2,009	1,980	3,286	2,313	1,771	1,666	1,727	29.8
		Female	18,722	1,662	1,735	1,791	2,068	3,314	2,225	1,889	1,816	2,222	31.4
Philadelphia	1,638.5	Male	758,053	64,463	65,332	76,585	105,411	122,907	79,612	74,422	81,001	88,320	30.5
		Female	880,447	63,165	63,449	75,632	110,263	134,828	93,689	88,225	102,946	148,250	34.5
Pike	19.6	Male	9,497	659	707	941	778	1,268	1,141	1,066	1,323	1,614	38.5
		Female	10,103	657	727	841	792	1,358	1,111	1,116	1,496	2,005	41.1
Potter	18.0	Male	8,944	870	1,006	1,036	948	1,261	996	869	929	1,029	29.9
		Female	9,056	784	800	948	915	1,287	1,036	918	987	1,381	33.4
Schuylkill	160.6	Male	76,264	5,911	6,506	7,441	7,848	11,117	8,184	8,474	10,030	10,753	34.4
		Female	84,336	5,484	5,992	7,152	7,892	10,882	8,527	9,412	12,117	16,878	40.6
Snyder	34.3	Male	16,985	1,443	1,554	1,711	2,580	2,889	2,046	1,659	1,541	1,562	29.2
		Female	17,315	1,384	1,463	1,631	2,429	2,703	2,147	1,717	1,682	2,159	31.5
Somerset	82.3	Male	39,936	3,736	3,634	4,106	4,536	6,412	4,445	3,958	4,475	4,634	31.2
		Female	42,364	3,519	3,486	3,766	4,656	6,157	4,457	4,546	5,174	6,603	34.3
Sullivan	6.4	Male	3,202	243	242	409	407	451	300	315	360	475	31.7
		Female	3,198	230	224	378	353	378	315	325	394	601	36.1
☐ Susquehanna	38.5	Male	18,905	1,780	1,855	2,041	2,027	2,871	2,379	1,828	1,933	2,191	31.1
		Female	19,595	1,685	1,769	2,037	1,909	2,838	2,395	1,854	2,163	2,945	33.4
Tioga	41.3	Male	20,054	1,875	1,938	2,243	2,698	2,939	2,442	1,895	1,884	2,140	29.3
		Female	21,246	1,758	1,848	2,207	2,966	2,887	2,530	1,969	2,129	2,952	31.4
Union	33.6	Male	17,217	1,274	1,410	1,481	3,201	3,085	2,246	1,649	1,397	1,474	29.0
		Female	16,383	1,218	1,296	1,445	2,880	2,367	1,644	1,546	1,545	2,242	30.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
Venango	65.1	Male	31,541	2,942	2,831	3,342	3,553	5,211	3,656	3,384	3,254	3,368	31.0
		Female	33,559	2,772	2,721	3,105	3,610	5,255	3,830	3,571	3,680	5,015	33.7
Warren	47.6	Male	23,111	2,119	2,110	2,488	2,469	3,493	2,778	2,469	2,387	2,798	31.8
		Female	24,489	1,987	2,049	2,243	2,492	3,574	2,910	2,611	2,761	3,862	34.7
Washington	218.2	Male	105,087	8,391	9,160	10,249	12,868	16,165	12,087	11,241	12,713	12,213	32.3
		Female	113,113	8,117	8,587	9,805	12,602	16,520	12,943	12,449	14,660	17,430	35.7
Wayne	36.4	Male	17,776	1,624	1,621	1,818	1,801	2,686	2,072	1,748	1,980	2,426	32.5
		Female	18,624	1,502	1,580	1,837	1,730	2,541	1,984	1,904	2,176	3,370	35.6
Westmoreland	394.8	Male	190,648	15,258	16,614	19,885	21,791	30,372	22,712	21,091	22,178	20,747	32.2
		Female	204,152	14,444	15,889	19,002	21,369	31,143	24,095	23,133	25,535	29,542	35.1
Wyoming	27.8	Male	13,764	1,395	1,573	1,491	1,478	2,366	1,780	1,155	1,207	1,319	29.0
		Female	14,036	1,336	1,428	1,311	1,440	2,359	1,633	1,271	1,383	1,875	31.4
York	320.2	Male	155,372	12,872	14,482	15,808	18,156	26,801	20,307	16,296	15,319	15,331	31.1
		Female	164,828	12,526	14,049	15,351	18,801	27,501	20,312	16,878	16,989	22,421	32.9
TOTAL METRO COUNTIES	**9,702.7**	**Male**	**4,631,568**	**375,148**	**395,931**	**470,555**	**606,164**	**753,684**	**532,184**	**491,507**	**510,610**	**495,785**	**31.2**
		Female	**5,071,132**	**359,719**	**378,308**	**451,572**	**613,658**	**776,127**	**574,047**	**543,302**	**595,431**	**778,968**	**34.4**
TOTAL STATE	**11,876.2**	**Male**	**5,683,920**	**467,409**	**492,978**	**580,145**	**736,893**	**916,961**	**652,990**	**597,705**	**621,875**	**616,964**	**31.2**
		Female	**6,192,280**	**447,125**	**470,140**	**554,989**	**746,385**	**937,813**	**698,621**	**658,128**	**724,456**	**954,623**	**34.4**
RHODE ISLAND													
PROVIDENCE - WARWICK - PAWTUCKET	**869.5**	**Male**	**412,536**	**32,019**	**34,519**	**42,250**	**57,420**	**67,607**	**46,017**	**41,673**	**45,295**	**45,736**	**30.9**
		Female	**456,964**	**30,931**	**32,930**	**40,613**	**59,846**	**69,342**	**49,164**	**45,888**	**52,650**	**75,600**	**34.3**
Bristol	47.0	Male	22,913	1,649	1,813	2,546	3,226	3,271	2,674	2,557	2,704	2,473	31.8
		Female	24,087	1,547	1,787	2,359	3,005	3,358	2,791	2,759	2,913	3,568	35.0
Kent	156.0	Male	74,974	5,997	6,748	8,215	8,920	12,542	9,208	8,012	8,290	7,042	31.1
		Female	81,026	5,732	6,364	8,031	9,065	13,103	9,594	8,703	9,211	11,223	33.6
Providence	570.6	Male	267,716	20,387	21,860	26,686	37,641	43,083	28,507	27,059	30,302	32,191	31.3
		Female	302,884	19,870	20,831	25,848	39,832	44,405	31,094	30,208	36,090	54,706	35.2
Washington	95.9	Male	46,933	3,986	4,098	4,803	7,633	8,711	5,628	4,045	3,999	4,030	28.4
		Female	48,967	3,782	3,948	4,375	7,944	8,476	5,685	4,218	4,436	6,103	30.2
ALL COUNTIES													
Bristol	47.0	Male	22,913	1,649	1,813	2,546	3,226	3,271	2,674	2,557	2,704	2,473	31.8
		Female	24,087	1,547	1,787	2,359	3,005	3,358	2,791	2,759	2,913	3,568	35.0
Kent	156.0	Male	74,974	5,997	6,748	8,215	8,920	12,542	9,208	8,012	8,290	7,042	31.1
		Female	81,026	5,732	6,364	8,031	9,065	13,103	9,594	8,703	9,211	11,223	33.6
Newport	81.7	Male	40,189	3,355	3,623	3,962	5,790	7,511	5,167	3,643	3,548	3,590	29.5
		Female	41,511	3,155	3,436	3,908	5,129	7,143	4,838	3,821	4,159	5,922	32.2
Providence	570.6	Male	267,716	20,387	21,860	26,686	37,641	43,083	28,507	27,059	30,302	32,191	31.3
		Female	302,884	19,870	20,831	25,848	39,832	44,405	31,094	30,208	36,090	54,706	35.2
Washington	95.9	Male	46,933	3,986	4,098	4,803	7,633	8,711	5,628	4,045	3,999	4,030	28.4
		Female	48,967	3,782	3,948	4,375	7,944	8,476	5,685	4,218	4,436	6,103	30.2
TOTAL METRO COUNTIES	**869.5**	**Male**	**412,536**	**32,019**	**34,519**	**42,250**	**57,420**	**67,607**	**46,017**	**41,673**	**45,295**	**45,736**	**30.9**
		Female	**456,964**	**30,931**	**32,930**	**40,613**	**59,846**	**69,342**	**49,164**	**45,888**	**52,650**	**75,600**	**34.3**
TOTAL STATE	**951.2**	**Male**	**452,725**	**35,374**	**38,142**	**46,212**	**63,210**	**75,118**	**51,184**	**45,316**	**48,843**	**49,326**	**30.8**
		Female	**498,475**	**34,086**	**36,366**	**44,521**	**64,975**	**76,485**	**54,002**	**49,709**	**56,809**	**81,522**	**34.1**
SOUTH CAROLINA													
ANDERSON	**138.0**	**Male**	**66,149**	**6,314**	**6,524**	**6,846**	**7,914**	**10,884**	**8,840**	**6,740**	**6,221**	**5,866**	**30.0**
		Female	**71,851**	**6,070**	**6,178**	**6,683**	**8,190**	**11,515**	**9,096**	**7,233**	**7,518**	**9,368**	**32.6**
Anderson	138.0	Male	66,149	6,314	6,524	6,846	7,914	10,884	8,840	6,740	6,221	5,866	30.0
		Female	71,851	6,070	6,178	6,683	8,190	11,515	9,096	7,233	7,518	9,368	32.6
CHARLESTON - NORTH CHARLESTON	**446.0**	**Male**	**224,947**	**22,441**	**21,423**	**23,231**	**42,751**	**42,603**	**26,507**	**18,003**	**15,808**	**12,180**	**25.6**
		Female	**221,053**	**21,657**	**20,412**	**22,659**	**31,966**	**40,813**	**26,503**	**19,706**	**18,100**	**19,237**	**28.4**
Berkeley	101.5	Male	51,190	6,202	5,826	5,885	7,539	9,768	6,721	4,094	3,062	2,093	25.1
		Female	50,310	5,944	5,498	5,564	6,945	9,812	6,478	4,067	3,168	2,934	26.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
CHARLESTON - NORTH CHARLESTON (continued)													
Charleston	281.2	Male	142,706	12,861	12,117	13,635	31,360	27,081	15,270	11,168	10,709	8,505	25.5
		Female	138,494	12,507	11,611	13,218	21,304	24,926	15,480	12,963	12,659	13,826	29.3
Dorchester	63.3	Male	31,051	3,378	3,480	3,711	3,852	5,754	4,516	2,741	2,037	1,582	26.9
		Female	32,249	3,206	3,303	3,877	3,817	6,075	4,545	2,676	2,273	2,477	28.2
COLUMBIA	**420.8**	**Male**	**206,857**	**18,244**	**19,048**	**20,933**	**36,756**	**41,293**	**24,959**	**18,048**	**15,562**	**12,014**	**27.0**
		Female	**213,943**	**17,631**	**18,120**	**19,495**	**35,682**	**40,590**	**25,864**	**19,168**	**17,721**	**19,672**	**29.0**
Lexington	148.6	Male	72,933	6,974	7,754	7,969	9,057	13,583	10,788	7,100	5,619	4,089	28.5
		Female	75,667	6,593	7,357	7,637	9,219	14,376	10,858	7,162	6,157	6,308	29.9
Richland	272.2	Male	133,924	11,270	11,294	12,964	27,699	27,710	14,171	10,948	9,943	7,925	26.3
		Female	138,276	11,038	10,763	11,858	26,463	26,214	15,006	12,006	11,564	13,364	28.4
FLORENCE	**113.7**	**Male**	**53,861**	**5,946**	**5,782**	**6,172**	**6,708**	**9,541**	**6,706**	**4,995**	**4,359**	**3,652**	**27.4**
		Female	**59,839**	**5,764**	**5,606**	**6,163**	**7,201**	**10,319**	**7,264**	**5,657**	**5,465**	**6,400**	**30.0**
Florence	113.7	Male	53,861	5,946	5,782	6,172	6,708	9,541	6,706	4,995	4,359	3,652	27.4
		Female	59,839	5,764	5,606	6,163	7,201	10,319	7,264	5,657	5,465	6,400	30.0
GREENVILLE - SPARTANBURG	**584.6**	**Male**	**282,263**	**24,891**	**26,876**	**28,882**	**41,043**	**48,882**	**36,622**	**27,753**	**25,101**	**22,213**	**29.0**
		Female	**302,337**	**24,043**	**25,333**	**27,893**	**40,048**	**50,280**	**38,094**	**30,384**	**29,707**	**36,555**	**31.7**
Greenville	295.6	Male	141,965	12,870	13,381	14,501	19,804	25,285	18,633	14,066	12,735	10,690	29.1
		Female	153,635	12,455	12,672	14,177	20,203	25,957	19,575	15,557	14,891	18,148	31.7
Pickens	82.6	Male	41,403	3,337	3,629	3,916	8,918	6,687	4,922	3,737	3,263	2,994	26.3
		Female	41,197	3,188	3,303	3,646	7,350	6,589	4,998	3,788	3,789	4,546	29.7
Spartanburg	206.4	Male	98,895	8,684	9,866	10,465	12,321	16,910	13,067	9,950	9,103	8,529	29.8
		Female	107,505	8,400	9,358	10,070	12,495	17,734	13,521	11,039	11,027	13,861	32.6
ROCK HILL	**110.5**	**Male**	**52,928**	**5,026**	**5,582**	**5,859**	**6,920**	**9,112**	**6,877**	**5,226**	**4,544**	**3,782**	**28.4**
		Female	**57,572**	**4,909**	**5,354**	**5,617**	**8,029**	**9,536**	**7,028**	**5,690**	**5,364**	**6,045**	**30.1**
York	110.5	Male	52,928	5,026	5,582	5,859	6,920	9,112	6,877	5,226	4,544	3,782	28.4
		Female	57,572	4,909	5,354	5,617	8,029	9,536	7,028	5,690	5,364	6,045	30.1
ALL COUNTIES													
Abbeville	22.9	Male	10,978	1,011	1,102	1,136	1,499	1,684	1,242	1,104	1,058	1,142	29.4
		Female	11,922	1,008	1,034	1,134	1,512	1,776	1,283	1,154	1,223	1,798	32.2
☐ Aiken	108.2	Male	52,623	5,203	5,396	5,921	6,381	8,556	6,347	5,646	5,009	4,164	29.0
		Female	55,577	4,988	4,997	5,481	6,442	8,905	6,842	6,046	5,498	6,378	31.6
Allendale	10.9	Male	5,167	618	576	684	581	852	513	405	465	473	26.5
		Female	5,733	532	567	587	621	909	582	474	590	871	31.1
Anderson	138.0	Male	66,149	6,314	6,524	6,846	7,914	10,884	8,840	6,740	6,221	5,866	30.0
		Female	71,851	6,070	6,178	6,683	8,190	11,515	9,096	7,233	7,518	9,368	32.6
Bamberg	18.3	Male	8,621	862	893	1,088	1,317	1,266	866	718	788	823	26.2
		Female	9,679	880	876	1,044	1,522	1,379	935	851	930	1,262	28.7
Barnwell	20.2	Male	9,645	1,136	1,135	1,131	1,094	1,570	1,052	853	842	832	27.1
		Female	10,555	1,051	1,058	1,085	1,199	1,685	1,131	983	987	1,376	30.2
Beaufort	67.7	Male	36,076	3,404	2,648	3,318	10,438	6,140	2,978	2,053	2,590	2,507	23.8
		Female	31,624	3,438	2,682	2,769	5,253	5,643	3,020	2,492	3,214	3,113	28.0
Berkeley	101.5	Male	51,190	6,202	5,826	5,885	7,539	9,768	6,721	4,094	3,062	2,093	25.1
		Female	50,310	5,944	5,498	5,564	6,845	9,812	6,478	4,067	3,168	2,934	26.3
Calhoun	12.5	Male	5,964	628	586	749	755	938	699	473	546	590	27.8
		Female	6,536	611	595	720	768	1,011	708	564	663	896	30.7
Charleston	281.2	Male	142,706	12,861	12,117	13,635	31,360	27,081	15,270	11,168	10,709	8,505	25.5
		Female	138,494	12,507	11,611	13,218	21,304	24,926	15,480	12,963	12,659	13,826	29.3
Cherokee	41.7	Male	19,959	1,923	2,160	2,215	2,304	3,355	2,586	1,949	1,829	1,638	29.1
		Female	21,741	1,811	2,119	2,230	2,402	3,403	2,581	2,215	2,145	2,835	31.8
Chester	30.3	Male	14,312	1,424	1,526	1,629	1,690	2,281	1,584	1,409	1,454	1,315	28.9
		Female	15,988	1,400	1,467	1,622	1,726	2,325	1,832	1,575	1,695	2,346	32.7
Chesterfield	38.9	Male	18,775	1,936	2,055	2,232	2,175	3,113	2,300	1,696	1,660	1,608	28.2
		Female	20,125	1,821	1,885	2,145	2,222	3,249	2,301	1,883	2,008	2,611	31.1
Clarendon	27.9	Male	13,325	1,433	1,463	1,736	1,706	2,108	1,389	1,074	1,208	1,208	26.5
		Female	14,575	1,329	1,402	1,638	1,833	2,198	1,480	1,332	1,463	1,900	29.9
Colleton	32.5	Male	15,587	1,571	1,648	1,945	1,786	2,419	1,772	1,451	1,466	1,529	28.5
		Female	16,913	1,519	1,615	1,899	1,875	2,638	1,896	1,627	1,647	2,197	30.9
Darlington	64.1	Male	30,532	3,526	3,404	3,715	3,555	5,192	3,560	2,706	2,620	2,234	27.1
		Female	33,568	3,215	3,165	3,443	3,947	5,593	3,891	3,154	3,153	4,007	30.4
Dillon	31.4	Male	14,808	1,957	1,718	1,924	1,825	2,300	1,558	1,167	1,227	1,132	24.9
		Female	16,592	1,836	1,602	1,938	2,009	2,491	1,736	1,475	1,597	1,908	28.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Dorchester	63.3	Male	31,051	3,378	3,480	3,711	3,852	5,754	4,516	2,741	2,037	1,582	26.9
		Female	32,249	3,206	3,303	3,877	3,817	6,075	4,545	2,676	2,273	2,477	28.2
Edgefield	17.9	Male	8,712	919	915	1,022	1,043	1,464	1,025	800	813	711	28.1
		Female	9,188	908	870	972	1,074	1,470	970	872	883	1,169	30.2
Fairfield	20.7	Male	9,975	971	1,131	1,218	1,220	1,605	975	913	964	978	27.8
		Female	10,725	974	1,036	1,196	1,271	1,574	1,073	1,031	1,032	1,538	30.6
Florence	113.7	Male	53,861	5,946	5,782	6,172	6,708	9,541	6,706	4,995	4,359	3,652	27.4
		Female	59,839	5,764	5,606	6,163	7,201	10,319	7,264	5,657	5,465	6,400	30.0
Georgetown	44.0	Male	21,251	2,457	2,375	2,586	2,547	3,556	2,322	1,780	1,910	1,718	26.9
		Female	22,749	2,494	2,242	2,468	2,708	3,663	2,459	2,032	2,287	2,396	29.0
Greenville	295.6	Male	141,965	12,870	13,381	14,501	19,804	25,285	18,633	14,066	12,735	10,690	29.1
		Female	153,635	12,455	12,672	14,177	20,203	25,957	19,575	15,557	14,891	18,148	31.7
Greenwood	59.2	Male	27,928	2,581	2,821	2,962	3,395	4,595	3,575	2,803	2,627	2,569	29.8
		Female	31,272	2,491	2,682	2,913	3,732	4,879	3,678	3,258	3,295	4,344	32.8
Hampton	18.5	Male	8,801	1,039	1,003	1,031	973	1,375	954	749	820	857	27.6
		Female	9,699	964	953	1,040	1,058	1,536	1,026	852	987	1,283	30.4
Horry	107.0	Male	52,067	5,399	4,861	5,542	7,356	9,168	6,199	4,781	4,513	4,248	28.1
		Female	54,933	5,199	4,838	5,208	7,073	9,165	6,530	5,501	5,518	5,901	30.6
Jasper	15.0	Male	7,179	898	808	947	810	1,075	754	650	568	669	26.2
		Female	7,821	815	773	931	957	1,170	869	656	689	961	28.7
Kershaw	39.7	Male	19,197	1,943	1,952	2,250	2,247	3,209	2,347	1,891	1,799	1,559	28.8
		Female	20,503	1,777	1,859	2,240	2,269	3,323	2,508	2,073	2,009	2,445	31.3
Lancaster	55.0	Male	26,555	2,537	2,837	2,991	3,267	4,356	3,474	2,566	2,370	2,157	28.8
		Female	28,445	2,492	2,822	2,819	3,160	4,719	3,489	2,829	2,785	3,330	31.2
Laurens	52.8	Male	25,339	2,222	2,501	2,763	3,283	4,144	3,172	2,496	2,444	2,314	29.6
		Female	27,461	2,129	2,373	2,647	3,228	4,212	3,236	2,834	2,870	3,932	33.0
Lee	19.1	Male	9,093	1,050	964	1,198	1,251	1,444	942	749	766	729	25.6
		Female	10,007	1,094	951	1,191	1,289	1,456	989	887	942	1,208	28.3
Lexington	148.6	Male	72,933	6,974	7,754	7,969	9,057	13,583	10,788	7,100	5,619	4,089	28.5
		Female	75,667	6,593	7,357	7,637	9,219	14,376	10,858	7,162	6,157	6,308	29.9
McCormick	7.8	Male	3,757	400	395	461	479	582	399	318	367	356	27.5
		Female	4,043	353	401	465	497	586	414	377	422	528	30.2
Marion	34.9	Male	16,145	2,018	1,741	1,974	1,898	2,694	1,707	1,358	1,406	1,349	26.6
		Female	18,755	2,006	1,793	1,956	2,139	3,029	1,969	1,750	1,861	2,252	29.9
Marlboro	32.3	Male	15,300	1,756	1,732	2,035	1,865	2,308	1,666	1,313	1,315	1,310	26.1
		Female	17,000	1,687	1,659	1,967	1,940	2,562	1,828	1,542	1,623	2,192	29.9
Newberry	31.5	Male	15,200	1,318	1,400	1,493	2,005	2,308	1,789	1,403	1,630	1,854	31.0
		Female	16,300	1,224	1,381	1,399	1,903	2,245	1,825	1,602	1,968	2,753	35.0
Oconee	50.0	Male	24,473	2,328	2,423	2,560	2,918	4,057	3,242	2,475	2,195	2,275	29.9
		Female	25,527	2,114	2,308	2,342	2,820	4,056	3,353	2,626	2,603	3,305	32.8
Orangeburg	84.3	Male	39,491	4,169	4,284	4,700	5,622	6,235	4,243	3,389	3,477	3,372	26.6
		Female	44,809	3,893	4,100	4,767	6,771	6,748	4,742	4,074	4,276	5,438	29.3
Pickens	82.6	Male	41,403	3,337	3,629	3,916	8,918	6,687	4,922	3,737	3,263	2,994	26.3
		Female	41,197	3,188	3,303	3,646	7,350	6,589	4,998	3,788	3,789	4,546	29.7
Richland	272.2	Male	133,924	11,270	11,294	12,964	27,699	27,710	14,171	10,948	9,943	7,925	26.3
		Female	138,276	11,038	10,763	11,858	26,463	26,214	15,006	12,006	11,564	13,364	28.4
Saluda	16.5	Male	8,043	771	825	881	951	1,238	945	772	816	844	29.8
		Female	8,457	767	761	874	903	1,187	982	836	870	1,277	32.8
Spartanburg	206.4	Male	98,895	8,684	9,866	10,465	12,321	16,910	13,067	9,950	9,103	8,529	29.8
		Female	107,505	8,400	9,358	10,070	12,495	17,734	13,521	11,039	11,027	13,861	32.6
Sumter	89.7	Male	43,787	4,934	4,495	5,167	7,056	7,621	5,110	3,679	3,135	2,590	25.3
		Female	45,913	4,731	4,568	4,968	6,563	7,483	5,363	4,008	3,724	4,505	27.8
Union	31.1	Male	14,709	1,377	1,404	1,603	1,833	2,385	1,805	1,520	1,427	1,355	29.8
		Female	16,391	1,313	1,400	1,536	1,772	2,479	1,884	1,703	1,859	2,445	33.8
Williamsburg	39.0	Male	18,439	2,274	2,245	2,341	2,217	2,937	1,815	1,540	1,583	1,487	25.5
		Female	20,561	2,204	2,174	2,371	2,404	3,185	1,971	1,837	2,047	2,368	28.5
York	110.5	Male	52,928	5,026	5,582	5,859	6,920	9,112	6,877	5,226	4,544	3,782	28.4
		Female	57,572	4,909	5,354	5,617	8,029	9,536	7,028	5,690	5,364	6,045	30.1
TOTAL METRO COUNTIES	**1,921.8**	**Male**	**939,628**	**88,065**	**90,631**	**97,844**	**148,473**	**170,871**	**116,858**	**86,411**	**76,604**	**63,871**	**27.6**
		Female	**982,172**	**85,062**	**86,000**	**93,991**	**137,558**	**171,958**	**120,691**	**93,884**	**89,373**	**103,655**	**30.1**
TOTAL STATE	**3,207.1**	**Male**	**1,558,818**	**152,855**	**154,657**	**169,071**	**233,434**	**272,445**	**187,437**	**141,414**	**131,302**	**116,203**	**27.5**
		Female	**1,648,282**	**147,142**	**148,011**	**162,515**	**219,978**	**276,985**	**195,225**	**156,843**	**155,238**	**186,345**	**30.3**

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA													
SIOUX FALLS	**112.4**	**Male**	**53,717**	**5,489**	**4,828**	**5,410**	**7,567**	**10,166**	**6,008**	**4,952**	**4,613**	**4,684**	**28.5**
		Female	**58,683**	**5,336**	**4,708**	**5,407**	**9,105**	**10,186**	**6,244**	**5,075**	**5,047**	**7,575**	**29.7**
Minnehaha	112.4	Male	53,717	5,489	4,828	5,410	7,567	10,166	6,008	4,952	4,613	4,684	28.5
		Female	58,683	5,336	4,708	5,407	9,105	10,186	6,244	5,075	5,047	7,575	29.7
ALL COUNTIES													
Aurora	3.5	Male	1,791	151	157	248	182	227	161	166	228	271	31.9
		Female	1,709	158	148	168	125	183	178	180	192	377	39.0
Beadle	19.0	Male	9,174	937	732	893	1,125	1,485	993	929	1,001	1,079	31.1
		Female	9,826	874	742	840	1,114	1,337	989	1,049	1,081	1,800	35.1
Bennett	3.1	Male	1,536	186	166	201	170	235	147	152	127	152	26.9
		Female	1,564	197	186	173	156	229	159	153	128	183	28.1
Bon Homme	8.0	Male	4,026	345	285	335	756	498	338	370	431	668	30.9
		Female	3,974	351	303	401	375	442	355	406	462	879	38.2
Brookings	24.9	Male	12,592	1,071	852	902	3,747	2,014	1,063	846	970	1,127	24.5
		Female	12,308	1,047	795	879	3,393	1,703	1,037	896	933	1,625	25.2
Brown	37.0	Male	17,514	1,701	1,612	1,789	2,572	2,896	1,879	1,610	1,585	1,870	28.7
		Female	19,486	1,699	1,530	1,784	3,186	2,922	1,928	1,718	1,725	2,994	30.3
Brule	5.1	Male	2,498	275	223	293	225	379	246	234	302	321	31.1
		Female	2,602	277	225	260	236	326	281	275	281	441	34.3
Buffalo	1.8	Male	911	168	122	136	109	110	94	60	60	52	19.9
		Female	889	139	127	115	115	110	99	58	69	57	21.8
Butte	8.5	Male	4,227	457	408	419	453	688	430	389	435	548	30.5
		Female	4,273	417	379	403	443	637	441	408	450	695	32.8
Campbell	2.1	Male	1,079	89	81	141	93	123	115	129	144	164	36.0
		Female	1,021	67	68	104	73	108	114	137	149	201	42.9
Charles Mix	9.7	Male	4,745	559	456	540	493	595	487	480	478	657	30.4
		Female	4,955	528	498	570	425	591	509	447	485	902	32.7
Clark	4.9	Male	2,474	274	183	227	216	334	226	266	326	422	35.1
		Female	2,426	220	184	214	180	283	230	273	321	521	40.7
Clay	13.7	Male	6,866	520	444	444	2,423	1,082	545	417	451	540	23.9
		Female	6,834	531	439	439	2,250	965	539	435	459	777	24.2
Codington	21.3	Male	10,302	1,161	917	1,014	1,408	1,677	1,070	895	961	1,199	28.9
		Female	10,998	1,111	914	962	1,432	1,575	1,119	961	1,069	1,855	31.9
Corson	5.2	Male	2,669	361	311	354	347	352	268	260	206	210	24.2
		Female	2,531	354	274	323	326	312	260	239	212	231	24.7
Custer	6.3	Male	3,239	320	271	376	311	599	377	324	303	358	30.7
		Female	3,061	271	255	315	310	502	391	305	309	403	32.5
Davison	18.0	Male	8,586	902	766	803	1,342	1,351	798	784	761	1,079	28.6
		Female	9,414	872	726	809	1,271	1,307	888	818	924	1,799	32.9
Day	8.1	Male	4,049	375	342	422	390	535	356	380	489	760	34.3
		Female	4,051	371	331	411	292	465	357	419	507	898	39.3
Deuel	5.3	Male	2,726	258	267	281	291	334	269	274	300	452	33.0
		Female	2,574	211	219	276	208	307	260	276	295	522	37.5
Dewey	5.5	Male	2,734	401	314	355	346	371	274	239	214	220	24.0
		Female	2,766	405	324	367	336	371	268	244	189	262	24.0
Douglas	4.2	Male	2,095	224	189	234	250	247	200	210	205	336	31.1
		Female	2,105	182	195	236	177	225	214	207	237	432	36.7
Edmunds	5.1	Male	2,544	235	238	294	219	309	240	280	306	423	34.3
		Female	2,556	220	234	289	171	267	264	276	291	544	38.7
Fall River	8.7	Male	4,515	423	347	406	385	665	441	472	645	731	35.7
		Female	4,185	427	334	377	391	607	404	391	449	805	34.3
Faulk	3.2	Male	1,609	140	162	180	140	192	162	183	199	251	34.5
		Female	1,591	133	115	183	110	189	159	202	161	339	39.1
Grant	9.0	Male	4,467	495	466	474	460	636	455	386	468	627	30.3
		Female	4,533	425	403	480	425	615	457	410	470	848	33.7
Gregory	5.9	Male	2,906	274	265	277	320	391	275	260	322	522	33.1
		Female	2,994	298	232	291	233	359	286	283	364	648	37.9
Haakon	2.8	Male	1,417	194	150	139	161	236	139	117	129	152	27.7
		Female	1,383	191	127	128	154	198	136	114	118	217	29.6
Hamlin	5.3	Male	2,633	264	231	279	232	319	219	244	342	503	34.7
		Female	2,667	240	223	258	183	281	234	259	335	654	41.3
Hand	4.8	Male	2,402	215	204	283	217	324	236	280	287	356	33.7
		Female	2,398	223	187	239	190	290	246	292	291	440	37.8

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Hanson	3.4	Male	1,741	211	171	205	185	199	174	175	187	234	29.9
		Female	1,659	174	157	180	134	196	192	165	171	290	34.4
Harding	1.7	Male	896	81	85	109	109	145	86	81	89	111	29.4
		Female	804	80	63	85	85	118	95	74	90	114	32.5
Hughes	14.7	Male	7,049	804	717	754	686	1,344	934	657	596	557	29.2
		Female	7,651	794	678	777	833	1,418	912	653	674	912	30.2
Hutchinson	9.2	Male	4,517	383	423	434	402	557	406	483	535	894	36.5
		Female	4,683	374	325	460	318	537	459	460	577	1,173	42.1
Hyde	2.0	Male	972	86	87	100	97	117	88	116	111	170	34.9
		Female	1,028	106	77	128	74	107	111	119	94	212	37.0
Jackson	3.8	Male	1,870	238	221	244	198	263	203	171	148	184	26.3
		Female	1,930	249	251	245	175	275	199	152	152	232	26.6
Jerauld	2.9	Male	1,442	161	118	147	118	198	141	136	164	259	33.9
		Female	1,458	141	112	120	110	172	163	133	168	339	39.5
Jones	1.5	Male	754	74	65	75	59	114	78	85	83	121	34.1
		Female	746	60	78	93	66	92	91	85	71	110	33.3
Kingsbury	6.6	Male	3,251	311	259	286	314	414	303	341	422	601	36.4
		Female	3,349	277	242	298	260	364	307	366	402	833	42.6
Lake	10.7	Male	5,202	511	406	449	833	760	445	478	517	803	30.3
		Female	5,498	471	398	441	873	684	445	488	573	1,125	33.3
Lawrence	18.5	Male	9,091	910	744	881	1,510	1,562	853	805	839	987	28.2
		Female	9,409	866	681	812	1,618	1,367	862	816	889	1,498	30.3
Lincoln	14.6	Male	7,219	844	647	748	763	1,159	808	626	685	939	30.2
		Female	7,381	788	696	680	675	1,114	779	646	659	1,344	32.6
Lyman	3.8	Male	1,949	254	199	215	237	257	188	187	176	236	27.7
		Female	1,851	237	209	196	169	265	197	177	164	237	29.3
McCook	6.3	Male	3,111	301	282	362	320	386	294	317	353	496	32.5
		Female	3,189	290	259	348	225	350	293	331	395	698	39.2
McPherson	3.9	Male	1,933	145	148	205	169	223	189	223	281	350	39.0
		Female	1,967	144	144	177	138	195	193	251	267	458	44.6
Marshall	5.3	Male	2,650	207	216	318	243	337	293	277	302	457	35.1
		Female	2,650	235	222	293	182	291	301	268	286	572	38.4
Meade	21.6	Male	11,455	1,403	1,102	1,064	1,917	2,217	1,295	854	729	874	26.1
		Female	10,145	1,294	1,019	1,087	1,216	1,995	1,138	778	672	946	27.3
Mellette	2.2	Male	1,139	146	126	136	143	155	106	109	93	125	26.2
		Female	1,061	143	119	123	116	137	114	102	73	134	27.1
Miner	3.6	Male	1,751	167	117	173	154	229	130	168	246	367	37.7
		Female	1,849	178	133	177	140	167	144	213	247	450	44.0
Minnehaha	112.4	Male	53,717	5,489	4,828	5,410	7,567	10,166	6,008	4,952	4,613	4,684	28.5
		Female	58,683	5,336	4,708	5,407	9,105	10,186	6,244	5,075	5,047	7,575	29.7
Moody	6.7	Male	3,317	345	296	352	328	449	341	309	385	512	32.5
		Female	3,383	333	308	362	258	462	345	290	397	628	34.3
Pennington	72.4	Male	36,241	4,010	3,134	3,506	6,554	6,936	3,843	3,087	2,563	2,608	26.3
		Female	36,159	3,884	3,223	3,285	5,729	6,294	4,107	3,223	2,766	3,648	28.1
Perkins	4.7	Male	2,354	213	200	249	253	337	233	235	307	327	32.8
		Female	2,346	209	175	234	222	304	242	269	288	403	36.2
Potter	3.6	Male	1,769	167	157	202	143	236	198	169	211	286	34.1
		Female	1,831	187	160	193	144	223	185	186	186	367	35.4
Roberts	10.9	Male	5,513	587	546	661	532	676	566	480	536	929	31.4
		Female	5,387	532	501	618	430	647	524	514	538	1,083	34.5
Sanborn	3.1	Male	1,574	156	107	159	175	213	121	188	186	269	33.9
		Female	1,526	148	107	141	129	174	143	187	184	313	39.5
Shannon	11.9	Male	5,972	1,001	917	920	806	853	496	388	281	310	19.3
		Female	5,928	977	851	823	836	871	545	393	317	315	20.6
Spink	9.1	Male	4,433	405	365	457	461	663	476	474	519	613	33.0
		Female	4,667	390	357	415	492	609	450	525	513	916	36.6
Stanley	2.5	Male	1,237	131	132	127	135	222	151	113	99	127	29.2
		Female	1,263	171	127	135	150	209	154	96	99	122	27.3
Sully	2.0	Male	1,018	94	100	121	98	147	114	116	94	134	31.5
		Female	982	107	84	115	103	118	125	103	89	138	31.9
Todd	7.5	Male	3,658	633	472	489	426	591	352	276	231	188	21.9
		Female	3,842	644	550	465	465	636	339	298	231	214	21.9
Tripp	7.1	Male	3,555	375	357	363	381	455	372	348	419	485	31.6
		Female	3,545	393	281	364	345	456	350	379	388	589	33.5

POPULATION BY AGE AND SEX

SMM ESTIMATES

METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Turner	9.3	Male	4,638	406	371	448	410	643	426	488	540	906	36.0
		Female	4,662	372	357	407	338	566	464	500	552	1,106	41.3
Union	11.3	Male	5,597	649	551	529	584	956	535	506	575	712	30.1
		Female	5,703	627	514	516	572	842	570	544	566	952	32.4
Walworth	6.8	Male	3,289	342	256	338	319	446	357	339	362	530	33.7
		Female	3,511	312	302	350	299	458	381	352	337	720	35.9
Yankton	19.1	Male	9,185	910	796	928	1,290	1,502	998	834	899	1,028	29.4
		Female	9,915	841	755	881	1,439	1,511	1,076	877	930	1,605	31.9
Ziebach	2.3	Male	1,160	196	118	167	131	147	129	106	97	69	23.3
		Female	1,140	188	154	159	145	135	107	97	79	76	21.3
TOTAL METRO COUNTIES	**112.4**	**Male**	**53,717**	**5,489**	**4,828**	**5,410**	**7,567**	**10,166**	**6,008**	**4,952**	**4,613**	**4,684**	**28.5**
		Female	**58,683**	**5,336**	**4,708**	**5,407**	**9,105**	**10,186**	**6,244**	**5,075**	**5,047**	**7,575**	**29.7**
TOTAL STATE	**699.0**	**Male**	**344,545**	**36,321**	**30,997**	**35,070**	**48,433**	**55,478**	**35,233**	**31,333**	**32,148**	**39,532**	**28.9**
		Female	**354,455**	**34,991**	**30,094**	**33,884**	**46,888**	**52,251**	**36,148**	**32,316**	**33,087**	**54,796**	**31.0**
TENNESSEE													
CHATTANOOGA	**435.3**	**Male**	**208,557**	**19,794**	**20,034**	**21,604**	**26,181**	**36,035**	**26,573**	**21,186**	**18,631**	**18,519**	**29.6**
		Female	**226,743**	**18,466**	**19,150**	**20,043**	**27,579**	**37,708**	**28,105**	**23,568**	**22,170**	**29,954**	**32.5**
Hamilton	292.7	Male	139,131	12,879	13,008	13,982	18,245	24,663	17,024	14,173	12,695	12,462	29.6
		Female	153,569	12,037	12,370	13,043	19,426	25,796	18,430	16,104	15,138	21,225	32.7
Marion	25.1	Male	12,321	1,194	1,198	1,400	1,441	1,949	1,646	1,263	1,024	1,206	29.8
		Female	12,779	1,132	1,211	1,256	1,377	1,981	1,643	1,287	1,185	1,707	32.1
Sequatchie	9.0	Male	4,401	416	492	494	492	743	610	410	335	409	29.1
		Female	4,599	439	437	469	511	733	594	430	404	582	31.0
Catoosa, Ga.	*38.6*	*Male*	*18,672*	*1,867*	*1,985*	*2,052*	*2,061*	*3,207*	*2,719*	*1,991*	*1,461*	*1,329*	*29.3*
		Female	*19,928*	*1,722*	*1,895*	*1,981*	*2,196*	*3,559*	*2,808*	*2,097*	*1,708*	*1,962*	*31.1*
Dade, Ga.	*12.7*	*Male*	*6,273*	*643*	*636*	*701*	*834*	*1,020*	*865*	*563*	*530*	*481*	*28.2*
		Female	*6,427*	*577*	*605*	*637*	*874*	*1,109*	*834*	*597*	*548*	*646*	*29.7*
Walker, Ga.	*57.2*	*Male*	*27,759*	*2,795*	*2,715*	*2,975*	*3,108*	*4,453*	*3,709*	*2,786*	*2,586*	*2,632*	*30.1*
		Female	*29,441*	*2,559*	*2,632*	*2,657*	*3,195*	*4,530*	*3,796*	*3,053*	*3,187*	*3,832*	*33.1*
CLARKSVILLE - HOPKINSVILLE	**155.1**	**Male**	**80,882**	**8,292**	**6,871**	**7,084**	**19,633**	**14,624**	**8,339**	**6,098**	**4,688**	**5,253**	**24.5**
		Female	**74,218**	**8,100**	**6,594**	**6,685**	**11,733**	**13,104**	**8,488**	**6,303**	**5,484**	**7,727**	**28.1**
Montgomery	86.3	Male	44,049	4,493	3,720	4,015	9,708	8,254	4,821	3,710	2,568	2,760	25.1
		Female	42,251	4,272	3,595	3,792	7,207	7,639	5,016	3,674	3,086	3,970	28.0
Christian, Ky.	*68.8*	*Male*	*36,833*	*3,799*	*3,151*	*3,069*	*9,925*	*6,370*	*3,518*	*2,388*	*2,120*	*2,493*	*23.9*
		Female	*31,967*	*3,828*	*2,999*	*2,893*	*4,526*	*5,465*	*3,472*	*2,629*	*2,398*	*3,757*	*28.2*
JOHNSON CITY - KINGSPORT - BRISTOL	**443.1**	**Male**	**214,295**	**17,705**	**20,115**	**21,947**	**25,738**	**35,238**	**29,246**	**22,433**	**21,033**	**20,840**	**31.1**
		Female	**228,805**	**16,950**	**19,321**	**20,389**	**26,504**	**36,194**	**29,850**	**24,289**	**24,174**	**31,134**	**33.6**
Carter	51.4	Male	24,826	2,062	2,357	2,457	3,075	3,996	3,280	2,548	2,391	2,660	31.2
		Female	26,574	2,011	2,195	2,288	3,139	4,057	3,380	2,702	2,903	3,899	34.0
Hawkins	45.6	Male	22,511	2,009	2,292	2,423	2,383	3,808	3,221	2,253	2,009	2,113	30.6
		Female	23,089	1,853	2,154	2,188	2,359	3,926	3,171	2,354	2,220	2,864	32.6
Sullivan	146.3	Male	70,312	5,662	6,798	7,245	7,705	11,644	10,228	7,801	7,061	6,168	31.7
		Female	75,988	5,565	6,484	6,913	7,884	12,207	10,492	8,568	8,365	9,510	34.1
Unicoi	16.5	Male	8,027	674	709	797	902	1,228	1,046	885	845	941	32.6
		Female	8,473	613	710	727	852	1,223	1,042	955	1,006	1,345	36.1
Washington	91.1	Male	44,307	3,608	3,893	4,283	6,436	7,679	5,586	4,394	4,304	4,124	30.1
		Female	46,793	3,483	3,853	3,921	6,810	7,595	5,710	4,693	4,475	6,253	32.0
Bristol, Va.	*18.9*	*Male*	*8,461*	*645*	*715*	*928*	*1,016*	*1,308*	*1,004*	*925*	*952*	*968*	*32.1*
		Female	*10,439*	*626*	*736*	*836*	*1,350*	*1,404*	*1,167*	*1,112*	*1,290*	*1,918*	*37.3*
Scott, Va.	*25.1*	*Male*	*12,314*	*1,053*	*1,157*	*1,263*	*1,393*	*1,815*	*1,645*	*1,251*	*1,283*	*1,454*	*32.1*
		Female	*12,786*	*908*	*1,055*	*1,193*	*1,259*	*1,870*	*1,681*	*1,347*	*1,478*	*1,995*	*35.6*
Washington, Va.	*48.2*	*Male*	*23,537*	*1,992*	*2,194*	*2,551*	*2,828*	*3,760*	*3,236*	*2,376*	*2,188*	*2,412*	*30.9*
		Female	*24,663*	*1,891*	*2,134*	*2,323*	*2,851*	*3,912*	*3,207*	*2,558*	*2,437*	*3,350*	*33.0*
KNOXVILLE	**488.0**	**Male**	**234,816**	**19,287**	**20,449**	**22,729**	**34,604**	**42,035**	**29,455**	**22,767**	**21,719**	**21,771**	**29.8**
		Female	**253,184**	**18,238**	**19,379**	**21,841**	**33,471**	**42,703**	**30,943**	**25,824**	**26,279**	**34,506**	**32.9**
Anderson	68.5	Male	33,020	2,836	2,974	3,458	3,654	5,425	4,371	3,486	3,649	3,167	31.6
		Female	35,480	2,657	2,884	3,377	3,585	5,630	4,497	4,021	4,245	4,584	34.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
KNOXVILLE (continued)													
Blount	80.3	Male	38,850	3,288	3,474	3,924	4,583	6,779	5,234	3,675	3,885	4,008	31.1
		Female	41,450	3,011	3,413	3,704	4,630	6,989	5,352	4,135	4,586	5,630	33.5
Knox	327.0	Male	156,831	12,585	13,389	14,649	25,589	28,870	19,005	15,051	13,699	13,994	29.2
		Female	170,169	12,050	12,501	14,153	24,542	29,078	20,280	17,112	16,896	23,557	32.5
Union	12.2	Male	6,115	578	612	698	778	961	845	555	486	602	29.1
		Female	6,085	520	581	607	714	1,006	814	556	552	735	31.2
MEMPHIS	**927.0**	**Male**	**443,661**	**45,608**	**44,989**	**48,257**	**64,730**	**80,146**	**51,034**	**39,436**	**35,351**	**34,110**	**27.3**
		Female	**483,339**	**44,261**	**43,296**	**46,885**	**63,891**	**85,789**	**56,734**	**45,899**	**41,948**	**54,636**	**30.1**
Shelby	785.9	Male	375,168	37,910	37,162	39,311	56,846	69,859	41,880	33,296	30,367	28,537	27.3
		Female	410,732	36,930	35,666	38,190	55,715	74,186	47,245	39,450	36,127	47,223	30.2
Tipton	33.9	Male	16,500	1,782	1,722	2,029	2,019	2,398	2,061	1,554	1,306	1,629	27.9
		Female	17,400	1,729	1,590	1,946	2,016	2,553	2,102	1,597	1,549	2,318	30.6
Crittenden, Ark.	*49.7*	*Male*	*23,670*	*2,953*	*2,766*	*3,079*	*2,836*	*3,470*	*2,650*	*1,946*	*1,816*	*2,154*	*25.6*
		Female	*26,030*	*2,772*	*2,754*	*3,082*	*3,123*	*3,957*	*3,035*	*2,313*	*2,181*	*2,813*	*28.2*
De Soto, Miss.	*57.5*	*Male*	*28,323*	*2,963*	*3,339*	*3,838*	*3,029*	*4,419*	*4,443*	*2,640*	*1,862*	*1,790*	*27.2*
		Female	*29,177*	*2,830*	*3,286*	*3,667*	*3,037*	*5,093*	*4,352*	*2,539*	*2,091*	*2,282*	*28.5*
NASHVILLE-DAVIDSON	**878.3**	**Male**	**422,787**	**38,436**	**38,288**	**42,542**	**58,134**	**77,131**	**54,949**	**41,265**	**35,887**	**36,155**	**29.4**
		Female	**455,513**	**36,362**	**36,898**	**40,267**	**60,664**	**80,151**	**57,127**	**44,939**	**41,791**	**57,314**	**31.7**
Cheatham	23.2	Male	11,602	1,106	1,161	1,453	1,280	1,956	1,721	1,122	860	943	29.1
		Female	11,598	1,055	1,212	1,236	1,229	2,077	1,664	1,077	910	1,138	30.1
Davidson	482.6	Male	227,936	19,591	18,565	21,029	34,873	44,415	26,990	22,350	20,216	19,907	29.5
		Female	254,664	19,058	17,971	20,110	36,839	45,670	29,118	25,918	25,013	34,967	32.3
Dickson	31.4	Male	15,315	1,436	1,488	1,754	1,689	2,327	2,017	1,525	1,367	1,712	30.5
		Female	16,085	1,302	1,503	1,612	1,728	2,390	2,009	1,596	1,561	2,384	32.9
Robertson	38.6	Male	18,815	1,839	1,810	2,020	2,208	2,900	2,350	1,882	1,670	2,136	30.3
		Female	19,785	1,703	1,793	1,973	2,194	3,108	2,353	1,930	1,967	2,764	32.2
Rutherford	88.6	Male	43,704	4,167	4,072	4,286	7,377	7,784	5,421	3,937	3,446	3,214	27.5
		Female	44,896	3,848	3,938	3,989	7,883	7,818	5,582	3,969	3,369	4,500	28.6
Sumner	91.4	Male	44,982	4,452	4,778	5,054	4,811	7,796	6,818	4,308	3,493	3,472	29.4
		Female	46,418	4,091	4,573	4,939	4,824	8,142	6,829	4,332	3,920	4,768	30.9
Williamson	62.8	Male	30,915	3,044	3,283	3,613	2,867	5,056	5,075	3,273	2,449	2,255	30.2
		Female	31,885	2,760	3,177	3,310	2,981	5,603	5,158	3,254	2,410	3,232	31.6
Wilson	59.7	Male	29,518	2,801	3,131	3,333	3,029	4,897	4,557	2,868	2,386	2,516	30.0
		Female	30,182	2,545	2,731	3,098	2,986	5,343	4,414	2,863	2,641	3,561	32.0
ALL COUNTIES													
Anderson	68.5	Male	33,020	2,836	2,974	3,458	3,654	5,425	4,371	3,486	3,649	3,167	31.6
		Female	35,480	2,657	2,884	3,377	3,585	5,630	4,497	4,021	4,245	4,584	34.3
Bedford	28.4	Male	13,633	1,287	1,359	1,346	1,511	1,978	1,622	1,420	1,473	1,637	31.6
		Female	14,767	1,218	1,218	1,362	1,491	2,074	1,800	1,508	1,613	2,483	35.1
Benton	15.4	Male	7,361	582	655	758	713	1,099	920	735	803	1,096	33.8
		Female	8,039	580	653	725	762	1,089	958	834	915	1,523	37.2
Bledsoe	9.8	Male	5,012	443	440	676	797	738	590	440	394	494	27.0
		Female	4,788	373	416	485	696	725	614	427	440	612	30.8
Blount	80.3	Male	38,850	3,288	3,474	3,924	4,583	6,779	5,234	3,675	3,885	4,008	31.1
		Female	41,450	3,011	3,413	3,704	4,630	6,989	5,352	4,135	4,586	5,630	33.5
Bradley	70.3	Male	33,950	3,361	3,517	3,526	4,513	5,756	4,784	3,253	2,600	2,640	28.6
		Female	36,350	3,164	3,311	3,567	4,867	6,088	4,980	3,456	3,068	3,849	30.4
Campbell	36.4	Male	17,418	1,594	1,867	1,962	1,867	2,670	2,226	1,612	1,626	1,994	30.3
		Female	18,982	1,653	1,737	1,947	1,870	2,749	2,260	1,844	2,126	2,796	33.3
Cannon	10.6	Male	5,155	499	442	521	542	774	676	576	487	638	32.4
		Female	5,445	457	454	444	591	782	689	554	573	901	34.9
Carroll	28.7	Male	13,768	1,221	1,237	1,442	1,566	1,940	1,630	1,394	1,389	1,949	32.3
		Female	14,932	1,121	1,202	1,339	1,436	2,096	1,762	1,458	1,755	2,763	36.5
Carter	51.4	Male	24,826	2,062	2,357	2,457	3,075	3,996	3,280	2,548	2,391	2,660	31.2
		Female	26,574	2,011	2,195	2,288	3,139	4,057	3,380	2,702	2,903	3,899	34.0
Cheatham	23.2	Male	11,602	1,106	1,161	1,453	1,280	1,956	1,721	1,122	860	943	29.1
		Female	11,598	1,055	1,212	1,236	1,229	2,077	1,664	1,077	910	1,138	30.1
Chester	13.2	Male	6,332	533	537	612	1,167	905	740	557	553	728	28.5
		Female	6,868	554	496	600	1,266	930	728	586	677	1,031	30.6
Claiborne	25.6	Male	12,523	1,226	1,255	1,333	1,578	2,051	1,601	1,133	1,054	1,292	29.2
		Female	13,077	1,140	1,131	1,345	1,548	2,128	1,640	1,185	1,321	1,639	31.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Clay	7.8	Male	3,841	351	333	385	444	564	477	354	424	509	32.2
		Female	3,959	331	307	388	399	558	508	397	424	647	34.9
Cocke	29.2	Male	14,237	1,235	1,404	1,539	1,684	2,265	1,951	1,519	1,198	1,442	30.5
		Female	14,953	1,199	1,369	1,515	1,660	2,413	1,914	1,600	1,435	1,858	32.2
Coffee	39.4	Male	19,202	1,847	1,755	2,021	2,208	2,885	2,552	2,150	1,946	1,838	31.1
		Female	20,198	1,655	1,683	2,028	2,144	3,002	2,691	2,197	2,086	2,712	33.6
Crockett	15.1	Male	7,201	619	643	848	833	1,026	897	599	741	995	31.4
		Female	7,899	639	613	822	790	1,051	853	708	896	1,527	35.4
Cumberland	30.0	Male	14,679	1,303	1,519	1,619	1,623	2,244	1,791	1,396	1,466	1,718	30.7
		Female	15,321	1,285	1,344	1,577	1,589	2,310	1,887	1,479	1,622	2,228	33.1
Davidson	482.6	Male	227,936	19,591	18,565	21,029	34,873	44,415	26,990	22,350	20,216	19,907	29.5
		Female	254,664	19,058	17,971	20,110	36,839	45,670	29,118	25,918	25,013	34,967	32.3
Decatur	11.1	Male	5,388	423	516	526	544	781	662	530	600	806	33.8
		Female	5,712	461	446	500	544	774	689	578	687	1,033	36.9
De Kalb	14.0	Male	6,707	626	591	645	711	1,068	810	665	716	875	32.3
		Female	7,293	602	610	688	692	1,073	874	716	793	1,245	34.8
Dickson	31.4	Male	15,315	1,436	1,488	1,754	1,689	2,327	2,017	1,525	1,367	1,712	30.5
		Female	16,085	1,302	1,503	1,612	1,728	2,390	2,009	1,596	1,561	2,384	32.9
Dyer	35.4	Male	16,841	1,579	1,664	1,815	1,935	2,683	2,078	1,514	1,549	2,024	30.3
		Female	18,559	1,530	1,671	1,723	1,990	2,829	2,140	1,712	1,894	3,070	33.4
Fayette	25.7	Male	12,582	1,479	1,307	1,688	1,500	1,720	1,257	1,072	992	1,567	26.8
		Female	13,118	1,282	1,274	1,584	1,565	1,812	1,440	1,156	1,193	1,812	29.7
Fentress	15.2	Male	7,419	664	833	824	804	1,138	964	664	646	882	30.1
		Female	7,781	704	746	837	790	1,201	978	704	786	1,035	31.8
Franklin	32.7	Male	16,099	1,513	1,561	1,600	2,166	2,410	1,994	1,654	1,517	1,684	30.0
		Female	16,601	1,377	1,399	1,547	1,993	2,430	2,068	1,755	1,679	2,353	33.2
Gibson	49.6	Male	23,379	2,035	2,241	2,515	2,551	3,330	2,671	2,297	2,434	3,305	32.0
		Female	26,221	1,931	2,118	2,328	2,538	3,673	2,903	2,691	3,002	5,037	36.8
Giles	25.1	Male	12,085	1,078	1,101	1,250	1,412	1,741	1,460	1,137	1,349	1,557	31.9
		Female	13,015	989	1,104	1,168	1,321	1,785	1,596	1,230	1,473	2,349	35.9
Grainger	17.2	Male	8,451	816	844	887	952	1,335	1,141	842	721	913	30.4
		Female	8,749	732	795	881	968	1,353	1,173	857	856	1,134	32.4
Greene	55.6	Male	26,730	2,245	2,521	2,717	2,993	4,323	3,744	3,013	2,563	2,611	31.7
		Female	28,870	2,203	2,422	2,739	3,015	4,598	3,838	3,157	2,972	3,926	33.8
Grundy	14.3	Male	7,064	828	802	764	819	1,021	935	616	594	685	28.1
		Female	7,236	759	710	712	805	1,084	899	635	678	954	30.8
Hamblen	51.0	Male	24,761	2,253	2,582	2,646	2,809	4,130	3,599	2,702	2,147	1,893	30.1
		Female	26,239	2,106	2,384	2,549	2,958	4,404	3,782	2,787	2,401	2,868	32.1
Hamilton	292.7	Male	139,131	12,879	13,008	13,982	18,245	24,663	17,024	14,173	12,695	12,462	29.6
		Female	153,569	12,037	12,370	13,043	19,426	25,796	18,430	16,104	15,138	21,225	32.7
Hancock	6.9	Male	3,394	340	313	355	397	470	396	358	350	415	31.2
		Female	3,506	315	288	348	390	480	399	372	405	509	33.6
Hardeman	24.3	Male	11,646	1,268	1,188	1,350	1,295	1,733	1,240	1,068	1,082	1,422	29.2
		Female	12,654	1,199	1,102	1,360	1,347	1,789	1,325	1,158	1,276	2,098	32.4
Hardin	23.0	Male	11,106	1,041	1,022	1,165	1,127	1,742	1,430	1,151	1,034	1,394	31.9
		Female	11,894	976	1,064	1,139	1,125	1,790	1,452	1,281	1,244	1,823	34.2
Hawkins	45.6	Male	22,511	2,009	2,292	2,423	2,383	3,808	3,221	2,253	2,009	2,113	30.6
		Female	23,089	1,853	2,154	2,188	2,359	3,926	3,171	2,354	2,220	2,864	32.6
Haywood	20.5	Male	9,665	1,120	1,008	1,194	1,130	1,392	863	823	817	1,318	27.7
		Female	10,835	1,103	982	1,196	1,242	1,507	1,041	950	1,040	1,774	30.9
Henderson	22.2	Male	10,691	1,079	965	1,077	1,201	1,657	1,319	1,060	1,049	1,284	31.2
		Female	11,509	1,040	943	1,061	1,176	1,806	1,327	1,176	1,168	1,812	33.5
Henry	29.6	Male	14,266	1,282	1,238	1,327	1,571	2,048	1,627	1,367	1,600	2,206	33.4
		Female	15,334	1,165	1,120	1,274	1,487	2,091	1,688	1,616	1,862	3,031	38.1
Hickman	15.6	Male	7,963	612	681	829	1,289	1,240	999	714	768	831	29.6
		Female	7,637	606	711	745	730	1,132	960	782	859	1,112	34.1
Houston	7.0	Male	3,497	304	346	356	385	513	426	349	341	477	32.0
		Female	3,503	283	321	333	328	521	388	353	388	588	34.3
Humphreys	16.3	Male	7,930	747	805	837	829	1,240	1,041	820	712	899	31.0
		Female	8,370	730	793	826	833	1,258	1,027	876	843	1,184	33.0
Jackson	9.6	Male	4,755	433	436	474	492	708	588	454	520	650	32.7
		Female	4,845	368	377	460	469	691	591	486	567	836	36.0
Jefferson	32.4	Male	15,864	1,297	1,464	1,707	2,229	2,334	2,196	1,612	1,446	1,579	30.3
		Female	16,536	1,153	1,343	1,490	2,300	2,464	2,200	1,681	1,678	2,227	33.0

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Johnson	14.1	Male	6,956	643	721	741	703	1,056	954	632	660	846	31.3
		Female	7,144	596	635	649	729	1,121	926	715	710	1,063	33.6
Knox	327.0	Male	156,831	12,585	13,389	14,649	25,589	28,870	19,005	15,051	13,699	13,994	29.2
		Female	170,169	12,050	12,501	14,153	24,542	29,078	20,280	17,112	16,896	23,557	32.5
Lake	7.3	Male	3,494	365	358	360	395	469	355	341	377	474	30.7
		Female	3,806	315	337	366	388	543	415	379	403	660	34.2
Lauderdale	25.4	Male	12,509	1,276	1,123	1,415	1,552	2,045	1,421	1,040	1,083	1,554	29.3
		Female	12,891	1,184	1,141	1,336	1,365	1,822	1,427	1,102	1,384	2,130	32.8
Lawrence	35.0	Male	16,958	1,618	1,629	2,005	1,983	2,474	2,150	1,603	1,608	1,888	30.0
		Female	18,042	1,537	1,557	1,785	1,946	2,483	2,218	1,766	1,983	2,767	33.8
Lewis	10.2	Male	4,934	618	505	461	551	882	541	443	415	518	28.8
		Female	5,266	611	506	505	524	881	592	479	457	711	30.5
Lincoln	26.8	Male	12,975	1,076	1,180	1,453	1,501	1,765	1,607	1,424	1,429	1,540	32.2
		Female	13,825	1,082	1,061	1,276	1,367	1,909	1,763	1,483	1,630	2,254	36.2
Loudon	29.3	Male	14,079	1,204	1,333	1,353	1,537	2,313	1,823	1,533	1,404	1,579	32.0
		Female	15,221	1,114	1,205	1,385	1,474	2,338	1,900	1,686	1,732	2,387	35.5
McMinn	43.0	Male	20,734	1,966	1,955	2,176	2,427	3,250	2,753	2,121	1,953	2,133	30.7
		Female	22,266	1,830	1,930	2,161	2,361	3,428	2,851	2,230	2,330	3,145	33.3
McNairy	23.4	Male	11,368	1,064	1,043	1,145	1,201	1,662	1,477	1,230	1,125	1,421	32.4
		Female	12,032	991	1,017	1,084	1,139	1,720	1,594	1,212	1,284	1,991	35.4
Macon	16.4	Male	8,019	711	744	856	871	1,269	1,005	825	773	965	31.5
		Female	8,381	731	691	763	836	1,287	1,018	810	931	1,314	34.1
Madison	76.2	Male	35,912	3,573	3,469	3,614	4,677	6,121	3,985	3,297	3,255	3,921	29.3
		Female	40,288	3,420	3,288	3,559	5,494	6,339	4,266	3,809	3,804	6,309	31.9
Marion	25.1	Male	12,321	1,194	1,198	1,400	1,441	1,949	1,646	1,263	1,024	1,206	29.8
		Female	12,779	1,132	1,211	1,256	1,377	1,981	1,643	1,287	1,185	1,707	32.1
Marshall	20.2	Male	9,648	887	907	999	1,008	1,451	1,187	929	1,039	1,241	32.1
		Female	10,552	793	839	919	1,016	1,486	1,243	1,055	1,264	1,937	36.8
Maury	52.5	Male	25,172	2,400	2,339	2,663	2,939	3,969	3,069	2,670	2,392	2,731	30.7
		Female	27,328	2,185	2,103	2,684	3,118	4,161	3,296	2,854	2,799	4,128	33.6
Meigs	7.8	Male	3,937	391	442	429	394	652	542	356	396	335	29.8
		Female	3,863	365	343	398	427	646	528	380	380	396	31.2
Monroe	29.6	Male	14,399	1,329	1,510	1,587	1,698	2,250	1,942	1,319	1,285	1,479	29.8
		Female	15,201	1,371	1,411	1,518	1,696	2,301	1,925	1,411	1,524	2,044	32.0
Montgomery	86.3	Male	44,049	4,493	3,720	4,015	9,708	8,254	4,821	3,710	2,568	2,760	25.1
		Female	42,251	4,272	3,595	3,792	7,207	7,639	5,016	3,674	3,086	3,970	28.0
Moore	4.7	Male	2,338	244	242	215	259	353	303	247	212	263	30.9
		Female	2,362	197	231	240	252	317	314	247	261	303	33.2
Morgan	17.1	Male	8,725	851	887	935	1,016	1,558	1,102	775	733	868	29.3
		Female	8,375	714	816	929	918	1,278	1,040	807	806	1,067	31.3
Obion	33.2	Male	15,865	1,533	1,576	1,568	1,671	2,526	1,983	1,501	1,472	2,035	31.3
		Female	17,335	1,435	1,431	1,587	1,697	2,550	2,075	1,617	1,883	3,060	34.9
Overton	18.1	Male	8,911	797	877	973	929	1,368	1,174	868	859	1,066	31.4
		Female	9,189	718	788	910	891	1,338	1,217	939	979	1,409	34.6
Perry	6.3	Male	3,058	272	293	303	321	441	359	320	324	425	32.7
		Female	3,242	259	270	290	293	441	409	347	351	582	36.7
Pickett	4.5	Male	2,206	195	218	193	230	336	271	223	221	319	32.9
		Female	2,294	209	193	218	218	344	255	225	251	381	34.0
Polk	13.9	Male	6,828	634	763	766	718	1,074	914	706	595	658	30.0
		Female	7,072	599	705	716	703	1,072	925	720	720	912	32.6
Putnam	49.7	Male	24,666	1,984	1,990	2,129	5,224	3,940	2,877	2,128	1,994	2,400	27.6
		Female	25,034	1,731	1,900	2,049	4,407	3,895	2,953	2,305	2,376	3,418	31.2
Rhea	25.4	Male	12,363	1,236	1,285	1,322	1,597	2,019	1,537	1,057	1,077	1,233	28.7
		Female	13,037	1,092	1,264	1,247	1,637	2,039	1,639	1,160	1,260	1,699	31.3
Roane	50.2	Male	24,342	2,135	2,488	2,567	2,525	3,907	3,285	2,700	2,501	2,234	31.3
		Female	25,858	2,062	2,210	2,510	2,521	4,035	3,412	2,977	2,781	3,350	34.0
Robertson	38.6	Male	18,815	1,839	1,810	2,020	2,208	2,900	2,350	1,882	1,670	2,136	30.3
		Female	19,785	1,703	1,793	1,973	2,194	3,108	2,353	1,930	1,967	2,764	32.2
Rutherford	88.6	Male	43,704	4,167	4,072	4,286	7,377	7,784	5,421	3,937	3,446	3,214	27.5
		Female	44,896	3,848	3,938	3,989	7,883	7,818	5,582	3,969	3,369	4,500	28.6
Scott	20.1	Male	9,853	1,165	1,068	1,188	1,127	1,591	1,176	810	765	963	27.4
		Female	10,247	1,167	999	1,052	1,156	1,578	1,219	875	957	1,244	29.7
Sequatchie	9.0	Male	4,401	416	492	494	492	743	610	410	335	409	29.1
		Female	4,599	439	437	469	511	733	594	430	404	582	31.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Sevier	43.8	Male	21,387	1,823	1,977	2,268	2,377	3,603	3,044	2,218	1,939	2,138	31.2
		Female	22,413	1,825	1,886	2,120	2,405	3,746	3,016	2,421	2,203	2,791	32.9
Shelby	785.9	Male	375,168	37,910	37,162	39,311	56,846	69,859	41,880	33,296	30,367	28,537	27.3
		Female	410,732	36,930	35,666	38,190	55,715	74,186	47,245	39,450	36,127	47,223	30.2
Smith	15.4	Male	7,507	638	652	758	889	1,179	895	726	778	992	31.9
		Female	7,893	635	655	733	814	1,158	940	775	850	1,333	34.6
Stewart	8.9	Male	4,383	329	355	471	446	632	528	463	503	656	34.3
		Female	4,517	349	347	435	408	604	567	499	511	797	37.0
Sullivan	146.3	Male	70,312	5,662	5,798	7,245	7,705	11,644	10,228	7,801	7,061	6,168	31.7
		Female	75,988	5,565	6,484	6,913	7,884	12,207	10,492	8,568	8,365	9,510	34.1
Sumner	91.4	Male	44,982	4,452	4,778	5,054	4,811	7,796	6,818	4,308	3,493	3,472	29.4
		Female	46,418	4,091	4,573	4,939	4,824	8,142	6,829	4,332	3,920	4,768	30.9
Tipton	33.9	Male	16,500	1,782	1,722	2,029	2,019	2,398	2,061	1,554	1,306	1,629	27.9
		Female	17,400	1,729	1,590	1,946	2,016	2,553	2,102	1,597	1,549	2,318	30.6
Trousdale	6.3	Male	3,147	298	289	276	366	559	379	330	314	336	31.2
		Female	3,153	269	243	268	336	541	347	298	351	500	33.5
Unicoi	16.5	Male	8,027	674	709	797	902	1,228	1,046	885	845	941	32.6
		Female	8,473	613	710	727	852	1,223	1,042	955	1,006	1,345	36.1
Union	12.2	Male	6,115	578	612	698	778	961	845	555	486	602	29.1
		Female	6,085	520	581	607	714	1,006	814	556	552	735	31.2
Van Buren	4.9	Male	2,453	282	239	251	278	429	299	219	221	235	29.1
		Female	2,447	233	255	213	271	428	309	239	221	278	30.9
Warren	33.7	Male	16,375	1,602	1,589	1,709	1,846	2,624	2,102	1,614	1,530	1,759	30.5
		Female	17,325	1,503	1,456	1,563	1,868	2,729	2,182	1,750	1,756	2,518	33.3
Washington	91.1	Male	44,307	3,608	3,893	4,283	6,436	7,679	5,586	4,394	4,304	4,124	30.1
		Female	46,793	3,483	3,853	3,921	6,810	7,595	5,710	4,693	4,475	6,253	32.0
Wayne	14.2	Male	6,976	662	676	814	815	1,045	931	597	644	792	30.0
		Female	7,224	619	658	739	756	1,085	913	702	745	1,007	32.7
Weakley	33.5	Male	16,337	1,333	1,322	1,473	3,148	2,294	1,686	1,371	1,504	2,206	28.9
		Female	17,163	1,162	1,188	1,240	3,154	2,234	1,812	1,539	1,786	3,048	33.2
White	20.2	Male	9,725	828	883	1,045	991	1,537	1,208	998	993	1,242	32.3
		Female	10,475	853	883	945	1,013	1,536	1,257	1,073	1,180	1,735	35.1
Williamson	62.8	Male	30,915	3,044	3,283	3,613	2,867	5,056	5,075	3,273	2,449	2,255	30.2
		Female	31,885	2,760	3,177	3,310	2,981	5,603	5,158	3,254	2,410	3,232	31.6
Wilson	59.7	Male	29,518	2,801	3,131	3,333	3,029	4,897	4,557	2,868	2,386	2,516	30.0
		Female	30,182	2,545	2,731	3,098	2,986	5,343	4,414	2,863	2,641	3,561	32.0
TOTAL METRO COUNTIES	**2,950.1**	**Male**	**1,419,156**	**130,412**	**132,088**	**143,707**	**201,990**	**255,387**	**175,807**	**136,319**	**122,511**	**120,935**	**29.0**
		Female	**1,530,944**	**124,664**	**126,542**	**136,841**	**201,431**	**264,750**	**186,895**	**152,577**	**144,528**	**192,716**	**31.6**
TOTAL STATE	**4,705.6**	**Male**	**2,270,290**	**209,537**	**214,007**	**233,324**	**304,387**	**387,682**	**282,568**	**219,573**	**202,585**	**216,627**	**29.5**
		Female	**2,435,310**	**199,403**	**203,641**	**222,865**	**302,744**	**400,703**	**297,720**	**242,405**	**238,066**	**327,763**	**32.2**
TEXAS													
ABILENE	**142.6**	**Male**	**69,206**	**7,017**	**6,002**	**6,471**	**11,650**	**11,116**	**7,658**	**6,300**	**5,779**	**7,213**	**28.1**
		Female	**73,394**	**6,722**	**5,831**	**6,292**	**10,990**	**10,962**	**7,975**	**6,941**	**6,764**	**10,917**	**31.3**
Callahan	11.5	Male	5,517	507	471	541	500	701	666	605	554	972	35.6
		Female	5,983	451	421	556	517	769	690	633	643	1,303	39.0
Jones	17.5	Male	8,366	783	782	897	777	1,053	899	848	903	1,424	34.0
		Female	9,134	747	752	839	758	1,086	979	917	1,083	1,973	38.9
Taylor	113.6	Male	55,323	5,727	4,749	5,033	10,373	9,362	6,093	4,847	4,322	4,817	26.9
		Female	58,277	5,524	4,658	4,897	9,715	9,107	6,306	5,391	5,038	7,641	29.8
AMARILLO	**180.0**	**Male**	**87,001**	**9,403**	**7,937**	**8,084**	**12,732**	**15,635**	**10,175**	**8,666**	**7,406**	**6,963**	**28.4**
		Female	**92,999**	**9,004**	**7,766**	**7,801**	**13,203**	**15,675**	**10,979**	**9,175**	**8,468**	**10,928**	**30.6**
Potter	100.5	Male	48,262	5,535	4,368	4,371	7,047	8,409	4,966	4,565	4,338	4,663	28.3
		Female	52,238	5,191	4,263	4,217	7,185	8,244	5,470	4,965	5,150	7,553	31.4
Randall	79.5	Male	38,739	3,868	3,569	3,713	5,685	7,226	5,209	4,101	3,068	2,300	28.5
		Female	40,761	3,813	3,503	3,584	6,018	7,431	5,509	4,210	3,318	3,375	29.7
AUSTIN	**568.4**	**Male**	**282,050**	**25,827**	**24,026**	**24,464**	**55,859**	**62,000**	**32,679**	**21,600**	**17,865**	**17,730**	**26.7**
		Female	**286,350**	**24,564**	**23,245**	**23,685**	**54,168**	**57,791**	**32,497**	**22,540**	**20,228**	**27,632**	**28.0**
Hays	42.7	Male	20,872	1,584	1,678	1,974	6,233	3,225	2,017	1,346	1,291	1,524	23.8
		Female	21,828	1,537	1,573	1,802	7,009	2,895	2,029	1,481	1,450	2,052	24.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
AUSTIN (continued)													
Travis	441.0	Male	219,273	19,663	17,656	17,725	45,361	51,107	24,548	16,830	13,709	12,674	26.8
		Female	221,727	18,788	17,300	17,514	42,856	46,847	24,752	17,698	15,596	20,376	28.1
Williamson	84.7	Male	41,905	4,580	4,692	4,765	4,265	7,668	6,114	3,424	2,865	3,532	28.5
		Female	42,795	4,239	4,372	4,369	4,303	8,049	5,716	3,361	3,182	5,204	30.1
BEAUMONT - PORT ARTHUR - ORANGE	**382.0**	**Male**	**186,106**	**18,893**	**17,725**	**19,292**	**24,436**	**31,048**	**21,483**	**19,419**	**17,566**	**16,244**	**29.1**
		Female	**195,894**	**18,308**	**16,936**	**18,754**	**24,612**	**30,726**	**22,839**	**20,774**	**18,923**	**24,022**	**31.3**
Hardin	42.9	Male	21,087	2,200	2,205	2,400	2,320	3,231	2,803	2,139	1,817	1,972	29.4
		Female	21,813	2,158	2,264	2,151	2,308	3,447	2,788	2,167	1,949	2,581	30.9
Jefferson	252.8	Male	122,419	12,078	10,996	12,120	16,914	20,845	13,073	12,665	12,188	11,540	29.4
		Female	130,381	11,731	10,419	11,958	17,103	20,121	14,312	14,024	13,229	17,484	31.9
Orange	86.3	Male	42,600	4,615	4,524	4,772	5,202	6,972	5,607	4,615	3,561	2,732	28.1
		Female	43,700	4,419	4,253	4,645	5,201	7,158	5,739	4,583	3,745	3,957	29.7
BROWNSVILLE - HARLINGEN - SAN BENITO	**222.0**	**Male**	**106,383**	**14,575**	**13,957**	**13,566**	**12,299**	**15,479**	**10,525**	**8,407**	**7,803**	**9,772**	**24.3**
		Female	**115,617**	**13,858**	**13,445**	**13,197**	**13,238**	**17,936**	**12,366**	**10,327**	**9,126**	**12,124**	**27.3**
Cameron	222.0	Male	106,383	14,575	13,957	13,566	12,299	15,479	10,525	8,407	7,803	9,772	24.3
		Female	115,617	13,858	13,445	13,197	13,238	17,936	12,366	10,327	9,126	12,124	27.3
BRYAN - COLLEGE STATION	**100.1**	**Male**	**53,059**	**4,010**	**3,451**	**3,579**	**20,670**	**8,861**	**4,267**	**2,949**	**2,475**	**2,797**	**23.2**
		Female	**47,041**	**4,114**	**3,326**	**3,320**	**14,404**	**7,474**	**4,334**	**2,935**	**2,894**	**4,240**	**24.2**
Brazos	100.1	Male	53,059	4,010	3,451	3,579	20,670	8,861	4,267	2,949	2,475	2,797	23.2
		Female	47,041	4,114	3,326	3,320	14,404	7,474	4,334	2,935	2,894	4,240	24.2
CORPUS CHRISTI	**333.3**	**Male**	**163,325**	**19,129**	**17,884**	**17,989**	**21,309**	**28,644**	**18,323**	**14,991**	**13,101**	**11,955**	**26.9**
		Female	**169,975**	**18,354**	**17,241**	**17,693**	**21,739**	**28,537**	**19,101**	**16,400**	**14,261**	**16,649**	**28.5**
Nueces	273.2	Male	133,812	15,680	14,269	14,417	17,889	23,956	14,861	12,219	10,874	9,647	26.9
		Female	139,388	14,902	13,774	14,121	18,299	23,720	15,513	13,530	11,876	13,653	28.6
San Patricio	60.1	Male	29,513	3,449	3,615	3,572	3,420	4,688	3,462	2,772	2,227	2,308	26.5
		Female	30,587	3,452	3,467	3,572	3,440	4,817	3,588	2,870	2,385	2,996	27.8
DALLAS - FORT WORTH	**3,081.9**	**Male**	**1,503,208**	**147,467**	**146,053**	**150,491**	**204,991**	**291,973**	**204,366**	**142,991**	**115,163**	**99,713**	**28.5**
		Female	**1,578,692**	**140,713**	**139,355**	**145,392**	**209,653**	**297,517**	**205,719**	**148,865**	**128,255**	**163,223**	**30.2**
Collin	160.5	Male	79,457	8,867	9,865	9,223	7,500	14,616	14,411	6,628	4,124	4,223	27.9
		Female	81,043	8,317	9,245	8,948	7,548	16,598	13,351	6,038	4,400	6,598	28.9
Dallas	1,592.4	Male	772,876	75,716	73,772	76,010	108,636	156,975	103,220	73,072	58,138	47,337	28.3
		Female	819,524	72,827	70,754	74,232	112,002	159,819	105,432	78,157	66,114	80,187	30.0
Denton	155.4	Male	76,447	7,654	7,609	7,240	11,467	16,984	11,243	5,962	4,281	4,007	27.5
		Female	78,953	7,406	7,151	6,619	13,700	17,068	10,350	5,737	4,673	6,249	27.7
Ellis	62.3	Male	30,396	3,075	3,195	3,539	3,490	4,504	3,972	2,890	2,510	3,221	29.2
		Female	31,904	2,911	2,966	3,083	3,441	4,729	3,947	2,930	2,790	5,107	32.5
Hood	20.1	Male	9,958	835	803	881	1,067	1,497	1,094	1,105	1,340	1,336	34.3
		Female	10,142	813	765	789	982	1,415	1,181	1,130	1,441	1,626	37.6
Johnson	71.9	Male	35,056	3,431	3,633	3,968	3,930	5,346	4,882	3,593	2,884	3,389	29.8
		Female	36,844	3,185	3,341	3,686	4,012	5,736	4,916	3,451	3,222	5,295	32.3
Kaufman	40.6	Male	19,624	1,847	1,976	2,126	2,143	2,852	2,575	2,008	1,743	2,354	31.0
		Female	20,976	1,687	1,874	2,010	2,115	2,930	2,634	2,095	2,109	3,522	34.6
Parker	47.3	Male	23,295	2,069	2,216	2,488	2,607	3,347	3,265	2,638	2,253	2,412	31.8
		Female	24,005	1,968	2,173	2,326	2,454	3,480	3,294	2,536	2,400	3,374	33.9
Rockwall	16.1	Male	7,970	732	818	1,012	731	1,272	1,299	928	616	562	30.4
		Female	8,130	701	810	852	701	1,428	1,351	803	629	855	32.0
Tarrant	887.3	Male	434,301	41,985	40,795	42,612	61,916	82,606	56,585	42,689	35,938	29,175	28.6
		Female	452,999	39,720	39,007	41,437	61,297	82,321	57,448	44,575	39,090	48,104	30.5
Wise	28.0	Male	13,828	1,256	1,371	1,392	1,504	1,974	1,820	1,478	1,336	1,697	32.0
		Female	14,172	1,178	1,269	1,410	1,401	1,993	1,815	1,413	1,387	2,306	34.2
EL PASO	**502.1**	**Male**	**245,822**	**29,429**	**29,022**	**28,466**	**38,668**	**40,713**	**26,631**	**21,770**	**17,311**	**13,812**	**24.5**
		Female	**256,278**	**28,684**	**28,112**	**27,583**	**35,079**	**42,787**	**30,100**	**24,810**	**18,829**	**20,294**	**27.0**
El Paso	502.1	Male	245,822	29,429	29,022	28,466	38,668	40,713	26,631	21,770	17,311	13,812	24.5
		Female	256,278	28,684	28,112	27,583	35,079	42,787	30,100	24,810	18,829	20,294	27.0
GALVESTON - TEXAS CITY	**200.7**	**Male**	**98,666**	**9,990**	**9,207**	**10,272**	**12,653**	**17,238**	**12,042**	**10,390**	**9,230**	**7,644**	**29.2**
		Female	**102,034**	**9,446**	**8,799**	**9,876**	**12,508**	**17,224**	**12,493**	**10,942**	**9,715**	**11,031**	**31.0**
Galveston	200.7	Male	98,666	9,990	9,207	10,272	12,653	17,238	12,042	10,390	9,230	7,644	29.2
		Female	102,034	9,446	8,799	9,876	12,508	17,224	12,493	10,942	9,715	11,031	31.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
HOUSTON	**3,072.9**	**Male**	**1,540,545**	**161,017**	**150,357**	**150,903**	**214,696**	**331,714**	**208,615**	**141,388**	**104,086**	**77,769**	**27.8**
		Female	**1,532,355**	**153,727**	**144,586**	**145,257**	**208,298**	**314,211**	**198,831**	**140,415**	**109,514**	**117,516**	**28.6**
Brazoria	182.0	Male	96,420	10,085	8,997	9,300	14,351	20,180	13,146	9,106	6,451	4,804	27.7
		Female	85,580	9,403	8,464	8,516	11,562	15,221	11,301	8,386	6,249	6,478	28.2
Fort Bend	145.2	Male	74,166	9,027	8,349	7,688	8,301	16,948	10,767	6,084	3,886	3,116	27.2
		Female	71,034	8,468	7,934	7,369	7,206	16,790	9,698	5,454	3,859	4,256	27.7
Harris	2,531.0	Male	1,262,972	131,218	121,587	121,128	179,290	277,434	169,240	115,568	85,636	61,871	27.8
		Female	1,268,028	125,534	117,160	117,759	177,713	263,852	162,451	116,440	90,755	96,364	28.6
Liberty	49.8	Male	24,581	2,547	2,497	2,736	2,702	3,943	3,045	2,475	2,222	2,414	29.6
		Female	25,219	2,473	2,481	2,454	2,707	3,923	3,001	2,535	2,468	3,177	31.4
Montgomery	144.1	Male	71,996	7,282	8,065	9,026	7,518	11,850	11,365	7,305	5,075	4,510	28.5
		Female	72,104	7,058	7,652	8,190	7,001	12,997	11,268	6,715	5,329	5,894	29.7
Waller	20.8	Male	10,410	858	862	1,025	2,534	1,359	1,052	850	816	1,054	24.8
		Female	10,390	791	895	969	2,109	1,428	1,112	885	854	1,347	28.0
HOUSTON - GALVESTON CONSOLIDATED AREA	***3,273.6***	***Male***	***1,639,211***	***171,007***	***159,564***	***161,175***	***227,349***	***348,952***	***220,657***	***151,778***	***113,316***	***85,413***	***27.9***
		Female	***1,634,389***	***163,173***	***153,385***	***155,133***	***220,806***	***331,435***	***211,324***	***151,357***	***119,229***	***128,547***	***28.8***
KILLEEN - TEMPLE	**225.3**	**Male**	**121,851**	**12,989**	**10,107**	**9,106**	**34,753**	**21,553**	**11,971**	**7,971**	**6,580**	**6,821**	**23.8**
		Female	**103,449**	**12,464**	**9,492**	**8,691**	**18,025**	**18,585**	**11,472**	**7,850**	**6,961**	**9,909**	**26.6**
Bell	164.7	Male	86,053	9,801	7,440	6,650	20,759	15,506	8,603	6,357	5,496	5,441	24.5
		Female	78,647	9,386	6,927	6,466	13,628	13,879	8,514	6,239	5,771	7,837	27.1
Coryell	60.6	Male	35,798	3,188	2,667	2,456	13,994	6,047	3,368	1,614	1,084	1,380	22.8
		Female	24,802	3,078	2,565	2,225	4,397	4,706	2,958	1,611	1,190	2,072	25.3
LAREDO	**104.5**	**Male**	**49,914**	**6,825**	**6,740**	**6,661**	**6,632**	**7,574**	**4,922**	**3,840**	**3,051**	**3,669**	**23.0**
		Female	**54,586**	**6,649**	**6,545**	**6,623**	**6,855**	**8,079**	**5,782**	**4,800**	**3,888**	**5,365**	**25.8**
Webb	104.5	Male	49,914	6,825	6,740	6,661	6,632	7,574	4,922	3,840	3,051	3,669	23.0
		Female	54,586	6,649	6,545	6,623	6,855	8,079	5,782	4,800	3,888	5,365	25.8
LONGVIEW - MARSHALL	**158.0**	**Male**	**76,553**	**7,824**	**7,368**	**7,611**	**10,541**	**12,640**	**8,969**	**7,357**	**6,523**	**7,720**	**28.9**
		Female	**81,447**	**7,699**	**7,070**	**7,403**	**9,961**	**12,486**	**9,302**	**7,759**	**7,699**	**12,068**	**31.9**
Gregg	104.2	Male	50,787	5,222	4,695	4,889	7,348	8,847	6,056	4,874	4,213	4,643	28.7
		Female	53,413	5,049	4,574	4,744	6,782	8,561	6,199	5,084	4,904	7,516	31.5
Harrison	53.8	Male	25,766	2,602	2,673	2,722	3,193	3,793	2,913	2,483	2,310	3,077	29.5
		Female	28,034	2,650	2,496	2,659	3,179	3,925	3,103	2,675	2,795	4,552	32.7
LUBBOCK	**217.8**	**Male**	**107,873**	**11,229**	**9,704**	**10,124**	**22,533**	**19,492**	**11,452**	**8,923**	**7,378**	**7,038**	**25.2**
		Female	**109,927**	**10,794**	**9,217**	**9,663**	**21,051**	**18,926**	**11,901**	**9,522**	**8,270**	**10,583**	**27.2**
Lubbock	217.8	Male	107,873	11,229	9,704	10,124	22,533	19,492	11,452	8,923	7,378	7,038	25.2
		Female	109,927	10,794	9,217	9,663	21,051	18,926	11,901	9,522	8,270	10,583	27.2
McALLEN - PHARR - EDINBURG	**303.4**	**Male**	**145,445**	**19,901**	**19,530**	**19,258**	**17,239**	**21,096**	**14,052**	**11,051**	**10,255**	**13,063**	**23.7**
		Female	**157,955**	**19,591**	**18,792**	**18,674**	**18,949**	**24,716**	**16,229**	**13,414**	**11,870**	**15,720**	**26.2**
Hidalgo	303.4	Male	145,445	19,901	19,530	19,258	17,239	21,096	14,052	11,051	10,255	13,063	23.7
		Female	157,955	19,591	18,792	18,674	18,949	24,716	16,229	13,414	11,870	15,720	26.2
MIDLAND	**86.5**	**Male**	**42,435**	**4,604**	**3,857**	**4,337**	**5,548**	**8,067**	**4,810**	**4,747**	**3,832**	**2,633**	**28.6**
		Female	**44,065**	**4,607**	**3,762**	**4,010**	**5,713**	**7,785**	**5,222**	**5,177**	**3,894**	**3,895**	**30.1**
Midland	86.5	Male	42,435	4,604	3,857	4,337	5,548	8,067	4,810	4,747	3,832	2,633	28.6
		Female	44,065	4,607	3,762	4,010	5,713	7,785	5,222	5,177	3,894	3,895	30.1
ODESSA	**120.5**	**Male**	**60,127**	**6,919**	**5,734**	**5,779**	**8,867**	**11,384**	**6,964**	**5,957**	**4,897**	**3,626**	**27.4**
		Female	**60,373**	**6,616**	**5,602**	**5,610**	**8,777**	**10,614**	**6,981**	**6,313**	**4,901**	**4,959**	**28.4**
Ector	120.5	Male	60,127	6,919	5,734	5,779	8,867	11,384	6,964	5,957	4,897	3,626	27.4
		Female	60,373	6,616	5,602	5,610	8,777	10,614	6,981	6,313	4,901	4,959	28.4
SAN ANGELO	**87.7**	**Male**	**42,202**	**4,032**	**3,735**	**3,945**	**6,906**	**7,100**	**4,629**	**3,827**	**3,691**	**4,337**	**28.5**
		Female	**45,498**	**3,991**	**3,503**	**3,938**	**6,980**	**6,997**	**4,903**	**4,313**	**4,315**	**6,558**	**31.2**
Tom Green	87.7	Male	42,202	4,032	3,735	3,945	6,906	7,100	4,629	3,827	3,691	4,337	28.5
		Female	45,498	3,991	3,503	3,938	6,980	6,997	4,903	4,313	4,315	6,558	31.2
SAN ANTONIO	**1,102.7**	**Male**	**534,825**	**57,275**	**56,356**	**58,706**	**78,153**	**91,272**	**60,771**	**48,439**	**43,462**	**40,391**	**26.9**
		Female	**567,875**	**55,229**	**54,158**	**56,727**	**74,382**	**96,278**	**65,742**	**53,730**	**49,585**	**62,044**	**29.5**
Bexar	1,014.9	Male	492,055	53,367	52,184	54,305	73,141	84,946	55,462	43,969	39,222	35,459	26.5
		Female	522,845	51,500	50,315	52,370	69,462	89,777	60,177	49,172	44,765	55,307	29.2
Comal	38.7	Male	18,801	1,628	1,745	1,908	1,863	2,7[illegible]	2,346	2,014	2,070	2,495	33.3
		Female	19,899	1,512	1,591	1,847	1,873	2,814	2,382	2,101	2,401	3,378	36.3
Guadalupe	49.1	Male	23,969	2,280	2,427	2,493	3,149	3,594	2,963	2,456	2,170	2,437	29.5
		Female	25,131	2,217	2,252	2,510	3,047	3,687	3,183	2,457	2,419	3,359	31.9

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
SHERMAN - DENISON	**91.2**	**Male**	**43,483**	**3,968**	**3,922**	**4,085**	**5,429**	**6,674**	**5,171**	**4,203**	**4,397**	**5,634**	**31.5**
		Female	**47,717**	**3,647**	**3,601**	**3,958**	**5,410**	**6,939**	**5,460**	**4,609**	**5,145**	**8,948**	**35.6**
Grayson	91.2	Male	43,483	3,968	3,922	4,085	5,429	6,674	5,171	4,203	4,397	5,634	31.5
		Female	47,717	3,647	3,601	3,958	5,410	6,939	5,460	4,609	5,145	8,948	35.6
TEXARKANA	**129.7**	**Male**	**62,031**	**6,578**	**6,273**	**6,562**	**6,726**	**9,734**	**7,236**	**5,746**	**5,981**	**7,195**	**30.0**
		Female	**67,669**	**6,205**	**6,014**	**6,481**	**7,052**	**10,297**	**7,597**	**6,399**	**7,097**	**10,527**	**32.8**
Bowie	76.6	Male	36,623	3,777	3,607	3,777	3,957	5,889	4,372	3,438	3,603	4,203	30.4
		Female	39,977	3,562	3,499	3,698	4,172	6,095	4,556	3,889	4,259	6,247	33.3
Little River, Ark.	*14.5*	*Male*	*6,991*	*766*	*771*	*775*	*753*	*1,021*	*843*	*652*	*595*	*815*	*29.2*
		Female	*7,509*	*731*	*749*	*803*	*764*	*1,107*	*876*	*636*	*692*	*1,151*	*31.4*
Miller, Ark.	*38.6*	*Male*	*18,417*	*2,035*	*1,895*	*2,010*	*2,016*	*2,824*	*2,021*	*1,656*	*1,783*	*2,177*	*29.4*
		Female	*20,183*	*1,912*	*1,766*	*1,990*	*2,116*	*3,095*	*2,165*	*1,874*	*2,146*	*3,129*	*32.5*
TYLER	**134.4**	**Male**	**64,407**	**6,396**	**6,322**	**6,457**	**7,953**	**10,663**	**7,640**	**6,067**	**5,918**	**6,991**	**29.8**
		Female	**69,993**	**6,176**	**6,026**	**6,191**	**8,712**	**10,947**	**8,094**	**6,704**	**6,882**	**10,261**	**32.2**
Smith	134.4	Male	64,407	6,396	6,322	6,457	7,953	10,663	7,640	6,067	5,918	6,991	29.8
		Female	69,993	6,176	6,026	6,191	8,712	10,947	8,094	6,704	6,882	10,261	32.2
VICTORIA	**71.9**	**Male**	**35,344**	**4,067**	**3,620**	**3,782**	**4,709**	**6,367**	**4,116**	**3,338**	**2,803**	**2,542**	**27.3**
		Female	**36,556**	**3,923**	**3,487**	**3,678**	**4,794**	**6,183**	**4,311**	**3,461**	**2,976**	**3,743**	**28.9**
Victoria	71.9	Male	35,344	4,067	3,620	3,782	4,709	6,367	4,116	3,338	2,803	2,542	27.3
		Female	36,556	3,923	3,487	3,678	4,794	6,183	4,311	3,461	2,976	3,743	28.9
WACO	**175.4**	**Male**	**84,477**	**8,107**	**7,127**	**7,649**	**14,840**	**12,734**	**8,731**	**7,976**	**8,075**	**9,238**	**28.5**
		Female	**90,923**	**7,689**	**7,130**	**7,587**	**14,012**	**12,975**	**9,294**	**8,574**	**9,092**	**14,570**	**32.0**
McLennan	175.4	Male	84,477	8,107	7,127	7,649	14,840	12,734	8,731	7,976	8,075	9,238	28.5
		Female	90,923	7,689	7,130	7,587	14,012	12,975	9,294	8,574	9,092	14,570	32.0
WICHITA FALLS	**131.3**	**Male**	**64,742**	**6,075**	**5,491**	**5,881**	**11,358**	**10,826**	**7,121**	**6,388**	**5,592**	**6,010**	**28.3**
		Female	**66,558**	**5,999**	**5,159**	**5,422**	**9,112**	**10,376**	**7,593**	**6,768**	**6,258**	**9,871**	**32.3**
Clay	9.9	Male	4,833	420	420	487	496	622	604	514	506	764	34.5
		Female	5,067	366	358	433	489	636	625	539	573	1,048	39.0
Wichita	121.4	Male	59,909	5,655	5,071	5,394	10,862	10,204	6,517	5,874	5,086	5,246	27.9
		Female	61,491	5,633	4,801	4,989	8,623	9,740	6,968	6,229	5,685	8.823	31.9
ALL COUNTIES													
Anderson	39.8	Male	21,253	1,731	1,596	1,703	3,968	4,278	2,080	1,628	1,710	2,559	28.8
		Female	18,547	1,720	1,554	1,700	1,778	2,397	1,905	1,754	2,100	3,639	35.7
Andrews	13.9	Male	6,948	897	746	707	924	1,106	768	734	614	452	26.8
		Female	6,952	804	717	684	917	1,040	844	746	577	623	28.4
Angelina	67.2	Male	32,802	3,495	3,496	3,496	3,971	5,390	3,937	2,922	2,686	3,409	28.6
		Female	34,398	3,528	3,300	3,298	4,034	5,313	4,001	3,091	3,223	4,610	30.7
Aransas	15.3	Male	7,505	668	628	802	730	954	789	820	942	1,172	34.7
		Female	7,795	685	688	733	735	958	829	843	1,125	1,199	36.2
Archer	7.6	Male	3,796	360	359	412	429	543	442	415	370	466	31.2
		Female	3,804	316	327	363	380	538	460	397	406	617	34.6
Armstrong	2.0	Male	981	84	72	94	81	125	123	104	127	171	37.8
		Female	1,019	75	102	66	76	121	119	117	130	213	40.8
Atascosa	26.3	Male	13,167	1,447	1,526	1,616	1,415	1,856	1,450	1,205	1,133	1,519	28.1
		Female	13,133	1,394	1,356	1,432	1,407	1,816	1,510	1,266	1,238	1,714	30.4
Austin	18.6	Male	9,082	851	793	959	894	1,280	1,062	857	891	1,495	33.2
		Female	9,518	787	779	861	853	1,239	1,015	899	987	2,098	37.4
Bailey	8.1	Male	3,984	476	399	461	478	520	444	427	330	449	28.4
		Female	4,116	443	379	511	455	517	463	419	386	543	30.2
Bandera	7.6	Male	3,705	291	295	367	274	418	396	494	532	638	40.2
		Female	3,895	229	286	332	300	467	455	455	564	807	42.3
Bastrop	26.2	Male	13,043	1,280	1,220	1,348	1,494	1,961	1,353	1,218	1,261	1,908	31.0
		Female	13,157	1,190	1,018	1,263	1,308	1,806	1,412	1,287	1,424	2,449	35.0
Baylor	4.9	Male	2,312	160	188	214	212	290	230	244	300	474	39.0
		Female	2,588	186	171	203	172	283	260	264	343	706	45.8
Bee	26.6	Male	13,253	1,603	1,359	1,314	2,208	2,232	1,405	1,054	936	1,142	25.6
		Female	13,347	1,570	1,294	1,300	1,824	2,069	1,399	1,215	1,052	1,624	28.3
Bell	164.7	Male	86,053	9,801	7,440	6,650	20,759	15,506	8,603	6,357	5,496	5,441	24.5
		Female	78,647	9,386	6,927	6,466	13,628	13,879	8,514	6,239	5,771	7,837	27.1
Bexar	1,014.9	Male	492,055	53,367	52,184	54,305	73,141	84,946	55,462	43,969	39,222	35,459	26.5
		Female	522,845	51,500	50,315	52,370	69,462	89,777	60,177	49,172	44,765	55,307	29.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Blanco	4.9	Male	2,379	164	207	227	224	299	262	227	328	441	37.6
		Female	2,521	174	186	223	194	286	274	253	358	573	42.2
Borden	.9	Male	445	47	32	53	52	50	56	56	49	50	32.6
		Female	455	41	56	49	35	62	56	61	46	49	32.4
Bosque	13.9	Male	6,553	456	475	539	544	774	690	602	884	1,589	42.1
		Female	7,347	469	459	557	523	763	677	655	1,072	2,172	49.5
Bowie	76.6	Male	36,623	3,777	3,607	3,777	3,957	5,889	4,372	3,438	3,603	4,203	30.4
		Female	39,977	3,562	3,499	3,698	4,172	6,095	4,556	3,889	4,259	6,247	33.3
Brazoria	182.0	Male	96,420	10,085	8,997	9,300	14,351	20,180	13,146	9,106	6,451	4,804	27.7
		Female	85,580	9,403	8,464	8,516	11,562	15,221	11,301	8,386	6,249	6,478	28.2
Brazos	100.1	Male	53,059	4,010	3,451	3,579	20,670	8,861	4,267	2,949	2,475	2,797	23.2
		Female	47,041	4,114	3,326	3,320	14,404	7,474	4,334	2,935	2,894	4,240	24.2
Brewster	7.6	Male	3,780	326	309	357	781	607	371	304	345	380	26.9
		Female	3,820	298	320	342	718	548	379	327	374	514	29.2
Briscoe	2.6	Male	1,263	145	110	120	120	176	142	111	140	199	32.7
		Female	1,337	106	136	122	123	177	134	118	169	252	35.3
Brooks	8.5	Male	4,115	447	405	556	510	565	427	375	374	456	27.5
		Female	4,385	442	431	487	476	529	485	470	451	614	31.7
Brown	34.4	Male	16,488	1,570	1,523	1,816	2,004	2,367	1,820	1,402	1,528	2,458	30.6
		Female	17,912	1,500	1,356	1,459	2,091	2,439	1,919	1,564	1,917	3,667	35.6
Burleson	12.8	Male	6,216	595	547	616	697	800	600	600	687	1,074	33.2
		Female	6,584	558	531	605	645	784	644	644	783	1,390	37.6
Burnet	18.9	Male	9,144	682	766	891	770	1,102	880	848	1,189	2,016	39.1
		Female	9,756	658	748	744	693	1,087	997	969	1,477	2,383	44.5
Caldwell	24.1	Male	12,345	1,113	1,052	1,796	2,348	1,645	1,076	951	920	1,444	24.6
		Female	11,755	1,025	1,048	1,221	1,411	1,608	1,145	1,020	1,122	2,155	32.3
Calhoun	20.0	Male	9,988	1,055	1,018	1,116	1,265	1,511	1,189	1,147	937	750	28.6
		Female	10,012	1,007	990	1,149	1,231	1,473	1,204	1,162	901	895	29.3
Callahan	11.5	Male	5,517	507	471	541	500	701	666	605	554	972	35.6
		Female	5,983	451	421	556	517	769	690	633	643	1,303	39.0
Cameron	222.0	Male	106,383	14,575	13,957	13,566	12,299	15,479	10,525	8,407	7,803	9,772	24.3
		Female	115,617	13,858	13,445	13,197	13,238	17,936	12,366	10,327	9,126	12,124	27.3
Camp	9.6	Male	4,576	484	397	476	504	666	478	418	483	670	31.4
		Female	5,024	475	430	412	471	705	486	504	608	933	35.4
Carson	6.8	Male	3,383	340	331	364	336	475	429	343	367	398	31.7
		Female	3,417	321	304	312	308	474	414	360	386	538	34.8
Cass	30.3	Male	14,502	1,507	1,367	1,642	1,508	2,004	1,662	1,370	1,405	2,037	31.1
		Female	15,798	1,394	1,356	1,500	1,542	2,106	1,801	1,504	1,678	2,917	35.0
Castro	10.6	Male	5,323	715	721	691	562	799	585	503	379	368	24.7
		Female	5,277	691	623	655	554	782	602	509	386	475	26.5
Chambers	20.0	Male	10,060	1,185	1,035	1,065	1,191	1,797	1,272	991	790	734	28.1
		Female	9,940	1,065	1,059	981	1,186	1,766	1,240	910	840	893	28.8
Cherokee	39.5	Male	19,223	1,722	1,760	1,957	2,264	2,732	2,182	1,746	1,900	2,960	32.0
		Female	20,277	1,662	1,653	1,718	1,963	2,589	2,193	1,934	2,379	4,186	37.5
Childress	7.1	Male	3,342	320	271	305	330	413	364	356	338	645	35.9
		Female	3,758	306	252	306	307	441	366	377	426	977	42.3
Clay	9.9	Male	4,833	420	420	487	496	622	604	514	506	764	34.5
		Female	5,067	366	358	433	489	636	625	539	573	1,048	39.0
Cochran	4.8	Male	2,435	300	300	313	279	311	264	245	189	234	25.8
		Female	2,365	253	216	331	258	297	294	219	209	288	29.2
Coke	3.2	Male	1,528	110	101	165	134	159	161	177	199	322	40.9
		Female	1,672	105	105	126	127	159	160	196	228	466	48.3
Coleman	10.5	Male	4,921	445	389	454	478	545	476	448	606	1,080	38.1
		Female	5,579	409	352	413	409	589	509	518	710	1,670	47.4
Collin	160.5	Male	79,457	8,867	9,865	9,223	7,500	14,616	14,411	6,628	4,124	4,223	27.9
		Female	81,043	8,317	9,245	8,948	7,548	16,598	13,351	6,038	4,400	6,598	28.9
Collingsworth	4.6	Male	2,196	210	211	228	212	300	208	205	221	401	32.9
		Female	2,404	189	194	222	215	264	208	221	282	609	40.7
Colorado	19.2	Male	9,409	853	803	948	1,094	1,291	998	960	1,063	1,399	32.8
		Female	9,791	848	727	860	929	1,237	1,006	1,015	1,112	2,057	37.9
Comal	38.7	Male	18,801	1,628	1,745	1,908	1,863	2,732	2,346	2,014	2,070	2,495	33.3
		Female	19,899	1,512	1,591	1,847	1,873	2,814	2,382	2,101	2,401	3,378	36.3
Comanche	12.8	Male	6,104	501	524	585	510	734	676	565	715	1,294	37.9
		Female	6,696	452	485	507	502	759	699	636	837	1,819	44.2

POPULATION BY AGE AND SEX

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TEXAS (continued)													
ALL COUNTIES (continued)													
Concho	2.9	Male	1,394	132	123	134	117	181	144	113	173	277	35.7
		Female	1,506	111	131	132	111	183	144	128	195	371	40.9
Cooke	28.6	Male	14,206	1,441	1,178	1,619	1,820	2,204	1,510	1,260	1,426	1,748	29.7
		Female	14,394	1,261	1,158	1,311	1,643	2,022	1,514	1,450	1,529	2,506	34.0
Coryell	60.6	Male	35,798	3,188	2,667	2,456	13,994	6,047	3,368	1,614	1,084	1,380	22.8
		Female	24,802	3,078	2,565	2,225	4,397	4,706	2,958	1,611	1,190	2,072	25.3
Cottle	2.9	Male	1,386	136	111	140	130	169	153	137	143	267	35.5
		Female	1,514	126	101	124	120	167	155	133	181	407	42.7
Crane	4.7	Male	2,316	310	259	220	293	369	260	221	221	163	27.1
		Female	2,384	277	245	263	289	343	282	213	254	218	28.4
Crockett	4.8	Male	2,392	295	256	244	288	384	282	251	189	203	27.9
		Female	2,408	275	253	271	271	367	278	232	211	250	28.7
Crosby	8.8	Male	4,255	467	451	552	503	499	463	424	372	524	28.1
		Female	4,545	518	430	517	484	476	532	428	405	755	31.8
Culberson	3.3	Male	1,667	213	228	209	204	220	208	151	121	113	24.3
		Female	1,633	199	191	209	198	261	200	137	113	125	25.7
Dallam	6.6	Male	3,265	419	323	337	362	495	406	276	275	372	28.9
		Female	3,335	362	352	323	358	484	373	298	308	477	30.6
Dallas	1,592.4	Male	772,876	75,716	73,772	76,010	108,636	156,975	103,220	73,072	58,138	47,337	28.3
		Female	819,524	72,827	70,754	74,232	112,002	159,819	105,432	78,157	66,114	80,187	30.0
Dawson	16.1	Male	7,817	985	821	868	845	1,107	811	764	719	897	28.5
		Female	8,283	900	804	814	880	1,143	890	767	819	1,266	31.5
Deaf Smith	21.5	Male	10,617	1,511	1,275	1,271	1,190	1,634	1,208	965	743	820	25.4
		Female	10,883	1,397	1,199	1,349	1,199	1,658	1,241	987	787	1,066	26.8
Delta	4.8	Male	2,238	153	206	216	182	232	245	186	273	545	40.3
		Female	2,562	159	202	211	179	244	265	196	352	754	46.4
Denton	155.4	Male	76,447	7,654	7,609	7,240	11,467	16,984	11,243	5,962	4,281	4,007	27.5
		Female	78,953	7,406	7,151	6,619	13,700	17,068	10,350	5,737	4,673	6,249	27.7
De Witt	19.0	Male	8,997	806	780	950	932	1,184	825	858	1,030	1,632	33.7
		Female	10,003	834	697	867	849	1,180	851	984	1,242	2,499	41.7
Dickens	3.5	Male	1,679	150	154	151	160	176	174	157	186	371	37.8
		Female	1,821	162	136	178	137	202	181	167	219	439	40.2
Dimmit	11.9	Male	5,844	783	706	763	727	843	532	479	431	580	24.5
		Female	6,056	760	707	758	662	924	579	535	485	646	26.5
Donley	4.2	Male	1,998	143	142	172	252	220	222	188	262	397	38.2
		Female	2,202	174	147	149	227	237	227	212	288	541	42.4
Duval	12.7	Male	6,216	741	695	755	724	839	582	524	511	845	27.3
		Female	6,484	709	649	718	693	777	668	618	678	974	31.1
Eastland	19.8	Male	9,503	794	707	773	1,354	1,170	902	895	1,056	1,852	34.6
		Female	10,297	711	664	702	1,007	1,140	952	974	1,296	2,851	44.7
Ector	120.5	Male	60,127	6,919	5,734	5,779	8,867	11,384	6,964	5,957	4,897	3,626	27.4
		Female	60,373	6,616	5,602	5,610	8,777	10,614	6,981	6,313	4,901	4,959	28.4
Edwards	2.0	Male	966	104	106	137	79	126	109	99	81	125	29.5
		Female	1,034	107	114	122	71	130	125	105	84	176	32.9
Ellis	62.3	Male	30,396	3,075	3,195	3,539	3,490	4,504	3,972	2,890	2,510	3,221	29.2
		Female	31,904	2,911	2,966	3,083	3,441	4,729	3,947	2,930	2,790	5,107	32.5
El Paso	502.1	Male	245,822	29,429	29,022	28,466	38,668	40,713	26,631	21,770	17,311	13,812	24.5
		Female	256,278	28,684	28,112	27,583	35,079	42,787	30,100	24,810	18,829	20,294	27.0
Erath	23.4	Male	11,282	989	878	852	2,004	1,620	1,111	934	1,011	1,883	30.7
		Female	12,118	859	794	866	1,805	1,516	1,141	1,009	1,268	2,860	36.9
Falls	18.1	Male	8,597	766	710	868	847	1,054	738	847	974	1,793	35.7
		Female	9,503	669	667	847	889	1,021	820	915	1,193	2,482	43.0
Fannin	24.6	Male	11,834	936	964	1,117	1,101	1,385	1,284	1,185	1,533	2,329	38.2
		Female	12,766	862	935	1,096	1,059	1,460	1,324	1,196	1,532	3,302	42.3
Fayette	19.2	Male	9,388	770	670	738	969	1,233	901	881	1,221	2,005	38.5
		Female	9,812	697	621	759	815	1,092	837	954	1,382	2,655	46.1
Fisher	5.9	Male	2,855	260	258	309	230	350	310	291	325	522	35.6
		Female	3,045	226	251	266	237	325	324	306	359	751	41.7
Floyd	9.7	Male	4,756	549	486	580	490	604	519	453	464	611	29.5
		Female	4,944	516	490	536	470	567	558	477	489	841	33.1
Foard	2.1	Male	992	89	83	78	87	115	89	90	129	232	39.9
		Female	1,108	79	71	96	73	126	108	92	144	319	45.1
Fort Bend	145.2	Male	74,166	9,027	8,349	7,688	8,301	16,948	10,767	6,084	3,886	3,116	27.2
		Female	71,034	8,468	7,934	7,369	7,206	16,790	9,698	5,454	3,859	4,256	27.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Franklin	7.2	Male	3,471	319	316	310	315	480	392	330	404	605	34.9
		Female	3,729	315	278	297	314	469	387	365	470	834	39.9
Freestone	15.6	Male	7,399	763	696	709	701	1,035	711	648	760	1,376	33.0
		Female	8,201	714	675	682	790	1,006	756	724	919	1,935	38.1
Frio	14.3	Male	6,973	948	885	905	770	994	690	582	525	674	24.8
		Female	7,327	965	872	829	850	998	716	620	602	875	26.5
Gaines	13.5	Male	6,689	818	773	789	817	988	755	680	488	581	26.5
		Female	6,811	820	741	829	780	953	822	634	552	680	27.5
Galveston	200.7	Male	98,666	9,990	9,207	10,272	12,653	17,238	12,042	10,390	9,230	7,644	29.2
		Female	102,034	9,446	8,799	9,876	12,508	17,224	12,493	10,942	9,715	11,031	31.0
Garza	5.3	Male	2,591	300	267	288	292	348	285	222	262	327	29.3
		Female	2,709	282	255	266	270	364	318	247	282	425	32.7
Gillespie	14.0	Male	6,695	507	557	629	560	828	711	642	881	1,380	38.7
		Female	7,305	478	507	581	589	794	742	758	986	1,870	44.5
Glasscock	1.3	Male	690	101	82	84	77	103	70	71	53	49	25.1
		Female	610	87	61	76	64	95	75	68	35	49	26.8
Goliad	5.2	Male	2,528	236	255	288	269	337	262	238	301	342	31.4
		Female	2,672	201	258	283	259	344	265	285	300	477	34.7
Gonzales	17.0	Male	8,230	828	799	908	882	1,085	793	780	837	1,318	31.4
		Female	8,770	819	709	834	843	1,038	859	853	963	1,852	36.7
Gray	26.4	Male	12,789	1,291	1,050	1,170	1,541	1,894	1,473	1,453	1,269	1,648	32.1
		Female	13,611	1,263	1,129	1,049	1,415	1,863	1,541	1,495	1,449	2,407	35.6
Grayson	91.2	Male	43,483	3,968	3,922	4,085	5,429	6,674	5,171	4,203	4,397	5,634	31.5
		Female	47,717	3,647	3,601	3,958	5,410	6,939	5,460	4,609	5,145	8,948	35.6
Gregg	104.2	Male	50,787	5,222	4,695	4,889	7,348	8,847	6,056	4,874	4,213	4,643	28.7
		Female	53,413	5,049	4,574	4,744	6,782	8,561	6,199	5,084	4,904	7,516	31.5
Grimes	14.0	Male	6,761	687	605	703	804	952	677	564	698	1,071	31.1
		Female	7,239	651	635	670	684	953	692	672	767	1,515	35.4
Guadalupe	49.1	Male	23,969	2,280	2,427	2,493	3,149	3,594	2,963	2,456	2,170	2,437	29.5
		Female	25,131	2,217	2,252	2,510	3,047	3,687	3,183	2,457	2,419	3,359	31.9
Hale	38.4	Male	18,640	2,187	2,034	2,122	2,353	2,737	1,980	1,807	1,490	1,930	27.3
		Female	19,760	2,195	1,839	2,114	2,373	2,784	2,150	1,869	1,783	2,653	29.9
Hall	5.6	Male	2,661	262	233	251	243	315	300	236	302	519	35.9
		Female	2,939	262	208	252	221	355	291	267	346	737	40.9
Hamilton	8.5	Male	4,063	303	314	340	341	442	387	387	528	1,021	42.5
		Female	4,437	253	268	310	291	450	407	433	594	1,431	51.2
Hansford	6.2	Male	3,067	334	264	332	335	523	385	346	286	262	30.1
		Female	3,133	368	293	294	324	458	393	341	300	362	31.3
Hardeman	6.3	Male	2,934	265	248	305	256	347	314	284	370	545	36.5
		Female	3,366	282	249	298	272	356	326	299	412	872	41.9
Hardin	42.9	Male	21,087	2,200	2,205	2,400	2,320	3,231	2,803	2,139	1,817	1,972	29.4
		Female	21,813	2,158	2,264	2,151	2,308	3,447	2,788	2,167	1,949	2,581	30.9
Harris	2,531.0	Male	1,262,972	131,218	121,587	121,128	179,290	277,434	169,240	115,568	85,636	61,871	27.8
		Female	1,268,028	125,534	117,160	117,759	177,713	263,852	162,451	116,440	90,755	96,364	28.6
Harrison	53.8	Male	25,766	2,602	2,673	2,722	3,193	3,793	2,913	2,483	2,310	3,077	29.5
		Female	28,034	2,650	2,496	2,659	3,179	3,925	3,103	2,675	2,795	4,552	32.7
Hartley	4.3	Male	2,116	217	224	235	171	301	285	236	195	252	32.0
		Female	2,184	198	210	216	158	326	286	238	216	336	34.5
Haskell	7.7	Male	3,715	328	319	399	338	425	327	385	439	755	36.5
		Female	3,985	329	263	317	299	408	364	416	544	1,045	45.3
Hays	42.7	Male	20,872	1,584	1,678	1,974	6,233	3,225	2,017	1,346	1,291	1,524	23.8
		Female	21,828	1,537	1,573	1,802	7,009	2,895	2,029	1,481	1,450	2,052	24.0
Hemphill	5.8	Male	2,974	395	256	313	442	541	326	248	220	233	26.5
		Female	2,826	375	247	254	383	457	323	251	220	316	28.4
Henderson	45.7	Male	22,166	1,888	1,890	2,104	2,297	2,612	2,410	2,410	2,989	3,566	36.2
		Female	23,534	1,758	1,806	1,965	2,176	2,811	2,579	2,653	3,335	4,451	39.9
Hidalgo	303.4	Male	145,445	19,901	19,530	19,258	17,239	21,096	14,052	11,051	10,255	13,063	23.7
		Female	157,955	19,591	18,792	18,674	18,949	24,716	16,229	13,414	11,870	15,720	26.2
Hill	25.5	Male	12,010	965	996	1,180	1,204	1,482	1,252	1,165	1,453	2,313	36.4
		Female	13,490	979	999	1,092	1,168	1,496	1,298	1,290	1,713	3,455	42.8
Hockley	23.9	Male	11,978	1,536	1,204	1,296	1,874	1,788	1,281	1,071	859	1,069	25.4
		Female	11,922	1,420	1,168	1,189	1,681	1,717	1,348	1,053	1,000	1,346	27.9
Hood	20.1	Male	9,958	835	803	881	1,067	1,497	1,094	1,105	1,340	1,336	34.3
		Female	10,142	813	765	789	982	1,415	1,181	1,130	1,441	1,626	37.6

POPULATION BY AGE AND SEX

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TEXAS (continued)													
ALL COUNTIES (continued)													
Hopkins	26.1	Male	12,591	1,193	1,156	1,238	1,368	1,867	1,474	1,083	1,241	1,971	32.2
		Female	13,509	1,146	1,117	1,096	1,331	1,956	1,403	1,192	1,511	2,757	35.8
Houston	22.9	Male	12,560	801	897	1,085	1,395	3,022	1,463	1,070	1,038	1,789	32.0
		Female	10,340	871	781	917	910	1,242	975	994	1,269	2,381	39.6
Howard	32.1	Male	15,840	1,578	1,426	1,545	1,913	2,361	1,822	1,781	1,658	1,756	31.2
		Female	16,260	1,456	1,404	1,432	1,838	2,272	1,885	1,890	1,774	2,309	33.8
Hudspeth	2.8	Male	1,452	178	180	187	158	196	143	157	133	120	26.2
		Female	1,348	175	159	142	168	202	160	141	86	115	26.5
Hunt	56.9	Male	27,488	2,379	2,481	2,703	3,899	3,785	3,381	2,738	2,679	3,443	31.0
		Female	29,412	2,279	2,318	2,567	3,905	3,798	3,522	2,810	3,107	5,106	34.6
Hutchinson	26.8	Male	13,328	1,461	1,116	1,159	1,552	2,070	1,362	1,468	1,625	1,515	31.6
		Female	13,472	1,354	1,061	1,057	1,493	1,934	1,400	1,625	1,659	1,889	34.2
Irion	1.4	Male	703	64	70	74	67	104	84	75	56	109	32.3
		Female	697	58	66	84	67	88	85	64	72	113	33.3
Jack	7.6	Male	3,686	332	289	332	392	544	372	388	375	662	34.2
		Female	3,914	352	321	295	381	493	416	384	440	832	37.8
Jackson	13.5	Male	6,607	696	585	725	805	968	746	608	679	795	30.1
		Female	6,893	642	574	687	739	905	759	732	734	1,121	33.9
Jasper	32.0	Male	15,512	1,574	1,634	1,765	1,588	2,104	1,828	1,532	1,484	2,003	30.7
		Female	16,488	1,485	1,499	1,730	1,699	2,281	1,920	1,582	1,768	2,524	33.0
Jeff Davis	1.7	Male	843	87	83	77	78	124	106	72	91	125	32.7
		Female	857	74	80	77	81	124	97	92	107	125	34.4
Jefferson	252.8	Male	122,419	12,078	10,996	12,120	16,914	20,845	13,073	12,665	12,188	11,540	29.4
		Female	130,381	11,731	10,419	11,958	17,103	20,121	14,312	14,024	13,229	17,484	31.9
Jim Hogg	5.3	Male	2,573	311	280	325	279	373	259	237	199	310	27.4
		Female	2,727	317	289	295	293	350	291	259	243	390	29.8
Jim Wells	37.2	Male	18,316	2,263	2,089	2,171	2,272	2,768	1,945	1,661	1,417	1,730	26.3
		Female	18,884	2,060	1,953	2,112	2,194	2,814	2,083	1,858	1,679	2,131	29.0
Johnson	71.9	Male	35,056	3,431	3,633	3,968	3,930	5,346	4,882	3,593	2,884	3,389	29.8
		Female	36,844	3,185	3,341	3,686	4,012	5,736	4,916	3,451	3,222	5,295	32.3
Jones	17.5	Male	8,366	783	782	897	777	1,053	899	848	903	1,424	34.0
		Female	9,134	747	752	839	758	1,086	979	917	1,083	1,973	38.9
Karnes	13.6	Male	6,584	679	633	757	803	918	603	600	692	899	29.6
		Female	7,016	705	631	742	749	848	652	674	762	1,253	33.0
Kaufman	40.6	Male	19,624	1,847	1,976	2,126	2,143	2,852	2,575	2,008	1,743	2,354	31.0
		Female	20,976	1,687	1,874	2,010	2,115	2,930	2,634	2,095	2,109	3,522	34.6
Kendall	11.3	Male	5,421	423	525	635	452	674	752	600	601	759	35.0
		Female	5,879	424	494	527	503	730	806	601	693	1,101	38.2
Kenedy	.5	Male	250	24	25	29	38	24	18	37	19	36	28.7
		Female	250	23	17	33	35	26	30	40	15	31	31.5
Kent	1.1	Male	558	45	45	65	60	54	48	68	74	99	37.1
		Female	542	31	30	48	48	63	53	69	76	124	44.6
Kerr	30.7	Male	14,428	1,136	1,078	1,264	1,401	1,754	1,359	1,368	1,860	3,208	39.3
		Female	16,272	1,040	1,035	1,183	1,386	1,791	1,621	1,628	2,325	4,263	45.5
Kimble	4.1	Male	2,014	152	211	218	180	226	226	197	245	359	35.9
		Female	2,086	152	157	168	154	236	245	230	272	472	42.2
King	.4	Male	208	21	23	21	26	36	19	27	18	17	28.6
		Female	192	25	19	17	25	30	24	16	19	17	28.3
Kinney	2.3	Male	1,150	90	147	151	91	141	102	126	136	166	31.8
		Female	1,150	107	102	114	113	148	87	137	169	173	34.4
Kleberg	33.5	Male	17,050	1,890	1,712	1,666	3,704	3,127	1,694	1,216	1,024	1,017	24.2
		Female	16,450	1,774	1,620	1,647	2,930	2,726	1,702	1,303	1,185	1,563	25.9
Knox	5.2	Male	2,495	240	205	271	246	280	210	257	288	498	35.2
		Female	2,705	177	207	253	206	271	268	290	341	692	43.9
Lamar	43.3	Male	20,585	1,871	2,007	2,213	2,326	2,770	2,413	1,908	2,104	2,973	31.8
		Female	22,715	1,755	2,000	2,094	2,301	3,001	2,580	2,027	2,430	4,527	35.8
Lamb	19.0	Male	9,255	1,036	950	1,107	980	1,232	955	889	851	1,255	29.5
		Female	9,745	1,050	885	1,008	949	1,244	1,046	929	1,016	1,618	32.9
Lampasas	12.4	Male	5,970	529	595	628	598	854	694	610	596	866	32.4
		Female	6,430	577	573	599	545	845	774	642	649	1,226	36.0
La Salle	5.7	Male	2,759	322	274	381	329	381	303	216	232	321	26.9
		Female	2,941	340	307	381	292	383	325	258	286	369	28.9
Lavaca	19.3	Male	9,238	811	707	898	957	1,189	888	840	1,116	1,832	35.6
		Female	10,062	769	754	857	832	1,130	931	864	1,303	2,622	42.4

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TEXAS (continued)													
ALL COUNTIES (continued)													
Lee	11.5	Male	5,904	520	482	874	653	783	585	531	568	908	30.4
		Female	5,596	513	461	453	570	685	593	542	604	1,175	37.0
Leon	9.8	Male	4,642	363	404	469	409	526	436	444	603	988	38.4
		Female	5,158	382	340	417	387	553	479	503	709	1,388	45.5
Liberty	49.8	Male	24,581	2,547	2,497	2,736	2,702	3,943	3,045	2,475	2,222	2,414	29.6
		Female	25,219	2,473	2,481	2,454	2,707	3,923	3,001	2,535	2,468	3,177	31.4
Limestone	20.8	Male	9,469	887	792	857	1,096	1,305	949	855	978	1,750	33.4
		Female	11,331	817	790	879	1,065	1,394	1,110	1,052	1,361	2,863	41.5
Lipscomb	3.9	Male	1,926	239	175	178	191	305	233	182	196	227	30.9
		Female	1,974	228	154	193	178	294	236	197	201	293	33.0
Live Oak	10.3	Male	5,138	518	481	499	605	768	566	497	557	647	31.1
		Female	5,162	559	456	489	535	695	584	532	543	769	32.8
Llano	10.7	Male	5,114	286	255	347	325	492	397	500	936	1,576	54.2
		Female	5,586	272	220	304	290	460	449	620	1,130	1,841	56.6
Loving	.1	Male	57		1	6	5	7	11	10	8	9	43.2
		Female	43		4	3	5	1	8	7	7	8	45.0
Lubbock	217.8	Male	107,873	11,229	9,704	10,124	22,533	19,492	11,452	8,923	7,378	7,038	25.2
		Female	109,927	10,794	9,217	9,663	21,051	18,926	11,901	9,522	8,270	10,583	27.2
Lynn	8.6	Male	4,178	456	421	563	452	504	460	399	407	516	28.9
		Female	4,422	425	463	550	450	522	532	434	376	670	31.2
McCulloch	8.8	Male	4,142	381	373	405	348	500	413	365	455	902	36.5
		Female	4,658	336	327	407	352	505	435	426	545	1,325	44.2
McLennan	175.4	Male	84,477	8,107	7,127	7,649	14,840	12,734	8,731	7,976	8,075	9,238	28.5
		Female	90,923	7,689	7,130	7,587	14,012	12,975	9,294	8,574	9,092	14,570	32.0
McMullen	.8	Male	412	27	32	48	48	55	54	57	34	57	34.3
		Female	388	34	24	34	27	50	48	50	49	72	40.2
Madison	11.1	Male	6,464	391	372	564	2,567	578	447	385	392	768	23.2
		Female	4,636	383	403	400	403	578	490	364	562	1,053	38.1
Marion	10.7	Male	5,208	503	471	558	535	653	505	505	619	859	33.2
		Female	5,492	461	411	493	551	635	572	570	699	1,100	38.4
Martin	4.7	Male	2,307	236	264	277	229	306	280	255	208	252	29.8
		Female	2,393	242	231	285	219	319	286	256	210	345	31.9
Mason	3.7	Male	1,745	145	133	163	149	230	176	172	207	370	38.0
		Female	1,955	128	119	167	124	218	199	211	246	543	46.2
Matagorda	40.1	Male	20,193	2,329	1,876	1,940	2,754	3,671	2,320	1,794	1,670	1,839	28.3
		Female	19,907	2,253	1,844	1,963	2,588	3,026	2,149	1,858	1,802	2,424	29.3
Maverick	34.2	Male	16,382	2,338	2,334	2,316	1,953	2,239	1,685	1,356	1,063	1,098	22.3
		Female	17,818	2,214	2,336	2,385	2,225	2,645	1,992	1,583	1,137	1,301	24.2
Medina	23.7	Male	11,651	1,193	1,240	1,380	1,200	1,586	1,268	1,161	1,168	1,455	30.1
		Female	12,049	1,115	1,227	1,262	1,124	1,685	1,358	1,205	1,248	1,825	32.7
Menard	2.3	Male	1,089	85	99	123	79	132	115	101	130	225	37.3
		Female	1,211	83	93	93	85	152	109	128	146	322	44.1
Midland	86.5	Male	42,435	4,604	3,857	4,337	5,548	8,067	4,810	4,747	3,832	2,633	28.6
		Female	44,065	4,607	3,762	4,010	5,713	7,785	5,222	5,177	3,894	3,895	30.1
Milam	23.4	Male	11,238	1,112	1,086	1,177	1,158	1,491	1,207	1,076	1,173	1,758	32.3
		Female	12,162	1,106	994	1,154	1,100	1,501	1,182	1,178	1,307	2,640	36.9
Mills	4.5	Male	2,158	166	157	153	183	239	200	200	303	557	44.0
		Female	2,342	154	151	175	154	232	219	219	321	717	49.6
Mitchell	9.1	Male	4,348	459	416	483	435	561	380	401	472	741	31.8
		Female	4,752	420	417	412	404	565	444	449	573	1,068	38.6
Montague	17.8	Male	8,437	747	699	787	856	1,002	898	861	968	1,619	36.4
		Female	9,363	674	638	723	767	1,073	1,033	877	1,189	2,389	42.8
Montgomery	144.1	Male	71,996	7,282	8,065	9,026	7,518	11,850	11,365	7,305	5,075	4,510	28.5
		Female	72,104	7,058	7,652	8,190	7,001	12,997	11,268	6,715	5,329	5,894	29.7
Moore	17.2	Male	8,590	1,095	872	929	991	1,421	1,022	917	733	610	27.9
		Female	8,610	1,054	920	872	998	1,331	1,024	896	789	726	28.5
Morris	15.2	Male	7,319	784	709	714	858	1,154	791	761	706	842	30.1
		Female	7,881	785	669	679	868	1,134	846	795	789	1,316	33.3
Motley	1.9	Male	911	80	69	78	75	125	80	93	112	199	38.5
		Female	989	76	72	73	64	113	75	105	137	274	47.1
Nacogdoches	48.8	Male	23,518	2,055	1,923	1,852	5,566	3,857	2,268	1,822	1,698	2,477	25.9
		Female	25,282	1,943	1,849	1,728	6,121	3,650	2,372	1,922	2,127	3,570	27.7
Navarro	36.3	Male	17,159	1,596	1,643	1,705	1,866	2,387	1,813	1,589	1,705	2,855	32.4
		Female	19,141	1,445	1,479	1,650	1,822	2,437	1,940	1,813	2,121	4,434	38.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Newton	13.7	Male	6,639	680	705	814	641	924	738	643	658	836	30.2
		Female	7,061	693	722	806	712	919	769	711	672	1,057	31.5
Nolan	17.7	Male	8,399	867	775	893	878	1,251	904	856	801	1,174	31.3
		Female	9,301	856	821	813	874	1,312	982	917	954	1,772	34.8
Nueces	273.2	Male	133,812	15,680	14,269	14,417	17,889	23,956	14,861	12,219	10,874	9,647	26.9
		Female	139,388	14,902	13,774	14,121	18,299	23,720	15,513	13,530	11,876	13,653	28.6
Ochiltree	9.7	Male	4,994	597	478	479	650	910	577	491	429	383	28.2
		Female	4,706	537	411	406	622	748	536	510	419	517	30.0
Oldham	2.3	Male	1,320	102	183	349	124	158	112	104	93	95	19.5
		Female	980	85	105	106	78	163	140	107	91	105	32.1
Orange	86.3	Male	42,600	4,615	4,524	4,772	5,202	6,972	5,607	4,615	3,561	2,732	28.1
		Female	43,700	4,419	4,253	4,645	5,201	7,158	5,739	4,583	3,745	3,957	29.7
Palo Pinto	23.1	Male	11,107	955	1,028	1,117	1,253	1,553	1,270	1,136	1,232	1,563	32.7
		Female	11,993	962	1,024	1,066	1,199	1,609	1,348	1,183	1,383	2,219	36.0
Panola	21.7	Male	10,308	992	923	1,037	1,219	1,537	1,174	989	1,024	1,413	31.4
		Female	11,392	1,125	930	952	1,197	1,487	1,243	1,103	1,242	2,113	35.0
Parker	47.3	Male	23,295	2,069	2,216	2,488	2,607	3,347	3,265	2,638	2,253	2,412	31.8
		Female	24,005	1,968	2,173	2,326	2,454	3,480	3,294	2,536	2,400	3,374	33.9
Parmer	11.2	Male	5,558	684	605	680	620	840	698	507	445	479	27.3
		Female	5,642	691	653	624	588	813	658	491	487	637	28.3
Pecos	15.0	Male	7,542	941	868	912	950	1,196	836	780	563	496	25.8
		Female	7,458	873	863	911	898	1,091	875	748	574	625	26.7
Polk	26.3	Male	12,847	1,256	1,150	1,296	1,250	1,621	1,334	1,216	1,555	2,169	34.1
		Female	13,453	1,263	1,139	1,145	1,184	1,615	1,406	1,368	1,859	2,474	37.7
Potter	100.5	Male	48,262	5,535	4,368	4,371	7,047	8,409	4,966	4,565	4,338	4,663	28.3
		Female	52,238	5,191	4,263	4,217	7,185	8,244	5,470	4,965	5,150	7,553	31.4
Presidio	5.2	Male	2,503	246	312	340	241	289	261	253	223	338	28.9
		Female	2,697	241	310	333	230	317	287	279	264	436	32.4
Rains	5.0	Male	2,469	210	209	215	240	297	270	255	337	436	37.3
		Female	2,531	188	190	190	211	297	297	270	360	528	41.4
Randall	79.5	Male	38,739	3,868	3,569	3,713	5,685	7,226	5,209	4,101	3,068	2,300	28.5
		Female	40,761	3,813	3,503	3,584	6,018	7,431	5,509	4,210	3,318	3,375	29.7
Reagan	4.3	Male	2,238	341	255	209	280	426	211	213	179	124	25.8
		Female	2,062	316	230	214	286	349	188	200	157	122	24.6
Real	2.5	Male	1,204	78	138	142	113	125	155	122	148	183	35.4
		Female	1,296	88	126	151	97	146	156	127	168	237	37.6
Red River	16.4	Male	7,749	724	748	810	744	984	798	697	865	1,379	33.6
		Female	8,651	677	707	738	721	1,051	844	787	1,028	2,099	40.1
Reeves	15.6	Male	7,701	1,010	933	946	951	1,142	876	663	616	564	25.1
		Female	7,899	979	910	953	915	1,174	861	709	663	735	26.6
Refugio	9.3	Male	4,630	471	455	558	548	604	483	460	470	581	29.7
		Female	4,670	436	417	463	512	595	519	511	515	702	33.5
Roberts	1.2	Male	592	67	73	57	48	87	81	61	48	70	30.9
		Female	608	48	72	66	46	99	76	62	52	87	32.3
Robertson	14.8	Male	6,963	700	673	783	703	816	594	603	797	1,294	32.6
		Female	7,837	649	656	750	682	861	700	694	956	1,889	39.6
Rockwall	16.1	Male	7,970	732	818	1,012	731	1,272	1,299	928	616	562	30.4
		Female	8,130	701	810	852	701	1,428	1,351	803	629	855	32.0
Runnels	11.8	Male	5,628	524	539	563	570	686	573	535	631	1,007	34.0
		Female	6,172	512	506	540	503	664	614	571	748	1,514	40.9
Rusk	42.9	Male	20,620	2,030	1,958	2,052	2,203	3,075	2,226	1,846	2,003	3,227	31.7
		Female	22,280	1,990	1,773	1,871	2,185	3,012	2,284	2,059	2,494	4,612	36.4
Sabine	9.0	Male	4,417	359	381	454	445	461	437	419	605	856	37.5
		Female	4,583	357	348	354	416	476	481	495	687	969	42.1
San Augustine	8.9	Male	4,194	330	388	510	420	454	439	391	484	778	34.9
		Female	4,706	332	402	465	390	519	509	495	601	993	39.8
San Jacinto	12.4	Male	6,146	601	603	691	553	788	766	610	649	885	32.9
		Female	6,254	531	599	642	563	808	776	634	732	969	34.8
San Patricio	60.1	Male	29,513	3,449	3,615	3,572	3,420	4,688	3,462	2,772	2,227	2,308	26.5
		Female	30,587	3,452	3,467	3,572	3,440	4,817	3,588	2,870	2,385	2,996	27.8
San Saba	6.3	Male	3,049	264	272	339	203	377	304	287	348	655	37.3
		Female	3,251	224	248	273	233	372	307	310	424	860	44.0
Schleicher	3.0	Male	1,467	149	138	154	169	236	161	145	142	173	30.2
		Female	1,533	175	122	156	175	219	176	139	130	241	31.3

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Scurry	18.7	Male	9,145	977	861	907	1,250	1,412	954	950	868	966	29.1
		Female	9,555	1,000	887	824	1,130	1,314	1,053	1,032	935	1,380	32.1
Shackelford	4.1	Male	1,996	208	193	179	212	290	217	198	166	333	32.1
		Female	2,104	204	138	168	206	263	206	179	237	503	38.5
Shelby	23.7	Male	11,362	1,014	1,109	1,199	1,195	1,483	1,215	1,086	1,171	1,890	32.8
		Female	12,338	966	1,030	1,094	1,147	1,485	1,337	1,168	1,484	2,627	38.3
Sherman	3.0	Male	1,495	128	144	155	167	211	203	167	144	176	32.3
		Female	1,505	151	127	175	126	221	184	186	139	196	32.8
Smith	134.4	Male	64,407	6,396	6,322	6,457	7,953	10,663	7,640	6,067	5,918	6,991	29.8
		Female	69,993	6,176	6,026	6,191	8,712	10,947	8,094	6,704	6,882	10,261	32.2
Somervell	4.5	Male	2,268	267	212	199	281	409	235	207	180	278	29.3
		Female	2,232	219	192	183	260	349	250	181	217	381	32.5
Starr	29.1	Male	14,128	1,953	1,978	2,050	1,698	1,744	1,417	1,144	953	1,191	22.5
		Female	14,972	1,746	1,918	2,101	1,708	1,997	1,690	1,328	991	1,493	25.1
Stephens	10.3	Male	4,895	463	475	427	530	690	583	468	544	715	33.0
		Female	5,405	495	406	439	514	722	569	539	619	1,102	37.2
Sterling	1.2	Male	583	62	54	68	71	95	59	50	56	68	28.8
		Female	617	65	59	61	57	78	74	54	59	110	33.5
Stonewall	2.4	Male	1,135	90	81	104	117	139	106	136	130	232	38.4
		Female	1,265	107	91	102	93	130	135	142	151	314	43.1
Sutton	5.5	Male	2,745	334	289	262	335	519	345	272	198	191	27.9
		Female	2,755	343	322	269	311	497	305	274	200	234	27.7
Swisher	9.6	Male	4,674	510	460	563	535	586	549	466	453	552	29.6
		Female	4,926	502	502	557	453	605	563	511	506	727	32.4
Tarrant	887.3	Male	434,301	41,985	40,795	42,612	61,916	82,606	56,585	42,689	35,938	29,175	28.6
		Female	452,999	39,720	39,007	41,437	61,297	82,321	57,448	44,575	39,090	48,104	30.5
Taylor	113.6	Male	55,323	5,727	4,749	5,033	10,373	9,362	6,093	4,847	4,322	4,817	26.9
		Female	58,277	5,524	4,658	4,897	9,715	9,107	6,306	5,391	5,038	7,641	29.8
Terrell	1.6	Male	824	93	85	83	76	125	96	97	70	99	31.0
		Female	776	86	68	69	67	122	101	76	76	111	33.0
Terry	14.7	Male	7,157	889	717	892	830	982	802	713	581	751	27.5
		Female	7,543	843	766	816	842	1,015	873	716	665	1,007	30.0
Throckmorton	2.0	Male	955	76	76	78	83	109	124	86	111	212	39.4
		Female	1,045	68	72	78	70	102	122	109	129	295	46.1
Titus	22.4	Male	10,774	1,102	1,055	1,094	1,245	1,636	1,177	970	990	1,505	30.4
		Female	11,626	1,152	928	1,037	1,234	1,597	1,246	1,012	1,270	2,150	34.2
Tom Green	87.7	Male	42,202	4,032	3,735	3,945	6,906	7,100	4,629	3,827	3,691	4,337	28.5
		Female	45,498	3,991	3,503	3,938	6,980	6,997	4,903	4,313	4,315	6,558	31.2
Travis	441.0	Male	219,273	19,663	17,656	17,725	45,361	51,107	24,548	16,830	13,709	12,674	26.8
		Female	221,727	18,788	17,300	17,514	42,856	46,847	24,752	17,698	15,596	20,376	28.1
Trinity	9.8	Male	4,727	387	438	502	402	528	502	472	570	926	37.1
		Female	5,073	368	392	410	426	566	532	524	668	1,187	42.0
Tyler	16.9	Male	8,239	800	748	884	745	921	910	831	1,003	1,397	35.2
		Female	8,661	686	750	847	749	1,012	971	850	1,150	1,646	37.9
Upshur	30.3	Male	14,674	1,500	1,443	1,520	1,615	2,146	1,744	1,385	1,398	1,923	30.9
		Female	15,626	1,435	1,390	1,453	1,525	2,185	1,739	1,542	1,634	2,723	34.2
Upton	4.6	Male	2,303	288	235	254	320	352	237	228	189	200	26.5
		Female	2,297	308	225	237	271	339	246	226	201	244	28.2
Uvalde	23.4	Male	11,323	1,266	1,331	1,352	1,436	1,582	1,168	1,036	944	1,208	26.7
		Female	12,077	1,288	1,258	1,296	1,399	1,674	1,306	1,165	1,049	1,642	29.8
Val Verde	37.5	Male	18,566	2,316	2,374	2,213	2,672	2,991	2,020	1,483	1,252	1,245	24.2
		Female	18,934	2,324	2,228	2,148	2,316	3,104	2,199	1,595	1,393	1,627	26.5
Van Zandt	33.2	Male	16,072	1,345	1,421	1,646	1,529	1,947	1,986	1,696	1,897	2,605	35.7
		Female	17,128	1,284	1,385	1,536	1,346	2,085	2,061	1,775	2,151	3,505	39.5
Victoria	71.9	Male	35,344	4,067	3,620	3,782	4,709	6,367	4,116	3,338	2,803	2,542	27.3
		Female	36,556	3,923	3,487	3,678	4,794	6,183	4,311	3,461	2,976	3,743	28.9
Walker	43.9	Male	25,575	1,417	1,338	1,188	5,807	6,486	3,893	2,289	1,561	1,596	29.7
		Female	18,325	1,422	1,188	1,226	5,056	2,886	1,717	1,330	1,339	2,161	25.9
Waller	20.8	Male	10,410	858	862	1,025	2,534	1,359	1,052	850	816	1,054	24.8
		Female	10,390	791	895	969	2,109	1,428	1,112	885	854	1,347	28.0
Ward	14.3	Male	7,219	866	790	854	885	1,111	777	760	586	590	26.9
		Female	7,081	762	711	718	810	1,138	839	713	609	781	29.7
Washington	22.5	Male	10,929	907	936	999	1,618	1,482	1,110	1,031	1,060	1,786	31.8
		Female	11,571	926	862	945	1,317	1,492	1,128	1,128	1,275	2,498	37.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
ALL COUNTIES (continued)													
Webb	104.5	Male	49,914	6,825	6,740	6,661	6,632	7,574	4,922	3,840	3,051	3,669	23.0
		Female	54,586	6,649	6,545	6,623	6,855	8,079	5,782	4,800	3,888	5,365	25.8
Wharton	41.1	Male	20,059	2,198	1,876	2,222	2,511	3,102	2,134	1,840	1,779	2,397	28.9
		Female	21,041	2,038	1,812	2,085	2,468	2,934	2,296	2,014	2,091	3,303	32.2
Wheeler	7.3	Male	3,536	364	289	368	354	474	398	336	326	627	33.3
		Female	3,764	348	296	297	369	449	437	333	403	832	37.8
Wichita	121.4	Male	59,909	5,655	5,071	5,394	10,862	10,204	6,517	5,874	5,086	5,246	27.9
		Female	61,491	5,633	4,801	4,989	8,623	9,740	6,968	6,229	5,685	8,823	31.9
Wilbarger	16.1	Male	7,722	748	697	706	867	1,059	785	722	834	1,304	33.0
		Female	8,378	655	621	676	810	1,077	804	797	960	1,978	39.4
Willacy	17.9	Male	8,611	1,174	1,103	1,079	1,056	1,157	760	715	689	878	24.3
		Female	9,289	1,107	1,102	1,143	1,046	1,324	902	912	765	988	26.9
Williamson	84.7	Male	41,905	4,580	4,692	4,765	4,265	7,668	6,114	3,424	2,865	3,532	28.5
		Female	42,795	4,239	4,372	4,369	4,303	8,049	5,716	3,361	3,182	5,204	30.1
Wilson	17.6	Male	8,780	879	962	1,041	934	1,204	1,047	836	826	1,051	29.8
		Female	8,820	826	830	971	885	1,275	1,010	803	873	1,347	32.0
Winkler	10.1	Male	5,078	678	507	516	622	761	544	555	442	453	27.8
		Female	5,022	588	460	529	585	715	557	507	478	603	29.9
Wise	28.0	Male	13,828	1,256	1,371	1,392	1,504	1,974	1,820	1,478	1,336	1,697	32.0
		Female	14,172	1,178	1,269	1,410	1,401	1,993	1,815	1,413	1,387	2,306	34.2
Wood	25.9	Male	12,405	1,020	1,048	1,102	1,443	1,523	1,389	1,151	1,473	2,256	35.5
		Female	13,495	1,022	978	1,077	1,317	1,547	1,421	1,254	1,785	3,094	40.7
Yoakum	8.5	Male	4,316	566	439	462	541	711	505	409	382	301	27.1
		Female	4,184	557	418	436	498	677	497	390	343	368	27.7
Young	19.9	Male	9,553	922	807	910	1,045	1,383	1,052	980	967	1,487	32.9
		Female	10,347	872	771	801	965	1,407	1,085	1,029	1,105	2,312	38.3
Zapata	7.1	Male	3,544	423	373	405	367	421	309	259	387	600	29.8
		Female	3,556	436	332	402	324	410	342	311	446	553	31.9
Zavala	11.7	Male	5,709	780	770	777	682	788	523	446	375	568	23.4
		Female	5,991	747	732	780	661	864	563	527	519	598	25.9
TOTAL METRO COUNTIES	**11,873.2**	**Male**	**5,845,672**	**610,745**	**578,841**	**590,735**	**869,381**	**1,107,752**	**722,455**	**532,393**	**437,842**	**395,528**	**27.5**
		Female	**6,027,528**	**586,130**	**555,685**	**570,723**	**834,797**	**1,098,821**	**734,076**	**561,007**	**482,972**	**603,317**	**29.2**
TOTAL STATE	**14,798.1**	**Male**	**7,277,344**	**754,165**	**714,715**	**740,016**	**1,043,583**	**1,314,016**	**877,237**	**666,749**	**576,688**	**590,175**	**27.9**
		Female	**7,520,756**	**723,563**	**685,423**	**710,330**	**995,398**	**1,296,606**	**893,443**	**704,085**	**642,372**	**869,531**	**30.0**
UTAH													
PROVO - OREM	**235.4**	**Male**	**115,672**	**20,936**	**12,747**	**10,282**	**23,694**	**19,473**	**9,479**	**6,838**	**5,878**	**6,345**	**22.1**
		Female	**119,728**	**20,177**	**12,310**	**9,970**	**27,713**	**17,830**	**9,732**	**7,129**	**6,480**	**8,387**	**22.4**
Utah	235.4	Male	115,672	20,936	12,747	10,282	23,694	19,473	9,479	6,838	5,878	6,345	22.1
		Female	119,728	20,177	12,310	9,970	27,713	17,830	9,732	7,129	6,480	8,387	22.4
SALT LAKE CITY - OGDEN	**982.3**	**Male**	**487,102**	**74,445**	**53,844**	**49,662**	**65,311**	**88,433**	**54,077**	**38,243**	**33,379**	**29,708**	**25.0**
		Female	**495,198**	**71,157**	**51,490**	**47,643**	**65,856**	**87,056**	**54,413**	**39,098**	**35,413**	**43,072**	**26.3**
Davis	156.7	Male	79,282	13,190	9,790	9,603	10,786	12,482	9,153	6,449	4,727	3,102	22.6
		Female	77,418	12,737	9,370	8,659	9,275	12,972	9,483	6,309	4,561	4,052	24.0
Salt Lake	650.3	Male	321,106	48,981	34,647	31,150	42,691	61,863	35,805	24,254	21,484	20,231	25.5
		Female	329,194	46,688	33,085	30,371	44,840	60,369	35,520	25,035	23,359	29,927	26.6
Tooele	26.9	Male	13,689	2,095	1,658	1,632	1,536	2,163	1,596	1,206	1,068	735	24.6
		Female	13,211	1,966	1,542	1,467	1,464	2,022	1,627	1,202	980	941	25.8
Weber	148.4	Male	73,025	10,179	7,749	7,277	10,298	11,925	7,523	6,334	6,100	5,640	25.8
		Female	75,375	9,766	7,493	7,146	10,277	11,693	7,783	6,552	6,513	8,152	27.6
ALL COUNTIES													
Beaver	4.5	Male	2,246	353	253	219	211	306	203	187	232	282	27.8
		Female	2,254	326	243	192	208	284	204	202	231	364	30.6
Box Elder	34.4	Male	17,083	2,775	1,955	2,128	1,835	2,386	1,774	1,566	1,296	1,368	24.4
		Female	17,317	2,659	1,834	2,104	1,871	2,312	1,880	1,544	1,350	1,763	25.8
Cache	60.3	Male	30,121	4,817	3,085	2,516	6,128	5.306	2,626	1,855	1,585	2,203	23.3
		Female	30,179	4,564	2,821	2,439	6,447	4,609	2,614	1,851	1,837	2,997	23.7
Carbon	23.7	Male	11,763	1,755	1,195	1,029	1,533	2,163	1,174	858	991	1,065	26.7
		Female	11,937	1,800	1,223	1,036	1,491	1,898	1,128	928	1,137	1,296	27.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
UTAH (continued)													
ALL COUNTIES (continued)													
Doggett	.8	Male	403	58	45	41	45	74	51	34	25	30	26.6
		Female	397	76	42	39	44	78	36	29	26	27	24.5
Davis	156.7	Male	79,282	13,190	9,790	9,603	10,786	12,482	9,153	6,449	4,727	3,102	22.6
		Female	77,418	12,737	9,370	8,659	9,275	12,972	9,483	6,309	4,561	4,052	24.0
Duchesne	13.6	Male	6,906	1,254	924	786	816	1,051	734	469	413	459	22.2
		Female	6,694	1,176	839	781	787	1,022	748	454	399	488	22.9
Emery	13.0	Male	6,646	1,328	797	654	824	1,127	713	442	337	424	22.6
		Female	6,354	1,225	751	672	794	1,056	647	397	332	480	22.7
Garfield	3.8	Male	1,934	263	207	180	236	290	191	160	187	220	27.8
		Female	1,866	245	185	184	172	270	190	174	208	238	30.4
Grand	8.6	Male	4,317	609	402	467	548	801	488	433	294	275	26.6
		Female	4,283	617	446	418	548	755	502	398	295	304	26.5
Iron	18.4	Male	9,216	1,495	1,099	897	1,490	1,395	863	727	615	635	23.2
		Female	9,184	1,420	1,089	786	1,526	1,328	892	703	673	767	23.9
Juab	5.7	Male	2,850	504	302	285	289	413	293	195	229	340	26.1
		Female	2,850	417	329	281	264	406	267	228	252	406	28.3
Kane	4.4	Male	2,183	347	250	258	149	319	241	166	222	231	27.7
		Female	2,217	335	244	232	174	302	258	196	220	256	29.1
Millard	9.4	Male	4,712	804	581	530	423	608	448	363	383	572	25.3
		Female	4,688	726	537	499	396	618	444	400	416	652	28.0
Morgan	5.1	Male	2,570	376	332	339	280	312	352	255	155	169	23.9
		Female	2,530	382	325	331	232	330	337	233	153	207	24.8
Piute	1.3	Male	661	88	79	79	46	64	65	64	59	117	30.9
		Female	639	84	67	61	38	77	67	56	86	103	34.0
Rich	2.3	Male	1,209	208	124	123	159	218	124	74	69	110	24.6
		Female	1,091	220	106	110	131	187	88	68	75	106	23.8
Salt Lake	650.3	Male	321,106	48,981	34,647	31,150	42,691	61,863	35,805	24,254	21,484	20,231	25.5
		Female	329,194	46,688	33,085	30,371	44,840	60,369	35,520	25,035	23,359	29,927	26.6
San Juan	12.8	Male	6,422	1,204	943	902	755	935	579	454	322	328	19.5
		Female	6,378	1,159	866	854	755	955	644	470	330	345	20.9
Sanpete	15.4	Male	7,521	1,255	889	737	942	994	672	492	611	929	24.5
		Female	7,879	1,210	873	714	1,026	979	695	535	683	1,164	26.2
Sevier	15.8	Male	7,892	1,348	939	811	759	1,103	805	601	655	871	25.8
		Female	7,908	1,234	858	801	754	1,085	788	646	690	1,052	27.8
Summit	11.2	Male	5,723	755	601	596	649	1,234	776	435	319	358	27.1
		Female	5,477	718	615	539	618	1,129	717	366	327	448	27.2
Tooele	26.9	Male	13,689	2,095	1,658	1,632	1,536	2,163	1,596	1,206	1,068	735	24.6
		Female	13,211	1,966	1,542	1,467	1,464	2,022	1,627	1,202	980	941	25.8
Uintah	22.2	Male	11,220	1,981	1,334	1,209	1,405	1,955	1,202	851	639	644	23.4
		Female	10,980	1,954	1,317	1,187	1,376	1,785	1,218	805	622	716	23.2
Utah	235.4	Male	115,672	20,936	12,747	10,282	23,694	19,473	9,479	6,838	5,878	6,345	22.1
		Female	119,728	20,177	12,310	9,970	27,713	17,830	9,732	7,129	6,480	8,387	22.4
Wasatch	9.0	Male	4,503	760	526	469	504	746	489	331	297	381	24.9
		Female	4,497	724	548	442	464	734	423	364	336	462	26.0
Washington	28.6	Male	14,045	2,371	1,637	1,380	1,653	1,832	1,179	947	1,135	1,911	24.9
		Female	14,555	2,258	1,557	1,364	1,830	1,857	1,221	1,053	1,403	2,012	26.4
Wayne	2.1	Male	1,062	167	117	104	78	165	109	76	112	134	28.9
		Female	1,038	158	111	105	89	131	99	85	103	157	29.3
Weber	148.4	Male	73,025	10,179	7,749	7,277	10,298	11,925	7,523	6,334	6,100	5,640	25.8
		Female	75,375	9,766	7,493	7,146	10,277	11,693	7,783	6,552	6,513	8,152	27.6
TOTAL METRO COUNTIES	**1,217.7**	**Male**	**602,774**	**95,381**	**66,591**	**59,944**	**89,005**	**107,906**	**63,556**	**45,081**	**39,257**	**36,053**	**24.3**
		Female	**614,926**	**91,334**	**63,800**	**57,613**	**93,569**	**104,886**	**64,145**	**46,227**	**41,893**	**51,459**	**25.1**
TOTAL STATE	**1,544.1**	**Male**	**765,982**	**122,256**	**85,207**	**76,683**	**110,762**	**133,703**	**79,707**	**57,116**	**50,439**	**50,109**	**24.2**
		Female	**778,118**	**117,021**	**81,626**	**73,784**	**115,604**	**129,073**	**80,252**	**58,412**	**54,077**	**68,269**	**25.1**
VERMONT													
BURLINGTON	**118.0**	**Male**	**57,364**	**4,760**	**5,239**	**6,110**	**10,855**	**10,986**	**7,279**	**5,033**	**3,687**	**3,415**	**26.6**
		Female	**60,636**	**4,512**	**4,912**	**5,738**	**12,011**	**11,112**	**7,230**	**5,089**	**4,208**	**5,824**	**27.8**
Chittenden	118.0	Male	57,364	4,760	5,239	6,110	10,855	10,986	7,279	5,033	3,687	3,415	26.6
		Female	60,636	4,512	4,912	5,738	12,011	11,112	7,230	5,089	4,208	5,824	27.8

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VERMONT (continued)													
ALL COUNTIES													
Addison	30.3	Male	15,102	1,435	1,412	1,596	2,546	2,701	1,784	1,217	1,141	1,270	27.1
		Female	15,198	1,261	1,380	1,485	2,473	2,657	1,724	1,224	1,237	1,757	28.8
Bennington	34.1	Male	16,418	1,455	1,503	1,791	1,904	2,667	1,953	1,615	1,523	2,007	30.8
		Female	17,682	1,364	1,398	1,671	2,155	2,693	2,106	1,723	1,650	2,922	33.4
Caledonia	26.4	Male	12,940	1,253	1,229	1,370	1,648	2,209	1,500	1,159	1,168	1,404	29.4
		Female	13,460	1,221	1,150	1,255	1,541	2,241	1,447	1,272	1,316	2,017	32.0
Chittenden	118.0	Male	57,364	4,760	5,239	6,110	10,855	10,986	7,279	5,033	3,687	3,415	26.6
		Female	60,636	4,512	4,912	5,738	12,011	11,112	7,230	5,089	4,208	5,824	27.8
Essex	6.5	Male	3,242	330	300	355	329	530	380	316	326	376	30.8
		Female	3,258	324	293	324	333	495	367	330	344	448	32.2
Franklin	35.4	Male	17,277	1,879	1,801	1,949	1,905	2,986	2,079	1,582	1,487	1,609	28.7
		Female	18,123	1,744	1,793	1,894	1,950	2,933	2,005	1,687	1,615	2,502	30.7
Grand Isle	4.8	Male	2,369	244	202	239	235	432	300	218	240	259	31.1
		Female	2,431	216	233	249	241	426	282	241	233	310	31.5
Lamoille	17.3	Male	8,556	797	809	868	1,222	1,711	1,056	701	624	768	28.4
		Female	8,744	809	739	782	1,223	1,625	1,051	689	722	1,104	30.0
Orange	23.6	Male	11,903	1,262	1,155	1,200	1,552	2,071	1,369	1,074	970	1,250	28.8
		Female	11,697	1,097	1,015	1,123	1,220	2,081	1,412	1,032	1,060	1,657	31.7
Orleans	24.1	Male	11,766	1,217	1,176	1,294	1,254	1,967	1,418	1,083	1,146	1,211	29.8
		Female	12,334	1,177	1,144	1,256	1,253	1,982	1,330	1,128	1,221	1,843	31.7
Rutland	59.3	Male	28,270	2,360	2,553	2,923	3,471	4,978	3,420	2,739	2,698	3,128	30.7
		Female	31,030	2,306	2,463	2,862	4,039	5,082	3,422	2,781	3,135	4,940	32.6
Washington	53.2	Male	25,673	2,275	2,406	2,658	3,598	4,466	3,231	2,400	2,131	2,508	29.3
		Female	27,527	2,175	2,201	2,582	3,174	4,812	3,222	2,537	2,527	4,297	32.5
Windham	37.7	Male	18,060	1,641	1,618	1,832	1,935	3,492	2,220	1,709	1,655	1,958	30.7
		Female	19,640	1,512	1,572	1,684	2,130	3,693	2,201	1,779	1,899	3,170	32.9
Windsor	52.2	Male	25,579	2,145	2,275	2,595	2,774	4,502	3,242	2,473	2,615	2,958	31.7
		Female	26,621	2,057	2,103	2,481	2,620	4,548	3,202	2,461	2,942	4,207	33.9
TOTAL METRO COUNTIES	**118.0**	**Male**	**57,364**	**4,760**	**5,239**	**6,110**	**10,855**	**10,986**	**7,279**	**5,033**	**3,687**	**3,415**	**26.6**
		Female	**60,636**	**4,512**	**4,912**	**5,738**	**12,011**	**11,112**	**7,230**	**5,089**	**4,208**	**5,824**	**27.8**
TOTAL STATE	**522.9**	**Male**	**254,519**	**23,053**	**23,678**	**26,780**	**35,228**	**45,698**	**31,231**	**23,319**	**21,411**	**24,121**	**29.1**
		Female	**268,381**	**21,775**	**22,396**	**25,386**	**36,363**	**46,380**	**31,001**	**23,973**	**24,109**	**36,998**	**31.1**
VIRGINIA													
CHARLOTTESVILLE	**117.6**	**Male**	**57,368**	**4,411**	**4,140**	**5,020**	**12,349**	**11,190**	**6,445**	**4,875**	**4,397**	**4,541**	**27.5**
		Female	**60,232**	**4,119**	**3,904**	**4,973**	**11,918**	**11,208**	**7,012**	**5,206**	**4,928**	**6,964**	**29.6**
Albemarle	58.4	Male	29,085	2,219	2,183	2,647	6,235	5,602	3,515	2,551	2,120	2,013	27.2
		Female	29,315	2,030	1,939	2,649	5,675	5,714	3,781	2,601	2,207	2,719	29.1
Charlottesville	40.3	Male	18,877	1,264	1,141	1,291	5,121	3,895	1,731	1,421	1,418	1,595	26.6
		Female	21,423	1,302	1,134	1,300	5,177	3,778	1,993	1,730	1,894	3,115	29.8
Fluvanna	10.7	Male	5,321	495	468	630	582	874	643	530	503	596	30.5
		Female	5,379	415	466	595	612	878	665	516	522	710	31.8
Greene	8.2	Male	4,085	433	348	452	411	819	556	373	356	337	29.9
		Female	4,115	372	365	429	454	838	573	359	305	420	30.2
DANVILLE	**112.8**	**Male**	**53,550**	**4,460**	**4,822**	**5,613**	**6,467**	**8,665**	**6,493**	**5,637**	**5,630**	**5,763**	**31.2**
		Female	**59,250**	**4,286**	**4,576**	**5,589**	**6,961**	**9,025**	**6,821**	**6,304**	**6,816**	**8,872**	**34.1**
Danville	45.4	Male	20,532	1,599	1,774	1,925	2,480	3,289	2,252	2,268	2,445	2,500	32.6
		Female	24,868	1,583	1,693	1,975	2,930	3,517	2,579	2,745	3,172	4,674	37.9
Pittsylvania	67.4	Male	33,018	2,861	3,048	3,688	3,987	5,376	4,241	3,369	3,185	3,263	30.4
		Female	34,382	2,703	2,883	3,614	4,031	5,508	4,242	3,559	3,644	4,198	32.2
LYNCHBURG	**156.4**	**Male**	**74,016**	**6,315**	**6,812**	**7,551**	**9,783**	**12,393**	**9,491**	**7,716**	**6,815**	**7,140**	**30.3**
		Female	**82,384**	**6,210**	**6,586**	**7,342**	**11,670**	**12,861**	**10,091**	**8,110**	**8,073**	**11,441**	**32.3**
Amherst	29.9	Male	14,391	1,148	1,298	1,551	1,703	2,584	1,992	1,525	1,256	1,334	30.8
		Female	15,509	1,205	1,206	1,441	2,252	2,558	2,037	1,519	1,437	1,854	31.5
Appomattox	12.3	Male	5,967	545	563	660	635	859	810	622	597	676	31.8
		Female	6,333	521	566	650	697	927	843	611	636	882	32.9
Campbell	47.2	Male	23,255	2,081	2,366	2,542	2,712	3,895	3,335	2,514	1,981	1,829	29.9
		Female	23,945	2,039	2,286	2,458	2,711	4,037	3,448	2,425	2,158	2,383	31.1
Lynchburg	67.0	Male	30,403	2,541	2,585	2,798	4,733	5,055	3,354	3,055	2,981	3,301	30.0
		Female	36,597	2,445	2,528	2,793	6,010	5,339	3,763	3,555	3,842	6,322	33.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
NEWPORT NEWS - HAMPTON	**370.7**	**Male**	**183,372**	**16,536**	**16,529**	**18,607**	**30,615**	**32,542**	**23,811**	**17,636**	**15,434**	**11,662**	**27.9**
		Female	**187,328**	**16,024**	**16,040**	**18,291**	**27,835**	**32,224**	**24,397**	**18,174**	**16,824**	**17,519**	**29.8**
Gloucester	21.3	Male	10,402	867	943	1,054	1,121	1,714	1,514	1,071	1,080	1,038	32.1
		Female	10,898	854	880	1,080	1,138	1,701	1,490	1,091	1,110	1,554	33.8
Hampton	122.8	Male	60,498	5,546	5,512	6,378	10,078	10,358	7,736	6,080	5,250	3,560	27.6
		Female	62,302	5,415	5,262	6,305	9,585	10,469	8,327	6,138	5,599	5,202	29.4
James City	23.7	Male	11,670	938	1,022	1,228	1,494	2,027	1,586	1,275	1,093	1,007	30.7
		Female	12,030	959	996	1,281	1,384	2,045	1,598	1,286	1,212	1,269	31.8
Newport News	146.6	Male	72,623	7,162	6,338	6,889	12,451	14,016	8,654	6,493	6,053	4,567	27.5
		Female	73,977	6,807	6,382	6,683	10,681	13,541	8,746	7,057	6,853	7,227	29.8
Poquoson	9.5	Male	4,717	396	490	616	483	697	888	568	311	268	30.4
		Female	4,783	352	514	617	419	765	874	498	357	387	31.4
Williamsburg	9.9	Male	4,542	140	134	170	2,237	670	273	237	305	376	23.7
		Female	5,358	118	128	167	2,736	558	289	289	385	688	23.8
York	36.9	Male	18,920	1,487	2,090	2,272	2,751	3,060	3,160	1,912	1,342	846	27.8
		Female	17,980	1,519	1,878	2,158	1,892	3,145	3,073	1,815	1,308	1,192	29.9
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	**820.1**	**Male**	**416,563**	**39,650**	**36,658**	**39,348**	**84,619**	**75,877**	**48,618**	**34,833**	**32,338**	**24,622**	**26.1**
		Female	**403,537**	**37,649**	**35,029**	**38,126**	**55,963**	**73,250**	**48,883**	**38,518**	**36,262**	**39,857**	**29.8**
Chesapeake	119.3	Male	58,736	6,019	6,095	6,788	7,522	10,028	8,088	5,741	4,929	3,526	27.9
		Female	60,564	5,662	5,617	6,563	7,247	10,667	8,430	6,015	5,240	5,123	29.9
Norfolk	258.6	Male	138,315	12,244	9,480	9,711	41,789	25,010	11,723	9,069	10,260	9,029	24.3
		Female	120,285	11,592	9,013	9,488	20,253	20,547	11,000	10,792	12,293	15,307	29.8
Portsmouth	103.2	Male	48,904	5,273	4,367	4,879	7,050	8,315	4,963	4,456	5,379	4,222	28.5
		Female	54,296	4,988	4,337	4,818	7,018	8,690	5,504	5,403	6,366	7,172	31.9
Suffolk	48.0	Male	22,857	2,080	2,169	2,617	2,716	3,444	2,755	2,379	2,506	2,191	30.4
		Female	25,143	2,109	2,143	2,548	2,722	3,695	3,050	2,671	2,734	3,471	33.3
Virginia Beach	279.1	Male	141,693	13,460	14,021	14,677	24,823	28,090	20,341	12,597	8,665	5,019	26.4
		Female	137,407	12,839	13,446	14,134	18,069	28,780	20,172	13,015	8,964	7,988	28.5
Currituck, N. C.	*11.9*	*Male*	*6,058*	*574*	*526*	*676*	*719*	*990*	*748*	*591*	*599*	*635*	*30.4*
		Female	*5,842*	*459*	*473*	*575*	*654*	*871*	*727*	*622*	*665*	*796*	*33.7*
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	**130.2**	**Male**	**64,357**	**5,486**	**5,841**	**7,109**	**9,987**	**11,066**	**8,015**	**6,236**	**5,778**	**4,839**	**28.4**
		Female	**65,843**	**5,237**	**5,476**	**6,694**	**8,600**	**10,690**	**8,201**	**6,601**	**6,616**	**7,728**	**31.5**
Colonial Heights	16.7	Male	7,899	567	714	896	902	1,176	1,132	1,014	941	557	32.4
		Female	8,801	551	759	819	959	1,316	1,229	1,097	1,075	996	35.0
Dinwiddie	23.0	Male	11,603	806	1,037	1,416	1,545	1,865	1,605	1,153	1,059	1,117	30.3
		Female	11,397	792	933	1,370	1,320	1,706	1,545	1,116	1,151	1,464	32.5
Hopewell	23.4	Male	11,172	1,090	1,093	1,185	1,416	1,871	1,360	1,130	1,031	996	29.3
		Female	12,228	1,059	922	1,154	1,611	1,941	1,467	1,212	1,239	1,623	32.0
Petersburg	40.5	Male	18,749	1,766	1,642	2,109	2,482	3,069	1,974	1,903	2,073	1,731	29.5
		Female	21,751	1,665	1,624	2,068	2,874	3,350	2,335	2,254	2,503	3,078	32.9
Prince George	26.6	Male	14,934	1,257	1,355	1,503	3,642	3,085	1,944	1,036	674	438	24.4
		Female	11,666	1,170	1,238	1,283	1,836	2,377	1,625	922	648	567	26.3
RICHMOND	**645.9**	**Male**	**307,164**	**25,977**	**27,241**	**31,090**	**39,954**	**60,410**	**40,348**	**30,305**	**27,917**	**23,922**	**29.9**
		Female	**338,736**	**25,243**	**26,529**	**29,609**	**44,086**	**63,665**	**42,310**	**33,674**	**32,194**	**41,426**	**31.9**
Charles City	6.8	Male	3,390	303	335	425	438	583	418	333	284	271	28.3
		Female	3,410	300	306	389	489	574	409	378	252	313	28.9
Chesterfield	152.3	Male	74,929	7,190	8,104	8,629	8,458	14,901	12,405	7,461	4,959	2,822	28.4
		Female	77,371	7,088	7,802	8,303	8,894	16,329	12,213	7,306	5,066	4,370	29.0
Goochland	12.1	Male	6,037	438	513	666	691	1,078	811	707	515	618	31.6
		Female	6,063	437	479	594	692	1,036	866	664	543	752	33.0
Hanover	52.8	Male	26,235	2,116	2,409	3,110	3,195	4,079	3,934	2,930	2,472	1,990	30.6
		Female	26,565	1,972	2,290	2,731	2,843	4,400	4,019	2,941	2,504	2,865	32.8
Henrico	185.1	Male	87,153	7,152	7,745	8,593	10,693	16,866	11,148	9,153	8,908	6,895	30.6
		Female	97,947	6,858	7,520	8,253	11,664	18,519	12,463	10,588	10,198	11,884	32.9
New Kent	9.4	Male	4,776	430	456	522	502	928	654	465	431	388	30.2
		Female	4,624	401	433	469	499	868	630	449	431	444	30.9
Powhatan	14.0	Male	7,927	530	600	1,032	975	1,927	1,230	640	551	442	29.3
		Female	6,073	517	619	715	572	1,127	906	558	537	522	30.4
Richmond city	213.4	Male	96,717	7,818	7,079	8,113	15,002	20,048	9,748	8,616	9,797	10,496	30.2
		Female	116,683	7,670	7,080	8,155	18,433	20,812	10,804	10,790	12,663	20,276	33.2

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ROANOKE	**227.0**	**Male**	**107,259**	**8,363**	**9,633**	**10,404**	**12,128**	**18,961**	**13,740**	**11,718**	**11,170**	**11,142**	**31.9**
		Female	**119,741**	**8,021**	**9,390**	**10,123**	**13,729**	**19,987**	**14,558**	**12,660**	**12,662**	**18,611**	**34.3**
Botetourt	24.2	Male	12,122	932	1,113	1,332	1,271	1,997	1,758	1,412	1,194	1,113	32.1
		Female	12,078	925	1,071	1,190	1,097	2,050	1,715	1,331	1,206	1,493	33.6
Craig	4.1	Male	2,017	148	171	205	213	356	262	232	213	217	32.6
		Female	2,083	144	176	189	218	326	265	210	233	322	34.6
Roanoke	75.2	Male	36,013	2,676	3,559	3,842	3,629	6,218	5,618	4,266	3,360	2,845	31.9
		Female	39,187	2,488	3,431	3,745	4,287	6,895	5,825	4,342	3,583	4,591	33.2
Roanoke city	99.2	Male	45,463	3,858	3,875	4,028	5,377	8,501	4,696	4,477	5,038	5,613	31.6
		Female	53,737	3,725	3,795	3,961	6,355	8,699	5,211	5,407	6,272	10,312	35.6
Salem	24.3	Male	11,644	749	915	997	1,638	1,889	1,406	1,331	1,365	1,354	33.1
		Female	12,656	739	917	1,038	1,772	2,017	1,542	1,370	1,368	1,893	34.2
ALL COUNTIES													
Accomack	31.6	Male	14,796	1,328	1,259	1,564	1,622	2,024	1,588	1,561	1,798	2,052	33.0
		Female	16,804	1,207	1,272	1,502	1,627	2,231	1,790	1,815	2,002	3,358	38.1
Albemarle	58.4	Male	29,085	2,219	2,183	2,647	6,235	5,602	3,515	2,551	2,120	2,013	27.2
		Female	29,315	2,030	1,939	2,649	5,675	5,714	3,781	2,601	2,207	2,719	29.1
☐ Alexandria	100.8	Male	47,240	3,275	2,768	2,944	5,768	13,244	7,127	4,636	4,326	3,152	31.7
		Female	53,560	3,069	2,757	2,901	7,506	14,559	6,382	4,871	5,249	6,266	32.2
Alleghany	14.6	Male	7,333	658	709	875	755	1,159	1,057	751	693	676	30.8
		Female	7,267	565	659	764	734	1,150	1,005	735	747	908	32.9
Amelia	8.6	Male	4,238	389	369	487	490	637	547	430	407	482	31.0
		Female	4,362	353	371	459	484	642	582	428	421	622	33.0
Amherst	29.9	Male	14,391	1,148	1,298	1,551	1,703	2,584	1,992	1,525	1,256	1,334	30.8
		Female	15,509	1,205	1,206	1,441	2,252	2,558	2,037	1,519	1,437	1,854	31.5
Appomattox	12.3	Male	5,967	545	563	660	635	859	810	622	597	676	31.8
		Female	6,333	521	566	650	697	927	843	611	636	882	32.9
☐ Arlington	148.6	Male	70,960	4,074	3,801	4,125	9,938	19,058	10,129	6,592	6,966	6,277	32.1
		Female	77,640	3,845	3,554	3,845	10,428	18,823	9,594	7,075	9,245	11,231	34.1
Augusta	55.5	Male	27,418	2,268	2,530	2,874	3,220	4,598	3,859	2,968	2,468	2,633	31.1
		Female	28,082	2,047	2,304	2,836	3,064	4,651	3,932	2,906	2,772	3,570	33.1
Bath	6.0	Male	3,107	196	249	302	392	527	479	350	275	337	32.9
		Female	2,893	215	243	279	279	423	356	309	293	496	35.2
Bedford	36.7	Male	18,295	1,605	1,661	1,856	1,880	3,192	2,550	1,882	1,741	1,928	31.7
		Female	18,405	1,494	1,648	1,807	1,813	3,160	2,473	1,842	1,807	2,361	32.7
Bedford city	6.0	Male	2,844	212	180	223	301	390	276	281	304	677	39.2
		Female	3,156	215	180	245	309	420	328	298	393	768	41.4
Bland	6.5	Male	3,493	266	307	302	433	758	435	347	290	355	30.8
		Female	3,007	215	259	288	310	484	372	331	308	440	33.9
Botetourt	24.2	Male	12,122	932	1,113	1,332	1,271	1,997	1,758	1,412	1,194	1,113	32.1
		Female	12,078	925	1,071	1,190	1,097	2,050	1,715	1,331	1,206	1,493	33.6
☐ Bristol	18.9	Male	8,461	645	715	928	1,016	1,308	1,004	925	952	968	32.1
		Female	10,439	626	736	836	1,350	1,404	1,167	1,112	1,290	1,918	37.3
Brunswick	15.5	Male	7,523	646	738	818	1,009	1,081	790	787	804	850	30.1
		Female	7,977	644	659	811	1,067	1,112	776	832	928	1,148	32.3
Buchanan	39.0	Male	19,674	2,218	2,237	2,341	2,668	3,402	2,631	1,743	1,245	1,189	26.1
		Female	19,326	1,998	2,076	2,241	2,536	3,360	2,504	1,683	1,417	1,511	27.4
Buckingham	11.9	Male	5,815	484	546	735	663	817	642	562	609	757	30.9
		Female	6,085	469	574	669	659	908	674	573	622	937	32.4
Buena Vista	6.7	Male	3,142	283	307	363	322	489	426	341	310	301	31.1
		Female	3,558	257	300	318	518	551	429	373	365	447	32.0
Campbell	47.2	Male	23,255	2,081	2,366	2,542	2,712	3,895	3,335	2,514	1,981	1,829	29.9
		Female	23,945	2,039	2,286	2,458	2,711	4,037	3,448	2,425	2,158	2,383	31.1
Caroline	18.7	Male	9,274	909	924	1,017	1,119	1,493	1,186	913	873	840	29.5
		Female	9,426	801	888	1,085	1,195	1,470	1,129	904	882	1,072	30.1
Carroll	27.9	Male	13,707	1,111	1,266	1,463	1,379	2,194	1,689	1,588	1,358	1,659	32.4
		Female	14,193	1,030	1,094	1,356	1,401	2,139	1,818	1,564	1,540	2,251	35.4
Charles City	6.8	Male	3,390	303	335	425	438	583	418	333	284	271	28.3
		Female	3,410	300	306	389	489	574	409	378	252	313	28.9
Charlotte	12.2	Male	5,980	505	601	701	666	784	674	609	698	742	31.6
		Female	6,220	489	546	662	635	812	690	717	694	975	34.6
Charlottesville	40.3	Male	18,877	1,264	1,141	1,291	5,121	3,895	1,731	1,421	1,418	1,595	26.6
		Female	21,423	1,302	1,134	1,300	5,177	3,778	1,993	1,730	1,894	3,115	29.8

POPULATION BY AGE AND SEX

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VIRGINIA (continued)													
ALL COUNTIES (continued)													
Chesapeake	119.3	Male	58,736	6,019	6,095	6,788	7,522	10,028	8,088	5,741	4,929	3,526	27.9
		Female	60,564	5,662	5,617	6,563	7,247	10,667	8,430	6,015	5,240	5,123	29.9
Chesterfield	152.3	Male	74,929	7,190	8,104	8,629	8,458	14,901	12,405	7,461	4,959	2,822	28.4
		Female	77,371	7,088	7,802	8,303	8,894	16,329	12,213	7,306	5,066	4,370	29.0
Clarke	10.3	Male	5,030	362	462	528	448	897	675	547	506	605	33.0
		Female	5,270	389	412	517	471	845	640	603	568	825	35.0
Clifton Forge	4.9	Male	2,219	187	158	240	264	295	241	226	258	350	33.8
		Female	2,681	166	177	210	221	315	261	281	313	737	44.6
Colonial Heights	16.7	Male	7,899	567	714	896	902	1,176	1,132	1,014	941	557	32.4
		Female	8,801	551	759	819	959	1,316	1,229	1,097	1,075	996	35.0
Covington	8.9	Male	4,156	273	329	420	474	659	481	416	504	600	33.8
		Female	4,744	324	358	389	517	615	450	479	599	1,013	38.8
Craig	4.1	Male	2,017	148	171	205	213	356	262	232	213	217	32.6
		Female	2,083	144	176	189	218	326	265	210	233	322	34.6
Culpeper	23.5	Male	11,372	1,016	1,054	1,276	1,213	1,863	1,501	1,126	1,063	1,260	31.0
		Female	12,128	1,028	1,056	1,232	1,295	1,917	1,455	1,166	1,157	1,822	32.6
Cumberland	8.2	Male	3,977	364	427	529	384	529	498	361	381	504	30.4
		Female	4,223	305	427	495	422	589	517	387	435	646	32.8
Danville	45.4	Male	20,532	1,599	1,774	1,925	2,480	3,289	2,252	2,268	2,445	2,500	32.6
		Female	24,868	1,583	1,693	1,975	2,930	3,517	2,579	2,745	3,172	4,674	37.9
Dickenson	20.5	Male	10,219	1,063	1,100	1,229	1,223	1,710	1,248	959	826	861	27.9
		Female	10,281	1,029	1,009	1,076	1,229	1,632	1,285	958	948	1,115	29.9
Dinwiddie	23.0	Male	11,603	806	1,037	1,416	1,545	1,865	1,605	1,153	1,059	1,117	30.3
		Female	11,397	792	933	1,370	1,320	1,706	1,545	1,116	1,151	1,464	32.5
Emporia	4.7	Male	2,164	192	187	239	216	294	230	212	286	308	33.4
		Female	2,536	154	179	212	260	307	241	243	349	591	41.5
Essex	9.0	Male	4,277	346	376	489	433	665	524	441	418	585	32.4
		Female	4,723	341	356	518	480	725	510	454	485	854	34.2
☐ Fairfax	622.2	Male	307,869	25,003	29,582	34,819	33,910	58,193	53,791	36,147	25,168	11,256	30.3
		Female	314,331	24,099	28,415	33,611	33,580	62,739	54,431	34,677	25,227	17,552	31.0
☐ Fairfax city	18.7	Male	9,239	672	725	978	1,460	1,826	1,293	1,019	896	370	29.3
		Female	9,461	667	647	918	1,342	1,792	1,346	1,156	893	700	31.5
☐ Falls Church	9.2	Male	4,371	287	274	346	443	962	641	431	516	471	33.7
		Female	4,829	241	241	286	467	930	663	522	653	826	38.8
Fauquier	37.7	Male	18,819	1,744	1,764	2,114	2,158	3,043	2,843	2,053	1,602	1,498	30.4
		Female	18,881	1,462	1,774	2,028	2,076	3,152	2,764	1,888	1,630	2,107	31.7
Floyd	11.9	Male	5,925	446	459	606	638	927	823	540	640	846	33.8
		Female	5,975	486	454	533	598	868	730	585	667	1,054	35.7
Fluvanna	10.7	Male	5,321	495	468	630	582	874	643	530	503	596	30.5
		Female	5,379	415	466	595	612	878	665	516	522	710	31.8
Franklin	36.9	Male	18,427	1,465	1,611	1,893	2,685	2,975	2,463	1,827	1,683	1,825	30.2
		Female	18,473	1,437	1,475	1,849	2,385	2,999	2,383	1,873	1,780	2,292	32.0
Franklin city	7.4	Male	3,412	331	346	380	401	534	366	310	369	375	29.6
		Female	3,988	292	310	408	493	568	403	421	494	599	33.6
Frederick	36.0	Male	18,029	1,667	1,739	2,161	1,932	3,093	2,618	1,862	1,565	1,392	29.9
		Female	17,971	1,515	1,711	1,963	1,927	3,216	2,594	1,878	1,547	1,620	30.8
Fredericksburg	15.5	Male	6,513	491	481	520	1,004	1,127	727	622	693	848	31.7
		Female	8,987	459	495	569	2,338	1,240	753	754	893	1,486	30.1
Galax	6.5	Male	3,010	208	269	249	331	457	368	356	330	442	34.8
		Female	3,490	222	232	252	350	478	376	404	438	738	40.6
Giles	17.9	Male	8,814	697	862	982	940	1,351	1,149	898	987	948	31.9
		Female	9,086	690	758	879	868	1,382	1,066	1,003	1,177	1,263	34.8
Gloucester	21.3	Male	10,402	867	943	1,054	1,121	1,714	1,514	1,071	1,080	1,038	32.1
		Female	10,898	854	880	1,080	1,138	1,701	1,490	1,091	1,110	1,554	33.8
Goochland	12.1	Male	6,037	438	513	666	691	1,078	811	707	515	618	31.6
		Female	6,063	437	479	594	692	1,036	866	664	543	752	33.0
Grayson	16.7	Male	8,160	648	745	846	868	1,240	1,040	857	867	1,049	32.8
		Female	8,540	567	654	811	862	1,239	1,047	962	1,000	1,398	36.3
Greene	8.2	Male	4,085	433	348	452	411	819	556	373	356	337	29.9
		Female	4,115	372	365	429	454	838	573	359	305	420	30.2
Greensville	11.1	Male	5,396	582	612	680	578	790	572	529	521	532	28.1
		Female	5,704	490	608	630	666	852	634	576	547	701	30.4
Halifax	30.6	Male	14,919	1,251	1,387	1,672	1,722	2,350	1,826	1,463	1,526	1,722	31.1
		Female	15,681	1,248	1,342	1,621	1,655	2,242	1,847	1,620	1,803	2,303	33.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Hampton	122.8	Male	60,498	5,546	5,512	6,378	10,078	10,358	7,736	6,080	5,250	3,560	27.6
		Female	62,302	5,415	5,262	6,305	9,585	10,469	8,327	6,138	5,599	5,202	29.4
Hanover	52.8	Male	26,235	2,116	2,409	3,110	3,195	4,079	3,934	2,930	2,472	1,990	30.6
		Female	26,565	1,972	2,290	2,7[illegible]	2,843	4,400	4,019	2,941	2,504	2,865	32.8
Harrisonburg	20.2	Male	9,176	499	532	567	3,440	1,297	829	639	658	715	24.1
		Female	11,024	507	468	587	4,066	1,368	862	763	862	1,541	24.8
Henrico	185.1	Male	87,153	7,152	7,745	8,593	10,693	16,866	11,148	9,153	8,908	6,895	30.6
		Female	97,947	6,858	7,520	8,253	11,664	18,519	12,463	10,588	10,198	11,884	32.9
Henry	58.7	Male	28,728	2,500	2,778	3,289	3,358	4,546	4,230	3,216	2,549	2,262	30.4
		Female	29,972	2,292	2,633	3,225	3,550	4,813	4,348	3,430	2,838	2,843	31.8
Highland	3.1	Male	1,561	140	111	118	192	273	173	165	182	207	33.0
		Female	1,539	134	82	107	172	226	183	143	198	294	37.6
Hopewell	23.4	Male	11,172	1,090	1,093	1,185	1,416	1,871	1,360	1,130	1,031	996	29.3
		Female	12,228	1,059	922	1,154	1,611	1,941	1,467	1,212	1,239	1,623	32.0
Isle of Wight	22.2	Male	10,931	973	994	1,339	1,299	1,776	1,454	1,127	1,027	942	29.8
		Female	11,269	935	935	1,174	1,291	1,864	1,435	1,164	1,139	1,332	32.0
James City	23.7	Male	11,670	938	1,022	1,228	1,494	2,027	1,586	1,275	1,093	1,007	30.7
		Female	12,030	959	996	1,281	1,384	2,045	1,598	1,286	1,212	1,269	31.8
King and Queen	6.0	Male	2,986	262	239	295	319	459	331	322	351	408	33.2
		Female	3,014	270	239	276	334	454	339	315	343	444	33.5
King George	11.1	Male	5,565	540	596	654	554	938	823	568	478	414	29.7
		Female	5,535	547	524	634	562	949	762	508	514	535	30.3
King William	9.6	Male	4,649	404	419	578	472	792	610	472	424	478	30.7
		Female	4,951	441	404	529	488	827	617	486	509	650	32.4
Lancaster	10.3	Male	4,855	344	349	441	480	615	494	507	691	934	39.0
		Female	5,445	316	340	449	459	616	558	579	801	1,327	44.7
Lee	27.0	Male	13,126	1,261	1,377	1,388	1,474	2,047	1,551	1,158	1,249	1,621	30.2
		Female	13,874	1,250	1,269	1,336	1,382	2,037	1,572	1,297	1,488	2,243	33.3
Lexington	7.1	Male	4,415	177	174	215	2,402	355	264	270	267	291	22.8
		Female	2,685	143	159	197	247	401	281	309	340	608	41.9
☐ Loudoun	61.2	Male	30,195	2,866	3,318	3,620	2,784	5,694	5,363	2,940	1,865	1,745	29.4
		Female	31,005	2,735	3,186	3,567	3,007	6,231	5,082	2,720	1,990	2,487	29.8
Louisa	18.5	Male	9,301	825	838	1,082	1,006	1,370	1,227	928	956	1,069	31.6
		Female	9,199	718	788	991	1,037	1,377	1,138	880	958	1,312	32.7
Lunenburg	12.2	Male	5,903	513	489	715	629	858	665	612	728	694	32.1
		Female	6,297	473	503	669	628	845	695	687	766	1,031	35.4
Lynchburg	67.0	Male	30,403	2,541	2,585	2,798	4,733	5,055	3,354	3,055	2,981	3,301	30.0
		Female	36,597	2,445	2,528	2,793	6,010	5,339	3,763	3,555	3,842	6,322	33.5
Madison	10.5	Male	5,112	427	470	552	547	777	611	549	507	672	32.2
		Female	5,388	431	425	558	555	859	646	503	553	858	33.4
☐ Manassas	16.6	Male	8,185	1,011	840	808	951	1,951	1,190	646	429	359	27.5
		Female	8,415	968	799	824	1,071	1,913	1,100	660	435	645	27.8
☐ Manassas Park	6.5	Male	3,239	432	378	382	460	666	416	291	146	68	24.5
		Female	3,261	442	353	422	467	652	405	279	145	96	24.2
Martinsville	17.6	Male	8,009	580	645	889	875	1,207	913	879	984	1,037	33.4
		Female	9,591	659	663	844	969	1,323	1,018	1,134	1,220	1,761	38.3
Mathews	8.2	Male	3,912	259	290	372	391	492	451	414	487	756	38.4
		Female	4,288	223	270	359	347	478	481	459	581	1,090	44.7
Mecklenburg	29.4	Male	14,262	1,242	1,260	1,487	1,646	2,220	1,591	1,464	1,627	1,725	31.7
		Female	15,138	1,231	1,208	1,418	1,498	2,104	1,683	1,726	1,826	2,444	35.7
Middlesex	7.9	Male	3,808	270	239	409	363	480	410	442	518	677	38.5
		Female	4,092	242	255	382	323	509	410	448	582	941	43.2
Montgomery	65.8	Male	34,673	2,125	2,375	2,285	12,838	5,691	3,353	2,319	1,852	1,835	23.8
		Female	31,127	1,835	2,194	2,146	9,333	5,050	3,267	2,370	2,108	2,824	25.1
Nelson	12.3	Male	6,045	443	529	632	655	905	739	640	660	842	33.4
		Female	6,255	490	515	599	621	913	711	674	684	1,048	34.9
New Kent	9.4	Male	4,776	430	456	522	502	928	654	465	431	388	30.2
		Female	4,624	401	433	469	499	868	630	449	431	444	30.9
Newport News	146.6	Male	72,623	7,162	6,338	6,889	12,451	14,016	8,654	6,493	6,053	4,567	27.5
		Female	73,977	6,807	6,382	6,683	10,681	13,541	8,746	7,057	6,853	7,227	29.8
Norfolk	258.6	Male	138,315	12,244	9,480	9,711	41,789	25,010	11,723	9,069	10,260	9,029	24.3
		Female	120,285	11,592	9,013	9,488	20,253	20,547	11,000	10,792	12,293	15,307	29.8
Northampton	14.8	Male	6,945	636	588	710	850	921	642	759	837	1,002	32.5
		Female	7,855	593	586	745	874	976	761	891	954	1,475	37.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Northumberland	10.0	Male	4,792	328	319	408	499	569	470	516	767	916	40.8
		Female	5,208	320	321	444	458	617	499	584	817	1,148	43.9
Norton	4.9	Male	2,264	208	226	261	282	358	259	206	233	231	29.3
		Female	2,636	221	221	237	296	396	308	261	289	407	33.7
Nottoway	14.7	Male	6,985	571	628	760	741	911	789	751	822	1,012	33.7
		Female	7,715	579	578	689	774	971	831	831	939	1,523	38.2
Orange	18.8	Male	9,178	759	850	1,005	1,017	1,371	1,125	951	978	1,122	32.0
		Female	9,622	743	824	923	948	1,473	1,180	957	1,123	1,451	34.3
Page	19.9	Male	9,682	838	873	989	1,041	1,535	1,305	1,020	1,017	1,064	32.2
		Female	10,218	809	791	996	1,033	1,560	1,241	1,069	1,130	1,589	34.5
Patrick	18.0	Male	8,954	677	896	942	891	1,371	1,226	972	920	1,059	32.8
		Female	9,046	685	760	854	877	1,336	1,249	943	950	1,392	35.1
Petersburg	40.5	Male	18,749	1,766	1,642	2,109	2,482	3,069	1,974	1,903	2,073	1,731	29.5
		Female	21,751	1,665	1,624	2,068	2,874	3,350	2,335	2,254	2,503	3,078	32.9
Pittsylvania	67.4	Male	33,018	2,861	3,048	3,688	3,987	5,376	4,241	3,369	3,185	3,263	30.4
		Female	34,382	2,703	2,883	3,614	4,031	5,508	4,242	3,559	3,644	4,198	32.2
Poquoson	9.5	Male	4,717	396	490	616	483	697	888	568	311	268	30.4
		Female	4,783	352	514	617	419	765	874	498	357	387	31.4
Portsmouth	103.2	Male	48,904	5,273	4,367	4,879	7,050	8,315	4,963	4,456	5,379	4,222	28.5
		Female	54,296	4,988	4,337	4,818	7,018	8,690	5,504	5,403	6,366	7,172	31.9
Powhatan	14.0	Male	7,927	530	600	1,032	975	1,927	1,230	640	551	442	29.3
		Female	6,073	517	619	715	572	1,127	906	558	537	522	30.4
Prince Edward	16.8	Male	7,787	659	637	694	1,754	1,009	778	662	695	899	26.5
		Female	9,013	603	628	716	2,271	1,049	830	740	856	1,320	27.7
Prince George	26.6	Male	14,934	1,257	1,355	1,503	3,642	3,085	1,944	1,036	674	438	24.4
		Female	11,666	1,170	1,238	1,283	1,836	2,377	1,625	922	648	567	26.3
☐ Prince William	154.6	Male	78,418	9,038	9,235	9,432	9,482	16,003	13,998	6,776	2,939	1,515	26.3
		Female	76,182	8,534	8,661	9,188	8,840	17,037	13,086	5,629	2,868	2,339	26.7
Pulaski	36.1	Male	17,562	1,495	1,828	1,887	1,907	3,045	2,298	1,755	1,694	1,653	30.5
		Female	18,538	1,381	1,769	1,683	1,957	3,105	2,295	1,862	1,964	2,522	33.0
Radford	13.3	Male	5,500	317	429	433	1,510	820	550	490	473	478	25.7
		Female	7,800	306	415	424	3,261	816	628	564	606	780	23.9
Rappahannock	6.3	Male	3,153	234	259	322	311	518	433	323	346	407	33.7
		Female	3,147	220	232	333	303	521	422	330	341	445	34.3
Richmond	7.1	Male	3,518	293	266	374	394	523	433	360	401	474	33.3
		Female	3,582	243	275	346	372	458	424	415	420	629	37.3
Richmond city	213.4	Male	96,717	7,818	7,079	8,113	15,002	20,048	9,746	8,616	9,797	10,496	30.2
		Female	116,683	7,670	7,080	8,155	18,433	20,812	10,804	10,790	12,663	20,276	33.2
Roanoke	75.2	Male	36,013	2,676	3,559	3,842	3,629	6,218	5,618	4,266	3,360	2,845	31.9
		Female	39,187	2,488	3,431	3,745	4,287	6,895	5,825	4,342	3,583	4,591	33.2
Roanoke city	99.2	Male	45,463	3,858	3,875	4,028	5,377	8,501	4,696	4,477	5,038	5,613	31.6
		Female	53,737	3,725	3,795	3,961	6,355	8,699	5,211	5,407	6,272	10,312	35.6
Rockbridge	18.2	Male	9,043	681	701	1,005	1,118	1,451	1,168	1,024	971	924	32.0
		Female	9,157	677	750	957	890	1,381	1,209	1,053	1,038	1,202	34.4
Rockingham	58.7	Male	28,789	2,500	2,470	2,895	4,394	4,985	3,600	2,854	2,560	2,531	29.3
		Female	29,911	2,402	2,305	2,669	4,406	4,938	3,679	2,997	2,826	3,689	31.4
Russell	33.1	Male	16,460	1,584	1,633	1,754	1,995	2,983	1,988	1,603	1,422	1,498	29.2
		Female	16,640	1,440	1,528	1,643	1,998	2,802	2,119	1,653	1,523	1,934	31.1
Salem	24.3	Male	11,644	749	915	997	1,638	1,889	1,406	1,331	1,365	1,354	33.1
		Female	12,656	739	917	1,038	1,772	2,017	1,542	1,370	1,368	1,893	34.2
☐ Scott	25.1	Male	12,314	1,053	1,157	1,263	1,393	1,815	1,645	1,251	1,283	1,454	32.1
		Female	12,786	908	1,055	1,193	1,259	1,870	1,681	1,347	1,478	1,995	35.6
Shenandoah	28.4	Male	13,729	1,052	1,122	1,409	1,456	2,239	1,727	1,462	1,499	1,763	33.2
		Female	14,671	1,010	1,126	1,406	1,465	2,123	1,778	1,573	1,632	2,558	36.2
Smyth	33.7	Male	16,192	1,361	1,492	1,650	1,835	2,486	2,128	1,845	1,628	1,767	32.1
		Female	17,508	1,260	1,432	1,665	1,885	2,551	2,204	1,952	1,947	2,612	34.8
Southampton	18.5	Male	9,575	728	730	1,006	1,740	1,489	1,119	896	1,006	861	28.9
		Female	8,925	695	725	994	989	1,268	1,078	923	1,047	1,206	33.4
South Boston	7.1	Male	3,148	281	294	328	298	481	345	332	381	408	32.8
		Female	3,952	277	308	354	359	581	442	403	484	744	37.2
Spotsylvania	38.1	Male	18,914	2,171	2,247	2,215	1,756	3,697	2,812	1,584	1,323	1,109	27.9
		Female	19,186	2,023	2,053	2,129	2,055	3,885	2,600	1,601	1,386	1,454	28.4
Stafford	43.5	Male	22,512	2,222	2,445	2,496	3,096	4,090	3,548	2,136	1,476	1,003	27.4
		Female	20,988	2,040	2,220	2,447	2,145	3,999	3,299	1,967	1,417	1,454	29.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Staunton	21.7	Male	9,850	715	731	880	1,141	1,640	1,246	1,168	1,146	1,183	33.9
		Female	11,850	698	707	887	1,717	1,690	1,352	1,273	1,358	2,168	36.7
Suffolk	48.0	Male	22,857	2,080	2,169	2,617	2,716	3,444	2,755	2,379	2,506	2,191	30.4
		Female	25,143	2,109	2,143	2,548	2,722	3,695	3,050	2,671	2,734	3,471	33.3
Surry	6.1	Male	2,966	249	268	348	351	453	350	262	316	369	30.9
		Female	3,134	262	288	352	375	431	338	272	351	465	31.7
Sussex	10.7	Male	5,198	384	530	666	641	766	568	531	551	561	29.9
		Female	5,502	385	491	652	562	840	601	609	570	792	32.9
Tazewell	52.3	Male	25,496	2,636	2,637	2,610	3,020	4,467	3,152	2,463	2,312	2,199	29.1
		Female	26,804	2,425	2,534	2,458	3,126	4,386	3,271	2,692	2,684	3,228	31.5
Virginia Beach	279.1	Male	141,693	13,460	14,021	14,677	24,823	28,090	20,341	12,597	8,665	5,019	26.4
		Female	137,407	12,839	13,446	14,134	18,069	28,780	20,172	13,015	8,964	7,988	28.5
Warren	22.2	Male	10,742	919	1,000	1,109	1,094	1,738	1,457	1,104	1,146	1,175	32.2
		Female	11,458	825	923	1,127	1,234	1,766	1,457	1,217	1,321	1,588	34.2
☐ Washington	48.2	Male	23,537	1,992	2,194	2,551	2,828	3,760	3,236	2,376	2,188	2,412	30.9
		Female	24,663	1,891	2,134	2,323	2,851	3,912	3,207	2,558	2,437	3,350	33.0
Waynesboro	15.0	Male	7,090	600	625	694	818	1,098	898	793	807	757	32.4
		Female	7,910	520	588	719	893	1,151	973	911	1,003	1,152	35.9
Westmoreland	14.4	Male	6,926	515	566	824	713	892	771	716	842	1,087	34.5
		Female	7,474	579	587	707	725	956	806	746	1,043	1,325	37.3
Williamsburg	9.9	Male	4,542	140	134	170	2,237	670	273	237	305	376	23.7
		Female	5,358	118	128	167	2,736	558	289	289	385	688	23.8
Winchester	20.3	Male	9,286	737	683	816	1,305	1,547	1,061	1,021	1,024	1,092	32.1
		Female	11,014	746	676	855	1,522	1,614	1,135	1,157	1,254	2,054	35.8
Wise	45.6	Male	22,303	2,322	2,275	2,350	2,961	3,900	2,639	1,998	1,959	1,899	28.2
		Female	23,297	2,203	2,222	2,158	2,893	3,771	2,604	2,212	2,276	2,958	30.8
Wythe	26.0	Male	12,405	1,086	1,226	1,297	1,350	2,004	1,630	1,282	1,229	1,301	31.2
		Female	13,595	1,049	1,140	1,270	1,421	2,067	1,638	1,430	1,477	2,103	34.3
York	36.9	Male	18,920	1,487	2,090	2,272	2,751	3,060	3,160	1,912	1,342	846	27.8
		Female	17,980	1,519	1,878	2,158	1,892	3,145	3,073	1,815	1,308	1,192	29.9
TOTAL METRO COUNTIES	**3,799.4**	**Male**	**1,861,619**	**160,972**	**166,137**	**186,262**	**275,616**	**354,594**	**256,046**	**182,395**	**156,554**	**123,043**	**29.0**
		Female	**1,937,781**	**154,355**	**159,595**	**180,086**	**252,276**	**363,901**	**259,690**	**191,231**	**175,620**	**201,027**	**31.1**
TOTAL STATE	**5,467.0**	**Male**	**2,677,057**	**230,925**	**240,566**	**271,680**	**385,666**	**485,393**	**358,302**	**263,643**	**234,428**	**206,454**	**29.3**
		Female	**2,789,943**	**220,314**	**230,332**	**261,919**	**359,967**	**495,086**	**362,761**	**277,039**	**262,977**	**319,548**	**31.5**
WASHINGTON													
BELLINGHAM	**111.5**	**Male**	**54,876**	**5,088**	**4,729**	**4,859**	**8,709**	**10,930**	**6,334**	**4,380**	**4,563**	**5,284**	**28.7**
		Female	**56,624**	**4,703**	**4,494**	**4,692**	**9,217**	**10,502**	**6,083**	**4,473**	**4,924**	**7,536**	**30.0**
Whatcom	111.5	Male	54,876	5,088	4,729	4,859	8,709	10,930	6,334	4,380	4,563	5,284	28.7
		Female	56,624	4,703	4,494	4,692	9,217	10,502	6,083	4,473	4,924	7,536	30.0
BREMERTON	**156.1**	**Male**	**80,105**	**7,682**	**7,095**	**7,431**	**12,090**	**15,048**	**10,592**	**6,790**	**6,707**	**6,670**	**28.8**
		Female	**75,995**	**7,252**	**6,905**	**6,875**	**8,341**	**14,151**	**9,578**	**6,692**	**7,096**	**9,105**	**31.1**
Kitsap	156.1	Male	80,105	7,682	7,095	7,431	12,090	15,048	10,592	6,790	6,707	6,670	28.8
		Female	75,995	7,252	6,905	6,875	8,341	14,151	9,578	6,692	7,096	9,105	31.1
OLYMPIA	**133.8**	**Male**	**65,584**	**6,377**	**6,400**	**6,784**	**7,920**	**12,132**	**8,825**	**6,020**	**5,625**	**5,501**	**29.4**
		Female	**68,216**	**6,173**	**5,916**	**6,456**	**7,918**	**12,866**	**8,641**	**6,174**	**6,069**	**8,003**	**30.9**
Thurston	133.8	Male	65,584	6,377	6,400	6,784	7,920	12,132	8,825	6,020	5,625	5,501	29.4
		Female	68,216	6,173	5,916	6,456	7,918	12,866	8,641	6,174	6,069	8,003	30.9
RICHLAND - KENNEWICK - PASCO	**154.9**	**Male**	**78,582**	**8,979**	**7,522**	**7,877**	**9,712**	**15,771**	**10,142**	**7,374**	**6,518**	**4,687**	**28.3**
		Female	**76,318**	**8,486**	**7,249**	**7,522**	**9,625**	**14,472**	**9,393**	**7,167**	**6,254**	**6,150**	**28.6**
Benton	117.6	Male	59,623	6,453	5,663	6,100	7,200	12,130	8,206	5,708	4,733	3,430	28.6
		Female	57,977	6,066	5,456	5,843	7,233	11,236	7,584	5,442	4,616	4,501	28.9
Franklin	37.3	Male	18,959	2,526	1,859	1,777	2,512	3,641	1,936	1,666	1,785	1,257	27.2
		Female	18,341	2,420	1,793	1,679	2,392	3,236	1,809	1,725	1,638	1,649	27.7
SEATTLE - EVERETT	**1,644.3**	**Male**	**811,925**	**66,035**	**66,078**	**74,597**	**109,828**	**165,595**	**111,722**	**78,327**	**73,717**	**66,026**	**30.4**
		Female	**832,375**	**63,523**	**63,377**	**71,264**	**106,048**	**163,164**	**107,924**	**77,960**	**78,766**	**100,349**	**31.9**
King	1,291.7	Male	636,620	49,152	49,332	56,865	88,281	131,553	87,262	62,034	59,346	52,795	30.7
		Female	655,080	47,204	47,518	54,280	85,022	129,246	84,296	61,877	63,630	82,007	32.2
Snohomish	352.6	Male	175,305	16,883	16,746	17,732	21,547	34,042	24,460	16,293	14,371	13,231	29.3
		Female	177,295	16,319	15,859	16,984	21,026	33,918	23,628	16,083	15,136	18,342	30.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
SEATTLE - TACOMA CONSOLIDATED AREA	*2,147.7*	*Male*	*1,065,614*	*90,946*	*88,043*	*98,367*	*153,197*	*211,768*	*141,891*	*101,069*	*94,723*	*85,610*	*29.8*
		Female	*1,082,086*	*87,029*	*83,974*	*93,986*	*140,910*	*207,103*	*137,552*	*101,168*	*101,174*	*129,190*	*31.5*
SPOKANE	**352.7**	**Male**	**170,961**	**16,611**	**15,626**	**16,314**	**23,771**	**31,462**	**19,921**	**15,140**	**15,334**	**16,782**	**29.2**
		Female	**181,739**	**15,867**	**15,094**	**15,752**	**24,693**	**31,517**	**20,541**	**15,993**	**17,296**	**24,986**	**31.2**
Spokane	352.7	Male	170,961	16,611	15,626	16,314	23,771	31,462	19,921	15,140	15,334	16,782	29.2
		Female	181,739	15,867	15,094	15,752	24,693	31,517	20,541	15,993	17,296	24,986	31.2
TACOMA	**503.4**	**Male**	**253,689**	**24,911**	**21,965**	**23,770**	**43,369**	**46,173**	**30,169**	**22,742**	**21,006**	**19,584**	**27.8**
		Female	**249,711**	**23,506**	**20,597**	**22,722**	**34,862**	**43,939**	**29,628**	**23,208**	**22,408**	**28,841**	**30.3**
Pierce	503.4	Male	253,689	24,911	21,965	23,770	43,369	46,173	30,169	22,742	21,006	19,584	27.8
		Female	249,711	23,506	20,597	22,722	34,862	43,939	29,628	23,208	22,408	28,841	30.3
YAKIMA	**178.7**	**Male**	**88,329**	**9,354**	**8,556**	**9,425**	**10,792**	**14,229**	**10,225**	**7,970**	**8,065**	**9,713**	**29.2**
		Female	**90,371**	**8,980**	**8,014**	**8,824**	**9,877**	**14,456**	**10,419**	**8,282**	**9,005**	**12,514**	**31.6**
Yakima	178.7	Male	88,329	9,354	8,556	9,425	10,792	14,229	10,225	7,970	8,065	9,713	29.2
		Female	90,371	8,980	8,014	8,824	9,877	14,456	10,419	8,282	9,005	12,514	31.6
ALL COUNTIES													
Adams	13.5	Male	6,639	848	670	730	716	1,100	774	643	631	527	28.2
		Female	6,861	841	692	786	697	1,088	775	685	613	684	28.8
Asotin	17.4	Male	8,348	814	813	829	937	1,400	944	775	770	1,066	30.6
		Female	9,052	817	796	824	986	1,424	1,011	819	899	1,476	32.7
Benton	117.6	Male	59,623	6,453	5,663	6,100	7,200	12,130	8,206	5,708	4,733	3,430	28.6
		Female	57,977	6,066	5,456	5,843	7,233	11,236	7,584	5,442	4,616	4,501	28.9
Chelan	45.9	Male	22,529	1,945	1,807	2,124	2,552	3,756	2,671	2,220	2,446	3,008	32.6
		Female	23,371	1,873	1,684	1,970	2,518	3,598	2,665	2,317	2,635	4,111	35.2
Clallam	54.0	Male	26,917	2,568	2,318	2,328	3,239	4,765	3,022	2,298	2,826	3,553	31.3
		Female	27,083	2,473	2,075	2,341	2,927	4,414	2,907	2,452	3,226	4,268	33.4
☐ Clark	201.8	Male	99,889	10,674	10,432	10,485	11,153	18,969	13,732	8,725	7,893	7,826	28.8
		Female	101,911	10,135	9,484	10,171	11,563	19,468	12,983	8,575	8,675	10,857	29.9
Columbia	4.1	Male	2,027	169	183	219	139	294	237	197	266	323	35.4
		Female	2,073	157	146	188	125	299	231	221	277	429	40.2
Cowlitz	81.9	Male	40,454	4,232	3,952	4,055	4,621	7,208	5,052	3,836	3,624	3,874	29.7
		Female	41,446	3,977	3,786	3,808	4,734	7,309	4,943	3,772	3,903	5,214	31.0
Douglas	23.2	Male	11,601	1,226	1,069	1,175	1,205	2,047	1,525	1,128	1,088	1,138	30.5
		Female	11,599	1,114	997	1,159	1,207	2,046	1,537	1,168	1,080	1,291	31.5
Ferry	6.4	Male	3,331	367	303	392	411	649	392	269	273	275	28.0
		Female	3,069	382	345	296	342	540	388	249	253	274	28.1
Franklin	37.3	Male	18,959	2,526	1,859	1,777	2,512	3,641	1,936	1,666	1,785	1,257	27.2
		Female	18,341	2,420	1,793	1,679	2,392	3,236	1,809	1,725	1,638	1,649	27.7
Garfield	2.4	Male	1,207	129	93	114	100	166	123	132	167	183	35.1
		Female	1,193	103	92	101	81	158	130	137	157	234	39.7
Grant	50.0	Male	25,240	2,856	2,530	2,817	2,926	3,871	2,805	2,436	2,571	2,428	28.9
		Female	24,760	2,732	2,406	2,429	2,737	3,959	2,788	2,520	2,597	2,592	30.2
Grays Harbor	67.1	Male	33,485	3,295	2,951	3,217	3,900	5,757	3,967	3,132	3,450	3,816	30.9
		Female	33,615	3,074	2,866	3,121	3,725	5,418	3,759	3,114	3,647	4,891	32.4
Island	46.3	Male	24,021	2,356	2,034	2,013	4,076	4,338	2,858	1,697	2,247	2,402	28.5
		Female	22,279	2,267	1,971	1,860	2,423	3,931	2,674	1,839	2,547	2,767	31.7
Jefferson	17.1	Male	8,512	702	654	683	714	1,482	1,052	773	1,127	1,325	35.2
		Female	8,588	674	685	702	714	1,464	906	839	1,183	1,421	35.6
King	1,291.7	Male	636,620	49,152	49,332	56,865	88,281	131,553	87,262	62,034	59,346	52,795	30.7
		Female	655,080	47,204	47,518	54,280	85.022	129,246	84,296	61,877	63,630	82,007	32.2
Kitsap	156.1	Male	80,105	7,682	7,095	7,431	12,090	15,048	10,592	6,790	6,707	6,670	28.8
		Female	75,995	7,252	6,905	6,875	8,341	14,151	9,578	6,692	7,096	9,105	31.1
Kittitas	24.9	Male	12,342	935	931	1,015	2,693	2,105	1,310	937	1,073	1,343	27.8
		Female	12,558	919	830	944	2,725	1,994	1,326	967	1,174	1,679	29.3
Klickitat	16.5	Male	8,312	828	802	849	855	1,520	1,020	709	782	947	30.4
		Female	8,188	819	782	785	791	1,388	954	720	827	1,122	31.6
Lewis	57.3	Male	28,172	2,836	2,652	3,082	3,001	4,430	3,345	2,561	2,837	3,428	30.7
		Female	29,128	2,[illegible]	2,627	2,717	2,935	4,426	3,345	2,746	3,021	4,571	33.0
Lincoln	9.6	Male	4,795	441	407	477	383	703	553	496	569	766	34.8
		Female	4,805	397	402	437	348	704	574	480	574	889	37.0
Mason	32.3	Male	16,647	1,423	1,352	1,551	2,159	2,683	1,909	1,540	1,969	2,061	31.9
		Female	15,653	1,363	1,295	1,402	1,546	2,372	1,812	1,701	2,051	2,111	34.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
ALL COUNTIES (continued)													
Okanogan	31.5	Male	15,811	1,632	1,560	1,590	1,499	2,640	1,976	1,524	1,53[illegible]	1,859	31.2
		Female	15,689	1,515	1,373	1,550	1,508	2,598	1,934	1,467	1,533	2,211	32.3
Pacific	17.6	Male	8,749	769	652	859	821	1,329	931	834	1,116	1,438	34.6
		Female	8,851	732	628	700	798	1,254	842	961	1,272	1,664	38.7
Pend Oreille	9.1	Male	4,575	467	447	541	374	712	548	462	471	553	31.4
		Female	4,525	452	444	483	374	710	573	447	469	573	32.2
Pierce	503.4	Male	253,689	24,911	21,965	23,770	43,369	46,173	30,169	22,742	21,006	19,584	27.8
		Female	249,711	23,506	20,597	22,722	34,862	43,939	29,628	23,208	22,40[illegible]	28,841	30.3
San Juan	8.6	Male	4,274	356	280	315	267	839	526	363	614	714	36.5
		Female	4,326	269	296	288	310	824	507	410	648	774	38.5
Skagit	65.6	Male	32,123	2,958	2,796	2,986	3,531	5,635	3,864	2,992	3,362	3,999	31.7
		Female	33,477	2,924	2,700	2,946	3,487	5,540	3,880	3,150	3,650	[illegible],200	33.4
Skamania	8.4	Male	4,318	455	435	424	438	756	611	403	403	393	30.4
		Female	4,082	384	406	422	432	706	531	380	394	427	30.6
Snohomish	352.6	Male	175,305	16,883	16,746	17,732	21,547	34,042	24,460	16,293	14,371	13,231	29.3
		Female	177,295	16,319	15,859	16,984	21,026	33,918	23,628	16,083	15,136	18,342	30.4
Spokane	352.7	Male	170,961	16,611	15,626	16,314	23,771	31,462	19,921	15,140	15,334	16,782	29.2
		Female	181,739	15,867	15,094	15,752	24,693	31,517	20,541	15,993	17,296	24,986	31.2
Stevens	31.6	Male	15,822	1,852	1,725	1,777	1,405	2,805	2,104	1,369	1,242	1,543	29.1
		Female	15,778	1,761	1,699	1,626	1,469	2,886	2,010	1,245	1,308	1,774	29.6
Thurston	133.8	Male	65,584	6,377	6,400	6,784	7,920	12,132	8,825	6,020	5,625	5,501	29.4
		Female	68,216	6,173	5,916	6,456	7,918	12,866	8,641	6,174	6,069	8,003	30.9
Wahkiakum	3.8	Male	1,894	166	174	218	175	324	218	173	194	252	31.6
		Female	1,906	185	195	191	154	275	218	171	226	291	33.3
Walla Walla	48.6	Male	24,454	1,929	1,937	2,101	3,827	4,428	2,850	2,141	2,423	2,818	30.5
		Female	24,146	1,915	1,838	2,015	3,588	3,609	2,503	2,209	2,500	3,969	32.5
Whatcom	111.5	Male	54,876	5,088	4,729	4,859	8,709	10,930	6,334	4,380	4,563	5,284	28.7
		Female	56,624	4,703	4,494	4,692	9,217	10,502	6,083	4,473	4,924	7,536	30.0
Whitman	40.4	Male	21,017	1,365	1,159	1,208	7,935	3,545	1,795	1,241	1,275	1,494	24.0
		Female	19,383	1,282	1,140	1,206	6,534	3,007	1,717	1,270	1,322	1,905	24.5
Yakima	178.7	Male	88,329	9,354	8,556	9,425	10,792	14,229	10,225	7,970	8,065	9,713	29.2
		Female	90,371	8,980	8,014	8,824	9,877	14,456	10,419	8,282	9,005	12,514	31.6
TOTAL METRO COUNTIES	**3,437.2**	**Male**	**1,703,940**	**155,711**	**148,403**	**161,542**	**237,344**	**330,309**	**221,662**	**157,468**	**149,428**	**142,073**	**29.5**
		Female	**1,733,260**	**148,625**	**141,130**	**154,278**	**222,144**	**324,535**	**215,190**	**158,524**	**160,493**	**208,341**	**31.2**
TOTAL STATE	**4,272.3**	**Male**	**2,121,556**	**195,630**	**185,089**	**201,231**	**292,243**	**401,596**	**270,644**	**194,749**	**190,775**	**189,599**	**29.6**
		Female	**2,150,744**	**186,766**	**176,326**	**191,575**	**272,359**	**392,476**	**262,630**	**196,980**	**204,479**	**267,153**	**31.3**
WEST VIRGINIA													
CHARLESTON	**272.4**	**Male**	**130,691**	**12,450**	**11,467**	**12,251**	**15,278**	**23,379**	**15,862**	**13,653**	**13,566**	**12,785**	**30.9**
		Female	**141,709**	**11,593**	**10,888**	**11,915**	**16,020**	**23,847**	**16,599**	**15,803**	**15,772**	**19,272**	**33.6**
Kanawha	232.0	Male	110,640	10,407	9,481	10,140	13,175	19,768	13,037	11,640	11,883	11,109	31.1
		Female	121,360	9,669	8,978	10,022	13,837	20,044	13,838	13,773	13,941	17,258	34.1
Putnam	40.4	Male	20,051	2,043	1,986	2,111	2,103	3,611	2,825	2,013	1,683	1,676	29.9
		Female	20,349	1,924	1,910	1,893	2,183	3,803	2,761	2,030	1,831	2,014	31.0
HUNTINGTON - ASHLAND	**316.1**	**Male**	**152,293**	**14,683**	**14,475**	**15,713**	**18,573**	**24,563**	**18,893**	**15,748**	**14,623**	**15,022**	**30.2**
		Female	**163,807**	**13,585**	**14,011**	**14,551**	**19,306**	**25,329**	**19,798**	**17,162**	**17,025**	**23,040**	**33.1**
Cabell	106.9	Male	50,205	4,511	4,359	4,625	6,909	8,254	5,910	5,046	5,135	5,456	30.7
		Female	56,695	4,170	4,221	4,341	7,610	8,431	6,260	5,859	6,243	9,560	34.5
Wayne	47.7	Male	23,505	2,351	2,392	2,621	2,745	3,627	2,991	2,391	2,139	2,248	29.5
		Female	24,195	2,183	2,274	2,313	2,715	3,851	3,040	2,534	2,391	2,894	31.8
Boyd, Ky.	*56.1*	*Male*	*27,240*	*2,540*	*2,390*	*2,767*	*3,189*	*4,645*	*3,439*	*2,914*	*2,648*	*2,708*	*30.9*
		Female	*28,860*	*2,339*	*2,395*	*2,487*	*3,218*	*4,460*	*3,577*	*3,107*	*3,121*	*4,156*	*33.9*
Greenup, Ky.	*40.3*	*Male*	*19,788*	*2,040*	*2,046*	*2,248*	*2,201*	*3,201*	*2,648*	*2,137*	*1,708*	*1,559*	*29.2*
		Female	*20,512*	*1,833*	*2,016*	*2,158*	*2,179*	*3,382*	*2,784*	*2,200*	*1,826*	*2,134*	*31.1*
Lawrence, Ohio	*65.1*	*Male*	*31,555*	*3,241*	*3,288*	*3,452*	*3,529*	*4,836*	*3,905*	*3,260*	*2,993*	*3,051*	*29.7*
		Female	*33,545*	*3,060*	*3,105*	*3,252*	*3,584*	*5,205*	*4,137*	*3,462*	*3,444*	*4,296*	*32.2*
PARKERSBURG - MARIETTA	**165.8**	**Male**	**79,934**	**7,805**	**7,540**	**8,466**	**9,836**	**12,884**	**10,303**	**7,919**	**7,306**	**7,875**	**29.9**
		Female	**85,866**	**7,203**	**7,407**	**8,035**	**9,910**	**13,554**	**10,559**	**8,469**	**8,545**	**12,184**	**32.7**
Wirt	5.1	Male	2,564	231	253	325	311	356	322	224	229	313	29.6
		Female	2,536	191	233	278	263	352	340	225	272	382	33.6

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
PARKERSBURG - MARIETTA (continued)													
Wood	95.0	Male	45,292	4,355	4,313	4,783	5,198	7,460	6,011	4,500	4,163	4,509	30.4
		Female	49,708	4,084	4,146	4,637	5,603	7,830	6,182	4,879	5,018	7,329	33.2
Washington, Ohio	*65.7*	*Male*	*32,078*	*3,219*	*2,974*	*3,358*	*4,327*	*5,068*	*3,970*	*3,195*	*2,914*	*3,053*	*29.3*
		Female	*33,622*	*2,928*	*3,028*	*3,120*	*4,044*	*5,372*	*4,037*	*3,365*	*3,255*	*4,473*	*31.9*
STEUBENVILLE - WEIRTON	**162.2**	**Male**	**78,491**	**6,792**	**7,241**	**7,935**	**9,544**	**12,590**	**8,684**	**8,605**	**8,707**	**8,393**	**31.1**
		Female	**83,709**	**6,496**	**6,759**	**7,530**	**9,804**	**12,279**	**9,489**	**9,433**	**10,073**	**11,846**	**34.2**
Brooke	31.2	Male	15,201	1,362	1,384	1,494	2,117	2,476	1,693	1,646	1,575	1,454	30.0
		Female	15,999	1,278	1,348	1,349	2,078	2,378	1,843	1,813	1,754	2,158	33.2
Hancock	40.3	Male	19,620	1,728	1,928	1,967	2,309	3,267	2,160	2,247	2,061	1,953	30.7
		Female	20,680	1,676	1,748	1,829	2,385	3,112	2,437	2,358	2,458	2,677	33.7
Jefferson, Ohio	*90.7*	*Male*	*43,670*	*3,702*	*3,929*	*4,474*	*5,118*	*6,847*	*4,831*	*4,712*	*5,071*	*4,986*	*31.7*
		Female	*47,030*	*3,542*	*3,663*	*4,352*	*5,341*	*6,789*	*5,209*	*5,262*	*5,861*	*7,011*	*34.7*
WHEELING	**186.2**	**Male**	**88,742**	**7,581**	**8,007**	**8,440**	**10,936**	**14,734**	**9,739**	**8,976**	**9,833**	**10,496**	**31.4**
		Female	**97,458**	**7,441**	**7,529**	**8,392**	**11,372**	**14,655**	**10,044**	**10,113**	**11,702**	**16,210**	**34.5**
Marshall	42.3	Male	20,722	1,895	1,990	2,058	2,333	3,713	2,500	2,083	2,065	2,085	30.6
		Female	21,578	1,810	1,961	2,058	2,244	3,602	2,375	2,198	2,321	3,009	32.5
Ohio	61.0	Male	28,292	2,302	2,351	2,471	4,066	4,514	2,961	2,859	3,235	3,533	31.5
		Female	32,708	2,213	2,223	2,509	4,431	4,623	3,167	3,436	4,016	6,090	36.1
Belmont, Ohio	*82.9*	*Male*	*39,728*	*3,384*	*3,666*	*3,911*	*4,537*	*6,507*	*4,278*	*4,034*	*4,533*	*4,878*	*31.7*
		Female	*43,172*	*3,418*	*3,345*	*3,825*	*4,697*	*6,430*	*4,502*	*4,479*	*5,365*	*7,111*	*34.8*
ALL COUNTIES													
Barbour	17.1	Male	8,239	780	794	861	1,037	1,306	903	695	794	1,069	30.0
		Female	8,861	729	767	848	1,212	1,256	940	800	894	1,415	32.0
Berkeley	48.8	Male	24,005	2,283	2,296	2,454	2,575	4,051	2,906	2,519	2,522	2,399	30.9
		Female	24,795	2,233	2,208	2,393	2,792	4,030	2,954	2,447	2,439	3,299	31.9
Boone	31.5	Male	15,741	1,832	1,733	1,620	1,835	2,797	1,823	1,374	1,380	1,347	28.0
		Female	15,759	1,694	1,600	1,474	1,842	2,694	1,694	1,518	1,496	1,747	29.7
Braxton	14.1	Male	6,987	607	687	756	749	1,070	790	616	687	1,025	31.5
		Female	7,113	571	596	700	691	1,065	746	682	813	1,249	34.4
Brooke	31.2	Male	15,201	1,362	1,384	1,494	2,117	2,476	1,693	1,646	1,575	1,454	30.0
		Female	15,999	1,278	1,348	1,349	2,078	2,378	1,843	1,813	1,754	2,158	33.2
Cabell	106.9	Male	50,205	4,511	4,359	4,625	6,909	8,254	5,910	5,046	5,135	5,456	30.7
		Female	56,695	4,170	4,221	4,341	7,610	8,431	6,260	5,859	6,243	9,560	34.5
Calhoun	8.6	Male	4,284	406	390	440	475	717	469	360	403	624	31.0
		Female	4,316	418	354	419	441	668	432	406	457	721	32.9
Clay	11.6	Male	5,792	604	628	710	630	928	645	521	468	658	28.5
		Female	5,808	631	614	682	613	879	595	519	526	749	29.1
Doddridge	7.7	Male	3,866	364	420	424	405	549	432	336	372	564	30.8
		Female	3,834	336	349	391	393	572	395	326	414	658	32.8
Fayette	59.6	Male	29,107	2,942	2,951	3,009	3,996	4,629	2,788	2,520	2,876	3,396	28.6
		Female	30,493	2,815	2,624	2,743	3,420	4,485	2,926	3,080	3,473	4,927	33.1
Gilmer	8.5	Male	4,267	484	361	436	780	600	408	344	344	590	27.5
		Female	4,233	357	300	372	720	614	423	361	392	694	31.0
Grant	10.5	Male	5,216	483	538	589	512	854	678	482	503	577	30.7
		Female	5,284	469	475	535	540	879	604	505	555	722	32.1
Greenbrier	38.7	Male	18,786	1,729	1,719	1,961	2,157	3,016	2,196	1,811	1,813	2,384	31.1
		Female	19,914	1,632	1,662	1,854	2,097	2,956	2,248	2,021	2,054	3,390	34.2
Hampshire	15.5	Male	7,589	677	789	871	780	1,191	866	762	767	886	30.7
		Female	7,911	670	771	836	791	1,226	900	791	840	1,086	32.2
Hancock	40.3	Male	19,620	1,728	1,928	1,967	2,309	3,267	2,160	2,247	2,061	1,953	30.7
		Female	20,680	1,676	1,748	1,829	2,385	3,112	2,437	2,358	2,458	2,677	33.7
Hardy	10.2	Male	5,094	418	485	505	583	795	592	515	534	667	32.0
		Female	5,106	417	407	510	525	768	584	542	571	782	34.0
Harrison	78.7	Male	37,328	3,409	3,481	3,706	4,289	5,825	4,242	3,695	4,033	4,648	31.5
		Female	41,372	3,305	3,283	3,554	4,430	6,014	4,432	4,265	4,973	7,116	35.2
Jackson	26.8	Male	13,306	1,289	1,246	1,544	1,567	1,950	1,801	1,517	1,158	1,234	30.2
		Female	13,494	1,146	1,198	1,450	1,473	2,028	1,918	1,483	1,201	1,597	32.3
Jefferson	32.3	Male	16,026	1,553	1,590	1,614	2,189	2,717	1,982	1,428	1,471	1,482	28.9
		Female	16,274	1,433	1,456	1,535	2,192	2,756	1,904	1,489	1,634	1,875	30.5
Kanawha	232.0	Male	110,640	10,407	9,481	10,140	13,175	19,768	13,037	11,640	11,883	11,109	31.1
		Female	121,360	9,669	8,978	10,022	13,837	20,044	13,838	13,773	13,941	17,258	34.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
ALL COUNTIES (continued)													
Lewis	19.2	Male	9,188	851	845	884	961	1,454	1,071	891	958	1,273	32.2
		Female	10,012	832	793	871	988	1,447	1,082	977	1,088	1,934	35.7
Lincoln	24.6	Male	12,217	1,283	1,362	1,425	1,389	1,950	1,435	1,103	1,040	1,230	28.3
		Female	12,383	1,285	1,236	1,356	1,415	1,901	1,412	1,197	1,103	1,478	29.7
Logan	51.4	Male	25,286	2,982	2,821	2,670	3,048	4,479	2,479	2,355	2,301	2,151	27.5
		Female	26,114	2,851	2,625	2,520	3,090	4,312	2,670	2,681	2,550	2,815	29.6
McDowell	49.7	Male	24,091	2,807	2,744	2,887	2,925	3,848	2,372	2,013	2,236	2,259	26.8
		Female	25,609	2,775	2,694	2,721	2,990	3,870	2,388	2,487	2,676	3,008	29.2
Marion	66.7	Male	31,484	2,738	2,888	3,031	3,979	5,101	3,565	2,966	3,386	3,830	31.1
		Female	35,216	2,747	2,770	2,806	4,226	5,099	3,735	3,604	4,264	5,965	34.9
Marshall	42.3	Male	20,722	1,895	1,990	2,058	2,333	3,713	2,500	2,083	2,065	2,065	30.6
		Female	21,578	1,810	1,961	2,058	2,244	3,602	2,375	2,198	2,321	3,009	32.5
Mason	27.6	Male	13,607	1,384	1,283	1,383	1,574	2,139	1,733	1,448	1,255	1,408	30.5
		Female	13,993	1,333	1,200	1,344	1,590	2,173	1,693	1,486	1,283	1,891	32.0
Mercer	76.0	Male	36,079	3,510	3,538	3,568	4,427	6,168	3,966	3,436	3,604	3,862	29.9
		Female	39,921	3,351	3,429	3,379	4,770	6,169	4,152	3,840	4,603	6,228	33.2
☐ Mineral	28.0	Male	13,680	1,316	1,424	1,484	1,536	2,138	1,771	1,315	1,302	1,394	30.1
		Female	14,320	1,239	1,232	1,384	1,548	2,253	1,717	1,376	1,561	2,010	32.8
Mingo	38.3	Male	18,960	2,362	2,233	2,173	2,393	3,185	1,992	1,603	1,561	1,458	26.0
		Female	19,340	2,132	2,066	2,085	2,410	3,109	1,993	1,837	1,815	1,893	28.1
Monongalia	77.3	Male	38,443	2,939	2,784	2,731	10,391	7,313	3,760	2,853	2,827	2,845	25.5
		Female	38,857	2,914	2,689	2,535	9,249	6,662	3,771	3,183	3,360	4,494	28.1
Monroe	13.3	Male	6,509	580	620	744	666	955	770	617	691	866	31.7
		Female	6,791	611	571	666	608	1,008	758	682	764	1,123	34.3
Morgan	11.1	Male	5,445	444	530	572	621	829	645	595	581	628	31.7
		Female	5,655	465	479	522	554	842	655	627	614	897	34.6
Nicholas	29.2	Male	14,439	1,572	1,500	1,607	1,592	2,450	1,630	1,339	1,327	1,422	28.9
		Female	14,761	1,447	1,423	1,564	1,653	2,405	1,644	1,450	1,432	1,743	30.4
Ohio	61.0	Male	28,292	2,302	2,351	2,471	4,066	4,514	2,961	2,859	3,235	3,533	31.5
		Female	32,708	2,213	2,223	2,509	4,431	4,623	3,167	3,436	4,016	6,090	36.1
Pendleton	8.1	Male	4,045	383	345	384	476	647	436	391	418	565	31.7
		Female	4,055	342	302	368	436	624	462	374	435	712	34.3
Pleasants	8.5	Male	4,188	406	414	485	554	672	506	369	370	412	28.5
		Female	4,312	353	410	427	538	697	462	439	426	560	31.1
Pocahontas	10.1	Male	5,003	439	429	514	551	739	606	448	517	760	32.7
		Female	5,097	413	392	496	512	725	542	484	596	937	35.2
Preston	31.5	Male	15,518	1,662	1,492	1,615	1,839	2,506	1,853	1,401	1,401	1,749	29.6
		Female	15,982	1,538	1,460	1,620	1,698	2,504	1,732	1,502	1,583	2,345	31.7
Putnam	40.4	Male	20,051	2,043	1,986	2,111	2,103	3,611	2,825	2,013	1,683	1,676	29.9
		Female	20,349	1,924	1,910	1,893	2,183	3,803	2,761	2,030	1,831	2,014	31.0
Raleigh	90.0	Male	43,306	4,648	4,453	4,396	4,699	7,764	4,851	3,981	4,115	4,399	29.5
		Female	46,694	4,455	4,291	4,077	4,930	7,720	4,902	4,630	5,036	6,653	32.2
Randolph	29.5	Male	14,590	1,292	1,280	1,481	2,124	2,434	1,729	1,213	1,319	1,718	29.6
		Female	14,910	1,239	1,245	1,451	1,834	2,251	1,652	1,320	1,554	2,364	32.5
Ritchie	11.8	Male	5,794	562	498	583	665	870	677	527	534	878	31.8
		Female	6,006	546	540	518	584	878	622	502	666	1,150	34.3
Roane	16.5	Male	8,053	807	716	777	862	1,358	933	772	773	1,055	31.4
		Female	8,447	774	671	786	881	1,228	988	815	956	1,348	34.0
Summers	16.3	Male	7,420	762	662	792	825	1,173	731	741	802	932	30.7
		Female	8,880	727	651	673	989	1,721	971	894	909	1,345	33.1
Taylor	17.1	Male	8,381	814	812	949	919	1,355	973	790	792	977	30.1
		Female	8,719	728	777	790	836	1,348	932	865	927	1,516	34.1
Tucker	8.9	Male	4,411	380	414	508	471	687	538	393	399	621	31.3
		Female	4,489	360	377	433	433	688	488	413	478	819	34.3
Tyler	11.6	Male	5,712	542	590	669	589	860	692	568	529	673	30.4
		Female	5,888	497	556	618	586	882	711	583	563	892	32.8
Upshur	24.3	Male	11,743	1,149	1,128	1,136	1,842	1,941	1,342	936	999	1,270	28.2
		Female	12,557	1,037	1,075	1,112	2,088	1,858	1,373	1,052	1,102	1,860	30.2
Wayne	47.7	Male	23,505	2,351	2,392	2,621	2,745	3,627	2,991	2,391	2,139	2,248	29.5
		Female	24,195	2,183	2,274	2,313	2,715	3,851	3,040	2,534	2,391	2,894	31.8
Webster	12.8	Male	6,339	653	685	734	674	1,012	714	508	545	814	29.2
		Female	6,461	645	674	658	679	1,002	641	620	652	890	30.7
Wetzel	22.2	Male	10,789	994	1,128	1,121	1,209	1,706	1,357	1,083	1,018	1,173	30.5
		Female	11,411	980	1,131	1,219	1,147	1,736	1,367	1,099	1,083	1,649	32.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
ALL COUNTIES (continued)													
Wirt	5.1	Male	2,564	231	253	325	311	356	322	224	229	313	29.6
		Female	2,536	191	233	278	263	352	340	225	272	382	33.6
Wood	95.0	Male	45,292	4,355	4,313	4,783	5,198	7,460	6,011	4,500	4,163	4,509	30.4
		Female	49,708	4,084	4,146	4,637	5,603	7,830	6,182	4,879	5,018	7,329	33.2
Wyoming	37.1	Male	18,427	2,217	2,143	1,977	2,300	3,365	2,029	1,730	1,410	1,256	26.7
		Female	18,673	2,117	2,044	1,961	2,336	3,232	1,968	1,857	1,597	1,561	27.7
TOTAL METRO COUNTIES	**729.9**	**Male**	**349,772**	**32,501**	**31,861**	**34,079**	**42,802**	**59,184**	**42,181**	**35,964**	**35,470**	**35,730**	**30.7**
		Female	**380,128**	**30,437**	**30,274**	**32,613**	**44,897**	**60,279**	**43,960**	**40,481**	**41,806**	**55,381**	**33.6**
TOTAL STATE	**1,990.8**	**Male**	**964,872**	**93,443**	**92,306**	**97,375**	**121,926**	**161,139**	**111,087**	**92,529**	**93,303**	**101,764**	**29.8**
		Female	**1,025,928**	**88,787**	**87,509**	**92,485**	**123,119**	**161,260**	**113,421**	**103,216**	**108,653**	**147,478**	**32.5**
WISCONSIN													
APPLETON - OSHKOSH	**294.8**	**Male**	**144,721**	**14,209**	**13,076**	**16,540**	**20,962**	**24,736**	**16,895**	**13.337**	**11,868**	**13,098**	**28.1**
		Female	**150,079**	**13,274**	**12,440**	**15,563**	**21,270**	**24,300**	**16,927**	**13,715**	**13,374**	**19,216**	**30.1**
Calumet	31.5	Male	15,755	1,664	1,609	1,989	2,000	2,516	1,837	1,440	1,290	1,410	27.4
		Female	15,745	1,599	1,527	1,948	1,908	2,507	1,746	1,427	1,356	1,727	28.6
Outagamie	130.8	Male	64,581	6,937	6,058	7,793	8,976	11,005	7,563	5,812	4,946	5,491	27.3
		Female	66,219	6,440	5,790	7,241	8,875	10,891	7,577	5,872	5,662	7,871	29.4
Winnebago	132.5	Male	64,385	5,608	5,409	6,758	9,986	11,215	7,495	6,085	5,632	6,197	29.0
		Female	68,115	5,235	5,123	6,374	10,487	10,902	7,604	6,416	6,356	9,618	31.3
DULUTH - SUPERIOR	**267.8**	**Male**	**131,312**	**12,075**	**11,118**	**12,717**	**18,790**	**22,549**	**14,018**	**11,935**	**12,858**	**15,252**	**29.9**
		Female	**136,488**	**11,524**	**10,518**	**12,133**	**18,255**	**21,148**	**13,936**	**12,404**	**14,301**	**22,269**	**32.5**
Douglas	44.6	Male	21,868	2,002	1,933	2,102	3,103	3,690	2,299	1,956	2,114	2,669	29.9
		Female	22,732	1,971	1,817	1,994	2,915	3,473	2,240	2,007	2,425	3,890	32.7
St. Louis, Minn.	*223.2*	*Male*	*109,444*	*10,073*	*9,185*	*10,615*	*15,687*	*18,859*	*11,719*	*9,979*	*10,744*	*12,583*	*29.9*
		Female	*113,756*	*9,553*	*8,701*	*10,139*	*15,340*	*17,675*	*11,696*	*10,397*	*11,876*	*18,379*	*32.4*
EAU CLAIRE	**134.0**	**Male**	**64,834**	**6,096**	**6,078**	**6,769**	**10,360**	**10,820**	**7,033**	**5,465**	**5,534**	**6,679**	**27.9**
		Female	**69,166**	**5,685**	**5,885**	**6,384**	**11,976**	**10,858**	**6,933**	**5,768**	**6,255**	**9,422**	**29.3**
Chippewa	53.2	Male	26,440	2,688	2,712	3,160	3,024	4,233	2,912	2,352	2,325	3,034	28.9
		Female	26,760	2,507	2,601	2,851	3,009	4,074	2,891	2,372	2,534	3,921	30.9
Eau Claire	80.8	Male	38,394	3,408	3,366	3,609	7,336	6,587	4,121	3,113	3,209	3,645	27.2
		Female	42,406	3,178	3,284	3,533	8,967	6,784	4,042	3,396	3,721	5,501	28.3
GREEN BAY	**178.4**	**Male**	**87,164**	**8,781**	**8,406**	**10,354**	**12,622**	**15,811**	**10,265**	**7,568**	**6,415**	**6,942**	**27.2**
		Female	**91,236**	**8,251**	**8,133**	**9,918**	**12,808**	**15,896**	**10,526**	**7,761**	**7,273**	**10,670**	**29.1**
Brown	178.4	Male	87,164	8,781	8,406	10,354	12,622	15,811	10,265	7,568	6,415	6,942	27.2
		Female	91,236	8,251	8,133	9,918	12,808	15,896	10,526	7,761	7,273	10,670	29.1
JANESVILLE - BELOIT	**140.8**	**Male**	**69,018**	**6,869**	**6,710**	**7,663**	**9,133**	**11,444**	**8,443**	**6,810**	**5,688**	**6,258**	**28.6**
		Female	**71,782**	**6,414**	**6,350**	**7,293**	**9,013**	**11,447**	**8,605**	**6,810**	**6,223**	**9,627**	**31.0**
Rock	140.8	Male	69,018	6,869	6,710	7,663	9,133	11,444	8,443	6,810	5,688	6,258	28.6
		Female	71,782	6,414	6,350	7,293	9,013	11,447	8,605	6,810	6,223	9,627	31.0
KENOSHA	**123.9**	**Male**	**60,761**	**5,627**	**5,516**	**6,700**	**8,055**	**10,070**	**7,545**	**5,933**	**5,735**	**5,580**	**29.5**
		Female	**63,139**	**5,270**	**5,372**	**6,545**	**8,226**	**10,037**	**7,438**	**5,922**	**6,159**	**8,170**	**31.1**
Kenosha	123.9	Male	60,761	5,627	5,516	6,700	8,055	10,070	7,545	5,933	5,735	5,580	29.5
		Female	63,139	5,270	5,372	6,545	8,226	10,037	7,438	5,922	6,159	8,170	31.1
LA CROSSE	**93.0**	**Male**	**44,222**	**3,925**	**3,659**	**4,279**	**7,981**	**7,785**	**4,693**	**3,785**	**3,693**	**4,422**	**27.9**
		Female	**48,778**	**3,656**	**3,556**	**4,078**	**9,804**	**7,690**	**4,701**	**3,930**	**4,218**	**7,145**	**29.3**
La Crosse	93.0	Male	44,222	3,925	3,659	4,279	7,981	7,785	4,693	3,785	3,693	4,422	27.9
		Female	48,778	3,656	3,556	4,078	9,804	7,690	4,701	3,930	4,218	7,145	29.3
MADISON	**329.7**	**Male**	**162,020**	**12,931**	**12,945**	**14,571**	**31,220**	**35,718**	**19,195**	**13,169**	**11,427**	**10,844**	**27.6**
		Female	**167,680**	**12,301**	**12,467**	**13,974**	**30,851**	**35,469**	**19,050**	**13,671**	**12,440**	**17,457**	**29.0**
Dane	329.7	Male	162,020	12,931	12,945	14,571	31,220	35,718	19,195	13,169	11,427	10,844	27.6
		Female	167,680	12,301	12,467	13,974	30,851	35,469	19,050	13,671	12,440	17,457	29.0
MILWAUKEE	**1,399.2**	**Male**	**674,711**	**62,774**	**60,233**	**71,455**	**90,359**	**117,683**	**79,012**	**69,109**	**62,835**	**61,251**	**29.5**
		Female	**724,489**	**60,118**	**58,219**	**69,276**	**91,933**	**121,200**	**83,591**	**72,430**	**69,947**	**97,775**	**31.8**
Milwaukee	951.2	Male	451,745	41,752	37,772	43,396	64,645	81,414	46,788	44,768	44,752	46,458	29.7
		Female	499,455	40,318	36,738	42,540	68,447	83,450	50,781	48,898	51,654	76,629	32.4
Ozaukee	69.3	Male	34,384	3,106	3,305	4,198	3,996	5,375	4,970	3,855	3,037	2,542	29.8
		Female	34,916	2,962	3,289	4,012	3,657	5,562	5,085	3,816	3,054	3,479	31.4

POPULATION BY AGE AND SEX

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WISCONSIN (continued)													
MILWAUKEE (continued)													
Washington	88.9	Male	44,257	4,666	4,650	5,468	5,078	7,652	6,206	4,090	3,243	3,204	28.0
		Female	44,643	4,464	4,413	5,247	4,882	7,890	5,994	3,909	3,371	4,473	29.2
Waukesha	289.8	Male	144,325	13,250	14,506	18,393	16,640	23,242	21,048	16,396	11,803	9,047	29.0
		Female	145,475	12,374	13,779	17,477	14,947	24,298	21,731	15,807	11,868	13,194	30.8
MILWAUKEE - RACINE CONSOLIDATED AREA	*1,573.3*	*Male*	*759,828*	*71,377*	*68,437*	*81,244*	*101,059*	*132,000*	*89,383*	*77,581*	*70,327*	*68,420*	*29.4*
		Female	*813,472*	*68,112*	*65,911*	*78,749*	*102,796*	*135,790*	*94,205*	*80,984*	*78,127*	*108,798*	*31.7*
RACINE	**174.1**	**Male**	**85,117**	**8,603**	**8,204**	**9,789**	**10,700**	**14,317**	**10,371**	**8,472**	**7,492**	**7,169**	**28.7**
		Female	**88,983**	**7,994**	**7,692**	**9,473**	**10,863**	**14,590**	**10,614**	**8,554**	**8,180**	**11,023**	**30.8**
Racine	174.1	Male	85,117	8,603	8,204	9,789	10,700	14,317	10,371	8,472	7,492	7,169	28.7
		Female	88,983	7,994	7,692	9,473	10,863	14,590	10,614	8,554	8,180	11,023	30.8
SHEBOYGAN	**102.1**	**Male**	**50,234**	**4,845**	**4,539**	**5,358**	**6,426**	**8,257**	**5,684**	**4,730**	**4,712**	**5,683**	**29.8**
		Female	**51,866**	**4,573**	**4,279**	**5,024**	**5,940**	**7,867**	**5,788**	**4,815**	**5,290**	**8,290**	**32.8**
Sheboygan	102.1	Male	50,234	4,845	4,539	5,358	6,426	8,257	5,684	4,730	4,712	5,683	29.8
		Female	51,866	4,573	4,279	5,024	5,940	7,867	5,788	4,815	5,290	8,290	32.8
WAUSAU	**114.1**	**Male**	**56,701**	**5,945**	**5,449**	**6,306**	**7,256**	**9,583**	**6,823**	**5,099**	**4,818**	**5,422**	**28.5**
		Female	**57,399**	**5,411**	**5,226**	**5,927**	**7,072**	**9,342**	**6,661**	**5,217**	**5,265**	**7,278**	**30.4**
Marathon	114.1	Male	56,701	5,945	5,449	6,306	7,256	9,583	6,823	5,099	4,818	5,422	28.5
		Female	57,399	5,411	5,226	5,927	7,072	9,342	6,661	5,217	5,265	7,278	30.4
ALL COUNTIES													
Adams	14.2	Male	7,373	546	520	697	751	1,291	792	736	836	1,204	34.1
		Female	6,827	506	504	659	633	803	802	693	945	1,282	38.8
Ashland	16.9	Male	8,216	784	696	911	1,064	1,188	812	664	859	1,238	30.5
		Female	8,684	710	705	801	1,039	1,160	838	771	907	1,753	34.4
Barron	39.8	Male	19,587	1,901	1,789	1,974	2,418	2,932	2,076	1,705	1,924	2,868	30.8
		Female	20,213	1,844	1,695	1,903	2,248	2,802	2,120	1,829	2,217	3,555	33.6
Bayfield	14.3	Male	7,209	641	639	763	657	1,065	804	644	728	1,268	33.5
		Female	7,091	592	626	722	632	1,026	773	598	877	1,245	34.5
Brown	178.4	Male	87,164	8,781	8,406	10,354	12,622	15,811	10,265	7,568	6,415	6,942	27.2
		Female	91,236	8,251	8,133	9,918	12,808	15,896	10,526	7,761	7,273	10,670	29.1
Buffalo	14.5	Male	7,327	669	664	812	856	1,067	760	701	713	1,085	31.2
		Female	7,173	630	614	782	754	920	767	685	719	1,302	33.8
Burnett	12.9	Male	6,368	530	528	638	584	858	667	627	775	1,161	35.7
		Female	6,532	539	551	628	552	798	695	596	891	1,282	37.8
Calumet	31.5	Male	15,755	1,664	1,609	1,989	2,000	2,516	1,837	1,440	1,290	1,410	27.4
		Female	15,745	1,599	1,527	1,948	1,908	2,507	1,746	1,427	1,356	1,727	28.6
Chippewa	53.2	Male	26,440	2,688	2,712	3,160	3,024	4,233	2,912	2,352	2,325	3,034	28.9
		Female	26,760	2,507	2,601	2,851	3,009	4,074	2,891	2,372	2,534	3,921	30.9
Clark	33.6	Male	16,917	1,801	1,676	2,012	1,823	2,336	1,691	1,503	1,678	2,397	29.9
		Female	16,683	1,583	1,538	1,853	1,580	2,181	1,765	1,571	1,626	2,986	33.2
Columbia	43.9	Male	21,579	2,005	1,973	2,298	2,349	3,399	2,576	2,128	2,127	2,724	31.4
		Female	22,321	1,886	1,905	2,216	2,184	3,248	2,576	2,149	2,282	3,875	34.1
Crawford	16.9	Male	8,423	825	844	1,009	848	1,230	890	767	829	1,181	30.6
		Female	8,477	798	730	925	844	1,207	882	760	867	1,464	32.8
Dane	329.7	Male	162,020	12,931	12,945	14,571	31,220	35,718	19,195	13,169	11,427	10,844	27.6
		Female	167,680	12,301	12,467	13,974	30,851	35,469	19,050	13,671	12,440	17,457	29.0
Dodge	76.2	Male	38,771	3,572	3,439	4,062	4,827	6,737	4,563	3,590	3,564	4,417	30.2
		Female	37,429	3,443	3,261	3,786	3,945	5,504	4,245	3,512	3,756	5,977	32.8
Door	26.1	Male	13,067	1,294	1,050	1,292	1,662	2,161	1,414	1,057	1,271	1,866	30.7
		Female	13,033	1,170	967	1,164	1,417	1,900	1,333	1,130	1,550	2,402	34.5
Douglas	44.6	Male	21,868	2,002	1,933	2,102	3,103	3,690	2,299	1,956	2,114	2,669	29.9
		Female	22,732	1,971	1,817	1,994	2,915	3,473	2,240	2,007	2,425	3,890	32.7
Dunn	35.3	Male	17,517	1,607	1,397	1,451	4,081	2,780	1,645	1,336	1,311	1,909	25.8
		Female	17,783	1,421	1,360	1,440	4,275	2,532	1,598	1,365	1,385	2,407	26.6
Eau Claire	80.8	Male	38,394	3,408	3,366	3,609	7,336	6,587	4,121	3,113	3,209	3,645	27.2
		Female	42,406	3,178	3,284	3,533	8,967	6,784	4,042	3,396	3,721	5,501	28.3
Florence	4.4	Male	2,236	202	202	262	209	295	252	215	224	375	33.2
		Female	2,164	192	174	242	195	273	232	207	241	408	35.3
Fond du Lac	90.0	Male	43,465	4,353	4,198	4,619	5,667	7,240	4,934	4,127	3,832	4,495	29.0
		Female	46,535	4,178	3,947	4,730	5,893	7,171	4,958	4,279	4,390	6,989	31.3

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				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Forest	9.2	Male	4,714	429	407	615	591	576	496	389	442	769	30.5
		Female	4,486	386	412	489	446	577	464	401	539	772	33.8
Grant	52.5	Male	26,406	2,702	2,237	2,836	5,087	3,795	2,596	2,188	2,137	2,828	25.9
		Female	26,094	2,395	2,227	2,657	3,940	3,527	2,556	2,236	2,333	4,223	30.2
Green	30.7	Male	14,989	1,448	1,423	1,551	1,689	2,538	1,713	1,349	1,420	1,858	30.4
		Female	15,711	1,466	1,359	1,573	1,658	2,424	1,662	1,446	1,576	2,547	32.4
Green Lake	18.7	Male	9,137	823	807	979	943	1,337	953	876	960	1,459	32.6
		Female	9,563	769	791	877	888	1,259	1,005	897	1,123	1,954	37.0
Iowa	20.0	Male	10,092	1,037	953	1,142	1,262	1,621	1,001	917	981	1,178	29.0
		Female	9,908	938	877	1,121	1,025	1,472	1,013	941	979	1,542	31.7
Iron	6.7	Male	3,302	243	251	298	344	456	317	294	440	659	36.9
		Female	3,398	269	238	269	316	405	307	358	489	747	41.6
Jackson	17.2	Male	8,683	797	835	893	958	1,257	946	771	894	1,332	31.8
		Female	8,517	802	713	816	810	1,225	926	801	918	1,506	34.1
Jefferson	67.3	Male	33,481	3,080	3,081	3,405	5,111	5,277	4,002	3,021	2,947	3,557	28.9
		Female	33,819	2,892	2,777	3,315	4,509	5,173	3,953	3,024	3,169	5,007	31.6
Juneau	21.6	Male	10,680	1,084	1,005	1,079	1,114	1,449	1,157	1,034	1,158	1,600	32.3
		Female	10,920	983	924	1,149	1,022	1,434	1,197	1,030	1,266	1,915	34.6
Kenosha	123.9	Male	60,761	5,627	5,516	6,700	8,055	10,070	7,545	5,933	5,735	5,580	29.5
		Female	63,139	5,270	5,372	6,545	8,226	10,037	7,438	5,922	6,159	8,170	31.1
Kewaunee	19.7	Male	9,948	1,018	932	1,164	1,252	1,525	1,019	832	939	1,267	29.0
		Female	9,752	937	864	1,083	1,099	1,318	977	888	1,041	1,545	31.8
La Crosse	93.0	Male	44,222	3,925	3,659	4,279	7,981	7,785	4,693	3,785	3,693	4,422	27.9
		Female	48,778	3,656	3,556	4,078	9,804	7,690	4,701	3,930	4,218	7,145	29.3
Lafayette	17.5	Male	8,769	884	825	1,050	1,106	1,300	889	848	843	1,024	29.0
		Female	8,731	888	751	966	965	1,138	908	827	885	1,403	32.0
Langlade	20.1	Male	9,831	951	922	1,136	1,063	1,358	1,041	892	1,013	1,455	31.2
		Female	10,269	862	879	1,106	1,010	1,304	1,040	945	1,207	1,916	34.8
Lincoln	27.1	Male	13,439	1,173	1,223	1,707	1,492	1,844	1,557	1,287	1,326	1,830	31.1
		Female	13,661	1,187	1,145	1,434	1,406	1,811	1,553	1,334	1,387	2,404	34.2
Manitowoc	83.1	Male	40,943	3,848	3,782	4,579	5,058	6,564	4,524	3,843	3,879	4,866	29.9
		Female	42,157	3,669	3,446	4,517	4,823	6,164	4,464	3,979	4,338	6,757	32.5
Marathon	114.1	Male	56,701	5,945	5,449	6,306	7,256	9,583	6,823	5,099	4,818	5,422	28.5
		Female	57,399	5,411	5,226	5,927	7,072	9,342	6,661	5,217	5,265	7,278	30.4
Marinette	40.1	Male	19,644	1,908	1,739	2,151	2,163	2,802	2,249	1,783	1,958	2,891	31.6
		Female	20,456	1,807	1,691	1,988	2,120	2,775	2,180	1,796	2,351	3,748	34.4
Marquette	12.2	Male	6,106	529	485	646	599	788	628	608	727	1,096	35.1
		Female	6,094	497	476	575	508	774	648	588	801	1,227	38.3
Menominee	3.5	Male	1,754	253	224	280	228	224	162	129	121	133	21.7
		Female	1,746	274	209	263	229	231	168	146	110	116	21.9
Milwaukee	951.2	Male	451,745	41,752	37,772	43,396	64,645	81,414	46,788	44,768	44,752	46,458	29.7
		Female	499,455	40,318	36,738	42,540	68,447	83,450	50,781	48,898	51,654	76,629	32.4
Monroe	35.8	Male	18,099	1,744	1,668	1,918	1,896	2,769	2,035	1,766	2,019	2,284	31.6
		Female	17,701	1,676	1,611	1,853	1,834	2,579	1,896	1,632	1,841	2,779	32.3
Oconto	29.6	Male	14,753	1,403	1,375	1,705	1,545	2,142	1,679	1,320	1,462	2,122	31.3
		Female	14,847	1,338	1,301	1,653	1,512	2,007	1,586	1,368	1,659	2,423	33.1
Oneida	32.5	Male	16,026	1,336	1,384	1,715	1,694	2,385	1,917	1,610	1,684	2,301	32.9
		Female	16,474	1,227	1,181	1,719	1,684	2,341	2,019	1,598	1,991	2,714	35.4
Outagamie	130.8	Male	64,581	6,937	6,058	7,793	8,976	11,005	7,563	5,812	4,946	5,491	27.3
		Female	66,219	6,440	5,790	7,241	8,875	10,891	7,577	5,872	5,662	7,871	29.4
Ozaukee	69.3	Male	34,384	3,106	3,305	4,198	3,996	5,375	4,970	3,855	3,037	2,542	29.8
		Female	34,916	2,962	3,289	4,012	3,657	5,562	5,085	3,816	3,054	3,479	31.4
Pepin	7.5	Male	3,753	373	344	432	463	552	348	347	311	583	29.8
		Female	3,747	364	322	415	396	472	374	314	356	734	33.0
Pierce	31.9	Male	16,095	1,508	1,459	1,593	3,261	2,662	1,694	1,241	1,183	1,494	25.8
		Female	15,805	1,426	1,353	1,580	3,016	2,463	1,637	1,171	1,263	1,896	27.1
Polk	33.4	Male	16,658	1,670	1,563	1,762	1,744	2,603	1,872	1,412	1,585	2,447	31.1
		Female	16,742	1,557	1,452	1,647	1,652	2,480	1,827	1,500	1,736	2,891	33.3
Portage	59.4	Male	29,630	2,825	2,535	2,977	6,194	5,038	3,121	2,261	2,091	2,588	25.6
		Female	29,770	2,627	2,422	2,837	6,104	4,778	3,032	2,198	2,252	3,520	26.9
Price	16.0	Male	8,042	744	757	921	754	1,057	856	723	862	1,368	33.0
		Female	7,958	720	662	804	678	1,075	806	785	913	1,515	35.5
Racine	174.1	Male	85,117	8,603	8,204	9,789	10,700	14,317	10,371	8,472	7,492	7,169	28.7
		Female	88,983	7,994	7,692	9,473	10,863	14,590	10,614	8,554	8,180	11,023	30.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Richland	17.6	Male	8,659	855	774	877	1,006	1,338	894	771	940	1,204	31.1
		Female	8,941	788	719	850	972	1,254	833	882	986	1,657	34.1
Rock	140.8	Male	69,018	6,869	6,710	7,663	9,133	11,444	8,443	6,810	5,688	6,258	28.6
		Female	71,782	6,414	6,350	7,293	9,013	11,447	8,605	6,810	6,223	9,627	31.0
Rusk	15.9	Male	7,883	753	764	873	926	1,126	768	660	887	1,126	30.6
		Female	8,017	763	717	847	832	1,085	771	738	910	1,354	32.8
☐ St. Croix	45.1	Male	22,543	2,422	2,282	2,581	2,749	3,972	2,846	2,015	1,679	1,997	28.1
		Female	22,557	2,306	2,184	2,388	2,749	3,754	2,773	1,960	1,677	2,766	29.4
Sauk	44.4	Male	21,739	2,033	2,008	2,377	2,426	3,400	2,452	1,986	2,124	2,933	31.0
		Female	22,661	1,932	1,963	2,254	2,271	3,313	2,449	2,101	2,370	4,008	33.8
Sawyer	13.3	Male	6,586	577	595	693	572	877	720	646	774	1,132	34.8
		Female	6,714	543	549	694	606	860	734	648	851	1,229	36.4
Shawano	36.8	Male	18,271	1,661	1,719	2,125	1,863	2,458	2,000	1,745	1,942	2,758	32.2
		Female	18,529	1,639	1,635	1,960	1,816	2,329	2,038	1,704	2,157	3,251	34.5
Sheboygan	102.1	Male	50,234	4,845	4,539	5,358	6,426	8,257	5,684	4,730	4,712	5,683	29.8
		Female	51,866	4,573	4,279	5,024	5,940	7,867	5,788	4,815	5,290	8,290	32.8
Taylor	19.3	Male	9,807	1,065	956	1,106	1,199	1,433	978	853	892	1,325	29.0
		Female	9,493	981	892	1,066	1,135	1,275	980	846	903	1,415	30.3
Trempealeau	26.7	Male	13,407	1,146	1,272	1,475	1,411	2,011	1,457	1,198	1,372	2,065	32.0
		Female	13,293	1,170	1,231	1,419	1,245	1,839	1,419	1,136	1,407	2,427	33.6
Vernon	26.0	Male	13,043	1,142	1,133	1,368	1,332	1,915	1,421	1,221	1,464	2,047	33.1
		Female	12,957	1,105	1,045	1,256	1,143	1,711	1,333	1,283	1,517	2,564	36.6
Vilas	17.6	Male	8,663	629	617	917	721	1,131	990	867	1,105	1,686	38.2
		Female	8,937	577	687	834	696	1,125	990	904	1,298	1,826	40.5
Walworth	73.3	Male	35,850	3,080	3,074	3,848	5,647	5,669	4,181	3,311	3,132	3,908	29.0
		Female	37,450	2,844	2,830	3,571	5,761	5,487	4,236	3,351	3,600	5,770	31.8
Washburn	13.7	Male	6,818	646	630	694	612	977	758	607	782	1,112	33.5
		Female	6,882	609	558	643	631	924	763	608	888	1,258	36.0
Washington	88.9	Male	44,257	4,666	4,650	5,468	5,078	7,652	6,206	4,090	3,243	3,204	28.0
		Female	44,643	4,464	4,413	5,247	4,882	7,890	5,994	3,909	3,371	4,473	29.2
Waukesha	289.8	Male	144,325	13,250	14,506	18,393	16,640	23,242	21,048	16,396	11,803	9,047	29.0
		Female	145,475	12,374	13,779	17,477	14,947	24,298	21,731	15,807	11,868	13,194	30.8
Waupaca	43.6	Male	21,426	1,998	1,923	2,206	2,288	3,185	2,340	1,905	2,139	3,442	32.2
		Female	22,174	1,971	1,822	2,155	2,212	3,024	2,282	1,948	2,413	4,347	34.7
Waushara	19.2	Male	9,506	810	809	982	955	1,344	1,014	923	1,006	1,663	33.9
		Female	9,694	780	785	921	829	1,264	1,028	968	1,190	1,929	37.6
Winnebago	132.5	Male	64,385	5,608	5,409	6,758	9,986	11,215	7,495	6,085	5,632	6,197	29.0
		Female	68,115	5,235	5,123	6,374	10,487	10,902	7,604	6,416	6,356	9,618	31.3
Wood	74.3	Male	36,221	3,596	3,534	4,198	4,505	5,795	4,223	3,318	3,215	3,837	28.9
		Female	38,079	3,540	3,310	4,004	4,854	5,853	4,201	3,375	3,583	5,359	30.7
TOTAL METRO COUNTIES	**3,173.8**	**Male**	**1,543,914**	**145,029**	**139,030**	**164,467**	**220,926**	**273,886**	**181,104**	**147,448**	**134,010**	**138,014**	**28.7**
		Female	**1,629,886**	**137,224**	**133,620**	**157,837**	**225,420**	**275,923**	**185,847**	**152,560**	**148,726**	**212,729**	**30.8**
TOTAL STATE	**4,767.8**	**Male**	**2,334,822**	**219,560**	**210,669**	**249,540**	**321,796**	**395,043**	**267,948**	**219,000**	**209,837**	**241,429**	**29.2**
		Female	**2,432,978**	**207,914**	**201,023**	**238,868**	**320,264**	**389,997**	**271,686**	**225,400**	**231,975**	**345,851**	**31.4**
WYOMING													
CASPER	**76.3**	**Male**	**38,851**	**4,236**	**3,543**	**3,425**	**5,873**	**8,546**	**4,670**	**3,702**	**2,856**	**2,000**	**27.7**
		Female	**37,449**	**4,201**	**3,336**	**3,365**	**5,439**	**7,294**	**4,492**	**3,492**	**2,880**	**2,950**	**28.3**
Natrona	76.3	Male	38,851	4,236	3,543	3,425	5,873	8,546	4,670	3,702	2,856	2,000	27.7
		Female	37,449	4,201	3,336	3,365	5,439	7,294	4,492	3,492	2,880	2,950	28.3
ALL COUNTIES													
Albany	29.3	Male	15,335	1,254	1,065	1,012	4,691	3,172	1,497	931	854	859	24.5
		Female	13,965	1,143	1,014	988	3,728	2,604	1,386	995	890	1,217	25.4
Big Horn	12.3	Male	6,205	749	667	637	670	873	717	543	552	797	29.3
		Female	6,095	673	588	596	583	872	712	512	605	954	32.0
Campbell	26.9	Male	14,301	1,943	1,489	1,207	2,469	3,515	1,710	1,046	580	342	25.1
		Female	12,599	1,814	1,377	1,167	2,139	2,896	1,476	814	474	442	24.4
Carbon	23.7	Male	12,464	1,488	1,157	1,124	1,839	2,724	1,574	1,007	791	760	27.3
		Female	11,236	1,567	1,045	1,058	1,512	2,185	1,279	910	760	920	27.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/81 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WYOMING (continued)													
ALL COUNTIES (continued)													
Converse	15.9	Male	8,173	1,105	882	801	1,171	1,734	1,056	650	390	384	25.7
		Female	7,727	1,063	848	762	1,085	1,524	945	567	416	517	25.7
Crook	5.5	Male	2,832	350	272	303	311	473	351	260	264	248	28.8
		Female	2,668	294	241	307	309	402	342	246	249	278	29.6
Fremont	41.4	Male	21,245	2,555	2,186	2,209	2,870	4,014	2,592	2,010	1,493	1,316	27.0
		Female	20,155	2,447	1,861	2,078	2,604	3,702	2,582	1,851	1,379	1,651	27.9
Goshen	12.3	Male	6,012	608	536	612	690	918	696	590	573	789	31.1
		Female	6,288	591	485	567	763	877	703	582	652	1,068	33.4
Hot Springs	5.9	Male	2,939	319	251	273	340	469	332	238	279	438	31.1
		Female	2,961	277	231	243	313	436	311	292	310	548	34.5
Johnson	6.9	Male	3,439	368	326	317	334	593	436	303	331	431	31.3
		Female	3,461	351	318	310	323	573	421	297	320	548	32.5
Laramie	70.9	Male	35,660	3,629	3,290	3,442	5,404	6,832	4,482	3,274	2,682	2,625	28.0
		Female	35,240	3,507	3,152	3,249	4,708	6,331	4,281	3,264	2,993	3,755	29.7
Lincoln	13.0	Male	6,704	1,064	789	656	691	1,206	756	485	530	527	26.3
		Female	6,296	987	718	642	667	1,064	660	476	508	574	26.3
Natrona	76.3	Male	38,851	4,236	3,543	3,425	5,873	8,546	4,670	3,702	2,856	2,000	27.7
		Female	37,449	4,201	3,336	3,365	5,439	7,294	4,492	3,492	2,880	2,950	28.3
Niobrara	2.9	Male	1,400	131	118	119	150	190	154	166	151	221	34.6
		Female	1,500	131	122	130	141	188	174	155	162	297	37.2
Park	22.4	Male	11,125	1,147	1,016	1,091	1,455	1,897	1,447	1,058	991	1,023	29.5
		Female	11,275	1,043	1,056	1,049	1,419	1,841	1,408	1,101	999	1,359	30.8
Platte	13.2	Male	6,863	761	594	711	785	1,395	915	627	529	546	29.2
		Female	6,337	731	587	569	758	1,198	778	505	535	676	29.4
Sheridan	26.7	Male	13,401	1,444	1,235	1,161	1,502	2,695	1,631	1,153	1,226	1,354	30.0
		Female	13,299	1,324	1,098	1,202	1,502	2,355	1,513	1,154	1,242	1,909	31.5
Sublette	4.7	Male	2,463	268	253	271	255	468	318	232	206	192	28.9
		Female	2,237	234	232	236	218	402	315	208	188	204	29.9
Sweetwater	46.7	Male	24,709	3,363	2,447	2,200	3,691	5,608	3,055	1,864	1,400	1,081	26.2
		Female	21,991	3,276	2,319	1,936	3,190	4,615	2,440	1,636	1,292	1,287	25.6
Teton	10.2	Male	5,288	422	370	439	774	1,500	810	424	311	238	29.3
		Female	4,912	367	375	395	726	1,378	696	402	277	296	29.3
Uinta	14.4	Male	7,544	1,108	801	657	1,124	1,610	799	571	484	390	25.5
		Female	6,856	1,120	731	610	973	1,345	681	495	415	486	25.0
Washakie	10.0	Male	5,111	578	493	615	608	861	623	451	441	441	28.0
		Female	4,889	606	459	473	517	823	597	452	406	556	29.7
Weston	7.3	Male	3,685	453	336	361	474	665	418	364	316	298	28.3
		Female	3,615	424	338	338	436	588	453	330	315	393	29.6
TOTAL METRO COUNTIES	**76.3**	**Male**	**38,851**	**4,236**	**3,543**	**3,425**	**5,873**	**8,546**	**4,670**	**3,702**	**2,856**	**2,000**	**27.7**
		Female	**37,449**	**4,201**	**3,336**	**3,365**	**5,439**	**7,294**	**4,492**	**3,492**	**2,880**	**2,950**	**28.3**
TOTAL STATE	**498.8**	**Male**	**255,749**	**29,343**	**24,116**	**23,643**	**38,171**	**51,958**	**31,039**	**21,949**	**18,230**	**17,300**	**27.4**
		Female	**243,051**	**28,171**	**22,531**	**22,270**	**34,053**	**45,493**	**28,645**	**20,736**	**18,267**	**22,885**	**28.2**

VOLUME I — Section 6

Households By Age of Householder And By Number Of Persons For Metropolitan Markets And All Counties

By Age Of Householder

Under 25 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over

By Number Of Persons: 1, 2, 3, 4, 5, 6 Or More

Average Household Size

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

Metropolitan county of another state s metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA														
ANNISTON	**41.3**	**4,375**	**9,350**	**7,081**	**6,190**	**6,337**	**7,967**	**8,496**	**12,507**	**8,324**	**6,935**	**3,117**	**1,921**	**2.95**
Calhoun	41.3	4,375	9,350	7,081	6,190	6,337	7,967	8,496	12,507	8,324	6,935	3,117	1,921	2.95
BIRMINGHAM	**315.1**	**24,009**	**72,778**	**54,019**	**46,820**	**49,436**	**68,038**	**70,828**	**97,413**	**60,592**	**49,166**	**22,052**	**15,049**	**2.73**
Jefferson	251.4	19,148	57,783	41,455	37,451	40,299	55,264	59,947	78,088	47,453	37,103	16,867	11,942	2.69
St. Clair	14.9	1,007	3,367	2,989	2,301	2,314	2,922	2,515	4,467	3,125	2,760	1,248	785	2.93
Shelby	23.9	2,177	6,462	5,129	3,409	2,970	3,753	3,653	7,153	5,096	4,961	1,930	1,107	2.99
Walker	24.9	1,677	5,166	4,446	3,659	3,853	6,099	4,713	7,705	4,918	4,342	2,007	1,215	2.84
FLORENCE	**49.4**	**4,067**	**10,292**	**9,209**	**7,655**	**7,935**	**10,242**	**9,501**	**16,010**	**9,735**	**8,366**	**3,706**	**2,082**	**2.79**
Colbert	19.9	1,375	4,097	3,710	3,143	3,364	4,211	3,767	6,490	3,930	3,286	1,545	882	2.78
Lauderdale	29.5	2,692	6,195	5,499	4,512	4,571	6,031	5,734	9,520	5,805	5,080	2,161	1,200	2.80
GADSDEN	**38.0**	**2,614**	**7,656**	**6,344**	**5,766**	**6,652**	**8,968**	**7,867**	**12,196**	**7,369**	**6,105**	**2,778**	**1,685**	**2.75**
Etowah	38.0	2,614	7,656	6,344	5,766	6,652	8,968	7,867	12,196	7,369	6,105	2,778	1,685	2.75
HUNTSVILLE	**110.1**	**10,680**	**24,408**	**22,713**	**18,401**	**15,540**	**18,358**	**21,420**	**33,844**	**22,608**	**18,824**	**8,253**	**5,151**	**2.84**
Limestone	15.8	1,341	3,333	3,055	2,429	2,316	3,326	2,720	4,718	3,237	2,814	1,422	889	2.96
Madison	69.7	7,472	16,133	15,130	12,108	9,370	9,487	13,925	21,118	14,332	11,893	5,108	3,324	2.84
Marshall	24.6	1,867	4,942	4,528	3,864	3,854	5,545	4,775	8,008	5,039	4,117	1,723	938	2.74
MOBILE	**157.7**	**11,982**	**37,040**	**29,019**	**23,247**	**25,234**	**31,178**	**33,344**	**45,781**	**29,748**	**25,281**	**13,091**	**10,455**	**2.88**
Baldwin	28.5	1,641	5,724	5,333	4,263	4,743	6,796	5,305	9,306	5,151	4,528	2,433	1,777	2.87
Mobile	129.2	10,341	31,316	23,686	18,984	20,491	24,382	28,039	36,475	24,597	20,753	10,658	8,678	2.89
MONTGOMERY	**97.6**	**8,030**	**22,389**	**18,742**	**14,644**	**14,904**	**18,891**	**21,983**	**28,616**	**17,974**	**15,544**	**7,312**	**6,171**	**2.88**
Autauga	10.9	880	2,205	2,515	1,848	1,479	1,973	1,700	2,974	2,165	2,176	1,087	798	3.08
Elmore	14.8	982	3,163	2,755	2,208	2,354	3,338	2,621	4,562	2,952	2,464	1,190	1,011	3.05
Montgomery	71.9	6,168	17,021	13,472	10,588	11,071	13,580	17,662	21,080	12,857	10,904	5,035	4,362	2.81
TUSCALOOSA	**49.4**	**7,574**	**11,081**	**7,810**	**7,235**	**6,806**	**8,894**	**11,828**	**15,223**	**9,130**	**7,323**	**3,378**	**2,518**	**2.87**
Tuscaloosa	49.4	7,574	11,081	7,810	7,235	6,806	8,894	11,828	15,223	9,130	7,323	3,378	2,518	2.87
ALL COUNTIES														
Autauga	10.9	880	2,205	2,515	1,848	1,479	1,973	1,700	2,974	2,165	2,176	1,087	798	3.08
Baldwin	28.5	1,641	5,724	5,333	4,263	4,743	6,796	5,305	9,306	5,151	4,528	2,433	1,777	2.87
Barbour	8.6	455	1,681	1,291	1,234	1,557	2,382	1,936	2,471	1,517	1,264	739	673	2.92
Bibb	5.5	356	1,060	1,007	756	837	1,484	1,112	1,566	976	894	499	453	2.91
Blount	13.4	950	2,662	2,648	2,044	2,022	3,074	2,288	4,245	2,762	2,504	1,039	562	2.85
Bullock	3.5	142	607	488	433	634	1,196	828	952	560	484	280	396	2.97
Butler	7.5	416	1,294	1,097	1,048	1,334	2,311	1,721	2,261	1,301	1,091	547	579	2.88
Calhoun	41.3	4,375	9,350	7,081	6,190	6,337	7,967	8,496	12,507	8,324	6,935	3,117	1,921	2.95
Chambers	13.9	803	2,638	2,109	1,985	2,519	3,846	3,019	4,355	2,469	1,975	1,035	1,047	2.84
Cherokee	6.7	476	1,267	1,177	1,043	1,126	1,611	1,141	2,164	1,401	1,136	539	319	2.88
Chilton	11.3	819	2,255	1,979	1,629	1,769	2,849	2,168	3,498	2,263	2,008	834	529	2.79
Choctaw	5.5	296	1,067	955	820	885	1,477	1,100	1,486	1,022	867	483	542	3.04
Clarke	9.1	589	1,790	1,576	1,272	1,392	2,481	1,971	2,501	1,559	1,455	742	872	3.05
Clay	4.8	308	848	794	[illegible]	733	1,436	970	1,535	901	710	370	314	2.90
Cleburne	4.7	392	909	854	[illegible]	697	1,113	919	1,486	939	792	360	204	2.74
Coffee	13.8	1,257	2,991	2,532	[illegible]	1,982	2,961	2,556	4,395	2,752	2,446	999	652	2.83
Colbert	19.9	1,375	4,097	3,710	3,143	3,364	4,211	3,767	6,490	3,930	3,286	1,545	882	2.78
Conecuh	5.5	319	933	768	775	923	1,782	1,339	1,598	913	769	409	467	2.89
Coosa	4.1	249	745	626	661	710	1,109	865	1,338	717	565	293	322	2.80
Covington	14.3	964	2,317	2,243	2,075	2,542	4,159	3,350	4,827	2,577	2,028	896	622	2.62
Crenshaw	5.2	259	876	753	722	927	1,663	1,201	1,641	900	748	387	323	2.75
Cullman	23.0	1,823	4,427	4,159	3,535	3,661	5,395	4,140	7,655	4,672	3,860	1,717	956	2.79
Dale	15.2	2,784	3,965	2,567	1,795	1,638	2,451	2,786	4,415	3,202	2,732	1,314	751	3.11
Dallas	17.8	1,495	3,613	2,926	2,500	2,739	4,527	4,217	4,811	3,054	2,518	1,441	1,759	3.00
De Kalb	20.3	1,541	3,928	3,585	2,972	3,123	5,151	4,096	6,554	4,020	3,282	1,473	875	2.74
Elmore	14.8	982	3,163	2,755	2,208	2,354	3,338	2,621	4,562	2,952	2,464	1,190	1,011	3.05
Escambia	13.0	898	2,739	2,267	1,882	1,961	3,253	2,772	3,748	2,458	2,058	1,060	904	2.99
Etowah	38.0	2,614	7,656	6,344	5,766	6,652	8,968	7,867	12,196	7,369	6,105	2,778	1,685	2.75
Fayette	6.9	444	1,262	1,205	971	1,123	1,895	1,449	2,172	1,319	1,112	538	310	2.80
Franklin	10.7	795	2,077	1,911	1,584	1,645	2,688	2,059	3,519	2,215	1,751	770	386	2.72
Geneva	8.8	576	1,559	1,471	1,274	1,444	2,476	1,754	2,787	1,755	1,376	657	471	2.80
Greene	3.6	158	576	513	523	585	1,245	941	900	537	427	299	496	3.06
Hale	5.0	249	814	714	686	864	1,673	1,124	1,360	847	643	390	636	3.12
Henry	5.5	321	1,043	871	762	935	1,568	1,142	1,701	1,057	772	403	425	2.84
Houston	27.8	2,201	6,458	5,355	4,298	4,125	5,363	5,583	8,727	5,434	4,532	2,104	1,420	2.80
Jackson	18.8	1,449	4,400	3,710	2,788	2,695	3,758	3,265	5,745	3,886	3,566	1,491	847	2.85

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA (continued)														
ALL COUNTIES (continued)														
Jefferson	251.4	19,148	57,783	41,455	37,451	40,299	55,264	59,947	78,088	47,453	37,103	16,867	11,942	2.69
Lamar	6.0	413	1,088	1,015	861	934	1,689	1,231	1,844	1,171	969	483	302	2.80
Lauderdale	29.5	2,692	6,195	5,499	4,512	4,571	6,031	5,734	9,520	5,805	5,080	2,161	1,200	2.80
Lawrence	10.2	844	2,175	1,980	1,472	1,476	2,253	1,751	2,888	1,986	1,897	923	755	3.00
Lee	28.7	7,416	6,128	4,484	3,434	3,300	3,938	7,356	9,580	4,671	4,029	1,806	1,258	2.74
Limestone	15.8	1,341	3,333	3,055	2,429	2,316	3,326	2,720	4,718	3,237	2,814	1,422	889	2.96
Lowndes	3.8	201	717	599	543	645	1,094	772	872	591	540	323	702	3.50
Macon	8.5	747	1,549	1,148	1,086	1,595	2,375	2,341	2,096	1,448	1,107	664	844	3.19
Madison	69.7	7,472	16,133	15,130	12,108	9,370	9,487	13,925	21,118	14,332	11,893	5,108	3,324	2.84
Marengo	8.3	448	1,540	1,323	1,239	1,357	2,393	1,888	2,259	1,356	1,231	717	849	3.04
Marion	11.2	901	2,168	2,028	1,583	1,661	2,859	2,201	3,656	2,227	1,858	822	436	2.78
Marshall	24.6	1,867	4,942	4,528	3,864	3,854	5,545	4,775	8,008	5,039	4,117	1,723	938	2.74
Mobile	129.2	10,341	31,316	23,686	18,984	20,491	24,382	28,039	36,475	24,597	20,753	10,658	8,678	2.89
Monroe	7.6	452	1,481	1,280	1,078	1,167	2,142	1,563	2,090	1,331	1,224	619	773	3.03
Montgomery	71.9	6,168	17,021	13,472	10,588	11,071	13,580	17,662	21,080	12,857	10,904	5,035	4,362	2.81
Morgan	32.7	2,822	7,482	6,502	5,044	4,764	6,086	6,225	10,198	6,523	5,738	2,571	1,445	2.82
Perry	4.6	250	765	703	619	735	1,528	1,075	1,236	708	599	412	570	3.24
Pickens	7.2	383	1,244	1,226	1,088	1,203	2,056	1,447	2,110	1,276	1,130	583	654	3.01
Pike	9.9	1,287	1,614	1,448	1,214	1,563	2,774	2,477	3,143	1,691	1,277	636	676	2.88
Randolph	7.2	560	1,256	1,126	1,043	1,171	2,044	1,595	2,254	1,271	1,077	523	480	2.83
☐ Russell	16.7	1,268	3,475	2,892	2,735	2,849	3,481	3,550	5,059	3,153	2,562	1,196	1,180	2.86
St. Clair	14.9	1,007	3,367	2,989	2,301	2,314	2,922	2,515	4,467	3,125	2,760	1,248	785	2.93
Shelby	23.9	2,177	6,462	5,129	3,409	2,970	3,753	3,653	7,153	5,096	4,961	1,930	1,107	2.99
Sumter	5.4	566	874	720	673	854	1,713	1,282	1,482	844	692	433	667	3.13
Talladega	25.0	1,899	5,098	4,262	3,831	4,109	5,801	4,724	7,487	4,751	4,064	2,030	1,944	3.00
Tallapoosa	13.8	884	2,572	2,243	2,026	2,458	3,617	2,885	4,210	2,687	2,092	1,040	886	2.85
Tuscaloosa	49.4	7,574	11,081	7,810	7,235	6,806	8,894	11,828	15,223	9,130	7,323	3,378	2,518	2.87
Walker	24.9	1,677	5,166	4,446	3,659	3,853	6,099	4,713	7,705	4,918	4,342	2,007	1,215	2.84
Washington	5.5	417	1,139	1,041	816	781	1,306	971	1,441	1,018	973	564	533	3.09
Wilcox	4.4	219	725	600	598	772	1,486	1,008	1,089	659	580	360	704	3.27
Winston	8.1	634	1,657	1,584	1,241	1,244	1,740	1,430	2,645	1,648	1,436	620	321	2.81
TOTAL METRO COUNTIES	**875.3**	**74,599**	**198,469**	**157,829**	**132,693**	**135,693**	**176,017**	**188,817**	**266,649**	**168,633**	**140,106**	**64,883**	**46,212**	**2.81**
TOTAL STATE	**1,397.2**	**119,726**	**302,542**	**247,292**	**207,742**	**216,610**	**303,288**	**296,851**	**425,642**	**266,480**	**222,984**	**105,120**	**80,123**	**2.84**
ALASKA														
ANCHORAGE	**66.3**	**9,088**	**23,566**	**16,567**	**9,215**	**5,598**	**2,266**	**14,500**	**19,381**	**13,200**	**11,636**	**4,975**	**2,608**	**2.78**
Anchorage	66.3	9,088	23,566	16,567	9,215	5,598	2,266	14,500	19,381	13,200	11,636	4,975	2,608	2.78
ALL COUNTIES														
Aleutian Islands	1.6	340	650	299	152	96	63	238	388	332	349	152	141	4.94
Anchorage	66.3	9,088	23,566	16,567	9,215	5,598	2,266	14,500	19,381	13,200	11,636	4,975	2,608	2.78
Bethel	2.9	172	866	720	475	349	318	541	482	423	382	328	744	3.86
Bristol Bay	.3	40	98	72	44	24	22	66	82	46	48	28	30	3.67
Dillingham	1.4	80	446	354	206	179	135	225	272	258	227	159	259	3.43
Fairbanks North Star	19.6	3,352	7,116	4,444	2,275	1,591	822	4,830	5,398	3,635	3,471	1,462	804	2.86
Haines	.6	38	178	153	86	93	52	138	158	115	107	46	36	2.83
Juneau	7.6	745	2,536	1,906	1,038	827	548	1,680	2,404	1,467	1,197	526	326	2.75
Kenai Peninsula	9.3	842	3,071	2,334	1,408	1,049	596	1,941	2,666	1,722	1,639	830	502	2.94
Ketchikan Gateway	4.2	430	1,206	981	615	542	426	1,073	1,212	691	663	347	214	2.76
Kobuk	1.3	74	375	261	246	158	186	241	208	200	162	141	348	3.85
Kodiak Island	3.2	498	1,195	708	359	263	177	603	869	616	601	275	236	3.19
Matanuska - Susitna	6.6	403	2,165	1,772	1,063	723	474	1,023	1,804	1,391	1,374	588	420	3.02
Nome	1.9	112	522	426	341	243	256	381	341	308	301	213	356	3.53
North Slope	1.0	51	318	261	177	97	96	170	181	164	170	106	209	4.40
Prince of Wales - Outer Ketchikan	1.1	86	338	268	186	124	98	178	285	208	206	114	109	3.45
Sitka	2.6	327	804	659	378	254	178	442	713	506	497	282	180	3.19
Skagway - Yakutat - Angoon	1.1	100	361	252	128	127	132	225	281	212	167	110	105	3.36
Southeast Fairbanks	1.9	326	682	451	195	143	103	291	481	373	426	187	142	3.16
Valdez - Cordova	3.1	286	1,052	753	442	330	235	654	880	607	546	243	170	2.94
Wade Hampton	1.1	28	296	214	237	171	154	132	156	139	142	131	400	4.36
Wrangell - Petersburg	2.1	197	669	438	278	262	256	435	612	388	357	179	129	3.10
Yukon - Koyukuk	2.5	153	865	586	363	272	261	627	547	385	415	230	296	3.36

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALASKA (continued)														
TOTAL METRO COUNTIES	66.3	9,088	23,566	16,567	9,215	5,598	2,266	14,500	19,381	13,200	11,636	4,975	2,608	2.78
TOTAL STATE	143.3	17,768	49,375	34,881	19,907	[illegible]	7,854	30,634	39,801	27,386	25,083	11,632	8,764	2.96
ARIZONA														
PHOENIX	598.3	56,909	143,752	109,113	79,569	89,424	119,533	130,538	212,440	99,003	84,479	41,257	30,583	2.70
Maricopa	598.3	56,909	143,752	109,113	79,569	89,424	119,533	130,538	212,440	99,003	84,479	41,257	30,583	2.70
TUCSON	214.2	22,837	51,136	36,300	28,073	32,581	43,273	52,016	74,736	35,114	28,033	13,902	10,399	2.65
Pima	214.2	22,837	51,136	36,300	28,073	32,581	43,273	52,016	74,736	35,114	28,033	13,902	10,399	2.65
ALL COUNTIES														
Apache	13.8	1,008	3,516	3,115	2,229	1,842	2,090	2,024	2,502	2,053	2,198	1,674	3,349	4.04
Cochise	31.0	2,647	6,599	5,825	4,721	5,045	6,163	6,441	10,088	5,288	4,702	2,506	1,975	2.90
Coconino	24.0	3,508	7,305	4,776	3,165	2,713	2,533	4,525	6,930	4,154	3,870	2,077	2,444	3.33
Gila	13.6	901	2,559	2,264	1,947	2,591	3,338	2,790	4,769	2,080	1,861	1,162	938	2.83
Graham	7.0	572	1,547	1,332	969	1,007	1,573	1,206	2,076	1,098	1,006	742	872	3.44
Greenlee	3.8	288	976	694	649	662	531	656	1,016	717	625	455	331	3.05
Maricopa	598.3	56,909	143,752	109,113	79,569	89,424	119,533	130,538	212,440	99,003	84,479	41,257	30,583	2.70
Mohave	23.8	1,397	3,906	3,797	3,333	5,299	6,068	4,280	10,773	3,740	2,829	1,233	945	2.59
Navajo	19.9	1,600	5,065	4,401	2,991	2,889	2,954	3,096	4,614	3,169	3,152	2,242	3,627	3.60
Pima	214.2	22,837	51,136	36,300	28,073	32,581	43,273	52,016	74,736	35,114	28,033	13,902	10,399	2.65
Pinal	30.4	2,400	6,469	5,281	4,613	4,885	6,752	5,182	9,973	4,960	4,702	2,808	2,775	3.12
Santa Cruz	6.5	261	1,386	1,292	1,105	1,132	1,324	1,022	1,604	1,079	1,120	790	885	3.35
Yavapai	29.4	1,504	4,600	4,224	3,752	6,168	9,152	6,567	12,629	4,188	3,399	1,584	1,033	2.52
Yuma	32.0	3,357	6,697	5,616	4,267	5,291	6,772	5,872	11,122	5,189	4,763	2,656	2,398	2.98
TOTAL METRO COUNTIES	812.5	79,746	194,888	145,413	107,642	122,005	162,806	182,554	287,176	134,117	112,512	55,159	40,982	2.69
TOTAL STATE	1,047.7	99,189	245,513	188,030	141,383	161,529	212,056	226,215	365,272	171,832	146,739	75,088	62,554	2.77
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	69.2	9,242	14,268	11,167	8,743	9,833	15,947	14,014	25,730	12,242	10,299	4,601	2,314	2.72
Benton	31.1	2,436	5,745	4,992	4,024	5,260	8,643	5,613	12,296	5,314	4,632	2,115	1,130	2.69
Washington	38.1	6,806	8,523	6,175	4,719	4,573	7,304	8,401	13,434	6,928	5,667	2,486	1,184	2.74
FORT SMITH	76.9	5,931	16,045	14,117	10,720	11,789	18,298	16,591	24,646	14,181	12,577	5,615	3,290	2.74
Crawford	13.3	991	2,888	2,681	1,868	1,922	2,950	2,140	4,131	2,793	2,528	1,093	615	2.93
Sebastian	37.4	3,306	8,423	6,580	5,059	5,743	8,289	9,190	12,248	6,619	5,623	2,412	1,308	2.61
Le Flore, Okla.	*15.2*	*924*	*2,736*	*2,684*	*2,111*	*2,394*	*4,351*	*3,210*	*4,863*	*2,653*	*2,589*	*1,164*	*691*	*2.78*
Sequoyah, Okla.	*11.0*	*710*	*1,998*	*2,172*	*1,682*	*1,730*	*2,708*	*2,051*	*3,404*	*2,086*	*1,837*	*946*	*676*	*2.92*
LITTLE ROCK - NORTH LITTLE ROCK	149.2	15,218	39,879	27,190	20,479	20,779	25,655	34,706	46,447	28,358	23,336	9,952	6,401	2.72
Pulaski	130.4	13,729	35,410	23,038	17,557	18,182	22,484	31,909	40,614	24,454	19,443	8,340	5,640	2.68
Saline	18.8	1,489	4,469	4,152	2,922	2,597	3,171	2,797	5,833	3,904	3,893	1,612	761	2.99
PINE BLUFF	31.5	2,988	6,726	4,993	4,359	4,921	7,513	6,923	9,436	5,778	4,854	2,341	2,168	2.91
Jefferson	31.5	2,988	6,726	4,993	4,359	4,921	7,513	6,923	9,436	5,778	4,854	2,341	2,168	2.91
TEXARKANA	47.2	3,439	9,990	7,818	6,488	7,741	11,724	10,789	14,833	8,737	7,076	3,324	2,441	2.75
Little River	4.9	341	985	913	665	732	1,264	1,000	1,449	889	826	416	320	2.96
Miller	13.9	1,035	2,953	2,164	1,867	2,331	3,550	3,094	4,258	2,781	1,977	1,002	788	2.78
Bowie, Tex.	*28.4*	*2,063*	*6,052*	*4,741*	*3,956*	*4,678*	*6,910*	*6,695*	*9,126*	*5,067*	*4,273*	*1,906*	*1,333*	*2.70*
ALL COUNTIES														
Arkansas	9.1	683	1,815	1,368	1,389	1,525	2,320	2,010	3,074	1,794	1,271	545	406	2.67
Ashley	9.4	655	1,911	1,748	1,317	1,413	2,356	1,971	2,820	1,726	1,488	808	587	2.85
Baxter	12.1	484	1,589	1,414	1,291	2,311	5,011	2,456	5,773	1,672	1,350	573	276	2.43
Benton	31.1	2,436	5,745	4,992	4,024	5,260	8,643	5,613	12,296	5,314	4,632	2,115	1,130	2.69
Boone	10.5	782	1,954	1,670	1,458	1,602	3,034	2,239	3,767	1,862	1,613	698	321	2.63
Bradley	5.2	285	769	763	697	903	1,778	1,198	1,741	887	783	336	255	2.69
Calhoun	2.2	117	345	340	308	380	710	493	694	424	335	130	124	2.77
Carroll	6.8	392	1,080	1,005	911	1,203	2,209	1,567	2,672	1,084	897	373	207	2.49
Chicot	6.0	363	973	849	851	1,039	1,925	1,493	1,667	988	783	466	603	2.97
Clark	8.3	1,053	1,387	1,227	1,005	1,293	2,335	2,107	2,777	1,443	1,199	452	322	2.84
Clay	8.1	473	1,220	1,260	1,157	1,351	2,639	1,886	2,876	1,426	1,139	512	261	2.58
Cleburne	6.9	351	958	1,131	1,065	1,275	2,120	1,239	2,833	1,196	985	448	199	2.62
Cleveland	2.9	168	504	315	398	443	872	602	915	504	496	226	157	2.76
Columbia	9.7	764	1,577	1,496	1,395	1,541	2,927	2,458	3,123	1,660	1,286	620	553	2.76

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Conway	7.0	500	1,229	1,103	1,021	1,197	1,950	1,403	2,317	1,273	1,068	508	431	2.84
Craighead	23.4	3,083	5,077	4,223	3,138	3,189	4,690	4,777	7,803	4,748	3,743	1,519	810	2.78
Crawford	13.3	991	2,888	2,681	1,868	1,922	2,950	2,140	4,131	2,793	2,528	1,093	615	2.93
☐ Crittenden	16.3	1,338	3,701	3,197	2,333	2,481	3,250	3,141	4,481	3,072	2,645	1,405	1,556	3.05
Cross	6.8	510	1,431	1,200	907	1,045	1,707	1,341	1,973	1,222	1,121	578	[illegible]	3.00
Dallas	3.9	213	698	600	510	656	1,223	943	1,201	642	598	287	[illegible]	2.72
Desha	6.8	494	1,425	1,076	832	1,057	1,916	1,692	1,799	1,159	1,079	494	577	2.93
Drew	6.4	655	1,260	1,017	827	893	1,748	1,439	1,949	1,161	1,079	445	327	2.88
Faulkner	16.7	2,428	3,372	2,830	2,221	2,371	3,478	3,354	5,524	3,179	2,705	1,217	721	2.91
Franklin	5.5	369	1,019	895	767	864	1,586	1,097	1,834	1,035	912	401	221	2.78
Fulton	4.1	182	663	546	580	771	1,358	918	1,525	704	567	264	122	2.54
Garland	29.6	1,965	4,865	4,093	3,838	5,236	9,603	7,805	11,058	4,675	3,640	1,524	898	2.47
Grant	4.7	316	915	977	680	668	1,144	834	1,419	940	917	406	184	2.89
Greene	11.8	874	2,354	2,095	1,643	1,787	3,047	2,356	3,968	2,324	1,899	832	421	2.69
Hempstead	8.8	530	1,537	1,385	1,161	1,412	2,775	2,067	2,839	1,474	1,296	644	480	2.78
Hot Spring	10.2	653	1,948	1,486	1,511	1,694	2,708	2,068	3,412	1,864	1,685	738	433	2.72
Howard	5.0	287	967	769	610	779	1,588	1,128	1,647	795	829	363	238	2.76
Independence	11.4	821	2,286	2,011	1,700	1,704	2,878	2,231	3,802	2,298	1,884	765	420	2.76
Izard	4.5	166	586	540	544	892	1,772	947	2,008	661	544	217	123	2.53
Jackson	8.0	482	1,530	1,269	1,154	1,340	2,205	1,772	2,549	1,430	1,323	551	375	2.71
Jefferson	31.5	2,988	6,726	4,993	4,359	4,921	7,513	6,923	9,436	5,778	4,854	2,341	2,168	2.91
Johnson	6.7	490	1,139	1,015	847	1,087	2,122	1,445	2,331	1,157	1,041	467	259	2.70
Lafayette	3.6	179	598	551	458	584	1,230	963	1,032	555	484	288	278	2.83
Lawrence	7.0	446	1,166	1,083	961	1,170	2,174	1,468	2,470	1,257	1,055	499	251	2.69
Lee	4.8	274	829	720	704	800	1,473	1,077	1,335	782	690	379	537	3.08
Lincoln	3.9	272	859	651	424	512	1,182	853	1,148	665	593	333	308	3.41
Little River	4.9	341	985	913	665	732	1,264	1,000	1,449	889	826	416	320	2.96
Logan	7.2	467	1,216	1,120	938	1,153	2,306	1,557	2,404	1,219	1,082	576	362	2.86
Lonoke	12.1	962	2,412	2,539	1,711	1,740	2,736	2,101	3,551	2,308	2,318	1,098	724	2.97
Madison	4.3	234	805	675	604	753	1,229	777	1,514	802	731	300	176	2.72
Marion	4.6	198	715	633	578	965	1,511	856	1,937	704	631	312	160	2.65
Miller	13.9	1,035	2,953	2,164	1,867	2,331	3,550	3,094	4,258	2,781	1,977	1,002	788	2.78
Mississippi	20.0	2,073	4,413	3,403	2,618	2,979	4,514	4,059	5,783	3,823	3,356	1,552	1,427	2.95
Monroe	4.9	243	826	704	687	878	1,562	1,259	1,436	868	628	308	401	2.80
Montgomery	3.1	166	484	483	448	526	993	578	1,238	535	428	206	115	2.61
Nevada	4.0	233	686	555	483	668	1,375	911	1,357	637	540	320	235	2.83
Newton	2.9	165	555	514	429	503	734	530	924	576	477	272	121	2.79
Ouachita	11.4	667	1,994	1,683	1,655	2,020	3,381	2,795	3,678	1,889	1,710	732	596	2.68
Perry	2.6	163	441	449	372	441	734	501	868	474	383	232	142	2.92
Phillips	11.3	690	2,068	1,901	1,565	1,841	3,235	2,687	3,082	1,952	1,596	841	1,142	2.98
Pike	4.0	270	709	677	528	632	1,184	872	1,387	707	601	266	167	2.68
Poinsett	9.5	676	1,818	1,681	1,347	1,577	2,401	1,869	2,949	1,859	1,585	748	490	2.84
Polk	6.5	400	987	1,048	878	1,093	2,094	1,368	2,375	1,114	921	434	288	2.72
Pope	14.6	1,638	2,986	2,718	2,039	2,054	3,165	2,862	4,799	2,843	2,452	1,084	560	2.79
Prairie	3.8	224	659	630	546	632	1,109	925	1,218	586	565	315	191	2.66
Pulaski	130.4	13,729	35,410	23,038	17,557	18,182	22,484	31,909	40,614	24,454	19,443	8,340	5,640	2.68
Randolph	6.4	356	1,137	1,060	937	1,075	1,835	1,309	2,129	1,191	945	522	304	2.75
St. Francis	10.1	682	2,178	1,753	1,368	1,605	2,514	2,176	2,748	1,780	1,558	841	997	3.04
Saline	18.8	1,489	4,469	4,152	2,922	2,597	3,171	2,797	5,833	3,904	3,893	1,612	761	2.99
Scott	3.7	214	552	672	525	601	1,136	757	1,315	617	593	239	179	2.68
Searcy	3.4	160	579	505	489	634	1,033	706	1,183	653	465	256	137	2.65
Sebastian	37.4	3,306	8,423	6,580	5,059	5,743	8,289	9,190	12,248	6,619	5,623	2,412	1,308	2.61
Sevier	5.4	349	1,008	934	721	852	1,536	1,108	1,788	978	886	402	238	2.70
Sharp	6.2	318	784	751	727	1,227	2,393	1,221	2,656	1,001	732	367	223	2.55
Stone	3.5	190	568	626	519	610	985	653	1,261	673	524	248	141	2.69
Union	18.6	1,195	3,469	2,876	2,528	3,262	5,270	4,711	5,997	3,259	2,476	1,251	906	2.65
Van Buren	5.4	234	777	753	788	1,159	1,689	963	2,301	854	700	357	225	2.63
Washington	38.1	6,806	8,523	6,175	4,719	4,573	7,304	8,401	13,434	6,928	5,667	2,486	1,184	2.74
White	18.3	1,959	3,212	3,195	2,476	2,735	4,723	3,665	6,040	3,269	3,180	1,424	722	2.88
Woodruff	4.0	230	740	567	490	656	1,297	1,008	1,234	612	597	288	261	2.80
Yell	6.4	414	1,096	1,005	900	1,104	1,881	1,351	2,207	1,124	1,020	453	245	2.72
TOTAL METRO COUNTIES	**335.7**	**34,459**	**79,823**	**58,885**	**45,373**	**48,742**	**68,418**	**74,208**	**108,180**	**62,532**	**52,088**	**23,222**	**15,470**	**2.76**
TOTAL STATE	**851.7**	**73,008**	**173,532**	**142,138**	**115,547**	**132,709**	**214,766**	**186,040**	**281,214**	**154,105**	**130,145**	**59,372**	**40,824**	**2.76**

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA														
ANAHEIM - SANTA ANA - GARDEN GROVE	**736.6**	**72,448**	**189,611**	**155,551**	**115,378**	**98,498**	**105,114**	**162,522**	**241,275**	**130,889**	**112,608**	**51,627**	**37,679**	**2.75**
Orange	736.6	72,448	189,611	155,551	115,378	98,498	105,114	162,522	241,275	130,889	112,608	51,627	37,679	2.75
BAKERSFIELD	**148.1**	**13,701**	**36,075**	**27,108**	**20,927**	**22,800**	**27,489**	**31,529**	**47,031**	**26,025**	**23,689**	**11,239**	**8,587**	**2.83**
Kern	148.1	13,701	36,075	27,108	20,927	22,800	27,489	31,529	47,031	26,025	23,689	11,239	8,587	2.83
CHICO	**61.5**	**7,609**	**13,114**	**8,636**	**6,621**	**10,030**	**15,490**	**15,367**	**24,160**	**9,782**	**7,581**	**2,959**	**1,651**	**2.47**
Butte	61.5	7,609	13,114	8,636	6,621	10,030	15,490	15,367	24,160	9,782	7,581	2,959	1,651	2.47
FRESNO	**189.6**	**18,049**	**47,697**	**33,708**	**26,724**	**28,406**	**35,016**	**41,278**	**60,335**	**33,192**	**28,882**	**13,867**	**12,046**	**2.82**
Fresno	189.6	18,049	47,697	33,708	26,724	28,406	35,016	41,278	60,335	33,192	28,882	13,867	12,046	2.82
LOS ANGELES - LONG BEACH	**2,780.7**	**256,820**	**714,187**	**526,695**	**395,446**	**411,513**	**476,039**	**770,109**	**825,820**	**452,196**	**361,090**	**190,370**	**181,115**	**2.72**
Los Angeles	2,780.7	256,820	714,187	526,695	395,446	411,513	476,039	770,109	825,820	452,196	361,090	190,370	181,115	2.72
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	*4,295.3*	*398,715*	*1,093,320*	*827,560*	*616,536*	*622,444*	*736,725*	*1,089,491*	*1,327,050*	*718,394*	*595,893*	*301,482*	*262,990*	*2.74*
MODESTO	**101.8**	**9,399**	**24,747**	**18,420**	**13,812**	**15,177**	**20,245**	**21,952**	**33,052**	**18,240**	**16,005**	**7,325**	**5,226**	**2.75**
Stanislaus	101.8	9,399	24,747	18,420	13,812	15,177	20,245	21,952	33,052	18,240	16,005	7,325	5,226	2.75
OXNARD - SIMI VALLEY - VENTURA	**186.9**	**15,845**	**48,129**	**41,096**	**28,535**	**25,047**	**28,248**	**33,231**	**57,713**	**34,302**	**32,886**	**16,012**	**12,756**	**2.99**
Ventura	186.9	15,845	48,129	41,096	28,535	25,047	28,248	33,231	57,713	34,302	32,886	16,012	12,756	2.99
REDDING	**46.8**	**3,831**	**10,811**	**9,099**	**6,592**	**7,446**	**9,021**	**9,745**	**16,883**	**8,404**	**7,181**	**2,987**	**1,600**	**2.63**
Shasta	46.8	3,831	10,811	9,099	6,592	7,446	9,021	9,745	16,883	8,404	7,181	2,987	1,600	2.63
RIVERSIDE - SAN BERNARDINO - ONTARIO	**591.1**	**53,602**	**141,393**	**104,218**	**77,177**	**87,386**	**127,324**	**123,629**	**202,242**	**101,007**	**89,309**	**43,473**	**31,440**	**2.78**
Riverside	261.6	20,995	56,192	43,016	32,849	41,247	67,301	58,108	96,132	40,932	35,220	17,381	13,827	2.69
San Bernardino	329.5	32,607	85,201	61,202	44,328	46,139	60,023	65,521	106,110	60,075	54,089	26,092	17,613	2.85
SACRAMENTO	**411.9**	**42,482**	**104,917**	**75,108**	**60,362**	**62,514**	**66,517**	**103,960**	**139,735**	**72,549**	**57,878**	**23,778**	**14,000**	**2.56**
Placer	46.7	3,188	10,680	9,577	7,096	7,219	8,940	9,229	16,433	8,515	7,834	3,065	1,624	2.69
Sacramento	321.3	32,206	83,119	58,091	47,614	49,440	50,830	83,648	108,417	56,456	43,792	18,124	10,863	2.53
Yolo	43.9	7,088	11,118	7,440	5,652	5,855	6,747	11,083	14,885	7,578	6,252	2,589	1,513	2.67
SALINAS - SEASIDE - MONTEREY	**100.7**	**12,086**	**26,710**	**16,733**	**13,089**	**14,226**	**17,856**	**21,606**	**31,791**	**18,072**	**15,216**	**7,301**	**6,714**	**2.99**
Monterey	100.7	12,086	26,710	16,733	13,089	14,226	17,856	21,606	31,791	18,072	15,216	7,301	6,714	2.99
SAN DIEGO	**718.6**	**81,325**	**190,179**	**126,257**	**92,437**	**100,462**	**127,940**	**174,910**	**249,079**	**122,113**	**96,628**	**44,592**	**31,278**	**2.72**
San Diego	718.6	81,325	190,179	126,257	92,437	100,462	127,940	174,910	249,079	122,113	96,628	44,592	31,278	2.72
SAN FRANCISCO - OAKLAND	**1,316.7**	**106,820**	**338,702**	**253,466**	**184,158**	**199,331**	**234,223**	**395,624**	**425,943**	**209,417**	**162,435**	**72,970**	**50,311**	**2.49**
Alameda	436.5	44,664	116,604	82,012	57,900	62,400	72,920	126,217	138,226	72,558	56,288	25,582	17,629	2.55
Contra Costa	255.9	18,237	61,568	55,049	39,879	40,756	40,411	57,221	85,768	46,250	40,539	17,109	9,013	2.64
Marin	92.7	5,748	23,324	21,669	14,314	13,817	13,828	26,073	33,255	14,975	11,900	4,477	2,020	2.43
San Francisco	298.5	21,277	80,528	48,932	36,241	43,700	67,822	124,566	90,132	36,781	22,951	12,067	12,003	2.25
San Mateo	233.1	16,894	56,678	45,804	35,824	38,658	39,242	61,547	78,562	38,853	30,75[illegible]	13,735	9,646	2.55
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*2,053.8*	*177,269*	*539,389*	*406,357*	*288,578*	*297,559*	*344,648*	*564,352*	*663,977*	*340,412*	*277,236*	*123,972*	*83,851*	*2.58*
SAN JOSE	**486.9**	**47,217**	**135,454**	**106,896**	**73,167**	**63,441**	**60,725**	**111,094**	**152,679**	**87,712**	**76,461**	**34,791**	**24,163**	**2.75**
Santa Clara	486.9	47,217	135,454	106,896	73,167	63,441	60,725	111,094	152,679	87,712	76,461	34,791	24,163	2.75
SANTA BARBARA - SANTA MARIA - LOMPOC	**114.3**	**14,567**	**27,527**	**19,392**	**15,140**	**15,603**	**22,071**	**28,214**	**38,949**	**19,666**	**15,482**	**6,998**	**4,991**	**2.67**
Santa Barbara	114.3	14,567	27,527	19,392	15,140	15,603	22,071	28,214	38,949	19,666	15,482	6,998	4,991	2.67
SANTA CRUZ	**77.2**	**7,405**	**21,650**	**12,711**	**8,448**	**9,808**	**17,178**	**19,543**	**27,388**	**13,187**	**10,045**	**4,041**	**2,996**	**2.60**
Santa Cruz	77.2	7,405	21,650	12,711	8,448	9,808	17,178	19,543	27,388	13,187	10,045	4,041	2,996	2.60
SANTA ROSA	**124.4**	**9,796**	**31,891**	**22,513**	**14,736**	**17,372**	**28,092**	**30,470**	**44,549**	**20,555**	**17,565**	**7,174**	**4,087**	**2.56**
Sonoma	124.4	9,796	31,891	22,513	14,736	17,372	28,092	30,470	44,549	20,555	17,565	7,174	4,087	2.56
STOCKTON	**131.3**	**11,118**	**30,456**	**22,826**	**18,694**	**21,413**	**26,793**	**31,006**	**42,186**	**22,839**	**19,663**	**9,221**	**6,385**	**2.74**
San Joaquin	131.3	11,118	30,456	22,826	18,694	21,413	26,793	31,006	42,186	22,839	19,663	9,221	6,385	2.74
VALLEJO - FAIRFIELD - NAPA	**125.8**	**13,436**	**33,342**	**23,482**	**16,517**	**17,415**	**21,608**	**27,164**	**40,806**	**22,728**	**20,775**	**9,037**	**5,290**	**2.79**
Napa	38.9	2,730	8,451	6,816	5,142	6,300	9,461	9,736	14,091	6,168	5,329	2,293	1,283	2.65
Solano	86.9	10,706	24,891	16,666	11,375	11,115	12,147	17,428	26,715	16,560	15,446	6,744	4,007	2.86
VISALIA - TULARE - PORTERVILLE	**85.7**	**7,317**	**19,657**	**15,757**	**11,809**	**12,976**	**18,184**	**15,939**	**26,359**	**15,273**	**14,150**	**7,409**	**6,570**	**3.01**
Tulare	85.7	7,317	19,657	15,757	11,809	12,976	18,184	15,939	26,359	15,273	14,150	7,409	6,570	3.01
YUBA CITY	**38.3**	**4,396**	**8,759**	**7,180**	**5,398**	**5,563**	**7,004**	**8,344**	**12,569**	**6,783**	**6,020**	**2,822**	**1,762**	**2.75**
Sutter	19.9	1,921	4,282	3,909	3,085	2,979	3,724	4,415	6,648	3,325	3,083	1,441	988	2.73

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA (continued)														
YUBA CITY (continued)														
Yuba	18.4	2,475	4,477	3,271	2,313	2,584	3,280	3,929	5,921	3,458	2,937	1,381	774	2.77
ALL COUNTIES														
Alameda	436.5	44,664	116,604	82,012	57,900	62,400	72,920	126,217	138,226	72,558	56,288	25,582	17,629	2.55
Alpine	.4	45	110	93	63	48	41	64	160	65	60	23	28	3.00
Amador	8.3	485	1,386	1,391	1,117	1,717	2,204	1,678	3,610	1,351	1,062	403	196	2.51
Butte	61.5	7,609	13,114	8,636	6,621	10,030	15,490	15,367	24,160	9,782	7,581	2,959	1,651	2.47
Calaveras	8.7	463	1,578	1,452	1,168	1,715	2,324	1,731	3,688	1,372	1,210	471	228	2.55
Colusa	4.7	305	904	796	704	855	1,136	1,095	1,589	778	682	304	252	2.74
Contra Costa	255.9	18,237	61,568	55,049	39,879	40,756	40,411	57,221	85,768	46,250	40,539	17,109	9,013	2.64
Del Norte	7.3	645	1,564	1,217	1,007	1,276	1,591	1,660	2,684	1,213	952	482	309	2.59
El Dorado	36.4	2,815	10,009	7,105	4,829	5,805	5,837	6,860	14,280	6,643	5,461	2,166	990	2.60
Fresno	189.6	18,049	47,697	33,708	26,724	28,406	35,016	41,278	60,335	33,192	28,882	13,867	12,046	2.82
Glenn	8.2	538	1,623	1,439	1,217	1,324	2,059	1,802	2,773	1,356	1,221	606	442	2.71
Humboldt	43.4	5,189	11,829	7,262	5,264	6,237	7,619	10,867	15,181	7,630	5,994	2,387	1,341	2.54
Imperial	29.7	2,312	6,561	5,340	4,681	4,947	5,859	5,529	7,871	4,996	4,660	2,941	3,703	3.23
Inyo	7.6	448	1,423	1,301	1,061	1,413	1,954	2,087	2,857	1,060	936	414	246	2.42
Kern	148.1	13,701	36,075	27,108	20,927	22,800	27,489	31,529	47,031	26,025	23,689	11,239	8,587	2.83
Kings	24.6	3,013	6,276	4,621	3,301	3,192	4,197	4,271	7,089	4,843	4,376	2,139	1,882	3.07
Lake	16.7	752	2,507	2,094	1,974	3,599	5,774	4,087	7,415	2,284	1,755	715	444	2.37
Lassen	7.9	949	2,067	1,277	1,081	1,144	1,382	1,590	2,739	1,477	1,220	569	305	2.87
Los Angeles	2,780.7	256,820	714,187	526,695	395,446	411,513	476,039	770,109	825,820	452,196	361,090	190,370	181,115	2.72
Madera	22.7	1,466	5,411	4,215	3,257	3,592	4,759	3,855	7,381	4,038	3,880	1,889	1,657	2.98
Marin	92.7	5,748	23,324	21,669	14,314	13,817	13,828	26,073	33,255	14,975	11,900	4,477	2,020	2.43
Mariposa	4.5	260	929	733	575	804	1,199	1,000	1,845	707	569	259	120	2.69
Mendocino	26.7	1,965	6,799	4,990	3,482	4,110	5,354	6,261	9,445	4,617	3,797	1,582	998	2.62
Merced	47.5	5,349	11,835	8,673	6,752	6,886	8,005	9,011	14,321	8,605	8,095	4,075	3,393	2.96
Modoc	3.4	172	701	552	465	649	861	737	1,268	566	503	206	120	2.62
Mono	4.0	533	1,532	831	460	379	265	1,105	1,421	717	500	175	82	2.40
Monterey	100.7	12,086	26,710	16,733	13,089	14,226	17,856	21,606	31,791	18,072	15,216	7,301	6,714	2.99
Napa	38.9	2,730	8,451	6,816	5,142	6,300	9,461	9,736	14,091	6,168	5,329	2,293	1,283	2.65
Nevada	22.2	1,088	4,959	3,906	2,605	4,109	5,533	4,468	9,036	3,737	3,158	1,165	636	2.57
Orange	736.6	72,448	189,611	155,551	115,378	98,498	105,114	162,522	241,275	130,889	112,608	51,627	37,679	2.75
Placer	46.7	3,188	10,680	9,577	7,096	7,219	8,940	9,229	16,433	8,515	7,834	3,065	1,624	2.69
Plumas	7.3	477	1,727	1,255	1,063	1,361	1,417	1,515	2,863	1,239	1,066	424	193	2.53
Riverside	261.6	20,995	56,192	43,016	32,849	41,247	67,301	58,108	96,132	40,932	35,220	17,381	13,827	2.69
Sacramento	321.3	32,206	83,119	58,091	47,614	49,440	50,830	83,648	108,417	56,456	43,792	18,124	10,863	2.53
San Benito	8.4	605	1,984	1,524	1,293	1,339	1,655	1,487	2,401	1,461	1,418	830	803	3.13
San Bernardino	329.5	32,607	85,201	61,202	44,328	46,139	60,023	65,521	106,110	60,075	54,089	26,092	17,613	2.85
San Diego	718.6	81,325	190,179	126,257	92,437	100,462	127,940	174,910	249,079	122,113	96,628	44,592	31,278	2.72
San Francisco	298.5	21,277	80,528	48,932	36,241	43,700	67,822	124,566	90,132	36,781	22,951	12,067	12,003	2.25
San Joaquin	131.3	11,118	30,456	22,826	18,694	21,413	26,793	31,006	42,186	22,839	19,663	9,221	6,385	2.74
San Luis Obispo	63.3	8,535	15,013	8,912	6,947	9,441	14,452	14,723	24,891	10,401	8,271	3,201	1,813	2.61
San Mateo	233.1	16,894	56,678	45,804	35,824	38,658	39,242	61,547	78,562	38,853	30,757	13,735	9,646	2.55
Santa Barbara	114.3	14,567	27,527	19,392	15,140	15,603	22,071	28,214	38,949	19,666	15,482	6,998	4,991	2.67
Santa Clara	486.9	47,217	135,454	106,896	73,167	63,441	60,725	111,094	152,679	87,712	76,461	34,791	24,163	2.75
Santa Cruz	77.2	7,405	21,650	12,711	8,448	9,808	17,178	19,543	27,388	13,187	10,045	4,041	2,996	2.60
Shasta	46.8	3,831	10,811	9,099	6,592	7,446	9,021	9,745	16,883	8,404	7,181	2,987	1,600	2.63
Sierra	1.4	80	315	232	185	250	338	432	513	211	141	73	30	2.29
Siskiyou	15.9	1,080	3,590	2,652	2,215	2,724	3,639	3,675	5,737	2,539	2,478	960	511	2.59
Solano	86.9	10,706	24,891	16,666	11,375	11,115	12,147	17,428	26,715	16,560	15,446	6,744	4,007	2.86
Sonoma	124.4	9,796	31,891	22,513	14,736	17,372	28,092	30,470	44,549	20,555	17,565	7,174	4,087	2.56
Stanislaus	101.8	9,399	24,747	18,420	13,812	15,177	20,245	21,952	33,052	18,240	16,005	7,325	5,226	2.75
Sutter	19.9	1,921	4,282	3,909	3,085	2,979	3,724	4,415	6,648	3,325	3,083	1,441	988	2.73
Tehama	15.6	1,072	2,916	2,740	2,207	2,714	3,951	3,345	5,810	2,576	2,297	1,002	570	2.61
Trinity	5.0	254	1,205	949	709	904	979	1,126	1,816	881	722	319	136	2.54
Tulare	85.7	7,317	19,657	15,757	11,809	12,976	18,184	15,939	26,359	15,273	14,150	7,409	6,570	3.01
Tuolumne	13.8	1,073	3,041	2,286	1,744	2,409	3,247	2,912	5,450	2,386	1,932	753	367	2.62
Ventura	186.9	15,845	48,129	41,096	28,535	25,047	28,248	33,231	57,713	34,302	32,886	16,012	12,756	2.99
Yolo	43.9	7,088	11,118	7,440	5,652	5,855	6,747	11,083	14,885	7,578	6,252	2,589	1,513	2.67
Yuba	18.4	2,475	4,477	3,271	2,313	2,584	3,280	3,929	5,921	3,458	2,937	1,381	774	2.77
TOTAL METRO COUNTIES	**8,574.9**	**809,269**	**2,195,008**	**1,626,852**	**1,205,167**	**1,246,427**	**1,492,177**	**2,177,236**	**2,740,544**	**1,444,931**	**1,191,549**	**569,993**	**450,647**	**2.70**
TOTAL STATE	**9,040.5**	**851,237**	**2,304,802**	**1,706,690**	**1,266,593**	**1,321,370**	**1,589,808**	**2,276,209**	**2,906,678**	**1,524,680**	**1,259,965**	**600,526**	**472,442**	**2.70**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
COLORADO														
COLORADO SPRINGS	**118.5**	**16,763**	**32,684**	**24,074**	**16,602**	**13,782**	**14,595**	**26,264**	**37,459**	**22,207**	**19,661**	**8,480**	**4,429**	**2.80**
El Paso	115.3	16,580	31,749	23,292	16,128	13,372	14,179	25,772	36,293	21,536	19,133	8,240	4,326	2.80
Teller	3.2	183	935	782	474	410	416	492	1,166	671	528	240	103	2.78
DENVER - BOULDER	**654.1**	**68,094**	**197,102**	**132,170**	**90,398**	**81,222**	**85,114**	**172,127**	**209,240**	**111,971**	**96,777**	**41,320**	**22,665**	**2.59**
Adams	91.6	10,606	27,436	19,308	14,446	11,212	8,592	18,630	27,373	18,198	15,683	7,455	4,261	2.81
Arapahoe	119.7	10,180	37,263	28,706	18,628	14,802	10,121	27,395	37,457	21,984	20,955	8,232	3,677	2.67
Boulder	74.7	11,226	24,607	14,948	8,754	6,736	8,429	17,289	25,347	13,642	11,465	4,702	2,255	2.68
Denver	215.0	24,365	62,878	30,883	24,401	29,527	42,946	79,608	70,423	29,016	19,792	9,149	7,012	2.27
Douglas	9.0	417	2,240	3,069	1,493	1,028	753	781	2,610	1,909	2,380	912	408	3.20
Gilpin	1.1	97	393	262	137	86	125	332	341	211	150	43	23	2.36
Jefferson	143.0	11,203	42,285	34,994	22,539	17,831	14,148	28,092	45,689	27,011	26,352	10,827	5,029	2.78
FORT COLLINS	**59.5**	**9,616**	**17,994**	**10,610**	**6,406**	**6,031**	**8,843**	**13,126**	**21,134**	**10,433**	**9,275**	**3,748**	**1,784**	**2.70**
Larimer	59.5	9,616	17,994	10,610	6,406	6,031	8,843	13,126	21,134	10,433	9,275	3,748	1,784	2.70
GREELEY	**46.0**	**6,670**	**12,058**	**8,486**	**5,873**	**5,356**	**7,557**	**9,675**	**14,884**	**8,209**	**7,489**	**3,581**	**2,162**	**2.82**
Weld	46.0	6,670	12,058	8,486	5,873	5,356	7,557	9,675	14,884	8,209	7,489	3,581	2,162	2.82
PUEBLO	**46.7**	**3,856**	**10,201**	**7,753**	**7,201**	**7,699**	**9,990**	**10,965**	**14,753**	**8,049**	**7,084**	**3,574**	**2,275**	**2.72**
Pueblo	46.7	3,856	10,201	7,753	7,201	7,699	9,990	10,965	14,753	8,049	7,084	3,574	2,275	2.72
ALL COUNTIES														
Adams	91.6	10,606	27,436	19,308	14,446	11,212	8,592	18,630	27,373	18,198	15,683	7,455	4,261	2.81
Alamosa	4.1	580	991	706	537	512	774	922	1,232	746	642	346	212	2.90
Arapahoe	119.7	10,180	37,263	28,706	18,628	14,802	10,121	27,395	37,457	21,984	20,955	8,232	3,677	2.67
Archuleta	1.4	75	342	258	210	263	252	300	460	238	217	112	73	2.71
Baca	1.9	119	363	298	283	329	508	440	640	325	273	154	68	2.84
Bent	2.0	124	384	290	309	368	525	486	617	316	281	184	116	2.95
Boulder	74.7	11,226	24,607	14,948	8,754	6,736	8,429	17,289	25,347	13,642	11,465	4,702	2,255	2.68
Chaffee	5.1	433	1,168	871	803	709	1,116	1,127	1,759	916	779	351	168	2.73
Cheyenne	.8	48	166	106	99	150	231	194	279	124	104	64	35	2.63
Clear Creek	3.2	282	1,250	672	370	317	309	922	979	577	488	167	67	2.44
Conejos	2.4	110	510	407	399	392	582	431	589	449	371	260	300	3.25
Costilla	1.0	39	167	182	142	199	271	195	276	189	171	98	71	3.10
Crowley	1.1	33	176	129	158	207	397	245	442	168	121	66	58	2.73
Custer	.6	18	153	99	101	82	147	104	219	93	88	83	13	2.83
Delta	8.3	422	1,497	1,382	1,008	1,440	2,551	1,787	3,106	1,283	1,211	581	332	2.70
Denver	215.0	24,365	62,878	30,883	24,401	29,527	42,946	79,608	70,423	29,016	19,792	9,149	7,012	2.27
Dolores	.6	39	123	105	96	112	125	132	179	115	88	50	36	2.83
Douglas	9.0	417	2,240	3,069	1,493	1,028	753	781	2,610	1,909	2,380	912	408	3.20
Eagle	5.8	933	2,727	1,013	464	370	293	1,290	2,010	1,414	697	267	122	2.50
Elbert	2.5	116	671	662	292	297	462	356	738	441	621	221	123	3.00
El Paso	115.3	16,580	31,749	23,292	16,128	13,372	14,179	25,772	36,293	21,536	19,133	8,240	4,326	2.80
Fremont	10.7	634	2,054	1,611	1,429	1,655	3,317	2,554	3,866	1,648	1,510	715	407	2.79
Garfield	8.9	896	2,683	1,774	1,113	997	1,437	1,829	2,945	1,664	1,528	610	324	2.70
Gilpin	1.1	97	393	262	137	86	125	332	341	211	150	43	23	2.36
Grand	3.1	354	1,160	591	407	322	266	684	1,045	610	491	188	102	2.61
Gunnison	4.1	1,104	1,328	609	398	321	340	1,058	1,521	685	526	207	103	2.73
Hinsdale	.2	5	75	42	30	26	22	70	78	34	18			2.00
Huerfano	2.4	98	396	346	325	416	819	631	784	364	326	177	118	2.67
Jackson	.7	63	183	154	118	79	103	150	216	120	137	55	22	2.71
Jefferson	143.0	11,203	42,285	34,994	22,539	17,831	14,148	28,092	45,689	27,011	26,352	10,827	5,029	2.78
Kiowa	.7	33	91	98	81	203	194	83	328	144	84	40	21	2.71
Kit Carson	2.8	220	560	474	396	449	701	604	1,005	400	430	236	125	2.71
Lake	3.0	475	1,026	569	406	277	247	573	903	582	511	260	171	3.00
La Plata	10.5	1,330	2,673	1,989	1,410	1,451	1,647	2,166	3,734	1,947	1,542	703	408	2.76
Larimer	59.5	9,616	17,994	10,610	6,406	6,031	8,843	13,126	21,134	10,433	9,275	3,748	1,784	2.70
Las Animas	5.5	411	916	700	744	973	1,756	1,437	1,703	916	728	403	313	2.69
Lincoln	1.8	118	299	280	264	328	511	482	649	269	228	110	62	2.56
Logan	7.5	849	1,543	1,192	1,107	1,120	1,689	1,768	2,492	1,244	1,105	568	323	2.67
Mesa	31.8	2,971	8,411	5,742	4,189	4,415	6,072	6,912	10,798	5,616	5,130	2,149	1,195	2.71
Mineral	.3	26	75	78	32	44	45	84	106	43	37	18	12	2.67
Moffat	5.1	545	1,711	1,054	705	550	535	913	1,545	1,015	1,006	406	215	2.86
Montezuma	5.9	465	1,345	1,164	874	898	1,154	1,185	1,831	1,047	1,026	458	353	2.92
Montrose	9.1	610	2,057	1,871	1,322	1,310	1,930	1,633	3,085	1,597	1,571	800	414	2.61
Morgan	8.3	730	1,872	1,383	1,204	1,229	1,882	1,734	2,663	1,504	1,408	603	388	2.77
Otero	8.1	623	1,549	1,325	1,100	1,267	2,236	1,932	2,456	1,333	1,266	646	467	2.75

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
COLORADO (continued)														
ALL COUNTIES (continued)														
Ouray	.7	34	186	139	82	109	150	150	243	115	118	42	32	2.86
Park	2.2	139	729	526	280	290	236	451	680	427	378	188	76	2.73
Phillips	1.8	94	314	278	236	282	596	477	649	234	231	135	74	2.56
Pitkin	4.9	592	2,152	1,168	472	322	194	1,640	1,711	759	534	184	72	2.27
Prowers	4.8	456	1,075	789	641	719	1,120	1,170	1,477	747	744	373	289	2.71
Pueblo	46.7	3,856	10,201	7,753	7,201	7,699	9,990	10,965	14,753	8,049	7,084	3,574	2,275	2.72
Rio Blanco	2.3	207	598	478	390	307	320	471	667	403	417	250	92	2.87
Rio Grande	3.4	242	734	621	475	537	791	651	1,106	547	547	324	225	3.09
Routt	5.5	575	2,466	1,081	492	432	454	1,117	1,734	1,146	1,029	337	137	2.69
Saguache	1.4	96	282	238	205	234	345	296	466	197	225	115	101	2.79
San Juan	.3	30	112	59	38	34	27	87	88	46	42	28	9	2.67
San Miguel	1.4	131	631	280	117	105	136	374	459	254	177	84	52	2.50
Sedgwick	1.4	77	203	205	207	269	439	498	438	189	153	85	37	2.29
Summit	4.1	764	2,041	727	278	203	87	1,001	1,540	826	508	166	59	2.46
Teller	3.2	183	935	782	474	410	416	492	1,166	671	528	240	103	2.78
Washington	2.0	103	377	305	298	376	541	454	750	295	265	169	67	2.65
Weld	46.0	6,670	12,058	8,486	5,873	5,356	7,557	9,675	14,884	8,209	7,489	3,581	2,162	2.82
Yuma	3.8	251	796	587	546	577	1,043	909	1,262	571	588	349	121	2.63
TOTAL METRO COUNTIES	**924.8**	**104,999**	**270,039**	**183,093**	**126,480**	**114,090**	**126,099**	**232,157**	**297,470**	**160,869**	**140,286**	**60,703**	**33,315**	**2.64**
TOTAL STATE	**1,136.1**	**124,721**	**325,430**	**220,800**	**154,162**	**142,963**	**168,024**	**279,296**	**368,018**	**197,801**	**173,002**	**75,888**	**42,095**	**2.66**
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**286.7**	**14,086**	**55,799**	**57,805**	**50,282**	**51,690**	**57,038**	**59,705**	**88,139**	**52,049**	**47,944**	**24,208**	**14,655**	**2.82**
Fairfield	286.7	14,086	55,799	57,805	50,282	51,690	57,038	59,705	88,139	52,049	47,944	24,208	14,655	2.82
HARTFORD - NEW BRITAIN - BRISTOL	**380.7**	**29,185**	**86,386**	**69,227**	**58,283**	**63,850**	**73,769**	**86,566**	**120,758**	**67,261**	**60,626**	**29,302**	**16,187**	**2.76**
Hartford	295.1	21,716	64,938	52,097	46,027	51,444	58,878	68,655	93,435	51,926	45,669	22,561	12,854	2.72
Middlesex	48.0	2,950	11,580	9,465	6,879	7,648	9,478	10,913	15,523	8,395	7,839	3,541	1,789	2.73
Tolland	37.6	4,519	9,868	7,665	5,377	4,758	5,413	6,998	11,800	6,940	7,118	3,200	1,544	3.10
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	**278.4**	**19,227**	**60,922**	**47,311**	**40,551**	**49,172**	**61,217**	**65,872**	**86,677**	**49,142**	**42,465**	**21,219**	**13,025**	**2.74**
New Haven	278.4	19,227	60,922	47,311	40,551	49,172	61,217	65,872	86,677	49,142	42,465	21,219	13,025	2.74
NEW LONDON - NORWICH	**84.0**	**9,392**	**20,013**	**14,667**	**11,746**	**12,698**	**15,484**	**17,735**	**26,339**	**15,540**	**14,048**	**6,655**	**3,683**	**2.85**
New London	84.0	9,392	20,013	14,667	11,746	12 698	15,484	17,735	26,339	15,540	14,048	6,655	3,683	2.85
ALL COUNTIES														
Fairfield	286.7	14,086	35,799	57,805	50,282	51,690	57,038	59,705	88,139	52,049	47,944	24,208	14,655	2.82
Hartford	295.1	21,716	64,938	52,097	46,027	51,444	58,878	68,655	93,435	51,926	45,669	22,561	12,854	2.72
Litchfield	57.6	2,842	12,489	10,959	8,383	9,592	13,335	12,114	18,632	10,169	9,643	4,564	2,478	2.76
Middlesex	48.0	2,950	11,580	9,465	6,879	7,648	9,478	10,913	15,523	8,395	7,839	3,541	1,789	2.73
New Haven	278.4	19,227	60,922	47,311	40.551	49,172	61,217	65,872	86,677	49,142	42,465	21,219	13,025	2.74
New London	84.0	9,392	20,013	14,667	11,746	12,698	15,484	17,735	26.339	15,540	14,048	6,655	3,683	2.85
Tolland	37.6	4,519	9,868	7,665	5,377	4,758	5,413	6,998	11,800	6,940	7,118	3,200	1,544	3.10
Windham	33.3	2,817	7,735	5,951	4,538	5,183	7,076	7,346	10,233	5,870	5,461	2,743	1,647	2.81
TOTAL METRO COUNTIES	**1,029.8**	**71,890**	**223,120**	**189,010**	**160,862**	**177,410**	**207,508**	**229,878**	**321,913**	**183,992**	**165,083**	**81,384**	**47,550**	**2.78**
TOTAL STATE	**1,120.7**	**77,549**	**243,344**	**205,920**	**173,783**	**192,185**	**227,919**	**249,338**	**350,778**	**200,031**	**180,187**	**88,691**	**51,675**	**2.78**
DELAWARE														
WILMINGTON	**186.7**	**16,018**	**42,829**	**35,203**	**29,562**	**30,886**	**32,202**	**39,605**	**56,405**	**35,163**	**31,095**	**15,080**	**9,352**	**2.83**
New Castle	143.5	13,022	33,423	26,960	22,849	23,347	23,899	31,637	43,628	26,847	23,337	11,102	6,949	2.79
Cecil, Md.	*20.3*	*1,629*	*4,644*	*4,131*	*3,213*	*3,297*	*3,386*	*3,416*	*5,689*	*4,147*	*3,888*	*1,991*	*1,169*	*3.05*
Salem, N. J.	*22.9*	*1,367*	*4,762*	*4,112*	*3,500*	*4,242*	*4,917*	*4,552*	*7,088*	*4,169*	*3,870*	*1,987*	*1,234*	*2.86*
ALL COUNTIES														
Kent	34.6	4,454	8,409	6,886	4,963	4,452	5,436	6,791	10,084	7,059	6,131	2,797	1,738	2.93
New Castle	143.5	13,022	33,423	26,960	22,849	23,347	23,899	31,637	43,628	26,847	23,337	11,102	6,949	2.79
Sussex	37.4	2,669	7,366	6,002	5,467	6,840	9,056	8,102	12,748	6,832	5,459	2,420	1,839	2.71
TOTAL METRO COUNTIES	**143.5**	**13,022**	**33,423**	**26,960**	**22,849**	**23,347**	**23,899**	**31,637**	**43,628**	**26,847**	**23,337**	**11,102**	**6,949**	**2.79**
TOTAL STATE	**215.5**	**20,145**	**49,198**	**39,848**	**33,279**	**34,639**	**38,391**	**46,530**	**66,460**	**40,738**	**34,927**	**16,319**	**10,526**	**2.80**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
DISTRICT OF COLUMBIA														
WASHINGTON	1,146.0	104,301	317,374	254,957	168,294	157,704	143,370	306,937	329,740	202,917	171,083	80,361	54,962	2.69
District of Columbia	247.7	26,031	63,957	42,426	30,608	37,752	46,926	99,620	63,321	33,778	23,144	12,882	14,955	2.48
Charles, Md.	23.3	1,422	6,440	6,584	3,398	2,931	2,625	2,868	5,446	4,926	5,285	2,668	2,107	3.34
Montgomery, Md.	217.0	12,296	52,138	48,192	37,184	35,092	32,098	48,164	67,184	40,204	35,858	16,391	9,199	2.72
Prince George's, Md.	230.0	28,386	67,324	52,500	32,913	27,342	21,535	49,091	63,938	46,333	38,416	18,892	13,330	2.89
Alexandria, Va.	49.5	5,454	17,814	8,606	5,591	6,364	5,671	21,346	15,977	6,096	3,545	1,483	1,053	2.04
Arlington, Va.	71.6	7,114	22,478	12,141	7,648	10,358	11,861	29,771	23,719	9,130	5,403	2,229	1,348	2.08
Fairfax, Va.	221.3	15,[illegible]	60,435	59,881	38,793	30,192	16,169	43,144	67,482	44,170	40,502	17,368	8,634	2.81
Fairfax city, Va.	6.9	764	1,871	1,450	1,228	1,030	557	1,428	2,204	1,519	1,038	475	236	2.71
Falls Church, Va.	4.3	248	1,072	777	544	753	906	1,576	1,505	604	363	162	90	2.14
Loudoun, Va.	20.3	1,047	5,690	5,805	2,975	2,242	2,541	3,173	5,610	4,160	4,452	1,852	1,053	3.01
Manassas, Va.	5.6	503	1,971	1,375	777	525	449	900	1,601	1,199	1,137	526	237	2.96
Manassas Park, Va.	1.9	218	629	463	322	171	97	161	449	460	408	264	158	3.42
Prince William, Va.	46.6	4,988	15,555	14,757	6,313	3,052	1,935	5,695	11,304	10,338	11,532	5,169	2,562	3.32
TOTAL METRO COUNTIES	247.7	26,031	63,957	42,426	30,608	37,752	46,926	99,620	63,321	33,778	23,144	12,882	14,955	2.48
TOTAL STATE	247.7	26,031	63,957	42,426	30,608	37,752	46,926	99,620	63,321	33,778	23,144	12,882	14,955	2.48
FLORIDA														
BRADENTON	66.4	3,214	9,732	7,865	7,148	11,034	27,407	16,672	29,310	8,921	6,554	3,011	1,932	2.38
Manatee	66.4	3,214	9,732	7,865	7,148	11,034	27,407	16,672	29,310	8,921	6,554	3,011	1,932	2.38
DAYTONA BEACH	114.0	7,509	17,473	14,584	13,581	20,574	40,279	29,873	47,304	16,423	11,617	5,315	3,468	2.41
Volusia	114.0	7,509	17,473	14,584	13,581	20,574	40,279	29,873	47,304	16,423	11,617	5,315	3,468	2.41
FORT LAUDERDALE - HOLLYWOOD	453.5	23,950	82,018	67,487	53.851	73,142	153,052	119,213	187,092	63,831	47,851	21,640	13,873	2.39
Broward	453.5	23,950	82,018	67,487	53,851	73,142	153,052	119,213	187,092	63,831	47,851	21,640	13,873	2.39
FORT MYERS - CAPE CORAL	91.5	5,027	14,363	11,973	10,575	17,737	31,825	19,958	41,865	13,169	9,462	4,160	2,886	2.44
Lee	91.5	5,027	14,363	11,973	10,575	17,737	31,825	19,958	41,865	13,169	9,462	4,160	2,886	2.44
FORT WALTON BEACH	40.0	6,009	9,624	8,679	6,535	4,915	4,238	7,537	12,470	8,375	7,055	2,993	1,570	2.84
Okaloosa	40.0	6,009	9,624	8,679	6,535	4,915	4,238	7,537	12,470	8,375	7,055	2,993	1,570	2.84
GAINESVILLE	59.5	13,750	17,142	9,028	5,917	6,157	7,506	14,397	20,801	10,896	7,989	3,334	2,083	2.69
Alachua	59.5	13,750	17,142	9,028	5,917	6,157	7,506	14,397	20,801	10,896	7,989	3,334	2,083	2.69
JACKSONVILLE	277.8	27,212	68,004	50,926	40,723	42,600	48,335	62,819	87,035	52,931	42,939	19,358	12,718	2.73
Baker	4.6	407	1,109	937	771	609	767	711	1,180	965	874	473	397	3.57
Clay	24.2	1,963	6,221	6,251	3,702	2,953	3,110	3,367	6,768	5,064	5,503	2,334	1,164	3.05
Duval	216.6	22,706	54,011	37,818	31,193	33,462	37,410	52,285	67,984	40,911	31,593	14,239	9,588	2.67
Nassau	12.0	829	2,828	2,627	2,021	1,783	1,912	2,076	3,478	2,468	2,270	1,037	671	2.93
St. Johns	20.4	1,307	3,835	3,293	3,036	3,793	5,136	4,380	7,625	3,523	2,699	1,275	898	2.69
LAKELAND - WINTER HAVEN	122.8	8,992	24,155	21,034	17,317	19,507	31,795	26,264	44,296	21,027	17,270	8,092	5,851	2.75
Polk	122.8	8,992	24,155	21,034	17,317	19,507	31,795	26,264	44,296	21,027	17,270	8,092	5,851	2.75
MELBOURNE - TITUSVILLE - COCOA	109.3	8,828	19,418	19,347	18,173	20,316	23,218	22,364	42,753	19,323	14,476	6,545	3,839	2.58
Brevard	109.3	8,828	19,418	19,347	18,173	20,316	23,218	22,364	42,753	19,323	14,476	6,545	3,839	2.58
MIAMI	640.3	39,414	123,097	115,575	98,967	100,811	162,436	171,670	204,331	106,720	82,152	41,806	33,621	2.73
Dade	640.3	39,414	123,097	115,575	98,967	100,811	162,436	171,670	204,331	106,720	82,152	41,806	33,621	2.73
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1,093.8*	*63,364*	*205,115*	*183,062*	*152,818*	*173,953*	*315,488*	*290,883*	*391,423*	*170,551*	*130,003*	*63,446*	*47,494*	*2.59*
OCALA	50.1	2,841	8,323	7,545	6,726	9,974	14,691	10,076	20,110	8,372	6,336	3,071	2,135	2.63
Marion	50.1	2,841	8,323	7,545	6,726	9,974	14,691	10,076	20,110	8,372	6,336	3,071	2,135	2.63
ORLANDO	275.8	22,671	63,407	51,071	42,472	43,114	53,065	61,751	94,305	49,294	39,666	18,387	12,397	2.71
Orange	183.4	16,655	42,727	32,227	28,377	28,856	34,558	43,482	62,443	32,763	24,727	11,603	8,382	2.69
Osceola	21.2	1,478	3,750	3,498	2,789	3,351	6,334	4,634	8,067	3,497	2,855	1,261	886	2.63
Seminole	71.2	4,538	16,930	15,346	11,306	10,907	12,173	13,635	23,795	13,034	12,084	5,523	3,129	2.78
PANAMA CITY	37.2	4,007	8,237	6,923	5,758	5,805	6,470	7,490	12,219	7,417	5,991	2,595	1,488	2.73
Bay	37.2	4,007	8,237	6,923	5,758	5,805	6,470	7,490	12,219	7,417	5,991	2,595	1,488	2.73
PENSACOLA	106.0	11,066	24,974	20,066	16,460	16,138	17,296	21,306	33,564	20,714	17,424	7,935	5,057	2.83
Escambia	85.8	8,759	20,187	15,752	13,261	13,427	14,414	18,156	27,427	16,401	13,381	6,233	4,202	2.81
Santa Rosa	20.2	2,307	4,787	4,314	3,199	2,711	2,882	3,150	6,137	4,313	4,043	1,702	855	2.94
SARASOTA	96.2	4,201	12,371	10,828	9,798	17,359	41,643	25,097	45,733	11,879	8,105	3,437	1,949	2.25
Sarasota	96.2	4,201	12,371	10,828	9,798	17,359	41,643	25,097	45,733	11,879	8,105	3,437	1,949	2.25

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
TALLAHASSEE	**62.9**	**10,457**	**18,585**	**11,226**	**7,409**	**7,446**	**7,777**	**16,160**	**20,779**	**11,208**	**8,934**	**3,634**	**2,185**	**2.69**
Leon	58.8	10,184	17,583	10,465	6,803	6,826	6,939	15,379	19,483	10,481	8,202	3,292	1,963	2.67
Wakulla	4.1	273	1,002	761	606	620	838	781	1,296	727	732	342	222	2.90
TAMPA - ST. PETERSBURG	**683.1**	**44,111**	**117,362**	**95,862**	**81,558**	**112,635**	**231,572**	**180,464**	**272,980**	**101,030**	**74,311**	**33,203**	**21,112**	**2.42**
Hillsborough	253.3	24,296	58,197	46,224	35,906	38,225	50,452	59,092	85,488	45,220	35,993	16,541	10,966	2.66
Pasco	90.9	3,899	9,990	9,263	8,481	17,854	41,413	19,108	46,079	11,822	8,022	3,559	2,310	2.36
Pinellas	338.9	15,916	49,175	40,375	37,171	56,556	139,707	102,264	141,413	43,988	30,296	13,103	7,836	2.25
WEST PALM BEACH - BOCA RATON	**258.0**	**13,860**	**42,907**	**35,529**	**28,894**	**42,884**	**93,926**	**65,353**	**111,284**	**35,159**	**26,088**	**11,589**	**8,527**	**2.40**
Palm Beach	258.0	13,860	42,907	35,529	28,894	42,884	93,926	65,353	111,284	35,159	26,088	11,589	8,527	2.40
ALL COUNTIES														
Alachua	59.5	13,750	17,142	9,028	5,917	6,157	7,506	14,397	20,801	10,896	7,989	3,334	2,083	2.69
Baker	4.6	407	1,109	937	771	609	767	711	1,180	965	874	473	397	3.57
Bay	37.2	4,007	8,237	6,923	5,758	5,805	6,470	7,490	12,219	7,417	5,991	2,595	1,488	2.73
Bradford	6.8	408	1,588	1,273	1,031	1,071	1,429	1,341	2,137	1,257	1,102	570	393	3.07
Brevard	109.3	8,828	19,418	19,347	18,173	20,316	23,218	22,364	42,753	19,323	14,476	6,545	3,839	2.58
Broward	453.5	23,950	82,018	67,487	53,851	73,142	153,052	119,213	187,092	63,831	47,851	21,640	13,873	2.39
Calhoun	3.4	192	617	578	469	570	974	719	1,064	607	504	306	200	2.82
Charlotte	28.6	897	2,592	2,621	2,646	6,017	13,827	6,437	14,951	3,445	2,364	887	516	2.24
Citrus	26.0	867	2,701	2,634	2,786	5,728	11,284	5,468	13,025	3,436	2,433	1,036	602	2.35
Clay	24.2	1,963	6,221	6,251	3,702	2,953	3,110	3,367	6,768	5,064	5,503	2,334	1,164	3.05
Collier	38.3	2,310	6,712	5,557	4,632	7,546	11,543	8,817	17,032	5,300	3,908	1,865	1,378	2.47
Columbia	13.1	1,115	2,846	2,466	2,008	2,112	2,553	2,585	3,991	2,582	2,118	1,074	750	2.85
Dade	640.3	39,414	123,097	115,575	98,967	100,811	162,436	171,670	204,331	106,720	82,152	41,806	33,621	2.73
De Soto	6.8	487	1,213	1,032	869	1,164	2,035	1,409	2,471	1,099	907	495	419	2.94
Dixie	2.8	198	548	462	391	507	694	579	946	491	435	217	132	2.89
Duval	216.6	22,706	54,011	37,818	31,193	33,462	37,410	52,285	67,984	40,911	31,593	14,239	9,588	2.67
Escambia	85.8	8,759	20,187	15,752	13,261	13,427	14,414	18,156	27,427	16,401	13,381	6,233	4,202	2.81
Flagler	5.0	215	663	628	607	1,346	1,541	1,026	2,353	734	487	222	178	2.42
Franklin	2.8	216	463	475	358	463	825	637	896	525	367	205	170	2.75
Gadsden	12.8	669	2,643	2,174	1,944	2,258	3,112	2,317	3,485	2,264	1,938	1,170	1,626	3.30
Gilchrist	2.2	165	374	435	355	398	473	424	744	386	344	181	121	2.77
Glades	2.4	151	369	346	392	505	637	522	962	354	282	135	145	2.71
Gulf	3.7	235	638	678	620	683	846	741	1,146	694	568	335	216	2.92
Hamilton	3.1	201	651	529	411	488	820	698	821	543	509	279	250	2.87
Hardee	6.6	473	1,381	1,090	987	1,092	1,577	1,223	1,999	1,124	1,047	608	599	3.06
Hendry	6.5	626	1,432	1,343	947	1,016	1,136	1,134	1,955	1,172	1,084	637	518	3.05
Hernando	20.1	875	2,316	2,396	2,258	4,567	7,688	3,657	9,995	2,900	2,006	873	669	2.45
Highlunds	20.6	1,164	2,538	2,437	2,195	3,737	8,529	4,787	9,413	2,697	2,040	952	711	2.45
Hillsborough	253.3	24,296	58,197	46,224	35,906	38,225	50,452	59,092	85,488	45,220	35,993	16,541	10,966	2.66
Holmes	5.6	312	928	986	805	1,003	1,566	1,153	1,779	1,061	860	464	283	2.77
Indian River	25.5	1,365	3,941	3,503	3,281	4,861	8,549	5,793	11,019	3,693	2,802	1,370	823	2.51
Jackson	13.9	1,047	2,475	2,246	2,007	2,264	3,861	3,204	4,351	2,509	2,043	1,033	760	2.88
Jefferson	3.7	184	686	596	567	685	982	802	1,016	627	577	343	335	3.00
Lafayette	1.5	71	326	257	219	252	375	301	461	273	259	114	92	2.80
Lake	44.8	1,896	5,919	5,778	5,080	7,978	18,149	10,126	20,082	6,060	4,670	2,176	1,686	2.48
Lee	91.5	5,027	14,363	11,973	10,575	17,737	31,825	19,958	41,865	13,169	9,462	4,160	2,886	2.44
Leon	58.8	10,184	17,583	10,465	6,803	6,826	6,939	15,379	19,483	10,481	8,202	3,292	1,963	2.67
Levy	7.8	436	1,366	1,232	1,046	1,504	2,216	1,637	2,900	1,258	1,097	517	391	2.72
Liberty	1.5	113	281	235	251	251	369	346	440	278	218	133	85	2.93
Madison	5.0	297	838	799	719	914	1,433	1,058	1,479	866	747	405	445	3.02
Manatee	66.4	3,214	9,732	7,865	7,148	11,034	27,407	16,672	29,310	8,921	6,554	3,011	1,932	2.38
Marion	50.1	2,841	8,323	7,545	6,726	9,974	14,691	10,076	20,110	8,372	6,336	3,071	2,135	2.63
Martin	29.0	1,480	4,233	3,735	3,143	5,307	11,102	6,639	13,473	3,816	2,992	1,292	788	2.42
Monroe	28.2	2,632	6,033	4,198	3,812	5,282	6,243	8,058	11,503	4,166	2,670	1,140	663	2.31
Nassau	12.0	829	2,828	2,627	2,021	1,783	1,912	2,076	3,478	2,468	2,270	1,037	671	2.93
Okaloosa	40.0	6,009	9,624	8,679	6,535	4,915	4,238	7,537	12,470	8,375	7,055	2,993	1,570	2.84
Okeechobee	7.7	646	1,475	1,387	1,165	1,315	1,712	1,520	2,730	1,279	1,142	548	481	2.86
Orange	183.4	16,655	42,727	32,227	28,377	28,856	34,558	43,482	62,443	32,763	24,727	11,603	8,382	2.69
Osceola	21.2	1,478	3,750	3,498	2,789	3,351	6,334	4,634	8,067	3,497	2,855	1,261	886	2.63
Palm Beach	258.0	13,860	42,907	35,529	28,894	42,884	93,926	65,353	111,284	35,159	26,088	11,589	8,527	2.40
Pasco	90.9	3,899	9,990	9,263	8,481	17,854	41,413	19,108	46,079	11,822	8,022	3,559	2,310	2.36
Pinellas	338.9	15,916	49,175	40,375	37,171	56,556	139,707	102,264	141,413	43,988	30,296	13,103	7,836	2.25
Polk	122.8	8,992	24,155	21,034	17,317	19,507	31,795	26,264	44,296	21,027	17,270	8,092	5,851	2.75
Putnam	19.7	1,161	3,309	2,914	2,900	3,935	5,481	4,041	7,325	3,389	2,533	1,339	1,073	2.70
St. Johns	20.4	1,307	3,835	3,293	3,036	3,793	5,136	4,380	7,625	3,523	2,699	1,275	898	2.69

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
ALL COUNTIES (continued)														
St. Lucie	36.4	2,494	6,863	5,271	4,448	6,829	10,495	7,552	14,836	5,720	4,234	2,203	1,855	2.63
Santa Rosa	20.2	2,307	4,787	4,314	3,199	2,711	2,882	3,150	6,137	4,313	4,043	1,702	855	2.94
Sarasota	96.2	4,201	12,371	10,828	9,798	17,359	41,643	25,097	45,733	11,879	8,105	3,437	1,949	2.25
Seminole	71.2	4,538	16,930	15,346	11,306	10,907	12,173	13,635	23,795	13,034	12,084	5,523	3,129	2.78
Sumter	9.3	585	1,399	1,363	1,231	1,792	2,930	1,952	3,721	1,364	1,125	655	483	2.78
Suwannee	8.3	513	1,529	1,370	1,244	1,450	2,194	1,695	2,630	1,541	1,284	665	485	2.83
Taylor	6.2	419	1,281	1,047	962	1,011	1,480	1,328	1,908	1,165	993	447	359	2.74
Union	2.3	197	710	418	293	245	437	452	648	465	351	224	160	4.48
Volusia	114.0	7,509	17,473	14,584	13,581	20,574	40,279	29,873	47,304	16,423	11,617	5,315	3,468	2.41
Wakulla	4.1	273	1,002	761	606	620	838	781	1,296	727	732	342	222	2.90
Walton	8.6	455	1,337	1,292	1,404	1,633	2,479	1,955	3,091	1,488	1,169	570	327	2.60
Washington	5.6	280	902	935	785	1,028	1,670	1,262	1,859	896	865	440	278	2.68
TOTAL METRO COUNTIES	**3,544.4**	**257,119**	**681,192**	**565,548**	**471,862**	**572,148**	**996,531**	**878,464**	**1,328,231**	**566,689**	**434,220**	**200,105**	**136,691**	**2.56**
TOTAL STATE	**4,026.6**	**285,166**	**759,308**	**634,264**	**533,130**	**662,955**	**1,151,777**	**983,859**	**1,524,868**	**640,213**	**491,294**	**228,230**	**158,136**	**2.57**
GEORGIA														
ALBANY	**38.7**	**4,353**	**10,600**	**7,455**	**5,576**	**5,249**	**5,467**	**7,520**	**10,802**	**7,772**	**6,539**	**3,346**	**2,721**	**2.98**
Dougherty	34.7	4,047	9,390	6,555	5,070	4,726	4,912	6,952	9,695	6,919	5,730	2,984	2,420	2.97
Lee	4.0	306	1,210	900	506	523	555	568	1,107	853	809	362	301	3.15
ATHENS	**47.9**	**9,901**	**11,343**	**7,648**	**5,482**	**5,687**	**7,839**	**11,495**	**15,363**	**8,871**	**7,215**	**3,082**	**1,874**	**2.80**
Clarke	27.8	8,078	6,593	3,653	2,673	2,885	3,918	8,057	9,184	4,792	3,453	1,441	873	2.73
Jackson	9.0	750	1,943	1,720	1,252	1,368	1,967	1,631	2,705	1,797	1,644	730	493	2.91
Madison	6.5	561	1,530	1,299	935	923	1,252	1,098	2,058	1,327	1,197	511	309	2.86
Oconee	4.6	512	1,277	976	622	511	702	709	1,416	955	921	400	199	2.91
ATLANTA	**766.0**	**73,193**	**219,410**	**166,108**	**110,033**	**95,055**	**102,201**	**174,990**	**228,814**	**147,140**	**125,909**	**55,295**	**33,852**	**2.75**
Butts	4.2	345	973	712	593	628	949	781	1,182	781	695	392	369	3.38
Cherokee	18.4	1,668	5,437	4,110	2,338	2,101	2,746	2,347	5,507	4,060	3,900	1,646	940	3.03
Clayton	54.4	6,272	17,147	13,243	8,150	5,519	4,069	9,763	15,120	11,861	10,732	4,697	2,227	2.90
Cobb	117.0	11,339	36,106	28,151	17,554	13,110	10,740	25,113	36,463	23,323	20,393	8,179	3,529	2.70
De Kalb	182.4	18,635	51,721	38,899	28,436	23,394	21,315	43,452	56,500	34,167	27,643	12,398	8,240	2.71
Douglas	18.8	1,589	5,635	4,581	2,746	2,023	2,226	2,048	5,127	4,190	4,363	1,953	1,119	3.18
Fayette	10.7	486	2,651	3,327	1,684	1,336	1,216	1,222	2,831	2,440	2,815	1,016	376	3.07
Forsyth	10.4	982	2,634	2,270	1,478	1,380	1,656	1,557	3,209	2,226	2,054	893	461	2.89
Fulton	229.8	22,253	62,704	42,077	29,977	31,299	41,490	71,464	68,459	38,103	27,589	13,393	10,792	2.55
Gwinnett	62.5	5,213	20,866	16,381	8,221	6,204	5,615	8,496	18,316	14,085	14,156	5,340	2,107	2.97
Henry	12.7	812	2,998	2,656	2,173	1,880	2,181	1,748	3,826	2,677	2,529	1,117	803	3.05
Newton	11.7	999	2,523	2,345	1,715	1,742	2,376	1,929	3,315	2,311	2,137	1,109	899	3.07
Paulding	9.5	833	2,408	1,927	1,367	1,247	1,718	1,748	2,519	1,998	1,942	809	484	2.92
Rockdale	12.8	944	3,284	3,248	2,022	1,639	1,663	1,559	3,409	2,832	2,982	1,350	668	3.15
Walton	10.7	823	2,323	2,181	1,579	1,553	2,241	1,763	3,031	2,086	1,979	1,003	838	3.07
AUGUSTA	**115.2**	**11,052**	**29,140**	**21,752**	**17,723**	**16,719**	**18,814**	**24,312**	**33,104**	**22,957**	**19,183**	**9,177**	**6,467**	**2.94**
Columbia	14.4	1,507	4,171	3,551	2,178	1,592	1,401	1,995	3,791	3,271	3,262	1,324	757	3.03
Richmond	62.6	6,510	16,458	11,112	9,132	8,997	10,391	14,662	17,615	12,334	9,616	4,779	3,594	2.98
Aiken, S. C.	*38.2*	*3,035*	*8,511*	*7,089*	*6,413*	*6,130*	*7,022*	*7,655*	*11,698*	*7,352*	*6,305*	*3,074*	*2,116*	*2.83*
COLUMBUS	**80.0**	**9,724**	**19,434**	**13,589**	**12,020**	**11,712**	**13,521**	**17,346**	**23,437**	**16,015**	**12,917**	**5,966**	**4,319**	**2.99**
Chattahoochee	3.3	1,164	1,219	579	138	87	113	253	532	670	958	554	333	6.79
Muscogee	60.0	7,292	14,740	10,118	9,147	8,776	9,927	13,543	17,846	12,192	9,397	4,216	2,806	2.82
Russell, Ala.	*16.7*	*1,268*	*3,475*	*2,892*	*2,735*	*2,849*	*3,481*	*3,550*	*5,059*	*3,153*	*2,562*	*1,196*	*1,180*	*2.86*
MACON	**90.0**	**8,263**	**21,246**	**17,173**	**14,320**	**13,877**	**15,121**	**18,948**	**26,075**	**17,586**	**14,960**	**7,182**	**5,249**	**2.88**
Bibb	54.2	4,488	12,487	9,254	8,126	8,980	10,865	12,537	16,238	10,197	8,201	4,031	2,996	2.80
Houston	27.0	3,145	6,810	6,080	4,827	3,491	2,647	4,957	7,496	5,663	5,110	2,291	1,483	2.97
Jones	5.8	439	1,406	1,263	898	868	926	950	1,575	1,151	1,126	579	419	3.03
Twiggs	3.0	191	543	576	469	538	683	504	766	575	523	281	351	3.17
SAVANNAH	**83.7**	**8,040**	**19,831**	**14,477**	**11,778**	**13,341**	**16,233**	**18,881**	**24,628**	**15,986**	**12,953**	**6,261**	**4,991**	**2.81**
Bryan	3.4	253	861	733	496	518	539	519	910	717	655	335	264	3.21
Chatham	74.0	7,363	17,482	12,348	10,324	11,922	14,561	17,457	22,049	13,887	11,042	5,272	4,293	2.78
Effingham	6.3	424	1,488	1,396	958	901	1,133	905	1,669	1,382	1,256	654	434	3.06
ALL COUNTIES														
Appling	5.3	417	1,172	999	755	826	1,131	1,058	1,438	1,028	949	440	387	3.04
Atkinson	2.0	135	393	383	268	334	487	437	523	359	322	168	191	3.10
Bacon	3.3	250	707	547	502	570	724	640	908	621	626	294	211	2.91

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
ALL COUNTIES (continued)														
Baker	1.2	78	223	195	191	196	317	239	309	237	187	105	123	3.17
Baldwin	10.6	1,123	2,371	1,885	1,518	1,715	1,988	2,306	3,106	2,019	1,659	850	660	3.33
Banks	3.2	237	699	605	438	493	728	573	955	674	636	244	118	2.81
Barrow	7.8	621	1,714	1,486	1,175	1,132	1,672	1,511	2,314	1,485	1,391	652	447	2.83
Bartow	14.5	1,169	3,257	2,893	2,154	2,194	2,833	2,658	4,199	3,023	2,498	1,285	837	2.90
Ben Hill	6.0	416	1,254	939	809	1,005	1,577	1,412	1,818	1,029	960	485	296	2.78
Berrien	4.8	389	989	859	699	771	1,093	928	1,435	944	801	423	269	2.90
Bibb	54.2	4,488	12,487	9,254	8,126	8,980	10,865	12,537	16,238	10,197	8,201	4,031	2,996	2.80
Bleckley	3.7	337	637	678	584	599	865	805	1,125	660	615	270	225	2.92
Brantley	3.1	237	739	655	471	403	595	552	827	607	586	339	189	2.97
Brooks	5.2	324	966	780	732	885	1,513	1,118	1,529	917	737	398	501	3.00
Bryan	3.4	253	861	733	496	518	539	519	910	717	655	335	264	3.21
Bulloch	11.7	1,890	2,358	1,990	1,537	1,592	2,333	2,505	3,635	2,167	1,804	856	733	3.11
Burke	6.4	461	1,346	982	927	1,129	1,555	1,439	1,710	1,023	973	576	679	3.08
Butts	4.2	345	973	712	593	628	949	781	1,182	781	695	392	369	3.38
Calhoun	1.7	89	278	239	274	288	532	399	445	281	245	142	188	3.29
Camden	4.6	416	1,021	945	689	705	824	925	1,253	939	763	375	345	3.00
Candler	2.7	160	531	414	385	471	739	583	840	475	429	201	172	2.85
Carroll	19.9	2,480	4,359	3,819	2,567	2,666	4,009	4,046	5,981	3,821	3,370	1,612	1,070	2.92
☐ Catoosa	13.4	1,101	3,297	2,905	2,141	1,791	2,165	2,103	4,120	2,925	2,637	1,086	529	2.88
Charlton	2.4	165	494	503	360	377	501	397	646	455	408	242	252	3.21
Chatham	74.0	7,363	17,482	12,348	10,324	11,922	14,561	17,457	22,049	13,887	11,042	5,272	4,293	2.78
Chattahoochee	3.3	1,164	1,219	579	138	87	113	253	532	670	958	554	333	6.79
Chattooga	7.9	616	1,501	1,313	1,225	1,384	1,861	1,564	2,499	1,641	1,198	595	403	2.80
Cherokee	18.4	1,668	5,437	4,110	2,338	2,101	2,746	2,347	5,507	4,060	3,900	1,646	940	3.03
Clarke	27.8	8,078	6,593	3,653	2,673	2,885	3,918	8,057	9,184	4,792	3,453	1,441	873	2.73
Clay	1.2	63	206	146	177	231	377	289	360	171	157	104	119	2.92
Clayton	54.4	6,272	17,147	13,243	8,150	5,519	4,069	9,763	15,120	11,861	10,732	4,697	2,227	2.90
Clinch	2.2	184	487	417	330	354	428	427	605	410	354	191	213	3.05
Cobb	117.0	11,339	36,106	28,151	17,554	13,110	10,740	25,113	36,463	23,323	20,393	8,179	3,529	2.70
Coffee	9.3	760	2,151	1,656	1,295	1,498	1,940	1,868	2,697	1,837	1,462	782	654	2.99
Colquitt	12.7	907	2,561	2,178	1,788	2,164	3,102	2,686	3,803	2,323	2,064	1,024	800	2.83
Columbia	14.4	1,507	4,171	3,551	2,178	1,592	1,401	1,995	3,791	3,271	3,262	1,324	757	3.03
Cook	4.7	318	954	830	665	787	1,146	925	1,472	759	763	414	367	2.91
Coweta	14.0	923	3,025	2,802	2,117	2,143	2,990	2,789	4,153	2,647	2,355	1,127	929	2.89
Crawford	2.4	144	490	570	365	348	483	390	611	513	453	215	218	3.42
Crisp	6.9	485	1,483	1,121	993	1,153	1,665	1,481	2,015	1,264	1,086	519	535	2.87
☐ Dade	4.2	326	992	886	657	619	720	678	1,241	900	790	392	199	3.02
Dawson	1.7	125	414	281	267	259	354	306	538	346	296	125	89	2.94
Decatur	8.7	671	1,731	1,359	1,330	1,441	2,168	1,795	2,523	1,573	1,342	692	775	3.00
De Kalb	182.4	18,635	51,721	38,899	28,436	23,394	21,315	43,452	56,500	34,167	27,643	12,398	8,240	2.71
Dodge	6.1	398	1,189	1,014	877	1,042	1,580	1,413	1,745	1,135	904	487	416	2.82
Dooly	3.7	212	730	576	494	650	1,038	869	998	624	556	284	369	2.95
Dougherty	34.7	4,047	9,390	6,555	5,070	4,726	4,912	6,952	9,695	6,919	5,730	2,984	2,420	2.97
Douglas	18.8	1,589	5,635	4,581	2,746	2,023	2,226	2,048	5,127	4,190	4,363	1,953	1,119	3.18
Early	4.5	259	840	737	659	737	1,268	1,002	1,197	812	682	379	428	2.96
Echols	.8	62	161	180	115	99	183	174	209	148	136	78	55	2.88
Effingham	6.3	424	1,488	1,396	958	901	1,133	905	1,669	1,382	1,256	654	434	3.06
Elbert	6.9	496	1,328	1,114	1,005	1,154	1,803	1,455	2,163	1,247	1,100	513	422	2.77
Emanuel	7.2	458	1,449	1,214	1,016	1,252	1,811	1,522	2,124	1,395	1,061	554	544	2.94
Evans	3.0	221	578	511	448	491	751	667	844	565	482	223	219	2.87
Fannin	5.7	260	1,040	895	897	1,045	1,563	1,265	1,989	1,041	819	401	185	2.65
Fayette	10.7	486	2,651	3,327	1,684	1,336	1,216	1,222	2,831	2,440	2,815	1,016	376	3.07
Floyd	29.6	2,381	6,092	5,404	4,539	4,827	6,357	6,433	9,434	5,770	4,620	2,109	1,234	2.73
Forsyth	10.4	982	2,634	2,270	1,478	1,380	1,656	1,557	3,209	2,226	2,054	893	461	2.89
Franklin	5.6	391	992	979	856	955	1,427	1,108	1,843	1,085	924	391	249	2.79
Fulton	229.8	22,253	62,704	42,077	29,977	31,299	41,490	71,464	68,459	38,103	27,589	13,393	10,792	2.55
Gilmer	4.1	315	765	786	615	627	992	815	1,304	848	688	280	165	2.83
Glascock	.8	48	119	140	111	151	231	191	243	150	112	65	39	3.00
Glynn	20.8	1,856	4,684	3,842	2,998	3,282	4,138	4,599	6,732	3,935	3,181	1,429	924	2.69
Gordon	10.8	863	2,427	2,204	1,632	1,581	2,093	2,012	3,188	2,219	1,857	938	586	2.90
Grady	6.8	470	1,330	1,173	940	1,090	1,797	1,321	2,080	1,180	1,122	584	513	2.97
Greene	3.8	202	669	608	512	680	1,129	890	1,071	620	506	342	371	3.05
Gwinnett	62.5	5,213	20,866	16,381	8,221	6,204	5,615	8,496	18,316	14,085	14,156	5,340	2,107	2.97
Habersham	8.9	978	1,775	1,608	1,319	1,343	1,877	1,592	2,950	1,870	1,543	649	296	2.89
Hall	27.7	2,448	6,294	5,639	4,199	4,056	5,064	4,959	8,609	5,900	4,898	2,129	1,205	2.84

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
GEORGIA (continued)														
ALL COUNTIES (continued)														
Hancock	2.8	134	522	455	410	518	761	604	650	442	427	264	413	3.39
Haralson	6.7	521	1,333	1,286	1,034	1,035	1,491	1,377	2,100	1,270	1,111	549	293	2.81
Harris	5.6	247	1,060	998	951	1,044	1,300	1,028	1,893	954	919	422	384	2.89
Hart	6.5	463	1,220	1,101	966	1,164	1,586	1,253	2,047	1,225	1,080	476	419	2.92
Heard	2.2	144	434	400	308	391	523	415	700	386	368	170	161	3.05
Henry	12.7	812	2,998	2,656	2,173	1,880	2,181	1,748	3,826	2,677	2,529	1,117	803	3.05
Houston	27.0	3,145	6,810	6,080	4,827	3,491	2,647	4,957	7,496	5,663	5,110	2,291	1,483	2.97
Irwin	3.2	184	575	539	475	545	882	667	995	530	505	249	254	2.88
Jackson	9.0	750	1,943	1,720	1,252	1,368	1,967	1,631	2,705	1,797	1,644	730	493	2.91
Jasper	2.7	129	568	481	394	417	711	610	711	478	489	217	195	2.93
Jeff Davis	4.1	348	921	743	622	613	853	773	1,177	801	741	342	266	2.88
Jefferson	6.3	337	1,290	973	860	1,073	1,767	1,387	1,665	1,149	939	535	625	2.97
Jenkins	2.9	178	568	461	431	542	720	637	803	551	413	230	266	3.07
Johnson	3.1	189	560	484	457	567	843	689	933	533	510	214	221	2.84
Jones	5.8	439	1,406	1,263	898	868	926	950	1,575	1,151	1,126	579	419	3.03
Lamar	4.2	249	853	706	650	698	1,044	817	1,243	767	690	355	328	2.95
Lanier	2.0	151	388	373	338	280	470	428	520	383	322	187	160	2.90
Laurens	13.0	877	2,651	2,248	1,938	2,265	3,021	2,715	3,828	2,482	2,122	993	860	2.92
Lee	4.0	306	1,210	900	506	523	555	568	1,107	853	809	362	301	3.15
Liberty	10.7	2,537	3,546	1,743	979	940	955	1,449	2,807	2,577	2,219	962	686	3.83
Lincoln	2.2	129	392	371	356	414	538	407	675	387	337	176	218	3.14
Long	1.7	208	382	270	234	284	322	404	458	324	262	152	100	2.76
Lowndes	23.9	3,247	5,918	4,238	3,200	3,176	4,121	4,915	6,843	4,689	4,218	1,858	1,377	2.94
Lumpkin	3.6	421	741	693	562	484	699	661	1,139	743	611	276	170	3.08
McDuffie	6.6	540	1,420	1,275	1,024	1,096	1,245	1,296	1,946	1,314	1,094	529	421	2.89
McIntosh	2.8	179	563	542	408	435	673	580	775	483	446	259	257	2.93
Macon	4.7	249	1,008	783	673	824	1,163	1,034	1,219	797	690	439	521	3.04
Madison	6.5	561	1,530	1,299	935	923	1,252	1,098	2,058	1,327	1,197	511	309	2.86
Marion	1.7	81	320	309	232	317	441	312	486	304	268	163	167	3.12
Meriwether	7.1	425	1,401	1,192	1,040	1,262	1,780	1,546	1,951	1,299	1,043	590	671	3.06
Miller	2.6	173	481	426	398	425	697	577	792	445	399	214	173	2.77
Mitchell	6.7	476	1,358	1,192	942	1,104	1,628	1,288	1,771	1,169	1,014	677	781	3.21
Monroe	5.0	321	1,019	930	802	793	1,135	1,003	1,431	930	831	416	389	3.06
Montgomery	2.3	168	434	409	315	375	599	537	669	377	378	158	181	3.09
Morgan	3.8	269	752	704	489	608	978	717	1,045	704	620	340	374	3.13
Murray	7.1	656	1,786	1,559	1,092	871	1,136	1,247	1,815	1,604	1,435	640	359	2.94
Muscogee	60.0	7,292	14,740	10,118	9,147	8,776	9,927	13,543	17,846	12,192	9,397	4,216	2,806	2.82
Newton	11.7	999	2,523	2,345	1,715	1,742	2,376	1,929	3,315	2,311	2,137	1,109	899	3.07
Oconee	4.6	512	1,277	976	622	511	702	709	1,416	955	921	400	199	2.91
Oglethorpe	3.1	184	632	646	446	466	726	534	972	578	495	274	247	2.94
Paulding	9.5	833	2,408	1,927	1,367	1,247	1,718	1,748	2,519	1,998	1,942	809	484	2.92
Peach	6.7	567	1,454	1,344	1,036	1,041	1,258	1,401	1,841	1,321	1,078	583	476	2.94
Pickens	4.5	347	874	867	668	656	1,088	977	1,404	904	741	305	169	2.67
Pierce	4.1	258	707	801	567	652	915	746	1,123	770	818	388	255	3.02
Pike	3.0	136	570	589	459	514	732	474	897	599	504	267	259	3.10
Polk	11.8	918	2,180	2,091	1,720	1,919	2,972	2,637	3,499	2,247	1,872	927	618	2.79
Pulaski	3.2	232	549	555	489	521	854	700	919	563	540	264	214	2.84
Putnam	3.6	251	731	577	555	694	792	747	1,067	677	537	292	280	2.97
Quitman	.8	42	115	104	103	187	249	177	240	116	112	68	87	3.00
Rabun	4.1	283	742	687	598	730	1,060	866	1,422	780	662	253	117	2.61
Randolph	3.3	164	524	468	448	592	1,104	840	862	555	481	222	340	2.97
Richmond	62.6	6,510	16,458	11,112	9,132	8,997	10,391	14,662	17,615	12,334	9,616	4,779	3,594	2.98
Rockdale	12.8	944	3,284	3,248	2,022	1,639	1,663	1,559	3,409	2,832	2,982	1,350	668	3.15
Schley	1.1	62	240	230	106	176	286	225	314	169	180	119	93	3.27
Screven	5.0	309	1,026	746	734	888	1,297	1,098	1,494	923	699	400	386	2.88
Seminole	3.2	190	580	504	500	577	849	733	950	584	429	237	267	2.94
Spalding	16.9	1,180	3,731	3,329	2,536	2,664	3,460	3,289	4,858	3,346	2,936	1,401	1,070	2.93
Stephens	8.0	637	1,644	1,347	1,072	1,409	1,891	1,727	2,603	1,552	1,239	547	332	2.75
Stewart	1.9	80	298	294	280	363	585	418	527	323	269	147	216	3.11
Sumter	9.8	1,036	2,173	1,652	1,258	1,449	2,232	2,310	2,690	1,727	1,437	783	853	3.03
Talbot	2.1	92	401	372	311	319	605	456	543	378	326	163	234	3.10
Taliaferro	.8	27	122	84	94	148	325	273	211	127	78	54	57	2.50
Tattnall	5.8	[illegible]	1,357	958	754	847	1,458	1,305	1,630	1,181	928	424	332	3.22
Taylor	2.7	146	458	509	355	480	752	637	719	439	445	235	225	2.93
Telfair	4.1	233	755	620	579	763	1,150	899	1,225	780	595	318	283	2.80
Terrell	4.0	249	790	642	539	670	1,110	878	1,107	720	536	301	458	3.05

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
ALL COUNTIES (continued)														
Thomas	13.2	968	2,634	2,315	2,002	2,181	3,100	2,804	3,839	2,412	2,112	1,076	957	2.93
Tift	11.3	1,023	2,627	2,085	1,592	1,690	2,283	2,371	3,223	2,146	1,885	919	756	3.00
Toombs	8.2	647	1,698	1,575	1,161	1,401	1,718	1,698	2,343	1,549	1,432	689	489	2.83
Towns	2.2	147	299	324	319	430	681	445	863	418	307	112	55	2.64
Treutlen	2.1	128	405	323	318	348	578	480	619	345	324	179	153	2.90
Troup	16.2	1,336	3,871	2,797	2,625	3,096	4,475	4,081	5,662	3,229	2,715	1,370	1,143	2.81
Turner	3.1	235	625	531	429	513	767	620	891	519	503	271	296	3.13
Twiggs	3.0	191	543	576	469	538	683	504	766	575	523	281	351	3.17
Union	3.6	230	687	561	542	579	1,001	692	1,226	730	533	261	158	2.75
Upson	9.4	557	1,714	1,544	1,397	1,701	2,487	2,033	2,933	1,811	1,449	660	514	2.81
☐ Walker	20.3	1,492	4,300	3,965	3,050	3,332	4,161	3,695	6,309	4,148	3,673	1,562	913	2.82
Walton	10.7	823	2,323	2,181	1,579	1,553	2,241	1,763	3,031	2,086	1,979	1,003	838	3.07
Ware	13.2	987	2,824	2,214	2,102	2,210	2,863	2,761	3,939	2,488	2,166	1,112	734	2.86
Warren	2.1	98	381	320	316	370	615	447	580	379	306	169	219	3.14
Washington	6.3	428	1,274	1,008	900	1,032	1,658	1,355	1,651	1,152	992	532	618	3.06
Wayne	7.1	520	1,573	1,280	1,111	1,151	1,465	1,328	2,071	1,392	1,236	638	435	3.01
Webster	.8	46	154	121	129	140	210	188	208	128	126	92	58	2.88
Wheeler	1.8	79	364	279	223	328	527	398	516	321	267	152	146	2.94
White	3.7	247	721	720	542	589	881	710	1,228	761	615	230	156	2.84
Whitfield	23.6	2,321	5,809	5,009	3,522	3,172	3,767	4,122	6,931	5,113	4,463	1,911	1,060	2.87
Wilcox	2.6	155	488	372	353	475	757	590	795	448	383	187	197	3.00
Wilkes	3.9	214	706	634	569	707	1,070	900	1,212	677	549	313	249	2.85
Wilkinson	3.4	239	706	614	514	535	792	666	953	619	518	317	327	3.15
Worth	6.0	433	1,300	1,109	846	943	1,369	1,079	1,746	1,153	977	529	516	3.10
TOTAL METRO COUNTIES	**1,204.5**	**123,142**	**327,607**	**245,977**	**173,632**	**158,403**	**175,739**	**268,763**	**357,136**	**233,795**	**197,909**	**89,079**	**57,818**	**2.81**
TOTAL STATE	**1,970.3**	**185,367**	**488,757**	**382,705**	**284,750**	**280,454**	**348,267**	**425,589**	**583,764**	**379,833**	**322,885**	**150,402**	**107,827**	**2.86**
HAWAII														
HONOLULU	**242.1**	**21,608**	**64,324**	**47,871**	**37,450**	**38,579**	**32,268**	**43,268**	**64,529**	**46,969**	**42,527**	**23,180**	**21,627**	**3.24**
Honolulu	242.1	21,608	64,324	47,871	37,450	38,579	32,268	43,268	64,529	46,969	42,527	23,180	21,627	3.24
ALL COUNTIES														
Hawaii	31.7	1,368	7,203	5,650	5,162	6,226	6,091	5,402	9,411	6,077	5,154	2,995	2,661	3.08
Honolulu	242.1	21,608	64,324	47,871	37,450	38,579	32,268	43,268	64,529	46,969	42,527	23,180	21,627	3.24
Kauai	12.7	596	2,676	2,184	1,939	2,546	2,759	1,953	3,619	2,433	2,135	1,231	1,329	3.21
Maui	24.5	1,218	5,641	4,354	3,767	4,917	4,603	4,496	7,342	4,526	3,621	2,198	2,317	3.09
TOTAL METRO COUNTIES	**242.1**	**21,608**	**64,324**	**47,871**	**37,450**	**38,579**	**32,268**	**43,268**	**64,529**	**46,969**	**42,527**	**23,180**	**21,627**	**3.24**
TOTAL STATE	**311.0**	**24,790**	**79,844**	**60,059**	**48,318**	**52,268**	**45,721**	**55,119**	**84,901**	**60,005**	**53,437**	**29,604**	**27,934**	**3.21**
IDAHO														
BOISE	**69.0**	**7,393**	**19,842**	**13,832**	**8,573**	**8,884**	**10,476**	**15,672**	**23,149**	**12,012**	**10,680**	**4,682**	**2,805**	**2.68**
Ada	69.0	7,393	19,842	13,832	8,573	8,884	10,476	15,672	23,149	12,012	10,680	4,682	2,805	2.68
ALL COUNTIES														
Ada	69.0	7,393	19,842	13,832	8,573	8,884	10,476	15,672	23,149	12,012	10,680	4,682	2,805	2.68
Adams	1.2	87	255	256	145	176	281	247	430	180	176	116	51	2.92
Bannock	23.9	3,159	6,986	4,253	2,924	2,908	3,670	5,259	7,368	4,191	3,630	1,923	1,529	2.85
Bear Lake	2.4	106	537	436	309	417	595	437	731	371	364	250	247	3.00
Benewah	3.1	230	791	603	426	442	608	639	998	517	520	258	168	2.81
Bingham	11.5	904	2,942	2,219	1,684	1,632	2,119	1,781	3,089	1,910	1,931	1,293	1,496	3.31
Blaine	4.5	450	1,748	884	484	471	463	1,312	1,524	795	503	253	113	2.38
Boise	1.3	113	357	247	169	210	204	378	410	211	182	73	46	2.46
Bonner	9.5	542	2,322	1,794	1,350	1,566	1,926	1,890	3,310	1,648	1,580	677	395	2.74
Bonneville	22.7	2,599	6,092	4,573	3,258	2,993	3,185	4,158	6,746	3,900	3,309	2,076	2,011	3.02
Boundary	2.6	148	648	474	414	356	560	471	844	420	446	265	154	2.92
Butte	1.1	68	236	204	165	182	245	206	338	180	170	114	92	3.18
Camas	.3	10	69	73	39	42	67	74	88	51	51	23	13	2.67
Canyon	30.3	3,105	6,879	5,261	3,800	4,553	6,702	5,934	9,952	5,069	4,936	2,579	1,830	2.91
Caribou	3.0	295	797	588	426	423	471	496	846	525	507	347	279	3.07
Cassia	6.3	584	1,487	1,098	884	992	1,255	1,073	1,935	1,028	921	647	696	3.17
Clark	.3	18	60	68	44	49	61	74	89	55	44	21	17	2.67
Clearwater	3.7	309	872	792	492	570	665	721	1,226	638	648	296	171	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IDAHO (continued)														
ALL COUNTIES (continued)														
Custer	1.4	60	284	293	198	252	313	424	432	207	165	101	71	2.50
Elmore	7.2	1,660	1,907	1,401	724	721	787	1,194	2,265	1,398	1,460	557	326	3.10
Franklin	2.7	151	567	454	334	421	773	453	771	430	350	307	389	3.44
Fremont	3.6	251	804	667	556	535	787	607	1,068	575	536	381	433	3.14
Gem	4.4	293	879	752	541	767	1,168	797	1,585	714	700	391	213	2.84
Gooding	4.5	256	867	718	620	780	1,259	966	1,588	669	659	358	260	2.80
Idaho	5.5	342	1,171	999	827	870	1,291	1,138	1,828	899	903	432	300	2.75
Jefferson	4.8	369	1,182	895	680	711	963	665	1.311	805	721	615	683	3.38
Jerome	5.4	445	1,179	891	777	920	1,188	956	1,785	982	861	475	341	2.91
Kootenai	23.5	1,775	5,855	4,710	3,098	3,498	4,564	4,766	7,919	3,925	4,092	1,761	1,037	2.75
Latah	10.8	2,043	3,042	1,661	1,152	1,141	1,761	2,646	4,107	1,693	1,398	633	323	2.72
Lemhi	2.9	170	641	575	366	499	649	603	1,047	463	394	220	173	2.69
Lewis	1.5	96	277	270	212	243	402	359	514	224	207	127	69	2.73
Lincoln	1.2	55	275	193	175	203	299	275	367	178	197	95	88	2.92
Madison	5.3	1,692	1,115	756	502	515	720	617	1,196	815	954	684	1,034	3.94
Minidoka	6.6	529	1,461	1,158	986	1,262	1,204	1,015	2,120	1,117	1,116	640	592	3.11
Nez Perce	12.9	1,147	2,850	2,256	1,778	2,008	2,861	3,015	4,592	2,107	1,804	893	489	2.61
Oneida	1.1	46	185	171	121	211	366	245	359	151	146	97	102	3.00
Owyhee	2.8	195	570	460	433	449	693	544	905	438	438	251	224	3.07
Payette	5.9	405	1,079	1,113	716	970	1,617	1,208	2,040	931	889	501	331	2.78
Power	2.4	178	661	448	352	360	401	427	690	408	421	239	215	3.00
Shoshone	6.9	570	1,690	1,212	966	1,138	1,324	1,518	2,269	1,059	1,118	560	376	2.75
Teton	.9	70	228	151	123	156	172	139	287	143	137	95	99	3.44
Twin Falls	19.8	1,774	4,340	3,370	2,509	3,125	4,682	4,311	6,780	3,234	2,927	1,532	1,016	2.78
Valley	2.1	145	628	400	287	356	284	437	760	351	328	151	73	2.86
Washington	3.2	200	569	445	406	535	1,045	682	1,148	497	431	236	206	2.81
TOTAL METRO COUNTIES	**69.0**	**7,393**	**19,842**	**13,832**	**8,573**	**8,884**	**10,476**	**15,672**	**23,149**	**12,012**	**10,680**	**4,682**	**2,805**	**2.68**
TOTAL STATE	**346.0**	**35,037**	**87,226**	**64,074**	**45,025**	**49,512**	**65,126**	**70,829**	**112,806**	**58,114**	**54,450**	**28,225**	**21,576**	**2.86**
ILLINOIS														
BLOOMINGTON - NORMAL	**43.6**	**7,785**	**9,558**	**7,236**	**5,584**	**5,447**	**7,990**	**11,167**	**14,089**	**7,392**	**6,627**	**2,871**	**1,454**	**2.80**
McLean	43.6	7,785	9,558	7,236	5,584	5,447	7,990	11,167	14,089	7,392	6,627	2,871	1,454	2.80
CHAMPAIGN - URBANA - RANTOUL	**60.3**	**16,500**	**15,238**	**8,267**	**6,060**	**6,105**	**8,130**	**16,664**	**19,806**	**10,191**	**8,520**	**3,377**	**1,742**	**2.80**
Champaign	60.3	16,500	15,238	8,267	6,060	6,105	8,130	16.664	19,806	10,191	8.520	3,377	1,742	2.80
CHICAGO	**2,538.6**	**189,048**	**620,401**	**489,200**	**387,503**	**402,508**	**449,940**	**641,685**	**721,389**	**429,683**	**374,155**	**203,571**	**168,117**	**2.81**
Cook	1,891.9	142,674	443,359	343,225	286,099	313,983	362,560	520,293	533,126	309,885	254,039	143,[illegible]2	131,115	2.75
Du Page	240.1	14,453	67,874	57,443	39,540	33,506	27,284	47,228	73,114	43,048	43,370	21,343	11,997	2.87
Kane	97.5	9,111	25,862	19,233	14,134	12,988	16,172	19,942	28,191	17,640	17,067	8,525	6,135	2.92
Lake	147.1	10,935	38,183	33,320	24,234	20,686	19,742	26,056	42,371	28,696	27,885	13,740	8,352	3.08
McHenry	52.4	3,085	13,601	12,010	7,669	7,171	8,864	8,488	15,695	9,874	10,270	5,148	2,925	2.96
Will	109.6	8,790	31,522	23,969	15,827	14,174	15,318	19,678	28,892	20,540	21,524	11,373	7,593	3.10
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	***2,802.4***	***211,180***	***682,774***	***539,078***	***429,690***	***446,032***	***493,646***	***696,012***	***796,269***	***478,875***	***418,338***	***227,429***	***185,477***	***2.82***
DAVENPORT - ROCK ISLAND - MOLINE	**142.6**	**13,180**	**35,070**	**25,625**	**20,107**	**21,039**	**27,579**	**32,970**	**44,977**	**24,637**	**22,594**	**10,871**	**6,551**	**2.73**
Henry	21.1	1,395	4,513	3,817	2,948	3,240	5,187	4,400	6,729	3,520	3,631	1,802	1,018	2.79
Rock Island	62.3	5,504	14,329	10,617	8,992	9,873	12,985	15,322	20,075	10,707	9,138	4,380	2,678	2.66
Scott, Iowa	*59.2*	*6,281*	*16,228*	*11,191*	*8,167*	*7,926*	*9,407*	*13,248*	*18,173*	*10,410*	*9,825*	*4,689*	*2,855*	*2.77*
DECATUR	**49.5**	**4,574**	**11,255**	**8,604**	**7,237**	**7,493**	**10,337**	**11,753**	**15,956**	**8,701**	**7,636**	**3,482**	**1,972**	**2.67**
Macon	49.5	4,574	11,255	8,604	7,237	7,493	10,337	11,753	15,956	8,701	7,636	3,482	1,972	2.67
KANKAKEE	**36.3**	**3,471**	**8,313**	**6,315**	**5,149**	**5,650**	**7,402**	**8,362**	**10,741**	**6,208**	**5,880**	**2,979**	**2,130**	**2.88**
Kankakee	36.3	3,471	8,313	6,315	5,149	5,650	7,402	8,362	10,741	6,208	5,880	2,979	2,130	2.88
PEORIA	**135.0**	**12,591**	**32,777**	**22,898**	**19,784**	**19,728**	**26,222**	**30,225**	**42,996**	**23,850**	**21,674**	**10,285**	**5,970**	**2.75**
Peoria	75.1	7,536	18,208	12,403	10,339	11,223	15,391	18,841	24,164	12,554	10,892	5,287	3,362	2.69
Tazewell	48.3	4,259	11,804	9,357	7,724	6,834	8,322	9,284	15,271	9,211	8,707	3,874	1,953	2.78
Woodford	11.6	796	2,765	2,138	1,721	1,671	2,509	2,100	3,561	2,085	2,075	1,124	655	2.97
ROCKFORD	**101.7**	**9,523**	**24,688**	**19,003**	**14,964**	**15,133**	**18,389**	**21,840**	**32,288**	**17,912**	**16,974**	**7,883**	**4,803**	**2.76**
Boone	10.1	930	2,340	2,087	1,417	1,392	1,934	1,867	3,161	1,725	1,825	952	570	2.89
Winnebago	91.6	8,593	22,348	16,916	13,547	13,741	16,455	19,973	29,127	16,187	15,149	6,931	4,233	2.75

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S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
SPRINGFIELD	**75.2**	**6,380**	**18,298**	**12,659**	**10,322**	**11,235**	**16,306**	**20,313**	**24,038**	**12,742**	**10,720**	**4,780**	**2,607**	**2.54**
Menard	4.4	286	903	810	602	640	1,159	904	1,420	775	808	337	156	2.75
Sangamon	70.8	6,094	17,395	11,849	9,720	10,595	15,147	19,409	22,618	11,967	9,912	4,443	2,451	2.53
ALL COUNTIES														
Adams	27.0	2,419	5,428	4,206	3,754	4,341	6,852	7,039	8,768	4,383	3,761	1,884	1,165	2.66
Alexander	4.8	280	776	633	592	864	1,655	1,457	1,427	850	535	251	280	2.56
Bond	6.0	507	1,050	905	822	973	1,743	1,375	2,020	1,057	919	401	228	2.77
Boone	10.1	930	2,340	2,087	1,417	1,392	1,934	1,867	3,161	1,725	1,825	952	570	2.89
Brown	2.1	113	331	270	278	370	738	554	747	283	299	131	86	2.57
Bureau	14.6	922	2,740	2,330	1,968	2,440	4,200	3,439	4,865	2,244	2,157	1,196	699	2.69
Calhoun	2.1	121	309	323	307	344	696	469	697	353	262	190	129	2.81
Carroll	7.0	508	1,323	1,055	1,004	1,200	1,910	1,615	2,477	1,066	1,022	510	310	2.69
Cass	5.7	405	1,081	918	820	873	1,603	1,463	1,786	996	803	434	218	2.68
Champaign	60.3	16,500	15,238	8,267	6,060	6,105	8,130	16,664	19,806	10,191	8,520	3,377	1,742	2.80
Christian	13.9	911	2,630	2,150	1,946	2,318	3,945	3,450	4,439	2,377	2,096	995	543	2.63
Clark	6.7	469	1,169	1,020	896	1,113	2,033	1,695	2,269	1,070	987	455	224	2.55
Clay	6.0	435	1,035	826	735	1,012	1,957	1,419	2,072	1,099	821	375	214	2.58
☐ Clinton	11.3	797	2,312	1,953	1,703	1,773	2,762	2,335	3,243	2,101	1,755	1,028	838	2.96
Coles	19.4	3,704	3,479	2,698	2,464	2,603	4,452	5,160	6,488	3,268	2,869	1,072	543	2.74
Cook	1,891.9	142,674	443,359	343,225	286,099	313,983	362,560	520,293	533,126	309,885	254,039	143,442	131,115	2.75
Crawford	8.2	573	1,495	1,194	1,137	1,341	2,460	1,984	2,952	1,270	1,211	545	238	2.57
Cumberland	4.2	287	820	667	575	697	1,154	953	1,355	691	675	304	222	2.69
De Kalb	25.2	5,913	5,156	3,749	2,948	3,100	4,334	6,131	8,302	4,410	3,673	1,743	941	2.98
De Witt	7.0	509	1,430	1,165	1,002	1,124	1,770	1,701	2,311	1,180	1,100	447	261	2.63
Douglas	7.4	551	1,448	1,251	1,176	1,217	1,757	1,632	2,575	1,246	1,113	506	328	2.70
Du Page	240.1	14,453	67,874	57,443	39,540	33,506	27,284	47,228	73,114	43,048	43,370	21,343	11,997	2.87
Edgar	8.5	556	1,518	1,309	1,166	1,461	2,490	2,114	2,905	1,388	1,246	564	283	2.55
Edwards	3.3	212	618	486	375	582	1,027	917	1,094	535	458	218	78	2.45
Effingham	11.3	965	2,515	1,892	1,528	1,680	2,720	2,494	3,280	2,055	1,828	947	696	2.85
Fayette	8.2	589	1,450	1,214	1,076	1,298	2,573	1,921	2,810	1,394	1,113	648	314	2.74
Ford	5.8	384	1,026	907	883	975	1,625	1,407	1,980	943	851	428	191	2.60
Franklin	17.5	1,078	2,950	2,578	2,082	3,058	5,754	4,669	5,823	2,887	2,511	1,060	550	2.53
Fulton	16.5	1,200	3,164	2,633	2,178	2,685	4,640	3,846	5,477	2,789	2,547	1,212	629	2.67
Gallatin	2.9	162	496	522	361	508	851	723	909	491	453	232	92	2.62
Greene	6.2	388	1,048	919	850	1,037	1,958	1,465	2,079	1,022	923	458	253	2.69
Grundy	11.3	924	2,620	2,054	1,659	1,728	2,315	2,306	3,508	2,045	1,941	997	503	2.78
Hamilton	3.8	216	548	554	479	682	1,321	1,009	1,338	642	478	221	112	2.45
Hancock	9.2	678	1,632	1,372	1,285	1,527	2,706	2,186	3,135	1,537	1,378	610	354	2.61
Hardin	2.1	109	344	319	299	396	633	521	695	402	292	116	74	2.62
Henderson	3.4	271	673	580	449	571	856	763	1,091	613	550	249	134	2.74
Henry	21.1	1,395	4,513	3,817	2,948	3,240	5,187	4,400	6,729	3,520	3,631	1,802	1,018	2.79
Iroquois	12.3	760	2,340	2,002	1,748	2,054	3,396	2,762	4,151	2,025	1,955	891	516	2.68
Jackson	23.6	6,640	5,313	2,869	2,170	2,377	4,231	7,232	7,878	3,713	2,999	1,126	652	2.67
Jasper	4.2	249	760	625	563	708	1,295	861	1,416	694	662	325	242	2.74
Jefferson	14.6	962	3,058	2,268	1,916	2,437	3,959	3,652	4,847	2,529	2,163	908	501	2.57
Jersey	7.0	608	1,367	1,233	1,084	1,149	1,559	1,383	2,145	1,298	1,182	628	364	3.00
Jo Daviess	8.7	553	1,726	1,431	1,266	1,495	2,229	1,984	2,665	1,446	1,340	742	523	2.75
Johnson	3.5	217	644	584	403	596	1,056	730	1,236	610	518	272	134	2.83
Kane	97.5	9,111	25,862	19,233	14,134	12,988	16,172	19,942	28,191	17,640	17,067	8,525	6,135	2.92
Kankakee	36.3	3,471	8,313	6,315	5,149	5,650	7,402	8,362	10,741	6,208	5,880	2,979	2,130	2.88
Kendall	13.1	977	3,572	3,229	1,907	1,637	1,778	2,068	3,539	2,528	2,910	1,400	655	3.00
Knox	23.4	2,076	4,878	3,738	3,309	3,661	5,738	5,849	7,795	3,939	3,506	1,566	745	2.65
Lake	147.1	10,935	38,183	33,320	24,234	20,686	19,742	26,056	42,371	28,696	27,885	13,740	8,352	3.08
La Salle	41.9	2,941	7,963	6,613	6,074	7,297	11,012	10,219	13,244	7,129	6,192	3,154	1,962	2.67
Lawrence	6.8	454	1,183	932	963	1,163	2,105	1,755	2,259	1,145	973	432	236	2.62
Lee	12.9	1,010	2,748	2,176	1,819	2,089	3,058	3,023	4,159	2,034	1,989	1,071	624	2.81
Livingston	14.4	1,339	2,984	2,269	1,951	2,123	3,734	3,248	4,817	2,505	2,045	1,086	699	2.88
Logan	11.5	920	2,280	1,872	1,609	1,773	3,046	2,826	3,893	1,964	1,751	730	336	2.76
McDonough	12.9	2,929	2,235	1,691	1,385	1,702	2,958	3,552	4,314	2,129	1,764	758	383	2.93
McHenry	52.4	3,085	13,601	12,010	7,669	7,171	8,864	8,488	15,695	9,874	10,270	5,148	2,925	2.96
McLean	43.6	7,785	9,558	7,236	5,584	5,447	7,990	11,167	14,089	7,392	6,627	2,871	1,454	2.80
Macon	49.5	4,574	11,255	8,604	7,237	7,493	10,337	11,753	15,956	8,701	7,636	3,482	1,972	2.67
Macoupin	18.9	1,210	3,510	2,813	2,661	3,102	5,604	4,432	6,249	3,245	2,916	1,276	782	2.66
☐ Madison	90.4	7,397	18,924	15,553	14,188	14,848	19,490	19,576	28,904	16,955	14,251	6,611	4,103	2.73
Marion	17.0	1,219	3,305	2,782	2,227	2,737	4,730	4,244	5,564	3,041	2,352	1,131	668	2.62
Marshall	5.3	337	1,026	869	754	896	1,418	1,164	1,720	871	876	418	251	2.77

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Mason	7.4	511	1,474	1,282	969	1,178	1,986	1,703	2,379	1,240	1,189	583	306	2.72
Massac	5.9	406	968	912	855	1,049	1,710	1,378	2,095	1,017	854	389	167	2.58
Menard	4.4	286	903	810	602	640	1,159	904	1,420	775	808	337	156	2.75
Mercer	7.0	490	1,423	1,381	941	1,093	1,672	1,393	2,219	1,206	1,233	647	302	2.80
☐ Monroe	7.2	476	1,366	1,324	1,165	1,138	1,731	1,540	2,206	1,289	1,195	610	360	2.83
Montgomery	12.2	729	2,217	1,738	1,656	2,140	3,720	3,041	4,135	2,013	1,685	835	491	2.62
Morgan	14.0	1,411	2,718	2,226	1,886	2,094	3,665	3,699	4,593	2,322	1,963	920	503	2.71
Moultrie	5.3	391	1,067	893	759	803	1,387	1,077	1,805	981	844	392	201	2.79
Ogle	16.9	1,328	3,643	3,277	2,394	2,583	3,675	3,463	5,400	2,961	2,863	1,408	805	2.78
Peoria	75.1	7,536	18,208	12,403	10,339	11,223	15,391	18,841	24,164	12,554	10,892	5,287	3,362	2.69
Perry	8.3	501	1,646	1,235	1,147	1,348	2,423	2,090	2,618	1,413	1,258	587	334	2.66
Piatt	6.1	404	1,282	1,189	868	933	1,424	1,163	2,033	1,091	1,083	508	222	2.75
Pike	7.4	441	1,231	1,010	960	1,273	2,485	1,816	2,643	1,198	963	531	249	2.55
Pope	1.6	68	280	249	199	286	518	364	555	256	260	105	60	2.75
Pulaski	3.3	182	476	417	455	593	1,177	910	1,030	544	421	185	210	2.70
Putnam	2.2	155	492	398	293	375	487	418	704	406	386	184	102	2.86
Randolph	12.2	919	2,719	1,874	1,541	1,782	3,365	2,785	3,864	2,230	1,934	871	516	2.99
Richland	6.9	540	1,308	1,146	956	1,088	1,862	1,680	2,334	1,251	989	403	243	2.58
Rock Island	62.3	5,504	14,329	10,617	8,992	9,873	12,985	15,322	20,075	10,707	9,138	4,380	2,678	2.66
☐ St. Clair	91.5	7,736	19,970	15,889	14,312	14,656	18,937	20,255	26,440	16,753	14,237	7,343	6,472	2.88
Saline	11.5	730	1,839	1,768	1,446	1,872	3,845	3,182	3,908	1,939	1,525	647	299	2.51
Sangamon	70.8	6,094	17,395	11,849	9,720	10,595	15,147	19,409	22,618	11,967	9,912	4,443	2,451	2.53
Schuyler	3.2	184	586	490	435	524	981	717	1,162	512	485	222	102	2.63
Scott	2.3	129	383	357	323	375	733	553	749	424	334	141	99	2.70
Shelby	8.9	548	1,626	1,406	1,212	1,465	2,643	1,961	2,940	1,443	1,484	677	395	2.72
Stark	2.7	153	510	437	366	461	773	624	894	408	420	202	152	2.74
Stephenson	18.7	1,548	3,859	3,122	2,632	2,965	4,574	4,526	6,281	2,956	2,843	1,329	765	2.66
Tazewell	48.3	4,259	11,804	9,357	7,724	6,834	8,322	9,284	15,271	9,211	8,707	3,874	1,953	2.78
Union	6.9	402	1,286	966	841	1,325	2,080	1,204	3,141	1,052	908	396	199	2.64
Vermilion	36.0	2,859	7,464	5,884	5,248	5,994	8,551	8,960	11,420	6,238	5,405	2,481	1,496	2.64
Wabash	5.2	428	1,077	736	750	860	1,349	1,292	1,677	890	787	376	178	2.67
Warren	8.1	742	1,541	1,314	1,089	1,224	2,190	1,970	2,596	1,319	1,278	599	338	2.73
Washington	5.8	293	979	857	775	1,005	1,891	1,328	1,932	907	864	517	252	2.74
Wayne	7.2	491	1,159	1,049	964	1,284	2,253	1,700	2,622	1,186	1,008	438	246	2.53
White	7.2	456	1,196	1,082	958	1,229	2,279	1,829	2,666	1,201	959	372	173	2.50
Whiteside	23.9	2,058	5,188	4,156	3,570	3,777	5,151	5,007	7,544	4,152	4,037	1,983	1,177	2.78
Will	109.6	8,790	31,522	23,969	15,827	14,174	15,318	19,678	28,892	20,540	21,524	11,373	7,593	3.10
Williamson	22.7	1,756	4,615	3,642	2,932	3,642	6,113	5,805	7,667	3,952	3,231	1,346	699	2.56
Winnebago	91.6	8,593	22,348	16,916	13,547	13,741	16,455	19,973	29,127	16,187	15,149	6,931	4,233	2.75
Woodford	11.6	796	2,765	2,138	1,721	1,671	2,509	2,100	3,561	2,085	2,075	1,124	655	2.97
TOTAL METRO COUNTIES	**3,324.0**	**273,177**	**801,942**	**624,335**	**499,911**	**518,827**	**605,808**	**825,437**	**968,900**	**568,004**	**496,393**	**261,002**	**204,264**	**2.80**
TOTAL STATE	**4,140.3**	**346,190**	**961,388**	**753,523**	**610,234**	**648,561**	**820,404**	**1,021,936**	**1,238,071**	**706,143**	**618,851**	**318,589**	**236,710**	**2.78**
INDIANA														
ANDERSON	**51.0**	**4,542**	**11,228**	**9,237**	**7,649**	**7,909**	**10,435**	**11,271**	**16,479**	**9,236**	**8,171**	**3,773**	**2,070**	**2.73**
Madison	51.0	4,542	11,228	9,237	7,649	7,909	10,435	11,271	16,479	9,236	8,171	3,773	2,070	2.73
BLOOMINGTON	**35.7**	**10,378**	**8,604**	**4,710**	**3,524**	**3,464**	**5,020**	**10,191**	**11,920**	**6,058**	**4,731**	**1,951**	**849**	**2.82**
Monroe	35.7	10,378	8,604	4,710	3,524	3,464	5,020	10,191	11,920	6,058	4,731	1,951	849	2.82
ELKHART	**49.7**	**4,498**	**12,615**	**9,445**	**7,111**	**7,053**	**8,978**	**10,198**	**15,670**	**8,969**	**8,581**	**3,967**	**2,315**	**2.80**
Elkhart	49.7	4,498	12,615	9,445	7,111	7,053	8,978	10,198	15,670	8,969	8,581	3,967	2,315	2.80
EVANSVILLE	**118.1**	**10,058**	**26,104**	**20,007**	**16,953**	**18,793**	**26,185**	**28,152**	**37,332**	**21,530**	**18,293**	**8,244**	**4,549**	**2.66**
Gibson	12.6	994	2,458	2,060	1,812	1,971	3,305	2,861	4,115	2,302	1,893	918	511	2.67
Posey	9.6	742	2,378	1,846	1,330	1,353	1,951	1,800	2,883	1,823	1,811	828	455	2.85
Vanderburgh	65.7	5,933	13,837	10,083	9,461	11,092	15,294	17,799	21,561	11,279	8,842	3,944	2,275	2.55
Warrick	14.8	1,099	3,867	3,293	2,095	2,022	2,424	2,372	4,063	3,016	3,245	1,409	695	2.98
Henderson, Ky.	*15.4*	*1,290*	*3,564*	*2,725*	*2,255*	*2,355*	*3,211*	*3,320*	*4,710*	*3,110*	*2,502*	*1,145*	*613*	*2.72*
FORT WAYNE	**138.8**	**13,601**	**35,085**	**24,91**	**19,703**	**19,904**	**25,594**	**31,088**	**41,891**	**24,128**	**22,939**	**11,492**	**7,262**	**2.79**
Adams	10.0	816	2,346	1,73	1,340	1,537	2,222	1,894	2,979	1,703	1,667	976	781	3.02
Allen	107.8	11,021	27,962	19,249	15,410	15,317	18,841	25,178	32,524	18,667	17,439	8,571	5,421	2.75
De Kalb	11.8	976	2,708	2,224	1,657	1,711	2,524	2,199	3,521	2,157	2,155	1,157	611	2.89
Wells	9.2	788	2,069	1,701	1,296	1,339	2,007	1,817	2,867	1,601	1,678	788	449	2.79

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
INDIANA (continued)														
GARY - HAMMOND - EAST CHICAGO	**219.4**	**18,578**	**51,938**	**41,517**	**35,671**	**36,543**	**35,153**	**44,212**	**61,479**	**41,470**	**37,107**	**20,086**	**15,046**	**2.94**
Lake	177.2	14,125	40,583	32,364	29,388	31,030	29,710	36,811	49,310	33,357	28,749	16,013	12,960	2.92
Porter	42.2	4,453	11,355	9,153	6,283	5,513	5,443	7,401	12,169	8,113	8,358	4,073	2,086	2.99
INDIANAPOLIS	**430.8**	**40,157**	**107,276**	**80,650**	**64,174**	**63,466**	**75,077**	**99,348**	**133,367**	**78,032**	**68,068**	**32,107**	**19,878**	**2.73**
Boone	13.2	901	3,034	2,842	1,964	1,853	2,606	2,399	4,255	2,423	2,515	1,103	505	2.85
Hamilton	29.5	1,909	7,356	7,397	4,813	3,987	4,038	4,400	8,838	5,884	6,328	2,810	1,240	2.96
Hancock	15.2	1,248	3,610	3,547	2,360	2,044	2,391	2,199	4,427	2,961	3,383	1,523	707	2.99
Hendricks	23.9	1,824	6,102	5,537	3,664	3,283	3,490	3,407	7,077	4,898	5,213	2,321	984	3.03
Johnson	26.9	2,554	7,004	5,913	4,159	3,334	3,936	4,296	8,011	5,411	5,568	2,497	1,117	2.98
Marion	290.1	29,168	72,912	48,743	42,281	44,442	52,554	77,094	91,222	50,308	38,803	18,990	13,683	2.62
Morgan	17.9	1,435	4,129	3,954	2,811	2,474	3,097	2,857	5,255	3,477	3,617	1,731	963	2.98
Shelby	14.1	1,118	3,129	2,717	2,122	2,049	2,965	2,696	4,282	2,670	2,641	1,132	679	2.85
INDIANAPOLIS - ANDERSON CONSOLIDATED AREA	***481.8***	***44,699***	***118,504***	***89,887***	***71,823***	***71,375***	***85,512***	***110,619***	***149,846***	***87,268***	***76,239***	***35,880***	***21,948***	***2.73***
KOKOMO	**38.1**	**3,446**	**9,000**	**7,532**	**6,033**	**5,440**	**6,649**	**8,192**	**11,581**	**7,075**	**6,694**	**3,027**	**1,531**	**2.73**
Howard	31.9	3,008	7,668	6,377	5,117	4,464	5,266	6,854	9,674	5,978	5,533	2,558	1,303	2.73
Tipton	6.2	438	1,332	1,155	916	976	1,383	1,338	1,907	1,097	1,161	469	228	2.71
LAFAYETTE - WEST LAFAYETTE	**42.3**	**7,465**	**11,162**	**6,784**	**5,117**	**5,235**	**6,537**	**10,491**	**14,350**	**7,211**	**6,183**	**2,755**	**1,310**	**2.91**
Tippecanoe	42.3	7,465	11,162	6,784	5,117	5,235	6,537	10,491	14,350	7,211	6,183	2,755	1,310	2.91
MUNCIE	**45.4**	**6,594**	**9,333**	**7,846**	**6,432**	**6,614**	**8,581**	**10,195**	**14,744**	**8,238**	**7,302**	**3,194**	**1,727**	**2.82**
Delaware	45.4	6,594	9,333	7,846	6,432	6,614	8,581	10,195	14,744	8,238	7,302	3,194	1,727	2.82
SOUTH BEND	**102.2**	**7,977**	**23,057**	**16,430**	**15,230**	**16,914**	**22,592**	**24,022**	**33,342**	**17,277**	**15,468**	**7,538**	**4,553**	**2.75**
Marshall	14.2	1,105	3,038	2,466	2,082	2,160	3,349	2,871	4,519	2,401	2,491	1,194	724	2.81
St. Joseph	88.0	6,872	20,019	13,964	13,148	14,754	19,243	21,151	28,823	14,876	12,977	6,344	3,829	2.74
TERRE HAUTE	**65.5**	**5,746**	**13,105**	**9,837**	**8,629**	**10,989**	**17,194**	**16,510**	**21,296**	**11,356**	**9,436**	**4,432**	**2,470**	**2.70**
Clay	9.4	646	1,785	1,447	1,298	1,516	2,708	2,158	3,052	1,679	1,422	718	371	2.67
Sullivan	8.1	470	1,496	1,219	1,043	1,420	2,452	1,907	2,681	1,400	1,252	553	307	2.63
Vermillion	7.1	457	1,358	1,145	908	1,191	2,041	1,770	2,274	1,211	1,084	517	244	2.59
Vigo	40.9	4,173	8,466	6,026	5,380	6,862	9,993	10,675	13,289	7,066	5,678	2,644	1,548	2.74
ALL COUNTIES														
Adams	10.0	816	2,346	1,739	1,340	1,537	2,222	1,894	2,979	1,703	1,667	976	781	3.02
Allen	107.8	11,021	27,962	19.249	15,410	15,317	18,841	25,178	32,524	18,667	17,439	8,571	5,421	2.75
Bartholomew	23.9	2,167	5,865	5,136	3,613	3,210	3,909	4,690	7,251	4,596	4,513	1,932	918	2.77
Benton	3.7	224	695	584	536	660	1,001	835	1,243	560	550	291	221	2.70
Blackford	5.6	437	1,145	1,005	826	867	1,320	1,308	1,672	948	962	445	265	2.75
Boone	13.2	901	3,034	2,842	1,964	1,853	2,606	2,399	4,255	2,423	2,515	1,103	505	2.85
Brown	4.7	311	1,116	935	655	768	915	877	1,693	810	751	352	217	2.74
Carroll	7.2	547	1,500	1,241	1,033	1,156	1,723	1,367	2,499	1,133	1,279	608	314	2.79
Cass	14.9	1,169	3,145	2,581	2,192	2,457	3,356	3,372	4,757	2,549	2,463	1,146	613	2.76
☐ Clark	32.4	2,958	8,329	6,142	4,876	4,734	5,361	6,627	9,495	6,380	5,806	2,640	1,452	2.81
Clay	9.4	646	1,785	1,447	1,298	1,516	2,708	2,158	3,052	1,679	1,422	718	371	2.67
Clinton	11.5	902	2,385	1,908	1,644	1,812	2,849	2,513	3,701	1,992	1,900	917	477	2.75
Crawford	3.5	293	684	569	509	510	935	703	1,074	662	571	304	186	2.91
Daviess	10.1	740	2,015	1,566	1,383	1,764	2,632	2,269	3,301	1,661	1,575	736	558	2.77
☐ Dearborn	12.0	812	2,673	2,295	1,841	1,839	2,540	2,234	3,399	2,327	2,172	1,163	705	2.94
Decatur	8.3	625	1,843	1,486	1,168	1,247	1,931	1,655	2,485	1,459	1,381	763	557	2.89
De Kalb	11.8	976	2,708	2,224	1,657	1,711	2,524	2,199	3,521	2,157	2,155	1,157	611	2.89
Delaware	45.4	6,594	9,333	7,846	6,432	6,614	8,581	10,195	14,744	8,238	7,302	3,194	1,727	2.82
Dubois	11.9	956	2,774	2,081	1,790	1,638	2,661	2,416	3,376	2,132	1,951	1,111	914	2.93
Elkhart	49.7	4,498	12,615	9,445	7,111	7,053	8,978	10,198	15,670	8,969	8,581	3,967	2,315	2.80
Fayette	10.2	790	2,313	1,810	1,505	1,670	2,112	2,124	3,161	1,895	1,700	782	538	2.80
☐ Floyd	22.2	1,676	5,117	4,165	3,259	3,435	4,548	4,512	6,645	4,266	3,941	1,784	1,052	2.80
Fountain	7.0	541	1,298	1,232	983	1,152	1,794	1,553	2,316	1,156	1,131	556	288	2.74
Franklin	6.3	425	1,410	1,215	950	912	1,388	1,021	1,712	1,155	1,210	646	556	3.17
Fulton	7.4	519	1,402	1,208	1,033	1,283	1,955	1,636	2,623	1,216	1,057	563	305	2.68
Gibson	12.6	994	2,458	2,060	1,812	1,971	3,305	2,861	4,115	2,302	1,893	918	511	2.67
Grant	28.2	2,801	5,814	5,083	4,579	4,501	5,422	5,941	8,795	5,183	4,846	2,211	1,224	2.84
Greene	11.9	831	2,249	1,906	1,578	1,891	3,445	2,855	3,972	2,037	1,835	799	402	2.61
Hamilton	29.5	1,909	7,356	7,397	4,813	3,987	4,038	4,400	8,838	5,884	6,328	2,810	1,240	2.96
Hancock	15.2	1,248	3,610	3,547	2,360	2,044	2,391	2,199	4,427	2,961	3,383	1,523	707	2.99
Harrison	9.6	710	2,189	1,879	1,479	1,381	1,962	1,547	2,837	1,936	1,799	912	569	2.98
Hendricks	23.9	1,824	6,102	5,537	3,664	3,283	3,490	3,407	7,077	4,898	5,213	2,321	984	3.03
Henry	19.2	1,530	4,097	3,528	2,808	2,917	4,320	3,875	5,984	3,633	3,369	1,557	782	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
INDIANA (continued)														
ALL COUNTIES (continued)														
Howard	31.9	3,008	7,668	6,377	5,117	4,464	5,266	6,854	9,674	5,978	5,533	2,558	1,303	2.73
Huntington	12.7	1,053	2,677	2,215	1,775	2,000	2,980	2,681	4,059	2,146	2,109	1,077	628	2.81
Jackson	13.5	1,147	2,882	2,402	1,970	1,966	3,133	2,711	4,263	2,461	2,404	1,102	559	2.75
Jasper	8.8	883	1,935	1,722	1,228	1,259	1,773	1,430	2,684	1,474	1,674	948	590	3.10
Jay	8.4	629	1,678	1,465	1,160	1,336	2,132	1,801	2,770	1,395	1,357	645	432	2.75
Jefferson	10.8	940	2,490	1,957	1,533	1,611	2,269	2,254	3,396	1,995	1,811	864	480	2.88
Jennings	7.7	652	1,821	1,529	1,026	1,074	1,598	1,402	2,169	1,463	1,437	773	456	3.05
Johnson	26.9	2,554	7,004	5,913	4,159	3,334	3,936	4,296	8,011	5,411	5,568	2,497	1,117	2.98
Knox	15.9	1,437	2,825	2,447	2,159	2,548	4,484	4,100	5,231	2,739	2,270	994	566	2.64
Kosciusko	22.1	2,079	5,443	4,035	2,997	3,212	4,334	4,207	7,363	4,020	3,765	1,746	999	2.80
La Grange	8.1	701	2,021	1,479	1,096	1,209	1,594	1,311	2,452	1,330	1,401	713	893	3.26
Lake	177.2	14,125	40,583	32,364	29,388	31,030	29,710	36,811	49,310	33,357	28,749	16,013	12,960	2.92
La Porte	38.4	2,857	9,004	6,678	5,762	6,272	7,827	8,189	11,880	6,961	6,284	3,109	1,977	2.84
Lawrence	15.9	1,188	3,337	2,717	2,403	2,429	3,826	3,410	5,073	3,102	2,591	1,151	573	2.72
Madison	51.0	4,542	11,228	9,237	7,649	7,909	10,435	11,271	16,479	9,236	8,171	3,773	2,070	2.73
Marion	290.1	29,168	72,912	48,743	42,281	44,442	52,554	77,094	91,222	50,308	38,803	18,990	13,683	2.62
Marshall	14.2	1,105	3,038	2,466	2,082	2,160	3,349	2,871	4,519	2,401	2,491	1,194	724	2.81
Martin	3.8	263	829	668	555	631	854	832	1,039	744	661	335	189	2.89
Miami	13.9	1,597	3,332	2,494	1,853	1,889	2,735	2,757	4,212	2,582	2,492	1,212	645	2.87
Monroe	35.7	10,378	8,604	4,710	3,524	3,464	5,020	10,191	11,920	6,058	4,731	1,951	849	2.82
Montgomery	13.2	1,273	2,681	2,317	1,872	1,937	3,120	2,968	4,466	2,258	2,094	974	440	2.71
Morgan	17.9	1,435	4,129	3,954	2,811	2,474	3,097	2,857	5,255	3,477	3,617	1,731	963	2.98
Newton	5.4	380	1,198	1,025	710	804	1,283	1,065	1,549	951	978	570	287	2.87
Noble	12.6	1,113	2,984	2,254	1,721	1,927	2,601	2,370	3,998	2,260	2,168	1,126	678	2.87
Ohio	1.9	144	358	358	288	283	469	410	566	372	314	155	83	2.79
Orange	6.9	524	1,402	1,092	952	1,100	1,830	1,567	2,174	1,278	1,085	480	316	2.75
Owen	6.0	411	1,170	1,082	906	878	1,553	1,251	1,887	1,124	942	484	312	2.75
Parke	6.1	389	1,169	990	890	967	1,695	1,311	2,003	1,125	912	514	235	2.74
Perry	6.8	566	1,366	1,037	998	1,101	1,732	1,456	2,026	1,284	1,058	600	376	2.85
Pike	5.2	354	987	874	713	768	1,504	1,146	1,732	949	874	333	166	2.65
Porter	42.2	4,453	11,355	9,153	6,283	5,513	5,443	7,401	12,169	8,113	8,358	4,073	2,086	2.99
Posey	9.6	742	2,378	1,846	1,330	1,353	1,951	1,800	2,883	1,823	1,811	828	455	2.85
Pulaski	4.9	313	943	751	724	824	1,345	1,122	1,490	831	762	413	282	2.73
Putnam	9.6	1,018	1,683	1,718	1,443	1,368	2,370	1,877	3,212	1,757	1,623	718	413	3.08
Randolph	10.9	871	2,266	1,972	1,621	1,630	2,540	2,201	3,599	1,830	1,863	903	504	2.76
Ripley	8.4	628	1,731	1,403	1,229	1,284	2,125	1,677	2,487	1,510	1,379	751	596	2.96
Rush	6.7	481	1,300	1,146	1,011	1,070	1,692	1,320	2,116	1,172	1,101	575	416	2.90
St. Joseph	88.0	6,872	20,019	13,964	13,148	14,754	19,243	21,151	28,823	14,876	12,977	6,344	3,829	2.74
Scott	7.1	596	1,621	1,396	994	1,015	1,478	1,225	2,014	1,475	1,264	666	456	2.93
Shelby	14.1	1,118	3,129	2,717	2,122	2,049	2,965	2,696	4,282	2,670	2,641	1,132	679	2.85
Spencer	6.6	471	1,384	1,139	922	986	1,698	1,229	1,973	1,208	1,229	579	382	3.02
Starke	7.8	555	1,622	1,439	1,074	1,145	1,965	1,545	2,379	1,343	1,276	757	500	2.88
Steuben	9.3	1,037	1,879	1,615	1,204	1,427	2,138	2,015	3,202	1,471	1,465	765	382	2.74
Sullivan	8.1	470	1,496	1,219	1,043	1,420	2,452	1,907	2,681	1,400	1,252	553	307	2.63
Switzerland	2.7	170	466	453	406	454	751	613	826	490	427	207	137	2.70
Tippecanoe	42.3	7,465	11,162	6,784	5,117	5,235	6,537	10,491	14,350	7,211	6,183	2,755	1,310	2.91
Tipton	6.2	438	1,332	1,155	916	976	1,383	1,338	1,907	1,097	1,161	469	228	2.71
Union	2.4	195	500	433	328	351	593	454	747	451	426	226	96	2.88
Vanderburgh	65.7	5,933	13,837	10,083	9,461	11,092	15,294	17,799	21,561	11,279	8,842	3,944	2,275	2.55
Vermillion	7.1	457	1,358	1,145	908	1,191	2,041	1,770	2,274	1,211	1,084	517	244	2.59
Vigo	40.9	4,173	8,466	6,026	5,380	6,862	9,993	10,675	13,289	7,066	5,678	2,644	1,548	2.74
Wabash	12.8	1,212	2,703	2,323	1,871	1,955	2,736	2,682	4,183	2,212	2,163	1,016	544	2.88
Warren	3.1	206	615	590	460	506	723	562	1,021	512	555	299	151	2.90
Warrick	14.8	1,099	3,867	3,293	2,095	2,022	2,424	2,372	4,063	3,016	3,245	1,409	695	2.98
Washington	7.9	641	1,691	1,381	1,128	1,175	1,884	1,534	2,371	1,549	1,332	678	436	2.84
Wayne	27.8	2,300	5,651	4,831	4,217	4,434	6,367	6,262	9,075	4,903	4,418	1,969	1,173	2.71
Wells	9.2	788	2,069	1,701	1,296	1,339	2,007	1,817	2,867	1,601	1,678	788	449	2.79
White	9.2	626	1,921	1,501	1,274	1,566	2,312	2,028	3,139	1,518	1,418	744	353	2.65
Whitley	9.4	753	2,177	1,685	1,399	1,392	1,994	1,727	3,037	1,680	1,672	818	466	2.84
TOTAL METRO COUNTIES	**1,388.2**	**137,196**	**331,062**	**248,785**	**203,947**	**209,977**	**257,233**	**313,923**	**428,280**	**250,443**	**222,390**	**107,008**	**66,156**	**2.78**
TOTAL STATE	**1,984.0**	**186,367**	**458,743**	**354,351**	**290,083**	**301,556**	**392,900**	**437,182**	**616,595**	**357,081**	**322,287**	**155,628**	**95,227**	**2.79**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IOWA														
CEDAR RAPIDS	**63.9**	**6,850**	**16,290**	**11,905**	**8,792**	**8,534**	**11,529**	**15,230**	**20,497**	**10,732**	**10,393**	**4,578**	**2,470**	**2.68**
Linn	63.9	6,850	16,290	11,905	8,792	8,534	11,529	15,230	20,497	10,732	10,393	4,578	2,470	2.68
DAVENPORT - ROCK ISLAND - MOLINE	**142.6**	**13,180**	**35,070**	**25,625**	**20,107**	**21,039**	**27,579**	**32,970**	**44,977**	**24,637**	**22,594**	**10,871**	**6,551**	**2.73**
Scott	59.2	6,281	16,228	11,191	8,167	7,926	9,407	13,248	18,173	10,410	9,825	4,689	2,855	2.77
Henry, Ill.	*21.1*	*1,395*	*4,513*	*3,817*	*2,948*	*3,240*	*5,187*	*4,400*	*6,729*	*3,520*	*3,631*	*1,802*	*1,018*	*2.79*
Rock Island, Ill.	*62.3*	*5,504*	*14,329*	*10,617*	*8,992*	*9,873*	*12,985*	*15,322*	*20,075*	*10,707*	*9,138*	*4,380*	*2,678*	*2.66*
DES MOINES	**131.1**	**14,721**	**33,095**	**23,417**	**18,192**	**18,106**	**23,569**	**33,084**	**42,428**	**22,243**	**20,012**	**8,887**	**4,446**	**2.62**
Polk	118.9	13,681	29,967	20,686	16,452	16,664	21,450	30,974	38,834	20,043	17,409	7,701	3,939	2.58
Warren	12.2	1,040	3,128	2,731	1,740	1,442	2,119	2,110	3,594	2,200	2,603	1,186	507	2.98
DUBUQUE	**31.1**	**2,708**	**7,414**	**5,429**	**4,558**	**4,543**	**6,448**	**7,001**	**8,502**	**5,083**	**5,015**	**2,924**	**2,575**	**3.04**
Dubuque	31.1	2,708	7,414	5,429	4,558	4,543	6,448	7,001	8,502	5,083	5,015	2,924	2,575	3.04
IOWA CITY	**31.7**	**8,194**	**9,705**	**4,381**	**2,826**	**2,675**	**3,919**	**9,272**	**10,633**	**5,087**	**4,163**	**1,686**	**859**	**2.63**
Johnson	31.7	8,194	9,705	4,381	2,826	2,675	3,919	9,272	10,633	5,087	4,163	1,686	859	2.63
SIOUX CITY	**43.4**	**4,015**	**9,833**	**6,622**	**6.173**	**6,696**	**10,061**	**10,370**	**13,679**	**7,302**	**6,717**	**3,390**	**1,942**	**2.72**
Woodbury	37.3	3,430	8,193	5,540	5,361	5,891	8,885	9,020	11,927	6,231	5,680	2,831	1,611	2.70
Dakota, Neb.	*6.1*	*585*	*1,640*	*1,082*	*812*	*805*	*1,176*	*1,350*	*1,752*	*1,071*	*1,037*	*559*	*331*	*2.84*
WATERLOO - CEDAR FALLS	**49.8**	**6,179**	**12,175**	**8,318**	**6,775**	**7,280**	**9,073**	**11,052**	**16,258**	**8,833**	**7,932**	**3,651**	**2,074**	**2.80**
Black Hawk	49.8	6,179	12,175	8,318	6,775	7,280	9,073	11,052	16,258	8,833	7,932	3,651	2,074	2.80
ALL COUNTIES														
Adair	3.7	208	585	531	506	656	1,214	870	1,406	535	490	257	142	2.57
Adams	2.2	114	334	348	301	391	712	523	804	359	304	147	63	2.59
Allamakee	5.3	272	962	776	750	912	1,628	1,240	1,664	846	695	479	376	2.85
Appanoose	6.2	440	1,056	825	770	1,071	2,038	1,583	2,197	913	852	449	206	2.53
Audubon	3.2	187	521	463	460	563	1,006	767	1,166	488	376	269	134	2.66
Benton	8.9	623	1,699	1,481	1,250	1,393	2,454	2,047	2,848	1,438	1,427	760	380	2.70
Black Hawk	49.8	6,179	12,175	8,318	6,775	7,280	9,073	11,052	16,258	8,833	7,932	3,651	2,074	2.80
Boone	9.9	831	2,108	1,542	1,278	1,439	2,702	2,423	3,458	1,619	1,435	672	293	2.66
Bremer	8.8	881	1,776	1,620	1,091	1,261	2,171	1,822	2,834	1,455	1,536	769	384	2.88
Buchanan	7.9	623	1,758	1,288	1,038	1,274	1,919	1,692	2,396	1,248	1,307	697	560	2.94
Buena Vista	7.9	683	1,468	1,004	1,121	1,377	2,247	1,965	2,829	1,180	1,113	545	268	2.63
Butler	6.5	420	1,268	917	889	1,071	1,935	1,373	2,271	975	1,030	562	289	2.74
Calhoun	5.1	275	810	746	709	894	1,666	1,299	1,848	760	644	345	204	2.63
Carroll	8.1	569	1,579	1,200	1,174	1,353	2,225	1,996	2,393	1,281	1,079	735	616	2.85
Cass	6.7	532	1,186	981	858	1,041	2,102	1,742	2,395	947	914	484	218	2.54
Cedar	7.0	440	1,427	1,195	994	1,130	1,814	1,522	2,393	1,114	1,147	555	269	2.70
Cerro Gordo	19.1	1,814	3,925	2,781	2,758	3,127	4,695	5,185	6,472	2,992	2,678	1,175	598	2.53
Cherokee	6.2	433	1,179	906	918	1,017	1,747	1,609	2,047	930	895	470	249	2.60
Chickasaw	5.5	360	1,030	950	767	876	1,517	1,279	1,676	839	837	505	364	2.84
Clarke	3.4	232	607	512	477	511	1,061	858	1,201	520	482	213	126	2.59
Clay	7.7	725	1,762	1,153	1,072	1,171	1,817	1,845	2,589	1,279	1,171	558	258	2.58
Clayton	7.8	477	1,409	1,213	1,129	1,285	2,287	1,750	2,581	1,235	1,163	623	448	2.72
Clinton	20.7	1,614	4,532	3,485	2,949	3,301	4,819	4,695	6,536	3,492	3,230	1,742	1,005	2.77
Crawford	6.8	547	1,361	1,057	933	1,128	1,774	1,527	2,194	1,063	1,021	636	359	2.78
Dallas	11.2	870	2,562	2,094	1,522	1,604	2,548	2,370	3,744	1,871	1,924	867	424	2.70
Davis	3.3	222	565	520	440	532	1,021	711	1,180	511	490	245	163	2.82
Decatur	3.5	344	520	493	458	546	1,139	871	1,279	515	462	252	121	2.80
Delaware	6.4	456	1,272	1,058	952	1,028	1,634	1,350	1,916	1,013	962	556	603	2.98
Des Moines	17.7	1,464	3,911	2,788	2,429	2,759	4,349	4,412	5,779	2,938	2,651	1,242	678	2.62
Dickinson	6.4	361	1,320	905	882	1,132	1,800	1,498	2,373	1,012	911	420	186	2.55
Dubuque	31.1	2,708	7,414	5,429	4,558	4,543	6,448	7,001	8,502	5,083	5,015	2,924	2,575	3.04
Emmet	5.0	411	1,023	717	704	826	1,319	1,232	1,594	776	769	398	231	2.64
Fayette	9.3	681	1,677	1,409	1,227	1,502	2,804	2,218	3,016	1,454	1,318	759	535	2.72
Floyd	7.1	419	1,355	1,183	990	1,202	1,951	1,660	2,384	1,042	1,120	557	337	2.75
Franklin	5.2	329	950	774	715	872	1,560	1,359	1,786	805	746	354	150	2.50
Fremont	3.6	192	621	493	498	641	1,155	886	1,309	520	497	254	134	2.61
Greene	4.7	298	825	651	593	783	1,550	1,232	1,679	660	619	325	185	2.57
Grundy	5.4	309	1,022	909	755	893	1,512	1,169	1,845	831	912	419	224	2.69
Guthrie	4.6	218	788	623	618	815	1,538	1,150	1,669	667	634	302	178	2.61
Hamilton	6.8	476	1,272	1,032	1,037	1,132	1,851	1,565	2,269	1,153	1,046	509	258	2.63
Hancock	5.2	351	1,101	771	744	811	1,422	1,133	1,764	870	759	450	224	2.69
Hardin	8.2	635	1,417	1,194	1,126	1,324	2,504	2,056	2,941	1,194	1,210	520	279	2.66

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IOWA (continued)														
ALL COUNTIES (continued)														
Harrison	6.0	399	1,048	887	851	965	1,850	1,410	2,034	885	875	493	303	2.73
Henry	6.9	582	1,487	1,074	840	1,043	1,874	1,625	2,347	1,103	1,094	472	259	2.75
Howard	4.2	200	647	600	599	732	1,422	1,054	1,379	614	578	316	259	2.64
Humboldt	4.8	262	846	713	744	884	1,351	1,109	1,701	818	702	293	177	2.56
Ida	3.4	213	577	464	498	578	1,070	872	1,198	465	462	276	127	2.62
Iowa	5.8	423	1,063	873	837	939	1,665	1,282	1,961	944	947	396	270	2.67
Jackson	8.0	564	1,510	1,349	1,195	1,227	2,155	1,736	2,411	1,306	1,208	740	599	2.86
Jasper	13.8	1,093	2,718	2,360	2,119	2,164	3,346	3,061	4,686	2,406	2,277	981	389	2.65
Jefferson	5.9	494	1,432	848	699	782	1,645	1,410	2,063	973	844	406	204	2.78
Johnson	31.7	8,194	9,705	4,381	2,826	2,675	3,919	9,272	10,633	5,087	4,163	1,686	859	2.63
Jones	7.1	588	1,424	1,125	999	1,103	1,861	1,543	2,248	1,167	1,166	596	380	2.90
Keokuk	4.9	274	828	630	659	805	1,704	1,224	1,713	711	690	340	222	2.61
Kossuth	8.0	518	1,466	1,191	1,201	1,361	2,263	1,894	2,593	1,226	1,149	668	470	2.74
Lee	16.0	1,268	3,412	2,498	2,236	2,613	3,973	3,964	5,107	2,589	2,490	1,193	657	2.71
Linn	63.9	6,850	16,290	11,905	8,792	8,534	11,529	15,230	20,497	10,732	10,393	4,578	2,470	2.68
Louisa	4.4	319	944	773	613	639	1,112	833	1,402	813	809	350	193	2.82
Lucas	4.2	257	683	639	598	699	1,324	1,150	1,466	604	596	260	124	2.48
Lyon	4.5	278	841	629	700	730	1,322	1,007	1,416	718	658	414	287	2.87
Madison	4.6	258	853	800	599	723	1,367	1,033	1,546	738	713	373	197	2.78
Mahaska	8.8	807	1,810	1,235	1,143	1,382	2,423	2,144	3,154	1,378	1,261	570	293	2.64
Marion	10.7	1,036	2,142	1,732	1,424	1,616	2,750	2,445	3,559	1,735	1,738	824	399	2.84
Marshall	15.8	1,424	3,567	2,682	2,092	2,401	3,634	3,866	5,272	2,565	2,419	1,100	578	2.65
Mills	4.7	343	1,092	794	621	696	1,154	1,044	1,528	735	829	370	194	2.94
Mitchell	4.5	256	688	662	663	766	1,465	1,104	1,501	681	629	332	253	2.71
Monona	4.5	246	734	601	629	774	1,516	1,118	1,625	634	681	306	136	2.60
Monroe	3.5	204	573	490	462	609	1,162	939	1,164	489	463	301	144	2.63
Montgomery	5.3	373	947	683	733	857	1,707	1,357	1,937	796	727	333	150	2.57
Muscatine	14.6	1,367	3,342	2,690	1,953	2,068	3,180	3,189	4,428	2,574	2,480	1,179	750	2.82
O'Brien	6.3	470	1,083	840	949	1,004	1,954	1,535	2,175	923	917	492	258	2.70
Osceola	3.1	185	508	441	434	552	980	723	1,040	492	431	244	170	2.71
Page	7.5	566	1,353	980	940	1,248	2,413	2,018	2,640	1,101	1,008	505	228	2.56
Palo Alto	4.8	292	780	669	754	791	1,514	1,250	1,548	672	690	369	271	2.65
Plymouth	8.8	691	1,655	1,331	1,301	1,423	2,399	1,964	2,774	1,357	1,342	783	580	2.84
Pocahontas	4.3	252	666	633	599	782	1,368	1,105	1,445	674	597	284	195	2.58
Polk	118.9	13,681	29,967	20,686	16,452	16,664	21,450	30,974	38,834	20,043	17,409	7,701	3,939	2.58
☐ Pottawattamie	31.6	2,793	6,855	5,464	4,927	4,785	6,776	6,831	10,007	5,617	5,055	2,568	1,522	2.74
Poweshiek	7.1	749	1,294	1,096	933	1,084	1,944	1,690	2,477	1,078	1,061	529	265	2.73
Ringgold	2.4	125	377	321	332	417	828	592	918	363	297	181	49	2.54
Sac	5.5	296	927	739	808	943	1,787	1,405	1,915	858	716	409	197	2.53
Scott	59.2	6,281	16,228	11,191	8,167	7,926	9,407	13,248	18,173	10,410	9,825	4,689	2,855	2.77
Shelby	5.4	345	979	850	809	913	1,504	1,176	1,812	812	782	470	348	2.78
Sioux	10.3	1,001	2,008	1,650	1,436	1,562	2,643	2,128	3,143	1,640	1,621	1,031	737	3.06
Story	24.8	5,138	6,754	3,579	2,607	2,588	4,134	5,948	8,922	4,162	3,708	1,441	619	2.98
Tama	7.1	420	1,251	1,090	1,022	1,140	2,177	1,653	2,386	1,086	1,075	583	317	2.75
Taylor	3.3	191	523	413	434	565	1,174	830	1,295	447	391	217	120	2.52
Union	5.5	413	1,091	772	698	836	1,690	1,428	1,900	833	776	374	189	2.55
Van Buren	3.2	146	548	510	402	512	1,082	742	1,139	485	473	217	144	2.72
Wapello	15.6	1,114	2,970	2,248	2,164	2,552	4,552	3,910	5,450	2,570	2,172	982	516	2.56
Warren	12.2	1,040	3,128	2,731	1,740	1,442	2,119	2,110	3,594	2,200	2,603	1,186	507	2.98
Washington	7.4	508	1,557	1,096	1,026	1,157	2,056	1,709	2,474	1,182	1,090	566	379	2.77
Wayne	3.3	188	478	372	423	585	1,254	867	1,273	466	417	192	85	2.48
Webster	17.1	1,528	3,488	2,604	2,461	2,759	4,260	4,339	5,649	2,703	2,469	1,206	734	2.67
Winnebago	5.0	344	930	705	668	805	1,548	1,319	1,690	770	701	366	154	2.60
Winneshiek	7.3	766	1,161	1,096	1,053	1,156	2,068	1,736	2,299	1,122	1,030	627	486	3.01
Woodbury	37.3	3,430	8,193	5,540	5,361	5,891	8,885	9,020	11,927	6,231	5,680	2,831	1,611	2.70
Worth	3.5	172	646	528	461	563	1,130	884	1,166	568	513	256	113	2.60
Wright	6.3	351	1,089	929	867	1,122	1,942	1,567	2,279	935	872	430	217	2.57
TOTAL METRO COUNTIES	**435.7**	**51,156**	**109,955**	**75,645**	**59,598**	**59,740**	**79,606**	**104,738**	**138,425**	**74,236**	**68,075**	**31,814**	**18,412**	**2.71**
TOTAL STATE	**1,083.7**	**102,789**	**237,288**	**174,747**	**148,768**	**162,599**	**257,509**	**259,153**	**356,398**	**176,542**	**164,565**	**80,526**	**46,516**	**2.71**
KANSAS														
LAWRENCE	**25.0**	**5,656**	**7,315**	**3,662**	**2,524**	**2,420**	**3,423**	**6,832**	**8,628**	**4,405**	**3,215**	**1,303**	**617**	**2.77**
Douglas	25.0	5,656	7,315	3,662	2,524	2,420	3,423	6,832	8,628	4,405	3,215	1,303	617	2.77

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KANSAS (continued)														
TOPEKA	**71.7**	**7,231**	**16,780**	**12,096**	**10,264**	**10,092**	**15,237**	**18,350**	**23,574**	**12,282**	**10,538**	**4,521**	**2,435**	**2.61**
Jefferson	5.5	337	1,093	1,033	762	854	1,421	1,014	1,853	955	962	466	250	2.89
Osage	5.8	413	1,098	972	783	852	1,682	1,316	1,935	946	931	440	232	2.71
Shawnee	60.4	6,481	14,589	10,091	8,719	8,386	12,134	16,020	19,786	10,381	8,645	3,615	1,953	2.57
WICHITA	**159.7**	**17,742**	**40,648**	**26,936**	**23,107**	**23,613**	**27,654**	**39,634**	**52,638**	**27,651**	**23,332**	**10,249**	**6,196**	**2.61**
Butler	16.8	1,333	3,611	3,019	2,568	2,515	3,754	3,353	5,689	2,934	2,904	1,294	626	2.74
Sedgwick	142.9	16,409	37,037	23,917	20,539	21,098	23,900	36,281	46,949	24,717	20,428	8,955	5,570	2.59
ALL COUNTIES														
Allen	6.2	445	1,110	857	837	973	1,978	1,647	2,089	981	858	383	242	2.55
Anderson	3.3	207	485	439	391	531	1,247	843	1,184	454	422	227	170	2.70
Atchison	6.4	609	1,025	1,048	891	1,006	1,821	1,613	1,983	994	940	485	385	2.84
Barber	2.6	141	416	344	366	460	873	691	998	373	319	152	67	2.50
Barton	12.2	1,083	2,542	1,872	1,829	1,943	2,931	2,981	4,161	2,055	1,754	778	471	2.59
Bourbon	6.6	532	1,162	830	836	1,045	2,195	1,867	2,360	962	841	360	210	2.44
Brown	4.8	253	803	607	567	836	1,734	1,306	1,670	664	638	330	192	2.52
Butler	16.8	1,333	3,611	3,019	2,568	2,515	3,754	3,353	5,689	2,934	2,904	1,294	626	2.74
Chase	1.3	65	206	166	159	235	469	350	479	193	158	65	55	2.54
Chautauqua	2.2	89	271	305	243	422	870	588	871	323	249	109	60	2.36
Cherokee	8.7	585	1,484	1,328	1,117	1,458	2,728	2,201	2,928	1,376	1,309	590	296	2.57
Cheyenne	1.5	72	219	170	248	292	499	454	544	202	179	90	31	2.33
Clark	1.0	32	143	131	146	185	363	266	399	128	130	57	20	2.60
Clay	4.0	241	672	502	530	646	1,409	1,065	1,438	614	509	263	111	2.45
Cloud	4.8	402	763	590	578	779	1,688	1,369	1,691	672	630	271	167	2.56
Coffey	3.7	279	690	564	395	530	1,242	856	1,328	590	519	249	158	2.68
Comanche	1.0	57	150	131	124	177	361	249	378	149	150	52	22	2.60
Cowley	14.4	1,205	2,852	2,235	1,924	2,049	4,135	3,655	5,082	2,231	2,103	911	418	2.60
Crawford	15.6	1,731	2,691	1,935	1,679	2,423	5,141	4,824	5,336	2,281	1,843	791	525	2.44
Decatur	1.8	97	268	215	272	315	633	525	643	258	200	116	58	2.44
Dickinson	7.9	593	1,306	1,189	1,093	1,162	2,557	2,028	2,714	1,213	1,098	577	270	2.56
Doniphan	3.4	253	647	443	449	549	1,059	816	1,065	575	495	268	181	2.76
Douglas	25.0	5,656	7,315	3,662	2,524	2,420	3,423	6,832	8,628	4,405	3,215	1,303	617	2.77
Edwards	1.7	91	278	237	226	287	581	474	627	249	200	106	44	2.53
Elk	1.7	65	197	216	210	290	722	508	684	198	174	82	54	2.29
Ellis	9.6	1,851	2,221	1,350	1,158	1,225	1,795	2,477	3,128	1,552	1,389	666	388	2.75
Ellsworth	2.8	121	435	335	367	483	1,059	755	1,034	426	324	164	97	2.43
Finney	8.7	921	2,511	1,542	1,193	1,195	1,338	1,818	2,552	1,623	1,460	724	523	2.86
Ford	9.1	981	2,006	1,516	1,238	1,355	2,004	2,248	2,916	1,472	1,363	702	399	2.73
Franklin	8.5	759	1,547	1,355	1,100	1,257	2,482	1,947	2,954	1,437	1,290	558	314	2.65
Geary	10.2	2,864	2,475	1,541	1,061	979	1,280	2,102	3,030	2,243	1,727	699	399	2.96
Gove	1.4	80	268	200	227	203	422	357	470	195	201	94	83	2.64
Graham	1.5	87	222	234	246	245	466	381	537	206	211	107	58	2.53
Grant	2.5	256	673	519	394	330	328	421	774	475	466	242	122	2.88
Gray	1.8	141	423	331	259	256	390	353	584	305	299	163	96	2.94
Greeley	.7	69	117	108	110	122	174	145	236	129	117	53	20	2.71
Greenwood	3.7	184	524	462	487	606	1,437	1,098	1,360	499	436	201	106	2.35
Hamilton	1.0	65	140	146	164	171	314	267	354	155	124	70	30	2.50
Harper	3.3	179	467	431	457	558	1,208	964	1,257	446	371	164	98	2.36
Harvey	11.3	1,053	2,339	1,829	1,598	1,587	2,894	2,614	3,904	1,872	1,834	734	342	2.76
Haskell	1.3	113	342	239	196	188	222	219	448	205	230	128	70	2.92
Hodgeman	.9	55	132	135	137	166	275	247	321	132	117	51	32	2.44
Jackson	4.3	234	821	754	619	604	1,268	888	1,438	675	702	366	231	2.79
Jefferson	5.5	337	1,093	1,033	762	854	1,421	1,014	1,853	955	962	466	250	2.89
Jewell	2.1	95	304	241	327	333	800	539	816	309	241	132	63	2.43
☐ Johnson	103.7	7,092	28,742	22,776	16,664	15,000	13,426	20,588	34,693	19,502	18,225	7,456	3,236	2.70
Kearny	1.2	107	263	203	200	186	241	236	384	200	196	108	76	3.00
Kingman	3.4	192	570	497	482	609	1,050	818	1,202	525	475	240	140	2.65
Kiowa	1.6	92	276	198	254	278	502	412	609	247	194	100	38	2.50
Labette	9.9	726	1,933	1,453	1,180	1,577	3,031	2,677	3,220	1,492	1,455	655	401	2.62
Lane	1.0	44	176	168	138	169	305	262	339	164	139	67	29	2.50
Leavenworth	17.6	1,354	3,940	3,999	2,467	2,473	3,367	3,606	5,032	3,224	3,294	1,567	877	3.14
Lincoln	1.7	65	239	180	252	280	684	472	680	222	190	95	41	2.41
Linn	3.3	145	549	460	424	558	1,164	780	1,259	461	447	234	119	2.55
Logan	1.4	86	249	201	218	240	406	379	465	231	169	114	42	2.50
Lyon	13.6	2,494	3,418	1,858	1,371	1,519	2,940	3,782	4,457	2,280	1,845	794	442	2.64
McPherson	10.2	1,016	1,979	1,537	1,394	1,513	2,761	2,431	3,707	1,636	1,448	702	276	2.69
Marion	5.2	275	777	654	735	879	1,880	1,302	2,018	772	639	327	142	2.60

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
KANSAS (continued)														
ALL COUNTIES (continued)														
Marshall	5.1	266	724	647	668	1,027	1,768	1,236	2,136	663	572	294	199	2.49
Meade	1.8	132	322	233	283	276	554	441	635	270	266	118	70	2.67
Miami	7.9	537	1,526	1,396	1,188	1,162	2,091	1,688	2,616	1,365	1,287	594	350	2.80
Mitchell	3.3	209	592	421	420	488	1,170	986	1,127	452	403	199	133	2.48
Montgomery	16.8	1,240	3,068	2,518	2,129	2,733	5,112	4,349	5,887	2,577	2,324	1,073	590	2.56
Morris	2.6	126	371	360	338	435	970	666	989	402	324	137	82	2.46
Morton	1.2	111	266	232	182	185	224	234	390	213	217	92	54	2.83
Nemaha	4.1	216	651	531	594	700	1,408	1,051	1,353	601	532	290	273	2.73
Neosho	7.3	554	1,350	1,102	953	1,107	2,234	1,889	2,471	1,163	998	520	259	2.62
Ness	1.8	107	292	232	247	296	626	499	647	243	250	106	55	2.50
Norton	2.6	137	405	386	326	387	959	734	981	354	269	178	84	2.50
Osage	5.8	413	1,098	972	783	852	1,682	1,316	1,935	946	931	440	232	2.71
Osborne	2.4	127	308	281	311	421	952	685	909	322	253	144	87	2.46
Ottawa	2.3	122	360	376	281	353	808	564	832	364	316	153	71	2.61
Pawnee	3.2	195	605	490	398	553	959	847	1,203	477	395	171	107	2.50
Phillips	2.9	167	455	402	401	486	989	771	1,058	388	410	187	86	2.55
Pottawatomie	5.7	530	1,301	892	720	783	1,474	1,236	1,960	903	939	441	221	2.70
Pratt	4.1	341	757	563	567	643	1,229	1,093	1,479	641	543	239	105	2.54
Rawlins	1.6	71	265	219	240	281	524	412	579	258	183	89	79	2.56
Reno	25.3	2,565	5,479	4,010	3,300	3,730	6,216	6,199	8,661	4,279	3,724	1,597	840	2.60
Republic	3.1	153	422	368	423	536	1,198	880	1,203	424	352	163	78	2.39
Rice	4.7	291	745	694	660	769	1,541	1,196	1,739	739	593	275	158	2.53
Riley	20.2	7,842	5,124	2,083	1,275	1,490	2,386	5,078	6,511	3,671	3,152	1,238	550	3.21
Rooks	2.7	181	430	328	372	462	927	714	988	352	337	180	129	2.59
Rush	1.7	63	248	192	267	311	619	442	665	251	204	93	45	2.65
Russell	3.6	172	611	479	509	659	1,170	969	1,364	568	420	199	80	2.47
Saline	19.2	2,260	4,543	3,267	2,534	2,528	4,068	4,831	6,538	3,283	2,774	1,187	587	2.57
Scott	2.1	165	487	346	286	342	474	438	676	377	368	157	84	2.76
Sedgwick	142.9	16,409	37,037	23,917	20,539	21,098	23,900	36,281	46,949	24,717	20,428	8,955	5,570	2.59
Seward	6.3	829	1,579	1,076	935	849	1,032	1,370	2,051	1,118	1,038	436	287	2.76
Shawnee	60.4	6,481	14,589	10,091	8,719	8,386	12,134	16,020	19,786	10,381	8,645	3,615	1,953	2.57
Sheridan	1.3	70	217	189	227	206	391	318	404	198	190	120	70	2.69
Sherman	2.9	296	573	459	429	431	712	716	985	440	435	195	129	2.66
Smith	2.4	117	286	303	362	384	948	626	945	341	297	135	56	2.42
Stafford	2.3	104	331	303	287	417	858	613	916	311	270	138	52	2.43
Stanton	.8	77	160	184	136	110	133	132	259	165	121	83	40	2.88
Stevens	1.7	146	386	274	213	306	375	337	601	273	272	141	76	2.88
Sumner	9.6	653	1,760	1,513	1,352	1,524	2,798	2,280	3,393	1,547	1,358	671	351	2.64
Thomas	3.1	395	628	504	407	455	711	791	1,014	451	502	213	129	2.77
Trego	1.6	76	259	205	226	292	542	414	582	220	215	105	64	2.56
Wabaunsee	2.5	136	418	383	361	406	796	521	907	371	408	181	112	2.80
Wallace	.7	47	151	91	113	124	174	148	261	99	100	53	39	2.86
Washington	3.3	161	406	398	447	547	1,341	871	1,236	421	362	230	180	2.55
Wichita	1.1	97	223	196	191	161	232	250	356	160	179	88	67	2.73
Wilson	4.8	298	840	619	606	780	1,657	1,263	1,696	741	647	272	181	2.56
Woodson	1.8	86	257	203	229	341	684	477	701	258	212	105	47	2.56
☐ Wyandotte	63.7	6,517	14,642	9,895	9,010	10,117	13,519	16,138	19,631	11,217	8,951	4,375	3,388	2.66
TOTAL METRO COUNTIES	**423.8**	**44,238**	**108,127**	**75,365**	**61,569**	**61,242**	**73,259**	**101,542**	**139,164**	**75,057**	**64,261**	**27,904**	**15,872**	**2.65**
TOTAL STATE	**900.9**	**92,537**	**201,024**	**146,343**	**123,525**	**132,455**	**205,016**	**220,970**	**303,205**	**151,316**	**132,383**	**59,517**	**33,509**	**2.66**
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**49.6**	**8,323**	**12,790**	**8,500**	**6,198**	**5,692**	**8,097**	**8,614**	**14,781**	**11,008**	**8,936**	**3,865**	**2,396**	**3.13**
Christian	20.6	3,687	5,013	3,216	2,389	2,416	3,879	3,662	5,792	4,509	3,733	1,727	1,177	3.34
Montgomery, Tenn.	*29.0*	*4,636*	*7,777*	*5,284*	*3,809*	*3,276*	*4,218*	*4,952*	*8,989*	*6,499*	*5,203*	*2,138*	*1,219*	*2.98*
HUNTINGTON - ASHLAND	**114.6**	**8,634**	**23,658**	**20,458**	**17,782**	**18,519**	**25,549**	**24,109**	**35,612**	**22,658**	**18,538**	**8,742**	**4,941**	**2.76**
Boyd	20.7	1,436	4,347	3,718	3,235	3,277	4,687	4,301	6,534	4,244	3,394	1,482	745	2.71
Greenup	13.5	949	2,990	2,862	2,305	2,010	2,384	2,049	3,937	2,964	2,621	1,210	719	2.99
Lawrence, Ohio	*22.9*	*1,518*	*4,833*	*4,232*	*3,672*	*3,794*	*4,851*	*4,396*	*6,907*	*4,563*	*3,858*	*1,976*	*1,200*	*2.84*
Cabell, W. Va.	*41.0*	*3,650*	*7,985*	*6,514*	*5,932*	*6,786*	*10,133*	*10,633*	*13,152*	*7,430*	*5,735*	*2,680*	*1,370*	*2.61*
Wayne, W. Va.	*16.5*	*1,081*	*3,503*	*3,132*	*2,638*	*2,652*	*3,494*	*2,730*	*5,082*	*3,457*	*2,930*	*1,394*	*907*	*2.89*
LEXINGTON-FAYETTE	**120.0**	**15,633**	**31,680**	**21,469**	**16,092**	**15,287**	**19,839**	**28,413**	**38,040**	**22,602**	**18,537**	**7,994**	**4,414**	**2.72**
Bourbon	7.0	473	1,415	1,248	1,027	1,147	1,690	1,351	2,180	1,383	1,188	557	341	2.80

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KENTUCKY (continued)														
LEXINGTON-FAYETTE (continued)														
Clark	10.4	809	2,537	1,965	1,534	1,468	2,087	2,039	3,038	2,212	1,786	844	481	2.80
Fayette	79.5	12,155	21,843	13,655	10,361	9,666	11,820	21,257	25,807	14,233	11,065	4,568	2,570	2.63
Jessamine	9.2	1,070	2,648	1,767	1,171	1,075	1,469	1,370	2,764	1,908	1,989	793	376	3.02
Scott	7.6	684	1,774	1,478	1,061	1,038	1,565	1,357	2,304	1,572	1,398	643	326	2.97
Woodford	6.3	442	1,463	1,356	938	893	1,208	1,039	1,947	1,294	1,111	589	320	2.90
LOUISVILLE	**334.0**	**29,443**	**81,567**	**60,052**	**50,403**	**50,532**	**62,003**	**76,366**	**101,082**	**63,313**	**53,384**	**24,328**	**15,527**	**2.73**
Bullitt	14.0	1,381	4,035	3,527	2,003	1,517	1,537	1,505	3,256	2,959	3,493	1,735	1,052	3.32
Jefferson	256.5	22,685	61,380	43,818	39,166	39,954	49,497	62,638	79,460	47,782	37,856	[illegible]	11,511	2.66
Oldham	8.9	743	2,706	2,400	1,099	892	1,060	1,084	2,226	1,926	2,288	916	460	3.42
Clark, Ind.	*32.4*	*2,958*	*8,329*	*6,142*	*4,876*	*4,734*	*5,361*	*6,627*	*9,495*	*6,380*	*5,806*	*2,640*	*1,452*	*2.81*
Floyd, Ind.	*22.2*	*1,676*	*5,117*	*4,165*	*3,259*	*3,435*	*4,548*	*4,512*	*6,645*	*4,266*	*3,941*	*1,784*	*1,052*	*2.80*
OWENSBORO	**31.5**	**3,009**	**7,048**	**5,594**	**4,682**	**4,731**	**6,436**	**6,893**	**9,441**	**5,935**	**5,296**	**2,456**	**1,479**	**2.77**
Daviess	31.5	3,009	7,048	5,594	4,682	4,731	6,436	6,893	9,441	5,935	5,296	2,456	1,479	2.77
ALL COUNTIES														
Adair	5.6	335	899	952	797	1,011	1,606	1,082	1,889	1,107	871	391	260	2.80
Allen	5.4	358	938	918	794	902	1,490	1,130	1,793	1,165	750	321	241	2.69
Anderson	4.6	343	1,057	869	615	654	1,062	798	1,436	1,022	836	332	176	2.87
Ballard	3.4	200	631	550	455	514	1,050	815	1,107	612	506	249	111	2.59
Barren	12.8	969	2,558	2,161	1,880	1,993	3,239	2,493	4,310	2,591	2,073	867	466	2.73
Bath	3.7	274	711	636	544	558	977	687	1,109	792	642	269	201	2.81
Bell	11.8	759	2,521	1,997	1,639	1,960	2,924	2,309	3,200	2,330	2,083	1,080	798	2.96
☐ Boone	16.2	1,376	4,442	3,552	2,592	2,078	2,160	2,517	4,528	3,391	3,201	1,624	939	3.01
Bourbon	7.0	473	1,415	1,248	1,027	1,147	1,690	1,351	2,180	1,383	1,188	557	341	2.80
Boyd	20.7	1,436	4,347	3,718	3,235	3,277	4,687	4,301	6,534	4,244	3,394	1,482	745	2.71
Boyle	9.2	726	1,902	1,637	1,332	1,519	2,084	2,088	2,879	1,839	1,449	610	335	2.77
Bracken	2.7	181	442	434	381	454	808	570	805	503	447	208	167	2.93
Breathitt	5.4	379	1,217	1,020	780	818	1,186	834	1,323	1,224	1,043	547	429	3.24
Breckinridge	6.1	419	1,246	978	844	991	1,622	1,186	1,903	1,191	1,015	459	346	2.84
Bullitt	14.0	1,381	4,035	3,527	2,003	1,517	1,537	1,505	3,256	2,959	3,493	1,735	1,052	3.32
Butler	3.9	296	769	677	506	605	1,047	734	1,207	816	673	299	171	2.92
Caldwell	5.1	327	891	728	724	814	1,616	1,101	1,775	969	789	299	167	2.65
Calloway	11.0	1,880	1,828	1,619	1,205	1,536	2,932	2,674	4,081	1,943	1,529	549	224	2.76
☐ Campbell	28.9	2,330	6,060	4,705	4,375	4,801	6,629	6,539	8,254	5,240	4,370	2,503	1,994	2.85
Carlisle	2.1	139	319	324	291	329	698	443	753	373	302	150	79	2.62
Carroll	3.4	245	660	583	486	585	841	815	1,021	649	514	249	152	2.76
Carter	8.6	681	1,766	1,577	1,259	1,288	2,029	1,419	2,504	1,800	1,516	772	589	3.01
Casey	5.5	330	1,042	875	830	929	1,494	1,025	1,779	1,112	913	397	274	2.76
Christian	20.6	3,687	5,013	3,216	2,389	2,416	3,879	3,662	5,792	4,509	3,733	1,727	1,177	3.34
Clark	10.4	809	2,537	1,965	1,534	1,468	2,087	2,039	3,038	2,212	1,786	844	481	2.80
Clay	7.2	511	1,656	1,365	1,036	1,071	1,561	984	1,830	1,618	1,289	732	747	3.26
Clinton	3.3	200	573	551	472	554	950	568	1,109	675	529	242	177	2.88
Crittenden	3.5	234	610	588	427	560	1,081	803	1,139	667	549	236	106	2.69
Cumberland	2.8	144	463	412	444	503	834	587	924	605	385	184	115	2.64
Daviess	31.5	3,009	7,048	5,594	4,682	4,731	6,436	6,893	9,441	5,935	5,296	2,456	1,479	2.77
Edmonson	3.4	264	668	620	476	522	850	540	1,044	752	601	288	175	3.00
Elliott	2.4	159	542	458	334	362	545	390	688	504	433	220	165	2.96
Estill	5.1	333	1,039	948	716	709	1,355	960	1,503	1,013	873	414	337	2.90
Fayette	79.5	12,155	21,843	13,655	10,361	9,666	11,820	21,257	25,807	14,233	11,065	4,568	2,570	2.63
Fleming	4.5	282	938	706	616	716	1,242	909	1,336	928	747	348	232	2.78
Floyd	17.2	1,084	4,058	3,110	2,583	2,799	3,566	2,751	4,933	3,741	3,201	1,392	1,182	2.97
Franklin	16.6	1,383	4,075	3,184	2,415	2,473	3,070	4,260	5,161	3,240	2,495	975	469	2.60
Fulton	3.4	211	514	509	401	550	1,215	941	1,059	539	484	211	166	2.59
Gallatin	1.8	129	355	339	282	289	406	389	510	363	281	164	93	2.78
Garrard	4.1	255	807	666	646	665	1,061	785	1,385	859	631	274	166	2.73
Grant	4.6	338	975	892	593	696	1,106	751	1,417	884	820	438	290	3.04
Graves	13.3	965	2,386	2,127	1,629	2,179	4,014	2,793	4,757	2,430	2,061	863	396	2.60
Grayson	7.6	576	1,533	1,155	1,077	1,266	1,993	1,374	2,429	1,535	1,224	634	404	2.86
Green	4.0	247	750	652	615	661	1,075	740	1,348	873	626	274	139	2.78
Greenup	13.5	949	2,990	2,862	2,305	2,010	2,384	2,049	3,937	2,964	2,621	1,210	719	2.99
Hancock	2.7	242	667	524	376	342	549	474	758	528	525	264	151	2.93
Hardin	26.1	6,416	6,185	4,373	3,096	2,605	3,425	4,291	7,238	5,923	5,027	2,328	1,293	3.53
Harlan	14.4	909	3,225	2,260	2,067	2,535	3,404	2,639	3,880	2,922	2,598	1,371	990	2.97
Harrison	5.5	389	1,002	906	781	864	1,558	1,167	1,736	1,048	901	428	220	2.80
Hart	5.6	407	995	916	831	1,002	1,449	1,100	1,766	1,137	880	416	301	2.79
☐ Henderson	15.4	1,290	3,564	2,725	2,255	2,355	3,211	3,320	4,710	3,110	2,502	1,145	613	2.72

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METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Henry	4.7	294	909	847	659	790	1,201	952	1,506	908	747	370	217	2.79
Hickman	2.2	138	354	344	271	379	714	480	748	424	343	106	99	2.77
Hopkins	17.4	1,356	3,880	3,073	2,297	2,662	4,132	3,556	5,514	3,520	2,928	1,191	691	2.74
Jackson	4.2	328	861	704	577	690	1,040	687	1,311	890	669	348	295	2.93
Jefferson	256.5	22,685	61,380	43,818	39,166	39,954	49,497	62,638	79,460	47,782	37,856	17,253	11,511	2.66
Jessamine	9.2	1,070	2,648	1,767	1,171	1,075	1,469	1,370	2,764	1,908	1,989	793	376	3.02
Johnson	8.7	552	1,936	1,643	1,259	1,309	2,001	1,565	2,573	1,831	1,470	727	534	2.95
☐ Kenton	49.6	4,176	11,818	8,476	7,146	7,536	10,448	11,768	14,116	9,175	7,465	3,910	3,166	2.80
Knott	5.8	386	1,352	1,099	811	941	1,211	812	1,499	1,307	1,135	510	537	3.19
Knox	10.5	746	2,246	1,934	1,337	1,659	2,578	1,965	2,888	2,145	1,803	933	766	3.00
Larue	4.5	278	854	785	651	709	1,223	905	1,437	915	742	298	203	2.71
Laurel	13.7	1,037	3,065	2,534	2,011	2,106	2,947	2,148	3,992	2,981	2,484	1,245	850	3.00
Lawrence	4.9	299	1,001	909	679	760	1,252	924	1,305	1,007	879	447	338	3.02
Lee	2.8	160	454	490	451	426	819	513	836	631	437	224	159	2.82
Leslie	4.9	407	1,210	1,009	767	644	863	642	1,157	1,203	1,026	501	371	3.14
Letcher	10.7	770	2,373	1,922	1,565	1,669	2,401	1,792	2,912	2,235	2,051	936	774	3.00
Lewis	5.0	399	1,053	924	684	775	1,165	883	1,320	1,073	861	464	399	2.98
Lincoln	6.7	424	1,310	1,163	966	1,112	1,725	1,220	2,042	1,351	1,143	536	408	2.91
Livingston	3.6	253	718	642	506	554	927	748	1,172	733	614	245	88	2.64
Logan	8.9	656	1,646	1,604	1,191	1,432	2,371	1,731	2,810	1,787	1,505	654	413	2.75
Lyon	2.4	147	457	381	309	374	732	536	907	467	312	125	53	2.79
McCracken	24.2	1,845	5,061	3,861	3,504	3,857	6,072	5,871	8,042	4,498	3,659	1,435	695	2.56
McCreary	5.2	339	1,131	955	706	835	1,234	846	1,355	1,103	926	492	478	3.12
McLean	3.7	256	757	673	442	586	986	755	1,209	692	628	297	119	2.78
Madison	17.7	3,848	3,577	2,655	2,092	2,176	3,352	3,632	5,659	3,807	2,732	1,196	674	3.11
Magoffin	4.5	404	1,057	849	624	644	922	712	1,111	1,019	783	418	457	3.11
Marion	5.8	497	1,239	965	858	840	1,401	1,072	1,525	1,090	960	584	569	3.12
Marshall	10.0	711	1,850	1,802	1,487	1,604	2,546	1,803	3,646	1,988	1,678	661	224	2.66
Martin	4.5	371	1,242	818	663	627	779	544	1,064	1,007	990	488	407	3.31
Mason	6.5	396	1,266	985	998	1,158	1,697	1,404	2,073	1,207	1,012	481	323	2.74
Meade	7.5	1,051	2,648	1,464	762	692	883	1,007	1,869	1,633	1,750	778	463	3.16
Menifee	1.7	168	381	276	231	252	392	283	490	339	327	156	105	3.12
Mercer	7.0	530	1,395	1,223	1,033	1,112	1,707	1,367	2,305	1,342	1,157	537	292	2.80
Metcalfe	3.4	223	581	627	516	540	913	530	1,097	790	554	243	186	2.88
Monroe	4.6	321	851	741	673	757	1,257	898	1,459	1,041	684	300	218	2.72
Montgomery	7.4	574	1,794	1,315	1,065	1,086	1,566	1,317	2,233	1,578	1,342	565	365	2.82
Morgan	4.2	363	860	671	615	650	1,041	620	1,332	952	682	335	279	2.98
Muhlenberg	11.4	864	2,318	1,916	1,561	1,819	2,922	2,076	3,602	2,315	2,036	862	509	2.90
Nelson	9.2	808	2,178	1,673	1,293	1,407	1,841	1,571	2,404	1,873	1,647	949	756	3.10
Nicholas	2.6	199	487	424	359	416	715	582	809	500	386	198	125	2.81
Ohio	7.8	566	1,701	1,304	1,027	1,193	2,009	1,422	2,496	1,511	1,362	640	369	2.86
Oldham	8.9	743	2,706	2,400	1,099	892	1,060	1,084	2,226	1,926	2,288	916	460	3.42
Owen	3.4	201	604	547	499	568	981	779	996	633	549	268	175	2.74
Owsley	1.9	100	394	329	263	294	520	307	579	373	336	175	130	3.11
Pendleton	3.9	312	771	678	569	598	972	765	1,098	802	646	359	230	2.87
Perry	11.3	781	2,718	2,131	1,676	1,682	2,312	1,752	2,849	2,407	2,256	1,121	915	3.10
Pike	28.2	2,080	7,238	5,226	4,417	4,255	4,984	4,227	7,600	6,606	5,507	2,588	1,672	3.00
Powell	3.7	292	884	791	493	486	754	571	964	783	733	396	253	3.16
Pulcski	17.2	1,125	3,458	3,137	2,620	2,774	4,086	3,276	5,579	3,528	2,858	1,219	740	2.77
Robertson	.8	38	134	130	123	130	245	152	268	155	127	54	44	2.88
Rockcastle	4.9	310	932	905	742	737	1,274	885	1,515	982	819	379	320	2.92
Rowan	6.3	1,326	1,098	1,024	832	758	1,262	1,392	1,994	1,250	1,000	406	258	3.10
Russell	5.3	377	935	800	790	943	1,455	1,098	1,723	1,082	797	378	222	2.68
Scott	7.6	684	1,774	1,478	1,061	1,038	1,565	1,357	2,304	1,572	1,398	643	326	2.97
Shelby	8.2	582	1,797	1,609	1,193	1,173	1,846	1,447	2,563	1,692	1,459	644	395	2.95
Simpson	5.4	446	1,103	939	750	832	1,330	1,098	1,725	1,061	862	388	266	2.76
Spencer	2.1	160	449	391	312	306	482	367	624	444	385	167	113	2.86
Taylor	8.1	682	1,660	1,463	1,239	1,219	1,837	1,506	2,722	1,809	1,280	508	275	2.72
Todd	4.3	282	785	660	601	721	1,251	812	1,371	896	635	335	251	2.81
Trigg	3.5	168	590	537	540	666	999	637	1,278	677	503	247	158	2.71
Trimble	2.2	169	498	391	314	334	494	330	719	458	406	183	104	2.91
Union	5.6	715	1,219	835	695	805	1,331	1,104	1,636	1,137	944	480	299	3.25
Warren	26.3	4,670	5,766	4,398	3,364	3,310	4,792	5,945	8,412	5,167	4,164	1,672	940	2.83
Washington	3.5	267	649	600	471	594	919	590	1,078	646	610	293	283	3.09
Wayne	6.2	424	1,193	1,071	939	1,033	1,540	1,063	1,986	1,293	1,033	476	349	2.84
Webster	5.6	408	1,030	871	743	868	1,680	1,228	1,782	1,087	885	353	265	2.71

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KENTUCKY (continued)														
ALL COUNTIES (continued)														
Whitley	12.2	913	2,444	2,168	1,716	1,938	3,021	2,362	3,754	2,375	2,032	962	715	2.87
Wolfe	2.3	149	470	395	315	371	600	432	674	494	395	181	124	3.00
Woodford	6.3	442	1,463	1,356	938	893	1,208	1,039	1,947	1,294	1,111	589	320	2.90
TOTAL METRO COUNTIES	**595.8**	**58,695**	**145,083**	**106,062**	**87,339**	**86,854**	**111,767**	**134,689**	**180,294**	**113,837**	**94,756**	**43,955**	**28,269**	**2.77**
TOTAL STATE	**1,318.1**	**123,155**	**297,368**	**231,088**	**188,330**	**196,874**	**281,285**	**271,584**	**400,316**	**262,189**	**217,532**	**100,406**	**66,073**	**2.84**
LOUISIANA														
ALEXANDRIA	**52.9**	**4,371**	**11,435**	**9,685**	**7,677**	**8,324**	**11,408**	**11,259**	**15,425**	**9,879**	**8,478**	**4,430**	**3,429**	**2.94**
Grant	6.1	295	1,078	1,020	863	1,093	1,751	1,284	1,864	1,050	947	560	395	2.82
Rapides	46.8	4,076	10,357	8,665	6,814	7,231	9,657	9,975	13,561	8,829	7,531	3,870	3,034	2.96
BATON ROUGE	**175.6**	**19,841**	**49,917**	**33,740**	**24,633**	**23,391**	**24,078**	**36,659**	**49,734**	**33,658**	**29,537**	**15,270**	**10,742**	**2.94**
Ascension	16.4	1,683	4,369	3,394	2,272	2,132	2,550	2,595	4,091	3,216	3,318	1,759	1,421	3.18
East Baton Rouge	133.1	15,735	38,589	24,881	18,512	17,826	17,557	30,126	38,770	25,098	21,000	10,717	7,389	2.86
Livingston	20.1	1,883	5,563	4,328	2,930	2,502	2,894	2,899	5,391	4,207	4,172	2,177	1,254	3.14
West Baton Rouge	6.0	540	1,396	1,137	919	931	1,077	1,039	1,482	1,137	1,047	617	678	3.27
LAFAYETTE	**54.7**	**7,026**	**15,776**	**10,272**	**8,147**	**6,545**	**6,934**	**11,796**	**15,902**	**10,508**	**8,681**	**4,484**	**3,329**	**2.87**
Lafayette	54.7	7,026	15,776	10,272	8,147	6,545	6,934	11,796	15,902	10,508	8,681	4,484	3,329	2.87
LAKE CHARLES	**59.4**	**5,602**	**14,325**	**10,980**	**9,439**	**8,891**	**10,163**	**11,840**	**17,180**	**11,633**	**9,826**	**5,233**	**3,688**	**2.89**
Calcasieu	59.4	5,602	14,325	10,980	9,439	8,891	10,163	11,840	17,180	11,633	9,826	5,233	3,688	2.89
MONROE	**49.8**	**5,000**	**11,629**	**8,782**	**7,293**	**7,326**	**9,770**	**11,241**	**14,572**	**8,923**	**8,117**	**3,990**	**2,957**	**2.88**
Ouachita	49.8	5,000	11,629	8,782	7,293	7,326	9,770	11,241	14,572	8,923	8,117	3,990	2,957	2.88
NEW ORLEANS	**438.9**	**38,013**	**116,270**	**81,398**	**64,301**	**65,324**	**73,594**	**112,952**	**123,366**	**78,429**	**63,248**	**32,968**	**27,937**	**2.77**
Jefferson	167.4	15,547	48,099	34,673	25,598	22,995	20,488	36,574	48,056	32,064	27,355	13,526	9,825	2.83
Orleans	210.0	18,019	52,630	33,381	28,110	33,188	44,672	67,043	57,780	33,533	23,829	13,488	14,327	2.64
St. Bernard	21.9	1,857	5,464	4,078	4,134	3,584	2,783	3,091	6,305	4,917	4,202	2,059	1,326	3.03
St. Tammany	39.6	2,590	10,077	9,266	6,459	5,557	5,651	6,244	11,225	7,915	7,862	3,895	2,459	3.02
SHREVEPORT	**138.6**	**12,246**	**31,741**	**24,552**	**20,587**	**21,178**	**28,296**	**32,467**	**41,568**	**25,396**	**21,005**	**10,213**	**7,951**	**2.77**
Bossier	28.2	3,389	7,306	6,102	4,271	3,411	3,721	5,097	7,967	5,959	5,403	2,353	1,421	2.95
Caddo	94.3	7,803	21,562	15,832	13,999	14,909	20,195	23,628	28,424	16,526	13,283	6,740	5,699	2.72
Webster	16.1	1,054	2,873	2,618	2,317	2,858	4,380	3,742	5,177	2,911	2,319	1,120	831	2.75
ALL COUNTIES														
Acadia	18.7	1,564	3,845	3,284	2,932	2,942	4,133	3,347	5,255	3,588	2,901	1,901	1,708	3.06
Allen	7.5	502	1,376	1,305	1,181	1,211	1,925	1,764	1,971	1,359	1,169	671	566	2.87
Ascension	16.4	1,683	4,369	3,394	2,272	2,132	2,550	2,595	4,091	3,216	3,318	1,759	1,421	3.18
Assumption	6.7	539	1,527	1,303	924	991	1,416	1,044	1,624	1,206	1,215	797	814	3.37
Avoyelles	14.1	918	2,617	2,290	2,092	2,439	3,744	2,777	4,222	2,470	2,166	1,308	1,157	2.99
Beauregard	10.2	864	2,351	1,959	1,495	1,422	2,109	1,883	2,889	1,935	1,780	981	732	3.04
Bienville	5.9	295	940	856	826	987	1,996	1,473	1,840	899	785	475	428	2.80
Bossier	28.2	3,389	7,306	6,102	4,271	3,411	3,721	5,097	7,967	5,959	5,403	2,353	1,421	2.95
Caddo	94.3	7,803	21,562	15,832	13,999	14,909	20,195	23,628	28,424	16,526	13,283	6,740	5,699	2.72
Calcasieu	59.4	5,602	14,325	10,980	9,439	8,891	10,163	11,840	17,180	11,633	9,826	5,233	3,688	2.89
Caldwell	4.1	204	689	690	600	700	1,217	1,104	1,190	649	614	292	251	2.71
Cameron	3.2	334	665	563	562	462	614	537	880	675	514	343	251	3.00
Catahoula	4.3	297	803	718	640	734	1,108	862	1,269	774	710	373	312	2.88
Claiborne	6.3	332	941	856	845	1,097	2,229	1,536	2,044	1,025	795	410	490	2.73
Concordia	7.9	562	1,510	1,417	1,318	1,366	1,727	1,547	2,245	1,518	1,322	667	601	2.92
De Soto	9.3	463	1,641	1,430	1,329	1,565	2,872	2,204	2,686	1,659	1,253	781	717	2.81
East Baton Rouge	133.1	15,735	38,589	24,881	18,512	17,826	17,557	30,126	38,770	25,098	21,000	10,717	7,389	2.86
East Carroll	3.6	256	663	510	515	628	1,028	867	919	514	502	312	486	3.19
East Feliciana	5.3	365	1,162	941	811	818	1,203	927	1,307	994	923	532	617	3.68
Evangeline	11.6	948	2,212	1,922	1,767	1,944	2,807	2,411	3,502	2,063	1,670	1,002	952	2.90
Franklin	8.3	445	1,449	1,300	1,240	1,422	2,444	1,829	2,408	1,522	1,234	659	648	2.90
Grant	6.1	295	1,078	1,020	863	1,093	1,751	1,284	1,864	1,050	947	560	395	2.82
Iberia	20.7	1,929	4,675	3,954	3,134	3,109	3,899	3,510	5,529	4,140	3,409	2,065	2,047	3.15
Iberville	9.9	722	2,204	1,665	1,412	1,569	2,328	1,946	2,403	1,859	1,629	940	1,123	3.26
Jackson	6.3	346	1,054	1,060	822	1,078	1,940	1,501	1,957	1,068	877	464	433	2.78
Jefferson	167.4	15,547	48,099	34,673	25,598	22,995	20,488	36,574	48,056	32,064	27,355	13,526	9,825	2.83
Jefferson Davis	10.8	918	2,107	1,916	1,686	1,717	2,456	2,005	3,025	2,012	1,756	1,074	928	3.03
Lafayette	54.7	7,026	15,776	10,272	8,147	6,545	6,934	11,796	15,902	10,508	8,681	4,484	3,329	2.87
Lafourche	27.0	3,269	6,633	5,242	4,152	3,648	4,056	4,008	7,345	5,684	4,959	2,785	2,219	3.16
La Salle	6.4	434	1,238	1,032	928	1,004	1,764	1,446	1,936	1,191	1,007	497	323	2.77

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Lincoln	13.0	1,969	2,643	1,973	1,631	1,814	2,970	3,101	4,286	2,254	1,882	830	647	3.13
Livingston	20.1	1,883	5,563	4,328	2,930	2,502	2,894	2,899	5,391	4,207	4,172	2,177	1,254	3.14
Madison	5.3	375	965	813	696	828	1,623	1,376	1,349	821	725	418	611	3.02
Morehouse	12.0	773	2,306	1,772	1,941	2,048	3,160	2,779	3,460	2,000	1,785	948	1,028	2.94
Natchitoches	14.0	1,245	2,667	2,165	1,906	2,259	3,758	3,414	4,015	2,413	1,937	1,211	1,010	2.91
Orleans	210.0	18,019	52,630	33,381	28,110	33,188	44,672	67,043	57,780	33,533	23,829	13,488	14,327	2.64
Ouachita	49.8	5,000	11,629	8,782	7,293	7,326	9,770	11,241	14,572	8,923	8,117	3,990	2,957	2.88
Plaquemines	8.0	853	1,974	1,655	1,320	1,065	1,133	1,247	2,001	1,599	1,537	857	759	3.28
Pointe Coupee	8.1	525	1,603	1,385	1,213	1,354	2,020	1,569	2,141	1,518	1,323	786	763	3.02
Rapides	46.8	4,076	10,357	8,665	6,814	7,231	9,657	9,975	13,561	8,829	7,531	3,870	3,034	2.96
Red River	3.7	209	687	572	514	653	1,065	784	1,090	676	548	295	307	2.86
Richland	7.3	399	1,254	1,102	1,052	1,303	2,190	1,520	2,136	1,236	1,155	634	619	3.04
Sabine	9.6	519	1,622	1,581	1,291	1,778	2,809	2,201	3,028	1,532	1,421	806	612	2.76
St. Bernard	21.9	1,857	5,464	4,078	4,134	3,584	2,783	3,091	6,305	4,917	4,202	2,059	1,325	3.03
St. Charles	12.4	1,134	3,208	2,645	2,175	1,628	1,610	1,900	3,163	2,603	2,338	1,305	1,091	3.12
St. Helena	3.1	183	586	501	454	505	871	684	765	505	474	309	363	3.16
St. James	6.3	409	1,412	1,255	1,020	903	1,301	870	1,405	1,160	1,219	785	861	3.48
St. John the Baptist	10.1	690	2,849	2,329	1,524	1,289	1,419	1,410	2,361	2,057	1,981	1,172	1,119	3.33
St. Landry	27.8	2,002	5,509	4,870	4,431	4,620	6,368	5,439	7,574	5,051	4,247	2,693	2,796	3.05
St. Martin	12.9	1,088	3,041	2,475	1,913	1,950	2,433	2,072	3,301	2,509	2,202	1,389	1,427	3.25
St. Mary	20.8	2,242	5,303	4,177	3,088	2,775	3,215	3,839	5,490	3,839	3,459	2,072	2,101	3.12
St. Tammany	39.6	2,590	10,077	9,266	6,459	5,557	5,651	6,244	11,225	7,915	7,862	3,895	2,459	3.02
Tangipahoa	27.4	2,876	5,932	4,807	3,863	4,157	5,765	5,709	7,609	5,013	4,426	2,464	2,179	3.05
Tensas	2.9	123	485	363	384	569	976	767	800	459	403	220	251	2.86
Terrebonne	31.5	3,650	8,552	6,504	4,701	3,948	4,145	5,212	7,918	6,550	5,738	3,326	2,756	3.12
Union	7.5	408	1,253	1,231	1,037	1,281	2,290	1,547	2,361	1,288	1,181	627	496	2.88
Vermilion	16.9	1,459	3,453	2,861	2,581	2,683	3,863	3,202	4,964	3,305	2,612	1,557	1,260	2.94
Vernon	16.8	4,040	4,110	2,753	1,789	1,686	2,422	2,795	4,581	3,757	3,173	1,459	1,035	3.39
Washington	15.8	1,152	2,961	2,551	2,398	2,791	3,947	3,560	4,662	2,828	2,427	1,288	1,035	2.83
Webster	16.1	1,054	2,673	2,618	2,317	2,858	4,380	3,742	5,177	2,911	2,319	1,120	831	2.75
West Baton Rouge	6.0	540	1,396	1,137	919	931	1,077	1,039	1,482	1,137	1,047	617	678	3.27
West Carroll	4.5	253	774	737	597	767	1,372	979	1,402	743	717	383	276	2.87
West Feliciana	2.5	178	697	451	327	290	557	465	696	422	394	264	259	4.96
Winn	6.2	363	1,184	946	841	1,081	1,785	1,377	1,918	1,121	910	485	389	2.81
TOTAL METRO COUNTIES	**969.9**	**92,099**	**251,093**	**179,409**	**142,077**	**140,979**	**164,243**	**228,214**	**277,747**	**178,426**	**148,892**	**76,588**	**60,033**	**2.83**
TOTAL STATE	**1,484.4**	**137,722**	**360,425**	**270,096**	**217,975**	**219,857**	**278,325**	**328,560**	**420,669**	**274,489**	**232,296**	**124,500**	**103,886**	**2.91**
MAINE														
BANGOR	**47.7**	**5,746**	**10,950**	**8,150**	**7,045**	**6,594**	**9,215**	**9,690**	**14,961**	**8,933**	**8,137**	**3,803**	**2,176**	**2.92**
Penobscot	47.7	5,746	10,950	8,150	7,045	6,594	9,215	9,690	14,961	8,933	8,137	3,803	2,176	2.92
LEWISTON - AUBURN	**36.5**	**3,044**	**8,163**	**6,053**	**5,283**	**5,809**	**8,148**	**8,402**	**11,158**	**6,785**	**5,720**	**2,798**	**1,637**	**2.77**
Androscoggin	36.5	3,044	8,163	6,053	5,283	5,809	8,148	8,402	11,158	6,785	5,720	2,798	1,637	2.77
PORTLAND	**92.6**	**7,793**	**21,936**	**15,981**	**12,688**	**14,045**	**20,157**	**22,038**	**30,357**	**15,778**	**14,101**	**6,678**	**3,648**	**2.69**
Cumberland	82.0	6,902	19,223	13,947	11,393	12,572	17,963	19,902	26,992	13,820	12,287	5,837	3,162	2.68
Sagadahoc	10.6	891	2,713	2,034	1,295	1,473	2,194	2,136	3,365	1,958	1,814	841	486	2.81
ALL COUNTIES														
Androscoggin	36.5	3,044	8,163	6,053	5,283	5,809	8,148	8,402	11,158	6,785	5,720	2,798	1,637	2.77
Aroostook	30.0	2,810	6,837	5,420	4,485	4,441	6,007	5,224	8,747	5,818	5,490	2,821	1,900	3.02
Cumberland	82.0	6,902	19,223	13,947	11,393	12,572	17,963	19,902	26,992	13,820	12,287	5,837	3,162	2.68
Franklin	10.0	900	2,180	1,794	1,406	1,486	2,234	2,283	3,040	1,680	1,780	778	439	2.79
Hancock	16.2	1,075	3,453	2,632	2,266	2,478	4,296	3,662	5,745	2,761	2,364	1,113	555	2.66
Kennebec	40.6	3,395	9,094	7,110	5,999	6,381	8,621	9,448	12,451	7,187	6,546	3,093	1,875	2.77
Knox	12.8	786	2,642	1,999	1,759	2,108	3,506	2,998	4,446	2,241	1,763	884	468	2.63
Lincoln	9.9	480	2,070	1,668	1,425	1,572	2,685	2,105	3,488	1,699	1,542	662	404	2.70
Oxford	18.2	1,067	3,704	3,057	2,839	3,060	4,473	3,894	5,922	3,199	2,931	1,372	882	2.74
Penobscot	47.7	5,746	10,950	8,150	7,045	6,594	9,215	9,690	14,961	8,933	8,137	3,803	2,176	2.92
Piscataquis	6.5	385	1,338	1,070	952	1,069	1,686	1,311	2,193	1,124	1,052	495	325	2.75
Sagadahoc	10.6	891	2,713	2,034	1,295	1,473	2,194	2,136	3,365	1,958	1,814	841	486	2.81
Somerset	15.9	1,083	3,514	2,849	2,362	2,489	3,603	3,033	5,010	2,881	2,687	1,415	874	2.88
Waldo	10.4	722	2,403	1,824	1,518	1,612	2,321	1,962	3,287	2,003	1,701	884	563	2.82
Washington	12.8	844	2,444	2,030	1,995	2,143	3,344	2,628	4,217	2,163	2,065	1,111	616	2.80
☐ York	52.8	3,644	12,441	9,023	7,516	8,281	11,895	11,597	16,865	9,292	8,689	3,978	2,379	2.75

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
MAINE (continued)														
TOTAL METRO COUNTIES	**229.6**	**20,227**	**53,490**	**39,207**	**32,532**	**34,729**	**49,415**	**51,727**	**73,341**	**40,788**	**36,647**	**17,257**	**9,840**	**2.77**
TOTAL STATE	**412.9**	**33,774**	**93,169**	**70,660**	**59,538**	**63,568**	**92,191**	**90,275**	**131,887**	**73,544**	**66,568**	**31,885**	**18,741**	**2.78**
MARYLAND														
BALTIMORE	**780.9**	**58,449**	**186,445**	**150,376**	**120,158**	**127,759**	**137,713**	**175,604**	**233,971**	**147,911**	**122,920**	**58,759**	**41,735**	**2.81**
Anne Arundel	128.9	10,827	33,443	29,328	20,975	18,619	15,708	22,011	38,246	26,476	24,743	11,146	6,278	2.99
Baltimore	247.0	15,634	57,283	45,389	41,167	45,199	42,328	53,246	82,323	48,199	38,237	16,529	8,466	2.68
Baltimore city	277.7	23,321	61,990	42,808	37.570	47,493	64,518	79,394	76,960	47,339	33,769	19,288	20,950	2.75
Carroll	32.9	2,307	8,160	7,700	4,868	4,482	5,383	4,613	9,732	6,830	6,973	3,095	1,657	3.09
Harford	49.3	4,010	12,643	12,038	7,975	6,765	5,869	7,322	13,808	10,360	10,289	4,937	2,584	3.07
Howard	45.1	2,350	12,926	13,113	7,603	5,201	3,907	9,018	12,902	8,707	8,909	3,764	1,800	2.87
CUMBERLAND	**39.5**	**2,319**	**6,929**	**6,452**	**5,974**	**7,175**	**10,651**	**9,306**	**12,564**	**7,091**	**5,999**	**2,925**	**1,615**	**2.73**
Allegany	29.7	1,728	4,853	4,663	4,562	5,512	8,382	7,356	9,621	5,233	4,246	2,098	1,146	2.68
Mineral, W. Va.	9.8	591	2,076	1,789	1,412	1,663	2,269	1,950	2,943	1,858	1,753	827	469	2.86
HAGERSTOWN	**41.3**	**3,521**	**8,799**	**7,220**	**6,275**	**6,650**	**8,835**	**8,968**	**13,503**	**7,967**	**6,324**	**2,905**	**1,633**	**2.77**
Washington	41.3	3.521	8,799	7,220	6,275	6,650	8,835	8,968	13,503	7,967	6,324	2,905	1,633	2.77
ALL COUNTIES														
Allegany	29.7	1,728	4,853	4,663	4,562	5,512	8,382	7,356	9,621	5,233	4,246	2,098	1,146	2.68
Anne Arundel	128.9	10,827	33,443	29,328	20,975	18,619	15,708	22,011	38,246	26,476	24,743	11,146	6,278	2.99
Baltimore	247.0	15,634	57,283	45,389	41,167	45,199	42,328	53,246	82,323	48,199	38,237	16,529	8,466	2.68
Baltimore city	277.7	23,321	61,990	42,808	37,570	47,493	64,518	79,394	76,960	47,339	33,769	19,288	20,950	2.75
Calvert	11.8	543	2,997	2,750	1,743	1,825	1,942	1,724	3,226	2,229	2,448	1,205	968	3.17
Caroline	8.6	576	1,762	1,407	1,212	1,456	2,187	1,717	2,774	1,698	1,375	618	418	2.77
Carroll	32.9	2,307	8,160	7,700	4,868	4,482	5,383	4,613	9,732	6,830	6,973	3,095	1,657	3.09
☐ Cecil	20.3	1,629	4,644	4,131	3,213	3,297	3,386	3,416	5,689	4,147	3,888	1,991	1,169	3.05
☐ Charles	23.3	1,422	6,440	6,584	3,398	2,831	2,625	2,868	5,446	4,926	5,285	2,668	2,107	3.34
Dorchester	11.5	748	1,987	1,816	1,677	2,190	3,082	2,743	3,817	2,169	1,562	703	506	2.69
Frederick	39.9	3,021	10,234	8,4[illegible]	6,010	5,541	6,656	6,611	11,436	8,158	8,066	3,521	2,108	3.03
Garrett	9.3	573	2,000	1,721	1,413	1,536	2,057	1,678	2,733	1,848	1,584	869	588	2.96
Harford	49.3	4,010	12,643	12,038	7,975	6,765	5,869	7,322	13,808	10,360	10,289	4,937	2,584	3.07
Howard	45.1	2,350	12,926	13,113	7,603	5,201	3,907	9,018	12,902	8,707	8,909	3,764	1,800	2.87
Kent	6.3	522	1,090	947	904	1,120	1,717	1,521	2,123	1,127	881	397	251	2.67
☐ Montgomery	217.0	12,296	52,138	48,192	37,184	35,092	32,098	48,164	67,184	40,204	35,858	16,391	9,199	2.72
☐ Prince George's	230.0	28,386	67,324	52,500	32,913	27,342	21,535	49,091	63,938	46,333	38,416	18,892	13,330	2.89
Queen Anne's	9.4	521	1,947	1,718	1,426	1,706	2,082	1,588	3,189	1,785	1,691	686	461	2.87
St. Mary's	20.1	2,388	5,652	4,185	2,564	2,559	2,752	3,688	5,439	3,823	3,753	1,907	1,490	3.10
Somerset	6.8	389	1,119	988	1,005	1,259	2,040	1,588	2,137	1,247	963	478	387	2.84
Talbot	10.3	585	1,805	1,589	1,378	1,942	3,001	2,516	3,707	1,789	1,382	571	335	2.51
Washington	41.3	3,521	8,799	7,220	6,275	6,650	8,835	8,968	13,503	7,967	6,324	2,905	1,633	2.77
Wicomico	24.0	1,916	5,179	4,252	3,658	3,931	5,064	5,209	7,693	4,763	3,727	1,646	962	2.76
Worcester	12.4	803	2,375	2,018	1,942	2,267	2,995	3,083	4,151	2,222	1,627	744	573	2.59
TOTAL METRO COUNTIES	**1,342.5**	**107,431**	**330,643**	**273,666**	**207,703**	**208,483**	**214,574**	**295,467**	**399,352**	**256,721**	**216,937**	**103,704**	**70,319**	**2.82**
TOTAL STATE	**1,512.9**	**120,016**	**368,790**	**305,495**	**232,635**	**235,815**	**250,149**	**329,133**	**451,777**	**289,579**	**245,996**	**117,049**	**79,366**	**2.82**
MASSACHUSETTS														
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	**1,323.8**	**99,343**	**305,916**	**232,135**	**195,527**	**207,478**	**283,401**	**342,141**	**391,870**	**219,055**	**191,221**	**104,580**	**74,933**	**2.76**
Essex	233.6	13,717	48,994	40,203	35,793	40,151	54,742	57,591	70,336	39,928	35,891	18,456	11,398	2.72
Middlesex	485.5	36,198	114,416	87,183	74,126	74,544	99,033	116,977	145,288	82,836	73,680	39,669	27,050	2.81
Norfolk	213.6	11,371	44,115	38,735	34,955	35,608	48,816	48,651	64,446	36,004	32,584	18,394	13,521	2.84
Plymouth	140.0	8,263	33,793	29,710	20,321	20,697	27,216	27,285	39,134	24,437	25,384	14,150	9,610	3.00
Suffolk	251.1	29,794	64,598	36,304	30,332	36.478	53,594	91,637	72,666	35,850	23,682	13,911	13,354	2.53
NEW BEDFORD - FALL RIVER	**172.1**	**10,805**	**35,702**	**28,844**	**25,403**	**31,025**	**40,321**	**38,450**	**52,101**	**31,697**	**27,301**	**13,444**	**9,107**	**2.80**
Bristol	172.1	10,805	35,702	28,844	25,403	31,025	40,321	38,450	52,101	31,697	27,301	13,444	9,107	2.80
PITTSFIELD	**53.3**	**3,474**	**10,211**	**8,362**	**7,890**	**9,711**	**13,652**	**13,079**	**17,170**	**9,051**	**7,794**	**4,007**	**2,199**	**2.71**
Berkshire	53.3	3,474	10,211	8,362	7,890	9,711	13,652	13,079	17,170	9,051	7,794	4,007	2,199	2.71
SPRINGFIELD - CHICOPEE - HOLYOKE	**206.9**	**15,850**	**45,913**	**33,402**	**29,762**	**35,932**	**46,041**	**49,142**	**64,280**	**36,877**	**31,246**	**15,491**	**9,864**	**2.82**
Hampden	160.6	11,591	33,759	25,911	23,759	28,672	36,908	38,536	48,989	28,466	24,221	12,341	8,047	2.75
Hampshire	46.3	4,259	12,154	7,491	6,003	7,260	9,133	10,606	15,291	8,411	7,025	3,150	1,817	3.06

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MASSACHUSETTS (continued)														
WORCESTER - FITCHBURG - LEOMINSTER	**231.7**	**16,693**	**49,535**	**38,723**	**33,103**	**40,145**	**53,501**	**53,719**	**71,169**	**40,235**	**36,314**	**18,500**	**11,763**	**2.81**
Worcester	231.7	16,693	49,535	38,723	33,103	40,145	53,501	53,719	71,169	40,235	36,314	18,500	11,763	2.81
ALL COUNTIES														
Barnstable	64.2	3,391	11,804	9,096	7,697	11,090	21,122	16,372	25,096	9,650	7,546	3,468	2,068	2.46
Berkshire	53.3	3,474	10,211	8,362	7,890	9,711	13,652	13,079	17,170	9,051	7,794	4,007	2,199	2.71
Bristol	172.1	10,805	35,702	28,844	25,403	31,025	40,321	38,450	52,101	31,697	27,301	13,444	9,107	2.80
Dukes	4.1	218	1,013	551	461	646	1,211	1,382	1,442	573	403	197	103	2.32
Essex	233.6	13,717	48,994	40,203	35,793	40,151	54,742	57,591	70,336	39,928	35,891	18,456	11,398	2.72
Franklin	25.2	1,837	6,177	3,892	3,324	4,158	5,812	6,025	8,542	4,347	3,652	1,692	942	2.60
Hampden	160.6	11,591	33,759	25,911	23,759	28,672	36,908	38,536	48,989	28,466	24,221	12,341	8,047	2.75
Hampshire	46.3	4,259	12,154	7,491	6,003	7,260	9,133	10,606	15,291	8,411	7,025	3,150	1,817	3.06
Middlesex	485.5	36,198	114,416	87,183	74,126	74,544	99,033	116,977	145,288	82,836	73,680	39,669	27,050	2.81
Nantucket	2.2	151	521	325	297	319	587	714	784	328	211	103	60	2.41
Norfolk	213.6	11,371	44,115	38,735	34,955	35,608	48,816	48,651	64,446	36,004	32,584	18,394	13,521	2.84
Plymouth	140.0	8,263	33,793	29,710	20,321	20,697	27,216	27,285	39,134	24,437	25,384	14,150	9,610	3.00
Suffolk	251.1	29,794	64,598	36,304	30,332	36,478	53,594	91,637	72,666	35,850	23,682	13,911	13,354	2.53
Worcester	231.7	16,693	49,535	38,723	33,103	40,145	53,501	53,719	71,169	40,235	36,314	18,500	11,763	2.81
TOTAL METRO COUNTIES	**1,987.8**	**146,165**	**447,277**	**341,466**	**291,685**	**324,291**	**436,916**	**496,531**	**596,590**	**336,915**	**293,876**	**156,022**	**107,866**	**2.78**
TOTAL STATE	**2,083.5**	**151,762**	**466,792**	**355,330**	**303,464**	**340,504**	**465,648**	**521,024**	**632,454**	**351,813**	**305,688**	**161,482**	**111,039**	**2.76**
MICHIGAN														
ANN ARBOR	**97.4**	**15,988**	**32,077**	**17,423**	**11,312**	**9,937**	**10,663**	**24,720**	**31,609**	**16,902**	**14,430**	**6,182**	**3,557**	**2.78**
Washtenaw	97.4	15,988	32,077	17,423	11,312	9,937	10,663	24,720	31,609	16,902	14,430	6,182	3,557	2.78
BATTLE CREEK	**68.6**	**5,522**	**15,711**	**12,450**	**10,540**	**10,888**	**13,489**	**14,917**	**22,361**	**11,734**	**11,263**	**5,384**	**2,941**	**2.75**
Barry	16.3	1,178	3,776	3,352	2,468	2,453	3,073	2,697	5,290	2,877	3,093	1,525	818	2.90
Calhoun	52.3	4,344	11,935	9,098	8,072	8,435	10,416	12,220	17,071	8,857	8,170	3,859	2,123	2.70
BAY CITY	**42.5**	**3,660**	**9,842**	**7,661**	**6,102**	**6,712**	**8,523**	**9,258**	**12,364**	**7,255**	**7,218**	**3,956**	**2,449**	**2.83**
Bay	42.5	3,660	9,842	7,661	6,102	6,712	8,523	9,258	12,364	7,255	7,218	3,956	2,449	2.83
BENTON HARBOR	**62.0**	**4,944**	**14,067**	**11,147**	**9,324**	**9,976**	**12,542**	**13,595**	**19,506**	**10,834**	**9,838**	**4,924**	**3,303**	**2.78**
Berrien	62.0	4,944	14,067	11,147	9,324	9,976	12,542	13,595	19,506	10,834	9,838	4,924	3,303	2.78
DETROIT	**1,534.4**	**116,661**	**369,871**	**283,203**	**242,710**	**253,720**	**268,235**	**346,870**	**445,215**	**273,817**	**245,144**	**130,166**	**93,188**	**2.82**
Lapeer	22.9	2,022	6,109	5,258	3,326	2,852	3,333	3,090	6,036	4,220	4,936	2,864	1,754	3.24
Livingston	34.3	2,580	9,253	8,783	5,014	4,082	4,588	4,631	9,555	6,340	7,705	3,840	2,229	3.16
Macomb	240.7	18,167	58,141	49,949	41,795	38,561	34,087	45,053	68,918	44,841	43,586	23,694	14,608	2.93
Oakland	371.1	25,237	91,877	75,129	61,260	58,328	59,269	80,133	115,250	66,007	61,974	30,191	17,545	2.77
St. Clair	49.3	4,078	11,065	9,167	7,188	7,623	10,179	9,834	14,575	8,497	8,659	4,723	3,012	2.89
Wayne	816.1	64,577	193,426	134,917	124,127	142,274	156,779	204,129	230,881	143,912	118,284	64,854	54,040	2.78
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,631.8***	***132,649***	***401,948***	***300,626***	***254,022***	***263,657***	***278,898***	***371,590***	***476,824***	***290,719***	***259,574***	***136,348***	***96,745***	***2.82***
FLINT	**183.1**	**19,029**	**45,292**	**36,087**	**29,477**	**24,943**	**28,272**	**38,062**	**52,400**	**33,769**	**31,662**	**16,321**	**10,886**	**2.86**
Genesee	158.8	16,865	39,290	31,140	25,908	21,598	23,999	33,793	45,457	29,410	27,111	13,778	9,251	2.84
Shiawassee	24.3	2,164	6,002	4,947	3,569	3,345	4,273	4,269	6,943	4,359	4,551	2,543	1,635	2.99
GRAND RAPIDS	**215.8**	**21,620**	**55,702**	**39,286**	**30,585**	**30,385**	**38,222**	**44,731**	**66,953**	**37,209**	**36,247**	**19,396**	**11,264**	**2.85**
Kent	162.3	16,498	41,995	28,312	23,059	23,143	29,293	36,439	50,668	27,719	25,753	13,602	8,119	2.78
Ottawa	53.5	5,122	13,707	10,974	7,526	7,242	8,929	8,292	16,285	9,490	10,494	5,794	3,145	3.04
JACKSON	**52.4**	**4,530**	**13,212**	**9,590**	**7,425**	**7,672**	**9,971**	**10,887**	**16,454**	**9,258**	**8,888**	**4,326**	**2,587**	**2.91**
Jackson	52.4	4,530	13,212	9,590	7,425	7,672	9,971	10,887	16,454	9,258	8,888	4,326	2,587	2.91
KALAMAZOO - PORTAGE	**102.9**	**13,145**	**25,523**	**18,388**	**14,193**	**13,916**	**17,735**	**23,558**	**33,335**	**17,917**	**16,201**	**7,410**	**4,479**	**2.76**
Kalamazoo	78.5	11,378	19,881	13,953	10,745	10,322	12,221	18,657	25,529	13,723	12,164	5,434	2,993	2.74
Van Buren	24.4	1,767	5,642	4,435	3,448	3,594	5,514	4,901	7,806	4,194	4,037	1,976	1,486	2.82
LANSING - EAST LANSING	**165.7**	**22,897**	**46,467**	**30,166**	**21,453**	**19,950**	**24,767**	**36,108**	**51,662**	**28,836**	**27,693**	**13,219**	**8,182**	**2.89**
Clinton	18.5	1,501	4,650	4,268	2,829	2,397	2,855	2,791	5,341	3,235	3,706	2,035	1,392	3.10
Eaton	32.3	2,939	8,780	6,925	4,797	4,111	4,748	6,251	9,835	5,721	6,143	2,850	1,500	2.85
Ingham	98.1	16,465	29,057	16,052	11,606	11,199	13,721	23,931	31,567	16,934	14,787	6,724	4,157	2.83
Ionia	16.8	1,992	3,980	2,921	2,221	2,243	3,443	3,135	4,919	2,946	3,057	1,610	1,133	3.15
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	**63.7**	**5,366**	**14,295**	**10,795**	**9,288**	**10,616**	**13,340**	**13,369**	**19,536**	**11,227**	**10,551**	**5,540**	**3,477**	**2.83**
Muskegon	55.9	4,820	12,750	9,388	8,149	9,358	11,435	11,889	17,011	10,022	9,245	4,752	2,981	2.82
Oceana	7.8	546	1,545	1,407	1,139	1,258	1,905	1,480	2,525	1,205	1,306	788	496	2.91

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN (continued)														
SAGINAW	**78.6**	**6,965**	**19,422**	**15,015**	**11,781**	**11,467**	**13,950**	**15,895**	**22,484**	**13,888**	**13,507**	**7,666**	**5,160**	**2.92**
Saginaw	78.6	6,965	19,422	15,015	11,781	11,467	13,950	15,895	22,484	13,888	13,507	7,666	5,160	2.92
ALL COUNTIES														
Alcona	3.9	158	496	553	505	821	1,367	811	1,625	590	466	231	177	2.62
Alger	3.3	157	642	553	464	650	834	722	1,094	544	498	275	167	2.85
Allegan	28.7	2,372	6,960	5,318	3,973	4,328	5,749	5,000	9,218	4,918	5,097	2,701	1,766	2.94
Alpena	11.7	875	2,387	2,186	1,822	1,790	2,640	2,432	3,695	1,977	1,884	1,047	665	2.79
Antrim	6.1	391	1,199	1,014	783	1,052	1,661	1,139	2,219	975	938	497	332	2.77
Arenac	5.5	373	1,047	886	737	1,020	1,437	1,024	1,911	904	823	492	346	2.80
Baraga	3.1	164	627	498	361	558	892	755	949	489	415	277	215	2.77
Barry	16.3	1,178	3,776	3,352	2,468	2,453	3,073	2,697	5,290	2,877	3,093	1,525	818	2.90
Bay	42.5	3,660	9,842	7,661	6,102	6,712	8,523	9,258	12,364	7,255	7,218	3,956	2,449	2.83
Benzie	4.2	287	818	767	528	677	1,123	779	1,537	701	641	328	214	2.79
Berrien	62.0	4,944	14,067	11,147	9,324	9,976	12,542	13,595	19,506	10,834	9,838	4,924	3,303	2.78
Branch	14.7	1,320	3,146	2,721	2,058	2,236	3,219	2,976	4,794	2,655	2,431	1,116	728	2.79
Calhoun	52.3	4,344	11,935	9,098	8,072	8,435	10,416	12,220	17,071	8,857	8,170	3,859	2,123	2.70
Cass	18.0	1,220	4,003	3,376	2,768	2,959	3,674	3,385	5,852	3,230	3,058	1,529	946	2.81
Charlevoix	7.6	562	1,664	1,409	1,055	1,182	1,728	1,680	2,420	1,318	1,164	638	380	2.71
Cheboygan	7.8	533	1,546	1,364	1,019	1,325	2,013	1,528	2,734	1,259	1,199	649	431	2.74
Chippewa	9.8	1,147	1,954	1,564	1,308	1,471	2,356	2,252	3,305	1,553	1,426	778	486	2.87
Clare	9.4	584	1,607	1,494	1,250	1,863	2,602	1,871	3,569	1,481	1,317	709	453	2.68
Clinton	18.5	1,501	4,650	4,268	2,829	2,397	2,855	2,791	5,341	3,235	3,706	2,035	1,392	3.10
Crawford	3.5	260	726	607	468	574	865	710	1,184	594	567	264	181	2.89
Delta	14.1	940	2,952	2,358	2,127	2,307	3,416	3,023	4,258	2,411	2,395	1,221	792	2.80
Dickinson	9.9	549	1,828	1,448	1,371	1,745	2,959	2,365	3,336	1,683	1,476	691	349	2.61
Eaton	32.3	2,939	8,780	6,925	4,797	4,111	4,748	6,251	9,835	5,721	6,143	2,850	1,500	2.85
Emmet	8.7	670	2,048	1,563	1,136	1,311	1,972	2,045	2,762	1,403	1,366	664	460	2.75
Genesee	158.8	16,865	39,290	31,140	25,908	21,598	23,999	33,793	45,457	29,410	27,111	13,778	9,251	2.84
Gladwin	7.7	509	1,323	1,229	1,114	1,458	2,067	1,522	2,885	1,146	1,131	601	415	2.75
Gogebic	7.6	279	1,074	949	1,035	1,530	2,733	2,112	2,678	1,098	883	494	335	2.57
Grand Traverse	20.8	1,957	5,697	3,819	2,652	2,784	3,891	4,385	6,822	3,769	3,420	1,472	932	2.79
Gratiot	13.6	1,334	2,945	2,493	1,876	2,003	2,949	2,674	4,235	2,210	2,377	1,336	768	2.97
Hillsdale	14.8	1,387	3,054	2,603	2,044	2,255	3,457	2,897	4,856	2,462	2,527	1,251	807	2.91
Houghton	13.2	1,977	1,931	1,669	1,368	2,180	4,075	3,431	4,415	1,990	1,746	941	677	2.90
Huron	13.3	849	2,382	1,919	1,870	2,443	3,837	2,921	4,484	2,072	1,809	1,110	904	2.78
Ingham	98.1	16,465	29,057	16,052	11,606	11,199	13,721	23,931	31,567	16,934	14,787	6,724	4,157	2.83
Ionia	16.8	1,992	3,980	2,921	2,221	2,243	3,443	3,135	4,919	2,946	3,057	1,610	1,133	3.15
Iosco	10.7	1,286	2,140	1,729	1,295	1,639	2,611	2,324	3,773	1,829	1,635	724	415	2.70
Iron	5.5	151	725	634	754	1,240	1,996	1,419	2,158	797	623	342	161	2.49
Isabella	17.1	4,627	3,638	2,377	1,765	1,947	2,746	3,281	5,128	2,924	3,247	1,540	980	3.26
Jackson	52.4	4,530	13,212	9,590	7,425	7,672	9,971	10,887	16,454	9,258	8,888	4,326	2,587	2.91
Kalamazoo	78.5	11,378	19,881	13,953	10,745	10,322	12,221	18,657	25,529	13,723	12,164	5,434	2,993	2.74
Kalkaska	4.3	274	1,013	750	538	743	982	807	1,435	731	715	402	210	2.79
Kent	162.3	16,498	41,995	28,312	23,059	23,143	29,293	36,439	50,668	27,719	25,753	13,602	8,119	2.78
Keweenaw	.8	24	101	85	71	157	362	223	334	113	71	33	26	2.50
Lake	3.2	144	405	404	414	655	1,178	815	1,323	370	330	185	177	2.53
Lapeer	22.9	2,022	6,109	5,258	3,326	2,852	3,333	3,090	6,036	4,220	4,936	2,864	1,754	3.24
Leelanau	5.4	273	1,246	983	748	866	1,284	1,033	2,032	877	756	418	284	2.72
Lenawee	31.0	2,644	7,120	5,658	4,532	4,930	6,116	5,883	9,515	5,459	5,586	2,791	1,766	2.95
Livingston	34.3	2,580	9,253	8,783	5,014	4,082	4,588	4,631	9,555	6,340	7,705	3,840	2,229	3.16
Luce	2.2	139	426	366	326	412	531	447	729	369	364	181	110	3.09
Mackinac	3.7	190	677	600	549	667	1,017	799	1,268	655	488	298	192	2.76
Macomb	240.7	18,167	58,141	49,949	41,795	38,561	34,087	45,053	68,918	44,841	43,586	23,694	14,608	2.93
Manistee	9.0	535	1,667	1,399	1,242	1,577	2,580	2,277	2,894	1,418	1,329	627	455	2.61
Marquette	25.7	3,762	6,900	4,234	3,048	3,231	4,525	5,217	7,768	4,933	4,645	2,123	1,014	2.96
Mason	10.1	645	2,016	1,625	1,345	1,737	2,732	2,273	3,556	1,614	1,514	691	452	2.69
Mecosta	11.7	3,041	1,866	1,629	1,285	1,523	2,356	2,218	3,917	1,913	2,044	1,011	597	3.28
Menominee	9.5	590	1,937	1,435	1,313	1,690	2,535	2,089	3,027	1,600	1,466	807	511	2.78
Midland	25.8	2,381	6,748	5,492	4,127	3,464	3,588	4,616	7,823	4,660	5,125	2,287	1,289	2.92
Missaukee	3.6	252	766	608	452	622	900	608	1,226	573	652	315	226	2.94
☐ Monroe	45.0	3,623	11,101	9,354	7,186	6,369	7,367	7,382	12,300	8,560	8,776	4,953	3,029	3.05
Montcalm	17.3	1,461	3,595	3,043	2,398	2,772	4,031	3,409	5,747	2,829	2,719	1,603	993	2.84
Montmorency	3.0	185	469	391	388	630	937	587	1,210	452	417	199	135	2.63
Muskegon	55.9	4,820	12,750	9,388	8,149	9,358	11,435	11,889	17,011	10,022	9,245	4,752	2,981	2.82
Newaygo	13.0	889	2,481	2,306	1,850	2,268	3,206	2,590	4,391	1,972	2,069	1,201	777	2.79
Oakland	371.1	25,237	91,877	75,129	61,260	58,328	59,269	80,133	115,250	66,007	61,974	30,191	17,545	2.77

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Oceana	7.8	546	1,545	1,407	1,139	1,258	1,905	1,480	2,525	1,205	1,306	788	496	2.91
Ogemaw	6.3	381	1,098	1,001	790	1,226	1,804	1,294	2,310	957	926	512	301	2.75
Ontonagon	3.5	145	591	620	494	631	1,019	787	1,197	534	489	296	197	2.77
Osceola	6.9	[illegible]87	1,372	1,209	929	1,139	1,764	1,389	2,240	1,082	1,163	632	394	2.84
Oscoda	2.7	147	425	418	346	542	822	550	1,022	414	394	207	113	2.70
Otsego	5.4	378	1,234	1,072	789	825	1,102	919	1,736	954	914	527	350	2.93
Ottawa	53.5	5,122	13,707	10,974	7,526	7,242	8,929	8,292	16,285	9,490	10,494	5,794	3,145	3.04
Presque Isle	5.2	253	930	788	752	987	1,490	1,047	1,809	818	747	449	330	2.81
Roscommon	7.2	449	1,019	948	836	1,638	2,310	1,653	3,095	1,019	773	452	208	2.43
Saginaw	78.6	6,965	19,422	15,015	11,781	11,467	13,950	15,895	22,484	13,888	13,507	7,666	5,160	2.92
St. Clair	49.3	4,078	11,065	9,167	7,188	7,623	10,179	9,834	14,575	8,497	8,659	4,723	3,012	2.89
St. Joseph	20.7	1,778	4,698	3,640	2,909	3,068	4,607	4,208	6,682	3,566	3,459	1,771	1,014	2.78
Sanilac	14.7	1,081	2,888	2,313	2,052	2,474	3,892	2,791	4,918	2,357	2,338	1,417	879	2.84
Schoolcraft	3.1	178	569	460	444	583	866	636	1,094	487	449	259	175	2.81
Shiawassee	24.3	2,164	6,002	4,947	3,569	3,345	4,273	4,269	6,943	4,359	4,551	2,543	1,635	2.99
Tuscola	19.2	1,567	4,526	3,760	2,684	2,868	3,795	3,265	5,593	3,326	3,655	2,006	1,355	3.05
Van Buren	24.4	1,767	5,642	4,435	3,448	3,594	5,514	4,901	7,806	4,194	4,037	1,976	1,486	2.82
Washtenaw	97.4	15,988	32,077	17,423	11,312	9,937	10,663	24,720	31,609	16,902	14,430	6,182	3,557	2.78
Wayne	816.1	64,577	193,426	134,917	124,127	142,274	156,779	204,129	230,881	143,912	118,284	64,854	54,040	2.78
Wexford	9.5	795	1,936	1,614	1,332	1,561	2,262	2,015	3,175	1,604	1,484	740	482	2.75
TOTAL METRO COUNTIES	**2,712.1**	**243,950**	**672,582**	**500,565**	**411,376**	**416,551**	**467,076**	**599,352**	**806,179**	**481,206**	**441,418**	**229,443**	**154,502**	**2.83**
TOTAL STATE	**3.290.1**	**295,936**	**793,860**	**598,516**	**489,865**	**509,385**	**602,538**	**717,260**	**997,141**	**577,844**	**535,058**	**277,801**	**184,996**	**2.83**
MINNESOTA														
DULUTH - SUPERIOR	**100.7**	**8,645**	**22,373**	**15,359**	**13,499**	**16,342**	**24,482**	**25,567**	**31,692**	**16,294**	**15,855**	**7,292**	**4,000**	**2.66**
St. Louis	83.8	7,161	18,661	12,834	11,292	13,572	20,280	21,027	26,334	13,684	13,361	6,072	3,322	2.66
Douglas, Wisc.	*16.9*	*1,484*	*3,712*	*2,525*	*2,207*	*2,770*	*4,202*	*4,540*	*5,358*	*2,610*	*2,494*	*1,220*	*678*	*2.64*
FARGO - MOORHEAD	**51.7**	**7,301**	**13,976**	**8,171**	**6,750**	**6,498**	**9,004**	**13,174**	**16,257**	**8,566**	**8,[illegible]**	**3,725**	**1,801**	**2.73**
Clay	16.9	2,385	3,874	2,671	2,402	2,306	3,262	3,691	5,246	2,985	2,[illegible]	1,407	687	2.95
Cass, N. D.	*34.8*	*4,916*	*10,102*	*5,500*	*4,348*	*4,192*	*5,742*	*9,483*	*11,011*	*5,581*	*5,[illegible]*	*2,318*	*1,114*	*2.63*
MINNEAPOLIS - ST. PAUL	**795.8**	**76,880**	**218,824**	**154,275**	**109,100**	**103,467**	**133,254**	**198,406**	**241,939**	**132,399**	**126,144**	**62,101**	**34,811**	**2.70**
Anoka	65.3	6,418	19,987	17,180	9,758	6,592	5,365	9,462	16,747	12,588	14,712	7,761	4,030	3.13
Carver	12.9	1,055	3,416	2,714	1,902	1,528	2,285	2,297	3,696	2,283	2,515	1,298	811	3.01
Chisago	8.9	536	2,127	1,831	1,178	1,231	1,997	1,494	2,681	1,462	1,726	939	598	3.08
Dakota	69.9	5,982	20,828	17,750	9,914	7,664	7,762	13,737	18,832	12,320	14,087	7,311	3,613	2.93
Hennepin	376.4	38,595	102,941	65,409	50,497	51,154	67,804	108,736	121,990	60,088	50,932	22,660	11,994	2.50
Ramsey	174.6	17,593	45,450	28,310	23,360	25,134	34,753	48,694	54,600	27,994	23,598	11,898	7,816	2.62
Scott	14.6	1,192	4,030	3,521	2,064	1,657	2,136	2,179	3,843	2,677	3,084	1,707	1,110	3.16
Washington	38.1	2,705	10,933	10,313	5,811	4,122	4,216	5,720	9,907	7,025	8,512	4,533	2,403	3.14
Wright	20.0	1,501	5,258	4,207	2,484	2,493	4,057	3,269	5,428	3,359	4,012	2,367	1,565	3.14
St. Croix, Wisc.	*15.1*	*1,303*	*3,854*	*3,040*	*2,132*	*1,892*	*2,879*	*2,818*	*4,215*	*2,603*	*2,966*	*1,627*	*871*	*2.99*
ROCHESTER	**34.3**	**4,089**	**9,105**	**7,145**	**4,531**	**3,963**	**5,467**	**7,945**	**10,565**	**5,817**	**5,710**	**2,805**	**1,458**	**2.73**
Olmsted	34.3	4,089	9,105	7,145	4,531	3,963	5,467	7,945	10,565	5,817	5,710	2,805	1,458	2.73
ST. CLOUD	**52.6**	**6,241**	**13,009**	**9,183**	**7,117**	**6,838**	**10,212**	**9,912**	**14,769**	**8,603**	**9,335**	**5,281**	**4,700**	**3.22**
Benton	8.8	892	2,450	1,488	1,046	1,152	1,772	1,911	2,567	1,382	1,462	772	706	2.98
Sherburne	9.8	987	2,944	2,163	1,206	1,078	1,422	1,314	2,632	1,778	2,145	1,251	680	3.30
Stearns	34.0	4,362	7,615	5,532	4,865	4,608	7,018	6,687	9,570	5,443	5,728	3,258	3,314	3.26
ALL COUNTIES														
Aitkin	5.2	234	816	766	635	980	1,769	1,146	1,985	743	694	367	265	2.67
Anoka	65.3	6,418	19,987	17,180	9,758	6,592	5,365	9,462	16,747	12,588	14,712	7,761	4,030	3.13
Becker	10.7	760	2,134	1,800	1,439	1,703	2,864	2,336	3,299	1,718	1,663	1,014	670	2.84
Beltrami	10.6	1,235	2,438	1,757	1,383	1,449	2,338	2,188	3,300	1,795	1,722	967	628	3.03
Benton	8.8	892	2,450	1,488	1,046	1,152	1,772	1,911	2,567	1,382	1,462	772	706	2.98
Big Stone	2.9	159	461	365	404	499	1,012	815	966	379	375	224	141	2.66
Blue Earth	18.6	2,755	4,457	2,658	2,259	2,527	3,944	4,424	6,216	3,053	2,773	1,336	798	2.83
Brown	10.2	838	1,900	1,490	1,420	1,596	2,956	2,542	3,173	1,510	1,513	864	598	2.81
Carlton	10.5	700	2,174	1,845	1,598	1,721	2,462	2,177	3,165	1,757	1,823	991	587	2.89
Carver	12.9	1,055	3,416	2,714	1,902	1,528	2,285	2,297	3,696	2,283	2,515	1,298	811	3.01
Cass	7.8	326	1,285	1,202	1,029	1,446	2,512	1,636	2,907	1,131	1,098	589	439	2.81
Chippewa	5.8	386	1,044	797	767	982	1,824	1,448	1,938	904	818	460	232	2.59
Chisago	8.9	536	2,127	1,831	1,178	1,231	1,997	1,494	2,681	1,462	1,726	939	598	3.08

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Clay	16.9	2,385	3,874	2,671	2,402	2,306	3,262	3,691	5,246	2,985	2,884	1,407	687	2.95
Clearwater	3.0	170	469	529	376	498	958	663	915	457	479	290	196	2.97
Cook	1.7	92	371	311	240	272	414	456	588	256	245	110	45	2.47
Cottonwood	5.5	281	1,013	807	712	887	1,800	1,338	1,856	807	829	445	225	2.71
Crow Wing	16.1	1,031	3,104	2,591	2,073	2,682	4,619	3,722	5,590	2,417	2,340	1,271	760	2.68
Dakota	69.9	5,982	20,828	17,750	9,914	7,664	7,762	13,737	18,832	12,320	14,087	7,311	3,613	2.93
Dodge	5.2	337	1,234	944	693	747	1,245	925	1,623	897	961	517	277	2.94
Douglas	10.7	980	2,008	1,662	1,385	1,731	2,934	2,370	3,528	1,802	1,666	846	488	2.70
Faribault	7.6	402	1,276	1,091	1,070	1,319	2,442	1,960	2,519	1,175	1,052	541	353	2.58
Fillmore	8.0	458	1,374	1,139	1,104	1,356	2,569	1,828	2,653	1,259	1,143	684	433	2.74
Freeborn	13.6	1,006	2,612	2,165	1,930	2,238	3,649	3,119	4,417	2,298	2,155	1,071	540	2.65
Goodhue	14.2	990	2,950	2,376	1,904	2,018	3,962	3,162	4,463	2,409	2,273	1,198	695	2.80
Grant	2.7	109	404	400	370	461	956	616	985	405	384	192	118	2.67
Hennepin	376.4	38,595	102,941	65,409	50,497	51,154	67,804	108,736	121,990	60,088	50,932	22,660	11,994	2.50
Houston	6.6	386	1,365	1,048	957	1,060	1,784	1,425	2,021	1,132	1,075	541	406	2.82
Hubbard	5.4	238	976	881	793	935	1,577	1,092	1,909	850	807	474	268	2.76
Isanti	8.2	623	2,011	1,792	1,053	974	1,747	1,486	2,208	1,349	1,717	931	509	3.05
Itasca	16.0	936	3,502	2,818	2,275	2,792	3,677	3,200	5,140	2,671	2,723	1,452	814	2.79
Jackson	5.0	321	948	683	744	859	1,445	1,120	1,727	745	785	391	232	2.74
Kanabec	4.6	329	863	823	650	736	1,199	954	1,494	781	710	391	270	2.76
Kandiyohi	13.6	1,315	2,934	2,197	1,744	2,062	3,348	2,869	4,560	2,238	2,157	1,187	589	2.80
Kittson	2.5	111	433	327	367	435	827	632	838	392	353	169	116	2.68
Koochiching	6.3	451	1,330	1,087	957	1,075	1,400	1,347	1,864	1,120	1,080	571	318	2.81
Lac qui Parle	3.9	205	635	516	547	709	1,288	934	1,322	586	579	306	173	2.72
Lake	4.6	334	932	861	779	726	968	924	1,509	804	810	368	185	2.83
Lake of the Woods	1.4	98	237	230	184	251	400	330	494	213	197	96	70	2.71
Le Sueur	8.4	534	1,692	1,482	1,114	1,278	2,300	1,782	2,653	1,316	1,279	760	610	2.83
Lincoln	3.0	121	427	451	424	547	1,030	748	985	424	398	242	203	2.73
Lyon	8.9	784	1,891	1,401	1,142	1,411	2,271	2,188	2,767	1,432	1,283	749	481	2.87
McLeod	10.8	839	2,346	1,821	1,409	1,590	2,795	2,343	3,339	1,741	1,851	977	549	2.80
Mahnomen	1.8	67	268	303	254	335	573	405	500	280	234	185	196	3.06
Marshall	4.5	212	844	712	642	786	1,304	986	1,359	700	715	435	305	2.89
Martin	9.7	690	1,883	1,439	1,311	1,567	2,810	2,407	3,288	1,560	1,385	710	350	2.57
Meeker	7.5	419	1,470	1,154	1,054	1,228	2,175	1,641	2,413	1,195	1,147	635	469	2.81
Mille Lacs	6.8	454	1,280	1,134	874	1,042	2,016	1,517	2,184	1,079	1,050	562	408	2.81
Morrison	9.9	607	1,942	1,562	1,491	1,619	2,679	2,104	2,883	1,559	1,481	913	960	3.02
Mower	15.2	1,002	2,629	2,072	2,400	2,863	4,234	3,650	5,317	2,321	2,102	1,158	652	2.61
Murray	4.1	181	751	534	643	764	1,227	877	1,328	687	614	342	252	2.80
Nicollet	9.1	1,088	2,090	1,633	1,253	1,116	1,920	1,978	2,662	1,601	1,609	761	489	3.02
Nobles	8.0	546	1,506	1,170	1,205	1,288	2,285	1,790	2,660	1,327	1,146	660	417	2.71
Norman	3.4	135	509	480	474	609	1,193	902	1,108	494	446	250	200	2.71
Olmsted	34.3	4,089	9,105	7,145	4,531	3,963	5,467	7,945	10,565	5,817	5,710	2,805	1,458	2.73
Otter Tail	19.3	992	3,352	2,863	2,720	3,321	6,052	4,343	6,771	2,908	2,843	1,482	953	2.76
Pennington	5.8	630	1,238	907	754	824	1,447	1,341	1,769	1,047	884	510	249	2.69
Pine	7.2	434	1,291	1,220	956	1,173	2,126	1,605	2,351	1,064	1,114	627	439	2.86
Pipestone	4.4	319	711	588	612	726	1,444	1,165	1,451	650	581	318	235	2.61
☐ Polk	12.6	1,117	2,361	1,933	1,709	2,043	3,437	3,067	3,920	1,962	1,860	1,003	788	2.78
Pope	4.4	193	708	646	634	805	1,414	1,048	1,530	642	607	348	225	2.68
Ramsey	174.6	17,593	45,450	28,310	23,360	25,134	34,753	48,694	54,600	27,994	23,598	11,898	7,816	2.62
Red Lake	1.9	119	339	307	251	315	569	430	563	286	267	180	174	2.89
Redwood	6.9	411	1,253	1,019	871	1,163	2,183	1,703	2,227	1,047	892	601	430	2.78
Renville	7.5	418	1,327	1,030	1,073	1,339	2,313	1,769	2,484	1,116	1,073	643	415	2.71
Rice	15.0	1,797	2,976	2,726	1,932	2,042	3,527	3,405	4,512	2,267	2,589	1,341	886	3.15
Rock	3.9	246	722	554	547	714	1,117	891	1,279	622	588	307	213	2.74
Roseau	4.5	312	855	719	609	758	1,247	971	1,388	726	739	409	267	2.84
St. Louis	83.8	7,161	18,661	12,834	11,292	13,572	20,280	21,027	26,334	13,684	13,361	6,072	3,322	2.66
Scott	14.6	1,192	4,030	3,521	2,064	1,657	2,136	2,179	3,843	2,677	3,084	1,707	1,110	3.16
Sherburne	9.8	987	2,944	2,163	1,206	1,078	1,422	1,314	2,632	1,778	2,145	1,251	680	3.30
Sibley	5.5	278	932	873	839	913	1,665	1,135	1,806	858	825	531	345	2.80
Stearns	34.0	4,362	7,615	5,532	4,865	4,608	7,018	6,687	9,570	5,443	5,728	3,258	3,314	3.26
Steele	11.0	1,136	2,511	1,817	1,411	1,567	2,558	2,363	3,532	1,815	1,842	958	490	2.83
Stevens	3.9	507	718	492	531	609	1,043	974	1,152	662	584	336	192	2.92
Swift	4.7	307	790	593	632	872	1,506	1,189	1,492	709	677	351	282	2.74
Todd	8.9	526	1,619	1,440	1,208	1,469	2,638	1,947	2,761	1,355	1,317	842	678	2.89
Traverse	1.9	75	257	263	308	323	674	456	694	269	228	149	104	2.84
Wabasha	7.1	458	1,464	1,148	943	1,088	1,999	1,587	2,220	1,148	1,060	637	448	2.79

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Wadena	5.0	361	860	779	688	804	1,508	1,074	1,586	748	784	476	332	2.90
Waseca	6.8	581	1,500	989	941	1,088	1,701	1,551	2,103	1,100	1,122	568	356	2.78
Washington	38.1	2,705	10,933	10,313	5,811	4,122	4,216	5,720	9,907	7,025	8,512	4,533	2,403	3.14
Watonwan	4.8	269	861	687	709	783	1,491	1,185	1,644	785	658	328	200	2.56
Wilkin	2.9	217	517	434	444	458	830	688	856	430	478	265	183	2.86
Winona	16.0	2,065	3,127	2,390	2,044	2,235	4,139	3,914	4,998	2,617	2,357	1,247	867	2.91
Wright	20.0	1,501	5,258	4,207	2,484	2,493	4,057	3,269	5,428	3,359	4,012	2,367	1,565	3.14
Yellow Medicine	5.0	426	763	691	686	810	1,624	1,184	1,698	749	747	395	227	2.72
TOTAL METRO COUNTIES	**980.9**	**96,570**	**261,980**	**185,001**	**134,019**	**130,297**	**173,033**	**241,230**	**298,558**	**162,847**	**156,328**	**77,042**	**44,895**	**2.72**
TOTAL STATE	**1,505.0**	**135,922**	**363,889**	**267,482**	**205,893**	**214,265**	**317,549**	**359,650**	**468,043**	**246,236**	**236,923**	**121,084**	**73,064**	**2.75**
MISSISSIPPI														
BILOXI - GULFPORT	**66.7**	**8,634**	**14,732**	**11,867**	**9,508**	**9,865**	**12,094**	**14,751**	**19,471**	**12,526**	**10,407**	**5,404**	**4,141**	**2.96**
Hancock	8.7	542	1,648	1,615	1,283	1,579	2,033	1,766	2,680	1,530	1,275	784	665	2.98
Harrison	54.8	7,840	12,429	9,699	7,756	7,734	9,342	12,378	15,873	10,364	8,615	4,345	3,225	2.95
Stone	3.2	252	655	553	469	552	719	607	918	632	517	275	251	3.13
JACKSON	**114.2**	**11,084**	**29,449**	**21,220**	**16,714**	**15,968**	**19,765**	**25,124**	**33,165**	**21,643**	**18,262**	**8,717**	**7,289**	**2.90**
Hinds	90.3	9,332	22,981	15,449	13,027	13,044	16,467	21,524	26,528	16,484	13,278	6,514	5,972	2.85
Rankin	23.9	1,752	6,468	5,771	3,687	2,924	3,298	3,600	6,637	5,159	4,984	2,203	1,317	3.12
PASCAGOULA - MOSS POINT	**40.1**	**4,204**	**10,427**	**8,884**	**6,177**	**5,271**	**5,137**	**6,706**	**10,978**	**8,108**	**7,470**	**4,013**	**2,825**	**3.07**
Jackson	40.1	4,204	10,427	8,884	6,177	5,271	5,137	6,706	10,978	8,108	7,470	4,013	2,825	3.07
ALL COUNTIES														
Adams	13.0	938	2,667	2,178	2,097	2,229	2,891	2,877	3,630	2,431	1,998	1,047	1,017	2.92
Alcorn	12.5	889	2,563	2,416	1,766	1,845	3,021	2,720	3,865	2,459	2,027	908	521	2.73
Amite	4.4	194	661	668	626	817	1,434	926	1,262	778	647	346	441	3.02
Attala	6.9	347	1,125	1,017	957	1,202	2,252	1,520	2,202	1,206	931	514	527	2.87
Benton	2.6	153	420	392	422	440	773	461	812	479	376	205	267	3.19
Bolivar	13.6	1,120	2,812	2,058	1,646	2,222	3,742	3,132	3,472	2,028	1,896	1,158	1,914	3.29
Calhoun	5.6	349	997	869	745	934	1,706	1,179	1,765	1,009	847	436	364	2.82
Carroll	3.3	144	568	565	449	579	995	642	999	601	473	274	311	3.00
Chickasaw	5.9	442	1,165	985	817	897	1,594	1,200	1,683	1,033	960	546	478	3.05
Choctaw	3.0	210	521	498	393	451	927	589	895	556	482	260	218	3.03
Claiborne	3.8	275	703	548	512	669	1,093	986	1,003	679	453	266	413	3.34
Clarke	6.0	308	1,107	982	888	957	1,758	1,235	1,812	1,062	894	551	446	2.88
Clay	7.1	482	1,536	1,177	1,026	1,140	1,739	1,479	1,924	1,339	1,158	574	626	3.03
Coahoma	11.7	724	2,168	1,819	1,636	1,928	3,425	3,054	2,932	1,783	1,551	936	1,444	3.09
Copiah	8.7	448	1,542	1,350	1,220	1,452	2,688	1,997	2,404	1,514	1,251	751	783	3.08
Covington	5.4	314	996	887	785	924	1,494	1,073	1,579	905	876	480	487	3.02
☐ De Soto	17.9	1,108	4,523	4,816	2,665	2,252	2,536	2,075	4,568	3,887	4,175	1,854	1,341	3.21
Forrest	23.9	3,568	5,018	3,672	3,117	3,518	5,007	6,225	7,403	4,200	3,183	1,642	1,247	2.81
Franklin	2.9	129	484	427	432	519	909	703	909	471	393	227	197	2.83
George	5.0	384	1,062	1,036	686	735	1,097	803	1,376	936	950	545	390	3.16
Greene	3.1	263	592	541	426	495	783	491	834	599	580	318	278	3.26
Grenada	7.3	531	1,502	1,226	1,036	1,198	1,807	1,613	2,133	1,287	1,131	559	577	2.90
Hancock	8.7	542	1,648	1,615	1,283	1,579	2,033	1,766	2,680	1,530	1,275	784	665	2.98
Harrison	54.8	7,840	12,429	9,699	7,756	7,734	9,342	12,378	15,873	10,364	8,615	4,345	3,225	2.95
Hinds	90.3	9,332	22,981	15,449	13,027	13,044	16,467	21,524	26,528	16,484	13,278	6,514	5,972	2.85
Holmes	7.1	428	1,073	996	927	1,246	2,430	1,739	1,867	1,052	889	578	975	3.23
Humphreys	4.3	283	683	692	592	751	1,299	1,037	1,018	696	591	362	596	3.21
Issaquena	.8	50	147	160	99	133	211	173	189	144	109	84	101	3.13
Itawamba	7.4	526	1,414	1,395	1,046	1,155	1,864	1,298	2,398	1,531	1,277	590	306	2.86
Jackson	40.1	4,204	10,427	8,884	6,177	5,271	5,137	6,706	10,978	8,108	7,470	4,013	2,825	3.07
Jasper	5.8	345	1,054	907	873	950	1,671	1,117	1,648	1,098	940	458	539	3.00
Jefferson	2.8	160	452	428	411	470	879	643	653	458	379	247	420	3.29
Jefferson Davis	4.4	205	823	709	601	806	1,256	948	1,172	760	621	384	515	3.18
Jones	22.3	1,491	4,631	3,663	3,315	3,604	5,596	4,845	6,948	4,219	3,443	1,644	1,201	2.83
Kemper	3.3	142	550	437	485	586	1,100	698	967	529	455	255	396	3.06
Lafayette	10.3	1,383	2,403	1,791	1,262	1,443	2,018	2,494	3,313	1,844	1,437	685	527	3.10
Lamar	8.4	766	2,083	1,620	1,239	1,169	1,523	1,384	2,435	1,725	1,515	816	525	3.04
Lauderdale	27.9	2,548	5,827	4,448	4,016	4,413	6,648	6,679	8,471	5,079	4,125	1,965	1,581	2.83
Lawrence	4.2	263	805	738	652	629	1,113	831	1,181	817	706	351	314	3.02
Leake	6.6	345	1,123	1,021	970	1,065	2,076	1,374	2,088	1,133	960	500	545	2.89

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Lee	20.9	1,725	4,749	4,134	3,034	2,994	4,264	4,124	6,480	4,225	3,463	1,593	1,015	2.82
Leflore	13.3	1,028	2,673	2,069	1,745	2,196	3,589	3,400	3,468	2,124	1,851	1,033	1,424	3.10
Lincoln	10.5	692	2,149	1,738	1,511	1,690	2,720	2,187	3,105	1,808	1,720	905	775	2.93
Lowndes	19.5	2,539	4,580	3,504	2,678	2,554	3,645	3,867	5,678	3,877	3,221	1,484	1,373	3.01
Madison	13.8	958	3,394	2,332	1,982	2,039	3,095	2,675	3,906	2,416	2,100	1,146	1,557	3.17
Marion	8.9	574	1,706	1,369	1,411	1,524	2,316	1,770	2,681	1,672	1,409	677	691	2.94
Marshall	9.0	523	1,824	1,701	1,375	1,502	2,075	1,491	2,292	1,713	1,517	907	1,080	3.36
Monroe	12.5	897	2,549	2,152	1,725	1,986	3,191	2,524	3,719	2,357	1,969	1,058	873	2.94
Montgomery	4.6	238	709	682	660	781	1,530	1,038	1,377	787	658	374	366	2.91
Neshoba	8.4	581	1,630	1,326	1,260	1,295	2,308	1,658	2,613	1,518	1,327	672	612	2.89
Newton	7.0	463	1,137	1,004	1,031	1,146	2,219	1,575	2,190	1,204	1,067	543	421	2.87
Noxubee	4.0	171	691	623	580	675	1,260	849	1,105	606	542	353	545	3.25
Oktibbeha	11.7	2,956	2,268	1,775	1,322	1,298	2,081	2,575	3,600	2,252	1,681	797	795	3.18
Panola	9.1	559	1,636	1,411	1,290	1,532	2,672	1,899	2,575	1,582	1,312	721	1,011	3.11
Pearl River	11.5	800	2,403	2,256	1,835	1,781	2,425	2,045	3,292	2,193	2,055	1,134	781	3.03
Perry	3.3	213	649	606	513	506	813	591	868	639	548	361	293	3.03
Pike	12.7	715	2,405	1,991	1,828	2,162	3,599	2,939	3,704	2,218	1,862	1,011	966	2.90
Pontotoc	7.6	501	1,464	1,251	1,067	1,229	2,088	1,557	2,337	1,491	1,243	596	376	2.84
Prentiss	8.5	636	1,545	1,483	1,242	1,342	2,252	1,651	2,654	1,777	1,320	643	455	2.91
Quitman	3.8	254	668	527	479	654	1,218	842	1,036	605	543	282	492	3.11
Rankin	23.9	1,752	6,468	5,771	3,687	2,924	3,298	3,600	6,637	5,159	4,984	2,203	1,317	3.12
Scott	8.4	575	1,668	1,442	1,296	1,237	2,182	1,545	2,406	1,625	1,375	743	706	2.98
Sharkey	2.3	120	472	350	304	385	669	463	524	383	335	201	394	3.35
Simpson	7.9	501	1,552	1,277	1,226	1,230	2,114	1,482	2,337	1,468	1,328	684	601	3.05
Smith	5.2	372	978	876	746	809	1,419	910	1,637	958	890	405	400	2.96
Stone	3.2	252	655	553	469	552	719	607	918	632	517	275	251	3.13
Sunflower	9.7	705	2,067	1,429	1,207	1,451	2,841	2,084	2,452	1,554	1,337	832	1,441	3.53
Tallahatchie	5.2	308	891	786	687	862	1,666	1,166	1,374	810	657	475	718	3.19
Tate	6.2	533	1,217	1,158	819	911	1,562	1,089	1,692	1,186	1,130	535	568	3.27
Tippah	6.6	445	1,225	1,122	908	1,012	1,888	1,309	2,153	1,173	1,008	568	389	2.91
Tishomingo	7.1	481	1,366	1,242	1,096	1,083	1,832	1,345	2,361	1,517	1,161	477	239	2.69
Tunica	2.7	187	509	353	348	462	841	665	624	391	330	242	448	3.37
Union	8.1	528	1,592	1,307	1,137	1,269	2,267	1,595	2,675	1,576	1,257	631	366	2.73
Walthall	4.6	247	829	752	691	754	1,327	881	1,364	834	666	406	449	3.04
Warren	18.1	1,302	4,234	3,234	2,498	2,790	4,042	4,049	5,056	3,153	3,030	1,472	1,340	2.92
Washington	23.5	1,687	5,218	3,929	3,348	3,763	5,555	5,357	6,040	4,034	3,396	2,068	2,605	3.08
Wayne	6.4	465	1,378	1,116	984	966	1,491	1,204	1,787	1,210	1,112	525	562	3.06
Webster	3.6	191	567	570	485	594	1,193	748	1,182	646	552	261	211	2.86
Wilkinson	3.2	172	509	433	437	580	1,069	724	861	511	447	309	348	3.06
Winston	6.6	368	1,220	969	1,002	1,050	1,991	1,400	1,944	1,257	963	521	515	2.97
Yalobusha	4.8	258	821	658	614	892	1,557	1,138	1,504	777	663	341	377	2.77
Yazoo	9.0	489	1,615	1,367	1,340	1,597	2,592	2,051	2,524	1,477	1,265	726	957	3.03
TOTAL METRO COUNTIES	**238.9**	**25,030**	**59,131**	**46,787**	**35,064**	**33,356**	**39,532**	**48,656**	**68,182**	**46,164**	**40,314**	**19,988**	**15,596**	**2.97**
TOTAL STATE	**860.0**	**73,134**	**183,165**	**149,407**	**122,975**	**131,510**	**199,809**	**181,283**	**248,601**	**158,208**	**135,128**	**70,162**	**66,618**	**2.99**
MISSOURI														
COLUMBIA	**37.8**	**9,956**	**9,977**	**5,458**	**3,552**	**3,626**	**5,231**	**10,111**	**12,753**	**6,679**	**5,311**	**1,929**	**1,017**	**2.77**
Boone	37.8	9,956	9,977	5,458	3,552	3,626	5,231	10,111	12,753	6,679	5,311	1,929	1,017	2.77
JOPLIN	**50.2**	**4,292**	**9,804**	**8,097**	**6,953**	**7,881**	**13,173**	**12,411**	**16,956**	**8,535**	**7,284**	**3,292**	**1,722**	**2.60**
Jasper	34.6	3,161	6,907	5,295	4,682	5,425	9,130	9,108	11,610	5,788	4,863	2,114	1,117	2.56
Newton	15.6	1,131	2,897	2,802	2,271	2,456	4,043	3,303	5,346	2,747	2,421	1,178	605	2.69
KANSAS CITY	**508.4**	**46,079**	**125,512**	**94,367**	**75,509**	**74,749**	**92,184**	**125,845**	**161,495**	**89,869**	**76,898**	**33,873**	**20,420**	**2.63**
Cass	18.5	1,684	4,121	4,205	2,784	2,386	3,320	3,163	5,605	3,570	3,703	1,640	819	2.88
Clay	52.2	5,112	13,679	10,631	8,315	7,389	7,074	11,075	17,430	9,973	8,664	3,422	1,636	2.67
Jackson	244.7	23,709	57,920	40,908	34,930	36,328	50,905	69,809	75,978	40,938	32,696	14,883	10,396	2.56
Platte	17.7	1,454	4,872	4,302	2,670	2,378	2,024	3,595	5,616	3,255	3,198	1,428	608	2.77
Ray	7.9	511	1,536	1,650	1,136	1,151	1,916	1,477	2,542	1,414	1,461	669	337	2.80
Johnson, Kans.	*103.7*	*7,092*	*28,742*	*22,776*	*16,664*	*15,000*	*13,426*	*20,588*	*34,693*	*19,502*	*18,225*	*7,456*	*3,236*	*2.70*
Wyandotte, Kans.	*63.7*	*6,517*	*14,642*	*9,895*	*9,010*	*10,117*	*13,519*	*16,138*	*19,631*	*11,217*	*8,951*	*4,375*	*3,388*	*2.66*
ST. JOSEPH	**38.6**	**3,318**	**7,513**	**5,877**	**5,215**	**6,274**	**10,403**	**9,679**	**12,430**	**6,537**	**5,690**	**2,708**	**1,556**	**2.66**
Andrew	5.1	298	995	890	695	851	1,371	936	1,739	861	929	430	205	2.84
Buchanan	33.5	3,020	6,518	4,987	4,520	5,423	9,032	8,743	10,691	5,676	4,761	2,278	1,351	2.63

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSOURI (continued)														
ST. LOUIS	**854.2**	**64,237**	**193,143**	**154,280**	**131,248**	**133,474**	**177,818**	**203,092**	**257,780**	**151,798**	**130,092**	**64,339**	**47,099**	**2.75**
Franklin	25.4	2,075	5,496	4,867	3,607	3,579	5,776	4,718	7,478	4,776	4,460	2,405	1,563	2.93
Jefferson	50.8	4,448	13,987	11,362	7,734	6,347	6,922	7,146	14,389	11,068	10,471	4,827	2,899	3.04
St. Charles	51.1	4,626	14,627	12,500	7,935	5,755	5,657	7,763	14,007	10,589	11,024	4,976	2,741	3.02
St. Louis	356.0	22,942	83,381	69,614	59,276	56,733	64,054	77,219	113,187	64,981	56,679	27,305	16,629	2.75
St. Louis city	170.5	13,740	33,080	21,218	21,328	28,645	52,489	62,540	47,926	23,286	16,020	9,234	11,494	2.50
Clinton, Ill.	*11.3*	*797*	*2,312*	*1,953*	*1,703*	*1,773*	*2,762*	*2,335*	*3,243*	*2,101*	*1,755*	*1,028*	*838*	*2.96*
Madison, Ill.	*90.4*	*7,397*	*18,924*	*15,553*	*14,188*	*14,848*	*19,490*	*19,576*	*28,904*	*16,955*	*14,251*	*6,611*	*4,103*	*2.73*
Monroe, Ill.	*7.2*	*476*	*1,366*	*1,324*	*1,165*	*1,138*	*1,731*	*1,540*	*2,206*	*1,289*	*1,195*	*610*	*360*	*2.83*
St. Clair, Ill.	*91.5*	*7,736*	*19,970*	*15,889*	*14,312*	*14,656*	*18,937*	*20,255*	*26,440*	*16,753*	*14,237*	*7,343*	*6,472*	*2.88*
SPRINGFIELD	**81.2**	**9,414**	**18,679**	**13,846**	**10,876**	**11,081**	**17,304**	**19,689**	**27,881**	**14,340**	**12,088**	**4,919**	**2,283**	**2.65**
Christian	8.5	688	1,886	1,693	1,198	1,142	1,893	1,444	2,896	1,629	1,552	681	298	2.80
Greene	72.7	8,726	16,793	12,153	9,678	9,939	15,411	18,245	24,985	12,711	10,536	4,238	1,985	2.63
ALL COUNTIES														
Adair	9.3	2,059	1,832	1,162	938	1,114	2,195	2,680	3,162	1,481	1,254	475	248	2.71
Andrew	5.1	298	995	890	695	851	1,371	936	1,739	861	929	430	205	2.84
Atchison	3.3	207	580	440	432	531	1,110	872	1,178	514	422	220	94	2.58
Audrain	10.0	761	1,945	1,415	1,381	1,746	2,752	2,381	3,411	1,704	1,458	650	396	2.66
Barry	9.7	609	1,414	1,493	1,302	1,659	3,223	2,135	3,720	1,566	1,281	609	389	2.63
Barton	4.6	296	726	571	630	729	1,648	1,176	1,616	741	624	302	141	2.52
Bates	6.1	355	940	861	829	990	2,125	1,490	2,150	976	867	409	208	2.62
Benton	5.0	202	637	684	695	993	1,789	1,171	2,029	735	618	292	155	2.54
Bollinger	3.9	210	642	594	560	693	1,201	777	1,349	730	570	264	210	2.72
Boone	37.8	9,956	9,977	5,458	3,552	3,626	5,231	10,111	12,753	6,679	5,311	1,929	1,017	2.77
Buchanan	33.5	3,020	6,518	4,987	4,520	5,423	9,032	8,743	10,691	5,676	4,761	2,278	1,351	2.63
Butler	14.7	947	2,670	2,279	2,195	2,550	4,059	3,516	4,915	2,643	2,077	962	587	2.61
Caldwell	3.3	167	486	520	429	517	1,181	810	1,161	490	464	234	141	2.64
Callaway	11.3	1,136	2,557	1,998	1,504	1,537	2,568	2,336	3,591	2,137	1,966	801	469	2.96
Camden	8.5	534	1,337	1,284	1,257	1,715	2,373	1,745	3,692	1,384	1,027	433	219	2.51
Cape Girardeau	22.1	2,596	4,965	3,549	2,895	3,098	4,997	5,163	7,403	4,030	3,348	1,430	726	2.75
Carroll	4.8	302	768	652	606	757	1,715	1,292	1,634	757	630	301	186	2.52
Carter	2.0	125	359	346	290	317	563	449	620	378	307	145	101	2.90
Cass	18.5	1,684	4,121	4,205	2,784	2,386	3,320	3,163	5,605	3,570	3,703	1,640	819	2.88
Cedar	5.0	291	659	642	630	901	1,877	1,245	1,995	792	593	216	159	2.48
Chariton	4.1	214	632	528	538	696	1,492	1,041	1,430	697	525	230	177	2.56
Christian	8.5	688	1,886	1,693	1,198	1,142	1,893	1,444	2,896	1,629	1,552	681	298	2.80
Clark	3.1	251	568	476	400	464	941	764	992	479	471	240	154	2.77
Clay	52.2	5,112	13,679	10,631	8,315	7,389	7,074	11,075	17,430	9,973	8,664	3,422	1,636	2.67
Clinton	5.9	333	1,139	1,189	844	834	1,561	1,202	1,804	1,055	1,038	526	275	2.81
Cole	20.9	2,230	5,401	3,512	2,760	2,715	4,282	5,411	6,437	3,571	3,240	1,358	883	2.80
Cooper	5.6	368	948	834	742	1,002	1,706	1,359	1,916	906	798	400	221	2.64
Crawford	6.9	436	1,190	1,116	921	1,057	2,180	1,436	2,391	1,153	982	558	380	2.75
Dade	3.1	145	421	399	407	519	1,209	825	1,143	481	387	186	78	2.42
Dallas	4.5	238	667	688	617	769	1,521	938	1,713	699	621	318	211	2.78
Daviess	3.5	203	511	485	437	610	1,254	874	1,274	503	418	255	176	2.57
De Kalb	3.1	171	511	491	426	487	1,014	739	1,066	485	486	221	103	2.71
Dent	5.6	438	982	870	690	902	1,718	1,192	1,926	1,045	852	373	212	2.71
Douglas	4.5	286	800	695	687	719	1,313	926	1,497	861	693	313	210	2.69
Dunklin	13.8	1,012	2,477	2,232	1,787	2,283	4,009	3,296	4,584	2,479	1,924	893	624	2.66
Franklin	25.4	2,075	5,496	4,867	3,607	3,579	5,776	4,718	7,478	4,776	4,460	2,405	1,563	2.93
Gasconade	5.2	320	762	674	680	951	1,813	1,260	1,852	839	731	323	195	2.60
Gentry	3.1	175	442	391	371	532	1,189	861	1,129	469	350	185	106	2.55
Greene	72.7	8,726	16,793	12,153	9,678	9,939	15,411	18,245	24,985	12,711	10,536	4,238	1,985	2.63
Grundy	4.9	343	831	715	624	754	1,633	1,443	1,696	725	641	267	128	2.47
Harrison	4.3	256	573	593	564	681	1,633	1,372	1,491	624	495	214	104	2.30
Henry	7.9	487	1,298	1,182	921	1,239	2,773	2,188	2,731	1,209	1,011	490	271	2.52
Hickory	2.8	91	315	300	395	630	1,069	604	1,315	362	309	126	84	2.39
Holt	2.8	147	411	323	327	518	1,074	809	975	415	358	158	85	2.46
Howard	3.7	298	600	497	450	547	1,308	965	1,248	608	478	267	134	2.70
Howell	11.3	698	1,957	1,826	1,628	1,877	3,314	2,450	3,982	1,981	1,661	806	420	2.64
Iron	4.0	302	715	685	526	649	1,123	821	1,275	695	689	311	209	2.85
Jackson	244.7	23,709	57,920	40,908	34,930	36,328	50,905	69,809	75,978	40,938	32,696	14,883	10,396	2.56
Jasper	34.6	3,161	6,907	5,295	4,682	5,425	9,130	9,108	11,610	5,788	4,863	2,114	1,117	2.56
Jefferson	50.8	4,448	13,987	11,362	7,734	6,347	6,922	7,146	14,389	11,068	10,471	4,827	2,899	3.04
Johnson	13.1	3,262	2,635	2,052	1,342	1,385	2,424	2,743	4,418	2,365	2,182	948	444	3.05
Knox	2.1	93	273	332	278	342	782	559	735	284	271	147	104	2.62

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSOURI (continued)														
ALL COUNTIES (continued)														
Laclede	9.4	766	1,701	1,587	1,270	1,508	2,568	2,071	3,214	1,684	1,422	628	381	2.68
Lafayette	11.3	753	1,997	1,910	1,573	1,753	3,314	2,691	3,746	1,846	1,743	841	433	2.71
Lawrence	11.1	701	1,851	1,782	1,476	1,820	3,470	2,509	3,901	1,833	1,624	765	468	2.68
Lewis	4.0	376	649	651	523	603	1,198	1,021	1,257	669	599	300	154	2.73
Lincoln	8.0	563	1,529	1,431	1,176	1,156	2,145	1,552	2,537	1,424	1,366	669	452	2.89
Linn	6.5	384	962	803	806	1,133	2,412	1,861	2,365	981	751	355	187	2.42
Livingston	6.2	433	1,143	912	820	975	1,917	1,634	2,130	964	844	394	234	2.56
McDonald	5.7	388	933	1,020	855	896	1,608	1,230	2,004	961	816	468	221	2.70
Macon	6.4	344	1,066	854	788	1,085	2,263	1,568	2,355	1,027	848	382	220	2.59
Madison	4.3	233	655	593	548	758	1,513	1,017	1,519	738	584	268	174	2.58
Maries	2.9	138	441	475	439	508	899	661	964	499	411	220	145	2.66
Marion	10.9	852	2,110	1,520	1,451	1,671	3,296	2,788	3,578	1,824	1,563	698	449	2.64
Mercer	1.9	95	245	218	271	349	722	503	748	285	196	107	61	2.47
Miller	7.2	482	1,324	1,166	1,006	1,140	2,082	1,647	2,436	1,181	1,095	513	328	2.67
Mississippi	5.5	386	965	890	692	936	1,631	1,244	1,703	1,028	757	377	391	2.82
Moniteau	4.4	291	843	659	566	668	1,373	1,001	1,444	809	642	291	213	2.82
Monroe	3.6	235	595	568	457	545	1,200	883	1,208	562	507	285	155	2.69
Montgomery	4.3	259	650	620	571	725	1,475	1,022	1,442	691	617	322	206	2.72
Morgan	5.5	263	748	754	810	1,041	1,884	1,199	2,224	896	661	314	206	2.64
New Madrid	8.1	553	1,463	1,318	1,090	1,411	2,265	1,760	2,384	1,534	1,286	603	533	2.81
Newton	15.6	1,131	2,897	2,802	2,271	2,456	4,043	3,303	5,346	2,747	2,421	1,178	605	2.69
Nodaway	8.0	980	1,484	1,116	930	1,106	2,384	2,024	2,794	1,239	1,093	529	321	2.76
Oregon	3.9	208	606	589	529	682	1,286	914	1,388	658	530	252	158	2.67
Osage	4.0	288	682	626	524	642	1,238	832	1,210	658	595	311	394	3.05
Ozark	3.2	169	459	451	478	604	1,039	618	1,308	511	435	204	124	2.59
Pemiscot	8.9	603	1,544	1,240	1,197	1,586	2,730	2,334	2,631	1,508	1,132	620	675	2.79
Perry	6.0	375	1,182	884	775	975	1,809	1,310	1,887	1,021	920	454	408	2.88
Pettis	14.1	1,165	2,548	2,170	2,063	2,140	4,014	3,474	4,739	2,410	2,042	922	513	2.61
Phelps	11.9	1,865	2,297	1,941	1,534	1,634	2,629	2,680	4,077	2,082	1,813	814	434	2.88
Pike	6.3	455	1,070	1,070	847	995	1,863	1,504	1,946	1,074	967	453	356	2.81
Platte	17.7	1,454	4,872	4,302	2,670	2,378	2,024	3,595	5,616	3,255	3,198	1,428	608	2.77
Polk	7.0	566	1,105	1,061	910	1,106	2,252	1,632	2,501	1,135	1,010	450	272	2.77
Pulaski	10.7	1,950	2,972	2,021	1,312	803	1,642	1,939	3,120	2,217	2,003	947	474	3.91
Putnam	2.4	123	319	335	304	423	896	671	821	345	321	147	95	2.54
Ralls	3.3	191	671	505	485	521	927	564	1,180	612	541	260	143	2.76
Randolph	9.6	829	2,030	1,363	1,156	1,328	2,894	2,436	3,156	1,591	1,432	629	356	2.72
Ray	7.9	511	1,536	1,650	1,136	1,151	1,916	1,477	2,542	1,414	1,461	669	337	2.30
Reynolds	2.8	211	513	442	385	443	806	642	908	515	402	209	124	2.64
Ripley	4.8	279	628	747	696	853	1,597	991	1,753	866	635	302	253	2.71
St. Charles	51.1	4,626	14,627	12,500	7,935	5,755	5,657	7,763	14,007	10,589	11,024	4,976	2,741	3.02
St. Clair	3.4	169	451	468	405	576	1,331	879	1,310	444	421	210	136	2.59
Ste. Genevieve	5.3	365	1,038	936	806	841	1,314	936	1,574	911	959	522	398	2.96
St. Francois	15.9	1,070	2,896	2,652	2,196	2,651	4,435	3,401	5,212	2,896	2,510	1,162	719	2.75
St. Louis	356.0	22,942	83,381	69,614	59,276	56,733	64,054	77,219	113,187	64,981	56,679	27,305	16,629	2.75
St. Louis city	170.5	13,740	33,080	21,218	21,328	28,645	52,489	62,540	47,926	23,286	16,020	9,234	11,494	2.50
Saline	9.6	748	1,746	1,357	1,198	1,550	3,001	2,605	3,218	1,474	1,394	557	352	2.61
Schuyler	2.0	112	317	298	231	308	734	551	666	302	261	153	67	2.50
Scotland	2.1	116	281	308	252	357	786	565	732	274	283	139	107	2.57
Scott	14.7	1,199	3,189	2,598	1,887	2,316	3,511	3,143	4,449	2,848	2,333	1,124	803	2.78
Shannon	2.9	201	531	470	423	507	768	540	1,042	504	465	216	133	2.76
Shelby	3.1	172	444	421	363	508	1,192	855	1,085	466	389	206	99	2.52
Stoddard	11.1	727	1,988	1,790	1,520	1,819	3,256	2,348	3,832	2,122	1,720	657	421	2.67
Stone	6.6	368	913	907	935	1,302	2,175	1,215	2,973	1,033	794	368	217	2.52
Sullivan	3.0	165	402	395	393	502	1,143	826	1,067	433	399	184	91	2.47
Taney	8.6	450	1,206	1,163	1,114	1,634	3,033	1,909	3,832	1,245	1,014	398	202	2.52
Texas	8.2	552	1,351	1,309	1,210	1,377	2,401	1,811	2,889	1,403	1,188	587	322	2.63
Vernon	7.7	527	1,430	1,103	1,036	1,246	2,358	2,123	2,624	1,182	1,070	438	263	2.64
Warren	5.5	351	1,015	973	769	866	1,526	1,019	1,843	971	887	481	299	2.89
Washington	6.3	462	1,304	1,135	868	978	1,553	1,136	1,873	1,080	1,142	604	465	2.94
Wayne	4.6	214	626	686	613	885	1,576	1,009	1,719	778	631	283	180	2.57
Webster	7.3	557	1,434	1,372	1,038	993	1,906	1,326	2,316	1,300	1,296	630	432	2.92
Worth	1.2	49	162	150	151	186	502	342	437	162	139	93	27	2.50
Wright	6.2	410	980	962	889	1,017	1,942	1,377	2,165	1,074	886	416	282	2.69
TOTAL METRO COUNTIES	**1,202.6**	**107,281**	**278,672**	**214,535**	**176,311**	**179,553**	**246,248**	**300,395**	**374,178**	**209,941**	**178,749**	**83,637**	**55,700**	**2.69**
TOTAL STATE	**1,845.4**	**158,611**	**393,932**	**313,855**	**261,856**	**281,503**	**435,643**	**450,054**	**594,260**	**318,769**	**272,250**	**127,224**	**82,843**	**2.70**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MONTANA														
BILLINGS	**42.7**	**4,567**	**11,165**	**7,878**	**6,104**	**6,065**	**6,921**	**10,205**	**13,682**	**7,395**	**6,947**	**2,978**	**1,493**	**2.64**
Yellowstone	42.7	4,567	11,165	7,878	6,104	6,065	6,921	10,205	13,682	7,395	6,947	2,978	1,493	2.64
GREAT FALLS	**30.0**	**3,819**	**6,881**	**5,741**	**4,104**	**4,154**	**5,301**	**7,244**	**9,473**	**5,369**	**4,724**	**2,040**	**1,150**	**2.68**
Cascade	30.0	3,819	6,881	5,741	4,104	4,154	5,301	7,244	9,473	5,369	4,724	2,040	1,150	2.68
ALL COUNTIES														
Beaverhead	3.0	312	619	562	378	427	702	836	879	466	443	221	155	2.73
Big Horn	3.3	244	803	690	472	507	584	635	818	527	515	375	430	3.42
Blaine	2.4	143	544	401	347	365	600	551	634	402	355	200	258	2.96
Broadwater	1.3	89	265	213	192	228	313	356	367	216	197	110	54	2.62
Carbon	3.3	139	584	497	460	593	1,027	905	1,102	479	435	260	119	2.52
Carter	.6	41	96	97	96	102	168	131	203	87	99	55	25	3.00
Cascade	30.0	3,819	6,881	5,741	4,104	4,154	5,301	7,244	9,473	5,369	4,724	2,040	1,150	2.68
Chouteau	2.2	138	460	333	356	430	483	497	717	339	371	167	109	2.77
Custer	5.1	446	1,077	832	707	842	1,196	1,385	1,578	853	715	362	207	2.61
Daniels	1.0	51	172	147	145	196	289	240	320	165	155	83	37	2.80
Dawson	4.4	437	1,119	740	646	630	828	1,038	1,296	766	717	394	189	2.70
Deer Lodge	4.3	277	873	650	586	819	1,095	1,149	1,366	640	610	333	202	2.79
Fallon	1.3	122	278	218	220	194	268	264	388	240	231	115	62	2.85
Fergus	4.9	304	930	791	726	862	1,287	1,246	1,614	746	706	352	236	2.69
Flathead	20.2	1,506	5,325	3,880	2,813	2,987	3,689	4,237	6,921	3,382	3,324	1,492	844	2.70
Gallatin	15.9	3,438	4,183	2,570	1,684	1,796	2,229	3,515	5,565	2,836	2,490	1,038	456	2.81
Garfield	.6	49	120	99	90	111	131	128	184	122	83	47	36	2.83
Glacier	3.5	269	852	613	554	526	686	691	996	611	552	307	343	3.03
Golden Valley	.4	8	63	59	81	76	113	134	117	46	45	34	24	2.50
Granite	1.0	50	205	161	131	184	269	247	309	188	132	67	57	2.70
Hill	6.5	801	1,521	1,025	941	1,033	1,179	1,532	2,036	1,069	1,003	496	364	2.80
Jefferson	2.5	174	693	538	335	345	415	540	733	453	405	224	145	3.00
Judith Basin	1.0	44	199	157	149	161	290	263	306	157	158	74	42	2.60
Lake	7.0	396	1,456	1,252	936	1,093	1,867	1,474	2,330	1,132	1,114	530	420	2.84
Lewis and Clark	17.3	1,730	4,661	3,217	2,314	2,458	2,920	4,522	5,475	2,917	2,583	1,155	648	2.60
Liberty	.9	56	183	150	157	163	191	276	247	127	138	75	37	2.56
Lincoln	6.1	477	1,538	1,339	905	902	939	1,211	1,843	977	1,162	583	324	2.90
McCone	.9	44	158	151	160	190	197	177	269	139	153	97	65	3.00
Madison	2.1	94	388	371	313	353	581	517	740	349	287	123	84	2.67
Meagher	.8	49	159	150	115	140	187	183	244	143	120	68	42	2.75
Mineral	1.4	104	355	295	181	237	228	332	429	231	246	109	53	2.71
Missoula	30.2	4,065	9,062	5,761	3,643	3,318	4,351	7,205	10,041	5,852	4,270	1,824	1,008	2.63
Musselshell	1.9	96	372	271	254	352	555	627	550	272	254	141	56	2.42
Park	5.2	330	1,199	846	718	834	1,273	1,344	1,852	779	703	350	172	2.56
Petroleum	.2	15	40	36	33	39	37	37	69	28	35	22	9	3.50
Phillips	1.9	155	376	275	282	321	491	454	595	296	286	168	101	2.84
Pondera	2.4	137	487	424	361	417	574	561	732	373	344	226	164	2.83
Powder River	.9	71	220	144	162	145	158	168	299	174	155	69	35	2.78
Powell	2.3	145	532	403	330	373	517	561	722	375	354	175	113	3.00
Prairie	.7	34	123	100	91	131	221	187	203	125	119	40	26	2.57
Ravalli	8.7	386	1,798	1,778	1,187	1,427	2,124	1,753	3,119	1,339	1,396	660	433	2.78
Richland	4.6	509	1,178	704	630	662	917	993	1,384	786	825	391	221	2.76
Roosevelt	3.4	260	819	558	512	556	695	726	924	568	544	332	306	3.09
Rosebud	3.4	326	999	684	504	469	418	767	842	544	596	338	313	3.12
Sanders	3.5	211	742	638	488	543	878	963	1,086	563	499	254	135	2.54
Sheridan	2.0	124	389	279	323	379	506	470	677	331	335	123	64	2.70
Silver Bow	14.5	983	2,774	2,293	1,945	2,562	3,943	4,369	4,289	2,108	2,034	1,035	665	2.57
Stillwater	2.1	103	390	357	284	368	598	476	712	337	326	173	76	2.76
Sweet Grass	1.3	69	204	214	168	221	424	370	418	177	174	108	53	2.54
Teton	2.5	102	443	442	345	470	698	633	806	372	344	207	138	2.64
Toole	2.1	145	452	313	325	401	464	534	644	347	318	156	101	2.67
Treasure	.4	14	81	74	62	64	105	115	117	73	57	24	14	2.50
Valley	3.7	308	802	670	567	568	785	943	1,066	633	549	324	185	2.68
Wheatland	.9	53	152	141	119	182	253	238	289	155	113	55	50	2.67
Wibaux	.5	34	107	70	78	87	124	140	131	68	75	46	40	3.00
Yellowstone	42.7	4,567	11,165	7,878	6,104	6,065	6,921	10,205	13,682	7,395	6,947	2,978	1,493	2.64
TOTAL METRO COUNTIES	**72.7**	**8,386**	**18,046**	**13,619**	**10,208**	**10,219**	**12,222**	**17,449**	**23,155**	**12,764**	**11,671**	**5,018**	**2,643**	**2.66**
TOTAL STATE	**297.2**	**29,093**	**71,666**	**53,292**	**40,809**	**44,058**	**58,282**	**71,295**	**94,748**	**50,244**	**45,920**	**21,805**	**13,188**	**2.71**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA														
LINCOLN	**75.4**	**11,260**	**20,726**	**11,751**	**9,204**	**9,066**	**13,393**	**20,337**	**25,469**	**12,319**	**10,646**	**4,508**	**2,121**	**2.62**
Lancaster	75.4	11,260	20,726	11,751	9,204	9,066	13,393	20,337	25,469	12,319	10,646	4,508	2,121	2.62
OMAHA	**210.8**	**22,217**	**54,602**	**39,342**	**29,984**	**28,236**	**36,419**	**51,780**	**62,674**	**35,995**	**33,384**	**16,650**	**10,317**	**2.73**
Douglas	150.7	16,058	38,728	25,827	21,015	21,201	27,871	40,880	45,570	24,603	21,402	10,989	7,256	2.65
Sarpy	28.5	3,366	9,019	8,051	4,042	2,250	1,772	4,069	7,097	5,775	6,927	3,093	1,539	3.16
Pottawattamie, Iowa	*31.6*	*2,793*	*6,855*	*5,464*	*4,927*	*4,785*	*6,776*	*6,831*	*10,007*	*5,617*	*5,055*	*2,568*	*1,522*	*2.74*
ALL COUNTIES														
Adams	12.1	1,343	2,496	1,748	1,571	1,704	3,238	3,431	4,081	1,847	1,656	724	361	2.55
Antelope	3.2	189	581	415	430	509	1,076	811	1,065	429	454	271	170	2.72
Arthur	.2	11	30	37	35	31	56	52	66	35	30	11	6	2.50
Banner	.3	24	55	57	41	59	64	28	130	45	53	31	13	3.00
Blaine	.3	17	46	58	40	44	95	67	93	56	40	21	23	3.00
Boone	2.7	135	443	358	420	438	906	684	877	385	374	224	156	2.70
Box Butte	5.4	487	1,465	812	699	730	1,207	1,312	1,666	923	919	385	195	2.70
Boyd	1.3	73	162	140	195	247	483	310	466	235	143	95	51	2.54
Brown	1.7	91	314	244	236	261	554	460	581	232	235	138	54	2.59
Buffalo	12.8	2,061	3,066	1,805	1,466	1,544	2,858	3,110	4,297	2,066	1,943	913	471	2.78
Burt	3.4	166	518	434	503	573	1,206	860	1,241	496	425	256	122	2.56
Butler	3.4	135	555	476	491	590	1,153	861	1,134	468	466	266	205	2.74
Cass	7.5	608	1,607	1,429	1,090	1,042	1,724	1,508	2,434	1,276	1,340	602	340	2.77
Cedar	3.8	197	650	501	552	641	1,259	926	1,118	565	524	310	357	2.97
Chase	1.8	85	361	293	259	297	505	424	591	273	300	135	77	2.72
Cherry	2.5	199	465	433	352	388	663	596	833	406	366	188	111	2.72
Cheyenne	4.0	364	685	553	629	655	1,114	1,106	1,362	625	495	257	155	2.48
Clay	3.0	217	523	450	408	464	938	727	1,059	418	435	224	137	2.70
Colfax	3.8	245	602	499	493	574	1,387	1,006	1,246	542	500	303	203	2.63
Cuming	4.1	233	731	595	622	657	1,262	953	1,319	605	589	348	286	2.83
Custer	5.3	281	857	722	716	890	1,834	1,365	1,876	738	696	402	223	2.62
☐ Dakota	6.1	585	1,640	1,082	812	805	1,176	1,350	1,752	1,071	1,037	559	331	2.84
Dawes	3.6	547	727	417	424	520	965	1,030	1,271	516	458	200	125	2.67
Dawson	8.5	674	1,861	1,396	1,171	1,267	2,131	1,867	2,885	1,376	1,403	660	309	2.68
Deuel	1.0	47	140	142	118	179	374	325	318	127	124	74	32	2.40
Dixon	2.6	134	437	365	376	399	889	636	842	359	385	212	166	2.73
Dodge	13.7	1,221	2,700	2,202	2,039	1,979	3,559	3,379	4,589	2,259	1,988	966	519	2.64
Douglas	150.7	16,058	38,728	25,827	21,015	21,201	27,871	40,880	45,570	24,603	21,402	10,989	7,256	2.65
Dundy	1.2	61	197	136	153	235	418	334	430	168	159	88	21	2.42
Fillmore	3.0	153	513	418	421	482	1,013	802	1,017	427	434	215	105	2.63
Franklin	1.7	57	220	221	239	300	663	465	642	217	207	115	54	2.59
Frontier	1.4	116	247	231	184	196	426	354	462	224	204	102	54	2.57
Furnas	2.6	142	349	317	345	423	1,024	750	982	357	280	153	78	2.50
Gage	9.3	668	1,674	1,342	1,274	1,455	2,887	2,394	3,340	1,439	1,295	567	265	2.63
Garden	1.1	57	157	157	173	183	373	299	412	162	142	69	16	2.55
Garfield	.9	45	128	139	111	142	335	253	313	117	115	64	38	2.67
Gosper	.8	40	134	129	126	160	211	164	305	126	105	72	28	2.63
Grant	.3	27	59	52	46	36	80	72	88	54	41	31	14	3.00
Greeley	1.2	47	175	160	189	214	415	335	379	138	148	100	100	2.83
Hall	18.2	1,744	4,522	2,981	2,484	2,485	3,984	4,577	5,787	2,797	2,798	1,425	816	2.67
Hamilton	3.4	262	718	564	555	496	805	689	1,176	537	544	301	153	2.76
Harlan	1.7	73	244	238	230	295	620	419	663	249	200	109	60	2.53
Hayes	.5	29	99	81	84	90	117	121	155	97	74	36	17	2.60
Hitchcock	1.5	80	254	212	228	249	477	328	571	239	201	99	62	2.73
Holt	5.0	350	959	734	719	784	1,454	1,194	1,534	762	773	445	292	2.74
Hooker	.4	22	55	58	56	86	123	108	136	63	55	26	12	2.50
Howard	2.4	127	387	351	401	392	742	464	842	382	350	207	155	2.83
Jefferson	3.8	256	588	489	504	649	1,314	1,031	1,380	555	499	239	96	2.58
Johnson	2.1	95	278	273	302	368	784	572	711	333	285	127	72	2.48
Kearney	2.6	196	490	423	369	381	741	620	922	366	390	195	107	2.77
Keith	3.7	269	720	647	554	590	920	925	1,220	618	539	263	135	2.57
Keya Paha	.5	39	86	79	68	78	150	131	154	74	82	43	16	2.60
Kimball	1.8	161	320	290	291	302	436	436	607	269	281	141	66	2.61
Knox	4.2	202	641	561	633	733	1,430	1,076	1,393	631	542	323	235	2.71
Lancaster	75.4	11,260	20,726	11,751	9,204	9,066	13,393	20,337	25,469	12,319	10,646	4,508	2,121	2.62
Lincoln	14.0	1,354	3,303	2,413	1,982	1,956	2,992	3,105	4,592	2,366	2,202	1,110	625	2.71
Logan	.4	24	80	52	64	61	119	118	117	63	61	31	10	2.50

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Loup	.3	19	45	49	42	52	93	70	98	39	59	23	11	3.00
McPherson	.2	10	25	32	32	38	63	36	82	33	14	26	9	3.00
Madison	12.1	1,353	2,706	1,813	1,527	1,664	3,037	3,109	3,893	1,998	1,737	913	450	2.67
Merrick	3.2	220	603	504	452	520	901	662	1,083	479	510	285	181	2.81
Morrill	2.3	107	423	384	327	369	690	529	815	344	338	166	108	2.65
Nance	1.7	101	258	235	262	271	573	444	530	236	253	147	90	2.76
Nemaha	3.2	234	630	384	386	504	1,062	851	1,136	447	485	192	89	2.63
Nuckolls	2.6	145	403	362	383	430	877	687	950	336	336	193	98	2.54
Otoe	5.8	381	973	803	792	950	1,901	1,525	2.040	847	754	392	242	2.62
Pawnee	1.6	64	189	175	236	291	645	423	620	228	178	97	54	2.44
Perkins	1.4	73	259	208	177	248	435	338	478	226	197	94	67	2.64
Phelps	3.7	284	714	573	528	549	1,052	927	1,292	569	533	275	104	2.68
Pierce	3.1	195	517	478	434	526	950	683	1,088	452	473	220	184	2.74
Platte	10.5	913	2,343	1,742	1,505	1,521	2,476	2,394	3,122	1,720	1,750	916	598	2.80
Polk	2.3	101	406	309	303	387	794	570	785	304	331	197	113	2.74
Red Willow	5.0	458	969	723	730	755	1,365	1,299	1,652	826	699	335	189	2.56
Richardson	4.5	243	661	598	542	781	1,675	1,307	1,540	659	569	280	145	2.49
Rock	.9	57	195	130	121	122	275	215	303	124	147	70	41	2.67
Saline	5.1	394	894	658	631	797	1,726	1,388	1,807	708	683	355	159	2.61
Sarpy	28.5	3,366	9,019	8,051	4,042	2,250	1,772	4,069	7,097	5,775	6,927	3,093	1,539	3.16
Saunders	6.8	378	1,284	1,129	998	1,055	1,956	1,473	2,193	1,071	1,024	671	368	2.81
Scotts Bluff	14.3	1,220	3,113	2,341	2,065	2,177	3,384	3,248	4,707	2,310	2,292	1,105	638	2.71
Seward	5.6	513	1,177	870	788	786	1,466	1,190	1,912	903	867	479	249	2.88
Sheridan	2.9	149	489	407	452	545	858	758	956	420	442	184	140	2.66
Sherman	1.5	60	202	204	214	263	557	367	515	215	177	134	92	2.80
Sioux	.7	38	113	121	119	119	190	176	235	113	89	63	24	2.57
Stanton	2.3	159	557	396	323	324	541	431	709	365	390	234	171	2.91
Thayer	2.9	121	474	358	396	517	1,034	754	1,050	422	389	190	95	2.62
Thomas	.4	34	79	75	57	59	96	124	108	65	62	29	12	2.50
Thurston	2.4	161	424	366	391	399	659	513	689	400	362	217	219	3.04
Valley	2.2	111	365	275	300	363	786	603	773	314	243	174	93	2.55
Washington	5.6	407	1,176	1,065	816	798	1,338	1,112	1,744	948	1,011	518	267	2.86
Wayne	3.4	512	556	495	499	428	910	831	1,185	526	497	237	124	2.91
Webster	1.9	92	254	242	235	337	740	540	684	237	244	130	65	2.53
Wheeler	.4	20	87	52	70	62	109	96	123	57	57	43	24	2.75
York	5.6	468	1,154	867	768	820	1,523	1,330	1,962	834	810	436	221	2.68
TOTAL METRO COUNTIES	**260.7**	**31,269**	**70,113**	**46,711**	**35,073**	**33,322**	**44,212**	**66,636**	**79,888**	**43,768**	**40,012**	**19,149**	**11,247**	**2.70**
TOTAL STATE	**590.8**	**57,544**	**134,504**	**96,463**	**81,135**	**83,652**	**137,502**	**147,609**	**190,524**	**94,675**	**88,361**	**44,081**	**25,550**	**2.69**
NEVADA														
LAS VEGAS	**190.1**	**19,517**	**48,800**	**41,224**	**28,617**	**28,352**	**23,590**	**48,640**	**63,493**	**32,678**	**24,982**	**11,733**	**8,574**	**2.59**
Clark	190.1	19,517	48,800	41,224	28,617	28,352	23,590	48,640	63,493	32,678	24,982	11,733	8,574	2.59
RENO	**84.3**	**8,654**	**22,419**	**16,463**	**12,303**	**13,015**	**11,446**	**22,352**	**30,763**	**14,306**	**10,432**	**4,134**	**2,313**	**2.45**
Washoe	84.3	8,654	22,419	16,463	12,303	13,015	11,446	22,352	30,763	14,306	10,432	4,134	2,313	2.45
ALL COUNTIES														
Carson City	13.6	1,099	3,085	2,779	1,991	2,304	2,342	3,519	5,132	2,252	1,715	677	305	2.56
Churchill	5.4	542	1,064	977	761	856	1,200	1,254	1,882	870	792	361	241	2.69
Clark	190.1	19,517	48,800	41,224	28,617	28,352	23,590	48,640	63,493	32,678	24,982	11,733	8,574	2.59
Douglas	8.5	512	2,318	1,829	1,279	1,449	1,113	1,523	3,453	1,572	1,244	472	236	2.59
Elko	6.7	530	1,526	1,454	994	1,101	1,095	1,789	2,063	1,081	918	494	355	2.66
Esmeralda	.3	18	50	55	53	70	54	78	124		71	12	15	2.67
Eureka	.5	42	128	100	76	93	61	187	122	72	64	33	22	2.40
Humboldt	3.6	278	868	708	611	623	512	950	1,127	568	494	272	189	2.78
Lander	1.6	175	490	327	246	201	161	352	477	300	254	124	93	2.75
Lincoln	1.3	74	252	256	156	223	339	328	418	156	174	106	118	3.08
Lyon	5.5	366	1,109	1,023	842	1,037	1,123	1,099	2,027	1,008	782	364	220	2.65
Mineral	2.3	147	449	394	390	451	469	622	730	352	333	154	109	2.61
Nye	3.8	369	741	757	602	746	585	1,006	1,340	526	462	278	188	2.61
Pershing	1.3	123	250	213	192	255	267	280	427	299	135	95	64	2.77
Storey	.6	32	147	121	104	110	86	136	236	100	62	53	13	2.67
Washoe	84.3	8,654	22,419	16,463	12,303	13,015	11,446	22,352	30,763	14,306	10,432	4,134	2,313	2.45
White Pine	2.9	189	615	501	473	505	617	741	946	420	420	249	124	2.66

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEVADA (continued)														
TOTAL METRO COUNTIES	**274.4**	**28,171**	**71,219**	**57,687**	**40,920**	**41,367**	**35,036**	**70,992**	**94,256**	**46,984**	**35,414**	**15,867**	**10,887**	**2.55**
TOTAL STATE	**32.3**	**32,667**	**84,311**	**69,181**	**49,690**	**51,391**	**45,060**	**84,856**	**114,760**	**56,560**	**43,334**	**19,611**	**13,179**	**2.57**
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**101.3**	**8,111**	**25,645**	**19,838**	**14,860**	**14,766**	**18,080**	**21,351**	**30,925**	**17,676**	**17,668**	**8,620**	**5,060**	**2.82**
Hillsborough	101.3	8,111	25,645	19,838	14,860	14,766	18,080	21,351	30,925	17,676	17,668	8,620	5,060	2.82
PORTSMOUTH - DOVER - ROCHESTER	**154.7**	**13,936**	**38,279**	**29,209**	**21,928**	**22,062**	**29,286**	**32,295**	**48,964**	**27,659**	**26,561**	**12,277**	**6,944**	**2.80**
Rockingham	*71.0*	*5,857*	*19,272*	*14,879*	*9,975*	*9,400*	*11,617*	*14,010*	*22,032*	*12,878*	*12,902*	*5,957*	*3,221*	*2.82*
Strafford	30.9	4,435	6,566	5,307	4,437	4,381	5,774	6,688	10,067	5,489	4,970	2,342	1,344	2.85
York, Me.	52.8	3,644	12,441	9,023	7,516	8,281	11,895	11,597	16,865	9,292	8,689	3,978	2,379	2.75
ALL COUNTIES														
Belknap	16.7	1,284	3,729	2,836	2,389	2,669	3,793	3,842	5,510	2,947	2,510	1,230	661	2.69
Carroll	12.0	615	2,494	1,913	1,726	2,087	3,165	3,099	4,408	1,907	1,544	685	357	2.48
Cheshire	22.9	2,076	4,928	4,008	3,294	3,553	5,041	4,971	7,715	3,979	3,641	1,668	926	2.79
Coos	13.3	771	2,668	2,053	2,109	2,381	3,318	3,152	4,311	2,251	2,063	969	554	2.65
Grafton	24.5	3,031	5,349	3,948	3,242	3,457	5,473	6,130	8,020	4,197	3,744	1,559	850	2.77
Hillsborough	101.3	8,111	25,645	19,838	14,860	14,766	18,080	21,351	30,925	17,676	17,668	8,620	5,060	2.82
Merrimack	36.6	3,023	8,875	6,529	5,150	5,231	7,792	8,276	11,738	6,443	5,992	2,639	1,512	2.78
Rockingham	*71.0*	*5,857*	*19,272*	*14,879*	*9,975*	*9,400*	*11,617*	*14,010*	*22,032*	*12,878*	*12,902*	*5,957*	*3,221*	*2.82*
Strafford	30.9	4,435	6,566	5,307	4,437	4,381	5,774	6,688	10,067	5,489	4,970	2,342	1,344	2.85
Sullivan	14.0	1,008	3,206	2,338	1,951	2,232	3,265	3,210	4,693	2,357	2,148	1,011	581	2.64
TOTAL METRO COUNTIES	**203.2**	**18,403**	**51,483**	**40,024**	**29,272**	**28,547**	**35,471**	**42,049**	**63,024**	**36,043**	**35,540**	**16,919**	**9,625**	**2.83**
TOTAL STATE	**343.2**	**30,211**	**82,732**	**63,649**	**49,133**	**50,157**	**67,318**	**74,729**	**109,419**	**60,124**	**57,182**	**26,680**	**15,066**	**2.78**
NEW JERSEY														
ATLANTIC CITY	**73.5**	**4,450**	**14,436**	**11,677**	**10,181**	**12,669**	**20,087**	**19,125**	**22,786**	**12,031**	**10,240**	**5,376**	**3,942**	**2.68**
Atlantic	73.5	4,450	14,436	11,677	10,181	12,669	20,087	19,125	22,786	12,031	10,240	5,376	3,942	2.68
JERSEY CITY	**207.8**	**12,399**	**43,271**	**35,603**	**32,125**	**37,952**	**46,450**	**59,195**	**58,645**	**36,336**	**27,668**	**14,341**	**11,615**	**2.64**
Hudson	207.8	12,399	43,271	35,603	32,125	37,952	46,450	59,195	58,645	36,336	27,668	14,341	11,615	2.64
LONG BRANCH - ASBURY PARK	**176.3**	**10,513**	**36,016**	**36,259**	**28,599**	**28,300**	**36,613**	**37,635**	**50,775**	**30,299**	**30,730**	**16,158**	**10,703**	**2.89**
Monmouth	176.3	10,513	36,016	36,259	28,599	28,300	36,613	37,635	50,775	30,299	30,730	16,158	10,703	2.89
NEWARK	**681.6**	**36,550**	**142,950**	**134,633**	**114,506**	**120,803**	**132,158**	**149,834**	**196,839**	**125,163**	**110,545**	**57,965**	**41,254**	**2.86**
Essex	298.4	18,449	64,374	56,026	46,251	51,449	61,851	76,430	82,586	52,817	42,951	23,416	20,200	2.80
Morris	135.5	7,329	30,833	32,478	24,319	20,888	19,653	22,861	38,718	25,134	27,081	13,854	7,852	3.03
Somerset	69.3	3,373	14,859	15,055	13,511	12,163	10,339	12,165	20,858	13,472	12,701	6,459	3,645	2.94
Union	178.4	7,399	32,884	31,074	30,425	36,303	40,315	38,378	54,677	33,740	27,812	14,236	9,557	2.78
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	**201.4**	**14,582**	**46,108**	**38,503**	**34,460**	**35,965**	**31,782**	**38,554**	**59,362**	**38,345**	**35,521**	**18,197**	**11,421**	**2.96**
Middlesex	201.4	14,582	46,108	38,503	34,460	35,965	31,782	38,554	59,362	38,345	35,521	18,197	11,421	2.96
PATERSON - CLIFTON - PASSAIC	**153.9**	**9,290**	**32,994**	**28,193**	**24,024**	**26,765**	**32,634**	**33,076**	**44,410**	**28,842**	**24,528**	**13,225**	**9,819**	**2.89**
Passaic	153.9	9,290	32,994	28,193	24,024	26,765	32,634	33,076	44,410	28,842	24,528	13,225	9,819	2.89
TRENTON	**107.5**	**7,574**	**22,523**	**19,354**	**16,767**	**19,115**	**22,167**	**24,776**	**32,376**	**19,693**	**16,907**	**8,316**	**5,432**	**2.86**
Mercer	107.5	7,574	22,523	19,354	16,767	19,115	22,167	24,776	32,376	19,693	16,907	8,316	5,432	2.86
VINELAND - MILLVILLE - BRIDGETON	**45.4**	**3,092**	**9,648**	**8,127**	**6,850**	**7,641**	**10,042**	**9,542**	**13,157**	**8,356**	**7,401**	**3,890**	**3,054**	**2.96**
Cumberland	45.4	3,092	9,648	8,127	6,850	7,641	10,042	9,542	13,157	8,356	7,401	3,890	3,054	2.96
ALL COUNTIES														
Atlantic	73.5	4,450	14,436	11,677	10,181	12,669	20,087	19,125	22,786	12,031	10,240	5,376	3,942	2.68
☐ Bergen	304.0	11,305	56,110	55,618	55,547	61,188	64,232	64,092	95,856	55,932	49,269	25,047	13,804	2.76
☐ Burlington	120.6	8,637	29,661	26,362	20,661	18,362	16,917	21,114	34,705	23,008	22,838	11,473	7,462	3.08
☐ Camden	166.6	11,087	37,718	30,545	26,593	29,560	31,097	36,278	47,997	30,456	27,026	14,683	10,160	2.85
Cape May	34.5	1,911	5,777	4,537	4,189	6,369	11,717	9,534	12,730	5,001	3,892	1,993	1,350	2.50
Cumberland	45.4	3,092	9,648	8,127	6,850	7,641	10,042	9,542	13,157	8,356	7,401	3,890	3,054	2.96
Essex	298.4	18,449	64,374	56,026	46,251	51,449	61,851	76,430	82,586	52,817	42,951	23,416	20,200	2.80
☐ Gloucester	68.2	4,797	16,342	13,673	10,985	11,228	11,175	11,753	19,243	13,073	12,834	6,916	4,381	3.01
Hudson	207.8	12,399	43,271	35,603	32,125	37,952	46,450	59,195	58,645	36,336	27,668	14,341	11,615	2.64
Hunterdon	29.9	1,482	6,543	7,414	5,002	4,358	5,101	4,945	8,837	5,513	5,991	2,991	1,623	3.03
Mercer	107.5	7,574	22,523	19,354	16,767	19,115	22,167	24,776	32,376	19,693	16,907	8,316	5,432	2.86

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW JERSEY (continued)														
ALL COUNTIES (continued)														
Middlesex	201.4	14,582	46,108	38,503	34,460	35,965	31,782	38,554	59,362	38,345	35,521	18,197	11,421	2.96
Monmouth	176.3	10,513	36,016	36,259	28,599	28,300	36,613	37,635	50,775	30,299	30,730	16,158	10,703	2.89
Morris	135.5	7,329	30,833	32,478	24,319	20,888	19,653	22,861	38,718	25,134	27,081	13,854	7,852	3.03
Ocean	139.9	6,396	26,076	21,825	15,253	21,475	48,875	31,032	52,586	20,372	19,342	10,232	6,336	2.64
Passaic	153.9	9,290	32,994	28,193	24,024	26,765	32,634	33,076	44,410	28,842	24,528	13,225	9,819	2.89
☐ Salem	22.9	1,367	4,762	4,112	3,500	4,242	4,917	4,552	7,088	4,169	3,870	1,987	1,234	2.86
Somerset	69.3	3,373	14,859	15,055	13,511	12,163	10,339	12,165	20,858	13,472	12,701	6,459	3,645	2.94
Sussex	40.2	1,808	11,395	9,965	5,669	5,253	6,110	5,974	11,337	7,609	8,590	4,340	2,350	3.07
Union	178.4	7,399	32,884	31,074	30,425	36,303	40,315	38,378	54,677	33,740	27,812	14,236	9,557	2.78
☐ Warren	30.5	1,716	6,679	5,726	4,659	5,038	6,682	6,171	9,475	5,358	5,303	2,679	1,514	2.83
TOTAL METRO COUNTIES	**2,360.2**	**137,359**	**499,218**	**448,385**	**389,457**	**418,828**	**466,953**	**515,697**	**692,714**	**431,061**	**384,680**	**200,253**	**135,795**	**2.85**
TOTAL STATE	**2,604.7**	**148,956**	**549,009**	**492,126**	**419,570**	**456,283**	**538,756**	**567,182**	**778,204**	**469,556**	**422,495**	**219,809**	**147,454**	**2.84**
NEW MEXICO														
ALBUQUERQUE	**175.0**	**18,331**	**47,333**	**33,680**	**24,913**	**24,697**	**26,046**	**40,728**	**54,612**	**31,089**	**26,825**	**12,663**	**9,083**	**2.73**
Bernalillo	163.2	17,726	44,743	31,330	23,206	22,568	23,627	39,042	50,834	28,923	24,850	11,667	7,884	2.70
Sandoval	11.8	605	2,590	2,350	1,707	2,129	2,419	1,686	3,778	2,166	1,975	996	1,199	3.24
LAS CRUCES	**32.9**	**4,338**	**8,122**	**6,139**	**5,067**	**4,321**	**4,913**	**6,617**	**9,458**	**5,916**	**5,258**	**2,823**	**2,828**	**3.08**
Dona Ana	32.9	4,338	8,122	6,139	5,067	4,321	4,913	6,617	9,458	5,916	5,258	2,823	2,828	3.08
ALL COUNTIES														
Bernalillo	163.2	17,726	44,743	31,330	23,206	22,568	23,627	39,042	50,834	28,923	24,850	11,667	7,884	2.70
Catron	1.0	45	217	178	133	156	271	216	337	170	145	69	63	2.90
Chaves	19.4	1,504	3,669	3,133	2,720	3,251	5,123	4,395	6,796	3,062	2,707	1,341	1,099	2.72
Cibola	9.9	908	2,443	2,035	1,541	1,354	1,619	1,971	2,458	1,803	1,773	1,027	868	3.28
Colfax	5.1	334	1,087	820	711	860	1,288	1,342	1,494	816	783	384	281	2.73
Curry	15.0	2,097	3,612	2,750	1,840	1,847	2,854	3,270	4,547	2,720	2,514	1,182	767	2.83
De Baca	1.0	41	137	132	147	190	353	272	371	156	125	37	39	2.50
Dona Ana	32.9	4,338	8,122	6,139	5,067	4,321	4,913	6,617	9,458	5,916	5,258	2,823	2,828	3.08
Eddy	17.4	1,452	3,613	2,711	2,643	2,879	4,102	3,382	5,736	3,216	2,681	1,393	992	2.83
Grant	9.1	683	1,985	1,620	1,414	1,468	1,930	1,761	2,709	1,537	1,586	821	686	2.98
Guadalupe	1.5	102	276	264	225	242	391	328	405	270	214	149	134	3.00
Harding	.4	15	73	38	74	70	130	108	126	62	52	30	22	2.75
Hidalgo	2.0	182	475	378	291	309	365	381	515	367	335	216	186	3.10
Lea	19.8	2,099	4,721	3,585	3,332	2,939	3,124	3,676	6,280	3,674	3,217	1,652	1,301	2.90
Lincoln	4.5	193	991	831	642	835	1,008	1,070	1,587	778	585	282	198	2.60
Los Alamos	6.6	334	1,392	1,824	1,382	1,183	485	1,226	2,211	1,195	1,278	458	232	2.74
Luna	5.9	297	878	858	831	1,183	1,853	1,238	2,313	810	694	439	406	2.76
McKinley	16.1	1,424	4,599	3,594	2,532	1,990	1,961	2,907	2,942	2,731	2,780	1,860	2,880	3.67
Mora	1.4	52	263	201	199	246	439	304	373	260	194	128	141	3.00
Otero	15.2	2,235	3,830	3,136	2,134	1,895	1,970	2,777	4,559	3,085	2,646	1,268	865	2.97
Quay	4.1	258	730	665	539	696	1,212	1,119	1,280	664	542	309	186	2.56
Rio Arriba	9.6	678	2,218	1,924	1,507	1,490	1,783	1,932	2,099	1,981	1,587	1,022	979	3.14
Roosevelt	5.8	839	1,184	813	681	844	1,439	1,524	2,020	916	732	340	268	2.67
Sandoval	11.8	605	2,590	2,350	1,707	2,129	2,419	1,686	3,778	2,166	1,975	996	1,199	3.24
San Juan	28.0	2,586	7,678	6,067	4,358	3,691	3,620	5,948	6,609	5,024	4,833	2,662	2,924	3.14
San Miguel	7.6	622	1,762	1,368	981	1,128	1,739	2,054	1,826	1,341	1,098	682	599	3.03
Santa Fe	28.6	2,089	7,671	6,063	4,013	3,820	4,944	7,232	8,265	5,047	4,302	2,198	1,556	2.77
Sierra	3.8	154	347	393	437	707	1,762	1,172	1,647	391	311	158	121	2.29
Socorro	4.2	447	971	742	594	622	824	916	1,175	713	697	368	331	3.12
Taos	6.8	374	1,689	1,459	929	975	1,374	1,507	1,737	1,216	1,178	623	539	2.93
Torrance	2.8	158	595	468	390	506	683	674	814	436	449	248	179	2.86
Union	1.7	85	278	268	241	290	538	410	566	269	241	113	101	2.76
Valencia	11.2	1,028	2,764	2,302	1,743	1,532	1,831	2,230	2,780	2,040	2,006	1,162	982	2.95
TOTAL METRO COUNTIES	**207.9**	**22,669**	**55,455**	**39,819**	**29,980**	**29,018**	**30,959**	**47,345**	**64,070**	**37,005**	**32,083**	**15,486**	**11,911**	**2.79**
TOTAL STATE	**473.4**	**45,984**	**117,603**	**90,439**	**69,184**	**68,216**	**81,974**	**104,687**	**140,647**	**83,755**	**74,368**	**38,107**	**31,836**	**2.87**
NEW YORK														
ALBANY - SCHENECTADY - TROY	**293.9**	**23,175**	**63,877**	**48,264**	**42,629**	**49,344**	**66,611**	**74,763**	**90,514**	**49,978**	**42,853**	**21,877**	**13,915**	**2.71**
Albany	109.0	10,230	24,069	16,353	15,168	18,163	25,017	31,496	33,813	17,917	13,892	7,171	4,711	2.62
Montgomery	19.9	902	3,642	2,763	2,838	3,928	5,827	4,941	6,430	3,511	2,637	1,412	969	2.66

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW YORK (continued)														
ALBANY - SCHENECTADY - TROY (continued)														
Rensselaer	53.7	4,611	11,097	8,851	7,873	8,910	12,358	12,855	16,091	9,041	8,262	4,316	3,135	2.83
Saratoga	55.0	3,947	13,670	11,534	8,327	8,047	9,475	11,051	16,114	9,811	9,954	5,101	2,969	2.90
Schenectady	56.3	3,485	11,399	8,763	8,423	10,296	13,934	14,420	18,066	9,698	8,108	3,877	2,131	2.62
BINGHAMTON	**108.5**	**9,110**	**21,840**	**19,029**	**16,485**	**18,244**	**23,792**	**24,905**	**33,530**	**19,068**	**16,873**	**8,654**	**5,470**	**2.77**
Broome	77.9	7,127	15,490	12,825	11,663	13,391	17,404	19,241	24,416	13,514	11,391	5,745	3,593	2.72
Tioga	17.2	1,186	3,755	3,779	2,900	2,529	3,051	3,015	4,964	3,238	3,229	1,697	1,057	2.93
Susquehanna, Pa.	*13.4*	*797*	*2,595*	*2,425*	*1,922*	*2,324*	*3,337*	*2,649*	*4,150*	*2,316*	*2,253*	*1,212*	*820*	*2.87*
BUFFALO	**448.6**	**29,623**	**91,581**	**74,020**	**71,870**	**82,458**	**99,048**	**109,723**	**136,446**	**77,719**	**56,316**	**35,423**	**22,973**	**2.73**
Erie	366.9	24,127	75,004	60,353	58,917	67,133	81,366	91,286	111,528	63,270	53,288	28,650	18,878	2.72
Niagara	81.7	5,496	16,577	13,667	12,953	15,325	17,682	18,437	24,918	14,449	13,028	6,773	4,095	2.76
ELMIRA	**35.0**	**2,321**	**7,199**	**5,674**	**5,302**	**6,324**	**8,180**	**8,179**	**10,875**	**6,194**	**5,400**	**2,728**	**1,624**	**2.77**
Chemung	35.0	2,321	7,199	5,674	5,302	6,324	8,180	8,179	10,875	6,194	5,400	2,728	1,624	2.77
GLENS FALLS	**38.3**	**2,519**	**7,992**	**6,700**	**5,614**	**6,234**	**9,241**	**8,608**	**11,267**	**6,465**	**6,044**	**3,341**	**2,575**	**2.89**
Warren	20.0	1,352	4,267	3,443	2,939	3,268	4,731	4,754	6,033	3,342	3,035	1,678	1,158	2.79
Washington	18.3	1,167	3,725	3,257	2,675	2,966	4,510	3,854	5,234	3,123	3,009	1,663	1,417	3.01
NASSAU - SUFFOLK	**829.2**	**33,023**	**164,074**	**174,276**	**162,319**	**153,299**	**142,209**	**120,508**	**230,863**	**159,062**	**165,229**	**92,079**	**61,459**	**3.15**
Nassau	426.8	11,942	73,580	78,450	89,189	94,688	78,951	62,781	126,352	85,176	81,401	43,123	27,967	3.06
Suffolk	402.4	21,081	90,494	95,826	73,130	58,611	63,258	57,727	104,511	73,886	83,828	48,956	33,492	3.26
NEWBURGH - MIDDLETOWN	**87.6**	**6,439**	**19,840**	**17,862**	**12,778**	**13,125**	**17,556**	**17,600**	**24,608**	**15,558**	**15,811**	**8,414**	**5,609**	**3.05**
Orange	87.6	6,439	19,840	17,862	12,778	13,125	17,556	17,600	24,608	15,558	15,811	8,414	5,609	3.05
NEW YORK	**3,514.7**	**201,274**	**782,861**	**648,434**	**524,807**	**583,143**	**774,181**	**1,092,566**	**1,011,100**	**566,292**	**439,657**	**229,259**	**175,826**	**2.56**
Bronx	413.2	31,318	90,917	76,708	57,504	64,112	92,641	120,430	112,411	73,568	53,133	28,785	24,873	2.67
Kings	815.7	53,429	185,637	144,220	115,808	135,171	181,435	234,672	230,109	140,852	103,840	56,309	49,918	2.64
New York (Manhattan)	719.2	48,949	192,525	137,423	91,372	99,126	149,805	362,205	195,039	75,454	45,311	22,320	18,871	1.99
Putnam	26.1	1,164	6,148	6,872	4,201	3,298	4,417	4,123	7,330	4,573	5,093	3,138	1,843	3.10
Queens	723.8	31,574	146,280	121,545	110,024	133,963	180,414	198,103	222,115	123,670	94,237	48,065	37,610	2.62
Richmond	119.8	6,699	29,186	25,636	18,786	18,670	20,823	22,663	32,666	21,837	22,919	12,367	7,348	3.03
Rockland	81.2	4,487	16,877	20,461	16,865	11,378	11,132	12,354	20,571	15,359	17,218	9,267	6,431	3.27
Westchester	311.7	12,349	59,181	59,951	54,700	56,237	69,282	73,924	95,003	55,047	48,637	23,961	15,128	2.76
Bergen, N. J.	*304.0*	*11,305*	*56,110*	*55,618*	*55,547*	*61,188*	*64,232*	*64,092*	*95,856*	*55,932*	*49,269*	*25,047*	*13,804*	*2.76*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***6,051.6***	***331,717***	***1,204,073***	***1,153,706***	***971,122***	***1,037,917***	***1,253,065***	***1,591,073***	***1,740,133***	***1,036,388***	***881,822***	***465,432***	***336,752***	***2.72***
POUGHKEEPSIE	**83.9**	**6,331**	**18,962**	**17,611**	**13,052**	**12,070**	**15,874**	**18,340**	**24,742**	**14,588**	**14,464**	**7,273**	**4,493**	**2.98**
Dutchess	83.9	6,331	18,962	17,611	13,052	12,070	15,874	18,340	24,742	14,588	14,464	7,273	4,493	2.98
ROCHESTER	**350.7**	**30,708**	**82,770**	**64,565**	**50,572**	**54,574**	**67,511**	**83,268**	**106,598**	**60,351**	**56,178**	**27,536**	**16,769**	**2.77**
Livingston	18.8	2,032	3,975	3,470	2,761	2,764	3,798	3,711	5,689	3,356	3,329	1,705	1,010	3.06
Monroe	257.9	23,371	61,993	46,977	37,012	40,318	48,229	64,754	78,468	43,741	39,862	19,391	11,684	2.72
Ontario	31.4	2,454	7,207	5,718	4,535	4,925	6,561	6,575	9,659	5,569	5,489	2,585	1,523	2.89
Orleans	13.3	853	2,780	2,414	2,011	2,223	3,019	2,644	4,073	2,253	2,283	1,195	852	2.90
Wayne	29.3	1,998	6,815	5,986	4,253	4,344	5,904	5,584	8,709	5,432	5,215	2,660	1,700	2.93
SYRACUSE	**229.1**	**22,064**	**51,864**	**39,527**	**34,125**	**36,578**	**44,942**	**54,288**	**69,207**	**39,522**	**35,073**	**18,488**	**12,522**	**2.81**
Madison	21.5	2,120	4,401	3,993	3,211	3,379	4,396	4,338	6,354	3,851	3,665	1,867	1,425	3.04
Onondaga	168.9	16,184	38,736	28,477	25,355	27,075	33,073	41,969	51,752	28,775	24,775	13,072	8,557	2.74
Oswego	38.7	3,760	8,727	7,057	5,559	6,124	7,473	7,981	11,101	6,896	6,633	3,549	2,540	3.00
UTICA - ROME	**112.5**	**7,365**	**22,253**	**18,567**	**16,575**	**20,851**	**26,889**	**26,927**	**34,050**	**18,977**	**16,899**	**9,222**	**6,425**	**2.81**
Herkimer	23.9	1,351	4,500	3,910	3,368	4,632	6,139	5,566	7,349	3,987	3,648	1,973	1,377	2.78
Oneida	88.6	6,014	17,753	14,657	13,207	16,219	20,750	21,361	26,701	14,990	13,251	7,249	5,048	2.82
ALL COUNTIES														
Albany	109.0	10,230	24,069	16,353	15,168	18,163	25,017	31,496	33,813	17,917	13,892	7,171	4,711	2.62
Allegany	17.2	1,976	3,021	2,816	2,521	2,679	4,187	3,737	5,303	2,924	2,672	1,503	1,061	3.06
Bronx	413.2	31,318	90,917	76,708	57,504	64,112	92,641	120,430	112,411	73,568	53,133	28,785	24,873	2.67
Broome	77.9	7,127	15,490	12,825	11,663	13,391	17,404	19,241	24,416	13,514	11,391	5,745	3,593	2.72
Cattaraugus	30.1	2,199	6,057	4,900	4,569	5,123	7,252	6,896	9,008	5,005	4,777	2,603	1,811	2.87
Cayuga	27.5	1,916	5,874	4,405	3,848	4,741	6,716	6,172	8,154	4,694	4,303	2,356	1,821	2.92
Chautauqua	53.7	4,320	10,099	8,462	7,884	9,118	13,817	12,815	17,155	9,094	8,012	4,130	2,494	2.73
Chemung	35.0	2,321	7,199	5,674	5,302	6,324	8,180	8,179	10,875	6,194	5,400	2,728	1,624	2.77
Chenango	17.4	1,161	3,710	3,188	2,523	2,875	3,943	3,622	5,303	2,987	2,863	1,529	1,096	2.87
Clinton	26.0	3,518	6,365	4,725	3,589	3,199	4,604	5,259	7,250	4,742	4,769	2,452	1,528	3.16
Columbia	22.2	1,162	4,357	3,851	3,131	3,749	5,950	5,099	7,345	3,747	3,345	1,583	1,081	2.74
Cortland	16.7	2,137	3,290	3,023	2,191	2,433	3,626	3,928	5,002	2,739	2,771	1,342	918	2.95
Delaware	16.8	1,146	3,080	2,676	2,488	2,930	4,480	3,925	5,562	2,699	2,405	1,306	903	2.81

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW YORK (continued)														
ALL COUNTIES (continued)														
Dutchess	83.9	6,331	18,962	17,611	13,052	12,070	15,874	18,340	24,742	14,588	14,464	7,273	4,493	2.98
Erie	366.9	24,127	75,004	60,353	58,917	67,133	81,366	91,286	111,528	63,270	53,288	28,650	18,878	2.72
Essex	13.4	713	2,556	2,270	1,954	2,390	3,517	3,292	4,118	2,189	1,932	1,107	762	2.71
Franklin	15.5	1,114	2,960	2,511	2,333	2,631	3,951	3,753	4,391	2,541	2,283	1,373	1,159	2.92
Fulton	20.8	1,107	4,062	3,221	2,907	3,876	5,627	5,136	6,573	3,562	2,874	1,523	1,132	2.68
Genesee	20.5	1,429	4,397	3,725	3,095	3,382	4,472	4,259	6,078	3,573	3,387	1,836	1,367	2.90
Greene	15.8	810	2,839	2,555	2,261	2,670	4,665	3,921	5,158	2,648	2,198	1,127	748	2.66
Hamilton	1.9	76	277	311	295	377	564	450	695	314	225	130	86	2.68
Herkimer	23.9	1,351	4,500	3,910	3,368	4,632	6,139	5,566	7,349	3,987	3,648	1,973	1,377	2.78
Jefferson	31.4	2,296	6,434	5,197	4,532	5,205	7,736	7,315	9,159	5,316	4,901	2,749	1,960	2.81
Kings	815.7	53,429	185,637	144,220	115,808	135,171	181,435	234,672	230,109	140,852	103,840	56,309	49,918	2.64
Lewis	8.4	569	1,743	1,416	1,379	1,345	1,948	1,660	2,258	1,452	1,398	861	771	3.01
Livingston	18.8	2,032	3,975	3,470	2,761	2,764	3,798	3,711	5,689	3,356	3,329	1,705	1,010	3.06
Madison	21.5	2,120	4,401	3,993	3,211	3,379	4,396	4,338	6,354	3,851	3,665	1,867	1,425	3.04
Monroe	257.9	23,371	61,993	46,977	37,012	40,318	48,229	64,754	78,468	43,741	39,862	19,391	11,684	2.72
Montgomery	19.9	902	3,642	2,763	2,838	3,928	5,827	4,941	6,430	3,511	2,637	1,412	969	2.66
Nassau	426.8	11,942	73,580	78,450	89,189	94,688	78,951	62,781	126,352	85,176	81,401	43,123	27,967	3.06
New York (Manhattan)	719.2	48,949	192,525	137,423	91,372	99,126	149,805	362,205	195,039	75,454	45,311	22,320	18,871	1.99
Niagara	81.7	5,496	16,577	13,667	12,953	15,325	17,682	18,437	24,918	14,449	13,028	6,773	4,095	2.76
Oneida	88.6	6,014	17,753	14,657	13,207	16,219	20,750	21,361	26,701	14,990	13,251	7,249	5,048	2.82
Onondaga	168.9	16,184	38,736	28,477	25,355	27,075	33,073	41,969	51,752	28,775	24,775	13,072	8,557	2.74
Ontario	31.4	2,454	7,207	5,718	4,535	4,925	6,561	6,575	9,659	5,569	5,489	2,585	1,523	2.89
Orange	87.6	6,439	19,840	17,862	12,778	13,125	17,556	17,600	24,608	15,558	15,811	8,414	5,609	3.05
Orleans	13.3	853	2,780	2,414	2,011	2,223	3,019	2,644	4,073	2,253	2,283	1,195	852	2.90
Oswego	38.7	3,760	8,727	7,057	5,559	6,124	7,473	7,981	11,101	6,896	6,633	3,549	2,540	3.00
Otsego	20.8	2,328	3,655	3,128	2,828	3,273	5,588	5,125	6,880	3,314	3,044	1,457	980	2.87
Putnam	26.1	1,164	6,148	6,872	4,201	3,298	4,417	4,123	7,330	4,573	5,093	3,138	1,843	3.10
Queens	723.8	31,574	146,280	121,545	110,024	133,963	180,414	198,103	222,115	123,670	94,237	48,065	37,610	2.62
Rensselaer	53.7	4,611	11,097	8,851	7,873	8,910	12,358	12,855	16,091	9,041	8,262	4,316	3,135	2.83
Richmond	119.8	6,699	29,186	25,636	18,786	18,670	20,823	22,663	32,666	21,837	22,919	12,367	7,348	3.03
Rockland	81.2	4,487	16,877	20,461	16,865	11,378	11,132	12,354	20,571	15,359	17,218	9,267	6,431	3.27
St. Lawrence	36.7	4,208	7,198	6,014	5,538	5,877	7,865	7,972	10,354	6,403	5,934	3,487	2,550	3.12
Saratoga	55.0	3,947	13,670	11,534	8,327	8,047	9,475	11,051	16,114	9,811	9,954	5,101	2,969	2.90
Schenectady	56.3	3,485	11,399	8,763	8,423	10,296	13,934	14,420	18,066	9,698	8,108	3,877	2,131	2.62
Schoharie	10.2	815	1,883	1,798	1,457	1,670	2,577	2,124	3,285	1,721	1,654	857	559	2.99
Schuyler	6.2	405	1,292	1,130	889	1,079	1,405	1,213	1,996	1,041	1,002	553	395	2.89
Seneca	11.6	869	2,399	2,058	1,762	2,014	2,498	2,444	3,672	2,068	1,880	992	544	2.92
Steuben	36.0	2,455	7,324	6,122	5,461	6,234	8,404	8,319	10,982	6,136	5,780	2,840	1,943	2.76
Suffolk	402.4	21,081	90,494	95,826	73,130	58,611	63,258	57,727	104,511	73,886	83,828	48,956	33,492	3.26
Sullivan	24.4	1,237	4,433	4,177	3,590	4,369	6,594	6,440	8,022	3,822	3,289	1,689	1,138	2.76
Tioga	17.2	1,186	3,755	3,779	2,900	2,529	3,051	3,015	4,964	3,238	3,229	1,697	1,057	2.93
Tompkins	31.0	7,520	7,589	4,404	3,205	3,403	4,879	8,241	10,161	5,336	4,346	1,915	1,001	2.87
Ulster	58.2	4,078	12,594	10,662	8,709	8,666	13,491	13,909	18,274	10,107	8,726	4,382	2,802	2.77
Warren	20.0	1,352	4,267	3,443	2,939	3,268	4,731	4,754	6,033	3,342	3,035	1,678	1,158	2.79
Washington	18.3	1,167	3,725	3,257	2,675	2,966	4,510	3,854	5,234	3,123	3,009	1,663	1,417	3.01
Wayne	29.3	1,998	6,815	5,986	4,253	4,344	5,904	5,584	8,709	5,432	5,215	2,660	1,700	2.93
Westchester	311.7	12,349	59,181	59,951	54,700	56,237	69,282	73,924	95,003	55,047	48,637	23,961	15,128	2.76
Wyoming	13.3	932	3,187	2,472	1,809	1,925	2,975	2,562	3,880	2,307	2,349	1,299	903	3.04
Yates	8.1	546	1,532	1,271	1,132	1,286	2,333	2,091	2,539	1,252	1,152	624	442	2.70
TOTAL METRO COUNTIES	**5,814.6**	**361,850**	**1,276,408**	**1,076,486**	**898,659**	**972,732**	**1,228,465**	**1,572,934**	**1,683,794**	**975,526**	**829,275**	**438,035**	**315,036**	**2.70**
TOTAL STATE	**6,426.4**	**414,892**	**1,400,615**	**1,178,974**	**986,539**	**1,071,251**	**1,374,129**	**1,714,613**	**1,872,351**	**1,079,259**	**923,546**	**487,640**	**348,991**	**2.72**
NORTH CAROLINA														
ASHEVILLE	**68.7**	**4,444**	**14,237**	**11,909**	**10,207**	**11,376**	**16,527**	**16,173**	**22,949**	**12,925**	**10,164**	**4,265**	**2,224**	**2.63**
Buncombe	62.7	4,106	13,165	10,854	9,336	10,368	14,871	14,969	20,966	11,714	9,177	3,848	2,026	2.61
Madison	6.0	338	1,072	1,055	871	1,008	1,656	1,204	1,983	1,211	987	417	198	2.80
BURLINGTON	**37.0**	**2,739**	**7,334**	**6,688**	**6,060**	**6,512**	**7,667**	**7,743**	**12,286**	**7,610**	**5,721**	**2,276**	**1,364**	**2.68**
Alamance	37.0	2,739	7,334	6,688	6,060	6,512	7,667	7,743	12,286	7,610	5,721	2,276	1,364	2.68
CHARLOTTE - GASTONIA	**236.7**	**21,167**	**60,494**	**46,627**	**36,686**	**34,236**	**37,490**	**51,590**	**73,486**	**46,039**	**38,410**	**16,715**	**10,460**	**2.75**
Gaston	58.2	4,586	13,133	10,947	9,481	9,243	10,810	10,701	17,989	12,229	10,096	4,469	2,716	2.82
Mecklenburg	154.3	14,659	41,610	30,467	23,624	21,543	22,397	36,989	48,297	28,968	23,594	10,121	6,331	2.68
Union	24.2	1,922	5,751	5,213	3,581	3,450	4,283	3,900	7,200	4,842	4,720	2,125	1,413	3.02

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH CAROLINA (continued)														
FAYETTEVILLE	**79.2**	**16,814**	**22,194**	**14,877**	**9,803**	**8,172**	**7,340**	**13,708**	**21,530**	**17,919**	**15,155**	**6,714**	**4,174**	**3.21**
Cumberland	79.2	16,814	22,194	14,877	9,803	8,172	7,340	13,708	21,530	17,919	15,155	6,714	4,174	3.21
GREENSBORO - WINSTON-SALEM - HIGH POINT	**311.9**	**27,113**	**72,789**	**60,012**	**49,248**	**46,965**	**55,773**	**68,655**	**100,806**	**62,578**	**48,925**	**19,583**	**11,353**	**2.70**
Davidson	41.9	3,214	9,434	8,487	6,901	6,478	7,386	7,660	13,464	9,132	7,216	2,820	1,608	2.77
Forsyth	94.2	8,276	22,449	17,648	15,054	14,120	16,653	23,024	30,608	18,151	13,702	5,471	3,244	2.63
Guilford	118.6	11,300	28,042	22,333	18,456	17,768	20,701	27,677	38,346	22,766	18,069	7,266	4,476	2.70
Randolph	34.6	2,732	7,883	6,949	5,417	5,280	6,339	6,438	11,224	7,554	5,847	2,334	1,203	2.72
Stokes	12.0	880	2,818	2,611	1,745	1,666	2,280	1,928	3,611	2,687	2,280	991	503	2.89
Yadkin	10.6	711	2,163	1,984	1,675	1,653	2,414	1,928	3,553	2,288	1,811	701	319	2.75
HICKORY	**48.2**	**3,937**	**11,249**	**9,843**	**7,635**	**7,250**	**8,286**	**9,225**	**15,201**	**10,122**	**8,401**	**3,495**	**1,756**	**2.77**
Alexander	9.1	706	2,131	2,022	1,406	1,272	1,563	1,516	2,726	1,991	1,782	732	353	2.86
Catawba	39.1	3,231	9,118	7,821	6,229	5,978	6,723	7,709	12,475	8,131	6,619	2,763	1,403	2.74
JACKSONVILLE	**31.7**	**11,632**	**7,308**	**4,636**	**2,874**	**2,519**	**2,731**	**4,848**	**9,260**	**7,571**	**6,027**	**2,528**	**1,466**	**3.62**
Onslow	31.7	11,632	7,308	4,636	2,874	2,519	2,731	4,848	9,260	7,571	6,027	2,528	1,466	3.62
RALEIGH - DURHAM	**201.8**	**24,855**	**56,862**	**37,906**	**27,033**	**25,705**	**29,439**	**48,958**	**66,477**	**37,964**	**30,057**	**11,544**	**6,800**	**2.72**
Durham	58.3	6,971	15,307	9,652	7,657	8,308	10,405	14,762	19,224	10,684	8,146	3,267	2,217	2.67
Orange	29.2	5,089	9,031	4,836	3,144	3,191	3,909	7,848	10,200	5,231	3,765	1,332	824	2.75
Wake	114.3	12,795	32,524	23,418	16,232	14,206	15,125	26,348	37,053	22,049	18,146	6,945	3,759	2.74
SALISBURY - CONCORD	**69.2**	**4,690**	**13,995**	**12,163**	**10,697**	**12,189**	**15,466**	**14,071**	**23,305**	**13,606**	**11,002**	**4,619**	**2,597**	**2.73**
Cabarrus	31.9	2,197	6,581	5,890	4,965	5,427	6,840	6,114	10,589	6,320	5,397	2,263	1,217	2.76
Rowan	37.3	2,493	7,414	6,273	5,732	6,762	8,626	7,957	12,716	7,286	5,605	2,356	1,380	2.70
WILMINGTON	**53.2**	**4,563**	**12,587**	**9,655**	**7,745**	**8,606**	**10,044**	**11,566**	**17,197**	**10,164**	**8,452**	**3,602**	**2,219**	**2.71**
Brunswick	13.5	827	2,916	2,455	2,112	2,382	2,808	2,619	4,333	2,577	2,245	1,007	719	2.79
New Hanover	39.7	3,736	9,671	7,200	5,633	6,224	7,236	8,947	12,864	7,587	6,207	2,595	1,500	2.69
ALL COUNTIES														
Alamance	37.0	2,739	7,334	6,688	6,060	6,512	7,667	7,743	12,286	7,610	5,721	2,276	1,364	2.68
Alexander	9.1	706	2,131	2,022	1,406	1,272	1,563	1,516	2,726	1,991	1,782	732	353	2.86
Alleghany	3.8	228	693	626	596	648	1,009	843	1,287	734	586	236	114	2.61
Anson	8.7	465	1,752	1,312	1,255	1,618	2,298	1,799	2,517	1,551	1,280	752	801	2.99
Ashe	8.4	490	1,540	1,524	1,305	1,340	2,201	1,561	2,732	1,856	1,407	568	276	2.71
Avery	5.0	398	1,017	934	713	823	1,115	1,008	1,576	1,026	760	417	213	2.94
Beaufort	14.8	898	2,993	2,520	2,174	2,505	3,710	3,259	4,486	2,812	2,353	1,069	821	2.78
Bertie	7.1	336	1,237	1,063	1,182	1,375	1,907	1,490	2,064	1,297	1,051	516	682	2.96
Bladen	10.6	619	2,221	1,803	1,599	1,947	2,411	2,098	2,988	2,106	1,757	901	750	2.93
Brunswick	13.5	827	2,916	2,455	2,112	2,382	2,808	2,619	4,333	2,577	2,245	1,007	719	2.79
Buncombe	62.7	4,106	13,165	10,854	9,336	10,368	14,871	14,969	20,966	11,714	9,177	3,848	2,026	2.61
Burke	26.8	2,036	6,003	5,528	4,285	4,165	4,783	5,511	8,572	5,662	4,381	1,796	878	2.78
Cabarrus	31.9	2,197	6,581	5,890	4,965	5,427	6,840	6,114	10,589	6,320	5,397	2,263	1,217	2.76
Caldwell	24.6	2,150	5,525	5,063	3,935	3,599	4,328	4,241	7,673	5,310	4,422	1,856	1,098	2.83
Camden	2.0	121	349	380	309	352	489	336	602	427	321	169	145	2.95
Carteret	16.2	1,606	3,542	2,758	2,437	2,638	3,219	3,525	5,644	3,142	2,368	974	547	2.62
Caswell	6.7	432	1,403	1,265	1,068	1,129	1,403	1,088	1,878	1,340	1,246	619	529	3.13
Catawba	39.1	3,231	9,118	7,821	6,229	5,978	6,723	7,709	12,475	8,131	6,619	2,763	1,403	2.74
Chatham	12.6	911	3,095	2,163	1,901	2,003	2,527	2,668	4,148	2,391	2,032	848	513	2.71
Cherokee	7.2	404	1,262	1,281	1,041	1,273	1,939	1,410	2,460	1,398	1,155	506	271	2.68
Chowan	4.7	257	878	716	741	893	1,215	995	1,509	858	746	323	269	2.72
Clay	2.6	134	483	355	319	516	793	525	956	499	377	156	87	2.65
Cleveland	29.6	2,260	6,490	5,692	4,513	4,716	5,929	5,633	9,047	6,128	5,021	2,264	1,507	2.88
Columbus	18.0	1,197	3,615	3,342	2,820	3,103	3,923	3,656	5,160	3,589	3,062	1,375	1,158	2.88
Craven	24.6	4,457	5,895	4,030	3,130	3,214	3,874	4,996	7,254	5,214	4,153	1,829	1,154	2.94
Cumberland	79.2	16,814	22,194	14,877	9,803	8,172	7,340	13,708	21,530	17,919	15,155	6,714	4,174	3.21
☐ Currituck	4.4	304	854	825	709	710	998	890	1,453	841	701	313	202	2.70
Dare	5.9	509	1,238	900	795	1,186	1,272	1,452	2,222	1,064	673	352	137	2.47
Davidson	41.9	3,214	9,434	8,487	6,901	6,478	7,386	7,660	13,464	9,132	7,216	2,820	1,608	2.77
Davie	9.1	591	2,070	1,878	1,474	1,367	1,720	1,527	2,860	1,986	1,718	667	342	2.80
Duplin	14.4	934	2,773	2,512	2,331	2,538	3,312	2,952	4,142	2,875	2,406	1,144	881	2.86
Durham	58.3	6,971	15,307	9,652	7,657	8,308	10,405	14,762	19,224	10,684	8,146	3,267	2,217	2.67
Edgecombe	19.0	1,287	4,494	3,314	2,920	3,112	3,873	3,815	5,378	3,732	3,006	1,507	1,562	2.98
Forsyth	94.2	8,276	22,449	17,648	15,054	14,120	16,653	23,024	30,608	18,151	13,702	5,471	3,244	2.63
Franklin	10.4	558	2,049	1,778	1,564	1,827	2,624	2,146	3,124	2,111	1,537	751	731	2.95
Gaston	58.2	4,586	13,133	10,947	9,481	9,243	10,810	10,701	17,989	12,229	10,096	4,469	2,716	2.82
Gates	2.9	121	510	451	459	519	840	562	886	518	452	222	260	3.10
Graham	2.5	150	493	452	357	431	617	405	803	536	423	210	123	2.96

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Granville	10.8	587	2,171	1,992	1,758	1,828	2,464	2,196	3,098	2,081	1,768	797	860	3.18
Greene	5.3	369	1,176	932	853	934	1,036	894	1,523	1,131	829	449	474	3.08
Guilford	118.6	11,300	28,042	22,333	18,456	17,768	20,701	27,677	38,346	22,766	18,069	7,266	4,476	2.70
Halifax	18.9	1,169	3,626	3,032	3,049	3,381	4,643	4,129	5,448	3,579	2,704	1,491	1,549	2.93
Harnett	21.1	2,422	4,555	3,545	3,218	3,241	4,119	4,277	6,384	4,489	3,309	1,572	1,069	2.90
Haywood	17.6	1,121	3,360	3,191	2,745	3,023	4,160	3,463	6,197	3,436	2,770	1,177	557	2.67
Henderson	24.0	1,403	4,333	4,004	3,181	3,972	7,107	5,375	8,959	4,146	3,393	1,407	720	2.56
Hertford	7.7	538	1,519	1,227	1,186	1,375	1,855	1,639	2,234	1,422	1,188	572	645	3.01
Hoke	6.4	572	1,578	1,189	999	982	1,080	1,083	1,624	1,225	1,115	676	677	3.30
Hyde	2.1	94	375	321	295	395	620	446	616	436	284	175	143	2.81
Iredell	30.4	2,144	6,453	5,622	4,818	4,960	6,403	5,936	9,713	6,139	5,027	2,227	1,358	2.77
Jackson	8.9	1,193	1,558	1,628	1,246	1,404	1,871	1,887	3,090	1,698	1,368	569	288	2.97
Johnston	26.1	1,733	5,632	4,887	4,057	4,393	5,398	5,438	8,142	5,309	4,267	1,782	1,162	2.75
Jones	3.2	196	596	521	481	622	784	626	925	647	480	244	278	3.03
Lee	13.5	996	3,064	2,622	2,157	2,190	2,471	2,775	4,109	2,731	2,358	909	618	2.80
Lenoir	21.3	1,446	4,605	3,928	3,450	3,692	4,179	4,766	6,399	4,223	3,291	1,486	1,135	2.84
Lincoln	15.6	1,163	3,614	3,101	2,495	2,401	2,826	2,710	4,950	3,369	2,743	1,137	691	2.83
McDowell	12.8	892	2,726	2,350	2,077	2,027	2,728	2,375	4,092	2,677	2,097	1,003	556	2.80
Macon	8.1	375	1,318	1,328	1,097	1,463	2,519	1,615	3,144	1,544	1,185	407	205	2.58
Madison	6.0	338	1,072	1,055	871	1,008	1,656	1,204	1,983	1,211	987	417	198	2.80
Martin	8.8	497	1,784	1,561	1,354	1,597	2,007	1,749	2,513	1,772	1,426	688	652	2.97
Mecklenburg	154.3	14,659	41,610	30,467	23,624	21,543	22,397	36,989	48,297	28,968	23,594	10,121	6,331	2.68
Mitchell	5.3	304	938	956	832	871	1,399	909	1,845	1,235	790	347	174	2.75
Montgomery	8.1	595	1,654	1,345	1,219	1,448	1,839	1,803	2,330	1,601	1,294	624	448	2.84
Moore	19.9	1,386	3,720	3,119	2,932	3,649	5,094	4,615	6,801	3,571	2,795	1,287	831	2.64
Nash	24.6	1,654	5,601	4,519	3,780	4,070	4,976	5,326	7,365	4,867	3,894	1,741	1,407	2.79
New Hanover	39.7	3,736	9,671	7,200	5,633	6,224	7,236	8,947	12,864	7,587	6,207	2,595	1,500	2.69
Northampton	7.2	374	1,245	1,069	1,148	1,409	1,955	1,507	2,126	1,262	1,038	572	695	3.11
Onslow	31.7	11,632	7,308	4,636	2,874	2,519	2,731	4,848	9,260	7,571	6,027	2,528	1,466	3.62
Orange	29.2	5,089	9,031	4,836	3,144	3,191	3,909	7,848	10,200	5,231	3,765	1,332	824	2.75
Pamlico	3.7	196	688	566	606	622	1,022	758	1,179	717	577	250	219	2.86
Pasquotank	10.1	1,072	1,989	1,600	1,449	1,703	2,287	2,294	3,079	1,942	1,495	749	541	2.85
Pender	7.9	409	1,604	1,299	1,217	1,479	1,892	1,616	2,351	1,470	1,258	717	488	2.91
Perquimans	3.5	163	592	533	518	691	1,003	719	1,170	602	543	253	213	2.77
Person	10.3	673	2,205	1,835	1,590	1,757	2,240	1,931	3,034	2,174	1,739	797	625	2.88
Pitt	31.9	4,876	7,326	5,134	4,551	4,655	5,358	7,292	10,035	6,180	4,734	2,052	1,607	2.89
Polk	5.2	230	796	779	692	945	1,758	1,229	1,970	835	675	314	177	2.54
Randolph	34.6	2,732	7,883	6,949	5,417	5,280	6,339	6,438	11,224	7,554	5,847	2,334	1,203	2.72
Richmond	16.7	1,156	3,313	2,772	2,642	3,065	3,752	3,754	4,948	3,077	2,669	1,250	1,002	2.78
Robeson	32.9	2,328	7,534	6,170	4,934	5,422	6,512	6,270	8,064	6,405	5,655	3,229	3,277	3.16
Rockingham	30.9	2,211	6,488	5,376	4,850	5,219	6,756	6,358	9,712	6,371	4,769	2,150	1,540	2.75
Rowan	37.3	2,493	7,414	6,273	5,732	6,762	8,626	7,957	12,716	7,286	5,605	2,356	1,380	2.70
Rutherford	20.1	1,417	3,910	3,485	3,019	3,390	4,859	4,118	6,624	3,804	3,170	1,522	862	2.73
Sampson	17.4	979	3,347	3,091	2,740	3,025	4,218	3,401	5,022	3,433	3,022	1,338	1,184	2.91
Scotland	10.9	764	2,632	2,062	1,607	1,797	2,038	2,123	2,996	2,063	1,853	1,060	805	3.04
Stanly	18.1	1,360	3,585	3,123	2,767	3,121	4,144	3,583	6,042	3,657	2,976	1,207	635	2.73
Stokes	12.0	880	2,818	2,611	1,745	1,666	2,280	1,928	3,611	2,687	2,280	991	503	2.89
Surry	22.2	1,608	4,501	4,123	3,458	3,587	4,923	4,178	7,370	4,628	3,662	1,571	791	2.73
Swain	3.8	212	691	703	574	630	990	758	1,237	735	580	272	218	2.76
Transylvania	8.6	613	1,723	1,613	1,230	1,440	1,981	1,631	2,981	1,718	1,386	574	310	2.79
Tyrrell	1.4	53	224	215	208	298	402	293	451	240	214	95	107	2.86
Union	24.2	1,922	5,751	5,213	3,581	3,450	4,283	3,900	7,200	4,842	4,720	2,125	1,413	3.02
Vance	12.8	874	2,661	2,204	1,967	2,208	2,886	2,633	3,763	2,454	2,014	966	970	2.91
Wake	114.3	12,795	32,524	23,418	16,232	14,206	15,125	26,348	37,053	22,049	18,146	6,945	3,759	2.74
Warren	5.4	236	900	716	868	1,057	1,623	1,088	1,552	1,036	763	456	505	3.04
Washington	4.9	323	1,123	874	725	780	1,075	890	1,375	980	807	434	414	3.04
Watauga	11.5	2,351	2,275	1,850	1,467	1,494	2,063	2,822	4,005	2,205	1,524	677	267	2.85
Wayne	34.0	3,680	8,150	6,482	5,167	4,906	5,615	6,569	9,879	7,243	6,006	2,618	1,685	2.92
Wilkes	21.5	1,684	4,868	4,333	3,278	3,180	4,157	3,854	6,709	4,793	3,762	1,533	849	2.80
Wilson	22.5	1,684	4,970	4,129	3,533	3,797	4,387	4,853	6,782	4,430	3,559	1,509	1,367	2.84
Yadkin	10.6	711	2,163	1,984	1,675	1,653	2,414	1,928	3,553	2,288	1,811	701	319	2.75
Yancey	5.5	314	1,088	965	799	924	1,410	935	1,892	1,177	926	357	213	2.80
TOTAL METRO COUNTIES	**1,142.0**	**122,258**	**279,903**	**215,141**	**168,697**	**164,240**	**191,761**	**247,427**	**363,950**	**227,339**	**183,015**	**75,654**	**44,615**	**2.78**
TOTAL STATE	**2,141.6**	**200,496**	**489,927**	**392,802**	**320,803**	**329,596**	**407,976**	**450,417**	**673,767**	**426,460**	**343,459**	**148,970**	**98,527**	**2.81**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH DAKOTA														
BISMARCK	**30.0**	**3,478**	**8,048**	**5,410**	**4,265**	**3,694**	**5,105**	**6,687**	**9,105**	**5,259**	**5,104**	**2,433**	**1,412**	**2.80**
Burleigh	20.9	2,723	5,842	3,815	2,890	2,455	3,175	4,809	6,402	3,620	3,579	1,636	854	2.76
Morton	9.1	755	2,206	1,595	1,375	1,239	1,930	1,878	2,703	1,639	1,525	797	558	2.89
FARGO - MOORHEAD	**51.7**	**7,301**	**13,976**	**8,171**	**6,750**	**6,498**	**9,004**	**13,174**	**16,257**	**8,566**	**8,177**	**3,725**	**1,801**	**2.73**
Cass	34.8	4,916	10,102	5,500	4,348	4,192	5,742	9,483	11,011	5,581	5,293	2,318	1,114	2.63
Clay, Minn.	*16.9*	*2,385*	*3,874*	*2,671*	*2,402*	*2,306*	*3,262*	*3,691*	*5,246*	*2,985*	*2,884*	*1,407*	*687*	*2.95*
GRAND FORKS	**35.7**	**6,309**	**8,629**	**5,327**	**4,085**	**4,426**	**6,924**	**8,565**	**10,926**	**6,086**	**5,676**	**2,794**	**1,653**	**2.86**
Grand Forks	23.1	5,192	6,268	3,394	2,376	2,383	3,487	5,498	7,006	4,124	3,816	1,791	865	2.91
Polk, Minn.	*12.6*	*1,117*	*2,361*	*1,933*	*1,709*	*2,043*	*3,437*	*3,067*	*3,920*	*1,962*	*1,860*	*1,003*	*788*	*2.78*
ALL COUNTIES														
Adams	1.3	81	259	192	187	223	358	345	415	186	199	106	49	2.77
Barnes	5.2	453	967	692	652	835	1,601	1,316	1,776	779	752	380	197	2.67
Benson	2.5	113	432	344	375	450	786	529	735	379	339	224	294	3.16
Billings	.4	14	78	74	82	83	69	104	103	71	57	41	24	2.75
Bottineau	3.3	186	563	532	419	580	1,020	783	1,133	474	479	265	166	2.79
Bowman	1.5	96	314	247	222	236	385	390	420	224	251	130	85	2.87
Burke	1.5	46	206	187	237	284	540	425	515	219	174	110	57	2.47
Burleigh	20.9	2,723	5,842	3,815	2,890	2,455	3,175	4,809	6,402	3,620	3,579	1,636	854	2.76
Cass	34.8	4,916	10,102	5,500	4,348	4,192	5,742	9,483	11,011	5,581	5,293	2,318	1,114	2.63
Cavalier	2.7	113	433	394	448	467	845	654	823	430	396	234	163	2.78
Dickey	2.5	100	479	395	350	443	733	570	842	387	388	182	131	2.92
Divide	1.3	62	192	154	178	301	413	330	453	208	158	98	53	2.54
Dunn	1.6	87	287	281	243	323	379	312	404	279	266	135	124	2.88
Eddy	1.4	64	216	168	207	252	493	452	413	217	171	95	52	2.43
Emmons	2.0	78	256	304	365	387	610	418	616	341	270	146	209	2.90
Foster	1.6	107	291	220	262	265	455	362	541	240	228	132	97	2.88
Golden Valley	.9	52	156	134	119	175	264	240	289	128	104	86	53	2.67
Grand Forks	23.1	5,192	6,268	3,394	2,376	2,383	3,487	5,498	7,006	4,124	3,816	1,791	865	2.91
Grant	1.5	51	265	204	243	231	456	353	473	242	198	126	108	2.73
Griggs	1.4	53	237	161	198	263	488	331	496	224	190	95	64	2.64
Hettinger	1.5	69	253	200	249	300	429	348	505	224	206	123	94	2.80
Kidder	1.4	60	210	229	234	286	381	335	440	210	211	119	85	2.71
La Moure	2.3	103	329	330	362	419	757	526	790	349	298	201	136	2.78
Logan	1.2	47	142	172	233	248	358	233	436	177	182	96	76	2.75
McHenry	2.8	124	379	404	411	502	980	665	927	405	404	225	174	2.75
McIntosh	1.9	77	207	253	335	347	681	484	764	266	203	120	63	2.42
McKenzie	2.5	167	599	426	356	435	517	552	718	362	444	239	185	2.96
McLean	4.5	268	935	676	639	835	1,147	963	1,434	708	759	411	225	2.82
Mercer	3.6	198	973	667	508	549	705	703	1,144	657	669	268	159	2.83
Morton	9.1	755	2,206	1,595	1,375	1,239	1,930	1,878	2,703	1,639	1,525	797	558	2.89
Mountrail	2.7	126	494	405	388	531	756	622	850	429	390	244	165	2.78
Nelson	2.0	65	244	274	308	375	734	553	682	287	254	142	82	2.60
Oliver	.8	47	200	148	127	137	141	124	227	145	151	92	61	3.13
Pembina	3.8	188	752	529	597	626	1,108	910	1,286	563	540	299	202	2.74
Pierce	2.1	132	320	360	299	341	648	490	687	303	288	173	159	2.95
Ramsey	4.8	343	949	722	665	778	1,343	1,172	1,505	777	722	382	242	2.73
Ransom	2.4	125	445	340	338	404	748	572	816	350	346	211	105	2.79
Renville	1.3	44	237	201	200	216	402	305	441	186	180	109	79	2.77
Richland	6.6	946	1,146	872	921	974	1,741	1,477	2,172	1,157	1,023	464	307	2.95
Rolette	3.6	281	768	654	549	586	762	728	818	527	545	421	561	3.44
Sargent	2.0	118	406	297	290	341	548	488	593	336	307	166	110	2.70
Sheridan	1.0	30	136	148	185	208	293	176	380	174	143	78	49	2.80
Sioux	.9	64	228	187	146	150	125	146	176	143	125	131	179	4.00
Slope	.4	15	68	57	78	83	99	93	109	79	67	28	24	2.75
Stark	8.4	1,098	2,171	1,283	1,130	1,103	1,615	1,793	2,445	1,495	1,368	728	571	2.94
Steele	1.1	64	181	161	166	195	333	251	373	166	158	104	48	2.73
Stutsman	9.0	794	2,020	1,388	1,358	1,302	2,138	2,255	2,897	1,470	1,412	616	350	2.72
Towner	1.5	89	230	175	204	281	521	399	527	190	182	107	95	2.67
Traill	3.5	293	551	458	456	554	1,188	853	1,199	551	422	319	156	2.77
Walsh	5.4	268	974	791	732	972	1,663	1,310	1,735	821	804	443	287	2.83
Ward	20.7	3,317	5,477	3,536	2,454	2,324	3,592	4,537	6,259	3,638	3,604	1,746	916	2.84
Wells	2.6	103	346	364	393	457	937	611	935	367	364	180	143	2.65
Williams	8.6	968	2,075	1,400	1,131	1,268	1,758	2,016	2,668	1,501	1,331	683	401	2.67

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH DAKOTA (continued)														
TOTAL METRO COUNTIES	**87.9**	**13,586**	**24,418**	**14,304**	**10,989**	**10,269**	**14,334**	**21,668**	**27,122**	**14,964**	**14,213**	**6,542**	**3,391**	**2.76**
TOTAL STATE	**237.4**	**25,973**	**54,494**	**37,094**	**32,218**	**34,244**	**53,377**	**56,272**	**74,567**	**39,005**	**36,935**	**18,795**	**11,806**	**2.79**
OHIO														
AKRON	**238.2**	**20,427**	**55,363**	**41,739**	**36,871**	**38,855**	**44,945**	**53,525**	**74,291**	**43,101**	**37,012**	**18,856**	**11,415**	**2.76**
Portage	46.2	5,551	12,030	9,120	7,038	6,229	6,232	8,600	13,937	8,904	8,008	4,227	2,524	2.99
Summit	192.0	14,876	43,333	32,619	29,833	32,626	38,713	44,925	60,354	34,197	29,004	14,629	8,891	2.70
CANTON	**146.3**	**10,640**	**32,918**	**26,226**	**22,427**	**24,781**	**29,308**	**30,793**	**46,422**	**26,793**	**23,765**	**11,868**	**6,659**	**2.78**
Carroll	8.9	657	2,003	1,680	1,283	1,451	1,826	1,455	2,820	1,675	1,617	838	495	2.96
Stark	137.4	9,983	30,915	24,546	21,144	23,330	27,482	29,338	43,602	25,118	22,148	11,030	6,164	2.77
CINCINNATI	**511.4**	**44,528**	**120,049**	**90,864**	**77,453**	**78,860**	**99,646**	**125,843**	**149,856**	**90,474**	**77,369**	**39,393**	**28,465**	**2.75**
Clermont	45.3	3,730	12,374	9,994	7,138	6,217	5,847	6,968	12,815	9,559	9,032	4,408	2,518	2.98
Hamilton	326.0	29,166	74,202	54,405	48,658	51,842	67,727	91,351	96,730	53,455	44,198	22,757	17,509	2.65
Warren	33.4	2,938	8,480	7,437	5,703	4,547	4,295	4,466	10,014	7,327	6,931	3,028	1,634	3.04
Dearborn, Ind.	*12.0*	*812*	*2,673*	*2,295*	*1,841*	*1,839*	*2,540*	*2,234*	*3,399*	*2,327*	*2,172*	*1,163*	*705*	*2.94*
Boone, Ky.	*16.2*	*1,376*	*4,442*	*3,552*	*2,592*	*2,078*	*2,160*	*2,517*	*4,528*	*3,391*	*3,201*	*1,624*	*939*	*3.01*
Campbell, Ky.	*28.9*	*2,330*	*6,060*	*4,705*	*4,375*	*4,801*	*6,629*	*6,539*	*8,254*	*5,240*	*4,370*	*2,503*	*1,994*	*2.85*
Kenton, Ky.	*49.6*	*4,176*	*11,818*	*8,476*	*7,146*	*7,536*	*10,448*	*11,768*	*14,116*	*9,175*	*7,465*	*3,910*	*3,166*	*2.80*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***603.4***	***54,941***	***140,755***	***108,666***	***92,355***	***91,916***	***114,767***	***144,238***	***178,188***	***108,746***	***93,295***	***46,411***	***32,522***	***2.77***
CLEVELAND	**700.1**	**46,658**	**152,949**	**121,826**	**109,439**	**125,598**	**143,630**	**178,558**	**213,727**	**119,776**	**99,965**	**52,864**	**35,210**	**2.67**
Cuyahoga	562.4	38,265	118,891	90,352	86,132	104,126	124,634	156,164	172,877	93,793	73,386	38,992	27,188	2.59
Geauga	24.0	1,111	5,378	5,958	4,329	3,908	3,316	3,011	7,042	4,483	4,901	2,696	1,867	3.20
Lake	75.0	4,875	18,371	15,920	12,733	12,478	10,623	13,857	22,964	14,103	13,304	6,882	3,890	2.87
Medina	38.7	2,407	10,309	9,596	6,245	5,086	5,057	5,526	10,844	7,397	8,374	4,294	2,265	3.08
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,032.5***	***75,074***	***231,302***	***182,038***	***161,088***	***179,265***	***203,733***	***250,040***	***314,899***	***180,439***	***153,785***	***80,739***	***52,598***	***2.72***
COLUMBUS	**412.2**	**46,796**	**108,763**	**76,356**	**59,641**	**56,251**	**64,393**	**104,221**	**127,546**	**72,526**	**61,965**	**28,827**	**17,115**	**2.69**
Delaware	18.7	1,723	4,300	4,125	2,942	2,514	3,096	3,226	5,711	3,646	3,606	1,694	817	2.99
Fairfield	33.4	2,382	7,581	7,301	5,200	4,683	6,253	5,901	9,831	6,393	6,581	3,009	1,685	2.93
Franklin	334.3	40,469	90,844	59,703	47,637	45,230	50,417	90,579	104,137	57,431	46,999	21,908	13,246	2.62
Madison	11.2	940	2,700	2,070	1,661	1,729	2,100	1,985	3,518	2,126	1,986	948	637	3.01
Pickaway	14.6	1,282	3,338	3,157	2,201	2,095	2,527	2,530	4,349	2,930	2,793	1,268	730	3.03
DAYTON	**306.1**	**28,204**	**71,502**	**58,333**	**48,604**	**47,757**	**51,700**	**69,909**	**96,318**	**56,930**	**49,161**	**21,543**	**12,239**	**2.70**
Greene	44.6	4,570	10,667	9,826	7,810	6,402	5,325	7,776	13,708	9,131	8,566	3,641	1,778	2.93
Miami	32.9	2,521	7,317	6,580	5,026	5,024	6,432	6,414	10,526	6,054	5,887	2,584	1,435	2.78
Montgomery	215.1	20,133	50,529	39,330	33,659	34,285	37,164	53,416	67,847	39,064	32,213	14,135	8,425	2.63
Preble	13.5	980	2,989	2,597	2,109	2,046	2,779	2,303	4,237	2,681	2,495	1,183	601	2.88
DAYTON - SPRINGFIELD CONSOLIDATED AREA	***372.6***	***33,616***	***86,021***	***70,421***	***58,467***	***58,550***	***65,525***	***84,266***	***117,273***	***69,153***	***59,880***	***26,847***	***15,181***	***2.71***
HAMILTON - MIDDLETOWN	**92.0**	**10,413**	**20,706**	**17,802**	**14,902**	**13,056**	**15,121**	**18,395**	**28,332**	**18,272**	**15,926**	**7,018**	**4,057**	**2.87**
Butler	92.0	10,413	20,706	17,802	14,902	13,056	15,121	18,395	28,332	18,272	15,926	7,018	4,057	2.87
LIMA	**77.1**	**6,314**	**17,482**	**12,848**	**11,363**	**12,310**	**16,783**	**16,105**	**23,568**	**13,248**	**12,593**	**6,776**	**4,810**	**2.86**
Allen	40.2	3,605	9,128	6,778	5,935	6,527	8,227	8,971	12,340	6,882	6,437	3,361	2,209	2.80
Auglaize	15.1	1,054	3,507	2,463	2,254	2,428	3,394	2,885	4,828	2,562	2,531	1,360	934	2.87
Putnam	10.5	767	2,360	1,804	1,553	1,617	2,399	1,848	2,751	1,768	1,827	1,139	1,167	3.17
Van Wert	11.3	888	2,487	1,803	1,621	1,738	2,763	2,401	3,649	2,036	1,798	916	500	2.73
LORAIN - ELYRIA	**94.2**	**7,989**	**22,990**	**18,473**	**14,778**	**14,812**	**15,158**	**17,957**	**26,881**	**17,562**	**16,808**	**9,019**	**5,973**	**2.95**
Lorain	94.2	7,989	22,990	18,473	14,778	14,812	15,158	17,957	26,881	17,562	16,808	9,019	5,973	2.95
MANSFIELD	**47.6**	**3,916**	**10,607**	**8,888**	**7,482**	**7,535**	**9,172**	**10,429**	**15,097**	**8,477**	**7,721**	**3,720**	**2,156**	**2.76**
Richland	47.6	3,916	10,607	8,888	7,482	7,535	9,172	10,429	15,097	8,477	7,721	3,720	2,156	2.76
NEWARK	**43.9**	**3,920**	**9,511**	**8,816**	**6,803**	**6,500**	**8,350**	**9,149**	**13,520**	**8,049**	**7,651**	**3,648**	**1,883**	**2.81**
Licking	43.9	3,920	9,511	8,816	6,803	6,500	8,350	9,149	13,520	8,049	7,651	3,648	1,883	2.81
PARKERSBURG - MARIETTA	**60.0**	**4,894**	**13,134**	**11,064**	**8,747**	**9,140**	**13,021**	**12,467**	**18,780**	**11,540**	**10,153**	**4,517**	**2,543**	**2.76**
Washington	23.3	1,997	5,095	4,306	3,494	3,526	4,882	4,657	7,247	4,495	4,063	1,796	1,041	2.82
Wirt, W. Va.	*1.7*	*119*	*308*	*317*	*220*	*277*	*459*	*287*	*515*	*335*	*294*	*157*	*112*	*3.00*
Wood, W. Va.	*35.0*	*2,778*	*7,731*	*6,441*	*5,033*	*5,337*	*7,680*	*7,523*	*11,018*	*6,709*	*5,796*	*2,564*	*1,390*	*2.71*
SPRINGFIELD	**66.5**	**5,412**	**14,519**	**12,088**	**9,863**	**10,793**	**13,825**	**14,357**	**20,955**	**12,223**	**10,719**	**5,384**	**2,942**	**2.75**
Champaign	12.3	953	2,607	2,365	1,756	1,944	2,675	2,423	3,909	2,265	2,066	1,073	564	2.79

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
OHIO (continued)														
SPRINGFIELD (continued)														
Clark	54.2	4,459	11,912	9,723	8,107	8,849	11,150	11,934	17,046	9,958	8,653	4,231	2,378	2.74
STEUBENVILLE - WEIRTON	**58.4**	**3,461**	**11,533**	**9,407**	**9,640**	**11,034**	**13,325**	**12,236**	**18,187**	**10,932**	**9,661**	**4,719**	**2,665**	**2.78**
Jefferson	33.0	1,703	6,396	5,185	5,325	6,455	7,936	7,116	10,392	6,069	5,260	2,666	1,497	2.75
Brooke, W. Va.	*10.8*	*777*	*2,182*	*1,770*	*1,824*	*1,867*	*2,380*	*2,154*	*3,297*	*2,051*	*1,928*	*871*	*499*	*2.89*
Hancock, W. Va.	*14.6*	*981*	*2,955*	*2,452*	*2,491*	*2,712*	*3,009*	*2,966*	*4,498*	*2,812*	*2,473*	*1,182*	*669*	*2.76*
TOLEDO	**285.4**	**27,354**	**67,357**	**48,954**	**41,478**	**43,916**	**56,341**	**66,263**	**85,400**	**49,221**	**45,770**	**23,932**	**14,814**	**2.79**
Fulton	13.1	1,068	3,152	2,406	1,835	1,909	2,730	2,296	3,868	2,346	2,402	1,384	804	2.95
Lucas	175.5	15,503	41,683	28,339	25,153	28,073	36,749	45,907	52,849	29,166	25,367	13,424	8,787	2.68
Ottawa	14.6	913	3,001	2,499	2,284	2,614	3,289	2,897	4,819	2,589	2,442	1,182	671	2.78
Wood	37.2	6,247	8,420	6,356	5,020	4,951	6,206	7,781	11,564	6,560	6,783	2,989	1,523	2.97
Monroe, Mich.	*45.0*	*3,623*	*11,101*	*9,354*	*7,186*	*6,369*	*7,367*	*7,382*	*12,300*	*8,560*	*8,776*	*4,953*	*3,029*	*3.05*
YOUNGSTOWN - WARREN	**190.7**	**12,255**	**40,356**	**31,958**	**30,815**	**35,905**	**39,411**	**41,146**	**58,400**	**34,620**	**30,799**	**15,747**	**9,988**	**2.78**
Mahoning	103.9	6,597	20,961	16,053	16,846	20,286	23,157	23,238	31,888	18,802	16,103	8,424	5,445	2.76
Trumbull	86.8	5,658	19,395	15,905	13,969	15,619	16,254	17,908	26,512	15,818	14,696	7,323	4,543	2.80
ALL COUNTIES														
Adams	8.6	628	1,658	1,461	1,230	1,395	2,228	1,615	2,607	1,642	1,394	766	576	2.95
Allen	40.2	3,605	9,128	6,778	5,935	6,527	8,227	8,971	12,340	6,882	6,437	3,361	2,209	2.80
Ashland	16.3	1,354	3,487	3,040	2,310	2,540	3,569	3,392	5,292	2,822	2,714	1,351	729	2.87
Ashtabula	36.8	2,465	7,975	6,382	5,658	6,335	7,985	7,653	11,327	6,430	5,932	3,251	2,207	2.86
Athens	18.9	4,285	3,698	2,740	2,047	2,333	3,797	4,740	5,965	3,329	2,781	1,327	758	3.02
Auglaize	15.1	1,054	3,507	2,463	2,254	2,428	3,394	2,885	4,828	2,562	2,531	1,360	934	2.87
☐ Belmont	31.0	1,685	6,165	4,607	4,594	5,858	8,091	6,954	9,888	5,592	4,938	2,377	1,251	2.67
Brown	11.2	794	2,341	2,084	1,640	1,733	2,608	2,084	3,325	2,095	1,915	1,019	762	2.94
Butler	92.0	10,413	20,706	17,802	14,902	13,056	15,121	18,395	28,332	18,272	15,926	7,018	4,057	2.87
Carroll	8.9	657	2,003	1,680	1,283	1,451	1,826	1,455	2,820	1,675	1,617	838	495	2.96
Champaign	12.3	953	2,607	2,365	1,756	1,944	2,675	2,423	3,909	2,265	2,066	1,073	564	2.79
Clark	54.2	4,459	11,912	9,723	8,107	8,849	11,150	11,934	17,046	9,958	8,653	4,231	2,378	2.74
Clermont	45.3	3,730	12,374	9,994	7,138	6,217	5,847	6,968	12,815	9,559	9,032	4,408	2,518	2.98
Clinton	12.7	1,172	2,760	2,209	1,783	1,998	2,778	2,739	3,839	2,368	2,171	960	623	2.77
Columbiana	40.9	2,702	8,647	6,974	6,261	7,185	9,131	8,244	12,793	7,521	6,854	3,447	2,041	2.80
Coshocton	13.3	1,005	2,728	2,284	2,024	2,179	3,080	2,954	4,276	2,418	2,077	1,002	573	2.74
Crawford	18.4	1,512	3,937	3,305	2,689	2,855	4,102	4,168	5,900	3,203	2,888	1,426	815	2.72
Cuyahoga	562.4	38,265	118,891	90,352	86,132	104,126	124,634	156,164	172,877	93,793	73,386	38,992	27,188	2.59
Darke	19.6	1,509	4,277	3,631	2,733	3,009	4,441	3,810	6,174	3,414	3,320	1,756	1,126	2.87
Defiance	13.7	1,450	3,316	2,524	1,914	1,981	2,515	2,704	3,902	2,471	2,473	1,323	827	2.96
Delaware	18.7	1,723	4,300	4,125	2,942	2,514	3,096	3,226	5,711	3,646	3,606	1,694	817	2.99
Erie	28.6	2,301	6,320	5,144	4,528	4,863	5,444	6,441	8,364	5,213	4,681	2,353	1,548	2.81
Fairfield	33.4	2,382	7,581	7,301	5,200	4,683	6,253	5,901	9,831	6,393	6,581	3,009	1,685	2.93
Fayette	9.9	752	2,142	1,704	1,447	1,591	2,264	1,931	3,184	1,919	1,628	791	447	2.81
Franklin	334.3	40,469	90,844	59,703	47,637	45,230	50,417	90,579	104,137	57,431	46,999	21,908	13,246	2.62
Fulton	13.1	1,068	3,152	2,406	1,835	1,909	2,730	2,296	3,868	2,346	2,402	1,384	804	2.95
Gallia	10.8	846	2,262	2,040	1,606	1,631	2,415	2,190	3,276	2,121	1,844	856	513	2.90
Geauga	24.0	1,111	5,378	5,958	4,329	3,908	3,316	3,011	7,042	4,483	4,901	2,696	1,867	3.20
Greene	44.6	4,570	10,667	9,826	7,810	6,402	5,325	7,776	13,708	9,131	8,566	3,641	1,778	2.93
Guernsey	15.6	1,165	3,304	2,578	2,165	2,491	3,897	3,797	4,669	2,769	2,409	1,175	781	2.76
Hamilton	326.0	29,166	74,202	54,405	48,658	51,842	67,727	91,351	96,730	53,455	44,198	22,757	17,509	2.65
Hancock	23.8	2,302	5,470	4,295	3,371	3,490	4,872	5,308	7,545	4,038	3,871	2,001	1,037	2.74
Hardin	11.5	1,202	2,457	1,908	1,574	1,711	2,648	2,563	3,578	1,972	1,869	983	535	2.88
Harrison	6.5	367	1,320	1,032	963	1,182	1,636	1,256	2,072	1,180	1,090	557	345	2.83
Henry	10.1	773	2,205	1,757	1,453	1,552	2,360	2,024	3,129	1,733	1,726	933	555	2.84
Highland	12.4	889	2,361	2,042	1,784	1,987	3,337	2,608	3,929	2,289	1,941	969	664	2.77
Hocking	9.1	738	1,915	1,609	1,302	1,420	2,116	1,930	2,817	1,672	1,476	714	491	2.75
Holmes	8.5	674	2,131	1,602	1,264	1,143	1,686	1,356	2,146	1,534	1,323	901	1,240	3.60
Huron	19.4	1,547	4,552	3,477	2,953	2,964	3,907	4,067	5,639	3,447	3,229	1,781	1,237	2.87
Jackson	11.1	791	2,223	1,807	1,671	1,863	2,745	2,265	3,374	2,174	1,744	955	588	2.82
Jefferson	33.0	1,703	6,396	5,185	5,325	6,455	7,936	7,116	10,392	6,069	5,260	2,666	1,497	2.75
Knox	16.5	1,410	3,281	2,929	2,423	2,659	3,798	3,537	5,514	2,951	2,623	1,172	703	2.85
Lake	75.0	4,875	18,371	15,920	12,733	12,478	10,623	13,857	22,964	14,103	13,304	6,882	3,890	2.87
☐ Lawrence	22.9	1,518	4,833	4,232	3,672	3,794	4,851	4,396	6,907	4,563	3,858	1,976	1,200	2.84
Licking	43.9	3,920	9,511	8,816	6,803	6,500	8,350	9,149	13,520	8,049	7,651	3,648	1,883	2.81
Logan	14.8	1,138	3,077	2,342	2,131	2,535	3,577	3,293	4,823	2,546	2,323	1,185	630	2.70
Lorain	94.2	7,989	22,990	18,473	14,778	14,812	15,158	17,957	26,881	17,562	16,808	9,019	5,973	2.95
Lucas	175.5	15,503	41,683	28,339	25,153	28,073	36,749	45,907	52,849	29,166	25,367	13,424	8,787	2.68
Madison	11.2	940	2,700	2,070	1,661	1,729	2,100	1,985	3,518	2,126	1,986	948	637	3.01

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OHIO (continued)														
ALL COUNTIES (continued)														
Mahoning	103.9	6,597	20,961	16,053	16,846	20,286	23,157	23,238	31,888	18,802	16,103	8,424	5,445	2.76
Marion	24.4	2,221	5,931	4,504	3,493	3,544	4,707	5,307	7,395	4,618	4,070	1,914	1,096	2.81
Medina	38.7	2,407	10,309	9,596	6,245	5,086	5,057	5,526	10,844	7,397	8,374	4,294	2,265	3.08
Meigs	8.8	556	1,804	1,469	1,224	1,529	2,218	1,763	2,783	1,697	1,455	671	431	2.77
Mercer	12.7	1,052	2,852	1,968	1,977	2,068	2,783	2,397	3,693	2,099	2,007	1,251	1,253	3.06
Miami	32.9	2,521	7,317	6,580	5,026	5,024	6,432	6,414	10,526	6,054	5,887	2,584	1,435	2.78
Monroe	6.3	390	1,355	1,122	891	948	1,594	1,307	1,870	1,119	1,063	602	339	2.81
Montgomery	215.1	20,133	50,529	39,330	33,659	34,285	37,164	53,416	67,847	39,064	32,213	14,135	8,425	2.63
Morgan	5.1	357	1,012	803	703	866	1,359	1,021	1,595	884	857	444	299	2.86
Morrow	9.3	732	2,148	1,943	1,370	1,280	1,827	1,526	2,829	1,686	1,750	960	549	2.95
Muskingum	30.5	2,632	6,290	5,167	4,578	4,858	6,975	6,971	9,200	5,351	4,845	2,602	1,531	2.77
Noble	4.1	250	815	640	576	653	1,166	864	1,257	717	679	345	238	2.80
Ottawa	14.6	913	3,001	2,499	2,284	2,614	3,289	2,897	4,819	2,589	2,442	1,182	671	2.78
Paulding	7.2	622	1,709	1,355	1,003	1,077	1,434	1,272	2,037	1,302	1,356	770	463	3.01
Perry	10.9	786	2,334	1,813	1,587	1,766	2,614	2,130	3,210	1,939	1,861	1,054	706	2.93
Pickaway	14.6	1,282	3,338	3,157	2,201	2,095	2,527	2,530	4,349	2,930	2,793	1,268	730	3.03
Pike	8.1	587	1,631	1,472	1,206	1,229	1,975	1,625	2,394	1,576	1,271	717	517	2.90
Portage	46.2	5,551	12,030	9,120	7,038	6,229	6,232	8,600	13,937	8,904	8,008	4,227	2,524	2.99
Preble	13.5	980	2,989	2,597	2,109	2,046	2,779	2,303	4,237	2,681	2,495	1,183	601	2.88
Putnam	10.5	767	2,360	1,804	1,553	1,617	2,399	1,848	2,751	1,768	1,827	1,139	1,167	3.17
Richland	47.6	3,916	10,607	8,888	7,482	7,535	9,172	10,429	15,097	8,477	7,721	3,720	2,156	2.76
Ross	22.8	1,669	4,859	4,268	3,449	3,695	4,860	4,756	6,986	4,317	3,847	1,775	1,119	2.88
Sandusky	22.3	1,834	4,939	3,913	3,414	3,548	4,652	4,454	6,635	4,048	3,702	2,045	1,416	2.86
Scioto	30.3	2,032	5,946	5,075	4,484	4,948	7,815	6,982	9,150	5,329	4,745	2,424	1,670	2.83
Seneca	21.4	1,894	4,829	3,565	3,221	3,369	4,522	4,558	6,277	3,858	3,475	1,884	1,348	2.92
Shelby	14.9	1,336	3,617	2,699	2,169	2,197	2,882	2,683	4,488	2,662	2,581	1,448	1,038	2.96
Stark	137.4	9,963	30,915	24,546	21,144	23,330	27,482	29,338	43,602	25,118	22,148	11,030	6,164	2.77
Summit	192.0	14,876	43,333	32,619	29,833	32,626	38,713	44,925	60,354	34,197	29,004	14,629	8,891	2.70
Trumbull	86.8	5,658	19,395	15,905	13,969	15,619	16,254	17,908	26,512	15,818	14,696	7,323	4,543	2.80
Tuscarawas	31.6	2,162	6,650	5,348	4,758	5,213	7,469	6,828	10,215	5,622	5,097	2,457	1,381	2.72
Union	10.4	841	2,317	2,021	1,550	1,517	2,154	1,895	3,224	1,891	2,001	925	464	2.94
Van Wert	11.3	888	2,487	1,803	1,621	1,738	2,763	2,401	3,649	2,036	1,798	916	500	2.73
Vinton	4.1	301	874	691	562	663	1,009	820	1,172	820	653	357	278	2.95
Warren	33.4	2,938	8,480	7,437	5,703	4,547	4,295	4,466	10,014	7,327	6,931	3,028	1,634	3.04
Washington	23.3	1,997	5,095	4,306	3,494	3,526	4,882	4,657	7,247	4,496	4,063	1,796	1,041	2.82
Wayne	33.6	2,958	8,245	6,477	4,899	4,901	6,120	6,249	10,511	6,186	5,795	2,944	1,915	2.96
Williams	13.3	1,210	2,987	2,348	1,828	2,000	2,927	2,773	4,201	2,328	2,265	1,120	613	2.77
Wood	37.2	6,247	8,420	6,356	5,020	4,951	6,206	7,781	11,564	6,560	6,783	2,989	1,523	2.97
Wyandot	7.9	654	1,668	1,315	1,207	1,164	1,892	1,625	2,458	1,406	1,328	677	406	2.89
TOTAL METRO COUNTIES	**3,170.2**	**269,412**	**731,467**	**565,119**	**485,864**	**513,939**	**604,399**	**749,333**	**972,150**	**563,299**	**489,359**	**243,177**	**152,882**	**2.73**
TOTAL STATE	**3,929.2**	**332,259**	**896,123**	**697,995**	**596,937**	**633,597**	**772,289**	**907,808**	**1,205,189**	**700,025**	**614,358**	**307,517**	**194,303**	**2.76**
OKLAHOMA														
ENID	**24.9**	**2,679**	**5,794**	**3,977**	**3,309**	**3,327**	**5,814**	**6,089**	**8,589**	**4,357**	**3,635**	**1,558**	**672**	**2.58**
Garfield	24.9	2,679	5,794	3,977	3,309	3,327	5,814	6,089	8,589	4,357	3,635	1,558	672	2.58
LAWTON	**36.1**	**6,289**	**9,618**	**6,504**	**4,627**	**4,076**	**4,986**	**7,056**	**10,573**	**7,380**	**6,430**	**2,880**	**1,781**	**3.14**
Comanche	36.1	6,289	9,618	6,504	4,627	4,076	4,986	7,056	10,573	7,380	6,430	2,880	1,781	3.14
OKLAHOMA CITY	**327.2**	**37,211**	**83,047**	**59,434**	**46,611**	**43,862**	**57,035**	**80,818**	**107,582**	**58,055**	**49,190**	**20,580**	**10,975**	**2.62**
Canadian	20.6	1,495	5,691	4,779	3,066	2,242	3,327	3,127	5,879	4,322	4,619	1,884	769	2.99
Cleveland	50.1	8,371	15,431	10,495	6,137	4,532	5,134	10,535	16,100	9,545	8,889	3,474	1,557	2.84
McClain	7.5	540	1,485	1,590	1,204	983	1,698	1,322	2,325	1,477	1,440	648	288	2.88
Oklahoma	227.8	25,001	56,508	38,809	33,214	33,018	41,250	61,056	76,206	39,130	30,860	13,004	7,544	2.52
Pottawatomie	21.2	1,804	3,932	3,761	2,990	3,087	5,626	4,778	7,072	3,581	3,382	1,570	817	2.73
TULSA	**272.8**	**25,523**	**67,436**	**51,064**	**39,947**	**38,442**	**50,388**	**65,563**	**89,221**	**48,903**	**42,155**	**17,891**	**9,067**	**2.62**
Creek	22.0	1,572	4,711	4,266	3,289	3,168	4,994	4,085	7,085	4,222	3,956	1,755	897	2.80
Mayes	12.3	841	2,242	2,138	1,820	2,008	3,251	2,454	4,319	2,147	1,972	880	528	2.76
Osage	15.2	950	3,151	2,753	2,306	2,351	3,689	3,186	5,084	2,890	2,402	1,105	533	2.72
Rogers	17.1	1,319	3,708	4,142	2,714	2,209	3,008	2,736	5,035	3,440	3,556	1,620	713	2.92
Tulsa	190.9	19,719	49,813	34,185	27,750	26,745	32,688	50,889	63,376	33,165	26,746	11,088	5,636	2.53
Wagoner	15.3	1,122	3,811	3,580	2,068	1,961	2,756	2,213	4,322	3,039	3,523	1,443	760	3.01
ALL COUNTIES														
Adair	6.3	360	1,084	1,090	931	1,077	1,758	1,228	1,822	1,173	1,014	558	505	3.05

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Alfalfa	2.9	140	422	387	369	460	1,122	837	1,095	382	343	172	71	2.45
Atoka	4.5	271	818	744	645	693	1,329	965	1,501	763	740	321	210	2.87
Beaver	2.7	146	515	468	418	466	687	586	970	455	422	181	86	2.59
Beckham	7.8	675	1,480	1,122	961	1,095	2,467	2,025	2,637	1,317	1,079	498	244	2.56
Blaine	5.3	396	901	808	677	834	1,684	1,433	1,765	798	693	374	237	2.60
Bryan	12.0	1,256	2,107	1,718	1,437	1,858	3,624	3,079	4,026	2,021	1,722	793	359	2.63
Caddo	11.5	783	2,026	1,753	1,551	1,761	3,626	2,762	3,752	1,846	1,685	827	628	2.72
Canadian	20.6	1,495	5,691	4,779	3,066	2,242	3,327	3,127	5,879	4,322	4,619	1,884	769	2.99
Carter	16.8	1,222	3,164	2,716	2,430	2,623	4,645	4,017	5,590	2,968	2,483	1,110	632	2.66
Cherokee	11.3	1,259	2,180	1,993	1,530	1,663	2,675	2,429	3,747	1,984	1,842	781	517	2.85
Choctaw	6.4	364	1,011	984	884	1,084	2,073	1,629	2,013	1,057	894	459	348	2.77
Cimarron	1.4	63	253	210	217	267	390	345	490	224	179	105	57	2.57
Cleveland	50.1	8,371	15,431	10,495	6,137	4,532	5,134	10,535	16,100	9,545	8,889	3,474	1,557	2.84
Coal	2.3	111	321	321	349	379	819	572	737	381	338	158	114	2.70
Comanche	36.1	6,289	9,618	6,504	4,627	4,076	4,986	7,056	10,573	7,380	6,430	2,880	1,781	3.14
Cotton	3.0	175	498	458	356	493	1,020	769	1,045	497	399	186	104	2.50
Craig	5.5	321	913	862	769	900	1,735	1,373	1,887	919	737	354	230	2.76
Creek	22.0	1,572	4,711	4,266	3,289	3,168	4,994	4,085	7,085	4,222	3,956	1,755	897	2.80
Custer	9.9	1,733	2,002	1,417	1,189	1,227	2,332	2,522	3,455	1,590	1,387	580	366	2.69
Delaware	9.3	479	1,327	1,417	1,276	1,819	2,982	1,817	3,696	1,401	1,296	635	455	2.70
Dewey	2.3	126	367	326	255	415	811	612	795	333	314	190	56	2.65
Ellis	2.2	126	433	304	254	360	723	585	753	350	301	149	62	2.59
Garfield	24.9	2,679	5,794	3,977	3,309	3,327	5,814	6,089	8,589	4,357	3,635	1,558	672	2.58
Garvin	11.0	717	1,776	1,574	1,530	1,807	3,596	2,579	4,068	1,780	1,542	697	334	2.60
Grady	15.0	1,259	3,022	2,775	1,955	2,083	3,906	3,245	4,801	2,647	2,573	1,157	577	2.77
Grant	2.7	111	361	362	371	461	1,034	722	1,058	368	322	156	74	2.41
Greer	2.9	139	333	328	352	448	1,300	911	1,107	384	295	137	66	2.38
Harmon	1.8	82	242	197	198	309	772	517	664	229	208	112	70	2.50
Harper	1.9	111	302	278	297	307	605	508	692	297	256	112	35	2.47
Haskell	4.4	230	714	663	595	789	1,409	1,011	1,581	709	659	298	142	2.57
Hughes	5.6	263	726	756	772	989	2,094	1,448	2,001	885	727	312	227	2.59
Jackson	10.6	1,571	2,382	1,905	1,197	1,251	2,294	2,269	3,263	2,022	1,795	772	479	2.85
Jefferson	3.2	207	518	404	403	522	1,146	870	1,049	524	433	204	120	2.66
Johnston	4.0	283	633	590	498	684	1,312	984	1,322	682	582	260	170	2.73
Kay	19.9	1,456	3,906	2,973	2,770	3,236	5,559	5,116	7,234	3,115	2,650	1,174	611	2.53
Kingfisher	5.3	462	1,040	873	745	717	1,463	1,148	1,735	910	893	405	209	2.74
Kiowa	5.2	274	726	696	680	841	1,983	1,415	1,899	748	666	264	208	2.46
Latimer	3.6	207	589	560	535	665	1,044	787	1,224	602	550	264	173	2.81
☐ Le Flore	15.2	924	2,736	2,684	2,111	2,394	4,351	3,210	4,863	2,683	2,589	1,164	691	2.78
Lincoln	10.3	706	1,793	1,881	1,466	1,536	2,918	2,074	3,543	1,754	1,677	796	456	2.73
Logan	9.9	890	2,058	1,724	1,312	1,357	2,559	2,170	3,200	1,755	1,608	770	397	2.88
Love	3.0	155	541	466	413	489	936	712	995	507	473	203	110	2.60
McClain	7.5	540	1,485	1,590	1,204	983	1,698	1,322	2,325	1,477	1,440	648	288	2.88
McCurtain	12.9	813	2,554	2,292	1,869	2,032	3,340	2,709	3,726	2,409	2,195	1,047	814	2.90
McIntosh	6.3	240	799	883	993	1,233	2,152	1,440	2,456	978	810	383	233	2.56
Major	3.3	233	600	543	443	508	973	693	1,194	549	504	248	112	2.76
Marshall	4.5	240	582	586	552	932	1,608	1,083	1,784	671	572	247	143	2.47
Mayes	12.3	841	2,242	2,138	1,820	2,008	3,251	2,454	4,319	2,147	1,972	880	528	2.76
Murray	4.7	291	826	703	618	781	1,481	1,177	1,567	793	705	306	152	2.66
Muskogee	25.6	1,884	5,021	4,031	3,482	4,237	6,945	6,274	8,216	4,513	3,825	1,713	1,059	2.68
Noble	4.5	318	802	770	623	661	1,326	1,109	1,541	717	651	313	169	2.64
Nowata	4.5	279	788	650	645	723	1,415	1,094	1,489	790	638	317	172	2.62
Okfuskee	4.3	162	570	627	578	772	1,591	1,152	1,417	642	585	267	237	2.60
Oklahoma	227.8	25,001	56,508	38,809	33,214	33,018	41,250	61,056	76,206	39,130	30,860	13,004	7,544	2.52
Okmulgee	14.8	1,225	2,501	2,220	1,972	2,422	4,460	3,679	5,008	2,378	2,107	977	651	2.70
Osage	15.2	950	3,151	2,753	2,306	2,351	3,689	3,186	5,084	2,890	2,402	1,105	533	2.72
Ottawa	12.6	888	2,321	1,978	1,806	2,245	3,362	3,114	4,394	2,065	1,774	800	453	2.65
Pawnee	6.1	417	1,068	1,055	866	979	1,715	1,254	2,181	1,091	930	420	224	2.64
Payne	23.3	7,571	4,572	2,571	2,042	2,162	4,382	6,408	8,641	3,752	2,867	1,182	450	2.77
Pittsburg	15.5	876	2,688	2,376	2,206	2,672	4,682	3,707	5,536	2,552	2,266	930	509	2.66
Pontotoc	12.7	1,217	2,251	1,920	1,654	1,935	3,723	3,082	4,488	2,169	1,861	736	364	2.64
Pottawatomie	21.2	1,804	3,932	3,761	2,990	3,087	5,626	4,778	7,072	3,581	3,382	1,570	817	2.73
Pushmataha	4.7	226	728	784	665	771	1,526	1,116	1,563	775	706	331	209	2.62
Roger Mills	1.9	95	315	291	247	356	596	440	678	320	249	130	83	2.58
Rogers	17.1	1,319	3,708	4,142	2,714	2,209	3,008	2,736	5,035	3,440	3,556	1,620	713	2.92
Seminole	10.5	668	1,712	1,583	1,432	1,669	3,436	2,604	3,496	1,727	1,441	696	536	2.67

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
☐ Sequoyah	11.0	710	1,998	2,172	1,682	1,730	2,708	2,051	3,404	2,086	1,837	946	676	2.92
Stephens	17.3	1,377	3,452	2,613	2,577	2,740	4,541	3,689	6,424	3,091	2,541	1,018	537	2.60
Texas	6.5	729	1,441	1,136	964	916	1,314	1,347	2,169	1,134	1,115	465	270	2.77
Tillman	4.7	293	781	666	573	786	1,601	1,305	1,575	684	592	310	234	2.62
Tulsa	190.9	19,719	49,813	34,185	27,750	26,745	32,688	50,889	63,376	33,165	26,746	11,088	5,636	2.53
Wagoner	15.3	1,122	3,811	3,580	2,068	1,961	2,758	2,213	4,322	3,039	3,523	1,443	760	3.01
Washington	19.6	1,338	4,201	3,426	3,094	3,196	4,345	4,633	7,201	3,312	2,919	1,068	467	2.52
Washita	5.3	458	1,029	740	686	846	1,541	1,095	2,021	844	768	365	207	2.68
Woods	4.3	442	669	545	497	685	1,462	1,247	1,685	563	503	232	70	2.53
Woodward	8.1	818	2,009	1,472	1,134	1,051	1,616	1,649	2,566	1,544	1,469	619	253	2.78
TOTAL METRO COUNTIES	**687.2**	**73,336**	**170,629**	**125,835**	**98,287**	**93,831**	**125,282**	**164,787**	**224,232**	**123,464**	**105,836**	**45,019**	**23,862**	**2.66**
TOTAL STATE	**1,169.4**	**115,563**	**258,393**	**200,399**	**163,092**	**169,106**	**262,847**	**279,958**	**390,460**	**203,904**	**176,206**	**76,663**	**42,209**	**2.66**
OREGON														
EUGENE - SPRINGFIELD	**109.0**	**13,663**	**31,116**	**19,235**	**12,680**	**14,226**	**18,080**	**25,815**	**38,577**	**18,857**	**16,054**	**6,427**	**3,270**	**2.58**
Lane	109.0	13,663	31,116	19,235	12,680	14,226	18,080	25,815	38,577	18,857	16,054	6,427	3,270	2.58
MEDFORD	**52.7**	**4,371**	**12,507**	**9,602**	**6,790**	**7,950**	**11,480**	**11,434**	**19,291**	**8,938**	**7,958**	**3,325**	**1,754**	**2.65**
Jackson	52.7	4,371	12,507	9,602	6,790	7,950	11,480	11,434	19,291	8,938	7,958	3,325	1,754	2.65
PORTLAND	**501.2**	**44,624**	**138,695**	**92,400**	**63,246**	**69,597**	**92,638**	**130,693**	**168,110**	**83,027**	**72,104**	**30,501**	**16,765**	**2.55**
Clackamas	90.0	5,719	23,258	20,482	13,266	12,658	14,617	16,428	29,845	16,678	16,356	7,055	3,638	2.80
Multnomah	239.6	23,248	65,147	36,089	27,661	35,051	52,404	76,349	81,516	36,345	26,943	11,380	7,067	2.36
Washington	98.0	8,988	29,779	20,820	12,797	11,990	13,626	22,454	33,182	16,994	15,853	6,383	3,134	2.63
Clark, Wash	*73.6*	*6,669*	*20,511*	*15,009*	*9,522*	*9,898*	*11,991*	*15,462*	*23,567*	*13,010*	*12,952*	*5,683*	*2,926*	*2.74*
SALEM	**97.5**	**9,461**	**23,942**	**16,793**	**12,310**	**13,563**	**21,431**	**22,615**	**34,316**	**16,293**	**14,072**	**6,310**	**3,894**	**2.70**
Marion	79.9	7,752	19,703	13,723	10,002	11,044	17,676	18,770	28,126	13,299	11,363	5,088	3,254	2.70
Polk	17.6	1,709	4,239	3,070	2,308	2,519	3,755	3,845	6,190	2,994	2,709	1,222	640	2.69
ALL COUNTIES														
Baker	6.4	369	1,238	1,097	880	1,074	1,742	1,487	2,421	945	900	402	245	2.58
Benton	25.6	5,859	6,979	4,017	2,643	2,593	3,509	6,361	9,095	4,388	3,685	1,364	707	2.77
Clackamas	90.0	5,719	23,258	20,482	13,266	12,658	14,617	16,428	29,845	16,678	16,356	7,055	3,638	2.80
Clatsop	13.2	1,282	2,949	2,021	1,549	2,100	3,299	3,612	4,714	2,042	1,712	752	368	2.53
Columbia	13.5	904	3,251	2,650	1,862	2,114	2,719	2,755	4,491	2,235	2,321	1,101	597	2.74
Coos	24.2	1,961	5,489	4,423	3,407	3,898	5,022	5,167	8,750	4,160	3,665	1,594	864	2.62
Crook	5.1	413	1,117	900	691	871	1,108	1,027	1,902	851	805	357	158	2.69
Curry	7.3	425	1,307	1,173	953	1,451	1,991	1,678	3,097	1,051	895	379	200	2.42
Deschutes	25.2	2,227	6,999	4,869	3,052	3,653	4,400	4,669	9,632	4,344	4,138	1,632	785	2.66
Douglas	35.5	2,840	8,270	6,579	5,216	5,693	6,902	6,630	12,338	6,358	6,063	2,662	1,449	2.76
Gilliam	.8	74	154	103	139	139	191	192	283	147	107	53	18	2.50
Grant	3.2	221	719	572	491	517	680	699	1,130	512	509	231	119	2.63
Harney	3.1	239	710	618	453	477	603	632	1,000	542	530	254	142	2.74
Hood River	6.3	492	1,462	1,052	883	1,032	1,379	1,491	2,178	1,039	938	415	239	2.59
Jackson	52.7	4,371	12,507	9,602	6,790	7,950	11,480	11,434	19,291	8,938	7,958	3,325	1,754	2.65
Jefferson	4.3	356	986	851	641	708	758	839	1,420	713	704	332	292	2.84
Josephine	23.8	1,416	4,867	4,204	3,119	4,096	6,098	4,729	9,072	3,882	3,601	1,635	881	2.66
Klamath	22.8	2,312	5,425	4,062	3,184	3,437	4,380	5,026	7,789	3,894	3,603	1,614	874	2.67
Lake	3.0	209	643	569	474	485	620	690	1,062	474	435	210	129	2.60
Lane	109.0	13,663	31,116	19,235	12,680	14,226	18,080	25,815	38,577	18,857	16,054	6,427	3,270	2.58
Lincoln	15.8	1,025	3,385	2,241	1,953	2,990	4,206	4,066	6,559	2,312	1,790	706	367	2.35
Linn	34.8	3,040	8,746	6,230	4,517	5,328	6,939	7,231	12,017	6,313	5,404	2,492	1,343	2.67
Malheur	9.8	733	2,024	1,654	1,477	1,606	2,306	1,995	3,286	1,624	1,467	787	641	2.83
Marion	79.9	7,752	19,703	13,723	10,002	11,044	17,676	18,770	28,126	13,299	11,363	5,088	3,254	2.70
Morrow	2.8	248	665	530	430	411	516	539	896	505	481	221	158	2.93
Multnomah	239.6	23,248	65,147	36,089	27,661	35,051	52,404	76,349	81,516	36,345	26,943	11,380	7,067	2.36
Polk	17.6	1,709	4,239	3,070	2,308	2,519	3,755	3,845	6,190	2,994	2,709	1,222	640	2.69
Sherman	.8	51	180	100	137	153	179	171	314	101	128	49	37	2.75
Tillamook	8.8	553	1,858	1,314	1,168	1,580	2,327	2,209	3,395	1,316	1,114	493	273	2.48
Umatilla	22.4	1,971	5,467	3,848	3,137	3,413	4,564	4,800	7,661	3,830	3,350	1,721	1,038	2.76
Union	9.1	951	2,135	1,644	1,116	1,254	2,000	1,980	3,117	1,538	1,454	647	364	2.73
Wallowa	3.0	135	617	492	456	490	810	753	1,062	516	373	193	103	2.50
Wasco	8.6	584	1,961	1,421	1,161	1,427	2,046	1,933	3,155	1,387	1,288	559	278	2.58
Washington	98.0	8,988	29,779	20,820	12,797	11,990	13,626	22,454	33,182	16,994	15,853	6,383	3,134	2.63
Wheeler	.6	32	94	85	96	107	186	148	222	91	80	39	20	2.50

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
OREGON (continued)														
ALL COUNTIES (continued)														
Yamhill	20.7	1,799	4,822	3,733	2,744	3,017	4,585	3,958	7,203	3,557	3,408	1,611	963	2.83
TOTAL METRO COUNTIES	**686.8**	**65,450**	**185,749**	**123,021**	**85,504**	**95,438**	**131,638**	**175,095**	**236,727**	**114,105**	**97,236**	**40,880**	**22,757**	**2.56**
TOTAL STATE	**1,047.3**	**98,171**	**270,268**	**186,073**	**133,533**	**151,552**	**207,703**	**252,562**	**365,988**	**174,772**	**152,184**	**65,385**	**36,409**	**2.60**
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM - EASTON	**237.6**	**15,193**	**48,072**	**39,429**	**37,458**	**43,527**	**53,921**	**52,486**	**78,214**	**43,311**	**37,367**	**17,222**	**9,000**	**2.71**
Carbon	20.2	958	3,382	2,792	3,228	4,144	5,696	4,550	6,677	3,682	2,884	1,509	898	2.66
Lehigh	104.8	7,197	22,186	17,402	16,529	18,590	22,896	24,825	34,797	18,893	15,899	6,990	3,396	2.63
Northampton	82.1	5,322	15,825	13,509	13,042	15,755	18,647	16,940	27,265	15,378	13,281	6,044	3,192	2.77
Warren, N. J.	*30.5*	*1,716*	*6,679*	*5,726*	*4,659*	*5,038*	*6,682*	*6,171*	*9,475*	*5,358*	*5,303*	*2,679*	*1,514*	*2.83*
ALTOONA	**50.0**	**2,938**	**9,650**	**7,929**	**7,554**	**9,042**	**12,887**	**11,492**	**15,467**	**9,181**	**7,599**	**3,843**	**2,418**	**2.74**
Blair	50.0	2,938	9,650	7,929	7,554	9,042	12,887	11,492	15,467	9,181	7,599	3,843	2,418	2.74
ERIE	**100.2**	**7,861**	**22,418**	**16,641**	**15,042**	**17,934**	**20,304**	**22,741**	**30,197**	**17,576**	**15,492**	**8,456**	**5,738**	**2.82**
Erie	100.2	7,861	22,418	16,641	15,042	17,934	20,304	22,741	30,197	17,576	15,492	8,456	5,738	2.82
HARRISBURG	**169.1**	**13,328**	**37,416**	**29,514**	**26,507**	**28,806**	**33,529**	**40,536**	**54,131**	**30,578**	**26,012**	**11,672**	**6,171**	**2.68**
Cumberland	65.5	5,464	13,793	12,423	10,845	11,052	11,923	14,139	21,383	12,184	10,847	4,741	2,206	2.77
Dauphin	90.5	7,004	20,451	14,701	13,666	15,624	19,054	24,049	28,765	15,687	12,789	5,843	3,367	2.59
Perry	13.1	860	3,172	2,390	1,996	2,130	2,552	2,348	3,983	2,707	2,376	1,088	598	2.83
JOHNSTOWN	**93.9**	**4,832**	**17,537**	**13,498**	**14,662**	**18,973**	**24,398**	**20,564**	**28,899**	**16,891**	**14,404**	**7,751**	**5,391**	**2.82**
Cambria	64.6	3,139	11,884	9,010	10,122	13,322	17,123	14,533	19,599	11,609	9,653	5,336	3,870	2.83
Somerset	29.3	1,693	5,653	4,488	4,540	5,651	7,275	6,031	9,300	5,282	4,751	2,415	1,521	2.81
LANCASTER	**129.0**	**11,762**	**29,268**	**23,012**	**19,118**	**19,809**	**26,031**	**26,014**	**41,718**	**23,742**	**20,894**	**9,783**	**6,849**	**2.87**
Lancaster	129.0	11,762	29,268	23,012	19,118	19,809	26,031	26,014	41,718	23,742	20,894	9,783	6,849	2.87
NORTHEAST PENNSYLVANIA	**238.3**	**10,239**	**39,710**	**34,270**	**37,104**	**47,845**	**69,132**	**58,803**	**75,068**	**41,580**	**33,936**	**17,352**	**11,561**	**2.70**
Lackawanna	83.2	3,543	13,589	11,416	12,855	17,033	24,764	20,450	25,796	14,575	11,987	6,156	4,236	2.73
Luzerne	127.8	4,614	20,562	18,170	20,036	26,249	38,169	32,076	40,028	22,422	17,738	9,256	6,280	2.69
Monroe	27.3	2,082	5,559	4,684	4,213	4,563	6,199	6,277	9,244	4,583	4,211	1,940	1,045	2.70
PHILADELPHIA	**1,665.0**	**111,963**	**359,529**	**294,642**	**262,857**	**293,257**	**342,752**	**391,927**	**488,330**	**293,291**	**255,208**	**136,545**	**99,699**	**2.82**
Bucks	164.0	12,222	40,265	34,078	28,669	26,544	22,222	28,405	47,228	31,024	31,352	16,011	9,980	2.99
Chester	109.9	7,130	25,604	23,590	18,339	17,673	17,564	21,036	33,451	20,196	19,700	9,896	5,621	2.95
Delaware	194.2	10,644	38,775	30,605	32,207	38,344	43,625	44,128	59,684	34,554	28,671	15,756	11,407	2.82
Montgomery	229.8	12,597	46,272	41,557	39,391	42,031	47,952	48,678	73,757	40,876	36,684	18,533	11,272	2.81
Philadelphia	611.7	44,849	124,892	94,232	86,012	109,515	152,200	180,535	172,265	100,104	76,103	43,277	39,416	2.68
Burlington, N. J.	*120.6*	*8,637*	*29,661*	*26,362*	*20,661*	*18,362*	*16,917*	*21,114*	*34,705*	*23,008*	*22,838*	*11,473*	*7,462*	*3.08*
Camden, N. J.	*166.6*	*11,087*	*37,718*	*30,545*	*26,593*	*29,560*	*31,097*	*36,278*	*47,997*	*30,456*	*27,026*	*14,683*	*10,160*	*2.85*
Gloucester, N. J.	*68.2*	*4,797*	*16,342*	*13,673*	*10,985*	*11,228*	*11,175*	*11,753*	*19,243*	*13,073*	*12,834*	*6,916*	*4,381*	*3.01*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1,959.2***	***135,555***	***424,881***	***349,199***	***309,186***	***343,258***	***397,121***	***456,308***	***577,111***	***348,147***	***303,210***	***159,941***	***114,483***	***2.82***
PITTSBURGH	**838.7**	**47,190**	**164,973**	**130,793**	**134,336**	**163,802**	**197,606**	**202,117**	**265,494**	**149,655**	**123,784**	**61,376**	**36,274**	**2.67**
Allegheny	543.6	31,988	108,229	82,089	85,806	106,001	129,487	141,656	171,735	94,115	74,962	37,795	23,337	2.62
Beaver	73.1	4,021	13,932	11,983	12,672	14,506	15,986	14,389	23,172	14,025	12,189	5,966	3,359	2.79
Washington	78.9	4,190	14,457	12,605	12,427	15,756	19,465	16,566	25,312	14,611	12,726	6,262	3,423	2.77
Westmoreland	143.1	6,991	28,355	24,116	23,431	27,539	32,668	29,506	45,275	26,904	23,907	11,353	6,155	2.76
READING	**117.6**	**7,775**	**23,036**	**19,155**	**18,411**	**20,573**	**28,650**	**26,670**	**38,993**	**21,748**	**17,993**	**7,867**	**4,329**	**2.69**
Berks	117.6	7,775	23,036	19,155	18,411	20,573	28,650	26,670	38,993	21,748	17,993	7,867	4,329	2.69
SHARON	**45.8**	**3,263**	**8,501**	**7,222**	**7,241**	**8,579**	**10,994**	**9,640**	**14,755**	**8,395**	**7,355**	**3,548**	**2,107**	**2.81**
Mercer	45.8	3,263	8,501	7,222	7,241	8,579	10,994	9,640	14,755	8,395	7,355	3,548	2,107	2.81
STATE COLLEGE	**37.7**	**10,320**	**7,986**	**5,203**	**4,305**	**4,113**	**5,773**	**8,452**	**12,362**	**6,934**	**5,905**	**2,652**	**1,395**	**3.03**
Centre	37.7	10,320	7,986	5,203	4,305	4,113	5,773	8,452	12,362	6,934	5,905	2,652	1,395	3.03
WILLIAMSPORT	**43.4**	**3,634**	**8,976**	**7,049**	**6,509**	**7,279**	**9,953**	**9,570**	**13,712**	**7,994**	**6,857**	**3,285**	**1,982**	**2.75**
Lycoming	43.4	3,634	8,976	7,049	6,509	7,279	9,953	9,570	13,712	7,994	6,857	3,285	1,982	2.75
YORK	**140.8**	**11,519**	**32,033**	**25,735**	**20,972**	**22,009**	**28,532**	**27,531**	**45,905**	**26,978**	**23,987**	**10,626**	**5,773**	**2.77**
Adams	24.0	2,205	5,342	4,258	3,480	3,730	4,985	4,330	7,751	4,659	4,008	1,976	1,276	2.93
York	116.8	9,314	26,691	21,477	17,492	18,279	23,547	23,201	38,154	22,319	19,979	8,650	4,497	2.74
ALL COUNTIES														
Adams	24.0	2,205	5,342	4,258	3,480	3,730	4,985	4,330	7,751	4,659	4,008	1,976	1,276	2.93
Allegheny	543.6	31,988	108,229	82,089	85,806	106,001	129,487	141,656	171,735	94,115	74,962	37,795	23,337	2.62
Armstrong	28.8	1,677	5,249	4,286	4,290	5,477	7,821	6,361	9,122	5,189	4,560	2,288	1,280	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Beaver	73.1	4,021	13,932	11,983	12,672	14,506	15,986	14,389	23,172	14,025	12,189	5,966	3,359	2.79
Bedford	16.7	1,077	3,197	2,940	2,583	2,886	4,017	3,271	5,168	3,154	2,804	1,396	907	2.84
Berks	117.6	7,775	23,036	19,155	18,411	20,573	28,650	26,670	38,993	21,748	17,993	7,867	4,329	2.69
Blair	50.0	2,938	9,650	7,929	7,354	9,042	12,887	11,492	15,467	9,181	7,599	3,843	2,418	2.74
Bradford	22.2	1,608	4,664	4,032	3,188	3,588	5,120	4,616	6,522	3,377	3,897	1,935	1,353	2.88
Bucks	164.0	12,222	40,265	34,076	28,669	26,544	22,222	28,405	47,228	31,024	31,352	16,011	9,980	2.99
Butler	51.9	4,037	11,583	9,545	7,863	8,557	10,315	9,985	15,554	9,681	9,275	4,732	2,673	2.92
Cambria	64.6	3,139	11,884	9,010	10,122	13,322	17,123	14,533	19,599	11,609	9,653	5,336	3,870	2.83
Cameron	2.6	167	472	398	370	512	681	751	807	417	351	164	110	2.50
Carbon	20.2	958	3,382	2,792	3,228	4,144	5,696	4,550	6,677	3,682	2,884	1,509	898	2.66
Centre	37.7	10,320	7,986	5,203	4,305	4,113	5,773	8,452	12,362	6,934	5,905	2,652	1,395	3.03
Chester	109.9	7,130	25,604	23,590	18,339	17,673	17,564	21,036	33,451	20,196	19,700	9,896	5,621	2.95
Clarion	14.7	1,483	2,662	2,502	2,156	2,342	3,555	3,126	4,477	2,604	2,298	1,280	915	3.00
Clearfield	30.1	1,878	5,849	4,927	4,378	5,510	7,558	6,444	8,972	5,458	4,866	2,618	1,742	2.83
Clinton	13.9	1,126	2,533	2,273	2,154	2,544	3,270	2,928	4,497	2,686	2,115	1,061	613	2.83
Columbia	22.4	1,900	4,063	3,748	3,246	3,953	5,490	4,803	7,392	4,133	3,534	1,614	924	2.82
Crawford	32.1	2,453	6,571	5,488	4,618	5,432	7,538	6,956	10,292	5,538	5,054	2,654	1,606	2.81
Cumberland	65.5	5,464	13,793	12,423	10,845	11,052	11,923	14,139	21,383	12,184	10,847	4,741	2,206	2.77
Dauphin	90.5	7,004	20,451	14,701	13,666	15,624	19,054	24,049	28,765	15,687	12,789	5,843	3,367	2.59
Delaware	194.2	10,644	38,775	30,605	32,207	38,344	43,625	44,128	59,684	34,554	28,671	15,756	11,407	2.82
Elk	13.3	778	2,489	2,172	2,143	2,468	3,250	2,827	3,902	2,354	1,950	1,229	1,038	2.89
Erie	100.2	7,861	22,418	16,641	15,042	17,934	20,304	22,741	30,197	17,576	15,492	8,456	5,738	2.82
Fayette	58.0	3,048	10,559	8,257	8,857	11,450	15,829	12,817	17,661	10,866	8,949	4,464	3,243	2.76
Forest	1.9	81	312	295	258	371	583	475	671	297	226	153	78	2.68
Franklin	41.5	3,268	8,771	7,312	6,518	6,823	8,808	8,202	13,323	7,998	7,068	3,167	1,742	2.80
Fulton	4.7	354	932	891	721	760	1,042	904	1,442	901	825	405	223	2.81
Greene	14.6	842	3,021	2,096	2,046	2,696	3,899	3,149	4,500	2,676	2,244	1,202	829	2.83
Huntingdon	14.8	1,044	2,973	2,410	2,252	2,332	3,789	3,350	4,548	2,631	2,338	1,200	733	2.89
Indiana	31.3	3,599	6,361	4,765	4,357	5,291	6,927	6,475	9,476	5,662	5,172	2,617	1,898	3.02
Jefferson	18.0	1,164	3,342	2,786	2,648	3,149	4,911	3,976	5,656	3,205	2,783	1,470	910	2.74
Juniata	6.9	506	1,353	1,247	1,078	1,121	1,595	1,345	2,124	1,411	1,166	531	323	2.86
Lackawanna	83.2	3,543	13,589	11,416	12,855	17,033	24,764	20,450	25,796	14,575	11,987	6,156	4,236	2.73
Lancaster	129.0	11,762	29,268	23,012	19,118	19,809	26,031	26,014	41,718	23,742	20,894	9,783	6,849	2.87
Lawrence	38.3	2,279	7,024	5,889	6,028	7,629	9,451	8,021	12,056	7,208	6,202	3,028	1,785	2.80
Lebanon	39.2	2,917	8,232	6,919	6,192	6,643	8,297	8,031	12,563	7,467	6,468	2,949	1,722	2.81
Lehigh	104.8	7,197	22,186	17,402	16,529	18,590	22,896	24,825	34,797	18,893	15,899	6,990	3,396	2.63
Luzerne	127.8	4,614	20,562	18,170	20,036	26,249	38,169	32,076	40,028	22,422	17,738	9,256	6,280	2.69
Lycoming	43.4	3,634	8,976	7,049	6,509	7,279	9,953	9,570	13,712	7,994	6,857	3,285	1,982	2.75
McKean	18.5	1,148	3,326	2,796	2,749	3,169	5,312	4,474	5,855	3,084	2,649	1,446	992	2.72
Mercer	45.8	3,263	8,501	7,222	7,241	8,579	10,994	9,640	14,755	8,395	7,355	3,548	2,107	2.81
Mifflin	17.2	1,150	3,331	2,941	2,570	2,915	4,293	3,855	5,415	3,011	2,732	1,332	855	2.74
Monroe	27.3	2,082	5,559	4,684	4,213	4,563	6,199	6,277	9,244	4,583	4,211	1,940	1,045	2.70
Montgomery	229.8	12,597	46,272	41,557	39,391	42,031	47,952	48,678	73,757	40,876	36,684	18.533	11,272	2.81
Montour	5.7	429	1,185	984	860	943	1,299	1,275	1,779	1,077	875	437	257	2.95
Northampton	82.1	5,322	15,825	13,509	13,042	15,755	18,647	16,940	27,265	15,378	13,281	6,044	3,192	2.77
Northumberland	38.6	2,025	6,697	5,676	5,649	7,324	11,229	9,478	12,361	6,969	5,665	2,723	1,404	2.60
Perry	13.1	860	3,172	2,390	1,996	2,130	2,552	2,348	3,983	2,707	2,376	1,088	598	2.83
Philadelphia	611.7	44,849	124,892	94,232	86,012	109,515	152,200	180,535	172,265	100,104	76,103	43,277	39,416	2.68
Pike	7.7	290	1,218	1,155	1,143	1,578	2,314	1,744	2,958	1,280	999	472	247	2.55
Potter	6.3	466	1,209	1,023	952	1,091	1,559	1,339	1,925	1,108	1,013	526	389	2.86
Schuylkill	61.1	2,398	9,361	8,237	9,557	12,977	18,570	15,020	19,467	11,077	8,525	4,227	2,784	2.63
Snyder	11.2	1,004	2,439	2,035	1,706	1,708	2,308	1,965	3,516	2,209	2,018	911	581	3.06
Somerset	29.3	1,693	5,653	4,488	4,540	5,651	7,275	6,031	9,300	5,282	4,751	2,415	1,521	2.81
Sullivan	2.2	137	346	315	325	402	675	555	670	351	321	166	137	2.91
☐ Susquehanna	13.4	797	2,595	2,425	1,922	2,324	3,337	2,649	4,150	2,316	2,253	1,212	820	2.87
Tioga	14.0	1,068	2,745	2,591	1,988	2,285	3,323	2,885	4,307	2,494	2,350	1,177	787	2.95
Union	10.4	833	2,209	1,925	1,613	1,638	2,182	2,076	3,346	1,866	1,867	817	428	3.23
Venango	23.3	1,461	4,927	3,827	3,616	3,941	5,528	5,153	7,237	4,147	3,821	1,889	1,053	2.79
Warren	17.1	1,058	3,444	2,963	2,657	2,915	4,063	3,838	5,510	2,834	2,688	1,424	806	2.78
Washington	78.9	4,190	14,457	12,605	12,427	15,756	19,465	16,566	25,312	14,611	12,726	6,262	3,423	2.77
Wayne	13.1	600	2,407	2,045	1,956	2,350	3,742	2,789	4,336	2,191	1,915	1,080	789	2.78
Westmoreland	143.1	6,991	28,355	24,116	23,431	27,539	32,668	29,506	45,275	26,904	23,907	11,353	6,155	2.76
Wyoming	9.4	702	2,232	1,723	1,240	1,489	2,014	1,786	2,753	1,687	1,749	876	549	2.96
York	116.8	9,314	26,691	21,477	17,492	18,279	23,547	23,201	38,154	22,319	19,979	8,650	4,497	2.74

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA (continued)														
TOTAL METRO COUNTIES	**3,534.6**	**236,377**	**721,300**	**580,211**	**551,100**	**643,684**	**801,928**	**835,876**	**1,095,975**	**628,275**	**531,045**	**267,439**	**175,990**	**2.75**
TOTAL STATE	**4,308.3**	**288,432**	**870,588**	**705,625**	**667,627**	**781,943**	**994,085**	**1,002,921**	**1,338,135**	**769,073**	**654,377**	**329,099**	**214,695**	**2.76**
RHODE ISLAND														
PROVIDENCE - WARWICK - PAWTUCKET	**318.7**	**22,353**	**66,525**	**50,899**	**47,319**	**56,709**	**74,895**	**79,412**	**97,968**	**55,801**	**46,974**	**23,288**	**15,257**	**2.73**
Bristol	15.9	844	2,905	2,823	2,776	3,129	3,423	2,906	4,899	3,159	2,664	1,435	837	2.96
Kent	56.3	3,210	12,425	10,094	9,108	10,180	11,283	12,090	17,210	10,197	9,429	4,637	2,737	2.77
Providence	213.7	14,755	42,867	31,989	31,181	38,845	54,063	57,824	65,463	36,298	29,418	14,574	10,123	2.67
Washington	32.8	3,544	8,328	5,993	4,254	4,555	6,126	6,592	10,396	6,147	5,463	2,642	1,560	2.92
ALL COUNTIES														
Bristol	15.9	844	2,905	2,823	2,776	3,129	3,423	2,906	4,899	3,159	2,664	1,435	837	2.96
Kent	56.3	3,210	12,425	10,094	9,108	10,180	11,283	12,090	17,210	10,197	9,429	4,637	2,737	2.77
Newport	29.0	3,103	7,139	5,070	3,648	4,124	5,916	6,731	9,136	5,113	4,408	2,206	1,406	2.82
Providence	213.7	14,755	42,867	31,989	31,181	38,845	54,063	57,824	65,463	36,298	29,418	14,574	10,123	2.67
Washington	32.8	3,544	8,328	5,993	4,254	4,555	6,126	6,592	10,396	6,147	5,463	2,642	1,560	2.92
TOTAL METRO COUNTIES	**318.7**	**22,353**	**66,525**	**50,899**	**47,319**	**56,709**	**74,895**	**79,412**	**97,968**	**55,801**	**46,974**	**23,288**	**15,257**	**2.73**
TOTAL STATE	**347.7**	**25,456**	**73,664**	**55,969**	**50,967**	**60,833**	**80,811**	**86,143**	**107,104**	**60,914**	**51,382**	**25,494**	**16,663**	**2.74**
SOUTH CAROLINA														
ANDERSON	**49.5**	**3,878**	**10,579**	**9,451**	**7,525**	**8,012**	**10,055**	**9,761**	**15,388**	**10,149**	**8,416**	**3,540**	**2,246**	**2.79**
Anderson	49.5	3,878	10,579	9,451	7,525	8,012	10,055	9,761	15,388	10,149	8,416	3,540	2,246	2.79
CHARLESTON - NORTH CHARLESTON	**146.4**	**19,245**	**39,754**	**27,466**	**19,847**	**19,525**	**20,563**	**27,654**	**41,397**	**29,261**	**25,802**	**12,496**	**9,790**	**3.05**
Berkeley	31.9	3,502	9,950	7,150	4,475	3,569	3,254	4,327	8,135	6,786	6,844	3,407	2,401	3.18
Charleston	94.3	14,191	24,164	15,429	12,380	13,355	14,781	20,527	28,023	17,980	14,616	7,110	6,044	2.98
Dorchester	20.2	1,552	5,640	4,887	2,992	2,601	2,528	2,800	5,239	4,495	4,342	1,979	1,345	3.13
COLUMBIA	**141.1**	**14,067**	**40,217**	**27,553**	**20,458**	**19,577**	**19,228**	**30,025**	**42,860**	**27,288**	**23,435**	**10,485**	**7,007**	**2.98**
Lexington	51.6	4,578	14,032	11,900	7,979	6,912	6,199	8,864	15,302	10,819	10,310	4,190	2,115	2.88
Richland	89.5	9,489	26,185	15,653	12,479	12,665	13,029	21,161	27,558	16,469	13,125	6,295	4,892	3.04
FLORENCE	**37.7**	**2,747**	**9,331**	**7,459**	**5,808**	**5,862**	**6,493**	**7,387**	**10,189**	**7,531**	**6,340**	**3,345**	**2,908**	**3.02**
Florence	37.7	2,747	9,331	7,459	5,808	5,862	6,493	7,387	10,189	7,531	6,340	3,345	2,908	3.02
GREENVILLE - SPARTANBURG	**207.1**	**18,006**	**47,588**	**40,038**	**31,469**	**32,129**	**37,870**	**42,806**	**64,584**	**41,394**	**34,138**	**15,134**	**9,044**	**2.82**
Greenville	106.6	9,512	24,848	20,848	16,275	16,415	18,702	23,154	33,061	21,045	17,277	7,610	4,453	2.77
Pickens	27.6	3,064	6,367	5,289	4,039	4,054	4,787	4,980	8,968	5,875	4,704	2,014	1,059	2.99
Spartanburg	72.9	5,430	16,373	13,901	11,155	11,660	14,381	14,672	22,555	14,474	12,157	5,510	3,532	2.83
ROCK HILL	**36.9**	**3,075**	**8,527**	**7,190**	**5,876**	**5,895**	**6,337**	**6,434**	**10,954**	**7,578**	**6,573**	**3,076**	**2,285**	**2.99**
York	36.9	3,075	8,527	7,190	5,876	5,895	6,337	6,434	10,954	7,578	6,573	3,076	2,285	2.99
ALL COUNTIES														
Abbeville	7.9	587	1,535	1,302	1,216	1,314	1,946	1,686	2,334	1,548	1,242	611	479	2.90
☐ Aiken	38.2	3,035	8,511	7,089	6,413	6,130	7,022	7,655	11,698	7,352	6,305	3,074	2,116	2.83
Allendale	3.6	166	774	603	498	647	912	847	893	587	550	323	400	3.03
Anderson	49.5	3,878	10,579	9,451	7,525	8,012	10,055	9,761	15,388	10,149	8,416	3,540	2,246	2.79
Bamberg	5.8	467	1,092	946	847	1,022	1,426	1,286	1,548	971	885	540	570	3.16
Barnwell	6.8	451	1,538	1,187	1,054	1,117	1,453	1,367	1,848	1,266	1,109	641	569	2.97
Beaufort	21.7	4,527	5,132	2,777	2,154	3,336	3,774	4,225	7,428	4,177	3,117	1,466	1,287	3.12
Berkeley	31.9	3,502	9,950	7,150	4,475	3,569	3,254	4,327	8,135	6,786	6,844	3,407	2,401	3.18
Calhoun	4.1	224	828	707	570	733	1,038	800	1,103	774	652	355	416	3.05
Charleston	94.3	14,191	24,164	15,429	12,380	13,355	14,781	20,527	28,023	17,980	14,616	7,110	6,044	2.98
Cherokee	14.1	984	3,151	2,576	2,232	2,258	2,899	2,705	4,041	2,818	2,469	1,179	888	2.96
Chester	10.2	593	1,977	1,747	1,614	1,821	2,448	2,016	2,986	1,881	1,585	878	854	2.97
Chesterfield	13.4	885	3,040	2,370	1,952	2,208	2,945	2,926	3,651	2,546	2,245	1,022	1,010	2.90
Clarendon	8.9	456	1,869	1,445	1,346	1,622	2,162	1,648	2,298	1,626	1,423	850	1,055	3.13
Colleton	10.7	563	2,225	1,870	1,700	1,844	2,498	2,151	2,925	1,963	1,727	942	992	3.04
Darlington	21.0	1,392	5,008	3,919	3,205	3,443	4,033	4,038	5,579	3,984	3,788	1,822	1,789	3.05
Dillon	9.7	692	2,157	1,726	1,442	1,714	1,969	1,866	2,369	1,714	1,669	912	1,170	3.24
Dorchester	20.2	1,552	5,640	4,887	2,992	2,601	2,528	2,800	5,239	4,495	4,342	1,979	1,345	3.13
Edgefield	5.9	369	1,273	1,044	928	1,018	1,268	1,065	1,635	1,100	942	580	578	3.03
Fairfield	6.4	359	1,334	969	1,041	1,157	1,540	1,284	1,651	1,125	964	592	784	3.23
Florence	37.7	2,747	9,331	7,459	5,808	5,862	6,493	7,387	10,189	7,531	6,340	3,345	2,908	3.02

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Georgetown	14.2	845	3,127	2,599	2,165	2,636	2,828	2,669	3,835	2,594	2,348	1,343	1,411	3.10
Greenville	106.6	9,512	24,848	20,848	16,275	16,415	18,702	23,154	33,061	21,045	17,277	7,610	4,453	2.77
Greenwood	21.1	1,722	4,513	3,784	3,244	3,409	4,428	4,551	6,484	4,151	3,347	1,479	1,088	2.81
Hampton	6.3	360	1,328	1,060	891	1,112	1,549	1,379	1,655	1,088	1,032	539	607	2.94
Horry	37.8	3,331	8,948	6,874	5,797	6,220	6,630	7,280	11,821	7,883	6,143	2,639	2,034	2.83
Jasper	4.9	279	986	919	760	836	1,120	981	1,200	921	830	451	517	3.06
Kershaw	13.7	931	3,036	2,519	2,217	2,277	2,720	2,687	3,923	2,667	2,400	1,119	904	2.90
Lancaster	18.7	1,446	4,264	3,578	2,842	2,964	3,606	3,466	5,339	3,772	3,379	1,584	1,160	2.94
Laurens	17.5	1,214	3,608	3,139	2,705	2,925	3,909	3,655	5,242	3,294	2,803	1,341	1,165	3.02
Lee	5.8	339	1,236	940	896	1,031	1,358	1,073	1,365	1,051	961	601	749	3.29
Lexington	51.6	4,578	14,032	11,900	7,979	6,912	6,199	8,864	15,302	10,819	10,310	4,190	2,115	2.88
McCormick	2.4	145	491	370	356	429	609	496	639	417	390	192	266	3.25
Marion	11.3	608	2,594	1,876	1,718	2,021	2,483	2,330	2,837	2,064	1,849	1,043	1,177	3.09
Marlboro	10.2	659	2,108	1,851	1,542	1,744	2,296	2,083	2,509	1,793	1,737	936	1,142	3.17
Newberry	11.2	642	1,928	1,843	1,616	2,112	3,059	2,611	3,425	2,026	1,660	807	671	2.81
Oconee	18.3	1,487	3,892	3,525	2,775	2,858	3,763	3,744	5,762	3,730	2,972	1,295	797	2.73
Orangeburg	26.9	1,901	5,663	4,780	4,140	4,726	5,690	5,416	7,225	4,894	4,373	2,434	2,558	3.13
Pickens	27.6	3,064	6,367	5,289	4,039	4,054	4,787	4,980	8,968	5,875	4,704	2,014	1,059	2.99
Richland	89.5	9,489	26,185	15,653	12,479	12,665	13,029	21,161	27,558	16,469	13,125	6,295	4,892	3.04
Saluda	5.5	288	1,075	973	846	950	1,368	1,101	1,578	999	914	441	467	3.00
Spartanburg	72.9	5,430	16,373	13,901	11,155	11,660	14,381	14,672	22,555	14,474	12,157	5,510	3,532	2.83
Sumter	28.4	3,367	6,795	5,551	4,137	4,009	4,541	5,134	7,345	5,748	5,071	2,700	2,402	3.16
Union	10.8	669	2,204	1,876	1,656	1,877	2,518	2,192	3,214	2,138	1,705	869	682	2.88
Williamsburg	11.9	620	2,620	1,919	1,864	2,201	2,676	2,189	2,852	2,072	2,023	1,184	1,580	3.28
York	36.9	3,075	8,527	7,190	5,876	5,895	6,337	6,434	10,954	7,578	6,573	3,076	2,285	2.99
TOTAL METRO COUNTIES	**656.9**	**64,053**	**164,507**	**126,246**	**97,396**	**97,130**	**107,568**	**131,722**	**197,070**	**130,553**	**111,009**	**51,150**	**35,396**	**2.93**
TOTAL STATE	**1,084.0**	**97,621**	**257,856**	**201,410**	**161,362**	**168,721**	**197,030**	**216,669**	**317,609**	**211,935**	**181,313**	**86,860**	**69,614**	**2.96**
SOUTH DAKOTA														
SIOUX FALLS	**42.4**	**4,797**	**10,871**	**7,035**	**5,793**	**5,873**	**8,031**	**10,874**	**13,524**	**7,179**	**6,206**	**3,044**	**1,573**	**2.65**
Minnehaha	42.4	4,797	10,871	7,035	5,793	5,873	8,031	10,874	13,524	7,179	6,206	3,044	1,573	2.65
ALL COUNTIES														
Aurora	1.1	61	153	158	174	211	343	268	356	167	137	105	67	3.18
Beadle	7.5	576	1,468	1,092	1,130	1,267	1,967	1,994	2,502	1,198	1,034	517	255	2.53
Bennett	1.0	75	197	163	172	146	247	220	257	163	154	96	110	3.10
Bon Homme	3.0	240	427	356	424	501	1,052	773	1,068	443	356	219	141	2.67
Brookings	8.4	1,556	1,934	1,106	956	1,060	1,788	2,027	2,799	1,424	1,278	535	337	2.96
Brown	13.6	1,657	3,027	2,056	1,874	1,912	3,074	3,489	4,319	2,262	1,980	998	552	2.72
Brule	1.9	97	353	271	309	351	519	471	617	295	260	134	123	2.68
Buffalo	.4	38	81	89	55	72	65	45	86	54	72	57	86	4.50
Butte	3.2	250	650	469	469	547	815	762	1,033	515	505	223	162	2.66
Campbell	.8	28	103	114	146	163	246	174	284	138	116	48	40	2.63
Charles Mix	3.3	162	558	521	514	561	984	805	964	505	435	302	289	2.94
Clark	1.9	67	281	232	297	374	649	467	687	289	243	116	98	2.58
Clay	4.5	976	1,097	583	470	528	846	1,211	1,530	720	667	232	140	3.04
Codington	7.9	739	1,720	1,207	1,049	1,208	1,977	2,001	2,497	1,275	1,161	618	348	2.70
Corson	1.5	116	271	297	271	242	303	263	363	227	239	173	235	3.47
Custer	2.3	146	546	422	319	362	505	495	734	451	363	159	98	2.74
Davison	7.0	802	1,388	948	934	1,017	1,911	1,907	2,269	1,100	932	480	312	2.57
Day	3.0	132	460	348	430	577	1,053	781	993	441	366	231	188	2.70
Deuel	1.9	97	282	262	304	328	627	427	649	267	266	171	120	2.79
Dewey	1.5	101	323	269	246	232	327	315	336	228	193	187	241	3.67
Douglas	1.4	66	215	202	210	242	465	305	483	187	191	109	125	3.00
Edmunds	1.8	63	266	253	303	340	575	395	656	269	209	127	144	2.83
Fall River	3.2	200	588	441	462	646	863	943	1,026	454	392	253	132	2.72
Faulk	1.2	43	178	168	229	203	379	292	421	163	161	94	69	2.67
Grant	3.2	189	601	473	442	547	948	782	985	492	452	307	182	2.81
Gregory	2.1	100	324	277	268	382	749	550	689	304	278	159	120	2.81
Haakon	1.0	79	231	149	142	152	247	240	279	141	186	89	65	2.80
Hamlin	1.9	80	282	211	264	376	687	466	697	265	206	147	119	2.79
Hand	1.8	88	275	251	309	346	531	403	616	291	249	150	91	2.67
Hanson	1.1	40	170	178	171	187	354	242	355	159	139	101	104	3.09
Harding	.6	37	114	96	82	108	163	141	156	101	113	59	30	2.83

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Hughes	5.5	433	1,488	1,074	765	793	947	1,466	1,617	891	907	384	235	2.67
Hutchinson	3.4	124	490	447	496	589	1,254	857	1,227	472	415	237	192	2.71
Hyde	.8	43	108	111	144	128	266	264	217	123	90	63	43	2.50
Jackson	1.1	83	228	207	153	165	264	215	257	147	176	106	199	3.45
Jerauld	1.1	41	175	146	150	184	404	280	382	140	144	93	61	2.64
Jones	.6	31	105	94	99	96	175	179	180	101	64	54	22	2.50
Kingsbury	2.6	103	393	334	407	466	897	688	897	380	361	173	101	2.54
Lake	4.0	347	744	476	509	656	1,268	1,044	1,387	611	533	276	149	2.68
Lawrence	7.1	1,041	1,522	946	901	1,020	1,670	1,871	2,388	1,146	950	482	263	2.61
Lincoln	4.9	266	1,085	782	684	734	1,349	926	1,555	842	870	451	256	2.98
Lyman	1.3	89	256	198	208	207	342	294	354	201	184	143	124	2.92
McCook	2.3	96	369	311	340	441	743	551	752	359	286	188	164	2.74
McPherson	1.5	53	191	175	269	299	513	347	595	222	185	78	73	2.60
Marshall	2.0	89	281	321	304	337	668	478	668	299	284	173	98	2.65
Meade	6.9	647	1,979	1,362	898	862	1,152	1,197	1,917	1,268	1,476	673	369	3.13
Mellette	.7	60	134	135	113	97	161	144	184	119	114	61	78	3.14
Miner	1.4	47	170	139	216	304	524	341	508	219	163	87	82	2.57
Minnehaha	42.4	4,797	10,871	7,035	5,793	5,873	8,031	10,874	13,524	7,179	6,206	3,044	1,573	2.65
Moody	2.4	107	429	371	312	454	727	572	777	357	334	211	149	2.79
Pennington	26.6	4,457	6,896	4,558	3,459	3,152	4,078	5,773	8,444	5,062	4,313	1,967	1,041	2.72
Perkins	1.8	90	291	243	288	375	513	426	608	293	265	132	76	2.61
Potter	1.3	63	216	203	194	210	414	338	416	177	181	112	76	2.77
Roberts	3.8	149	637	550	546	624	1,294	984	1,121	546	440	375	334	2.87
Sanborn	1.2	66	175	139	218	226	376	289	437	176	152	75	71	2.58
Shannon	2.4	209	646	481	367	329	368	288	328	334	330	276	844	4.96
Spink	3.3	187	577	461	529	549	997	865	1,110	491	428	227	179	2.76
Stanley	.9	69	227	174	131	129	170	206	255	161	142	83	53	2.78
Sully	.7	39	121	132	117	102	189	137	230	113	101	66	53	2.86
Todd	1.9	162	547	357	309	260	265	305	357	316	326	196	400	3.95
Tripp	2.6	167	426	394	411	487	715	586	835	431	360	237	151	2.73
Turner	3.5	131	554	437	513	601	1,264	827	1,290	519	466	254	144	2.66
Union	4.1	280	904	578	589	666	1,083	916	1,310	703	616	334	221	2.76
Walworth	2.6	148	448	405	408	417	774	652	851	418	365	193	121	2.62
Yankton	6.8	670	1,500	1,111	904	1,018	1,597	1,727	2,217	1,160	888	481	327	2.81
Ziebach	.6	31	126	115	117	104	107	120	112	80	104	64	120	3.83
TOTAL METRO COUNTIES	**42.4**	**4,797**	**10,871**	**7,035**	**5,793**	**5,873**	**8,031**	**10,874**	**13,524**	**7,179**	**6,206**	**3,044**	**1,573**	**2.65**
TOTAL STATE	**251.1**	**24,316**	**53,872**	**38,664**	**35,288**	**38,142**	**60,818**	**60,681**	**80,013**	**41,044**	**36,552**	**19,245**	**13,565**	**2.78**
TENNESSEE														
CHATTANOOGA	**157.0**	**12,562**	**36,028**	**29,299**	**23,963**	**23,839**	**31,309**	**33,035**	**48,746**	**31,094**	**26,094**	**11,406**	**6,625**	**2.77**
Hamilton	107.2	8,819	24,887	19,170	16,276	16,343	21,705	24,422	33,644	20,615	16,778	7,300	4,441	2.73
Marion	8.8	617	1,828	1,724	1,392	1,310	1,935	1,625	2,485	1,868	1,607	817	398	2.85
Sequatchie	3.1	207	730	649	447	444	623	512	947	638	609	249	145	2.90
Catoosa, Ga.	*13.4*	*1,101*	*3,297*	*2,905*	*2,141*	*1,791*	*2,165*	*2,103*	*4,120*	*2,925*	*2,637*	*1,086*	*529*	*2.88*
Dade, Ga.	*4.2*	*326*	*992*	*886*	*657*	*619*	*720*	*678*	*1,241*	*900*	*790*	*392*	*199*	*3.02*
Walker, Ga.	*20.3*	*1,492*	*4,300*	*3,965*	*3,050*	*3,332*	*4,161*	*3,695*	*6,309*	*4,148*	*3,673*	*1,562*	*913*	*2.82*
CLARKSVILLE - HOPKINSVILLE	**49.6**	**8,323**	**12,790**	**8,500**	**6,198**	**5,692**	**8,097**	**8,614**	**14,781**	**11,008**	**8,936**	**3,865**	**2,396**	**3.13**
Montgomery	29.0	4,636	7,777	5,284	3,809	3,276	4,218	4,952	8,989	6,499	5,203	2,138	1,219	2.98
Christian, Ky.	*20.6*	*3,687*	*5,013*	*3,216*	*2,389*	*2,416*	*3,879*	*3,662*	*5,772*	*4,509*	*3,733*	*1,727*	*1,177*	*3.34*
JOHNSON CITY - KINGSPORT - BRISTOL	**160.7**	**11,585**	**33,793**	**30,473**	**24,842**	**26,095**	**33,912**	**31,689**	**51,956**	**33,455**	**26,401**	**11,116**	**6,083**	**2.76**
Carter	18.8	1,313	3,679	3,546	2,791	3,097	4,374	3,609	6,167	3,939	3,069	1,313	703	2.73
Hawkins	16.2	1,030	3,611	3,326	2,452	2,440	3,341	2,915	5,002	3,545	2,842	1,210	686	2.81
Sullivan	54.1	3,686	11,681	10,817	8,694	8,942	10,280	10,483	17,817	11,166	9,185	3,684	1,765	2.70
Unicoi	6.1	362	1,125	1,055	952	1,037	1,569	1,153	2,016	1,354	991	363	223	2.70
Washington	32.7	3,202	7,289	5,802	4,933	5,091	6,383	7,138	10,536	6,495	5,093	2,183	1,255	2.79
Bristol, Va.	*7.6*	*491*	*1,341*	*1,158*	*1,162*	*1,405*	*2,043*	*2,027*	*2,437*	*1,439*	*1,044*	*412*	*241*	*2.49*
Scott, Va.	*8.8*	*471*	*1,630*	*1,560*	*1,315*	*1,535*	*2,289*	*1,514*	*2,813*	*1,947*	*1,411*	*691*	*424*	*2.85*
Washington, Va.	*16.4*	*1,030*	*3,437*	*3,209*	*2,543*	*2,548*	*3,633*	*2,850*	*5,168*	*3,570*	*2,766*	*1,260*	*786*	*2.94*
KNOXVILLE	**183.0**	**18,625**	**41,421**	**32,251**	**26,163**	**28,217**	**36,293**	**42,098**	**60,247**	**35,0[illegible]**	**28,087**	**11,460**	**6,020**	**2.67**
Anderson	25.6	1,757	5,405	4,581	4,036	4,709	5,112	5,612	8,318	5,046	4,017	1,659	948	2.68
Blount	29.6	2,210	6,711	5,458	4,100	4,923	6,198	5,787	10,006	6,041	4,814	1,983	969	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TENNESSEE (continued)														
KNOXVILLE (continued)														
Knox	123.5	14,354	28,339	21,327	17,427	17,977	24,076	29,957	40,616	23,061	18,498	7,492	3,876	2.65
Union	4.3	304	966	915	600	608	907	742	1,307	940	758	326	227	2.84
MEMPHIS	**324.6**	**28,834**	**84,702**	**60,011**	**46,865**	**46,972**	**57,216**	**74,537**	**93,899**	**61,191**	**50,010**	**23,788**	**21,175**	**2.86**
Shelby	279.2	25,485	74,159	49,877	40,261	40,621	48,797	67,218	81,740	52,059	41,190	19,554	17,439	2.81
Tipton	11.2	903	2,319	2,121	1,606	1,618	2,633	2,103	3,110	2,173	2,000	975	839	3.03
Crittenden, Ark.	*16.3*	*1,338*	*3,701*	*3,197*	*2,333*	*2,481*	*3,250*	*3,141*	*4,481*	*3,072*	*2,645*	*1,405*	*1,556*	*3.05*
De Soto, Miss.	*17.9*	*1,108*	*4,523*	*4,816*	*2,665*	*2,252*	*2,536*	*2,075*	*4,568*	*3,887*	*4,175*	*1,854*	*1,341*	*3.21*
NASHVILLE-DAVIDSON	**317.9**	**29,058**	**78,339**	**60,144**	**46,268**	**45,161**	**58,930**	**70,488**	**99,570**	**61,967**	**50,817**	**22,003**	**13,055**	**2.76**
Cheatham	7.6	572	1,813	1,758	1,131	993	1,333	1,042	2,201	1,666	1,581	722	388	3.05
Davidson	184.5	17,620	46,898	31,214	26,499	27,118	35,151	49,093	59,875	33,712	24,420	10,593	6,807	2.62
Dickson	11.2	839	2,237	2,128	1,639	1,669	2,688	2,042	3,541	2,261	1,903	907	546	2.80
Robertson	13.2	985	2,764	2,384	1,952	2,034	3,081	2,219	4,073	2,719	2,359	1,097	733	2.92
Rutherford	30.0	4,145	7,362	5,666	4,262	3,854	4,711	5,787	9,128	6,126	5,277	2,350	1,332	2.95
Sumner	30.7	2,357	7,629	7,183	4,451	4,083	4,997	4,644	8,832	6,740	6,412	2,716	1,356	2.98
Williamson	20.4	1,174	4,817	5,239	3,359	2,619	3,192	2,452	5,851	4,456	4,779	1,914	948	3.08
Wilson	20.3	1,366	4,819	4,572	2,975	2,791	3,777	3,209	6,069	4,287	4,086	1,704	945	2.94
ALL COUNTIES														
Anderson	25.6	1,757	5,405	4,581	4,036	4,709	5,112	5,612	8,318	5,046	4,017	1,659	948	2.68
Bedford	10.3	777	1,879	1,788	1,516	1,727	2,613	2,066	3,302	2,020	1,673	803	436	2.76
Benton	5.9	356	1,080	968	830	992	1,674	1,296	2,080	1,081	880	369	194	2.61
Bledsoe	3.2	299	651	619	443	457	731	578	973	659	594	244	152	3.06
Blount	29.6	2,210	6,711	5,458	4,100	4,923	6,198	5,787	10,006	6,041	4,814	1,983	969	2.71
Bradley	24.5	2,595	5,789	5,197	3,567	3,264	4,088	4,279	7,595	5,144	4,370	2,123	989	2.87
Campbell	12.8	668	2,424	2,254	1,866	2,259	3,329	2,548	3,842	2,553	2,114	977	766	2.84
Cannon	3.8	278	672	692	555	606	997	719	1,199	765	678	284	155	2.79
Carroll	10.5	765	1,847	1,708	1,425	1,741	3,014	2,057	3,653	2,070	1,631	730	359	2.73
Carter	18.8	1,313	3,679	3,546	2,791	3,097	4,374	3,609	6,167	3,939	3,069	1,313	703	2.73
Cheatham	7.6	572	1,813	1,758	1,131	993	1,333	1,042	2,201	1,666	1,581	722	388	3.05
Chester	4.4	466	794	723	607	691	1,119	908	1,473	796	719	315	189	3.00
Claiborne	8.8	589	1,899	1,702	1,204	1,391	2,015	1,491	2,697	1,920	1,520	706	466	2.91
Clay	2.9	178	519	496	432	509	766	586	925	613	472	187	117	2.69
Cocke	10.5	681	2,182	2,100	1,668	1,566	2,303	2,138	3,174	2,243	1,657	783	505	2.78
Coffee	14.4	1,086	2,853	2,807	2,382	2,314	2,958	2,832	4,675	2,883	2,389	1,068	553	2.74
Crockett	5.4	340	943	860	671	919	1,667	1,172	1,790	992	795	360	291	2.80
Cumberland	10.6	712	2,118	1,885	1,572	1,770	2,543	1,816	3,477	2,113	1,780	873	541	2.83
Davidson	184.5	17,620	46,898	31,214	26,499	27,118	35,151	49,093	59,875	33,712	24,420	10,593	6,807	2.62
Decatur	4.3	275	769	715	580	727	1,234	951	1,442	880	636	265	126	2.58
De Kalb	5.3	373	1,022	870	760	876	1,399	1,120	1,771	1,067	789	337	216	2.64
Dickson	11.2	839	2,237	2,128	1,639	1,669	2,688	2,042	3,541	2,261	1,903	907	546	2.80
Dyer	13.1	930	2,769	2,175	1,715	2,038	3,473	2,983	4,071	2,529	2,056	910	551	2.70
Fayette	7.8	480	1,536	1,362	1,107	1,257	2,058	1,251	2,159	1,480	1,280	707	923	3.29
Fentress	5.3	286	1,038	1,015	732	877	1,352	997	1,587	992	948	463	313	2.87
Franklin	11.2	765	2,119	2,052	1,817	1,789	2,658	2,020	3,543	2,194	1,976	917	550	2.92
Gibson	18.6	1,213	3,374	2,867	2,567	3,093	5,486	4,131	6,224	3,525	2,723	1,192	805	2.67
Giles	9.2	536	1,640	1,580	1,279	1,636	2,529	1,827	3,063	1,803	1,479	641	387	2.73
Grainger	6.0	486	1,219	1,204	886	863	1,342	922	1,929	1,328	1,070	467	284	2.87
Greene	19.9	1,343	4,072	3,873	3,218	3,117	4,277	3,914	6,317	4,257	3,312	1,349	751	2.79
Grundy	4.7	324	937	946	668	719	1,106	795	1,286	992	845	464	318	3.04
Hamblen	18.3	1,491	4,094	3,967	3,003	2,639	3,106	3,374	5,671	4,021	3,107	1,411	716	2.79
Hamilton	107.2	8,819	24,887	19,170	16,276	16,343	21,705	24,422	33,644	20,615	16,778	7,300	4,441	2.73
Hancock	2.4	150	421	378	380	451	620	393	797	507	346	217	140	2.88
Hardeman	8.0	453	1,521	1,325	1,200	1,360	2,141	1,698	2,307	1,477	1,217	632	669	3.04
Hardin	8.5	493	1,702	1,497	1,336	1,353	2,119	1,651	2,794	1,739	1,376	600	340	2.71
Hawkins	16.2	1,030	3,611	3,326	2,452	2,440	3,341	2,915	5,002	3,545	2,842	1,210	686	2.81
Haywood	6.7	407	1,327	986	913	1,064	2,003	1,348	1,968	1,191	974	525	694	3.06
Henderson	8.2	554	1,716	1,388	1,207	1,290	2,045	1,550	2,675	1,770	1,339	562	304	2.71
Henry	11.3	706	2,010	1,695	1,552	1,973	3,364	2,590	3,957	2,090	1,636	646	381	2.62
Hickman	5.3	383	998	953	762	910	1,294	952	1,699	1,102	894	406	247	2.94
Houston	2.4	137	455	368	353	402	685	412	805	476	405	197	105	2.92
Humphreys	6.0	423	1,231	1,142	901	906	1,397	1,272	1,869	1,119	1,017	473	250	2.72
Jackson	3.4	195	594	556	483	611	961	643	1,135	681	540	255	146	2.82
Jefferson	11.2	969	2,131	2,237	1,718	1,770	2,375	1,986	3,706	2,357	1,882	815	454	2.89
Johnson	5.0	291	969	949	737	778	1,276	841	1,673	1,137	737	356	256	2.82
Knox	123.5	14,354	28,339	21,327	17,427	17,977	24,076	29,957	40,616	23,061	18,498	7,492	3,876	2.65
Lake	2.6	176	466	392	380	455	731	550	812	503	396	177	162	2.81

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Lauderdale	8.8	569	1,723	1,427	1,079	1,467	2,535	1,936	2,661	1,552	1,410	652	589	2.89
Lawrence	12.4	919	2,354	2,225	1,776	2,081	3,045	2,354	3,836	2,551	2,155	930	574	2.82
Lewis	3.2	235	737	510	445	463	810	579	1,042	654	497	260	168	3.19
Lincoln	9.9	599	1,759	1,751	1,555	1,765	2,471	1,930	3,351	1,922	1,585	679	433	2.71
Loudon	10.8	630	2,160	1,888	1,715	1,842	2,565	2,104	3,535	2,214	1,836	728	383	2.71
McMinn	15.3	1,103	3,119	2,915	2,304	2,427	3,432	2,886	4,836	3,194	2,570	1,138	676	2.81
McNairy	8.7	503	1,619	1,595	1,338	1,380	2,265	1,741	2,874	1,775	1,394	589	327	2.69
Macon	6.0	437	1,222	1.092	838	943	1,468	1,136	1,917	1,354	1,026	339	228	2.73
Madison	28.0	2,287	6,277	4,572	3,946	4,272	6,646	6,649	8,740	5,359	4,134	1,750	1,368	2.72
Marion	8.8	617	1,822	1,724	1,392	1,310	1,935	1,625	2,485	1,868	1,607	817	398	2.85
Marshall	7.5	465	1,385	1,250	1,031	1,321	2,048	1,582	2,460	1,464	1,148	537	309	2.69
Maury	19.1	1,409	3,899	3,349	2,979	3,060	4,404	3,888	6,018	3,851	3,155	1,418	770	2.75
Meigs	2.7	179	635	580	370	451	485	466	782	575	525	213	139	2.89
Monroe	10.2	713	2,052	1,998	1,472	1,637	2,328	1,801	3,056	2,136	1,784	833	590	2.90
Montgomery	29.0	4,636	7,777	5,284	3,809	3,276	4,218	4,952	8,989	6,499	5,203	2,138	1,219	2.98
Moore	1.6	96	309	306	249	277	363	230	530	297	332	128	83	2.94
Morgan	5.6	382	1,201	1,017	791	897	1,312	909	1,671	1,141	1,056	481	342	3.05
Obion	12.4	929	2,428	2,078	1,610	1,936	3,419	2,736	3,905	2,345	2,109	859	446	2.68
Overton	6.3	404	1,191	1,187	924	1,018	1,576	1,060	2,041	1,342	1,116	469	272	2.87
Perry	2.4	167	394	379	370	398	692	521	775	512	356	147	89	2.63
Pickett	1.6	85	273	249	246	277	470	273	550	334	259	100	84	2.81
Polk	4.8	317	948	925	752	768	1,090	810	1,476	922	871	469	252	2.90
Putnam	17.8	2,108	3,943	3,082	2,399	2,536	3,732	3,772	6,146	3,539	2,701	1,123	519	2.79
Rhea	8.8	733	1,923	1,710	1,146	1,381	1,907	1,688	2,723	1,710	1,560	706	413	2.89
Roane	18.0	1,131	3,635	3,426	3,049	3,048	3,711	3,266	5,771	3,716	3,258	1,268	721	2.79
Robertson	13.2	985	2,764	2,384	1,952	2,034	3,081	2,219	4,073	2,719	2,359	1,097	733	2.92
Rutherford	30.0	4,145	7,362	5,666	4,262	3,854	4,711	5,787	9,128	6,126	5,277	2,350	1,332	2.95
Scott	6.7	449	1,409	1,266	957	1,092	1,527	1,156	1,786	1,381	1,234	592	551	3.00
Sequatchie	3.1	207	730	649	447	444	623	512	947	638	609	249	145	2.90
Sevier	15.8	1,111	3,505	3,217	2,443	2,377	3,147	2,751	5,288	3,427	2,711	1,081	542	2.77
Shelby	279.2	25,485	74,159	49,877	40,261	40,621	48,797	67,218	81,740	52,059	41,190	19,554	17,439	2.81
Smith	5.7	422	1,109	928	792	915	1,534	1,052	1,901	1,213	975	347	212	2.70
Stewart	3.3	183	534	528	526	560	969	631	1,096	674	545	249	105	2.70
Sullivan	54.1	3,686	11,681	10,817	8,694	8,942	10,280	10,483	17,817	11,166	9,185	3,684	1,765	2.70
Sumner	30.7	2,357	7,629	7,183	4,451	4,083	4,997	4,644	8,832	6,740	6,412	2,716	1,356	2.98
Tipton	11.2	903	2,319	2,121	1,606	1,618	2,633	2,103	3,110	2,173	2,000	975	839	3.03
Trousdale	2.4	195	525	383	355	405	537	525	759	538	332	161	85	2.63
Unicoi	6.1	362	1,125	1,055	952	1,037	1,569	1,153	2,016	1,354	991	363	223	2.70
Union	4.3	304	966	915	600	608	907	742	1,307	940	758	326	227	2.84
Van Buren	1.6	143	367	279	246	239	326	230	486	383	291	128	82	3.06
Warren	12.6	1,000	2,664	2,279	1,839	1,911	2,907	2,652	4,011	2,496	2,113	882	446	2.67
Washington	32.7	3,202	7,289	5,802	4,933	5,091	6,383	7,138	10,536	6,495	5,093	2,183	1,255	2.79
Wayne	5.0	364	1,009	919	697	826	1,185	890	1,498	1,089	895	391	237	2.84
Weakley	11.9	1,228	2,163	1,827	1,491	1,834	3,357	2,508	4,368	2,205	1,752	729	338	2.82
White	7.3	456	1,406	1,210	1,048	1,217	1,963	1,329	2,469	1,471	1,212	524	295	2.77
Williamson	20.4	1,174	4,817	5,239	3,359	2,619	3,192	2,452	5,851	4,456	4,779	1,914	948	3.08
Wilson	20.3	1,366	4,819	4,572	2,975	2,791	3,777	3,209	6,069	4,287	4,086	1,704	945	2.94
TOTAL METRO COUNTIES	**1,067.3**	**97,943**	**258,839**	**195,796**	**156,044**	**157,597**	**201,081**	**238,716**	**332,270**	**207,406**	**167,471**	**73,249**	**48,188**	**2.76**
TOTAL STATE	**1,694.2**	**143,523**	**384,496**	**308,434**	**247,814**	**257,778**	**352,155**	**361,414**	**532,743**	**333,811**	**270,620**	**118,955**	**76,657**	**2.78**
TEXAS														
ABILENE	**51.0**	**5,581**	**10,944**	**8,499**	**7,055**	**7,249**	**11,672**	**11,483**	**17,231**	**9,212**	**7,549**	**3,344**	**2,181**	**2.80**
Callahan	4.3	156	645	712	672	667	1,443	900	1,599	733	630	287	151	2.67
Jones	6.5	331	962	963	899	1,138	2,207	1,555	2,261	1,045	850	439	350	2.69
Taylor	40.2	5,094	9,337	6,824	5,484	5,444	8,017	9,028	13,371	7,434	6,069	2,618	1,680	2.83
AMARILLO	**68.4**	**8,411**	**16,451**	**11,991**	**9,994**	**9,607**	**11,946**	**16,589**	**22,650**	**12,110**	**10,213**	**4,273**	**2,565**	**2.63**
Potter	39.2	4,865	8,905	5,965	5,376	5,849	8,240	10,686	12,820	6,550	4,983	2,322	1,839	2.56
Randall	29.2	3,546	7,546	6,026	4,618	3,758	3,706	5,903	9,830	5,560	5,230	1,951	726	2.72
AUSTIN	**213.1**	**38,204**	**62,805**	**36,561**	**24,285**	**22,612**	**28,633**	**56,963**	**68,967**	**36,406**	**29,188**	**12,832**	**8,744**	**2.67**
Hays	13.7	3,641	2,585	2,155	1,510	1,530	2,279	2,907	4,574	2,464	2,000	888	867	3.12
Travis	171.8	32,685	52,730	28,383	19,243	17,668	21,091	49,848	56,523	28,586	21,164	9,303	6,376	2.57
Williamson	27.6	1,878	7,490	6,023	3,532	3,414	5,263	4,208	7,870	5,356	6,024	2,641	1,501	3.07

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
BEAUMONT - PORT ARTHUR - ORANGE	**136.9**	**11,243**	**30,672**	**24,320**	**22,243**	**21,977**	**26,445**	**28,649**	**43,013**	**25,807**	**21,762**	**10,394**	**7,275**	**2.79**
Hardin	14.6	1,045	3,138	3,002	2,299	2,154	2,962	2,481	4,463	2,826	2,751	1,263	816	2.94
Jefferson	92.9	7,694	20,559	15,116	14,903	15,463	19,165	21,373	29,921	16,923	13,381	6,416	4,886	2.72
Orange	29.4	2,504	6,975	6,202	5,041	4,360	4,318	4,795	8,629	6,058	5,630	2,715	1,573	2.94
BROWNSVILLE - HARLINGEN - SAN BENITO	**63.0**	**3,419**	**14,017**	**11,920**	**9,940**	**9,926**	**13,778**	**9,507**	**15,895**	**10,109**	**9,819**	**7,174**	**10,496**	**3.52**
Cameron	63.0	3,419	14,017	11,920	9,940	9,926	13,778	9,507	15,895	10,109	9,819	7,174	10,496	3.52
BRYAN - COLLEGE STATION	**36.1**	**11,855**	**8,238**	**4,790**	**3,371**	**3,349**	**4,497**	**8,893**	**12,974**	**6,274**	**4,730**	**1,877**	**1,352**	**2.77**
Brazos	36.1	11,855	8,238	4,790	3,371	3,349	4,497	8,893	12,974	6,274	4,730	1,877	1,352	2.77
CORPUS CHRISTI	**109.1**	**9,919**	**27,810**	**19,937**	**17,038**	**16,132**	**18,264**	**21,005**	**30,597**	**19,738**	**17,714**	**10,208**	**9,838**	**3.05**
Nueces	90.5	8,603	23,430	16,199	13,957	13,442	14,869	18,218	25,563	16,343	14,293	8,177	7,906	3.02
San Patricio	18.6	1,316	4,380	3,738	3,081	2,690	3,395	2,787	5,034	3,395	3,421	2,031	1,932	3.23
DALLAS - FORT WORTH	**1,138.3**	**122,475**	**310,973**	**230,924**	**162,706**	**145,194**	**166,028**	**269,965**	**353,986**	**207,787**	**176,625**	**78,625**	**51,312**	**2.71**
Collin	51.5	4,276	15,255	14,436	6,460	4,525	6,548	6,870	13,402	10,777	12,846	5,230	2,375	3.12
Dallas	606.6	67,199	172,631	122,058	86,485	76,616	81,611	162,225	185,611	106,221	84,947	39,102	28,494	2.63
Denton	54.0	9,003	16,618	11,048	6,041	4,914	6,376	10,496	16,844	10,705	10,092	3,984	1,879	2.88
Ellis	20.9	1,539	4,289	4,018	2,950	2,889	5,215	3,775	6,417	3,859	3,719	1,793	1,337	2.98
Hood	7.8	562	1,386	1,239	1,224	1,573	1,816	1,306	3,453	1,320	1,087	436	198	2.58
Johnson	24.8	1,910	5,324	5,232	3,685	3,313	5,336	4,294	7,750	4,796	4,707	2,144	1,109	2.90
Kaufman	13.7	760	2,648	2,598	2,033	2,069	3,592	2,831	4,288	2,497	2,186	1,070	828	2.96
Parker	16.8	1,433	3,219	3,339	2,625	2,472	3,712	2,926	5,659	3,258	2,908	1,369	680	2.82
Rockwall	5.5	342	1,198	1,455	951	700	854	803	1,635	1,174	1,196	431	261	2.93
Tarrant	326.7	34,715	86,542	63,614	48,765	44,615	48,449	72,584	105,469	61,411	51,257	22,299	13,680	2.72
Wise	10.0	736	1,863	1,887	1,487	1,508	2,519	1,855	3,458	1,769	1,680	767	471	2.80
EL PASO	**149.8**	**15,560**	**37,800**	**30,124**	**24,672**	**20,700**	**20,944**	**24,874**	**36,167**	**28,371**	**26,543**	**16,208**	**17,637**	**3.35**
El Paso	149.8	15,560	37,800	30,124	24,672	20,700	20,944	24,874	36,167	28,371	26,543	16,208	17,637	3.35
GALVESTON - TEXAS CITY	**72.4**	**5,963**	**17,446**	**13,448**	**11,945**	**11,570**	**12,028**	**15,807**	**22,433**	**13,646**	**11,277**	**5,427**	**3,810**	**2.77**
Galveston	72.4	5,963	17,446	13,448	11,945	11,570	12,028	15,807	22,433	13,646	11,277	5,427	3,810	2.77
HOUSTON	**1,110.1**	**117,059**	**343,163**	**234,767**	**160,441**	**131,936**	**122,734**	**267,457**	**321,245**	**201,859**	**175,477**	**82,297**	**61,765**	**2.77**
Brazoria	59.1	6,034	16,908	12,773	9,275	7,268	6,842	9,729	17,609	11,996	11,274	5,114	3,378	3.08
Fort Bend	45.1	3,175	15,890	11,135	6,136	4,488	4,276	5,269	12,095	10,334	10,210	4,285	2,907	3.22
Harris	935.4	102,951	293,898	194,170	133,814	110,595	99,972	241,299	271,176	165,629	139,906	65,989	51,401	2.71
Liberty	17.4	1,282	3,732	3,194	2,774	2,762	3,656	3,323	5,417	3,261	2,872	1,527	1,000	2.86
Montgomery	47.0	3,210	11,502	12,385	7,561	5,901	6,441	6,601	13,134	9,640	10,165	4,823	2,637	3.07
Waller	6.1	407	1,233	1,110	881	922	1,547	1,236	1,814	999	1,050	559	442	3.41
HOUSTON - GALVESTON CONSOLIDATED AREA	***1,182.5***	***123,022***	***360,609***	***248,215***	***172,386***	***143,506***	***134,762***	***283,264***	***343,678***	***215,505***	***186,754***	***87,724***	***65,575***	***2.77***
KILLEEN - TEMPLE	**71.1**	**15,598**	**18,455**	**11,672**	**7,807**	**7,296**	**10,272**	**13,440**	**21,112**	**14,703**	**12,959**	**5,711**	**3,175**	**3.17**
Bell	55.8	10,985	14,643	9,200	6,544	6,235	8,193	11,286	16,944	11,458	9,661	4,191	2,260	2.95
Coryell	15.3	4,613	3,812	2,472	1,263	1,061	2,079	2,154	4,168	3,245	3,298	1,520	915	3.96
LAREDO	**27.6**	**2,363**	**6,245**	**5,348**	**4,327**	**3,875**	**5,442**	**3,833**	**5,446**	**4,662**	**4,612**	**3,614**	**5,433**	**3.79**
Webb	27.6	2,363	6,245	5,348	4,327	3,875	5,442	3,833	5,446	4,662	4,612	3,614	5,433	3.79
LONGVIEW - MARSHALL	**56.9**	**4,766**	**12,369**	**10,053**	**8,314**	**8,515**	**12,883**	**12,712**	**18,128**	**10,363**	**8,846**	**3,989**	**2,862**	**2.78**
Gregg	38.1	3,609	8,820	6,791	5,522	5,496	7,862	8,563	12,290	7,001	5,957	2,627	1,662	2.73
Harrison	18.8	1,157	3,549	3,262	2,792	3,019	5,021	4,149	5,838	3,362	2,889	1,362	1,200	2.86
LUBBOCK	**76.8**	**12,572**	**20,113**	**13,163**	**10,239**	**9,297**	**11,416**	**17,281**	**24,877**	**13,588**	**11,725**	**5,261**	**4,068**	**2.84**
Lubbock	76.8	12,572	20,113	13,163	10,239	9,297	11,416	17,281	24,877	13,588	11,725	5,261	4,068	2.84
McALLEN - PHARR - EDINBURG	**82.7**	**4,652**	**19,035**	**15,344**	**13,039**	**12,832**	**17,798**	**11,070**	**20,221**	**12,849**	**13,588**	**9,603**	**15,369**	**3.67**
Hidalgo	82.7	4,652	19,035	15,344	13,039	12,832	17,798	11,070	20,221	12,849	13,588	9,603	15,369	3.67
MIDLAND	**31.8**	**3,082**	**8,072**	**5,678**	**5,768**	**4,852**	**4,348**	**6,932**	**10,208**	**5,971**	**4,985**	**2,205**	**1,499**	**2.72**
Midland	31.8	3,082	8,072	5,678	5,768	4,852	4,348	6,932	10,208	5,971	4,985	2,205	1,499	2.72
ODESSA	**43.5**	**5,092**	**11,605**	**7,982**	**7,109**	**6,122**	**5,590**	**8,864**	**13,686**	**8,255**	**7,225**	**3,277**	**2,193**	**2.77**
Ector	43.5	5,092	11,605	7,982	7,109	6,122	5,590	8,864	13,686	8,255	7,225	3,277	2,193	2.77
SAN ANGELO	**32.1**	**3,778**	**6,971**	**5,171**	**4,344**	**4,666**	**7,170**	**7,573**	**10,618**	**5,733**	**4,714**	**2,046**	**1,416**	**2.73**
Tom Green	32.1	3,778	6,971	5,171	4,344	4,666	7,170	7,573	10,618	5,733	4,714	2,046	1,416	2.73
SAN ANTONIO	**367.2**	**31,913**	**92,228**	**68,820**	**55,221**	**54,667**	**64,351**	**77,579**	**104,266**	**66,622**	**58,439**	**31,640**	**28,654**	**3.00**
Bexar	336.4	29,690	86,100	63,268	50,542	49,694	57,106	71,849	93,875	61,019	53,391	29,283	26,983	3.02
Comal	14.0	783	2,687	2,354	2,151	2,446	3,579	2,596	5,166	2,336	2,260	969	673	2.76
Guadalupe	16.8	1,440	3,441	3,198	2,528	2,527	3,666	3,134	5,225	3,267	2,788	1,388	998	2.92

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
SHERMAN - DENISON	**35.2**	**2,873**	**6,953**	**5,752**	**4,707**	**5,432**	**9,483**	**8,383**	**12,472**	**5,990**	**5,063**	**2,169**	**1,123**	**2.59**
Grayson	35.2	2,873	6,953	5,752	4,707	5,432	9,483	8,383	12,472	5,990	5,063	2,169	1,123	2.59
TEXARKANA	**47.2**	**3,439**	**9,990**	**7,818**	**6,488**	**7,741**	**11,724**	**10,789**	**14,833**	**8,737**	**7,076**	**3,324**	**2,441**	**2.75**
Bowie	28.4	2,063	6,052	4,741	3,956	4,678	6,910	6,695	9,126	5,067	4,273	1,906	1,333	2.70
Little River, Ark.	*4.9*	*341*	*985*	*913*	*665*	*732*	*1,264*	*1,000*	*1,449*	*889*	*826*	*416*	*320*	*2.96*
Miller, Ark.	*13.9*	*1,035*	*2,953*	*2,164*	*1,867*	*2,331*	*3,550*	*3,094*	*4,258*	*2,781*	*1,977*	*1,002*	*788*	*2.78*
TYLER	**49.1**	**3,878**	**10,880**	**8,633**	**7,081**	**7,565**	**11,063**	**10,820**	**16,379**	**8,670**	**7,417**	**3,503**	**2,311**	**2.74**
Smith	49.1	3,878	10,880	8,633	7,081	7,565	11,063	10,820	16,379	8,670	7,417	3,503	2,311	2.74
VICTORIA	**24.6**	**2,203**	**6,358**	**4,662**	**3,825**	**3,539**	**4,013**	**4,648**	**7,346**	**4,791**	**4,113**	**2,103**	**1,599**	**2.92**
Victoria	24.6	2,203	6,358	4,662	3,825	3,539	4,013	4,648	7,346	4,791	4,113	2,103	1,599	2.92
WACO	**64.3**	**7,945**	**12,488**	**9,576**	**9,019**	**10,092**	**15,180**	**15,468**	**21,545**	**10,961**	**9,249**	**4,169**	**2,908**	**2.73**
McLennan	64.3	7,945	12,488	9,576	9,019	10,092	15,180	15,468	21,545	10,961	9,249	4,169	2,908	2.73
WICHITA FALLS	**47.8**	**5,049**	**10,641**	**8,192**	**7,091**	**6,726**	**10,101**	**11,082**	**16,013**	**8,699**	**7,247**	**3,099**	**1,660**	**2.75**
Clay	3.8	180	604	641	575	612	1,188	807	1,385	671	551	247	139	2.61
Wichita	44.0	4,869	10,037	7,551	6,516	6,114	8,913	10,275	14,628	8,028	6,696	2,852	1,521	2.76
ALL COUNTIES														
Anderson	13.1	990	2,638	1,839	1,626	1,981	4,026	2,981	4,441	2,152	1,930	938	658	3.04
Andrews	4.6	521	1,021	859	822	719	658	733	1,505	901	734	406	321	3.02
Angelina	23.1	2,070	5,144	4,206	3,093	3,361	5,226	4,623	7,242	4,133	3,757	1,886	1,459	2.91
Aransas	5.7	297	900	877	854	1,185	1,587	1,112	2,236	910	689	381	372	2.68
Archer	2.7	146	503	496	432	435	688	534	961	460	441	183	121	2.81
Armstrong	.8	37	125	116	115	144	263	203	283	136	99	47	32	2.50
Atascosa	8.6	492	1,694	1,562	1,316	1,385	2,151	1,684	2,423	1,453	1,414	814	812	3.06
Austin	6.8	283	1,130	1,087	960	1,074	2,266	1,622	2,222	1,057	1,039	511	349	2.74
Bailey	2.7	218	512	489	417	411	653	481	906	488	361	219	245	3.00
Bandera	3.0	123	364	466	500	608	939	764	1,166	455	354	149	112	2.53
Bastrop	9.4	478	1,703	1,449	1,322	1,567	2,881	2,094	3,117	1,595	1,280	701	613	2.79
Baylor	2.0	92	272	251	262	348	775	548	793	279	223	100	57	2.45
Bee	8.4	1,129	1,967	1,351	1,126	1,096	1,731	1,504	2,408	1,607	1,421	792	668	3.17
Bell	55.8	10,985	14,643	9,200	6,544	6,235	8,193	11,286	16,944	11,458	9,661	4,191	2,260	2.95
Bexar	336.4	29,690	86,100	63,268	50,542	49,694	57,106	71,849	93,875	61,019	53,391	29,283	26,983	3.02
Blanco	2.0	78	286	294	263	412	667	538	742	274	255	110	81	2.45
Borden	.3	15	47	56	64	54	64	46	111	54	58	17	14	3.00
Bosque	5.7	216	730	700	649	1,097	2,306	1,620	2,295	673	660	296	156	2.44
Bowie	28.4	2,063	6,052	4,741	3,956	4,678	6,910	6,695	9,126	5,067	4,273	1,906	1,333	2.70
Brazoria	59.1	6,034	16,908	12,773	9,275	7,268	6,842	9,729	17,609	11,996	11,274	5,114	3,378	3.08
Brazos	36.1	11,855	8,238	4,790	3,371	3,349	4,497	8,893	12,974	6,274	4,730	1,877	1,352	2.77
Brewster	2.7	393	596	388	325	412	586	786	843	433	311	178	149	2.81
Briscoe	1.0	55	179	139	123	179	325	231	370	148	131	63	57	2.60
Brooks	2.6	151	472	433	421	451	672	449	663	497	441	269	281	3.27
Brown	13.1	1,096	2,388	1,950	1,598	2,047	4,021	3,315	4,538	2,108	1,805	871	463	2.63
Burleson	4.5	185	675	590	646	850	1,554	1,061	1,529	689	614	312	295	2.84
Burnet	7.5	349	1,008	1,008	912	1,386	1,837	1,592	3,230	1,045	931	432	270	2.52
Caldwell	7.7	539	1,460	1,156	1,049	1,182	2,314	1,769	2,362	1,304	1,067	588	610	3.13
Calhoun	6.8	591	1,455	1,282	1,300	1,097	1,075	1,261	2,088	1,239	1,095	607	510	2.94
Callahan	4.3	156	645	712	672	667	1,448	900	1,599	733	630	287	151	2.67
Cameron	63.0	3,419	14,017	11,920	9,940	9,926	13,778	9,507	15,895	10,109	9,819	7,174	10,496	3.52
Camp	3.6	184	629	510	515	663	1,099	840	1,164	630	559	237	170	2.67
Carson	2.4	111	453	446	355	430	605	505	849	369	374	203	100	2.83
Cass	10.9	605	1,918	1,825	1,544	1,788	3,220	2,369	3,586	1,912	1,626	823	584	2.78
Castro	3.3	285	781	647	574	464	549	544	908	546	534	373	395	3.21
Chambers	6.9	580	1,759	1,402	1,071	995	1,093	1,165	2,052	1,374	1,328	589	392	2.90
Cherokee	14.2	892	2,390	2,133	1,824	2,352	4,609	3,432	4,736	2,277	2,033	1,004	718	2.78
Childress	2.8	159	394	397	379	440	1,031	765	1,001	443	346	153	92	2.54
Clay	3.8	180	604	641	575	612	1,188	807	1,385	671	551	247	139	2.61
Cochran	1.5	128	263	313	237	231	328	252	464	286	227	118	153	3.20
Coke	1.3	56	142	168	196	239	499	301	554	190	146	69	40	2.46
Coleman	4.3	219	512	522	515	738	1,794	1,202	1,647	590	483	231	147	2.44
Collin	51.5	4,276	15,255	14,436	6,460	4,525	6,548	6,870	13,402	10,777	12,846	5,230	2,375	3.12
Collingsworth	1.8	94	295	204	231	290	686	490	620	269	237	102	82	2.56
Colorado	7.3	311	1,170	1,069	1,153	1,345	2,252	1,835	2,472	1,174	918	509	392	2.63
Comal	14.0	783	2,687	2,354	2,151	2,446	3,579	2,596	5,166	2,336	2,260	969	673	2.76
Comanche	5.0	225	665	701	607	858	1,944	1,246	1,977	700	627	275	175	2.56
Concho	1.1	33	175	136	120	211	425	265	421	140	139	73	62	2.64

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Cooke	10.6	850	2,101	1,594	1,499	1,737	2,819	2,386	3,549	1,926	1,547	732	460	2.70
Coryell	15.3	4,613	3,812	2,472	1,263	1,061	2,079	2,154	4,168	3,245	3,298	1,520	915	3.96
Cottle	1.2	55	163	168	157	199	458	321	458	184	124	63	50	2.42
Crane	1.7	162	392	324	237	320	265	371	514	295	275	154	91	2.76
Crockett	1.6	131	363	303	270	241	292	321	480	271	275	149	104	3.00
Crosby	2.9	246	451	504	452	430	817	579	955	434	429	243	260	3.03
Culberson	1.0	90	227	234	155	138	156	144	264	189	171	117	115	3.30
Dallam	2.4	190	505	446	320	349	590	603	751	376	340	181	149	2.75
Dallas	606.6	67,199	172,631	122,058	86,485	76,616	81,611	162,225	185,611	106,221	84,947	39,102	28,494	2.63
Dawson	5.5	426	1,094	901	781	873	1,425	1,079	1,821	923	811	415	451	2.93
Deaf Smith	6.7	630	1,629	1,323	1,046	866	1,206	1,036	1,909	1,172	1,222	645	716	3.21
Delta	1.9	83	213	256	181	336	831	542	692	255	239	102	70	2.53
Denton	54.0	9,003	16,618	11,048	6,041	4,914	6,376	10,496	16,844	10,705	10,092	3,984	1,879	2.88
De Witt	7.1	340	1,053	840	974	1,300	2,593	1,876	2,386	1,153	874	418	393	2.68
Dickens	1.4	66	176	193	177	232	556	375	512	194	160	78	81	2.50
Dimmit	3.3	203	762	542	543	531	719	484	752	561	572	409	522	3.61
Donley	1.6	81	209	220	197	298	595	396	652	225	193	91	43	2.63
Duval	3.9	274	631	641	556	687	1,161	691	1,010	675	609	398	517	3.26
Eastland	7.9	508	1,073	957	974	1,297	3,091	2,264	2,956	1,093	933	419	235	2.51
Ector	43.5	5,092	11,605	7,982	7,109	6,122	5,590	8,864	13,686	8,255	7,225	3,277	2,193	2.77
Edwards	.7	28	116	132	118	96	210	150	230	99	94	63	64	2.86
Ellis	20.9	1,539	4,289	4,018	2,950	2,889	5,215	3,775	6,417	3,859	3,719	1,793	1,337	2.98
El Paso	149.8	15,560	37,800	30,124	24,672	20,700	20,944	24,874	36,167	28,371	26,543	16,208	17,637	3.35
Erath	9.2	1,146	1,561	1,207	1,001	1,290	2,995	2,369	3,517	1,376	1,218	466	254	2.54
Falls	7.1	302	942	783	955	1,320	2,798	2,126	2,352	1,042	781	434	365	2.55
Fannin	9.6	468	1,305	1,283	1,253	1,707	3,584	2,436	3,401	1,572	1,315	543	333	2.56
Fayette	7.7	250	1,025	882	980	1,517	3,046	2,032	2,912	1,119	923	425	289	2.49
Fisher	2.2	70	305	323	318	392	792	532	819	309	267	164	109	2.68
Floyd	3.3	223	554	558	495	533	937	690	1,104	515	449	226	316	2.94
Foard	.9	30	110	111	107	171	371	288	315	116	101	50	30	2.33
Fort Bend	45.1	3,175	15,890	11,135	6,136	4,488	4,276	5,269	12,095	10,334	10,210	4,285	2,907	3.22
Franklin	2.8	154	439	407	366	506	928	623	1,059	438	387	193	100	2.57
Freestone	5.8	286	914	785	740	1,002	2,073	1,517	1,947	958	779	352	247	2.69
Frio	4.2	321	930	668	652	642	987	782	1,016	683	662	451	606	3.40
Gaines	4.4	409	944	850	707	627	863	761	1,324	787	709	385	434	3.07
Galveston	72.4	5,963	17,446	13,448	11,945	11,570	12,028	15,807	22,433	13,646	11,277	5,427	3,810	2.77
Garza	1.9	145	345	323	261	323	503	385	629	309	296	140	141	2.79
Gillespie	5.4	232	751	714	745	1,006	1,952	1,209	2,205	838	685	269	194	2.59
Glasscock	.4	27	101	80	76	51	65	59	113	59	76	42	51	3.25
Goliad	1.8	80	309	257	285	349	520	369	574	325	244	147	141	2.89
Gonzales	6.0	304	936	842	873	1,020	2,025	1,507	1,901	913	766	443	470	2.83
Gray	10.4	856	1,931	1,662	1,647	1,581	2,723	2,423	3,794	1,814	1,459	616	294	2.54
Grayson	35.2	2,873	6,953	5,752	4,707	5,432	9,483	8,383	12,472	5,990	5,063	2,169	1,123	2.59
Gregg	38.1	3,609	8,820	6,791	5,522	5,496	7,862	8,563	12,290	7,001	5,957	2,627	1,662	2.73
Grimes	5.0	260	829	707	661	853	1,690	1,197	1,607	819	698	330	349	2.80
Guadalupe	16.8	1,440	3,441	3,198	2,528	2,527	3,666	3,134	5,225	3,267	2,788	1,388	998	2.92
Hale	12.8	1,139	2,661	2,167	1,926	1,880	3,027	2,472	4,107	2,203	1,953	1,002	1,063	3.00
Hall	2.2	101	334	284	264	367	850	614	767	311	286	125	97	2.55
Hamilton	3.6	162	421	408	437	641	1,531	987	1,454	486	396	202	75	2.36
Hansford	2.3	185	497	446	380	337	455	495	765	406	374	167	93	2.70
Hardeman	2.5	111	340	331	315	449	954	684	909	351	272	154	130	2.52
Hardin	14.6	1,045	3,138	3,002	2,299	2,154	2,962	2,481	4,463	2,826	2,751	1,263	816	2.94
Harris	935.4	102,951	293,898	194,170	133,814	110,595	99,972	241,299	271,176	165,629	139,906	65,989	51,401	2.71
Harrison	18.8	1,157	3,549	3,262	2,792	3,019	5,021	4,149	5,838	3,362	2,889	1,362	1,200	2.86
Hartley	1.4	64	296	271	221	222	326	204	541	218	244	117	76	3.07
Haskell	3.0	142	384	348	405	545	1,176	734	1,197	413	355	166	135	2.57
Hays	13.7	3,641	2,585	2,155	1,510	1,530	2,279	2,907	4,574	2,464	2,000	888	867	3.12
Hemphill	2.0	254	488	385	276	261	336	372	595	402	373	167	91	2.90
Henderson	17.5	957	2,517	2,601	2,675	3,563	5,187	3,609	7,261	2,648	2,205	1,113	664	2.61
Hidalgo	82.7	4,652	19,035	15,344	13,039	12,832	17,798	11,070	20,221	12,849	13,588	9,603	15,369	3.67
Hill	9.9	497	1,379	1,302	1,295	1,782	3,645	2,635	3,667	1,418	1,173	568	439	2.58
Hockley	7.9	840	1,727	1,443	1,142	1,117	1,631	1,439	2,477	1,344	1,368	669	603	3.03
Hood	7.8	562	1,386	1,239	1,224	1,573	1,816	1,306	3,453	1,320	1,087	436	198	2.58
Hopkins	9.9	792	1,864	1,468	1,179	1,552	3,045	2,253	3,503	1,652	1,495	648	349	2.64
Houston	7.7	390	1,612	1,008	846	1,059	2,785	1,965	2,742	1,206	943	460	384	2.97
Howard	12.0	1,169	2,267	1,947	1,917	1,931	2,769	2,736	4,127	2,093	1,719	781	544	2.68

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Hudspeth	.8	68	165	142	160	120	145	118	226	127	152	96	81	3.50
Hunt	21.2	2,145	3,721	3,696	2,839	3,215	5,584	5,177	7,229	3,682	2,935	1,279	898	2.68
Hutchinson	10.2	728	1,986	1,463	1,762	1,991	2,270	2,095	3,809	1,755	1,566	637	338	2.63
Irion	.5	34	86	92	63	75	150	110	153	83	96	33	25	2.80
Jack	2.9	216	478	396	406	447	957	696	1,097	460	378	172	97	2.62
Jackson	4.9	310	889	799	746	861	1,295	1,039	1,572	822	819	372	276	2.76
Jasper	11.4	710	2,112	2,031	1,632	1,871	3,044	2,285	3,808	1,832	1,786	949	740	2.81
Jeff Davis	.6	28	113	107	78	105	169	135	210	98	76	46	35	2.83
Jefferson	92.9	7,694	20,559	15,116	14,903	15,463	19,165	21,373	29,921	16,923	13,381	6,416	4,886	2.72
Jim Hogg	1.7	82	318	286	263	273	478	293	442	308	258	227	172	3.12
Jim Wells	11.7	868	2,526	2,087	1,873	1,798	2,548	1,944	3,052	2,145	1,992	1,314	1,253	3.18
Johnson	24.8	1,910	5,324	5,232	3,685	3,313	5,336	4,294	7,750	4,796	4,707	2,144	1,109	2.90
Jones	6.5	331	962	963	899	1,138	2,207	1,555	2,261	1,045	850	439	350	2.69
Karnes	4.7	252	785	685	706	898	1,374	984	1,459	817	673	365	402	2.89
Kaufman	13.7	760	2,648	2,598	2,033	2,069	3,592	2,831	4,288	2,497	2,186	1,070	828	2.96
Kendall	4.0	181	647	795	618	680	1,079	802	1,393	678	642	296	189	2.83
Kenedy	.2	10	24	33	51	22	60	77	40	32	18	23	10	2.50
Kent	.4	9	48	52	71	83	137	83	155	67	55	25	15	2.75
Kerr	12.0	649	1,642	1,541	1,539	2,314	4,315	2,826	5,126	1,722	1,291	624	411	2.56
Kimble	1.6	98	209	228	228	284	553	388	605	243	192	102	70	2.56
King	.2	23	43	39	32	33	30	95	43	40	12	9	1	2.00
Kinney	.8	40	120	88	127	178	247	170	288	107	83	66	86	2.88
Kleberg	10.5	1,931	2,710	1,652	1,286	1,240	1,681	2,135	2,844	1,951	1,734	931	905	3.19
Knox	1.9	97	217	233	279	344	730	466	757	261	220	103	93	2.74
Lamar	16.4	1,227	2,867	2,679	2,098	2,642	4,887	4,066	5,488	2,693	2,303	1,129	721	2.64
Lamb	6.6	432	1,152	1,079	937	1,070	1,930	1,332	2,308	1,027	870	524	539	2.88
Lampasas	4.6	360	822	743	636	699	1,340	1,081	1,504	770	669	373	203	2.70
La Salle	1.8	102	326	310	251	321	490	378	415	336	272	182	217	3.17
Lavaca	7.3	309	973	910	903	1,387	2,818	1,863	2,562	1,133	873	492	377	2.64
Lee	4.0	212	641	576	590	675	1,306	914	1,318	650	580	323	215	2.88
Leon	4.0	128	448	479	508	781	1,656	1,147	1,434	562	445	240	172	2.45
Liberty	17.4	1,282	3,732	3,194	2,774	2,762	3,656	3,323	5,417	3,261	2,872	1,527	1,000	2.86
Limestone	7.6	338	1,029	1,047	923	1,252	3,011	2,275	2,637	1,074	836	427	351	2.74
Lipscomb	1.4	99	267	250	206	224	354	304	474	236	236	91	59	2.79
Live Oak	3.5	184	614	622	571	618	891	630	1,160	608	615	275	212	2.94
Llano	4.6	130	418	402	552	1,060	2,038	1,021	2,490	511	346	161	71	2.33
Loving	.1		3	21	20	27	29	20	51	12	14	2	1	1.00
Lubbock	76.8	12,572	20,113	13,163	10,239	9,297	11,416	17,281	24,877	13,588	11,725	5,261	4,068	2.84
Lynn	2.8	195	457	519	438	423	768	530	936	386	445	220	283	3.07
McCulloch	3.4	166	461	425	411	548	1,389	933	1,216	525	376	199	151	2.59
McLennan	64.3	7,945	12,488	9,576	9,019	10,092	15,180	15,468	21,545	10,961	9,249	4,169	2,908	2.73
McMullen	.3	16	47	48	53	45	91	73	97	48	57	16	9	2.67
Madison	3.3	418	430	450	310	494	1,198	823	1,116	521	436	242	162	3.36
Marion	4.1	210	590	569	600	802	1,329	1,021	1,468	592	506	276	237	2.61
Martin	1.6	103	295	312	270	239	381	285	516	278	252	143	126	2.94
Mason	1.5	64	210	170	197	249	610	386	571	237	180	74	52	2.47
Matagorda	14.2	1,112	3,377	2,550	2,095	2,152	2,914	3,177	4,262	2,548	2,129	1,068	1,016	2.82
Maverick	8.4	391	1,934	1,850	1,523	1,247	1,455	1,032	1,416	1,401	1,442	1,109	2,000	4.07
Medina	7.8	402	1,421	1,332	1,219	1,370	2,056	1,395	2,388	1,360	1,231	719	707	3.04
Menard	.9	31	129	107	117	156	360	248	328	121	110	45	48	2.56
Midland	31.8	3,082	8,072	5,678	5,768	4,852	4,348	6,932	10,208	5,971	4,985	2,205	1,499	2.72
Milam	8.5	393	1,407	1,192	1,208	1,397	2,903	2,083	2,805	1,337	1,131	643	501	2.75
Mills	1.8	60	222	204	211	335	768	429	744	275	211	93	48	2.50
Mitchell	3.3	170	498	436	443	591	1,162	827	1,153	487	430	196	207	2.76
Montague	7.0	401	998	1,057	871	1,191	2,482	1,776	2,626	1,098	887	412	201	2.54
Montgomery	47.0	3,210	11,502	12,385	7,561	5,901	6,441	6,601	13,134	9,640	10,165	4,823	2,637	3.07
Moore	5.8	535	1,406	1,093	965	912	889	933	1,945	1,036	1,078	469	339	2.97
Morris	5.4	348	1,050	918	838	863	1,383	1,099	1,764	1,030	873	387	247	2.81
Motley	.8	21	119	74	113	137	336	243	282	106	99	47	23	2.38
Nacogdoches	17.5	3,609	3,382	2,395	2,010	2,138	3,966	4,383	6,027	2,997	2,361	1,074	658	2.79
Navarro	13.9	742	2,329	1,979	1,844	2,252	4,754	3,526	4,848	2,183	1,893	827	623	2.61
Newton	4.8	245	886	807	780	797	1,285	941	1,479	868	740	405	367	2.85
Nolan	6.5	413	1,273	979	933	993	1,909	1,487	2,309	1,095	875	413	321	2.72
Nueces	90.5	8,603	23,430	16,199	13,957	13,442	14,869	18,218	25,563	16,343	14,293	8,177	7,906	3.02
Ochiltree	3.5	393	847	609	571	504	576	718	1,202	617	580	248	135	2.77
Oldham	.7	70	141	141	109	102	137	119	224	134	151	51	21	3.29

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Orange	29.4	2,504	6,975	6,202	5,041	4,360	4,318	4,795	8,629	6,058	5,630	2,715	1,573	2.94
Palo Pinto	8.8	929	1,583	1,330	1,145	1,383	2,430	2,046	3,106	1,429	1,268	574	377	2.63
Panola	7.8	413	1,384	1,243	1,118	1,335	2,307	1,671	2,570	1,388	1,218	572	381	2.78
Parker	16.8	1,433	3,219	3,339	2,625	2,472	3,712	2,926	5,659	3,258	2,908	1,369	680	2.82
Parmer	3.5	329	774	701	506	506	684	573	1,042	617	617	351	300	3.20
Pecos	4.6	424	1,106	920	806	627	717	790	1,273	891	706	474	466	3.26
Polk	9.8	451	1,458	1,443	1,321	2,007	3,120	2,081	3,720	1,420	1,279	732	568	2.68
Potter	39.2	4,865	8,905	5,965	5,376	5,849	8,240	10,686	12,820	6,550	4,983	2,322	1,839	2.56
Presidio	1.7	73	254	260	272	291	550	405	445	271	237	134	208	3.06
Rains	2.1	106	298	306	285	414	691	589	750	342	257	115	47	2.38
Randall	29.2	3,546	7,546	6,026	4,618	3,758	3,706	5,903	9,830	5,560	5,230	1,951	726	2.72
Reagan	1.3	127	375	211	234	200	153	175	403	224	267	126	105	3.31
Real	.9	46	120	164	109	169	292	207	335	131	92	71	64	2.78
Red River	6.2	321	929	812	776	1,076	2,286	1,586	2,089	991	842	380	312	2.65
Reeves	4.8	432	1,095	922	723	760	868	861	1,214	866	834	474	551	3.25
Refugio	3.2	187	558	501	515	581	858	708	983	515	480	276	238	2.91
Roberts	.4	14	95	78	61	52	100	73	122	64	99	30	12	3.00
Robertson	5.7	232	800	690	700	1,062	2,216	1,776	1,759	792	624	330	419	2.60
Rockwall	5.5	342	1,198	1,455	951	700	854	803	1,635	1,174	1,196	431	261	2.93
Runnels	4.5	220	624	615	589	802	1,650	1,167	1,622	606	554	315	236	2.62
Rusk	15.7	850	2,860	2,357	2,013	2,583	5,037	3,436	5,372	2,760	2,205	1,127	800	2.73
Sabine	3.5	159	383	470	477	755	1,256	826	1,408	504	367	230	165	2.57
San Augustine	3.3	135	437	449	470	631	1,178	748	1,169	520	407	223	233	2.70
San Jacinto	4.7	200	780	893	664	851	1,312	1,166	1,518	748	648	358	262	2.64
San Patricio	18.6	1,316	4,380	3,738	3,081	2,690	3,395	2,787	5,034	3,395	3,421	2,031	1,932	3.23
San Saba	2.4	90	324	291	288	429	978	619	889	346	311	128	107	2.63
Schleicher	1.0	79	206	173	144	145	253	192	319	196	162	74	57	3.00
Scurry	6.7	598	1,341	1,096	1,075	1,063	1,527	1,333	2,221	1,210	1,118	473	345	2.79
Shackelford	1.5	102	265	205	190	215	523	357	560	214	210	96	63	2.73
Shelby	6.9	506	1,367	1,313	1,190	1,501	3,023	2,156	3,034	1,445	1,181	609	475	2.66
Sherman	1.1	87	209	196	185	170	253	218	372	196	171	92	51	2.73
Smith	49.1	3,878	10,880	8,633	7,081	7,565	11,063	10,820	16,379	8,670	7,417	3,503	2,311	2.74
Somervell	1.7	190	361	280	195	241	433	377	554	301	292	112	64	2.65
Starr	7.4	341	1,417	1,559	1,318	1,132	1,633	997	1,299	1,247	1,276	1,000	1,581	3.93
Stephens	4.1	279	707	609	547	680	1,278	1,115	1,368	687	545	232	153	2.51
Sterling	.4	25	81	73	53	69	99	70	129	76	66	34	25	3.00
Stonewall	1.0	38	130	138	165	174	355	260	389	151	121	49	30	2.40
Sutton	1.7	139	428	351	289	233	260	280	466	351	303	183	117	3.24
Swisher	3.3	247	562	566	514	546	865	665	1,125	514	457	255	284	2.91
Tarrant	326.7	34,715	86,542	63,614	48,765	44,615	48,449	72,584	105,469	61,411	51,257	22,299	13,680	2.72
Taylor	40.2	5,094	9,337	6,824	5,484	5,444	8,017	9,028	13,371	7,434	6,069	2,618	1,680	2.83
Terrell	.6	29	110	119	93	96	153	155	172	109	76	58	30	2.67
Terry	5.0	426	991	901	782	737	1,163	924	1,625	864	752	422	413	2.94
Throckmorton	.9	35	105	136	104	141	379	310	299	144	94	34	19	2.22
Titus	8.1	630	1,539	1,244	1,015	1,316	2,356	1,785	2,682	1,362	1,286	594	391	2.77
Tom Green	32.1	3,778	6,971	5,171	4,344	4,666	7,170	7,573	10,618	5,733	4,714	2,046	1,416	2.73
Travis	171.8	32,685	52,730	28,383	19,243	17,668	21,091	49,848	56,523	28,586	21,164	9,303	6,376	2.57
Trinity	3.8	149	545	530	504	689	1,383	941	1,445	557	484	209	164	2.58
Tyler	6.2	286	888	966	887	1,219	1,954	1,279	2,321	932	895	429	344	2.73
Upshur	10.8	613	1,992	1,807	1,553	1,749	3,086	2,157	3,521	1,988	1,699	838	597	2.81
Upton	1.6	156	349	282	256	244	313	295	502	301	241	140	121	2.88
Uvalde	7.3	525	1,435	1,242	1,160	1,119	1,819	1,375	2,019	1,301	1,143	673	789	3.21
Val Verde	10.9	1,363	2,603	2,150	1,519	1,450	1,815	1,716	2,708	2,027	1,946	1,135	1,368	3.44
Van Zandt	12.5	652	1,874	2,003	1,807	2,195	3,969	2,580	4,712	2,004	1,817	891	496	2.66
Victoria	24.6	2,203	6,358	4,662	3,825	3,539	4,013	4,648	7,346	4,791	4,113	2,103	1,599	2.92
Walker	12.9	2,703	3,282	2,000	1,327	1,144	2,444	3,567	4,291	2,197	1,683	675	487	3.40
Waller	6.1	407	1,233	1,110	881	922	1,547	1,236	1,814	999	1,050	559	442	3.41
Ward	4.8	456	1,053	854	813	705	919	986	1,462	847	790	400	315	2.98
Washington	8.0	405	1,296	1,172	1,121	1,270	2,736	2,025	2,687	1,289	1,147	487	365	2.81
Webb	27.6	2,363	6,245	5,348	4,327	3,875	5,442	3,833	5,446	4,662	4,612	3,614	5,433	3.79
Wharton	14.5	911	2,879	2,360	2,151	2,365	3,834	3,352	4,362	2,433	2,118	1,199	1,036	2.83
Wheeler	2.9	176	456	480	369	431	988	721	1,047	440	377	233	82	2.52
Wichita	44.0	4,869	10,037	7,551	6,516	6,114	8,913	10,275	14,628	8,028	6,696	2,852	1,521	2.76
Wilbarger	6.0	402	1,066	792	745	931	2,064	1,593	2,148	912	758	333	256	2.68
Willacy	4.8	258	938	795	812	823	1,174	725	1,122	804	764	479	906	3.73
Williamson	27.6	1,878	7,490	6,023	3,532	3,414	5,263	4,208	7,870	5,356	6,024	2,641	1,501	3.07

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METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Wilson	5.8	313	1,062	1,052	874	965	1,534	1,026	1,716	1,008	1,017	559	474	3.03
Winkler	3.4	313	717	596	571	534	669	628	1,142	580	546	293	211	2.97
Wise	10.0	736	1,863	1,887	1,487	1,508	2,519	1,855	3,458	1,769	1,680	767	471	2.80
Wood	9.8	513	1,440	1,421	1,240	1,851	3,335	2,196	3,791	1,560	1,307	604	342	2.64
Yoakum	2.9	308	677	589	456	422	448	477	913	511	530	270	199	2.93
Young	7.8	529	1,375	1,153	1,108	1,200	2,435	1,781	2,909	1,317	1,115	457	221	2.55
Zapata	2.2	83	356	269	296	469	727	321	785	308	296	210	280	3.23
Zavala	3.1	184	641	534	472	485	784	426	673	514	460	368	659	3.77
TOTAL METRO COUNTIES	**4,187.3**	**457,516**	**1,128,784**	**812,068**	**605,537**	**550,406**	**632,989**	**947,572**	**1,256,601**	**758,243**	**655,352**	**316,954**	**252,578**	**2.84**
TOTAL STATE	**5,224.9**	**531,916**	**1,315,063**	**974,455**	**751,145**	**720,215**	**932,106**	**1,178,736**	**1,604,668**	**928,845**	**803,943**	**392,758**	**315,950**	**2.83**
UTAH														
PROVO - OREM	**63.3**	**13,397**	**17,503**	**9,565**	**7,013**	**6,638**	**9,184**	**7,517**	**16,042**	**11,337**	**10,203**	**7,145**	**11,056**	**3.72**
Utah	63.3	13,397	17,503	9,565	7,013	6,638	9,184	7,517	16,042	11,337	10,203	7,145	11,056	3.72
SALT LAKE CITY - OGDEN	**316.8**	**34,712**	**91,017**	**60,524**	**42,760**	**40,760**	**47,027**	**60,484**	**88,876**	**54,685**	**49,877**	**31,758**	**31,120**	**3.10**
Davis	43.6	4,190	12,364	10,166	7,026	5,418	4,436	4,812	10,783	8,026	8,121	5,699	6,159	3.59
Salt Lake	215.1	24,019	64,268	40,260	27,329	26,741	32,483	44,466	60,965	36,627	32,683	20,519	19,840	3.02
Tooele	8.3	814	2,078	1,716	1,350	1,219	1,123	1,368	2,182	1,477	1,449	940	884	3.24
Weber	49.8	5,689	12,307	8,382	7,055	7,382	8,985	9,838	14,946	8,555	7,624	4,600	4,237	2.98
ALL COUNTIES														
Beaver	1.4	95	276	191	199	234	405	247	474	217	175	135	152	3.21
Box Elder	10.2	803	2,232	1,967	1,633	1,527	2,038	1,572	2,824	1,708	1,736	1,083	1,277	3.37
Cache	18.8	3,898	4,886	2,834	1,915	1,877	3,390	3,405	5,489	3,193	2,780	1,752	2,181	3.21
Carbon	7.9	648	2,036	1,234	996	1,391	1,595	1,392	2,293	1,384	1,406	806	619	3.00
Daggett	.2	10	66	44	26	24	30	33	60	38	26	22	21	4.00
Davis	43.6	4,190	12,364	10,166	7,026	5,418	4,436	4,812	10,783	8,026	8,121	5,699	6,159	3.59
Duchesne	3.7	363	1,007	758	502	485	585	468	909	570	643	530	580	3.68
Emery	3.6	362	1,068	759	472	387	552	440	881	593	702	465	519	3.61
Garfield	1.2	66	256	181	170	223	304	231	409	160	153	139	108	3.17
Grand	3.0	339	813	576	486	396	390	550	934	548	503	264	201	2.87
Iron	5.5	872	1,281	928	740	740	939	926	1,542	937	810	563	722	3.35
Juab	1.7	116	378	261	214	251	480	310	491	246	246	185	222	3.35
Kane	1.4	81	290	252	203	266	308	277	436	221	173	123	170	3.14
Millard	2.9	175	615	434	410	458	808	517	894	417	356	279	437	3.24
Morgan	1.5	113	299	377	267	181	263	211	354	230	269	201	235	3.40
Piute	.4	10	61	65	51	75	138	69	159	45	40	36	51	3.25
Rich	.7	43	222	122	82	90	141	111	200	129	112	68	80	3.29
Salt Lake	215.1	24,019	64,268	40,260	27,329	26,741	32,483	44,466	60,965	36,627	32,683	20,519	19,840	3.02
San Juan	3.2	283	916	665	509	391	436	426	628	468	515	364	799	4.00
Sanpete	4.6	378	902	699	529	721	1,371	911	1,374	617	586	464	648	3.35
Sevier	4.8	354	1,056	805	656	724	1,205	809	1,498	686	700	507	600	3.29
Summit	3.7	312	1,173	845	440	379	551	682	1,154	634	590	335	305	3.03
Tooele	8.3	814	2,078	1,716	1,350	1,219	1,123	1,368	2,182	1,477	1,449	940	884	3.24
Uintah	6.5	670	1,904	1,325	947	750	904	863	1,711	1,197	1,086	747	896	3.42
Utah	63.3	13,397	17,503	9,565	7,013	6,638	9,184	7,517	16,042	11,337	10,203	7,145	11,056	3.72
Wasatch	2.8	232	747	504	377	377	563	470	805	470	395	295	365	3.21
Washington	8.5	807	1,753	1,197	995	1,336	2,412	1,257	2,951	1,267	1,101	806	1,118	3.36
Wayne	.6	26	125	98	78	108	165	101	220	77	72	45	85	3.50
Weber	49.8	5,689	12,307	8,382	7,055	7,382	8,985	9,838	14,946	8,555	7,624	4,600	4,237	2.98
TOTAL METRO COUNTIES	**380.1**	**48,109**	**108,520**	**70,089**	**49,773**	**47,398**	**56,211**	**68,001**	**104,918**	**66,022**	**60,080**	**38,903**	**42,176**	**3.20**
TOTAL STATE	**478.9**	**59,165**	**132,882**	**87,210**	**62,670**	**60,789**	**76,184**	**84,279**	**133,608**	**82,074**	**75,255**	**49,117**	**54,567**	**3.22**
VERMONT														
BURLINGTON	**40.5**	**6,059**	**10,717**	**7,959**	**5,504**	**4,520**	**5,741**	**8,942**	**12,315**	**7,121**	**6,949**	**3,204**	**1,969**	**2.91**
Chittenden	40.5	6,059	10,717	7,959	5,504	4,520	5,741	8,942	12,315	7,121	6,949	3,204	1,969	2.91
ALL COUNTIES														
Addison	9.9	1,014	2,465	1,835	1,319	1,366	1,901	1,885	3,076	1,697	1,798	866	578	3.06
Bennington	12.6	946	2,639	2,233	1,810	1,861	3,111	2,993	4,024	2,190	1,858	951	584	2.71
Caledonia	9.6	758	2,223	1,546	1,317	1,474	2,282	2,204	3,052	1,641	1,523	778	402	2.75

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VERMONT (continued)														
ALL COUNTIES (continued)														
Chittenden	40.5	6,059	10,717	7,959	5,504	4,520	5,741	8,942	12,315	7,121	6,949	3,204	1,969	2.91
Essex	2.2	110	465	399	335	372	519	446	737	386	342	181	108	2.95
Franklin	12.0	888	2,966	2,110	1,714	1,737	2,585	2,326	3,538	2,049	2,066	1,211	810	2.95
Grand Isle	1.7	107	438	277	237	268	373	322	575	282	284	135	102	2.82
Lamoille	6.3	602	1,756	1,176	747	809	1,210	1,524	1,936	1,018	1,065	507	250	2.75
Orange	8.3	606	2,000	1,524	1,156	1,180	1,834	1,633	2,697	1,407	1,449	687	427	2.84
Orleans	8.5	562	1,974	1,496	1,210	1,368	1,890	1,800	2,603	1,454	1,435	712	496	2.84
Rutland	21.5	1,496	4,842	3,664	2,958	3,459	5,081	5,013	6,901	3,796	3,161	1,617	1,012	2.76
Washington	19.4	1,555	4,508	3,524	2,724	2,773	4,316	4,885	6,067	3,270	2,960	1,389	829	2.74
Windham	14.6	1,142	3,646	2,481	1,951	2,151	3,229	3,741	4,755	2,472	2,119	1,000	513	2.58
Windsor	20.0	1,324	4,658	3,517	2,673	3,269	4,559	4,741	6,759	3,348	3,079	1,357	716	2.61
TOTAL METRO COUNTIES	**40.5**	**6,059**	**10,717**	**7,959**	**5,504**	**4,520**	**5,741**	**8,942**	**12,315**	**7,121**	**6,949**	**3,204**	**1,969**	**2.91**
TOTAL STATE	**187.1**	**17,169**	**45,297**	**33,741**	**25,655**	**26,607**	**38,631**	**42,455**	**59,035**	**32,131**	**30,088**	**14,595**	**8,796**	**2.79**
VIRGINIA														
CHARLOTTESVILLE	**41.9**	**6,620**	**10,549**	**7,201**	**5,274**	**5,189**	**7,067**	**9,723**	**13,755**	**7,867**	**6,383**	**2,501**	**1,671**	**2.81**
Albemarle	21.5	2,873	5,666	4,267	2,955	2,667	3,072	4,782	7,120	4,155	3,322	1,343	778	2.72
Charlottesville	13.9	3,319	3,395	1,657	1,333	1,548	2,648	3,840	4,664	2,421	1,847	649	479	2.90
Fluvanna	3.7	203	792	686	568	591	860	671	1,137	676	655	287	274	2.89
Greene	2.8	225	696	591	418	383	487	430	834	615	559	222	140	2.93
DANVILLE	**41.0**	**2,683**	**8,180**	**6,897**	**6,387**	**7,287**	**9,566**	**8,606**	**13,130**	**8,422**	**5,905**	**2,750**	**2,187**	**2.75**
Danville	17.9	1,268	3,279	2,584	2,751	3,362	4,656	4,715	5,942	3,416	2,181	972	674	2.54
Pittsylvania	23.1	1,415	4,901	4,313	3,636	3,925	4,910	3,891	7,188	5,006	3,724	1,778	1,513	2.92
LYNCHBURG	**54.2**	**4,363**	**11,513**	**10,104**	**8,152**	**8,493**	**11,575**	**11,255**	**16,802**	**10,689**	**8,747**	**4,124**	**2,583**	**2.89**
Amherst	9.5	599	2,162	1,921	1,461	1,412	1,945	1,658	2,823	2,012	1,654	806	547	3.15
Appomattox	4.2	221	769	882	662	701	965	737	1,293	838	732	376	224	2.93
Campbell	15.4	1,120	3,618	3,408	2,434	2,266	2,554	2,452	4,479	3,284	3,025	1,351	809	3.06
Lynchburg	25.1	2,423	4,964	3,893	3,595	4,114	6,111	6,408	8,207	4,555	3,336	1,591	1,003	2.67
NEWPORT NEWS - HAMPTON	**129.4**	**16,059**	**31,930**	**26,106**	**18,907**	**18,713**	**17,685**	**26,621**	**39,508**	**26,409**	**21,787**	**9,569**	**5,506**	**2.86**
Gloucester	7.7	423	1,522	1,594	1,193	1,289	1,679	1,364	2,600	1,524	1,307	615	290	2.77
Hampton	42.7	5,504	10,385	8,743	6,426	6,201	5,441	8,382	12,860	9,066	7,402	3,130	1,860	2.88
James City	8.2	816	2,013	1,626	1,303	1,301	1,141	1,807	2,522	1,496	1,349	623	403	2.89
Newport News	53.4	7,261	14,317	9,733	7,224	7,737	7,128	12,030	16,514	10,949	8,224	3,516	2,167	2.75
Poquoson	3.1	195	647	918	556	365	419	408	787	682	772	322	129	3.06
Williamsburg	3.0	1,045	402	256	263	375	659	1,099	1,108	438	227	75	53	3.30
York	11.3	815	2,644	3,236	1,942	1,445	1,218	1,531	3,117	2,254	2,506	1,288	604	3.27
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	**276.0**	**37,708**	**71,369**	**50,380**	**37,467**	**38,759**	**39,717**	**54,761**	**83,959**	**56,086**	**45,073**	**21,460**	**14,661**	**2.97**
Chesapeake	38.6	3,143	9,951	8,625	6,151	5,778	4,952	5,340	10,876	8,745	7,535	3,633	2,471	3.09
Norfolk	86.5	17,802	20,701	10,567	9,097	12,527	15,806	21,730	27,454	16,310	11,160	5,462	4,384	2.99
Portsmouth	36.9	3,660	8,592	5,505	5,122	6,730	7,291	8,066	11,495	7,198	5,361	2,655	2,125	2.80
Suffolk	16.1	853	3,142	2,870	2,677	3,033	3,525	2,885	4,785	3,287	2,604	1,323	1,216	2.98
Virginia Beach	93.5	11,946	28,729	21,988	13,711	9,981	7,145	15,850	27,896	19,705	17,712	8,074	4,263	2.99
Currituck, N. C.	*4.4*	*304*	*854*	*825*	*709*	*710*	*998*	*890*	*1,453*	*841*	*701*	*313*	*202*	*2.70*
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	**43.0**	**4,092**	**10,012**	**8,123**	**6,485**	**6,884**	**7,404**	**8,530**	**12,875**	**8,552**	**7,256**	**3,385**	**2,402**	**3.03**
Colonial Heights	5.9	426	1,230	1,176	1,088	1,098	882	1,052	1,879	1,291	1,097	412	169	2.83
Dinwiddie	6.4	600	1,393	1,283	944	927	1,253	933	1,869	1,251	1,184	616	547	3.59
Hopewell	8.7	888	2,026	1,552	1,266	1,332	1,636	1,996	2,708	1,712	1,299	624	361	2.69
Petersburg	15.3	1,348	3,212	2,514	2,315	2,867	3,044	3,822	4,788	2,791	2,001	1,007	891	2.65
Prince George	6.7	830	2,151	1,598	872	660	589	727	1,631	1,507	1,675	726	434	3.97
RICHMOND	**237.5**	**19,639**	**63,351**	**44,917**	**34,759**	**35,376**	**39,458**	**54,732**	**75,703**	**45,462**	**36,611**	**15,456**	**9,536**	**2.72**
Charles City	2.1	95	487	417	401	317	383	317	490	411	395	232	255	3.24
Chesterfield	50.3	4,051	15,447	13,206	7,980	5,670	3,946	7,141	14,020	11,441	11,471	4,313	1,914	3.03
Goochland	3.9	197	831	826	650	550	846	638	1,175	794	688	349	256	3.10
Hanover	17.4	835	3,781	4,111	3,132	2,703	2,838	2,402	5,273	3,799	3,454	1,612	860	3.03
Henrico	70.7	5,859	18,786	13,105	11,001	11,359	10,590	15,279	24,486	13,858	10,765	4,317	1,995	2.62
New Kent	3.3	223	841	657	527	504	548	575	985	706	618	262	154	2.85
Powhatan	3.9	178	1,149	917	517	521	618	481	1,032	929	814	388	256	3.59
Richmond city	85.9	8,201	22,029	11,678	10,551	13,752	19,689	27,899	28,242	13,524	8,406	3,983	3,846	2.48

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
VIRGINIA (continued)														
ROANOKE	**86.0**	**6,314**	**19,467**	**15,074**	**13,154**	**13,681**	**18,310**	**20,799**	**28,524**	**16,256**	**12,489**	**5,172**	**2,760**	**2.64**
Botetourt	8.5	441	1,754	1,812	1,492	1,335	1,666	1,342	2,703	1,815	1,615	675	350	2.85
Craig	1.5	94	289	279	243	250	345	320	458	328	238	107	49	2.73
Rounoke	25.5	1,524	6,068	5,953	4,518	3,720	3,717	4,619	8,222	5,360	4,768	1,810	721	2.95
Roanoke city	41.6	3,451	9,472	5,543	5,503	6,904	10,727	12,397	13,968	7,042	4,664	2,089	1,440	2.38
Salem	8.9	804	1,884	1,487	1,398	1,472	1,855	2,121	3,173	1,711	1,204	491	200	2.73
ALL COUNTIES														
Accomack	11.8	619	1,923	1,752	1,815	2,191	3,500	2,905	3,955	2,070	1,484	731	655	2.68
Albemarle	21.5	2,873	5,666	4,267	2,955	2,667	3,072	4,782	7,120	4,155	3,322	1,343	778	2.72
☐ Alexandria	49.5	5,454	17,814	8,606	5,591	6,364	5,671	21,346	15,977	6,096	3,545	1,483	1,053	2.04
Alleghany	4.8	270	1,044	980	742	774	990	871	1,419	976	863	426	245	3.04
Amelia	2.8	126	526	561	440	454	693	455	821	633	453	228	210	3.07
Amherst	9.5	599	2,162	1,921	1,461	1,412	1,945	1,658	2,823	2,012	1,654	806	547	3.15
Appomattox	4.2	221	769	882	662	701	965	737	1,293	838	732	376	224	2.93
☐ Arlington	71.6	7,114	22,478	12,141	7,648	10,358	11,861	29,771	23,719	9,130	5,403	2,229	1,348	2.08
Augusta	18.9	1,221	4,207	4,059	2,997	2,885	3,531	3,268	5,862	4,030	3,498	1,456	786	2.94
Bath	2.1	86	381	440	332	318	543	398	713	411	307	158	113	2.86
Bedford	12.1	603	2,719	2,479	1,847	1,899	2,553	1,944	3,917	2,613	2,144	939	543	3.03
Bedford city	2.3	161	364	335	304	412	724	646	809	429	248	98	70	2.61
Bland	2.1	128	461	361	318	308	524	382	635	461	362	176	84	3.10
Botetourt	8.5	441	1,754	1,812	1,492	1,335	1,666	1,342	2,703	1,815	1,615	675	350	2.85
☐ Bristol	7.6	491	1,341	1,158	1,162	1,405	2,043	2,027	2,437	1,439	1,044	412	241	2.49
Brunswick	5.1	242	902	755	847	999	1,355	1,040	1,481	974	716	440	449	3.04
Buchanan	12.5	1,145	3,203	2,801	1,879	1,596	1,876	1,582	3,139	3,191	2,552	1,168	868	3.12
Buckingham	4.0	237	692	647	595	687	1,142	841	1,176	707	582	336	358	2.98
Buena Vista	2.3	139	491	412	369	382	507	418	713	452	414	187	116	2.91
Campbell	15.4	1,120	3,618	3,408	2,434	2,266	2,554	2,452	4,479	3,284	3,025	1,351	809	3.06
Caroline	6.1	394	1,309	1,176	980	1,001	1,240	1,102	1,717	1,214	998	542	527	3.07
Carroll	9.7	567	1,876	1,698	1,619	1,517	2,423	1,760	3,344	2,088	1,458	650	400	2.88
Charles City	2.1	95	487	417	401	317	383	317	490	411	395	232	255	3.24
Charlotte	4.1	226	658	658	708	763	1,087	807	1,318	745	547	331	352	2.98
Charlottesville	13.9	3,319	3,395	1,657	1,333	1,548	2,648	3,840	4,664	2,421	1,847	649	479	2.90
Chesapeake	38.6	3,143	9,951	8,625	6,151	5,778	4,952	5,340	10,876	8,745	7,535	3,633	2,471	3.09
Chesterfield	50.3	4,051	15,447	13,206	7,980	5,670	3,946	7,141	14,020	11,441	11,471	4,313	1,914	3.03
Clarke	3.7	157	738	663	620	637	885	798	1,181	733	544	282	162	2.78
Clifton Forge	1.9	104	293	258	278	324	643	569	557	345	234	114	81	2.58
Colonial Heights	5.9	426	1,230	1,176	1,088	1,098	882	1,052	1,879	1,291	1,097	412	169	2.83
Covington	3.5	248	643	451	463	606	1,089	908	1,189	634	427	204	138	2.54
Craig	1.5	94	289	279	243	250	345	320	458	328	238	107	49	2.73
Culpeper	8.0	509	1,711	1,499	1,188	1,236	1,857	1,537	2,327	1,611	1,385	648	492	2.94
Cumberland	2.7	130	466	509	385	455	755	520	780	464	439	244	253	3.04
Danville	17.9	1,268	3,279	2,584	2,751	3,362	4,656	4,715	5,942	3,416	2,181	972	674	2.54
Dickenson	6.8	448	1,493	1,381	1,038	1,087	1,353	992	1,896	1,482	1,309	692	429	3.01
Dinwiddie	6.4	600	1,393	1,283	944	927	1,253	933	1,869	1,251	1,184	616	547	3.59
Emporia	1.8	109	297	246	241	358	549	448	584	334	225	116	93	2.61
Essex	3.1	121	601	545	453	527	853	675	969	566	454	216	220	2.90
☐ Fairfax	221.3	15,830	60,435	59,881	38,793	30,192	16,169	43,144	67,482	44,170	40,502	17,368	8,634	2.81
☐ Fairfax city	6.9	764	1,871	1,450	1,228	1,030	557	1,428	2,204	1,519	1,038	475	236	2.71
☐ Falls Church	4.3	248	1,072	777	544	753	906	1,576	1,505	604	363	162	90	2.14
Fauquier	12.5	872	2,710	2,833	2,052	1,790	2,243	1,981	3,539	2,545	2,402	1,239	794	3.02
Floyd	4.3	199	825	722	598	723	1,233	844	1,465	848	643	319	181	2.77
Fluvanna	3.7	203	792	686	568	591	860	671	1,137	676	655	287	274	2.89
Franklin	12.6	885	2,677	2,494	1,925	1,985	2,634	2,173	3,984	2,730	2,107	965	641	2.93
Franklin city	2.6	172	536	378	392	528	594	581	782	535	382	171	149	2.85
Frederick	11.8	764	2,866	2,658	1,962	1,753	1,797	1,752	3,603	2,535	2,277	1,103	530	3.05
Fredericksburg	6.1	858	1,131	786	776	950	1,599	2,168	1,993	906	629	235	169	2.54
Galax	2.7	192	452	403	415	459	779	728	965	507	290	131	79	2.41
Giles	6.3	316	1,215	1,104	983	1,242	1,440	1,192	2,055	1,225	1,018	519	291	2.84
Gloucester	7.7	423	1,522	1,594	1,193	1,289	1,679	1,364	2,600	1,524	1,307	615	290	2.77
Goochland	3.9	197	831	826	650	550	846	638	1,175	794	688	349	256	3.10
Grayson	6.2	346	1,117	1,042	974	1,093	1,628	1,184	2,067	1,334	1,014	360	241	2.69
Greene	2.8	225	696	591	418	383	487	430	834	615	559	222	140	2.93
Greensville	3.4	193	690	590	566	599	762	617	952	639	569	266	357	3.26
Halifax	10.0	517	1,901	1,730	1,487	1,796	2,569	1,757	3,054	2,094	1,571	813	711	3.06
Hampton	42.7	5,504	10,385	8,743	6,426	6,201	5,441	8,382	12,860	9,066	7,402	3,130	1,860	2.88
Hanover	17.4	835	3,781	4,111	3,132	2,703	2,838	2,402	5,273	3,799	3,454	1,612	860	3.03

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Harrisonburg	6.3	836	1,414	957	807	956	1,330	1,759	2,127	1,116	807	317	174	3.21
Henrico	70.7	5,859	18,786	13,105	11,001	11,359	10,590	15,279	24,486	13,858	10,765	4,317	1,995	2.62
Henry	20.5	1,538	4,536	4,419	3,526	3,097	3,384	3,334	6,370	4,587	3,613	1,537	1,059	2.86
Highland	1.1	48	200	165	167	211	309	226	383	228	165	63	35	2.82
Hopewell	8.7	888	2,026	1,552	1,266	1,332	1,636	1,996	2,708	1,712	1,299	624	361	2.69
Isle of Wight	7.4	381	1,582	1,479	1,217	1,274	1,467	1,267	2,274	1,504	1,174	613	568	3.00
James City	8.2	816	2,013	1,626	1,303	1,301	1,141	1,807	2,522	1,496	1,349	623	403	2.89
King and Queen	2.1	82	362	347	338	409	562	408	677	413	300	155	147	2.86
King George	3.7	236	857	861	559	549	638	730	1,007	706	650	378	229	3.00
King William	3.3	137	730	615	501	549	768	591	910	727	578	268	226	2.91
Lancaster	4.1	150	512	561	572	860	1,445	970	1,629	662	453	223	163	2.51
Lee	9.4	422	1,794	1,570	1,371	1,652	2,591	1,721	2,855	1,869	1,638	754	563	2.87
Lexington	2.2	382	247	278	303	336	654	725	708	332	262	105	68	3.23
☐ Loudoun	20.3	1,047	5,690	5,805	2,975	2,242	2,541	3,173	5,610	4,160	4,452	1,852	1,053	3.01
Louisa	6.3	322	1,175	1,220	952	1,111	1,520	1,137	1,948	1,247	979	509	480	2.94
Lunenburg	4.3	218	708	662	683	848	1,181	949	1,330	805	629	302	285	2.84
Lynchburg	25.1	2,423	4,964	3,893	3,595	4,114	6,111	6,408	8,207	4,555	3,336	1,591	1,003	2.67
Madison	3.6	173	718	648	535	581	945	650	1,074	728	617	256	275	2.92
☐ Manassas	5.6	503	1,971	1,375	777	525	449	900	1,601	1,199	1,137	526	237	2.96
☐ Manassas Park	1.9	218	629	463	322	171	97	161	449	460	408	264	158	3.42
Martinsville	6.7	396	1,232	1,023	1,070	1,286	1,693	1,663	2,221	1,283	791	420	322	2.63
Mathews	3.3	163	409	468	457	599	1,204	830	1,211	513	449	185	112	2.48
Mecklenburg	10.4	518	1,892	1,600	1,666	1,966	2,758	2,139	3,374	1,962	1,523	730	672	2.83
Middlesex	3.1	116	425	405	487	618	1,049	760	1,152	493	369	185	141	2.55
Montgomery	22.1	6,734	4,792	3,084	2,324	2,172	2,994	4,666	7,627	4,728	3,260	1,233	586	2.98
Nelson	4.3	193	746	707	686	747	1,221	921	1,319	820	656	332	252	2.86
New Kent	3.3	223	841	657	527	504	548	575	985	706	618	262	154	2.85
Newport News	53.4	7,261	14,317	9,733	7,224	7,737	7,128	12,030	16,514	10,949	8,224	3,516	2,167	2.75
Norfolk	86.5	17,802	20,701	10,567	9,097	12,527	15,806	21,730	27,454	16,310	11,160	5,462	4,384	2.99
Northampton	5.6	297	827	728	904	1,112	1,732	1,497	1,736	905	734	373	355	2.64
Northumberland	4.0	148	514	483	576	873	1,406	933	1,557	684	418	228	180	2.50
Norton	1.8	120	377	315	259	329	400	428	505	352	276	132	107	2.72
Nottoway	5.2	246	855	817	854	994	1,434	1,125	1,650	941	799	369	316	2.83
Orange	6.6	422	1,264	1,143	992	1,164	1,615	1,293	2,092	1,260	1,056	504	395	2.85
Page	7.3	422	1,436	1,339	1,137	1,222	1,744	1,438	2,372	1,513	1,128	490	359	2.73
Patrick	6.4	373	1,196	1,259	999	1,047	1,526	1,159	2,123	1,349	1,031	434	304	2.81
Petersburg	15.3	1,348	3,212	2,514	2,315	2,867	3,044	3,822	4,788	2,791	2,001	1,007	891	2.65
Pittsylvania	23.1	1,415	4,901	4,313	3,636	3,925	4,910	3,891	7,188	5,006	3,724	1,778	1,513	2.92
Poquoson	3.1	195	647	918	556	365	419	408	787	682	772	322	129	3.06
Portsmouth	36.9	3,660	8,592	5,505	5,122	6,730	7,291	8,066	11,495	7,198	5,361	2,655	2,125	2.80
Powhatan	3.9	178	1,149	917	517	521	618	481	1,032	929	814	388	256	3.59
Prince Edward	5.0	496	811	749	708	872	1,364	1,191	1,577	826	698	357	351	3.36
Prince George	6.7	830	2,151	1,598	872	660	589	727	1,631	1,507	1,675	726	434	3.97
☐ Prince William	46.6	4,988	15,555	14,757	6,313	3,052	1,935	5,695	11,304	10,338	11,532	5,169	2,562	3.32
Pulaski	12.9	922	2,960	2,365	1,914	2,102	2,637	2,439	4,132	2,620	2,187	994	528	2.80
Radford	4.0	479	833	621	571	639	857	1,085	1,312	693	565	225	120	3.33
Rappahannock	2.3	115	417	447	360	396	565	496	717	423	338	207	119	2.74
Richmond	2.6	101	426	419	417	459	778	555	824	493	384	184	160	2.73
Richmond city	85.9	8,201	22,029	11,678	10,551	13,752	19,689	27,899	28,242	13,524	8,406	3,983	3,846	2.48
Roanoke	25.5	1,524	6,068	5,953	4,518	3,720	3,717	4,619	8,222	5,360	4,768	1,810	721	2.95
Roanoke city	41.6	3,451	9,472	5,543	5,503	6,904	10,727	12,397	13,968	7,042	4,664	2,089	1,440	2.38
Rockbridge	6.4	419	1,225	1,181	1,089	1,115	1,371	1,200	2,020	1,378	1,087	416	299	2.84
Rockingham	20.1	1,846	4,475	3,789	3,141	2,995	3,854	3,326	6,501	4,204	3,527	1,612	930	2.92
Russell	11.5	724	2,643	2,221	1,807	1,796	2,309	1,786	3,481	2,651	2,076	941	565	2.88
Salem	8.9	804	1,884	1,487	1,398	1,472	1,855	2,121	3,173	1,711	1,204	491	200	2.73
☐ Scott	8.8	471	1,630	1,560	1,315	1,535	2,289	1,514	2,813	1,947	1,411	691	424	2.85
Shenandoah	10.6	606	2,004	1,745	1,615	1,789	2,841	2,248	3,488	2,073	1,611	708	472	2.68
Smyth	11.8	764	2,218	2,159	1,956	1,960	2,743	2,149	3,747	2,580	1,911	883	530	2.86
Southampton	5.5	298	1,031	927	900	1,096	1,248	963	1,606	1,083	935	476	437	3.36
South Boston	2.6	144	514	388	385	498	671	670	828	499	315	162	126	2.73
Spotsylvania	12.2	736	3,672	2,891	1,721	1,623	1,557	1,586	3,352	2,543	2,651	1,313	755	3.12
Stafford	13.2	1,391	3,583	3,338	1,994	1,533	1,361	1,539	3,445	2,918	3,095	1,375	828	3.30
Staunton	8.1	594	1,458	1,347	1,251	1,402	2,048	2,015	2,805	1,505	1,122	428	225	2.68
Suffolk	16.1	853	3,142	2,870	2,677	3,033	3,525	2,885	4,785	3,287	2,604	1,323	1,216	2.98
Surry	2.0	80	385	346	277	380	532	466	552	348	270	172	192	3.05
Sussex	3.6	159	657	601	611	636	936	750	1,037	635	535	312	331	2.97

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/81 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Tazewell	18.0	1,108	4,024	3,336	2,818	3,030	3,684	2,952	5,333	4,100	3,295	1,456	864	2.91
Virginia Beach	93.5	11,946	28,729	21,988	13,711	9,981	7,145	15,850	27,896	19,705	17,712	8,074	4,263	2.99
Warren	8.3	507	1,744	1,544	1,221	1,448	1,836	1,791	2,741	1,632	1,228	567	341	2.67
☐ Washington	16.4	1,030	3,437	3,209	2,543	2,548	3,633	2,850	5,168	3,570	2,766	1,260	786	2.94
Waynesboro	5.9	505	1,145	998	909	1,043	1,300	1,392	2,043	1,045	901	331	188	2.54
Westmoreland	5.4	231	815	811	747	1,077	1,719	1,227	1,815	987	646	352	373	2.67
Williamsburg	3.0	1,045	402	256	263	375	659	1,099	1,108	438	227	75	53	3.30
Winchester	8.3	670	1,654	1,278	1,248	1,433	2,017	2,537	2,755	1,396	962	417	233	2.45
Wise	15.4	1,114	3,399	2,727	2,334	2,562	3,264	2,755	4,423	3,348	2,732	1,298	844	2.96
Wythe	9.4	530	1,932	1,661	1,468	1,583	2,226	1,829	3,022	1,934	1,486	674	455	2.77
York	11.3	815	2,644	3,236	1,942	1,445	1,218	1,531	3,117	2,254	2,506	1,288	604	3.27
TOTAL METRO COUNTIES	**1,365.4**	**135,332**	**360,040**	**279,159**	**199,087**	**193,847**	**197,935**	**307,722**	**423,072**	**263,534**	**217,151**	**95,995**	**57,926**	**2.78**
TOTAL STATE	**1,942.3**	**178,248**	**477,983**	**383,607**	**287,079**	**288,210**	**327,173**	**419,831**	**603,820**	**380,236**	**310,608**	**139,453**	**88,352**	**2.81**
WASHINGTON														
BELLINGHAM	**42.3**	**5,087**	**11,659**	**6,874**	**4,887**	**5,499**	**8,294**	**10,182**	**14,909**	**6,788**	**6,234**	**2,698**	**1,489**	**2.64**
Whatcom	42.3	5,087	11,659	6,874	4,887	5,499	8,294	10,182	14,909	6,788	6,234	2,698	1,489	2.64
BREMERTON	**56.9**	**6,180**	**14,931**	**10,705**	**7,169**	**8,004**	**9,911**	**12,456**	**19,157**	**9,922**	**9,325**	**3,941**	**2,099**	**2.74**
Kitsap	56.9	6,180	14,931	10,705	7,169	8,004	9,911	12,456	19,157	9,922	9,325	3,941	2,099	2.74
OLYMPIA	**51.1**	**4,825**	**13,509**	**9,956**	**6,924**	**7,088**	**8,798**	**11,857**	**17,372**	**8,725**	**7,980**	**3,433**	**1,733**	**2.62**
Thurston	51.1	4,825	13,509	9,956	6,924	7,088	8,798	11,857	17,372	8,725	7,980	3,433	1,733	2.62
RICHLAND - KENNEWICK - PASCO	**55.9**	**5,297**	**16,226**	**11,179**	**8,249**	**7,999**	**6,950**	**11,614**	**17,793**	**10,052**	**9,521**	**4,259**	**2,661**	**2.77**
Benton	42.9	3,889	12,604	9,141	6,312	5,870	5,084	8,916	13,813	7,743	7,426	3,185	1,817	2.74
Franklin	13.0	1,408	3,622	2,038	1,937	2,129	1,866	2,698	3,980	2,309	2,095	1,074	844	2.87
SEATTLE - EVERETT	**644.4**	**61,008**	**175,273**	**123,959**	**86,519**	**91,141**	**106,500**	**172,940**	**215,331**	**104,993**	**90,773**	**39,266**	**21,097**	**2.55**
King	515.1	49,240	139,728	96,915	68,688	73,978	86,551	146,995	171,773	81,826	68,916	29,556	16,034	2.51
Snohomish	129.3	11,768	35,545	27,044	17,831	17,163	19,949	25,945	43,558	23,167	21,857	9,710	5,063	2.73
SEATTLE - TACOMA CONSOLIDATED AREA	***829.3***	***85,006***	***221,398***	***156,530***	***111,645***	***116,808***	***137,913***	***216,740***	***275,219***	***138,114***	***119,142***	***52,030***	***28,055***	***2.59***
SPOKANE	**135.4**	**13,907**	**33,532**	**23,207**	**17,584**	**20,055**	**27,115**	**34,968**	**45,264**	**22,122**	**19,258**	**8,910**	**4,878**	**2.60**
Spokane	135.4	13,907	33,532	23,207	17,584	20,055	27,115	34,968	45,264	22,122	19,258	8,910	4,878	2.60
TACOMA	**184.9**	**23,998**	**46,125**	**32,571**	**25,126**	**25,667**	**31,413**	**43,800**	**59,888**	**33,121**	**28,369**	**12,764**	**6,958**	**2.72**
Pierce	184.9	23,998	46,125	32,571	25,126	25,667	31,413	43,800	59,888	33,121	28,369	12,764	6,958	2.72
YAKIMA	**64.6**	**5,292**	**14,533**	**11,309**	**8,765**	**10,215**	**14,486**	**14,116**	**21,779**	**10,434**	**9,725**	**4,869**	**3,677**	**2.77**
Yakima	64.6	5,292	14,533	11,309	8,765	10,215	14,486	14,116	21,779	10,434	9,725	4,869	3,677	2.77
ALL COUNTIES														
Adams	4.7	380	1,137	853	753	768	809	971	1,474	744	764	411	336	2.87
Asotin	6.7	541	1,475	1,118	895	997	1,674	1,702	2,350	1,052	954	391	251	2.60
Benton	42.9	3,889	12,604	9,141	6,312	5,870	5,084	8,916	13,813	7,743	7,426	3,185	1,817	2.74
Chelan	18.5	1,427	3,912	2,961	2,573	3,122	4,505	4,814	6,738	2,890	2,505	1,061	492	2.48
Clallam	21.4	1,843	4,956	3,348	2,619	3,600	5,034	5,087	8,234	3,252	2,901	1,247	679	2.52
☐ Clark	73.6	6,669	20,511	15,009	9,522	9,898	11,991	15,462	23,567	13,010	12,952	5,683	2,926	2.74
Columbia	1.6	63	274	253	216	300	494	397	601	234	222	89	57	2.56
Cowlitz	31.0	2,890	7,841	5,640	4,209	4,525	5,895	6,991	10,465	5,252	4,996	2,251	1,045	2.64
Douglas	8.7	588	2,095	1,781	1,308	1,335	1,593	1,765	2,981	1,551	1,477	644	282	2.67
Ferry	2.1	164	560	434	273	325	344	401	699	329	359	181	131	3.05
Franklin	13.0	1,408	3,622	2,038	1,937	2,129	1,866	2,698	3,980	2,309	2,095	1,074	844	2.87
Garfield	1.0	30	167	149	161	202	291	305	332	140	134	59	30	2.40
Grant	18.1	1,611	4,144	3,112	2,741	3,120	3,372	3,947	5,960	2,999	2,758	1,424	1,012	2.76
Grays Harbor	26.0	2,197	5,958	4,322	3,456	4,260	5,807	6,496	8,745	4,196	3,870	1,741	952	2.58
Island	17.0	2,337	4,190	2,860	1,742	2,570	3,301	3,284	6,478	2,936	2,639	1,142	521	2.72
Jefferson	6.9	433	1,444	1,065	859	1,291	1,808	1,598	2,933	1,022	781	367	199	2.48
King	515.1	49,240	139,728	96,915	68,688	73,978	86,551	146,995	171,773	81,826	68,916	29,556	16,034	2.51
Kitsap	56.9	6,180	14,931	10,705	7,169	8,004	9,911	12,456	19,157	9,922	9,325	3,941	2,099	2.74
Kittitas	9.7	1,506	2,287	1,512	1,051	1,344	2,000	2,891	3,482	1,369	1,221	488	249	2.57
Klickitat	6.1	422	1,496	1,094	768	950	1,370	1,312	2,059	1,012	998	450	269	2.70
Lewis	21.3	1,616	4,544	3,595	2,923	3,383	5,239	4,921	7,257	3,392	3,164	1,623	943	2.69
Lincoln	3.7	158	697	597	509	665	1,074	887	1,415	536	466	266	130	2.59
Mason	12.7	1,100	2,629	2,012	1,762	2,368	2,829	3,134	4,817	1,847	1,650	808	444	2.54
Okanogan	11.9	700	2,692	2,211	1,701	1,907	2,689	2,730	4,113	1,862	1,835	832	528	2.65

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WASHINGTON (continued)														
ALL COUNTIES (continued)														
Pacific	7.3	451	1,378	973	951	1,432	2,115	1,927	2,860	1,009	891	425	188	2.41
Pend Oreille	3.2	171	677	583	488	548	733	627	1,075	522	524	256	196	2.84
Pierce	184.9	23,998	46,125	32,571	25,126	25,667	31,413	43,800	59,888	33,121	28,369	12,764	6,958	2.72
San Juan	3.7	172	845	576	427	716	964	984	1,623	529	353	136	75	2.32
Skagit	25.5	1,916	5,861	4,282	3,341	4,157	5,943	6,024	9,417	3,941	3,730	1,526	862	2.57
Skamania	3.0	204	737	628	419	464	548	625	939	530	527	251	128	2.80
Snohomish	129.3	11,768	35,545	27,044	17,831	17,163	19,949	25,945	43,558	23,167	21,857	9,710	5,063	2.73
Spokane	135.4	13,907	33,532	23,207	17,584	20,055	27,115	34,968	45,264	22,122	19,258	8,910	4,878	2.60
Stevens	10.8	624	2,779	2,313	1,392	1,533	2,159	2,005	3,284	1,846	2,029	987	649	2.93
Thurston	51.1	4,825	13,509	9,956	6,924	7,088	8,798	11,857	17,372	8,725	7,980	3,433	1,733	2.62
Wahkiakum	1.4	86	293	242	184	250	345	276	503	223	221	97	80	2.71
Walla Walla	17.7	1,965	3,733	2,705	2,224	2,771	4,302	4,514	6,218	2,774	2,470	1,113	611	2.75
Whatcom	42.3	5,087	11,659	6,874	4,887	5,499	8,294	10,182	14,909	6,788	6,234	2,698	1,489	2.64
Whitman	13.7	4,381	2,791	1,693	1,190	1,380	2,265	3,554	5,008	2,292	1,809	686	351	2.95
Yakima	64.6	5,292	14,533	11,309	8,765	10,215	14,486	14,116	21,779	10,434	9,725	4,869	3,677	2.77
TOTAL METRO COUNTIES	**1,309.1**	**132,263**	**346,299**	**244,769**	**174,745**	**185,566**	**225,458**	**327,395**	**435,060**	**219,167**	**194,137**	**85,823**	**47,518**	**2.63**
TOTAL STATE	**1,624.5**	**162,239**	**417,891**	**297,681**	**215,880**	**235,849**	**294,960**	**401,564**	**547,120**	**269,448**	**240,385**	**106,775**	**59,208**	**2.63**
WEST VIRGINIA														
CHARLESTON	**102.6**	**7,019**	**23,020**	**16,818**	**15,933**	**17,547**	**22,263**	**22,525**	**33,071**	**19,995**	**16,593**	**6,848**	**3,568**	**2.65**
Kanawha	88.7	6,196	19,471	13,937	13,814	15,496	19,786	20,490	28,788	16,967	13,774	5,639	3,042	2.62
Putnam	13.9	823	3,549	2,881	2,119	2,051	2,477	2,035	4,283	3,028	2,819	1,209	526	2.91
HUNTINGTON - ASHLAND	**114.6**	**8,634**	**23,658**	**20,458**	**17,782**	**18,519**	**25,549**	**24,109**	**35,612**	**22,658**	**18,538**	**8,742**	**4,941**	**2.76**
Cabell	41.0	3,650	7,985	6,514	5,932	6,786	10,133	10,633	13,152	7,430	5,735	2,680	1,370	2.61
Wayne	16.5	1,081	3,503	3,132	2,638	2,652	3,494	2,730	5,082	3,457	2,930	1,394	907	2.89
Boyd, Ky.	*20.7*	*1,436*	*4,347*	*3,718*	*3,235*	*3,277*	*4,687*	*4,301*	*6,534*	*4,244*	*3,394*	*1,482*	*745*	*2.71*
Greenup, Ky.	*13.5*	*949*	*2,990*	*2,862*	*2,305*	*2,013*	*2,384*	*2,049*	*3,937*	*2,964*	*2,621*	*1,210*	*719*	*2.99*
Lawrence, Ohio	*22.9*	*1,518*	*4,833*	*4,232*	*3,672*	*3,794*	*4,851*	*4,396*	*6,907*	*4,563*	*3,858*	*1,976*	*1,200*	*2.84*
PARKERSBURG - MARIETTA	**60.0**	**4,894**	**13,134**	**11,064**	**8,747**	**9,140**	**13,021**	**12,467**	**18,780**	**11,540**	**10,153**	**4,517**	**2,543**	**2.76**
Wirt	1.7	119	308	317	220	277	459	287	515	335	294	157	112	3.00
Wood	35.0	2,778	7,731	6,441	5,033	5,337	7,680	7,523	11,018	6,709	5,796	2,564	1,390	2.71
Washington, Ohio	*23.3*	*1,997*	*5,095*	*4,306*	*3,494*	*3,526*	*4,882*	*4,657*	*7,247*	*4,496*	*4,063*	*1,796*	*1,041*	*2.82*
STEUBENVILLE - WEIRTON	**58.4**	**3,461**	**11,533**	**9,407**	**9,640**	**11,034**	**13,325**	**12,236**	**18,187**	**10,932**	**9,661**	**4,719**	**2,665**	**2.78**
Brooke	10.8	777	2,182	1,770	1,824	1,867	2,380	2,154	3,297	2,051	1,928	871	499	2.89
Hancock	14.6	981	2,955	2,452	2,491	2,712	3,009	2,966	4,498	2,812	2,473	1,182	669	2.76
Jefferson, Ohio	*33.0*	*1,703*	*6,396*	*5,185*	*5,325*	*6,455*	*7,936*	*7,116*	*10,392*	*6,069*	*5,260*	*2,666*	*1,497*	*2.75*
WHEELING	**69.0**	**4,196**	**13,862**	**10,340**	**10,177**	**12,646**	**17,778**	**16,386**	**21,801**	**12,250**	**10,439**	**5,184**	**2,940**	**2.70**
Marshall	14.9	919	3,429	2,465	2,206	2,481	3,400	2,990	4,528	2,835	2,542	1,290	715	2.84
Ohio	23.1	1,592	4,269	3,268	3,377	4,307	6,287	6,442	7,385	3,823	2,959	1,517	974	2.64
Belmont, Ohio	*31.0*	*1,685*	*6,165*	*4,607*	*4,594*	*5,858*	*8,091*	*6,954*	*9,888*	*5,592*	*4,938*	*2,377*	*1,251*	*2.67*
ALL COUNTIES														
Barbour	6.0	418	1,142	934	815	1,010	1,681	1,323	1,752	1,125	966	462	372	2.85
Berkeley	17.5	1,328	3,914	3,123	2,642	2,816	3,677	3,860	5,221	3,407	2,847	1,285	880	2.79
Boone	10.7	686	2,631	1,785	1,621	1,790	2,187	1,762	3,026	2,283	2,041	995	593	2.94
Braxton	5.1	243	943	779	685	894	1,556	1,079	1,534	1,009	746	450	282	2.76
Brooke	10.8	777	2,182	1,770	1,824	1,867	2,380	2,154	3,297	2,051	1,928	871	499	2.89
Cabell	41.0	3,650	7,985	6,514	5,932	6,786	10,133	10,633	13,152	7,430	5,735	2,680	1,370	2.61
Calhoun	3.1	137	643	453	427	511	929	611	1,023	598	440	241	187	2.77
Clay	3.9	200	777	670	593	639	1,021	740	1,093	690	654	372	351	2.97
Doddridge	2.6	125	473	416	334	453	799	558	788	446	402	217	189	2.96
Fayette	20.8	1,177	3,867	2,888	3,114	3,940	5,814	4,493	6,110	3,961	3,332	1,627	1,277	2.87
Gilmer	3.0	343	526	427	365	421	918	644	955	551	455	200	195	2.83
Grant	3.7	185	807	670	529	630	879	691	1,096	738	668	311	196	2.84
Greenbrier	14.1	826	2,823	2,267	2,080	2,298	3,806	3,181	4,454	2,590	2,165	1,018	692	2.74
Hampshire	5.5	310	1,112	913	854	955	1,356	1,172	1,662	1,009	884	476	297	2.82
Hancock	14.6	981	2,955	2,452	2,491	2,712	3,009	2,966	4,498	2,812	2,473	1,182	669	2.76
Hardy	3.6	227	670	566	555	608	974	728	1,102	725	602	295	148	2.82
Harrison	29.2	1,904	5,443	4,404	4,208	5,243	7,998	6,750	9,300	5,360	4,397	2,112	1,281	2.73
Jackson	9.1	574	1,769	1,952	1,593	1,354	1,858	1,486	2,744	1,919	1,754	770	427	2.95
Jefferson	10.8	779	2,592	2,004	1,562	1,763	2,100	2,083	3,333	2,106	1,696	937	645	2.99
Kanawha	88.7	6,196	19,471	13,937	13,814	15,496	19,786	20,490	28,788	16,967	13,774	5,639	3,042	2.62

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Lewis	6.9	396	1,295	1,021	947	1,134	2,107	1,654	2,166	1,220	957	540	363	2.78
Lincoln	8.0	429	1,803	1,415	1,253	1,262	1,838	1,294	2,214	1,615	1,498	754	625	3.08
Logan	16.9	1,020	3,843	2,686	2,857	3,041	3,453	2,755	4,503	3,591	3,240	1,569	1,242	3.04
McDowell	16.4	1,079	3,477	2,456	2,506	3,126	3,756	2,910	4,434	3,306	2,725	1,554	1,471	3.03
Marion	25.0	1,809	4,857	3,716	3,504	4,468	6,646	6,068	7,959	4,345	3,868	1,767	993	2.67
Marshall	14.9	919	3,429	2,465	2,206	2,481	3,400	2,990	4,528	2,835	2,542	1,290	715	2.84
Mason	9.8	691	2,054	1,822	1,576	1,461	2,196	1,787	3,025	2,054	1,759	754	421	2.82
Mercer	27.6	2,038	5,623	4,184	3,925	4,942	6,888	6,044	8,463	5,544	4,333	1,960	1,256	2.75
☐ Mineral	9.8	591	2,076	1,789	1,412	1,663	2,269	1,950	2,943	1,858	1,753	827	469	2.86
Mingo	12.4	904	2,885	2,082	1,965	2,148	2,416	2,101	3,073	2,764	2,207	1,208	1,047	3.09
Monongalia	28.5	6,136	6,705	3,926	3,252	3,554	4,927	7,333	9,230	5,113	4,202	1,755	867	2.71
Monroe	4.6	230	883	727	678	858	1,224	863	1,486	869	763	339	280	2.89
Morgan	4.0	286	749	669	666	671	959	822	1,297	791	583	322	185	2.78
Nicholas	10.0	594	2,343	1,681	1,548	1,668	2,166	1,731	2,954	2,027	1,800	905	583	2.97
Ohio	23.1	1,592	4,269	3,268	3,377	4,307	6,287	6,442	7,385	3,823	2,959	1,517	974	2.64
Pendleton	3.0	166	583	440	456	536	819	673	886	607	479	212	143	2.70
Pleasants	2.9	258	629	468	415	444	686	562	919	541	479	232	167	2.93
Pocahontas	3.6	151	659	551	511	676	1,052	793	1,150	674	538	274	171	2.81
Preston	10.8	649	2,367	1,853	1,545	1,728	2,658	2,124	3,066	2,023	1,965	1,001	621	2.92
Putnam	13.9	823	3,549	2,881	2,119	2,051	2,477	2,035	4,283	3,028	2,819	1,209	526	2.91
Raleigh	31.8	1,898	7,064	5,018	4,772	5,593	7,455	6,386	9,350	6,439	5,347	2,734	1,544	2.83
Randolph	10.2	736	2,144	1,668	1,313	1,644	2,695	2,154	3,098	1,917	1,656	804	571	2.89
Ritchie	4.3	214	857	678	526	714	1,311	947	1,366	784	646	344	213	2.74
Roane	5.7	363	1,161	958	787	933	1,498	1,113	1,825	1,128	917	408	309	2.89
Summers	5.5	244	1,025	824	867	987	1,553	1,224	1,662	1,088	855	390	281	2.96
Taylor	6.0	341	1,244	950	844	965	1,656	1,288	1,818	1,111	988	474	321	2.85
Tucker	3.3	179	669	542	428	501	981	764	997	594	539	242	164	2.70
Tyler	4.1	247	801	714	610	628	1,100	835	1,222	730	705	350	258	2.83
Upshur	8.5	922	1,779	1,399	1,084	1,215	2,101	1,848	2,602	1,624	1,417	592	417	2.86
Wayne	16.5	1,081	3,503	3,132	2,638	2,652	3,494	2,730	5,082	3,457	2,930	1,394	907	2.89
Webster	4.4	251	910	695	610	729	1,205	909	1,207	862	751	382	289	2.91
Wetzel	7.8	532	1,623	1,403	1,178	1,183	1,881	1,625	2,340	1,391	1,296	693	455	2.85
Wirt	1.7	119	308	317	220	277	459	287	515	335	294	157	112	3.00
Wood	35.0	2,778	7,731	6,441	5,033	5,337	7,680	7,523	11,018	6,709	5,796	2,564	1,390	2.71
Wyoming	12.0	970	3,068	2,096	1,995	1,863	2,008	1,743	3,142	2,680	2,416	1,181	838	3.09
TOTAL METRO COUNTIES	**270.0**	**19,507**	**57,458**	**44,966**	**41,066**	**45,629**	**61,374**	**60,200**	**85,489**	**51,305**	**43,003**	**19,330**	**10,673**	**2.70**
TOTAL STATE	**712.7**	**52,702**	**150,690**	**115,859**	**105,661**	**119,626**	**168,152**	**151,711**	**218,136**	**137,254**	**115,981**	**54,838**	**34,780**	**2.79**
WISCONSIN														
APPLETON - OSHKOSH	**103.5**	**9,698**	**24,861**	**18,566**	**14,780**	**14,875**	**20,720**	**22,315**	**31,483**	**17,439**	**17,194**	**9,093**	**5,976**	**2.85**
Calumet	10.1	764	2,488	1,922	1,511	1,512	1,903	1,660	2,858	1,735	1,879	1,081	887	3.12
Outagamie	44.8	3,976	11,191	8,317	6,358	6,286	8,672	9,158	13,128	7,532	7,533	4,383	3,066	2.92
Winnebago	48.6	4,958	11,162	8,327	6,911	7,077	10,145	11,497	15,497	8,172	7,782	3,629	2,023	2.73
DULUTH - SUPERIOR	**100.7**	**8,645**	**22,373**	**15,359**	**13,499**	**16,342**	**24,482**	**25,567**	**31,692**	**16,294**	**15,855**	**7,292**	**4,000**	**2.66**
Douglas	16.9	1,484	3,712	2,525	2,207	2,770	4,202	4,540	5,358	2,610	2,494	1,220	678	2.64
St. Louis, Minn.	*83.8*	*7,161*	*18,661*	*12,834*	*11,292*	*13,572*	*20,280*	*21,027*	*26,334*	*13,684*	*13,361*	*6,072*	*3,322*	*2.66*
EAU CLAIRE	**46.7**	**5,400**	**10,574**	**7,444**	**6,117**	**6,943**	**10,222**	**10,409**	**14,495**	**7,800**	**7,698**	**3,751**	**2,547**	**2.87**
Chippewa	17.9	1,335	3,932	3,027	2,509	2,774	4,323	3,657	5,338	2,966	2,971	1,669	1,299	2.97
Eau Claire	28.8	4,065	6,642	4,417	3,608	4,169	5,899	6,752	9,157	4,834	4,727	2,082	1,248	2.81
GREEN BAY	**63.0**	**6,083**	**16,799**	**11,805**	**8,687**	**8,341**	**11,285**	**14,714**	**18,210**	**10,263**	**10,377**	**5,629**	**3,807**	**2.83**
Brown	63.0	6,083	16,799	11,805	8,687	8,341	11,285	14,714	18,210	10,263	10,377	5,629	3,807	2.83
JANESVILLE - BELOIT	**50.9**	**5,058**	**11,613**	**9,564**	**7,480**	**6,916**	**10,269**	**11,311**	**15,489**	**8,852**	**8,686**	**4,198**	**2,364**	**2.77**
Rock	50.9	5,058	11,613	9,564	7,480	6,916	10,269	11,311	15,489	8,852	8,686	4,198	2,364	2.77
KENOSHA	**44.4**	**3,554**	**10,435**	**8,361**	**6,516**	**6,981**	**8,553**	**10,115**	**13,401**	**7,722**	**7,076**	**3,772**	**2,314**	**2.79**
Kenosha	44.4	3,554	10,435	8,361	6,516	6,981	8,553	10,115	13,401	7,722	7,076	3,772	2,314	2.79
LA CROSSE	**33.5**	**4,162**	**7,913**	**5,144**	**4,328**	**4,653**	**7,300**	**8,101**	**10,571**	**5,511**	**5,388**	**2,524**	**1,405**	**2.78**
La Crosse	33.5	4,162	7,913	5,144	4,328	4,653	7,300	8,101	10,571	5,511	5,388	2,524	1,405	2.78
MADISON	**126.8**	**19,419**	**38,532**	**21,476**	**14,990**	**14,184**	**18,199**	**33,763**	**42,125**	**20,594**	**18,367**	**7,894**	**4,057**	**2.60**
Dane	126.8	19,419	38,532	21,476	14,990	14,184	18,199	33,763	42,125	20,594	18,367	7,894	4,057	2.60

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
MILWAUKEE	**513.0**	**42,190**	**123,138**	**91,179**	**78,430**	**79,258**	**98,805**	**125,643**	**157,317**	**87,325**	**77,303**	**39,234**	**26,178**	**2.73**
Milwaukee	367.1	34,062	88,187	55,741	52,468	58,486	78,156	104,099	115,535	59,925	46,752	23,543	17,246	2.59
Ozaukee	23.1	1,244	5,135	5,406	4,171	3,498	3,646	3,589	6,994	4,324	4,529	2,313	1,351	3.00
Washington	28.7	1,872	7,528	6,690	4,325	3,757	4,528	4,328	7,969	5,242	5,899	3,225	2,037	3.10
Waukesha	94.1	5,012	22,288	23,342	17,466	13,517	12,475	13,627	26,819	17,834	20,123	10,153	5,544	3.08
MILWAUKEE - RACINE CONSOLIDATED AREA	***574.3***	***47,209***	***137,798***	***102,827***	***87,671***	***88,490***	***110,305***	***138,650***	***175,433***	***98,207***	***87,883***	***44,523***	***29,604***	***2.74***
RACINE	**61.3**	**5,019**	**14,660**	**11,648**	**9,241**	**9,232**	**11,500**	**13,007**	**18,116**	**10,882**	**10,580**	**5,289**	**3,426**	**2.84**
Racine	61.3	5,019	14,660	11,648	9,241	9,232	11,500	13,007	18,116	10,882	10,580	5,289	3,426	2.84
SHEBOYGAN	**36.6**	**2,714**	**7,986**	**6,177**	**5,139**	**5,785**	**8,799**	**8,054**	**11,597**	**6,118**	**5,748**	**3,231**	**1,852**	**2.79**
Sheboygan	36.6	2,714	7,986	6,177	5,139	5,785	8,799	8,054	11,597	6,118	5,748	3,231	1,852	2.79
WAUSAU	**39.7**	**3,131**	**9,519**	**7,301**	**5,653**	**5,944**	**8,152**	**7,928**	**11,905**	**6,846**	**6,907**	**3,660**	**2,454**	**2.87**
Marathon	39.7	3,131	9.519	7,301	5,653	5,944	8,152	7,928	11,905	6,846	6,907	3,660	2,454	2.87
ALL COUNTIES														
Adams	5.2	268	935	781	692	949	1,575	1,155	1,931	868	696	322	228	2.73
Ashland	6.3	456	1,131	854	837	1,058	1,964	1,745	1,986	919	800	497	353	2.68
Barron	14.5	994	2,827	2,210	1,892	2,402	4,175	3,090	4,842	2,322	2,330	1,177	739	2.74
Bayfield	5.3	205	956	866	657	947	1,669	1,239	1,865	794	760	410	292	2.70
Brown	63.0	6,083	16,799	11,805	8,687	8,341	11,285	14,714	18,210	10,263	[illegible]	5,629	3,807	[illegible]
Buffalo	5.2	329	925	821	771	834	1,520	1,087	1,694	882	766	465	306	2.79
Burnett	4.9	222	769	746	652	947	1,564	1,013	1,868	740	685	373	221	2.63
Calumet	10.1	764	2,488	1,922	1,511	1,512	1,903	1,660	2,858	1,735	1,879	1,081	887	3.12
Chippewa	17.9	1,335	3,932	3,027	2,509	2,774	4,323	3,657	5,338	2,966	2,971	1,669	1,299	2.97
Clark	11.4	619	2,106	1,743	1,674	1,907	3,351	2,561	3,483	1,775	1,661	984	936	2.95
Columbia	16.1	1,031	3,302	2,736	2,277	2,528	4,226	3,621	5,138	2,735	2,559	1,298	749	2.73
Crawford	5.9	331	1,158	923	805	974	1,709	1,413	1,790	900	884	487	426	2.86
Dane	126.8	19,419	38,532	21,476	14,990	14,184	18,199	33,763	42,125	20,594	18,367	7,894	4,057	2.60
Dodge	25.6	1,658	5,656	4,398	3,663	3,978	6,247	4,966	8,167	4,333	4,153	2,401	1,580	2.98
Door	9.8	624	1,986	1,504	1,173	1,701	2,812	2,268	3,407	1,538	1,421	709	457	2.66
Douglas	16.9	1,484	3,712	2,525	2,207	2,770	4,202	4,540	5,358	2,610	2,494	1,220	678	2.64
Dunn	11.6	1,956	2,324	1,609	1,440	1,530	2,741	2,397	3,673	1,978	2,041	962	549	3.04
Eau Claire	28.8	4,065	6,642	4,417	3,608	4,169	5,899	6,752	9,157	4,834	4,727	2,082	1,248	2.81
Florence	1.5	59	251	239	219	271	461	345	505	233	220	109	88	2.93
Fond du Lac	31.0	2,340	7,101	5,305	4,482	4,770	7,002	6,540	9,289	5,343	5,183	2,728	1,917	2.90
Forest	3.2	174	570	502	407	583	964	636	1,092	535	432	273	232	2.88
Grant	17.3	1,863	3,326	2,758	2,388	2,568	4,397	3,880	5,069	2,791	2,697	1,616	1,247	3.03
Green	11.3	872	2,502	1,774	1,513	1,740	2,899	2,598	3,672	1,725	1,808	945	552	2.72
Green Lake	6.9	424	1,254	1,066	927	1,139	2,090	1,573	2,418	1,091	944	546	328	2.71
Iowa	7.0	513	1.498	1,025	1,024	1,124	1,816	1,582	2,114	1,088	1,036	662	518	2.86
Iron	2.7	111	399	311	360	582	937	719	1,037	399	281	152	112	2.48
Jackson	6.3	386	1,214	979	844	1,066	1,811	1,550	1,993	1,057	879	495	326	2.73
Jefferson	23.2	2,013	4,895	4,260	3,246	3,444	5,342	4,904	7,518	3,900	3,762	1,950	1,166	2.90
Juneau	8.0	446	1,383	1,275	1,126	1,427	2,343	1,955	2,599	1,230	1,099	649	468	2.70
Kenosha	44.4	3,554	10,435	8,361	6,516	6,981	8,553	10,115	13,401	7,722	7,076	3,772	2,314	2.79
Kewaunee	6.7	417	1,347	1,056	930	1,145	1,805	1,373	1,989	1,054	1,042	688	554	2.94
La Crosse	33.5	4,162	7,913	5,144	4,328	4,653	7,300	8,101	10,571	5,511	5,388	2,524	1,405	2.78
Lafayette	6.1	402	1,148	981	924	994	1,651	1,294	1,830	967	909	649	451	2.87
Langlade	7.3	402	1,296	1,069	999	1,280	2,254	1,715	2,329	1,062	1,085	619	490	2.75
Lincoln	9.8	639	1,783	1,692	1,441	1,583	2,662	2,222	3,196	1,605	1,456	806	515	2.77
Manitowoc	29.3	2,027	6,309	4,785	4,184	4,755	7,240	6,571	9,136	4,649	4,453	2,547	1,944	2.84
Marathon	39.7	3,131	9,519	7,301	5,653	5,944	8,152	7,928	11,905	6 846	6,907	3,660	2,454	2.87
Marinette	14.7	853	2,735	2,402	1,893	2,555	4,262	3,486	4,709	2,337	2,245	1,188	735	2.73
Marquette	4.7	190	781	704	645	874	1,506	1,076	1,730	691	638	351	214	2.60
Menominee	.8	58	172	146	135	130	159	85	168	109	153	83	202	4.38
Milwaukee	367.1	34,062	88,187	55,741	52,468	58,486	78,156	104,099	115,535	59,925	46,752	23,543	17,246	2.59
Monroe	12.3	770	2,568	1,978	1,789	2,179	3,016	2,767	3,760	2,102	1,912	1,017	742	2.91
Oconto	10.5	582	1,949	1,770	1,426	1,811	2,962	2,136	3,451	1,652	1,611	918	732	2.82
Oneida	12.3	698	2,345	2,158	1,708	2,124	3,267	2,660	4,430	2,035	1,749	903	523	2.64
Outagamie	44.8	3,976	11,191	8,317	6,358	6,286	8,672	9,158	13,128	7,532	7,533	4,383	3,066	2.92
Ozaukee	23.1	1,244	5,135	5,406	4,171	3,498	3,646	3,589	6,994	4,324	4,529	2,313	1,351	3.00
Pepin	2.7	177	499	428	354	389	853	614	832	431	379	251	193	2.78
Pierce	10.4	1,438	2,351	1,780	1,274	1,395	2,162	2,026	3,086	1,786	1,885	973	644	3.07
Polk	12.1	760	2,532	1,958	1,555	1,921	3,374	2,558	3,935	2,000	1,961	1,000	646	2.76
Portage	19.4	2,517	4,682	3,311	2,478	2,527	3,885	4,141	5,658	3,311	3,283	1,688	1,319	3.05
Price	5.9	302	1,034	859	809	1,036	1,860	1,436	1,914	897	850	480	323	2.71

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Racine	61.3	5,019	14,660	11,648	9,241	9,232	11,500	13,007	18,116	10,882	10,580	5,289	3,426	2.84
Richland	6.4	428	1,271	877	899	1,096	1,829	1,409	2,167	1,035	936	489	364	2.75
Rock	50.9	5,058	11,613	9,564	7,480	6,916	10,269	11,311	15,489	8,852	8,686	4,198	2,364	2.77
Rusk	5.5	320	1,026	795	759	1,048	1,552	1,174	1,785	892	819	432	398	2.89
☐ St. Croix	15.1	1,303	3,854	3,040	2,132	1,892	2,879	2,818	4,215	2,603	2,966	1,627	871	2.99
Sauk	16.3	1,087	3,363	2,617	2,201	2,633	4,399	3,678	5,390	2,574	2,510	1,289	859	2.72
Sawyer	4.8	228	798	786	656	898	1,434	1,004	1,813	682	689	353	259	2.77
Shawano	12.9	631	2,268	2,099	1,820	2,321	3,761	2,744	4,214	2,051	1,906	1,052	933	2.85
Sheboygan	36.6	2,714	7,986	6,177	5,139	5,785	8,799	8,054	11,597	6,118	5,748	3,231	1,852	2.79
Taylor	6.4	437	1,194	1,049	940	1,083	1,697	1,290	1,883	1,048	1,062	565	552	3.02
Trempealeau	9.5	481	1,833	1,531	1,281	1,602	2,772	2,290	2,875	1,512	1,381	839	603	2.81
Vernon	9.5	399	1,725	1,403	1,364	1,676	2,933	2,233	3,145	1,547	1,362	721	492	2.74
Vilas	6.8	251	1,031	1,068	935	1,352	2,163	1,351	2,822	1,022	904	398	303	2.59
Walworth	26.1	2,599	5,350	4,582	3,560	3,847	6,162	5,899	8,439	4,369	4,128	2,041	1,224	2.81
Washburn	5.1	240	901	793	632	984	1,550	1,186	1,729	840	720	384	241	2.69
Washington	28.7	1,872	7,528	6,690	4,325	3,757	4,528	4,328	7,969	5,242	5,899	3,225	2,037	3.10
Waukesha	94.1	5,012	22,288	23,342	17,466	13,517	12,475	13,627	26,819	17,834	20,123	10,153	5,544	3.08
Waupaca	15.5	969	3,069	2,408	2,027	2,540	4,487	3,502	5,086	2,457	2,295	1,293	867	2.81
Waushara	7.3	384	1,262	1,074	1,014	1,222	2,344	1,695	2,631	1,164	934	506	370	2.63
Winnebago	48.6	4,958	11,182	8,327	6,911	7,077	10,145	11,497	15,497	8,172	7,782	3,629	2,023	2.73
Wood	26.4	2,226	6,028	4,564	3,675	3,963	5,944	5,634	8,075	4,487	4,335	2,308	1,561	2.81
TOTAL METRO COUNTIES	**1,151.4**	**109,215**	**283,596**	**204,230**	**165,700**	**167,774**	**220,885**	**272,718**	**354,282**	**194,565**	**180,784**	**91,122**	**57,929**	**2.76**
TOTAL STATE	**1,715.1**	**150,021**	**396,714**	**295,638**	**243,076**	**259,206**	**370,445**	**396,804**	**535,639**	**286,109**	**267,413**	**138,163**	**90,972**	**2.78**
WYOMING														
CASPER	**27.9**	**3,289**	**8,361**	**5,261**	**4,204**	**3,520**	**3,265**	**5,828**	**8,910**	**5,264**	**4,766**	**2,052**	**1,080**	**2.73**
Natrona	27.9	3,289	8,361	5,261	4,204	3,520	3,265	5,828	8,910	5,264	4,766	2,052	1,080	2.73
ALL COUNTIES														
Albany	11.1	2,918	2,986	1,647	1,078	1,061	1,410	3,105	3,860	1,776	1,485	569	305	2.64
Big Horn	4.3	281	847	792	572	681	1,127	935	1,373	681	631	368	312	2.86
Campbell	9.0	1,509	3,358	1,934	1,098	639	462	1,428	2,550	1,820	1,911	815	476	2.99
Carbon	8.1	961	2,537	1,518	1,049	960	1,075	1,720	2,291	1,449	1,493	717	430	2.93
Converse	5.2	660	1,659	1,140	673	493	575	879	1,377	1,033	1,105	533	273	3.06
Crook	2.0	189	423	415	288	323	362	438	599	364	320	182	97	2.75
Fremont	14.0	1,425	3,874	2,815	2,195	1,771	1,920	2,586	4,148	2,776	2,387	1,226	877	2.96
Goshen	4.6	382	899	742	620	726	1,231	1,134	1,537	751	668	304	206	2.67
Hot Springs	2.2	188	450	342	281	351	588	621	702	345	304	144	84	2.68
Johnson	2.5	161	592	445	334	380	588	616	812	398	365	200	109	2.76
Laramie	26.8	3,464	6,987	5,103	3,578	3,421	4,247	6,413	8,547	4,758	4,213	1,877	992	2.65
Lincoln	4.2	332	1,199	765	527	629	748	750	1,251	638	656	461	444	3.10
Natrona	27.9	3,289	8,361	5,261	4,204	3,520	3,265	5,828	8,910	5,264	4,766	2,052	1,080	2.73
Niobrara	1.2	61	192	191	185	198	373	350	420	162	153	78	37	2.42
Park	8.2	699	1,956	1,556	1,229	1,235	1,525	1,823	2,736	1,345	1,345	618	333	2.73
Platte	5.0	406	1,410	1,030	617	681	856	1,220	1,545	834	806	406	189	2.64
Sheridan	10.0	719	2,599	1,729	1,279	1,493	2,181	2,544	3,194	1,596	1,589	714	363	2.67
Sublette	1.6	125	411	351	236	226	251	319	509	272	276	144	80	2.94
Sweetwater	15.9	1,884	5,503	3,186	2,034	1,706	1,587	3,056	4.370	2,916	3,126	1,496	936	2.94
Teton	4.3	479	1,621	920	527	381	372	1,162	1,614	704	500	222	98	2.37
Uinta	4.5	497	1,480	802	608	558	555	796	1,205	805	796	511	387	3.20
Washakie	3.5	283	884	651	519	519	644	726	1,109	571	585	324	185	2.86
Weston	2.7	282	650	510	400	386	472	591	812	505	496	190	106	2.70
TOTAL METRO COUNTIES	**27.9**	**3,289**	**8,361**	**5,261**	**4,204**	**3,520**	**3,265**	**5,828**	**8,910**	**5,264**	**4,766**	**2,052**	**1,080**	**2.73**
TOTAL STATE	**178.8**	**21,194**	**50,878**	**33,845**	**24,131**	**22,338**	**26,414**	**39,040**	**55,471**	**31,763**	**29,976**	**14,151**	**8,399**	**2.79**

VOLUME I—Section 7

Households By Effective Buying Income (EBI) Group

For Metropolitan Markets And All Counties

Under $ 3,000
$ 3,000–$ 4,999
$ 5,000–$ 7,999
$ 8,000–$ 9,999
$10,000–$14,999
$15,000–$24,999
$25,000–$49,999
$50,000 Or More
Median Household EBI
Average Household EBI
Per Capita EBI

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALABAMA												
ANNISTON	**41.3**	**4,083**	**3,019**	**3,704**	**2,494**	**7,480**	**12,510**	**7,369**	**641**	**14,915**	**17,556**	**5,958**
Calhoun	41.3	4,083	3,019	3,704	2,494	7,480	12,510	7,369	641	14,915	17,556	5,958
BIRMINGHAM	**315.1**	**25,203**	**18,700**	**25,458**	**15,573**	**38,417**	**83,700**	**92,728**	**15,321**	**19,097**	**22,064**	**8,073**
Jefferson	251.4	19,189	14,210	19,224	11,981	29,529	66,702	77,241	13,324	19,785	22,756	8,469
St. Clair	14.9	1,658	1,114	1,523	969	2,698	4,258	2,435	245	14,087	15,831	5,410
Shelby	23.9	1,995	1,414	2,001	1,170	2,980	6,339	6,917	1,084	18,571	22,171	7,411
Walker	24.9	2,361	1,962	2,710	1,453	3,210	6,401	6,135	668	16,209	18,710	6,599
FLORENCE	**49.4**	**4,856**	**3,542**	**4,699**	**2,689**	**7,082**	**14,103**	**11,224**	**1,205**	**16,221**	**18,164**	**6,507**
Colbert	19.9	1,786	1,338	1,783	1,029	2,592	5,554	5,248	570	17,615	19,359	6,966
Lauderdale	29.5	3,070	2,204	2,916	1,660	4,490	8,549	5,976	635	15,430	17,359	6,200
GADSDEN	**38.0**	**4,004**	**3,045**	**3,722**	**2,297**	**5,599**	**11,062**	**7,698**	**573**	**15,288**	**16,880**	**6,144**
Etowah	38.0	4,004	3,045	3,722	2,297	5,599	11,062	7,698	573	15,288	16,880	6,144
HUNTSVILLE	**110.1**	**7,484**	**5,618**	**7,977**	**5,209**	**13,959**	**27,332**	**36,905**	**5,616**	**20,316**	**22,996**	**8,104**
Limestone	15.8	1,295	1,074	1,456	826	2,058	3,892	4,457	742	17,990	21,169	7,162
Madison	69.7	4,156	2,999	4,262	3,088	8,726	17,091	25,627	3,751	21,840	24,065	8,463
Marshall	24.6	2,033	1,545	2,259	1,295	3,175	6,349	6,821	1,123	17,951	21,139	7,704
MOBILE	**157.7**	**14,532**	**9,584**	**12,907**	**8,875**	**22,250**	**44,244**	**39,870**	**5,438**	**17,266**	**19,915**	**6,908**
Baldwin	28.5	2,501	1,609	2,474	1,719	3,964	7,579	7,634	1,020	17,471	20,020	6,975
Mobile	129.2	12,031	7,975	10,433	7,156	18,286	36,665	32,236	4,418	17,224	19,892	6,894
MONTGOMERY	**97.6**	**8,059**	**5,939**	**8,322**	**5,086**	**12,063**	**22,776**	**29,375**	**5,980**	**18,875**	**22,439**	**7,796**
Autauga	10.9	797	612	842	376	1,029	2,659	3,969	616	21,940	23,918	7,759
Elmore	14.8	1,401	1,040	1,518	910	1,898	3,610	3,940	483	16,630	19,542	6,413
Montgomery	71.9	5,861	4,287	5,962	3,800	9,136	16,507	21,466	4,881	18,869	22,811	8,111
TUSCALOOSA	**49.4**	**4,777**	**3,182**	**4,352**	**2,517**	**6,204**	**11,190**	**14,346**	**2,832**	**18,189**	**22,184**	**7,734**
Tuscaloosa	49.4	4,777	3,182	4,352	2,517	6,204	11,190	14,346	2,832	18,189	22,184	7,734
ALL COUNTIES												
Autauga	10.9	797	612	842	376	1,029	2,659	3,969	616	21,940	23,918	7,759
Baldwin	28.5	2,501	1,609	2,474	1,719	3,964	7,579	7,634	1,020	17,471	20,020	6,975
Barbour	8.6	1,366	956	1,106	607	1,226	1,664	1,505	170	10,950	15,134	5,185
Bibb	5.5	728	565	724	439	946	1,305	763	30	11,649	13,919	4,785
Blount	13.4	1,247	1,037	1,442	837	1,999	3,779	2,837	222	15,334	17,145	6,014
Bullock	3.5	616	373	483	257	491	588	557	135	10,168	15,133	5,093
Butler	7.5	1,048	831	954	583	1,273	1,722	986	103	11,170	13,983	4,855
Calhoun	41.3	4,083	3,019	3,704	2,494	7,480	12,510	7,369	641	14,915	17,556	5,958
Chambers	13.9	1,227	911	1,310	788	1,982	3,655	3,819	208	16,873	18,806	6,618
Cherokee	6.7	943	542	790	544	1,475	1,857	499	50	11,842	13,062	4,535
Chilton	11.3	1,338	1,084	1,284	737	1,754	2,859	2,006	238	13,446	16,365	5,871
Choctaw	5.5	731	539	727	402	782	1,204	954	161	12,077	15,533	5,116
Clarke	9.1	1,061	793	1,017	583	1,344	2,126	1,896	280	14,064	17,229	5,640
Clay	4.8	626	478	556	367	856	1,149	718	50	12,403	14,285	4,933
Cleburne	4.7	604	366	422	293	851	1,415	730	19	13,953	15,013	5,470
Coffee	13.8	1,241	1,089	1,435	878	2,489	3,806	2,568	294	14,544	17,051	6,033
Colbert	19.9	1,786	1,338	1,783	1,029	2,592	5,554	5,248	570	17,615	19,359	6,966
Conecuh	5.5	764	664	829	408	838	1,103	807	87	10,478	14,457	5,001
Coosa	4.1	427	276	403	284	749	1,264	623	74	14,403	16,688	5,950
Covington	14.3	1,726	1,341	1,877	1,120	2,376	3,721	1,960	179	12,256	14,690	5,617
Crenshaw	5.2	835	676	773	401	856	1,076	517	66	9,557	12,954	4,711
Cullman	23.0	2,360	1,846	2,378	1,477	3,870	6,322	4,427	320	14,443	16,682	5,986
Dale	15.2	1,187	971	1,387	975	3,371	4,996	2,184	129	14,578	18,607	5,992
Dallas	17.8	2,455	1,876	2,140	1,284	2,671	3,963	3,041	370	12,058	15,641	5,214
De Kalb	20.3	2,780	1,879	2,432	1,368	3,297	5,197	3,008	339	12,645	15,003	5,468
Elmore	14.8	1,401	1,040	1,518	910	1,898	3,610	3,940	483	16,630	19,542	6,413
Escambia	13.0	1,273	1,013	1,434	865	1,842	3,425	2,794	354	15,209	18,116	6,054
Etowah	38.0	4,004	3,045	3,722	2,297	5,599	11,062	7,698	573	15,288	16,880	6,144
Fayette	6.9	717	572	790	442	1,136	1,800	1,243	200	14,084	17,026	6,087
Franklin	10.7	1,183	892	1,164	629	1,526	2,902	2,221	183	14,862	17,006	6,253
Geneva	8.8	1,098	809	1,147	650	1,453	2,239	1,293	111	12,498	14,991	5,363
Greene	3.6	662	450	617	318	414	529	486	124	8,430	14,231	4,657
Hale	5.0	1,144	606	802	409	733	806	440	60	7,794	11,264	3,610
Henry	5.5	834	497	661	412	861	1,304	805	126	11,806	14,640	5,162
Houston	27.8	2,214	1,744	2,469	1,361	3,030	6,571	8,767	1,644	19,505	23,067	8,242
Jackson	18.8	1,930	1,527	1,966	1,195	2,976	5,178	3,704	324	14,670	16,855	5,912

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALABAMA (continued)												
ALL COUNTIES (continued)												
Jefferson	251.4	19,189	14,210	19,224	11,981	29,529	66,702	77,241	13,324	19,785	22,756	8,469
Lamar	6.0	1,073	554	636	336	784	1,486	1,027	104	12,623	15,238	5,442
Lauderdale	29.5	3,070	2,204	2,916	1,660	4,490	8,549	5,976	635	15,430	17,359	6,200
Lawrence	10.2	1,086	849	1,034	578	1,490	2,980	2,012	171	15,207	17,255	5,752
Lee	28.7	2,486	1,892	2,881	1,633	4,369	7,423	6,987	1,029	16,315	19,704	7,185
Limestone	15.8	1,295	1,074	1,456	826	2,058	3,892	4,457	742	17,990	21,169	7,162
Lowndes	3.8	619	419	599	338	568	664	526	67	9,540	13,943	3,984
Macon	8.5	1,653	841	1,122	697	1,271	1,591	1,210	115	9,816	15,298	4,798
Madison	69.7	4,156	2,999	4,262	3,088	8,726	17,091	25,627	3,751	21,840	24,065	8,463
Marengo	8.3	1,587	842	986	581	1,169	1,533	1,491	111	10,550	14,451	4,760
Marion	11.2	1,280	918	1,127	659	1,915	3,136	1,953	212	14,291	16,267	5,858
Marshall	24.6	2,033	1,545	2,259	1,295	3,175	6,349	6,821	1,123	17,951	21,139	7,704
Mobile	129.2	12,031	7,975	10,433	7,156	18,286	36,665	32,236	4,418	17,224	19,892	6,894
Monroe	7.6	1,072	692	900	534	1,182	1,618	1,412	190	12,331	16,489	5,449
Montgomery	71.9	5,861	4,287	5,962	3,800	9,136	16,507	21,466	4,881	18,869	22,811	8,111
Morgan	32.7	2,916	2,095	2,559	1,458	3,796	9,204	9,539	1,133	18,886	20,858	7,398
Perry	4.6	732	533	696	398	675	895	582	89	9,691	13,660	4,217
Pickens	7.2	1,007	711	830	526	1,200	1,492	1,333	101	11,958	15,103	5,011
Pike	9.9	1,331	909	1,275	741	1,459	2,186	1,714	285	12,139	16,837	5,849
Randolph	7.2	901	662	799	414	1,090	1,867	1,371	96	13,827	16,[illegible]08	5,685
☐ Russell	16.7	2,085	1,365	1,743	1,075	2,701	4,241	3,225	265	13,847	16,425	5,751
St. Clair	14.9	1,658	1,114	1,523	969	2,698	4,258	2,435	245	14,087	15,831	5,410
Shelby	23.9	1,995	1,414	2,001	1,170	2,980	6,339	6,917	1,084	18,571	22,171	7,411
Sumter	5.4	1,030	705	810	451	778	892	615	119	8,668	13,420	4,288
Talladega	25.0	2,132	1,821	2,423	1,526	4,012	6,664	5,871	551	15,761	18,046	6,015
Tallapoosa	13.8	1,258	1,158	1,405	916	2,399	3,858	2,563	243	14,477	16,891	5,931
Tuscaloosa	49.4	4,777	3,182	4,352	2,517	6,204	11,190	14,346	2,832	18,189	22,184	7,734
Walker	24.9	2,361	1,962	2,710	1,453	3,210	6,401	6,135	668	16,209	18,710	6,599
Washington	5.5	766	542	807	396	989	1,484	479	37	11,269	13,065	4,227
Wilcox	4.4	1,034	668	598	366	554	753	399	28	7,476	11,234	3,433
Winston	8.1	1,004	742	740	540	1,644	2,160	1,109	161	13,098	15,332	5,447
TOTAL METRO COUNTIES	**875.3**	**75,083**	**53,994**	**72,884**	**45,815**	**115,755**	**231,158**	**242,740**	**37,871**	**18,091**	**21,077**	**7,492**
TOTAL STATE	**1,397.2**	**136,415**	**98,750**	**130,630**	**79,816**	**196,566**	**362,569**	**343,091**	**49,363**	**16,438**	**19,513**	**6,870**
ALASKA												
ANCHORAGE	**66.3**	**1,788**	**1,276**	**2,248**	**1,781**	**6,631**	**14,931**	**29,705**	**7,940**	**27,803**	**31,776**	**11,413**
Anchorage	66.3	1,788	1,276	2,248	1,781	6,631	14,931	29,705	7,940	27,803	31,776	11,413
ALL COUNTIES												
Aleutian Islands	1.6	42	61	140	108	367	579	276	27	16,149	41,623	8,430
Anchorage	66.3	1,788	1,276	2,248	1,781	6,631	14,931	29,705	7,940	27,803	31,776	11,413
Bethel	2.9	568	441	497	197	368	391	391	47	7,565	14,010	3,628
Bristol Bay	.3	29	6	24	7	33	84	114	3	22,091	41,973	11,447
Dillingham	1.4	157	92	139	76	244	332	337	23	14,867	17,661	5,151
Fairbanks North Star	19.6	280	253	373	252	933	3,537	7,335	6,637	38,646	49,485	17,289
Haines	.6	45	29		25	102	239	145	15	19,556	20,243	7,145
Juneau	7.6	211	183	301	191	597	1,523	3,631	963	28,981	33,020	12,007
Kenai Peninsula	9.3	455	308	428	248	838	2,102	4,074	847	26,023	29,512	10,054
Ketchikan Gateway	4.2	210	135	152	106	285	708	2,091	513	29,313	30,419	11,014
Kobuk	1.3	109	55	92	68	191	347	325	113	18,381	24,271	6,310
Kodiak Island	3.2	49	70	118	85	294	617	1,457	510	30,969	37,247	11,685
Matanuska - Susitna	6.6	895	437	456	354	811	1,671	1,860	116	17,960	20,002	6,634
Nome	1.9	138	128	178	96	270	336	585	169	18,912	25,596	7,259
North Slope	1.0	91	59	118	72	71	295	236	58	17,714	21,899	4,977
Prince of Wales - Outer Ketchikan	1.1	110	10	80	62	150	395	268	25	17,900	24,101	6,977
Sitka	2.6	77	44	83	86	173	569	1,348	220	29,125	29,903	9,367
Skagway - Yakutat - Angoon	1.1	176	96	100	60	135	304	228	1	14,433	16,007	4,759
Southeast Fairbanks	1.9	46	37	81	62	151	356	733	434	31,083	40,617	12,862
Valdez - Cordova	3.1	157	111	157	89	178	502	862	1,044	33,656	48,034	16,363
Wade Hampton	1.1	234	153	214	121	202	114	44	18	7,261	13,459	3,084
Wrangell - Petersburg	2.1	93	87	164	57	164	529	868	138	24,362	26,145	8,447
Yukon - Koyukuk	2.5	206	158	232	104	200	372	908	320	24,241	39,794	11,843

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALASKA (continued)												
TOTAL METRO COUNTIES	66.3	1,788	1,276	2,248	1,781	6,631	14,931	29,705	7,940	27,803	31,776	11,413
TOTAL STATE	143.3	6,166	4,229	6,375	4,307	13,388	30,833	57,821	20,181	27,005	33,196	11,219
ARIZONA												
PHOENIX	598.3	32,466	26,583	41,824	29,447	79,530	168,339	189,754	30,357	20,225	22,994	8,502
Maricopa	598.3	32,466	26,583	41,824	29,447	79,530	168,339	189,754	30,357	20,225	22,994	8,502
TUCSON	214.2	13,649	10,966	17,027	11,527	28,788	59,579	61,564	11,100	19,048	22,310	8,412
Pima	214.2	13,649	10,966	17,027	11,527	28,788	59,579	61,564	11,100	19,048	22,310	8,412
ALL COUNTIES												
Apache	13.8	3,560	1,105	1,399	867	2,045	3,143	1,556	125	9,928	12,886	3,187
Cochise	31.0	2,694	1,942	2,592	1,751	4,926	9,651	6,858	586	16,488	19,251	6,646
Coconino	24.0	2,541	1,550	2,110	1,321	4,183	7,381	4,508	406	15,339	17,800	5,353
Gila	13.6	965	809	1,101	761	1,739	4,646	3,252	327	18,009	19,221	6,790
Graham	7.0	720	474	645	385	1,052	1,905	1,681	138	16,072	19,067	5,538
Greenlee	3.8	192	155	185	119	262	1,831	994	62	21,103	21,260	6,964
Maricopa	598.3	32,466	26,583	41,824	29,447	79,530	168,339	189,754	30,357	20,225	22,994	8,502
Mohave	23.8	1,844	1,769	2,630	1,548	4,407	8,005	3,341	256	14,669	16,013	6,187
Navajo	19.9	3,404	1,575	2,248	1,119	2,892	5,344	3,107	211	12,922	14,958	4,157
Pima	214.2	13,649	10,966	17,027	11,527	28,788	59,579	61,564	11,100	19,048	22,310	8,412
Pinal	30.4	2,659	1,969	2,909	1,745	4,768	9,812	5,881	657	16,121	18,301	5,863
Santa Cruz	6.5	507	456	640	459	1,147	1,745	1,304	242	15,228	18,534	5,526
Yavapai	29.4	2,926	2,379	3,318	1,861	4,624	8,294	5,454	544	14,565	16,750	6,655
Yuma	32.0	1,917	1,906	2,762	1,843	5,102	9,227	8,224	1,019	17,452	20,736	6,970
TOTAL METRO COUNTIES	812.5	46,115	37,549	58,851	40,974	108,318	227,918	251,318	41,457	19,908	22,814	8,478
TOTAL STATE	1,047.7	70,044	53,638	81,390	54,753	145,465	298,902	297,478	46,030	18,822	21,691	7,823
ARKANSAS												
FAYETTEVILLE - SPRINGDALE	69.2	5,440	4,247	6,307	4,215	11,091	19,141	16,051	2,708	16,472	19,769	7,273
Benton	31.1	2,554	2,148	2,982	1,872	5,206	8,724	6,655	959	15,762	18,704	6,941
Washington	38.1	2,886	2,099	3,325	2,343	5,885	10,417	9,396	1,749	17,067	20,639	7,539
FORT SMITH	76.9	6,292	6,342	8,671	5,162	12,897	20,163	15,189	2,184	14,652	17,819	6,497
Crawford	13.3	1,073	1,123	1,535	901	2,375	3,993	2,106	194	14,289	16,432	5,604
Sebastian	37.4	2,320	2,115	3,153	2,204	5,780	10,273	9,845	1,710	17,642	21,083	8,079
Le Flore, Okla.	*15.2*	*1,581*	*1,776*	*2,393*	*1,235*	*2,541*	*3,365*	*2,109*	*200*	*11,175*	*14,559*	*5,244*
Sequoyah, Okla.	*11.0*	*1,318*	*1,328*	*1,590*	*822*	*2,201*	*2,532*	*1,129*	*80*	*11,035*	*12,904*	*4,422*
LITTLE ROCK - NORTH LITTLE ROCK	149.2	9,591	7,449	10,777	7,302	19,117	39,304	47,079	8,581	20,027	23,332	8,572
Pulaski	130.4	8,171	6,419	9,319	6,272	16,229	32,832	42,864	8,294	20,631	24,034	8,960
Saline	18.8	1,420	1,030	1,458	1,030	2,888	6,472	4,215	287	17,319	18,463	6,165
PINE BLUFF	31.5	3,233	2,211	3,082	1,746	3,833	7,319	8,571	1,505	17,191	21,200	7,291
Jefferson	31.5	3,233	2,211	3,082	1,746	3,833	7,319	8,571	1,505	17,191	21,200	7,291
TEXARKANA	47.2	4,679	3,733	4,478	2,621	6,843	13,476	10,347	1,023	15,850	18,041	6,566
Little River	4.9	487	448	542	216	589	1,291	1,221	106	16,272	18,467	6,241
Miller	13.9	1,245	1,000	1,348	806	2,062	3,998	3,096	345	16,101	18,285	6,585
Bowie, Tex.	*28.4*	*2,947*	*2,285*	*2,588*	*1,599*	*4,192*	*8,187*	*6,030*	*572*	*15,661*	*17,849*	*6,618*
ALL COUNTIES												
Arkansas	9.1	854	671	917	464	1,213	2,437	2,105	439	16,555	20,282	7,595
Ashley	9.4	885	829	1,113	568	1,251	2,386	2,171	197	15,197	17,533	6,150
Baxter	12.1	1,470	1,026	1,402	960	2,185	2,786	1,982	289	12,479	16,187	6,662
Benton	31.1	2,554	2,148	2,982	1,872	5,206	8,724	6,655	959	15,762	18,704	6,941
Boone	10.5	1,061	957	1,343	734	1,568	2,713	1,744	380	13,728	17,469	6,646
Bradley	5.2	623	589	719	433	870	1,204	706	56	11,094	14,059	5,222
Calhoun	2.2	319	262	287	151	277	596	308		11,217	13,766	4,965
Carroll	6.8	733	695	991	588	1,275	1,614	820	84	11,447	14,310	5,758
Chicot	6.0	904	822	1,012	469	889	1,024	774	105	9,076	13,781	4,645
Clark	8.3	906	668	968	585	1,155	2,149	1,620	249	14,459	17,750	6,243
Clay	8.1	1,123	997	1,157	605	1,410	1,740	925	143	10,575	13,670	5,298
Cleburne	6.9	689	700	1,098	613	969	1,438	1,254	139	11,690	16,123	6,146
Cleveland	2.9	376	257	386	237	521	709	402	12	11,723	13,928	5,049
Columbia	9.7	880	860	1,240	677	1,356	2,287	2,079	321	14,315	18,724	6,777

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
ARKANSAS (continued)												
ALL COUNTIES (continued)												
Conway	7.0	753	765	964	489	1,130	1,785	1,054	60	12,191	14,729	5,181
Craighead	23.4	2,128	1,672	2,250	1,284	3,229	5,952	5,722	1,163	16,653	20,589	7,401
Crawford	13.3	1,073	1,123	1,535	901	2,375	3,993	2,106	194	14,289	16,432	5,604
☐ Crittenden	16.3	2,303	1,539	1,889	954	1,870	3,414	3,780	551	13,841	18,538	6,080
Cross	6.8	716	597	745	386	904	1,553	1,630	269	15,313	19,298	6,433
Dallas	3.9	437	336	487	289	597	945	706	103	13,248	17,325	6,374
Desha	6.8	750	583	866	436	889	1,433	1,379	464	14,287	20,118	6,874
Drew	6.4	657	598	928	553	1,030	1,373	1,105	156	11,957	16,608	5,777
Faulkner	16.7	1,564	1,103	1,707	1,181	2,956	4,584	3,238	367	14,732	18,031	6,196
Franklin	5.5	697	654	869	474	1,102	1,249	411	44	10,267	12,302	4,422
Fulton	4.1	739	640	717	353	661	688	282	20	7,775	10,900	4,297
Garland	29.6	3,526	2,827	3,639	2,070	4,925	6,979	4,913	721	12,726	16,031	6,482
Grant	4.7	448	334	458	299	779	1,384	904	94	15,200	17,539	6,061
Greene	11.6	1,158	1,021	1,464	839	1,907	2,991	1,997	423	13,690	17,137	6,359
Hempstead	8.8	984	819	1,087	583	1,440	1,980	1,632	275	13,090	16,965	6,093
Hot Spring	10.2	1,036	830	1,004	575	1,532	3,099	1,991	133	15,378	16,701	6,150
Howard	5.0	574	502	534	248	919	1,358	808	57	13,476	15,468	5,604
Independence	11.4	935	912	1,405	784	1,768	2,899	2,304	393	14,699	18,327	6,633
Izard	4.5	603	657	752	397	756	943	387	5	9,141	11,571	4,568
Jackson	8.0	737	681	1,011	617	1,393	1,751	1,564	246	13,293	17,257	6,362
Jefferson	31.5	3,233	2,211	3,082	1,746	3,833	7,319	8,571	1,505	17,191	21,200	7,291
Johnson	6.7	877	775	973	512	1,301	1,455	712	95	10,772	13,550	5,016
Lafayette	3.6	508	384	485	222	494	907	556	44	12,189	14,576	5,145
Lawrence	7.0	914	850	1,129	542	1,071	1,462	863	169	10,259	14,069	5,238
Lee	4.8	740	582	785	347	624	888	651	183	9,679	15,361	4,982
Lincoln	3.9	426	394	587	305	559	798	709	122	11,876	16,975	4,978
Little River	4.9	487	448	542	216	589	1,291	1,221	106	16,272	18,467	6,241
Logan	7.2	740	651	971	566	1,198	1,885	1,097	92	12,719	15,495	5,416
Lonoke	12.1	1,247	995	1,337	798	1,949	2,914	2,506	354	14,252	17,591	5,929
Madison	4.3	543	496	729	370	752	930	446	34	10,081	12,884	4,735
Marion	4.6	619	704	1,087	444	788	788	155	15	7,654	10,079	3,800
Miller	13.9	1,245	1,000	1,348	806	2,062	3,998	3,096	345	16,101	18,285	6,585
Mississippi	20.0	2,084	1,923	2,650	1,399	3,131	4,790	3,547	476	13,087	16,576	5,629
Monroe	4.9	776	627	757	387	706	943	560	144	9,464	13,572	4,854
Montgomery	3.1	242	281	463	256	461	725	607	65	13,159	16,589	6,349
Nevada	4.0	523	476	615	310	625	856	546	49	10,559	13,989	4,952
Newton	2.9	548	521	597	254	471	358	151		6,771	9,302	3,330
Ouachita	11.4	1,222	1,081	1,371	703	1,581	2,880	2,327	235	14,116	17,009	6,357
Perry	2.6	234	264	416	236	437	644	336	33	11,793	15,465	5,291
Phillips	11.3	1,946	1,474	1,562	765	1,415	2,142	1,756	240	9,731	14,348	4,811
Pike	4.0	490	438	543	314	794	912	458	51	11,282	13,773	5,149
Poinsett	9.5	1,010	869	1,176	731	1,599	2,192	1,662	261	12,720	16,404	5,772
Polk	6.5	752	681	885	434	1,193	1,713	775	67	12,178	13,810	5,072
Pope	14.6	1,086	1,007	1,535	932	2,246	3,981	3,358	455	16,102	19,225	6,896
Prairie	3.8	385	367	524	293	677	910	598	46	12,368	15,509	5,835
Pulaski	130.4	8,171	6,419	9,319	6,272	16,229	32,832	42,864	8,294	20,631	24,034	8,960
Randolph	6.4	882	815	935	484	1,147	1,328	716	93	10,367	13,488	4,905
St. Francis	10.1	1,465	1,155	1,429	617	1,430	2,427	1,378	199	11,281	14,724	4,844
Saline	18.8	1,420	1,030	1,458	1,030	2,888	6,472	4,215	287	17,319	18,463	6,165
Scott	3.7	534	529	621	417	705	759	125	10	8,772	10,616	3,968
Searcy	3.4	559	436	575	364	653	528	263	22	8,703	11,494	4,342
Sebastian	37.4	2,320	2,115	3,153	2,204	5,780	10,273	9,845	1,710	17,642	21,083	8,079
Sevier	5.4	536	544	666	371	796	1,453	959	75	13,680	15,730	5,818
Sharp	6.2	969	840	987	580	948	1,222	631	23	9,038	11,593	4,549
Stone	3.5	383	433	693	397	681	561	328	24	9,128	12,610	4,695
Union	18.6	1,674	1,480	1,960	1,069	2,515	4,423	4,822	657	16,407	19,739	7,462
Van Buren	5.4	584	549	857	503	940	1,132	751	84	11,011	14,549	5,533
Washington	38.1	2,886	2,099	3,325	2,343	5,885	10,417	9,396	1,749	17,067	20,639	7,539
White	18.3	1,971	1,700	2,315	1,306	2,913	4,481	3,257	357	13,114	16,543	5,745
Woodruff	4.0	483	497	680	317	566	804	562	91	10,176	14,603	5,215
Yell	6.4	743	715	944	526	1,225	1,676	483	88	11,212	13,246	4,872
TOTAL METRO COUNTIES	**335.7**	**25,692**	**20,132**	**28,633**	**18,344**	**46,717**	**88,733**	**91,749**	**15,700**	**17,950**	**21,361**	**7,751**
TOTAL STATE	**851.7**	**83,652**	**70,530**	**95,992**	**55,356**	**128,164**	**210,629**	**179,317**	**28,060**	**14,686**	**18,261**	**6,622**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
CALIFORNIA												
ANAHEIM - SANTA ANA - GARDEN GROVE	**736.6**	**23,294**	**17,913**	**31,015**	**21,980**	**60,286**	**157,468**	**341,149**	**83,495**	**27,948**	**30,573**	**11,118**
Orange	736.6	23,294	17,913	31,015	21,980	60,286	157,468	341,149	83,495	27,948	30,573	11,118
BAKERSFIELD	**148.1**	**8,470**	**7,593**	**12,800**	**8,062**	**18,298**	**37,703**	**47,505**	**7,669**	**20,016**	**22,543**	**7,976**
Kern	148.1	8,470	7,593	12,800	8,062	18,298	37,703	47,505	7,669	20,016	22,543	7,976
CHICO	**61.5**	**4,302**	**3,996**	**6,957**	**4,446**	**8,681**	**14,622**	**15,692**	**2,804**	**16,536**	**20,181**	**8,171**
Butte	61.5	4,302	3,996	6,957	4,446	8,681	14,622	15,692	2,804	16,536	20,181	8,171
FRESNO	**189.6**	**10,943**	**9,909**	**17,471**	**11,292**	**24,831**	**46,425**	**57,504**	**11,225**	**19,350**	**22,673**	**8,028**
Fresno	189.6	10,943	9,909	17,471	11,292	24,831	46,425	57,504	11,225	19,350	22,673	8,028
LOS ANGELES - LONG BEACH	**2,780.7**	**142,274**	**114,047**	**190,535**	**117,865**	**295,131**	**658,332**	**1,006,423**	**256,093**	**23,023**	**26,878**	**9,889**
Los Angeles	2,780.7	142,274	114,047	190,535	117,865	295,131	658,332	1,006,423	256,093	23,023	26,878	9,889
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	***4,295.3***	***207,930***	***168,068***	***282,628***	***179,098***	***449,681***	***1,022,645***	***1,606,353***	***378,897***	***23,430***	***26,861***	***9,788***
MODESTO	**101.8**	**4,776**	**4,553**	**7,845**	**5,344**	**11,904**	**22,210**	**35,954**	**9,214**	**22,381**	**26,157**	**9,503**
Stanislaus	101.8	4,776	4,553	7,845	5,344	11,904	22,210	35,954	9,214	22,381	26,157	9,503
OXNARD - SIMI VALLEY - VENTURA	**186.9**	**8,102**	**6,464**	**10,900**	**7,338**	**20,398**	**53,679**	**71,194**	**8,825**	**22,708**	**24,554**	**8,211**
Ventura	186.9	8,102	6,464	10,900	7,338	20,398	53,679	71,194	8,825	22,708	24,554	8,211
REDDING	**46.8**	**2,743**	**2,252**	**3,957**	**2,496**	**5,365**	**12,332**	**15,557**	**2,098**	**20,377**	**22,339**	**8,479**
Shasta	46.8	2,743	2,252	[illegible]957	2,496	5,365	12,332	15,557	2,098	20,377	22,339	8,479
RIVERSIDE - SAN BERNARDINO - ONTARIO	**591.1**	**34,260**	**29,644**	**50,178**	**31,915**	**73,866**	**153,166**	**187,587**	**30,484**	**19,936**	**22,885**	**8,224**
Riverside	261.6	16,246	14,256	24,185	14,909	34,374	65,835	77,879	13,916	18,989	22,309	8,281
San Bernardino	329.5	18,014	15,388	25,993	17,006	39,492	87,331	109,708	16,568	20,653	23,343	8,181
SACRAMENTO	**411.9**	**19,880**	**16,579**	**28,104**	**18,110**	**44,845**	**106,655**	**151,295**	**26,432**	**22,375**	**24,958**	**9,736**
Placer	46.7	2,575	2,124	3,610	2,074	4,899	12,409	16,191	2,818	21,582	23,975	8,914
Sacramento	321.3	14,973	12,416	20,861	13,646	34,819	82,274	121,395	20,916	22,798	25,317	10,004
Yolo	43.9	2,332	2,039	3,633	2,390	5,127	11,972	13,709	2,698	20,324	23,376	8,756
SALINAS - SEASIDE - MONTEREY	**100.7**	**4,597**	**4,094**	**7,362**	**4,854**	**12,893**	**26,623**	**33,864**	**6,413**	**21,083**	**26,296**	**8,786**
Monterey	100.7	4,597	4,094	7,362	4,854	12,893	26,623	33,864	6,413	21,083	26,296	8,786
SAN DIEGO	**718.6**	**39,260**	**32,557**	**54,203**	**35,278**	**93,671**	**193,639**	**232,548**	**37,444**	**20,311**	**24,297**	**8,927**
San Diego	718.6	39,260	32,557	54,203	35,278	93,671	193,639	232,548	37,444	20,311	24,297	8,927
SAN FRANCISCO - OAKLAND	**1,316.7**	**59,241**	**45,649**	**74,890**	**47,113**	**115,194**	**282,597**	**541,634**	**150,382**	**26,118**	**29,551**	**11,860**
Alameda	436.5	22,554	17,455	28,616	17,659	41,838	98,737	173,205	36,436	24,172	27,016	10,602
Contra Costa	255.9	9,173	7,319	12,038	7,374	19,395	53,934	117,993	28,674	27,716	30,146	11,400
Marin	92.7	3,072	2,336	3,628	2,375	6,862	16,573	40,937	16,917	30,814	34,794	14,323
San Francisco	298.5	17,810	13,731	22,514	14,202	32,339	70,870	97,800	29,234	21,599	26,972	11,974
San Mateo	233.1	6,632	4,808	8,094	5,503	14,760	42,483	111,699	39,121	31,313	34,860	13,680
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,053.8***	***89,087***	***69,333***	***112,951***	***71,840***	***176,185***	***428,380***	***855,446***	***250,578***	***26,708***	***30,080***	***11,676***
SAN JOSE	**486.9**	**13,776**	**10,557**	**17,989**	**12,399**	**30,931**	**81,428**	**231,519**	**88,301**	**32,336**	**35,087**	**12,743**
Santa Clara	486.9	13,776	10,557	17,989	12,399	30,931	81,428	231,519	88,301	32,336	35,087	12,743
SANTA BARBARA - SANTA MARIA - LOMPOC	**114.3**	**5,733**	**4,563**	**7,845**	**5,343**	**12,906**	**27,856**	**41,535**	**8,519**	**22,395**	**25,823**	**9,661**
Santa Barbara	114.3	5,733	4,563	7,845	5,343	12,906	27,856	41,535	8,519	22,395	25,823	9,661
SANTA CRUZ	**77.2**	**6,119**	**4,837**	**7,897**	**4,651**	**9,811**	**17,046**	**22,346**	**4,493**	**17,977**	**21,837**	**8,404**
Santa Cruz	77.2	6,119	4,837	7,897	4,651	9,811	17,046	22,346	4,493	17,977	21,837	8,404
SANTA ROSA	**124.4**	**8,930**	**7,382**	**11,238**	**6,432**	**14,577**	**29,793**	**39,970**	**6,078**	**19,813**	**22,737**	**8,886**
Sonoma	124.4	8,930	7,382	11,238	6,432	14,577	29,793	39,970	6,078	19,813	22,737	8,886
STOCKTON	**131.3**	**8,470**	**6,629**	**11,459**	**6,598**	**14,373**	**32,669**	**43,557**	**7,545**	**20,783**	**23,488**	**8,574**
San Joaquin	131.3	8,470	6,629	11,459	6,598	14,373	32,669	43,557	7,545	20,783	23,488	8,574
VALLEJO - FAIRFIELD - NAPA	**125.8**	**7,140**	**5,745**	**8,834**	**5,896**	**15,483**	**34,562**	**42,323**	**5,817**	**20,748**	**23,510**	**8,412**
Napa	38.9	3,177	2,401	3,482	2,099	5,495	12,577	8,848	821	17,326	18,755	7,070
Solano	86.9	3,963	3,344	5,352	3,797	9,988	21,985	33,475	4,996	22,816	25,638	8,969
VISALIA - TULARE - PORTERVILLE	**85.7**	**4,910**	**4,513**	**8,076**	**5,601**	**13,156**	**21,504**	**23,738**	**4,202**	**17,748**	**21,541**	**7,158**
Tulare	85.7	4,910	4,513	8,076	5,601	13,156	21,504	23,738	4,202	17,748	21,541	7,158
YUBA CITY	**38.3**	**2,266**	**2,132**	**3,501**	**2,367**	**6,320**	**10,586**	**9,801**	**1,327**	**17,021**	**20,524**	**7,472**
Sutter	19.9	981	919	1,639	1,163	2,732	5,225	6,274	967	19,639	22,756	8,340

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
CALIFORNIA (continued)												
YUBA CITY (continued)												
Yuba	18.4	1,285	1,213	1,862	1,204	3,588	5,361	3,527	360	15,065	18,110	6,547
ALL COUNTIES												
Alameda	436.5	22,554	17,455	28,616	17,659	41,838	98,737	173,205	36,436	24,172	27,016	10,602
Alpine	.4	45	22	29	8	51	103	115	27	18,833	22,123	7,374
Amador	8.3	602	534	763	405	1,333	2,501	1,994	168	16,919	19,136	7,636
Butte	61.5	4,302	3,996	6,957	4,446	8,681	14,622	15,692	2,804	16,536	20,181	8,171
Calaveras	8.7	795	664	942	549	1,309	2,461	1,731	249	15,315	18,117	7,100
Colusa	4.7	221	249	370	235	600	1,104	1,521	400	20,750	25,967	9,461
Contra Costa	255.9	9,173	7,319	12,038	7,374	19,395	53,934	117,993	28,674	27,716	30,146	11,400
Del Norte	7.3	511	408	658	388	1,071	2,398	1,703	163	17,463	19,019	7,346
El Dorado	36.4	2,452	2,015	3,369	2,119	5,095	10,678	9,529	1,143	17,812	19,842	7,635
Fresno	189.6	10,943	9,909	17,471	11,292	24,831	46,425	57,504	11,225	19,350	22,673	8,028
Glenn	8.2	368	412	729	474	1,094	2,232	2,463	428	19,377	22,606	8,350
Humboldt	43.4	2,505	2,153	3,571	2,201	4,665	11,620	14,261	2,424	20,897	23,523	9,256
Imperial	29.7	2,020	1,663	2,614	1,793	4,587	8,085	7,710	1,228	17,412	20,474	6,334
Inyo	7.6	409	430	707	376	677	1,982	2,599	420	21,510	23,256	9,606
Kern	148.1	8,470	7,593	12,800	8,062	18,298	37,703	47,505	7,669	20,016	22,543	7,976
Kings	24.6	1,319	1,274	2,058	1,423	3,544	6,850	6,955	1,177	18,491	22,393	7,306
Lake	16.7	1,759	1,701	2,725	1,537	2,739	3,731	2,224	284	10,922	14,358	6,055
Lassen	7.9	527	448	702	440	1,218	2,564	1,862	139	17,227	19,358	6,737
Los Angeles	2,780.7	142,274	114,047	190,535	117,865	295,131	658,332	1,006,423	256,093	23,023	26,878	9,889
Madera	22.7	1,454	1,254	2,198	1,522	3,432	5,702	5,959	1,179	17,393	20,962	7,028
Marin	92.7	3,072	2,336	3,628	2,375	6,862	16,573	40,937	16,917	30,814	34,794	14,323
Mariposa	4.5	505	469	638	416	929	1,144	390	9	11,188	13,332	4,958
Mendocino	26.7	1,931	1,574	2,489	1,478	3,610	7,598	7,246	774	17,933	20,403	7,782
Merced	47.5	2,521	2,347	3,765	2,584	6,504	12,716	14,390	2,673	19,302	22,874	7,722
Modoc	3.4	181	201	351	261	541	926	851	88	17,151	19,527	7,460
Mono	4.0	265	279	364	203	548	1,678	626	37	17,276	17,442	7,268
Monterey	100.7	4,597	4,094	7,362	4,854	12,893	26,623	33,864	6,413	21,083	26,296	8,786
Napa	38.9	3,177	2,401	3,482	2,099	5,495	12,577	8,848	821	17,326	18,755	7,070
Nevada	22.2	1,717	1,449	2,414	1,359	3,321	6,386	4,972	582	16,217	18,769	7,310
Orange	736.6	23,294	17,913	31,015	21,980	60,286	157,468	341,149	83,495	27,948	30,573	11,118
Placer	46.7	2,575	2,124	3,610	2,074	4,899	12,409	16,191	2,818	21,582	23,975	8,914
Plumas	7.3	371	365	664	312	891	2,309	2,058	330	19,491	21,560	8,508
Riverside	261.6	16,246	14,256	24,185	14,909	34,374	65,835	77,879	13,916	18,989	22,309	8,281
Sacramento	321.3	14,973	12,416	20,861	13,646	34,819	82,274	121,395	20,916	22,798	25,317	10,004
San Benito	8.4	517	394	649	416	1,013	2,285	2,533	593	20,005	23,353	7,459
San Bernardino	329.5	18,014	15,388	25,993	17,006	39,492	87,331	109,708	16,568	20,653	23,343	8,181
San Diego	718.6	39,260	32,557	54,203	35,278	93,671	193,639	232,548	37,444	20,311	24,297	8,927
San Francisco	298.5	17,810	13,731	22,514	14,202	32,339	70,870	97,800	29,234	21,599	26,972	11,974
San Joaquin	131.3	8,470	6,629	11,459	6,598	14,373	32,669	43,557	7,545	20,783	23,488	8,574
San Luis Obispo	63.3	4,587	4,474	7,105	4,368	9,161	16,934	15,018	1,653	16,158	19,516	7,487
San Mateo	233.1	6,632	4,808	8,094	5,503	14,760	42,483	111,699	39,121	31,313	34,860	13,680
Santa Barbara	114.3	5,733	4,563	7,845	5,343	12,906	27,856	41,535	8,519	22,395	25,823	9,661
Santa Clara	486.9	13,776	10,557	17,989	12,399	30,931	81,428	231,519	88,301	32,336	35,087	12,743
Santa Cruz	77.2	6,119	4,837	7,897	4,651	9,811	17,046	22,346	4,493	17,977	21,837	8,404
Shasta	46.8	2,743	2,252	3,957	2,496	5,365	12,332	15,557	2,098	20,377	22,339	8,479
Sierra	1.4	139	117	125	58	178	348	381	54	16,812	21,614	9,456
Siskiyou	15.9	936	865	1,513	807	1,870	4,873	4,484	552	19,104	21,050	8,124
Solano	86.9	3,963	3,344	5,352	3,797	9,988	21,985	33,475	4,996	22,816	25,638	8,969
Sonoma	124.4	8,930	7,382	11,238	6,432	14,577	29,793	39,970	6,078	19,813	22,737	8,886
Stanislaus	101.8	4,776	4,553	7,845	5,344	11,904	22,210	35,954	9,214	22,381	26,157	9,503
Sutter	19.9	981	919	1,639	1,163	2,732	5,225	6,274	967	19,639	22,756	8,340
Tehama	15.6	963	906	1,535	853	2,103	4,817	3,982	441	17,795	19,927	7,638
Trinity	5.0	316	241	504	300	619	1,692	1,204	124	18,753	19,661	7,741
Tulare	85.7	4,910	4,513	8,076	5,601	13,156	21,504	23,738	4,202	17,748	21,541	7,158
Tuolumne	13.8	966	1,039	1,579	820	1,991	4,172	2,963	270	16,076	18,037	6,876
Ventura	186.9	8,102	6,464	10,900	7,338	20,398	53,679	71,194	8,825	22,708	24,554	8,211
Yolo	43.9	2,332	2,039	3,633	2,390	5,127	11,972	13,709	2,698	20,324	23,376	8,756
Yuba	18.4	1,285	1,213	1,862	1,204	3,588	5,361	3,527	360	15,065	18,110	6,547
TOTAL METRO COUNTIES	**8,574.9**	**419,486**	**341,608**	**573,056**	**365,380**	**902,920**	**2,020,895**	**3,192,695**	**758,860**	**23,361**	**26,879**	**9,965**
TOTAL STATE	**9,040.5**	**450,388**	**369,555**	**618,186**	**393,085**	**967,614**	**2,150,784**	**3,314,419**	**776,469**	**23,018**	**26,554**	**9,841**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
COLORADO												
COLORADO SPRINGS	**118.5**	**6,771**	**5,835**	**9,308**	**6,840**	**20,556**	**37,625**	**28,038**	**3,527**	**17,334**	**20,942**	**7,486**
El Paso	115.3	6,458	5,615	9,003	6,548	19,804	36,686	27,673	3,513	17,468	21,121	7,549
Teller	3.2	313	220	305	292	752	939	365	14	13,061	14,482	5,207
DENVER - BOULDER	**654.1**	**27,089**	**22,599**	**34,065**	**23,648**	**66,865**	**176,693**	**256,222**	**46,919**	**23,727**	**26,492**	**10,229**
Adams	91.6	2,682	2,042	3,520	2,729	8,978	32,579	36,350	2,720	23,119	24,573	8,741
Arapahoe	119.7	3,794	3,444	5,311	4,115	12,508	34,032	47,510	8,986	24,123	26,924	10,068
Boulder	74.7	3,807	2,898	4,603	3,014	7,340	17,164	30,122	5,752	24,193	26,751	9,981
Denver	215.0	12,188	10,524	15,298	9,715	25,629	54,323	70,391	16,932	21,149	25,447	11,230
Douglas	9.0	682	450	607	489	1,511	3,224	1,808	229	17,142	18,722	5,851
Gilpin	1.1	184	114	126	56	200	226	191	3	12,562	14,446	6,112
Jefferson	143.0	3,752	3,127	4,600	3,530	10,699	35,145	69,850	12,297	27,372	29,377	10,566
FORT COLLINS	**59.5**	**3,337**	**3,053**	**4,743**	**3,148**	**7,455**	**15,987**	**18,484**	**3,293**	**20,032**	**23,309**	**8,641**
Larimer	59.5	3,337	3,053	4,743	3,148	7,455	15,987	18,484	3,293	20,032	23,309	8,641
GREELEY	**46.0**	**3,250**	**2,487**	**3,880**	**2,687**	**6,695**	**12,787**	**12,439**	**1,775**	**18,105**	**20,962**	**7,423**
Weld	46.0	3,250	2,487	3,880	2,687	6,695	12,787	12,439	1,775	18,105	20,962	7,423
PUEBLO	**46.7**	**2,775**	**2,646**	**3,819**	**2,302**	**5,762**	**14,901**	**13,111**	**1,384**	**19,042**	**21,114**	**7,752**
Pueblo	46.7	2,775	2,646	3,819	2,302	5,762	14,901	13,111	1,384	19,042	21,114	7,752
ALL COUNTIES												
Adams	91.6	2,682	2,042	3,520	2,729	8,978	32,579	36,350	2,720	23,119	24,573	8,741
Alamosa	4.1	257	243	360	224	631	1,080	1,082	223	17,848	21,798	7,510
Arapahoe	119.7	3,794	3,444	5,311	4,115	12,508	34,032	47,510	8,986	24,123	26,924	10,068
Archuleta	1.4	124	92	178	126	320	391	142	27	13,312	14,961	5,512
Baca	1.9	226	139	199	137	313	479	289	118	13,952	18,297	6,438
Bent	2.0	187	224	236	144	408	497	269	35	12,588	16,708	5,664
Boulder	74.7	3,807	2,898	4,603	3,014	7,340	17,164	30,122	5,752	24,193	26,751	9,981
Chaffee	5.1	449	433	473	308	807	1,898	649	83	15,400	16,541	6,069
Cheyenne	.8	58	62	73	39	131	248	170	19	16,360	19,015	7,244
Clear Creek	3.2	157	124	196	142	334	1,033	1,120	94	21,868	22,718	9,320
Conejos	2.4	317	281	405	242	419	488	235	13	9,609	12,408	3,818
Costilla	1.0	108	133	168	130	153	189	113	6	9,391	13,417	4,328
Crowley	1.1	102	130	138	91	192	329	113	5	12,475	13,948	5,114
Custer	.6	64	61	92	64	99	146	64	10	10,655	14,112	4,981
Delta	8.3	860	846	1,067	701	1,383	2,000	1,190	253	12,210	15,925	5,901
Denver	215.0	12,188	10,524	15,298	9,715	25,629	54,323	70,391	16,932	21,149	25,447	11,230
Dolores	.6	81	52	73	50	164	108	72		11,146	12,965	4,576
Douglas	9.0	682	450	607	489	1,511	3,224	1,808	229	17,142	18,722	5,851
Eagle	5.8	281	193	292	223	839	2,190	1,531	251	19,906	23,177	9,271
Elbert	2.5	379	263	478	268	478	520	110	4	8,884	11,164	3,721
El Paso	115.3	6,458	5,615	9,003	6,548	19,804	36,686	27,673	3,513	17,468	21,121	7,549
Fremont	10.7	1,020	1,043	1,346	891	1,690	2,821	1,705	184	13,034	17,133	6,152
Garfield	8.9	511	446	729	499	1,448	2,564	2,429	274	17,868	20,573	7,629
Gilpin	1.1	184	114	126	56	200	226	191	3	12,562	14,446	6,112
Grand	3.1	149	183	282	142	557	1,081	599	107	16,959	19,157	7,332
Gunnison	4.1	343	246	360	283	686	1,198	854	130	16,000	20,993	7,685
Hinsdale	.2	16	43	7		18	23	77	16	19,750	26,570	13,285
Huerfano	2.4	204	222	322	209	395	643	365	40	12,985	17,179	6,442
Jackson	.7	3	13	65	50	99	253	194	23	20,071	22,217	8,185
Jefferson	143.0	3,752	3,127	4,600	3,530	10,699	35,145	69,850	12,297	27,372	29,377	10,566
Kiowa	.7	69	61	58	41	140	183	146	2	14,441	16,174	5,959
Kit Carson	2.8	213	159	251	184	489	805	538	161	16,074	20,010	7,372
Lake	3.0	148	108	155	100	212	1,261	973	43	21,747	22,590	7,530
La Plata	10.5	1,018	832	1,069	644	1,835	3,037	1,775	290	14,636	17,601	6,373
Larimer	59.5	3,337	3,053	4,743	3,148	7,455	15,987	18,484	3,293	20,032	23,309	8,641
Las Animas	5.5	706	575	792	496	936	1,324	613	58	10,838	13,882	5,159
Lincoln	1.8	215	144	177	103	280	550	298	33	14,672	16,208	6,342
Logan	7.5	587	438	541	382	1,068	2,252	1,964	268	18,212	20,478	7,679
Mesa	31.8	1,933	1,852	2,795	1,920	4,512	8,110	9,273	1,405	18,455	21,568	7,966
Mineral	.3	26	28	36	22	104	81	3		12,500	11,797	4,424
Moffat	5.1	431	332	375	258	598	1,544	1,410	152	18,569	20,454	7,145
Montezuma	5.9	496	475	636	376	1,016	1,827	963	111	14,776	16,481	5,653
Montrose	9.1	905	778	1,017	646	1,559	2,533	1,494	174	13,920	16,442	5,845
Morgan	8.3	634	519	698	442	1,143	2,528	2,032	304	17,762	20,141	7,268
Otero	8.1	876	826	995	637	1,494	2,224	920	128	12,415	14,907	5,415

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
COLORADO (continued)												
ALL COUNTIES (continued)												
Ouray	.7	64	54	50	55	213	231	33		12,792	12,784	4,475
Park	2.2	386	259	391	181	542	371	70		8,640	9,765	3,581
Phillips	1.8	130	114	175	109	253	441	495	83	17,587	20,673	8,090
Pitkin	4.9	190	150	245	170	545	1,137	1,805	658	25,098	30,279	13,367
Prowers	4.8	502	382	573	385	838	1,262	740	118	13,345	16,712	6,171
Pueblo	46.7	2,775	2,646	3,819	2,302	5,762	14,901	13,111	1,384	19,042	21,114	7,752
Rio Blanco	2.3	184	127	142	82	399	679	615	72	18,667	21,124	7,362
Rio Grande	3.4	164	184	352	266	562	955	763	154	16,560	20,882	6,762
Routt	5.5	438	358	567	363	969	1,465	1,196	144	15,289	17,949	6,670
Saguache	1.4	209	138	186	182	305	229	118	33	9,840	12,748	4,576
San Juan	.3	16	2	5	7	28	144	86	12	22,150	23,527	8,823
San Miguel	1.4	180	108	184	132	417	304	75		11,020	12,296	4,918
Sedgwick	1.4	137	103	162	60	199	352	311	76	15,830	20,159	8,819
Summit	4.1	260	139	185	169	336	762	1,897	352	26,784	27,881	11,318
Teller	3.2	313	220	305	292	752	939	365	14	13,061	14,482	5,207
Washington	2.0	124	146	189	123	345	524	470	79	16,237	19,599	7,396
Weld	46.0	3,250	2,487	3,880	2,687	6,695	12,787	12,439	1,775	18,105	20,962	7,423
Yuma	3.8	279	275	398	218	516	984	911	219	16,938	20,171	7,665
TOTAL METRO COUNTIES	**924.8**	**43,222**	**36,620**	**55,815**	**38,625**	**107,333**	**257,993**	**328,294**	**56,898**	**22,060**	**25,029**	**9,475**
TOTAL STATE	**1,136.1**	**60,638**	**51,758**	**76,747**	**52,341**	**140,750**	**316,271**	**373,653**	**63,942**	**20,857**	**23,910**	**8,997**
CONNECTICUT												
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**286.7**	**9,195**	**6,736**	**10,095**	**6,861**	**18,652**	**51,232**	**122,934**	**60,995**	**31,655**	**38,318**	**13,581**
Fairfield	286.7	9,195	6,736	10,095	6,861	18,652	51,232	122,934	60,995	31,655	38,318	13,581
HARTFORD - NEW BRITAIN - BRISTOL	**380.7**	**13,771**	**10,871**	**16,630**	**11,107**	**31,932**	**92,812**	**171,526**	**32,051**	**26,169**	**28,521**	**10,326**
Hartford	295.1	10,839	8,397	13,078	8,584	24,872	70,332	132,600	26,398	26,342	28,750	10,553
Middlesex	48.0	1,759	1,486	2,167	1,492	4,082	12,868	20,861	3,285	25,094	27,284	9,990
Tolland	37.6	1,173	988	1,385	1,031	2,978	9,612	18,065	2,368	26,320	28,300	9,141
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	**278.4**	**13,447**	**9,752**	**14,396**	**9,822**	**27,920**	**75,315**	**109,731**	**18,017**	**23,661**	**25,852**	**9,438**
New Haven	278.4	13,447	9,752	14,396	9,822	27,920	75,315	109,731	18,017	23,661	25,852	9,438
NEW LONDON - NORWICH	**84.0**	**4,856**	**3,197**	**4,465**	**2,870**	**8,200**	**23,660**	**32,084**	**4,668**	**22,939**	**26,296**	**9,219**
New London	84.0	4,856	3,197	4,465	2,870	8,200	23,660	32,084	4,668	22,939	26,296	9,219
ALL COUNTIES												
Fairfield	286.7	9,195	6,736	10,095	6,861	18,652	51,232	122,934	60,995	31,655	38,318	13,581
Hartford	295.1	10,839	8,397	13,078	8,584	24,872	70,332	132,600	26,398	26,342	28,750	10,553
Litchfield	57.6	2,339	1,909	2,876	1,912	5,307	15,938	23,080	4,239	24,174	26,938	9,765
Middlesex	48.0	1,759	1,486	2,167	1,492	4,082	12,868	20,861	3,285	25,094	27,284	9,990
New Haven	278.4	13,447	9,752	14,396	9,822	27,920	75,315	109,731	18,017	23,661	25,852	9,438
New London	84.0	4,856	3,197	4,465	2,870	8,200	23,660	32,084	4,668	22,939	26,296	9,219
Tolland	37.6	1,173	988	1,385	1,031	2,978	9,612	18,065	2,368	26,320	28,300	9,141
Windham	33.3	1,756	1,493	2,031	1,393	4,214	10,357	10,698	1,358	20,700	22,650	8,058
TOTAL METRO COUNTIES	**1,029.8**	**41,269**	**30,556**	**45,586**	**30,660**	**86,704**	**243,019**	**436,275**	**115,731**	**26,318**	**30,345**	**10,917**
TOTAL STATE	**1,120.7**	**45,364**	**33,958**	**50,493**	**33,965**	**96,225**	**269,314**	**470,053**	**121,328**	**25,999**	**29,942**	**10,772**
DELAWARE												
WILMINGTON	**186.7**	**7,925**	**6,038**	**9,139**	**6,500**	**18,832**	**52,391**	**71,591**	**14,284**	**23,689**	**26,991**	**9,548**
New Castle	143.5	5,636	4,309	6,649	4,626	13,127	38,191	58,111	12,851	24,813	28,278	10,132
Cecil, Md.	*20.3*	*1,023*	*786*	*1,119*	*993*	*3,163*	*7,297*	*5,406*	*513*	*18,919*	*22,338*	*7,326*
Salem, N. J.	*22.9*	*1,266*	*943*	*1,371*	*881*	*2,542*	*6,903*	*8,074*	*920*	*21,931*	*23,049*	*8,071*
ALL COUNTIES												
Kent	34.6	2,406	1,688	2,598	2,049	6,268	11,385	7,583	623	16,856	19,263	6,579
New Castle	143.5	5,636	4,309	6,649	4,626	13,127	38,191	58,111	12,851	24,813	28,278	10,132
Sussex	37.4	2,889	2,049	2,996	2,067	5,356	10,280	10,441	1,322	18,099	20,632	7,610
TOTAL METRO COUNTIES	**143.5**	**5,636**	**4,309**	**6,649**	**4,626**	**13,127**	**38,191**	**58,111**	**12,851**	**24,813**	**28,278**	**10,132**
TOTAL STATE	**215.5**	**10,931**	**8,046**	**12,243**	**8,742**	**24,751**	**59,856**	**76,135**	**14,796**	**22,257**	**25,504**	**9,112**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
DISTRICT OF COLUMBIA												
WASHINGTON	**1,146.0**	**36,595**	**23,347**	**37,324**	**27,974**	**89,330**	**247,068**	**501,016**	**183,346**	**29,317**	**33,191**	**12,336**
District of Columbia	247.7	15,374	9,248	13,986	9,995	30,370	65,730	76,989	26,008	21,426	27,568	11,136
Charles, Md.	*23.3*	*979*	*675*	*1,074*	*705*	*1,911*	*5,655*	*10,334*	*1,967*	*26,013*	*28,094*	*8,414*
Montgomery, Md.	*217.0*	*4,758*	*3,114*	*5,305*	*4,028*	*12,888*	*38,171*	*101,381*	*47,355*	*33,676*	*37,394*	*13,772*
Prince George's, Md.	*230.0*	*5,623*	*4,023*	*7,034*	*5,439*	*18,980*	*57,616*	*110,668*	*18,617*	*27,140*	*29,167*	*10,092*
Alexandria, Va.	*49.5*	*1,613*	*1,044*	*1,848*	*1,498*	*4,342*	*12,513*	*19,813*	*6,829*	*26,691*	*30,848*	*15,149*
Arlington, Va.	*71.6*	*1,768*	*1,310*	*2,136*	*1,773*	*5,816*	*16,863*	*28,895*	*13,039*	*28,968*	*33,890*	*16,329*
Fairfax, Va.	*221.3*	*4,080*	*2,355*	*3,603*	*2,895*	*9,579*	*32,019*	*108,688*	*58,081*	*37,556*	*40,284*	*14,328*
Fairfax city, Va.	*6.9*	*105*	*63*	*118*	*81*	*245*	*1,218*	*3,484*	*1,586*	*36,231*	*38,850*	*14,335*
Falls Church, Va.	*4.3*	*139*	*87*	*142*	*97*	*314*	*1,041*	*1,867*	*613*	*28,400*	*32,148*	*15,026*
Loudoun, Va.	*20.3*	*931*	*598*	*930*	*612*	*1,700*	*4,198*	*8,994*	*2,337*	*27,535*	*29,873*	*9,909*
Manassas, Va.	*5.6*	*99*	*76*	*130*	*104*	*321*	*927*	*2,895*	*1,048*	*33,108*	*37,062*	*12,503*
Manassas Park, Va.	*1.9*	*31*	*12*	*33*	*23*	*54*	*453*	*1,172*	*122*	*29,929*	*31,869*	*9,316*
Prince William, Va.	*46.6*	*1,095*	*742*	*985*	*724*	*2,810*	*8,664*	*25,836*	*5,744*	*31,685*	*33,941*	*10,231*
TOTAL METRO COUNTIES	**247.7**	**15,374**	**9,248**	**13,986**	**9,995**	**30,370**	**65,730**	**76,989**	**26,008**	**21,426**	**27,568**	**11,136**
TOTAL STATE	**247.7**	**15,374**	**9,248**	**13,986**	**9,995**	**30,370**	**65,730**	**76,989**	**26,008**	**21,426**	**27,568**	**11,136**
FLORIDA												
BRADENTON	**66.4**	**5,024**	**4,797**	**8,645**	**5,453**	**11,167**	**15,538**	**13,157**	**2,619**	**14,048**	**18,273**	**7,694**
Manatee	66.4	5,024	4,797	8,645	5,453	11,167	15,538	13,157	2,619	14,048	18,273	7,694
DAYTONA BEACH	**114.0**	**10,296**	**9,505**	**14,992**	**9,045**	**19,438**	**27,096**	**20,197**	**3,431**	**13,246**	**17,230**	**7,163**
Volusia	114.0	10,296	9,505	14,992	9,045	19,438	27,096	20,197	3,431	13,246	17,230	7,163
FORT LAUDERDALE - HOLLYWOOD	**453.5**	**24,422**	**19,776**	**33,638**	**23,864**	**63,735**	**120,550**	**135,776**	**31,739**	**19,904**	**24,521**	**10,275**
Broward	453.5	24,422	19,776	33,638	23,864	63,735	120,550	135,776	31,739	19,904	24,521	10,275
FORT MYERS - CAPE CORAL	**91.5**	**6,280**	**5,546**	**9,528**	**6,143**	**15,116**	**24,781**	**20,304**	**3,802**	**16,075**	**19,620**	**8,054**
Lee	91.5	6,280	5,546	9,528	6,143	15,116	24,781	20,304	3,802	16,075	19,620	8,054
FORT WALTON BEACH	**40.0**	**2,270**	**1,804**	**2,742**	**2,060**	**7,523**	**12,370**	**10,300**	**931**	**17,328**	**21,093**	**7,427**
Okaloosa	40.0	2,270	1,804	2,742	2,060	7,523	12,370	10,300	931	17,328	21,093	7,427
GAINESVILLE	**59.5**	**5,380**	**3,649**	**5,414**	**3,860**	**9,081**	**15,471**	**14,113**	**2,532**	**16,444**	**20,474**	**7,623**
Alachua	59.5	5,380	3,649	5,414	3,860	9,081	15,471	14,113	2,532	16,444	20,474	7,623
JACKSONVILLE	**277.8**	**23,324**	**16,564**	**22,386**	**15,363**	**41,865**	**78,207**	**69,936**	**10,155**	**17,285**	**20,655**	**7,560**
Baker	4.6	387	313	498	307	703	1,232	1,050	110	15,719	18,433	5,170
Clay	24.2	2,225	1,427	2,000	1,434	4,414	7,659	4,497	544	15,694	17,950	5,886
Duval	216.6	17,203	12,273	16,122	11,280	31,201	60,890	59,068	8,563	18,088	21,482	8,040
Nassau	12.0	1,076	766	1,023	654	1,761	4,019	2,522	179	16,751	17,701	6,034
St. Johns	20.4	2,433	1,785	2,743	1,688	3,786	4,407	2,799	759	11,930	17,322	6,437
LAKELAND - WINTER HAVEN	**122.8**	**8,852**	**7,207**	**11,057**	**7,279**	**18,144**	**33,328**	**31,833**	**5,100**	**17,440**	**20,721**	**7,544**
Polk	122.8	8,852	7,207	11,057	7,279	18,144	33,328	31,833	5,100	17,440	20,721	7,544
MELBOURNE - TITUSVILLE - COCOA	**109.3**	**6,231**	**4,588**	**7,334**	**5,171**	**14,737**	**35,042**	**33,969**	**2,228**	**19,980**	**21,041**	**8,147**
Brevard	109.3	6,231	4,588	7,334	5,171	14,737	35,042	33,969	2,228	19,980	21,041	8,147
MIAMI	**640.3**	**43,513**	**31,347**	**48,001**	**32,631**	**84,228**	**159,649**	**191,584**	**49,347**	**19,779**	**24,384**	**8,915**
Dade	640.3	43,513	31,347	48,001	32,631	84,228	159,649	191,584	49,347	19,779	24,384	8,915
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1,093.8***	***67,935***	***51,123***	***81,639***	***56,495***	***147,963***	***280,199***	***327,360***	***81,086***	***19,833***	***24,440***	***9,435***
OCALA	**50.1**	**4,984**	**4,051**	**5,922**	**3,459**	**8,934**	**11,993**	**9,464**	**1,293**	**13,631**	**17,381**	**6,607**
Marion	50.1	4,984	4,051	5,922	3,459	8,934	11,993	9,464	1,293	13,631	17,381	6,607
ORLANDO	**275.8**	**17,292**	**13,793**	**21,852**	**15,134**	**38,403**	**72,633**	**81,442**	**15,251**	**19,074**	**22,756**	**8,402**
Orange	183.4	10,341	7,952	12,671	9,120	23,976	47,745	59,249	12,346	20,496	24,336	9,044
Osceola	21.2	2,168	2,110	3,317	1,747	3,708	4,865	2,944	341	11,601	14,910	5,675
Seminole	71.2	4,783	3,731	5,864	4,267	10,719	20,023	19,249	2,564	18,031	21,020	7,566
PANAMA CITY	**37.2**	**2,919**	**2,275**	**3,181**	**2,181**	**6,130**	**10,852**	**8,572**	**1,090**	**16,484**	**19,304**	**7,068**
Bay	37.2	2,919	2,275	3,181	2,181	6,130	10,852	8,572	1,090	16,484	19,304	7,068
PENSACOLA	**106.0**	**8,520**	**6,996**	**9,352**	**6,405**	**17,788**	**32,179**	**22,371**	**2,389**	**16,092**	**18,925**	**6,680**
Escambia	85.8	6,914	5,581	7,577	5,135	14,566	26,268	17,857	1,902	16,063	18,858	6,717
Santa Rosa	20.2	1,606	1,415	1,775	1,270	3,222	5,911	4,514	487	16,218	19,211	6,533
SARASOTA	**96.2**	**8,179**	**6,725**	**11,568**	**7,678**	**15,985**	**22,855**	**18,442**	**4,768**	**14,306**	**19,008**	**8,454**
Sarasota	96.2	8,179	6,725	11,568	7,678	15,985	22,855	18,442	4,768	14,306	19,008	8,454

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
FLORIDA (continued)												
TALLAHASSEE	**62.9**	**5,150**	**3,353**	**4,723**	**3,737**	**8,984**	**15,501**	**17,384**	**4,068**	**18,227**	**22,532**	**8,391**
Leon	58.8	4,567	2,970	4,258	3,420	8,232	14,418	16,908	4,027	18,855	23,128	8,662
Wakulla	4.1	583	383	465	317	752	1,083	476	41	11,980	13,982	4,817
TAMPA - ST. PETERSBURG	**683.1**	**52,783**	**46,901**	**74,707**	**49,868**	**112,810**	**172,874**	**147,071**	**26,086**	**15,221**	**19,098**	**7,890**
Hillsborough	253.3	18,890	14,830	21,437	14,234	36,314	70,651	66,206	10,738	17,756	20,919	7,850
Pasco	90.9	9,388	9,337	15,825	10,375	17,964	18,256	8,574	1,181	10,122	13,251	5,618
Pinellas	338.9	24,505	22,734	37,445	25,259	58,532	83,967	72,291	14,167	15,096	19,305	8,562
WEST PALM BEACH - BOCA RATON	**258.0**	**15,408**	**12,224**	**19,952**	**13,712**	**33,947**	**61,087**	**76,707**	**24,963**	**20,317**	**26,812**	**11,166**
Palm Beach	258.0	15,408	12,224	19,952	13,712	33,947	61,087	76,707	24,963	20,317	26,812	11,166
ALL COUNTIES												
Alachua	59.5	5,380	3,649	5,414	3,860	9,081	15,471	14,113	2,532	16,444	20,474	7,623
Baker	4.6	387	313	498	307	703	1,232	1,050	110	15,719	18,433	5,170
Bay	37.2	2,919	2,275	3,181	2,181	6,130	10,852	8,572	1,090	16,484	19,304	7,068
Bradford	6.8	662	479	742	344	1,121	1,982	1,276	194	15,225	17,547	5,709
Brevard	109.3	6,231	4,588	7,334	5,171	14,737	35,042	33,969	2,228	19,980	21,041	8,147
Broward	453.5	24,422	19,776	33,638	23,864	63,735	120,550	135,776	31,739	19,904	24,521	10,275
Calhoun	3.4	429	380	497	281	605	671	442	95	10,831	15,047	5,329
Charlotte	28.6	1,874	2,085	3,924	2,821	5,586	6,660	4,784	866	13,035	16,963	7,569
Citrus	26.0	2,686	2,674	3,741	2,415	5,250	5,598	3,137	499	11,293	14,575	6,192
Clay	24.2	2,225	1,427	2,000	1,434	4,414	7,659	4,497	544	15,694	17,950	5,886
Collier	38.3	2,808	2,050	3,412	2,384	6,357	9,855	8,135	3,299	16,751	23,447	9,493
Columbia	13.1	1,712	1,064	1,351	877	2,296	3,346	2,204	250	13,172	15,649	5,496
Dade	640.3	43,513	31,347	48,001	32,631	84,228	159,649	191,584	49,347	19,779	24,384	8,915
De Soto	6.8	661	491	915	616	1,286	1,739	972	120	12,649	16,056	5,459
Dixie	2.8	351	269	394	233	572	684	274	23	11,238	13,535	4,679
Duval	216.6	17,203	12,273	16,122	11,280	31,201	60,890	59,068	8,563	18,088	21,482	8,040
Escambia	85.8	6,914	5,581	7,577	5,135	14,566	26,268	17,857	1,902	16,063	18,858	6,717
Flagler	5.0	680	687	1,068	487	1,008	755	245	70	8,245	11,366	4,697
Franklin	2.8	354	268	419	277	514	565	377	26	10,621	13,804	5,020
Gadsden	12.8	1,495	1,099	1,541	1,007	2,248	2,954	2,129	327	12,599	16,770	5,075
Gilchrist	2.2	256	228	350	102	380	593	272	19	12,557	13,931	5,024
Glades	2.4	299	257	535	318	502	360	129		8,677	10,327	3,813
Gulf	3.7	452	272	368	245	584	1,195	508	76	14,432	15,955	5,466
Hamilton	3.1	477	289	385	246	442	735	437	89	11,410	14,982	5,218
Hardee	6.6	576	480	708	438	1,259	1,694	1,183	262	14,421	18,157	5,932
Hendry	6.5	606	430	605	504	1,223	1,800	1,138	194	14,550	17,490	5,742
Hernando	20.1	2,662	1,990	2,767	1,749	3,996	4,644	1,968	324	11,023	13,666	5,572
Highlands	20.6	2,154	1,767	2,795	1,849	4,010	4,486	3,065	474	12,078	16,073	6,557
Hillsborough	253.3	18,890	14,830	21,437	14,234	36,314	70,651	66,206	10,738	17,756	20,919	7,850
Holmes	5.6	1,099	752	739	480	1,006	1,059	390	74	8,839	11,480	4,147
Indian River	25.5	1,812	1,845	2,908	1,749	4,283	6,665	5,482	756	15,176	18,447	7,350
Jackson	13.9	2,557	1,377	1,741	1,150	2,174	3,114	1,582	205	10,242	13,733	4,760
Jefferson	3.7	651	348	452	253	547	881	507	61	11,388	14,185	4,728
Lafayette	1.5	248	167	184	134	338	256	143	30	10,239	13,221	4,722
Lake	44.8	3,554	3,316	5,607	3,426	8,022	10,770	8,425	1,680	14,002	18,281	7,385
Lee	91.5	6,280	5,546	9,528	6,143	15,116	24,781	20,304	3,802	16,075	19,620	8,054
Leon	58.8	4,567	2,970	4,258	3,420	8,232	14,418	16,908	4,027	18,855	23,128	8,662
Levy	7.8	1,021	737	976	628	1,475	1,892	943	128	11,672	14,443	5,314
Liberty	1.5	216	148	198	136	361	323	116	2	10,684	11,803	4,024
Madison	5.0	730	518	630	356	684	1,188	811	83	11,636	15,056	4,985
Manatee	66.4	5,024	4,797	8,645	5,453	11,167	15,538	13,157	2,619	14,048	18,273	7,694
Marion	50.1	4,984	4,051	5,922	3,459	8,934	11,993	9,464	1,293	13,631	17,381	6,607
Martin	29.0	2,343	2,082	3,086	2,033	4,588	7,045	6,378	1,445	15,451	20,119	8,299
Monroe	28.2	1,962	1,580	2,257	1,675	4,757	7,845	6,863	1,261	16,956	22,085	9,552
Nassau	12.0	1,076	766	1,023	654	1,761	4,019	2,522	179	16,751	17,701	6,034
Okaloosa	40.0	2,270	1,804	2,742	2,060	7,523	12,370	10,300	931	17,328	21,093	7,427
Okeechobee	7.7	816	588	797	644	1,811	1,990	931	123	12,688	15,589	5,456
Orange	183.4	10,341	7,952	12,671	9,120	23,976	47,745	59,249	12,346	20,496	24,336	9,044
Osceola	21.2	2,168	2,110	3,317	1,747	3,708	4,865	2,944	341	11,601	14,910	5,675
Palm Beach	258.0	15,408	12,224	19,952	13,712	33,947	61,087	76,707	24,963	20,317	26,812	11,166
Pasco	90.9	9,388	9,337	15,825	10,375	17,964	18,256	8,574	1,181	10,122	13,251	5,618
Pinellas	338.9	24,505	22,734	37,445	25,259	58,532	83,967	72,291	14,167	15,096	19,305	8,562
Polk	122.8	8,852	7,207	11,057	7,279	18,144	33,328	31,833	5,100	17,440	20,721	7,544
Putnam	19.7	2,360	1,665	2,330	1,407	3,103	4,822	3,536	477	13,386	16,450	6,103
St. Johns	20.4	2,433	1,785	2,743	1,688	3,786	4,407	2,799	759	11,930	17,322	6,437

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
FLORIDA (continued)												
ALL COUNTIES (continued)												
St. Lucie	36.4	3,259	2,577	3,908	2,663	5,997	8,775	7,859	1,362	14,820	18,604	7,059
Santa Rosa	20.2	1,606	1,415	1,775	1,270	3,222	5,911	4,514	487	16,218	19,211	6,533
Sarasota	96.2	8,179	6,725	11,568	7,678	15,985	22,855	18,442	4,768	14,306	19,008	8,454
Seminole	71.2	4,783	3,731	5,864	4,267	10,719	20,023	19,249	2,564	18,031	21,020	7,566
Sumter	9.3	1,354	1,062	1,348	654	1,637	1,951	1,215	79	10,797	13,461	4,833
Suwannee	8.3	1,118	761	1,119	618	1,260	1,919	1,301	204	11,933	17,070	6,029
Taylor	6.2	967	544	556	393	948	1,424	1,249	119	13,332	16,497	6,017
Union	2.3	342	186	231	158	537	578	268		11,935	15,640	3,492
Volusia	114.0	10,296	9,505	14,992	9,045	19,438	27,096	20,197	3,431	13,246	17,230	7,163
Wakulla	4.1	583	383	465	317	752	1,083	476	41	11,980	13,982	4,817
Walton	8.6	1,317	996	1,192	592	1,468	1,885	1,063	87	10,702	13,550	5,202
Washington	5.6	1,032	710	794	424	854	1,101	603	82	9,220	12,947	4,833
TOTAL METRO COUNTIES	**3,544.4**	**250,827**	**201,101**	**314,994**	**213,043**	**528,015**	**922,006**	**922,622**	**191,792**	**17,628**	**21,846**	**8,528**
TOTAL STATE	**4,026.6**	**300,779**	**240,320**	**372,564**	**249,809**	**613,104**	**1,037,805**	**1,004,962**	**207,257**	**17,044**	**21,301**	**8,298**
GEORGIA												
ALBANY	**38.7**	**3,070**	**2,279**	**3,070**	**1,930**	**5,165**	**9,850**	**11,210**	**2,126**	**18,522**	**22,881**	**7,666**
Dougherty	34.7	2,489	1,895	2,573	1,552	4,328	8,794	10,986	2,083	19,823	23,996	8,092
Lee	4.0	581	384	497	378	837	1,056	224	43	10,856	13,206	4,192
ATHENS	**47.9**	**4,470**	**3,268**	**4,813**	**3,311**	**8,071**	**13,108**	**9,444**	**1,415**	**15,011**	**18,283**	**6,526**
Clarke	27.8	2,342	1,792	2,832	1,830	4,149	6,657	6,892	1,306	16,257	20,804	7,610
Jackson	9.0	880	621	998	701	1,706	2,948	1,098	48	13,895	14,968	5,142
Madison	6.5	654	425	549	426	1,205	2,136	1,057	48	14,964	15,723	5,495
Oconee	4.6	594	430	434	354	1,011	1,367	397	13	12,337	13,150	4,514
ATLANTA	**766.0**	**40,533**	**29,225**	**40,065**	**29,344**	**89,500**	**210,893**	**273,700**	**52,740**	**22,299**	**25,276**	**9,178**
Butts	4.2	532	369	500	264	797	1,169	515	54	12,657	15,485	4,580
Cherokee	18.4	1,585	1,277	1,558	1,277	3,663	6,418	2,383	239	14,785	16,129	5,318
Clayton	54.4	1,339	978	1,462	1,220	4,565	16,132	26,336	2,368	25,757	26,883	9,256
Cobb	117.0	4,592	3,430	5,050	4,154	14,315	40,434	41,435	3,590	21,808	22,987	8,500
De Kalb	182.4	5,930	4,168	6,271	4,831	15,857	42,671	85,067	17,605	27,327	29,419	10,854
Douglas	18.8	1,275	965	1,117	804	2,746	6,541	5,069	283	18,977	19,799	6,224
Fayette	10.7	875	571	798	563	1,607	3,613	2,398	275	17,631	19,478	6,354
Forsyth	10.4	1,116	685	884	697	2,181	3,437	1,249	151	14,140	15,813	5,464
Fulton	229.8	15,005	10,872	15,006	9,995	27,257	53,815	73,047	24,803	21,687	27,077	10,598
Gwinnett	62.5	3,084	2,305	3,149	2,335	7,250	18,976	23,227	2,174	21,976	23,402	7,880
Henry	12.7	973	685	1,027	624	1,740	3,583	3,621	447	18,295	20,629	6,770
Newton	11.7	1,072	837	916	724	2,085	3,523	2,346	197	15,514	17,431	5,681
Paulding	9.5	1,209	779	683	549	1,800	3,023	1,419	38	14,366	15,087	5,174
Rockdale	12.8	985	610	686	511	1,646	4,193	3,841	328	19,575	20,790	6,603
Walton	10.7	961	694	958	796	1,991	3,365	1,747	188	14,875	16,485	5,378
AUGUSTA	**115.2**	**9,919**	**6,832**	**8,615**	**6,105**	**17,370**	**32,392**	**30,014**	**3,953**	**17,492**	**21,102**	**7,184**
Columbia	14.4	1,216	726	1,143	857	2,373	4,885	2,982	218	16,563	17,782	5,873
Richmond	62.6	5,722	4,286	5,139	3,661	10,441	17,658	13,725	1,968	16,035	20,791	6,975
Aiken, S. C.	*38.2*	*2,981*	*1,820*	*2,333*	*1,587*	*4,556*	*9,849*	*13,307*	*1,767*	*20,863*	*22,865*	*8,072*
COLUMBUS	**80.0**	**7,688**	**4,848**	**6,807**	**4,992**	**13,433**	**22,542**	**17,535**	**2,155**	**15,837**	**19,953**	**6,668**
Chattahoochee	3.3	441	105	300	396	868	875	288	27	11,584	48,083	7,084
Muscogee	60.0	5,162	3,378	4,764	3,521	9,864	17,426	14,022	1,863	16,644	19,387	6,871
Russell, Ala.	*16.7*	*2,085*	*1,365*	*1,743*	*1,075*	*2,701*	*4,241*	*3,225*	*265*	*13,847*	*16,425*	*5,751*
MACON	**90.0**	**7,231**	**5,672**	**8,052**	**5,355**	**14,119**	**25,806**	**21,512**	**2,253**	**16,592**	**19,129**	**6,652**
Bibb	54.2	4,930	3,805	5,489	3,357	8,199	14,406	12,302	1,712	15,827	18,855	6,746
Houston	27.0	1,312	1,129	1,709	1,349	4,326	8,772	7,975	428	18,810	20,932	7,047
Jones	5.8	562	493	534	446	1,081	1,844	765	75	14,018	15,497	5,107
Twiggs	3.0	427	245	320	203	513	784	470	38	13,000	14,867	4,695
SAVANNAH	**83.7**	**7,530**	**5,800**	**7,448**	**4,622**	**11,660**	**23,514**	**20,350**	**2,776**	**16,935**	**19,641**	**6,978**
Bryan	3.4	398	278	298	231	646	1,077	438	34	13,877	14,971	4,670
Chatham	74.0	6,372	5,070	6,527	3,996	10,213	20,219	18,958	2,645	17,290	20,144	7,257
Effingham	6.3	760	452	623	395	801	2,218	954	97	15,511	16,248	5,304
ALL COUNTIES												
Appling	5.3	875	455	737	425	892	1,262	599	55	10,878	13,153	4,330
Atkinson	2.0	272	207	289	158	279	430	331	34	11,113	15,123	4,878
Bacon	3.3	398	341	480	299	554	763	373	92	10,978	14,846	5,103

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Baker	1.2	203	136	182	125	203	261	84	6	9,281	12,082	3,815
Baldwin	10.6	756	531	726	497	1,547	2,664	3,284	595	19,467	23,498	7,056
Banks	3.2	376	348	443	251	694	885	192	11	11,428	12,217	4,344
Barrow	7.8	799	584	758	571	1,589	2,306	1,117	76	13,672	15,157	5,349
Bartow	14.5	910	742	1,106	730	1,997	4,222	4,409	384	18,986	20,706	7,148
Ben Hill	6.0	752	512	705	434	898	1,331	1,169	199	13,135	18,120	6,510
Berrien	4.8	666	469	711	470	923	1,125	418	18	10,416	12,774	4,411
Bibb	54.2	4,930	3,805	5,489	3,357	8,199	14,406	12,302	1,712	15,827	18,855	6,746
Bleckley	3.7	548	369	467	289	690	945	361	31	11,243	13,987	4,792
Brantley	3.1	403	330	393	249	713	729	257	26	11,231	12,918	4,353
Brooks	5.2	863	585	763	470	846	1,065	509	99	9,648	13,325	4,442
Bryan	3.4	398	278	298	231	646	1,077	438	34	13,877	14,971	4,670
Bulloch	11.7	1,438	994	1,395	871	2,076	2,962	1,746	218	12,815	15,166	4,875
Burke	6.4	1,050	659	905	516	884	1,228	988	170	10,341	15,236	4,950
Butts	4.2	532	369	500	264	797	1,169	515	54	12,657	15,485	4,580
Calhoun	1.7	282	220	306	157	251	323	131	30	8,500	12,664	3,844
Camden	4.6	350	249	333	205	600	1,405	1,352	106	19,074	20,019	6,673
Candler	2.7	313	271	337	186	436	692	413	52	12,702	15,705	5,507
Carroll	19.9	1,932	1,539	1,809	1,341	3,869	6,035	3,151	224	14,306	16,322	5,581
☐ Catoosa	13.4	1,116	821	1,006	934	2,967	4,889	1,557	110	14,760	15,592	5,413
Charlton	2.4	214	205	311	295	476	574	281	44	11,203	14,852	4,629
Chatham	74.0	6,372	5,070	6,5[illegible]	3,996	10,213	20,219	18,958	2,645	17,290	20,144	7,257
Chattahoochee	3.3	441	105	300	396	868	875	288	27	11,584	48,083	7,084
Chattooga	7.9	761	646	721	521	1,596	2,473	1,117	65	13,975	15,412	5,509
Cherokee	18.4	1,585	1,277	1,558	1,277	3,663	6,418	2,383	239	14,785	16,129	5,318
Clarke	27.8	2,342	1,792	2,832	1,830	4,149	6,657	6,892	1,306	16,257	20,804	7,610
Clay	1.2	149	99	131	85	193	191	253	99	13,093	23,547	8,073
Clayton	54.4	1,339	978	1,462	1,220	4,565	16,132	26,336	2,368	25,757	26,883	9,256
Clinch	2.2	305	199	245	208	486	480	260	17	11,321	13,506	4,435
Cobb	117.0	4,992	3,430	5,050	4,154	14,315	40,434	41,435	3,590	21,808	22,987	8,500
Coffee	9.3	1,170	866	1,058	706	1,917	2,188	1,180	215	12,142	15,247	5,101
Colquitt	12.7	1,409	1,072	1,483	858	2,191	3,201	2,217	269	13,441	16,349	5,768
Columbia	14.4	1,216	726	1,143	857	2,373	4,885	2,982	218	16,563	17,782	5,873
Cook	4.7	745	430	552	355	859	1,269	457	33	11,663	13,236	4,541
Coweta	14.0	1,548	1,014	1,020	716	2,280	4,102	2,964	356	15,807	17,970	6,227
Crawford	2.4	381	281	349	222	395	570	199	3	9,689	11,911	3,486
Crisp	6.9	760	604	811	473	900	1,708	1,425	219	14,440	17,753	6,187
☐ Dade	4.2	305	300	380	190	648	1,350	987	40	16,883	18,548	6,134
Dawson	1.7	281	169	139	112	395	449	155		11,835	12,752	4,336
Decatur	8.7	1,019	770	1,073	602	1,266	2,081	1,712	177	13,401	16,733	5,578
De Kalb	182.4	5,930	4,168	6,271	4,831	15,857	42,671	85,067	17,605	27,327	29,419	10,854
Dodge	6.1	959	650	819	494	1,013	1,381	649	135	10,601	15,020	5,327
Dooly	3.7	510	465	564	257	503	768	560	73	10,491	14,978	5,084
Dougherty	34.7	2,489	1,895	2,573	1,552	4,328	8,794	10,986	2,083	19,823	23,996	8,092
Douglas	18.8	1,275	965	1,117	804	2,746	6,541	5,069	283	18,977	19,799	6,224
Early	4.5	641	471	618	379	715	831	728	117	10,779	15,004	5,076
Echols	.8	81	136	127	56	117	186	96	1	10,000	12,836	4,465
Effingham	6.3	760	452	623	395	801	2,218	954	97	15,511	16,248	5,304
Elbert	6.9	752	669	751	484	1,258	1,896	985	105	13,099	15,419	5,570
Emanuel	7.2	1,135	791	894	524	1,279	1,589	854	134	10,934	14,218	4,829
Evans	3.0	472	308	398	237	483	643	423	36	10,833	14,015	4,889
Fannin	5.7	755	534	645	422	1,305	1,438	564	37	11,969	13,344	5,037
Fayette	10.7	875	571	798	563	1,607	3,613	2,398	275	17,631	19,478	6,354
Floyd	29.6	2,305	1,813	2,246	1,532	4,163	8,446	8,218	877	18,202	20,497	7,499
Forsyth	10.4	1,116	685	884	697	2,181	3,437	1,249	151	14,140	15,813	5,464
Franklin	5.6	605	442	525	355	952	1,641	1,027	53	14,599	16,509	5,926
Fulton	229.8	15,005	10,872	15,006	9,995	27,257	53,815	73,047	24,803	21,687	27,077	10,598
Gilmer	4.1	521	381	552	380	819	1,080	322	45	11,148	13,430	4,747
Glascock	.8	119	79	103	79	147	174	69	30	10,588	14,635	4,895
Glynn	20.8	1,263	1,238	1,782	1,142	2,854	6,030	5,781	710	18,212	20,972	7,804
Gordon	10.8	988	623	653	578	2,047	3,284	2,462	165	16,380	18,077	6,237
Grady	6.8	891	674	1,030	611	1,214	1,495	811	74	10,740	13,607	4,581
Greene	3.8	467	299	401	263	600	1,018	684	65	13,810	15,847	5,191
Gwinnett	62.5	3,084	2,305	3,149	2,335	7,250	18,976	23,227	2,174	21,976	23,402	7,880
Habersham	8.9	823	706	885	622	1,764	2,784	1,201	115	14,051	15,759	5,457
Hall	27.7	2,449	1,509	2,440	1,745	5,149	8,655	5,083	670	15,544	17,771	6,247

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
GEORGIA (continued)												
ALL COUNTIES (continued)												
Hancock	2.8	537	355	371	197	451	633	239	17	9,355	11,873	3,499
Haralson	6.7	856	462	696	558	1,403	1,933	714	78	12,809	14,411	5,136
Harris	5.6	690	509	578	364	911	1,492	893	163	13,545	16,715	5,778
Hart	6.5	719	462	631	388	967	1,960	1,267	86	15,284	16,910	5,785
Heard	2.2	343	213	223	153	423	649	196		12,153	13,089	4,298
Henry	12.7	973	685	1,027	624	1,740	3,583	3,621	447	18,295	20,629	6,770
Houston	27.0	1,312	1,129	1,709	1,349	4,326	8,772	7,975	428	18,810	20,932	7,047
Irwin	3.2	523	305	420	239	590	677	389	57	10,934	14,655	5,097
Jackson	9.0	880	621	998	701	1,706	2,948	1,098	48	13,895	14,968	5,142
Jasper	2.7	384	297	366	222	336	606	455	34	10,890	14,934	5,104
Jeff Davis	4.1	423	296	411	220	564	1,132	964	90	16,015	18,491	6,425
Jefferson	6.3	883	610	747	492	1,013	1,418	1,034	103	11,798	14,993	5,051
Jenkins	2.9	523	311	362	229	510	671	262	32	10,225	12,857	4,189
Johnson	3.1	393	309	402	210	428	760	542	56	12,687	15,721	5,538
Jones	5.8	562	493	534	446	1,081	1,844	765	75	14,018	15,497	5,107
Lamar	4.2	415	371	440	264	846	1,162	673	29	13,626	15,235	5,160
Lanier	2.0	277	129	239	134	348	475	354	44	13,321	16,493	5,687
Laurens	13.0	1,978	1,099	1,377	861	2,028	3,134	2,181	342	12,867	16,498	5,659
Lee	4.0	581	384	497	378	837	1,056	224	43	10,856	13,206	4,192
Liberty	10.7	1,475	1,106	1,531	1,003	2,184	2,478	889	34	10,510	14,961	3,904
Lincoln	2.2	235	215	287	207	381	514	311	50	11,772	15,708	5,008
Long	1.7	239	161	209	154	286	390	248	13	11,345	13,934	5,040
Lowndes	23.9	2,556	1,839	2,612	1,780	3,868	6,370	4,402	473	14,087	17,176	5,839
Lumpkin	3.6	432	337	355	245	669	1,025	508	29	13,141	15,165	4,916
McDuffie	6.6	748	511	654	404	1,013	1,780	1,338	152	14,845	17,254	5,962
McIntosh	2.8	469	286	332	265	533	631	247	37	10,375	12,745	4,352
Macon	4.7	696	522	704	394	800	921	616	47	10,194	13,964	4,590
Madison	6.5	654	425	549	426	1,205	2,136	1,057	48	14,964	15,723	5,495
Marion	1.7	273	175	181	132	290	467	168	14	11,373	13,344	4,280
Meriwether	7.1	773	632	818	473	1,139	1,865	1,313	87	13,679	16,191	5,297
Miller	2.6	433	289	399	223	337	508	323	88	9,593	14,009	5,059
Mitchell	6.7	1,032	755	843	510	1,223	1,437	800	100	10,890	14,103	4,395
Monroe	5.0	398	277	452	259	636	1,406	1,342	230	18,262	21,230	6,938
Montgomery	2.3	285	221	312	210	378	550	323	21	11,386	15,127	4,900
Morgan	3.8	506	292	480	287	535	919	676	105	13,047	16,233	5,184
Murray	7.1	536	312	452	285	1,216	2,437	1,739	123	17,706	18,974	6,446
Muscogee	60.0	5,162	3,378	4,764	3,521	9,864	17,426	14,022	1,863	16,644	19,387	6,871
Newton	11.7	1,072	837	916	724	2,085	3,523	2,346	197	15,514	17,431	5,681
Oconee	4.6	594	430	434	354	1,011	1,367	397	13	12,337	13,150	4,514
Oglethorpe	3.1	413	275	340	234	624	833	351	30	12,275	13,976	4,761
Paulding	9.5	1,209	779	683	549	1,800	3,023	1,419	38	14,366	15,087	5,174
Peach	6.7	694	395	559	393	1,154	1,712	1,628	165	15,799	18,990	6,459
Pickens	4.5	431	325	464	345	840	1,384	675	36	13,883	15,508	5,815
Pierce	4.1	510	329	386	280	744	1,065	716	70	13,651	15,782	5,218
Pike	3.0	279	232	334	196	524	816	588	31	14,369	16,399	5,290
Polk	11.8	1,277	893	1,123	700	2,318	3,667	1,708	114	14,137	15,551	5,577
Pulaski	3.2	479	297	352	186	397	653	713	123	13,579	17,749	6,242
Putnam	3.6	351	227	240	182	496	784	1,131	189	19,028	21,636	7,280
Quitman	.8	155	101	143	94	150	93	63	1	8,021	10,200	3,400
Rabun	4.1	609	460	561	354	926	873	283	34	10,371	12,149	4,655
Randolph	3.3	448	352	516	254	484	641	532	73	10,650	15,273	5,143
Richmond	62.6	5,722	4,286	5,139	3,661	10,441	17,658	13,725	1,968	16,035	20,791	6,975
Rockdale	12.8	985	610	686	511	1,646	4,193	3,841	328	19,575	20,790	6,603
Schley	1.1	282	139	119	96	172	245	52	15	8,682	11,083	3,386
Screven	5.0	887	581	714	407	801	1,023	536	71	9,652	13,135	4,561
Seminole	3.2	495	277	410	220	551	826	395	26	11,716	14,077	4,792
Spalding	16.9	1,233	1,155	1,519	1,010	2,651	4,818	4,087	427	16,760	18,902	5,440
Stephens	8.0	715	665	741	572	1,562	2,480	1,193	72	14,156	16,078	5,847
Stewart	1.9	309	221	262	158	298	394	238	20	10,000	13,088	4,215
Sumter	9.8	1,073	841	1,041	617	1,460	2,372	2,120	276	14,525	18,405	6,073
Talbot	2.1	319	235	356	210	415	338	195	32	9,300	12,625	4,079
Taliaferro	.8	184	116	154	80	138	97	31		6,889	9,348	3,739
Tattnall	5.8	718	508	694	392	842	1,387	1,077	182	13,327	17,273	5,357
Taylor	2.7	415	290	362	203	495	593	333	9	10,879	12,733	4,352
Telfair	4.1	729	449	563	348	715	850	399	47	9,776	12,486	4,451
Terrell	4.0	749	465	537	299	664	810	446	30	9,658	12,601	4,132

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Thomas	13.2	1,723	1,122	1,456	957	2,241	3,273	2,112	316	12,987	16,111	5,495
Tift	11.3	1,266	904	1,316	957	2,011	2,885	1,715	246	12,908	16,217	5,406
Toombs	8.2	1,166	784	908	649	1,473	1,950	1,102	168	12,023	14,988	5,298
Towns	2.2	346	229	349	190	350	466	230	40	9,844	13,407	5,086
Treutlen	2.1	390	260	290	167	367	415	204	7	9,329	11,766	4,050
Troup	18.2	1,954	1,435	1,741	1,016	2,731	4,698	4,128	497	15,422	18,061	6,433
Turner	3.1	347	228	342	222	511	786	600	64	14,065	17,063	5,453
Twiggs	3.0	427	245	320	203	513	784	470	38	13,000	14,867	4,695
Union	3.6	576	403	448	300	639	786	423	25	10,503	12,871	4,680
Upson	9.4	900	643	967	669	1,796	3,126	1,163	136	14,240	15,698	5,589
☐ Walker	20.3	1,463	1,128	1,578	942	3,063	6,818	4,789	519	17,811	19,340	6,864
Walton	10.7	961	694	958	796	1,991	3,365	1,747	188	14,875	16,485	5,378
Ware	13.2	1,426	993	1,203	809	2,093	3,688	2,704	284	15,190	17,816	6,221
Warren	2.1	318	161	207	139	345	505	369	56	13,296	18,408	5,857
Washington	6.3	854	554	721	347	814	1,233	1,539	238	14,034	18,901	6,170
Wayne	7.1	660	494	677	415	1,033	1,977	1,672	172	16,166	18,532	6,149
Webster	.8	95	96	126	71	137	161	102	12	10,387	13,715	4,770
Wheeler	1.8	325	247	282	150	314	360	120	2	8,561	10,852	3,686
White	3.7	589	299	489	420	664	913	287	39	10,279	12,689	4,471
Whitfield	23.6	1,226	977	1,428	1,147	3,584	7,487	6,775	976	19,192	22,268	7,763
Wilcox	2.6	316	292	381	205	382	524	444	56	11,103	15,396	5,132
Wilkes	3.9	478	305	422	318	719	839	745	74	12,673	16,136	5,669
Wilkinson	3.4	465	256	331	223	531	940	623	31	13,933	15,596	4,956
Worth	6.0	1,145	586	783	492	1,140	1,277	530	47	9,975	12,178	3,928
TOTAL METRO COUNTIES	**1,204.5**	**78,259**	**56,988**	**77,758**	**55,063**	**158,739**	**337,072**	**374,566**	**66,055**	**20,069**	**23,285**	**8,288**
TOTAL STATE	**1,970.3**	**166,232**	**119,446**	**159,170**	**107,675**	**287,621**	**537,773**	**510,670**	**81,713**	**17,501**	**20,702**	**7,248**
HAWAII												
HONOLULU	**242.1**	**10,006**	**7,013**	**10,720**	**8,163**	**26,254**	**59,464**	**97,440**	**23,040**	**24,903**	**29,002**	**8,954**
Honolulu	242.1	10,006	7,013	10,720	8,163	26,254	59,464	97,440	23,040	24,903	29,002	8,954
ALL COUNTIES												
Hawaii	31.7	1,765	1,442	1,958	1,223	4,695	9,005	9,946	1,666	19,897	23,449	7,616
Honolulu	242.1	10,006	7,013	10,720	8,163	26,254	59,464	97,440	23,040	24,903	29,002	8,954
Kauai	12.7	626	450	672	394	1,601	3,519	4,730	708	22,297	24,703	7,689
Maui	24.5	1,406	1,222	1,625	990	3,476	6,899	7,576	1,306	19,769	23,077	7,469
TOTAL METRO COUNTIES	**242.1**	**10,006**	**7,013**	**10,720**	**8,163**	**26,254**	**59,464**	**97,440**	**23,040**	**24,903**	**29,002**	**8,954**
TOTAL STATE	**311.0**	**13,803**	**10,127**	**14,975**	**10,770**	**36,026**	**78,887**	**119,692**	**26,720**	**23,807**	**27,793**	**8,658**
IDAHO												
BOISE	**69.0**	**4,537**	**3,658**	**5,213**	**2,983**	**9,281**	**20,643**	**19,759**	**2,926**	**19,371**	**21,635**	**8,069**
Ada	69.0	4,537	3,658	5,213	2,983	9,281	20,643	19,759	2,926	19,371	21,635	8,069
ALL COUNTIES												
Ada	69.0	4,537	3,658	5,213	2,983	9,281	20,643	19,759	2,926	19,371	21,635	8,069
Adams	1.2	89	79	79	67	230	443	175	38	16,279	18,068	6,195
Bannock	23.9	1,516	1,344	2,049	1,229	3,220	7,693	6,285	564	18,248	20,217	7,085
Bear Lake	2.4	152	140	196	140	385	736	574	77	17,662	19,369	6,456
Benewah	3.1	176	204	331	150	404	1,009	706	120	17,851	20,005	7,128
Bingham	11.5	562	472	706	484	1,235	2,811	4,441	789	23,207	26,053	7,864
Blaine	4.5	200	177	384	308	735	1,395	1,004	297	17,993	22,200	9,336
Boise	1.3	93	90	66	65	233	534	219		16,534	16,468	6,690
Bonner	9.5	1,014	858	1,008	674	1,720	2,701	1,385	140	13,490	15,649	5,718
Bonneville	22.7	1,124	915	1,373	990	2,564	6,831	7,657	1,246	21,402	23,817	7,881
Boundary	2.6	187	177	263	155	537	839	376	66	14,817	17,273	5,909
Butte	1.1	85	59	77	50	103	332	373	21	20,610	20,969	6,590
Camas	.3	17	6	17	20	36	112	61	31	19,769	23,880	8,955
Canyon	30.3	1,898	1,886	2,840	1,725	4,372	8,800	7,662	1,117	17,633	20,396	7,015
Caribou	3.0	99	102	135	71	296	850	1,268	179	24,424	25,755	8,398
Cassia	6.3	308	274	459	315	855	1,729	1,977	383	20,155	23,075	7,269
Clark	.3	36	12	62	14	82	90	4		11,857	12,127	4,548
Clearwater	3.7	219	173	233	169	685	1,305	890	26	17,972	18,626	6,691

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
IDAHO (continued)												
ALL COUNTIES (continued)												
Custer	1.4	124	136	162	100	220	359	282	17	13,956	16,583	6,633
Elmore	7.2	296	274	493	421	1,220	2,461	1,804	231	18,296	22,438	7,245
Franklin	2.7	98	147	214	163	488	952	593	45	17,287	18,735	5,439
Fremont	3.6	187	201	349	207	539	1,112	817	188	17,810	21,227	6,763
Gem	4.4	325	274	413	289	686	1,361	971	81	16,698	18,267	6,430
Gooding	4.5	470	327	482	324	684	1,158	842	213	14,702	18,498	6,606
Idaho	5.5	453	387	541	299	1,102	1,822	779	117	14,861	16,945	6,172
Jefferson	4.8	364	312	482	216	879	1,483	977	87	15,845	18,015	5,338
Jerome	5.4	429	369	660	405	996	1,433	1,004	104	14,150	16,814	5,783
Kootenai	23.5	2,005	1,703	2,191	1,382	4,020	8,132	3,596	471	15,454	16,937	6,161
Latah	10.8	652	681	1,064	695	1,500	3,124	2,825	259	17,459	20,081	7,377
Lemhi	2.9	314	236	307	148	424	815	512	144	15,187	18,746	6,969
Lewis	1.5	102	67	128	88	251	465	342	57	17,295	19,743	7,223
Lincoln	1.2	165	76	120	80	230	333	183	13	13,362	15,118	5,183
Madison	5.3	332	230	345	296	778	1,583	1,406	330	19,163	25,079	6,360
Minidoka	6.6	438	309	471	337	1,071	2,089	1,692	193	17,782	20,614	6,637
Nez Perce	12.9	866	754	1,187	654	1,536	4,035	3,413	455	18,424	20,515	7,853
Oneida	1.1	145	98	140	99	213	309	89	7	11,512	13,604	4,535
Owyhee	2.8	324	187	301	[illegible]	582	695	447	4	12,679	15,654	5,097
Payette	5.9	427	458	690	391	896	1,618	1,327	93	15,611	18,042	6,491
Power	2.4	193	127	166	85	320	792	666	51	18,242	19,731	6,577
Shoshone	6.9	369	324	408	270	949	2,727	1,687	166	18,980	20,181	7,329
Teton	.9	97	67	126	103	203	188	106	10	11,174	14,303	4,153
Twin Falls	19.8	1,320	1,186	1,733	1,145	2,978	5,604	4,955	879	17,486	20,457	7,351
Valley	2.1	125	153	222	124	389	772	279	36	15,381	16,837	5,893
Washington	3.2	227	271	405	253	457	886	606	95	14,851	17,800	6,329
TOTAL METRO COUNTIES	**69.0**	**4,537**	**3,658**	**5,213**	**2,983**	**9,281**	**20,643**	**19,759**	**2,926**	**19,371**	**21,635**	**8,069**
TOTAL STATE	**346.0**	**23,159**	**19,980**	**29,291**	**18,443**	**50,584**	**105,161**	**87,016**	**12,366**	**17,853**	**20,414**	**7,133**
ILLINOIS												
BLOOMINGTON - NORMAL	**43.6**	**2,123**	**1,657**	**2,407**	**1,663**	**4,611**	**10,661**	**16,826**	**3,652**	**23,842**	**27,323**	**9,773**
McLean	43.6	2,123	1,657	2,407	1,663	4,611	10,661	16,826	3,652	23,842	27,323	9,773
CHAMPAIGN - URBANA - RANTOUL	**60.3**	**2,796**	**2,458**	**4,128**	**3,009**	**7,875**	**15,942**	**20,299**	**3,793**	**21,048**	**25,931**	**9,258**
Champaign	60.3	2,796	2,458	4,128	3,009	7,875	15,942	20,299	3,793	21,048	25,931	9,258
CHICAGO	**2,538.6**	**111,013**	**85,299**	**122,573**	**78,747**	**222,076**	**570,664**	**1,086,515**	**261,713**	**26,206**	**29,240**	**10,410**
Cook	1,891.9	93,608	71,004	101,426	64,627	182,221	444,991	765,500	168,523	24,750	27,629	10,036
Du Page	240.1	4,071	3,072	4,717	3,249	9,100	29,926	134,701	51,264	36,051	39,086	13,599
Kane	97.5	2,835	2,546	3,891	2,822	7,635	22,194	47,300	8,277	27,323	29,263	10,021
Lake	147.1	4,138	3,516	5,362	3,623	10,467	29,365	67,153	23,476	29,496	36,559	11,871
McHenry	52.4	1,786	1,570	2,356	1,451	4,480	12,075	24,354	4,328	26,586	28,291	9,546
Will	109.6	4,575	3,591	4,821	2,975	8,173	32,113	47,507	5,845	24,642	26,101	8,426
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	***2,802.4***	***122,552***	***94,117***	***134,993***	***86,772***	***243,654***	***638,334***	***1,203,660***	***278,318***	***26,096***	***28,995***	***10,287***
DAVENPORT - ROCK ISLAND - MOLINE	**142.6**	**6,976**	**5,216**	**7,691**	**4,959**	**12,671**	**34,251**	**60,270**	**10,566**	**24,886**	**26,805**	**9,834**
Henry	21.1	1,081	833	1,236	769	2,073	4,696	8,736	1,676	24,758	26,633	9,541
Rock Island	62.3	2,841	2,111	3,013	1,977	5,016	14,033	27,875	5,434	26,255	28,298	10,620
Scott, Iowa	*59.2*	*3,054*	*2,272*	*3,442*	*2,213*	*5,582*	*15,522*	*23,659*	*3,456*	*23,606*	*25,295*	*9,142*
DECATUR	**49.5**	**2,563**	**2,022**	**2,973**	**2,022**	**5,044**	**12,433**	**19,307**	**3,136**	**23,497**	**25,472**	**9,523**
Macon	49.5	2,563	2,022	2,973	2,022	5,044	12,433	19,307	3,136	23,497	25,472	9,523
KANKAKEE	**36.3**	**2,166**	**1,593**	**2,012**	**1,215**	**3,083**	**9,037**	**15,204**	**1,990**	**24,093**	**25,601**	**8,885**
Kankakee	36.3	2,166	1,593	2,012	1,215	3,083	9,037	15,204	1,990	24,093	25,601	8,885
PEORIA	**135.0**	**6,175**	**5,047**	**7,421**	**4,583**	**11,312**	**34,809**	**56,608**	**9,045**	**24,564**	**26,522**	**9,656**
Peoria	75.1	3,900	3,247	4,767	2,898	6,797	18,600	29,644	5,247	23,746	26,168	9,738
Tazewell	48.3	1,774	1,420	2,122	1,367	3,588	13,676	21,671	2,682	25,119	26,451	9,499
Woodford	11.6	501	380	532	318	927	2,533	5,293	1,116	26,635	29,111	9,788
ROCKFORD	**101.7**	**4,380**	**3,437**	**4,789**	**3,256**	**8,415**	**23,572**	**46,012**	**7,839**	**25,999**	**27,751**	**10,051**
Boone	10.1	281	229	361	259	656	1,749	5,186	1,379	31,000	33,001	11,415
Winnebago	91.6	4,099	3,208	4,428	2,997	7,759	21,823	40,826	6,460	25,540	27,172	9,893

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ILLINOIS (continued)												
SPRINGFIELD	**75.2**	**4,605**	**3,316**	**4,843**	**3,436**	**9,067**	**20,473**	**25,281**	**4,179**	**21,175**	**23,537**	**9,252**
Menard	4.4	411	304	403	216	435	999	1,369	263	19,307	22,365	8,133
Sangamon	70.8	4,194	3,012	4,440	3,220	8,632	19,474	23,912	3,916	21,264	23,610	9,328
ALL COUNTIES												
Adams	27.0	1,748	1,535	2,151	1,213	2,675	6,530	9,478	1,670	21,433	24,087	9,045
Alexander	4.8	948	614	652	278	652	902	680	74	9,303	13,524	5,277
Bond	6.0	636	434	532	312	694	1,557	1,679	156	17,390	19,811	7,161
Boone	10.1	281	229	361	259	656	1,749	5,186	1,379	31,000	33,001	11,415
Brown	2.1	228	181	233	124	300	496	442	95	14,729	18,723	7,281
Bureau	14.6	806	717	1,112	682	1,694	4,524	4,499	566	20,077	22,205	8,249
Calhoun	2.1	215	221	307	143	297	618	277	22	12,519	14,866	5,291
Carroll	7.0	542	405	462	317	883	2,051	2,113	227	19,478	20,751	7,727
Cass	5.7	340	327	519	320	679	1,343	1,865	307	19,774	22,718	8,464
Champaign	60.3	2,796	2,458	4,128	3,009	7,875	15,942	20,299	3,793	21,048	25,931	9,258
Christian	13.9	1,292	885	1,147	618	1,372	3,064	4,953	569	20,779	22,285	8,463
Clark	6.7	621	437	579	390	868	1,770	1,746	289	17,549	20,099	7,875
Clay	6.0	584	401	594	389	930	1,593	1,301	208	15,576	18,948	7,335
☐ Clinton	11.3	705	650	906	535	1,270	3,226	3,585	423	19,793	21,518	7,258
Coles	19.4	1,420	1,133	1,505	918	2,193	4,537	6,479	1,215	20,619	24,039	8,782
Cook	1,891.9	93,608	71,004	101,426	64,627	182,221	444,991	765,500	168,523	24,750	27,629	10,036
Crawford	8.2	464	401	658	445	869	1,725	3,043	595	22,263	24,742	9,615
Cumberland	4.2	202	188	337	206	404	891	1,516	456	23,606	27,891	10,367
De Kalb	25.2	759	786	1,362	970	2,559	5,887	10,621	2,256	25,395	29,238	9,811
De Witt	7.0	344	288	462	307	620	1,479	2,777	723	25,000	28,167	10,716
Douglas	7.4	612	400	460	310	964	2,059	2,286	309	20,045	21,659	8,014
Du Page	240.1	4,071	3,072	4,717	3,249	9,100	29,926	134,701	51,264	36,051	39,086	13,599
Edgar	8.5	548	522	776	468	1,087	2,138	2,553	408	18,586	21,314	8,349
Edwards	3.3	328	194	235	146	381	736	1,019	261	19,328	23,873	9,726
Effingham	11.3	657	561	864	538	1,314	2,796	3,816	742	20,756	24,069	8,447
Fayette	8.2	688	560	728	366	927	2,126	2,362	441	18,833	21,810	7,949
Ford	5.8	246	268	440	270	544	1,456	2,202	374	22,858	25,205	9,682
Franklin	17.5	2,107	1,667	2,085	1,241	2,300	3,967	3,802	331	13,399	16,500	6,518
Fulton	16.5	1,426	1,181	1,411	798	1,781	4,500	5,028	375	18,923	19,835	7,438
Gallatin	2.9	372	248	329	216	433	838	438	26	13,281	15,299	5,838
Greene	6.2	575	392	521	309	802	1,578	1,770	253	18,094	20,710	7,689
Grundy	11.3	547	467	717	330	973	3,111	4,607	548	23,656	24,496	8,816
Hamilton	3.8	610	358	462	294	508	883	619	66	11,381	15,110	6,174
Hancock	9.2	711	547	748	401	1,101	2,251	2,926	515	19,808	22,579	8,655
Hardin	2.1	289	230	246	163	409	441	304	18	11,675	14,062	5,369
Henderson	3.4	292	190	281	176	493	1,248	688	32	17,146	17,259	6,310
Henry	21.1	1,081	833	1,236	769	2,073	4,696	8,736	1,676	24,758	26,633	9,541
Iroquois	12.3	767	597	891	555	1,292	3,131	4,314	753	21,779	23,716	8,840
Jackson	23.6	1,998	1,803	2,477	1,516	3,462	5,779	5,614	951	15,849	21,433	8,029
Jasper	4.2	269	211	341	228	580	687	1,382	502	21,775	27,397	10,006
Jefferson	14.6	1,511	1,118	1,484	862	1,932	3,652	3,486	555	15,970	19,415	7,559
Jersey	7.0	454	389	541	289	584	1,922	2,517	304	21,932	23,142	7,714
Jo Daviess	8.7	554	469	731	448	1,138	2,668	2,473	219	18,717	20,095	7,315
Johnson	3.5	514	364	382	198	627	935	451	29	12,543	14,228	5,030
Kane	97.5	2,835	2,546	3,891	2,822	7,635	22,194	47,300	8,277	27,323	29,263	10,021
Kankakee	36.3	2,166	1,593	2,012	1,215	3,083	9,037	15,204	1,990	24,093	25,601	8,885
Kendall	13.1	415	261	315	224	702	2,316	7,489	1,378	30,663	32,231	10,744
Knox	23.4	1,144	929	1,430	914	2,271	5,619	9,368	1,725	24,033	26,937	10,183
Lake	147.1	4,138	3,516	5,362	3,623	10,467	29,365	67,153	23,476	29,496	36,559	11,871
La Salle	41.9	2,226	1,903	2,622	1,497	3,614	10,339	17,677	2,022	23,970	24,746	9,258
Lawrence	6.8	596	485	652	354	843	1,802	1,866	202	17,621	20,294	7,753
Lee	12.9	647	525	819	512	1,407	3,393	4,844	753	22,546	25,102	8,921
Livingston	14.4	748	724	1,089	637	1,676	3,813	4,956	757	21,578	23,625	8,198
Logan	11.5	577	525	791	507	1,176	2,833	4,272	819	22,603	26,462	9,600
McDonough	12.9	800	642	1,025	685	1,393	3,177	4,294	884	21,250	26,347	8,991
McHenry	52.4	1,786	1,570	2,356	1,451	4,480	12,075	24,354	4,328	26,586	28,291	9,546
McLean	43.6	2,123	1,657	2,407	1,663	4,611	10,661	16,826	3,652	23,842	27,323	9,773
Macon	49.5	2,563	2,022	2,973	2,022	5,044	12,433	19,307	3,136	23,497	25,472	9,523
Macoupin	18.9	1,458	1,367	1,901	916	2,308	5,251	5,262	437	18,058	19,950	7,496
☐ Madison	90.4	4,999	3,761	5,099	3,463	9,158	26,624	33,706	3,590	22,319	23,369	8,560
Marion	17.0	1,411	1,119	1,460	874	2,180	4,396	4,764	796	18,224	21,306	8,121
Marshall	5.3	283	285	364	241	535	1,555	1,787	250	21,497	23,196	8,363

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Mason	7.4	530	477	628	341	885	2,047	2,025	467	18,982	22,462	8,270
Massac	5.9	656	452	558	357	725	1,482	1,508	162	16,342	18,557	7,203
Menard	4.4	411	304	403	216	435	999	1,369	263	19,307	22,365	8,133
Mercer	7.0	491	392	534	330	722	1,894	2,400	237	20,612	21,430	7,654
☐ Monroe	7.2	405	346	476	265	628	2,096	2,721	263	22,504	23,312	8,228
Montgomery	12.2	1,133	982	1,282	655	1,575	3,059	3,119	395	16,409	19,323	7,367
Morgan	14.0	913	661	948	635	1,525	3,355	5,111	852	21,872	24,735	9,113
Moultrie	5.3	276	244	368	273	601	1,438	1,901	199	21,503	23,920	8,566
Ogle	16.9	980	769	1,004	674	1,809	5,027	6,088	549	21,662	22,298	8,035
Peoria	75.1	3,900	3,247	4,767	2,898	6,797	18,600	29,644	5,247	23,746	26,168	9,738
Perry	8.3	808	664	852	448	1,031	2,019	2,290	188	16,579	18,672	7,013
Piatt	6.1	336	331	422	244	631	1,720	2,073	343	21,537	23,370	8,486
Pike	7.4	665	481	683	416	1,044	1,883	1,947	281	16,961	20,095	7,868
Pope	1.6	271	209	311	108	254	311	116	20	8,158	12,085	4,395
Pulaski	3.3	811	388	452	249	552	462	370	16	7,993	11,394	4,225
Putnam	2.2	131	87	132	82	211	458	956	143	24,979	25,617	8,946
Randolph	12.2	1,094	877	1,143	713	2,073	3,929	2,245	126	15,432	17,057	5,701
Richland	6.9	449	369	592	383	955	1,864	1,973	315	18,561	21,590	8,369
Rock Island	62.3	2,841	2,111	3,013	1,977	5,016	14,033	27,875	5,434	26,255	28,298	10,620
☐ St. Clair	91.5	6,604	4,958	6,569	3,880	9,507	23,680	32,238	4,064	21,160	22,947	7,956
Saline	11.5	1,844	1,331	1,488	714	1,603	2,794	1,559	167	11,015	14,149	5,630
Sangamon	70.8	4,194	3,012	4,440	3,220	8,632	19,474	23,912	3,916	21,264	23,610	9,328
Schuyler	3.2	294	213	303	169	346	835	848	192	18,691	22,030	8,392
Scott	2.3	105	108	196	113	245	476	838	219	23,216	25,685	9,528
Shelby	8.9	855	538	703	477	1,234	2,380	2,407	306	17,943	20,013	7,360
Stark	2.7	194	167	189	119	309	823	796	103	19,067	21,496	7,843
Stephenson	18.7	911	821	1,230	738	1,791	3,785	8,126	1,298	25,182	26,319	9,903
Tazewell	48.3	1,774	1,420	2,122	1,367	3,588	13,676	21,671	2,682	25,119	26,451	9,499
Union	6.9	666	471	711	440	798	1,569	1,983	262	17,240	21,203	8,039
Vermilion	36.0	2,202	1,688	2,338	1,396	3,464	8,245	13,970	2,697	23,541	26,156	9,901
Wabash	5.2	347	342	467	299	723	1,643	1,206	173	17,724	20,464	7,656
Warren	8.1	554	459	662	406	907	2,188	2,518	406	19,929	22,821	8,364
Washington	5.8	479	451	528	293	809	1,518	1,483	239	17,111	20,801	7,588
Wayne	7.2	701	528	700	383	983	1,955	1,637	313	16,518	19,009	7,520
White	7.2	666	530	762	474	971	1,964	1,590	243	16,015	18,709	7,484
Whiteside	23.9	1,193	1,021	1,436	824	2,090	5,455	10,294	1,587	24,884	26,231	9,428
Will	109.6	4,575	3,591	4,821	2,975	8,173	32,113	47,507	5,845	24,642	26,101	8,426
Williamson	22.7	2,780	1,848	2,417	1,464	3,354	6,045	4,365	427	14,220	16,734	6,549
Winnebago	91.6	4,099	3,208	4,428	2,997	7,759	21,823	40,826	6,460	25,540	27,172	9,893
Woodford	11.6	501	380	532	318	927	2,533	5,293	1,116	26,635	29,111	9,788
TOTAL METRO COUNTIES	**3,324.0**	**152,456**	**117,488**	**168,445**	**108,820**	**299,135**	**771,946**	**1,394,913**	**310,797**	**25,497**	**28,368**	**10,149**
TOTAL STATE	**4,140.3**	**213,320**	**165,841**	**234,734**	**148,146**	**392,781**	**976,932**	**1,657,361**	**351,185**	**24,424**	**27,225**	**9,808**
INDIANA												
ANDERSON	**51.0**	**2,486**	**2,024**	**2,938**	**2,021**	**5,093**	**15,057**	**19,149**	**2,232**	**22,182**	**24,281**	**8,903**
Madison	51.0	2,486	2,024	2,938	2,021	5,093	15,057	19,149	2,232	22,182	24,281	8,903
BLOOMINGTON	**35.7**	**2,501**	**2,125**	**3,329**	**2,254**	**5,806**	**10,312**	**8,385**	**988**	**16,656**	**20,486**	**7,263**
Monroe	35.7	2,501	2,125	3,329	2,254	5,806	10,312	8,385	988	16,656	20,486	7,263
ELKHART	**49.7**	**2,396**	**1,919**	**2,870**	**1,974**	**5,691**	**15,843**	**16,680**	**2,327**	**21,411**	**23,563**	**8,413**
Elkhart	49.7	2,396	1,919	2,870	1,974	5,691	15,843	16,680	2,327	21,411	23,563	8,413
EVANSVILLE	**118.1**	**8,088**	**6,742**	**9,048**	**5,648**	**14,547**	**33,556**	**36,113**	**4,358**	**19,477**	**21,284**	**7,990**
Gibson	12.6	972	938	1,159	662	1,589	3,383	3,513	384	17,811	20,135	7,528
Posey	9.6	640	554	791	447	1,017	2,689	3,121	341	20,371	21,187	7,423
Vanderburgh	65.7	4,575	3,738	4,976	3,265	8,668	20,061	18,262	2,155	18,733	20,474	8,031
Warrick	14.8	798	692	929	544	1,385	3,684	6,069	699	23,507	24,418	8,195
Henderson, Ky.	*15.4*	*1,103*	*820*	*1,193*	*730*	*1,888*	*3,739*	*5,148*	*779*	*20,216*	*22,732*	*8,355*
FORT WAYNE	**138.8**	**6,198**	**5,118**	**7,769**	**5,348**	**14,886**	**40,365**	**52,342**	**6,774**	**22,690**	**24,442**	**8,771**
Adams	10.0	450	399	628	432	1,127	3,387	3,431	446	21,521	23,576	7,807
Allen	107.8	4,644	3,816	5,854	4,017	11,588	31,214	41,247	5,420	22,932	24,747	8,988
De Kalb	11.8	726	579	777	535	1,351	3,677	3,862	293	20,363	21,213	7,341
Wells	9.2	378	324	510	364	820	2,387	3,802	615	24,330	25,943	9,287

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
INDIANA (continued)												
GARY - HAMMOND - EAST CHICAGO	**219.4**	**9,931**	**7,527**	**10,357**	**6,646**	**18,065**	**58,313**	**96,084**	**12,477**	**24,838**	**26,129**	**8,895**
Lake	177.2	8,667	6,511	8,763	5,490	14,948	49,102	74,645	9,074	24,146	25,312	8,656
Porter	42.2	1,264	1,016	1,594	1,156	3,117	9,211	21,439	3,403	27,689	29,560	9,877
INDIANAPOLIS	**430.8**	**20,245**	**16,024**	**23,278**	**16,719**	**47,146**	**121,095**	**162,356**	**23,937**	**22,736**	**25,033**	**9,174**
Boone	13.2	651	576	982	569	1,403	3,388	4,976	655	22,454	23,944	8,406
Hamilton	29.5	1,388	1,142	1,544	984	2,776	8,425	11,555	1,686	23,365	25,289	8,536
Hancock	15.2	626	518	770	534	1,471	4,267	6,292	722	23,805	24,996	8,369
Hendricks	23.9	897	644	981	756	2,007	5,926	11,305	1,384	25,950	26,879	8,861
Johnson	26.9	1,214	736	1,199	854	2,725	9,202	10,005	965	22,437	24,026	8,058
Marion	290.1	13,690	11,057	15,989	11,701	33,178	80,178	106,826	17,481	22,493	25,281	9,663
Morgan	17.9	905	695	856	625	1,769	5,560	6,846	644	22,690	23,522	7,900
Shelby	14.1	874	656	957	696	1,817	4,149	4,551	400	20,220	21,188	7,431
INDIANAPOLIS - ANDERSON CONSOLIDATED AREA	***481.8***	***22,731***	***18,048***	***26,216***	***18,740***	***52,239***	***136,152***	***181,505***	***26,169***	***22,676***	***24,954***	***9,145***
KOKOMO	**38.1**	**1,724**	**1,465**	**1,991**	**1,191**	**3,302**	**9,914**	**16,086**	**2,427**	**24,477**	**26,434**	**9,684**
Howard	31.9	1,397	1,184	1,550	942	2,674	8,160	13,822	2,171	25,056	27,016	9,883
Tipton	6.2	327	281	441	249	628	1,754	2,264	256	21,767	23,440	8,650
LAFAYETTE - WEST LAFAYETTE	**42.3**	**2,103**	**1,878**	**2,962**	**2,067**	**5,332**	**12,964**	**13,181**	**1,313**	**20,291**	**23,493**	**8,079**
Tippecanoe	42.3	2,103	1,878	2,962	2,067	5,332	12,964	13,181	1,813	20,291	23,493	8,079
MUNCIE	**45.4**	**2,517**	**2,030**	**2,883**	**1,934**	**5,477**	**14,276**	**14,498**	**1,785**	**20,644**	**23,086**	**8,195**
Delaware	45.4	2,517	2,030	2,883	1,934	5,477	14,276	14,498	1,785	20,644	23,086	8,195
SOUTH BEND	**102.2**	**4,820**	**4,232**	**6,701**	**4,297**	**11,353**	**30,919**	**35,338**	**4,540**	**21,545**	**23,617**	**8,602**
Marshall	14.2	780	647	984	613	1,510	3,936	5,079	651	21,783	23,841	8,485
St. Joseph	88.0	4,040	3,585	5,717	3,684	9,843	26,983	30,259	3,889	21,509	23,581	8,621
TERRE HAUTE	**65.5**	**5,563**	**4,404**	**6,173**	**3,907**	**9,232**	**18,119**	**16,170**	**1,932**	**16,829**	**19,613**	**7,258**
Clay	9.4	676	549	854	528	1,176	2,489	2,791	337	18,901	20,881	7,820
Sullivan	8.1	754	536	760	430	967	1,802	2,402	449	18,564	22,121	8,412
Vermillion	7.1	593	511	756	423	897	1,979	1,810	131	16,968	19,154	7,391
Vigo	40.9	3,540	2,808	3,803	2,526	6,192	11,849	9,167	1,015	16,233	18,905	6,891
ALL COUNTIES												
Adams	10.0	450	399	628	432	1,127	3,087	3,431	446	21,521	23,576	7,807
Allen	107.8	4,644	3,816	5,854	4,017	11,588	31,214	41,247	5,420	22,932	24,747	8,988
Bartholomew	23.9	1,127	913	1,412	912	2,966	8,634	7,015	921	20,111	22,269	8,040
Benton	3.7	123	153	218	126	423	869	1,382	406	24,398	27,931	10,334
Blackford	5.6	374	294	408	239	764	1,848	1,593	80	18,651	19,627	7,137
Boone	13.2	651	576	982	569	1,403	3,388	4,976	655	22,454	23,944	8,406
Brown	4.7	383	300	383	205	601	1,270	1,369	189	18,537	20,907	7,617
Carroll	7.2	349	368	466	295	787	2,251	2,436	248	20,679	22,380	8,017
Cass	14.9	884	847	1,075	698	1,849	4,709	4,422	416	19,385	20,777	7,532
☐ Clark	32.4	1,990	1,419	1,992	1,470	5,080	11,735	8,101	613	18,552	19,599	6,986
Clay	9.4	676	549	854	528	1,176	2,489	2,791	337	18,901	20,881	7,820
Clinton	11.5	730	574	841	555	1,434	3,363	3,660	343	19,844	21,528	7,834
Crawford	3.5	416	327	351	214	554	957	658	23	14,164	16,282	5,587
Daviess	10.1	905	797	1,052	654	1,859	3,257	1,479	97	14,467	15,710	5,667
☐ Dearborn	12.0	793	756	897	569	1,899	4,247	2,718	121	17,592	18,472	6,279
Decatur	8.3	584	462	622	383	1,159	2,570	2,245	275	18,643	20,310	7,024
De Kalb	11.8	726	579	777	535	1,351	3,677	3,862	293	20,363	21,213	7,341
Delaware	45.4	2,517	2,030	2,883	1,934	5,477	14,276	14,498	1,785	20,644	23,086	8,195
Dubois	11.9	779	628	774	503	1,680	4,196	2,990	350	18,471	20,917	7,132
Elkhart	49.7	2,396	1,919	2,870	1,974	5,691	15,843	16,680	2,327	21,411	23,563	8,413
Fayette	10.2	492	400	653	422	1,207	3,185	3,422	419	20,711	23,662	8,439
☐ Floyd	22.2	1,371	1,180	1,618	970	2,910	7,133	6,372	646	19,040	21,515	7,679
Fountain	7.0	509	465	765	416	982	2,261	1,465	137	16,585	17,573	6,407
Franklin	6.3	473	346	483	294	1,061	1,936	1,552	155	17,143	19,902	6,269
Fulton	7.4	608	440	621	361	883	1,991	2,208	288	19,198	20,925	7,821
Gibson	12.6	972	938	1,159	662	1,589	3,383	3,513	384	17,811	20,135	7,528
Grant	28.2	1,597	1,270	1,891	1,071	3,729	8,592	9,269	781	20,382	22,223	7,814
Greene	11.9	1,068	907	1,132	669	1,578	3,108	3,194	244	16,953	18,793	7,191
Hamilton	29.5	1,388	1,142	1,544	984	2,776	8,425	11,555	1,686	23,365	25,289	8,536
Hancock	15.2	626	518	770	534	1,471	4,267	6,292	722	23,805	24,996	8,369
Harrison	9.6	846	716	843	570	1,708	3,120	1,669	128	15,379	16,688	5,601
Hendricks	23.9	897	644	981	756	2,007	5,926	11,305	1,384	25,950	26,879	8,861
Henry	19.2	1,095	936	1,219	756	2,148	6,193	6,195	658	20,556	22,045	7,941

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
INDIANA (continued)												
ALL COUNTIES (continued)												
Howard	31.9	1,397	1,184	1,550	942	2,674	8,160	13,822	2,171	25,056	27,016	9,883
Huntington	12.7	644	516	799	524	1,571	3,956	4,276	414	21,202	22,204	7,899
Jackson	13.5	893	665	1,033	690	1,704	4,249	3,913	353	19,332	21,441	7,802
Jasper	8.8	495	501	605	403	1,093	2,682	2,726	295	19,764	22,146	7,138
Jay	8.4	750	582	703	513	1,303	2,693	1,714	142	16,162	17,372	6,317
Jefferson	10.8	1,140	740	930	781	2,193	3,401	1,447	168	14,079	15,918	5,528
Jennings	7.7	465	399	575	396	1,234	2,554	1,970	107	18,103	19,592	6,419
Johnson	26.9	1,214	736	1,199	854	2,725	9,202	10,005	965	22,437	24,026	8,058
Knox	15.9	1,372	1,200	1,660	1,018	2,406	4,364	3,481	399	15,624	18,359	6,967
Kosciusko	22.1	1,434	1,052	1,304	860	2,810	6,642	7,157	841	20,508	21,933	7,843
La Grange	8.1	654	546	633	370	1,323	2,864	1,620	90	16,799	17,473	5,361
Lake	177.2	8,667	6,511	8,763	5,490	14,948	49,102	74,645	9,074	24,146	25,312	8,656
La Porte	38.4	1,668	1,552	2,386	1,567	3,943	11,251	14,072	1,961	22,284	24,263	8,540
Lawrence	15.9	1,256	946	1,245	804	2,362	4,821	4,096	370	17,793	19,236	7,080
Madison	51.0	2,486	2,024	2,938	2,021	5,093	15,057	19,149	2,232	22,182	24,281	8,903
Marion	290.1	13,690	11,057	15,989	11,701	33,178	80,178	106,826	17,481	22,493	25,281	9,663
Marshall	14.2	780	647	984	613	1,510	3,936	5,079	651	21,783	23,841	8,485
Martin	3.8	425	287	340	281	778	1,092	577	20	13,639	15,194	5,249
Miami	13.9	987	887	950	659	2,381	4,792	3,000	244	16,911	18,785	6,544
Monroe	35.7	2,501	2,125	3,329	2,254	5,806	10,312	8,385	988	16,656	20,486	7,263
Montgomery	13.2	903	791	973	628	1,861	4,072	3,643	329	18,663	20,048	7,392
Morgan	17.9	905	695	856	625	1,769	5,560	6,846	644	22,690	23,522	7,900
Newton	5.4	350	296	471	307	599	1,660	1,593	124	18,866	19,932	6,944
Noble	12.6	675	680	986	604	1,730	4,357	3,360	208	18,972	19,921	6,953
Ohio	1.9	129	139	215	128	270	635	375	9	16,072	16,743	6,002
Orange	6.9	846	588	766	541	1,458	1,932	719	50	12,488	13,693	4,973
Owen	6.0	700	532	758	507	1,192	1,823	478	10	12,029	13,154	4,783
Parke	6.1	777	507	674	363	938	1,678	1,077	86	13,944	15,848	5,789
Perry	6.8	618	450	548	375	1,141	1,991	1,540	137	16,149	18,152	6,363
Pike	5.2	452	328	466	262	481	1,172	1,741	298	20,231	22,593	8,513
Porter	42.2	1,264	1,016	1,594	1,156	3,117	9,211	21,439	3,403	27,689	29,560	9,877
Posey	9.6	640	554	791	447	1,017	2,689	3,121	341	20,371	21,187	7,423
Pulaski	4.9	331	303	459	242	627	1,205	1,501	232	18,815	21,366	7,813
Putnam	9.6	798	532	838	513	1,505	3,138	2,065	211	17,000	19,530	6,334
Randolph	10.9	876	560	922	597	1,710	3,679	2,400	156	16,824	18,197	6,590
Ripley	8.4	854	582	621	396	1,199	2,703	1,879	166	16,950	18,253	6,158
Rush	6.7	505	363	482	314	892	1,942	1,912	290	18,808	20,760	7,170
St. Joseph	88.0	4,040	3,585	5,717	3,684	9,843	26,983	30,259	3,889	21,509	23,581	8,621
Scott	7.1	462	412	559	316	1,083	2,373	1,797	98	17,881	19,136	6,532
Shelby	14.1	874	656	957	696	1,817	4,149	4,551	400	20,220	21,188	7,431
Spencer	6.6	442	379	587	353	689	1,552	2,321	277	20,579	23,138	7,674
Starke	7.8	444	409	661	401	937	2,179	2,522	247	19,873	21,845	7,573
Steuben	9.3	632	536	796	529	1,252	2,648	2,510	397	18,224	21,410	7,808
Sullivan	8.1	754	536	760	430	967	1,802	2,402	449	18,564	22,121	8,412
Switzerland	2.7	307	256	316	158	469	791	392	11	13,426	14,915	5,516
Tippecanoe	42.3	2,103	1,878	2,962	2,067	5,332	12,964	13,181	1,813	20,291	23,493	8,079
Tipton	6.2	327	281	441	249	628	1,754	2,264	256	21,767	23,440	8,650
Union	2.4	166	125	172	115	366	727	623	106	18,547	21,293	7,406
Vanderburgh	65.7	4,575	3,738	4,976	3,265	8,668	20,061	18,262	2,155	18,733	20,474	8,031
Vermillion	7.1	593	511	756	423	897	1,979	1,810	131	16,968	19,154	7,391
Vigo	40.9	3,540	2,808	3,803	2,526	6,192	11,849	9,167	1,015	16,233	18,905	6,891
Wabash	12.8	608	601	829	565	1,451	3,902	4,370	474	21,064	22,966	7,967
Warren	3.1	202	138	227	148	344	810	1,102	129	21,282	22,506	7,752
Warrick	14.8	798	692	929	544	1,385	3,684	6,069	699	23,507	24,418	8,195
Washington	7.9	610	513	686	445	1,206	2,311	1,946	183	17,026	19,021	6,708
Wayne	27.8	1,686	1,318	1,923	1,126	3,593	8,409	8,750	995	19,969	22,832	8,418
Wells	9.2	378	324	510	364	820	2,387	3,802	615	24,330	25,943	9,287
White	9.2	404	444	673	409	1,230	2,507	3,108	425	20,852	22,789	8,592
Whitley	9.4	598	464	600	364	972	2,771	3,336	295	21,577	23,264	8,190
TOTAL METRO COUNTIES	**1,388.2**	**71,623**	**58,023**	**83,613**	**56,285**	**153,931**	**400,109**	**498,425**	**66,191**	**21,913**	**23,985**	**8,627**
TOTAL STATE	**1,984.0**	**112,523**	**91,285**	**129,193**	**85,200**	**235,599**	**582,747**	**663,757**	**83,696**	**20,892**	**22,961**	**8,224**

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
IOWA												
CEDAR RAPIDS	**63.9**	**3,120**	**2,790**	**3,896**	**2,398**	**6,080**	**17,632**	**25,028**	**2,956**	**23,066**	**24,105**	**9,003**
Linn	63.9	3,120	2,790	3,896	2,398	6,080	17,632	25,028	2,956	23,066	24,105	9,003
DAVENPORT - ROCK ISLAND - MOLINE	**142.6**	**6,976**	**5,216**	**7,691**	**4,959**	**12,671**	**34,251**	**60,270**	**10,566**	**24,886**	**26,805**	**9,834**
Scott	59.2	3,054	2,272	3,442	2,213	5,582	15,522	23,659	3,456	23,606	25,295	9,142
Henry, Ill.	*21.1*	*1,081*	*833*	*1,236*	*769*	*2,073*	*4,696*	*8,736*	*1,676*	*24,758*	*26,633*	*9,541*
Rock Island, Ill.	*62.3*	*2,841*	*2,111*	*3,013*	*1,977*	*5,016*	*14,033*	*27,875*	*5,434*	*26,255*	*28,298*	*10,620*
DES MOINES	**131.1**	**6,259**	**5,849**	**8,923**	**5,822**	**14,449**	**35,521**	**47,045**	**7,232**	**22,023**	**24,175**	**9,235**
Polk	118.9	5,604	5,263	8,053	5,284	13,230	31,299	43,289	6,878	22,195	24,433	9,466
Warren	12.2	655	586	870	538	1,219	4,222	3,756	354	20,791	21,657	7,279
DUBUQUE	**31.1**	**1,527**	**1,432**	**2,153**	**1,250**	**2,829**	**7,641**	**12,473**	**1,795**	**23,615**	**25,514**	**8,397**
Dubuque	31.1	1,527	1,432	2,153	1,250	2,829	7,641	12,473	1,795	23,615	25,514	8,397
IOWA CITY	**31.7**	**2,156**	**1,858**	**2,847**	**1,802**	**4,704**	**9,013**	**8,297**	**1,023**	**17,625**	**20,557**	**7,804**
Johnson	31.7	2,156	1,858	2,847	1,802	4,704	9,013	8,297	1,023	17,625	20,557	7,804
SIOUX CITY	**43.4**	**2,516**	**2,432**	**3,708**	**2,289**	**5,158**	**11,825**	**13,256**	**2,216**	**19,809**	**22,506**	**8,278**
Woodbury	37.3	2,199	2,126	3,256	2,020	4,514	10,144	11,127	1,914	19,507	22,331	8,271
Dakota, Neb.	*6.1*	*317*	*306*	*452*	*269*	*644*	*1,681*	*2,129*	*302*	*21,468*	*23,580*	*8,314*
WATERLOO - CEDAR FALLS	**49.8**	**2,415**	**2,062**	**3,334**	**2,220**	**4,836**	**13,444**	**18,935**	**2,554**	**22,743**	**24,771**	**8,862**
Black Hawk	49.8	2,415	2,062	3,334	2,220	4,836	13,444	18,935	2,554	22,743	24,771	8,862
ALL COUNTIES												
Adair	3.7	233	242	347	227	647	999	779	226	16,312	20,792	8,098
Adams	2.2	170	167	259	196	323	611	403	71	14,769	17,595	6,791
Allamakee	5.3	359	375	626	393	830	1,390	1,113	214	15,511	20,112	7,059
Appanoose	6.2	509	567	705	429	1,000	1,529	1,266	195	14,424	17,962	7,093
Audubon	3.2	235	198	304	201	469	861	756	176	16,990	21,329	8,030
Benton	8.9	537	554	729	451	1,159	2,503	2,484	483	18,852	22,128	8,206
Black Hawk	49.8	2,415	2,062	3,334	2,220	4,836	13,444	18,935	2,554	22,743	24,771	8,862
Boone	9.9	609	596	783	540	1,298	2,819	2,831	424	18.757	21,841	8,222
Bremer	8.8	525	441	747	462	1,022	2,417	2,706	480	20,044	23,441	8,153
Buchanan	7.9	512	404	612	396	1,119	2,256	2,228	373	18,941	22,468	7,651
Buena Vista	7.9	517	404	625	414	981	1,998	2,525	436	19,640	23,620	8,971
Butler	6.5	338	301	507	373	939	1,728	1,968	346	19,582	22,648	8,270
Calhoun	5.1	379	317	489	301	661	1,303	1,389	261	17,851	21,364	8,131
Carroll	8.1	319	420	699	422	1,007	2,289	2,534	410	19,880	23,079	8,093
Cass	6.7	388	359	563	376	883	1,770	1,971	390	19,127	22,911	9,030
Cedar	7.0	366	324	486	330	790	1,940	2,304	460	20,974	24,086	8,921
Cerro Gordo	19.1	1,144	1,050	1,613	1,008	2,234	5,350	5,839	862	19,955	22,012	8,687
Cherokee	6.2	329	329	525	369	930	1,685	1,783	250	18,614	21,428	8,252
Chickasaw	5.5	399	335	476	305	733	1,388	1,585	279	18,899	21,558	7,601
Clarke	3.4	288	284	359	200	457	761	854	197	16,310	20,854	8,057
Clay	7.7	412	341	557	385	970	1,735	2,557	743	21,859	26,230	10,149
Clayton	7.8	677	563	802	482	1,084	2,094	1,837	261	16,339	19,068	7,016
Clinton	20.7	958	919	1,486	844	2,297	5,925	7,374	897	21,780	23,416	8,459
Crawford	6.8	476	434	622	379	1,071	1,873	1,776	169	16,868	19,470	7,005
Dallas	11.2	672	556	845	525	1,103	2,738	4,116	645	22,181	24,071	8,927
Davis	3.3	314	269	376	239	514	852	615	121	14,398	17,755	6,300
Decatur	3.5	445	379	538	318	603	842	361	14	10,519	14,059	5,021
Delaware	6.4	415	345	544	354	796	1,641	1,846	459	19,700	23,030	7,717
Des Moines	17.7	1,065	999	1,488	921	2,392	5,328	5,029	478	18,612	20,701	7,914
Dickinson	6.4	394	403	633	367	802	1,782	1,695	324	18,136	20,863	8,192
Dubuque	31.1	1,527	1,432	2,153	1,250	2,829	7,641	12,473	1,795	23,615	25,514	8,397
Emmet	5.0	479	369	454	267	731	1,551	1,022	127	16,333	18,672	7,073
Fayette	9.3	767	751	905	526	1,342	2,734	1,979	296	16,318	18,842	6,926
Floyd	7.1	404	391	567	321	739	1,985	2,339	354	20,837	23,306	8,486
Franklin	5.2	345	311	459	260	714	1,564	1,344	203	17,971	20,872	8,349
Fremont	3.6	266	219	322	180	460	917	1,058	178	18,515	21,714	8,316
Greene	4.7	296	294	434	254	515	1,070	1,469	368	20,109	24,256	9,422
Grundy	5.4	249	233	391	236	642	1,714	1,621	314	20,194	23,546	8,769
Guthrie	4.6	320	327	469	274	606	1,326	1,123	155	17,289	19,371	7,426
Hamilton	6.8	406	429	647	368	962	2,058	1,646	284	17,734	20,401	7,750
Hancock	5.2	296	304	473	295	631	1,486	1,493	222	19,120	21,560	8,008
Hardin	8.2	529	438	669	447	1,045	2,297	2,405	370	19,203	22,195	8,348

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
IOWA (continued)												
ALL COUNTIES (continued)												
Harrison	6.0	415	392	629	392	762	1,609	1,519	282	17,339	20,406	7,465
Henry	6.9	396	385	534	350	928	1,760	2,315	232	19,889	22,354	8,118
Howard	4.2	334	325	485	281	535	893	986	361	16,614	22,151	8,382
Humboldt	4.8	250	232	395	258	516	1,370	1,542	237	20,629	22,800	8,897
Ida	3.4	146	138	230	159	358	754	1,266	349	23,963	28,431	10,861
Iowa	5.8	375	333	509	377	978	1,787	1,314	127	16,615	18,803	7,036
Jackson	8.0	547	484	748	490	1,017	2,395	1,982	337	17,980	20,721	7,239
Jasper	13.8	765	726	1,011	626	1,544	4,071	4,418	639	20,544	22,427	8,456
Jefferson	5.9	459	375	501	277	813	1,590	1,616	269	18,444	21,534	7,747
Johnson	31.7	2,156	1,858	2,847	1,802	4,704	9,013	8,297	1,023	17,625	20,557	7,804
Jones	7.1	470	433	602	411	944	1,965	2,028	247	18,239	21,409	7,379
Keokuk	4.9	393	373	520	289	619	1,243	1,253	210	16,830	20,340	7,786
Kossuth	8.0	423	385	579	324	827	2,209	2,706	547	21,753	24,605	8,988
Lee	16.0	1,068	945	1,385	827	1,841	4,946	4,498	490	18,860	20,556	7,596
Linn	63.9	3,120	2,790	3,896	2,398	6,080	17,632	25,028	2,956	23,066	24,105	9,003
Louisa	4.4	306	234	325	212	447	1,224	1,450	202	20,628	21,982	7,800
Lucas	4.2	316	269	421	262	497	940	1,297	198	18,510	22,566	9,113
Lyon	4.5	288	238	407	288	764	1,176	1,121	218	16,697	21,588	7,531
Madison	4.6	332	357	399	250	678	1,286	1,123	175	17,248	19,767	7,104
Mahaska	8.8	820	616	915	563	1,226	2,217	2,104	339	16,114	19,181	7,276
Marion	10.7	703	564	836	547	1,211	2,972	3,327	540	20,135	23,435	8,249
Marshall	15.8	905	823	1,250	788	1,844	4,720	4,894	576	20,182	21,997	8,315
Mills	4.7	306	251	338	181	585	1,187	1,476	376	21,168	25,833	8,798
Mitchell	4.5	259	294	476	299	709	1,258	1,027	178	16,486	19,832	7,315
Monona	4.5	273	276	435	255	586	1,141	1,204	330	18,508	23,083	8,878
Monroe	3.5	380	315	378	194	416	957	758	102	15,761	17,963	6,834
Montgomery	5.3	357	348	511	272	559	1,273	1,649	331	19,209.	23,553	9,179
Muscatine	14.6	846	746	1,039	585	1,527	3,848	5,236	773	21,963	23,685	8,414
O'Brien	6.3	366	364	582	377	827	1,910	1,664	210	18,323	20,784	7,702
Osceola	3.1	266	209	269	212	532	922	529	161	15,713	19,313	7,128
Page	7.5	481	527	848	482	1,023	1,999	1,831	309	16,766	20,080	7,844
Palo Alto	4.8	281	285	373	214	701	1,400	1,231	315	18,719	22,609	8,545
Plymouth	8.8	524	504	785	468	1,065	2,414	2,660	380	19,332	21,878	7,701
Pocahontas	4.3	240	254	422	269	638	1,218	1,060	199	17,352	20,780	8,050
Polk	118.9	5,604	5,263	8,053	5,284	13,230	31,299	43,289	6,878	22,195	24,433	9,466
☐ Pottawattamie	31.6	1,781	1,548	2,252	1,351	3,908	9,562	10,033	1,165	20,126	21,976	8,019
Poweshiek	7.1	314	287	518	370	872	1,868	2,266	605	20,969	27,222	9,963
Ringgold	2.4	220	177	239	180	391	598	482	113	14,901	18,775	7,387
Sac	5.5	423	389	484	272	821	1,567	1,267	277	17,098	20,757	8,213
Scott	59.2	3,054	2,272	3,442	2,213	5,582	15,522	23,659	3,456	23,606	25,295	9,142
Shelby	5.4	350	345	492	263	765	1,512	1,487	186	17,759	20,553	7,399
Sioux	10.3	607	555	895	616	1,464	3,003	2.800	360	18,701	21,075	6,891
Story	24.8	1,163	1,247	2,029	1,385	3,162	6,343	7,854	1,617	20,393	25,281	8,484
Tama	7.1	410	391	593	346	762	1,826	2,328	444	20,859	23,178	8,439
Taylor	3.3	367	321	427	225	453	900	479	128	13,416	17,277	6,869
Union	5.5	407	435	611	353	825	1,435	1,253	181	15,721	18,361	7,213
Van Buren	3.2	339	262	367	223	485	749	707	68	14,073	17,801	6,547
Wapello	15.6	1,266	1,101	1,523	775	1,822	4,590	4,070	453	18,014	19,709	7,706
Warren	12.2	655	586	870	538	1,219	4,222	3,756	354	20,791	21,657	7,279
Washington	7.4	339	416	593	417	920	2,095	2,203	417	19,580	22,517	8,128
Wayne	3.3	464	303	400	229	481	766	526	131	12,812	16,412	6,605
Webster	17.1	906	863	1,347	873	2,150	4,911	5,364	686	19,837	22,333	8,375
Winnebago	5.0	355	289	446	358	969	1,520	982	81	15,483	18,317	7,045
Winneshiek	7.3	376	411	693	458	1,144	2,074	1,703	441	17,608	22,774	7,557
Woodbury	37.3	2,199	2,126	3,256	2,020	4,514	10,144	11,127	1,914	19,507	22,331	8,271
Worth	3.5	260	209	336	196	484	922	920	173	18,352	21,090	8,111
Wright	6.3	394	333	535	347	730	1,629	1,661	671	19,686	26,127	10,160
TOTAL METRO COUNTIES	**435.7**	**22,511**	**19,937**	**30,103**	**19,076**	**46,902**	**118,479**	**156,597**	**22,095**	**21,925**	**23,900**	**8,805**
TOTAL STATE	**1,083.7**	**64,102**	**58,212**	**86,903**	**54,376**	**130,620**	**296,550**	**340,056**	**52,881**	**20,041**	**22,670**	**8,361**
KANSAS												
LAWRENCE	**25.0**	**1,870**	**1,400**	**2,342**	**1,566**	**3,526**	**6,933**	**6,481**	**882**	**17,540**	**21,258**	**7,669**
Douglas	25.0	1,870	1,400	2,342	1,566	3,526	6,933	6,481	882	17,540	21,258	7,669

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
KANSAS (continued)												
TOPEKA	**71.7**	**3,660**	**3,495**	**5,158**	**3,345**	**9,065**	**20,449**	**23,175**	**3,353**	**20,469**	**23,066**	**8,849**
Jefferson	5.5	472	460	540	281	907	1,725	1,044	71	15,539	17,651	6,106
Osage	5.8	500	469	658	360	814	1,685	1,198	116	15,562	18,056	6,670
Shawnee	60.4	2,688	2,566	3,960	2,704	7,344	17,039	20,933	3,166	21,459	24,040	9,350
WICHITA	**159.7**	**7,449**	**5,676**	**8,678**	**5,935**	**15,136**	**41,907**	**62,254**	**12,665**	**23,872**	**27,000**	**10,343**
Butler	16.8	888	691	1,071	671	1,438	4,523	6,466	1,052	23,185	25,456	9,277
Sedgwick	142.9	6,561	4,985	7,607	5,264	13,698	37,384	55,788	11,613	23,957	27,182	10,475
ALL COUNTIES												
Allen	6.2	473	500	716	409	906	1,710	1,308	178	15,585	18,442	7,237
Anderson	3.3	296	290	412	256	535	936	509	66	13,710	16,037	5,946
Atchison	6.4	546	410	606	383	960	1,629	1,733	133	16,823	20,267	7,127
Barber	2.6	127	132	189	100	277	803	824	148	20,907	23,998	9,599
Barton	12.2	583	479	745	469	1,226	3,365	4,512	821	23,109	26,129	10,088
Bourbon	6.6	768	620	806	455	1,047	1,670	1,046	188	13,184	16,756	6,869
Brown	4.8	507	431	534	291	710	1,282	893	152	14,471	17,755	7,043
Butler	16.8	888	691	1,071	671	1,438	4,523	6,466	1,052	23,185	25,456	9,277
Chase	1.3	97	111	178	102	281	328	202	1	12,524	15,218	5,995
Chautauqua	2.2	259	210	281	122	298	573	366	91	13,954	17,695	7,487
Cherokee	8.7	837	743	1,002	505	1,177	2,087	2,095	254	15,357	18,230	7,080
Cheyenne	1.5	110	66	133	110	303	464	283	31	15,528	17,917	7,679
Clark	1.0	58	74	113	68	177	292	193	25	15,227	18,388	7,072
Clay	4.0	268	264	386	214	588	1,156	950	174	17,202	20,234	8,259
Cloud	4.8	372	299	490	293	642	1,294	1,194	216	17,081	20,678	8,069
Coffey	3.7	332	323	447	222	568	824	852	132	14,628	18,875	7,054
Comanche	1.0	110	110	118	76	244	201	121	20	11,860	14,926	5,741
Cowley	14.4	804	860	1,226	687	1,846	4,092	4,287	598	19,456	22,044	8,465
Crawford	15.6	1,546	1,411	1,881	1,092	2,347	3,986	2,930	407	13,971	17,353	7,105
Decatur	1.8	213	125	138	68	244	508	436	68	17,127	20,508	8,390
Dickinson	7.9	482	443	706	480	1,194	2,090	2,238	267	17,688	22,149	8,662
Doniphan	3.4	341	258	320	214	505	939	752	71	15,614	18,114	6,552
Douglas	25.0	1,870	1,400	2,342	1,566	3,526	6,933	6,481	882	17,540	21,258	7,669
Edwards	1.7	50	73	136	94	214	445	577	111	21,511	23,661	9,354
Elk	1.7	155	156	242	157	326	368	247	49	11,940	15,995	6,972
Ellis	9.6	416	308	529	420	1,107	2,026	3,707	1,087	24,968	29,616	10,769
Ellsworth	2.8	194	161	240	150	438	796	701	120	17,593	20,230	8,330
Finney	8.7	369	333	519	298	634	2,117	3,459	971	25,372	28,717	10,034
Ford	9.1	542	461	648	440	1,246	3,016	2,409	338	18,865	21,723	7,971
Franklin	8.5	510	452	722	412	1,054	1,939	2,901	510	20,325	24,439	9,233
Geary	10.2	498	538	1,026	790	2,041	3,013	2,043	251	15,572	20,963	7,080
Gove	1.4	63	66	122	72	202	348	374	153	19,838	26,519	10,034
Graham	1.5	89	57	90	65	210	405	467	117	19,932	25,407	10,029
Grant	2.5	66	62	101	52	161	736	1,075	247	25,947	29,526	10,252
Gray	1.8	109	112	141	99	258	507	471	103	18,208	22,443	7,622
Greeley	.7	72	34	52	46	114	212	154	16	16,292	19,299	7,110
Greenwood	3.7	299	294	450	264	576	973	709	135	14,744	18,054	7,678
Hamilton	1.0	106	86	112	56	144	331	138	27	14,875	16,450	6,580
Harper	3.3	227	168	261	183	467	753	993	248	19,615	23,329	9,870
Harvey	11.3	690	497	816	610	1,497	3,402	3,445	343	19,251	21,670	7,849
Haskell	1.3	103	53	49	58	211	450	311	65	18,489	21,338	7,300
Hodgeman	.9	122	74	86	50	136	203	143	86	14,455	21,813	8,924
Jackson	4.3	389	360	447	231	581	1,146	981	165	16,117	18,785	6,731
Jefferson	5.5	472	460	540	281	907	1,725	1,044	71	15,539	17,651	6,106
Jewell	2.1	177	167	226	140	350	641	342	57	14,848	16,649	6,855
☐ Johnson	103.7	2,183	1,792	2,539	1,887	5,847	20,549	51,473	17,430	31,204	35,441	13,126
Kearny	1.2	40	44	73	41	132	342	474	54	22,812	25,346	8,449
Kingman	3.4	245	242	329	192	468	968	812	144	17,510	19,841	7,495
Kiowa	1.6	103	54	135	80	195	510	463	60	19,373	22,041	8,817
Labette	9.9	730	794	1,034	576	1,307	2,583	2,546	330	16,910	19,523	7,463
Lane	1.0	46	67	99	63	130	242	247	106	18,467	24,791	9,916
Leavenworth	17.6	1,217	980	1,337	682	2,040	5,033	5,733	578	20,004	23,235	7,395
Lincoln	1.7	89	69	117	82	269	417	573	84	19,829	24,130	10,005
Linn	3.3	234	272	452	261	446	779	778	78	14,824	18,338	7,204
Logan	1.4	87	68	93	63	194	389	402	104	19,408	22,957	9,183
Lyon	13.6	1,034	801	1,160	715	1,748	3,229	4,181	732	19,003	24,144	9,147
McPherson	10.2	652	601	798	537	1,520	3,208	2,562	322	18,173	20,749	7,724
Marion	5.2	316	326	519	340	763	1,476	1,280	180	17,185	20,287	7,814

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
KANSAS (continued)												
ALL COUNTIES (continued)												
Marshall	5.1	343	334	540	363	847	1,273	1,095	305	15,804	21,356	8,576
Meade	1.8	142	94	141	97	218	368	587	153	21,744	25,942	9,728
Miami	7.9	548	466	643	363	900	1,935	2,751	294	20,432	23,355	8,349
Mitchell	3.3	292	193	270	153	458	864	906	164	17,957	21,710	8,737
Montgomery	16.8	1,422	1,268	1,812	974	2,150	4,364	4,211	599	16,791	19,735	7,711
Morris	2.6	256	236	377	239	422	634	325	111	12,091	16,785	6,819
Morton	1.2	33	35	79	66	155	289	447	96	22,972	26,932	9,505
Nemaha	4.1	286	294	486	302	618	1,050	822	242	15,538	20,490	7,501
Neosho	7.3	497	502	769	489	1,058	1,780	2,008	197	16,777	19,722	7,538
Ness	1.8	206	157	172	82	266	493	372	52	15,315	17,689	7,076
Norton	2.6	157	153	221	133	352	705	783	96	18,575	21,962	8,785
Osage	5.8	500	469	658	360	814	1,685	1,198	116	15,562	18,056	6,670
Osborne	2.4	140	144	231	150	383	631	625	96	17,000	21,832	8,881
Ottawa	2.3	133	129	242	151	423	618	506	98	15,857	19,560	7,498
Pawnee	3.2	153	164	264	174	426	815	991	213	20,039	24,270	9,708
Phillips	2.9	335	253	340	183	383	808	495	103	14,413	17,665	6,923
Pottawatomie	5.7	467	457	607	451	1,141	1,452	1,046	79	13,679	16,710	6,185
Pratt	4.1	224	193	306	174	437	1,011	1,479	276	22,206	24,388	9,615
Rawlins	1.6	156	88	177	128	271	486	235	59	14,630	17,243	6,729
Reno	25.3	1,465	1,347	2,056	1,276	3,390	7,925	6,848	993	18,757	21,430	8,227
Republic	3.1	333	251	337	207	469	786	591	126	14,412	18,785	7,869
Rice	4.7	328	276	427	265	542	1,471	1,237	154	18,440	20,455	8,079
Riley	20.2	1,126	1,193	2,096	1,465	3,780	5,622	4,412	506	15,645	23,607	7,359
Rooks	2.7	218	146	225	142	357	682	817	113	18,493	21,535	8,306
Rush	1.7	68	85	163	102	254	416	477	135	18.327	22,560	8,523
Russell	3.6	152	168	295	195	421	919	1,179	271	21,141	24,230	9,801
Saline	19.2	1,483	961	1,304	842	2,158	4,919	6,287	1,246	20,716	24,023	9,337
Scott	2.1	98	79	113	68	210	581	729	222	23,422	26,737	9,681
Sedgwick	142.9	6,561	4,985	7,607	5,264	13,698	37,384	55,788	11,613	23,957	27,182	10,475
Seward	6.3	258	202	337	230	456	1,653	2,561	603	25,097	28,087	10,169
Shawnee	60.4	2,688	2,566	3,960	2,704	7,344	17,039	20,933	3,166	21,459	24,040	9,350
Sheridan	1.3	124	88	133	60	127	274	382	112	19,222	22,893	8,503
Sherman	2.9	223	125	239	155	334	772	874	178	19,649	23,119	8,707
Smith	2.4	190	164	256	161	308	626	569	126	16,577	20,797	8,606
Stafford	2.3	131	78	208	150	323	617	662	131	19,458	22,491	9,238
Stanton	.8	97	35	31	14	81	227	254	61	20,786	24,541	8,536
Stevens	1.7	91	44	52	40	161	427	628	257	25,875	31,482	10,922
Sumner	9.6	567	596	912	576	1,296	2,716	2,613	324	18,196	20,444	7,757
Thomas	3.1	120	114	188	120	367	804	1,108	279	22,778	26,608	9,591
Trego	1.6	116	89	126	74	245	473	407	70	17,800	20,334	7,935
Wabaunsee	2.5	240	243	267	124	287	672	602	65	16,212	19,133	6,833
Wallace	.7	47	20	48	28	134	229	185	9	17,846	19,529	6,835
Washington	3.3	267	260	397	246	531	794	679	126	14,495	18,320	7,197
Wichita	1.1	56	31	88	73	100	279	360	113	21,615	26,228	9,617
Wilson	4.8	454	470	558	314	724	1,346	847	87	14,195	16,498	6,438
Woodson	1.8	192	208	243	133	290	421	271	42	11,765	16,028	6,272
☐ Wyandotte	63.7	3,879	3,065	4,033	2,599	6,865	17,843	22,953	2,463	21,621	23,112	8,675
TOTAL METRO COUNTIES	**423.8**	**19,041**	**15,428**	**22,750**	**15,332**	**40,439**	**107,681**	**166,336**	**36,793**	**24,225**	**27,477**	**10,371**
TOTAL STATE	**900.9**	**52,443**	**44,850**	**66,114**	**41,999**	**105,946**	**236,140**	**295,021**	**58,387**	**20,847**	**24,391**	**9,185**
KENTUCKY												
CLARKSVILLE - HOPKINSVILLE	**49.6**	**4,432**	**3,528**	**4,648**	**3,013**	**7,700**	**14,111**	**10,634**	**1,534**	**15,913**	**21,474**	**6,867**
Christian	20.6	1,967	1,797	2,400	1,517	3,500	5,481	3,447	491	13,743	20,091	6,016
Montgomery, Tenn.	*29.0*	*2,465*	*1,731*	*2,248*	*1,496*	*4,200*	*8,630*	*7,187*	*1,043*	*17,503*	*22,456*	*7,546*
HUNTINGTON - ASHLAND	**114.6**	**9,540**	**7,576**	**10,348**	**6,344**	**14,768**	**31,474**	**30,439**	**4,111**	**17,736**	**20,354**	**7,379**
Boyd	20.7	1,193	1,187	1,758	1,032	2,362	5,161	6,971	1,036	20,789	23,001	8,487
Greenup	13.5	883	766	1,113	675	1,545	4,027	4,011	480	19,672	21,223	7,109
Lawrence, Ohio	*22.9*	*2,234*	*1,975*	*2,392*	*1,398*	*3,672*	*7,382*	*3,642*	*205*	*14,740*	*16,293*	*5,731*
Cabell, W. Va.	*41.0*	*3,472*	*2,507*	*3,524*	*2,237*	*5,006*	*10,441*	*11,732*	*2,081*	*18,429*	*21,697*	*8,321*
Wayne, W. Va.	*16.5*	*1,758*	*1,141*	*1,561*	*1,002*	*2,183*	*4,463*	*4,083*	*309*	*16,400*	*18,623*	*6,442*
LEXINGTON-FAYETTE	**120.0**	**8,081**	**6,491**	**9,202**	**6,142**	**15,625**	**32,135**	**36,412**	**5,912**	**19,374**	**22,606**	**8,311**
Bourbon	7.0	463	473	698	411	957	1,848	1,820	330	17,473	21,079	7,528

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
KENTUCKY (continued)												
LEXINGTON-FAYETTE (continued)												
Clark	10.4	890	696	964	676	1,531	2,951	2,394	298	16,590	18,631	6,659
Fayette	79.5	4,888	3,781	5,334	3,748	9,712	20,723	26,652	4,662	20,769	24,163	9,191
Jessamine	9.2	726	583	829	495	1,189	2,620	2,498	260	17,891	20,286	6,713
Scott	7.6	708	548	755	464	1,105	2,088	1,756	176	15,913	18,691	6,353
Woodford	6.3	406	410	622	348	1,131	1,905	1,292	186	16,009	19,080	6,568
LOUISVILLE	**334.0**	**18,385**	**14,528**	**20,834**	**13,876**	**39,157**	**96,412**	**112,501**	**18,307**	**21,262**	**24,100**	**8,825**
Bullitt	14.0	1,003	717	899	677	2,745	5,310	2,472	177	16,553	17,581	5,293
Jefferson	256.5	13,402	10,661	15,456	10,141	26,909	59,362	93,930	16,638	22,530	25,440	9,566
Oldham	8.9	619	551	869	618	1,513	2,871	1,626	233	15,940	18,573	5,438
Clark, Ind.	*32.4*	*1,990*	*1,419*	*1,992*	*1,470*	*5,080*	*11,735*	*8,101*	*613*	*18,552*	*19,599*	*6,986*
Floyd, Ind.	*22.2*	*1,371*	*1,180*	*1,618*	*970*	*2,910*	*7,133*	*6,372*	*646*	*19,040*	*21,515*	*7,679*
OWENSBORO	**31.5**	**1,830**	**1,620**	**2,413**	**1,430**	**3,887**	**8,431**	**10,307**	**1,582**	**20,469**	**23,081**	**8,338**
Daviess	31.5	1,830	1,620	2,413	1,430	3,887	8,431	10,307	1,582	20,469	23,081	8,338
ALL COUNTIES												
Adair	5.6	766	591	832	472	859	1,067	832	161	10,575	15,397	5,492
Allen	5.4	724	606	771	415	847	1,346	652	39	10,984	14,052	5,233
Anderson	4.6	409	348	326	230	849	1,503	875	60	15,972	17,127	5,968
Ballard	3.4	382	384	419	241	499	827	601	47	12,743	15,500	5,989
Barren	12.8	1,275	1,002	1,442	892	2,038	2,993	2,766	392	14,336	18,023	6,610
Bath	3.7	533	394	540	281	801	737	383	31	10,654	12,839	4,568
Bell	11.8	1,655	1,165	1,566	911	1,962	2,437	1,877	227	11,274	14,891	5,035
☐ Boone	16.2	873	471	581	412	1,449	4,618	7,072	724	24,442	25,528	8,492
Bourbon	7.0	463	473	698	411	957	1,848	1,820	330	17,473	21,079	7,528
Boyd	20.7	1,193	1,187	1,758	1,032	2,362	5,161	6,971	1,036	20,7[illegible]	23,001	8,487
Boyle	9.2	721	647	873	627	1,465	2,391	2,152	324	16,000	19,522	7,043
Bracken	2.7	355	283	395	254	431	696	274	12	10,685	13,093	4,475
Breathitt	5.4	1,119	908	937	497	674	826	405	34	6,928	10,694	3,300
Breckinridge	6.1	584	505	739	396	885	1,754	1,126	111	14,697	16,766	5,912
Bullitt	14.0	1,003	717	899	677	2,745	5,310	2,472	177	16,553	17,581	5,293
Butler	3.9	641	522	599	298	665	970	305		9,209	11,468	3,923
Caldwell	5.1	623	427	556	299	831	1,309	954	101	13,771	16,651	6,290
Calloway	11.0	1,146	975	1,306	716	1,680	2,811	2,087	279	14,074	17,397	6,295
☐ Campbell	28.9	1,846	1,636	2,162	1,444	3,952	9,490	7,676	694	18,627	20,210	7,080
Carlisle	2.1	291	231	321	140	384	565	155	13	10,918	12,930	4,937
Carroll	3.4	255	259	378	229	567	983	639	90	15,101	17,690	6,399
Carter	8.6	1,384	992	1,259	715	1,588	1,867	742	53	9,856	11,[illegible]83	3,[illegible]79
Casey	5.5	1,116	721	859	450	940	918	403	93	8,213	11,738	4,247
Christian	20.6	1,967	1,797	2,400	1,517	3,500	5,481	3,447	491	13,743	20,091	6,016
Clark	10.4	890	696	964	676	1,531	2,951	2,394	298	16,590	18,631	6,659
Clay	7.2	1,042	795	1,217	712	1,360	1,178	760	136	9,528	13,305	4,076
Clinton	3.3	527	5[illegible]	563	348	557	554	232	6	8,264	11,045	3,837
Crittenden	3.5	471	39[illegible]	[illegible]38	256	595	770	535	41	11,512	14,402	5,362
Cumberland	2.8	415	36[illegible]	439	233	447	520	359	27	9,591	13,627	5,156
Daviess	31.5	1,830	1,620	2,413	1,430	3,887	8,431	10,307	1,582	20,469	23,081	8,338
Edmonson	3.4	508	338	448	295	615	874	301	21	10,745	12,527	4,176
Elliott	2.4	460	325	372	180	304	462	278	19	8,473	12,210	4,127
Estill	5.1	752	674	673	379	713	1,196	620	93	10,442	13,848	4,772
Fayette	79.5	4,888	3,781	5,334	3,748	9,712	20,723	26,652	4,662	20,769	24,163	9,191
Fleming	4.5	661	507	714	422	736	975	397	88	9,731	13,591	4,893
Floyd	17.2	1,632	1,380	2,101	1,192	2,770	3,731	3,858	536	13,985	18,123	6,100
Franklin	16.6	950	737	97[illegible]	751	2,163	4,171	6,011	844	21,690	23,734	9,120
Fulton	3.4	384	313	429	280	541	830	575	48	12,144	15,457	5,972
Gallatin	1.8	196	131	197	120	203	435	471	47	16,113	18,565	6,683
Garrard	4.1	515	320	544	378	810	1,056	449	28	11,850	13,591	4,975
Grant	4.6	499	420	486	236	599	1,552	772	36	1[illegible],375	16,192	[illegible],320
Graves	13.3	1,239	1,198	1,654	927	1,965	3,504	2,577	236	14,088	16,857	6,480
Grayson	7.6	1,078	873	983	482	1,159	1,836	1,066	123	11,697	14,495	5,077
Green	4.0	473	334	465	267	599	1,033	695	134	13,761	17,044	6,142
Greenup	13.5	883	766	1,113	675	1,545	4,027	4,011	480	19,672	21,223	7,109
Hancock	2.7	250	199	200	74	270	728	886	93	20,146	22,215	7,592
Hardin	26.1	1,574	1,502	2,224	1,689	5,502	8,239	4,846	524	15,511	26,332	7,462
Harlan	14.4	1,731	1,291	1,859	1,078	2,250	3,077	2,755	359	12,470	16,356	5,503
Harrison	5.5	548	517	636	360	985	1,498	891	65	13,581	15,976	5,706
Hart	5.6	695	584	875	488	876	1,412	616	54	10,749	13,562	4,868
☐ Henderson	15.4	1,103	820	1,193	730	1,888	3,739	5,148	779	20,216	22,732	8,355

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Henry	4.7	423	353	515	289	842	1,239	907	132	14,571	17,305	6,209
Hickman	2.2	241	185	293	169	371	496	393	52	12,816	15,911	5,738
Hopkins	17.4	1,651	1,158	1,651	980	2,052	3,815	5,373	720	17,995	21,119	7,720
Jackson	4.2	920	684	684	365	667	680	181	19	7,016	9,644	3,293
Jefferson	256.5	13,402	10,661	15,436	10,141	26,909	69,363	93,930	16,638	22,530	25,440	9,566
Jessamine	9.2	726	583	829	495	1,189	2,620	2,498	260	17,891	20,286	6,713
Johnson	8.7	1,253	1,090	1,297	712	1,492	1,634	1,084	138	9,994	13,699	4,638
☐ Kenton	49.6	2,971	2,638	3,471	2,184	6,008	13,917	16,379	2,032	20,425	22,280	7,962
Knott	5.8	844	733	1,035	552	845	948	714	129	9,036	13,544	4,246
Knox	10.5	1,751	1,283	1,749	943	1,637	1,680	1,281	176	8,943	13,011	4,337
Larue	4.5	501	415	508	294	648	1,101	868	165	14,033	17,734	6,541
Laurel	13.7	1,779	1,333	1,798	1,013	2,132	3,058	2,229	358	11,961	16,054	5,351
Lawrence	4.9	867	609	792	361	606	956	650	59	8,929	13,323	4,411
Lee	2.8	495	433	532	260	510	422	124	24	7,610	10,658	3,777
Leslie	4.9	779	698	967	470	886	826	347	27	8,434	10,765	3,425
Letcher	10.7	1,552	1,368	1,603	841	1,803	2,192	1,199	142	9,965	13,020	4,340
Lewis	5.0	867	601	618	461	1,053	1,140	249	11	9,806	11,075	3,716
Lincoln	6.7	928	688	782	465	1,151	1,624	973	89	12,069	14,434	4,959
Livingston	3.6	469	356	461	259	581	918	541	15	12,380	14,054	5,326
Logan	8.9	1,111	817	1,095	556	1,306	2,241	1,518	256	13,390	16,632	6,042
Lyon	2.4	313	255	292	173	300	506	485	76	12,873	19,125	6,851
McCracken	24.2	1,919	1,719	2,323	1,312	3,019	6,369	6,604	935	17,922	20,557	8,037
McCreary	5.2	998	684	893	491	704	822	564	44	8,100	12,204	3,917
McLean	3.7	405	405	484	267	595	945	555	44	12,353	14,725	5,290
Madison	17.7	1,573	1,261	1,614	1,156	2,843	4,443	4,254	556	15,762	20,152	6,485
Magoffin	4.5	747	478	623	258	642	809	776	167	11,096	15,797	5,078
Marion	5.8	650	582	737	444	1,145	1,524	627	91	12,037	14,852	4,759
Marshall	10.0	996	852	1,040	644	1,482	3,014	1,875	97	14,959	16,130	6,064
Martin	4.5	704	429	474	297	648	763	914	271	12,518	18,806	5,680
Mason	6.5	658	502	736	536	1,061	1,792	1,103	112	13,691	16,537	6,039
Meade	7.5	557	381	766	538	1,464	2,566	1,156	72	15,157	16,484	5,216
Menifee	1.7	281	211	246	194	381	347	28	12	9,137	10,676	3,424
Mercer	7.0	508	450	798	495	1,193	1,756	1,604	196	15,238	18,670	6,668
Metcalfe	3.4	485	390	518	310	613	618	421	45	9,981	13,696	4,752
Monroe	4.6	904	599	727	335	711	852	419	53	8,385	12,075	4,444
Montgomery	7.4	638	556	761	521	1,165	2,025	1,621	113	15,247	17,282	6,119
Morgan	4.2	783	535	756	343	647	681	441	14	8,133	11,463	3,851
Muhlenberg	11.4	1,080	911	1,257	628	1,331	2,386	3,423	384	16,925	20,108	6,925
Nelson	9.2	870	605	726	548	1,543	2,763	1,879	266	15,984	18,987	6,129
Nicholas	2.6	314	280	351	172	432	735	309	7	12,282	13,942	4,966
Ohio	7.8	896	699	918	467	1,006	1,666	1,974	174	14,485	18,073	6,322
Oldham	8.9	619	551	869	618	1,513	2,871	1,626	233	15,940	18,573	5,438
Owen	3.4	558	394	420	267	617	786	347	11	10,439	12,512	4,574
Owsley	1.9	476	345	362	176	224	227	86	4	5,872	8,817	2,839
Pendleton	3.9	466	331	370	240	688	1,246	536	23	13,971	14,886	5,184
Perry	11.3	1,197	932	1,372	760	1,909	2,570	2,189	371	13,513	17,630	5,692
Pike	28.2	2,845	2,261	3,232	1,806	4,020	6,976	6,225	835	14,910	18,113	6,031
Powell	3.7	366	308	469	239	548	959	772	39	14,350	16,580	5,243
Pulaski	17.2	2,231	1,894	2,343	1,327	2,954	3,566	2,439	446	11,283	15,477	5,592
Robertson	.8	102	68	97	70	128	197	131	7	11,844	14,260	4,960
Rockcastle	4.9	754	487	635	357	853	1,158	590	66	11,331	14,028	4,807
Rowan	6.3	985	527	707	496	1,070	1,476	931	108	11,829	17,311	5,593
Russell	5.3	1,316	733	807	397	946	889	206	6	7,072	9,218	3,440
Scott	7.6	708	548	755	464	1,105	2,088	1,756	176	15,913	18,891	6,353
Shelby	8.2	651	511	915	665	1,486	2,202	1,638	132	14,573	17,058	5,780
Simpson	5.4	468	400	595	342	712	1,414	1,327	142	16,152	19,199	6,958
Spencer	2.1	263	189	253	147	453	555	230	10	12,298	13,598	4,759
Taylor	8.1	870	631	817	546	1,379	2,322	1,369	166	14,328	16,855	6,206
Todd	4.3	472	352	527	350	684	1,057	727	131	13,157	16,703	5,936
Trigg	3.5	321	338	477	228	548	850	662	76	13,554	16,377	6,033
.mble	2.2	204	166	308	144	326	677	328	47	14,304	16,311	5,607
Union	5.6	541	295	451	316	644	1,122	1,905	326	20,045	22,701	6,985
Warren	26.3	2,375	1,698	2,381	1,401	3,415	6,218	7,477	1,335	17,684	21,994	7,775
Washington	3.5	437	302	335	265	702	946	458	55	12,753	14,996	4,860
Wayne	6.2	1,106	875	1,058	494	960	1,128	481	98	8,245	12,302	4,334
Webster	5.6	608	505	697	371	752	1,308	1,240	119	14,036	17,008	6,266

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group: Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Whitley	12.2	1,958	1,341	[illegible]	911	1,716	2,343	1,949	245	10,387	14,777	5,151
Wolfe	2.3	477	461	510	202	282	272	80	16	6,031	9,218	3,073
Woodford	6.3	406	410	622	348	1,131	1,905	1,292	186	16,009	19,080	6,568
TOTAL METRO COUNTIES	**595.8**	**35,771**	**29,355**	**41,517**	**27,002**	**71,383**	**164,543**	**195,451**	**30,778**	**20,665**	**23,507**	**8,490**
TOTAL STATE	**1,318.1**	**121,127**	**95,952**	**129,320**	**77,848**	**184,890**	**334,890**	**326,615**	**47,458**	**16,385**	**19,842**	**6,987**
LOUISIANA												
ALEXANDRIA	**52.9**	**4,565**	**3,799**	**5,273**	**3,064**	**7,455**	**13,178**	**13,417**	**2,149**	**16,603**	**20,315**	**6,902**
Grant	6.1	664	704	878	411	925	1,408	1,002	108	12,146	15,110	5,359
Rapides	46.8	3,901	3,095	4,395	2,653	6,530	11,770	12,415	2,041	17,271	20,994	7,094
BATON ROUGE	**175.6**	**12,150**	**8,670**	**12,018**	**7,061**	**17,739**	**37,753**	**64,617**	**15,592**	**23,087**	**26,160**	**8,899**
Ascension	16.4	1,299	1,153	1,548	697	1,462	3,553	5,864	824	21,208	22,652	7,130
East Baton Rouge	133.1	8,484	5,671	8,068	5,007	13,077	27,451	51,177	14,165	24,592	27,846	9,720
Livingston	20.1	1,844	1,390	1,750	995	2,532	5,345	5,839	405	17,983	19,685	6,261
West Baton Rouge	6.0	523	456	652	362	668	1,404	1,737	198	17,422	20,043	6,136
LAFAYETTE	**54.7**	**3,630**	**2,599**	**3,943**	**2,481**	**5,745**	**11,374**	**18,741**	**6,187**	**22,900**	**28,021**	**9,756**
Lafayette	54.7	3,630	2,599	3,943	2,481	5,745	11,374	18,741	6,187	22,900	28,021	9,756
LAKE CHARLES	**59.4**	**4,082**	**3,093**	**4,292**	**2,261**	**5,975**	**13,529**	**21,942**	**4,226**	**22,518**	**24,912**	**8,623**
Calcasieu	59.4	4,082	3,093	4,292	2,261	5,975	13,529	21,942	4,226	22,518	24,912	8,623
MONROE	**49.8**	**4,442**	**3,341**	**4,628**	**2,791**	**6,702**	**11,910**	**13,682**	**2,304**	**17,333**	**21,223**	**7,370**
Ouachita	49.8	4,442	3,341	4,628	2,791	6,702	11,910	13,682	2,304	17,333	21,223	7,370
NEW ORLEANS	**438.9**	**31,272**	**21,316**	**29,719**	**17,868**	**46,296**	**101,129**	**153,534**	**37,766**	**22,290**	**25,880**	**9,356**
Jefferson	167.4	6,804	4,639	6,660	4,392	13,124	38,031	76,884	16,866	27,229	29,573	10,447
Orleans	210.0	20,063	13,272	18,328	10,740	26,144	45,974	57,219	18,260	18,363	24,022	9,102
St. Bernard	21.9	919	675	991	699	1,929	6,915	8,916	856	23,455	24,560	8,100
St. Tammany	39.6	3,486	2,730	3,740	2,037	5,099	10,209	10,515	1,784	17,685	20,847	6,908
SHREVEPORT	**138.6**	**11,272**	**9,073**	**12,105**	**6,830**	**16,964**	**32,974**	**41,756**	**7,626**	**18,800**	**22,154**	**7,998**
Bossier	28.2	1,754	1,529	1,996	1,200	3,287	7,705	9,571	1,158	20,516	22,217	7,539
Caddo	94.3	7,549	6,027	8,341	4,698	11,300	20,612	29,500	6,273	19,384	23,264	8,553
Webster	16.1	1,969	1,517	1,768	932	2,377	4,657	2,685	195	13,918	15,542	5,648
ALL COUNTIES												
Acadia	18.7	2,335	1,531	1,978	1,294	3,048	4,390	3,491	633	13,494	17,422	5,686
Allen	7.5	1,255	971	979	573	1,214	1,824	608	76	9,892	12,514	4,365
Ascension	16.4	1,299	1,153	1,548	697	1,462	3,553	5,864	824	21,208	22,652	7,130
Assumption	6.7	656	494	741	455	955	1,731	1,468	200	15,266	17,984	5,332
Avoyelles	14.1	2,064	1,769	2,242	1,156	2,230	2,734	1,681	224	9,665	13,233	4,432
Beauregard	10.2	848	717	965	499	1,206	2,552	2,936	477	18,095	21,351	7,025
Bienville	5.9	730	640	844	421	842	1,337	980	106	11,756	15,162	5,422
Bossier	28.2	1,754	1,529	1,996	1,200	3,287	7,705	9,571	1,158	20,516	22,217	7,539
Caddo	94.3	7,549	6,027	8,341	4,698	11,300	20,612	29,500	6,273	19,384	23,264	8,553
Calcasieu	59.4	4,082	3,093	4,292	2,261	5,975	13,529	21,942	4,226	22,518	24,912	8,623
Caldwell	4.1	498	483	544	322	646	957	584	66	11,307	15,153	5,597
Cameron	3.2	220	159	221	146	425	986	969	74	19,651	20,789	6,930
Catahoula	4.3	665	494	574	319	711	916	562	59	10,671	13,942	4,835
Claiborne	6.3	801	727	924	409	754	1,286	1,238	161	11,750	16,663	6,103
Concordia	7.9	877	685	882	435	962	1,632	2,096	331	15,616	19,882	6,799
De Soto	9.3	1,064	925	1,361	635	1,212	1,818	1,937	348	12,648	17,913	6,334
East Baton Rouge	133.1	8,484	5,671	8,068	5,007	13,077	27,451	51,177	14,165	24,592	27,846	9,720
East Carroll	3.6	593	474	649	320	500	526	424	114	8,500	14,021	4,389
East Feliciana	5.3	659	445	582	340	781	1,102	1,242	149	13,851	18,099	4,919
Evangeline	11.6	1,517	1,343	1,855	853	1,484	2,326	1,870	352	10,682	15,633	5,397
Franklin	8.3	1,682	1,220	1,196	595	1,224	1,495	794	94	8,166	11,838	4,077
Grant	6.1	664	704	878	411	925	1,408	1,002	108	12,146	15,110	5,359
Iberia	20.7	1,594	1,243	1,835	1,034	2,360	4,523	6,931	1,180	20,040	22,990	7,299
Iberville	9.9	1,067	843	1,168	610	1,159	1,995	2,635	423	15,484	19,801	6,069
Jackson	6.3	530	544	772	298	735	1,399	1,748	274	16,877	20,232	7,283
Jefferson	167.4	6,804	4,639	6,660	4,392	13,124	38,031	76,884	16,866	27,229	29,573	10,447
Jefferson Davis	10.8	1,067	793	1,156	679	1,463	2,293	2,921	[illegible]	16,016	19,763	6,527
Lafayette	54.7	3,630	2,599	3,943	2,481	5,745	11,374	18,741	[illegible]	22,900	28,021	9,756
Lafourche	27.0	1,504	1,172	1,750	1,083	3,041	7,342	9,618	[illegible]	21,884	24,314	7,696
La Salle	6.4	691	678	798	448	1,054	1,632	986	113	12,745	15,683	5,671

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
LOUISIANA (continued)												
ALL COUNTIES (continued)												
Lincoln	13.0	1,427	938	1,307	763	1,666	2,779	3,327	793	16,245	22,468	7,176
Livingston	20.1	1,844	1,390	1,750	995	2,532	5,345	5,839	405	17,983	19,685	6,261
Madison	5.3	1,243	865	860	410	644	702	472	104	6,767	11,364	3,764
Morehouse	12.0	1,308	1,269	1,694	849	1,496	2,519	2,572	293	12,718	16,723	5,685
Natchitoches	14.0	1,988	1,373	1,919	1,079	1,980	2,455	2,641	565	11,478	17,311	5,940
Orleans	210.0	20,043	13,272	16,328	10,740	26,144	45,974	57,219	18,260	18,363	24,022	9,102
Ouachita	49.8	4,442	3,341	4,628	2,791	6,702	11,910	13,682	2,304	17,333	21,223	7,370
Plaquemines	8.0	423	338	414	274	819	2,113	3,221	398	23,117	25,558	7,804
Pointe Coupee	8.1	988	786	1,051	471	1,156	1,587	1,797	264	13,136	17,784	5,880
Rapides	46.8	3,901	3,095	4,395	2,653	6,530	11,770	12,415	2,041	17,271	20,994	7,094
Red River	3.7	690	596	568	247	514	671	386	28	7,975	11,597	4,048
Richland	7.3	967	803	1,049	515	881	1,483	1,382	220	11,634	16,032	5,272
Sabine	9.6	1,730	1,313	1,260	647	1,592	2,143	804	111	9,511	12,242	4,435
St. Bernard	21.9	919	675	991	699	1,929	6,915	8,916	856	23,455	24,560	8,100
St. Charles	12.4	782	612	790	463	1,347	3,021	4,796	589	22,826	23,803	7,627
St. Helena	3.1	495	319	399	246	521	557	511	52	10,689	14,655	4,636
St. James	6.3	425	419	592	248	579	1,293	2,382	362	22,513	23,317	6,707
St. John the Baptist	10.1	862	568	801	480	992	2,033	3,900	464	22,350	23,060	6,932
St. Landry	27.8	3,707	2,574	3,475	1,661	3,437	5,734	6,012	1,200	13,582	18,080	5,920
St. Martin	12.9	1,552	1,159	1,603	841	1,902	3,032	2,460	351	13,398	16,644	5,124
St. Mary	20.8	1,275	994	1,513	904	2,009	4,535	7,997	1,572	23,101	25,455	8,158
St. Tammany	39.6	3,486	2,730	3,740	2,037	5,099	10,209	10,515	1,784	17,685	20,847	6,908
Tangipahoa	27.4	4,175	2,977	3,595	2,138	4,130	5,677	4,064	644	10,822	15,079	4,948
Tensas	2.9	577	426	518	228	322	409	336	84	7,474	12,797	4,471
Terrebonne	31.5	1,861	1,416	1,951	1,119	2,918	8,044	12,226	1,965	23,288	25,071	8,034
Union	7.[illegible]	625	642	989	548	917	1,725	1,835	218	15,169	18,399	6,388
Vermilion	16.9	1,367	1,036	1,637	936	2,060	3,748	4,945	1,171	18,475	23,048	7,837
Vernon	16.8	2,031	1,680	2,223	1,582	4,266	3,828	1,076	114	11,002	25,686	7,584
Washington	15.8	1,884	1,675	1,995	1,002	2,154	3,706	3,096	288	13,076	16,361	5,783
Webster	16.1	1,969	1,517	1,768	932	2,377	4,657	2,685	195	13,918	15,542	5,648
West Baton Rouge	6.0	523	456	652	362	668	1,404	1,737	198	17,422	20,043	6,136
West Carroll	4.5	759	492	600	291	602	940	662	154	10,885	14,966	5,221
West Feliciana	2.5	299	205	294	123	289	471	571	248	15,690	22,122	4,460
Winn	6.2	648	751	915	423	979	1,507	774	203	11,908	16,339	5,822
TOTAL METRO COUNTIES	**969.9**	**71,413**	**51,891**	**71,978**	**42,356**	**106,876**	**221,847**	**327,689**	**75,850**	**21,356**	**24,917**	**8,814**
TOTAL STATE	**1,484.4**	**128,420**	**96,467**	**130,006**	**73,768**	**175,054**	**335,355**	**449,653**	**95,677**	**19,059**	**22,961**	**7,897**

MAINE

METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
BANGOR	**47.7**	**2,362**	**2,350**	**3,734**	**2,481**	**6,924**	**14,787**	**13,610**	**1,452**	**18,995**	**21,475**	**7,364**
Penobscot	47.7	2,362	2,350	3,734	2,481	6,924	14,787	13,610	1,452	18,995	21,475	7,364
LEWISTON - AUBURN	**36.5**	**2,127**	**2,145**	**3,508**	**2,345**	**6,225**	**12,395**	**7,001**	**754**	**16,435**	**18,386**	**6,638**
Androscoggin	36.5	2,127	2,145	3,508	2,345	6,225	12,395	7,001	754	16,435	18,386	6,638
PORTLAND	**92.6**	**4,944**	**4,105**	**6,303**	**4,207**	**11,747**	**27,399**	**29,964**	**3,931**	**20,426**	**22,932**	**8,518**
Cumberland	82.0	4,377	3,537	5,351	3,722	10,403	23,927	26,958	3,725	20,688	23,286	8,699
Sagadahoc	10.6	567	568	952	485	1,344	3,472	3,006	206	18,650	20,192	7,182
ALL COUNTIES												
Androscoggin	36.5	2,127	2,145	3,508	2,345	6,225	12,395	7,001	754	16,435	18,386	6,638
Aroostook	30.0	1,966	1,553	2,441	1,817	5,560	9,939	6,040	684	16,396	19,060	6,311
Cumberland	82.0	4,377	3,537	5,351	3,722	10,403	23,927	26,958	3,725	20,688	23,286	8,699
Franklin	10.0	377	409	739	556	1,429	3,057	3,111	322	20,204	22,114	7,926
Hancock	16.2	1,118	924	1,342	969	2,619	4,861	3,892	475	17,185	19,960	7,502
Kennebec	40.6	1,978	1,903	2,889	1,832	5,469	12,352	12,563	1,614	19,882	22,563	8,135
Knox	12.8	917	904	1,114	715	2,081	4,022	2,665	382	16,510	19,360	7,375
Lincoln	9.9	808	565	964	651	1,706	2,982	1,984	216	15,716	18,099	6,711
Oxford	18.2	991	891	1,460	998	2,678	5,911	4,949	322	18,611	19,853	7,241
Penobscot	47.7	2,362	2,350	3,734	2,481	6,924	14,787	13,610	1,452	18,995	21,475	7,364
Piscataquis	6.5	416	346	498	428	1,315	2,133	1,273	91	15,996	18,138	6,586
Sagadahoc	10.6	567	568	952	485	1,344	3,472	3,006	206	18,650	20,192	7,182
Somerset	15.9	1,037	847	1,357	917	2,773	5,113	3,525	331	16,743	19,183	6,660
Waldo	10.4	692	633	854	689	1,913	3,256	2,089	274	16,114	18,933	6,720
Washington	12.8	1,028	1,043	1,542	956	2,209	3,404	2,388	230	14,106	17,129	6,124
☐ York	52.8	3,584	2,976	4,385	2,698	8,175	17,716	12,150	1,116	17,458	19,403	7,046

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group: Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MAINE (continued)												
TOTAL METRO COUNTIES	**229.6**	**13,017**	**11,576**	**17,930**	**11,731**	**33,071**	**72,297**	**62,725**	**7,253**	**18,702**	**21,095**	**7,629**
TOTAL STATE	**412.9**	**24,345**	**21,594**	**33,154**	**22,259**	**62,823**	**129,327**	**107,204**	**12,194**	**18,138**	**20,594**	**7,406**
MARYLAND												
BALTIMORE	**780.9**	**39,832**	**29,633**	**42,887**	**30,649**	**93,151**	**237,329**	**267,857**	**39,562**	**21,526**	**24,174**	**8,609**
Anne Arundel	128.9	4,878	3,915	5,828	4,629	15,908	44,623	44,241	4,878	21,612	23,949	8,020
Baltimore	247.0	6,701	5,145	8,190	5,974	20,279	73,451	108,177	19,083	25,465	28,698	10,719
Baltimore city	277.7	23,388	17,038	23,396	15,724	42,927	81,344	65,178	8,705	16,829	19,475	7,080
Carroll	32.9	1,816	1,329	1,919	1,455	4,426	11,202	9,885	868	19,952	21,553	6,966
Harford	49.3	1,916	1,388	2,212	1,742	5,998	15,415	18,493	2,136	22,367	25,473	8,295
Howard	45.1	1,133	818	1,342	1,125	3,613	11,294	21,883	3,892	27,522	29,475	10,273
CUMBERLAND	**39.5**	**3,767**	**2,982**	**3,783**	**2,137**	**6,534**	**13,080**	**6,747**	**470**	**15,370**	**16,554**	**6,071**
Allegany	29.7	2,740	2,306	2,788	1,562	5,047	9,850	5,046	361	15,357	16,613	6,191
Mineral, W. Va.	9.8	1,027	676	995	575	1,487	3,230	1,701	109	15,411	16,376	5,732
HAGERSTOWN	**41.3**	**2,494**	**2,238**	**3,169**	**2,136**	**5,838**	**13,161**	**11,041**	**1,223**	**18,479**	**20,362**	**7,351**
Washington	41.3	2,494	2,238	3,169	2,136	5,838	13,161	11,041	1,223	18,479	20,362	7,351
ALL COUNTIES												
Allegany	29.7	2,740	2,306	2,788	1,562	5,047	9,850	5,046	361	15,357	16,613	6,191
Anne Arundel	128.9	4,878	3,915	5,828	4,629	15,908	44,623	44,241	4,878	21,612	23,949	8,020
Baltimore	247.0	6,701	5,145	8,190	5,974	20,279	73,451	108,177	19,083	25,465	28,698	10,719
Baltimore city	277.7	23,388	17,038	23,396	15,724	42,927	81,344	65,178	8,705	16,829	19,475	7,080
Calvert	11.8	905	653	1,039	701	1,921	3,741	2,508	332	16,642	18,807	5,934
Caroline	8.6	771	644	968	551	1,544	2,490	1,468	164	14,411	16,547	5,979
Carroll	32.9	1,816	1,329	1,919	1,455	4,426	11,202	9,885	868	19,952	21,553	6,966
☐ Cecil	20.3	1,023	786	1,119	993	3,163	7,297	5,406	513	18,919	22,338	7,326
☐ Charles	23.3	979	675	1,074	705	1,911	5,655	10,334	1,967	26,013	28,094	8,414
Dorchester	11.5	983	869	1,194	854	1,937	3,169	2,253	241	14,760	17,244	6,418
Frederick	39.9	1,868	1,660	2,344	1,413	4,905	12,070	13,703	1,937	21,447	23,612	7,799
Garrett	9.3	969	704	1,004	747	1,788	2,609	1,345	134	13,398	15,638	5,289
Harford	49.3	1,916	1,388	2,212	1,742	5,998	15,415	18,493	2,136	22,367	25,473	8,295
Howard	45.1	1,133	818	1,342	1,125	3,613	11,294	21,883	3,892	27,522	29,475	10,273
Kent	6.3	483	374	568	422	992	1,576	1,622	263	16,656	20,572	7,715
☐ Montgomery	217.0	4,758	3,114	5,305	4,028	12,888	38,171	101,381	47,355	33,676	37,394	13,772
☐ Prince George's	230.0	5,623	4,023	7,034	5,439	18,980	59,616	110,668	18,617	27,140	29,167	10,092
Queen Anne's	9.4	795	587	863	533	1,290	2,492	2,419	421	17,262	20,415	7,107
St. Mary's	20.1	1,342	1,108	1,367	1,035	3,856	6,108	4,750	534	16,711	20,749	6,684
Somerset	6.8	963	617	889	554	1,164	1,539	1,011	63	11,508	17,832	6,283
Talbot	10.3	673	529	1,009	760	1,721	2,717	2,326	565	16,580	21,263	8,456
Washington	41.3	2,494	2,238	3,169	2,136	5,838	13,161	11,041	1,223	18,479	20,362	7,351
Wicomico	24.0	1,935	1,403	1,915	1,416	3,531	7,007	6,042	751	17,578	20,042	7,255
Worcester	12.4	1,319	899	1,286	797	1,860	3,223	2,572	444	15,105	18,062	6,977
TOTAL METRO COUNTIES	**1,342.5**	**57,449**	**42,775**	**63,376**	**45,512**	**140,978**	**371,079**	**511,733**	**109,598**	**23,680**	**26,922**	**9,561**
TOTAL STATE	**1,512.9**	**70,455**	**52,822**	**77,822**	**55,295**	**167,487**	**419,820**	**553,752**	**115,447**	**22,942**	**26,160**	**9,267**
MASSACHUSETTS												
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	**1,323.8**	**59,896**	**48,114**	**75,170**	**47,597**	**132,384**	**330,722**	**515,805**	**114,112**	**24,105**	**27,277**	**9,868**
Essex	233.6	11,330	9,426	13,863	8,442	23,028	55,909	93,315	18,287	24,155	26,967	9,925
Middlesex	485.5	19,335	15,760	24,266	15,594	45,497	124,251	197,517	43,280	24,859	27,975	9,973
Norfolk	213.6	6,348	5,125	8,029	5,179	14,703	42,634	98,873	32,709	29,507	33,550	11,795
Plymouth	140.0	6,210	4,961	7,932	5,022	14,410	40,526	52,930	8,009	23,009	24,883	8,283
Suffolk	251.1	16,673	12,842	21,080	13,360	34,746	67,402	73,170	11,827	18,796	22,213	8,792
NEW BEDFORD - FALL RIVER	**172.1**	**10,453**	**8,957**	**13,983**	**8,454**	**21,836**	**51,480**	**51,442**	**5,495**	**19,473**	**21,327**	**7,621**
Bristol	172.1	10,453	8,957	13,983	8,454	21,836	51,480	51,442	5,495	19,473	21,327	7,621
PITTSFIELD	**53.3**	**2,474**	**2,213**	**3,346**	**2,053**	**5,396**	**13,913**	**20,712**	**3,193**	**23,155**	**25,377**	**9,380**
Berkshire	53.3	2,474	2,213	3,346	2,053	5,396	13,913	20,712	3,193	23,155	25,377	9,380
SPRINGFIELD - CHICOPEE - HOLYOKE	**206.9**	**11,059**	**9,112**	**13,673**	**8,946**	**24,551**	**60,056**	**69,797**	**9,706**	**21,164**	**23,746**	**8,429**
Hampden	160.6	8,423	7,001	10,417	6,746	18,141	44,337	57,375	8,160	21,885	24,245	8,821
Hampshire	46.3	2,636	2,111	3,256	2,200	6,410	15,719	12,422	1,546	19,028	22,016	7,204

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
MASSACHUSETTS (continued)												
WORCESTER - FITCHBURG - LEOMINSTER	**231.7**	**9,824**	**8,855**	**14,046**	**8,790**	**22,275**	**60,755**	**92,500**	**14,655**	**23,695**	**26,221**	**9,342**
Worcester	231.7	9,824	8,855	14,046	8,790	22,275	60,755	92,500	14,655	23,695	26,221	9,342
ALL COUNTIES												
Barnstable	64.2	5,217	3,840	6,106	4,561	11,665	18,556	12,442	1,813	15,327	18,369	7,455
Berkshire	53.3	2,474	2,213	3,346	2,053	5,396	13,913	20,712	3,193	23,155	25,377	9,380
Bristol	172.1	10,453	8,957	13,983	8,454	21,836	51,480	51,442	5,495	19,473	21,327	7,621
Dukes	4.1	376	246	327	223	808	1,255	732	133	15,476	18,145	7,831
Essex	233.6	11,330	9,426	13,863	8,442	23,028	55,909	93,315	18,287	24,155	26,967	9,925
Franklin	25.2	1,466	1,169	1,643	1,165	3,305	7,281	8,344	827	20,320	22,062	8,488
Hampden	160.6	8,423	7,001	10,417	6,746	18,141	44,337	57,375	8,160	21,885	24,245	8,821
Hampshire	46.3	2,636	2,111	3,256	2,200	6,410	15,719	12,422	1,546	19,028	22,016	7,204
Middlesex	485.5	19,335	15,760	24,266	15,594	45,497	124,251	197,517	43,280	24,859	27,975	9,973
Nantucket	2.2	134	140	275	144	254	733	464	56	16,931	18,740	7,779
Norfolk	213.6	6,348	5,125	8,029	5,179	14,703	42,634	98,873	32,709	29,507	33,550	11,795
Plymouth	140.0	6,210	4,961	7,932	5,022	14,410	40,526	52,930	8,009	23,009	24,883	8,283
Suffolk	251.1	16,673	12,842	21,080	13,360	34,746	67,402	73,170	11,827	18,796	22,213	8,792
Worcester	231.7	9,824	8,855	14,046	8,790	22,275	60,755	92,500	14,655	23,695	26,221	9,342
TOTAL METRO COUNTIES	**1,987.8**	**93,706**	**77,251**	**120,218**	**75,840**	**206,442**	**516,926**	**750,256**	**147,161**	**23,250**	**26,220**	**9,445**
TOTAL STATE	**2,083.5**	**100,899**	**82,646**	**128,569**	**81,933**	**222,474**	**544,751**	**772,238**	**149,990**	**22,920**	**25,904**	**9,375**
MICHIGAN												
ANN ARBOR	**97.4**	**3,361**	**2,908**	**5,148**	**3,342**	**8,682**	**23,190**	**40,576**	**10,193**	**25,862**	**30,144**	**10,854**
Washtenaw	97.4	3,361	2,908	5,148	3,342	8,682	23,190	40,576	10,193	25,862	30,144	10,854
BATTLE CREEK	**68.6**	**4,224**	**3,245**	**4,260**	**2,644**	**7,545**	**19,905**	**23,851**	**2,926**	**21,419**	**23,210**	**8,438**
Barry	16.3	1,200	964	1,144	609	2,088	5,769	4,157	369	18,771	19,730	6,799
Calhoun	52.3	3,024	2,281	3,116	2,035	5,457	14,136	19,694	2,557	22,465	24,295	8,986
BAY CITY	**42.5**	**2,226**	**1,777**	**2,574**	**1,433**	**3,631**	**12,047**	**16,591**	**2,221**	**23,230**	**24,836**	**8,789**
Bay	42.5	2,226	1,777	2,574	1,433	3,631	12,047	16,591	2,221	23,230	24,836	8,789
BENTON HARBOR	**62.0**	**4,989**	**3,933**	**4,678**	**2,616**	**8,621**	**21,304**	**14,445**	**1,414**	**17,737**	**18,975**	**6,832**
Berrien	62.0	4,989	3,933	4,678	2,616	8,621	21,304	14,445	1,414	17,737	18,975	6,832
DETROIT	**1,534.4**	**65,366**	**52,054**	**72,387**	**45,978**	**119,493**	**344,2[illegible]7**	**683,050**	**151,845**	**26,644**	**29,197**	**10,349**
Lapeer	22.9	1,468	1,163	1,564	926	2,679	8,1[illegible]	6,470	480	19,374	20,258	6,261
Livingston	34.3	1,793	1,482	2,173	1,606	4,546	12,274	9,571	855	19,382	20,573	6,510
Macomb	240.7	5,945	4,833	7,025	4,817	13,425	52,238	133,249	19,168	29,210	30,147	10,293
Oakland	371.1	9,983	7,931	11,696	8,043	22,138	69,938	177,691	63,680	31,030	35,528	12,845
St. Clair	49.3	3,220	2,588	3,280	2,064	4,785	13,690	17,412	2,261	21,557	23,313	8,077
Wayne	816.1	42,957	34,057	46,649	28,522	71,920	187,937	338,657	65,401	24,812	27,006	9,698
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,631.8***	***68,727***	***54,962***	***77,535***	***49,320***	***128,175***	***367,417***	***723,626***	***162,038***	***26,602***	***29,253***	***10,379***
FLINT	**183.1**	**7,617**	**5,758**	**8,028**	**5,163**	**14,369**	**43,063**	**83,072**	**16,030**	**26,479**	**28,597**	**10,004**
Genesee	158.8	6,150	4,566	6,569	4,226	11,497	34,714	75,668	15,410	27,696	29,686	10,460
Shiawassee	24.3	1,467	1,192	1,459	937	2,872	8,349	7,404	620	20,250	21,482	7,180
GRAND RAPIDS	**215.8**	**10,790**	**9,139**	**13,435**	**8,494**	**24,099**	**69,202**	**71,262**	**9,379**	**21,182**	**23,279**	**8,175**
Kent	162.3	8,392	7,083	10,241	6,544	17,646	48,798	55,647	7,949	21,603	23,766	8,539
Ottawa	53.5	2,398	2,056	3,194	1,950	6,453	20,404	15,615	1,430	20,180	21,800	7,164
JACKSON	**52.4**	**3,039**	**2,420**	**3,330**	**2,108**	**5,904**	**17,658**	**15,992**	**1,949**	**20,319**	**22,093**	**7,596**
Jackson	52.4	3,039	2,420	3,330	2,108	5,904	17,658	15,992	1,949	20,319	22,093	7,596
KALAMAZOO - PORTAGE	**102.9**	**5,563**	**4,766**	**7,160**	**4,636**	**11,916**	**31,766**	**32,775**	**4,318**	**20,452**	**22,986**	**8,340**
Kalamazoo	78.5	3,873	3,280	5,032	3,315	8,691	24,090	26,477	3,742	21,283	24,068	8,796
Van Buren	24.4	1,690	1,486	2,128	1,321	3,225	7,676	6,298	576	17,946	19,502	6,916
LANSING - EAST LANSING	**165.7**	**6,878**	**5,975**	**8,575**	**5,774**	**14,520**	**41,919**	**69,323**	**12,736**	**24,831**	**27,788**	**9,599**
Clinton	18.5	807	542	745	514	1,330	4,813	8,626	1,123	25,899	26,981	8,696
Eaton	32.3	1,334	1,221	1,594	961	2,761	9,776	13,254	1,399	23,565	25,125	8,812
Ingham	98.1	3,729	3,271	5,124	3,638	8,746	22,048	41,927	9,617	26,000	29,756	10,527
Ionia	16.8	1,008	941	1,112	661	1,683	5,282	5,516	597	21,064	22,308	7,085
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	**63.7**	**4,486**	**3,590**	**4,987**	**3,104**	**9,082**	**22,397**	**14,699**	**1,355**	**17,819**	**19,125**	**6,765**
Muskegon	55.9	3,546	2,914	4,128	2,619	7,645	20,003	13,791	1,254	18,426	19,695	6,994
Oceana	7.8	940	676	859	485	1,437	2,394	908	101	13,472	15,046	5,170

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
MICHIGAN (continued)												
SAGINAW	**78.6**	**3,710**	**2,797**	**3,913**	**2,551**	**6,102**	**18,614**	**34,889**	**6,024**	**25,701**	**27,534**	**9,434**
Saginaw	78.6	3,710	2,797	3,913	2,551	6,102	18,614	34,889	6,024	25,701	27,534	9,434
ALL COUNTIES												
Alcona	3.9	447	386	520	286	661	981	570	49	12,324	15,055	5,756
Alger	3.3	279	236	329	246	694	1,159	342	15	14,113	14,933	5,242
Allegan	28.7	2,218	1,876	2,380	1,376	4,484	10,626	5,427	313	16,695	17,489	5,954
Alpena	11.7	828	756	993	553	1,544	4,344	2,455	227	17,534	18,793	6,745
Antrim	6.1	485	418	640	495	1,131	1,789	1,072	70	14,380	16,476	5,947
Arenac	5.5	433	371	597	328	744	1,786	1,167	74	16,387	17,681	6,315
Baraga	3.1	312	280	366	237	571	1,009	264	61	13,457	15,185	5,474
Barry	16.3	1,200	964	1,144	609	2,088	5,769	4,157	369	18,771	19,730	6,799
Bay	42.5	2,226	1,777	2,574	1,433	3,631	12,047	16,591	2,221	23,230	24,836	8,789
Benzie	4.2	305	305	468	301	690	1,194	891	46	15,208	17,354	6,230
Berrien	62.0	4,989	3,933	4,678	2,616	8,621	21,304	14,445	1,414	17,737	18,975	6,832
Branch	14.7	995	847	1,119	711	1,902	4,138	4,573	415	19,130	21,256	7,621
Calhoun	52.3	3,024	2,281	3,116	2,035	5,457	14,136	19,694	2,557	22,465	24,295	8,986
Cass	18.0	1,337	1,051	1,241	793	2,673	6,293	4,309	303	17,945	19,133	6,806
Charlevoix	7.6	684	578	750	580	1,384	2,364	1,218	42	14,407	15,785	5,824
Cheboygan	7.8	862	657	907	557	1,717	2,173	797	130	12,715	14,503	5,286
Chippewa	9.8	750	696	909	564	1,706	2,984	2,030	161	15,718	18,367	6,406
Clare	9.4	1,060	871	1,165	546	1,608	2,796	1,283	71	13,285	14,813	5,526
Clinton	18.5	807	542	745	514	1,330	4,813	8,626	1,123	25,899	26,981	8,696
Crawford	3.5	388	285	380	303	735	961	409	39	12,420	14,707	5,097
Delta	14.1	1,209	1,072	1,327	670	1,832	4,904	2,880	206	16,870	18,073	6,451
Dickinson	9.9	790	773	1,082	570	1,438	3,003	2,096	148	15,977	17,392	6,674
Eaton	32.3	1,334	1,221	1,594	961	2,761	9,776	13,254	1,399	23,565	25,125	8,812
Emmet	8.7	715	615	871	514	1,512	2,655	1,503	315	15,421	18,240	6,639
Genesee	158.8	6,150	4,566	6,569	4,226	11,497	34,714	75,668	15,410	27,696	29,686	10,460
Gladwin	7.7	779	657	836	480	1,271	2,525	1,085	67	14,264	15,586	5,661
Gogebic	7.6	691	752	958	462	1,083	2,405	1,159	90	14,381	15,654	6,101
Grand Traverse	20.8	1,245	1,017	1,493	944	3,105	6,718	5,739	539	18,713	20,816	7,465
Gratiot	13.6	842	720	889	613	1,703	4,360	4,040	433	19,539	21,671	7,295
Hillsdale	14.8	937	757	1,107	650	1,860	4,449	4,605	435	19,765	21,199	7,297
Houghton	13.2	1,712	1,571	1,837	1,071	2,476	3,128	1,290	115	10,802	13,544	4,668
Huron	13.3	1,335	914	1,356	775	1,871	3,596	3,111	342	16,024	18,654	6,705
Ingham	98.1	3,729	3,271	5,124	3,638	8,746	22,048	41,927	9,617	26,000	29,756	10,527
Ionia	16.8	1,008	941	1,112	661	1,683	5,282	5,516	597	21,064	22,308	7,085
Iosco	10.7	811	880	1,126	745	2,143	3,157	1,752	86	14,172	16,863	6,243
Iron	5.5	568	577	763	425	850	1,668	607	42	12,310	14,137	5,675
Isabella	17.1	1,068	993	1,556	1,066	2,119	5,263	4,527	508	18,401	21,516	6,605
Jackson	52.4	3,039	2,420	3,330	2,108	5,904	17,658	15,992	1,949	20,319	22,093	7,596
Kalamazoo	78.5	3,373	3,280	5,032	3,315	8,691	24,090	26,477	3,742	21,283	24,068	8,796
Kalkaska	4.3	551	356	445	345	859	1,152	533	59	12,400	14,348	5,142
Kent	162.3	8,392	7,083	10,241	6,544	17,646	48,798	55,647	7,949	21,603	23,766	8,539
Keweenaw	.8	70	82	139	98	149	180	78	4	10,234	13,954	5,582
Lake	3.2	600	445	470	279	597	588	187	34	8,603	10,851	4,287
Lapeer	22.9	1,468	1,163	1,564	926	2,679	8,150	6,470	480	19,374	20,258	6,261
Leelanau	5.4	503	421	526	412	1,060	1,526	844	108	13,711	16,095	5,912
Lenawee	31.0	1,688	1,388	2,137	1,154	3,047	9,968	10,660	958	21,243	22,601	7,674
Livingston	34.3	1,793	1,482	2,173	1,606	4,546	12,274	9,571	855	19,382	20,573	6,510
Luce	2.2	157	11C	169	129	329	738	517	51	17,542	19,200	6,212
Mackinac	3.7	335	292	442	306	726	1,067	503	29	13,117	15,104	5,479
Macomb	240.7	5,945	4,833	7,025	4,817	13,425	52,238	133,249	19,168	29,210	30,147	10,293
Manistee	9.0	900	736	848	486	1,349	3,199	1,315	167	15,462	16,527	6,330
Marquette	25.7	1,738	1,468	2,090	1,315	3,777	9,152	5,680	480	17,589	20,015	6,768
Mason	10.1	935	782	1,050	629	2,041	3,338	1,246	79	14,140	15,261	5,667
Mecosta	11.7	1,046	924	1,235	797	2,250	3,409	1,819	220	14,126	17,721	5,399
Menominee	9.5	779	733	1,074	563	1,696	3,133	1,413	109	14,735	16,418	5,908
Midland	25.8	1,330	983	1,283	807	2,419	9,239	8,611	1,128	22,010	24,009	8,226
Missaukee	3.6	426	346	464	314	709	953	385	3	11,545	13,319	4,523
☐ Monroe	45.0	1,721	1,414	2,025	1,260	3,178	10,959	21,587	2,856	26,367	27,591	9,036
Montcalm	17.3	1,557	1,297	1,689	1,014	3,190	5,739	2,590	224	14,855	16,254	5,727
Montmorency	3.0	553	342	509	300	630	482	174	10	8,619	10,829	4,112
Muskegon	55.9	3,546	2,914	4,128	2,619	7,645	20,003	13,791	1,254	18,426	19,695	6,994
Newaygo	13.0	1,328	988	1,274	795	2,148	4,275	1,990	202	14,931	17,177	6,152
Oakland	371.1	9,983	7,931	11,696	8,043	22,138	69,938	177,691	63,680	31,030	35,528	12,845

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County		Households by E B I Group										
	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MICHIGAN (continued)												
ALL COUNTIES (continued)												
Oceana	7.8	940	676	859	485	1,437	2,394	908	101	13,472	15,046	5,170
Ogemaw	6.3	777	674	788	497	1,165	1,513	818	68	11,898	14,189	5,167
Ontonagon	3.5	356	229	324	175	621	1,352	420	23	15,253	15,414	5,562
Osceola	6.9	543	428	648	349	905	1,908	1,891	228	17,610	19,998	7,040
Oscoda	2.7	250	262	352	277	398	724	339	98	12,816	16,517	6,109
Otsego	5.4	372	331	437	203	930	1,817	1,142	168	16,905	19,361	6,617
Ottawa	53.5	2,398	2,056	3,194	1,950	6,453	20,404	15,615	1,430	20,180	21,800	7,164
Presque Isle	5.2	744	468	497	287	845	1,712	603	44	13,669	15,862	5,649
Roscommon	7.2	1,172	950	1,176	672	1,310	1,340	541	39	8,875	11,287	4,644
Saginaw	78.6	3,710	2,797	3,913	2,551	6,102	18,614	34,889	6,024	25,701	27,534	9,434
St. Clair	49.3	3,220	2,588	3,280	2,064	4,785	13,690	17,412	2,261	21,557	23,313	8,077
St. Joseph	20.7	1,600	1,224	1,667	1,065	3,124	6,796	4,811	413	17,350	18,761	6,742
Sanilac	14.7	1,650	1,223	1,562	922	2,549	4,665	1,969	160	13,995	15,240	5,373
Schoolcraft	3.1	270	277	353	150	510	892	617	31	14,906	16,844	6,002
Shiawassee	24.3	1,467	1,192	1,459	937	2,872	8,349	7,404	620	20,250	21,482	7,180
Tuscola	19.2	1,332	973	1,353	775	2,108	6,215	5,853	591	19,954	21,345	6,993
Van Buren	24.4	1,690	1,486	2,128	1,321	3,225	7,676	6,298	576	17,946	19,502	6,916
Washtenaw	97.4	3,361	2,908	5,148	3,342	8,682	23,190	40,576	10,193	25,862	30,144	10,854
Wayne	816.1	42,957	34,057	46,649	28,522	71,920	187,937	338,657	65,401	24,812	27,006	9,698
Wexford	9.5	745	712	918	624	1,329	2,966	2,029	177	16,407	17,977	6,543
TOTAL METRO COUNTIES	**2,712.1**	**123,970**	**99,776**	**140,500**	**89,103**	**237,142**	**676,251**	**1,122,112**	**223,246**	**24,858**	**27,496**	**9,709**
TOTAL STATE	**3,290.1**	**172,362**	**140,131**	**194,384**	**121,703**	**325,419**	**858,717**	**1,242,891**	**234,493**	**23,145**	**25,870**	**9,130**
MINNESOTA												
DULUTH - SUPERIOR	**100.7**	**6,837**	**6,370**	**8,814**	**5,219**	**11,445**	**31,270**	**27,981**	**2,764**	**18,906**	**20,641**	**7,761**
St. Louis	83.8	5,540	5,253	7,250	4,266	9,336	26,032	23,687	2,436	19,069	20,765	7,796
Douglas, Wisc.	*16.9*	*1,297*	*1,117*	*1,564*	*953*	*2,109*	*5,238*	*4,294*	*328*	*18,054*	*20,026*	*7,588*
FARGO - MOORHEAD	**51.7**	**2,643**	**2,292**	**3,616**	**2,435**	**6,078**	**13,900**	**17,716**	**3,020**	**21,518**	**24,239**	**8,875**
Clay	16.9	772	707	1,032	703	1,840	4,592	6,249	1,005	22,680	25,319	8,592
Cass, N. D.	*34.8*	*1,871*	*1,585*	*2,584*	*1,732*	*4,238*	*9,308*	*11,467*	*2,015*	*20,909*	*23,714*	*9,029*
MINNEAPOLIS - ST. PAUL	**795.8**	**32,772**	**28,967**	**43,137**	**29,136**	**77,811**	**219,952**	**311,554**	**52,471**	**23,624**	**26,101**	**9,679**
Anoka	65.3	1,777	1,346	2,077	1,527	5,216	25,872	25,856	1,629	23,299	24,086	7,702
Carver	12.9	770	540	836	513	1,218	3,565	4,725	733	22,291	24,335	8,091
Chisago	8.9	670	628	741	403	821	2,592	2,799	246	20,274	21,030	6,831
Dakota	69.9	2,040	1,754	2,806	2,145	6,236	25,898	26,022	2,999	22,927	24,611	8,392
Hennepin	376.4	15,253	13,961	21,136	14,300	37,844	89,481	152,912	31,513	24,632	27,450	10,996
Ramsey	174.6	7,819	6,832	9,966	6,615	16,946	43,434	71,062	11,926	24,130	26,630	10,165
Scott	14.6	781	603	847	561	1,343	4,649	5,175	641	22,126	23,935	7,564
Washington	38.1	1,277	1,103	1,782	1,146	3,351	13,566	14,224	1,651	22,942	24,655	7,861
Wright	20.0	1,747	1,445	1,854	1,269	3,318	6,649	3.490	228	15,501	16,668	5,308
St. Croix, Wisc.	*15.1*	*638*	*755*	*1,092*	*657*	*1,518*	*4,246*	*5,289*	*905*	*22,021*	*24,733*	*8,281*
ROCHESTER	**34.3**	**1,489**	**1,366**	**2,119**	**1,439**	**3,468**	**8,558**	**13,595**	**2,266**	**23,690**	**25,874**	**9,471**
Olmsted	34.3	1,489	1,366	2,119	1,439	3,468	8,558	13,595	2,266	23,690	25,874	9,471
ST. CLOUD	**52.6**	**3,371**	**3,002**	**4,275**	**2,738**	**6,706**	**17,107**	**13,857**	**1,544**	**18,606**	**21,103**	**6,549**
Benton	8.8	590	504	713	476	1,234	2,820	2,207	256	17,997	19,754	6,635
Sherburne	9.8	531	516	726	435	1,200	3,528	2,684	180	19,326	21,009	6,374
Stearns	34.0	2,250	1,982	2,836	1,827	4,272	10,759	8,966	1,108	18,554	21,480	6,579
ALL COUNTIES												
Aitkin	5.2	665	616	822	420	932	1,194	522	29	10,376	12,939	4,840
Anoka	65.3	1,777	1,346	2,077	1,527	5,216	25,872	25,856	1,629	23,299	24,086	7,702
Becker	10.7	1,019	881	1,312	742	1,620	2,695	2,146	285	14,280	17,806	6,267
Beltrami	10.6	931	826	1,178	705	1,722	2,767	2,229	242	14,822	18,423	6,083
Benton	8.8	590	504	713	476	1,234	2,820	2,207	256	17,997	19,754	6,635
Big Stone	2.9	257	278	362	205	570	716	455	57	12,905	15,684	5,907
Blue Earth	18.6	924	857	1,380	1,001	2,641	5,002	5,705	1,090	20,049	23,821	8,407
Brown	10.2	730	590	851	521	1,255	2,790	2,989	474	19,350	21,672	7,702
Carlton	10.5	693	669	844	412	1,410	3,946	2,357	169	18,183	19,564	6,779
Carver	12.9	770	540	836	513	1,218	3,565	4,725	733	22,291	24,335	8,091
Cass	7.8	956	834	1,156	731	1,472	1,869	682	100	10,652	13,831	4,926
Chippewa	5.8	330	385	594	331	855	1,484	1,604	217	17,354	20,346	7,867
Chisago	8.9	670	628	741	403	821	2,592	2,799	246	20,274	21,030	6,831

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	 $3,000 To $4,999	 $5,000 To $7,999	 $8,000 To $9,999	 $10,000 To $14,999	 $15,000 To $24,999	 $25,000 To $49,999	 $50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MINNESOTA (continued)												
ALL COUNTIES (continued)												
Clay	16.9	772	707	1,032	703	1,840	4,592	6,249	1,005	22,680	25,319	8,592
Clearwater	3.0	396	346	430	249	474	679	362	64	10,745	14,318	4,826
Cook	1.7	124	128	149	95	279	489	383	53	16,177	19,732	7,987
Cottonwood	5.5	320	300	503	329	707	1,392	1,550	399	19,085	24,248	8,951
Crow Wing	16.1	1,438	1,383	1,940	1,065	2,681	4,907	2,469	217	14,236	15,700	5,851
Dakota	69.9	2,040	1,754	2,806	2,145	6,236	25,898	26,022	2,999	22,927	24,611	8,392
Dodge	5.2	409	376	587	366	830	1,677	857	98	15,200	16,810	5,713
Douglas	10.7	773	798	1,250	719	1,628	2,926	2,299	307	15,548	18,888	6,993
Faribault	7.6	577	451	661	446	1,169	2,182	1,746	368	17,140	20,501	7,949
Fillmore	8.0	596	539	877	592	1,246	2,029	1,829	292	15,794	18,922	6,912
Freeborn	13.6	807	666	1,003	626	1,669	3,931	4,483	415	20,531	21,857	8,234
Goodhue	14.2	805	852	1,231	729	1,602	3,897	4,655	429	20,034	21,702	7,762
Grant	2.7	275	191	313	242	512	687	423	57	13,130	16,725	6,272
Hennepin	376.4	15,253	13,961	21,136	14,300	37,844	89,481	152,912	31,513	24,632	27,450	10,996
Houston	6.6	418	413	619	383	874	1,789	1,806	298	18,238	20,990	7,448
Hubbard	5.4	780	620	805	460	899	1,292	519	25	10,188	13,076	4,739
Isanti	8.2	612	564	692	399	976	2,588	2,242	127	18,554	19,670	6,452
Itasca	16.0	1,149	986	1,522	873	2,194	5,176	3,772	328	17,644	18,910	6,769
Jackson	5.0	394	244	369	274	778	1,265	1,382	294	18,102	21,954	8,012
Kanabec	4.6	415	369	566	342	784	1,338	725	61	13,954	15,613	5,655
Kandiyohi	13.6	827	764	1,194	772	1,819	3,456	4,076	692	18,889	22,277	7,952
Kittson	2.5	211	190	326	175	489	700	374	35	13,594	15,889	5,929
Koochiching	6.3	668	559	767	421	1,436	1,903	490	56	12,662	13,808	4,915
Lac qui Parle	3.9	392	340	471	286	742	1,060	571	38	13,088	15,740	5,791
Lake	4.6	206	208	292	152	357	1,692	1,503	190	21,820	23,007	8,141
Lake of the Woods	1.4	108	120	166	97	249	377	252	31	14,245	17,580	6,477
Le Sueur	8.4	554	507	781	428	1,040	2,287	2,331	472	18,826	21,952	7,748
Lincoln	3.0	353	274	449	246	576	689	387	26	11,452	13,753	5,032
Lyon	8.9	550	451	765	515	1,182	2,613	2,419	405	18,944	21,664	7,561
McLeod	10.8	630	479	739	484	1,243	2,705	3,842	678	21,893	24,444	8,742
Mahnomen	1.8	220	188	222	118	278	398	336	40	12,483	16,356	5,353
Marshall	4.5	402	385	567	340	734	1,277	690	105	13,830	16,308	5,645
Martin	9.7	589	472	762	490	1,312	2,712	2,811	552	19,521	22,481	8,757
Meeker	7.5	608	624	831	493	1,077	1,859	1,715	293	15,613	18,865	6,705
Mille Lacs	6.8	600	574	801	443	992	1,889	1,391	110	14,949	17,515	6,236
Morrison	9.9	992	910	1,158	659	1,487	2,763	1,715	216	14,179	17,574	5,819
Mower	15.2	964	874	1,254	754	1,645	4,025	5,232	452	20,551	21,804	8,348
Murray	4.1	266	249	370	302	720	1,024	920	249	15,960	20,998	7,486
Nicollet	9.1	488	400	706	499	1,203	2,645	2,761	398	19,514	22,430	7,422
Nobles	8.0	581	388	618	407	1,079	2,233	2,215	479	18,652	22,363	8,244
Norman	3.4	293	271	359	224	637	869	670	77	14,344	17,380	6,423
Olmsted	34.3	1,489	1,366	2,119	1,439	3,468	8,558	13,595	2,266	23,690	25,874	9,471
Otter Tail	19.3	1,644	1,508	2,281	1,330	2,797	4,938	4,175	627	15,160	18,549	6,717
Pennington	5.8	340	316	512	334	723	1,549	1,701	325	19,244	23,161	8,611
Pine	7.2	820	725	771	461	1,119	2,058	1,161	85	13,901	15,714	5,492
Pipestone	4.4	361	314	527	344	692	1,179	855	128	14,710	17,631	6,746
☐ Polk	12.6	854	849	1,249	734	1,734	3,352	3,458	370	17,626	20,264	7,295
Pope	4.4	338	284	436	275	524	967	1,111	465	18,410	25,018	9,329
Ramsey	174.6	7,819	6,832	9,966	6,615	16,946	43,434	71,062	11,926	24,130	26,630	10,165
Red Lake	1.9	183	150	202	121	308	456	423	57	14,791	18,764	6,482
Redwood	6.9	720	619	893	535	1,389	1,875	764	105	12,378	14,617	5,253
Renville	7.5	494	476	773	463	1,295	2,218	1,537	244	15,899	18,709	6,912
Rice	15.0	901	769	1,259	795	2,002	4,690	4,075	509	18,645	21,509	6,835
Rock	3.9	241	206	344	204	473	1,107	1,099	226	18,935	22,131	8,067
Roseau	4.5	476	323	408	273	674	1,286	957	103	15,722	17,808	6,261
St. Louis	83.8	5,540	5,253	7,250	4,266	9,336	26,032	23,687	2,436	19,069	20,765	7,796
Scott	14.6	781	603	847	561	1,343	4,649	5,175	641	22,126	23,935	7,564
Sherburne	9.8	531	516	726	435	1,200	2,528	2,684	180	19,326	21,009	6,374
Sibley	5.5	367	323	481	284	702	1,435	1,551	357	19,631	22,690	8,104
Stearns	34.0	2,250	1,982	2,836	1,827	4,272	10,759	8,966	1,108	18,554	21,480	6,579
Steele	11.0	530	521	836	565	1,330	3,140	3,562	516	20,780	22,763	8,051
Stevens	3.9	253	219	361	227	385	911	1,290	254	20,548	24,646	8,432
Swift	4.7	580	375	516	356	787	1,183	795	108	13,292	16,132	5,878
Todd	8.9	1,083	1,007	1,307	703	1,436	1,965	1,245	154	11,129	14,894	5,158
Traverse	1.9	157	168	207	132	306	463	409	58	14,608	18,852	6,633
Wabasha	7.1	638	422	661	454	1,184	2,172	1,368	201	15,979	18,232	6,538

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
MINNESOTA (continued)												
ALL COUNTIES (continued)												
Wadena	5.0	527	467	641	409	826	1,360	674	96	12,667	15,231	5,252
Waseca	6.8	454	377	542	371	936	1,752	2,001	367	19,057	22,352	8,042
Washington	38.1	1,277	1,103	1,782	1,146	3,351	13,566	14,224	1,651	22,942	24,655	7,861
Watonwan	4.8	407	326	423	247	785	1,429	1,084	99	16,444	18,455	7,202
Wilkin	2.9	138	172	276	184	495	905	662	68	16,946	19,087	6,669
Winona	16.0	1,199	1,156	1,700	942	2,214	4,776	3,621	392	16,834	19,257	6,626
Wright	20.0	1,747	1,445	1,854	1,269	3,318	6,649	3,490	228	15,501	16,668	5,308
Yellow Medicine	5.0	335	339	503	302	746	1,366	1,248	161	16,819	20,417	7,506
TOTAL METRO COUNTIES	**980.9**	**44,160**	**39,389**	**57,970**	**38,359**	**99,377**	**275,347**	**367,111**	**59,187**	**22,866**	**25,302**	**9,288**
TOTAL STATE	**1,505.0**	**84,641**	**75,340**	**110,444**	**70,232**	**175,581**	**420,410**	**491,371**	**76,981**	**20,774**	**23,311**	**8,475**
MISSISSIPPI												
BILOXI - GULFPORT	**66.7**	**5,900**	**4,691**	**6,464**	**4,110**	**11,067**	**19,128**	**13,816**	**1,524**	**15,473**	**19,227**	**6,500**
Hancock	8.7	1,103	799	1,103	720	1,626	2,139	1,056	154	11,768	14,976	5,030
Harrison	54.8	4,410	3,647	4,967	3,207	8,837	16,109	12,280	1,343	16,176	20,134	6,836
Stone	3.2	387	245	394	183	604	880	480	27	13,224	15,253	4,881
JACKSON	**114.2**	**9,586**	**6,205**	**8,706**	**5,703**	**14,951**	**28,464**	**33,990**	**6,595**	**18,870**	**22,592**	**7,780**
Hinds	90.3	7,745	4,938	6,879	4,437	11,459	20,935	27,703	6,204	19,326	23,438	8,232
Rankin	23.9	1,841	1,267	1,827	1,266	3,492	7,529	6,287	391	17,657	19,395	6,222
PASCAGOULA - MOSS POINT	**40.1**	**1,997**	**1,387**	**1,942**	**1,297**	**3,751**	**12,001**	**15,384**	**2,341**	**23,081**	**25,587**	**8,335**
Jackson	40.1	1,997	1,387	1,942	1,297	3,751	12,001	15,384	2,341	23,081	25,587	8,335
ALL COUNTIES												
Adams	13.0	1,930	1,109	1,173	776	1,725	2,843	3,010	434	14,343	18,268	6,250
Alcorn	12.5	1,404	943	1,167	650	1,618	3,359	2,995	364	16,309	18,505	6,784
Amite	4.4	769	503	614	325	611	791	742	45	9,929	13,833	4,576
Attala	6.9	1,662	926	961	513	1,151	1,205	456	26	7,679	10,577	3,686
Benton	2.6	346	258	440	214	463	591	243	45	10,404	13,856	4,340
Bolivar	13.6	2,537	1,552	1,867	941	1,709	2,382	2,176	436	9,778	15,381	4,669
Calhoun	5.6	834	570	749	397	954	1,239	725	132	11,384	14,577	5,166
Carroll	3.3	546	450	499	266	487	614	362	76	9,098	13,239	4,413
Chickasaw	5.9	745	563	675	375	865	1,474	1,070	133	13,406	16,220	5,317
Choctaw	3.0	509	366	385	199	623	674	239	5	10,357	11,848	3,906
Claiborne	3.8	643	365	427	249	449	784	694	189	12,083	17,725	5,304
Clarke	6.0	1,019	580	675	346	744	1,482	1,067	87	12,523	15,407	5,343
Clay	7.1	852	522	681	364	877	1,894	1,677	233	16,251	19,124	6,315
Coahoma	11.7	2,337	1,475	1,711	836	1,437	1,948	1,700	256	8,706	13,678	4,433
Copiah	8.7	1,502	919	1,095	603	1,327	1,800	1,269	185	10,825	14,400	4,675
Covington	5.4	884	557	538	413	972	1,337	665	34	11,450	13,511	4,476
☐ De Soto	17.9	1,876	1,014	1,355	955	2,138	4,431	5,612	519	18,786	20,278	6,312
Forrest	23.9	2,846	1,930	2,497	1,625	3,578	5,845	4,887	692	14,231	17,926	6,375
Franklin	2.9	577	313	374	216	366	541	479	34	9,714	13,481	4,768
George	5.0	512	428	552	235	819	1,535	847	72	14,771	15,999	5,063
Greene	3.1	592	441	466	297	585	615	98	6	8,317	10,159	3,118
Grenada	7.3	1,013	645	774	472	955	1,715	1,604	122	13,885	16,600	5,716
Hancock	8.7	1,103	799	1,103	720	1,626	2,139	1,056	154	11,768	14,976	5,030
Harrison	54.8	4,410	3,647	4,967	3,207	8,837	16,109	12,280	1,343	16,176	20,134	6,836
Hinds	90.3	7,745	4,938	6,879	4,437	11,459	20,935	27,703	6,204	19,326	23,438	8,232
Holmes	7.1	1,549	948	1,165	559	933	1,102	721	123	7,665	12,137	3,763
Humphreys	4.3	894	495	595	319	591	653	629	124	9,032	13,907	4,333
Issaquena	.8	121	93	136	65	97	125	117	46	9,444	16,346	5,231
Itawamba	7.4	1,042	719	787	579	1,572	2,043	581	77	11,844	13,259	4,628
Jackson	40.1	1,997	1,387	1,942	1,297	3,751	12,001	15,384	2,341	23,081	25,587	8,335
Jasper	5.8	1,105	624	766	402	882	1,202	767	52	10,017	13,297	4,432
Jefferson	2.8	579	380	487	186	406	401	312	49	7,667	12,625	3,842
Jefferson Davis	4.4	981	398	500	291	671	836	669	54	10,217	13,620	4,281
Jones	22.3	2,457	1,648	2,144	1,191	2,893	5,653	5,610	704	16,398	19,384	6,861
Kemper	3.3	791	447	448	238	515	495	343	23	7,657	11,419	3,731
Lafayette	10.3	1,298	818	1,084	752	1,535	2,292	2,080	441	13,744	18,961	6,122
Lamar	8.4	1,059	682	903	633	1,453	2,018	1,512	140	13,074	15,929	5,247
Lauderdale	27.9	3,008	2,368	2,867	1,756	4,402	6,686	5,954	859	14,483	18,526	6,551
Lawrence	4.2	817	410	480	300	596	793	732	72	10,660	14,783	4,889
Leake	6.6	1,200	884	986	495	983	1,467	507	78	8,871	12,210	4,219

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
MISSISSIPPI (continued)												
ALL COUNTIES (continued)												
Lee	20.9	1,754	1,246	1,633	1,029	3,089	5,438	5,710	1,001	17,828	21,164	7,510
Leflore	13.3	2,074	1,452	1,859	908	1,914	2,557	2,258	278	10,832	15,265	4,928
Lincoln	10.5	1,430	933	1,060	720	1,792	2,618	1,726	221	13,009	15,951	5,438
Lowndes	19.5	1,924	1,186	1,552	1,035	2,759	4,802	5,435	807	17,531	21,527	7,164
Madison	13.8	2,269	1,348	1,656	1,053	2,238	2,827	2,064	345	11,136	15,107	4,771
Marion	8.9	1,423	948	1,127	653	1,588	1,876	1,156	129	10,901	13,727	4,663
Marshall	9.0	1,554	944	1,020	636	1,385	1,986	1,254	221	11,084	15,053	4,486
Monroe	12.5	1,407	993	1,251	737	1,831	3,498	2,558	225	15,081	17,189	5,854
Montgomery	4.6	856	609	585	319	800	1,005	384	42	9,566	12,100	4,154
Neshoba	8.4	1,248	806	992	563	1,334	2,062	1,273	122	12,196	15,148	5,236
Newton	7.0	1,029	691	803	463	1,085	1,736	1,029	164	12,369	15,580	5,426
Noxubee	4.0	763	515	583	313	627	661	416	122	8,858	13,482	4,148
Oktibbeha	11.7	1,387	1,111	1,390	851	1,648	2,486	2,352	475	13,244	18,610	5,853
Panola	9.1	1,608	994	1,207	591	1,265	1,957	1,308	170	10,575	14,047	4,517
Pearl River	11.5	1,498	1,008	1,224	755	1,900	2,873	2,049	193	13,372	16,499	5,437
Perry	3.3	472	277	319	189	510	875	625	33	13,720	15,772	5,205
Pike	12.7	1,866	1,276	1,530	1,057	2,148	2,675	1,919	229	11,191	14,664	5,061
Pontotoc	7.6	1,074	884	996	515	1,200	1,867	1,025	39	11,312	13,493	4,747
Prentiss	8.5	1,267	796	1,008	668	1,579	2,252	845	85	11,560	13,604	4,681
Quitman	3.8	992	567	544	248	497	553	343	56	6,652	11,099	3,574
Rankin	23.9	1,841	1,267	1,827	1,266	3,492	7,529	6,287	391	17,657	19,395	6,222
Scott	8.4	1,045	792	1,068	703	1,535	1,997	1,175	85	11,727	14,197	4,770
Sharkey	2.3	378	246	376	225	289	319	386	81	9,286	14,781	4,415
Simpson	7.9	1,017	676	872	560	1,228	1,904	1,514	129	13,167	16,130	5,287
Smith	5.2	815	486	612	321	671	1,300	912	83	12,644	15,252	5,150
Stone	3.2	387	245	394	183	604	880	480	27	13,224	15,253	4,881
Sunflower	9.7	1,938	1,218	1,395	726	1,234	1,623	1,362	204	8,773	14,065	3,989
Tallahatchie	5.2	935	708	895	419	619	802	696	126	8,281	13,902	4,355
Tate	6.2	725	516	680	378	907	1,345	1,470	179	14,325	18,287	5,585
Tippah	6.6	833	685	815	544	1,217	1,712	692	102	11,555	14,167	4,870
Tishomingo	7.1	1,039	650	759	478	1,171	1,948	1,005	50	12,592	14,456	5,374
Tunica	2.7	494	400	530	233	322	373	281	67	7,519	13,145	3,900
Union	8.1	996	700	901	519	1,208	2,071	1,483	222	13,891	17,060	6,253
Walthall	4.6	720	489	660	410	812	962	463	84	10,116	13,433	4,414
Warren	18.1	2,245	1,496	1,713	1,030	2,365	4,207	4,402	642	15,426	18,572	6,366
Washington	23.5	3,414	2,160	2,522	1,448	3,249	4,690	5,052	965	13,209	18,318	5,946
Wayne	6.4	1,012	788	817	494	999	1,549	659	82	10,412	13,466	4,397
Webster	3.6	542	342	420	220	585	902	548	41	12,429	14,722	5,145
Wilkinson	3.2	540	347	487	279	511	534	444	58	9,607	13,560	4,428
Winston	6.6	986	805	801	536	1,018	1,513	831	110	10,732	13,858	4,666
Yalobusha	4.8	716	490	663	369	708	987	748	119	11,033	14,953	5,397
Yazoo	9.0	1,478	976	1,242	582	1,045	1,535	1,796	346	10,874	16,962	5,592
TOTAL METRO COUNTIES	**238.9**	**19,359**	**13,297**	**18,467**	**12,065**	**31,907**	**64,024**	**68,802**	**10,979**	**18,526**	**21,982**	**7,402**
TOTAL STATE	**860.0**	**110,082**	**73,180**	**90,702**	**53,920**	**124,633**	**203,335**	**177,989**	**26,159**	**14,066**	**17,756**	**5,941**
MISSOURI												
COLUMBIA	**37.8**	**2,710**	**2,100**	**3,304**	**2,270**	**5,286**	**10,447**	**10,025**	**1,658**	**17,827**	**21,801**	**7,878**
Boone	37.8	2,710	2,100	3,304	2,270	5,286	10,447	10,025	1,658	17,827	21,801	7,878
JOPLIN	**50.2**	**5,318**	**4,501**	**5,982**	**3,421**	**8,505**	**13,578**	**7,899**	**996**	**13,517**	**15,933**	**6,129**
Jasper	34.6	3,848	3,240	4,272	2,405	6,171	9,364	4,652	648	12,949	15,278	5,973
Newton	15.6	1,470	1,261	1,710	1,016	2,334	4,214	3,247	348	15,018	17,386	6,458
KANSAS CITY	**508.4**	**24,879**	**19,888**	**27,453**	**18,525**	**50,833**	**129,697**	**198,985**	**38,140**	**23,741**	**26,474**	**10,053**
Cass	18.5	1,418	1,125	1,328	907	2,945	6,430	4,046	301	17,303	18,472	6,423
Clay	52.2	1,657	1,263	1,839	1,431	4,232	13,574	25,048	3,156	26,226	27,700	10,365
Jackson	244.7	14,108	11,343	16,086	10,764	28,245	62,950	87,581	13,623	21,673	24,273	9,499
Platte	17.7	894	658	843	524	1,610	5,853	6,248	1,070	22,393	25,325	9,129
Ray	7.9	740	642	785	413	1,089	2,498	1,636	97	16,000	17,281	6,177
Johnson, Kans.	*103.7*	*2,183*	*1,792*	*2,539*	*1,887*	*5,847*	*20,549*	*51,473*	*17,430*	*31,204*	*35,441*	*13,126*
Wyandotte, Kans.	*63.7*	*3,879*	*3,065*	*4,033*	*2,599*	*6,865*	*17,843*	*22,953*	*2,463*	*21,621*	*23,112*	*8,675*
ST. JOSEPH	**38.6**	**2,692**	**2,568**	**3,544**	**2,053**	**4,956**	**10,502**	**10,815**	**1,470**	**18,198**	**20,663**	**7,766**
Andrew	5.1	447	400	578	358	717	1,569	960	71	15,327	16,941	5,959
Buchanan	33.5	2,245	2,168	2,966	1,695	4,239	8,933	9,855	1,399	18,699	21,230	8,063

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSOURI (continued)												
ST. LOUIS	**854.2**	**44,072**	**34,500**	**48,562**	**31,340**	**84,810**	**235,913**	**322,449**	**52,554**	**22,955**	**25,371**	**9,210**
Franklin	25.4	1,420	1,430	1,961	1,219	2,870	7,176	8,455	869	20,442	21,805	7,444
Jefferson	50.8	2,575	1,977	2,676	1,580	4,913	18,735	17,247	1,097	21,493	22,154	7,284
St. Charles	51.1	2,394	1,756	2,483	1,837	6,382	21,663	13,820	765	19,930	20,412	6,756
St. Louis	356.0	9,930	7,854	12,530	8,750	25,906	87,401	167,589	36,040	27,297	30,698	11,166
St. Louis city	170.5	15,040	11,768	15,862	9,811	24,176	45,312	43,088	5,443	16,812	19,931	7,969
Clinton, Ill.	*11.3*	*705*	*650*	*906*	*535*	*1,270*	*3,226*	*3,585*	*423*	*19,793*	*21,518*	*7,258*
Madison, Ill.	*90.4*	*4,999*	*3,761*	*5,099*	*3,463*	*9,158*	*26,624*	*33,706*	*3,590*	*22,319*	*23,369*	*8,560*
Monroe, Ill.	*7.2*	*405*	*346*	*476*	*265*	*628*	*2,096*	*2,721*	*263*	*22,504*	*23,312*	*8,228*
St. Clair, Ill.	*91.5*	*6,604*	*4,958*	*6,569*	*3,880*	*9,507*	*23,680*	*32,238*	*4,064*	*21,160*	*22,947*	*7,956*
SPRINGFIELD	**81.2**	**5,931**	**5,223**	**7,396**	**4,656**	**11,340**	**23,279**	**20,588**	**2,787**	**17,503**	**20,299**	**7,667**
Christian	8.5	1,044	710	798	430	1,211	2,524	1,595	188	15,189	16,930	6,046
Greene	72.7	4,887	4,513	6,598	4,226	10,129	20,755	18,993	2,599	17,820	20,693	7,868
ALL COUNTIES												
Adair	9.3	952	827	1,200	778	1,544	2,380	1,396	223	12,715	16,714	6,168
Andrew	5.1	447	400	578	358	717	1,569	960	71	15,327	16,941	5,959
Atchison	3.3	281	232	319	154	386	805	896	227	18,157	22,810	8,856
Audrain	10.0	830	655	779	467	1,340	2,986	2,650	293	18,030	20,114	7,562
Barry	9.7	1,156	1,085	1,389	747	1,713	2,376	1,086	148	11,314	14,118	5,370
Barton	4.6	452	443	647	397	794	1,195	586	86	12,086	15,116	5,994
Bates	6.1	470	570	839	432	782	1,289	1,434	284	14,701	19,340	7,374
Benton	5.0	617	669	703	412	955	1,104	473	67	10,469	13,135	5,171
Bollinger	3.9	566	534	737	306	587	805	340	25	8,702	11,677	4,296
Boone	37.8	2,710	2,100	3,304	2,270	5,286	10,447	10,025	1,658	17,827	21,801	7,878
Buchanan	33.5	2,245	2,168	2,966	1,695	4,239	8,933	9,855	1,399	18,699	21,230	8,063
Butler	14.7	1,714	1,522	2,122	1,071	2,052	3,015	2,656	548	12,219	16,837	6,445
Caldwell	3.3	431	333	482	252	581	766	397	58	11,250	14,101	5,349
Callaway	11.3	842	589	860	513	1,291	3,355	3,362	488	19,737	22,306	7,524
Camden	8.5	952	741	1,216	702	1,457	1,723	1,460	249	11,972	16,177	6,456
Cape Girardeau	22.1	1,582	1,397	2,073	1,353	2,904	6,138	5,847	806	17,785	20,624	7,509
Carroll	4.8	517	451	625	400	887	1,246	629	45	12,222	14,467	5,739
Carter	2.0	386	268	293	143	368	332	156	54	8,707	12,502	4,311
Cass	18.5	1,418	1,125	1,328	907	2,945	6,430	4,046	301	17,303	18,472	6,423
Cedar	5.0	1,068	732	788	410	953	857	181	11	7,638	9,565	3,857
Chariton	4.1	447	367	584	352	623	967	721	39	12,142	15,354	5,995
Christian	8.5	1,044	710	798	430	1,211	2,524	1,595	188	15,189	16,930	6,046
Clark	3.1	333	296	401	213	592	816	418	31	12,748	14,513	5,231
Clay	52.2	1,657	1,263	1,839	1,431	4,232	13,574	25,048	3,156	26,226	27,700	10,365
Clinton	5.9	555	537	692	345	859	1,671	1,132	109	14,798	16,726	5,945
Cole	20.9	956	962	1,370	933	2,674	5,512	7,259	1,234	21,294	24,480	8,731
Cooper	5.6	680	426	524	363	928	1,508	944	227	14,275	17,621	6,667
Crawford	6.9	972	689	907	473	1,155	1,808	826	70	11,750	14,195	5,155
Dade	3.1	463	426	526	287	494	645	252	7	8,877	11,675	4,825
Dallas	4.5	694	606	749	403	747	813	463	25	8,957	11,973	4,310
Daviess	3.5	479	412	580	257	623	743	369	37	10,179	12,876	5,007
De Kalb	3.1	433	313	490	292	527	747	256	42	10,183	12,878	4,753
Dent	5.6	694	729	869	410	864	1,372	595	67	10,519	13,549	4,992
Douglas	4.5	723	650	895	432	826	702	251	21	7,933	10,867	4,042
Dunklin	13.8	1,870	1,751	2,234	1,032	2,082	2,832	1,731	268	10,029	13,759	5,174
Franklin	25.4	1,420	1,430	1,961	1,219	2,870	7,176	8,455	869	20,442	21,805	7,444
Gasconade	5.2	557	512	619	394	907	1,482	686	43	12,831	14,749	5,681
Gentry	3.1	310	288	424	244	519	653	616	46	12,558	16,677	6,544
Greene	72.7	4,887	4,513	6,598	4,226	10,129	20,755	18,993	2,599	17,820	20,693	7,868
Grundy	4.9	427	445	618	298	733	1,233	1,011	135	14,582	17,913	7,254
Harrison	4.3	502	501	623	340	760	980	508	86	11,127	14,823	6,438
Henry	7.9	766	682	937	516	1,158	1,812	1,797	232	14,557	18,025	7,155
Hickory	2.8	562	470	497	245	555	350	91	30	6,994	9,553	3,992
Holt	2.8	351	306	315	188	517	709	324	90	12,321	15,659	6,354
Howard	3.7	363	324	448	273	572	995	662	63	13,766	17,326	6,411
Howell	11.3	1,295	1,280	1,719	921	1,990	2,393	1,434	268	11,038	14,761	5,597
Iron	4.0	448	300	440	267	623	1,112	714	96	14,409	17,110	6,003
Jackson	244.7	14,108	11,343	16,086	10,764	28,245	62,950	87,561	13,623	21,673	24,273	9,499
Jasper	34.6	3,848	3,240	4,272	2,405	6,171	9,364	4,652	648	12,949	15,278	5,973
Jefferson	50.8	2,575	1,977	2,676	1,580	4,913	18,735	17,247	1,097	21,493	22,154	7,284
Johnson	13.1	960	873	1,306	848	2,085	3,611	3,028	389	16,212	20,872	6,836
Knox	2.1	263	223	296	153	348	486	291	40	11,691	14,338	5,474

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
MISSOURI (continued)												
ALL COUNTIES (continued)												
Laclede	9.4	1,061	899	1,074	595	1,567	2,359	1,598	247	13,497	16,530	6,166
Lafayette	11.3	851	668	851	564	1,534	3,107	3,270	455	18,803	20,778	7,673
Lawrence	11.1	1,229	1,180	1,375	825	1,914	2,934	1,470	173	12,332	15,310	5,703
Lewis	4.0	397	315	377	222	650	1,142	793	104	15,291	18,767	6,887
Lincoln	8.0	785	654	777	427	1,113	2,510	1,640	94	15,992	17,199	5,956
Linn	6.5	660	711	929	481	1,046	1,550	989	134	12,091	15,539	6,434
Livingston	6.2	602	459	615	377	970	1,466	1,504	207	15,445	19,686	7,676
McDonald	5.7	661	661	831	447	1,198	1,261	563	78	11,036	13,879	5,137
Macon	6.4	847	733	937	433	989	1,492	903	66	11,307	14,142	5,452
Madison	4.3	460	440	601	323	723	1,097	617	39	12,184	14,543	5,634
Maries	2.9	316	314	460	190	443	743	389	45	12,143	14,416	5,429
Marion	10.9	731	802	1,220	726	1,545	2,867	2,693	316	16,329	19,214	7,272
Mercer	1.9	263	195	264	150	318	422	244	44	11,104	15,269	6,173
Miller	7.2	547	491	749	455	1,054	1,853	1,753	298	16,488	19,852	7,445
Mississippi	5.5	745	635	805	468	935	1,075	768	69	10,455	14,010	4,971
Moniteau	4.4	660	478	668	429	920	1,031	189	25	9,834	11,524	4,089
Monroe	3.6	301	307	455	236	466	920	787	128	15,361	18,725	6,949
Montgomery	4.3	444	317	459	261	440	947	1,202	230	17,568	21,224	7,800
Morgan	5.5	863	663	848	460	1,096	1,172	359	39	9,630	11,631	4,412
New Madrid	8.1	948	830	1,173	636	1,254	1,533	1,399	327	11,559	16,880	5,997
Newton	15.6	1,470	1,261	1,710	1,016	2,344	4,214	3,247	348	15,018	17,386	6,458
Nodaway	8.0	703	603	925	566	1,126	2,016	1,657	404	15,347	20,707	7,496
Oregon	3.9	570	538	710	354	583	661	444	40	8,684	12,769	4,788
Osage	4.0	386	278	385	236	507	1,091	964	153	16,667	19,241	6,308
Ozark	3.2	342	357	523	289	548	703	383	55	10,631	14,120	5,444
Pemiscot	8.9	1,322	1,152	1,513	715	1,238	1,712	1,052	196	9,227	13,588	4,876
Perry	6.0	603	499	666	387	848	1,694	1,181	122	14,983	17,183	5,959
Pettis	14.1	1,142	1,109	1,426	860	2,061	3,941	3,150	411	16,135	18,601	7,127
Phelps	11.9	1,151	1,093	1,321	777	2,153	3,076	2,070	259	13,784	17,226	5,976
Pike	6.3	740	591	799	468	1,013	1,648	939	102	12,693	15,596	5,551
Platte	17.7	894	658	843	524	1,610	5,853	6,248	1,070	22,393	25,325	9,129
Polk	7.0	872	805	1,012	521	1,156	1,566	932	136	11,185	14,665	5,291
Pulaski	10.7	699	678	1,020	856	2,711	3,307	1,322	107	13,874	30,827	7,891
Putnam	2.4	336	266	355	183	383	490	330	57	10,714	14,739	5,799
Ralls	3.3	370	322	305	192	516	953	580	62	14,553	16,076	5,830
Randolph	9.6	802	748	974	518	1,312	2,277	2,546	423	16,766	20,563	7,563
Ray	7.9	740	642	785	413	1,089	2,498	1,636	97	16,000	17,281	6,177
Reynolds	2.8	402	246	369	233	322	641	534	53	11,831	15,695	5,939
Ripley	4.8	768	693	1,047	432	657	782	396	25	7,662	11,158	4,120
St. Charles	51.1	2,394	1,756	2,483	1,837	6,382	21,663	13,820	765	19,930	20,412	6,756
St. Clair	3.4	555	455	536	257	500	627	418	52	9,142	13,228	5,111
Ste. Genevieve	5.3	410	406	552	316	753	1,727	1,059	77	16,176	17,692	5,972
St. Francois	15.9	1,646	1,572	1,871	1,027	2,215	4,554	2,773	242	14,191	16,174	5,871
St. Louis	356.0	9,930	7,854	12,530	8,750	25,906	87,401	167,589	36,040	27,297	30,698	11,166
St. Louis city	170.5	15,040	11,768	15,862	9,811	24,176	45,312	43,088	5,443	16,812	19,931	7,969
Saline	9.6	804	772	1,168	672	1,484	2,563	1,772	365	14,662	18,516	7,082
Schuyler	2.0	268	193	364	216	309	476	162	12	9,602	12,384	4,954
Scotland	2.1	290	296	390	186	346	346	227	19	8,747	12,600	4,900
Scott	14.7	989	1,038	1,452	849	2,059	3,776	3,885	652	17,400	20,415	7,338
Shannon	2.9	386	344	473	301	591	573	205	27	9,633	12,242	4,438
Shelby	3.1	323	321	399	223	529	766	445	94	12,596	16,330	6,490
Stoddard	11.1	1,306	1,165	1,701	768	1,785	2,605	1,611	159	11,666	14,702	5,513
Stone	6.6	618	674	960	545	985	1,545	1,079	194	12,300	16,496	6,559
Sullivan	3.0	399	356	464	217	554	527	409	74	10,615	14,769	5,987
Taney	8.6	894	737	1,233	682	1,758	2,024	1,130	142	12,140	14,852	5,886
Texas	8.2	919	912	1,263	688	1,320	1,940	1,034	124	11,040	15,852	6,018
Vernon	7.7	753	544	818	506	1,089	1,906	1,813	271	15,633	19,398	7,358
Warren	5.5	327	379	498	296	702	1,584	1,520	194	18,684	20,662	7,147
Washington	6.3	849	675	844	384	1,293	1,747	488	20	11,640	12,652	4,308
Wayne	4.6	975	676	744	371	646	914	264	10	7,601	10,411	4,058
Webster	7.3	1,017	823	975	528	1,360	1,781	740	76	11,150	13,121	4,497
Worth	1.2	182	175	189	116	171	219	102	46	8,900	13,740	5,496
Wright	6.2	866	871	940	434	1,084	1,278	678	49	9,948	12,460	4,626
TOTAL METRO COUNTIES	**1,202.6**	**66,827**	**54,208**	**76,619**	**49,636**	**132,455**	**329,398**	**424,085**	**69,372**	**21,844**	**24,473**	**9,111**
TOTAL STATE	**1,845.4**	**135,101**	**114,738**	**157,406**	**94,526**	**233,652**	**487,239**	**537,437**	**85,301**	**18,821**	**21,853**	**8,104**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
MONTANA												
BILLINGS	**42.7**	**2,263**	**2,154**	**3,095**	**2,070**	**5,111**	**12,504**	**13,371**	**2,132**	**20,361**	**22,722**	**8,601**
Yellowstone	42.7	2,263	2,154	3,095	2,070	5,111	12,504	13,371	2,132	20,361	22,722	8,601
GREAT FALLS	**30.0**	**1,706**	**1,585**	**2,280**	**1,483**	**4,498**	**9,584**	**7,883**	**981**	**18,260**	**20,822**	**7,760**
Cascade	30.0	1,706	1,585	2,280	1,483	4,498	9,584	7,883	981	18,260	20,822	7,760
ALL COUNTIES												
Beaverhead	3.0	256	245	362	196	449	785	630	77	14,910	18,549	6,786
Big Horn	3.3	250	160	306	217	475	901	823	168	17,564	21,628	6,376
Blaine	2.4	211	237	279	175	356	557	522	63	14,147	18,258	6,172
Broadwater	1.3	167	102	135	77	204	401	189	25	14,205	15,634	5,978
Carbon	3.3	370	397	440	276	562	790	413	52	11,266	14,485	5,759
Carter	.6	58	41	54	51	100	115	134	47	14,733	21,162	7,054
Cascade	30.0	1,706	1,585	2,280	1,483	4,498	9,584	7,883	981	18,260	20,822	7,760
Chouteau	2.2	97	75	130	109	292	566	664	267	21,948	27,521	9,926
Custer	5.1	379	358	583	329	837	1,522	873	219	15,337	18,267	7,005
Daniels	1.0	45	61	86	64	153	307	248	36	17,270	20,206	7,216
Dawson	4.4	203	185	257	164	419	1,284	1,622	266	22,574	27,669	10,231
Deer Lodge	4.3	238	171	306	215	546	1,536	1,195	93	19,503	21,150	7,579
Fallon	1.3	61	54	88	47	113	306	570	61	24,321	25,449	8,942
Fergus	4.9	440	374	506	220	702	1,452	1,052	154	16,270	19,008	7,056
Flathead	20.2	1,549	1,276	1,801	912	2,619	6,940	4,582	521	17,836	19,051	7,061
Gallatin	15.9	828	808	1,326	921	2,400	4,812	4,304	501	18,172	21,114	7,510
Garfield	.6	27	22	36	27	66	159	200	63	23,150	26,140	9,226
Glacier	3.5	288	239	320	217	509	860	903	164	16,954	20,128	6,646
Golden Valley	.4	38	33	68	37	87	81	56		11,250	13,250	5,300
Granite	1.0	58	69	119	82	205	314	127	26	14,175	16,765	6,209
Hill	6.5	272	247	428	281	682	1,614	2,494	482	23,339	26,593	9,498
Jefferson	2.5	161	193	223	159	290	891	532	51	17,630	19,034	6,345
Judith Basin	1.0	82	69	88	75	241	279	150	16	13,820	16,177	6,222
Lake	7.0	749	623	985	533	1,344	1,927	767	72	12,314	14,282	5,024
Lewis and Clark	17.3	1,053	905	1,201	913	2,199	5,329	5,116	584	19,468	21,830	8,393
Liberty	.9	35	33	62	34	19[illegible]	254	236	50	17,214	23,032	9,013
Lincoln	6.1	316	290	373	262	923	2,406	1,396	134	18,347	19,990	6,989
McCone	.9	48	26	34	25	77	208	295	187	26,556	34,797	11,599
Madison	2.1	208	144	213	155	328	504	429	119	15,030	21,580	8,093
Meagher	.8	116	74	95	74	151	220	70		10,932	12,435	4,522
Mineral	1.4	70	80	89	63	196	566	320	16	17,934	19,030	7,011
Missoula	30.2	1,584	1,427	2,449	1,397	3,385	8,625	9,786	1,547	20,590	24,327	9,241
Musselshell	1.9	157	186	246	187	342	473	303	6	12,174	14,559	6,013
Park	5.2	352	386	519	309	833	1,615	1,066	120	16,080	18,234	7,129
Petroleum	.2	15	11	20	6	26	76	44	2	19,429	18,310	5,231
Phillips	1.9	142	143	173	120	319	558	375	70	15,914	18,748	6,596
Pondera	2.4	162	130	188	108	295	667	700	150	19,709	23,523	8,302
Powder River	.9	50	45	60	44	159	244	215	83	18,833	23,328	8,398
Powell	2.3	140	116	222	120	310	730	575	87	18,265	20,448	6,816
Prairie	.7	64	53	71	40	93	191	160	28	16,400	19,513	7,588
Ravalli	8.7	1,023	757	1,210	679	1,415	2,368	1,146	102	12,452	14,637	5,262
Richland	4.6	258	197	312	198	496	1,270	1,548	321	21,486	24,799	8,982
Roosevelt	3.4	261	214	302	164	460	873	969	157	18,213	21,454	6,947
Rosebud	3.4	230	200	373	239	417	1,008	763	170	17,210	21,179	6,793
Sanders	3.5	268	289	406	214	525	1,113	612	73	15,375	17,093	6,722
Sheridan	2.0	73	56	95	68	181	455	811	261	27,083	31,574	11,694
Silver Bow	14.5	812	877	1,211	637	1,561	3,928	4,989	485	20,857	22,375	8,721
Stillwater	2.1	181	144	227	134	299	526	507	82	15,985	19,940	7,220
Sweet Grass	1.3	182	126	187	102	256	301	113	33	10,855	14,135	5,568
Teton	2.5	169	123	202	142	430	651	596	187	17,559	22,622	8,569
Toole	2.1	126	95	180	122	143	551	750	133	22,224	24,037	9,014
Treasure	.4	10	15	41	40	91	89	107	7	15,200	20,015	8,006
Valley	3.7	250	271	388	236	610	1,080	788	77	15,709	17,973	6,717
Wheatland	.9	79	59	97	66	122	271	176	30	16,250	18,946	7,105
Wibaux	.5	31	54	74	25	108	135	69	4	13,552	14,606	4,869
Yellowstone	42.7	2,263	2,154	3,095	2,070	5,111	12,504	13,371	2,132	20,361	22,722	8,601
TOTAL METRO COUNTIES	**72.7**	**3,969**	**3,739**	**5,375**	**3,553**	**9,609**	**22,088**	**21,254**	**3,113**	**19,457**	**21,938**	**8,251**
TOTAL STATE	**297.2**	**19,261**	**17,304**	**25,621**	**15,860**	**40,206**	**87,772**	**79,334**	**11,842**	**18,329**	**21,173**	**7,805**

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEBRASKA												
LINCOLN	**75.4**	**4,217**	**3,784**	**6,055**	**3,999**	**10,024**	**23,283**	**21,245**	**2,793**	**19,125**	**21,882**	**8,341**
Lancaster	75.4	4,217	3,784	6,055	3,999	10,024	23,283	21,245	2,793	19,125	21,882	8,341
OMAHA	**210.8**	**10,281**	**8,362**	**12,458**	**8,183**	**23,271**	**58,229**	**77,234**	**12,782**	**22,407**	**25,076**	**9,177**
Douglas	150.7	7,604	6,228	9,370	6,132	16,225	39,039	55,534	10,568	22,714	25,570	9,653
Sarpy	28.5	896	586	836	700	3,138	9,628	11,667	1,049	23,330	25,900	8,183
Pottawattamie, Iowa	*31.6*	*1,781*	*1,548*	*2,252*	*1,351*	*3,908*	*9,562*	*10,033*	*1,165*	*20,126*	*21,976*	*8,019*
ALL COUNTIES												
Adams	12.1	693	580	976	645	1,384	3,071	4,045	705	20,800	24,144	9,485
Antelope	3.2	177	218	388	261	471	868	703	114	15,810	19,182	7,056
Arthur	.2	20	3	13	7	62	59	36		14,643	16,300	6,520
Banner	.3	21	10	19	17	54	83	86	10	18,143	20,493	[illegible],831
Blaine	.3	36	15	55	31	66	68	29		10,812	12,443	4,148
Boone	2.7	223	216	279	164	369	713	599	137	16,275	19,913	7,365
Box Butte	5.4	393	336	523	322	658	1,313	1,620	235	18,496	20,952	7,749
Boyd	1.3	133	142	211	105	214	307	175	13	11,541	14,595	5,749
Brown	1.7	158	152	192	74	258	428	338	100	15,286	18,982	7,334
Buffalo	12.8	882	695	1,100	730	1,727	3,573	3,553	540	18,401	21,752	7,821
Burt	3.4	360	219	313	183	410	917	811	187	17,232	20,507	8,014
Butler	3.4	396	265	361	196	418	722	814	228	15,780	21,070	7,703
Cass	7.5	487	385	611	416	996	2,264	2,137	204	18,480	20,591	7,425
Cedar	3.8	361	316	499	307	550	901	757	109	13,721	17,884	6,014
Chase	1.8	180	138	205	140	273	501	333	30	14,368	16,279	5,980
Cherry	2.5	189	131	185	128	398	729	599	141	17,575	21,261	7,816
Cheyenne	4.0	159	189	346	238	454	1,001	1,355	258	21,309	23,942	9,673
Clay	3.0	136	146	243	173	436	937	791	138	18,330	22,002	8,149
Colfax	3.8	332	291	389	252	590	1,049	808	89	15,400	17,703	6,727
Cuming	4.1	291	238	368	235	548	1,031	1,178	211	17,910	21,878	7,733
Custer	5.3	419	370	581	367	753	1,357	1,145	308	16,115	20,458	7,801
☐ Dakota	6.1	317	306	452	269	644	1,681	2,129	302	21,468	23,580	8,314
Dawes	3.6	241	247	397	297	705	988	663	62	14,370	18,189	6,821
Dawson	8.5	517	450	709	426	1,061	2,472	2,441	424	19,175	22,407	8,354
Deuel	1.0	37	48	79	45	147	307	254	83	19,941	23,448	9,770
Dixon	2.6	203	140	192	161	383	808	603	110	17,725	19,878	7,279
Dodge	13.7	847	792	1,206	710	2,104	4,089	3,560	392	17,828	19,925	7,562
Douglas	150.7	7,604	6,228	9,370	6,132	16,225	39,039	55,534	10,568	22,714	25,570	9,653
Dundy	1.2	66	50	98	81	152	297	337	119	19,417	25,788	10,671
Fillmore	3.0	214	169	281	184	380	706	847	219	18,541	22,566	8,569
Franklin	1.7	147	126	183	107	318	436	324	59	14,544	18,483	7,141
Frontier	1.4	128	76	140	101	307	362	250	36	13,970	17,711	6,888
Furnas	2.6	237	217	293	141	388	731	481	112	15,279	18,832	7,533
Gage	9.3	529	490	844	547	1,220	2,510	2,810	350	18,927	21,808	8,278
Garden	1.1	118	67	136	99	162	266	239	13	13,960	16,521	6,490
Garfield	.9	81	63	107	54	154	241	157	43	14,769	18,217	6,831
Gosper	.8	43	56	92	55	169	223	139	23	14,559	17,194	6,550
Grant	.3	9	10	24	8	13	79	103	54	27,667	36,017	12,006
Greeley	1.2	121	99	140	73	179	252	271	65	14,684	19,620	6,925
Hall	18.2	1,117	1,097	1,469	855	2,499	5,607	4,970	586	18,598	20,766	7,776
Hamilton	3.4	203	151	233	148	358	922	1,206	179	22,151	24,560	8,883
Harlan	1.7	150	89	169	125	243	524	330	70	16,267	18,650	7,373
Hayes	.5	66	66	121	42	83	92	30		7,906	10,644	4,094
Hitchcock	1.5	141	110	154	61	181	458	322	73	17,578	21,091	7,716
Holt	5.0	359	312	514	331	671	1,244	1,259	310	17,161	20,786	7,586
Hooker	.4	26	28	27	23	109	121	58	8	14,409	16,020	6,408
Howard	2.4	148	172	272	166	309	626	645	62	17,086	19,158	6,761
Jefferson	3.8	322	304	429	238	552	989	826	140	15,451	18,976	7,358
Johnson	2.1	230	197	234	132	399	532	356	20	13,286	15,260	6,163
Kearney	2.6	90	115	208	132	218	679	979	179	22,797	26,151	9,443
Keith	3.7	180	149	253	194	422	1,017	1,344	141	21,435	23,168	9,023
Keya Paha	.5	69	43	53	46	81	119	74	15	11,536	15,836	6,091
Kimball	1.8	93	67	102	59	143	410	770	156	25,565	27,721	10,617
Knox	4.2	506	461	529	297	695	990	644	78	12,162	15,344	5,653
Lancaster	75.4	4,217	3,784	6,055	3,999	10,024	23,283	21,245	2,793	19,125	21,882	8,341
Lincoln	14.0	806	694	1,087	691	1,879	4,196	4,021	626	19,572	21,620	7,986
Logan	.4	23	58	67	56	64	115	17		9,833	11,983	4,793

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Loup	.3	30	38	36	32	68	59	34	3	10,875	14,050	4,683
McPherson	.2	16	13	34	24	55	50	8		11,429	12,125	4,042
Madison	12.1	724	573	929	633	1,489	3,011	4,117	624	20,692	23,750	8,897
Merrick	3.2	214	190	278	189	473	960	816	80	17,390	19,614	6,974
Morrill	2.3	274	152	190	114	312	648	546	64	16,440	18,829	7,099
Nance	1.7	200	152	183	114	301	470	240	40	13,414	16,199	5,859
Nemaha	3.2	267	240	327	223	516	867	666	94	15,321	18,152	6,915
Nuckolls	2.6	272	205	298	176	372	763	461	53	14,712	17,079	6,728
Otoe	5.8	434	373	601	322	973	1,764	1,220	113	16,011	18,001	6,869
Pawnee	1.6	166	142	204	123	305	342	285	33	12,607	16,503	6,771
Perkins	1.4	37	25	63	53	126	344	618	134	26,543	29,927	11,324
Phelps	3.7	224	176	262	201	517	908	1,128	284	19,768	24,999	9,343
Pierce	3.1	242	248	404	214	496	866	568	62	14,509	17,102	6,237
Platte	10.5	559	534	777	498	1,421	3,241	3,081	389	19,404	21,807	7,788
Polk	2.3	110	98	184	131	270	693	670	144	20,205	24,003	8,763
Red Willow	5.0	336	313	441	283	767	1,347	1,321	192	17,042	20,186	7,885
Richardson	4.5	395	408	560	302	639	1,072	966	158	14,542	18,433	7,406
Rock	.9	50	42	82	65	151	323	168	19	16,349	18,877	7,079
Saline	5.1	291	265	444	267	568	1,101	1,736	428	21,391	27,861	10,683
Sarpy	28.5	896	586	836	700	3,138	9,628	11,667	1,049	23,330	25,900	8,183
Saunders	6.8	404	404	616	379	803	1,671	2,235	288	19,835	22,036	7,845
Scotts Bluff	14.3	868	709	1,042	714	1,886	4,256	4,312	513	19,322	21,887	8,067
Seward	5.6	346	310	493	325	917	1,650	1,373	186	17,440	21,572	7,503
Sheridan	2.9	221	167	243	132	375	721	768	273	19,685	24,937	9,392
Sherman	1.5	175	160	197	105	220	348	270	25	12,561	15,854	5,662
Sioux	.7	134	31	73	51	144	173	86	8	12,030	14,294	5,559
Stanton	2.3	204	181	232	131	299	702	490	61	16,689	18,152	6,231
Thayer	2.9	227	214	329	185	366	827	662	90	16,689	19,118	7,295
Thomas	.4	36	38	63	25	152	81	5		11,355	11,053	4,421
Thurston	2.4	197	128	178	112	368	744	604	69	17,348	19,769	6,499
Valley	2.2	141	168	281	136	305	582	454	133	16,169	20,661	8,117
Washington	5.6	388	301	488	346	773	1,824	1,373	107	17,994	19,567	6,848
Wayne	3.4	232	225	341	261	620	926	728	67	15,175	19,156	6,579
Webster	1.9	176	249	277	146	294	428	274	56	11,679	15,758	6,238
Wheeler	.4	23	25	43	22	52	160	60	15	16,444	18,493	6,725
York	5.6	287	250	411	272	609	1,475	1,940	356	21,556	24,631	9,196
TOTAL METRO COUNTIES	**260.7**	**13,034**	**10,904**	**16,713**	**11,100**	**30,031**	**73,631**	**90,575**	**14,712**	**21,635**	**24,493**	**9,064**
TOTAL STATE	**590.8**	**36,047**	**30,919**	**47,016**	**30,082**	**75,870**	**164,328**	**178,101**	**28,437**	**19,516**	**22,510**	**8,357**
NEVADA												
LAS VEGAS	**190.1**	**8,741**	**6,770**	**10,822**	**8,032**	**25,323**	**53,944**	**66,980**	**9,488**	**21,555**	**23,662**	**9,118**
Clark	190.1	8,741	6,770	10,822	8,032	25,323	53,944	66,980	9,488	21,555	23,662	9,118
RENO	**84.3**	**3,759**	**3,068**	**5,050**	**3,518**	**9,648**	**20,663**	**31,987**	**6,607**	**23,226**	**26,599**	**10,843**
Washoe	84.3	3,759	3,068	5,050	3,518	9,648	20,663	31,987	6,607	23,226	26,599	10,843
ALL COUNTIES												
Carson City	13.6	473	398	715	531	1,348	3,851	5,431	853	23,736	26,126	10,210
Churchill	5.4	321	312	611	397	955	1,550	1,152	102	15,598	18,414	6,858
Clark	190.1	8,741	6,770	10,822	8,032	25,323	53,944	66,980	9,488	21,555	23,662	9,118
Douglas	8.5	444	239	360	315	1,285	2,173	2,884	800	22,591	26,584	10,271
Elko	6.7	367	311	429	270	654	1,880	2,426	363	22,298	24,007	9,036
Esmeralda	.3	25	32	48	18	17	47	106	7	16,400	23,150	8,681
Eureka	.5	33	27	57	12	105	197	69		15,667	15,490	6,454
Humboldt	3.6	141	132	254	181	384	837	1,387	284	23,267	26,487	9,535
Lander	1.6	134	110	115	77	136	458	509	61	21,312	22,016	8,006
Lincoln	1.3	125	97	152	87	217	433	175	14	14,462	15,396	5,004
Lyon	5.5	378	237	454	326	646	2,146	1,134	179	18,399	20,141	7,587
Mineral	2.3	98	97	138	92	211	728	870	66	21,796	23,537	9,023
Nye	3.8	391	267	302	236	791	1,257	486	70	14,439	18,617	7,146
Pershing	1.3	129	68	64	44	180	402	369	44	19,660	20,869	7,536
Storey	.6	81	53	70	52	28	158	128	30	16,290	20,200	7,575
Washoe	84.3	3,759	3,068	5,050	3,518	9,648	20,663	31,987	6,607	23,226	26,599	10,843
White Pine	2.9	146	128	152	125	269	1,178	833	69	19,915	21,542	8,113

1982 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEVADA (continued)												
TOTAL METRO COUNTIES	**274.4**	**12,500**	**9,838**	**15,872**	**11,550**	**34,971**	**74,607**	**98,967**	**16,095**	**22,015**	**24,564**	**9,628**
TOTAL STATE	**332.3**	**15,786**	**12,346**	**19,793**	**14,313**	**42,197**	**91,902**	**116,926**	**19,037**	**21,694**	**24,329**	**9,478**
NEW HAMPSHIRE												
MANCHESTER - NASHUA	**101.3**	**4,926**	**4,253**	**5,882**	**3,855**	**10,708**	**27,173**	**39,149**	**5,354**	**22,911**	**24,813**	**8,785**
Hillsborough	101.3	4,926	4,253	5,882	3,855	10,708	27,173	39,149	5,354	22,911	24,813	8,785
PORTSMOUTH - DOVER - ROCHESTER	**154.7**	**7,964**	**6,879**	**10,060**	**6,809**	**20,152**	**47,563**	**49,436**	**5,837**	**20,326**	**22,657**	**8,087**
Rockingham	*71.0*	*2,775*	*2,396*	*3,512*	*2,566*	*7,689*	*19,692*	*28,587*	*3,783*	*23,444*	*25,524*	*9,065*
Strafford	30.9	1,605	1,507	2,163	1,545	4,288	10,155	8,699	938	19,269	21,631	7,587
York, Me.	52.8	3,584	2,976	4,385	2,698	8,175	17,716	12,150	1,116	17,458	19,403	7,046
ALL COUNTIES												
Belknap	16.7	882	823	1,235	725	1,994	4,621	5,615	805	20,648	24,039	8,921
Carroll	12.0	928	719	1,102	727	2,302	3,773	2,091	358	15,509	17,935	7,222
Cheshire	22.9	1,078	914	1,329	901	2,886	7,195	7,709	888	21,051	23,581	8,464
Coos	13.3	858	790	1,138	752	1,899	4,382	3,152	329	17,837	19,635	7,398
Grafton	24.5	1,305	1,211	1,692	1,185	3,425	7,143	7,314	1,225	19,704	24,358	8,802
Hillsborough	101.3	4,926	4,253	5,882	3,855	10,708	27,173	39,149	5,354	22,911	24,813	8,785
Merrimack	36.6	1,811	1,626	2,487	1,573	4,936	11,036	11,636	1,495	20,351	23,378	8,405
Rockingham	*71.0*	*2,775*	*2,396*	*3,512*	*2,566*	*7,689*	*19,692*	*28,587*	*3,783*	*23,444*	*25,524*	*9,065*
Strafford	30.9	1,605	1,507	2,163	1,545	4,288	10,155	8,699	938	19,269	21,631	7,587
Sullivan	14.0	773	701	1,033	680	2,004	4,511	3,811	487	18,872	21,787	8,244
TOTAL METRO COUNTIES	**203.2**	**9,306**	**8,156**	**11,557**	**7,966**	**22,685**	**57,020**	**76,435**	**10,075**	**22,438**	**24,577**	**8,699**
TOTAL STATE	**343.2**	**16,941**	**14,940**	**21,573**	**14,509**	**42,131**	**99,681**	**117,763**	**15,662**	**21,220**	**23,803**	**8,558**
NEW JERSEY												
ATLANTIC CITY	**73.5**	**4,573**	**3,698**	**5,627**	**3,773**	**9,490**	**17,611**	**23,147**	**5,581**	**20,381**	**24,246**	**9,046**
Atlantic	73.5	4,573	3,698	5,627	3,773	9,490	17,611	23,147	5,581	20,381	24,246	9,046
JERSEY CITY	**207.8**	**13,049**	**9,593**	**14,010**	**9,189**	**25,802**	**57,534**	**69,063**	**9,560**	**20,605**	**22,878**	**8,652**
Hudson	207.8	13,049	9,593	14,010	9,189	25,802	57,534	69,063	9,560	20,605	22,878	8,652
LONG BRANCH - ASBURY PARK	**176.3**	**7,377**	**5,865**	**8,556**	**5,928**	**16,722**	**39,253**	**73,006**	**19,593**	**26,044**	**29,722**	**10,277**
Monmouth	176.3	7,377	5,865	8,556	5,928	16,722	39,253	73,006	19,593	26,044	29,722	10,277
NEWARK	**681.6**	**26,797**	**20,063**	**30,526**	**20,674**	**55,974**	**141,230**	**291,945**	**94,391**	**27,885**	**31,621**	**11,065**
Essex	298.4	16,109	11,915	18,480	12,575	32,759	68,989	104,352	33,221	23,274	28,018	9,996
Morris	135.5	2,934	2,203	3,510	2,341	6,931	24,495	69,899	23,187	32,158	35,723	11,774
Somerset	69.3	1,669	1,397	2,005	1,222	3,438	12,011	36,028	11,530	32,605	35,837	12,174
Union	178.4	6,085	4,548	6,531	4,536	12,846	35,735	81,666	26,453	29,422	32,893	11,824
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	**201.4**	**5,745**	**4,567**	**6,581**	**4,232**	**11,848**	**42,686**	**105,545**	**20,196**	**29,197**	**31,058**	**10,497**
Middlesex	201.4	5,745	4,567	6,581	4,232	11,848	42,686	105,545	20,196	29,197	31,058	10,497
PATERSON - CLIFTON - PASSAIC	**153.9**	**7,511**	**5,720**	**8,125**	**5,577**	**15,048**	**38,232**	**62,031**	**11,656**	**24,207**	**26,827**	**9,295**
Passaic	153.9	7,511	5,720	8,125	5,577	15,048	38,232	62,031	11,656	24,207	26,827	9,295
TRENTON	**107.5**	**4,414**	**3,249**	**5,142**	**3,577**	**9,729**	**24,742**	**45,274**	**11,373**	**26,086**	**29,580**	**10,331**
Mercer	107.5	4,414	3,249	5,142	3,577	9,729	24,742	45,274	11,373	26,086	29,580	10,331
VINELAND - MILLVILLE - BRIDGETON	**45.4**	**2,517**	**2,073**	**3,158**	**2,011**	**6,016**	**12,948**	**15,012**	**1,665**	**20,473**	**22,440**	**7,580**
Cumberland	45.4	2,517	2,073	3,158	2,011	6,016	12,948	15,012	1,665	20,473	22,440	7,580
ALL COUNTIES												
Atlantic	73.5	4,573	3,698	5,627	3,773	9,490	17,611	23,147	5,581	20,381	24,246	9,046
☐ Bergen	304.0	8,136	6,508	9,995	6,574	18,511	55,456	144,556	54,264	31,333	35,247	12,789
☐ Burlington	120.6	3,691	2,939	4,759	3,537	11,429	33,954	52,361	7,930	24,998	28,755	9,337
☐ Camden	166.6	7,236	5,503	8,292	5,710	15,688	41,393	69,440	13,338	24,883	27,015	9,489
Cape May	34.5	2,152	2,086	3,157	2,105	5,139	8,723	9,153	1,985	17,746	22,462	8,980
Cumberland	45.4	2,517	2,073	3,158	2,011	6,016	12,948	15,012	1,665	20,473	22,440	7,580
Essex	298.4	16,109	11,915	18,480	12,575	32,759	68,989	104,352	33,221	23,274	28,018	9,996
☐ Gloucester	68.2	3,097	2,021	3,300	2,243	6,562	20,610	27,389	2,978	23,435	24,637	8,192
Hudson	207.8	13,049	9,593	14,010	9,189	25,802	57,534	69,063	9,560	20,605	22,878	8,652
Hunterdon	29.9	1,162	841	1,228	896	2,315	6,901	13,060	3,497	26,996	30,126	9,942
Mercer	107.5	4,414	3,249	5,142	3,577	9,729	24,742	45,274	11,373	26,086	29,580	10,331

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group: Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9.999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW JERSEY (continued)												
ALL COUNTIES (continued)												
Middlesex	201.4	5,745	4,567	6,581	4,232	11,848	42,686	105,545	20,196	29,197	31,058	10,497
Monmouth	176.3	7,377	5,865	8,556	5,928	16,722	39,253	73,006	19,593	26,044	29,722	10,277
Morris	135.5	2,934	2,203	3,510	2,341	6,931	24,495	69,899	23,187	32,158	35,723	11,774
Ocean	139.9	8,449	6,949	11,728	8,215	21,206	44,400	34,913	4,040	17,983	19,902	7,525
Passaic	153.9	7,511	5,720	8,125	5,577	15,048	38,232	62,031	11,656	24,207	26,827	9,295
☐ Salem	22.9	1,266	943	1,371	881	2,542	6,903	8,074	920	21,931	23,049	8,071
Somerset	69.3	1,669	1,397	2,005	1,222	3,438	12,011	36,028	11,530	32,605	35,837	12,174
Sussex	40.2	1,438	1,138	1,854	1,161	3,597	11,267	16,902	2,843	24,726	26,852	8,748
Union	178.4	6,085	4,548	6,531	4,536	12,846	35,735	81,666	26,453	29,422	32,893	11,824
☐ Warren	30.5	1,392	988	1,719	1,192	3,048	8,343	12,126	1,692	23,387	25,297	8,930
TOTAL METRO COUNTIES	**2,360.2**	**96,801**	**73,730**	**111,161**	**75,098**	**208,409**	**540,895**	**998,969**	**255,137**	**26,234**	**29,478**	**10,343**
TOTAL STATE	**2,604.7**	**110,002**	**84,744**	**129,128**	**87,475**	**240,666**	**612,186**	**1,072,997**	**267,502**	**25,576**	**28,838**	**10,154**
NEW MEXICO												
ALBUQUERQUE	**175.0**	**12,609**	**8,708**	**13,385**	**9,237**	**25,144**	**46,469**	**50,885**	**8,563**	**18,659**	**21,789**	**7,975**
Bernalillo	163.2	10,333	7,561	11,761	8,170	23,002	44,152	49,702	8,519	19,417	22,484	8,342
Sandoval	11.8	2,276	1,147	1,624	1,067	2,142	2,317	1,183	44	9,591	12,167	3,758
LAS CRUCES	**32.9**	**2,509**	**1,840**	**3,103**	**2,285**	**5,562**	**8,548**	**7,989**	**1,064**	**16,137**	**19,836**	**6,449**
Dona Ana	32.9	2,509	1,840	3,103	2,285	5,562	8,548	7,989	1,064	16,137	19,836	6,449
ALL COUNTIES												
Bernalillo	163.2	10,333	7,561	11,761	8,170	23,002	44,152	49,702	8,519	19,417	22,484	8,342
Catron	1.0	110	96	71	48	191	248	212	24	14,590	17,591	6,066
Chaves	19.4	1,783	1,158	1,691	1,191	2,805	4,788	4,978	1,006	17,054	21,260	7,826
Cibola	9.9	668	470	664	402	1,049	2,669	3,523	455	21,605	23,238	7,079
Colfax	5.1	466	339	488	283	726	1,539	1,062	197	16,439	19,341	7,096
Curry	15.0	942	977	1,425	963	2,686	4,220	3,131	656	15,897	20,329	7,175
De Baca	1.0	69	90	162	93	161	255	143	27	12,300	17,659	7,064
Dona Ana	32.9	2,509	1,840	3,103	2,285	5,562	8,548	7,989	1,064	16,137	19,836	6,449
Eddy	17.4	1,313	1,018	1,490	911	2,171	4,290	5,325	882	19,410	22,492	7,938
Grant	9.1	564	433	609	364	1,058	3,316	2,439	317	19,403	21,371	7,176
Guadalupe	1.5	232	185	194	137	265	300	143	44	10,032	13,936	4,645
Harding	.4	30	21	53	34	60	123	74	5	15,133	16,910	6,149
Hidalgo	2.0	201	113	145	112	310	636	422	61	16,590	18,344	5,917
Lea	19.8	1,249	836	1,183	761	1,862	5,642	7,247	1,020	22,530	24,128	8,323
Lincoln	4.5	457	332	503	345	645	1,120	903	195	14,729	19,608	7,541
Los Alamos	6.6	104	76	111	92	308	1,383	3,688	838	32,268	34,265	12,495
Luna	5.9	508	486	660	446	1,020	1,369	1,296	115	14,110	17,097	6,188
McKinley	16.1	2,216	1,097	1,252	782	2,246	4,011	3,866	630	15,938	18,760	5,111
Mora	1.4	366	159	180	119	203	248	120	5	7,921	11,791	3,930
Otero	15.2	886	679	977	776	2,596	4,862	4,070	354	17,859	21,038	7,075
Quay	4.1	335	294	420	230	546	1,104	995	176	16,810	19,780	7,724
Rio Arriba	9.6	1,473	814	1,058	600	1,369	2,397	1,695	194	13,105	15,802	5,040
Roosevelt	5.8	616	482	767	418	962	1,463	935	157	13,136	16,819	6,294
Sandoval	11.8	2,276	1,147	1,624	1,067	2,142	2,317	1,183	44	9,591	12,167	3,758
San Juan	28.0	2,730	1,518	1,932	1,201	3,035	7,813	8,662	1,109	19,899	22,016	7,021
San Miguel	7.6	1,173	804	1,048	618	1,257	1,511	948	241	10,530	15,983	5,281
Santa Fe	28.6	2,300	1,545	2,160	1,415	4,102	7,485	7,895	1,698	18,199	22,418	8,096
Sierra	3.8	363	461	617	351	739	690	482	97	10,597	14,819	6,473
Socorro	4.2	551	370	581	282	609	1,090	874	43	14,198	16,366	5,247
Taos	6.8	885	613	843	468	905	1,354	1,444	288	13,090	17,987	6,146
Torrance	2.8	451	338	491	263	458	547	204	48	8,876	12,371	4,330
Union	1.7	187	144	169	109	305	406	311	69	13,825	18,519	6,699
Valencia	11.2	776	545	766	469	1,213	3,117	3,846	468	21,066	22,658	7,690
TOTAL METRO COUNTIES	**207.9**	**15,118**	**10,548**	**16,488**	**11,522**	**30,706**	**55,017**	**58,874**	**9,627**	**18,255**	**21,480**	**7,709**
TOTAL STATE	**473.4**	**39,122**	**27,041**	**38,998**	**25,805**	**66,568**	**125,013**	**129,807**	**21,046**	**17,920**	**21,135**	**7,357**
NEW YORK												
ALBANY - SCHENECTADY - TROY	**293.9**	**16,489**	**12,657**	**17,889**	**12,034**	**34,963**	**82,991**	**100,265**	**16,612**	**21,438**	**24,378**	**8,984**
Albany	109.0	5,628	4,319	6,389	4,146	11,381	27,411	40,948	8,778	23,327	27,421	10,454
Montgomery	19.9	1,542	1,313	1,654	1,126	3,343	6,445	4,163	314	16,410	17,913	6,739

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW YORK (continued)												
ALBANY - SCHENECTADY - TROY (continued)												
Rensselaer	53.7	3,207	2,573	3,572	2,341	6,539	15,769	17,786	1,913	20,461	22,437	7,937
Saratoga	55.0	3,461	2,356	3,239	2,338	7,602	19,171	15,480	1,353	19,575	20,758	7,167
Schenectady	56.3	2,651	2,096	3,035	2,083	6,098	14,195	21,888	4,254	23,631	26,161	9,979
BINGHAMTON	**108.5**	**6,636**	**5,607**	**8,262**	**5,291**	**14,835**	**33,756**	**31,146**	**2,967**	**19,074**	**20,785**	**7,500**
Broome	77.9	4,654	3,914	5,929	3,707	10,047	24,336	23,012	2,301	19,511	21,139	7,775
Tioga	17.2	916	770	1,072	747	2,218	5,020	5,956	501	20,925	22,227	7,585
Susquehanna, Pa.	*13.4*	*1,066*	*923*	*1,261*	*837*	*2,570*	*4,400*	*2,178*	*165*	*15,081*	*16,879*	*5,875*
BUFFALO	**448.6**	**25,898**	**21,017**	**29,594**	**18,570**	**51,015**	**140,319**	**143,769**	**18,418**	**20,660**	**23,622**	**8,666**
Erie	366.9	20,830	17,020	23,997	15,097	39,536	109,193	124,481	16,746	21,325	24,493	9,014
Niagara	81.7	5,068	3,997	5,597	3,473	11,479	31,126	19,288	1,672	18,384	19,711	7,132
ELMIRA	**35.0**	**2,122**	**1,887**	**2,766**	**1,704**	**4,534**	**10,539**	**10,216**	**1,232**	**19,236**	**21,439**	**7,728**
Chemung	35.0	2,122	1,887	2,766	1,704	4,534	10,539	10,216	1,232	19,236	21,439	7,728
GLENS FALLS	**38.3**	**2,644**	**2,132**	**2,896**	**1,992**	**5,661**	**12,074**	**9,677**	**1,224**	**18,066**	**20,221**	**6,996**
Warren	20.0	1,404	1,170	1,613	1,054	2,990	6,071	4,942	756	17,698	20,369	7,314
Washington	18.3	1,240	962	1,283	938	2,671	6,003	4,735	468	18,451	20,059	6,674
NASSAU - SUFFOLK	**829.2**	**24,950**	**17,320**	**26,400**	**17,622**	**50,011**	**159,283**	**403,992**	**129,622**	**30,243**	**34,279**	**10,868**
Nassau	426.8	11,499	8,010	12,099	7,778	22,065	69,852	206,124	89,373	32,972	38,019	12,439
Suffolk	402.4	13,451	9,310	14,301	9,844	27,946	89,431	197,868	40,249	27,968	30,311	9,305
NEWBURGH - MIDDLETOWN	**87.6**	**4,905**	**4,036**	**5,898**	**3,824**	**10,734**	**25,774**	**28,886**	**3,543**	**20,680**	**23,116**	**7,590**
Orange	87.6	4,905	4,036	5,898	3,824	10,734	25,774	28,886	3,543	20,680	23,116	7,590
NEW YORK	**3,514.7**	**227,714**	**158,747**	**237,737**	**154,095**	**423,880**	**881,367**	**1,109,705**	**321,455**	**21,218**	**26,044**	**10,181**
Bronx	413.2	37,691	26,352	41,239	26,398	67,873	113,027	89,335	11,285	15,537	18,494	6,924
Kings	815.7	74,509	47,974	71,683	47,166	128,100	224,242	195,566	26,460	16,541	19,431	7,363
New York (Manhattan)	719.2	48,966	34,662	52,757	34,444	90,661	173,535	188,449	95,726	20,296	29,104	14,645
Putnam	26.1	1,343	896	1,229	733	2,197	7,990	10,555	1,157	23,548	24,595	7,935
Queens	723.8	37,066	28,303	39,960	25,094	78,664	198,588	269,658	46,467	22,835	25,221	9,622
Richmond	119.8	5,676	4,197	5,894	3,859	12,269	38,841	44,289	4,775	22,508	23,936	7,906
Rockland	81.2	2,566	1,899	2,764	1,842	4,789	13,631	41,397	12,312	30,985	33,838	10,357
Westchester	311.7	11,761	7,956	12,216	7,985	20,816	56,057	125,900	69,009	30,905	38,134	13,792
Bergen, N. J.	*304.0*	*8,136*	*6,508*	*9,995*	*6,574*	*18,511*	*55,456*	*144,556*	*54,264*	*31,333*	*35,247*	*12,789*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***6,051.6***	***322,338***	***228,611***	***342,030***	***224,176***	***617,937***	***1,410,817***	***2,238,221***	***667,468***	***24,173***	***28,567***	***10,501***
POUGHKEEPSIE	**83.9**	**4,540**	**3,234**	**4,760**	**3,379**	**10,133**	**26,560**	**28,112**	**3,182**	**21,271**	**22,993**	**7,723**
Dutchess	83.9	4,540	3,234	4,760	3,379	10,133	26,560	28,112	3,182	21,271	22,993	7,723
ROCHESTER	**350.7**	**14,407**	**12,005**	**18,551**	**12,099**	**32,947**	**81,535**	**147,930**	**31,226**	**25,421**	**27,956**	**10,078**
Livingston	18.8	1,156	857	1,348	945	2,878	6,841	4,461	314	18,291	19,638	6,421
Monroe	257.9	9,382	7,853	12,049	7,923	20,779	52,210	119,220	28,484	27,919	30,231	11,133
Ontario	31.4	1,702	1,456	2,313	1,457	4,237	10,002	9,398	835	19,478	21,085	7,308
Orleans	13.3	857	682	1,031	620	1,795	4,189	3,767	359	18,988	20,630	7,108
Wayne	29.3	1,310	1,157	1,810	1,154	3,258	8,293	11,084	1,234	22,523	23,960	8,182
SYRACUSE	**229.1**	**11,378**	**8,876**	**13,024**	**8,706**	**24,255**	**60,401**	**87,087**	**15,373**	**23,064**	**26,049**	**9,274**
Madison	21.5	1,176	864	1,203	836	2,586	6,392	7,365	1,078	21,559	23,510	7,729
Onondaga	168.9	7,923	6,144	9,015	6,255	17,148	41,847	67,468	13,100	24,112	27,341	9,996
Oswego	38.7	2,279	1,868	2,806	1,615	4,521	12,162	12,254	1,195	20,229	21,820	7,273
UTICA - ROME	**112.5**	**6,688**	**5,656**	**7,907**	**5,194**	**15,468**	**35,238**	**32,655**	**3,694**	**19,158**	**21,267**	**7,557**
Herkimer	23.9	1,680	1,377	1,837	1,293	3,789	8,454	5,052	418	17,241	18,261	6,563
Oneida	88.6	5,008	4,279	6,070	3,901	11,679	26,784	27,603	3,276	19,792	22,078	7,821
ALL COUNTIES												
Albany	109.0	5,628	4,319	6,389	4,146	11,381	27,411	40,948	8,778	23,327	27,421	10,454
Allegany	17.2	1,444	1,189	1,667	956	2,851	5,366	3,460	267	15,833	18,263	5,972
Bronx	413.2	37,691	26,352	41,239	26,398	67,873	113,027	89,335	11,285	15,537	18,494	6,924
Broome	77.9	4,654	3,914	5,929	3,707	10,047	24,336	23,012	2,301	19,511	21,139	7,775
Cattaraugus	30.1	2,138	1,932	2,510	1,620	4,611	10,042	6,639	608	17,083	19,119	6,661
Cayuga	27.5	1,790	1,492	2,236	1,394	3,666	8,836	7,356	730	18,618	20,359	6,963
Chautauqua	53.7	3,975	3,296	4,594	2,629	7,355	17,347	13,112	1,392	17,784	19,639	7,184
Chemung	35.0	2,122	1,887	2,766	1,704	4,534	10,539	10,216	1,232	19,236	21,439	7,728
Chenango	17.4	823	784	1,289	841	2,197	5,509	5,395	562	19,769	21,929	7,631
Clinton	26.0	1,352	1,177	1,885	1,244	3,645	7,989	7,592	1,116	19,161	22,858	7,239
Columbia	22.2	1,396	1,169	1,650	1,203	3,057	6,635	6,307	783	18,799	22,808	8,328
Cortland	16.7	1,046	797	1,193	795	2,376	4,695	5,209	589	19,181	21,780	7,393
Delaware	16.8	1,310	968	1,332	851	2,619	5,216	4,065	439	17,200	19,644	6,992

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW YORK (continued)												
ALL COUNTIES (continued)												
Dutchess	83.9	4,540	3,234	4,760	3,379	10,133	26,560	28,112	3,182	21,271	22,993	7,723
Erie	366.9	20,830	17,020	23,997	15,097	39,536	109,193	124,481	16,746	21,325	24,493	9,014
Essex	13.4	1,014	807	1,125	800	2,479	4,354	2,547	274	15,969	18,238	6,733
Franklin	15.5	1,556	1,137	1,669	1,078	2,719	4,674	2,435	232	14,236	16,289	5,586
Fulton	20.8	1,547	1,250	1,875	1,219	3,396	7,052	3,969	492	16,481	18,152	6,779
Genesee	20.5	860	787	1,321	891	2,354	6,762	6,927	598	21,069	22,432	7,729
Greene	15.8	1,379	1,022	1,397	906	2,543	5,007	3,297	249	16,250	18,158	6,815
Hamilton	1.9	143	113	211	151	335	559	363	25	14,958	16,782	6,252
Herkimer	23.9	1,680	1,377	1,837	1,293	3,789	8,454	5,052	418	17,241	18,261	6,563
Jefferson	31.4	1,811	1,792	2,533	1,707	4,334	9,244	8,991	988	18,781	20,752	7,396
Kings	815.7	74,509	47,974	71,683	47,166	128,100	224,242	195,566	26,460	16,541	19,431	7,363
Lewis	8.4	637	465	709	398	1,280	2,773	1,846	292	17,414	19 199	6,374
Livingston	18.8	1,156	857	1,348	945	2,878	6,841	4,461	314	18,291	19,638	6,421
Madison	21.5	1,176	864	1,203	836	2,586	6,392	7,365	1,078	21,559	23,510	7,729
Monroe	257.9	9,382	7,853	12,049	7,923	20,779	52,210	119,220	28,484	27,919	30,231	11,133
Montgomery	19.9	1,542	1,313	1,654	1,126	3,343	6,445	4,163	314	16,410	17,913	6,739
Nassau	426.8	11,499	8,010	12,099	7,778	22,065	69,852	206,124	89,373	32,972	38,019	12,439
New York (Manhattan)	719.2	48,966	34,662	52,757	34,444	90,661	173,535	188,449	95,726	20,296	29,104	14,645
Niagara	81.7	5,068	3,997	5,597	3,473	11,479	31,126	19,288	1,672	18,384	19,711	7,132
Oneida	88.6	5,008	4,279	6,070	3,901	11,679	26,784	27,603	3,276	19,792	22,078	7,821
Onondaga	168.9	7,923	6,144	9,015	6,255	17,148	41,847	67,468	13,100	24,112	27,341	9,996
Ontario	31.4	1,702	1,456	2,313	1,457	4,237	10,002	9,398	835	19,478	21,085	7,308
Orange	87.6	4,905	4,036	5,898	3,824	10,734	25,774	28,886	3,543	20,680	23,116	7,590
Orleans	13.3	857	682	1,031	620	1,795	4,189	3,767	359	18,988	20,630	7,108
Oswego	38.7	2,279	1,868	2,806	1,615	4,521	12,162	12,254	1,195	20,229	21,820	7,273
Otsego	20.8	1,573	1,317	2,061	1,228	3,902	6,598	3,704	417	15,419	18,010	6,285
Putnam	26.1	1,343	896	1,229	733	2,197	7,990	10,555	1,157	23,548	24,595	7,935
Queens	723.8	37,066	28,303	39,960	25,094	78,664	198,588	269,658	46,467	22,835	25,221	9,622
Rensselaer	53.7	3,207	2,573	3,572	2,341	6,539	15,769	17,786	1,913	20,461	22,437	7,937
Richmond	119.8	5,676	4,197	5,894	3,859	12,269	38,841	44,289	4,775	22,508	23,936	7,906
Rockland	81.2	2,566	1,899	2,764	1,842	4,789	13,631	41,397	12,312	30,985	33,838	10,357
St. Lawrence	36.7	2,526	1,895	2,753	1,775	4,914	11,481	10,114	1,242	18,852	21,611	6,927
Saratoga	55.0	3,461	2,356	3,239	2,338	7,602	19,171	15,480	1,353	19,575	20,758	7,167
Schenectady	56.3	2,651	2,096	3,035	2,083	6,098	14,195	21,888	4,254	23,631	26,161	9,979
Schoharie	10.2	800	655	1,012	685	1,675	3,233	1,932	208	15,726	17,959	6,006
Schuyler	6.2	429	328	481	356	1,025	2,150	1,302	129	16,868	18,912	6,550
Seneca	11.6	609	497	699	459	1,322	3,747	3,870	397	21,058	22,637	7,746
Steuben	36.0	2,039	1,771	2,489	1,570	4,430	10,214	11,859	1,628	20,552	22,544	8,165
Suffolk	402.4	13,451	9,310	14,301	9,844	27,946	89,431	197,868	40,249	27,968	30,311	9,305
Sullivan	24.4	1,840	1,446	2,202	1,381	3,496	7,033	6,190	812	17,453	20,676	7,496
Tioga	17.2	916	770	1,072	747	2,218	5,020	5,956	501	20,925	22,227	7,585
Tompkins	31.0	1,516	1,305	2,261	1,499	4,383	9,052	9,421	1,563	20,011	24,032	8,380
Ulster	58.2	4,137	3,281	4,673	2,738	8,103	17,772	15,922	1,574	18,432	20,404	7,371
Warren	20.0	1,404	1,170	1,613	1,054	2,990	6,071	4,942	756	17,698	20,369	7,314
Washington	18.3	1,240	962	1,283	938	2,671	6,003	4,735	468	18,451	20,059	6,674
Wayne	29.3	1,310	1,157	1,810	1,154	3,258	8,293	11,084	1,234	22,523	23,960	8,182
Westchester	311.7	11,761	7,956	12,216	7,985	20,815	56,057	125,900	69,009	30,905	38,134	13,792
Wyoming	13.3	649	586	802	561	1,726	4,022	4,418	536	20,968	22,756	7,492
Yates	8.1	600	509	690	456	1,399	2,732	1,590	124	16,282	18,245	6,748
TOTAL METRO COUNTIES	**5,814.6**	**339,169**	**245,743**	**364,428**	**237,099**	**657,355**	**1,489,981**	**1,986,706**	**494,119**	**22,163**	**26,258**	**9,720**
TOTAL STATE	**6,426.4**	**380,108**	**279,510**	**413,747**	**268,490**	**745,547**	**1,680,075**	**2,146,538**	**512,385**	**21,701**	**25,715**	**9,467**
NORTH CAROLINA												
ASHEVILLE	**68.7**	**5,474**	**4,220**	**5,864**	**3,995**	**10,549**	**19,059**	**17,061**	**2,478**	**16,951**	**20,070**	**7,643**
Buncombe	62.7	4,581	3,471	4,972	3,432	9,530	17,812	16,474	2,428	17,719	20,782	7,965
Madison	6.0	893	749	892	563	1,019	1,247	587	50	9,641	12,637	4,513
BURLINGTON	**37.0**	**2,232**	**1,639**	**2,506**	**2,132**	**5,729**	**12,538**	**9,260**	**964**	**18,461**	**19,955**	**7,443**
Alamance	37.0	2,232	1,639	2,506	2,132	5,729	12,538	9,260	964	18,461	19,955	7,443
CHARLOTTE - GASTONIA	**236.7**	**12,487**	**9,100**	**13,716**	**10,448**	**30,189**	**65,740**	**80,623**	**14,397**	**21,398**	**24,435**	**8,893**
Gaston	58.2	3,226	2,526	3,749	2,926	8,477	18,726	16,899	1,671	19,461	21,314	7,555
Mecklenburg	154.3	7,340	5,287	7,984	6,156	17,637	39,035	58,728	12,133	23,374	26,540	9,915
Union	24.2	1,921	1,287	1,983	1,366	4,075	7,979	4,996	593	16,671	18,522	6,123

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
NORTH CAROLINA (continued)												
FAYETTEVILLE	**79.2**	**6,000**	**4,237**	**6,392**	**5,202**	**16,206**	**24,234**	**15,292**	**1,637**	**15,491**	**21,534**	**6,701**
Cumberland	79.2	6,000	4,237	6,392	5,202	16,206	24,234	15,292	1,637	15,491	21,534	6,701
GREENSBORO - WINSTON-SALEM - HIGH POINT	**311.9**	**19,882**	**13,812**	**20,152**	**14,566**	**41,591**	**94,693**	**93,230**	**13,974**	**19,889**	**22,410**	**8,296**
Davidson	41.9	2,574	1,722	2,398	1,999	6,089	14,073	11,793	1,252	19,570	21,032	7,597
Forsyth	94.2	5,969	4,325	6,320	4,081	11,397	26,790	30,447	4,871	20,659	23,517	8,943
Guilford	118.6	7,037	4,758	7,414	5,535	15,530	34,129	37,399	6,798	20,601	23,678	8,754
Randolph	34.6	2,384	1,618	2,156	1,851	5,363	12,663	7,921	644	18,183	18,931	6,954
Stokes	12.0	949	753	989	597	1,817	3,738	2,887	270	17,184	19,164	6,627
Yadkin	10.6	969	636	875	503	1,395	3,300	2,783	139	17,752	18,850	6,866
HICKORY	**48.2**	**2,588**	**1,730**	**2,532**	**2,129**	**6,922**	**15,661**	**14,988**	**1,650**	**20,073**	**22,172**	**8,017**
Alexander	9.1	681	385	643	527	1,586	3,287	1,875	116	17,318	18,282	6,399
Catawba	39.1	1,907	1,345	1,889	1,602	5,336	12,374	13,113	1,534	20,848	23,077	8,409
JACKSONVILLE	**31.7**	**2,603**	**2,388**	**3,949**	**2,915**	**7,678**	**8,537**	**3,269**	**361**	**12,484**	**19,498**	**5,379**
Onslow	31.7	2,603	2,388	3,949	2,915	7,678	8,537	3,269	361	12,484	19,498	5,379
RALEIGH - DURHAM	**201.8**	**11,988**	**8,873**	**13,641**	**10,121**	**28,124**	**54,909**	**62,315**	**11,829**	**20,001**	**23,546**	**8,646**
Durham	58.3	3,511	2,836	4,427	3,101	8,179	15,961	17,290	2,995	19,311	22,855	8,552
Orange	29.2	1,746	1,420	2,144	1,562	4,083	7,912	7,895	2,438	19,254	24,952	9,085
Wake	114.3	6,731	4,617	7,070	5,458	15,862	31,036	37,130	6,396	20,562	23,539	8,580
SALISBURY - CONCORD	**69.2**	**5,269**	**3,395**	**4,911**	**3,788**	**10,872**	**23,041**	**16,426**	**1,498**	**17,716**	**19,315**	**7,087**
Cabarrus	31.9	2,417	1,550	2,559	2,107	5,733	11,437	5,563	534	16,344	17,581	6,380
Rowan	37.3	2,852	1,845	2,352	1,681	5,139	11,604	10,863	964	19,114	20,799	7,704
WILMINGTON	**53.2**	**4,585**	**3,376**	**4,768**	**3,307**	**8,542**	**14,443**	**12,539**	**1,639**	**16,264**	**19,207**	**7,076**
Brunswick	13.5	1,557	1,044	1,283	895	2,367	3,500	2,579	275	14,064	16,892	6,049
New Hanover	39.7	3,029	2,332	3,485	2,412	6,175	10,943	9,960	1,364	17,052	19,994	7,439
ALL COUNTIES												
Alamance	37.0	2,232	1,639	2,506	2,132	5,729	12,538	9,260	964	18,461	19,955	7,443
Alexander	9.1	681	335	643	527	1,586	3,287	1,875	116	17,318	18,282	6,399
Alleghany	3.8	558	350	486	365	672	1,017	318	34	10,922	13,571	5,209
Anson	8.7	1,452	652	913	597	1,468	2,305	1,196	117	12,599	14,566	4,874
Ashe	8.4	931	744	969	547	1,348	2,292	1,440	129	13,679	16,021	5,903
Avery	5.0	742	472	579	413	950	1,189	636	19	11,406	13,763	4,681
Beaufort	14.8	1,683	1,231	1,647	879	1,864	3,773	3,328	395	15,235	18,276	6,581
Bertie	7.1	1,063	707	860	493	1,220	1,571	1,026	160	11,731	15,121	5,112
Bladen	10.6	1,382	825	1,172	796	1,642	2,731	1,873	179	13,227	15,816	5,391
Brunswick	13.5	1,557	1,044	1,283	895	2,367	3,500	2,579	275	14,064	16,892	6,049
Buncombe	62.7	4,581	3,471	4,972	3,432	9,530	17,812	16,474	2,428	17,719	20,782	7,965
Burke	26.8	1,544	1,188	1,838	1,540	4,466	9,286	6,375	563	18,271	19,923	7,157
Cabarrus	31.9	2,417	1,550	2,559	2,107	5,733	11,437	5,563	534	16,344	17,581	6,380
Caldwell	24.6	1,411	1,025	1,336	1,035	3,711	8,058	7,422	602	19,722	20,980	7,426
Camden	2.0	202	122	153	86	233	594	570	40	18,857	19,719	6,684
Carteret	16.2	1,136	879	1,411	903	2,477	4,477	4,362	555	17,439	20,295	7,736
Caswell	6.7	553	460	766	502	1,320	2,159	868	72	13,985	15,367	4,903
Catawba	39.1	1,907	1,345	1,889	1,602	5,336	12,374	13,113	1,534	20,848	23,077	8,409
Chatham	12.6	1,013	723	1,195	897	2,368	3,881	2,313	210	15,223	17,216	6,361
Cherokee	7.2	928	711	878	594	1,391	1,760	832	106	11,751	14,103	5,261
Chowan	4.7	436	310	437	261	716	1,106	1,265	169	16,357	19,303	7,088
Clay	2.6	505	296	298	250	528	463	248	12	9,611	11,932	4,496
Cleveland	29.6	2,003	1,494	1,927	1,399	4,209	9,155	8,734	679	18,944	20,422	7,103
Columbus	18.0	2,527	1,689	2,141	1,425	3,066	4,472	2,380	300	11,895	14,606	5,076
Craven	24.6	2,089	1,888	2,626	1,799	4,494	6,685	4,562	457	14,322	18,255	6,211
Cumberland	79.2	6,000	4,237	6,392	5,202	16,206	24,234	15,292	1,637	15,491	21,534	6,701
☐ Currituck	4.4	633	478	582	375	981	914	408	29	10,647	12,544	4,638
Dare	5.9	667	495	680	396	1,211	1,408	866	177	12,905	16,174	6,536
Davidson	41.9	2,574	1,722	2,398	1,999	6,089	14,073	11,793	1,252	19,570	21,032	7,597
Davie	9.1	779	458	723	456	1,196	2,737	2,483	268	18,681	20,378	7,272
Duplin	14.4	1,720	1,219	1,774	1,044	2,458	3,756	2,146	283	12,974	15,778	5,515
Durham	58.3	3,511	2,836	4,427	3,101	8,179	15,961	17,290	2,995	19,311	22,855	8,552
Edgecombe	19.0	1,756	1,450	1,890	1,198	2,942	4,758	4,553	453	15,490	18,328	6,152
Forsyth	94.2	5,969	4,325	6,320	4,081	11,397	26,790	30,447	4,871	20,659	23,517	8,943
Franklin	10.4	1,316	916	1,231	717	1,685	2,345	1,874	316	12,920	17,175	5,818
Gaston	58.2	3,226	2,526	3,749	2,926	8,477	18,726	16,899	1,671	19,461	21,314	7,555
Gates	2.9	317	236	343	204	462	801	488	49	13,891	16,227	5,229
Graham	2.5	349	202	252	224	407	698	366	2	12,667	14,195	4,796

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Granville	10.8	1,137	901	1,159	759	2,103	2,712	1,915	114	13,402	16,547	5,210
Greene	5.3	524	437	662	405	820	1,398	954	100	13,752	16,791	5,460
Guilford	118.6	7,037	4,758	7,414	5,535	15,530	34,129	37,399	6,798	20,601	23,678	8,754
Halifax	18.9	2,244	1,591	2,133	1,203	3,046	4,448	3,863	372	13,744	16,778	5,734
Harnett	21.1	2,205	1,616	2,201	1,591	4,172	5,940	3,082	293	13,442	15,795	5,446
Haywood	17.6	1,330	1,178	1,588	1,003	2,742	5,610	3,884	265	16,643	18,086	6,773
Henderson	24.0	2,850	1,632	1,996	1,358	3,705	6,505	5,250	704	15,589	18,360	7,176
Hertford	7.7	1,097	662	859	636	1,548	2,039	773	86	11,855	13,627	4,523
Hoke	6.4	1,090	628	883	594	1,338	1,596	271		10,018	11,226	3,405
Hyde	2.1	214	183	316	215	438	503	206	25	11,278	14,987	5,334
Iredell	30.4	2,303	1,457	2,192	1,625	4,860	10,007	7,132	824	17,587	19,477	7,024
Jackson	8.9	985	769	1,040	666	1,453	2,411	1,435	141	13,419	16,449	5,545
Johnston	26.1	3,137	2,332	2,956	1,964	4,323	6,915	4,085	388	12,952	15,324	5,578
Jones	3.2	358	228	357	241	555	787	616	58	13,708	16,698	5,508
Lee	13.5	1,030	697	1,021	654	1,865	4,096	3,695	442	18,450	20,926	7,474
Lenoir	21.3	2,149	1,730	2,203	1,333	3,176	5,312	4,599	798	15,098	18,730	6,594
Lincoln	15.6	1,055	718	878	610	1,887	4,841	5,181	430	20,616	21,661	7,662
McDowell	12.8	1,013	731	889	663	2,194	4,161	2,979	170	16,991	18,256	6,527
Macon	8.1	1,246	603	899	539	1,479	2,355	925	54	12,734	14,021	5,434
Madison	6.0	893	749	892	563	1,019	1,247	587	50	9,641	12,637	4,513
Martin	8.8	1,203	853	1,163	691	1,665	2,146	1,018	61	11,475	13,547	4,568
Mecklenburg	154.3	7,340	5,287	7,984	6,156	17,637	39,035	58,728	12,133	23,374	26,540	9,915
Mitchell	5.3	683	468	562	360	977	1,292	849	109	12,926	15,955	5,792
Montgomery	8.1	737	538	739	539	1,258	2,397	1,706	186	15,976	18,437	6,493
Moore	19.9	1,987	1,350	1,927	1,352	3,325	5,403	3,926	630	15,014	18,109	6,851
Nash	24.6	1,999	1,615	2,330	1,396	3,488	6,230	6,630	912	17,079	20,384	7,310
New Hanover	39.7	3,029	2,332	3,485	2,412	6,175	10,943	9,960	1,364	17,052	19,994	7,439
Northampton	7.2	821	675	1,025	619	1,246	1,584	1,059	171	11,726	16,091	5,172
Onslow	31.7	2,603	2,388	3,949	2,915	7,678	8,537	3,269	361	12,484	19,498	5,379
Orange	29.2	1,746	1,420	2,144	1,562	4,083	7,912	7,895	2,438	19,254	24,952	9,085
Pamlico	3.7	425	313	441	260	575	999	576	111	13,580	16,965	5,922
Pasquotank	10.1	777	547	900	613	1,469	2,830	2,602	362	17,500	20,512	7,193
Pender	7.9	1,177	691	1,028	777	1,583	1,782	817	45	10,694	13,029	4,475
Perquimans	3.5	582	368	446	317	577	830	340	40	10,349	13,009	4,694
Person	10.3	927	710	1,025	701	1,825	3,016	1,971	125	14,901	16,759	5,812
Pitt	31.9	3,612	2,434	3,378	2,039	4,500	7,261	7,189	1,487	14,985	19,466	6,742
Polk	5.2	626	379	447	310	891	1,428	1,008	111	14,714	17,438	6,870
Randolph	34.6	2,384	1,618	2,156	1,851	5,363	12,663	7,921	644	18,183	18,931	6,954
Richmond	16.7	2,077	1,443	1,586	1,092	2,922	4,618	2,729	233	13,644	15,703	5,640
Robeson	32.9	3,999	2,656	3,745	2,427	5,774	7,994	5,680	625	13,036	15,904	5,026
Rockingham	30.9	1,968	1,564	2,316	1,647	4,637	9,101	8,898	769	18,789	20,509	7,456
Rowan	37.3	2,852	1,845	2,352	1,681	5,139	11,604	10,863	964	19,114	20,799	7,704
Rutherford	20.1	1,809	1,381	1,629	1,192	3,435	6,229	4,032	393	15,835	17,682	6,485
Sampson	17.4	1,960	1,502	2,145	1,318	2,984	4,356	2,846	289	12,908	15,727	5,398
Scotland	10.9	961	715	955	736	1,739	2,897	2,561	336	16,246	19,100	6,290
Stanly	18.1	1,224	941	1,283	1,146	3,067	6,323	3,886	230	17,187	18,380	6,734
Stokes	12.0	949	753	989	597	1,817	3,738	2,887	270	17,184	19,164	6,627
Surry	22.2	1,740	1,410	1,612	1,324	3,736	7,011	4,706	461	16,449	18,364	6,716
Swain	3.8	407	324	508	348	727	999	455	32	11,876	14,507	5,250
Transylvania	8.6	637	468	572	430	1,290	2,863	2,197	143	18,154	19,113	6,849
Tyrrell	1.4	201	165	268	138	208	278	132	10	8,904	12,412	4,344
Union	24.2	1,921	1,287	1,983	1,366	4,075	7,979	4,996	593	16,671	18,522	6,123
Vance	12.8	1,123	856	1,264	870	1,898	3,430	2,976	383	15,956	18,914	6,491
Wake	114.3	6,731	4,617	7,070	5,458	15,862	31,036	37,130	6,396	20,562	23,539	8,580
Warren	5.4	833	519	726	394	904	1,101	812	111	11,233	14,909	4,909
Washington	4.9	376	280	407	212	551	1,160	1,639	275	20,512	23,687	7,790
Watauga	11.5	1,641	1,158	1,510	947	2,240	2,572	1,321	111	11,045	14,508	5,087
Wayne	34.0	3,294	2,641	3,337	2,326	6,198	9,136	6,408	660	14,353	17,550	6,009
Wilkes	21.5	2,226	1,406	1,742	1,388	4,104	6,454	3,755	425	14,863	16,884	6,040
Wilson	22.5	2,110	1,636	2,229	1,416	3,615	6,003	4,832	659	15,353	18,346	6,450
Yadkin	10.6	969	636	875	503	1,395	3,300	2,783	139	17,752	18,850	6,866
Yancey	5.5	849	539	633	447	1,192	1,428	395	17	11,246	12,651	4,518
TOTAL METRO COUNTIES	**1,142.0**	**73,742**	**53,248**	**79,013**	**58,978**	**167,383**	**333,769**	**325,411**	**50,456**	**19,027**	**22,284**	**8,029**
TOTAL STATE	**2,141.6**	**173,762**	**124,628**	**175,848**	**123,829**	**332,191**	**610,033**	**528,731**	**72,578**	**17,132**	**20,139**	**7,175**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH DAKOTA												
BISMARCK	**30.0**	**1,755**	**1,275**	**2,035**	**1,489**	**3,663**	**8,533**	**9,814**	**1,436**	**20,563**	**22,779**	**8,135**
Burleigh	20.9	1,253	789	1,276	961	2,480	6,014	7,024	1,103	21,225	23,582	8,542
Morton	9.1	502	486	759	528	1,183	2,519	2,790	333	19,033	20,934	7,243
FARGO - MOORHEAD	**51.7**	**2,643**	**2,292**	**3,616**	**2,435**	**6,078**	**13,900**	**17,716**	**3,020**	**21,518**	**24,239**	**8,875**
Cass	34.8	1,871	1,585	2,584	1,732	4,238	9,308	11,467	2,015	20,909	23,714	9,029
Clay, Minn.	*16.9*	*772*	*707*	*1,032*	*703*	*1,840*	*4,592*	*6,249*	*1,005*	*22,680*	*25,319*	*8,592*
GRAND FORKS	**35.7**	**1,953**	**1,877**	**2,965**	**2,094**	**5,469**	**10,617**	**9,670**	**1,055**	**17,943**	**21,399**	**7,475**
Grand Forks	23.1	1,099	1,028	1,716	1,360	3,735	7,265	6,212	685	18,078	22,018	7,569
Polk, Minn.	*12.6*	*854*	*849*	*1,249*	*734*	*1,734*	*3,352*	*3,458*	*370*	*17,626*	*20,264*	*7,295*
ALL COUNTIES												
Adams	1.3	62	74	104	77	207	292	409	75	18,839	23,509	8,489
Barnes	5.2	418	320	509	308	744	1,335	1,296	270	17,079	20,860	7,804
Benson	2.5	118	128	223	159	427	688	657	100	17,681	20,836	6,594
Billings	.4	25	19	57	48	80	92	70	9	12,667	15,950	5,800
Bottineau	3.3	135	157	280	196	451	896	969	216	19,810	24,186	8,675
Bowman	1.5	99	78	106	69	216	429	443	60	18,140	22,986	8,018
Burke	1.5	124	82	101	65	230	447	391	60	17,980	19,867	8,054
Burleigh	20.9	1,253	789	1,276	961	2,480	6,014	7,024	1,103	21,225	23,582	8,542
Cass	34.8	1,871	1,585	2,584	1,732	4,238	9,308	11,467	2,015	20,909	23,714	9,029
Cavalier	2.7	200	192	267	226	540	726	476	73	14,148	17,659	6,357
Dickey	2.5	202	150	241	158	358	684	625	82	16,679	20,653	7,073
Divide	1.3	70	81	110	67	237	423	287	25	16,635	19,720	7,768
Dunn	1.6	129	98	146	99	290	481	276	81	15,655	19,388	6,743
Eddy	1.4	112	96	142	89	258	461	222	20	15,057	16,887	6,954
Emmons	2.0	122	113	190	111	296	421	501	246	17,782	24,832	8,563
Foster	1.6	83	76	114	75	225	404	430	193	20,348	27,142	9,441
Golden Valley	.9	71	53	67	52	185	255	199	18	15,629	18,541	6,953
Grand Forks	23.1	1,099	1,028	1,716	1,360	3,735	7,265	6,212	685	18,078	22,018	7,569
Grant	1.5	95	110	195	133	282	333	275	77	13,686	18,874	6,905
Griggs	1.4	69	61	119	86	182	427	395	61	18,490	21,866	8,274
Hettinger	1.5	96	73	114	77	212	388	457	83	19,000	23,301	8,322
Kidder	1.4	129	110	179	149	342	304	124	63	11,646	15,306	5,639
La Moure	2.3	168	156	190	153	434	576	436	187	15,653	21,020	7,554
Logan	1.2	68	71	81	72	209	277	279	143	17,531	25,241	9,178
McHenry	2.8	196	195	281	195	433	790	634	76	16,358	18,035	6,558
McIntosh	1.9	137	96	149	112	288	369	438	311	18,886	29,788	12,304
McKenzie	2.5	98	82	181	154	299	559	905	222	22,326	26,061	8,804
McLean	4.5	373	301	380	253	653	1,241	1,103	196	17,409	20,248	7,174
Mercer	3.6	253	281	450	268	632	957	694	65	14,125	16,944	5,980
Morton	9.1	502	486	759	528	1,183	2,519	2,790	333	19,033	20,934	7,243
Mountrail	2.7	214	151	250	172	364	726	697	126	17,487	21,756	7,832
Nelson	2.0	153	111	183	133	321	645	389	65	16,523	18,870	7,258
Oliver	.8	31	66	106	43	150	213	191		15,133	16,986	5,436
Pembina	3.8	191	176	295	208	523	1,062	1,142	203	19,783	22,803	8,332
Pierce	2.1	151	130	187	105	251	588	580	108	18,915	22,084	7,480
Ramsey	4.8	361	294	408	289	755	1,383	1,060	250	17,144	21,133	7,743
Ransom	2.4	108	97	177	140	375	542	726	235	20,455	25,668	9,195
Renville	1.3	55	65	82	73	198	465	311	51	18,647	21,118	7,626
Richland	6.6	457	435	737	483	1,072	1,640	1,529	247	15,703	20,486	6,934
Rolette	3.6	339	280	390	283	640	974	643	51	13,992	16,655	4,835
Sargent	2.0	85	118	175	99	289	628	518	88	18,068	20,762	7,689
Sheridan	1.0	118	61	78	55	121	214	249	104	17,682	23,859	8,521
Sioux	.9	160	47	87	71	145	210	176	4	12,654	15,200	3,800
Slope	.4	22	31	20	24	89	127	72	15	15,700	18,918	6,879
Stark	8.4	595	436	660	447	1,129	2,440	2,201	492	18,647	22,206	7,552
Steele	1.1	23	30	66	38	100	221	430	192	28,000	33,349	12,228
Stutsman	9.0	636	600	830	491	1,273	2,527	2,250	393	17,468	20,630	7,578
Towner	1.5	65	54	96	89	233	363	440	160	20,810	27,340	10,253
Traill	3.5	138	111	215	191	506	1,062	1,071	206	20,239	24,947	9,001
Walsh	5.4	187	271	412	297	775	1,575	1,625	258	19,379	23,328	8,233
Ward	20.7	894	863	1,553	1,212	3,661	6,514	5,337	666	18,118	21,470	7,571
Wells	2.6	90	103	186	133	328	695	875	190	21,577	25,253	9,516
Williams	8.6	368	325	600	442	879	1,899	3,430	657	24,023	26,135	9,772

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
NORTH DAKOTA (continued)												
TOTAL METRO COUNTIES	**87.9**	**4,725**	**3,888**	**6,335**	**4,581**	**11,636**	**25,106**	**27,493**	**4,136**	**19,964**	**22,949**	**8,315**
TOTAL STATE	**237.4**	**13,818**	**11,996**	**19,104**	**13,550**	**34,523**	**66,074**	**66,426**	**11,909**	**18,698**	**22,241**	**7,962**
OHIO												
AKRON	**238.2**	**11,572**	**9,812**	**13,326**	**8,898**	**23,754**	**69,894**	**89,090**	**11,854**	**22,626**	**24,445**	**8,868**
Portage	46.2	1,925	1,616	2,392	1,634	4,674	15,223	16,704	2,532	22,252	24,728	8,261
Summit	192.0	9,647	8,196	10,934	7,264	19,080	54,671	72,386	[illegible]	22,725	24,377	9,030
CANTON	**146.3**	**7,154**	**5,988**	**8,254**	**5,275**	**13,806**	**44,773**	**54,521**	**6,529**	**22,521**	**24,184**	**8,708**
Carroll	8.9	590	525	739	423	1,114	2,960	2,400	149	18,544	19,517	6,604
Stark	137.4	6,564	5,463	7,515	4,852	12,692	41,813	52,121	6,380	22,771	24,486	8,854
CINCINNATI	**511.4**	**28,859**	**24,042**	**32,385**	**19,962**	**54,182**	**134,592**	**185,019**	**32,359**	**22,309**	**24,749**	**9,003**
Clermont	45.3	1,590	1,337	2,133	1,421	3,460	9,688	21,829	3,842	27,285	28,321	9,489
Hamilton	326.0	19,565	16,188	21,650	12,964	34,454	82,366	115,344	23,469	22,201	25,149	9,493
Warren	33.4	1,221	1,016	1,491	968	2,960	10,266	14,001	1,477	23,967	25,474	8,366
Dearborn, Ind.	*12.0*	*793*	*756*	*897*	*569*	*1,899*	*4,247*	*2,718*	*121*	*17,592*	*18,472*	*6,279*
Boone, Ky.	*16.2*	*873*	*471*	*581*	*412*	*1,449*	*4,618*	*7,072*	*724*	*24,442*	*25,528*	*8,492*
Campbell, Ky.	*28.9*	*1,846*	*1,636*	*2,162*	*1,444*	*3,952*	*9,490*	*7,676*	*694*	*18,627*	*20,210*	*7,080*
Kenton, Ky.	*49.6*	*2,971*	*2,638*	*3,471*	*2,184*	*6,008*	*13,917*	*16,379*	*2,032*	*20,425*	*22,280*	*7,962*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***603.4***	***33,224***	***27,715***	***37,418***	***23,136***	***62,638***	***159,068***	***222,499***	***37,702***	***22,558***	***24,903***	***8,997***
CLEVELAND	**700.1**	**35,451**	**27,065**	**36,596**	**23,260**	**62,571**	**177,542**	**285,338**	**52,277**	**24,391**	**26,767**	**10,019**
Cuyahoga	562.4	31,499	23,829	31,702	19,979	53,454	142,884	216,909	42,144	23,602	26,269	10,125
Geauga	24.0	721	575	897	615	1,671	6,011	11,312	2,198	27,039	29,321	9,175
Lake	75.0	1,854	1,405	2,162	1,524	4,140	15,829	41,819	6,267	29,220	30,647	10,681
Medina	38.7	1,377	1,256	1,835	1,142	3,306	12,818	15,298	1,668	23,428	24,891	8.074
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,032.5***	***51,110***	***39,979***	***54,486***	***34,903***	[illegible]	***277,550***	***412,433***	***68,131***	***23,866***	***26,105***	***9,609***
COLUMBUS	**412.2**	**20,803**	**17,253**	**24,172**	**16,144**	**45,582**	**113,235**	**150,245**	**24,766**	**22,331**	**25,197**	**9,383**
Delaware	18.7	972	811	1,135	755	2,348	5,981	6,033	665	20,550	22,605	7,548
Fairfield	33.4	2,128	1,760	2,218	1,458	4,295	11,127	9,507	907	19,445	20,778	7,096
Franklin	334.3	16,249	13,428	19,146	12,848	35,544	88,365	126,374	22,346	23,006	26,027	9,943
Madison	11.2	585	543	756	482	1,557	3,395	3,512	370	20,026	21,716	7,217
Pickaway	14.6	869	711	917	601	1,838	4,367	4,819	478	20,448	22,288	7,346
DAYTON	**306.1**	**14,363**	**11,370**	**16,288**	**10,431**	**30,433**	**88,111**	**118,495**	**16,609**	**23,076**	**25,146**	**9,319**
Greene	44.6	1,568	1,267	1,826	1,278	3,577	11,734	20,491	2,859	25,824	28,152	9,614
Miami	32.9	1,993	1,617	2,070	1,175	3,758	11,291	10,003	993	20,347	21,625	7,784
Montgomery	215.1	10,065	7,808	11,484	7,399	21,285	60,647	83,982	12,430	23,296	25,326	9,640
Preble	13.5	737	678	908	579	1,813	4,439	4,019	327	19,698	20,918	7,259
DAYTON - SPRINGFIELD CONSOLIDATED AREA	***372.6***	***18,265***	***14,556***	***20,615***	***13,272***	***38,222***	***109,939***	***139,017***	***18,714***	***22,522***	***24,551***	***9,066***
HAMILTON - MIDDLETOWN	**92.0**	**4,365**	**3,673**	**5,033**	**3,174**	**8,456**	**24,476**	**37,480**	**5,343**	**23,843**	**25,759**	**8,963**
Butler	92.0	4,365	3,673	5,033	3,174	8,456	24,476	37,480	5,343	23,843	25,759	8,963
LIMA	**77.1**	**4,219**	**3,708**	**5,026**	**3,036**	**8,253**	**23,435**	**26,685**	**2,738**	**21,224**	**22,899**	**8,018**
Allen	40.2	2,292	1,824	2,494	1,602	4,536	11,961	13,931	1,560	21,136	23,476	8,374
Auglaize	15.1	773	768	1,013	564	1,500	4,935	5,147	400	21,265	22,016	7,660
Putnam	10.5	545	468	636	370	1,106	3,206	3,737	432	21,687	23,236	7,327
Van Wert	11.3	609	648	883	500	1,111	3,333	3,870	346	21,036	21,710	7,965
LORAIN - ELYRIA	**94.2**	**4,087**	**3,102**	**4,564**	**2,745**	**7,583**	**30,114**	**38,005**	**4,000**	**23,521**	**25,391**	**8,601**
Lorain	94.2	4,087	3,102	4,564	2,745	7,583	30,114	38,005	4,000	23,521	25,391	8,601
MANSFIELD	**47.6**	**2,327**	**2,057**	**3,111**	**1,909**	**4,977**	**14,625**	**16,685**	**1,909**	**21,637**	**23,226**	**8,420**
Richland	47.6	2,327	2,057	3,111	1,909	4,977	14,625	16,685	1,909	21,637	23,226	8,420
NEWARK	**43.9**	**2,989**	**2,364**	**3,227**	**1,868**	**5,765**	**15,762**	**10,888**	**1,037**	**18,715**	**19,803**	**7,051**
Licking	43.9	2,989	2,364	3,227	1,868	5,765	15,762	10,888	1,037	18,715	19,803	7,051
PARKERSBURG - MARIETTA	**60.0**	**3,824**	**3,128**	**4,482**	**2,539**	**6,506**	**17,485**	**19,570**	**2,466**	**20,590**	**22,350**	**8,088**
Washington	23.3	1,570	1,370	1,878	990	2,983	7,334	6,510	665	18,889	20,668	7,330
Wirt, W. Va.	*1.7*	*245*	*167*	*210*	*129*	*252*	*470*	*200*	*27*	*11,784*	*14,558*	*4,853*
Wood, W. Va.	*35.0*	*2,009*	*1,591*	*2,394*	*1,420*	*3,271*	*9,681*	*12,860*	*1,774*	*22,163*	*23,847*	*8,786*
SPRINGFIELD	**66.5**	**3,902**	**3,186**	**4,327**	**2,841**	**7,789**	**21,828**	**20,522**	**2,105**	**20,295**	**21,811**	**7,926**
Champaign	12.3	704	672	859	541	1,558	4,007	3,628	331	19,493	20,797	7,458

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
OHIO (continued)												
SPRINGFIELD (continued)												
Clark	54.2	3,198	2,514	3,468	2,300	6,231	17,821	16,894	1,774	20,475	22,041	8,034
STEUBENVILLE - WEIRTON	**58.4**	**2,877**	**2,380**	**3,447**	**2,209**	**5,374**	**15,012**	**24,128**	**2,973**	**23,818**	**24,871**	**8,955**
Jefferson	33.0	1,888	1,517	2,212	1,358	3,168	8,922	12,553	1,382	22,606	23,509	8,553
Brooke, W. Va.	*10.8*	*439*	*407*	*565*	*372*	*978*	*2,688*	*4,711*	*640*	*24,838*	*26,048*	*9,017*
Hancock, W. Va.	*14.6*	*550*	*456*	*670*	*479*	*1,228*	*3,402*	*6,864*	*951*	*26,207*	*27,080*	*9,811*
TOLEDO	**285.4**	**14,248**	**11,785**	**16,578**	**10,405**	**25,722**	**71,638**	**116,531**	**18,493**	**24,061**	**26,400**	**9,448**
Fulton	13.1	675	544	808	560	1,376	3,964	4,661	512	21,718	22,812	7,742
Lucas	175.5	9,326	7,588	10,582	6,487	16,027	42,305	70,604	12,581	24,035	26,769	9,987
Ottawa	14.6	792	678	858	556	1,413	4,002	5,648	653	22,625	23,623	8,495
Wood	37.2	1,734	1,561	2,305	1,542	3,728	10,408	14,031	1,891	22,769	25,572	8,609
Monroe, Mich.	*45.0*	*1,721*	*1,414*	*2,025*	*1,260*	*3,178*	*10,959*	*21,587*	*2,856*	*26,367*	*27,591*	*9,036*
YOUNGSTOWN - WARREN	**190.7**	**9,175**	**7,566**	**10,582**	**6,368**	**16,490**	**58,003**	**73,364**	**9,152**	**22,974**	**24,631**	**8,863**
Mahoning	103.9	5,663	4,695	6,440	3,834	9,341	32,574	36,749	4,604	21,956	23,682	8,582
Trumbull	86.8	3,512	2,871	4,142	2,534	7,149	25,429	36,615	4,548	24,219	25,768	9,193
ALL COUNTIES												
Adams	8.6	1,278	960	1,109	621	1,464	1,913	1,166	89	11,099	13,584	4,599
Allen	40.2	2,292	1,824	2,494	1,602	4,536	11,961	13,931	1,560	21,136	23,476	8,374
Ashland	16.3	982	669	1,023	740	2,024	5,072	5,294	496	20,213	22,111	7,718
Ashtabula	36.8	2,376	1,885	2,413	1,495	4,332	12,465	10,796	1,038	20,020	21,144	7,389
Athens	18.9	1,494	1,391	1,975	1,234	2,938	5,399	3,941	528	15,755	19,860	6,574
Auglaize	15.1	773	768	1,013	564	1,500	4,935	5,147	400	21,265	22,016	7,660
☐ Belmont	31.0	2,300	1,915	2,449	1,489	3,754	9,553	8,833	707	18,860	20,062	7,502
Brown	11.2	1,158	1,010	1,309	741	1,972	3,519	1,395	96	13,609	15,271	5,199
Butler	92.0	4,365	3,673	5,033	3,174	8,456	24,476	37,480	5,343	23,843	25,759	8,963
Carroll	8.9	590	525	739	423	1,114	2,960	2,400	149	18,544	19,517	6,604
Champaign	12.3	704	672	859	541	1,558	4,007	3,628	331	19,493	20,797	7,458
Clark	54.2	3,198	2,514	3,468	2,300	6,231	17,821	16,894	1,774	20,475	22,041	8,034
Clermont	45.3	1,590	1,337	2,133	1,421	3,460	9,688	21,829	3,842	27,285	28,321	9,489
Clinton	12.7	847	763	1,063	573	1,639	3,831	3,673	311	18,955	20,582	7,426
Columbiana	40.9	2,731	2,307	3,122	1,935	5,436	14,141	10,244	984	18,547	20,193	7,213
Coshocton	13.3	1,045	822	1,121	626	1,794	4,151	3,421	320	17,946	19,167	6,984
Crawford	18.4	1,070	1,045	1,337	691	2,283	6,136	5,403	435	19,399	20,608	7,584
Cuyahoga	562.4	31,499	23,829	31,702	19,979	53,454	142,884	216,909	42,144	23,602	26,269	10,125
Darke	19.6	1,054	1,087	1,486	915	2,123	6,036	6,325	574	20,159	21,389	7,446
Defiance	13.7	723	604	938	490	1,224	3,782	5,359	580	22,815	24,073	8,123
Delaware	18.7	972	811	1,135	755	2,348	5,981	6,033	665	20,550	22,605	7,548
Erie	28.6	1,600	1,430	1,735	1,013	2,740	9,282	9,873	927	21,496	22,612	8,054
Fairfield	33.4	2,128	1,760	2,218	1,458	4,295	11,127	9,507	907	19,445	20,778	7,096
Fayette	9.9	721	624	916	578	1,698	2,738	2,421	204	16,352	18,805	6,697
Franklin	334.3	16,249	13,428	19,146	12,848	35,544	88,365	126,374	22,346	23,006	26,027	9,943
Fulton	13.1	675	544	808	560	1,376	3,964	4,661	512	21,718	22,812	7,742
Gallia	10.8	1,274	998	1,349	711	1,673	2,917	1,718	160	13,308	16,005	5,523
Geauga	24.0	721	575	897	615	1,671	6,011	11,312	2,198	27,039	29,321	9,175
Greene	44.6	1,568	1,267	1,826	1,278	3,577	11,734	20,491	2,859	25,824	28,152	9,614
Guernsey	15.6	1,412	1,155	1,430	868	2,231	4,261	3,913	330	16,684	18,825	6,814
Hamilton	326.0	19,565	16,188	21,650	12,964	34,454	82,366	115,344	23,469	22,201	25,149	9,493
Hancock	23.8	1,179	947	1,336	897	2,458	6,203	9,491	1,289	23,387	25,408	9,275
Hardin	11.5	986	846	1,083	617	1,476	3,509	2,713	270	17,149	18,697	6,496
Harrison	6.5	557	440	599	318	803	2,197	1,540	46	17,615	17,824	6,296
Henry	10.1	688	520	741	370	1,331	3,199	2,967	284	19,645	20,726	7,294
Highland	12.4	1,488	1,102	1,344	778	2,288	3,399	1,806	195	13,213	15,418	5,558
Hocking	9.1	782	749	845	517	1,385	2,809	1,873	140	15,875	17,184	6,255
Holmes	8.5	633	479	766	486	1,290	2,405	2,187	254	17,122	19,610	5,447
Huron	19.4	1,052	972	1,460	968	2,027	6,310	6,131	480	20,419	21,451	7,485
Jackson	11.1	1,369	1,162	1,290	740	1,877	3,087	1,464	111	12,721	14,560	5,163
Jefferson	33.0	1,888	1,517	2,212	1,358	3,168	8,922	12,553	1,382	22,606	23,509	8,553
Knox	16.5	1,248	1,026	1,375	837	2,310	5,615	3,701	388	17,389	19,324	6,769
Lake	75.0	1,854	1,405	2,162	1,524	4,140	15,829	41,819	6,267	29,220	30,647	10,681
☐ Lawrence	22.9	2,234	1,975	2,392	1,398	3,672	7,382	3,642	205	14,740	16,293	5,731
Licking	43.9	2,989	2,364	3,227	1,868	5,765	15,762	10,888	1,037	18,715	19,803	7,051
Logan	14.8	1,048	952	1,352	768	1,794	4,294	4,171	421	18,487	20,730	7,670
Lorain	94.2	4,087	3,102	4,564	2,745	7,583	30,114	38,005	4,000	23,521	25,391	8,601
Lucas	175.5	9,326	7,588	10,582	6,487	16,027	42,305	70,604	12,581	24,035	26,769	9,987
Madison	11.2	585	543	756	482	1,557	3,395	3,512	370	20,026	21,716	7,217

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OHIO (continued)												
ALL COUNTIES (continued)												
Mahoning	103.9	5,663	4,695	6,440	3,834	9,341	32,574	36,749	4,604	21,956	23,682	8,582
Marion	24.4	1,286	1,190	1,623	940	2,733	8,031	7,890	707	20,550	21,755	7,749
Medina	38.7	1,377	1,256	1,835	1,142	3,306	12,818	15,298	1,668	23,428	24,891	8,074
Meigs	8.8	1,002	879	1,017	638	1,236	2,568	1,384	76	13,430	15,089	5,442
Mercer	12.7	664	633	881	503	1,426	4,086	4,078	429	20,526	21,938	7,162
Miami	32.9	1,993	1,617	2,070	1,175	3,758	11,291	10,003	993	20,347	21,625	7,784
Monroe	6.3	670	570	577	317	884	1,967	1,216	99	15,805	16,977	6,042
Montgomery	215.1	10,065	7,808	11,484	7,399	21,285	60,647	83,982	12,430	23,296	25,326	9,640
Morgan	5.1	370	385	470	251	710	1,433	1,341	140	17,571	19,677	6,873
Morrow	9.3	767	561	719	369	1,364	3,401	1,966	153	17,238	18,199	6,177
Muskingum	30.5	2,034	1,874	2,657	1,557	3,659	8,961	8,749	1,009	18,931	20,557	7,420
Noble	4.1	626	411	421	213	772	1,124	482	51	12,391	14,258	5,083
Ottawa	14.6	792	678	858	556	1,413	4,002	5,648	653	22,625	23,623	8,495
Paulding	7.2	635	475	463	244	823	2,479	1,960	121	18,978	19,340	6,417
Perry	10.9	1,024	887	1,199	606	1,619	3,494	1,943	128	15,315	16,311	5,573
Pickaway	14.6	869	711	917	601	1,838	4,367	4,819	478	20,448	22,288	7,346
Pike	8.1	821	829	993	557	1,211	2,073	1,481	135	13,376	16,006	5,517
Portage	46.2	1,925	1,616	2,392	1,634	4,674	15,223	16,704	2,032	22,252	24,728	8,261
Preble	13.5	737	678	908	579	1,813	4,439	4,019	327	19,698	20,918	7,259
Putnam	10.5	545	468	636	370	1,106	3,206	3,737	432	21,687	23,236	7,327
Richland	47.6	2,327	2,057	3,111	1,909	4,977	14,625	16,685	1,909	21,637	23,226	8,420
Ross	22.8	1,765	1,591	2,054	1,111	2,986	7,390	5,433	470	17,738	19,147	6,655
Sandusky	22.3	1,282	1,228	1,577	860	2,517	7,186	7,034	616	20,225	21,339	7,459
Scioto	30.3	3,164	2,879	3,334	2,108	4,811	9,004	4,604	396	13,797	15,576	5,514
Seneca	21.4	1,242	1,017	1,390	764	1,955	6,413	7,729	890	21,924	23,299	7,990
Shelby	14.9	832	740	1,001	559	2,031	5,157	4,253	327	19,430	20,610	6,963
Stark	137.4	6,564	5,463	7,515	4,852	12,692	41,813	52,121	6,380	22,771	24,486	8,854
Summit	192.0	9,647	8,196	10,934	7,264	19,080	54,671	72,386	9,822	22,725	24,377	9,030
Trumbull	86.8	3,512	2,871	4,142	2,534	7,149	25,429	36,615	4,548	24,219	25,768	9,193
Tuscarawas	31.6	2,416	1,877	2,542	1,474	3,977	10,894	7,866	554	18,170	18,968	6,970
Union	10.4	680	597	811	499	1,420	3,470	2,575	348	18,196	20,715	7,040
Van Wert	11.3	609	648	883	500	1,111	3,333	3,870	346	21,036	21,710	7,965
Vinton	4.1	530	384	506	267	725	1,128	517	43	12,697	14,461	4,900
Warren	33.4	1,221	1,016	1,491	968	2,960	10,266	14,001	1,477	23,967	25,474	8,366
Washington	23.3	1,570	1,370	1,878	990	2,983	7,334	6,510	665	18,889	20,668	7,330
Wayne	33.6	1,594	1,267	1,946	1,235	3,604	10,364	12,192	1,398	22,011	24,287	8,201
Williams	13.3	742	703	981	552	1,332	3,785	4,749	456	21,326	22,468	8,098
Wood	37.2	1,734	1,561	2,305	1,542	3,728	10,408	14,031	1,891	22,769	25,572	8,609
Wyandot	7.9	426	417	574	375	991	2,337	2,557	223	20,097	21,401	7,415
TOTAL METRO COUNTIES	**3,170.2**	**163,302**	**132,833**	**183,264**	**115,682**	**312,454**	**877,988**	**1,198,974**	**185,703**	**22,886**	**25,144**	**9,203**
TOTAL STATE	**3,929.2**	**218,669**	**180,172**	**245,517**	**152,208**	**409,850**	**1,113,403**	**1,403,959**	**205,422**	**21,971**	**24,164**	**8,769**
OKLAHOMA												
ENID	**24.9**	**1,797**	**1,567**	**2,151**	**1,235**	**2,932**	**6,610**	**7,312**	**1,296**	**19,244**	**22,276**	**8,626**
Garfield	24.9	1,797	1,567	2,151	1,235	2,932	6,610	7,312	1,296	19,244	22,276	8,626
LAWTON	**36.1**	**2,296**	**1,627**	**2,694**	**1,976**	**5,645**	**11,019**	**9,671**	**1,172**	**17,983**	**24,883**	**7,914**
Comanche	36.1	2,296	1,627	2,694	1,976	5,645	11,019	9,671	1,172	17,983	24,883	7,914
OKLAHOMA CITY	**327.2**	**17,989**	**14,903**	**22,295**	**14,224**	**35,534**	**79,904**	**116,604**	**25,747**	**22,342**	**25,994**	**9,922**
Canadian	20.6	1,172	1,014	1,541	992	2,501	5,282	7,046	1,052	20,759	23,562	7,892
Cleveland	50.1	2,618	2,158	3,287	2,126	5,533	12,644	17,869	3,865	22,449	26,249	9,248
McClain	7.5	642	636	861	505	1,149	2,099	1,472	136	14,819	17,203	5,973
Oklahoma	227.8	11,531	9,277	14,110	9,285	23,659	54,756	85,106	20,076	23,424	27,093	10,750
Pottawatomie	21.2	2,026	1,818	2,496	1,316	2,692	5,123	5,111	618	15,456	19,059	6,990
TULSA	**272.8**	**14,852**	**13,821**	**20,344**	**11,950**	**28,798**	**66,303**	**96,429**	**20,303**	**22,198**	**25,337**	**9,658**
Creek	22.0	1,523	1,583	2,303	1,252	2,633	5,672	6,221	813	18,076	20,833	7,440
Mayes	12.3	1,028	1,180	1,663	815	1,600	3,129	2,575	310	14,603	17,684	6,416
Osage	15.2	1,222	960	1,341	765	1,811	3,994	4,283	824	18,862	21,798	8,022
Rogers	17.1	1,240	1,242	1,820	957	2,145	4,857	4,483	356	17,256	19,062	6,519
Tulsa	190.9	8,725	7,613	11,483	7,324	18,887	44,508	74,817	17,543	24,375	27,640	10,929
Wagoner	15.3	1,114	1,243	1,734	837	1,722	4,143	4,050	457	17,581	19,758	6,557
ALL COUNTIES												
Adair	6.3	688	788	1,165	595	978	1,255	725	106	9,691	13,438	4,409

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OKLAHOMA (continued)												
ALL COUNTIES (continued)												
Alfalfa	2.9	282	194	268	186	497	688	620	165	15,242	19,547	7,984
Atoka	4.5	401	454	711	366	671	928	817	152	12,153	17,874	6,235
Beaver	2.7	195	180	227	149	387	758	720	84	17,846	19,997	7,713
Beckham	7.8	756	790	1,117	553	931	1,735	1,696	222	13,562	17,443	6,803
Blaine	5.3	428	407	653	368	785	1,408	1,122	129	15,056	17,974	6,903
Bryan	12.0	1,129	1,129	1,673	927	1,844	2,680	2,238	380	12,942	17,414	6,634
Caddo	11.5	857	1,011	1,571	941	1,898	3,052	1,972	198	13,553	16,606	6,101
Canadian	20.6	1,172	1,014	1,541	992	2,501	5,282	7,046	1,052	20,759	23,562	7,892
Carter	16.8	1,214	1,311	2,003	966	2,071	3,443	4,829	963	17,196	21,567	8,106
Cherokee	11.3	1,018	920	1,473	983	2,045	2,462	2,073	326	12,676	18,002	6,317
Choctaw	6.4	708	797	1,136	584	795	1,190	1,022	168	9,909	15,278	5,524
Cimarron	1.4	73	59	93	78	215	393	390	99	19,095	23,366	9,087
Cleveland	50.1	2,618	2,158	3,287	2,126	5,533	12,644	17,869	3,865	22,449	26,249	9,248
Coal	2.3	280	304	395	193	318	516	264	30	9,750	13,812	5,124
Comanche	36.1	2,296	1,627	2,694	1,976	5,645	11,019	9,671	1,172	17,983	24,883	7,914
Cotton	3.0	187	185	336	203	372	586	840	291	18,559	23,685	9,474
Craig	5.5	335	406	680	392	806	1,270	1,319	292	15,985	21,150	7,653
Creek	22.0	1,523	1,583	2,303	1,252	2,633	5,672	6,221	813	18,076	20,833	7,440
Custer	9.9	789	629	972	620	1,380	2,363	2,664	483	17,230	21,915	8,156
Delaware	9.3	788	877	1,408	846	1,640	1,967	1,516	258	11,913	16,566	6,138
Dewey	2.3	181	122	181	95	240	446	822	213	22,522	26,266	9,904
Ellis	2.2	175	185	256	132	294	654	421	83	15,921	18,735	7,231
Garfield	24.9	1,797	1,567	2,151	1,235	2,932	6,610	7,312	1,296	19,244	22,276	8,626
Garvin	11.0	958	873	1,264	717	1,612	2,607	2,602	367	15,266	19,106	7,348
Grady	15.0	1,244	1,273	1,855	1,007	1,964	3,635	3,358	664	15,384	19,243	6,955
Grant	2.7	257	212	312	180	349	721	602	67	15,519	18,114	7,524
Greer	2.9	190	269	444	225	464	591	626	91	13,315	18,274	7,680
Harmon	1.8	124	178	277	152	306	389	291	83	12,871	18,047	7,219
Harper	1.9	146	126	168	105	309	467	501	78	16,978	19,972	8,074
Haskell	4.4	331	365	614	410	821	1,025	785	49	12,675	15,963	6,215
Hughes	5.6	525	578	890	468	752	1,219	1,012	156	12,062	16,740	6,465
Jackson	10.6	767	873	1,210	683	1,745	3,142	1,930	250	15,057	18,272	6,413
Jefferson	3.2	434	459	560	254	442	621	370	60	9,036	13,782	5,189
Johnston	4.0	468	496	717	404	670	758	411	76	9,562	13,618	4,998
Kay	19.9	1,317	1,354	1,835	980	2,555	5,063	5,820	976	18,523	21,889	8,660
Kingfisher	5.3	288	230	368	208	470	1,068	2,048	620	25,154	29,138	10,651
Kiowa	5.2	426	487	753	416	797	1,218	947	156	12,981	16,905	6,868
Latimer	3.6	382	338	621	342	572	772	510	63	10,936	14,927	5,320
☐ Le Flore	15.2	1,581	1,776	2,393	1,235	2,541	3,365	2,109	200	11,175	14,559	5,244
Lincoln	10.3	878	833	1,227	606	1,268	2,451	2,645	392	16,284	19,738	7,235
Logan	9.9	1,471	1,039	1,293	692	1,604	2,542	1,152	107	11,392	14,142	4,913
Love	3.0	306	302	428	222	337	828	534	43	13,857	16,134	6,206
McClain	7.5	642	636	861	505	1,149	2,099	1,472	136	14,819	17,203	5,973
McCurtain	12.9	1,181	1,138	1,839	988	1,949	2,808	2,555	442	13,201	17,800	6,139
McIntosh	6.3	545	733	1,043	579	1,097	1,378	853	72	10,977	14,630	5,725
Major	3.3	232	256	380	263	558	812	699	100	14,589	17,845	6,471
Marshall	4.5	276	297	544	363	668	1,057	1,069	226	15,850	20,351	8,250
Mayes	12.3	1,028	1,180	1,663	815	1,600	3,129	2,575	310	14,603	17,684	6,416
Murray	4.7	357	373	626	399	589	971	1,222	163	15,057	19,559	7,354
Muskogee	25.6	2,312	2,145	3,038	1,634	3,458	5,761	6,188	1,064	15,333	19,441	7,255
Noble	4.5	301	312	497	280	596	1,128	1,163	223	17,370	21,640	8,183
Nowata	4.5	271	373	603	319	689	1,085	993	167	14,959	18,707	7,134
Okfuskee	4.3	523	449	653	312	693	956	624	90	11,437	15,007	5,762
Oklahoma	227.8	11,531	9,277	14,110	9,285	23,659	54,756	85,106	20,076	23,424	27,093	10,750
Okmulgee	14.8	1,723	1,687	2,195	1,100	2,025	3,609	2,200	261	11,544	15,521	5,757
Osage	15.2	1,222	960	1,341	765	1,811	3,994	4,283	824	18,862	21,798	8,022
Ottawa	12.6	1,173	1,046	1,430	817	1,580	2,937	3,201	416	15,784	19,023	7,176
Pawnee	6.1	579	706	845	445	959	1,557	904	105	12,393	15,642	5,926
Payne	23.3	2,004	1,712	2,660	1,758	3,682	5,673	4,906	905	14,755	19,767	7,141
Pittsburg	15.5	1,259	1,399	1,854	901	2,005	4,112	3,491	479	15,776	18,805	7,075
Pontotoc	12.7	1,061	982	1,474	799	1,683	2,987	3,036	678	16,122	21,156	8,020
Pottawatomie	21.2	2,026	1,818	2,496	1,316	2,692	5,123	5,111	618	15,456	19,059	6,990
Pushmataha	4.7	636	646	885	457	750	807	473	46	8,759	12,483	4,770
Roger Mills	1.9	98	93	153	98	286	530	525	117	19,474	28,695	11,127
Rogers	17.1	1,240	1,242	1,820	957	2,145	4,857	4,483	356	17,256	19,062	6,519
Seminole	10.5	1,169	1,193	1,478	824	1,769	2,548	1,404	115	11,546	14,110	5,291

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OKLAHOMA (continued)												
ALL COUNTIES (continued)												
☐ Sequoyah	11.0	1,318	1,328	1,590	822	2,201	2,532	1,129	80	11,035	12,904	4,422
Stephens	17.3	1,311	1,226	1,746	974	2,085	4,351	4,874	733	18,070	20,915	8,041
Texas	6.5	328	233	376	260	576	1,411	2,583	733	25,443	29,298	10,580
Tillman	4.7	406	318	527	359	713	1,102	1,088	187	15,235	19,525	7,461
Tulsa	190.9	8,725	7,613	11,483	7,324	18,887	44,508	74,817	17,543	24,375	27,640	10,929
Wagoner	15.3	1,114	1,243	1,734	837	1,722	4,143	4,050	457	17,581	19,758	6,557
Washington	19.6	1,031	1,015	1,505	833	1,907	4,929	6,954	1,426	22,125	24,935	9,893
Washita	5.3	341	473	782	450	980	1,282	845	147	13,000	17,060	6,368
Woods	4.3	319	244	376	235	490	1,051	1,247	338	19,474	24,786	9,778
Woodward	8.1	370	395	648	357	773	1,829	3,112	616	23,394	26,369	9,493
TOTAL METRO COUNTIES	**687.2**	**39,833**	**35,022**	**51,467**	**31,442**	**77,651**	**169,733**	**233,254**	**48,798**	**21,392**	**25,078**	**9,443**
TOTAL STATE	**1,169.4**	**80,635**	**75,499**	**110,778**	**64,494**	**145,415**	**283,315**	**341,677**	**67,587**	**18,714**	**22,642**	**8,502**
OREGON												
EUGENE - SPRINGFIELD	**109.0**	**6,552**	**5,602**	**8,649**	**5,406**	**14,596**	**35,697**	**28,903**	**3,595**	**18,749**	**20,828**	**8,062**
Lane	109.0	6,552	5,602	8,649	5,406	14,596	35,697	28,903	3,595	18,749	20,828	8,062
MEDFORD	**52.7**	**3,935**	**3,199**	**5,026**	**3,201**	**7,831**	**16,736**	**11,345**	**1,427**	**16,867**	**18,969**	**7,156**
Jackson	52.7	3,935	3,199	5,026	3,201	7,831	16,736	11,345	1,427	16,867	18,969	7,156
PORTLAND	**501.2**	**27,009**	**23,208**	**34,277**	**21,657**	**54,416**	**138,177**	**175,691**	**26,765**	**21,712**	**23,989**	**9,413**
Clackamas	90.0	4,296	3,280	5,192	3,381	8,573	25,288	34,198	5,792	23,238	25,414	9,066
Multnomah	239.6	15,476	13,785	19,819	12,171	29,729	64,896	72,666	11,058	19,568	22,306	9,446
Washington	98.0	3,475	2,992	4,760	3,317	9,291	27,894	39,989	6,282	24,143	26,307	10,016
Clark, Wash.	*73.6*	*3,762*	*3,151*	*4,506*	*2,788*	*6,823*	*20,099*	*28,838*	*3,633*	*22,999*	*24,636*	*8,985*
SALEM	**97.5**	**6,833**	**5,786**	**8,715**	**5,458**	**12,991**	**28,206**	**26,265**	**3,246**	**18,173**	**20,503**	**7,604**
Marion	79.9	5,341	4,610	6,972	4,496	10,536	22,808	22,414	2,723	18,534	20,813	7,717
Polk	17.6	1,492	1,176	1,743	962	2,455	5,398	3,851	523	16,664	19,095	7,090
ALL COUNTIES												
Baker	6.4	602	564	828	432	1,164	1,954	765	91	13,480	15,116	5,863
Benton	25.6	1,581	1,409	2,329	1,637	3,630	6,965	6,799	1,250	17,993	22,550	8,142
Clackamas	90.0	4,296	3,280	5,192	3,381	8,573	25,288	34,198	5,792	23,238	25,414	9,066
Clatsop	13.2	1,097	865	1,338	723	1,835	3,603	3,384	355	17,091	19,287	7,522
Columbia	13.5	853	793	1,103	620	1,544	4,727	3,498	362	18,942	19,989	7,293
Coos	24.2	1,540	1,383	2,066	1,261	3,537	8,468	5,363	582	17,589	19,207	7,320
Crook	5.1	351	292	499	325	825	1,790	905	113	16,411	18,049	6,719
Curry	7.3	623	496	573	395	984	2,388	1,595	246	17,429	19,604	8,085
Deschutes	25.2	1,810	1,611	2,204	1,229	3,065	7,352	7,063	866	18,552	20,729	7,796
Douglas	35.5	2,593	2,080	2,932	1,648	4,816	11,883	8,622	926	17,875	19,573	7,090
Gilliam	.8	56	43	40	35	140	309	163	14	17,375	18,680	7,472
Grant	3.2	203	187	358	270	532	1,112	485	53	15,407	16,668	6,350
Harney	3.1	204	127	198	187	546	1,091	678	49	17,713	18,793	6,854
Hood River	6.3	353	340	577	381	877	1,770	1,725	277	18,295	21,149	8,174
Jackson	52.7	3,935	3,199	5,026	3,201	7,831	16,736	11,345	1,427	16,867	18,969	7,156
Jefferson	4.3	260	188	329	239	585	1,295	1,261	143	18,885	20,869	7,356
Josephine	23.8	2,778	2,176	3,116	1,813	4,443	6,503	2,613	358	12,335	14,396	5,421
Klamath	22.8	1,517	1,371	1,879	1,247	3,564	7,754	4,885	583	17,106	19,218	7,195
Lake	3.0	331	213	263	133	474	1,018	537	31	16,127	16,749	6,442
Lane	109.0	6,552	5,602	8,649	5,406	14,596	35,697	28,903	3,595	18,749	20,828	8,062
Lincoln	15.8	1,321	1,051	1,666	1,182	2,193	4,621	3,228	538	16,117	18,741	7,981
Linn	34.8	2,149	1,965	2,798	1,781	4,430	11,990	8,874	813	18,756	19,759	7,402
Malheur	9.8	733	626	947	654	1,704	2,712	2,139	285	15,749	18,753	6,635
Marion	79.9	5,341	4,610	6,972	4,496	10,536	22,808	22,414	2,723	18,534	20,813	7,717
Morrow	2.8	191	117	236	145	325	791	789	206	19,184	23,325	7,965
Multnomah	239.6	15,476	13,785	19,819	12,171	29,729	64,896	72,666	11,058	19,568	22,306	9,446
Polk	17.6	1,492	1,176	1,743	962	2,455	5,398	3,851	523	16,664	19,095	7,090
Sherman	.8	77	53	69	57	127	254	147	16	15,708	16,924	6,154
Tillamook	8.8	739	640	992	562	1,430	2,737	1,499	201	15,101	17,396	7,022
Umatilla	22.4	1,403	1,275	2,061	1,231	3,231	6,875	5,749	575	17,848	19,853	7,184
Union	9.1	703	637	789	493	1,165	2,773	2,294	246	17,582	19,745	7,245
Wallowa	3.0	263	247	276	191	515	932	521	55	15,065	16,660	6,664
Wasco	8.6	571	415	588	417	1,129	2,846	2,401	233	19,447	20,792	8,055
Washington	98.0	3,475	2,992	4,760	3,317	9,291	27,894	39,989	6,282	24,143	26,307	10,016
Wheeler	.6	73	49	74	89	194	96	25		10,283	11,042	4,417

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OREGON (continued)												
ALL COUNTIES (continued)												
Yamhill	20.7	1,538	1,239	1,916	1,146	2,930	5,869	5,376	686	17,759	20,504	7,243
TOTAL METRO COUNTIES	**686.8**	**40,567**	**34,644**	**52,161**	**32,934**	**83,011**	**198,717**	**213,366**	**31,400**	**20,125**	**22,538**	**8,796**
TOTAL STATE	**1,047.3**	**67,080**	**57,096**	**85,205**	**53,457**	**134,945**	**311,195**	**296,769**	**41,553**	**19,036**	**21,445**	**8,248**
PENNSYLVANIA												
ALLENTOWN - BETHLEHEM - EASTON	**237.6**	**10,757**	**9,195**	**13,632**	**9,386**	**25,099**	**69,272**	**88,147**	**12,112**	**22,496**	**24,873**	**9,187**
Carbon	20.2	1,285	1,373	1,653	1,066	3,326	7,106	4,165	226	16,708	17,823	6,692
Lehigh	104.8	4,417	3,600	5,522	3,985	10,337	29,629	41,180	6,130	23,430	26,333	10,010
Northampton	82.1	3,663	3,234	4,738	3,143	8,388	24,194	30,676	4,064	22,647	24,585	8,876
Warren, N. J.	*30.5*	*1,392*	*988*	*1,719*	*1,192*	*3,048*	*8,343*	*12,126*	*1,692*	*23,387*	*25,297*	*8,930*
ALTOONA	**50.0**	**3,339**	**2,815**	**4,129**	**2,781**	**6,935**	**15,970**	**12,732**	**1,299**	**17,941**	**19,875**	**7,259**
Blair	50.0	3,339	2,815	4,129	2,781	6,935	15,970	12,732	1,299	17,941	19,875	7,259
ERIE	**100.2**	**5,613**	**4,541**	**6,413**	**4,011**	**11,233**	**31,676**	**32,572**	**4,141**	**20,824**	**22,763**	**8,068**
Erie	100.2	5,613	4,541	6,413	4,011	11,233	31,676	32,572	4,141	20,824	22,763	8,068
HARRISBURG	**169.1**	**7,873**	**5,901**	**8,785**	**6,047**	**17,881**	**45,257**	**64,847**	**12,509**	**23,426**	**26,210**	**9,788**
Cumberland	65.5	2,093	1,518	2,401	1,698	5,263	15,753	29,490	7,284	27,265	30,323	10,937
Dauphin	90.5	4,827	3,630	5,481	3,614	10,237	24,890	32,861	4,960	22,075	24,403	9,434
Perry	13.1	953	753	903	735	2,381	4,614	2,496	265	16,673	18,128	6,401
JOHNSTOWN	**93.9**	**5,858**	**4,462**	**6,691**	**4,508**	**11,323**	**26,095**	**30,752**	**4,211**	**20,647**	**22,723**	**8,052**
Cambria	64.6	3,731	2,903	4,342	2,887	7,158	17,592	22,892	3,095	21,808	23,714	8,385
Somerset	29.3	2,127	1,559	2,349	1,621	4,165	8,503	7,860	1,116	18,210	20,538	7,312
LANCASTER	**129.0**	**5,536**	**4,592**	**7,151**	**4,874**	**14,598**	**38,285**	**47,324**	**6,640**	**22,329**	**24,506**	**8,544**
Lancaster	129.0	5,536	4,592	7,151	4,874	14,598	38,285	47,324	6,640	22,329	24,506	8,544
NORTHEAST PENNSYLVANIA	**238.3**	**16,785**	**12,689**	**18,675**	**12,912**	**35,200**	**76,466**	**58,815**	**6,758**	**17,842**	**19,892**	**7,359**
Lackawanna	83.2	5,646	4,562	6,466	4,401	12,724	27,227	19,855	2,319	17,596	19,770	7,249
Luzerne	127.8	9,367	6,803	10,117	7,224	18,980	40,446	31,233	3,630	17,720	19,723	7,340
Monroe	27.3	1,772	1,324	2,092	1,287	3,496	8,793	7,727	809	19,222	21,054	7,788
PHILADELPHIA	**1,665.0**	**79,278**	**58,872**	**88,399**	**59,496**	**164,330**	**431,666**	**652,760**	**130,199**	**23,925**	**26,887**	**9,529**
Bucks	164.0	4,567	3,482	5,330	3,736	11,802	42,658	80,123	12,302	26,892	28,702	9,601
Chester	109.9	3,867	2,734	4,591	3,220	9,981	28,782	45,003	11,722	25,563	29,917	10,129
Delaware	194.2	6,424	5,101	7,868	5,542	15,291	46,208	87,875	19,891	26,958	29,911	10,617
Montgomery	229.8	6,446	4,853	8,041	5,673	17,275	52,020	100,733	34,759	28,323	33,562	11,924
Philadelphia	611.7	43,950	32,239	46,218	29,835	76,302	166,041	189,836	27,279	19,700	22,237	8,302
Burlington, N. J.	*120.6*	*3,691*	*2,939*	*4,759*	*3,537*	*11,429*	*33,954*	*52,361*	*7,930*	*24,998*	*28,755*	*9,337*
Camden, N. J.	*166.6*	*7,236*	*5,503*	*8,292*	*5,710*	*15,688*	*41,393*	*69,440*	*13,338*	*24,883*	*27,015*	*9,489*
Gloucester, N. J.	*68.2*	*3,097*	*2,021*	*3,300*	*2,243*	*6,562*	*20,610*	*27,389*	*2,978*	*23,435*	*24,637*	*8,192*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1,959.2*	*91,617*	*68,159*	*102,680*	*69,573*	*192,891*	*508,799*	*769,625*	*155,856*	*24,005*	*27,045*	*9,575*
PITTSBURGH	**838.7**	**45,956**	**37,338**	**52,792**	**33,071**	**87,735**	**249,582**	**286,841**	**45,385**	**21,638**	**24,205**	**9,065**
Allegheny	543.6	29,412	23,934	33,947	21,255	55,404	150,325	192,896	36,427	22,283	25,479	9,734
Beaver	73.1	3,764	2,937	4,180	2,623	7,425	24,812	25,070	2,289	21,513	22,720	8,153
Washington	78.9	5,321	4,405	6,111	3,562	9,141	27,000	21,351	2,009	19,129	20,175	7,295
Westmoreland	143.1	7,459	6,062	8,554	5,631	15,765	47,445	47,524	4,660	21,110	22,346	8,100
READING	**117.6**	**5,412**	**4,435**	**6,899**	**4,737**	**12,644**	**32,517**	**45,231**	**5,725**	**22,856**	**24,504**	**9,116**
Berks	117.6	5,412	4,435	6,899	4,737	12,644	32,517	45,231	5,725	22,856	24,504	9,116
SHARON	**45.8**	**2,849**	**2,197**	**3,185**	**2,035**	**4,767**	**17,089**	**12,534**	**1,144**	**19,701**	**20,519**	**7,313**
Mercer	45.8	2,849	2,197	3,185	2,035	4,767	17,089	12,534	1,144	19,701	20,519	7,313
STATE COLLEGE	**37.7**	**2,440**	**2,094**	**3,132**	**1,961**	**5,124**	**11,119**	**10,200**	**1,630**	**18,567**	**22,695**	**7,486**
Centre	37.7	2,440	2,094	3,132	1,961	5,124	11,119	10,200	1,630	18,567	22,695	7,486
WILLIAMSPORT	**43.4**	**2,830**	**2,465**	**3,313**	**2,069**	**6,099**	**14,665**	**10,937**	**1,022**	**18,190**	**19,747**	**7,172**
Lycoming	43.4	2,830	2,465	3,313	2,069	6,099	14,665	10,937	1,022	18,190	19,747	7,172
YORK	**140.8**	**6,743**	**5,663**	**8,420**	**5,645**	**15,173**	**43,201**	**49,926**	**6,029**	**21,884**	**23,772**	**8,571**
Adams	24.0	1,046	975	1,572	1,040	2,604	7,071	8,614	1,078	22,000	25,791	8,805
York	116.8	5,697	4,688	6,848	4,605	12,569	36,130	41,312	4,951	21,862	23,357	8,520
ALL COUNTIES												
Adams	24.0	1,046	975	1,572	1,040	2,604	7,071	8,614	1,078	22,000	25,791	8,805
Allegheny	543.6	29,412	23,934	33,947	21,255	55,404	150,325	192,896	36,427	22,283	25,479	9,734
Armstrong	28.8	2,290	1,701	2,211	1,367	3,969	10,071	6,653	538	17,788	19,130	7,055

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
PENNSYLVANIA (continued)												
ALL COUNTIES (continued)												
Beaver	73.1	3,764	2,937	4,180	2,623	7,425	24,812	25,070	2,289	21,513	22,720	8,153
Bedford	16.7	1,420	1,171	1,610	898	2,587	5,301	3,234	479	16,101	18,151	6,381
Berks	117.6	5,412	4,435	6,899	4,737	12,644	32,517	45,231	5,725	22,856	24,504	9,116
Blair	50.0	3,339	2,815	4,129	2,781	6,935	15,970	12,732	1,299	17,941	19,875	7,259
Bradford	22.2	1,492	1,193	1,818	1,204	3,156	7,173	5,696	468	17,937	19,722	6,852
Bucks	164.0	4,567	3,482	5,330	3,736	11,802	42,658	80,123	12,302	26,892	28,702	9,601
Butler	51.9	3,224	2,335	3,144	1,722	5,080	17,905	16,973	1,517	21,104	22,077	7,548
Cambria	64.6	3,731	2,903	4,342	2,887	7,158	17,592	22,892	3,095	21,808	23,714	8,385
Cameron	2.6	113	97	155	119	494	793	782	47	19,425	20,510	8,204
Carbon	20.2	1,285	1,373	1,653	1,066	3,326	7,106	4,165	226	16,708	17,823	6,692
Centre	37.7	2,440	2,094	3,132	1,961	5,124	11,119	10,200	1,630	18,567	22,695	7,486
Chester	109.9	3,867	2,734	4,591	3,220	9,981	28,782	45,003	11,722	25,563	29,917	10,129
Clarion	14.7	1,080	896	1,303	795	1,820	4,772	3,583	451	18,085	20,242	6,747
Clearfield	30.1	2,216	1,758	2,605	1,598	3,619	8,841	8,500	963	18,653	20,203	7,129
Clinton	13.9	845	741	1,074	712	2,131	5,105	3,081	211	17,605	19,045	6,736
Columbia	22.4	1,514	1,139	1,751	1,173	3,757	7,871	4,822	373	17,212	18,992	6,742
Crawford	32.1	2,464	2,015	2,586	1,660	5,015	10,943	6,935	482	16,886	18,357	6,525
Cumberland	65.5	2,093	1,518	2,401	1,698	5,263	15,753	29,490	7,284	27,265	30,323	10,937
Dauphin	90.5	4,827	3,630	5,481	3,614	10,237	24,890	32,861	4,960	22,075	24,403	9,434
Delaware	194.2	6,424	5,101	7,868	5,542	15,291	46,208	87,875	19,891	26,958	29,911	10,617
Elk	13.3	654	672	873	540	1,976	4,907	3,451	227	18,704	20,006	6,929
Erie	100.2	5,613	4,541	6,413	4,011	11,233	31,676	32,572	4,141	20,824	22,763	8,068
Fayette	58.0	4,655	4,041	5,832	3,591	7,911	17,076	13,590	1,304	16,834	18,436	6,670
Forest	1.9	150	76	128	98	204	539	650	55	20,467	21,134	7,873
Franklin	41.5	2,589	2,068	3,030	2,039	7,238	14,544	9,257	735	17,335	18,748	6,701
Fulton	4.7	403	270	417	287	773	1,486	953	111	16,126	18,471	6,577
Greene	14.6	1,433	1,125	1,516	901	1,927	4,120	3,337	241	16,079	17,780	6,286
Huntingdon	14.8	1,158	999	1,378	857	2,548	4,523	3,081	256	15,847	17,816	6,161
Indiana	31.3	1,874	1,433	2,181	1,395	3,460	8,006	10,909	2,042	21,754	25,216	8,352
Jefferson	18.0	1,448	1,191	1,679	966	2,441	5,484	4,375	416	17,252	18,874	6,891
Juniata	6.9	533	404	606	437	1,282	2,415	1,169	54	15,651	16,884	5,914
Lackawanna	83.2	5,646	4,562	6,466	4,401	12,724	27,227	19,855	2,319	17,596	19,770	7,249
Lancaster	129.0	5,536	4,592	7,151	4,874	14,598	38,285	47,324	6,640	22,329	24,506	8,544
Lawrence	38.3	2,405	2,252	3,008	1,728	4,748	13,543	9,808	808	18,676	19,811	7,078
Lebanon	39.2	1,801	1,433	2,364	1,756	5,233	13,974	11,540	1,099	20,013	21,804	7,763
Lehigh	104.8	4,417	3,600	5,522	3,985	10,337	29,629	41,180	6,130	23,430	26,333	10,010
Luzerne	127.8	9,367	6,803	10,117	7,224	18,980	40,446	31,233	3,630	17,720	19,723	7,340
Lycoming	43.4	2,830	2,465	3,313	2,069	6,099	14,665	10,937	1,022	18,190	19,747	7,172
McKean	18.5	1,171	1,118	1,627	1,001	2,758	6,382	4,111	332	17,321	18,694	6,862
Mercer	45.8	2,849	2,197	3,185	2,035	4,767	17,089	12,534	1,144	19,701	20,519	7,313
Mifflin	17.2	1,222	1,049	1,670	955	3,048	5,968	3,045	243	15,945	17,415	6,346
Monroe	27.3	1,772	1,324	2,092	1,287	3,496	8,793	7,727	809	19,222	21,054	7,788
Montgomery	229.8	6,446	4,853	8,041	5,673	17,275	52,020	100,733	34,759	28,323	33,562	11,924
Montour	5.7	390	222	338	245	702	1,750	1,805	248	20,292	22,706	7,704
Northampton	82.1	3,663	3,234	4,738	3,143	8,388	24,194	30,676	4,064	22,647	24,585	8,876
Northumberland	38.6	2,701	2,554	3,564	2,142	5,868	12,466	8,762	543	16,775	18,060	6,936
Perry	13.1	953	753	903	735	2,381	4,614	2,496	265	16,673	18,128	6,401
Philadelphia	611.7	43,950	32,239	46,218	29,835	76,302	166,041	189,836	27,279	19,700	22,237	8,302
Pike	7.7	660	419	790	534	1,290	2,322	1,543	142	15,563	17,729	6,965
Potter	6.3	497	461	566	356	1,131	2,011	1,165	113	15,586	17,363	6,077
Schuylkill	61.1	4,713	3,903	5,496	3,535	9,539	19,642	13,326	946	16,635	17,903	6,811
Snyder	11.2	675	534	772	575	1,550	3,927	2,929	238	18,660	20,416	6,667
Somerset	29.3	2,127	1,559	2,349	1,621	4,165	8,503	7,860	1,116	18,210	20,538	7,312
Sullivan	2.2	167	170	233	123	318	529	601	59	16,165	19,673	6,763
☐ Susquehanna	13.4	1,066	923	1,261	837	2,570	4,400	2,178	165	15,081	16,879	5,875
Tioga	14.0	1,243	877	1,153	705	2,471	4,608	2,695	248	15,986	17,871	6,058
Union	10.4	682	557	693	459	1,589	3,157	2,893	370	18,541	21,942	6,791
Venango	23.3	1,386	1,376	1,871	1,107	2,984	7,854	6,188	534	18,609	20,684	7,403
Warren	17.1	882	770	1,209	770	1,890	5,444	5,565	570	20,576	22,542	8,098
Washington	78.9	5,321	4,405	6,111	3,562	9,141	27,000	21,351	2,009	19,129	20,175	7,295
Wayne	13.1	984	749	1,091	771	2,181	3,914	3,030	380	16,731	18,975	6,829
Westmoreland	143.1	7,459	6,062	8,554	5,631	15,765	47,445	47,524	4,660	21,110	22,346	8,100
Wyoming	9.4	934	643	838	649	1,896	3,175	1,202	63	14,332	15,316	5,179
York	116.8	5,697	4,688	6,848	4,605	12,569	36,130	41,312	4,951	21,862	23,357	8,520

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
PENNSYLVANIA (continued)												
TOTAL METRO COUNTIES	**3,534.6**	**186,919**	**146,731**	**214,807**	**141,688**	**383,984**	**1,002,960**	**1,244,480**	**213,031**	**22,002**	**24,729**	**9,009**
TOTAL STATE	**4,308.3**	**240,987**	**191,143**	**277,987**	**181,458**	**494,568**	**1,255,501**	**1,435,719**	**230,937**	**21,178**	**23,798**	**8,633**
RHODE ISLAND												
PROVIDENCE - WARWICK - PAWTUCKET	**318.7**	**19,355**	**15,332**	**21,073**	**13,378**	**37,348**	**90,253**	**106,012**	**15,949**	**21,032**	**23,764**	**8,710**
Bristol	15.9	807	600	897	529	1,853	4,872	5,175	1,167	21,718	25,432	8,604
Kent	56.3	2,205	1,826	2,634	1,714	5,447	16,465	22,817	3,192	23,868	25,643	9,254
Providence	213.7	14,515	11,741	15,759	9,833	26,257	59,584	66,258	9,753	19,958	22,619	8,471
Washington	32.8	1,828	1,165	1,783	1,302	3,791	9,332	11,762	1,837	22,229	27,186	9,298
ALL COUNTIES												
Bristol	15.9	807	600	897	529	1,853	4,872	5,175	1,167	21,718	25,432	8,604
Kent	56.3	2,205	1,826	2,634	1,714	5,447	16,465	22,817	3,192	23,868	25,643	9,254
Newport	29.0	2,164	1,480	1,942	1,301	4,084	8,620	8,217	1,192	18,794	26,763	9,500
Providence	213.7	14,515	11,741	15,759	9,833	26,257	59,584	66,258	9,753	19,958	22,619	8,471
Washington	32.8	1,828	1,165	1,783	1,302	3,791	9,332	11,762	1,837	22,229	27,186	9,298
TOTAL METRO COUNTIES	**318.7**	**19,355**	**15,332**	**21,073**	**13,378**	**37,348**	**90,253**	**106,012**	**15,949**	**21,032**	**23,764**	**8,710**
TOTAL STATE	**347.7**	**21,519**	**16,812**	**23,015**	**14,679**	**41,432**	**98,873**	**114,229**	**17,141**	**20,837**	**24,014**	**8,778**
SOUTH CAROLINA												
ANDERSON	**49.5**	**3,888**	**2,770**	**3,441**	**2,490**	**7,667**	**15,155**	**13,005**	**1,084**	**17,784**	**19,503**	**6,996**
Anderson	49.5	3,888	2,770	3,441	2,490	7,667	15,155	13,005	1,084	17,784	19,503	6,996
CHARLESTON - NORTH CHARLESTON	**146.4**	**16,065**	**8,713**	**10,847**	**7,596**	**21,768**	**41,026**	**35,871**	**4,514**	**16,759**	**20,491**	**6,726**
Berkeley	31.9	4,386	1,590	1,997	1,443	4,771	9,303	7,431	979	16,556	18,626	5,854
Charleston	94.3	9,417	5,827	7,095	4,975	13,511	25,706	24,539	3,230	17,272	21,893	7,342
Dorchester	20.2	2,262	1,296	1,755	1,178	3,486	6,017	3,901	305	15,165	16,892	5,390
COLUMBIA	**141.1**	**9,758**	**6,651**	**9,416**	**6,829**	**19,261**	**39,227**	**43,035**	**6,923**	**19,588**	**23,857**	**8,000**
Lexington	51.6	3,439	2,432	3,291	2,505	7,210	15,438	15,902	[illegible]	19,479	20,875	7,249
Richland	89.5	6,319	4,219	6,125	4,324	12,051	23,789	27,133	[illegible]	19,660	25,577	8,410
FLORENCE	**37.7**	**3,438**	**2,231**	**2,998**	**2,023**	**5,231**	**9,667**	**10,293**	[illegible]	**17,862**	**21,080**	**6,990**
Florence	37.7	3,438	2,231	2,998	2,023	5,231	9,667	10,293	1,819	17,862	21,080	6,990
GREENVILLE - SPARTANBURG	**207.1**	**15,064**	**10,109**	**13,877**	**9,932**	**29,036**	**58,742**	**62,016**	**8,324**	**19,135**	**21,688**	**7,683**
Greenville	106.6	6,922	4,694	6,799	4,754	13,278	28,839	35,989	5,325	20,737	23,183	8,360
Pickens	27.6	2,283	1,652	2,080	1,585	4,943	9,052	5,435	570	16,352	18,642	6,229
Spartanburg	72.9	5,859	3,763	4,998	3,593	10,815	20,851	20,592	2,429	18,255	20,654	7,295
ROCK HILL	**36.9**	**2,541**	**1,680**	**2,289**	**1,613**	**4,977**	**10,451**	**12,059**	**1,290**	**20,321**	**22,066**	**7,369**
York	36.9	2,541	1,680	2,289	1,613	4,977	10,451	12,059	1,290	20,321	22,066	7,369
ALL COUNTIES												
Abbeville	7.9	755	446	607	430	1,265	2,160	2,125	112	16,766	18,436	6,360
☐ Aiken	38.2	2,981	1,820	2,333	1,587	4,556	9,849	13,307	1,767	20,863	22,865	8,072
Allendale	3.6	645	413	416	245	533	836	489	23	10,711	13,778	4,551
Anderson	49.5	3,888	2,770	3,441	2,490	7,667	15,155	13,005	1,084	17,784	19,503	6,996
Bamberg	5.8	829	450	699	470	1,045	1,432	816	59	12,062	14,470	4,586
Barnwell	6.8	695	408	646	437	860	1,808	1,772	174	17,119	19,293	6,495
Beaufort	21.7	1,886	1,327	1,742	1,248	3,443	5,781	5,218	1,055	16,683	25,502	8,174
Berkeley	31.9	4,386	1,590	1,997	1,443	4,771	9,303	7,431	979	16,556	18,626	5,854
Calhoun	4.1	580	361	469	279	607	873	863	68	12,793	15,874	5,207
Charleston	94.3	9,417	5,827	7,095	4,975	13,511	25,706	24,539	3,230	17,272	21,893	7,342
Cherokee	14.1	1,078	748	1,151	823	2,262	4,356	3,462	220	17,152	18,981	6,418
Chester	10.2	996	691	854	577	1,594	2,816	2,489	183	16,354	18,212	6,131
Chesterfield	13.4	1,302	784	1,049	766	2,121	3,921	3,066	391	16,600	19,131	6,590
Clarendon	8.9	1,534	1,027	1,243	726	1,483	1,714	1,058	115	9,775	13,220	4,217
Colleton	10.7	1,713	836	1,170	801	1,830	2,593	1,615	142	12,116	14,665	4,828
Darlington	21.0	2,165	1,464	1,949	1,283	3,078	5,354	5,117	590	15,906	18,842	6,173
Dillon	9.7	1,235	772	1,016	649	1,503	2,328	1,925	272	13,806	17,399	5,375
Dorchester	20.2	2,262	1,296	1,755	1,178	3,486	6,017	3,901	305	15,165	16,892	5,390
Edgefield	5.9	642	413	581	340	832	1,306	1,549	237	15,887	19,597	6,459
Fairfield	6.4	665	468	681	430	961	1,540	1,535	120	14,974	17,816	5,508
Florence	37.7	3,438	2,231	2,998	2,023	5,231	9,667	10,293	1,819	17,862	21,080	6,990

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
SOUTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Georgetown	14.2	1,459	862	1,199	787	1,888	3,443	3,778	784	17,465	20,984	6,772
Greenville	106.6	6,922	4,694	6,799	4,754	13,278	28,839	35,989	5,325	20,737	23,183	8,360
Greenwood	21.1	1,463	1,028	1,362	890	2,857	6,173	6,675	652	19,643	21,585	7,693
Hampton	6.3	960	493	617	410	1,089	1,517	1,089	125	13,032	16,311	5,554
Horry	37.8	3,559	2,461	3,522	2,421	6,074	9,865	8,222	1,676	15,742	19,667	6,948
Jasper	4.9	864	516	579	313	783	1,164	645	36	11,168	13,853	4,525
Kershaw	13.7	1,334	909	997	656	1,730	3,727	3,957	390	18,271	20,299	7,005
Lancaster	18.7	1,705	1,030	1,214	1,018	3,174	6,461	3,885	213	16,916	17,530	5,960
Laurens	17.5	1,305	850	1,240	880	2,575	5,223	5,021	406	18,405	20,196	6,694
Lee	5.8	836	491	658	391	782	1,096	1,284	262	13,049	18,633	5,658
Lexington	51.6	3,439	2,432	3,291	2,505	7,210	15,438	15,902	1,383	19,479	20,875	7,249
McCormick	2.4	420	216	277	194	405	582	287	19	10,989	14,064	4,327
Marion	11.3	1,623	993	1,350	841	1,725	2,740	1,731	297	12,277	15,706	5,085
Marlboro	10.2	1,406	793	1,021	747	1,757	2,677	1,686	113	13,089	15,285	4,827
Newberry	11.2	1,129	764	1,045	716	1,736	3,412	2,269	129	15,575	17,236	6,129
Oconee	18.3	1,604	958	1,201	966	2,945	5,994	4,330	302	17,402	18,541	6,786
Orangeburg	26.9	3,440	2,054	2,797	1,874	4,184	6,073	5,691	787	13,795	17,789	5,677
Pickens	27.6	2,283	1,652	2,080	1,585	4,943	9,052	5,435	570	16,352	18,642	6,229
Richland	89.5	6,319	4,219	6,125	4,324	12,051	23,789	27,133	5,540	19,660	25,577	8,410
Saluda	5.5	564	361	482	316	771	1,593	1,251	162	16,533	19,021	6,340
Spartanburg	72.9	5,859	3,763	4,998	3,593	10,815	20,851	20,592	2,429	18,255	20,654	7,295
Sumter	28.4	2,754	1,898	2,635	1,884	4,703	7,615	6,050	861	15,352	19,025	6,024
Union	10.8	996	740	897	693	1,933	3,701	1,771	69	15,350	16,204	5,627
Williamsburg	11.9	2,031	1,131	1,484	935	2,074	2,597	1,462	186	10,835	13,775	4,203
York	36.9	2,541	1,680	2,289	1,613	4,977	10,451	12,059	1,290	20,321	22,066	7,369
TOTAL METRO COUNTIES	**656.9**	**53,735**	**33,974**	**45,201**	**32,070**	**92,496**	**184,117**	**189,586**	**25,721**	**18,652**	**21,777**	**7,444**
TOTAL STATE	**1,084.0**	**99,907**	**63,130**	**84,051**	**58,506**	**159,098**	**298,588**	**283,769**	**36,951**	**17,390**	**20,488**	**6,925**
SOUTH DAKOTA												
SIOUX FALLS	**42.4**	**2,163**	**1,951**	**2,968**	**1,800**	**4,438**	**10,676**	**16,097**	**2,307**	**22,713**	**24,614**	**9,285**
Minnehaha	42.4	2,163	1,951	2,968	1,800	4,438	10,676	16,097	2,307	22,713	24,614	9,285
ALL COUNTIES												
Aurora	1.1	100	65	119	92	213	248	233	30	13,950	17,955	5,643
Beadle	7.5	601	453	756	440	914	1,946	2,023	367	18,365	20,987	8,284
Bennett	1.0	101	73	124	72	154	239	178	59	14,368	18,664	6,021
Bon Homme	3.0	248	202	326	220	485	762	627	130	15,216	20,020	7,507
Brookings	8.4	481	472	834	533	1,262	2,285	2,105	428	17,437	22,303	7,524
Brown	13.6	951	748	1,095	657	1,931	3,764	3,790	664	18,495	22,127	8,133
Brule	1.9	170	109	198	132	331	457	437	66	15,161	18,614	6,935
Buffalo	.4	65	47	56	33	59	70	63	7	9,937	14,665	3,259
Butte	3.2	322	254	363	190	505	959	511	96	14,685	16,910	6,366
Campbell	.8	33	60	76	59	123	175	187	87	16,486	26,276	10,010
Charles Mix	3.3	389	279	359	194	473	833	640	133	14,546	18,820	6,403
Clark	1.9	168	164	237	182	382	506	226	35	12,636	15,399	5,971
Clay	4.5	383	340	474	298	724	1,219	920	142	15,209	19,500	6,405
Codington	7.9	578	519	725	478	1,140	2,282	1,865	313	17,056	19,775	7,335
Corson	1.5	190	112	179	105	265	369	238	42	12,944	16,129	4,653
Custer	2.3	236	202	224	167	373	659	379	60	14,175	16,688	6,093
Davison	7.0	574	468	612	449	1,132	1,898	1,636	231	16,219	19,432	7,557
Day	3.0	323	292	415	237	486	769	431	47	12,299	15,386	5,699
Deuel	1.9	167	190	230	122	273	330	404	184	14,418	20,957	7,513
Dewey	1.5	142	85	77	54	180	381	434	147	20,132	27,564	7,517
Douglas	1.4	91	90	160	111	215	417	251	65	15,805	19,216	6,405
Edmunds	1.8	153	137	223	120	381	502	225	59	13,474	16,714	5,899
Fall River	3.2	221	217	344	252	475	883	712	96	16,010	20,281	7,460
Faulk	1.2	83	70	119	91	182	328	247	80	16,447	23,055	8,646
Grant	3.2	210	203	335	226	427	777	879	143	17,380	21,495	7,643
Gregory	2.1	263	206	269	139	318	530	347	28	12,742	15,987	5,690
Haakon	1.0	90	58	61	37	120	294	285	55	19,281	21,643	7,730
Hamlin	1.9	229	150	244	175	353	485	241	23	12,122	14,419	5,169
Hand	1.8	126	129	202	118	262	443	331	189	16,107	23,422	8,783
Hanson	1.1	126	111	224	122	240	194	68	15	9,400	12,390	4,009
Harding	.6	68	45	79	36	133	125	96	18	12,667	16,370	5,778

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
SOUTH DAKOTA (continued)												
ALL COUNTIES (continued)												
Hughes	5.5	209	193	339	276	687	1,635	1,965	196	20,959	23,021	8,613
Hutchinson	3.4	360	286	393	203	530	768	704	156	14,294	19,318	7,139
Hyde	.8	108	88	105	76	119	194	78	32	10,639	15,494	6,198
Jackson	1.1	295	134	137	101	231	149	53		7,686	9,360	2,709
Jerauld	1.1	129	117	166	70	186	301	122	9	11,833	14,232	5,398
Jones	.6	96	62	35	39	110	198	52	3	13,158	13,732	5,493
Kingsbury	2.6	162	160	268	171	351	698	665	125	17,213	21,111	8,317
Lake	4.0	288	235	356	247	658	1,025	1,031	160	16,709	20,535	7,677
Lawrence	7.1	568	429	795	379	886	2,369	1,533	141	17,262	19,036	7,306
Lincoln	4.9	323	328	514	331	754	1,313	1,205	132	16,304	19,015	6,382
Lyman	1.3	125	60	109	88	212	360	275	71	16,625	19,913	6,812
McCook	2.3	218	173	284	185	428	567	369	76	13,427	17,543	6,404
McPherson	1.5	129	141	209	120	301	336	231	33	12,475	15,545	5,979
Marshall	2.0	141	173	318	183	404	485	259	37	12,432	15,266	5,761
Meade	6.9	293	403	428	262	1,119	2,275	1,877	243	18,544	23,690	7,568
Mellette	.7	77	58	119	66	110	161	102	7	11,346	15,250	4,852
Miner	1.4	136	125	179	92	248	346	235	39	13,593	17,058	6,634
Minnehaha	42.4	2,163	1,951	2,968	1,800	4,438	10,676	16,097	2,307	22,713	24,614	9,285
Moody	2.4	181	159	254	206	436	674	461	29	14,591	17,423	6,241
Pennington	26.6	1,508	1,360	2,181	1,411	4,041	8,426	6,615	1,058	18,177	20,939	7,693
Perkins	1.8	181	103	184	128	275	498	381	50	15,500	17,918	6,862
Potter	1.3	117	99	130	73	176	349	295	61	16,364	20,908	7,550
Roberts	3.8	316	337	557	363	757	942	463	65	12,077	15,354	5,353
Sanborn	1.2	108	94	124	64	180	322	262	46	15,750	18,880	7,308
Shannon	2.4	382	186	270	175	388	471	412	116	12,378	17,800	3,590
Spink	3.3	206	222	358	253	597	959	628	77	15,125	18,401	6,673
Stanley	.9	65	29	36	51	214	288	183	34	16,750	19,888	7,160
Sully	.7	70	54	71	70	173	134	116	12	12,111	16,331	5,716
Todd	1.9	195	123	224	172	326	356	440	64	13,167	17,835	4,518
Tripp	2.6	238	166	250	189	381	670	556	150	16,119	20,205	7,399
Turner	3.5	389	310	424	243	575	854	582	123	13,304	17,269	6,499
Union	4.1	374	272	362	272	646	989	999	186	16,105	21,785	7,904
Walworth	2.6	178	178	250	141	446	782	549	76	16,149	18,580	7,104
Yankton	6.8	469	350	494	375	974	1,596	2,083	459	20,189	24,755	8,813
Ziebach	.6	60	83	96	53	113	92	68	35	10,308	16,333	4,261
TOTAL METRO COUNTIES	**42.4**	**2,163**	**1,951**	**2,968**	**1,800**	**4,438**	**10,676**	**16,097**	**2,307**	**22,713**	**24,614**	**9,285**
TOTAL STATE	**251.1**	**18,739**	**15,791**	**23,726**	**15,069**	**36,981**	**67,387**	**62,955**	**10,452**	**17,066**	**20,665**	**7,423**
TENNESSEE												
CHATTANOOGA	**157.0**	**13,107**	**9,857**	**12,718**	**8,478**	**23,676**	**47,811**	**36,916**	**4,437**	**17,112**	**19,220**	**6,932**
Hamilton	107.2	9,115	6,828	8,618	5,723	15,274	31,260	26,812	3,570	17,457	19,802	7,252
Marion	8.8	843	575	819	488	1,184	2,571	2,126	194	16,775	18,665	6,544
Sequatchie	3.1	265	205	317	201	540	923	645	4	15,206	16,443	5,664
Catoosa, Ga.	*13.4*	*1,116*	*821*	*1,006*	*934*	*2,967*	*4,889*	*1,557*	*110*	*14,760*	*15,592*	*5,413*
Dade, Ga.	*4.2*	*305*	*300*	*380*	*190*	*648*	*1,350*	*987*	*40*	*16,883*	*18,548*	*6,134*
Walker, Ga.	*20.3*	*1,463*	*1,128*	*1,578*	*942*	*3,063*	*6,818*	*4,789*	*519*	*17,811*	*19,340*	*6,864*
CLARKSVILLE - HOPKINSVILLE	**49.6**	**4,432**	**3,528**	**4,648**	**3,013**	**7,700**	**14,111**	**10,634**	**1,534**	**15,913**	**21,474**	**6,867**
Montgomery	29.0	2,465	1,731	2,248	1,496	4,200	8,630	7,187	1,043	17,503	22,456	7,546
Christian, Ky.	*20.6*	*1,967*	*1,797*	*2,400*	*1,517*	*3,500*	*5,481*	*3,447*	*491*	*13,743*	*20,091*	*6,016*
JOHNSON CITY - KINGSPORT - BRISTOL	**160.7**	**15,071**	**10,820**	**14,617**	**9,866**	**26,192**	**46,468**	**33,501**	**4,165**	**15,736**	**18,207**	**6,603**
Carter	18.8	2,147	1,551	1.850	1,409	4,187	5,218	2,228	210	12,874	14,765	5,401
Hawkins	16.2	2,120	1,260	1,780	1,097	2,998	4,957	1,892	96	13,046	14,162	5,031
Sullivan	54.1	3,741	2,917	4,038	2,885	8,217	16,926	13,945	1,431	18,019	19,803	7,323
Unicoi	6.1	706	616	789	524	1,204	1,582	645	34	11,579	13,341	4,932
Washington	32.7	2,388	1,846	2,758	1,784	4,410	8,642	9,124	1,748	18,396	22,174	7,959
Bristol, Va.	*7.6*	*1,244*	*806*	*974*	*614*	*1,271*	*1,873*	*682*	*136*	*10,593*	*13,919*	*5,597*
Scott, Va.	*8.8*	*1,277*	*787*	*903*	*562*	*1,384*	*2,516*	*1,333*	*38*	*13,147*	*14,767*	*5,177*
Washington, Va.	*16.4*	*1,448*	*1,037*	*1,525*	*991*	*2,521*	*4,754*	*3,652*	*472*	*16,212*	*18,618*	*6,335*
KNOXVILLE	**183.0**	**13,903**	**10,459**	**14,442**	**9,569**	**23,827**	**49,637**	**52,203**	**8,960**	**18,849**	**21,759**	**8,160**
Anderson	25.6	2,007	1,586	1,996	1,332	3,215	7,673	6,975	816	18,526	20,196	7,548
Blount	29.6	2,289	1,621	2,468	1,620	3,975	9,117	7,765	745	18,197	19,779	7,291

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TENNESSEE (continued)												
KNOXVILLE (continued)												
Knox	123.5	9,030	6,922	9,557	6,370	16,013	31,603	36,690	7,315	19,311	22,737	8,587
Union	4.3	577	330	421	247	624	1,244	773	84	14,657	16,604	5,852
MEMPHIS	**324.6**	**24,569**	**17,710**	**23,845**	**15,393**	**39,258**	**79,216**	**104,502**	**20,107**	**20,175**	**23,613**	**8,268**
Shelby	279.2	18,868	14,090	19,386	12,740	33,404	68,586	93,250	18,876	20,956	24,471	8,694
Tipton	11.2	1,522	1,067	1,215	744	1,846	2,785	1,860	161	12,931	14,948	4,938
Crittenden, Ark.	*16.3*	*2,303*	*1,539*	*1,889*	*954*	*1,870*	*3,414*	*3,780*	*551*	*13,841*	*18,538*	*6,080*
De Soto, Miss.	*17.9*	*1,876*	*1,014*	*1,355*	*955*	*2,138*	*4,431*	*5,612*	*519*	*18,786*	*20,278*	*6,312*
NASHVILLE-DAVIDSON	**317.9**	**21,685**	**15,987**	**21,554**	**15,008**	**41,351**	**84,914**	**99,096**	**18,305**	**20,078**	**23,231**	**8,408**
Cheatham	7.6	644	445	470	320	1,114	2,628	1,873	106	17,827	19,014	6,229
Davidson	184.5	10,818	7,746	10,939	7,749	22,060	47,744	64,245	13,199	21,932	25,343	9,689
Dickson	11.2	1,132	819	964	729	1,895	3,178	2,319	164	15,170	17,275	6,162
Robertson	13.2	1,148	1,034	1,490	772	1,959	3,487	2,892	418	15,476	18,114	6,195
Rutherford	30.0	2,489	1,844	2,523	1,816	4,608	8,621	7,195	904	16,934	19,732	6,681
Sumner	30.7	2,260	1,689	2,086	1,475	4,089	8,432	9,243	1,426	19,508	21,821	7,329
Williamson	20.4	1,429	1,114	1,530	1,036	2,853	5,071	5,891	1,476	19,110	22,927	7,447
Wilson	20.3	1,765	1,296	1,552	1,111	2,773	5,753	5,438	612	17,904	19,838	6,746
ALL COUNTIES												
Anderson	25.6	2,007	1,586	1,996	1,332	3,215	7,673	6,975	816	18,526	20,196	7,548
Bedford	10.3	1,093	791	902	665	1,780	2,911	1,969	189	14,765	17,015	6,171
Benton	5.9	633	508	595	351	1,005	1,617	1,124	67	14,249	16,456	6,305
Bledsoe	3.2	447	280	340	232	659	916	297	29	12,272	14,995	4,896
Blount	29.6	2,289	1,621	2,468	1,620	3,975	9,117	7,765	745	18,197	19,779	7,291
Bradley	24.5	1,836	1,330	1,685	1,203	3,554	7,293	6,959	640	18,556	20,309	7,078
Campbell	12.8	1,902	1,396	1,731	982	2,235	2,800	1,577	177	10,775	13,827	4,862
Cannon	3.8	403	270	377	232	556	959	921	82	15,660	17,807	6,384
Carroll	10.5	1,185	838	1,007	545	1,629	2,973	2,153	170	15,130	16,967	6,208
Carter	18.8	2,147	1,551	1,850	1,409	4,187	5,218	2,228	210	12,874	14,765	5,401
Cheatham	7.6	644	445	470	320	1,114	2,628	1,873	106	17,827	19,014	6,229
Chester	4.4	604	446	559	319	703	1,046	642	81	11,824	15,548	5,183
Claiborne	8.8	1,092	847	1,200	563	1,428	1,975	1,452	243	12,392	16,301	5,603
Clay	2.9	411	331	465	287	507	606	275	18	9,694	12,777	4,751
Cocke	10.5	1,589	918	1,205	860	2,155	2,788	923	62	11,597	12,946	4,655
Coffee	14.4	1,186	854	1,304	969	2,169	4,000	3,513	405	16,911	19,141	6,996
Crockett	5.4	806	581	672	365	945	1,375	604	52	11,463	13,660	4,885
Cumberland	10.6	1,251	914	1,188	825	2,005	2,820	1,475	122	12,637	14,698	5,193
Davidson	184.5	10,818	7,746	10,939	7,749	22,060	47,744	64,245	13,199	21,932	25,343	9,689
Decatur	4.3	553	370	500	348	727	1,139	609	54	12,452	14,733	5,707
De Kalb	5.3	520	385	543	317	850	1,397	1,145	143	15,220	17,997	6,813
Dickson	11.2	1,132	819	964	729	1,895	3,178	2,319	164	15,170	17,275	6,162
Dyer	13.1	1,454	1,145	1,425	805	2,054	3,723	2,164	330	14,215	16,603	6,144
Fayette	7.8	1,326	928	1,279	674	1,269	1,477	729	118	9,025	12,446	3,777
Fentress	5.3	780	554	802	488	958	1,201	484	33	10,125	12,545	4,374
Franklin	11.2	1,167	798	1,169	815	1,956	3,123	1,983	189	14,171	16,597	5,685
Gibson	18.6	2,488	1,682	1,981	1,206	3,444	5,117	2,430	252	12,837	14,975	5,615
Giles	9.2	1,013	765	1,014	660	1,673	2,603	1,339	133	13,410	15,783	5,785
Grainger	6.0	779	521	673	438	1,045	1,698	722	124	12,710	15,152	5,285
Greene	19.9	1,983	1,482	1,923	1,313	3,587	5,703	3,603	306	14,524	16,517	5,912
Grundy	4.7	862	467	623	392	944	1,063	328	21	10,032	11,551	3,797
Hamblen	18.3	1,203	929	1,289	948	2,988	5,514	4,928	501	18,033	20,220	7,255
Hamilton	107.2	9,115	6,828	8,618	5,723	15,274	31,260	26,812	3,570	17,457	19,802	7,252
Hancock	2.4	824	367	328	203	328	282	57	11	5,076	7,869	2,737
Hardeman	8.0	981	699	906	501	1,220	1,850	1,646	197	13,709	17,980	5,919
Hardin	8.5	1,089	785	997	564	1,195	2,229	1,429	212	13,339	16,479	6,090
Hawkins	16.2	2,120	1,260	1,780	1,097	2,998	4,957	1,892	96	13,046	14,162	5,031
Haywood	6.7	885	684	940	515	913	1,326	1,254	183	11,490	15,802	5,165
Henderson	8.2	1,336	835	915	623	1,497	2,060	869	65	11,238	12,964	4,789
Henry	11.3	1,409	972	1,279	776	1,912	2,761	1,983	208	13,139	16,325	6,232
Hickman	5.3	799	457	647	441	1,137	1,372	423	24	11,300	12,846	4,364
Houston	2.4	401	232	281	211	414	594	248	19	10,915	13,327	4,569
Humphreys	6.0	701	438	581	319	625	1,338	1,816	182	17,397	20,123	7,407
Jackson	3.4	499	363	520	305	525	779	386	23	10,102	13,579	4,809
Jefferson	11.2	1,117	717	998	773	2,174	3,408	1,826	187	14,573	16,595	5,737
Johnson	5.0	770	520	574	360	926	1,322	463	65	11,525	13,162	4,667
Knox	123.5	9,030	6,922	9,557	6,370	16,013	31,603	36,690	7,315	19,311	22,737	8,587
Lake	2.6	315	261	405	280	448	507	318	66	10,300	14,338	5,107

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TENNESSEE (continued)												
ALL COUNTIES (continued)												
Lauderdale	8.8	1,419	1,108	1,321	715	1,313	1,737	1,068	119	9,530	13,097	4,537
Lawrence	12.4	1,416	894	1,112	537	1,752	3,297	3,053	339	16,260	18,782	6,654
Lewis	3.2	337	295	456	308	713	859	206	26	11,365	12,944	4,061
Lincoln	9.9	1,310	917	1,172	772	1,412	2,529	1,644	144	12,455	15,300	5,652
Loudon	10.8	1,033	799	955	650	1,843	3,419	1,931	170	15,299	16,807	6,195
McMinn	15.3	1,592	1,047	1,287	945	2,546	4,671	2,916	296	15,448	17,517	6,233
McNairy	8.7	1,458	1,015	1,111	676	1,633	1,938	787	82	10,263	12,514	4,653
Macon	6.0	736	585	776	414	1,049	1,388	931	121	12,341	15,245	5,578
Madison	28.0	2,349	1,874	2,680	1,575	3,724	6,436	7,907	1,455	17,610	21,061	7,739
Marion	8.8	843	575	819	488	1,184	2,571	2,126	194	16,775	18,665	6,544
Marshall	7.5	752	523	778	509	1,230	2,253	1,330	125	14,836	17,124	6,358
Maury	19.1	1,819	1,415	1,853	1,186	3,096	5,255	4,034	442	15,303	17,608	6,406
Meigs	2.7	242	217	252	178	494	688	597	32	14,616	17,704	6,128
Monroe	10.2	1,404	956	1,290	825	2,047	2,690	932	56	11,578	13,223	4,556
Montgomery	29.0	2,465	1,731	2,248	1,496	4,200	8,630	7,187	1,043	17,503	22,456	7,546
Moore	1.6	157	120	162	72	264	573	238	14	15,342	15,856	5,398
Morgan	5.6	723	578	786	451	1,062	1,325	653	22	11,278	13,374	4,380
Obion	12.4	1,194	961	1,367	794	2,009	3,175	2,615	285	14,694	17,355	6,482
Overton	6.3	1,026	582	774	473	1,049	1,600	714	82	11,362	13,800	4,803
Perry	2.4	378	280	329	222	353	580	251	7	9,913	12,274	4,676
Pickett	1.6	303	185	198	149	327	329	107	2	9,514	11,248	3,999
Polk	4.8	623	435	443	336	1,017	1,419	506	21	12,829	13,763	4,753
Putnam	17.8	1,660	1,329	1,894	1,106	2,867	4,398	3,816	730	15,075	19,527	6,994
Rhea	8.8	846	731	964	635	1,526	2,351	1,604	143	13,955	16,304	5,649
Roane	18.0	1,425	1,143	1,573	979	2,574	5,015	4,783	508	17,595	19,384	6,950
Robertson	13.2	1,148	1,034	1,490	772	1,959	3,487	2,892	418	15,476	18,114	6,195
Rutherford	30.0	2,489	1,844	2,523	1,816	4,608	8,621	7,195	904	16,934	19,732	6,681
Scott	6.7	743	585	878	511	1,157	1,433	1,241	152	12,504	16,601	5,534
Sequatchie	3.1	265	205	317	201	540	923	645	4	15,206	16,443	5,664
Sevier	15.8	1,260	863	1,300	861	2,355	4,617	3,921	623	17,515	20,104	7,252
Shelby	279.2	18,868	14,090	19,386	12,740	33,404	68,586	93,250	18,876	20,956	24,471	8,694
Smith	5.7	526	395	606	408	1,028	1,348	1,220	169	14,438	17,800	6,588
Stewart	3.3	684	381	376	241	636	815	164	3	9,736	11,067	4,103
Sullivan	54.1	3,741	2,917	4,038	2,885	8,217	16,926	13,945	1,431	18,019	19,803	7,323
Sumner	30.7	2,260	1,689	2,086	1,475	4,089	8,432	9,243	1,426	19,508	21,821	7,329
Tipton	11.2	1,522	1,067	1,215	744	1,846	2,785	1,860	161	12,931	14,948	4,938
Trousdale	2.4	206	171	282	161	382	524	531	143	14,972	20,444	7,788
Unicoi	6.1	706	616	789	524	1,204	1,582	645	34	11,579	13,341	4,932
Union	4.3	577	330	421	247	624	1,244	773	84	14,657	16,604	5,852
Van Buren	1.6	222	115	202	133	356	406	156	10	12,149	13,553	4,426
Warren	12.6	1,261	890	1,174	801	2,150	3,480	2,575	269	15,059	17,442	6,521
Washington	32.7	2,388	1,846	2,758	1,784	4,410	8,642	9,124	1,748	18,396	22,174	7,959
Wayne	5.0	601	458	560	328	960	1,437	615	41	12,985	14,322	5,043
Weakley	11.9	1,319	1,131	1,397	802	1,810	2,960	2,241	240	13,613	16,891	6,000
White	7.3	824	672	751	588	1,528	1,993	851	93	12,543	14,632	5,288
Williamson	20.4	1,429	1,114	1,530	1,036	2,853	5,071	5,891	1,476	19,110	22,927	7,447
Wilson	20.3	1,765	1,296	1,552	1,111	2,773	5,753	5,438	612	17,904	19,838	6,746
TOTAL METRO COUNTIES	**1,067.3**	**79,768**	**59,132**	**79,814**	**53,668**	**142,642**	**286,631**	**311,013**	**54,632**	**19,018**	**22,244**	**8,047**
TOTAL STATE	**1,694.2**	**151,308**	**110,442**	**146,695**	**95,682**	**247,043**	**451,234**	**424,217**	**67,579**	**16,961**	**20,152**	**7,255**
TEXAS												
ABILENE	**51.0**	**3,006**	**2,721**	**4,321**	**2,916**	**7,074**	**12,950**	**15,290**	**2,722**	**19,050**	**22,921**	**8,197**
Callahan	4.3	369	346	550	312	572	758	1,203	190	15,012	20,012	7,483
Jones	6.5	495	533	846	487	877	1,477	1,496	289	15,075	19,583	7,274
Taylor	40.2	2,142	1,842	2,925	2,117	5,625	10,715	12,591	2,243	19,853	23,772	8,412
AMARILLO	**68.4**	**3,500**	**2,635**	**3,936**	**2,718**	**7,483**	**17,679**	**25,465**	**4,984**	**22,902**	**25,744**	**9,783**
Potter	39.2	2,368	1,869	2,812	1,816	4,992	10,371	12,659	2,313	20,515	23,549	9,185
Randall	29.2	1,132	766	1,124	902	2,491	7,308	12,806	2,671	26,073	28,691	10,538
AUSTIN	**213.1**	**12,664**	**9,976**	**15,709**	**10,954**	**27,646**	**50,175**	**67,690**	**18,286**	**20,633**	**25,398**	**9,522**
Hays	13.7	1,245	969	1,631	1,143	2,362	3,202	2,606	542	13,793	18,744	6,014
Travis	171.8	9,018	6,701	10,767	7,887	20,785	39,956	59,474	17,212	22,549	27,203	10,597
Williamson	27.6	2,401	2,306	3,311	1,924	4,499	7,017	5,610	532	14,258	17,465	5,691

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
BEAUMONT - PORT ARTHUR - ORANGE	**136.9**	**8,076**	**6,401**	**8,927**	**5,096**	**12,856**	**32,157**	**54,016**	**9,371**	**23,662**	**25,919**	**9,289**
Hardin	14.6	993	1,038	1,273	556	1,428	3,761	4,981	570	21,133	21,913	7,458
Jefferson	92.9	5,696	4,187	5,971	3,588	9,126	21,491	35,792	7,049	23,555	26,281	9,658
Orange	29.4	1,387	1,176	1,683	952	2,302	6,905	13,243	1,752	25,351	26,765	9,118
BROWNSVILLE - HARLINGEN - SAN BENITO	**63.0**	**7,135**	**5,134**	**7,638**	**4,988**	**10,527**	**13,701**	**11,663**	**2,214**	**12,836**	**17,293**	**4,908**
Cameron	63.0	7,135	5,134	7,638	4,988	10,527	13,701	11,663	2,214	12,836	17,293	4,908
BRYAN - COLLEGE STATION	**36.1**	**2,626**	**2,448**	**3,386**	**2,033**	**5,108**	**9,033**	**9,301**	**2,165**	**17,603**	**23,184**	**8,361**
Brazos	36.1	2,626	2,448	3,386	2,033	5,108	9,033	9,301	2,165	17,603	23,184	8,361
CORPUS CHRISTI	**109.1**	**7,337**	**5,477**	**8,012**	**5,413**	**13,658**	**27,549**	**34,757**	**6,897**	**20,081**	**23,606**	**7,727**
Nueces	90.5	5,767	4,395	6,374	4,285	11,072	23,031	29,380	6,196	20,503	24,241	8,030
San Patricio	18.6	1,570	1,082	1,638	1,128	2,586	4,518	5,377	701	17,969	20,511	6,348
DALLAS - FORT WORTH	**1,138.3**	**50,571**	**40,410**	**60,254**	**40,079**	**110,582**	**266,302**	**453,588**	**116,514**	**25,035**	**28,741**	**10,616**
Collin	51.5	2,677	2,390	3,542	2,108	5,016	11,140	20,761	3,866	24,038	25,948	8,326
Dallas	606.6	23,007	17,529	26,635	18,884	55,517	134,137	252,198	78,693	27,018	31,323	11,932
Denton	54.0	3,341	2,398	3,673	2,401	6,229	13,177	19,010	3,771	21,909	25,620	8,903
Ellis	20.9	1,452	1,308	1,869	1,044	2,477	4,836	6,838	1,076	19,582	22,503	7,549
Hood	7.8	793	759	941	572	1,010	1,663	1,875	187	13,984	18,006	6,987
Johnson	24.8	1,527	1,574	2,209	1,132	2,803	7,189	7,529	837	19,632	21,212	7,316
Kaufman	13.7	1,151	987	1,433	773	1,821	3,443	3,566	526	16,827	20,487	6,913
Parker	16.8	1,221	982	1,310	717	1,929	4,652	5,224	765	20,140	23,538	8,360
Rockwall	5.5	451	441	496	289	673	1,238	1,581	331	18,133	21,475	7,336
Tarrant	326.7	14,292	11,388	17,182	11,640	32,078	82,423	131,797	25,900	24,340	27,058	9,963
Wise	10.0	659	654	964	519	1,029	2,404	3,209	562	20,240	22,464	8,023
EL PASO	**149.8**	**9,661**	**7,120**	**11,297**	**8,268**	**21,908**	**41,785**	**42,285**	**7,476**	**18,659**	**22,354**	**6,669**
El Paso	149.8	9,661	7,120	11,297	8,268	21,908	41,785	42,285	7,476	18,659	22,354	6,669
GALVESTON - TEXAS CITY	**72.4**	**4,609**	**3,330**	**4,608**	**3,166**	**8,042**	**17,847**	**26,938**	**3,860**	**22,112**	**24,349**	**8,784**
Galveston	72.4	4,609	3,330	4,608	3,166	8,042	17,847	26,938	3,860	22,112	24,349	8,784
HOUSTON	**1,110.1**	**51,060**	**36,418**	**53,683**	**35,337**	**97,357**	**234,808**	**462,501**	**138,936**	**26,823**	**30,500**	**11,018**
Brazoria	59.1	2,640	1,903	2,778	1,721	4,670	12,593	28,753	4,042	26,850	28,158	9,144
Fort Bend	45.1	3,856	2,751	3,664	2,266	6,119	13,603	11,410	1,431	17,729	19,730	6,128
Harris	935.4	39,360	27,655	41,414	28,295	79,247	192,557	397,891	128,981	27,836	31,602	11,680
Liberty	17.4	1,516	1,189	1,625	826	2,059	4,037	5,192	956	18,724	21,554	7,531
Montgomery	47.0	2,961	2,476	3,501	1,831	4,537	10,611	17,735	3,348	22,778	26,462	8,631
Waller	6.1	727	444	701	398	725	1,407	1,520	178	15,355	20,432	5,992
HOUSTON - GALVESTON CONSOLIDATED AREA	***1,182.5***	***55,669***	***39,748***	***58,291***	***38,503***	***105,399***	***252,655***	***489,439***	***142,796***	***26,501***	***30,124***	***10,881***
KILLEEN - TEMPLE	**71.1**	**4,214**	**3,905**	**6,451**	**4,492**	**11,983**	**21,356**	**16,338**	**2,361**	**16,779**	**23,225**	**7,329**
Bell	55.8	3,084	2,888	4,976	3,604	9,462	16,556	13,117	2,113	16,988	22,657	7,676
Coryell	15.3	1,130	1,017	1,475	888	2,521	4,800	3,221	248	16,071	25,293	6,386
LAREDO	**27.6**	**2,955**	**2,301**	**3,504**	**2,245**	**4,810**	**6,021**	**4,724**	**1,040**	**12,683**	**17,752**	**4,689**
Webb	27.6	2,955	2,301	3,504	2,245	4,810	6,021	4,724	1,040	12,683	17,752	4,689
LONGVIEW - MARSHALL	**56.9**	**4,228**	**3,442**	**4,925**	**2,866**	**6,622**	**13,405**	**18,181**	**3,231**	**19,754**	**22,769**	**8,200**
Gregg	38.1	2,591	2,139	3,088	1,794	4,110	8,990	13,019	2,369	20,942	23,758	8,687
Harrison	18.8	1,637	1,303	1,837	1,072	2,512	4,415	5,162	862	17,283	20,766	7,257
LUBBOCK	**76.8**	**4,207**	**2,986**	**5,075**	**3,764**	**10,223**	**19,706**	**24,512**	**6,327**	**20,978**	**25,426**	**8,966**
Lubbock	76.8	4,207	2,986	5,075	3,764	10,223	19,706	24,512	6,327	20,978	25,426	8,966
McALLEN - PHARR - EDINBURG	**82.7**	**9,128**	**7,116**	**10,661**	**6,803**	**14,604**	**16,871**	**14,373**	**3,144**	**12,349**	**17,336**	**4,725**
Hidalgo	82.7	9,128	7,116	10,661	6,803	14,604	16,871	14,373	3,144	12,349	17,336	4,725
MIDLAND	**31.8**	**1,223**	**947**	**1,383**	**901**	**2,861**	**7,100**	**13,024**	**4,361**	**27,041**	**31,491**	**11,577**
Midland	31.8	1,223	947	1,383	901	2,861	7,100	13,024	4,361	27,041	31,491	11,577
ODESSA	**43.5**	**1,803**	**1,330**	**2,065**	**1,430**	**4,169**	**11,434**	**18,201**	**3,068**	**24,622**	**26,920**	**9,718**
Ector	43.5	1,803	1,330	2,065	1,430	4,169	11,434	18,201	3,068	24,622	26,920	9,718
SAN ANGELO	**32.1**	**2,071**	**1,978**	**2,893**	**1,990**	**4,833**	**8,809**	**7,891**	**1,635**	**17,363**	**21,478**	**7,861**
Tom Green	32.1	2,071	1,978	2,893	1,990	4,833	8,809	7,891	1,635	17,363	21,478	7,861
SAN ANTONIO	**367.2**	**22,230**	**17,342**	**25,852**	**17,800**	**48,924**	**100,069**	**111,704**	**23,279**	**19,935**	**24,298**	**8,091**
Bexar	336.4	20,238	15,666	23,208	16,077	44,649	91,628	103,164	21,770	20,098	24,540	8,134
Comal	14.0	825	711	1,130	775	1,843	4,133	3,938	645	18,803	21,630	7,825
Guadalupe	16.8	1,167	965	1,514	948	2,432	4,308	4,602	864	17,729	21,662	7,412

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
SHERMAN - DENISON	**35.2**	**2,205**	**1,919**	**2,925**	**1,766**	**3,986**	**8,663**	**11,624**	**2,112**	**20,601**	**23,727**	**9,158**
Grayson	35.2	2,205	1,919	2,925	1,766	3,986	8,663	11,624	2,112	20,601	23,727	9,158
TEXARKANA	**47.2**	**4,679**	**3,733**	**4,478**	**2,621**	**6,843**	**13,476**	**10,347**	**1,023**	**15,850**	**18,041**	**6,566**
Bowie	28.4	2,947	2,285	2,588	1,599	4,192	8,187	6,030	572	15,661	17,849	6,618
Little River, Ark.	*4.9*	*487*	*448*	*542*	*216*	*589*	*1,291*	*1,221*	*106*	*16,272*	*18,467*	*6,241*
Miller, Ark.	*13.9*	*1,245*	*1,000*	*1,348*	*806*	*2,062*	*3,998*	*3,096*	*345*	*16,101*	*18,285*	*6,585*
TYLER	**49.1**	**3,190**	**2,765**	**3,997**	**2,327**	**5,855**	**12,090**	**15,787**	**3,089**	**20,231**	**23,829**	**8,705**
Smith	49.1	3,190	2,765	3,997	2,327	5,855	12,090	15,787	3,089	20,231	23,829	8,705
VICTORIA	**24.6**	**1,464**	**1,133**	**1,700**	**1,108**	**2,911**	**5,995**	**8,695**	**1,594**	**21,672**	**24,456**	**8,367**
Victoria	24.6	1,464	1,133	1,700	1,108	2,911	5,995	8,695	1,594	21,672	24,456	8,367
WACO	**64.3**	**5,562**	**4,202**	**5,955**	**3,727**	**8,377**	**16,559**	**17,247**	**2,671**	**17,645**	**20,671**	**7,578**
McLennan	64.3	5,562	4,202	5,955	3,727	8,377	16,559	17,247	2,671	17,645	20,671	7,578
WICHITA FALLS	**47.8**	**2,750**	**2,494**	**3,684**	**2,437**	**6,360**	**13,440**	**13,958**	**2,677**	**19,386**	**23,713**	**8,633**
Clay	3.8	234	254	394	224	466	880	1,162	186	18,275	21,419	8,222
Wichita	44.0	2,516	2,240	3,290	2,213	5,894	12,560	12,796	2,491	19,472	23,911	8,666
ALL COUNTIES												
Anderson	13.1	1,692	1,365	1,514	804	1,943	3,313	2,221	248	12,997	15,669	5,158
Andrews	4.6	290	225	302	134	386	1,489	1,651	123	21,634	22,300	7,380
Angelina	23.1	1,945	1,512	1,980	1,173	3,102	7,240	5,528	620	17,547	19,125	6,574
Aransas	5.7	480	398	593	513	1,091	1,433	969	223	13,855	18,126	6,753
Archer	2.7	150	121	196	123	225	604	1,003	278	24,042	28,005	9,949
Armstrong	.8	55	48	58	32	91	205	270	41	20,958	22,806	9,123
Atascosa	8.6	658	684	1,127	710	1,373	2,093	1,672	283	14,004	17,856	5,839
Austin	6.8	956	566	733	406	929	1,499	1,530	181	13,832	17,046	6,232
Bailey	2.7	224	127	203	150	418	601	730	247	17,617	25,161	8,387
Bandera	3.0	400	233	316	275	620	711	410	35	12,222	14,776	5,833
Bastrop	9.4	1,289	1,068	1,280	697	1,426	2,009	1,425	206	11,116	15,100	5,417
Baylor	2.0	184	147	240	161	293	419	429	127	14,468	20,211	8,249
Bee	8.4	697	656	864	565	1,438	2,304	1,686	190	14,932	18,134	5,727
Bell	55.8	3,084	2,888	4,976	3,604	9,462	16,556	13,117	2,113	16,988	22,657	7,676
Bexar	336.4	20,238	15,666	23,208	16,077	44,649	91,628	103,164	21,770	20,098	24,540	8,134
Blanco	2.0	184	207	312	179	286	448	307	77	11,729	16,152	6,592
Borden	.3		12	39	27	61	89	72		15,917	18,453	6,151
Bosque	5.7	577	543	793	437	866	1,205	1,067	212	12,890	17,455	7,158
Bowie	28.4	2,947	2,285	2,588	1,599	4,192	8,187	6,030	572	15,661	17,849	6,618
Brazoria	59.1	2,640	1,903	2,778	1,721	4,670	12,593	28,753	4,042	26,850	28,158	9,144
Brazos	36.1	2,626	2,448	3,386	2,033	5,108	9,033	9,301	2,165	17,603	23,184	8,361
Brewster	2.7	320	199	358	239	546	573	416	49	11,903	16,506	5,864
Briscoe	1.0	77	46	64	45	142	279	245	102	18,618	24,910	9,581
Brooks	2.6	388	263	373	222	341	454	511	48	10,574	15,840	4,845
Brown	13.1	1,282	1,005	1,504	1,029	2,147	3,168	2,542	423	13,859	17,977	6,846
Burleson	4.5	603	486	608	301	633	1,054	724	91	11,878	15,270	5,369
Burnet	7.5	782	685	961	605	1,122	1,837	1,159	349	12,836	17,330	6,877
Caldwell	7.7	875	519	706	502	1,057	1,811	1,887	343	15,990	20,398	6,517
Calhoun	6.8	428	342	504	320	916	2,040	2,017	233	19,630	21,455	7,295
Callahan	4.3	369	346	550	312	572	758	1,203	190	15,012	20,012	7,483
Cameron	63.0	7,135	5,134	7,638	4,988	10,527	13,701	11,663	2,214	12,836	17,293	4,908
Camp	3.6	358	345	524	241	467	762	732	171	13,425	18,470	6,926
Carson	2.4	119	117	177	103	206	570	872	236	23,585	26,250	9,265
Cass	10.9	1,239	1,079	1,239	615	1,566	2,686	2,307	169	14,100	16,481	5,929
Castro	3.3	135	137	302	274	660	885	701	206	16,271	21,104	6,570
Chambers	6.9	551	354	480	309	765	1,383	2,546	512	22,722	25,174	8,585
Cherokee	14.2	1,392	1,142	1,692	929	1,968	3,279	3,108	690	14,937	20,078	7,218
Childress	2.8	216	243	309	169	474	695	599	95	14,892	18,565	7,321
Clay	3.8	234	254	394	224	466	880	1,162	186	18,275	21,419	8,222
Cochran	1.5	160	81	142	111	248	367	344	47	15,222	17,990	5,622
Coke	1.3	107	83	120	92	237	327	283	51	15,275	19,155	7,782
Coleman	4.3	373	405	626	312	659	920	842	163	13,155	17,661	7,232
Collin	51.5	2,677	2,390	3,542	2,108	5,016	11,140	20,761	3,866	24,038	25,948	8,326
Collingsworth	1.8	212	187	292	148	271	371	260	59	11,052	15,715	6,149
Colorado	7.3	615	526	794	431	917	1,819	1,854	344	16,916	20,435	7,769
Comal	14.0	825	711	1,130	775	1,843	4,133	3,938	645	18,803	21,630	7,825
Comanche	5.0	548	525	711	397	790	1,050	847	132	11,843	16,139	6,304
Concho	1.1	87	76	114	92	205	234	237	55	14,273	18,952	7,189

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Cooke	10.6	732	631	930	471	1,150	2,525	3,386	775	20,682	24,018	8,902
Coryell	15.3	1,130	1,017	1,475	888	2,521	4,800	3,221	248	16,071	25,293	6,386
Cottle	1.2	67	53	108	67	162	285	324	134	19,185	27,820	11,512
Crane	1.7	50	20	76	59	168	600	641	86	23,565	25,306	9,153
Crockett	1.6	84	53	136	110	236	503	410	68	18,357	21,786	7,262
Crosby	2.9	235	193	267	175	504	671	659	196	15,826	21,212	6,990
Culberson	1.0	67	55	94	70	198	380	127	9	15,471	16,550	5,015
Dallam	2.4	170	160	237	137	360	658	541	137	16,750	20,130	7,320
Dallas	606.6	23,007	17,529	26,635	18,884	55,517	134,137	252,198	78,693	27,018	31,323	11,932
Dawson	5.5	386	354	583	382	833	1,246	1,265	451	16,496	22,047	7,532
Deaf Smith	6.7	386	272	462	327	999	1,859	1,844	551	19,494	23,951	7,464
Delta	1.9	326	280	362	147	291	351	111	32	7,818	11,487	4,547
Denton	54.0	3,341	2,398	3,673	2,401	6,229	13,177	19,010	3,771	21,909	25,620	8,903
De Witt	7.1	865	605	901	559	1,044	1,515	1,323	288	12,748	17,546	6,557
Dickens	1.4	127	114	171	98	178	339	277	96	15,333	19,397	7,759
Dimmit	3.3	441	295	406	267	654	679	489	69	11,678	15,562	4,315
Donley	1.6	191	153	213	105	207	300	330	101	13,310	19,691	7,501
Duval	3.9	431	300	457	296	561	827	920	108	14,021	17,680	5,429
Eastland	7.9	799	751	1,111	605	1,124	1,796	1,443	271	12,929	17,584	7,016
Ector	43.5	1,803	1,330	2,065	1,430	4,169	11,434	18,201	3,068	24,622	26,920	9,718
Edwards	.7	83	40	84	71	155	100	131	36	12,231	20,666	7,233
Ellis	20.9	1,452	1,308	1,869	1,044	2,477	4,836	6,838	1,076	19,582	22,503	7,549
El Paso	149.8	9,661	7,120	11,297	8,268	21,908	41,785	42,285	7,476	18,659	22,354	6,669
Erath	9.2	1,086	940	1,303	698	1,511	1,985	1,398	279	11,791	16,362	6,433
Falls	7.1	833	805	1,160	617	1,069	1,298	1,151	167	10,529	15,533	6,093
Fannin	9.6	1,130	1,074	1,393	713	1,311	2,245	1,512	222	11,671	15,665	6,113
Fayette	7.7	811	728	1,157	627	1,248	1,510	1,291	328	11,908	17,003	6,819
Fisher	2.2	227	181	267	130	270	541	482	102	15,431	20,424	7,616
Floyd	3.3	254	175	257	186	520	801	870	237	17,644	22,646	7,704
Foard	.9	78	98	142	63	160	185	113	61	12,059	18,470	7,916
Fort Bend	45.1	3,856	2,751	3,664	2,266	6,119	13,603	11,410	1,431	17,729	19,730	6,128
Franklin	2.8	384	371	464	194	399	574	319	95	9,849	15,134	5,885
Freestone	5.8	650	563	783	415	782	1,151	1,213	243	13,091	17,829	6,629
Frio	4.2	533	359	585	405	774	800	588	156	11,137	15,649	4,596
Gaines	4.4	305	214	288	185	543	930	1,503	432	22,096	26,158	8,526
Galveston	72.4	4,609	3,330	4,608	3,166	8,042	17,847	26,938	3,860	22,112	24,349	8,784
Garza	1.9	108	109	181	94	255	505	526	122	19,000	22,026	7,896
Gillespie	5.4	305	268	444	277	680	1,311	1,780	335	20,793	24,096	9,294
Glasscock	.4	20	14	18	12	49	103	103	81	23,615	32,580	10,025
Goliad	1.8	203	150	222	142	300	422	295	66	13,017	17,649	6,109
Gonzales	6.0	588	468	738	409	962	1,158	1,426	251	14,108	19,029	6,716
Gray	10.4	598	439	613	387	1,071	2,592	4,052	648	23,208	25,106	9,890
Grayson	35.2	2,205	1,919	2,925	1,766	3,986	8,663	11,624	2,112	20,601	23,727	9,158
Gregg	38.1	2,591	2,139	3,088	1,794	4,110	8,990	13,019	2,369	20,942	23,758	8,687
Grimes	5.0	668	505	722	387	722	956	857	183	11,327	16,048	5,732
Guadalupe	16.8	1,167	965	1,514	948	2,432	4,308	4,602	864	17,729	21,662	7,412
Hale	12.8	819	730	1,248	861	2,171	3,244	3,052	675	16,419	20,625	6,875
Hall	2.2	245	210	320	214	340	515	295	61	11,394	15,088	5,927
Hamilton	3.6	294	379	511	261	628	854	557	116	12,577	16,782	7,108
Hansford	2.3	122	86	191	181	534	661	448	77	15,424	19,028	7,059
Hardeman	2.5	158	204	294	167	396	594	579	108	15,463	19,005	7,542
Hardin	14.6	993	1,038	1,273	556	1,428	3,761	4,981	570	21,133	21,913	7,458
Harris	935.4	39,360	27,655	41,414	28,295	79,247	192,557	397,891	128,981	27,836	31,602	11,680
Harrison	18.8	1,637	1,303	1,837	1,072	2,512	4,415	5,162	862	17,283	20,766	7,257
Hartley	1.4	117	59	91	62	128	269	513	161	24,333	27,143	8,837
Haskell	3.0	274	254	422	258	408	697	571	116	13,234	17,394	6,777
Hays	13.7	1,245	969	1,631	1,143	2,362	3,202	2,606	542	13,793	18,744	6,014
Hemphill	2.0	235	151	203	135	263	489	467	57	15,271	19,302	6,656
Henderson	17.5	1,640	1,410	2,041	1,149	2,467	4,031	4,208	554	15,093	18,618	7,129
Hidalgo	82.7	9,128	7,116	10,661	6,803	14,604	16,871	14,373	3,144	12,349	17,336	4,725
Hill	9.9	1,350	1,066	1,293	728	1,591	2,148	1,457	267	11,508	15,327	5,950
Hockley	7.9	583	436	724	509	1,178	2,002	2,072	396	17,515	20,723	6,850
Hood	7.8	793	759	941	572	1,010	1,663	1,875	187	13,984	18,006	6,987
Hopkins	9.9	721	753	1,150	700	1,547	2,506	1,952	571	15,268	19,485	7,391
Houston	7.7	913	747	1,152	724	1,270	1,436	1,271	187	11,014	16,214	5,452
Howard	12.0	639	551	784	509	1,510	3,347	4,025	635	20,701	24,261	9,070

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Hudspeth	.8	76	28	108	102	194	204	88		12,000	14,099	4,028
Hunt	21.2	1,962	1,568	2,161	1,302	3,105	5,212	5,158	732	15,866	19,250	7,172
Hutchinson	10.2	488	473	641	350	900	3,040	3,734	574	22,681	24,447	9,304
Irion	.5	56	30	37	26	76	145	93	37	16,368	20,826	7,438
Jack	2.9	258	231	334	132	317	823	727	78	17,461	18,793	7,171
Jackson	4.9	501	332	452	223	561	1,200	1,422	209	18,090	21,106	7,661
Jasper	11.4	720	720	1,170	687	1,472	2,495	3,488	648	18,864	22,178	7,901
Jeff Davis	.6	47	36	58	39	108	162	142	8	15,750	19,798	6,988
Jefferson	92.9	5,696	4,187	5,971	3,588	9,126	21,491	35,792	7,049	23,555	26,281	9,658
Jim Hogg	1.7	209	172	314	153	327	305	198	22	10,032	13,215	4,239
Jim Wells	11.7	1,075	670	944	654	1,662	2,445	3,579	671	18,120	22,211	6,986
Johnson	24.8	1,527	1,574	2,209	1,132	2,803	7,189	7,529	837	19,632	21,212	7,316
Jones	6.5	495	533	846	487	877	1,477	1,496	289	15,075	19,583	7,274
Karnes	4.7	437	328	515	307	635	932	1,222	324	16,085	21,202	7,327
Kaufman	13.7	1,151	987	1,433	773	1,821	3,443	3,566	526	16,827	20,487	6,913
Kendall	4.0	362	279	446	314	592	970	912	125	15,051	19,197	6,795
Kenedy	.2	8	11	26	16	48	53	21	17	14,182	23,850	9,540
Kent	.4	45	39	54	31	57	103	57	14	12,556	16,060	5,840
Kerr	12.0	867	711	1,128	780	2,145	3,041	2,724	604	15,896	21,083	8,241
Kimble	1.6	174	173	213	128	294	404	178	36	11,770	14,751	5,757
King	.2	12	6	47	34	34	51	16		10,053	13,080	6,540
Kinney	.8	167	126	170	92	102	96	47		6,754	10,239	3,561
Kleberg	10.5	819	650	973	619	1,600	2,762	2,703	374	16,871	21,200	6,645
Knox	1.9	177	163	252	162	349	482	274	41	12,554	15,867	5,798
Lamar	16.4	1,571	1,450	2,003	1,038	2,241	3,818	3,815	464	14,763	18,396	6,968
Lamb	6.6	615	451	635	376	951	1,516	1,631	425	16,734	21,096	7,328
Lampasas	4.6	448	405	600	371	820	953	873	130	12,837	16,620	6,165
La Salle	1.8	295	246	327	146	267	311	189	19	8,410	12,728	4,019
Lavaca	7.3	1,198	964	1,001	493	1,077	1,559	917	91	9,977	13,424	5,077
Lee	4.0	393	300	502	279	553	837	904	232	14,724	20,861	7,256
Leon	4.0	457	414	620	280	510	787	811	121	11,944	17,101	6,980
Liberty	17.4	1,516	1,189	1,625	826	2,059	4,037	5,192	956	18,724	21,554	7,531
Limestone	7.6	763	760	1,155	569	1,036	1,505	1,538	274	12,498	17,687	6,463
Lipscomb	1.4	46	54	129	87	173	412	403	96	20,463	23,117	8,298
Live Oak	3.5	552	308	506	321	522	839	418	34	10,488	13,925	4,732
Llano	4.6	562	502	704	438	822	923	541	108	10,500	13,863	5,960
Loving	.1		12	40	8			40		7,882	15,860	15,860
Lubbock	76.8	4,207	2,986	5,075	3,764	10,223	19,706	24,512	6,327	20,978	25,426	8,966
Lynn	2.8	203	152	236	190	480	595	613	331	16,544	24,129	7,856
McCulloch	3.4	270	274	469	302	631	822	522	110	12,936	17,908	6,919
McLennan	64.3	5,562	4,202	5,955	3,727	8,377	16,559	17,247	2,671	17,645	20,671	7,578
McMullen	.3	23	30	53	12	35	81	54	12	14,700	16,937	6,351
Madison	3.3	408	366	485	211	389	752	575	114	12,112	17,896	5,321
Marion	4.1	762	604	675	287	675	750	343	4	8,052	11,270	4,318
Martin	1.6	126	80	153	124	229	357	432	99	17,312	21,918	7,461
Mason	1.5	155	117	172	95	227	349	299	86	14,636	19,359	7,848
Matagorda	14.2	1,391	1,031	1,285	675	1,664	3,323	4,162	669	18,088	20,827	7,375
Maverick	8.4	1,123	837	1,231	762	1,430	1,733	1,106	178	10,712	14,217	3,492
Medina	7.8	718	552	830	544	1,330	1,966	1,589	271	14,693	18,028	5,933
Menard	.9	105	79	119	78	144	167	165	43	12,321	17,803	6,967
Midland	31.8	1,223	947	1,383	901	2,861	7,100	13,024	4,361	27,041	31,491	11,577
Milam	8.5	1,139	1,054	1,149	560	1,173	1,802	1,457	166	11,364	15,234	5,534
Mills	1.8	147	182	279	125	232	441	305	89	13,653	18,071	7,228
Mitchell	3.3	298	254	398	241	472	831	651	155	14,856	18,565	6,733
Montague	7.0	602	656	871	387	825	1,701	1,705	253	16,006	18,668	7,342
Montgomery	47.0	2,961	2,476	3,501	1,831	4,537	10,611	17,735	3,348	22,778	26,462	8,631
Moore	5.8	178	152	289	196	402	1,378	2,582	623	26,373	28,828	9,721
Morris	5.4	381	344	488	243	634	1,441	1,469	400	19,225	22,651	8,047
Motley	.8	42	48	112	73	128	156	164	77	14,842	22,298	9,388
Nacogdoches	17.5	1,594	1,273	1,937	1,173	2,316	4,045	4,247	915	16,016	20,969	7,520
Navarro	13.9	1,546	1,355	1,819	944	1,874	2,975	2,835	552	13,289	18,179	6,961
Newton	4.8	376	346	539	304	710	1,215	1,177	133	15,833	19,226	6,736
Nolan	6.5	523	429	631	335	755	1,554	1,960	313	19,223	21,445	7,875
Nueces	90.5	5,767	4,395	6,374	4,285	11,072	23,031	29,380	6,196	20,503	24,241	8,030
Ochiltree	3.5	155	136	167	112	355	1,042	1,199	334	22,974	27,056	9,762
Oldham	.7	19	25	49	20	57	185	238	107	24,737	30,851	9,390

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Orange	29.4	1,387	1,176	1,683	952	2,302	6,905	13,243	1,752	25,351	26,765	9,118
Palo Pinto	8.8	564	473	605	394	1,151	2,587	2,652	374	19,402	22,359	8,518
Panola	7.8	922	749	1,009	506	1,037	1,861	1,493	223	13,292	16,687	5,998
Parker	16.8	1,221	982	1,310	717	1,929	4,652	5,224	765	20,140	23,538	8,360
Parmer	3.5	248	106	203	192	570	987	897	297	18,615	24,012	7,504
Pecos	4.6	262	223	346	256	609	1,539	1,237	128	18,845	20,257	6,212
Polk	9.8	1,213	1,205	1,288	707	1,510	2,287	1,366	224	11,551	15,321	5,709
Potter	39.2	2,368	1,869	2,812	1,816	4,992	10,371	12,659	2,313	20,515	23,549	9,185
Presidio	1.7	140	137	239	137	275	361	318	93	13,420	18,761	6,133
Rains	2.1	327	277	327	143	317	422	267	20	9,613	13,772	5,784
Randall	29.2	1,132	766	1,124	902	2,491	7,308	12,806	2,671	26,073	28,691	10,538
Reagan	1.3	44	31	71	65	180	467	412	30	21,474	21,818	6,596
Real	.9	89	96	165	89	169	204	62	26	10,314	14,761	5,314
Red River	6.2	1,041	775	1,048	516	916	1,171	647	86	8,861	12,467	4,713
Reeves	4.8	286	238	394	293	835	1,369	1,218	167	17,260	20,014	6,158
Refugio	3.2	204	171	286	190	426	782	919	222	18,817	23,185	7,978
Roberts	.4	24	22	35	24	59	97	131	8	17,727	20,288	6,763
Robertson	5.7	922	763	938	428	763	1,127	660	99	8,974	13,085	5,040
Rockwall	5.5	451	441	496	289	673	1,238	1,581	331	18,133	21,475	7,336
Runnels	4.5	489	393	551	283	630	1,049	866	239	14,179	18,549	7,074
Rusk	15.7	1,380	1,243	1,767	842	1,965	3,561	4,363	579	16,790	20,202	7,393
Sabine	3.5	436	432	471	235	530	873	485	38	11,648	14,489	5,635
San Augustine	3.3	453	390	455	245	563	736	414	44	10,899	13,764	5,103
San Jacinto	4.7	737	653	756	343	704	770	643	94	9,109	14,087	5,340
San Patricio	18.6	1,570	1,082	1,638	1,128	2,586	4,518	5,377	701	17,969	20,511	6,348
San Saba	2.4	360	259	345	196	389	432	325	94	10,440	15,360	5,851
Schleicher	1.0	86	65	102	59	113	163	342	70	20,133	22,604	7,535
Scurry	6.7	380	335	531	331	752	1,621	2,270	480	21,240	24,428	8,752
Shackelford	1.5	103	89	154	71	156	305	445	177	21,700	26,321	9,630
Shelby	8.9	867	836	1,218	587	1,392	2,059	1,661	280	13,343	17,799	6,684
Sherman	1.1	65	33	35	34	90	329	370	144	23,889	30,015	11,006
Smith	49.1	3,190	2,765	3,997	2,327	5,855	12,090	15,787	3,089	20,231	23,829	8,705
Somervell	1.7	134	118	192	110	192	430	468	56	17,327	20,467	7,732
Starr	7.4	1,126	820	1,165	640	969	1,380	1,105	195	9,832	14,700	3,738
Stephens	4.1	324	293	463	263	577	876	1,088	216	16,528	20,781	8,272
Sterling	.4	28	41	64	37	118	57	44	11	11,379	14,228	4,743
Stonewall	1.0	142	64	97	53	127	200	221	96	15,515	21,477	8,949
Sutton	1.7	134	109	172	104	220	407	437	117	17,833	22,228	6,870
Swisher	3.3	172	167	253	210	579	952	770	197	17,231	20,845	7,166
Tarrant	326.7	14,292	11,388	17,182	11,640	32,078	82,423	131,797	25,900	24,340	27,058	9,963
Taylor	40.2	2,142	1,842	2,925	2,117	5,625	10,715	12,591	2,243	19,853	23,772	8,412
Terrell	.6	59	32	55	33	72	113	203	33	19,071	23,440	8,790
Terry	5.0	355	219	322	217	656	1,099	1,506	626	20,792	26,155	8,896
Throckmorton	.9	65	55	101	55	105	185	281	53	19,050	23,367	10,515
Titus	8.1	505	500	828	470	1,030	1,769	2,346	652	19,268	23,523	8,506
Tom Green	32.1	2,071	1,978	2,893	1,990	4,833	8,809	7,891	1,635	17,363	21,478	7,861
Travis	171.8	9,018	6,701	10,767	7,887	20,785	39,956	59,474	17,212	22,549	27,203	10,597
Trinity	3.8	531	428	551	283	633	820	507	47	10,892	14,008	5,432
Tyler	6.2	680	675	826	462	884	1,632	903	138	12,369	15,681	5,753
Upshur	10.8	978	921	1,280	659	1,573	2,674	2,370	345	14,964	18,498	6,593
Upton	1.6	91	77	105	81	222	529	429	66	20,136	21,878	7,610
Uvalde	7.3	701	556	841	562	1,195	1,630	1,465	350	13,979	18,569	5,793
Val Verde	10.9	776	693	1,068	808	1,865	3,070	2,368	252	15,625	19,078	5,545
Van Zandt	12.5	1,427	1,261	1,662	917	1,687	3,024	2,317	205	12,896	15,859	5,971
Victoria	24.6	1,464	1,133	1,700	1,108	2,911	5,995	8,695	1,594	21,672	24,456	8,367
Walker	12.9	1,119	914	1,409	813	1,673	2,793	3,200	979	16,785	24,222	7,118
Waller	6.1	727	444	701	398	725	1,407	1,520	178	15,355	20,432	5,992
Ward	4.8	181	170	265	143	410	1,066	2,164	401	26,236	27,475	9,222
Washington	8.0	938	725	1,004	529	1,109	1,554	1,787	354	13,363	18,468	6,566
Webb	27.6	2,955	2,301	3,504	2,245	4,810	6,021	4,724	1,040	12,683	17,752	4,689
Wharton	14.5	1,141	909	1,439	838	1,765	2,980	4,393	1,035	18,806	23,382	8,249
Wheeler	2.9	247	218	355	212	428	687	637	116	14,885	18,999	7,548
Wichita	44.0	2,516	2,240	3,290	2,213	5,894	12,560	12,796	2,491	19,472	23,911	8,666
Wilbarger	6.0	517	520	721	412	1,102	1,507	981	240	13,747	17,590	6,555
Willacy	4.8	615	467	742	483	839	870	609	175	10,427	15,315	4,107
Williamson	27.6	2,401	2,306	3,311	1,924	4,499	7,017	5,610	532	14,258	17,465	5,691

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
TEXAS (continued)												
ALL COUNTIES (continued)												
Wilson	5.8	520	468	707	417	878	1,421	1,210	179	14,471	18,441	6,077
Winkler	3.4	157	125	177	97	360	947	1,363	174	23,505	24,490	8,244
Wise	10.0	659	654	964	519	1,029	2,404	3,209	562	20,240	22,464	8,023
Wood	9.8	885	733	1,092	608	1,294	2,043	2,676	469	16,282	20,849	7,889
Yoakum	2.9	69	52	128	155	406	687	1,130	273	24,329	26,573	9,066
Young	7.8	440	418	742	460	997	1,601	2,539	603	20,484	24,699	9,681
Zapata	2.2	502	395	437	209	312	253	92		6,281	8,676	2,688
Zavala	3.1	229	227	384	214	506	736	688	116	14,892	18,947	5,020
TOTAL METRO COUNTIES	**4,187.3**	**230,422**	**178,215**	**265,429**	**176,223**	**462,951**	**993,691**	**1,505,783**	**374,586**	**22,833**	**26,810**	**9,455**
TOTAL STATE	**5,224.9**	**328,475**	**260,150**	**382,025**	**243,710**	**611,318**	**1,237,608**	**1,742,425**	**419,189**	**21,291**	**25,323**	**8,941**
UTAH												
PROVO - OREM	**63.3**	**3,337**	**3,162**	**5,049**	**3,580**	**8,999**	**19,185**	**18,210**	**1,778**	**19,044**	**21,684**	**5,831**
Utah	63.3	3,337	3,162	5,049	3,580	8,999	19,185	18,210	1,778	19,044	21,684	5,831
SALT LAKE CITY - OGDEN	**316.8**	**17,079**	**13,506**	**19,510**	**13,204**	**37,649**	**101,633**	**100,773**	**13,446**	**20,639**	**22,743**	**7,335**
Davis	43.6	1,410	863	1,496	1,328	4,578	15,716	16,972	1,237	22,812	24,085	6,701
Salt Lake	215.1	12,138	9,782	14,189	9,362	25,543	66,624	66,762	10,700	20,515	22,935	7,586
Tooele	8.3	412	342	374	233	862	3,268	2,640	169	20,276	22,080	6,813
Weber	49.8	3,119	2,519	3,451	2,281	6,666	16,025	14,399	1,340	19,082	20,849	6,997
ALL COUNTIES												
Beaver	1.4	172	166	159	68	237	395	191	12	13,089	15,275	4,752
Box Elder	10.2	532	485	646	390	1,019	2,950	3,648	530	21,950	24,218	7,181
Cache	18.8	1,615	1,368	2,207	1,389	2,913	5,562	3,385	361	14,853	17,487	5,452
Carbon	7.9	435	516	621	427	1,023	2,786	1,981	111	18,580	19,051	6,350
Daggett	.2	23	16	6	3	18	47	84	3	23,429	22,100	5,525
Davis	43.6	1,410	863	1,496	1,328	4,578	15,716	16,972	1,237	22,812	24,085	6,701
Duchesne	3.7	254	260	365	202	667	1,167	757	28	15,680	17,156	4,667
Emery	3.6	274	250	352	235	513	1,033	869	74	16,814	18,499	5,123
Garfield	1.2	80	66	97	71	187	370	285	44	17,341	20,393	6,440
Grand	3.0	177	102	133	112	307	1,063	1,017	89	21,765	22,844	7,969
Iron	5.5	441	382	690	406	1,246	1,766	554	15	13,428	14,795	4,422
Juab	1.7	159	166	132	130	396	595	121	1	13,301	14,008	4,178
Kane	1.4	117	88	77	69	297	486	256	10	15,839	17,858	5,682
Millard	2.9	297	274	307	187	502	857	466	10	14,133	15,313	4,724
Morgan	1.5	77	97	95	52	336	554	269	20	16,143	17,364	5,107
Piute	.4	71	39	58	43	125	56	8		9,500	9,670	2,975
Rich	.7	71	32	122	88	170	133	71	13	10,974	13,294	4,046
Salt Lake	215.1	12,138	9,782	14,189	9,362	25,543	66,624	66,762	10,700	20,515	22,935	7,586
San Juan	3.2	321	224	375	258	455	898	609	60	14,683	16,866	4,216
Sanpete	4.6	645	437	653	410	1,056	970	405	24	10,787	12,758	3,811
Sevier	4.8	451	378	508	282	744	1,518	873	46	15,227	16,849	5,119
Summit	3.7	282	220	308	171	618	1,410	624	67	16,706	17,595	5,813
Tooele	8.3	412	342	374	233	862	3,268	2,640	169	20,276	22,080	6,813
Uintah	6.5	434	256	381	268	748	2,224	1,949	240	20,209	21,680	6,348
Utah	63.3	3,337	3,162	5,049	3,580	8,999	19,185	18,210	1,778	19,044	21,684	5,831
Wasatch	2.8	200	187	280	179	548	1,029	344	33	15,046	16,288	5,067
Washington	8.5	785	665	860	597	1,535	2,348	1,523	187	14,406	17,258	5,129
Wayne	.6	48	37	64	42	122	189	92	6	14,480	16,410	4,689
Weber	49.8	3,119	2,519	3,451	2,281	6,666	16,025	14,399	1,340	19,082	20,849	6,997
TOTAL METRO COUNTIES	**380.1**	**20,416**	**16,668**	**24,559**	**16,784**	**46,648**	**120,818**	**118,983**	**15,224**	**20,386**	**22,567**	**7,044**
TOTAL STATE	**478.9**	**28,377**	**23,379**	**34,055**	**22,863**	**62,430**	**151,224**	**139,364**	**17,208**	**19,460**	**21,650**	**6,715**
VERMONT												
BURLINGTON	**40.5**	**1,760**	**1,623**	**2,542**	**1,711**	**5,097**	**12,101**	**13,806**	**1,860**	**21,299**	**23,711**	**8,138**
Chittenden	40.5	1,760	1,623	2,542	1,711	5,097	12,101	13,806	1,860	21,299	23,711	8,138
ALL COUNTIES												
Addison	9.9	615	456	801	633	1,771	3,340	1,955	329	16,663	19,491	6,368
Bennington	12.6	932	711	1,067	690	2,031	4,136	2,607	426	16,947	19,224	7,103
Caledonia	9.6	594	595	959	609	1,545	3,122	1,959	217	16,344	18,710	6,804

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VERMONT (continued)												
ALL COUNTIES (continued)												
Chittenden	40.5	1,760	1,623	2,542	1,711	5,097	12,101	13,806	1,860	21,299	23,711	8,138
Essex	2.2	204	164	207	130	453	725	285	32	14,487	15,805	5,349
Franklin	12.0	948	865	1,213	828	2,368	3,456	2,025	297	14,499	17,756	6,019
Grand Isle	1.7	127	131	161	141	384	539	202	15	13,824	15,354	5,438
Lamoille	6.3	446	431	608	379	1,212	1,988	1,009	227	15,284	18,589	6,769
Orange	8.3	502	533	899	590	1,569	2,660	1,326	221	15,148	17,678	6,217
Orleans	8.5	668	578	839	601	1,659	2,573	1,430	152	14,716	17,384	6,131
Rutland	21.5	1,662	1,236	1,899	1,118	3,741	7,332	4,098	414	16,249	19,021	6,896
Washington	19.4	1,152	1,027	1,691	1,038	3,114	6,460	4,450	468	17,392	19,905	7,259
Windham	14.6	1,144	807	1,185	773	2,317	4,531	3,433	410	17,168	19,843	7,684
Windsor	20.0	1,177	1,037	1,528	901	2,319	6,358	6,104	576	19,762	21,439	8,214
TOTAL METRO COUNTIES	**40.5**	**1,760**	**1,623**	**2,542**	**1,711**	**5,097**	**12,101**	**13,806**	**1,860**	**21,299**	**23,711**	**8,138**
TOTAL STATE	**187.1**	**11,931**	**10,194**	**15,599**	**10,142**	**29,580**	**59,321**	**44,689**	**5,644**	**17,451**	**20,172**	**7,218**
VIRGINIA												
CHARLOTTESVILLE	**41.9**	**3,133**	**2,457**	**3,478**	**2,384**	**6,380**	**11,638**	**10,386**	**2,044**	**17,420**	**21,259**	**7,574**
Albemarle	21.5	1,411	1,191	1,719	1,246	3,171	5,929	5,524	1,309	18,017	22,871	8,420
Charlottesville	13.9	770	687	1,132	808	1,929	3,815	4,126	633	19,064	21,872	7,544
Fluvanna	3.7	697	360	329	182	681	1,000	379	72	12,254	13,929	4,816
Greene	2.8	255	219	298	148	599	894	357	30	14,008	15,513	5,297
DANVILLE	**41.0**	**3,017**	**2,326**	**3,563**	**2,308**	**6,544**	**11,359**	**10,701**	**1,182**	**17,260**	**19,904**	**7,234**
Danville	17.9	1,321	924	1,393	925	2,650	4,733	5,168	786	18,648	21,818	8,602
Pittsylvania	23.1	1,696	1,402	2,170	1,383	3,894	6,626	5,533	396	16,328	18,420	6,313
LYNCHBURG	**54.2**	**3,978**	**2,883**	**4,644**	**3,109**	**8,161**	**15,809**	**14,036**	**1,580**	**17,661**	**20,062**	**6,952**
Amherst	9.5	562	385	579	436	1,268	2,590	3,350	330	20,939	23,521	7,473
Appomattox	4.2	443	303	426	252	730	1,430	551	65	14,652	15,982	5,457
Campbell	15.4	773	629	878	592	2,033	4,793	5,329	373	20,885	21,716	7,085
Lynchburg	25.1	2,200	1,566	2,761	1,829	4,130	6,996	4,806	812	15,083	18,421	6,901
NEWPORT NEWS - HAMPTON	**129.4**	**8,379**	**5,599**	**9,182**	**7,038**	**20,961**	**42,647**	**32,189**	**3,405**	**17,961**	**20,918**	**7,302**
Gloucester	7.7	864	542	695	477	1,100	2,337	1,590	95	15,745	16,865	6,097
Hampton	42.7	2,365	1,547	2,630	1,911	6,639	15,004	11,690	914	18,913	21,365	7,429
James City	8.2	372	327	608	500	1,326	2,753	2,085	229	18,346	20,838	7,210
Newport News	53.4	4,045	2,689	4,403	3,462	9,741	17,160	10,843	1,057	16,232	19,517	7,109
Poquoson	3.1	241	113	201	157	424	1,190	737	32	18,504	19,101	6,233
Williamsburg	3.0	123	87	160	133	397	684	1,045	371	23,687	32,326	9,796
York	11.3	369	289	485	398	1,334	3,519	4,199	707	22,619	26,145	8,007
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	**276.0**	**18,247**	**12,406**	**18,563**	**13,222**	**39,117**	**82,757**	**80,981**	**10,707**	**19,165**	**23,171**	**7,798**
Chesapeake	38.6	2,316	1,504	2,431	1,867	5,560	13,979	10,397	546	19,022	20,011	6,475
Norfolk	86.5	6,875	5,197	7,421	5,126	13,900	23,914	21,016	3,051	16,709	23,158	7,746
Portsmouth	36.9	2,603	1,834	2,856	1,926	4,906	10,951	10,557	1,267	18,926	20,988	7,504
Suffolk	16.1	982	704	1,094	727	1,876	3,531	5,722	1,464	22,480	26,532	8,899
Virginia Beach	93.5	4,838	2,689	4,179	3,201	11,894	29,468	32,881	4,350	21,657	25,272	8,466
Currituck, N. C.	*4.4*	*633*	*478*	*582*	*375*	*981*	*914*	*408*	*29*	*10,647*	*12,544*	*4,638*
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	**43.0**	**2,649**	**1,941**	**3,108**	**2,221**	**6,366**	**13,421**	**12,059**	**1,235**	**18,688**	**22,296**	**7,364**
Colonial Heights	5.9	215	146	258	241	909	2,098	1,906	127	20,952	22,218	7,850
Dinwiddie	6.4	413	281	459	330	922	2,021	1,790	184	18,619	21,183	5,894
Hopewell	8.7	433	353	521	371	1,016	2,744	2,974	288	20,983	22,746	8,457
Petersburg	15.3	1,326	933	1,545	1,017	2,512	4,352	3,200	415	15,599	18,663	7,050
Prince George	6.7	262	228	325	262	1,007	2,206	2,189	221	20,232	31,143	7,844
RICHMOND	**237.5**	**10,782**	**7,647**	**12,389**	**9,262**	**27,581**	**66,874**	**87,340**	**15,625**	**22,639**	**25,635**	**9,426**
Charles City	2.1	243	135	229	130	385	592	335	51	14,153	16,930	5,228
Chesterfield	50.3	1,883	1,218	2,167	1,768	6,207	19,142	16,616	1,299	21,134	22,540	7,444
Goochland	3.9	372	200	314	319	753	1,079	703	160	14,939	19,308	6,223
Hanover	17.4	756	620	882	642	1,744	4,512	7,241	1,003	24,052	26,246	8,649
Henrico	70.7	1,728	1,283	2,123	1,733	5,971	17,854	33,613	6,395	27,139	29,519	11,275
New Kent	3.3	328	198	339	198	643	861	666	67	14,597	17,354	6,092
Powhatan	3.9	282	153	214	184	511	1,052	1,311	193	21,423	23,868	6,649
Richmond city	85.9	5,190	3,840	6,121	4,288	11,367	21,782	26,855	6,457	20,389	25,024	10,073

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SMM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
VIRGINIA (continued)												
ROANOKE	**86.0**	**5,072**	**3,975**	**6,256**	**4,356**	**12,122**	**26,439**	**24,602**	**3,178**	**19,135**	**21,449**	**8,126**
Botetourt	8.5	680	489	751	462	1,309	2,623	2,041	145	16,996	18,942	6,653
Craig	1.5	179	140	206	103	328	443	98	3	11,939	12,903	4,721
Roanoke	25.5	984	705	1,096	795	2,704	8,143	9,825	1,248	23,101	24,918	8,450
Roanoke city	41.6	2,851	2,421	3,828	2,643	6,683	12,469	9,334	1,371	16,760	19,366	8,121
Salem	8.9	378	220	375	353	1,098	2,761	3,304	411	22,193	25,081	9,186
ALL COUNTIES												
Accomack	11.8	1,728	1,159	1,626	1,005	2,209	2,645	1,302	126	10,786	13,238	4,943
Albemarle	21.5	1,411	1,191	1,719	1,246	3,171	5,929	5,524	1,309	18,017	22,871	8,420
☐ Alexandria	49.5	1,613	1,044	1,848	1,498	4,342	12,513	19,813	6,829	26,691	30,848	15,149
Alleghany	4.8	321	310	516	306	940	1,617	737	53	15,032	16,595	5,456
Amelia	2.8	386	317	365	217	512	572	413	18	10,975	13,780	4,487
Amherst	9.5	562	385	579	436	1,268	2,590	3,350	330	20,939	23,521	7,473
Appomattox	4.2	443	303	426	252	730	1,430	551	65	14,652	15,982	5,457
☐ Arlington	71.6	1,768	1,310	2,136	1,773	5,816	16,863	28,895	13,039	28,968	33,890	16,329
Augusta	18.9	1,263	1,040	1,510	1,067	3,239	6,210	4,169	402	16,925	18,957	6,456
Bath	2.1	235	154	235	169	403	538	293	73	13,123	17,514	6,130
Bedford	12.1	1,200	857	1,214	843	2,290	4,250	1,369	77	14,272	15,146	4,994
Bedford city	2.3	171	132	185	123	341	683	599	66	17,451	20,463	7,844
Bland	2.1	362	227	377	233	486	359	54	2	8,672	10,372	3,351
Botetourt	8.5	680	489	751	462	1,309	2,623	2,041	145	16,996	18,942	6,653
☐ Bristol	7.6	1,244	806	974	614	1,271	1,873	682	136	10,593	13,919	5,597
Brunswick	5.1	466	403	596	477	962	1,335	784	77	13,070	15,998	5,264
Buchanan	12.5	826	607	942	575	1,428	3,392	4,151	579	20,322	22,565	7,232
Buckingham	4.0	584	455	513	267	802	917	414	48	11,154	13,478	4,530
Buena Vista	2.3	163	106	166	147	438	774	484	22	16,454	17,427	5,983
Campbell	15.4	773	629	878	592	2,033	4,793	5,329	373	20,885	21,716	7,085
Caroline	6.1	459	323	460	245	778	1,879	1,740	216	19,010	21,440	6,994
Carroll	9.7	1,024	646	887	648	1,777	2,929	1,595	194	14,621	16,888	5,872
Charles City	2.1	243	135	229	130	385	592	335	51	14,153	16,930	5,228
Charlotte	4.1	530	361	509	353	778	966	553	50	11,778	14,521	4,880
Charlottesville	13.9	770	687	1,132	808	1,929	3,815	4,126	633	19,064	21,872	7,544
Chesapeake	38.6	2,316	1,504	2,431	1,867	5,560	13,979	10,397	546	19,022	20,011	6,475
Chesterfield	50.3	1,883	1,210	2,167	1,768	6,207	19,142	16,616	1,299	21,134	22,540	7,444
Clarke	3.7	253	206	352	289	669	1,056	717	158	15,764	21,006	7,546
Clifton Forge	1.9	163	117	152	117	306	544	467	34	16,394	18,507	7,176
Colonial Heights	5.9	215	146	258	241	909	2,098	1,906	127	20,952	22,218	7,850
Covington	3.5	246	247	298	190	618	1,318	551	32	16,042	16,747	6,586
Craig	1.5	179	140	206	103	328	443	98	3	11,939	12,903	4,721
Culpeper	8.0	576	442	647	506	1,424	2,424	1,781	200	16,369	19,092	6,499
Cumberland	2.7	432	276	326	243	582	561	255	25	10,533	12,895	4,246
Danville	17.9	1,321	924	1,393	925	2,650	4,733	5,168	786	18,648	21,818	8,602
Dickenson	6.8	863	683	866	520	1,112	1,856	875	25	11,899	13,735	4,556
Dinwiddie	6.4	413	281	459	330	922	2,021	1,790	184	18,619	21,183	5,894
Emporia	1.8	181	120	171	138	273	451	422	44	15,370	17,816	6,823
Essex	3.1	338	232	329	240	706	779	429	47	12,861	15,079	5,194
☐ Fairfax	221.3	4,080	2,355	3,603	2,895	9,579	32,019	108,688	58,081	37,556	40,284	14,328
☐ Fairfax city	6.9	105	63	118	81	245	1,218	3,484	1,586	36,231	38,850	14,335
☐ Falls Church	4.3	139	87	142	97	314	1,041	1,867	613	28,400	32,148	15,026
Fauquier	12.5	873	669	803	646	1,806	3,354	3,522	827	18,904	23,639	7,838
Floyd	4.3	678	338	375	260	738	1,289	537	85	13,442	15,840	5,724
Fluvanna	3.7	697	360	329	182	681	1,000	379	72	12,254	13,929	4,816
Franklin	12.6	1,074	768	1,028	820	2,253	3,925	2,461	271	15,836	18,199	6,214
Franklin city	2.6	162	135	204	189	443	578	727	162	16,976	22,467	7,894
Frederick	11.8	577	463	672	492	1,447	3,639	4,093	417	21,105	22,955	7,524
Fredericksburg	6.1	499	268	424	350	904	1,694	1,674	287	18,012	21,519	8,469
Galax	2.7	262	178	324	225	513	887	246	65	13,621	16,101	6,688
Giles	6.3	681	467	643	567	1,758	1,741	373	70	12,110	13,409	4,719
Gloucester	7.7	864	542	695	477	1,100	2,337	1,590	95	15,745	16,865	6,097
Goochland	3.9	372	200	314	319	753	1,079	703	160	14,939	19,308	6,223
Grayson	6.2	659	431	633	517	1,355	1,922	635	48	13,072	14,521	5,391
Greene	2.8	255	219	298	148	599	894	357	30	14,008	15,513	5,297
Greensville	3.4	472	267	323	231	651	1,006	422	28	13,148	14,401	4,411
Halifax	10.0	1,029	833	1,250	734	1,805	2,653	1,576	120	13,148	15,387	5,028
Hampton	42.7	2,365	1,547	2,630	1,911	6,639	15,004	11,690	914	18,913	21,365	7,429
Hanover	17.4	756	620	882	642	1,744	4,512	7,241	1,003	24,052	26,246	8,649

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Harrisonburg	6.3	546	374	601	418	989	1,577	1,602	193	16,481	20,649	6,440
Henrico	70.7	1,728	1,283	2,123	1,733	5,971	17,854	33,613	6,395	27,139	29,519	11,275
Henry	20.5	1,156	780	1,271	1,153	4,189	7,850	3,883	218	17,059	18,033	6,298
Highland	1.1	209	137	191	48	200	231	70	14	8,448	11,652	4,135
Hopewell	8.7	433	353	521	371	1,016	2,744	2,974	288	20,983	22,746	8,457
Isle of Wight	7.4	823	522	749	517	1,324	2,386	1,037	42	14,158	15,419	5,140
James City	8.2	372	327	608	500	1,326	2,753	2,085	229	18,346	20,838	7,210
King and Queen	2.1	180	138	217	131	283	503	530	118	16,507	20,853	7,299
King George	3.7	206	147	239	133	348	999	1,393	235	22,730	26,092	8,697
King William	3.3	191	177	314	191	446	900	1,010	71	18,780	21,270	7,312
Lancaster	4.1	470	351	490	328	651	987	665	158	13,032	17,122	6,816
Lee	9.4	1,569	1,187	1,504	812	1,460	1,813	975	80	9,079	12,344	4,298
Lexington	2.2	218	164	209	153	348	541	506	61	15,125	19,505	6,044
☐ Loudoun	20.3	931	598	930	612	1,700	4,198	8,994	2,337	27,535	29,873	9,909
Louisa	6.3	557	356	522	342	924	1,585	1,777	237	17,570	21,314	7,258
Lunenburg	4.3	520	337	521	380	899	1,028	550	65	12,032	15,185	5,352
Lynchburg	25.1	2,200	1,566	2,761	1,829	4,130	6,996	4,806	812	15,083	18,421	6,901
Madison	3.6	433	304	503	301	628	960	424	47	11,768	14,581	4,999
☐ Manassas	5.6	99	76	130	104	321	927	2,895	1,048	33,108	37,062	12,503
☐ Manassas Park	1.9	31	12	33	23	54	453	1,172	122	29,929	31,869	9,316
Martinsville	6.7	251	236	389	305	887	1,947	2,250	435	21,759	24,422	9,297
Mathews	3.3	362	250	334	211	565	922	557	99	14,374	17,956	7,226
Mecklenburg	10.4	1,302	911	1,201	826	1,935	2,733	1,392	100	12,391	14,438	5,107
Middlesex	3.1	388	303	465	256	547	761	328	52	11,568	14,282	5,604
Montgomery	22.1	1,514	1,446	2,240	1,476	4,190	6,814	4,018	402	15,212	18,513	6,218
Nelson	4.3	787	446	706	434	824	865	228	10	8,942	10,882	3,804
New Kent	3.3	328	198	339	198	643	861	666	67	14,597	17,354	6,092
Newport News	53.4	4,045	2,689	4,403	3,462	9,741	17,160	10,843	1,057	16,232	19,517	7,109
Norfolk	86.5	6,875	5,197	7,421	5,126	13,900	23,914	21,016	3,051	16,709	23,158	7,746
Northampton	5.6	771	562	885	549	1,055	1,119	597	62	10,134	13,197	4,993
Northumberland	4.0	520	391	510	313	617	961	574	114	12,000	15,777	6,311
Norton	1.8	173	152	189	104	211	449	418	104	16,423	20,338	7,471
Nottoway	5.2	482	429	608	336	885	1,429	995	36	14,191	16,148	5,712
Orange	6.6	717	450	652	465	1,183	1,857	1,118	158	14,298	16,661	5,849
Page	7.3	801	557	822	521	1,584	2,042	905	68	13,012	14,841	5,444
Patrick	6.4	693	456	606	438	1,303	2,106	781	17	13,870	14,799	5,262
Petersburg	15.3	1,326	933	1,545	1,017	2,512	4,352	3,200	415	15,599	18,663	7,050
Pittsylvania	23.1	1,696	1,402	2,170	1,383	3,894	6,626	5,533	396	16,328	18,420	6,313
Poquoson	3.1	241	118	201	157	424	1,190	737	32	18,504	19,101	6,233
Portsmouth	36.9	2,603	1,834	2,856	1,926	4,906	10,951	10,557	1,267	18,926	20,988	7,504
Powhatan	3.9	282	153	214	184	511	1,052	1,311	193	21,423	23,868	6,649
Prince Edward	5.0	663	421	605	381	915	1,240	672	103	12,364	16,443	4,894
Prince George	6.7	262	228	325	262	1,007	2,206	2,189	221	20,232	31,143	7,844
☐ Prince William	46.6	1,095	742	985	724	2,810	8,664	25,836	5,744	31,685	33,941	10,231
Pulaski	12.9	844	652	991	710	2,205	4,336	2,914	248	17,236	19,174	6,852
Radford	4.0	253	162	290	207	546	1,173	1,264	105	19,992	22,223	6,683
Rappahannock	2.3	318	193	202	124	339	594	429	101	14,600	17,540	6,403
Richmond	2.6	289	193	296	178	408	710	494	32	14,210	16,346	5,986
Richmond city	85.9	5,190	3,840	6,121	4,288	11,367	21,782	26,855	6,457	20,389	25,024	10,073
Roanoke	25.5	984	705	1,096	795	2,704	8,143	9,825	1,248	23,101	24,918	8,450
Roanoke city	41.6	2,851	2,421	3,828	2,643	6,683	12,469	9,334	1,371	16,760	19,366	8,121
Rockbridge	6.4	605	433	569	361	1,164	1,911	1,234	123	15,275	17,492	6,151
Rockingham	20.1	1,260	937	1,415	1,118	3,171	6,809	4,873	517	18,008	20,454	7,004
Russell	11.5	1,497	1,063	1,271	848	1,967	3,202	1,550	102	12,614	14,454	5,022
Salem	8.9	378	220	375	353	1,098	2,761	3,304	411	22,193	25,081	9,186
☐ Scott	8.8	1,277	787	903	562	1,384	2,516	1,333	38	13,147	14,767	5,177
Shenandoah	10.6	1,006	680	1,081	834	2,060	3,335	1,493	111	14,183	15,612	5,827
Smyth	11.8	1,097	800	1,486	1,216	2,847	3,395	892	67	12,161	13,509	4,730
Southampton	5.5	523	395	622	457	984	1,323	1,078	118	13,597	17,593	5,230
South Boston	2.6	219	158	230	187	423	683	554	146	16,025	19,252	7,050
Spotsylvania	12.2	1,007	531	813	631	1,796	3,687	3,415	320	18,219	20,307	6,503
Stafford	13.2	595	657	665	432	1,304	4,307	4,759	481	21,837	25,059	7,604
Staunton	8.1	547	404	764	527	1,453	2,666	1,559	180	16,020	18,317	6,837
Suffolk	16.1	982	704	1,094	727	1,876	3,531	5,722	1,464	22,480	26,532	8,899
Surry	2.0	159	108	202	139	291	605	472	24	16,457	18,967	6,219
Sussex	3.6	350	226	322	223	552	921	821	185	16,196	20,398	6,863

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Tazewell	18.0	1,397	1,063	1,657	1,111	2,591	4,493	5,050	638	17,512	20,466	7,044
Virginia Beach	93.5	4,838	2,639	4,179	3,201	11,894	29,468	32,881	4,350	21,657	25,272	8,466
Warren	8.3	535	387	643	391	1,215	2,681	2,129	319	18,264	20,658	7,724
☐ Washington	16.4	1,448	1,037	1,525	991	2,521	4,754	3,652	472	16,212	18,618	6,335
Waynesboro	5.9	205	190	324	243	793	1,867	2,020	258	21,368	23,142	9,102
Westmoreland	5.4	914	524	704	487	1,022	1,137	537	75	10,309	12,846	4,817
Williamsburg	3.0	123	87	160	133	397	684	1,045	371	23,687	32,326	9,796
Winchester	8.3	626	445	688	461	1,363	2,342	1,991	384	16,996	20,542	8,399
Wise	15.4	1,635	1,154	1,577	938	2,241	3,869	3,550	436	15,368	18,117	6,118
Wythe	9.4	678	521	873	588	1,537	2,854	2,177	172	16,638	18,884	6,827
York	11.3	369	289	485	398	1,334	3,519	4,199	707	22,619	26,145	8,007
TOTAL METRO COUNTIES	**1,365.4**	**68,454**	**47,673**	**73,928**	**53,499**	**156,608**	**357,069**	**479,197**	**128,972**	**22,818**	**27,102**	**9,740**
TOTAL STATE	**1,942.3**	**121,251**	**85,770**	**129,077**	**91,381**	**255,016**	**523,317**	**594,127**	**142,361**	**20,287**	**24,393**	**8,666**
WASHINGTON												
BELLINGHAM	**42.3**	**2,875**	**2,612**	**3,794**	**2,051**	**4,468**	**10,907**	**13,628**	**1,965**	**20,300**	**22,495**	**8,534**
Whatcom	42.3	2,875	2,612	3,794	2,051	4,468	10,907	13,628	1,965	20,300	22,495	8,534
BREMERTON	**56.9**	**2,538**	**2,368**	**3,346**	**2,037**	**4,801**	**12,271**	**25,594**	**3,945**	**25,731**	**27,677**	**10,089**
Kitsap	56.9	2,538	2,368	3,346	2,037	4,801	12,271	25,594	3,945	25,731	27,677	10,089
OLYMPIA	**51.1**	**2,408**	**2,071**	**2,978**	**1,943**	**4,830**	**11,495**	**20,945**	**4,430**	**24,854**	**27,198**	**10,387**
Thurston	51.1	2,408	2,071	2,978	1,943	4,830	11,495	20,945	4,430	24,854	27,198	10,387
RICHLAND - KENNEWICK - PASCO	**55.9**	**2,240**	**1,863**	**2,851**	**1,996**	**5,033**	**12,268**	**24,667**	**4,982**	**26,146**	**27,765**	**10,020**
Benton	42.9	1,495	1,391	2,251	1,576	3,816	9,679	19,214	3,478	26,022	27,434	10,008
Franklin	13.0	745	472	600	420	1,217	2,589	5,453	1,504	26,731	28,859	10,058
SEATTLE - EVERETT	**644.4**	**29,406**	**25,458**	**36,408**	**23,055**	**60,937**	**167,693**	**256,510**	**44,933**	**23,904**	**26,138**	**10,243**
King	515.1	23,494	20,377	29,216	18,652	49,518	128,781	205,597	39,465	24,138	26,573	10,597
Snohomish	129.3	5,912	5,081	7,192	4,403	11,419	38,912	50,913	5,468	23,144	24,402	8,948
SEATTLE - TACOMA CONSOLIDATED AREA	***829.3***	***39,693***	***34,505***	***49,592***	***31,456***	***83,017***	***220,650***	***316,694***	***53,693***	***23,169***	***25,748***	***9,942***
SPOKANE	**135.4**	**8,611**	**8,028**	**10,988**	**6,674**	**15,198**	**34,378**	**44,461**	**7,062**	**20,389**	**23,093**	**8,865**
Spokane	135.4	8,611	8,028	10,988	6,674	15,198	34,378	44,461	7,062	20,389	23,093	8,865
TACOMA	**184.9**	**10,287**	**9,047**	**13,184**	**8,401**	**22,080**	**52,957**	**60,184**	**8,760**	**20,669**	**24,392**	**8,959**
Pierce	184.9	10,287	9,047	13,184	8,401	22,080	52,957	60,184	8,760	20,669	24,392	8,959
YAKIMA	**64.6**	**4,622**	**4,470**	**6,623**	**4,004**	**8,533**	**15,961**	**17,889**	**2,498**	**17,553**	**20,187**	**7,298**
Yakima	64.6	4,622	4,470	6,623	4,004	8,533	15,961	17,889	2,498	17,553	20,187	7,298
ALL COUNTIES												
Adams	4.7	172	142	251	206	602	1,341	1,723	263	21,654	24,487	8,525
Asotin	6.7	440	473	631	359	849	1,724	2,011	213	18,707	20,889	8,044
Benton	42.9	1,495	1,391	2,251	1,576	3,816	9,679	19,214	3,478	26,022	27,434	10,008
Chelan	18.5	1,098	1,028	1,615	1,004	2,309	4,557	5,827	1,062	19,794	22,926	9,240
Clallam	21.4	1,176	1,212	1,866	980	2,496	5,688	6,885	1,097	20,460	22,759	9,019
☐ Clark	73.6	3,762	3,151	4,506	2,788	6,823	20,099	28,838	3,633	22,999	24,636	8,985
Columbia	1.6	106	142	159	91	202	440	390	70	16,902	20,132	7,856
Cowlitz	31.0	1,627	1,552	2,292	1,348	3,317	9,380	10,550	934	21,221	22,038	8,342
Douglas	8.7	448	270	469	340	731	1,917	3,740	785	25,668	27,459	10,297
Ferry	2.1	150	121	228	130	288	651	465	67	17,542	18,983	6,229
Franklin	13.0	745	472	600	420	1,217	2,589	5,453	1,504	26,731	28,859	10,058
Garfield	1.0	76	94	72	34	126	288	272	38	17,583	19,468	8,112
Grant	18.1	1,152	689	1,048	755	1,948	4,364	6,799	1,345	23,011	25,655	9,287
Grays Harbor	26.0	1,632	1,588	2,217	1,186	2,696	7,019	8,538	1,124	20,307	22,272	8,630
Island	17.0	769	865	1,411	989	2,476	4,783	5,021	686	19,123	22,603	8,299
Jefferson	6.9	424	427	637	388	807	2,167	1,896	154	19,095	20,126	8,121
King	515.1	23,494	20,377	29,216	18,652	49,518	128,781	205,597	39,465	24,138	26,573	10,597
Kitsap	56.9	2,538	2,368	3,346	2,037	4,801	12,271	25,594	3,945	25,731	27,677	10,089
Kittitas	9.7	784	707	977	591	1,355	2,549	2,432	305	16,743	20,425	7,957
Klickitat	6.1	269	241	388	259	673	1,629	2,265	376	22,701	25,617	9,471
Lewis	21.3	1,653	1,702	2,008	1,057	2,370	6,149	5,799	562	18,238	19,760	7,345
Lincoln	3.7	155	169	278	188	453	1,018	1,243	196	20,821	23,194	8,939
Mason	12.7	609	672	996	640	1,334	3,612	4,232	605	20,840	23,247	9,141
Okanogan	11.9	927	738	1,161	688	1,459	3,162	3,299	466	17,997	20,964	7,920

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WASHINGTON (continued)												
ALL COUNTIES (continued)												
Pacific	7.3	637	640	793	458	1,079	2,064	1,459	170	15,249	17,479	7,250
Pend Oreille	3.2	252	227	365	217	340	825	892	82	17,829	19,300	6,787
Pierce	184.9	10,287	9,047	13,184	8,401	22,080	52,957	60,184	8,760	20,669	24,392	8,959
San Juan	3.7	358	274	368	274	478	1,033	754	161	15,933	19,610	8,437
Skagit	25.5	1,561	1,384	1,953	1,218	2,716	6,596	8,646	1,426	21,135	23,632	9,186
Skamania	3.0	168	116	183	93	227	662	1,404	147	25,718	25,454	9,091
Snohomish	129.3	5,912	5,081	7,192	4,403	11,419	38,912	50,913	5,468	23,144	24,402	8,948
Spokane	135.4	8,611	8,028	10,988	6,674	15,198	34,378	44,461	7,062	20,389	23,093	8,865
Stevens	10.8	865	796	1,073	632	1,477	2,680	2,833	444	16,875	20,536	7,019
Thurston	51.1	2,408	2,071	2,978	1,943	4,830	11,495	20,945	4,430	24,854	27,198	10,387
Wahkiakum	1.4	84	98	135	80	163	410	400	30	18,449	20,686	7,621
Walla Walla	17.7	709	717	1,271	869	1,704	3,296	6,785	2,349	25,838	30,829	11,228
Whatcom	42.3	2,875	2,612	3,794	2,051	4,468	10,907	13,628	1,965	20,300	22,495	8,534
Whitman	13.7	615	590	1,048	757	1,758	3,533	4,417	982	20,814	26,054	8,835
Yakima	64.6	4,622	4,470	6,623	4,004	8,533	15,961	17,889	2,498	17,553	20,187	7,298
TOTAL METRO COUNTIES	**1,309.1**	**66,749**	**59,068**	**84,678**	**52,949**	**132,703**	**338,029**	**492,716**	**82,208**	**22,816**	**25,258**	**9,620**
TOTAL STATE	**1,624.5**	**85,665**	**76,742**	**110,571**	**68,780**	**169,136**	**421,566**	**593,693**	**98,347**	**22,315**	**24,815**	**9,436**
WEST VIRGINIA												
CHARLESTON	**102.6**	**6,865**	**4,990**	**7,024**	**4,178**	**10,355**	**24,368**	**37,201**	**7,619**	**22,578**	**24,863**	**9,365**
Kanawha	88.7	5,632	4,217	6,116	3,632	8,969	19,923	32,899	7,312	23,115	25,498	9,748
Putnam	13.9	1,233	773	908	546	1,386	4,445	4,302	307	20,192	20,815	7,162
HUNTINGTON - ASHLAND	**114.6**	**9,540**	**7,576**	**10,348**	**6,344**	**14,768**	**31,474**	**30,439**	**4,111**	**17,736**	**20,354**	**7,379**
Cabell	41.0	3,472	2,507	3,524	2,237	5,006	10,441	11,732	2,081	18,429	21,697	8,321
Wayne	16.5	1,758	1,141	1,561	1,002	2,183	4,463	4,083	309	16,400	18,623	6,442
Boyd, Ky.	*20.7*	*1,193*	*1,187*	*1,758*	*1,032*	*2,362*	*5,161*	*6,971*	*1,036*	*20,789*	*23,001*	*8,487*
Greenup, Ky.	*13.5*	*883*	*766*	*1,113*	*675*	*1,545*	*4,027*	*4,011*	*480*	*19,672*	*21,223*	*7,109*
Lawrence, Ohio	*22.9*	*2,234*	*1,975*	*2,392*	*1,398*	*3,672*	*7,382*	*3,642*	*205*	*14,740*	*16,293*	*5,731*
PARKERSBURG - MARIETTA	**60.0**	**3,824**	**3,128**	**4,482**	**2,539**	**6,506**	**17,485**	**19,570**	**2,466**	**20,590**	**22,350**	**8,088**
Wirt	1.7	245	167	210	129	252	470	200	27	11,784	14,558	4,853
Wood	35.0	2,009	1,591	2,394	1,420	3,271	9,681	12,860	1,774	22,163	23,847	8,786
Washington, Ohio	*23.3*	*1,570*	*1,370*	*1,878*	*990*	*2,983*	*7,334*	*6,510*	*665*	*18,889*	*20,668*	*7,330*
STEUBENVILLE - WEIRTON	**58.4**	**2,877**	**2,380**	**3,447**	**2,209**	**5,374**	**15,012**	**24,128**	**2,973**	**23,818**	**24,871**	**8,955**
Brooke	10.8	439	407	565	372	978	2,688	4,711	640	24,838	26,048	9,017
Hancock	14.6	550	456	670	479	1,228	3,402	6,864	951	26,207	27,080	9,811
Jefferson, Ohio	*33.0*	*1,888*	*1,517*	*2,212*	*1,358*	*3,168*	*8,922*	*12,553*	*1,382*	*22,606*	*23,509*	*8,553*
WHEELING	**69.0**	**5,082**	**4,078**	**5,276**	**3,240**	**8,123**	**20,464**	**20,324**	**2,413**	**19,450**	**21,263**	**7,880**
Marshall	14.9	1,033	795	1,012	665	1,707	4,747	4,512	429	20,185	20,968	7,386
Ohio	23.1	1,749	1,368	1,815	1,086	2,662	6,164	6,979	1,277	19,799	23,065	8,735
Belmont, Ohio	*31.0*	*2,300*	*1,915*	*2,449*	*1,489*	*3,754*	*9,553*	*8,833*	*707*	*18,860*	*20,062*	*7,502*
ALL COUNTIES												
Barbour	6.0	739	618	773	565	1,023	1,485	720	77	11,146	14,185	4,977
Berkeley	17.5	1,231	965	1,325	856	2,326	5,165	5,143	489	18,906	21,381	7,667
Boone	10.7	1,224	951	1,285	809	1,628	3,058	1,633	112	13,117	15,431	5,242
Braxton	5.1	949	549	638	350	667	1,035	837	75	10,376	15,280	5,527
Brooke	10.8	439	407	565	372	978	2,688	4,711	640	24,838	26,048	9,017
Cabell	41.0	3,472	2,507	3,524	2,237	5,006	10,441	11,732	2,081	18,429	21,697	8,321
Calhoun	3.1	416	286	400	181	453	637	576	151	12,883	18,028	6,498
Clay	3.9	483	373	549	278	639	863	649	66	11,948	15,118	5,083
Doddridge	2.6	441	313	399	205	476	603	152	11	9,275	11,253	3,800
Fayette	20.8	2,612	2,113	2,443	1,651	3,203	5,529	2,940	309	12,283	15,014	5,240
Gilmer	3.0	538	335	443	258	477	618	321	10	9,398	13,525	4,774
Grant	3.7	522	313	492	303	697	841	492	40	11,464	14,109	4,972
Greenbrier	14.1	1,162	910	1,352	789	2,009	3,663	3,642	573	16,941	20,113	7,328
Hampshire	5.5	660	378	609	476	1,138	1,518	667	54	12,582	14,502	5,146
Hancock	14.6	550	456	670	479	1,228	3,402	6,864	951	26,207	27,080	9,811
Hardy	3.6	463	343	460	304	703	885	401	41	11,599	14,082	4,970
Harrison	29.2	2,417	2,080	2,940	1,801	4,424	9,287	5,667	584	16,020	17,756	6,588
Jackson	9.1	762	483	682	469	936	2,587	2,900	281	20,500	20,863	7,084
Jefferson	10.8	786	642	848	611	1,669	3,177	2,677	390	17,578	19,986	6,683
Kanawha	88.7	5,632	4,217	6,116	3,632	8,969	19,923	32,899	7,312	23,115	25,498	9,748

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WEST VIRGINIA (continued)												
ALL COUNTIES (continued)												
Lewis	6.9	923	648	840	611	1,297	1,704	812	65	11,532	14,270	5,128
Lincoln	8.0	1,196	890	1,035	514	965	1,811	1,468	121	11,617	15,244	4,957
Logan	16.9	1,440	1,196	1,751	1,028	2,164	4,088	4,717	516	17,389	19,574	6,436
McDowell	16.4	1,850	1,465	2,005	1,245	2,263	4,354	2,922	296	13,457	16,149	5,329
Marion	25.0	2,026	1,550	2,218	1,382	3,184	7,347	6,690	603	17,935	19,344	7,250
Marshall	14.9	1,033	795	1,012	665	1,707	4,747	4,512	429	20,185	20,968	7,386
Mason	9.8	1,067	740	921	559	1,356	2,800	2,222	135	15,895	17,354	6,162
Mercer	27.6	2,074	1,601	2,410	1,421	3,527	6,592	8,462	1,513	19,318	22,863	8,303
☐ Mineral	9.8	1,027	676	995	575	1,487	3,230	1,701	109	15,411	16,376	5,732
Mingo	12.4	1,435	1,099	1,571	814	1,722	2,488	2,925	346	13,430	17,834	5,774
Monongalia	28.5	2,324	1,619	2,392	1,703	4,069	7,793	7,388	1,212	17,777	20,973	7,733
Monroe	4.6	691	505	589	248	786	1,131	610	40	11,973	14,272	4,936
Morgan	4.0	372	280	401	265	530	1,263	820	69	16,066	17,355	6,254
Nicholas	10.0	1,032	770	1,071	590	1,095	2,527	2,681	234	16,899	18,554	6,354
Ohio	23.1	1,749	1,368	1,815	1,086	2,662	6,164	6,979	1,277	19,799	23,065	8,735
Pendleton	3.0	473	345	445	239	539	666	243	50	9,982	12,976	4,806
Pleasants	2.9	196	184	256	139	284	715	957	169	20,833	22,953	7,831
Pocahontas	3.6	373	298	468	285	603	931	568	74	13,083	15,699	5,596
Preston	10.8	1,045	798	1,136	704	1,781	2,733	2,343	260	14,818	17,606	6,036
Putnam	13.9	1,233	773	908	546	1,386	4,445	4,302	307	20,192	20,815	7,162
Raleigh	31.8	3,032	2,354	3,379	2,288	4,833	8,612	6,504	798	15,017	17,920	6,332
Randolph	10.2	1,077	775	1,029	642	1,620	2,721	2,054	282	14,853	18,076	6,250
Ritchie	4.3	597	377	522	286	644	1,133	734	7	13,007	15,351	5,594
Roane	5.7	564	450	652	360	881	1,501	1,146	146	14,612	17,909	6,187
Summers	5.5	967	720	774	444	771	1,220	561	43	9,272	12,210	4,120
Taylor	6.0	704	557	716	403	989	1,749	844	38	13,164	14,873	5,218
Tucker	3.3	425	342	509	293	644	761	320	6	10,555	12,704	4,710
Tyler	4.1	433	300	382	215	606	1,027	1,020	117	16,172	18,670	6,599
Upshur	8.5	1,085	842	1,068	659	1,220	2,218	1,285	123	12,132	15,559	5,443
Wayne	16.5	1,758	1,141	1,561	1,002	2,183	4,463	4,083	309	16,400	18,623	6,442
Webster	4.4	652	450	645	370	689	799	740	55	10,535	14,498	4,984
Wetzel	7.8	929	697	806	424	1,076	2,478	1,309	81	14,879	16,037	5,635
Wirt	1.7	245	167	210	129	252	470	200	27	11,784	14,558	4,853
Wood	35.0	2,009	1,591	2,394	1,420	3,271	9,681	12,860	1,774	22,163	23,847	8,786
Wyoming	12.0	1,211	976	1,255	781	1,585	4,216	1,859	117	15,529	16,098	5,207
TOTAL METRO COUNTIES	**270.0**	**19,147**	**14,098**	**19,770**	**12,143**	**29,129**	**69,654**	**90,843**	**15,216**	**21,010**	**23,295**	**8,617**
TOTAL STATE	**712.7**	**64,745**	**48,578**	**66,654**	**40,961**	**93,320**	**187,983**	**184,464**	**25,995**	**17,268**	**19,901**	**7,124**
WISCONSIN												
APPLETON - OSHKOSH	**103.5**	**4,575**	**4,244**	**6,751**	**4,190**	**10,417**	**34,625**	**33,955**	**4,743**	**21,467**	**23,576**	**8,277**
Calumet	10.1	482	432	671	381	1,015	3,137	3,564	418	21,763	23,477	7,528
Outagamie	44.8	1,830	1,684	2,790	1,692	4,260	14,808	15,532	2,204	22,109	24,145	8,270
Winnebago	48.6	2,263	2,128	3,290	2,117	5,142	16,680	14,859	2,121	20,831	23,073	8,463
DULUTH - SUPERIOR	**100.7**	**6,837**	**6,370**	**8,814**	**5,219**	**11,445**	**31,270**	**27,981**	**2,764**	**18,906**	**20,641**	**7,761**
Douglas	16.9	1,297	1,117	1,564	953	2,109	5,238	4,294	328	18,054	20,026	7,588
St. Louis, Minn.	*83.8*	*5,540*	*5,253*	*7,250*	*4,266*	*9,336*	*26,032*	*23,687*	*2,436*	*19,069*	*20,765*	*7,796*
EAU CLAIRE	**46.7**	**3,439**	**3,001**	**4,121**	**2,370**	**6,120**	**15,006**	**11,482**	**1,161**	**17,845**	**19,604**	**6,832**
Chippewa	17.9	1,321	1,076	1,313	719	2,012	5,127	5,626	706	19,991	21,639	7,281
Eau Claire	28.8	2,118	1,925	2,808	1,651	4,108	9,879	5,856	455	16,756	18,339	6,537
GREEN BAY	**63.0**	**2,730**	**2,352**	**3,760**	**2,422**	**6,395**	**20,715**	**21,751**	**2,875**	**21,997**	**23,632**	**8,345**
Brown	63.0	2,730	2,352	3,760	2,422	6,395	20,715	21,751	2,875	21,997	23,632	8,345
JANESVILLE - BELOIT	**50.9**	**2,396**	**2,057**	**3,138**	**1,994**	**4,690**	**15,338**	**19,168**	**2,119**	**22,650**	**23,857**	**8,624**
Rock	50.9	2,396	2,057	3,138	1,994	4,690	15,338	19,168	2,119	22,650	23,857	8,624
KENOSHA	**44.4**	**1,608**	**1,291**	**2,063**	**1,379**	**3,513**	**9,357**	**21,061**	**4,128**	**27,555**	**29,126**	**10,437**
Kenosha	44.4	1,608	1,291	2,063	1,379	3,513	9,357	21,061	4,128	27,555	29,126	10,437
LA CROSSE	**33.5**	**2,392**	**2,197**	**3,031**	**1,772**	**4,812**	**11,288**	**7,104**	**904**	**17,130**	**19,072**	**6,870**
La Crosse	33.5	2,392	2,197	3,031	1,772	4,812	11,288	7,104	904	17,130	19,072	6,870
MADISON	**126.8**	**6,141**	**5,086**	**8,155**	**5,630**	**13,802**	**32,323**	**46,941**	**8,722**	**22,825**	**25,671**	**9,873**
Dane	126.8	6,141	5,086	8,155	5,630	13,802	32,323	46,941	8,722	22,825	25,671	9,873

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES METRO AREA County	12/31/81 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More			
WISCONSIN (continued)												
MILWAUKEE	**513.0**	**22,324**	**19,334**	**29,516**	**18,935**	**49,711**	**143,020**	**198,860**	**31,300**	**23,371**	**25,510**	**9,353**
Milwaukee	367.1	18,773	16,210	24,465	15,525	40,876	113,367	122,464	15,420	21,224	23,061	8,900
Ozaukee	23.1	657	559	816	517	1,454	5,666	11,184	2,247	27,312	30,456	10,152
Washington	28.7	804	761	1,261	867	2,091	6,217	14,044	2,655	27,586	29,694	9,586
Waukesha	94.1	2,090	1,804	2,974	2,026	5,290	17,770	51,168	10,978	29,981	32,575	10,577
MILWAUKEE - RACINE CONSOLIDATED AREA	***574.3***	***25,082***	***21,616***	***33,110***	***21,338***	***56,035***	***162,713***	***220,571***	***33,835***	***23,215***	***25,352***	***9,254***
RACINE	**61.3**	**2,758**	**2,282**	**3,594**	**2,403**	**6,324**	**19,693**	**21,711**	**2,535**	**22,057**	**24,031**	**8,461**
Racine	61.3	2,758	2,282	3,594	2,403	6,324	19,693	21,711	2,535	22,057	24,031	8,461
SHEBOYGAN	**36.6**	**1,712**	**1,691**	**2,669**	**1,595**	**3,760**	**11,748**	**11,984**	**1,441**	**21,273**	**22,731**	**8,148**
Sheboygan	36.6	1,712	1,691	2,669	1,595	3,760	11,748	11,984	1,441	21,273	22,731	8,148
WAUSAU	**39.7**	**1,835**	**1,881**	**2,856**	**1,728**	**4,338**	**11,309**	**13,909**	**1,844**	**21,696**	**23,541**	**8,191**
Marathon	39.7	1,835	1,881	2,856	1,728	4,338	11,309	13,909	1,844	21,696	23,541	8,191
ALL COUNTIES												
Adams	5.2	526	493	672	269	710	1,527	922	81	14,630	16,289	5,965
Ashland	6.3	602	511	787	484	1,021	1,765	1,056	74	13,675	16,411	6,118
Barron	14.5	1,157	993	1,346	871	1,963	3,827	3,758	565	17,094	20,158	7,344
Bayfield	5.3	578	495	719	391	935	1,492	607	83	12,483	14,910	5,526
Brown	63.0	2,730	2,352	3,760	2,422	6,395	20,715	21,751	2,875	21,997	23,632	8,345
Buffalo	5.2	371	338	566	329	692	1,465	1,321	118	17,167	19,583	7,023
Burnett	4.9	473	501	727	325	819	1,249	756	50	12,509	14,936	5,673
Calumet	10.1	482	432	671	381	1,015	3,137	3,564	418	21,763	23,477	7,528
Chippewa	17.9	1,321	1,076	1,313	719	2,012	5,127	5,626	706	19,991	21,639	7,281
Clark	11.4	917	898	1,341	800	1,832	3,200	2,111	301	14,767	17,408	5,906
Columbia	16.1	1,009	955	1,367	839	2,104	5,168	4,237	421	18,548	19,989	7,331
Crawford	5.9	494	464	776	384	1,008	1,488	1,132	154	14,049	17,298	6,039
Dane	126.8	6,141	5,086	8,155	5,630	13,802	32,323	46,941	8,722	22,825	25,671	9,873
Dodge	25.6	1,363	1,107	1,701	1,110	2,597	7,416	9,097	1,209	21,903	23,694	7,960
Door	9.8	767	688	875	467	1,136	3,053	2,481	333	17,924	20,095	7,545
Douglas	16.9	1,297	1,117	1,564	953	2,109	5,238	4,294	328	18,054	20,026	7,588
Dunn	11.6	836	744	1,205	777	1,580	3,298	2,790	370	16,991	20,717	6,808
Eau Claire	28.8	2,118	1,925	2,808	1,651	4,108	9,879	5,856	455	16,756	18,339	6,537
Florence	1.5	133	99	155	80	249	453	282	49	15,680	17,944	6,117
Fond du Lac	31.0	1,911	1,541	2,297	1,409	3,927	11,457	7,541	917	18,973	20,398	7,026
Forest	3.2	428	304	409	266	730	753	276	34	11,345	13,659	4,751
Grant	17.3	1,150	1,101	1,546	958	2,290	4,791	4,847	617	18,506	21,206	6,988
Green	11.3	579	561	934	596	1,408	3,035	3,522	665	20,336	23,312	8,580
Green Lake	6.9	324	383	647	358	873	2,213	1,849	253	18,991	21,046	7,765
Iowa	7.0	499	469	659	356	861	1,840	1,942	374	18,604	21,572	7,550
Iron	2.7	277	196	321	224	469	795	385	33	13,643	15,346	6,184
Jackson	6.3	393	361	546	351	830	1,544	1,862	413	19,623	23,517	8,614
Jefferson	23.2	1,147	1,132	1,729	1,078	2,592	6,841	7,782	899	21,039	23,205	7,999
Juneau	8.0	593	562	762	440	977	2,208	2,242	216	17,957	20,636	7,643
Kenosha	44.4	1,608	1,291	2,063	1,379	3,513	9,357	21,061	4,128	27,555	29,126	10,437
Kewaunee	6.7	411	383	524	283	976	1,965	1,885	273	18,714	21,072	7,167
La Crosse	33.5	2,392	2,197	3,031	1,772	4,812	11,288	7,104	904	17,130	19,072	6,870
Lafayette	6.1	445	391	554	365	1,031	1,915	1,234	165	16,354	18,290	6,375
Langlade	7.3	613	650	803	440	1,105	2,051	1,452	186	15,163	18,004	6,539
Lincoln	9.8	689	669	1,038	672	1,623	3,300	1,720	89	15,655	16,662	6,026
Manitowoc	29.3	1,761	1,601	2,326	1,344	3,689	10,421	7,344	814	18,729	20,541	7,243
Marathon	39.7	1,835	1,881	2,856	1,728	4,338	11,309	13,909	1,844	21,696	23,541	8,191
Marinette	14.7	1,279	1,206	1,430	884	2,247	4,504	2,913	237	15,612	17,632	6,464
Marquette	4.7	386	364	606	380	759	1,351	777	77	13,903	16,477	6,348
Menominee	.8	55	65	98	67	229	206	80		12,851	14,196	3,245
Milwaukee	367.1	18,773	16,210	24,465	15,525	40,876	113,367	122,464	15,420	21,224	23,061	8,900
Monroe	12.3	842	829	1,142	624	1,707	3,489	3,296	371	17,623	19,976	6,863
Oconto	10.5	966	865	1,129	665	1,620	3,074	2,010	171	15,016	16,959	6,016
Oneida	12.3	833	777	1,154	650	1,727	3,862	2,928	369	17,672	19,367	7,329
Outagamie	44.8	1,830	1,684	2,790	1,692	4,260	14,808	15,532	2,204	22,109	24,145	8,270
Ozaukee	23.1	657	559	816	517	1,454	5,666	11,184	2,247	27,312	30,456	10,152
Pepin	2.7	239	208	274	201	386	727	563	102	15,538	18,487	6,655
Pierce	10.4	613	602	888	586	1,253	2,852	3,177	429	19,471	23,257	7,582
Polk	12.1	748	815	1,283	748	1,733	3,575	2,841	357	16,941	19,391	7,025
Portage	19.4	1,027	952	1,374	819	2,183	5,663	6,495	887	21,229	23,807	7,776
Price	5.9	312	452	662	334	872	1,733	1,202	133	15,648	17,925	6,610

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/81 Total Households (Thousands)	Under $3,000	$3,000 To $4,999	$5,000 To $7,999	$8,000 To $9,999	$10,000 To $14,999	$15,000 To $24,999	$25,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WISCONSIN (continued)												
ALL COUNTIES (continued)												
Racine	61.3	2,758	2,282	3,594	2,403	6,324	19,693	21,711	2,535	22,057	24,031	8,461
Richland	6.4	562	499	770	452	840	1,631	1,478	168	15,517	18,455	6,711
Rock	50.9	2,396	2,057	3,138	1,994	4,690	15,338	19,168	2,119	22,650	23,857	8,624
Rusk	5.5	526	550	553	252	725	1,456	1,206	232	15,883	18,950	6,555
☐ St. Croix	15.1	638	755	1,092	657	1,518	4,246	5,289	905	22,021	24,733	8,281
Sauk	16.3	1,103	918	1,277	764	2,304	5,318	4,251	365	18,185	19,461	7,145
Sawyer	4.8	492	376	610	411	803	1,146	851	111	13,149	16,596	5,990
Shawano	12.9	1,011	827	1,092	640	1,702	3,855	3,153	620	17,966	20,405	7,153
Sheboygan	36.6	1,712	1,691	2,669	1,595	3,760	11,748	11,984	1,441	21,273	22,731	8,148
Taylor	6.4	533	419	620	350	766	1,779	1,714	219	17,851	20,287	6,727
Trempealeau	9.5	709	652	994	601	1,326	2,410	2,505	303	16,753	19,601	6,974
Vernon	9.5	854	764	1,137	723	1,407	2,320	2,015	280	14,473	18,327	6,696
Vilas	6.8	566	568	877	492	1,190	1,767	1,219	121	13,784	16,593	6,411
Walworth	26.1	1,600	1,415	2,108	1,312	3,153	8,036	7,506	970	19,363	21,989	7,830
Washburn	5.1	416	458	629	441	870	1,318	858	110	13,212	16,453	6,125
Washington	28.7	804	761	1,261	867	2,091	6,217	14,044	2,655	27,586	29,694	9,586
Waukesha	94.1	2,090	1,804	2,974	2,026	5,290	17,770	51,168	10,978	29,981	32,575	10,577
Waupaca	15.5	1,244	1,344	1,810	996	2,825	4,760	2,269	252	14,204	16,544	5,881
Waushara	7.3	768	649	961	543	1,218	1,957	1,100	104	12,991	15,546	5,911
Winnebago	48.6	2,263	2,128	3,290	2,117	5,142	16,680	14,859	2,121	20,831	23,073	8,463
Wood	26.4	1,469	1,208	1,663	1,026	2,617	7,975	9,300	1,142	21,875	23,182	8,237
TOTAL METRO COUNTIES	**1,151.4**	**53,845**	**47,288**	**72,310**	**46,028**	**117,509**	**333,906**	**417,509**	**63,005**	**22,392**	**24,565**	**8,912**
TOTAL STATE	**1,715.1**	**93,644**	**83,660**	**124,803**	**77,255**	**193,998**	**501,200**	**559,649**	**80,891**	**20,868**	**23,081**	**8,303**
WYOMING												
CASPER	**27.9**	**1,076**	**923**	**1,483**	**961**	**2,244**	**5,411**	**12,304**	**3,498**	**28,090**	**30,580**	**11,182**
Natrona	27.9	1,076	923	1,483	961	2,244	5,411	12,304	3,498	28,090	30,580	11,182
ALL COUNTIES												
Albany	11.1	591	536	967	617	1,525	2,855	3,389	620	19,288	23,605	8,942
Big Horn	4.3	240	196	336	231	505	1,025	1,459	308	21,091	24,211	8,464
Campbell	9.0	250	136	238	188	535	1,708	4,593	1,352	31,013	34,937	11,689
Carbon	8.1	278	282	485	329	809	1,673	3,689	555	25,858	27,307	9,333
Converse	5.2	300	356	413	238	503	1,285	1,894	211	21,270	22,654	7,409
Crook	2.0	132	99	154	109	344	588	554	20	17,058	19,609	7,130
Fremont	14.0	780	553	883	590	1,360	3,671	5,393	770	23,000	24,785	8,382
Goshen	4.6	359	289	448	274	853	1,329	840	208	15,481	21,602	8,079
Hot Springs	2.2	217	167	211	123	248	574	599	61	17,262	20,163	7,518
Johnson	2.5	127	141	232	142	301	570	751	236	19,765	27,128	9,829
Laramie	26.8	1,003	957	1,610	1,059	2,901	6,368	10,622	2,280	24,288	27,569	10,421
Lincoln	4.2	216	176	256	165	502	1,388	1,374	123	20,926	22,469	7,259
Natrona	27.9	1,076	923	1,483	961	2,244	5,411	12,304	3,498	28,090	30,580	11,182
Niobrara	1.2	77	116	171	91	259	285	187	14	12,691	15,495	6,412
Park	8.2	338	297	489	322	903	2,027	3,197	627	23,643	26,768	9,799
Platte	5.0	467	297	418	278	689	1,373	1,324	154	17,456	19,497	7,385
Sheridan	10.0	694	683	958	592	1,308	2,685	2,574	506	17,656	21,735	8,140
Sublette	1.6	87	43	80	65	152	499	525	149	22,423	26,973	9,182
Sweetwater	15.9	795	569	864	556	1,339	2,960	7,587	1,230	26,825	28,195	9,600
Teton	4.3	189	200	394	173	676	1,434	973	261	18,297	22,366	9,429
Uinta	4.5	168	148	243	148	469	1,422	1,660	242	22,661	24,991	7,810
Washakie	3.5	165	147	254	165	430	883	1,311	145	22,050	23,441	8,204
Weston	2.7	128	76	203	155	242	779	905	212	22,387	26,699	9,875
TOTAL METRO COUNTIES	**27.9**	**1,076**	**923**	**1,483**	**961**	**2,244**	**5,411**	**12,304**	**3,498**	**28,090**	**30,580**	**11,182**
TOTAL STATE	**178.8**	**8,677**	**7,387**	**11,790**	**7,571**	**19,097**	**42,792**	**67,704**	**13,782**	**23,185**	**26,347**	**9,444**

VOLUME II — Section 8

State And Regional Summaries
Retail Sales By Store Group
Retail Sales By Merchandise Line Category

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

Merchandise Line Sales for Furniture & Sleep Equipment have been revised. Please substitute the enclosed sections 8 and 12 and pages 11-7, 11-8 for those previously sent.

NOTICE

Because of the layout of the tables in this section, the data begin on page 8-2.

In the summaries of retail sales by merchandise line (pages 8-4 through 8-7), the data for each region or state are arranged across two facing pages, with the name repeated on the right-hand page for convenience.

REGIONAL AND STATE SUMMARIES

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW ENGLAND	**1981**	**58,003,212**	**13,566,321**	**12,478,563**	**5,586,219**	**6,783,094**	**5,531,133**	**3,376,042**	**2,413,040**	**1,451,935**	**7,593,476**	**5,502,742**	**2,485,740**	**1,823,583**
	1977	40,375,271	9,353,674	8,592,486	3,616,868	4,844,844	3,947,264	2,095,531	1,583,468	957,233	6,837,817	2,941,060	2,009,334	1,201,929
Connecticut	1981	14,104,957	3,225,062	2,972,023	1,334,152	1,610,703	1,421,734	819,424	656,416	381,497	1,871,105	1,472,042	568,169	416,338
	1977	10,428,005	2,418,193	2,225,715	891,691	1,257,376	1,101,584	557,723	454,932	265,852	1,798,148	814,068	479,966	309,293
Maine	1981	5,282,693	1,280,702	1,232,169	420,600	558,924	391,031	218,428	184,788	100,050	819,223	439,369	324,668	168,200
	1977	3,615,742	871,987	836,431	261,136	393,031	275,003	131,823	116,001	63,448	724,181	244,009	248,453	102,787
Massachusetts	1981	27,759,004	6,458,462	5,851,078	2,856,499	3,529,159	2,861,960	1,810,879	1,133,889	717,632	3,348,331	2,500,517	972,621	929,265
	1977	18,474,302	4,210,196	3,807,797	1,827,938	2,360,550	1,912,493	1,060,759	728,647	463,445	2,886,951	1,289,715	775,702	578,737
New Hampshire	1981	4,912,319	1,214,666	1,151,165	426,326	485,456	364,800	218,794	209,484	120,463	740,437	438,097	320,397	126,094
	1977	3,387,452	825,643	781,544	252,618	353,188	267,155	135,413	122,267	70,504	648,558	237,251	240,241	77,868
Rhode Island	1981	3,682,235	874,482	775,559	352,313	405,755	359,864	197,019	147,197	84,600	482,116	398,283	155,734	128,169
	1977	2,802,147	638,967	566,042	255,366	336,920	294,356	144,216	105,594	61,088	472,000	216,467	137,540	95,983
Vermont	1981	2,262,004	512,947	496,569	196,329	193,097	131,744	111,498	81,266	47,693	332,264	254,434	144,151	55,517
	1977	1,667,623	388,688	374,957	128,119	143,779	96,673	65,597	56,027	32,896	307,979	139,550	127,432	37,261
MIDDLE ATLANTIC	**1981**	**156,375,306**	**39,200,068**	**34,829,298**	**14,603,300**	**19,202,552**	**16,557,461**	**8,635,030**	**7,446,541**	**4,543,386**	**23,430,135**	**13,207,756**	**5,133,687**	**3,992,031**
	1977	112,228,535	26,753,038	23,705,497	10,092,728	14,751,649	12,611,759	6,614,513	5,004,050	3,063,066	19,122,720	7,644,498	4,390,437	3,330,137
New Jersey	1981	33,994,652	8,580,784	7,706,139	3,123,457	3,790,518	3,388,979	1,875,417	1,667,152	1,071,020	5,257,572	3,226,571	1,011,947	692,528
	1977	24,286,554	5,838,342	5,233,113	2,148,130	3,009,006	2,658,249	1,440,056	1,121,507	723,938	4,224,579	1,803,619	918,140	609,530
New York	1981	72,661,338	18,979,049	16,555,581	7,240,413	9,096,410	7,760,600	4,439,571	3,461,917	2,142,647	9,344,443	5,264,206	1,990,695	2,052,023
	1977	50,697,785	12,611,026	10,948,212	4,953,029	6,645,372	5,634,423	3,342,052	2,266,475	1,411,786	7,511,964	2,983,901	1,752,050	1,629,367
Pennsylvania	1981	49,719,316	11,640,235	10,567,578	4,239,430	6,315,624	5,407,882	2,320,042	2,317,472	1,329,719	8,828,120	4,716,979	2,131,045	1,247,480
	1977	37,244,196	8,303,670	7,524,172	2,991,569	5,097,271	4,319,087	1,832,405	1,616,068	927,342	7,386,177	2,856,978	1,720,247	1,091,240
EAST NORTH CENTRAL	**1981**	**186,418,507**	**40,890,919**	**38,388,885**	**17,967,854**	**25,717,146**	**22,347,656**	**7,878,705**	**8,149,577**	**4,719,887**	**29,892,913**	**20,175,707**	**9,068,252**	**6,787,119**
	1977	139,884,322	28,766,298	26,954,321	12,509,478	19,283,471	16,590,067	6,499,595	6,324,446	3,673,180	30,435,806	11,700,706	7,284,488	4,479,142
Illinois	1981	51,723,145	10,801,053	10,170,840	5,117,484	6,753,037	5,798,631	2,612,555	2,351,561	1,420,348	8,147,138	4,987,548	2,408,385	1,892,821
	1977	39,215,003	7,570,613	7,111,196	3,665,256	5,128,622	4,373,427	2,197,499	1,818,251	1,099,834	8,087,696	3,040,967	1,928,860	1,363,472
Indiana	1981	23,724,711	5,053,137	4,824,429	2,153,698	3,047,048	2,577,800	851,983	912,707	530,954	3,972,937	2,817,704	1,323,502	985,609
	1977	18,263,301	3,665,262	3,491,537	1,519,522	2,392,640	2,008,790	737,203	786,801	460,088	4,168,464	1,701,885	993,828	640,634
Michigan	1981	43,786,627	9,132,423	8,449,145	4,070,380	6,504,987	5,850,737	2,119,501	2,033,636	1,118,644	7,552,863	4,710,200	1,988,972	1,694,444
	1977	31,912,356	6,607,641	6,110,863	2,695,997	4,381,316	3,885,626	1,641,875	1,491,082	815,990	7,432,838	2,590,860	1,683,382	1,050,358
Ohio	1981	46,994,649	11,403,776	10,727,573	4,421,800	6,846,948	6,057,958	1,610,065	1,950,749	1,161,736	7,309,532	5,534,196	2,108,612	1,611,168
	1977	35,563,455	7,838,790	7,355,637	3,104,925	5,452,426	4,779,889	1,362,911	1,546,516	926,339	7,713,484	3,116,790	1,693,691	1,042,394
Wisconsin	1981	20,189,375	4,500,530	4,216,898	2,204,492	2,565,126	2,062,530	684,601	900,924	488,205	2,910,443	2,126,059	1,238,781	603,077
	1977	14,930,207	3,083,992	2,885,088	1,523,778	1,928,467	1,542,335	560,107	681,796	370,929	3,033,324	1,250,204	984,727	382,284
WEST NORTH CENTRAL	**1981**	**81,859,420**	**16,739,417**	**15,979,781**	**7,603,954**	**10,795,376**	**8,547,319**	**3,220,943**	**3,375,514**	**1,963,377**	**15,191,603**	**9,141,199**	**5,310,712**	**2,298,342**
	1977	56,594,697	10,989,324	10,465,120	4,732,988	7,333,352	5,764,079	2,536,375	2,503,643	1,464,553	12,435,800	5,278,168	4,149,804	1,575,654
Iowa	1981	14,164,259	2,997,955	2,884,215	1,292,799	1,739,904	1,391,151	501,621	636,247	363,437	2,681,311	1,601,933	1,069,533	416,989
	1977	9,832,778	1,969,492	1,889,348	806,416	1,163,794	925,502	407,688	450,162	259,731	2,230,804	954,073	800,341	276,396
Kansas	1981	11,143,084	2,288,116	2,212,403	1,021,307	1,499,774	1,125,927	486,762	511,108	306,175	2,248,818	1,060,222	656,292	271,188
	1977	7,696,381	1,521,621	1,469,058	596,425	992,810	733,325	369,002	365,135	218,468	1,839,027	661,416	517,193	191,836
Minnesota	1981	19,721,240	3,705,223	3,473,073	1,824,419	2,803,007	2,360,013	755,611	766,278	426,473	3,289,705	2,101,176	1,443,256	572,409
	1977	13,566,601	2,455,544	2,297,827	1,154,983	1,853,614	1,529,501	597,568	577,819	322,784	2,690,857	1,193,917	1,126,357	372,191
Missouri	1981	22,740,257	5,031,758	4,815,766	2,065,101	3,190,249	2,554,068	861,103	865,995	498,751	4,322,540	2,631,334	1,085,936	613,880
	1977	15,920,087	3,294,980	3,144,635	1,321,320	2,227,121	1,787,649	691,233	658,035	379,779	3,544,647	1,496,768	902,562	445,131
Nebraska	1981	7,350,816	1,472,514	1,403,594	748,812	956,824	694,589	279,384	332,606	221,580	1,329,261	935,410	438,872	189,791
	1977	5,145,305	971,945	923,666	474,087	685,763	507,103	235,406	261,423	176,845	1,094,047	529,836	356,568	138,749
North Dakota	1981	3,403,498	586,607	558,472	324,074	318,238	225,401	193,030	134,364	74,787	716,708	360,705	351,626	105,668
	1977	2,249,761	369,810	351,051	189,684	217,271	153,916	129,783	97,072	53,829	558,591	201,394	244,250	68,968
South Dakota	1981	3,336,266	657,244	632,258	327,442	287,380	196,170	143,432	128,916	72,174	603,260	450,419	265,197	128,417
	1977	2,183,784	405,932	389,535	190,073	192,979	127,083	105,695	93,997	53,117	477,827	240,764	202,533	82,383
SOUTH ATLANTIC	**1981**	**175,815,319**	**41,277,193**	**39,347,074**	**14,755,086**	**21,666,704**	**17,251,684**	**6,893,607**	**7,458,012**	**4,832,819**	**33,876,875**	**17,589,438**	**9,157,958**	**6,238,161**
	1977	113,332,515	25,437,561	24,223,767	9,330,277	14,782,233	11,648,268	5,288,254	5,270,236	3,442,479	23,854,864	9,303,481	5,929,581	3,904,266
Delaware	1981	2,901,199	676,240	621,221	222,898	411,248	359,212	122,579	126,579	74,888	458,935	284,665	172,193	107,947
	1977	2,138,502	474,013	434,087	164,259	327,912	284,301	101,112	104,248	61,602	362,401	161,511	119,295	73,856
District of Columbia	1981	2,563,554	454,434	420,087	493,297	189,170	159,385	175,313	133,533	78,013	219,983	216,921	49,125	118,511
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
Florida	1981	53,491,914	12,718,927	11,908,141	5,012,044	6,720,837	5,681,141	2,070,027	2,432,321	1,517,596	10,166,812	4,939,476	2,495,445	1,915,815
	1977	31,413,038	7,015,631	6,554,829	2,924,742	4,113,963	3,448,593	1,406,103	1,554,795	975,482	6,644,624	2,386,463	1,553,759	1,118,507
Georgia	1981	24,007,819	5,537,580	5,369,642	1,965,823	3,076,668	2,398,330	925,296	839,892	581,057	4,776,122	2,333,992	1,264,867	819,204
	1977	15,915,816	3,454,975	3,342,852	1,250,545	2,132,070	1,640,770	739,168	675,272	468,960	3,480,864	1,350,920	858,854	509,303
Maryland	1981	21,596,785	5,020,196	4,662,927	1,813,334	2,816,130	2,473,066	865,737	871,533	530,020	3,962,446	2,318,032	839,204	792,589
	1977	14,377,108	3,198,374	2,962,124	1,256,616	2,036,942	1,767,439	686,674	627,629	386,747	2,825,117	1,209,948	530,710	519,900

REGIONAL AND STATE SUMMARIES

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1981	23,788,814	5,592,619	5,464,877	1,763,998	2,698,140	1,832,862	926,668	1,105,597	749,670	4,895,862	2,353,740	1,570,009	853,974
	1977	16,842,308	3,831,175	3,738,453	1,176,870	1,992,111	1,349,014	804,954	825,385	561,646	3,769,181	1,360,111	1,091,218	558,381
South Carolina	1981	12,695,328	3,129,586	3,067,057	962,872	1,448,689	957,940	553,313	506,062	351,625	2,396,362	1,325,100	815,821	441,277
	1977	8,350,289	2,022,430	1,979,708	586,722	988,506	661,144	414,819	367,857	258,309	1,765,579	721,715	536,254	264,204
Virginia	1981	26,163,900	6,018,192	5,756,380	2,000,866	3,204,300	2,526,823	969,029	1,089,517	724,075	5,188,788	2,863,975	1,324,379	906,085
	1977	16,534,567	3,712,220	3,546,741	1,239,493	2,215,465	1,726,809	729,352	740,210	494,780	3,540,287	1,481,137	813,796	586,770
West Virginia	1981	8,606,006	2,129,419	2,076,742	519,954	1,101,522	862,925	285,645	352,978	225,875	1,811,565	953,537	626,915	282,759
	1977	5,676,173	1,374,022	1,337,288	351,909	771,355	598,968	238,408	260,330	167,579	1,264,720	493,322	387,492	176,050
EAST SOUTH CENTRAL	1981	58,130,712	14,698,377	14,349,639	4,162,747	7,753,061	5,601,297	2,730,240	2,575,181	1,693,173	9,660,576	6,251,741	3,609,462	1,910,377
	1977	41,090,600	9,489,014	9,253,968	2,823,443	5,003,169	3,606,463	1,936,452	1,773,267	1,173,508	9,747,707	3,436,010	2,503,129	1,283,679
Alabama	1981	15,183,499	3,643,582	3,574,953	1,060,513	2,095,675	1,460,287	870,559	684,167	471,970	2,609,736	1,443,059	1,037,796	483,650
	1977	10,704,902	2,439,989	2,391,787	691,425	1,307,597	909,754	571,255	468,118	326,655	2,610,668	810,443	689,401	326,802
Kentucky	1981	15,512,085	4,025,836	3,894,948	1,136,375	1,860,611	1,381,772	632,199	706,667	449,987	2,384,184	1,995,789	957,874	530,610
	1977	10,491,662	2,490,505	2,405,616	771,415	1,194,546	877,996	438,257	456,403	292,628	2,292,175	1,020,672	656,227	352,488
Mississippi	1981	8,706,586	2,488,961	2,442,802	563,553	1,145,398	712,407	437,803	345,926	217,678	1,466,064	763,609	485,972	299,509
	1977	6,184,395	1,551,883	1,522,954	370,676	737,008	458,732	316,039	249,371	155,886	1,522,140	454,139	342,617	192,396
Tennessee	1981	18,728,542	4,539,998	4,436,936	1,402,306	2,651,377	2,046,831	789,679	838,421	553,538	3,200,592	2,049,284	1,127,820	596,608
	1977	13,709,641	3,006,637	2,933,611	989,927	1,764,018	1,359,981	610,901	599,375	398,339	3,322,724	1,150,756	814,884	411,993
WEST SOUTH CENTRAL	1981	123,136,641	27,414,319	26,434,876	9,419,365	15,748,415	12,070,314	6,444,676	5,276,284	3,303,873	27,730,659	11,661,102	6,237,369	3,471,972
	1977	73,844,863	16,365,795	15,736,499	5,774,345	9,397,662	7,147,719	3,995,323	3,287,558	2,082,246	17,788,238	5,453,481	3,932,849	2,120,309
Arkansas	1981	9,879,829	2,296,260	2,242,329	592,245	1,243,361	933,625	479,126	356,100	240,918	2,148,443	959,054	618,921	305,798
	1977	6,383,258	1,453,077	1,416,716	384,638	750,671	563,229	326,442	267,303	182,411	1,538,626	495,650	432,325	193,402
Louisiana	1981	17,807,217	4,491,518	4,331,113	1,307,360	2,510,633	1,787,700	922,144	767,985	482,639	3,586,342	1,566,740	945,443	568,397
	1977	12,417,144	3,079,139	2,961,005	996,716	1,669,363	1,186,521	674,585	553,356	352,507	2,707,085	858,259	663,284	405,017
Oklahoma	1981	15,055,002	3,522,757	3,433,146	1,107,326	1,803,484	1,190,833	882,165	695,033	449,296	3,425,590	1,329,832	859,523	324,878
	1977	9,228,116	2,096,081	2,037,191	714,853	1,093,271	721,781	549,484	422,828	275,983	2,283,968	655,239	542,272	211,310
Texas	1981	80,394,593	17,103,784	16,428,288	6,412,434	10,190,937	8,158,156	4,161,241	3,457,166	2,131,020	18,570,284	7,805,476	3,813,482	2,272,899
	1977	45,816,345	9,737,498	9,321,587	3,678,138	5,884,357	4,676,188	2,444,812	2,044,071	1,271,345	11,258,559	3,444,333	2,294,968	1,310,580
MOUNTAIN	1981	56,046,078	12,500,449	12,051,082	4,417,577	6,378,961	5,052,120	2,528,152	3,103,306	1,891,543	11,084,555	5,801,781	3,696,736	1,636,193
	1977	36,749,537	7,724,843	7,426,467	3,371,068	4,280,044	3,363,661	1,557,304	1,777,341	1,087,203	7,957,815	3,097,254	2,579,708	1,166,218
Arizona	1981	11,930,355	3,001,197	2,911,451	979,637	1,413,338	1,130,665	423,339	746,063	461,328	2,297,439	1,189,866	572,086	394,382
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729
Colorado	1981	15,018,886	3,389,867	3,254,128	1,313,953	1,709,976	1,502,449	731,561	783,129	458,501	2,960,984	1,325,237	909,564	314,056
	1977	9,824,594	2,008,048	1,921,396	966,283	1,204,007	1,043,598	437,814	479,686	281,416	2,080,810	708,010	675,161	248,219
Idaho	1981	4,479,198	1,041,847	1,009,711	320,759	435,987	292,830	218,060	265,348	163,832	897,856	370,253	460,514	112,131
	1977	3,016,361	658,579	637,336	259,671	279,513	185,198	121,458	149,912	92,478	699,958	222,954	286,061	106,053
Montana	1981	4,100,098	859,034	831,858	317,089	369,692	248,184	207,948	207,876	119,879	771,346	500,775	378,945	147,037
	1977	2,847,520	599,466	579,094	274,674	245,333	161,995	136,656	122,033	69,935	603,902	272,166	259,836	98,861
Nevada	1981	5,222,610	975,710	943,628	418,185	633,270	566,874	218,857	250,832	151,333	1,031,352	619,518	337,675	298,113
	1977	3,069,165	592,557	571,418	289,741	362,282	319,481	138,821	126,509	76,754	636,478	294,582	199,461	149,339
New Mexico	1981	6,229,443	1,376,335	1,323,629	487,127	677,895	446,546	307,802	323,645	203,236	1,326,708	630,629	393,985	160,008
	1977	4,021,781	838,993	804,762	344,892	450,565	298,382	187,183	181,692	115,452	933,748	366,336	249,911	109,556
Utah	1981	6,080,650	1,256,318	1,187,525	365,981	923,193	768,691	267,505	386,510	257,952	1,247,144	692,964	384,146	135,355
	1977	4,146,168	820,558	774,348	314,257	550,566	453,621	168,966	230,705	154,311	951,570	367,125	288,835	131,360
Wyoming	1981	2,984,838	600,141	589,152	214,846	215,610	95,881	153,080	139,903	75,482	551,726	472,539	259,821	75,111
	1977	1,654,015	313,570	307,427	146,472	135,107	63,703	78,902	68,036	36,929	344,241	214,456	147,571	48,101
PACIFIC	1981	160,321,463	36,475,497	33,896,377	17,901,324	21,473,154	18,601,653	7,141,107	7,326,392	4,354,169	24,380,169	14,115,179	9,117,585	5,916,834
	1977	109,033,881	23,061,609	21,399,419	11,024,606	14,271,670	12,286,047	5,040,536	5,652,628	3,376,467	21,771,542	7,613,404	6,079,762	4,137,034
Alaska	1981	2,590,348	662,338	636,163	460,185	305,884	184,202	95,044	67,253	38,147	233,517	170,477	202,386	115,143
	1977	1,830,668	426,600	409,567	253,767	226,730	137,994	68,922	59,218	33,853	241,075	102,845	150,466	79,744
California	1981	118,937,068	27,697,829	25,566,365	12,833,085	15,436,379	13,910,937	5,195,108	5,581,228	3,366,799	18,240,465	10,704,967	6,425,785	4,280,862
	1977	81,057,855	17,266,820	15,913,267	8,051,883	10,553,779	9,402,508	3,766,693	4,340,828	2,634,970	16,232,350	5,732,696	4,328,089	3,039,464
Hawaii	1981	4,810,119	963,324	876,783	732,641	1,019,564	597,292	314,923	101,536	50,976	470,367	312,393	95,558	266,675
	1977	3,294,118	651,259	591,881	484,101	631,505	375,943	204,037	102,188	51,038	457,429	176,079	74,462	174,152
Oregon	1981	13,861,576	2,691,389	2,566,398	1,533,431	2,262,776	1,770,616	585,298	667,512	377,157	2,301,462	1,213,698	893,485	457,229
	1977	9,347,998	1,821,718	1,729,945	879,291	1,256,062	983,317	390,587	480,998	271,548	2,083,210	654,788	628,778	307,363
Washington	1981	20,122,352	4,460,617	4,250,668	2,341,982	2,448,551	2,138,606	950,734	908,863	521,090	3,134,358	1,713,644	1,500,371	796,925
	1977	13,503,242	2,895,212	2,754,759	1,355,564	1,603,594	1,386,285	610,297	669,396	385,058	2,757,478	946,996	897,967	536,311
TOTAL UNITED STATES	1981	1,056,106,658	242,762,560	227,755,575	96,417,426	135,518,463	111,560,637	48,848,502	47,123,847	28,754,162	182,840,961	103,446,645	53,817,501	34,074,612
	1977	723,134,221	157,941,156	147,757,544	63,275,801	93,948,094	76,965,327	35,563,883	33,176,637	20,319,935	149,952,309	56,468,062	38,859,092	23,198,368

1982 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1981
U.S. CENSUS: 1977

REGION State	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs: In All Stores ($000)	Drugs: In Drug-stores ($000)	Health & Beauty Aids: In All Stores ($000)	Health & Beauty Aids: In Drug-stores ($000)	Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	Televisions: In All Stores ($000)	Televisions: In FHA Stores ($000)	Televisions: In Department Stores ($000)
NEW ENGLAND	**1981**	**12,432,102**	**12,092,422**	**984,092**	**869,510**	**960,361**	**417,814**	**159,590**	**754,164**	**297,436**	**179,195**	**449,309**	**164,652**	**65,388**
	1977	8,574,709	8,337,187	650,992	573,887	653,590	273,100	111,046	515,417	194,905	127,685	306,570	108,519	46,394
Connecticut	1981	3,022,298	2,949,822	242,617	203,584	193,656	83,219	43,668	160,580	90,763	44,268	73,731	50,763	13,828
	1977	2,266,768	2,211,769	179,986	151,240	145,703	61,818	32,905	115,795	62,688	34,266	52,924	35,396	10,697
Maine	1981	1,108,485	1,069,624	90,621	77,921	62,349	26,071	12,916	56,192	25,994	18,149	23,103	15,138	5,268
	1977	754,379	727,622	55,442	47,655	40,929	15,648	8,856	37,555	16,338	12,781	15,133	9,534	3,706
Massachusetts	1981	5,970,772	5,828,466	470,625	435,881	556,741	242,614	70,316	408,269	118,724	87,846	293,337	70,809	35,124
	1977	3,893,241	3,800,358	292,855	271,560	362,425	150,855	45,833	272,217	75,350	58,415	197,767	45,343	23,385
New Hampshire	1981	1,068,414	1,041,390	70,121	63,047	70,990	29,399	14,006	63,085	28,195	12,820	33,706	13,118	4,701
	1977	725,827	707,242	43,383	39,008	47,308	18,094	9,540	41,098	16,633	9,420	21,966	7,748	3,436
Rhode Island	1981	829,484	793,279	70,924	59,674	49,384	27,629	8,939	39,518	22,220	11,603	16,698	9,867	5,021
	1977	606,426	579,634	53,062	44,689	37,557	20,724	6,528	29,738	15,940	9,494	12,568	7,080	4,108
Vermont	1981	432,649	409,841	39,184	29,403	27,241	8,882	9,745	26,520	11,540	4,509	8,734	4,957	1,446
	1977	328,068	310,562	26,264	19,735	19,668	5,961	7,384	19,014	7,956	3,309	6,212	3,418	1,062
MIDDLE ATLANTIC	**1981**	**36,520,765**	**35,263,549**	**2,314,854**	**1,948,097**	**2,358,171**	**847,148**	**701,951**	**1,799,249**	**923,121**	**511,963**	**827,638**	**515,969**	**234,104**
	1977	25,000,950	24,100,458	1,930,096	1,637,539	1,793,595	711,010	478,746	1,273,697	622,172	392,038	581,679	348,179	177,536
New Jersey	1981	8,027,391	7,750,576	446,057	365,880	523,873	145,319	212,388	381,026	195,132	109,077	161,293	101,164	47,069
	1977	5,473,865	5,275,600	389,132	322,180	397,606	128,199	144,552	272,885	132,088	86,623	114,588	68,536	36,680
New York	1981	17,521,778	16,968,355	1,142,658	965,324	1,165,586	458,386	315,837	765,670	385,393	218,260	378,333	225,594	117,759
	1977	11,683,875	11,298,770	909,541	775,674	861,321	369,396	210,074	521,633	251,293	158,159	257,533	147,680	85,410
Pennsylvania	1981	10,971,596	10,544,618	726,139	616,893	668,712	243,443	173,726	652,553	342,596	184,626	288,012	189,211	69,276
	1977	7,843,210	7,526,088	631,423	539,685	534,668	213,415	124,120	479,179	238,791	147,256	209,558	131,963	55,446
EAST NORTH CENTRAL	**1981**	**37,460,843**	**35,396,028**	**3,563,479**	**3,080,241**	**3,118,181**	**1,267,449**	**680,534**	**2,401,760**	**1,072,177**	**845,351**	**1,100,818**	**702,259**	**246,031**
	1977	26,440,157	24,891,401	2,339,348	2,026,731	2,192,353	827,482	482,497	1,830,790	832,977	631,561	845,452	544,670	185,549
Illinois	1981	10,149,961	9,677,394	791,081	723,566	877,633	310,223	145,086	667,655	273,984	240,897	289,871	167,098	74,893
	1977	7,128,877	6,786,222	567,980	520,318	648,384	223,602	101,169	509,028	211,552	181,490	222,181	129,104	56,687
Indiana	1981	4,571,410	4,412,830	610,019	563,423	336,574	105,816	101,804	305,868	118,316	119,857	143,433	84,933	33,731
	1977	3,319,103	3,200,131	395,504	365,617	243,931	68,793	74,114	247,709	102,114	93,561	118,390	73,090	26,324
Michigan	1981	8,339,181	7,606,278	864,227	708,280	845,115	419,838	178,355	567,559	279,231	198,617	270,349	197,958	47,780
	1977	6,080,987	5,493,320	539,379	441,315	560,028	258,668	132,227	406,704	204,948	134,070	196,630	145,499	32,729
Ohio	1981	10,162,019	9,808,888	967,238	792,110	743,755	316,254	178,978	586,935	278,506	207,528	274,918	169,533	66,376
	1977	6,994,351	6,744,443	627,088	513,593	521,909	203,078	122,783	460,915	221,145	163,598	216,116	134,350	52,370
Wisconsin	1981	4,238,272	3,890,638	330,914	292,862	315,104	115,318	76,311	273,743	122,140	78,452	122,247	82,737	23,251
	1977	2,916,839	2,667,285	209,397	185,888	218,101	73,341	52,204	206,434	93,218	58,842	92,135	62,627	17,439
WEST NORTH CENTRAL	**1981**	**15,335,602**	**14,506,502**	**1,299,058**	**1,107,960**	**1,210,157**	**356,055**	**337,195**	**1,128,839**	**438,536**	**356,274**	**441,519**	**254,801**	**102,879**
	1977	10,093,036	9,521,440	908,218	764,208	819,064	243,266	221,636	799,634	326,392	240,226	316,310	189,438	68,650
Iowa	1981	2,618,910	2,525,966	231,468	205,627	197,478	67,753	66,331	211,796	87,600	63,438	84,210	58,018	16,109
	1977	1,723,613	1,659,260	155,168	136,485	131,261	44,867	43,534	146,740	61,906	42,425	59,012	41,150	10,766
Kansas	1981	2,045,237	1,953,311	183,650	152,410	168,607	38,237	52,162	177,466	74,635	54,082	64,274	36,603	14,895
	1977	1,362,467	1,298,505	132,322	108,832	114,319	26,878	34,908	124,409	54,331	35,706	45,227	26,598	9,671
Minnesota	1981	3,606,755	3,288,578	279,131	239,556	290,048	101,355	53,518	240,630	78,745	84,875	99,576	52,568	33,671
	1977	2,395,452	2,176,580	184,013	156,587	191,626	65,822	35,780	170,783	60,453	55,100	71,282	40,291	21,623
Missouri	1981	4,547,423	4,350,640	383,867	320,128	367,474	86,506	110,898	304,766	118,293	99,617	121,445	64,656	26,129
	1977	2,985,249	2,849,156	282,018	230,737	255,099	63,058	72,397	219,104	89,544	69,339	88,479	48,887	18,119
Nebraska	1981	1,422,002	1,337,628	119,002	99,287	102,331	27,157	31,709	104,390	45,998	27,061	41,511	26,214	6,024
	1977	942,122	883,325	87,544	72,227	71,935	19,849	20,846	76,978	35,934	19,515	31,160	20,325	4,423
North Dakota	1981	517,337	499,994	49,171	46,416	42,492	17,379	11,274	45,532	17,697	13,754	15,046	9,536	3,119
	1977	326,259	314,674	32,281	30,315	27,851	11,310	7,189	31,456	12,771	9,416	10,632	6,897	2,155
South Dakota	1981	577,938	550,385	52,769	44,536	41,727	17,668	11,303	44,259	15,568	13,447	15,457	7,206	2,932
	1977	357,874	339,940	34,872	29,025	26,973	11,482	6,982	30,164	11,453	8,725	10,518	5,290	1,893
SOUTH ATLANTIC	**1981**	**35,865,854**	**34,491,730**	**3,436,354**	**2,806,993**	**3,136,057**	**1,300,744**	**786,894**	**2,209,587**	**846,094**	**723,858**	**1,022,807**	**536,085**	**296,497**
	1977	22,115,483	21,284,590	2,138,079	1,760,314	2,000,620	821,043	481,300	1,504,048	601,693	486,675	700,272	380,242	197,169
Delaware	1981	631,060	612,233	51,139	44,054	43,950	23,855	9,932	37,371	16,600	12,577	17,547	9,683	5,154
	1977	442,368	429,420	34,786	30,160	31,424	16,322	7,141	29,500	13,688	9,957	14,026	7,980	4,088
District of Columbia	1981	451,667	426,254	40,993	34,868	62,984	50,604	2,272	20,419	10,014	5,616	13,861	9,746	3,027
	1977	352,110	332,728	33,510	28,627	52,723	41,545	1,774	18,420	8,588	6,033	12,493	8,359	3,253
Florida	1981	10,531,820	10,174,278	992,593	749,241	869,357	271,526	298,037	668,482	276,135	270,619	341,043	165,673	121,608
	1977	5,806,798	5,613,275	573,365	434,894	504,245	158,165	164,518	413,733	177,980	164,532	210,378	105,204	73,646
Georgia	1981	4,751,833	4,552,045	450,731	397,558	503,156	185,722	116,018	285,485	85,855	86,956	131,195	53,321	45,166
	1977	2,959,431	2,838,320	280,155	247,954	324,352	115,508	72,780	203,016	68,821	60,112	95,388	43,130	30,813
Maryland	1981	4,826,786	4,642,040	353,578	314,929	355,696	223,111	32,838	233,724	88,143	95,039	122,703	67,945	39,904
	1977	3,069,891	2,955,479	232,875	208,330	234,489	143,671	21,141	165,530	64,058	68,128	87,297	49,038	28,379

REGIONAL AND STATE SUMMARIES

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

REGION State	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW ENGLAND	1981	811,741	420,942	1,102,805	813,894	2,000,372	975,822	806,944	3,305,004	1,687,755	1,349,921	1,031,602	571,646	219,005
	1977	550,617	278,067	827,561	624,216	1,333,961	606,334	590,387	2,202,823	1,048,118	967,505	677,966	353,978	156,101
Connecticut	1981	162,060	115,854	264,086	213,273	461,992	242,828	194,744	792,013	407,565	339,827	193,403	130,693	53,766
	1977	115,636	80,221	187,762	148,809	336,195	165,399	150,972	577,446	277,658	263,570	137,199	88,898	41,660
Maine	1981	49,650	34,994	69,391	56,975	188,812	75,022	54,384	210,355	92,812	80,813	65,780	38,745	15,024
	1977	32,195	21,912	131,350	122,629	122,345	45,232	38,214	137,605	55,914	56,752	41,943	23,440	10,572
Massachusetts	1981	476,375	192,462	595,467	404,594	1,029,089	502,336	437,033	1,794,620	925,266	747,608	625,395	313,509	113,943
	1977	319,076	125,700	392,371	262,290	647,682	294,028	305,041	1,126,604	542,020	502,331	397,579	183,678	75,940
New Hampshire	1981	65,557	38,265	84,658	64,934	144,003	69,785	50,960	217,693	104,645	73,431	67,467	37,891	13,563
	1977	41,306	22,339	51,780	37,918	96,915	43,362	37,174	146,248	64,664	57,642	44,148	23,413	9,925
Rhode Island	1981	38,300	26,936	59,249	49,623	117,223	55,393	51,144	199,413	105,161	85,871	49,248	31,631	15,861
	1977	28,396	19,323	43,356	35,656	91,544	40,393	45,278	155,342	77,088	70,252	37,581	23,266	12,977
Vermont	1981	19,799	12,431	29,954	24,495	59,253	30,458	18,679	90,910	52,306	22,371	30,309	19,177	6,848
	1977	14,008	8,572	20,942	16,914	39,280	17,920	13,708	59,578	30,774	16,958	19,516	11,283	5,027
MIDDLE ATLANTIC	1981	2,004,288	1,352,518	3,261,723	2,518,990	5,394,555	2,511,389	2,419,031	9,114,134	4,156,311	4,194,892	2,579,649	1,717,935	666,565
	1977	1,390,402	905,581	2,255,701	1,697,197	4,125,647	1,923,453	1,879,572	6,957,504	3,185,206	3,224,181	1,961,803	1,315,478	506,401
New Jersey	1981	429,513	294,841	764,706	588,705	1,132,249	547,948	507,127	1,907,529	913,055	864,895	511,732	360,529	115,993
	1977	297,654	196,602	529,585	396,239	879,236	419,964	411,130	1,477,545	702,067	679,227	391,065	276,160	90,150
New York	1981	927,062	645,487	1,488,570	1,167,440	2,605,596	1,301,385	1,144,664	4,496,646	2,098,526	2,111,042	1,297,773	905,453	317,962
	1977	623,473	421,978	1,001,133	769,555	1,933,119	980,489	846,825	3,327,895	1,578,801	1,553,038	964,778	682,433	230,400
Pennsylvania	1981	647,713	412,190	1,008,447	762,845	1,656,710	662,056	767,240	2,709,959	1,144,730	1,218,955	770,144	451,953	232,610
	1977	469,275	287,001	724,983	531,403	1,313,292	523,000	621,617	2,152,064	904,338	991,916	605,960	356,885	185,851
EAST NORTH CENTRAL	1981	2,495,227	1,492,634	3,671,694	2,713,091	5,961,218	2,312,020	3,046,994	9,117,519	3,789,426	4,298,480	2,561,849	1,453,890	883,205
	1977	1,908,778	1,156,393	2,829,169	2,107,719	4,652,841	1,907,034	2,389,948	7,154,378	3,126,004	3,269,860	2,031,254	1,200,651	660,941
Illinois	1981	733,104	435,155	1,133,900	828,705	1,750,256	755,315	806,648	2,919,541	1,291,896	1,222,653	802,144	472,954	234,148
	1977	562,366	337,031	871,137	639,705	1,389,681	635,489	619,116	2,322,094	1,086,370	931,224	645,917	397,613	176,568
Indiana	1981	382,310	163,716	422,305	310,063	691,207	241,515	369,697	1,142,304	413,147	498,244	298,758	163,756	105,104
	1977	307,694	141,244	354,605	267,482	561,589	208,748	306,307	923,925	357,419	388,401	246,789	141,947	81,804
Michigan	1981	542,809	376,497	844,089	635,291	1,526,120	628,810	773,992	2,074,504	1,016,691	929,644	605,769	370,777	203,334
	1977	392,734	275,750	609,611	464,350	1,102,171	487,321	539,814	1,513,470	787,594	630,257	448,615	287,282	137,562
Ohio	1981	572,872	345,955	911,336	660,505	1,444,346	480,745	823,681	2,191,111	745,836	1,295,501	619,995	318,925	264,167
	1977	449,703	274,077	720,671	524,023	1,172,533	407,342	704,767	1,779,016	631,218	1,041,593	505,138	269,346	207,899
Wisconsin	1981	264,132	171,311	340,064	278,527	549,289	205,635	272,976	790,059	321,856	352,438	235,183	127,478	76,452
	1977	196,281	128,291	273,145	212,159	426,867	168,134	219,944	615,873	263,403	278,385	184,795	104,463	57,108
WEST NORTH CENTRAL	1981	1,064,393	641,994	1,494,446	1,067,587	2,379,808	992,811	1,060,304	3,560,512	1,474,949	1,598,070	1,007,914	571,290	307,740
	1977	765,088	473,114	1,081,310	793,863	1,729,656	782,616	731,628	2,586,305	1,160,379	1,090,053	748,426	451,361	207,984
Iowa	1981	152,411	102,573	254,516	192,892	407,874	170,148	185,537	563,142	216,066	267,742	158,576	91,814	50,664
	1977	106,040	72,213	179,539	137,942	298,196	138,263	128,213	407,926	175,407	178,104	119,901	74,946	33,739
Kansas	1981	158,692	92,953	227,585	170,175	326,632	145,405	137,888	473,368	223,366	195,454	141,755	85,607	38,013
	1977	109,665	65,009	158,313	120,532	231,016	110,809	89,441	333,102	168,808	125,774	102,036	64,691	24,740
Minnesota	1981	296,409	178,242	370,534	231,802	598,937	238,805	268,294	956,435	356,053	442,907	235,946	123,467	81,877
	1977	214,364	131,959	264,874	174,322	430,432	189,138	179,578	685,112	280,950	290,240	171,803	97,241	53,020
Missouri	1981	292,746	168,001	388,437	271,104	632,345	242,805	320,012	1,003,308	407,813	489,403	300,350	166,550	96,521
	1977	215,655	128,286	288,543	206,822	468,210	195,024	224,655	745,739	327,313	344,428	227,448	133,981	67,652
Nebraska	1981	80,581	45,332	146,858	120,236	208,162	86,531	90,364	299,857	121,620	133,819	88,243	52,245	23,984
	1977	60,901	35,968	114,557	95,293	160,501	73,179	66,036	232,546	102,502	100,052	70,084	44,181	17,712
North Dakota	1981	38,965	25,616	57,913	44,281	115,307	64,390	31,619	149,624	86,228	38,142	43,215	27,836	8,497
	1977	27,457	18,552	40,949	31,775	77,950	43,238	24,635	101,072	58,377	29,486	29,079	18,756	5,787
South Dakota	1981	44,589	29,277	48,603	37,097	90,551	44,727	26,590	114,778	63,803	30,603	39,829	23,771	8,184
	1977	31,006	21,127	34,535	27,177	63,351	32,965	19,070	80,808	47,022	21,969	28,075	17,565	5,334
SOUTH ATLANTIC	1981	1,972,007	1,244,345	3,687,671	2,862,710	4,791,932	1,897,176	2,344,028	7,930,086	3,426,166	3,635,853	2,354,571	1,328,308	693,493
	1977	1,362,636	882,716	2,578,452	2,033,934	3,436,003	1,461,151	1,628,424	5,690,065	2,621,297	2,506,064	1,706,643	1,019,530	471,923
Delaware	1981	40,034	24,698	63,185	49,000	90,395	33,067	51,869	152,175	64,033	77,285	39,105	21,540	13,959
	1977	32,177	20,369	51,351	40,268	72,708	27,261	41,019	122,801	52,842	61,224	31,416	17,773	11,039
District of Columbia	1981	38,832	30,444	59,966	50,048	74,264	51,931	20,052	130,154	84,871	39,714	42,727	34,537	5,897
	1977	33,793	26,108	52,817	42,919	73,524	49,667	21,544	129,421	81,169	42,666	41,178	33,030	6,336
Florida	1981	596,684	381,498	1,243,319	949,681	1,377,483	524,201	743,351	2,353,797	1,084,853	1,120,438	652,202	393,325	200,008
	1977	372,874	244,527	783,704	606,556	877,705	356,059	457,085	1,512,491	736,399	682,235	424,382	268,241	121,738
Georgia	1981	242,260	139,903	443,012	336,741	691,446	261,980	319,394	1,117,976	452,392	513,609	327,393	177,112	103,146
	1977	182,026	113,301	343,229	272,132	507,533	209,536	231,436	818,587	361,622	366,589	243,108	140,842	71,009
Maryland	1981	268,338	178,027	441,060	309,967	627,620	259,152	320,225	1,060,761	412,021	561,987	288,362	177,920	89,052
	1977	190,375	127,665	317,522	225,743	471,293	205,418	238,220	793,129	326,670	417,000	219,005	141,309	63,602

REGIONAL AND STATE SUMMARIES

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

REGION State	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1981	4,696,283	4,484,900	608,662	486,151	400,248	138,962	128,180	339,722	139,658	70,607	145,967	87,923	21,047
	1977	3,213,063	3,072,098	395,999	319,091	275,166	90,662	87,699	247,638	104,502	51,808	107,150	65,599	15,395
South Carolina	1981	2,677,982	2,593,347	288,796	223,710	285,420	114,887	66,620	169,623	61,950	49,215	69,689	42,326	13,569
	1977	1,729,107	1,675,901	171,771	133,834	181,282	68,573	43,025	117,425	45,128	34,111	49,546	30,967	9,514
Virginia	1981	5,435,439	5,206,367	459,772	396,027	478,480	248,665	91,230	315,673	110,852	99,818	126,510	66,204	39,228
	1977	3,342,046	3,206,099	297,761	257,700	307,692	159,548	56,756	212,314	77,141	68,807	85,570	45,513	26,688
West Virginia	1981	1,862,984	1,800,266	190,090	160,455	136,766	43,412	41,767	139,088	56,887	33,411	54,292	33,264	7,794
	1977	1,200,669	1,161,270	117,857	99,724	89,247	27,049	26,966	96,472	41,787	23,187	38,424	24,452	5,393
EAST SOUTH CENTRAL	**1981**	**12,776,582**	**12,366,594**	**1,276,843**	**1,075,257**	**977,361**	**305,407**	**290,137**	**913,784**	**361,331**	**268,599**	**388,335**	**217,878**	**77,192**
	1977	8,243,701	7,987,959	854,496	723,149	657,801	205,227	186,374	624,523	249,820	171,473	266,948	150,329	49,492
Alabama	1981	3,274,799	3,149,760	342,224	257,844	251,604	91,131	61,043	236,671	78,801	85,982	96,866	50,808	23,534
	1977	2,188,887	2,109,539	230,107	175,343	169,751	61,798	40,795	159,370	54,206	53,489	65,657	34,840	14,603
Kentucky	1981	3,440,903	3,333,719	323,686	282,200	264,831	89,854	91,435	247,636	123,461	54,781	107,103	68,911	18,114
	1977	2,126,725	2,062,888	213,710	186,853	171,995	59,619	56,540	161,214	80,021	34,181	69,628	44,496	11,427
Mississippi	1981	2,167,306	2,110,339	216,088	188,984	162,421	44,081	53,675	140,639	47,624	38,263	53,463	29,025	9,768
	1977	1,350,670	1,315,889	138,581	121,498	108,538	28,294	33,500	98,649	34,755	24,583	37,963	21,148	6,287
Tennessee	1981	3,893,574	3,772,776	394,845	346,229	298,505	80,341	83,984	288,838	111,445	89,573	130,903	69,134	25,776
	1977	2,577,419	2,499,643	272,098	239,455	207,517	55,516	55,539	205,290	80,838	59,220	93,700	49,845	17,175
WEST SOUTH CENTRAL	**1981**	**23,491,791**	**22,402,447**	**2,369,684**	**1,771,759**	**2,039,671**	**482,037**	**650,361**	**1,785,764**	**647,970**	**633,733**	**820,612**	**414,139**	**212,184**
	1977	14,043,461	13,370,847	1,442,375	1,096,200	1,224,744	293,190	386,491	1,091,367	409,378	376,421	502,246	259,760	125,003
Arkansas	1981	2,057,961	1,987,586	241,476	205,955	169,682	41,079	40,958	156,820	48,080	41,531	64,381	30,873	12,718
	1977	1,305,817	1,259,112	151,223	130,357	106,282	25,917	25,595	104,522	36,244	24,954	44,479	23,324	7,649
Louisiana	1981	3,681,461	3,540,972	356,164	271,148	297,521	66,690	110,272	283,145	113,840	107,605	110,347	58,888	27,655
	1977	2,529,633	2,428,636	248,563	192,288	206,311	47,687	75,251	196,478	82,076	71,187	77,318	42,165	18,451
Oklahoma	1981	2,970,784	2,837,925	301,554	204,001	251,553	48,917	88,887	210,749	77,692	65,264	111,111	64,629	17,630
	1977	1,770,863	1,688,314	191,888	132,629	154,361	31,814	52,952	128,948	47,539	39,811	67,937	39,474	10,790
Texas	1981	14,781,585	14,035,964	1,470,490	1,090,655	1,320,915	325,351	410,244	1,135,050	408,358	419,333	534,773	259,749	154,181
	1977	8,437,148	7,994,785	850,701	640,926	757,790	187,772	232,693	661,419	243,519	240,469	312,512	154,797	88,113
MOUNTAIN	**1981**	**10,686,949**	**10,185,177**	**774,156**	**598,466**	**790,298**	**240,407**	**286,063**	**801,052**	**383,929**	**241,587**	**346,218**	**224,706**	**62,120**
	1977	6,614,911	6,289,594	560,637	436,202	521,219	168,188	177,332	497,081	221,657	159,265	210,031	129,200	41,689
Arizona	1981	2,384,658	2,250,084	184,296	147,997	218,519	56,188	93,037	156,848	70,934	50,371	77,899	53,146	14,452
	1977	1,509,939	1,420,718	126,686	103,208	147,954	39,061	58,395	102,351	40,387	37,388	47,956	30,051	10,732
Colorado	1981	2,973,040	2,881,380	190,770	127,135	167,710	46,328	56,185	209,746	102,214	68,466	99,276	66,361	21,498
	1977	1,763,383	1,706,888	147,833	101,251	114,405	36,500	33,314	135,507	62,208	47,573	63,258	40,752	14,994
Idaho	1981	880,613	848,444	53,769	44,114	58,101	15,946	28,261	77,005	45,886	16,022	26,859	19,421	2,832
	1977	558,613	537,243	50,297	41,560	41,856	15,143	17,621	46,740	26,179	10,137	16,205	11,182	1,793
Montana	1981	744,407	716,459	62,509	54,668	45,973	20,304	13,710	64,078	33,970	12,228	21,575	14,527	2,442
	1977	520,090	499,500	41,954	37,039	31,208	13,633	9,555	40,418	19,943	7,803	13,322	8,517	1,568
Nevada	1981	774,916	729,171	90,400	76,417	105,317	49,824	27,187	75,332	23,555	39,892	33,033	18,743	7,715
	1977	473,418	444,073	45,465	38,510	56,974	24,287	16,344	41,468	11,916	22,448	17,714	9,395	4,354
New Mexico	1981	1,246,674	1,170,768	85,217	66,736	83,791	24,282	24,828	83,346	35,486	18,145	38,111	19,580	5,060
	1977	762,416	713,928	56,951	45,281	54,640	16,580	15,111	51,193	20,006	12,042	23,055	10,963	3,401
Utah	1981	1,109,812	1,050,547	73,405	52,742	79,200	16,192	34,459	99,401	54,537	30,963	32,534	20,621	7,256
	1977	726,753	685,972	70,013	51,003	55,611	15,720	22,603	60,411	32,581	18,219	19,871	12,353	4,274
Wyoming	1981	572,829	538,324	33,790	28,657	31,687	11,343	8,396	35,296	17,347	5,500	16,931	12,307	863
	1977	300,299	281,272	21,438	18,350	18,571	7,264	4,389	18,993	8,437	3,655	8,650	5,987	573
PACIFIC	**1981**	**33,236,737**	**30,444,518**	**2,691,902**	**2,322,480**	**2,581,135**	**834,530**	**765,185**	**2,021,724**	**762,489**	**902,307**	**898,599**	**493,538**	**300,219**
	1977	21,026,003	19,256,783	1,878,348	1,629,710	1,729,526	583,268	482,992	1,427,993	587,372	599,203	656,653	383,865	200,817
Alaska	1981	568,746	537,145	26,815	19,431	65,580	19,516	33,043	28,788	8,205	11,780	12,514	5,042	4,386
	1977	366,010	346,001	18,356	13,516	44,399	13,489	21,292	22,055	7,223	8,822	9,888	4,440	3,287
California	1981	25,000,717	22,908,738	2,012,109	1,790,490	1,916,699	580,273	597,993	1,472,046	529,713	710,324	696,925	390,223	239,502
	1977	15,579,903	14,282,033	1,426,567	1,272,140	1,290,199	412,471	372,494	1,048,480	412,299	479,451	513,785	304,996	162,477
Hawaii	1981	917,389	786,949	76,700	52,573	107,460	40,312	18,807	46,383	13,375	20,475	16,212	8,158	6,080
	1977	620,246	532,158	49,174	34,304	72,002	26,334	12,744	34,832	13,378	12,889	13,329	8,149	3,825
Oregon	1981	2,604,987	2,284,523	257,118	190,256	201,815	71,412	47,622	212,759	104,083	65,016	70,940	42,597	14,914
	1977	1,766,871	1,545,831	170,303	127,830	130,570	48,013	32,231	141,117	74,889	36,303	48,202	30,622	8,314
Washington	1981	4,144,898	3,927,163	319,160	269,730	289,581	123,017	67,720	261,748	107,113	94,712	102,008	47,518	35,337
	1977	2,692,973	2,550,760	213,948	181,920	192,356	82,961	44,231	181,509	79,583	61,738	71,449	35,658	22,914
TOTAL UNITED STATES	**1981**	**217,807,225**	**207,148,967**	**18,710,422**	**15,580,763**	**17,171,392**	**6,051,591**	**4,657,910**	**13,815,923**	**5,733,083**	**4,662,867**	**6,295,855**	**3,524,027**	**1,596,614**
	1977	142,152,411	135,040,259	12,702,589	10,647,940	11,592,512	4,125,774	3,008,914	9,564,550	4,046,366	3,184,547	4,386,161	2,494,202	1,092,299

1982 SURVEY OF BUYING POWER DATA SERVICE

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

REGION State	Year	Merchandise Line Sales: Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1981	259,042	167,297	522,986	444,855	634,802	253,608	287,274	1,020,886	458,500	404,478	317,121	177,538	86,516
	1977	191,011	125,035	386,800	330,766	501,787	220,752	214,784	811,520	398,064	297,327	255,052	153,816	63,946
South Carolina	1981	135,618	80,267	242,415	207,908	364,935	153,676	155,103	544,603	274,176	186,184	174,568	97,435	48,201
	1977	94,694	57,972	174,923	151,506	259,130	115,090	106,714	389,552	205,731	128,246	124,839	72,864	33,114
Virginia	1981	304,402	190,216	510,991	392,570	693,883	275,509	329,434	1,204,153	466,235	567,345	397,027	191,366	106,716
	1977	203,579	128,996	351,691	273,663	495,915	207,187	235,390	853,616	350,935	394,388	279,857	143,653	73,273
West Virginia	1981	86,797	51,995	160,737	121,940	237,104	84,052	117,326	345,581	129,085	164,813	116,066	57,535	39,998
	1977	62,107	38,743	116,415	90,381	176,408	70,181	82,232	258,948	107,865	116,389	87,806	48,002	27,866
EAST SOUTH CENTRAL	**1981**	**626,820**	**382,563**	**1,256,529**	**1,022,160**	**1,822,420**	**770,567**	**796,093**	**2,896,035**	**1,363,865**	**1,178,845**	**852,579**	**486,725**	**254,290**
	1977	428,179	261,684	863,216	705,494	1,228,490	546,691	517,392	1,961,671	966,449	767,148	590,076	345,710	164,614
Alabama	1981	168,567	100,262	351,181	291,221	504,559	244,140	199,633	811,586	438,946	287,251	238,508	151,104	62,174
	1977	114,558	68,068	240,546	201,381	323,567	159,934	124,707	521,283	287,671	178,702	156,280	99,422	38,622
Kentucky	1981	146,126	87,358	318,254	259,014	462,667	184,655	210,176	722,438	306,170	304,571	210,653	118,004	62,557
	1977	94,474	55,852	206,304	167,384	306,254	127,558	133,940	481,252	212,551	200,231	142,356	81,957	39,976
Mississippi	1981	93,424	51,045	176,262	143,556	257,851	117,919	94,116	443,472	224,849	145,984	130,219	74,573	32,568
	1977	65,643	36,622	124,720	102,523	176,367	85,548	61,023	303,701	161,745	94,970	91,373	53,756	21,050
Tennessee	1981	218,703	143,898	410,832	328,369	597,343	223,853	292,168	918,539	393,900	441,039	273,199	143,044	96,991
	1977	153,504	101,142	291,646	234,206	422,302	173,651	197,722	655,435	304,482	293,245	200,067	110,575	64,966
WEST SOUTH CENTRAL	**1981**	**1,622,398**	**990,012**	**2,609,172**	**2,016,761**	**3,680,427**	**1,833,735**	**1,427,301**	**6,044,955**	**3,100,918**	**2,283,571**	**1,894,450**	**1,180,929**	**483,095**
	1977	988,337	610,041	1,631,837	1,279,735	2,240,279	1,137,918	877,020	3,679,094	1,923,823	1,386,141	1,155,296	729,156	286,114
Arkansas	1981	103,194	52,641	201,823	157,357	263,762	133,802	95,357	429,074	227,804	146,594	145,596	87,122	36,050
	1977	70,709	39,372	147,372	119,720	170,652	91,246	57,887	278,113	155,299	88,862	95,245	59,130	21,783
Louisiana	1981	230,373	140,466	412,883	331,397	565,631	265,429	237,071	908,780	450,203	356,449	277,476	169,174	69,703
	1977	162,525	101,131	302,843	247,577	394,351	194,106	159,289	635,922	329,351	237,117	196,975	123,740	46,133
Oklahoma	1981	190,230	106,499	326,799	268,419	426,711	256,768	123,779	695,292	415,088	201,680	230,870	151,664	42,728
	1977	115,789	64,603	200,295	164,336	263,206	160,012	75,687	428,848	258,719	123,261	142,805	94,276	25,993
Texas	1981	1,098,601	690,406	1,667,667	1,259,588	2,424,323	1,177,736	971,094	4,011,809	2,007,823	1,578,848	1,240,508	772,969	334,614
	1977	639,314	404,935	981,327	748,102	1,412,070	692,554	584,157	2,336,211	1,180,454	936,901	720,271	452,010	192,205
MOUNTAIN	**1981**	**846,470**	**604,731**	**1,276,282**	**1,020,878**	**1,672,635**	**741,512**	**687,676**	**2,409,581**	**1,161,206**	**888,801**	**785,453**	**479,989**	**206,984**
	1977	506,066	346,628	756,296	586,212	1,078,499	455,655	462,323	1,551,701	716,799	596,571	499,354	296,969	137,307
Arizona	1981	196,883	155,380	314,894	256,627	310,216	106,707	152,362	552,575	206,611	212,478	157,391	91,850	46,126
	1977	116,729	87,173	186,000	143,876	222,387	72,472	112,801	390,083	140,314	157,088	109,669	62,373	34,094
Colorado	1981	217,419	155,122	347,367	268,485	466,172	220,149	196,796	639,980	337,933	247,153	219,947	137,098	55,607
	1977	137,593	95,485	219,867	165,893	302,667	131,814	136,590	412,696	202,301	171,393	138,385	82,100	38,596
Idaho	1981	64,678	40,685	85,534	72,232	133,210	68,861	41,499	172,978	96,796	47,531	55,698	35,210	12,387
	1977	38,920	22,910	49,453	40,686	80,277	38,528	26,934	103,096	53,628	30,682	33,153	19,657	7,829
Montana	1981	51,900	33,143	77,129	62,447	128,831	67,655	38,626	161,019	87,280	49,058	55,049	36,247	10,693
	1977	32,182	19,500	46,544	36,682	85,870	44,447	25,518	106,654	57,379	32,979	36,658	23,865	7,032
Nevada	1981	69,384	47,301	121,430	90,747	156,384	61,734	69,998	239,305	107,284	100,136	70,336	40,680	23,823
	1977	36,822	24,100	62,781	45,244	94,206	39,585	41,671	144,222	68,231	59,109	42,382	25,441	13,428
New Mexico	1981	101,043	72,006	123,870	100,353	181,387	87,468	66,997	253,650	138,630	79,358	93,507	61,454	19,741
	1977	59,435	40,365	72,100	56,584	115,412	53,160	46,109	161,344	84,336	53,939	58,626	37,425	13,314
Utah	1981	104,943	72,837	161,535	133,155	211,148	79,766	107,420	290,630	122,365	140,184	99,160	51,891	35,349
	1977	63,680	43,353	97,139	79,335	129,864	50,304	63,412	179,036	77,465	82,809	62,067	32,931	20,849
Wyoming	1981	40,220	28,257	44,523	36,832	85,287	49,172	13,978	99,444	64,307	12,903	34,365	25,559	3,258
	1977	20,705	13,742	22,412	17,912	47,816	25,345	9,288	54,570	33,145	8,572	18,414	13,177	2,165
PACIFIC	**1981**	**2,252,880**	**1,612,620**	**3,357,299**	**2,390,479**	**4,714,081**	**2,065,060**	**2,181,988**	**7,674,279**	**3,330,191**	**3,589,299**	**2,268,421**	**1,368,847**	**685,974**
	1977	1,674,740	1,244,334	2,490,424	1,843,238	3,231,309	1,460,778	1,490,974	5,271,600	2,348,566	2,429,386	1,570,373	968,041	455,872
Alaska	1981	30,983	12,513	36,357	21,822	72,480	27,863	23,527	98,832	44,172	32,396	34,169	18,364	7,469
	1977	24,008	11,017	29,826	19,071	53,001	20,209	17,628	72,334	32,024	24,274	24,685	13,316	5,597
California	1981	1,687,093	1,226,950	2,600,013	1,859,028	3,421,628	1,518,695	1,638,810	5,690,049	2,419,643	2,764,554	1,656,622	1,016,367	515,993
	1977	1,269,030	955,202	1,946,714	1,444,297	2,403,081	1,102,382	1,126,049	4,001,102	1,752,877	1,909,333	1,172,658	737,214	350,239
Hawaii	1981	37,674	24,303	67,786	36,260	202,717	90,641	80,349	336,280	161,217	126,851	91,988	44,693	32,345
	1977	33,421	24,692	55,803	35,546	128,668	58,645	50,566	213,984	104,412	79,828	59,853	29,044	20,371
Oregon	1981	199,875	136,654	267,196	197,780	405,520	161,536	180,588	618,185	267,653	254,505	200,373	116,650	54,112
	1977	137,497	98,644	184,861	142,562	247,833	107,895	106,321	379,612	178,812	149,377	128,295	77,671	30,149
Washington	1981	297,255	212,200	385,947	275,589	611,736	266,325	258,714	930,933	437,506	410,993	285,269	172,773	76,055
	1977	210,784	154,779	273,220	201,762	398,726	171,647	190,410	604,568	280,441	266,574	184,882	110,796	49,516
TOTAL UNITED STATES	**1981**	**13,696,224**	**8,742,359**	**21,717,621**	**16,426,550**	**32,417,448**	**14,100,092**	**14,770,359**	**52,052,105**	**23,490,787**	**23,017,732**	**15,336,488**	**9,159,559**	**4,400,351**
	1977	9,574,843	6,158,558	15,313,966	11,671,608	23,056,685	10,281,630	10,567,668	37,055,141	17,096,641	16,236,909	10,941,191	6,680,874	3,047,257

1982 SURVEY OF BUYING POWER DATA SERVICE

VOLUME II —Section 9

Metropolitan Market Rankings
Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Automotive Dealer Sales 9–11
Gasoline Service Station Sales 9–12
Building Materials & Hardware Store Sales 9–13
Drugstore Sales 9–14

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	36,209,930	1
New York, N.Y.	34,201,554	2
Chicago, Ill.	33,207,436	3
Detroit, Mich.	22,416,703	4
Houston, Tex.	19,963,028	5
Philadelphia, Pa.	19,924,635	6
Dallas - Fort Worth, Tex.	18,166,933	7
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	17,392,483	8
Washington, D.C.	17,341,756	9
San Francisco - Oakland, Cal.	17,231,116	10
Nassau - Suffolk, N.Y.	13,385,075	11
Minneapolis - St. Paul, Minn.	11,630,213	12
Anaheim - Santa Ana - Garden Grove, Cal.	11,550,691	13
St. Louis, Mo.	11,038,581	14
Atlanta, Ga.	10,545,436	15
Baltimore, Md.	10,287,670	16
Pittsburgh, Pa.	9,364,941	17
Miami, Fla.	9,224,729	18
Seattle - Everett, Wash.	9,178,686	19
San Diego, Cal.	9,157,160	20
Cleveland, Ohio	9,033,526	21
Denver - Boulder, Colo.	9,008,945	22
Newark, N.J.	8,610,894	23
Tampa - St. Petersburg, Fla.	8,330,605	24
San Jose, Cal.	7,532,297	25
Kansas City, Mo.	7,340,576	26
Phoenix, Ariz.	7,204,212	27
Riverside - San Bernardino - Ontario, Cal.	7,143,106	28
Milwaukee, Wisc.	6,805,729	29
Fort Lauderdale - Hollywood, Fla.	6,793,441	30
Portland, Ore.	6,675,025	31
Cincinnati, Ohio	6,402,834	32
Indianapolis, Ind.	5,832,336	33
Buffalo, N.Y.	5,803,834	34
New Orleans, La.	5,540,369	35
Sacramento, Cal.	5,406,867	36
Columbus, Ohio	5,314,682	37
San Antonio, Tex.	5,256,800	38
Oklahoma City, Okla.	4,827,502	39
Hartford - New Britain - Bristol, Conn.	4,748,982	40
Rochester, N.Y.	4,686,503	41
Louisville, Ky.	4,328,248	42
Salt Lake City - Ogden, Utah	4,163,658	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	4,139,505	44
Nashville-Davidson, Tenn.	4,124,818	45
Birmingham, Ala.	4,047,371	46
Tulsa, Okla.	3,982,990	47
Memphis, Tenn.	3,961,773	48
Orlando, Fla.	3,950,143	49
Greensboro - Winston-Salem - High Point, N.C.	3,899,253	50
Total Top 50	**516,815,580**	
Honolulu, Haw.	3,796,316	51
Jacksonville, Fla.	3,751,737	52
Norfolk - Virginia Beach - Portsmouth, Va.	3,705,891	53
Dayton, Ohio	3,700,213	54
Albany - Schenectady - Troy, N.Y.	3,683,059	55
Toledo, Ohio	3,599,149	56
West Palm Beach - Boca Raton, Fla.	3,551,253	57
Richmond, Va.	3,543,117	58
Providence - Warwick - Pawtucket, R.I.	3,379,494	59
New Haven - West Haven - Waterbury - Meriden, Conn.	3,259,397	60
Charlotte - Gastonia, N.C.	3,105,192	61
Worcester - Fitchburg - Leominster, Mass.	3,062,620	62
Austin, Tex.	3,049,020	63
Syracuse, N.Y.	2,994,200	64
Akron, Ohio	2,970,829	65
Allentown - Bethlehem - Easton, Pa.	2,952,695	66
Springfield - Chicopee - Holyoke, Mass.	2,910,892	67
Grand Rapids, Mich.	2,882,576	68
Las Vegas, Nev.	2,850,285	69
Gary - Hammond - East Chicago, Ind.	2,821,880	70
Flint, Mich.	2,741,531	71
Greenville - Spartanburg, S.C.	2,712,300	72
New Brunswick - Perth Amboy - Sayreville, N.J.	2,676,809	73
Omaha, Neb.	2,654,857	74
Northeast Pennsylvania	2,513,989	75
Fresno, Cal.	2,472,922	76
Raleigh - Durham, N.C.	2,445,267	77
Tucson, Ariz.	2,405,601	78
Wilmington, Del.	2,405,502	79
Youngstown - Warren, Ohio	2,386,758	80
Baton Rouge, La.	2,370,047	81
Oxnard - Simi Valley - Ventura, Cal.	2,349,769	82
Harrisburg, Pa.	2,344,103	83
Albuquerque, N.M.	2,341,600	84
Wichita, Kans.	2,284,971	85
Beaumont - Port Arthur - Orange, Tex.	2,277,740	86
Long Branch - Asbury Park, N.J.	2,274,735	87
Knoxville, Tenn.	2,261,627	88
El Paso, Tex.	2,167,423	89
New Bedford - Fall River, Mass.	2,143,771	90
Paterson - Clifton - Passaic, N.J.	2,140,876	91
Lansing - East Lansing, Mich.	2,130,480	92
Portsmouth - Dover - Rochester, N.H.	2,112,536	93
Des Moines, Iowa	2,106,530	94
Tacoma, Wash.	2,074,606	95
Bakersfield, Cal.	2,040,799	96
Little Rock - North Little Rock, Ark.	2,032,676	97
Davenport - Rock Island - Moline, Iowa-Ill.	1,945,639	98
Mobile, Ala.	1,930,982	99
Canton, Ohio	1,900,888	100
Total Top 100	**651,032,729**	
Peoria, Ill.	1,873,479	101
Johnson City - Kingsport - Bristol, Tenn.	1,865,220	102
Columbia, S.C.	1,850,868	103
Chattanooga, Tenn.	1,814,384	104
Newport News - Hampton, Va.	1,808,561	105
Lexington-Fayette, Ky.	1,801,209	106
Fort Wayne, Ind.	1,783,508	107
Jersey City, N.J.	1,764,959	108
Charleston - North Charleston, S.C.	1,694,987	109
Shreveport, La.	1,683,475	110
Lakeland - Winter Haven, Fla.	1,668,104	111
Madison, Wisc.	1,650,633	112
Reno, Nev.	1,644,850	113
Corpus Christi, Tex.	1,643,940	114
Spokane, Wash.	1,636,147	115
Stockton, Cal.	1,605,278	116
Lancaster, Pa.	1,592,147	117
Santa Rosa, Cal.	1,579,079	118
Santa Barbara - Santa Maria - Lompoc, Cal.	1,548,828	119
Charleston, W.Va.	1,540,961	120
York, Pa.	1,526,728	121
Portland, Me.	1,506,371	122
Jackson, Miss.	1,497,907	123
Eugene - Springfield, Ore.	1,495,291	124
Trenton, N.J.	1,486,912	125
Vallejo - Fairfield - Napa, Cal.	1,454,045	126
Colorado Springs, Colo.	1,444,707	127
Manchester - Nashua, N.H.	1,433,346	128
Lubbock, Tex.	1,413,677	129
Evansville, Ind.	1,407,541	130
Daytona Beach, Fla.	1,406,469	131
Augusta, Ga.	1,404,997	132
Sarasota, Fla.	1,395,817	133
Reading, Pa.	1,393,677	134
Salinas - Seaside - Monterey, Cal.	1,384,551	135
Amarillo, Tex.	1,365,586	136
Utica - Rome, N.Y.	1,360,700	137
Huntington - Ashland, W.Va.-Ky.	1,359,598	138
Melbourne - Titusville - Cocoa, Fla.	1,357,551	139
Pensacola, Fla.	1,352,654	140
Ann Arbor, Mich.	1,330,699	141
Fort Myers - Cape Coral, Fla.	1,325,690	142
Anchorage, Alas.	1,309,616	143
Binghamton, N.Y.	1,308,801	144
Kalamazoo - Portage, Mich.	1,307,916	145
Huntsville, Ala.	1,307,694	146
Roanoke, Va.	1,296,858	147
Modesto, Cal.	1,294,500	148
South Bend, Ind.	1,279,374	149
Rockford, Ill.	1,268,494	150
Total Top 150	**726,561,113**	
McAllen - Pharr - Edinburg, Tex.	1,266,487	151
Appleton - Oshkosh, Wisc.	1,208,979	152
Newburgh - Middletown, N.Y.	1,197,351	153
Montgomery, Ala.	1,179,814	154
Salem, Ore.	1,174,708	155
Macon, Ga.	1,173,334	156
Erie, Pa.	1,149,770	157
Duluth - Superior, Minn.-Wisc.	1,144,995	158
Saginaw, Mich.	1,130,502	159
Springfield, Mo.	1,122,517	160
Savannah, Ga.	1,119,296	161
Poughkeepsie, N.Y.	1,111,145	162
Galveston - Texas City, Tex.	1,102,899	163
Atlantic City, N.J.	1,099,053	164
Boise, Ida.	1,075,574	165
Visalia - Tulare - Porterville, Cal.	1,061,435	166
Johnstown, Pa.	1,056,132	167
Lorain - Elyria, Ohio	1,052,590	168
Fort Smith, Ark.	1,044,142	169
Longview - Marshall, Tex.	1,028,925	170
New London - Norwich, Conn.	1,000,543	171
Springfield, Ill.	986,233	172
Santa Cruz, Cal.	984,642	173
Lincoln, Neb.	984,370	174
Columbus, Ga.	979,182	175
Odessa, Tex.	969,483	176
Hamilton - Middletown, Ohio	960,514	177
Lafayette, La.	956,813	178
Waco, Tex.	936,130	179
Richland - Kennewick - Pasco, Wash.	923,828	180
Terre Haute, Ind.	922,300	181
Fayetteville, N.C.	913,767	182
Lima, Ohio	913,019	183
Brownsville - Harlingen - San Benito, Tex.	892,871	184
Cedar Rapids, Iowa	879,781	185
Fargo - Moorhead, N.D.-Minn.	878,545	186
Fayetteville - Springdale, Ark.	868,951	187
Topeka, Kans.	867,676	188
Parkersburg - Marietta, W.Va.-Ohio	864,307	189
Lake Charles, La.	853,515	190
St. Cloud, Minn.	850,566	191
Wheeling, W.Va.	844,265	192
Green Bay, Wisc.	833,157	193
Abilene, Tex.	829,782	194
Tallahassee, Fla.	822,175	195
Sioux Falls, S.D.	812,480	196
Killeen - Temple, Tex.	810,120	197
Tyler, Tex.	806,887	198
Billings, Mont.	804,941	199
Asheville, N.C.	803,467	200
Total Top 200	**775,815,071**	
Gainesville, Fla.	791,975	201
Bradenton, Fla.	790,718	202
Waterloo - Cedar Falls, Iowa	788,726	203
Wichita Falls, Tex.	788,476	204
Champaign - Urbana - Rantoul, Ill.	787,891	205
Pittsfield, Mass.	775,772	206
Yakima, Wash.	768,432	207
Fort Collins, Colo.	766,896	208
Medford, Ore.	758,381	209
Provo - Orem, Utah	754,990	210
Biloxi - Gulfport, Miss.	752,506	211
Lynchburg, Va.	743,375	212
Benton Harbor, Mich.	742,876	213
Springfield, Ohio	717,884	214
Elkhart, Ind.	700,270	215
Bangor, Me.	694,680	216
Redding, Cal.	684,968	217
Salisbury - Concord, N.C.	682,025	218
Joplin, Mo.	678,960	219
Racine, Wisc.	677,430	220
Monroe, La.	664,383	221
Battle Creek, Mich.	655,208	222
Mansfield, Ohio	654,797	223
Janesville - Beloit, Wisc.	654,630	224
Muskegon - Norton Shores - Muskegon Heights, Mich.	651,858	225
Decatur, Ill.	646,944	226
Chico, Cal.	645,882	227
Wilmington, N.C.	645,807	228
Anderson, S.C.	635,763	229
Hickory, N.C.	626,963	230
Altoona, Pa.	621,064	231
Casper, Wyo.	620,097	232
Midland, Tex.	619,630	233
Hagerstown, Md.	616,894	234
Clarksville - Hopkinsville, Tenn.-Ky.	614,985	235
Eau Claire, Wisc.	611,578	236
Texarkana, Tex.-Ark.	609,832	237
Steubenville - Weirton, Ohio-W.Va.	607,871	238
Laredo, Tex.	606,261	239
Ocala, Fla.	601,676	240
Vineland - Millville - Bridgeton, N.J.	600,192	241
Rochester, Minn.	599,341	242
Jackson, Mich.	599,035	243
Sioux City, Iowa	596,730	244
Bloomington - Normal, Ill.	587,687	245
Alexandria, La.	587,677	246
Florence, Ala.	579,404	247
Athens, Ga.	577,964	248
Burlington, Vt.	575,593	249
Bremerton, Wash.	575,546	250
Total Top 250	**809,155,594**	
Anderson, Ind.	573,534	251
Panama City, Fla.	572,295	252
Pueblo, Colo.	569,894	253
Bay City, Mich.	566,402	254
Tuscaloosa, Ala.	565,843	255
Sharon, Pa.	562,311	256
San Angelo, Tex.	560,420	257
Muncie, Ind.	559,635	258
Petersburg - Colonial Heights - Hopewell, Va.	557,468	259
Grand Forks, N.D.	544,141	260
Bellingham, Wash.	542,510	261
Charlottesville, Va.	537,092	262
Lafayette - West Lafayette, Ind.	535,885	263
Fort Walton Beach, Fla.	534,850	264
Victoria, Tex.	528,158	265
Olympia, Wash.	523,888	266
Florence, S.C.	516,575	267
Glens Falls, N.Y.	515,389	268
Great Falls, Mont.	513,565	269
Dubuque, Iowa	502,990	270
Albany, Ga.	499,437	271
Columbia, Mo.	496,240	272
Williamsport, Pa.	495,030	273
Bismarck, N.D.	491,966	274
St. Joseph, Mo.	490,638	275
State College, Pa.	486,832	276
Anniston, Ala.	485,547	277
Bryan - College Station, Tex.	483,259	278
Kokomo, Ind.	482,561	279
Owensboro, Ky.	472,390	280
Lewiston - Auburn, Me.	472,114	281
La Crosse, Wisc.	464,329	282
Iowa City, Iowa	451,617	283
Danville, Va.	446,822	284
Sherman - Denison, Tex.	444,279	285
Burlington, N.C.	443,407	286
Gadsden, Ala.	440,225	287
Kankakee, Ill.	437,146	288
Rock Hill, S.C.	431,290	289
Newark, Ohio	427,261	290
Lawton, Okla.	422,310	291
Wausau, Wisc.	421,630	292
Greeley, Colo.	420,748	293
Cumberland, Md.	416,032	294
Kenosha, Wisc.	414,013	295
Yuba City, Cal.	406,668	296
Sheboygan, Wisc.	406,087	297
Pascagoula - Moss Point, Miss.	398,867	298
Pine Bluff, Ark.	396,914	299
Elmira, N.Y.	392,475	300
Enid, Okla.	389,848	301
Las Cruces, N.M.	386,066	302
Bloomington, Ind.	373,107	303
Jacksonville, N.C.	326,333	304
Lawrence, Kans.	292,290	305
Total Above Areas	**835,244,217**	
Percent of U.S.	**79.0871**	
U.S. Total	**1,056,106,658**	

FOOD STORE SALES

Area	($000)	Rank
New York, N.Y.	8,975,391	1
Los Angeles - Long Beach, Cal.	8,497,608	2
Chicago, Ill.	6,643,649	3
Detroit, Mich.	4,899,815	4
Philadelphia, Pa.	4,566,656	5
Houston, Tex.	4,083,206	6
San Francisco - Oakland, Cal.	3,977,780	7
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	3,866,207	8
Washington, D.C.	3,551,014	9
Dallas - Fort Worth, Tex.	3,129,853	10
Nassau - Suffolk, N.Y.	3,085,188	11
St. Louis, Mo.	2,602,948	12
Baltimore, Md.	2,523,800	13
Anaheim - Santa Ana - Garden Grove, Cal.	2,419,535	14
Newark, N.J.	2,287,089	15
Tampa - St. Petersburg, Fla.	2,221,302	16
Pittsburgh, Pa.	2,177,461	17
Atlanta, Ga.	2,151,171	18
Cleveland, Ohio	2,100,629	19
Minneapolis - St. Paul, Minn.	2,064,198	20
Miami, Fla.	2,022,848	21
Denver - Boulder, Colo.	2,004,773	22
San Diego, Cal.	1,934,725	23
Seattle - Everett, Wash.	1,900,967	24
Phoenix, Ariz.	1,728,413	25
Buffalo, N.Y.	1,598,507	26
Riverside - San Bernardino - Ontario, Cal.	1,587,571	27
Cincinnati, Ohio	1,567,811	28
Milwaukee, Wisc.	1,558,808	29
San Jose, Cal.	1,556,828	30
New Orleans, La.	1,426,889	31
Fort Lauderdale - Hollywood, Fla.	1,415,651	32
Kansas City, Mo.	1,372,902	33
Sacramento, Cal.	1,291,995	34
San Antonio, Tex.	1,160,907	35
Indianapolis, Ind.	1,155,168	36
Columbus, Ohio	1,137,844	37
Rochester, N.Y.	1,135,723	38
Portland, Ore.	1,131,827	39
Hartford - New Britain - Bristol, Conn.	1,104,941	40
Louisville, Ky.	1,029,378	41
Oklahoma City, Okla.	1,001,369	42
Memphis, Tenn.	983,073	43
Orlando, Fla.	965,675	44
Albany - Schenectady - Troy, N.Y.	931,822	45
Nashville-Davidson, Tenn.	912,268	46
Birmingham, Ala.	883,916	47
Bridgeport - Stamford - Norwalk - Danbury, Conn.	879,641	48
Tulsa, Okla.	868,014	49
Syracuse, N.Y.	853,142	50
Total Top 50	**114,927,896**	
West Palm Beach - Boca Raton, Fla.	846,349	51
Salt Lake City - Ogden, Utah	838,875	52
Toledo, Ohio	838,784	53
Jacksonville, Fla.	832,443	54
Springfield - Chicopee - Holyoke, Mass.	830,099	55
Dayton, Ohio	824,443	56
Norfolk - Virginia Beach - Portsmouth, Va.	810,408	57
Providence - Warwick - Pawtucket, R.I.	807,819	58
Greensboro - Winston-Salem - High Point, N.C.	797,379	59
Akron, Ohio	786,690	60
New Haven - West Haven - Waterbury - Meriden, Conn.	776,972	61
Allentown - Bethlehem - Easton, Pa.	758,174	62
Richmond, Va.	753,754	63
Worcester - Fitchburg - Leominster, Mass.	714,252	64
Charlotte - Gastonia, N.C.	702,736	65
Honolulu, Haw.	679,104	66
Gary - Hammond - East Chicago, Ind.	675,911	67
New Brunswick - Perth Amboy - Sayreville, N.J.	655,523	68
Oxnard - Simi Valley - Ventura, Cal.	650,583	69
Austin, Tex.	648,342	70
Northeast Pennsylvania	647,749	71
Greenville - Spartanburg, S.C.	631,541	72
Fresno, Cal.	619,811	73
Tucson, Ariz.	599,468	74
Las Vegas, Nev.	595,966	75
Long Branch - Asbury Park, N.J.	588,485	76
Harrisburg, Pa.	573,273	77
Youngstown - Warren, Ohio	570,984	78
Omaha, Neb.	559,668	79
Raleigh - Durham, N.C.	548,051	80
Baton Rouge, La.	545,973	81
Bakersfield, Cal.	543,085	82
Jersey City, N.J.	529,737	83
Portsmouth - Dover - Rochester, N.H.	528,424	84
Flint, Mich.	525,944	85
Wilmington, Del.	517,958	86
New Bedford - Fall River, Mass.	498,579	87
Beaumont - Port Arthur - Orange, Tex.	494,979	88
Canton, Ohio	492,136	89
Knoxville, Tenn.	479,585	90
El Paso, Tex.	454,095	91
Des Moines, Iowa	445,320	92
Albuquerque, N.M.	440,789	93
Johnson City - Kingsport - Bristol, Tenn.	439,040	94
Tacoma, Wash.	428,313	95
Chattanooga, Tenn.	421,060	96
Corpus Christi, Tex.	419,977	97
Wichita, Kans.	416,438	98
Columbia, S.C.	413,112	99
Mobile, Ala.	411,937	100
Total Top 100	**145,538,013**	
Paterson - Clifton - Passaic, N.J.	409,892	101
Charleston - North Charleston, S.C.	404,240	102
Lakeland - Winter Haven, Fla.	403,986	103
Santa Rosa, Cal.	403,870	104
York, Pa.	400,333	105
Stockton, Cal.	398,246	106
Lansing - East Lansing, Mich.	396,122	107
Lexington-Fayette, Ky.	394,206	108
Little Rock - North Little Rock, Ark.	389,826	109
Grand Rapids, Mich.	389,497	110
Newburgh - Middletown, N.Y.	387,938	111
Davenport - Rock Island - Moline, Iowa-Ill.	381,615	112
Peoria, Ill.	380,856	113
Newport News - Hampton, Va.	378,608	114
Utica - Rome, N.Y.	375,487	115
Trenton, N.J.	374,568	116
Vallejo - Fairfield - Napa, Cal.	368,350	117
Lancaster, Pa.	359,610	118
Fort Wayne, Ind.	348,774	119
Spokane, Wash.	346,930	120
Shreveport, La.	341,687	121
Jackson, Miss.	337,757	122
Portland, Me.	335,726	123
Huntington - Ashland, W.Va.-Ky.	335,159	124
Santa Barbara - Santa Maria - Lompoc, Cal.	332,488	125
Fort Myers - Cape Coral, Fla.	330,073	126
McAllen - Pharr - Edinburg, Tex.	329,842	127
Poughkeepsie, N.Y.	329,347	128
Binghamton, N.Y.	324,975	129
Manchester - Nashua, N.H.	324,389	130
Anchorage, Alas.	320,015	131
Pensacola, Fla.	318,498	132
Augusta, Ga.	314,615	133
Charleston, W.Va.	313,728	134
Modesto, Cal.	311,226	135
Galveston - Texas City, Tex.	310,887	136
Melbourne - Titusville - Cocoa, Fla.	310,832	137
Sarasota, Fla.	303,067	138
Daytona Beach, Fla.	301,319	139
Salinas - Seaside - Monterey, Cal.	299,037	140
Reading, Pa.	297,222	141
Colorado Springs, Colo.	294,729	142
Eugene - Springfield, Ore.	293,793	143
Hamilton - Middletown, Ohio	292,048	144
Huntsville, Ala.	290,006	145
Madison, Wisc.	282,951	146
Roanoke, Va.	281,856	147
Visalia - Tulare - Porterville, Cal.	281,468	148
Rockford, Ill.	275,809	149
Evansville, Ind.	274,012	150
Total Top 150	**162,519,528**	
Amarillo, Tex.	270,324	151
Lorain - Elyria, Ohio	267,048	152
Lubbock, Tex.	266,700	153
Appleton - Oshkosh, Wisc.	265,465	154
South Bend, Ind.	260,363	155
Macon, Ga.	259,133	156
Atlantic City, N.J.	256,528	157
Reno, Nev.	251,064	158
Duluth - Superior, Minn.-Wisc.	251,063	159
Santa Cruz, Cal.	249,483	160
Johnstown, Pa.	245,694	161
Saginaw, Mich.	243,479	162
Lake Charles, La.	238,210	163
Brownsville - Harlingen - San Benito, Tex.	237,168	164
Longview - Marshall, Tex.	235,562	165
Fort Smith, Ark.	233,965	166
Boise, Ida.	232,869	167
Savannah, Ga.	230,610	168
Montgomery, Ala.	228,152	169
New London - Norwich, Conn.	222,691	170
Kalamazoo - Portage, Mich.	222,088	171
Richland - Kennewick - Pasco, Wash.	216,326	172
Springfield, Ill.	211,844	173
Erie, Pa.	209,744	174
Odessa, Tex.	209,109	175
Bradenton, Fla.	208,805	176
Pittsfield, Mass.	206,969	177
Springfield, Mo.	206,068	178
Parkersburg - Marietta, W.Va.-Ohio	201,674	179
Salem, Ore.	198,875	180
Biloxi - Gulfport, Miss.	198,425	181
Wheeling, W.Va.	197,966	182
Lima, Ohio	197,886	183
Lincoln, Neb.	196,920	184
Vineland - Millville - Bridgeton, N.J.	196,622	185
Tallahassee, Fla.	196,338	186
Waco, Tex.	196,330	187
Columbus, Ga.	194,867	188
Springfield, Ohio	193,273	189
Topeka, Kans.	188,958	190
Lafayette, La.	186,605	191
Lynchburg, Va.	184,684	192
Fayetteville, N.C.	184,297	193
Fayetteville - Springdale, Ark.	183,954	194
Chico, Cal.	182,528	195
Benton Harbor, Mich.	182,448	196
Gainesville, Fla.	181,383	197
Cedar Rapids, Iowa	180,059	198
Asheville, N.C.	176,917	199
Racine, Wisc.	175,660	200
Total Top 200	**173,332,721**	
Ann Arbor, Mich.	174,975	201
Tyler, Tex.	172,074	202
Yakima, Wash.	171,567	203
Killeen - Temple, Tex.	170,357	204
Ocala, Fla.	168,626	205
Green Bay, Wisc.	168,510	206
Redding, Cal.	166,508	207
Wilmington, N.C.	165,118	208
Steubenville - Weirton, Ohio-W.Va.	164,339	209
Bangor, Me.	163,899	210
Salisbury - Concord, N.C.	163,664	211
Texarkana, Tex.-Ark.	162,248	212
Abilene, Tex.	161,296	213
Anderson, S.C.	160,493	214
Wichita Falls, Tex.	159,609	215
Provo - Orem, Utah	159,146	216
Fort Collins, Colo.	159,135	217
Glens Falls, N.Y.	158,900	218
Champaign - Urbana - Rantoul, Ill.	157,617	219
Bremerton, Wash.	156,904	220
Altoona, Pa.	153,998	221
Medford, Ore.	153,387	222
Billings, Mont.	152,463	223
Janesville - Beloit, Wisc.	149,974	224
Elkhart, Ind.	148,880	225
Florence, Ala.	147,857	226
Waterloo - Cedar Falls, Iowa	147,234	227
Decatur, Ill.	144,932	228
Terre Haute, Ind.	143,647	229
Pueblo, Colo.	142,622	230
Sioux City, Iowa	141,826	231
Fargo - Moorhead, N.D.-Minn.	140,575	232
Monroe, La.	138,901	233
State College, Pa.	138,379	234
Olympia, Wash.	138,199	235
Mansfield, Ohio	135,600	236
Laredo, Tex.	134,113	237
Midland, Tex.	133,422	238
Anniston, Ala.	132,201	239
Williamsport, Pa.	132,198	240
Alexandria, La.	132,148	241
Sharon, Pa.	131,081	242
Danville, Va.	130,775	243
Petersburg - Colonial Heights - Hopewell, Va.	130,698	244
Joplin, Mo.	130,202	245
Hickory, N.C.	130,035	246
Battle Creek, Mich.	129,823	247
Charlottesville, Va.	129,568	248
Muskegon - Norton Shores - Muskegon Heights, Mich.	128,504	249
Pascagoula - Moss Point, Miss.	127,941	250
Total Top 250	**180,768,889**	
Anderson, Ind.	127,521	251
Bay City, Mich.	123,134	252
Clarksville - Hopkinsville, Tenn.-Ky.	120,979	253
Hagerstown, Md.	120,566	254
Athens, Ga.	120,058	255
Casper, Wyo.	119,088	256
San Angelo, Tex.	118,281	257
Tuscaloosa, Ala.	117,604	258
Yuba City, Cal.	116,554	259
Burlington, Vt.	116,173	260
Bloomington - Normal, Ill.	115,317	261
Muncie, Ind.	114,980	262
Rock Hill, S.C.	113,998	263
Fort Walton Beach, Fla.	113,966	264
Sioux Falls, S.D.	112,601	265
Florence, S.C.	109,379	266
Elmira, N.Y.	108,448	267
Lewiston - Auburn, Me.	107,376	268
Sheboygan, Wisc.	106,491	269
Newark, Ohio	106,464	270
Kenosha, Wisc.	104,794	271
Lafayette - West Lafayette, Ind.	103,945	272
Burlington, N.C.	103,487	273
Sherman - Denison, Tex.	102,872	274
St. Joseph, Mo.	102,296	275
Panama City, Fla.	101,861	276
Cumberland, Md.	101,749	277
Wausau, Wisc.	101,189	278
Rochester, Minn.	100,740	279
Kokomo, Ind.	99,169	280
Eau Claire, Wisc.	99,076	281
Greeley, Colo.	98,619	282
Columbia, Mo.	98,606	283
St. Cloud, Minn.	98,394	284
Owensboro, Ky.	97,631	285
Bellingham, Wash.	97,349	286
Victoria, Tex.	97,140	287
Dubuque, Iowa	94,948	288
Lawton, Okla.	94,809	289
Albany, Ga.	93,128	290
Gadsden, Ala.	92,483	291
Great Falls, Mont.	92,187	292
Iowa City, Iowa	90,489	293
Bismarck, N.D.	89,856	294
Kankakee, Ill.	89,484	295
Jackson, Mich.	88,737	296
Las Cruces, N.M.	86,515	297
Grand Forks, N.D.	83,862	298
La Crosse, Wisc.	83,395	299
Bloomington, Ind.	82,352	300
Pine Bluff, Ark.	82,228	301
Enid, Okla.	79,399	302
Bryan - College Station, Tex.	69,317	303
Lawrence, Kans.	57,078	304
Jacksonville, N.C.	54,775	305
Total Above Areas	**186,291,816**	
Percent of U.S.	**76.7383**	
U.S. Total	**242,762,560**	

SUPERMARKET SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	7,756,302	1
New York, N.Y.	7,424,618	2
Chicago, Ill.	6,218,063	3
Detroit, Mich.	4,450,241	4
Philadelphia, Pa.	4,073,199	5
Houston, Tex.	3,917,741	6
San Francisco - Oakland, Cal.	3,592,181	7
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	3,477,030	8
Washington, D.C.	3,284,212	9
Dallas - Fort Worth, Tex.	2,999,620	10
Nassau - Suffolk, N.Y.	2,608,783	11
St. Louis, Mo.	2,442,326	12
Baltimore, Md.	2,326,203	13
Anaheim - Santa Ana - Garden Grove, Cal.	2,232,391	14
Tampa - St. Petersburg, Fla.	2,098,394	15
Atlanta, Ga.	2,076,415	16
Newark, N.J.	2,059,589	17
Pittsburgh, Pa.	1,958,583	18
Minneapolis - St. Paul, Minn.	1,941,213	19
Cleveland, Ohio	1,931,828	20
Denver - Boulder, Colo.	1,920,963	21
Miami, Fla.	1,844,445	22
Seattle - Everett, Wash.	1,803,094	23
San Diego, Cal.	1,774,741	24
Phoenix, Ariz.	1,679,672	25
Riverside - San Bernardino - Ontario, Cal.	1,481,436	26
Milwaukee, Wisc.	1,461,226	27
San Jose, Cal.	1,461,046	28
Buffalo, N.Y.	1,433,594	29
Cincinnati, Ohio	1,399,797	30
New Orleans, La.	1,366,544	31
Kansas City, Mo.	1,315,785	32
Fort Lauderdale - Hollywood, Fla.	1,252,254	33
Sacramento, Cal.	1,225,207	34
San Antonio, Tex.	1,119,992	35
Indianapolis, Ind.	1,110,828	36
Columbus, Ohio	1,091,755	37
Rochester, N.Y.	1,086,017	38
Portland, Ore.	1,066,698	39
Hartford - New Britain - Bristol, Conn.	1,030,727	40
Oklahoma City, Okla.	973,212	41
Louisville, Ky.	971,926	42
Memphis, Tenn.	957,951	43
Orlando, Fla.	920,424	44
Nashville-Davidson, Tenn.	895,215	45
Albany - Schenectady - Troy, N.Y.	879,180	46
Birmingham, Ala.	865,248	47
Tulsa, Okla.	842,681	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	798,097	49
Toledo, Ohio	794,195	50
Total Top 50	**105,692,882**	
Salt Lake City - Ogden, Utah	791,427	51
West Palm Beach - Boca Raton, Fla.	791,375	52
Syracuse, N.Y.	790,403	53
Norfolk - Virginia Beach - Portsmouth, Va.	786,282	54
Dayton, Ohio	783,580	55
Jacksonville, Fla.	783,362	56
Greensboro - Winston-Salem - High Point, N.C.	775,704	57
Springfield - Chicopee - Holyoke, Mass.	757,387	58
Akron, Ohio	752,882	59
Richmond, Va.	735,571	60
Providence - Warwick - Pawtucket, R.I.	714,704	61
New Haven - West Haven - Waterbury - Meriden, Conn.	708,773	62
Charlotte - Gastonia, N.C.	692,524	63
Allentown - Bethlehem - Easton, Pa.	691,776	64
Worcester - Fitchburg - Leominster, Mass.	659,876	65
Gary - Hammond - East Chicago, ind.	630,242	66
Greenville - Spartanburg, S.C.	622,187	67
Oxnard - Simi Valley - Ventura, Cal.	622,035	68
Austin, Tex.	616,928	69
Honolulu, Haw.	608,750	70
Northeast Pennsylvania	592,295	71
Fresno, Cal.	583,352	72
New Brunswick - Perth Amboy - Sayreville, N.J.	579,705	73
Las Vegas, Nev.	578,415	74
Tucson, Ariz.	574,398	75
Harrisburg, Pa.	540,890	76
Youngstown - Warren, Ohio	539,680	77
Raleigh - Durham, N.C.	533,881	78
Omaha, Neb.	528,100	79
Long Branch - Asbury Park, N.J.	527,496	80
Baton Rouge, La.	526,400	81
Bakersfield, Cal.	510,435	82
Flint, Mich.	504,366	83
Portsmouth - Dover - Rochester, N.H.	496,456	84
Beaumont - Port Arthur - Orange, Tex.	474,075	85
Wilmington, Del.	472,446	86
Knoxville, Tenn.	465,747	87
Canton, Ohio	465,559	88
Jersey City, N.J.	464,379	89
New Bedford - Fall River, Mass.	444,601	90
El Paso, Tex.	434,256	91
Des Moines, Iowa	433,072	92
Johnson City - Kingsport - Bristol, Tenn.	427,702	93
Albuquerque, N.M.	412,297	94
Chattanooga, Tenn.	409,063	95
Tacoma, Wash.	404,592	96
Corpus Christi, Tex.	403,928	97
Wichita, Kans.	402,437	98
Columbia, S.C.	401,448	99
Mobile, Ala.	399,591	100
Total Top 100	**134,539,712**	
Charleston - North Charleston, S.C.	393,461	101
Lakeland - Winter Haven, Fla.	389,119	102
Lexington-Fayette, Ky.	385,479	103
Little Rock - North Little Rock, Ark.	375,889	104
Newburgh - Middletown, N.Y.	372,874	105
Santa Rosa, Cal.	371,082	106
York, Pa.	368,375	107
Lansing - East Lansing, Mich.	368,000	108
Stockton, Cal.	365,978	109
Newport News - Hampton, Va.	362,553	110
Grand Rapids, Mich.	361,772	111
Davenport - Rock Island - Moline, Iowa-Ill.	359,447	112
Peoria, Ill.	350,895	113
Utica - Rome, N.Y.	349,452	114
Paterson - Clifton - Passaic, N.J.	349,304	115
Vallejo - Fairfield - Napa, Cal.	346,623	116
Trenton, N.J.	343,486	117
Fort Wayne, Ind.	333,606	118
Shreveport, La.	332,747	119
Jackson, Miss.	331,041	120
Spokane, Wash.	326,920	121
Huntington - Ashland, W.Va.-Ky.	324,246	122
Portland, Me.	322,002	123
Fort Myers - Cape Coral, Fla.	316,877	124
McAllen - Pharr - Edinburg, Tex.	315,375	125
Lancaster, Pa.	314,887	126
Augusta, Ga.	309,460	127
Poughkeepsie, N.Y.	309,193	128
Santa Barbara - Santa Maria - Lompoc, Cal.	307,378	129
Charleston, W.Va.	306,262	130
Manchester - Nashua, N.H.	305,751	131
Pensacola, Fla.	305,683	132
Binghamton, N.Y.	303,755	133
Anchorage, Alas.	300,952	134
Galveston - Texas City, Tex.	299,944	135
Melbourne - Titusville - Cocoa, Fla.	298,094	136
Modesto, Cal.	292,937	137
Daytona Beach, Fla.	289,037	138
Huntsville, Ala.	283,857	139
Colorado Springs, Colo.	281,835	140
Hamilton - Middletown, Ohio	279,031	141
Salinas - Seaside - Monterey, Cal.	278,728	142
Sarasota, Fla.	277,698	143
Eugene - Springfield, Ore.	276,406	144
Roanoke, Va.	271,047	145
Evansville, Ind.	267,779	146
Visalia - Tulare - Porterville, Cal.	265,054	147
Madison, Wisc.	264,623	148
Rockford, Ill.	260,291	149
Reading, Pa.	259,493	150
Total Top 150	**150,565,490**	
Amarillo, Tex.	259,054	151
Lorain - Elyria, Ohio	255,154	152
Macon, Ga.	251,938	153
Lubbock, Tex.	250,855	154
Appleton - Oshkosh, Wisc.	249,242	155
South Bend, Ind.	244,977	156
Reno, Nev.	241,461	157
Lake Charles, La.	234,265	158
Johnstown, Pa.	230,887	159
Santa Cruz, Cal.	229,035	160
Brownsville - Harlingen - San Benito, Tex.	228,341	161
Fort Smith, Ark.	227,877	162
Longview - Marshall, Tex.	226,401	163
Atlantic City, N.J.	224,558	164
Duluth - Superior, Minn.-Wisc.	223,969	165
Montgomery, Ala.	223,409	166
Boise, Ida.	223,286	167
Savannah, Ga.	222,587	168
Saginaw, Mich.	219,743	169
Kalamazoo - Portage, Mich.	213,514	170
New London - Norwich, Conn.	208,946	171
Richland - Kennewick - Pasco, Wash.	205,701	172
Springfield, Ill.	204,015	173
Bradenton, Fla.	200,169	174
Pittsfield, Mass.	198,877	175
Odessa, Tex.	198,766	176
Springfield, Mo.	195,525	177
Parkersburg - Marietta, W.Va.-Ohio	194,724	178
Erie, Pa	192,584	179
Salem, Ore.	191,236	180
Lincoln, Neb.	191,235	181
Columbus, Ga.	188,705	182
Tallahassee, Fla.	188,309	183
Biloxi - Gulfport, Miss.	188,056	184
Wheeling, W.Va.	187,166	185
Lima, Ohio	187,139	186
Waco, Tex.	186,731	187
Topeka, Kans.	185,135	188
Lynchburg, Va.	181,638	189
Springfield, Ohio	181,494	190
Lafayette, La.	180,943	191
Vineland - Millville - Bridgeton, N.J.	180,885	192
Fayetteville - Springdale, Ark.	179,285	193
Fayetteville, N.C.	178,210	194
Cedar Rapids, Iowa	174,041	195
Gainesville, Fla.	173,553	196
Asheville, N.C.	172,960	197
Chico, Cal.	170,186	198
Benton Harbor, Mich.	169,413	199
Killeen - Temple, Tex.	165,347	200
Total Top 200	**160,847,017**	
Yakima, Wash.	164,927	201
Tyler, Tex.	163,665	202
Racine, Wisc.	163,518	203
Wilmington, N.C.	161,654	204
Ann Arbor, Mich.	161,029	205
Salisbury - Concord, N.C.	160,442	206
Texarkana, Tex.-Ark.	159,202	207
Bangor, Me.	158,287	208
Anderson, S.C.	157,293	209
Steubenville - Weirton, Ohio-W.Va.	157,187	210
Green Bay, Wisc.	157,045	211
Ocala, Fla.	156,585	212
Wichita Falls, Tex	155,385	213
Fort Collins, Colo.	153,244	214
Glens Falls, N.Y.	153,002	215
Bremerton, Wash.	152,478	216
Redding, Cal.	151,700	217
Champaign - Urbana - Rantoul, Ill.	151,402	218
Abilene, Tex.	151,131	219
Provo - Orem, Utah	148,046	220
Billings, Mont.	147,734	221
Medford, Ore.	146,885	222
Florence, Ala.	144,851	223
Altoona, Pa.	143,969	224
Janesville - Beloit, Wisc.	143,273	225
Waterloo - Cedar Falls, Iowa	141,916	226
Terre Haute, Ind.	140,612	227
Elkhart, Ind.	137,001	228
Decatur, Ill.	136,397	229
Monroe, La.	136,190	230
Olympia, Wash.	134,631	231
Pueblo, Colo.	134,100	232
Sioux City, Iowa	133,621	233
State College, Pa.	132,930	234
Fargo - Moorhead, N.D.-Minn.	132,653	235
Anniston, Ala.	130,256	236
Midland, Tex.	129,642	237
Danville, Va.	128,509	238
Petersburg - Colonial Heights - Hopewell, Va.	128,476	239
Hickory, N.C.	128,367	240
Laredo, Tex.	127,434	241
Joplin, Mo.	126,801	242
Charlottesville, Va.	126,253	243
Pascagoula - Moss Point, Miss.	125,682	244
Mansfield, Ohio	125,294	245
Anderson, Ind.	124,658	246
Muskegon - Norton Shores - Muskegon Heights, Mich.	123,025	247
Battle Creek, Mich.	122,049	248
Sharon, Pa.	121,550	249
Alexandria, La.	121,170	250
Total Top 250	**167,960,168**	
Williamsport, Pa.	119,213	251
Clarksville - Hopkinsville, Tenn.-Ky.	119,009	252
Athens, Ga.	117,079	253
Casper, Wyo.	116,029	254
San Angelo, Tex.	115,635	255
Tuscaloosa, Ala.	115,223	256
Hagerstown, Md.	113,563	257
Burlington, Vt	113,085	258
Yuba City, Cal.	112,802	259
Rock Hill, S.C.	112,435	260
Fort Walton Beach, Fla.	108,684	261
Sioux Falls, S.D.	107,856	262
Bay City, Mich.	107,528	263
Florence, S.C.	106,839	264
Bloomington - Normal, Ill.	106,507	265
Muncie, Ind.	106,503	266
Elmira, N.Y.	103,524	267
Lewiston - Auburn, Me.	103,374	268
Newark, Ohio	102,426	269
Burlington, N.C.	101,373	270
Lafayette - West Lafayette, Ind.	99,984	271
St. Joseph, Mo.	99,452	272
Sherman - Denison, Tex.	99,086	273
Kenosha, Wisc.	98,199	274
Wausau, Wisc.	97,541	275
Cumberland, Md.	97,455	276
Rochester, Minn.	97,117	277
Panama City, Fla.	96,948	278
Owensboro, Ky.	96,634	279
Sheboygan, Wisc.	96,485	280
Kokomo, Ind.	95,869	281
Columbia, Mo.	95,664	282
Greeley, Colo.	95,319	283
Eau Claire, Wisc.	95,006	284
Victoria, Tex.	94,970	285
Lawton, Okla.	93,510	286
Bellingham, Wash.	93,207	287
Dubuque, Iowa	91,120	288
Gadsden, Ala.	90,465	289
Great Falls, Mont.	87,955	290
Albany, Ga.	87,680	291
Bismarck, N.D.	87,629	292
St. Cloud, Minn.	87,278	293
Iowa City, Iowa	86,825	294
Las Cruces, N.M.	84,748	295
Kankakee, Ill.	82,987	296
Jackson, Mich.	81,795	297
Pine Bluff, Ark.	80,845	298
Bloomington, Ind.	80,408	299
Grand Forks, N.D.	79,262	300
La Crosse, Wisc.	78,292	301
Enid, Okla.	76,214	302
Bryan - College Station, Tex.	67,005	303
Lawrence, Kans.	55,765	304
Jacksonville, N.C.	53,626	305
Total Above Areas	**173,251,200**	
Percent of U.S.	**76.0689**	
U.S. Total	**227,755,575**	

1982 SURVEY OF BUYING POWER DATA SERVICE

EATING & DRINKING PLACE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	3,979,450	1
New York, N.Y.	3,858,743	2
Chicago, Ill.	3,404,999	3
San Francisco - Oakland, Cal.	2,119,721	4
Detroit, Mich.	2,045,561	5
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1,902,053	6
Philadelphia, Pa.	1,881,897	7
Dallas - Fort Worth, Tex.	1,655,529	8
Washington, D.C.	1,639,041	9
Houston, Tex.	1,629,437	10
Anaheim - Santa Ana - Garden Grove, Cal.	1,240,475	11
Seattle - Everett, Wash.	1,172,326	12
Minneapolis - St. Paul, Minn.	1,103,076	13
St. Louis, Mo.	1,087,224	14
Nassau - Suffolk, N.Y.	1,047,652	15
Atlanta, Ga.	1,017,760	16
San Diego, Cal.	987,893	17
Baltimore, Md.	947,527	18
Pittsburgh, Pa.	889,616	19
Miami, Fla.	845,658	20
Cleveland, Ohio	839,238	21
Denver - Boulder, Colo.	805,997	22
Portland, Ore.	801,005	23
Tampa - St. Petersburg, Fla.	790,931	24
Newark, N.J.	785,425	25
San Jose, Cal.	742,955	26
Milwaukee, Wisc.	724,300	27
Kansas City, Mo.	721,455	28
Fort Lauderdale - Hollywood, Fla.	711,103	29
Riverside - San Bernardino - Ontario, Cal.	699,707	30
Cincinnati, Ohio	676,014	31
Phoenix, Ariz.	624,994	32
Honolulu, Haw.	600,414	33
Buffalo, N.Y.	594,599	34
Sacramento, Cal.	581,406	35
Columbus, Ohio	557,147	36
New Orleans, La.	519,227	37
Indianapolis, Ind.	499,441	38
Hartford - New Britain - Bristol, Conn.	493,436	39
San Antonio, Tex.	454,671	40
Louisville, Ky.	438,754	41
Oklahoma City, Okla.	420,356	42
Orlando, Fla.	397,261	43
Rochester, N.Y.	396,682	44
Albany - Schenectady - Troy, N.Y.	362,431	45
Nashville-Davidson, Tenn.	361,988	46
Dayton, Ohio	355,205	47
Toledo, Ohio	354,960	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	343,707	49
West Palm Beach - Boca Raton, Fla.	333,832	50
Total Top 50	**51,444,279**	
Norfolk - Virginia Beach - Portsmouth, Va.	332,802	51
New Haven - West Haven - Waterbury - Meriden, Conn.	326,656	52
Greensboro - Winston-Salem - High Point, N.C.	320,617	53
Austin, Tex.	317,630	54
Omaha, Neb.	314,304	55
Birmingham, Ala.	307,543	56
Providence - Warwick - Pawtucket, R.I.	306,919	57
Jacksonville, Fla.	302,193	58
Akron, Ohio	300,623	59
Memphis, Tenn.	297,607	60
Richmond, Va.	294,779	61
Syracuse, N.Y.	287,924	62
Grand Rapids, Mich.	281,970	63
Gary - Hammond - East Chicago, Ind.	278,555	64
Tulsa, Okla.	274,446	65
Wichita, Kans.	253,697	66
Springfield - Chicopee - Holyoke, Mass.	250,153	67
Charlotte - Gastonia, N.C.	247,012	68
Salt Lake City - Ogden, Utah	245,746	69
Las Vegas, Nev.	244,315	70
Allentown - Bethlehem - Easton, Pa.	243,325	71
Worcester - Fitchburg - Leominster, Mass.	235,550	72
New Brunswick - Perth Amboy - Sayreville, N.J.	235,538	73
Long Branch - Asbury Park, N.J.	231,926	74
Raleigh - Durham, N.C.	229,097	75
Oxnard - Simi Valley - Ventura, Cal.	225,526	76
Greenville - Spartanburg, S.C.	222,719	77
Flint, Mich.	220,713	78
Northeast Pennsylvania	219,604	79
Fresno, Cal.	218,312	80
Santa Barbara - Santa Maria - Lompoc, Cal.	214,922	81
Harrisburg, Pa.	209,839	82
Portsmouth - Dover - Rochester, N.H.	208,970	83
Tacoma, Wash.	207,886	84
Madison, Wisc.	206,114	85
Lansing - East Lansing, Mich.	204,418	86
Davenport - Rock Island - Moline, Iowa-Ill.	202,821	87
Anchorage, Alas.	202,221	88
Albuquerque, N.M.	199,291	89
Youngstown - Warren, Ohio	197,313	90
Fort Wayne, Ind.	196,526	91
New Bedford - Fall River, Mass.	195,285	92
Des Moines, Iowa	193,015	93
Bakersfield, Cal.	191,351	94
Wilmington, Del.	186,022	95
Paterson - Clifton - Passaic, N.J.	185,531	96
El Paso, Tex.	184,330	97
Newport News - Hampton, Va.	178,469	98
Canton, Ohio	174,175	99
Beaumont - Port Arthur - Orange, Tex.	174,093	100
Total Top 100	**63,424,672**	
Tucson, Ariz.	173,562	101
Spokane, Wash.	171,294	102
Peoria, Ill.	169,106	103
Daytona Beach, Fla.	164,417	104
Salinas - Seaside - Monterey, Cal.	163,473	105
Knoxville, Tenn.	159,775	106
Jersey City, N.J.	159,432	107
Sarasota, Fla.	157,045	108
Vallejo - Fairfield - Napa, Cal.	156,912	109
Santa Rosa, Cal.	154,315	110
Stockton, Cal.	154,305	111
Columbia, S.C.	153,795	112
Baton Rouge, La.	150,571	113
Lexington-Fayette, Ky.	148,133	114
Charleston - North Charleston, S.C.	146,199	115
Ann Arbor, Mich.	145,580	116
Little Rock - North Little Rock, Ark.	142,259	117
Eugene - Springfield, Ore.	141,083	118
Mobile, Ala.	140,661	119
Melbourne - Titusville - Cocoa, Fla.	140,589	120
Evansville, Ind.	137,251	121
South Bend, Ind.	134,334	122
Utica - Rome, N.Y.	133,275	123
Lakeland - Winter Haven, Fla.	133,195	124
Chattanooga, Tenn.	133,178	125
Jackson, Miss.	132,477	126
Saginaw, Mich.	131,093	127
Trenton, N.J.	128,844	128
Salem, Ore.	128,809	129
Atlantic City, N.J.	127,083	130
York, Pa.	124,850	131
Lancaster, Pa.	124,607	132
Amarillo, Tex.	124,572	133
Rockford, Ill.	124,418	134
Manchester - Nashua, N.H.	123,719	135
Appleton - Oshkosh, Wisc.	123,563	136
Kalamazoo - Portage, Mich.	121,716	137
Johnson City - Kingsport - Bristol, Tenn.	121,373	138
Reading, Pa.	121,038	139
Shreveport, La.	120,931	140
Corpus Christi, Tex.	120,613	141
Reno, Nev.	117,628	142
Lincoln, Neb.	116,974	143
Lubbock, Tex.	115,402	144
Pensacola, Fla.	114,269	145
Augusta, Ga.	113,183	146
Binghamton, N.Y.	112,925	147
Modesto, Cal.	112,637	148
Portland, Me.	111,177	149
Duluth - Superior, Minn.-Wisc.	109,185	150
Total Top 150	**70,211,497**	
Santa Cruz, Cal.	108,353	151
Fort Myers - Cape Coral, Fla.	107,979	152
Colorado Springs, Colo.	106,049	153
Charleston, W.Va.	106,022	154
Huntsville, Ala.	105,744	155
Springfield, Mo.	102,707	156
Montgomery, Ala.	102,656	157
Boise, Ida.	100,559	158
Savannah, Ga.	99,983	159
Fargo - Moorhead, N.D.-Minn.	98,781	160
Champaign - Urbana - Rantoul, Ill.	97,466	161
Roanoke, Va.	96,125	162
Erie, Pa.	94,115	163
Macon, Ga.	91,804	164
Newburgh - Middletown, N.Y.	91,428	165
Hamilton - Middletown, Ohio	91,077	166
New London - Norwich, Conn.	89,754	167
Cedar Rapids, Iowa	89,750	168
Odessa, Tex.	88,663	169
Galveston - Texas City, Tex.	88,199	170
Huntington - Ashland, W.Va.-Ky.	87,836	171
Springfield, Ill.	87,731	172
Richland - Kennewick - Pasco, Wash.	87,009	173
Gainesville, Fla.	86,951	174
Green Bay, Wisc.	85,350	175
Bradenton, Fla.	82,942	176
Tallahassee, Fla.	81,333	177
Columbus, Ga.	81,137	178
Poughkeepsie, N.Y.	80,552	179
Lima, Ohio	79,945	180
Topeka, Kans.	79,812	181
Wheeling, W.Va.	79,764	182
Lorain - Elyria, Ohio	79,113	183
Waco, Tex.	76,828	184
Yakima, Wash.	76,301	185
Fayetteville, N.C.	73,869	186
McAllen - Pharr - Edinburg, Tex.	73,002	187
Sioux Falls, S.D.	72,971	188
Battle Creek, Mich.	72,029	189
Bellingham, Wash.	71,795	190
Biloxi - Gulfport, Miss.	70,616	191
Eau Claire, Wisc.	70,499	192
Fort Smith, Ark.	70,343	193
Johnstown, Pa.	70,010	194
Brownsville - Harlingen - San Benito, Tex.	69,852	195
Longview - Marshall, Tex.	69,692	196
Visalia - Tulare - Porterville, Cal.	68,544	197
Racine, Wisc.	68,125	198
Waterloo - Cedar Falls, Iowa	68,051	199
Benton Harbor, Mich.	67,607	200
Total Top 200	**74,458,320**	
Lafayette, La.	67,177	201
Elkhart, Ind.	66,798	202
Medford, Ore.	66,341	203
Terre Haute, Ind.	65,971	204
Panama City, Fla.	65,389	205
Asheville, N.C.	64,699	206
Fayetteville - Springdale, Ark.	64,650	207
Chico, Cal.	64,168	208
Killeen - Temple, Tex.	64,104	209
Fort Collins, Colo.	63,314	210
La Crosse, Wisc.	62,132	211
Pittsfield, Mass.	61,369	212
Muskegon - Norton Shores - Muskegon Heights, Mich.	60,893	213
Lake Charles, La.	60,263	214
St. Cloud, Minn.	60,098	215
Columbia, Mo.	60,062	216
Janesville - Beloit, Wisc.	59,680	217
Burlington, Vt.	59,216	218
Bloomington - Normal, Ill.	58,870	219
Wichita Falls, Tex.	58,594	220
Sioux City, Iowa	58,542	221
Olympia, Wash.	58,342	222
Parkersburg - Marietta, W.Va.-Ohio	57,971	223
Wilmington, N.C.	57,866	224
Lafayette - West Lafayette, Ind.	57,438	225
Glens Falls, N.Y.	56,321	226
Decatur, Ill.	56,087	227
Bremerton, Wash.	55,164	228
Anderson, Ind.	54,994	229
Fort Walton Beach, Fla.	54,744	230
Springfield, Ohio	54,720	231
Grand Forks, N.D.	54,382	232
Joplin, Mo.	53,931	233
Abilene, Tex.	53,927	234
Tyler, Tex.	53,704	235
Billings, Mont.	53,630	236
Ocala, Fla.	52,790	237
Muncie, Ind.	52,064	238
Athens, Ga.	52,050	239
Rochester, Minn.	51,064	240
Kenosha, Wisc.	51,003	241
Iowa City, Iowa	50,971	242
Mansfield, Ohio	50,907	243
Bay City, Mich.	50,672	244
Hickory, N.C.	49,282	245
Dubuque, Iowa	48,358	246
Jackson, Mich.	47,983	247
Altoona, Pa.	47,823	248
Salisbury - Concord, N.C.	47,602	249
Bangor, Me.	47,348	250
Total Top 250	**77,303,788**	
Redding, Cal.	47,063	251
Kankakee, Ill.	46,776	252
Tuscaloosa, Ala.	46,336	253
Bryan - College Station, Tex.	46,195	254
Steubenville - Weirton, Ohio-W.Va.	46,112	255
Vineland - Millville - Bridgeton, N.J.	45,842	256
Kokomo, Ind.	45,172	257
Lynchburg, Va.	44,974	258
Bismarck, N.D.	44,854	259
Clarksville - Hopkinsville, Tenn.-Ky.	44,498	260
Pueblo, Colo.	44,117	261
Sharon, Pa.	43,560	262
St. Joseph, Mo.	42,988	263
Rock Hill, S.C.	42,812	264
San Angelo, Tex.	42,681	265
Anniston, Ala.	42,178	266
State College, Pa.	41,986	267
Monroe, La.	41,054	268
Texarkana, Tex.-Ark.	40,804	269
Lewiston - Auburn, Me.	39,702	270
Charlottesville, Va.	39,580	271
Bloomington, Ind.	39,470	272
Provo - Orem, Utah	38,941	273
Casper, Wyo.	38,875	274
Victoria, Tex.	38,086	275
Midland, Tex.	38,073	276
Wausau, Wisc.	37,929	277
Newark, Ohio	37,924	278
Great Falls, Mont.	37,814	279
Yuba City, Cal.	37,117	280
Hagerstown, Md.	37,100	281
Sheboygan, Wisc.	36,588	282
Anderson, S.C.	36,070	283
Florence, Ala.	34,876	284
Petersburg - Colonial Heights - Hopewell, Va.	34,446	285
Owensboro, Ky.	34,281	286
Greeley, Colo.	34,022	287
Laredo, Tex.	33,836	288
Cumberland, Md.	33,735	289
Albany, Ga.	33,437	290
Las Cruces, N.M.	32,869	291
Gadsden, Ala.	32,472	292
Enid, Okla.	32,222	293
Burlington, N.C.	31,914	294
Williamsport, Pa.	31,525	295
Jacksonville, N.C.	31,517	296
Elmira, N.Y.	31,435	297
Lawton, Okla.	31,304	298
Alexandria, La.	31,030	299
Pascagoula - Moss Point, Miss.	29,429	300
Lawrence, Kans.	28,693	301
Florence, S.C.	28,612	302
Danville, Va.	28,235	303
Sherman - Denison, Tex.	28,142	304
Pine Bluff, Ark.	22,976	305
Total Above Areas	**79,368,067**	
Percent of U.S.	**82.3171**	
U.S. Total	**96,417,426**	

GENERAL MERCHANDISE STORE SALES

Area	($000)	Rank
New York, N.Y.	4,602,972	1
Los Angeles - Long Beach, Cal.	4,579,625	2
Chicago, Ill.	4,409,568	3
Detroit, Mich.	2,959,998	4
Houston, Tex.	2,908,612	5
Philadelphia, Pa.	2,467,213	6
Dallas - Fort Worth, Tex.	2,403,810	7
Washington, D.C.	2,370,955	8
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	2,296,505	9
San Francisco - Oakland, Cal.	2,284,191	10
Minneapolis - St. Paul, Minn.	2,086,058	11
Atlanta, Ga.	1,777,476	12
St. Louis, Mo.	1,738,025	13
Nassau - Suffolk, N.Y.	1,693,071	14
Anaheim - Santa Ana - Garden Grove, Cal.	1,636,467	15
Pittsburgh, Pa.	1,558,756	16
San Diego, Cal.	1,527,725	17
Portland, Ore.	1,411,355	18
Cleveland, Ohio	1,392,694	19
Miami, Fla.	1,298,680	20
Kansas City, Mo.	1,265,718	21
Baltimore, Md.	1,262,796	22
Seattle - Everett, Wash.	1,173,956	23
Tampa - St. Petersburg, Fla.	1,170,277	24
Denver - Boulder, Colo.	1,161,063	25
Riverside - San Bernardino - Ontario, Cal.	1,105,43[illegible]	26
San Jose, Cal.	1,083,340	27
Cincinnati, Ohio	1,036,727	28
Milwaukee, Wisc.	973,183	29
Honolulu, Haw.	896,443	30
Buffalo, N.Y.	884,087	31
Phoenix, Ariz.	863,648	32
San Antonio, Tex.	848,395	33
Columbus, Ohio	823,484	34
Indianapolis, Ind.	816,561	35
Fort Lauderdale - Hollywood, Fla.	808,582	36
New Orleans, La.	764,488	37
Sacramento, Cal.	746,553	38
Salt Lake City - Ogden, Utah	716,165	39
Newark, N.J.	663,138	40
Grand Rapids, Mich.	643,357	41
Louisville, Ky.	632,239	42
Oklahoma City, Okla.	626,908	43
Nashville-Davidson, Tenn.	608,610	44
Dayton, Ohio	605,727	45
Birmingham, Ala.	574,009	46
Memphis, Tenn.	570,534	47
Hartford - New Britain - Bristol, Conn.	567,559	48
Tulsa, Okla.	543,207	49
Rochester, N.Y.	540,294	50
Total Top 50	**72,380,240**	
Richmond, Va.	528,651	51
Flint, Mich.	527,517	52
Orlando, Fla.	509,647	53
Baton Rouge, La.	504,918	54
Toledo, Ohio	493,325	55
Greensboro - Winston-Salem - High Point, N.C.	480,488	56
Norfolk - Virginia Beach - Portsmouth, Va.	473,581	57
West Palm Beach - Boca Raton, Fla.	455,704	58
New Haven - West Haven - Waterbury - Meriden, Conn.	428,875	59
Omaha, Neb.	425,227	60
Lansing - East Lansing, Mich.	423,446	61
Jacksonville, Fla.	422,711	62
Charlotte - Gastonia, N.C.	422,083	63
Knoxville, Tenn.	420,568	64
Bridgeport - Stamford - Norwalk - Danbury, Conn.	419,903	65
Austin, Tex.	417,651	66
Youngstown - Warren, Ohio	410,712	67
Las Vegas, Nev.	405,054	68
Albany - Schenectady - Troy, N.Y.	403,718	69
Paterson - Clifton - Passaic, N.J.	400,074	70
Worcester - Fitchburg - Leominster, Mass.	400,030	71
Providence - Warwick - Pawtucket, R.I.	387,707	72
Allentown - Bethlehem - Easton, Pa.	375,099	73
Akron, Ohio	374,529	74
New Brunswick - Perth Amboy - Sayreville, N.J.	364,400	75
Little Rock - North Little Rock, Ark.	358,394	76
Raleigh - Durham, N.C.	353,930	77
Northeast Pennsylvania	347,887	78
Gary - Hammond - East Chicago, Ind.	346,183	79
El Paso, Tex.	345,829	80
Mobile, Ala.	341,764	81
Wichita, Kans.	334,808	82
Greenville - Spartanburg, S.C.	333,162	83
Wilmington, Del.	331,644	84
New Bedford - Fall River, Mass.	327,777	85
Davenport - Rock Island - Moline, Iowa-Ill.	323,847	86
Lexington-Fayette, Ky.	320,838	87
Des Moines, Iowa	318,542	88
Fresno, Cal.	318,295	89
Tucson, Ariz.	310,171	90
Albuquerque, N.M.	307,558	91
Tacoma, Wash.	304,044	92
Kalamazoo - Portage, Mich.	302,975	93
Oxnard - Simi Valley - Ventura, Cal.	298,425	94
Peoria, Ill.	290,466	95
Beaumont - Port Arthur - Orange, Tex.	289,175	96
Fort Wayne, Ind.	285,384	97
Springfield - Chicopee - Holyoke, Mass.	284,273	98
Syracuse, N.Y.	283,773	99
Johnson City - Kingsport - Bristol, Tenn.	280,534	100
Total Top 100	**91,195,536**	
Chattanooga, Tenn.	278,606	101
Ann Arbor, Mich.	277,205	102
Shreveport, La.	274,828	103
Canton, Ohio	269,367	104
Harrisburg, Pa.	268,810	105
Columbia, S.C.	260,754	106
Newport News - Hampton, Va.	256,138	107
Salem, Ore.	254,754	108
Jackson, Miss.	246,187	109
Charleston, W.Va.	240,695	110
Spokane, Wash.	235,412	111
Rockford, Ill.	227,772	112
Eugene - Springfield, Ore.	227,344	113
Charleston - North Charleston, S.C.	223,237	114
Corpus Christi, Tex.	217,535	115
Saginaw, Mich.	213,628	116
Montgomery, Ala.	209,319	117
Madison, Wisc.	209,076	118
Pensacola, Fla.	208,847	119
McAllen - Pharr - Edinburg, Tex.	208,492	120
Long Branch - Asbury Park, N.J.	206,988	121
Reading, Pa.	205,162	122
Melbourne - Titusville - Cocoa, Fla.	204,936	123
Lakeland - Winter Haven, Fla.	200,890	124
Trenton, N.J.	200,605	125
Anchorage, Alas.	199,508	126
Augusta, Ga.	199,301	127
Bakersfield, Cal.	198,472	128
Huntington - Ashland, W.Va.-Ky.	196,470	129
Modesto, Cal.	194,059	130
Stockton, Cal.	192,919	131
Roanoke, Va.	192,289	132
Reno, Nev.	189,724	133
Huntsville, Ala.	187,653	134
York, Pa.	187,599	135
Portland, Me.	184,506	136
Evansville, Ind.	181,805	137
Daytona Beach, Fla.	176,156	138
Portsmouth - Dover - Rochester, N.H.	175,326	139
Lorain - Elyria, Ohio	175,061	140
Santa Rosa, Cal.	172,917	141
Springfield, Ill.	172,266	142
Colorado Springs, Colo.	171,752	143
Brownsville - Harlingen - San Benito, Tex.	171,708	144
Manchester - Nashua, N.H.	171,437	145
Duluth - Superior, Minn.-Wisc.	171,420	146
Erie, Pa.	171,042	147
South Bend, Ind.	169,629	148
Macon, Ga.	169,376	149
Jackson, Mich.	168,333	150
Total Top 150	**101,562,851**	
Lancaster, Pa.	168,245	151
Lubbock, Tex.	167,881	152
Johnstown, Pa.	165,898	153
Cedar Rapids, Iowa	164,563	154
Fayetteville, N.C.	164,480	155
Muskegon - Norton Shores - Muskegon Heights, Mich.	161,107	156
Lincoln, Neb.	159,738	157
Fort Myers - Cape Coral, Fla.	159,202	158
Appleton - Oshkosh, Wisc.	159,072	159
Green Bay, Wisc.	156,282	160
Springfield, Mo.	156,078	161
Parkersburg - Marietta, W.Va.-Ohio	152,519	162
Utica - Rome, N.Y.	152,453	163
Amarillo, Tex.	152,151	164
Vallejo - Fairfield - Napa, Cal.	151,010	165
Poughkeepsie, N.Y.	150,701	166
Sarasota, Fla.	150,282	167
Odessa, Tex.	148,480	168
Lafayette, La.	147,616	169
Santa Barbara - Santa Maria - Lompoc, Cal.	147,391	170
Columbus, Ga.	144,129	171
Newburgh - Middletown, N.Y.	141,956	172
Lima, Ohio	141,479	173
Fayetteville - Springdale, Ark.	139,924	174
Fort Smith, Ark.	136,797	175
Visalia - Tulare - Porterville, Cal.	136,604	176
Salinas - Seaside - Monterey, Cal.	130,661	177
Biloxi - Gulfport, Miss.	129,644	178
Bradenton, Fla.	127,200	179
Tyler, Tex.	127,041	180
Jersey City, N.J.	126,812	181
Savannah, Ga.	126,145	182
Provo - Orem, Utah	125,633	183
Springfield, Ohio	125,508	184
Battle Creek, Mich.	125,050	185
Binghamton, N.Y.	124,676	186
Wheeling, W.Va.	124,082	187
Topeka, Kans.	124,044	188
Billings, Mont.	123,699	189
Janesville - Beloit, Wisc.	123,209	190
Longview - Marshall, Tex.	120,601	191
Waterloo - Cedar Falls, Iowa	120,225	192
Laredo, Tex.	116,403	193
Richland - Kennewick - Pasco, Wash.	115,099	194
Boise, Ida.	114,876	195
Monroe, La.	114,451	196
New London - Norwich, Conn.	114,217	197
Tallahassee, Fla.	114,066	198
Lafayette - West Lafayette, Ind.	113,771	199
Fargo - Moorhead, N.D.-Minn.	112,889	200
Total Top 200	**108,458,891**	
Champaign - Urbana - Rantoul, Ill.	112,094	201
Asheville, N.C.	112,028	202
Alexandria, La.	109,381	203
Decatur, Ill.	108,192	204
Eau Claire, Wisc.	107,853	205
Terre Haute, Ind.	107,802	206
Sioux Falls, S.D.	106,916	207
Atlantic City, N.J.	105,727	208
Altoona, Pa.	105,179	209
Lake Charles, La.	104,798	210
Mansfield, Ohio	104,388	211
Wichita Falls, Tex.	102,508	212
Hamilton - Middletown, Ohio	102,344	213
Clarksville - Hopkinsville, Tenn.-Ky.	101,269	214
Gainesville, Fla.	101,078	215
Waco, Tex.	99,768	216
St. Cloud, Minn.	99,030	217
Galveston - Texas City, Tex.	98,181	218
Santa Cruz, Cal.	96,691	219
Steubenville - Weirton, Ohio-W.Va.	96,611	220
Yakima, Wash.	95,522	221
Medford, Ore.	94,701	222
Florence, Ala.	94,330	223
Tuscaloosa, Ala.	93,962	224
Pittsfield, Mass.	93,427	225
Killeen - Temple, Tex.	91,550	226
Elkhart, Ind.	91,119	227
Rochester, Minn.	90,625	228
Wilmington, N.C.	90,047	229
Dubuque, Iowa	89,841	230
Panama City, Fla.	89,339	231
Burlington, Vt.	88,859	232
Hagerstown, Md.	88,599	233
Lynchburg, Va.	87,399	234
Joplin, Mo.	85,580	235
Sioux City, Iowa	85,445	236
Anderson, Ind.	84,037	237
Pueblo, Colo.	83,955	238
Bangor, Me.	83,500	239
Fort Walton Beach, Fla.	83,134	240
St. Joseph, Mo.	81,513	241
Abilene, Tex.	80,467	242
Racine, Wisc.	79,766	243
Anderson, S.C.	79,680	244
Benton Harbor, Mich.	79,074	245
Bellingham, Wash.	78,717	246
Kokomo, Ind.	77,867	247
Bay City, Mich.	77,574	248
Gadsden, Ala.	77,039	249
Texarkana, Tex.-Ark.	75,656	250
Total Top 250	**113,113,053**	
Hickory, N.C.	75,418	251
Florence, S.C.	75,167	252
Petersburg - Colonial Heights - Hopewell, Va.	74,907	253
Victoria, Tex.	73,372	254
Fort Collins, Colo.	73,480	255
Columbia, Mo.	73,151	256
La Crosse, Wisc.	72,993	257
Sheboygan, Wisc.	72,478	258
Albany, Ga.	72,059	259
Owensboro, Ky.	71,866	260
Sharon, Pa.	70,060	261
Muncie, Ind.	69,347	262
Bismarck, N.D.	68,714	263
Bloomington - Normal, Ill.	67,395	264
Great Falls, Mont.	67,379	265
San Angelo, Tex.	66,800	266
Sherman - Denison, Tex.	66,639	267
Pascagoula - Moss Point, Miss.	66,442	268
Bryan - College Station, Tex.	66,406	269
Elmira, N.Y.	65,268	270
Anniston, Ala.	64,796	271
Charlottesville, Va.	63,310	272
Pine Bluff, Ark.	63,014	273
Lewiston - Auburn, Me.	61,422	274
Salisbury - Concord, N.C.	61,257	275
Athens, Ga.	60,333	276
Bremerton, Wash.	60,273	277
Lawton, Okla.	60,247	278
Redding, Cal.	60,243	279
Wausau, Wisc.	59,379	280
Chico, Cal.	57,531	281
Kenosha, Wisc.	56,529	282
Ocala, Fla.	56,499	283
Vineland - Millville - Bridgeton, N.J.	56,014	284
State College, Pa.	55,331	285
Kankakee, Ill.	54,917	286
Williamsport, Pa.	54,198	287
Cumberland, Md.	53,875	288
Olympia, Wash.	53,829	289
Burlington, N.C.	52,540	290
Greeley, Colo.	50,976	291
Bloomington, Ind.	50,009	292
Danville, Va.	49,127	293
Iowa City, Iowa	48,060	294
Rock Hill, S.C.	46,773	295
Midland, Tex.	46,332	296
Newark, Ohio	44,860	297
Casper, Wyo.	43,740	298
Glens Falls, N.Y.	42,184	299
Grand Forks, N.D.	41,502	300
Las Cruces, N.M.	41,210	301
Enid, Okla.	37,267	302
Lawrence, Kans.	35,515	303
Jacksonville, N.C.	34,881	304
Yuba City, Cal.	29,804	305
Total Above Areas	**116,330,651**	
Percent of U.S.	**85.8412**	
U.S. Total	**135,518,463**	

DEPARTMENT STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	4,269,589	1
Chicago, Ill.	3,977,355	2
New York, N.Y.	3,918,326	3
Detroit, Mich.	2,701,970	4
Houston, Tex.	2,551,533	5
Philadelphia, Pa.	2,158,409	6
Washington, D.C.	2,135,121	7
Dallas - Fort Worth, Tex.	2,064,033	8
San Francisco - Oakland, Cal.	2,025,212	9
Minneapolis - St. Paul, Minn.	1,905,750	10
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1,870,277	11
St. Louis, Mo.	1,555,707	12
Atlanta, Ga.	1,537,506	13
Anaheim - Santa Ana - Garden Grove, Cal.	1,535,206	14
Nassau - Suffolk, N.Y.	1,504,286	15
Pittsburgh, Pa.	1,405,476	16
San Diego, Cal.	1,395,976	17
Portland, Ore.	1,254,304	18
Cleveland, Ohio	1,242,344	19
Miami, Fla.	1,139,305	20
Baltimore, Md.	1,084,204	21
Denver - Boulder, Colo.	1,054,948	22
Kansas City, Mo.	1,046,275	23
Seattle - Everett, Wash.	1,045,033	24
Tampa - St. Petersburg, Fla.	1,030,954	25
San Jose, Cal.	955,103	26
Riverside - San Bernardino - Ontario, Cal.	955,088	27
Cincinnati, Ohio	914,373	28
Milwaukee, Wisc.	891,780	29
Buffalo, N.Y.	790,871	30
Columbus, Ohio	760,210	31
Indianapolis, Ind.	745,862	32
Phoenix, Ariz.	742,349	33
Fort Lauderdale - Hollywood, Fla.	715,548	34
San Antonio, Tex.	703,127	35
Sacramento, Cal.	662,084	36
Salt Lake City - Ogden, Utah	627,297	37
Grand Rapids, Mich.	615,778	38
New Orleans, La.	611,513	39
Dayton, Ohio	568,890	40
Newark, N.J.	568,082	41
Honolulu, Haw.	561,191	42
Louisville, Ky.	544,669	43
Hartford - New Britain - Bristol, Conn.	510,218	44
Nashville-Davidson, Tenn.	489,266	45
Flint, Mich.	473,060	46
Memphis, Tenn.	469,540	47
Rochester, N.Y.	468,483	48
Richmond, Va.	452,461	49
Birmingham, Ala.	440,516	50
Total Top 50	**63,646,458**	
Oklahoma City, Okla.	430,322	51
Orlando, Fla.	422,969	52
Tulsa, Okla.	421,271	53
Toledo, Ohio	420,010	54
West Palm Beach - Boca Raton, Fla.	404,894	55
New Haven - West Haven - Waterbury - Meriden, Conn.	401,410	56
Greensboro - Winston-Salem - High Point, N.C.	395,063	57
Omaha, Neb.	393,611	58
Baton Rouge, La.	390,334	59
Lansing - East Lansing, Mich.	387,852	60
Youngstown - Warren, Ohio	384,567	61
Las Vegas, Nev.	373,729	62
Norfolk - Virginia Beach - Portsmouth, Va.	370,463	63
Paterson - Clifton - Passaic, N.J.	359,215	64
Knoxville, Tenn.	358,157	65
Jacksonville, Fla.	353,720	66
New Brunswick - Perth Amboy - Sayreville, N.J.	350,309	67
Bridgeport - Stamford - Norwalk - Danbury, Conn.	347,673	68
Providence - Warwick - Pawtucket, R.I.	346,088	69
Charlotte - Gastonia, N.C.	345,280	70
Albany - Schenectady - Troy, N.Y.	344,201	71
Akron, Ohio	339,816	72
Austin, Tex.	336,882	73
Allentown - Bethlehem - Easton, Pa.	333,316	74
Little Rock - North Little Rock, Ark.	314,121	75
Gary - Hammond - East Chicago, Ind.	313,436	76
Worcester - Fitchburg - Leominster, Mass.	302,514	77
Des Moines, Iowa	297,340	78
Northeast Pennsylvania	293,087	79
El Paso, Tex.	292,976	80
Wilmington, Del.	291,334	81
New Bedford - Fall River, Mass.	290,530	82
Davenport - Rock Island - Moline, Iowa-Ill.	290,139	83
Lexington-Fayette, Ky.	287,419	84
Fresno, Cal.	282,716	85
Kalamazoo - Portage, Mich.	280,921	86
Wichita, Kans.	277,603	87
Tucson, Ariz.	273,374	88
Tacoma, Wash.	270,984	89
Oxnard - Simi Valley - Ventura, Cal.	267,120	90
Raleigh - Durham, N.C.	263,872	91
Albuquerque, N.M.	260,153	92
Ann Arbor, Mich.	259,642	93
Mobile, Ala.	256,287	94
Greenville - Spartanburg, S.C.	255,641	95
Fort Wayne, Ind.	255,024	96
Syracuse, N.Y.	254,992	97
Canton, Ohio	247,339	98
Peoria, Ill.	235,222	99
Johnson City - Kingsport - Bristol, Tenn.	231,951	100
Total Top 100	**79,803,347**	
Salem, Ore.	230,946	101
Harrisburg, Pa.	228,058	102
Beaumont - Port Arthur - Orange, Tex.	227,211	103
Shreveport, La.	225,225	104
Columbia, S.C.	224,805	105
Springfield - Chicopee - Holyoke, Mass.	224,180	106
Chattanooga, Tenn.	224,141	107
Spokane, Wash.	217,754	108
Newport News - Hampton, Va.	211,377	109
Charleston, W.Va.	210,384	110
Saginaw, Mich.	205,215	111
Rockford, Ill.	197,118	112
Madison, Wisc.	196,124	113
Jackson, Miss.	195,578	114
Long Branch - Asbury Park, N.J.	192,082	115
Reading, Pa.	184,208	116
Eugene - Springfield, Ore.	180,682	117
Pensacola, Fla.	179,909	118
Melbourne - Titusville - Cocoa, Fla.	179,029	119
Modesto, Cal.	177,115	120
Bakersfield, Cal.	176,187	121
Reno, Nev.	175,450	122
Trenton, N.J.	174,155	123
Huntington - Ashland, W.Va.-Ky.	173,403	124
Stockton, Cal.	172,000	125
Corpus Christi, Tex.	169,914	126
Montgomery, Ala.	162,964	127
Lakeland - Winter Haven, Fla.	162,685	128
York, Pa.	161,875	129
Jackson, Mich.	160,186	130
McAllen - Pharr - Edinburg, Tex.	159,753	131
Colorado Springs, Colo.	159,011	132
Springfield, Ill.	158,250	133
Evansville, Ind.	155,667	134
Lorain - Elyria, Ohio	155,658	135
Roanoke, Va.	155,543	136
Muskegon - Norton Shores - Muskegon Heights, Mich.	155,529	137
Charleston - North Charleston, S.C.	154,880	138
Cedar Rapids, Iowa	154,677	139
Anchorage, Alas.	150,620	140
Portland, Me.	149,906	141
South Bend, Ind.	148,117	142
Santa Rosa, Cal.	148,099	143
Macon, Ga.	146,521	144
Daytona Beach, Fla.	145,027	145
Manchester - Nashua, N.H.	143,002	146
Erie, Pa.	142,638	147
Parkersburg - Marietta, W.Va.-Ohio	140,300	148
Augusta, Ga.	140,210	149
Fort Myers - Cape Coral, Fla.	139,887	150
Total Top 150	**88,606,602**	
Johnstown, Pa.	139,722	151
Appleton - Oshkosh, Wisc.	139,241	152
Lubbock, Tex.	138,336	153
Duluth - Superior, Minn.-Wisc.	137,492	154
Huntsville, Ala.	136,898	155
Lincoln, Neb.	136,348	156
Green Bay, Wisc.	134,858	157
Springfield, Mo.	134,490	158
Portsmouth - Dover - Rochester, N.H.	134,251	159
Sarasota, Fla.	132,901	160
Utica - Rome, N.Y.	130,961	161
Santa Barbara - Santa Maria - Lompoc, Cal.	129,803	162
Poughkeepsie, N.Y.	129,152	163
Lafayette, La.	128,404	164
Brownsville - Harlingen - San Benito, Tex.	127,699	165
Visalia - Tulare - Porterville, Cal.	126,770	166
Lancaster, Pa.	125,959	167
Vallejo - Fairfield - Napa, Cal.	122,383	168
Odessa, Tex.	122,151	169
Fayetteville - Springdale, Ark.	120,328	170
Columbus, Ga.	119,347	171
Springfield, Ohio	117,842	172
Fayetteville, N.C.	117,424	173
Lima, Ohio	117,091	174
Provo - Orem, Utah	115,305	175
Fort Smith, Ark.	115,168	176
Battle Creek, Mich.	114,708	177
Amarillo, Tex.	112,725	178
Tyler, Tex.	112,068	179
Waterloo - Cedar Falls, Iowa	110,815	180
Salinas - Seaside - Monterey, Cal.	108,639	181
Savannah, Ga.	108,275	182
Wheeling, W.Va.	107,431	183
Binghamton, N.Y.	105,950	184
Jersey City, N.J.	102,728	185
New London - Norwich, Conn.	102,669	186
Topeka, Kans.	102,530	187
Lafayette - West Lafayette, Ind.	102,322	188
Newburgh - Middletown, N.Y.	100,562	189
Janesville - Beloit, Wisc.	100,287	190
Tallahassee, Fla.	99,655	191
Richland - Kennewick - Pasco, Wash.	99,223	192
Decatur, Ill.	98,745	193
Hamilton - Middletown, Ohio	98,338	194
Bradenton, Fla.	96,985	195
Champaign - Urbana - Rantoul, Ill.	95,486	196
Atlantic City, N.J.	95,263	197
Mansfield, Ohio	95,206	198
Boise, Ida.	95,186	199
Terre Haute, Ind.	93,427	200
Total Top 200	**94,396,149**	
Sioux Falls, S.D.	93,211	201
Billings, Mont.	90,991	202
Wichita Falls, Tex.	90,936	203
Fargo - Moorhead, N.D.-Minn.	90,389	204
Alexandria, La.	89,636	205
Waco, Tex.	89,509	206
St. Cloud, Minn.	88,738	207
Rochester, Minn.	88,177	208
Steubenville - Weirton, Ohio-W.Va.	87,942	209
Laredo, Tex.	87,870	210
Longview - Marshall, Tex.	86,692	211
Asheville, N.C.	86,398	212
Monroe, La.	85,573	213
Altoona, Pa.	84,555	214
Santa Cruz, Cal.	83,540	215
Dubuque, Iowa	82,478	216
Hagerstown, Md.	81,457	217
Pueblo, Colo.	80,669	218
Anderson, Ind.	80,660	219
Biloxi - Gulfport, Miss.	80,012	220
Lake Charles, La.	79,917	221
Panama City, Fla.	79,847	222
Clarksville - Hopkinsville, Tenn.-Ky.	78,653	223
Gainesville, Fla.	78,460	224
Pittsfield, Mass.	77,288	225
Joplin, Mo.	76,931	226
Elkhart, Ind.	76,890	227
Yakima, Wash.	75,307	228
Bay City, Mich.	73,268	229
Sioux City, Iowa	72,845	230
Florence, Ala.	71,981	231
Burlington, Vt.	71,761	232
Tuscaloosa, Ala.	70,816	233
Fort Walton Beach, Fla.	70,471	234
St. Joseph, Mo.	69,958	235
Bellingham, Wash.	69,904	236
Anderson, S.C.	69,309	237
Racine, Wisc.	69,030	238
Galveston - Texas City, Tex.	68,702	239
La Crosse, Wisc.	68,405	240
Benton Harbor, Mich.	68,103	241
Muncie, Ind.	68,009	242
Abilene, Tex.	67,758	243
Bangor, Me.	67,696	244
Owensboro, Ky.	67,327	245
Fort Collins, Colo.	66,022	246
Lynchburg, Va.	65,873	247
Sharon, Pa.	65,727	248
Wilmington, N.C.	64,937	249
Kokomo, Ind.	63,991	250
Total Top 250	**98,260,768**	
Columbia, Mo.	63,879	251
Petersburg - Colonial Heights - Hopewell, Va.	63,274	252
Bryan - College Station, Tex.	63,156	253
Albany, Ga.	62,493	254
Sherman - Denison, Tex.	62,331	255
Great Falls, Mont.	61,889	256
Eau Claire, Wisc.	61,782	257
Texarkana, Tex.-Ark.	61,250	258
Gadsden, Ala.	61,148	259
Bloomington - Normal, Ill.	61,127	260
Killeen - Temple, Tex.	60,448	261
Sheboygan, Wisc.	58,161	262
Bremerton, Wash.	57,424	263
Redding, Cal.	55,117	264
Elmira, N.Y.	54,991	265
Anniston, Ala.	53,460	266
Hickory, N.C.	52,298	267
Medford, Ore.	52,117	268
Vineland - Millville - Bridgeton, N.J.	51,898	269
Pascagoula - Moss Point, Miss.	51,502	270
Ocala, Fla.	50,347	271
State College, Pa.	50,325	272
Wausau, Wisc.	49,645	273
Victoria, Tex.	49,410	274
Williamsport, Pa.	49,298	275
Kenosha, Wisc.	48,915	276
Chico, Cal.	48,659	277
Kankakee, Ill.	47,397	278
Pine Bluff, Ark.	46,843	279
Greeley, Colo.	46,255	280
Olympia, Wash.	46,107	281
Charlottesville, Va.	45,888	282
Bismarck, N.D.	45,505	283
Salisbury - Concord, N.C.	44,922	284
Iowa City, Iowa	44,579	285
Florence, S.C.	44,053	286
Athens, Ga.	43,503	287
Cumberland, Md.	42,976	288
Newark, Ohio	42,884	289
San Angelo, Tex.	42,693	290
Midland, Tex.	42,566	291
Bloomington, Ind.	41,723	292
Burlington, N.C.	40,185	293
Danville, Va.	39,799	294
Lawton, Okla.	38,542	295
Lewiston - Auburn, Me.	37,943	296
Rock Hill, S.C.	37,214	297
Glens Falls, N.Y.	36,284	298
Grand Forks, N.D.	33,738	299
Casper, Wyo.	33,021	300
Las Cruces, N.M.	28,805	301
Enid, Okla.	27,865	302
Lawrence, Kans.	27,011	303
Yuba City, Cal.	26,200	304
Jacksonville, N.C.	23,093	305
Total Above Areas	**100,874,706**	
Percent of U.S.	**90.4214**	
U.S. Total	**111,560,637**	

APPAREL & ACCESSORIES STORE SALES

Area	($000)	Rank
New York, N.Y.	2,793,845	1
Chicago, Ill.	1,927,636	2
Los Angeles - Long Beach, Cal.	1,844,283	3
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1,241,574	4
Detroit, Mich.	1,172,791	5
Philadelphia, Pa.	1,118,456	6
Houston, Tex.	1,028,106	7
Dallas - Fort Worth, Tex.	948,338	8
San Francisco - Oakland, Cal.	829,838	9
Washington, D.C.	823,799	10
Nassau - Suffolk, N.Y.	713,240	11
Miami, Fla.	539,917	12
Seattle - Everett, Wash.	495,524	13
Newark, N.J.	486,269	14
Denver - Boulder, Colo.	468,006	15
Anaheim - Santa Ana - Garden Grove, Cal.	463,125	16
Pittsburgh, Pa.	453,470	17
St. Louis, Mo.	439,608	18
Minneapolis - St. Paul, Minn.	438,685	19
Baltimore, Md.	400,530	20
San Diego, Cal.	386,735	21
Cleveland, Ohio	371,480	22
Atlanta, Ga.	368,234	23
New Orleans, La.	336,668	24
Oklahoma City, Okla.	320,279	25
Portland, Ore.	301,799	26
Kansas City, Mo.	300,809	27
Fort Lauderdale - Hollywood, Fla.	294,563	28
San Jose, Cal.	290,189	29
Birmingham, Ala.	289,092	30
Bridgeport - Stamford - Norwalk - Danbury, Conn.	281,532	31
Milwaukee, Wisc.	271,108	32
Hartford - New Britain - Bristol, Conn.	264,794	33
Phoenix, Ariz.	261,557	34
Tampa - St. Petersburg, Fla.	248,092	35
Riverside - San Bernardino - Ontario, Cal.	244,314	36
San Antonio, Tex.	243,716	37
Honolulu, Haw.	240,128	38
Buffalo, N.Y.	238,723	39
Tulsa, Okla.	237,568	40
Cincinnati, Ohio	216,715	41
Sacramento, Cal.	198,215	42
Memphis, Tenn.	196,223	43
New Brunswick - Perth Amboy - Sayreville, N.J.	190,581	44
New Haven - West Haven - Waterbury - Meriden, Conn.	186,063	45
Columbus, Ohio	185,876	46
Rochester, N.Y.	184,698	47
Albany - Schenectady - Troy, N.Y.	183,220	48
Providence - Warwick - Pawtucket, R.I.	180,532	49
Indianapolis, Ind.	178,858	50
Total Top 50	**26,319,401**	
Salt Lake City - Ogden, Utah	178,551	51
Springfield - Chicopee - Holyoke, Mass.	167,232	52
Austin, Tex.	165,017	53
Louisville, Ky.	162,191	54
West Palm Beach - Boca Raton, Fla.	161,639	55
Nashville-Davidson, Tenn.	161,022	56
Greensboro - Winston-Salem - High Point, N.C.	154,569	57
Norfolk - Virginia Beach - Portsmouth, Va.	154,548	58
Syracuse, N.Y.	148,026	59
Grand Rapids, Mich.	144,811	60
Charlotte - Gastonia, N.C.	143,617	61
Worcester - Fitchburg - Leominster, Mass.	141,214	62
Richmond, Va.	137,078	63
Jersey City, N.J.	136,336	64
Paterson - Clifton - Passaic, N.J.	132 980	65
Las Vegas, Nev.	126,573	66
Beaumont - Port Arthur - Orange, Tex.	126,508	67
Jacksonville, Fla.	123,765	68
Gary - Hammond - East Chicago, Ind.	123,655	69
Toledo, Ohio	122,566	70
Albuquerque, N.M.	120,700	71
Orlando, Fla.	118,818	72
New Bedford - Fall River, Mass.	118,225	73
Wichita, Kans.	115,469	74
Akron, Ohio	113,789	75
Little Rock - North Little Rock, Ark.	110,778	76
Long Branch - Asbury Park, N.J.	109,038	77
Flint, Mich.	108,810	78
Dayton, Ohio	107,479	79
Shreveport, La.	105,349	80
Greenville - Spartanburg, S.C.	105,095	81
El Paso, Tex.	103,648	82
Raleigh - Durham, N.C.	102,363	83
Allentown - Bethlehem - Easton, Pa.	102,013	84
Harrisburg, Pa.	100,213	85
Lansing - East Lansing, Mich.	99,976	86
Lexington-Fayette, Ky.	99,923	87
Northeast Pennsylvania	99,015	88
McAllen - Pharr - Edinburg, Tex.	98,647	89
Fresno, Cal.	96,594	90
Wilmington, Del.	95,330	91
Knoxville, Tenn.	91,378	92
Portsmouth - Dover - Rochester, N.H.	90,233	93
Salinas - Seaside - Monterey, Cal.	89,455	94
Trenton, N.J.	88,229	95
Omaha, Neb.	87,926	96
Tacoma, Wash.	87,849	97
Columbia, S.C.	87,173	98
Des Moines, Iowa	87,129	99
Baton Rouge, La.	84,899	100
Total Top 100	**32,256,840**	
Mobile, Ala.	84,202	101
Oxnard - Simi Valley - Ventura, Cal.	83,579	102
Reading, Pa.	83,112	103
Youngstown - Warren, Ohio	83,005	104
Newport News - Hampton, Va.	82,594	105
Chattanooga, Tenn.	81,894	106
Jackson, Miss.	81,790	107
Ann Arbor, Mich.	81,198	108
Saginaw, Mich.	80,922	109
Huntsville, Ala.	80,468	110
Spokane, Wash.	80,357	111
Tucson, Ariz.	80,263	112
Johnson City - Kingsport - Bristol, Tenn.	80,007	113
Amarillo, Tex.	79,622	114
Evansville, Ind.	79,298	115
Manchester - Nashua, N.H.	79,055	116
Eugene - Springfield, Ore.	78,324	117
Charleston - North Charleston, S.C.	75,614	118
Lubbock, Tex.	73,810	119
Davenport - Rock Island - Moline, Iowa-Ill.	73,263	120
Lancaster, Pa.	73,229	121
Lafayette, La.	73,092	122
Reno, Nev.	72,805	123
Odessa, Tex.	72,663	124
Bakersfield, Cal.	71,007	125
Fort Wayne, Ind.	70,849	126
Santa Barbara - Santa Maria - Lompoc, Cal.	68,787	127
Montgomery, Ala.	68,556	128
Stockton, Cal.	68,356	129
Augusta, Ga.	66,464	130
Utica - Rome, N.Y.	66,053	131
Canton, Ohio	64,863	132
Peoria, Ill.	63,955	133
Corpus Christi, Tex.	63,743	134
Portland, Me.	63,710	135
Longview - Marshall, Tex.	62,338	136
Madison, Wisc.	61,375	137
Laredo, Tex.	59,191	138
Colorado Springs, Colo.	58,215	139
Anchorage, Ala.	57,272	140
Binghamton, N.Y.	56,745	141
Huntington - Ashland, W.Va.-Ky.	56,445	142
Savannah, Ga.	56,140	143
Boise, Ida.	55,628	144
York, Pa.	55,547	145
South Bend, Ind.	55,159	146
Lakeland - Winter Haven, Fla.	54,744	147
Atlantic City, N.J.	53,831	148
Kalamazoo - Portage, Mich.	53,765	149
Charleston, W.Va.	53,716	150
Total Top 150	**35,737,460**	
Galveston - Texas City, Tex.	53,445	151
Newburgh - Middletown, N.Y.	53,404	152
Fort Smith, Ark.	53,177	153
Macon, Ga.	52,658	154
Daytona Beach, Fla.	51,548	155
Modesto, Cal.	49,537	156
Poughkeepsie, N.Y.	48,000	157
Springfield, Ill.	47,683	158
Erie, Pa.	47,255	159
Roanoke, Va.	46,876	160
Pittsfield, Mass.	46,499	161
Brownsville - Harlingen - San Benito, Tex.	46,049	162
Duluth - Superior, Minn.-Wisc.	46,019	163
Visalia - Tulare - Porterville, Cal.	45,654	164
Sarasota, Fla.	44,803	165
Grand Forks, N.D.	44,794	166
Tyler, Tex.	44,761	167
Springfield, Mo.	41,413	168
Abilene, Tex.	41,408	169
Alexandria, La.	41,305	170
Tallahassee, Fla.	41,136	171
Santa Rosa, Cal.	40,989	172
Biloxi - Gulfport, Miss.	40,761	173
Fort Myers - Cape Coral, Fla.	40,083	174
Terre Haute, Ind.	40,021	175
Fayetteville - Springdale, Ark.	39,931	176
New London - Norwich, Conn.	39,762	177
Wichita Falls, Tex.	39,551	178
Burlington, Vt.	39,189	179
Waco, Tex.	38,971	180
Billings, Mont.	38,593	181
Lincoln, Neb.	38,038	182
Salisbury - Concord, N.C.	38,027	183
Vallejo - Fairfield - Napa, Cal.	37,186	184
Fort Collins, Colo.	36,874	185
Lake Charles, La.	36,781	186
Midland, Tex.	36,681	187
Gadsden, Ala.	36,616	188
Fargo - Moorhead, N.D.-Minn.	36,447	189
Columbus, Ga.	36,407	190
Provo - Orem, Utah	36,383	191
Monroe, La.	35,810	192
Rockford, Ill.	35,773	193
Pensacola, Fla.	35,512	194
Florence, Ala.	35,259	195
Richland - Kennewick - Pasco, Wash.	34,027	196
Champaign - Urbana - Rantoul, Ill.	34,012	197
Medford, Ore.	33,448	198
Joplin, Mo.	33,197	199
San Angelo, Tex.	33,071	200
Total Top 200	**37,802,284**	
Killeen - Temple, Tex.	32,951	201
Johnstown, Pa.	32,942	202
Salem, Ore.	32,798	203
Sioux Falls, S.D.	32,583	204
Great Falls, Mont.	32,478	205
Lorain - Elyria, Ohio	32,468	206
Santa Cruz, Cal.	32,080	207
Waterloo - Cedar Falls, Iowa	31,430	208
Gainesville, Fla.	31,355	209
Tuscaloosa, Ala.	31,241	210
Asheville, N.C.	31,201	211
Anniston, Ala.	30,537	212
Yakima, Wash.	30,529	213
Parkersburg - Marietta, W.Va.-Ohio	30,400	214
Topeka, Kans.	30,214	215
Texarkana, Tex.-Ark.	30,169	216
Enid, Okla.	30,120	217
Bangor, Me.	29,985	218
Hickory, N.C.	29,871	219
Vineland - Millville - Bridgeton, N.J.	29,175	220
Bloomington - Normal, Ill.	29,057	221
Bryan - College Station, Tex.	28,231	222
Panama City, Fla.	27,903	223
Appleton - Oshkosh, Wisc.	27,844	224
Bradenton, Fla.	27,526	225
Fayetteville, N.C.	27,296	226
Florence, S.C.	27,198	227
Redding, Cal.	27,137	228
Bismarck, N.D.	27,091	229
Casper, Wyo	26,862	230
St. Cloud, Minn.	26,795	231
Jackson, Mich.	26,787	232
Columbia, Mo.	26,519	233
Owensboro, Ky.	26,326	234
Petersburg - Colonial Heights - Hopewell, Va.	25,570	235
Pueblo, Colo.	25,518	236
Albany, Ga.	25,397	237
Altoona, Pa.	25,290	238
Battle Creek, Mich.	25,206	239
Chico, Cal.	25,185	240
Rochester, Minn.	24,805	241
Sharon, Pa.	24,497	242
Wilmington, N.C.	24,434	243
Charlottesville, Va.	24,315	244
Lima, Ohio	24,260	245
Muskegon - Norton Shores - Muskegon Heights, Mich.	24,076	246
Iowa City, Iowa	23,839	247
State College, Pa.	23,588	248
Wheeling, W.Va.	23,538	249
Sherman - Denison, Tex.	23,345	250
Total Top 250	**39,202,246**	
Mansfield, Ohio	23,303	251
Decatur, Ill.	23,259	252
Bloomington, Ind.	22,960	253
Green Bay, Wisc.	22,916	254
Benton Harbor, Mich.	22,777	255
Bellingham, Wash.	22,698	256
Bay City, Mich.	22,666	257
Steubenville - Weirton, Ohio-W.Va.	22,296	258
Sioux City, Iowa	22,024	259
Clarksville - Hopkinsville, Tenn.-Ky.	21,986	260
Springfield, Ohio	21,827	261
Hagerstown, Md.	21,772	262
Hamilton - Middletown, Ohio	21,503	263
Janesville - Beloit, Wisc.	21,240	264
Kokomo, Ind.	21,164	265
Victoria, Tex.	21,065	266
Anderson, S.C.	20,902	267
Fort Walton Beach, Fla.	20,650	268
Williamsport, Pa.	20,513	269
Melbourne - Titusville - Cocoa, Fla.	20,342	270
Elkhart, Ind.	19,755	271
Anderson, Ind.	19,279	272
Lewiston - Auburn, Me.	18,974	273
Muncie, Ind.	18,944	274
Yuba City, Cal.	18,562	275
Rock Hill, S.C.	18,480	276
Burlington, N.C.	18,072	277
Wausau, Wisc.	17,851	278
Greeley, Colo.	17,804	279
Athens, Ga.	16,982	280
Lynchburg, Va.	16,785	281
Lawton, Okla.	16,648	282
Cumberland, Md.	16,641	283
Elmira, N.Y.	16,371	284
La Crosse, Wisc.	15,926	285
Cedar Rapids, Iowa	15,819	286
Lafayette - West Lafayette, Ind.	15,718	287
Eau Claire, Wisc.	15,672	288
Bremerton, Wash.	15,488	289
Glens Falls, N.Y.	15,158	290
Racine, Wisc.	15,004	291
Ocala, Fla.	14,459	292
Pine Bluff, Ark.	14,454	293
Newark, Ohio	14,357	294
Danville, Va.	14,031	295
Kankakee, Ill.	13,987	296
St. Joseph, Mo.	13,151	297
Dubuque, Iowa	11,891	298
Jacksonville, N.C.	11,825	299
Las Cruces, N.M.	11,805	300
Lawrence, Kans.	11,734	301
Pascagoula - Moss Point, Miss.	10,512	302
Olympia, Wash.	10,062	303
Kenosha, Wisc.	8,311	304
Sheboygan, Wisc.	7,915	305
Total Above Areas	**40,168,536**	
Percent of U.S.	**82.2308**	
U.S. Total	**48,848,502**	

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

Area	($000)	Rank
New York, N.Y.	1,869,833	1
Los Angeles - Long Beach, Cal.	1,834,777	2
Chicago, Ill.	1,544,465	3
Detroit, Mich.	1,053,684	4
Philadelphia, Pa.	958,046	5
Dallas - Fort Worth, Tex.	865,787	6
San Francisco - Oakland, Cal.	828,197	7
Houston, Tex.	803,815	8
Washington, D.C.	767,038	9
Nassau - Suffolk, N.Y.	714,538	10
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	699,840	11
Miami, Fla.	598,651	12
Anaheim - Santa Ana - Garden Grove, Cal.	576,842	13
Phoenix, Ariz.	522,579	14
Newark, N.J.	495,974	15
Pittsburgh, Pa.	481,751	16
Denver - Boulder, Colo.	475,459	17
San Diego, Cal.	469,753	18
Minneapolis - St. Paul, Minn.	465,821	19
St. Louis, Mo.	446,399	20
Seattle - Everett, Wash.	446,034	21
San Jose, Cal.	406,172	22
Baltimore, Md.	402,055	23
Cleveland, Ohio	358,932	24
Milwaukee, Wisc.	347,097	25
Portland, Ore.	344,231	26
Fort Lauderdale - Hollywood, Fla.	318,334	27
Tampa - St. Petersburg, Fla.	301,126	28
Atlanta, Ga.	296,068	29
Salt Lake City - Ogden, Utah	289,690	30
Kansas City, Mo.	282,430	31
Cincinnati, Ohio	276,026	32
New Orleans, La.	269,338	33
Oklahoma City, Okla.	251,210	34
Buffalo, N.Y.	250,362	35
Sacramento, Cal.	248,488	36
Columbus, Ohio	240,426	37
Riverside - San Bernardino - Ontario, Cal.	238,185	38
Louisville, Ky.	233,123	39
Bridgeport - Stamford - Norwalk - Danbury, Conn.	223,579	40
San Antonio, Tex.	221,902	41
Indianapolis, Ind.	211,062	42
Greensboro - Winston-Salem - High Point, N.C.	208,593	43
Tulsa, Okla.	202,160	44
Birmingham, Ala.	201,201	45
Hartford - New Britain - Bristol, Conn.	199,959	46
Rochester, N.Y.	195,514	47
Nashville-Davidson, Tenn.	192,983	48
Memphis, Tenn.	186,968	49
West Palm Beach - Boca Raton, Fla.	179,526	50
Total Top 50	**24,496,023**	
Dayton, Ohio	175,292	51
Albuquerque, N.M.	172,206	52
Norfolk - Virginia Beach - Portsmouth, Va.	162,704	53
Grand Rapids, Mich.	157,900	54
Flint, Mich.	149,255	55
New Haven - West Haven - Waterbury - Meriden, Conn.	149,183	56
Worcester - Fitchburg - Leominster, Mass.	148,436	57
Omaha, Neb.	147,419	58
Albany - Schenectady - Troy, N.Y.	146,214	59
Richmond, Va.	144,613	60
Allentown - Bethlehem - Easton, Pa.	142,950	61
El Paso, Tex.	142,487	62
Toledo, Ohio	141,702	63
Tucson, Ariz.	140,631	64
Providence - Warwick - Pawtucket, R.I.	139,613	65
Syracuse, N.Y.	138,985	66
Orlando, Fla.	136,706	67
Jacksonville, Fla.	136,029	68
New Brunswick - Perth Amboy - Sayreville, N.J.	133,487	69
Charlotte - Gastonia, N.C.	133,201	70
Austin, Tex.	130,076	71
Long Branch - Asbury Park, N.J.	127,498	72
Newport News - Hampton, Va.	126,309	73
Las Vegas, Nev.	120,305	74
New Bedford - Fall River, Mass.	118,422	75
Gary - Hammond - East Chicago, Ind.	117,095	76
Wilmington, Del.	114,002	77
Sarasota, Fla.	112,802	78
Northeast Pennsylvania	108,553	79
Beaumont - Port Arthur - Orange, Tex.	106,943	80
Knoxville, Tenn.	106,480	81
Akron, Ohio	106,094	82
Wichita, Kans.	105,318	83
Greenville - Spartanburg, S.C.	105,248	84
Fresno, Cal.	105,053	85
Paterson - Clifton - Passaic, N.J.	104,096	86
Youngstown - Warren, Ohio	102,745	87
Madison, Wisc.	101,965	88
Harrisburg, Pa.	100,370	89
Oxnard - Simi Valley - Ventura, Cal.	98,521	90
Reno, Nev.	98,383	91
Lancaster, Pa.	97,683	92
Raleigh - Durham, N.C.	97,262	93
Baton Rouge, La.	95,339	94
Tacoma, Wash.	93,955	95
Colorado Springs, Colo.	92,082	96
Des Moines, Iowa	90,308	97
Springfield - Chicopee - Holyoke, Mass.	89,901	98
Lansing - East Lansing, Mich.	88,744	99
Davenport - Rock Island - Moline, Iowa-Ill.	87,385	100
Total Top 100	**30,583,973**	
Bakersfield, Cal.	86,363	101
Mobile, Ala.	86,196	102
York, Pa.	85,364	103
Spokane, Wash.	84,260	104
Little Rock - North Little Rock, Ark.	83,657	105
Peoria, Ill.	82,374	106
Fort Myers - Cape Coral, Fla.	82,202	107
Portsmouth - Dover - Rochester, N.H.	81,817	108
Lubbock, Tex.	79,062	109
Trenton, N.J.	78,581	110
Boise, Ida.	78,499	111
Lexington-Fayette, Ky.	78,101	112
Columbia, S.C.	76,853	113
Ann Arbor, Mich.	75,729	114
Canton, Ohio	75,626	115
Santa Barbara - Santa Maria - Lompoc, Cal.	75,141	116
Shreveport, La.	75,024	117
Stockton, Cal.	74,951	118
Jackson, Miss.	74,492	119
Rockford, Ill.	74,002	120
Honolulu, Haw.	73,694	121
Fort Wayne, Ind.	73,494	122
Charleston - North Charleston, S.C.	73,471	123
Huntington - Ashland, W.Va.-Ky.	73,293	124
Chattanooga, Tenn.	73,268	125
Manchester - Nashua, N.H.	72,431	126
Jersey City, N.J.	72,230	127
Johnson City - Kingsport - Bristol, Tenn.	72,160	128
Amarillo, Tex.	71,338	129
Modesto, Cal.	71,183	130
Benton Harbor, Mich.	69,642	131
Evansville, Ind.	69,547	132
Eugene - Springfield, Ore.	66,764	133
Santa Rosa, Cal.	66,568	134
Brownsville - Harlingen - San Benito, Tex.	66,469	135
Erie, Pa.	64,875	136
Corpus Christi, Tex.	64,060	137
Savannah, Ga.	63,402	138
Kalamazoo - Portage, Mich.	62,097	139
Binghamton, N.Y.	60,635	140
Salinas - Seaside - Monterey, Cal.	60,388	141
Salem, Ore.	59,876	142
Charleston, W.Va.	58,318	143
Longview - Marshall, Tex.	57,785	144
Roanoke, Va.	57,460	145
Springfield, Mo.	57,237	146
South Bend, Ind.	57,126	147
Appleton - Oshkosh, Wisc.	56,962	148
Vallejo - Fairfield - Napa, Cal.	56,662	149
Augusta, Ga.	56,555	150
Total Top 150	**34,131,257**	
Saginaw, Mich.	55,225	151
McAllen - Pharr - Edinburg, Tex.	54,650	152
Huntsville, Ala.	54,381	153
Lafayette, La.	54,128	154
Reading, Pa.	53,937	155
Johnstown, Pa.	53,442	156
Lakeland - Winter Haven, Fla.	52,834	157
Fayetteville, N.C.	51,110	158
New London - Norwich, Conn.	50,367	159
Duluth - Superior, Minn.-Wisc.	49,638	160
Pensacola, Fla.	49,466	161
Utica - Rome, N.Y.	48,991	162
Green Bay, Wisc.	48,683	163
Provo - Orem, Utah	48,554	164
Portland, Me.	47,573	165
Daytona Beach, Fla.	47,429	166
Tyler, Tex.	47,255	167
Fort Collins, Colo.	47,045	168
Montgomery, Ala.	46,239	169
Newburgh - Middletown, N.Y.	46,183	170
Melbourne - Titusville - Cocoa, Fla.	45,915	171
Fargo - Moorhead, N.D.-Minn.	45,833	172
Casper, Wyo.	45,189	173
Wheeling, W.Va.	44,532	174
Billings, Mont.	44,357	175
Lorain - Elyria, Ohio	44,302	176
Fort Smith, Ark.	43,927	177
Cedar Rapids, Iowa	43,108	178
Waco, Tex.	42,682	179
Wichita Falls, Tex.	42,246	180
Anchorage, Alas.	41,336	181
Gainesville, Fla.	40,864	182
Hamilton - Middletown, Ohio	40,652	183
Atlantic City, N.J.	40,604	184
Laredo, Tex.	40,118	185
Columbus, Ga.	39,640	186
Springfield, Ill.	39,453	187
Lake Charles, La.	38,658	188
Waterloo - Cedar Falls, Iowa	37,449	189
Odessa, Tex.	37,419	190
Bangor, Me.	37,198	191
Lima, Ohio	36,857	192
Macon, Ga.	36,526	193
Salisbury - Concord, N.C.	36,045	194
Fayetteville - Springdale, Ark.	35,984	195
Lincoln, Neb.	35,580	196
Medford, Ore.	35,314	197
Midland, Tex.	35,152	198
Dubuque, Iowa	34,776	199
Altoona, Pa.	34,506	200
Total Top 200	**36,334,609**	
Champaign - Urbana - Rantoul, Ill.	34,140	201
Chico, Cal.	33,819	202
Richland - Kennewick - Pasco, Wash.	33,689	203
Topeka, Kans.	33,541	204
Racine, Wisc.	33,433	205
Yakima, Wash.	33,427	206
Santa Cruz, Cal.	33,303	207
Clarksville - Hopkinsville, Tenn.-Ky.	33,287	208
Visalia - Tulare - Porterville, Cal.	33,210	209
Poughkeepsie, N.Y.	33,121	210
Abilene, Tex.	32,936	211
Pueblo, Colo.	32,829	212
Killeen - Temple, Tex.	32,768	213
Panama City, Fla.	32,643	214
Sioux City, Iowa	32,164	215
Anderson, S.C.	31,854	216
Olympia, Wash.	31,709	217
Sioux Falls, S.D.	31,682	218
Parkersburg - Marietta, W.Va.-Ohio	31,466	219
Bradenton, Fla.	30,946	220
Lynchburg, Va.	30,895	221
Great Falls, Mont.	29,959	222
Lafayette - West Lafayette, Ind.	29,720	223
Battle Creek, Mich.	29,530	224
Monroe, La.	29,469	225
Pittsfield, Mass.	28,982	226
Biloxi - Gulfport, Miss.	28,834	227
Tallahassee, Fla.	28,458	228
Vineland - Millville - Bridgeton, N.J.	27,711	229
Albany, Ga.	27,097	230
Iowa City, Iowa	26,775	231
Wilmington, N.C.	26,720	232
Burlington, Vt.	26,631	233
Grand Forks, N.D.	26,625	234
Athens, Ga.	26,418	235
Decatur, Ill.	26,358	236
Asheville, N.C.	26,227	237
Hickory, N.C.	26,127	238
Muskegon - Norton Shores - Muskegon Heights, Mich.	25,868	239
Joplin, Mo.	25,671	240
Rochester, Minn.	25,617	241
Lawton, Okla.	25,581	242
Galveston - Texas City, Tex.	25,535	243
Muncie, Ind.	25,407	244
Victoria, Tex.	25,340	245
Greeley, Colo.	25,295	246
St. Cloud, Minn.	25,291	247
Owensboro, Ky.	25,282	248
Florence, Ala.	24,981	249
Redding, Cal.	24,801	250
Total Top 250	**37,797,782**	
Elkhart, Ind.	24,692	251
Terre Haute, Ind.	24,586	252
Williamsport, Pa.	24,457	253
Bellingham, Wash.	24,447	254
Tuscaloosa, Ala.	24,273	255
Janesville - Beloit, Wisc.	24,224	256
Mansfield, Ohio	24,156	257
Steubenville - Weirton, Ohio-W.Va.	24,057	258
Fort Walton Beach, Fla.	23,936	259
La Crosse, Wisc.	23,932	260
Florence, S.C.	23,925	261
Gadsden, Ala.	23,895	262
State College, Pa.	23,730	263
San Angelo, Tex.	23,268	264
Jacksonville, N.C.	23,220	265
Charlottesville, Va.	22,798	266
Springfield, Ohio	22,794	267
Jackson, Mich.	22,755	268
Bay City, Mich.	22,608	269
Bloomington - Normal, Ill.	22,326	270
Alexandria, La.	22,226	271
Bismarck, N.D.	22,176	272
Petersburg - Colonial Heights - Hopewell, Va.	22,147	273
Anderson, Ind.	22,092	274
Hagerstown, Md.	21,759	275
Sharon, Pa.	21,730	276
Bremerton, Wash.	21,272	277
Anniston, Ala.	21,260	278
Kokomo, Ind.	21,027	279
St. Joseph, Mo.	21,010	280
Eau Claire, Wisc.	20,690	281
Enid, Okla.	20,488	282
Burlington, N.C.	19,985	283
Cumberland, Md.	19,195	284
Texarkana, Tex.-Ark.	18,655	285
Wausau, Wisc.	18,158	286
Kankakee, Ill.	17,767	287
Bloomington, Ind.	17,246	288
Bryan - College Station, Tex.	17,081	289
Pine Bluff, Ark.	16,837	290
Las Cruces, N.M.	16,290	291
Columbia, Mo.	16,030	292
Kenosha, Wisc.	15,649	293
Ocala, Fla.	15,597	294
Danville, Va.	15,144	295
Sherman - Denison, Tex.	15,053	296
Elmira, N.Y.	14,598	297
Yuba City, Cal.	14,504	298
Newark, Ohio	13,900	299
Glens Falls, N.Y.	13,798	300
Lewiston - Auburn, Me.	13,159	301
Rock Hill, S.C.	12,983	302
Pascagoula - Moss Point, Miss.	12,670	303
Sheboygan, Wisc.	11,116	304
Lawrence, Kans.	9,836	305
Total Above Areas	**38,884,989**	
Percent of U.S.	**82.5166**	
U.S. Total	**47,123,847**	

FURNITURE & HOME FURNISHINGS STORE SALES

Area	($000)	Rank
New York, N.Y.	1,187,935	1
Los Angeles - Long Beach, Cal.	1,065,822	2
Chicago, Ill.	949,853	3
Detroit, Mich.	594,443	4
Philadelphia, Pa.	550,669	5
Houston, Tex.	513,006	6
Dallas - Fort Worth, Tex.	511,148	7
San Francisco - Oakland, Cal.	492,384	8
Nassau - Suffolk, N.Y.	456,032	9
Washington, D.C.	455,542	10
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	444,460	11
Anaheim - Santa Ana - Garden Grove, Cal.	379,968	12
Miami, Fla.	347,687	13
Newark, N.J.	340,909	14
Phoenix, Ariz.	333,615	15
Pittsburgh, Pa.	311,193	16
San Diego, Cal.	298,427	17
Denver - Boulder, Colo.	270,220	18
Minneapolis - St. Paul, Minn.	265,746	19
St. Louis, Mo.	258,118	20
Seattle - Everett, Wash.	256,674	21
Baltimore, Md.	246,531	22
Cleveland, Ohio	238,471	23
San Jose, Cal.	231,095	24
Fort Lauderdale - Hollywood, Fla.	210,604	25
Milwaukee, Wisc.	202,[illegible]93	26
Salt Lake City - Ogden, Utah	199,291	27
Portland, Ore.	192,943	28
Cincinnati, Ohio	192,006	29
Atlanta, Ga.	188,876	30
Tampa - St. Petersburg, Fla.	182,272	31
New Orleans, La.	177,023	32
Kansas City, Mo.	172,126	33
Oklahoma City, Okla.	156,355	34
Riverside - San Bernardino - Ontario, Cal.	152,996	35
Buffalo, N.Y.	145,837	36
Louisville, Ky.	143,671	37
Greensboro - Winston-Salem - High Point, N.C.	142,494	38
San Antonio, Tex.	138,613	39
Birmingham, Ala.	137,071	40
Tulsa, Okla.	135,307	41
Sacramento, Cal.	135,286	42
West Palm Beach - Boca Raton, Fla.	129,893	43
Columbus, Ohio	125,899	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	124,246	45
Memphis, Tenn.	119,518	46
Indianapolis, Ind.	119,356	47
Nashville-Davidson, Tenn.	118,946	48
Hartford - New Britain - Bristol, Conn.	117,366	49
Rochester, N.Y.	117,145	50
Total Top 50	**14,977,281**	
Norfolk - Virginia Beach - Portsmouth, Va.	112,363	51
Omaha, Neb.	108,198	52
Albuquerque, N.M.	106,111	53
Newport News - Hampton, Va.	105,572	54
Dayton, Ohio	101,656	55
Worcester - Fitchburg - Leominster, Mass.	100,460	56
New Haven - West Haven - Waterbury - Meriden, Conn.	94,350	57
El Paso, Tex.	91,437	58
Grand Rapids, Mich.	90,068	59
Richmond, Va.	89,566	60
Jacksonville, Fla.	87,681	61
Charlotte - Gastonia, N.C.	85,647	62
Syracuse, N.Y.	85,334	63
Flint, Mich.	84,294	64
Long Branch - Asbury Park, N.J.	82,255	65
Albany - Schenectady - Troy, N.Y.	82,220	66
Orlando, Fla.	80,842	67
New Bedford - Fall River, Mass.	80,282	68
Sarasota, Fla.	79,892	69
Tucson, Ariz.	79,493	70
Providence - Warwick - Pawtucket, R.I.	79,016	71
Allentown - Bethlehem - Easton, Pa.	78,965	72
Gary - Hammond - East Chicago, Ind.	76,663	73
New Brunswick - Perth Amboy - Sayreville, N.J.	76,085	74
Austin, Tex.	74,847	75
Greenville - Spartanburg, S.C.	71,289	76
Northeast Pennsylvania	70,192	77
Knoxville, Tenn.	69,452	78
Fresno, Cal.	69,447	79
Paterson - Clifton - Passaic, N.J.	69,232	80
Las Vegas, Nev.	69,002	81
Toledo, Ohio	68,297	82
Youngstown - Warren, Ohio	65,923	83
Wilmington, Del.	65,548	84
Oxnard - Simi Valley - Ventura, Cal.	61,023	85
Reno, Nev.	58,670	86
Colorado Springs, Colo.	57,781	87
Bakersfield, Cal.	57,526	88
Akron, Ohio	57,210	89
Benton Harbor, Mich.	57,191	90
Baton Rouge, La.	56,755	91
Wichita, Kans.	55,599	92
Beaumont - Port Arthur - Orange, Tex.	55,251	93
Davenport - Rock Island - Moline, Iowa-Ill.	55,066	94
Mobile, Ala.	54,831	95
Tacoma, Wash.	54,742	96
Fort Myers - Cape Coral, Fla.	54,107	97
Peoria, Ill.	53,868	98
Raleigh - Durham, N.C.	53,368	99
Little Rock - North Little Rock, Ark.	52,564	100
Total Top 100	**18,704,512**	
Des Moines, Iowa	52,339	101
Boise, Ida.	51,609	102
Lancaster, Pa.	51,608	103
Columbia, S.C.	50,458	104
Stockton, Cal.	49,892	105
Spokane, Wash.	49,150	106
Jackson, Miss.	49,033	107
Shreveport, La.	48,979	108
Harrisburg, Pa.	48,821	109
Springfield - Chicopee - Holyoke, Mass.	48,503	110
Amarillo, Tex.	48,172	111
Lubbock, Tex.	47,969	112
Huntington - Ashland, W.Va.-Ky.	47,811	113
Santa Barbara - Santa Maria - Lompoc, Cal.	47,727	114
Lansing - East Lansing, Mich.	47,707	115
Savannah, Ga.	47,290	116
Chattanooga, Tenn.	47,243	117
Charleston - North Charleston, S.C.	47,118	118
Jersey City, N.J.	45,955	119
Trenton, N.J.	45,942	120
Manchester - Nashua, N.H.	45,683	121
Johnson City - Kingsport - Bristol, Tenn.	45,550	122
Modesto, Cal.	44,704	123
Fort Wayne, Ind.	44,621	124
Madison, Wisc.	44,151	125
Lexington-Fayette, Ky.	44,143	126
Rockford, Ill.	43,979	127
Binghamton, N.Y.	43,369	128
Portsmouth - Dover - Rochester, N.H.	43,226	129
Santa Rosa, Cal.	42,688	130
Canton, Ohio	42,272	131
Evansville, Ind.	41,157	132
Corpus Christi, Tex.	40,880	133
Longview - Marshall, Tex.	39,936	134
York, Pa.	39,791	135
Augusta, Ga.	39,742	136
Eugene - Springfield, Ore.	38,644	137
Salinas - Seaside - Monterey, Cal.	36,695	138
Huntsville, Ala.	36,148	139
Charleston, W.Va.	36,027	140
Honolulu, Haw.	35,820	141
Roanoke, Va.	35,654	142
Johnstown, Pa.	34,580	143
Ann Arbor, Mich.	34,133	144
Kalamazoo - Portage, Mich.	34,068	145
South Bend, Ind.	33,954	146
Montgomery, Ala.	33,851	147
Fayetteville, N.C.	33,465	148
McAllen - Pharr - Edinburg, Tex.	33,058	149
Vallejo - Fairfield - Napa, Cal.	32,869	150
Total Top 150	**20,852,696**	
Springfield, Mo.	32,624	151
Saginaw, Mich.	31,348	152
Lakeland - Winter Haven, Fla.	30,629	153
Salem, Ore.	30,594	154
Newburgh - Middletown, N.Y.	30,289	155
Lafayette, La.	30,155	156
Pensacola, Fla.	29,220	157
Green Bay, Wisc.	29,062	158
Tyler, Tex.	29,000	159
Cedar Rapids, Iowa	28,966	160
Columbus, Ga.	28,814	161
Daytona Beach, Fla.	28,41[illegible]	162
Hamilton - Middletown, Ohio	28,383	163
Provo - Orem, Utah	28,378	164
Reading, Pa.	28,338	165
Brownsville - Harlingen - San Benito, Tex.	27,985	166
Lorain - Elyria, Ohio	27,595	167
Waco, Tex.	27,462	168
Erie, Pa.	27,304	169
Utica - Rome, N.Y.	27,205	170
Wheeling, W.Va.	26,914	171
Fort Smith, Ark.	26,836	172
Appleton - Oshkosh, Wisc.	26,813	173
Fort Collins, Colo.	26,755	174
New London - Norwich, Conn.	26,641	175
Portland, Me.	26,623	176
Salisbury - Concord, N.C.	26,613	177
Odessa, Tex.	25,332	178
Duluth - Superior, Minn.-Wisc.	25,260	179
Melbourne - Titusville - Cocoa, Fla.	24,914	180
Atlantic City, N.J.	24,812	181
Macon, Ga.	24,779	182
Gainesville, Fla.	24,490	183
Casper, Wyo.	24,252	184
Fayetteville - Springdale, Ark.	24,207	185
Anchorage, Alas.	23,944	186
Billings, Mont.	23,886	187
Midland, Tex.	23,563	188
Bangor, Me.	23,101	189
Fargo - Moorhead, N.D.-Minn.	22,923	190
Topeka, Kans.	22,911	191
Racine, Wisc.	22,885	192
Wichita Falls, Tex.	22,672	193
Lake Charles, La.	22,324	194
Springfield, Ill.	21,710	195
Clarksville - Hopkinsville, Tenn.-Ky.	21,663	196
Poughkeepsie, N.Y.	21,411	197
Killeen - Temple, Tex.	21,211	198
Visalia - Tulare - Porterville, Cal.	21,210	199
Parkersburg - Marietta, W.Va.-Ohio	21,154	200
Total Top 200	**22,156,268**	
Anderson, S.C.	21,042	201
Waterloo - Cedar Falls, Iowa	21,035	202
Lynchburg, Va.	20,835	203
Abilene, Tex.	20,403	204
Panama City, Fla.	20,100	205
Lincoln, Neb.	19,899	206
Wilmington, N.C.	19,578	207
Olympia, Wash.	19,407	208
Richland - Kennewick - Pasco, Wash.	19,348	209
Pueblo, Colo.	19,185	210
Sioux City, Iowa	19,017	211
Altoona, Pa.	18,981	212
Dubuque, Iowa	18,947	213
Lima, Ohio	18,888	214
Santa Cruz, Cal.	18,844	215
Hickory, N.C.	18,841	216
Yakima, Wash.	18,670	217
Jacksonville, N.C.	18,644	218
Lafayette - West Lafayette, Ind.	18,512	219
Medford, Ore.	18,439	220
Lawton, Okla.	18,256	221
Champaign - Urbana - Rantoul, Ill.	18,253	222
Galveston - Texas City, Tex.	18,208	223
Tallahassee, Fla.	17,479	224
Albany, Ga.	17,450	225
Tuscaloosa, Ala.	17,297	226
Gadsden, Ala.	16,838	227
Sioux Falls, S.D.	16,813	228
Florence, S.C.	16,765	229
Chico, Cal.	16,745	230
Burlington, Vt.	16,392	231
Florence, Ala.	16,293	232
Monroe, La.	16,246	233
Asheville, N.C.	16,057	234
Petersburg - Colonial Heights - Hopewell, Va.	15,920	235
Victoria, Tex.	15,868	236
Great Falls, Mont.	15,282	237
Decatur, Ill.	15,162	238
Fort Walton Beach, Fla.	15,007	239
Battle Creek, Mich.	14,928	240
San Angelo, Tex.	14,915	241
Muncie, Ind.	14,837	242
Owensboro, Ky.	14,753	243
Charlottesville, Va.	14,693	244
Muskegon - Norton Shores - Muskegon Heights, Mich.	14,665	245
Elkhart, Ind.	14,610	246
State College, Pa.	14,391	247
Redding, Cal.	14,200	248
Laredo, Tex.	14,189	249
Pittsfield, Mass.	13,972	250
Total Top 250	**23,021,367**	
Joplin, Mo.	13,953	251
Steubenville - Weirton, Ohio-W.Va.	13,885	252
Vineland - Millville - Bridgeton, N.J.	13,624	253
Texarkana, Tex.-Ark.	13,609	254
Biloxi - Gulfport, Miss.	13,397	255
Bradenton, Fla.	13,345	256
Anniston, Ala.	13,253	257
Greeley, Colo.	13,070	258
Alexandria, La.	12,963	259
Springfield, Ohio	12,845	260
Athens, Ga.	12,787	261
Hagerstown, Md.	12,707	262
Bay City, Mich.	12,660	263
Bismarck, N.D.	12,640	264
Bryan - College Station, Tex.	12,618	265
Bellingham, Wash.	12,439	266
Kokomo, Ind.	12,376	267
Wausau, Wisc.	12,290	268
Grand Forks, N.D.	12,222	269
Jackson, Mich.	12,166	270
Burlington, N.C.	11,953	271
Janesville - Beloit, Wisc.	11,852	272
Enid, Okla.	11,795	273
Rochester, Minn.	11,613	274
St. Joseph, Mo.	11,541	275
Terre Haute, Ind.	11,471	276
St. Cloud, Minn.	11,308	277
Sherman - Denison, Tex.	11,248	278
Sharon, Pa.	11,110	279
Bloomington - Normal, Ill.	11,014	280
Cumberland, Md.	10,998	281
Eau Claire, Wisc.	10,964	282
La Crosse, Wisc.	10,909	283
Mansfield, Ohio	10,902	284
Anderson, Ind.	10,872	285
Iowa City, Iowa	10,868	286
Pine Bluff, Ark.	10,625	287
Williamsport, Pa.	10,566	288
Danville, Va.	10,374	289
Ocala, Fla.	9,999	290
Lewiston - Auburn, Me.	9,956	291
Bremerton, Wash.	9,940	292
Glens Falls, N.Y.	9,697	293
Kankakee, Ill.	9,647	294
Rock Hill, S.C.	9,234	295
Las Cruces, N.M.	9,159	296
Elmira, N.Y.	8,437	297
Bloomington, Ind.	8,239	298
Columbia, Mo.	8,072	299
Yuba City, Cal.	7,780	300
Pascagoula - Moss Point, Miss.	7,651	301
Kenosha, Wisc.	7,108	302
Sheboygan, Wisc.	6,691	303
Newark, Ohio	5,682	304
Lawrence, Kans.	3,530	305
Total Above Areas	**23,623,023**	
Percent of U.S.	**82.1551**	
U.S. Total	**28,754,162**	

AUTOMOTIVE DEALER SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,502,930	1
Chicago, Ill.	5,068,675	2
Houston, Tex.	4,826,035	3
Dallas - Fort Worth, Tex.	4,443,765	4
Detroit, Mich.	4,073,056	5
Philadelphia, Pa.	3,281,708	6
Washington, D.C.	3,236,307	7
New York, N.Y.	3,222,068	8
San Francisco - Oakland, Cal.	2,462,188	9
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	2,049,728	10
Atlanta, Ga.	2,037,716	11
Minneapolis - St. Paul, Minn.	1,967,218	12
St. Louis, Mo.	1,915,960	13
Pittsburgh, Pa.	1,900,498	14
Anaheim - Santa Ana - Garden Grove, Cal.	1,887,613	15
Baltimore, Md.	1,859,637	16
Denver - Boulder, Colo.	1,823,682	17
Nassau - Suffolk, N.Y.	1,745,033	18
Miami, Fla.	1,592,305	19
Fort Lauderdale - Hollywood, Fla.	1,590,936	20
Kansas City, Mo.	1,513,957	21
Phoenix, Ariz.	1,479,298	22
Tampa - St. Petersburg, Fla.	1,477,459	23
Newark, N.J.	1,424,073	24
Cleveland, Ohio	1,418,663	25
Seattle - Everett, Wash.	1,396,582	26
San Diego, Cal.	1,344,006	27
San Jose, Cal.	1,321,247	28
Oklahoma City, Okla.	1,140,406	29
Riverside - San Bernardino - Ontario, Cal.	1,126,692	30
Buffalo, N.Y.	1,064,111	31
San Antonio, Tex.	1,037,616	32
Portland, Ore.	1,022,410	33
Milwaukee, Wisc.	981,198	34
New Orleans, La.	956,135	35
Tulsa, Okla.	918,812	36
Indianapolis, Ind.	907,226	37
Columbus, Ohio	883,826	38
Rochester, N.Y.	880,979	39
Cincinnati, Ohio	868,313	40
Sacramento, Cal.	864,730	41
Salt Lake City - Ogden, Utah	863,550	42
Greensboro - Winston-Salem - High Point, N.C.	837,436	43
Jacksonville, Fla.	834,354	44
Norfolk - Virginia Beach - Portsmouth, Va.	795,397	45
Orlando, Fla.	770,418	46
Nashville-Davidson, Tenn.	767,629	47
Birmingham, Ala.	754,678	48
Charlotte - Gastonia, N.C.	717,892	49
West Palm Beach - Boca Raton, Fla.	696,024	50
Total Top 50	**87,552,175**	
Memphis, Tenn.	687,494	51
Richmond, Va.	646,008	52
Louisville, Ky.	636,681	53
Hartford - New Britain - Bristol, Conn.	623,706	54
Toledo, Ohio	608,387	55
Albany - Schenectady - Troy, N.Y.	5[illegible]9,250	56
Dayton, Ohio	570,657	57
Las Vegas, Nev.	566,631	58
Flint, Mich.	556,126	59
Syracuse, N.Y.	554,243	60
Austin, Tex.	545,348	61
Albuquerque, N.M.	544,248	62
Bridgeport - Stamford - Norwalk - Danbury, Conn.	518,746	63
Greenville - Spartanburg, S.C.	515,099	64
Beaumont - Port Arthur - Orange, Tex.	499,312	65
Omaha, Neb.	497,129	66
Tucson, Ariz.	494,188	67
Wichita, Kans.	475,497	68
Allentown - Bethlehem - Easton, Pa.	460,445	69
Raleigh - Durham, N.C.	454,093	70
Baton Rouge, La.	450,865	71
Providence - Warwick - Pawtucket, R.I.	443,308	72
Gary - Hammond - East Chicago, Ind.	437,543	73
Little Rock - North Little Rock, Ark.	437,047	74
El Paso, Tex.	434,471	75
Fresno, Cal.	431,888	76
Grand Rapids, Mich.	429,726	77
Akron, Ohio	426,852	78
Oxnard - Simi Valley - Ventura, Cal.	423,964	79
Worcester - Fitchburg - Leominster, Mass.	416,480	80
New Haven - West Haven - Waterbury - Meriden, Conn.	414,514	81
Northeast Pennsylvania	398,693	82
Charleston, W.Va.	394,605	83
Shreveport, La.	390,317	84
Lubbock, Tex.	390,267	85
Wilmington, Del.	382,440	86
Corpus Christi, Tex.	379,872	87
Honolulu, Haw.	376,667	88
Springfield - Chicopee - Holyoke, Mass.	373,834	89
Long Branch - Asbury Park, N.J.	368,405	90
Tacoma, Wash.	366,705	91
Harrisburg, Pa.	363,491	92
Columbia, S.C.	357,419	93
Des Moines, Iowa	355,299	94
Lansing - East Lansing, Mich.	352,615	95
Knoxville, Tenn.	351,905	96
Johnson City - Kingsport - Bristol, Tenn.	343,627	97
Youngstown - Warren, Ohio	341,601	98
Amarillo, Tex.	334,854	99
New Brunswick - Perth Amboy - Sayreville, N.J.	333,635	100
Total Top 100	**110,298,372**	
Reno, Nev.	328,936	101
Lakeland - Winter Haven, Fla.	327,614	102
Davenport - Rock Island - Moline, Iowa-Ill.	327,200	103
Portsmouth - Dover - Rochester, N.H.	322,528	104
Peoria, Ill.	318,416	105
Colorado Springs, Colo.	318,133	106
Canton, Ohio	313,788	107
Fort Wayne, Ind.	311,666	108
Pensacola, Fla.	309,804	109
Charleston - North Charleston, S.C.	305,792	110
Mobile, Ala.	300,275	111
Bakersfield, Cal.	300,091	112
Newport News - Hampton, Va.	298,356	113
Paterson - Clifton - Passaic, N.J.	293,024	114
New Bedford - Fall River, Mass.	288,343	115
Augusta, Ga.	284,780	116
Chattanooga, Tenn.	284,765	117
Eugene - Springfield, Ore.	277,066	118
Jackson, Miss.	273,188	119
Stockton, Cal.	272,162	120
Lancaster, Pa.	271,531	121
Spokane, Wash.	267,798	122
Lexington-Fayette, Ky.	261,437	123
York, Pa.	252,540	124
Vallejo - Fairfield - Napa, Cal.	252,349	125
Huntsville, Ala.	249,104	126
Galveston - Texas City, Tex.	246,789	127
Reading, Pa.	245,271	128
Fort Myers - Cape Coral, Fla.	240,606	129
Binghamton, N.Y.	240,536	130
Springfield, Mo.	240,359	131
Melbourne - Titusville - Cocoa, Fla.	238,652	132
South Bend, Ind.	236,366	133
Madison, Wisc.	234,619	134
Macon, Ga.	231,387	135
Roanoke, Va.	230,555	136
Evansville, Ind.	229,949	137
Waco, Tex.	229,206	138
Odessa, Tex.	228,554	139
Manchester - Nashua, N.H.	228,295	140
Sarasota, Fla.	227,197	141
Fort Smith, Ark.	227,191	142
Columbus, Ga.	223,892	143
Huntington - Ashland, W.Va.-Ky.	221,383	144
Johnstown, Pa.	220,306	145
Erie, Pa.	218,310	146
Visalia - Tulare - Porterville, Cal.	217,911	147
Killeen - Temple, Tex.	217,251	148
Daytona Beach, Fla.	217,060	149
Abilene, Tex.	215,129	150
Total Top 150	**123,415,832**	
Longview - Marshall, Tex.	214,589	151
Boise, Ida.	212,442	152
Salinas - Seaside - Monterey, Cal.	209,789	153
Santa Rosa, Cal.	207,750	154
Jersey City, N.J.	204,643	155
McAllen - Pharr - Edinburg, Tex.	203,796	156
Portland, Me.	203,519	157
Ann Arbor, Mich.	202,765	158
Kalamazoo - Portage, Mich.	200,819	159
Savannah, Ga.	200,629	160
Utica - Rome, N.Y.	198,863	161
Appleton - Oshkosh, Wisc.	197,432	162
Lafayette, La.	196,318	163
Montgomery, Ala.	193,010	164
Santa Barbara - Santa Maria - Lompoc, Cal.	188,847	165
Trenton, N.J.	183,698	166
Wichita Falls, Tex.	182,448	167
Salem, Ore.	181,986	168
Lake Charles, La.	178,719	169
Fayetteville, N.C.	177,779	170
Topeka, Kans.	172,791	171
Lorain - Elyria, Ohio	172,698	172
Fayetteville - Springdale, Ark.	170,062	173
Fargo - Moorhead, N.D.-Minn.	169,778	174
Modesto, Cal.	166,967	175
New London - Norwich, Conn.	166,360	176
Midland, Tex.	165,839	177
Rockford, Ill.	164,365	178
Elkhart, Ind.	163,907	179
Fort Collins, Colo.	163,583	180
Newburgh - Middletown, N.Y.	161,637	181
San Angelo, Tex.	158,711	182
Casper, Wyo.	157,049	183
Lincoln, Neb.	156,343	184
Parkersburg - Marietta, W.Va.-Ohio	156,305	185
Waterloo - Cedar Falls, Iowa	155,745	186
Joplin, Mo.	154,501	187
Provo - Orem, Utah	154,495	188
Bradenton, Fla.	153,437	189
Asheville, N.C.	151,960	190
Monroe, La.	151,618	191
Sharon, Pa.	150,879	192
Wheeling, W.Va.	150,814	193
Billings, Mont.	149,420	194
Cedar Rapids, Iowa	148,944	195
Lynchburg, Va.	148,096	196
Salisbury - Concord, N.C.	147,612	197
Santa Cruz, Cal.	147,220	198
Tallahassee, Fla.	145,807	199
Hamilton - Middletown, Ohio	145,116	200
Total Top 200	**132,077,732**	
Sioux Falls, S.D.	144,666	201
Anchorage, Alas.	142,483	202
Richland - Kennewick - Pasco, Wash.	142,186	203
Duluth - Superior, Minn.-Wisc.	141,950	204
Tyler, Tex.	141,660	205
Lima, Ohio	141,262	206
Saginaw, Mich.	140,321	207
Yakima, Wash.	138,241	208
Poughkeepsie, N.Y.	138,192	209
Anderson, S.C.	136,081	210
Victoria, Tex.	135,409	211
Medford, Ore.	134,412	212
Athens, Ga.	133,134	213
Gainesville, Fla.	129,671	214
Brownsville - Harlingen - San Benito, Tex.	128,819	215
Panama City, Fla.	128,741	216
Terre Haute, Ind.	127,210	217
Bangor, Me.	125,626	218
Springfield, Ill.	125,517	219
Green Bay, Wisc.	124,740	220
Clarksville - Hopkinsville, Tenn.-Ky.	124,723	221
Hickory, N.C.	123,814	222
Texarkana, Tex.-Ark.	122,094	223
Williamsport, Pa.	119,464	224
Pueblo, Colo.	118,257	225
Alexandria, La.	117,343	226
Atlantic City, N.J.	116,994	227
Muncie, Ind.	116,749	228
Anderson, Ind.	114,333	229
Wilmington, N.C.	113,683	230
Mansfield, Ohio	113,362	231
Biloxi - Gulfport, Miss.	112,698	232
Decatur, Ill.	111,621	233
Rochester, Minn.	109,265	234
Petersburg - Colonial Heights - Hopewell, Va.	108,917	235
Springfield, Ohio	108,141	236
St. Cloud, Minn.	107,551	237
Albany, Ga.	106,056	238
Bay City, Mich.	105,187	239
Lawton, Okla.	104,956	240
Altoona, Pa.	104,036	241
Bryan - College Station, Tex.	102,462	242
Bismarck, N.D.	100,646	243
Benton Harbor, Mich.	100,479	244
Redding, Cal.	99,844	245
Great Falls, Mont.	98,822	246
Jacksonville, N.C.	97,286	247
Florence, Ala.	96,969	248
Sherman - Denison, Tex.	96,866	249
Grand Forks, N.D.	96,310	250
Total Top 250	**138,046,981**	
Florence, S.C.	95,453	251
Champaign - Urbana - Rantoul, Ill.	95,399	252
Vineland - Millville - Bridgeton, N.J.	94,889	253
Muskegon - Norton Shores - Muskegon Heights, Mich.	93,008	254
Sioux City, Iowa	92,126	255
Racine, Wisc.	92,122	256
Eau Claire, Wisc.	91,921	257
Burlington, N.C.	91,664	258
Fort Walton Beach, Fla.	91,470	259
Dubuque, Iowa	91,235	260
Hagerstown, Md.	90,980	261
Danville, Va.	90,791	262
Enid, Okla.	90,700	263
Bellingham, Wash.	90,526	264
St. Joseph, Mo.	88,594	265
Chico, Cal.	88,455	266
Battle Creek, Mich.	87,890	267
Lewiston - Auburn, Me.	87,519	268
Steubenville - Weirton, Ohio-W.Va.	86,445	269
Las Cruces, N.M.	86,255	270
Kokomo, Ind.	85,749	271
Columbia, Mo.	85,595	272
Bremerton, Wash.	84,435	273
Pittsfield, Mass.	84,367	274
Janesville - Beloit, Wisc.	84,323	275
Ocala, Fla.	84,296	276
Rock Hill, S.C.	83,741	277
Bloomington - Normal, Ill.	83,490	278
Pine Bluff, Ark.	82,780	279
Tuscaloosa, Ala.	82,595	280
State College, Pa.	82,217	281
Charlottesville, Va.	81,091	282
Jackson, Mich.	80,590	283
Olympia, Wash.	80,080	284
Kankakee, Ill.	79,416	285
Owensboro, Ky.	79,156	286
Anniston, Ala.	78,750	287
Greeley, Colo.	76,464	288
Newark, Ohio	74,999	289
Lafayette - West Lafayette, Ind.	73,015	290
Iowa City, Iowa	72,079	291
Laredo, Tex.	70,530	292
Glens Falls, N.Y.	67,431	293
Cumberland, Md.	67,118	294
Gadsden, Ala.	66,234	295
La Crosse, Wisc.	64,994	296
Elmira, N.Y.	62,103	297
Burlington, Vt.	61,224	298
Wausau, Wisc.	59,588	299
Yuba City, Cal.	56,475	300
Sheboygan, Wisc.	55,306	301
Lawrence, Kans.	48,212	302
Bloomington, Ind.	46,874	303
Pascagoula - Moss Point, Miss.	43,837	304
Kenosha, Wisc.	41,505	305
Total Above Areas	**142,375,082**	
Percent of U.S.	**77.8683**	
U.S. Total	**182,840,961**	

GASOLINE SERVICE STATION SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	3,206,779	1
Chicago, Ill.	2,915,192	2
Detroit, Mich.	2,406,790	3
New York, N.Y.	1,906,026	4
Houston, Tex.	1,794,482	5
Washington, D.C.	1,775,579	6
Philadelphia, Pa.	1,744,747	7
Dallas - Fort Worth, Tex.	1,507,101	8
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1,472,710	9
San Francisco - Oakland, Cal.	1,320,210	10
St. Louis, Mo.	1,206,830	11
Minneapolis - St. Paul, Minn.	1,131,870	12
Nassau - Suffolk, N.Y.	1,131,811	13
Atlanta, Ga.	1,027,808	14
Baltimore, Md.	1,027,581	15
Anaheim - Santa Ana - Garden Grove, Cal.	1,010,674	16
Cleveland, Ohio	997,127	17
Pittsburgh, Pa.	950,211	18
San Diego, Cal.	849,454	19
Newark, N.J.	801,629	20
Cincinnati, Ohio	767,842	21
Miami, Fla.	755,333	22
Tampa - St. Petersburg, Fla.	736,071	23
Kansas City, Mo.	725,099	24
Denver - Boulder, Colo.	720,263	25
San Antonio, Tex.	714,208	26
Riverside - San Bernardino - Ontario, Cal.	708,933	27
Seattle - Everett, Wash.	674,754	28
Indianapolis, Ind.	655,347	29
San Jose, Cal.	625,234	30
Milwaukee, Wisc.	620,169	31
Fort Lauderdale - Hollywood, Fla.	606,675	32
Phoenix, Ariz.	578,138	33
Portland, Ore.	574,922	34
Columbus, Ohio	570,879	35
Hartford - New Britain - Bristol, Conn.	517,379	36
New Orleans, La.	508,847	37
Louisville, Ky.	498,006	38
Sacramento, Cal.	495,361	39
Toledo, Ohio	489,344	40
Dayton, Ohio	474,590	41
Nashville-Davidson, Tenn.	471,605	42
Jacksonville, Fla.	415,252	43
Memphis, Tenn.	413,423	44
Salt Lake City - Ogden, Utah	412,683	45
Buffalo, N.Y.	410,297	46
Orlando, Fla.	408,842	47
Rochester, N.Y.	395,765	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	394,503	49
Oklahoma City, Okla.	385,095	50
Total Top 50	**46,909,465**	
Greensboro - Winston-Salem - High Point, N.C.	380,078	51
Providence - Warwick - Pawtucket, R.I.	371,641	52
Norfolk - Virginia Beach - Portsmouth, Va.	370,043	53
Gary - Hammond - East Chicago, Ind.	364,348	54
Richmond, Va.	363,915	55
Birmingham, Ala.	355,196	56
Albany - Schenectady - Troy, N.Y.	351,993	57
New Haven - West Haven - Waterbury - Meriden, Conn.	343,755	58
Austin, Tex.	334,442	59
Tulsa, Okla.	322,852	60
Worcester - Fitchburg - Leominster, Mass.	317,125	61
Greenville - Spartanburg, S.C.	312,312	62
Akron, Ohio	309,355	63
Las Vegas, Nev.	302,295	64
Springfield - Chicopee - Holyoke, Mass.	300,527	65
Youngstown - Warren, Ohio	297,158	66
Allentown - Bethlehem - Easton, Pa.	273,247	67
New Brunswick - Perth Amboy - Sayreville, N.J.	270,676	68
Tucson, Ariz.	269,935	69
Raleigh - Durham, N.C.	269,276	70
Wilmington, Del.	266,963	71
West Palm Beach - Boca Raton, Fla.	266,167	72
Syracuse, N.Y.	255,888	73
Omaha, Neb.	252,115	74
Charlotte - Gastonia, N.C.	246,937	75
Flint, Mich.	243,613	76
Knoxville, Tenn.	242,694	77
Harrisburg, Pa.	241,135	78
Long Branch - Asbury Park, N.J.	239,547	79
Bakersfield, Cal.	238,117	80
Chattanooga, Tenn.	233,052	81
Honolulu, Haw.	230,710	82
Grand Rapids, Mich.	224,852	83
Mobile, Ala.	222,375	84
Fresno, Cal.	217,709	85
Tacoma, Wash.	215,983	86
Des Moines, Iowa	215,971	87
Lansing - East Lansing, Mich.	215,548	88
Northeast Pennsylvania	215,478	89
El Paso, Tex.	213,569	90
Beaumont - Port Arthur - Orange, Tex.	211,575	91
Lexington-Fayette, Ky.	203,021	92
Johnson City - Kingsport - Bristol, Tenn.	199,721	93
Davenport - Rock Island - Moline, Iowa-Ill.	197,953	94
Albuquerque, N.M.	197,919	95
Oxnard - Simi Valley - Ventura, Cal.	197,571	96
Corpus Christi, Tex.	197,200	97
Baton Rouge, La.	197,062	98
Fort Wayne, Ind.	191,935	99
New Bedford - Fall River, Mass.	191,820	100
Total Top 100	**60,073,834**	
Newport News - Hampton, Va.	188,290	101
Columbia, S.C.	184,917	102
Little Rock - North Little Rock, Ark.	182,481	103
Reno, Nev.	182,323	104
Canton, Ohio	182,246	105
Madison, Wisc.	178,766	106
Portsmouth - Dover - Rochester, N.H.	168,334	107
Paterson - Clifton - Passaic, N.J.	168,187	108
Jersey City, N.J.	167,041	109
Wichita, Kans.	165,888	110
Charleston - North Charleston, S.C.	162,371	111
Lakeland - Winter Haven, Fla.	160,972	112
Vallejo - Fairfield - Napa, Cal.	159,034	113
Peoria, Ill.	158,621	114
Evansville, Ind.	155,741	115
Stockton, Cal.	155,071	116
Lancaster, Pa.	153,679	117
Trenton, N.J.	153,596	118
Charleston, W.Va.	151,233	119
Santa Barbara - Santa Maria - Lompoc, Cal.	148,988	120
Ann Arbor, Mich.	148,362	121
Erie, Pa.	147,600	122
Binghamton, N.Y.	146,012	123
Montgomery, Ala.	144,591	124
Santa Rosa, Cal.	141,562	125
Shreveport, La.	141,488	126
Huntington - Ashland, W.Va.-Ky.	140,689	127
Daytona Beach, Fla.	139,103	128
Utica - Rome, N.Y.	138,269	129
Salinas - Seaside - Monterey, Cal.	136,649	130
York, Pa.	135,181	131
South Bend, Ind.	132,434	132
Spokane, Wash.	129,882	133
Rockford, Ill.	129,739	134
Roanoke, Va.	129,257	135
Colorado Springs, Colo.	128,571	136
Manchester - Nashua, N.H.	126,903	137
Melbourne - Titusville - Cocoa, Fla.	125,979	138
Appleton - Oshkosh, Wisc.	125,666	139
Sarasota, Fla.	125,436	140
Augusta, Ga.	124,693	141
Sioux Falls, S.D.	124,231	142
Lorain - Elyria, Ohio	122,149	143
Duluth - Superior, Minn.-Wisc.	120,900	144
Lima, Ohio	120,299	145
Jackson, Miss.	119,559	146
Reading, Pa.	119,315	147
Macon, Ga.	118,953	148
Modesto, Cal.	118,579	149
New London - Norwich, Conn.	118,542	150
Total Top 150	**67,317,206**	
Hagerstown, Md.	118,514	151
Pensacola, Fla.	117,582	152
Kalamazoo - Portage, Mich.	117,019	153
Hamilton - Middletown, Ohio	116,810	154
Eugene - Springfield, Ore.	112,816	155
Galveston - Texas City, Tex.	109,726	156
Savannah, Ga.	108,855	157
Terre Haute, Ind.	107,374	158
Abilene, Tex.	106,953	159
Fort Smith, Ark.	103,523	160
Newburgh - Middletown, N.Y.	103,425	161
Springfield, Mo.	102,752	162
Mansfield, Ohio	101,130	163
Portland, Me.	101,026	164
Wheeling, W.Va.	100,022	165
Longview - Marshall, Tex.	99,623	166
Parkersburg - Marietta, W.Va.-Ohio	97,664	167
Saginaw, Mich.	95,799	168
Lincoln, Neb.	93,859	169
Ocala, Fla.	93,501	170
Poughkeepsie, N.Y.	93,463	171
Atlantic City, N.J.	93,456	172
McAllen - Pharr - Edinburg, Tex.	93,104	173
Asheville, N.C.	93,065	174
Columbus, Ga.	92,955	175
Fort Myers - Cape Coral, Fla.	92,621	176
Salem, Ore.	92,258	177
Huntsville, Ala.	91,810	178
Battle Creek, Mich.	91,390	179
Benton Harbor, Mich.	91,313	180
Springfield, Ill.	91,125	181
Santa Cruz, Cal.	90,497	182
Richland - Kennewick - Pasco, Wash.	90,494	183
Amarillo, Tex.	90,473	184
Fayetteville, N.C.	89,421	185
Killeen - Temple, Tex.	88,565	186
Redding, Cal.	87,520	187
Topeka, Kans.	86,793	188
Visalia - Tulare - Porterville, Cal.	86,560	189
Bloomington - Normal, Ill.	86,284	190
Lafayette, La.	84,981	191
Johnstown, Pa.	82,725	192
Tyler, Tex.	82,139	193
Champaign - Urbana - Rantoul, Ill.	81,903	194
Gainesville, Fla.	80,669	195
Janesville - Beloit, Wisc.	80,429	196
Anchorage, Alas.	80,067	197
Fargo - Moorhead, N.D.-Minn.	79,398	198
Waco, Tex.	78,470	199
Springfield, Ohio	77,145	200
Total Top 200	**72,046,272**	
Lubbock, Tex.	76,330	201
Green Bay, Wisc.	74,521	202
Yakima, Wash.	73,490	203
Joplin, Mo.	72,872	204
Racine, Wisc.	71,462	205
Elkhart, Ind.	71,168	206
Midland, Tex.	70,832	207
St. Cloud, Minn.	70,464	208
Eau Claire, Wisc.	69,726	209
Waterloo - Cedar Falls, Iowa	69,266	210
Sioux City, Iowa	68,923	211
Jackson, Mich.	68,514	212
Newark, Ohio	67,798	213
Steubenville - Weirton, Ohio-W.Va.	67,327	214
Billings, Mont.	67,315	215
Bay City, Mich.	66,433	216
Boise, Ida.	66,243	217
Cedar Rapids, Iowa	66,032	218
Texarkana, Tex.-Ark.	65,638	219
Pittsfield, Mass.	65,457	220
Provo - Orem, Utah	65,451	221
Lynchburg, Va.	65,250	222
Grand Forks, N.D.	64,413	223
Medford, Ore.	64,293	224
Florence, S.C.	63,937	225
Tallahassee, Fla.	61,954	226
Glens Falls, N.Y.	61,840	227
Biloxi - Gulfport, Miss.	61,208	228
Lake Charles, La.	60,501	229
Petersburg - Colonial Heights - Hopewell, Va.	60,371	230
Brownsville - Harlingen - San Benito, Tex.	60,290	231
Bradenton, Fla.	60,287	232
Laredo, Tex.	59,816	233
Salisbury - Concord, N.C.	59,743	234
Muncie, Ind.	58,692	235
Bangor, Me.	58,106	236
St. Joseph, Mo.	57,109	237
Wichita Falls, Tex.	57,024	238
Casper, Wyo.	56,504	239
Odessa, Tex.	56,401	240
Decatur, Ill.	56,045	241
Charlottesville, Va.	55,442	242
Victoria, Tex.	55,225	243
Tuscaloosa, Ala.	55,028	244
Burlington, Vt.	54,503	245
Clarksville - Hopkinsville, Tenn.-Ky.	54,111	246
Athens, Ga.	53,836	247
Kenosha, Wisc.	53,817	248
Anderson, Ind.	52,386	249
Great Falls, Mont.	52,175	250
Total Top 250	**75,191,841**	
Sharon, Pa.	52,104	251
Florence, Ala.	51,265	252
Anderson, S.C.	51,213	253
Monroe, La.	51,006	254
Rochester, Minn.	50,546	255
Fayetteville - Springdale, Ark.	50,527	256
Fort Collins, Colo.	50,250	257
Muskegon - Norton Shores - Muskegon Heights, Mich.	49,568	258
Alexandria, La.	49,445	259
Kokomo, Ind.	49,064	260
Pine Bluff, Ark.	48,965	261
Burlington, N.C.	48,616	262
Dubuque, Iowa	47,573	263
Fort Walton Beach, Fla.	47,417	264
Cumberland, Md.	47,167	265
Hickory, N.C.	46,701	266
Las Cruces, N.M.	45,808	267
Lafayette - West Lafayette, Ind.	45,299	268
Olympia, Wash.	44,190	269
Wilmington, N.C.	43,328	270
Pueblo, Colo.	42,617	271
Bismarck, N.D.	41,485	272
Kankakee, Ill.	41,339	273
Bloomington, Ind.	41,327	274
Owensboro, Ky.	41,041	275
Lewiston - Auburn, Me.	40,793	276
Iowa City, Iowa	40,774	277
Vineland - Millville - Bridgeton, N.J.	40,145	278
Wausau, Wisc.	39,657	279
Altoona, Pa.	39,597	280
Anniston, Ala.	39,369	281
Bremerton, Wash.	39,221	282
Williamsport, Pa.	39,008	283
Columbia, Mo.	38,795	284
Rock Hill, S.C.	38,681	285
Bellingham, Wash.	36,960	286
Pascagoula - Moss Point, Miss.	36,822	287
Danville, Va.	36,798	288
Greeley, Colo.	36,700	289
La Crosse, Wisc.	36,512	290
Sheboygan, Wisc.	36,329	291
Bryan - College Station, Tex.	36,032	292
Panama City, Fla.	35,941	293
San Angelo, Tex.	34,283	294
Chico, Cal.	32,059	295
Elmira, N.Y.	32,042	296
Sherman - Denison, Tex.	31,552	297
Gadsden, Ala.	29,976	298
Lawton, Okla.	29,623	299
Albany, Ga.	29,403	300
Yuba City, Cal.	29,398	301
Lawrence, Kans.	27,430	302
State College, Pa.	27,246	303
Enid, Okla.	25,116	304
Jacksonville, N.C.	22,842	305
Total Above Areas	**77,408,806**	
Percent of U.S.	**74.8297**	
U.S. Total	**103,446,645**	

1982 SURVEY OF BUYING POWER DATA SERVICE

BUILDING MATERIALS & HARDWARE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,348,136	1
Chicago, Ill.	1,163,390	2
Houston, Tex.	959,714	3
Detroit, Mich.	814,878	4
Anaheim - Santa Ana - Garden Grove, Cal.	684,171	5
Minneapolis - St. Paul, Minn.	643,155	6
San Francisco - Oakland, Cal.	642,819	7
New York, N.Y.	629,865	8
Washington, D.C.	610,824	9
Seattle - Everett, Wash.	610,462	10
Riverside - San Bernardino - Ontario, Cal.	600,340	11
Dallas - Fort Worth,	595,175	12
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	579,270	13
Philadelphia, Pa.	568,127	14
San Diego, Cal.	548,441	15
Denver - Boulder, Colo.	439,548	16
San Jose, Cal.	439,156	17
Atlanta, Ga.	422,055	18
St. Louis, Mo.	417,077	19
Pittsburgh, Pa.	396,472	20
Baltimore, Md.	365,997	21
Nassau - Suffolk, N.Y.	365,170	22
Sacramento, Cal.	352,643	23
Phoenix, Ariz.	351,436	24
Tampa - St. Petersburg, Fla.	311,570	25
Cleveland, Ohio	293,908	26
Fort Lauderdale - Hollywood, Fla.	270,916	27
Miami, Fla.	269,694	28
Indianapolis, Ind.	267,337	29
Milwaukee, Wisc.	262,838	30
Portland, Ore.	258,687	31
Newark, N.J.	245,858	32
Birmingham, Ala.	242,790	33
Kansas City, Mo.	241,592	34
Cincinnati, Ohio	238,936	35
Salt Lake City - Ogden, Utah	234,661	36
Oklahoma City, Okla.	233,451	37
Tulsa, Okla.	227,632	38
Akron, Ohio	213,474	39
Columbus, Ohio	211,975	40
Greensboro - Winston-Salem - High Point, N.C.	210,602	41
Louisville, Ky.	203,272	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	198,274	43
Grand Rapids, Mich.	179,369	44
Nashville-Davidson, Tenn.	178,104	45
Hartford - New Britain - Bristol, Conn.	172,724	46
Austin, Tex.	172,346	47
New Orleans, La.	170,491	48
Norfolk - Virginia Beach - Portsmouth, Va.	169,156	49
Charlotte - Gastonia, N.C.	168,868	50
Total Top 50	**20,396,846**	
Santa Rosa, Cal.	167,240	51
Greenville - Spartanburg, S.C.	166,239	52
Buffalo, N.Y.	166,196	53
Orlando, Fla.	165,374	54
Rochester, N.Y.	162,017	55
Johnson City - Kingsport - Bristol, Tenn.	161,447	56
Memphis, Tenn.	159,198	57
Las Vegas, Nev.	158,724	58
Knoxville, Tenn.	157,381	59
Baton Rouge, La.	157,007	60
Dayton, Ohio	156,835	61
Beaumont - Port Arthur - Orange, Tex.	155,108	62
Jacksonville, Fla.	154,174	63
Fresno, Cal.	145,190	64
Bakersfield, Cal.	144,103	65
Des Moines, Iowa	142,156	66
Eugene - Springfield, Ore.	141,359	67
San Antonio, Tex.	139,266	68
Albany - Schenectady - Troy, N.Y.	138,748	69
Providence - Warwick - Pawtucket, R.I.	135,393	70
Lancaster, Pa.	134,298	71
Wichita, Kans.	131,986	72
Reno, Nev.	126,767	73
Mobile, Ala.	126,358	74
Richmond, Va.	126,358	74
Gary - Hammond - East Chicago, Ind.	126,002	76
Spokane, Wash.	125,864	77
Peoria, Ill.	124,885	78
Tacoma, Wash.	122,138	79
Wilmington, Del.	121,616	80
Fort Myers - Cape Coral, Fla.	121,257	81
Springfield - Chicopee - Holyoke, Mass.	119,994	82
Salem, Ore.	117,551	83
Portsmouth - Dover - Rochester, N.H.	117,057	84
Toledo, Ohio	116,885	85
Amarillo, Tex.	116,206	86
Allentown - Bethlehem - Easton, Pa.	116,077	87
Lakeland - Winter Haven, Fla.	114,742	88
Northeast Pennsylvania	112,825	89
Charleston - North Charleston, S.C.	112,007	90
Modesto, Cal.	111,209	91
Davenport - Rock Island - Moline, Iowa-Ill.	110,110	92
Boise, Ida.	108,013	93
Madison, Wisc.	106,603	94
New Haven - West Haven - Waterbury - Meriden, Conn.	106,546	95
Albuquerque, N.M.	106,363	96
Flint, Mich.	106,172	97
Chattanooga, Tenn.	104,997	98
Worcester - Fitchburg - Leominster, Mass.	103,792	99
Oxnard - Simi Valley - Ventura, Cal.	101,198	100
Total Top 100	**26,965,877**	
Santa Cruz, Cal.	101,091	101
Columbia, S.C.	99,639	102
Little Rock - North Little Rock, Ark.	99,561	103
Evansville, Ind.	99,390	104
Huntington - Ashland, W.Va.-Ky.	99,121	105
West Palm Beach - Boca Raton, Fla.	98,444	106
Redding, Cal.	95,365	107
Stockton, Cal.	95,236	108
Syracuse, N.Y.	95,101	109
Springfield, Ill.	94,683	110
Huntsville, Ala.	93,816	111
Harrisburg, Pa.	93,505	112
Billings, Mont.	93,427	113
Melbourne - Titusville - Cocoa, Fla.	92,096	114
Daytona Beach, Fla.	91,889	115
Charleston, W.Va.	90,652	116
Lansing - East Lansing, Mich.	89,886	117
Raleigh - Durham, N.C.	89,652	118
Vallejo - Fairfield - Napa, Cal.	88,282	119
Canton, Ohio	87,511	120
Springfield, Mo.	87,167	121
Anchorage, Alas.	86,157	122
York, Pa.	85,961	123
Santa Barbara - Santa Maria - Lompoc, Cal.	85,525	124
St. Cloud, Minn.	84,748	125
Richland - Kennewick - Pasco, Wash.	83,549	126
Fayetteville - Springdale, Ark.	83,232	127
Manchester - Nashua, N.H.	82,235	128
New Brunswick - Perth Amboy - Sayreville, N.J.	81,613	129
Fort Collins, Colo.	81,407	130
Augusta, Ga.	80,949	131
Omaha, Neb.	80,842	132
Lexington-Fayette, Ky.	80,589	133
Long Branch - Asbury Park, N.J.	78,917	134
Portland, Me.	78,512	135
Tucson, Ariz.	78,377	136
Duluth - Superior, Minn.-Wisc.	78,078	137
McAllen - Pharr - Edinburg, Tex.	77,776	138
Kalamazoo - Portage, Mich.	76,638	139
Savannah, Ga.	76,483	140
Youngstown - Warren, Ohio	76,020	141
Visalia - Tulare - Porterville, Cal.	74,351	142
Colorado Springs, Colo.	74,003	143
Chico, Cal.	73,336	144
Rockford, Ill.	73,207	145
Fort Wayne, Ind.	72,940	146
Macon, Ga.	72,826	147
Fargo - Moorhead, N.D.-Minn.	72,249	148
Fort Smith, Ark.	71,376	149
Longview - Marshall, Tex.	71,321	150
Total Top 150	**31,214,608**	
Cedar Rapids, Iowa	71,268	151
Lincoln, Neb.	70,200	152
Lake Charles, La.	69,771	153
Salinas - Seaside - Monterey, Cal.	68,606	154
Pensacola, Fla.	66,991	155
Yakima, Wash.	66,861	156
Jackson, Miss.	66,369	157
Erie, Pa.	66,366	158
Appleton - Oshkosh, Wisc.	66,319	159
Lubbock, Tex.	65,118	160
Lafayette, La.	65,056	161
Fayetteville, N.C.	64,787	162
Montgomery, Ala.	64,234	163
Johnstown, Pa.	63,293	164
Newport News - Hampton, Va.	63,243	165
Sarasota, Fla.	62,989	166
South Bend, Ind.	62,104	167
Tallahassee, Fla.	61,030	168
Bremerton, Wash.	60,238	169
Shreveport, La.	59,884	170
Casper, Wyo.	59,831	171
Eau Claire, Wisc.	59,218	172
Newburgh - Middletown, N.Y.	59,161	173
Provo - Orem, Utah	58,196	174
Ann Arbor, Mich.	57,889	175
Tuscaloosa, Ala.	57,789	176
Terre Haute, Ind.	57,697	177
Lima, Ohio	57,369	178
Tyler, Tex.	57,012	179
Honolulu, Haw.	56,827	180
Grand Forks, N.D.	56,586	181
Wichita Falls, Tex.	56,581	182
Paterson - Clifton - Passaic, N.J.	56,374	183
Topeka, Kans.	56,075	184
Asheville, N.C.	56,061	185
El Paso, Tex.	55,716	186
Medford, Ore.	55,375	187
Abilene, Tex.	54,513	188
Green Bay, Wisc.	54,305	189
Corpus Christi, Tex.	53,817	190
Galveston - Texas City, Tex.	52,453	191
Bellingham, Wash.	52,143	192
Rochester, Minn.	51,456	193
Bangor, Me.	51,247	194
New Bedford - Fall River, Mass.	50,539	195
Odessa, Tex.	50,531	196
Parkersburg - Marietta, W.Va.-Ohio	50,137	197
Clarksville - Hopkinsville, Tenn.-Ky.	49,944	198
Anderson, S.C.	49,837	199
Binghamton, N.Y.	49,721	200
Total Top 200	**34,163,735**	
Hickory, N.C.	49,652	201
Jersey City, N.J.	49,020	202
Bloomington - Normal, Ill.	48,977	203
Waterloo - Cedar Falls, Iowa	48,344	204
Decatur, Ill.	48,164	205
Wilmington, N.C.	47,395	206
Sioux Falls, S.D.	47,090	207
Champaign - Urbana - Rantoul, Ill.	46,716	208
Bismarck, N.D.	46,200	209
Albany, Ga.	46,078	210
Wausau, Wisc.	45,867	211
Great Falls, Mont.	45,713	212
Ocala, Fla.	44,907	213
Atlantic City, N.J.	44,386	214
Poughkeepsie, N.Y.	44,315	215
Saginaw, Mich.	43,606	216
Lorain - Elyria, Ohio	42,731	217
Bryan - College Station, Tex.	42,461	218
Reading, Pa.	42,365	219
Owensboro, Ky.	42,322	220
Florence, Ala.	42,036	221
Yuba City, Cal.	41,862	222
Monroe, La.	41,632	223
Burlington, Vt.	41,423	224
Utica - Rome, N.Y.	40,856	225
Altoona, Pa.	40,156	226
Gainesville, Fla.	40,125	227
Columbus, Ga.	40,065	228
Joplin, Mo.	39,620	229
Olympia, Wash.	39,442	230
Janesville - Beloit, Wisc.	39,360	231
Racine, Wisc.	39,307	232
Florence, S.C.	39,018	233
Fort Walton Beach, Fla.	38,950	234
Charlottesville, Va.	38,862	235
Pittsfield, Mass.	38,350	236
Benton Harbor, Mich.	37,942	237
Salisbury - Concord, N.C.	37,849	238
Iowa City, Iowa	37,685	239
Hamilton - Middletown, Ohio	37,423	240
Roanoke, Va.	37,284	241
Biloxi - Gulfport, Miss.	37,098	242
Killeen - Temple, Tex.	37,097	243
Dubuque, Iowa	36,734	244
Steubenville - Weirton, Ohio-W.Va.	36,552	245
Wheeling, W.Va.	36,132	246
La Crosse, Wisc.	36,070	247
San Angelo, Tex.	35,940	248
Petersburg - Colonial Heights - Hopewell, Va.	35,839	249
Victoria, Tex.	35,728	250
Total Top 250	**36,236,481**	
Midland, Tex.	35,231	251
Lynchburg, Va.	35,015	252
Muskegon - Norton Shores - Muskegon Heights, Mich.	34,513	253
Trenton, N.J.	34,297	254
New London - Norwich, Conn.	34,290	255
Elkhart, Ind.	34,151	256
Kankakee, Ill.	33,588	257
Greeley, Colo.	33,442	258
Sioux City, Iowa	33,117	259
Columbia, Mo.	32,810	260
Panama City, Fla.	32,573	261
Athens, Ga.	31,756	262
Las Cruces, N.M.	30,963	263
Springfield, Ohio	30,854	264
Sherman - Denison, Tex.	30,724	265
Bradenton, Fla.	30,480	266
State College, Pa.	30,332	267
Alexandria, La.	30,162	268
Brownsville - Harlingen - San Benito, Tex.	29,899	269
Waco, Tex.	29,306	270
Rock Hill, S.C.	29,206	271
Mansfield, Ohio	29,188	272
Anderson, Ind.	29,136	273
Enid, Okla.	28,792	274
Pascagoula - Moss Point, Miss.	28,787	275
Anniston, Ala.	28,547	276
Gadsden, Ala.	28,570	277
Kokomo, Ind.	28,295	278
Sharon, Pa.	28,112	279
Bay City, Mich.	28,105	280
Lafayette - West Lafayette, Ind.	27,820	281
Burlington, N.C.	27,032	282
Pueblo, Colo.	26,897	283
Battle Creek, Mich.	26,252	284
Hagerstown, Md.	25,630	285
Cumberland, Md.	25,522	286
Muncie, Ind.	25,445	287
Jackson, Mich.	25,168	288
Newark, Ohio	24,887	289
Sheboygan, Wisc.	24,654	290
Lawrence, Kans.	23,893	291
Glens Falls, N.Y.	23,117	292
Lawton, Okla.	23,023	293
Texarkana, Tex.-Ark.	22,923	294
St. Joseph, Mo.	22,260	295
Lewiston - Auburn, Me.	21,833	296
Williamsport, Pa.	20,536	297
Jacksonville, N.C.	20,412	298
Laredo, Tex.	20,346	299
Danville, Va.	19,995	300
Bloomington, Ind.	19,961	301
Pine Bluff, Ark.	18,522	302
Vineland - Millville - Bridgeton, N.J.	15,332	303
Kenosha, Wisc.	14,639	304
Elmira, N.Y.	12,082	305
Total Above Areas	**37,729,003**	
Percent of U.S.	**70.1055**	
U.S. Total	**53,817,501**	

DRUGSTORE SALES

Area	($000)	Rank
Chicago, Ill.	1,313,088	1
Los Angeles - Long Beach, Cal.	1,246,204	2
Detroit, Mich.	1,026,040	3
New York, N.Y.	833,910	4
Washington, D.C.	750,934	5
Dallas - Fort Worth, Tex.	746,684	6
San Francisco - Oakland, Cal.	719,645	7
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	616,859	8
Philadelphia, Pa.	494,147	9
Houston, Tex.	468,202	10
Cleveland, Ohio	384,684	11
Miami, Fla.	373,756	12
Baltimore, Md.	335,725	13
Atlanta, Ga.	329,961	14
Seattle - Everett, Wash.	329,767	15
Minneapolis - St. Paul, Minn.	312,838	16
St. Louis, Mo.	305,395	17
Nassau - Suffolk, N.Y.	290,392	18
Anaheim - Santa Ana - Garden Grove, Cal.	277,644	19
San Jose, Cal.	262,998	20
Tampa - St. Petersburg, Fla.	262,719	21
Fort Lauderdale - Hollywood, Fla.	256,609	22
Riverside - San Bernardino - Ontario, Cal.	246,604	23
Pittsburgh, Pa.	245,307	24
San Diego, Cal.	239,588	25
Phoenix, Ariz.	237,962	26
Milwaukee, Wisc.	227,088	27
Cincinnati, Ohio	216,976	28
Indianapolis, Ind.	213,402	29
Honolulu, Haw.	211,519	30
Sacramento, Cal.	209,556	31
Buffalo, N.Y.	201,161	32
Denver - Boulder, Colo.	191,997	33
Newark, N.J.	184,758	34
Kansas City, Mo.	178,110	35
New Orleans, La.	175,364	36
Portland, Ore.	163,104	37
Hartford - New Britain - Bristol, Conn.	160,377	38
Columbus, Ohio	158,449	39
Greensboro - Winston-Salem - High Point, N.C.	156,030	40
Louisville, Ky.	152,723	41
Reno, Nev.	150,443	42
Rochester, N.Y.	144,721	43
Syracuse, N.Y.	142,622	44
Jacksonville, Fla.	134,606	45
Birmingham, Ala.	133,953	46
Memphis, Tenn.	133,392	47
Toledo, Ohio	132,039	48
Richmond, Va.	129,466	49
West Palm Beach - Boca Raton, Fla.	124,265	50
Total Top 50	**16,933,783**	
Gary - Hammond - East Chicago, Ind.	121,590	51
Charlotte - Gastonia, N.C.	120,844	52
Nashville-Davidson, Tenn.	119,158	53
Providence - Warwick - Pawtucket, R.I.	116,064	54
Fresno, Cal.	111,249	55
Bridgeport - Stamford - Norwalk - Danbury, Conn.	105,499	56
Worcester - Fitchburg - Leominster, Mass.	104,487	57
Orlando, Fla.	101,705	58
Akron, Ohio	101,692	59
Flint, Mich.	101,574	60
Las Vegas, Nev.	100,772	61
Greenville - Spartanburg, S.C.	99,494	62
San Antonio, Tex.	99,279	63
Albany - Schenectady - Troy, N.Y.	96,409	64
Oklahoma City, Okla.	96,194	65
Norfolk - Virginia Beach - Portsmouth, Va.	92,728	66
New Haven - West Haven - Waterbury - Meriden, Conn.	91,837	67
Oxnard - Simi Valley - Ventura, Cal.	89,432	68
Omaha, Neb.	88,368	69
Wilmington, Del.	87,264	70
Dayton, Ohio	86,909	71
Youngstown - Warren, Ohio	86,469	72
Tucson, Ariz.	86,370	73
Bakersfield, Cal.	84,016	74
Salt Lake City - Ogden, Utah	81,364	75
Springfield - Chicopee - Holyoke, Mass.	81,312	76
Stockton, Cal.	77,174	77
El Paso, Tex.	75,186	78
Davenport - Rock Island - Moline, Iowa-Ill.	74,606	79
Knoxville, Tenn.	73,060	80
Anchorage, Alas.	72,673	81
Tulsa, Okla.	72,309	82
Baton Rouge, La.	71,470	83
Allentown - Bethlehem - Easton, Pa.	71,309	84
Vallejo - Fairfield - Napa, Cal.	70,795	85
Little Rock - North Little Rock, Ark.	70,114	86
Daytona Beach, Fla.	69,672	87
Mobile, Ala.	69,652	88
Austin, Tex.	68,736	89
Tacoma, Wash.	67,466	90
Northeast Pennsylvania	67,255	91
Portsmouth - Dover - Rochester, N.H.	65,940	92
Lakeland - Winter Haven, Fla.	64,998	93
Utica - Rome, N.Y.	64,728	94
Albuquerque, N.M.	64,321	95
New Bedford - Fall River, Mass.	64,062	96
Harrisburg, Pa.	63,437	97
Fort Wayne, Ind.	63,367	98
Canton, Ohio	61,655	99
Grand Rapids, Mich.	61,551	100
Total Top 100	**21,131,398**	
Raleigh - Durham, N.C.	59,732	101
Salinas - Seaside - Monterey, Cal.	59,396	102
Long Branch - Asbury Park, N.J.	59,150	103
Beaumont - Port Arthur - Orange, Tex.	59,045	104
Spokane, Wash.	57,882	105
Melbourne - Titusville - Cocoa, Fla.	57,419	106
Columbia, S.C.	57,255	107
Santa Rosa, Cal.	56,310	108
Richland - Kennewick - Pasco, Wash.	55,096	109
Santa Barbara - Santa Maria - Lompoc, Cal.	54,940	110
Chattanooga, Tenn.	54,405	111
South Bend, Ind.	53,789	112
Ann Arbor, Mich.	50,717	113
Eugene - Springfield, Ore.	50,413	114
Evansville, Ind.	50,307	115
Wichita, Kans.	50,147	116
Lexington-Fayette, Ky.	49,851	117
Sarasota, Fla.	48,164	118
Charleston - North Charleston, S.C.	48,155	119
New Brunswick - Perth Amboy - Sayreville, N.J.	48,078	120
Peoria, Ill.	47,570	121
Modesto, Cal.	47,441	122
Huntington - Ashland, W.Va.-Ky.	47,430	123
Charleston, W.Va.	46,844	124
Sioux Falls, S.D.	45,993	125
Johnson City - Kingsport - Bristol, Tenn.	45,421	126
Rockford, Ill.	45,329	127
Lansing - East Lansing, Mich.	45,260	128
Jackson, Miss.	44,843	129
Binghamton, N.Y.	44,739	130
Jersey City, N.J.	44,246	131
Salem, Ore.	42,869	132
Bremerton, Wash.	42,549	133
Santa Cruz, Cal.	42,325	134
Portland, Me.	42,300	135
Springfield, Ill.	41,805	136
Des Moines, Iowa	41,685	137
Augusta, Ga.	41,150	138
Madison, Wisc.	40,819	139
Newport News - Hampton, Va.	40,534	140
Lorain - Elyria, Ohio	40,038	141
Pensacola, Fla.	39,010	142
Saginaw, Mich.	38,942	143
Corpus Christi, Tex.	38,464	144
Redding, Cal.	38,234	145
Manchester - Nashua, N.H.	38,021	146
Roanoke, Va.	37,939	147
Shreveport, La.	37,153	148
Lancaster, Pa.	36,871	149
Yuba City, Cal.	36,370	150
Total Top 150	**23,473,843**	
Visalia - Tulare - Porterville, Cal.	35,722	151
Fort Myers - Cape Coral, Fla.	35,594	152
Paterson - Clifton - Passaic, N.J.	35,294	153
Elkhart, Ind.	35,046	154
Gainesville, Fla.	34,812	155
Asheville, N.C.	34,459	156
Bryan - College Station, Tex.	34,310	157
Macon, Ga.	34,169	158
Appleton - Oshkosh, Wisc.	34,107	159
Erie, Pa.	34,096	160
Bradenton, Fla.	33,891	161
Billings, Mont.	33,495	162
Lima, Ohio	33,271	163
McAllen - Pharr - Edinburg, Tex.	32,891	164
Huntsville, Ala.	32,507	165
Topeka, Kans.	32,012	166
Lynchburg, Va.	31,986	167
Trenton, N.J.	31,976	168
Cedar Rapids, Iowa	31,671	169
Savannah, Ga.	31,436	170
Columbus, Ga.	31,227	171
Terre Haute, Ind.	31,029	172
Duluth - Superior, Minn.-Wisc.	30,675	173
Muncie, Ind.	29,805	174
Hamilton - Middletown, Ohio	29,509	175
York, Pa.	29,379	176
Galveston - Texas City, Tex.	29,013	177
Anderson, Ind.	28,365	178
Joplin, Mo.	28,242	179
Salisbury - Concord, N.C.	28,060	180
Amarillo, Tex.	28,001	181
Montgomery, Ala.	27,984	182
Waco, Tex.	27,899	183
Kalamazoo - Portage, Mich.	27,830	184
Yakima, Wash.	27,493	185
Newburgh - Middletown, N.Y.	27,411	186
New London - Norwich, Conn.	27,121	187
Springfield, Mo.	26,706	188
Longview - Marshall, Tex.	26,528	189
Fargo - Moorhead, N.D.-Minn.	26,403	190
Fort Smith, Ark.	26,092	191
Benton Harbor, Mich.	26,022	192
Lake Charles, La.	25,539	193
Colorado Springs, Colo.	25,453	194
Lafayette - West Lafayette, Ind.	25,354	195
Biloxi - Gulfport, Miss.	25,287	196
Wheeling, W.Va.	24,979	197
Battle Creek, Mich.	24,965	198
Johnstown, Pa.	24,228	199
Parkersburg - Marietta, W.Va.-Ohio	24,090	200
Total Top 200	**24,967,283**	
Champaign - Urbana - Rantoul, Ill.	23,535	201
Springfield, Ohio	23,201	202
Chico, Cal.	23,166	203
Lubbock, Tex.	22,808	204
Lincoln, Neb.	22,717	205
Muskegon - Norton Shores - Muskegon Heights, Mich.	22,576	206
Lafayette, La.	22,498	207
Olympia, Wash.	22,420	208
Rochester, Minn.	22,413	209
Waterloo - Cedar Falls, Iowa	22,390	210
Atlantic City, N.J.	22,310	211
Petersburg - Colonial Heights - Hopewell, Va.	22,050	212
Sioux City, Iowa	21,956	213
Wilmington, N.C.	21,764	214
Provo - Orem, Utah	21,733	215
Columbia, Mo.	21,426	216
Kokomo, Ind.	21,425	217
Steubenville - Weirton, Ohio-W.Va.	21,396	218
Bangor, Me.	21,343	219
Racine, Wisc.	21,343	219
Green Bay, Wisc.	21,329	221
Reading, Pa.	21,040	222
Cumberland, Md.	21,027	223
Athens, Ga.	20,844	224
Kankakee, Ill.	20,636	225
Tallahassee, Fla.	20,292	226
Poughkeepsie, N.Y.	20,228	227
Alexandria, La.	20,031	228
Hagerstown, Md.	19,728	229
Eau Claire, Wisc.	19,536	230
Anderson, S.C.	19,529	231
Pittsfield, Mass.	19,494	232
Burlington, N.C.	19,280	233
Ocala, Fla.	19,112	234
Bellingham, Wash.	18,878	235
Great Falls, Mont.	18,806	236
Fayetteville - Springdale, Ark.	18,747	237
Charlottesville, Va.	18,649	238
Janesville - Beloit, Wisc.	18,634	239
Tyler, Tex.	18,578	240
St. Joseph, Mo.	18,562	241
Bay City, Mich.	17,834	242
Iowa City, Iowa	17,825	243
Bloomington, Ind.	17,770	244
Bismarck, N.D.	17,768	245
Bloomington - Normal, Ill.	17,716	246
St. Cloud, Minn.	17,662	247
Casper, Wyo.	17,480	248
Enid, Okla.	17,349	249
Laredo, Tex.	17,150	250
Total Top 250	**25,983,267**	
Albany, Ga.	16,930	251
Wichita Falls, Tex.	16,908	252
Tuscaloosa, Ala.	16,748	253
Decatur, Ill.	16,669	254
Grand Forks, N.D.	16,600	255
Fayetteville, N.C.	16,562	256
Boise, Ida.	16,494	257
Pascagoula - Moss Point, Miss.	16,418	258
Brownsville - Harlingen - San Benito, Tex.	16,407	259
Monroe, La.	16,351	260
Abilene, Tex.	16,322	261
Hickory, N.C.	16,286	262
Rock Hill, S.C.	16,233	263
Clarksville - Hopkinsville, Tenn.-Ky.	15,905	264
Dubuque, Iowa	15,729	265
Fort Collins, Colo.	15,670	266
Vineland - Millville - Bridgeton, N.J.	15,653	267
Mansfield, Ohio	15,544	268
Glens Falls, N.Y.	15,465	269
Medford, Ore.	15,333	270
Killeen - Temple, Tex.	15,305	271
Sherman - Denison, Tex.	15,286	272
Altoona, Pa.	15,219	273
Anniston, Ala.	15,183	274
Texarkana, Tex.-Ark.	15,134	275
Owensboro, Ky.	14,637	276
Sheboygan, Wisc.	14,520	277
Pine Bluff, Ark.	14,419	278
La Crosse, Wisc.	14,354	279
Florence, Ala.	13,960	280
Elmira, N.Y.	13,897	281
Danville, Va.	13,886	282
Panama City, Fla.	13,697	283
Jackson, Mich.	13,402	284
Gadsden, Ala.	13,209	285
Newark, Ohio	13,169	286
Florence, S.C.	12,792	287
Fort Walton Beach, Fla.	12,444	288
Williamsport, Pa.	12,344	289
Victoria, Tex.	12,163	290
Sharon, Pa.	11,987	291
Odessa, Tex.	10,950	292
State College, Pa.	10,867	293
Midland, Tex.	10,588	294
Pueblo, Colo.	10,546	295
Burlington, Vt.	10,337	296
Kenosha, Wisc.	9,651	297
Lewiston - Auburn, Me.	9,522	298
Wausau, Wisc.	8,659	299
Lawrence, Kans.	8,601	300
Las Cruces, N.M.	8,204	301
Greeley, Colo.	7,956	302
Jacksonville, N.C.	7,131	303
San Angelo, Tex.	6,939	304
Lawton, Okla.	6,332	305
Total Above Areas	**26,724,784**	
Percent of U.S.	**78.4302**	
U.S. Total	**34,074,612**	

VOLUME II—Section 10

Retail Sales By Store Group For Metropolitan Markets And All Counties

1981 Estimates
1977 Census Of Retail Trade

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls & Hardware Dealers Total ($000)	Drugstores Total ($000)
ALABAMA														
ANNISTON	**1981**	**485,547**	**132,201**	**130,256**	**42,178**	**64,796**	**53,460**	**30,537**	**21,260**	**13,253**	**78,750**	**39,369**	**28,647**	**15,183**
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
Calhoun	1981	485,547	132,201	130,256	42,178	64,796	53,460	30,537	21,260	13,253	78,750	39,369	28,647	15,183
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
BIRMINGHAM	**1981**	**4,047,371**	**883,916**	**865,248**	**307,543**	**574,009**	**440,516**	**289,092**	**201,201**	**137,071**	**754,678**	**355,196**	**242,790**	**133,953**
	1977	2,802,334	585,105	572,686	198,122	357,653	274,837	182,834	129,895	89,213	717,945	194,817	148,938	84,610
Jefferson	1981	3,472,972	710,983	694,879	280,724	547,792	435,852	265,484	181,376	121,707	628,914	309,970	172,558	112,166
	1977	2,428,057	485,065	474,125	180,289	341,137	271,406	167,106	116,167	78,530	611,833	165,221	110,228	72,033
St. Clair	1981	95,894	32,852	32,237	4,823	5,647		2,412	1,753	1,302	24,014	9,324	5,335	3,852
	1977	64,994	18,468	18,125	3,411	2,941		2,020	1,521	1,144	20,209	6,046	3,547	2,189
Shelby	1981	209,300	72,772	71,201	9,519	6,228		7,061	6,447	5,840	36,803	16,266	32,104	7,963
	1977	114,594	34,908	34,029	5,995	3,377		3,817	4,193	3,855	26,422	10,449	15,268	3,862
Walker	1981	269,205	67,309	66,931	12,477	14,342	4,664	14,135	11,625	8,222	64,947	19,636	32,793	9,972
	1977	194,689	46,664	46,407	8,427	10,198	3,431	9,891	8,014	5,684	59,481	13,101	19,895	6,526
FLORENCE	**1981**	**579,404**	**147,857**	**144,851**	**34,876**	**94,330**	**71,981**	**35,259**	**24,981**	**16,293**	**96,969**	**51,265**	**42,036**	**13,960**
	1977	381,442	87,061	85,103	21,616	54,512	41,857	21,364	16,700	11,017	93,658	25,683	27,114	10,015
Colbert	1981	294,580	77,492	75,994	16,990	46,074	34,954	13,252	6,854	4,877	43,499	31,667	32,858	5,553
	1977	171,724	38,047	37,316	9,775	20,961	16,018	8,186	5,485	3,916	42,550	13,533	19,397	3,881
Lauderdale	1981	284,824	70,365	68,857	17,886	48,256	37,027	22,007	18,127	11,416	53,470	19,598	9,178	8,407
	1977	209,718	49,014	47,787	11,841	33,551	25,839	13,178	11,215	7,101	51,108	12,150	7,717	6,134
GADSDEN	**1981**	**440,225**	**92,483**	**90,465**	**32,472**	**77,039**	**61,148**	**36,616**	**23,895**	**16,838**	**66,234**	**29,976**	**28,570**	**13,209**
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
Etowah	1981	440,225	92,483	90,465	32,472	77,039	61,148	36,616	23,895	16,838	66,234	29,976	28,570	13,209
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
HUNTSVILLE	**1981**	**1,307,694**	**290,006**	**283,857**	**105,744**	**187,653**	**136,898**	**80,468**	**54,381**	**36,148**	**249,104**	**91,810**	**93,816**	**32,507**
	1977	952,445	195,424	191,109	69,875	128,646	93,687	49,355	39,422	26,583	252,289	52,315	65,877	23,550
Limestone	1981	131,269	41,647	41,476	5,923	10,393	3,809	7,751	5,888	4,087	19,149	13,527	9,143	4,885
	1977	95,457	26,500	26,394	4,352	7,255	2,667	5,224	4,130	2,905	21,060	8,479	7,679	3,342
Madison	1981	873,569	160,196	156,651	86,451	154,212	124,987	61,417	39,032	24,664	139,322	67,727	53,683	21,208
	1977	632,407	115,610	113,063	56,782	104,585	84,893	36,301	27,486	17,506	145,228	36,896	37,143	15,200
Marshall	1981	302,856	88,163	85,730	13,370	23,048	8,102	11,300	9,461	7,397	90,633	10,556	30,990	6,414
	1977	224,581	53,314	51,652	8,741	16,806	6,127	7,830	7,806	6,172	86,001	6,940	21,055	5,008
MOBILE	**1981**	**1,930,982**	**411,937**	**399,591**	**140,661**	**341,764**	**256,287**	**84,202**	**86,196**	**54,831**	**300,275**	**222,375**	**126,358**	**69,652**
	1977	1,309,603	284,345	274,720	96,550	195,811	146,822	55,301	56,455	36,106	293,194	113,809	82,843	43,029
Baldwin	1981	329,965	86,755	84,844	21,618	23,591	4,080	6,975	13,406	8,859	42,460	65,398	28,465	11,238
	1977	206,631	51,146	49,835	14,842	12,888	2,367	5,652	8,070	5,358	41,675	32,539	16,646	6,698
Mobile	1981	1,601,017	325,182	314,747	119,043	318,173	252,207	77,227	72,790	45,972	257,815	156,977	97,893	58,414
	1977	1,102,972	233,199	224,885	81,708	182,923	144,455	49,649	48,385	30,748	251,519	81,270	66,197	36,331
MONTGOMERY	**1981**	**1,179,814**	**228,152**	**223,409**	**102,656**	**209,319**	**162,964**	**68,556**	**46,239**	**33,851**	**193,010**	**144,591**	**64,234**	**27,984**
	1977	849,619	158,558	154,715	64,139	136,561	105,765	45,642	35,228	25,815	204,041	76,879	46,511	21,107
Autauga	1981	90,309	24,607	24,018	6,828	11,357	11,258	5,106	1,349	1,180	14,830	12,642	5,807	3,749
	1977	61,721	16,138	15,694	4,143	6,118	6,051	2,931	1,145	995	15,504	6,726	3,950	2,761
Elmore	1981	96,381	38,209	38,020	3,040	3,512		5,131	5,489	5,048	10,256	11,312	6,369	3,827
	1977	63,630	23,198	23,086	2,091	2,832		2,867	3,170	2,952	11,259	6,528	3,930	2,485
Montgomery	1981	993,124	165,336	161,371	92,788	194,450	151,706	58,319	39,401	27,623	167,924	120,637	52,058	20,408
	1977	724,268	119,222	115,935	57,905	127,611	99,714	39,844	30,913	21,868	177,278	63,625	36,631	15,861
TUSCALOOSA	**1981**	**565,843**	**117,604**	**115,223**	**46,336**	**93,962**	**70,816**	**31,241**	**24,273**	**17,297**	**82,595**	**55,028**	**57,789**	**16,748**
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
Tuscaloosa	1981	565,843	117,604	115,223	46,336	93,962	70,816	31,241	24,273	17,297	82,595	55,028	57,789	16,748
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
ALL COUNTIES														
Autauga	1981	90,309	24,607	24,018	6,828	11,357	11,258	5,106	1,349	1,180	14,830	12,642	5,807	3,749
	1977	61,721	16,138	15,694	4,143	6,118	6,051	2,931	1,145	995	15,504	6,726	3,950	2,761
Baldwin	1981	329,965	86,755	84,844	21,618	23,591	4,080	6,975	13,406	8,859	42,460	65,398	28,465	11,238
	1977	206,631	51,146	49,835	14,842	12,888	2,367	5,652	8,070	5,358	41,675	32,539	16,646	6,698
Barbour	1981	76,409	21,314	21,030	3,567	9,553	4,500	2,480	2,721	2,492	12,620	5,276	3,103	3,413
	1977	54,705	15,164	14,964	2,613	5,273	2,565	2,033	2,307	2,105	12,763	3,615	2,233	2,344
Bibb	1981	28,853	9,157	9,034	1,681	1,552		909	674	529	8,898	3,097	461	1,091
	1977	23,013	6,887	6,796	1,105	1,124		627	554	438	8,514	1,984	368	759

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Blount	1981	79,146	19,216	18,916	6,523	2,805		5,093	2,663	2,228	18,213	5,889	7,112	2,433
	1977	51,609	12,950	12,750	3,441	2,081		2,905	1,680	1,420	14,743	3,665	3,811	1,711
Bullock	1981	29,258	10,209	10,073	522	3,273		1,047	460	119	2,432	4,017	2,365	656
	1977	20,150	7,186	7,091	455	1,812		818	419	106	3,034	2,023	1,400	577
Butler	1981	70,968	26,612	26,320	3,817	5,234		2,749	2,898	2,150	5,338	9,861	6,176	2,989
	1977	51,090	17,258	17,071	2,551	3,146		2,498	2,429	1,813	7,076	6,253	4,209	1,961
Calhoun	1981	485,547	132,201	130,256	42,178	64,796	53,460	30,537	21,260	13,253	78,750	39,369	28,647	15,183
	1977	335,020	79,688	78,524	24,036	43,099	35,373	18,467	15,085	9,433	77,792	23,517	19,451	10,914
Chambers	1981	119,713	41,376	40,925	7,620	9,584	1,826	2,758	4,699	4,512	13,336	25,951	3,193	5,052
	1977	74,504	24,261	24,000	4,087	5,334	1,080	1,572	2,457	2,397	14,737	11,231	2,621	3,476
Cherokee	1981	57,915	19,142	18,888	1,963	2,432		2,638	581	436	11,157	6,891	4,290	2,328
	1977	37,488	10,409	10,272	1,390	1,958		1,415	438	330	10,940	4,034	2,313	1,311
Chilton	1981	82,409	32,360	31,734	3,657	2,639		6,081	4,194	3,301	11,227	8,217	4,118	3,386
	1977	57,828	19,103	18,736	2,402	2,008		3,544	3,179	2,522	12,702	5,097	3,469	2,021
Choctaw	1981	41,799	12,392	12,227	6,167	1,630		1,798	848	748	6,205	3,160	2,121	929
	1977	27,258	7,244	7,148	3,517	1,451		1,037	535	478	5,428	2,475	1,241	773
Clarke	1981	107,291	32,292	32,019	5,709	9,973		6,015	6,935	5,856	15,743	6,980	11,989	4,191
	1977	77,449	20,791	20,617	3,544	5,881		4,360	4,505	3,844	17,677	5,285	7,566	3,139
Clay	1981	28,978	9,726	9,458	1,493	2,017		1,109	483	342	3,611	3,610	4,069	1,176
	1977	23,290	6,990	6,772	1,047	1,344		1,037	536	382	4,914	2,187	2,899	980
Cleburne	1981	25,889	7,035	6,942	2,097	1,736		335	107	107	6,939	3,509	1,449	1,736
	1977	17,339	3,825	3,775	1,044	1,212		250	81	81	6,434	1,847	1,085	899
Coffee	1981	154,591	35,167	34,698	6,099	12,764		5,976	7,919	5,385	38,642	6,862	15,127	4,976
	1977	102,504	20,660	20,387	3,908	5,972		4,507	6,182	4,219	36,281	4,423	7,565	3,132
Colbert	1981	294,580	77,492	75,994	16,990	46,074	34,954	13,252	6,854	4,877	43,499	31,667	32,858	5,553
	1977	171,724	38,047	37,316	9,775	20,961	16,018	8,186	5,485	3,916	42,550	13,533	19,397	3,881
Conecuh	1981	28,200	10,673	10,531	317	1,553		748	117	117	4,150	5,168	1,721	599
	1977	24,115	8,347	8,237	303	1,319		713	115	115	5,289	3,483	1,590	590
Coosa	1981	7,486	2,637	2,601	145	50		164	30	30	334	1,929	919	364
	1977	6,659	2,413	2,381	128	42		151	27	27	457	1,491	836	307
Covington	1981	130,882	41,863	41,589	5,652	9,990	1,998	7,135	5,911	4,370	20,909	10,917	5,576	5,548
	1977	99,966	27,715	27,537	4,205	7,170	1,523	5,144	4,788	3,561	25,102	7,077	4,699	3,885
Crenshaw	1981	28,815	9,551	9,424	620	1,491		1,028	704	409	4,944	4,723	808	921
	1977	22,030	7,578	7,478	508	886		774	465	271	5,351	2,729	674	678
Cullman	1981	245,310	69,049	68,376	10,121	11,935	5,725	16,830	11,073	4,645	41,525	27,600	31,111	6,309
	1977	157,900	37,913	37,548	6,421	8,482	4,225	9,266	6,204	2,594	41,073	14,415	18,340	4,810
Dale	1981	97,228	31,016	30,236	8,301	6,869		5,190	1,387	1,199	11,251	12,940	7,377	2,122
	1977	72,650	20,839	20,239	5,685	3,955		4,274	1,218	1,066	14,181	8,766	5,727	1,788
Dallas	1981	199,593	53,172	52,507	10,063	22,381	11,284	13,113	11,257	8,065	32,835	24,556	8,404	6,287
	1977	147,925	38,043	37,572	7,589	16,546	8,584	9,152	7,539	5,428	31,899	13,614	7,047	4,596
De Kalb	1981	168,042	44,892	44,294	4,613	5,965	2,363	5,343	9,212	6,438	47,935	11,507	19,194	7,108
	1977	112.408	25,620	25,282	3,281	4,341	1,789	3,850	6,207	4,357	39,856	6,754	11,877	3,952
Elmore	1981	96,381	38,209	38,020	3,040	3,512		5,131	5,489	5,048	10,256	11,312	6,369	3,827
	1977	63,630	23,198	23,086	2,091	2,832		2,867	3,170	2,952	11,259	6,528	3,930	2,485
Escambia	1981	123,470	32,151	31,723	6,062	15,631	3,643	5,667	7,025	6,126	16,752	14,458	8,983	5,204
	1977	100,403	26.202	25,856	4,883	9,913	2,445	4,994	5,626	4,963	19,883	10,060	6,727	4,001
Etowah	1981	440,225	92,483	90,465	32,472	77,039	61,148	36,616	23,895	16,838	66,234	29,976	28,570	13,209
	1977	307,723	65,444	64,023	20,134	42,325	33,617	21,431	14,552	10,365	74,428	17,936	20,455	9,134
Fayette	1981	57,943	20,652	20,377	1,511	2,725		4,286	1,685	1,415	9,660	3,720	3,277	2,298
	1977	41,190	12,974	12,803	1,007	1,922		2,515	1,547	1,313	10,026	2,409	2,918	1,382
Franklin	1981	99,999	24,912	24,581	3,717	5,491	1,751	4,590	4,697	4,075	21,615	11,421	14,135	3,545
	1977	71,904	17,832	17,597	2,652	3,826	1,279	3,120	2,984	2,619	20,133	5,997	8,722	2,405
Geneva	1981	58,786	24,608	24,280	857	7,317		1,182	1,672	1,541	8,221	4,579	5,107	2,063
	1977	41,117	15,439	15,235	689	4,002		913	1,411	1,297	8,920	3,188	2,987	1,622
Greene	1981	24,796	6,770	6,680	1,001	2,578		214	324		5,863	5,517	58	673
	1977	17,339	5,101	5,034	822	1,7[illegible]9		180	281		4,914	2,623	49	502
Hale	1981	23,310	10,157	9,912	416	1,592		507	190	190	4,356	1,428	964	734
	1977	18,696	7,893	7,674	340	1,174		421	162	162	4,439	978	803	610
Henry	1981	41,816	13,257	13,079	1,493	3,056		1,238	1,472	1,350	3,303	1,832	7,115	1,084
	1977	29,861	9,151	9,030	1,050	1,757		1,003	930	863	3,852	1,210	5,480	836
Houston	1981	403,541	81,103	79,778	28,064	81,327	72,517	20,659	24,737	15,678	76,899	26,760	27,697	7,546
	1977	304,805	55,015	54,122	17,751	53,668	47,333	14,263	16,353	10,362	81,206	17,386	23,472	6,037
Jackson	1981	165.508	51,701	51,013	7,316	18,494	1,869	3,934	8,814	5,977	30,051	15,713	12,139	4,801
	1977	113,741	30,009	29,613	4,666	10,381	1,125	3,521	5,218	3,551	33,160	8,774	7,594	3,652

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ALABAMA (continued)

ALL COUNTIES (continued)

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Jefferson	1981	3,472,972	710,983	694,879	280,724	547,792	435,852	265,484	181,376	121,707	628,914	309,970	172,558	112,166
	1977	2,428,057	485,065	474,125	180,289	341,137	271,406	167,106	116,167	78,530	611,833	165,221	110,228	72,033
Lamar	1981	42,795	15,538	15,330	834	2,416		3,772	1,363	591	6,873	1,719	2,340	1,991
	1977	26,950	8,743	8,628	619	1,684		2,294	1,066	460	5,749	1,195	1,297	1,138
Lauderdale	1981	284,824	70,365	68,857	17,886	48,256	37,027	22,007	18,127	11,416	53,470	19,598	9,178	8,407
	1977	209,718	49,014	47,787	11,841	33,551	25,839	13,178	11,215	7,101	51,108	12,150	7,717	6,134
Lawrence	1981	46,424	19,199	18,943	1,281	1,712		2,339	2,508	2,085	4,053	7,967	1,764	2,205
	1977	34,483	13,105	12,932	987	1,303		2,044	1,731	1,454	5,580	4,546	1,542	1,509
Lee	1981	303,073	62,413	62,168	23,493	51,393	43,988	9,152	13,484	8,629	57,815	24,626	22,295	7,740
	1977	208,441	42,741	42,578	14,834	29,139	24,730	8,179	8,423	5,408	52,935	13,969	13,527	5,334
Limestone	1981	131,269	41,647	41,476	5,923	10,393	3,809	7,751	5,888	4,087	19,149	13,527	9,143	4,885
	1977	95,457	26,500	26,394	4,352	7,255	2,667	5,224	4,130	2,905	21,060	8,479	7,679	3,342
Lowndes	1981	26,056	8,631	8,153	887	1,827		202	100	100	2,827	4,224	307	340
	1977	16,974	4,962	4,685	540	1,253		108	86	86	3,555	2,606	258	290
Macon	1981	43,663	16,477	16,136	2,568	1,116		1,416	1,414	964	4,617	5,589	3,121	2,751
	1977	34,216	11,995	11,704	2,283	991		1,140	1,131	774	5,955	3,652	2,117	1,903
Madison	1981	873,569	160,196	156,651	86,451	154,212	124,987	61,417	39,032	24,664	139,322	67,727	53,683	21,208
	1977	632,407	115,610	113,063	56,782	104,585	84,893	36,301	27,486	17,506	145,228	36,896	37,143	15,200
Marengo	1981	76,449	27,187	26,825	2,627	6,987		3,011	3,516	2,277	9,243	8,159	5,884	2,198
	1977	57,791	19,822	19,560	1,980	4,173		2,497	2,463	1,599	10,930	4,807	4,234	1,475
Marion	1981	68,825	22,486	22,188	3,674	3,875		3,196	2,976	2,886	11,353	4,409	7,501	5,136
	1977	52,224	15,634	15,428	2,847	2,486		2,552	2,145	2,076	12,564	3,212	4,844	3,384
Marshall	1981	302,856	88,163	85,730	13,370	23,048	8,102	11,300	9,461	7,397	90,633	10,556	30,990	6,414
	1977	224,581	53,314	51,652	8,741	16,806	6,127	7,830	7,806	6,172	86,001	6,940	21,055	5,008
Mobile	1981	1,601,017	325,182	314,747	119,043	318,173	252,207	77,227	72,790	45,972	257,815	156,977	97,893	58,414
	1977	1,102,972	233,199	224,885	81,708	182,923	144,455	49,649	48,385	30,748	251,519	81,270	66,197	36,331
Monroe	1981	53,776	16,604	16,383	1,945	6,453		1,933	2,018	2,018	6,766	4,014	7,551	1,967
	1977	47,349	13,600	13,420	1,491	4,668		1,828	2,158	2,158	9,754	3,151	5,843	1,573
Montgomery	1981	993,124	165,336	161,371	92,788	194,450	151,706	58,319	39,401	27,623	167,924	120,637	52,058	20,408
	1977	724,268	119,222	115,935	57,905	127,611	99,714	39,844	30,913	21,868	177,278	63,625	38,631	15,861
Morgan	1981	327,395	69,905	68,857	23,439	30,615	22,980	26,125	20,374	14,867	62,327	30,456	24,744	10,548
	1977	260,045	53,598	52,800	16,665	23,450	17,652	18,113	14,044	10,375	68,301	20,249	19,446	8,070
Perry	1981	24,967	7,842	7,695	927	1,515		2,362	665	665	3,927	1,991	711	1,122
	1977	20,206	6,306	6,189	733	1,134		1,630	523	523	4,463	1,361	571	906
Pickens	1981	52,354	23,850	23,533	1,002	3,117		1,294	2,014	1,817	7,146	6,156	2,642	1,395
	1977	38,417	15,558	15,353	818	2,433		1,006	1,530	1,375	7,995	3,462	2,266	1,059
Pike	1981	90,754	25,815	25,470	6,484	8,979	3,474	4,625	1,896	1,360	18,644	5,181	5,277	3,084
	1977	67,537	18,634	18,388	4,844	4,841	1,951	3,398	1,622	1,170	18,662	3,660	2,973	2,284
Randolph	1981	49,183	15,023	14,823	1,482	4,707		1,605	1,808	1,724	8,896	5,886	2,949	2,345
	1977	37,818	10,924	10,780	1,159	2,770		1,302	1,504	1,434	10,351	3,433	2,210	1,578
☐ Russell	1981	119,024	35,345	35,014	9,336	14,253	12,314	3,794	1,996	1,357	14,011	15,629	6,177	4,835
	1977	86,039	27,345	27,092	6,145	10,114	8,687	2,334	1,808	1,242	12,746	9,142	5,439	3,266
St. Clair	1981	95,894	32,852	32,237	4,823	5,647		2,412	1,753	1,302	24,014	9,324	5,335	3,852
	1977	64,994	18,468	18,125	3,411	2,941		2,020	1,521	1,144	20,209	6,046	3,547	2,189
Shelby	1981	209,300	72,772	71,201	9,519	6,228		7,061	6,447	5,840	36,803	16,266	32,104	7,963
	1977	114,594	34,908	34,029	5,995	3,377		3,817	4,193	3,855	26,422	10,449	15,268	3,862
Sumter	1981	40,732	11,916	11,756	1,452	3,666		701	1,392	1,073	3,709	11,715	2,290	1,253
	1977	29,224	7,923	7,818	1,387	2,686		677	1,396	1,084	3,692	6,570	1,747	983
Talladega	1981	230,730	77,766	77,046	15,763	25,228	14,141	8,644	8,701	5,781	35,728	15,842	14,672	11,937
	1977	161,315	50,671	50,208	9,265	16,253	9,189	7,111	6,243	4,160	34,152	10,684	8,683	7,225
Tallapoosa	1981	117,026	40,595	40,333	5,541	11,074	1,844	5,535	6,869	5,649	16,577	8,080	6,534	4,343
	1977	94,536	29,175	28,990	3,849	7,305	1,296	4,948	5,303	4,403	21,660	5,375	4,611	3,884
Tuscaloosa	1981	565,843	117,604	115,223	46,336	93,962	70,816	31,241	24,273	17,297	82,595	55,028	57,789	16,748
	1977	400,031	84,976	83,264	30,056	55,986	42,343	22,155	18,432	13,241	84,693	30,752	35,386	11,363
Walker	1981	269,205	67,309	66,931	12,477	14,342	4,664	14,135	11,625	8,222	64,947	19,636	32,793	9,972
	1977	194,689	46,664	46,407	8,427	10,198	3,431	9,891	8,014	5,684	59,481	13,101	19,895	6,526
Washington	1981	23,776	7,504	7,403	853	1,020		105	548	548	3,019	5,166	2,721	998
	1977	18,120	5,463	5,391	711	843		93	383	383	3,642	3,197	1,842	692
Wilcox	1981	26,336	9,081	8,961	1,012	2,199		667	386	186	3,130	1,361	2,586	580
	1977	20,216	6,930	6,839	659	1,716		582	262	126	3,330	1,011	2,101	462
Winston	1981	75,337	22,085	21,791	2,263	7,014		3,294	2,224	1,981	12,496	7,191	11,332	2,124
	1977	53,848	15,447	15,243	1,997	4,023		2,013	2,151	1,908	11,828	4,380	6,953	1,329

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981
U.S. CENSUS 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
TOTAL METRO COUNTIES	**1981**	**10,655,904**	**2,339,501**	**2,287,914**	**821,802**	**1,657,125**	**1,266,384**	**659,765**	**484,422**	**326,939**	**1,835,626**	**1,005,239**	**690,417**	**328,031**
	1977	7,424,256	1,567,946	1,531,236	530,673	1,024,707	782,988	418,883	327,577	223,015	1,810,786	544,850	452,014	216,988
TOTAL STATE	**1981**	**15,183,499**	**3,643,582**	**3,574,953**	**1,060,513**	**2,095,675**	**1,460,287**	**870,559**	**684,167**	**471,970**	**2,609,736**	**1,443,059**	**1,037,796**	**483,650**
	1977	10,704,902	2,439,989	2,391,787	691,425	1,307,597	909,754	571,255	468,118	326,655	2,610,668	810,443	689,401	326,802
ALASKA														
ANCHORAGE	**1981**	**1,309,616**	**320,015**	**300,952**	**202,221**	**199,508**	**150,620**	**57,272**	**41,336**	**23,944**	**142,483**	**80,067**	**86,157**	**72,673**
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
Anchorage	1981	1,309,616	320,015	300,952	202,221	199,508	150,620	57,272	41,336	23,944	142,483	80,067	86,157	72,673
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
ALL COUNTIES														
Aleutian Islands	1981	9,769	156	153	4,363	4,618		18	32	32				
	1977	7,333	160	157	2,589	3,820		19	41	41				
Anchorage	1981	1,309,616	320,015	300,952	202,221	199,508	150,620	57,272	41,336	23,944	142,483	80,067	86,157	72,673
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
Bethel	1981	26,729	10,647	10,022	3,021	8,759		221			859	206		
	1977	18,332	6,646	6,276	1,430	6,537		134			845	144		
Bristol Bay	1981	2,899	739	723	1,899							108	88	
	1977	2,599	737	722	1,570							105	104	
Dillingham	1981	8,613	4,317	4,227	1,182	1,566					106	208	284	
	1977	6,991	3,388	3,318	708	1,488					100	158	236	
Fairbanks North Star	1981	476,286	101,042	99,930	92,614	37,174	32,681	14,469	14,910	9,896	48,872	37,762	58,011	20,501
	1977	320,011	64,094	63,395	46,298	28,338	24,736	9,734	12,671	8,463	46,401	20,627	39,174	14,766
Haines	1981	6,082	1,497	1,465	1,134	97		30			73	701	1,542	
	1977	5,739	1,310	1,283	807	95		27			104	593	1,692	
Juneau	1981	101,122	29,535	28,917	17,298	1,983		6,171	2,235	593	7,700	3,641	12,855	3,503
	1977	82,523	22,273	21,810	10,637	1,614		5,169	2,295	611	9,346	2,653	10,834	2,839
Kenai Peninsula	1981	174,426	57,665	56,452	19,439	9,349		2,149	1,581	974	15,668	14,169	15,716	6,558
	1977	105,164	30,437	29,788	11,086	5,794		2,059	1,082	672	12,945	7,397	9,262	4,290
Ketchikan Gateway	1981	76,300	20,556	20,283	16,517	3,811		5,225	3,012	1,511	4,288	3,555	3,873	4,043
	1977	57,930	15,131	14,932	9,675	3,295		4,000	2,717	1,372	4,605	2,422	2,913	3,118
Kobuk	1981	12,204	1,625	1,429	2,179	6,279	901				150		440	
	1977	10,494	1,264	1,112	1,420	5,719	895				205		425	
Kodiak Island	1981	61,415	21,199	20,755	11,193	198		760	1,513	373	4,570	3,662	7,705	1,468
	1977	41,282	13,369	13,091	6,276	161		471	1,149	283	4,981	1,953	4,926	1,035
Matanuska - Susitna	1981	64,770	18,334	17,950	7,625	10,470		320	316	141	5,070	8,975	5,143	1,821
	1977	34,020	8,306	8,133	4,022	5,056		214	347	156	3,435	4,804	2,452	1,103
Nome	1981	28,648	8,535	8,356	4,465	5,060		815	49		310	1,035	1,754	275
	1977	20,773	6,667	6,528	2,416	3,618		561	55		380	610	1,240	236
North Slope	1981	47,048	88		39,065	7,787		16	24	24				
	1977	28,938	115		22,099	6,557		19	41	41				
Prince of Wales - Outer Ketchikan	1981	5,252	1,998	1,954	1,776	570			37	37		143	143	
	1977	4,274	1,689	1,650	1,171	544			41	41		115	136	
Sitka	1981	39,710	10,262	10,048	5,966	3,082		3,564	1,959	373	2,076	2,270	2,505	2,339
	1977	26,980	7,077	6,930	3,341	1,921		2,285	1,437	274	1,905	1,261	1,763	1,556
Skagway - Yakutat - Angoon	1981	10,551	3,486	3,411	2,833	846		75	34	34	35	101	729	
	1977	8,755	3,156	3,090	1,917	637		62	41	41	52	85	604	
Southeast Fairbanks	1981	11,593	4,233	4,142	1,615	384			39	39	196	3,931	39	
	1977	8,957	3,295	3,226	1,048	343			40	40	246	2,841	36	
Valdez - Cordova	1981	57,069	19,418	19,009	13,342	1,490		2,600	89	89	621	7,521	3,794	1,634
	1977	36,282	12,118	11,865	6,896	1,133		1,746	98	98	692	4,442	2,794	1,449
Wade Hampton	1981	11,116	6,978	6,391	1,747	1,218					131	113		
	1977	6,956	3,921	3,589	802	1,299					193	99		
Wrangell - Petersburg	1981	25,027	12,240	11,984	3,848	1,289		1,317	39	39	68	1,754	1,529	328
	1977	19,518	9,354	9,159	2,478	1,157		1,080	41	41	85	1,227	1,362	272
Yukon - Koyukuk	1981	24,103	7,773	7,610	4,843	346		22	48	48	241	555	79	
	1977	14,677	4,860	4,759	2,658	303		19	53	53	187	412	72	
TOTAL METRO COUNTIES	**1981**	**1,309,616**	**320,015**	**300,952**	**202,221**	**199,508**	**150,620**	**57,272**	**41,336**	**23,944**	**142,483**	**80,067**	**86,157**	**72,673**
	1977	962,140	207,233	194,754	112,423	147,301	112,363	41,323	37,069	21,626	154,368	50,897	70,441	49,080
TOTAL STATE	**1981**	**2,590,348**	**662,338**	**636,163**	**460,185**	**305,884**	**184,202**	**95,044**	**67,253**	**38,147**	**233,517**	**170,477**	**202,386**	**115,143**
	1977	1,830,668	426,600	409,567	253,767	226,730	137,994	68,922	59,218	33,853	241,075	102,845	150,466	79,744

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug- stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super- markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARIZONA														
PHOENIX	1981	7,204,212	1,728,413	1,679,672	624,994	863,648	742,349	261,557	522,579	333,615	1,479,298	578,138	351,436	237,962
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Maricopa	1981	7,204,212	1,728,413	1,679,672	624,994	863,648	742,349	261,557	522,579	333,615	1,479,298	578,138	351,436	237,962
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
TUCSON	1981	2,405,601	599,468	574,398	173,562	310,171	273,374	80,263	140,631	79,493	494,188	269,935	78,377	86,370
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pima	1981	2,405,601	599,468	574,398	173,562	310,171	273,374	80,263	140,631	79,493	494,188	269,935	78,377	86,370
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
ALL COUNTIES														
Apache	1981	71,564	12,819	12,540	4,209	23,296	11,870	696	331	245	3,255	18,073	2,141	2,169
	1977	55,093	11,335	11,048	3,538	19,478	10,264	569	272	201	2,576	10,440	1,876	1,575
Cochise	1981	250,439	69,071	67,714	15,226	27,317	16,579	7,680	12,136	6,719	52,180	31,796	8,634	10,490
	1977	188,941	47,875	46,940	14,506	22,051	13,678	6,341	7,704	4,270	40,345	20,320	8,993	7,503
Coconino	1981	339,643	80,449	77,463	39,451	45,599	17,530	7,542	13,428	6,617	33,138	65,296	17,759	5,334
	1977	241,854	52,597	50,459	34,571	31,508	12,800	5,001	6,690	3,302	30,294	38,021	13,546	4,503
Gila	1981	121,699	41,505	40,193	10,730	7,084	1,788	5,300	2,830	1,537	23,186	13,348	4,947	3,076
	1977	95,554	30,238	29,175	9,915	7,006	1,883	3,559	2,076	1,118	19,321	8,850	5,003	2,507
Graham	1981	65,697	18,668	18,263	3,487	6,021		3,916	2,463	1,523	16,258	5,501	5,815	1,817
	1977	55,924	15,113	14,731	3,443	5,856		3,003	1,826	1,124	14,099	3,876	5,677	1,399
Greenlee	1981	30,001	14,722	14,402	936	2,231		378	1,852	1,084	2,070	3,405	1,397	1,398
	1977	23,111	10,361	10,099	1,015	1,789		290	1,309	761	1,826	2,399	1,313	1,278
Maricopa	1981	7,204,212	1,728,413	1,679,672	624,994	863,648	742,349	261,557	522,579	333,615	1,479,298	578,138	351,436	237,962
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Mohave	1981	242,985	75,444	73,301	15,938	6,460		5,748	7,174	4,193	33,495	50,349	21,479	6,925
	1977	159,068	44,838	43,404	14,235	5,994		3,690	3,893	2,301	23,552	28,607	16,721	4,478
Navajo	1981	231,129	68,790	67,680	14,671	23,986		3,189	6,423	4,754	22,902	46,392	20,546	2,505
	1977	165,346	45,419	44,691	13,220	16,612		2,878	3,490	2,606	21,995	27,964	15,853	2,534
Pima	1981	2,405,601	599,468	574,398	173,562	310,171	273,374	80,263	140,631	79,493	494,188	269,935	78,377	86,370
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pinal	1981	216,022	82,419	81,405	14,073	11,482	5,173	8,428	4,212	1,804	33,766	28,825	10,201	9,487
	1977	168,380	57,303	56,604	14,174	9,340	4,356	6,310	3,119	1,338	30,089	19,542	10,135	7,324
Santa Cruz	1981	121,504	31,189	30,512	8,244	19,947	18,687	20,940	8,001	3,696	9,616	9,693	5,307	4,898
	1977	87,184	20,432	19,915	5,980	15,022	13,890	16,433	5,209	2,375	7,703	5,751	4,649	3,066
Yavapai	1981	269,062	91,633	89,277	24,683	15,984		8,710	10,462	5,877	26,101	22,212	21,872	12,128
	1977	173,852	48,205	46,793	19,563	10,605		5,031	5,962	3,331	26,633	14,788	15,305	7,041
Yuma	1981	360,797	86,607	84,631	29,433	50,112	43,315	8,992	13,541	10,171	67,986	46,903	22,175	9,823
	1977	262,034	59,852	58,492	25,349	34,847	29,957	7,722	9,242	7,010	53,790	28,477	18,687	7,668
TOTAL METRO COUNTIES	1981	9,609,813	2,327,881	2,254,070	798,556	1,173,819	1,015,723	341,820	663,210	413,108	1,973,486	848,073	429,813	324,332
	1977	6,493,592	1,449,504	1,398,335	615,569	872,563	750,855	226,677	367,976	230,191	1,434,885	442,590	355,114	223,853
TOTAL STATE	1981	11,930,355	3,001,197	2,911,451	979,637	1,413,338	1,130,665	423,339	746,063	461,328	2,297,439	1,189,866	572,086	394,382
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1981	868,951	183,954	179,285	64,650	139,924	120,328	39,931	35,984	24,207	170,062	50,527	83,232	18,747
	1977	502,622	110,009	106,821	34,865	75,645	64,570	23,155	23,573	15,837	108,580	26,187	46,250	12,692
Benton	1981	305,866	75,273	73,337	25,099	31,772	27,372	16,838	14,140	11,086	65,125	15,516	38,416	4,761
	1977	180,450	46,090	44,739	12,755	20,207	17,213	8,923	8,315	6,574	39,722	9,701	21,176	3,631
Washington	1981	563,085	108,681	105,948	39,551	108,152	92,956	23,093	21,844	13,121	104,937	35,011	44,816	13,986
	1977	322,172	63,919	62,082	22,110	55,438	47,357	14,232	15,258	9,263	68,858	16,486	25,074	9,061
FORT SMITH	1981	1,044,142	233,965	227,877	70,343	136,797	115,168	53,177	43,927	26,836	227,191	103,523	71,376	26,092
	1977	595,140	132,793	129,011	42,039	81,844	68,445	28,754	27,017	16,624	140,153	46,756	40,847	14,627
Crawford	1981	131,636	37,578	36,404	10,011	11,285	7,753	1,898	3,612	2,595	21,058	31,067	7,705	3,104
	1977	76,137	20,842	20,117	5,740	7,437	5,168	1,639	2,912	2,091	14,571	14,063	4,791	1,814
Sebastian	1981	711,053	122,913	118,244	47,757	108,680	94,062	43,768	35,573	21,003	165,034	53,592	54,016	17,728
	1977	396,062	70,403	67,479	28,261	63,720	54,788	22,906	20,655	12,293	96,899	22,158	29,765	9,497
Le Flore, Okla.	*1981*	*108,040*	*42,843*	*42,699*	*4,844*	*7,261*	*5,782*	*4,635*	*2,744*	*2,362*	*22,800*	*6,084*	*5,563*	*4,613*
	1977	*67,943*	*23,970*	*23,893*	*3,292*	*5,506*	*4,387*	*2,631*	*1,726*	*1,497*	*16,728*	*3,706*	*4,002*	*2,734*
Sequoyah, Okla.	*1981*	*93,413*	*30,631*	*30,530*	*7,731*	*9,571*	*7,571*	*2,876*	*1,998*	*876*	*18,299*	*12,780*	*4,092*	*647*
	1977	*54,998*	*17,578*	*17,522*	*4,746*	*5,181*	*4,102*	*1,578*	*1,724*	*743*	*11,955*	*6,829*	*2,289*	*582*

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	**1981**	**2,032,676**	**389,826**	**375,889**	**142,259**	**358,394**	**314,121**	**110,778**	**83,657**	**52,564**	**437,047**	**182,481**	**99,561**	**70,114**
	1977	1,431,019	263,011	252,739	97,523	225,643	196,702	84,514	68,364	43,361	352,384	98,379	82,892	46,441
Pulaski	1981	1,868,231	350,346	337,261	132,523	339,962	300,562	105,346	76,878	48,494	391,798	168,871	85,389	66,421
	1977	1,325,501	238,153	228,415	91,619	215,388	189,077	80,384	63,609	40,495	322,019	90,625	72,903	43,779
Saline	1981	164,445	39,480	38,628	9,736	18,432	13,559	5,432	6,779	4,070	45,249	13,610	14,172	3,693
	1977	105,518	24,858	24,324	5,904	10,255	7,625	4,130	4,755	2,866	30,365	7,754	9,989	2,662
PINE BLUFF	**1981**	**396,914**	**82,228**	**80,845**	**22,976**	**63,014**	**46,843**	**14,454**	**16,837**	**10,625**	**82,780**	**48,965**	**18,522**	**14,419**
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
Jefferson	1981	396,914	82,228	80,845	22,976	63,014	46,843	14,454	16,837	10,625	82,780	48,965	18,522	14,419
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
TEXARKANA	**1981**	**609,832**	**162,248**	**159,202**	**40,804**	**75,656**	**61,250**	**30,169**	**18,655**	**13,609**	**122,094**	**65,638**	**22,923**	**15,134**
	1977	387,708	95,649	93,616	26,170	47,658	37,959	22,920	13,595	10,046	91,379	31,540	16,318	9,726
Little River	1981	41,280	13,439	13,281	828	4,621		1,094	701	701	11,939	4,728	291	1,441
	1977	25,776	7,875	7,783	584	2,433		802	564	564	8,889	2,474	223	801
Miller	1981	176,092	69,320	68,486	11,325	11,194	5,766	15,376	1,777	1,314	6,228	16,217	5,248	6,359
	1977	107,910	36,664	36,227	8,918	8,468	4,403	12,166	1,711	1,276	3,886	9,714	3,683	3,578
Bowie, Tex.	*1981*	*392,460*	*79,489*	*77,435*	*28,651*	*59,841*	*55,484*	*13,699*	*16,177*	*11,594*	*103,927*	*44,693*	*17,384*	*7,334*
	1977	*254,022*	*51,110*	*49,606*	*16,668*	*36,757*	*33,556*	*9,952*	*11,320*	*8,206*	*78,604*	*19,352*	*12,412*	*5,347*
ALL COUNTIES														
Arkansas	1981	107,791	28,319	28,030	4,854	11,125	6,394	4,475	3,670	2,624	18,168	14,413	5,089	4,257
	1977	75,577	19,950	19,749	3,606	6,789	4,002	3,727	3,222	2,317	14,863	7,568	3,672	3,006
Ashley	1981	91,569	25,187	24,992	3,769	11,531	2,412	2,650	2,992	2,393	25,999	7,526	4,157	2,749
	1977	58,749	16,010	15,888	2,258	6,510	1,455	2,047	2,233	1,802	17,181	4,402	3,187	1,854
Baxter	1981	120,735	32,518	31,765	9,236	13,345	11,432	4,695	6,133	4,360	17,703	9,696	10,938	2,579
	1977	71,408	18,233	17,746	5,208	7,516	6,408	2,760	4,000	2,859	12,876	4,480	7,349	1,617
Benton	1981	305,866	75,273	73,337	25,099	31,772	27,372	16,838	14,140	11,086	65,125	15,516	38,416	4,761
	1977	180,450	46,090	44,739	12,755	20,207	17,213	8,923	8,315	6,574	39,722	9,701	21,176	3,631
Boone	1981	152,122	30,287	29,714	6,892	14,668	11,169	10,534	7,934	6,013	42,505	9,187	17,355	3,518
	1977	97,927	18,776	18,423	4,794	9,264	7,092	6,614	5,528	4,220	27,905	4,969	11,936	2,043
Bradley	1981	42,883	13,525	13,395	935	3,651		1,593	1,204	1,043	7,399	5,204	2,827	1,487
	1977	30,848	9,372	9,284	760	2,139		1,384	888	779	6,695	2,620	2,552	1,032
Calhoun	1981	10,513	5,220	5,114	657	447		56	72		606	566	102	658
	1977	6,579	3,139	3,076	412	295		55	78		569	421	103	362
Carroll	1981	61,477	17,589	17,179	4,488	8,586	3,351	1,355	1,274	674	5,472	5,737	6,456	1,877
	1977	34,375	9,276	9,027	2,719	3,896	1,592	1,078	1,126	595	3,562	2,610	4,624	930
Chicot	1981	47,101	12,377	12,206	1,507	2,894		1,591	528	528	10,225	6,611	2,750	3,058
	1977	34,457	9,267	9,140	1,171	2,064		1,261	474	474	7,896	4,022	2,210	2,087
Clark	1981	115,157	21,747	21,113	6,638	9,450	2,897	4,572	1,957	1,231	38,990	18,832	5,837	2,878
	1977	75,043	14,752	14,269	4,349	5,993	1,942	3,556	1,756	1,108	25,595	9,263	4,508	1,870
Clay	1981	50,535	15,949	15,777	2,056	2,532		1,405	1,181	656	10,520	6,900	3,824	1,957
	1977	33,822	10,490	10,379	1,482	1,663		1,086	1,011	562	7,616	4,038	2,689	1,214
Cleburne	1981	59,440	13,990	13,667	2,551	5,724		1,763	2,692	2,368	12,006	5,495	7,261	1,947
	1977	37,980	9,704	9,481	1,841	3,203		1,007	1,705	1,519	8,984	3,041	4,313	1,087
Cleveland	1981	5,791	2,116	2,072	43	52		64	34	34	207	1,411	928	328
	1977	4,215	1,684	1,650	34	38		51	33	33	186	844	698	249
Columbia	1981	101,203	28,969	28,429	5,222	13,477	7,892	11,272	3,158	2,591	16,968	6,123	5,147	2,413
	1977	64,016	17,225	16,906	3,173	7,255	4,353	6,742	2,623	2,173	12,979	3,628	3,722	1,748
Conway	1981	76,841	15,407	15,122	3,537	7,760	5,652	3,712	1,920	1,487	21,337	4,858	2,551	1,645
	1977	53,009	11,243	11,037	2,566	5,150	3,784	2,400	1,661	1,298	15,175	2,984	2,151	1,209
Craighead	1981	405,697	79,426	76,563	23,556	50,156	41,300	30,400	19,071	12,941	101,711	26,123	29,097	11,308
	1977	227,399	43,735	42,004	13,439	31,218	25,598	16,628	11,573	7,906	58,153	12,008	16,802	6,253
Crawford	1981	131,636	37,578	36,404	10,011	11,285	7,753	1,898	3,612	2,595	21,058	31,067	7,705	3,104
	1977	76,137	20,842	20,117	5,740	7,437	5,168	1,639	2,912	2,091	14,571	14,063	4,791	1,814
☐ Crittenden	1981	246,286	51,976	51,001	9,274	14,612	7,914	5,487	4,771	4,096	60,848	69,498	8,891	7,821
	1977	160,667	34,490	33,847	7,049	10,583	5,930	3,595	3,588	3,126	47,258	32,407	7,606	4,939
Cross	1981	78,659	22,114	21,826	3,725	9,877	7,119	2,855	1,802	1,802	18,113	6,802	4,110	2,688
	1977	48,038	13,866	13,687	2,156	4,999	3,638	1,952	1,152	1,152	11,433	3,423	3,108	1,642
Dallas	1981	40,315	10,429	10,218	1,053	4,461	3,308	1,350	1,213	813	9,245	4,431	2,180	1,701
	1977	29,878	7,972	7,812	927	2,908	2,173	1,239	1,234	830	7,908	2,340	1,581	1,095
Desha	1981	75,099	21,998	21,704	2,665	8,466	4,577	3,143	1,377	1,097	13,116	3,713	5,755	2,467
	1977	52,307	14,565	14,372	1,792	5,789	3,223	2,289	1,186	954	10,630	2,183	4,199	1,632
Drew	1981	66,359	16,432	15,864	4,626	8,205	2,432	1,978	1,081	830	17,367	4,320	2,974	1,189
	1977	43,579	10,830	10,418	2,843	4,625	1,450	1,521	972	752	12,308	2,345	2,511	893

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

ARKANSAS (continued)

ALL COUNTIES (continued)

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Faulkner	1981	184,551	45,397	44,452	13,290	15,805	11,407	10,849	9,173	5,500	23,362	28,086	20,863	5,015
	1977	108,529	24,999	24,389	7,547	10,247	7,466	6,421	6,026	3,617	17,721	12,590	12,847	2,871
Franklin	1981	37,495	8,410	8,240	2,777	611		544	797	797	11,092	2,916	3,920	1,657
	1977	24,871	5,421	5,312	2,218	478		483	693	693	7,609	1,680	2,726	1,031
Fulton	1981	20,434	5,264	5,157	771	1,159		574	865	488	2,487	3,561	1,909	1,943
	1977	12,557	3,288	3,222	595	643		430	550	310	1,865	1,898	1,137	1,171
Garland	1981	353,334	86,592	84,540	33,664	39,127	36,951	15,766	14,050	10,360	68,368	24,969	16,112	12,919
	1977	229,427	51,973	50,555	23,166	24,575	22,842	11,470	9,294	6,923	49,447	12,893	12,023	7,467
Grant	1981	32,935	8,447	8,151	1,604	1,089		332	711	469	9,554	5,273	1,488	1,250
	1977	23,667	6,132	5,896	1,162	694		306	569	377	7,771	2,886	1,235	835
Greene	1981	121,247	26,454	26,066	6,435	11,053	6,997	6,738	3,483	1,969	25,493	10,419	13,314	3,171
	1977	81,656	17,798	17,540	4,356	7,467	4,818	5,152	3,036	1,717	18,393	5,183	9,138	2,008
Hempstead	1981	68,963	21,167	20,891	2,929	4,379	2,410	5,612	4,648	3,702	10,837	8,565	2,624	2,373
	1977	47,615	13,846	13,668	2,096	3,101	1,755	3,847	3,344	2,687	8,858	4,364	2,293	1,696
Hot Spring	1981	83,284	20,533	20,103	2,610	11.686	11,191	4,407	3,115	2,484	18,955	11,860	2,655	2,134
	1977	59,413	14,602	14,298	2,070	6,979	6,577	3,293	2,568	2,067	15,650	6,096	2,322	1,701
Howard	1981	54,585	16,565	16,231	2,446	5,206	3,376	2,137	1,432	924	13,682	4,620	2,927	2,352
	1977	37,066	10,860	10,642	1,651	3,693	2,438	1,695	1,331	861	8,860	2,593	2,552	1,464
Independence	1981	142,570	30,855	29,163	7,393	19,291	15,254	4,241	3,628	2,873	42,138	7,867	10,274	4,185
	1977	84,840	17,772	16,787	4,373	9,522	7,546	3,547	3,211	2,566	24,732	4,592	7,088	2,447
Izard	1981	23,908	3,635	3,562	631	4,384		568	281	281	5,477	4,293	1,758	1,042
	1977	17,119	2,805	2,749	509	2,694		398	277	277	4,622	2,269	1,279	790
Jackson	1981	85,254	20,850	20,632	6,109	7,831	6,373	6,176	2,065	1,716	15,965	5,290	2,834	4,315
	1977	58,163	14,319	14,171	4,043	5,440	4,427	3,938	1,840	1,544	12,007	3,225	2,371	2,543
Jefferson	1981	396,914	82,228	80,845	22,976	63,014	46,843	14,454	16,837	10,625	82,780	48,965	18,522	14,419
	1977	273,075	58,436	57,459	16,301	40,319	30,077	11,661	14,048	8,946	62,680	24,493	14,514	8,806
Johnson	1981	59,396	12,864	12,572	3,449	6,781	5,175	1,814	1,326	1,112	20,402	5,568	1,408	2,037
	1977	39,688	8,694	8,498	2,175	3,924	3,010	1,205	1,086	920	14,031	3,794	1,318	1,237
Lafayette	1981	16,168	4,585	4,488	630	728		459	260	126	3,966	2,321	814	806
	1977	12,663	3,613	3,537	513	542		389	245	119	3,433	1,478	672	634
Lawrence	1981	68,681	19,515	19,284	2 447	7,893	6,270	1,810	2,077	2,077	17,330	8,252	1,704	1,400
	1977	41,890	11,876	11,737	1,803	4,161	3,312	1,320	1,812	1,812	10,859	3,801	1,502	974
Lee	1981	33,822	12,532	12,278	1,649	1,924		1,112	466	94	6,341	2,853	1,092	1,379
	1977	24,138	8,788	8,611	1,116	1,297		758	406	80	5,144	1,706	826	909
Lincoln	1981	21,234	6,904	6,765	1,347	1,645		33	142	142	5,198	3,073	920	611
	1977	14,098	4,685	4,591	809	947		26	126	126	3,928	1,596	707	392
Little River	1981	41,280	13,439	13,281	828	4,621		1,094	701	701	11,939	4,728	291	1,441
	1977	25,776	7,875	7,783	584	2,433		802	564	564	8,889	2,474	223	801
Logan	1981	73,570	24,725	24,404	4,737	5,066	3,156	1,859	4,341	3,945	18,411	4,458	2,269	1,656
	1977	48,060	13,764	13,587	2,791	3,267	2,076	1,495	2,867	2,641	14,561	2,840	1,815	1,286
Lonoke	1981	105,566	25,991	25,610	2,804	4,571		2,590	2,644	717	31,596	13,205	8,122	3,658
	1977	70,424	17,862	17,603	2,139	2,836		1,985	1,937	519	21,803	6,984	6,101	2,594
Madison	1981	32,372	7,812	7,653	1,113	1,941		208	442		11,379	2,389	3,256	1,864
	1977	17,459	4,468	4,378	706	962		103	342		5,765	1,088	1,933	922
Marion	1981	19,248	7,024	6,882	996	249		191	390	390	3,096	2,813	2,729	599
	1977	13,989	5,161	5,057	783	200		145	317	317	2,375	1,565	2,230	407
Miller	1981	176,092	69,320	68,486	11,325	11,194	5,766	15,376	1,777	1,314	6,228	16,217	5,248	6,359
	1977	107,910	36,664	36,227	8,918	8,468	4,403	12,166	1,711	1,276	3,886	9,714	3,683	3,578
Mississippi	1981	215,121	47,677	47,128	10,707	31,408	20,762	7,918	5,753	3,408	56,678	20,106	12,373	6,365
	1977	162,927	35,968	35,558	8,055	20,714	13,907	6,900	5,564	3,329	46,876	13,187	9,067	4,413
Monroe	1981	56,529	15,440	15,127	3,220	5,743	5,264	4,270	1,413	1,057	5,827	7,082	5,699	1,920
	1977	39,330	11,078	10,855	2,487	3,452	3,130	2,916	1,294	974	5,112	3,994	4,046	1,308
Montgomery	1981	12,999	5,852	5,733	577	1,287		125	108		482	927	1,371	248
	1977	8,719	3,628	3,555	395	1,011		115	113		420	650	954	213
Nevada	1981	31,887	7,689	7,533	807	1,313		1,205	1,925	1,925	6,341	7,452	2,640	1,270
	1977	22,085	5,489	5,379	583	823		973	1,356	1,356	4,532	4,435	2,220	813
Newton	1981	5,410	3,298	3,179	344	106		83				525	201	121
	1977	3,907	2,446	2,350	276	80		70				334	176	94
Ouachita	1981	125,933	33,169	32,792	5,955	15,825	4,550	6,302	4,160	1,936	26,563	6,325	9,143	1,932
	1977	80,532	20,908	20,673	3,701	7,931	2,415	4,717	3,585	1,661	20,047	3,726	5,422	1,390
Perry	1981	6,032	2,185	2,140	395			81			941	918	255	191
	1977	4,370	1,651	1,618	266			70			689	605	230	154
Phillips	1981	129,705	42,352	41,649	6,085	10,983	8,675	9,282	4,558	3,963	22,903	7,476	5,850	4,659
	1977	88,149	27,570	27,116	3,996	7,381	5,844	6,048	3,887	3,424	18,312	4,347	4,546	2,805

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Pike	1981	44,088	14,043	13,758	1,291	1,904		681	217	217	[illegible]	2,862	2,744	2,154
	1977	27,674	7,414	7,265	979	1,308		388	199	198	[illegible]	1,791	1,627	1,134
Poinsett	1981	85,258	26,446	25,912	4,893	5,100		1,639	2,046	1,658	21,007	6,288	4,809	3,021
	1977	59,087	17,830	17,472	3,350	3,398		1,296	1,795	1,468	15,108	3,764	3,911	2,157
Polk	1981	53,583	15,361	15,008	2,182	6,201	5,039	2,025	2,131		11,313	[illegible]	4,627	1,144
	1977	38,604	10,324	10,050	1,629	3,737	3,036	1,598	1,619		9,465	[illegible]	4,230	954
Pope	1981	227,924	47,997	47,579	14,100	27,786	13,590	16,681	6,947	5,507	60,813	[illegible]	8,925	7,417
	1977	123,112	26,013	25,790	7,798	13,008	6,587	8,872	5,271	4,216	33,830	[illegible]	7,207	3,647
Prairie	1981	32,845	5,976	5,842	724	723		883	524	524	11,582	7,364	1,442	831
	1977	24,022	4,580	4,462	607	544		640	507	507	9,116	4,044	1,309	608
Pulaski	1981	1,868,231	350,346	337,261	132,523	339,962	300,562	105,346	76,878	48,494	391,798	168,871	[illegible]	66,421
	1977	1,325,501	238,153	228,415	91,619	215,388	189,077	80,384	63,609	40,495	322,019	90,625	[illegible]	43,779
Randolph	1981	46,562	14,631	14,334	1,767	7,056	5,918	1,700	1,465	1,230	7,879	4,604	[illegible]	1,514
	1977	31,832	9,393	9,204	1,354	4,139	3,462	1,214	1,181	1,003	6,598	2,552	[illegible]	1,019
St. Francis	1981	139,278	31,618	31,274	6,767	10,952	8,087	5,222	5,450	4,687	23,140	33,789	3,947	2,470
	1977	86,023	21,515	21,283	4,781	5,853	4,355	3,477	3,855	3,353	16,309	15,534	3,501	1,777
Saline	1981	[illegible]	39,480	38,628	9,736	18,432	13,559	5,432	6,779	4,070	45,249	13,610	14,172	3,693
	1977	105,518	24,858	24,324	5,904	10,255	7,625	4,130	4,755	2,866	30,365	7,754	9,989	[illegible]
Scott	1981	16,560	4,199	4,114	905	1,030		670	498	382	4,894	1,568	944	[illegible]
	1977	13,855	3,304	3,238	738	766		571	468	362	4,737	1,006	835	[illegible]
Searcy	1981	23,857	7,024	6,879	457	1,194		347	409	409	3,893	4,383	2,069	2,019
	1977	15,242	4,460	4,369	373	898		289	308	308	2,832	2,154	1,406	1,133
Sebastian	1981	711,053	122,913	118,244	47,757	108,680	94,062	43,768	35,573	21,003	165,034	53,592	54,016	17,728
	1977	396,062	70,403	67,479	28,261	63,720	54,788	22,906	20,655	12,293	96,899	22,158	29,765	9,497
Sevier	1981	51,413	17,009	16,824	3,014	2,532	1,497	1,280	847	652	10,965	7,844	4,362	1,508
	1977	36,259	10,735	10,619	2,273	2,014	1,220	1,120	847	658	9,270	4,214	3,088	1,141
Sharp	1981	47,303	17,715	17,356	3,012	5,918	5,365	936	1,323	1,111	6,924	7,398	999	118
	1977	27,473	10,097	9,894	1,774	3,200	2,872	574	1,300	1,104	4,444	3,440	896	107
Stone	1981	27,554	8,576	8,242	916	1,739		576	858		4,826	4,286	2,939	425
	1977	17,746	5,024	4,811	664	1,304		428	600		4,018	2,048	1,931	355
Union	1981	214,279	52,823	51,777	12,918	22,413	17,987	14,829	8,055	4,973	55,626	8,489	8,515	8,828
	1977	147,299	34,452	33,773	7,949	13,277	10,662	10,500	6,700	4,178	42,240	5,239	7,216	5,684
Van Buren	1981	38,327	11,410	11,382	1,761	1,886		816	1,102	757	11,558	2,475	4,443	1,584
	1977	20,495	5,612	5,599	871	1,003		463	651	448	6,239	1,462	2,386	838
Washington	1981	563,085	108,681	105,948	39,551	108,152	92,956	23,093	21,844	13,121	104,937	35,011	44,816	13,986
	1977	322,172	63,919	62,082	22,110	55,438	47,357	14,232	15,258	9,263	68,858	16,486	25,074	9,061
White	1981	216,011	54,526	53,417	9,637	27,750	21,609	9,332	5,723	4,668	55,943	15,194	21,372	4,334
	1977	134,581	31,567	30,812	6,284	14,272	11,124	5,454	4,881	4,006	40,050	8,668	12,995	2,756
Woodruff	1981	31,689	12,767	12,670	812	498		981	1,223	455	4,932	3,526	1,734	1,156
	1977	20,735	7,957	7,897	667	393		776	907	335	7,450	1,930	1,207	822
Yell	1981	46,890	15,523	15,371	2,078	1,464		993	824	638	9,322	5,873	5,812	3,078
	1977	29,394	9,517	9,426	1,396	934		732	669	523	6,019	2,644	4,461	1,772
TOTAL METRO COUNTIES	**1981**	**4,604,888**	**951,234**	**923,435**	**309,080**	**711,724**	**596,787**	**232,786**	**182,912**	**117,105**	**954,996**	**457,075**	**277,466**	**139,733**
	1977	2,973,268	601,730	582,472	199,241	434,248	361,638	160,438	135,415	87,494	695,147	229,875	189,724	88,568
TOTAL STATE	**1981**	**9,879,829**	**2,296,260**	**2,242,329**	**592,245**	**1,243,361**	**933,625**	**479,126**	**356,100**	**240,918**	**2,148,443**	**959,054**	**618,921**	**305,798**
	1977	6,383,258	1,453,077	1,416,716	384,638	750,671	563,229	326,442	267,303	182,411	1,538,626	495,650	432,325	193,402
CALIFORNIA														
ANAHEIM - SANTA ANA - GARDEN GROVE	**1981**	**11,550,691**	**2,419,535**	**2,232,391**	**1,240,475**	**1,636,467**	**1,535,206**	**463,125**	**576,842**	**379,968**	**1,887,613**	**1,010,674**	**684,171**	**277,644**
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538
Orange	1981	11,550,691	2,419,535	2,232,391	1,240,475	1,636,467	1,535,206	463,125	576,842	379,968	1,887,613	1,010,674	684,171	277,644
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538
BAKERSFIELD	**1981**	**2,040,799**	**543,085**	**510,435**	**191,351**	**198,472**	**176,187**	**71,007**	**86,363**	**57,526**	**300,091**	**238,117**	**144,103**	**84,016**
	1977	1,295,066	294,509	276,613	117,959	138,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
Kern	1981	2,040,799	543,085	510,435	191,351	198,472	176,187	71,007	86,363	57,526	300,091	238,117	144,103	84,016
	1977	1,295,066	294,509	276,613	117,959	138,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
CHICO	**1981**	**645,882**	**182,528**	**170,186**	**64,168**	**57,531**	**48,659**	**25,185**	**33,819**	**16,745**	**88,455**	**32,059**	**73,336**	**23,166**
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689
Butte	1981	645,882	182,528	170,186	64,168	57,531	48,659	25,185	33,819	16,745	88,455	32,059	73,336	23,166
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
FRESNO	1981	**2,472,922**	**619,811**	**583,352**	**218,312**	**318,295**	**282,716**	**96,594**	**105,053**	**69,447**	**431,888**	**217,709**	**145,190**	**111,249**
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
Fresno	1981	2,472,922	619,811	583,352	218,312	318,295	282,716	96,594	105,053	69,447	431,888	217,709	145,190	111,249
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
LOS ANGELES - LONG BEACH	1981	**36,209,930**	**8,497,608**	**7,756,302**	**3,979,450**	**4,579,625**	**4,269,589**	**1,844,283**	**1,834,777**	**1,065,822**	**5,502,930**	**3,206,779**	**1,348,136**	**1,246,204**
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
Los Angeles	1981	36,209,930	8,497,608	7,756,302	3,979,450	4,579,625	4,269,589	1,844,283	1,834,777	1,065,822	5,502,930	3,206,779	1,348,136	1,246,204
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	*1981*	***57,253,496***	***13,155,297***	***12,092,164***	***6,145,158***	***7,619,953***	***7,027,003***	***2,635,301***	***2,748,325***	***1,659,809***	***8,941,199***	***5,123,957***	***2,733,845***	***1,859,884***
	1977	*39,360,266*	*8,228,814*	*7,553,960*	*3,943,302*	*5,304,432*	*4,836,915*	*1,899,569*	*2,106,113*	*1,278,442*	*8,024,358*	*2,745,219*	*1,847,602*	*1,334,239*
MODESTO	1981	**1,294,500**	**311,226**	**292,937**	**112,637**	**194,059**	**177,115**	**49,537**	**71,183**	**44,704**	**166,967**	**118,579**	**111,209**	**47,441**
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
Stanislaus	1981	1,294,500	311,226	292,937	112,637	194,059	177,115	49,537	71,183	44,704	166,967	118,579	111,209	47,441
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
OXNARD - SIMI VALLEY - VENTURA	1981	**2,349,769**	**650,583**	**622,035**	**225,526**	**298,425**	**267,120**	**83,579**	**98,521**	**61,023**	**423,964**	**197,571**	**101,198**	**89,432**
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
Ventura	1981	2,349,769	650,583	622,035	225,526	298,425	267,120	83,579	98,521	61,023	423,964	197,571	101,198	89,432
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
REDDING	1981	**684,968**	**166,508**	**151,700**	**47,063**	**60,243**	**55,117**	**27,137**	**24,801**	**14,200**	**99,844**	**87,520**	**95,365**	**38,234**
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
Shasta	1981	684,968	166,508	151,700	47,063	60,243	55,117	27,137	24,801	14,200	99,844	87,520	95,365	38,234
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
RIVERSIDE - SAN BERNARDINO - ONTARIO	1981	**7,143,106**	**1,587,571**	**1,481,436**	**699,707**	**1,105,436**	**955,088**	**244,314**	**238,185**	**152,996**	**1,126,692**	**708,933**	**600,340**	**246,604**
	1977	4,581,469	968,178	902,797	418,860	648,901	556,224	173,204	197,157	127,352	939,032	372,364	363,877	151,464
Riverside	1981	3,326,106	767,745	717,264	325,034	432,075	383,031	121,197	104,456	72,783	582,910	314,500	322,695	113,669
	1977	2,098,656	452,911	422,840	195,769	254,970	224,101	86,249	84,213	59,199	456,673	162,802	186,061	72,372
San Bernardino	1981	3,817,000	819,826	764,172	374,673	673,361	572,057	123,117	133,729	80,213	543,782	394,433	277,645	132,935
	1977	2,482,813	515,267	479,957	223,091	393,931	332,123	86,955	112,944	68,153	482,359	209,562	177,816	79,092
SACRAMENTO	1981	**5,406,867**	**1,291,995**	**1,225,207**	**581,406**	**746,553**	**662,084**	**198,215**	**248,488**	**135,286**	**864,730**	**495,361**	**352,643**	**209,556**
	1977	3,601,643	786,408	744,867	336,210	490,833	428,795	141,934	197,343	108,493	765,654	260,877	228,056	141,015
Placer	1981	646,295	183,828	173,257	84,348	5,842		16,326	12,580	7,757	146,338	69,462	52,559	34,918
	1977	390,190	95,584	90,025	44,234	5,594		12,451	10,774	6,693	109,753	36,202	29,335	21,007
Sacramento	1981	4,236,724	954,776	901,774	440,665	734,876	662,084	165,262	221,098	122,682	623,934	357,363	255,674	151,735
	1977	2,881,986	601,751	567,957	258,259	480,418	428,795	117,016	176,428	98,487	582,337	191,993	167,204	105,269
Yolo	1981	523,848	153,391	150,176	56,393	5,835		16,627	14,810	4,847	94,458	68,536	44,410	22,903
	1977	329,467	89,073	86,885	33,717	4,821		12,467	10,141	3,313	73,564	32,682	31,517	14,739
SALINAS - SEASIDE - MONTEREY	1981	**1,384,551**	**299,037**	**278,728**	**163,473**	**130,661**	**108,639**	**89,455**	**60,388**	**36,695**	**209,789**	**136,649**	**68,606**	**59,396**
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583
Monterey	1981	1,384,551	299,037	278,728	163,473	130,661	108,639	89,455	60,388	36,695	209,789	136,649	68,606	59,396
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583
SAN DIEGO	1981	**9,157,160**	**1,934,725**	**1,774,741**	**987,893**	**1,527,725**	**1,395,976**	**386,735**	**469,753**	**298,427**	**1,344,006**	**849,454**	**548,441**	**239,588**
	1977	5,895,121	1,133,049	1,038,641	576,379	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
San Diego	1981	9,157,160	1,934,725	1,774,741	987,893	1,527,725	1,395,976	386,735	469,753	298,427	1,344,006	849,454	548,441	239,588
	1977	5,895,121	1,133,049	1,038,641	576,379	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
SAN FRANCISCO - OAKLAND	1981	**17,231,116**	**3,977,780**	**3,592,181**	**2,119,721**	**2,284,191**	**2,025,212**	**829,838**	**828,197**	**492,384**	**2,462,168**	**1,320,210**	**642,819**	**719,645**
	1977	12,176,357	2,622,058	2,363,556	1,355,013	1,630,761	1,428,514	637,745	669,047	400,724	2,228,487	743,836	446,658	514,055
Alameda	1981	5,421,971	1,280,410	1,176,153	586,223	652,371	598,996	162,285	226,894	131,138	931,933	462,158	221,325	249,210
	1977	3,792,232	818,927	751,730	363,071	475,027	430,824	144,818	192,798	112,329	816,834	256,326	150,781	177,674
Contra Costa	1981	3,041,191	743,380	699,719	262,555	558,938	494,010	113,105	137,261	85,753	393,682	259,958	150,058	132,514
	1977	2,248,911	519,092	488,270	176,120	388,239	340,825	95,999	118,133	74,260	397,977	151,850	113,457	105,076
Marin	1981	1,323,707	318,765	297,005	172,499	126,062	106,190	64,675	61,815	39,068	227,498	100,404	62,065	51,765
	1977	888,798	207,883	193,560	93,861	83,126	69,841	42,642	45,731	29,191	191,086	52,375	43,098	39,387
San Francisco	1981	3,831,124	830,691	669,755	694,847	412,298	326,789	308,437	208,593	120,707	321,263	239,916	80,032	111,639
	1977	2,849,566	573,947	462,433	489,723	339,526	269,216	240,217	171,214	99,869	332,027	139,777	57,856	88,668
San Mateo	1981	3,613,123	804,534	749,549	403,597	534,522	499,227	181,336	193,634	115,718	587,812	257,774	129,339	174,517
	1977	2,356,850	502,209	467,563	232,238	344,843	317,808	114,069	141,171	85,075	490,564	143,508	81,466	103,250
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1981*	***27,796,537***	***6,306,828***	***5,770,932***	***3,173,903***	***3,691,458***	***2,250,797***	***1,198,202***	***1,357,599***	***799,036***	***4,243,534***	***2,246,040***	***1,337,497***	***1,109,748***
	1977	*19,006,563*	*4,061,668*	*3,708,535*	*1,962,026*	*2,546,833*	*2,220,050*	*971,953*	*1,058,385*	*621,274*	*3,675,505*	*1,222,500*	*881,793*	*770,746*

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
SAN JOSE	**1981**	**7,532,297**	**1,556,828**	**1,461,046**	**742,955**	**1,083,340**	**955,103**	**290,189**	**406,172**	**231,095**	**1,321,247**	**625,234**	**439,156**	**262,998**
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791
Santa Clara	1981	7,532,297	1,556,828	1,461,046	742,955	1,083,340	955,103	290,189	406,172	231,095	1,321,247	625,234	439,156	262,998
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791
SANTA BARBARA - SANTA MARIA - LOMPOC	**1981**	**1,548,828**	**332,488**	**307,378**	**214,922**	**147,391**	**129,803**	**68,787**	**75,141**	**47,727**	**188,847**	**148,988**	**85,525**	**54,940**
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
Santa Barbara	1981	1,548,828	332,488	307,378	214,922	147,391	129,803	68,787	75,141	47,727	188,847	148,988	85,525	54,940
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
SANTA CRUZ	**1981**	**984,642**	**249,483**	**229,035**	**108,353**	**96,691**	**83,540**	**32,080**	**33,303**	**18,844**	**147,220**	**90,497**	**101,091**	**42,325**
	1977	653,672	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
Santa Cruz	1981	984,642	249,483	229,035	108,353	96,691	83,540	32,080	33,303	18,844	147,220	90,497	101,091	42,325
	1977	653,672	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
SANTA ROSA	**1981**	**1,579,079**	**403,870**	**371,082**	**154,315**	**172,917**	**148,099**	**40,989**	**66,568**	**42,688**	**207,750**	**141,562**	**167,240**	**56,310**
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
Sonoma	1981	1,579,079	403,870	371,082	154,315	172,917	148,099	40,989	66,568	42,688	207,750	141,562	167,240	56,310
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
STOCKTON	**1981**	**1,605,278**	**398,246**	**365,978**	**154,305**	**192,919**	**172,000**	**68,356**	**74,951**	**49,892**	**272,162**	**155,071**	**95,236**	**77,174**
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
San Joaquin	1981	1,605,278	398,246	365,978	154,305	192,919	172,000	68,356	74,951	49,392	272,162	155,071	95,236	77,174
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
VALLEJO - FAIRFIELD - NAPA	**1981**	**1,454,045**	**368,350**	**346,623**	**156,912**	**151,010**	**122,383**	**37,186**	**56,662**	**32,869**	**252,349**	**159,034**	**88,282**	**70,795**
	1977	939,582	215,418	201,943	98,189	98,717	79,608	28,122	43,793	25,510	205,920	79,507	61,182	42,782
Napa	1981	415,818	119,562	110,182	45,026	34,472	26,162	12,281	15,348	9,376	64,718	38,809	37,357	17,425
	1977	303,470	78,193	72,009	28,533	24,773	18,747	11,708	12,129	7,432	64,378	22,219	26,856	12,806
Solano	1981	1,038,227	248,788	236,441	111,886	116,538	96,221	24,905	41,314	23,493	187,631	120,225	50,925	53,370
	1977	636,112	137,225	129,934	69,656	73,944	60,861	16,414	31,664	18,078	141,542	57,288	34,326	29,976
VISALIA - TULARE - PORTERVILLE	**1981**	**1,061,435**	**281,468**	**265,054**	**68,544**	**136,604**	**126,770**	**45,654**	**33,210**	**21,210**	**217,911**	**86,560**	**74,351**	**35,722**
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
Tulare	1981	1,061,435	281,468	265,054	68,544	136,604	126,770	45,654	33,210	21,210	217,911	86,560	74,351	35,722
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
YUBA CITY	**1981**	**406,668**	**116,554**	**112,802**	**37,117**	**29,804**	**26,200**	**18,562**	**14,504**	**7,780**	**56,475**	**29,398**	**41,862**	**36,370**
	1977	294,243	74,169	71,488	24,427	27,340	23,846	13,509	11,729	6,499	55,465	17,063	30,295	23,405
Sutter	1981	231,017	67,603	64,902	18,570	18,337	16,421	9,484	6,940	4,930	30,434	12,425	30,479	22,683
	1977	164,518	44,633	42,692	12,000	17,202	15,251	6,313	6,210	4,435	26,624	7,968	20,940	14,296
Yuba	1981	175,651	48,951	47,900	18,547	11,467	9,779	9,078	7,564	2,850	26,041	16,973	11,383	13,687
	1977	129,725	29,536	28,796	12,427	10,138	8,595	7,196	5,519	2,064	28,841	9,095	9,355	9,109
ALL COUNTIES														
Alameda	1981	5,421,971	1,280,410	1,176,153	586,223	652,371	598,996	162,285	226,894	131,138	931,933	462,158	221,325	249,210
	1977	3,792,232	818,927	751,730	363,071	475,027	430,824	144,818	192,798	112,329	816,834	256,326	150,781	177,674
Alpine	1981	1,662	290	290	671	102						416		
	1977	1,304	249	249	515	102						273		
Amador	1981	106,369	37,798	36,761	8,195	5,973		961	2,980	2,349	23,551	6,731	6,476	2,326
	1977	61,744	18,288	17,721	5,900	3,189		987	1,829	1,454	16,442	3,908	4,466	1,303
Butte	1981	645,882	182,528	170,186	64,168	57,531	48,659	25,185	33,819	16,745	88,455	32,059	73,336	23,166
	1977	465,227	114,483	106,669	40,589	39,793	33,409	19,083	26,905	13,364	86,141	23,043	52,113	20,689
Calaveras	1981	54,818	22,013	21,046	7,159	467		1,496	2,368	1,888	2,461	4,768	5,127	2,788
	1977	35,908	13,741	13,089	4,694	439		937	1,611	1,296	3,025	3,488	2,947	1,729
Colusa	1981	49,450	17,310	16,945	7,220	2,145		1,214	1,286	295	3,859	6,911	2,767	3,541
	1977	32,216	9,988	9,742	4,324	1,268		911	1,072	242	3,939	4,534	2,106	2,121
Contra Costa	1981	3,041,191	743,380	699,719	262,555	558,938	494,010	113,105	137,261	85,753	393,682	259,958	150,058	132,514
	1977	2,248,911	519,092	488,270	176,120	388,239	340,825	95,999	118,133	74,760	397,977	151,850	113,457	105,076
Del Norte	1981	79,455	26,438	25,843	11,768	1,893		3,572	2,019	1,132	6,438	5,093	10,669	1,557
	1977	57,845	17,448	16,994	7,367	1,662		2,587	1,912	1,072	7,111	3,437	7,987	1,505
El Dorado	1981	452,092	123,098	118,674	59,065	11,197	7,736	17,223	13,240	6,992	36,394	59,040	49,268	28,906
	1977	261,083	66,443	63,820	32,137	6,662	4,662	10,841	9,062	4,792	32,918	27,288	28,555	18,052
Fresno	1981	2,472,922	619,811	583,352	218,312	318,295	282,716	96,594	105,053	69,447	431,888	217,709	145,190	111,249
	1977	1,788,817	390,775	367,536	147,479	231,550	204,015	74,173	96,744	64,581	383,142	128,946	111,918	85,672
Glenn	1981	76,671	25,078	24,101	8,381	2,508	1,965	1,225	1,297	679	9,888	12,073	7,708	1,442
	1977	55,135	16,399	15,702	5,591	2,294	1,801	922	1,274	666	10,317	7,331	5,232	1,289

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981
U.S. CENSUS 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Humboldt	1981	512,914	151,674	142,353	53,403	32,932	25,271	20,838	14,334	9,480	59,287	52,345	41,323	36,186
	1977	377,911	98,468	92,354	36,324	28,977	22,194	17,100	11,910	7,978	64,475	30,888	30,322	25,572
Imperial	1981	405,251	118,952	117,052	32,592	59,011	48,767	26,738	9,824	7,185	46,214	38,936	25,137	20,895
	1977	298,941	81,295	80,005	21,715	40,024	32,842	21,537	8,658	6,395	50,019	23,806	18,250	14,856
Inyo	1981	103,230	21,801	20,948	14,292	4,128		1,648	1,159	960	14,870	18,324	5,748	3,173
	1977	76,300	16,614	15,905	9,661	3,294		1,442	1,117	935	15,393	11,750	4,601	2,124
Kern	1981	2,040,799	543,085	510,435	191,351	198,472	176,187	71,007	86,363	57,526	300,091	238,117	144,103	84,016
	1977	1,295,066	294,509	276,613	117,959	138,953	121,870	48,212	65,496	43,835	260,853	128,164	81,895	51,489
Kings	1981	275,582	75,831	70,614	23,727	22,942	16,251	8,995	8,744	5,701	54,172	32,719	9,891	12,336
	1977	191,389	46,958	43,698	15,393	16,323	11,638	7,427	8,209	5,378	48,175	17,126	7,708	8,236
Lake	1981	136,899	56,283	54,382	10,019	932		1,020	5,088	4,162	20,006	11,485	7,574	6,999
	1977	82,743	28,816	27,740	7,177	915		851	3,283	2,711	14,683	6,581	7,326	4,119
Lassen	1981	83,857	24,294	23,002	7,883	2,526		732	1,298	1,199	14,900	7,383	6,911	7,086
	1977	61,059	17,742	16,787	5,972	2,163		664	1,171	1,078	12,051	4,891	4,565	4,470
Los Angeles	1981	36,209,930	8,497,608	7,756,302	3,979,450	4,579,625	4,269,589	1,844,283	1,834,777	1,065,822	5,502,930	3,206,779	1,348,136	1,246,204
	1977	25,889,383	5,486,237	5,004,208	2,651,024	3,405,080	3,131,223	1,377,145	1,423,253	831,618	5,186,377	1,765,718	956,749	918,557
Madera	1981	212,086	63,064	61,124	23,732	3,772	2,771	10,302	6,269	3,099	30,717	22,108	25,252	10,530
	1977	143,157	38,619	37,293	13,417	3,474	2,565	6,582	5,537	2,729	31,524	11,978	14,812	6,669
Marin	1981	1,323,707	318,765	297,005	172,499	126,062	106,190	64,675	61,815	39,068	227,498	100,404	62,065	51,765
	1977	888,798	207,883	193,560	93,861	83,126	69,841	42,642	45,731	29,191	191,085	52,375	43,098	39,387
Mariposa	1981	33,388	11,423	11,136	2,310	322		1,027	280	280	245	5,926	2,214	691
	1977	22,498	7,691	7,470	2,010	289		741	220	220	306	3,678	1,573	495
Mendocino	1981	365,234	107,884	102,772	42,638	15,013	8,250	15,687	9,608	5,374	49,423	41,021	30,238	22,031
	1977	226,784	58,795	55,803	23,393	13,430	7,656	9,173	7,186	4,053	38,020	20,621	23,286	12,755
Merced	1981	511,088	139,927	133,310	49,336	53,349	42,266	14,942	16,287	10,631	79,636	72,769	24,755	22,507
	1977	352,823	81,181	77,058	32,159	34,926	27,570	12,319	15,132	9,958	72,980	40,780	19,527	17,769
Modoc	1981	32,639	5,505	5,207	2,682	833		388	738	738	7,483	7,800	2,017	1,147
	1977	22,939	4,145	3,918	1,795	504		354	584	584	7,245	3,657	1,406	803
Mono	1981	52,046	17,195	12,804	10,473	799		1,211	786	786	171	11,507	1,055	1,007
	1977	29,629	8,753	6,513	6,694	773		720	508	508	126	6,481	810	593
Monterey	1981	1,384,551	299,037	278,728	163,473	130,661	108,639	89,455	60,388	36,695	209,789	136,649	68,606	59,396
	1977	951,602	194,973	181,606	104,605	87,546	72,601	58,809	50,488	30,858	190,919	74,739	50,064	39,583
Napa	1981	415,818	119,562	110,182	45,026	34,472	26,162	12,281	15,348	9,376	64,718	38,809	37,357	17,425
	1977	303,470	78,193	72,009	28,533	24,773	18,747	11,708	12,129	7,432	64,378	22,219	26,856	12,806
Nevada	1981	243,834	64,242	59,259	27,624	6,986		7,242	5,050	3,243	22,805	28,493	44,501	8,327
	1977	146,254	39,509	36,419	14,707	4,295		4,949	5,172	3,331	19,568	12,880	25,213	5,083
Orange	1981	11,550,691	2,419,535	2,232,391	1,240,475	1,636,467	1,535,206	463,125	576,842	379,968	1,887,613	1,010,674	684,171	277,644
	1977	7,377,949	1,417,367	1,306,846	748,032	1,057,456	978,674	295,916	414,332	274,988	1,556,689	500,913	448,388	207,538
Placer	1981	646,295	183,828	173,257	84,348	5,842		16,326	12,580	7,757	146,338	69,462	52,559	34,918
	1977	390,190	95,584	90,025	44,234	5,594		12,451	10,774	6,493	109,753	36,202	29,335	21,007
Plumas	1981	83,222	20,701	19,582	8,035	12,683	7,443	1,230	643	643	11,278	8,941	7,926	3,260
	1977	57,156	13,362	12,631	5,475	9,753	5,836	1,143	469	469	9,997	4,510	4,895	2,170
Riverside	1981	3,326,106	767,745	717,264	325,034	432,075	383,031	121,197	104,456	72,783	582,910	314,500	322,695	113,669
	1977	2,098,656	452,911	422,840	195,769	254,970	224,101	86,249	84,213	59,199	456,673	162,802	186,061	72,372
Sacramento	1981	4,236,724	954,776	901,774	440,665	734,876	662,084	165,262	221,098	122,682	623,934	357,363	255,674	151,735
	1977	2,881,986	601,751	567,957	258,259	480,418	428,795	117,016	176,428	98,487	582,337	191,993	167,204	105,269
San Benito	1981	95,146	28,602	27,839	4,905	1,027		5,715	1,784	592	10,274	17,517	7,641	3,382
	1977	62,232	17,567	17,036	3,635	985		3,689	1,738	572	11,546	8,293	4,542	2,414
San Bernardino	1981	3,817,000	819,826	764,172	374,673	673,361	572,057	123,117	133,729	80,213	543,782	394,433	277,645	132,935
	1977	2,482,813	515,267	479,957	223,091	393,931	332,123	86,955	112,944	68,151	482,359	209,562	177,816	79,092
San Diego	1981	9,157,160	1,934,725	1,774,741	987,893	1,527,725	1,395,976	386,735	469,753	298,427	1,344,006	849,454	548,441	239,588
	1977	5,895,121	1,133,049	1,038,641	575,379	925,784	835,534	242,819	347,116	221,964	1,195,188	408,056	375,102	181,457
San Francisco	1981	3,831,124	830,691	669,755	694,847	412,298	326,789	308,437	208,593	120,707	321,263	239,916	80,032	111,639
	1977	2,849,566	573,947	462,433	489,723	339,526	269,216	240,217	171,214	99,869	332,027	139,777	57,856	88,668
San Joaquin	1981	1,605,278	398,246	365,978	154,305	192,919	172,000	68,356	74,951	49,892	272,162	155,071	95,236	77,174
	1977	1,115,368	240,499	220,861	97,884	136,328	120,311	47,946	62,703	42,032	243,896	84,693	68,369	51,752
San Luis Obispo	1981	716,036	192,801	180,874	98,326	35,125	23,557	24,935	29,561	15,841	97,865	85,750	52,485	28,757
	1977	469,966	112,404	105,378	57,811	26,416	17,875	17,066	21,861	11,725	82,554	47,579	38,185	19,848
San Mateo	1981	3,613,123	804,534	749,549	403,597	534,522	499,227	181,336	193,634	115,718	587,812	257,774	129,339	174,517
	1977	2,356,850	502,209	467,563	232,238	344,843	317,808	114,069	141,171	85,075	490,564	143,508	81,466	103,250
Santa Barbara	1981	1,548,828	332,488	307,378	214,922	147,391	129,803	68,787	75,141	47,727	188,847	148,988	85,525	54,940
	1977	1,112,619	224,410	207,322	140,156	109,548	95,582	52,236	66,178	42,230	187,043	84,408	61,937	43,809
Santa Clara	1981	7,532,297	1,556,828	1,461,046	742,955	1,083,340	955,103	290,189	406,172	231,095	1,321,247	625,234	439,156	262,998
	1977	4,920,896	982,569	921,481	421,687	711,586	622,114	224,644	299,288	171,173	1,061,043	322,544	269,623	170,791

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Santa Cruz	1981	984,642	249,483	229,035	108,353	96,691	83,540	32,080	33,303	18,844	147,220	90,497	101,091	42,325
	1977	653,672	151,456	138,947	65,977	65,175	55,868	23,037	27,451	15,601	122,871	46,610	62,859	30,533
Shasta	1981	684,968	166,508	151,700	47,063	60,243	55,117	27,137	24,801	14,200	99,844	87,520	95,365	38,234
	1977	435,968	96,370	87,740	31,426	37,655	34,017	17,946	17,834	10,271	81,625	42,487	58,042	25,079
Sierra	1981	5,257	789	744	978	243					1,104	887	778	254
	1977	4,295	596	563	731	203					1,187	563	632	221
Siskiyou	1981	153,491	55,514	52,864	16,232	2,276		5,534	2,535	1,157	13,304	24,439	11,270	7,037
	1977	114,424	35,902	34,063	12,675	2,256		4,181	2,897	1,316	15,241	15,870	9,316	5,266
Solano	1981	1,038,227	248,788	236,441	111,886	116,538	96,221	24,905	41,314	23,493	187,631	120,225	50,925	53,370
	1977	636,112	137,225	129,934	69,656	73,944	60,861	16,414	31,664	18,078	141,542	57,288	34,326	29,976
Sonoma	1981	1,579,079	403,870	371,082	154,315	172,917	148,099	40,989	66,568	42,688	207,750	141,562	167,240	56,310
	1977	1,009,728	241,623	221,855	87,137	105,769	89,814	34,442	46,257	29,867	180,375	76,613	104,330	42,618
Stanislaus	1981	1,294,500	311,226	292,937	112,637	194,059	177,115	49,537	71,183	44,704	166,967	118,579	111,209	47,441
	1977	871,937	189,766	178,492	63,923	115,384	103,915	37,911	56,691	35,740	163,099	60,182	77,675	40,506
Sutter	1981	231,017	67,603	64,902	18,570	18,337	16,421	9,484	6,940	4,930	30,434	12,425	30,479	22,683
	1977	164,518	44,633	42,692	12,000	17,202	15,251	6,313	6,210	4,435	26,624	7,968	20,940	14,296
Tehama	1981	175,473	42,311	40,961	13,107	5,118	4,051	5,005	2,707	1,971	35,548	44,447	10,963	3,249
	1977	113,679	26,001	25,079	8,592	4,151	3,286	3,413	2,497	1,829	28,992	21,636	7,087	3,044
Trinity	1981	24,751	10,079	9,711	2,770	2,345		115	178	178	423	3,755	921	1,171
	1977	17,081	6,818	6,545	2,262	1,663		94	145	145	432	2,066	818	871
Tulare	1981	1,061,435	281,468	265,054	68,544	136,604	126,770	45,654	33,210	21,210	217,911	86,560	74,351	35,722
	1977	731,206	172,201	162,049	47,556	85,088	77,855	30,096	31,237	20,053	183,635	50,587	52,997	28,105
Tuolumne	1981	150,594	47,653	45,538	16,957	1,373		5,306	4,284	2,916	15,081	17,424	16,870	11,468
	1977	102,042	29,478	28,066	10,859	1,107		3,830	3,361	2,297	14,370	9,229	11,205	8,208
Ventura	1981	2,349,769	650,583	622,035	225,526	298,425	267,120	83,579	98,521	61,023	423,964	197,571	101,198	89,432
	1977	1,511,465	357,032	340,109	125,386	192,995	170,794	53,304	71,371	44,484	342,260	106,224	78,588	56,680
Yolo	1981	523,848	153,391	150,176	56,393	5,835		16,627	14,810	4,847	94,458	68,536	44,410	22,903
	1977	329,467	89,073	86,885	33,717	4,821		12,467	10,141	3,313	73,564	32,682	31,517	14,739
Yuba	1981	175,651	48,951	47,900	18,547	11,467	9,779	9,078	7,564	2,850	26,041	16,973	11,383	13,687
	1977	129,725	29,536	28,796	12,427	10,138	8,595	7,196	5,519	2,064	28,841	9,095	9,355	9,109
TOTAL METRO COUNTIES	**1981**	**113,744,533**	**26,189,279**	**24,130,629**	**12,268,605**	**15,148,359**	**13,722,606**	**5,010,807**	**5,436,881**	**3,277,328**	**17,573,118**	**10,055,959**	**6,008,300**	**4,028,809**
	1977	77,579,318	16,353,550	15,045,626	7,698,898	10,342,242	9,264,583	3,632,233	4,222,413	2,561,237	15,619,714	5,377,574	4,040,717	2,867,579
TOTAL STATE	**1981**	**118,937,068**	**27,697,829**	**25,566,365**	**12,833,085**	**15,436,379**	**13,910,937**	**5,195,108**	**5,581,228**	**3,366,799**	**18,240,465**	**10,704,967**	**6,425,785**	**4,280,862**
	1977	81,057,855	17,266,820	15,913,267	8,051,883	10,553,779	9,402,508	3,766,693	4,340,828	2,634,970	16,232,350	5,732,696	4,328,089	3,039,464

COLORADO

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
COLORADO SPRINGS	**1981**	**1,444,707**	**294,729**	**281,835**	**106,049**	**171,752**	**159,011**	**58,215**	**92,082**	**57,781**	**318,133**	**128,571**	**74,003**	**25,453**
	1977	997,621	178,628	170,188	84,533	136,214	124,607	39,608	57,511	36,151	236,206	74,356	60,520	18,418
El Paso	1981	1,421,797	290,026	277,256	104,161	171,212	159,011	57,451	91,692	57,699	317,291	124,374	70,282	24,775
	1977	984,131	175,605	167,255	83,057	135,896	124,607	39,106	57,274	36,101	235,715	72,375	58,203	17,971
Teller	1981	22,910	4,703	4,579	1,888	540		764	390	82	842	4,197	3,721	678
	1977	13,490	3,023	2,933	1,476	318		502	237	50	491	1,981	2,317	447
DENVER - BOULDER	**1981**	**9,008,945**	**2,004,773**	**1,920,963**	**805,997**	**1,161,063**	**1,054,948**	**468,006**	**475,459**	**270,220**	**1,823,682**	**720,263**	**439,548**	**191,997**
	1977	5,867,128	1,177,650	1,124,191	589,815	801,234	719,165	275,109	298,651	170,905	1,265,667	374,691	331,705	150,405
Adams	1981	1,392,181	386,353	376,300	85,078	221,773	206,731	62,832	48,062	24,221	234,429	126,300	108,743	19,407
	1977	803,612	196,726	190,902	60,639	136,945	125,889	30,215	27,818	13,987	147,087	63,281	64,824	15,708
Arapahoe	1981	2,088,022	351,573	336,234	140,242	355,842	325,203	156,765	74,331	40,088	590,088	127,448	88,069	37,324
	1977	1,199,646	186,114	177,338	89,067	211,496	191,222	77,186	46,052	24,803	354,916	61,644	54,864	25,615
Boulder	1981	979,216	220,036	211,149	85,380	68,820	59,083	48,859	64,557	30,049	188,451	77,612	69,524	29,424
	1977	662,971	140,286	134,123	61,362	50,003	42,659	31,839	36,469	16,951	145,835	40,579	55,036	22,068
Denver	1981	2,522,957	580,977	548,187	323,254	235,449	212,611	133,949	197,545	120,852	342,867	211,757	87,320	53,986
	1977	1,910,077	389,672	367,427	267,152	211,650	189,245	98,084	130,400	80,038	295,979	123,198	80,067	49,931
Douglas	1981	47,608	18,079	17,383	3,061	418		1,129	1,280	270	10,130	6,281	2,062	1,684
	1977	25,624	8,360	8,009	2,083	237		531	725	151	5,707	3,234	1,198	1,108
Gilpin	1981	5,038	643	622	2,134	73		38			75	154	41	55
	1977	3,356	[illegible]	372	1,579	49		23			55	84	32	45
Jefferson	1981	1,973,923	447,112	431,088	166,848	278,688	251,320	64,434	89,684	54,740	457,642	170,711	83,789	50,117
	1977	1,261,842	256,107	246,020	107,933	190,854	170,150	37,231	57,187	34,975	316,088	82,671	75,684	35,930

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
FORT COLLINS	**1981**	**766,896**	**159,135**	**153,244**	**63,314**	**73,480**	**66,022**	**36,874**	**47,045**	**26,755**	**163,583**	**50,250**	**81,407**	**15,670**
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
Larimer	1981	766,896	159,135	153,244	63,314	73,480	66,022	36,874	47,045	26,755	163,583	50,250	81,407	15,670
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
GREELEY	**1981**	**420,748**	**98,619**	**95,319**	**34,022**	**50,976**	**46,255**	**17,804**	**25,295**	**13,070**	**76,464**	**36,700**	**33,442**	**7,956**
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
Weld	1981	420,748	98,619	95,319	34,022	50,976	46,255	17,804	25,295	13,070	76,464	36,700	33,442	7,956
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
PUEBLO	**1981**	**569,894**	**142,622**	**134,100**	**44,117**	**83,955**	**80,669**	**25,518**	**32,829**	**19,185**	**118,257**	**42,617**	**26,897**	**10,546**
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
Pueblo	1981	569,894	142,622	134,100	44,117	83,955	80,669	25,518	32,829	19,185	118,257	42,617	26,897	10,546
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
ALL COUNTIES														
Adams	1981	1,392,181	386,353	376,300	85,078	221,773	206,731	62,832	48,062	24,221	234,429	126,300	108,743	19,407
	1977	803,612	196,726	190,902	60,639	136,945	125,889	30,215	27,818	13,987	147,087	63,281	64,824	15,708
Alamosa	1981	70,218	17,133	16,738	5,265	10,153	2,282	4,154	6,235	5,602	10,196	5,991	4,804	802
	1977	48,897	10,550	10,308	4,387	7,003	1,671	2,911	3,535	3,219	8,227	3,652	4,212	674
Arapahoe	1981	2,088,022	351,573	336,234	140,242	355,842	325,203	156,765	74,331	40,088	590,088	127,448	88,069	37,324
	1977	1,199,646	186,114	177,338	89,067	211,496	191,222	77,186	46,052	24,803	354,916	61,644	54,864	25,615
Archuleta	1981	17,409	4,244	4,120	1,100	81		1,399	205	205	2,272	5,583	1,234	244
	1977	9,820	2,423	2,344	836	60		716	116	116	1,393	2,544	940	186
Baca	1981	17,104	2,436	2,366	708	783		411	68	68	3,001	5,415	3,121	290
	1977	14,066	1,917	1,855	703	765		333	54	54	2,818	3,750	2,701	311
Bent	1981	14,394	3,139	3,047	558	758		264			2,193	1,725	2,168	275
	1977	12,673	2,673	2,586	592	683		228			2,273	1,270	2,003	315
Boulder	1981	979,216	220,036	211,149	85,380	68,820	59,083	48,859	64,557	30,049	188,451	77,612	69,524	29,424
	1977	662,971	140,286	134,123	61,362	50,003	42,659	31,839	36,469	16,951	145,835	40,579	55,036	22,068
Chaffee	1981	72,998	21,524	21,122	4,986	2,745		1,665	866	703	12,814	14,617	3,594	1,936
	1977	48,234	12,356	12,126	4,182	2,482		930	730	600	9,500	7,382	3,431	1,426
Cheyenne	1981	7,059	3,331	3,286	555			168	489		685	1,054	407	153
	1977	5,856	2,632	2,597	542			137	385		657	753	405	164
Clear Creek	1981	26,950	8,639	8,482	4,593	609		57	170	170	856	5,817	1,078	293
	1977	16,980	4,880	4,792	3,997	366		44	127	127	603	3,363	755	291
Conejos	1981	13,808	5,497	5,337	395	65		65			382	3,431	635	232
	1977	9,227	3,694	3,574	400	62		53			325	1,820	648	252
Costilla	1981	3,302	1,502	1,458	368	173			40	40		715	187	80
	1977	2,645	1,174	1,136	344	133			32	32		501	182	77
Crowley	1981	3,687	763	740	273			97	77	77	1,267	349	484	189
	1977	3,565	609	589	328			95	63	63	1,238	251	616	202
Custer	1981	1,116	457	442	117	53		78			57		172	
	1977	1,117	435	421	128	56		69			62		190	
Delta	1981	77,486	21,292	21,084	3,840	2,358		3,173	2,204	1,805	20,094	5,973	9,788	2,480
	1977	52,527	13,444	13,314	2,907	2,202		1,814	1,275	1,056	13,962	3,411	7,416	1,869
Denver	1981	2,522,957	580,977	548,187	323,254	235,449	212,611	133,949	197,545	120,852	342,867	211,757	87,320	53,986
	1977	1,910,077	389,672	367,427	267,152	211,650	189,245	98,084	130,400	80,038	295,979	123,198	80,067	49,931
Dolores	1981	4,253	481	465	228						2,599	766		
	1977	2,668	364	352	217						1,492	448		
Douglas	1981	47,608	18,079	17,383	3,061	418		1,129	1,280	270	10,130	6,281	2,062	1,684
	1977	25,624	8,360	8,009	2,083	237		531	725	151	5,707	3,234	1,198	1,108
Eagle	1981	120,185	29,997	28,825	23,658	559		5,528	1,335	787	655	14,108	9,813	1,975
	1977	62,473	13,951	13,357	14,627	408		2,614	865	512	519	5,933	5,735	1,230
Elbert	1981	8,020	2,074	2,012	724	73		73	103	103	159	2,399	173	73
	1977	5,406	1,415	1,369	559	56		59	63	63	179	1,356	190	77
El Paso	1981	1,421,797	290,026	277,256	104,161	171,212	159,011	57,451	91,692	57,699	317,291	124,374	70,282	24,775
	1977	984,131	175,605	167,255	83,057	135,896	124,607	39,106	57,274	36,101	235,715	72,375	58,203	17,971
Fremont	1981	86,364	23,679	23,353	7,468	5,326	2,590	5,215	4,931	2,967	12,946	7,283	5,462	1,877
	1977	64,839	15,984	15,766	6,323	5,259	2,640	3,339	3,233	1,951	11,357	4,825	4,321	1,906
Garfield	1981	150,026	34,301	33,213	9,186	1,779		5,308	4,625	1,780	39,644	25,336	9,847	7,212
	1977	90,701	19,648	18,955	6,902	1,343		3,528	3,132	1,200	24,233	11,501	7,133	4,854
Gilpin	1981	5,038	643	622	2,134	73		38			75	154	41	55
	1977	3,356	385	372	1,579	49		23			55	84	32	45
Grand	1981	41,119	11,239	11,068	5,425	931		2,778	161	161	3,804	7,918	894	782
	1977	25,574	5,757	5,670	4,425	893		1,450	127	127	2,977	4,258	883	821

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Gunnison	1981	52,817	21,230	20,942	7,527	247		2,142	1,990	1,051	5,655	4,254	1,820	495
	1977	32,693	10,535	10,394	5,061	233		1,614	998	528	4,609	2,950	1,758	508
Hinsdale	1981	1,967			267	63		42			65	815	71	92
	1977	1,360			.205	56		34			62	476	59	77
Huerfano	1981	19,336	6,285	6,103	1,254	150		309	509		2,488	4,447	1,076	666
	1977	15,833	4,694	4,542	1,274	149		258	420		2,411	3,278	953	655
Jackson	1981	7,325	3,034	2,944	991			539	45	45	1,064	600	236	109
	1977	5,322	1,991	1,926	761			317	32	32	953	401	219	109
Jefferson	1981	1,973,923	447,112	431,088	166,848	278,688	251,320	64,434	89,684	54,740	457,642	170,711	83,789	50,117
	1977	1,261,842	256,107	246,020	107,933	190,854	170,150	37,231	57,187	34,975	316,088	82,671	75,684	35,930
Kiowa	1981	4,455	830	805	577				318	104	121	1,883	69	185
	1977	3,487	673	651	602				210	69	125	1,194	73	214
Kit Carson	1981	33,753	9,121	8,963	1,121	792		1,484	1,387	192	5,624	8,960	1,754	1,025
	1977	26,729	6,617	6,503	1,163	723		1,173	944	130	5,225	5,918	1,838	1,036
Lake	1981	34,425	11,909	11,677	4,268	734		1,411	906	502	6,822	1,568	1,144	1,038
	1977	23,089	7,639	7,491	2,836	639		1,007	561	311	4,437	1,005	1,003	740
La Plata	1981	156,663	38,891	38,327	17,225	11,232	5,021	9,715	7,365	3,348	16,835	16,705	20,094	2,567
	1977	96,046	22,180	21,061	11,039	8,329	3,861	5,047	3,800	1,724	12,792	7,815	12,891	1,758
Larimer	1981	766,896	159,135	153,244	63,314	73,480	66,022	36,874	47,045	26,755	163,583	50,250	81,407	15,670
	1977	481,578	91,770	88,047	47,225	48,356	43,037	20,108	25,468	14,512	106,972	27,129	54,834	11,921
Las Animas	1981	48,769	15,959	14,821	2,938	3,911	1,893	1,854	788	535	8,980	5,983	1,860	1,118
	1977	36,292	10,651	9,885	2,743	3,594	1,797	1,408	598	409	7,394	3,922	1,507	1,047
Lincoln	1981	32,468	4,836	4,724	3,727	472		544	618	264	8,034	11,498	271	1,010
	1977	19,432	2,884	2,807	2,497	413		396	383	164	5,415	5,642	245	629
Logan	1981	101,057	20,999	20,000	6,412	8,030	3,718	6,802	5,715	4,809	20,133	13,743	5,420	1,081
	1977	70,868	13,470	12,782	4,911	6,141	2,943	4,492	3,217	2,738	16,267	8,109	4,959	1,076
Mesa	1981	509,275	101,718	98,643	33,351	63,845	60,101	17,195	32,465	22,038	107,954	53,161	60,968	5,024
	1977	280,082	52,721	50,939	19,389	36,564	33,987	9,797	15,292	10,440	62,131	22,430	35,725	5,131
Mineral	1981	2,502	1,397	1,356	167							169	529	59
	1977	1,906	955	924	164							118	454	64
Moffat	1981	93,678	29,100	28,601	7,258	3,736		2,304	658	537	23,603	10,786	6,022	2,890
	1977	47,347	13,016	12,794	4,045	2,053		1,308	552	456	12,854	4,364	3,383	1,732
Montezuma	1981	103,430	25,013	24,548	10,829	6,544	2,794	2,081	4,794	3,974	23,376	5,950	9,683	3,118
	1977	63,938	14,337	14,072	6,830	4,161	1,845	1,547	2,452	2,055	15,347	3,979	6,157	2,164
Montrose	1981	114,322	28,929	27,753	7,817	4,491	3,641	5,519	3,333	1,865	21,975	10,875	16,404	3,493
	1977	76,902	17,133	16,376	6,008	3,906	3,164	3,568	2,263	1,269	15,845	5,825	12,209	2,773
Morgan	1981	119,361	21,356	20,775	8,581	11,514	7,354	6,293	1,597	1,217	25,267	19,712	11,985	683
	1977	75,795	14,573	14,124	6,310	7,074	4,593	3,435	1,099	845	18,220	9,823	7,523	623
Otero	1981	82,679	25,511	25,246	4,506	6,162	3,023	5,109	4,589	3,467	15,307	5,042	8,377	2,025
	1977	63,125	17,807	17,624	4,082	5,799	2,937	3,210	3,154	2,403	12,792	3,360	6,499	1,812
Ouray	1981	4,340	371	358	1,050	152		135	44	44	69	749	955	60
	1977	3,238	274	265	915	118		101	32	32	62	441	713	59
Park	1981	8,425	2,398	2,328	926	69			110	110	67	1,964	1,685	224
	1977	5,825	1,367	1,323	806	60			63	63	62	1,241	1,206	171
Phillips	1981	18,655	2,927	2,840	769	3,101		290	196		6,500	942	1,229	1,272
	1977	12,834	2,022	1,956	616	2,071		186	114		4,472	589	910	927
Pitkin	1981	131,951	17,400	14,943	26,847			13,444	7,852	6,295	1,437	5,458	18,266	5,112
	1977	77,480	10,479	8,994	19,571			6,271	3,635	2,944	1,201	3,395	10,517	4,031
Prowers	1981	73,763	20,789	20,424	5,169	6,638	3,127	2,913	3,334	1,013	9,616	12,515	4,790	2,561
	1977	51,938	13,387	13,153	3,963	5,192	2,529	1,900	2,367	715	7,996	7,808	3,589	1,918
Pueblo	1981	569,894	142,622	134,100	44,117	83,955	80,669	25,518	32,829	19,185	118,257	42,617	26,897	10,546
	1977	406,205	92,076	86,516	34,106	62,767	59,278	17,029	20,764	12,249	90,352	26,225	24,426	10,204
Rio Blanco	1981	22,653	7,816	7,742	2,862	71		1,399	824	824	517	4,641	1,927	279
	1977	13,670	4,327	4,287	2,021	65		788	448	448	466	2,284	1,470	274
Rio Grande	1981	40,386	14,314	13,658	1,664	783		1,982	3,402	2,006	6,838	2,873	3,029	957
	1977	31,541	10,038	9,544	1,565	724		1,491	2,300	1,360	6,045	1,961	2,835	945
Routt	1981	73,073	17,490	17,114	7,809	1,572		5,617	1,981	1,000	6,254	8,380	7,838	2,839
	1977	44,533	9,066	8,872	6,316	951		2,818	986	498	4,643	4,971	5,819	1,876
Saguache	1981	9,074	2,135	2,073	712			146	45	45	2,874	1,139	811	531
	1977	5,940	1,427	1,381	478			103	32	32	1,873	695	573	373
San Juan	1981	3,963	681	681	395							1,295	234	
	1977	2,334	332	332	371							638	195	
San Miguel	1981	13,122	3,005	2,918	1,899	267		484	323		2,235	1,878	1,206	625
	1977	7,889	1,819	1,760	1,233	171		256	170		1,416	884	789	475

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Sedgwick	1981	22,504	5,548	4,947	1,966	358		919	807	365	5,471	4,540	1,086	389
	1977	15,327	3,451	3,075	1,318	304		574	566	256	4,312	2,689	858	350
Summit	1981	75,487	21,616	20,235	17,485	1,357		2,273	1,027	1,027	1,456	8,580	2,757	971
	1977	38,419	9,509	8,896	9,589	734		1,018	456	456	780	4,084	2,811	883
Teller	1981	22,910	4,703	4,579	1,888	540		764	390	82	842	4,197	3,721	678
	1977	13,490	3,023	2,933	1,476	318		502	237	50	491	1,981	2,317	447
Washington	1981	18,182	7,086	6,954	464	1,252		201	117		1,270	4,726	1,694	424
	1977	10,513	3,568	3,502	449	798		128	92		759	2,247	1,443	356
Weld	1981	420,748	98,619	95,319	34,022	50,976	46,255	17,804	25,295	13,070	76,464	36,700	33,442	7,956
	1977	307,069	64,881	62,479	27,239	39,619	35,544	12,378	15,333	7,911	62,805	22,601	27,414	7,283
Yuma	1981	38,338	8,567	8,066	2,174	4,761		1,565	1,771	345	9,334	2,525	5,116	549
	1977	25,998	6,195	5,829	1,835	3,024		1,017	986	191	6,027	1,454	3,318	547
TOTAL METRO COUNTIES	**1981**	**12,211,190**	**2,699,878**	**2,585,461**	**1,053,499**	**1,541,226**	**1,406,905**	**606,417**	**672,710**	**387,011**	**2,500,119**	**978,401**	**655,297**	**251,622**
	1977	8,059,601	1,605,005	1,531,421	782,918	1,088,190	981,631	364,232	417,727	241,728	1,762,002	525,002	498,899	198,231
TOTAL STATE	**1981**	**15,018,886**	**3,389,867**	**3,254,128**	**1,313,953**	**1,709,976**	**1,502,449**	**731,561**	**783,129**	**458,501**	**2,960,984**	**1,325,237**	**909,564**	**314,056**
	1977	9,824,594	2,008,048	1,921,396	966,283	1,204,007	1,043,598	437,814	479,686	281,416	2,080,810	708,010	675,161	248,219
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**1981**	**4,139,505**	**879,641**	**798,097**	**343,707**	**419,903**	**347,673**	**281,532**	**223,579**	**124,246**	**518,746**	**394,503**	**198,274**	**105,499**
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
Fairfield	1981	4,139,505	879,641	798,097	343,707	419,903	347,673	281,532	223,579	124,246	518,746	394,503	198,274	105,499
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
HARTFORD - NEW BRITAIN - BRISTOL	**1981**	**4,748,982**	**1,104,941**	**1,030,727**	**493,436**	**567,559**	**510,218**	**264,794**	**199,959**	**117,366**	**623,706**	**517,379**	**172,724**	**160,377**
	1977	3,491,854	808,236	752,993	323,534	447,612	400,099	179,521	142,050	83,945	601,454	284,730	143,325	118,927
Hartford	1981	3,777,883	856,023	794,251	398,778	445,544	414,281	237,512	174,187	104,107	486,965	399,107	139,665	128,773
	1977	2,813,743	633,569	587,447	265,658	363,096	333,432	160,711	124,856	75,100	473,390	220,551	116,607	96,883
Middlesex	1981	570,289	126,240	119,305	59,607	77,842	56,856	12,852	18,857	9,529	81,215	69,585	24,521	18,344
	1977	403,070	92,909	87,746	37,045	54,368	40,198	10,049	12,233	6,154	73,860	37,417	18,904	13,304
Tolland	1981	400,810	122,678	117,171	35,051	44,173	39,081	14,430	6,915	3,730	55,526	48,687	8,538	13,260
	1977	275,041	81,758	77,800	20,831	30,148	26,469	8,761	4,961	2,691	54,204	26,762	7,814	8,740
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	**1981**	**3,259,397**	**776,972**	**708,773**	**326,656**	**428,875**	**401,410**	**186,063**	**149,183**	**94,350**	**414,514**	**343,755**	**106,546**	**91,837**
	1977	2,482,495	600,265	547,199	224,415	335,778	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,364
New Haven	1981	3,259,397	776,972	708,773	326,656	428,875	401,410	186,063	149,183	94,350	414,514	343,755	106,546	91,837
	1977	2,482,495	600,265	547,199	224,415	335,778	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,364
NEW LONDON - NORWICH	**1981**	**1,000,543**	**222,691**	**208,946**	**89,754**	**114,217**	**102,669**	**39,762**	**50,367**	**26,641**	**166,360**	**118,542**	**34,290**	**27,121**
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395
New London	1981	1,000,543	222,691	208,946	89,754	114,217	102,669	39,762	50,367	26,641	166,360	118,542	34,290	27,121
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395
ALL COUNTIES														
Fairfield	1981	4,139,505	879,641	798,097	343,707	419,903	347,673	281,532	223,579	124,246	518,746	394,503	198,274	105,499
	1977	3,026,657	669,975	607,448	233,144	327,668	270,237	182,089	146,283	81,200	493,468	218,717	164,786	78,355
Hartford	1981	3,777,883	856,023	794,251	398,778	445,544	414,281	237,512	174,187	104,107	486,965	399,107	139,665	128,773
	1977	2,813,743	633,569	587,447	265,658	363,096	333,432	160,711	124,856	75,100	473,390	220,551	116,607	96,883
Litchfield	1981	602,833	148,316	136,192	48,480	57,554	48,536	28,652	21,565	14,213	99,474	57,620	36,431	20,982
	1977	436,953	106,090	97,352	30,623	40,231	33,847	18,076	15,798	10,421	93,605	32,105	28,105	14,509
Middlesex	1981	570,289	126,240	119,305	59,607	77,842	56,856	12,852	18,857	9,529	81,215	69,585	24,521	18,344
	1977	403,070	92,909	87,746	37,045	54,368	40,198	10,049	12,233	6,154	73,860	37,417	18,904	13,304
New Haven	1981	3,259,397	776,972	708,773	326,656	428,875	401,410	186,063	149,183	94,350	414,514	343,755	106,546	91,837
	1977	2,482,495	600,265	547,199	224,415	335,778	309,853	139,010	110,369	69,994	406,839	194,807	96,512	69,364
New London	1981	1,000,543	222,691	208,946	89,754	114,217	102,669	39,762	50,367	26,641	166,360	118,542	34,290	27,121
	1977	735,017	164,486	154,228	60,233	87,599	77,999	26,786	32,554	17,183	156,569	63,203	29,757	20,395
Tolland	1981	400,810	122,678	117,171	35,051	44,173	39,081	14,430	6,915	3,730	55,526	48,687	8,538	13,260
	1977	275,041	81,758	77,800	20,831	30,148	26,469	8,761	4,961	2,691	54,204	26,762	7,814	8,740
Windham	1981	353,697	92,501	89,288	32,119	22,595	11,228	18,621	11,763	4,681	48,305	40,243	19,904	10,522
	1977	255,029	69,141	66,495	19,742	18,488	9,549	12,241	7,878	3,109	46,213	20,506	17,481	7,743

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CONNECTICUT (continued)														
TOTAL METRO COUNTIES	**1981**	**13,148,427**	**2,984,245**	**2,746,543**	**1,253,553**	**1,530,554**	**1,361,970**	**772,151**	**623,088**	**362,603**	**1,723,326**	**1,374,179**	**511,834**	**384,834**
	1977	9,736,023	2,242,962	2,061,868	841,326	1,198,657	1,058,188	527,406	431,256	252,322	1,658,330	761,457	434,380	287,041
TOTAL STATE	**1981**	**14,104,957**	**3,225,062**	**2,972,023**	**1,334,152**	**1,610,703**	**1,421,734**	**819,424**	**656,416**	**381,497**	**1,871,105**	**1,472,042**	**568,169**	**416,338**
	1977	10,428,005	2,418,193	2,225,715	891,691	1,257,376	1,101,584	557,723	454,932	265,852	1,798,148	814,068	479,966	309,293
DELAWARE														
WILMINGTON	**1981**	**2,405,502**	**517,958**	**472,446**	**186,022**	**331,644**	**291,334**	**95,330**	**114,002**	**65,548**	**382,440**	**266,963**	**121,616**	**87,264**
	1977	1,791,371	376,991	343,139	140,141	268,264	233,422	79,729	92,731	53,279	312,090	150,979	82,210	62,318
New Castle	1981	1,930,012	411,726	370,033	143,562	314,680	281,071	89,093	97,881	55,428	281,751	203,622	98,267	78,281
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
Cecil, Md.	*1981*	*273,636*	*56,267*	*53,501*	*21,757*	*7,522*	*5,208*	*2,143*	*6,977*	*3,174*	*51,643*	*44,146*	*14,261*	*5,988*
	1977	*177,635*	*37,043*	*35,093*	*16,730*	*5,510*	*3,817*	*1,698*	*4,904*	*2,237*	*38,510*	*21,622*	*9,729*	*3,686*
Salem, N. J.	*1981*	*201,854*	*49,965*	*48,912*	*20,703*	*9,442*	*5,055*	*4,094*	*9,144*	*6,946*	*49,046*	*19,195*	*9,088*	*2,995*
	1977	*154,154*	*35,398*	*34,525*	*14,037*	*7,726*	*4,231*	*4,179*	*6,820*	*5,250*	*41,764*	*14,214*	*7,705*	*3,284*
ALL COUNTIES														
Kent	1981	534,786	117,168	108,539	40,674	69,587	61,908	19,781	15,057	9,033	120,117	41,175	36,657	14,245
	1977	371,280	74,433	68,904	28,593	53,316	47,004	14,915	12,665	7,615	85,212	23,226	27,858	8,788
New Castle	1981	1,930,012	411,726	370,033	143,562	314,680	281,071	89,093	97,881	55,428	281,751	203,622	98,267	78,281
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
Sussex	1981	436,401	147,346	142,649	38,662	26,981	16,233	13,705	13,641	10,427	57,067	39,868	37,269	15,421
	1977	307,640	95,030	91,662	26,292	19,568	11,923	12,345	10,576	8,195	45,373	23,142	26,661	9,720
TOTAL METRO COUNTIES	**1981**	**1,930,012**	**411,726**	**370,033**	**143,562**	**314,680**	**281,071**	**89,093**	**97,881**	**55,428**	**281,751**	**203,622**	**98,267**	**78,281**
	1977	1,459,582	304,550	273,521	109,374	255,028	225,374	73,852	81,007	45,792	231,816	115,143	64,776	55,348
TOTAL STATE	**1981**	**2,901,199**	**676,240**	**621,221**	**222,898**	**411,248**	**359,212**	**122,579**	**126,579**	**74,888**	**458,935**	**284,665**	**172,193**	**107,947**
	1977	2,138,502	474,013	434,087	164,259	327,912	284,301	101,112	104,248	61,602	362,401	161,511	119,295	73,856
DISTRICT OF COLUMBIA														
WASHINGTON	**1981**	**17,341,756**	**3,551,014**	**3,284,212**	**1,639,041**	**2,370,955**	**2,135,121**	**823,799**	**767,038**	**455,542**	**3,236,307**	**1,775,579**	**610,824**	**750,934**
	1977	11,412,504	2,246,000	2,079,339	1,099,291	1,674,681	1,486,123	635,756	542,401	325,067	2,262,619	918,131	376,431	495,038
District of Columbia	1981	2,563,554	454,434	420,087	493,297	189,170	159,385	175,313	133,533	78,013	219,983	216,921	49,125	118,511
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
Charles, Md.	*1981*	*287,176*	*70,302*	*63,139*	*23,733*	*10,804*	*3,242*	*8,078*	*8,761*	*6,475*	*69,341*	*43,260*	*10,384*	*25,601*
	1977	*193,593*	*44,413*	*39,861*	*18,127*	*9,600*	*3,046*	*7,753*	*5,923*	*4,425*	*46,777*	*23,061*	*8,703*	*15,163*
Montgomery, Md.	*1981*	*3,767,032*	*794,998*	*745,032*	*286,475*	*650,589*	*606,538*	*196,643*	*205,318*	*122,596*	*661,860*	*372,462*	*132,558*	*145,792*
	1977	*2,406,665*	*478,922*	*448,512*	*182,671*	*432,575*	*397,711*	*141,352*	*130,884*	*78,882*	*478,533*	*186,603*	*84,602*	*87,819*
Prince George's, Md.	*1981*	*3,829,884*	*833,452*	*784,393*	*277,510*	*567,332*	*502,131*	*157,435*	*135,248*	*80,712*	*761,116*	*432,494*	*118,271*	*168,465*
	1977	*2,570,081*	*545,944*	*513,458*	*185,581*	*413,222*	*362,255*	*123,514*	*105,791*	*63,643*	*548,073*	*220,074*	*72,383*	*110,624*
Alexandria, Va.	*1981*	*823,859*	*189,012*	*133,091*	*80,296*	*122,653*	*118,289*	*35,491*	*29,939*	*20,563*	*193,601*	*65,270*	*9,338*	*21,462*
	1977	*565,131*	*109,389*	*76,974*	*49,106*	*109,441*	*105,549*	*31,185*	*20,660*	*14,372*	*139,753*	*34,435*	*7,333*	*17,110*
Arlington, Va.	*1981*	*944,296*	*188,309*	*179,202*	*108,912*	*73,482*	*69,433*	*17,207*	*32,799*	*19,296*	*318,146*	*87,566*	*14,141*	*48,034*
	1977	*633,905*	*116,475*	*110,434*	*71,966*	*58,478*	*54,372*	*14,845*	*25,693*	*15,233*	*224,045*	*43,078*	*9,887*	*34,032*
Fairfax, Va.	*1981*	*3,316,260*	*653,969*	*617,483*	*236,980*	*600,986*	*564,778*	*193,129*	*153,788*	*88,212*	*573,982*	*327,942*	*147,501*	*148,439*
	1977	*1,892,034*	*382,160*	*360,592*	*140,594*	*349,705*	*324,020*	*121,764*	*93,139*	*53,918*	*327,613*	*163,948*	*84,402*	*87,899*
Fairfax city, Va.	*1981*	*413,496*	*69,360*	*66,987*	*33,525*	*41,791*	*26,110*	*5,840*	*17,154*	*13,730*	*126,543*	*37,644*	*27,101*	*9,790*
	1977	*282,455*	*47,363*	*45,575*	*19,872*	*28,465*	*18,142*	*4,887*	*13,828*	*11,202*	*96,371*	*24,206*	*15,798*	*7,901*
Falls Church, Va.	*1981*	*205,742*	*24,468*	*24,184*	*12,748*	*19,856*	*11,234*	*2,193*	*13,480*	*4,532*	*71,482*	*28,925*	*11,541*	*7,741*
	1977	*133,656*	*16,318*	*17,966*	*6,572*	*13,576*	*7,886*	*1,893*	*9,371*	*3,155*	*55,841*	*12,420*	*5,847*	*5,145*
Loudoun, Va.	*1981*	*239,701*	*59,959*	*58,036*	*19,657*	*4,603*		*7,780*	*4,918*	*1,534*	*39,638*	*33,713*	*15,725*	*12,832*
	1977	*142,597*	*38,431*	*37,061*	*11,447*	*3,009*		*5,508*	*3,955*	*1,235*	*25,399*	*16,411*	*9,014*	*8,067*
Manassas, Va.	*1981*	*132,719*	*29,363*	*26,365*	*5,444*	*9,052*	*2,680*	*833*	*4,995*	*3,092*	*26,072*	*13,407*	*22,773*	*4,412*
	1977	*94,341*	*21,715*	*19,486*	*3,987*	*7,594*	*2,379*	*757*	*3,627*	*2,263*	*21,447*	*7,415*	*14,547*	*3,009*
Manassas Park, Va.	*1981*	*23,446*	*13,497*	*7,679*	*952*			*488*			*2,934*	*3,998*		*407*
	1977	*12,332*	*6,401*	*3,639*	*570*			*467*			*2,528*	*1,550*		*336*
Prince William, Va.	*1981*	*794,591*	*169,891*	*158,534*	*59,512*	*80,637*	*71,301*	*23,369*	*27,105*	*16,787*	*171,609*	*111,977*	*52,366*	*39,448*
	1977	*401,050*	*83,748*	*78,096*	*29,677*	*45,107*	*39,533*	*14,167*	*15,020*	*9,365*	*94,148*	*46,576*	*25,712*	*20,638*

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA (continued)														
TOTAL METRO COUNTIES	**1981**	**2,563,554**	**454,434**	**420,087**	**493,297**	**189,170**	**159,385**	**175,313**	**133,533**	**78,013**	**219,983**	**216,921**	**49,125**	**118,511**
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
TOTAL STATE	**1981**	**2,563,554**	**454,434**	**420,087**	**493,297**	**189,170**	**159,385**	**175,313**	**133,533**	**78,013**	**219,983**	**216,921**	**49,125**	**118,511**
	1977	2,084,664	354,721	327,685	379,121	203,909	171,230	167,664	114,510	67,374	202,091	138,354	38,203	97,295
FLORIDA														
BRADENTON	**1981**	**790,718**	**208,805**	**200,169**	**82,942**	**127,200**	**96,985**	**27,526**	**30,946**	**13,345**	**153,437**	**60,287**	**30,480**	**33,891**
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
Manatee	1981	790,718	208,805	200,169	82,942	127,200	96,985	27,526	30,946	13,345	153,437	60,287	30,480	33,891
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
DAYTONA BEACH	**1981**	**1,406,469**	**301,319**	**289,037**	**164,417**	**176,156**	**145,027**	**51,548**	**47,429**	**28,412**	**217,060**	**139,103**	**91,889**	**69,672**
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
Volusia	1981	1,406,469	301,319	289,037	164,417	176,156	145,027	51,548	47,429	28,412	217,060	139,103	91,889	69,672
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
FORT LAUDERDALE - HOLLYWOOD	**1981**	**6,793,441**	**1,415,651**	**1,252,254**	**711,103**	**808,582**	**715,548**	**294,563**	**318,334**	**210,604**	**1,590,936**	**606,675**	**270,916**	**256,609**
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
Broward	1981	6,793,441	1,415,651	1,252,254	711,103	808,582	715,548	294,563	318,334	210,604	1,590,936	606,675	270,916	256,609
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
FORT MYERS - CAPE CORAL	**1981**	**1,325,690**	**330,073**	**316,877**	**107,979**	**159,202**	**139,887**	**40,083**	**82,202**	**54,107**	**240,606**	**92,621**	**121,257**	**35,594**
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
Lee	1981	1,325,690	330,073	316,877	107,979	159,202	139,887	40,083	82,202	54,107	240,606	92,621	121,257	35,594
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
FORT WALTON BEACH	**1981**	**534,850**	**113,966**	**108,684**	**54,744**	**83,134**	**70,471**	**20,650**	**23,936**	**15,007**	**91,470**	**47,417**	**38,950**	**12,444**
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
Okaloosa	1981	534,850	113,966	108,684	54,744	83,134	70,471	20,650	23,936	15,007	91,470	47,417	38,950	12,444
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
GAINESVILLE	**1981**	**791,975**	**181,383**	**173,553**	**86,951**	**101,078**	**78,460**	**31,355**	**40,864**	**24,490**	**129,671**	**80,669**	**40,125**	**34,812**
	1977	485,365	107,084	102,085	45,682	62,606	48,503	23,508	23,363	14,054	91,761	45,291	29,564	18,272
Alachua	1981	791,975	181,383	173,553	86,951	101,078	78,460	31,355	40,864	24,490	129,671	80,669	40,125	34,812
	1977	485,365	107,084	102,085	45,682	62,606	48,503	23,508	23,363	14,054	91,761	45,291	29,564	18,272
JACKSONVILLE	**1981**	**3,751,737**	**832,443**	**783,362**	**302,193**	**422,711**	**353,720**	**123,765**	**136,029**	**87,681**	**834,354**	**415,252**	**154,174**	**134,606**
	1977	2,435,097	500,457	469,636	194,424	289,273	237,394	97,944	96,692	63,015	607,177	217,181	106,384	95,660
Baker	1981	51,363	16,826	16,506	1,082	2,226		501	275	84	13,141	13,656	929	995
	1977	27,192	7,933	7,783	793	1,144		413	264	81	7,436	6,161	786	732
Clay	1981	393,096	83,347	81,266	33,805	103,710	101,071	18,592	8,018	3,133	34,372	34,405	17,855	16,671
	1977	175,776	34,022	33,050	14,606	46,252	45,023	9,271	3,813	1,502	21,963	13,829	8,035	7,256
Duval	1981	2,949,629	636,061	596,085	240,519	299,745	245,195	96,019	123,861	82,535	714,889	296,633	118,669	109,770
	1977	2,025,100	403,525	377,903	160,637	230,427	188,277	81,873	88,928	59,628	534,811	162,547	87,587	82,832
Nassau	1981	114,282	40,389	39,132	9,405	6,250		4,478	654	609	15,095	16,738	6,124	3,755
	1977	67,065	20,807	20,085	5,129	5,557		2,819	583	543	9,224	10,911	3,478	2,064
St. Johns	1981	243,367	55,820	50,373	17,382	10,780	7,454	4,175	3,221	1,320	56,857	53,820	10,597	3,415
	1977	139,964	34,170	30,815	13,259	5,893	4,094	3,568	3,104	1,261	33,743	23,733	6,498	2,776
LAKELAND - WINTER HAVEN	**1981**	**1,668,104**	**403,986**	**389,119**	**133,195**	**200,890**	**162,685**	**54,744**	**52,834**	**30,629**	**327,614**	**160,972**	**114,742**	**64,998**
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
Polk	1981	1,668,104	403,986	389,119	133,195	200,890	162,685	54,744	52,834	30,629	327,614	160,972	114,742	64,998
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
MELBOURNE - TITUSVILLE - COCOA	**1981**	**1,357,551**	**310,832**	**298,094**	**140,589**	**204,936**	**179,029**	**20,342**	**45,915**	**24,914**	**238,652**	**125,979**	**92,096**	**57,419**
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
Brevard	1981	1,357,551	310,832	298,094	140,589	204,936	179,029	20,342	45,915	24,914	238,652	125,979	92,096	57,419
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
MIAMI	**1981**	**9,224,729**	**2,022,848**	**1,844,445**	**845,658**	**1,298,680**	**1,139,305**	**539,917**	**598,651**	**347,687**	**1,592,305**	**755,333**	**269,694**	**373,756**
	1977	5,561,036	1,138,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
Dade	1981	9,224,729	2,022,848	1,844,445	845,658	1,298,680	1,139,305	539,917	598,651	347,687	1,592,305	755,333	269,694	373,756
	1977	5,561,036	1,138,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1981***	***16,018,170***	***3,438,499***	***3,096,699***	***1,556,761***	***2,107,262***	***1,854,853***	***834,480***	***916,985***	***558,291***	***3,183,241***	***1,362,008***	***540,610***	***630,365***
	1977	*9,363,466*	*1,937,657*	*1,743,819*	*964,646*	*1,293,100*	*1,129,338*	*555,827*	*534,651*	*329,342*	*1,786,095*	*622,832*	*294,028*	*350,893*

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
OCALA	1981	601,676	168,626	156,585	52,790	56,499	50,347	14,459	15,597	9,999	84,296	93,501	44,907	19,112
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
Marion	1981	601,676	168,626	156,585	52,790	56,499	50,347	14,459	15,597	9,999	84,296	93,501	44,907	19,112
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
ORLANDO	1981	3,950,143	965,675	920,424	397,261	509,647	422,969	118,818	136,706	80,842	770,418	408,842	165,374	101,705
	1977	2,275,552	495,791	471,299	213,466	327,794	271,452	79,997	93,442	55,660	505,799	193,625	102,179	61,653
Orange	1981	2,729,159	655,828	626,401	286,720	297,276	251,456	77,592	100,232	58,301	546,129	307,080	121,126	65,784
	1977	1,639,775	345,328	328,619	156,755	217,116	182,592	55,331	72,533	42,414	374,719	144,515	78,529	43,078
Osceola	1981	233,933	66,050	64,453	28,075	17,232	7,491	3,084	5,723	4,684	52,087	30,955	11,402	9,374
	1977	132,207	35,039	34,066	15,387	9,748	4,352	2,604	4,001	3,312	31,962	15,152	6,507	5,175
Seminole	1981	987,051	243,797	229,570	82,466	195,139	164,022	38,142	30,651	17,857	172,202	70,807	32,846	26,547
	1977	503,570	115,424	108,614	41,324	100,930	84,508	22,062	16,908	9,934	99,118	33,958	17,143	13,400
PANAMA CITY	1981	572,295	101,861	96,948	65,389	89,339	79,847	27,903	32,643	20,100	128,741	35,941	32,573	13,697
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
Bay	1981	572,295	101,861	96,948	65,389	89,339	79,847	27,903	32,643	20,100	128,741	35,941	32,573	13,697
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
PENSACOLA	1981	1,352,654	318,498	305,683	114,269	208,847	179,909	35,512	49,466	29,220	309,804	117,582	66,991	39,010
	1977	873,621	195,044	186,553	69,151	135,330	115,523	28,555	37,419	22,230	213,073	62,531	49,310	25,009
Escambia	1981	1,183,272	242,422	230,922	104,706	199,923	175,622	34,381	44,355	26,733	281,100	97,215	58,592	33,990
	1977	771,857	152,201	144,446	63,482	129,866	112,859	27,629	33,931	20,559	193,762	51,793	44,124	21,648
Santa Rosa	1981	169,382	76,076	74,761	9,563	8,924	4,287	1,131	5,111	2,487	28,704	20,367	8,399	5,020
	1977	101,764	42,843	42,107	5,669	5,464	2,664	926	3,488	1,671	19,311	10,738	5,186	3,361
SARASOTA	1981	1,395,817	303,067	277,698	157,045	150,282	132,901	44,803	112,802	79,892	227,197	125,436	62,989	48,164
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405
Sarasota	1981	1,395,817	303,067	277,698	157,045	150,282	132,901	44,803	112,802	79,892	227,197	125,436	62,989	48,164
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405
TALLAHASSEE	1981	822,175	196,338	188,309	81,333	114,066	99,655	41,136	28,458	17,479	145,807	61,954	61,030	20,292
	1977	512,620	112,221	107,236	46,961	68,834	59,452	28,748	21,263	13,114	103,858	34,423	39,031	14,879
Leon	1981	806,728	189,196	181,887	78,850	113,067	99,655	41,084	27,962	17,178	143,474	61,297	60,822	19,674
	1977	502,654	107,961	103,408	45,408	68,190	59,452	28,692	20,922	12,905	102,224	33,919	38,832	14,490
Wakulla	1981	15,447	7,142	6,422	2,483	999		52	496	301	2,333	657	208	618
	1977	9,966	4,260	3,828	1,553	644		56	341	209	1,634	504	199	389
TAMPA - ST. PETERSBURG	1981	8,330,605	2,221,302	2,098,394	790,931	1,170,277	1,030,954	248,092	301,126	182,272	1,477,459	736,071	311,570	262,719
	1977	4,850,451	1,160,862	1,095,377	465,257	723,703	633,168	169,527	221,574	134,470	979,728	342,165	219,664	163,400
Hillsborough	1981	3,828,630	948,938	896,648	361,162	529,101	466,824	117,792	118,071	67,522	759,496	376,944	129,653	106,612
	1977	2,070,389	483,723	456,754	200,873	301,236	263,810	76,666	90,694	52,067	440,456	161,086	84,947	63,349
Pasco	1981	641,228	208,779	201,148	47,061	69,565	48,959	17,254	30,910	19,595	77,225	70,571	35,726	31,552
	1977	342,248	102,164	98,068	24,377	40,211	28,472	10,316	17,620	11,179	44,784	30,447	30,949	16,462
Pinellas	1981	3,860,747	1,063,585	1,000,598	382,708	571,611	515,171	113,046	152,145	95,155	640,738	288,556	146,191	124,555
	1977	2,437,814	574,975	540,555	240,007	382,256	340,886	82,545	113,260	71,224	494,488	150,632	103,768	83,589
WEST PALM BEACH - BOCA RATON	1981	3,551,253	846,349	791,375	333,832	455,704	404,894	161,639	179,526	129,893	696,024	266,167	98,444	124,265
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
Palm Beach	1981	3,551,253	846,349	791,375	333,832	455,704	404,894	161,639	179,526	129,893	696,024	266,167	98,444	124,265
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
ALL COUNTIES														
Alachua	1981	791,975	181,383	173,553	86,951	101,078	78,460	31,355	40,864	24,490	129,671	80,669	40,125	34,812
	1977	485,365	107,084	102,085	45,682	62,606	48,503	23,508	23,363	14,054	91,761	45,291	29,564	18,272
Baker	1981	51,363	16,826	16,506	1,082	2,226		501	275	84	13,141	13,656	929	995
	1977	27,192	7,933	7,783	793	1,144		413	264	81	7,436	6,161	786	732
Bay	1981	572,295	101,861	96,948	65,389	89,339	79,847	27,903	32,643	20,100	128,741	35,941	32,573	13,697
	1977	333,919	60,911	57,760	36,371	48,205	42,500	16,681	18,373	11,345	84,050	19,993	17,363	8,842
Bradford	1981	63,881	24,245	23,936	5,103	4,271		863	1,473	443	9,720	7,713	3,693	3,151
	1977	41,280	14,047	13,869	3,130	2,704		847	1,171	350	7,933	4,820	2,359	1,947
Brevard	1981	1,357,551	310,832	298,094	140,589	204,936	179,029	20,342	45,915	24,914	238,652	125,979	92,096	57,419
	1977	816,733	180,523	172,487	75,674	127,627	110,538	17,853	30,101	16,378	177,413	66,310	45,397	31,650
Broward	1981	6,793,441	1,415,651	1,252,254	711,103	808,582	715,548	294,563	318,334	210,604	1,590,936	606,675	270,916	256,609
	1977	3,802,430	798,857	706,162	411,992	503,230	441,973	188,044	205,297	136,856	862,070	254,610	138,129	135,785
Calhoun	1981	32,014	10,841	10,640	736	1,264		372	73		5,773	4,374	3,851	942
	1977	21,118	7,334	7,199	604	771		400	76		3,835	2,781	2,377	888
Charlotte	1981	295,217	45,164	43,888	13,956	23,725	21,458	17,628	9,124	5,576	59,764	34,675	37,288	20,946
	1977	150,885	29,388	28,453	8,631	10,733	9,594	8,916	7,839	4,801	31,917	13,535	17,022	9,256

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Citrus	1981	197,907	58,093	57,350	14,249	8,483	2,021	6,121	6,239	4,264	20,537	29,101	20,984	7,389
	1977	100,106	30,278	29,895	7,105	4,367	1,090	3,523	3,424	2,352	11,897	12,086	10,896	4,345
Clay	1981	393,096	83,347	81,266	33,805	103,710	101,071	18,592	8,018	3,133	34,372	34,405	17,855	16,671
	1977	175,776	34,022	33,050	14,606	46,252	45,023	9,271	3,813	1,502	21,963	13,829	8,035	7,256
Collier	1981	675,698	146,454	140,135	60,877	74,547	62,097	33,551	42,219	32,461	135,552	45,171	51,144	16,311
	1977	342,585	71,414	68,081	29,215	36,923	30,656	18,580	27,194	21,061	72,828	21,925	25,559	8,278
Columbia	1981	156,341	33,755	32,685	13,482	14,054	7,621	4,796	3,206	1,369	28,510	22,221	14,938	5,940
	1977	106,842	23,156	22,340	10,047	8,524	4,712	3,948	2,543	1,081	21,126	14,352	10,845	3,520
Dade	1981	9,224,729	2,022,848	1,844,445	845,658	1,298,680	1,139,305	539,917	598,651	347,687	1,592,305	755,333	269,694	373,756
	1977	5,561,036	1,136,800	1,037,657	552,654	789,870	687,365	367,783	329,354	192,486	1,124,025	368,222	155,899	215,108
De Soto	1981	71,051	24,730	24,059	3,886	5,671		1,006	859	698	13,762	8,051	5,275	2,600
	1977	39,660	13,341	12,931	2,240	2,910		926	788	647	7,676	4,252	2,734	2,118
Dixie	1981	24,304	9,787	9,352	869	288		2,088	485	96	3,100	3,419	522	746
	1977	13,150	4,352	4,144	678	234		1,082	327	64	2,008	2,237	427	546
Duval	1981	2,949,629	636,061	596,085	240,519	299,745	245,195	96,019	123,861	82,535	714,889	296,633	118,669	109,770
	1977	2,025,100	403,525	377,903	160,637	230,427	188,277	81,873	88,928	59,628	534,811	162,547	87,587	82,832
Escambia	1981	1,183,272	242,422	230,922	104,706	199,923	175,622	34,381	44,355	26,733	281,100	97,215	58,592	33,990
	1977	771,857	152,201	144,446	63,482	129,866	112,859	27,629	33,931	20,559	193,762	51,793	44,124	21,648
Flagler	1981	35,990	9,734	8,377	2,316	191		201	455	99	10,926	8,513	1,032	395
	1977	17,916	4,687	4,031	1,491	147		164	379	81	4,970	3,432	810	299
Franklin	1981	28,728	12,952	12,389	2,418	601		371	807		1,910	2,732	3,951	913
	1977	15,726	6,588	6,278	1,443	304		210	435		1,357	1,711	2,017	632
Gadsden	1981	103,227	28,191	26,085	4,621	7,074		4,231	2,825	1,757	23,441	17,726	1,166	3,208
	1977	68,590	19,515	18,046	2,499	3,945		3,729	2,551	1,591	18,041	8,699	995	2,403
Gilchrist	1981	8,109	5,232	4,805	663	98		33	42			676	87	111
	1977	5,030	2,946	2,704	534	87		32	42			482	77	95
Glades	1981	4,979	2,906	2,783	700	271		177	29		68	642	90	
	1977	3,784	2,028	1,935	627	212		183	30		61	481	84	
Gulf	1981	28,682	14,143	13,813	1,828	1,597		336	1,089	1,089	3,251	2,379	2,033	1,135
	1977	19,070	8,836	8,632	1,165	1,326		297	908	908	2,267	1,536	1,318	733
Hamilton	1981	37,820	10,007	9,584	3,629	2,140		150	771	254	3,853	13,711	1,180	640
	1977	20,283	5,089	4,856	2,032	916		122	351	115	1,797	7,687	862	450
Hardee	1981	63,562	25,435	24,363	1,979	1,832		1,341	1,324	788	6,961	7,200	8,711	3,209
	1977	38,731	14,750	14,076	1,382	1,496		1,282	1,092	651	4,889	3,796	4,506	2,111
Hendry	1981	99,381	44,224	42,357	4,884	4,795		1,451	1,962	891	16,092	8,730	8,535	3,161
	1977	56,238	22,812	21,769	3,457	2,704		915	1,262	571	10,673	4,407	4,853	1,738
Hernando	1981	187,085	63,566	62,146	12,326	12,778		2,834	4,827	2,059	21,653	29,078	21,735	6,237
	1977	82,939	25,282	24,627	5,192	5,552		1,376	2,236	950	14,630	10,197	9,532	2,645
Highlands	1981	214,358	66,361	64,890	13,970	16,935	5,217	8,158	5,952	3,470	35,676	24,188	18,627	9,142
	1977	125,499	35,095	34,191	7,415	9,272	2,972	4,995	3,475	2,028	27,128	12,428	11,077	4,890
Hillsborough	1981	3,828,630	948,938	896,648	361,162	529,101	466,824	117,792	118,071	67,522	759,496	376,944	129,653	106,612
	1977	2,070,389	483,723	456,754	200,873	301,236	263,810	76,666	90,694	52,067	440,456	161,086	84,947	63,349
Holmes	1981	37,561	14,481	13,870	1,893	834		723	743	62	7,771	3,255	2,259	1,795
	1977	22,114	7,678	7,327	1,080	811		546	638	53	4,666	2,561	1,261	969
Indian River	1981	328,203	90,326	86,677	28,880	15,158	3,650	14,248	23,886	15,781	64,456	22,531	30,261	15,652
	1977	176,772	46,341	44,366	15,923	8,938		7,805	11,907	7,908	35,431	12,899	14,295	7,157
Jackson	1981	142,076	44,029	42,959	9,700	13,578		3,693	5,075	3,747	30,611	13,154	7,783	5,036
	1977	99,807	28,099	27,315	6,050	8,738		2,998	3,479	2,587	25,041	9,265	5,329	3,165
Jefferson	1981	29,420	8,240	7,587	647	815		363	1,483	1,306	4,220	9,004	264	2,338
	1977	18,089	5,287	4,865	601	598		418	901	807	3,154	4,168	244	1,307
Lafayette	1981	7,128	2,897	2,774	208	224		337	158	158	78	1,634	668	46
	1977	4,193	1,838	1,754	193	188		208	95	95	68	742	375	44
Lake	1981	505,827	145,554	139,732	32,235	36,372	15,373	15,102	17,265	13,451	106,168	45,709	42,344	22,649
	1977	303,103	78,785	75,355	18,382	24,665	10,828	9,195	10,525	8,281	73,911	24,102	28,781	12,681
Lee	1981	1,325,690	330,073	316,877	107,979	159,202	139,887	40,083	82,202	54,107	240,606	92,621	121,257	35,594
	1977	721,152	164,211	157,065	56,861	95,942	83,459	24,362	47,642	31,414	141,824	45,589	66,500	22,301
Leon	1981	806,728	189,196	181,887	78,850	113,067	99,655	41,084	27,962	17,178	143,474	61,297	60,822	19,674
	1977	502,654	107,961	103,408	45,408	68,190	59,452	28,692	20,922	12,905	102,224	33,919	38,832	14,490
Levy	1981	62,850	24,184	23,163	3,530	3,477		1,056	2,592	1,943	9,338	11,884	2,292	1,006
	1977	40,462	14,040	13,398	2,903	2,207		874	1,751	1,323	6,671	7,621	1,467	927
Liberty	1981	4,569	385	346	410	830			358	358	169	2,062	78	
	1977	3,252	306	276	278	698			268	268	146	1,311	70	
Madison	1981	46,459	13,781	13,541	1,160	520		574	466	181	6,809	11,003	4,495	4,639
	1977	27,216	8,748	8,597	985	461		501	441	170	3,828	5,254	2,347	2,791

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Manatee	1981	790,718	208,805	200,169	82,942	127,200	96,985	27,526	30,946	13,345	153,437	60,287	30,480	33,891
	1977	477,101	116,490	111,261	45,878	72,602	55,671	17,567	20,745	8,865	95,059	33,175	29,241	18,883
Marion	1981	601,676	168,626	156,585	52,790	56,499	50,347	14,459	15,597	9,999	84,296	93,501	44,907	19,112
	1977	352,790	83,470	77,457	29,548	40,764	35,939	10,498	12,351	7,917	60,681	42,871	32,899	9,475
Martin	1981	365,518	102,646	97,806	31,223	18,392	13,360	9,811	20,443	14,024	56,522	31,382	41,689	13,696
	1977	185,596	49,300	46,803	15,870	9,651	7,040	5,757	11,441	7,883	32,152	13,871	22,070	7,010
Monroe	1981	358,987	85,030	80,492	51,278	39,447	30,385	10,944	9,684	3,625	33,089	25,062	30,175	17,822
	1977	212,038	52,347	49,520	32,323	23,842	18,363	7,128	6,480	2,424	26,438	14,271	16,313	8,757
Nassau	1981	114,282	40,389	39,132	9,405	6,250		4,478	654	609	15,095	16,738	6,124	3,755
	1977	67,065	20,807	20,085	5,129	5,557		2,819	583	543	9,224	10,911	3,478	2,064
Okaloosa	1981	534,850	113,966	108,684	54,744	83,134	70,471	20,650	23,936	15,007	91,470	47,417	38,950	12,444
	1977	314,899	64,109	60,913	30,053	47,240	39,713	12,394	15,691	9,902	66,748	24,322	22,708	6,590
Okeechobee	1981	84,967	35,408	34,320	7,640	5,086		2,154	2,914	1,047	6,979	10,413	3,541	1,466
	1977	49,128	17,243	16,652	4,811	2,827		1,200	1,546	553	6,250	6,976	2,961	1,184
Orange	1981	2,729,159	655,828	626,401	286,720	297,276	251,456	77,592	100,332	58,301	546,129	307,080	121,126	65,784
	1977	1,639,775	345,328	328,619	156,755	217,116	182,592	55,331	72,533	42,414	374,719	144,515	78,529	43,078
Osceola	1981	233,933	66,050	64,453	28,075	17,232	7,491	3,084	5,723	4,684	52,087	30,955	11,402	9,374
	1977	132,207	35,039	34,066	15,387	9,748	4,352	2,604	4,001	3,312	31,962	15,152	6,507	5,175
Palm Beach	1981	3,551,253	846,349	791,375	333,832	455,704	404,894	161,639	179,526	129,893	696,024	266,167	98,444	124,265
	1977	1,949,701	441,456	412,499	171,003	243,226	214,098	106,497	116,511	84,986	413,445	121,408	81,836	68,523
Pasco	1981	641,228	208,779	201,148	47,061	69,565	48,959	17,254	30,910	19,595	77,225	70,571	35,726	31,552
	1977	342,248	102,164	98,068	24,377	40,211	28,472	10,316	17,620	11,179	44,784	30,447	30,949	16,462
Pinellas	1981	3,860,747	1,063,585	1,000,598	382,708	571,611	515,171	113,046	152,145	95,155	640,738	288,556	146,191	124,555
	1977	2,437,814	574,975	540,555	240,007	382,256	340,886	82,545	113,260	71,224	494,488	150,632	103,768	83,589
Polk	1981	1,668,104	403,986	389,119	133,195	200,890	162,685	54,744	52,834	30,629	327,614	160,972	114,742	64,998
	1977	1,001,126	235,670	226,161	76,037	117,938	95,137	41,788	39,801	23,071	222,164	80,604	72,714	35,989
Putnam	1981	199,676	63,214	61,453	7,889	8,056		6,477	5,176	3,694	36,295	29,660	10,115	14,316
	1977	120,657	35,056	33,954	5,299	5,551		3,895	4,373	3,140	24,533	12,864	8,554	10,592
St. Johns	1981	243,367	55,820	50,373	17,382	10,780	7,454	4,175	3,221	1,320	56,857	53,820	10,597	3,415
	1977	139,964	34,170	30,815	13,259	5,893	4,094	3,568	3,104	1,261	33,743	23,733	6,498	2,776
St. Lucie	1981	441,942	94,963	87,119	31,490	44,474	37,366	15,923	15,992	9,947	105,905	63,118	28,709	15,044
	1977	268,441	56,512	51,809	20,752	31,285	26,146	9,561	11,737	7,306	67,731	28,723	15,559	7,892
Santa Rosa	1981	169,382	76,076	74,761	9,563	8,924	4,287	1,131	5,111	2,487	28,704	20,367	8,399	5,020
	1977	101,764	42,843	42,107	5,669	5,464	2,664	926	3,488	1,671	19,311	10,738	5,186	3,361
Sarasota	1981	1,395,817	303,067	277,698	157,045	150,282	132,901	44,803	112,802	79,892	227,197	125,436	62,989	48,164
	1977	775,961	160,613	147,068	74,813	92,732	81,289	32,170	62,221	44,276	144,143	52,987	54,816	28,405
Seminole	1981	987,051	243,797	229,570	82,466	195,139	164,022	38,142	30,651	17,857	172,202	70,807	32,846	26,547
	1977	503,570	115,424	108,614	41,324	100,930	84,508	22,062	16,908	9,934	99,118	33,958	17,143	13,400
Sumter	1981	78,356	27,765	26,763	5,387	1,403		634	1,206	359	2,573	28,559	1,366	2,649
	1977	45,937	14,143	13,583	4,121	1,229		611	1,187	351	2,290	16,000	1,265	1,425
Suwannee	1981	78,263	26,639	26,199	2,821	6,516		1,722	2,215	1,324	15,008	6,086	3,796	3,171
	1977	54,132	15,299	15,049	2,278	4,089		1,730	1,577	945	14,033	4,379	2,403	2,626
Taylor	1981	70,143	18,396	17,913	6,936	3,980		2,156	3,509	3,509	12,949	8,719	4,271	1,879
	1977	47,222	11,601	11,255	4,506	2,609		1,939	2,306	2,306	9,171	5,447	3,324	1,330
Union	1981	10,315	4,356	4,173	69			33	155		1,564	1,250	923	422
	1977	6,770	3,050	2,911	55			30	144		1,027	808	563	263
Volusia	1981	1,406,469	301,319	289,037	164,417	176,156	145,027	51,548	47,429	28,412	217,060	139,103	91,889	59,672
	1977	861,352	189,217	180,837	100,911	102,915	84,018	34,978	34,501	20,744	161,521	71,378	51,095	38,820
Wakulla	1981	15,447	7,142	6,422	2,483	999		52	496	301	2,333	657	208	618
	1977	9,966	4,260	3,828	1,553	644		56	341	209	1,634	504	199	389
Walton	1981	55,264	18,533	18,165	2,183	2,038		1,027	1,123	601	8,130	12,124	5,588	1,858
	1977	34,773	11,532	11,305	1,651	1,435		803	918	492	6,809	5,738	2,905	1,178
Washington	1981	34,174	19,258	18,442	1,352	1,792		487	653	592	1,778	2,765	1,785	1,390
	1977	23,048	11,702	11,165	1,058	1,183		483	617	556	1,702	1,934	1,594	1,071
TOTAL METRO COUNTIES	**1981**	**48,221,882**	**11,243,022**	**10,491,010**	**4,622,621**	**6,337,230**	**5,482,593**	**1,896,855**	**2,233,464**	**1,386,573**	**9,255,851**	**4,329,802**	**2,068,201**	**1,702,765**
	1977	28,400,906	6,205,786	5,779,513	2,696,736	3,889,831	3,337,192	1,298,894	1,426,341	890,783	6,054,539	2,076,685	1,314,729	999,244
TOTAL STATE	**1981**	**53,491,914**	**12,718,927**	**11,908,141**	**5,012,044**	**6,720,837**	**5,681,141**	**2,070,027**	**2,432,321**	**1,517,596**	**10,166,812**	**4,939,476**	**2,495,445**	**1,915,815**
	1977	31,413,688	7,015,631	6,554,829	2,924,742	4,113,963	3,448,593	1,406,103	1,554,795	975,482	6,644,624	2,386,463	1,553,759	1,118,507

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA														
ALBANY	**1981**	**499,437**	**93,128**	**87,680**	**33,437**	**72,059**	**62,493**	**25,397**	**27,097**	**17,450**	**106,056**	**29,403**	**46,078**	**16,930**
	1977	345,745	64,041	60,240	23,071	55,168	47,397	18,135	19,035	12,373	80,361	20,995	26,465	9,415
Dougherty	1981	493,246	90,521	85,079	33,305	72,049	62,493	25,348	26,991	17,344	106,015	27,171	45,511	16,865
	1977	342,166	62,534	58,735	22,980	55,161	47,397	18,095	18,927	12,265	80,333	19,794	26,123	9,372
Lee	1981	6,191	2,607	2,601	132	10		49	106	106	41	2,232	567	65
	1977	3,579	1,507	1,505	91	7		40	108	108	28	1,201	342	43
ATHENS	**1981**	**577,964**	**120,058**	**117,079**	**52,050**	**60,333**	**43,503**	**16,982**	**26,418**	**12,787**	**133,134**	**53,836**	**31,756**	**20,844**
	1977	373,002	74,789	72,668	33,480	43,622	31,038	15,099	18,180	8,865	86,142	31,723	21,388	12,188
Clarke	1981	470,081	92,233	89,911	41,769	54,751	43,503	14,623	22,960	9,736	114,716	31,105	28,089	17,763
	1977	303,993	56,621	54,993	27,306	39,168	31,038	12,892	15,840	6,771	73,716	19,719	18,850	9,712
Jackson	1981	83,283	17,514	17,102	8,799	4,347		1,772	3,276	2,869	15,917	18,862	2,723	2,241
	1977	52,370	11,351	11,043	5,161	3,519		1,728	2,161	1,915	10,101	9,848	2,116	1,825
Madison	1981	13,677	6,021	5,879	915	270		65	60	60	2,229	1,887	89	525
	1977	11,422	4,951	4,817	776	255		69	63	63	2,092	1,442	77	420
Oconee	1981	10,923	4,290	4,187	567	965		522	122	122	272	1,982	855	315
	1977	5,217	1,866	1,815	237	680		410	116	116	233	714	345	231
ATLANTA	**1981**	**10,545,436**	**2,151,171**	**2,076,415**	**1,017,760**	**1,777,476**	**1,537,506**	**368,234**	**296,068**	**188,876**	**2,037,716**	**1,027,803**	**422,055**	**329,961**
	1977	6,793,958	1,276,180	1,227,400	638,809	1,175,019	1,005,617	282,668	254,689	163,684	1,437,965	563,724	305,942	199,294
Butts	1981	35,755	10,522	10,522	2,411	561		1,565	792	538	4,160	8,636	1,774	1,530
	1977	25,349	7,540	7,540	1,523	491		1,545	615	420	3,752	5,246	1,411	953
Cherokee	1981	132,289	44,240	43,797	4,189	4,539	1,315	3,607	6,049	5,285	25,144	8,081	21,413	4,842
	1977	77,432	21,931	21,714	3,091	4,023	1,221	2,303	3,783	3,347	17,448	5,114	10,961	3,143
Clayton	1981	930,478	192,657	182,352	66,520	202,738	196,580	33,631	18,515	9,102	136,944	85,203	28,329	30,586
	1977	495,548	94,478	89,364	33,705	114,551	109,183	21,162	11,451	5,658	78,803	44,337	18,521	14,987
Cobb	1981	1,914,493	394,083	381,157	154,088	412,125	365,118	70,741	54,965	36,285	404,879	172,212	64,136	60,360
	1977	1,034,443	195,131	188,036	76,641	228,611	201,184	43,698	33,365	22,301	228,778	84,729	52,641	32,373
De Kalb	1981	2,846,486	517,508	496,264	251,586	648,051	581,594	104,164	85,264	49,919	492,476	261,282	100,840	82,554
	1977	1,809,736	330,845	316,097	146,187	411,861	366,721	73,008	83,022	48,790	342,359	142,296	71,280	50,655
Douglas	1981	188,225	63,513	63,158	11,671	9,738		4,975	3,087	2,485	33,980	29,562	11,847	10,713
	1977	114,277	34,808	34,617	6,609	6,150		3,499	3,058	2,489	25,572	15,077	7,793	5,868
Fayette	1981	56,727	23,754	23,542	3,485	2,019		2,791	2,203	2,041	6,564	4,470	4,652	2,010
	1977	31,225	11,350	11,250	1,762	1,941		1,711	1,329	1,252	5,023	2,668	2,296	959
Forsyth	1981	71,784	20,563	19,797	5,175	1,683		1,059	1,762	1,109	14,113	9,574	10,825	2,362
	1977	47,081	11,665	11,190	3,033	1,101		877	1,552	981	12,760	5,056	6,341	1,338
Fulton	1981	3,240,722	545,634	524,289	439,902	425,024	363,651	127,555	101,143	66,970	638,889	295,058	120,843	91,184
	1977	2,516,963	389,343	372,733	324,642	365,872	311,489	122,294	94,328	63,116	551,685	186,377	89,939	66,454
Gwinnett	1981	641,881	199,709	197,035	39,398	41,004	18,909	7,860	13,213	9,552	171,431	85,980	29,681	25,030
	1977	328,155	91,703	90,485	18,695	21,701	10,365	4,632	13,443	9,821	92,432	36,742	24,761	11,486
Henry	1981	88,970	21,158	18,241	10,795	2,533		287	924	862	18,539	20,499	8,831	1,250
	1977	56,841	14,287	12,309	6,445	1,687		325	976	909	12,578	11,026	5,271	1,104
Newton	1981	115,973	33,437	33,147	9,815	14,529	8,239	4,168	2,360	1,753	18,252	12,575	4,056	6,278
	1977	77,059	23,332	23,132	5,713	9,434	5,454	3,110	2,453	1,838	14,351	6,640	2,833	3,533
Paulding	1981	47,911	19,071	18,773	2,195	1,792		316	544	69	9,750	6,889	1,675	3,077
	1977	32,009	11,151	10,978	1,326	1,208		358	509	64	8,305	3,748	1,537	1,797
Rockdale	1981	148,306	37,279	36,878	13,643	6,393	2,100	2,051	2,533	1,555	42,609	17,856	7,832	4,628
	1977	88,560	20,218	20,003	7,645	3,099		1,473	2,584	1,592	28,463	9,011	6,559	2,508
Walton	1981	85,436	28,043	27,463	2,887	4,747		3,464	2,714	1,351	19,986	9,926	5,321	3,557
	1977	59,280	18,398	17,952	1,792	3,289		2,673	2,221	1,106	15,656	5,657	3,798	2,136
AUGUSTA	**1981**	**1,404,997**	**314,615**	**309,460**	**113,183**	**199,301**	**140,210**	**66,464**	**56,555**	**39,742**	**284,780**	**124,693**	**80,949**	**41,150**
	1977	927,931	196,771	193,550	68,814	139,358	99,076	51,047	39,244	28,011	206,839	68,570	53,115	26,530
Columbia	1981	104,789	29,082	28,722	5,133	9,312	6,015	1,499	2,855	1,285	8,151	17,427	18,198	3,230
	1977	48,479	13,065	12,905	2,382	4,817	3,165	863	1,619	718	4,294	7,283	8,447	1,449
Richmond	1981	920,915	171,318	168,077	87,232	152,730	118,850	48,798	42,871	30,127	208,384	57,805	42,742	23,125
	1977	622,198	108,963	106,912	53,195	110,128	85,717	36,783	29,817	21,215	147,039	34,945	32,085	15,058
Aiken, S. C.	*1981*	*379,293*	*114,215*	*112,661*	*20,818*	*37,259*	*15,345*	*16,167*	*10,829*	*8,330*	*68,245*	*49,461*	*20,009*	*14,795*
	1977	*257,254*	*74,743*	*73,733*	*13,237*	*24,413*	*10,194*	*13,401*	*7,808*	*6,078*	*55,506*	*26,342*	*12,583*	*10,023*
COLUMBUS	**1981**	**979,182**	**194,867**	**188,705**	**81,137**	**144,129**	**119,347**	**36,407**	**39,640**	**28,814**	**223,892**	**92,955**	**40,065**	**31,227**
	1977	695,446	131,575	127,140	53,676	108,655	89,692	34,998	34,296	25,180	167,962	56,061	28,950	19,038
Chattahoochee	1981	7,685	430	333	2,034	432		691			81	769		
	1977	4,400	306	238	1,251	308		440			52	419		
Muscogee	1981	852,473	159,092	153,358	69,767	129,444	107,033	31,922	37,644	27,457	209,800	76,557	33,888	26,392
	1977	605,007	103,924	99,810	46,280	98,233	81,005	32,224	32,488	23,938	155,164	46,500	23,511	15,772

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
GEORGIA (continued)														
COLUMBUS (continued)														
Russell, Ala.	*1981*	*119,024*	*35,345*	*35,014*	*9,336*	*14,253*	*12,314*	*3,794*	*1,996*	*1,357*	*14,011*	*15,629*	*6,177*	*4,835*
	1977	*86,039*	*27,345*	*27,092*	*6,145*	*10,114*	*8,687*	*2,334*	*1,808*	*1,242*	*12,746*	*9,142*	*5,439*	*3,266*
MACON	1981	1,173,334	259,133	251,938	91,804	169,376	146,521	52,658	36,526	24,779	231,387	118,953	72,826	34,169
	1977	807,521	170,183	164,933	59,708	123,237	105,703	41,862	31,236	21,421	173,930	73,152	45,446	23,160
Bibb	1981	822,538	169,629	163,549	61,127	130,043	111,220	36,792	27,775	19,530	162,177	87,420	39,295	25,085
	1977	581,287	116,473	111,885	41,352	93,932	79,713	30,609	23,476	16,648	128,745	53,944	26,169	16,289
Houston	1981	319,513	74,343	73,408	29,487	39,032	35,301	15,334	8,316	5,143	67,062	26,300	31,836	6,469
	1977	207,905	45,865	45,293	17,407	29,079	25,990	10,907	7,430	4,652	43,648	15,992	18,217	5,287
Jones	1981	19,707	7,683	7,601	944			230	155	106	1,985	3,595	930	2,295
	1977	12,834	4,752	4,702	742			178	176	121	1,413	2,293	718	1,390
Twiggs	1981	11,576	7,478	7,380	246	301		302	280		163	1,638	765	320
	1977	5,495	3,093	3,053	207	226		168	154		124	923	342	194
SAVANNAH	1981	1,119,296	230,610	222,587	99,983	126,145	108,275	56,140	63,402	47,290	200,629	108,855	76,483	31,436
	1977	722,149	148,783	143,084	62,432	90,356	76,932	41,863	42,552	32,090	141,555	61,538	42,766	21,682
Bryan	1981	24,628	7,710	7,532	852	25			76	76	5,415	4,729	2,800	260
	1977	15,624	4,310	4,211	698	22			75	75	3,555	3,359	1,924	205
Chatham	1981	1,060,299	212,041	204,340	97,957	125,695	108,275	55,955	60,485	44,650	182,518	102,302	72,623	29,811
	1977	685,739	138,517	132,995	61,105	90,010	76,932	41,669	40,622	30,319	130,274	56,769	39,929	20,751
Effingham	1981	34,369	10,859	10,715	1,174	425		185	2,841	2,564	12,696	1,824	1,060	1,365
	1977	20,786	5,956	5,878	629	324		194	1,855	1,696	7,726	1,410	913	726
ALL COUNTIES														
Appling	1981	42,179	14,254	14,014	2,699	3,434		1,525	1,015	556	8,806	3,364	1,927	1,119
	1977	30,712	9,577	9,417	1,737	2,557		1,220	909	541	7,412	2,433	1,562	818
Atkinson	1981	19,188	7,730	7,548	1,013	253			138	138	1,228	2,796	1,734	370
	1977	8,476	3,211	3,124	553	121			131	131	599	1,204	745	174
Bacon	1981	30,164	6,868	6,750	1,650	855		1,047	1,221	1,221	10,031	2,541	492	2,278
	1977	22,268	4,975	4,890	1,024	786		1,030	923	923	8,072	1,838	406	1,365
Baker	1981	5,872	2,695	2,630	34	184						1,101		239
	1977	3,785	1,745	1,698	27	161						661		189
Baldwin	1981	122,098	39,268	38,494	9,378	15,640	6,930	2,605	2,932	2,054	19,177	10,894	9,468	2,974
	1977	86,645	26,533	26,014	6,373	11,391	5,189	2,780	2,633	1,853	14,229	6,883	6,181	2,306
Banks	1981	1,644	651	634	150	134		90	76	76	17	114		
	1977	1,452	548	533	131	130		99	80	80	17	89		
Barrow	1981	81,224	24,692	24,347	4,701	2,488	1,254	3,829	1,179	649	19,292	10,604	3,633	3,566
	1977	56,825	15,051	14,843	3,178	2,378	1,227	2,982	1,237	680	16,529	5,994	3,106	2,165
Bartow	1981	162,453	34,613	32,732	9,265	7,209	4,618	7,366	7,766	6,514	32,934	26,770	15,902	4,925
	1977	115,848	23,438	22,149	6,934	6,204	4,016	5,612	5,826	4,937	28,534	17,078	9,742	3,566
Ben Hill	1981	58,036	22,141	21,688	2,769	3,294		2,914	2,822	1,723	10,879	3,851	2,697	2,460
	1977	43,091	14,793	14,492	1,964	2,493		2,802	2,342	1,432	8,388	3,055	2,381	1,681
Berrien	1981	49,669	16,068	15,767	1,089	1,367		904	1,138	316	16,012	2,809	3,440	2,403
	1977	38,714	11,771	11,552	907	1,184		872	996	274	14,302	1,874	2,360	1,625
Bibb	1981	822,538	169,629	163,549	61,127	130,043	111,220	36,792	27,775	19,530	162,177	87,420	39,295	25,085
	1977	581,287	116,473	111,885	41,352	93,932	79,713	30,609	23,476	16,648	128,745	53,944	26,169	16,289
Bleckley	1981	34,399	11,982	11,807	1,840	1,461		1,365	335	236	7,767	5,782	318	1,424
	1977	23,630	7,943	7,828	1,122	1,025		1,033	366	260	6,447	3,172	286	906
Brantley	1981	8,522	3,271	3,193	71	217			894		364	1,106	1,535	
	1977	5,006	2,011	1,957	52	168			490		278	740	693	
Brooks	1981	25,748	8,419	8,265	748	1,744		1,031	1,730	1,650	5,866	1,603	1,205	1,303
	1977	20,642	6,435	6,318	603	1,323		963	1,434	1,363	5,283	1,172	966	963
Bryan	1981	24,628	7,710	7,532	852	25			76	76	5,415	4,729	2,800	260
	1977	15,624	4,310	4,211	698	22			75	75	3,555	3,359	1,924	205
Bulloch	1981	140,661	35,799	35,204	9,448	10,943	4,205	11,675	6,212	4,643	36,011	6,234	7,797	5,453
	1977	100,259	23,357	22,971	7,026	8,884	3,529	9,213	4,819	3,625	26,055	4,703	5,830	3,351
Burke	1981	52,180	20,460	20,138	1,565	2,451		2,059	5,583	5,583	6,712	1,971	5,401	2,508
	1977	37,604	13,550	13,338	1,159	1,711		1,812	4,267	4,267	6,350	1,484	3,379	1,518
Butts	1981	35,755	10,522	10,522	2,411	561		1,565	792	538	4,160	8,636	1,774	1,530
	1977	25,349	7,540	7,540	1,523	491		1,545	615	420	3,752	5,246	1,411	953
Calhoun	1981	14,900	6,836	6,674	219	1,161		370	179		3,647	1,314	469	199
	1977	10,323	4,295	4,179	193	840		298	208		2,689	863	449	183
Camden	1981	31,606	9,903	8,885	1,330	3,244		395	524		4,149	7,356	1,860	1,077
	1977	21,786	7,085	6,353	1,036	2,249		380	460		3,195	4,192	1,155	720

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981
U.S. CENSUS 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Candler	1981	24,079	7,029	6,864	1,274	1,112		688			6,610	2,903	858	1,034
	1977	18,519	4,998	4,863	884	862		701			5,626	2,024	722	695
Carroll	1981	238,393	83,142	81,801	16,255	13,707	5,380	6,359	7,199	6,074	41,850	20,868	14,188	9,828
	1977	156,577	48,638	47,859	9,448	8,886	3,370	5,720	5,214	4,457	36,733	10,925	9,495	6,321
☐ Catoosa	1981	137,787	42,924	40,932	7,161	25,427	13,277	2,668	2,217	1,355	13,129	24,906	9,251	6,708
	1977	66,667	18,741	17,806	3,231	12,795	6,843	1,495	1,889	1,159	9,444	10,209	4,344	3,015
Charlton	1981	17,472	3,887	3,794	1,035	1,011		348	39	39	6,214	2,030	1,130	551
	1977	15,637	3,231	3,143	891	979		371	40	40	6,128	1,573	970	456
Chatham	1981	1,060,299	212,041	204,340	97,957	125,695	108,275	55,955	60,485	44,650	182,518	102,302	72,623	29,811
	1977	685,739	138,517	132,995	61,105	90,010	76,932	41,669	40,622	30,319	130,274	56,769	39,929	20,751
Chattahoochee	1981	7,685	430	333	2,034	432		691			81	769		
	1977	4,400	306	238	1,251	308		440			52	419		
Chattooga	1981	64,107	22,727	22,406	2,135	4,681		1,925	2,318	2,318	11,666	4,038	3,988	1,709
	1977	45,360	15,319	15,104	1,691	3,207		1,931	1,779	1,779	9,857	2,841	2,408	1,336
Cherokee	1981	132,289	44,240	43,797	4,189	4,539	1,315	3,607	6,049	5,285	25,144	8,081	21,413	4,842
	1977	77,432	21,931	21,714	3,091	4,023	1,221	2,303	3,783	3,347	17,448	5,114	10,961	3,143
Clarke	1981	470,081	92,233	89,911	41,769	54,751	43,503	14,623	22,960	9,736	114,716	31,105	28,089	17,763
	1977	303,993	56,621	54,993	27,306	39,168	31,038	12,892	15,840	6,771	73,716	19,719	18,850	9,712
Clay	1981	2,947	1,343	1,311	324	189		68			66	219		315
	1977	2,512	1,132	1,101	288	186		72			67	173		259
Clayton	1981	930,478	192,657	182,352	66,520	202,738	196,580	33,631	18,515	9,102	136,944	85,203	28,329	30,586
	1977	495,548	94,478	89,364	33,705	114,551	109,183	21,162	11,451	5,658	78,803	44,337	18,521	14,987
Clinch	1981	12,330	3,036	2,964	260	1,019		133	347	347	1,876	2,133	603	541
	1977	8,965	2,322	2,259	220	697		138	260	260	1,784	1,286	492	410
Cobb	1981	1,914,493	394,083	381,157	154,088	412,125	365,118	70,741	54,965	36,285	404,879	172,212	64,136	60,360
	1977	1,034,443	195,131	188,036	76,641	228,611	201,184	43,698	33,365	22,301	228,778	84,729	52,641	32,373
Coffee	1981	97,255	31,175	29,309	7,277	7,806	2,848	4,101	3,496	2,242	17,041	7,273	9,259	2,843
	1977	68,786	20,226	19,003	4,361	5,744	2,170	4,080	2,624	1,686	13,259	4,160	7,106	1,941
Colquitt	1981	127,395	40,448	40,116	5,428	6,542	4,016	6,856	4,065	3,192	16,601	9,557	14,581	5,433
	1977	89,145	26,292	26,079	3,853	6,037	3,755	5,662	3,625	2,870	15,266	5,952	8,773	3,714
Columbia	1981	104,789	29,082	28,722	5,133	9,312	6,015	1,499	2,855	1,285	8,151	17,427	18,198	3,230
	1977	48,479	13,065	12,905	2,382	4,817	3,165	215	1,619	718	4,294	7,283	8,447	1,449
Cook	1981	28,593	8,653	8,385	1,946	1,179		638	737	737	2,597	6,959	706	1,827
	1977	23,347	6,936	6,697	1,584	1,116		679	770	770	2,524	5,304	590	1,326
Coweta	1981	144,299	41,469	41,129	10,161	15,590	8,067	3,633	7,357	7,357	21,419	16,255	13,777	5,565
	1977	98,089	26,267	26,055	6,539	10,637	5,623	3,749	5,493	5,493	17,791	8,955	8,423	3,518
Crawford	1981	6,507	2,144	2,093	236	177		62			437	1,309	40	150
	1977	5,327	1,801	1,752	195	171		67			431	1,002	37	125
Crisp	1981	120,015	32,900	32,361	7,862	8,769	4,111	4,048	1,596	826	16,224	33,205	2,675	1,092
	1977	90,044	21,592	21,241	5,540	6,014	2,892	4,427	1,716	885	12,333	18,389	1,724	930
☐ Dade	1981	41,372	14,139	14,139	1,723	867		1,059	1,668	1,203	3,490	13,010	3,093	865
	1977	25,418	8,592	[illegible]	1,021	924		779	1,209	879	2,724	6,949	1,834	496
Dawson	1981	8,772	4,139	[illegible]	221	242		42	44	44	421	1,643	829	145
	1977	5,512	2,564	[illegible]	191	171		40	35	35	340	939	527	90
Decatur	1981	78,705	24,412	[illegible]	5,456	8,219	1,406	2,319	1,610	1,222	13,254	6,036	4,932	2,268
	1977	56,469	16,429	16,184	3,698	5,097		2,461	1,729	1,322	11,723	3,768	3,447	1,652
De Kalb	1981	2,846,486	517,508	496,264	251,586	648,051	581,594	104,164	85,264	49,919	492,476	261,282	100,840	82,554
	1977	1,809,736	330,845	316,097	146,187	411,861	366,721	73,008	83,022	48,790	342,359	142,296	71,280	50,655
Dodge	1981	88,190	28,130	24,712	7,674	5,133		1,173	2,567	2,075	8,629	22,921	3,451	3,054
	1977	50,048	14,630	12,843	4,097	3,056		1,105	1,739	1,418	7,402	11,118	2,553	1,650
Dooly	1981	28,947	5,166	5,043	716	267		686	1,655	1,655	5,482	8,663	3,519	1,427
	1977	20,313	3,790	3,687	567	234		515	1,220	1,220	4,528	5,734	2,123	838
Dougherty	1981	493,246	90,521	85,079	35,305	72,049	62,493	25,348	26,991	17,344	106,015	27,171	45,511	16,865
	1977	342,166	62,534	58,735	22,980	55,161	47,297	18,095	18,927	12,265	80,333	19,794	26,123	9,372
Douglas	1981	188,225	63,513	63,158	11,671	9,738		4,975	3,087	2,485	33,980	29,562	11,847	10,713
	1977	114,277	34,805	34,617	6,609	6,150		3,499	3,058	2,489	25,572	15,077	7,793	5,868
Early	1981	38,383	14,668	14,296	1,045	1,865		1,092	817	707	9,040	1,800	819	1,806
	1977	29,813	10,711	10,402	813	1,607		1,212	716	630	7,713	1,451	734	1,251
Echols	1981	238	142	142								96		
	1977	220	135	135								85		
Effingham	1981	34,369	10,859	10,715	1,174	425		185	2,841	2,564	12,696	1,824	1,060	1,365
	1977	20,786	5,956	5,878	627	324		194	1,555	1,696	7,726	1,410	913	726
Elbert	1981	73,536	23,717	23,577	2,866	4,433	1,866	2,085	2,003	1,626	23,722	3,293	4,193	2,823
	1977	49,087	14,047	13,966	1,943	3,164	1,372	1,557	1,520	1,245	16,053	2,596	2,968	1,941

1982 SURVEY OF BUYING POWER DATA SERVICE

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Emanuel	1981	73,332	20,243	19,768	1,977	5,789		1,263	3,116	3,116	18,384	7,702	9,132	1,851
	1977	51,552	14,288	13,901	1,630	4,045		1,403	2,382	2,382	13,088	4,345	5,715	1,433
Evans	1981	31,484	8,174	7,980	1,587	127		1,560	466	311	5,653	3,836	6,724	1,316
	1977	22,218	5,658	5,525	1,251	120		1,142	481	323	4,647	2,629	3,960	939
Fannin	1981	48,435	16,295	15,611	1,799	4,679	3,118	1,249	1,338	496	5,351	6,826	4,395	2,152
	1977	33,997	11,273	10,761	1,323	3,293	2,213	1,273	1,030	379	981	4,003	2,965	1,315
Fayette	1981	56,727	23,754	23,542	3,485	2,019		2,791	2,203	2,041	6,564	4,470	4,652	2,010
	1977	31,225	11,350	11,250	1,762	1,941		1,711	1,329	1,252	5,023	2,668	2,296	959
Floyd	1981	359,701	96,258	93,156	30,469	35,257	30,435	15,134	18,723	12,820	81,130	18,273	15,767	10,958
	1977	246,609	60,076	57,926	19,631	31,727	27,108	13,887	13,873	9,558	55,784	13,061	9,757	7,964
Forsyth	1981	71,784	20,563	19,797	5,175	1,683		1,059	1,762	1,109	14,113	9,574	10,825	2,362
	1977	47,081	11,665	11,190	3,033	1,101		877	1,552	981	12,760	5,056	6,341	1,338
Franklin	1981	75,318	21,316	20,902	3,753	1,506		1,719	1,839	1,375	12,450	12,536	11,128	2,650
	1977	51,534	12,790	12,543	2,384	1,041		1,323	1,663	1,252	12,807	7,237	6,895	1,707
Fulton	1981	3,240,722	545,634	524,289	439,902	425,024	363,651	127,555	101,143	66,970	638,889	295,058	120,843	91,184
	1977	2,516,963	389,343	372,733	324,642	365,872	311,489	122,294	94,328	63,116	551,685	186,377	89,939	66,454
Gilmer	1981	43,833	11,347	11,206	1,513	3,436		425	1,073	1,073	13,829	2,080	6,458	1,027
	1977	29,871	6,783	6,699	1,080	2,367		466	960	960	9,707	1,468	3,987	833
Glascock	1981	1,420	597	582	56							618	22	22
	1977	1,089	484	471	45							452	17	18
Glynn	1981	346,903	84,497	83,499	37,070	17,633	12,206	22,246	16,683	8,900	88,440	27,028	11,795	15,121
	1977	216,443	47,403	46,848	23,217	16,691	11,627	15,023	11,067	5,861	54,654	13,607	9,940	7,949
Gordon	1981	110,835	35,066	34,607	11,209	4,678		4,902	5,568	4,508	16,350	14,800	2,736	5,027
	1977	70,809	21,268	20,992	6,450	3,115		4,244	3,910	3,194	11,934	8,375	2,491	2,805
Grady	1981	56,714	20,310	19,907	2,379	1,677		2,056	1,205	1,074	12,938	7,033	4,422	2,016
	1977	42,313	13,561	13,274	1,639	1,756		1,758	1,183	1,050	11,094	4,364	3,248	1,393
Greene	1981	31,992	11,705	11,431	938	711		446	492	202	4,718	6,961	1,428	2,122
	1977	21,438	7,533	7,329	694	570		457	495	202	4,095	3,969	869	1,198
Gwinnett	1981	641,881	199,709	197,035	39,398	41,004	18,909	7,860	13,213	9,552	171,431	85,980	29,681	25,030
	1977	328,155	91,703	90,485	18,695	21,701	10,365	4,632	13,443	9,821	92,432	36,742	24,761	11,486
Habersham	1981	105,688	29,245	28,940	6,273	5,009		2,521	2,653	1,678	18,195	8,349	15,048	4,536
	1977	73,508	17,878	17,694	3,719	3,312		2,520	2,611	1,654	16,623	4,457	12,149	2,636
Hall	1981	349,824	83,065	81,164	23,189	47,448	40,560	20,417	9,832	5,546	57,721	19,378	21,335	17,350
	1977	228,360	55,434	54,172	13,511	34,610	29,289	13,631	8,372	4,762	41,023	11,753	16,100	9,015
Hancock	1981	14,254	5,954	5,824	388	106		534	616	118	2,084	3,000	316	429
	1977	9,839	4,063	3,960	273	92		524	448	85	1,708	1,612	250	333
Haralson	1981	55,839	15,318	15,075	3,098	1,611		3,435	1,163	1,051	11,073	4,303	3,884	3,746
	1977	38,067	10,587	10,421	1,911	1,253		3,654	1,214	1,093	7,205	2,849	2,973	2,073
Harris	1981	24,225	7,187	7,018	7,453	1,032		65	128	87	3,063	2,063	444	839
	1977	16,746	5,237	5,095	4,575	706		69	131	88	2,484	1,562	375	498
Hart	1981	37,272	15,343	14,981	2,555	2,979		1,152	1,972	1,902	5,373	2,941	1,688	2,224
	1977	25,688	9,728	9,464	1,662	2,270		955	1,631	1,570	4,363	1,989	1,083	1,278
Heard	1981	4,145	1,476	1,441	307	270			54	54	320	874	41	235
	1977	3,385	1,229	1,196	248	246			55	55	306	675	37	177
Henry	1981	88,970	21,158	18,241	10,795	2,533		287	924	862	18,539	20,499	8,831	1,250
	1977	56,841	14,287	12,309	6,445	1,687		325	976	909	12,578	11,026	5,271	1,104
Houston	1981	319,513	74,343	73,408	29,487	39,032	35,301	15,334	8,316	5,143	67,062	26,300	31,836	6,469
	1977	207,905	45,865	45,293	17,407	29,079	25,990	10,907	7,430	4,652	43,648	15,992	18,217	5,287
Irwin	1981	15,980	3,857	3,728	521	626		851	727	727	3,749	1,985	1,109	650
	1977	12,088	3,036	2,924	396	543		801	567	567	3,028	1,147	712	512
Jackson	1981	83,283	17,514	17,102	8,799	4,347		1,772	3,276	2,869	15,917	18,862	2,723	2,241
	1977	52,370	11,351	11,043	5,161	3,519		1,728	2,161	1,915	10,101	9,848	2,116	1,825
Jasper	1981	12,354	3,603	3,518	534	464		144	56	56	3,884	1,287	612	500
	1977	8,810	2,761	2,686	422	402		117	55	55	2,654	918	484	291
Jeff Davis	1981	37,209	11,947	11,666	1,281	2,718		1,358	838	767	7,233	5,535	1,466	1,355
	1977	27,553	7,965	7,749	988	1,975		1,232	857	748	6,385	3,713	1,160	1,040
Jefferson	1981	44,791	16,603	16,211	1,598	2,822		1,002	1,962	1,962	7,463	4,628	1,703	1,857
	1977	30,505	10,111	9,837	1,065	1,820		990	1,386	1,386	6,426	3,320	1,000	1,433
Jenkins	1981	17,915	5,455	5,033	531	133		1,545	453	342	3,090	3,421	1,025	631
	1977	13,611	3,871	3,569	439	123		1,278	451	340	2,906	2,366	682	488
Johnson	1981	14,263	5,470	5,341	223	513		489	540	540	3,356	2,370	302	97
	1977	11,571	4,130	4,018	191	491		438	474	474	3,258	1,536	259	80
Jones	1981	19,707	7,683	7,601	944			230	155	106	1,985	3,595	930	2,795
	1977	12,834	4,752	4,702	742			178	176	121	1,413	2,293	718	1,390

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug stores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Lamar	1981	32,403	7,745	7,558	2,265	2,781		964	856	615	10,539	1,860	1,498	1,618
	1977	22,177	5,644	5,488	1,460	1,713		913	580	418	7,273	1,346	980	863
Lanier	1981	7,298	1,700	1,659	117	84			424	424	2,409	699	734	119
	1977	5,968	1,302	1,267	92	76			411	411	2,166	302	382	91
Laurens	1981	148,531	40,974	38,742	5,246	15,015	8,624	5,640	4,591	3,257	35,505	8,018	7,491	6,340
	1977	102,850	26,072	24,636	3,781	10,485	6,122	5,952	4,101	2,923	26,029	5,362	6,382	4,052
Lee	1981	6,191	3,607	2,601	132	10		49	106	106	41	2,232	567	65
	1977	3,579	1,507	1,505	91	7		40	109	108	28	1,201	342	43
Liberty	1981	84,898	19,784	19,439	12,567	6,612		1,472	1,560		13,250	13,257	7,754	4,018
	1977	45,738	10,132	9,957	6,351	3,902		966	1,008		7,962	6,318	4,103	2,057
Lincoln	1981	7,577	2,419	2,361	383	302		599	61	61	305	1,374	727	831
	1977	6,056	1,913	1,861	299	268		610	61	61	284	989	588	617
Long	1981	6,098	1,717	1,619	295	218					750	724	1,847	104
	1977	3,064	789	744	154	145					387	507	839	55
Lowndes	1981	363,592	74,111	69,485	26,910	29,357	25,291	19,160	9,694	6,002	75,740	56,449	18,635	24,951
	1977	249,757	48,414	45,361	18,992	25,176	21,465	14,101	9,000	5,621	55,307	30,116	15,679	14,292
Lumpkin	1981	22,019	8,395	8,197	3,514	206		321			2,170	940	3,812	1,285
	1977	12,832	4,675	4,548	1,945	224		222			1,364	827	2,109	716
McDuffie	1981	84,560	31,903	31,401	4,184	5,233		1,932	3,458	2,332	10,548	6,149	10,627	3,918
	1977	53,349	17,463	17,190	2,693	3,563		1,357	2,686	1,817	9,702	4,271	6,007	2,143
McIntosh	1981	32,385	7,299	7,127	3,900	518		36			8,860	8,377	1,181	128
	1977	17,995	4,429	4,309	2,075	306		35			5,355	4,029	629	109
Macon	1981	35,852	13,492	12,831	1,286	797		880	1,559	1,215	6,854	2,456	748	1,062
	1977	21,311	6,925	6,562	767	667		824	951	746	5,129	1,661	565	712
Madison	1981	13,677	6,021	5,879	915	270		65	60	60	2,229	1,887	89	525
	1977	11,422	4,951	4,817	776	255		69	63	63	2,092	1,442	77	420
Marion	1981	11,847	2,740	2,675	180	129		87			4,046	928	83	809
	1977	7,867	1,897	1,846	159	128		98			2,827	737	74	446
Meriwether	1981	93,291	20,730	20,325	4,744	1,747		2,438	2,156	1,745	44,186	4,057	5,505	1,673
	1977	59,079	12,997	12,745	2,568	1,737		1,676	2,350	1,920	27,562	2,778	2,979	1,397
Miller	1981	18,677	7,725	6,779	155	494		791	603	157	4,150	2,812	467	513
	1977	14,135	5,299	4,647	142	465		696	676	174	3,520	1,795	411	435
Mitchell	1981	52,584	16,856	16,664	1,271	4,259	2,175	1,177	1,625	1,551	10,700	7,078	1,624	2,121
	1977	40,171	12,632	12,490	1,003	3,358	1,754	1,102	1,693	1,616	8,598	5,064	1,389	1,455
Monroe	1981	54,987	9,556	8,906	3,108	381		1,186	317	187	15,365	18,969	2,498	2,120
	1977	35,599	7,087	6,601	2,924	399		1,160	364	214	10,197	9,971	1,456	1,195
Montgomery	1981	27,574	6,505	6,056	3,074	3,791		71	1,611	1,611	8,681	2,451	844	401
	1977	17,730	3,606	3,355	1,762	2,795		67	1,148	1,148	5,688	1,612	616	322
Morgan	1981	36,941	10,146	9,908	738	1,837		497	1,165	990	6,982	6,018	4,097	1,438
	1977	24,804	6,868	6,682	570	1,240		339	949	816	6,109	3,387	2,251	766
Murray	1981	56,264	25,445	24,941	2,735	1,837		1,280	5,235	5,235	8,230	3,597	4,287	1,764
	1977	35,371	13,593	13,325	2,022	1,419		878	3,528	3,528	6,138	2,983	2,364	971
Muscogee	1981	852,473	159,092	153,358	69,767	129,444	107,033	31,922	37,644	27,457	209,800	76,557	33,888	26,392
	1977	605,007	103,924	99,810	46,280	98,233	81,005	32,224	32,488	23,938	155,164	46,500	23,511	15,772
Newton	1981	115,973	33,437	33,147	9,815	14,529	8,239	4,168	2,360	1,753	18,252	12,575	4,056	6,278
	1977	77,059	23,332	23,132	5,713	9,434	5,454	3,110	2,453	1,838	14,331	6,640	2,833	3,533
Oconee	1981	10,923	4,290	4,187	567	965		522	122	122	272	1,982	855	315
	1977	5,217	1,866	1,815	237	680		410	116	116	233	714	345	231
Oglethorpe	1981	12,350	3,827	3,735	194	106		39	59	59	4,603	876	887	481
	1977	8,268	2,614	2,543	123	96		40	58	58	3,259	644	502	263
Paulding	1981	47,911	19,071	18,773	2,195	1,792		316	544	59	9,750	6,889	1,675	3,077
	1977	32,009	11,151	10,978	1,326	1,208		356	509	34	8,305	3,748	1,537	1,791
Peach	1981	65,356	18,978	18,786	2,907	1,339		2,659	2,099	1,549	9,521	11,114	8,280	1,925
	1977	41,942	11,685	11,568	2,230	1,145		1,999	1,743	1,295	7,729	6,315	4,440	1,408
Pickens	1981	45,258	10,746	10,493	1,627	1,542		169	456	321	19,906	4,721	1,525	1,599
	1977	30,302	6,276	6,106	1,156	1,039		180	481	341	14,320	2,565	919	1,196
Pierce	1981	29,469	6,336	6,187	1,612	584		827	73		9,132	2,472	3,696	1,694
	1977	19,104	4,221	4,107	1,340	542		625	74		5,831	1,720	2,073	922
Pike	1981	6,238	2,637	2,475	504	515		32	109	109	107	582	373	123
	1977	4,427	1,806	1,695	329	375		35	119	119	106	463	330	104
Polk	1981	108,213	40,569	39,854	4,989	3,902	2,373	6,348	3,750	3,199	21,551	6,347	8,828	8,915
	1977	78,981	26,676	26,209	3,938	3,555	2,191	3,917	2,972	2,563	19,002	4,675	5,332	5,213
Pulaski	1981	30,279	10,861	10,677	1,183	786		813	866	866	7,694	2,242	553	1,668
	1977	24,698	7,974	7,839	875	737		856	780	77	7,420	1,696	469	1,192

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 – U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Putnam	1981	28,341	11,250	11,113	1,771	1,178		480	427	52	6,246	2,104	552	923
	1977	17,112	6,649	6,569	896	879		467	413	49	5,598	1,473	436	704
Quitman	1981	1,239	1,009	984	38	18						129		
	1977	898	731	711	30	16						89		
Rabun	1981	33,420	12,662	12,484	1,544	2,128		1,094	1,352	953	4,524	3,035	2,084	1,310
	1977	23,470	7,611	7,505	1,233	1,647		843	1,025	727	4,098	938	1,639	966
Randolph	1981	18,732	6,412	6,370	1,011	971		840	725	561	3,392	1,373	1,186	1,177
	1977	15,237	4,805	4,775	794	891		808	729	568	3,169	1,232	920	864
Richmond	1981	920,915	171,318	168,077	87,232	152,730	118,850	48,798	42,871	30,127	208,384	57,805	42,742	23,125
	1977	622,198	108,963	106,912	53,195	110,128	85,717	36,783	29,817	21,215	147,039	34,945	32,085	15,058
Rockdale	1981	148,306	37,279	36,878	13,643	6,393	2,100	2,051	2,533	1,555	42,609	17,856	7,832	4,628
	1977	88,560	20,218	20,003	7,645	3,099		1,473	2,584	1,592	28,463	9,011	6,559	2,508
Schley	1981	9,410	2,133	2,082	89	974			477	328	2,876	775	117	
	1977	5,431	1,273	1,239	64	541			288	197	1,647	620	91	
Screven	1981	43,332	13,481	13,130	834	1,556		1,827	666	122	7,896	2,895	6,144	2,338
	1977	29,257	9,180	8,909	713	1,008		1,475	664	121	6,181	2,317	3,557	1,309
Seminole	1981	35,242	13,618	13,403	1,353	999		706	703	450	6,848	2,004	3,539	1,503
	1977	24,954	8,706	8,570	894	911		817	703	451	5,546	1,408	2,392	1,147
Spalding	1981	206,683	51,472	50,261	15,015	23,158	12,691	8,709	8,872	5,178	45,679	8,600	8,660	11,098
	1977	146,404	35,734	34,766	9,518	16,372	9,141	9,222	7,479	4,363	32,904	6,608	6,839	6,802
Stephens	1981	122,625	28,421	27,751	7,229	11,792	5,590	2,524	4,515	2,938	45,259	6,122	3,127	5,478
	1977	74,388	15,632	15,201	3,982	7,241	3,520	1,725	3,035	1,980	28,318	3,911	2,910	2,917
Stewart	1981	14,663	4,745	4,634	505	507		92	105	105	3,982	2,286	203	685
	1977	10,278	3,044	2,962	442	374		104	119	119	3,002	1,608	187	444
Sumter	1981	126,916	27,650	27,073	6,459	3,330	1,638	8,337	3,509	2,900	18,010	12,994	7,880	5,580
	1977	86,947	20,342	19,920	4,241	3,251	1,637	6,451	2,666	2,225	14,984	7,291	5,190	3,390
Talbot	1981	9,456	2,462	2,403	71	1,364		169	95		212	2,310	509	132
	1977	5,377	1,803	1,754	56	722		100	95		192	1,138	242	93
Taliaferro	1981	1,346	504	490	340	191			37	37		109		32
	1977	1,167	431	419	285	191			40	40		89		28
Tattnall	1981	50,345	18,001	17,851	1,049	2,149		2,010	4,271	3,083	10,335	3,755	2,526	2,611
	1977	33,233	10,601	10,514	916	1,446		1,505	3,143	2,281	7,256	2,957	1,521	1,522
Taylor	1981	21,639	6,135	5,991	344	503		811	549		7,505	1,614	683	1,112
	1977	13,647	3,945	3,838	286	464		538	526		4,548	1,022	480	662
Telfair	1981	35,059	10,425	10,179	1,264	1,928		1,066	1,362	1,067	7,835	2,373	2,301	2,754
	1977	25,446	7,953	7,737	937	1,654		874	1,329	1,049	5,610	1,672	1,393	1,614
Terrell	1981	30,681	8,698	8,591	1,319	1,587		1,945	1,134	700	6,637	2,073	1,777	1,270
	1977	23,391	6,702	6,620	965	1,161		1,922	908	562	5,280	1,484	1,274	963
Thomas	1981	168,201	54,845	54,075	8,849	17,554	8,323	7,861	5,075	3,494	23,754	11,412	12,796	5,179
	1977	107,677	30,565	30,140	5,329	11,032	5,363	5,543	3,620	2,503	21,250	8,513	7,191	3,444
Tift	1981	156,815	29,891	29,245	12,126	15,891	9,966	3,957	3,887	2,378	32,003	15,267	13,960	5,005
	1977	111,566	20,807	20,360	8,381	10,604	6,729	3,909	3,878	2,375	26,379	11,231	8,680	3,956
Toombs	1981	88,755	24,836	24,569	4,584	4,966	1,771	5,113	2,000	1,356	13,098	8,689	10,343	2,485
	1977	66,629	18,185	17,992	3,070	4,700	1,736	4,181	2,093	1,426	12,715	5,168	6,853	1,960
Towns	1981	13,005	3,576	3,492	1,649	153		38	78	78	2,525	658	2,932	369
	1977	9,216	2,221	2,161	1,059	145		39	80	80	2,194	505	1,881	305
Treutlen	1981	10,728	2,720	2,655	875	648		264	216	62	1,830	2,626	221	1,084
	1977	8,357	2,379	2,315	612	548		297	237	68	1,451	1,652	199	776
Troup	1981	229,471	51,343	49,087	13,092	16,739	15,315	19,743	14,868	10,511	36,607	24,229	14,275	9,786
	1977	153,784	37,460	35,683	8,133	11,964	10,811	13,785	11,860	8,415	29,347	12,518	8,014	5,724
Turner	1981	24,379	7,441	7,267	801	1,400		819	489	254	6,723	3,113	1,764	1,095
	1977	20,375	6,137	5,971	694	1,167		865	516	267	5,789	2,424	1,324	870
Twiggs	1981	11,576	7,478	7,380	246	301		302	280		163	1,638	765	320
	1977	5,495	3,093	3,053	207	226		168	154		124	923	342	194
Union	1981	20,973	5,940	5,799	1,190	537		565	647	647	2,603	2,336	3,224	495
	1977	15,157	4,153	4,040	817	479		438	630	630	2,360	1,325	2,581	382
Upson	1981	88,628	23,206	23,064	4,972	7,502	4,630	3,773	3,253	2,562	18,955	6,423	2,073	4,341
	1977	64,634	17,128	16,533	3,102	5,224	3,266	3,785	3,143	2,496	15,559	4,054	1,742	2,947
☐ Walker	1981	138,506	57,557	56,686	6,039	2,853		6,851	2,648	1,778	22,863	18,748	4,833	3,026
	1977	110,811	42,684	42,042	4,849	2,904		7,598	2,911	1,966	20,702	12,527	4,320	2,677
Walton	1981	85,436	28,043	27,463	2,887	4,747		3,464	2,714	1,351	19,986	9,926	5,321	3,557
	1977	59,280	18,398	17,952	1,792	3,289		2,673	2,221	1,106	15,656	5,657	3,798	2,136
Ware	1981	198,188	42,205	41,422	10,513	34,782	11,478	11,211	7,330	5,173	40,689	22,933	10,471	4,368
	1977	138,024	27,373	26,869	6,947	23,963	7,512	8,597	6,328	4,487	28,552	12,754	9,094	3,663

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Warren	1981	9,753	2,922	2,853	322	136		395	404	404	1,915	1,934	395	116
	1977	8,233	2,401	2,336	271	128		395	414	414	1,821	1,428	326	93
Washington	1981	60,090	14,106	13,773	2,218	1,711		2,709	1,344	760	16,362	4,743	7,248	2,345
	1977	37,522	9,542	9,283	1,435	1,486		1,901	1,280	723	9,709	3,211	3,774	1,287
Wayne	1981	85,377	17,641	17,313	5,937	3,288		4,489	3,656	2,845	20,572	5,141	5,186	7,791
	1977	57,381	11,515	11,303	3,928	2,095		3,185	3,566	2,796	14,531	3,696	3,227	5,349
Webster	1981	5,829	1,151	1,123		3,416					466	183	226	
	1977	3,056	495	482		1,725					332	137	184	
Wheeler	1981	4,619	1,653	1,612	199			76	89	89	403	1,003	699	108
	1977	3,874	1,393	1,355	167			78	90	90	395	788	575	89
White	1981	35,850	5,015	4,789	3,916	861		106	351	351	11,220	2,665	1,733	1,178
	1977	24,819	3,474	3,306	2,452	601		109	349	349	9,113	1,815	1,083	714
Whitfield	1981	319,876	90,354	88,515	25,059	17,653	13,972	12,885	42,720	39,644	49,685	22,022	8,967	9,527
	1977	223,114	53,440	52,359	15,582	16,171	12,726	11,887	29,731	27,990	42,872	16,109	7,558	6,788
Wilcox	1981	12,388	3,113	3,038	703	700			194	86	1,794	1,177	1,951	536
	1977	8,363	2,085	2,028	356	569			187	83	1,376	833	1,536	382
Wilkes	1981	35,306	11,767	11,594	1,321	1,249		1,611	855	812	10,287	1,312	2,211	1,302
	1977	27,186	8,000	7,883	1,045	1,324		1,405	917	868	8,211	1,125	1,898	998
Wilkinson	1981	25,591	6,483	5,716	1,185	340		34	529	529	7,211	6,909	854	516
	1977	15,036	4,641	4,090	601	306		35	622	622	4,156	3,153	467	252
Worth	1981	36,881	11,548	11,276	1,425	2,739		816	226	151	11,692	2,889	1,840	1,901
	1977	27,606	8,694	8,458	987	1,973		655	234	157	8,686	2,210	1,537	1,213
TOTAL METRO COUNTIES	1981	**16,118,994**	**3,328,642**	**3,217,946**	**1,474,123**	**2,526,454**	**2,143,473**	**612,899**	**539,414**	**354,387**	**3,174,820**	**1,548,072**	**761,203**	**496,686**
	1977	10,525,386	2,030,251	1,956,630	929,709	1,717,511	1,443,417	479,809	435,625	288,308	2,259,372	869,964	516,548	304,206
TOTAL STATE	1981	**24,007,819**	**5,537,580**	**5,369,642**	**1,965,823**	**3,076,668**	**2,398,330**	**925,296**	**839,892**	**581,057**	**4,776,122**	**2,333,992**	**1,264,867**	**819,204**
	1977	15,915,816	3,454,975	3,342,852	1,250,545	2,132,070	1,640,770	739,168	675,272	468,960	3,480,864	1,350,920	858,854	509,303
HAWAII														
HONOLULU	1981	**3,796,316**	**679,104**	**608,750**	**600,414**	**896,443**	**561,191**	**240,128**	**73,694**	**35,820**	**376,667**	**230,710**	**56,827**	**211,519**
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
Honolulu	1981	3,796,316	679,104	608,750	600,414	896,443	561,191	240,128	73,694	35,820	376,667	230,710	56,827	211,519
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
ALL COUNTIES														
Hawaii	1981	376,712	104,278	96,718	41,834	38,253	4,051	27,817	12,417	6,199	44,710	37,391	8,598	28,583
	1977	275,938	73,661	68,274	29,381	27,201	3,068	17,945	11,905	5,923	45,635	19,996	6,961	18,113
Honolulu	1981	3,796,316	679,104	608,750	600,414	896,443	561,191	240,128	73,694	35,820	376,667	230,710	56,827	211,519
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
Kauai	1981	182,790	61,948	60,073	26,684	24,758		10,823	3,439	1,157	10,831	18,044	10,718	1,894
	1977	126,399	40,198	38,838	17,825	16,518		6,511	3,952	1,303	13,216	9,533	8,877	1,149
Maui	1981	454,301	117,994	111,242	63,709	60,110	32,050	36,155	11,986	7,800	38,159	26,248	19,415	24,679
	1977	287,574	72,748	68,539	39,099	34,378	18,788	21,467	10,805	7,062	34,231	14,356	13,357	14,979
TOTAL METRO COUNTIES	1981	**3,796,316**	**679,104**	**608,750**	**600,414**	**896,443**	**561,191**	**240,128**	**73,694**	**35,820**	**376,667**	**230,710**	**56,827**	**211,519**
	1977	2,604,207	464,652	416,230	397,796	553,408	354,087	158,114	75,526	36,750	364,347	132,194	45,267	139,911
TOTAL STATE	1981	**4,810,119**	**963,324**	**876,783**	**732,641**	**1,019,564**	**597,292**	**314,923**	**101,536**	**50,976**	**470,367**	**312,393**	**95,558**	**266,675**
	1977	3,294,118	651,259	591,881	484,101	631,505	375,943	204,037	102,188	51,038	457,429	176,079	74,462	174,152
IDAHO														
BOISE	1981	**1,075,574**	**232,869**	**223,286**	**100,559**	**114,876**	**95,186**	**55,628**	**78,499**	**51,609**	**212,442**	**66,243**	**108,013**	**16,494**
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
Ada	1981	1,075,574	232,869	223,286	100,559	114,876	95,186	55,628	78,499	51,609	212,442	66,243	108,013	16,494
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
ALL COUNTIES														
Ada	1981	1,075,574	232,869	223,286	100,559	114,876	95,186	55,628	78,499	51,609	212,442	66,243	108,013	16,494
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Adams	1981	6,107	1,480	1,442	241	1,939						909	864	395
	1977	4,374	1,173	1,139	246	1,096						680	667	354
Bannock	1981	375,925	79,177	77,705	26,025	42,075	38,277	27,657	21,949	11,458	65,405	36,940	39,510	11,262
	1977	239,768	47,344	46,469	21,015	24,048	21,649	14,720	12,787	6,691	51,694	19,297	22,069	8,658
Bear Lake	1981	25,314	7,565	7,370	1,319	758		1,769	1,060	736	6,494	2,803	1,366	1,200
	1977	17,964	4,745	4,606	1,088	576		1,026	602	420	5,571	1,654	995	977
Benewah	1981	27,693	7,291	7,217	2,210	1,551		704	423		8,372	3,050	1,874	1,415
	1977	21,535	5,204	5,152	2,181	1,042		460	292		6,965	2,042	1,418	1,286
Bingham	1981	118,186	33,155	32,842	4,907	5,035		4,594	3,118	1,934	37,182	4,725	15,639	2,911
	1977	76,122	20,125	19,937	4,434	3,665		2,445	1,962	1,219	24,224	3,435	9,085	2,142
Blaine	1981	71,154	15,985	15,664	7,501	1,114		3,918	3,084	2,485	10,358	4,093	10,673	2,584
	1977	43,306	9,781	9,586	5,995	787		2,190	1,407	1,144	6,551	2,670	5,764	1,847
Boise	1981	3,851	2,080	2,026	909	388			46	46		143	73	
	1977	2,852	1,248	1,212	971	241			36	36		111	61	
Bonner	1981	98,473	25,470	25,170	9,719	4,313		2,469	4,099	3,078	23,185	7,743	10,234	2,698
	1977	64,107	17,060	16,862	6,787	2,404		1,845	2,437	1,842	15,502	5,107	5,638	2,040
Bonneville	1981	452,788	80,617	78,215	23,003	72,282	60,199	20,863	35,768	20,611	77,317	39,988	56,361	8,063
	1977	301,151	52,689	50,932	20,115	42,835	35,360	12,473	18,882	10,859	67,381	21,732	31,951	9,072
Boundary	1981	28,985	10,576	10,418	1,600	1,957		354	225	225	6,024	3,324	2,732	811
	1977	20,308	6,948	6,845	1,470	1,261		256	160	160	4,654	1,965	1,780	707
Butte	1981	10,064	2,344	2,284	1,278			511	191		782	3,313	508	261
	1977	8,070	1,830	1,777	1,210			364	126		751	2,380	401	290
Camas	1981	838	419	407	105	51						112	71	
	1977	785	384	373	125	45						93	61	
Canyon	1981	408,193	101,283	97,522	24,427	53,500	39,252	18,908	22,455	15,141	92,193	29,846	32,790	8,955
	1977	274,712	63,086	60,520	18,938	31,649	23,393	10,447	13,913	9,460	70,172	15,525	23,547	9,978
Caribou	1981	28,360	8,705	8,613	965	260		1,508	703	703	7,569	4,579	2,026	863
	1977	20,014	5,343	5,287	966	166		827	493	493	5,747	3,335	1,458	740
Cassia	1981	117,559	27,648	27,418	5,149	14,524	6,371	9,240	5,269	3,745	23,114	7,713	9,096	3,170
	1977	72,205	14,318	14,200	4,589	8,799	4,032	4,567	3,054	2,180	17,771	4,515	5,474	2,295
Clark	1981	2,714			249	84					1,590	318		
	1977	1,977			213	59					1,226	201		
Clearwater	1981	35,688	12,399	12,313	2,057	373		505	602	602	9,800	1,677	4,316	674
	1977	26,711	8,915	8,855	2,052	309		366	421	421	7,671	1,275	2,566	658
Custer	1981	13,658	3,838	3,739	1,187	832		234			1,461	1,736	2,008	381
	1977	7,429	2,027	1,968	946	317		78			974	936	859	325
Elmore	1981	59,829	14,789	14,623	4,142	3,263		932	2,764	1,820	17,890	5,748	5,856	799
	1977	48,450	10,981	10,860	3,894	2,526		621	1,719	1,135	16,880	4,090	4,104	826
Franklin	1981	32,416	6,062	5,905	1,624	1,464		988	4,764	3,689	6,593	5,019	2,510	474
	1977	20,817	4,025	3,907	1,084	990		623	2,399	1,871	5,595	2,459	1,607	465
Fremont	1981	35,141	9,130	9,014	1,630	812		514	817	476	7,058	6,402	5,364	706
	1977	25,702	6,037	5,961	1,859	698		413	507	296	5,900	3,850	3,925	718
Gem	1981	29,519	9,461	9,311	1,202	1,306		636	2,288	778	6,893	1,591	3,841	492
	1977	25,020	7,432	7,315	1,286	1,103		396	1,456	490	7,060	1,330	2,678	606
Gooding	1981	35,089	9,747	9,602	1,758	3,418		264	1,128	1,128	6,097	5,178	5,004	596
	1977	24,997	6,884	6,783	1,777	2,174		185	760	760	4,922	3,170	3,046	650
Idaho	1981	41,143	12,680	12,481	3,030	1,353		1,125	2,538	2,125	6,270	5,222	4,677	1,373
	1977	30,353	8,747	8,612	2,931	1,136		850	1,617	1,368	5,793	3,170	2,687	1,120
Jefferson	1981	39,034	13,103	12,915	1,738	1,001		1,308	1,915	1,915	6,159	4,914	6,135	1,081
	1977	22,608	6,664	6,569	1,424	660		726	861	861	3,873	3,131	3,282	741
Jerome	1981	36,508	12,070	11,975	2,872	2,087		2,071	2,154	1,746	2,410	5,990	856	2,447
	1977	24,313	7,602	7,543	2,233	1,479		1,011	1,243	1,017	2,283	3,920	654	1,869
Kootenai	1981	258,940	68,585	61,607	20,052	13,070	9,563	8,853	9,272	5,739	50,902	24,500	29,766	8,266
	1977	181,789	44,903	40,307	18,536	10,602	7,711	4,788	5,599	3,482	38,101	15,473	19,596	6,989
Latah	1981	118,816	30,471	29,824	9,887	7,626	7,275	6,796	9,487	5,137	21,723	5,048	12,651	4,813
	1977	90,645	21,866	21,404	8,556	6,083	5,714	3,885	5,930	3,201	20,723	3,684	7,987	4,305
Lemhi	1981	24,263	6,745	6,572	2,368	1,101		2,662	1,094	918	2,936	2,211	2,035	346
	1977	17,823	4,756	4,617	2,168	847		1,450	707	600	2,699	1,492	1,501	359
Lewis	1981	14,188	6,297	6,135	1,117	350		821	123	123	808	1,196	1,110	473
	1977	10,053	3,951	3,836	1,135	284		581	88	88	719	894	874	400
Lincoln	1981	3,150	896	872	464	368		60	101	101	256	354	380	205
	1977	2,683	685	665	470	291		42	72	72	242	258	294	276
Madison	1981	93,819	23,191	22,865	2,729	3,944		7,944	8,697	3,142	15,472	4,770	15,192	2,487
	1977	57,799	13,092	12,910	2,543	2,818		4,260	4,385	1,568	10,794	3,893	8,482	1,960

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Minidoka	1981	51,065	13,802	13,682	2,932	1,074		2,064	1,821	410	16,448	5,661	4,029	867
	1977	38,508	9,642	9,560	2,654	826		1,152	1,126	249	13,875	3,895	2,637	864
Nez Perce	1981	213,535	42,164	40,989	16,588	40,417	16,642	10,146	14,987	8,271	42,765	13,040	14,738	5,422
	1977	168,610	32,635	31,609	15,025	29,106	12,559	6,931	9,376	5,161	38,669	8,402	11,788	5,986
Oneida	1981	9,229	920	895	729	1,317			513	513	2,365	1,509	170	328
	1977	6,986	665	646	653	889			301	301	2,115	971	122	329
Owyhee	1981	15,597	2,030	1,961	1,349	2,263			330		1,277	2,394	4,241	305
	1977	10,978	1,502	1,446	1,199	1,513			193		956	1,515	2,842	315
Payette	1981	38,441	10,941	10,776	1,900	358		478	3,280	2,131	8,744	5,604	3,652	674
	1977	27,541	7,019	6,914	1,766	290		338	1,712	1,114	7,783	3,059	2,859	596
Power	1981	13,797	7,665	7,467	967			817	123	123	1,159	1,314	384	451
	1977	10,617	5,259	5,105	1,018			501	91	91	1,161	1,018	315	516
Shoshone	1981	71,500	22,446	22,363	5,007	634		2,812	2,708	1,314	13,096	12,626	4,588	3,326
	1977	51,173	15,613	15,557	4,461	464		1,784	1,716	827	11,477	7,062	2,695	2,746
Teton	1981	9,561	2,583	2,516	601	888		131	674	674	2,015	858	516	90
	1977	6,574	1,545	1,500	563	597		85	360	360	1,622	486	453	112
Twin Falls	1981	270,952	50,470	49,321	18,159	25,964	20,065	16,685	15,576	8,485	62,930	23,267	26,205	11,456
	1977	210,236	36,201	35,381	16,156	20,411	15,816	11,736	10,441	5,663	53,957	15,924	19,239	10,590
Valley	1981	35,441	4,777	4,654	2,693	3,583			394	394	4,823	4,748	6,060	1,742
	1977	18,655	3,190	3,097	2,321	1,673			255	255	2,595	1,956	2,602	1,060
Washington	1981	27,101	7,921	7,735	1,811	2,414		1,091	309	309	7,479	1,834	2,400	775
	1977	21,442	5,797	5,640	1,759	1,616		693	223	223	6,962	1,194	1,611	693
TOTAL METRO COUNTIES	1981	**1,075,574**	**232,569**	**223,286**	**100,559**	**114,876**	**95,186**	**55,628**	**78,499**	**51,609**	**212,442**	**66,243**	**108,013**	**16,494**
	1977	658,599	129,666	123,872	68,859	71,098	58,904	26,343	40,203	26,500	146,118	39,703	64,357	19,533
TOTAL STATE	1981	**4,479,198**	**1,041,847**	**1,009,711**	**320,759**	**435,987**	**292,830**	**218,060**	**265,348**	**163,832**	**897,856**	**370,253**	**460,514**	**112,131**
	1977	3,016,361	658,579	637,336	259,671	279,513	185,198	121,458	149,912	92,478	699,958	222,954	286,061	106,053
ILLINOIS														
BLOOMINGTON - NORMAL	1981	**587,687**	**115,317**	**106,507**	**58,870**	**67,395**	**61,127**	**29,057**	**22,326**	**11,014**	**83,490**	**86,284**	**48,977**	**17,716**
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
McLean	1981	587,687	115,317	106,507	58,870	67,395	61,127	29,057	22,326	11,014	83,490	86,284	48,977	17,716
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
CHAMPAIGN - URBANA - RANTOUL	1981	**787,891**	**157,617**	**151,402**	**97,466**	**112,094**	**95,486**	**34,012**	**34,140**	**18,253**	**95,399**	**81,903**	**46,716**	**23,535**
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,876	50,756	42,702	18,683
Champaign	1981	787,891	157,617	151,402	97,466	112,094	95,486	34,012	34,140	18,253	95,399	81,903	46,716	23,535
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,876	50,756	42,702	18,683
CHICAGO	1981	**33,207,436**	**6,643,649**	**6,218,063**	**3,404,999**	**4,409,568**	**3,977,355**	**1,927,636**	**1,544,465**	**949,853**	**5,068,675**	**2,915,192**	**1,163,390**	**1,313,088**
	1977	25,207,565	4,690,524	4,378,388	2,458,486	3,410,272	3,043,837	1,625,374	1,199,875	738,153	4,891,631	1,765,198	940,386	949,622
Cook	1981	23,330,556	4,764,543	4,412,267	2,503,019	3,246,680	2,947,661	1,524,348	1,084,078	664,649	3,330,764	1,938,069	617,723	966,748
	1977	18,476,595	3,521,417	3,258,817	1,915,107	2,545,764	2,284,194	1,324,176	894,804	550,155	3,253,749	1,241,219	557,584	726,990
Du Page	1981	4,383,879	749,227	723,057	391,490	457,164	405,818	181,931	214,016	149,216	692,092	398,113	217,813	158,380
	1977	2,783,504	423,541	407,241	211,413	393,704	347,128	128,932	130,970	92,008	633,840	188,133	133,101	90,496
Kane	1981	1,619,277	310,692	297,444	140,659	263,761	234,816	74,553	73,374	44,772	242,811	163,846	96,420	40,754
	1977	1,094,895	202,225	192,888	91,226	167,135	147,257	51,049	50,130	30,697	229,099	88,336	71,614	34,062
Lake	1981	2,123,947	429,014	414,518	213,267	283,241	260,229	97,926	110,210	56,373	437,577	202,638	123,939	78,181
	1977	1,565,211	285,287	274,633	133,034	183,391	166,503	80,030	74,196	37,877	419,684	123,582	95,954	50,416
McHenry	1981	708,662	153,105	143,154	54,477	44,409	25,346	21,677	18,900	12,292	184,121	79,180	48,893	26,568
	1977	483,680	92,195	86,144	36,801	28,396	16,532	15,646	13,902	9,032	163,661	40,679	33,803	16,681
Will	1981	1,041,115	237,068	227,623	102,087	114,313	103,485	27,201	43,887	22,551	181,310	133,346	58,602	42,457
	1977	803,680	165,859	158,665	70,905	91,882	82,223	25,541	35,873	18,384	191,598	83,249	48,330	30,977
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	*1981*	***36,443,329***	***7,424,354***	***6,946,504***	***3,734,557***	***4,812,290***	***4,339,706***	***2,059,602***	***1,677,209***	***1,033,624***	***5,547,723***	***3,333,357***	***1,304,031***	***1,444,329***
	1977	*27,696,353*	*5,264,331*	*4,913,091*	*2,686,137*	*3,736,792*	*3,334,819*	*1,731,604*	*1,313,383*	*809,854*	*5,400,969*	*2,008,270*	*1,051,456*	*1,036,036*
DAVENPORT - ROCK ISLAND - MOLINE	1981	**1,945,639**	**381,615**	**359,447**	**202,821**	**323,847**	**290,139**	**73,263**	**87,385**	**55,066**	**327,200**	**197,953**	**110,110**	**74,606**
	1977	1,422,385	265,271	249,526	139,862	212,741	189,159	57,159	64,902	41,208	316,747	126,681	82,488	50,123
Henry	1981	232,342	60,149	58,037	20,931	12,053	8,936	12,305	8,054	6,063	40,104	39,951	12,726	5,552
	1977	170,987	38,321	36,839	14,696	10,613	7,914	9,340	6,380	4,853	41,148	23,930	10,262	4,508
Rock Island	1981	797,020	158,243	148,966	86,663	131,314	123,844	29,143	30,674	17,852	142,571	60,546	42,554	29,038
	1977	636,533	117,362	110,406	66,337	94,824	88,164	23,546	23,091	13,505	155,854	43,874	34,848	22,027

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
DAVENPORT - ROCK ISLAND - MOLINE (continued)														
Scott, Iowa	*1981*	*916,277*	*163,223*	*152,444*	*95,227*	*180,480*	*157,359*	*31,815*	*48,657*	*31,151*	*144,525*	*97,456*	*54,830*	*40,016*
	1977	*614,865*	*109,588*	*102,281*	*58,829*	*107,304*	*93,081*	*24,273*	*35,431*	*22,850*	*119,745*	*58,877*	*37,378*	*23,588*
DECATUR	**1981**	**646,944**	**144,932**	**136,397**	**56,087**	**108,192**	**98,745**	**23,259**	**26,358**	**15,162**	**111,621**	**56,045**	**48,164**	**16,669**
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
Macon	1981	646,944	144,932	136,397	56,087	108,192	98,745	23,259	26,358	15,162	111,621	56,045	48,164	16,669
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
KANKAKEE	**1981**	**437,146**	**89,484**	**82,987**	**46,776**	**54,917**	**47,397**	**13,987**	**17,767**	**9,647**	**79,416**	**41,339**	**33,588**	**20,636**
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565
Kankakee	1981	437,146	89,484	82,987	46,776	54,917	47,397	13,987	17,767	9,647	79,416	41,339	33,588	20,636
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565
PEORIA	**1981**	**1,873,479**	**380,856**	**350,895**	**169,106**	**290,466**	**235,222**	**63,955**	**82,374**	**53,868**	**318,416**	**158,621**	**124,885**	**47,570**
	1977	1,424,152	264,906	244,042	115,587	218,388	177,274	50,721	67,328	44,227	332,939	101,594	92,516	34,676
Peoria	1981	1,124,957	180,959	167,899	107,833	229,246	191,079	46,447	53,264	34,887	140,346	75,941	74,253	27,388
	1977	875,186	135,156	125,316	74,871	175,964	146,526	36,394	44,340	29,265	163,991	50,241	55,673	21,194
Tazewell	1981	614,572	167,572	153,839	53,242	59,709	44,143	16,367	21,886	13,849	133,328	68,873	34,062	18,681
	1977	453,165	110,427	101,308	35,065	41,163	30,748	13,586	18,208	11,535	129,363	43,574	25,446	12,471
Woodford	1981	133,950	32,325	29,157	8,031	1,511		1,141	7,224	5,132	44,742	13,807	16,570	1,501
	1977	95,801	19,323	17,418	5,651	1,261		1,041	4,780	3,427	39,585	7,779	11,397	1,011
ROCKFORD	**1981**	**1,268,494**	**275,809**	**260,291**	**124,418**	**227,772**	**197,118**	**35,773**	**74,002**	**43,979**	**164,365**	**129,739**	**73,207**	**45,329**
	1977	947,762	191,706	180,756	88,389	152,781	131,245	31,621	55,866	33,305	179,821	80,485	57,843	30,282
Boone	1981	95,113	27,640	27,497	8,253	5,770		2,328	3,942	1,475	18,387	15,529	5,133	2,929
	1977	73,706	18,252	18,160	6,580	3,858		2,225	2,744	1,305	19,275	9,975	5,162	1,890
Winnebago	1981	1,173,381	248,169	232,794	116,165	222,002	197,118	33,445	70,060	42,504	145,978	114,210	68,074	42,400
	1977	874,056	173,454	162,596	81,809	148,923	131,245	29,396	53,122	32,300	160,546	70,510	52,681	28,392
SPRINGFIELD	**1981**	**986,233**	**211,844**	**204,015**	**87,731**	**172,266**	**158,250**	**47,683**	**39,453**	**21,710**	**125,517**	**91,125**	**94,683**	**41,805**
	1977	749,853	142,686	136,903	66,134	121,199	110,103	37,762	28,844	15,954	135,378	59,202	72,685	30,518
Menard	1981	32,995	9,889	9,601	1,782	1,218		715	542	293	5,982	9,481	1,545	960
	1977	23,710	6,144	5,943	1,572	805		775	371	202	5,505	5,029	1,860	872
Sangamon	1981	953,238	201,955	194,414	85,949	171,048	158,250	46,968	38,911	21,417	119,535	81,644	93,138	40,845
	1977	726,143	136,542	130,960	64,562	120,394	110,103	36,987	28,473	15,752	129,873	54,173	70,825	29,646
ALL COUNTIES														
Adams	1981	298,522	71,242	65,738	29,164	36,791	34,898	15,063	17,632	11,291	44,866	25,687	15,486	11,108
	1977	230,410	47,869	44,141	21,079	30,269	28,237	12,459	12,814	8,233	50,476	14,757	13,938	9,129
Alexander	1981	39,204	8,253	7,971	5,215	5,587	2,558	872	1,423	1,268	4,683	9,596	430	931
	1977	34,636	7,134	6,866	4,687	4,455	2,136	976	1,314	1,186	5,957	6,874	465	898
Bond	1981	48,370	8,423	8,136	4,986	1,663		1,620	1,459	918	7,685	12,584	3,715	1,254
	1977	37,204	7,030	6,766	3,872	1,617		1,347	1,043	656	8,576	6,932	2,819	1,071
Boone	1981	95,113	27,640	27,497	8,253	5,770		2,328	3,942	1,475	18,387	15,529	5,133	2,929
	1977	73,706	18,252	18,160	6,580	3,858		2,225	2,744	1,005	19,275	9,975	5,162	1,890
Brown	1981	13,346	4,682	4,523	1,290	545		604	588	188	1,784	1,451	1,481	325
	1977	10,358	3,342	3,217	819	366		455	413	131	2,043	905	1,296	264
Bureau	1981	161,095	30,740	30,062	10,898	19,489	3,487	4,077	6,956	2,677	41,861	21,215	9,319	3,263
	1977	114,743	21,856	21,295	8,856	12,029	2,336	3,007	4,524	1,728	35,927	12,981	6,301	2,329
Calhoun	1981	16,317	3,327	3,212	2,671	491		91	182	182	2,051	5,602	801	661
	1977	12,290	2,607	2,509	2,052	411		87	137	137	2,466	3,167	611	450
Carroll	1981	52,960	9,998	9,817	7,275	1,101		1,432	2,447	942	8,242	8,693	2,669	1,789
	1977	38,109	7,504	7,369	5,020	879		1,185	1,609	615	8,307	5,156	2,309	1,092
Cass	1981	49,118	11,389	11,002	4,544	1,013		983	2,596	1,413	12,365	6,777	3,970	1,625
	1977	38,786	8,481	8,163	3,560	769		1,000	1,943	1,057	11,887	4,313	3,101	1,476
Champaign	1981	787,891	157,617	151,402	97,466	112,094	95,486	34,012	34,140	18,253	95,399	81,903	46,716	23,535
	1977	609,900	106,251	101,686	66,016	88,987	75,574	27,324	28,471	15,366	116,876	50,756	42,702	18,683
Christian	1981	129,880	39,206	38,402	8,201	6,335	2,017	7,882	7,773	3,748	17,935	14,046	11,563	4,687
	1977	105,385	28,662	28,078	6,652	6,197	2,102	6,332	5,886	2,825	22,108	9,714	8,964	3,428
Clark	1981	60,514	15,616	15,086	4,448	1,692		439	1,015	674	9,001	15,463	2,841	1,147
	1977	45,387	10,653	10,254	3,574	1,217		529	914	609	10,039	9,434	2,779	980
Clay	1981	56,110	19,126	18,477	2,510	3,073		2,705	1,709	860	10,956	4,311	4,360	711
	1977	43,106	12,529	12,059	2,429	2,221		2,112	1,696	851	10,629	3,104	3,770	582
☐ Clinton	1981	97,844	20,780	20,763	9,453	3,104		3,319	3,622	1,756	14,342	10,167	22,021	3,636
	1977	71,666	14,650	14,640	6,373	2,621		2,672	2,967	1,431	14,774	5,412	15,096	2,228
Coles	1981	273,279	44,087	42,894	21,254	43,511	32,270	11,054	14,139	8,026	57,122	34,618	12,430	10,407
	1977	191,065	34,040	32,996	14,076	25,961	19,467	8,405	8,774	4,972	50,376	17,936	9,763	7,530

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981
U.S. CENSUS 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Cook	1981	23,330,556	4,764,543	4,412,267	2,503,019	3,246,680	2,947,661	1,524,348	1,084,078	664,649	3,330,764	1,938,069	617,723	966,748
	1977	18,476,595	3,521,417	3,258,817	1,915,107	2,545,764	2,284,194	1,324,176	894,804	550,155	3,253,749	1,241,219	557,584	726,990
Crawford	1981	78,850	25,375	24,513	4,306	5,588		1,673	2,106	475	13,228	9,221	3,721	3,911
	1977	57,622	16,136	15,531	2,850	4,398		1,393	1,977	441	13,535	5,713	3,531	2,542
Cumberland	1981	25,941	5,072	4,857	1,627	234		730	1,369	1,369	3,930	7,691	2,026	251
	1977	19,769	3,939	3,759	1,445	203		567	1,358	1,358	4,040	4,272	1,975	203
De Kalb	1981	275,412	61,640	57,757	32,746	22,637	19,571	13,139	10,644	5,404	45,264	31,408	22,252	10,902
	1977	210,766	42,343	39,648	21,822	16,599	14,271	12,002	8,982	4,573	50,185	18,402	16,886	6,883
De Witt	1981	93,470	19,480	18,818	11,550	1,924		1,777	3,327	2,598	21,572	13,180	11,243	1,643
	1977	64,032	13,245	12,748	6,855	1,513		1,684	2,434	1,913	18,867	6,649	7,643	997
Douglas	1981	96,305	20,827	20,120	5,166	1,028		8,084	11,134	9,360	11,455	24,948	4,042	1,068
	1977	73,885	15,174	14,605	4,322	1,112		6,887	8,406	7,141	12,980	14,522	3,928	1,111
Du Page	1981	4,383,879	749,227	723,057	391,490	457,164	405,818	181,931	214,016	149,216	692,092	398,113	217,813	158,380
	1977	2,783,504	423,541	407,241	211,413	393,704	347,128	128,932	130,970	92,008	633,840	188,133	133,101	90,496
Edgar	1981	76,829	18,725	18,462	5,062	12,656	5,805	2,240	2,847	1,410	13,864	7,694	4,829	1,990
	1977	60,160	13,723	13,532	3,951	8,443	4,055	1,887	1,976	976	15,330	5,010	4,216	1,719
Edwards	1981	26,049	5,246	5,067	1,607	186		713	1,224	289	6,708	1,755	4,616	
	1977	18,902	4,526	4,356	907	172		478	935	219	5,585	1,295	2,981	
Effingham	1981	221,871	37,880	37,237	19,277	17,794	7,620	7,221	10,557	3,342	33,796	58,407	19,250	3,543
	1977	151,889	24,208	23,800	13,154	12,104	5,448	5,495	7,464	2,340	31,955	32,667	14,162	2,326
Fayette	1981	98,572	28,162	27,204	8,354	19,485	5,974	3,024	2,540	2,277	9,161	10,096	8,709	3,445
	1977	66,379	16,015	15,414	4,775	11,803	3,863	2,052	1,679	1,519	11,323	6,961	5,789	2,014
Ford	1981	66,359	17,997	17,594	5,795	1,570		2,224	975	695	10,181	11,059	5,210	2,267
	1977	51,073	12,575	12,295	3,970	1,480		2,004	952	683	12,088	6,292	4,680	1,496
Franklin	1981	153,919	53,137	51,977	10,797	5,958		5,317	7,562	4,863	35,728	12,487	7,342	4,240
	1977	113,105	31,201	30,408	7,385	5,075		5,235	5,942	3,832	31,213	8,474	6,711	2,863
Fulton	1981	141,407	39,353	38,017	9,345	8,274	2,738	6,087	8,731	5,014	26,765	14,973	10,788	3,544
	1977	117,406	29,385	28,283	7,931	7,562	2,664	5,885	6,465	3,709	29,905	10,161	9,161	2,790
Gallatin	1981	28,322	5,741	5,545	1,004	1,155		1,160	2,584	2,584	5,211	3,895	3,397	1,279
	1977	17,408	3,707	3,568	765	907		712	1,477	1,477	3,979	1,725	2,113	676
Greene	1981	40,411	13,166	12,719	2,534	973		1,235	1,733	434	5,736	6,414	2,467	2,697
	1977	34,499	10,382	9,993	2,207	884		1,177	1,439	356	7,658	3,995	2,469	1,932
Grundy	1981	140,387	34,526	33,981	16,087	11,705	3,802	2,150	4,655	3,116	28,091	22,009	9,019	5,572
	1977	100,062	21,407	21,071	10,172	7,728	2,674	1,905	3,196	2,144	25,785	14,251	6,433	3,548
Hamilton	1981	31,369	8,517	8,228	1,163	1,693		364	117	117	5,161	4,808	2,753	1,751
	1977	22,145	5,274	5,076	723	1,447		268	127	127	5,869	2,543	1,962	1,115
Hancock	1981	52,230	12,376	12,066	4,433	776		996	2,418	1,560	14,150	5,513	4,005	1,910
	1977	41,206	9,403	9,135	3,569	701		728	1,769	1,146	13,214	3,779	3,553	1,205
Hardin	1981	10,739	5,113	4,938	608	191		118	386	211	885	2,117	293	387
	1977	7,653	3,221	3,100	554	192		120	295	162	1,096	1,138	323	268
Henderson	1981	13,410	1,960	1,892	2,188	347			451		2,847	3,526	1,110	
	1977	10,447	1,732	1,667	1,578	229			397		2,613	2,121	1,130	
Henry	1981	232,342	60,149	58,037	20,931	12,053	8,936	12,305	8,054	6,063	40,104	39,951	12,726	5,552
	1977	170,987	38,321	36,839	14,696	10,613	7,914	9,340	6,380	4,853	41,148	23,930	10,262	4,508
Iroquois	1981	108,483	25,903	25,315	10,484	4,507		2,643	4,523	2,883	20,762	16,924	8,393	2,913
	1977	90,055	20,259	19,727	8,461	4,165		2,835	3,872	2,471	21,446	12,328	7,328	2,074
Jackson	1981	358,573	61,805	59,153	36,206	67,789	54,682	14,272	9,304	5,537	54,680	18,984	19,285	8,362
	1977	241,587	38,491	36,704	22,135	43,925	35,451	10,346	7,825	4,681	49,253	13,592	13,510	5,227
Jasper	1981	37,871	9,827	9,492	1,765	1,162		595	1,259	961	8,014	1,683	6,978	501
	1977	28,215	6,202	5,969	1,120	1,038		652	880	677	8,023	1,325	5,069	472
Jefferson	1981	186,636	41,308	40,382	15,551	33,904	24,943	3,230	14,021	7,061	32,317	18,096	7,882	2,635
	1977	129,747	24,929	24,373	9,430	21,791	16,221	3,049	9,366	4,695	30,508	11,089	7,267	2,165
Jersey	1981	53,308	15,256	14,913	5,923	2,344		2,742	2,142	1,162	11,225	4,959	2,535	1,562
	1977	42,442	10,604	10,367	3,788	1,587		2,116	1,719	931	13,299	3,181	2,342	1,160
Jo Daviess	1981	54,914	9,903	9,576	9,881	1,022		529	744	376	7,624	6,120	4,904	3,050
	1977	43,939	8,081	7,785	7,585	879		517	690	348	8,805	4,498	4,256	2,028
Johnson	1981	24,188	9,603	7,774	1,012	1,496		474	483	483	3,317	3,007	486	282
	1977	18,556	6,337	5,126	939	1,051		373	493	493	3,907	2,057	519	267
Kane	1981	1,619,277	310,692	297,444	140,659	263,761	234,816	74,553	73,374	44,772	242,811	163,846	96,420	40,754
	1977	1,094,895	202,225	192,888	91,226	167,135	147,257	51,049	50,130	30,697	229,099	88,336	71,614	34,062
Kankakee	1981	437,146	89,484	82,987	46,776	54,917	47,397	13,987	17,767	9,647	79,416	41,339	33,588	20,636
	1977	344,020	65,597	60,794	32,486	46,165	39,449	13,765	12,835	6,926	83,882	25,563	26,464	13,565
Kendall	1981	85,086	22,385	22,049	11,237	7,789	4,996	3,224	4,641	3,740	8,228	12,955	6,958	2,187
	1977	63,534	17,747	17,443	6,886	5,058	2,321	2,346	3,573	2,902	9,916	7,392	5,802	1,843

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981
U.S. CENSUS 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Knox	1981	304,854	66,993	62,597	25,324	42,545	36,092	14,034	18,050	9,621	48,564	35,084	17,685	12,398
	1977	236,349	47,729	44,567	18,437	30,140	25,478	11,454	13,295	7,128	52,216	21,926	15,980	8,472
Lake	1981	2,123,947	429,014	414,518	213,267	283,241	260,229	97,926	110,210	56,373	437,577	202,638	123,939	78,181
	1977	1,565,211	285,287	274,633	133,034	183,391	166,503	80,030	74,196	37,877	419,684	123,582	95,954	50,416
La Salle	1981	556,784	125,535	121,523	59,874	59,258	50,426	21,212	30,087	17,032	92,942	78,881	35,484	14,469
	1977	427,010	89,299	86,127	40,784	46,603	39,382	19,940	21,164	11,981	97,819	47,074	26,724	11,366
Lawrence	1981	42,008	8,842	8,511	3,328	1,231		2,165	3,245	1,678	6,487	7,768	2,963	1,266
	1977	34,899	8,539	8,189	2,642	1,078		2,048	2,603	1,343	6,593	4,832	2,396	1,254
Lee	1981	117,852	32,519	31,813	15,214	9,691	4,049	3,971	5,432	3,325	17,751	10,043	7,720	1,871
	1977	94,271	23,401	22,809	10,382	6,668	2,932	4,235	4,144	2,541	20,045	7,101	6,529	1,722
Livingston	1981	155,170	41,087	40,464	12,963	18,617	5,413	5,079	5,553	4,225	25,323	16,054	5,992	2,380
	1977	123,707	29,960	29,509	10,266	12,810	3,983	4,964	4,435	3,395	29,077	11,983	5,550	1,792
Logan	1981	134,742	31,619	30,546	15,753	12,920	7,680	4,555	5,994	2,771	22,265	18,500	10,095	3,992
	1977	101,864	22,277	21,442	10,031	8,723	5,338	4,539	4,208	1,934	24,225	12,249	7,357	2,597
McDonough	1981	149,204	30,860	29,812	15,524	17,359	9,769	6,645	8,475	4,393	21,808	15,927	11,929	2,449
	1977	124,013	24,161	23,255	12,958	12,456	7,244	6,964	6,325	3,266	26,472	10,952	10,348	2,318
McHenry	1981	708,662	153,105	143,154	54,477	44,409	25,346	21,677	18,900	12,292	184,121	79,180	48,893	26,568
	1977	483,680	92,195	86,144	36,801	28,396	16,532	15,646	13,902	9,032	163,661	40,679	33,803	16,681
McLean	1981	587,687	115,317	106,507	58,870	67,395	61,127	29,057	22,326	11,014	83.490	86,284	48,977	17,716
	1977	447,034	79,001	72,916	42,445	54,766	49,025	23,711	18,644	9,225	86,378	53,353	38,616	12,752
Macon	1981	646,944	144,932	136,397	56,087	108,192	98,745	23,259	26,358	15,162	111,621	56,045	48,164	16,669
	1977	507,583	94,150	88,545	41,407	81,948	73,811	22,000	22,995	13,279	120,426	36,688	35,988	12,652
Macoupin	1981	168,910	39,477	38,158	13,940	9,958		4,039	5,486	2,615	37,603	17,359	17,671	6,496
	1977	123,380	28,834	27,769	9,647	6,151		3,476	4,426	2,112	34,614	11,764	11,780	3,870
☐ Madison	1981	1,155,718	304,107	287,935	104,102	107,128	86,870	27,950	40,241	20,243	233,624	153,705	55,737	36,850
	1977	840,716	193,458	183,045	67,801	90,090	73,158	22,923	32,387	16,292	223,164	81,453	50,438	25,520
Marion	1981	232,062	60,653	57,387	18,271	22,709	8,329	10,448	10,425	4,136	43,397	27,925	10,310	3,533
	1977	163,266	37,705	35,651	11,869	17,734	6,863	7,735	7,172	2,837	39,932	15,768	8,545	2,806
Marshall	1981	38,072	9,894	9,558	3,659	1,722		1,279	677	469	7,160	4,377	5,059	1,498
	1977	30,122	7,037	6,773	2,957	1,562		993	545	380	7,323	3,022	4,006	1,065
Mason	1981	63.468	15,700	15,167	6,119	5,164		954	2,604	1,253	9,643	8,806	4,362	1,430
	1977	49,939	12,150	11,694	4,662	3,574		974	1,873	898	10,389	5,741	[illegible]	1,070
Massac	1981	49,908	11,152	10,894	5,409	2,873		1,166	859	546	8,331	9,645	2,945	3,152
	1977	38,146	8,264	8,044	3,519	2,068		948	744	473	10,032	5,333	2,480	2,098
Menard	1981	32,995	9,889	9,601	1,782	1,218		715	542	293	5,982	9,481	1,545	960
	1977	23,710	6,144	5,943	1,572	805		775	371	202	5,505	5,029	1,860	872
Mercer	1981	48,274	11,769	11,369	3,504	558		2,019	2,133	1,493	6,332	12,436	2,602	1,498
	1977	35,111	7,719	7,430	2,815	571		1,635	1,645	1,158	7,113	6,965	2,431	1,009
☐ Monroe	1981	51,162	15,002	12,853	5,201	1,736		1,272	1,729	1,303	9,134	3,284	6,339	1,425
	1977	39,222	9,915	8,489	3,585	1,635		955	1,206	915	10,492	2,488	4,594	922
Montgomery	1981	123,145	30,499	29,462	10,226	13,003	6,517	4,008	3,446	1,404	27,217	16,739	5,938	3,946
	1977	97,993	21,667	20,853	8,120	8,801	4,594	4,006	3,338	1,352	27,202	10,595	5,094	2,722
Morgan	1981	190,457	43,833	42,245	15,887	23,186	15,899	6,404	4,985	2,253	36,070	21,152	12,819	5,906
	1977	147,610	30,943	29,712	11,193	17,890	12,489	6,314	4,757	2,138	37,730	12,355	9,637	4,879
Moultrie	1981	33,211	7,011	6,857	3,867	1,252		1,028	1,387	994	6,927	5,494	2,275	1,580
	1977	27,241	5,381	5,264	2,915	953		954	1,149	829	7,619	3,314	1,967	1,281
Ogle	1981	129,017	34,529	33,356	12,760	4,546		3,635	3,342	1,149	22,546	19,408	9,880	5,596
	1977	102,500	25,381	24,429	9,516	3,639		3,563	3,094	1,054	24,893	12,008	7,847	3,636
Peoria	1981	1,124,957	180,959	167,899	107,833	229,246	191,079	46,447	53,264	34,887	140,346	75,941	74,253	27,388
	1977	875,186	135,156	125,316	74,871	175,964	146,526	36,094	44,340	29,265	163,991	50,241	55,673	21,194
Perry	1981	73,129	23,237	22,712	6,226	3,954		3,130	2,692	1,779	7,071	10,970	4,788	2,647
	1977	53,895	15,419	15,015	4,118	3,560		2,337	2,099	1,392	8,567	6,699	4,185	2,157
Piatt	1981	53,347	12,848	12,004	3,983	340		600	2,497	1,955	19,469	4,679	4,011	1,649
	1977	41,734	9,723	9,079	2,435	920		435	1,682	1,328	18,247	3,325	2,144	1,031
Pike	1981	61,170	12,495	12,119	4,411	2,052		1,360	1,170	685	10,754	8,985	11,219	1,815
	1977	45,638	9,560	9,238	3,279	1,655		1,316	1,086	638	10,571	5,361	7,820	1,217
Pope	1981	4,715	1,197	1,157	473	35		47	63		1,810	398	116	204
	1977	4,189	920	886	362	29		44	53		2,001	262	102	156
Pulaski	1981	15,994	4,870	4,704	975	235		157	418	418	1,030	2,715	2,888	259
	1977	12,219	3,895	3,749	806	228		167	290	290	1,370	1,775	2,072	240
Putnam	1981	14,463	4,173	4,030	763			27	330	330	2,170	4,307	1,262	294
	1977	10,360	3,145	3,027	682			28	323	323	2,247	2,043	806	168
Randolph	1981	121,706	32,359	31,903	8,562	9,151		2,531	6,527	4,036	22,231	15,631	9,143	1,250
	1977	87,162	20,960	20,667	6,852	5,644		2,267	4,227	2,619	23,841	8,470	6,410	1,020

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Richland	1981	82,099	23,151	22,366	6,161	4,652		4,358	4,327	2,418	12,409	8,871	7,185	1,591
	1977	61,575	14,481	13,938	4,054	3,965		3,251	2,998	1,675	13,782	5,521	6,521	1,175
Rock Island	1981	797,020	158,243	148,966	86,663	131,314	123,844	29,143	30,674	17,852	142,571	60,546	42,554	29,038
	1977	636,533	117,362	110,406	66,337	94,824	88,164	23,546	23,091	13,505	155,554	43,874	34,848	22,027
☐ St. Clair	1981	1,072,447	223,091	201,874	100,683	250,646	235,119	52,709	44,180	25,941	154,433	87,636	39,494	31,325
	1977	813,618	166,509	150,570	70,864	173,449	160,443	40,814	31,902	18,786	160,147	58,243	36,756	21,548
Saline	1981	118,922	36,378	35,142	8,415	12,686	4,032	3,710	6,513	6,097	14,393	9,581	6,141	5,831
	1977	88,350	23,833	22,939	5,485	8,765	2,969	3,627	5,506	5,222	16,056	6,606	5,602	3,934
Sangamon	1981	953,238	201,955	194,414	85,949	171,048	158,250	46,968	38,911	21,417	119,535	81,644	93,138	40,845
	1977	726,143	136,542	130,960	64,562	120,394	110,103	36,987	28,473	15,752	129,873	54,173	70,825	29,646
Schuyler	1981	30,956	5,468	5,282	1,823	728		2,306	1,954	765	3,574	5,931	1,911	4,861
	1977	20,920	3,922	3,775	1,229	659		1,465	1,280	498	4,490	2,695	1,369	2,061
Scott	1981	17,207	3,029	2,926	1,302	196		535	499	499	7,568	2,226	1,225	405
	1977	14,004	2,433	2,342	1,001	171		438	455	455	6,687	1,281	1,072	300
Shelby	1981	67,614	16,263	15,711	3,984	2,447		2,144	2,438	1,138	10,989	11,311	4,210	1,814
	1977	51,123	10,805	10,400	3,202	2,146		1,698	1,794	834	13,217	6,605	3,219	1,238
Stark	1981	17,475	4,827	4,707	1,857	226		75	162	162	4,900	567	2,030	521
	1977	12,145	2,897	2,815	1,120	143		63	114	114	4,350	442	1,402	321
Stephenson	1981	192,613	48,844	48,633	15,147	28,299	21,033	5,751	9,853	5,184	30,049	17,644	12,323	4,990
	1977	150,954	33,112	32,973	11,568	23,083	17,344	5,220	7,163	3,760	33,956	11,440	9,810	4,251
Tazewell	1981	614,572	167,572	153,839	53,242	59,709	44,143	16,367	21,886	13,849	133,328	68,873	34,062	18,681
	1977	453,165	110,427	101,308	35,065	41,163	30,748	13,580	18,208	11,535	129,363	43,574	25,446	12,471
Union	1981	64,303	17,966	17,489	4,170	1,360		2,244	2,676	1,620	17,898	7,742	2,745	2,744
	1977	41,498	11,097	10,763	2,480	1,116		1,603	1,490	904	13,322	4,190	2,251	1,416
Vermilion	1981	382,302	91,551	87,637	37,304	45,155	38,095	21,791	16,384	8,674	61,116	40,891	23,916	14,448
	1977	307,695	67,401	64,282	26,994	39,245	32,942	16,596	13,721	7,247	67,066	26,063	19,126	11,459
Wabash	1981	66,315	12,835	12,399	6,068	2,010		3,460	1,638	1,226	17,849	7,460	3,502	2,108
	1977	41,693	8,808	8,478	3,007	1,547		2,035	1,408	1,062	13,044	3,649	2,680	1,068
Warren	1981	90,387	19,477	18,815	7,052	9,801	7,157	3,026	4,373	2,873	25,284	7,844	4,660	3,527
	1977	69,416	13,988	13,463	5,134	6,530	4,829	2,739	3,028	1,996	23,597	5,315	3,352	2,266
Washington	1981	41,521	11,402	10,740	2,766	2,054		772	1,124	673	11,130	2,922	4,164	1,639
	1977	29,522	7,247	6,822	2,093	1,250		694	1,002	601	9,427	1,923	3,092	964
Wayne	1981	81,022	18,515	17,886	3,765	3,804		2,940	3,025	2,307	15,130	7,807	16,340	1,403
	1977	56,540	11,622	11,186	2,315	2,838		2,141	2,046	1,570	14,186	4,338	11,504	972
White	1981	90,814	14,714	14,214	4,114	5,613		1,345	3,131	1,856	23,451	18,184	4,126	2,734
	1977	63,499	12,502	12,033	2,905	3,449		1,356	1,998	1,182	20,038	8,954	3,499	1,620
Whiteside	1981	286,835	47,065	45,437	20,877	45,522	41,642	12,340	15,467	8,267	50,547	29,935	26,820	10,393
	1977	215,066	37,872	36,428	15,280	30,075	27,086	9,904	10,772	5,749	51,630	16,612	19,656	6,623
Will	1981	1,041,115	237,068	227,623	102,087	114,313	103,485	27,201	43,887	22,551	181,310	133,346	58,602	42,457
	1977	803,680	165,859	158,665	70,905	91,882	82,223	25,541	35,873	18,384	191,598	83,249	48,330	30,977
Williamson	1981	229,629	59,164	57,157	14,817	21,996	11,668	10,422	12,339	11,877	36,392	25,840	21,892	8,260
	1977	169,779	37,575	36,166	9,581	14,008	7,711	10,198	9,253	9,025	38,632	15,472	17,020	5,502
Winnebago	1981	1,173,381	248,169	232,794	116,165	222,002	197,118	33,445	70,060	42,504	145,978	114,210	68,074	42,400
	1977	874,056	173,454	162,596	81,809	148,923	131,245	29,396	53,122	32,300	160,546	70,510	52,681	28,392
Woodford	1981	133,950	32,325	29,157	8,031	1,511		1,141	7,224	5,132	44,742	13,807	16,570	1,501
	1977	95,801	19,323	17,418	5,651	1,261		1,041	4,780	3,427	39,585	[illegible]	11,397	1,011
TOTAL METRO COUNTIES	1981	**43,201,843**	**8,800,820**	**8,240,985**	**4,372,486**	**5,948,651**	**5,325,469**	**2,302,060**	**1,969,385**	**1,196,644**	**6,641,107**	**3,915,537**	**1,812,481**	**1,634,174**
	1977	32,810,611	6,175,036	5,768,019	3,140,606	4,547,738	4,029,997	1,932,528	1,532,791	932,217	6,552,910	2,388,239	1,459,194	1,179,603
TOTAL STATE	1981	**51,723,145**	**10,801,053**	**10,170,840**	**5,117,484**	**6,753,037**	**5,798,631**	**2,612,555**	**2,351,561**	**1,420,348**	**8,147,138**	**4,987,548**	**2,408,385**	**1,892,821**
	1977	39,215,003	7,570,613	7,111,196	3,665,256	5,128,622	4,373,427	2,197,499	1,818,251	1,099,834	8,087,696	3,040,967	1,928,860	1,363,472
INDIANA														
ANDERSON	1981	**573,534**	**127,521**	**124,658**	**54,994**	**84,037**	**80,660**	**19,279**	**22,092**	**10,872**	**114,333**	**52,386**	**29,136**	**28,365**
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	23,924	18,091
Madison	1981	573,534	127,521	124,658	54,994	84,037	80,660	19,279	22,092	10,872	114,333	52,386	29,136	28,365
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	23,924	18,091
BLOOMINGTON	1981	**373,107**	**82,352**	**80,408**	**39,470**	**50,009**	**41,723**	**22,960**	**17,246**	**8,239**	**46,874**	**41,327**	**19,961**	**17,770**
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780
Monroe	1981	373,107	82,352	80,408	39,470	50,009	41,723	22,960	17,246	8,239	46,874	41,327	19,961	17,770
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
INDIANA (continued)														
ELKHART	**1981**	**700,270**	**148,880**	**137,001**	**66,798**	**91,119**	**76,890**	**19,755**	**24,692**	**14,610**	**163,907**	**71,168**	**34,151**	**35,046**
	1977	538,497	98,607	90,677	42,937	68,056	57,104	19,451	20,386	12,082	163,762	43,617	28,577	21,076
Elkhart	1981	700,270	148,880	137,001	66,798	91,119	76,890	19,755	24,692	14,610	163,907	71,168	34,151	35,046
	1977	538,497	98,607	90,677	42,937	68,056	57,104	19,451	20,386	12,082	163,762	43,617	28,577	21,076
EVANSVILLE	**1981**	**1,407,541**	**274,012**	**267,779**	**137,251**	**181,805**	**155,667**	**79,298**	**69,547**	**41,157**	**229,949**	**155,741**	**99,390**	**50,307**
	1977	1,055,812	198,486	193,464	92,644	143,440	125,183	63,758	52,520	31,052	229,698	89,884	68,281	34,540
Gibson	1981	120,062	15,230	15,036	11,227	18,726	7,753	4,835	2,803	1,801	17,713	17,191	12,130	4,943
	1977	85,924	13,397	13,228	7,367	12,911	5,585	3,697	2,379	1,530	17,367	9,226	8,186	3,008
Posey	1981	66,028	13,533	13,376	6,504	3,249		1,889	2,542	962	16,241	9,385	4,498	2,798
	1977	50,906	10,215	10,099	4,044	2,298		1,494	2,002	751	17,406	5,547	2,925	1,683
Vanderburgh	1981	911,244	167,143	162,032	101,581	143,544	140,125	58,284	52,688	29,512	130,841	80,853	55,598	34,209
	1977	703,243	124,132	119,893	68,017	116,841	113,951	48,790	40,218	22,634	134,631	49,610	39,547	24,484
Warrick	1981	112,321	36,443	36,122	6,140	3,548		2,782	766	561	26,076	13,640	11,730	3,160
	1977	76,343	22,265	22,071	4,184	2,355		2,046	898	662	23,184	8,103	7,334	1,722
Henderson, Ky.	*1981*	*197,886*	*41,663*	*41,213*	*11,799*	*12,738*	*7,789*	*11,508*	*10,748*	*8,321*	*39,078*	*34,672*	*15,434*	*5,197*
	1977	*139,396*	*28,477*	*28,173*	*9,032*	*9,035*	*5,647*	*7,731*	*7,023*	*5,475*	*37,110*	*17,398*	*10,289*	*3,643*
FORT WAYNE	**1981**	**1,783,508**	**348,774**	**333,606**	**196,526**	**285,384**	**255,024**	**70,849**	**73,494**	**44,621**	**311,666**	**191,935**	**72,940**	**63,367**
	1977	1,374,078	252,415	240,533	134,542	216,417	191,640	63,556	68,807	41,792	324,107	112,379	58,459	42,388
Adams	1981	117,524	24,623	23,771	12,626	10,955	6,784	3,489	5,999	4,485	26,684	10,649	8,855	5,407
	1977	85,296	17,102	16,450	7,641	7,273	4,569	2,890	4,594	3,460	23,745	6,535	7,692	2,945
Allen	1981	1,469,059	263,383	251,644	166,542	263,574	240,056	60,650	58,862	34,630	244,236	163,024	55,037	50,102
	1977	1,140,396	195,342	185,948	115,550	201,252	181,057	54,826	56,989	33,742	258,468	93,627	43,542	34,774
De Kalb	1981	115,148	37,842	36,072	10,795	5,982	3,818	3,043	3,355	1,791	22,476	11,630	5,309	4,927
	1977	87,085	24,979	23,724	6,931	4,092	2,645	3,084	3,008	1,605	24,265	7,700	4,534	2,764
Wells	1981	81,777	22,926	22,119	6,563	4,873	4,366	3,667	5,278	3,715	18,270	6,632	3,739	2,931
	1977	61,301	14,997	14,411	4,420	3,800	[illegible]	2,756	4,216	2,985	17,629	4,517	2,691	1,905
GARY - HAMMOND - EAST CHICAGO	**1981**	**2,821,880**	**675,911**	**630,242**	**278,555**	**346,183**	**313,436**	**123,655**	**117,095**	**76,663**	**437,543**	**364,348**	**126,002**	**121,590**
	1977	2,147,832	491,788	457,898	186,651	277,749	249,137	97,750	99,268	65,279	458,273	208,120	97,824	79,191
Lake	1981	2,443,718	575,638	533,732	230,802	308,776	289,148	117,359	104,007	69,265	390,024	300,275	109,273	101,114
	1977	1,866,821	423,028	391,962	154,610	249,892	230,697	92,216	88,147	59,007	406,569	168,693	81,716	66,666
Porter	1981	378,162	100,273	96,510	47,753	37,407	24,288	6,296	13,088	7,398	47,519	64,073	16,729	20,476
	1977	281,011	68,760	65,936	32,041	27,857	18,440	5,534	11,121	6,272	51,704	39,427	16,108	12,525
INDIANAPOLIS	**1981**	**5,832,336**	**1,155,168**	**1,110,828**	**499,441**	**816,561**	**745,862**	**178,858**	**211,062**	**119,356**	**907,226**	**655,347**	**267,337**	**213,402**
	1977	4,424,493	820,503	786,223	362,542	638,005	574,101	155,878	182,692	103,649	968,409	391,599	201,576	144,353
Boone	1981	158,650	36,668	35,727	13,351	7,306	6,096	7,011	4,662	1,838	22,227	41,573	9,833	6,623
	1977	107,645	22,450	21,794	7,986	5,326	4,423	5,172	3,741	1,473	22,341	23,189	7,364	4,035
Hamilton	1981	262,887	68,334	65,200	26,045	4,958		6,963	11,575	7,670	47,929	31,861	22,185	14,460
	1977	174,733	41,708	39,649	15,528	3,768		5,388	9,087	6,032	44,813	17,122	14,341	7,873
Hancock	1981	117,165	30,870	29,468	7,805	6,439	4,126	1,064	4,243	3,258	20,419	21,867	7,137	7,757
	1977	91,730	22,563	21,459	5,807	5,034	3,269	893	3,567	2,765	24,327	12,549	5,623	4,709
Hendricks	1981	216,570	59,757	59,500	13,560	4,650	2,670	2,399	5,405	2,882	35,219	49,036	13,085	12,557
	1977	156,966	41,221	41,048	9,569	3,654	2,139	2,283	4,442	2,374	38,389	29,055	8,892	7,441
Johnson	1981	318,204	54,755	52,168	23,616	73,320	68,860	8,120	8,501	5,000	50,791	50,442	16,307	13,811
	1977	235,529	39,631	37,621	16,812	57,078	52,787	7,629	6,638	3,893	50,208	26,646	11,593	8,145
Marion	1981	4,458,242	823,019	789,596	390,489	699,253	656,492	141,215	167,541	93,728	679,730	415,249	176,546	146,118
	1977	3,427,062	592,248	566,104	289,138	545,488	504,900	125,043	147,219	82,741	732,361	257,924	138,812	104,169
Morgan	1981	147,808	47,680	46,425	14,099	10,049		3,256	4,757	2,362	21,825	24,034	4,019	6,744
	1977	114,749	36,027	34,950	10,004	8,561		2,940	4,197	2,088	24,812	13,522	3,142	4,492
Shelby	1981	152,810	34,085	32,744	10,476	10,586	7,618	8,830	4,378	2,618	29,086	21,285	18,225	5,332
	1977	116,079	24,655	23,598	7,598	9,096	6,583	6,530	3,801	2,283	31,158	11,592	11,809	3,489
INDIANAPOLIS - ANDERSON CONSOLIDATED AREA	***1981***	***6,405,870***	***1,282,689***	***1,235,486***	***554,435***	***900,598***	***826,522***	***198,137***	***233,154***	***130,228***	***1,021,559***	***707,733***	***296,473***	***241,767***
	1977	*4,901,426*	*917,543*	*881,095*	*403,120*	*709,162*	*641,227*	*175,064*	*203,190*	*113,653*	*1,088,734*	*426,913*	*225,500*	*162,444*
KOKOMO	**1981**	**482,561**	**99,169**	**95,869**	**45,172**	**77,867**	**63,991**	**21,164**	**21,027**	**12,376**	**85,749**	**49,064**	**28,295**	**21,425**
	1977	397,483	73,903	71,218	34,334	65,954	54,059	19,439	18,699	11,018	94,385	31,463	20,411	13,933
Howard	1981	435,224	84,963	81,926	41,062	75,892	63,991	18,955	20,386	11,904	76,032	42,376	25,822	19,055
	1977	359,974	63,499	61,005	31,321	64,345	54,059	17,651	18,019	10,511	83,700	27,220	18,716	12,500
Tipton	1981	47,337	14,206	13,943	4,110	1,973		2,209	641	472	9,717	6,688	2,473	2,370
	1977	37,509	10,404	10,213	3,013	1,609		1,788	680	507	10,685	4,243	1,695	1,433

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls & Hardware Dealers Total ($000)	Drug-stores Total ($000)
INDIANA (continued)														
LAFAYETTE - WEST LAFAYETTE	**1981**	**535,885**	**103,945**	**99,984**	**57,438**	**113,771**	**102,322**	**15,718**	**29,720**	**18,512**	**73,015**	**45,299**	**27,820**	**25,354**
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258
Tippecanoe	1981	535,885	103,945	99,984	57,438	113,771	102,322	15,718	29,720	18,512	73,015	45,299	27,820	25,354
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258
MUNCIE	**1981**	**559,635**	**114,980**	**106,503**	**52,064**	**69,347**	**68,009**	**18,944**	**25,407**	**14,837**	**116,749**	**58,692**	**25,445**	**29,805**
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
Delaware	1981	559,635	114,980	106,503	52,064	69,347	68,009	18,944	25,407	14,837	116,749	58,692	25,445	29,805
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
SOUTH BEND	**1981**	**1,279,374**	**260,363**	**244,977**	**134,334**	**169,629**	**148,117**	**55,159**	**57,126**	**33,954**	**236,366**	**132,434**	**62,104**	**53,789**
	1977	974,620	186,765	175,575	91,455	136,166	117,816	45,612	47,644	28,772	235,741	79,580	44,248	32,494
Marshall	1981	185,675	36,446	35,633	12,901	5,763	3,345	8,020	7,026	3,067	50,497	27,334	13,413	8,976
	1977	128,561	24,907	24,354	8,663	5,360	3,185	5,608	5,051	2,204	42,666	15,033	8,550	4,643
St. Joseph	1981	1,093,699	223,917	209,344	121,433	163,866	144,772	47,139	50,100	30,887	185,869	105,100	48,691	44,813
	1977	846,059	161,858	151,221	82,792	130,806	114,631	40,004	42,593	26,568	193,075	64,547	35,698	27,851
TERRE HAUTE	**1981**	**922,300**	**143,647**	**140,612**	**65,971**	**107,802**	**93,427**	**40,021**	**24,586**	**11,471**	**127,210**	**107,374**	**57,697**	**31,029**
	1977	684,453	109,150	106,543	46,535	84,543	72,629	33,426	21,456	9,983	133,477	62,435	39,478	20,565
Clay	1981	109,608	19,868	19,527	5,103	5,474		3,291	1,481	531	28,583	22,745	6,811	5,290
	1977	75,287	13,944	13,707	3,948	3,610		2,407	1,359	480	25,265	11,877	4,230	2,884
Sullivan	1981	57,392	10,897	10,837	2,798	3,040	1,582	1,813	1,270	892	10,531	13,906	3,561	2,615
	1977	43,310	8,911	8,863	2,533	2,655	1,407	1,471	1,059	746	10,329	7,859	2,865	1,570
Vermillion	1981	52,779	16,055	15,648	2,746	1,640		1,581	433	204	9,968	9,619	4,646	880
	1977	40,314	11,807	11,466	2,332	1,340		1,516	450	210	10,960	5,369	3,028	637
Vigo	1981	702,521	96,827	94,600	55,324	97,648	91,845	33,336	21,402	9,844	78,128	61,104	42,679	22,244
	1977	525,542	74,488	72,507	37,722	76,938	71,222	28,032	18,588	8,547	86,923	37,330	29,355	15,474
ALL COUNTIES														
Adams	1981	117,524	24,623	23,771	12,626	10,955	6,784	3,489	5,999	4,485	26,684	10,649	8,855	5,407
	1977	85,296	17,102	16,450	7,641	7,273	4,569	2,890	4,594	3,460	23,745	6,535	7,692	2,945
Allen	1981	1,469,059	263,383	251,644	166,542	263,574	240,056	60,650	58,862	34,630	244,236	163,024	55,037	50,102
	1977	1,140,396	195,342	185,948	115,550	201,252	181,057	54,826	56,989	33,742	258,468	93,627	43,542	34,774
Bartholomew	1981	320,385	70,351	67,910	29,437	43,770	36,232	9,911	17,286	9,334	47,435	41,963	21,760	12,203
	1977	245,228	49,471	47,578	19,279	33,770	27,902	8,830	13,309	7,191	51,568	26,617	16,066	7,471
Benton	1981	27,338	6,850	6,819	2,035	172		289	242	132	5,606	4,444	2,929	1,504
	1977	21,865	5,203	5,180	1,622	153		284	244	136	6,176	3,060	2,049	918
Blackford	1981	49,330	14,238	13,925	2,710	2,313		1,479	1,649	1,200	7,579	7,467	7,385	2,163
	1977	39,548	11,026	10,785	2,238	2,120		1,421	1,482	1,084	8,563	4,479	5,067	1,429
Boone	1981	158,650	36,668	35,727	13,351	7,306	6,096	7,011	4,662	1,838	22,227	41,573	9,833	6,623
	1977	107,645	22,450	21,794	7,986	5,326	4,423	5,172	3,741	1,473	22,341	23,189	7,364	4,035
Brown	1981	17,184	2,245	1,974	4,519	31		242	390	390	1,035	2,286	289	830
	1977	13,501	2,196	1,930	3,325	33		219	430	430	1,378	1,537	290	625
Carroll	1981	50,586	15,041	14,709	3,471	783		499	655	111	12,976	5,913	7,161	2,078
	1977	38,733	9,539	9,330	2,446	659		510	684	115	13,901	3,683	4,641	1,319
Cass	1981	182,938	39,516	37,769	17,427	27,488	23,969	5,503	9,242	4,927	31,483	17,783	10,220	9,229
	1977	139,892	27,725	26,402	11,620	20,301	17,559	4,697	7,183	3,830	33,766	10,996	7,589	5,966
☐ Clark	1981	423,152	63,226	58,878	37,324	96,689	87,859	10,527	12,194	7,432	73,314	66,464	20,896	13,833
	1977	333,556	56,058	52,168	24,339	75,196	67,436	9,851	10,093	6,139	76,789	37,208	16,124	9,228
Clay	1981	109,608	19,868	19,527	5,103	5,474		3,291	1,481	531	28,583	22,745	6,811	5,290
	1977	75,287	13,944	13,707	3,948	3,610		2,407	1,359	480	25,265	11,877	4,230	2,884
Clinton	1981	105,757	27,756	27,239	8,659	5,970	5,219	3,210	3,663	2,510	21,283	13,489	7,077	5,498
	1977	85,783	20,455	20,077	6,827	6,015	5,215	3,279	3,549	2,445	21,523	9,007	5,022	3,553
Crawford	1981	15,901	6,230	5,984	876	345		226	596	447	1,659	2,801	1,286	
	1977	12,441	4,217	4,036	789	346		255	574	435	1,855	1,907	1,242	
Daviess	1981	87,063	20,506	19,699	6,837	13,470	8,282	5,122	2,631	1,287	12,984	10,978	5,809	4,420
	1977	70,407	15,661	14,989	5,105	10,477	6,546	4,225	2,694	1,316	14,517	6,951	4,488	3,099
☐ Dearborn	1981	100,957	25,579	23,704	10,054	2,999		1,782	3,915	1,342	14,806	13,792	5,237	10,021
	1977	72,321	18,215	16,869	6,887	2,405		1,883	3,291	1,128	15,277	8,504	3,867	5,363
Decatur	1981	91,628	23,105	22,852	6,354	8,569	5,186	1,616	1,798	1,587	18,573	17,787	4,197	2,746
	1977	72,761	16,007	15,834	4,387	6,451	3,971	1,873	2,132	1,874	19,104	11,942	3,666	2,204
De Kalb	1981	115,148	37,842	36,072	10,795	5,982	3,818	3,043	3,355	1,791	22,476	11,630	5,309	4,927
	1977	87,085	24,979	23,724	6,931	4,092	2,645	3,084	3,008	1,605	24,265	7,700	4,534	2,764
Delaware	1981	559,635	114,980	106,503	52,064	69,347	68,009	18,944	25,407	14,837	116,749	58,692	25,445	29,805
	1977	439,682	85,291	78,948	37,064	55,310	53,224	16,270	22,089	12,964	112,228	37,248	21,759	17,325
Dubois	1981	172,725	31,146	30,480	14,881	13,822	5,131	5,357	6,500	2,961	58,182	17,911	10,837	3,875
	1977	124,496	20,451	20,016	9,437	9,016	3,481	3,877	4,834	2,197	50,876	8,768	7,687	2,075

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Elkhart	1981	700,270	148,880	137,001	66,798	91,119	76,890	19,755	24,692	14,610	163,907	71,168	34,151	35,046
	1977	538,497	98,607	90,677	42,937	68,056	57,106	19,451	20,386	12,082	163,712	43,617	28,577	21,076
Fayette	1981	84,043	22,766	21,869	9,402	6,685	3,957	3,074	3,282	2,407	7,399	8,672	2,010	6,482
	1977	70,049	18,728	17,925	7,113	6,784	4,089	2,689	3,019	2,231	9,547	5,985	1,932	4,433
☐ Floyd	1981	209,589	61,847	53,417	19,454	7,271		12,179	14,770	10,867	33,281	23,464	11,281	8,373
	1977	152,293	41,379	35,715	12,607	4,893		9,863	11,776	8,690	32,709	15,156	7,138	5,745
Fountain	1981	82,966	21,552	20,702	8,689	2,094		1,144	1,058	500	20,183	9,904	7,491	5,079
	1977	64,350	15,471	14,807	5,576	1,618		1,216	883	501	21,110	6,273	5,653	2,974
Franklin	1981	38,961	13,414	12,915	3,281	1,561		213	1,041	869	5,547	3,819	2,535	1,402
	1977	27,695	9,596	9,206	2,454	992		218	762	644	5,974	2,160	1,707	730
Fulton	1981	56,764	15,719	15,454	4,398	3,442		1,136	1,334	690	11,181	7,596	3,667	3,197
	1977	45,509	12,022	11,821	3,106	2,498		1,148	1,388	718	12,434	4,878	2,582	1,921
Gibson	1981	120,062	15,230	15,036	11,227	18,726	7,753	4,835	2,803	1,801	17,713	17,191	12,130	4,943
	1977	85,924	13,397	13,228	7,367	12,911	5,585	3,697	2,379	1,530	17,367	9,226	8,186	3,008
Grant	1981	314,245	76,243	72,722	26,249	28,468	21,278	14,962	12,657	6,685	62,053	33,215	24,019	18,463
	1977	255,664	53,828	51,154	20,355	26,252	19,766	12,408	11,522	6,058	67,646	21,993	16,767	11,574
Greene	1981	93,552	21,095	20,752	6,216	9,320	3,354	2,800	1,725	772	13,657	16,188	8,091	3,715
	1977	71,051	14,953	14,712	4,567	6,591	2,470	2,788	1,523	681	15,106	9,956	6,931	2,340
Hamilton	1981	262,887	68,334	65,200	26,045	4,958		6,963	11,575	7,670	47,929	31,861	22,185	14,460
	1977	174,733	41,708	39,649	15,528	3,768		5,388	9,087	6,032	44,813	17,122	14,341	7,873
Hancock	1981	117,165	30,870	29,468	7,805	6,439	4,126	1,064	4,243	3,258	20,419	21,867	7,137	7,757
	1977	91,730	22,563	21,459	5,807	5,034	3,269	893	3,567	2,765	24,327	12,549	3,623	4,709
Harrison	1981	71,338	23,246	22,888	5,612	5,030		1,080	3,557	159	9,529	9,826	5,109	2,298
	1977	50,266	14,523	14,300	3,426	3,416		814	2,754	122	10,522	5,904	3,263	1,280
Hendricks	1981	216,570	59,757	59,500	13,560	4,650	2,670	2,399	5,405	2,882	35,219	49,036	13,085	12,557
	1977	156,966	41,221	41,048	9,569	3,654	2,139	2,283	4,442	2,374	38,389	29,055	8,892	7,441
Henry	1981	182,741	42,554	41,767	13,236	15,485	11,971	5,779	9,974	6,807	29,664	31,034	9,714	5,699
	1977	150,715	32,614	32,015	11,091	13,314	10,305	5,222	8,988	6,166	36,382	18,051	7,942	4,465
Howard	1981	435,224	84,963	81,926	41,062	75,892	63,991	18,955	20,386	11,904	76,032	42,376	25,822	19,055
	1977	359,974	63,499	61,005	31,321	64,345	54,059	17,651	18,019	10,511	83,700	27,220	18,716	12,500
Huntington	1981	143,266	32,886	31,915	8,220	11,514	7,032	3,455	4,102	2,226	19,926	25,751	12,657	5,529
	1977	104,817	22,870	22,113	6,232	7,963	4,944	3,429	3,499	1,899	22,638	15,061	8,553	3,442
Jackson	1981	155,149	34,082	31,866	13,046	9,795	4,806	7,592	4,920	2,602	20,687	29,828	19,036	5,645
	1977	120,123	25,965	24,260	8,762	9,833	4,961	6,280	4,184	2,214	24,438	17,177	13,362	3,569
Jasper	1981	120,970	23,810	23,301	10,361	5,805	2,412	5,137	1,510	1,465	13,185	28,859	17,731	5,517
	1977	85,705	16,037	15,696	6,525	4,985	2,145	3,992	1,649	1,398	16,486	15,612	11,694	3,173
Jay	1981	75,225	22,931	22,521	5,946	1,547		2,855	3,419	2,351	12,168	12,734	4,027	3,562
	1977	57,398	16,682	16,386	4,054	1,354		2,260	3,160	2,187	13,407	7,501	2,711	2,137
Jefferson	1981	139,086	33,708	33,111	8,697	14,589	6,267	4,116	6,421	3,900	23,088	13,364	14,250	6,187
	1977	100,231	21,864	21,479	6,187	9,971	4,430	3,582	4,725	2,979	24,238	7,517	9,815	3,472
Jennings	1981	49,051	15,120	14,524	2,590	948		730	1,253	377	8,936	9,009	3,456	2,332
	1977	39,672	10,954	10,484	2,143	910		776	1,230	367	10,864	5,437	3,003	1,444
Johnson	1981	318,204	54,755	52,168	23,616	73,320	68,860	8,120	8,501	5,000	50,791	50,442	16,307	13,811
	1977	235,529	39,631	37,621	16,812	57,078	52,787	7,629	6,639	3,293	50,208	26,646	11,593	8,145
Knox	1981	195,301	38,307	37,544	14,568	34,428	29,521	4,520	7,219	4,055	32,396	17,885	21,918	10,008
	1977	145,604	27,336	26,795	10,839	23,860	20,322	4,231	6,056	3,407	31,685	10,889	14,827	6,412
Kosciusko	1981	226,053	54,703	50,587	19,076	20,329	9,070	6,596	7,393	4,233	38,910	27,392	18,417	11,506
	1977	170,876	37,262	34,434	14,263	14,452	6,688	6,074	6,660	3,835	41,020	17,212	12,317	6,868
La Grange	1981	66,268	13,358	12,944	5,327	3,011		545	1,988	672	8,560	9,835	10,772	2,447
	1977	51,413	10,076	9,728	4,209	2,212		463	1,344	451	10,126	6,528	8,473	1,510
Lake	1981	2,443,718	575,638	533,732	230,802	308,776	289,148	117,359	104,007	69,265	390,024	300,275	109,273	101,114
	1977	1,866,821	423,028	391,962	154,610	249,892	230,697	92,216	88,147	59,007	406,569	168,693	81,716	66,666
La Porte	1981	480,353	101,926	92,100	38,228	73,795	56,254	18,175	16,445	8,619	83,247	65,009	29,464	22,187
	1977	382,774	78,823	71,177	29,084	58,628	44,844	17,242	14,423	7,560	85,754	40,627	20,988	13,871
Lawrence	1981	156,280	41,870	40,805	9,545	14,830	10,880	7,055	5,266	3,429	28,857	17,900	9,517	9,497
	1977	123,443	30,427	29,544	7,327	12,324	9,085	5,606	5,550	3,629	29,809	11,085	7,216	5,579
Madison	1981	573,534	127,521	124,658	54,994	84,037	80,660	19,279	22,092	10,872	114,333	52,386	29,136	28,365
	1977	476,933	97,040	94,872	40,578	71,157	67,126	19,186	20,498	10,034	120,325	35,314	21,924	18,091
Marion	1981	4,458,242	823,019	789,596	390,489	699,253	656,492	141,215	167,541	93,728	679,730	415,249	176,546	146,118
	1977	3,427,062	592,248	566,104	289,238	545,488	504,900	125,043	147,219	82,741	732,361	257,924	138,812	104,169
Marshall	1981	185,675	36,446	35,633	12,901	5,763	3,345	8,020	7,026	3,067	50,497	27,334	13,413	8,976
	1977	128,561	24,907	24,354	8,663	5,360	3,185	5,608	5,051	2,204	47,666	15,033	8,550	4,643
Martin	1981	33,255	9,798	9,660	2,131	1,462		200	1,058	1,058	6,666	7,286	375	1,173
	1977	26,241	6,946	6,848	1,803	1,374		209	913	913	7,797	4,261	335	730

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg Mtls & Hardware Dealers Total ($000)	Drugstores Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Miami	1981	114,002	23,760	23,261	8,933	11,525	9,987	3,797	3,560	1,632	24,541	14,805	6,890	5,875
	1977	87,284	17,531	17,165	6,552	8,787	7,557	2,922	3,484	1,593	23,744	9,065	5,029	3,343
Monroe	1981	373,107	82,352	80,408	39,470	50,009	41,723	22,960	17,246	8,239	46,874	41,327	19,961	17,770
	1977	302,016	63,177	61,459	28,748	40,228	33,339	19,438	15,010	7,182	53,261	25,640	17,478	12,780
Montgomery	1981	132,835	32,967	32,068	11,091	17,427	14,771	4,787	5,647	3,250	21,335	13,798	7,497	6,613
	1977	108,087	24,903	24,135	8,606	13,644	11,498	4,626	4,638	2,674	23,685	9,365	6,399	4,457
Morgan	1981	147,808	47,680	46,425	14,099	10,049		3,256	4,757	2,362	21,825	24,034	4,019	6,744
	1977	114,749	36,027	34,950	10,004	8,561		2,940	4,197	2,088	24,812	13,522	3,142	4,492
Newton	1981	43,075	10,758	10,335	4,104	179		1,606	1,199	503	6,279	6,541	3,333	3,102
	1977	34,568	8,263	7,909	3,018	168		1,390	1,216	509	7,926	4,438	2,449	1,986
Noble	1981	100,204	26,178	25,732	8,046	5,640		2,890	2,955	1,320	18,527	13,529	8,231	5,545
	1977	81,282	20,177	19,836	6,033	4,824		2,733	2,870	1,278	20,975	8,898	5,937	3,217
Ohio	1981	6,673	4,720	4,534	294	154		162	183	183		328	211	66
	1977	4,758	3,133	2,999	261	151		174	151	151		251	198	53
Orange	1981	47,026	14,864	14,277	2,211	1,486		868	595	479	6,186	7,246	5,866	2,754
	1977	37,839	11,372	10,884	1,781	1,390		895	629	511	7,745	4,705	4,332	1,721
Owen	1981	27,788	8,065	7,748	2,154	188		114	466	221	3,956	7,675	919	902
	1977	21,939	6,395	6,121	1,640	177		117	499	238	4,926	4,615	778	571
Parke	1981	44,470	12,439	11,966	2,345	1,113		245	292	163	6,445	7,237	4,933	1,721
	1977	32,796	9,416	9,026	1,988	911		200	312	175	6,452	4,676	3,477	1,003
Perry	1981	62,903	18,483	17,755	6,592	7,815		1,774	3,909	2,450	8,061	5,437	2,704	2,127
	1977	48,809	13,025	12,466	4,635	5,588		1,722	3,416	2,149	8,981	3,377	2,460	1,682
Pike	1981	35,869	8,511	8,176	1,193	587		327	1,404	1,075	6,724	10,735	3,200	1,124
	1977	27,996	6,084	5,823	1,008	565		318	1,186	917	7,773	6,726	2,229	684
Porter	1981	378,162	100,273	96,510	47,753	37,407	24,288	5,296	13,088	7,398	47,519	64,073	16,729	20,476
	1977	281,011	68,760	65,936	32,041	27,857	18,440	5,534	11,121	6,272	51,704	39,427	16,108	12,525
Posey	1981	66,028	13,533	13,376	6,504	3,249		1,889	2,542	962	16,241	9,385	4,498	2,798
	1977	50,906	10,215	10,099	4,044	2,298		1,494	2,002	751	17,406	5,547	2,925	1,683
Pulaski	1981	35,360	5,055	4,855	2,728	905		1,141	1,212	1,212	11,583	4,545	2,692	2,753
	1977	27,885	3,922	3,754	1,901	760		991	957	957	11,138	2,900	2,114	1,566
Putnam	1981	92,844	24,625	23,656	7,843	6,032		1,570	2,797	1,074	14,313	9,326	11,906	3,404
	1977	69,676	16,700	15,984	5,675	4,758		1,701	2,257	862	15,072	6,432	7,887	2,351
Randolph	1981	74,444	23,035	22,127	4,793	4,101		3,598	1,747	997	13,872	8,144	5,506	4,865
	1977	63,865	17,250	16,510	3,997	3,213		3,128	1,986	1,135	16,319	6,314	4,648	3,176
Ripley	1981	71,945	22,015	21,147	5,762	1,966		1,116	1,980	1,242	11,198	9,343	6,847	2,924
	1977	57,638	15,611	14,941	4,103	1,718		1,130	2,144	1,350	13,311	5,944	6,181	1,971
Rush	1981	62,656	14,724	14,679	3,140	3,420		740	2,496	2,078	16,118	9,994	3,292	2,362
	1977	50,864	11,030	10,998	2,674	2,928		708	2,272	1,913	16,613	5,638	2,935	1,727
St. Joseph	1981	1,093,699	223,917	209,344	121,433	163,866	144,772	47,139	50,100	30,887	185,869	105,100	48,691	44,813
	1977	846,059	161,858	151,221	82,792	130,806	114,631	40,004	42,593	26,568	193,075	64,547	35,698	27,851
Scott	1981	66,980	19,872	19,090	4,052	3,445		817	1,875	1,125	12,328	12,948	3,002	2,252
	1977	48,882	13,319	12,748	2,892	2,792		872	1,584	952	11,758	7,409	2,744	1,315
Shelby	1981	152,810	34,085	32,744	10,476	10,586	7,618	8,830	4,378	2,618	29,086	21,285	18,225	5,332
	1977	116,079	24,655	23,598	7,598	9,096	6,583	6,530	3,801	2,283	31,158	11,592	11,809	3,489
Spencer	1981	54,754	12,425	12,102	2,778	520		735	2,108	1,654	12,726	15,493	2,137	1,732
	1977	41,841	9,516	9,235	2,454	523		644	1,902	1,507	12,607	8,801	1,849	1,195
Starke	1981	78,589	17,516	16,875	6,843	9,245		357	727	608	10,973	17,195	5,967	4,334
	1977	61,398	13,785	13,232	4,741	7,871		403	779	659	12,747	10,674	4,326	2,739
Steuben	1981	116,372	21,761	21,461	13,376	5,218	3,249	5,136	1,586	675	19,244	24,932	7,256	3,458
	1977	93,418	17,139	14,904	10,281	4,160	2,630	4,311	1,758	746	19,521	16,330	6,248	2,403
Sullivan	1981	57,392	10,897	10,037	2,798	3,040	1,582	1,813	1,270	892	10,531	13,906	3,561	2,615
	1977	43,310	8,911	8,863	2,533	2,655	1,407	1,471	1,059	746	10,329	7,859	2,865	1,570
Switzerland	1981	9,839	3,141	3,017	410	340		332	413	413	1,729	763	1,253	618
	1977	7,400	2,295	2,197	301	280		247	316	316	1,794	485	790	340
Tippecanoe	1981	535,885	103,945	99,984	57,438	113,771	102,322	15,718	29,720	18,512	73,015	45,299	27,820	25,354
	1977	419,324	77,657	74,423	41,632	83,634	74,475	14,390	23,429	14,744	79,963	30,140	21,969	17,258
Tipton	1981	47,337	14,206	13,943	4,110	1,975		2,209	641	472	9,717	6,688	2,473	2,370
	1977	37,509	10,404	10,213	3,013	1,609		1,788	680	507	10,685	4,243	1,695	1,433
Union	1981	15,397	3,812	3,660	1,804	84		233	283	283	1,101	2,594	3,818	471
	1977	11,114	2,772	2,653	1,138	83		252	312	312	1,223	1,594	2,522	379
Vanderburgh	1981	911,244	167,143	162,032	101,581	143,544	140,125	58,284	52,688	29,512	130,841	80,853	55,598	34,209
	1977	703,243	124,132	119,893	68,017	116,841	113,951	48,790	40,218	22,634	134,631	49,610	39,547	24,484
Vermillion	1981	52,779	16,055	15,648	2,746	1,640		1,581	433	204	9,968	9,619	4,646	880
	1977	40,314	11,807	11,466	2,332	1,340		1,516	450	210	10,960	5,369	3,028	637

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Vigo	1981	702,521	96,827	94,600	55,324	97,648	91,845	33,336	21,402	9,844	78,128	61,104	42,679	22,244
	1977	525,542	74,488	72,507	37,722	76,938	71,222	28,032	18,588	8,547	86,923	37,330	29,355	15,474
Wabash	1981	137,104	30,284	29,865	9,445	14,654	8,470	4,329	6,416	2,403	22,787	18,577	14,258	5,945
	1977	107,034	22,253	21,947	7,257	10,646	6,274	3,743	5,314	1,980	25,072	10,419	10,783	4,352
Warren	1981	8,122	2,500	2,401	1,140	86			210		147	1,385	1,408	124
	1977	6,471	1,915	1,833	1,047	88			197		200	1,094	1,091	103
Warrick	1981	112,321	36,443	36,122	6,140	3,548		2,782	766	561	26,076	13,640	11,730	3,160
	1977	76,343	22,265	22,071	4,184	2,355		2,046	898	662	23,184	8,103	7,334	1,722
Washington	1981	53,136	16,798	16,136	2,644	2,806		1,359	1,419	733	11,040	5,245	5,442	1,578
	1977	40,733	11,698	11,196	2,018	1,908		1,267	1,467	757	10,071	3,244	4,630	1,083
Wayne	1981	366,077	69,855	66,543	28,894	67,620	59,232	7,068	8,672	6,286	73,356	47,997	11,821	14,876
	1977	293,670	52,339	49,674	21,596	53,126	46,124	7,284	9,160	6,688	74,627	31,016	10,407	10,129
Wells	1981	81,777	22,926	22,119	6,563	4,873	4,366	3,667	5,278	3,715	18,270	6,632	3,739	2,931
	1977	61,301	14,992	14,411	4,420	3,800	3,369	2,756	4,216	2,985	17,629	4,517	2,691	1,905
White	1981	86,212	20,596	20,387	9,282	8,403	6,072	2,196	2,546	961	11,578	9,545	10,443	4,256
	1977	66,516	15,224	15,071	6,412	6,001	4,362	1,765	2,002	752	13,802	6,063	7,607	2,890
Whitley	1981	86,590	24,595	24,016	6,730	3,483		1,428	2,511	1,081	19,246	10,256	7,206	5,078
	1977	66,790	17,310	16,841	4,859	2,790		1,523	2,011	862	18,870	7,469	5,076	2,928
TOTAL METRO COUNTIES	1981	**17,807,743**	**3,643,711**	**3,467,253**	**1,683,047**	**2,487,735**	**2,225,198**	**678,640**	**713,225**	**417,988**	**2,932,910**	**1,994,163**	**872,258**	**718,279**
	1977	13,653,997	2,641,957	2,508,412	1,174,463	1,954,118	1,731,622	582,020	610,635	359,033	3,061,294	1,190,889	660,824	470,687
TOTAL STATE	1981	**23,724,711**	**5,053,137**	**4,824,429**	**2,153,698**	**3,047,048**	**2,577,800**	**851,983**	**912,707**	**530,954**	**3,972,937**	**2,817,704**	**1,323,502**	**985,609**
	1977	18,263,301	3,665,262	3,491,537	1,519,522	2,392,640	2,008,790	737,203	786,801	460,088	4,168,464	1,701,885	993,828	640,634
IOWA														
CEDAR RAPIDS	1981	**879,781**	**180,059**	**174,041**	**89,750**	**164,563**	**154,677**	**15,819**	**43,108**	**28,966**	**148,944**	**66,032**	**71,268**	**31,671**
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
Linn	1981	879,781	180,059	174,041	89,750	164,563	154,677	15,819	43,108	28,966	148,944	66,032	71,268	31,671
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
DAVENPORT - ROCK ISLAND - MOLINE	1981	**1,945,639**	**381,615**	**359,447**	**202,821**	**323,847**	**290,139**	**73,263**	**87,385**	**55,066**	**327,200**	**197,953**	**110,110**	**74,606**
	1977	1,422,385	265,271	249,526	139,862	212,741	189,159	57,159	64,902	41,208	316,747	126,681	82,488	50,123
Scott	1981	916,277	163,223	152,444	95,227	180,480	157,359	31,815	48,657	31,151	144,525	97,456	54,830	40,016
	1977	614,865	109,588	102,281	58,829	107,304	93,081	24,273	35,431	22,850	119,745	58,877	37,378	23,588
Henry, Ill.	*1981*	*232,342*	*60,149*	*58,037*	*20,931*	*12,053*	*8,936*	*12,305*	*8,054*	*6,063*	*40,104*	*39,951*	*12,726*	*5,552*
	1977	*170,987*	*38,321*	*36,839*	*14,696*	*10,613*	*7,914*	*9,340*	*6,380*	*4,853*	*41,148*	*23,930*	*10,262*	*4,508*
Rock Island, Ill.	*1981*	*797,020*	*158,243*	*148,966*	*86,663*	*131,314*	*123,844*	*29,143*	*30,674*	*17,852*	*142,571*	*60,546*	*42,554*	*29,038*
	1977	*636,533*	*117,362*	*110,406*	*66,337*	*94,824*	*88,164*	*23,546*	*23,091*	*13,505*	*155,854*	*43,874*	*34,848*	*22,027*
DES MOINES	1981	**2,106,530**	**445,320**	**433,072**	**193,015**	**318,542**	**297,340**	**87,129**	**90,308**	**52,339**	**355,299**	**215,971**	**142,156**	**41,685**
	1977	1,429,232	275,708	267,152	118,396	225,777	208,191	66,372	62,137	36,190	299,192	121,909	98,530	28,286
Polk	1981	1,998,869	409,498	398,499	187,569	311,640	295,832	84,164	88,986	51,713	326,779	200,401	136,359	39,784
	1977	1,359,014	255,610	247,826	114,934	221,828	207,294	63,682	60,879	35,603	276,910	113,649	93,921	27,208
Warren	1981	107,661	35,822	34,573	5,446	6,902	1,508	2,965	1,322	626	28,520	15,570	5,797	1,901
	1977	70,218	20,098	19,326	3,462	3,949	897	2,690	1,258	587	22,282	8,260	4,609	1,078
DUBUQUE	1981	**502,990**	**94,948**	**91,120**	**48,358**	**89,841**	**82,478**	**11,891**	**34,776**	**18,947**	**91,235**	**47,573**	**36,734**	**15,729**
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
Dubuque	1981	502,990	94,948	91,120	48,358	89,841	82,478	11,891	34,776	18,947	91,235	47,573	36,734	15,729
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
IOWA CITY	1981	**451,617**	**90,489**	**86,825**	**50,971**	**48,060**	**44,579**	**23,839**	**26,776**	**10,868**	**72,079**	**40,774**	**37,685**	**17,825**
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
Johnson	1981	451,617	90,489	86,825	50,971	48,060	44,579	23,839	26,776	10,868	72,079	40,774	37,685	17,825
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
SIOUX CITY	1981	**596,730**	**141,826**	**133,621**	**58,542**	**85,445**	**72,845**	**22,024**	**32,164**	**19,017**	**92,126**	**68,923**	**33,117**	**21,956**
	1977	451,370	96,447	90,758	40,730	66,342	56,139	20,026	22,547	13,348	86,555	41,522	32,123	17,209
Woodbury	1981	517,532	122,147	114,872	50,346	84,725	72,845	21,604	29,974	17,593	77,200	47,292	31,968	18,425
	1977	400,058	84,124	79,060	34,143	65,900	56,139	19,586	20,651	12,120	75,633	30,697	30,913	14,901
Dakota, Neb.	*1981*	*79,198*	*19,679*	*18,749*	*8,196*	*720*		*420*	*2,190*	*1,424*	*14,926*	*21,631*	*1,149*	*3,531*
	1977	*51,312*	*12,323*	*11,698*	*6,587*	*442*		*440*	*1,896*	*1,228*	*10,922*	*10,825*	*1,210*	*2,308*

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
WATERLOO - CEDAR FALLS	1981	788,726	147,234	141,916	68,051	120,225	110,815	31,430	37,449	21,035	155,745	69,266	48,344	22,390
	1977	546,162	96,115	92,303	42,372	82,021	74,531	25,679	24,745	13,972	131,138	41,479	36,245	15,000
Black Hawk	1981	788,726	147,234	141,916	68,051	120,225	110,815	31,430	37,449	21,035	155,745	69,266	48,344	22,390
	1977	546,162	96,115	92,303	42,372	82,021	74,531	25,679	24,745	13,972	131,138	41,479	36,245	15,000
ALL COUNTIES														
Adair	1981	40,792	8,745	8,435	2,554	638		657	536	410	5,5[illegible]7	13,592	2,995	1,004
	1977	30,108	5,648	5,428	2,145	586		630	470	362	6,352	7,975	2,807	663
Adams	1981	15,083	5,522	5,225	779	458		835	251	125	2,579	1,374	640	758
	1977	10,958	3,492	3,303	617	386		810	227	113	2,147	1,035	601	473
Allamakee	1981	54,751	15,143	14,607	6,038	1,350		3,069	1,470	658	10,018	4,293	5,378	806
	1977	38,598	10,004	9,615	3,380	1,127		2,170	955	426	9,253	2,837	4,339	668
Appanoose	1981	69,194	15,301	14,760	4,278	10,286	5,407	3,476	3,275	1,934	12,067	7,407	6,602	653
	1977	47,338	10,200	9,803	2,878	6,200	3,375	2,865	2,113	1,248	9,724	4,235	4,836	551
Audubon	1981	33,582	8,621	8,428	2,405	540		989	1,681	1,401	8,027	4,586	2,722	961
	1977	24,672	5,046	4,915	1,679	420		900	1,347	1,134	7,292	2,961	2,379	670
Benton	1981	72,447	14,242	13,587	6,505	1,065		3,041	4,406	2,862	15,638	15,022	7,078	1,838
	1977	54,432	10,901	10,362	4,376	908		2,421	3,248	2,115	14,264	8,671	5,771	1,243
Black Hawk	1981	788,726	147,234	141,916	68,051	120,225	110,815	31,430	37,449	21,035	155,745	69,266	48,344	22,390
	1977	546,162	96,115	92,303	42,372	82,021	74,531	25,679	24,745	13,972	131,138	41,479	36,245	15,000
Boone	1981	92,595	25,196	24,784	5,706	6,058	3,121	2,280	7,750	4,993	22,644	6,561	6,291	4,364
	1977	70,372	17,555	17,270	4,432	4,281	2,286	2,386	5,322	3,437	18,466	4,898	5,336	3,624
Bremer	1981	87,977	24,763	23,889	5,759	3,133		3,001	3,532	2,340	13,523	11,491	10,950	1,967
	1977	64,591	16,152	15,524	4,206	2,104		2,631	2,515	1,672	12,970	7,660	8,502	1,303
Buchanan	1981	68,378	18,687	18,026	7,129	4,424	3,185	1,031	1,836	1,606	14,436	6,675	6,477	1,856
	1977	50,709	12,474	11,989	4,417	2,912	2,122	1,086	1,496	1,324	13,409	4,536	5,549	1,210
Buena Vista	1981	114,501	20,942	20,601	12,518	8,794		4,525	5,702	2,999	22,025	13,425	10,680	2,501
	1977	77,616	14,310	14,079	7,139	5,151		4,171	3,962	2,079	16,498	8,702	7,912	1,697
Butler	1981	39,874	6,395	6,056	2,939	2,143		493	2,057	1,948	6,316	4,670	8,021	487
	1977	31,044	5,139	4,864	2,125	1,737		472	1,463	1,404	6,213	3,389	6,153	361
Calhoun	1981	51,979	10,540	10,168	2,419	1,717		2,332	1,050	673	17,185	7,244	6,538	963
	1977	40,955	7,311	7,027	1,840	1,180		1,953	988	635	15,882	4,622	4,815	843
Carroll	1981	123,993	23,424	22,880	9,393	13,912	11,386	3,417	5,031	3,778	26,293	20,681	10,036	1,870
	1977	88,415	16,939	16,547	6,287	8,944	7,325	3,374	3,462	2,618	21,177	11,852	8,384	1,194
Cass	1981	96,651	19,521	19,068	8,153	9,609		5,885	2,587	749	17,120	16,681	7,863	2,874
	1977	68,459	13,603	13,238	5,873	5,503		4,240	2,130	609	13,491	9,977	6,572	2,124
Cedar	1981	66,319	19,681	18,985	3,300	1,831		1,513	1,092	845	15,044	12,084	7,178	1,064
	1977	48,788	12,453	11,969	2,833	1,468		1,186	1,065	831	12,879	8,055	5,590	682
Cerro Gordo	1981	305,558	57,375	56,089	30,968	53,526	46,162	12,115	8,541	4,576	50,807	36,463	21,482	7,634
	1977	218,078	40,202	39,156	19,940	35,013	30,011	11,323	7,548	4,043	45,615	19,534	16,724	5,432
Cherokee	1981	87,717	29,826	28,771	4,639	6,775	3,525	6,181	3,415	2,519	13,131	8,396	5,966	3,199
	1977	54,531	15,220	14,628	3,125	3,683	1,987	4,272	2,528	1,877	11,057	4,885	4,446	1,760
Chickasaw	1981	52,663	15,105	14,570	4,030	1,325		2,121	1,160	983	8,384	11,962	4,948	882
	1977	38,062	9,541	9,170	3,047	1,180		1,655	958	822	8,077	6,612	4,019	649
Clarke	1981	46,357	9,422	8,697	3,142	2,692		355	639	519	8,873	13,832	2,060	767
	1977	30,520	6,562	6,053	1,685	1,797		359	583	479	7,518	7,014	1,962	581
Clay	1981	127,841	22,954	22,175	13,554	14,935	12,242	5,341	5,604	3,128	28,345	10,037	9,756	3,995
	1977	83,565	14,722	14,171	7,186	9,409	7,717	4,566	3,963	2,210	20,606	6,253	6,362	2,230
Clayton	1981	64,220	12,417	11,701	6,193	1,359		1,470	4,983	3,639	18,868	7,043	8,232	1,024
	1977	44,629	8,531	8,033	3,975	1,021		1,216	3,057	2,246	13,421	4,271	6,250	837
Clinton	1981	299,428	61,486	58,189	28,041	46,823	42,824	6,365	13,410	7,319	66,935	25,452	14,242	7,778
	1977	211,630	42,825	40,501	17,096	30,950	27,915	5,771	9,850	5,361	55,168	15,151	11,384	6,176
Crawford	1981	88,961	25,346	24,134	10,999	5,417	3,585	4,855	3,015	1,524	16,774	8,976	5,837	1,923
	1977	59,102	14,264	13,532	5,947	4,145	2,795	3,505	2,013	1,015	13,612	6,065	5,005	1,096
Dallas	1981	112,987	33,859	32,872	7,612	10,975	3,309	1,910	2,858	1,156	25,814	7,899	12,248	1,547
	1977	78,650	19,922	19,270	5,194	6,587	2,113	2,025	2,265	910	21,483	5,978	9,210	1,302
Davis	1981	34,631	8,491	8,190	2,360	589		1,614	493	334	7,861	6,746	3,000	865
	1977	22,112	4,269	4,103	1,287	470		1,001	355	242	6,766	3,201	2,342	441
Decatur	1981	25,527	7,366	7,129	1,492	852		1,357	698	322	2,108	6,414	1,480	1,318
	1977	18,178	206	5,020	1,180	674		1,070	468	215	2,232	3,584	1,360	827
Delaware	1981	73,569	[illegible],080	16,541	5,379	5,699	2,825	3,177	1,185	1,185	15,249	6,290	9,597	2,368
	1977	48,684	10,563	10,192	3,119	3,329	1,715	2,331	876	876	11,153	4,369	7,408	1,371
Des Moines	1981	243,474	54,199	52,496	22,237	41,038	35,569	6,914	16,600	8,089	30,811	22,049	15,819	12,507
	1977	175,012	37,540	36,227	14,517	32,147	27,731	5,437	12,256	5,949	27,638	13,835	12,194	7,418

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg Mtls & Hardware Dealers Total ($000)	Drugstores Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Dickinson	1981	86,009	15,157	14,620	8,633	4,826		6,229	2,557	1,562	9,947	6,485	19,067	2,932
	1977	59,917	9,964	9,576	5,649	2,965		4,804	2,010	1,230	9,253	4,620	12,961	1,786
Dubuque	1981	502,990	94,948	91,120	48,358	89,841	82,478	11,891	34,776	18,947	91,235	47,573	36,734	15,729
	1977	356,968	65,027	62,176	30,931	64,166	58,215	11,155	22,353	12,166	73,545	27,265	27,131	11,492
Emmet	1981	61,999	11,122	10,729	4,775	7,533		3,501	1,477	1,066	13,889	9,248	6,150	1,253
	1977	44,985	8,467	8,138	2,925	4,471		3,033	1,224	889	11,911	5,523	4,254	964
Fayette	1981	102,125	20,103	19,392	8,293	10,739	7,795	2,826	3,964	2,342	24,044	12,379	5,298	3,320
	1977	75,014	15,893	15,275	5,280	6,961	5,111	2,997	3,367	1,990	19,878	7,198	4,941	2,051
Floyd	1981	86,470	20,494	19,770	5,945	8,750	3,977	2,639	2,225	1,234	17,182	14,501	5,168	1,530
	1977	61,952	14,370	13,811	3,992	5,774	2,741	2,330	1,839	1,019	13,877	8,332	4,743	977
Franklin	1981	51,397	9,612	9,273	3,936	2,329		1,442	1,463	274	10,242	10,463	5,353	1,435
	1977	34,218	6,977	6,706	2,452	1,492		1,297	1,103	204	8,140	5,038	3,829	733
Fremont	1981	20,738	4,307	4,155	2,113	324		568	715	453	4,021	3,928	1,821	1,360
	1977	15,620	3,093	2,973	1,440	244		433	582	371	3,484	2,667	1,599	937
Greene	1981	37,504	8,842	8,529	3,235	3,489		1,165	571	114	5,979	4,395	5,933	1,218
	1977	28,611	6,340	6,093	2,146	2,103		1,223	510	100	6,058	2,860	4,453	787
Grundy	1981	42,511	9,262	9,119	3,238	492		1,451	4,175	4,074	9,133	7,268	2,014	1,815
	1977	32,547	6,766	6,662	2,294	416		1,208	3,045	2,977	8,696	4,757	1,881	1,192
Guthrie	1981	27,199	4,413	4,256	3,288	1,638		297	1,732	790	4,537	6,309	1,565	758
	1977	21,077	3,857	3,707	2,501	1,040		332	1,519	689	4,564	3,820	1,261	590
Hamilton	1981	74,368	15,226	14,605	8,499	3,767		2,901	3,276	1,571	13,714	16,333	3,900	1,822
	1977	55,385	11,002	10,515	5,216	2,591		2,689	2,563	1,274	12,363	10,279	3,582	1,241
Hancock	1981	38,906	7,125	6,942	2,704	661		1,189	2,757	2,418	7,950	5,587	5,578	1,633
	1977	30,044	5,431	5,273	1,987	583		1,037	1,896	1,682	7,457	3,718	4,278	1,058
Hardin	1981	104,954	23,690	22,852	7,738	4,354		4,718	5,288	3,929	24,591	6,852	15,524	2,675
	1977	75,734	16,232	15,601	4,895	2,817		3,681	3,735	2,793	20,498	5,091	11,108	1,878
Harrison	1981	77,652	13,809	13,320	4,838	1,586		1,098	1,456	927	30,182	6,324	4,148	2,604
	1977	52,967	9,545	9,174	3,527	891		1,187	1,232	786	21,278	4,420	3,068	1,655
Henry	1981	84,078	17,522	16,902	6,340	7,918	5,019	3,317	3,015	1,157	19,794	9,892	6,264	2,424
	1977	56,066	11,557	11,107	3,805	4,256	2,759	2,847	2,127	810	16,107	5,239	4,289	1,611
Howard	1981	40,222	7,809	7,547	3,289	1,706		1,385	1,664	1,285	7,386	2,796	5,715	1,527
	1977	26,872	5,435	5,234	2,149	1,264		987	1,008	785	5,243	1,940	4,201	930
Humboldt	1981	47,933	12,060	11,632	3,351	2,204		1,954	2,132	1,020	10,984	5,607	5,594	914
	1977	36,468	9,062	8,709	2,380	1,582		1,660	1,661	792	10,055	3,272	4,152	714
Ida	1981	26,506	4,703	4,536	1,855	1,068		482	540	350	7,001	5,427	3,009	828
	1977	21,493	4,115	3,955	1,476	959		427	519	342	6,254	3,405	2,436	742
Iowa	1981	73,864	13,934	13,707	19,563	2,717		641	1,904	1,847	6,740	16,075	1,823	1,617
	1977	50,822	9,636	9,480	11,749	2,282		694	1,727	1,672	7,081	9,133	1,955	1,236
Jackson	1981	73,084	17,311	15,617	7,990	3,741	1,881	2,674	4,579	1,910	13,079	8,934	5,704	2,663
	1977	52,733	12,542	11,307	5,121	2,824	1,475	2,417	2,871	1,190	11,121	5,372	4,483	1,590
Jasper	1981	157,387	33,849	32,652	11,653	10,104	7,401	4,717	5,486	2,365	28,866	31,409	14,133	6,005
	1977	108,354	21,869	21,018	7,754	6,953	5,148	4,391	4,282	1,835	26,464	15,947	10,444	3,884
Jefferson	1981	73,018	19,424	18,737	3,268	8,421	3,912	2,968	3,023	1,128	14,854	8,216	3,690	1,672
	1977	49,448	11,931	11,467	2,362	4,792	2,322	2,551	1,841	682	12,466	4,506	3,151	1,275
Johnson	1981	451,617	90,489	86,825	50,971	48,060	44,579	23,839	26,776	10,868	72,079	40,774	37,685	17,825
	1977	272,157	52,906	50,577	27,385	29,794	27,305	15,469	15,802	6,433	48,202	24,265	23,461	9,736
Jones	1981	63,817	10,089	9,733	4,586	2,532		1,398	2,252	701	16,307	10,501	6,361	2,137
	1977	49,806	8,378	8,052	3,306	2,014		1,339	1,734	534	15,682	6,027	5,169	1,444
Keokuk	1981	39,383	5,126	4,916	3,662	1,114		400	1,634	910	12,260	5,211	4,999	736
	1977	30,719	4,318	4,126	2,173	907		423	1,498	834	10,483	3,160	4,301	566
Kossuth	1981	120,436	16,841	16,244	9,180	7,345	3,764	3,088	4,828	2,179	49,193	7,774	10,321	1,908
	1977	81,449	11,572	11,122	4,893	4,582	2,435	2,627	3,420	1,535	34,289	5,238	7,546	1,169
Lee	1981	245,787	60,291	59,037	14,622	32,585	25,871	8,370	11,136	5,852	49,058	27,421	18,729	8,078
	1977	161,398	36,419	35,530	10,402	19,498	15,536	6,294	7,221	3,786	38,415	14,626	12,410	5,511
Linn	1981	879,781	180,059	174,041	89,750	164,563	154,677	15,819	43,108	28,966	148,944	66,032	71,268	31,671
	1977	628,354	121,970	117,460	56,643	114,491	106,183	14,890	32,936	22,318	128,233	45,050	48,474	20,089
Louisa	1981	40,325	9,468	9,133	4,004	789		1,412	1,498	1,053	12,137	6,239	2,917	961
	1977	25,427	5,156	4,955	2,532	447		898	811	574	9,391	2,994	1,920	678
Lucas	1981	42,823	12,928	12,506	2,230	3,482	2,514	2,016	1,424	768	6,738	6,027	1,127	1,783
	1977	29,531	7,821	7,538	1,470	2,638	1,928	1,851	1,207	650	6,053	3,386	994	1,042
Lyon	1981	40,454	9,325	9,076	4,166	558		627	2,012	1,854	10,384	3,750	5,736	788
	1977	28,478	6,694	6,491	2,335	500		491	1,550	1,449	7,490	2,879	3,917	450
Madison	1981	49,706	12,096	11,805	6,011	1,641		1,794	1,104	881	13,140	4,065	4,186	2,796
	1977	33,569	7,297	7,095	3,195	1,205		1,336	795	641	10,248	2,664	3,417	1,563

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Mahaska	1981	99,172	24,747	24,550	6,924	10,333	8,670	4,361	4,067	2,173	13,462	15,749	7,990	1,569
	1977	73,582	17,015	16,882	4,973	7,161	5,999	4,243	3,244	1,730	11,435	8,893	6,988	1,388
Marion	1981	103,985	25,860	25,318	10,931	8,018	5,097	4,306	2,935	2,245	20,516	13,639	7,394	2,714
	1977	72,813	17,152	16,795	6,547	5,869	3,813	3,360	2,584	1,992	16,128	8,856	5,945	1,738
Marshall	1981	219,581	49,297	46,483	22,419	27,532	22,888	9,088	8,207	4,658	35,507	20,638	20,768	9,836
	1977	155,506	31,916	30,074	13,330	19,601	16,283	7,475	6,722	3,813	32,223	12,871	14,547	5,829
Mills	1981	57,466	12,792	12,340	3,273	4,310		1,602	4,548	2,365	16,913	6,183	1,585	1,500
	1977	34,793	6,989	6,717	2,347	2,295		1,072	2,593	1,345	11,292	3,330	1,642	838
Mitchell	1981	37,393	6,619	6,384	2,159	1,123		984	1,314	923	6,950	6,098	6,628	1,424
	1977	27,566	5,337	5,129	1,653	887		1,014	844	[illegible]	6,279	3,368	4,871	845
Monona	1981	43,193	11,209	10,826	3,515	745		764	1,890	1,470	9,702	4,711	3,741	2,569
	1977	34,476	8,218	7,908	2,697	646		738	1,398	1,097	9,594	3,398	2,860	1,985
Monroe	1981	31,242	9,407	9,074	1,635	1,297		1,262	394	259	10,769	2,553	636	1,195
	1977	23,018	6,021	5,787	1,231	1,147		976	372	246	8,359	1,962	588	726
Montgomery	1981	55,105	15,935	15,370	3,941	6,812	4,050	2,399	1,514	438	9,600	6,334	3,157	2,412
	1977	40,654	10,684	10,268	2,596	4,146	2,532	1,837	1,335	382	9,124	4,171	2,858	1,573
Muscatine	1981	281,400	52,237	50,510	23,183	13,149	8,707	12,700	8,914	4,279	69,263	56,847	15,835	9,756
	1977	165,172	31,157	30,016	11,536	9,998	6,747	8,150	5,620	2,686	44,288	25,849	12,150	4,936
O'Brien	1981	74,300	14,461	14,269	5,653	5,303	2,331	3,448	2,400	1,616	18,382	9,222	7,524	2,306
	1977	58,090	10,628	10,489	3,816	4,110	1,890	3,385	2,128	1,439	15,977	6,015	6,096	1,539
Osceola	1981	22,633	3,813	3,548	2,368	315		1,113	663	507	3,845	3,248	2,025	617
	1977	16,974	2,86[illegible]	2,665	1,617	262		839	586	451	3,859	2,135	1,690	458
Page	1981	102,712	20,865	20,127	5,683	10,395	4,276	7,885	6,126	1,626	20,855	12,142	6,495	3,590
	1977	67,932	14,289	13,733	3,540	7,279	3,143	5,301	3,503	918	15,416	6,893	5,022	1,961
Palo Alto	1981	50,768	11,131	10,811	4,426	751		1,902	909	909	9,727	5,467	8,389	1,538
	1977	34,978	7,351	7,114	2,766	673		1,432	785	785	8,239	3,404	5,712	923
Plymouth	1981	117,882	31,639	29,067	7,562	5,993		3,460	2,701	1,524	24,824	17,266	9,941	1,800
	1977	81,227	19,326	17,743	5,901	3,732		3,308	2,022	1,140	21,540	9,585	6,854	1,487
Pocahontas	1981	44,234	13,156	12,690	2,779	1,483		545	2,516	1,374	10,176	3,587	5,055	1,029
	1977	32,838	8,543	8,211	2,202	950		603	1,744	951	8,782	2,404	4,009	655
Polk	1981	1,998,869	409,498	398,499	187,569	311,640	295,832	84,164	88,986	51,713	326,779	200,401	136,359	39,784
	1977	1,359,014	255,610	247,826	114,934	221,828	207,294	63,682	60,879	35,603	276,910	113,649	93,921	27,208
☐ Pottawattamie	1981	399,759	93,815	89,338	47,752	60,229	58,630	6,230	10,218	5,322	79,205	55,666	11,339	16,436
	1977	257,678	55,767	52,910	25,481	32,063	30,638	6,[illegible]61	7,923	4,154	66,742	31,836	8,719	10,628
Poweshiek	1981	79,466	16,633	16,159	6,094	4,343		2,701	3,627	3,021	13,928	20,605	3,494	2,439
	1977	61,912	12,465	12,066	4,483	3,361		2,700	2,645	2,225	13,561	13,502	3,198	1,770
Ringgold	1981	20,496	4,124	3,976	1,327	612		916	223	44	5,427	3,743	686	1,030
	1977	14,856	2,998	2,881	1,001	389		832	216	43	4,515	2,118	695	648
Sac	1981	43,414	9,635	9,195	4,362	1,069		957	963	766	9,990	5,229	7,106	851
	1977	35,618	7,217	6,862	3,027	820		959	833	669	9,760	3,856	6,076	664
Scott	1981	916,277	163,223	152,444	95,227	180,480	157,359	31,815	48,657	31,151	144,525	97,456	54,830	40,016
	1977	614,865	109,588	102,281	58,829	107,304	93,081	24,273	35,431	22,850	119,745	58,877	37,378	23,588
Shelby	1981	48,524	9,491	9,355	4,083	5,988		1,254	691	590	10,102	6,453	5,001	1,759
	1977	36,135	6,913	6,815	3,009	3,664		1,095	590	510	9,325	4,237	4,083	1,081
Sioux	1981	129,722	21,780	19,379	8,986	2,313		5,061	7,227	4,147	35,681	23,857	10,448	2,124
	1977	82,712	12,856	11,431	5,203	1,300		3,499	4,454	2,554	27,498	12,4[illegible]7	7,241	1,822
Story	1981	359,667	67,621	66,241	45,756	57 432	43,673	16,010	17,439	9,239	64,503	27,250	23,256	5,556
	1977	224,836	42,327	41,468	23,411	31,201	23,729	10,936	11,189	5,948	47,223	17,824	16,664	4,127
Tama	1981	54,689	9,540	9,198	6,287	2,698		1,031	2,126	1,446	13,105	8,980	5,726	1,084
	1977	42,291	7,169	6,886	4,261	1,773		917	1,847	1,261	11,714	6,142	5,020	769
Taylor	1981	14,669	4,265	4,115	1,622	649		780	220	90	1,916	2,016	1,583	642
	1977	12,658	3,502	3,366	1,207	569		714	206	84	2,107	1,582	1,496	467
Union	1981	65,076	21,267	20,514	4,966	6,645	5,275	2,224	1,701	810	10,616	6,804	5,871	1,505
	1977	47,276	12,893	12,391	3,223	4,531	3,610	2,472	1,469	697	9,730	4,217	4,803	1,187
Van Buren	1981	17,163	3,593	3,422	1,710	357		68	311	234	1,095	4,073	3,565	683
	1977	13,633	2,728	2,590	1,469	344		83	246	188	1,319	2,681	2,942	500
Wapello	1981	206,133	51,898	50,063	17,396	28,653	24,070	5,474	11,723	3,549	25,488	25,792	13,904	6,965
	1977	137,618	33,412	32,112	10,732	16,893	14,166	4,538	8,224	2,462	22,798	13,384	10,925	5,185
Warren	1981	107,661	35,822	34,573	5,446	6,902	1,508	2,965	1,322	626	28,520	15,570	5,797	1,901
	1977	70,218	20,098	19,326	3,462	3,949	897	2,690	1,258	587	22,282	8,260	4,609	1,076
Washington	1981	96,282	19,969	18,792	10,282	8,298		4,974	4,986	1,736	19,785	8,648	8,172	1,815
	1977	64,767	11,543	10,855	5,916	4,850		3,422	3,502	1,208	16,233	5,786	6,026	1,502
Wayne	1981	20,251	4,897	4,724	1,091	686		325	97	47	1,447	5,645	2,625	636
	1977	16,159	3,997	3,842	918	648		302	98	48	1,664	3,705	2,333	545

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Webster	1981	275,609	43,953	42,398	18,419	49,749	42,169	8,377	17,155	9,027	59,686	28,274	24,904	4,336
	1977	203,649	32,851	31,573	13,629	34,572	29,186	7,734	11,640	6,110	49,718	17,094	17,464	3,674
Winnebago	1981	48,318	9,401	9,069	4,329	3,553	2,644	903	2,400	1,555	11,790	3,747	6,145	1,776
	1977	37,804	7,448	7,158	3,063	2,221	1,669	925	2,094	1,360	10,239	2,732	4,736	1,188
Winneshiek	1981	78,976	18,866	18,198	6,794	4,089	3,304	4,304	5,641	2,798	18,618	4,251	2,982	2,042
	1977	52,462	11,975	11,509	3,838	2,353	1,905	3,339	3,471	1,715	13,417	3,395	2,973	1,165
Woodbury	1981	517,532	122,147	114,872	50,346	84,725	72,845	21,604	29,974	17,593	77,200	47,292	31,968	18,425
	1977	400,058	84,124	79,060	34,143	65,900	56,139	19,586	20,651	12,120	75,633	30,697	30,913	14,901
Worth	1981	21,598	5,176	4,987	1,514	685		241	1,545	1,545	3,813	1,875	2,372	701
	1977	17,894	4,246	4,077	1,243	493		250	1,462	1,462	3,434	1,437	2,333	500
Wright	1981	58,224	17,856	17,040	4,334	1,485		2,859	3,064	1,578	13,874	4,226	4,263	2,048
	1977	44,893	11,923	11,337	2,920	1,227		2,343	2,138	1,097	12,922	3,124	3,695	1,323
TOTAL METRO COUNTIES	1981	**6,563,212**	**1,337,235**	**1,283,628**	**643,470**	**1,066,665**	**978,723**	**229,757**	**321,266**	**186,221**	**1,124,232**	**640,030**	**434,324**	**204,177**
	1977	4,505,474	861,205	823,919	394,180	721,516	654,283	183,585	221,978	130,203	942,430	381,378	310,851	133,720
TOTAL STATE	1981	**14,164,259**	**2,997,955**	**2,884,215**	**1,292,799**	**1,739,904**	**1,391,151**	**501,621**	**636,247**	**363,437**	**2,681,311**	**1,601,933**	**1,069,533**	**416,989**
	1977	9,832,778	1,969,492	1,889,348	806,416	1,163,794	925,502	407,688	450,162	259,731	2,230,804	954,073	800,341	276,396
KANSAS														
LAWRENCE	1981	**292,290**	**57,078**	**55,765**	**28,693**	**35,515**	**27,011**	**11,734**	**9,836**	**3,530**	**48,212**	**27,430**	**23,893**	**8,601**
	1977	199,066	40,898	39,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
Douglas	1981	292,290	57,078	55,765	28,693	35,515	27,011	11,734	9,836	3,530	48,212	27,430	23,893	8,601
	1977	199,066	40,898	39,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
TOPEKA	1981	**867,676**	**188,958**	**185,135**	**79,812**	**124,044**	**102,530**	**30,214**	**33,541**	**22,911**	**172,791**	**86,793**	**56,075**	**32,012**
	1977	653,446	126,737	123,795	50,662	94,280	77,514	27,694	28,613	19,713	149,064	55,681	51,679	21,016
Jefferson	1981	24,125	4,393	4,393	1,562	128		7	501	335	4,455	7,705	1,746	492
	1977	17,506	4,429	4,429	1,211	118		7	425	285	2,838	4,476	1,542	470
Osage	1981	36,293	14,101	14,003	1,757	232		77	1,458	1,035	7,690	6,184	2,111	1,082
	1977	29,029	9,152	9,090	1,507	201		85	1,263	898	8,169	4,119	2,308	854
Shawnee	1981	807,258	170,464	166,739	76,493	123,684	102,530	30,130	31,582	21,541	160,646	72,904	52,218	30,438
	1977	606,911	113,156	110,276	47,944	93,961	77,514	27,602	26,925	18,530	138,057	47,086	47,829	19,692
WICHITA	1981	**2,284,971**	**416,438**	**402,437**	**253,697**	**334,808**	**277,603**	**115,469**	**105,318**	**55,599**	**475,497**	**165,888**	**131,986**	**50,147**
	1977	1,502,114	266,213	256,283	138,690	214,833	175,910	86,926	69,707	36,320	372,900	101,913	88,020	33,636
Butler	1981	183,725	48,233	46,847	18,986	5,610		5,054	14,763	11,704	51,091	14,309	8,134	4,266
	1977	109,490	24,913	24,108	8,732	4,145		3,813	8,024	6,394	33,107	10,854	5,542	2,757
Sedgwick	1981	2,101,246	368,205	355,590	234,711	329,198	277,603	110,415	90,555	43,895	424,406	151,579	123,852	45,881
	1977	1,392,624	241,300	232,175	129,958	210,688	175,910	83,113	61,683	29,926	339,793	91,059	82,478	30,879
ALL COUNTIES														
Allen	1981	58,197	14,283	14,058	10,193	6,763		2,710	1,567	1,068	6,547	8,722	4,298	570
	1977	40,833	10,138	9,980	5,391	4,339		1,966	1,014	694	6,666	4,838	3,931	537
Anderson	1981	18,990	5,259	5,192	2,019	383		1,125	1,325	810	2,924	2,032	1,895	461
	1977	16,684	4,319	4,265	1,465	355		933	1,087	665	3,219	1,664	1,960	439
Atchison	1981	57,913	14,036	13,860	4,154	4,593	3,784	4,411	1,104	945	12,913	5,440	3,610	2,158
	1977	48,614	11,275	11,135	3,302	4,396	3,605	3,643	1,123	973	11,637	3,685	3,396	1,739
Barber	1981	24,652	5,524	5,453	933	584		438	963	313	6,440	5,293	1,524	1,357
	1977	19,162	3,917	3,868	663	470		347	840	269	6,174	3,322	1,342	979
Barton	1981	206,165	40,082	38,379	16,249	30,620	19,800	10,925	8,693	5,534	51,352	20,098	9,097	2,587
	1977	134,329	23,788	22,693	9,266	19,336	12,640	6,954	6,143	3,914	38,630	11,449	7,064	2,179
Bourbon	1981	65,103	15,653	15,596	4,753	6,557	5,940	3,082	2,413	1,646	16,520	3,831	4,100	1,099
	1977	49,829	11,214	11,175	3,176	5,437	4,868	2,497	2,132	1,460	14,004	3,088	2,948	863
Brown	1981	33,804	9,988	9,863	2,023	1,826		955	1,144	911	7,997	4,570	1,801	1,076
	1977	28,371	7,341	7,250	1,459	1,462		863	986	792	8,382	3,456	1,733	982
Butler	1981	183,725	48,233	46,847	18,986	5,610		5,054	14,763	11,704	51,091	14,309	8,134	4,266
	1977	109,490	24,913	24,108	8,732	4,145		3,813	8,024	6,394	33,107	10,854	5,542	2,757
Chase	1981	10,334	1,858	1,834	391			448	119	119	425	5,976	530	200
	1977	7,166	1,323	1,307	338			444	117	117	464	3,492	446	206
Chautauqua	1981	11,983	2,967	2,928	843	564		222			2,589	2,584	904	844
	1977	7,185	1,881	1,858	548	382		166			1,631	1,208	620	446
Cherokee	1981	57,187	23,633	23,483	5,288	1,078		1,875	2,106	1,847	9,764	4,272	2,342	2,438
	1977	43,815	16,140	16,040	3,727	997		1,380	2,071	1,838	9,724	3,609	1,921	1,700

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Cheyenne	1981	9,168	3,119	3,079	887	109		473	421	187	2,294	292	285	199
	1977	7,931	2,509	2,478	657	94		431	386	170	2,400	230	276	176
Clark	1981	8,224	1,254	1,238	180			219	484	366	904	1,754	2,995	277
	1977	6,852	1,008	996	130			186	405	310	921	1,345	2,510	234
Clay	1981	33,632	6,103	5,991	2,252	1,119		1,405	1,380	1,257	8,084	4,957	3,843	277
	1977	29,394	5,310	5,214	1,696	1,061		1,363	1,322	1,221	8,226	3,993	3,337	274
Cloud	1981	50,846	10,853	10,698	3,836	3,500		3,192	2,203	1,177	11,132	4,929	5,231	1,145
	1977	39,794	8,408	8,288	2,707	3,133		2,311	2,010	1,070	9,466	4,025	3,955	1,036
Coffey	1981	23,750	5,152	5,088	1,432	1,904		153	1,558	1,558	6,477	2,675	1,545	852
	1977	17,231	3,746	3,700	1,040	1,176		143	1,030	1,030	4,853	1,964	1,481	707
Comanche	1981	8,249	2,241	2,202	373	203		228	123	63	1,141	2,321	1,102	321
	1977	5,876	1,560	1,534	283	175		216	112	59	1,167	1,248	744	222
Cowley	1981	146,988	36,620	35,040	10,478	13,677	8,377	8,660	5,742	3,851	29,462	10,816	9,158	7,018
	1977	104,286	23,334	22,245	6,622	9,399	5,837	6,389	4,743	3,188	25,067	7,998	7,369	4,578
Crawford	1981	137,112	37,841	36,444	13,984	21,655	15,395	3,897	8,284	5,665	18,920	9,104	8,995	2,957
	1977	105,937	25,962	24,912	9,509	16,557	11,833	3,521	6,602	4,529	18,821	6,931	7,897	2,423
Decatur	1981	19,352	4,419	4,266	1,679	200		914	1,116	701	2,782	5,213	1,169	285
	1977	14,154	2,915	2,804	1,078	185		701	913	574	2,871	3,280	907	279
Dickinson	1981	66,573	15,402	15,336	3,927	4,148	1,936	3,075	1,020	827	12,014	13,671	5,838	1,406
	1977	53,277	12,187	12,087	2,926	3,849	1,845	2,407	1,004	820	12,130	8,478	5,121	1,211
Doniphan	1981	26,448	6,460	6,360	1,376	277			387	387	1,761	7,400	7,759	247
	1977	18,855	4,503	4,434	1,178	185			275	275	1,427	4,504	5,824	262
Douglas	1981	292,290	57,078	55,765	28,693	33,515	27,011	11,734	9,836	3,530	48,212	27,430	23,893	8,601
	1977	199,066	40,898	39,810	17,145	21,500	16,376	9,506	9,552	3,409	39,788	15,123	17,207	5,379
Edwards	1981	15,759	3,694	3,647	1,969	690		582	713	415	4,126	1,972	349	238
	1977	12,002	2,443	2,413	1,171	550		433	513	298	4,218	1,204	332	208
Elk	1981	5,830	1,159	1,116	372	52		191	33	33	1,782	1,044	375	327
	1977	5,150	1,040	998	301	48		199	31	31	1,698	748	369	313
Ellis	1981	184,694	37,813	36,057	20,323	21,350	12,144	7,971	11,532	6,590	38,175	13,125	16,763	4,551
	1977	122,698	21,876	20,784	10,656	14,194	8,219	6,042	7,403	4,223	31,373	8,649	11,818	2,841
Ellsworth	1981	20,533	5,925	5,852	1,650	518		343	532	366	2,555	5,701	1,555	296
	1977	16,525	4,543	4,487	1,252	478		287	541	375	2,745	3,917	1,318	294
Finney	1981	173,643	37,977	35,954	11,279	22,656	14,089	10,817	8,955	6,043	44,032	10,052	15,465	1,711
	1977	110,442	21,686	20,517	6,677	14,399	9,072	7,013	6,174	4,177	31,470	5,347	10,139	1,320
Ford	1981	151,256	31,257	29,488	14,082	21,124	18,652	8,176	10,012	3,680	27,934	11,130	13,206	1,377
	1977	110,088	20,070	18,921	8,507	17,401	15,216	6,146	7,311	2,659	25,029	7,085	9,234	1,237
Franklin	1981	76,480	19,646	18,208	4,807	4,671	2,540	3,240	2,357	2,149	11,471	8,916	7,424	2,719
	1977	60,470	14,401	13,338	3,703	4,045	2,245	3,006	1,673	1,545	12,125	6,072	6,722	1,851
Geary	1981	108,970	21,358	21,041	13,322	18,033	16,909	4,166	6,252	4,496	21,343	11,699	3,185	1,004
	1977	85,357	15,024	14,803	8,532	14,979	13,843	3,441	5,229	3,778	20,015	7,855	3,053	882
Gove	1981	16,018	1,537	1,516	2,205	2,018		36	877	287	2,286	4,981	753	483
	1977	12,842	1,262	1,246	1,333	1,405		38	649	211	2,417	4,066	729	437
Graham	1981	19,903	4,326	4,232	626	52		237	374	197	5,637	3,133	3,112	625
	1977	13,309	3,222	3,141	449	44		221	335	176	4,129	1,644	2,011	371
Grant	1981	39,680	8,566	8,458	2,487	4,660	3,839	2,177	1,170	820	11,838	2,970	3,071	885
	1977	28,124	6,106	6,030	1,553	3,163	2,594	1,532	907	639	9,076	1,712	2,182	597
Gray	1981	21,817	7,226	7,135	585	182		699	471	266	6,622	888	2,158	1,266
	1977	14,074	4,048	3,998	461	108		456	348	196	4,704	793	1,422	768
Greeley	1981	4,347	979	965	357			154			542	785	954	
	1977	3,592	799	789	266			145			529	609	847	
Greenwood	1981	28,726	7,098	7,009	1,686	1,019		1,192	563	225	4,614	6,781	1,923	688
	1977	19,425	4,744	4,685	1,082	853		758	501	199	3,966	3,530	1,489	597
Hamilton	1981	9,016	1,948	1,922	653	559		184	254	254	3,049	754	129	505
	1977	8,755	1,756	1,734	503	496		193	240	240	3,550	662	142	462
Harper	1981	27,737	4,758	4,729	2,475	2,288		1,159	1,600	845	7,006	3,588	2,040	1,405
	1977	21,945	3,915	3,893	1,778	1,550		1,075	1,151	606	6,201	2,517	1,767	984
Harvey	1981	109,736	26,575	25,303	9,960	6,354	5,803	5,267	2,381	1,533	16,252	15,255	11,127	3,239
	1977	85,191	19,722	18,709	6,942	5,963	5,379	4,195	2,416	1,557	16,301	9,979	9,021	2,400
Haskell	1981	6,684	2,418	2,388	603			386			105	715	1,227	817
	1977	5,747	2,048	2,023	465			361			113	584	1,163	712
Hodgeman	1981	2,871	701	692	364	46		49	37		320	999	116	45
	1977	2,869	692	683	323	49		54	42		401	948	137	49
Jackson	1981	49,056	8,486	8,380	1,883	1,150		1,400	713	378	19,403	7,404	1,225	1,031
	1977	31,606	5,680	5,610	1,614	1,035		1,113	600	317	13,136	3,769	999	594

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Jefferson	1981	24,125	4,393	4,393	1,562	128		7	501	335	4,455	7,705	1,746	492
	1977	17,506	4,429	4,429	1,211	118		7	425	285	2,838	4,476	1,542	470
Jewell	1981	8,209	1,640	1,618	1,191	293		267	239	147	1,596	1,065	1,087	128
	1977	6,478	1,291	1,275	822	254		260	223	139	1,366	849	864	116
☐ Johnson	1981	1,868,863	249,420	235,922	159,533	396,096	331,059	95,937	111,242	77,428	371,409	147,236	52,917	40,792
	1977	1,080,385	155,320	146,814	74,648	221,011	184,086	57,411	63,700	44,786	256,027	72,280	42,798	23,533
Kearny	1981	7,748	2,703	2,603	547				226		1,510	1,247	532	653
	1977	6,176	1,973	1,894	453				241		1,343	898	527	497
Kingman	1981	26,493	9,206	9,110	2,240	1,116		905	1,167	615	6,444	1,469	1,985	639
	1977	19,796	5,720	5,661	1,403	952		656	805	423	5,992	1,244	1,496	462
Kiowa	1981	15,270	2,932	2,733	2,316	754		358	773	228	3,033	3,016	777	428
	1977	11,409	2,489	2,319	1,337	498		286	539	157	2,375	2,107	740	382
Labette	1981	98,394	26,351	24,620	5,565	7,190	2,713	3,910	3,857	3,052	22,058	10,758	6,591	4,627
	1977	70,885	16,747	15,637	3,771	5,844	2,285	3,295	2,772	2,210	18,146	6,732	5,656	2,783
Lane	1981	6,425	2,217	2,188	437	121		36	165		1,428	574	370	30
	1977	5,518	1,843	1,820	350	118		38	169		1,350	510	406	28
Leavenworth	1981	151,919	38,472	36,968	12,145	20,046	14,497	4,006	7,885	5,333	29,566	13,362	9,175	3,892
	1977	116,468	26,457	25,329	7,562	15,352	11,149	3,760	6,235	4,229	27,383	9,550	7,473	3,045
Lincoln	1981	12,922	3,430	3,387	639	1,036		326	642	487	2,314	3,650	170	185
	1977	9,838	2,505	2,474	441	664		231	440	336	2,627	2,137	182	179
Linn	1981	19,360	6,359	6,280	1,250	192		175	413		5,623	2,653	443	616
	1977	16,754	4,684	4,626	982	183		185	423		6,088	2,116	482	521
Logan	1981	15,700	4,901	4,794	607	1,539		637	378	293	3,351	927	1,167	399
	1977	13,284	3,566	3,489	490	1,103		652	370	289	3,746	782	1,087	380
Lyon	1981	156,493	29,260	27,871	17,872	28,566	20,892	7,668	8,022	4,058	30,090	15,949	5,385	3,185
	1977	108,940	20,747	19,690	10,728	16,456	12,077	5,914	5,243	2,640	25,410	9,741	4,756	2,592
McPherson	1981	100,097	26,427	24,642	11,252	5,156	2,091	4,409	3,579	2,211	16,098	15,884	8,755	2,222
	1977	72,901	16,369	15,253	6,639	4,442	1,861	3,403	3,253	2,010	16,285	9,391	6,374	1,752
Marion	1981	41,703	10,954	10,787	2,678	1,064		896	2,025	1,740	7,419	9,941	2,590	939
	1977	31,658	6,982	6,876	1,989	780		810	1,640	1,425	7,905	6,643	2,103	649
Marshall	1981	49,026	9,603	9,498	2,084	1,953		2,420	7,984	454	8,960	3,957	4,307	2,572
	1977	38,493	7,611	7,529	1,637	1,761		1,744	5,504	306	8,638	3,252	3,255	1,724
Meade	1981	10,877	3,342	3,300	500	232		226	485	431	3,191	1,412	749	192
	1977	8,852	2,509	2,478	358	175		183	378	340	2,929	1,063	688	164
Miami	1981	69,691	22,861	22,732	3,789	2,939		1,842	2,955	2,058	12,695	9,817	5,888	1,569
	1977	47,199	14,628	14,547	2,335	1,645		1,561	2,204	1,541	11,146	4,979	4,314	1,316
Mitchell	1981	40,524	5,891	5,713	2,671	2,589		734	1,815	393	10,543	10,904	2,157	525
	1977	30,459	4,337	4,191	2,095	1,751		659	1,228	261	9,804	6,308	1,889	490
Montgomery	1981	209,113	48,156	47,383	12,111	22,935	9,300	9,621	7,814	5,528	44,147	11,744	9,711	6,329
	1977	150,424	34,381	33,833	8,275	16,104	6,745	7,500	5,394	3,832	35,656	9,023	8,740	4,499
Morris	1981	16,811	3,666	3,619	1,480	717		453	557	451	4,212	2,552	1,446	98
	1977	14,661	3,118	3,079	1,086	607		378	478	390	4,203	2,104	1,312	94
Morton	1981	11,785	4,063	4,010	526	168		96	258	83	4,447	1,717	154	93
	1977	9,166	2,868	2,832	384	140		89	229	73	3,724	1,320	148	80
Nemaha	1981	29,298	7,939	7,779	1,786	1,423		1,303	1,174	996	6,977	2,497	2,464	710
	1977	25,543	6,555	6,424	1,402	1,259		1,245	997	856	6,677	2,055	2,356	663
Neosho	1981	100,106	19,515	19,271	9,313	11,618	10,219	1,921	5,087	3,444	26,145	10,269	6,903	2,021
	1977	67,498	11,795	11,649	5,121	8,405	7,324	1,857	3,668	2,491	20,044	5,921	4,906	1,321
Ness	1981	13,633	3,638	3,592	1,169	71		637	265	265	3,891	1,478	244	256
	1977	9,428	2,527	2,496	694	55		551	220	220	2,970	1,049	215	154
Norton	1981	25,039	5,211	5,113	1,701	1,772		1,711	1,527	143	5,306	2,995	2,012	464
	1977	21,954	4,222	4,144	1,309	1,570		1,550	1,438	132	5,524	2,417	1,706	424
Osage	1981	36,293	14,101	14,003	1,757	232		77	1,458	1,035	7,690	6,184	2,111	1,082
	1977	29,029	9,152	9,090	1,507	201		85	1,263	898	8,169	4,119	2,308	854
Osborne	1981	17,467	3,319	3,278	1,115	284		982	741	99	2,267	3,787	4,181	293
	1977	14,773	2,820	2,785	831	254		902	666	88	2,446	2,482	3,716	269
Ottawa	1981	16,631	3,427	3,387	974	437		549	411	411	6,071	3,484	497	265
	1977	13,411	2,552	2,523	691	308		432	324	324	5,683	2,237	530	259
Pawnee	1981	35,616	8,566	8,459	3,234	7,772	2,712	1,491	1,342	958	6,327	2,152	2,969	680
	1977	26,975	5,837	5,765	1,965	5,377	1,948	1,185	1,153	827	6,050	1,687	2,305	593
Phillips	1981	25,807	7,620	7,524	1,768	655		1,550	1,686	947	5,390	2,777	1,519	812
	1977	19,338	5,370	5,303	1,125	585		1,269	1,469	824	4,355	1,572	1,537	554
Pottawatomie	1981	40,612	11,747	11,601	3,140	960		766	1,390	982	8,701	5,379	5,185	1,716
	1977	28,446	7,508	7,415	2,064	600		585	945	671	7,318	3,581	3,646	1,111

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Pratt	1981	55,063	14,979	14,749	4,115	6,201	4,059	1,798	2,432	2,199	9,853	4,162	6,547	1,171
	1977	41,468	9,597	9,451	2,694	4,913	3,249	1,680	1,705	1,562	9,174	3,063	4,847	1,020
Rawlins	1981	9,428	2,200	2,172	453	548		174	344		2,561	1,304	792	375
	1977	7,490	1,760	1,738	309	383		137	304		2,167	996	620	323
Reno	1981	331,480	77,341	74,485	31,024	42,184	33,530	14,530	16,555	8,775	50,782	23,964	25,140	10,915
	1977	247,101	50,901	48,842	19,626	31,489	25,100	12,690	12,709	6,761	50,804	16,478	19,422	8,872
Republic	1981	17,187	5,433	5,364	1,811	937		637	880	312	2,249	1,508	1,552	1,088
	1977	15,812	4,613	4,556	1,470	901		615	882	311	2,620	1,323	1,548	933
Rice	1981	34,383	9,043	8,929	2,853	940		1,857	912	802	5,456	5,830	2,059	1,417
	1977	25,207	6,334	6,255	1,613	797		1,344	799	711	5,450	3,460	1,723	1,097
Riley	1981	220,199	42,852	41,463	34,567	35,772	31,275	9,046	13,576	6,489	27,808	23,686	11,566	2,848
	1977	156,637	29,724	28,655	18,903	24,748	21,443	6,946	9,092	4,320	27,401	15,010	10,402	2,526
Rooks	1981	22,236	5,507	5,423	1,543	288		694	1,047	454	1,631	6,883	1,215	710
	1977	15,347	3,956	3,897	1,015	240		642	696	299	1,643	3,921	1,142	572
Rush	1981	11,617	1,881	1,802	1,091	87		120	383		1,136	2,322	2,471	348
	1977	9,150	1,418	1,355	722	79		124	378		1,002	1,825	2,225	260
Russell	1981	40,309	9,367	9,173	3,144	2,692		1,707	1,196	778	12,764	3,481	1,064	765
	1977	28,237	6,094	5,946	2,079	1,624		1,435	1,013	661	9,333	2,535	957	603
Saline	1981	284,032	61,669	60,022	26,025	35,776	20,239	11,584	15,159	6,599	61,534	29,918	15,701	4,633
	1977	209,348	38,400	37,237	17,157	29,710	17,082	10,026	10,774	4,697	53,863	19,494	11,347	3,615
Scott	1981	28,056	6,117	6,039	2,097	3,715	2,900	1,485	2,043	1,210	4,798	1,641	2,867	767
	1977	22,026	4,663	4,605	1,247	2,548	1,988	1,132	1,489	880	4,926	1,372	2,455	701
Sedgwick	1981	2,101,246	368,205	355,590	234,711	329,198	277,603	110,415	90,555	43,895	424,406	151,579	123,852	45,881
	1977	1,392,624	241,300	232,175	129,958	210,688	175,910	83,113	61,633	29,926	339,793	91,059	82,478	30,879
Seward	1981	131,197	29,492	27,531	9,725	16,486	8,146	11,253	8,331	5,456	28,302	7,208	9,652	1,853
	1977	88,256	16,421	15,319	6,361	9,621	4,8[illegible]	7,292	5,188	3,404	23,644	5,548	6,317	1,505
Shawnee	1981	807,258	170,464	166,739	76,493	123,684	102,530	30,130	31,582	21,541	160,646	72,904	52,218	30,438
	1977	606,911	113,156	110,276	47,944	93,961	77,514	27,602	26,925	18,530	138,057	47,086	47,829	19,692
Sheridan	1981	8,596	2,111	2,085	308	376		46	434		859	657	1,523	345
	1977	6,756	1,638	1,618	239	278		43	341		913	535	1,267	262
Sherman	1981	41,889	8,611	8,503	3,348	2,958		1,837	1,923	884	8,859	3,677	5,470	1,546
	1977	36,713	6,419	6,339	2,652	2,621		1,718	1,863	851	9,715	3,009	4,795	1,249
Smith	1981	20,856	8,384	8,280	820	1,412		610	288	202	3,900	2,788	853	404
	1977	16,313	5,840	5,768	691	1,038		520	231	162	3,432	2,311	949	404
Stafford	1981	18,680	5,499	5,430	1,162	433		541	407	100	3,302	4,286	1,431	667
	1977	12,817	3,540	3,496	812	314		385	391	95	2,578	2,696	1,059	444
Stanton	1981	5,501	2,475	2,442	246			43	76	76	457	83	2,004	83
	1977	3,661	1,274	1,258	163			37	62	62	268	52	1,719	66
Stevens	1981	16,738	5,563	5,518	780	885		631	129	67	2,361	892	2,108	704
	1977	13,020	3,888	3,858	491	679		507	129	66	2,651	752	1,716	527
Sumner	1981	62,279	17,395	15,833	5,566	4,572		2,487	3,749	1,666	10,132	7,323	3,761	3,007
	1977	51,337	12,973	11,801	3,933	3,766		2,094	3,278	1,447	10,501	5,662	3,347	2,407
Thomas	1981	48,536	12,326	12,171	4,472	2,722		2,474	1,320	631	8,594	6,526	2,861	1,015
	1977	35,796	7,851	7,754	3,196	2,369		1,834	1,219	581	7,920	4,554	2,466	717
Trego	1981	17,176	3,535	3,378	1,339	403		310	70	70	1,642	5,232	2,046	709
	1977	13,443	2,839	2,704	986	326		249	62	62	1,916	3,441	1,658	528
Wabaunsee	1981	8,933	1,211	1,196	1,839	44		114	247	247	321	3,203	804	101
	1977	8,706	1,238	1,223	1,631	49		123	262	262	417	3,008	971	110
Wallace	1981	7,576	2,844	2,809	48			162	46		1,449	931	1,261	27
	1977	5,830	1,961	1,937	43			129	50		1,269	805	1,023	29
Washington	1981	19,284	4,865	4,803	1,557	829		63	1,270	1,189	1,286	4,667	1,069	156
	1977	17,224	4,317	4,263	1,272	777		74	1,396	1,301	1,613	3,707	1,248	167
Wichita	1981	14,537	3,290	3,248	916	134		508	274		6,716	287	1,655	81
	1977	9,271	1,961	1,937	496	103		307	165		4,425	201	1,140	65
Wilson	1981	27,960	9,949	9,894	1,408	1,608		1,062	675	389	3,945	2,136	1,725	1,340
	1977	22,605	7,286	7,246	1,081	1,329		968	608	350	4,226	1,728	1,673	1,115
Woodson	1981	11,791	2,601	2,519	855	139		218	209	209	3,337	3,314	176	
	1977	9,228	2,060	1,989	667	124		174	201	201	2,526	2,284	160	
☐ Wyandotte	1981	793,570	190,072	183,543	71,422	116,390	95,943	20,689	21,356	14,287	183,541	79,708	28,457	15,037
	1977	546,060	125,671	120,908	40,663	79,370	65,120	19,491	19,249	12,965	136,292	47,402	26,208	12,665
TOTAL METRO COUNTIES	1981	**6,107,370**	**1,101,966**	**1,062,802**	**593,157**	**1,006,853**	**834,146**	**274,043**	**281,293**	**173,755**	**1,251,450**	**507,055**	**293,328**	**146,589**
	1977	3,981,071	714,839	687,610	321,808	630,994	519,006	201,028	190,821	117,193	954,071	292,399	225,912	96,229
TOTAL STATE	1981	**11,143,084**	**2,288,116**	**2,212,403**	**1,021,307**	**1,499,774**	**1,125,927**	**486,762**	**511,108**	**306,175**	**2,248,818**	**1,060,222**	**656,292**	**271,188**
	1977	7,696,381	1,521,621	1,469,058	596,425	992,810	733,325	369,002	365,135	218,468	1,839,027	661,416	517,193	191,836

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1981**	**614,985**	**120,979**	**119,009**	**44,498**	**101,269**	**78,653**	**21,986**	**33,287**	**21,663**	**124,723**	**54,111**	**49,944**	**15,905**
	1977	453,433	81,099	79,645	30,687	65,418	50,591	16,848	22,220	14,565	125,822	31,092	33,923	11,146
Christian	1981	253,167	54,689	53,505	15,640	38,599	30,226	12,330	13,324	8,887	44,605	24,638	17,065	6,941
	1977	192,524	37,220	36,281	11,824	25,336	19,765	9,154	8,601	5,779	[illegible]	14,631	12,645	5,027
Montgomery, Tenn.	*1981*	*361,818*	*66,290*	*65,504*	*28,858*	*62,670*	*48,427*	*9,656*	*19,963*	*12,776*	*80,118*	*29,473*	*32,879*	*8,964*
	1977	*260,909*	*43,879*	*43,364*	*18,863*	*40,082*	*30,826*	*7,694*	*13,619*	*8,786*	*78,470*	*16,461*	*21,278*	*6,119*
HUNTINGTON - ASHLAND	**1981**	**1,359,598**	**335,159**	**324,246**	**87,836**	**196,470**	**173,403**	**56,445**	**73,293**	**47,811**	**221,383**	**140,689**	**99,121**	**47,430**
	1977	944,142	226,424	218,629	59,805	141,571	122,477	46,007	51,770	34,061	186,207	74,139	65,876	30,325
Boyd	1981	317,157	63,404	59,140	16,525	76,991	59,462	13,579	18,248	12,682	43,854	30,748	23,258	8,721
	1977	220,242	43,997	41,010	11,509	50,580	37,235	10,796	11,320	7,959	42,789	16,640	14,905	7,024
Greenup	1981	81,641	32,229	31,896	4,912	4,092	3,215	3,754	3,208	1,975	12,635	11,387	5,300	1,757
	1977	58,149	22,155	21,929	2,816	3,634	2,864	2,371	2,204	1,372	11,284	6,301	4,337	1,321
Lawrence, Ohio	*1981*	*211,553*	*54,529*	*53,505*	*11,151*	*25,615*	*23,494*	*8,267*	*16,778*	*10,444*	*34,239*	*30,521*	*8,123*	*7,429*
	1977	*156,927*	*40,640*	*39,881*	*8,230*	*17,368*	*15,564*	*5,734*	*10,839*	*6,817*	*34,654*	*15,659*	*7,987*	*4,847*
Cabell, W. Va.	*1981*	*617,812*	*146,310*	*141,075*	*49,540*	*85,894*	*83,724*	*29,454*	*29,684*	*19,264*	*110,372*	*51,623*	*53,668*	*25,360*
	1977	*434,333*	*96,375*	*92,584*	*33,685*	*67,348*	*64,449*	*26,049*	*24,366*	*15,942*	*83,490*	*28,636*	*33,679*	*15,214*
Wayne, W. Va.	*1981*	*131,435*	*38,687*	*38,630*	*5,708*	*3,878*	*3,508*	*1,391*	*5,375*	*3,446*	*20,283*	*16,410*	*8,772*	*4,163*
	1977	*74,491*	*23,257*	*23,225*	*3,565*	*2,641*	*2,365*	*1,057*	*3,041*	*1,971*	*13,990*	*6,903*	*4,968*	*1,919*
LEXINGTON-FAYETTE	**1981**	**1,801,209**	**394,206**	**385,479**	**148,133**	**320,838**	**287,419**	**99,921**	**78,101**	**44,143**	**261,437**	**203,021**	**80,589**	**49,851**
	1977	1,147,064	231,397	225,724	95,968	178,834	158,382	66,224	46,374	26,406	238,221	102,205	51,823	32,909
Bourbon	1981	59,949	23,546	23,160	4,136	2,963		2,632	1,163	421	10,025	6,942	2,474	2,644
	1977	39,832	13,958	13,731	2,729	1,504		1,879	900	323	9,201	3,811	1,740	1,511
Clark	1981	148,444	36,033	35,752	14,343	16,761	11,175	3,150	4,073	2,541	29,540	12,369	14,523	5,080
	1977	91,050	21,223	21,060	8,169	8,459	5,647	2,844	2,960	1,847	23,326	6,884	7,812	3,162
Fayette	1981	1,420,515	272,943	265,628	115,681	293,913	276,244	91,717	68,527	38,115	203,540	151,320	55,250	35,374
	1977	901,113	159,308	154,468	75,438	164,685	152,735	59,556	39,277	21,958	186,046	73,255	35,783	23,569
Jessamine	1981	82,114	34,522	34,116	3,517	2,772		528	2,020	1,711	9,776	9,096	4,795	2,840
	1977	48,254	17,339	17,137	1,972	1,469		298	1,416	1,212	9,495	4,530	3,861	1,517
Scott	1981	49,886	14,036	13,872	5,871	2,957		1,423	1,280	579	5,903	12,763	2,042	2,183
	1977	35,964	9,964	9,849	4,341	1,710		1,189	1,005	452	6,511	7,157	1,448	1,623
Woodford	1981	40,301	13,126	12,951	4,585	1,472		471	1,038	776	2,653	10,531	1,505	1,730
	1977	30,851	9,605	9,479	3,319	1,007		458	816	614	3,642	6,568	1,179	1,527
LOUISVILLE	**1981**	**4,328,248**	**1,029,378**	**971,926**	**438,754**	**632,239**	**544,669**	**162,191**	**233,123**	**143,671**	**636,681**	**498,006**	**203,272**	**152,723**
	1977	3,099,125	654,316	615,499	294,362	459,524	392,943	123,937	150,049	93,094	661,975	265,382	145,431	103,617
Bullitt	1981	53,581	10,169	9,990	3,444	807		198	2,348	2,227	5,010	17,340	7,065	1,781
	1977	39,254	8,575	8,425	2,376	545		188	1,984	1,877	5,654	10,444	4,857	1,170
Jefferson	1981	3,563,284	878,296	835,980	375,481	526,640	456,810	139,139	200,980	120,794	497,078	374,864	157,062	126,166
	1977	2,524,826	539,354	511,477	253,295	378,277	325,507	103,927	124,651	75,095	524,103	195,766	113,342	86,076
Oldham	1981	78,642	15,840	13,661	3,051	832		148	2,831	2,351	27,998	15,874	6,968	2,570
	1977	49,196	8,950	7,714	1,745	613		108	1,545	1,293	22,720	6,808	3,970	1,398
Clark, Ind.	*1981*	*423,152*	*63,226*	*58,878*	*37,324*	*96,689*	*87,859*	*10,527*	*12,194*	*7,432*	*73,314*	*66,464*	*20,896*	*13,833*
	1977	*333,556*	*56,058*	*52,168*	*24,339*	*75,196*	*67,436*	*9,851*	*10,093*	*6,139*	*76,789*	*37,208*	*16,124*	*9,228*
Floyd, Ind.	*1981*	*209,589*	*61,847*	*53,417*	*19,454*	*7,271*		*12,179*	*14,770*	*10,867*	*33,281*	*23,464*	*11,281*	*8,373*
	1977	*152,293*	*41,379*	*35,715*	*12,607*	*4,893*		*9,863*	*11,776*	*8,690*	*32,709*	*15,156*	*7,138*	*5,745*
OWENSBORO	**1981**	**472,390**	**97,631**	**96,634**	**34,281**	**71,866**	**67,327**	**26,326**	**25,282**	**14,753**	**79,156**	**41,041**	**42,322**	**14,637**
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16,113	16,259	9,510	66,812	20,187	23,753	10,137
Daviess	1981	472,390	97,631	96,634	34,281	71,866	67,327	26,326	25,282	14,753	79,156	41,041	42,322	14,637
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16,113	16,259	9,510	66,812	20,187	23,753	10,137
ALL COUNTIES														
Adair	1981	36,899	13,591	13,328	1,287	1,223		2,218	902	723	7,141	5,502	2,918	966
	1977	27,757	8,898	8,728	1,091	1,015		1,515	751	607	7,715	3,138	1,887	808
Allen	1981	40,025	16,827	16,504	1,179	2,300		2,009	604	511	3,569	5,089	4,361	1,805
	1977	26,406	9,106	8,932	860	1,823		1,115	480	413	4,251	2,660	3,657	1,132
Anderson	1981	36,281	11,273	11,139	1,365	2,242		1,521	649	427	7,476	6,001	1,723	1,504
	1977	24,637	6,411	6,336	1,113	1,724		977	498	328	6,344	3,414	1,392	856
Ballard	1981	35,908	11,083	10,871	1,300	92		206	256	160	9,447	6,795	2,998	680
	1977	23,946	7,195	7,058	955	77		156	215	137	7,759	3,441	2,033	484
Barren	1981	154,062	36,170	36,080	10,824	12,793	9,224	7,642	10,548	7,471	20,813	22,111	14,891	5,702
	1977	107,708	23,944	23,887	7,890	8,769	6,354	5,104	6,473	4,604	21,566	12,752	9,669	3,946
Bath	1981	15,481	3,926	3,850	587	750		437	1,485	1,221	3,192	3,402	131	561
	1977	12,159	3,091	3,032	427	520		404	1,020	846	3,306	2,099	118	391

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Bell	1981	177,678	52,473	52,343	6,849	14,483	8,141	11,867	8,862	5,639	26,526	18,350	17,532	9,558
	1977	113,571	29,921	29,850	4,733	10,310	5,909	6,858	5,711	3,639	22,238	9,385	11,904	5,238
☐ Boone	1981	438,234	78,684	72,199	32,145	103,856	100,160	22,657	4,160	2,087	35,750	108,983	14,573	8,259
	1977	218,583	36,730	33,680	18,984	51,120	48,424	11,864	4,034	2,033	26,448	42,619	8,613	4,100
Bourbon	1981	59,949	23,546	23,160	4,136	2,963		2,632	1,163	421	10,025	6,942	2,474	2,644
	1977	39,832	13,958	13,731	2,729	1,504		1,879	900	323	9,201	3,811	1,740	1,511
Boyd	1981	317,157	63,404	59,140	16,525	76,991	59,462	13,579	18,248	12,682	43,854	30,748	23,258	8,721
	1977	220,242	43,997	41,010	11,509	50,580	37,235	10,796	11,320	7,959	42,789	16,640	14,905	7,024
Boyle	1981	107,630	26,795	26,345	7,125	19,409	12,720	2,126	3,528	2,832	16,534	10,992	6,179	3,458
	1977	81,198	18,377	18,071	5,530	13,033	8,635	1,865	2,526	2,045	17,851	6,759	4,648	2,665
Bracken	1981	16,194	4,287	4,205	961	792			552		3,703	1,617	3,258	729
	1977	11,268	3,166	3,106	539	490			385		3,328	926	1,820	391
Breathitt	1981	40,582	8,938	8,767	1,242	5,110	2,572	1,644	1,967	1,641	8,886	6,431	4,083	818
	1977	28,323	6,961	6,828	993	2,975	1,535	1,116	1,241	1,045	7,777	2,972	2,554	710
Breckinridge	1981	50,233	23,284	22,837	1,607	1,239		1,689	916	722	5,601	8,748	1,344	2,023
	1977	35,321	14,303	14,030	1,337	1,146		1,237	854	683	6,597	4,495	1,321	1,635
Bullitt	1981	53,581	10,169	9,990	3,444	807		198	2,348	2,227	5,010	17,340	7,065	1,781
	1977	39,254	8,575	8,425	2,376	545		188	1,984	1,877	5,654	10,444	4,857	1,170
Butler	1981	35,937	9,868	9,677	2,022	137		822	467	467	9,298	8,227	1,360	1,475
	1977	19,420	5,696	5,587	943	114		563	390	390	6,158	2,912	858	812
Caldwell	1981	64,646	14,913	14,627	3,055	3,472		3,474	2,794	693	17,811	5,867	3,525	2,267
	1977	48,001	9,500	9,319	2,274	2,955		2,320	1,761	431	16,835	3,454	2,843	1,594
Calloway	1981	144,076	33,619	32,621	10,844	9,133	1,827	11,641	5,645	2,381	35,219	13,985	11,180	3,672
	1977	101,891	20,008	19,343	7,091	6,603	1,393	6,806	4,202	1,758	34,047	7,146	7,108	2,692
☐ Campbell	1981	278,034	84,846	79,698	30,221	24,454	22,819	5,721	9,052	4,744	37,836	34,579	8,659	14,121
	1977	217,225	60,288	56,591	24,680	19,756	18,128	4,759	7,313	3,828	41,896	19,485	6,429	11,255
Carlisle	1981	17,994	4,785	4,693	405	1,026		145	116		2,323	5,815	2,565	467
	1977	12,879	3,289	3,226	373	646		142	109		3,106	2,847	1,643	406
Carroll	1981	25,983	6,811	6,676	2,085	988		998	981	635	4,683	5,092	1,038	1,119
	1977	20,420	5,287	5,183	1,762	806		840	705	457	4,712	3,032	897	834
Carter	1981	93,971	27,950	27,412	2,550	8,117	1,954	3,693	7,006	5,376	9,437	20,003	6,978	3,273
	1977	56,091	16,216	15,906	1,696	4,074	1,030	2,346	3,497	2,702	9,889	7,956	6,327	1,653
Casey	1981	29,541	14,136	13,863	1,228	1,431		1,413	1,076	847	2,874	3,044	2,511	656
	1977	21,175	8,214	8,057	983	1,224		921	763	606	3,618	2,033	2,272	408
Christian	1981	253,167	54,689	53,505	15,640	38,599	30,226	12,330	13,324	8,887	44,605	24,638	17,065	6,941
	1977	192,524	37,220	36,281	11,824	25,336	19,765	9,154	8,601	5,779	47,352	14,631	12,645	5,027
Clark	1981	148,444	36,033	35,752	14,343	16,761	11,175	3,150	4,073	2,541	29,540	12,369	14,523	5,080
	1977	91,050	21,223	21,060	8,169	8,459	5,647	2,844	2,960	1,847	23,326	6,884	7,812	3,162
Clay	1981	84,558	32,726	32,097	2,084	4,452		3,051	5,160	3,122	18,816	10,114	2,714	2,587
	1977	47,935	15,998	15,692	1,244	2,294		1,672	3,367	2,037	14,575	4,142	1,678	1,523
Clinton	1981	22,007	8,372	8,212	1,202	1,100		650	969	376	2,985	3,121	915	1,139
	1977	17,165	5,466	5,362	906	993		458	757	291	3,789	2,027	836	758
Crittenden	1981	26,206	12,414	12,175	823	810		1,578	707	138	4,846	2,143	976	632
	1977	19,439	7,731	7,583	616	669		995	584	112	5,183	1,374	852	476
Cumberland	1981	21,517	8,198	8,042	417	750		599	367	367	4,586	2,835	1,553	912
	1977	13,439	4,422	4,338	346	482		340	292	292	3,693	1,511	1,147	501
Daviess	1981	472,390	97,631	96,634	34,281	71,866	67,327	26,326	25,282	14,753	79,156	41,041	42,322	14,637
	1977	302,055	61,456	60,835	23,016	40,778	37,683	16,113	16,259	9,510	66,812	20,187	23,753	10,137
Edmonson	1981	13,719	3,870	3,794	628	756		932	699	351	1,827	1,514	384	1,066
	1977	9,158	2,762	2,709	540	491		553	389	194	1,555	821	331	600
Elliott	1981	6,755	2,974	2,916	21	226		124	297	297	379	1,269	205	943
	1977	4,651	1,944	1,907	20	201		104	196	196	379	602	202	787
Estill	1981	50,910	13,274	13,018	3,652	5,921		2,420	826	210	10,318	6,979	590	3,138
	1977	30,448	8,165	8,009	1,842	2,824		1,290	639	160	8,865	3,027	471	1,557
Fayette	1981	1,420,515	272,943	265,628	115,681	293,913	276,244	91,717	68,527	38,115	203,540	151,320	55,250	35,374
	1977	901,113	159,308	154,468	75,438	164,685	152,735	59,556	39,277	21,958	186,046	73,255	35,783	23,569
Fleming	1981	43,398	14,207	13,934	2,102	2,155		1,062	2,858	2,413	11,912	3,535	1,331	2,675
	1977	30,511	7,636	7,490	1,164	1,129		692	1,965	1,677	12,625	1,778	1,025	1,412
Floyd	1981	230,202	48,958	48,017	6,678	16,160	9,617	7,004	7,822	6,446	74,623	30,478	15,677	8,155
	1977	132,736	26,223	25,722	3,711	7,778	4,705	4,334	4,378	3,641	53,973	11,642	9,838	3,956
Franklin	1981	177,548	53,638	52,035	16,558	12,151	7,027	11,509	6,654	4,713	17,649	26,946	15,190	6,989
	1977	128,033	34,806	33,642	11,265	10,454	6,155	7,585	4,108	2,922	20,926	14,568	11,837	4,925
Fulton	1981	56,273	17,320	16,986	1,957	7,114	3,515	1,278	2,696	2,162	5,748	9,720	2,458	1,034
	1977	41,328	11,921	11,693	1,457	4,628	2,346	1,076	1,955	1,581	7,090	5,016	2,001	810

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Gallatin	1981	15,032	4,774	4,681	1,470	81		476	202	202	197	3,715	230	468
	1977	8,776	2,934	2,878	1,054	75		274	189	189	276	1,683	225	255
Garrard	1981	25,989	5,039	4,941	1,370	749		394	966	966	1,956	2,293	2,901	1,378
	1977	19,948	4,121	4,042	1,021	646		337	818	818	2,499	1,574	2,069	940
Grant	1981	44,800	5,538	5,431	4,797	556		315	1,416	841	8,778	17,952	1,853	1,201
	1977	33,830	4,538	4,451	4,080	474		294	1,030	612	9,844	9,577	1,563	846
Graves	1981	122,383	30,612	29,862	4,720	6,391	3,151	8,118	8,166	5,699	27,080	13,230	10,188	6,485
	1977	89,845	20,228	19,660	3,641	5,520	2,794	5,893	4,840	3,391	25,963	7,470	6,345	3,860
Grayson	1981	59,634	16,438	16,121	1,930	2,410		1,800	3,693	3,693	9,005	9,787	7,607	2,216
	1977	42,766	12,021	11,791	1,516	2,109		1,497	2,312	2,312	8,660	5,312	4,906	1,590
Green	1981	27,176	10,283	10,085	1,881	2,047		707	1,029	1,029	3,451	3,867	1,681	1,146
	1977	19,864	6,738	6,609	1,266	1,593		503	684	684	3,823	2,077	1,693	736
Greenup	1981	81,641	32,229	31,896	4,912	4,092	3,215	3,754	3,208	1,975	12,635	11,387	5,300	1,757
	1977	58,149	22,155	21,929	2,816	3,634	2,864	2,371	2,204	1,372	11,284	6,301	4,337	1,321
Hancock	1981	11,443	5,554	5,445	174			345			1,723	3,191	182	98
	1977	8,617	3,956	3,880	169			265			1,968	1,833	175	92
Hardin	1981	343,227	63,501	61,531	30,302	20,653	14,485	8,778	12,724	7,998	65,324	78,444	29,991	6,821
	1977	230,706	37,794	36,486	17,893	15,753	11,104	6,873	9,253	5,849	67,283	37,300	18,067	4,557
Harlan	1981	173,048	78,110	76,610	6,518	17,758	4,816	5,573	14,587	5,197	10,905	16,415	3,284	4,562
	1977	109,322	44,299	43,453	4,126	10,622	3,017	3,805	8,841	3,116	12,981	9,233	3,287	3,138
Harrison	1981	46,481	11,255	11,121	3,055	5,409		1,809	2,850	1,820	4,940	6,014	2,887	3,020
	1977	34,031	8,495	8,394	2,082	3,304		1,522	1,918	1,226	5,619	3,419	2,369	1,826
Hart	1981	45,922	14,048	13,776	664	2,124		1,892	1,843	1,676	8,399	5,417	6,151	1,499
	1977	33,043	8,983	8,811	600	1,772		1,256	1,147	1,061	7,882	3,422	4,437	1,107
☐ Henderson	1981	197,886	41,663	41,213	11,799	12,738	7,789	11,508	10,748	8,321	39,078	34,672	15,434	5,197
	1977	139,396	28,477	28,173	9,032	9,035	5,647	7,731	7,023	5,475	37,110	17,398	10,289	3,643
Henry	1981	34,778	13,655	13,364	1,628	3,490		252	1,498	1,498	6,813	3,260	596	2,110
	1977	25,151	8,257	8,052	1,457	2,254		201	1,160	1,160	6,430	2,267	550	1,334
Hickman	1981	11,656	3,907	3,831	119	154		289	212		3,585	855	876	634
	1977	8,845	2,816	2,762	99	119		228	167		3,288	525	564	391
Hopkins	1981	196,130	54,035	52,996	7,836	22,488	13,609	9,777	6,416	4,792	32,307	29,984	16,342	7,054
	1977	141,902	36,839	36,135	5,931	14,881	9,146	6,452	5,054	3,798	34,279	14,954	12,211	4,690
Jackson	1981	20,401	8,645	8,479	685	948		363	494	494	3,382	1,857	1,636	1,690
	1977	14,256	5,040	4,944	602	783		320	304	304	3,126	1,229	1,252	1,048
Jefferson	1981	3,563,284	878,296	835,980	375,481	526,640	456,810	139,139	200,980	120,794	497,078	374,864	157,062	126,166
	1977	2,524,826	539,354	511,477	253,295	378,277	325,507	103,927	124,651	75,095	524,103	195,766	113,342	86,076
Jessamine	1981	82,114	34,522	34,116	3,517	2,772		528	2,020	1,711	9,776	9,096	4,795	2,840
	1977	48,254	17,339	17,137	1,972	1,469		298	1,416	1,212	9,495	4,530	3,861	1,517
Johnson	1981	119,804	26,245	25,742	5,397	5,548	1,591	5,392	10,962	4,634	19,609	16,100	19,203	5,135
	1977	71,564	16,047	15,741	3,077	4,591	1,377	3,082	5,775	2,421	15,582	6,754	10,703	2,737
☐ Kenton	1981	504,442	159,760	140,608	47,809	41,787	40,445	8,908	22,691	16,096	57,236	64,866	22,591	32,841
	1977	392,101	109,762	96,538	38,642	34,515	33,359	7,335	17,512	12,460	68,214	39,349	18,394	22,709
Knott	1981	30,123	10,955	10,744	286	3,092		1,497	205	115	1,330	6,039	3,502	487
	1977	18,248	7,155	7,018	261	1,661		854	177	98	1,724	2,571	1,983	425
Knox	1981	110,035	47,649	46,734	6,554	13,089	4,314	2,619	3,324	2,214	6,992	9,979	10,317	3,689
	1977	63,246	24,837	24,363	3,814	7,194	2,470	1,531	1,823	1,217	6,339	6,255	6,270	2,045
Larue	1981	35,891	11,256	11,040	1,245	1,659		1,899	2,012	1,059	4,969	7,394	713	1,291
	1977	25,067	7,749	7,601	985	1,039		1,267	1,249	655	4,653	4,398	681	809
Laurel	1981	154,963	29,843	29,269	8,777	10,979	2,427	3,987	6,892	4,929	34,157	38,233	9,557	2,626
	1977	99,710	19,046	18,682	6,285	7,267	1,691	2,773	4,121	2,961	28,965	17,484	5,688	2,328
Lawrence	1981	46,567	20,064	19,678	2,366	549		429	799	704	9,911	6,199	2,067	2,433
	1977	30,727	11,558	11,337	1,517	446		396	748	669	9,023	3,016	1,345	1,513
Lee	1981	25,430	7,719	7,571	318	1,044		277	122	122	6,190	1,953	2,081	1,498
	1977	15,450	4,609	4,521	263	877		247	104	104	4,481	1,143	1,043	717
Leslie	1981	18,483	7,375	7,234	57	1,806		584	1,470	1,470	627	2,484	2,331	451
	1977	14,056	5,289	5,188	64	1,689		437	1,033	1,033	995	1,598	1,733	322
Letcher	1981	70,751	29,394	28,830	1,174	8,472		3,293	4,214	3,796	6,148	7,025	5,135	1,348
	1977	53,019	20,059	19,676	1,007	5,893		2,483	3,494	3,130	7,141	4,592	4,007	1,245
Lewis	1981	24,676	8,438	8,275	665	1,186		1,543	271	66	2,513	6,216	1,701	185
	1977	15,945	5,232	5,132	579	691		1,112	245	61	2,722	2,879	1,140	167
Lincoln	1981	49,619	16,009	15,702	477	516		1,172	2,393	1,421	7,809	8,365	7,987	2,595
	1977	31,605	9,172	8,997	421	447		859	1,675	994	7,015	4,319	4,847	1,355
Livingston	1981	14,897	4,788	4,690	1,978	296		238	307	307	942	2,759	340	344
	1977	11,402	3,547	3,462	1,583	201		173	263	263	1,233	1,818	270	301

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S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Logan	1981	76,266	23,649	23,195	3,983	6,067		2,230	4,046	2,930	12,879	9,438	6,754	3,729
	1977	53,316	15,230	14,939	2,453	3,411		1,746	2,652	1,930	13,804	5,144	4,003	2,354
Lyon	1981	14,154	7,370	7,230	735	782		78	1,525	1,525	179	2,296	76	119
	1977	9,136	4,266	4,185	656	478		71	928	928	257	1,690	68	114
McCracken	1981	375,250	70,843	69,288	25,316	66,205	60,889	20,532	21,843	13,395	50,775	23,732	31,428	18,909
	1977	284,457	52,306	51,163	19,038	42,017	38,178	16,517	16,690	10,257	57,288	14,798	24,517	12,917
McCreary	1981	26,131	11,990	11,848	636	593		1,169	803	617	2,491	4,647	1,565	992
	1977	18,787	8,242	8,146	519	434		803	734	567	2,755	2,550	1,322	639
McLean	1981	26,306	8,930	8,758	1,182	542		103	2,180	1,867	7,577	2,365	1,151	745
	1977	19,064	5,431	5,327	746	441		90	1,274	1,103	7,134	1,535	991	542
Madison	1981	258,269	58,102	56,820	32,772	18,564	12,594	11,941	5,800	3,442	33,789	38,460	21,775	7,149
	1977	154,267	33,350	32,618	18,194	11,322	7,749	6,660	3,331	1,976	29,748	19,774	12,047	4,471
Magoffin	1981	27,161	9,148	8,973	318	5,106	2,890	40	734	543	840	7,263	1,360	1,790
	1977	16,617	5,557	5,451	311	3,097	1,787	38	447	333	885	3,503	1,292	1,094
Marion	1981	40,063	16,824	16,501	1,916	3,919		2,079	1,458	563	1,683	3,381	2,781	1,289
	1977	31,681	12,002	11,773	1,764	2,914		1,589	1,140	436	2,222	2,275	2,555	1,050
Marshall	1981	132,047	26,628	26,115	8,785	9,868	5,878	2,887	1,027	826	41,451	23,126	9,800	3,460
	1977	78,355	14,495	14,218	4,611	4,893	2,962	1,523	922	749	30,896	9,102	7,249	1,729
Martin	1981	34,803	14,195	13,920	1,072	489		659	2,638	2,025	6,409	3,845	3,541	912
	1977	22,553	8,144	7,988	686	449		470	1,691	1,307	5,826	1,849	2,262	557
Mason	1981	94,951	32,835	32,643	4,068	8,238	4,629	6,284	3,022	1,498	16,436	6,089	6,335	5,246
	1977	63,391	18,378	18,272	3,240	5,713	3,273	5,507	2,416	1,192	12,654	3,747	3,738	3,034
Meade	1981	36,345	13,845	13,670	3,087	319		1,119	355	292	4,602	9,740	1,021	703
	1977	24,576	7,578	7,484	2,382	282		687	319	266	6,128	4,463	793	632
Menifee	1981	3,685	1,747	1,713	172	346		72	283	283	183	460	165	85
	1977	3,122	1,485	1,457	164	284		62	240	240	224	300	144	69
Mercer	1981	61,684	16,446	16,129	3,860	1,459		2,718	3,249	3,249	11,853	9,105	4,983	3,869
	1977	45,135	11,854	11,628	2,809	1,220		1,761	2,807	2,807	10,852	4,972	3,948	2,442
Metcalfe	1981	20,632	6,389	6,267	754	856		323	765	765	3,055	2,580	4,006	1,208
	1977	13,286	3,301	3,238	458	534		281	429	429	3,450	1,497	2,302	663
Monroe	1981	35,635	15,545	15,247	974	900		1,844	916	301	4,746	3,529	3,670	1,734
	1977	23,794	8,971	8,800	744	704		1,106	532	173	4,758	1,961	2,772	1,266
Montgomery	1981	102,792	33,010	32,376	4,401	7,888	5,202	3,775	4,609	3,438	14,477	14,972	4,832	3,275
	1977	70,115	20,366	19,977	3,196	6,314	4,209	2,478	2,961	2,222	14,207	7,345	3,917	2,339
Morgan	1981	57,578	11,820	11,593	908	1,561		1,161	2,496	871	20,576	4,532	7,344	973
	1977	39,616	7,240	7,102	661	1,270		703	1,416	489	17,775	2,107	4,403	583
Muhlenberg	1981	157,555	52,525	51,518	4,630	10,046		6,939	4,925	2,729	39,383	15,272	4,947	3,350
	1977	94,075	26,667	26,158	3,234	5,265		3,868	3,559	1,968	31,023	6,929	3,193	2,357
Nelson	1981	85,513	23,661	23,381	5,010	4,684	2,307	2,439	4,148	2,342	11,630	10,232	4,341	5,451
	1977	59,822	15,657	15,473	3,685	3,923	1,983	1,885	2,704	1,524	11,826	5,965	2,878	3,246
Nicholas	1981	12,456	3,806	3,732	623	773		885	497	248	1,207	1,680	1,059	1,200
	1977	9,725	3,018	2,960	486	486		649	377	188	1,517	966	873	759
Ohio	1981	62,409	24,242	23,776	3,058	2,078		1,492	1,799	228	11,569	10,831	1,435	3,397
	1977	46,705	14,871	14,587	2,310	1,322		1,244	1,139	142	13,916	6,511	1,379	2,265
Oldham	1981	78,642	15,840	13,661	3,051	832		148	2,831	2,351	27,998	15,874	6,963	2,570
	1977	49,196	8,950	7,714	1,745	613		108	1,545	1,293	22,720	6,808	3,970	1,398
Owen	1981	21,481	7,530	7,386	278	499		243	214	156	7,898	1,941	1,477	634
	1977	14,255	4,258	4,177	237	403		211	172	125	5,974	1,077	1,027	516
Owsley	1981	8,513	5,956	5,840	42	498			45	45	506	815		285
	1977	5,205	3,275	3,212	40	349			41	41	557	466		165
Pendleton	1981	19,843	6,678	6,549	582	872		508	28	28	2,552	2,448	1,635	763
	1977	13,724	4,329	4,246	498	702		340	23	23	2,675	1,539	1,051	598
Perry	1981	147,065	42,870	41,052	7,777	20,104	6,019	4,462	5,150	3,517	16,696	20,946	10,666	1,959
	1977	96,623	26,459	25,244	4,960	12,118	3,790	3,253	3,689	2,527	16,495	10,022	7,528	1,681
Pike	1981	297,225	75,648	74,312	14,695	43,383	25,639	13,853	11,644	9,922	59,165	28,113	22,300	5,692
	1977	190,530	50,552	49,664	8,399	23,439	13,951	7,956	7,125	6,141	48,049	14,390	15,493	3,100
Powell	1981	19,262	6,942	6,778	1,988	752		57	226	226	877	3,968	2,861	521
	1977	12,750	4,743	4,614	1,163	417		51	193	193	1,077	2,186	1,784	443
Pulaski	1981	220,929	76,220	75,898	13,973	21,363	8,119	5,877	8,497	5,647	33,355	31,493	14,253	4,449
	1977	145,125	40,224	40,058	8,238	12,771	5,032	4,953	6,164	4,106	33,944	14,152	12,992	3,178
Robertson	1981	2,972	707	692	172	82		158			148	1,419	286	
	1977	1,995	526	516	107	67		144			176	694	281	
Rockcastle	1981	29,135	9,034	8,859	1,225	1,772		259	1,004	1,004	2,144	9,423	1,449	687
	1977	20,307	6,573	6,447	1,066	1,214		237	646	646	2,079	5,415	987	506

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SMM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Rowan	1981	79,824	21,361	20,949	4,907	10,026	3,369	3,532	936	808	12,337	11,592	7,191	3,291
	1977	51,068	14,215	13,943	3,811	5,655	1,978	2,190	746	652	10,457	5,278	4,2[illegible]7	1,870
Russell	1981	52,033	17,634	17,181	731	2,217		1,177	868	191	8,167	8,532	6,642	2,634
	1977	28,997	8,096	7,859	687	1,426		1,005	682	148	7,362	3,387	3,393	1,331
Scott	1981	49,886	14,036	13,872	5,871	2,957		1,423	1,280	579	5,903	12,763	2,042	2,183
	1977	35,964	9,964	9,849	4,341	1,710		1,189	1,005	452	6,511	7,157	1,448	1,623
Shelby	1981	83,064	22,436	22,359	5,904	7,780	2,636	2,670	1,692	933	16,008	8,093	10,426	2,583
	1977	60,801	15,013	14,963	4,017	5,157	1,819	1,772	1,238	681	15,929	4,772	6,857	1,951
Simpson	1981	62,174	16,026	15,717	2,575	3,020	1,932	1,801	3,353	3,353	10,170	10,536	8,488	1,097
	1977	46,389	11,388	11,170	2,298	1,894	1,227	1,654	2,449	2,449	9,582	7,403	5,609	976
Spencer	1981	10,880	3,188	3,127	299	264		39	94	94	195	1,224	2,461	491
	1977	7,568	2,430	2,384	283	234		38	83	83	2[illegible]3	767	1,591	303
Taylor	1981	75,260	21,693	21,535	5,204	4,243	2,500	5,019	2,995	2,521	9,800	7,907	5,081	3,068
	1977	51,908	13,506	13,410	3,734	3,343	2,004	3,215	2,181	1,855	10,294	4,222	3,911	1,851
Todd	1981	24,683	9,881	9,576	1,963	827		661	1,394	984	3,128	3,817	264	1,030
	1977	19,446	7,044	6,802	1,494	620		538	999	708	3,645	2,783	248	863
Trigg	1981	35,888	14,277	14,156	1,571	1,404		349	1,578	1,188	4,983	3,761	3,068	1,570
	1977	21,701	7,529	7,467	1,011	810		348	876	664	4,970	1,663	1,801	880
Trimble	1981	4,728	853	836	133				161	161	58	2,288	155	374
	1977	3,460	652	640	123				137	137	76	1,558	140	273
Union	1981	52,589	18,967	18,601	2,390	2,242		1,846	2,021	1,717	5,188	6,617	3,202	2,609
	1977	36,680	12,085	11,854	1,956	1,865		1,579	1,364	1,171	5,833	3,752	2,314	1,565
Warren	1981	420,485	100,519	98,708	33,846	65,135	57,317	17,498	20,026	11,844	53,052	34,127	24,323	12,834
	1977	259,035	54,750	53,769	22,219	34,068	29,706	13,049	11,792	7,000	47,371	19,772	17,928	7,756
Washington	1981	29,647	5,747	5,636	1,450	949		1,198	1,734	388	9,486	4,153	928	1,974
	1977	19,955	4,031	3,954	930	730		621	983	217	7,555	1,955	758	1,061
Wayne	1981	41,847	14,931	14,642	2,783	2,618		1,656	1,702	1,035	5,460	4,555	2,936	2,201
	1977	29,721	10,607	10,404	1,885	1,678		1,288	1,134	690	5,253	2,589	1,983	1,419
Webster	1981	40,428	17,847	17,504	849	2,914		363	391	88	3,773	6,503	4,004	944
	1977	30,020	11,655	11,432	779	2,008		333	339	75	4,915	4,339	2,909	827
Whitley	1981	199,252	30,062	29,499	9,943	22,359	3,190	6,398	14,232	11,979	36,133	42,291	16,616	2,891
	1977	113,588	20,296	19,919	5,931	11,189	1,693	4,818	7,098	6,035	27,179	16,798	8,770	2,526
Wolfe	1981	15,973	2,053	2,013	314	679		47	115	38	6,178	4,887		1,135
	1977	10,646	1,483	1,455	214	445		38	86	28	5,173	2,246		621
Woodford	1981	40,301	13,126	12,951	4,585	1,472		471	1,038	776	2,653	10,531	1,505	1,730
	1977	30,851	9,605	9,479	3,319	1,007		458	816	614	3,642	6,568	1,179	1,527
TOTAL METRO COUNTIES	1981	**8,039,667**	**1,911,417**	**1,820,003**	**723,441**	**1,223,500**	**1,075,672**	**344,189**	**390,973**	**239,060**	**1,141,673**	**962,013**	**400,886**	**272,842**
	1977	5,500,615	1,188,361	1,128,377	493,887	793,023	686,994	240,570	248,820	153,087	1,132,603	491,833	273,357	186,769
TOTAL STATE	1981	**15,512,065**	**4,025,836**	**3,894,948**	**1,136,375**	**1,860,611**	**1,381,772**	**632,199**	**706,667**	**449,987**	**2,384,184**	**1,995,789**	**957,874**	**530,610**
	1977	10,491,662	2,490,505	2,405,616	771,415	1,194,546	877,996	438,257	456,403	292,628	2,292,175	1,020,672	656,227	352,488
LOUISIANA														
ALEXANDRIA	1981	**587,677**	**132,148**	**121,170**	**31,030**	**109,381**	**89,636**	**41,305**	**22,226**	**12,963**	**117,343**	**49,445**	**30,162**	**20,031**
	1977	429,022	96,103	87,995	24,594	74,091	60,503	30,176	18,311	10,717	93,694	28,780	24,753	13,694
Grant	1981	25,175	11,897	11,888	694	1,141		72	767	319	8,546	1,269	215	247
	1977	18,824	7,858	7,854	622	794		66	534	224	7,349	892	193	225
Rapides	1981	562,502	120,251	109,282	30,336	108,240	89,636	41,233	21,459	12,644	108,797	48,176	29,947	19,734
	1977	410,198	88,245	80,141	23,972	73,297	60,503	30,110	17,777	10,493	86,345	27,888	24,560	13,469
BATON ROUGE	1981	**2,370,047**	**545,973**	**526,400**	**150,571**	**504,918**	**390,334**	**84,899**	**95,339**	**56,755**	**450,865**	**197,062**	**157,007**	**71,470**
	1977	1,604,631	368,560	353,994	109,479	305,860	233,596	60,586	71,369	42,744	351,297	103,910	99,593	50,016
Ascension	1981	222,959	72,017	70,349	11,234	20,856	4,595	5,022	4,453	2,568	54,650	17,389	23,326	8,419
	1977	154,024	46,204	44,968	8,544	15,038	3,480	3,512	3,294	1,899	42,665	9,071	15,398	5,636
East Baton Rouge	1981	1,977,322	414,109	397,731	131,349	476,267	385,739	78,044	87,503	51,878	359,457	154,121	118,357	57,159
	1977	1,332,321	284,160	271,915	94,696	284,482	230,116	55,540	65,573	39,125	277,786	80,527	73,612	40,422
Livingston	1981	131,173	38,895	37,632	6,016	6,215		1,442	2,903	2,022	35,676	16,719	13,853	4,564
	1977	94,060	25,808	24,878	4,388	5,430		1,182	2,203	1,541	29,855	9,440	9,303	3,110
West Baton Rouge	1981	38,593	20,952	20,688	1,972	1,580		391	480	287	1,082	8,833	1,471	1,328
	1977	24,226	12,388	12,233	1,851	910		352	299	179	991	4,872	1,280	848

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
LAFAYETTE	1981	**956,813**	**186,605**	**180,943**	**67,177**	**147,616**	**128,404**	**73,092**	**54,128**	**30,155**	**196,318**	**84,981**	**65,056**	**22,498**
	1977	580,687	110,306	106,565	48,285	88,385	75,978	44,593	32,552	18,149	124,840	41,491	40,442	14,658
Lafayette	1981	956,813	186,605	180,943	67,177	147,616	128,404	73,092	54,128	30,155	196,318	84,981	65,056	22,498
	1977	580,687	110,306	106,565	48,285	88,385	75,978	44,593	32,552	18,149	124,840	41,491	40,442	14,658
LAKE CHARLES	1981	**853,515**	**238,210**	**234,265**	**60,263**	**104,798**	**79,917**	**36,781**	**38,658**	**22,324**	**178,719**	**60,501**	**69,771**	**25,539**
	1977	562,733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
Calcasieu	1981	853,515	238,210	234,265	60,263	104,798	79,917	36,781	38,658	22,324	178,719	60,501	69,771	25,539
	1977	562,733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
MONROE	1981	**664,383**	**138,901**	**136,190**	**41,054**	**114,451**	**85,573**	**35,810**	**29,469**	**16,246**	**151,618**	**51,006**	**41,632**	**16,351**
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
Ouachita	1981	664,383	138,901	136,190	41,054	114,451	85,573	35,810	29,469	16,246	151,618	51,006	41,632	16,351
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
NEW ORLEANS	1981	**5,540,369**	**1,426,889**	**1,366,544**	**519,227**	**764,488**	**611,513**	**336,668**	**269,338**	**177,023**	**956,135**	**508,847**	**170,491**	**175,364**
	1977	3,926,459	994,130	948,599	406,235	543,659	434,645	250,925	190,486	127,146	721,302	266,532	126,713	129,612
Jefferson	1981	2,632,553	697,521	665,937	184,689	427,711	350,243	155,142	148,294	93,317	492,946	236,511	76,494	75,657
	1977	1,734,439	454,987	432,787	139,714	289,930	237,080	99,217	92,589	58,472	348,184	115,691	55,726	48,214
Orleans	1981	2,318,465	529,999	507,713	287,570	270,961	221,445	165,119	107,735	77,340	376,736	195,762	57,278	80,463
	1977	1,783,578	400,957	382,681	231,880	206,757	167,672	136,956	88,677	64,231	308,638	109,946	46,483	67,175
St. Bernard	1981	195,016	88,654	85,092	14,856	25,645	20,510	7,397	5,412	2,536	8,914	24,292	5,154	8,335
	1977	147,734	66,941	64,015	11,570	21,798	17,434	6,276	3,866	1,830	8,381	13,298	3,598	6,088
St. Tammany	1981	394,335	110,715	107,802	32,112	40,171	19,315	9,010	7,897	3,830	77,539	52,282	31,565	10,909
	1977	260,708	71,245	69,116	23,071	25,174	12,459	8,476	5,354	2,613	56,099	27,597	20,906	8,135
SHREVEPORT	1981	**1,683,475**	**341,687**	**332,747**	**120,931**	**274,828**	**225,225**	**105,349**	**75,024**	**48,979**	**390,317**	**141,488**	**59,884**	**37,153**
	1977	1,241,237	253,936	246,584	90,061	187,070	151,983	79,576	61,026	40,210	309,917	83,848	47,359	28,464
Bossier	1981	258,647	62,567	60,102	24,815	34,793	23,730	9,238	8,730	4,614	57,207	25,413	12,754	7,260
	1977	179,112	41,350	39,575	16,941	26,117	17,987	5,684	5,285	2,812	42,487	15,805	9,388	4,363
Caddo	1981	1,267,808	231,375	225,878	90,900	224,696	189,625	86,955	60,307	39,938	298,508	101,225	39,513	25,145
	1977	945,011	178,556	173,672	69,222	148,856	124,621	67,099	51,379	34,162	238,777	58,535	31,848	20,856
Webster	1981	157,020	47,745	46,767	5,216	15,339	11,870	9,156	5,987	4,427	34,602	14,850	7,617	4,748
	1977	117,114	34,030	33,337	3,898	12,097	9,375	6,793	4,362	3,236	28,653	9,508	6,123	3,245
ALL COUNTIES														
Acadia	1981	176,321	49,082	48,472	9,449	16,334	4,364	5,095	4,932	3,544	33,637	22,698	16,144	9,178
	1977	119,727	34,545	34,119	7,154	10,068	2,842	4,355	3,967	2,859	23,566	12,902	10,058	5,803
Allen	1981	64,841	17,004	16,745	3,272	5,602	2,033	2,641	2,101	1,429	18,134	5,938	5,262	2,294
	1977	52,016	14,036	13,823	2,552	4,426	1,680	2,377	1,886	1,284	14,844	4,001	3,825	1,883
Ascension	1981	222,959	72,017	70,349	11,234	20,856	4,595	5,022	4,453	2,568	54,650	17,389	23,326	8,419
	1977	154,024	46,204	44,968	8,544	15,038	3,480	3,512	3,294	1,899	42,665	9,071	15,398	5,636
Assumption	1981	37,427	10,562	10,240	2,118	6,638		353	2,011	717	9,524	2,857	1,336	1,345
	1977	28,622	8,464	8,175	2,058	4,545		328	1,436	505	7,061	2,001	1,067	1,037
Avoyelles	1981	121,097	39,906	38,688	3,936	11,778	3,130	2,164	3,023	2,632	33,639	6,472	6,147	6,896
	1977	85,585	27,284	26,354	3,592	7,752	2,177	1,421	2,586	2,237	25,334	3,814	4,846	4,451
Beauregard	1981	119,227	30,548	29,794	3,414	7,649	5,201	4,498	4,314	1,645	34,100	6,533	16,101	2,024
	1977	76,942	18,131	17,619	2,617	6,328	4,356	3,206	2,607	981	22,809	3,957	9,502	1,263
Bienville	1981	31,610	10,752	10,423	511	1,527		1,208	224	224	6,618	7,051	1,292	1,331
	1977	21,375	8,038	7,764	483	1,058		849	205	205	4,542	3,441	997	841
Bossier	1981	258,647	62,567	60,102	24,815	34,793	23,730	9,238	8,730	4,614	57,207	25,413	12,754	7,260
	1977	179,112	41,350	39,575	16,941	26,117	17,987	5,684	5,285	2,812	42,487	15,805	9,388	4,363
Caddo	1981	1,267,808	231,375	225,878	90,900	224,696	189,625	86,955	60,307	39,938	298,508	101,225	39,513	25,145
	1977	945,011	178,556	173,672	69,222	148,856	124,621	67,099	51,379	34,162	238,777	58,535	31,848	20,856
Calcasieu	1981	853,515	238,210	234,265	60,263	104,798	79,917	36,781	38,658	22,324	178,719	60,501	69,771	25,539
	1977	562,733	139,962	137,658	40,364	74,259	56,810	25,305	24,726	14,327	129,570	34,082	48,720	18,364
Caldwell	1981	30,262	10,491	10,171	781	2,645		1,289	145	77	7,276	3,262	944	1,669
	1977	20,164	6,858	6,624	636	1,505		872	121	64	5,222	1,780	763	1,070
Cameron	1981	20,961	7,207	6,967	2,423	1,528		113	109			6,802	1,231	223
	1977	14,797	5,785	5,588	1,778	1,123		106	103			3,609	1,129	210
Catahoula	1981	35,100	8,052	7,868	1,293	2,164		913	2,133	1,328	8,598	3,206	3,139	2,178
	1977	25,249	6,364	6,196	914	1,450		756	1,474	916	5,996	2,043	2,554	1,478
Claiborne	1981	50,778	13,506	12,535	1,980	2,883		1,860	2,150	2,150	16,876	4,087	1,370	1,698
	1977	35,459	9,049	8,393	1,353	2,066		1,545	1,385	1,385	12,297	2,429	1,014	1,376
Concordia	1981	62,793	13,427	13,017	3,214	6,366		3,172	3,666	3,511	16,869	9,766	752	2,140
	1977	50,359	11,791	11,389	2,631	4,868		2,657	3,021	2,889	14,573	5,829	682	1,673

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
De Soto	1981	66,136	23,468	23,181	2,423	5,188	1,691	1,776	2,052	1,988	14,375	3,888	5,231	1,754
	1977	46,273	15,029	14,847	1,680	4,067	1,392	1,225	1,342	1,299	11,586	2,526	3,477	1,402
East Baton Rouge	1981	1,977,322	414,109	397,731	131,349	476,267	385,739	78,044	87,503	51,878	359,457	154,121	118,357	57,159
	1977	1,332,321	284,160	271,915	94,696	284,482	230,116	55,540	65,573	39,125	277,786	80,527	73,612	40,422
East Carroll	1981	30,067	7,671	7,437	855	2,003		1,040	164	164	5,821	4,256	5,407	1,497
	1977	23,585	6,605	6,380	844	1,506		895	154	154	4,706	2,522	3,927	1,225
East Feliciana	1981	28,484	8,418	8,161	1,670	475		203	155	84	9,967	2,787	2,317	992
	1977	20,030	5,755	5,559	1,425	402		188	143	77	6,869	1,952	1,546	652
Evangeline	1981	100,679	30,486	29,554	2,158	8,122		2,193	6,032	5,074	29,389	4,713	5,233	6,696
	1977	67,704	20,155	19,468	2,154	4,892		2,100	3,926	3,332	19,841	3,388	3,329	4,321
Franklin	1981	69,937	21,614	20,954	1,081	7,260	2,324	2,117	1,824	996	16,876	4,745	5,445	3,880
	1977	51,904	15,564	15,033	1,004	5,196	1,748	1,824	1,484	807	12,602	3,188	4,535	2,610
Grant	1981	25,175	11,897	11,888	694	1,141		72	767	319	8,546	1,269	215	247
	1977	18,824	7,858	7,854	622	794		66	534	224	7,349	892	193	225
Iberia	1981	303,670	72,686	71,102	18,806	27,785	20,603	21,383	13,543	6,340	79,256	18,805	21,504	12,092
	1977	205,894	52,634	51,492	12,875	16,368	12,091	13,824	8,769	4,073	56,569	10,868	15,268	7,635
Iberville	1981	99,225	30,369	30,176	8,470	8,167		3,118	3,014	587	19,616	8,424	7,676	4,641
	1977	70,848	21,542	21,407	6,293	5,013		2,101	2,420	461	16,869	4,603	4,976	3,316
Jackson	1981	44,867	13,560	13,145	1,606	6,160		1,783	2,597	2,531	9,960	3,187	1,684	1,541
	1977	35,354	10,720	10,354	1,364	3,905		1,586	2,188	2,129	8,514	2,155	1,343	1,347
Jefferson	1981	2,632,553	697,521	665,937	184,689	427,711	350,243	155,142	148,294	93,317	492,946	236,511	76,494	75,657
	1977	1,734,439	454,987	432,787	139,714	289,930	237,080	99,217	92,589	58,472	348,184	115,691	55,726	48,214
Jefferson Davis	1981	131,060	33,000	32,609	5,963	10,000	2,454	3,710	2,837	2,133	36,322	18,795	8,689	6,356
	1977	91,384	22,374	22,111	4,652	5,996	1,559	3,136	2,354	1,779	28,813	9,671	5,892	4,085
Lafayette	1981	956,813	186,605	180,943	67,177	147,616	128,404	73,092	54,128	30,155	196,318	84,981	65,056	22,498
	1977	580,687	110,306	106,565	48,285	88,385	75,978	44,593	32,552	18,149	124,840	41,491	40,442	14,658
Lafourche	1981	341,931	93,290	90,115	33,852	33,417	6,048	9,937	16,617	11,207	66,011	28,695	29,189	14,055
	1977	223,861	60,285	58,020	22,259	18,815	3,574	7,210	10,636	7,210	47,638	16,999	20,337	8,484
La Salle	1981	50,770	18,945	18,365	1,849	3,178		1,727	1,552	1,272	12,033	3,647	2,846	2,412
	1977	35,350	11,724	11,324	1,530	1,915		1,396	1,195	988	9,893	2,318	1,812	1,609
Lincoln	1981	143,602	30,463	30,076	12,032	12,623	8,866	11,928	4,601	2,775	31,996	11,638	8,284	4,678
	1977	103,369	22,330	22,048	8,799	9,892	7,017	8,026	3,907	2,351	25,029	7,001	5,364	3,075
Livingston	1981	131,173	38,895	37,632	6,016	6,215		1,442	2,903	2,022	35,676	16,719	13,853	4,564
	1977	94,060	25,808	24,878	4,388	5,430		1,182	2,203	1,541	29,855	9,440	9,303	3,110
Madison	1981	35,845	12,114	11,744	1,386	2,212		1,938	1,100	1,100	9,277	3,526	1,138	1,319
	1977	30,408	9,788	9,454	1,384	1,902		1,544	993	993	8,895	2,318	871	1,024
Morehouse	1981	109,882	28,716	28,267	3,001	14,154	3,067	4,621	2,211	2,011	36,897	5,677	6,504	3,837
	1977	82,698	21,546	21,211	2,677	9,577	2,205	3,325	2,087	1,889	27,133	4,230	5,072	3,002
Natchitoches	1981	112,761	27,460	26,621	12,905	8,336	5,131	5,414	4,679	2,722	18,198	12,238	9,593	2,664
	1977	82,056	20,911	20,198	9,159	6,389	4,006	3,741	3,387	1,964	14,644	6,421	7,117	2,089
Orleans	1981	2,318,465	529,999	507,713	287,570	270,961	221,445	165,119	107,735	77,340	376,736	195,762	57,278	80,463
	1977	1,783,578	400,957	382,681	231,380	206,757	167,672	136,956	88,677	64,231	308,638	109,946	46,483	67,175
Ouachita	1981	664,383	138,901	136,190	41,054	114,451	85,573	35,810	29,469	16,246	151,618	51,006	41,632	16,351
	1977	494,746	103,700	101,687	33,430	81,031	60,845	28,950	23,174	12,772	117,787	29,584	32,421	13,320
Plaquemines	1981	101,065	44,494	43,232	16,51[illegible]	3,352		550	3,025		4,355	15,989	6,555	2,388
	1977	56,088	22,494	21,776	12,062	2,493		391	1,691		3,018	6,750	3,520	1,901
Pointe Coupee	1981	65,320	22,216	21,538	2,677	4,764		1,882	2,853	2,259	19,165	5,246	2,134	2,592
	1977	47,695	15,780	15,242	2,557	3,335		1,501	1,978	1,576	14,047	3,591	1,897	1,807
Rapides	1981	562,502	120,251	109,282	30,336	108,240	89,636	41,233	21,459	12,644	108,797	48,176	29,947	19,784
	1977	410,198	88,245	80,141	23,972	73,297	60,503	30,110	17,777	10,493	86,345	27,888	24,560	13,469
Red River	1981	32,399	9,236	8,954	1,553	2,883		1,495	857	93	7,626	2,704	452	1,540
	1977	21,298	5,466	5,280	1,067	1,646		910	766	81	5,921	1,847	396	912
Richland	1981	83,113	27,030	26,204	2,141	5,677		3,873	4,256	3,812	15,948	10,240	4,287	3,555
	1977	57,785	17,357	16,765	1,782	3,203		2,499	2,594	2,351	12,838	6,019	3,746	2,822
Sabine	1981	73,451	19,475	18,880	2,071	11,946		661	1,423	1,022	22,794	4,455	2,185	1,886
	1977	54,253	14,042	13,563	1,722	7,616		636	1,351	975	18,354	2,884	1,838	1,296
St. Bernard	1981	195,016	88,654	85,092	14,856	25,645	20,510	7,397	5,412	2,536	8,914	24,292	5,154	8,335
	1977	147,734	66,941	64,015	11,570	21,798	17,434	6,276	3,866	1,830	8,381	13,298	3,598	6,088
St. Charles	1981	94,430	38,464	36,421	5,744	8,390		2,367	2,054	1,397	13,217	14,118	6,213	2,538
	1977	59,245	22,799	21,573	4,756	4,843		2,001	1,912	1,302	9,413	6,750	3,789	1,784
St. Helena	1981	6,017	2,961	2,870	180	697			41	41	530	407	377	415
	1977	4,872	2,231	2,155	151	602			40	40	545	293	367	326
St. James	1981	54,665	16,971	16,574	2,065	3,317		2,064	5,184	2,987	8,284	4,143	8,581	1,663
	1977	42,572	12,696	12,354	2,114	2,967		1,514	3,825	2,195	7,918	2,490	6,069	1,289

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
St. John the Baptist	1981	74,557	29,743	29,399	6,475	12,273	2,923	3,525	2,777	1,392	4,849	6,978	1,513	3,000
	1977	53,592	20,839	20,600	5,280	8,130	2,052	2,562	1,990	990	3,600	5,147	1,519	2,130
St. Landry	1981	300,967	78,257	76,034	13,039	21,643	3,608	17,355	11,529	10,274	66,419	29,663	22,251	16,176
	1977	210,367	56,902	55,082	10,378	14,502	2,574	12,581	8,737	7,897	49,188	17,260	15,202	10,245
St. Martin	1981	85,801	32,650	32,215	8,141	4,154		1,638	1,845	839	21,624	4,957	4,009	4,140
	1977	61,499	22,552	22,254	6,284	3,002		1,160	1,362	614	15,095	3,423	3,534	2,762
St. Mary	1981	285,117	83,751	82,002	26,667	13,828	7,531	15,539	12,078	4,507	50,449	33,008	17,464	13,567
	1977	190,706	57,114	55,716	19,648	9,228	5,093	10,789	7,655	2,810	38,097	16,930	11,036	8,523
St. Tammany	1981	394,335	110,715	107,802	32,112	40,171	19,315	9,010	7,897	3,830	77,539	52,282	31,565	10,909
	1977	260,708	71,245	69,116	23,071	25,174	12,459	8,476	5,354	2,613	56,099	27,597	20,906	8,135
Tangipahoa	1981	353,779	91,417	84,477	21,049	41,024	18,146	16,206	5,803	4,427	78,626	43,826	30,000	11,246
	1977	249,999	64,342	59,418	15,858	25,436	11,675	12,180	5,774	4,454	62,832	22,504	19,644	7,863
Tensas	1981	15,218	3,417	3,312	137	1,738		52	61	61	5,952	1,453	1,813	211
	1977	12,394	3,118	3,012	145	1,256		53	62	62	4,587	1,061	1,524	212
Terrebonne	1981	531,625	124,140	115,381	43,388	101,454	79,978	20,475	27,077	15,385	122,130	27,646	33,105	13,785
	1977	343,970	79,259	73,617	34,773	58,652	46,120	15,928	16,926	9,629	79,173	16,490	20,218	9,999
Union	1981	44,766	13,982	13,798	862	1,276		1,189	353	353	13,410	5,065	4,395	2,334
	1977	33,742	9,482	9,359	646	1,049		873	315	315	11,600	3,041	3,296	1,791
Vermilion	1981	174,364	50,260	48,235	9,151	9,021		7,838	4,285	2,790	38,692	23,990	11,397	7,615
	1977	113,393	31,701	30,311	7,003	5,577		5,476	3,373	2,193	26,962	11,352	9,014	5,624
Vernon	1981	103,872	42,422	41,589	6,543	7,626		2,875	2,741	1,605	15,305	3,199	10,810	1,479
	1977	75,002	27,484	26,947	6,153	5,368		2,685	1,870	1,091	13,230	2,459	7,206	1,125
Washington	1981	143,358	53,908	52,801	4,512	9,036		9,679	6,663	6,177	26,179	11,838	4,199	7,146
	1977	109,935	36,559	35,812	4,303	6,794		7,856	4,823	4,531	24,174	7,650	3,878	5,059
Webster	1981	157,020	47,745	46,767	5,216	15,339	11,870	9,156	5,987	4,427	34,602	14,850	7,617	4,748
	1977	117,114	34,030	33,337	3,898	12,097	9,375	6,793	4,362	3,236	28,653	9,508	6,123	3,245
West Baton Rouge	1981	38,593	20,952	20,688	1,972	1,580		391	480	287	1,082	8,833	1,471	1,328
	1977	24,226	12,388	12,233	1,851	910		352	299	179	991	4,872	1,280	848
West Carroll	1981	35,550	8,952	8,679	401	4,351		1,143	86	[illegible]	12,400	1,933	2,603	1,195
	1977	26,278	6,454	6,234	376	3,137		740	75		9,117	1,312	2,064	850
West Feliciana	1981	25,300	8,446	8,188	1,445	4,129		143	527		3,345	4,773	171	1,016
	1977	14,688	4,554	4,399	1,139	2,180		104	341		2,858	2,077	139	572
Winn	1981	46,871	16,116	15,624	1,906	3,380		1,497	499	499	12,463	4,086	2,468	1,114
	1977	37,243	11,910	11,504	1,504	2,968		1,442	476	476	10,266	2,736	2,084	1,036
TOTAL METRO COUNTIES	1981	**12,656,279**	**3,010,413**	**2,898,259**	**990,253**	**2,020,480**	**1,610,602**	**713,904**	**584,182**	**364,445**	**2,441,315**	**1,093,330**	**594,003**	**368,406**
	1977	8,839,515	2,066,697	1,983,082	752,448	1,354,355	1,074,360	520,111	421,644	266,065	1,848,407	588,227	420,001	268,128
TOTAL STATE	1981	**17,807,217**	**4,491,518**	**4,331,113**	**1,307,360**	**2,510,633**	**1,787,700**	**922,144**	**767,985**	**482,639**	**3,586,342**	**1,566,740**	**945,443**	**568,397**
	1977	12,417,144	3,079,139	2,961,005	996,716	1,669,363	1,186,521	674,585	553,356	352,507	2,707,085	858,259	663,284	405,017

MAINE

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
BANGOR	1981	**694,680**	**163,899**	**158,237**	**47,348**	**83,500**	**67,696**	**29,985**	**37,198**	**23,101**	**125,626**	**58,106**	**51,247**	**21,343**
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
Penobscot	1981	694,680	163,899	158,287	47,348	83,500	67,696	29,985	37,198	23,101	125,626	58,106	51,247	21,343
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
LEWISTON - AUBURN	1981	**472,114**	**107,376**	**103,374**	**39,702**	**61,422**	**37,943**	**18,974**	**13,159**	**9,958**	**87,519**	**40,793**	**21,833**	**9,522**
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612
Androscoggin	1981	472,114	107,376	103,374	39,702	61,422	37,943	18,974	13,159	9,958	87,519	40,793	21,833	9,522
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612
PORTLAND	1981	**1,506,371**	**335,726**	**322,002**	**111,177**	**184,506**	**149,906**	**63,710**	**47,573**	**26,623**	**203,519**	**101,026**	**78,512**	**42,300**
	1977	968,528	217,734	208,063	68,170	127,721	103,310	35,749	28,986	16,267	168,360	54,137	60,608	23,109
Cumberland	1981	1,432,971	311,430	298,612	107,139	182,393	149,906	62,907	46,048	25,609	184,818	93,991	76,740	40,246
	1977	918,068	202,571	193,519	65,808	126,368	103,310	35,218	27,942	15,568	152,254	50,194	59,140	21,822
Sagadahoc	1981	73,400	24,296	23,390	4,038	2,113		803	1,525	1,014	18,701	7,035	1,772	2,054
	1977	50,460	15,163	14,544	2,362	1,353		531	1,044	699	16,106	3,943	1,468	1,287
ALL COUNTIES														
Androscoggin	1981	472,114	107,376	103,374	39,702	61,422	37,943	18,974	13,159	9,958	87,519	40,793	21,833	9,522
	1977	331,932	75,506	72,425	23,894	41,130	25,789	13,394	9,659	7,387	78,247	20,844	16,806	6,612
Aroostook	1981	377,211	89,864	88,257	22,604	46,481	29,237	18,155	17,855	5,360	63,007	45,305	19,862	14,903
	1977	261,493	62,244	61,137	14,229	32,943	21,146	10,231	10,219	3,006	55,181	24,118	15,411	8,786

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

MAINE (continued)

ALL COUNTIES (continued)

SMM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Cumberland	1981	1,432,971	311,430	298,612	107,139	182,393	149,906	62,907	46,048	25,609	184,818	93,991	76,740	40,246
	1977	918,068	202,571	193,519	65,808	126,368	103,310	35,218	27,942	15,568	152,254	50,194	59,140	21,822
Franklin	1981	97,493	23,427	22,553	8,840	9,050	4,359	3,596	1,770	788	18,634	5,251	6,162	2,822
	1977	66,108	16,395	15,726	5,027	5,710	2,828	2,566	1,252	559	15,112	3,474	4,261	1,841
Hancock	1981	206,075	55,881	54,421	21,848	21,139	12,805	7,615	6,463	2,733	27,761	12,618	18,356	6,047
	1977	143,268	38,363	37,224	13,104	13,734	8,458	4,893	3,724	1,560	25,791	7,903	12,783	4,079
Kennebec	1981	538,686	126,272	122,701	39,888	70,499	50,235	28,370	21,564	7,201	93,440	35,228	31,293	14,754
	1977	383,500	89,007	86,171	24,824	50,340	36,352	17,752	14,081	4,653	85,454	20,891	23,255	10,627
Knox	1981	152,870	39,119	37,660	11,847	11,556	2,863	11,112	3,089	2,312	20,647	17,874	9,922	5,253
	1977	107,619	28,241	27,089	6,936	9,897	2,578	6,190	2,322	1,757	18,761	9,113	8,003	3,386
Lincoln	1981	101,531	26,455	25,468	11,520	1,324		2,507	4,129	2,704	11,372	12,588	15,002	1,955
	1977	75,519	19,565	18,767	7,203	1,157		1,745	2,573	1,699	12,468	6,942	12,134	1,410
Oxford	1981	160,042	45,668	43,967	14,213	13,417	3,909	3,719	3,168	2,382	25,826	12,914	14,431	9,198
	1977	118,462	32,800	31,462	8,414	10,064	3,069	2,338	2,170	1,649	25,213	8,109	11,547	5,758
Penobscot	1981	694,680	163,899	158,287	47,348	83,500	67,696	29,985	37,198	23,101	125,626	58,106	51,247	21,343
	1977	493,292	109,212	105,085	31,618	62,038	50,091	18,406	21,436	13,357	114,546	33,906	37,087	12,822
Piscataquis	1981	61,411	23,457	22,583	3,389	3,680		671	2,297	1,659	8,824	5,453	3,149	2,637
	1977	42,689	15,246	14,624	1,959	2,367		481	1,522	1,110	7,915	3,365	2,505	1,572
Sagadahoc	1981	73,400	24,296	23,390	4,038	2,113		803	1,525	1,014	18,701	7,035	1,772	2,054
	1977	50,460	15,163	14,544	2,362	1,353		531	1,044	699	16,106	3,943	1,468	1,287
Somerset	1981	144,776	46,096	44,378	8,040	3,028		6,982	4,875	3,635	20,937	14,371	13,209	7,704
	1977	103,696	32,362	31,042	5,666	2,571		4,023	3,613	2,723	17,650	8,980	10,038	5,185
Waldo	1981	76,384	23,632	22,751	7,089	3,064		2,232	1,885	1,593	11,620	6,639	5,228	4,010
	1977	55,180	16,630	15,951	4,465	2,564		1,278	1,273	1,090	11,355	3,947	3,742	2,341
Washington	1981	127,176	42,319	40,742	8,090	11,812	6,752	1,902	3,158	2,011	11,061	14,244	9,668	4,083
	1977	88,612	29,394	28,195	4,705	8,631	5,030	1,410	2,195	1,409	11,583	7,795	6,859	2,392
☐ York	1981	565,873	131,511	123,025	65,005	34,446	25,326	18,898	16,605	7,990	89,430	56,959	26,794	21,669
	1977	375,844	89,288	83,470	40,922	22,164	16,352	11,367	10,976	5,222	76,545	30,485	23,414	12,867
TOTAL METRO COUNTIES	1981	3,239,038	738,512	706,688	263,232	363,874	280,871	131,567	114,535	67,672	506,094	256,884	178,386	94,834
	1977	2,169,596	491,740	469,043	164,604	253,053	195,542	78,916	71,057	42,233	437,698	139,372	137,915	55,410
TOTAL STATE	1981	5,282,693	1,280,702	1,232,169	420,600	558,924	391,031	218,428	184,788	100,050	819,223	439,369	324,668	168,200
	1977	3,615,742	871,987	836,431	261,136	393,031	275,003	131,823	116,001	63,448	724,181	244,009	248,453	102,787

MARYLAND

SMM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
BALTIMORE	1981	10,287,670	2,523,800	2,326,203	947,527	1,262,796	1,084,204	400,530	402,055	246,531	1,859,637	1,027,581	365,997	335,725
	1977	6,860,299	1,584,594	1,452,670	671,052	932,107	796,497	323,468	291,587	182,178	1,307,387	545,278	216,687	230,720
Anne Arundel	1981	1,914,839	477,652	449,003	177,019	248,292	235,433	38,977	64,735	37,239	374,089	210,096	92,812	57,035
	1977	1,215,748	276,506	259,743	114,690	193,740	180,723	32,107	41,800	24,174	251,509	108,412	52,010	35,562
Baltimore	1981	4,394,927	1,111,798	1,043,584	356,648	658,786	544,399	208,381	191,553	116,179	745,336	392,471	156,930	120,039
	1977	2,653,492	631,004	591,884	229,433	422,664	348,335	141,193	125,657	76,752	480,484	198,855	84,698	79,693
Baltimore city	1981	2,566,037	567,633	495,494	289,177	236,217	202,306	117,011	100,088	69,751	497,991	235,919	43,440	105,031
	1977	2,088,617	452,155	394,423	248,104	225,285	191,123	120,719	91,731	64,444	407,861	142,203	34,551	82,114
Carroll	1981	349,953	96,876	82,434	22,061	14,312	9,742	6,625	10,007	5,529	66,664	36,507	30,898	16,721
	1977	238,562	63,935	54,366	15,665	12,499	8,534	5,654	8,491	4,703	47,590	22,176	19,968	10,897
Harford	1981	540,343	148,789	141,760	49,702	45,146	40,360	14,937	15,185	8,294	88,332	76,428	26,041	23,957
	1977	369,155	95,904	91,037	32,294	39,663	34,955	11,464	11,376	6,202	68,793	41,173	17,032	15,301
Howard	1981	521,571	121,052	113,928	52,920	60,043	51,964	14,599	20,487	9,539	87,225	76,160	15,876	12,942
	1977	294,725	65,090	61,217	30,866	38,256	32,827	12,331	12,532	5,903	51,150	32,459	8,428	7,153
CUMBERLAND	1981	416,032	101,749	97,455	33,735	53,875	42,976	16,641	19,195	10,998	67,118	47,167	25,522	21,027
	1977	315,197	77,775	74,213	24,274	45,317	36,149	16,519	14,924	8,535	53,070	27,589	18,442	13,728
Allegany	1981	358,505	88,018	83,967	29,909	47,411	38,665	14,215	16,854	9,893	56,521	39,530	21,958	19,630
	1977	275,550	68,673	65,271	21,560	41,023	33,249	14,312	13,130	7,692	45,130	23,347	16,003	12,747
Mineral, W. Va.	1981	57,527	13,731	13,488	3,826	6,464	4,311	2,426	2,341	1,105	10,597	7,637	3,564	1,397
	1977	39,647	9,102	8,942	2,694	4,294	2,900	2,207	1,794	843	7,940	4,242	2,439	981
HAGERSTOWN	1981	618,894	120,566	113,563	37,100	88,599	81,457	21,772	21,759	12,707	90,980	118,514	25,630	19,728
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328
Washington	1981	618,894	120,566	113,563	37,100	88,599	81,457	21,772	21,759	12,707	90,980	118,514	25,630	19,728
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MARYLAND (continued)														
ALL COUNTIES														
Allegany	1981	358,505	88,018	83,967	29,909	47,411	38,665	14,215	16,854	9,893	56,521	39,530	21,958	19,630
	1977	275,550	68,673	65,271	21,580	41,023	33,249	14,312	13,130	7,692	45,130	23,347	16,003	12,747
Anne Arundel	1981	1,914,839	477,652	449,003	177,019	248,292	235,433	38,977	64,735	37,239	374,089	210,096	92,812	57,035
	1977	1,215,748	276,506	259,743	114,690	193,740	180,723	32,107	41,800	24,174	251,509	108,412	52,010	35,562
Baltimore	1981	4,394,927	1,111,798	1,043,584	356,648	658,786	544,399	208,381	191,553	116,179	745,336	392,471	156,930	120,039
	1977	2,653,492	631,004	591,884	229,433	422,664	348,335	141,193	125,657	76,752	480,484	198,855	84,698	79,693
Baltimore city	1981	2,566,037	567,633	495,494	289,177	236,217	202,306	117,011	100,088	69,751	497,991	235,919	43,440	105,031
	1977	2,088,617	452,155	394,423	248,104	225,285	191,123	120,719	91,731	64,444	407,861	142,203	34,551	82,114
Calvert	1981	79,380	28,903	26,467	7,933	1,369		809	3,121	2,292	12,831	10,028	3,195	3,687
	1977	58,766	20,034	18,333	5,799	1,421		777	2,391	1,766	10,698	6,257	2,839	2,473
Caroline	1981	93,642	29,127	27,223	2,957	1,210		647	1,209	453	23,811	13,123	10,288	2,955
	1977	57,630	17,923	16,740	2,494	1,351		874	1,459	542	15,110	6,050	5,907	1,710
Carroll	1981	349,953	96,876	82,434	22,061	14,312	9,742	6,625	10,007	5,529	66,664	36,507	30,898	16,721
	1977	238,562	63,935	54,366	15,665	12,499	8,534	5,654	8,491	4,703	47,590	22,176	19,968	10,897
☐ Cecil	1981	273,636	56,267	53,501	21,757	7,522	5,208	2,143	6,977	3,174	51,643	44,146	14,261	5,988
	1977	177,635	37,043	35,093	16,730	5,510	3,817	1,698	4,904	2,237	38,510	21,622	9,729	3,686
☐ Charles	1981	287,176	70,302	63,139	23,733	10,804	3,242	8,078	8,761	6,475	69,341	43,260	10,384	25,601
	1977	193,593	44,413	39,861	18,127	9,600	3,046	7,753	5,923	4,425	46,777	23,061	8,703	15,163
Dorchester	1981	107,917	28,686	26,645	8,862	8,016	6,682	2,356	2,383	1,772	9,853	11,959	4,031	4,202
	1977	86,758	23,956	22,236	6,848	7,971	6,602	2,569	2,276	1,705	9,324	7,480	3,440	3,623
Frederick	1981	575,580	111,679	102,327	41,105	74,691	70,217	11,260	17,230	11,778	98,662	82,367	49,105	18,716
	1977	351,702	69,773	63,887	26,810	49,221	45,624	11,882	14,318	9,848	62,641	40,986	26,934	10,509
Garrett	1981	110,593	32,457	27,451	4,082	5,656	3,132	829	5,159	1,741	32,118	4,564	14,499	3,692
	1977	75,223	21,625	18,278	3,458	4,172	2,348	871	3,658	1,222	21,800	2,975	9,641	2,415
Harford	1981	540,343	148,789	141,760	49,702	45,146	40,360	14,937	15,185	8,294	88,332	76,428	26,041	23,957
	1977	369,155	95,904	91,037	32,294	39,663	34,955	11,464	11,376	6,202	68,793	41,173	17,032	15,301
Howard	1981	521,571	121,052	113,928	52,920	60,043	51,964	14,599	20,487	9,539	87,225	76,160	15,876	12,942
	1977	294,725	65,090	61,217	30,866	38,256	32,827	12,331	12,532	5,903	51,150	32,459	8,428	7,153
Kent	1981	75,889	25,548	23,736	6,536	5,190	4,315	1,127	2,005	1,633	11,783	6,618	7,251	3,166
	1977	54,756	17,241	16,008	5,971	3,892	3,216	1,079	1,442	1,186	8,709	4,158	4,522	2,825
☐ Montgomery	1981	3,767,032	794,998	745,032	286,475	650,589	606,538	196,643	205,318	122,596	661,860	372,462	132,558	145,792
	1977	2,406,665	478,922	448,512	182,671	432,575	397,711	141,352	130,884	78,882	478,533	186,603	84,602	87,819
☐ Prince George's	1981	3,829,884	833,452	784,393	277,510	567,332	502,131	157,435	135,248	80,712	761,116	432,494	118,271	168,465
	1977	2,570,081	545,944	513,458	185,581	413,222	362,255	123,514	105,791	63,643	548,073	220,074	72,383	110,624
Queen Anne's	1981	70,699	18,431	16,495	8,048	1,328		182	1,358	627	17,383	10,716	4,185	1,111
	1977	50,902	11,598	10,373	6,076	1,382		196	967	444	13,669	6,918	3,346	832
St. Mary's	1981	171,674	41,916	39,192	14,577	14,476	9,599	2,818	8,549	4,820	28,350	19,500	11,109	6,001
	1977	122,880	29,397	27,468	11,858	10,589	7,073	2,992	6,214	3,499	23,388	10,850	9,086	3,684
Somerset	1981	37,170	11,816	11,010	3,738	1,153		363	1,019	825	6,282	5,056	1,268	881
	1977	32,150	10,637	9,905	3,214	1,245		366	1,059	865	5,665	3,658	1,143	799
Talbot	1981	180,972	43,212	40,265	15,175	2,355		11,297	9,342	6,964	38,503	19,681	13,172	6,794
	1977	122,583	27,537	25,642	9,794	2,404		8,583	6,292	4,720	27,782	10,282	8,443	4,590
Washington	1981	618,894	120,566	113,563	37,100	88,599	81,457	21,772	21,759	12,707	90,980	118,514	25,630	19,728
	1977	421,922	85,392	80,377	27,115	65,914	59,718	17,749	16,710	9,792	68,960	58,925	23,069	12,328
Wicomico	1981	391,411	89,924	86,498	28,745	56,782	53,242	21,612	14,527	6,821	70,554	28,661	20,780	11,727
	1977	288,435	63,175	60,545	20,485	45,951	42,471	18,157	11,641	5,486	54,940	18,241	17,582	8,403
Worcester	1981	279,061	71,094	65,820	47,565	8,851	4,434	11,621	8,659	8,206	61,218	27,772	11,262	8,728
	1977	169,578	40,497	37,467	30,953	7,392	3,812	8,482	6,983	6,615	38,021	13,183	6,651	4,950
TOTAL METRO COUNTIES	1981	**19,422,797**	**4,487,403**	**4,169,798**	**1,624,011**	**2,635,053**	**2,321,445**	**800,816**	**796,972**	**482,088**	**3,551,098**	**2,077,987**	**689,059**	**720,929**
	1977	12,905,745	2,844,981	2,635,242	1,122,856	1,899,951	1,656,293	629,846	568,929	348,849	2,533,370	1,078,910	431,176	473,087
TOTAL STATE	1981	**21,596,785**	**5,020,196**	**4,662,927**	**1,813,334**	**2,816,130**	**2,473,066**	**865,737**	**871,533**	**530,020**	**3,962,446**	**2,318,032**	**839,204**	**792,589**
	1977	14,377,108	3,198,374	2,962,124	1,256,616	2,036,942	1,767,439	686,674	627,629	386,747	2,825,117	1,209,948	530,710	519,900
MASSACHUSETTS														
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	1981	**17,392,483**	**3,866,207**	**3,477,030**	**1,902,053**	**2,296,505**	**1,870,277**	**1,241,574**	**699,840**	**444,460**	**2,049,728**	**1,472,710**	**579,270**	**616,859**
	1977	11,973,954	2,656,515	2,386,258	1,234,121	1,563,256	1,273,359	736,433	474,537	303,801	1,840,981	792,827	457,305	385,913
Essex	1981	3,157,769	631,585	550,123	347,370	529,990	442,131	257,700	103,922	67,494	422,854	257,560	112,076	104,525
	1977	2,185,326	442,989	385,585	231,059	338,455	281,609	146,614	84,787	55,348	374,654	143,192	83,394	65,205
Middlesex	1981	6,396,589	1,441,107	1,301,366	577,868	784,887	635,181	401,443	302,073	192,730	823,951	602,175	241,644	222,857
	1977	4,444,779	1,011,887	913,139	374,421	554,843	449,338	236,989	186,409	119,660	729,154	326,249	197,842	143,359

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MASSACHUSETTS (continued)														
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL (continued)														
Norfolk	1981	2,962,231	734,346	678,323	264,285	363,614	268,427	184,731	121,513	76,423	376,562	258,881	102,186	96,672
	1977	2,019,737	482,570	445,448	172,023	241,237	179,723	109,745	89,937	56,928	351,750	139,687	83,976	60,007
Plymouth	1981	1,899,344	450,420	409,843	188,652	254,509	207,197	122,661	69,465	40,077	236,037	175,150	75,489	62,331
	1977	1,185,803	285,888	259,955	105,712	147,837	120,308	66,952	38,197	22,119	194,961	86,029	51,100	34,466
Suffolk	1981	2,976,550	608,749	537,375	523,878	363,505	317,341	275,039	102,867	67,736	190,324	178,944	46,875	130,474
	1977	2,138,309	433,181	382,131	350,906	280,884	242,381	176,133	75,207	49,746	190,462	97,670	40,993	82,876
NEW BEDFORD - FALL RIVER	**1981**	**2,143,771**	**498,579**	**444,601**	**195,285**	**327,777**	**290,530**	**118,225**	**118,422**	**80,282**	**288,343**	**191,820**	**50,539**	**64,062**
	1977	1,358,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
Bristol	1981	2,143,771	498,579	444,601	195,285	327,777	290,530	118,225	118,422	80,282	288,343	191,820	50,539	64,062
	1977	1,356,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
PITTSFIELD	**1981**	**775,772**	**206,969**	**198,877**	**61,369**	**93,427**	**77,288**	**46,499**	**28,982**	**13,972**	**84,367**	**65,457**	**38,350**	**19,494**
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
Berkshire	1981	775,772	206,969	198,877	61,369	93,427	77,288	46,499	28,982	13,972	84,367	65,457	38,350	19,494
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
SPRINGFIELD - CHICOPEE - HOLYOKE	**1981**	**2,910,892**	**830,099**	**757,387**	**250,153**	**284,273**	**224,180**	**167,232**	**89,901**	**48,503**	**373,834**	**300,527**	**119,994**	**81,312**
	1977	1,764,111	433,190	394,974	153,201	206,821	163,647	88,490	63,861	34,929	289,749	141,097	91,347	51,443
Hampden	1981	2,332,881	668,322	608,307	187,102	242,778	191,525	131,621	72,254	40,208	318,993	240,238	91,260	63,643
	1977	1,433,981	348,846	317,303	118,057	179,806	142,336	71,932	54,813	30,648	240,489	112,538	73,209	41,493
Hampshire	1981	578,011	161,777	149,080	63,051	41,495	32,655	35,611	17,647	8,295	54,841	60,289	28,734	17,669
	1977	330,130	84,344	77,671	35,144	27,015	21,311	16,558	9,048	4,281	49,260	28,559	18,138	9,950
WORCESTER - FITCHBURG - LEOMINSTER	**1981**	**3,062,620**	**714,252**	**659,876**	**235,550**	**400,030**	**302,514**	**141,214**	**148,436**	**100,460**	**416,480**	**317,125**	**103,792**	**104,487**
	1977	1,973,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
Worcester	1981	3,062,620	714,252	659,876	235,550	400,030	302,514	141,214	148,436	100,460	416,480	317,125	103,792	104,487
	1977	1,973,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
ALL COUNTIES														
Barnstable	1981	1,087,602	265,828	243,984	163,748	102,670	81,019	72,183	36,584	24,166	87,119	116,898	56,029	29,072
	1977	674,814	153,988	141,238	98,692	61,785	48,856	38,734	20,837	13,857	77,114	56,007	48,350	18,523
Berkshire	1981	775,772	206,969	198,877	61,369	93,427	77,288	46,499	28,982	13,972	84,367	65,457	38,350	19,494
	1977	482,872	122,366	117,148	39,180	58,957	48,539	24,779	16,591	7,960	70,910	35,000	27,730	13,107
Bristol	1981	2,143,771	498,579	444,601	195,285	327,777	290,530	118,225	118,422	80,282	288,343	191,820	50,539	64,062
	1977	1,358,637	323,543	288,318	118,019	189,109	165,937	69,791	64,684	44,135	229,796	97,403	50,481	41,392
Dukes	1981	79,079	16,209	15,477	11,602	998		8,345	1,900	1,680	4,973	7,750	8,558	1,403
	1977	43,508	10,232	9,735	5,828	668		3,677	925	831	4,281	3,119	5,118	1,045
Essex	1981	3,157,769	631,585	550,123	347,370	529,990	442,131	257,700	103,922	67,494	422,854	257,560	112,076	104,525
	1977	2,185,326	442,989	385,585	231,059	338,455	281,609	146,614	84,787	55,348	374,654	143,192	83,394	65,205
Franklin	1981	246,627	45,950	42,652	24,766	22,923	16,152	10,228	9,364	3,773	40,623	25,478	12,634	11,462
	1977	166,277	32,693	30,326	14,726	15,795	11,234	5,724	5,363	2,162	36,395	13,010	8,581	6,046
Hampden	1981	2,332,881	668,322	608,307	187,102	242,778	191,525	131,621	72,254	40,208	318,993	240,238	91,260	63,643
	1977	1,433,981	348,846	317,303	118,057	179,806	142,336	71,932	54,813	30,648	240,489	112,538	73,209	41,493
Hampshire	1981	578,011	161,777	149,080	63,051	41,495	32,655	35,611	17,647	8,295	54,841	60,289	28,734	17,669
	1977	330,130	84,344	77,671	35,144	27,015	21,311	16,558	9,048	4,281	49,260	28,559	18,138	9,950
Middlesex	1981	6,396,589	1,441,107	1,301,366	577,868	784,887	635,181	401,443	302,073	192,730	823,951	602,175	241,644	222,857
	1977	4,444,779	1,011,887	913,139	374,421	554,843	449,338	236,989	186,409	119,660	729,154	326,249	197,842	143,359
Nantucket	1981	60,158	14,369	11,194	11,973	556		5,379	460	336	2,864	2,752	3,455	1,114
	1977	37,028	8,293	6,457	6,715	381		2,768	397	294	3,352	1,252	3,170	606
Norfolk	1981	2,962,231	734,346	678,323	264,285	363,614	268,427	184,731	121,513	76,423	376,562	258,881	103,186	96,672
	1977	2,019,737	482,570	445,448	172,023	241,237	179,723	109,745	89,937	56,928	351,750	139,687	83,976	60,007
Plymouth	1981	1,899,344	450,420	409,843	188,652	254,509	207,197	122,661	69,465	40,077	236,037	175,150	75,489	62,331
	1977	1,185,803	285,888	259,955	105,712	147,837	120,308	66,952	38,197	22,119	194,961	86,029	51,100	34,466
Suffolk	1981	2,976,550	608,749	537,375	523,878	363,505	317,341	275,039	102,867	67,736	190,324	178,944	46,875	130,474
	1977	2,138,309	433,181	382,131	350,906	280,884	242,381	176,133	75,207	49,746	190,462	97,670	40,993	82,876
Worcester	1981	3,062,620	714,252	659,876	235,550	400,030	302,514	141,214	148,436	100,460	416,480	317,125	103,792	104,487
	1977	1,973,101	469,376	433,343	157,456	263,778	200,921	90,363	81,452	55,476	334,373	150,000	83,620	60,662
TOTAL METRO COUNTIES	**1981**	**26,285,538**	**6,116,106**	**5,537,771**	**2,644,410**	**3,402,012**	**2,764,789**	**1,714,744**	**1,085,581**	**687,677**	**3,212,752**	**2,347,639**	**891,945**	**886,214**
	1977	17,552,675	4,004,990	3,620,041	1,701,977	2,281,921	1,852,403	1,009,856	701,125	446,301	2,765,809	1,216,327	710,483	552,517
TOTAL STATE	**1981**	**27,759,004**	**6,458,462**	**5,851,078**	**2,856,499**	**3,529,159**	**2,861,960**	**1,810,879**	**1,133,889**	**717,632**	**3,348,331**	**2,500,517**	**972,621**	**929,265**
	1977	18,474,302	4,210,196	3,807,797	1,827,938	2,360,550	1,912,493	1,060,759	728,647	463,445	2,886,951	1,289,715	775,702	578,737

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN														
ANN ARBOR	**1981**	**1,330,699**	**174,975**	**161,029**	**145,580**	**277,205**	**259,642**	**81,198**	**75,729**	**34,133**	**202,765**	**148,362**	**57,889**	**50,717**
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
Washtenaw	1981	1,330,699	174,975	161,029	145,580	277,205	259,642	81,198	75,729	34,133	202,765	148,362	57,889	50,717
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
BATTLE CREEK	**1981**	**655,208**	**129,823**	**122,049**	**72,029**	**125,050**	**114,708**	**25,206**	**29,530**	**14,928**	**87,890**	**91,390**	**26,252**	**24,965**
	1977	529,689	115,047	107,786	52,955	77,634	69,797	21,564	22,938	11,648	109,707	54,688	24,746	17,575
Barry	1981	87,524	31,671	30,961	6,573	1,734		4,219	2,009	1,465	11,090	11,242	5,853	2,897
	1977	70,972	23,440	22,830	5,115	1,512		3,184	1,809	1,317	14,046	7,199	5,628	2,029
Calhoun	1981	567,684	98,152	91,088	65,456	123,316	114,708	20,987	27,521	13,463	76,800	80,148	20,399	22,068
	1977	458,717	91,607	84,956	47,840	76,122	69,797	18,380	21,129	10,331	95,661	47,489	19,118	15,546
BAY CITY	**1981**	**566,402**	**123,134**	**107,528**	**50,672**	**77,574**	**73,268**	**22,666**	**22,608**	**12,660**	**105,187**	**66,433**	**28,105**	**17,834**
	1977	423,811	89,280	77,911	34,553	56,476	52,477	18,263	18,272	10,231	106,485	36,405	23,716	12,106
Bay	1981	566,402	123,134	107,528	50,672	77,574	73,268	22,666	22,608	12,660	105,187	66,433	28,105	17,834
	1977	423,811	89,280	77,911	34,553	56,476	52,477	18,263	18,272	10,231	106,485	36,405	23,716	12,106
BENTON HARBOR	**1981**	**742,876**	**182,448**	**169,413**	**67,507**	**79,074**	**68,103**	**22,777**	**69,642**	**57,191**	**100,479**	**91,313**	**37,942**	**26,028**
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
Berrien	1981	742,876	182,448	169,413	67,607	79,074	68,103	22,777	69,642	57,191	100,479	91,313	37,942	26,028
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
DETROIT	**1981**	**22,416,703**	**4,899,815**	**4,450,241**	**2,045,561**	**2,959,998**	**2,701,970**	**1,172,791**	**1,053,684**	**594,443**	**4,073,056**	**2,406,790**	**814,878**	**1,026,040**
	1977	15,846,014	3,290,862	2,985,451	1,329,011	2,167,914	1,955,595	903,492	752,040	422,665	3,779,019	1,215,623	662,040	615,591
Lapeer	1981	235,232	68,091	66,626	20,140	8,695	6,703	11,107	8,004	5,699	45,906	33,262	8,423	15,986
	1977	159,360	41,298	40,261	11,482	7,944	6,124	7,132	5,504	3,910	44,778	16,315	9,132	8,275
Livingston	1981	376,536	96,430	91,818	38,919	33,015	13,569	6,983	13,925	8,791	50,955	65,624	19,322	19,976
	1977	225,970	56,365	53,472	20,598	16,781	7,180	5,120	7,967	5,068	49,036	29,502	16,078	9,972
Macomb	1981	4,001,227	993,346	901,044	331,082	494,130	471,890	140,262	208,269	114,232	774,329	414,376	158,880	171,960
	1977	2,702,797	628,422	569,636	199,627	361,587	339,510	96,421	135,804	74,612	672,265	208,724	149,162	97,841
Oakland	1981	6,445,016	1,284,435	1,164,701	612,656	889,457	819,517	463,630	363,227	218,828	1,119,307	594,052	261,783	259,238
	1977	4,528,678	818,582	741,762	367,635	640,106	582,070	345,018	235,670	142,558	1,081,473	317,923	206,671	167,565
St. Clair	1981	594,210	143,271	133,355	65,455	57,901	51,706	30,076	26,443	15,306	80,482	75,308	28,321	29,439
	1977	394,258	89,849	83,574	38,680	44,706	39,383	17,785	17,957	10,389	76,642	33,593	23,163	14,652
Wayne	1981	10,764,482	2,314,242	2,092,697	977,309	1,476,800	1,338,585	520,733	433,816	231,587	2,002,077	1,224,168	338,149	529,441
	1977	7,834,951	1,656,346	1,496,746	690,989	1,096,790	981,328	432,016	349,138	186,128	1,854,825	609,566	257,834	317,286
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1981***	***23,747,402***	***5,074,790***	***4,611,270***	***2,191,141***	***3,237,203***	***2,961,612***	***1,253,989***	***1,129,413***	***628,576***	***4,275,821***	***2,555,152***	***872,767***	***1,076,757***
	1977	*16,827,140*	*3,452,909*	*3,134,481*	*1,419,788*	*2,328,853*	*2,104,314*	*964,843*	*807,354*	*447,510*	*3,985,480*	*1,296,292*	*715,164*	*646,766*
FLINT	**1981**	**2,741,531**	**525,944**	**504,366**	**220,713**	**527,517**	**473,060**	**108,810**	**149,255**	**84,294**	**566,126**	**243,613**	**106,172**	**101,574**
	1977	2,021,227	395,451	377,825	149,226	314,304	278,838	90,161	99,605	56,581	535,752	149,514	101,086	67,311
Genesee	1981	2,480,194	458,632	439,723	201,754	502,527	450,981	100,078	140,183	78,504	513,056	218,086	81,462	89,552
	1977	1,817,915	347,764	332,198	136,632	295,800	262,630	83,779	91,225	51,237	482,044	134,458	80,727	60,038
Shiawassee	1981	261,337	67,312	64,643	18,959	24,990	22,079	8,732	9,072	5,790	53,070	25,527	24,710	12,022
	1977	203,312	47,687	45,627	12,594	18,504	16,208	6,382	8,380	5,344	53,708	15,056	20,359	7,273
GRAND RAPIDS	**1981**	**2,882,576**	**389,497**	**361,772**	**281,970**	**643,357**	**615,778**	**144,811**	**157,900**	**90,068**	**429,726**	**224,852**	**179,369**	**61,551**
	1977	2,142,317	363,806	337,685	180,960	374,799	353,018	113,759	117,299	67,019	470,648	145,267	135,456	42,811
Kent	1981	2,332,366	316,723	297,158	225,717	496,458	477,480	125,063	134,354	77,106	342,548	174,767	146,284	47,536
	1977	1,733,723	295,983	277,508	146,917	287,305	271,758	99,359	98,487	56,723	377,843	114,353	109,501	33,686
Ottawa	1981	550,210	72,774	64,614	56,253	146,899	138,298	19,748	23,546	12,962	87,178	50,085	33,085	14,015
	1977	408,594	67,823	60,177	34,043	87,494	81,260	14,400	18,812	10,296	92,805	30,914	25,955	9,125
JACKSON	**1981**	**599,035**	**88,737**	**81,795**	**47,983**	**168,333**	**160,186**	**26,787**	**22,755**	**12,166**	**80,590**	**68,514**	**25,168**	**13,402**
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
Jackson	1981	599,035	88,737	81,795	47,983	168,333	160,186	26,787	22,755	12,166	80,590	68,514	25,168	13,402
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
KALAMAZOO - PORTAGE	**1981**	**1,307,916**	**222,088**	**213,514**	**121,716**	**302,975**	**280,921**	**53,765**	**62,097**	**34,068**	**200,819**	**117,019**	**76,638**	**27,830**
	1977	957,740	180,935	173,188	79,509	172,950	157,421	43,823	47,109	25,963	207,633	71,104	58,397	19,393
Kalamazoo	1981	1,103,379	156,346	149,579	105,472	297,112	280,921	51,253	56,289	29,675	148,838	93,582	63,119	20,855
	1977	798,370	135,148	128,823	68,355	168,949	157,421	41,450	42,474	22,423	155,088	56,242	46,426	15,303
Van Buren	1981	204,537	65,742	63,935	16,244	5,863		2,512	5,808	4,393	51,981	23,437	13,519	6,975
	1977	159,370	45,787	44,365	11,154	4,001		2,373	4,635	3,540	52,545	14,862	11,971	4,090

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MICHIGAN (continued)														
LANSING - EAST LANSING	**1981**	**2,130,480**	**396,122**	**368,000**	**204,418**	**423,446**	**387,852**	**99,976**	**88,744**	**47,707**	**352,615**	**215,548**	**89,886**	**45,260**
	1977	1,592,443	287,307	266,992	137,512	280,365	253,369	73,584	69,245	37,408	387,873	124,222	76,839	33,380
Clinton	1981	153,690	47,390	42,731	13,125	2,260		7,420	4,116	1,280	29,815	23,687	13,732	5,008
	1977	114,306	30,840	27,790	7,742	1,835		4,946	3,743	1,156	31,865	13,199	12,855	2,934
Eaton	1981	470,481	89,897	82,449	41,191	123,169	114,730	24,183	16,153	9,392	57,820	56,872	13,480	7,908
	1977	337,887	61,377	56,254	25,460	83,896	77,051	17,036	10,795	6,321	72,209	29,853	10,347	5,375
Ingham	1981	1,294,923	194,029	182,273	137,047	256,774	233,297	62,226	65,549	35,185	239,818	113,262	48,161	27,974
	1977	1,000,941	156,875	147,269	95,262	173,508	155,944	47,861	51,880	28,135	253,984	69,724	42,165	22,136
Ionia	1981	211,386	64,806	60,547	13,055	41,243	39,825	6,147	2,926	1,850	25,162	21,727	14,513	4,370
	1977	139,309	38,215	35,679	9,048	21,126	20,374	3,741	2,827	1,796	29,815	11,446	11,472	2,935
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	**1981**	**651,858**	**128,504**	**123,025**	**60,893**	**161,107**	**155,529**	**24,076**	**25,868**	**14,665**	**93,008**	**49,568**	**34,513**	**22,576**
	1977	522,725	116,326	110,940	43,031	97,386	93,581	17,753	22,759	12,884	105,439	35,447	34,690	16,229
Muskegon	1981	592,022	106,115	101,526	56,295	159,589	155,529	23,200	24,501	13,975	84,408	45,571	28,480	20,491
	1977	478,025	100,838	96,122	39,803	96,124	93,581	16,891	21,781	12,394	95,943	32,509	30,263	15,034
Oceana	1981	59,836	22,389	21,499	4,598	1,518		876	1,367	690	8,600	3,997	6,033	2,085
	1977	44,700	15,488	14,818	3,228	1,262		862	978	490	9,496	2,938	4,427	1,195
SAGINAW	**1981**	**1,130,502**	**243,479**	**219,743**	**131,093**	**213,628**	**205,215**	**80,922**	**55,225**	**31,348**	**140,321**	**95,799**	**43,606**	**38,942**
	1977	848,317	180,617	162,898	84,532	134,559	127,048	59,321	45,573	25,815	164,893	60,757	42,316	23,855
Saginaw	1981	1,130,502	243,479	219,743	131,093	213,628	205,215	80,922	55,225	31,348	140,321	95,799	43,606	38,942
	1977	848,317	180,617	162,898	84,532	134,559	127,048	59,321	45,573	25,815	164,893	60,757	42,316	23,855
ALL COUNTIES														
Alcona	1981	29,785	7,781	6,791	3,836	1,746		513	584		8,935	2,707	1,980	364
	1977	21,152	4,766	4,157	2,117	936		458	348		7,469	1,970	1,786	294
Alger	1981	30,439	11,865	11,373	2,759	492		507	667	336	4,217	5,561	1,486	477
	1977	23,515	8,518	8,136	2,407	335		568	468	237	4,151	3,946	1,330	416
Allegan	1981	226,765	49,567	47,415	19,881	3,829		6,887	5,471	2,303	61,676	38,416	13,592	11,785
	1977	172,398	38,628	36,816	13,383	2,671		4,879	4,104	1,719	60,621	21,925	10,073	6,232
Alpena	1981	145,411	41,041	39,634	13,562	11,992	10,430	11,426	7,725	1,345	19,093	13,044	8,546	5,818
	1977	120,187	30,890	29,722	10,165	10,401	8,973	8,479	6,542	1,133	22,966	8,416	9,052	3,689
Antrim	1981	51,502	17,608	16,880	5,612	685		1,009	1,941	1,941	7,371	4,463	5,200	1,410
	1977	39,130	12,169	11,624	4,144	518		720	1,313	1,313	7,024	3,418	5,229	1,199
Arenac	1981	54,303	15,986	15,326	5,440	900		644	494	494	9,466	12,398	3,660	1,449
	1977	41,350	10,673	10,195	3,696	730		520	426	426	10,445	8,630	3,191	967
Baraga	1981	34,500	7,780	7,459	2,548	4,038		148	265	265	5,882	6,422	1,432	749
	1977	25,950	6,530	6,237	2,208	2,536		143	287	287	5,827	3,656	1,301	463
Barry	1981	87,524	31,671	30,961	6,573	1,734		4,219	2,009	1,465	11,090	11,242	5,853	2,897
	1977	70,972	23,440	22,830	5,115	1,512		3,184	1,809	1,317	14,046	7,199	5,628	2,029
Bay	1981	566,402	123,134	107,528	50,672	77,574	73,268	22,666	22,608	12,660	105,187	66,433	28,105	17,834
	1977	423,811	89,280	77,911	34,553	56,476	52,477	18,263	18,272	10,231	106,485	36,405	23,716	12,106
Benzie	1981	47,289	14,871	12,915	5,183			773	965	457	10,118	4,341	6,110	3,044
	1977	35,188	9,993	8,673	3,400			808	731	347	9,323	3,107	4,616	1,747
Berrien	1981	742,876	182,448	169,413	67,607	79,074	68,103	22,777	69,642	57,191	100,479	91,313	37,942	26,028
	1977	601,021	138,334	128,363	51,931	63,647	54,432	20,416	49,556	41,170	118,434	59,800	36,928	17,036
Branch	1981	129,937	26,496	24,211	12,745	15,186	9,172	4,964	3,872	731	26,879	10,204	9,979	4,671
	1977	112,248	22,072	20,155	9,319	10,050	6,169	4,644	3,167	596	32,538	7,532	9,733	3,333
Calhoun	1981	567,684	98,152	91,088	65,456	123,316	114,708	20,987	27,521	13,463	76,800	80,148	20,399	22,068
	1977	458,717	91,607	84,956	47,840	76,122	69,797	18,380	21,129	10,331	95,661	47,489	19,118	15,546
Cass	1981	108,900	33,127	31,761	12,916	2,431		4,381	1,770	34	21,437	11,036	4,970	3,592
	1977	85,190	25,675	24,525	9,261	1,585		3,034	1,584	31	22,780	6,711	5,100	2,426
Charlevoix	1981	79,364	27,308	26,181	7,594	1,818		2,362	4,894	3,960	12,571	10,176	5,863	2,970
	1977	57,057	17,644	16,854	5,309	1,493		1,718	3,095	2,534	12,789	5,812	4,580	1,676
Cheboygan	1981	107,172	27,068	25,950	14,120	2,165		4,866	1,465	610	13,478	11,876	9,188	2,323
	1977	81,488	21,312	20,357	9,238	1,863		3,394	1,412	588	15,729	8,782	7,256	1,462
Chippewa	1981	124,072	35,112	33,663	11,195	13,774	11,509	7,381	2,537	599	12,830	14,164	9,515	4,875
	1977	96,034	24,742	23,634	8,890	11,443	9,513	5,367	2,364	557	16,723	8,788	7,536	2,933
Clare	1981	97,727	32,713	31,363	6,121	1,928		3,953	4,361	688	14,481	7,978	10,749	3,236
	1977	70,763	22,127	21,136	5,278	1,561		2,759	3,023	474	13,433	5,988	8,177	1,869
Clinton	1981	153,690	47,390	42,731	13,125	2,260		7,420	4,116	1,280	29,815	23,687	13,732	5,008
	1977	114,306	30,840	27,790	7,742	1,835		4,946	3,743	1,156	31,865	13,199	12,855	2,934
Crawford	1981	56,453	13,346	12,795	6,970	5,342		2,026	824	174	9,452	10,770	1,886	885
	1977	38,257	8,738	8,347	4,132	3,041		1,368	527	111	8,486	6,353	1,722	787

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Delta	1981	182,327	42,034	41,456	15,612	22,836	15,470	8,076	8,356	2,543	32,442	24,542	15,506	1,870
	1977	133,249	32,096	31,658	10,250	14,407	9,852	5,683	6,330	1,922	29,102	14,681	11,252	1,492
Dickinson	1981	116,364	18,265	17,503	10,510	25,461	24,866	5,462	5,705	1,111	18,371	13,198	9,625	2,449
	1977	96,930	16,885	16,121	7,013	16,306	15,639	5,270	4,818	933	23,014	8,262	7,975	2,156
Eaton	1981	470,481	89,897	82,449	41,191	123,169	114,730	24,183	16,153	9,392	57,820	56,872	13,480	7,908
	1977	337,887	61,377	56,254	25,460	83,896	77,051	17,036	10,795	6,321	72,209	29,853	10,347	5,375
Emmet	1981	157,715	31,034	30,791	15,807	12,476	11,433	13,969	8,728	2,326	20,108	21,995	9,762	4,762
	1977	120,378	23,440	23,259	11,469	11,461	10,374	10,340	6,128	1,628	20,956	12,129	10,697	2,917
Genesee	1981	2,480,194	458,632	439,723	201,754	502,527	450,981	100,078	140,183	78,504	513,056	218,086	81,462	89,552
	1977	1,817,915	347,764	332,198	136,632	295,800	262,630	83,779	91,225	51,237	482,044	134,458	80,727	60,038
Gladwin	1981	61,434	18,519	17,755	5,527	2,835		1,187	1,883	511	11,226	8,717	3,086	2,063
	1977	45,064	12,989	12,407	3,511	2,016		861	1,667	452	11,106	4,824	3,016	1,319
Gogebic	1981	69,840	13,253	12,977	6,433	9,639	4,205	2,319	2,380	357	9,903	7,941	3,488	1,606
	1977	60,740	13,375	13,098	5,046	7,432	3,347	2,387	2,350	351	11,611	5,703	3,655	1,386
Grand Traverse	1981	323,264	46,321	43,158	38,247	37,848	35,714	20,918	16,555	7,980	52,924	38,860	30,929	9,806
	1977	235,242	38,828	36,152	22,338	27,326	25,387	13,925	12,067	5,783	50,108	19,455	27,741	5,401
Gratiot	1981	146,451	32,724	31,707	13,223	12,151	6,309	4,237	4,491	2,600	23,060	26,909	8,155	6,202
	1977	115,007	26,468	25,551	9,476	9,474	5,039	3,936	3,865	2,249	26,533	13,919	8,296	3,564
Hillsdale	1981	133,735	38,908	38,716	9,181	12,270	6,863	6,199	3,688	1,053	25,415	12,074	9,879	6,088
	1977	96,388	25,007	24,887	6,792	8,456	4,828	4,110	3,344	952	23,791	7,681	8,074	3,619
Houghton	1981	130,556	40,639	38,993	13,648	4,814	2,090	4,843	3,478	1,962	15,195	18,830	10,984	3,754
	1977	100,858	29,567	28,266	8,928	4,199	1,882	4,694	3,124	1,772	18,989	10,967	8,868	2,581
Huron	1981	126,661	36,269	34,773	11,828	3,017		4,929	5,254	1,886	23,945	14,107	8,489	7,663
	1977	101,580	26,191	25,018	8,490	2,263		4,336	4,339	1,556	26,921	9,394	7,830	4,488
Ingham	1981	1,294,923	194,029	182,273	137,047	256,774	233,297	62,226	65,549	35,185	239,818	113,262	48,161	27,974
	1977	1,000,941	156,875	147,269	95,262	173,508	155,944	47,861	51,880	28,135	253,984	69,724	42,165	22,136
Ionia	1981	211,386	64,806	60,547	13,055	41,243	39,825	6,147	2,926	1,850	25,162	21,727	14,513	4,370
	1977	139,309	38,215	35,679	9,048	21,126	20,374	3,741	2,827	1,796	29,815	11,446	11,472	2,935
Iosco	1981	103,339	29,227	28,575	9,367	3,307		1,991	3,836	2,049	15,826	14,321	9,637	5,603
	1977	83,191	21,403	20,928	7,417	2,338		1,996	3,651	1,958	17,345	8,915	9,588	3,515
Iron	1981	62,127	18,468	17,706	4,336	2,777		1,377	1,183	367	6,128	22,218	1,667	1,069
	1977	45,716	13,244	12,651	3,356	2,196		1,220	1,128	353	7,002	12,306	1,956	893
Isabella	1981	212,735	49,638	47,883	26,032	21,374	14,958	16,634	9,916	4,669	25,834	20,626	11,572	11,256
	1977	146,264	32,620	31,351	15,488	13,874	9,780	11,282	6,432	3,035	26,827	11,904	9,719	6,319
Jackson	1981	599,035	88,737	81,795	47,983	168,333	160,186	26,787	22,755	12,166	80,590	68,514	25,168	13,402
	1977	482,474	84,808	78,120	38,106	106,412	99,658	23,149	17,552	9,403	95,589	42,856	25,517	10,833
Kalamazoo	1981	1,103,379	156,346	149,579	105,472	297,112	280,921	51,253	56,289	29,675	148,838	93,582	63,119	20,855
	1977	798,370	135,148	128,823	68,355	168,949	157,421	41,450	42,474	22,423	155,088	56,242	46,426	15,303
Kalkaska	1981	50,429	14,449	13,851	4,372	302		687	307	51	16,164	4,144	5,476	1,086
	1977	33,591	8,530	8,148	2,475	241		418	274	46	13,088	2,667	3,637	648
Kent	1981	2,332,366	316,723	297,158	225,717	496,458	477,480	125,063	134,354	77,106	342,548	174,767	146,284	47,536
	1977	1,733,723	295,983	277,508	146,917	287,305	271,758	99,359	98,487	56,723	377,843	114,353	109,501	33,686
Keweenaw	1981	5,038	2,198	2,106	929							1,143	145	
	1977	3,688	1,612	1,540	706							796	119	
Lake	1981	18,424	5,693	5,458	3,717	941		36	302	302	197	2,107	1,996	974
	1977	12,796	3,912	3,737	2,626	615		32	204	204	192	1,562	1,556	583
Lapeer	1981	235,232	68,091	66,626	20,140	8,695	6,703	11,107	8,004	5,699	45,906	33,262	8,423	15,986
	1977	159,360	41,298	40,261	11,482	7,944	6,124	7,132	5,504	3,910	44,778	16,315	9,132	8,275
Leelanau	1981	34,153	6,116	5,897	5,120	1,192		687	539	231	1,020	11,676	2,610	366
	1977	26,693	6,676	6,413	3,787	1,006		656	577	249	1,149	7,161	2,341	340
Lenawee	1981	391,811	81,869	79,078	31,424	36,431	27,349	16,455	15,582	7,211	72,431	43,306	17,077	16,737
	1977	303,537	68,688	66,102	22,319	28,520	21,411	12,861	11,305	5,199	79,560	24,552	15,914	9,155
Livingston	1981	376,536	96,430	91,818	38,919	33,015	13,569	6,983	13,925	8,791	50,955	65,624	19,322	19,976
	1977	225,970	56,365	53,472	20,598	16,781	7,180	5,120	7,967	5,068	49,036	29,502	16,078	9,972
Luce	1981	30,016	11,340	10,872	1,805	909		776	647	647	8,238	592	1,568	727
	1977	22,409	7,483	7,148	1,619	522		719	418	418	7,456	454	1,442	511
Mackinac	1981	44,853	11,930	11,437	6,650	1,201		653	793	793	1,854	9,913	3,659	1,056
	1977	35,823	9,359	8,940	5,739	1,114		665	682	682	2,388	7,104	3,227	782
Macomb	1981	4,001,227	993,346	901,044	331,082	494,130	471,890	140,262	208,269	114,232	774,329	414,376	158,880	171,960
	1977	2,702,797	628,422	569,636	199,627	361,587	339,510	96,421	135,804	74,612	672,265	208,724	149,162	97,841
Manistee	1981	79,578	18,384	17,625	5,762	8,114	2,672	3,973	1,753	912	15,488	10,088	4,454	3,734
	1977	63,081	15,605	14,906	4,367	6,116	2,100	2,803	1,615	844	14,535	6,629	4,192	2,314
Marquette	1981	304,098	69,085	67,314	33,013	37,118	26,786	12,178	13,810	9,727	38,542	42,499	19,162	6,591
	1977	212,969	48,358	46,946	20,927	22,602	16,266	9,296	9,939	7,055	42,093	22,890	15,087	3,943

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Mason	1981	103,254	26,454	25,362	12,394	12,987	6,623	2,273	3,230	630	14,196	8,816	8,654	5,586
	1977	81,970	20,799	19,867	8,415	9,538	4,987	1,898	2,267	438	16,229	5,779	7,729	3,245
Mecosta	1981	131,501	25,374	24,949	15,900	15,403	5,699	6,787	6,073	2,374	21,279	19,278	7,033	4,230
	1977	90,783	20,240	19,903	9,375	8,721	3,352	4,562	3,872	1,514	19,055	9,842	5,150	2,542
Menominee	1981	93,125	23,960	22,972	10,364	19,528	16,894	787	1,939	120	15,413	14,157	1,847	905
	1977	64,207	16,807	16,054	6,188	11,198	9,613	721	1,905	117	13,937	7,179	2,094	778
Midland	1981	271,669	71,990	71,742	22,205	34,326	29,298	12,498	7,913	2,778	40,817	24,196	21,845	15,980
	1977	212,662	53,259	53,081	14,293	22,679	19,229	9,938	7,777	2,727	47,026	17,547	17,148	9,527
Missaukee	1981	27,564	7,598	7,273	1,871	567		112	407	407	3,946	11,271	922	341
	1977	18,644	5,137	4,900	1,312	471		102	370	370	3,915	5,756	915	264
☐ Monroe	1981	471,303	104,349	102,497	32,448	44,636	33,643	7,615	12,924	5,825	118,784	77,513	16,702	16,023
	1977	331,270	70,297	69,056	24,279	31,010	23,553	6,879	11,490	5,135	101,640	37,160	17,647	8,534
Montcalm	1981	200,648	36,397	34,895	14,214	42,300	38,830	4,373	5,889	1,870	34,213	25,794	23,124	5,424
	1977	146,168	31,146	29,751	9,422	22,696	20,576	3,443	4,729	1,497	35,122	13,005	17,218	3,195
Montmorency	1981	29,977	5,863	5,694	4,119	456		966	320	95	3,898	3,667	4,497	1,569
	1977	21,599	4,335	4,195	2,656	434		878	344	101	3,642	2,207	3,661	945
Muskegon	1981	592,022	106,115	101,526	56,295	159,589	155,529	23,200	24,501	13,975	84,408	45,571	28,480	20,491
	1977	478,025	100,838	96,122	39,803	96,124	93,581	16,891	21,781	12,394	95,943	32,509	30,263	15,034
Newaygo	1981	90,821	30,620	29,356	8,321	4,819		2,111	2,732	714	13,905	7,945	8,847	1,951
	1977	67,034	19,987	19,092	5,515	2,734		2,005	2,248	585	15,026	5,645	7,091	1,468
Oakland	1981	6,445,016	1,284,435	1,164,701	612,656	889,457	819,517	463,630	363,227	218,828	1,119,307	594,052	261,783	259,238
	1977	4,528,678	818,582	741,762	367,635	640,106	582,070	345,018	235,670	142,558	1,081,473	317,923	206,671	167,565
Oceana	1981	59,836	22,389	21,499	4,598	1,518		876	1,367	690	8,600	3,997	6,033	2,085
	1977	44,700	15,488	14,818	3,228	1,262		862	978	490	9,496	2,938	4,427	1,195
Ogemaw	1981	77,876	24,561	23,509	3,371	2,834	900	1,692	2,711	645	9,744	14,581	5,101	3,432
	1977	55,396	17,135	16,367	2 973	1,558		1,523	1,777	417	10,649	7,502	5,071	1,984
Ontonagon	1981	37,025	7,468	7,160	3,557	1,481		1,211	550	550	9,430	9,141	1,986	1,049
	1977	27,758	6,189	5,912	2,352	1,102		788	453	453	9,187	4,317	1,912	675
Osceola	1981	49,345	16,944	16,553	3,509	1,138		1,083	595	595	3,439	7,077	4,555	2,057
	1977	36,530	11,671	11,403	2,584	833		1,077	472	472	4,341	4,632	4,828	1,210
Oscoda	1981	20,230	7,514	7,203	3,829	155		167	570	258	513	2,224	3,600	1,155
	1977	13,550	4,861	4,643	2,242	146		182	361	164	594	1,470	2,618	639
Otsego	1981	96,190	22,457	21,529	13,410	942		2,332	2,222	1,991	9,319	24,014	7,975	2,784
	1977	63,476	14,486	13,837	8,195	837		1,659	1,735	1,577	9,325	11,913	8,301	1,534
Ottawa	1981	550,210	72,774	64,614	56,253	146,899	138,298	19,748	23,546	12,962	87,178	50,085	33,085	14,015
	1977	408,594	67,823	60,177	34 043	87,494	81,260	14,400	18,812	10,296	92,805	30,914	25,955	9,125
Presque Isle	1981	44,457	14,123	13,540	3,315	2,866		1,036	2,483	2,483	6,699	3,487	6,206	1,622
	1977	35,706	10,296	9,835	2,445	1,697		890	1,660	1,660	7,345	2,431	5,968	1,042
Roscommon	1981	80,009	26,726	25,623	9,923	1,264		2,338	1,458	455	6,334	11,490	9,066	3,332
	1977	61,482	19,095	18,240	7,685	1,158		1,724	1,465	457	7,411	7,615	7,942	2,237
Saginaw	1981	1,130,502	243,479	219,743	131,093	213,628	205,215	80,922	55,225	31,348	140,321	95,799	43,606	38,942
	1977	848,317	180,617	162,898	84,532	134,559	127,048	59,321	45,573	25,815	164,893	60,757	42,316	23,855
St. Clair	1981	594,210	143,271	133,355	65,455	57,901	51,706	30,076	26,443	15,306	80,482	75,308	28,321	29,439
	1977	394,258	89,849	83,574	38,680	44,706	39,383	17,785	17,957	10,389	76,642	33,593	23,163	14,652
St. Joseph	1981	218,856	56,318	53,111	17,764	19,598	4,251	7,840	5,218	1,309	42,695	30,019	11,712	8,163
	1977	160,341	40,673	38,331	12,150	10,998	2,514	5,531	4,888	1,222	43,768	16,115	9,262	4,459
Sanilac	1981	124,029	33,400	32,022	7,978	2,204		4,274	4,559	1,250	24,403	11,802	18,036	5,599
	1977	95,154	25,559	24,414	5,825	1,770		3,522	3,852	1,036	23,999	7,490	13,862	3 144
Schoolcraft	1981	34,615	12,476	11,960	3,855	644		2,000	886	193	4,125	2,555	2,150	1,287
	1977	26,982	8,786	8,392	3,002	551		1,454	679	146	4,893	1,937	2,168	927
Shiawassee	1981	261,337	67,312	64,643	18,959	24,990	22,079	8,732	9,072	5,790	53,070	25,527	24,710	12,022
	1977	203,312	47,687	45,627	12,594	18,504	16,208	6,382	8,380	5,344	53,708	15,056	20,359	7,273
Tuscola	1981	159,192	34,548	32,130	13,461	3,787		6,213	3,169	872	35,890	25,298	12,724	5,332
	1977	128,591	29,323	27,252	8,750	3,203		4,470	3,006	824	38,353	14,552	12,974	3,598
Van Buren	1981	204,537	65,742	63,935	16,244	5,863		2,512	5,808	4,393	51,981	23,437	13,519	6,975
	1977	159,370	45,787	44,365	11,154	4,001		2,373	4,635	3,540	52,545	14,862	11,971	4,090
Washtenaw	1981	1,330,699	174,975	161,029	145,580	277,205	259,642	81,198	75,729	34,133	202,765	148,362	57,889	50,717
	1977	981,126	162,047	149,030	90,777	160,939	148,719	61,351	55,314	24,845	206,461	80,669	53,124	31,175
Wayne	1981	10,764,482	2,314,242	2,092,697	977,309	1,476,800	1,338,585	520,733	433,816	231,587	2,002,077	1,224,168	338,149	529,441
	1977	7,834,951	1,656,346	1,496,746	690,989	1,096,790	981,328	432,016	349,138	186,128	1,854,825	609,566	257,834	317,286
Wexford	1981	160,588	40,685	38,242	11,312	10,449	8,541	8,582	7,730	2,334	29,042	23,312	8,890	6,794
	1977	109,048	25,927	24,354	7,150	8,948	7,289	5,644	4,822	1,452	25,378	11,425	8,104	3,697

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
TOTAL METRO COUNTIES	1981	**37,627,089**	**7,608,915**	**6,984,972**	**3,482,683**	**6,003,900**	**5,529,875**	**1,871,400**	**1,825,961**	**1,033,496**	**6,551,366**	**3,896,714**	**1,537,120**	**1,472,742**
	1977	27,280,174	5,475,117	5,025,245	2,296,382	4,038,395	3,667,506	1,453,515	1,328,752	750,767	6,389,573	2,113,512	1,292,502	915,829
TOTAL STATE	1981	**43,786,627**	**9,132,423**	**8,449,145**	**4,070,380**	**6,504,987**	**5,850,737**	**2,119,501**	**2,033,636**	**1,118,644**	**7,552,863**	**4,710,200**	**1,988,972**	**1,694,444**
	1977	31,912,356	8,607,641	6,110,863	2,695,997	4,381,316	3,885,626	1,641,875	1,491,082	815,990	7,432,838	2,590,860	1,683,382	1,050,358
MINNESOTA														
DULUTH - SUPERIOR	1981	**1,144,995**	**251,063**	**223,969**	**109,185**	**171,420**	**137,492**	**46,019**	**49,638**	**25,260**	**141,950**	**120,900**	**78,078**	**30,675**
	1977	916,105	184,605	164,713	81,977	137,148	109,628	46,220	40,562	20,680	147,129	78,373	66,748	22,744
St. Louis	1981	986,312	218,395	192,458	89,231	159,179	132,096	40,794	46,459	23,492	124,326	96,449	62,234	26,161
	1977	782,653	157,940	139,087	64,536	127,601	105,256	40,952	37,818	19,152	125,230	62,709	53,900	19,009
Douglas, Wisc.	*1981*	*158,683*	*32,668*	*31,511*	*19,954*	*12,241*	*5,396*	*5,225*	*3,179*	*1,768*	*17,624*	*24,451*	*15,844*	*4,514*
	1977	*133,452*	*26,665*	*25,626*	*17,441*	*9,547*	*4,372*	*5,268*	*2,744*	*1,528*	*21,899*	*15,664*	*12,848*	*3,735*
FARGO - MOORHEAD	1981	**878,545**	**140,575**	**132,653**	**98,781**	**112,889**	**90,389**	**36,447**	**45,833**	**22,923**	**169,778**	**79,398**	**72,249**	**26,403**
	1977	587,007	89,213	84,081	54,574	72,103	57,730	30,152	32,876	16,458	137,376	44,204	53,583	15,767
Clay	1981	202,881	47,072	44,792	27,919	4,402	2,914	5,302	16,139	8,022	29,434	22,592	24,943	8,841
	1977	147,153	33,960	32,196	16,600	3,790	2,551	4,858	11,672	5,811	27,161	14,510	17,705	5,236
Cass, N. D.	*1981*	*675,664*	*93,503*	*87,861*	*70,862*	*108,487*	*87,475*	*31,145*	*29,694*	*14,901*	*140,344*	*56,806*	*47,306*	*17,562*
	1977	*439,854*	*55,253*	*51,885*	*37,974*	*68,313*	*55,179*	*25,294*	*21,204*	*10,647*	*110,215*	*29,694*	*35,878*	*10,531*
MINNEAPOLIS - ST. PAUL	1981	**11,630,213**	**2,064,198**	**1,941,213**	**1,103,076**	**2,086,058**	**1,905,750**	**438,685**	**465,821**	**265,746**	**1,967,218**	**1,131,870**	**643,155**	**312,838**
	1977	7,459,945	1,286,379	1,208,690	656,750	1,313,955	1,186,276	326,376	334,404	191,603	1,509,017	585,329	474,425	192,788
Anoka	1981	809,396	131,727	123,285	74,917	218,557	206,164	9,033	23,421	15,483	98,065	74,818	103,040	14,160
	1977	535,319	95,673	89,480	40,916	135,970	126,406	9,337	20,461	13,618	77,483	41,720	67,346	10,696
Carver	1981	110,518	22,769	21,476	6,506	990		936	3,342	3,342	28,626	23,263	16,118	2,069
	1977	72,915	13,846	13,051	5,463	729		957	2,407	2,407	20,222	10,635	12,230	1,495
Chisago	1981	109,015	25,544	23,750	8,480	651		2,277	1,487	1,487	26,219	24,903	8,822	1,846
	1977	59,340	12,783	11,877	4,621	585		1,324	1,084	1,084	16,146	10,471	6,321	1,164
Dakota	1981	1,114,041	265,867	250,265	98,710	173,882	162,809	49,746	44,600	28,966	160,399	108,238	90,527	43,749
	1977	578,054	123,109	115,805	45,398	82,372	76,088	27,184	24,036	15,694	111,298	49,311	52,553	19,732
Hennepin	1981	6,159,281	977,940	917,412	583,592	1,204,115	1,103,998	277,907	283,548	151,671	977,786	536,627	264,578	152,917
	1977	3,916,593	612,851	574,525	346,077	751,092	681,136	201,959	197,656	106,496	766,719	269,892	204,927	96,215
Ramsey	1981	2,392,007	426,486	402,415	254,486	458,461	422,288	82,160	87,002	50,533	465,846	203,122	79,587	66,651
	1977	1,714,885	307,513	289,960	164,358	326,742	297,250	72,465	74,236	43,358	359,364	122,664	68,844	45,976
Scott	1981	145,916	27,076	25,554	12,923	1,686		2,491	1,078	458	33,988	40,893	12,321	3,766
	1977	103,997	20,724	19,546	9,735	1,565		1,744	1,135	479	28,603	20,010	10,699	2,379
Washington	1981	415,519	100,607	96,556	34,910	16,442	10,491	8,300	9,249	5,258	82,038	64,197	37,118	16,499
	1977	237,780	52,682	50,[illegible]75	21,248	8,309	5,396	5,832	6,258	3,571	58,217	29,535	24,832	8,241
Wright	1981	229,343	49,086	45,529	16,474	5,367		3,727	9,126	7,198	63,742	30,764	20,561	4,136
	1977	136,301	25,897	24,004	8,917	2,525		3,255	4,885	3,882	43,285	15,688	16,972	2,880
St. Croix, Wisc.	*1981*	*145,177*	*37,096*	*34,971*	*12,078*	*5,907*		*2,108*	*2,968*	*1,350*	*30,509*	*25,045*	*10,483*	*7,045*
	1977	*104,761*	*21,301*	*20,067*	*10,017*	*4,066*		*2,319*	*2,246*	*1,014*	*27,680*	*15,403*	*9,701*	*4,010*
ROCHESTER	1981	**599,341**	**100,740**	**97,117**	**51,064**	**90,625**	**88,177**	**24,805**	**25,617**	**11,613**	**109,265**	**50,546**	**51,456**	**22,413**
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737
Olmsted	1981	599,341	100,740	97,117	51,064	90,625	88,177	24,805	25,617	11,613	109,265	50,546	51,456	22,413
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737
ST. CLOUD	1981	**850,566**	**98,394**	**87,278**	**60,098**	**99,030**	**88,738**	**26,795**	**25,291**	**11,308**	**107,551**	**70,464**	**84,748**	**17,662**
	1977	651,733	73,196	64,993	41,720	65,532	57,871	20,491	18,990	8,455	90,989	45,027	63,666	12,357
Benton	1981	91,520	23,776	20,484	13,793	824		820	3,148	1,739	5,535	12,714	15,832	2,127
	1977	61,780	14,623	12,590	8,221	645		831	2,252	1,229	6,520	8,083	11,422	1,275
Sherburne	1981	62,975	3,523	3,187	5,986	455		2,366	1,190	414	18,797	12,881	7,308	1,256
	1977	46,550	3,378	3,055	4,413	393		1,692	1,002	340	14,234	8,791	6,177	833
Stearns	1981	696,071	71,095	63,607	40,319	97,751	88,738	23,609	20,953	9,155	83,219	44,869	61,608	14,279
	1977	543,403	55,195	49,348	29,086	64,494	57,871	17,968	15,736	6,886	70,235	28,153	46,067	10,249
ALL COUNTIES														
Aitkin	1981	42,202	8,556	7,916	3,810	3,473		745	151	151	6,301	9,141	2,871	1,761
	1977	32,818	6,712	6,206	3,136	2,435		856	171	171	6,436	5,344	2,883	1,176
Anoka	1981	809,396	131,727	123,285	74,917	218,557	206,164	9,033	23,421	15,483	98,065	74,818	103,040	14,160
	1977	535,319	95,673	89,480	40,916	135,970	126,406	9,337	20,461	13,618	77,483	41,720	67,346	10,696
Becker	1981	115,665	24,056	22,675	7,979	9,378		6,302	3,089	1,188	17,888	14,297	14,273	2,557
	1977	81,202	15,550	14,647	5,643	5,906		5,468	2,213	845	14,606	9,161	10,970	2,003

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Beltrami	1981	145,230	29,836	27,786	17,838	13,763	4,368	3,911	6,332	2,271	27,607	20,056	9,326	2,320
	1977	107,178	20,531	19,107	11,203	9,126	3,050	4,313	5,002	1,778	22,367	12,643	10,174	2,012
Benton	1981	91,520	23,776	20,484	13,793	824		820	3,148	1,739	5,535	12,714	15,832	2,127
	1977	61,780	14,623	12,590	8,221	645		831	2,252	1,229	6,520	8,083	11,422	1,275
Big Stone	1981	33,100	3,239	3,176	3,999	818		1,469	358	61	4,776	10,962	2,344	1,236
	1977	24,812	2,902	2,847	2,486	746		1,180	369	61	4,547	5,993	2,261	890
Blue Earth	1981	306,014	61,742	59,356	33,842	32,256	21,500	20,624	13,020	5,089	64,663	24,586	25,546	11,363
	1977	229,683	40,407	38,704	22,332	28,434	19,136	15,930	10,772	4,180	52,909	15,924	19,404	7,891
Brown	1981	114,397	31,137	28,822	9,958	5,420	3,796	6,501	2,357	1,578	17,583	11,339	14,587	3,388
	1977	92,894	22,348	20,673	8,343	5,442	3,854	5,499	2,686	1,804	17,483	6,938	12,561	2,929
Carlton	1981	126,810	30,851	29,077	9,711	8,548		3,349	1,952	576	26,655	22,190	7,636	3,927
	1977	89,860	19,633	18,492	6,455	5,564		3,114	2,110	615	22,228	13,398	7,350	2,434
Carver	1981	110,518	22,769	21,476	6,506	990		936	3,342	3,342	28,626	23,263	16,118	2,069
	1977	72,915	13,846	13,051	5,463	729		957	2,407	2,407	20,222	10,635	12,230	1,495
Cass	1981	61,787	15,697	14,795	5,519	1,115		1,684	475	354	6,233	11,363	8,940	817
	1977	47,758	11,909	11,217	4,549	808		1,365	449	337	6,940	6,951	7,261	751
Chippewa	1981	53,150	10,119	9,948	3,594	4,787	1,753	3,754	1,292	958	9,474	5,847	5,350	2,448
	1977	42,409	8,088	7,952	2,791	3,734	1,432	2,799	1,326	991	8,038	3,909	5,256	1,504
Chisago	1981	109,015	25,544	23,750	8,480	651		2,277	1,487	1,487	26,219	24,903	8,822	1,846
	1977	59,340	12,783	11,877	4,621	585		1,324	1,084	1,084	16,146	10,471	6,321	1,164
Clay	1981	202,881	47,072	44,792	27,919	4,402	2,914	5,302	16,139	8,022	29,434	22,592	24,943	8,841
	1977	147,153	33,960	32,196	16,600	3,790	2,551	4,852	11,672	5,811	27,161	14,510	17,705	5,236
Clearwater	1981	22,244	4,149	4,012	1,394	2,207		207	671	671	2,200	5,281	1,988	1,246
	1977	18,020	3,486	3,359	1,396	1,545		236	727	727	2,331	3,509	1,978	841
Cook	1981	18,812	2,894	2,728	2,642	1,238		1,164	118	118	1,393	4,423	1,195	513
	1977	15,114	2,912	2,743	2,021	981		989	104	104	1,419	2,712	1,020	357
Cottonwood	1981	59,219	13,172	12,921	3,858	3,970		3,069	2,232	1,186	13,754	4,770	4,410	1,203
	1977	44,565	8,572	8,410	2,574	2,572		2,318	1,879	997	12,619	3,495	3,949	1,065
Crow Wing	1981	183,162	37,466	36,377	18,402	17,785	11,228	5,758	6,581	4,459	30,094	22,860	13,210	5,187
	1977	145,618	29,662	28,694	13,891	13,255	8,481	4,641	5,423	3,704	29,161	15,638	12,807	3,827
Dakota	1981	1,114,041	265,867	250,265	98,710	173,882	162,809	49,746	44,600	28,966	160,399	108,238	90,527	43,749
	1977	578,054	123,109	115,805	45,398	82,372	76,088	27,184	24,036	15,694	111,298	49,311	52,553	19,732
Dodge	1981	47,095	12,418	12,365	3,305	364		629	621	280	10,234	1,832	11,993	916
	1977	31,039	7,416	7,385	2,208	322		549	617	278	7,298	1,366	7,949	605
Douglas	1981	121,784	18,810	18,201	12,927	7,371	3,192	5,963	6,978	4,363	18,576	15,836	14,271	5,376
	1977	93,610	15,464	14,908	8,704	5,573	2,509	5,156	5,592	3,502	15,993	10,016	12,016	4,377
Faribault	1981	71,207	13,815	13,533	6,493	1,026		3,923	2,016	1,634	15,369	8,905	10,592	2,376
	1977	56,422	11,341	11,069	4,218	837		3,104	1,882	1,540	14,436	5,808	8,349	1,723
Fillmore	1981	78,674	21,841	21,390	5,363	982		1,292	3,923	2,293	19,568	6,495	9,917	2,132
	1977	57,540	13,273	13,000	3,829	843		1,278	2,776	1,623	16,956	4,675	7,712	1,518
Freeborn	1981	170,522	29,948	29,314	12,354	18,886	14,668	4,252	5,918	2,627	45,001	19,533	17,036	5,989
	1977	125,238	21,589	21,135	9,323	15,693	12,224	3,894	5,205	2,299	33,992	11,686	12,511	4,104
Goodhue	1981	175,574	55,585	54,442	15,857	13,218	2,740	2,890	6,187	4,730	30,812	15,122	14,382	5,236
	1977	123,062	33,433	32,750	9,906	2,987	1,985	2,725	4,730	3,643	27,353	9,658	12,987	3,561
Grant	1981	21,962	4,904	4,481	2,271	182		420	181	116	7,026	921	3,510	1,063
	1977	16,472	3,089	2,821	1,375	157		390	177	112	5,861	665	2,816	760
Hennepin	1981	6,159,281	977,940	917,412	583,592	1,204,115	1,103,998	277,907	283,548	151,671	977,786	536,627	264,578	152,917
	1977	3,916,593	612,851	574,525	346,077	751,092	681,136	201,959	197,656	106,496	766,719	269,892	204,927	96,215
Houston	1981	46,584	14,913	14,399	4,887	1,371		368	1,436	1,363	3,002	8,875	4,483	667
	1977	32,873	10,504	10,105	3,425	920		377	955	919	2,919	5,183	4,378	492
Hubbard	1981	63,035	19,658	18,275	4,044	1,470		1,409	1,791	1,434	9,816	9,745	7,439	2,195
	1977	43,344	12,139	11,278	2,516	1,255		1,214	1,363	1,102	8,880	5,501	5,335	1,533
Isanti	1981	58,240	16,234	15,300	3,643	4,377		635	2,519	2,383	9,203	8,266	3,445	2,753
	1977	47,691	11,872	11,182	2,643	3,176		563	2,080	1,966	10,859	5,841	3,548	1,938
Itasca	1981	184,370	42,200	40,351	14,260	13,164	6,692	7,859	2,731	1,900	28,054	33,802	18,162	4,416
	1977	130,190	28,521	27,171	9,940	9,023	4,732	6,214	2,741	1,915	23,488	19,344	14,145	3,313
Jackson	1981	35,158	8,869	8,360	2,696	158		1,004	1,410	783	8,328	3,195	5,425	1,894
	1977	28,210	6,238	5,876	1,899	133		1,049	1,363	757	8,006	2,372	4,060	1,320
Kanabec	1981	36,728	10,951	9,869	2,904	1,298		1,004	578	158	7,133	5,821	3,397	926
	1977	31,881	8,148	7,338	2,528	988		985	587	159	8,008	3,694	3,632	812
Kandiyohi	1981	153,268	24,507	23,098	14,923	23,499	8,004	13,007	5,451	3,323	16,474	11,336	18,635	5,606
	1977	118,541	19,499	18,366	9,480	15,759	5,637	10,062	4,617	2,818	18,309	8,725	15,216	3,978
Kittson	1981	21,377	5,467	5,231	1,611	647		213	871	580	3,255	4,330	1,180	1,251
	1977	17,408	3,975	3,790	1,332	459		258	705	472	3,546	3,124	1,408	845

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SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Koochiching	1981	73,706	13,436	12,663	6,552	4,716		3,657	2,473	1,974	8,540	17,283	7,039	3,919
	1977	58,162	10,873	10,241	5,160	3,299		3,625	2,321	1,870	8,952	10,075	5,586	2,779
Lac qui Parle	1981	28,386	5,497	5,063	1,872	662		468	1,591	735	5,982	5,520	3,681	1,045
	1977	21,798	4,725	4,349	1,373	592		485	1,183	544	4,778	3,005	3,334	759
Lake	1981	45,265	10,405	10,064	3,667	725		591	297	106	11,812	7,859	1,839	1,267
	1977	35,688	8,270	7,969	2,433	539		600	326	115	11,580	5,076	1,540	924
Lake of the Woods	1981	12,429	1,533	1,421	1,209	344		659			574	4,531	960	356
	1977	10,218	1,530	1,417	918	396		591			668	2,954	1,150	266
Le Sueur	1981	67,465	14,238	13,305	5,151	781		1,388	1,996	1,293	11,547	18,032	5,809	3,260
	1977	54,631	11,754	10,977	4,602	760		1,370	1,870	1,215	11,262	10,811	5,777	2,231
Lincoln	1981	28,283	3,210	2,939	2,815	950		362	1,176	452	5,738	3,917	7,872	1,052
	1977	20,183	2,892	2,646	1,645	586		308	826	315	4,490	2,077	5,510	740
Lyon	1981	112,245	17,823	16,799	8,802	11,030		13,194	4,299	1,732	14,024	9,712	16,434	4,897
	1977	83,970	14,427	13,589	6,189	6,832		9,426	3,514	1,406	13,514	6,528	12,163	2,918
McLeod	1981	128,161	29,409	27,043	6,999	8,507	5,589	6,729	4,708	2,290	26,649	15,368	14,877	4,810
	1977	94,885	19,307	17,742	5,622	6,363	4,245	4,611	4,160	2,017	23,489	9,386	11,448	2,742
Mahnomen	1981	16,160	3,497	3,296	1,005	1,182		359	353	353	2,770	4,782	905	549
	1977	12,004	2,426	2,285	802	838		341	285	285	2,401	2,828	947	467
Marshall	1981	40,329	6,882	6,486	3,396	878		502	277		7,280	9,970	7,789	547
	1977	29,347	4,721	4,447	2,312	649		431	229		7,120	5,600	5,833	440
Martin	1981	114,943	35,825	33,766	10,592	9,649	4,516	4,120	6,341	2,713	18,211	8,624	9,655	3,991
	1977	87,399	23,090	21,748	7,018	8,263	4,007	3,799	5,395	2,294	16,712	5,994	8,441	2,516
Meeker	1981	62,013	11,847	9,692	6,166	4,346		1,889	1,863	961	8,804	10,907	7,730	1,910
	1977	47,676	9,281	7,588	3,962	2,938		1,660	1,501	772	8,367	6,345	7,509	1,399
Mille Lacs	1981	87,030	18,526	17,674	4,236	2,481		2,114	2,008	1,830	18,882	13,800	7,030	1,682
	1977	57,987	12,575	11,953	3,295	1,457		1,686	1,460	1,350	13,544	7,654	5,718	1,335
Morrison	1981	81,688	14,722	14,406	9,159	5,138	1,941	4,963	1,385	752	10,903	10,993	7,437	4,038
	1977	64,156	11,561	11,314	6,499	3,910	1,545	3,749	1,418	769	10,656	8,298	7,255	2,514
Mower	1981	163,377	37,180	34,726	14,475	15,904	13,111	8,439	10,790	7,333	28,291	17,718	8,676	9,296
	1977	123,891	26,693	24,914	10,684	12,782	10,517	6,399	8,070	5,507	24,347	11,059	8,155	6,074
Murray	1981	35,219	10,962	9,786	3,614	1,071		1,154	2,032	1,141	4,693	3,124	3,076	1,426
	1977	23,677	6,212	5,542	1,973	968		857	1,334	749	4,292	2,267	2,576	782
Nicollet	1981	72,176	17,856	16,753	12,126	1,152		[illegible]49	2,218	547	14,706	9,019	7,488	3,943
	1977	48,827	10,312	9,669	6,790	885		968	1,490	363	11,136	6,950	5,362	2,217
Nobles	1981	95,598	14,788	13,938	7,861	8,284	6,247	7,059	4,139	2,457	20,447	6,791	12,189	3,177
	1977	76,794	12,442	11,719	5,751	5,990	4,541	5,495	4,102	2,437	18,056	4,995	10,102	2,152
Norman	1981	25,300	5,509	5,266	1,856	151		1,022	371	131	6,469	2,119	3,783	1,044
	1977	20,606	4,199	3,999	1,438	147		821	377	133	5,508	1,714	3,567	824
Olmsted	1981	599,341	100,740	97,117	51,064	90,625	88,177	24,805	25,617	11,613	109,265	50,546	51,456	22,413
	1977	395,863	58,916	56,588	31,970	63,314	60,488	19,953	18,161	8,239	84,788	27,785	34,974	13,737
Otter Tail	1981	174,144	31,570	29,767	16,446	7,323	3,598	5,916	7,224	3,906	33,413	36,306	19,784	4,823
	1977	143,355	25,020	23,575	11,459	7,493	3,784	6,675	6,825	3,696	32,182	22,259	17,198	4,063
Pennington	1981	87,793	14,975	14,114	6,240	9,283	6,858	4,777	4,156	1,829	12,277	7,988	10,181	2,672
	1977	62,432	11,125	10,479	3,546	6,983	5,195	3,359	2,837	1,242	9,374	6,102	8,554	1,689
Pine	1981	68,848	14,362	13,806	8,856	1,801		351	850	763	19,242	14,487	4,557	1,056
	1977	48,866	8,836	8,463	6,535	1,707		343	956	854	14,752	8,502	3,833	654
Pipestone	1981	48,857	9,112	8,589	3,499	3,567		1,307	2,150	1,240	5,999	8,972	7,074	1,101
	1977	37,071	7,375	6,947	2,386	2,279		1,171	1,951	1,126	6,100	4,804	6,122	813
☐ Polk	1981	158,791	36,193	34,553	15,454	6,041		2,821	5,880	3,011	16,913	25,746	23,857	8,996
	1977	101,815	21,292	20,253	9,582	4,734		2,583	3,901	1,979	15,263	13,550	15,799	4,997
Pope	1981	23,024	5.846	5,469	3,309	886		546	119	60	2,557	2.898	3,004	1,136
	1977	20,920	5,424	5,071	2,690	721		597	112	58	2,928	2,147	2,878	940
Ramsey	1981	2,392,007	426,486	402,415	254,486	458,461	422,288	82,160	87,002	50,533	465,846	203,122	79,587	66,651
	1977	1,714,885	307,513	289,960	164,358	326,742	297,250	72,465	74,236	43,358	359,364	122,664	68,844	45,976
Red Lake	1981	15,528	3,005	2,831	1,905	284		342	1,076	1,076	2,167	1,100	3,426	230
	1977	12,716	2,068	1,948	1,579	234		379	842	842	2,465	906	2,689	217
Redwood	1981	63,940	13,652	13,326	3,737	1,803		3,628	3,215	1,467	11,215	6,228	9,084	2,725
	1977	52,742	11,239	10,931	2,951	1,622		3,339	2,615	1,187	12,061	4,349	7,048	1,776
Renville	1981	51,046	11,400	10,506	4,934	1,001		687	1,433	1,116	13,966	6,314	4,974	2,480
	1977	42,008	8,906	8,203	3,668	816		769	1,262	989	12,240	4,519	4,840	1,590
Rice	1981	163,184	36,426	32,807	21,622	6,590	4,982	5,585	6,087	2,844	24,580	25,048	14,956	2,599
	1977	123,318	26,784	24,107	14,025	6,162	4,683	6,027	4,725	2,199	23,600	14,481	12,652	2,326
Rock	1981	27,897	5,393	5,083	3,622	1,195		2,206	699	411	7,839	2,529	1,916	594
	1977	26,169	4,526	4,263	2,972	1,119		2,051	732	431	8,461	2,016	1,988	540

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Roseau	1981	43,383	11,035	10,689	2,926	3,451		988	1,785	884	7,177	5,883	2,952	1,521
	1977	35,114	7,684	7,416	1,976	2,460		1,138	1,446	715	7,360	4,741	3,366	1,030
St. Louis	1981	986,312	218,395	192,458	89,231	159,179	132,096	40,794	46,459	23,492	124,326	96,449	62,234	26,161
	1977	782,653	157,940	139,087	64,536	127,601	105,256	40,952	37,818	19,152	125,230	62,709	53,900	19,009
Scott	1981	145,916	27,076	25,554	12,923	1,686		2,491	1,078	458	33,988	40,893	12,321	3,766
	1977	103,997	20,724	19,546	9,735	1,565		1,744	1,135	479	28,603	20,010	10,699	2,379
Sherburne	1981	62,975	3,523	3,187	5,986	455		2,366	1,190	414	18,797	12,881	7,308	1,256
	1977	46,550	3,378	3,055	4,413	393		1,692	1,002	340	14,234	8,791	6,177	833
Sibley	1981	42,651	7,699	6,877	3,865	2,310		394	1,056	843	5,879	11,619	4,134	1,123
	1977	29,385	6,110	5,455	2,588	1,466		362	761	614	4,555	6,147	3,296	867
Stearns	1981	696,071	71,095	63,607	40,319	97,751	88,738	23,609	20,953	9,155	83,219	44,869	61,608	14,279
	1977	543,403	55,195	49,348	29,086	64,494	57,871	17,968	15,736	6,886	70,235	28,153	46,067	10,249
Steele	1981	115,810	21,122	20,297	12,649	11,311	4,442	6,507	6,012	3,475	21,324	11,337	6,692	3,605
	1977	92,685	17,038	16,312	8,586	8,479	3,478	5,379	5,333	3,082	19,861	7,339	7,399	2,459
Stevens	1981	42,272	9,981	9,407	3,673	2,541		2,509	1,707	1,178	4,917	4,635	4,883	2,353
	1977	34,082	7,720	7,271	2,734	2,032		2,089	1,463	1,014	5,210	3,486	4,177	1,617
Swift	1981	45,755	11,158	9,782	2,917	2,957		2,440	618	366	5,152	7,574	5,566	2,172
	1977	33,714	6,918	6,061	2,065	1,925		1,785	628	373	5,741	4,343	4,788	1,399
Todd	1981	73,924	18,041	17,326	4,644	2,713		1,450	588	116	13,848	11,766	10,281	2,003
	1977	52,327	11,437	10,943	3,245	2,228		1,386	626	121	12,234	6,525	7,814	1,425
Traverse	1981	20,093	4,097	3,862	1,824	635		527	1,086		4,011	2,567	1,665	538
	1977	14,516	2,900	2,732	1,264	385		579	750		2,973	1,451	1,817	488
Wabasha	1981	58,228	10,852	10,228	4,928	850		1,297	1,219	886	9,413	14,395	6,629	2,540
	1977	41,642	8,607	8,107	4,078	747		1,142	1,037	758	8,438	7,545	4,727	1,525
Wadena	1981	67,267	11,858	10,813	2,909	5,223		3,369	2,455	1,280	11,632	9,543	13,466	1,724
	1977	55,295	8,917	8,125	2,328	4,486		2,671	2,040	1,062	10,714	6,511	12,693	1,200
Waseca	1981	61,365	14,607	11,549	6,202	4,432		2,188	1,680	1,269	9,657	5,385	10,739	2,233
	1977	42,493	9,735	7,692	3,728	2,557		1,796	1,259	958	8,369	3,676	7,227	1,324
Washington	1981	415,519	100,607	96,556	34,910	16,442	10,491	8,300	9,249	5,258	82,038	64,197	37,118	16,499
	1977	237,780	52,682	50,375	21,248	8,309	5,396	5,832	6,258	3,571	58,217	29,535	24,832	8,241
Watonwan	1981	48,798	8,944	8,399	5,521	2,191		2,491	1,485	1,247	15,112	3,917	4,609	1,785
	1977	37,273	6,867	6,444	3,370	1,711		1,852	1,409	1,196	11,900	2,816	4,018	1,109
Wilkin	1981	32,750	6,979	5,780	3,065	502		361	910	544	4,226	3,550	3,907	2,534
	1977	22,858	4,733	3,918	2,150	299		341	623	373	3,736	2,357	3,255	1,450
Winona	1981	165,761	40,234	37,922	15,853	18,680	13,113	4,375	5,827	3,649	27,695	15,654	13,909	4,489
	1977	139,461	31,048	29,244	12,950	16,947	12,024	4,380	5,463	3,426	26,485	10,859	12,223	3,651
Wright	1981	229,343	49,086	45,529	16,474	5,367		3,727	9,126	7,198	63,742	30,764	20,561	4,136
	1977	136,301	25,897	24,004	8,917	2,525		3,255	4,885	3,882	43,285	15,688	16,972	2,880
Yellow Medicine	1981	38,352	8,800	8,120	2,872	1,328		1,353	1,046	755	5,415	7,661	5,146	1,536
	1977	34,407	7,642	7,047	2,357	1,029		1,316	942	683	6,490	5,640	5,078	1,287
TOTAL METRO COUNTIES	**1981**	**14,282,927**	**2,527,896**	**2,362,440**	**1,334,764**	**2,439,428**	**2,217,675**	**537,094**	**582,239**	**321,842**	**2,324,198**	**1,372,622**	**879,910**	**389,866**
	1977	9,434,401	1,610,382	1,501,740	811,141	1,574,860	1,412,442	412,894	422,700	234,225	1,824,768	733,507	650,768	244,114
TOTAL STATE	**1981**	**19,721,240**	**3,705,223**	**3,473,073**	**1,824,419**	**2,803,007**	**2,360,013**	**755,611**	**766,278**	**426,473**	**3,289,705**	**2,101,176**	**1,443,256**	**572,409**
	1977	13,566,601	2,455,544	2,297,827	1,154,983	1,853,614	1,529,501	597,568	577,819	322,784	2 690,857	1,193,917	1,126,357	372,191
MISSISSIPPI														
BILOXI - GULFPORT	**1981**	**752,506**	**198,425**	**188,056**	**70,616**	**129,644**	**80,012**	**40,761**	**28,834**	**13,397**	**112,698**	**61,208**	**37,098**	**25,287**
	1977	515,969	116,400	110,291	46,573	78,813	48,899	25,871	22,234	10,260	115,530	35,397	28,726	16,171
Hancock	1981	68,478	27,642	26,992	3,119	4,636		1,312	478	52	11,853	5,526	4,803	2,471
	1977	44,775	15,518	15,155	2,795	3,174		808	490	52	10,919	3,284	2,871	1,455
Harrison	1981	653,294	163,480	153,846	66,177	122,879	80,012	39,117	27,852	13,161	94,861	50,254	30,960	21,548
	1977	449,693	95,396	89,713	42,765	74,382	48,899	24,735	21,420	10,091	98,802	29,273	25,012	13,943
Stone	1981	30,734	7,303	7,218	1,320	2,129		332	504	184	5,984	5,428	1,335	1,268
	1977	21,501	5,486	5,423	1,013	1,257		328	324	117	5,809	2,840	843	773
JACKSON	**1981**	**1,497,907**	**337,757**	**331,081**	**132,477**	**246,187**	**195,578**	**81,790**	**74,492**	**49,033**	**273,188**	**119,559**	**66,369**	**44,843**
	1977	1,058,476	214,736	210,381	88,640	166,204	131,831	53,221	48,881	32,557	265,226	71,303	43,755	28,075
Hinds	1981	1,319,227	288,726	283,259	101,936	228,870	180,369	77,000	63,867	40,109	254,129	99,567	61,082	39,786
	1977	935,243	184,624	181,083	68,811	155,370	122,415	49,755	41,331	26,148	245,866	58,318	38,375	24,793
Rankin	1981	178,680	49,031	47,822	30,541	17,317	15,209	4,790	10,625	8,924	19,059	19,992	5,287	5,057
	1977	123,233	30,112	29,298	19,829	10,834	9,416	3,466	7,550	6,409	19,360	12,985	5,380	3,282

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
PASCAGOULA - MOSS POINT	1981	**398,867**	**127,941**	**125,682**	**29,429**	**66,442**	**51,502**	**10,512**	**12,670**	**7,651**	**43,837**	**36,822**	**28,787**	**16,418**
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260
Jackson	1981	398,867	127,941	125,682	29,429	66,442	51,502	10,512	12,670	7,651	43,837	36,822	28,787	16,418
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260
ALL COUNTIES														
Adams	1981	208,714	55,943	54,345	13,973	29,322	19,831	11,537	9,509	7,622	44,381	8,531	12,773	5,583
	1977	142,433	33,632	32,551	7,463	20,030	13,713	8,648	5,906	4,771	40,859	5,311	7,401	3,194
Alcorn	1981	125,172	21,800	21,478	8,735	14,206	10,079	8,872	6,043	3,107	21,451	16,354	10,587	2,971
	1977	94,025	16,764	16,518	5,585	9,498	6,799	6,327	4,228	2,162	22,712	9,656	7,343	2,305
Amite	1981	20,204	7,302	7,193	760	1,509		1,164	690	690	3,629	2,143	334	1,054
	1977	14,803	4,613	4,545	509	922		731	424	424	3,994	1,562	298	580
Attala	1981	55,970	16,592	16,345	1,429	5,877		4,387	2,968	1,975	9,142	3,987	3,621	1,827
	1977	43,250	11,636	11,465	1,129	4,006		3,403	2,169	1,445	9,513	2,605	3,052	1,314
Benton	1981	8,226	5,238	5,160	268	271			178	178	613	1,177	181	177
	1977	6,372	3,427	3,377	252	212			182	182	852	992	185	161
Bolivar	1981	117,508	37,781	37,292	7,290	9,772	7,644	4,632	3,867	2,483	19,540	7,175	3,424	5,697
	1977	88,652	26,086	25,752	5,091	6,554	5,135	4,370	3,591	2,306	20,949	5,301	3,148	3,299
Calhoun	1981	43,030	12,241	12,060	1,058	2,299		2,440	1,211	279	9,996	4,492	4,780	1,846
	1977	30,151	7,916	7,800	594	2,139		1,553	745	169	8,799	2,443	3,373	1,148
Carroll	1981	12,637	2,345	2,175	181	181		77	132	132	209	8,362	131	109
	1977	8,614	1,946	1,804	191	181		89	149	149	204	4,744	148	111
Chickasaw	1981	55,223	20,350	20,049	1,490	3,230		2,155	4,609	4,002	12,272	5,170	2,159	1,354
	1977	41,407	11,786	11,613	972	2,543		1,876	2,858	2,500	12,424	3,925	1,984	1,087
Choctaw	1981	13,681	6,979	6,814	216	957		228	637	637	804	1,689	148	607
	1977	10,817	4,562	4,455	235	628		274	531	531	1,314	1,642	175	541
Claiborne	1981	27,205	11,122	10,957	2,467	637		691	504	504	4,421	3,105	1,464	187
	1977	18,169	6,312	6,219	1,506	529		601	338	338	4,226	1,703	1,252	184
Clarke	1981	32,239	13,505	13,192	1,181	1,728		1,372	600	227	5,282	3,675	1,123	729
	1977	24,082	8,262	8,072	980	1,479		1,140	669	252	5,519	2,201	1,238	698
Clay	1981	55,016	16,626	16,379	3,564	6,340	4,007	2,316	3,468	2,218	8,631	5,861	464	2,180
	1977	40,998	11,357	11,190	2,376	3,588	2,306	2,072	2,242	1,435	10,001	3,490	445	1,432
Coahoma	1981	118,614	36,800	36,683	5,333	8,938	4,009	11,439	4,640	2,366	20,614	9,292	4,640	3,213
	1977	86,500	25,713	25,635	3,879	5,234	2,432	7,447	3,533	1,792	20,541	6,119	3,791	2,189
Copiah	1981	70,964	21,042	20,730	2,889	4,876		1,834	3,428	2,578	13,146	10,387	1,539	2,639
	1977	54,916	14,593	14,378	1,952	3,146		1,914	2,330	1,760	15,945	5,868	1,647	2,125
Covington	1981	37,772	11,435	11,266	926	4,808		358	584	584	10,591	5,576	582	1,610
	1977	28,703	8,269	8,147	779	2,860		343	544	544	10,556	2,963	497	1,145
☐ De Soto	1981	122,362	52,941	51,767	6,493	14,312	11,650	1,240	3,358	2,573	19,257	7,902	3,661	3,479
	1977	86,412	31,482	30,787	4,158	8,828	7,198	1,067	2,352	1,826	20,208	6,873	3,378	2,179
Forrest	1981	331,923	44,275	43,367	38,176	68,905	51,422	26,845	18,770	8,102	50,578	15,160	30,577	16,920
	1977	235,997	35,693	34,832	20,694	41,598	31,101	16,682	14,366	6,182	55,345	11,774	17,982	8,974
Franklin	1981	15,847	2,146	2,113	165	437		168	336	34	2,912	1,089	1,261	3,979
	1977	12,260	1,633	1,609	150	264		118	228	23	3,727	880	853	2,429
George	1981	37,785	17,464	17,204	929	3,840		1,156	946	747	5,111	3,218	823	1,610
	1977	26,805	9,152	9,017	858	2,336		728	823	653	6,609	2,434	822	1,183
Greene	1981	12,500	5,603	5,519	177	692		67	94	94	1,764	2,092	794	399
	1977	9,218	3,315	3,266	190	713		80	109	109	1,759	1,268	549	404
Grenada	1981	120,068	30,620	30,552	3,084	11,183	4,141	3,438	4,894	3,579	41,793	9,896	1,957	4,494
	1977	75,760	15,818	15,785	2,160	5,210	2,015	3,234	2,589	1,902	31,673	5,824	1,767	2,150
Hancock	1981	68,478	27,642	26,992	3,119	4,636		1,312	478	52	11,853	5,526	4,803	2,471
	1977	44,775	15,518	15,155	2,795	3,174		808	490	52	10,919	3,284	2,871	1,455
Harrison	1981	653,294	163,480	153,846	66,177	122,879	80,012	39,117	27,852	13,161	94,861	50,254	30,960	21,548
	1977	449,693	95,396	89,713	42,765	74,382	48,899	24,735	21,420	10,091	98,802	29,273	25,012	13,943
Hinds	1981	1,319,227	288,726	283,159	101,936	228,870	180,369	77,000	63,867	40,109	254,129	99,567	61,082	39,786
	1977	935,243	184,624	181,083	68,811	155,370	122,415	49,755	41,331	26,148	245,866	58,318	38,375	24,793
Holmes	1981	54,604	19,947	19,651	1,121	3,057		1,576	495	190	7,349	9,510	3,459	2,372
	1977	36,073	12,161	11,982	997	2,170		1,185	484	185	7,682	4,664	2,089	1,575
Humphreys	1981	28,068	5,560	5,477	775	1,916		1,961	603	603	5,090	5,867	2,121	1,675
	1977	21,170	4,125	4,064	603	1,474		1,569	526	526	5,527	3,145	1,326	986
Issaquena	1981	743	693	682	50									
	1977	679	632	623	47									
Itawamba	1981	45,529	18,759	18,518	1,206	1,084		761	1,315	895	9,878	5,019	1,365	1,408
	1977	29,949	8,892	8,779	911	888		719	1,075	734	10,614	2,489	1,132	943

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Jackson	1981	398,867	127,941	125,682	29,429	66,442	51,502	10,512	12,670	7,651	43,837	36,822	28,787	16,418
	1977	278,018	83,471	82,005	20,056	38,351	29,667	10,066	10,234	6,225	49,441	19,806	20,519	10,260
Jasper	1981	32,683	7,309	7,200	554	2,882		1,052	295	130	7,857	3,519	1,981	2,736
	1977	25,146	5,564	5,482	511	1,695		717	197	87	7,850	2,400	1,979	1,635
Jefferson	1981	12,900	8,290	8,166	380	165		473	89		2,126	614	199	409
	1977	9,869	5,281	5,203	361	162		366	100		2,377	448	223	402
Jefferson Davis	1981	28,883	11,614	11,442	259	1,154		718	199	90	5,574	3,252	3,228	622
	1977	19,703	7,227	7,121	211	919		658	179	80	5,108	1,519	1,917	502
Jones	1981	246,101	67,459	66,436	17,045	31,649	22,434	10,854	14,464	12,060	33,185	22,373	8,790	8,304
	1977	166,210	42,043	41,410	9,390	21,708	15,497	8,869	8,59[illegible]	7,243	34,267	11,891	8,128	5,432
Kemper	1981	13,594	6,549	6,452	165	1,859					869	1,833	785	
	1977	9,405	4,122	4,061	166	1,122					1,196	1,031	758	
Lafayette	1981	83,129	26,804	26,406	7,386	9,434	5,858	5,295	2,759	1,972	8,004	8,037	2,579	3,340
	1977	60,114	15,449	15,222	4,599	5,620	3,552	4,502	1,807	1,296	10,462	5,315	2,569	2,303
Lamar	1981	74,679	35,050	34,954	2,461	1,759		595	143	91	15,554	9,326	5,435	1,823
	1977	43,438	16,520	16,477	1,638	1,568		438	145	91	12,359	5,049	2,992	1,512
Lauderdale	1981	397,905	98,564	96,634	24,956	68,632	46,781	16,355	14,739	9,539	63,596	38,768	28,915	12,831
	1977	281,085	57,891	56,764	18,892	48,466	33,462	11,833	11,001	7,187	65,280	22,398	17,833	7,708
Lawrence	1981	27,940	10,754	10,594	367	1,233		301	1,502	621	7,322	2,036	3,115	443
	1977	21,047	7,112	7,007	321	887		292	987	404	6,905	1,416	2,032	381
Leake	1981	45,530	16,593	16,283	1,835	6,660		2,301	1,950	1,393	6,619	2,525	3,293	1,656
	1977	31,807	9,216	9,045	1,270	3,975		1,531	1,271	912	[illegible]490	1,823	2,130	1,171
Lee	1981	336,916	74,905	73,927	30,219	53,045	38,891	21,061	13,723	6,800	58,995	30,756	16,582	8,652
	1977	234,110	44,682	44,103	16,355	34,745	25,494	12,724	9,443	4,676	63,893	14,951	14,684	5,672
Leflore	1981	150,744	38,903	38,600	10,357	18,260	11,692	6,808	7,546	3,733	20,041	17,611	9,453	4,541
	1977	109,566	26,715	26,511	6,159	10,310	6,707	6,615	5,445	2,677	25,281	9,269	6,013	3,633
Lincoln	1981	93,041	29,239	28,911	4,796	5,620	3,976	9,809	4,689	3,385	15,213	4,246	7,143	4,226
	1977	70,970	19,250	19,037	3,143	4,741	3,385	6,645	3,107	2,253	17,428	3,331	5,374	2,992
Lowndes	1981	236,061	54,250	52,876	18,776	29,924	25,002	31,083	8,705	6,383	30,033	13,345	17,333	7,251
	1977	163,158	33,428	32,462	12,254	19,762	16,456	18,018	7,189	5,334	35,831	8,540	10,076	3,682
Madison	1981	92,819	27,523	27,114	2,632	9,440		3,065	2,264	1,381	21,145	12,625	2,733	2,987
	1977	68,897	17,055	16,804	2,247	5,543		2,695	1,511	921	22,711	7,635	2,476	1,840
Marion	1981	89,921	38,359	37,481	3,606	6,314	3,509	7,777	2,853	341	13,459	4,523	6,677	2,087
	1977	58,643	18,873	18,443	2,135	5,253	2,992	4,599	2,696	316	13,813	2,311	3,838	1,634
Marshall	1981	60,726	28,421	28,000	2,466	884		1,996	643	417	8,485	9,887	3,590	1,406
	1977	39,140	15,252	15,028	2,115	839		1,287	691	448	7,677	5,12[illegible]	2,250	1,156
Monroe	1981	119,461	32,837	32,553	4,644	13,611	8,745	2,776	3,923	2,382	24,194	10,424	9,382	5,031
	1977	85,093	23,936	23,732	3,001	7,709	5,031	2,986	3,333	2,022	22,282	5,500	5,983	3,335
Montgomery	1981	37,164	10,120	9,970	1,824	3,096		1,373	2,332	2,332	6,942	5,183	1,178	1,995
	1977	28,708	7,466	7,356	1,195	1,795		1,382	1,535	1,535	7,617	3,273	1,155	1,176
Neshoba	1981	67,578	23,460	23,407	1,009	7,115		4,463	2,614	2,133	13,002	3,248	6,007	2,418
	1977	49,976	16,013	15,978	802	3,745		3,947	1,928	1,582	12,674	2,093	3,939	1,717
Newton	1981	45,157	16,757	16,508	1,535	1,762		1,750	930	485	3,048	8,977	6,206	1,159
	1977	31,680	11,204	11,039	1,316	1,573		1,114	945	490	4,107	4,707	3,841	1,050
Noxubee	1981	29,638	11,265	11,098	324	5,043		279	909	271	2,118	2,014	4,302	1,417
	1977	21,507	6,802	6,702	251	3,436		306	648	191	2,724	1,647	3,033	926
Oktibbeha	1981	108,238	29,722	29,595	8,014	12,579	8,093	6,271	4,319	3,709	9,025	12,072	11,933	2,615
	1977	73,050	18,769	18,691	5,249	7,112	4,647	4,719	2,890	2,507	12,359	6,502	7,429	1,678
Panola	1981	79,794	32,300	32,147	1,971	3,640	2,407	2,792	1,062	165	13,682	11,984	1,949	3,079
	1977	58,975	19,864	19,772	1,895	2,791	1,872	2,166	1,117	170	15,951	6,464	2,031	1,916
Pearl River	1981	91,451	38,152	37,769	6,041	11,249	4,740	2,032	5,230	2,045	11,751	3,275	4,310	3,453
	1977	66,318	21,432	21,219	3,654	7,177	3,142	2,229	4,095	1,584	15,342	2,893	2,829	2,604
Perry	1981	15,715	7,924	7,806	466	2,233		456	78	78	1,776	694		784
	1977	10,877	4,133	4,072	292	1,948		281	78	78	2,151	563		535
Pike	1981	160,064	40,999	40,145	9,892	10,072	5,433	12,778	4,825	3,897	41,454	8,519	13,967	7,861
	1977	113,501	25,561	25,031	6,455	8,190	4,535	7,598	3,837	3,124	34,972	5,954	8,074	4,735
Pontotoc	1981	46,144	11,596	11,423	1,007	8,072	4,506	1,402	887	524	9,290	3,210	6,162	1,794
	1977	32,338	7,863	7,747	742	3,828	2,189	1,262	788	465	9,292	2,103	3,292	1,198
Prentiss	1981	83,767	31,557	31,089	2,342	10,248	4,755	1,964	3,470	2,819	17,763	5,299	6,455	1,894
	1977	62,503	19,580	19,292	1,869	6,486	3,113	1,438	2,493	2,042	18,618	3,302	4,647	1,326
Quitman	1981	21,435	9,046	8,912	565	1,434		1,447	948	306	1,847	1,748	1,037	1,300
	1977	18,609	7,060	6,956	515	1,258		1,087	855	272	2,576	1,428	1,023	1,029
Rankin	1981	178,680	49,031	47,882	30,541	17,317	15,209	4,790	10,625	8,924	19,059	19,992	5,287	5,057
	1977	123,233	30,112	29,298	19,829	10,834	9,416	3,466	7,550	6,409	19,360	12,985	5,380	3,282

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Scott	1981	77,092	30,563	30,111	1,710	8,621		2,015	3,437	2,410	16,229	3,980	3,429	2,576
	1977	56,673	17,439	17,183	1,312	5,419		1,903	2,870	2,018	17,063	2,778	2,638	1,607
Sharkey	1981	17,385	8,254	8,131	542	1,085		432	689	309	2,079	991	1,334	1,266
	1977	12,487	4,902	4,830	418	951		437	440	196	1,902	809	1,288	724
Simpson	1981	67,612	21,189	21,002	2,319	4,917		6,126	1,490	1,112	14,163	8,494	1,897	3,146
	1977	48,234	12,325	12,218	1,429	3,780		4,133	1,266	950	15,017	4,164	1,654	1,781
Smith	1981	28,337	13,528	13,326	291	1,164		1,328	504	310	5,759	1,185	513	1,184
	1977	22,176	7,533	7,422	272	983		891	479	299	8,126	992	519	747
Stone	1981	30,734	7,303	7,218	1,320	2,129		332	504	184	5,984	5,428	1,335	1,268
	1977	21,501	5,486	5,423	1,013	1,257		328	324	117	5,809	2,840	843	773
Sunflower	1981	85,982	46,628	46,461	1,410	3,704		3,128	1,759	1,694	9,219	7,867	1,185	2,706
	1977	62,393	26,737	26,644	1,284	2,867		3,214	1,803	1,733	12,722	4,936	1,209	2,253
Tallahatchie	1981	25,086	12,384	12,199	271	646		677	235	102	4,540	2,621	954	882
	1977	18,532	7,499	7,389	228	524		634	216	96	4,991	1,892	871	684
Tate	1981	69,866	29,979	29,535	4,058	6,636		1,452	402	137	8,521	9,552	2,303	2,036
	1977	50,230	17,678	17,418	2,577	4,059		1,613	465	156	11,308	5,446	2,640	1,309
Tippah	1981	53,279	13,550	13,349	1,132	4,821		1,049	1,854	967	8,204	8,589	8,470	1,901
	1977	39,866	10,282	10,131	931	3,003		931	1,525	792	10,006	4,503	5,363	1,275
Tishomingo	1981	47,243	11,676	11,504	1,883	4,360		1,279	1,244	643	10,329	8,652	2,527	2,212
	1977	34,374	7,687	7,574	1,275	3,140		935	1,127	581	11,063	4,095	2,003	1,512
Tunica	1981	23,942	6,780	6,679	1,343	1,995		167	787	25	4,782	2,175	2,585	432
	1977	19,858	5,527	5,446	880	1,489		183	563	18	5,383	1,787	1,836	417
Union	1981	60,100	20,719	20,412	2,445	9,633	6,533	2,150	1,317	409	10,042	3,714	2,894	2,376
	1977	42,137	11,467	11,298	1,799	5,581	3,831	1,872	1,220	374	10,703	2,588	2,659	1,532
Walthall	1981	35,228	11,997	11,819	1,098	1,449		926	559	350	11,111	3,589	1,833	871
	1977	25,687	6,381	6,267	770	1,053		840	490	307	10,535	1,891	1,613	742
Warren	1981	209,107	66,710	65,912	16,117	34,092	25,437	7,550	7,593	4,297	29,442	20,519	6,249	6,665
	1977	151,901	40,818	40,334	11,323	21,848	16,386	7,048	5,238	2,956	34,276	11,610	5,570	4,195
Washington	1981	295,879	80,472	78,674	15,217	59,974	37,751	15,041	14,290	9,630	54,021	20,207	4,730	9,822
	1977	217,509	54,253	53,047	10,499	33,639	21,383	14,729	10,200	6,907	56,514	12,304	4,515	5,596
Wayne	1981	55,906	15,474	15,244	2,653	3,194		2,511	3,227	3,227	11,360	3,197	6,818	2,084
	1977	39,351	8,531	8,406	1,894	2,276		1,765	2,201	2,201	10,679	2,573	4,391	1,475
Webster	1981	29,949	8,696	8,566	1,640	1,076		213	759	759	5,927	4,147	4,216	303
	1977	22,853	5,838	5,752	982	898		209	584	584	6,943	2,498	2,734	256
Wilkinson	1981	23,972	9,671	9,528	533	1,838		563	136	136	5,022	1,821	1,493	1,257
	1977	16,382	5,157	5,081	434	1,088		592	114	114	4,517	1,350	1,534	707
Winston	1981	47,958	16,288	16,046	2,014	3,051		2,816	2,030	1,604	10,129	2,939	2,118	2,352
	1977	37,296	10,520	10,365	1,715	1,874		2,387	1,274	1,015	11,670	2,244	1,653	1,485
Yalobusha	1981	30,464	7,011	6,906	890	2,040		1,051	1,276	147	2,058	8,320	4,500	710
	1977	21,681	5,436	5,356	585	1,665		685	815	92	2,717	4,364	2,852	589
Yazoo	1981	72,137	21,839	21,753	1,635	9,384	5,989	4,226	4,373	3,448	10,981	4,809	4,983	1,947
	1977	58,654	16,126	16,064	1,536	6,110	3,962	3,406	3,233	2,568	13,663	4,051	3,652	1,788
TOTAL METRO COUNTIES	1981	2,771,642	717,064	696,546	239,015	456,585	338,742	134,303	119,354	72,654	448,980	225,491	135,915	90,027
	1977	1,938,875	446,089	433,464	159,427	292,196	217,595	90,225	85,701	50,868	450,405	133,379	96,378	56,685
TOTAL STATE	1981	8,706,586	2,488,961	2,442,802	563,553	1,145,398	712,407	437,803	345,926	217,678	1,466,064	763,609	485,972	299,509
	1977	6,184,395	1,551,883	1,522,954	370,676	737,008	458,732	316,039	249,371	155,886	1,522,140	454,139	342,617	192,396
MISSOURI														
COLUMBIA	1981	496,240	98,606	95,664	60,062	73,151	63,879	26,519	16,030	8,072	85,595	38,795	32,810	21,426
	1977	320,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
Boone	1981	496,240	98,606	95,664	60,062	73,151	63,879	26,519	16,030	8,072	85,595	38,795	32,810	21,426
	1977	320,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
JOPLIN	1981	678,960	130,202	126,801	53,931	85,580	76,931	33,197	25,671	13,953	154,501	72,872	39,620	28,242
	1977	446,904	83,009	80,549	32,938	54,120	48,050	23,818	17,877	9,768	115,485	39,647	30,858	17,500
Jasper	1981	567,331	98,544	96,235	46,098	76,756	70,657	30,559	22,739	12,282	128,201	55,883	34,368	26,785
	1977	363,925	63,203	61,496	27,293	48,113	43,734	21,417	15,314	8,311	91,344	28,868	25,927	16,344
Newton	1981	111,629	31,658	30,566	7,833	8,824	6,274	2,638	2,932	1,671	26,300	16,989	5,252	1,457
	1977	82,979	19,806	19,053	5,645	6,007	4,316	2,401	2,563	1,457	24,141	10,779	4,931	1,156

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
KANSAS CITY	1981	7,340,576	1,372,902	1,315,785	721,455	1,265,718	1,046,275	300,809	282,430	172,126	1,513,957	725,099	241,592	178,110
	1977	4,904,078	906,365	866,116	429,511	807,126	665,574	232,703	199,563	120,633	1,150,245	397,502	203,365	128,324
Cass	1981	168,191	42,194	41,954	13,856	13,769	3,859	898	3,345	2,166	34,473	33,346	6,749	5,660
	1977	101,141	26,955	26,805	7,341	7,086	2,108	808	2,349	1,526	25,394	14,853	6,607	3,003
Clay	1981	841,400	146,884	142,714	70,558	171,301	137,593	23,016	26,866	13,886	225,475	86,966	44,540	14,722
	1977	569,345	97,790	94,664	47,132	102,031	81,817	16,244	18,231	9,454	166,448	49,678	32,359	12,909
Jackson	1981	3,478,135	689,450	658,900	388,970	554,923	473,071	156,283	117,617	63,460	675,408	351,264	96,563	94,212
	1977	2,483,988	466,248	443,948	249,820	388,976	329,299	136,533	94,328	51,149	544,599	198,386	85,120	71,897
Platte	1981	125,821	39,147	37,343	13,437	11,399	4,750	523	1,017	638	9,287	20,505	8,424	4,069
	1977	81,520	24,023	22,832	8,050	7,221	3,144	391	832	524	10,013	10,984	6,515	2,660
Ray	1981	64,596	15,735	15,409	3,679	1,840		3,463	987	261	14,364	6,074	3,942	3,618
	1977	41,639	10,358	10,145	1,857	1,431		1,825	874	229	11,472	3,919	3,758	1,657
Johnson, Kans.	*1981*	*1,868,863*	*249,420*	*235,922*	*159,533*	*396,096*	*331,059*	*95,937*	*111,242*	*77,428*	*371,409*	*147,236*	*52,917*	*40,792*
	1977	*1,080,385*	*155,320*	*146,814*	*74,648*	*221,011*	*184,086*	*57,411*	*63,700*	*44,786*	*256,027*	*72,280*	*42,798*	*23,533*
Wyandotte, Kans.	*1981*	*793,570*	*190,072*	*183,543*	*71,422*	*116,390*	*95,943*	*20,689*	*21,356*	*14,287*	*183,541*	*79,708*	*28,457*	*15,037*
	1977	*546,060*	*125,671*	*120,908*	*40,663*	*79,370*	*65,120*	*19,491*	*19,249*	*12,965*	*136,292*	*47,402*	*26,208*	*12,665*
ST. JOSEPH	1981	490,638	102,296	99,452	42,988	81,513	69,958	13,151	21,010	11,541	88,594	57,109	22,260	18,562
	1977	343,179	69,008	66,842	26,114	57,343	48,678	13,342	16,153	8,901	74,169	30,991	19,595	11,534
Andrew	1981	32,653	4,266	4,141	1,108	856		534	136	101	11,589	9,498	3,000	396
	1977	25,256	3,432	3,319	859	558		410	126	95	9,779	6,096	2,451	360
Buchanan	1981	457,985	98,030	95,311	41,880	80,657	69,958	12,617	20,874	11,440	77,005	47,611	19,260	18,166
	1977	317,923	65,576	63,523	25,255	56,785	48,678	12,932	16,027	8,806	64,390	24,895	17,144	11,174
ST. LOUIS	1981	11,038,581	2,602,948	2,442,326	1,087,224	1,738,025	1,555,707	439,608	446,399	258,118	1,915,960	1,206,830	417,077	305,395
	1977	7,981,038	1,738,847	1,628,244	709,291	1,283,880	1,138,075	346,819	344,806	199,908	1,692,294	695,540	350,059	228,929
Franklin	1981	305,673	86,039	82,036	20,802	27,164	14,560	10,064	7,840	4,262	54,849	46,201	17,782	2,941
	1977	210,578	52,128	49,520	13,981	17,182	9,499	7,542	6,996	3,774	44,022	27,966	18,963	2,651
Jefferson	1981	422,646	144,416	138,521	23,211	42,238	27,131	3,191	13,038	7,385	71,331	68,033	18,703	11,928
	1977	277,134	88,098	84,190	14,613	26,887	17,654	3,253	9,448	5,352	54,695	37,279	17,177	8,483
St. Charles	1981	597,325	137,822	131,936	49,987	58,408	43,929	13,548	24,168	12,008	112,547	111,059	38,403	11,169
	1977	386,257	83,427	79,571	29,159	36,026	27,301	12,058	16,971	8,415	86,207	57,461	28,919	8,886
St. Louis	1981	5,568,615	1,268,825	1,193,305	517,101	1,007,903	936,251	254,536	252,620	148,940	1,012,564	517,241	181,843	145,508
	1977	3,932,264	822,984	773,468	315,211	737,949	676,915	185,132	187,499	110,773	856,915	299,042	141,013	110,047
St. Louis city	1981	1,767,151	402,866	373,103	256,684	239,698	211,847	73,019	58,961	36,280	253,136	209,504	36,755	60,613
	1977	1,409,583	307,678	284,751	187,704	198,041	173,105	71,470	55,430	34,170	241,878	126,196	37,103	48,544
Clinton, Ill.	*1981*	*97,844*	*20,780*	*20,763*	*9,453*	*3,104*		*3,319*	*3,622*	*1,756*	*14,342*	*10,167*	*22,021*	*3,636*
	1977	*71,666*	*14,650*	*14,640*	*6,373*	*2,621*		*2,672*	*2,967*	*1,431*	*14,774*	*5,412*	*15,096*	*2,228*
Madison, Ill.	*1981*	*1,155,718*	*304,107*	*287,935*	*104,102*	*107,128*	*86,870*	*27,950*	*40,241*	*20,243*	*233,624*	*153,705*	*55,737*	*36,850*
	1977	*840,716*	*193,458*	*183,045*	*67,801*	*90,090*	*73,158*	*22,923*	*32,387*	*16,292*	*223,164*	*81,453*	*50,438*	*25,520*
Monroe, Ill.	*1981*	*51,162*	*15,002*	*12,853*	*5,201*	*1,736*		*1,272*	*1,729*	*1,303*	*9,134*	*3,284*	*6,339*	*1,425*
	1977	*39,222*	*9,915*	*8,489*	*3,585*	*1,635*		*955*	*1,206*	*915*	*10,492*	*2,488*	*4,594*	*922*
St. Clair, Ill.	*1981*	*1,072,447*	*223,091*	*201,874*	*100,683*	*250,646*	*235,119*	*52,709*	*44,180*	*25,941*	*154,433*	*87,636*	*39,494*	*31,325*
	1977	*813,618*	*166,309*	*150,570*	*70,864*	*173,449*	*160,443*	*40,814*	*31,902*	*18,786*	*160,147*	*58,243*	*36,756*	*21,648*
SPRINGFIELD	1981	1,122,517	206,068	195,525	102,707	156,078	134,490	41,413	57,237	32,624	240,359	102,752	87,167	26,706
	1977	792,453	134,840	127,791	67,274	116,400	99,559	37,081	41,848	23,961	187,021	57,777	66,984	21,084
Christian	1981	54,029	15,710	15,324	1,842	2,816		896	814	685	16,527	6,054	2,412	624
	1977	37,298	8,978	8,726	1,402	1,780		634	556	472	13,253	3,951	2,735	389
Greene	1981	1,068,488	190,358	180,201	100,865	153,262	134,490	40,517	56,423	31,939	223,832	96,698	84,755	26,082
	1977	755,155	125,862	119,065	65,872	114,620	99,559	36,447	41,292	23,489	173,768	53,826	64,249	20,695
ALL COUNTIES														
Adair	1981	130,081	27,742	27,067	11,665	13,632	7,899	5,732	6,530	2,523	26,309	16,163	5,915	2,843
	1977	87,260	17,951	17,450	6,511	10,404	6,178	4,280	4,394	1,681	18,718	9,293	6,395	1,871
Andrew	1981	32,653	4,266	4,141	1,108	856		534	136	101	11,589	9,498	3,000	396
	1977	25,256	3,432	3,319	859	558		410	126	95	9,779	6,096	2,451	360
Atchison	1981	29,185	6,734	6,571	1,146	701		430	323	323	4,019	11,469	1,054	573
	1977	22,113	5,320	5,172	1,049	668		434	354	354	4,255	6,466	1,251	575
Audrain	1981	124,883	31,396	30,632	4,868	11,682	7,802	9,191	9,684	4,879	21,814	8,217	8,181	3,763
	1977	85,907	20,862	20,280	3,547	8,860	6,006	5,935	6,134	3,075	17,719	5,421	6,922	2,368
Barry	1981	89,632	20,768	20,294	5,812	7,761	2,681	3,445	919	748	16,109	14,152	7,489	3,035
	1977	61,373	13,448	13,143	4,013	5,822	2,115	2,472	982	806	13,153	7,093	6,943	1,854
Barton	1981	38,703	7,201	6,653	2,821	1,115		499	2,122	2,122	11,290	3,687	3,794	1,501
	1977	24,978	4,478	4,135	1,483	771		504	1,324	1,324	8,448	2,045	2,701	847
Bates	1981	74,557	15,103	14,735	2,326	4,039		1,543	1,478	654	30,469	6,158	1,686	1,376
	1977	49,620	9,357	9,096	1,687	2,367		1,708	1,438	632	20,662	4,026	1,936	1,007

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Benton	1981	37,421	8,741	8,193	2,595	1,822		224	498	158	9,059	3,475	2,318	1,073
	1977	27,045	5,634	5,277	1,884	1,204		239	376	119	7,465	2,570	2,533	694
Bollinger	1981	22,368	7,889	7,725	430	209		110	423	423	7,845	1,328	1,355	389
	1977	15,923	4,506	4,397	365	189		109	390	390	6,458	918	1,387	238
Boone	1981	496,240	98,606	95,664	60,062	73,151	63,879	26,519	16,030	8,072	85,595	38,795	32,810	21,426
	1977	320,390	60,329	58,313	33,632	43,318	37,629	19,246	12,881	6,477	61,067	23,582	27,642	13,091
Buchanan	1981	457,985	98,030	95,311	41,880	80,657	69,958	12,617	20,874	11,440	77,005	47,611	19,260	18,166
	1977	317,923	65,576	63,523	25,255	56,785	48,678	12,932	16,027	8,806	64,390	24,895	17,144	11,174
Butler	1981	196,272	40,113	39,137	11,724	29,912	21,469	12,113	7,272	4,898	43,820	16,321	9,798	8,507
	1977	133,094	24,699	24,010	7,732	19,836	14,375	8,075	5,052	3,411	33,330	9,906	9,856	4,934
Caldwell	1981	19,535	5,894	5,750	764	377		527	122	122	3,595	4,052	1,905	227
	1977	15,714	4,239	4,121	621	325		540	102	102	3,566	2,894	1,592	163
Callaway	1981	109,488	20,903	20,395	12,842	7,856	2,486	1,920	3,987	2,423	15,596	27,571	9,552	3,033
	1977	77,132	14,480	14,076	7,856	4,849	1,618	1,652	3,263	1,982	12,130	17,038	9,380	1,931
Camden	1981	111,214	26,135	25,500	11,695	8,502	4,842	2,488	4,056	3,597	24,643	13,845	3,136	1,657
	1977	67,153	14,136	13,742	7,190	4,801	2,805	1,665	2,606	2,339	17,374	7,074	3,426	966
Cape Girardeau	1981	321,003	58,815	54,130	26,048	58,535	42,940	18,301	18,605	10,372	44,770	34,252	20,741	13,039
	1977	222,365	40,260	37,028	16,085	35,899	26,654	13,299	13,280	7,455	45,055	18,805	15,521	8,248
Carroll	1981	36,623	11,025	10,757	1,515	4,700		1,363	667	418	5,093	3,458	1,295	724
	1977	29,044	7,495	7,286	1,381	3,203		1,223	572	359	5,624	2,765	1,530	636
Carter	1981	13,727	4,332	4,226	1,351	241		124	91	91	3,412	2,429	63	160
	1977	8,697	2,641	2,567	824	183		93	76	76	2,233	1,639	54	145
Cass	1981	168,191	42,194	41,954	13,856	13,769	3,859	898	3,345	2,166	34,473	33,346	6,749	5,660
	1977	101,141	26,955	26,805	7,341	7,086	2,108	808	2,349	1,526	25,394	14,853	6,607	3,003
Cedar	1981	49,760	17,756	17,324	2,112	4,305		637	1,331	1,061	9,156	5,355	1,967	1,318
	1977	30,949	9,280	9,021	1,592	2,350		612	828	666	7,798	2,797	1,990	744
Chariton	1981	33,281	7,888	7,696	2,883	1,213		1,336	1,014	95	5,894	7,556	1,605	940
	1977	23,899	5,355	5,206	1,731	990		946	812	75	5,787	4,177	1,600	615
Christian	1981	54,029	15,710	15,324	1,842	2,816		896	814	685	16,527	6,054	2,412	624
	1977	37,298	8,978	8,726	1,402	1,780		634	556	472	13,253	3,951	2,735	389
Clark	1981	20,963	4,522	4,412	1,340	1,116		36	260	124	2,663	5,871	1,935	112
	1977	15,519	3,296	3,204	998	690		38	211	100	2,796	4,149	1,457	101
Clay	1981	841,400	146,884	142,714	70,558	171,301	137,593	23,016	26,866	13,886	225,475	86,966	44,540	14,722
	1977	569,345	97,790	94,664	47,132	102,031	81,817	16,244	18,231	9,454	166,448	49,678	32,359	12,909
Clinton	1981	55,643	12,702	12,393	6,467	5,714	4,048	1,124	2,638	1,781	10,177	4,591	4,567	1,661
	1977	35,342	7,859	7,640	3,083	2,883	2,065	1,090	1,519	1,028	8,681	2,989	3,563	864
Cole	1981	310,114	63,366	62,751	17,866	46,477	36,508	17,886	15,782	9,172	70,236	23,451	18,473	7,597
	1977	205,088	38,901	38,528	12,896	27,420	21,592	13,447	10,607	6,154	56,280	11,709	13,296	4,623
Cooper	1981	54,908	13,620	13,288	2,944	5,932		1,876	861	79	11,597	8,513	2,148	1,627
	1977	38,970	8,897	8,649	2,315	3,746		1,404	824	75	8,826	5,925	1,862	1,274
Crawford	1981	72,967	13,827	13,489	3,497	10,160	4,586	469	903	523	14,825	18,131	3,311	940
	1977	48,678	9,346	9,085	2,583	6,483	3,041	376	670	388	11,397	9,541	3,046	811
Dade	1981	19,298	4,601	4,496	665	153		855	620	296	1,471	3,976	4,762	325
	1977	12,855	3,357	3,269	384	132		574	469	223	1,542	1,860	3,299	250
Dallas	1981	27,385	6,337	6,183	1,720	789		592	2,452	2,266	5,041	5,318	2,268	352
	1977	21,975	5,194	5,049	1,170	674		588	1,992	1,867	4,851	3,105	2,339	309
Daviess	1981	21,521	4,485	4,375	859	719		149	253	253	7,406	3,885	1,494	540
	1977	16,502	3,063	2,978	647	573		141	229	229	6,369	2,389	1,318	446
De Kalb	1981	16,213	2,622	2,563	1,146	934		283	1,113	1,113	3,306	2,916	1,477	161
	1977	11,710	1,891	1,842	890	663		192	728	728	2,285	1,983	1,485	139
Dent	1981	51,558	13,851	13,520	2,619	6,639	4,729	654	3,842	2,691	8,365	4,984	2,049	879
	1977	35,287	8,816	8,574	1,644	4,597	3,308	671	2,614	1,837	6,745	3,078	2,190	666
Douglas	1981	35,443	8,390	8,186	2,085	4,553	3,884	779	518	518	7,813	6,144	1,769	1,957
	1977	21,500	5,196	5,051	1,111	2,735	2,323	542	388	388	5,305	2,853	1,341	1,139
Dunklin	1981	159,377	45,393	44,289	7,533	12,786	6,386	6,995	6,106	4,092	27,358	18,821	11,169	3,962
	1977	115,686	28,752	27,950	5,002	9,717	5,016	5,161	5,100	3,425	25,763	10,981	11,283	2,781
Franklin	1981	305,673	86,039	82,036	20,802	27,164	14,560	10,064	7,840	4,262	54,849	46,201	17,782	2,941
	1977	210,578	52,128	49,520	13,981	17,182	9,499	7,542	6,996	3,774	44,022	27,966	18,963	2,651
Gasconade	1981	47,708	13,946	13,542	3,010	1,835		534	1,698	955	9,783	5,889	2,352	1,054
	1977	34,286	8,325	8,054	2,065	1,655		571	1,431	800	9,550	3,563	2,248	650
Gentry	1981	29,820	7,835	7,644	1,455	892		714	2,587	674	5,238	4,453	3,769	1,224
	1977	21,979	5,032	4,892	1,010	655		722	1,754	449	5,379	2,627	2,733	750
Greene	1981	1,068,488	190,358	180,201	100,865	153,262	134,490	40,517	56,423	31,939	223,832	96,698	84,755	26,082
	1977	755,155	125,862	119,065	65,872	114,620	99,559	36,447	41,292	23,489	173,768	53,826	64,249	20,695

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Grundy	1981	46,610	12,931	12,615	4,383	6,957	4,254	3,189	902	478	5,471	7,511	2,173	1,801
	1977	35,163	8,418	8,183	2,696	5,838	3,646	2,458	994	523	5,927	4,022	2,312	1,324
Harrison	1981	34,076	6,981	6,932	1,993	3,142		1,205	652	466	7,634	5,869	1,410	259
	1977	26,167	5,531	5,493	1,552	2,189		1,063	508	364	6,068	4,377	1,505	241
Henry	1981	82,935	17,463	17,102	5,994	5,924	2,832	3,798	6,142	3,830	12,518	13,195	4,179	4,964
	1977	64,440	12,707	12,399	4,019	4,854	2,404	3,738	5,406	3,372	13,251	6,900	4,299	3,253
Hickory	1981	11,618	3,147	3,071	764	845			291	291	388	3,635	1,143	407
	1977	7,933	2,025	1,969	578	566			223	223	348	2,013	1,148	281
Holt	1981	36,600	3,177	3,099	826	254		269	266		7,900	21,571	945	205
	1977	22,515	2,822	2,743	751	165		253	210		6,110	9,819	1,113	203
Howard	1981	25,081	6,593	6,303	1,762	459		250	470	358	6,438	2,483	567	1,486
	1977	17,619	3,889	3,705	1,460	438		272	330	251	4,778	2,108	710	974
Howell	1981	143,965	37,081	36,178	9,414	17,807	9,734	2,476	6,293	3,512	34,890	10,990	6,404	4,297
	1977	97,467	22,105	21,488	5,541	11,082	6,230	2,522	4,460	2,482	26,159	7,282	6,958	2,760
Iron	1981	42,059	15,359	14,984	1,527	2,806		853	917		7,556	4,313	3,221	511
	1977	26,003	8,550	8,311	1,031	1,630		588	751		5,288	2,737	2,285	334
Jackson	1981	3,478,135	689,450	658,900	388,970	554,923	473,071	156,283	117,617	63,460	675,408	351,264	96,563	94,212
	1977	2,483,988	466,248	443,948	249,820	388,976	329,299	136,533	94,328	51,149	544,599	198,386	85,120	71,897
Jasper	1981	567,331	98,544	96,235	46,098	76,756	70,657	30,559	22,739	12,282	128,201	55,883	34,368	26,785
	1977	363,925	63,203	61,496	27,293	48,113	43,734	21,417	15,314	8,311	91,344	28,868	25,927	16,344
Jefferson	1981	422,646	144,416	138,521	23,211	42,238	27,131	3,191	13,038	7,385	71,331	68,033	18,703	11,928
	1977	277,134	88,098	84,190	14,613	26,887	17,654	3,253	9,448	5,352	54,695	37,279	17,177	8,483
Johnson	1981	104,361	25,026	24,516	10,439	11,665	3,098	2,376	3,497	1,269	17,033	14,800	6,416	3,044
	1977	78,232	16,154	15,828	6,898	7,560	2,130	2,501	2,583	925	16,986	9,357	7,153	2,152
Knox	1981	12,270	2,790	2,721	512	1,184		667	388	388	2,609	1,368	1,469	384
	1977	9,426	2,037	1,980	308	931		466	347	347	2,445	866	1,057	311
Laclede	1981	136,528	27,092	26,433	6,903	12,089	9,515	2,867	3,930	2,619	31,035	19,289	10,165	2,222
	1977	88,394	15,082	14,661	4,252	8,397	6,624	2,760	2,603	1,739	23,778	11,652	7,210	1,331
Lafayette	1981	97,948	31,350	31,099	6,020	6,081	2,497	2,816	3,488	2,538	16,579	11,518	7,560	3,247
	1977	70,882	18,583	18,436	4,626	4,958	2,143	2,802	2,880	2,107	14,898	7,673	6,524	2,489
Lawrence	1981	101,564	24,868	24,653	7,878	8,019	4,333	2,773	4,918	4,122	26,769	7,326	5,107	4,245
	1977	64,229	14,458	14,335	4,070	4,089	2,274	1,860	2,860	2,420	19,738	5,053	4,973	2,231
Lewis	1981	33,870	8,026	7,839	1,096	1,141		70	1,466		7,821	3,828	4,945	151
	1977	24,140	5,047	4,930	900	946		59	1,031		6,565	2,550	3,727	142
Lincoln	1981	63,126	21,260	21,088	4,909	6,480	4,725	1,093	1,461	1,042	8,566	7,602	3,769	1,086
	1977	42,269	13,202	13,097	3,025	3,730	2,743	746	1,227	878	8,605	4,546	2,644	823
Linn	1981	67,873	12,898	12,583	4,428	6,400		1,973	3,514	873	15,382	10,611	4,370	2,279
	1977	47,985	9,599	9,331	2,518	4,481		1,572	2,348	573	12,175	5,270	4,026	1,804
Livingston	1981	86,219	17,779	17,345	2,848	12,009	7,380	2,951	3,084	1,248	16,359	10,359	6,915	2,477
	1977	57,459	10,997	10,690	2,390	7,638	4,792	2,991	2,035	817	13,925	4,945	4,890	1,481
McDonald	1981	41,868	9,504	9,272	1,997	2,911	1,792	288	563		4,878	9,908	2,451	360
	1977	26,709	5,868	5,704	1,613	2,482	1,559	255	356		4,259	4,635	2,261	318
Macon	1981	58,063	14,468	14,115	4,034	2,431		2,693	3,286	1,487	11,402	7,090	5,385	2,097
	1977	38,343	8,990	8,739	2,570	1,777		1,769	2,001	896	8,220	3,990	3,993	1,158
Madison	1981	34,760	14,186	13,841	2,414	1,033		259	1,250	350	3,150	6,343	1,236	1,006
	1977	24,748	8,792	8,547	1,755	1,023		305	1,161	320	3,181	4,269	1,253	672
Maries	1981	14,478	4,360	4,254	1,118	267		815	581	581	2,202	1,444	1,132	
	1977	9,007	2,264	2,201	611	231		516	354	354	1,992	1,031	737	
Marion	1981	150,957	34,995	34,584	13,994	21,499	11,742	5,865	5,351	2,919	19,859	19,538	11,221	3,658
	1977	106,271	23,135	22,866	8,647	12,907	7,250	4,418	4,289	2,332	20,526	12,383	8,917	2,690
Mercer	1981	8,905	2,401	2,341	499	254		254	339		2,328	846	701	288
	1977	6,575	1,818	1,767	388	209		175	282		1,651	576	707	175
Miller	1981	83,039	11,049	10,780	10,485	6,507	5,245	1,385	3,322	1,962	16,165	12,220	6,330	851
	1977	56,105	8,215	7,986	5,739	5,288	4,264	1,409	2,191	1,293	13,186	5,824	4,470	643
Mississippi	1981	61,889	9,175	8,951	1,560	1,668		1,721	1,853	920	8,486	26,642	2,659	1,844
	1977	45,195	7,907	7,686	1,354	1,596		1,409	1,433	708	9,187	14,169	3,042	1,325
Moniteau	1981	48,776	11,564	11,282	1,441	899		1,031	414	173	18,898	4,697	3,357	822
	1977	32,269	6,833	6,642	1,083	825		1,058	433	179	13,426	2,504	2,545	511
Monroe	1981	27,450	4,076	3,976	1,754	748		1,336	714	186	8,498	2,400	5,507	727
	1977	18,082	3,075	2,989	994	573		846	529	135	5,382	1,587	3,528	481
Montgomery	1981	36,761	6,439	6,291	2,836	1,356		403	1,219	86	6,569	12,406	1,584	1,058
	1977	26,450	4,955	4,824	2,014	1,027		383	1,113	77	5,851	7,085	1,488	653
Morgan	1981	48,001	11,697	11,412	2,548	961		671	3,236	2,354	9,812	6,987	6,758	282
	1977	33,723	8,493	8,256	2,191	872		623	2,208	1,606	7,503	3,665	4,935	264

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
New Madrid	1981	83,661	12,277	11,995	2,584	12,897	8,939	4,747	2,803	1,926	12,684	25,885	5,595	793
	1977	60,374	11,440	11,179	2,371	8,927	6,264	3,634	2,062	1,421	9,877	13,775	4,411	795
Newton	1981	111,629	31,658	30,566	7,833	8,824	6,274	2,638	2,932	1,671	26,300	16,989	5,252	1,457
	1977	82,979	19,806	19,053	5,645	6,007	4,316	2,401	2,563	1,457	24,141	10,779	4,931	1,156
Nodaway	1981	84,440	18,225	17,780	5,900	10,624	7,371	3,290	3,261	1,588	10,615	11,637	9,842	1,168
	1977	60,108	11,780	11,451	3,984	7,278	5,112	2,657	2,318	1,122	10,903	6,876	7,486	1,097
Oregon	1981	32,025	5,397	5,265	1,537	2,107		874	469	225	7,269	4,053	3,097	885
	1977	22,478	4,185	4,068	980	1,290		842	433	207	5,936	2,303	2,584	526
Osage	1981	21,084	5,368	5,236	1,188	265		274	744	77	3,668	3,946	1,729	
	1977	16,474	4,179	4,062	949	226		207	569	58	3,774	2,507	1,655	
Ozark	1981	27,686	6,923	6,753	805	1,357		73	438	211	5,198	4,293	771	357
	1977	17,123	3,568	3,468	659	887		75	297	142	4,937	1,901	739	319
Pemiscot	1981	78,880	23,104	22,543	5,915	8,099	5,051	3,260	2,416	1,540	10,027	10,819	2,663	1,601
	1977	53,116	15,670	15,233	3,808	4,629	2,944	2,209	1,743	1,112	8,435	6,369	2,877	1,284
Perry	1981	77,611	7,992	7,839	6,468	25,562	14,574	252	2,636	595	9,154	11,226	6,852	1,601
	1977	52,987	5,698	5,589	3,977	16,239	9,497	305	1,909	423	8,316	6,569	5,311	1,050
Pettis	1981	169,775	38,551	37,790	15,392	23,191	15,789	7,684	5,215	2,955	34,914	12,331	11,531	3,222
	1977	125,562	23,725	23,260	10,002	14,052	9,698	5,519	4,806	2,717	34,579	7,957	11,115	2,940
Phelps	1981	165,780	40,442	39,298	14,335	14,547	9,288	8,139	3,719	2,713	31,271	19,349	11,241	1,270
	1977	114,674	22,711	21,988	8,987	10,238	6,655	5,486	3,511	2,574	27,002	12,299	10,442	1,183
Pike	1981	58,742	15,550	15,172	2,621	8,161	3,956	1,113	1,344	719	6,449	9,631	4,266	2,326
	1977	43,207	11,408	11,090	2,009	5,257	2,638	1,222	1,239	661	6,533	6,279	3,353	1,545
Platte	1981	125,821	39,147	37,343	13,437	11,399	4,750	523	1,017	638	9,287	20,505	8,424	4,069
	1977	81,520	24,023	22,832	8,050	7,221	3,144	391	832	524	10,013	10,984	6,515	2,660
Polk	1981	88,797	21,300	21,087	3,256	9,542	4,375	1,477	2,271	2,271	16,759	7,828	14,229	2,077
	1977	49,721	10,663	10,558	1,916	4,948	2,356	1,382	1,341	1,341	10,705	3,789	9,008	1,111
Pulaski	1981	102,810	17,955	17,736	7,566	12,117	7,634	1,214	4,338	2,678	26,946	16,621	3,233	1,542
	1977	69,204	11,336	11,199	4,943	6,958	4,468	1,098	3,421	2,112	20,950	9,284	3,021	898
Putnam	1981	24,658	6,163	6,012	877	745		910	346		6,839	4,898	1,008	596
	1977	16,409	3,574	3,474	766	579		653	238		5,122	2,443	965	373
Ralls	1981	14,277	3,627	3,259	357	539		268	271		4,336	2,333	1,432	54
	1977	9,809	2,200	1,976	279	303		273	186		3,259	1,352	1,050	48
Randolph	1981	125,156	33,327	32,516	8,705	8,477	5,897	6,901	7,186	5,059	31,165	11,510	4,099	2,865
	1977	83,416	18,760	18,237	4,838	7,098	4,998	4,807	4,813	3,402	22,076	6,471	4,569	1,919
Ray	1981	64,596	15,735	15,409	3,679	1,840		3,463	987	261	14,364	6,074	3,942	3,618
	1977	41,639	10,358	10,145	1,857	1,431		1,825	874	229	11,472	3,919	3,758	1,657
Reynolds	1981	20,191	6,239	6,086	469	412			104	104	6,677	3,848	461	300
	1977	13,555	4,000	3,888	351	227			114	114	4,925	2,043	522	190
Ripley	1981	29,782	8,710	8,499	671	5,184		250	492	373	7,046	1,775	1,761	1,591
	1977	20,701	5,847	5,684	550	3,074		273	517	395	5,036	1,367	1,492	973
St. Charles	1981	597,325	137,822	131,936	49,987	58,408	43,929	13,548	24,168	12,008	112,547	111,059	38,403	11,169
	1977	386,257	83,427	79,571	29,159	36,026	27,301	12,058	16,971	8,415	86,207	57,461	28,919	8,886
St. Clair	1981	28,406	2,931	2,860	3,563	278		252	451	451	12,208	2,774	1,373	607
	1977	18,685	2,465	2,396	1,898	227		270	464	464	8,289	1,696	945	352
Ste. Genevieve	1981	47,982	12,635	12,326	5,291	3,304		537	966	501	8,192	7,863	2,958	695
	1977	30,728	7,276	7,073	3,008	1,988		381	917	474	7,278	3,926	2,171	682
St. Francois	1981	179,825	49,655	48,449	9,108	27,186	18,309	5,272	6,659	5,522	23,727	33,247	10,226	3,384
	1977	122,954	30,218	29,375	5,581	16,162	11,042	4,623	4,777	3,998	24,455	16,511	9,911	2,629
St. Louis	1981	5,568,615	1,268,825	1,193,305	517,101	1,007,903	936,251	254,536	252,620	148,940	1,012,564	517,241	181,843	145,508
	1977	3,932,264	822,984	773,468	315,211	737,949	676,915	185,132	187,499	110,773	856,915	299,042	141,013	110,047
St. Louis city	1981	1,767,151	402,866	373,103	256,684	239,698	211,847	73,019	58,961	36,280	253,136	209,504	36,755	60,613
	1977	1,409,583	307,678	284,751	187,704	198,041	173,105	71,470	55,430	34,170	241,878	126,196	37,103	48,544
Saline	1981	93,609	22,367	21,824	4,774	11,647		3,799	2,482	1,025	12,692	15,680	6,818	3,362
	1977	69,494	14,389	13,988	4,126	8,115		3,025	2,392	980	12,782	9,824	5,588	2,714
Schuyler	1981	19,872	1,948	1,899	844	241		465			6,724	4,674	2,269	186
	1977	13,652	1,281	1,245	598	209		322			5,810	2,300	1,617	145
Scotland	1981	17,384	3,432	3,348	1,491	2,145		227	786	638	4,082	1,675	697	887
	1977	12,778	2,629	2,556	889	1,352		160	709	581	3,231	1,221	753	577
Scott	1981	208,179	54,445	52,536	17,620	11,677	7,273	5,639	8,240	5,598	42,615	20,292	24,445	6,039
	1977	130,865	30,337	29,166	9,689	8,207	5,213	3,887	5,820	3,964	31,330	10,604	17,355	4,183
Shannon	1981	13,747	5,275	5,145	435	467		123	299	299	1,932	2,813	319	125
	1977	9,863	3,280	3,188	378	264		135	114	114	2,021	1,831	324	118
Shelby	1981	30,331	6,412	6,255	1,463	2,363		472	312	312	7,757	6,246	846	786
	1977	20,241	4,577	4,449	972	1,597		367	145	145	5,732	3,158	985	505

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Stoddard	1981	112,593	17,287	16,866	9,916	9,903	4,179	1,925	4,379	2,804	30,008	7,217	14,728	3,066
	1977	78,193	13,183	12,815	5,431	5,736	2,523	1,858	2,888	1,851	23,921	5,210	10,403	1,830
Stone	1981	36,003	11,677	11,394	1,821	1,212		948	197	197	6,807	5,257	1,694	736
	1977	23,340	6,805	6,615	1,564	737		684	161	161	4,987	2,636	1,967	463
Sullivan	1981	15,463	3,082	2,989	557	968		443	687	212	2,075	1,933	2,168	214
	1977	12,052	2,436	2,355	437	780		269	477	146	2,059	1,315	1,777	180
Taney	1981	97,664	24,388	24,243	13,790	9,557	5,693	1,641	1,834	1,553	15,275	9,091	4,379	2,715
	1977	64,983	14,623	14,538	8,162	5,983	3,646	1,320	1,622	1,388	11,517	5,447	5,614	1,754
Texas	1981	87,974	13,108	12,788	2,378	6,886	4,504	1,496	1,015	841	20,317	19,407	7,083	1,216
	1977	56,581	9,777	9,504	1,922	3,693	2,456	1,089	909	759	17,429	8,564	4,632	1,004
Vernon	1981	74,056	16,501	16,100	8,218	8,105	5,258	2,563	4,543	2,015	18,011	7,335	3,921	1,091
	1977	50,743	10,197	9,913	4,232	6,653	4,390	1,964	3,045	1,340	13,202	4,399	3,087	970
Warren	1981	47,364	14,635	14,213	4,506	4,461	3,123	149	598	412	7,339	8,142	3,322	435
	1977	29,879	8,747	8,464	2,769	2,657	1,882	175	456	315	5,266	4,909	2,415	287
Washington	1981	42,717	12,743	12,431	2,601	2,344		223	395	327	8,326	9,124	2,772	1,030
	1977	29,399	8,801	8,555	1,439	1,918		215	368	306	6,858	4,825	2,279	624
Wayne	1981	34,611	8,422	8,217	1,870	2,807		284	1,426	1,290	8,439	4,381	2,937	1,296
	1977	23,392	5,881	5,717	1,427	1,584		222	1,083	993	5,746	2,669	2,532	755
Webster	1981	55,036	15,270	14,898	3,164	5,062	4,079	899	1,745	1,299	8,226	9,608	4,445	862
	1977	32,030	7,352	7,147	1,895	2,527	2,037	865	993	743	6,643	5,048	2,705	671
Worth	1981	7,467	2,373	2,314	129	61		101	735	608	1,257	1,626	700	166
	1977	6,111	1,824	1,773	111	53		77	592	495	1,146	1,104	777	156
Wright	1981	54,410	9,805	9,566	2,764	11,687	3,120	822	1,224	841	7,664	6,025	5,989	751
	1977	37,388	7,666	7,452	1,674	6,772	1,917	820	1,204	830	6,243	3,659	4,545	670
TOTAL METRO COUNTIES	1981	**16,127,908**	**3,510,550**	**3,332,663**	**1,617,973**	**2,524,965**	**2,198,249**	**652,821**	**626,407**	**355,476**	**3,032,483**	**1,721,721**	**635,561**	**449,376**
	1977	11,396,375	2,326,875	2,203,389	1,034,826	1,794,011	1,554,758	528,743	481,717	274,473	2,479,385	977,761	522,613	333,946
TOTAL STATE	1981	**22,740,257**	**5,031,758**	**4,815,766**	**2,065,101**	**3,190,249**	**2,554,068**	**861,103**	**865,995**	**498,751**	**4,322,540**	**2,631,334**	**1,085,936**	**613,880**
	1977	15,920,087	3,294,980	3,144,635	1,321,320	2,227,121	1,787,649	691,233	658,035	379,779	3,544,647	1,496,768	902,562	445,131
MONTANA														
BILLINGS	1981	**804,941**	**152,463**	**147,734**	**53,630**	**123,699**	**90,991**	**38,593**	**44,357**	**23,886**	**149,420**	**67,315**	**93,427**	**33,495**
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
Yellowstone	1981	804,941	152,463	147,734	53,630	123,699	90,991	38,593	44,357	23,886	149,420	67,315	93,427	33,495
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
GREAT FALLS	1981	**513,565**	**92,187**	**87,955**	**37,814**	**67,379**	**61,889**	**32,478**	**29,959**	**15,282**	**98,822**	**52,175**	**45,713**	**18,806**
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,608	17,471	8,864	85,235	26,206	31,000	14,237
Cascade	1981	513,565	92,187	87,955	37,814	67,379	61,889	32,478	29,959	15,282	98,822	52,175	45,713	18,806
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,608	17,471	8,864	85,235	26,206	31,000	14,237
ALL COUNTIES														
Beaverhead	1981	35,250	9,006	8,753	3,160	1,000		2,634	1,546	1,221	6,778	4,685	2,207	1,783
	1977	26,422	6,619	6,409	3,072	785		1,722	1,000	796	5,743	2,753	1,671	1,122
Big Horn	1981	38,841	10,825	10,321	3,508	459		1,619	481	83	8,633	9,828	1,593	673
	1977	25,847	7,416	7,045	2,883	352		1,139	320	55	6,481	4,651	1,194	450
Blaine	1981	19,826	3,409	3,117	1,538	908		1,165	277	93	7,701	1,937	1,451	579
	1977	14,825	2,674	2,444	1,482	570		860	148	50	5,783	1,179	1,046	437
Broadwater	1981	17,630	5,662	5,502	1,575	594					4,283	3,399	1,541	408
	1977	11,606	3,491	3,380	1,227	438					3,005	1,940	936	400
Carbon	1981	23,124	5,809	5,641	2,769	178		1,304	200		2,081	2,428	4,925	780
	1977	16,766	4,296	4,157	2,783	135		784	146		1,624	1,627	3,094	592
Carter	1981	2,453	990	960	396	70		80				661	104	40
	1977	1,867	787	762	360	59		58				375	98	33
Cascade	1981	513,565	92,187	87,955	37,814	67,379	61,889	32,478	29,959	15,282	98,822	52,175	45,713	18,806
	1977	363,994	63,375	60,243	33,116	45,910	41,595	21,603	17,471	8,864	85,235	26,206	31,000	14,237
Chouteau	1981	12,012	3,230	3,138	1,602	354		249	19	19	2,967	623	1,455	538
	1977	9,773	2,483	2,404	1,594	277		167	13	13	2,722	364	1,023	423
Custer	1981	70,963	15,125	14,698	6,622	1,865		6,293	1,880	863	10,305	13,737	6,066	2,145
	1977	52,377	11,582	11,215	5,655	1,596		4,035	1,244	568	9,217	6,889	5,143	1,845
Daniels	1981	9,784	2,958	2,874	812	74		817	341	195	2,173	182	1,580	293
	1977	6,421	1,743	1,688	808	59		547	191	110	1,456	113	918	223

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Dawson	1981	75,162	14,780	14,408	5,144	2,344		3,701	3,918	1,514	8,797	20,615	8,987	2,851
	1977	47,185	10,179	9,887	3,985	2,001		2,368	2,077	795	8,114	8,976	4,979	1,564
Deer Lodge	1981	46,636	15,366	15,027	4,924			2,526	1,218	400	10,014	4,094	3,218	2,381
	1977	35,021	11,337	11,047	4,574			1,893	775	252	7,768	2,529	2,305	1,768
Fallon	1981	16,601	3,888	3,796	1,401	732		777	667	147	5,093	1,287	1,564	799
	1977	12,313	2,805	2,740	1,108	486		578	433	94	4,145	833	1,145	487
Fergus	1981	59,836	14,269	13,866	4,758	2,210		4,418	3,203	1,521	11,276	9,765	3,569	2,525
	1977	40,980	9,685	9,378	3,813	1,703		2,686	1,931	912	9,370	5,140	2,285	1,476
Flathead	1981	290,955	68,987	67,126	25,796	17,859	13,330	18,724	14,049	9,033	57,278	21,379	22,086	8,921
	1977	196,332	47,762	46,303	20,049	12,877	9,669	10,840	8,576	5,507	40,791	11,791	16,418	5,352
Gallatin	1981	251,555	37,846	36,753	20,041	13,368	9,219	14,800	16,713	9,012	37,364	35,555	35,748	8,552
	1977	177,849	31,363	30,346	17,621	9,449	6,614	9,243	10,245	5,501	31,034	18,254	23,386	5,537
Garfield	1981	2,571	627	609	501	188		38			64	832	239	47
	1977	2,042	479	464	500	151		30			58	527	231	37
Glacier	1981	42,368	9,682	9,410	3,404	6,259		2,595	1,389	1,144	6,318	6,447	2,908	577
	1977	33,509	8,158	7,899	3,646	4,228		1,769	908	754	5,608	3,598	2,406	538
Golden Valley	1981	683	114	110	109							149		
	1977	642	103	100	136							113		
Granite	1981	5,688	1,536	1,492	596			163			1,257	1,317	79	213
	1977	4,750	1,337	1,295	654			123			1,097	859	67	181
Hill	1981	100,991	19,549	19,107	6,135	9,429	4,062	6,830	3,785	1,557	15,072	13,074	14,121	5,224
	1977	69,060	14,327	14,005	5,625	5,919	2,647	4,839	2,460	1,003	12,860	6,155	8,462	3,117
Jefferson	1981	7,361	2,104	2,043	1,552	284			242	242	530	776	859	395
	1977	6,077	1,693	1,639	1,488	242			163	163	528	529	584	306
Judith Basin	1981	5,700	1,193	1,158	486			30	77	77	567	2,899	166	29
	1977	4,661	1,125	1,089	601			30	65	65	582	1,818	153	31
Lake	1981	58,977	16,731	16,261	4,307	996		2,865	2,140	1,209	9,495	9,267	3,634	2,733
	1977	44,476	12,379	11,987	4,320	840		2,118	1,183	667	9,114	5,195	2,986	1,868
Lewis and Clark	1981	244,972	58,587	58,068	22,013	27,196	21,583	10,414	15,235	9,339	44,335	17,167	25,087	6,613
	1977	172,234	39,340	38,995	18,059	16,881	13,404	7,173	8,093	4,962	35,118	10,741	18,266	4,889
Liberty	1981	9,510	2,412	2,343	473			291	46	46	4,840	744	139	431
	1977	6,848	1,539	1,490	473			198	33	33	3,552	447	122	366
Lincoln	1981	54,892	20,022	19,459	4,038	3,911		1,383	1,322	430	10,339	5,701	2,034	2,339
	1977	40,025	14,069	13,623	3,896	2,747		1,027	769	248	7,753	3,644	1,513	1,489
McCone	1981	5,769	1,865	1,811	254	127			42	42	313	2,436	525	
	1977	4,491	1,505	1,457	297	114			33	33	328	1,575	452	
Madison	1981	10,264	3,389	3,308	1,939	419		121			561	1,633	791	317
	1977	8,199	2,559	2,489	1,823	319		88			529	1,070	651	262
Meagher	1981	7,127	3,673	3,568	868			140			1,031	471	426	60
	1977	4,623	2,038	1,973	740			99			667	337	306	55
Mineral	1981	10,412	1,458	1,416	1,302	2,087		107			1,221	2,190	154	454
	1977	8,055	1,284	1,243	1,509	1,355		86			945	1,493	140	294
Missoula	1981	474,988	82,684	78,128	37,080	42,465	34,909	20,263	33,716	23,656	106,506	46,206	37,329	15,366
	1977	319,284	58,109	54,870	28,925	29,997	24,594	11,547	17,035	12,100	76,189	27,106	27,418	10,397
Musselshell	1981	13,976	3,062	2,975	1,374	936			639	301	1,731	3,031	2,118	147
	1977	9,830	2,059	1,994	1,399	574			411	193	1,421	1,760	1,309	118
Park	1981	57,738	16,570	15,683	5,250	990		4,136	2,421	1,258	5,214	9,733	3,866	972
	1977	40,131	11,371	10,756	4,751	827		2,572	1,234	639	4,955	5,647	2,392	737
Petroleum	1981	610	275	266	41							234		
	1977	556	268	260	52							177		
Phillips	1981	20,314	4,260	4,169	1,810	309		1,593	552	552	4,476	2,083	2,862	1,001
	1977	15,121	3,282	3,213	1,685	255		1,097	296	296	3,797	1,364	1,815	627
Pondera	1981	32,559	6,981	6,784	1,357	868		1,524	1,692	1,308	12,797	2,297	1,812	2,089
	1977	22,654	4,950	4,793	1,475	732		923	970	755	8,656	1,400	1,553	1,237
Powder River	1981	8,700	2,493	2,422	920	356		120			1,699	1,414	125	85
	1977	6,061	1,512	1,464	732	311		66			1,450	909	111	75
Powell	1981	25,381	5,032	4,946	2,586	196		1,125			2,931	6,833	2,104	1,245
	1977	17,977	3,959	3,893	2,287	161		830			2,684	3,718	1,352	868
Prairie	1981	4,765	1,200	1,165	749	69					715	1,121	718	49
	1977	3,619	836	809	642	63					548	813	538	45
Ravalli	1981	60,610	13,466	13,086	4,830	1,973		1,817	2,485	2,485	8,666	12,613	6,646	3,369
	1977	44,019	10,275	9,949	4,473	1,560		1,404	1,445	1,445	8,046	6,253	4,957	2,105
Richland	1981	55,707	17,188	17,002	2,434	3,742	1,822	3,054	2,522	1,172	12,291	3,109	5,422	802
	1977	42,549	11,610	11,486	2,608	2,777	1,396	1,944	1,840	850	11,282	2,215	4,212	614

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Roosevelt	1981	44,039	11,421	11,100	3,599	1,114		3,165	940	439	7,753	8,889	3,025	1,704
	1977	33,019	8,268	8,006	3,374	981		1,980	671	311	6,897	5,418	2,192	1,194
Rosebud	1981	26,873	7,956	7,731	2,599	635		1,067	237	237	3,736	4,389	2,811	165
	1977	18,552	4,915	4,759	2,422	517		622	165	165	3,241	2,391	2,130	138
Sanders	1981	29,734	6,277	6,099	2,286	1,949			30	30	10,468	4,145	856	1,250
	1977	19,093	4,063	3,934	2,017	1,477			21	21	6,702	2,102	646	685
Sheridan	1981	20,725	2,937	2,868	2,446	608		2,395	1,000	407	981	5,264	3,207	921
	1977	15,779	2,682	2,620	2,550	544		1,569	717	290	954	2,836	2,383	675
Silver Bow	1981	223,424	45,254	44,215	13,447	23,812	10,379	6,183	15,127	8,059	44,581	43,005	8,754	7,775
	1977	171,197	37,334	36,481	14,302	19,525	8,828	5,355	10,103	5,365	34,862	22,871	7,942	6,346
Stillwater	1981	17,944	3,802	3,695	2,045	353		379	160	34	589	4,906	2,459	933
	1977	10,571	2,586	2,504	1,438	236		271	113	24	630	2,144	1,358	517
Sweet Grass	1981	18,235	6,355	6,219	741	229		591	168	168	2,444	4,727	1,462	1,136
	1977	12,534	4,019	3,934	746	208		351	130	130	2,079	2,835	1,112	700
Teton	1981	21,420	3,168	3,060	1,518	387		1,506	542	542	10,391	1,719	983	631
	1977	15,838	2,715	2,614	1,492	329		865	375	375	7,206	1,160	847	373
Toole	1981	23,556	7,399	7,190	2,248	349		1,770	760	760	1,741	6,110	1,014	533
	1977	18,844	5,451	5,278	2,492	326		1,404	529	529	1,898	3,836	953	500
Treasure	1981	1,005	499	483	193	149							130	
	1977	927	432	418	225	119							122	
Valley	1981	50,063	9,097	8,881	2,980	4,064		1,896	1,562	899	12,183	9,284	4,256	1,571
	1977	37,852	7,243	7,045	3,027	2,691		1,505	1,066	613	9,883	4,877	3,607	1,329
Wheatland	1981	7,856	1,771	1,720	752	150		209	174	174	470	2,728	330	109
	1977	5,839	1,611	1,560	759	135		131	111	111	490	1,454	281	97
Wibaux	1981	3,457	145	139	337				43	43	55	2,167	260	183
	1977	2,329	120	116	398				33	33	58	1,199	196	131
Yellowstone	1981	804,941	152,463	147,734	53,630	123,699	90,991	38,593	44,357	23,886	149,420	67,315	93,427	33,495
	1977	513,875	90,264	87,142	42,506	71,495	53,248	26,112	26,491	14,245	108,747	35,960	57,400	19,974
TOTAL METRO COUNTIES	**1981**	**1,318,506**	**244,650**	**235,689**	**91,444**	**191,078**	**152,880**	**71,071**	**74,316**	**39,168**	**248,242**	**119,490**	**139,140**	**52,301**
	1977	877,869	153,639	147,385	75,622	117,405	94,843	47,720	43,962	23,109	193,982	62,166	88,400	34,211
TOTAL STATE	**1981**	**4,100,098**	**859,034**	**831,858**	**317,089**	**369,692**	**248,184**	**207,948**	**207,876**	**119,879**	**771,346**	**500,775**	**378,945**	**147,037**
	1977	2,847,520	599,466	579,094	274,674	245,333	161,995	136,656	122,033	69,935	603,902	272,166	259,836	98,861
NEBRASKA														
LINCOLN	**1981**	**984,370**	**196,920**	**191,235**	**116,974**	**159,738**	**136,348**	**38,038**	**35,580**	**19,899**	**156,343**	**93,859**	**70,200**	**22,717**
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
Lancaster	1981	984,370	196,920	191,235	116,974	159,738	136,348	38,038	35,580	19,899	156,343	93,859	70,200	22,717
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
OMAHA	**1981**	**2,654,857**	**559,668**	**528,100**	**314,304**	**425,227**	**393,611**	**87,926**	**147,419**	**108,198**	**497,129**	**252,115**	**80,842**	**88,368**
	1977	1,972,604	382,887	360,475	204,999	325,761	297,199	83,851	123,973	92,921	420,850	153,743	74,897	66,639
Douglas	1981	2,017,847	407,442	382,350	237,780	305,477	283,125	77,657	129,658	101,220	386,624	169,513	62,929	68,697
	1977	1,560,104	294,363	276,045	163,372	252,827	231,251	73,702	111,076	87,686	328,329	106,535	60,365	53,658
Sarpy	1981	237,251	58,411	56,412	28,772	59,521	51,856	4,039	7,543	1,656	31,300	26,936	6,574	3,235
	1977	154,822	32,757	31,520	16,146	40,871	35,310	3,988	4,974	1,081	25,779	15,372	5,813	2,353
Pottawattamie, Iowa	*1981*	*399,759*	*93,815*	*89,338*	*47,752*	*60,229*	*58,630*	*6,230*	*10,218*	*5,322*	*79,205*	*55,666*	*11,339*	*16,436*
	1977	*257,678*	*55,767*	*52,910*	*25,481*	*32,063*	*30,638*	*6,161*	*7,923*	*4,154*	*66,742*	*31,836*	*8,719*	*10,628*
ALL COUNTIES														
Adams	1981	176,870	24,738	24,215	14,160	36,654	28,490	10,374	5,023	2,598	32,050	20,588	17,607	2,580
	1977	123,722	16,834	16,417	8,815	22,939	17,916	8,510	4,750	2,448	26,281	11,204	13,568	2,316
Antelope	1981	32,469	5,380	4,868	2,029	259		892	413		10,346	5,144	3,042	871
	1977	23,366	3,597	3,253	1,407	197		773	285		8,305	3,045	2,744	572
Arthur	1981	398			64				23	23		172		
	1977	341			59				27	27		145		
Banner	1981	114			34				18	18		45		
	1977	96			25				17	17		39		
Blaine	1981	2,293	269	269	49						171	390	628	
	1977	1,945	214	214	42						197	306	612	
Boone	1981	32,398	6,036	5,772	1,894	3,252		1,781	560	358	8,107	3,737	4,052	868
	1977	20,500	4,118	3,924	1,305	1,741		1,139	498	319	5,150	2,041	2,575	494

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Box Butte	1981	64,043	19,530	19,103	4,499	6,264		2,123	1,237	1,151	10,553	7,085	4,382	2,382
	1977	39,386	10,693	10,461	2,414	3,548		1,952	1,156	1,089	8,692	3,322	3,297	1,430
Boyd	1981	7,642	2,040	1,950	790	167		49	71		425	1,710	924	31
	1977	5,646	1,549	1,476	545	139		49	58		422	1,117	905	28
Brown	1981	19,884	3,797	3,672	2,576	492		1,127	1,060	465	4,202	1,939	1,506	270
	1977	13,410	2,714	2,616	1,339	387		723	641	280	3,522	1,124	1,404	226
Buffalo	1981	202,176	33,966	32,483	23,702	27,950	13,088	7,804	10,702	7,131	37,207	31,052	11,353	1,929
	1977	131,798	21,663	20,641	13,440	16,438	8,012	6,142	7,048	4,709	29,733	16,110	9,676	1,638
Burt	1981	25,986	8,345	8,141	2,597	337		1,051	1,043	676	5,488	2,642	2,901	843
	1977	19,205	5,728	5,568	1,868	287		810	754	490	4,563	1,839	2,224	593
Butler	1981	27,428	4,986	4,768	3,283	616		89	451	241	6,248	6,551	2,154	491
	1977	17,518	3,478	3,314	1,920	554		89	361	193	4,466	3,204	1,541	469
Cass	1981	54,079	12,090	11,810	4,842	2,789		224	323	98	15,212	13,332	2,536	695
	1977	38,023	8,240	8,019	3,579	1,814		241	328	98	11,848	7,649	2,307	669
Cedar	1981	36,263	4,895	4,681	3,387	450		404	251	76	4,406	11,524	7,084	692
	1977	21,682	3,787	3,608	2,094	378		357	235	71	2,927	5,152	4,745	524
Chase	1981	22,471	6,449	5,917	879	636		205	647		3,336	7,567	601	810
	1977	14,979	3,855	3,535	608	622		196	455		3,459	3,854	678	539
Cherry	1981	34,821	6,035	5,756	4,733	2,919		1,410	1,331	1,162	5,650	5,560	1,533	830
	1977	23,290	4,236	4,026	2,586	1,753		1,199	1,009	895	4,662	3,163	1,484	642
Cheyenne	1981	59,608	12,043	11,516	2,385	1,877		3,001	1,171	892	9,539	6,014	1,667	1,449
	1977	41,500	7,787	7,419	2,120	1,613		2,426	995	764	7,770	4,203	1,730	1,056
Clay	1981	19,844	4,560	4,336	1,622	172		23	1,326	290	2,786	4,632	1,785	189
	1977	13,279	3,109	2,946	1,195	122		19	907	196	2,021	2,702	1,655	122
Colfax	1981	36,234	7,634	6,978	4,936	1,728		545	982	982	7,116	9,544	1,986	412
	1977	24,207	5,388	4,922	2,953	1,361		514	804	804	5,637	4,628	1,694	347
Cuming	1981	43,185	10,122	9,708	2,323	1,810		1,978	828	333	14,179	6,860	1,957	841
	1977	28,421	5,855	5,595	1,722	1,052		1,456	630	252	9,780	4,184	1,750	607
Custer	1981	54,638	14,348	13,720	4,097	3,156		2,310	1,897	681	9,830	6,280	3,628	1,312
	1977	37,950	9,831	9,367	2,348	1,930		1,777	1,510	537	8,213	3,635	2,962	1,105
☐ Dakota	1981	79,198	19,679	18,749	8,196	720		420	2,190	1,424	14,926	21,631	1,149	3,531
	1977	51,312	12,323	11,698	6,587	442		440	1,896	1,228	10,922	10,825	1,210	2,308
Dawes	1981	46,338	12,090	11,826	5,795	2,979		2,782	1,519	1,303	7,106	6,128	2,648	1,149
	1977	32,136	7,925	7,723	3,295	1,863		2,320	1,378	1,195	6,363	3,184	2,133	832
Dawson	1981	113,562	22,643	21,994	7,667	8,998		4,910	4,400	3,218	21,129	16,775	10,255	3,898
	1977	78,199	15,852	15,341	5,078	5,567		3,623	3,049	2,243	15,997	11,150	7,625	2,557
Deuel	1981	10,384	349	332	910	289		64	853	771	1,123	6,024	557	131
	1977	8,249	331	315	790	227		76	754	690	1,330	3,869	663	138
Dixon	1981	11,164	2,537	2,426	1,456	305		56	60	60	1,701	2,707	1,064	669
	1977	8,900	1,998	1,904	1,078	222		54	54	54	1,699	1,808	1,032	517
Dodge	1981	185,030	39,643	39,237	18,531	21,746	14,448	5,739	7,472	5,395	39,132	16,572	7,910	5,457
	1977	129,887	25,928	25,666	12,329	16,446	11,120	4,640	5,322	3,863	31,007	10,570	7,374	3,947
Douglas	1981	2,017,847	407,442	382,350	237,780	305,477	283,125	77,657	129,658	101,220	386,624	169,513	62,929	68,697
	1977	1,560,104	294,363	276,045	163,372	252,827	231,251	73,702	111,076	87,686	328,329	106,535	60,365	53,658
Dundy	1981	8,743	2,368	2,263	862	1,043		416	201	54	1,449	569	866	140
	1977	5,985	1,570	1,496	465	618		293	175	46	1,195	390	621	125
Fillmore	1981	22,458	4,853	4,641	3,864	1,597		1,069	200	200	2,611	3,697	2,226	682
	1977	16,640	3,656	3,483	2,394	1,072		855	184	184	2,526	2,089	2,177	527
Franklin	1981	11,336	3,853	3,683	1,149	626		88	90		1,753	1,457	1,956	143
	1977	7,874	2,623	2,499	851	389		85	81		1,292	838	1,440	122
Frontier	1981	7,036	1,146	1,095	730			24	85		2,386	1,182	658	47
	1977	4,943	786	749	448			24	80		1,788	792	568	40
Furnas	1981	28,686	6,434	6,152	1,609	674		242	767	362	6,545	8,180	1,387	1,134
	1977	17,734	4,090	3,897	1,075	558		203	683	321	4,296	4,101	1,115	665
Gage	1981	106,372	24,066	23,500	8,734	10,690	3,056	4,764	4,059	1,910	17,575	18,040	4,360	2,729
	1977	72,499	15,797	15,427	5,464	7,801	2,371	4,373	2,823	1,321	14,618	9,269	4,150	1,856
Garden	1981	7,717	1,475	1,410	655	335		174	169		1,437	965	907	443
	1977	5,718	1,047	998	503	273		170	138		1,153	664	727	317
Garfield	1981	8,782	2,555	2,367	307	316		259			946	1,294	1,274	673
	1977	5,775	1,864	1,726	189	180		175			862	669	866	407
Gosper	1981	3,182	537	513	1,190	68		79	58	58	60	500	300	
	1977	2,267	466	444	741	60		85	54	54	65	324	244	
Grant	1981	1,926	434	407	45	185		39	29			634	337	
	1977	1,580	358	336	35	162		39	27			447	345	

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

NEBRASKA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Greeley	1981	14,397	1,197	1,144	965	318			26	26	406	10,038	439	133
	1977	8,019	1,108	1,056	635	181			27	27	376	4,650	513	104
Hall	1981	324,231	31,069	28,914	35,212	89,338	76,075	18,191	9,916	4,452	49,865	27,515	27,815	2,989
	1977	211,195	23,487	21,844	19,738	50,888	43,164	12,363	7,912	3,554	39,154	17,301	21,085	2,508
Hamilton	1981	36,061	7,101	6,790	2,092	1,834		1,029	646	373	6,672	9,474	2,365	1,597
	1977	24,254	4,652	4,432	1,339	1,121		751	584	339	5,966	5,234	1,885	1,036
Harlan	1981	11,469	1,774	1,696	1,676	793		509	498	250	2,040	1,777	1,190	346
	1977	8,954	1,340	1,277	1,204	564		433	440	219	1,913	1,144	1,108	263
Hayes	1981	3,182	605	578	93				39	39		2,051		
	1977	1,968	411	392	92				27	27		1,187		
Hitchcock	1981	6,588	2,043	1,953	1,225			59	22	22	86	1,909	604	59
	1977	4,548	1,383	1,318	793			60	27	27	110	1,177	511	52
Holt	1981	61,161	11,189	10,701	3,418	3,878		2,398	2,722	1,350	8,393	13,140	7,342	1,823
	1977	39,417	7,522	7,167	2,273	2,798		1,697	1,980	978	7,350	6,341	5,009	1,109
Hooker	1981	3,670	575	548	176	319					1,716	455	116	106
	1977	2,717	392	373	112	195					1,452	265	97	80
Howard	1981	17,064	3,884	3,572	1,628	824		156	1,562	1,487	2,874	2,306	1,524	508
	1977	11,834	2,614	2,403	1,125	498		143	1,056	1,019	2,345	1,335	1,339	418
Jefferson	1981	44,590	9,051	7,259	3,462	2,269		2,470	2,290	1,039	10,434	3,045	3,341	1,370
	1977	31,847	6,428	5,152	2,320	1,850		1,839	1,708	771	8,558	1,917	2,687	907
Johnson	1981	15,058	2,923	2,794	1,926	727		381	273	273	265	5,139	1,558	958
	1977	10,641	2,260	2,153	1,234	506		314	217	217	296	2,900	1,483	706
Kearney	1981	21,370	6,201	5,929	1,402	992		149	571	526	4,896	1,164	3,184	960
	1977	14,702	4,101	3,907	1,055	609		147	437	409	3,569	785	2,323	624
Keith	1981	81,749	13,663	12,830	5,458	4,466		3,129	2,037	1,270	14,923	23,754	7,866	1,325
	1977	49,839	8,294	7,783	3,159	2,676		2,236	1,414	883	10,621	11,722	5,611	841
Keya Paha	1981	1,592	166	149	242	75			27	27		589	89	
	1977	1,108	132	119	157	60			27	27		379	97	
Kimball	1981	38,972	6,020	5,756	1,912	1,601		1,143	969	348	5,691	14,240	3,181	799
	1977	23,983	3,781	3,603	1,354	883		753	684	243	5,068	6,375	2,514	519
Knox	1981	39,928	4,763	4,392	6,697	881		776	512	191	7,903	7,051	6,073	1,218
	1977	24,239	3,713	3,422	3,483	496		586	324	120	5,284	3,226	4,125	781
Lancaster	1981	984,370	196,920	191,235	116,974	159,738	136,348	38,038	35,580	19,899	156,343	93,859	70,200	22,717
	1977	673,836	118,880	115,022	66,679	117,639	100,105	33,510	27,517	15,496	135,088	51,593	53,348	15,221
Lincoln	1981	213,156	39,116	36,440	19,893	40,896	29,741	9,228	10,955	7,321	34,978	27,042	10,702	4,050
	1977	144,839	23,628	21,997	11,417	25,795	18,956	7,422	7,738	5,186	28,223	17,143	9,565	3,879
Logan	1981	931	71	66	76							483	123	
	1977	758	63	60	59							368	139	
Loup	1981	853	160	160	269	59			23	23		342		
	1977	746	157	157	241	60			27	27		261		
McPherson	1981	535	72	72	48							414		
	1977	423	66	66	41							316		
Madison	1981	203,082	41,481	39,668	16,084	31,974	20,754	10,907	10,843	6,822	35,269	18,738	17,682	4,798
	1977	132,484	23,954	22,823	10,532	20,494	13,562	8,571	7,356	4,634	26,489	10,801	12,736	3,081
Merrick	1981	23,166	5,863	5,606	2,210	293			272	218	3,360	7,783	1,800	38
	1977	16,800	4,237	4,037	1,443	244			253	206	3,175	4,584	1,732	32
Morrill	1981	19,853	5,584	5,340	1,541	1,542		362	1,055	394	5,228	1,802	1,414	594
	1977	13,246	3,543	3,376	959	987		257	705	261	3,702	1,199	1,003	384
Nance	1981	7,721	2,410	2,304	954	234		80	463	306	610	981	1,573	281
	1977	5,829	1,814	1,728	657	190		77	382	254	519	647	1,250	200
Nemaha	1981	25,731	6,620	6,331	3,153	2,405		644	76		4,504	4,473	1,844	359
	1977	20,517	4,817	4,590	2,428	1,700		660	75		4,485	2,927	1,824	341
Nuckolls	1981	27,356	6,090	5,881	2,089	1,131		662	743	501	2,858	7,090	2,108	669
	1977	19,796	4,446	4,278	1,443	891		616	671	454	2,776	4,430	1,753	550
Otoe	1981	80,820	16,247	15,536	7,350	3,632		3,761	2,425	924	20,732	14,030	5,426	1,572
	1977	53,137	10,913	10,398	4,196	3,082		2,696	2,059	777	14,908	6,925	3,877	1,269
Pawnee	1981	9,137	1,750	1,693	644	74		499	178	138	2,394	2,208	792	239
	1977	7,403	1,373	1,325	464	60		422	165	130	2,351	1,362	782	211
Perkins	1981	11,603	1,560	1,460	551	294		247	236	236	572	4,394	3,223	125
	1977	7,776	1,224	1,146	363	236		233	231	231	487	2,269	2,324	116
Phelps	1981	54,518	11,118	10,609	3,016	2,726		3,279	2,630	1,702	11,178	6,320	5,975	1,969
	1977	37,101	7,394	7,030	1,725	2,143		2,265	2,278	1,478	8,848	3,382	4,110	1,208
Pierce	1981	23,634	4,136	3,955	2,182	724		231	809	644	5,997	4,974	1,824	531
	1977	17,316	2,962	2,822	1,581	465		219	700	563	5,435	2,790	1,557	391

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Platte	1981	163,740	33,237	31,784	16,956	26,830	15,334	6,260	8,256	6,319	26,438	18,387	8,936	3,282
	1977	101,578	19,234	18,326	9,520	16,329	9,599	4,949	5,201	4,008	19,827	9,919	7,408	1,957
Polk	1981	21,893	2,799	2,520	737	368		265	126		3,754	6,579	1,572	2,201
	1977	13,242	2,050	1,845	616	261		256	99		2,552	3,061	1,290	1,337
Red Willow	1981	88,429	19,690	19,341	7,587	8,624	5,263	8,597	3,669	2,426	17,311	7,034	5,979	1,424
	1977	56,475	11,028	10,834	4,020	6,541	4,088	5,543	2,694	1,787	14,462	3,081	3,837	982
Richardson	1981	47,992	10,049	9,776	2,759	5,100		1,277	1,581	745	11,520	8,183	2,020	1,313
	1977	34,349	7,074	6,857	1,789	3,191		1,214	1,387	651	9,978	4,153	1,919	870
Rock	1981	7,308	2,609	2,495	536	251		38	217		774	1,850	613	159
	1977	4,734	1,514	1,443	382	208		39	149		764	914	526	103
Saline	1981	57,984	10,957	10,819	5,184	4,504		907	13,628	12,566	9,149	5,338	3,815	2,274
	1977	38,076	6,900	6,814	3,267	2,598		887	8,809	8,233	7,491	2,791	2,614	1,427
Sarpy	1981	237,251	58,411	56,412	28,772	59,521	51,856	4,039	7,543	1,656	31,300	26,936	6,574	3,235
	1977	154,822	32,757	31,520	16,146	40,871	35,310	3,988	4,974	1,081	25,779	15,372	5,813	2,353
Saunders	1981	56,662	12,543	12,142	4,355	1,913		1,637	5,989	612	9,288	12,977	1,560	1,549
	1977	38,631	8,512	8,209	3,082	1,488		1,218	4,189	420	8,338	6,677	1,529	1,027
Scotts Bluff	1981	219,574	54,096	51,732	17,905	25,745	17,011	8,492	11,371	7,319	33,429	22,102	16,396	4,913
	1977	152,613	33,317	31,744	10,770	17,314	11,649	7,453	8,300	5,352	32,498	13,820	12,452	3,275
Seward	1981	74,779	15,696	14,802	4,909	4,826		2,566	3,275	1,718	18,227	13,575	5,070	1,444
	1977	44,969	8,552	8,060	3,631	2,757		1,749	2,263	1,184	12,672	6,300	3,554	970
Sheridan	1981	50,155	12,134	11,604	3,625	765		4,063	1,611	1,164	8,528	10,314	3,311	1,161
	1977	32,488	7,182	6,843	2,434	670		2,981	1,263	918	6,946	5,154	2,422	963
Sherman	1981	10,219	2,400	2,192	666			452	531	307	1,721	2,775	473	489
	1977	7,219	1,786	1,631	494			349	383	222	1,322	1,619	437	335
Sioux	1981	2,370	225	215		229		93			127	381	956	
	1977	1,582	175	167		134		65			120	251	660	
Stanton	1981	6,802	1,736	1,659	1,386	48		34	51	51	140	2,840	378	
	1977	4,365	1,200	1,143	885	44		39	54	54	159	1,397	432	
Thayer	1981	38,455	5,641	5,397	4,618	103		388	309		11,015	9,180	1,992	1,144
	1977	24,189	3,969	3,783	2,437	87		352	294		7,587	5,312	1,445	702
Thomas	1981	7,093	2,944	2,815	154						56	2,407	266	
	1977	4,034	1,673	1,594	140						65	1,192	321	
Thurston	1981	15,972	3,088	2,952	1,611	184		188	173	173	3,245	3,540	1,394	932
	1977	11,910	2,423	2,309	1,014	154		187	162	162	2,917	2,110	1,381	654
Valley	1981	26,794	5,474	5,234	1,193	1,482		470	638	419	2,379	8,598	2,046	501
	1977	18,812	3,902	3,718	877	1,015		458	622	410	2,606	4,783	1,758	455
Washington	1981	56,187	11,482	10,980	5,338	1,521		2,064	822		14,768	9,568	4,243	1,815
	1977	39,605	7,265	6,922	3,439	1,099		1,519	711		12,753	5,163	3,578	1,187
Wayne	1981	36,749	4,599	4,422	3,596	3,669		1,396	690	518	11,097	3,276	3,563	276
	1977	25,988	3,441	3,296	2,286	2,183		990	616	466	8,713	1,981	3,122	244
Webster	1981	13,229	2,690	2,413	1,188	522		150	1,023	713	2,833	1,451	1,623	679
	1977	9,523	1,686	1,512	818	402		137	711	498	2,528	865	1,222	481
Wheeler	1981	1,295	62	62	344							853	36	
	1977	910	66	66	247							549	48	
York	1981	79,731	19,163	17,857	6,414	9,006		3,508	1,538	923	18,621	10,450	2,574	1,849
	1977	53,853	11,497	10,706	4,414	5,524		3,234	1,279	768	14,332	6,257	2,207	1,203
TOTAL METRO COUNTIES	1981	**3,318,666**	**682,452**	**648,746**	**391,722**	**525,456**	**471,329**	**120,154**	**174,971**	**124,199**	**589,193**	**311,939**	**140,852**	**98,180**
	1977	2,440,074	458,323	434,285	252,784	411,779	366,666	111,640	145,463	105,491	500,118	184,325	120,736	73,540
TOTAL STATE	1981	**7,350,816**	**1,472,514**	**1,403,594**	**748,812**	**956,824**	**694,589**	**279,384**	**332,606**	**221,580**	**1,329,261**	**935,410**	**438,872**	**189,791**
	1977	5,145,305	971,945	923,666	474,087	685,763	507,103	235,406	261,423	176,845	1,094,047	529,836	356,568	138,749
NEVADA														
LAS VEGAS	1981	**2,850,285**	**595,966**	**578,415**	**244,315**	**405,054**	**373,729**	**126,573**	**120,305**	**69,002**	**566,631**	**302,295**	**158,724**	**100,772**
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334
Clark	1981	2,850,285	595,966	578,415	244,315	405,054	373,729	126,573	120,305	69,002	566,631	302,295	158,724	100,772
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334
RENO	1981	**1,644,850**	**251,064**	**241,461**	**117,628**	**189,724**	**175,450**	**72,805**	**98,383**	**58,670**	**328,936**	**182,323**	**126,767**	**150,443**
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830
Washoe	1981	1,644,850	251,064	241,461	117,628	189,724	175,450	72,805	98,383	58,670	328,936	182,323	126,767	150,443
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEVADA (continued)														
ALL COUNTIES														
Carson City	1981	239,407	36,124	33,656	13,899	21,766	14,206	7,158	18,350	12,796	52,498	21,740	19,673	15,718
	1977	130,308	23,799	22,158	9,247	10,309	6,780	4,142	7,737	5,430	27,741	10,843	12,172	7,644
Churchill	1981	70,724	14,539	14,310	2,472	1,665		2,937	2,032	1,658	25,068	10,741	5,378	2,772
	1977	43,528	9,968	9,812	2,086	1,077		1,661	1,147	946	14,609	4,861	3,677	1,951
Clark	1981	2,850,285	595,966	578,415	244,315	405,054	373,729	126,573	120,305	69,002	566,631	302,295	158,724	100,772
	1977	1,708,529	350,446	338,873	169,537	229,972	209,456	89,253	68,075	39,345	354,448	144,018	89,611	62,334
Douglas	1981	75,497	6,459	6,250	7,470	214		1,822	4,647	3,795	3,800	7,868	5,234	17,177
	1977	46,692	4,614	4,449	5,908	175		1,298	2,370	1,956	2,785	3,741	3,246	9,142
Elko	1981	90,537	19,344	19,306	6,625	4,930	3,489	2,762	2,796	2,796	16,275	21,661	5,482	5,533
	1977	64,949	14,724	14,698	5,928	3,504	2,488	2,081	1,774	1,774	12,251	13,035	4,098	3,599
Esmeralda	1981	2,591			1,031							1,528		
	1977	1,111			542							544		
Eureka	1981	2,609	307	296	135						57	1,567	505	
	1977	1,481	248	239	127						48	734	299	
Humboldt	1981	53,884	11,038	10,792	4,739	3,326		2,186	840	365	4,303	20,332	4,393	440
	1977	36,380	7,988	7,811	4,176	2,031		1,502	591	256	3,228	11,515	3,197	316
Lander	1981	21,528	6,315	6,113	4,636			482			246	4,023	4,331	274
	1977	9,139	2,364	2,280	2,082			190			148	2,069	1,603	169
Lincoln	1981	12,106	4,404	4,262	1,335	1,365			49	49	2,564	1,890	250	
	1977	8,541	2,925	2,821	1,229	1,018			35	35	1,705	1,266	165	
Lyon	1981	33,694	7,910	7,778	3,001	882		63	1,025	902	6,447	7,699	2,251	1,214
	1977	23,580	5,849	5,753	2,588	580		51	644	574	4,779	4,265	1,661	769
Mineral	1981	19,936	4,183	4,047	645	843		167	1,486	381	4,087	3,734	1,019	1,382
	1977	16,301	3,693	3,561	666	707		155	1,023	260	3,526	2,547	877	959
Nye	1981	29,585	3,514	3,400	4,498	1,048		887	126	126	2,029	11,872	1,224	402
	1977	15,891	2,269	2,188	3,152	655		430	70	70	1,364	5,071	789	229
Pershing	1981	17,779	3,063	2,965	825	119		170			1,456	10,138	772	158
	1977	14,404	2,898	2,795	977	100		181			1,468	7,002	670	136
Storey	1981	6,122	766		1,635	35						1,433		
	1977	3,257	341		1,270	22						499		
Washoe	1981	1,644,850	251,054	241,461	117,628	189,724	175,450	72,805	98,383	58,670	328,936	182,323	126,767	150,443
	1977	904,814	151,706	145,366	77,035	110,326	100,757	37,143	42,488	25,553	194,856	77,091	76,049	60,830
White Pine	1981	51,476	10,714	10,577	3,296	2,299		845	793	793	16,955	8,674	1,672	1,828
	1977	40,260	8,725	8,614	3,191	1,806		734	555	555	13,522	5,481	1,347	1,261
TOTAL METRO COUNTIES	1981	4,495,135	847,030	819,876	361,943	594,778	549,179	199,378	218,688	127,672	895,567	484,618	285,491	251,215
	1977	2,613,343	502,152	484,239	246,572	340,298	310,213	126,376	110,563	64,898	549,304	221,109	165,660	123,164
TOTAL STATE	1981	5,222,610	975,710	943,628	418,185	633,270	566,874	218,857	250,832	151,333	1,031,352	619,518	337,675	298,113
	1977	3,069,165	592,557	571,418	289,741	362,282	319,481	138,821	126,509	76,754	636,478	294,582	199,461	149,339
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1981	1,433,346	324,389	305,751	123,719	171,437	143,002	79,055	72,431	45,683	228,295	126,903	82,235	38,021
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
Hillsborough	1981	1,433,346	324,389	305,751	123,719	171,437	143,002	79,055	72,431	45,683	228,295	126,903	82,235	38,021
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
PORTSMOUTH - DOVER - ROCHESTER	1981	2,112,536	528,424	496,456	208,970	175,326	134,251	90,233	81,817	43,226	322,528	168,334	117,057	65,940
	1977	1,408,422	350,273	328,846	122,002	123,029	94,235	53,447	48,019	25,116	271,300	93,725	91,292	37,610
Rockingham	*1981*	*1,143,559*	*302,516*	*284,625*	*107,284*	*107,189*	*90,949*	*57,541*	*49,547*	*29,109*	*167,538*	*78,740*	*67,077*	*27,253*
	1977	*764,620*	*197,738*	*185,916*	*60,349*	*75,738*	*63,978*	*32,893*	*27,137*	*16,082*	*141,748*	*46,313*	*50,992*	*15,682*
Strafford	1981	403,104	94,397	88,806	36,681	33,691	17,976	13,794	15,665	6,127	65,560	32,635	23,186	17,018
	1977	267,958	63,247	59,460	20,731	25,127	13,905	9,187	9,906	3,812	53,007	16,927	16,886	9,061
York, Me.	1981	565,873	131,511	123,025	65,005	34,446	25,326	18,898	16,605	7,990	89,430	56,959	26,794	21,669
	1977	375,844	89,288	83,470	40,922	22,164	16,352	11,367	10,976	5,222	76,545	30,485	23,414	12,867
ALL COUNTIES														
Belknap	1981	276,388	69,803	66,691	21,923	19,500	13,917	13,260	13,054	5,657	43,111	21,858	34,112	5,514
	1977	183,572	44,478	42,339	12,913	12,808	9,175	7,866	6,845	2,937	38,556	11,085	22,914	3,561
Carroll	1981	166,284	4[illegible]180	38,180	20,389	7,127	3,053	5,174	6,133	3,906	14,842	15,960	19,555	2,881
	1977	116,662	29,206	27,060	12,592	5,521	2,452	3,761	3,749	2,393	14,220	9,342	14,111	1,885

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW HAMPSHIRE (continued)														
ALL COUNTIES (continued)														
Cheshire	1981	247,985	69,423	67,033	21,758	21,385	12,544	7,690	10,936	5,814	34,523	22,771	12,896	4,247
	1977	188,331	51,611	49,652	14,312	17,586	10,627	5,389	6,659	3,532	33,703	13,055	10,345	3,071
Coos	1981	164,290	42,616	40,488	13,054	14,902	10,631	5,075	4,631	2,925	23,413	15,626	11,963	3,630
	1977	117,137	30,700	29,061	7,863	10,535	7,606	3,589	3,086	1,960	22,039	8,765	8,886	2,461
Grafton	1981	379,114	102,575	99,425	31,034	39,313	29,976	15,068	15,017	9,295	39,867	39,679	21,158	7,602
	1977	263,124	69,813	67,420	19,115	28,917	22,145	9,070	9,369	5,829	36,483	22,047	16,155	5,251
Hillsborough	1981	1,433,346	324,389	305,751	123,719	171,437	143,002	79,055	72,431	45,683	228,295	126,903	82,235	38,021
	1977	1,014,337	228,425	215,153	75,141	129,191	107,679	49,355	41,958	26,611	206,393	68,180	60,331	24,459
Merrimack	1981	546.785	126,163	118,985	41,372	63,465	37,911	14,203	15,419	9,410	97,332	71,902	32,497	14,585
	1977	356,071	80,702	76,058	23,818	41,636	25,527	9,128	9,307	5,729	77,055	34,532	25,682	8,855
Rockingham	*1981*	*1,143,559*	*302,516*	*284,625*	*107,284*	*107,189*	*90,949*	*57,541*	*49,547*	*29,109*	*167,538*	*78,740*	*67,077*	*27,253*
	1977	*764,620*	*197,738*	*185,916*	*60,349*	*75,738*	*63,978*	*32,893*	*27,137*	*16,082*	*141,748*	*46,313*	*50,992*	*15,682*
Strafford	1981	403,104	94,397	88,806	36,681	33,691	17,976	13,794	15,665	6,127	65,560	32,635	23,186	17,018
	1977	267,958	63,247	59,460	20,731	25,127	13,905	9,187	9,906	3,812	53,007	16,927	16,886	9,061
Sullivan	1981	151,461	41,604	41,181	9,112	7,447	4,841	7,934	6,651	2,537	25,956	12,023	15,718	5,343
	1977	115,640	29,723	29,425	5,784	6,129	4,061	5,175	4,251	1,619	25,354	7,005	13,939	3,582
TOTAL METRO COUNTIES	1981	**2,980,809**	**721,302**	**679,182**	**267,684**	**312,317**	**251,927**	**150,390**	**137,643**	**80,919**	**461,393**	**238,278**	**172,498**	**82,292**
	1977	2,046,915	489,410	460,529	156,221	230,056	185,562	91,435	79,001	46,505	401,148	131,420	128,209	49,202
TOTAL STATE	1981	**4,912,319**	**1,214,666**	**1,151,165**	**426,326**	**485,456**	**364,800**	**218,794**	**209,484**	**120,463**	**740,437**	**438,097**	**320,397**	**126,094**
	1977	3,387,452	825,643	781,544	252,618	353,188	267,155	135,413	122,267	70,504	648,558	237,251	240,241	77,868
NEW JERSEY														
ATLANTIC CITY	1981	**1,099,053**	**256,528**	**224,558**	**127,083**	**105,727**	**95,263**	**53,831**	**40,604**	**24,812**	**116,994**	**93,456**	**44,386**	**22,310**
	1977	746,213	163,993	143,458	94,292	84,339	75,032	42,770	28,644	17,580	92,488	49,559	34,017	18,965
Atlantic	1981	1,099,053	256,528	224,558	127,083	105,727	95,263	53,831	40,604	24,812	116,994	93,456	44,386	22,310
	1977	746,213	163,993	143,458	94,292	84,339	75,032	42,770	28,644	17,580	92,488	49,559	34,017	18,965
JERSEY CITY	1981	**1,764,959**	**529,737**	**464,379**	**159,432**	**126,812**	**102,728**	**136,336**	**72,230**	**45,955**	**204,643**	**167,041**	**49,020**	**44,246**
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
Hudson	1981	1,764,959	529,737	464,379	159,432	126,812	102,728	136,336	72,230	45,955	204,643	167,041	49,020	44,246
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
LONG BRANCH - ASBURY PARK	1981	**2,274,735**	**588,485**	**527,496**	**231,926**	**206,988**	**192,082**	**109,038**	**127,498**	**82,255**	**368,405**	**239,547**	**78,917**	**59,150**
	1977	1,681,310	424,927	380,629	163,524	190,492	174,359	83,217	78,519	50,857	306,959	131,000	70,117	47,433
Monmouth	1981	2,274,735	588,485	527,496	231,926	206,988	192,082	109,038	127,498	82,255	368,405	239,547	78,917	59,150
	1977	1,681,310	424,927	380,629	163,524	190,492	174,359	83,217	78,519	50,857	306,959	131,000	70,117	47,433
NEWARK	1981	**8,610,894**	**2,287,089**	**2,059,589**	**785,425**	**663,138**	**568,082**	**486,269**	**495,974**	**340,909**	**1,424,073**	**801,629**	**245,858**	**184,758**
	1977	6,279,791	1,554,335	1,395,725	551,261	598,359	508,806	394,956	340,033	234,781	1,157,287	450,343	219,534	166,704
Essex	1981	3,074,332	791,268	699,551	275,414	321,913	283,450	207,708	189,493	129,952	417,793	267,765	54,499	69,790
	1977	2,453,240	592,116	523,126	226,594	296,844	258,360	190,685	131,018	90,386	378,809	160,663	54,850	69,879
Morris	1981	2,184,363	685,017	634,731	203,327	147,389	121,307	93,041	82,062	57,808	354,513	213,078	78,039	40,647
	1977	1,383,797	394,021	364,848	117,247	115,909	95,139	59,311	57,559	40,748	261,522	108,675	61,158	33,025
Somerset	1981	1,007,376	239,875	219,997	101,402	86,382	72,879	47,678	55,094	39,475	184,017	115,210	23,816	28,681
	1977	719,918	162,329	148,774	63,035	83,482	70,168	31,978	33,511	24,106	157,362	57,975	27,482	21,900
Union	1981	2,344,823	570,929	505,310	205,282	107,454	90,446	137,842	169,325	113,674	467,750	205,576	89,504	45,640
	1977	1,722,836	405,869	358,977	144,385	102,124	85,139	112,982	117,945	79,541	359,594	123,030	76,044	41,900
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	1981	**2,676,809**	**655,523**	**579,705**	**235,538**	**364,400**	**350,309**	**190,581**	**133,487**	**76,085**	**333,635**	**270,676**	**81,613**	**48,078**
	1977	1,912,453	467,497	413,142	158,344	319,587	301,838	126,011	77,028	43,942	260,897	152,467	78,301	46,906
Middlesex	1981	2,676,809	655,523	579,705	235,538	364,400	350,309	190,581	133,487	76,085	333,635	270,676	81,613	48,078
	1977	1,912,453	467,497	413,142	158,344	319,587	301,838	126,011	77,028	43,942	260,897	152,467	78,301	46,906
PATERSON - CLIFTON - PASSAIC	1981	**2,140,876**	**409,892**	**349,304**	**185,531**	**400,074**	**359,215**	**132,980**	**104,096**	**69,232**	**293,024**	**168,187**	**56,374**	**35,294**
	1977	1,524,648	306,111	260,684	124,767	258,211	229,607	113,532	73,806	49,299	229,462	92,440	51,148	33,129
Passaic	1981	2,140,876	409,892	349,304	185,531	400,074	359,215	132,980	104,096	69,232	293,024	168,187	56,374	35,294
	1977	1,524,648	306,111	260,684	124,767	258,211	229,607	113,532	73,806	49,299	229,462	92,440	51,148	33,129
TRENTON	1981	**1,486,912**	**374,568**	**343,486**	**128,844**	**200,605**	**174,155**	**88,229**	**78,581**	**45,942**	**183,698**	**153,596**	**34,297**	**31,976**
	1977	1,044,368	246,447	225,842	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747
Mercer	1981	1,486,912	374,568	343,486	128,844	200,605	174,155	88,229	78,581	45,942	183,698	153,596	34,297	31,976
	1977	1,044,368	246,447	225,842	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
VINELAND - MILLVILLE - BRIDGETON	**1981**	**600,192**	**196,622**	**180,885**	**45,842**	**56,014**	**51,898**	**29,175**	**27,711**	**13,624**	**94,889**	**40,145**	**15,332**	**15,653**
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
Cumberland	1981	600,192	196,622	180,885	45,842	56,014	51,898	29,175	27,711	13,624	94,889	40,145	15,332	15,653
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
ALL COUNTIES														
Atlantic	1981	1,099,053	256,528	224,558	127,083	105,727	95,263	53,831	40,604	24,812	116,994	93,456	44,386	22,310
	1977	746,213	163,993	143,458	94,292	84,339	75,032	42,770	28,644	17,580	92,488	49,559	34,017	18,965
☐ Bergen	1981	4,888,801	1,158,231	1,034,662	426,729	668,162	607,729	319,639	275,156	180,941	778,047	448,524	132,061	88,688
	1977	3,513,554	812,222	725,067	287,848	483,702	435,076	228,152	171,270	113,098	638,166	264,935	116,010	82,111
☐ Burlington	1981	1,591,522	316,740	289,620	153,075	260,335	240,486	67,606	44,125	25,923	362,289	154,310	53,112	24,983
	1977	1,118,403	219,927	200,957	96,304	203,549	185,764	48,342	32,510	19,202	263,054	89,202	43,175	20,655
☐ Camden	1981	2,165,139	527,151	475,903	199,127	246,457	221,215	102,699	130,493	80,495	319,793	220,414	47,995	52,960
	1977	1,590,013	354,016	319,382	137,447	222,877	197,855	79,386	92,713	57,448	280,868	113,999	48,313	40,224
Cape May	1981	562,549	150,956	130,072	109,149	38,858	24,591	17,627	14,583	9,611	86,278	56,208	25,343	10,624
	1977	365,305	94,273	81,176	68,756	26,469	16,941	14,153	8,694	5,773	61,133	27,675	20,111	8,368
Cumberland	1981	600,192	196,622	180,885	45,842	56,014	51,898	29,175	27,711	13,624	94,889	40,145	15,332	15,653
	1977	445,639	125,517	115,392	30,515	49,565	45,211	23,592	18,068	8,902	86,900	27,530	17,512	12,930
Essex	1981	3,074,332	791,268	699,551	275,414	321,913	283,450	207,708	189,493	129,952	417,793	267,765	54,499	69,790
	1977	2,453,240	592,116	523,126	226,594	296,844	258,360	190,685	131,018	90,386	378,809	160,663	54,850	69,879
☐ Gloucester	1981	1,043,851	193,462	178,188	76,416	175,240	170,800	42,774	29,890	17,595	176,954	89,351	20,976	14,867
	1977	644,216	125,980	115,954	43,186	109,887	106,977	26,730	16,840	9,897	116,807	49,432	22,599	12,637
Hudson	1981	1,764,959	529,737	464,379	159,432	126,812	102,728	136,336	72,230	45,955	204,643	167,041	49,020	44,246
	1977	1,337,115	362,997	317,994	125,550	119,994	96,898	125,223	59,378	37,798	176,394	97,462	40,029	42,044
Hunterdon	1981	409,113	120,415	115,890	25,609	19,996	13,499	17,165	19,717	12,483	66,431	29,349	25,540	4,009
	1977	280,098	74,177	71,127	20,286	14,081	9,620	13,257	12,065	7,662	52,113	19,705	20,949	4,314
Mercer	1981	1,486,912	374,568	343,486	128,844	200,605	174,155	88,229	78,581	45,942	183,698	153,596	34,297	31,976
	1977	1,044,368	246,447	225,842	90,321	137,116	118,044	60,746	55,016	32,225	162,562	84,593	38,594	27,747
Middlesex	1981	2,676,809	655,523	579,705	235,538	364,400	350,309	190,581	133,487	76,085	333,635	270,676	81,613	48,078
	1977	1,912,453	467,497	413,142	158,344	319,587	301,838	126,011	77,028	43,942	260,897	152,467	78,301	46,906
Monmouth	1981	2,274,735	588,485	527,496	231,926	206,988	192,082	109,038	127,498	82,255	368,405	239,547	78,917	59,150
	1977	1,681,310	424,927	380,629	163,524	190,492	174,159	83,217	78,519	50,857	306,959	131,000	70,117	47,433
Morris	1981	2,184,363	685,017	634,731	203,327	147,389	121,307	93,041	82,062	57,808	354,513	213,078	78,039	40,647
	1977	1,383,797	394,021	364,848	117,247	115,909	95,139	59,311	57,559	40,748	261,522	108,675	61,158	33,025
Ocean	1981	1,703,051	498,234	450,533	155,648	211,069	190,236	55,769	45,760	28,745	305,531	166,736	59,396	30,413
	1977	1,115,210	300,025	271,115	99,681	145,281	129,579	38,262	36,697	23,087	218,744	82,956	59,965	24,937
Passaic	1981	2,140,876	409,892	349,304	185,531	400,074	359,215	132,980	104,096	69,232	293,024	168,187	56,374	35,294
	1977	1,524,648	306,111	260,684	124,767	258,211	229,607	113,532	73,806	49,299	229,462	92,440	51,148	33,129
☐ Salem	1981	201,854	49,965	48,912	20,703	9,442	5,055	4,094	9,144	6,946	49,046	19,195	9,088	2,995
	1977	154,154	35,398	34,525	14,037	7,726	4,231	4,179	6,820	5,250	41,764	14,214	7,705	3,284
Somerset	1981	1,007,376	239,875	219,997	101,402	86,382	72,879	47,678	55,094	39,475	184,017	115,210	23,816	28,681
	1977	719,918	162,329	148,774	63,035	83,482	70,168	31,978	33,511	24,106	157,362	57,975	27,482	21,900
Sussex	1981	407,181	157,554	150,959	28,881	19,327	9,477	14,074	7,421	4,625	54,427	43,124	19,853	9,889
	1977	275,326	97,408	92,988	20,677	20,247	10,354	9,854	6,252	3,911	42,306	22,412	16,359	7,860
Union	1981	2,344,823	570,929	505,310	205,282	107,454	90,446	137,842	169,325	113,674	467,750	205,576	89,504	45,640
	1977	1,722,836	405,869	358,977	144,385	102,124	85,139	112,982	117,945	79,541	359,594	123,030	76,044	41,900
☐ Warren	1981	367,161	109,632	101,998	28,499	17,874	12,159	7,531	10,682	4,842	39,415	65,083	12,786	11,635
	1977	258,738	73,092	67,956	21,334	17,524	12,057	7,694	7,154	3,226	36,675	33,695	13,702	9,282
TOTAL METRO COUNTIES	**1981**	**30,912,758**	**7,653,625**	**6,858,685**	**2,804,170**	**3,501,268**	**3,151,176**	**1,770,782**	**1,579,671**	**1,015,556**	**4,744,905**	**2,931,154**	**881,815**	**637,593**
	1977	22,250,615	5,272,459	4,716,707	1,938,730	2,802,928	2,491,755	1,364,530	1,057,799	683,505	3,850,283	1,650,871	800,756	564,051
TOTAL STATE	**1981**	**33,994,652**	**8,580,784**	**7,706,139**	**3,123,457**	**3,790,518**	**3,388,979**	**1,875,417**	**1,667,152**	**1,071,020**	**5,257,572**	**3,226,571**	**1,011,947**	**692,528**
	1977	24,286,554	5,838,342	5,233,113	2,148,130	3,009,006	2,658,249	1,440,056	1,121,507	723,938	4,224,579	1,803,619	918,140	609,530
NEW MEXICO														
ALBUQUERQUE	**1981**	**2,341,600**	**440,789**	**412,297**	**199,291**	**307,558**	**260,153**	**120,700**	**172,206**	**106,111**	**544,248**	**197,919**	**106,363**	**64,321**
	1977	1,556,536	277,625	259,479	142,538	214,278	180,045	74,148	94,688	58,821	387,025	114,262	77,670	46,688
Bernalillo	1981	2,306,987	431,459	402,987	193,499	304,419	260,153	120,224	171,379	105,332	543,734	189,985	105,669	63,746
	1977	1,535,196	272,179	254,044	138,992	211,875	180,045	73,848	94,095	58,254	386,648	109,549	77,111	46,196
Sandoval	1981	34,613	9,330	9,310	5,792	3,139		476	827	779	514	7,934	694	575
	1977	21,340	5,446	5,435	3,546	2,403		300	593	567	377	4,713	559	492

1982 SURVEY OF BUYING POWER DATA SERVICE

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW MEXICO (continued)														
LAS CRUCES	**1981**	**386,066**	**86,515**	**84,748**	**32,869**	**41,210**	**28,805**	**11,805**	**16,290**	**9,159**	**86,255**	**45,808**	**30,963**	**8,204**
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811
Dona Ana	1981	386,066	86,515	84,748	32,869	41,210	28,805	11,805	16,290	9,159	86,255	45,808	30,963	8,204
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811
ALL COUNTIES														
Bernalillo	1981	2,306,987	431,459	402,987	193,499	304,419	260,153	120,224	171,379	105,332	543,734	189,985	105,669	63,746
	1977	1,535,196	272,179	254,044	138,992	211,875	180,045	73,848	94,095	58,254	386,648	109,549	77,111	46,196
Catron	1981	2,938	1,531	1,492	288	145						634	174	
	1977	2,331	1,144	1,111	285	133						497	149	
Chaves	1981	285,927	49,899	48,422	18,389	39,426	31,292	10,759	11,918	7,905	59,894	35,142	18,837	6,054
	1977	176,666	31,930	30,872	12,003	22,702	18,006	7,061	7,022	4,693	42,451	18,267	10,406	4,411
Cibola	1981	100,908	30,575	30,222	5,380	5,587		2,589	1,863	1,190	22,117	7,241	14,226	3,575
	1977													
Colfax	1981	70,214	13,017	12,690	6,905	2,964		4,341	1,414	974	13,878	16,676	4,076	2,007
	1977	43,776	8,771	8,519	4,682	2,070		2,284	1,014	705	8,947	8,474	2,817	1,331
Curry	1981	192,419	33,337	31,864	10,683	28,584	23,044	10,570	11,207	7,706	55,484	11,657	15,559	4,553
	1977	142,594	23,658	22,530	8,921	20,350	16,375	7,673	7,340	5,088	43,181	8,100	10,979	3,730
De Baca	1981	7,756	1,830	1,783	417	56		123			3,318	857	560	103
	1977	5,844	1,189	1,155	412	50		105			2,419	678	496	98
Dona Ana	1981	386,066	86,515	84,748	32,869	41,210	28,805	11,805	16,290	9,159	86,255	45,808	30,963	8,204
	1977	241,323	50,503	49,477	20,557	27,601	19,487	7,777	9,140	5,147	61,606	24,774	17,403	4,811
Eddy	1981	214,428	58,509	57,121	14,004	20,161	3,000	14,779	9,423	6,980	47,696	12,454	12,848	5,704
	1977	138,378	34,874	33,921	10,498	12,556		9,542	5,803	4,340	31,646	8,215	8,145	3,892
Grant	1981	105,957	32,417	31,603	4,532	11,404	4,899	5,995	4,544	2,957	18,456	6,804	8,190	2,510
	1977	67,755	19,390	18,834	3,503	7,349	3,266	3,082	2,575	1,688	13,388	4,426	5,214	1,830
Guadalupe	1981	30,641	3,485	3,396	5,056	730		459	322	322	1,038	15,031	110	
	1977	21,313	2,397	2,328	4,107	523		348	168	168	909	10,110	85	
Harding	1981	3,021	306	297	227	909					782	522		
	1977	1,933	213	207	169	503					546	351		
Hidalgo	1981	28,135	5,307	5,173	2,220	2,693		411			3,497	11,209	1,297	178
	1977	19,030	3,380	3,283	1,792	1,585		289			2,605	7,338	942	106
Lea	1981	302,702	69,413	67,748	18,037	23,826	11,198	21,638	16,613	11,578	79,526	15,662	24,054	10,281
	1977	189,948	42,095	40,934	12,631	14,900	7,297	13,194	8,577	6,031	51,932	10,872	13,369	5,971
Lincoln	1981	60,565	18,891	18,416	6,971	4,751		1,892	2,004	590	13,370	3,318	2,737	749
	1977	37,160	10,031	9,743	5,068	2,656		1,150	960	282	8,071	2,128	2,157	539
Los Alamos	1981	59,265	24,900	22,940	3,698	5,130	2,757	3,816	831	36	586	8,011	5,017	1,719
	1977	37,909	14,753	13,583	3,048	3,997	2,199	2,108	556	25	493	4,544	2,842	1,327
Luna	1981	64,084	19,842	19,344	3,172	3,066		1,650	3,294	3,059	7,467	14,950	3,544	2,285
	1977	45,850	12,420	12,064	2,714	2,570		1,292	2,279	2,148	6,758	10,341	2,287	1,723
McKinley	1981	299,919	75,598	73,821	19,735	26,242	9,223	12,149	16,254	11,724	44,659	47,661	13,890	6,178
	1977	194,217	45,270	44,211	15,511	18,685	6,846	7,705	8,956	6,519	35,145	26,618	9,355	3,866
Mora	1981	3,064	572	556	149	692		38	33	33		1,133		59
	1977	2,424	470	457	150	515		34	27	27		815		56
Otero	1981	156,834	37,275	36,318	16,056	19,644	13,468	5,006	9,756	6,006	26,806	12,638	13,074	1,477
	1977	109,804	23,693	23,000	12,174	13,485	9,334	3,585	6,084	3,769	22,476	8,042	8,659	1,244
Quay	1981	58,710	12,721	12,400	5,839	3,410		2,137	533	292	7,396	16,111	2,919	1,956
	1977	39,920	8,245	8,008	4,617	2,530		1,365	338	187	5,923	10,431	1,790	1,210
Rio Arriba	1981	102,250	37,455	36,962	5,291	5,554		2,677	1,694	1,440	15,793	12,474	15,130	2,856
	1977	59,330	19,157	18,907	4,011	4,228		1,589	1,101	948	11,241	6,070	7,715	1,489
Roosevelt	1981	51,949	14,285	13,925	5,615	7,068		2,310	1,178	475	9,280	5,803	2,540	1,292
	1977	36,776	9,754	9,474	3,776	4,380		1,760	827	334	7,724	3,536	1,998	1,076
Sandoval	1981	34,613	9,330	9,310	5,792	3,139		476	827	779	514	7,934	694	575
	1977	21,340	5,446	5,435	3,546	2,403		300	593	567	377	4,713	559	492
San Juan	1981	457,118	113,056	110,781	25,595	46,805	22,970	26,114	11,518	7,718	113,215	44,427	32,470	9,472
	1977	258,762	59,454	58,044	15,967	25,587	13,061	13,352	6,926	4,676	69,751	21,921	17,048	5,277
San Miguel	1981	63,980	19,329	18,842	4,626	5,230		3,859	3,278	2,741	7,834	9,548	4,495	1,188
	1977	44,096	13,330	12,947	3,611	3,978		2,357	1,978	1,675	5,809	5,849	2,824	922
Santa Fe	1981	424,435	82,201	78,781	45,877	43,440	35,737	32,058	22,074	10,754	72,207	33,193	30,219	15,452
	1977	266,479	50,775	48,483	29,294	27,381	22,466	17,970	10,754	5,225	52,752	18,881	18,838	10,433
Sierra	1981	25,673	11,016	10,739	2,349	1,138		506	420	342	1,253	3,169	2,233	828
	1977	19,204	7,690	7,469	2,056	854		393	291	240	1,121	2,367	1,613	700
Socorro	1981	45,673	10,084	9,831	3,777	2,818		1,827	142	142	8,921	6,536	504	284
	1977	29,338	7,112	6,908	2,622	1,574		957	94	94	6,273	4,102	384	228

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW MEXICO (continued)														
ALL COUNTIES (continued)														
Taos	1981	88.634	20,873	20,638	9,676	7,961		3,727	1,365	1,051	14,480	8,212	6,605	938
	1977	51,088	12,504	12,365	6,070	4,051		2,364	735	572	7,960	4,601	3,969	722
Torrance	1981	40,224	3,861	3,657	1,748	548		41	36	36	15,685	13,532	908	475
	1977	23,620	2,520	2,385	1,420	309		34	27	27	10,430	6,297	513	334
Union	1981	16,029	5,535	5,395	1,279	1,486		276	881	284	1,250	2,372	942	409
	1977	12,432	4,131	4,012	1,097	1,206		213	576	186	1,112	1,638	748	344
Valencia	1981	138,325	41,911	41,427	7,376	7,659		3,550	2,554	1,631	30,317	9,925	19,501	4,901
	1977	145,945	40,515	40,052	9,588	7,979		3,452	2,856	1,837	34,054	11,791	19,496	5,198
TOTAL METRO COUNTIES	1981	**2,727,666**	**527,304**	**497,045**	**232,160**	**348,768**	**288,958**	**132,505**	**188,496**	**115,270**	**630,503**	**243,727**	**137,326**	**72,525**
	1977	1,797,859	328,128	308,956	163,095	241,879	199,532	81,925	103,828	63,968	448,631	139,036	95,073	51,499
TOTAL STATE	1981	**6,229,443**	**1,376,335**	**1,323,629**	**487,127**	**677,895**	**446,546**	**307,802**	**323,645**	**203,236**	**1,326,708**	**630,629**	**393,985**	**160,008**
	1977	4,021,781	838,993	804,762	344,892	450,565	298,382	187,183	181,692	115,452	933,748	366,336	249,911	109,556
NEW YORK														
ALBANY - SCHENECTADY - TROY	1981	**3,683,059**	**931,822**	**879,180**	**362,431**	**403,718**	**344,201**	**183,220**	**146,214**	**82,220**	**579,250**	**351,993**	**138,748**	**96,409**
	1977	2,496,129	588,159	553,668	227,133	318,902	272,231	129,330	94,386	54,126	454,968	186,105	110,819	74,040
Albany	1981	1,560,922	353,525	326,195	174,437	179,029	164,442	108,379	74,865	43,986	240,557	134,984	51,819	28,571
	1977	1,112,142	229,370	211,492	111,655	165,693	150,264	75,658	46,853	27,628	200,552	69,603	41,341	25,396
Montgomery	1981	192,862	46,742	45,348	16,811	21,051	13,923	4,608	4,511	2,989	21,792	33,996	4,630	12,064
	1977	141,889	35,390	34,208	11,271	14,377	9,630	4,626	4,041	2,708	22,336	18,359	4,956	9,821
Rensselaer	1981	454,277	151,903	144,903	36,551	36,206	25,543	10,738	12,286	9,184	46,472	51,933	13,387	14,344
	1977	327,813	101,461	96,430	25,191	25,288	18,136	10,755	10,984	8,282	49,109	31,075	12,796	10,985
Saratoga	1981	705,965	171,802	166,325	66,331	71,958	64,127	21,572	19,502	9,155	149,562	76,950	40,666	18,388
	1977	415,816	96,820	93,388	38,202	42,264	37,322	13,567	10,982	5,135	99,528	35,743	29,228	12,108
Schenectady	1981	769,033	207,850	196,409	68,301	95,474	76,166	37,923	35,050	16,906	120,867	54,130	28,246	23,042
	1977	498,469	125,118	118,150	40,814	71,280	56,879	24,724	21,526	10,373	83,443	31,320	22,498	15,730
BINGHAMTON	1981	**1,308,801**	**324,975**	**303,755**	**112,925**	**124,676**	**105,950**	**56,745**	**60,635**	**43,369**	**240,536**	**146,012**	**49,721**	**44,739**
	1977	917,867	227,804	212,776	73,144	98,776	83,302	40,032	38,416	27,753	189,448	80,303	44,637	34,438
Broome	1981	1,071,999	252,838	234,608	97,851	116,962	104,800	52,357	55,375	39,805	191,709	110,173	40,770	38,314
	1977	737,145	174,469	161,778	62,348	92,698	82,373	36,398	34,499	25,080	145,144	58,502	35,537	28,585
Tioga	1981	137,268	43,742	42,773	6,584	6,442	1,150	3,215	2,061	1,398	27,183	19,023	4,983	4,467
	1977	103,671	32,404	31,570	4,936	4,853	929	2,519	1,807	1,234	23,647	11,192	5,301	3,858
Susquehanna, Pa.	*1981*	*99,534*	*28,395*	*26,374*	*8,490*	*1,272*		*1,173*	*3,199*	*2,166*	*21,644*	*16,816*	*3,968*	*1,958*
	1977	*77,051*	*20,931*	*19,428*	*5,860*	*1,225*		*1,115*	*2,110*	*1,439*	*20,657*	*10,609*	*3,799*	*1,995*
BUFFALO	1981	**5,803,834**	**1,598,507**	**1,433,594**	**594,599**	**884,087**	**790,871**	**238,723**	**250,362**	**145,837**	**1,064,111**	**410,297**	**166,196**	**201,161**
	1977	3,856,593	954,184	855,225	367,971	604,345	535,450	195,629	153,068	89,535	769,428	235,989	138,923	150,379
Erie	1981	4,757,343	1,333,255	1,191,915	483,170	729,947	653,784	202,962	214,342	126,857	868,734	323,195	134,048	166,184
	1977	3,198,371	792,017	707,571	300,774	509,581	452,056	172,089	131,828	78,346	633,299	189,910	111,114	124,336
Niagara	1981	1,046,491	265,252	241,679	111,429	154,140	137,087	35,761	36,020	18,980	195,377	87,102	32,148	34,977
	1977	658,222	162,167	147,654	67,197	94,764	83,394	23,540	21,240	11,189	136,129	46,079	27,809	26,043
ELMIRA	1981	**392,475**	**108,448**	**103,524**	**31,435**	**65,268**	**54,991**	**16,371**	**14,598**	**8,437**	**62.103**	**32,042**	**12,082**	**13,897**
	1977	313,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
Chemung	1981	392,475	108,448	103,524	31,435	65,268	54,991	16,371	14,598	8,437	62,103	32,042	12,082	13,897
	1977	313,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
GLENS FALLS	1981	**515,389**	**158,900**	**153,002**	**56,321**	**42,164**	**36,284**	**15,158**	**13,798**	**9,697**	**67,431**	**61,840**	**23,117**	**15,465**
	1977	341,535	93,199	89,362	34,429	34,670	29,815	13,449	8,245	5,868	57,374	30,343	21,270	10,732
Warren	1981	363,572	99,784	96,647	47,035	37,932	33,956	12,886	12,464	8,691	52,968	39,642	18,236	10,200
	1977	238,330	55,351	53,414	27,150	31,797	28,198	11,572	7,035	4,943	43,920	18,426	16,473	6,725
Washington	1981	151,817	59,116	56,355	9,286	4,232	2,328	2,272	1,334	1,006	14,463	22,198	4,881	5,265
	1977	103,205	37,848	35,948	7,279	2,873	1,617	1,877	1,210	925	13,454	11,917	4,797	4,007
NASSAU - SUFFOLK	1981	**13,385,075**	**3,085,188**	**2,608,783**	**1,047,652**	**1,693,071**	**1,504,286**	**713,240**	**714,538**	**456,032**	**1,745,033**	**1,131,811**	**365,170**	**290,392**
	1977	9,166,174	2,128,537	1,798,298	711,599	1,267,315	1,112,197	502,465	431,853	276,657	1,432,084	645,297	322,417	224,592
Nassau	1981	8,176,014	1,730,363	1,437,809	607,241	1,180,797	1,063,899	457,121	465,264	305,208	1,045,295	635,048	142,524	172,293
	1977	5,454,611	1,203,531	999,368	421,944	790,676	704,831	318,697	271,552	179,395	833,792	373,705	139,848	129,475
Suffolk	1981	5,209,061	1,354,825	1,170,974	440,411	512,274	440,387	256,119	249,274	150,824	699,738	496,763	222,646	118,099
	1977	3,711,563	925,006	798,930	289,655	476,639	407,366	183,768	160,301	97,262	598,292	271,592	182,569	95,117

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
NEWBURGH - MIDDLETOWN	1981	**1,197,351**	**387,938**	**372,874**	**91,428**	**141,956**	**100,562**	**53,404**	**46,183**	**30,289**	**161,637**	**103,425**	**59,161**	**27,411**
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,076
Orange	1981	1,197,351	387,938	372,874	91,428	141,956	100,562	53,404	46,183	30,289	161,637	103,425	59,161	27,411
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,076
NEW YORK	1981	**34,201,554**	**8,975,391**	**7,424,618**	**3,858,743**	**4,602,972**	**3,918,326**	**2,793,845**	**1,869,833**	**1,187,935**	**3,222,068**	**1,906,026**	**629,865**	**833,910**
	1977	24,812,378	6,232,317	5,144,711	2,783,576	3,351,821	2,833,889	2,155,729	1,266,650	811,843	2,730,927	1,134,105	586,799	730,603
Bronx	1981	2,471,551	940,092	792,257	161,646	220,274	180,070	157,841	123,128	82,655	251,651	139,410	29,802	70,761
	1977	1,940,776	692,881	583,521	131,925	183,418	148,856	140,748	98,249	66,475	220,222	91,710	30,376	62,623
Kings	1981	4,922,587	1,596,272	1,171,633	383,208	622,407	514,792	398,552	274,558	197,593	386,694	284,796	113,121	140,427
	1977	3,734,825	1,171,319	859,139	294,256	482,822	397,095	334,289	206,131	149,126	343,084	175,108	97,485	123,306
New York (Manhattan)	1981	10,181,916	1,809,733	1,441,890	1,847,427	1,671,403	1,401,079	1,308,967	678,655	407,275	265,626	118,803	76,700	238,939
	1977	7,110,480	1,174,867	935,429	1,326,535	1,164,784	970,705	961,729	427,569	258,620	221,235	66,840	75,881	208,455
Putnam	1981	295,035	82,106	68,691	20,947	17,863	12,049	7,381	8,132	4,922	57,289	34,734	12,508	5,844
	1977	177,238	45,268	37,846	13,182	10,440	7,044	4,619	4,560	2,787	37,954	16,057	13,836	5,423
Queens	1981	5,041,780	1,557,738	1,264,132	511,907	576,251	446,509	244,960	200,012	125,084	554,470	398,709	95,869	156,875
	1977	3,728,384	1,128,146	914,880	387,441	404,459	313,713	214,816	156,868	98,112	500,180	223,423	93,009	128,697
Richmond	1981	1,031,407	371,584	325,687	69,157	163,924	148,572	51,131	36,894	23,258	134,461	50,040	20,815	26,180
	1977	709,910	237,144	207,710	47,254	108,540	97,132	36,248	25,427	16,026	106,605	33,338	21,942	20,558
Rockland	1981	1,072,985	325,457	289,729	81,188	135,065	129,961	58,241	45,809	24,289	176,783	88,019	30,055	23,168
	1977	743,388	202,175	179,857	58,476	98,096	92,748	41,061	28,942	15,348	131,977	53,100	32,327	21,292
Westchester	1981	4,295,492	1,134,178	1,035,937	356,534	527,623	477,565	247,133	227,489	141,918	617,047	342,991	118,934	83,028
	1977	3,153,823	768,295	701,262	236,659	415,560	371,520	194,067	147,634	92,251	531,504	209,594	105,933	78,138
Bergen, N. J.	*1981*	*4,888,801*	*1,158,231*	*1,034,662*	*426,729*	*668,162*	*607,729*	*319,639*	*275,156*	*180,941*	*778,047*	*448,524*	*132,061*	*88,688*
	1977	*3,513,554*	*812,222*	*725,067*	*287,848*	*483,702*	*435,076*	*228,152*	*171,270*	*113,098*	*638,166*	*264,935*	*116,010*	*82,111*
NEW YORK - NEWARK - JERSEY CITY - SRIDGEPORT CONSOLIDATED AREA	***1981***	***69,194,407***	***17,410,946***	***14,811,971***	***6,847,954***	***8,477,358***	***7,342,701***	***4,843,821***	***3,741,235***	***2,382,649***	***8,109,627***	***5,079,420***	***1,705,091***	***1,601,327***
	1977	*49,740,526*	*12,146,696*	*10,318,631*	*4,851,765*	*6,433,447*	*5,527,831*	*3,683,222*	*2,473,550*	*1,586,377*	*6,787,478*	*2,921,831*	*1,533,131*	*1,369,766*
POUGHKEEPSIE	1981	**1,111,145**	**329,347**	**309,193**	**80,552**	**150,701**	**129,152**	**48,000**	**33,121**	**21,411**	**138,192**	**93,463**	**44,315**	**20,228**
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
Dutchess	1981	1,111,145	329,347	309,193	80,552	150,701	129,152	48,000	33,121	21,411	138,192	93,463	44,315	20,228
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
ROCHESTER	1981	**4,686,503**	**1,135,723**	**1,086,017**	**396,682**	**540,294**	**468,483**	**184,698**	**195,514**	**117,145**	**880,979**	**395,765**	**162,017**	**144,721**
	1977	3,230,500	735,739	701,038	257,444	404,180	348,539	132,412	124,572	74,785	697,919	220,850	137,682	112,639
Livingston	1981	207,117	59,095	56,279	18,837	15,674	11,586	1,939	7,111	3,927	24,598	35,165	10,146	7,686
	1977	133,481	36,540	34,671	11,087	9,397	6,982	1,919	4,091	2,258	24,707	16,673	9,112	5,166
Monroe	1981	3,400,533	859,563	821,553	311,748	408,452	358,418	136,270	162,368	97,912	692,144	275,168	118,889	112,642
	1977	2,333,301	550,703	524,413	199,335	312,852	272,500	95,076	101,513	61,450	538,799	154,519	94,799	87,062
Ontario	1981	472,982	99,478	94,721	41,276	89,788	77,532	34,882	14,186	8,699	73,304	40,522	13,066	12,778
	1977	331,409	64,928	61,596	28,015	62,138	53,292	25,848	9,415	5,806	57,484	23,918	15,595	9,915
Orleans	1981	107,899	36,492	35,746	5,939	6,480	5,463	4,494	5,756	3,441	17,741	8,763	3,784	3,895
	1977	84,575	26,677	26,036	4,987	5,809	4,877	3,533	4,057	2,414	17,100	5,500	3,890	3,209
Wayne	1981	497,972	81,095	77,718	18,882	19,900	15,484	7,113	6,093	3,166	73,192	36,147	16,132	7,720
	1977	347,734	56,891	54,322	14,020	13,984	10,888	6,036	5,496	2,857	59,829	20,240	14,286	7,287
SYRACUSE	1981	**2,994,200**	**853,142**	**790,403**	**287,924**	**283,773**	**254,992**	**148,026**	**138,985**	**85,334**	**554,243**	**255,888**	**95,101**	**142,622**
	1977	1,979,079	510,658	472,945	176,895	224,386	198,813	99,321	83,238	51,385	407,304	140,122	76,806	100,573
Madison	1981	242,752	67,898	62,801	24,870	8,333	6,014	6,636	9,294	5,838	54,948	27,506	6,396	15,449
	1977	157,746	44,218	40,870	15,132	7,801	5,608	4,359	5,473	3,451	38,238	13,350	5,841	10,631
Onondaga	1981	2,371,726	666,742	615,644	232,744	254,762	233,734	133,071	117,322	72,350	417,535	200,406	72,719	106,315
	1977	1,543,676	388,063	358,076	140,912	197,878	179,319	87,902	69,446	43,137	304,086	107,548	54,898	73,544
Oswego	1981	379,722	118,502	111,958	30,310	20,678	15,244	8,319	12,369	7,146	81,760	27,976	15,986	20,858
	1977	277,657	78,377	73,999	20,851	18,707	13,886	7,060	8,319	4,797	64,980	19,224	16,067	16,398
UTICA - ROME	1981	**1,360,700**	**375,487**	**349,452**	**133,275**	**152,453**	**130,961**	**66,053**	**48,991**	**27,205**	**198,863**	**138,269**	**40,856**	**64,728**
	1977	913,651	227,049	211,133	82,058	114,426	97,317	45,265	30,511	16,954	164,774	72,459	40,487	45,146
Herkimer	1981	219,690	59,960	55,543	19,733	37,613	35,504	4,991	11,138	6,105	25,312	18,609	7,918	11,432
	1977	155,210	41,803	38,698	12,711	25,606	23,797	4,581	6,642	3,639	21,570	11,233	8,309	7,959
Oneida	1981	1,141,010	315,527	293,909	113,542	114,840	95,457	61,062	37,853	21,100	173,551	119,660	32,938	53,296
	1977	758,441	185,246	172,435	69,347	88,820	73,520	40,684	23,869	13,315	143,204	61,226	32,178	37,187
ALL COUNTIES														
Albany	1981	1,560,922	353,525	326,195	174,437	179,029	164,442	108,379	74,865	43,986	240,557	134,984	51,819	28,571
	1977	1,112,142	229,370	211,492	111,655	165,693	150,264	75,658	46,853	27,628	200,552	69,603	41,341	25,396
Allegany	1981	118,745	33,864	32,055	7,989	11,344	7,718	2,106	3,705	2,796	25,237	17,235	4,162	3,447
	1977	92,782	26,066	24,657	6,682	7,989	5,460	2,082	3,126	2,377	22,437	10,218	4,675	3,050

1982 SURVEY OF BUYING POWER DATA SERVICE

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Bronx	1981	2,471,551	940,092	792,257	161,646	220,274	180,070	157,841	123,128	82,655	251,651	139,410	29,802	70,761
	1977	1,940,776	692,881	583,521	131,925	183,418	148,856	140,748	98,249	66,475	220,222	91,710	30,376	62,623
Broome	1981	1,071,999	252,838	234,608	97,851	116,962	104,800	52,357	55,375	39,805	191,709	110,173	40,770	38,314
	1977	737,145	174,469	161,778	62,348	92,698	82,373	36,398	34,499	25,080	145,144	58,502	35,537	28,585
Cattaraugus	1981	306,235	80,094	75,254	30,809	44,247	30,479	13,730	8,321	3,716	47,742	25,387	21,752	12,054
	1977	215,696	54,964	51,608	19,334	28,286	19,790	9,396	6,777	3,029	41,173	14,908	17,636	8,639
Cayuga	1981	315,154	87,801	78,851	20,351	30,368	23,863	7,821	7,243	4,874	65,286	42,491	14,254	13,918
	1977	202,532	53,829	48,310	13,711	20,696	16,226	6,370	5,640	3,808	45,723	20,979	11,097	9,641
Chautauqua	1981	637,303	126,418	117,739	69,149	93,692	74,762	28,673	29,051	14,357	131,481	59,179	23,488	18,097
	1977	434,421	96,483	89,797	42,987	59,348	47,254	19,443	17,659	8,666	94,431	33,233	23,200	12,854
Chemung	1981	392,475	108,448	103,524	31,435	65,268	54,991	16,371	14,598	8,437	62,103	32,042	12,082	13,897
	1977	313,549	77,853	74,045	23,840	56,450	47,186	14,951	12,054	6,983	56,743	20,154	12,784	11,769
Chenango	1981	197,901	56,214	55,006	13,043	6,687	6,170	6,751	8,553	6,025	37,122	23,123	6,662	5,028
	1977	133,272	34,210	33,352	8,256	6,044	5,500	4,662	5,293	3,750	30,496	11,798	7,291	4,648
Clinton	1981	395,357	95,552	91,137	39,501	54,029	47,541	21,411	16,065	7,776	66,443	26,894	11,748	11,718
	1977	241,793	54,287	51,588	23,338	32,548	28,378	13,810	9,281	4,481	45,353	14,552	11,930	7,914
Columbia	1981	216,697	66,080	62,835	14,289	15,941	11,711	6,660	6,535	3,470	30,383	29,249	15,319	3,528
	1977	151,042	43,000	40,738	9,938	11,271	8,302	4,865	4,275	2,256	26,584	15,779	13,887	3,218
Cortland	1981	226,729	63,924	63,526	13,504	31,766	21,659	12,085	9,530	5,807	43,902	20,240	8,802	9,368
	1977	148,071	37,112	36,885	11,196	19,256	13,186	7,947	5,542	3,384	31,199	12,241	6,691	7,212
Delaware	1981	168,218	51,291	50,174	8,376	8,171	4,403	4,017	4,082	2,548	25,303	22,133	7,486	6,888
	1977	119,004	35,087	34,197	6,381	5,171	2,846	2,721	3,042	1,909	23,554	11,938	8,209	4,886
Dutchess	1981	1,111,145	329,347	309,193	80,552	150,701	129,152	48,000	33,121	21,411	138,192	93,463	44,315	20,228
	1977	744,701	204,592	191,941	52,040	99,260	84,593	33,851	21,787	14,227	125,393	48,688	35,717	18,543
Erie	1981	4,757,343	1,333,255	1,191,915	483,170	729,947	653,784	202,962	214,342	126,857	868,734	323,195	134,048	166,184
	1977	3,198,371	792,017	707,571	300,774	509,581	452,056	172,089	131,828	78,346	633,299	189,910	111,114	124,336
Essex	1981	143,656	43,730	43,312	17,402	4,143	2,795	5,306	1,631	997	17,786	23,548	11,335	2,999
	1977	98,797	29,341	29,064	10,554	3,735	2,538	3,510	1,097	677	16,704	11,502	8,565	2,295
Franklin	1981	159,175	56,796	55,397	12,217	11,603	10,297	4,656	4,597	2,482	18,444	17,233	7,859	6,835
	1977	111,856	37,496	36,438	8,166	7,905	6,936	4,264	3,430	1,851	16,337	9,286	6,550	5,220
Fulton	1981	209,834	50,224	48,439	14,910	16,466	11,514	9,693	5,262	1,885	45,049	26,939	9,553	12,268
	1977	147,668	35,936	34,531	9,247	14,769	10,477	6,555	3,877	1,373	34,347	13,760	8,473	8,690
Genesee	1981	259,886	60,344	55,002	24,718	38,395	32,445	4,167	8,483	5,244	51,281	22,250	13,710	9,536
	1977	167,200	39,819	36,270	14,844	21,956	18,451	4,135	6,125	3,784	34,752	13,123	12,163	6,113
Greene	1981	178,096	64,512	62,067	13,907	10,210	7,541	2,656	3,572	1,993	33,290	15,655	8,810	4,546
	1977	123,523	39,594	37,953	10,922	7,392	5,481	2,475	3,087	1,720	26,937	9,663	7,628	3,317
Hamilton	1981	16,578	4,378	4,166	2,880	1,320		412	134	93	1,830	1,246	2,786	137
	1977	12,825	3,315	3,144	2,009	1,010		356	102	71	1,618	792	2,423	124
Herkimer	1981	219,690	59,960	55,543	19,733	37,613	35,504	4,991	11,138	6,105	25,312	18,609	7,918	11,432
	1977	155,210	41,803	38,698	12,711	25,606	23,797	4,581	6,642	3,639	21,570	11,233	8,309	7,959
Jefferson	1981	402,122	90,942	87,550	33,897	45,159	30,102	14,529	13,185	8,623	82,189	37,840	27,024	19,599
	1977	284,253	67,056	64,317	22,168	32,400	21,886	9,596	8,530	5,641	61,869	21,232	20,396	14,497
Kings	1981	4,922,587	1,596,272	1,171,633	383,208	622,407	514,792	398,552	274,558	197,593	386,694	284,796	113,121	140,427
	1977	3,734,825	1,171,319	859,139	294,256	482,822	397,095	334,289	206,131	149,126	343,084	175,108	97,485	123,306
Lewis	1981	68,028	14,874	14,166	7,486	4,764		1,314	603		13,661	11,145	2,222	3,353
	1977	44,961	12,972	12,310	4,403	2,854		1,022	536		9,282	5,279	1,629	2,252
Livingston	1981	207,117	59,095	56,279	18,837	15,674	11,586	1,939	7,111	3,927	24,598	35,165	10,146	7,686
	1977	133,481	36,540	34,671	11,087	9,397	6,982	1,919	4,091	2,258	24,707	16,673	9,112	5,166
Madison	1981	242,752	67,898	62,801	24,870	8,333	6,014	6,636	9,294	5,838	54,948	27,506	6,396	15,449
	1977	157,746	44,218	40,870	15,132	7,801	5,608	4,359	5,473	3,451	38,238	13,350	5,841	10,631
Monroe	1981	3,400,533	859,563	821,553	311,748	408,452	358,418	136,270	162,368	97,912	692,144	275,168	118,889	112,642
	1977	2,333,301	550,703	524,413	199,335	312,852	272,500	95,076	101,513	61,450	538,799	154,519	94,799	87,062
Montgomery	1981	192,862	46,742	45,348	16,811	21,051	13,923	4,608	4,511	2,989	21,792	33,996	4,630	12,064
	1977	141,889	35,390	34,208	11,271	14,377	9,630	4,626	4,041	2,708	22,336	18,359	4,956	9,821
Nassau	1981	8,176,014	1,730,363	1,437,809	607,241	1,180,797	1,063,899	457,121	465,264	305,208	1,045,295	635,048	142,524	172,293
	1977	5,454,611	1,203,531	999,368	421,944	790,676	704,831	318,697	271,552	179,395	833,792	373,705	139,848	129,475
New York (Manhattan)	1981	10,181,916	1,809,733	1,441,890	1,847,427	1,671,403	1,401,079	1,308,967	678,655	407,275	265,626	118,803	76,700	238,939
	1977	7,110,480	1,174,867	935,429	1,326,535	1,164,784	970,705	961,729	427,569	258,620	221,235	66,840	75,881	208,455
Niagara	1981	1,046,491	265,252	241,679	111,429	154,140	137,087	35,761	36,020	18,980	195,377	87,102	32,148	34,977
	1977	658,222	162,167	147,654	67,197	94,764	83,394	23,540	21,240	11,189	136,129	46,079	27,809	26,043
Oneida	1981	1,141,010	315,527	293,909	113,542	114,840	95,457	61,062	37,853	21,100	173,551	119,660	32,938	53,296
	1977	758,441	185,246	172,435	69,347	88,820	73,520	40,684	23,869	13,315	143,204	61,226	32,178	37,187
Onondaga	1981	2,371,726	666,742	615,644	232,744	254,762	233,734	133,071	117,322	72,350	417,535	200,406	72,719	106,315
	1977	1,543,676	388,063	358,076	140,912	197,878	179,319	87,902	69,446	43,137	304,086	107,548	54,898	73,544

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Ontario	1981	472,982	99,478	94,721	41,276	89,788	77,532	34,882	14,186	8,699	73,304	40,522	13,066	12,778
	1977	331,409	64,928	61,596	28,015	62,138	53,292	25,848	9,415	5,806	57,484	23,918	15,595	9,915
Orange	1981	1,197,351	387,938	372,874	91,428	141,956	100,562	53,404	46,183	30,289	161,637	103,425	59,161	27,411
	1977	808,521	243,236	232,929	59,260	92,695	66,467	37,335	28,925	19,124	144,217	57,949	47,269	20,076
Orleans	1981	107,899	36,492	35,746	5,939	6,480	5,463	4,494	5,756	3,441	17,741	8,763	3,784	3,895
	1977	84,575	26,677	26,036	4,987	5,809	4,877	3,533	4,057	2,414	17,100	5,500	3,890	3,209
Oswego	1981	379,722	118,502	111,958	30,310	20,678	15,244	8,319	12,369	7,146	81,760	27,976	15,986	20,858
	1977	277,657	78,377	73,999	20,851	18,707	13,886	7,060	8,319	4,797	64,980	19,224	16,067	16,398
Otsego	1981	269,728	70,382	68,152	25,887	27,484	23,358	4,187	3,770	1,654	52,486	16,587	16,380	10,911
	1977	171,879	41,197	39,745	15,111	21,551	18,226	4,010	3,370	1,487	35,399	9,282	11,923	7,277
Putnam	1981	295,035	82,106	68,691	20,947	17,863	12,049	7,381	8,132	4,922	57,289	34,734	12,508	5,844
	1977	177,238	45,268	37,846	13,182	10,440	7,044	4,619	4,560	2,787	37,954	16,057	13,836	5,423
Queens	1981	5,041,780	1,557,738	1,264,132	511,907	576,251	446,509	244,960	200,012	125,084	554,470	398,709	95,869	156,875
	1977	3,728,384	1,128,146	914,880	387,441	404,459	313,713	214,816	156,868	98,112	500,180	223,423	93,009	128,697
Rensselaer	1981	454,277	151,903	144,903	36,551	36,206	25,543	10,738	12,286	9,184	46,472	51,933	13,387	14,344
	1977	327,813	101,461	96,430	25,191	25,288	18,136	10,755	10,984	8,282	49,109	31,075	12,796	10,985
Richmond	1981	1,031,407	371,584	325,687	69,157	163,924	148,572	51,131	36,894	23,258	134,461	50,040	20,815	26,180
	1977	709,910	237,144	207,710	47,254	108,540	97,132	36,248	25,427	16,026	106,605	33,338	21,942	20,558
Rockland	1981	1,072,985	325,457	289,729	81,188	135,065	129,961	58,241	45,809	24,289	176,783	88,019	30,055	23,168
	1977	743,388	202,175	179,857	58,476	98,096	92,748	41,061	28,942	15,348	131,977	53,100	32,327	21,292
St. Lawrence	1981	474,781	146,374	142,199	37,102	33,569	30,102	18,129	18,888	11,166	76,575	29,748	29,642	25,632
	1977	292,959	80,947	78,349	21,887	25,269	22,392	11,380	10,622	6,339	56,685	16,217	21,264	16,849
Saratoga	1981	705,965	171,802	166,325	66,331	71,958	64,127	21,572	19,502	9,155	149,562	76,950	40,666	18,388
	1977	415,816	96,820	93,388	38,202	42,264	37,322	13,567	10,982	5,135	99,528	35,748	29,228	12,108
Schenectady	1981	769,033	207,850	196,409	68,301	95,474	76,166	37,923	35,050	16,906	120,867	54,130	28,246	23,042
	1977	498,469	125,118	118,150	40,814	71,280	56,879	24,724	21,526	10,373	83,443	31,320	22,498	15,730
Schoharie	1981	96,706	29,333	27,470	6,636	6,781	5,321	1,800	2,519	975	18,776	10,020	3,541	463
	1977	65,905	19,002	17,784	4,366	4,549	3,557	1,294	1,619	623	14,777	5,363	3,574	506
Schuyler	1981	37,913	12,875	12,255	2,421	1,878		620	1,012	347	7,011	4,546	2,759	1,382
	1977	32,538	9,787	9,282	2,231	1,400		639	934	317	7,419	2,910	3,106	1,157
Seneca	1981	95,212	30,811	30,081	9,596	5,073	4,871	1,606	4,556	2,704	12,512	12,734	5,102	7,642
	1977	73,158	21,497	20,991	6,478	4,508	4,254	1,530	3,007	1,787	12,586	8,179	5,214	5,890
Steuben	1981	408,275	98,297	93,986	35,090	45,623	31,955	17,526	12,796	7,350	75,264	55,493	18,125	13,738
	1977	286,316	68,617	65,366	22,336	30,719	21,713	12,452	10,106	5,823	58,182	28,460	19,454	9,991
Suffolk	1981	5,209,061	1,354,825	1,170,974	440,411	512,274	440,387	256,119	249,274	150,824	699,738	496,763	222,646	118,099
	1977	3,711,563	925,006	798,930	289,655	476,639	407,366	183,768	160,301	97,262	598,292	271,592	182,569	95,117
Sullivan	1981	275,786	80,482	70,306	26,878	13,556	9,622	4,464	5,135	1,541	36,795	33,211	12,371	7,039
	1977	206,570	53,891	47,045	21,649	11,944	8,484	4,216	4,327	1,266	34,166	19,045	13,347	6,395
Tioga	1981	137,268	43,742	42,773	6,584	6,442	1,150	3,215	2,061	1,398	27,183	19,023	4,983	4,467
	1977	103,671	32,404	31,570	4,936	4,853	929	2,519	1,807	1,234	23,647	11,192	5,301	3,858
Tompkins	1981	371,364	99,402	94,756	40,958	41,964	32,912	20,532	10,439	2,871	53,422	26,439	14,748	15,989
	1977	242,106	57,980	55,067	24,851	25,949	20,378	13,593	9,639	2,615	43,170	16,438	12,441	11,085
Ulster	1981	759,308	213,869	198,457	75,244	67,781	64,016	24,160	13,425	7,095	125,901	72,168	28,397	14,802
	1977	470,751	124,697	115,632	43,839	48,947	45,544	15,361	11,389	5,998	84,748	38,410	24,133	11,833
Warren	1981	363,572	99,784	96,647	47,035	37,932	33,956	12,886	12,464	8,691	52,968	39,642	18,236	10,200
	1977	238,330	55,351	53,414	27,150	31,797	28,198	11,572	7,035	4,943	43,920	18,426	16,473	6,725
Washington	1981	151,817	59,116	56,355	9,286	4,232	2,328	2,272	1,334	1,006	14,463	22,198	4,881	5,265
	1977	103,205	37,848	35,948	7,279	2,873	1,617	1,877	1,210	925	13,454	11,917	4,797	4,007
Wayne	1981	497,972	81,095	77,718	18,882	19,900	15,484	7,113	6,093	3,166	73,192	36,147	16,132	7,720
	1977	347,734	56,891	54,322	14,020	13,984	10,888	6,036	5,496	2,857	59,829	20,240	14,286	7,287
Westchester	1981	4,295,492	1,134,178	1,035,937	356,534	527,623	477,565	247,133	227,489	141,918	617,047	342,991	118,934	83,028
	1977	3,153,823	768,295	701,262	236,659	415,560	371,520	194,067	147,634	92,251	531,504	209,594	105,933	78,138
Wyoming	1981	131,181	50,420	47,396	11,179	6,386	4,113	2,775	2,923	1,447	21,394	10,152	8,424	4,772
	1977	85,976	28,018	26,320	6,464	3,761	2,441	2,744	2,580	1,275	17,992	7,424	6,102	3,150
Yates	1981	69,619	21,524	20,488	6,246	2,311		1,112	1,485	1,007	13,123	9,830	3,914	1,297
	1977	49,859	14,652	13,896	4,000	1,846		1,122	1,138	776	12,288	5,070	3,248	1,240
TOTAL METRO COUNTIES	1981	**65,651,751**	**17,078,242**	**14,753,359**	**6,618,748**	**8,415,699**	**7,231,330**	**4,196,671**	**3,254,417**	**2,031,804**	**8,114,755**	**4,561,491**	**1,650,320**	**1,805,037**
	1977	45,990,072	11,390,174	9,793,576	4,555,681	6,182,299	5,274,723	3,170,502	2,120,325	1,334,703	6,571,756	2,596,820	1,455,801	1,449,424
TOTAL STATE	1981	**72,661,338**	**18,979,049**	**16,555,581**	**7,240,413**	**9,096,410**	**7,760,600**	**4,439,571**	**3,461,917**	**2,142,647**	**9,344,443**	**5,264,206**	**1,990,695**	**2,052,023**
	1977	50,697,785	12,611,026	10,948,212	4,953,029	6,645,372	5,634,423	3,342,052	2,266,475	1,411,786	7,511,964	2,983,901	1,752,050	1,629,367

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA														
ASHEVILLE	1981	803,467	176,917	172,960	64,699	112,028	86,398	31,201	26,227	16,057	151,960	93,065	56,061	34,459
	1977	578,825	124,259	121,475	43,955	87,742	67,895	24,627	21,176	13,048	121,194	51,702	39,184	20,103
Buncombe	1981	771,468	166,320	162,619	62,240	109,516	86,398	30,621	25,768	15,780	145,191	88,765	54,919	33,020
	1977	558,876	118,528	115,903	42,650	86,260	67,895	24,220	20,767	12,798	116,443	49,003	38,198	19,297
Madison	1981	31,999	10,597	10,341	2,459	2,512		580	459	277	6,769	4,300	1,142	1,439
	1977	19,949	5,731	5,572	1,305	1,482		407	409	250	4,751	2,699	986	806
BURLINGTON	1981	443,407	103,487	101,373	31,914	52,540	40,185	18,072	19,985	11,953	91,664	48,616	27,032	19,280
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
Alamance	1981	443,407	103,487	101,373	31,914	52,540	40,185	18,072	19,985	11,953	91,664	48,616	27,032	19,280
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
CHARLOTTE - GASTONIA	1981	3,105,192	702,736	692,524	247,012	422,083	345,280	143,617	133,201	85,647	717,892	246,937	168,868	120,844
	1977	2,173,878	462,062	455,411	159,399	313,884	255,727	113,489	96,376	62,214	542,171	143,320	108,127	75,265
Gaston	1981	650,491	177,619	176,088	41,735	91,940	76,343	19,218	21,410	14,441	154,743	45,698	29,154	25,431
	1977	471,112	119,145	118,131	28,076	63,821	52,474	19,724	17,680	11,952	119,248	29,439	21,395	18,045
Mecklenburg	1981	2,222,633	469,020	460,812	190,277	319,479	264,045	116,522	97,740	59,254	505,549	187,650	109,127	85,218
	1977	1,551,726	306,566	301,232	123,269	240,666	198,888	88,173	70,360	43,072	380,197	105,705	70,034	51,565
Union	1981	232,068	56,097	55,624	15,000	10,664	4,892	7,877	14,051	11,952	57,600	13,589	30,587	10,195
	1977	151,040	36,351	36,048	8,054	9,397	4,365	5,592	8,336	7,190	42,726	8,176	16,698	5,655
FAYETTEVILLE	1981	913,767	184,297	178,210	73,869	164,480	117,424	27,296	51,110	33,465	177,779	89,421	64,787	16,562
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
Cumberland	1981	913,767	184,297	178,210	73,869	164,480	117,424	27,296	51,110	33,465	177,779	89,421	64,787	16,562
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
GREENSBORO - WINSTON-SALEM - HIGH POINT	1981	3,899,253	797,379	775,704	320,617	480,488	395,063	154,569	208,593	142,494	837,436	380,078	210,602	156,030
	1977	2,676,256	542,151	525,776	208,458	326,073	262,863	136,228	143,908	97,941	620,196	211,358	147,630	97,047
Davidson	1981	360,249	77,644	75,928	26,650	16,540	9,702	10,735	24,710	18,009	79,133	49,492	21,951	14,832
	1977	256,059	54,166	52,774	18,347	14,905	8,751	9,817	16,270	11,899	65,401	26,240	17,227	9,209
Forsyth	1981	1,266,043	252,740	244,789	102,988	164,388	130,291	58,179	60,762	33,158	286,531	107,990	79,005	54,624
	1977	914,445	181,202	174,855	74,233	120,097	94,953	53,464	46,373	25,307	214,392	61,684	53,910	35,166
Guilford	1981	1,862,079	362,724	352,227	166,239	281,527	248,685	77,278	105,905	79,236	383,694	172,787	64,000	69,281
	1977	1,210,058	232,341	224,787	98,798	175,367	153,387	64,350	67,561	51,079	271,474	94,423	45,369	41,669
Randolph	1981	264,925	58,028	57,075	16,149	14,513	6,385	5,823	13,272	9,014	49,733	33,484	34,581	11,026
	1977	192,541	43,894	43,177	11,276	12,809	5,772	6,338	10,361	7,024	39,171	19,295	22,655	7,249
Stokes	1981	51,678	15,219	15,067	3,591	530		1,027	911	695	12,571	6,531	6,052	2,853
	1977	34,854	10,054	9,955	2,334	469		855	805	619	8,391	4,367	4,116	1,609
Yadkin	1981	94,279	31,024	30,618	5,000	2,990		1,527	3,033	2,382	25,774	9,794	5,013	3,414
	1977	68,299	20,494	20,228	3,470	2,426		1,404	2,538	2,013	21,367	5,349	4,353	2,145
HICKORY	1981	626,963	130,035	128,367	49,282	75,418	52,298	29,871	26,127	18,841	123,814	46,701	49,652	16,286
	1977	429,626	89,248	88,042	33,478	50,664	35,069	22,453	19,404	14,035	97,350	26,312	30,433	12,514
Alexander	1981	50,920	13,179	12,868	4,480	1,795		1,133	934	472	7,549	5,291	8,131	2,657
	1977	40,934	11,423	11,113	3,155	1,406		1,269	882	443	7,325	3,525	5,820	1,823
Catawba	1981	576,043	116,856	115,499	44,802	73,623	52,298	28,738	25,193	18,369	116,265	41,410	41,521	13,629
	1977	388,692	77,825	76,929	30,323	49,258	35,069	21,184	18,522	13,592	90,025	22,787	24,613	10,691
JACKSONVILLE	1981	326,333	54,775	53,626	31,517	34,881	23,093	11,825	23,220	18,644	97,286	22,842	20,412	7,131
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078
Onslow	1981	326,333	54,775	53,626	31,517	34,881	23,093	11,825	23,220	18,644	97,286	22,842	20,412	7,131
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078
RALEIGH - DURHAM	1981	2,445,267	548,051	533,881	229,097	353,930	263,872	102,363	97,262	53,368	454,093	269,276	89,652	59,732
	1977	1,735,010	376,469	365,515	147,494	262,931	197,326	88,753	76,075	42,327	359,295	145,990	74,142	44,210
Durham	1981	697,394	159,781	154,217	55,618	117,992	80,523	28,891	28,722	17,144	131,445	76,621	25,541	20,218
	1977	506,755	112,197	107,892	37,577	82,399	56,478	25,866	22,451	13,512	108,298	44,488	19,609	15,007
Orange	1981	242,643	59,472	58,106	29,924	20,740	10,390	12,554	11,701	4,117	21,560	30,808	12,105	8,781
	1977	163,806	43,773	42,772	19,446	12,989	6,621	9,345	7,494	2,645	18,767	15,594	10,205	5,437
Wake	1981	1,505,230	328,798	321,558	143,555	215,198	172,959	60,918	56,839	32,107	301,088	161,847	52,006	30,733
	1977	1,064,449	220,499	214,849	90,471	167,543	134,227	53,542	46,130	26,170	232,230	85,908	44,328	23,766
SALISBURY - CONCORD	1981	682,025	163,664	160,442	47,602	61,257	44,922	38,027	36,045	26,613	147,612	59,743	37,849	28,060
	1977	495,740	115,162	112,893	31,247	52,081	38,033	30,518	26,022	19,306	111,975	36,139	25,925	18,231
Cabarrus	1981	350,039	72,661	71,026	22,427	37,972	35,089	18,931	23,173	18,323	89,380	24,185	19,611	14,548
	1977	263,324	53,971	52,762	14,669	32,678	29,708	15,815	16,185	12,963	71,196	15,713	12,604	9,626
Rowan	1981	331,986	91,003	89,416	25,175	23,285	9,833	19,096	12,872	8,290	58,232	35,558	18,238	13,512
	1977	232,416	61,191	60,131	16,578	19,403	8,325	14,703	9,837	6,343	40,779	20,426	13,321	8,605

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
NORTH CAROLINA (continued)														
WILMINGTON	1981	**645,807**	**165,118**	**161,654**	**57,866**	**90,047**	**64,937**	**24,434**	**26,720**	**19,578**	**113,683**	**43,328**	**47,395**	**21,764**
	1977	443,434	108,411	106,054	37,223	65,116	47,276	19,390	19,480	14,484	84,256	26,718	32,040	13,631
Brunswick	1981	94,572	42,225	41,348	6,536	6,711		386	1,852	1,817	7,785	6,929	12,600	3,552
	1977	63,470	25,507	24,886	5,211	4,423		413	1,657	1,626	7,125	4,865	7,594	2,052
New Hanover	1981	551,235	122,893	120,306	51,330	83,336	64,937	24,048	24,868	17,761	105,898	36,399	34,795	18,212
	1977	379,964	82,904	81,168	32,012	60,693	47,276	18,977	17,823	12,858	77,131	21,853	24,446	11,579
ALL COUNTIES														
Alamance	1981	443,407	103,487	101,373	31,914	52,540	40,185	18,072	19,985	11,953	91,664	48,616	27,032	19,280
	1977	321,379	72,919	71,167	22,547	40,045	30,490	18,279	14,966	8,969	73,343	26,977	18,273	12,363
Alexander	1981	50,920	13,179	12,868	4,480	1,795		1,133	934	472	7,549	5,291	8,131	2,657
	1977	40,934	11,423	11,113	3,155	1,406		1,269	882	443	7,325	3,525	5,820	1,823
Alleghany	1981	29,154	9,507	9,149	1,706	782		693	77	77	3,942	4,775	4,586	1,157
	1977	21,908	6,351	6,089	1,294	668		770	72	72	3,777	2,696	3,807	762
Anson	1981	55,989	19,423	18,966	3,847	2,537		2,053	2,815	1,851	11,330	6,655	1,196	2,573
	1977	43,261	14,011	13,683	2,696	2,037		2,133	2,453	1,614	10,190	4,250	959	1,666
Ashe	1981	85,638	18,853	18,410	2,682	5,817	3,661	3,360	4,458	3,830	23,298	11,544	6,378	2,598
	1977	56,796	12,212	11,926	1,661	3,934	2,499	2,703	2,999	2,602	16,328	6,054	5,109	1,540
Avery	1981	44,892	10,991	10,219	2,508	459		1,984	943	943	9,815	6,132	6,348	889
	1977	26,957	6,080	5,649	1,818	423		1,289	589	589	5,568	3,076	4,901	716
Beaufort	1981	205,901	52,459	51,383	8,469	13,963	5,222	5,211	8,125	5,565	54,628	21,029	17,289	5,721
	1977	136,489	33,086	32,289	5,781	10,480	4,036	4,224	5,398	3,702	37,396	10,898	13,498	3,842
Bertie	1981	43,552	14,356	14,017	1,290	1,161		452	968	655	14,355	4,056	2,504	1,206
	1977	32,011	9,936	9,703	888	1,041		480	781	529	11,138	2,719	1,545	816
Bladen	1981	71,043	22,020	21,502	2,603	4,773		1,794	2,305	1,646	17,088	6,971	4,511	2,943
	1977	55,158	15,084	14,731	1,978	3,569		1,963	1,953	1,399	15,270	4,695	3,646	2,107
Brunswick	1981	94,572	42,225	41,348	6,536	6,711		386	1,852	1,817	7,785	6,929	12,600	3,552
	1977	63,470	25,507	24,886	5,211	4,423		413	1,657	1,626	7,125	4,865	7,594	2,052
Buncombe	1981	771,468	166,320	162,619	62,240	109,516	86,398	30,621	25,768	15,780	145,191	88,765	54,919	33,020
	1977	558,876	118,528	115,903	42,650	86,260	67,895	24,220	20,767	12,798	116,443	49,003	38,198	19,297
Burke	1981	201,724	56,943	56,319	12,631	14,305	3,786	11,238	10,458	7,586	31,215	14,633	17,921	10,029
	1977	151,502	40,624	40,183	9,103	10,331	2,835	10,609	8,530	6,236	26,194	9,637	13,441	6,666
Cabarrus	1981	350,039	72,661	71,026	22,427	37,972	35,089	18,931	23,173	18,323	89,380	24,185	19,611	14,548
	1977	263,324	53,971	52,762	14,669	32,678	29,708	15,815	16,185	12,963	71,196	15,713	12,604	9,626
Caldwell	1981	245,757	61,555	60,180	12,266	18,136	10,181	4,560	11,225	9,513	76,566	18,429	13,241	5,942
	1977	170,580	43,456	42,490	8,213	13,312	7,500	4,743	9,254	7,949	51,633	10,804	10,570	4,553
Camden	1981	6,378	1,268	1,237	17	57		43	50	50	133	4,305		
	1977	4,192	1,016	992	16	56		51	50	50	116	2,404		
Carteret	1981	180,053	55,313	54,084	22,014	16,073		1,967	8,933	6,566	19,961	14,132	17,845	6,308
	1977	116,060	33,534	32,669	13,078	10,363		2,186	5,726	4,225	16,057	9,101	10,836	4,013
Caswell	1981	25,812	8,111	7,920	381	2,949			370	141	6,521	2,552	224	1,156
	1977	19,608	5,622	5,490	329	2,231			366	139	5,641	1,908	203	767
Catawba	1981	576,043	116,856	115,499	44,802	73,623	52,298	28,738	25,193	18,369	116,265	41,410	41,521	13,629
	1977	388,692	77,825	76,929	30,323	49,258	35,069	21,184	18,522	13,592	90,025	22,787	24,613	10,691
Chatham	1981	76,551	18,651	17,291	3,820	3,519		2,769	3,613	2,798	20,558	9,296	3,316	2,614
	1977	59,822	14,226	13,180	3,079	2,713		3,062	3,194	2,488	17,654	5,698	2,635	1,867
Cherokee	1981	68,270	22,644	22,111	2,173	7,898	4,171	2,622	2,230	1,701	9,106	8,623	3,750	3,033
	1977	45,207	14,948	14,598	1,559	5,292	2,843	2,249	1,916	1,464	6,308	4,469	2,292	2,255
Chowan	1981	38,410	12,868	12,565	1,018	2,856		941	1,436	1,165	6,438	4,782	2,017	2,590
	1977	30,312	9,668	9,442	836	2,645		960	1,077	881	6,043	2,888	1,458	1,699
Clay	1981	20,488	4,152	4,054	709	193		191	428	208	5,994	3,424	3,310	1,948
	1977	13,531	2,949	2,880	431	193		226	430	208	4,188	1,791	2,042	1,151
Cleveland	1981	303,920	73,430	73,276	21,886	38,596	19,955	9,302	12,316	10,123	57,736	38,269	13,287	13,463
	1977	211,080	50,597	50,496	14,331	26,322	14,066	9,811	9,076	7,544	46,582	19,339	10,505	8,692
Columbus	1981	189,417	37,980	37,230	8,437	22,888		8,899	5,528	4,003	46,664	14,440	16,600	6,588
	1977	143,100	29,302	28,728	6,135	17,127		7,911	4,747	3,444	37,159	9,634	11,361	4,559
Craven	1981	291,478	63,956	63,321	18,597	32,257	20,865	9,084	16,091	12,052	65,613	33,839	26,488	6,682
	1977	199,029	43,582	43,153	12,343	25,165	16,393	7,266	11,230	8,492	46,122	17,690	16,313	4,659
Cumberland	1981	913,767	184,297	178,210	73,869	164,480	117,424	27,296	51,110	33,465	177,779	89,421	64,787	16,562
	1977	668,123	122,793	118,300	53,894	119,766	85,998	25,918	40,480	26,647	147,190	54,643	43,648	12,277
☐ Currituck	1981	22,648	6,566	6,409	1,061	1,715		64	444		430	5,831	1,759	40
	1977	12,445	4,211	4,095	759	940		61	242		282	2,476	983	34
Dare	1981	110,427	37,376	36,583	21,046	4,381		5,342	6,036	5,356	5,514	4,674	12,622	1,099
	1977	57,940	18,092	17,710	9,997	2,804		3,350	3,170	2,845	4,247	3,086	6,098	928

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Davidson	1981	360,249	77,644	75,928	26,650	16,540	9,702	10,735	24,710	18,009	79,133	49,492	21,951	14,832
	1977	256,059	54,166	52,774	18,347	14,905	8,751	9,817	16,270	11,899	65,401	26,240	17,227	9,209
Davie	1981	67,744	13,551	13,233	3,578	2,204		813	7,462	4,003	12,207	13,845	8,321	2,455
	1977	46,405	10,053	9,818	2,495	1,830		878	5,018	2,677	9,611	7,262	5,334	1,548
Duplin	1981	128,881	39,114	38,195	5,143	6,637		3,844	3,600	2,755	25,156	17,813	5,774	3,725
	1977	98,221	28,603	27,934	3,875	5,589		3,935	3,371	2,583	20,923	11,169	4,214	2,891
Durham	1981	697,394	159,781	154,217	55,618	117,992	80,523	28,891	28,722	17,144	131,445	76,621	25,541	20,218
	1977	506,755	112,197	107,892	37,577	82,399	56,478	25,866	22,451	13,512	108,298	44,488	19,609	15,007
Edgecombe	1981	193,887	50,715	49,044	7,416	21,534	11,825	3,781	25,396	10,244	42,153	13,780	9,562	4,303
	1977	140,693	36,204	34,882	5,972	15,414	8,596	3,840	18,078	7,204	31,275	9,285	6,623	2,715
Forsyth	1981	1,266,043	252,740	244,789	102,988	164,388	130,291	58,179	60,762	33,158	286,531	107,990	79,005	54,624
	1977	914,445	181,202	174,855	74,233	120,097	94,953	53,464	46,373	25,307	214,392	61,684	53,910	35,166
Franklin	1981	63,840	21,208	20,710	2,295	3,446		4,360	1,165	704	11,038	11,935	2,929	2,655
	1977	49,976	15,723	15,355	1,717	3,095		3,879	1,106	667	10,632	6,922	2,555	1,817
Gaston	1981	650,491	177,619	176,088	41,735	91,940	76,343	19,218	21,410	14,441	154,743	45,698	29,154	25,431
	1977	471,112	119,145	118,131	28,076	63,821	52,474	19,724	17,680	11,952	119,248	29,439	21,395	18,045
Gates	1981	11,476	3,644	3,610	325	1,951					3,508	1,326	70	
	1977	9,325	2,722	2,698	238	1,587					3,227	932	58	
Graham	1981	20,679	8,219	8,025	525	874		882	341	341	350	4,667	1,605	1,278
	1977	13,120	4,996	4,879	404	729		678	289	289	250	2,346	1,348	833
Granville	1981	65,142	20,039	19,567	2,693	5,026	3,912	1,743	1,997	1,449	12,346	8,349	2,411	6,087
	1977	54,865	16,438	16,053	2,192	4,389	3,408	1,939	1,730	1,256	11,823	5,842	2,066	4,507
Greene	1981	19,343	6,301	6,153	1,287	1,571		217	1,083	882	3,116	2,724	815	218
	1977	14,468	4,648	4,522	847	1,314		187	868	710	2,565	1,845	658	147
Guilford	1981	1,862,079	362,724	352,227	166,239	281,527	248,685	77,278	105,905	79,236	383,694	172,787	64,000	69,281
	1977	1,210,058	232,341	224,787	98,798	175,367	153,387	64,350	67,561	51,079	271,474	94,423	45,369	41,669
Halifax	1981	193,673	53,333	52,641	15,360	17,384	10,743	8,198	10,540	8,158	28,058	31,127	10,565	6,816
	1977	151,859	41,311	40,780	10,849	14,995	9,349	7,822	8,496	6,616	25,417	19,643	7,708	5,079
Harnett	1981	162,616	48,432	47,346	10,769	11,453	3,260	4,512	6,494	5,255	30,315	15,961	15,479	5,826
	1977	125,588	33,982	33,098	8,619	10,238	2,978	4,168	5,488	4,480	25,688	10,214	12,051	4,331
Haywood	1981	196,727	51,113	48,076	11,626	13,015	7,708	7,537	4,573	1,819	40,091	16,320	23,345	8,140
	1977	130,843	32,785	30,816	7,923	10,450	6,264	5,644	3,800	1,493	27,080	11,332	13,631	5,520
Henderson	1981	280,853	72,881	69,244	12,623	21,686	15,478	6,356	7,952	4,837	60,986	33,469	36,329	12,262
	1977	165,366	42,882	40,592	7,660	12,671	9,065	6,553	5,335	3,238	38,226	15,159	19,413	6,277
Hertford	1981	98,613	26,335	25,791	6,072	10,328	7,683	2,373	5,275	2,815	15,164	9,894	10,138	5,885
	1977	74,875	19,352	18,883	4,895	8,330	6,196	2,467	4,336	2,300	12,280	6,233	7,250	4,031
Hoke	1981	32,979	13,324	13,011	476	2,387		757	1,397	1,397	5,496	4,008	1,168	1,288
	1977	25,885	9,847	9,617	414	1,925		871	1,242	1,242	5,561	2,506	948	1,034
Hyde	1981	9,949	3,021	2,950	2,587	1,473		77	538	382	82	1,740	242	27
	1977	6,950	2,388	2,332	1,656	1,048		65	389	274	79	959	203	23
Iredell	1981	314,770	77,452	76,214	19,711	21,574	11,374	12,927	24,657	21,086	73,845	21,827	26,326	14,058
	1977	226,390	53,831	52,977	13,644	16,758	8,899	12,512	17,816	15,383	54,191	14,016	17,435	9,654
Jackson	1981	66,935	17,793	17,259	3,235	1,658		2,420	2,273	1,623	17,884	12,699	3,300	2,340
	1977	47,209	12,385	11,969	2,420	1,483		2,084	1,556	1,115	13,300	6,776	2,720	1,678
Johnston	1981	233,444	61,374	59,676	13,426	10,200		7,471	13,335	10,015	41,438	29,080	22,543	9,633
	1977	165,533	42,069	40,755	9,162	7,317		7,194	11,139	8,369	34,303	17,605	15,290	5,854
Jones	1981	13,971	4,768	4,655	709	963			49	49	3,529	1,535	335	652
	1977	10,016	3,284	3,207	461	697			46	46	2,898	1,004	233	413
Lee	1981	164,242	41,146	40,179	8,614	12,901	8,552	8,316	5,820	4,564	38,096	10,984	8,953	7,107
	1977	121,943	29,983	29,281	6,498	10,449	6,971	6,555	5,554	4,382	29,066	8,156	7,107	4,567
Lenoir	1981	272,285	61,909	60,496	11,419	28,271	16,789	12,689	15,395	9,527	66,889	20,227	18,695	10,478
	1977	204,350	44,337	43,330	9,282	24,434	14,747	12,069	11,123	6,899	48,975	13,244	16,034	7,260
Lincoln	1981	130,472	41,336	40,405	7,928	9,872	3,185	3,321	6,361	4,914	24,374	12,884	12,086	4,506
	1977	98,364	29,101	28,449	5,284	6,782	2,263	3,476	5,704	4,432	21,057	7,454	9,940	2,898
McDowell	1981	119,133	30,835	29,983	6,456	6,942	1,955	7,578	3,029	2,330	22,475	22,981	7,939	5,276
	1977	84,657	22,781	22,071	4,580	5,442	1,590	6,150	2,500	1,934	17,152	12,160	6,531	3,236
Macon	1981	85,287	20,648	20,157	3,453	6,717	2,790	3,741	2,169	1,976	9,587	7,122	18,603	4,174
	1977	59,340	14,445	14,103	2,599	4,704	2,006	3,110	1,669	1,540	7,868	4,449	11,916	2,563
Madison	1981	31,999	10,597	10,341	2,459	2,512		580	459	277	6,769	4,300	1,142	1,439
	1977	19,949	5,731	5,572	1,305	1,482		407	409	250	4,751	2,699	986	806
Martin	1981	78,828	18,982	18,535	8,059	9,594	3,683	2,059	2,451	2,230	15,255	7,090	2,199	1,887
	1977	62,496	14,729	14,384	5,736	7,617	3,010	2,245	2,194	1,987	13,604	4,649	1,901	1,389
Mecklenburg	1981	2,222,633	469,020	460,812	190,277	319,479	264,045	116,522	97,740	59,254	505,549	187,650	109,127	85,218
	1977	1,551,726	306,566	301,222	123,269	240,666	198,888	88,173	70,360	43,072	380,197	105,705	70,034	51,565

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Mitchell	1981	60,059	16,829	16,432	4,082	6,136	3,175	1,914	1,766	1,068	14,274	5,355	3,706	2,136
	1977	42,476	10,689	10,439	2,544	4,253	2,241	2,012	1,678	1,011	11,484	2,876	3,109	1,296
Montgomery	1981	56,466	22,530	22,000	2,954	2,977		840	414	414	9,389	5,283	5,793	2,581
	1977	42,720	15,596	15,231	2,349	2,247		965	399	399	8,604	3,454	4,002	1,709
Moore	1981	194,545	57,136	56,191	13,997	8,475		10,774	8,747	7,174	33,181	15,724	22,062	5,881
	1977	124,428	34,447	33,881	8,286	5,453		8,234	5,597	4,638	22,124	9,642	12,983	4,079
Nash	1981	310,890	70,046	68,589	33,430	41,987	33,658	9,775	12,594	8,919	49,573	40,221	22,748	7,894
	1977	241,882	51,364	50,301	23,465	37,404	29,907	9,590	9,774	6,989	43,045	24,332	18,005	6,319
New Hanover	1981	551,235	122,893	120,306	51,330	83,336	64,937	24,048	24,868	17,761	105,898	36,399	34,795	18,212
	1977	379,964	82,904	81,168	32,012	60,693	47,276	18,977	17,823	12,858	77,131	21,853	24,446	11,579
Northampton	1981	32,193	9,996	9,760	1,611	623		317	287	77	4,075	8,703	2,057	1,621
	1977	25,860	8,125	7,935	1,228	583		351	250	66	3,766	6,241	1,564	1,179
Onslow	1981	326,333	54,775	53,626	31,517	34,881	23,093	11,825	23,220	18,644	97,286	22,842	20,412	7,131
	1977	254,684	40,270	39,430	22,751	31,116	20,592	10,660	19,011	15,410	77,795	15,445	14,732	5,078
Orange	1981	242,643	59,472	58,106	29,924	20,740	10,390	12,554	11,701	4,117	21,560	30,808	12,105	8,781
	1977	163,806	43,773	42,772	19,446	12,989	6,621	9,345	7,494	2,645	18,767	15,594	10,205	5,437
Pamlico	1981	19,305	6,139	5,993	996	2,231		93	241		3,401	2,289	2,429	339
	1977	13,723	4,063	3,968	648	1,611		107	232		2,546	1,626	1,606	286
Pasquotank	1981	168,069	41,763	41,312	8,975	16,966	11,298	6,952	7,175	4,499	35,941	9,544	21,296	5,040
	1977	112,093	27,055	26,766	6,135	13,132	8,799	5,400	5,221	3,269	24,360	5,785	12,734	3,346
Pender	1981	40,870	15,706	14,876	3,874	1,255		341	216	58	8,044	5,746	1,803	1,608
	1977	30,666	11,885	11,250	2,562	1,140		357	196	52	6,522	3,797	1,210	1,035
Perquimans	1981	23,195	4,688	4,577	1,077	891		475	523	91	6,024	5,546	1,722	494
	1977	19,262	3,974	3,881	835	865		494	492	85	5,713	3,703	1,356	373
Person	1981	91,727	24,861	23,889	6,014	8,015	2,833	3,595	2,728	1,425	20,259	8,336	4,146	4,199
	1977	68,580	17,790	17,032	4,025	6,631	2,418	3,368	2,362	1,225	16,365	5,269	3,421	2,648
Pitt	1981	409,660	88,564	86,666	32,141	47,984	30,577	15,462	16,572	9,547	85,814	37,158	34,977	15,800
	1977	279,704	59,713	58,218	20,191	32,666	21,021	12,506	12,822	7,380	64,700	20,469	21,780	9,427
Polk	1981	34,785	10,018	9,783	2,708	3,950		460	900	463	5,635	4,638	1,168	1,638
	1977	27,724	8,431	8,234	2,089	3,160		511	836	428	4,630	3,094	891	1,137
Randolph	1981	264,925	58,028	57,075	16,149	14,513	6,385	5,823	13,272	9,014	49,733	33,484	34,581	11,026
	1977	192,541	43,894	43,177	11,276	12,809	5,772	6,338	10,361	7,024	39,171	19,295	22,655	7,249
Richmond	1981	170,095	39,994	38,645	11,862	15,507	9,744	5,237	12,676	10,485	27,244	23,225	13,575	7,395
	1977	124,870	29,359	28,265	8,360	13,515	8,570	5,168	8,800	7,340	21,767	12,575	11,192	4,560
Robeson	1981	322,252	82,404	80,616	14,594	28,254	16,470	11,202	18,025	14,535	58,998	34,828	26,652	12,353
	1977	246,607	59,751	58,240	10,878	23,718	14,052	10,908	13,439	10,927	52,135	21,997	20,726	8,431
Rockingham	1981	290,499	86,984	85,966	16,840	20,330		12,915	22,641	16,359	51,692	29,078	15,550	16,128
	1977	213,314	60,640	59,938	12,309	14,490		12,639	16,820	12,244	42,165	17,070	11,958	10,611
Rowan	1981	331,986	91,003	89,416	25,175	23,285	9,833	19,096	12,872	8,290	58,232	35,558	18,238	13,512
	1977	232,416	61,191	60,131	16,578	19,403	8,325	14,703	9,837	6,343	40,779	20,426	13,321	8,605
Rutherford	1981	193,404	45,511	45,297	9,340	17,574	9,386	5,443	10,584	8,589	55,297	13,574	12,052	10,299
	1977	131,641	29,964	29,826	6,388	11,454	6,181	5,134	8,745	7,153	37,651	9,120	8,332	5,830
Sampson	1981	142,247	37,303	35,300	6,193	12,438		6,995	7,169	5,928	25,757	10,427	14,990	7,316
	1977	99,225	25,126	23,761	4,340	7,977		5,781	4,617	3,850	21,876	5,514	10,117	4,142
Scotland	1981	111,409	38,255	37,356	5,173	8,882	3,919	3,963	3,940	2,666	28,102	6,475	6,797	4,343
	1977	84,816	26,363	25,746	3,723	6,814	3,079	4,206	3,213	2,176	23,275	4,549	5,544	2,834
Stanly	1981	168,517	36,205	34,660	10,722	9,582	4,596	8,643	6,261	4,220	38,493	25,560	13,048	7,441
	1977	127,710	27,862	26,576	7,377	8,558	4,192	7,260	5,241	3,537	33,021	14,494	8,630	5,316
Stokes	1981	51,678	15,219	15,067	3,591	530		1,027	911	695	12,571	6,531	6,052	2,853
	1977	34,854	10,054	9,955	2,334	469		855	805	619	8,391	4,367	4,116	1,609
Surry	1981	299,402	60,357	59,186	15,045	26,037	7,103	12,969	11,552	7,817	76,522	25,686	22,452	12,183
	1977	207,421	43,327	42,491	9,503	17,439	5,017	11,627	9,116	6,215	55,754	13,822	15,823	7,801
Swain	1981	52,624	16,495	16,107	6,106	2,140		1,030	1,939	1,314	3,714	8,797	1,791	1,806
	1977	34,482	10,230	9,991	3,862	1,906		827	1,307	885	3,240	5,054	1,344	1,070
Transylvania	1981	75,778	25,640	25,036	3,775	6,029	2,945	2,566	3,649	1,162	9,605	7,744	5,275	4,105
	1977	54,998	17,863	17,445	2,883	4,611	2,299	2,187	2,601	916	8,099	4,306	4,444	2,580
Tyrrell	1981	11,615	3,467	3,385	1,239	356		254	347	157	2,683	434	2,443	204
	1977	7,525	2,221	2,169	717	332		194	258	116	1,788	251	1,437	161
Union	1981	232,068	56,097	55,624	15,000	10,664	4,892	7,877	14,051	11,952	57,600	13,589	30,587	10,195
	1977	151,040	36,351	36,048	8,054	9,397	4,365	5,592	8,336	7,190	42,726	8,176	16,698	5,655
Vance	1981	158,949	53,793	52,691	6,805	12,713	6,074	6,430	7,763	4,722	27,527	15,941	11,141	6,624
	1977	113,367	34,554	33,850	5,287	11,019	5,378	5,581	5,389	3,271	21,723	9,816	7,654	4,268
Wake	1981	1,505,230	328,798	321,558	143,555	215,198	172,959	60,918	56,839	32,107	301,088	161,847	52,006	30,733
	1977	1,064,449	220,499	214,849	90,471	167,543	134,227	53,542	46,130	26,170	232,230	85,908	44,328	23,766

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Warren	1981	25,816	9,022	8,809	469	1,383		844	2,033	1,485	1,253	6,675	1,010	955
	1977	20,020	7,076	6,910	363	1,182		859	1,738	1,274	1,108	4,430	789	717
Washington	1981	55,713	18,137	17,709	2,697	4,359	2,222	1,415	2,450	1,906	11,807	3,405	5,611	1,095
	1977	37,475	11,096	10,836	1,584	3,214	1,669	1,097	1,612	1,256	8,888	2,231	3,848	974
Watauga	1981	129,833	26,211	25,985	14,529	7,475		5,551	5,004	3,636	21,143	13,063	14,117	5,284
	1977	92,013	18,501	18,344	8,653	5,368		4,742	3,970	2,895	18,399	7,127	10,347	3,607
Wayne	1981	387,537	72,281	70,888	20,855	62,843	50,453	16,596	16,505	10,180	84,879	38,705	33,029	8,477
	1977	273,249	53,655	52,627	14,596	43,920	35,205	13,315	15,063	9,323	61,234	22,947	20,945	6,079
Wilkes	1981	202,239	48,772	47,626	15,051	15,983	5,450	4,574	6,294	4,659	31,606	28,285	26,878	9,852
	1977	137,879	32,057	31,307	8,859	10,462	3,685	5,282	4,092	3,042	27,651	14,346	18,233	5,651
Wilson	1981	276,209	57,440	66,031	21,373	30,143	22,709	8,683	13,075	9,440	52,565	37,321	17,693	6,842
	1977	204,676	47,278	46,295	15,740	24,606	18,518	8,953	9,856	7,164	40,014	22,536	13,889	5,094
Yadkin	1981	94,279	31,024	30,618	5,000	2,990		1,527	3,033	2,382	25,774	9,794	5,013	3,414
	1977	68,299	20,494	20,228	3,470	2,426		1,404	2,538	2,013	21,367	5,349	4,353	2,145
Yancey	1981	38,210	13,718	13,394	1,050	2,494		544	831	831	6,803	4,189	4,764	2,238
	1977	29,222	9,910	9,678	898	2,030		616	651	651	5,825	2,559	3,802	1,545
TOTAL METRO COUNTIES	1981	**13,914,129**	**3,033,025**	**2,965,150**	**1,154,536**	**1,848,867**	**1,433,472**	**581,339**	**648,934**	**426,660**	**2,913,649**	**1,305,838**	**774,069**	**480,188**
	1977	9,789,400	2,057,955	2,008,156	761,205	1,350,358	1,041,269	490,376	477,140	314,381	2,235,047	741,080	535,117	310,753
TOTAL STATE	1981	**23,788,814**	**5,592,619**	**5,464,877**	**1,763,998**	**2,698,140**	**1,832,862**	**926,668**	**1,105,597**	**749,670**	**4,895,862**	**2,353,740**	**1,570,009**	**853,974**
	1977	16,842,308	3,831,175	3,738,453	1,176,870	1,992,111	1,349,014	804,954	825,385	561,646	3,769,181	1,360,111	1,091,218	558,381
NORTH DAKOTA														
BISMARCK	1981	**491,966**	**89,856**	**87,629**	**44,854**	**68,714**	**45,505**	**27,091**	**22,176**	**12,640**	**100,646**	**41,485**	**46,200**	**17,768**
	1977	314,382	52,795	51,341	24,456	44,682	29,604	17,294	14,561	8,339	76,002	23,643	30,979	10,612
Burleigh	1981	369,138	68,136	66,366	32,577	67,443	45,505	22,295	17,973	10,935	62,956	29,089	22,503	15,315
	1977	237,952	40,513	39,316	17,564	43,457	29,604	14,590	11,979	7,298	51,040	16,220	15,744	9,241
Morton	1981	122,828	21,720	21,263	12,277	1,271		4,796	4,203	1,705	37,690	12,396	23,697	2,453
	1977	76,430	12,282	12,025	6,892	1,225		2,704	2,582	1,041	24,962	7,423	15,235	1,371
FARGO - MOORHEAD	1981	**878,545**	**140,575**	**132,653**	**98,781**	**112,889**	**90,389**	**36,447**	**45,833**	**22,923**	**169,778**	**79,398**	**72,249**	**26,403**
	1977	587,007	89,213	84,081	54,574	72,103	57,730	30,152	32,876	16,458	137,376	44,204	53,583	15,767
Cass	1981	675,664	93,503	87,861	70,862	108,487	87,475	31,145	29,694	14,901	140,344	56,806	47,306	17,562
	1977	439,854	55,253	51,885	37,974	68,313	55,179	25,294	21,204	10,647	110,215	29,694	35,878	10,531
Clay, Minn.	*1981*	*202,881*	*47,072*	*44,792*	*27,919*	*4,402*	*2,914*	*5,302*	*16,139*	*8,022*	*29,434*	*22,592*	*24,943*	*8,841*
	1977	*147,153*	*33,960*	*32,196*	*16,600*	*3,790*	*2,551*	*4,858*	*11,672*	*5,811*	*27,161*	*14,510*	*17,705*	*5,236*
GRAND FORKS	1981	**544,141**	**83,862**	**79,262**	**54,382**	**41,502**	**33,738**	**44,794**	**26,625**	**12,222**	**96,310**	**64,413**	**56,586**	**16,600**
	1977	366,069	55,509	52,323	32,677	31,746	25,288	27,309	19,700	8,986	80,146	34,383	40,250	10,933
Grand Forks	1981	385,350	47,669	44,709	38,928	35,461	33,738	41,973	20,745	9,211	79,397	38,667	32,729	7,604
	1977	264,254	34,217	32,070	23,095	27,012	25,288	24,726	15,799	7,007	64,883	20,833	24,451	5,936
Polk, Minn.	*1981*	*158,791*	*36,193*	*34,553*	*15,454*	*6,041*		*2,821*	*5,880*	*3,011*	*16,913*	*25,746*	*23,857*	*8,996*
	1977	*101,815*	*21,292*	*20,253*	*9,582*	*4,734*		*2,583*	*3,901*	*1,979*	*15,263*	*13,550*	*15,799*	*4,997*
ALL COUNTIES														
Adams	1981	14,024	3,846	3,677	608	144		1,184			3,778	756	2,442	333
	1977	10,540	2,645	2,520	439	123		760			3,436	526	1,727	268
Barnes	1981	70,072	11,997	11,182	7,300	3,389		4,554	2,433	2,433	15,764	7,307	7,854	2,565
	1977	46,594	8,768	8,167	4,325	2,080		3,368	2,032	2,032	11,234	4,389	5,184	1,548
Benson	1981	10,874	2,675	2,558	1,698	317		350	32		57	1,713	1,533	82
	1977	7,738	2,143	2,042	973	292		302	31		60	1,257	1,349	72
Billings	1981	1,526	528	502	290							481		
	1977	893	300	285	239							244		
Bottineau	1981	37,359	6,551	6,267	3,077	1,758		1,013	1,144	1,144	6,209	7,068	4,700	797
	1977	24,616	4,220	4,022	2,011	1,070		858	884	884	5,518	3,662	3,410	607
Bowman	1981	24,349	5,002	4,783	4,269	190		293	465		5,446	4,046	1,753	728
	1977	16,769	3,391	3,231	2,423	193		292	363		4,406	2,274	1,819	493
Burke	1981	10,250	2,822	2,699	1,519	45		311	81		1,328	2,916	274	124
	1977	7,078	1,928	1,837	1,004	42		279	57		1,240	1,754	255	81
Burleigh	1981	369,138	68,136	66,366	32,577	67,443	45,505	22,295	17,973	10,935	62,956	29,089	22,503	15,315
	1977	237,952	40,513	39,316	17,564	43,457	29,604	14,590	11,979	7,298	51,040	16,220	15,744	9,241
Cass	1981	675,664	93,503	87,861	70,862	108,487	87,475	31,145	29,694	14,901	140,344	56,806	47,306	17,562
	1977	439,854	55,253	51,885	37,974	68,313	55,179	25,294	21,204	10,647	110,215	29,694	35,878	10,531

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Cavalier	1981	28,990	6,319	6,101	2,386	529		1,884	1,506	886	3,548	3,924	2,559	1,660
	1977	21,992	5,140	4,945	1,822	472		1,268	1,237	728	3,260	2,411	2,192	1,316
Dickey	1981	22,601	6,441	6,124	2,657	888		1,194	1,060	527	4,432	1,591	2,122	1,411
	1977	16,657	4,366	4,136	1,722	556		955	921	457	3,937	1,148	1,660	843
Divide	1981	14,445	6,567	6,281	1,111	286		1,418	187	187	2,326	615	1,292	370
	1977	9,802	3,651	3,479	764	246		846	169	169	2,226	435	1,011	303
Dunn	1981	10,018	1,295	1,237	943						4,923	1,265	485	556
	1977	5,867	947	902	584						2,613	838	392	247
Eddy	1981	12,783	1,856	1,784	1,066	103		357	174	174	1,946	2,971	2,662	67
	1977	9,086	1,538	1,473	794	92		309	166	166	1,655	1,883	1,785	58
Emmons	1981	15,457	3,035	2,646	1,266	352		143	153	153	3,073	1,220	4,824	621
	1977	11,851	2,537	2,211	977	321		120	147	147	2,912	809	3,227	400
Foster	1981	26,856	6,908	6,607	1,207	685		851	317	58	7,918	3,511	2,692	632
	1977	19,375	4,140	3,945	885	554		691	290	53	6,634	2,262	2,410	424
Golden Valley	1981	16,166	3,827	3,662	690			277	439	289	3,821	5,393	1,289	99
	1977	9,439	1,956	1,865	394			250	270	179	2,326	2,454	986	69
Grand Forks	1981	385,350	47,669	44,709	38,928	35,461	33,738	41,973	20,745	9,211	79,397	38,667	32,729	7,604
	1977	264,254	34,217	32,070	23,095	27,012	25,288	24,726	15,799	7,007	64,883	20,833	24,451	5,936
Grant	1981	13,445	3,967	3,874	1,130	90		47			2,864	2,700	1,526	327
	1977	7,444	1,859	1,816	646	82		41			2,085	1,127	1,036	257
Griggs	1981	6,801	1,736	1,659	1,178	286		461	26	26	834	849	833	
	1977	5,646	1,467	1,398	791	270		352	26	26	895	646	788	
Hettinger	1981	12,237	1,759	1,681	1,075	47		436	88	88	3,747	1,634	2,376	508
	1977	9,204	1,412	1,345	762	40		287	79	79	3,170	1,098	1,726	340
Kidder	1981	4,865	1,070	1,021	376			541	27	27	387	1,995	113	35
	1977	3,846	885	843	301			409	26	26	403	1,450	106	33
La Moure	1981	16,421	3,269	3,126	1,446	65		299	388	388	3,118	2,920	3,591	291
	1977	11,552	2,243	2,137	1,016	57		220	258	258	2,246	2,132	2,506	248
Logan	1981	10,295	3,033	2,900	1,296			1,155	26	26	2,478	676	985	333
	1977	7,248	2,094	1,995	678			684	26	26	2,042	505	781	288
McHenry	1981	19,012	2,772	2,650	2,102	894		499	27	27	2,758	4,453	2,934	1,153
	1977	13,343	2,099	2,000	1,370	572		391	26	26	2,526	2,384	2,571	701
McIntosh	1981	15,520	4,633	3,764	1,264			373	169	169	2,786	1,969	1,735	819
	1977	10,740	3,188	2,589	867			229	128	128	2,301	1,239	1,374	483
McKenzie	1981	14,909	3,221	3,078	2,356	53		1,501	258	258	1,696	1,939	1,081	622
	1977	9,505	2,151	2,049	1,200	46		865	171	171	1,656	1,055	873	478
McLean	1981	31,135	7,582	7,251	3,747	2,052		172	586	193	3,539	4,379	6,048	1,077
	1977	20,235	4,487	4,275	2,488	1,201		141	413	135	3,388	2,705	3,682	789
Mercer	1981	25,120	6,318	6,040	2,575	289		648	547	547	5,516	1,504	5,238	1,524
	1977	16,008	3,556	3,388	1,419	258		389	340	340	4,471	1,106	3,086	860
Morton	1981	122,828	21,720	21,263	12,277	1,271		4,796	4,203	1,705	37,690	12,396	23,697	2,453
	1977	76,430	12,282	12,025	6,892	1,225		2,704	2,582	1,041	24,962	7,423	15,235	1,371
Mountrail	1981	31,924	8,034	7,764	3,097	548		780	535	318	5,597	7,336	3,457	1,482
	1977	21,344	4,908	4,726	2,016	481		652	348	207	4,970	3,707	2,547	991
Nelson	1981	24,216	2,198	2,035	2,919	1,260		415	84	84	3,089	5,316	7,157	336
	1977	16,385	1,838	1,701	1,766	1,138		242	79	79	2,905	2,895	4,318	291
Oliver	1981	2,150	472	445	258	79						453	567	
	1977	1,252	253	239	229	80						216	328	
Pembina	1981	50,090	15,235	13,216	5,134	779		1,558	309	153	11,062	6,830	5,540	1,145
	1977	32,570	7,956	6,897	3,519	662		964	277	137	8,864	4,022	3,877	918
Pierce	1981	33,981	6,646	6,356	2,076	1,520		910	770	569	11,132	1,930	4,325	1,543
	1977	23,956	4,452	4,242	1,564	1,116		785	778	580	8,580	1,459	2,740	937
Ramsey	1981	96,305	15,357	13,745	5,791	2,481	2,003	9,000	3,727	2,401	16,599	13,180	14,813	5,195
	1977	68,189	10,838	9,694	4,583	2,326	1,873	5,692	2,634	1,702	15,497	7,086	9,723	3,906
Ransom	1981	23,071	5,807	5,596	3,498	189		973	228	73	3,272	1,768	4,566	1,382
	1977	17,479	4,207	4,040	2,150	174		876	223	72	3,440	1,349	3,142	910
Renville	1981	9,694	1,464	1,340	911			45	65	65	1,147	1,846	1,667	375
	1977	6,400	1,060	970	587			37	53	53	1,100	1,151	1,108	273
Richland	1981	81,461	12,162	11,316	5,687	4,378	2,456	5,652	5,509	2,947	19,403	6,307	8,379	3,447
	1977	53,462	8,204	7,628	3,837	3,383	1,937	3,250	3,456	1,846	14,614	3,769	5,484	1,957
Rolette	1981	37,665	8,276	7,914	2,862	1,452		2,678	473	238	4,983	10,185	4,119	1,311
	1977	26,138	6,228	5,934	2,075	1,133		1,610	401	201	4,894	5,208	2,890	778
Sargent	1981	11,596	3,366	3,218	1,937	57		42			722	2,622	682	55
	1977	7,709	2,333	2,223	1,332	53		37			727	1,441	637	51

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Sheridan	1981	5,830	1,045	999	538				379	229	918	1,431	1,192	149
	1977	4,484	834	795	352				281	168	736	1,018	1,023	121
Sioux	1981	2,795	863	824	720	98		64	31	31		711		
	1977	1,993	680	648	494	85		52	26	26		491		
Slope	1981	328	97	97	125							106		
	1977	261	80	80	100							81		
Stark	1981	134,509	26,180	25,576	10,803	8,995	6,406	10,282	9,886	7,007	25,578	11,243	16,852	4,248
	1977	82,904	14,603	14,268	6,252	6,565	4,705	5,770	5,724	4,079	19,147	6,364	9,779	2,741
Steele	1981	9,717	272	260	350	1,357					3,666	150	1,207	
	1977	6,130	176	168	226	1,015					2,452	126	893	
Stutsman	1981	132,637	24,098	23,306	12,336	7,149	4,743	7,869	3,823	798	27,881	15,443	14,115	4,312
	1977	91,475	14,765	14,227	7,419	6,154	4,127	6,304	3,499	719	22,115	8,934	10,683	3,220
Towner	1981	11,690	1,998	1,911	1,525	184		250	717	717	1,733	1,530	1,531	1,152
	1977	8,149	1,471	1,402	965	156		206	482	482	1,674	798	1,173	698
Traill	1981	41,415	9,268	8,393	4,043	205		774	636	419	9,137	8,183	5,542	1,811
	1977	29,432	5,786	5,236	2,734	203		672	598	396	7,713	4,421	4,649	1,241
Walsh	1981	76,743	15,900	15,204	6,529	5,639		4,056	1,300	702	17,985	9,854	8,503	1,794
	1977	50,534	9,845	9,380	3,773	4,168		2,598	1,065	575	13,666	4,826	6,130	1,254
Ward	1981	388,542	62,290	61,037	34,917	43,953	40,332	17,493	12,568	7,800	103,651	37,602	38,100	10,974
	1977	248,036	35,822	34,972	19,687	32,645	29,620	12,023	11,227	7,013	72,825	19,464	23,731	7,014
Wells	1981	26,289	6,700	6,127	2,815	504		2,486	1,949	696	2,660	1,176	1,859	1,030
	1977	17,697	4,392	4,014	1,797	432		1,496	1,290	457	2,589	835	1,546	847
Williams	1981	132,340	18,822	18,440	11,925	12,287	2,743	7,533	8,627	5,188	31,814	8,750	18,277	4,259
	1977	82,224	13,703	13,376	5,808	6,728	1,583	4,897	5,007	3,014	21,843	5,770	10,605	2,515
TOTAL METRO COUNTIES	1981	1,552,980	231,028	220,199	154,644	212,662	166,718	100,209	72,615	36,752	320,387	136,958	126,235	42,934
	1977	1,018,490	142,265	135,296	85,525	140,007	110,071	67,314	51,564	25,993	251,100	74,170	91,308	27,079
TOTAL STATE	1981	3,403,498	586,607	558,472	324,074	318,238	225,401	193,030	134,364	74,787	716,708	360,705	351,626	105,668
	1977	2,249,761	369,810	351,051	189,684	217,271	153,916	129,783	97,072	53,829	558,591	201,394	244,250	68,968
OHIO														
AKRON	1981	2,970,829	786,690	752,882	300,623	374,529	339,816	113,789	106,094	57,210	426,852	309,355	213,474	101,692
	1977	2,249,315	522,216	498,219	205,257	321,166	288,146	84,557	86,217	46,415	468,897	185,318	153,622	64,045
Portage	1981	425,408	124,801	117,270	37,030	20,846	19,200	5,537	13,122	7,387	74,553	76,689	29,376	10,970
	1977	330,883	79,865	74,994	27,915	20,692	18,790	5,332	9,584	5,431	85,691	43,920	28,459	7,867
Summit	1981	2,545,421	661,889	635,612	263,593	353,683	320,616	108,252	92,972	49,823	352,299	232,666	184,098	90,722
	1977	1,918,432	442,351	423,225	177,342	300,474	269,356	79,225	76,633	40,984	383,206	141,398	125,163	56,178
CANTON	1981	1,900,888	492,136	465,559	174,175	269,367	247,339	64,863	75,626	42,272	313,788	182,246	87,511	61,655
	1977	1,403,336	311,264	294,213	118,692	204,116	185,179	62,932	60,651	33,854	329,359	105,885	70,948	37,279
Carroll	1981	86,856	21,019	20,097	6,564	7,404	6,533	2,531	1,523	838	27,690	9,799	3,605	402
	1977	64,306	12,836	12,228	4,081	5,176	4,508	1,894	1,575	862	26,002	5,455	3,360	347
Stark	1981	1,814,032	471,117	445,462	167,611	261,963	240,806	62,332	74,103	41,434	286,098	172,447	83,906	61,253
	1977	1,339,030	298,428	281,985	114,611	198,940	180,671	61,038	59,076	32,992	303,357	100,430	67,588	36,932
CINCINNATI	1981	6,402,834	1,567,811	1,399,797	676,014	1,036,727	914,373	216,715	276,026	192,006	868,313	767,842	238,936	216,976
	1977	4,754,713	1,046,197	932,427	476,342	804,450	702,011	179,214	220,002	154,324	917,847	420,097	177,965	150,569
Clermont	1981	496,780	141,600	130,761	35,703	48,367	46,403	1,866	10,518	6,949	100,934	79,506	27,878	11,673
	1977	276,712	70,508	65,066	18,093	27,550	25,969	1,924	7,313	4,853	77,225	32,314	16,038	6,392
Hamilton	1981	4,249,201	1,010,260	890,723	473,072	770,261	669,516	161,156	207,713	148,465	591,884	407,124	144,299	126,002
	1977	3,354,090	699,324	616,157	341,876	639,832	553,349	141,270	168,888	121,962	660,273	247,191	110,379	93,211
Warren	1981	335,186	67,082	62,104	47,010	45,003	35,030	14,625	17,977	12,323	29,867	58,992	15,699	14,059
	1977	223,681	51,370	47,526	27,180	29,272	22,782	10,179	11,651	8,060	28,514	30,635	14,245	7,539
Dearborn, Ind.	*1981*	*100,957*	*25,579*	*23,704*	*10,054*	*2,999*		*1,782*	*3,915*	*1,342*	*14,806*	*13,792*	*5,237*	*10,021*
	1977	*72,321*	*18,215*	*16,869*	*6,887*	*2,405*		*1,883*	*3,291*	*1,128*	*15,277*	*8,504*	*3,867*	*5,363*
Boone, Ky.	*1981*	*438,234*	*78,684*	*72,199*	*32,145*	*103,856*	*100,160*	*22,657*	*4,160*	*2,087*	*35,750*	*108,983*	*14,573*	*8,259*
	1977	*218,583*	*36,730*	*33,680*	*18,984*	*51,120*	*48,424*	*11,864*	*4,034*	*2,033*	*26,448*	*42,619*	*8,613*	*4,100*
Campbell, Ky.	*1981*	*278,034*	*84,846*	*79,693*	*30,221*	*24,454*	*22,819*	*5,721*	*9,052*	*4,744*	*37,836*	*34,579*	*8,659*	*14,121*
	1977	*217,225*	*60,288*	*56,591*	*24,680*	*19,756*	*18,128*	*4,759*	*7,313*	*3,828*	*41,896*	*19,485*	*6,429*	*11,255*
Kenton, Ky.	*1981*	*504,442*	*159,760*	*140,608*	*47,809*	*41,787*	*40,445*	*8,908*	*22,691*	*16,096*	*57,236*	*64,866*	*22,591*	*32,841*
	1977	*392,101*	*109,762*	*96,538*	*38,642*	*34,515*	*33,359*	*7,335*	*17,512*	*12,460*	*68,214*	*39,349*	*18,394*	*22,709*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1981*	*7,363,348*	*1,859,859*	*1,678,828*	*767,091*	*1,139,071*	*1,012,711*	*238,218*	*316,678*	*220,389*	*1,013,429*	*884,652*	*276,359*	*246,485*
	1977	*5,433,559*	*1,224,980*	*1,102,613*	*536,714*	*892,380*	*785,108*	*197,740*	*249,480*	*175,114*	*1,055,582*	*484,881*	*208,209*	*170,412*

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
CLEVELAND	**1981**	**9,033,526**	**2,100,629**	**1,931,828**	**839,238**	**1,392,694**	**1,242,344**	**371,480**	**358,932**	**238,471**	**1,418,663**	**997,127**	**293,908**	**384,684**
	1977	6,685,192	1,463,299	1,342,320	584,657	1,075,908	953,159	304,427	282,955	189,668	1,423,182	539,895	221,611	234,540
Cuyahoga	1981	7,139,768	1,639,926	1,492,515	696,941	1,118,580	1,016,778	333,912	295,273	200,051	1,058,093	764,712	195,237	320,276
	1977	5,411,982	1,178,253	1,071,605	497,033	883,155	793,650	270,682	238,060	162,423	1,105,272	420,949	155,311	196,030
Geauga	1981	295,038	86,275	82,484	17,162	15,267	10,294	4,569	4,055	2,651	59,192	39,584	22,270	10,456
	1977	161,458	42,164	40,163	9,551	8,534	5,821	2,734	3,262	2,146	44,442	16,948	12,574	4,826
Lake	1981	1,058,991	236,143	224,685	89,545	216,198	186,629	27,711	46,237	28,488	179,667	91,345	47,655	31,223
	1977	785,612	168,463	159,700	57,017	157,961	135,776	25,871	32,991	20,425	172,826	57,422	35,383	22,131
Medina	1981	539,729	138,285	132,144	35,590	42,649	28,643	5,288	13,367	7,281	121,711	101,486	28,746	22,729
	1977	326,140	74,419	70,852	21,056	26,258	17,912	5,140	8,642	4,674	100,642	44,576	19,343	11,553
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1981***	***13,056,945***	***3,154,367***	***2,939,864***	***1,218,974***	***1,942,284***	***1,737,818***	***517,737***	***509,328***	***323,276***	***2,018,213***	***1,428,631***	***550,113***	***526,414***
	1977	*9,778,608*	*2,178,263*	*2,024,024*	*849,353*	*1,543,238*	*1,370,141*	*418,042*	*403,537*	*257,593*	*2,083,306*	*797,943*	*413,375*	*323,660*
COLUMBUS	**1981**	**5,314,682**	**1,137,844**	**1,091,755**	**557,147**	**823,484**	**760,210**	**185,876**	**240,426**	**125,899**	**883,826**	**570,879**	**211,975**	**158,449**
	1977	4,008,710	780,735	746,467	382,606	659,062	601,595	156,921	185,831	98,071	914,079	319,259	175,272	105,850
Delaware	1981	145,591	36,135	35,015	14,541	6,523	4,970	3,686	1,900	565	25,185	33,556	5,230	6,401
	1977	114,667	27,790	26,830	11,608	5,244	4,017	3,885	1,993	587	27,469	18,680	5,199	4,125
Fairfield	1981	317,796	89,719	87,838	31,430	40,161	27,330	4,772	12,829	8,098	49,534	44,250	16,215	13,452
	1977	228,046	57,819	56,398	19,575	27,935	19,061	4,812	10,874	6,895	50,846	23,831	11,896	8,319
Franklin	1981	4,606,796	946,043	905,581	493,793	766,156	720,610	173,280	221,177	113,944	771,435	433,638	168,337	129,304
	1977	3,486,482	649,372	619,310	338,132	618,208	573,367	144,474	168,968	87,648	792,487	247,435	140,616	87,373
Madison	1981	105,275	30,479	29,956	7,733	1,292		850	1,302	1,027	15,233	34,326	3,928	4,384
	1977	75,413	21,392	21,027	6,003	1,099		828	1,270	1,011	18,302	16,743	3,121	2,640
Pickaway	1981	139,224	35,468	33,365	9,650	9,352	7,300	3,288	3,218	2,265	22,439	25,109	18,265	4,908
	1977	104,102	24,362	22,902	7,288	6,576	5,150	2,922	2,726	1,930	24,975	12,570	14,440	3,393
DAYTON	**1981**	**3,700,213**	**824,443**	**783,580**	**355,205**	**605,727**	**568,890**	**107,479**	**175,292**	**101,656**	**570,657**	**474,590**	**156,835**	**86,909**
	1977	2,880,110	594,541	562,943	258,128	491,757	454,823	97,475	141,281	82,211	623,184	263,990	123,874	62,221
Greene	1981	483,747	148,562	142,955	35,983	42,672	39,337	5,445	15,926	10,588	84,453	83,803	19,183	9,769
	1977	330,321	85,270	81,750	23,034	27,816	25,250	5,822	10,342	6,922	94,485	38,890	15,414	6,890
Miami	1981	342,923	86,123	80,086	32,314	37,475	30,705	15,215	14,801	9,621	76,611	40,682	12,086	10,663
	1977	261,809	60,745	56,449	20,420	30,937	25,068	11,531	13,806	8,995	70,712	22,930	9,620	7,444
Montgomery	1981	2,758,346	570,272	541,895	277,371	525,194	498,848	85,639	142,118	79,126	390,830	309,356	114,698	63,547
	1977	2,200,996	431,934	408,927	208,161	432,574	404,505	78,984	115,065	64,330	435,863	179,866	90,420	46,001
Preble	1981	115,197	19,486	18,644	9,537	386		1,180	2,447	2,321	18,763	40,749	10,868	2,930
	1977	86,984	16,592	15,817	6,513	430		1,138	2,068	1,964	22,124	22,304	8,420	1,886
DAYTON - SPRINGFIELD CONSOLIDATED AREA	***1981***	***4,413,097***	***1,017,716***	***965,074***	***409,925***	***731,235***	***686,732***	***129,306***	***198,086***	***114,501***	***678,798***	***551,735***	***187,689***	***110,110***
	1977	*3,441,733*	*728,069*	*688,140*	*299,797*	*586,145*	*542,070*	*115,553*	*162,197*	*93,999*	*746,779*	*312,068*	*152,067*	*76,933*
HAMILTON - MIDDLETOWN	**1981**	**960,514**	**292,048**	**279,031**	**91,077**	**102,344**	**98,338**	**21,503**	**40,652**	**28,383**	**145,116**	**116,810**	**37,423**	**29,509**
	1977	678,846	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
Butler	1981	960,514	292,048	279,031	91,077	102,344	98,338	21,503	40,652	28,383	145,116	116,810	37,423	29,509
	1977	678,846	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
LIMA	**1981**	**913,019**	**197,886**	**187,139**	**79,945**	**141,479**	**117,091**	**24,260**	**36,857**	**18,888**	**141,262**	**120,299**	**57,369**	**33,271**
	1977	714,826	145,126	136,843	58,476	107,681	88,686	22,431	28,584	14,680	154,806	73,932	50,281	20,956
Allen	1981	566,424	107,156	102,594	48,264	129,460	111,511	16,011	22,818	11,343	71,681	64,315	34,523	20,284
	1977	439,645	79,386	75,727	35,794	97,864	83,775	14,807	17,184	8,547	78,492	39,888	30,541	12,647
Auglaize	1981	150,686	39,757	37,932	15,937	7,314	2,993	3,596	7,104	3,903	25,827	26,059	6,914	5,210
	1977	116,379	28,883	27,456	10,475	5,229	2,228	3,493	5,935	3,255	28,380	15,528	6,705	3,202
Putnam	1981	91,347	24,275	22,785	6,171	1,130		1,567	3,240	2,166	18,871	17,128	10,399	3,298
	1977	73,361	17,053	15,996	5,568	909		1,487	2,594	1,740	20,545	9,818	8,672	2,225
Van Wert	1981	104,562	26,698	23,828	9,573	3,575	2,587	3,086	3,695	1,476	24,883	12,797	5,533	4,479
	1977	85,441	19,804	17,664	6,639	3,679	2,683	2,644	2,871	1,138	27,389	8,698	4,363	2,882
LORAIN - ELYRIA	**1981**	**1,052,590**	**267,048**	**255,154**	**79,113**	**175,061**	**155,658**	**32,468**	**44,302**	**27,595**	**172,698**	**122,149**	**42,731**	**40,038**
	1977	844,101	192,748	183,485	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075
Lorain	1981	1,052,590	267,048	255,154	79,113	175,061	155,658	32,468	44,302	27,595	172,698	122,149	42,731	40,038
	1977	844,101	192,748	183,485	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075
MANSFIELD	**1981**	**654,797**	**135,600**	**125,294**	**50,907**	**104,388**	**95,206**	**23,303**	**24,156**	**10,902**	**113,362**	**101,130**	**29,188**	**15,544**
	1977	502,466	96,782	89,365	37,215	86,318	77,850	18,372	19,520	8,840	118,391	53,061	26,347	10,953
Richland	1981	654,797	135,600	125,294	50,907	104,388	95,206	23,303	24,156	10,902	113,362	101,130	29,188	15,544
	1977	502,466	96,782	89,365	37,215	86,318	77,850	18,372	19,520	8,840	118,391	53,061	26,347	10,953

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
OHIO (continued)														
NEWARK	**1981**	**427,261**	**106,464**	**102,426**	**37,924**	**44,860**	**42,884**	**14,357**	**13,900**	**5,682**	**74,999**	**67,798**	**24,887**	**13,169**
	1977	355,824	81,178	77,811	28,155	40,570	38,150	12,633	11,783	4,823	87,811	40,287	21,994	9,897
Licking	1981	427,261	106,464	102,426	37,924	44,860	42,884	14,357	13,900	5,682	74,999	67,798	24,887	13,169
	1977	355,824	81,178	77,811	28,155	40,570	38,150	12,633	11,783	4,823	87,811	40,287	21,994	9,897
PARKERSBURG - MARIETTA	**1981**	**864,307**	**201,674**	**194,724**	**57,971**	**152,519**	**140,300**	**30,400**	**31,466**	**21,154**	**156,305**	**97,664**	**50,137**	**24,090**
	1977	568,088	126,708	121,942	37,135	100,133	90,571	23,388	24,135	16,323	120,227	50,257	33,662	14,958
Washington	1981	279,477	84,310	80,751	22,383	29,235	25,634	9,405	11,075	8,633	31,753	38,441	21,344	10,556
	1977	188,994	49,621	47,352	13,430	20,893	18,103	6,428	8,273	6,529	35,042	21,269	15,387	6,052
Wirt, W. Va.	*1981*	*7,511*	*1,090*	*1,090*	*198*	*431*		*110*	*16*	*16*	*1,409*	*3,633*	*85*	
	1977	*4,531*	*795*	*795*	*182*	*428*		*90*	*17*	*17*	*901*	*1,715*	*76*	
Wood, W. Va.	*1981*	*577,319*	*116,274*	*112,883*	*35,390*	*122,853*	*114,666*	*20,885*	*20,375*	*12,505*	*123,143*	*55,590*	*28,708*	*13,534*
	1977	*374,563*	*76,292*	*73,795*	*23,523*	*78,812*	*72,468*	*16,870*	*15,845*	*9,777*	*84,284*	*27,273*	*18,199*	*8,906*
SPRINGFIELD	**1981**	**717,884**	**193,273**	**181,494**	**54,720**	**125,508**	**117,842**	**21,827**	**22,794**	**12,845**	**108,141**	**77,145**	**30,854**	**23,201**
	1977	561,623	133,528	125,197	41,669	94,388	87,247	18,078	20,916	11,788	123,595	48,078	28,193	14,712
Champaign	1981	99,447	33,726	32,986	9,553	7,772	2,391	1,820	2,102	954	16,117	12,534	5,776	3,668
	1977	74,773	22,439	21,866	6,202	5,553	1,756	1,767	2,122	949	17,242	8,043	4,575	2,419
Clark	1981	618,437	159,547	148,508	45,167	117,736	115,451	20,007	20,692	11,891	92,024	64,611	25,078	19,533
	1977	486,850	111,089	103,331	35,467	88,835	85,491	16,311	18,794	10,839	106,353	40,035	23,618	12,293
STEUBENVILLE - WEIRTON	**1981**	**607,871**	**164,339**	**157,187**	**46,112**	**96,611**	**87,942**	**22,296**	**24,057**	**13,885**	**86,445**	**67,327**	**36,552**	**21,396**
	1977	480,398	123,519	117,896	35,634	76,190	68,334	20,239	21,691	12,534	85,929	41,647	29,167	16,136
Jefferson	1981	363,137	90,477	86,255	25,001	69,620	65,359	17,354	14,577	8,507	42,598	37,446	23,401	10,897
	1977	306,285	73,282	69,606	19,706	58,066	53,764	15,487	13,408	7,856	52,477	24,215	19,687	8,490
Brooke, W. Va.	*1981*	*84,542*	*21,495*	*21,334*	*9,037*	*2,206*		*2,060*	*4,557*	*2,516*	*22,145*	*13,478*	*1,521*	*4,638*
	1977	*64,026*	*16,093*	*15,974*	*7,098*	*1,914*		*1,959*	*3,728*	*2,044*	*17,898*	*8,368*	*1,106*	*3,147*
Hancock, W. Va.	*1981*	*160,192*	*52,367*	*49,598*	*12,074*	*24,785*	*22,583*	*2,882*	*4,923*	*2,862*	*21,702*	*16,403*	*11,630*	*5,861*
	1977	*110,087*	*34,144*	*32,316*	*8,830*	*16,210*	*14,570*	*2,793*	*4,555*	*2,634*	*15,554*	*9,064*	*8,374*	*4,499*
TOLEDO	**1981**	**3,599,149**	**838,784**	**794,195**	**354,960**	**493,325**	**420,010**	**122,566**	**141,702**	**68,297**	**608,387**	**489,344**	**116,885**	**132,039**
	1977	2,709,772	578,206	546,832	253,716	408,806	346,873	98,951	112,619	54,446	613,283	256,697	108,071	83,948
Fulton	1981	136,636	33,683	30,294	10,079	2,218		2,081	8,706	5,182	33,444	13,236	15,132	4,704
	1977	117,815	26,005	23,373	7,500	2,006		2,135	7,100	4,191	39,579	9,041	12,348	3,347
Lucas	1981	2,378,594	562,519	526,351	250,846	376,360	324,338	96,542	93,032	44,440	379,345	264,300	67,966	95,691
	1977	1,802,517	384,928	359,931	180,061	318,880	273,804	76,014	73,555	35,237	376,106	141,018	62,293	60,198
Ottawa	1981	148,327	40,927	40,688	17,896	2,520		2,461	3,142	2,052	28,084	29,959	8,364	2,449
	1977	110,643	27,503	27,346	12,025	2,160		1,968	2,879	1,871	32,601	14,588	7,026	2,049
Wood	1981	464,289	97,306	94,365	43,691	67,591	62,029	13,867	23,898	10,798	48,730	104,336	8,721	13,172
	1977	347,527	69,473	67,126	29,851	54,750	49,516	11,955	17,595	8,012	63,357	54,890	8,757	9,820
Monroe, Mich.	*1981*	*471,303*	*104,349*	*102,497*	*32,448*	*44,636*	*33,643*	*7,615*	*12,924*	*5,825*	*118,784*	*77,513*	*16,702*	*16,023*
	1977	*331,270*	*70,297*	*69,056*	*24,279*	*31,010*	*23,553*	*6,879*	*11,490*	*5,135*	*101,640*	*37,160*	*17,647*	*8,534*
YOUNGSTOWN - WARREN	**1981**	**2,386,758**	**570,984**	**539,680**	**197,313**	**410,712**	**384,567**	**83,005**	**102,745**	**65,923**	**341,601**	**297,158**	**76,020**	**86,469**
	1977	1,785,679	383,737	362,114	140,628	317,492	292,999	71,267	82,073	52,807	374,982	158,181	67,029	54,748
Mahoning	1981	1,305,982	305,714	282,416	103,236	226,781	216,298	55,295	62,656	44,705	195,410	178,694	33,049	43,374
	1977	964,056	201,268	185,803	70,872	177,828	166,903	42,480	49,101	35,382	209,672	90,542	28,104	28,852
Trumbull	1981	1,080,776	265,270	257,264	94,077	183,931	168,269	27,710	40,089	21,218	146,191	118,464	42,971	43,095
	1977	821,623	182,469	176,311	69,756	139,664	126,096	28,787	32,972	17,425	165,310	67,639	38,925	25,896
ALL COUNTIES														
Adams	1981	88,827	32,861	32,234	3,379	3,945		735	1,732	1,467	24,345	13,031	3,849	2,361
	1977	58,746	18,368	18,020	2,031	2,524		741	1,348	1,156	20,921	5,944	3,699	1,424
Allen	1981	566,424	107,156	102,594	48,264	129,460	111,511	16,011	22,818	11,343	71,681	64,315	34,523	20,284
	1977	439,645	79,386	75,727	35,794	97,864	83,775	14,807	17,184	8,547	78,492	39,888	30,541	12,647
Ashland	1981	155,533	45,019	43,872	15,510	9,249	6,410	3,147	6,126	3,299	18,147	29,588	10,866	6,843
	1977	115,636	31,145	30,240	10,679	8,417	5,890	3,459	5,472	2,948	22,281	14,824	7,707	4,221
Ashtabula	1981	336,836	78,535	73,359	26,346	52,981	40,476	7,777	13,171	6,867	57,492	57,344	12,464	8,717
	1977	284,962	65,267	60,924	20,995	42,685	32,798	7,777	10,572	5,461	68,110	34,352	12,293	6,729
Athens	1981	184,211	58,950	58,306	15,509	15,957	9,785	3,026	6,980	2,526	32,254	24,577	4,413	4,482
	1977	133,520	36,154	35,763	11,993	12,522	7,813	2,863	5,493	1,977	31,553	13,068	3,976	3,671
Auglaize	1981	150,686	39,757	37,932	15,937	7,314	2,993	3,596	7,104	3,903	25,827	26,059	6,914	5,210
	1977	116,379	28,883	27,456	10,475	5,229	2,228	3,493	5,935	3,255	28,380	15,528	6,705	3,202
☐ Belmont	1981	309,030	97,909	94,608	32,505	38,860	30,570	4,156	5,247	2,794	42,620	40,713	13,514	8,222
	1977	217,936	67,135	64,700	18,668	23,038	17,664	3,845	4,567	2,452	43,242	22,965	11,109	5,323
Brown	1981	64,792	21,640	20,837	8,559	2,230	1,686	831	587	369	6,539	12,325	2,539	1,929
	1977	51,265	17,322	16,617	6,637	1,949	1,479	872	605	383	7,120	7,975	2,721	1,243

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

OHIO (continued)

ALL COUNTIES (continued)

SMM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Butler	1981	960,514	292,048	279,031	91,077	102,344	98,338	21,503	40,652	28,383	145,116	116,810	37,423	29,509
	1977	678,846	178,783	170,186	60,372	87,930	83,097	18,526	29,478	20,790	137,735	64,784	30,244	19,843
Carroll	1981	86,856	21,019	20,097	6,564	7,404	6,533	2,531	1,523	838	27,690	9,799	3,605	402
	1977	64,306	12,836	12,228	4,081	5,176	4,508	1,894	1,575	862	26,002	5,453	3,360	347
Champaign	1981	99,447	33,726	32,986	9,553	7,772	2,391	1,820	2,102	954	16,117	12,534	5,776	3,668
	1977	74,773	22,439	21,866	6,202	5,553	1,756	1,767	2,122	949	17,242	8,043	4,575	2,419
Clark	1981	618,437	159,547	148,508	45,167	117,736	115,451	20,007	20,692	11,891	92,024	64,611	25,078	19,533
	1977	486,850	111,089	103,331	35,467	88,835	85,491	16,311	18,794	10,839	106,353	40,035	23,618	12,293
Clermont	1981	496,780	141,600	130,761	35,703	48,367	46,403	1,866	10,518	6,949	100,934	79,506	27,878	11,673
	1977	276,712	70,508	65,066	18,093	27,550	25,969	1,924	7,313	4,853	77,225	32,314	16,038	6,392
Clinton	1981	149,718	39,342	37,879	9,359	10,780	8,497	2,760	5,033	3,134	34,984	23,441	7,052	3,749
	1977	106,619	25,825	24,774	6,908	6,707	5,289	2,694	3,762	2,350	32,534	12,123	5,924	2,735
Columbiana	1981	408,423	114,415	110,377	25,195	35,000	21,466	12,953	13,713	9,699	77,328	60,636	20,791	19,944
	1977	307,249	77,703	74,686	18,470	31,319	19,645	10,462	10,639	7,580	78,447	32,842	17,600	11,538
Coshocton	1981	119,878	34,528	33,879	7,660	9,631	5,659	3,649	3,951	1,443	20,278	14,355	10,511	4,625
	1977	90,685	22,697	22,273	5,875	9,003	5,396	3,728	2,756	1,001	20,754	8,208	7,410	2,857
Crawford	1981	186,760	49,513	48,408	17,928	10,668	6,722	6,581	7,693	3,593	31,440	20,812	12,540	8,566
	1977	147,191	37,883	37,041	12,372	9,685	6,199	5,307	5,823	2,715	34,150	12,336	10,372	5,531
Cuyahoga	1981	7,139,768	1,639,926	1,492,515	696,941	1,118,580	1,016,778	333,912	295,273	200,051	1,058,093	764,712	195,237	320,276
	1977	5,411,982	1,178,253	1,071,605	497,033	883,155	793,650	270,682	238,060	162,423	1,105,272	420,949	155,311	196,030
Darke	1981	195,558	48,578	47,475	13,270	18,966	15,569	6,091	6,062	3,567	38,062	22,214	23,403	5,503
	1977	145,264	30,806	30,110	9,440	13,549	11,091	5,084	5,611	3,309	39,223	12,797	16,921	3,514
Defiance	1981	185,307	44,197	42,635	14,688	23,726	11,899	7,822	8,685	2,343	27,437	19,868	7,698	5,532
	1977	138,399	29,259	28,121	10,003	18,126	9,351	5,580	5,771	1,543	31,725	11,776	6,655	3,146
Delaware	1981	145,591	36,135	35,015	14,541	6,523	4,970	3,686	1,900	565	25,185	33,556	5,230	6,401
	1977	114,667	27,790	26,830	11,608	5,244	4,017	3,885	1,993	587	27,469	18,680	[illegible],199	4,125
Erie	1981	367,052	78,560	74,109	36,903	70,405	66,177	15,996	13,249	6,375	46,703	37,868	20,248	13,767
	1977	297,582	60,010	56,571	31,181	54,603	50,526	13,274	11,618	5,586	56,811	22,578	15,886	9,543
Fairfield	1981	317,796	89,719	87,838	31,430	40,161	27,330	4,772	12,829	8,098	49,534	44,250	16,215	13,452
	1977	228,046	57,819	56,398	19,575	27,935	19,061	4,812	10,874	6,895	50,846	23,831	11,896	8,319
Fayette	1981	114,900	25,728	24,891	7,725	12,065	9,823	3,928	3,856	2,187	11,051	32,271	7,308	2,959
	1977	90,600	19,843	19,127	6,860	10,760	8,742	3,728	3,064	1,740	13,435	19,453	6,056	2,179
Franklin	1981	4,606,796	946,043	905,581	493,793	766,156	720,610	173,280	221,177	113,944	771,435	433,638	168,337	129,304
	1977	3,486,482	649,372	619,310	338,132	618,208	573,367	144,474	168,968	87,648	792,487	247,435	140,616	87,373
Fulton	1981	136,636	33,683	30,294	10,079	2,218		2,081	8,706	5,182	33,444	13,236	15,132	4,704
	1977	117,815	26,005	23,373	7,500	2,006		2,135	7,100	4,191	39,579	9,041	12,348	3,347
Gallia	1981	112,420	30,080	29,422	8,855	7,086		5,516	7,079	3,676	15,770	16,566	6,043	5,199
	1977	85,336	20,972	20,438	7,052	5,532		4,607	5,503	2,857	16,946	9,356	5,537	3,351
Geauga	1981	295,038	86,275	82,484	17,162	15,267	10,294	4,569	4,055	2,651	59,192	39,584	22,270	10,456
	1977	161,458	42,164	40,163	9,551	8,534	5,821	2,734	3,262	2,146	44,442	16,948	12,574	4,826
Greene	1981	483,747	148,562	142,955	35,983	42,672	39,337	5,445	15,926	10,588	84,453	83,803	19,183	9,769
	1977	330,321	85,270	81,750	23,034	27,816	25,250	5,822	10,342	6,922	94,485	38,890	15,414	6,890
Guernsey	1981	165,897	46,731	44,816	18,323	24,497	22,948	6,589	3,425	2,305	18,251	26,236	4,255	4,753
	1977	113,896	28,564	27,293	11,401	17,141	15,836	4,935	3,083	2,085	19,005	14,676	3,908	2,744
Hamilton	1981	4,249,201	1,010,260	890,723	473,072	770,261	669,516	161,156	207,713	148,465	591,884	407,124	144,299	126,002
	1977	3,354,090	699,324	616,157	341,876	639,832	553,349	141,270	168,888	121,962	660,273	247,191	110,379	93,211
Hancock	1981	318,575	64,401	61,565	25,966	52,642	50,938	5,972	17,258	9,601	49,997	35,880	21,726	10,114
	1977	227,116	42,580	40,555	17,738	37,095	35,854	5,857	11,457	6,398	49,830	19,129	18,243	5,334
Hardin	1981	94,402	34,179	33,601	8,943	1,445		2,237	3,703	2,414	14,325	11,167	4,770	4,938
	1977	67,992	20,942	20,590	6,636	1,193		2,174	3,322	2,175	14,542	6,542	4,162	3,248
Harrison	1981	39,800	14,674	14,128	2,983	879		994	1,057	528	6,767	5,883	4,932	791
	1977	33,488	10,435	10,010	2,314	917		865	859	428	8,505	3,983	4,293	605
Henry	1981	86,498	23,952	23,358	6,252	1,655		1,836	3,069	427	15,556	16,459	6,663	2,730
	1977	70,491	17,968	17,459	5,097	1,649		1,583	2,404	331	18,232	9,279	5,775	1,939
Highland	1981	116,250	39,374	37,911	7,936	4,005		2,470	3,183	1,229	22,166	13,839	6,620	8,655
	1977	81,493	24,828	23,818	5,159	3,179		2,770	2,220	853	19,409	7,380	5,678	4,650
Hocking	1981	80,709	17,594	16,066	9,274	6,048	4,377	3,900	1,569	671	14,308	9,523	5,200	2,727
	1977	61,678	13,029	11,890	5,781	5,182	3,775	2,927	1,241	529	15,949	5,722	4,204	1,648
Holmes	1981	78,011	16,237	15,736	6,466	1,369		702	2,592	1,531	13,225	5,994	21,299	4,710
	1977	55,132	10,975	10,598	3,601	982		718	1,812	1,073	15,145	3,278	13,443	2,432
Huron	1981	214,471	61,604	58,935	17,141	12,500	9,573	6,729	11,241	7,090	44,031	22,866	10,342	7,609
	1977	176,796	46,130	43,969	12,469	9,584	7,381	7,675	9,066	5,746	47,905	15,008	9,891	5,720
Jackson	1981	98,497	34,443	32,987	5,350	11,073	7,387	1,113	2,831	1,125	14,833	14,343	1,767	7,410
	1977	75,820	23,923	22,828	3,975	9,024	6,093	1,122	2,409	953	16,809	8,380	1,661	4,804

1982 SURVEY OF BUYING POWER DATA SERVICE

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Jefferson	1981	363,137	90,477	86,255	25,001	69,620	65,359	17,354	14,577	8,507	42,598	37,446	23,401	10,897
	1977	306,285	73,282	69,606	19,706	58,066	53,764	15,487	13,408	7,856	52,477	24,215	19,687	8,490
Knox	1981	144,518	37,961	36,550	15,037	20,544	14,177	4,068	4,977	2,048	20,219	15,435	3,131	7,583
	1977	108,300	27,964	26,826	9,971	15,019	10,466	4,008	3,438	1,409	22,458	9,033	2,783	4,390
Lake	1981	1,058,991	236,143	224,685	89,545	216,198	186,629	27,711	46,237	28,488	179,667	91,345	47,655	31,223
	1977	785,612	168,463	159,700	57,017	157,961	135,776	25,871	32,991	20,425	172,826	57,422	35,383	22,131
☐ Lawrence	1981	211,553	54,529	53,505	11,151	25,615	23,494	8,267	16,778	10,444	34,239	30,521	8,123	7,429
	1977	156,927	40,640	39,881	8,230	17,368	15,564	5,734	10,839	6,817	34,654	15,659	7,987	4,847
Licking	1981	427,261	106,464	102,426	37,924	44,860	42,884	14,357	13,900	5,682	74,999	67,798	24,887	13,169
	1977	355,824	81,178	77,811	28,155	40,570	38,150	12,633	11,783	4,823	87,811	40,287	21,994	9,897
Logan	1981	144,898	40,648	39,720	15,836	12,080	9,789	4,739	5,375	4,065	25,692	16,137	8,057	5,074
	1977	111,308	26,265	25,571	10,067	10,583	8,560	3,977	4,609	3,514	27,197	9,892	7,630	3,084
Lorain	1981	1,052,590	267,048	255,154	79,113	175,061	155,658	32,468	44,302	27,595	172,698	122,147	42,731	40,038
	1977	844,101	192,748	183,485	59,439	146,164	128,836	29,058	34,365	21,510	191,227	72,730	38,142	25,075
Lucas	1981	2,378,594	562,519	526,351	250,846	376,360	324,338	96,542	93,032	44,440	379,345	264,300	67,966	95,691
	1977	1,802,517	384,928	359,931	180,061	318,880	273,804	76,014	73,555	35,237	376,106	141,018	62,293	60,198
Madison	1981	105,275	30,479	29,956	7,733	1,292		850	1,302	1,027	15,233	34,326	3,928	4,384
	1977	75,413	21,392	21,027	6,003	1,099		828	1,270	1,011	18,302	16,743	3,121	2,640
Mahoning	1981	1,305,982	305,714	282,416	103,236	226,781	216,298	55,295	62,656	44,705	195,410	178,694	33,049	43,374
	1977	964,056	201,268	185,803	70,872	177,828	166,903	42,480	49,101	35,382	209,672	90,542	28,104	28,852
Marion	1981	291,615	65,606	63,671	23,821	58,737	42,918	8,765	10,704	7,368	46,778	29,082	19,688	9,518
	1977	225,869	47,153	45,594	16,733	42,408	31,228	8,128	9,112	6,309	49,025	18,004	15,052	6,821
Medina	1981	539,729	138,285	132,144	35,590	42,649	28,643	5,288	13,367	7,281	121,711	101,486	28,746	22,729
	1977	326,140	74,419	70,852	21,056	26,258	17,912	5,140	8,642	4,674	100,642	44,576	18,343	11,553
Meigs	1981	74,552	26,903	25,902	5,021	4,643	1,615	913	6,563	6,235	8,324	8,406	3,139	3,262
	1977	54,907	18,128	17,390	3,469	3,455	1,256	876	4,836	4,616	9,713	5,044	2,756	2,209
Mercer	1981	133,623	34,988	34,406	12,426	10,983	10,043	3,946	5,000	2,548	23,160	12,881	11,892	2,791
	1977	103,394	22,076	21,711	8,888	9,909	8,956	3,710	4,011	2,042	25,518	8,236	9,847	1,802
Miami	1981	342,923	86,123	80,086	32,314	37,475	30,705	15,215	14,801	9,621	76,611	40,682	12,086	10,663
	1977	261,809	60,745	56,449	20,420	30,937	25,068	11,531	13,806	8,995	70,712	22,930	9,620	7,444
Monroe	1981	49,576	20,885	20,109	1,806	2,241		795	472	167	12,609	4,472	3,528	806
	1977	31,858	10,860	10,418	1,374	1,703		612	453	160	10,140	2,372	2,118	600
Montgomery	1981	2,758,346	570,272	541,895	277,371	525,194	498,848	85,639	142,118	79,126	390,830	309,356	114,698	63,547
	1977	2,200,996	431,934	408,927	208,161	432,574	404,505	78,984	115,065	64,330	435,863	179,866	90,420	46,001
Morgan	1981	27,416	7,486	7,207	1,470	1,034		676	1,124		3,672	4,034	5,519	603
	1977	20,802	5,505	5,281	1,027	894		508	950		4,249	2,269	3,710	429
Morrow	1981	61,257	18,071	17,398	3,642	1,637		234	1,257	471	11,482	16,651	3,458	2,887
	1977	43,612	11,119	10,666	2,715	1,376		236	881	328	11,526	9,455	3,369	1,678
Muskingum	1981	318,122	81,249	80,302	24,077	43,049	33,005	12,648	10,874	6,025	45,424	27,928	32,108	10,412
	1977	259,078	58,998	58,317	19,488	35,194	27,092	10,559	9,311	5,170	52,243	19,939	26,210	7,959
Noble	1981	35,151	10,911	10,506	1,647	148		424	1,029	139	10,713	3,249	5,761	889
	1977	24,998	6,104	5,856	1,188	139		415	658	88	9,780	2,186	3,723	514
Ottawa	1981	148,327	40,927	40,688	17,896	2,520		2,461	3,142	2,052	28,084	29,959	8,364	2,449
	1977	110,643	27,503	27,346	12,025	2,160		1,968	2,879	1,871	32,601	14,588	7,026	2,049
Paulding	1981	46,671	13,438	12,944	4,346	1,185		200	4,317	2,039	5,854	10,113	4,213	875
	1977	35,843	9,517	9,134	2,958	861		227	3,131	1,475	7,553	5,894	3,619	696
Perry	1981	67,472	22,664	21,821	4,932	1,234		939	2,021	510	12,408	13,846	3,481	910
	1977	49,055	15,623	14,987	3,699	1,200		861	1,460	366	13,151	6,819	2,762	703
Pickaway	1981	139,224	35,468	33,365	9,650	9,352	7,300	3,288	3,218	2,265	22,439	25,109	18,265	4,908
	1977	104,102	24,362	22,902	7,288	6,576	5,150	2,922	2,726	1,930	24,975	12,570	14,440	3,393
Pike	1981	76,473	23,294	22,427	5,771	858		1,554	1,836	1,373	10,457	17,082	8,261	3,990
	1977	47,796	13,675	13,118	3,189	8[illegible]		1,034	1,383	1,041	10,051	7,567	5,746	2,048
Portage	1981	425,408	124,801	117,270	37,030	20,8[illegible]5	19,200	5,537	13,122	7,387	74,553	76,689	29,376	10,970
	1977	330,883	79,865	74,994	27,915	20,692	18,790	5,332	9,584	5,431	85,691	43,920	28,459	7,867
Preble	1981	115,197	19,486	18,644	9,537	386		1,180	2,447	2,321	18,763	40,749	10,868	2,930
	1977	86,984	16,592	15,817	6,513	430		1,138	2,068	1,964	22,124	22,304	8,420	1,886
Putnam	1981	91,347	24,275	22,785	6,171	1,130		1,567	3,240	2,166	18,871	17,128	10,399	3,298
	1977	73,361	17,053	15,996	5,568	909		1,487	2,594	1,740	20,545	9,818	8,672	2,225
Richland	1981	654,797	135,600	125,294	50,907	104,388	95,206	23,303	24,156	10,902	113,362	101,130	29,188	15,544
	1977	502,466	96,782	89,365	37,215	86,318	77,850	18,372	19,520	8,840	118,391	53,061	26,347	10,953
Ross	1981	278,447	72,489	69,344	28,615	56,153	52,559	7,187	8,219	4,194	36,622	27,765	8,373	10,084
	1977	193,786	45,609	43,470	17,315	38,218	35,288	5,234	6,946	3,544	35,928	15,962	7,346	6,013
Sandusky	1981	237,815	59,888	55,353	24,119	15,435	11,474	7,704	11,033	6,566	44,375	27,819	14,480	9,376
	1977	182,494	42,732	39,470	15,427	14,495	10,818	6,238	8,298	4,953	45,658	18,134	11,690	5,289

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Scioto	1981	315,854	88,965	86,198	25,936	46,698	43,370	7,493	14,976	9,975	42,453	42,014	10,407	13,150
	1977	244,538	60,457	58,361	18,952	35,172	32,246	7,968	13,077	8,758	50,671	23,166	9,994	8,129
Seneca	1981	182,272	48,886	47,850	15,184	14,921	12,009	8,064	8,307	4,634	19,699	22,859	18,896	7,408
	1977	155,305	38,609	37,652	12,728	13,729	10,970	7,325	7,208	4,015	25,182	15,460	15,401	5,562
Shelby	1981	136,771	33,038	32,508	12,821	13,617	11,406	2,495	5,692	3,769	29,667	18,530	7,167	4,301
	1977	98,660	23,172	22,803	9,001	9,644	8,043	2,135	4,090	2,722	25,444	10,900	6,172	2,519
Stark	1981	1,814,032	471,117	445,462	167,611	261,963	240,806	62,332	74,103	41,434	286,098	172,447	83,906	61,253
	1977	1,339,030	298,428	281,985	114,611	198,940	180,671	61,038	59,076	32,992	303,357	100,430	67,588	36,932
Summit	1981	2,545,421	661,889	635,612	263,593	353,683	320,616	108,252	92,972	49,823	352,299	232,666	184,098	90,722
	1977	1,918,432	442,351	423,225	177,342	300,474	269,356	79,225	76,633	40,984	383,206	141,398	125,163	56,178
Trumbull	1981	1,080,776	265,270	257,264	94,077	183,931	168,269	27,710	40,089	21,216	146,191	118,464	42,971	43,095
	1977	821,623	182,469	176,311	69,756	139,664	126,096	28,787	32,972	17,425	165,310	67,639	38,925	25,896
Tuscarawas	1981	338,328	83,340	75,543	33,684	42,128	30,531	13,870	18,617	11,985	50,724	43,088	17,519	9,872
	1977	267,209	60,386	54,699	22,992	34,312	25,011	11,394	14,364	9,309	58,180	25,244	15,915	6,576
Union	1981	84,073	24,264	23,747	7,576	4,412		2,036	2,073	808	19,347	8,719	7,327	3,245
	1977	62,121	15,913	15,576	4,822	2,996		1,715	1,890	734	19,006	5,449	5,015	1,933
Van Wert	1981	104,562	26,698	23,828	9,573	3,575	2,587	3,086	3,695	1,476	24,883	12,797	5,533	4,479
	1977	85,441	19,804	17,664	6,639	3,679	2,683	2,644	2,871	1,138	27,389	8,698	4,363	2,882
Vinton	1981	17,950	4,165	4,009	2,016	347		32	496	496	4,360	3,329	2,104	755
	1977	13,396	3,043	2,919	1,222	344		34	337	337	3,991	1,898	1,822	422
Warren	1981	335,186	67,082	62,104	47,010	45,003	35,030	14,625	17,977	12,323	29,867	58,992	15,699	14,059
	1977	223,681	51,370	47,526	27,180	29,272	22,782	10,179	11,651	8,060	28,514	30,635	14,245	7,539
Washington	1981	279,477	84,310	80,751	22,383	29,235	25,634	9,405	11,075	8,633	31,753	38,441	21,344	10,556
	1977	188,994	49,621	47,352	13,430	20,893	18,103	6,428	8,273	6,529	35,042	21,269	15,387	6,052
Wayne	1981	370,585	94,770	88,902	27,414	38,340	27,916	5,780	13,895	7,643	71,366	42,621	38,664	10,339
	1977	277,353	62,008	58,129	17,629	30,249	22,139	5,542	12,615	6,915	73,886	24,277	27,373	6,803
Williams	1981	25,503	31,888	31,587	12,375	10,199	5,196	4,337	4,506	3,136	15,627	20,593	8,862	2,908
	1977	105,072	24,042	23,818	9,018	8,358	4,376	4,113	3,844	2,692	20,578	13,714	8,938	2,487
Wood	1981	464,289	97,306	94,365	43,691	67,591	62,029	13,867	23,898	10,798	48,730	104,336	8,721	13,172
	1977	347,527	69,473	67,126	29,851	54,750	49,516	11,955	17,595	8,012	63,357	54,890	8,757	9,820
Wyandot	1981	67,201	17,197	16,556	5,984	1,720		1,822	5,102	1,763	9,748	9,197	8,662	2,073
	1977	56,590	13,478	12,929	4,472	1,615		1,644	3,982	1,368	12,697	5,682	7,872	1,535
TOTAL METRO COUNTIES	1981	39,405,171	9,385,647	8,786,227	3,786,724	6,045,803	5,452,558	1,395,990	1,654,439	996,313	6,074,463	4,541,260	1,616,616	1,339,444
	1977	29,773,155	6,443,726	6,017,227	2,651,914	4,826,367	4,310,282	1,173,616	1,309,722	793,297	6,390,318	2,539,185	1,292,813	867,387
TOTAL STATE	1981	46,994,649	11,403,776	10,727,573	4,421,800	6,846,948	6,057,958	1,610,065	1,950,749	1,161,736	7,309,532	5,534,196	2,108,612	1,611,168
	1977	35,563,455	7,838,790	7,355,637	3,104,925	5,452,426	4,779,889	1,362,911	1,546,516	926,339	7,713,484	3,116,790	1,693,691	1,042,394
OKLAHOMA														
ENID	1981	389,848	79,399	76,214	32,222	37,267	27,865	30,120	20,488	11,795	90,700	25,116	28,792	17,349
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762
Garfield	1981	389,848	79,399	76,214	32,222	37,267	27,865	30,120	20,488	11,795	90,700	25,116	28,792	17,349
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762
LAWTON	1981	422,310	94,809	93,510	31,304	60,247	38,542	16,648	25,581	18,256	104,956	29,623	23,023	6,332
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
Comanche	1981	422,310	94,809	93,510	31,304	60,247	38,542	16,648	25,581	18,256	104,956	29,623	23,023	6,332
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
OKLAHOMA CITY	1981	4,827,502	1,001,369	973,212	420,356	626,908	430,322	320,279	251,210	156,355	1,140,406	385,095	233,451	96,194
	1977	3,059,722	614,581	595,212	272,737	414,973	285,675	197,928	150,216	94,408	781,311	185,151	159,353	61,071
Canadian	1981	262,515	60,766	59,451	13,823	18,733	5,000	7,160	5,292	3,320	112,984	16,411	15,799	3,520
	1977	165,522	33,091	32,256	8,271	8,449	.	4,422	2,999	1,891	81,549	9,286	9,178	2,274
Cleveland	1981	504,316	102,894	98,272	49,748	64,650	38,976	29,836	25,550	14,071	137,406	38,498	18,770	11,210
	1977	295,196	60,840	57,893	28,726	33,683	20,354	18,490	13,795	7,641	86,255	18,299	12,251	6,532
McClain	1981	76,463	25,609	25,574	4,573	6,156	5,106	1,586	494	360	24,131	6,962	2,851	1,261
	1977	43,636	13,161	13,144	3,023	3,269	2,692	1,274	397	292	13,869	4,359	1,821	795
Oklahoma	1981	3,744,476	747,607	726,315	327,634	497,944	355,570	272,456	211,368	132,420	833,034	301,860	174,770	74,961
	1977	2,407,461	469,376	454,330	218,003	347,136	247,864	166,587	127,308	80,391	576,407	141,897	122,610	47,902
Pottawatomie	1981	239,732	64,493	63,600	24,578	39,425	25,670	9,241	8,506	6,184	32,851	21,364	21,261	5,242
	1977	147,907	38,113	37,589	14,714	22,436	14,765	7,155	5,717	4,193	23,231	11,310	13,493	3,568

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
TULSA	1981	**3,982,990**	**868,014**	**842,681**	**274,446**	**543,207**	**421,271**	**237,568**	**202,160**	**135,307**	**918,812**	**322,852**	**227,632**	**72,309**
	1977	2,329,103	502,100	485,802	173,567	297,250	229,706	143,030	119,374	80,413	588,305	151,975	132,804	49,094
Creek	1981	188,977	66,049	65,092	10,753	17,022	8,694	8,231	4,265	2,772	40,996	16,660	13,535	4,152
	1977	119,072	39,343	38,777	7,683	9,746	5,073	5,078	3,145	2,057	29,693	8,795	7,808	2,804
Mayes	1981	145,156	45,298	44,597	8,871	9,272	6,235	6,900	3,451	2,015	34,279	12,099	11,210	3,547
	1977	72,718	20,552	20,236	4,931	5,635	3,813	3,275	1,907	1,117	17,362	5,903	5,972	1,755
Osage	1981	81,856	26,675	26,057	3,819	2,340		5,229	3,080	1,645	19,890	9,387	3,263	2,645
	1977	52,075	16,803	16,354	2,822	1,627		3,100	1,816	973	12,581	5,349	2,345	1,869
Rogers	1981	164,355	38,460	37,144	9,897	12,475	6,229	6,399	3,497	2,271	43,267	30,514	13,526	940
	1977	91,806	22,311	21,468	6,790	7,459	3,799	3,869	2,211	1,445	24,091	12,874	7,429	792
Tulsa	1981	3,340,294	667,731	646,210	237,648	495,235	394,266	209,663	185,915	124,652	771,515	247,352	179,785	59,674
	1977	1,960,253	391,707	377,687	148,883	269,490	214,238	126,924	109,292	73,818	499,205	115,236	106,120	41,132
Wagoner	1981	62,352	23,801	23,581	3,458	6,863	5,847	1,146	1,952	1,952	8,865	6,840	6,313	1,351
	1977	33,179	11,384	11,280	2,458	3,293	2,783	784	1,003	1,003	5,373	3,818	3,130	742
ALL COUNTIES														
Adair	1981	44,441	16,867	16,499	672	2,902	2,165	869	1,200	701	8,650	6,459	4,287	1,256
	1977	27,583	9,892	9,641	645	2,049	1,530	748	733	429	5,670	3,208	2,698	805
Alfalfa	1981	20,824	5,367	5,250	1,199	183		489	416	245	2,645	6,284	1,719	571
	1977	14,143	3,744	3,649	993	142		330	326	193	2,224	3,317	1,325	469
Atoka	1981	39,696	12,769	12,489	1,918	5,552		2,022	682	559	6,487	4,994	2,961	1,260
	1977	25,243	7,267	7,082	1,441	3,266		1,206	508	420	5,161	3,015	1,800	868
Beaver	1981	15,975	4,690	4,585	1,225			2,597	84	84	2,832	2,010	1,243	568
	1977	9,983	2,855	2,782	846			1,507	61	61	1,803	1,156	901	422
Beckham	1981	129,636	35,213	34,884	10,338	13,985	7,479	7,266	2,725	2,195	20,134	22,786	8,598	3,690
	1977	69,544	18,529	18,358	5,571	7,081	3,853	4,701	1,996	1,624	12,601	9,460	4,499	1,976
Blaine	1981	48,650	13,348	13,055	2,567	924		2,579	1,287	843	7,754	8,679	3,649	1,984
	1977	34,847	10,266	10,005	2,167	732		1,944	953	627	6,226	4,645	2,745	1,414
Bryan	1981	93,873	22,323	22,019	6,129	9,600	4,649	6,098	4,077	2,330	22,038	4,575	5,381	2,063
	1977	67,865	16,852	16,624	4,847	7,586	3,753	4,093	2,962	1,694	15,414	2,977	3,992	1,622
Caddo	1981	108,450	30,330	30,175	4,687	8,758		7,607	4,710	3,518	26,382	9,928	4,512	3,062
	1977	71,851	19,609	19,511	3,746	5,071		4,466	2,904	2,185	19,162	6,243	3,073	2,156
Canadian	1981	262,515	60,766	59,451	13,823	18,733	5,000	7,160	5,292	3,320	112,984	16,411	15,799	3,520
	1977	165,522	33,091	32,256	8,271	8,449		4,422	2,999	1,891	81,549	9,286	9,178	2,274
Carter	1981	209,475	58,005	56,637	15,200	24,950	15,955	10,931	9,266	6,470	38,539	22,191	10,259	4,150
	1977	139,818	35,659	34,690	10,151	16,945	10,934	8,212	6,370	4,485	29,343	11,112	7,336	3,395
Cherokee	1981	97,159	31,889	31,300	10,876	10,645	5,035	3,439	1,940	1,496	12,251	6,208	10,530	2,277
	1977	60,276	18,757	18,413	6,343	7,114	3,441	2,491	1,435	1,115	9,162	3,227	5,961	1,320
Choctaw	1981	54,618	16,859	16,491	2,207	3,788	2,152	2,640	817	632	16,408	3,934	3,086	1,574
	1977	36,696	10,255	9,995	1,762	2,984	1,720	1,787	652	509	11,283	2,447	1,977	994
Cimarron	1981	13,295	3,131	3,062	1,094	145		167	343	343	2,883	3,466	526	209
	1977	9,468	2,404	2,343	825	116		133	275	275	2,304	1,944	433	175
Cleveland	1981	504,316	102,894	98,272	49,748	64,650	38,976	29,836	25,550	14,071	137,406	38,498	18,770	11,210
	1977	295,196	60,840	57,893	28,726	33,683	20,354	18,490	13,795	7,641	86,255	18,299	12,251	6,532
Coal	1981	8,805	3,457	3,299	313	2,156	1,445	150	38	38	1,247	278	368	262
	1977	6,649	2,607	2,479	271	1,514	1,021	123	30	30	947	189	311	226
Comanche	1981	422,310	94,809	93,510	31,304	60,247	38,542	16,648	25,581	18,256	104,956	29,623	23,023	6,332
	1977	293,033	58,322	57,529	23,169	44,437	28,672	12,205	18,035	13,011	79,002	16,746	17,069	3,953
Cotton	1981	25,486	8,547	8,360	1,390	1,020		1,046	493	288	8,571	2,174	1,107	371
	1977	16,642	4,981	4,854	891	616		761	337	197	5,587	1,521	971	334
Craig	1981	69,567	15,030	14,722	5,369	7,502	4,584	3,114	1,688	873	15,312	12,692	2,674	2,226
	1977	46,062	10,126	9,883	3,693	4,403	2,722	2,007	1,054	544	11,029	7,292	2,044	1,610
Creek	1981	188,977	66,049	65,092	10,753	17,022	8,694	8,231	4,265	2,772	40,996	16,660	13,535	4,152
	1977	119,072	39,343	38,777	7,683	9,746	5,073	5,078	3,145	2,057	29,693	8,795	7,808	2,804
Custer	1981	138,070	38,346	38,054	9,124	10,960	4,777	7,421	6,516	3,996	32,074	12,427	5,866	4,311
	1977	89,379	22,407	22,238	6,496	6,855	3,065	5,628	4,812	2,957	21,106	8,045	4,036	2,751
Delaware	1981	69,240	19,153	18,735	5,212	8,219	4,331	2,058	2,829	2,277	13,336	7,075	3,898	1,971
	1977	38,918	11,028	10,748	2,805	4,156	2,230	1,055	1,443	1,172	7,301	4,300	3,058	1,055
Dewey	1981	13,880	4,296	4,201	1,026	508		51	139	139	2,782	2,975	939	90
	1977	9,293	2,743	2,673	795	371		38	102	102	1,916	1,782	710	69
Ellis	1981	22,074	4,986	4,877	767	184		1,054	297	297	8,006	3,125	1,973	606
	1977	13,320	2,688	2,620	593	134		684	220	220	4,897	1,733	1,136	467
Garfield	1981	389,848	79,399	76,214	32,222	37,267	27,865	30,120	20,488	11,795	90,700	25,116	28,792	17,349
	1977	232,163	44,717	42,766	20,825	24,383	18,231	18,872	12,710	7,323	55,508	13,243	15,824	9,762

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Garvin	1981	105,014	28,119	27,503	6,533	7,735		6,386	3,342	1,576	24,285	13,069	5,333	2,830
	1977	67,719	18,170	17,708	4,497	4,384		3,970	2,353	1,105	17,113	6,918	3,845	2,056
Grady	1981	161,787	36,197	35,761	12,153	17,730	7,496	10,164	5,166	2,743	36,746	10,580	16,545	3,470
	1977	93,715	22,276	22,010	6,811	9,492	4,121	5,720	3,335	1,768	23,119	5,799	8,752	1,880
Grant	1981	17,334	4,818	4,713	1,582	234		174	462	336	5,504	2,662	857	631
	1977	11,173	3,071	2,993	1,123	158		124	329	241	3,537	1,519	626	403
Greer	1981	27,492	10,186	9,963	855	870		630	1,236	1,011	4,712	3,846	2,523	671
	1977	13,233	4,843	4,720	535	392		375	690	571	2,298	1,421	1,175	415
Harmon	1981	12,569	4,595	4,494	342	290		328	262	262	2,372	660	883	942
	1977	8,408	3,083	3,005	279	226		259	209	209	1,590	422	566	625
Harper	1981	14,957	4,541	4,441	808	141		443	195		2,429	3,950	1,012	580
	1977	10,479	3,121	3,042	656	109		347	139		1,985	2,203	798	471
Haskell	1981	32,737	10,820	10,584	851	1,391		1,233	1,213	233	9,666	1,777	2,491	1,026
	1977	22,774	6,966	6,789	707	1,147		928	897	170	7,289	1,129	1,624	684
Hughes	1981	43,152	14,491	14,446	2,251	995		2,583	691	599	9,471	5,400	2,001	1,269
	1977	27,151	8,905	8,879	1,478	704		1,554	487	428	6,954	2,492	1,382	940
Jackson	1981	130,464	29,187	28,449	8,660	12,136	5,562	10,951	5,913	3,804	35,315	6,479	4,479	4,954
	1977	86,874	17,964	17,446	6,384	8,869	4,163	6,884	4,371	2,821	23,831	4,218	3,681	3,095
Jefferson	1981	29,768	9,187	8,987	3,208	258		1,064	609	298	4,567	2,354	4,114	861
	1977	17,274	4,886	4,762	1,774	185		780	320	156	3,267	1,394	2,332	617
Johnston	1981	21,089	8,579	8,191	795			1,001	224	70	3,122	2,015	1,759	1,144
	1977	13,152	5,052	4,806	701			618	216	68	2,055	1,208	1,107	735
Kay	1981	275,910	72,693	71,246	19,409	29,122	16,878	15,819	13,781	9,265	55,519	32,843	13,114	7,648
	1977	170,747	43,927	43,058	13,513	16,177	9,502	10,412	7,718	5,205	39,117	14,962	8,158	5,155
Kingfisher	1981	79,487	19,663	19,522	2,571	6,519	3,292	4,803	654	253	29,040	5,046	5,098	2,981
	1977	44,281	10,857	10,781	1,974	3,263	1,681	2,438	478	184	15,734	2,915	2,908	1,577
Kiowa	1981	47,370	11,485	11,235	1,388	3,391		2,184	1,057	244	15,818	4,892	2,470	2,365
	1977	32,974	7,802	7,604	1,115	2,071		1,625	806	184	11,543	2,910	1,863	1,527
Latimer	1981	23,415	12,566	12,274	617	1,221		618	82	82	2,678	2,741	528	553
	1977	14,063	6,786	6,604	483	900		463	61	61	2,062	1,500	403	410
☐ Le Flore	1981	108,040	42,843	42,699	4,844	7,261	5,782	4,635	2,744	2,362	22,800	6,084	5,563	4,613
	1977	67,943	23,970	23,893	3,292	5,506	4,387	2,631	1,726	1,497	16,728	3,706	4,002	2,734
Lincoln	1981	83,514	18,695	18,387	4,023	1,800		2,551	3,148	3,148	19,390	16,939	8,961	1,791
	1977	50,595	11,047	10,867	3,004	1,264		1,679	2,210	2,210	13,638	7,617	5,469	1,039
Logan	1981	68,407	19,499	19,074	5,516	8,041	4,257	2,445	1,021	937	16,691	6,170	3,050	1,711
	1977	46,068	12,951	12,622	3,724	4,761	2,566	1,899	793	738	11,795	3,875	1,866	1,382
Love	1981	15,443	6,048	5,455	916	341		237	633	633	483	4,694	1,174	271
	1977	10,680	4,216	3,800	793	272		195	443	443	424	2,606	992	235
McClain	1981	76,463	25,609	25,574	4,573	6,156	5,106	1,586	494	360	24,131	6,962	2,851	1,261
	1977	43,636	13,161	13,144	3,023	3,269	2,692	1,274	397	292	13,869	4,359	1,821	795
McCurtain	1981	124,290	37,430	36,614	6,316	14,872	10,281	4,626	2,785	2,024	34,147	5,273	8,954	3,140
	1977	79,324	23,552	22,954	4,449	9,345	6,491	2,751	2,093	1,531	20,933	3,209	5,812	2,270
McIntosh	1981	59,136	19,724	19,255	2,421	852		3,139	1,845	1,845	13,908	6,245	4,665	1,148
	1977	33,208	10,201	9,923	1,713	631		1,632	1,067	1,067	7,719	3,682	3,187	769
Major	1981	44,005	8,527	8,339	2,103	1,374		459	36	36	16,535	9,657	1,832	1,377
	1977	26,470	4,714	4,594	1,383	815		379	30	30	11,009	4,615	1,377	832
Marshall	1981	46,247	16,230	15,875	2,963	3,157		1,921	546	271	12,090	2,117	3,037	1,316
	1977	23,800	7,653	7,459	1,601	1,538		950	384	191	6,373	1,318	1,936	678
Mayes	1981	145,156	45,298	44,597	8,871	9,272	6,235	6,900	3,451	2,015	34,279	12,099	11,210	3,547
	1977	72,718	20,552	20,236	4,931	5,635	3,813	3,275	1,907	1,117	17,362	5,903	5,972	1,755
Murray	1981	56,010	18,843	18,431	2,919	2,921		2,142	1,358	1,051	15,505	5,313	3,956	447
	1977	32,576	10,145	9,887	1,632	1,534		1,497	904	705	9,603	3,065	2,164	359
Muskogee	1981	328,809	91,276	87,578	23,477	40,419	36,234	22,423	13,383	8,193	68,238	29,380	14,212	4,845
	1977	207,550	53,766	51,398	15,066	26,802	23,739	14,448	8,646	5,269	45,314	14,402	11,168	3,930
Noble	1981	50,890	10,302	10,077	3,329	2,688		2,078	554	491	9,531	9,496	3,895	1,132
	1977	33,070	6,974	6,797	2,469	1,648		1,292	458	410	7,067	4,778	2,844	804
Nowata	1981	29,865	8,718	8,409	1,335	648		1,025	960	960	6,666	4,331	2,280	1,079
	1977	18,916	5,252	5,047	1,107	530		619	577	577	4,702	2,112	1,695	680
Okfuskee	1981	24,887	8,641	8,452	618	609		1,152	674	674	3,583	5,253	2,486	921
	1977	16,383	5,698	5,553	461	426		734	475	475	2,717	2,859	1,758	602
Oklahoma	1981	3,744,476	747,607	726,315	327,634	497,944	355,570	272,456	211,368	132,420	833,034	301,860	174,770	74,961
	1977	2,407,461	469,376	454,330	218,003	347,136	247,864	166,587	127,308	80,391	576,407	141,897	122,610	47,902
Okmulgee	1981	153,460	41,101	40,682	10,603	21,294	12,177	9,508	3,073	2,597	24,832	22,376	9,083	3,218
	1977	97,787	26,690	26,421	6,708	12,449	7,222	5,800	2,325	1,987	19,221	10,911	5,728	2,273

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Osage	1981	81,856	26,675	26,057	3,819	2,340		5,229	3,080	1,645	19,890	9,387	3,263	2,645
	1977	52,075	16,803	16,354	2,822	1,627		3,100	1,816	973	12,581	5,349	2,345	1,869
Ottawa	1981	128,637	22,710	22,343	7,820	14,857	6,388	8,291	3,151	2,016	34,621	16,217	10,920	3,723
	1977	86,503	16,450	16,186	6,067	11,229	4,954	4,972	2,503	1,606	23,403	8,007	6,673	2,335
Pawnee	1981	50,399	16,165	15,811	2,729	2,485		789	1,538	1,239	12,584	5,220	3,332	1,879
	1977	30,550	9,610	9,366	1,763	1,378		632	1,169	950	7,715	3,052	2,116	1,104
Payne	1981	239,865	57,928	56,354	23,446	31,449	14,584	13,619	10,926	6,364	34,939	22,569	20,859	4,286
	1977	154,286	37,023	35,885	15,230	18,325	8,804	9,033	6,783	3,990	26,577	11,852	14,123	2,697
Pittsburg	1981	147,854	39,074	38,620	8,590	24,495	16,573	7,515	6,531	3,807	27,692	14,184	6,116	2,132
	1977	101,635	26,843	26,535	6,235	14,659	9,976	5,528	4,537	2,646	21,332	8,543	4,841	1,636
Pontotoc	1981	165,001	50,310	49,146	10,017	15,709	5,075	11,429	6,323	3,620	34,625	9,773	9,209	2,894
	1977	101,407	27,524	26,890	6,358	8,515	2,848	7,850	4,265	2,441	24,493	5,384	6,638	2,228
Pottawatomie	1981	239,732	64,493	63,600	24,578	39,425	25,670	9,241	8,506	6,184	32,851	21,364	21,261	5,242
	1977	147,907	38,113	37,589	14,714	22,436	14,765	7,155	5,717	4,193	23,231	11,310	13,493	3,568
Pushmataha	1981	36,670	11,271	11,026	2,026	1,023		812	870	422	12,749	4,222	1,333	395
	1977	24,363	7,406	7,218	1,301	897		498	530	257	8,850	2,292	832	366
Roger Mills	1981	12,047	1,088	1,063	404	250		105	337		5,745	1,869	68	631
	1977	6,562	770	750	236	182		79	173		3,173	783	51	342
Rogers	1981	164,355	38,460	37,144	9,897	12,475	6,229	6,399	3,497	2,271	43,267	30,514	13,526	940
	1977	91,806	22,311	21,468	6,790	7,459	3,799	3,869	2,211	1,445	24,091	12,874	7,429	792
Seminole	1981	94,761	29,221	28,546	6,263	8,506	3,390	6,214	2,522	1,525	20,817	11,690	3,097	2,533
	1977	58,906	17,158	16,700	4,029	5,741	2,354	3,647	1,743	1,056	13,846	6,150	2,133	1,838
☐ Sequoyah	1981	93,413	30,631	30,530	7,731	9,571	7,571	2,876	1,998	876	18,299	12,780	4,092	647
	1977	54,998	17,578	17,522	4,746	5,181	4,102	1,578	1,724	743	11,955	6,829	2,289	582
Stephens	1981	250,099	62,613	61,247	10,491	27,700	9,707	11,300	8,364	6,706	77,038	20,390	10,017	6,383
	1977	144,374	33,959	33,096	6,863	16,310	5,904	7,514	5,854	4,737	45,758	8,963	6,754	3,817
Texas	1981	74,299	24,971	24,425	5,006	6,413	2,804	4,183	2,759	2,151	13,492	4,223	5,505	3,167
	1977	49,844	15,116	14,732	3,762	4,548	2,040	2,797	2,015	1,584	10,028	2,499	4,098	1,977
Tillman	1981	35,129	11,042	10,801	1,457	1,877		1,842	1,507	941	8,469	3,184	2,525	774
	1977	25,455	7,541	7,349	1,125	1,347		1,403	1,146	717	6,762	1,965	1,743	616
Tulsa	1981	3,340,294	667,731	646,210	237,648	495,235	394,266	209,663	185,915	124,652	771,515	247,352	179,785	59,674
	1977	1,960,253	391,707	377,687	148,883	269,490	214,238	126,924	109,292	73,818	499,205	115,236	106,120	41,132
Wagoner	1981	62,352	23,801	23,581	3,458	6,863	5,847	1,146	1,952	1,952	8,865	6,840	6,313	1,351
	1977	33,179	11,384	11,280	2,458	3,293	2,783	784	1,003	1,003	5,373	3,818	3,130	742
Washington	1981	410,110	82,078	79,842	35,888	64,693	41,665	15,992	26,573	14,722	70,072	37,040	40,311	5,669
	1977	166,053	35,674	34,575	13,764	23,311	15,141	9,230	9,657	5,346	33,453	10,947	15,867	2,937
Washita	1981	35,667	11,060	10,237	1,632	1,550		1,648	2,059	1,307	8,275	3,725	1,818	1,969
	1977	22,698	6,541	6,051	1,209	871		1,097	1,165	741	6,047	2,125	1,157	1,169
Woods	1981	52,050	14,861	14,536	3,241	4,221		1,816	4,893	2,427	9,973	4,575	3,476	1,398
	1977	34,370	8,987	8,759	2,443	2,897		1,346	3,292	1,628	7,218	2,740	2,113	1,019
Woodward	1981	167,589	44,533	43,172	7,538	20,765	10,545	10,799	8,049	6,138	27,352	21,583	14,016	2,779
	1977	86,124	20,974	20,258	5,111	10,104	5,233	5,328	4,224	3,246	17,359	8,615	7,570	1,462
TOTAL METRO COUNTIES	1981	**9,824,103**	**2,117,065**	**2,058,846**	**770,903**	**1,284,461**	**931,353**	**612,126**	**504,181**	**324,951**	**2,295,973**	**781,550**	**522,553**	**197,444**
	1977	6,036,962	1,261,268	1,222,724	498,336	791,730	570,773	376,244	303,785	197,395	1,532,809	377,650	331,341	127,196
TOTAL STATE	1981	**15,055,002**	**3,522,757**	**3,433,146**	**1,107,326**	**1,803,484**	**1,190,833**	**882,165**	**695,033**	**449,296**	**3,425,590**	**1,329,832**	**859,523**	**324,878**
	1977	9,228,116	2,096,081	2,037,191	714,853	1,093,271	721,781	549,484	422,828	275,983	2,283,968	655,239	542,272	211,310
OREGON														
EUGENE - SPRINGFIELD	1981	**1,495,291**	**293,793**	**276,406**	**141,083**	**227,344**	**180,682**	**78,324**	**66,764**	**38,644**	**277,066**	**112,816**	**141,359**	**50,413**
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
Lane	1981	1,495,291	293,793	276,406	141,083	227,344	180,682	78,324	66,764	38,644	277,066	112,816	141,359	50,413
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
MEDFORD	1981	**758,381**	**153,387**	**146,885**	**66,341**	**94,701**	**52,117**	**33,448**	**35,314**	**18,439**	**134,412**	**64,293**	**55,375**	**15,333**
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
Jackson	1981	758,381	153,387	146,885	66,341	94,701	52,117	33,448	35,314	18,439	134,412	64,293	55,375	15,333
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
PORTLAND	1981	**6,675,025**	**1,131,827**	**1,066,698**	**801,005**	**1,411,355**	**1,254,304**	**301,799**	**344,231**	**192,943**	**1,022,410**	**574,922**	**258,687**	**163,104**
	1977	4,516,528	810,306	759,658	459,316	783,209	694,167	202,790	251,441	141,012	954,556	299,784	200,225	108,435
Clackamas	1981	996,794	280,310	269,773	87,589	151,301	97,438	17,120	29,347	21,746	178,417	96,372	56,992	22,885
	1977	644,617	166,712	159,855	49,691	76,492	50,288	12,289	23,930	17,944	159,268	46,759	45,443	15,421

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OREGON (continued)														
PORTLAND (continued)														
Multnomah	1981	3,405,291	425,273	390,849	487,161	734,344	690,049	143,281	229,333	118,751	514,390	285,891	104,386	63,290
	1977	2,484,624	366,139	336,268	293,990	450,218	416,953	110,051	170,018	87,901	508,742	161,224	81,028	46,314
Washington	1981	1,604,505	268,480	258,127	140,489	429,906	373,652	108,522	65,663	40,900	233,553	120,258	56,840	49,292
	1977	936,066	169,603	162,462	67,577	198,242	171,297	60,971	39,910	24,960	197,808	54,982	45,141	27,620
Clark, Wash.	*1981*	*668,435*	*157,764*	*147,949*	*85,766*	*95,804*	*93,165*	*32,876*	*19,888*	*11,546*	*96,050*	*72,401*	*40,469*	*27,637*
	1977	*451,221*	*107,852*	*101,073*	*48,058*	*58,257*	*55,629*	*19,479*	*17,583*	*10,207*	*88,738*	*36,819*	*28,613*	*19,080*
SALEM	**1981**	**1,174,708**	**198,875**	**191,236**	**128,809**	**254,754**	**230,946**	**32,798**	**59,876**	**30,594**	**181,986**	**92,258**	**117,551**	**42,869**
	1977	785,140	146,289	140,168	68,383	135,079	120,813	22,530	41,034	20,876	171,903	50,284	74,408	29,418
Marion	1981	1,057,435	157,871	151,059	118,654	251,383	230,946	31,047	55,994	28,583	168,193	78,940	95,878	38,862
	1977	703,866	119,701	114,113	61,698	133,118	120,813	21,003	38,105	19,350	160,301	42,353	58,813	26,692
Polk	1981	117,273	41,004	40,177	10,155	3,371		1,751	3,882	2,011	13,793	13,318	21,673	4,007
	1977	81,274	26,588	26,055	6,685	1,961		1,527	2,929	1,526	11,602	7,931	15,595	2,726
ALL COUNTIES														
Baker	1981	61,591	15,789	15,463	8,736	2,839		4,140	1,573	958	10,539	4,252	5,710	2,792
	1977	45,578	11,751	11,467	5,266	1,616		2,880	1,297	794	10,304	2,668	3,665	1,970
Benton	1981	277,232	55,672	53,708	33,103	47,239	10,447	11,680	17,111	7,029	33,804	27,781	15,982	12,177
	1977	186,958	39,215	37,693	18,027	23,746	5,676	8,643	11,665	4,781	32,671	15,229	10,333	9,966
Clackamas	1981	996,794	280,310	269,773	87,589	151,301	97,438	17,120	29,347	21,746	178,417	96,372	56,992	22,885
	1977	644,617	166,712	159,855	49,691	76,492	50,288	12,289	23,930	17,944	159,268	46,759	45,443	15,421
Clatsop	1981	168,506	46,504	46,108	27,686	5,467		8,043	8,622	5,962	14,373	12,249	16,087	10,933
	1977	111,573	28,959	28,716	16,263	2,847		6,466	5,771	4,018	14,573	7,251	10,031	6,439
Columbia	1981	117,649	30,464	29,389	11,737	3,719		4,491	9,672	8,557	19,051	9,724	11,578	7,513
	1977	79,699	22,309	21,443	6,686	2,181		2,532	5,874	5,265	15,751	5,839	7,857	4,220
Coos	1981	318,352	77,539	75,017	32,554	21,731	16,848	9,682	14,375	9,353	63,224	21,618	30,683	17,729
	1977	234,043	53,159	51,241	19,331	14,837	11,532	7,780	11,045	7,219	58,765	13,311	23,126	11,954
Crook	1981	40,885	10,819	10,572	2,746	1,154		3,847	1,237	960	6,093	4,227	3,942	2,044
	1977	28,435	7,435	7,266	1,809	730		1,992	953	746	5,842	2,160	3,057	1,343
Curry	1981	62,257	17,584	17,189	8,089	931		2,614	2,195	1,694	7,083	8,434	3,841	4,091
	1977	45,949	13,429	13,129	5,633	686		1,693	1,849	1,441	7,024	5,219	2,961	2,641
Deschutes	1981	403,304	93,227	90,855	36,326	23,168		23,093	17,189	10,894	70,065	31,095	54,299	18,735
	1977	234,503	51,829	50,325	18,946	10,037		12,195	9,778	6,242	50,530	16,658	32,813	11,837
Douglas	1981	401,703	103,164	100,794	49,984	42,904	15,664	9,601	13,674	8,358	65,132	47,944	18,387	21,003
	1977	283,440	68,001	66,195	29,131	24,562	9,507	7,155	10,802	6,594	64,523	29,000	15,601	14,179
Gilliam	1981	7,771	3,106	2,996	1,118	98		30	35	35	1,006	1,339	494	129
	1977	5,359	2,043	1,964	598	71		28	33	33	858	938	415	115
Grant	1981	28,479	14,045	13,547	1,856	741		363	992	992	3,103	1,531	2,142	1,807
	1977	21,572	9,782	9,402	1,334	512		305	735	735	3,549	1,040	1,493	1,221
Harney	1981	44,197	13,721	13,236	6,650	631		945	1,066	1,066	7,978	3,674	3,337	616
	1977	27,444	7,608	7,313	2,924	468		741	797	797	7,174	2,494	1,807	553
Hood River	1981	78,651	26,431	25,499	7,795	4,196		2,934	4,250	1,476	12,170	4,830	6,556	767
	1977	52,273	16,615	15,970	4,501	2,459		1,847	2,826	978	11,197	3,114	4,015	611
Jackson	1981	758,381	153,387	146,885	66,341	94,701	52,117	33,448	35,314	18,439	134,412	64,293	55,375	15,333
	1977	492,661	92,642	88,388	38,546	56,074	31,829	21,818	25,272	13,231	107,056	33,217	39,791	11,438
Jefferson	1981	43,224	14,129	13,777	4,885	2,337		1,232	589		5,148	3,254	4,096	2,973
	1977	31,582	9,608	9,335	3,210	1,563		795	444		6,031	2,183	2,789	1,914
Josephine	1981	324,003	68,657	63,422	29,285	27,859	11,165	14,580	15,283	7,965	73,832	37,354	25,203	11,913
	1977	214,665	42,979	39,675	15,948	13,696	5,680	8,668	11,816	6,109	62,465	18,510	17,930	8,892
Klamath	1981	314,656	74,805	69,774	24,017	54,388	39,744	6,884	14,734	8,959	54,755	31,061	26,039	10,836
	1977	225,036	49,078	45,746	15,689	30,314	22,314	5,994	10,715	6,510	51,966	17,633	21,571	8,823
Lake	1981	35,488	8,143	7,762	3,273	477		1,285	553	383	9,347	3,963	3,895	2,328
	1977	24,591	5,592	5,311	2,084	246		944	474	331	7,621	2,248	2,472	1,320
Lane	1981	1,495,291	293,793	276,406	141,083	227,344	180,682	78,324	66,764	38,644	277,066	112,816	141,359	50,413
	1977	1,021,743	192,893	181,353	82,624	139,302	110,433	46,312	50,161	29,164	247,909	64,034	88,143	35,041
Lincoln	1981	184,240	48,931	44,850	30,931	10,209		5,388	3,841	2,058	26,388	17,932	14,839	8,609
	1977	125,643	31,039	28,431	18,699	5,551		4,109	3,185	1,707	24,524	10,280	11,367	5,166
Linn	1981	416,529	79,494	76,680	44,829	78,116	46,311	16,813	17,931	10,002	84,039	37,916	25,719	10,500
	1977	276,588	50,564	48,595	25,702	38,472	23,464	11,031	13,383	7,467	68,598	22,012	22,037	8,486
Malheur	1981	154,945	42,455	42,289	14,996	6,993		5,732	4,746	2,457	28,107	18,106	14,502	7,039
	1977	108,485	26,024	25,926	9,544	4,598		4,766	3,518	1,823	26,965	8,494	9,854	5,278
Marion	1981	1,057,435	157,871	151,059	118,654	251,383	230,946	31,047	55,994	28,583	168,193	78,940	95,878	38,862
	1977	703,866	119,701	114,113	61,698	133,118	120,813	21,003	38,105	19,350	160,301	42,353	58,813	26,692
Morrow	1981	16,452	3,570	3,443	1,994	45		519	351	237	2,010	3,852	1,584	1,204
	1977	10,241	2,272	2,184	1,058	31		412	301	207	1,606	2,212	935	670

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OREGON (continued)														
ALL COUNTIES (continued)														
Multnomah	1981	3,405,291	425,273	390,849	487,161	734,344	690,049	143,281	229,333	118,751	514,390	285,891	104,386	63,290
	1977	2,484,624	366,139	336,268	293,990	450,218	416,953	110,051	170,018	87,901	508,742	161,224	81,028	46,314
Polk	1981	117,273	41,004	40,177	10,155	3,371		1,751	3,882	2,011	13,793	13,318	21,673	4,007
	1977	81,274	26,588	26,055	6,685	1,961		1,527	2,929	1,526	11,602	7,931	15,595	2,726
Sherman	1981	11,422	522	503	2,732	34		173	247			7,319	191	79
	1977	6,701	524	504	1,881	31		101	165			3,707	126	87
Tillamook	1981	87,935	22,154	21,579	13,735	3,429		3,862	2,570	1,666	14,823	12,630	4,794	2,417
	1977	60,483	14,560	14,130	7,714	1,974		2,765	2,024	1,321	14,349	6,290	3,848	1,897
Umatilla	1981	327,616	80,138	79,016	33,742	14,695	5.553	12,438	12,992	10,034	62,873	34,202	31,905	16,403
	1977	210,616	49,524	48,836	18,839	8,936	3,531	8,866	8,344	6,526	50,813	18,262	20,530	9,861
Union	1981	101,277	25,865	25,471	11,260	978		3,523	5,232	2,485	16,681	13,161	6,733	8,936
	1977	74,016	17,348	17,086	7,021	692		3,032	4,218	2,003	15,991	7,860	5,368	5,763
Wallowa	1981	28,631	5,815	5,611	3,147	1,375		1,385	391	391	6,358	4,060	1,322	1,830
	1977	21,213	4,420	4,249	1,762	967		919	360	360	6,317	2,150	1,192	1,192
Wasco	1981	121,272	20,905	20,167	12,499	4,641		9,299	5,153	2,385	28,091	11,683	8,788	8,734
	1977	88,599	15,337	14,742	8,082	2,992		5,576	4,120	1,906	26,326	6,452	6,062	6,050
Washington	1981	1,604,505	268,480	258,127	140,489	429,906	373,652	108,522	65,663	40,900	233,553	120,258	56,840	49,292
	1977	936,066	169,603	162,462	67,577	198,242	171,297	60,971	39,910	24,960	197,808	54,982	45,141	27,620
Wheeler	1981	3,701	443	430	238	916			40	40	1,523	346	60	
	1977	2,988	339	329	160	555			33	33	1,526	220	49	
Yamhill	1981	244,638	67,180	63,975	22,016	9,116		7,229	4,571	1,687	54,042	26,273	18,274	19,010
	1977	144,874	36,097	34,248	10,638	5,285		4,381	4,148	1,526	42,165	10,854	11,520	9,663
TOTAL METRO COUNTIES	1981	9,434,970	1,620,118	1,533,276	1,051,472	1,892,350	1,624,884	413,493	486,297	269,074	1,519,824	771,888	532,503	244,082
	1977	6,364,851	1,134,278	1,068,494	600,811	1,055,407	901,613	273,971	350,325	194,076	1,392,686	410,500	373,954	165,252
TOTAL STATE	1981	13,861,576	2,691,389	2,566,398	1,533,431	2,262,776	1,770,616	585,298	667,512	377,157	2,301,462	1,213,698	893,485	457,229
	1977	9,347,998	1,821,718	1,729,945	879,291	1,256,062	983,317	390,587	480,998	271,548	2,083,210	654,788	628,778	307,363
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM - EASTON	1981	2,952,695	758,174	691,776	243,325	375,099	333,316	102,013	142,950	78,965	460,445	273,247	116,077	71,309
	1977	2,106,565	496,342	452,863	166,438	304,094	262,966	80,524	94,411	52,036	385,017	160,618	93,190	57,357
Carbon	1981	167,193	46,536	43,764	8,740	7,629		3,308	7,320	4,323	36,639	20,235	8,912	3,943
	1977	132,706	38,435	36,121	7,251	7,142		2,777	5,637	3,304	30,357	13,308	7,639	3,411
Lehigh	1981	1,595,179	357,045	323,737	144,057	283,854	270,414	64,238	88,847	50,334	222,443	112,444	67,325	30,822
	1977	1,118,312	227,497	206,134	91,873	213,273	199,744	45,078	55,577	31,491	194,863	68,043	49,779	24,917
Northampton	1981	823,162	244,961	222,277	62,029	65,742	50,743	26,936	36,101	19,466	161,948	75,485	27,054	24,909
	1977	596,809	157,318	142,652	45,980	66,155	51,165	24,975	26,043	14,015	123,122	45,572	22,070	19,747
Warren, N. J.	*1981*	*367,161*	*109,632*	*101,998*	*28,499*	*17,874*	*12,159*	*7,531*	*10,682*	*4,842*	*39,415*	*65,083*	*12,786*	*11,635*
	1977	*258,738*	*73,092*	*67,956*	*21,334*	*17,524*	*12,057*	*7,694*	*7,154*	*3,226*	*36,675*	*33,695*	*13,702*	*9,282*
ALTOONA	1981	621,064	153,998	143,969	47,823	105,179	84,555	25,290	34,506	18,981	104,036	39,597	40,156	15,219
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
Blair	1981	621,064	153,998	143,969	47,823	105,179	84,555	25,290	34,506	18,981	104,036	39,597	40,156	15,219
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
ERIE	1981	1,149,770	209,744	192,584	94,115	171,042	142,638	47,255	64,875	27,304	218,310	147,600	66,366	34,096
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
Erie	1981	1,149,770	209,744	192,584	94,115	171,042	142,638	47,255	64,875	27,304	218,310	147,600	66,366	34,096
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
HARRISBURG	1981	2,344,103	573,273	540,890	209,839	268,810	228,058	100,213	100,370	48,821	363,491	241,135	93,505	63,437
	1977	1,655,848	358,946	338,407	135,360	212,208	177,284	75,670	67,196	32,502	309,821	141,373	73,312	52,302
Cumberland	1981	1,072,035	229,684	216,276	90,822	129,973	117,967	48,663	56,728	29,013	157,823	93,250	44,878	28,942
	1977	736,017	146,292	137,659	56,045	90,492	81,191	33,350	34,658	17,757	133,840	59,816	36,710	21,940
Dauphin	1981	1,170,167	317,478	300,319	112,983	136,798	110,091	51,295	40,397	18,688	174,952	134,089	46,162	32,347
	1977	847,841	194,878	184,219	74,902	119,597	96,093	42,058	30,152	13,945	153,175	73,487	34,008	28,699
Perry	1981	101,901	26,111	24,295	6,034	2,039		255	3,245	1,120	30,716	13,796	2,465	2,148
	1977	71,990	17,776	16,529	4,413	2,119		262	2,386	800	22,806	8,070	2,594	1,663
JOHNSTOWN	1981	1,056,132	245,694	230,887	70,010	165,898	139,722	32,942	53,442	34,580	220,306	82,725	63,293	24,228
	1977	797,146	175,058	164,273	51,453	127,230	106,486	25,823	35,785	23,299	184,264	57,535	50,658	20,655
Cambria	1981	805,828	185,210	172,997	50,917	151,169	129,125	28,212	41,022	24,556	147,300	52,650	54,185	18,677
	1977	603,504	131,895	123,113	36,778	114,097	97,026	20,960	27,168	16,281	126,051	36,661	41,041	15,585
Somerset	1981	250,304	60,484	57,890	19,093	14,729	10,597	4,730	12,420	10,024	73,006	30,075	9,108	5,551
	1977	193,642	43,163	41,160	14,675	13,133	9,460	4,863	8,617	7,018	58,213	20,874	9,617	5,070

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
LANCASTER	1981	**1,592,147**	**359,610**	**314,887**	**124,607**	**168,245**	**125,959**	**73,229**	**97,683**	**51,608**	**271,531**	**153,679**	**134,298**	**36,871**
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945
Lancaster	1981	1,592,147	359,610	314,887	124,607	168,245	125,959	73,229	97,683	51,608	271,531	153,679	134,298	36,871
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945
NORTHEAST PENNSYLVANIA	1981	**2,513,989**	**647,749**	**592,295**	**219,604**	**347,887**	**293,087**	**99,015**	**108,553**	**70,192**	**398,693**	**215,478**	**112,825**	**67,255**
	1977	1,990,711	472,272	430,689	161,842	306,462	258,392	88,533	84,424	54,902	347,082	145,353	98,091	62,153
Lackawanna	1981	835,511	218,176	196,637	64,415	123,429	113,376	31,630	35,247	22,296	133,074	69,975	43,109	23,017
	1977	714,471	166,991	150,402	53,636	121,299	109,981	32,747	27,698	17,603	127,588	49,246	34,554	23,712
Luzerne	1981	1,284,832	338,825	308,672	108,084	167,854	135,949	60,899	63,570	41,634	204,843	101,787	52,642	35,386
	1977	1,022,374	252,322	229,710	80,582	147,709	119,280	50,267	50,959	33,563	175,703	68,943	48,409	32,065
Monroe	1981	393,646	90,748	86,986	47,105	56,604	43,762	6,486	9,736	6,262	60,776	43,716	17,074	8,852
	1977	253,866	52,959	50,577	27,624	37,454	29,131	5,519	5,767	3,736	43,791	27,164	15,128	6,376
PHILADELPHIA	1981	**19,924,635**	**4,566,656**	**4,073,199**	**1,881,897**	**2,467,213**	**2,158,409**	**1,118,456**	**958,046**	**550,669**	**3,281,708**	**1,744,747**	**568,127**	**494,147**
	1977	14,787,379	3,280,166	2,920,313	1,312,442	1,977,444	1,704,055	877,565	665,049	381,457	2,707,059	1,009,629	492,556	423,511
Bucks	1981	2,544,059	555,211	495,744	208,175	364,912	319,443	102,480	110,626	64,335	519,761	208,801	94,985	46,172
	1977	1,788,843	379,327	338,466	132,010	256,828	222,934	70,990	68,319	39,805	428,308	118,831	82,173	35,881
Chester	1981	1,280,252	321,368	298,735	93,924	103,010	88,837	48,467	57,765	36,253	259,945	104,712	79,382	33,911
	1977	892,494	214,009	198,801	67,011	72,503	61,966	33,579	35,675	22,498	204,230	65,884	58,163	25,989
Delaware	1981	2,617,198	618,407	543,157	211,315	431,495	396,891	136,544	106,248	54,612	399,618	237,254	58,146	65,074
	1977	1,841,079	420,969	369,491	141,989	303,753	276,014	93,053	66,578	33,975	337,848	134,158	47,599	55,228
Montgomery	1981	3,451,751	718,779	649,640	297,976	428,321	374,771	213,305	192,946	114,373	616,604	324,381	107,218	73,939
	1977	2,585,121	522,532	471,944	204,407	373,398	323,890	167,248	125,585	74,668	498,719	189,993	94,852	66,327
Philadelphia	1981	5,230,863	1,315,538	1,142,212	641,889	457,443	345,966	404,581	285,953	157,083	626,744	405,524	106,313	182,241
	1977	4,327,210	1,043,406	905,318	490,088	434,649	328,655	358,237	226,829	123,964	577,225	248,130	95,682	166,570
Burlington, N. J.	*1981*	*1,591,522*	*316,740*	*289,620*	*153,075*	*260,335*	*240,486*	*67,606*	*44,125*	*25,923*	*362,289*	*154,310*	*53,112*	*24,983*
	1977	*1,118,403*	*219,927*	*200,957*	*96,304*	*203,549*	*185,764*	*48,342*	*32,510*	*19,202*	*263,054*	*89,202*	*43,175*	*20,655*
Camden, N. J.	*1981*	*2,165,139*	*527,151*	*475,903*	*199,127*	*246,457*	*221,215*	*102,699*	*130,493*	*80,495*	*319,793*	*220,414*	*47,995*	*52,960*
	1977	*1,590,013*	*354,016*	*319,382*	*137,447*	*222,877*	*197,855*	*79,386*	*92,713*	*57,448*	*280,868*	*113,999*	*48,313*	*40,224*
Gloucester, N. J.	*1981*	*1,043,851*	*193,462*	*178,188*	*76,416*	*175,240*	*170,800*	*42,774*	*29,890*	*17,595*	*176,954*	*89,351*	*20,976*	*14,867*
	1977	*644,216*	*125,980*	*115,954*	*43,186*	*109,887*	*106,977*	*26,730*	*16,840*	*9,897*	*116,807*	*49,432*	*22,599*	*12,637*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1981*	***23,817,049***	***5,459,182***	***4,889,131***	***2,196,763***	***2,999,462***	***2,623,898***	***1,302,015***	***1,150,629***	***662,159***	***3,847,846***	***2,165,306***	***724,040***	***613,387***
	1977	*17,623,118*	*3,903,604*	*3,489,294*	*1,542,904*	*2,382,824*	*2,055,521*	*1,018,040*	*812,796*	*466,961*	*3,181,711*	*1,245,201*	*613,360*	*513,576*
PITTSBURGH	1981	**9,864,941**	**2,177,461**	**1,958,583**	**889,616**	**1,558,756**	**1,405,476**	**453,470**	**481,751**	**311,193**	**1,900,498**	**950,211**	**396,472**	**245,307**
	1977	7,526,765	1,623,930	1,459,181	618,325	1,283,211	1,143,352	362,718	325,509	211,334	1,574,107	575,140	306,873	229,197
Allegheny	1981	6,607,129	1,427,639	1,269,577	654,428	1,054,695	951,141	324,207	329,133	207,798	1,257,785	571,681	218,627	179,057
	1977	5,090,376	1,077,901	957,898	453,473	898,757	801,049	255,930	222,540	141,289	1,043,249	347,110	165,241	166,530
Beaver	1981	781,760	197,942	183,715	59,568	160,694	143,904	31,033	29,647	18,174	119,056	80,497	29,643	19,513
	1977	596,239	143,781	133,356	40,540	124,913	110,552	27,142	21,559	13,316	102,117	49,640	24,905	17,600
Washington	1981	900,463	212,044	197,127	53,405	108,513	95,964	35,071	44,177	30,908	193,524	135,371	40,192	13,413
	1977	678,395	149,692	139,066	41,684	83,941	73,453	29,699	29,544	20,767	171,029	77,599	35,680	13,998
Westmoreland	1981	1,575,589	339,836	308,164	122,215	234,854	214,467	63,159	78,794	54,313	330,133	162,662	108,010	33,324
	1977	1,161,755	252,556	228,861	82,628	175,600	158,298	49,947	51,866	35,962	257,712	100,791	81,047	31,069
READING	1981	**1,393,677**	**297,222**	**259,493**	**121,038**	**205,162**	**184,208**	**83,112**	**53,937**	**28,338**	**245,271**	**119,315**	**42,365**	**21,040**
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,067	19,858
Berks	1981	1,393,677	297,222	259,493	121,038	205,162	184,208	83,112	53,937	28,338	245,271	119,315	42,365	21,040
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,067	19,858
SHARON	1981	**562,311**	**131,081**	**121,550**	**43,560**	**70,060**	**65,727**	**24,497**	**21,730**	**11,110**	**150,879**	**52,104**	**28,112**	**11,987**
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
Mercer	1981	562,311	131,081	121,550	43,560	70,060	65,727	24,497	21,730	11,110	150,879	52,104	28,112	11,987
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
STATE COLLEGE	1981	**486,832**	**138,379**	**132,930**	**41,986**	**55,331**	**50,325**	**23,588**	**23,730**	**14,391**	**82,217**	**27,246**	**30,332**	**10,867**
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
Centre	1981	486,832	138,379	132,930	41,986	55,331	50,325	23,588	23,730	14,391	82,217	27,246	30,332	10,867
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
WILLIAMSPORT	1981	**495,030**	**132,198**	**119,213**	**31,525**	**54,198**	**49,298**	**20,513**	**24,457**	**10,566**	**119,464**	**39,008**	**20,536**	**12,344**
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328
Lycoming	1981	495,030	132,198	119,213	31,525	54,198	49,298	20,513	24,457	10,566	119,464	39,008	20,536	12,344
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
YORK	1981	**1,526,728**	**400,333**	**368,375**	**124,850**	**187,599**	**161,875**	**55,547**	**85,364**	**39,791**	**252,540**	**135,181**	**85,961**	**29,379**
	1977	1,133,027	256,236	235,681	87,443	153,889	132,006	42,299	57,546	26,427	219,310	84,248	64,242	24,267
Adams	1981	213,718	59,552	52,909	24,422	9,934	6,414	3,046	12,460	8,199	35,694	22,055	11,340	3,741
	1977	147,969	36,478	32,387	16,455	7,483	4,932	3,098	7,594	5,022	31,127	14,265	8,258	3,047
York	1981	1,313,010	340,781	315,466	100,428	177,665	155,461	52,501	72,904	31,592	216,846	113,126	74,621	25,638
	1977	985,058	219,758	203,294	70,988	146,406	127,074	39,201	49,952	21,405	188,183	69,983	55,984	21,220
ALL COUNTIES														
Adams	1981	213,718	59,552	52,909	24,422	9,934	6,414	3,046	12,460	8,199	35,694	22,055	11,340	3,741
	1977	147,969	36,478	32,387	16,455	7,483	4,932	3,098	7,594	5,022	31,127	14,265	8,258	3,047
Allegheny	1981	6,607,129	1,427,639	1,269,577	654,428	1,054,695	951,141	324,207	329,133	207,798	1,257,785	571,681	218,627	179,057
	1977	5,090,376	1,077,901	957,898	453,473	898,757	801,049	255,930	222,540	141,289	1,043,249	347,110	165,241	166,530
Armstrong	1981	253,741	73,877	69,753	20,905	20,981	13,515	4,777	13,368	8,492	54,244	29,942	18,221	7,613
	1977	197,015	55,820	52,668	14,159	16,032	10,440	4,943	9,138	5,809	47,955	18,917	13,959	6,573
Beaver	1981	781,760	197,942	183,715	59,568	160,694	143,904	31,033	29,647	18,174	119,056	80,497	29,643	19,513
	1977	596,239	143,781	133,356	40,540	124,913	110,552	27,142	21,559	13,316	102,117	49,640	24,905	17,600
Bedford	1981	196,852	32,738	32,009	24,965	9,631		2,613	5,739	3,409	25,561	71,859	8,927	2,825
	1977	140,682	24,270	23,733	16,629	7,180		2,669	3,755	2,231	25,109	40,293	7,492	2,464
Berks	1981	1,393,677	297,222	259,493	121,038	205,162	184,208	83,112	53,937	28,338	245,271	119,315	42,365	21,040
	1977	1,024,758	209,845	183,082	84,920	160,352	142,318	57,742	43,168	22,720	208,231	71,930	35,367	19,858
Blair	1981	621,064	153,998	143,969	47,823	105,179	84,555	25,290	34,506	18,981	104,036	39,597	40,156	15,219
	1977	462,184	105,843	98,883	31,416	81,280	65,275	19,704	22,384	12,276	92,184	27,469	29,778	13,279
Bradford	1981	234,110	53,574	49,153	10,315	19,236	14,901	8,464	6,720	3,395	65,199	18,303	19,035	7,675
	1977	167,519	38,004	34,845	8,198	12,742	9,874	5,720	5,724	2,866	51,885	11,320	12,630	5,668
Bucks	1981	2,544,059	555,211	495,744	208,175	364,912	319,443	102,480	110,626	64,335	519,761	208,801	94,985	46,172
	1977	1,788,843	379,327	338,466	132,010	256,828	222,934	70,990	68,319	39,805	428,308	118,831	82,173	35,881
Butler	1981	589,146	127,664	115,625	48,149	59,168	51,424	24,114	25,511	14,667	124,157	88,613	43,529	12,867
	1977	417,494	88,065	79,706	30,990	46,848	40,392	17,240	18,331	10,474	97,531	48,962	33,378	10,675
Cambria	1981	805,828	185,210	172,997	50,917	151,169	129,125	28,212	41,022	24,556	147,300	52,650	54,185	18,677
	1977	603,504	131,895	123,113	36,778	114,097	97,026	20,960	27,168	16,281	126,051	36,661	41,041	15,585
Cameron	1981	21,160	8,416	7,897	1,278	1,675		624	375	375	2,382	2,705	872	590
	1977	15,801	5,599	5,250	1,071	1,205		563	314	314	2,229	1,772	630	463
Carbon	1981	167,193	46,536	43,764	8,740	7,629		3,308	7,320	4,323	36,639	20,235	8,912	3,943
	1977	132,706	38,435	36,121	7,251	7,142		2,777	5,637	3,304	30,357	13,308	7,639	3,411
Centre	1981	486,832	138,379	132,930	41,986	55,331	50,325	23,588	23,730	14,391	82,217	27,246	30,332	10,867
	1977	354,181	91,129	87,217	27,786	41,312	37,053	17,338	15,546	9,491	68,372	22,120	23,850	9,344
Chester	1981	1,280,252	321,368	298,735	93,924	103,010	88,837	48,467	57,765	36,253	259,945	104,712	79,382	33,911
	1977	892,494	214,009	198,801	67,011	72,503	61,966	33,579	35,675	22,498	204,230	65,884	58,163	25,989
Clarion	1981	160,889	40,810	39,769	11,942	7,512	5,773	8,009	6,089	3,488	34,208	22,190	12,136	3,338
	1977	129,334	30,020	29,147	8,762	7,710	5,926	6,034	4,441	2,541	31,560	16,345	10,917	3,194
Clearfield	1981	397,252	84,516	82,511	15,421	28,245	21,673	16,810	13,676	9,115	90,533	72,382	27,467	8,373
	1977	286,299	59,197	57,800	12,997	25,313	19,460	12,365	8,965	5,994	70,614	40,938	21,638	6,811
Clinton	1981	174,834	35,737	33,233	7,750	5,832	4,675	7,953	5,112	2,647	49,411	35,232	5,376	3,171
	1977	128,475	25,485	23,683	6,888	6,378	5,097	5,735	4,734	2,443	37,810	19,419	5,955	3,050
Columbia	1981	239,739	60,772	54,871	12,302	29,716	20,329	9,341	6,280	2,195	37,464	34,843	10,690	6,501
	1977	184,791	43,945	39,651	11,238	22,700	15,721	8,366	5,677	1,961	33,043	20,016	11,129	6,248
Crawford	1981	350,428	76,403	73,827	29,583	40,782	27,213	12,758	13,076	7,998	78,655	36,093	23,312	9,901
	1977	253,887	54,449	52,419	20,803	28,216	19,048	10,651	9,606	5,936	59,625	21,600	19,495	8,385
Cumberland	1981	1,072,035	229,684	216,276	90,822	129,973	117,967	48,663	56,728	29,013	157,823	93,250	44,878	28,942
	1977	736,017	146,292	137,659	56,045	90,492	81,191	33,350	34,658	17,757	133,840	59,816	36,710	21,940
Dauphin	1981	1,170,167	317,478	300,319	112,983	136,798	110,091	51,295	40,397	18,688	174,952	134,089	46,162	32,347
	1977	847,841	194,878	184,219	74,902	119,597	96,093	42,058	30,152	13,945	153,175	73,487	34,008	28,699
Delaware	1981	2,617,198	618,407	543,157	211,315	431,495	396,891	136,544	106,248	54,612	399,618	237,254	58,146	65,074
	1977	1,841,079	420,969	369,491	141,989	303,753	276,014	93,053	66,578	33,975	337,848	134,158	47,599	55,228
Elk	1981	109,917	31,590	29,638	5,687	9,552	6,395	3,398	4,906	3,508	20,736	11,336	7,687	3,026
	1977	87,398	24,161	22,653	4,428	7,434	5,020	3,337	3,765	2,706	18,312	7,509	5,811	3,001
Erie	1981	1,149,770	209,744	192,584	94,115	171,042	142,638	47,255	64,875	27,304	218,310	147,600	66,366	34,096
	1977	875,556	164,973	151,372	67,971	132,892	110,323	37,990	42,034	17,511	190,601	83,890	52,282	28,891
Fayette	1981	696,542	171,294	161,467	40,238	131,440	113,932	20,468	25,328	13,096	126,836	60,443	36,465	13,730
	1977	524,027	124,292	117,082	31,078	97,588	83,778	14,953	18,290	9,451	105,701	41,065	28,841	14,075
Forest	1981	15,794	4,389	4,117	2,233	369			279		2,860	1,629	2,193	
	1977	12,063	3,397	3,185	1,470	364			182		2,547	1,211	1,631	
Franklin	1981	444,623	113,676	104,266	34,271	46,557	43,252	18,808	13,052	6,568	84,942	43,445	27,752	15,677
	1977	315,485	72,707	66,643	23,855	35,916	32,883	13,142	9,687	4,879	69,697	25,455	20,813	11,769

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Fulton	1981	30,601	6,951	6,324	2,626	863		357	740	557	10,136	5,244	976	826
	1977	23,382	5,302	4,820	2,128	825		338	613	466	7,648	3,756	706	650
Greene	1981	112,401	38,536	36,156	5,384	7,690	6,545	1,891	3,154	2,215	26,415	13,939	5,187	2,102
	1977	84,794	26,206	24,571	4,384	5,931	5,012	1,911	2,135	1,507	21,822	9,236	5,174	2,036
Huntingdon	1981	121,904	34,764	32,616	8,148	6,910		3,665	2,208	1,093	28,479	10,697	6,747	2,915
	1977	95,577	25,202	23,629	6,565	5,507		3,667	2,082	1,026	23,520	8,348	5,327	2,747
Indiana	1981	340,131	79,864	77,900	25,348	42,544	29,183	12,202	13,498	10,281	90,486	30,322	15,869	5,308
	1977	253,842	53,968	52,448	17,970	33,587	23,360	10,541	9,636	7,392	72,025	19,084	13,936	5,281
Jefferson	1981	174,715	37,542	35,223	10,840	11,482	4,946	7,386	5,786	4,093	39,159	35,088	7,054	5,894
	1977	134,727	28,277	26,513	8,780	9,482	4,206	5,703	5,065	3,600	32,976	20,711	7,534	5,036
Juniata	1981	50,576	12,256	11,741	2,453	1,916		729	2,197	1,595	14,994	7,010	6,397	647
	1977	36,921	9,096	8,681	1,972	1,381		517	1,390	1,015	11,659	3,803	4,629	639
Lackawanna	1981	835,511	218,176	196,637	64,415	123,429	113,376	31,630	35,247	22,296	133,074	69,975	43,109	23,017
	1977	714,471	166,991	150,402	53,636	121,299	109,981	32,747	27,698	17,603	127,588	49,246	34,554	23,712
Lancaster	1981	1,592,147	359,610	314,887	124,607	168,245	125,959	73,229	97,683	51,608	271,531	153,679	134,298	36,871
	1977	1,166,508	244,079	213,579	88,783	140,775	106,079	51,932	61,772	32,504	228,589	88,735	97,060	28,945
Lawrence	1981	408,765	124,103	118,147	24,051	44,642	37,001	11,729	13,190	9,634	90,242	46,701	14,017	14,144
	1977	313,239	82,999	78,725	19,524	35,236	29,009	11,509	11,562	8,506	75,734	29,083	14,222	11,679
Lebanon	1981	472,374	112,863	103,683	28,809	67,991	62,899	12,129	19,917	12,127	96,129	42,056	28,224	9,193
	1977	360,484	80,194	73,621	21,868	51,003	46,564	10,468	16,471	10,026	82,854	27,154	24,282	8,089
Lehigh	1981	1,595,179	357,045	323,737	144,057	283,854	270,414	64,238	88,847	50,334	222,443	112,444	67,325	30,822
	1977	1,118,312	227,497	206,134	91,873	213,273	199,744	45,078	55,577	31,491	194,863	68,043	49,779	24,917
Luzerne	1981	1,284,832	338,825	308,672	108,084	167,854	135,949	60,899	63,570	41,634	204,843	101,787	52,642	35,386
	1977	1,022,374	252,322	229,710	80,582	147,709	119,280	50,267	50,959	33,563	175,703	68,943	48,409	32,065
Lycoming	1981	495,030	132,198	119,213	31,525	54,198	49,298	20,513	24,457	10,566	119,464	39,008	20,536	12,344
	1977	384,638	91,756	82,687	24,183	46,238	41,576	16,287	18,936	8,184	93,595	26,557	18,874	11,328
McKean	1981	185,295	48,323	46,825	11,512	14,344	11,917	8,712	5,536	3,174	47,574	17,448	6,679	6,639
	1977	136,588	34,011	32,835	8,474	12,584	10,471	5,993	4,291	2,469	34,744	11,624	6,240	5,554
Mercer	1981	562,311	131,081	121,550	43,560	70,060	65,727	24,497	21,730	11,110	150,879	52,104	28,112	11,987
	1977	407,008	90,349	83,722	28,695	51,342	47,462	17,538	17,918	9,132	110,211	32,075	24,224	10,191
Mifflin	1981	188,894	44,891	42,709	13,420	17,177	15,935	12,756	5,493	2,486	30,738	35,592	7,981	5,508
	1977	128,186	29,620	28,077	8,090	15,435	14,124	7,462	4,330	1,948	23,143	15,918	7,243	4,620
Monroe	1981	393,646	90,748	86,986	47,105	56,604	43,762	6,486	9,736	6,262	60,776	43,716	17,074	8,852
	1977	253,866	52,959	50,577	27,624	37,454	29,131	5,519	5,767	3,736	43,791	27,164	15,128	6,376
Montgomery	1981	3,451,751	718,779	649,640	297,976	428,321	374,771	213,305	192,946	114,373	616,604	324,381	107,218	73,939
	1977	2,585,121	522,532	471,944	204,407	373,398	323,890	167,248	125,585	74,668	498,719	189,993	94,852	66,327
Montour	1981	54,933	11,348	11,133	7,054	1,943		1,298	2,693	2,040	15,104	5,611	1,629	2,239
	1977	39,191	8,239	8,084	4,272	1,539		1,151	1,614	1,231	11,574	3,829	1,462	1,718
Northampton	1981	823,162	244,961	222,277	62,029	65,742	50,743	26,936	36,101	19,466	161,948	75,485	27,054	24,909
	1977	596,809	157,318	142,652	45,980	66,155	51,165	24,975	26,043	14,015	123,122	45,572	22,070	19,747
Northumberland	1981	369,042	79,853	73,953	25,238	29,961	22,596	18,939	12,216	5,925	65,302	42,875	32,921	14,337
	1977	272,576	59,062	54,660	16,780	26,006	19,535	15,264	9,302	4,508	52,170	25,222	25,270	11,105
Perry	1981	101,901	26,111	24,295	6,034	2,039		255	3,245	1,120	30,718	13,796	2,465	2,148
	1977	71,990	17,776	16,529	4,413	2,119		262	2,386	800	22,806	8,070	2,594	1,663
Philadelphia	1981	5,230,863	1,315,538	1,142,212	641,889	457,443	345,966	404,581	285,953	157,083	626,744	405,524	106,313	182,241
	1977	4,327,210	1,043,406	905,318	490,088	434,649	328,655	358,237	226,829	123,964	577,225	248,130	95,682	166,570
Pike	1981	47,399	6,369	5,329	11,791	1,349		1,070	2,800	1,014	3,728	9,964	4,591	242
	1977	30,531	4,046	3,384	6,819	881		687	1,603	575	3,250	4,936	4,495	256
Potter	1981	42,042	19,568	18,419	1,727	500		1,381	1,621	1,364	4,101	6,108	2,074	1,704
	1977	33,721	14,110	13,273	1,576	409		1,197	1,645	1,241	4,404	4,361	2,151	1,519
Schuylkill	1981	498,975	137,687	125,689	30,046	70,971	61,807	13,675	18,237	9,246	80,965	43,590	17,271	16,640
	1977	390,937	106,538	97,188	24,118	52,242	45,043	12,811	15,196	7,677	70,943	31,190	15,232	14,045
Snyder	1981	120,684	18,425	16,972	11,759	14,626	10,846	1,643	3,258	1,761	28,368	7,761	10,688	2,523
	1977	96,637	16,288	14,994	8,333	10,879	7,877	1,522	2,782	1,500	24,900	5,922	9,130	2,043
Somerset	1981	250,304	60,484	57,890	19,093	14,729	10,597	4,730	12,420	10,024	73,006	30,075	9,108	5,551
	1977	193,642	43,163	41,160	14,675	13,133	9,460	4,863	8,617	7,018	58,213	20,874	9,617	5,070
Sullivan	1981	10,046	3,715	3,484	1,446	669		143	247	129	1,793	861	491	151
	1977	9,089	3,029	2,840	1,335	697		128	226	117	1,870	676	446	171
☐ Susquehanna	1981	99,534	28,395	26,374	8,490	1,272		1,173	3,199	2,166	21,644	16,816	3,968	1,958
	1977	77,051	20,931	19,428	5,860	1,225		1,115	2,110	1,439	20,657	10,609	3,799	1,995
Tioga	1981	127,328	30,691	28,856	9,108	8,689	5,139	4,820	3,839	2,861	29,801	20,778	9,477	3,557
	1977	98,146	23,228	21,825	6,829	6,378	3,831	3,430	3,267	2,450	25,784	11,618	9,007	3,260
Union	1981	121,494	37,347	35,486	11,960	7,425		3,431	4,458	1,232	19,922	15,918	6,199	5,361
	1977	81,397	22,615	21,409	7,277	5,096		2,660	2,685	733	16,960	8,240	4,270	4,009

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981
U.S. CENSUS 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Venango	1981	210,507	53,973	54,139	13,229	23,163	19,307	10,687	7,488	4,487	44,253	27,773	8,769	4,973
	1977	164,484	40,857	39,373	10,404	19,525	16,183	9,520	6,127	3,672	37,139	17,761	8,147	4,007
Warren	1981	490,528	32,102	29,801	11,119	11,541	10,699	9,702	4,383	1,113	34,592	25,181	6,399	4,344
	1977	299,539	24,273	22,518	7,677	9,218	8,430	6,404	2,933	734	27,433	12,437	5,238	3,895
Washington	1981	900,463	212,044	197,127	53,405	108,513	95,964	35,071	44,177	30,908	193,524	135,371	40,192	13,413
	1977	678,395	149,692	139,066	41,684	83,941	73,453	29,699	29,544	20,767	171,029	77,599	35,680	13,998
Wayne	1981	132,807	41,175	38,431	7,454	9,984	7,987	2,521	2,710	1,575	17,136	19,740	9,266	4,759
	1977	96,480	26,994	25,178	5,893	7,308	5,829	2,328	2,297	1,335	15,586	11,446	8,636	3,795
Westmoreland	1981	1,575,589	339,836	308,164	122,215	234,854	214,467	63,159	78,794	54,313	330,133	162,662	108,010	33,324
	1977	1,161,755	252,556	228,861	82,628	175,600	158,298	49,947	51,866	35,962	257,712	100,791	81,047	31,069
Wyoming	1981	106,933	37,451	35,130	4,701	6,803		1,336	2,689	944	18,933	8,776	10,953	3,188
	1977	65,503	21,265	19,933	3,289	4,379		850	1,636	568	12,725	4,848	7,084	2,235
York	1981	1,313,010	340,781	315,466	100,428	177,665	155,461	52,501	72,904	31,592	216,846	113,126	74,621	25,638
	1977	985,058	219,758	203,294	70,988	146,406	127,074	39,201	49,952	21,405	188,183	69,983	55,984	21,220
TOTAL METRO COUNTIES	1981	41,415,915	9,672,982	8,721,296	3,695,168	5,501,845	4,777,993	2,039,703	2,039,403	1,169,820	7,192,582	3,708,931	1,667,524	1,034,999
	1977	31,137,955	6,908,840	6,217,128	2,594,646	4,466,117	3,831,974	1,610,626	1,404,571	805,441	6,041,696	2,250,953	1,336,067	910,475
TOTAL STATE	1981	49,719,316	11,640,235	10,567,578	4,239,430	6,315,624	5,407,882	2,320,042	2,317,472	1,329,719	8,828,120	4,716,979	2,131,045	1,247,480
	1977	37,244,196	8,303,670	7,524,172	2,991,569	5,097,271	4,319,087	1,832,405	1,616,068	927,342	7,386,177	2,856,978	1,720,247	1,091,240
RHODE ISLAND														
PROVIDENCE - WARWICK - PAWTUCKET	1981	3,379,494	807,819	714,704	306,919	387,707	346,088	180,532	139,613	79,016	443,308	371,641	135,393	116,064
	1977	2,585,414	593,022	524,128	225,620	320,952	282,099	133,592	100,379	57,192	436,030	201,806	121,519	87,637
Bristol	1981	123,729	36,789	33,870	11,427	1,620		7,665	5,123	4,121	22,611	10,549	7,229	6,170
	1977	96,335	27,753	25,534	7,830	1,425		5,429	3,496	2,841	21,950	6,183	6,261	4,450
Kent	1981	814,158	174,344	158,389	71,211	200,213	188,627	47,970	17,892	10,132	99,132	70,433	22,645	21,518
	1977	605,187	122,684	111,380	49,010	151,722	140,857	36,030	14,290	8,142	93,458	37,925	21,655	15,408
Providence	1981	2,055,864	504,813	440,461	183,256	165,070	142,494	111,044	100,032	58,931	271,300	236,800	78,022	76,287
	1977	1,607,816	376,523	328,302	139,202	149,833	128,246	83,084	72,165	42,600	276,033	130,138	70,447	59,373
Washington	1981	385,743	91,873	81,984	41,025	20,804	14,967	13,853	16,566	5,832	50,265	53,859	27,497	12,089
	1977	276,076	66,062	58,912	29,578	17,972	12,996	9,049	10,428	3,609	44,589	27,560	23,156	8,406
ALL COUNTIES														
Bristol	1981	123,729	36,789	33,870	11,427	1,620		7,665	5,123	4,121	22,611	10,549	7,229	6,170
	1977	96,335	27,753	25,534	7,830	1,425		5,429	3,496	2,841	21,950	6,183	6,261	4,450
Kent	1981	814,158	174,344	158,389	71,211	200,213	188,627	47,970	17,892	10,132	99,132	70,433	22,645	21,518
	1977	605,187	122,684	111,380	49,010	151,722	140,857	36,030	14,290	8,142	93,458	37,925	21,655	15,408
Newport	1981	302,741	66,663	60,855	45,394	18,048	13,776	16,487	7,584	5,584	38,808	26,642	20,341	12,105
	1977	216,733	45,945	41,914	29,746	15,968	12,257	10,624	5,215	3,896	35,970	14,661	16,021	8,346
Providence	1981	2,055,864	504,813	440,461	183,256	165,070	142,494	111,044	100,032	58,931	271,300	236,800	78,022	76,287
	1977	1,607,816	376,523	328,302	139,202	149,833	128,246	83,084	72,165	42,600	276,033	130,138	70,447	59,373
Washington	1981	385,743	91,873	81,984	41,025	20,804	14,967	13,853	16,566	5,832	50,265	53,859	27,497	12,089
	1977	276,076	66,062	58,912	29,578	17,972	12,796	9,049	10,428	3,609	44,589	27,560	23,156	8,406
TOTAL METRO COUNTIES	1981	3,379,494	807,819	714,704	306,919	387,707	346,088	180,532	139,613	79,016	443,308	371,641	135,393	116,064
	1977	2,585,414	593,022	524,128	225,620	320,952	282,099	133,592	100,379	57,192	436,030	201,806	121,519	87,637
TOTAL STATE	1981	3,682,235	874,482	775,559	352,313	405,755	359,864	197,019	147,197	84,600	482,116	398,283	155,734	128,169
	1977	2,802,147	638,967	566,042	255,366	336,920	294,356	144,216	105,594	61,088	472,000	216,467	137,540	95,983
SOUTH CAROLINA														
ANDERSON	1981	635,763	160,493	157,293	36,070	79,680	69,309	20,902	31,854	21,042	136,081	51,213	49,837	19,529
	1977	409,415	94,472	92,598	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
Anderson	1981	635,763	160,493	157,293	36,070	79,680	69,309	20,902	31,854	21,042	136,081	51,213	49,837	19,529
	1977	409,415	94,472	92,598	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
CHARLESTON - NORTH CHARLESTON	1981	1,694,987	404,240	393,461	146,199	223,237	154,880	75,614	73,471	47,118	305,792	162,371	112,007	48,155
	1977	1,122,329	258,913	251,099	87,721	166,486	118,779	55,677	51,169	33,013	229,881	87,459	74,115	29,757
Berkeley	1981	169,535	75,284	73,724	8,361	8,298		2,001	4,972	3,271	18,583	21,655	9,203	5,506
	1977	85,488	37,509	36,736	4,523	4,228		2,006	3,022	1,982	10,395	8,952	4,500	2,895

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
SOUTH CAROLINA (continued)														
CHARLESTON - NORTH CHARLESTON (continued)														
Charleston	1981	1,344,441	270,731	262,257	129,556	200,296	151,659	71,279	61,153	39,020	244,816	123,476	91,554	36,466
	1977	932,939	190,816	184,163	79,052	154,195	116,927	51,249	43,715	28,118	190,294	68,917	63,671	23,829
Dorchester	1981	181,011	58,225	57,480	8,282	14,643	3,221	2,334	7,346	4,827	42,393	17,240	11,250	6,183
	1977	103,902	30,588	30,200	4,146	8,063	1,852	2,422	4,432	2,913	29,192	9,590	5,944	3,033
COLUMBIA	**1981**	**1,850,868**	**413,112**	**401,448**	**153,795**	**260,754**	**224,805**	**87,173**	**76,853**	**50,458**	**357,419**	**184,917**	**99,639**	**57,255**
	1977	1,245,430	262,297	253,935	96,618	184,985	158,485	61,727	53,773	35,036	277,070	101,408	72,785	32,997
Lexington	1981	487,992	154,258	150,668	42,254	37,682	28,561	10,915	11,419	5,460	89,943	59,790	29,764	10,543
	1977	324,517	95,570	93,002	26,780	24,471	18,480	9,439	10,561	4,998	72,687	31,705	21,712	7,409
Richland	1981	1,362,876	258,854	250,780	111,541	223,072	196,244	76,258	65,434	44,998	267,476	125,127	69,875	46,712
	1977	920,913	166,727	160,933	69,838	160,514	140,005	52,288	43,212	30,038	204,383	69,703	51,073	25,588
FLORENCE	**1981**	**516,575**	**109,379**	**106,839**	**28,612**	**75,167**	**44,053**	**27,198**	**23,925**	**16,765**	**95,453**	**63,937**	**39,018**	**12,792**
	1977	352,246	73,517	71,818	18,950	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
Florence	1981	516,575	109,379	106,839	28,612	75,167	44,053	27,198	23,925	16,765	95,453	63,937	39,018	12,792
	1977	352,246	73,517	71,818	18,950	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
GREENVILLE - SPARTANBURG	**1981**	**2,712,300**	**631,541**	**622,187**	**222,719**	**333,162**	**255,641**	**105,095**	**105,248**	**71,289**	**515,099**	**312,312**	**166,239**	**99,494**
	1977	1,743,806	402,761	396,802	136,379	219,673	167,133	81,214	78,350	53,494	360,654	156,582	107,714	60,066
Greenville	1981	1,438,593	318,051	313,916	112,767	213,315	172,289	53,234	54,634	37,058	261,529	142,798	81,883	48,157
	1977	952,164	208,523	205,833	71,591	141,699	114,145	41,188	43,797	29,954	185,963	76,381	60,530	30,200
Pickens	1981	299,060	88,915	88,183	28,190	12,768	3,678	13,614	11,402	8,413	62,258	34,654	22,931	13,649
	1977	179,186	50,412	50,002	16,903	11,523	3,372	9,040	7,573	5,651	39,675	16,308	12,764	7,053
Spartanburg	1981	974,647	224,575	220,088	81,762	107,079	79,674	38,247	39,212	25,818	191,312	134,860	61,425	37,688
	1977	612,456	143,826	140,967	47,885	66,451	49,616	30,986	26,980	17,889	135,016	63,893	34,420	22,813
ROCK HILL	**1981**	**431,290**	**113,988**	**112,435**	**42,812**	**46,773**	**37,214**	**18,480**	**12,983**	**9,234**	**83,741**	**38,681**	**29,206**	**16,233**
	1977	263,596	68,691	67,762	22,231	30,812	24,401	12,666	10,817	7,772	54,671	20,720	15,942	9,268
York	1981	431,290	113,988	112,435	42,812	46,773	37,214	18,480	12,983	9,234	83,741	38,681	29,206	16,233
	1977	263,596	68,691	67,762	22,231	30,812	24,401	12,666	10,817	7,772	54,671	20,720	15,942	9,268
ALL COUNTIES														
Abbeville	1981	46,733	20,782	20,382	2,240	2,851		1,191	1,691	1,521	6,935	3,681	1,163	2,795
	1977	33,713	13,976	13,709	1,472	2,098		1,062	1,224	1,114	6,220	2,479	926	1,866
☐ Aiken	1981	379,293	114,215	112,661	20,818	37,259	15,345	16,167	10,829	8,330	68,245	49,461	20,009	14,795
	1977	257,254	74,743	73,733	13,237	24,413	10,194	13,401	7,808	6,078	55,506	26,342	12,583	10,023
Allendale	1981	25,955	8,185	8,028	1,796	533		936	836	838	3,748	5,675	966	1,584
	1977	19,646	6,290	6,170	1,325	433		854	747	747	2,894	3,681	745	1,075
Anderson	1981	635,763	160,493	157,293	36,070	79,680	69,309	20,902	31,854	11,042	136,081	51,213	49,837	19,529
	1977	409,415	94,472	92,598	23,019	57,656	49,682	16,375	19,662	13,078	96,385	30,791	26,936	11,543
Bamberg	1981	42,098	14,546	14,266	1,739	5,549		2,120	1,242	594	4,593	3,372	4,189	1,522
	1977	29,905	10,069	9,877	1,310	3,511		1,838	1,133	538	4,179	2,273	2,542	1,087
Barnwell	1981	59,990	23,281	22,834	1,936	2,311		2,091	2,905	2,807	14,688	4,940	2,211	1,477
	1977	43,240	15,573	15,276	1,339	1,888		1,922	2,233	2,155	11,313	3,181	1,810	1,194
Beaufort	1981	269,586	66,315	64,951	21,120	24,813	11,011	15,134	19,863	14,231	34,778	27,377	11,088	8,540
	1977	154,413	35,188	34,337	13,432	13,265	6,034	9,106	11,636	8,431	26,699	11,874	9,655	4,066
Berkeley	1981	169,535	75,284	73,724	6,361	8,298		2,001	4,972	3,271	18,583	21,655	9,203	5,506
	1977	85,488	37,509	36,736	4,523	4,228		2,006	3,022	1,982	10,395	8,952	4,500	2,695
Calhoun	1981	19,070	5,767	5,657	674	148		1,426	812	460	5,694	885	860	1,081
	1977	14,639	4,407	4,323	445	133		1,150	787	445	4,476	636	707	688
Charleston	1981	1,344,441	270,731	262,257	129,556	200,296	151,659	71,279	61,153	39,020	244,816	123,476	91,554	36,466
	1977	932,939	190,816	184,163	79,052	154,195	116,927	51,249	43,715	28,118	190,294	68,917	63,671	23,829
Cherokee	1981	157,305	44,110	43,877	11,651	8,890		21,041	3,806	2,774	25,788	16,798	11,400	6,052
	1977	103,972	28,764	28,615	7,538	6,109		13,290	3,237	2,369	20,045	9,124	6,136	3,848
Chester	1981	92,920	28,704	28,152	6,486	5,403		4,593	3,209	2,766	17,528	13,080	2,911	5,491
	1977	65,006	19,796	19,418	4,109	4,157		3,872	2,482	2,162	14,145	7,225	2,228	3,037
Chesterfield	1981	126,705	42,255	41,936	5,327	9,144		3,040	4,511	3,188	24,323	9,180	7,423	8,011
	1977	78,152	25,232	25,044	3,323	5,023		2,730	2,671	1,891	17,787	5,325	3,847	3,855
Clarendon	1981	86,449	26,920	26,402	5,224	5,906		2,302	1,247	819	12,561	14,009	8,349	3,077
	1977	57,354	16,441	16,127	3,040	3,782		1,820	1,142	750	9,972	10,062	5,127	2,024
Colleton	1981	80,738	26,303	26,193	5,045	8,543	3,707	3,202	3,011	1,530	7,043	9,438	5,730	4,003
	1977	58,888	19,919	19,839	3,445	5,998	2,665	2,889	2,532	1,279	6,397	5,676	4,009	2,712
Darlington	1981	179,654	50,472	50,054	13,605	13,407	4,052	6,912	4,694	3,799	25,988	20,732	8,079	[illegible]
	1977	127,119	37,622	37,315	8,199	11,330	3,522	5,370	4,625	3,794	19,952	12,940	5,258	[illegible]
Dillon	1981	113,917	33,755	33,308	2,768	7,598		4,027	4,208	3,530	15,359	18,574	5,535	4,245
	1977	69,904	20,343	20,076	2,130	4,464		2,992	2,614	2,213	11,233	9,694	3,829	2,694

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Dorchester	1981	181,011	58,225	57,480	8,282	14,643	3,221	2,334	7,346	4,827	42,393	17,240	11,250	6,183
	1977	103,902	30,588	30,200	4,146	8,063	1,852	2,422	4,432	2,913	29,192	9,590	5,944	3,033
Edgefield	1981	43,865	9,390	9,210	576	986		1,652	2,191	2,191	19,841	3,786	1,912	1,471
	1977	36,046	6,796	6,666	447	776		1,493	1,758	1,758	17,733	2,547	1,607	1,118
Fairfield	1981	52,575	21,356	20,946	1,891	2,550		1,985	739	480	8,673	7,441	3,475	2,004
	1977	36,474	13,846	13,582	1,436	2,430		1,517	772	502	6,474	4,324	2,464	1,430
Florence	1981	516,575	109,379	106,839	28,612	75,167	44,053	27,198	23,925	16,765	95,453	63,937	39,018	12,792
	1977	352,246	73,517	71,818	18,950	48,510	28,813	22,154	17,236	12,130	77,684	33,175	27,505	8,853
Georgetown	1981	185,047	42,522	42,310	17,844	12,412		10,595	5,186	3,898	41,462	14,737	15,217	6,940
	1977	107,241	28,125	27,988	8,706	6,661		6,429	4,373	3,304	24,453	8,443	7,834	3,482
Greenville	1981	1,438,593	318,051	313,916	112,767	213,315	172,289	53,234	54,634	37,058	261,529	142,798	81,883	48,157
	1977	952,164	208,523	205,833	71,591	141,699	114,145	41,188	43,797	29,954	185,963	76,381	60,530	30,200
Greenwood	1981	252,064	60,534	59,958	15,413	26,118	21,451	7,673	11,007	9,123	37,785	26,181	17,110	8,110
	1977	178,976	42,664	42,263	9,918	18,271	14,880	7,947	10,159	8,528	30,337	14,861	12,346	5,972
Hampton	1981	73,104	24,729	24,253	1,780	7,060	3,277	2,625	3,302	1,772	10,488	8,203	8,193	2,373
	1977	43,880	13,869	13,604	1,206	3,793	1,798	2,112	2,042	1,092	8,406	4,680	4,225	1,136
Horry	1981	663,273	118,016	113,070	88,506	91,660	39,947	36,590	25,365	16,513	123,507	34,319	48,878	24,067
	1977	397,573	75,526	72,095	49,391	52,572	23,814	23,621	15,945	10,454	77,812	20,390	32,706	12,297
Jasper	1981	55,085	10,738	10,501	5,670	248		1,558	805	581	5,854	12,191	8,977	261
	1977	31,353	6,370	6,230	3,127	227		962	603	438	4,265	6,542	4,719	211
Kershaw	1981	129,324	37,921	37,690	7,264	12,697	4,850	1,706	4,752	3,904	27,328	14,137	11,646	2,771
	1977	96,041	28,444	28,275	5,179	9,325	3,660	1,645	4,297	3,560	21,126	9,085	7,859	2,117
Lancaster	1981	186,948	52,750	50,955	9,649	18,718	10,068	6,484	8,570	5,669	34,433	20,473	13,617	9,096
	1977	112,081	32,349	31,133	5,052	12,151	6,636	4,724	6,004	3,974	22,369	8,896	8,282	4,339
Laurens	1981	148,171	41,445	41,229	9,928	16,307	15,058	5,393	3,826	3,470	31,966	16,216	6,636	5,375
	1977	105,064	28,522	28,377	6,116	12,485	11,367	3,786	3,238	2,974	25,540	9,590	4,919	3,362
Lee	1981	30,505	11,686	11,453	3,058	2,011		1,203	818	818	5,512	2,126	1,118	371
	1977	23,103	8,745	8,572	1,960	1,515		1,093	632	632	4,883	1,392	756	267
Lexington	1981	487,992	154,258	150,668	42,254	37,682	28,561	10,915	11,419	5,460	89,943	59,790	29,764	10,543
	1977	324,517	95,570	93,002	26,780	24,471	18,480	9,439	10,561	4,998	72,687	31,705	21,712	7,409
McCormick	1981	11,411	6,536	6,323	445	305		45	193	193	1,008	1,633	205	667
	1977	9,174	5,245	5,056	349	260		45	186	186	965	1,160	173	498
Marion	1981	97,650	34,322	33,888	3,368	8,091		4,383	4,526	3,432	18,142	8,316	2,690	4,541
	1977	73,339	25,072	24,758	2,584	6,242		4,178	3,900	2,973	14,201	5,916	1,836	3,126
Marlboro	1981	86,050	29,989	29,730	4,902	7,101		1,875	2,281	1,889	21,056	7,506	3,032	3,711
	1977	54,260	18,837	18,677	2,784	3,899		1,787	2,075	1,734	12,721	4,375	2,413	1,981
Newberry	1981	119,445	30,047	29,326	4,776	8,730		3,292	4,756	3,758	32,181	17,170	6,319	5,155
	1977	83,961	21,647	21,050	3,410	5,835		3,327	4,187	3,331	23,636	9,307	4,156	3,070
Oconee	1981	178,012	51,936	50,937	7,794	11,222	2,110	8,240	8,039	6,403	33,320	14,266	15,412	9,741
	1977	111,773	32,904	32,276	5,026	8,283	1,625	5,420	5,370	4,308	23,408	8,046	8,025	4,904
Orangeburg	1981	297,556	66,068	64,587	18,862	28,364	17,783	9,448	9,305	6,951	58,548	44,731	24,082	9,834
	1977	222,009	49,128	48,032	13,243	21,531	13,536	8,876	8,200	6,163	50,891	26,833	17,466	6,828
Pickens	1981	299,060	88,915	88,183	28,190	12,768	3,678	13,614	11,402	8,413	62,258	34,654	22,931	13,649
	1977	179,186	50,412	50,002	16,903	11,523	3,372	9,040	7,573	5,651	39,675	16,308	12,764	7,053
Richland	1981	1,362,876	258,854	250,780	111,541	223,072	196,244	76,258	65,434	44,998	267,476	125,127	69,875	46,712
	1977	920,913	166,727	160,933	69,838	160,514	140,005	52,288	43,212	30,038	204,383	69,703	51,073	25,588
Saluda	1981	31,982	12,407	12,169	926	1,251		820	768	347	5,940	4,305	2,132	1,794
	1977	24,025	8,885	8,715	664	1,032		493	710	318	5,016	2,716	1,777	1,260
Spartanburg	1981	974,647	224,575	220,088	81,762	107,079	79,674	38,247	39,212	25,818	191,312	134,860	61,425	37,688
	1977	612,456	143,826	140,967	47,885	66,451	49,616	30,986	26,980	17,889	135,016	63,893	34,420	22,813
Sumter	1981	356,030	77,733	76,043	22,062	31,256	23,379	21,181	16,090	11,093	82,204	36,583	27,979	10,114
	1977	225,804	48,937	47,697	11,844	18,872	14,120	15,805	11,783	8,137	56,052	18,927	19,472	5,393
Union	1981	84,055	27,499	26,970	4,203	5,262		3,989	1,900	1,761	10,864	10,580	8,229	4,731
	1977	64,992	20,692	20,297	3,131	3,998		3,880	1,800	1,653	9,981	6,768	6,437	3,298
Williamsburg	1981	90,980	23,599	23,145	3,319	5,212		4,252	4,443	4,286	25,894	9,547	3,100	3,052
	1977	63,093	16,813	16,492	1,887	3,622		3,610	3,945	3,801	18,147	6,270	2,383	1,930
York	1981	431,290	113,988	112,435	42,812	46,773	37,214	18,480	12,983	9,234	83,741	38,681	29,206	16,233
	1977	263,596	68,691	67,762	22,231	30,812	24,401	12,666	10,817	7,772	54,671	20,720	15,942	9,268
TOTAL METRO COUNTIES	1981	8,221,076	1,946,968	1,906,324	651,025	1,056,032	801,247	350,629	335,163	224,236	1,561,830	862,892	515,955	268,253
	1977	5,394,076	1,235,394	1,207,747	398,155	732,535	557,487	263,214	238,815	160,601	1,151,851	456,477	337,580	162,507
TOTAL STATE	1981	12,695,328	3,129,586	3,067,057	962,872	1,448,689	957,940	553,313	506,062	351,625	2,396,362	1,325,100	815,821	441,277
	1977	8,350,289	2,022,430	1,979,708	586,722	988,506	661,144	414,819	367,857	258,309	1,765,579	721,715	536,254	264,204

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA														
SIOUX FALLS	1981	812,480	112,601	107,856	72,971	106,916	93,211	32,583	31,682	16,813	144,666	124,231	47,090	45,993
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
Minnehaha	1981	812,480	112,601	107,856	72,971	106,916	93,211	32,583	31,682	16,813	144,666	124,231	47,090	45,993
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
ALL COUNTIES														
Aurora	1981	5,532	939	816	466	121			177	177	184	1,555	473	
	1977	4,225	836	727	397	117			150	150	211	1,038	504	
Beadle	1981	88,232	17,390	17,131	6,009	6,239	4,481	5,770	2,971	1,314	23,359	10,282	5,739	4,984
	1977	68,213	11,824	11,649	4,432	5,409	3,925	4,504	2,872	1,268	20,408	6,393	4,881	3,696
Bennett	1981	11,326	2,017	2,007	936	54		282	176	176	4,250	2,588	227	129
	1977	8,099	1,601	1,594	529	48		212	176	176	3,456	1,253	232	110
Bon Homme	1981	25,707	5,484	5,107	2,567	315		248	1,462	953	4,006	5,827	2,015	312
	1977	17,371	3,868	3,600	1,680	297		248	1,034	678	3,471	2,823	1,906	280
Brookings	1981	113,427	26,884	26,569	13,029	3,462		6,095	3,684	1,411	17,013	14,245	13,521	5,547
	1977	70,553	14,420	14,253	7,693	2,949		4,668	2,837	1,082	13,346	6,524	8,985	3,099
Brown	1981	242,408	51,648	51,186	27,029	31,666	25,056	10,172	12,837	7,173	49,386	15,530	15,712	8,743
	1977	157,250	28,871	28,616	13,980	20,062	15,909	8,765	10,131	5,671	35,916	10,558	13,058	5,644
Brule	1981	42,236	4,726	4,556	4,150	543		1,108	524		7,505	13,636	2,467	1,486
	1977	23,939	3,060	2,940	2,392	551		853	353		4,673	6,642	2,114	742
Buffalo	1981	234	51	51	35							112		
	1977	221	51	51	37							100		
Butte	1981	39,169	10,322	9,952	2,738	2,683		3,606	367		5,982	5,497	2,298	833
	1977	28,726	7,430	7,138	1,794	1,682		2,395	257		5,709	3,479	2,328	731
Campbell	1981	3,682	1,372	1,322	578	54		73	32	32	691	492	94	
	1977	2,684	874	840	419	47		56	31	31	709	292	92	
Charles Mix	1981	25,124	7,346	7,083	2,429	1,031		280	557	387	3,896	3,377	2,403	869
	1977	17,780	4,891	4,699	1,970	635		276	461	318	3,025	1,816	2,022	761
Clark	1981	11,274	1,566	1,482	1,742			111	242	242	3,536	607	1,395	1,560
	1977	8,645	1,233	1,167	1,035			103	234	234	3,142	406	1,172	964
Clay	1981	38,735	10,208	9,855	5,362	1,189		2,314	1,265	654	5,671	2,111	2,172	2,156
	1977	26,959	6,370	6,127	3,446	1,153		1,534	1,369	709	4,877	1,589	1,753	1,268
Codington	1981	134,225	20,969	20,221	12,651	15,527	10,928	7,897	7,130	3,284	29,870	15,371	8,687	4,495
	1977	91,227	16,700	16,044	6,617	10,427	7,424	5,028	5,003	2,300	22,718	7,351	7,212	2,815
Corson	1981	7,411	1,439	1,387	673	389		34	108		92	818	730	482
	1977	5,756	1,302	1,251	559	340		35	91		107	630	736	349
Custer	1981	22,836	5,188	5,001	5,099	112		35	78	78	4,531	3,204	729	614
	1977	13,484	2,875	2,762	2,750	107		35	82	82	3,028	1,776	601	330
Davison	1981	129,731	31,947	30,805	11,707	12,707	7,989	8,947	3,202	2,313	20,205	10,431	16,728	1,699
	1977	87,477	18,227	17,511	6,853	9,031	5,791	6,128	3,132	2,280	17,685	7,092	10,794	1,413
Day	1981	19,303	4,374	4,187	2,001	511		595	409	262	6,242	1,429	624	1,386
	1977	14,919	3,166	3,020	1,321	445		551	349	226	5,487	961	611	822
Deuel	1981	6,801	1,064	893	1,356	243		319	110	110	1,504	841	218	393
	1977	5,433	769	646	1,068	223		270	113	113	1,509	551	226	270
Dewey	1981	10,475	4,379	4,221	893	700		185	59	59	1,236	2,498	187	
	1977	8,793	3,454	3,318	740	590		195	66	66	1,452	1,814	211	
Douglas	1981	11,807	2,992	2,731	484	283		173	345		2,972	2,529	1,315	255
	1977	7,133	1,649	1,505	456	233		131	219		1,986	1,105	884	136
Edmunds	1981	14,203	4,024	3,800	1,118	125		411	248	248	4,766	1,048	1,344	460
	1977	9,002	2,327	2,197	675	93		263	218	218	2,911	576	1,197	283
Fall River	1981	41,550	9,163	8,834	4,842	1,192		1,843	1,815	703	7,507	6,745	3,130	919
	1977	26,493	5,435	5,221	2,573	1,058		1,191	1,234	477	5,846	3,155	2,137	740
Faulk	1981	5,197	697	671	610	71		116	28	28	1,016	526	1,419	172
	1977	4,950	619	595	498	70		116	31	31	1,162	399	1,487	160
Grant	1981	32,054	4,644	4,457	2,893	571		1,562	1,693	1,046	5,469	8,394	1,944	1,050
	1977	22,450	3,314	3,170	2,067	506		1,056	1,210	751	5,681	4,137	1,576	697
Gregory	1981	22,222	6,068	5,851	1,334	1,313		439	507	55	3,424	5,293	1,790	795
	1977	17,135	4,418	4,244	1,027	964		381	454	49	3,541	3,220	1,634	602
Haakon	1981	12,632	2,030	1,819	1,492	335		155	778	569	5,502	861	757	291
	1977	8,955	1,464	1,311	912	292		138	588	434	3,993	580	472	216
Hamlin	1981	11,939	3,075	2,964	739			35	54	54	91	4,707	1,829	657
	1977	8,051	1,913	1,838	618			35	61	61	107	2,993	1,411	426
Hand	1981	22,554	7,501	7,303	807	840		731	207	207	3,288	3,763	2,720	1,909
	1977	14,445	3,975	3,856	721	492		668	235	235	3,174	1,691	1,785	1,055

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Hanson	1981	3,666	476	459	468	48			370	370	47	2,120	97	
	1977	2,937	428	412	390	47			376	376	54	1,505	106	
Harding	1981	3,910	138	131	192	102		36	30	30	495	1,981	599	249
	1977	2,523	116	111	155	93		35	31	31	440	952	490	147
Hughes	1981	84,592	25,605	24,690	7,966	1,905		5,946	3,553	2,196	14,182	9,915	4,180	1,251
	1977	59,041	14,804	14,222	4,701	1,830		4,953	2,804	1,740	12,362	5,184	4,211	1,136
Hutchinson	1981	31,514	6,234	5,900	1,769	369		619	319	319	2,564	8,799	3,025	4,402
	1977	21,314	3,955	3,741	1,330	376		524	359	359	2,627	4,154	3,200	2,551
Hyde	1981	3,375	1,053	1,014	104			132	126	126	179	1,136	450	
	1977	3,149	996	957	92			142	142	142	214	890	515	
Jackson	1981	15,688	1,225	1,195	737	106			41	41	982	11,073	1,217	
	1977	7,695	733	713	527	76			31	31	747	4,554	763	
Jerauld	1981	5,253	1,524	1,469	390	212		161			262	986	556	134
	1977	4,388	1,274	1,224	320	137		144			291	713	579	119
Jones	1981	13,836	2,179	2,100	326	77		81	26	26	3,555	7,025		283
	1977	9,494	1,666	1,601	289	77		89	31	31	3,317	3,524		271
Kingsbury	1981	16,453	4,285	3,964	1,428	868		104	966	759	2,773	2,091	1,385	531
	1977	13,902	3,793	3,506	1,133	698		105	824	655	2,604	1,507	1,455	474
Lake	1981	45,875	10,040	9,681	4,410	2,604		2,588	869	637	13,545	4,240	3,527	1,037
	1977	32,147	5,873	5,642	2,623	1,766		2,012	874	647	10,285	3,007	2,812	816
Lawrence	1981	86,194	25,380	20,960	13,218	2,758		6,362	2,181	1,031	12,712	5,952	6,840	1,751
	1977	53,926	13,008	10,736	6,571	2,225		3,827	1,486	702	11,256	3,712	5,728	1,308
Lincoln	1981	31,072	6,147	5,652	4,079	378		1,303	960	960	4,094	5,639	3,492	2,047
	1977	21,439	4,319	3,968	2,620	323		804	625	625	3,673	3,746	2,602	1,122
Lyman	1981	12,121	4,470	4,335	621			41			549	4,912	1,134	93
	1977	8,503	3,325	3,213	534			43			635	2,728	911	36
McCook	1981	18,081	2,037	1,845	1,448	220		228	31	31	2,425	7,003	3,392	141
	1977	12,712	1,725	1,561	1,055	161		180	31	31	2,417	3,779	2,381	124
McPherson	1981	8,082	2,310	2,144	478	78		308	196	189	748	913	1,002	535
	1977	6,185	1,782	1,653	372	69		235	194	188	781	567	927	395
Marshall	1981	15,535	2,797	2,697	1,984	490		238	839	628	4,160	2,007	1,550	491
	1977	12,247	2,064	1,983	1,309	421		215	644	486	3,716	1,322	1,498	396
Meade	1981	57,559	17,324	16,704	2,777	2,173		2,890	617	411	9,771	11,481	5,119	1,843
	1977	39,280	13,485	12,955	2,080	1,863		1,828	592	397	6,844	5,245	3,952	1,170
Mellette	1981	1,682	185	185	80	166		116	203			360		113
	1977	1,456	164	164	63	165		123	207			276		96
Miner	1981	8,661	1,905	1,682	1,098	95			400	400	988	1,010	1,607	269
	1977	7,007	1,399	1,236	798	88			382	382	1,068	717	1,373	235
Minnehaha	1981	812,480	112,601	107,856	72,971	106,916	93,211	32,583	31,682	16,813	144,666	124,231	47,090	45,993
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
Moody	1981	24,644	3,713	3,010	1,323	157		363	92	92	11,504	1,543	2,297	744
	1977	13,677	2,191	1,775	875	135		339	91	91	6,272	1,043	1,193	471
Pennington	1981	532,498	100,762	99,191	64,129	64,255	48,726	19,793	32,342	18,896	98,069	32,086	52,758	13,728
	1977	323,573	50,086	49,311	31,089	42,519	32,426	13,477	20,039	11,743	75,105	19,220	34,725	8,098
Perkins	1981	17,663	5,006	4,827	1,192	787		1,027	705	705	1,145	2,358	1,986	325
	1977	13,495	3,386	3,253	958	667		920	446	446	1,387	1,355	1,988	318
Potter	1981	12,756	3,960	3,818	1,198	1,031		137	441	255	2,145	472	1,658	936
	1977	8,984	2,547	2,447	802	622		132	350	203	1,708	327	1,374	666
Roberts	1981	28,178	4,161	3,911	3,165	2,860		323	525		2,860	7,885	4,600	731
	1977	20,660	3,407	3,200	2,193	1,956		339	576		2,989	4,253	3,521	580
Sanborn	1981	3,451	858	826	387	105		87	54	54	94	296	268	
	1977	2,590	635	610	333	80		69	61	61	107	225	292	
Shannon	1981	7,075	2,939	2,832	577							2,800		
	1977	4,865	2,535	2,435	361							1,538		
Spink	1981	27,979	5,579	5,280	3,332	758		755	457	367	5,293	5,176	1,375	1,286
	1977	20,036	3,997	3,781	2,017	687		689	463	377	4,690	3,234	1,311	757
Stanley	1981	6,993	3,541	3,414	869			144			1,525	327	241	
	1977	4,815	2,135	2,051	669			135			1,195	224	239	
Sully	1981	11,540	1,319	1,270	226			79	124		4,955	2,039	381	91
	1977	7,872	907	871	200			85	143		3,825	1,029	381	87
Todd	1981	13,699	4,062	3,916	802	693		28	26	26		4,481	1,520	
	1977	8,476	3,415	3,281	420	416		35	31	31		2,066	1,023	
Tripp	1981	37,029	7,482	7,213	1,591	1,799		2,373	3,213	1,339	5,435	8,367	1,611	412
	1977	26,157	5,085	4,885	1,283	1,659		1,526	2,181	906	5,841	3,885	1,592	361

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Turner	1981	23,911	5,232	5,127	1,790	1,220		270	694	694	5,668	2,011	1,959	1,126
	1977	17,851	3,606	3,534	1,065	993		205	520	520	5,482	1,358	1,733	807
Union	1981	19,548	2,786	2,583	2,767	238		201	1,002	1,002	1,500	6,497	2,128	307
	1977	15,221	2,125	1,969	2,211	221		195	868	868	1,369	4,581	1,870	266
Walworth	1981	38,900	5,382	5,189	2,755	1,596		2,182	753	364	10,943	4,777	4,744	1,690
	1977	31,614	4,024	3,866	2,048	1,270		1,885	775	376	11,228	2,969	3,670	1,100
Yankton	1981	99,833	22,637	22,523	8,665	9,944	5,779	8,378	4,014	1,878	10,233	11,714	8,469	3,498
	1977	68,453	14,546	14,474	5,385	7,852	4,678	5,447	3,134	1,466	9,901	5,765	6,960	2,976
Ziebach	1981	2,894	403	403	361	96						399	273	184
	1977	1,631	358	358	172	93						168	225	104
TOTAL METRO COUNTIES	1981	812,480	112,601	107,856	72,971	106,916	93,211	32,583	31,682	16,813	144,666	124,231	47,090	45,993
	1977	494,101	69,102	65,946	41,771	65,573	56,930	25,123	21,693	11,566	104,067	58,498	34,912	27,737
TOTAL STATE	1981	3,336,266	657,244	632,258	327,442	287,380	196,170	143,432	128,916	72,174	603,260	450,419	265,197	128,417
	1977	2,183,784	405,932	389,535	190,073	192,979	127,083	105,695	93,997	53,117	477,827	240,764	202,533	82,383
TENNESSEE														
CHATTANOOGA	1981	1,814,384	421,060	409,063	133,178	278,606	224,141	81,894	73,268	47,243	284,765	233,052	104,997	54,405
	1977	1,339,964	293,593	284,605	94,862	185,423	148,663	59,823	53,982	34,966	306,711	126,365	72,862	38,776
Hamilton	1981	1,404,639	271,829	262,965	115,083	242,741	210,864	68,190	61,329	38,123	235,100	159,460	84,940	41,718
	1977	1,069,884	199,756	192,531	83,042	164,581	141,820	47,717	44,261	27,626	261,158	87,311	59,881	31,037
Marion	1981	74,435	25,952	25,682	2,579	5,670		2,690	4,965	4,343	8,537	14,677	2,673	932
	1977	54,265	18,150	17,964	2,228	3,491		1,904	3,294	2,918	10,525	8,048	2,289	767
Sequatchie	1981	17,645	8,659	8,659	593	1,048		436	441	441	1,646	2,251	207	1,156
	1977	12,919	5,670	5,670	491	728		330	418	418	2,158	1,321	194	784
Catoosa, Ga.	*1981*	*137,787*	*42,924*	*40,932*	*7,161*	*25,427*	*13,277*	*2,668*	*2,217*	*1,355*	*13,129*	*24,906*	*9,251*	*6,708*
	1977	*66,667*	*18,741*	*17,806*	*3,231*	*12,795*	*6,843*	*1,495*	*1,889*	*1,159*	*9,444*	*10,209*	*4,344*	*3,015*
Dade, Ga.	*1981*	*41,372*	*14,139*	*14,139*	*1,723*	*867*		*1,059*	*1,668*	*1,203*	*3,490*	*13,010*	*3,093*	*865*
	1977	*25,418*	*8,592*	*8,592*	*1,021*	*924*		*779*	*1,209*	*879*	*2,724*	*6,949*	*1,834*	*496*
Walker, Ga.	*1981*	*138,506*	*57,557*	*56,686*	*6,039*	*2,853*		*6,851*	*2,648*	*1,778*	*22,863*	*18,748*	*4,833*	*3,026*
	1977	*110,811*	*42,684*	*42,042*	*4,849*	*2,904*		*7,598*	*2,911*	*1,966*	*20,702*	*12,527*	*4,320*	*2,677*
CLARKSVILLE - HOPKINSVILLE	1981	614,985	120,979	119,009	44,498	101,269	78,653	21,986	33,287	21,663	124,723	54,111	49,944	15,905
	1977	453,433	81,099	79,645	30,687	65,418	50,591	16,848	22,220	14,565	125,822	31,092	33,923	11,146
Montgomery	1981	361,818	66,290	65,504	28,858	62,670	48,427	9,656	19,963	12,776	80,118	29,473	32,879	8,964
	1977	260,909	43,879	43,364	18,863	40,082	30,826	7,694	13,619	8,786	78,470	16,461	21,278	6,119
Christian, Ky.	*1981*	*253,167*	*54,689*	*53,505*	*15,640*	*38,599*	*30,226*	*12,330*	*13,324*	*8,887*	*44,605*	*24,638*	*17,065*	*6,941*
	1977	*192,524*	*37,220*	*36,281*	*11,824*	*25,336*	*19,765*	*9,154*	*8,601*	*5,779*	*47,352*	*14,631*	*12,645*	*5,027*
JOHNSON CITY - KINGSPORT - BRISTOL	1981	1,865,220	439,040	427,702	121,373	280,534	231,951	80,007	72,160	45,550	343,627	199,721	161,447	45,421
	1977	1,267,612	275,099	267,614	80,029	174,713	142,115	56,430	53,024	33,947	306,409	101,638	111,084	31,949
Carter	1981	117,921	36,926	36,028	8,875	18,782	9,205	3,905	4,451	3,536	13,887	12,028	8,009	4,272
	1977	91,131	25,967	25,243	6,188	12,015	6,047	3,680	3,565	2,854	17,357	7,161	7,236	3,110
Hawkins	1981	80,818	34,927	34,360	4,511	5,012		2,260	2,831	2,009	11,280	7,719	4,618	3,554
	1977	58,303	21,878	21,525	3,231	3,041		1,710	1,946	1,386	12,703	4,836	3,600	2,210
Sullivan	1981	769,597	169,178	164,979	56,255	160,885	140,556	33,690	28,404	17,699	148,651	70,064	40,031	18,195
	1977	535,924	106,878	103,841	35,969	95,936	83,175	22,448	21,463	13,473	144,805	35,508	31,730	13,046
Unicoi	1981	34,966	13,693	13,351	1,879	2,385		744	2,342	1,412	5,799	3,181	1,104	840
	1977	25,512	9,166	8,906	1,441	1,711		641	1,427	860	5,980	1,965	880	637
Washington	1981	404,051	87,152	85,240	26,371	57,034	55,055	18,293	17,740	11,710	79,259	36,370	43,829	8,446
	1977	281,005	53,411	52,245	18,429	37,795	35,834	13,049	13,365	8,909	70,941	19,017	28,378	6,723
Bristol, Va.	*1981*	*242,445*	*39,975*	*37,034*	*14,221*	*29,891*	*27,135*	*17,793*	*10,586*	*4,470*	*42,391*	*36,362*	*32,583*	*5,266*
	1977	*146,894*	*22,400*	*20,738*	*8,228*	*19,012*	*17,059*	*12,264*	*6,665*	*2,788*	*26,446*	*17,190*	*23,898*	*3,134*
Scott, Va.	*1981*	*69,466*	*24,397*	*24,073*	*1,744*	*1,977*		*373*	*2,422*	*1,405*	*20,611*	*4,807*	*4,732*	*2,192*
	1977	*42,083*	*14,054*	*13,869*	*1,318*	*1,674*		*328*	*2,040*	*1,182*	*12,509*	*3,036*	*2,395*	*1,500*
Washington, Va.	*1981*	*145,956*	*32,792*	*32,637*	*7,517*	*4,568*		*2,949*	*3,384*	*3,309*	*21,749*	*29,190*	*26,541*	*2,656*
	1977	*86,760*	*21,345*	*21,247*	*5,225*	*3,529*		*2,310*	*2,553*	*2,495*	*15,668*	*12,925*	*12,967*	*1,589*
KNOXVILLE	1981	2,261,627	479,585	465,747	159,775	420,568	358,157	91,378	106,480	69,452	351,905	242,694	157,381	73,060
	1977	1,655,467	328,736	318,342	120,428	264,279	224,198	67,434	74,623	49,059	369,079	136,000	113,438	50,937
Anderson	1981	308,799	79,071	77,453	14,396	63,575	49,107	5,759	9,827	5,531	62,930	27,023	18,489	9,530
	1977	214,187	50,230	49,208	10,980	35,680	27,632	4,951	6,884	3,896	56,665	16,354	10,985	6,931

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
KNOXVILLE (continued)														
Blount	1981	313,871	71,501	70,282	19,478	49,351	40,110	9,038	11,181	8,311	65,429	22,084	42,395	12,206
	1977	230,180	46,856	46,062	12,808	31,237	25,338	6,044	8,576	6,457	68,583	13,743	26,213	8,411
Knox	1981	1,624,521	321,860	310,859	125,361	307,139	268,940	76,523	84,916	55,292	220,652	192,663	95,874	51,010
	1977	1,200,366	227,277	218,699	96,284	196,924	171,228	56,381	58,793	38,493	240,778	105,242	75,704	35,355
Union	1981	14,436	7,153	7,153	540	503		58	556	318	2,894	924	623	314
	1977	10,734	4,373	4,373	356	438		58	370	213	3,053	661	536	240
MEMPHIS	1981	3,961,773	983,073	957,951	297,607	570,534	469,540	196,223	186,968	119,518	687,494	413,423	159,198	133,392
	1977	2,949,115	640,619	622,290	215,245	428,572	352,533	153,495	137,548	88,457	688,521	253,240	114,026	88,034
Shelby	1981	3,517,824	855,450	832,635	278,875	531,919	444,723	187,331	176,602	111,041	594,087	330,289	138,156	119,251
	1977	2,639,189	557,864	540,988	201,636	402,466	335,651	146,790	129,942	82,140	604,877	210,243	95,916	78,904
Tipton	1981	75,301	22,706	22,548	2,965	9,691	5,253	2,165	2,237	1,808	13,302	5,734	8,490	2,841
	1977	62,847	16,783	16,668	2,402	6,695	3,754	2,043	1,666	1,365	16,178	3,717	7,126	2,012
Crittenden, Ark.	*1981*	*246,286*	*51,976*	*51,001*	*9,274*	*14,612*	*7,914*	*5,487*	*4,771*	*4,096*	*60,848*	*69,498*	*8,891*	*7,821*
	1977	*160,667*	*34,490*	*33,847*	*7,049*	*10,583*	*5,930*	*3,595*	*3,588*	*3,126*	*47,258*	*32,407*	*7,606*	*4,939*
De Soto, Miss.	*1981*	*122,362*	*52,941*	*51,767*	*6,493*	*14,312*	*11,650*	*1,240*	*3,358*	*2,573*	*19,257*	*7,902*	*3,661*	*3,479*
	1977	*86,412*	*31,482*	*30,787*	*4,158*	*8,828*	*7,198*	*1,067*	*2,352*	*1,826*	*20,208*	*6,873*	*3,378*	*2,179*
NASHVILLE-DAVIDSON	1981	4,124,818	912,268	895,215	361,988	608,610	489,266	161,022	192,983	118,946	767,629	471,605	178,104	119,158
	1977	2,897,312	585,467	574,383	240,849	388,569	311,805	128,118	124,585	77,382	748,296	242,669	130,506	82,096
Cheatham	1981	38,082	17,322	17,019	2,030	1,085		597	244	244	5,447	4,079	4,045	870
	1977	29,734	11,521	11,321	1,464	728		459	233	233	7,413	2,833	2,887	599
Davidson	1981	2,843,741	547,554	536,882	278,706	526,965	440,496	103,352	150,207	90,884	529,078	307,619	76,076	74,839
	1977	2,032,062	370,092	362,915	184,713	337,923	281,828	89,833	95,395	58,202	514,741	156,159	63,225	54,483
Dickson	1981	115,825	41,853	40,977	5,966	9,030	3,587	5,792	5,351	3,787	15,410	9,883	4,955	4,259
	1977	81,776	24,783	24,176	4,247	5,397	2,231	3,979	4,375	3,118	18,128	6,165	3,802	2,881
Robertson	1981	115,586	27,206	27,050	4,935	9,064	3,741	4,532	3,273	2,261	36,056	10,312	5,226	5,050
	1977	84,625	17,455	17,358	4,050	5,183	2,222	2,981	3,038	2,112	33,195	6,869	3,176	2,961
Rutherford	1981	358,204	90,248	88,949	30,561	33,417	28,106	19,073	13,624	10,055	52,156	46,968	32,251	7,232
	1977	227,554	50,804	50,078	19,661	18,986	15,905	12,607	8,350	6,190	50,822	21,955	20,451	5,227
Sumner	1981	270,482	89,000	88,024	15,824	11,362	5,108	10,048	6,698	4,215	46,839	25,725	34,443	11,689
	1977	189,416	53,853	53,268	10,373	8,701	3,994	7,051	4,482	2,837	46,029	15,490	24,523	7,321
Williamson	1981	230,921	60,693	58,803	13,518	9,167	4,122	9,226	5,656	1,721	54,778	40,948	8,021	9,486
	1977	144,293	33,042	31,896	8,462	5,293	2,464	5,824	3,949	1,193	48,427	18,512	4,688	5,347
Wilson	1981	151,977	38,392	37,511	10,448	8,520	4,106	8,402	7,930	5,779	27,865	26,071	13,087	5,733
	1977	107,852	23,917	23,371	7,879	6,358	3,161	5,384	4,763	3,497	29,541	14,686	7,754	3,277
ALL COUNTIES														
Anderson	1981	308,799	79,071	77,453	14,396	63,575	49,107	5,759	9,827	5,531	62,930	27,023	18,489	9,530
	1977	214,187	50,230	49,208	10,980	35,680	27,632	4,951	6,884	3,896	56,665	16,354	10,985	6,931
Bedford	1981	80,216	22,691	22,227	4,786	6,976	2,598	2,831	6,084	2,631	14,428	7,537	4,219	2,711
	1977	65,701	17,070	16,722	3,866	5,276	2,045	2,617	4,298	1,847	16,544	4,632	3,260	2,099
Benton	1981	43,021	12,309	11,818	1,619	1,355		1,780	2,077	1,511	9,762	8,592	2,236	1,572
	1977	33,805	8,690	8,313	1,445	1,194		1,318	1,442	1,054	10,600	4,741	2,077	1,038
Bledsoe	1981	16,619	4,277	4,189	757	806		138	861	861	4,260	2,259	645	486
	1977	12,652	3,083	3,020	507	503		143	584	584	4,277	1,159	614	446
Blount	1981	313,871	71,501	70,282	19,478	49,351	40,110	9,038	11,181	8,311	65,429	22,084	42,395	12,206
	1977	230,180	46,856	46,062	12,808	31,237	25,338	6,044	8,576	6,457	68,583	13,743	26,213	8,411
Bradley	1981	311,973	83,329	81,538	21,095	46,285	37,510	7,940	10,339	7,956	67,025	29,871	25,500	7,885
	1977	233,184	50,030	48,775	14,849	28,050	22,543	7,506	8,531	6,655	72,193	16,352	20,203	5,318
Campbell	1981	114,382	31,907	31,682	9,924	6,370		3,007	2,978	2,763	18,939	22,491	4,785	3,864
	1977	84,880	22,328	22,173	7,747	4,245		2,410	2,493	2,306	20,462	12,328	3,392	2,690
Cannon	1981	22,999	9,746	9,546	419	1,583		452	1,050	800	5,913	447	534	946
	1977	18,380	6,371	6,241	396	1,042		405	909	699	6,519	327	502	641
Carroll	1981	77,191	19,075	18,948	3,275	7,599		3,396	3,820	3,570	14,022	13,193	5,869	2,307
	1977	63,560	14,469	14,374	2,737	5,085		2,613	3,126	2,913	18,489	7,259	4,377	1,904
Carter	1981	117,921	36,926	36,028	8,875	18,782	9,205	3,905	4,451	3,536	13,887	12,028	8,009	4,272
	1977	91,131	25,967	25,243	6,188	12,015	6,047	3,680	3,565	2,854	17,357	7,161	7,236	3,110
Cheatham	1981	38,082	17,322	17,019	2,030	1,085		597	244	244	5,447	4,079	4,045	870
	1977	29,734	11,521	11,321	1,464	728		459	233	233	7,413	2,833	2,887	599
Chester	1981	34,956	11,634	11,396	2,098	943		2,373	1,245	278	8,972	1,964	3,087	1,002
	1977	28,539	7,649	7,493	1,837	628		1,809	1,176	259	9,887	1,395	2,176	768
Claiborne	1981	59,322	16,262	15,927	2,202	3,275		635	4,060	1,981	6,033	6,234	7,751	3,005
	1977	39,815	9,600	9,404	1,829	1,951		622	2,650	1,287	6,411	4,087	4,911	1,835

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Clay	1981	10,217	4,071	3,986	618	542		104	315	315	328	1,690	867	281
	1977	7,853	2,838	2,780	524	362		104	228	228	434	1,189	766	257
Cocke	1981	93,301	29,738	29,335	4,870	8,774	6,072	2,317	2,536	2,357	11,313	18,351	6,823	3,789
	1977	70,770	21,088	20,805	4,161	6,800	4,749	2,253	2,366	2,192	13,037	10,222	4,912	2,667
Coffee	1981	182,886	40,646	39,812	20,663	21,218	12,153	5,781	8,707	6,194	29,201	21,352	9,757	8,731
	1977	112,408	27,573	27,011	10,704	9,917	5,798	4,140	5,328	3,809	24,616	10,216	6,148	4,562
Crockett	1981	31,534	11,058	10,830	698	653		603	1,204	1,204	7,897	5,321	2,009	1,254
	1977	25,649	8,114	7,948	670	583		621	848	848	8,313	2,975	1,762	1,014
Cumberland	1981	111,968	26,985	26,699	7,411	7,985	3,885	4,795	2,312	1,835	15,189	23,962	10,643	2,265
	1977	69,891	16,501	16,328	4,589	4,962	2,485	2,920	1,505	1,201	15,649	10,437	5,992	1,779
Davidson	1981	2,843,741	547,554	536,882	278,706	526,965	440,496	103,352	150,207	90,884	529,078	307,619	76,076	74,839
	1977	2,032,062	370,092	362,915	184,713	337,923	281,828	89,833	95,395	58,202	514,741	156,159	63,225	54,483
Decatur	1981	28,617	8,568	8,392	1,197	2,131		727	1,818	1,435	6,451	3,363	2,245	1,377
	1977	23,608	5,977	5,855	1,009	1,305		662	1,543	1,229	7,519	2,218	1,913	866
De Kalb	1981	50,817	18,519	18,138	1,833	1,462		1,740	2,869	2,869	15,540	3,359	2,505	1,600
	1977	29,591	8,456	8,283	1,132	741		1,050	1,734	1,734	11,533	1,888	1,228	964
Dickson	1981	115,825	41,853	40,977	5,966	9,030	3,587	5,792	5,351	3,787	15,410	9,883	4,955	4,259
	1977	81,776	24,783	24,176	4,247	5,397	2,231	3,979	4,375	3,118	18,128	6,165	3,802	2,881
Dyer	1981	128,539	30,212	30,114	7,898	9,769	7,685	8,204	5,033	2,183	30,762	13,410	7,989	3,503
	1977	107,833	22,855	22,783	5,566	8,011	6,302	6,500	4,057	1,749	34,104	8,224	6,544	2,631
Fayette	1981	35,360	17,372	17,014	1,616	2,484		858	906	780	4,179	2,940	1,251	1,914
	1977	26,858	11,349	11,117	1,403	2,207		632	853	728	4,722	2,154	851	1,257
Fentress	1981	38,886	14,387	14,091	774	3,483		4,767	1,583	1,583	2,362	6,398	2,139	773
	1977	28,294	9,566	9,371	572	2,694		3,629	1,131	1,131	2,836	3,486	1,997	697
Franklin	1981	90,006	23,890	23,645	4,135	5,941		2,001	3,851	3,372	11,308	8,188	17,888	2,249
	1977	71,469	17,611	17,432	3,852	4,516		1,991	3,018	2,662	13,862	5,304	12,535	1,780
Gibson	1981	145,379	38,879	38,222	5,871	16,404	12,537	6,925	5,118	3,687	28,643	19,737	9,029	6,486
	1977	120,335	28,785	28,302	4,743	10,933	8,392	5,924	4,419	3,189	35,541	12,103	6,880	4,471
Giles	1981	81,104	20,695	20,436	4,326	3,031		4,685	4,952	4,697	9,061	14,602	4,058	4,276
	1977	61,659	15,484	15,292	3,450	2,529		3,342	3,530	3,347	11,692	8,171	3,606	2,723
Grainger	1981	23,017	10,858	10,636	978	357			689	689	4,084	4,343	410	588
	1977	19,123	8,096	7,931	905	275			542	542	4,833	3,087	346	441
Greene	1981	167,668	45,679	45,337	12,341	19,606	17,230	6,710	5,056	4,464	17,118	20,729	14,279	6,876
	1977	126,593	30,730	30,503	8,622	14,699	12,808	4,938	4,619	4,059	23,450	11,232	10,787	4,700
Grundy	1981	36,117	11,579	11,342	1,965	1,034		50	770	770	2,848	6,681	5,745	1,308
	1977	22,624	6,442	6,311	1,679	582		57	466	466	3,002	3,874	3,431	754
Hamblen	1981	227,418	54,855	54,470	13,161	42,141	32,998	10,864	6,193	3,627	33,488	24,465	18,168	8,138
	1977	166,731	37,067	36,811	9,452	25,546	20,011	8,325	5,304	3,105	38,244	12,846	14,835	5,187
Hamilton	1981	1,404,639	271,829	262,965	115,083	242,741	210,864	68,190	61,329	38,123	235,100	159,460	84,940	41,718
	1977	1,069,884	199,756	192,531	83,042	164,581	141,820	47,717	44,261	27,626	261,158	87,311	59,881	31,037
Hancock	1981	9,042	4,614	4,518	51	383		593	643		333	593	479	799
	1977	6,843	3,046	2,984	50	363		453	462		505	463	682	546
Hardeman	1981	64,419	20,280	19,864	2,096	8,564	5,314	1,067	1,399	524	9,695	8,141	6,617	3,042
	1977	49,524	13,890	13,607	1,608	5,491	3,462	1,012	1,246	463	11,380	4,991	5,392	2,000
Hardin	1981	78,124	24,638	24,132	5,774	10,300	4,978	1,444	3,011	2,804	9,342	6,260	10,894	2,116
	1977	51,587	13,372	13,099	3,346	5,536	2,755	1,378	2,219	2,061	10,374	4,288	6,221	1,378
Hawkins	1981	80,818	34,927	34,360	4,511	5,012		2,260	2,831	2,009	11,280	7,719	4,618	3,554
	1977	58,303	21,878	21,525	3,231	3,041		1,710	1,946	1,386	12,703	4,836	3,600	2,210
Haywood	1981	53,448	16,288	15,952	4,672	6,783	4,391	1,366	3,656	2,464	9,521	5,372	2,321	1,665
	1977	41,745	11,761	11,521	3,190	4,316	2,831	1,367	2,608	1,764	9,756	3,864	2,157	1,139
Henderson	1981	64,445	23,366	22,887	2,708	4,538	3,165	1,841	2,955	1,198	10,536	9,238	4,581	2,363
	1977	49,784	14,438	14,143	2,267	3,403	2,395	1,737	2,173	874	12,818	5,899	3,740	1,482
Henry	1981	97,948	20,602	20,180	7,556	14,215	5,741	5,297	3,483	2,445	13,455	9,399	10,131	3,869
	1977	74,548	16,328	15,995	5,530	8,515	3,568	4,152	2,722	1,920	15,108	5,244	6,549	2,885
Hickman	1981	24,768	11,085	10,858	1,050	587		712	953	818	4,405	2,962	645	749
	1977	19,205	7,209	7,062	850	461		638	625	541	5,399	1,894	537	600
Houston	1981	10,849	5,653	5,536	799	214		213	137	137	393	1,508	602	1,091
	1977	8,135	4,143	4,058	603	180		184	124	124	532	923	540	703
Humphreys	1981	59,694	16,394	16,057	3,801	7,172		1,400	2,334	852	12,430	9,754	3,192	1,392
	1977	44,127	10,837	10,616	3,012	4,289		1,270	2,067	751	11,974	5,646	2,829	1,104
Jackson	1981	28,694	15,350	15,035	1,151	640		143	1,083	671	6,514	1,036	2,004	448
	1977	16,981	7,206	7,059	586	468		157	567	414	5,326	686	1,181	389
Jefferson	1981	80,541	34,448	34,225	4,019	4,767		1,102	2,875	2,436	8,855	11,399	3,606	3,779
	1977	54,854	20,941	20,808	2,647	2,925		999	1,902	1,629	9,817	6,555	3,176	2,378

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Johnson	1981	32,632	12,617	12,359	1,146	3,118		501	1,164	785	4,798	4,450	2,776	1,285
	1977	23,134	7,995	7,832	787	1,993		486	830	562	4,939	2,631	1,889	895
Knox	1981	1,624,521	321,860	310,859	125,361	307,139	268,940	76,523	84,916	55,292	220,652	192,663	95,874	51,010
	1977	1,200,366	227,277	218,699	96,284	196,924	171,228	56,381	58,793	38,493	240,778	105,242	75,704	35,355
Lake	1981	16,376	6,517	6,383	1,439	468		210	374	374	1,049	2,390	925	919
	1977	14,984	5,523	5,410	1,461	462		237	356	356	1,494	1,963	842	850
Lauderdale	1981	56,974	18,634	17,801	1,877	5,380	3,354	2,779	2,108	1,396	10,689	4,671	3,817	2,824
	1977	45,737	13,007	12,380	1,720	3,510	2,223	2,565	1,827	1,214	11,852	3,056	3,459	1,985
Lawrence	1981	111,258	30,150	28,762	3,809	10,986	6,256	4,130	6,138	4,536	25,648	6,864	8,297	4,759
	1977	91,384	21,180	20,131	2,976	7,426	4,317	3,187	4,929	3,665	30,052	4,398	6,749	3,276
Lewis	1981	20,305	6,808	6,668	590	940		518	1,238	1,238	3,661	2,371	623	240
	1977	16,885	4,698	4,602	488	784		415	943	943	4,912	1,561	553	206
Lincoln	1981	77,442	24,628	24,123	3,852	4,139	2,212	3,317	2,609	2,185	13,419	9,453	6,267	4,094
	1977	61,174	17,140	16,790	2,998	3,080	1,686	2,759	1,925	1,629	15,863	5,447	5,052	2,765
Loudon	1981	90,870	27,063	26,507	3,408	3,430		3,870	2,772	2,296	16,565	18,312	9,420	2,318
	1977	61,513	16,644	16,304	2,642	2,623		2,462	2,228	1,864	16,964	8,334	5,541	1,820
McMinn	1981	130,960	27,098	26,542	7,996	13,909	2,168	6,758	6,244	4,017	14,543	15,359	17,488	6,144
	1977	99,014	20,891	20,465	6,100	8,697	1,441	5,865	4,207	2,712	18,438	9,284	11,621	4,209
McNairy	1981	65,427	15,115	14,804	3,947	1,565		2,474	3,159	2,196	14,397	11,548	5,175	1,659
	1977	46,109	9,924	9,722	2,312	1,249		1,576	1,857	1,297	14,788	5,457	3,886	1,206
Macon	1981	53,615	25,402	24,882	1,339	1,341		1,534	1,671	1,357	3,608	6,207	6,568	2,272
	1977	32,373	13,497	13,222	1,029	928		945	967	793	4,445	2,739	3,947	1,249
Madison	1981	387,906	84,531	80,627	25,649	81,469	65,993	14,469	13,925	8,344	60,282	45,940	19,804	8,383
	1977	281,749	54,418	51,714	18,969	50,149	40,550	14,065	11,770	7,045	63,032	25,479	15,828	6,293
Marion	1981	74,435	25,952	25,682	2,579	5,670		2,690	4,965	4,343	8,537	14,677	2,673	932
	1977	54,265	18,150	17,964	2,228	3,491		1,904	3,294	2,918	10,525	8,048	2,289	767
Marshall	1981	74,479	21,308	20,870	2,184	2,504		1,846	2,237	1,907	17,017	15,712	1,889	3,257
	1977	53,163	13,362	13,089	1,649	1,678		1,573	1,724	1,482	19,039	6,912	1,316	2,295
Maury	1981	185,765	62,489	61,834	12,884	16,514	12,568	10,344	7,5[illegible]6	5,455	19,376	15,446	11,945	6,273
	1977	142,013	41,799	41,366	10,079	13,103	10,062	8,039	6,309	4,606	23,289	10,525	9,422	4,631
Meigs	1981	13,382	7,290	7,140	831	905		189	932	932	773	1,088	45	348
	1977	7,185	3,375	3,306	632	422		193	470	470	727	543	44	319
Monroe	1981	92,046	24,642	24,136	9,145	7,312		1,641	4,786	4,130	15,467	11,129	9,943	2,777
	1977	63,568	15,832	15,509	5,346	3,980		1,492	2,927	2,554	17,387	5,771	5,752	1,722
Montgomery	1981	361,818	66,290	65,504	28,858	62,670	48,427	9,656	19,963	12,776	80,118	29,473	32,879	8,964
	1977	260,909	43,879	43,364	18,863	40,082	30,826	7,694	13,619	8,786	78,470	16,461	21,278	6,119
Moore	1981	4,676	2,146	2,102	29	62		77	81	81	53	640	81	56
	1977	3,022	1,430	1,401	26	51		52	76	76	73	314	74	50
Morgan	1981	18,800	9,645	9,448	331	334		314	382	382	1,669	5,352	266	55
	1977	13,405	6,131	6,006	276	271		231	358	358	2,342	3,099	247	50
Obion	1981	122,686	27,790	27,401	9,172	12,481	8,119	5,014	3,906	2,802	25,285	6,896	13,770	2,654
	1977	101,379	19,696	19,423	6,694	9,122	6,012	4,853	3,552	2,560	28,940	4,999	10,373	2,243
Overton	1981	38,180	14,452	14,155	677	2,572		734	1,838	1,321	3,317	5,498	3,358	1,818
	1977	28,247	9,625	9,429	660	1,897		768	1,452	1,047	4,837	3,104	2,233	1,205
Perry	1981	10,939	4,100	4,016	505	148		262	383	383	2,462	1,577	601	708
	1977	8,629	2,898	2,839	460	125		187	332	332	2,447	1,024	542	447
Pickett	1981	7,022	2,005	1,964	630	189		120	84	84	686	1,546	904	127
	1977	5,425	1,627	1,594	534	175		122	84	84	849	822	620	118
Polk	1981	22,190	7,794	7,635	1,842	700		677	800	800	2,572	2,407	1,701	1,262
	1977	16,653	5,793	5,675	1,348	500		479	508	508	2,738	1,674	1,187	958
Putnam	1981	199,080	40,733	39,519	18,759	22,491	13,983	13,585	6,618	3,858	23,676	28,983	19,137	6,094
	1977	136,450	26,796	25,902	11,952	14,797	9,395	9,175	5,433	3,168	24,892	15,491	11,958	4,092
Rhea	1981	66,337	22,361	22,091	2,437	3,881		2,974	1,700	1,188	10,352	9,209	7,875	3,324
	1977	51,841	15,654	15,467	2,218	2,563		2,257	1,543	1,083	12,980	5,004	5,531	2,251
Roane	1981	139,370	41,874	41,748	8,395	5,488	3,206	4,492	5,629	4,635	32,362	15,737	11,497	7,798
	1977	113,150	29,575	29,489	6,935	4,263	2,539	3,790	4,392	3,651	34,893	9,977	9,253	5,248
Robertson	1981	115,586	27,206	27,050	4,935	9,064	3,741	4,532	3,273	2,261	36,056	10,312	5,226	5,050
	1977	84,625	17,455	17,358	4,050	5,183	2,222	2,981	3,038	2,112	33,195	6,869	3,176	2,961
Rutherford	1981	358,204	90,248	88,949	30,561	33,417	28,106	19,073	13,624	10,055	52,156	46,968	32,251	7,232
	1977	227,554	50,8[illegible]	50,078	19,661	18,986	15,905	12,607	8,350	6,190	50,822	21,955	20,451	5,227
Scott	1981	51,762	19,544	19,143	2,572	4,355		909	1,115	1,115	6,609	8,263	3,501	2,861
	1977	36,309	12,309	12,058	1,685	2,658		774	976	976	7,644	4,148	2,924	1,789
Sequatchie	1981	17,645	8,659	8,659	593	1,048		436	441	441	1,646	2,251	207	1,156
	1977	12,919	5,670	5,670	491	728		330	418	418	2,158	1,321	194	784

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Sevier	1981	187,154	42,204	39,730	40,736	12,020		8,830	8,416	6,064	13,367	12,312	7,868	6,168
	1977	123,915	25,864	24,331	27,033	7,080		5,976	5,346	3,862	13,647	7,806	6,545	3,725
Shelby	1981	3,517,824	855,450	832,635	278,875	531,919	444,723	187,331	176,602	111,041	594,087	330,289	138,156	119,251
	1977	2,639,189	557,864	540,988	201,636	402,466	335,651	146,790	129,942	82,140	604,877	210,243	95,916	78,904
Smith	1981	46,952	9,261	9,071	2,292	3,482		1,179	7,550	7,550	8,411	4,629	5,378	1,135
	1977	30,402	6,522	6,389	1,314	2,405		691	4,144	4,144	7,183	2,557	2,913	809
Stewart	1981	18,580	5,329	5,218	1,071	1,162		846	143	65	3,272	1,791	2,295	56
	1977	13,548	3,609	3,535	770	929		533	122	55	3,608	852	1,638	47
Sullivan	1981	769,597	169,178	164,979	56,255	160,885	140,556	33,690	28,404	17,699	148,651	70,064	40,031	18,195
	1977	535,924	106,878	103,841	35,969	95,936	83,175	22,448	21,463	13,473	144,805	35,508	31,730	13,046
Sumner	1981	270,482	89,000	88,024	15,824	11,362	5,108	10,048	6,698	4,215	46,839	25,725	34,443	11,689
	1977	189,416	53,853	53,268	10,373	8,701	3,994	7,051	4,482	2,837	46,029	15,490	24,523	7,321
Tipton	1981	75,301	22,706	22,548	2,965	9,691	5,253	2,165	2,237	1,808	13,302	5,734	8,490	2,841
	1977	62,847	16,783	16,668	2,402	6,695	3,754	2,043	1,666	1,365	16,178	3,717	7,126	2,012
Trousdale	1981	33,442	10,807	10,552	437	1,264		900	520	31	10,370	3,552	1,714	503
	1977	22,082	5,008	4,891	375	591		484	453	27	10,766	1,365	1,042	412
Unicoi	1981	34,966	13,693	13,351	1,879	2,385		744	2,342	1,412	5,799	3,181	1,104	840
	1977	25,512	9,166	8,906	1,441	1,711		641	1,427	860	5,980	1,965	880	637
Union	1981	14,436	7,153	7,153	540	503		58	556	318	2,894	924	623	314
	1977	10,734	4,373	4,373	356	438		58	370	213	3,053	661	536	240
Van Buren	1981	5,001	1,899	1,859	225	230		56	85	85	356	283	1,411	77
	1977	3,377	1,485	1,455	124	155		32	76	76	296	192	771	50
Warren	1981	103,652	31,718	31,432	5,398	9,051	6,283	6,820	4,663	4,399	14,985	8,336	10,136	4,644
	1977	86,414	22,051	21,855	4,558	7,529	5,274	5,415	3,812	3,588	19,000	5,847	8,444	3,300
Washington	1981	404,051	87,152	85,740	26,371	57,034	55,055	18,293	17,740	11,710	79,259	36,370	43,829	8,446
	1977	281,005	53,411	52,245	18,429	37,795	35,834	13,049	13,365	8,909	70,941	19,017	28,378	6,723
Wayne	1981	25,937	10,492	10,27[illegible]	694	918		378	322	181	4,545	2,752	2,284	1,240
	1977	21,765	7,522	7,369	640	785		373	298	167	5,763	1,634	1,752	1,003
Weakley	1981	88,505	22,431	22,105	5,046	8,369	4,926	4,038	5,969	4,117	14,564	11,581	9,168	3,396
	1977	68,720	16,203	15,969	4,374	5,380	3,228	3,672	4,266	2,956	15,383	7,421	6,266	2,488
White	1981	67,895	22,567	22,104	2,148	815		2,273	1,611	1,192	24,582	4,314	3,769	2,194
	1977	51,118	12,956	12,692	1,631	686		1,742	1,194	889	22,937	2,710	3,169	1,512
Williamson	1981	230,921	60,693	58,803	13,518	9,167	4,122	9,226	5,656	1,721	54,778	40,948	8,021	9,486
	1977	144,293	33,042	31,896	8,462	5,293	2,464	5,824	3,949	1,193	48,427	18,512	4,688	5,347
Wilson	1981	151,977	38,392	37,511	10,448	8,520	4,106	8,402	7,930	5,779	27,865	26,071	13,087	5,733
	1977	107,852	23,917	23,371	7,879	6,358	3,161	5,384	4,763	3,497	29,541	14,686	7,754	3,277
TOTAL METRO COUNTIES	1981	**13,245,460**	**2,984,615**	**2,912,913**	**1,048,607**	**2,127,015**	**1,761,506**	**581,760**	**620,768**	**393,296**	**2,311,200**	**1,385,545**	**700,421**	**402,387**
	1977	9,644,667	1,973,605	1,921,670	735,197	1,421,389	1,173,110	443,558	434,174	277,176	2,342,527	774,257	502,452	278,382
TOTAL STATE	1981	**18,728,542**	**4,539,998**	**4,436,936**	**1,402,306**	**2,651,377**	**2,046,831**	**789,679**	**838,421**	**553,538**	**3,200,592**	**2,049,284**	**1,127,820**	**596,608**
	1977	13,709,641	3,006,637	2,933,611	989,927	1,764,018	1,359,981	610,901	599,375	398,339	3,322,724	1,150,756	814,884	411,993
TEXAS														
ABILENE	1981	**829,782**	**161,296**	**151,131**	**53,927**	**80,467**	**67,758**	**41,408**	**32,936**	**20,403**	**215,129**	**106,953**	**54,513**	**16,322**
	1977	483,856	91,515	85,661	32,362	56,475	47,507	28,349	21,688	13,457	129,050	47,489	29,225	10,389
Callahan	1981	31,878	10,826	10,579	1,526	796		289	142	109	8,236	4,705	461	1,212
	1977	17,893	6,070	5,910	790	662		244	122	96	4,496	2,626	404	632
Jones	1981	69,572	16,278	15,680	2,181	4,219		3,703	1,526	728	19,898	8,637	6,816	1,909
	1977	42,361	9,865	9,468	1,445	2,131		2,240	1,050	504	13,917	4,169	3,462	1,441
Taylor	1981	728,332	134,192	124,872	50,220	75,452	67,758	37,416	31,268	19,566	186,995	93,611	47,236	13,201
	1977	423,602	75,580	70,283	30,127	53,682	47,507	25,865	20,516	12,857	110,637	40,694	25,359	8,316
AMARILLO	1981	**1,365,586**	**270,324**	**259,054**	**124,572**	**152,151**	**112,725**	**79,622**	**71,338**	**48,172**	**334,854**	**90,473**	**116,206**	**28,001**
	1977	773,362	143,865	137,284	64,454	91,591	70,669	50,436	41,915	28,333	199,659	47,643	58,394	16,927
Potter	1981	901,871	141,456	134,703	97,909	119,116	108,967	61,408	48,659	28,985	195,053	71,840	62,587	20,357
	1977	537,066	81,210	77,048	50,885	76,024	68,773	40,848	29,225	17,472	129,840	35,896	31,893	13,214
Randall	1981	463,715	128,868	124,351	26,663	33,035	3,758	18,214	22,679	19,187	139,801	18,633	53,619	7,644
	1977	236,296	62,655	60,236	13,569	15,567	1,896	9,588	12,690	10,861	69,819	11,747	26,501	3,713
AUSTIN	1981	**3,049,020**	**648,342**	**616,928**	**317,630**	**417,651**	**336,882**	**165,017**	**130,076**	**74,847**	**545,348**	**334,442**	**172,346**	**68,736**
	1977	1,719,703	359,712	341,291	179,844	210,822	168,072	101,351	81,309	46,929	361,817	132,504	109,455	40,392
Hays	1981	153,902	34,555	34,054	21,117	8,193		7,775	4,117	2,582	25,276	29,042	6,490	2,138
	1977	85,400	20,044	19,756	12,655	4,427		4,247	2,563	1,612	17,009	10,991	4,533	1,570

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
AUSTIN (continued)														
Travis	1981	2,660,610	541,136	514,821	278,234	403,173	336,882	147,717	121,560	69,344	464,015	282,483	145,565	61,223
	1977	1,502,851	303,694	287,860	155,972	201,775	168,072	92,141	75,971	43,473	307,989	109,684	94,195	35,481
Williamson	1981	234,508	72,651	68,053	18,279	6,285		9,525	4,399	2,921	56,057	22,917	20,291	5,375
	1977	131,452	35,974	33,675	11,217	4,620		4,963	2,775	1,844	36,819	11,829	10,727	3,341
BEAUMONT - PORT ARTHUR - ORANGE	1981	2,277,740	494,979	474,075	174,093	289,175	227,211	126,508	106,943	55,251	499,312	211,575	155,108	59,045
	1977	1,329,457	297,134	283,586	96,606	165,123	128,318	74,440	63,146	32,704	320,944	92,741	88,236	37,319
Hardin	1981	186,119	46,601	46,039	5,291	4,801	2,062	2,788	1,556	1,218	56,271	21,444	31,737	6,544
	1977	110,206	26,202	25,888	3,693	3,711	1,644	2,317	1,518	1,171	35,181	9,457	18,370	3,567
Jefferson	1981	1,685,528	347,453	331,269	147,975	254,269	215,385	105,251	87,841	44,160	357,248	121,715	91,807	41,454
	1977	982,211	208,059	197,637	79,444	142,371	120,204	59,557	52,469	26,410	228,808	56,185	52,970	26,717
Orange	1981	406,093	100,925	96,767	20,827	30,105	9,764	18,469	17,546	9,873	85,793	68,416	31,564	11,047
	1977	237,040	62,873	60,061	13,469	19,041	6,470	12,566	9,159	5,123	56,955	27,099	16,896	7,035
BROWNSVILLE - HARLINGEN - SAN BENITO	1981	892,871	237,168	228,341	69,852	171,708	127,699	46,049	66,469	27,985	128,819	60,290	29,899	16,407
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
Cameron	1981	892,871	237,168	228,341	69,852	171,708	127,699	46,049	66,469	27,985	128,819	60,290	29,899	16,407
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
BRYAN - COLLEGE STATION	1981	483,259	69,317	67,005	46,195	66,406	63,156	28,231	17,081	12,618	102,462	36,032	42,461	34,310
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
Brazos	1981	483,259	69,317	67,005	46,195	66,406	63,156	28,231	17,081	12,618	102,462	36,032	42,461	34,310
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
CORPUS CHRISTI	1981	1,643,940	419,977	403,928	120,613	217,535	169,914	63,743	64,060	40,880	379,872	197,200	53,817	38,464
	1977	1,048,762	254,274	243,264	85,958	132,478	104,520	48,080	45,179	29,088	259,099	87,440	43,667	27,154
Nueces	1981	1,381,863	317,303	302,726	111,610	209,203	169,914	54,365	61,039	38,668	310,492	156,792	47,474	33,097
	1977	919,372	209,844	199,466	78,525	128,806	104,520	43,236	42,865	27,372	222,711	71,567	38,786	23,395
San Patricio	1981	262,077	102,674	101,202	9,003	8,332		9,378	3,021	2,212	69,380	40,408	6,343	5,367
	1977	129,390	44,430	43,798	7,433	3,672		4,844	2,314	1,716	36,388	15,873	4,881	3,759
DALLAS - FORT WORTH	1981	18,166,933	3,129,853	2,999,620	1,655,529	2,403,810	2,064,033	948,338	865,787	511,148	4,443,765	1,507,101	595,175	746,684
	1977	10,298,358	1,869,339	1,784,804	929,367	1,394,459	1,191,863	525,341	479,824	285,710	2,622,471	686,595	366,164	387,189
Collin	1981	500,453	136,547	132,967	35,119	22,188	9,750	27,556	12,673	10,048	119,309	39,838	19,854	42,174
	1977	249,406	66,022	64,054	16,945	13,577	6,199	13,178	8,303	6,632	58,810	18,862	13,581	19,772
Dallas	1981	10,608,004	1,766,148	1,693,029	987,499	1,414,598	1,268,131	611,095	590,240	337,151	2,458,893	881,589	264,161	400,908
	1977	6,102,992	1,056,229	1,008,767	576,351	840,186	745,817	342,268	319,332	182,908	1,488,768	390,026	184,447	218,883
Denton	1981	556,740	155,575	152,347	54,122	64,388	46,831	18,817	26,102	13,780	129,054	41,907	20,206	15,831
	1977	316,937	77,637	75,746	26,270	32,171	23,551	13,761	12,655	6,724	86,261	21,220	15,972	9,436
Ellis	1981	230,135	76,899	74,658	11,815	18,811	7,990	7,511	4,717	2,700	61,213	15,133	7,486	7,115
	1977	135,475	39,689	38,391	7,169	9,881	4,372	5,109	3,690	2,099	39,268	12,488	5,495	5,687
Hood	1981	87,351	12,005	11,777	5,494	4,718		2,781	1,437	706	42,894	3,956	4,765	2,068
	1977	43,640	6,964	6,833	2,536	2,167		1,320	674	328	20,881	2,007	2,896	962
Johnson	1981	280,351	85,741	85,123	17,991	16,914	4,484	14,457	7,122	5,702	83,924	17,229	14,872	11,833
	1977	160,446	43,674	43,364	9,634	10,154	2,846	7,953	5,889	4,770	49,496	11,111	8,656	6,699
Kaufman	1981	176,763	50,273	49,587	10,894	10,351		5,933	3,721	2,321	46,504	20,510	7,617	4,240
	1977	109,554	29,010	28,617	6,191	5,681		3,849	2,896	1,801	33,155	10,515	5,706	2,823
Parker	1981	206,454	58,683	56,841	9,762	12,881	6,318	4,020	1,135	1,071	75,584	17,340	10,290	2,838
	1977	110,131	26,287	25,369	5,109	7,399	3,754	2,591	965	907	43,593	9,957	4,921	2,235
Rockwall	1981	61,981	9,103	7,354	5,786	62		207	2,595	1,309	20,017	17,056	1,449	443
	1977	30,213	4,048	3,268	2,632	55		193	1,606	802	11,816	5,991	1,151	403
Tarrant	1981	5,362,251	746,098	703,156	513,371	832,854	720,529	251,345	214,474	134,789	1,379,584	434,101	242,079	255,962
	1977	2,990,997	504,904	475,520	274,128	471,048	405,324	132,985	122,876	77,801	775,771	199,413	121,777	118,080
Wise	1981	96,450	32,781	32,781	3,676	6,045		4,616	1,571	1,571	26,789	10,442	2,396	3,272
	1977	48,567	14,875	14,875	2,402	2,140		2,134	938	938	14,652	5,005	1,562	2,209
EL PASO	1981	2,167,423	454,095	434,256	184,330	345,829	292,976	103,648	142,487	91,437	434,471	213,569	55,716	75,186
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,409	87,760	56,714	293,416	96,182	46,791	42,340
El Paso	1981	2,167,423	454,095	434,256	184,330	345,829	292,976	103,648	142,487	91,437	434,471	213,569	55,716	75,186
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,409	87,760	56,714	293,416	96,182	46,791	42,340
GALVESTON - TEXAS CITY	1981	1,102,899	310,887	299,944	88,199	98,181	68,702	53,445	25,535	18,208	246,789	109,726	52,453	29,013
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176
Galveston	1981	1,102,899	310,887	299,944	88,199	98,181	68,702	53,445	25,535	18,208	246,789	109,726	52,453	29,013
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug- stores
			Total ($000)	Super- markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
HOUSTON	1981	19,963,028	4,083,206	3,917,741	1,629,437	2,908,612	2,551,533	1,028,106	803,815	513,006	4,826,035	1,794,482	959,714	468,202
	1977	10,490,570	2,161,725	2,066,076	874,465	1,587,529	1,383,318	521,931	451,972	291,544	2,659,009	690,865	499,563	263,102
Brazoria	1981	768,716	234,915	225,634	54,223	93,168	41,274	42,733	20,582	14,422	125,722	60,410	76,028	20,776
	1977	424,456	124,227	118,880	28,369	46,307	21,356	21,952	15,275	10,785	81,875	28,998	39,626	11,949
Fort Bend	1981	429,485	120,164	116,200	13,692	20,443	6,476	13,240	28,943	6,382	118,980	48,473	43,539	9,694
	1977	216,635	57,010	54,926	11,615	9,870	3,326	7,515	14,309	3,174	60,876	18,169	22,054	5,282
Harris	1981	17,689,282	3,443,767	3,296,202	1,517,050	2,762,712	2,496,768	939,991	729,524	474,477	4,238,777	1,588,957	710,596	416,954
	1977	9,367,110	1,854,004	1,768,017	811,176	1,513,099	1,353,939	477,556	411,039	269,375	2,359,981	609,055	380,850	235,226
Liberty	1981	256,795	77,679	77,151	16,620	12,471		6,426	2,764	2,035	71,828	19,334	20,242	7,025
	1977	139,374	40,952	40,678	8,421	5,886		4,105	2,277	1,688	41,088	9,923	10,669	4,513
Montgomery	1981	647,130	194,857	191,866	17,995	17,859	5,776	25,571	16,386	11,044	158,359	61,473	102,751	11,976
	1977	268,687	77,502	76,321	10,952	10,742	3,645	10,697	6,793	4,617	67,904	19,319	43,634	5,417
Waller	1981	171,620	11,824	10,688	9,857	1,959	1,239	145	5,616	4,646	112,369	15,835	6,558	1,777
	1977	74,308	8,030	7,254	3,932	1,625	1,052	106	2,279	1,905	47,285	5,401	2,730	715
HOUSTON - GALVESTON CONSOLIDATED AREA	*1981*	*21,065,927*	*4,394,093*	*4,217,685*	*1,717,636*	*3,006,793*	*2,620,235*	*1,081,551*	*829,350*	*531,214*	*5,072,824*	*1,904,208*	*1,012,167*	*497,215*
	1977	*11,119,017*	*2,328,646*	*2,226,528*	*928,546*	*1,649,478*	*1,427,187*	*553,247*	*471,558*	*305,649*	*2,808,164*	*737,342*	*531,282*	*283,278*
KILLEEN - TEMPLE	1981	810,120	170,357	165,347	64,104	91,550	60,448	32,951	32,768	21,211	217,251	88,565	37,097	15,305
	1977	513,895	108,456	104,935	40,770	58,600	38,636	24,530	21,637	14,016	130,143	45,246	31,874	8,870
Bell	1981	717,007	141,685	136,916	59,493	85,001	58,139	31,783	26,197	15,456	203,643	69,877	32,850	13,390
	1977	452,915	90,664	87,290	37,399	53,478	36,772	23,505	17,850	10,648	118,388	36,958	28,046	7,350
Coryell	1981	93,113	28,672	28,431	4,611	6,549	2,309	1,168	6,571	5,755	13,608	18,688	4,247	1,915
	1977	60,980	17,792	17,645	3,371	5,122	1,864	1,025	3,787	3,368	11,755	8,288	3,828	1,520
LAREDO	1981	606,261	134,113	127,434	33,836	116,403	87,870	59,191	40,118	14,189	70,530	59,816	20,346	17,150
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49,421	25,777	9,100	44,533	24,372	12,681	9,299
Webb	1981	606,261	134,113	127,434	33,836	116,403	87,870	59,191	40,118	14,189	70,530	59,816	20,346	17,150
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49,421	25,777	9,100	44,533	24,372	12,681	9,299
LONGVIEW - MARSHALL	1981	1,028,925	235,562	226,401	69,692	120,601	86,692	62,338	57,785	39,936	214,589	99,623	71,321	26,528
	1977	571,533	127,176	121,810	38,651	61,536	44,234	35,901	29,426	20,500	137,185	44,222	37,757	17,290
Gregg	1981	816,676	183,550	176,083	57,906	100,443	73,860	48,558	40,988	27,505	170,530	69,911	65,773	21,693
	1977	445,060	95,348	91,132	31,273	48,530	35,795	28,629	20,834	14,098	109,648	29,309	33,321	14,266
Harrison	1981	212,249	52,012	50,318	11,786	20,158	12,832	13,780	16,797	12,431	44,059	29,712	5,548	4,835
	1977	126,473	31,828	30,678	7,378	13,006	8,439	7,272	8,592	6,402	27,537	14,913	4,436	3,024
LUBBOCK	1981	1,413,677	266,700	250,855	115,402	167,881	138,336	73,810	79,062	47,969	390,267	76,330	65,118	22,808
	1977	866,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
Lubbock	1981	1,413,677	266,700	250,855	115,402	167,881	138,336	73,810	79,062	47,969	390,267	76,330	65,118	22,808
	1977	366,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
McALLEN - PHARR - EDINBURG	1981	1,266,487	329,842	315,375	73,002	208,492	159,753	98,647	54,650	33,058	203,796	93,104	77,776	32,891
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
Hidalgo	1981	1,266,487	329,842	315,375	73,002	208,492	159,753	98,647	54,650	33,058	203,796	93,104	77,776	32,891
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
MIDLAND	1981	619,630	133,422	129,642	38,073	46,332	42,566	36,681	35,152	23,563	165,839	70,832	35,231	10,588
	1977	324,239	63,097	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768
Midland	1981	619,630	133,422	129,642	38,073	46,332	42,566	36,681	35,152	23,563	165,839	70,832	35,231	10,588
	1977	324,239	63,097	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768
ODESSA	1981	969,483	209,109	198,766	88,663	148,480	122,151	72,663	37,419	25,332	228,554	56,401	50,531	10,950
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	125,977	27,501	24,771	7,736
Ector	1981	969,483	209,109	198,766	88,663	148,480	122,151	72,663	37,419	25,332	228,554	56,401	50,531	10,950
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	125,977	27,501	24,771	7,736
SAN ANGELO	1981	560,420	118,281	115,635	42,681	66,800	42,693	33,071	23,268	14,915	158,711	34,283	35,940	6,939
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
Tom Green	1981	560,420	118,281	115,635	42,681	66,800	42,693	33,071	23,268	14,915	158,711	34,283	35,940	6,939
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
SAN ANTONIO	1981	5,256,800	1,160,907	1,119,992	454,671	848,395	703,127	243,716	221,902	138,613	1,037,616	714,208	139,266	99,279
	1977	3,094,146	663,271	637,875	284,450	517,216	425,369	152,026	141,323	88,753	674,496	275,773	110,455	64,476
Bexar	1981	4,893,224	1,042,565	1,007,378	426,028	833,801	698,305	227,760	207,419	126,714	952,916	673,567	121,435	90,882
	1977	2,883,174	600,751	578,339	266,955	507,089	422,449	142,627	132,776	81,728	619,840	257,665	97,741	59,404
Comal	1981	182,780	68,275	63,551	10,667	8,124	4,822	5,266	2,846	1,966	36,825	21,817	11,897	5,720
	1977	105,275	34,827	32,395	7,569	4,850	2,920	3,880	2,152	1,498	24,079	8,791	8,806	3,259
Guadalupe	1981	180,796	50,067	49,063	17,976	6,470		10,690	11,637	9,933	47,875	18,824	5,934	2,677
	1977	105,697	27,693	27,141	9,926	5,277		5,519	6,395	5,527	30,577	9,317	3,908	1,813

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
SHERMAN - DENISON	1981	444,279	102,872	99,086	28,142	66,639	62,331	23,345	15,053	11,248	96,866	31,552	30,724	15,286
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
Grayson	1981	444,279	102,872	99,086	28,142	66,639	62,331	23,345	15,053	11,248	96,866	31,552	30,724	15,286
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
TEXARKANA	1981	609,832	162,248	159,202	40,804	75,656	61,250	30,169	18,655	13,609	122,094	65,638	22,923	15,134
	1977	387,708	95,649	93,616	26,170	47,658	37,959	22,920	13,595	10,046	91,379	31,540	16,318	9,726
Bowie	1981	392,460	79,489	77,435	28,651	59,841	55,484	13,699	16,177	11,594	103,927	44,693	17,384	7,334
	1977	254,022	51,110	49,606	16,568	36,757	33,556	9,952	11,320	8,206	78,604	19,352	12,412	5,347
Little River, Ark.	*1981*	*41,280*	*13,439*	*13,281*	*828*	*4,621*		*1,094*	*701*	*701*	*11,939*	*4,728*	*291*	*1,441*
	1977	*25,776*	*7,875*	*7,783*	*684*	*2,433*		*802*	*564*	*564*	*8,889*	*2,474*	*223*	*801*
Miller, Ark.	*1981*	*176,092*	*69,320*	*68,486*	*11,325*	*11,194*	*5,766*	*15,376*	*1,777*	*1,314*	*6,228*	*16,217*	*5,248*	*6,359*
	1977	*107,910*	*36,664*	*36,227*	*8,918*	*8,468*	*4,403*	*12,166*	*1,711*	*1,276*	*3,886*	*9,714*	*3,683*	*3,578*
TYLER	1981	806,887	172,074	163,665	53,704	127,041	112,068	44,761	47,255	29,000	141,660	82,139	57,012	18,578
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95,374	37,160	34,119	12,505
Smith	1981	806,887	172,074	163,665	53,704	127,041	112,068	44,761	47,255	29,000	141,660	82,139	57,012	18,578
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95,374	37,160	34,119	12,505
VICTORIA	1981	528,158	97,140	94,970	38,086	73,872	49,410	21,065	25,340	15,868	135,409	55,225	35,728	12,163
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68,959	20,600	20,831	6,948
Victoria	1981	528,158	97,140	94,970	38,086	73,872	49,410	21,065	25,340	15,868	135,409	55,225	35,728	12,163
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68,959	20,600	20,831	6,948
WACO	1981	936,130	196,330	186,731	76,828	99,768	89,509	38,971	42,682	27,462	229,206	78,470	29,306	27,899
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,414	150,847	39,989	22,536	14,553
McLennan	1981	936,130	196,330	186,731	76,828	99,768	89,509	38,971	42,682	27,462	229,206	78,470	29,306	27,899
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,414	150,847	39,989	22,536	14,553
WICHITA FALLS	1981	788,476	159,609	155,385	58,594	102,508	90,936	39,551	42,246	22,672	182,448	57,024	56,581	16,908
	1977	482,679	87,702	85,041	34,532	66,697	58,552	26,686	25,547	13,679	129,967	29,046	30,243	11,575
Clay	1981	22,192	5,706	5,131	2,203	928		540	214	186	3,514	5,834	1,008	1,386
	1977	13,868	3,608	3,243	1,274	520		353	164	145	2,802	3,253	1,178	83
Wichita	1981	766,284	153,903	150,254	56,391	101,580	90,936	39,011	42,032	22,486	178,934	51,190	55,573	15,522
	1977	468,811	84,094	81,798	33,258	66,177	58,552	26,333	25,383	13,534	127,165	25,793	29,065	11,492
ALL COUNTIES														
Anderson	1981	159,649	42,334	40,972	7,530	10,298	5,569	8,254	4,955	3,358	44,030	14,244	6,439	6,835
	1977	92,507	24,613	23,927	4,743	6,476	3,584	4,990	3,112	2,120	23,927	7,161	5,119	3,681
Andrews	1981	67,755	15,729	15,222	4,478	3,330		1,812	2,751	1,792	19,007	10,726	4,089	1,456
	1977	36,951	8,340	8,042	2,195	1,622		1,445	1,372	897	11,379	4,655	2,091	908
Angelina	1981	329,601	94,075	87,726	17,393	18,947	16,168	20,451	15,443	9,866	67,489	28,609	28,324	12,276
	1977	195,599	51,525	48,015	10,376	12,887	10,942	14,397	8,261	5,311	43,857	15,034	17,595	6,729
Aransas	1981	66,962	24,391	23,607	3,628	1,567		1,257	1,379	217	8,482	12,172	6,202	2,442
	1977	35,633	12,068	11,637	2,677	940		653	711	111	4,995	4,877	4,799	1,246
Archer	1981	23,011	7,174	6,540	855	128		855	65		7,172	4,061	429	300
	1977	12,810	3,554	3,238	705	103		446	55		4,365	2,089	294	153
Armstrong	1981	4,059	1,210	1,169	113	487		41	74	74	648	1,058	255	62
	1977	2,644	688	663	91	299		32	60	60	517	640	208	47
Atascosa	1981	80,917	21,306	20,621	5,064	6,135		6,973	1,318	291	14,873	11,437	8,755	1,538
	1977	48,056	13,593	13,108	2,891	3,016		3,527	781	171	9,945	6,091	4,490	1,164
Austin	1981	63,340	18,877	18,587	3,342	3,521		1,560	2,219	1,276	14,329	8,396	6,723	1,757
	1977	42,720	12,690	12,496	2,620	2,747		1,107	1,686	971	9,700	4,623	4,393	1,166
Bailey	1981	33,132	10,659	10,317	2,021	815		1,696	962	128	9,525	1,627	1,350	908
	1977	23,057	6,790	6,548	1,271	635		1,313	771	102	7,646	985	924	654
Bandera	1981	13,416	3,730	3,610	487	68		205	160		3,011	3,773	1,435	
	1977	9,456	2,688	2,592	455	63		199	152		2,303	1,954	1,243	
Bastrop	1981	68,630	30,461	28,451	3,613	2,048		694	1,705	1,638	8,329	13,760	2,336	2,578
	1977	40,716	16,044	14,976	2,862	1,507		619	1,217	1,166	7,028	5,926	1,965	1,510
Baylor	1981	18,032	4,481	4,314	967	383		1,411	172	172	4,555	3,584	424	736
	1977	13,973	3,479	3,338	806	318		999	148	148	3,955	2,446	360	587
Bee	1981	106,268	21,576	20,858	5,818	5,955		9,796	3,166	1,762	29,506	14,025	8,594	1,741
	1977	60,164	13,829	13,319	3,951	2,885		4,908	2,361	1,314	15,624	6,072	5,166	1,396
Bell	1981	717,007	141,685	136,916	59,493	85,001	58,139	31,783	26,197	15,456	203,643	69,877	32,850	13,390
	1977	452,915	90,664	87,290	37,399	53,478	36,772	23,505	17,850	10,648	118,388	36,958	28,046	7,350
Bexar	1981	4,893,224	1,042,565	1,007,378	426,028	833,801	698,305	227,760	207,419	126,714	952,916	673,567	121,435	90,882
	1977	2,883,174	600,751	578,339	266,955	507,089	422,449	142,627	132,776	81,728	619,840	257,665	97,741	59,404

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Blanco	1981	16,103	5,479	5,302	1,570			250	324		674	3,151	2,870	163
	1977	11,112	3,931	3,791	1,163			170	257		548	1,842	1,941	126
Borden	1981	453										222		231
	1977	310										132		178
Bosque	1981	42,576	11,379	10,497	1,341	2,063		1,113	665	478	14,082	4,075	3,151	3,001
	1977	25,812	6,960	6,416	933	1,592		690	395	286	7,482	2,396	2,557	1,522
Bowie	1981	392,460	79,489	77,435	28,651	59,841	55,484	13,699	16,177	11,594	103,927	44,693	17,384	7,334
	1977	254,022	51,110	49,606	16,668	36,757	33,556	9,952	11,320	8,206	78,604	19,352	12,412	5,347
Brazoria	1981	768,716	234,915	225,634	54,223	93,168	41,274	42,733	20,582	14,422	125,722	60,410	76,028	20,776
	1977	424,456	124,227	118,880	28,369	46,307	21,356	21,952	15,275	10,785	81,875	28,998	39,626	11,949
Brazos	1981	483,259	69,317	67,005	46,195	66,406	63,156	28,231	17,081	12,618	102,462	36,032	42,461	34,310
	1977	250,817	47,290	45,544	21,897	32,474	30,397	14,751	9,434	7,034	52,910	15,948	21,004	16,396
Brewster	1981	40,821	9,650	9,341	2,182	1,138		3,480	472	77	6,666	5,111	1,353	1,808
	1977	25,236	6,228	6,006	1,777	939		1,865	401	65	4,493	2,844	942	1,231
Briscoe	1981	6,994	3,027	2,930	626	204					1,268	537	312	133
	1977	5,079	2,169	2,092	409	168					1,082	343	270	112
Brooks	1981	36,620	9,218	8,922	2,745	1,793		2,015	1,397	1,104	10,936	3,757	2,234	96
	1977	23,482	6,647	6,410	1,508	938		1,208	1,080	861	6,133	2,347	1,787	74
Brown	1981	172,404	39,963	37,440	8,429	18,653	7,847	6,174	5,321	4,100	45,251	12,329	14,618	4,994
	1977	102,867	24,846	23,262	5,855	11,715	5,102	5,178	3,135	2,435	25,230	6,931	7,856	3,807
Burleson	1981	38,791	8,948	8,664	3,053	1,946		1,577	977	977	7,462	7,288	6,279	336
	1977	21,674	5,877	5,670	1,802	915		775	669	669	5,184	2,579	3,004	237
Burnet	1981	73,904	15,676	15,171	2,310	6,828		1,218	2,714	1,790	15,658	7,142	13,490	2,597
	1977	43,301	11,084	10,688	1,795	3,388		971	1,377	912	8,912	3,676	7,273	1,490
Caldwell	1981	86,342	20,136	19,701	3,965	3,000		5,403	1,439	1,439	30,963	9,210	2,278	1,587
	1977	48,441	12,294	11,985	2,665	2,252		2,700	1,026	1,026	15,881	4,563	1,836	1,217
Calhoun	1981	90,413	26,396	25,547	4,937	4,235		2,558	3,825	2,909	17,508	13,252	7,891	2,795
	1977	53,810	16,363	15,779	3,361	2,193		2,128	2,025	1,551	12,179	5,513	4,285	1,467
Callahan	1981	31,878	10,826	10,579	1,526	796		289	142	109	8,236	4,705	461	1,212
	1977	17,893	6,070	5,910	790	662		244	122	96	4,496	2,626	404	632
Cameron	1981	892,871	237,168	228,341	69,852	171,708	127,699	46,049	66,469	27,985	128,819	60,290	29,899	16,407
	1977	540,121	135,148	129,639	39,915	92,209	69,081	39,586	36,510	15,479	90,492	30,879	26,143	10,027
Camp	1981	34,946	8,594	8,317	1,439	1,125		955	2,048	743	9,876	4,440	3,604	1,620
	1977	23,992	5,702	5,498	996	725		805	1,575	568	7,968	2,236	2,085	907
Carson	1981	20,627	4,399	4,106	1,417			297	100	100	3,817	8,492	909	389
	1977	13,132	3,086	2,879	1,034			173	60	60	2,910	4,522	463	295
Cass	1981	113,192	38,644	37,172	6,722	7,935	3,111	6,247	2,669	1,525	22,152	7,752	13,737	2,973
	1977	71,466	22,195	21,271	4,063	4,230	1,721	3,670	1,811	1,036	17,394	5,007	7,675	2,019
Castro	1981	43,187	9,549	9,241	1,170	3,323		1,589	993		14,546	3,959	2,456	1,339
	1977	26,147	6,198	5,977	898	1,709		1,121	521		7,934	2,333	1,339	738
Chambers	1981	94,203	25,947	25,161	6,646	1,250		769	605	407	29,193	20,270	4,116	1,858
	1977	42,616	11,447	11,060	2,999	954		703	552	373	13,888	7,066	1,939	1,172
Cherokee	1981	125,595	33,477	32,401	3,968	8,036	3,306	6,945	3,786	3,240	36,179	14,004	9,420	3,214
	1977	92,241	23,361	22,527	3,149	5,812	2,477	4,650	2,293	1,985	28,126	8,881	8,154	2,541
Childress	1981	30,089	7,618	7,373	1,812	3,602	2,504	1,745	902	725	4,812	6,120	1,105	970
	1977	21,873	5,108	4,926	1,276	2,383	1,671	1,649	845	685	4,536	3,143	951	898
Clay	1981	22,192	5,706	5,131	2,203	928		540	214	186	3,514	5,834	1,008	1,386
	1977	13,868	3,608	3,243	1,274	520		353	164	145	2,802	3,253	1,178	83
Cochran	1981	14,742	3,806	3,682	123	625		71	235		5,151	1,647	265	735
	1977	9,994	2,347	2,263	104	424		64	204		4,135	826	234	425
Coke	1981	15,412	1,736	1,679	559	103		430	30	30	10,085	716	401	114
	1977	9,944	1,424	1,373	320	99		300	30	30	6,186	543	241	112
Coleman	1981	40,991	12,872	11,850	2,069	1,328		2,053	172	172	7,854	8,782	1,141	1,853
	1977	25,265	7,763	7,142	1,399	690		1,466	137	137	6,166	3,536	931	1,296
Collin	1981	500,453	136,547	132,967	35,119	22,188	9,750	27,556	12,673	10,048	119,309	39,838	19,854	42,174
	1977	249,406	66,022	64,054	16,945	13,577	6,199	13,178	8,303	6,632	58,810	18,862	13,581	19,772
Collingsworth	1981	15,352	3,651	3,545	324	1,717		385	218	218	1,040	3,902	809	1,427
	1977	11,375	2,765	2,676	306	1,542		375	212	212	1,021	2,144	630	972
Colorado	1981	99,111	19,318	18,470	7,069	3,122		3,780	1,834	941	33,879	15,938	6,142	2,052
	1977	63,496	13,420	12,784	4,667	2,578		2,313	1,156	592	21,441	8,195	4,110	1,529
Comal	1981	182,780	68,275	63,551	10,667	8,124	4,822	5,266	2,846	1,966	36,825	21,817	11,897	5,720
	1977	105,275	34,827	32,395	7,569	4,850	2,920	3,880	2,152	1,498	24,079	8,791	8,806	3,259
Comanche	1981	49,513	21,658	20,393	1,296	5,063		1,109	894	799	11,430	3,456	855	1,292
	1977	33,268	12,757	12,004	1,152	3,037		756	816	726	8,250	2,500	835	1,027

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Concho	1981	26,993	2,924	2,828	642	443		65			17,542	2,747	1,444	95
	1977	15,004	1,421	1,370	639	218		64			9,202	1,548	1,290	96
Cooke	1981	161,904	34,546	33,191	9,783	5,277		8,602	4,968	3,405	30,289	26,857	6,530	4,107
	1977	99,631	20,865	19,973	6,452	4,840		5,509	3,438	2,369	21,931	11,678	5,429	2,582
Coryell	1981	93,113	28,672	28,431	4,611	6,549	2,309	1,168	6,571	5,755	13,608	18,688	4,247	1,915
	1977	60,980	17,792	17,645	3,371	5,122	1,864	1,025	3,787	3,368	11,755	8,288	3,828	1,520
Cottle	1981	9,019	3,026	2,927	395	142		465	425	425	1,937	1,036	686	427
	1977	7,337	2,256	2,175	332	133		338	316	316	1,897	747	589	321
Crane	1981	15,525	4,219	4,082	1,620	601		1,537	81	81	2,714	3,886	66	386
	1977	8,595	2,398	2,312	917	286		953	60	60	1,877	1,426	53	307
Crockett	1981	30,559	8,544	8,270	790	865		1,390	814	814	3,598	8,424	2,803	778
	1977	14,095	3,739	3,606	674	504		639	371	371	2,353	2,912	1,310	[illegible]
Crosby	1981	16,140	4,548	4,402	439	1,156		422	640	640	4,853	2,043	674	846
	1977	13,420	3,776	3,641	392	907		347	432	432	4,326	1,408	626	758
Culberson	1981	18,955	1,714	1,659	1,262	280		369	64	64	1,830	12,112	933	177
	1977	12,154	1,526	1,472	1,148	254		345	60	60	1,470	6,377	621	163
Callahan	1981	49,418	9,656	9,346	2,552	1,194		1,921	374	374	12,154	16,22[illegible]	1,061	798
	1977	32,744	5,951	5,739	2,171	1,212		1,695	389	389	9,375	7,899	1,134	792
Dallas	1981	10,608,004	1,766,148	1,693,029	987,499	1,414,598	1,268,131	611,095	590,240	337,151	2,458,893	881,589	264,161	400,908
	1977	6,102,992	1,056,229	1,008,767	576,351	840,186	745,817	342,268	319,332	182,908	1,488,768	390,026	184,447	218,883
Dawson	1981	76,445	16,170	14,785	7,832	4,599		6,475	3,392	1,934	18,543	9,224	2,932	2,081
	1977	52,455	11,970	10,938	4,897	2,527		4,208	2,380	1,357	13,476	5,621	2,087	1,653
Deaf Smith	1981	86,250	26,104	25,264	8,791	4,837		4,378	4,798	3,189	19,252	4,894	3,938	1,361
	1977	61,668	16,957	16,352	5,417	4,043		3,452	2,924	1,951	16,634	3,407	2,686	1,174
Delta	1981	10,672	3,258	3,153	77	513		36	399	399	3,823	856	444	738
	1977	8,318	2,712	2,615	68	339		32	269	269	2,957	572	413	501
Denton	1981	556,740	155,575	152,347	54,122	64,388	46,831	18,817	26,102	13,780	129,054	41,907	20,206	15,831
	1977	316,937	77,637	75,746	26,270	32,171	23,551	13,761	12,655	6,724	86,261	21,220	15,972	9,436
De Witt	1981	75,190	19,077	18,445	3,329	5,685		4,906	1,050	900	15,039	11,492	6,161	3,495
	1977	48,241	13,087	12,607	2,503	3,119		3,004	849	737	11,193	5,289	4,163	2,388
Dickens	1981	17,302	2,855	2,762	526	650		530	91		3,804	955	271	716
	1977	11,288	2,258	2,177	400	349		294	80		3,031	638	244	390
Dimmit	1981	41,410	15,579	15,077	2,849	3,844		1,206	407	141	1,487	7,988	4,135	308
	1977	18,920	6,978	6,729	1,305	1,753		569	275	96	1,085	3,002	1,978	279
Donley	1981	23,868	2,966	2,870	1,460	2,682	2,531	1,687	516	516	10,593	1,967	591	625
	1977	15,744	2,106	2,031	999	1,768	1,272	888	360	360	7,550	1,122	428	323
Duval	1981	29,827	13,093	12,672	2,012	292		304	320	320	4,540	7,193	830	565
	1977	15,482	6,2[illegible]	[illegible]043	1,066	207		266	281	281	2,334	3,424	589	487
Eastland	1981	67,017	16,2[illegible]	[illegible]46	4,113	5,352		3,165	1,808	1,251	10,909	14,789	2,600	3,364
	1977	43,336	10,9[illegible]	[illegible]263	2,730	2,903		1,743	1,283	893	5,513	7,752	1,930	2,431
Ector	1981	969,483	209,109	198,766	88,663	148,480	122,151	72,663	37,419	25,332	228,554	56,401	50,531	10,950
	1977	492,833	98,239	93,036	41,646	73,299	60,165	35,106	20,119	13,702	125,977	27,501	24,771	7,736
Edwards	1981	4,054	2,104	2,034	187	83		154				487	606	[illegible]
	1977	2,699	1,474	1,421	135	62		93				224	454	69
Ellis	1981	230,135	76,899	74,658	11,815	18,811	7,990	7,511	4,717	2,700	61,213	23,133	7,486	7,115
	1977	135,475	39,689	38,391	7,169	9,881	4,372	5,109	3,690	2,099	39,268	12,488	5,495	5,687
El Paso	1981	2,167,423	454,095	434,256	184,330	345,829	292,976	103,648	142,487	91,437	434,471	213,569	55,716	75,186
	1977	1,356,543	268,068	255,412	114,580	232,024	195,242	75,409	87,760	56,714	293,416	96,182	46,791	42,340
Erath	1981	117,376	24,363	23,995	8,022	11,385		4,051	2,599	2,175	30,422	8,122	9,672	7,958
	1977	66,642	14,466	14,269	3,884	7,382		2,324	1,559	1,319	16,425	4,942	6,276	3,885
Falls	1981	62,420	18,633	17,227	3,501	2,145		9,850	1,786	965	11,123	6,897	3,421	1,707
	1977	41,611	12,151	11,227	2,215	1,721		5,700	1,442	779	7,929	3,935	[illegible]	1,183
Fannin	1981	102,378	23,553	23,251	2,509	5,202		3,467	1,719	1,657	44,804	9,432	4,172	2,081
	1977	68,835	15,456	15,260	1,832	2,742		2,309	1,449	1,393	30,862	4,943	3,297	1,732
Fayette	1981	83,128	24,989	24,654	10,894	3,417		2,547	1,494	261	16,950	9,307	5,816	1,988
	1977	56,477	17,432	17,201	7,128	2,159		1,932	1,215	210	12,138	5,459	3,760	1,444
Fisher	1981	13,114	3,695	3,575	825	1,023		35	340	340	3,595	1,336	902	718
	1977	10,677	3,213	3,098	700	735		32	292	292	3,025	956	613	602
Floyd	1981	33,432	6,509	6,300	820	1,027		1,202	178	178	7,535	11,495	1,707	1,144
	1977	23,844	5,075	4,894	719	641		1,085	160	160	6,964	5,718	1,377	1,003
Foard	1981	5,007	1,932	1,869	44			28	34	34	861	1,824	165	
	1977	3,724	1,456	1,404	45			32	35	35	849	1,017	170	
Fort Bend	1981	429,485	120,164	116,200	13,692	20,443	6,476	13,240	[illegible]	6,382	118,980	48,473	43,539	9,694
	1977	216,635	57,010	54,926	11,615	9,870	3,326	7,515	14,309	3,174	60,876	18,169	22,054	5,282

1982 SURVEY OF BUYING POWER DATA SERVICE

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Franklin	1981	17,901	3,015	2,917	809	899		358	1,421	1,421	3,349	3,156	2,363	515
	1977	13,748	2,411	2,325	579	714		301	982	982	2,884	1,994	1,863	424
Freestone	1981	74,665	17,530	16,966	3,332	3,172		1,481	1,150	544	18,049	22,711	1,028	4,212
	1977	36,952	9,406	9,070	2,798	1,591		688	620	292	9,684	7,754	904	1,879
Frio	1981	51,319	22,124	21,748	2,773	423		1,552	2,041	1,081	11,321	4,558	4,167	1,877
	1977	27,622	10,604	10,425	2,031	360		943	1,144	606	5,855	2,723	2,318	1,245
Gaines	1981	42,441	16,113	15,595	2,369	519		2,079	402	123	8,169	4,972	1,834	1,766
	1977	25,511	8,582	8,276	1,608	379		1,441	301	91	6,317	2,813	1,203	875
Galveston	1981	1,102,899	310,887	299,944	88,199	98,181	68,702	53,445	25,535	18,208	246,789	109,726	52,453	29,013
	1977	628,447	166,921	160,452	54,081	61,949	43,869	31,316	19,586	14,105	149,155	46,477	31,719	20,176
Garza	1981	20,659	7,804	6,452	1,436	1,254		657	317	317	2,258	3,365	1,041	662
	1977	13,586	4,701	3,884	1,129	695		377	185	185	1,866	2,045	805	386
Gillespie	1981	61,995	13,994	13,089	5,554	5,336		1,591	3,242	1,242	10,206	5,353	9,362	1,755
	1977	42,542	9,350	8,739	3,953	3,118		1,286	1,761	671	7,995	3,255	7,001	1,110
Glasscock	1981	1,708	876	846	111									
	1977	920	468	451	69									
Goliad	1981	15,552	4,524	4,378	1,208	379		51	276	276	3,145	1,456	1,654	507
	1977	9,547	3,065	2,956	826	264		44	188	188	2,014	895	858	260
Gonzales	1981	55,514	17,536	17,089	3,831	3,184		2,038	1,874	1,547	10,762	7,429	3,920	2,050
	1977	35,852	10,487	10,183	2,384	1,879		1,551	1,146	956	8,244	3,632	3,028	1,468
Gray	1981	150,086	38,778	38,538	14,750	9,522	6,337	13,112	6,976	4,281	38,632	10,602	5,234	3,967
	1977	92,281	23,625	23,482	7,399	7,221	4,860	7,345	4,246	2,612	24,847	6,050	3,088	2,563
Grayson	1981	444,279	102,872	99,086	28,142	66,639	62,331	23,345	15,053	11,248	96,866	31,552	30,724	15,286
	1977	297,391	64,198	61,608	18,788	41,460	38,188	16,776	11,520	8,700	74,255	18,287	19,270	11,129
Gregg	1981	816,676	183,550	176,083	57,906	100,443	73,860	48,558	40,988	27,505	170,530	69,911	65,773	21,693
	1977	445,060	95,348	91,132	31,273	48,530	35,795	28,629	20,634	14,098	109,648	29,309	33,321	14,266
Grimes	1981	42,625	12,137	11,746	3,359	1,905		2,763	662	304	6,194	4,132	6,326	1,012
	1977	26,717	7,493	7,225	2,087	1,457		1,467	522	239	4,541	2,369	3,978	734
Guadalupe	1981	180,796	50,067	49,063	17,976	6,470		10,690	11,637	9,933	47,875	18,824	5,934	2,677
	1977	105,697	27,693	27,141	9,926	5,277		5,519	6,395	5,527	30,577	9,317	3,908	1,813
Hale	1981	192,763	53,509	51,526	9,118	18,225	8,536	10,568	10,566	6,115	43,045	9,062	10,598	7,406
	1977	122,778	31,328	30,056	6,286	11,200	5,405	8,590	5,587	3,236	33,780	5,625	5,749	4,228
Hall	1981	18,069	4,298	4,159	875	953		1,167	351	351	5,191	1,801	1,411	1,103
	1977	13,298	3,309	3,191	690	726		882	281	281	3,701	1,098	1,041	870
Hamilton	1981	27,817	5,586	5,406	1,438	948		2,204	2,119	644	5,083	3,799	2,005	1,332
	1977	19,496	4,550	4,388	1,013	790		1,285	1,625	489	3,478	2,423	1,509	852
Hansford	1981	34,587	6,734	6,518	1,458	2,061		833	743	380	15,559	3,779	998	962
	1977	23,534	5,080	4,899	913	1,301		749	662	339	9,684	2,256	804	848
Hardeman	1981	16,039	7,333	7,096	965	326		787	165	165	2,125	2,125	363	240
	1977	12,784	4,979	4,801	942	306		787	162	162	2,175	1,601	370	236
Hardin	1981	186,119	46,601	46,039	5,291	4,801	2,062	2,788	1,556	1,218	56,271	21,444	31,737	6,544
	1977	110,276	26,202	25,888	3,693	3,711	1,644	2,317	1,518	1,171	35,181	9,457	18,370	3,567
Harris	1981	17,689,282	3,443,767	3,296,202	1,517,050	2,762,712	2,496,768	939,991	729,524	474,477	4,238,777	1,588,957	710,596	416,954
	1977	9,367,110	1,854,004	1,768,017	811,176	1,513,099	1,353,939	477,556	411,039	269,375	2,359,981	609,055	380,850	235,226
Harrison	1981	212,249	52,012	50,318	11,786	20,158	12,832	13,780	16,797	12,431	44,059	29,712	5,548	4,835
	1977	126,473	31,828	30,678	7,378	13,006	8,439	7,272	8,592	6,402	27,537	14,913	4,436	3,024
Hartley	1981	6,535	617	597	69			68	72	72	3,197	1,892	396	
	1977	4,411	517	499	58			59	60	60	2,018	1,255	288	
Haskell	1981	32,164	7,938	7,682	1,349	1,130		3,711	2,422	1,347	8,719	2,594	642	1,056
	1977	22,139	4,986	4,808	1,122	647		2,329	1,417	788	7,020	1,564	569	772
Hays	1981	153,902	34,555	34,054	21,117	8,193		7,775	4,117	2,582	25,276	29,042	6,490	2,138
	1977	85,400	20,044	19,756	12,655	4,427		4,747	2,563	1,612	17,009	10,991	4,533	1,570
Hemphill	1981	32,485	10,618	10,278	2,306	47		1,884	38		5,976	4,894	3,732	2,570
	1977	14,991	4,607	4,443	1,023	41		851	35		3,538	1,754	1,729	1,150
Henderson	1981	160,464	35,659	33,750	6,850	14,305	3,054	2,882	2,557	1,911	34,160	27,380	12,017	3,407
	1977	97,071	21,623	20,451	4,575	7,858	1,772	2,407	2,123	1,598	26,506	10,992	8,042	2,247
Hidalgo	1981	1,266,487	329,842	315,375	73,002	208,492	159,753	98,647	54,650	33,058	203,796	93,104	77,776	32,891
	1977	694,716	165,504	157,662	43,081	114,460	87,861	54,738	33,945	20,607	130,992	41,932	44,767	18,424
Hill	1981	94,889	31,900	31,407	4,759	2,573		2,334	2,110	1,387	16,077	12,530	5,401	4,543
	1977	62,973	19,546	19,246	3,893	2,219		1,645	1,663	1,098	13,334	7,168	3,809	2,870
Hockley	1981	98,258	22,309	21,830	6,589	3,421		9,151	2,818	1,738	22,442	16,968	5,992	3,482
	1977	61,231	15,334	15,007	3,968	2,473		4,831	2,218	1,371	16,261	8,173	3,210	1,803
Hood	1981	87,351	12,005	11,777	5,494	4,718		2,781	1,437	706	42,894	3,956	4,765	2,068
	1977	43,640	6,764	6,833	2,536	2,167		1,320	674	328	20,881	2,007	2,896	962

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Hopkins	1981	103,210	23,878	23,226	4,710	7,797		5,714	2,416	1,191	34,103	7,895	4,106	3,588
	1977	74,666	17,038	16,512	3,740	5,051		4,579	2,131	1,052	26,094	5,424	2,509	2,511
Houston	1981	79,264	21,745	21,433	2,032	1,206		3,429	3,384	3,064	31,297	4,339	2,948	1,934
	1977	50,466	13,988	13,789	1,492	1,027		2,434	1,910	1,753	18,333	2,873	2,544	1,383
Howard	1981	262,865	47,133	45,624	18,072	16,085	8,419	12,868	4,321	2,607	88,861	29,852	9,432	3,618
	1977	154,075	28,952	27,922	10,944	12,943	6,944	8,739	3,744	2,263	50,475	13,664	5,735	2,627
Hudspeth	1981	4,012	941	909	402	159						2,144	185	36
	1977	4,105	1,112	1,072	521	169						1,910	205	39
Hunt	1981	227,615	54,531	52,213	13,829	18,689	15,381	10,263	8,690	5,012	53,426	18,731	9,209	6,928
	1977	153,192	35,678	34,036	10,406	13,669	11,273	7,694	6,908	3,979	39,238	11,180	6,511	4,485
Hutchinson	1981	111,918	36,413	35,391	7,792	4,048		8,191	3,759	2,598	27,247	7,499	5,479	3,632
	1977	73,548	21,282	20,609	4,947	3,112		5,708	2,657	1,847	19,739	4,324	3,733	2,557
Irion	1981	6,905	720	697	67							5,844	183	
	1977	3,520	573	553	57							2,619	186	
Jack	1981	31,486	5,902	5,380	1,780	428		859	545	545	9,299	3,182	3,831	1,515
	1977	17,066	3,763	3,428	1,071	288		597	377	377	5,334	1,663	1,578	811
Jackson	1981	51,700	20,096	18,707	3,110	1,970		1,060	892	184	11,233	4,082	4,559	1,216
	1977	28,987	10,282	9,565	1,973	1,050		672	691	140	6,418	2,390	2,110	873
Jasper	1981	163,679	48,882	48,431	5,118	12,845	6,875	2,906	4,649	2,178	56,184	10,353	5,844	5,979
	1977	90,121	26,334	26,094	3,423	6,353	3,482	2,435	3,013	1,407	29,456	5,764	4,533	3,190
Jeff Davis	1981	1,783	575	555	233							674	147	57
	1977	1,224	397	376	227							360	108	49
Jefferson	1981	1,685,528	347,453	331,269	147,975	254,269	215,385	105,251	87,841	44,160	357,248	121,715	91,807	41,454
	1977	982,211	208,059	197,637	79,444	142,371	120,204	59,557	52,469	26,410	228,808	56,185	52,970	26,717
Jim Hogg	1981	16,715	6,438	6,230	914	709		249	327	377	3,374	1,133	1,065	250
	1977	10,146	3,658	3,527	646	389		184	246	246	2,464	647	649	187
Jim Wells	1981	203,543	63,244	63,033	12,190	10,156	5,888	7,242	7,027	4,929	56,124	22,964	7,920	5,072
	1977	113,317	31,996	31,893	7,033	7,245	4,282	4,148	5,015	3,537	32,219	9,759	5,941	2,949
Johnson	1981	280,351	85,741	85,123	17,991	16,914	4,484	14,457	7,122	5,702	83,924	17,229	14,872	11,833
	1977	160,446	43,674	43,364	9,634	10,154	2,846	7,953	5,889	4,770	49,496	11,111	8,656	6,699
Jones	1981	69,572	16,278	15,680	2,181	4,219		3,703	1,526	728	19,898	8,637	6,816	1,909
	1977	42,361	9,865	9,468	1,445	2,131		2,240	1,050	504	13,917	4,169	3,462	1,441
Karnes	1981	51,574	14,955	14,461	4,556	2,282		663	2,851	2,321	12,471	7,860	3,313	824
	1977	33,524	10,162	9,791	3,029	1,486		564	1,594	1,311	7,886	4,195	2,478	688
Kaufman	1981	176,763	50,273	49,587	10,894	10,351		5,933	3,721	2,321	46,504	20,510	7,617	4,240
	1977	109,554	29,010	28,617	6,191	5,681		3,849	2,896	1,801	33,155	10,515	5,706	2,823
Kendall	1981	42,767	14,024	13,038	4,329	1,050		275	162	162	8,319	9,248	1,737	816
	1977	22,547	6,755	6,276	2,133	734		224	128	128	5,542	3,518	1,510	665
Kenedy	1981	1,058			86	654						223		
	1977	619			72	333						141		
Kent	1981	2,509	232	232	27	41					941	1,099	84	
	1977	1,698	161	161	22	33					785	564	68	
Kerr	1981	132,493	34,112	33,691	7,253	9,713	6,838	7,811	6,409	3,427	18,088	24,498	12,533	2,155
	1977	82,092	21,317	21,056	5,056	6,437	4,567	4,661	3,511	1,876	14,092	10,181	9,317	1,495
Kimble	1981	26,666	6,230	6,028	3,422	932		382	545	545	5,259	5,702	1,939	362
	1977	16,183	3,769	3,634	1,801	654		279	293	293	3,713	3,080	1,442	288
King	1981	2,124			107	39						1,949		
	1977	1,192			117	41						1,006		
Kinney	1981	4,328	2,183	2,112	179	55			36	36	111	614	111	43
	1977	2,583	1,278	1,232	155	49			30	30	102	384	101	39
Kleberg	1981	165,635	59,087	57,457	12,834	3,997		11,842	7,254	5,133	34,340	11,386	7,855	2,072
	1977	95,873	29,315	28,401	8,869	3,130		6,105	5,185	3,690	23,734	5,689	5,206	1,616
Knox	1981	17,938	5,847	5,658	1,180	337		375	104	104	1,712	2,520	769	1,069
	1977	10,988	4,226	4,075	560	274		314	89	89	859	1,584	585	649
Lamar	1981	204,263	49,825	49,595	12,243	28,919	18,841	12,103	6,995	5,391	26,941	22,738	27,064	7,896
	1977	127,809	31,928	31,785	7,741	15,039	9,922	8,648	5,472	4,252	22,961	10,867	14,748	4,293
Lamb	1981	66,495	19,865	19,226	2,596	4,150		4,454	1,755	1,261	16,686	8,298	2,514	2,247
	1977	43,558	12,542	12,094	1,923	2,253		3,248	1,407	1,017	12,116	3,953	1,844	1,580
Lampasas	1981	44,842	11,101	10,744	2,820	3,822		2,635	1,661	918	10,609	5,719	2,973	905
	1977	32,387	7,410	7,145	1,796	2,259		1,843	1,220	[illegible]	9,017	3,632	2,491	793
La Salle	1981	19,248	2,544	2,492	1,368	3,451		873	338		1,032	5,477	564	276
	1977	10,086	1,867	1,822	607	1,525		617	300		943	2,094	464	242
Lavaca	1981	66,725	20,454	19,636	2,566	2,387		2,179	3,604	2,191	14,438	8,696	7,812	1,829
	1977	46,026	13,376	12,794	2,026	1,842		1,400	2,353	1,433	11,657	4,694	5,153	1,412

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Lee	1981	38,278	11,372	10,330	3,036	1,191		1,780	3,793	3,421	3,714	6,570	4,179	700
	1977	20,742	6,309	5,727	1,669	744		930	1,763	1,611	2,458	2,756	2,294	479
Leon	1981	23,903	6,047	5,852	2,030	655		246	1,334	122	1,014	9,041	1,338	506
	1977	15,921	4,701	4,533	1,508	384		182	799	72	849	5,180	947	408
Liberty	1981	256,795	77,679	77,151	16,620	12,471		6,426	2,764	2,035	71,828	19,334	20,242	7,025
	1977	139,374	40,952	40,678	8,421	5,886		4,105	2,277	1,688	41,088	9,923	10,669	4,513
Limestone	1981	83,600	41,356	40,906	2,808	1,345		6,373	1,372	700	13,764	6,354	5,016	2,714
	1977	48,875	20,049	19,833	2,155	1,057		3,250	1,114	568	9,983	3,176	3,076	1,591
Lipscomb	1981	12,636	3,061	2,962	558	359		437	36	36	4,906	1,802	830	201
	1977	7,660	1,737	1,675	413	198		302	30	30	3,085	1,032	491	156
Live Oak	1981	38,721	8,342	8,073	1,691	1,122		383	186		11,677	9,354	4,481	181
	1977	21,437	5,145	4,961	1,305	570		203	159		6,552	4,322	2,386	151
Llano	1981	39,792	13,184	12,760	4,490	1,751		929	1,434	1,434	6,517	3,519	3,521	1,080
	1977	25,444	7,134	6,879	2,886	1,356		670	782	782	4,619	2,199	2,566	721
Loving	1981	219			123							96		
	1977	122			65							57		
Lubbock	1981	1,413,677	266,700	250,855	115,402	167,881	138,336	73,810	79,062	47,969	390,267	76,330	65,118	22,808
	1977	866,427	157,746	148,273	67,678	115,406	94,905	45,923	48,331	29,573	233,176	46,264	47,239	15,863
Lynn	1981	19,800	3,505	3,392	1,013	281		214	718		8,802	3,359	668	462
	1977	12,767	2,769	2,670	720	239		186	528		5,151	1,881	499	325
McCulloch	1981	47,719	7,840	7,602	2,117	6,462		4,113	1,322	1,322	16,011	3,299	3,008	994
	1977	28,148	5,554	5,365	1,582	3,071		2,019	1,105	1,105	9,136	2,086	1,497	819
McLennan	1981	936,130	196,330	186,731	76,828	99,768	89,509	38,971	42,662	27,462	229,206	78,470	29,306	27,899
	1977	587,678	124,366	117,850	49,402	75,204	66,791	23,946	28,429	18,414	150,847	39,989	22,536	14,553
McMullen	1981	632	202	196	47						76	220		
	1977	579	182	176	43						76	154		
Madison	1981	50,270	10,888	10,537	2,522	921		1,512	812	812	12,951	10,918	3,941	1,627
	1977	30,040	6,516	6,283	1,737	793		973	720	720	9,286	4,667	2,191	998
Marion	1981	22,990	5,701	5,518	699	420		306	569	291	3,588	9,122	596	1,428
	1977	12,782	3,526	3,400	612	362		275	474	243	2,575	3,312	508	663
Martin	1981	29,568	4,253	4,115	494	115		117	306		10,606	7,503	240	635
	1977	16,458	2,161	2,084	434	98		113	236		7,150	3,016	242	332
Mason	1981	9,830	3,556	3,441	773	48		301	71	71	1,272	1,554	1,089	313
	1977	8,043	2,688	2,592	713	44		281	69	69	1,236	1,108	997	291
Matagorda	1981	172,993	46,225	45,186	11,223	6,567		12,763	3,992	3,066	54,096	7,919	13,162	1,809
	1977	99,367	26,423	25,832	6,721	4,354		6,712	3,229	2,501	29,178	5,280	7,022	1,559
Maverick	1981	112,397	31,019	30,021	4,642	15,028	8,139	19,617	7,458	6,304	7,156	6,885	9,750	5,077
	1977	70,842	18,010	17,367	2,736	10,369	5,746	13,253	4,090	3,495	5,617	4,070	5,486	2,760
Medina	1981	75,859	25,931	25,235	4,429	2,182		1,387	1,139	1,076	19,619	10,998	5,378	1,528
	1977	47,286	13,639	13,224	3,561	1,804		846	970	912	14,812	5,408	3,019	1,280
Menard	1981	3,623	1,498	1,449	198			144			350	252	581	208
	1977	2,988	1,232	1,188	168			117			312	165	510	171
Midland	1981	619,630	133,422	129,642	38,073	46,332	42,566	36,681	35,152	23,563	165,839	70,832	35,231	10,588
	1977	324,239	63,097	61,084	21,167	32,288	29,190	23,124	17,059	11,518	92,292	26,570	17,524	7,768
Milam	1981	68,421	21,673	20,978	4,222	5,335		2,618	1,228	476	13,031	10,128	5,430	960
	1977	45,713	13,285	12,811	3,080	3,718		1,675	885	341	11,094	5,042	3,145	788
Mills	1981	10,825	2,996	2,899	503	435		586	677	677	1,986	1,116	1,865	255
	1977	8,784	2,444	2,357	455	284		475	451	451	1,867	779	1,502	234
Mitchell	1981	33,378	8,879	8,594	2,590	959		2,936	1,161	517	6,441	6,328	1,228	1,500
	1977	24,151	6,302	6,077	1,858	767		1,911	747	331	4,984	4,106	1,180	1,083
Montague	1981	78,304	25,360	24,544	3,931	3,304		2,160	2,318	1,716	19,920	6,477	7,134	2,121
	1977	48,954	13,772	13,280	2,662	2,270		1,587	1,651	1,231	13,832	3,580	4,596	1,528
Montgomery	1981	647,130	194,857	191,866	17,995	17,859	5,776	25,571	16,386	11,044	158,359	61,473	102,751	11,976
	1977	268,687	77,502	76,321	10,952	10,742	3,645	10,697	6,793	4,617	67,904	19,319	43,634	5,417
Moore	1981	82,137	25,355	24,66[illegible]	6,123	2,943	2,398	4,750	6,134	4,852	18,916	9,375	3,562	2,125
	1977	53,416	14,683	14,232	3,612	2,812	2,285	3,007	3,686	2,942	12,522	6,223	2,757	1,658
Morris	1981	55,392	14,025	13,574	1,181	3,300		4,366	2,095	1,187	18,040	6,713	1,086	1,896
	1977	31,989	8,015	7,729	918	1,656		2,262	1,532	868	9,599	3,772	883	1,322
Motley	1981	6,517	1,098	1,062	43	133		39	35	35	651	1,827	1,404	207
	1977	3,690	847	817	35	110		32	30	30	419	741	753	171
Nacogdoches	1981	228,722	56,253	55,030	16,063	20,460	9,200	15,477	12,468	4,473	38,477	14,645	20,569	7,656
	1977	133,054	34,232	33,491	9,258	10,154	4,713	10,310	6,326	2,253	25,395	7,528	12,562	4,421
Navarro	1981	195,285	36,930	36,075	9,910	17,791	8,536	9,887	6,310	4,408	49,882	14,996	5,920	5,664
	1977	113,151	22,939	22,325	5,683	10,392	5,132	5,608	4,321	3,035	30,487	8,227	4,288	3,328

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

TEXAS (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Newton	1981	23,588	6,112	5,916	510	346		160			4,945	7,585	359	261
	1977	16,464	5,080	4,899	557	376		181			2,502	3,933	396	288
Nolan	1981	117,203	35,045	34,335	7,036	10,291		4,080	2,561	2,114	17,822	18,699	4,486	4,714
	1977	65,123	17,111	16,766	3,514	5,116		2,553	2,066	1,723	14,048	9,733	2,577	2,375
Nueces	1981	1,381,863	317,303	302,726	111,610	209,203	169,914	54,365	61,039	38,668	310,492	156,792	47,474	33,097
	1977	919,372	209,844	199,466	78,525	128,806	104,520	43,236	42,865	27,372	222,711	71,567	38,786	23,395
Ochiltree	1981	51,522	14,278	13,819	2,051	743		4,193	2,239	1,280	14,717	4,494	3,900	1,429
	1977	32,906	8,961	8,641	1,486	558		2,942	1,213	694	9,775	2,613	2,165	931
Oldham	1981	5,289	699	675	563	84		124				2,369	200	32
	1977	4,301	625	603	554	84		126				1,806	204	32
Orange	1981	406,093	100,925	96,767	20,827	30,105	9,764	18,469	17,546	9,873	85,793	68,416	31,564	11,047
	1977	237,040	62,873	60,061	13,469	19,041	6,470	12,566	9,159	5,123	56,955	27,099	16,896	7,035
Palo Pinto	1981	152,722	52,817	52,048	7,505	5,384		2,914	4,251	1,929	26,908	26,994	7,213	6,948
	1977	83,303	23,565	23,224	5,465	2,832		2,417	3,097	1,400	21,067	10,448	4,007	3,074
Panola	1981	81,733	24,193	23,414	3,473	11,156		1,649	1,527	1,116	12,656	14,802	2,232	4,220
	1977	45,366	12,684	12,231	1,894	5,577		1,430	1,222	900	9,875	5,741	1,970	2,138
Parker	1981	206,454	58,683	56,841	9,762	12,881	6,318	4,020	1,135	1,071	75,584	17,340	10,290	2,838
	1977	110,131	26,287	25,369	5,109	7,399	3,754	2,591	965	907	43,593	9,957	4,921	2,235
Parmer	1981	31,007	8,538	8,264	1,127	3,238		322	68	23	5,692	2,248	1,137	4,436
	1977	20,046	5,996	5,782	809	1,721		273	58	20	4,317	1,330	986	2,388
Pecos	1981	83,992	24,151	23,374	5,003	3,631		3,313	1,338	1,125	10,063	22,720	6,594	1,538
	1977	49,317	12,988	12,524	3,642	1,912		2,286	1,142	971	8,825	10,228	3,640	1,156
Polk	1981	129,176	29,197	28,972	4,267	5,871		3,956	2,945	2,511	35,511	18,332	17,034	2,302
	1977	71,057	17,777	17,642	3,146	3,022		2,105	1,925	1,660	19,381	8,018	9,201	1,589
Potter	1981	901,871	141,456	134,703	97,909	119,116	108,967	61,408	48,659	28,985	195,053	71,840	62,587	20,357
	1977	537,066	81,210	77,048	50,885	76,024	68,773	40,848	29,225	17,472	129,840	35,896	31,893	13,214
Presidio	1981	22,841	6,595	6,382	917	2,278		1,652	456		4,038	1,776	1,669	72
	1977	15,174	4,538	4,376	719	1,506		1,012	298		3,252	1,077	941	56
Rains	1981	12,405	7,397	7,158	562	1,414		117	1,027	1,027	78	179	418	166
	1977	6,791	3,669	3,538	309	714		61	530	530	76	130	232	107
Randall	1981	463,715	128,868	124,351	26,663	33,035	3,758	18,214	22,679	19,187	139,801	18,633	53,619	7,644
	1977	236,296	62,655	60,236	13,569	15,567	1,896	9,588	12,690	10,861	69,819	11,747	26,501	3,713
Reagan	1981	15,691	4,490	4,344	541	699		78	34	34	4,189	4,077	621	147
	1977	8,799	2,293	2,211	437	536		64	30	30	2,168	1,989	524	120
Real	1981	5,843	657	635	790	51		95			1,093	1,603	593	75
	1977	3,665	529	510	462	41		83			674	802	511	67
Red River	1981	54,608	20,196	19,555	1,479	3,798	3,425	1,700	1,466	650	5,564	3,688	3,466	1,448
	1977	36,813	13,754	13,268	1,064	2,114	1,886	1,510	927	410	5,054	2,356	2,274	1,211
Reeves	1981	59,029	16,276	15,753	4,480	2,818		3,660	1,579	1,524	15,040	7,212	2,629	1,197
	1977	42,714	11,936	11,510	3,070	2,433		3,026	1,009	972	10,518	4,844	1,622	1,047
Refugio	1981	36,476	6,699	6,049	3,164	711		2,053	454	454	9,796	9,790	518	1,697
	1977	23,122	4,907	4,428	1,842	497		1,156	379	379	6,945	4,688	442	1,010
Roberts	1981	1,997	1,212	1,212	30			33				255	181	
	1977	1,484	859	859	29			32				185	179	
Robertson	1981	46,296	19,210	18,592	2,287	1,262		2,915	761	297	7,852	6,224	1,988	2,407
	1977	27,173	10,250	9,884	1,656	938		1,427	582	226	5,688	2,915	1,553	1,156
Rockwall	1981	61,981	9,103	7,354	5,786	62		207	2,595	1,309	20,017	17,056	1,449	443
	1977	30,213	4,048	3,268	2,632	55		193	1,606	802	11,816	5,991	1,151	403
Runnels	1981	49,985	13,547	13,016	1,892	3,486		3,761	2,796	2,665	11,636	4,450	2,931	1,490
	1977	31,057	8,220	7,870	1,417	2,272		1,945	1,479	1,429	8,098	2,579	1,763	984
Rusk	1981	142,951	31,338	30,031	5,917	14,430		7,439	5,237	5,008	37,779	14,019	11,040	5,309
	1977	88,886	20,323	19,404	3,904	7,059		4,560	3,848	3,675	25,624	7,284	5,657	3,067
Sabine	1981	38,033	14,960	14,479	2,136	1,076		379	1,096	1,096	6,398	2,554	5,870	456
	1977	24,326	8,529	8,225	1,153	579		363	600	600	5,621	1,429	3,303	428
San Augustine	1981	31,172	7,611	7,365	655	1,227		2,767	1,756	1,756	8,912	2,105	1,989	1,113
	1977	19,167	5,142	4,958	528	729		1,430	1,159	1,159	5,904	972	1,168	661
San Jacinto	1981	14,337	6,930	6,706	203	54		76	82	82	3,380	1,655	485	139
	1977	9,615	4,245	4,093	158	41		59	63	63	2,623	931	390	109
San Patricio	1981	262,077	102,674	101,202	9,003	8,332		9,378	3,021	2,212	69,380	40,408	6,343	5,367
	1977	129,390	44,430	43,798	7,433	3,672		4,844	2,314	1,716	36,388	15,873	4,881	3,759
San Saba	1981	17,506	5,096	4,932	348	404		1,879	236	236	4,118	1,511	1,669	741
	1977	12,619	3,738	3,605	306	353		1,235	211	211	3,236	1,027	1,124	494
Schleicher	1981	5,762	2,415	2,338	430	191					310	1,312	63	277
	1977	3,506	1,330	1,283	241	165					283	857	57	157

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1981 U.S. CENSUS 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg Mtls & Hardware Dealers Total ($000)	Drug stores Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Scurry	1981	109,719	26,758	26,219	7,468	7,483		6,996	4,360	2,774	21,020	14,017	5,610	2,823
	1977	60,718	14,667	14,373	4,231	3,484		3,744	2,428	1,554	14,445	6,519	3,228	1,633
Shackelford	1981	17,199	3,858	3,733	455			397	90	90	5,077	4,077	1,563	454
	1977	9,880	2,093	2,018	344			274	88	88	3,516	1,748	905	252
Shelby	1981	95,380	29,738	28,782	2,450	5,781		4,609	2,535	1,816	21,883	8,689	3,841	2,349
	1977	60,041	17,118	16,507	1,531	3,211		3,017	1,838	1,325	15,462	5,157	3,644	1,764
Sherman	1981	16,486	5,889	5,699	609	49		546	214	75	2,868	5,848	112	54
	1977	10,298	3,493	3,368	588	47		340	188	66	2,462	2,739	111	51
Smith	1981	806,887	172,074	163,665	53,704	127,041	112,068	44,761	47,255	29,000	141,660	82,139	57,012	18,578
	1977	463,517	98,315	93,166	28,215	66,415	58,125	31,235	28,293	17,550	95,374	37,160	34,119	12,505
Somervell	1981	22,759	13,580	13,143	1,271	235		278	458	458	397	1,212	3,271	363
	1977	8,606	4,792	4,621	699	141		149	167	167	227	588	1,207	157
Starr	1981	73,392	29,611	29,133	2,735	4,086	1,659	3,975	4,179	3,448	9,844	9,041	5,939	1,841
	1977	41,124	15,227	14,983	1,769	3,365	1,416	2,122	2,208	1,840	6,356	4,491	3,394	1,115
Stephens	1981	45,868	12,912	12,498	3,364	1,715		4,018	1,534	691	14,157	1,782	656	2,778
	1977	27,972	7,857	7,577	2,132	1,268		2,268	988	443	8,494	1,025	510	1,371
Sterling	1981	4,757	1,535	1,484	176							1,639		
	1977	2,758	865	834	152							985		
Stonewall	1981	6,376	704	680	559	95		106	33	33	1,195	2,134	435	194
	1977	4,258	589	568	476	82		84	30	30	959	1,049	289	133
Sutton	1981	44,113	11,010	10,655	4,891	744		1,079	231	120	17,423	4,602	1,107	1,109
	1977	18,890	4,301	4,147	1,955	436		443	140	72	7,245	2,431	620	446
Swisher	1981	33,909	6,000	5,806	2,796	2,190		1,075	967	967	10,998	3,352	1,124	1,515
	1977	23,043	4,510	4,349	1,789	1,701		740	740	740	7,478	2,024	914	1,066
Tarrant	1981	5,362,251	746,098	703,156	513,371	832,854	720,529	251,345	214,474	134,789	1,379,584	434,101	242,079	255,962
	1977	2,990,997	504,904	475,520	274,128	471,048	405,324	132,985	122,876	77,801	775,771	199,413	121,777	118,080
Taylor	1981	728,332	134,192	124,872	50,220	75,452	67,758	37,416	31,268	19,566	186,995	93,611	47,236	13,201
	1977	423,602	75,580	70,283	30,127	53,682	47,507	25,865	20,516	12,857	110,637	40,694	25,359	8,316
Terrell	1981	5,980	185	177	691	1,064			29	29	869	2,896		108
	1977	4,330	157	151	630	760			30	30	897	1,620		107
Terry	1981	103,846	19,373	18,260	3,452	4,045		4,897	2,365	2,037	40,353	21,996	1,927	2,462
	1977	51,834	11,568	10,896	2,027	1,748		3,295	1,045	911	18,499	8,112	1,659	1,501
Throckmorton	1981	3,403	844	816	282						225	854	314	129
	1977	2,280	597	576	203						170	480	239	94
Titus	1981	162,129	28,414	27,979	10,371	19,750	8,234	8,959	5,359	4,093	42,054	11,086	15,548	4,650
	1977	84,398	16,209	15,963	4,918	9,320	4,024	4,740	3,460	2,663	21,881	6,633	7,694	2,223
Tom Green	1981	560,420	118,281	115,635	42,681	66,800	42,693	33,071	23,268	14,915	158,711	34,283	35,940	6,939
	1977	312,517	64,629	63,190	23,695	39,489	25,673	18,032	13,378	8,660	87,292	17,347	22,090	4,962
Travis	1981	2,660,610	541,136	514,821	278,234	403,173	336,882	147,717	121,560	69,344	464,015	282,483	145,565	61,223
	1977	1,502,851	303,694	287,860	155,972	201,775	168,072	92,141	75,971	43,473	307,989	109,684	94,195	35,481
Trinity	1981	44,243	12,058	11,670	1,410	1,445		472	138		16,220	6,126	2,154	2,242
	1977	25,154	6,017	5,802	1,061	1,037		364	107		10,127	2,853	1,143	1,030
Tyler	1981	49,484	19,673	19,039	2,641	887		3,440	327	327	10,991	5,712	3,837	309
	1977	29,458	10,381	10,010	1,567	641		1,700	260	260	8,470	3,016	1,924	243
Upshur	1981	97,922	20,441	19,783	1,764	4,540	3,099	4,096	1,143	883	24,919	21,518	7,041	2,461
	1977	53,807	12,175	11,740	1,389	2,651	1,828	2,149	899	701	14,136	8,471	4,188	1,435
Upton	1981	11,194	4,661	4,512	1,219	266		149	101		379	2,128	801	548
	1977	7,525	2,837	2,736	921	231		89	91		337	1,447	564	327
Uvalde	1981	97,149	38,391	37,156	5,791	3,761		6,503	2,174	1,027	14,645	7,051	8,453	2,043
	1977	59,842	19,829	19,121	3,803	3,055		4,176	1,818	857	10,567	4,462	5,421	1,680
Val Verde	1981	139,164	33,205	32,009	7,748	11,411		10,640	5,726	4,397	28,266	15,338	12,725	1,405
	1977	90,586	20,124	19,328	5,433	8,075		6,941	3,284	2,543	21,893	7,712	8,311	1,133
Van Zandt	1981	118,958	29,998	29,034	4,549	2,032		4,015	753	753	48,223	13,993	6,145	2,946
	1977	73,024	17,715	17,083	3,044	1,288		2,187	582	582	30,811	7,050	4,357	1,949
Victoria	1981	528,158	97,140	94,970	38,086	73,872	49,410	21,065	25,340	15,868	135,409	55,225	35,728	12,163
	1977	269,497	54,557	53,345	18,394	37,038	25,122	13,356	12,465	7,875	68,959	20,600	20,831	6,948
Walker	1981	183,320	45,471	44,009	25,984	9,904	3,959	7,400	6,080	3,666	37,389	24,290	6,852	6,323
	1977	104,011	24,438	23,566	13,333	6,362	2,638	5,139	3,175	1,918	22,244	13,063	6,215	3,271
Waller	1981	171,620	11,824	10,688	9,857	1,959	1,239	145	5,616	4,646	112,369	15,835	6,558	1,777
	1977	74,308	8,030	7,254	3,932	1,625	1,052	106	2,279	1,905	47,285	5,401	2,730	715
Ward	1981	67,258	14,895	14,417	3,412	2,500		3,054	2,358	2,162	13,571	11,488	1,188	1,073
	1977	39,524	10,154	9,792	2,234	1,846		1,960	1,480	1,377	8,562	9,973	1,007	729
Washington	1981	114,345	45,854	44,234	4,220	5,081		6,874	3,614	2,031	28,483	5,851	4,129	2,747
	1977	65,196	23,002	22,108	3,061	3,861		4,075	2,377	1,336	15,300	3,462	3,301	1,800

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Webb	1981	606,261	134,113	127,434	33,836	116,403	87,870	59,191	40,118	14,189	70,530	59,816	20,346	17,150
	1977	356,179	79,416	75,183	19,150	61,411	46,383	49,421	25,777	9,100	44,533	24,372	12,681	9,299
Wharton	1981	208,833	56,030	54,866	17,361	14,492		13,249	6,003	4,201	51,784	17,180	12,700	5,340
	1977	118,407	31,365	30,601	8,616	6,713		7,136	4,712	3,316	33,095	8,764	6,210	3,506
Wheeler	1981	36,392	8,768	8,485	1,234	759		1,661	695	536	9,345	8,027	3,503	1,036
	1977	20,492	5,176	4,991	1,014	551		882	581	452	4,516	4,521	1,716	725
Wichita	1981	766,284	153,903	150,254	56,391	101,580	90,936	39,011	42,032	22,486	178,934	51,190	55,573	15,522
	1977	468,811	84,094	81,798	33,258	66,177	58,552	26,333	25,383	13,534	127,165	25,793	29,065	11,492
Wilbarger	1981	66,402	13,677	13,238	3,928	7,656	2,339	3,335	2,971	2,107	15,841	10,987	2,302	1,745
	1977	46,299	10,169	9,806	2,777	5,121	1,638	2,702	2,312	1,649	12,269	5,632	1,706	1,186
Willacy	1981	49,151	9,837	9,174	2,102	666		1,315	925	767	21,164	5,899	4,416	1,410
	1977	30,762	7,262	6,768	1,472	589		1,059	842	706	12,331	2,704	2,543	979
Williamson	1981	234,508	72,651	68,053	18,279	6,285		9,525	4,399	2,921	56,057	22,917	20,291	5,375
	1977	131,452	35,974	33,675	11,217	4,620		4,963	2,775	1,844	36,819	11,829	10,727	3,341
Wilson	1981	44,961	10,061	8,448	1,907	1,226		1,617	1,182	1,005	18,934	4,408	1,436	1,002
	1977	29,244	7,572	6,354	1,420	905		876	818	704	11,785	2,550	1,005	691
Winkler	1981	47,698	15,632	13,910	2,967	2,629		2,229	3,039	2,041	12,993	3,037	1,090	691
	1977	27,560	9,042	8,041	1,661	1,688		1,434	1,887	1,273	6,768	1,660	734	387
Wise	1981	96,450	32,781	32,781	3,676	6,045		4,616	1,571	1,571	26,789	10,442	2,396	3,272
	1977	48,567	14,875	14,875	2,402	2,140		2,134	938	938	14,652	5,005	1,562	2,209
Wood	1981	91,026	24,226	23,446	4,538	2,086		3,896	2,642	1,433	23,229	7,038	10,026	2,632
	1977	55,859	15,365	14,816	2,746	1,705		2,544	1,814	984	14,481	4,544	5,425	1,954
Yoakum	1981	29,606	10,806	10,458	950	730		1,345	591	206	8,673	2,010	1,714	414
	1977	19,927	6,491	6,259	876	480		1,204	400	139	5,894	1,435	1,068	386
Young	1981	95,411	25,313	24,499	3,098	6,334		3,474	2,891	2,024	23,346	6,111	6,587	3,269
	1977	56,398	14,761	14,234	1,881	3,171		2,715	1,749	1,232	15,299	3,664	3,456	2,404
Zapata	1981	11,942	4,631	4,480	1,441			1,570	74	74	640	2,083		167
	1977	5,978	2,368	2,283	700			749	60	60	360	747		135
Zavala	1981	23,118	8,946	8,659	1,791	1,539		1,037	774	454	2,012	2,956	895	1,319
	1977	15,446	5,865	5,656	1,143	925		939	661	388	1,526	1,531	824	766
TOTAL METRO COUNTIES	1981	**68,370,674**	**13,845,251**	**13,278,742**	**5,728,506**	**9,496,128**	**7,985,963**	**3,578,575**	**3,097,404**	**1,890,585**	**15,733,525**	**6,304,108**	**3,046,769**	**1,920,976**
	1977	38,501,265	7,802,773	7,456,677	3,239,816	5,454,409	4,565,606	2,071,742	1,806,892	1,111,950	9,392,114	2,688,424	1,808,930	1,088,156
TOTAL STATE	1981	**80,394,593**	**17,103,784**	**16,428,288**	**6,412,434**	**10,190,937**	**8,158,156**	**4,161,241**	**3,457,166**	**2,131,020**	**18,570,284**	**7,805,476**	**3,813,482**	**2,272,899**
	1977	45,816,345	9,737,498	9,321,587	3,678,138	5,884,357	4,676,188	2,444,812	2,044,071	1,271,345	11,258,559	3,444,333	2,294,968	1,310,580
UTAH														
PROVO - OREM	1981	**754,990**	**159,146**	**148,046**	**38,941**	**125,633**	**115,305**	**36,383**	**48,554**	**28,378**	**154,495**	**65,451**	**58,196**	**21,733**
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,810
Utah	1981	754,990	159,146	148,046	38,941	125,633	115,305	36,383	48,554	28,378	154,495	65,451	58,196	21,733
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,810
SALT LAKE CITY - OGDEN	1981	**4,163,658**	**838,875**	**791,427**	**245,746**	**716,165**	**627,297**	**178,551**	**289,690**	**199,291**	**863,550**	**412,683**	**234,661**	**81,364**
	1977	2,872,761	558,014	525,866	218,179	429,692	373,877	115,557	173,767	119,505	667,360	213,709	182,459	81,677
Davis	1981	466,170	84,328	80,466	22,203	56,687	48,425	7,699	44,728	34,617	127,202	65,148	29,247	7,553
	1977	278,746	61,519	58,485	16,179	26,559	22,520	6,128	21,130	16,420	82,289	26,131	17,152	7,863
Salt Lake	1981	2,949,051	605,010	568,348	179,450	514,155	452,899	147,358	214,723	147,082	573,159	278,008	149,458	54,737
	1977	2,056,557	389,367	365,520	164,848	315,223	275,896	92,151	132,655	91,448	459,179	149,859	121,999	54,483
Tooele	1981	77,965	22,023	20,641	5,662	2,084		2,698	1,911	1,515	17,143	18,231	3,529	1,800
	1977	51,017	14,282	13,377	4,383	1,600		1,475	1,265	1,006	12,467	8,768	2,649	1,820
Weber	1981	670,472	127,514	121,972	38,431	143,239	125,973	20,796	28,328	16,077	146,046	51,296	52,427	17,274
	1977	486,441	92,846	88,484	32,769	86,310	75,461	15,503	18,717	10,531	113,425	28,951	40,659	17,511
ALL COUNTIES														
Beaver	1981	13,021	2,899	2,785	1,222	223		1,003			129	6,543	296	463
	1977	9,200	2,242	2,146	1,225	164		664			122	3,714	280	576
Box Elder	1981	114,442	20,627	19,816	10,447	4,479		3,075	5,172	3,376	31,704	25,286	5,038	4,483
	1977	77,023	14,320	13,706	8,164	2,827		2,051	3,275	2,146	22,857	12,315	3,271	4,797
Cache	1981	205,396	41,926	41,073	11,937	28,619	20,334	14,680	15,169	6,722	33,298	16,143	23,226	4,812
	1977	143,846	28,289	27,612	10,088	16,973	12,210	9,195	9,064	4,000	26,014	10,125	17,260	5,144
Carbon	1981	112,059	32,582	31,701	6,313	5,292		8,848	2,860	2,163	23,090	10,219	9,975	5,607
	1977	63,790	16,859	16,343	4,261	3,537		3,955	1,707	1,301	15,275	4,445	5,400	4,630

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
UTAH (continued)														
ALL COUNTIES (continued)														
Daggett	1981	1,922	69	69	707						60	1,048		
	1977	1,468	58	58	715						58	611		
Davis	1981	466,170	84,328	80,466	22,203	56,687	48,425	7,699	44,728	34,617	127,202	65,148	29,247	7,553
	1977	278,746	61,519	58,485	16,179	26,559	22,520	6,128	21,130	16,420	82,289	26,131	17,152	7,863
Duchesne	1981	47,452	16,888	16,222	1,795	4,966		303	1,922	1,514	9,331	6,968	1,755	526
	1977	31,178	9,359	8,957	1,580	3,222		229	979	778	7,978	3,418	1,605	626
Emery	1981	25,253	10,694	10,456	2,246	1,076		122	363	363	55	7,915	1,770	299
	1977	13,682	5,576	5,432	1,568	642		104	175	175	58	3,757	1,088	302
Garfield	1981	8,975	2,010	1,929	1,196	413		91	110	110	1,479	2,282	486	58
	1977	6,647	1,416	1,355	1,129	266		62	72	72	1,219	1,344	405	63
Grand	1981	49,470	16,062	15,006	2,627	1,699		3,768	1,064		5,477	7,138	4,435	873
	1977	29,151	8,555	7,988	2,298	896		1,941	519		3,642	3,766	2,770	1,031
Iron	1981	88,905	13,504	12,972	5,792	3,920		3,918	5,002	3,753	24,150	21,205	3,958	2,969
	1977	68,965	10,251	9,811	4,968	2,855		2,934	3,348	2,531	21,399	12,380	3,638	2,884
Juab	1981	20,887	4,175	4,010	2,217	744		168	336	336	6,003	6,611	93	216
	1977	15,717	2,923	2,798	2,091	523		129	197	197	5,473	3,749	87	261
Kane	1981	18,687	3,412	3,276	1,533	661		682	325	325	1,042	8,356	825	338
	1977	11,756	2,011	1,925	1,551	488		393	176	176	876	4,097	738	432
Millard	1981	27,963	3,627	3,483	1,827	4,184		96	874	874	5,308	5,325	2,490	547
	1977	18,724	2,577	2,466	1,435	2,114		65	447	447	4,420	3,149	1,634	598
Morgan	1981	6,291	1,541	1,374	461	1,381			236	236	583	1,869		116
	1977	4,491	1,035	923	415	841			194	194	611	1,131		160
Piute	1981	1,512	442	442	140	77			52	52		764		
	1977	814	237	237	99	67			44	44		341		
Rich	1981	5,571	177	169	197	828			43	43	50	4,255		
	1977	3,055	125	120	172	455			44	44	48	2,185		
Salt Lake	1981	2,949,051	605,010	568,348	179,450	514,155	452,899	147,358	214,723	147,082	573,159	278,008	149,458	54,737
	1977	2,056,557	389,367	365,520	164,848	315,223	275,896	92,151	132,655	91,448	459,179	149,859	121,999	54,483
San Juan	1981	23,985	9,026	8,670	950	1,429		40	127	127	5,578	4,504	561	403
	1977	18,013	6,259	5,990	977	1,028		31	92	92	4,793	2,746	458	491
Sanpete	1981	32,981	11,782	11,319	1,483	1,367		827	1,364	1,125	5,886	6,754	1,959	513
	1977	24,017	7,299	6,986	1,546	1,074		621	996	830	5,493	3,871	1,428	683
Sevier	1981	65,792	12,518	11,428	4,302	4,793		5,776	1,934	1,478	12,402	12,960	4,395	1,735
	1977	46,782	8,286	7,560	3,515	3,253		3,418	1,365	1,052	9,821	7,172	4,366	1,547
Summit	1981	44,232	8,126	7,806	7,875	2,547		258	384	384	4,682	11,149	4,549	1,667
	1977	20,557	4,001	3,829	3,907	853		174	131	131	2,919	3,421	1,979	1,273
Tooele	1981	77,965	22,023	20,641	5,662	2,084		2,698	1,911	1,515	17,143	18,231	3,529	1,800
	1977	51,017	14,282	13,377	4,383	1,600		1,475	1,265	1,006	12,467	8,768	2,649	1,820
Uintah	1981	83,699	16,945	16,308	3,406	8,455	5,755	3,479	4,850	3,063	19,788	10,567	6,667	3,369
	1977	56,188	11,160	10,701	2,627	5,578	3,857	2,000	2,637	1,670	13,745	5,846	5,043	2,697
Utah	1981	754,990	159,146	148,046	38,941	125,633	115,305	36,383	48,554	28,378	154,495	65,451	58,196	21,733
	1977	505,041	101,943	94,768	32,127	70,226	63,677	22,656	27,854	16,357	111,606	41,863	42,228	17,810
Wasatch	1981	31,117	7,037	6,424	2,211	895		183	77	77	8,058	7,746	2,171	1,140
	1977	22,946	4,657	4,249	2,096	648		142	58	58	6,538	4,674	1,873	1,048
Washington	1981	124,621	21,803	20,907	9,573	3,223		5,225	5,787	3,947	30,946	23,369	16,396	2,124
	1977	76,241	12,767	12,198	6,951	2,220		2,614	3,347	2,294	19,245	10,756	10,586	2,630
Wayne	1981	7,769	425	407	837	124		29	215	215		5,854	244	
	1977	4,115	339	324	573	124		31	217	217		2,540	239	
Weber	1981	670,472	127,514	121,972	38,431	143,239	125,973	20,796	28,328	16,077	146,046	51,296	52,427	17,274
	1977	486,441	92,846	88,484	32,769	86,310	75,461	15,803	18,717	10,631	113,425	28,951	40,659	17,511
TOTAL METRO COUNTIES	1981	**4,918,648**	**998,021**	**939,473**	**284,687**	**841,798**	**742,602**	**214,934**	**338,244**	**227,669**	**1,018,045**	**478,134**	**292,857**	**103,097**
	1977	3,377,802	659,957	620,634	250,306	499,918	437,554	138,213	201,621	135,862	778,966	255,572	224,687	99,487
TOTAL STATE	1981	**6,080,650**	**1,256,318**	**1,187,525**	**365,981**	**923,193**	**768,691**	**267,505**	**356,510**	**257,952**	**1,247,144**	**692,964**	**384,146**	**135,355**
	1977	4,146,168	820,558	774,348	314,257	550,566	453,621	168,966	230,705	154,311	951,570	367,125	288,835	131,360
VERMONT														
BURLINGTON	1981	**575,593**	**116,173**	**113,085**	**59,216**	**88,859**	**71,761**	**39,189**	**26,631**	**16,392**	**61,224**	**54,503**	**41,423**	**10,337**
	1977	395,237	84,155	81,616	35,624	60,407	48,765	21,857	16,700	10,340	56,664	28,598	32,844	6,788
Chittenden	1981	575,593	116,173	113,085	59,216	88,859	71,761	39,189	26,631	16,392	61,224	54,503	41,423	10,337
	1977	395,237	84,155	81,616	35,624	60,407	48,765	21,857	16,700	10,340	56,664	28,598	32,844	6,788

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VERMONT (continued)														
ALL COUNTIES														
Addison	1981	94,671	28,056	27,164	7,208	5,606	2,580	5,023	1,405	622	11,295	11,144	4,716	1,963
	1977	69,000	20,111	19,401	4,359	3,976	1,887	2,763	1,144	502	11,553	6,047	4,753	1,434
Bennington	1981	189,604	40,972	40,100	17,457	8,555	6,775	10,394	9,075	7,157	20,105	22,380	10,570	4,454
	1977	137,520	30,369	29,614	12,018	7,162	5,641	6,056	6,187	4,936	18,579	11,762	10,214	2,929
Caledonia	1981	108,780	26,371	25,799	7,503	9,476	5,402	7,340	4,405	2,454	21,528	9,531	5,127	3,224
	1977	87,304	20,756	20,309	5,217	8,023	4,667	4,573	2,967	1,647	20,845	5,654	5,006	2,229
Chittenden	1981	575,593	116,173	113,085	59,216	88,859	71,761	39,189	26,631	16,392	61,224	54,503	41,423	10,337
	1977	395,237	84,155	81,616	35,624	60,407	48,765	21,857	16,700	10,340	56,664	28,598	32,844	6,788
Essex	1981	5,868	1,549	1,498	958	476			154		174	1,774	41	
	1977	5,015	1,437	1,386	790	480			141		202	1,269	44	
Franklin	1981	134,211	33,315	32,258	8,054	8,908	3,272	8,899	7,752	3,649	22,932	9,121	10,929	5,954
	1977	96,399	24,822	23,946	4,804	7,227	2,762	4,548	4,735	2,212	20,567	5,229	8,924	3,381
Grand Isle	1981	11,890	3,090	2,991	492	840			128	128	2,461	1,769	291	
	1977	8,465	2,107	2,033	323	646			87	87	2,126	903	245	
Lamoille	1981	68,361	18,615	18,024	8,654	4,289		1,673	2,907	2,411	6,807	7,299	4,935	1,741
	1977	55,341	15,197	14,661	6,268	3,558		1,073	2,225	1,863	7,040	4,467	4,866	1,290
Orange	1981	71,915	17,461	16,906	4,003	3,676		806	860	356	8,961	15,030	8,932	2,013
	1977	48,035	11,530	11,123	2,637	2,397		528	668	274	7,689	6,852	7,321	1,404
Orleans	1981	71,366	19,290	18,094	3,522	7,320	1,976	1,516	1,755	332	13,710	10,871	3,710	2,052
	1977	58,436	15,758	14,771	2,511	6,309	1,790	971	1,363	254	13,921	6,421	3,706	1,458
Rutland	1981	259,368	54,808	52,839	20,879	24,355	20,414	10,947	7,634	4,524	48,448	25,666	13,257	8,081
	1977	206,089	44,168	42,426	14,647	20,124	16,812	6,965	5,870	3,502	46,487	15,009	12,694	5,571
Washington	1981	245,202	53,628	51,267	21,157	21,988	18,145	7,444	9,910	4,681	41,136	27,346	10,903	7,011
	1977	180,526	41,185	39,227	13,446	15,987	13,135	4,843	7,405	3,492	36,801	15,477	10,683	4,395
Windham	1981	191,879	53,126	51,569	21,013	3,697		12,907	4,145	1,750	13,811	30,001	11,232	4,077
	1977	150,263	42,494	41,097	15,417	3,428		8,107	3,201	1,357	15,305	16,981	11,273	3,250
Windsor	1981	233,296	46,493	44,975	16,213	5,052	1,419	5,360	4,505	3,237	59,672	27,999	18,085	4,610
	1977	169,993	34,599	33,347	10,058	4,055	1,214	3,313	3,334	2,430	50,200	14,881	14,859	3,132
TOTAL METRO COUNTIES	1981	**575,593**	**116,173**	**113,085**	**59,216**	**88,859**	**71,761**	**39,189**	**26,631**	**16,392**	**61,224**	**54,503**	**41,423**	**10,337**
	1977	395,237	84,155	81,616	35,624	60,407	48,765	21,857	16,700	10,340	56,664	28,598	32,844	6,788
TOTAL STATE	1981	**2,262,004**	**512,947**	**496,569**	**196,329**	**193,097**	**131,744**	**111,498**	**81,266**	**47,693**	**332,264**	**254,434**	**144,151**	**55,517**
	1977	1,667,623	388,688	374,957	128,119	143,779	96,673	65,597	56,027	32,896	307,979	139,550	127,432	37,261
VIRGINIA														
CHARLOTTESVILLE	1981	**537,092**	**129,568**	**126,253**	**39,580**	**63,310**	**45,888**	**24,315**	**22,798**	**14,693**	**81,091**	**55,442**	**38,862**	**18,649**
	1977	364,803	88,806	86,223	27,938	51,987	38,043	19,762	15,915	10,326	56,133	29,948	25,315	11,911
Albemarle	1981	66,650	18,706	18,179	442	2,573		807	353	280	17,150	15,630	2,075	1,246
	1977	41,528	12,151	11,766	315	1,610		547	258	205	13,434	7,273	1,371	730
Charlottesville	1981	438,148	97,425	95,018	38,153	59,918	45,888	23,419	22,090	14,238	57,796	32,181	36,433	17,099
	1977	304,296	68,798	66,850	27,034	49,546	38,043	19,131	15,367	9,983	38,872	19,044	23,674	10,967
Fluvanna	1981	14,636	6,277	6,099	540	270		70	180		3,201	1,810	312	257
	1977	9,942	4,244	4,109	361	230		59	152		2,173	1,151	228	166
Greene	1981	17,658	7,160	6,957	445	549		19	175	175	2,944	5,821	42	47
	1977	9,037	3,613	3,498	228	601		25	138	138	1,654	2,480	42	48
DANVILLE	1981	**446,822**	**130,775**	**128,509**	**28,235**	**49,127**	**39,799**	**14,031**	**15,144**	**10,374**	**90,791**	**36,798**	**19,995**	**13,886**
	1977	299,928	79,118	77,753	19,695	42,192	33,702	11,558	10,171	7,033	65,950	20,769	15,111	9,799
Danville	1981	353,779	90,920	89,328	23,921	44,420	39,799	12,838	13,216	9,225	68,952	28,521	15,496	11,765
	1977	241,869	58,657	57,636	16,653	38,089	33,702	10,497	9,061	6,370	51,259	15,702	11,434	7,961
Pittsylvania	1981	93,043	39,855	39,181	4,314	4,707		1,193	1,928	1,149	21,839	8,277	4,499	2,121
	1977	55,059	20,461	20,117	3,042	4,103		1,061	1,110	663	14,691	5,067	3,677	1,838
LYNCHBURG	1981	**743,375**	**184,684**	**181,638**	**44,974**	**87,399**	**65,873**	**16,785**	**30,895**	**20,835**	**148,096**	**65,250**	**35,015**	**31,986**
	1977	486,774	114,708	112,537	31,094	68,326	52,109	14,310	27,515	15,473	101,230	37,239	21,928	20,352
Amherst	1981	91,692	30,650	30,400	2,522	5,071	3,489	403	2,832	2,059	27,875	12,547	939	5,112
	1977	54,757	16,139	16,009	2,388	3,033	2,098	465	1,675	1,224	16,352	7,092	881	4,101
Appomattox	1981	58,419	16,057	15,932	2,235	2,092		77	864	451	20,207	4,276	3,860	2,554
	1977	33,129	7,980	7,919	1,394	1,180		84	483	251	11,957	3,164	2,748	1,348
Campbell	1981	133,938	31,811	31,526	3,473	3,792	2,671	779	8,570	4,661	39,345	20,692	9,626	4,134
	1977	82,270	22,146	21,950	2,840	3,438	2,432	696	5,233	2,838	23,837	9,488	5,440	2,531
Lynchburg	1981	459,326	106,166	103,780	36,744	76,444	59,713	15,526	18,629	13,664	60,669	27,735	20,590	20,186
	1977	316,618	68,443	66,659	24,472	60,675	47,579	13,065	15,124	11,160	49,084	17,495	12,859	12,372

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
NEWPORT NEWS - HAMPTON	**1981**	**1,808,561**	**378,608**	**362,553**	**178,469**	**256,138**	**211,377**	**82,594**	**126,309**	**105,572**	**298,356**	**188,290**	**63,243**	**40,534**
	1977	1,152,589	238,544	227,629	108,964	182,990	151,699	61,233	72,253	60,405	227,997	90,841	39,762	27,931
Gloucester	1981	91,373	32,898	31,737	2,721	6,063		1,677	4,970	4,511	16,080	10,877	7,035	4,240
	1977	48,652	16,609	15,964	1,485	3,474		1,043	2,820	2,592	9,038	4,632	3,537	2,273
Hampton	1981	729,318	146,001	141,453	55,780	137,086	112,476	44,681	34,809	23,024	100,202	76,534	16,401	9,075
	1977	446,617	90,639	87,493	33,324	91,082	74,703	28,708	20,409	13,654	80,118	34,543	8,830	7,476
James City	1981	71,573	2,890	2,225	1,901	2,035		184	56,758	52,719		3,097		
	1977	34,749	1,969	1,516	828	993		133	27,490	25,887		1,461		
Newport News	1981	641,309	142,222	136,252	56,827	93,991	84,014	24,345	17,562	13,889	152,580	60,749	34,034	17,288
	1977	459,537	94,605	90,300	37,775	75,927	67,005	22,178	13,970	11,193	117,062	34,013	24,168	12,048
Poquoson	1981	7,988	2,703	1,773	2,715	17		19	431		1,144	4	142	461
	1977	4,400	1,263	828	1,285	14		16	328		852	3	96	328
Williamsburg	1981	145,202	29,049	27,089	33,115	9,310	8,081	11,662	4,990	4,979	23,233	14,518	1,906	5,120
	1977	106,594	21,336	19,884	24,029	8,048	6,941	9,126	4,200	4,190	17,300	8,627	1,446	3,966
York	1981	121,798	22,845	22,024	25,410	7,636	6,806	26	6,789	6,450	5,117	22,511	3,725	4,350
	1977	52,040	12,123	11,644	10,238	3,452	3,050	29	3,036	2,889	3,627	7,562	1,685	1,840
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	**1981**	**3,705,891**	**810,408**	**786,282**	**332,802**	**473,581**	**370,463**	**154,548**	**162,704**	**112,363**	**795,397**	**370,043**	**169,156**	**92,728**
	1977	2,343,241	497,971	481,200	198,907	347,239	274,078	123,892	114,991	78,821	529,781	175,136	97,067	60,485
Chesapeake	1981	487,125	117,026	114,460	36,397	19,242	2,756	9,110	3,481	1,606	139,703	88,685	41,635	15,913
	1977	235,974	68,158	66,418	15,706	11,017	1,650	4,780	3,327	1,546	66,387	31,893	17,670	7,211
Norfolk	1981	1,280,560	253,675	245,874	129,816	205,869	181,163	71,673	54,313	33,066	234,575	109,596	36,811	27,410
	1977	916,858	172,350	166,435	87,906	154,745	134,847	64,703	44,846	27,390	191,527	59,565	26,304	21,013
Portsmouth	1981	449,046	119,797	116,703	32,677	64,074	59,302	28,443	20,427	13,783	96,105	24,180	15,023	11,521
	1977	326,095	80,478	78,111	22,003	51,286	46,824	22,159	15,434	10,460	75,470	15,132	10,581	9,215
Suffolk	1981	163,038	41,051	38,028	6,796	14,401	11,054	5,637	5,677	4,731	31,004	12,152	13,796	7,615
	1977	118,525	29,299	27,124	5,343	12,362	9,543	5,388	4,746	4,013	23,908	7,892	9,978	5,245
Virginia Beach	1981	1,303,474	272,293	264,808	126,055	168,280	116,188	39,621	78,362	59,177	293,580	129,599	60,132	30,229
	1977	733,344	143,475	139,017	67,190	116,889	81,214	26,801	46,396	35,412	172,207	58,178	31,551	17,767
Currituck, N. C.	*1981*	*22,648*	*6,566*	*6,409*	*1,061*	*1,715*		*64*	*444*		*430*	*5,831*	*1,759*	*40*
	1977	*12,445*	*4,211*	*4,095*	*759*	*940*		*61*	*242*		*282*	*2,476*	*983*	*34*
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	**1981**	**557,468**	**130,698**	**128,476**	**34,446**	**74,907**	**63,274**	**25,570**	**22,147**	**15,920**	**108,917**	**60,371**	**35,839**	**22,050**
	1977	395,106	92,377	90,739	24,372	59,306	49,690	21,171	16,158	11,735	80,392	35,198	23,585	15,330
Colonial Heights	1981	73,361	20,736	19,972	7,537	4,558	4,558	2,227	983	725	14,365	11,027	805	4,939
	1977	49,388	14,932	14,329	4,498	4,106	4,106	1,618	881	659	9,441	5,640	638	3,164
Dinwiddie	1981	15,191	6,516	6,488	394	277			90	90	1,829	4,210	1,372	419
	1977	11,317	4,824	4,804	331	226			85	85	1,463	2,858	1,139	329
Hopewell	1981	135,571	43,763	43,551	5,536	8,381	7,761	7,416	4,408	2,785	24,470	12,689	14,983	7,108
	1977	93,163	29,428	29,289	4,477	7,052	6,435	5,583	3,531	2,257	16,678	7,411	9,598	4,620
Petersburg	1981	321,840	58,197	56,979	20,375	60,484	50,955	15,557	16,140	11,794	68,253	28,638	16,749	9,584
	1977	233,147	42,068	41,192	14,649	46,883	39,149	13,626	11,267	8,340	52,810	16,855	10,753	7,217
Prince George	1981	11,505	1,486	1,486	604	1,207		370	526	526		3,807	1,930	
	1977	8,091	1,125	1,125	417	1,039		344	394	394		2,434	1,457	
RICHMOND	**1981**	**3,543,117**	**753,754**	**735,571**	**294,779**	**528,651**	**452,461**	**137,078**	**144,613**	**89,566**	**646,008**	**363,915**	**126,358**	**129,466**
	1977	2,186,534	446,516	434,119	182,625	340,301	288,744	99,819	96,458	61,427	440,213	193,639	73,768	81,069
Charles City	1981	3,431	2,171	2,171	27	27						1,062		
	1977	2,257	1,574	1,574	24	27						552		
Chesterfield	1981	751,626	201,369	197,267	44,658	125,370	106,945	31,494	27,199	17,091	118,543	60,038	36,346	25,170
	1977	327,247	81,009	79,067	22,936	57,249	48,613	15,585	12,294	7,767	53,096	27,397	17,204	10,750
Goochland	1981	21,974	5,193	5,193	531	139		35	487	223	4,334	8,443	229	29
	1977	13,169	2,999	2,999	495	143		39	315	142	3,462	4,110	210	28
Hanover	1981	250,362	60,614	59,813	25,118	3,090		2,769	4,625	2,104	33,011	77,669	12,323	8,817
	1977	132,022	29,000	28,620	12,156	2,107		1,961	3,148	1,404	25,230	38,241	6,013	4,481
Henrico	1981	1,201,774	262,362	257,873	85,110	252,048	219,614	53,153	59,815	34,111	216,586	100,775	36,941	51,732
	1977	708,044	167,093	164,252	47,931	146,832	127,036	33,544	34,458	19,804	128,857	54,120	18,862	29,502
New Kent	1981	30,169	7,521	7,521	690	461		54			12,404	4,389	2,255	1,558
	1977	16,282	3,526	3,526	602	450		57			6,484	2,979	1,052	777
Powhatan	1981	20,804	7,176	7,112	57	104			767		9,607	1,829	45	99
	1977	10,948	3,405	3,375	52	108			408		5,422	933	42	96
Richmond city	1981	1,262,977	207,348	198,621	138,588	147,412	125,902	49,573	51,720	36,037	251,523	109,710	38,219	42,061
	1977	976,565	157,910	150,706	98,429	133,385	113,095	48,633	45,835	32,310	217,662	65,307	30,385	35,435

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
VIRGINIA (continued)														
ROANOKE	1981	1,296,858	281,856	271,047	96,125	192,289	155,543	46,876	57,460	35,654	230,555	129,257	37,284	37,939
	1977	840,174	176,976	169,647	58,557	124,752	100,715	40,815	40,495	24,926	159,461	67,125	29,181	25,928
Botetourt	1981	64,002	12,378	12,327	1,472	2,823			1,248	916	13,028	25,443	706	345
	1977	39,936	7,768	7,737	1,410	2,009			1,336	987	9,238	13,470	492	344
Craig	1981	5,120	324	324	45	444					650	1,733	828	215
	1977	3,624	283	283	40	352					632	1,022	575	160
Roanoke	1981	291,092	112,301	109,648	34,957	18,614	16,605	7,383	14,651	10,759	14,750	41,622	8,901	15,450
	1977	160,762	59,941	58,531	16,965	16,547	14,622	5,449	7,890	5,828	11,298	16,974	5,766	7,875
Roanoke city	1981	695,077	103,407	96,179	46,769	161,880	131,496	38,129	35,039	20,058	148,494	44,557	22,137	15,654
	1977	467,731	75,831	70,483	31,840	99,836	80,890	33,772	24,755	14,193	95,392	25,347	17,875	13,415
Salem	1981	241,567	53,446	52,569	12,882	8,528	7,442	1,364	6,522	3,921	53,633	15,902	4,712	6,275
	1977	168,121	33,153	32,613	8,302	6,008	5,203	1,594	6,514	3,918	42,901	10,312	4,473	4,134
ALL COUNTIES														
Accomack	1981	106,869	34,276	33,793	7,202	9,479		3,553	2,628	1,644	10,195	13,371	2,742	5,683
	1977	65,320	22,201	21,891	4,426	5,884		2,390	2,230	1,400	7,118	6,695	2,203	3,300
Albemarle	1981	66,650	18,706	18,179	442	2,573		807	353	280	17,150	15,630	2,075	1,246
	1977	41,528	12,151	11,766	315	1,610		547	258	205	13,434	7,273	1,371	730
☐ Alexandria	1981	823,859	189,012	133,091	80,296	122,653	118,289	35,491	29,939	20,563	193,601	65,270	9,338	21,462
	1977	565,131	109,389	76,974	49,106	109,441	105,549	31,185	20,660	14,372	139,753	34,435	7,333	17,110
Alleghany	1981	9,832	8,884	8,633	382	345					65	123		
	1977	5,206	4,375	4,236	327	330					61	88		
Amelia	1981	17,400	6,862	6,669	446	341		149	497	396	2,196	4,053	46	697
	1977	11,657	3,938	3,813	400	341		155	431	347	2,080	2,506	42	425
Amherst	1981	91,692	30,650	30,400	2,522	5,071	3,489	403	2,832	2,059	27,875	12,547	939	5,112
	1977	54,757	16,139	16,009	2,388	3,033	2,098	465	1,675	1,224	16,352	7,092	881	4,101
Appomattox	1981	58,419	16,057	15,932	2,235	2,092		77	864	451	20,207	4,276	3,860	2,554
	1977	33,129	7,980	7,919	1,394	1,180		84	483	251	11,957	3,164	2,748	1,348
☐ Arlington	1981	944,295	188,309	179,202	108,912	73,482	69,433	17,207	32,799	19,296	318,146	87,566	14,141	48,034
	1977	633,905	116,475	110,434	71,966	58,478	54,372	14,845	25,693	15,233	224,045	43,078	9,887	34,032
Augusta	1981	115,383	26,035	24,778	6,577	907		861	2,374	2,319	29,077	19,370	7,085	1,665
	1977	74,227	16,777	15,909	5,368	933		964	1,783	1,740	18,982	11,315	5,676	1,037
Bath	1981	15,793	4,393	4,148	649	3,075		468	1,113		279	2,712	44	1,744
	1977	9,515	2,278	2,150	492	1,812		546	648		292	1,345	42	962
Bedford	1981	29,929	17,484	16,991	2,164	247		87	233	233	4,785	2,067	890	476
	1977	14,831	8,029	7,774	1,005	259		63	120	120	2,447	1,646	408	232
Bedford city	1981	71,602	29,618	28,784	2,014	3,451	2,241	626	1,288	760	11,247	4,286	7,367	3,034
	1977	45,104	16,122	15,611	1,611	3,106	2,048	534	1,153	682	9,240	2,558	3,857	1,780
Bland	1981	11,931	1,379	1,339	401				121	121	5,240	4,445		
	1977	6,458	1,218	1,179	270				67	67	2,891	1,857		
Botetourt	1981	64,002	12,378	12,327	1,472	2,823			1,248	916	13,028	25,443	706	345
	1977	39,936	7,768	7,737	1,410	2,009			1,336	987	9,238	13,470	492	344
☐ Bristol	1981	242,445	39,975	37,034	14,221	29,891	27,135	17,793	10,586	4,470	42,391	36,362	32,583	5,266
	1977	146,894	22,400	20,738	8,228	19,012	17,059	12,264	6,665	2,788	26,446	17,190	23,898	3,134
Brunswick	1981	40,417	15,[illegible]26	14,700	662	1,923		1,536	766	570	9,015	3,700	2,361	1,124
	1977	25,256	8,082	7,826	531	1,674		1,493	627	470	6,280	2,360	1,162	771
Buchanan	1981	125,121	27,187	25,356	4,211	17,398	2,583	4,352	5,867	5,[illegible]82	26,140	9,914	5,824	3,993
	1977	81,192	18,665	17,396	3,170	11,504	1,825	3,118	4,302	3,772	16,955	6,092	4,226	2,469
Buckingham	1981	16,949	5,887	5,721	832	2,034		82			940	6,378	91	94
	1977	11,438	3,908	3,784	648	1,440		90			966	3,698	83	91
Buena Vista	1981	26,198	8,092	7,863	1,333	1,665		925	576	453	3,865	4,990	1,549	897
	1977	16,639	4,879	4,724	1,025	1,062		933	519	412	2,570	2,896	865	696
Campbell	1981	133,938	31,811	31,526	3,473	3,792	2,671	779	8,570	4,661	39,345	20,692	9,626	4,134
	1977	82,270	22,146	21,950	2,840	3,438	2,432	696	5,233	2,838	23,837	9,488	5,440	2,531
Caroline	1981	42,980	16,963	16,486	4,513	793		174	242	209	6,814	10,008	400	957
	1977	27,380	10,170	9,848	2,613	757		160	230	200	4,648	6,495	337	583
Carroll	1981	44,620	16,295	15,836	2,184	3,799		745	1,157	1,157	7,357	6,516	1,833	850
	1977	32,211	10,456	10,125	1,570	3,341		753	956	956	5,965	4,520	1,171	774
Charles City	1981	3,431	2,171	2,171	27	27						1,062		
	1977	2,257	1,574	1,574	24	27						552		
Charlotte	1981	21,837	7,149	6,972	1,309	1,293		368	591	251	4,388	4,290	479	666
	1977	16,599	5,531	5,375	1,012	1,136		371	447	190	3,611	2,675	389	495
Charlottesville	1981	438,148	97,425	95,018	38,153	59,918	45,888	23,419	22,090	14,238	57,796	32,181	36,433	17,099
	1977	304,296	68,798	66,850	27,034	49,546	38,043	19,131	15,367	9,983	38,872	19,044	23,674	10,967

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Chesapeake	1981	487,125	117,026	114,460	36,397	19,242	2,756	9,110	3,481	1,606	139,703	88,685	41,635	15,913
	1977	235,974	68,158	66,418	15,706	11,017	1,650	4,780	3,327	1,546	66,387	31,893	17,670	7,211
Chesterfield	1981	751,626	201,369	197,267	44,658	125,370	106,945	31,494	27,199	17,091	118,543	60,038	36,346	25,170
	1977	327,247	81,009	79,067	22,936	57,249	48,613	15,585	12,[illegible]94	7,767	53,096	27,397	17,204	10,750
Clarke	1981	25,252	8,368	7,420	2,051	645		203	741	559	1,556	4,052	1,486	542
	1977	17,835	6,140	5,441	1,513	612		210	517	393	1,402	2,652	1,018	389
Clifton Forge	1981	28,951	10,680	10,379	1,300	1,312		324	982	541	4,437	4,954	495	1,787
	1977	20,142	7,120	6,894	996	1,146		305	759	418	3,325	2,982	379	1,254
Colonial Heights	1981	73,361	20,736	19,972	7,537	4,558	4,558	2,227	983	725	14,365	11,027	805	4,939
	1977	49,388	14,932	14,329	4,498	4,106	4,106	1,618	881	659	9,441	5,640	638	3,164
Covington	1981	96,642	15,692	15,317	6,996	14,916	7,796	3,457	3,387	2,129	23,569	7,677	11,364	4,750
	1977	61,975	12,200	11,865	3,758	8,996	4,833	2,259	2,750	1,736	15,288	4,623	6,002	2,681
Craig	1981	5,120	324	324	45	444					650	1,733	828	215
	1977	3,624	283	283	40	352					632	1,022	575	160
Culpeper	1981	88,679	30,318	28,815	2,852	10,098	6,985	2,077	1,936	1,266	12,522	12,421	1,815	6,217
	1977	58,102	18,514	17,532	2,156	6,481	4,530	1,926	1,742	1,145	10,097	6,494	1,486	3,785
Cumberland	1981	11,475	3,287	3,[illegible]94	537	1,076		1,602	331	331	1,267	1,510	1,683	54
	1977	8,346	2,368	2,293	414	933		1,238	285	285	899	799	1,280	43
Danville	1981	353,779	90,920	89,328	23,921	44,420	39,799	12,838	13,216	9,225	68,952	28,521	15,496	11,765
	1977	241,869	58,657	57,636	16,653	38,089	33,702	10,497	9,061	6,370	51,259	15,702	11,434	7,961
Dickenson	1981	73,246	23,224	22,570	1,664	5,110		711	2,585	1,361	22,109	6,417	4,978	957
	1977	47,108	14,066	13,620	1,430	3,515		814	1,760	927	14,910	3,278	3,203	633
Dinwiddie	1981	15,191	6,516	6,488	394	277			90	90	1,829	4,210	1,372	419
	1977	11,317	4,824	4,804	331	226			85	85	1,463	2,858	1,139	329
Emporia	1981	89,213	17,883	17,379	8,093	4,788		2,2[illegible]	2,668	2,086	19,616	20,541	4,324	2,581
	1977	52,710	11,735	11,363	4,351	2,706		2,221	2,449	1,931	12,463	8,614	2,140	1,831
Essex	1981	55,279	14,047	13,650	5,175	7,676		1,896	3,010	2,461	10,782	3,247	3,477	2,083
	1977	36,611	9,552	9,249	3,015	5,019		1,587	2,014	1,665	7,062	2,110	2,878	1,272
☐ Fairfax	1981	3,316,260	653,969	617,483	236,980	600,986	564,778	193,129	153,788	88,212	573,982	327,942	147,501	148,439
	1977	1,892,034	382,160	360,592	140,594	349,705	324,020	121,764	93,139	53,918	327,613	163,948	84,402	87,899
☐ Fairfax city	1981	413,496	69,360	66,987	33,525	41,791	20,110	5,840	17,154	13,730	126,543	37,644	27,101	9,790
	1977	282,455	47,363	45,575	19,872	28,465	18,142	4,887	13,828	11,202	96,371	24,206	15,798	7,901
☐ Falls Church	1981	205,742	24,468	24,184	12,748	19,856	11,234	2,193	13,480	4,532	71,482	28,925	11,541	7,741
	1977	133,656	16,318	17,966	6,572	13,576	7,886	1,893	9,371	3,155	55,841	12,420	5,847	5,145
Fauquier	1981	110,848	29,301	27,579	7,658	1,888		2,469	2,879	2,193	17,229	25,769	9,302	4,661
	1977	78,229	21,663	20,377	5,765	1,731		2,022	2,072	1,592	13,585	13,880	7,504	3,349
Floyd	1981	31,687	7,614	7,399	957	1,695		199	1,068	756	11,331	2,615	3,512	394
	1977	18,915	4,348	4,210	586	1,400		111	750	535	7,562	1,332	1,598	250
Fluvanna	1981	14,636	6,277	6,099	540	270		70	180		3,201	1,810	312	257
	1977	9,942	4,244	4,109	361	230		59	152		2,173	1,151	228	166
Franklin	1981	78,333	29,488	29,004	3,383	5,187		1,254	2,606	1,714	9,769	6,600	7,324	3,224
	1977	54,860	18,950	18,642	2,444	3,785		1,373	2,291	1,514	9,042	4,553	4,684	2,201
Franklin city	1981	74,328	23,131	22,480	3,905	3,716		4,767	3,802	2,330	13,040	9,535	982	5,539
	1977	46,610	13,333	12,910	2,320	2,740		3,406	2,251	1,384	10,079	4,793	754	3,105
Frederick	1981	33,899	5,026	4,917	1,505	4,847	4,150		384	121	7,179	10,321	2,721	347
	1977	21,909	3,672	3,593	1,200	3,161	2,691		338	108	5,096	5,197	2,139	290
Fredericksburg	1981	205,485	42,307	41,325	19,684	20,323	16,407	13,148	7,959	6,543	12,370	23,690	32,735	11,388
	1977	158,535	32,820	32,062	14,873	18,978	15,305	11,130	7,120	6,915	11,394	15,059	22,428	9,329
Galax	1981	85,100	24,023	23,347	7,667	10,261	2,587	2,214	5,355	5,247	13,359	5,536	5,371	3,407
	1977	52,942	13,736	13,301	3,841	6,145	1,638	1,696	2,976	2,921	10,872	3,221	4,143	2,126
Giles	1981	75,976	26,650	25,900	3,139	1,743		1,651	1,134	591	18,762	7,657	6,649	3,973
	1977	50,111	16,431	15,910	2,018	1,736		1,252	1,127	588	12,872	4,433	4,164	2,598
Gloucester	1981	91,373	32,898	31,737	2,721	6,063		1,677	4,970	4,511	16,080	10,877	7,035	4,240
	1977	48,652	16,609	15,964	1,485	3,474		1,043	2,820	2,592	9,038	4,632	3,537	2,273
Goochland	1981	21,974	5,193	5,193	531	139		35	487	223	4,334	8,443	229	29
	1977	13,169	2,999	2,999	495	143		39	315	142	3,462	4,110	210	28
Grayson	1981	15,066	5,861	5,696	660	1,211		50	1,358	1,358	2,907	1,759	597	337
	1977	11,380	4,330	4,193	504	917		47	1,242	1,242	2,227	1,154	448	280
Greene	1981	17,658	7,160	6,957	445	549		19	175	175	2,944	5,821	42	47
	1977	9,037	3,613	3,498	228	601		25	138	138	1,654	2,480	42	48
Greensville	1981	3,344	111	105		107						3,126		
	1977	2,599	100	95		111						2,388		
Halifax	1981	23,194	7,278	7,074	934	1,734		903	158	75	1,906	4,304	3,087	1,048
	1977	18,717	6,257	6,059	768	1,471		828	154	74	1,813	2,838	2,297	840

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Hampton	1981	729,318	146,001	141,453	55,780	137,086	112,476	44,681	34,809	23,024	100,202	76,534	16,401	9,075
	1977	446,617	90,639	87,493	33,324	91,082	74,703	28,708	20,409	13,654	80,118	34,543	8,830	7,476
Hanover	1981	250,362	60,614	59,813	25,118	3,090		2,769	4,625	2,104	33,011	77,669	12,323	8,817
	1977	132,022	29,000	28,620	12,156	2,107		1,961	3,148	1,404	25,230	38,241	6,013	4,481
Harrisonburg	1981	238,380	61,684	59,874	19,652	25,954	19,767	11,978	12,147	7,450	27,359	23,781	23,416	5,848
	1977	154,370	36,695	35,488	11,397	20,777	15,879	8,145	8,995	5,535	22,491	13,684	12,876	4,572
Henrico	1981	1,201,774	262,362	257,873	85,110	252,048	219,614	53,153	59,815	34,111	216,586	100,775	36,941	51,732
	1977	708,044	167,093	164,252	47,931	146,832	127,036	33,544	34,458	19,804	128,857	54,120	18,862	29,502
Henry	1981	93,359	23,987	23,312	7,279	7,461		744	4,061	2,594	13,870	20,965	5,315	2,449
	1977	67,855	19,050	18,446	5,504	5,584		743	3,088	1,981	11,469	11,331	4,300	1,818
Highland	1981	4,328	1,101	1,071	607	268			197		1,336	210		
	1977	3,007	772	748	356	240			165		915	158		
Hopewell	1981	135,571	43,763	43,551	5,536	8,381	7,761	7,416	4,408	2,785	24,470	12,689	14,983	7,108
	1977	93,163	29,428	29,289	4,477	7,052	6,435	5,583	3,531	2,257	16,678	7,411	9,598	4,620
Isle of Wight	1981	76,214	18,431	17,911	4,769	846		729	1,351	566	27,667	6,588	3,581	2,603
	1977	43,126	11,943	11,564	2,601	674		702	754	315	15,325	3,459	1,801	1,374
James City	1981	71,573	2,890	2,225	1,901	2,035		184	56,758	52,719		3,097		
	1977	34,749	1,969	1,516	828	993		133	27,490	25,887		1,461		
King and Queen	1981	5,759	1,156	1,123	611	422			36	36	1,249	1,444	179	
	1977	3,600	970	939	336	350			33	33	753	682	151	
King George	1981	22,641	10,408	10,116	760	175		32	416	178	3,977	4,220	1,327	811
	1977	14,700	6,601	6,392	461	160		32	378	162	2,653	2,681	880	496
King William	1981	35,072	9,880	9,603	2,375	2,468		444	1,057	630	5,145	6,216	2,292	1,235
	1977	24,646	7,392	7,158	1,477	1,958		443	958	572	4,314	3,513	1,398	802
Lancaster	1981	44,084	9,745	9,413	2,352	699		1,472	4,396	1,337	8,957	9,101	1,101	2,177
	1977	28,278	7,359	7,083	1,290	603		1,298	2,675	808	6,012	4,158	790	1,255
Lee	1981	70,689	24,827	24,127	3,196	1,492		1,125	1,001	743	13,677	10,130	8,733	1,058
	1977	45,536	15,005	14,529	1,807	1,454		958	970	726	10,399	5,291	4,852	900
Lexington	1981	79,916	20,102	19,863	4,774	5,614		2,697	1,607	1,047	6,670	28,912	2,575	2,429
	1977	54,439	13,568	13,408	4,112	4,049		2,120	1,624	1,063	6,475	15,488	1,626	1,888
☐ Loudoun	1981	239,701	59,959	58,036	19,657	4,603		7,780	4,918	1,534	39,638	33,713	15,725	12,832
	1977	142,597	38,431	37,061	11,447	3,009		5,508	3,955	1,235	25,399	16,411	9,014	8,067
Louisa	1981	45,154	18,922	18,389	705	2,547		153	359	359	3,370	10,158	1,881	1,089
	1977	29,197	11,977	11,597	639	1,828		169	364	364	3,084	5,426	1,548	733
Lunenburg	1981	29,878	10,347	10,057	815	2,134		383	1,190	918	4,343	3,851	3,304	883
	1977	21,697	6,671	6,460	659	1,562		416	1,139	886	3,469	2,381	2,607	697
Lynchburg	1981	459,326	106,166	103,780	36,744	76,444	59,713	15,526	18,629	13,664	60,669	27,735	20,590	20,186
	1977	316,618	68,443	66,659	24,472	60,675	47,579	13,065	15,124	11,160	49,084	17,495	12,859	12,372
Madison	1981	18,280	8,138	7,907	855	659			275	143	2,765	2,210	302	471
	1977	11,187	4,338	4,200	627	577			252	131	2,095	1,546	248	283
☐ Manassas	1981	132,719	29,363	26,365	5,444	9,052	2,680	833	4,995	3,092	26,072	13,407	22,773	4,412
	1977	94,341	21,715	19,486	3,987	7,594	2,379	757	3,627	2,263	21,447	7,415	14,547	3,009
☐ Manassas Park	1981	23,446	13,497	7,679	952			488			2,934	3,998		407
	1977	12,332	6,401	3,639	570			467			2,528	1,550		336
Martinsville	1981	237,293	56,219	54,638	13,329	27,680	21,644	5,131	6,978	5,378	54,346	18,929	15,466	8,959
	1977	149,308	32,380	31,354	8,308	22,219	17,399	4,692	6,084	4,730	34,650	9,730	7,777	5,171
Mathews	1981	28,335	9,147	8,834	618	610		536	766	529	5,329	7,389	686	2,170
	1977	16,340	5,459	5,253	350	435		460	553	385	3,358	3,128	590	1,158
Mecklenburg	1981	121,933	37,076	36,033	7,419	9,556		2,282	3,044	2,224	21,712	17,892	5,874	4,019
	1977	85,676	24,385	23,612	4,802	7,492		2,193	2,605	1,918	17,667	11,222	4,569	2,804
Middlesex	1981	27,764	10,691	10,390	818	914		347	508	345	2,047	3,811	2,992	1,956
	1977	16,731	6,214	6,017	709	780		234	366	250	1,540	1,789	1,772	1,136
Montgomery	1981	260,704	65,194	63,821	20,615	29,436	22,835	9,892	9,802	5,224	43,273	37,537	16,114	6,746
	1977	163,194	40,380	39,534	12,000	18,439	14,333	6,713	6,071	3,237	33,053	17,461	10,288	3,953
Nelson	1981	23,218	9,423	9,159	3,166	660			784	206	3,070	4,586	300	229
	1977	12,772	4,993	4,835	1,435	570			393	102	2,140	2,133	228	184
New Kent	1981	30,169	7,521	7,521	690	461		54			12,404	4,389	2,255	1,558
	1977	16,282	3,526	3,526	602	450		57			6,484	2,979	1,052	777
Newport News	1981	641,309	142,222	136,252	56,827	93,991	84,014	24,345	17,562	13,889	152,580	60,749	34,034	17,288
	1977	459,537	94,605	90,300	37,775	75,927	67,005	22,178	13,970	11,193	117,062	34,013	24,168	12,048
Norfolk	1981	1,280,560	253,675	245,874	129,816	205,869	181,163	71,673	54,313	33,066	234,575	109,596	36,811	27,410
	1977	916,858	172,350	166,435	87,906	154,745	134,847	64,703	44,846	27,390	191,527	59,565	26,304	21,013
Northampton	1981	65,856	37,339	36,592	3,621	3,422		637	403	125	4,521	4,341	1,216	2,293
	1977	40,381	21,395	20,969	2,296	2,226		617	356	110	3,953	2,760	957	1,631

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Northumberland	1981	26,635	11,430	10,644	834	390		185	350	78	3,555	2,613	2,693	304
	1977	16,761	6,555	6,100	639	359		183	312	69	2,961	1,725	1,538	264
Norton	1981	74,163	10,570	10,273	5,661	984		4,963	1,279	910	25,385	4,172	9,278	1,191
	1977	39,120	6,684	6,472	2,640	912		2,817	1,182	847	13,041	2,089	4,260	1,029
Nottoway	1981	53,869	17,424	16,933	3,675	3,001		1,009	2,793	1,174	12,388	4,327	1,155	2,397
	1977	38,948	11,989	11,609	2,357	2,153		1,000	2,123	889	10,278	2,799	929	1,608
Orange	1981	75,947	17,471	16,979	2,499	2,253		2,338	1,369	1,369	14,554	20,056	5,686	3,417
	1977	49,711	12,086	11,703	1,597	2,008		1,620	1,212	1,212	11,510	9,522	3,185	2,577
Page	1981	61,321	17,506	17,012	9,284	3,691		604	2,353	1,481	11,167	5,779	1,431	3,841
	1977	41,888	11,194	10,839	6,059	2,528		487	1,786	1,129	8,475	3,684	1,122	2,745
Patrick	1981	34,207	6,744	6,554	954	4,429		538	697	255	8,730	2,691	839	1,492
	1977	23,076	5,298	5,130	757	3,056		448	616	225	5,837	1,787	655	958
Petersburg	1981	321,840	58,197	56,979	20,375	60,484	50,955	15,557	16,140	11,794	68,253	28,638	16,749	9,584
	1977	233,147	42,068	41,192	14,649	46,883	39,149	13,626	11,267	8,340	52,810	16,855	10,753	7,217
Pittsylvania	1981	93,043	39,855	39,181	4,314	4,707		1,193	1,928	1,149	21,839	8,277	4,499	2,121
	1977	58,059	20,461	20,117	3,042	4,103		1,061	1,110	663	14,691	5,067	3,677	1,838
Poquoson	1981	7,988	2,703	1,773	2,715	17		19	431		1,144	4	142	461
	1977	4,400	1,263	828	1,285	14		16	328		852	3	96	328
Portsmouth	1981	449,046	119,797	116,703	32,677	64,074	59,302	28,443	20,427	13,783	96,105	24,180	15,023	11,521
	1977	326,095	80,478	78,111	22,003	51,286	46,824	22,159	15,434	10,460	75,470	15,132	10,581	9,215
Powhatan	1981	20,804	7,176	7,112	57	104			767		9,607	1,829	45	99
	1977	10,948	3,405	3,375	52	108			408		5,422	933	42	96
Prince Edward	1981	84,849	23,174	22,522	6,436	6,728	5,031	593	6,966	4,075	19,844	8,285	3,260	3,545
	1977	55,279	13,531	13,102	4,317	5,910	4,442	582	4,725	2,770	13,145	4,331	2,472	2,178
Prince George	1981	11,505	1,486	1,486	604	1,207		370	526	526		3,807	1,930	
	1977	8,091	1,125	1,125	417	1,039		344	394	394		2,434	1,457	
☐ Prince William	1981	794,591	169,891	158,534	59,512	80,637	71,301	23,369	27,105	16,787	171,609	111,977	52,366	39,448
	1977	401,050	83,748	78,096	29,677	45,107	39,533	14,167	15,020	9,365	94,148	46,576	25,712	20,638
Pulaski	1981	107,735	29,624	28,956	4,678	5,352		2,356	3,192	2,346	21,786	18,869	9,864	3,874
	1977	76,910	21,490	21,008	3,458	4,870		2,539	2,491	1,845	16,706	10,253	6,202	3,263
Radford	1981	89,262	20,718	20,135	4,306	10,891	8,928	2,292	5,867	4,491	25,499	4,283	2,614	3,003
	1977	58,388	12,428	12,034	3,129	7,275	5,950	1,822	4,101	3,166	16,711	2,835	2,144	1,876
Rappahannock	1981	8,333	1,554	1,510	272	664			469	469	1,167	564	47	
	1977	5,414	1,264	1,224	233	442			309	309	795	412	42	
Richmond	1981	32,520	6,724	6,534	2,399	880		1,310	2,633	532	2,733	8,675	1,160	769
	1977	20,857	4,979	4,821	1,456	820		1,028	1,679	336	2,498	4,151	952	463
Richmond city	1981	1,262,977	207,348	198,621	138,588	147,412	125,902	49,573	51,720	36,037	251,523	109,710	38,219	42,061
	1977	976,565	157,910	150,706	98,429	133,385	113,095	48,633	45,835	32,310	217,662	65,307	30,385	35,435
Roanoke	1981	291,092	112,301	109,648	34,957	18,614	16,605	7,383	14,651	10,759	14,750	41,622	8,901	15,450
	1977	160,762	59,941	58,531	16,965	16,547	14,622	5,449	7,890	5,828	11,298	16,974	5,766	7,875
Roanoke city	1981	695,077	103,407	96,179	46,769	161,880	131,496	38,129	35,039	20,058	148,494	44,557	22,137	15,654
	1977	467,731	75,831	70,483	31,840	99,836	80,890	33,772	24,755	14,193	95,392	25,347	17,875	13,415
Rockbridge	1981	28,914	5,755	5,592	361	138		260	45		484	18,331	2,023	338
	1977	19,317	3,741	3,622	342	145		208	46		438	12,159	1,309	234
Rockingham	1981	82,826	26,002	25,243	4,426	2,776		202	2,810	1,868	15,727	10,536	8,624	3,641
	1977	52,860	14,321	13,852	2,975	1,958		173	2,069	1,382	12,170	6,038	6,018	2,246
Russell	1981	61,746	13,627	13,242	1,828	2,282		1,801	5,852	5,032	16,826	11,783	4,684	1,135
	1977	43,104	10,524	10,190	1,373	2,150		1,381	4,099	3,567	11,692	6,200	3,315	911
Salem	1981	241,567	53,446	52,569	12,882	8,528	7,442	1,364	6,522	3,921	53,633	15,902	4,712	6,275
	1977	168,121	33,153	32,613	8,302	6,008	5,203	1,594	6,514	3,918	42,901	10,312	4,473	4,134
☐ Scott	1981	69,466	24,397	24,073	1,744	1,977		373	2,422	1,405	20,611	4,807	4,732	2,192
	1977	42,083	14,054	13,869	1,318	1,674		328	2,040	1,182	12,509	3,036	2,395	1,500
Shenandoah	1981	99,522	27,459	26,905	3,787	3,742		1,221	2,167	979	21,640	19,527	9,392	2,153
	1977	70,326	18,109	17,746	2,942	3,261		1,007	1,836	828	16,540	12,138	6,685	1,744
Smyth	1981	124,473	46,154	44,856	6,534	10,815	4,413	2,677	3,469	3,242	19,687	12,424	5,986	5,100
	1977	86,613	29,811	28,866	4,462	7,932	3,366	2,961	2,857	2,664	15,547	7,200	5,383	3,499
Southampton	1981	26,974	6,391	6,211	819	1,833		307	1,966	1,776	4,486	6,904	2,129	413
	1977	19,383	5,070	4,909	581	1,294		234	1,400	1,278	3,686	4,080	1,406	356
South Boston	1981	96,403	28,347	27,550	4,677	10,395	7,024	2,084	5,849	3,539	16,960	8,716	5,909	4,301
	1977	62,787	17,143	16,600	3,055	8,263	5,652	1,747	4,006	2,431	12,627	4,856	3,740	2,674
Spotsylvania	1981	166,336	48,614	47,278	7,879	28,199	26,037	1,030	6,775	6,218	46,069	15,420	2,416	1,078
	1977	89,690	24,798	24,028	4,065	16,324	14,887	853	3,884	3,603	26,158	7,317	1,228	750
Stafford	1981	34,506	7,530	7,349	5,360	494		33	212	212	6,128	11,238	1,447	
	1977	24,245	5,785	5,626	3,652	397		32	177	177	4,556	7,290	1,109	

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Staunton	1981	182,945	42,282	41,093	10,188	31,886	20,671	4,563	6,452	5,227	40,679	12,999	13,450	8,514
	1977	131,490	27,988	27,101	6,756	22,253	14,640	4,178	4,970	4,068	33,597	7,961	10,110	5,559
Suffolk	1981	163,038	41,051	38,028	6,796	14,401	11.054	5,637	5,677	4,731	31,004	12,152	13,796	7,615
	1977	118.525	29,299	27,124	5,343	12,362	9,543	5,388	4,746	4,013	23,908	7,892	9,978	5,245
Surry	1981	5,742	3,219	3,127	930	238		29	384	384	143	594		61
	1977	3,747	2,154	2,086	507	202		26	233	233	122	382		48
Sussex	1981	34,048	8,046	7,820	2,064	1,893		81	532	420	9,747	5,550	1,564	1,432
	1977	23,219	5,629	5,451	1,631	1,226		77	462	368	6,487	3,330	1,220	927
Tazewell	1981	314,452	112,556	109,390	10,479	21,047	10,168	6,516	7,410	3,692	84,168	17,578	26,536	5,156
	1977	179,975	61,382	59,436	5,782	13,026	6,494	4,370	4,587	2,284	51,093	9,170	14,410	3,530
Virginia Beach	1981	1,303,474	272,293	264,808	126,055	168,280	116,188	39,621	78,362	59,177	293,580	129,599	60,132	30,229
	1977	733,344	143,475	139,017	67,190	116,889	81,214	26,801	46,396	35,412	172,207	58,178	31,551	17,767
Warren	1981	100,066	29,154	28,942	7,568	9,359	7,079	3,184	2,403	1,585	16,182	9,515	6,377	1,869
	1977	62,701	18,316	18,185	4,426	6,106	4,637	2,565	2,253	1,493	10,664	5,433	3,804	1,490
☐ Washington	1981	145,956	32,792	32,637	7,517	4,568		2,949	3,384	3,309	21,749	29,190	26,541	2,656
	1977	86,760	21,345	21,247	5,225	3,529		2,310	2,553	2,495	15,668	12,925	12,967	1,589
Waynesboro	1981	109,707	25,878	25,582	8,283	10,184	6,378	4,248	3,730	2,171	21,143	13,221	12,344	5,868
	1977	79,038	18,326	18,120	5,954	8,621	5,492	3,186	3,211	1,873	17,558	7,029	7,187	4,607
Westmoreland	1981	38,743	13,452	13,086	2,911	2,902		450	516	434	9,510	2,683	1,797	1,495
	1977	28,510	9,337	9,050	2,041	2,085		387	461	392	7,856	1,715	1,411	1,053
Williamsburg	1981	145,202	29,049	27,089	33,115	9,310	8,081	11,662	4,990	4,979	23,233	14,518	1,906	5,120
	1977	106,594	21,336	19,884	24,029	8,048	6,941	9,126	4,200	4,190	17,300	8,627	1,446	3,966
Winchester	1981	313,519	55,886	51,634	24,377	34,651	26,238	14,152	11,546	8,780	65,402	35,967	30,148	18,982
	1977	200,323	38,830	35,851	14,724	27,526	20,924	9,547	7,793	5,976	44,341	16,420	16,243	10,923
Wise	1981	178,578	51,671	50,217	5,612	6,486		4,568	4,616	3,121	33,770	20,272	25,649	4,297
	1977	123,726	36,971	35,799	4,230	5,367		4,010	4,152	2,823	24,205	11,195	16,438	2,939
Wythe	1981	115,331	20,717	20,134	10,553	4,434	2,223	4,601	2,445	1,419	25,692	25,842	8,275	3,948
	1977	70,509	14,372	13,916	5,810	4,114	2,124	3,080	1,980	1,152	16,441	11,860	4,481	2,462
York	1981	121,798	22,845	22,024	25,410	7,636	6,806	26	6,789	6,450	5,117	22,511	3,725	4,350
	1977	52,040	12,123	11,644	10,238	3,452	3,050	29	3,036	2,889	3,627	7,562	1,685	1,840
TOTAL METRO COUNTIES	1981	**19,968,513**	**4,288,777**	**4,079,225**	**1,629,857**	**2,713,183**	**2,295,638**	**809,178**	**882,196**	**581,907**	**4,007,539**	**2,044,336**	**888,335**	**689,877**
	1977	12,489,942	2,610,604	2,481,429	999,955	1,855,743	1,557,720	602,874	535,265	387,354	2,702,643	1,030,609	536,534	443,131
TOTAL STATE	1981	**26,163,900**	**6,018,192**	**5,756,380**	**2,000,866**	**3,204,300**	**2,526,823**	**969,029**	**1,089,517**	**724,075**	**5,188,788**	**2,863,975**	**1,324,379**	**906,085**
	1977	16,534,567	3,712,220	3,546,741	1,239,493	2,215,465	1,726,809	729,352	740,210	494,780	3,540,287	1,481,137	813,796	586,770

WASHINGTON

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Total ($000)	Department Stores ($000)	Apparel & Accessories Total ($000)	Furniture/ Home Furnishings/ Appliance Total ($000)	Furniture & Home Furn ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
BELLINGHAM	1981	**542,510**	**97,349**	**93,207**	**71,795**	**78,717**	**69,904**	**22,698**	**24,447**	**12,439**	**90,526**	**36,960**	**52,143**	**18,878**
	1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
Whatcom	1981	542,510	97,349	93,207	71,795	78,717	69,904	22,698	24,447	12,439	90,526	36,960	52,143	18,878
	1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
BREMERTON	1981	**575,546**	**156,904**	**152,478**	**55,164**	**60,273**	**57,424**	**15,488**	**21,272**	**9,940**	**84,435**	**39,221**	**60,238**	**42,549**
	1977	390,746	98.845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
Kitsap	1981	575,546	156,904	152,478	55,164	60,273	57,424	15,488	21,272	9,940	84,435	39,221	60,238	42,549
	1977	390,746	98.845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
OLYMPIA	1981	**523,888**	**138,199**	**134,631**	**58,342**	**53,829**	**46,107**	**10,062**	**31,709**	**19,407**	**80,080**	**44,190**	**39,442**	**22,420**
	1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
Thurston	1981	523,888	138,199	134,631	58,342	53,829	46,107	10,062	31,709	19,407	80,080	44,190	39,442	22,420
	1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
RICHLAND - KENNEWICK - PASCO	1981	**923,828**	**216,326**	**205,701**	**87,009**	**115,099**	**99,223**	**34,027**	**33,689**	**19,348**	**142,186**	**90,494**	**83,549**	**55,096**
	1977	464,977	101,764	96,820	38,145	57,804	50,321	18,875	20,692	11,818	95,672	36,581	34,794	27,685
Benton	1981	747,300	176,996	167,462	67,514	92,304	76,895	29,828	28,287	16,630	101,960	72,115	77,094	46,653
	1977	334,868	75,778	71,647	25,857	40,171	33,379	15,434	15,915	9,399	59,458	26,253	30,022	21,002
Franklin	1981	176,528	39,330	38,239	19,495	22,795	22,328	4,199	5,402	2,718	40,226	18,379	6,455	8,443
	1977	130,109	25,986	25,173	12,288	17,633	16,942	3,441	4,777	2,419	36,214	10,328	4,772	6,683
SEATTLE - EVERETT	1981	**9,178,686**	**1,900,967**	**1,803,094**	**1,172,326**	**1,173,956**	**1,045,033**	**495,524**	**446,034**	**256,674**	**1,396,582**	**674,754**	**610,462**	**329,767**
	1977	5,865,981	1,198,831	1,135,436	638,504	745,008	658,270	304,110	296,861	171,425	1,168,669	368,364	326,326	211,086
King	1981	7,439,096	1,510,323	1,429,537	980,752	929,165	827,949	463,590	356,163	201,651	1,074,354	533,517	474,384	273,909
	1977	4,917,695	980,122	927,064	553,057	634,824	561,280	285,270	242,406	138,060	952,907	298,673	254,347	179,810
Snohomish	1981	1,739,590	390,644	373,557	191,574	244,791	217,084	31,934	89,871	55,023	322,228	141,237	136,078	55,858
	1977	948,286	218,709	208,372	85,447	110,184	96,990	18,840	54,455	33,365	215,762	69,691	71,979	31,276

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
SEATTLE - TACOMA CONSOLIDATED AREA	***1981***	***11,253,292***	***2,329,280***	***2,207,686***	***1,380,212***	***1,478,000***	***1,316,017***	***583,373***	***539,989***	***311,416***	***1,763,287***	***890,737***	***732,600***	***397,233***
	1977	*7,303,645*	*1,474,426*	*1,395,589*	*768,791*	*947,677*	*837,484*	*362,091*	*373,234*	*216,078*	*1,496,126*	*480,069*	*407,931*	*258,285*
SPOKANE	**1981**	**1,636,147**	**346,930**	**326,920**	**171,294**	**235,412**	**217,754**	**80,357**	**84,260**	**49,150**	**267,798**	**129,882**	**125,864**	**57,882**
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
Spokane	1981	1,636,147	346,930	326,920	171,294	235,412	217,754	80,357	84,260	49,150	267,798	129,882	125,864	57,882
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
TACOMA	**1981**	**2,074,606**	**428,313**	**404,592**	**207,886**	**304,044**	**270,984**	**87,849**	**93,955**	**54,742**	**366,705**	**215,983**	**122,138**	**67,466**
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199
Pierce	1981	2,074,606	428,313	404,592	207,886	304,044	270,984	87,849	93,955	54,742	366,705	215,983	122,138	67,466
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199
YAKIMA	**1981**	**768,432**	**171,567**	**164,927**	**76,301**	**95,522**	**75,307**	**30,529**	**33,427**	**18,670**	**138,241**	**73,490**	**66,861**	**27,493**
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
Yakima	1981	768,432	171,567	164,927	76,301	95,522	75,307	30,529	33,427	18,670	138,241	73,490	66,861	27,493
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
ALL COUNTIES														
Adams	1981	47,781	13,584	13,140	8.542	1,088		1,248	902	520	4,511	7,322	3,218	4,614
	1977	37,071	10,474	10,095	5,649	876		1,018	770	444	5,045	4,822	2,423	3,529
Asotin	1981	37,217	12,027	11,633	4,515	57		991	2,183	1,415	3,028	4,679	3,270	3,946
	1977	27,984	8,419	8,114	3,276	49		744	2,031	1,318	2,902	2,785	2,781	3,089
Benton	1981	747,300	176,996	167,462	67,514	92,304	76,895	29,828	28 287	16,630	101,960	72,115	77,094	46,653
	1977	334,868	75,778	71,647	25,857	40,171	33,379	15,434	15,915	9,399	59,458	26,253	30,022	21,002
Chelan	1981	238,090	51,802	49,725	24,568	27,160	17,668	11,032	6,494	3,705	39,119	20,102	30,105	9,935
	1977	202,879	42,539	40,684	18,488	22,917	15,242	9,065	6,335	3,63	43,078	14,648	22,154	8,843
Clallam	1981	239,720	66,308	64,900	29,896	13,184	8,872	7,633	8,252	5,936	29,716	19,006	21,615	15,790
	1977	175,401	45,840	44,872	18,993	10,748	7,348	6,124	7,815	5,647	29,017	11,343	15,228	11,026
☐ Clark	1981	668,435	157,764	147,949	85,766	95,804	93,165	32,876	19,888	11,546	96,050	72,401	40,469	27,637
	1977	451,221	107,852	101,073	48,058	58,257	55,629	19,479	17,583	10,207	88,738	36,819	28,613	19,080
Columbia	1981	8,300	2,873	2,778	1,075	401			224	224	920	961	943	473
	1977	7,600	2,570	2,477	841	364			229	229	1,244	712	759	497
Cowlitz	1981	338,617	77,207	74,489	34,184	54,226	49,473	10,303	12,093	6,836	62,541	29,598	25,065	12,336
	1977	275,737	59,854	57,535	24,048	40,157	36,247	7,792	11,335	6,431	67,118	19,311	18,435	10,946
Douglas	1981	89,416	30,831	29,201	5,454	10,208	9,528	4,402	3,443	2,417	7,804	4,962	7,647	10,022
	1977	47,483	15,329	14,509	3,481	5,161	4,757	2,169	2,008	1,416	5,844	2,433	3,456	5,238
Ferry	1981	11,468	4,452	4,307	1,071	802		838	103		1,718	624	1,018	197
	1977	7,241	2,572	2,479	693	471		480	88		1,358	390	629	120
Franklin	1981	176,528	39,330	38,239	19,495	22,795	22,328	4,199	5,402	2,718	40,226	18,379	6,455	8,443
	1977	130,109	25,986	25,173	12,288	17,633	16,942	3,441	4,777	2,419	36,214	10,328	4,772	6,683
Garfield	1981	3,642	1,242	1,200	249	42			69		509	520	445	154
	1977	3,274	1,077	1,038	193	37			69		602	383	351	193
Grant	1981	203,378	62,706	62,315	21,395	4,739	2,682	5,861	6,626	4,026	29,722	17,939	23,968	13,234
	1977	151,440	43,524	43,257	14,121	3,467	2,017	4,747	5,710	3,469	28,781	10,400	17,863	9,408
Grays Harbor	1981	392,222	105,095	102,143	44,289	25,347	22,064	24,979	18,950	9,642	60,562	38,746	36,979	7,934
	1977	245,095	64,492	62,450	25,268	14,858	12,768	12,868	12,678	6,421	49,999	19,574	20,496	6,752
Island	1981	113,131	31,470	30,442	11,294	3,401		1,485	4,917	3,678	20,046	12,102	13,889	1,230
	1977	78,877	20,100	19,372	6,864	2,302		1,189	4,106	3,089	18,150	6,575	9,197	1,126
Jefferson	1981	64,421	15,201	14,703	11,845	653		1,943	1,087	380	5,465	8,556	10,541	2,433
	1977	36,935	9,827	9,471	5,658	428		1,142	984	341	3,976	3,885	5,303	1,365
King	1981	7,439,096	1,510,323	1,429,537	980,752	929,165	827,949	463,590	356,163	201,651	1,074,354	533,517	474,384	273,909
	1977	4,917,695	980,122	927,064	553,057	634,824	561,280	285,270	242,406	138,060	952,907	298,673	254,347	179,810
Kitsap	1981	575,546	156,904	152,478	55,164	60,273	57,424	15,488	21,272	9,940	84,435	39,221	60,238	42,549
	1977	390,746	98,845	95,703	33,347	37,975	35,563	9,949	18,028	8,415	75,260	22,085	36,383	27,716
Kittitas	1981	104,079	22,215	21,478	13,528	4,544		8,673	2,467	1,662	10,628	26,328	5,806	1,048
	1977	85,418	18,898	18,203	10,633	3,585		6,667	2,490	1,682	12,344	17,865	4,434	1,014
Klickitat	1981	29 508	5,258	4,960	3,109	484		1,300	98	20	7,139	5,046	3,992	1,219
	1977	24,076	4,520	4,261	2,338	424		1,008	98	20	7,096	3,356	2,584	1,011
Lewis	1981	253,656	57,548	56,303	25,303	40,873	32,671	8,024	12,225	6,024	32,608	25,579	23,307	11,963
	1977	187,346	42,224	41,314	16,197	27,505	22,014	6,529	9,958	4,933	33,186	15,826	15,390	7,854
Lincoln	1981	22,519	7,261	6,804	3,113	253		603	128	66	1,696	4,996	1,495	1,114
	1977	16,787	5,552	5,199	2,100	201		454	119	61	1,818	3,202	984	923
Mason	1981	110,786	37,203	35,988	11,665	2,760		1,745	3,632	2,354	13,388	15,686	9,759	2,144
	1977	67,299	21,294	20,523	6,922	1,447		1,425	2,346	1,523	11,640	6,875	6,290	1,692

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
ALL COUNTIES (continued)														
Okanogan	1981	115,194	38,331	37,079	9,792	4,867		5,511	2,919	1,835	17,082	16,401	6,177	3,383
	1977	90,048	28,675	27,637	7,322	3,986		4,316	2,521	1,587	17,920	10,028	4,461	2,918
Pacific	1981	54,074	16,078	15,053	9,107	4,351		1,254	1,109	962	3,403	9,005	4,728	1,754
	1977	43,950	12,588	11,778	6,727	3,513		983	1,145	1,005	4,305	6,069	3,951	1,623
Pend Oreille	1981	14,566	4,284	4,144	2,129	337		200	197		3,508	2,067	703	499
	1977	12,163	3,178	3,063	1,505	287		150	191		3,962	1,395	515	435
Pierce	1981	2,074,606	428,313	404,592	207,886	304,044	270,984	87,849	93,955	54,742	366,705	215,983	122,138	67,466
	1977	1,437,664	275,595	260,153	130,287	202,669	179,214	57,981	76,373	44,653	327,457	111,705	81,605	47,199
San Juan	1981	27,616	10,261	9,921	4,396	194		513	166	166	202	2,368	4,977	1,040
	1977	17,042	5,890	5,674	2,261	144		336	130	130	165	1,156	3,911	628
Skagit	1981	323,517	74,500	69,827	30,103	8,316	5,559	24,887	12,775	6,373	55,015	28,691	32,898	20,957
	1977	236,745	52,543	49,214	20,233	7,095	4,818	15,929	10,122	5,085	52,356	18,040	21,438	14,785
Skamania	1981	7,816	3,019	2,919	924			68	28	28	501	1,531	401	713
	1977	6,035	2,342	2,257	714			58	30	30	586	923	305	520
Snohomish	1981	1,739,590	390,644	373,557	191,574	244,791	217,084	31,934	89,871	55,023	322,228	141,237	136,078	55,858
	1977	948,286	218,709	208,372	85,447	110,184	96,990	18,840	54,455	33,365	215,762	69,691	71,979	31,276
Spokane	1981	1,636,147	346,930	326,920	171,294	235,412	217,754	80,357	84,260	49,150	267,798	129,882	125,864	57,882
	1977	1,212,900	240,337	226,322	107,725	173,449	158,201	54,607	71,344	41,835	259,256	77,369	83,826	44,314
Stevens	1981	98,870	26,783	26,048	11,115	5,852		3,030	4,202	2,122	13,930	11,846	11,748	2,226
	1977	61,067	15,044	14,577	5,719	3,349		2,160	3,202	1,610	12,945	5,658	6,574	1,736
Thurston	1981	523,888	138,199	134,631	58,342	53,829	46,107	10,062	31,709	19,407	80,080	44,190	39,442	22,420
	1977	360,166	86,272	83,735	34,424	37,723	32,079	7,786	22,741	14,015	72,093	25,834	26,453	14,968
Wahkiakum	1981	4,298	885	855	827	560			62	62		771	633	362
	1977	3,279	741	714	609	438			59	59		528	445	290
Walla Walla	1981	185,033	39,861	37,717	21,483	20,812	15,188	10,635	11,361	6,881	31,644	13,817	7,779	13,794
	1977	138,972	28,489	26,938	13,692	15,043	11,081	7,741	9,300	5,630	30,529	8,384	5,400	10,365
Whatcom	1981	542,510	97,349	93,207	71,795	78,717	69,904	22,698	24,447	12,439	90,526	36,960	52,143	18,878
	1977	383,201	70,498	67,250	42,606	51,150	44,991	15,896	19,815	10,093	78,819	23,249	34,914	12,680
Whitman	1981	91,339	28,013	27,097	11,128	384		4,166	3,470	1,840	15,350	7,020	6,099	3,223
	1977	75,027	21,873	21,081	7,908	322		3,249	3,179	1,680	16,511	4,921	4,341	2,795
Yakima	1981	768,432	171,567	164,927	76,301	95,522	75,307	30,529	33,427	18,670	138,241	73,490	66,861	27,493
	1977	574,115	124,750	119,481	50,015	70,385	55,725	23,271	26,911	15,127	129,037	43,503	44,955	20,862
TOTAL METRO COUNTIES	1981	**16,892,078**	**3,614,319**	**3,433,499**	**1,985,883**	**2,212,656**	**1,974,901**	**809,410**	**788,681**	**451,916**	**2,662,603**	**1,377,375**	**1,201,166**	**649,188**
	1977	11,140,971	2,304,744	2,185,973	1,123,111	1,434,420	1,269,993	511,954	570,348	327,588	2,295,001	745,509	697,869	425,590
TOTAL STATE	1981	**20,122,352**	**4,460,617**	**4,250,668**	**2,341,982**	**2,448,551**	**2,138,606**	**950,734**	**908,863**	**521,090**	**3,134,358**	**1,713,644**	**1,500,371**	**796,925**
	1977	13,503,242	2,895,212	2,754,759	1,355,564	1,603,594	1,386,285	610,297	669,396	385,058	2,757,478	946,996	897,967	536,311
WEST VIRGINIA														
CHARLESTON	1981	**1,540,961**	**313,728**	**306,262**	**106,022**	**240,695**	**210,384**	**53,716**	**58,318**	**36,027**	**394,605**	**151,233**	**90,652**	**46,844**
	1977	1,047,482	215,025	209,163	70,918	169,922	147,490	46,283	42,377	26,292	270,937	81,716	59,593	30,191
Kanawha	1981	1,410,887	280,044	273,032	103,311	231,662	204,227	52,018	56,507	34,787	363,360	114,190	87,262	43,365
	1977	973,212	195,824	190,218	68,606	164,301	143,578	45,027	41,203	25,479	251,180	64,833	56,958	28,271
Putnam	1981	130,074	33,684	33,230	2,711	9,033	6,157	1,698	1,811	1,240	31,245	37,043	3,390	3,479
	1977	74,270	19,201	18,945	2,312	5,621	3,912	1,256	1,174	813	19,757	16,883	2,635	1,920
HUNTINGTON - ASHLAND	1981	**1,359,598**	**335,159**	**324,246**	**87,836**	**196,470**	**173,403**	**56,445**	**73,293**	**47,811**	**221,383**	**140,689**	**99,121**	**47,430**
	1977	944,142	226,424	218,629	59,805	141,571	122,477	46,007	51,770	34,061	186,207	74,139	65,876	30,325
Cabell	1981	617,812	146,310	141,075	49,540	85,894	83,724	29,454	29,684	19,264	110,372	51,623	53,668	25,360
	1977	434,333	96,375	92,584	33,685	67,348	64,449	26,049	24,366	15,942	83,490	28,636	33,679	15,214
Wayne	1981	131,435	38,687	38,630	5,708	3,878	3,508	1,391	5,375	3,446	20,283	16,410	8,772	4,163
	1977	74,491	23,257	23,225	3,565	2,641	2,365	1,057	3,041	1,971	13,990	6,903	4,968	1,919
Boyd, Ky.	*1981*	*317,157*	*63,404*	*59,140*	*16,525*	*76,991*	*59,462*	*13,579*	*18,248*	*12,682*	*43,854*	*30,748*	*23,258*	*8,721*
	1977	*220,242*	*43,997*	*4[illegible],010*	*11,509*	*50,580*	*37,235*	*10,796*	*11,320*	*7,959*	*42,789*	*16,640*	*14,905*	*7,024*
Greenup, Ky.	*1981*	*81,641*	*32,229*	*31,896*	*4,912*	*4,092*	*3,215*	*3,754*	*3,208*	*1,975*	*12,635*	*11,387*	*5,300*	*1,757*
	1977	*58,149*	*22,155*	*21,929*	*2,816*	*3,634*	*2,864*	*2,371*	*2,204*	*1,372*	*11,284*	*6,301*	*4,337*	*1,321*
Lawrence, Ohio	*1981*	*211,553*	*54,529*	*53,505*	*11,151*	*25,615*	*23,494*	*8,267*	*16,778*	*10,444*	*34,239*	*30,521*	*8,123*	*7,429*
	1977	*156,927*	*40,640*	*39,881*	*8,230*	*17,368*	*15,564*	*5,734*	*10,839*	*6,817*	*34,654*	*15,659*	*7,987*	*4,847*
PARKERSBURG - MARIETTA	1981	**864,307**	**201,674**	**194,724**	**57,971**	**152,519**	**140,300**	**30,400**	**31,466**	**21,154**	**156,305**	**97,664**	**50,137**	**24,090**
	1977	568,088	126,708	121,942	37,135	100,133	90,571	23,388	24,135	16,323	120,227	50,257	33,662	14,958
Wirt	1981	7,511	1,[illegible]90	1,090	198	431		110	16	16	1,409	3,633	85	
	1977	4,531	95	795	182	428		90	17	17	901	1,715	76	

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
PARKERSBURG - MARIETTA (continued)														
Wood	1981	577,319	116,274	112,883	35,390	122,853	114,666	20,885	20,375	12,505	123,143	55,590	28,708	13,534
	1977	374,563	76,292	73,795	23,523	78,812	72,468	16,870	15,845	9,777	84,284	27,273	18,199	8,906
Washington, Ohio	*1981*	*279,477*	*84,310*	*80,751*	*22,383*	*29,235*	*25,634*	*9,405*	*11,075*	*8,633*	*31,753*	*38,441*	*21,344*	*10,556*
	1977	*188,994*	*49,621*	*47,352*	*13,430*	*20,893*	*18,103*	*6,428*	*8,273*	*6,529*	*35,042*	*21,269*	*15,387*	*6,052*
STEUBENVILLE - WEIRTON	**1981**	**607,871**	**164,339**	**157,187**	**46,112**	**96,611**	**87,942**	**22,296**	**24,057**	**13,885**	**86,445**	**67,327**	**36,552**	**21,396**
	1977	480,398	123,519	117,896	35,634	76,190	68,334	20,239	21,691	12,534	85,929	41,647	29,167	16,136
Brooke	1981	84,542	21,495	21,334	9,037	2,206		[illegible],060	4,557	2,516	22,145	13,478	1,521	4,638
	1977	64,026	16,093	15,974	7,098	1,914		1,959	3,728	2,044	17,898	8,368	1,106	3,147
Hancock	1981	160,192	52,367	49,598	12,074	24,785	22,583	2,882	4,923	2,862	21,702	16,403	11,630	5,861
	1977	110,087	34,144	32,316	8,830	16,210	14,570	2,793	4,555	2,634	15,554	9,064	8,374	4,499
Jefferson, Ohio	*1981*	*363,137*	*90,477*	*86,255*	*25,001*	*69,620*	*65,359*	*17,354*	*14,577*	*8,507*	*42,598*	*37,446*	*23,401*	*10,897*
	1977	*306,285*	*73,282*	*69,606*	*19,706*	*58,066*	*53,764*	*15,487*	*13,408*	*7,556*	*52,477*	*24,215*	*19,687*	*8,490*
WHEELING	**1981**	**844,265**	**197,966**	**187,166**	**79,764**	**124,082**	**107,431**	**23,538**	**44,532**	**26,914**	**150,814**	**100,022**	**36,132**	**24,979**
	1977	601,633	137,823	129,922	52,868	86,666	73,898	22,133	34,736	20,976	124,075	56,062	26,709	16,092
Marshall	1981	173,800	47,908	46,780	11,664	35,995	34,937	3,858	8,333	5,112	29,748	14,122	6,851	5,600
	1977	115,764	32,337	31,579	7,238	23,195	22,109	3,424	5,592	3,410	21,618	7,843	4,709	3,708
Ohio	1981	361,435	52,149	45,778	35,595	49,227	41,924	15,524	30,952	19,008	78,446	45,187	15,767	11,157
	1977	267,933	38,351	33,643	26,962	40,433	34,125	14,864	24,577	15,114	59,215	25,254	10,891	7,061
Belmont, Ohio	*1981*	*309,030*	*97,909*	*94,608*	*32,505*	*38,860*	*30,570*	*4,156*	*5,247*	*2,794*	*42,620*	*40,713*	*13,514*	*8,222*
	1977	*217,936*	*67,135*	*64,700*	*18,668*	*23,038*	*17,664*	*3,845*	*4,567*	*2,452*	*43,242*	*22,965*	*11,109*	*5,323*
ALL COUNTIES														
Barbour	1981	38,540	10,927	10,703	2,546	1,120		1,166	1,195	695	7,262	7,171	5,151	1,117
	1977	27,358	8,043	7,879	2,021	965		1,020	876	510	5,935	3,843	3,213	764
Berkeley	1981	180,372	53,137	52,475	11,646	17,588	14,750	7,385	4,255	2,996	34,056	22,398	6,889	7,918
	1977	118,755	33,214	32,804	7,287	13,536	11,304	5,710	3,513	2,485	24,463	11,115	4,690	5,087
Boone	1981	105,976	36,703	35,950	4,060	10,953		2,142	5,402	2,691	15,235	12,722	13,173	3,142
	1977	63,487	21,687	21,245	2,756	6,479		1,947	3,328	1,652	9,760	6,500	7,453	1,898
Braxton	1981	48,066	15,071	14,761	1,981	2,588		827	1,140	178	9,383	9,412	5,184	1,380
	1977	31,234	9,232	9,044	1,492	2,102		799	916	141	7,418	4,343	3,349	772
Brooke	1981	84,542	21,495	21,334	9,037	2,206		2,060	4,557	2,516	22,145	13,478	1,521	4,638
	1977	64,026	16,093	15,974	7,098	1,914		1,959	3,728	2,044	17,898	8,368	1,106	3,147
Cabell	1981	617,812	146,310	141,075	49,540	85,894	83,724	29,454	29,684	19,264	110,372	51,623	53,668	25,360
	1977	434,333	96,375	92,584	33,685	67,348	64,449	26,049	24,366	15,942	83,490	28,636	33,679	15,214
Calhoun	1981	21,983	7,183	7,036	772	1,989		159	477		3,561	3,665	2,569	883
	1977	12,604	3,987	3,906	557	1,345		177	408		2,217	1,664	1,347	446
Clay	1981	17,436	7,822	7,593	603	1,868		399	154	154	1,860	3,037	868	188
	1977	11,397	4,933	4,771	405	1,389		332	140	140	1,372	1,698	495	144
Doddridge	1981	9,757	3,580	3,506	302	524		362	1,002	1,002	536	2,071	858	331
	1977	5,802	2,375	2,327	237	317		255	546	546	432	942	415	158
Fayette	1981	206,919	55,174	54,496	9,259	12,820	3,645	4,330	7,908	7,206	49,260	32,514	14,247	9,322
	1977	141,447	36,373	35,931	6,659	10,194	3,051	3,978	6,621	6,114	36,715	15,918	9,805	5,857
Gilmer	1981	16,296	6,661	6,522	972	1,036		178	285	285	3,185	2,079	642	701
	1977	10,148	4,102	4,018	567	779		150	224	224	2,217	1,008	341	377
Grant	1981	27,951	8,454	8,281	2,168	1,021		253	517	517	4,389	4,796	3,771	364
	1977	18,216	5,691	5,575	1,481	818		241	415	415	3,486	2,552	2,000	260
Greenbrier	1981	173,262	46,159	45,823	7,893	17,256	10,586	3,039	3,104	1,998	39,852	25,710	11,046	5,226
	1977	113,863	30,196	29,980	5,592	12,024	7,509	2,708	2,196	1,417	28,339	12,637	6,895	3,462
Hampshire	1981	37,994	8,491	8,218	1,532	1,961		650	1,256	1,143	8,765	5,611	5,198	1,285
	1977	23,822	5,575	5,376	912	1,639		511	809	745	5,731	3,128	2,920	705
Hancock	1981	160,192	52,367	49,598	12,074	24,785	22,583	2,882	4,923	2,862	21,702	16,403	11,630	5,861
	1977	110,087	34,144	32,316	8,830	16,210	14,570	2,793	4,555	2,634	15,554	9,064	8,374	4,499
Hardy	1981	30,482	12,376	12,123	1,225	618		859	422		4,603	4,218	4,957	
	1977	18,065	6,528	6,395	977	540		589	423		3,209	2,211	2,500	
Harrison	1981	351,493	82,969	80,748	24,793	30,325	25,601	7,338	16,120	12,915	101,354	34,372	25,045	10,980
	1977	245,747	58,853	57,067	17,342	25,366	21,244	7,296	12,693	10,300	67,833	18,641	16,867	7,851
Jackson	1981	106,831	32,846	32,171	3,040	7,061	5,471	3,207	1,497	809	15,802	27,775	8,195	4,740
	1977	62,004	19,505	19,107	2,574	4,396	3,413	2,375	1,472	794	10,023	12,660	4,473	2,615
Jefferson	1981	85,325	22,023	21,727	10,714	1,150		2,465	3,871	2,052	13,135	12,888	3,249	8,361
	1977	57,281	14,391	14,199	7,810	947		1,989	2,727	1,442	10,083	6,950	2,333	4,797
Kanawha	1981	1,410,887	280,044	273,032	103,311	231,662	204,227	52,018	56,507	34,787	363,360	114,190	87,262	43,365
	1977	973,212	195,824	190,218	68,606	164,301	143,578	45,027	41,203	25,479	251,180	64,833	56,958	28,271

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Lewis	1981	66,177	20,901	20,726	4,237	6,715	5,757	3,634	3,581	1,726	9,822	6,113	3,755	2,383
	1977	43,833	13,811	13,697	2,794	4,729	4,030	2,745	2,662	1,278	6,566	3,267	2,546	1,695
Lincoln	1981	46,652	15,215	14,902	1,683	3,244			447	184	14,038	9,679	811	785
	1977	27,771	9,384	9.193	1,239	2,091			383	157	8,515	4,462	528	539
Logan	1981	237,127	69,079	68,903	8,199	21,472	13,955	8,073	8,066	6,143	44,321	28,453	24,256	8,469
	1977	148,770	42,536	42,432	5,908	16,644	10,973	5,978	5,660	4,341	29,063	13,937	13,838	4,920
McDowell	1981	155,041	47,648	47,285	6,599	9,811	3,679	6,222	6,254	5,076	32,545	19,809	15,284	2,966
	1977	111,651	34,316	33,916	4,850	8,301	3,247	5,158	5,743	4,704	24,570	10,986	9,326	2,314
Marion	1981	363,260	83,836	80,962	17,975	90,503	83,270	14,615	13,528	6,037	59,517	32,341	25,204	10,279
	1977	234,537	54,070	52,024	11,615	56,609	51,370	12,165	9,347	4,145	43,121	16,164	14,946	6,245
Marshall	1981	173,800	47,908	46,780	11,664	35,995	34,937	3,858	8,333	5,112	29,748	14,122	6,851	5,600
	1977	115,764	32,337	31,579	7,238	23,195	22,109	3,424	5,592	3,410	21,618	7,843	4,709	3,708
Mason	1981	72,943	19,478	19,095	2,906	5,491	2,479	870	1,632	693	17,112	9,937	7,165	3,753
	1977	50,307	13,964	13,691	1,986	4,497	2,101	847	1,519	642	11,336	5,258	4,792	2,530
Mercer	1981	397,807	94,396	93,250	28,427	43,666	34,063	15,397	19,459	12,942	81,564	44,008	34,097	11,754
	1977	247,195	52,827	52,192	16,590	33,329	25,981	11,420	13,688	9,133	54,373	21,893	18,838	7,002
☐ Mineral	1981	57,527	13,731	13,488	3,826	6,464	4,311	2,426	2,341	1,105	10,597	7,637	3,564	1,397
	1977	39,647	9,102	8,942	2,694	4,294	2,900	2,207	1,794	843	7,940	4,242	2,439	981
Mingo	1981	217,674	70,694	69,909	4,181	14,786	4,071	12,838	17,608	14,192	47,760	16,264	14,590	6,890
	1977	127,363	37,148	36,739	3,161	10,733	3,113	8,763	10,522	8,555	30,883	7,870	8,000	3,505
Monongalia	1981	347,177	81,357	79,558	25,469	48,455	44,139	18,554	19,196	10,236	41,014	35,323	37,088	13,580
	1977	219,385	52,436	51,282	15,513	30,648	27,533	13,962	12,648	6,763	31,657	17,635	20,566	8,117
Monroe	1981	20,393	4,524	4,431	180	1,775		211	1,063	850	5,524	4,854	568	1,186
	1977	13,068	2,901	2,842	139	1,133		199	708	572	4,109	2,436	393	672
Morgan	1981	19,846	2,918	2,721	2,566	119		595	1,218		1,352	4,567	3,726	1,443
	1977	12,331	2,201	2,052	1,473	107		423	756		1,184	2,399	2,271	763
Nicholas	1981	146,355	39,272	38,467	5,227	19,096	6,475	2,029	1,727	1,434	32,426	17,833	5,327	2,555
	19	76,953	21,247	20,814	2,882	10,034	3,561	1,972	1,360	1,141	16,865	7,552	3,376	1,318
Ohio	1981	361,435	52,149	45,778	35,595	49,227	41,924	15,524	30,952	19,008	78,446	45,187	15,767	11,157
	1977	267,933	38,351	33,643	26,962	40,433	34,125	14,864	24,577	15,114	59,215	25,254	10,891	7,061
Pendleton	1981	20,337	6,825	6,684	1,406	1,766		439	179		5,960	2,131	408	
	1977	12,502	3,718	3,642	866	1,051		431	161		4,005	1,120	315	
Pleasants	1981	21,043	6,222	6,095	913	304		568	133	183	7,161	2,771	1,362	662
	1977	15,041	4,417	4,327	665	253		562	159	159	5,354	1,634	959	456
Pocahontas	1981	27,589	9,163	8,975	1,160	895		338	174	174	8,488	4,013	1,762	696
	1977	18,676	5,683	5,567	942	836		375	169	169	6,050	2,313	1,149	430
Preston	1981	79,274	20,248	19,831	2,452	5,629		1,030	1,321	1,128	23,018	10,928	8,789	2,471
	1977	56,310	14,296	14,004	2,107	3,983		1,072	1,211	1,046	16,481	6,054	6,871	1,549
Putnam	1981	130,074	33,684	33,230	2,711	9,033	6,157	1,698	1,811	1,240	31,245	37,043	3,390	3,479
	1977	74,270	19,201	18,945	2,312	5,621	3,912	1,256	1,174	813	19,757	16,883	2,635	1,920
Raleigh	1981	511,265	123,242	119,176	19,667	74,814	65,346	18,572	24,319	12,487	106,979	45,284	52,340	15,295
	1977	321,132	72,907	70,242	13,465	51,466	44,631	14,267	16,365	8,321	71,928	22,667	29,644	8,756
Randolph	1981	143,099	34,124	33,424	6,616	19,143	11,362	2,690	3,273	2,007	33,542	15,397	10,704	5,484
	1977	86,560	20,638	20,217	4,179	12,475	7,553	2,025	2,347	1,445	19,931	7,840	7,069	3,186
Ritchie	1981	28,336	8,943	8,759	496	1,335		332	1,133	1,133	10,271	2,621	1,767	1,021
	1977	19,423	6,011	5,888	382	881		316	882	882	7,273	1,497	1,229	640
Roane	1981	42,578	12,983	12,718	1,958	2,970		767	314	219	11,033	3,674	1,600	3,059
	1977	28,588	8,436	8,264	1,251	2,361		732	263	185	7,957	2,[illegible]61	1,129	1,740
Summers	1981	36,419	13,626	13,306	3,088	2,515		1,200	1,440	1,112	5,690	3,313	1,583	773
	1977	27,499	9,864	9,598	2,176	2,029		1,182	1,163	904	4,744	2,079	1,200	592
Taylor	1981	43,694	12,846	12,584	3,605	3,789	2,746	1,586	1,772	1,415	6,949	4,712	4,875	1,842
	1977	31,987	9,288	9,099	2,518	2,679	1,955	1,332	1,403	1,132	5,773	2,836	3,553	1,285
Tucker	1981	20,172	7,796	7,635	1,753	473		460	299	118	3,716	3,346	742	628
	1977	13,231	5,045	4,942	1,209	369		428	246	97	2,734	1,631	490	371
Tyler	1981	27,175	7,001	6,856	1,027	1,685		427	39	39	6,062	5,959	3,499	661
	1977	16,345	4,830	4,731	675	1,387		350	34	34	3,945	2,291	1,774	487
Upshur	1981	94,118	26,237	25,698	6,190	10,489	5,014	2,735	2,241	2,179	21,783	6,528	12,294	2,406
	1977	58,659	15,812	15,489	3,696	6,232	3,075	2,201	1,647	1,601	14,702	3,641	6,821	1,704
Wayne	1981	131,435	38,687	38,630	5,708	3,878	3,508	1,391	5,375	3,446	20,283	16,410	8,772	4,163
	1977	74,491	23,257	23,225	3,565	2,641	2,365	1,057	3,041	1,971	13,990	6,903	4,968	1,919
Webster	1981	36,727	7,454	7,300	1,126	4,339		773	612	509	7,006	4,242	6,131	937
	1977	22,147	5,185	5,079	713	2,503		530	392	306	4,483	2,360	3,096	649
Wetzel	1981	104,370	33,450	32,763	6,521	12,724	4,479	1,828	4,193	3,108	17,632	8,110	9,042	4,440
	1977	65,559	20,350	19,935	4,129	7,741	2,848	1,616	2,656	1,981	12,647	4,657	5,314	2,393

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Wirt	1981	7,511	1,090	1,090	198	431		110	16	16	1,409	3,633	85	
	1977	4,531	795	795	182	428		90	17	17	901	1,715	76	
Wood	1981	577,319	116,274	112,883	35,390	122,853	114,666	20,885	20,375	12,505	123,143	55,590	28,708	13,534
	1977	374,563	76,292	73,795	23,523	78,812	72,468	16,870	15,845	9,777	84,284	27,273	18,199	8,906
Wyoming	1981	108,141	36,426	35,678	1,767	11,213		1,797	4,228	4,049	24,592	15,572	5,886	1,849
	1977	75,263	24,245	23,750	1,422	8,221		1,684	3,037	2,917	19,411	7,858	4,329	1,373
TOTAL METRO COUNTIES	1981	3,712,534	803,739	776,918	269,054	572,428	516,037	132,306	164,874	101,861	812,450	375,316	221,218	118,554
	1977	2,532,857	541,771	522,016	184,695	405,197	360,476	115,596	125,892	78,044	575,827	201,014	144,034	75,626
TOTAL STATE	1981	8,606,006	2,129,419	2,076,742	519,954	1,101,522	862,925	285,645	352,978	225,875	1,811,565	953,537	626,915	282,759
	1977	5,676,173	1,374,022	1,337,288	351,909	771,355	598,968	238,408	260,330	167,579	1,264,720	493,322	387,492	176,050
WISCONSIN														
APPLETON - OSHKOSH	1981	1,208,979	265,465	249,242	123,563	159,072	139,241	27,844	56,962	26,813	197,432	125,666	66,319	34,107
	1977	934,358	185,078	173,897	91,638	126,005	108,935	26,248	43,618	20,702	202,490	74,112	56,918	23,786
Calumet	1981	82,939	26,443	25,560	14,142	2,479		2,917	2,304	1,499	16,534	5,983	5,838	2,036
	1977	62,975	17,655	15,720	9,609	1,709		2,130	2,002	1,310	16,513	3,740	5,259	1,348
Outagamie	1981	663,214	147,920	137,802	54,526	110,574	102,427	11,114	34,296	14,538	124,394	62,973	39,022	13,345
	1977	478,260	90,621	84,364	38,003	81,558	74,655	10,957	23,842	10,013	116,404	32,743	32,760	9,714
Winnebago	1981	462,826	91,102	87,880	54,895	46,019	36,814	13,813	20,362	10,776	56,504	56,710	21,459	18,726
	1977	393,123	76,802	73,813	44,026	42,738	34,280	13,161	17,774	9,379	69,573	37,629	18,899	12,724
DULUTH - SUPERIOR	1981	1,144,995	251,063	223,969	109,185	171,420	137,492	46,019	49,638	25,260	141,950	120,900	78,078	30,675
	1977	916,105	184,605	164,713	81,977	137,148	109,628	46,220	40,562	20,680	147,129	78,373	66,748	22,744
Douglas	1981	158,683	32,668	31,511	19,954	12,241	5,396	5,225	3,179	1,768	17,624	24,451	15,844	4,514
	1977	123,452	26,665	25,626	17,441	9,547	4,372	5,268	2,744	1,528	21,899	15,664	12,848	3,735
St. Louis, Minn.	*1981*	*986,312*	*218,395*	*192,458*	*89,231*	*159,179*	*132,096*	*40,794*	*46,459*	*23,492*	*124,326*	*96,449*	*62,234*	*26,161*
	1977	*782,653*	*157,940*	*139,087*	*64,536*	*127,601*	*105,256*	*40,952*	*37,818*	*19,152*	*125,230*	*62,709*	*53,900*	*19,009*
EAU CLAIRE	1981	611,578	99,076	95,006	70,499	107,853	61,782	15,672	20,690	10,964	91,921	69,726	59,218	19,536
	1977	421,549	71,529	68,422	43,387	66,003	37,692	12,821	17,176	8,918	84,719	37,414	46,343	10,069
Chippewa	1981	187,055	35,624	33,455	15,311	7,004		4,387	5,274	3,729	48,260	28,177	24,595	5,112
	1977	140,847	25,347	23,788	11,646	6,080		3,265	3,588	2,553	44,899	14,796	17,926	2,882
Eau Claire	1981	424,523	63,452	61,551	55,188	100,849	61,782	11,285	15,416	7,235	43,661	41,549	34,623	14,424
	1977	280,702	46,182	44,634	31,741	59,923	37,692	9,556	13,588	6,365	39,820	22,618	28,417	7,187
GREEN BAY	1981	833,157	168,510	157,045	85,350	156,282	134,858	22,916	48,683	29,062	124,740	74,521	54,305	21,329
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
Brown	1981	833,157	168,510	157,045	85,350	156,282	134,858	22,916	48,683	29,062	124,740	74,521	54,305	21,329
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
JANESVILLE - BELOIT	1981	654,630	149,974	143,273	59,680	123,209	100,287	21,240	24,224	11,852	84,323	80,429	39,360	18,634
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
Rock	1981	654,630	149,974	143,273	59,680	123,209	100,287	21,240	24,224	11,852	84,323	80,429	39,360	18,634
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
KENOSHA	1981	414,013	104,794	98,199	51,003	56,529	48,915	8,311	15,649	7,108	41,505	53,817	14,639	9,651
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
Kenosha	1981	414,013	104,794	98,199	51,003	56,529	48,915	8,311	15,649	7,108	41,505	53,817	14,639	9,651
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
LA CROSSE	1981	464,329	83,395	78,292	62,132	72,993	68,405	15,926	23,932	10,909	64,994	36,512	36,070	14,354
	1977	353,052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519
La Crosse	1981	464,329	83,395	78,292	62,132	72,993	68,405	15,926	23,932	10,909	64,994	36,512	36,070	14,354
	1977	353,052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519
MADISON	1981	1,650,633	282,951	264,623	206,114	209,076	196,124	61,375	101,965	44,151	234,619	173,766	106,603	40,819
	1977	1,221,180	203,678	190,354	126,658	164,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
Dane	1981	1,650,633	282,951	264,623	206,114	209,076	196,124	61,375	101,965	44,151	234,619	173,766	106,603	40,819
	1977	1,221,180	203,678	190,354	126,658	164,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
MILWAUKEE	1981	6,805,729	1,558,808	1,461,226	724,300	973,183	891,780	271,108	347,097	202,193	981,198	620,169	262,838	227,088
	1977	4,790,854	994,544	930,147	465,941	735,397	666,674	207,719	252,832	147,666	965,197	343,126	193,254	134,283
Milwaukee	1981	4,853,113	1,051,233	973,455	557,424	744,724	707,856	233,823	258,744	147,652	626,129	438,212	152,330	162,089
	1977	3,453,803	688,375	637,005	362,107	575,122	537,495	170,338	195,321	112,016	638,246	241,118	104,878	98,802
Ozaukee	1981	246,448	57,202	54,154	24,654	2,327		4,682	9,989	6,801	49,348	32,693	14,743	6,938
	1977	175,756	40,831	38,629	17,108	1,976		4,549	6,486	4,438	48,642	15,989	13,672	3,731

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
MILWAUKEE (continued)														
Washington	1981	311,945	77,227	71,386	27,180	27,871	8,737	9,780	17,532	9,046	30,482	40,260	32,159	10,800
	1977	203,444	48,690	44,977	19,046	17,403	5,797	6,589	11,556	5,970	34,204	19,937	21,270	5,617
Waukesha	1981	1,394,223	373,146	362,231	115,042	198,261	175,187	22,823	60,832	38,694	275,239	109,004	63,606	47,261
	1977	957,851	216,648	209,536	67,680	140,896	123,382	26,243	39,469	25,242	244,105	66,082	53,434	26,133
MILWAUKEE - RACINE CONSOLIDATED AREA	*1981*	*7,483,159*	*1,734,468*	*1,624,744*	*792,425*	*1,052,949*	*960,810*	*286,112*	*380,530*	*225,078*	*1,073,320*	*691,631*	*302,145*	*248,431*
	1977	*5,322,434*	*1,124,056*	*1,050,624*	*514,762*	*801,830*	*723,766*	*222,370*	*280,632*	*166,806*	*1,068,868*	*388,733*	*224,193*	*148,638*
RACINE	1981	677,430	175,660	163,518	68,125	79,766	69,030	15,004	33,433	22,885	92,122	71,462	39,307	21,343
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355
Racine	1981	677,430	175,660	163,518	68,125	79,766	69,030	15,004	33,433	22,885	92,122	71,462	39,307	21,343
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355
SHEBOYGAN	1981	406,087	106,491	96,485	36,588	72,478	58,161	7,915	11,116	6,691	55,306	36,329	24,654	14,520
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
Sheboygan	1981	406,087	106,491	96,485	36,588	72,478	58,161	7,915	11,116	6,691	55,306	36,329	24,654	14,520
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
WAUSAU	1981	421,630	101,189	97,541	37,929	59,379	49,645	17,851	18,158	12,290	59,588	39,657	45,867	8,659
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161
Marathon	1981	421,630	101,189	97,541	37,929	59,379	49,645	17,851	18,158	12,290	59,588	39,657	45,867	8,659
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161
ALL COUNTIES														
Adams	1981	23,395	5,313	4,967	3,599	890		418	783	419	4,003	2,283	2,242	310
	1977	20,113	4,353	4,066	2,711	703		356	645	344	5,194	1,650	2,036	244
Ashland	1981	82,483	22,752	20,362	6,158	6,569	3,455	4,946	2,347	1,544	9,817	9,455	3,799	2,300
	1977	57,510	13,032	11,655	5,083	5,019	2,722	3,307	1,544	1,017	11,052	5,879	3,153	1,477
Barron	1981	151,917	30,646	28,417	16,375	16,097	8,148	6,656	4,435	2,749	25,389	21,357	13,167	3,989
	1977	118,933	22,897	21,218	11,592	11,417	5,972	5,094	3,635	2,252	28,106	13,158	11,223	2,744
Bayfield	1981	26,636	6,587	6,156	7,287	755		115	57	57	845	3,009	3,564	493
	1977	23,001	5,395	5,039	6,048	874		145	66	66	1,216	2,357	3,584	478
Brown	1981	833,157	168,510	157,045	85,350	156,282	134,858	22,916	48,683	29,062	124,740	74,521	54,305	21,329
	1977	651,053	120,025	111,782	59,244	123,182	105,851	21,539	36,273	21,753	136,546	46,625	41,042	13,172
Buffalo	1981	36,425	4,213	3,583	4,992	3,601		103	4,211	368	5,657	3,645	2,210	1,165
	1977	27,090	3,622	3,078	3,902	2,344		105	2,753	235	6,100	1,943	2,144	767
Burnett	1981	36,371	12,619	11,795	5,959	1,373		753	227		2,141	4,559	4,456	1,308
	1977	26,229	7,814	7,299	4,526	946		559	157		2,636	3,076	4,139	752
Calumet	1981	82,939	26,443	23,560	14,142	2,479		2,917	2,304	1,499	16,534	5,983	5,838	2,036
	1977	62,975	17,655	15,720	9,609	1,709		2,130	2,002	1,310	16,513	3,740	5,259	1,348
Chippewa	1981	187,055	35,624	33,455	15,311	7,004		4,387	5,274	3,729	48,260	28,177	24,595	5,112
	1977	140,847	25,347	23,788	11,646	6,080		3,265	3,588	2,553	44,899	14,796	17,926	2,882
Clark	1981	97,298	19,067	17,821	9,434	2,876		1,724	2,511	1,500	15,419	19,813	13,892	1,870
	1977	69,551	14,636	13,671	6,642	2,405		1,184	2,058	1,232	16,006	9,617	10,077	1,539
Columbia	1981	162,902	41,021	38,767	18,142	3,466		6,027	3,709	1,865	26,162	20,999	15,525	5,265
	1977	136,022	30,189	28,511	15,071	2,925		5,247	3,809	1,906	32,283	14,963	13,422	3,948
Crawford	1981	65,254	15,799	15,406	5,643	7,965		2,939	3,771	2,669	12,050	7,729	4,680	1,137
	1977	48,747	10,073	9,787	4,587	5,016		1,996	2,386	1,695	13,874	3,708	3,939	856
Dane	1981	1,650,633	282,951	264,623	206,114	209,076	196,124	61,375	101,965	44,151	234,619	173,766	106,603	40,819
	1977	1,221,180	203,678	190,354	126,658	164,441	151,942	54,215	68,982	29,970	251,852	101,609	82,001	29,827
Dodge	1981	194,744	55,210	46,567	16,795	20,746	12,768	7,787	6,054	3,372	26,226	22,167	18,106	4,865
	1977	164,825	40,652	34,265	14,904	16,713	10,555	6,496	5,853	3,278	32,643	13,846	17,604	3,132
Door	1981	102,980	24,557	22,954	18,256	9,702	5,151	1,943	915	735	14,520	10,610	9,754	2,015
	1977	80,140	18,617	17,390	11,883	7,041	3,853	2,026	844	684	16,440	6,712	7,974	1,213
Douglas	1981	158,683	32,668	31,511	19,954	12,241	5,396	5,225	3,179	1,768	17,624	24,451	15,844	4,514
	1977	133,452	26,665	25,626	17,441	9,547	4,372	5,268	2,744	1,528	21,899	15,664	12,848	3,735
Dunn	1981	113,366	23,164	22,040	15,478	12,185	5,813	2,524	3,243	1,817	18,927	10,420	8,777	4,765
	1977	80,104	16,491	15,633	9,239	9,359	4,629	2,204	2,089	1,167	16,664	7,483	6,379	2,540
Eau Claire	1981	424,523	63,452	61,551	55,188	100,849	61,782	11,285	15,416	7,235	43,661	41,549	34,623	14,424
	1977	280,702	46,182	44,634	31,741	59,923	37,692	9,556	13,588	6,365	39,820	22,618	28,417	7,187
Florence	1981	7,182	942	942	2,344						1,458	435	572	149
	1977	6,022	704	704	1,901						1,510	293	529	113
Fond du Lac	1981	356,563	69,215	64,397	39,754	63,319	49,415	14,392	16,661	4,991	46,460	25,312	19,695	18,763
	1977	270,418	53,713	49,940	29,499	41,894	32,749	11,051	12,726	3,777	52,719	17,104	15,969	10,326

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Forest	1981	18,107	3,628	3,389	2,382	320		151	34	34	3,075	4,572	1,355	529
	1977	14,156	3,060	2,858	1,885	273		154	33	33	3,025	2,867	1,289	401
Grant	1981	182,850	44,474	39,332	22,399	9,139	2,314	4,311	5,772	3,510	29,705	28,567	14,391	5,173
	1977	137,600	32,456	28,684	14,872	8,540	2,283	3,729	4,974	3,044	30,800	15,747	12,332	3,112
Green	1981	256,267	25,742	23,719	14,386	11,479	5,708	6,855	10,165	4,147	29,481	15,996	13,758	4,476
	1977	152,627	19,960	18,380	9,882	6,603	3,397	4,254	5,877	2,374	29,250	7,600	10,259	2,426
Green Lake	1981	90,380	17,812	16,649	7,601	12,726	6,418	4,705	2,711	2,029	23,957	5,060	8,904	1,660
	1977	69,029	14,462	13,509	5,793	10,335	5,387	3,095	1,767	1,329	20,437	3,182	5,788	1,040
Iowa	1981	58,983	15,917	14,878	7,397	1,006		1,249	3,143	1,679	13,491	7,259	4,130	1,166
	1977	44,101	11,001	10,276	5,085	830		1,097	2,613	1,389	11,466	4,228	4,092	775
Iron	1981	22,461	3,551	3,235	4,376	1,604		249	36	36	1,024	6,070	2,095	635
	1977	15,987	3,051	2,778	3,409	1,019		170	33	33	897	2,943	2,034	354
Jackson	1981	64,129	14,534	13,584	4,765	3,319		1,036	1,192	319	7,401	17,032	9,667	2,230
	1977	49,173	10,419	9,732	4,446	2,447		1,165	884	233	9,264	9,805	7,214	1,369
Jefferson	1981	239,807	65,332	61,419	33,616	28,116	18,678	12,274	8,660	3,326	29,106	30,622	10,025	6,462
	1977	168,860	41,292	38,793	21,881	17,354	11,655	8,175	7,369	2,781	32,538	17,757	7,572	4,200
Juneau	1981	86,652	16,855	16,021	9,684	4,387		883	1,550	486	9,076	23,375	7,350	2,198
	1977	62,338	10,836	10,262	7,216	3,117		904	1,290	399	10,125	13,811	7,157	1,416
Kenosha	1981	414,013	104,794	98,199	51,003	56,529	48,915	8,311	15,649	7,108	41,505	53,817	14,639	9,651
	1977	340,956	82,019	76,805	41,000	48,772	41,845	8,480	14,240	6,422	51,065	34,952	13,246	7,223
Kewaunee	1981	55,659	14,150	13,723	5,118	3,044		796	3,086	1,954	6,314	6,978	9,299	816
	1977	42,212	10,035	9,697	3,956	2,875		746	2,482	1,571	6,800	3,567	7,083	701
La Crosse	1981	464,329	83,395	78,292	62,132	72,993	68,405	15,926	23,932	10,909	64,994	36,512	36,070	14,354
	1977	353,052	60,238	56,514	41,673	55,560	51,280	14,234	19,403	8,825	68,598	23,017	26,685	9,519
Lafayette	1981	28,850	8,654	8,089	3,290	456		944	442	343	6,214	3,764	2,189	633
	1977	25,402	7,156	6,684	2,752	344		764	409	318	7,312	2,582	2,040	485
Langlade	1981	83,370	21,685	20,963	8,037	3,974		4,051	1,091	805	15,541	10,824	7,751	1,247
	1977	68,756	18,140	17,471	6,464	3,292		3,356	967	717	16,390	6,878	6,028	1,008
Lincoln	1981	88,938	24,885	23,971	10,812	4,943		2,410	3,412	1,118	14,380	12,501	5,881	1,987
	1977	74,091	19,143	18,372	8,161	3,683		2,263	2,823	913	15,934	8,617	5,019	1,561
Manitowoc	1981	296,[illegible]11	69,875	61,808	30,440	56,729	46,035	5,939	9,623	6,391	54,698	27,227	11,949	9,163
	1977	217,163	48,205	42,611	21,884	35,633	28,919	5,634	8,456	5,674	49,882	16,447	10,058	6,605
Marathon	1981	421,630	101,189	97,541	37,929	59,379	49,645	17,851	18,158	12,290	59,588	39,657	45,867	8,659
	1977	330,144	68,978	66,247	29,874	43,646	36,408	15,149	16,130	11,031	66,965	23,828	36,204	6,161
Marinette	1981	134,313	34,932	32,127	19,018	10,384	5,483	5,829	4,723	2,254	20,864	13,159	10,253	2,968
	1977	108,710	26,396	24,260	13,246	9,111	4,960	4,607	3,587	1,701	23,634	8,232	8,705	1,975
Marquette	1981	26,189	8,872	7,997	6,244	375		553	747	639	1,438	4,827	1,389	217
	1977	19,658	6,232	5,614	4,339	417		453	566	488	2,032	2,885	1,575	177
Menominee	1981	1,641	734	685	208	412						287		
	1977	1,721	755	705	238	470						258		
Milwaukee	1981	4,853,113	1,051,233	973,455	557,424	744,724	707,856	233,823	258,744	147,652	626,129	438,212	152,330	162,089
	1977	3,453,803	688,375	637,005	362,107	575,122	537,495	170,338	195,321	112,016	638,246	241,118	104,878	98,802
Monroe	1981	121,914	23,466	22,607	11,918	4,142		3,906	4,438	2,188	15,745	35,629	13,100	3,347
	1977	93,926	18,629	17,882	9,748	3,726		3,804	3,505	1,718	16,239	20,237	10,806	2,298
Oconto	1981	69,983	18,360	17,764	9,180	1,651		379	782	243	10,951	7,092	16,742	1,504
	1977	54,773	13,412	12,929	7,245	1,414		427	821	254	10,734	4,708	12,311	1,162
Oneida	1981	172,680	32,606	31 357	17,312	13,132	2,118	7,280	8,063	4,616	26,116	19,474	17,254	5,104
	1977	140,498	26,455	25,348	13,646	10,402	1,751	6,522	6,420	3,696	29,335	13,266	14,523	3,370
Outagamie	1981	663,214	147,920	137,802	54,526	110,574	102,427	11,114	34,296	14,538	124,394	62,973	39,022	13,345
	1977	478,260	90,621	84,364	38,003	81,558	74,655	10,957	23,842	10,013	116,404	32,743	32,760	9,714
Ozaukee	1981	246,448	57,202	54,154	24,654	2,327		4,682	9,989	6,801	49,348	32,693	14,743	6,938
	1977	175,756	40,831	38,629	17,108	1,976		4,549	6,486	4,438	48,642	15,989	13,672	3,731
Pepin	1981	25,106	3,417	3,194	2,585	402		560	965	822	4,926	5,143	2,254	734
	1977	20,485	2,639	2,465	2,141	381		474	710	611	6,145	3,098	1,988	523
Pierce	1981	87,773	22,560	20,238	12,213	1,512		2,523	3,246	1,628	15,713	11,491	6,580	3,881
	1977	74,147	16,114	14,446	9,768	1,280		2,118	2,877	1,435	18,968	7,841	6,330	2,650
Polk	1981	120,434	29,510	28,582	11,872	4,191		1,431	3,515	2,898	13,532	25,505	10,418	4,464
	1977	89,425	19,994	19,294	9,629	3,250		1,558	2,498	2,078	15,971	13,765	10,121	2,914
Portage	1981	235,060	45,881	44,353	25,850	27,518	18,149	14,001	11,842	7,395	28,662	11,738	14,809	5,254
	1977	169,212	31,794	30,622	19,988	19,185	12,859	10,530	8,297	5,180	27,451	9,672	10,999	3,926
Price	1981	46,660	16,359	15,292	4,067	1,644		1,129	1,364	599	6,097	5,442	5,359	1,161
	1977	39,748	11,933	11,147	3,660	1,821		1,081	1,185	517	7,842	4,038	4,403	1,033
Racine	1981	677,430	175,660	163,518	68,125	79,766	69,030	15,004	33,433	22,885	92,122	71,462	39,307	21,343
	1977	531,580	129,512	120,477	48,821	66,433	57,092	14,651	27,800	19,140	103,671	45,607	30,939	14,355

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Richland	1981	45,407	8,363	7,994	3,747	2,613		3,950	2,265	1,015	8,467	4,316	4,820	1,240
	1977	37,878	6,690	6,371	2,906	2,320		3,262	2,022	899	9,498	2,897	3,973	898
Rock	1981	654,630	149,974	143,273	59,680	123,209	100,287	21,240	24,224	11,852	84,323	80,429	39,360	18,634
	1977	483,599	101,392	96,505	43,416	83,887	67,929	17,610	20,295	9,954	93,240	45,872	31,186	12,558
Rusk	1981	47,105	11,484	10,734	3,402	2,344		1,953	1,219	987	5,056	9,493	6,211	760
	1977	37,312	8,814	8,233	2,632	1,834		1,631	948	776	5,706	5,642	5,212	626
☐ St. Croix	1981	145,177	37,096	34,971	12,078	5,907		2,108	2,968	1,350	30,509	25,045	10,483	7,045
	1977	104,761	21,301	20,067	10,017	4,066		2,319	2,246	1,014	27,680	15,403	9,701	4,010
Sauk	1981	225,949	58,508	53,182	27,674	15,452	9,968	7,834	8,673	4,825	26,371	36,230	21,682	5,337
	1977	151,170	35,574	32,314	19,931	9,317	6,069	5,096	5,805	3,247	28,380	16,659	15,807	3,130
Sawyer	1981	52,205	15,759	14,911	5,586	894		941	563	563	7,596	5,734	5,326	1,796
	1977	42,298	11,158	10,551	4,788	705		945	445	445	9,443	3,849	4,246	1,226
Shawano	1981	119,336	29,350	27,759	15,078	13,471		1,942	5,198	3,144	14,706	11,585	16,679	2,464
	1977	89,971	20,671	19,538	10,626	9,447		2,064	3,908	2,361	17,108	6,974	11,840	1,698
Sheboygan	1981	406,087	106,491	96,485	36,588	72,478	58,161	7,915	11,116	6,691	55,306	36,329	24,654	14,520
	1977	286,544	63,391	57,396	25,043	55,331	44,406	7,086	9,689	5,867	55,212	20,026	20,888	8,307
Taylor	1981	56,384	11,284	10,679	6,530	10,439	5,534	941	2,226	625	8,100	7,145	4,380	2,058
	1977	43,104	8,789	8,313	4,226	6,637	3,627	1,011	2,031	562	9,376	3,765	3,570	1,089
Trempealeau	1981	76,199	21,625	20,855	8,272	2,057		1,002	1,127	372	14,727	8,774	6,634	1,325
	1977	63,210	15,200	14,605	7,086	1,836		1,027	1,055	344	16,231	6,720	6,444	1,035
Vernon	1981	57,988	14,032	13,173	7,519	1,433		4,101	2,964	1,910	6,890	8,474	5,341	2,241
	1977	46,323	11,451	10,743	5,236	1,372		3,300	2,225	1,434	7,766	5,682	4,584	1,597
Vilas	1981	78,230	31,503	29,445	10,575	1,254		1,829	844	697	7,249	5,523	6,741	1,201
	1977	57,200	20,226	18,893	7,963	1,307		1,611	604	504	7,108	4,298	5,811	811
Walworth	1981	260,244	69,555	66,616	43,623	8,483		9,472	7,072	3,209	33,130	33,413	22,852	7,838
	1977	209,091	49,587	47,317	32,791	8,223		7,875	6,093	2,759	40,771	20,704	19,596	5,360
Washburn	1981	58,618	17,603	17,214	6,427	4,656		380	721	69	8,238	7,685	4,904	3,169
	1977	48,470	13,402	13,108	5,058	3,772		332	684	64	10,073	4,961	4,699	2,140
Washington	1981	311,945	77,227	71,386	27,180	27,871	8,737	9,780	17,532	9,046	30,482	40,260	32,159	10,800
	1977	203,444	48,690	44,977	19,046	17,403	5,797	6,589	11,556	5,970	34,204	19,937	21,270	5,617
Waukesha	1981	1,394,223	373,146	362,231	115,042	198,261	175,187	22,823	60,832	38,694	275,239	109,004	63,606	47,261
	1977	957,851	216,648	209,536	67,680	140,896	123,382	26,243	39,469	25,242	244,105	66,082	53,434	26,133
Waupaca	1981	145,929	37,163	35,088	17,734	12,341		3,868	6,199	3,802	20,445	17,404	8,644	5,366
	1977	118,607	27,289	25,748	13,351	9,077		3,652	5,976	3,648	26,045	11,389	7,502	3,321
Waushara	1981	52,218	9,153	8,326	7,674	2,094		272	296	143	6,103	9,851	4,497	1,185
	1977	40,768	7,551	6,864	5,481	1,781		318	244	118	7,610	5,673	4,428	739
Winnebago	1981	462,826	91,102	87,880	54,895	46,019	36,814	13,813	20,362	10,776	56,504	56,710	21,459	18,726
	1977	393,123	76,802	73,813	44,026	42,738	34,280	13,161	17,774	9,379	69,573	37,629	18,899	12,724
Wood	1981	389,075	84,175	80,840	28,350	43,478	33,751	19,850	13,975	7,263	70,903	27,455	17,222	10,092
	1977	279,220	53,483	51,176	18,628	34,111	26,522	13,794	9,320	4,839	70,111	17,916	13,862	5,999
TOTAL METRO COUNTIES	1981	14,452,055	3,166,077	2,970,932	1,557,315	2,087,968	1,823,624	492,495	708,056	388,036	2,075,881	1,431,550	775,507	441,599
	1977	10,583,082	2,128,350	1,994,239	1,044,153	1,582,270	1,374,426	407,339	531,428	292,790	2,129 134	827,255	601,255	277,005
TOTAL STATE	1981	20,189,375	4,500,530	4,216,898	2,204,492	2,565,126	2,062,530	684,601	900,924	488,205	2,910,443	2,126,059	1,238,781	603,077
	1977	14,930,207	3,083,992	2,885,088	1,523,778	1,928,467	1,542,335	560,107	681,796	370,929	3,033,324	1,250,204	984,727	382,284

WYOMING

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
CASPER	1981	620,097	119,088	116,029	38,875	43,740	33,021	26,862	45,189	24,252	157,049	56,504	59,831	17,480
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
Natrona	1981	620,097	119,088	116,029	38,875	43,740	33,021	26,862	45,189	24,252	157,049	56,504	59,831	17,480
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
ALL COUNTIES														
Albany	1981	157,710	33,641	33,465	13,980	3,318		14,868	9,923	5,924	24,610	27,048	13,557	2,274
	1977	98,055	19,959	19,857	10,894	2,820		7,182	5,597	3,356	17,939	14,160	8,131	2,015
Big Horn	1981	33,450	10,442	10,235	3,514	801		2,172	1,542	661	2,301	7,113	3,096	1,883
	1977	21,518	6,583	6,454	2,756	661		1,201	1,010	430	1,954	3,459	2,227	1,248
Campbell	1981	206,217	38,013	37,264	14,033	13,682		11,438	2,757	1,504	41,111	28,581	23,980	3,134
	1977	81,421	14,535	14,250	7,102	5,669		3,540	1,059	577	18,256	8,344	10,766	1,685
Carbon	1981	136,002	23,188	22,863	9,862	4,847		7,347	3,339	2,389	27,166	34,368	9,920	6,173
	1977	81,299	13,221	13,037	7,687	3,611		3,715	1,745	1,256	18,126	17,338	6,617	3,765

1981 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WYOMING (continued)														
ALL COUNTIES (continued)														
Converse	1981	87,887	20,634	20,496	7,523	3,106		2,535	1,731	1,254	16,727	17,507	14,244	1,105
	1977	40,482	8,634	8,578	4,108	1,555		1,225	927	676	8,587	6,401	6,569	573
Crook	1981	14,830	2,371	2,324	1,759	586		358			267	5,913	1,212	329
	1977	9,726	1,701	1,668	1,531	400		267			249	3,311	876	228
Fremont	1981	224,233	46,220	45,857	15,503	17,583		10,804	9,679	3,575	37,408	23,724	27,626	5,424
	1977	119,499	24,148	23,961	9,526	8,262		6,374	4,624	1,696	24,0[illegible]	11,610	13,864	3,561
Goshen	1981	54,652	14,491	14,203	2,677	4,335		4,122	775	154	9,3[illegible]	3,714	6,467	1,943
	1977	36,675	9,239	9,058	2,229	3,122		2,117	433	85	7,039	1,947	4,497	1,400
Hot Springs	1981	27,493	6,978	6,841	2,968	794		1,450	552	552	4,165	4,456	2,973	1,071
	1977	16,226	4,035	3,956	1,838	435		752	278	278	3,179	1,803	1,757	828
Johnson	1981	35,978	7,813	7,658	3,468	1,823		530	1,156	220	7,369	7,517	3,010	653
	1977	21,289	4,574	4,484	2,224	1,041		364	619	116	3,962	4,320	1,813	575
Laramie	1981	420,200	61,526	59,825	27,534	44,060	37,545	26,307	22,556	13,287	67,169	81,721	24,512	5,701
	1977	262,532	38,903	37,688	22,243	30,107	25,621	14,817	12,980	7,690	52,529	36,142	17,980	5,185
Lincoln	1981	74,830	17,068	16,644	4,774	2,370		3,997	373	373	16,308	20,881	3,207	2,190
	1977	40,398	8,622	8,378	3,163	1,491		1,853	240	240	11,075	8,584	1,685	1,391
Natrona	1981	620,097	119,088	116,029	38,875	43,740	33,021	26,862	45,189	24,252	157,049	56,504	59,831	17,480
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
Niobrara	1981	18,880	4,385	4,297	1,553	586		261	195		722	7,896	1,750	326
	1977	11,917	2,681	2,628	1,182	405		190	138		660	4,204	1,301	230
Park	1981	122,066	19,597	19,027	8,282	17,699		6,479	4,391	788	23,581	14,904	13,355	4,712
	1977	79,392	11,919	11,530	6,624	12,217		3,665	2,496	442	17,176	8,300	7,996	3,150
Platte	1981	59,813	11,083	10,864	3,118	3,740		1,940	520		12,287	15,944	8,646	496
	1977	29,063	5,503	5,395	2,185	1,652		799	338		6,208	6,581	3,989	396
Sheridan	1981	161,940	37,743	36,998	12,348	16,591	6,823	6,804	11,795	7,248	31,043	16,572	11,037	3,704
	1977	87,399	17,635	17,289	8,360	10,101	4,364	3,792	4,477	2,756	18,289	7,648	6,243	2,626
Sublette	1981	29,353	4,423	4,332	3,239	467		780	474	474	1,622	15,621	1,007	772
	1977	14,136	2,917	2,857	1,773	256		407	296	296	809	6,104	533	389
Sweetwater	1981	222,704	58,161	57,777	16,509	19,441	18,492	10,871	15,268	10,011	35,631	31,168	9,477	5,784
	1977	132,330	30,511	30,313	11,980	12,254	11,481	5,814	7,569	4,988	25,069	16,811	7,589	3,771
Teton	1981	107,718	24,657	24,170	13,454	3,030		4,929	1,141	1,141	6,911	12,842	11,459	3,326
	1977	54,978	10,742	10,531	7,650	1,579		2,806	675	675	4,791	5,874	5,691	1,800
Uinta	1981	79,424	15,421	15,116	4,154	6,880		1,398	4,461	198	9,951	26,154	2,314	4,357
	1977	41,484	7,145	7,005	3,537	3,915		826	1,953	85	6,871	10,464	1,823	2,507
Washakie	1981	47,029	12,983	12,726	2,462	3,984		3,601	1,433	1,043	14,371	2,918	3,129	1,238
	1977	30,575	7,468	7,322	1,953	2,777		1,922	876	642	10,024	1,624	2,465	850
Weston	1981	42,332	10,215	10,141	3,257	2,147		3,227	653	434	4,617	9,473	4,012	1,036
	1977	24,393	6,006	5,964	2,259	1,285		1,566	341	228	3,571	4,051	2,465	790
TOTAL METRO COUNTIES	1981	620,097	119,088	116,029	38,875	43,740	33,021	26,862	45,189	24,252	157,049	56,504	59,831	17,480
	1977	319,228	56,889	55,224	23,668	29,492	22,237	13,708	19,365	10,417	83,782	25,376	30,694	9,138
TOTAL STATE	1981	2,984,838	600,141	589,152	214,846	215,610	95,881	153,080	139,903	75,482	551,726	472,539	259,821	75,111
	1977	1,654,015	313,570	307,427	146,472	135,107	63,703	78,902	68,036	36,929	344,241	214,456	147,571	48,101

VOLUME II—Section 11

Metropolitan Market Rankings Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs
Furniture And Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Women's & Girls' Clothing Sales	11–10
Footwear Sales	11–11

GROCERY & OTHER FOOD SALES

Area	($000)	Rank
New York, N.Y.	8,473,227	1
Los Angeles - Long Beach, Cal.	7,527,788	2
Chicago, Ill.	6,478,598	3
Philadelphia, Pa.	4,415,991	4
Detroit, Mich.	4,402,481	5
San Francisco - Oakland, Cal	3,637,559	6
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	3,574,197	7
Houston, Tex.	3,547,573	8
Washington, D.C.	3,529,986	9
Nassau - Suffolk, N.Y.	3,049,590	10
Dallas - Fort Worth, Tex.	2,926,219	11
Baltimore, Md.	2,411,771	12
St. Louis, Mo.	2,301,590	13
Newark, N.J.	2,126,324	14
Anaheim - Santa Ana - Garden Grove, Cal.	2,103,117	15
Minneapolis - St. Paul, Minn.	2,084,631	16
Pittsburgh, Pa.	2,068,365	17
Cleveland, Ohio	1,996,338	18
San Diego, Cal.	1,915,498	19
Atlanta, Ga.	1,882,200	20
Tampa - St. Petersburg, Fla.	1,856,181	21
Seattle - Everett, Wash.	1,767,315	22
Denver - Boulder, Colo.	1,749,238	23
Miami, Fla.	1,708,751	24
San Jose, Cal.	1,448,210	25
Riverside - San Bernardino - Ontario, Cal.	1,442,472	26
Milwaukee, Wisc.	1,394,132	27
Buffalo, N.Y.	1,361,569	28
Cincinnati, Ohio	1,352,437	29
Phoenix, Ariz.	1,347,186	30
Kansas City, Mo.	1,295,646	31
Fort Lauderdale - Hollywood, Fla.	1,154,930	32
Sacramento, Cal.	1,149,979	33
Portland, Ore.	1,141,147	34
New Orleans, La.	1,138,857	35
Rochester, N.Y.	1,090,071	36
Indianapolis, Ind.	1,050,842	37
Hartford - New Britain - Bristol, Conn.	1,045,044	38
Columbus, Ohio	984,594	39
San Antonio, Tex.	911,459	40
Memphis, Tenn.	872,042	41
Louisville, Ky.	869,799	42
Oklahoma City, Okla.	821,091	43
Albany - Schenectady - Troy, N.Y.	817,705	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	807,516	45
Birmingham, Ala.	787,994	46
Orlando, Fla.	777,500	47
Springfield - Chicopee - Holyoke, Mass.	768,691	48
Providence - Warwick - Pawtucket, R.I.	766,321	49
Nashville-Davidson, Tenn.	765,597	50
Total Top 50	**104,897,359**	
Syracuse, N.Y.	759,352	51
Toledo, Ohio	742,175	52
New Haven - West Haven - Waterbury - Meriden, Conn.	738,094	53
Salt Lake City - Ogden, Utah	737,261	54
Dayton, Ohio	723,472	55
Tulsa, Okla.	715,105	56
Richmond, Va.	714,762	57
Jacksonville, Fla.	710,540	58
Norfolk - Virginia Beach - Portsmouth, Va.	709,731	59
Akron, Ohio	686,202	60
Allentown - Bethlehem - Easton, Pa.	681,696	61
West Palm Beach - Boca Raton, Fla.	674,316	62
Honolulu, Haw.	671,597	63
Greensboro - Winston-Salem - High Point, N.C.	664,683	64
Worcester - Fitchburg - Leominster, Mass.	657,092	65
New Brunswick - Perth Amboy - Sayreville, N.J.	638,700	66
Northeast Pennsylvania	616,220	67
Gary - Hammond - East Chicago, Ind.	609,408	68
Charlotte - Gastonia, N.C.	595,610	69
Oxnard - Simi Valley - Ventura, Cal.	586,185	70
Fresno, Cal.	571,502	71
Omaha, Neb.	545,197	72
Long Branch - Asbury Park, N.J.	536,729	73
Austin, Tex.	536,071	74
Harrisburg, Pa.	530,567	75
Greenville - Spartanburg, S.C.	507,716	76
Youngstown - Warren, Ohio	505,567	77
Jersey City, N.J.	502,950	78
Bakersfield, Cal.	492,617	79
Wilmington, Del.	487,598	80
Flint, Mich.	479,767	81
Portsmouth - Dover - Rochester, N.H.	472,858	82
New Bedford - Fall River, Mass.	463,768	83
Tucson, Ariz.	451,774	84
Beaumont - Port Arthur - Orange, Tex.	450,023	85
Las Vegas, Nev.	446,957	86
Raleigh - Durham, N.C.	441,743	87
Canton, Ohio	441,101	88
Lansing - East Lansing, Mich.	433,277	89
Baton Rouge, La.	426,497	90
Grand Rapids, Mich.	419,291	91
Tacoma, Wash.	416,158	92
Albuquerque, N.M.	407,485	93
El Paso, Tex.	401,574	94
Chattanooga, Tenn.	399,936	95
Knoxville, Tenn.	398,696	96
Paterson - Clifton - Passaic, N.J.	386,877	97
Johnson City - Kingsport - Bristol, Tenn.	381,504	98
Wichita, Kans.	380,022	99
Des Moines, Iowa	377,133	100
Total Top 100	**132,222,515**	
Columbia, S.C.	370,670	101
Stockton, Cal.	367,540	102
Mobile, Ala.	366,315	103
Charleston - North Charleston, S.C.	364,234	104
Santa Rosa, Cal.	360,460	105
York, Pa.	354,437	106
Little Rock - North Little Rock, Ark.	354,397	107
Newport News - Hampton, Va.	346,183	108
Lakeland - Winter Haven, Fla.	344,064	109
Utica - Rome, N.Y.	340,105	110
Peoria, Ill.	339,425	111
Trenton, N.J.	338,771	112
Davenport - Rock Island - Moline, Iowa-Ill.	333,670	113
Lancaster, Pa.	332,579	114
Newburgh - Middletown, N.Y.	331,549	115
Lexington-Fayette, Ky.	331,426	116
Vallejo - Fairfield - Napa, Cal.	324,518	117
Spokane, Wash.	319,718	118
Corpus Christi, Tex.	314,853	119
Santa Barbara - Santa Maria - Lompoc, Cal.	311,946	120
Portland, Me.	308,077	121
Shreveport, La.	306,320	122
Madison, Wisc.	305,253	123
Huntington - Ashland, W.Va.-Ky.	303,453	124
Fort Wayne, Ind.	301,816	125
Reading, Pa.	287,128	126
Poughkeepsie, N.Y.	284,825	127
Jackson, Miss.	281,910	128
Binghamton, N.Y.	278,962	129
Manchester - Nashua, N.H.	273,469	130
McAllen - Pharr - Edinburg, Tex.	272,849	131
Anchorage, Alas.	272,477	132
Fort Myers - Cape Coral, Fla.	270,162	133
Salinas - Seaside - Monterey, Cal.	265,587	134
Charleston, W.Va.	263,727	135
Pensacola, Fla.	262,641	136
Galveston - Texas City, Tex.	261,608	137
Modesto, Cal.	260,908	138
Hamilton - Middletown, Ohio	260,170	139
Augusta, Ga.	259,716	140
Eugene - Springfield, Ore.	258,013	141
Colorado Springs, Colo.	255,511	142
Melbourne - Titusville - Cocoa, Fla.	255,319	143
Huntsville, Ala.	254,269	144
Appleton - Oshkosh, Wisc.	251,705	145
Visalia - Tulare - Porterville, Cal.	251,496	146
Sarasota, Fla.	249,904	147
Johnstown, Pa.	247,604	148
Daytona Beach, Fla.	247,183	149
Evansville, Ind.	247,091	150
Total Top 150	**147,168,528**	
Rockford, Ill.	244,454	151
Duluth - Superior, Minn.-Wisc.	243,408	152
Lubbock, Tex.	243,134	153
South Bend, Ind.	241,205	154
Atlantic City, N.J.	239,389	155
Lorain - Elyria, Ohio	233,240	156
Amarillo, Tex.	230,050	157
Roanoke, Va.	225,795	158
Kalamazoo - Portage, Mich.	219,894	159
Santa Cruz, Cal.	218,499	160
Macon, Ga.	217,700	161
Reno, Nev.	216,970	162
Saginaw, Mich.	215,247	163
Longview - Marshall, Tex.	214,807	164
New London - Norwich, Conn.	209,882	165
Montgomery, Ala.	209,114	166
Fort Smith, Ark.	206,636	167
Salem, Ore.	203,905	168
Lake Charles, La.	202,686	169
Savannah, Ga.	202,516	170
Brownsville - Harlingen - San Benito, Tex.	194,456	171
Pittsfield, Mass.	193,154	172
Erie, Pa.	189,596	173
Odessa, Tex.	188,041	174
Vineland - Millville - Bridgeton, N.J.	187,788	175
Boise, Ida.	186,431	176
Lincoln, Neb.	185,672	177
Springfield, Mo.	184,268	178
Springfield, Ill.	183,886	179
Richland - Kennewick - Pasco, Wash.	182,124	180
Ann Arbor, Mich.	179,254	181
Wheeling, W.Va.	178,923	182
Parkersburg - Marietta, W.Va.-Ohio	175,352	183
Springfield, Ohio	173,077	184
Lima, Ohio	172,710	185
Waco, Tex.	171,301	186
Topeka, Kans.	168,756	187
Biloxi - Gulfport, Miss.	168,224	188
Columbus, Ga.	168,194	189
Bradenton, Fla.	165,953	190
Chico, Cal.	163,122	191
Green Bay, Wisc.	161,013	192
Fayetteville - Springdale, Ark.	157,754	193
Racine, Wisc.	157,276	194
Cedar Rapids, Iowa	155,092	195
Tyler, Tex.	154,323	196
Yakima, Wash.	153,459	197
Benton Harbor, Mich.	153,014	198
Lynchburg, Va.	151,460	199
Fayetteville, N.C.	150,625	200
Total Top 200	**156,761,357**	
Tallahassee, Fla.	150,045	201
Lafayette, La.	149,164	202
Wilmington, N.C.	148,946	203
Redding, Cal.	148,818	204
Asheville, N.C.	148,171	205
Killeen - Temple, Tex.	146,973	206
Medford, Ore.	145,427	207
Bremerton, Wash.	145,246	208
Gainesville, Fla.	145,044	209
Janesville - Beloit, Wisc.	144,233	210
Steubenville - Weirton, Ohio-W.Va.	142,642	211
Provo - Orem, Utah	142,607	212
Ocala, Fla.	141,184	213
Altoona, Pa.	139,583	214
Wichita Falls, Tex.	139,199	215
Fort Collins, Colo.	138,932	216
Salisbury - Concord, N.C.	138,202	217
Bangor, Me.	137,610	218
Anderson, S.C.	137,394	219
Elkhart, Ind.	135,923	220
Champaign - Urbana - Rantoul, Ill.	135,864	221
Glens Falls, N.Y.	135,791	222
Billings, Mont.	135,603	223
Muskegon - Norton Shores - Muskegon Heights, Mich.	133,504	224
Texarkana, Tex.-Ark.	132,935	225
Florence, Ala.	131,642	226
Abilene, Tex.	130,783	227
Fargo - Moorhead, N.D.-Minn.	129,993	228
Waterloo - Cedar Falls, Iowa	128,983	229
Olympia, Wash.	127,950	230
State College, Pa.	127,804	231
Battle Creek, Mich.	126,509	232
Monroe, La.	125,386	233
Pueblo, Colo.	124,798	234
Terre Haute, Ind.	124,606	235
Sioux City, Iowa	123,737	236
Midland, Tex.	121,604	237
Sharon, Pa.	121,048	238
Anniston, Ala.	120,627	239
Decatur, Ill.	120,071	240
Williamsport, Pa.	119,339	241
Joplin, Mo.	117,914	242
Mansfield, Ohio	117,816	243
Anderson, Ind.	117,292	244
Petersburg - Colonial Heights - Hopewell, Va.	115,722	245
Pascagoula - Moss Point, Miss.	115,274	246
Casper, Wyo.	113,723	247
Danville, Va.	111,955	248
Charlottesville, Va.	110,912	249
Hickory, N.C.	109,805	250
Total Top 250	**163,335,690**	
Hagerstown, Md.	109,508	251
Muncie, Ind.	108,588	252
Bay City, Mich.	107,838	253
Alexandria, La.	106,882	254
Yuba City, Cal.	104,144	255
Tuscaloosa, Ala.	103,983	256
Eau Claire, Wisc.	102,874	257
Sheboygan, Wisc.	102,423	258
Clarksville - Hopkinsville, Tenn.-Ky.	101,643	259
Athens, Ga.	100,863	260
St. Cloud, Minn.	99,752	261
Laredo, Tex.	99,657	262
Jackson, Mich.	99,009	263
Sioux Falls, S.D.	98,331	264
Burlington, Vt.	97,988	265
Rock Hill, S.C.	97,588	266
Wausau, Wisc.	97,339	267
Rochester, Minn.	97,095	268
Lewiston - Auburn, Me.	97,072	269
San Angelo, Tex.	96,255	270
Fort Walton Beach, Fla.	95,402	271
Bloomington - Normal, Ill.	94,834	272
Kenosha, Wisc.	94,346	273
Newark, Ohio	94,086	274
Lafayette - West Lafayette, Ind.	94,063	275
St. Joseph, Mo.	93,879	276
Florence, S.C.	93,636	277
Elmira, N.Y.	92,423	278
Cumberland, Md.	91,976	279
Sherman - Denison, Tex.	91,666	280
Bellingham, Wash.	90,133	281
Columbia, Mo.	89,169	282
Kokomo, Ind.	88,080	283
Greeley, Colo.	86,999	284
Lawton, Okla.	86,990	285
Panama City, Fla.	86,979	286
Gadsden, Ala.	86,899	287
Burlington, N.C.	84,913	288
Kankakee, Ill.	82,827	289
Owensboro, Ky.	82,194	290
Victoria, Tex.	81,055	291
Albany, Ga.	81,023	292
Dubuque, Iowa	79,814	293
Iowa City, Iowa	79,439	294
Bismarck, N.D.	79,278	295
Great Falls, Mont.	78,859	296
Pine Bluff, Ark.	78,208	297
Las Cruces, N.M.	77,615	298
Bloomington, Ind.	75,902	299
La Crosse, Wisc.	75,213	300
Bryan - College Station, Tex.	71,993	301
Enid, Okla.	68,573	302
Grand Forks, N.D.	66,690	303
Lawrence, Kans.	51,650	304
Jacksonville, N.C.	46,259	305
Total Above Areas	**168,257,587**	
Percent of U.S.	**77.2507**	
U.S. Total	**217,807,225**	

1982 SURVEY OF BUYING POWER DATA SERVICE

DRUG SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	656,352	1
New York, N.Y.	517,141	2
Detroit, Mich.	472,302	3
Chicago, Ill.	471,699	4
Dallas - Fort Worth, Tex.	372,836	5
Philadelphia, Pa.	328,198	6
Houston, Tex.	292,026	7
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	292,009	8
San Francisco - Oakland, Cal.	291,837	9
Washington, D.C.	259,816	10
Miami, Fla.	215,348	11
Nassau - Suffolk, N.Y.	189,428	12
Cleveland, Ohio	182,527	13
St. Louis, Mo.	182,166	14
Baltimore, Md.	176,558	15
Minneapolis - St. Paul, Minn.	153,660	16
Anaheim - Santa Ana - Garden Grove, Cal.	152,643	17
Atlanta, Ga.	151,054	18
Tampa - St. Petersburg, Fla.	146,679	19
Indianapolis, Ind.	142,221	20
Pittsburgh, Pa.	133,858	21
Seattle - Everett, Wash.	126,866	22
San Jose, Cal.	125,619	23
Kansas City, Mo.	122,236	24
San Diego, Cal.	120,831	25
Fort Lauderdale - Hollywood, Fla.	120,477	26
Buffalo, N.Y.	120,150	27
Cincinnati, Ohio	117,155	28
Milwaukee, Wisc.	115,036	29
Newark, N.J.	115,017	30
Denver - Boulder, Colo.	114,541	31
Riverside - San Bernardino - Ontario, Cal.	111,225	32
Phoenix, Ariz.	110,246	33
Greensboro - Winston-Salem - High Point, N.C.	107,198	34
Columbus, Ohio	103,468	35
Portland, Ore.	101,709	36
Birmingham, Ala.	100,858	37
Oklahoma City, Okla.	99,195	38
Hartford - New Britain - Bristol, Conn.	97,500	39
Sacramento, Cal.	92,310	40
New Orleans, La.	88,786	41
San Antonio, Tex.	79,811	42
Charlotte - Gastonia, N.C.	79,246	43
Memphis, Tenn.	76,669	44
Greenville - Spartanburg, S.C.	75,775	45
Rochester, N.Y.	75,764	46
Louisville, Ky.	75,424	47
Nashville-Davidson, Tenn.	72,719	48
Toledo, Ohio	72,384	49
Richmond, Va.	71,186	50
Total Top 50	**8,669,959**	
Dayton, Ohio	70,796	51
Tulsa, Okla.	68,445	52
West Palm Beach - Boca Raton, Fla.	65,571	53
Providence - Warwick - Pawtucket, R.I.	64,303	54
Bridgeport - Stamford - Norwalk - Danbury, Conn.	61,076	55
Honolulu, Haw.	61,020	56
Worcester - Fitchburg - Leominster, Mass.	59,008	57
Little Rock - North Little Rock, Ark.	58,313	58
Akron, Ohio	57,521	59
Youngstown - Warren, Ohio	57,074	60
Gary - Hammond - East Chicago, Ind.	53,430	61
Orlando, Fla.	51,630	62
Norfolk - Virginia Beach - Portsmouth, Va.	51,152	63
Flint, Mich.	50,258	64
New Haven - West Haven - Waterbury - Meriden, Conn.	49,610	65
Albany - Schenectady - Troy, N.Y.	49,265	66
Springfield - Chicopee - Holyoke, Mass.	48,860	67
Stockton, Cal.	47,117	68
Salt Lake City - Ogden, Utah	46,953	69
Grand Rapids, Mich.	45,836	70
Knoxville, Tenn.	44,758	71
Jacksonville, Fla.	44,532	72
Syracuse, N.Y.	43,536	73
Reno, Nev.	43,143	74
Mobile, Ala.	43,137	75
Raleigh - Durham, N.C.	42,582	76
Bakersfield, Cal.	42,361	77
Omaha, Neb.	42,016	78
Fresno, Cal.	41,745	79
Allentown - Bethlehem - Easton, Pa.	41,604	80
Baton Rouge, La.	41,537	81
Oxnard - Simi Valley - Ventura, Cal.	41,041	82
Wilmington, Del.	40,420	83
Austin, Tex.	39,973	84
Tucson, Ariz.	39,489	85
Long Branch - Asbury Park, N.J.	38,860	86
Beaumont - Port Arthur - Orange, Tex.	38,160	87
Vallejo - Fairfield - Napa, Cal.	37,894	88
South Bend, Ind.	37,783	89
Fort Wayne, Ind.	37,638	90
Corpus Christi, Tex.	37,212	91
Chattanooga, Tenn.	36,799	92
McAllen - Pharr - Edinburg, Tex.	36,366	93
New Bedford - Fall River, Mass.	35,487	94
El Paso, Tex.	35,436	95
Las Vegas, Nev.	35,169	96
Johnson City - Kingsport - Bristol, Tenn.	34,365	97
Lakeland - Winter Haven, Fla.	34,256	98
Jackson, Miss.	34,196	99
Portsmouth - Dover - Rochester, N.H.	34,154	100
Total Top 100	**10,962,846**	
Canton, Ohio	33,979	101
Wichita, Kans.	33,817	102
Columbia, S.C.	33,362	103
Huntington - Ashland, W.Va.-Ky.	32,854	104
Jersey City, N.J.	32,845	105
Northeast Pennsylvania	32,428	106
Daytona Beach, Fla.	30,999	107
Lexington-Fayette, Ky.	30,792	108
Harrisburg, Pa.	29,894	109
Davenport - Rock Island - Moline, Iowa-Ill.	29,759	110
Charleston, W.Va.	29,532	111
Peoria, Ill.	28,949	112
New Brunswick - Perth Amboy - Sayreville, N.J.	28,418	113
Evansville, Ind.	28,054	114
Pensacola, Fla.	28,047	115
Eugene - Springfield, Ore.	27,622	116
Lansing - East Lansing, Mich.	27,259	117
Augusta, Ga.	27,189	118
Asheville, N.C.	27,000	119
Des Moines, Iowa	26,426	120
Albuquerque, N.M.	26,281	121
Shreveport, La.	25,905	122
Charleston - North Charleston, S.C.	25,241	123
Lubbock, Tex.	25,047	124
Santa Barbara - Santa Maria - Lompoc, Cal.	24,957	125
Paterson - Clifton - Passaic, N.J.	24,895	126
Melbourne - Titusville - Cocoa, Fla.	24,725	127
Salinas - Seaside - Monterey, Cal.	24,713	128
Elkhart, Ind.	24,001	129
Santa Rosa, Cal.	23,652	130
Huntsville, Ala.	23,552	131
Spokane, Wash.	23,349	132
Lima, Ohio	23,184	133
Portland, Me.	23,117	134
Ann Arbor, Mich.	23,031	135
Anderson, Ind.	22,860	136
Lynchburg, Va.	22,549	137
Sarasota, Fla.	22,515	138
Utica - Rome, N.Y.	22,425	139
Newport News - Hampton, Va.	21,860	140
Richland - Kennewick - Pasco, Wash.	21,781	141
Manchester - Nashua, N.H.	21,399	142
Roanoke, Va.	21,116	143
Tacoma, Wash.	20,979	144
Hamilton - Middletown, Ohio	20,833	145
Bradenton, Fla.	20,743	146
York, Pa.	20,706	147
Salisbury - Concord, N.C.	20,579	148
Lorain - Elyria, Ohio	20,419	149
Wheeling, W.Va.	20,376	150
Total Top 150	**12,248,861**	
Macon, Ga.	20,315	151
Modesto, Cal.	20,314	152
Rockford, Ill.	20,248	153
Saginaw, Mich.	20,172	154
Terre Haute, Ind.	19,986	155
Kalamazoo - Portage, Mich.	19,570	156
Montgomery, Ala.	19,367	157
Longview - Marshall, Tex.	18,920	158
Savannah, Ga.	18,910	159
Amarillo, Tex.	18,853	160
Joplin, Mo.	18,809	161
Gainesville, Fla.	18,748	162
Appleton - Oshkosh, Wisc.	18,592	163
Salem, Ore.	18,512	164
Lancaster, Pa.	18,250	165
Fort Smith, Ark.	18,196	166
Trenton, N.J.	18,083	167
Fort Myers - Cape Coral, Fla.	17,918	168
Springfield, Ill.	17,609	169
Colorado Springs, Colo.	17,553	170
Binghamton, N.Y.	17,535	171
Bremerton, Wash.	17,334	172
Texarkana, Tex.-Ark.	17,186	173
Abilene, Tex.	17,018	174
Springfield, Ohio	16,937	175
Topeka, Kans.	16,744	176
Parkersburg - Marietta, W.Va.-Ohio	16,644	177
Galveston - Texas City, Tex.	16,531	178
Duluth - Superior, Minn.-Wisc.	16,431	179
Johnstown, Pa.	16,281	180
Columbus, Ga.	16,189	181
Atlantic City, N.J.	16,045	182
New London - Norwich, Conn.	16,043	183
Erie, Pa.	15,778	184
Steubenville - Weirton, Ohio-W.Va.	15,596	185
Benton Harbor, Mich.	15,364	186
Battle Creek, Mich.	15,320	187
Tyler, Tex.	15,266	188
Brownsville - Harlingen - San Benito, Tex.	15,199	189
Waco, Tex.	15,091	190
Madison, Wisc.	15,078	191
Enid, Okla.	14,996	192
Anchorage, Alas.	14,992	193
Kokomo, Ind.	14,837	194
Wilmington, N.C.	14,667	195
Yakima, Wash.	14,545	196
Muskegon - Norton Shores - Muskegon Heights, Mich.	14,472	197
Santa Cruz, Cal.	14,397	198
Petersburg - Colonial Heights - Hopewell, Va.	14,363	199
Redding, Cal.	14,194	200
Total Top 200	**13,098,859**	
Cedar Rapids, Iowa	14,018	201
Alexandria, La.	13,981	202
Muncie, Ind.	13,844	203
Biloxi - Gulfport, Miss.	13,783	204
Newburgh - Middletown, N.Y.	13,738	205
Yuba City, Cal.	13,467	206
Lake Charles, La.	13,448	207
Lafayette, La.	13,401	208
Wichita Falls, Tex.	13,282	209
Visalia - Tulare - Porterville, Cal.	13,253	210
Burlington, N.C.	13,228	211
Springfield, Mo.	13,153	212
Laredo, Tex.	13,089	213
Athens, Ga.	12,880	214
Fayetteville, N.C.	12,793	215
Fayetteville - Springdale, Ark.	12,773	216
Anderson, S.C.	12,745	217
Green Bay, Wisc.	12,713	218
Lincoln, Neb.	12,546	219
Reading, Pa.	12,274	220
St. Joseph, Mo.	12,238	221
Hickory, N.C.	11,944	222
Janesville - Beloit, Wisc.	11,879	223
Poughkeepsie, N.Y.	11,836	224
Provo - Orem, Utah	11,633	225
Tuscaloosa, Ala.	11,516	226
Lafayette - West Lafayette, Ind.	11,385	227
Gadsden, Ala.	11,365	228
Pine Bluff, Ark.	11,360	229
Florence, Ala.	11,357	230
Racine, Wisc.	11,254	231
Anniston, Ala.	11,235	232
Billings, Mont.	11,233	233
Killeen - Temple, Tex.	11,201	234
Charlottesville, Va.	11,147	235
Bangor, Me.	11,053	236
Cumberland, Md.	10,939	237
Pittsfield, Mass.	10,892	238
Iowa City, Iowa	10,813	239
Bay City, Mich.	10,749	240
Rock Hill, S.C.	10,599	241
Bryan - College Station, Tex.	10,525	242
Eau Claire, Wisc.	10,468	243
Odessa, Tex.	10,461	244
Tallahassee, Fla.	10,445	245
Ocala, Fla.	10,360	246
Victoria, Tex.	10,284	247
Jackson, Mich.	10,243	248
Waterloo - Cedar Falls, Iowa	10,196	249
Fargo - Moorhead, N.D.-Minn.	10,143	250
Total Top 250	**13,694,021**	
Hagerstown, Md.	10,071	251
Albany, Ga.	10,047	252
Pueblo, Colo.	9,871	253
Mansfield, Ohio	9,804	254
Altoona, Pa.	9,762	255
Sioux City, Iowa	9,705	256
Vineland - Millville - Bridgeton, N.J.	9,673	257
Monroe, La.	9,581	258
Sioux Falls, S.D.	9,462	259
Champaign - Urbana - Rantoul, Ill.	9,395	260
Pascagoula - Moss Point, Miss.	9,284	261
Sheboygan, Wisc.	9,256	262
Newark, Ohio	9,157	263
Olympia, Wash.	9,134	264
Dubuque, Iowa	9,106	265
Clarksville - Hopkinsville, Tenn.-Ky.	8,884	266
Bismarck, N.D.	8,661	267
Chico, Cal.	8,599	268
Fort Collins, Colo.	8,599	268
Decatur, Ill.	8,524	270
Medford, Ore.	8,476	271
Florence, S.C.	8,350	272
Danville, Va.	8,298	273
Boise, Ida.	8,216	274
Sherman - Denison, Tex.	8,215	275
Columbia, Mo.	8,182	276
Kankakee, Ill.	8,097	277
Great Falls, Mont.	8,001	278
Casper, Wyo.	7,869	279
Owensboro, Ky.	7,846	280
Glens Falls, N.Y.	7,747	281
Bellingham, Wash.	7,691	282
Rochester, Minn.	7,624	283
San Angelo, Tex.	7,622	284
St. Cloud, Minn.	7,593	285
Panama City, Fla.	7,417	286
Bloomington, Ind.	7,414	287
Burlington, Vt.	7,295	288
Lewiston - Auburn, Me.	7,207	289
Bloomington - Normal, Ill.	7,116	290
Grand Forks, N.D.	6,961	291
Fort Walton Beach, Fla.	6,741	292
Sharon, Pa.	6,547	293
La Crosse, Wisc.	6,511	294
Williamsport, Pa.	6,270	295
Elmira, N.Y.	6,130	296
State College, Pa.	5,939	297
Greeley, Colo.	5,842	298
Midland, Tex.	5,842	298
Kenosha, Wisc.	5,717	300
Wausau, Wisc.	5,520	301
Lawrence, Kans.	5,430	302
Jacksonville, N.C.	5,233	303
Las Cruces, N.M.	5,055	304
Lawton, Okla.	5,007	305
Total Above Areas	**14,125,617**	
Percent of U.S.	**75.4960**	
U.S. Total	**18,710,422**	

HEALTH & BEAUTY AID SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	647,608	1
Chicago, Ill.	600,367	2
New York, N.Y.	599,948	3
Detroit, Mich.	469,028	4
Washington, D.C.	434,206	5
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	413,447	6
Houston, Tex.	297,265	7
Dallas - Fort Worth, Tex.	287,437	8
Philadelphia, Pa.	280,747	9
San Francisco - Oakland, Cal.	256,882	10
Atlanta, Ga.	241,645	11
Nassau - Suffolk, N.Y.	203,229	12
Anaheim - Santa Ana - Garden Grove, Cal.	189,644	13
Miami, Fla.	185,221	14
St. Louis, Mo.	184,830	15
Minneapolis - St. Paul, Minn.	175,938	16
Cleveland, Ohio	159,387	17
San Diego, Cal.	153,687	18
Pittsburgh, Pa	143,820	19
Newark, N.J.	133,108	20
Phoenix, Ariz.	130,549	21
Riverside - San Bernardino - Ontario, Cal.	128,751	22
Seattle - Everett, Wash.	127,089	23
Tampa - St. Petersburg, Fla.	126,520	24
Fort Lauderdale - Hollywood, Fla.	116,012	25
Kansas City, Mo.	115,672	26
Milwaukee, Wisc.	115,081	27
San Antonio, Tex.	108,518	28
San Jose, Cal.	107,350	29
Baltimore, Md	106,976	30
Denver - Boulder, Colo.	102,429	31
Portland, Ore.	99,699	32
Cincinnati, Ohio	98,992	33
New Orleans, La.	91,825	34
Buffalo, N.Y.	91,336	35
Honolulu, Haw.	89,927	36
Sacramento, Cal	82,026	37
Oklahoma City, Okla	79,715	38
Louisville, Ky.	77,920	39
Indianapolis, Ind.	74,019	40
Columbus, Ohio	74,011	41
Richmond, Va.	73,582	42
Hartford - New Britain - Bristol, Conn.	68,881	43
Greensboro - Winston-Salem - High Point, N.C.	68,679	44
Tulsa, Okla.	68,165	45
Birmingham, Ala.	66,552	46
Flint, Mich.	66,347	47
Nashville-Davidson, Tenn.	64,463	48
Greenville - Spartanburg, S.C.	63,738	49
Toledo, Ohio	60,481	50
Total Top 50	**8,802,749**	
Orlando, Fla.	59,590	51
Memphis, Tenn.	59,380	52
Jacksonville, Fla.	58,021	53
West Palm Beach - Boca Raton, Fla.	57,512	54
Salt Lake City - Ogden, Utah	56,969	55
Dayton, Ohio	56,873	56
Bridgeport - Stamford - Norwalk - Danbury, Conn.	55,785	57
Rochester, N.Y.	55,059	58
Charlotte - Gastonia, N.C.	54,548	59
Austin, Tex.	53,428	60
Albany - Schenectady - Troy, N.Y.	53,260	61
Tucson, Ariz.	52,926	62
Norfolk - Virginia Beach - Portsmouth, Va.	50,747	63
Akron, Ohio	50,742	64
Las Vegas, Nev.	48,268	65
Worcester - Fitchburg - Leominster, Mass.	47,917	66
Gary - Hammond - East Chicago, Ind.	47,757	67
Grand Rapids, Mich.	47,718	68
Providence - Warwick - Pawtucket, R.I.	4[illegible]68	69
New Haven - West Haven - Waterbury - Meriden, Conn.	45,047	70
Raleigh - Durham, N.C.	43,366	71
Baton Rouge, La.	43,187	72
New Brunswick - Perth Amboy - Sayreville, N.J.	42,938	73
Columbia, S.C.	42,266	74
Omaha, Neb.	42,230	75
El Paso, Tex.	41,717	76
Reno, Nev.	40,031	77
Youngstown - Warren, Ohio	39,046	78
Oxnard - Simi Valley - Ventura, Cal.	38,308	79
Anchorage, Alas.	37,936	80
Jersey City, N.J.	37,872	81
Wilmington, Del.	37,583	82
Knoxville, Tenn.	37,562	83
Allentown - Bethlehem - Easton, Pa.	37,324	84
Canton, Ohio	37,133	85
Fresno, Cal.	36,704	86
Syracuse, N.Y.	35,606	87
Portsmouth - Dover - Rochester, N.H.	35,348	88
Springfield - Chicopee - Holyoke, Mass.	35,319	89
Mobile, Ala.	34,431	90
Charleston - North Charleston, S.C.	34,399	91
Little Rock - North Little Rock, Ark.	33,949	92
Northeast Pennsylvania	33,851	93
Long Branch - Asbury Park, N.J.	33,768	94
Corpus Christi, Tex.	33,657	95
Chattanooga, Tenn.	33,197	96
Beaumont - Port Arthur - Orange, Tex.	32,953	97
Lansing - East Lansing, Mich.	32,746	98
Paterson - Clifton - Passaic, N.J.	32,176	99
Davenport - Rock Island - Moline, Iowa-Ill.	31,219	100
Total Top 100	**10,967,386**	
Wichita, Kans.	30,796	101
Harrisburg, Pa.	30,580	102
Des Moines, Iowa	30,262	103
Spokane, Wash.	29,944	104
Albuquerque, N.M.	29,764	105
Tacoma, Wash.	29,600	106
Ann Arbor, Mich.	29,058	107
New Bedford - Fall River, Mass.	28,494	108
Augusta, Ga.	28,483	109
Lexington-Fayette, Ky.	28,072	110
Shreveport, La.	28,025	111
Charleston, W.Va.	27,982	112
Evansville, Ind.	27,253	113
Jackson, Miss.	26,961	114
Bakersfield, Cal.	26,342	115
Johnson City - Kingsport - Bristol, Tenn.	25,698	116
Macon, Ga.	25,241	117
Lubbock, Tex.	24,954	118
Madison, Wisc.	24,912	119
Daytona Beach, Fla.	24,844	120
Peoria, Ill.	24,294	121
Fort Wayne, Ind.	24,284	122
McAllen - Pharr - Edinburg, Tex.	24,127	123
Salinas - Seaside - Monterey, Cal.	24,00[illegible]	124
Binghamton, N.Y.	23,494	125
Brownsville - Harlingen - San Benito, Tex.	23,465	126
Stockton, Cal.	23,417	127
Lakeland - Winter Haven, Fla.	22,322	128
Rockford, Ill.	22,298	129
Springfield, Mo.	21,933	130
Poughkeepsie, N.Y.	[illegible]851	131
Kalamazoo - Portage, Mich.	21,533	132
Huntington - Ashland, W.Va.-Ky.	21,491	133
Newport News - Hampton, Va.	21,423	134
Amarillo, Tex.	21,264	135
Trenton, N.J.	21,170	136
Pensacola, Fla.	20,867	137
Saginaw, Mich.	20,821	138
Modesto, Cal.	20,799	139
Melbourne - Titusville - Cocoa, Fla.	20,502	140
Roanoke, Va.	20,436	141
Eugene - Springfield, Ore.	20,419	142
Laredo, Tex.	20,255	143
Montgomery, Ala.	20,187	144
Savannah, Ga.	20,107	145
Odessa, Tex.	20,097	146
Manchester - Nashua, N.H.	19,667	147
Santa Barbara - Santa Maria - Lompoc Cal.	19,627	148
Huntsville, Ala.	19,403	149
Waco, Tex.	19,126	150
Total Top 150	**12,169,333**	
Appleton - Oshkosh, Wisc.	19,067	151
Santa Rosa, Cal.	19,030	152
Sarasota, Fla.	18,747	153
York, Pa.	18,688	154
Green Bay, Wisc.	18,641	155
Reading, Pa.	18,618	156
Fayetteville - Springdale, Ark.	18,556	157
Atlantic City, N.J.	18,460	158
Newburgh - Middletown, N.Y.	18,421	159
Portland, Me.	17,770	160
Fort Myers - Cape Coral, Fla.	17,260	161
Lancaster, Pa.	16,950	162
Salem, Ore.	16,395	163
Fort Smith, Ark.	16,867	164
Hamilton - Middletown, Ohio	16,766	165
Topeka, Kans.	16,734	166
Cedar Rapids, Iowa	16,546	167
Lorain - Elyria, Ohio	16,393	168
Lincoln, Neb.	16,175	169
Springfield, Ill.	16,137	170
Colorado Springs, Colo.	16,030	171
Vallejo - Fairfield - Napa, Cal.	15,944	172
Boise, Ida.	15,889	173
Erie, Pa.	15,804	174
Abilene, Tex.	15,613	175
South Bend, Ind.	15,186	176
Columbus, Ga.	15,020	177
Richland - Kennewick - Pasco, Wash.	15,010	178
Gainesville, Fla.	14,962	179
Duluth - Superior, Minn.-Wisc.	14,799	180
Santa Cruz, Cal.	14,618	181
Longview - Marshall, Tex.	14,228	182
Champaign - Urbana - Rantoul, Ill.	14,201	183
Utica - Rome, N.Y.	14,104	184
Anderson, S.C.	14,084	185
Lima, Ohio	13,995	186
Visalia - Tulare - Porterville, Cal.	13,798	187
Joplin, Mo.	13,680	188
Biloxi - Gulfport, Miss.	13,672	189
Bradenton, Fla.	13,613	190
Lake Charles, La.	13,535	191
Alexandria, La.	13,513	192
Asheville, N.C.	13,456	193
Fayetteville, N.C.	13,277	194
Janesville - Beloit, Wisc.	13,218	195
Terre Haute, Ind.	13,191	196
Galveston - Texas City, Tex.	13,131	197
Tallahassee, Fla.	13,115	198
Benton Harbor, Mich.	13,044	199
Parkersburg - Marietta, W.Va.-Ohio	12,923	200
Total Top 200	**12,948,707**	
Lafayette, La.	12,824	201
Rochester, Minn.	12,585	202
Wheeling, W.Va.	12,526	203
Decatur, Ill.	12,299	204
Billings, Mont.	12,242	205
Wilmington, N.C.	11,931	206
Lynchburg, Va.	11,814	207
Springfield, Ohio	11,799	208
Waterloo - Cedar Falls, Iowa	11,774	209
Fargo - Moorhead, N.D.-Minn.	11,739	210
Salisbury - Concord, N.C.	11,722	211
Yakima, Wash.	11,518	212
Midland, Tex.	11,120	213
Battle Creek, Mich.	10,996	214
Wichita Falls, Tex.	10,989	215
Athens, Ga.	10,982	216
Petersburg - Colonial Heights - Hopewell, Va.	10,774	217
Texarkana, Tex.-Ark.	10,630	218
Bremerton, Wash.	10,560	219
Redding, Cal.	10,503	220
Killeen - Temple, Tex.	10,429	221
Provo - Orem, Utah	10,420	222
Rock Hill, S.C.	10,363	223
Steubenville - Weirton, Ohio-W.Va.	10,283	224
Bloomington - Normal, Ill.	10,204	225
Florence, Ala.	10,077	226
Johnstown, Pa.	10,013	227
New London - Norwich, Conn.	10,000	228
Tuscaloosa, Ala.	9,883	229
Elkhart, Ind.	9,793	230
Muncie, Ind.	9,748	231
Florence, S.C.	9,745	232
Lafayette - West Lafayette, Ind.	9,731	233
San Angelo, Tex.	9,679	234
Muskegon - Norton Shores - Muskegon Heights, Mich.	9,591	235
St. Cloud, Minn.	9,579	236
Racine, Wisc.	9,549	237
La Crosse, Wisc.	9,469	238
Sioux Falls, S.D.	9,430	239
Hickory, N.C.	9,420	240
Sioux City, Iowa	9,329	241
Jackson, Mich.	9,286	242
Mansfield, Ohio	9,251	243
Pittsfield, Mass.	9,044	244
Charlottesville, Va.	8,890	245
Ocala, Fla.	8,862	246
Hagerstown, Md.	8,833	247
Pascagoula - Moss Point, Miss.	8,783	248
Monroe, La.	8,753	249
Bangor, Me.	8,688	250
Total Top 250	**13,467,159**	
Sheboygan, Wisc.	8,594	251
Victoria, Tex.	8,533	252
Tyler, Tex	8,444	253
Medford, Ore.	8,438	254
Yuba City, Cal.	8,426	255
Vineland - Millville - Bridgeton, N.J.	8,354	256
Bay City, Mich.	8,333	257
Burlington, N.C.	8,330	258
Glens Falls, N.Y.	8,258	259
Clarksville - Hopkinsville, Tenn.-Ky.	8,203	260
Albany, Ga.	8,186	261
Panama City, Fla.	8,131	262
Chico, Cal.	8,089	263
Owensboro, Ky.	8,089	263
Anniston, Ala.	7,875	265
Enid, Okla.	7,870	266
Bryan - College Station, Tex.	7,791	267
Cumberland, Md.	7,791	267
Altoona, Pa.	7,719	269
Burlington, Vt.	7,540	270
Anderson, Ind.	7,487	271
Fort Walton Beach, Fla	7,465	272
Danville, Va.	7,446	273
Kokomo, Ind.	7,425	274
Sharon, Pa.	7,172	275
Dubuque, Iowa	7,150	276
Casper, Wyo	7,103	277
Grand Forks, N.D.	7,060	278
Wausau, Wisc.	7,060	278
Iowa City, Iowa	6,965	280
Bismarck, N.D.	6,904	281
Sherman - Denison, Tex.	6,898	282
Eau Claire, Wisc.	6,806	283
Olympia, Wash.	6,788	284
Columbia, Mo.	6,617	285
Williamsport, Pa.	6,556	286
Pueblo, Colo.	6,436	287
State College, Pa.	6,396	288
Kenosha, Wisc.	6,243	289
Bellingham, Wash.	6,211	290
Fort Collins, Colo.	6,074	291
Bloomington, Ind.	5,961	292
Pine Bluff, Ark.	5,808	293
Gadsden, Ala.	5,807	294
Newark, Ohio	5,702	295
Elmira, N.Y.	5,670	296
Kankakee, Ill.	5,669	297
Las Cruces, N.M.	5,428	298
Great Falls, Mont.	5,343	299
St. Joseph, Mo.	5,342	300
Lawton, Okla.	5,030	301
Lawrence, Kans.	5,002	302
Jacksonville, N.C.	4,396	303
Lewiston - Auburn, Me.	4,286	304
Greeley, Colo.	4,029	305
Total Above Areas	**13,847,888**	
Percent of U.S.	**80.6451**	
U.S. Total	**17,171,392**	

MAJOR HOUSEHOLD APPLIANCE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	452,485	1
Chicago, Ill.	392,350	2
New York, N.Y.	319,036	3
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	306,623	4
Detroit, Mich.	268,033	5
Houston, Tex.	251,049	6
Philadelphia, Pa.	249,902	7
Dallas - Fort Worth, Tex.	243,331	8
San Francisco - Oakland, Cal.	170,780	9
Washington, D.C.	163,202	10
Anaheim - Santa Ana - Garden Grove, Cal.	145,356	11
Nassau - Suffolk, N.Y.	140,722	12
St. Louis, Mo.	137,538	13
Minneapolis - St. Paul, Minn.	130,597	14
San Diego, Cal.	128,290	15
Pittsburgh, Pa.	122,699	16
Denver - Boulder, Colo.	117,708	17
Seattle - Everett, Wash.	116,439	18
Miami, Fla.	114,226	19
Atlanta, Ga.	113,461	20
Baltimore, Md.	113,218	21
Portland, Ore.	104,160	22
Tampa - St. Petersburg, Fla.	102,737	23
Phoenix, Ariz.	94,050	24
Cleveland, Ohio	93,840	25
Riverside - San Bernardino - Ontario, Cal.	92,102	26
San Jose, Cal.	90,936	27
Newark, N.J.	90,247	28
Kansas City, Mo.	87,766	29
Milwaukee, Wisc.	83,437	30
Cincinnati, Ohio	82,717	31
Buffalo, N.Y.	77,166	32
New Orleans, La.	76,095	33
San Antonio, Tex.	71,594	34
Sacramento, Cal.	69,077	35
Salt Lake City - Ogden, Utah	67,969	36
Fort Lauderdale - Hollywood, Fla.	66,094	37
Columbus, Ohio	63,519	38
Louisville, Ky.	61,728	39
Oklahoma City, Okla.	61,344	40
Indianapolis, Ind.	59,185	41
Dayton, Ohio	58,186	42
Birmingham, Ala.	57,112	43
Greensboro - Winston-Salem - High Point, N.C.	55,502	44
Tulsa, Okla.	55,268	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	55,151	46
Nashville-Davidson, Tenn.	52,679	47
Norfolk - Virginia Beach - Portsmouth, Va.	52,607	48
Rochester, N.Y	50,107	49
Memphis, Tenn.	49,494	50
Total Top 50	**6,278,914**	
Flint, Mich.	48,789	51
New Haven - West Haven - Waterbury - Meriden, Conn.	45,486	52
Las Vegas, Nev.	44,825	53
Austin, Tex.	44,508	54
Richmond, Va.	43,065	55
Allentown - Bethlehem - Easton, Pa.	42,191	56
Toledo, Ohio	42,172	57
Orlando, Fla.	41,729	58
Jacksonville, Fla.	41,643	59
Albany - Schenectady - Troy, N.Y.	41,011	60
Baton Rouge, La.	40,408	61
Beaumont - Port Arthur - Orange, Tex.	40,234	62
Omaha, Neb.	40,116	63
Hartford - New Britain - Bristol, Conn.	38,545	64
Gary - Hammond - East Chicago, Ind.	38,084	65
Grand Rapids, Mich.	37,943	66
Charlotte - Gastonia, N.C.	37,355	67
Wichita, Kans.	37,221	68
Providence - Warwick - Pawtucket, R.I.	36,886	69
Greenville - Spartanburg, S.C.	36,772	70
Knoxville, Tenn.	35,722	71
Johnson City - Kingsport - Bristol, Tenn.	35,026	72
West Palm Beach - Boca Raton, Fla.	34,962	73
Honolulu, Haw.	33,933	74
El Paso, Tex.	33,708	75
Akron, Ohio	33,662	76
New Brunswick - Perth Amboy - Sayreville, N.J.	32,153	77
Syracuse, N.Y.	31,739	78
Youngstown - Warren, Ohio	31,636	79
Oxnard - Simi Valley - Ventura, Cal.	31,033	80
Raleigh - Durham, N.C.	30,822	81
Wilmington, Del.	30,763	82
Tucson, Ariz.	30,656	83
Little Rock - North Little Rock, Ark.	30,495	84
Fresno, Cal.	30,120	85
Paterson - Clifton - Passaic, N.J.	30,054	86
New Bedford - Fall River, Mass.	30,037	87
Portsmouth - Dover - Rochester, N.H.	30,002	88
Mobile, Ala.	29,879	89
Des Moines, Iowa	29,056	90
Worcester - Fitchburg - Leominster, Mass.	28,653	91
Albuquerque, N.M.	28,483	92
Davenport - Rock Island - Moline, Iowa-Ill.	27,786	93
Canton, Ohio	27,768	94
Harrisburg, Pa.	27,700	95
Lancaster, Pa.	27,557	96
Lexington-Fayette, Ky.	27,023	97
Bakersfield, Cal.	26,819	98
Peoria, Ill.	26,146	99
Shreveport, La.	25,621	100
Total Top 100	**8,006,911**	
Columbia, S.C.	25,498	101
Fort Wayne, Ind.	25,169	102
Tacoma, Wash.	25,155	103
Charleston, W.Va.	25,139	104
Charleston - North Charleston, S.C.	25,101	105
Northeast Pennsylvania	25,077	106
Amarillo, Tex.	24,900	107
Chattanooga, Tenn.	24,884	108
Sarasota, Fla.	24,751	109
Colorado Springs, Colo.	24,612	110
Lansing - East Lansing, Mich.	24,572	111
Evansville, Ind.	24,456	112
Springfield - Chicopee - Holyoke, Mass.	24,447	113
Long Branch - Asbury Park, N.J.	24,389	114
Fort Myers - Cape Coral, Fla.	24,203	115
Corpus Christi, Tex.	23,963	116
Spokane, Wash.	23,798	117
Erie, Pa.	23,789	118
Salem, Ore.	23,015	119
Reno, Nev.	22,874	120
Santa Barbara - Santa Maria - Lompoc, Cal.	22,718	121
Madison, Wisc.	22,605	122
Lakeland - Winter Haven, Fla.	22,565	123
York, Pa.	22,367	124
Rockford, Ill.	22,348	125
Modesto, Cal.	21,691	126
Eugene - Springfield, Ore.	21,643	127
Huntington - Ashland, W.Va.-Ky.	21,440	128
Saginaw, Mich.	21,352	129
Melbourne - Titusville - Cocoa, Fla.	21,067	130
McAllen - Pharr - Edinburg, Tex.	20,654	131
Stockton, Cal.	20,202	132
Vallejo - Fairfield - Napa, Cal.	20,190	133
Lafayette, La.	19,871	134
Jersey City, N.J.	19,676	135
Huntsville, Ala.	19,600	136
Pensacola, Fla.	19,338	137
Newport News - Hampton, Va.	18,960	138
Utica - Rome, N.Y.	18,942	139
Santa Rosa, Cal.	18,730	140
Longview - Marshall, Tex.	18,706	141
Jackson, Miss.	18,615	142
Springfield, Ill.	18,587	143
Daytona Beach, Fla.	18,368	144
Visalia - Tulare - Porterville, Cal.	18,129	145
Augusta, Ga.	18,024	146
Appleton - Oshkosh, Wisc.	17,996	147
Boise, Ida.	17,762	148
Kalamazoo - Portage, Mich.	17,612	149
Salinas - Seaside - Monterey, Cal.	17,542	150
Total Top 150	**9,094,003**	
Atlantic City, N.J.	17,513	151
Duluth - Superior, Minn.-Wisc.	17,411	152
Johnstown, Pa.	17,384	153
Laredo, Tex.	17,348	154
Lima, Ohio	16,725	155
St. Cloud, Minn.	16,670	156
Anchorage, Alas.	16,494	157
Trenton, N.J.	16,468	158
Benton Harbor, Mich.	16,464	159
Binghamton, N.Y.	16,366	160
Lubbock, Tex.	16,348	161
Brownsville - Harlingen - San Benito, Tex.	16,341	162
Manchester - Nashua, N.H.	16,262	163
Savannah, Ga.	16,174	164
Fort Smith, Ark.	15,962	165
Springfield, Mo.	15,894	166
Newburgh - Middletown, N.Y.	15,670	167
Fayetteville, N.C.	15,518	168
Wichita Falls, Tex.	15,493	169
Montgomery, Ala.	15,379	170
Roanoke, Va.	15,332	171
Ann Arbor, Mich.	15,274	172
Gainesville, Fla.	15,198	173
Macon, Ga.	15,126	174
Fayetteville - Springdale, Ark.	15,110	175
Fort Collins, Colo.	15,096	176
Billings, Mont.	15,025	177
Galveston - Texas City, Tex.	14,988	178
Odessa, Tex.	14,854	179
Green Bay, Wisc.	14,803	180
Tyler, Tex.	14,801	181
Lake Charles, La.	14,571	182
South Bend, Ind.	14,455	183
Reading, Pa.	14,302	184
Provo - Orem, Utah	14,203	185
Santa Cruz, Cal.	14,082	186
Waco, Tex.	14,065	187
Waterloo - Cedar Falls, Iowa	13,925	188
Topeka, Kans.	13,861	189
Bradenton, Fla.	13,833	190
New London - Norwich, Conn.	13,775	191
Abilene, Tex.	13,725	192
Cedar Rapids, Iowa	13,635	193
Lorain - Elyria, Ohio	13,349	194
Terre Haute, Ind.	13,320	195
Asheville, N.C.	13,174	196
Panama City, Fla.	12,895	197
Monroe, La.	12,890	198
Killeen - Temple, Tex.	12,869	199
Richland - Kennewick - Pasco, Wash.	12,557	200
Total Top 200	**9,846,980**	
Dubuque, Iowa	12,323	201
Owensboro, Ky.	12,322	202
Clarksville - Hopkinsville, Tenn.-Ky.	12,222	203
Medford, Ore.	12,199	204
Biloxi - Gulfport, Miss.	12,179	205
Columbus, Ga.	11,991	206
Joplin Mo.	11,877	207
Decatur, Ill.	11,814	208
Lynchburg, Va.	11,798	209
Altoona, Pa.	11,745	210
Portland, Me.	11,687	211
Parkersburg - Marietta, W.Va.-Ohio	11,684	212
Tallahassee, Fla.	11,588	213
Champaign - Urbana - Rantoul, Ill.	11,552	214
Fargo - Moorhead, N.D.-Minn.	11,519	215
Sioux Falls, S.D.	11,226	216
Poughkeepsie, N.Y.	11,223	217
Wheeling, W.Va.	11,199	218
Yakima, Wash.	11,184	219
Muskegon - Norton Shores - Muskegon Heights, Mich.	11,177	220
Battle Creek, Mich.	11,132	221
Salisbury - Concord, N.C.	11,129	222
Bangor, Me.	11,044	223
Janesville - Beloit, Wisc.	10,986	224
Alexandria, La.	10,815	225
Rochester, Minn.	10,776	226
Chico, Cal.	10,715	227
Springfield, Ohio	10,641	228
Anderson, S.C.	10,603	229
Eau Claire, Wisc.	10,488	230
Florence, Ala.	10,469	231
Victoria, Tex.	10,319	232
Elkhart, Ind.	10,244	233
Redding, Cal.	10,206	234
San Angelo, Tex.	10,159	235
Great Falls, Mont.	10,154	236
Lafayette - West Lafayette, Ind.	10,122	237
Greeley, Colo.	10,071	238
Casper, Wyo.	9,951	239
La Crosse, Wisc.	9,942	240
Fort Walton Beach, Fla.	9,872	241
Lincoln, Neb.	9,733	242
Hamilton - Middletown, Ohio	9,534	243
Hickory, N.C.	9,515	244
Anderson, Ind.	9,407	245
Sioux City, Iowa	9,383	246
Racine, Wisc.	9,353	247
Bellingham, Wash.	9,336	248
Anniston, Ala.	9,248	249
Olympia, Wash.	8,984	250
Total Top 250	**10,385,820**	
Jackson, Mich.	8,912	251
Hagerstown, Md.	8,891	252
Burlington, Vt.	8,674	253
Gadsden, Ala.	8,658	254
Wilmington, N.C.	8,519	255
Kokomo, Ind.	8,499	256
Bismarck, N.D.	8,489	257
Charlottesville, Va.	8,430	258
Steubenville - Weirton, Ohio-W.Va.	8,389	259
Bremerton, Wash.	8,383	260
Athens, Ga.	8,327	261
Lawton, Okla.	8,315	262
Bryan - College Station, Tex.	8,310	263
Sharon, Pa.	8,250	264
St. Joseph, Mo.	8,236	265
Iowa City, Iowa	8,210	266
Tuscaloosa, Ala.	8,195	267
Pueblo, Colo.	8,127	268
Sherman - Denison, Tex.	8,115	269
Pittsfield, Mass.	8,104	270
Vineland - Millville - Bridgeton, N.J.	8,085	271
Midland, Tex.	8,075	272
Williamsport, Pa.	7,971	273
Ocala, Fla.	7,970	274
Texarkana, Tex.-Ark.	7,968	275
Columbia, Mo.	7,875	276
Florence, S.C.	7,871	277
Petersburg - Colonial Heights - Hopewell, Va.	7,839	278
State College, Pa.	7,769	279
Albany, Ga.	7,699	280
Grand Forks, N.D.	7,669	281
Bloomington - Normal, Ill.	7,456	282
Kenosha, Wisc.	7,319	283
Bay City, Mich.	7,189	284
Wausau, Wisc.	6,992	285
Enid, Okla.	6,902	286
Pine Bluff, Ark.	6,674	287
Danville, Va.	6,553	288
Cumberland, Md.	6,400	289
Pascagoula - Moss Point, Miss.	6,400	289
Muncie, Ind.	6,289	291
Bloomington, Ind.	6,287	292
Kankakee, Ill.	6,264	293
Jacksonville, N.C.	6,196	294
Las Cruces, N.M.	6,173	295
Mansfield, Ohio	6,169	296
Sheboygan, Wisc.	6,035	297
Burlington, N.C.	5,795	298
Rock Hill, S.C.	5,699	299
Glens Falls, N.Y.	5,620	300
Elmira, N.Y.	5,578	301
Yuba City, Cal.	5,562	302
Lewiston - Auburn, Me.	5,473	303
Newark, Ohio	5,175	304
Lawrence, Kans.	4,538	305
Total Above Areas	**10,789,382**	
Percent of U.S.	**78.0938**	
U.S. Total	**13,815,923**	

TELEVISION SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	249,834	1
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	240,405	2
New York, N.Y.	188,345	3
Chicago, Ill.	181,711	4
Detroit, Mich.	132,367	5
Houston, Tex.	123,425	6
Dallas - Fort Worth, Tex.	118,394	7
San Francisco - Oakland, Cal.	105,990	8
Philadelphia, Pa.	104,649	9
Washington, D.C.	103,536	10
Miami, Fla.	82,557	11
Pittsburgh, Pa.	70,856	12
Atlanta, Ga.	66,388	13
Nassau - Suffolk, N.Y.	66,267	14
Denver - Boulder, Colo.	64,463	15
Minneapolis - St. Paul, Minn.	61,500	16
St. Louis, Mo.	58,234	17
Anaheim - Santa Ana - Garden Grove, Cal.	57,338	18
Tampa - St. Petersburg, Fla.	55,809	19
Baltimore, Md.	54,607	20
San Diego, Cal.	50,861	21
Cleveland, Ohio	48,380	22
Phoenix, Ariz.	48,279	23
Seattle - Everett, Wash.	45,028	24
Oklahoma City, Okla.	43,318	25
Milwaukee, Wisc.	43,186	26
Cincinnati, Ohio	40,947	27
San Jose, Cal.	40,883	28
Newark, N.J.	40,648	29
Columbus, Ohio	38,980	30
Portland, Ore.	38,242	31
Fort Lauderdale - Hollywood, Fla.	38,170	32
Buffalo, N.Y.	38,160	33
San Antonio, Tex.	37,905	34
Riverside - San Bernardino - Ontario, Cal.	37,660	35
Kansas City, Mo.	36,033	36
Indianapolis, Ind.	32,134	37
New Orleans, La.	31,573	38
Louisville, Ky.	29,440	39
Sacramento, Cal.	28,770	40
Tulsa, Okla.	27,873	41
Nashville-Davidson, Tenn.	27,092	42
Memphis, Tenn.	26,688	43
Birmingham, Ala.	25,936	44
Greensboro - Winston-Salem - High Point, N.C.	24,881	45
Charlotte - Gastonia, N.C.	23,837	46
Dayton, Ohio	23,726	47
Toledo, Ohio	23,289	48
New Haven - West Haven - Waterbury - Meriden, Conn.	23,172	49
Flint, Mich.	22,849	50
Total Top 50	**3,224,615**	
West Palm Beach - Boca Raton, Fla.	22,307	51
Salt Lake City - Ogden, Utah	22,134	52
Rochester, N.Y.	21,715	53
Orlando, Fla.	21,030	54
Bridgeport - Stamford - Norwalk - Danbury, Conn.	20,810	55
El Paso, Tex.	20,797	56
Albany - Schenectady - Troy, N.Y.	20,417	57
Portsmouth - Dover - Rochester, N.H.	20,254	58
Beaumont - Port Arthur - Orange, Tex.	19,722	59
Grand Rapids, Mich.	18,941	60
Allentown - Bethlehem - Easton, Pa.	18,860	61
Hartford - New Britain - Bristol, Conn.	18,415	62
Knoxville, Tenn.	18,076	63
Baton Rouge, La.	17,503	64
Albuquerque, N.M.	17,297	65
Las Vegas, Nev.	17,062	66
Gary - Hammond - East Chicago, Ind.	16,673	67
Norfolk - Virginia Beach - Portsmouth, Va.	16,557	68
Jacksonville, Fla.	16,349	69
Providence - Warwick - Pawtucket, R.I.	15,669	70
Greenville - Spartanburg, S.C.	15,664	71
Omaha, Neb.	15,512	72
Tucson, Ariz.	15,458	73
Little Rock - North Little Rock, Ark.	15,431	74
Worcester - Fitchburg - Leominster, Mass.	15,249	75
Lexington-Fayette, Ky.	15,232	76
Wilmington, Del.	15,175	77
Richmond, Va.	15,022	78
Springfield - Chicopee - Holyoke, Mass.	14,802	79
Madison, Wisc.	14,434	80
Austin, Tex.	14,232	81
Wichita, Kans.	13,302	82
Oxnard - Simi Valley - Ventura, Cal.	13,217	83
Akron, Ohio	12,937	84
Sarasota, Fla.	12,928	85
Fresno, Cal.	12,911	86
Des Moines, Iowa	12,253	87
New Brunswick - Perth Amboy - Sayreville, N.J.	12,091	88
Peoria, Ill.	11,988	89
Fort Wayne, Ind.	11,983	90
Davenport - Rock Island - Moline, Iowa-Ill.	11,979	91
Lubbock, Tex.	11,947	92
Raleigh - Durham, N.C.	11,937	93
Brownsville - Harlingen - San Benito, Tex.	11,901	94
Tacoma, Wash.	11,850	95
Harrisburg, Pa.	11,792	96
Honolulu, Haw.	11,789	97
Mobile, Ala.	11,771	98
Chattanooga, Tenn.	11,739	99
Corpus Christi, Tex.	11,700	100
Total Top 100	**4,003,429**	
New Bedford - Fall River, Mass.	11,483	101
Johnson City - Kingsport - Bristol, Tenn.	11,399	102
Syracuse, N.Y.	11,374	103
Reno, Nev.	11,169	104
Benton Harbor, Mich.	11,053	105
Lansing - East Lansing, Mich.	10,734	106
Northeast Pennsylvania	10,641	107
Evansville, Ind.	10,601	108
Shreveport, La.	10,317	109
Columbia, S.C.	10,084	110
Lancaster, Pa.	10,035	111
Colorado Springs, Colo.	9,915	112
Youngstown - Warren, Ohio	9,895	113
Long Branch - Asbury Park, N.J.	9,715	114
Appleton - Oshkosh, Wisc.	9,630	115
Erie, Pa.	9,564	116
Huntsville, Ala.	9,477	117
McAllen - Pharr - Edinburg, Tex.	9,456	118
Lakeland - Winter Haven, Fla.	9,382	119
Charleston - North Charleston, S.C.	9,360	120
Trenton, N.J.	9,344	121
Canton, Ohio	9,065	122
Santa Barbara - Santa Maria - Lompoc, Cal.	[illegible] 363	123
Fort Myers - Cape Coral, Fla.	8,626	124
Melbourne - Titusville - Cocoa, Fla.	8,626	124
Newport News - Hampton, Va.	8,606	126
Charleston, W.Va.	8,377	127
Fort Smith, Ark.	8,376	128
Jersey City, N.J.	8,303	129
Reading, Pa.	8,264	130
Rockford, Ill.	8,149	131
Jackson, Miss.	8,122	132
Amarillo, Tex.	8,055	133
Anchorage, Alas.	8,042	134
Paterson - Clifton - Passaic, N.J.	8,013	135
Johnstown, Pa.	7,997	136
Lake Charles, La.	7,934	137
Stockton, Cal.	7,889	138
Pensacola, Fla.	7,776	139
Modesto, Cal.	7,762	140
Bakersfield, Cal.	7,732	141
Killeen - Temple, Tex.	7,732	141
Longview - Marshall, Tex.	7,714	143
Huntington - Ashland, W.Va.-Ky.	7,460	144
Daytona Beach, Fla.	7,455	145
Montgomery, Ala.	7,445	146
Lafayette, La.	7,410	147
Fayetteville, N.C.	7,401	148
Clarksville - Hopkinsville, Tenn.-Ky.	7,368	149
Columbus, Ga.	7,262	150
Total Top 150	**4,450,081**	
Wichita Falls, Tex.	7,261	151
Salem, Ore.	7,229	152
Biloxi - Gulfport, Miss.	7,207	153
Utica - Rome, N.Y.	7,207	153
York, Pa.	7,187	155
Kalamazoo - Portage, Mich.	7,106	156
Lorain - Elyria, Ohio	7,097	157
Terre Haute, Ind.	7,095	158
Augusta, Ga.	7,088	159
Binghamton, N.Y.	6,883	160
Visalia - Tulare - Porterville, Cal.	6,778	161
New London - Norwich, Conn.	6,777	162
Salinas - Seaside - Monterey, Cal.	6,708	163
Spokane, Wash.	6,655	164
Duluth - Superior, Minn.-Wisc.	6,552	165
Vallejo - Fairfield - Napa, Cal.	6,523	166
Ann Arbor, Mich.	6,508	167
Tyler, Tex.	6,449	168
Savannah, Ga.	6,407	169
San Angelo, Tex.	6,397	170
Springfield, Mo.	6,377	171
Wheeling, W.Va.	6,306	172
Saginaw, Mich.	6,293	173
South Bend, Ind.	6,292	174
Newburgh - Middletown, N.Y.	6,219	175
Sioux Falls, S.D.	6,219	175
Lima, Ohio	6,203	177
Green Bay, Wisc.	6,186	178
Odessa, Tex.	5,994	179
Bradenton, Fla.	5,928	180
Manchester - Nashua, N.H.	5,813	181
Waco, Tex.	5,752	182
Santa Rosa, Cal.	5,618	183
Poughkeepsie, N.Y.	5,528	184
Eugene - Springfield, Ore.	5,433	185
Abilene, Tex.	5,415	186
Chico, Cal.	5,237	187
Muncie, Ind.	5,096	188
Casper, Wyo.	5,015	189
Galveston - Texas City, Tex.	4,980	190
Macon, Ga.	4,947	191
Topeka, Kans.	4,943	192
Lafayette - West Lafayette, Ind.	4,932	193
Bangor, Me.	4,902	194
Parkersburg - Marietta, W.Va.-Ohio	4,827	195
Pueblo, Colo.	4,818	196
Tuscaloosa, Ala.	4,801	197
Pittsfield, Mass.	4,764	198
Cedar Rapids, Iowa	4,759	199
Fargo - Moorhead, N.D.-Minn.	4,744	200
Total Top 200	**4,751,536**	
Springfield, Ill.	4,713	201
Atlantic City, N.J.	4,696	202
Santa Cruz, Cal.	4,679	203
Laredo, Tex.	4,674	204
Muskegon - Norton Shores - Muskegon Heights, Mich.	4,652	205
Midland, Tex.	4,550	206
Fayetteville - Springdale, Ark.	4,536	207
Waterloo - Cedar Falls, Iowa	4,535	208
Salisbury - Concord, N.C.	4,522	209
Lincoln, Neb.	4,471	210
Monroe, La.	4,450	211
Champaign - Urbana - Rantoul, Ill.	4,439	212
Portland, Me.	4,438	213
Decatur, Ill.	4,428	214
Sioux City, Iowa	4,420	215
Anderson, S.C.	4,392	216
Altoona, Pa.	4,383	217
Redding, Cal.	4,355	218
Joplin, Mo.	4,349	219
Victoria, Tex.	4,332	220
Tallahassee, Fla.	4,300	221
Lynchburg, Va.	4,271	222
Fort Collins, Colo.	4,257	223
Elkhart, Ind.	4,254	224
Richland - Kennewick - Pasco, Wash.	4,251	225
Billings, Mont.	4,239	226
Gadsden, Ala.	4,100	227
Boise, Ida.	4,083	228
Lawton, Okla.	4,047	229
Olympia, Wash.	3,995	230
Fort Walton Beach, Fla.	3,945	231
Roanoke, Va.	3,923	232
Janesville - Beloit, Wisc.	3,888	233
Hagerstown, Md.	3,842	234
Yakima, Wash.	3,822	235
Bellingham, Wash.	3,800	236
Battle Creek, Mich.	3,738	237
Medford, Ore.	3,731	238
Jackson, Mich.	3,726	239
Hickory, N.C.	3,651	240
Rochester, Minn.	3,637	241
Kokomo, Ind.	3,627	242
Iowa City, Iowa	3,625	243
Williamsport, Pa.	3,611	244
St. Joseph, Mo.	3,603	245
Albany, Ga.	3,522	246
Alexandria, La.	3,480	247
Springfield, Ohio	3,471	248
Hamilton - Middletown, Ohio	3,465	249
Owensboro, Ky.	3,430	250
Total Top 250	**4,956,884**	
Gainesville, Fla.	3,415	251
Petersburg - Colonial Heights - Hopewell, Va.	3,415	251
Bremerton, Wash.	3,393	253
Asheville, N.C.	3,374	254
Bay City, Mich.	3,344	255
Racine, Wisc.	3,300	256
Florence, S.C.	3,296	257
Provo - Orem, Utah	3,243	258
Texarkana, Tex.-Ark.	3,227	259
Bloomington, Ind.	3,179	260
Great Falls, Mont.	3,164	261
Sharon, Pa.	3,157	262
State College, Pa.	3,134	263
Athens, Ga.	3,121	264
Mansfield, Ohio	3,121	264
Steubenville - W[illegible]ton, Ohio-W.Va.	3,051	266
Ocala, Fla.	3,040	267
Enid, Okla.	3,035	268
Vineland - Millville - B[illegible]geton, N.J.	2,998	269
Panama City, Fla.	2,987	270
Bryan - College Station, Tex.	2,981	271
Florence, Ala.	2,977	272
Burlington, Vt.	2,958	273
Charlottesville, Va.	2,934	274
Bloomington - Normal, Ill.	2,918	275
Pine Bluff, Ark.	2,855	276
Cumberland, Md.	2,843	277
La Crosse, Wisc.	2,824	278
Grand Forks, N.D.	2,759	279
Dubuque, Iowa	2,757	280
St. Cloud, Minn.	2,757	280
Sherman - Denison, Tex.	2,689	282
Wausau, Wisc.	2,680	283
Bismarck, N.D.	2,672	284
Jacksonville, N.C.	2,655	285
Kenosha, Wisc.	2,655	285
Burlington, N.C.	2,529	287
Wilmington, N.C.	2,526	288
Yuba City, Cal.	2,460	289
Greeley, Colo.	2,450	290
Anderson, Ind.	2,434	291
Columbia, Mo.	2,431	292
Eau Claire, Wisc.	2,340	293
Newark, Ohio	2,283	294
Anniston, Ala.	2,232	295
Las Cruces, N.M.	2,222	296
Pascagoula - Moss Point, Miss.	2,187	297
Danville, Va.	2,153	298
Rock Hill, S.C.	2,104	299
Glens Falls, N.Y.	2,102	300
Sheboygan, Wisc.	1,988	301
Lewiston - Auburn, Me.	1,963	302
Elmira, N.Y.	1,942	303
Kankakee, Ill.	1,602	304
Lawrence, Kans.	1,355	305
Total Above Areas	**5,107,095**	
Percent of U.S.	**81.1184**	
U.S. Total	**6,295,855**	

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	537,957	1
Chicago, Ill.	528,297	2
New York, N.Y.	475,782	3
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	378,834	4
Philadelphia, Pa.	332,648	5
Detroit, Mich.	280,221	6
Dallas - Fort Worth, Tex.	276,061	7
Houston, Tex.	275,148	8
San Francisco - Oakland, Cal.	268,477	9
Washington, D.C.	254,001	10
Nassau - Suffolk, N.Y.	197,179	11
Indianapolis, Ind.	189,900	12
Minneapolis - St. Paul, Minn.	183,619	13
St. Louis, Mo.	164,270	14
Seattle - Everett, Wash.	159,301	15
Anaheim - Santa Ana - Garden Grove, Cal.	149,511	16
Miami, Fla.	145,606	17
Denver - Boulder, Colo.	138,837	18
Phoenix, Ariz.	133,869	19
San Jose, Cal.	125,459	20
San Diego, Cal.	124,767	21
Milwaukee, Wisc.	124,111	22
Baltimore, Md.	119,225	23
Pittsburgh, Pa.	117,916	24
Atlanta, Ga.	112,497	25
Portland, Ore.	111,197	26
Kansas City, Mo.	109,267	27
Cleveland, Ohio	102,090	28
Newark, N.J.	97,868	29
Sacramento, Cal.	92,483	30
Tampa - St. Petersburg, Fla.	88,976	31
Cincinnati, Ohio	79,106	32
New Orleans, La.	78,332	33
Salt Lake City - Ogden, Utah	77,340	34
Riverside - San Bernardino - Ontario, Cal.	75,473	35
San Antonio, Tex.	72,788	36
Santa Barbara - Santa Maria - Lompoc, Cal	72,011	37
Oklahoma City, Okla.	70,015	38
Columbus, Ohio	69,985	39
Buffalo, N.Y.	69,189	40
Fort Lauderdale - Hollywood, Fla.	67,883	41
Nashville-Davidson, Tenn.	66,499	42
Toledo, Ohio	59,875	43
Tulsa, Okla.	57,311	44
Hartford - New Britain - Bristol, Conn.	57,283	45
Rochester, N.Y.	55,568	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	54,203	47
Birmingham, Ala.	53,527	48
Louisville, Ky.	52,599	49
Albuquerque, N.M.	51,674	50
Total Top 50	**7,636,035**	
Memphis, Tenn.	51,329	51
Dayton, Ohio	49,393	52
Norfolk - Virginia Beach - Portsmouth, Va.	47,733	53
Orlando, Fla.	46,860	54
Austin, Tex.	46,642	55
Greensboro - Winston-Salem - High Point, N.C.	46,207	56
Tucson, Ariz.	45,757	57
Richmond, Va.	44,322	58
New Brunswick - Perth Amboy - Sayreville, N.J.	41,864	59
Albany - Schenectady - Troy, N.Y.	41,178	60
Raleigh - Durham, N.C.	40,804	61
Syracuse, N.Y.	40,802	62
Akron, Ohio	39,271	63
Jacksonville, Fla.	38,966	64
Las Vegas, Nev.	38,649	65
Wichita, Kans.	37,790	66
Flint, Mich.	37,522	67
St. Cloud, Minn.	37,224	68
Grand Rapids, Mich.	36,822	69
Charlotte - Gastonia, N.C.	36,747	70
Omaha, Neb.	36,727	71
Wilmington, Del.	36,307	72
Providence - Warwick - Pawtucket, R.I.	35,820	73
Youngstown - Warren, Ohio	35,318	74
Harrisburg, Pa.	35,303	75
El Paso, Tex.	34,935	76
Worcester - Fitchburg - Leominster, Mass.	34,407	77
West Palm Beach - Boca Raton, Fla.	33,719	78
Baton Rouge, La.	33,476	79
New Haven - West Haven - Waterbury - Meriden, Conn.	33,320	80
Portsmouth - Dover - Rochester, N.H.	33,246	81
Lansing - East Lansing, Mich.	32,500	82
Tacoma, Wash.	32,155	83
Honolulu, Haw.	31,716	84
Brownsville - Harlingen - San Benito, Tex.	31,553	85
Greenville - Spartanburg, S.C.	31,455	86
Allentown - Bethlehem - Easton, Pa.	31,418	87
Beaumont - Port Arthur - Orange, Tex.	31,404	88
Paterson - Clifton - Passaic, N.J.	30,669	89
Long Branch - Asbury Park, N.J.	30,495	90
Madison, Wisc.	30,027	91
Fresno, Cal.	29,635	92
Des Moines, Iowa	29,034	93
Knoxville, Tenn.	28,514	94
Oxnard - Simi Valley - Ventura, Cal.	27,960	95
Gary - Hammond - East Chicago, Ind.	27,879	96
Little Rock - North Little Rock, Ark.	27,688	97
Ann Arbor, Mich.	27,143	98
Northeast Pennsylvania	27,101	99
Reno, Nev.	27,080	100
Total Top 100	**9,429,921**	
Mobile, Ala.	26,384	101
Spokane, Wash.	26,196	102
Charleston - North Charleston, S.C.	25,630	103
Columbia, S.C.	25,064	104
Lubbock, Tex.	24,400	105
Lexington-Fayette, Ky.	24,326	106
Colorado Springs, Colo.	24,120	107
Eugene - Springfield, Ore.	23,800	108
New Bedford - Fall River, Mass.	23,529	109
Springfield - Chicopee - Holyoke, Mass.	23,369	110
Newport News - Hampton, Va.	23,190	111
Huntington - Ashland W.Va.-Ky.	22,973	112
Waco, Tex.	22,860	113
Shreveport, La.	22,786	114
Davenport - Rock Island - Moline, Iowa-Ill.	22,702	115
Trenton, N.J.	22,700	116
Augusta, Ga.	22,120	117
Springfield, Mo.	22,101	118
Johnson City - Kingsport - Bristol, Tenn.	22,036	119
Corpus Christi, Tex.	21,801	120
Canton, Ohio	21,600	121
York, Pa.	21,562	122
Peoria, Ill.	21,040	123
Lancaster, Pa.	20,695	124
Tyler, Tex.	20,524	125
Jackson, Miss.	20,365	126
Fort Wayne, Ind.	20,104	127
South Bend, Ind.	19,822	128
Kalamazoo - Portage, Mich.	19,241	129
McAllen - Pharr - Edinburg, Tex.	19,164	130
Chattanooga, Tenn.	19,119	131
Boise, Ida.	18,981	132
Reading, Pa.	18,896	133
Bakersfield, Cal.	18,715	134
Stockton, Cal.	18,184	135
Santa Rosa, Cal.	18,125	136
Lafayette, La.	18,046	137
Amarillo, Tex.	17,825	138
Billings, Mont.	17,758	139
Duluth - Superior, Minn.-Wisc.	17,726	140
Rockford, Ill.	17,664	141
Melbourne - Titusville - Cocoa, Fla.	17,650	142
Terre Haute, Ind.	17,643	143
Roanoke, Va.	17,509	144
Pensacola, Fla.	17,468	145
Modesto, Cal.	17,211	146
Lakeland - Winter Haven, Fla.	17,154	147
Provo - Orem, Utah	17,131	148
Salem, Ore.	17,096	149
Portland, Me.	17,057	150
Total Top 150	**10,463,083**	
Charleston, W.Va.	16,974	151
Sioux Falls, S.D.	16,907	152
Laredo, Tex.	16,816	153
Vallejo - Fairfield - Napa, Cal.	16,764	154
Manchester - Nashua, N.H.	16,738	155
Erie, Pa.	16,730	156
Wichita Falls, Tex.	16,617	157
Fayetteville, N.C.	16,431	158
Fargo - Moorhead, N.D.-Minn.	16,127	159
Anchorage, Alas.	15,819	160
Evansville, Ind.	15,256	161
Huntsville, Ala.	15,189	162
Appleton - Oshkosh, Wisc.	14,913	163
Springfield, Ill.	14,712	164
Lincoln, Neb.	14,150	165
Fayetteville - Springdale, Ark.	14,096	166
Benton Harbor, Mich.	14,057	167
Salinas - Seaside - Monterey, Cal.	13,857	168
Fort Collins, Colo.	13,265	169
Macon, Ga.	13,237	170
Champaign - Urbana - Rantoul, Ill.	13,209	171
Daytona Beach, Fla.	13,024	172
Fort Smith, Ark.	12,771	173
Waterloo - Cedar Falls, Iowa	12,755	174
Utica - Rome, N.Y.	12,689	175
Binghamton, N.Y.	12,674	176
Odessa, Tex.	12,610	177
Jersey City, N.J.	12,456	178
Newburgh - Middletown, N.Y.	12,441	179
Savannah, Ga.	12,392	180
Rochester, Minn.	12,210	181
Fort Myers - Cape Coral, Fla.	12,050	182
Casper, Wyo.	11,923	183
Longview - Marshall, Tex.	11,754	184
Johnstown, Pa.	11,585	185
Poughkeepsie, N.Y.	11,428	186
Green Bay, Wisc.	11,365	187
Gainesville, Fla.	11,358	188
Topeka, Kans.	11,351	189
Lorain - Elyria, Ohio	11,257	190
Pueblo, Colo.	11,222	191
Monroe, La.	11,102	192
Sarasota, Fla.	11,085	193
Yakima, Wash.	11,010	194
Columbus, Ga.	10,891	195
Cedar Rapids, Iowa	10,837	196
Lima, Ohio	10,777	197
Montgomery, Ala.	10,766	198
Richland - Kennewick - Pasco, Wash.	10,758	199
Saginaw, Mich.	10,752	200
Total Top 200	**11,124,240**	
Killeen - Temple, Tex.	10,743	201
Anderson, Ind.	10,585	202
Atlantic City, N.J.	10,585	202
Wheeling, W.Va.	10,565	204
Visalia - Tulare - Porterville, Cal.	10,556	205
New London - Norwich, Conn.	10,492	206
Tallahassee, Fla.	10,065	207
Alexandria, La.	10,029	208
Hamilton - Middletown, Ohio	9,999	209
Biloxi - Gulfport, Miss.	9,674	210
Santa Cruz, Cal.	9,672	211
Mansfield, Ohio	9,670	212
Parkersburg - Marietta, W.Va.-Ohio	9,624	213
Galveston - Texas City, Tex.	9,598	214
Midland, Tex.	9,455	215
Medford, Ore.	9,191	216
Lynchburg, Va.	9,177	217
Bradenton, Fla.	9,025	218
Vineland - Millville - Bridgeton, N.J.	8,831	219
Altoona, Pa.	8,489	220
St. Joseph, Mo.	8,489	220
Wilmington, N.C.	8,480	222
Abilene, Tex.	8,375	223
Lake Charles, La.	8,332	224
Dubuque, Iowa	8,310	225
Greeley, Colo.	8,279	226
Bangor, Me.	8,167	227
Chico, Cal.	8,141	228
Springfield, Ohio	8,063	229
Lafayette - West Lafayette, Ind.	7,963	230
Clarksville - Hopkinsville, Tenn.-Ky.	7,960	231
La Crosse, Wisc.	7,931	232
Pittsfield, Mass.	7,923	233
Panama City, Fla.	7,905	234
Sioux City, Iowa	7,899	235
Steubenville - Weirton, Ohio-W.Va.	7,893	236
Florence, Ala.	7,887	237
Jackson, Mich.	7,810	238
Asheville, N.C.	7,701	239
Racine, Wisc.	7,697	240
Albany, Ga.	7,624	241
Grand Forks, N.D.	7,621	242
Texarkana, Tex.-Ark.	7,424	243
Olympia, Wash.	7,361	244
Great Falls, Mont.	7,333	245
Joplin, Mo.	7,204	246
Battle Creek, Mich.	7,191	247
Williamsport, Pa.	7,157	248
Decatur, Ill.	7,140	249
Petersburg - Colonial Heights - Hopewell, Va.	7,090	250
Total Top 250	**11,554,615**	
Eau Claire, Wisc.	7,012	251
Burlington, Vt.	6,899	252
Redding, Cal.	6,899	252
Bloomington - Normal, Ill.	6,897	254
San Angelo, Tex.	6,783	255
Muskegon - Norton Shores - Muskegon Heights, Mich.	6,749	256
Anderson, S.C.	6,707	257
Bloomington, Ind.	6,646	258
Bellingham, Wash.	6,467	259
Salisbury - Concord, N.C.	6,461	260
Janesville - Beloit, Wisc.	6,308	261
Lawrence, Kans.	6,270	262
Tuscaloosa, Ala.	6,253	263
Hagerstown, Md.	6,233	264
Columbia, Mo.	6,190	265
Pascagoula - Moss Point, Miss.	6,160	266
Gadsden, Ala.	6,102	267
Lawton, Okla.	6,079	268
Bay City, Mich.	6,016	269
Elkhart, Ind.	6,004	270
Bremerton, Wash.	5,817	271
Bismarck, N.D.	5,761	272
Victoria, Tex.	5,728	273
Burlington, N.C.	5,717	274
Kokomo, Ind.	5,703	275
Owensboro, Ky.	5,682	276
Anniston, Ala.	5,679	277
Athens, Ga.	5,554	278
Pine Bluff, Ark.	5,519	279
Hickory, N.C.	5,458	280
Sharon, Pa.	5,442	281
Las Cruces, N.M.	5,381	282
Fort Walton Beach, Fla.	5,340	283
Muncie, Ind.	5,288	284
Iowa City, Iowa	5,257	285
State College, Pa.	5,235	286
Charlottesville, Va.	5,046	287
Florence, S.C.	4,952	288
Kenosha, Wisc.	4,865	289
Enid, Okla.	4,714	290
Sherman - Denison, Tex.	4,708	291
Cumberland, Md.	4,549	292
Lewiston - Auburn, Me.	4,493	293
Elmira, N.Y.	4,387	294
Glens Falls, N.Y.	4,145	295
Ocala, Fla.	4,120	296
Wausau, Wisc.	4,085	297
Bryan - College Station, Tex.	4,052	298
Kankakee, Ill.	3,954	299
Yuba City, Cal.	3,951	300
Danville, Va.	3,796	301
Jacksonville, N.C.	3,744	302
Newark, Ohio	3,656	303
Rock Hill, S.C.	3,393	304
Sheboygan, Wisc.	3,339	305
Total Above Areas	**11,852,270**	
Percent of U.S.	**86.5368**	
U.S. Total	**13,696,224**	

FURNITURE & SLEEP EQUIPMENT SALES

Area	($000)	Rank
New York, N.Y.	848,804	1
Los Angeles - Long Beach, Cal.	806,313	2
Chicago, Ill.	790,240	3
Detroit, Mich.	464,752	4
Philadelphia, Pa.	432,151	5
Houston, Tex.	415,957	6
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	413,637	7
Dallas - Fort Worth, Tex.	398,122	8
Washington, D.C.	382,656	9
San Francisco - Oakland, Cal.	379,572	10
Anaheim - Santa Ana - Garden Grove, Cal.	297,457	11
Miami, Fla.	283,716	12
Nassau - Suffolk, N.Y.	279,651	13
Minneapolis - St. Paul, Minn.	248,877	14
San Diego, Cal.	239,677	15
Pittsburgh, Pa.	238,732	16
Phoenix, Ariz.	221,764	17
Denver - Boulder, Colo.	212,808	18
St. Louis, Mo.	211,115	19
Newark, N.J.	210,494	20
Baltimore, Md.	203,745	21
Seattle - Everett, Wash.	202,262	22
Cleveland, Ohio	191,091	23
Atlanta, Ga.	187,830	24
San Jose, Cal.	177,647	25
Fort Lauderdale - Hollywood, Fla.	166,098	26
Tampa - St. Petersburg, Fla.	163,400	27
Kansas City, Mo.	144,901	28
Portland, Ore.	142,185	29
Milwaukee, Wisc.	139,313	30
Riverside - San Bernardino - Ontario, Cal.	135,196	31
New Orleans, La.	134,988	32
Cincinnati, Ohio	130,819	33
Salt Lake City - Ogden, Utah	127,802	34
San Antonio, Tex.	124,691	35
Oklahoma City, Okla.	116,289	36
Sacramento, Cal.	115,060	37
Indianapolis, Ind.	110,648	38
Buffalo, N.Y.	109,322	39
Greensboro - Winston-Salem - High Point, N.C.	105,271	40
Louisville, Ky.	105,138	41
Tulsa, Okla.	104,265	42
Birmingham, Ala.	103,885	43
Nashville-Davidson, Tenn.	99,557	44
Columbus, Ohio	95,298	45
West Palm Beach - Boca Raton, Fla.	93,577	46
Memphis, Tenn.	92,796	47
Rochester, N.Y.	86,530	48
Dayton, Ohio	86,031	49
Norfolk - Virginia Beach - Portsmouth, Va.	84,662	50
Total Top 50	**11,656,792**	
Hartford - New Britain - Bristol, Conn.	83,348	51
Bridgeport - Stamford - Norwalk - Danbury, Conn.	78,066	52
Omaha, Neb.	77,460	53
Jacksonville, Fla.	76,762	54
Orlando, Fla.	71,938	55
Richmond, Va.	70,074	56
Grand Rapids, Mich.	69,953	57
Paterson - Clifton - Passaic, N.J.	69,872	58
New Haven - West Haven - Waterbury - Meriden, Conn.	69,446	59
El Paso, Tex.	68,385	60
Worcester - Fitchburg - Leominster, Mass.	66,548	61
Albuquerque, N.M.	62,990	62
Allentown - Bethlehem - Easton, Pa.	62,122	63
Tucson, Ariz.	61,572	64
Long Branch - Asbury Park, N.J.	60,928	65
Charlotte - Gastonia, N.C.	60,916	66
Sarasota, Fla.	60,768	67
Colorado Springs, Colo.	58,359	68
Youngstown - Warren, Ohio	58,279	69
Toledo, Ohio	57,502	70
Las Vegas, Nev.	57,488	71
New Brunswick - Perth Amboy - Sayreville, N.J.	56,798	72
Syracuse, N.Y.	56,143	73
Providence - Warwick - Pawtucket, R.I.	55,905	74
Albany - Schenectady - Troy, N.Y.	55,714	75
Wilmington, Del.	55,598	76
Flint, Mich.	55,129	77
Austin, Tex.	55,079	78
Fresno, Cal.	53,610	79
Northeast Pennsylvania	53,334	80
Baton Rouge, La.	53,321	81
New Bedford - Fall River, Mass.	53,221	82
Gary - Hammond - East Chicago, Ind.	52,179	83
Knoxville, Tenn.	52,101	84
Akron, Ohio	50,576	85
Oxnard - Simi Valley - Ventura, Cal.	50,456	86
Reno, Nev.	50,248	87
Wichita, Kans.	47,035	88
Honolulu, Haw.	46,827	89
Beaumont - Port Arthur - Orange, Tex.	46,534	90
Davenport - Rock Island - Moline, Iowa-Ill.	46,333	91
Mobile, Ala.	45,648	92
Greenville - Spartanburg, S.C.	44,920	93
Little Rock - North Little Rock, Ark.	43,797	94
Fort Myers - Cape Coral, Fla.	42,990	95
Des Moines, Iowa	42,308	96
Raleigh - Durham, N.C.	42,041	97
Newport News - Hampton, Va.	41,631	98
Benton Harbor, Mich.	41,581	99
Columbia, S.C.	41,450	100
Total Top 100	**14,492,075**	
Jackson, Miss.	40,749	101
Fort Wayne, Ind.	40,067	102
Bakersfield, Cal.	39,858	103
Tacoma, Wash.	39,851	104
Peoria, Ill.	39,359	105
Shreveport, La.	38,869	106
Lancaster, Pa.	38,341	107
Melbourne - Titusville - Cocoa, Fla.	37,680	108
Chattanooga, Tenn.	37,652	109
Harrisburg, Pa.	37,650	110
Lansing - East Lansing, Mich.	37,537	111
Salinas - Seaside - Monterey, Cal.	37,501	112
Lexington-Fayette, Ky.	36,488	113
Springfield - Chicopee - Holyoke, Mass.	35,521	114
Madison, Wisc.	35,003	115
Lubbock, Tex.	34,803	116
Amarillo, Tex.	34,627	117
Charleston - North Charleston, S.C.	34,125	118
Johnson City - Kingsport - Bristol, Tenn.	34,122	119
Savannah, Ga.	33,683	120
Rockford, Ill.	33,573	121
Santa Barbara - Santa Maria - Lompoc, Cal.	33,439	122
Canton, Ohio	33,217	123
Portsmouth - Dover - Rochester, N.H.	32,731	124
Spokane, Wash.	32,349	125
Evansville, Ind.	32,275	126
Corpus Christi, Tex.	31,922	127
Manchester - Nashua, N.H.	31,781	128
Modesto, Cal.	31,040	129
Montgomery, Ala.	30,562	130
Trenton, N.J.	30,316	131
Santa Rosa, Cal.	29,846	132
Augusta, Ga.	29,767	133
Huntington - Ashland, W.Va.-Ky.	29,478	134
Charleston, W.Va.	28,824	135
Stockton, Cal.	28,508	136
Huntsville, Ala.	28,262	137
Jersey City, N.J.	27,775	138
Eugene - Springfield, Ore.	27,770	139
York, Pa.	27,729	140
McAllen - Pharr - Edinburg, Tex.	27,676	141
Lafayette, La.	27,505	142
Pensacola, Fla.	26,809	143
Kalamazoo - Portage, Mich.	26,662	144
Lorain - Elyria, Ohio	26,562	145
Ann Arbor, Mich.	26,111	146
Binghamton, N.Y.	26,031	147
Vallejo - Fairfield - Napa, Cal.	25,952	148
Saginaw, Mich	25,838	149
Tyler, Tex.	25,018	150
Total Top 150	**16,110,889**	
Anchorage, Alas.	24,859	151
South Bend, Ind.	24,829	152
Lakeland - Winter Haven, Fla.	24,826	153
Columbus, Ga.	24,516	154
Daytona Beach, Fla.	24,472	155
Fayetteville, N.C.	24,349	156
Roanoke, Va.	23,977	157
Johnstown, Pa.	23,744	158
Boise, Ida.	23,648	159
Longview - Marshall, Tex.	23,557	160
Brownsville - Harlingen - San Benito, Tex.	23,362	161
Appleton - Oshkosh, Wisc.	22,463	162
Odessa, Tex.	22,094	163
Waco, Tex.	21,745	164
Gainesville, Fla.	21,718	165
Green Bay, Wisc.	21,622	166
Lake Charles, La.	21,550	167
Portland, Me.	21,380	168
Utica - Rome, N.Y.	21,369	169
Erie, Pa.	21,366	170
Springfield, Ill.	21,331	171
Salem, Ore.	21,166	172
Duluth - Superior, Minn.-Wisc.	20,640	173
New London - Norwich, Conn.	19,998	174
Fargo - Moorhead, N.D.-Minn.	19,821	175
Macon, Ga.	19,471	176
Billings, Mont.	19,463	177
Newburgh - Middletown, N.Y.	19,196	178
Springfield, Mo.	18,717	179
Cedar Rapids, Iowa	18,637	180
Richland - Kennewick - Pasco, Wash.	18,637	180
Wichita Falls, Tex.	18,216	182
Altoona, Pa.	17,979	183
Fayetteville - Springdale, Ark.	17,922	184
Atlantic City, N.J.	17,761	185
Midland, Tex.	17,718	186
Provo - Orem, Utah	17,707	187
Poughkeepsie, N.Y.	17,522	188
Visalia - Tulare - Porterville, Cal.	17,268	189
Fort Smith, Ark.	17,239	190
Waterloo - Cedar Falls, Iowa	17,183	191
Reading, Pa.	16,882	192
Racine, Wisc.	16,516	193
Killeen - Temple, Tex.	16,469	194
Lima, Ohio	16,133	195
Hamilton - Middletown, Ohio	16,039	196
Topeka, Kans.	15,844	197
Bangor, Me.	15,603	198
Wheeling, W.Va.	15,387	199
Clarksville - Hopkinsville, Tenn.-Ky.	15,230	200
Total Top 200	**17,110,030**	
Salisbury - Concord, N.C.	15,172	201
San Angelo, Tex.	15,075	202
Abilene, Tex.	15,057	203
Tallahassee, Fla.	15,051	204
Monroe, La.	14,682	205
Santa Cruz, Cal.	14,667	206
Fort Collins, Colo.	14,502	207
Parkersburg - Marietta, W.Va.-Ohio	14,464	208
Tuscaloosa, Ala.	14,386	209
Albany, Ga.	14,293	210
Wilmington, N.C.	14,130	211
Lynchburg, Va.	14,120	212
Petersburg - Colonial Heights - Hopewell, Va.	13,867	213
Panama City, Fla.	13,810	214
Jacksonville, N.C.	13,380	215
Sioux Falls, S.D.	13,218	216
Springfield, Ohio	13,176	217
Anderson, S.C.	12,949	218
Galveston - Texas City, Tex.	12,887	219
Lafayette - West Lafayette, Ind.	12,831	220
Bradenton, Fla.	12,801	221
Champaign - Urbana - Rantoul, Ill.	12,722	222
Sioux City, Iowa	12,569	223
Florence, Ala.	12,553	224
Decatur, Ill.	12,466	225
Great Falls, Mont.	12,437	226
Biloxi - Gulfport, Miss.	12,408	227
Pueblo, Colo.	12,228	228
Lincoln, Neb.	12,018	229
Muskegon - Norton Shores - Muskegon Heights, Mich.	11,733	230
Medford, Ore.	11,711	231
Hickory, N.C.	11,632	232
Fort Walton Beach, Fla.	11,606	233
Casper, Wyo.	11,549	234
Gadsden, Ala.	11,504	235
Terre Haute, Ind.	11,457	236
Elkhart, Ind.	11,403	237
Lawton, Okla.	11,312	238
Bay City, Mich.	11,227	239
Dubuque, Iowa	11,202	240
Mansfield, Ohio	11,174	241
Yakima, Wash.	11,138	242
St. Cloud, Minn.	10,969	243
Victoria, Tex.	10,939	244
Rochester, Minn.	10,882	245
Joplin, Mo.	10,820	246
Greeley, Colo.	10,782	247
Asheville, N.C.	10,675	248
Steubenville - Weirton, Ohio-W.Va.	10,619	249
Vineland - Millville - Bridgeton, N.J.	10,360	250
Total Top 250	**17,738,643**	
State College, Pa.	10,332	251
Wausau, Wisc.	10,255	252
Redding, Cal.	10,135	253
Chico, Cal.	10,054	254
Texarkana, Tex.-Ark.	10,014	255
Muncie, Ind.	9,951	256
Hagerstown, Md.	9,857	257
Grand Forks, N.D.	9,785	258
Janesville - Beloit, Wisc.	9,736	259
Sharon, Pa.	9,705	260
Anniston, Ala.	9,625	261
Eau Claire, Wisc.	9,607	262
Jackson, Mich.	9,599	263
St. Joseph, Mo.	9,566	264
Kokomo, Ind.	9,404	265
Florence, S.C.	9,369	266
Anderson, Ind.	8,981	267
Burlington, Vt.	8,977	268
Owensboro, Ky.	8,889	269
La Crosse, Wisc.	8,780	270
Bismarck, N.D.	8,738	271
Cumberland, Md.	8,703	272
Athens, Ga.	8,457	273
Alexandria, La.	8,334	274
Battle Creek, Mich.	8,329	275
Bellingham, Wash.	8,328	276
Kankakee, Ill.	8,281	277
Ocala, Fla.	8,256	278
Burlington, N.C.	8,230	279
Laredo, Tex.	8,059	280
Danville, Va.	7,826	281
Williamsport, Pa.	7,796	282
Sherman - Denison, Tex.	7,712	283
Bryan - College Station, Tex.	7,536	284
Charlottesville, Va.	7,527	285
Enid, Okla.	7,399	286
Bremerton, Wash.	7,397	287
Kenosha, Wisc.	7,352	288
Pittsfield, Mass.	7,310	289
Olympia, Wash.	7,016	290
Bloomington - Normal, Ill.	6,852	291
Columbia, Mo.	6,686	292
Las Cruces, N.M.	6,602	293
Pine Bluff, Ark.	6,520	294
Pascagoula - Moss Point, Miss.	6,505	295
Sheboygan, Wisc.	6,324	296
Iowa City, Iowa	6,322	297
Glens Falls, N.Y.	6,295	298
Rock Hill, S.C.	6,268	299
Elmira, N.Y.	6,253	300
Lewiston - Auburn, Me.	6,074	301
Yuba City, Cal.	6,073	302
Bloomington, Ind.	5,706	303
Newark, Ohio	4,397	304
Lawrence, Kans.	3,384	305
Total Above Areas	**18,180,111**	
Percent of U.S.	**83.7113**	
U.S. Total	**21,717,621**	

1982 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	1,502,229	1
Chicago, Ill.	1,204,945	2
Los Angeles - Long Beach, Cal.	1,093,636	3
Detroit, Mich.	801,672	4
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	705,529	5
Philadelphia, Pa.	682,603	6
Houston, Tex.	660,921	7
Dallas - Fort Worth, Tex.	569,100	8
San Francisco - Oakland, Cal.	549,972	9
Washington, D.C	526,041	10
Nassau - Suffolk, N.Y.	444,326	11
Minneapolis - St. Paul, Minn.	383,000	12
St. Louis, Mo.	351,017	13
Pittsburgh, Pa.	334,518	14
Atlanta, Ga.	328,387	15
Anaheim - Santa Ana - Garden Grove, Cal.	315,661	16
Miami, Fla.	312,238	17
Cleveland, Ohio	307,275	18
Baltimore, Md.	302,394	19
Denver - Boulder, Colo.	296,349	20
Seattle - Everett, Wash.	295,007	21
San Diego, Cal.	263,541	22
Kansas City, Mo.	237,947	23
Portland, Ore.	226,531	24
Newark, N.J.	225,388	25
San Jose, Cal.	221,635	26
Milwaukee, Wisc.	216,580	27
Cincinnati, Ohio	213,981	28
Tampa - St. Petersburg, Fla.	207,698	29
Riverside - San Bernardino - Ontario, Cal.	204,637	30
Buffalo, N.Y.	195,534	31
Phoenix, Ariz.	194,926	32
New Orleans, La.	189,181	33
Fort Lauderdale - Hollywood, Fla.	172,281	34
Columbus, Ohio	170,234	35
Indianapolis, Ind.	166,929	36
Honolulu, Haw.	166,344	37
San Antonio, Tex.	161,296	38
Hartford - New Britain - Bristol, Conn.	154,401	39
Salt Lake City - Ogden, Utah	153,848	40
Oklahoma City, Okla.	149,764	41
Sacramento, Cal.	145,817	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	140,708	43
Louisville, Ky.	139,438	44
Birmingham, Ala.	139,040	45
Rochester, N.Y.	133,702	46
Nashville-Davidson, Tenn.	133,234	47
Tulsa, Okla.	124,992	48
Memphis, Tenn.	120,373	49
Dayton, Ohio	118,133	50
Total Top 50	**17,054,933**	
New Brunswick - Perth Amboy - Sayreville, N.J.	117,242	51
New Haven - West Haven - Waterbury - Meriden, Conn.	116,224	52
Greensboro - Winston-Salem - High Point, N.C.	113,389	53
Grand Rapids, Mich.	109,494	54
Albany - Schenectady - Troy, N.Y.	108,155	55
Paterson - Clifton - Passaic, N.J	107,932	56
Providence - Warwick - Pawtucket, R.I.	107,559	57
Toledo, Ohio	104,123	58
Flint, Mich.	103,526	59
Norfolk - Virginia Beach - Portsmouth, Va.	100,421	60
Las Vegas, Nev.	97,109	61
Richmond, Va.	96,095	62
Jacksonville, Fla.	94,839	63
Charlotte - Gastonia, N.C.	94,311	64
Allentown - Bethlehem - Easton, Pa.	93,540	65
Austin, Tex.	93,060	66
West Palm Beach - Boca Raton, Fla.	92,237	67
Orlando, Fla.	92,057	68
Portland, Me.	89,412	69
Baton Rouge, La.	88,459	70
Worcester - Fitchburg - Leominster, Mass.	87,298	71
Syracuse, N.Y.	87,122	72
Gary - Hammond - East Chicago, Ind.	87,003	73
Springfield - Chicopee - Holyoke, Mass.	86,206	74
Omaha, Neb.	86,189	75
Akron, Ohio	84,954	76
Knoxville, Tenn.	82,874	77
Youngstown - Warren, Ohio	81,237	78
Lexington-Fayette, Ky.	80,060	79
Greenville - Spartanburg, S.C.	78,156	80
Northeast Pennsylvania	76,390	81
New Bedford - Fall River, Mass.	75,088	82
El Paso, Tex.	75,038	83
Raleigh - Durham, N.C.	74,466	84
Wichita, Kans.	73,962	85
Albuquerque, N.M.	71,643	86
Little Rock - North Little Rock, Ark.	71,026	87
Fresno, Cal.	70,425	88
Long Branch - Asbury Park, N.J.	69,688	89
Wilmington, Del.	68,815	90
Beaumont - Port Arthur - Orange, Tex.	68,610	91
Des Moines, Iowa	67,491	92
Oxnard - Simi Valley - Ventura, Cal.	67,040	93
Lansing - East Lansing, Mich.	67,024	94
Harrisburg, Pa.	65,913	95
Tacoma, Wash.	65,684	96
Mobile, Ala.	64,750	97
Columbia, S.C.	64,456	98
Davenport - Rock Island - Moline, Iowa-Ill.	64,368	99
Johnson City - Kingsport - Bristol, Tenn.	63,345	100
Total Top 100	**21,300,438**	
Trenton, N.J.	61,158	101
Tucson, Ariz.	60,716	102
Canton, Ohio	60,700	103
Fort Wayne, Ind.	60,307	104
Shreveport, La.	58,777	105
Jersey City, N.J.	58,20[illegible]	106
Chattanooga, Tenn.	58,088	107
Peoria, Ill.	56,698	108
McAllen - Pharr - Edinburg, Tex.	56,490	109
Saginaw, Mich.	55,787	110
Newport News - Hampton Va.	55,491	111
Spokane, Wash.	54,898	112
Manchester - Nashua, N.H.	54,574	113
Portsmouth - Dover - Rochester, N.H.	54,552	114
Reading, Pa.	52,813	115
Jackson, Miss.	50,854	116
Charleston, W.Va.	50,357	117
Kalamazoo - Portage, Mich.	49,925	118
Bakersfield, Cal.	49,743	119
Evansville, Ind.	49,736	120
Rockford, Ill.	49,403	121
Ann Arbor, Mich.	48,653	122
Huntsville, Ala.	47,612	123
Charleston - North Charleston, S.C.	46,966	124
Madison, Wisc.	46,626	125
Montgomery, Ala.	46,389	126
Eugene - Springfield, Ore	46,025	127
Roanoke, Va.	45,667	128
Reno, Nev.	45,384	129
Salinas - Seaside - Monterey, Cal.	45,365	130
Stockton, Cal.	44,616	131
Huntington - Ashland, W.Va.-Ky.	44,344	132
Lancaster, Pa.	43,527	133
Corpus Christi, Tex.	43,157	134
Modesto, Cal.	43,120	135
Amarillo, Tex.	42,882	136
Lubbock, Tex.	42,872	137
Macon, Ga.	42,782	138
South Bend, Ind.	42,215	139
Augusta, Ga.	41,678	140
Erie, Pa.	40,073	141
Colorado Springs, Colo.	39,959	142
Anchorage, Alas.	39,831	143
Springfield, Ill.	39,596	144
Santa Rosa, Cal.	39,396	145
Lafayette, La.	39,318	146
Lakeland - Winter Haven, Fla.	38,669	147
York, Pa.	38,502	148
Utica - Rome, N.Y.	38,137	149
Daytona Beach, Fla.	37,468	150
Total Top 150	**23,700,538**	
Pensacola, Fla.	36,948	151
Salem, Ore.	36,932	152
Savannah, Ga.	36,602	153
Santa Barbara - Santa Maria - Lompoc, Cal.	36,471	154
Binghamton, N.Y.	35,275	155
Duluth - Superior, Minn.-Wisc.	35,123	156
Laredo, Tex.	35,052	157
Newburgh - Middletown, N.Y.	34,634	158
Brownsville - Harlingen - San Benito, Tex.	34,399	159
St. Cloud, Minn.	34,312	160
Lorain - Elyria, Ohio	33,872	161
Vallejo - Fairfield - Napa, Cal.	33,775	162
Visalia - Tulare - Porterville, Cal.	32,332	163
Odessa, Tex.	31,997	164
Appleton - Oshkosh, Wisc.	31,770	165
Atlantic City, N.J.	31,673	166
Lincoln, Neb.	31,386	167
Cedar Rapids, Iowa	31,104	168
Poughkeepsie, N.Y.	31,069	169
Boise, Ida.	30,940	170
Johnstown, Pa.	30,503	171
Springfield, Mo.	30,371	172
Pittsfield, Mass.	30,332	173
Fayetteville, N.C.	30,320	174
Fort Smith, Ark.	29,839	175
Tyler, Tex.	29,631	176
Fargo - Moorhead, N.D.-Minn.	29,246	177
Parkersburg - Marietta, W.Va.-Ohio	29,008	178
Richland - Kennewick - Pasco, Wash.	28,788	179
Muskegon - Norton Shores - Muskegon Heights, Mich.	28,534	180
Provo - Orem, Utah	28,363	181
Fort Myers - Cape Coral, Fla.	28,024	182
Longview - Marshall, Tex.	27,960	183
Sarasota, Fla.	27,907	184
Columbus, Ga.	27,873	185
Green Bay, Wisc.	27,711	186
Melbourne - Titusville - Cocoa, Fla.	27,320	187
Terre Haute, Ind.	27,006	188
Waterloo - Cedar Falls, Iowa	26,723	189
Lima, Ohio	26,705	190
New London - Norwich, Conn.	26,613	191
Champaign - Urbana - Rantoul, Ill.	26,425	192
Billings, Mont.	26,373	193
Galveston - Texas City, Tex.	25,978	194
Tallahassee, Fla.	25,571	195
Jackson, Mich.	25,561	196
Santa Cruz, Cal.	25,240	197
Sioux Falls, S.D.	25,202	198
Wheeling, W.Va.	24,997	199
Florence, Ala.	24,964	200
Total Top 200	**25,205,392**	
Topeka, Kans.	24,888	201
Biloxi - Gulfport, Miss.	24,491	202
Fayetteville - Springdale, Ark.	24,434	203
Lake Charles, La.	24,209	204
Alexandria, La.	24,125	205
Waco, Tex.	23,846	206
Anderson, S.C.	23,813	207
Yakima, Wash.	23,795	208
Altoona, Pa.	23,514	209
Sharon, Pa.	23,507	210
Burlington, Vt.	23,325	211
Asheville, N.C.	23,149	212
Salisbury - Concord, N.C.	22,963	213
Wichita Falls, Tex.	22,932	214
Decatur, Ill.	22,849	215
Fort Collins, Colo.	22,176	216
Monroe, La.	22,137	217
Springfield, Ohio	21,882	218
Elkhart, Ind.	21,834	219
Benton Harbor, Mich.	21,643	220
Bradenton, Fla.	21,616	221
Abilene, Tex.	21,458	222
Mansfield, Ohio	21,069	223
Battle Creek, Mich.	20,924	224
Rochester, Minn.	20,868	225
Killeen - Temple, Tex.	20,818	226
Bangor, Me.	20,809	227
Janesville - Beloit, Wisc.	20,764	228
Bay City, Mich	20,660	229
Pueblo, Colo.	20,476	230
Grand Forks, N.D.	20,385	231
Tuscaloosa, Ala.	20,338	232
Steubenville - Weirton, Ohio-W.Va.	20,260	233
Gainesville, Fla.	19,884	234
Medford, Ore.	19,841	235
Lafayette - West Lafayette, Ind.	19,814	236
Great Falls, Mont.	19,522	237
Sioux City, Iowa	19,439	238
State College, Pa.	19,437	239
Bloomington - Normal, Ill.	19,319	240
Gadsden, Ala.	19,274	241
Hickory, N.C.	19,266	242
Lynchburg, Va.	19,080	243
Bismarck, N.D.	18,915	244
Clarksville - Hopkinsville, Tenn.-Ky.	18,895	245
Columbia, Mo.	18,680	246
Hamilton - Middletown, Ohio	18,669	247
Eau Claire, Wisc.	18,473	248
Texarkana, Tex.-Ark.	18,429	249
Hagerstown, Md.	18,407	250
Total Top 250	**26,266,693**	
Petersburg - Colonial Heights - Hopewell, Va.	18,384	251
Joplin, Mo.	18,304	252
Vineland - Millville - Bridgeton, N.J.	18,035	253
Florence, S.C.	18,026	254
Owensboro, Ky.	17,904	255
Anderson, Ind.	17,714	256
Bellingham, Wash.	17,712	257
Panama City, Fla.	17,683	258
La Crosse, Wisc.	17,530	259
Dubuque, Iowa	17,204	260
Casper, Wyo.	17,181	261
Wilmington, N.C.	17,108	262
Muncie, Ind.	17,019	263
Anniston, Ala.	17,010	264
Redding, Cal.	16,643	265
Albany, Ga.	16,551	266
Iowa City, Iowa	16,333	267
Kokomo, Ind.	16,082	268
Fort Walton Beach, Fla.	15,818	269
Charlottesville, Va.	15,757	270
San Angelo, Tex.	15,638	271
Chico, Cal.	15,590	272
Racine, Wisc.	15,454	273
Bryan - College Station, Tex.	14,935	274
St. Joseph, Mo.	14,822	275
Bremerton, Wash.	14,671	276
Wausau, Wisc.	14,521	277
Williamsport, Pa.	14,402	278
Athens, Ga.	14,295	279
Danville, Va.	14,177	280
Burlington, N.C.	13,718	281
Ocala, Fla.	13,717	282
Sherman - Denison, Tex.	13,716	283
Greeley, Colo.	13,687	284
Lawton, Okla.	13,607	285
Pine Bluff, Ark.	13,474	286
Victoria, Tex.	13,406	287
Midland, Tex.	13,208	288
Kankakee, Ill.	13,189	289
Elmira, N.Y.	13,130	290
Lewiston - Auburn, Me.	12,985	291
Enid, Okla.	12,047	292
Cumberland, Md.	12,021	293
Rock Hill, S.C.	12,020	294
Newark, Ohio	11,868	295
Bloomington, Ind.	11,850	296
Pascagoula - Moss Point, Miss.	11,712	297
Kenosha, Wisc.	11,449	298
Glens Falls, N.Y.	11,076	299
Sheboygan, Wisc.	10,861	300
Olympia, Wash.	10,760	301
Yuba City, Cal.	9,829	302
Las Cruces, N.M.	8,930	303
Lawrence, Kans.	8,476	304
Jacksonville, N.C.	8,358	305
Total Above Areas	**27,058,290**	
Percent of U.S.	**83.4683**	
U.S. Total	**32,417,448**	

WOMEN'S & GIRLS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	2,749,079	1
Chicago, Ill.	2,136,273	2
Los Angeles - Long Beach, Cal.	1,918,472	3
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1,259,683	4
Philadelphia, Pa.	1,204,091	5
Detroit, Mich.	1,139,062	6
Houston, Tex.	1,074,130	7
Dallas - Fort Worth, Tex.	999,699	8
Washington, D.C.	964,503	9
San Francisco - Oakland, Cal.	943,832	10
Nassau - Suffolk, N.Y.	794,230	11
Minneapolis - St. Paul, Minn.	614,434	12
Pittsburgh, Pa.	588,401	13
Atlanta, Ga.	581,376	14
St. Louis, Mo.	569,547	15
Anaheim - Santa Ana - Garden Grove, Cal.	564,271	16
Miami, Fla.	554,330	17
Cleveland, Ohio	489,794	18
Baltimore, Md.	482,961	19
Seattle - Everett, Wash.	471,301	20
San Diego, Cal.	443,088	21
Denver - Boulder, Colo.	426,428	22
Newark, N.J.	409,791	23
Indianapolis, Ind.	408,125	24
Kansas City, Mo.	391,576	25
San Jose, Cal.	379,892	26
Phoenix, Ariz.	371,352	27
Portland, Ore.	370,817	28
Milwaukee, Wisc.	347,290	29
Tampa - St. Petersburg, Fla.	333,215	30
Cincinnati, Ohio	327,954	31
New Orleans, La.	326,809	32
Fort Lauderdale - Hollywood, Fla.	316,067	33
Buffalo, N.Y.	307,833	34
Riverside - San Bernardino - Ontario, Cal.	290,291	35
San Antonio, Tex.	289,402	36
Honolulu, Haw.	276,235	37
Hartford - New Britain - Bristol, Conn.	274,062	38
Columbus, Ohio	261,762	39
Oklahoma City, Okla.	258,197	40
Birmingham, Ala.	252,868	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	247,209	42
Sacramento, Cal.	234,442	43
Louisville, Ky.	234,145	44
Memphis, Tenn.	219,334	45
Nashville-Davidson, Tenn.	216,515	46
Rochester, N.Y.	215,598	47
Salt Lake City - Ogden, Utah	213,617	48
Tulsa, Okla.	200,001	49
Greensboro - Winston-Salem - High Point, N.C.	194,136	50
Total Top 50	**29,137,520**	
New Haven - West Haven - Waterbury - Meriden, Conn.	186,799	51
Richmond, Va.	186,457	52
Providence - Warwick - Pawtucket, R.I.	186,141	53
New Brunswick - Perth Amboy - Sayreville, N.J.	184,943	54
West Palm Beach - Boca Raton, Fla.	176,039	55
Paterson - Clifton - Passaic, N.J.	176,011	56
Dayton, Ohio	175,510	57
Albany - Schenectady - Troy, N.Y.	167,473	58
Norfolk - Virginia Beach - Portsmouth, Va.	165,827	59
Austin, Tex.	165,451	60
Toledo, Ohio	156,869	61
Orlando, Fla.	156,633	62
Charlotte - Gastonia, N.C.	155,647	63
Jacksonville, Fla.	151,061	64
Las Vegas, Nev.	150,583	65
Grand Rapids, Mich.	145,243	66
Baton Rouge, La.	144,879	67
Worcester - Fitchburg - Leominster, Mass.	144,776	68
Springfield - Chicopee - Holyoke, Mass.	142,320	69
Syracuse, N.Y.	136,286	70
New Bedford - Fall River, Mass.	134,579	71
Omaha, Neb.	134,272	72
Akron, Ohio	133,942	73
Youngstown - Warren, Ohio	129,414	74
Flint, Mich.	129,083	75
Allentown - Bethlehem - Easton, Pa.	128,828	76
Raleigh - Durham, N.C.	128,215	77
Knoxville, Tenn.	127,908	78
Northeast Pennsylvania	127,892	79
Lexington-Fayette, Ky.	125,306	80
Gary - Hammond - East Chicago, Ind.	124,492	81
Wilmington, Del.	123,010	82
El Paso, Tex.	122,762	83
Albuquerque, N.M.	121,165	84
Greenville - Spartanburg, S.C.	116,626	85
Newport News - Hampton, Va.	116,288	86
Little Rock - North Little Rock, Ark.	115,303	87
Beaumont - Port Arthur - Orange, Tex.	109,109	88
Tucson, Ariz.	109,073	89
Mobile, Ala.	106,977	90
Wichita, Kans.	104,892	91
Harrisburg, Pa.	104,819	92
Des Moines, Iowa	102,505	93
Jackson, Miss.	101,337	94
Davenport - Rock Island - Moline, Iowa-Ill.	99,384	95
Fresno, Cal.	98,836	96
Tacoma, Wash.	97,774	97
Long Branch - Asbury Park, N.J.	97,700	98
Shreveport, La.	95,917	99
Lansing - East Lansing, Mich.	95,607	100
Total Top 100	**35,855,433**	
Jersey City, N.J.	95,410	101
Trenton, N.J.	92,966	102
Oxnard - Simi Valley - Ventura, Cal.	92,919	103
Chattanooga, Tenn.	92,011	104
Columbia, S.C.	90,749	105
Johnson City - Kingsport - Bristol, Tenn.	88,800	106
Canton, Ohio	87,710	107
Portsmouth - Dover - Rochester, N.H.	87,513	108
Fort Wayne, Ind.	87,412	109
St. Cloud, Minn.	87,366	110
Spokane, Wash.	86,940	111
Peoria, Ill.	86,025	112
Portland, Me.	82,951	113
Ann Arbor, Mich.	82,215	114
McAllen - Pharr - Edinburg, Tex.	82,207	115
Saginaw, Mich.	78,949	116
Reading, Pa.	78,903	117
Salinas - Seaside - Monterey, Cal.	78,442	118
Manchester - Nashua, N.H.	74,435	119
Charleston - North Charleston, S.C.	73,904	120
Bakersfield, Cal.	73,851	121
Corpus Christi, Tex.	73,432	122
Montgomery, Ala.	73,142	123
Eugene - Springfield, Ore.	72,609	124
Huntsville, Ala.	72,485	125
York, Pa.	71,663	126
Evansville, Ind.	71,143	127
Reno, Nev.	70,734	128
Roanoke, Va.	70,360	129
Augusta, Ga.	70,219	130
Lubbock, Tex.	69,928	131
Lancaster, Pa.	69,669	132
Charleston, W.Va.	68,702	133
Kalamazoo - Portage, Mich.	67,017	134
Springfield, Ill.	65,133	135
Lakeland - Winter Haven, Fla.	64,562	136
Santa Rosa, Cal.	63,993	137
Madison, Wisc.	63,814	138
Rockford, Ill.	63,348	139
Stockton, Cal.	63,150	140
Huntington - Ashland, W.Va.-Ky.	62,898	141
Laredo, Tex.	62,784	142
Sarasota, Fla.	59,777	143
Utica - Rome, N.Y.	59,363	144
Modesto, Cal.	59,115	145
Macon, Ga.	58,460	146
Anchorage, Alas.	58,285	147
Amarillo, Tex.	57,608	148
Daytona Beach, Fla.	57,451	149
South Bend, Ind.	57,380	150
Total Top 150	**39,535,335**	
Colorado Springs, Colo.	57,100	151
Pensacola, Fla.	57,011	152
Santa Barbara - Santa Maria - Lompoc, Cal.	56,985	153
Erie, Pa.	56,310	154
Brownsville - Harlingen - San Benito, Tex.	55,423	155
Lafayette, La.	55,418	156
Atlantic City, N.J.	55,223	157
Binghamton, N.Y.	53,076	158
Duluth - Superior, Minn.-Wisc.	52,647	159
Fort Myers - Cape Coral, Fla.	52,013	160
Salem, Ore.	52,007	161
Newburgh - Middletown, N.Y.	51,339	162
Savannah, Ga.	51,232	163
Odessa, Tex.	49,928	164
Poughkeepsie, N.Y.	49,323	165
Tyler, Tex.	48,170	166
Lorain - Elyria, Ohio	47,561	167
Melbourne - Titusville - Cocoa, Fla.	47,476	168
Lincoln, Neb.	47,318	169
Vallejo - Fairfield - Napa, Cal.	47,056	170
Fargo - Moorhead, N.D.-Minn.	46,714	171
Johnstown, Pa.	46,710	172
Boise, Ida.	46,291	173
Fort Smith, Ark.	46,219	174
New London - Norwich, Conn.	46,026	175
Visalia - Tulare - Porterville, Cal.	45,024	176
Longview - Marshall, Tex.	44,984	177
Columbus, Ga.	44,268	178
Springfield, Mo.	43,995	179
Tallahassee, Fla.	43,990	180
Cedar Rapids, Iowa	43,205	181
Galveston - Texas City, Tex.	42,993	182
Fayetteville, N.C.	42,706	183
Provo - Orem, Utah	42,351	184
Biloxi - Gulfport, Miss.	42,279	185
Parkersburg - Marietta, W.Va.-Ohio	40,765	186
Springfield, Ohio	40,730	187
Wheeling, W.Va.	40,676	188
Wichita Falls, Tex.	40,613	189
Richland - Kennewick - Pasco, Wash.	40,467	190
Pittsfield, Mass.	40,197	191
Fayetteville - Springdale, Ark.	39,392	192
Appleton - Oshkosh, Wisc.	39,279	193
Champaign - Urbana - Rantoul, Ill.	38,680	194
Waco, Tex.	38,327	195
Lima, Ohio	38,133	196
Mansfield, Ohio	37,952	197
Terre Haute, Ind.	37,447	198
Billings, Mont.	37,354	199
Steubenville - Weirton, Ohio-W.Va.	36,484	200
Total Top 200	**41,832,202**	
Gainesville, Fla.	35,776	201
Salisbury - Concord, N.C.	35,774	202
Lake Charles, La.	35,434	203
Monroe, La.	35,241	204
Asheville, N.C.	35,045	205
Sharon, Pa.	34,527	206
Topeka, Kans.	34,502	207
Alexandria, La.	34,474	208
Sioux Falls, S.D.	34,350	209
Burlington, Vt.	33,632	210
Killeen - Temple, Tex.	33,530	211
Bradenton, Fla.	33,499	212
Waterloo - Cedar Falls, Iowa	33,472	213
Green Bay, Wisc.	33,244	214
Florence, Ala.	33,051	215
Tuscaloosa, Ala.	32,948	216
Rochester, Minn.	32,835	217
Muskegon - Norton Shores - Muskegon Heights, Mich.	32,669	218
Santa Cruz, Cal.	32,618	219
Altoona, Pa.	32,358	220
Yakima, Wash.	32,137	221
Jackson, Mich.	31,324	222
Clarksville - Hopkinsville, Tenn.-Ky.	31,212	223
Great Falls, Mont.	30,971	224
Bloomington - Normal, Ill.	30,826	225
Lafayette - West Lafayette, Ind.	30,469	226
Abilene, Tex.	30,392	227
Hickory, N.C.	29,402	228
Gadsden, Ala.	29,149	229
Hamilton - Middletown, Ohio	28,829	230
Wilmington, N.C.	28,542	231
State College, Pa.	28,224	232
Fort Collins, Colo.	28,122	233
Grand Forks, N.D.	28,115	234
Decatur, Ill.	27,922	235
Hagerstown, Md.	27,815	236
Joplin, Mo.	27,585	237
Janesville - Beloit, Wisc.	27,559	238
Lynchburg, Va.	27,544	239
Florence, S.C.	27,501	240
Albany, Ga.	27,285	241
Panama City, Fla.	27,253	242
Medford, Ore.	27,247	243
Sioux City, Iowa	27,153	244
Anniston, Ala.	27,006	245
Bangor, Me.	26,733	246
Battle Creek, Mich.	25,991	247
Columbia, Mo.	25,809	248
Petersburg - Colonial Heights - Hopewell, Va.	25,700	249
Elkhart, Ind.	25,467	250
Total Top 250	**43,360,465**	
Anderson, S.C.	25,415	251
San Angelo, Tex.	24,638	252
Charlottesville, Va.	24,480	253
Midland, Tex.	24,432	254
Texarkana, Tex.-Ark.	24,148	255
Bellingham, Wash.	23,978	256
Redding, Cal.	23,707	257
Bay City, Mich.	23,561	258
Pueblo, Colo.	23,458	259
Kokomo, Ind.	23,176	260
Muncie, Ind.	22,738	261
Bismarck, N.D.	22,692	262
Fort Walton Beach, Fla.	22,685	263
Owensboro, Ky.	22,458	264
Benton Harbor, Mich.	22,344	265
Vineland - Millville - Bridgeton, N.J.	22,265	266
Chico, Cal.	22,257	267
Eau Claire, Wisc.	22,240	268
Dubuque, Iowa	21,997	269
St. Joseph, Mo.	21,870	270
Racine, Wisc.	21,828	271
Elmira, N.Y.	21,695	272
Bryan - College Station, Tex.	21,591	273
Anderson, Ind.	21,554	274
Victoria, Tex.	20,805	275
Athens, Ga.	20,632	276
Sherman - Denison, Tex.	20,054	277
Williamsport, Pa.	19,960	278
Bremerton, Wash.	19,929	279
La Crosse, Wisc.	19,771	280
Iowa City, Iowa	19,590	281
Burlington, N.C.	19,453	282
Enid, Okla.	19,145	283
Bloomington, Ind	18,537	284
Cumberland, Md.	18,451	285
Rock Hill, S.C.	18,181	286
Casper, Wyo.	18,138	287
Pine Bluff, Ark.	17,372	288
Greeley, Colo.	17,252	289
Lewiston - Auburn, Me.	17,170	290
Wausau, Wisc.	16,904	291
Danville, Va.	16,755	292
Lawton, Okla.	16,167	293
Ocala, Fla.	16,075	294
Newark, Ohio	15,680	295
Kenosha, Wisc.	15,559	296
Pascagoula - Moss Point, Miss.	15,255	297
Glens Falls, N.Y.	15,249	298
Kankakee, Ill.	15,161	299
Olympia, Wash.	14,569	300
Yuba City, Cal.	14,231	301
Sheboygan, Wisc.	14,196	302
Jacksonville, N.C.	12,698	303
Las Cruces, N.M.	10,734	304
Lawrence, Kans.	9,286	305
Total Above Areas	**44,434,631**	
Percent of U.S.	**85.3657**	
U.S. Total	**52,052,105**	

1982 SURVEY OF BUYING POWER DATA SERVICE

FOOTWEAR SALES

Area	($000)	Rank
New York, N.Y.	795,487	1
Chicago, Ill.	579,978	2
Los Angeles - Long Beach, Cal.	552,619	3
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	484,203	4
Detroit, Mich.	337,909	5
Houston, Tex.	327,631	6
Philadelphia, Pa.	313,404	7
Dallas - Fort Worth, Tex.	311,659	8
San Francisco - Oakland, Cal.	265,944	9
Washington, D.C.	256,074	10
Nassau - Suffolk, N.Y.	217,267	11
Pittsburgh, Pa.	170,117	12
St. Louis, Mo.	161,562	13
Atlanta, Ga.	157,179	14
Miami, Fla.	155,867	15
Minneapolis - St. Paul, Minn.	153,826	16
Anaheim - Santa Ana - Garden Grove, Cal.	151,541	17
Denver - Boulder, Colo.	147,481	18
Seattle - Everett, Wash.	143,965	19
Cleveland, Ohio	139,691	20
Baltimore, Md.	133,552	21
San Diego, Cal.	124,470	22
Newark, N.J.	117,079	23
Portland, Ore.	107,740	24
Kansas City, Mo.	106,733	25
San Jose, Cal.	103,164	26
Tampa - St. Petersburg, Fla.	98,767	27
Phoenix, Ariz.	98,225	28
New Orleans, La.	96,179	29
Milwaukee, Wisc.	92,495	30
San Antonio, Tex.	89,203	31
Riverside - San Bernardino - Ontario, Cal.	89,129	32
Cincinnati, Ohio	88,583	33
Buffalo, N.Y.	87,968	34
Fort Lauderdale - Hollywood, Fla.	86,488	35
Honolulu, Haw.	79,522	36
Oklahoma City, Okla.	78,099	37
Indianapolis, Ind.	75,143	38
Roanoke, Va.	73,287	39
Salt Lake City - Ogden, Utah	72,990	40
Sacramento, Cal.	70,333	41
Birmingham, Ala.	68,195	42
Memphis, Tenn.	68,131	43
Columbus, Ohio	67,278	44
Tulsa, Okla.	66,134	45
Hartford - New Britain - Bristol, Conn.	65,400	46
Louisville, Ky.	64,593	47
Nashville-Davidson, Tenn.	61,368	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	60,470	49
Rochester, N.Y.	57,348	50
Total Top 50	**8,371,470**	
Greensboro - Winston-Salem - High Point, N.C.	52,852	51
New Brunswick - Perth Amboy - Sayreville, N.J.	51,863	52
Richmond, Va.	51,313	53
Norfolk - Virginia Beach - Portsmouth, Va.	50,222	54
Albany - Schenectady - Troy, N.Y.	49,623	55
Austin, Tex.	48,943	56
Charlotte - Gastonia, N.C.	48,342	57
Providence - Warwick - Pawtucket, R.I.	46,858	58
New Haven - West Haven - Waterbury - Meriden, Conn.	46,089	59
Jacksonville, Fla.	44,995	60
Akron, Ohio	44,176	61
West Palm Beach - Boca Raton, Fla.	43,618	62
Albuquerque, N.M.	42,938	63
Orlando, Fla.	42,272	64
Dayton, Ohio	42,104	65
Paterson - Clifton - Passaic, N.J.	41,871	66
Grand Rapids, Mich.	41,543	67
Toledo, Ohio	41,485	68
Las Vegas, Nev.	41,286	69
Springfield - Chicopee - Holyoke, Mass.	40,511	70
Syracuse, N.Y.	39,956	71
Gary - Hammond - East Chicago, Ind.	37,912	72
Youngstown - Warren, Ohio	37,887	73
Allentown - Bethlehem - Easton, Pa.	37,160	74
Greenville - Spartanburg, S.C.	37,089	75
Little Rock - North Little Rock, Ark.	36,286	76
El Paso, Tex.	36,180	77
Worcester - Fitchburg - Leominster, Mass.	35,749	78
Baton Rouge, La.	35,648	79
Flint, Mich.	35,516	80
Raleigh - Durham, N.C.	35,381	81
Portsmouth - Dover - Rochester, N.H.	35,263	82
Tucson, Ariz.	34,860	83
Omaha, Neb.	34,226	84
Beaumont - Port Arthur - Orange, Tex.	33,889	85
Northeast Pennsylvania	33,312	86
New Bedford - Fall River, Mass.	32,986	87
Fresno, Cal.	32,547	88
Knoxville, Tenn.	32,311	89
Wichita, Kans.	32,226	90
Columbia, S.C.	31,941	91
Tacoma, Wash.	31,817	92
Mobile, Ala.	31,799	93
Newport News - Hampton, Va.	30,984	94
Oxnard - Simi Valley - Ventura, Cal.	30,754	95
Wilmington, Del.	30,553	96
Lexington-Fayette, Ky.	30,547	97
Chattanooga, Tenn.	30,388	98
Harrisburg, Pa.	30,361	99
Long Branch - Asbury Park, N.J.	28,919	100
Total Top 100	**10,298,821**	
Shreveport, La.	28,708	101
Johnson City - Kingsport - Bristol, Tenn.	28,222	102
Des Moines, Iowa	27,485	103
Spokane, Wash.	27,314	104
Jersey City, N.J.	26,661	105
Eugene - Springfield, Ore.	26,529	106
Jackson, Miss.	26,335	107
Davenport - Rock Island - Moline, Iowa-Ill.	26,182	108
Trenton, N.J.	25,133	109
Portland, Me.	25,111	110
Lansing - East Lansing, Mich.	24,740	111
Fort Wayne, Ind	24,454	112
Reading, Pa.	24,123	113
Bakersfield, Cal.	24,089	114
Reno, Nev.	23,759	115
Corpus Christi, Tex.	23,408	116
Montgomery, Ala.	23,031	117
Canton, Ohio	23,007	118
York, Pa.	22,671	119
Salinas - Seaside - Monterey, Cal.	22,188	120
Evansville, Ind.	22,178	121
Charleston - North Charleston, S.C.	22,071	122
McAllen - Pharr - Edinburg, Tex.	21,934	123
Stockton, Cal.	21,913	124
Lubbock, Tex.	1,753	125
Peoria, Ill.	21,493	126
Ann Arbor, Mich.	21,319	127
Madison, Wisc.	20,853	128
Charleston, W.Va.	20,758	129
Saginaw, Mich.	20,537	130
Huntington - Ashland, W.Va.-Ky.	20,478	131
Lancaster, Pa.	20,353	132
Amarillo, Tex.	20,297	133
Manchester - Nashua, N.H.	20,217	134
Huntsville, Ala.	19,831	135
Anchorage, Alas.	19,673	136
Fort Smith, Ark.	19,411	137
Santa Barbara - Santa Maria - Lompoc, Cal.	19,337	138
Modesto, Cal.	19,184	139
Augusta, Ga.	18,853	140
Kalamazoo - Portage, Mich.	18,768	141
Lafayette, La.	18,233	142
Colorado Springs, Colo.	18,169	143
Erie, Pa.	18,122	144
Rockford, Ill.	18,106	145
Lakeland - Winter Haven, Fla.	18,068	146
Santa Rosa, Cal.	16,868	147
Fayetteville - Springdale, Ark.	16,854	148
Utica - Rome, N.Y.	16,592	149
Longview - Marshall, Tex.	16,590	150
Total Top 150	**11,390,784**	
Binghamton, N.Y.	16,459	151
South Bend, Ind.	16,429	152
Macon, Ga.	15,871	153
Savannah, Ga.	15,703	154
Newburgh - Middletown, N.Y.	15,682	155
Salem, Ore	15,458	156
Daytona Beach, Fla.	15,363	157
Pensacola, Fla.	15,235	158
Odessa, Tex	15,181	159
Visalia - Tulare - Porterville, Cal.	14,912	160
Vallejo - Fairfield - Napa, Cal.	14,853	161
Johnstown, Pa.	14,802	162
Springfield, Mo.	14,334	163
Springfield, Ill.	14,211	164
Tyler, Tex.	14,072	165
Waco, Tex.	14,042	166
Lincoln, Neb.	13,884	167
Asheville, N.C.	13,750	168
Poughkeepsie, N.Y.	13,536	169
Alexandria, La.	13,505	170
Provo - Orem, Utah	13,372	171
Parkersburg - Marietta, W.Va.-Ohio	13,338	172
Boise, Ida.	13,321	173
Sarasota, Fla.	13,268	174
Duluth - Superior, Minn.-Wisc.	13,262	175
Appleton - Oshkosh, Wisc.	13,092	176
Lynchburg, Va.	13,079	177
Lorain - Elyria, Ohio	13,008	178
Columbus, Ga.	12,594	179
Biloxi - Gulfport, Miss.	12,469	180
Tallahassee, Fla.	12,424	181
Brownsville - Harlingen - San Benito, Tex.	12,410	182
Melbourne - Titusville - Cocoa, Fla.	12,343	183
Wheeling, W.Va.	12,278	184
Billings, Mont.	12,011	185
Fayetteville, N.C	11,993	186
Atlantic City, N.J.	11,833	187
Pittsfield, Mass.	11,769	188
Galveston - Texas City, Tex.	11,742	189
Wichita Falls, Tex.	11,711	190
Fort Myers - Cape Coral, Fla.	11,538	191
Santa Cruz, Cal.	11,518	192
Lima, Ohio	11,510	193
Burlington, Vt.	11,455	194
Salisbury - Concord, N.C.	11,296	195
Yakima, Wash.	11,289	196
Sioux Falls, S.D.	11,173	197
Champaign - Urbana - Rantoul, Ill.	11,133	198
Richland - Kennewick - Pasco, Wash.	11,093	199
Lake Charles, La.	10,825	200
Total Top 200	**12,052,213**	
Cedar Rapids, Iowa	10,754	201
Monroe, La.	10,655	202
Green Bay, Wisc.	10,571	203
Fargo - Moorhead, N.D.-Minn.	10,439	204
Medford, Ore.	10,411	205
Bradenton, Fla.	10,390	206
Joplin, Mo.	10,377	207
Muskegon - Norton Shores - Muskegon Heights, Mich.	10,341	208
Sharon, Pa.	10,295	209
Springfield, Ohio	10,234	210
Topeka, Kans.	10,217	211
Hickory, N.C.	10,066	212
Waterloo - Cedar Falls, Iowa	10,060	213
Laredo, Tex.	9,941	214
Texarkana, Tex.-Ark.	9,875	215
Abilene, Tex	9,872	216
Killeen - Temple, Tex.	9,818	217
Terre Haute, Ind.	9,770	218
Mansfield, Ohio	9,761	219
Gadsden, Ala.	9,716	220
Bryan - College Station, Tex.	9,659	221
Florence, Ala.	9.527	222
Tuscaloosa, Ala.	9,452	223
Gainesville, Fla.	9,447	224
New London - Norwich, Conn.	9,413	225
Rochester, Minn.	9,405	226
Fort Collins, Colo.	9,342	227
Altoona, Pa.	9.277	228
Anderson, S.C.	9,224	229
Pueblo, Colo.	9,205	230
Great Falls, Mont.	9,113	231
State College, Pa.	9,094	232
Steubenville - Weirton, Ohio-W.Va.	8,982	233
Albany, Ga.	8,807	234
Elkhart, Ind.	8,685	235
Bangor, Me.	8,604	236
San Angelo, Tex.	8,562	237
Janesville - Beloit, Wisc.	8,517	238
Wilmington, N.C.	8,509	239
St. Cloud, Minn.	8,452	240
Midland, Tex.	8,447	241
Florence, S.C.	8,425	242
Anniston, Ala.	8,364	243
Grand Forks, N.D.	8,337	244
Lafayette - West Lafayette, Ind.	8,298	245
Williamsport, Pa.	8,274	246
Redding, Cal.	8,242	247
Hagerstown, Md.	8,211	248
Clarksville - Hopkinsville, Tenn.-Ky.	8,165	249
Owensboro, Ky.	8,088	250
Total Top 250	**12,519,903**	
Sioux City, Iowa	8,088	250
Charlottesville, Va.	8,065	252
Panama City, Fla	8,054	253
Sherman - Denison, Tex.	8,028	254
Battle Creek, Mich.	7,891	255
Columbia, Mo.	7,836	256
Bloomington - Normal, Ill.	7,829	257
Hamilton - Middletown, Ohio	7,829	257
Muncie, Ind.	7,741	259
Jackson, Mich.	7,677	260
Kokomo, Ind.	7,627	261
Chico, Cal.	7,577	262
Benton Harbor, Mich.	7,567	263
Decatur, Ill.	7,560	264
Eau Claire, Wisc.	7,515	265
Bay City, Mich.	7,308	266
Anderson, Ind.	7,171	267
Enid, Okla.	7,150	268
Athens, Ga.	7,107	269
Petersburg - Colonial Heights - Hopewell, Va.	6,941	270
Dubuque, Iowa	6,756	271
Casper, Wyo.	6,744	272
Victoria, Tex.	6,719	273
Bellingham, Wash.	6,715	274
Vineland - Millville - Bridgeton, N.J.	6,609	275
Bismarck, N.D.	6,585	276
Rock Hill, S.C.	6,399	277
Fort Walton Beach, Fla.	6,398	278
Lawton, Okla.	6,381	279
Iowa City, Iowa	6,321	280
Burlington, N.C.	6,291	281
St. Joseph, Mo.	6,261	282
Racine, Wisc.	5,934	283
Elmira, N.Y.	5,916	284
Wausau, Wisc.	5,720	285
Danville, Va.	5,696	286
Cumberland, Md.	5,661	287
Greeley, Colo.	5,550	288
Lewiston - Auburn, Me.	5,500	289
La Crosse, Wisc.	5,442	290
Newark, Ohio	5,386	291
Bremerton, Wash.	5,358	292
Pine Bluff, Ark.	5,208	293
Yuba City, Cal.	5,126	294
Glens Falls, N.Y.	5,012	295
Ocala, Fla.	4,995	296
Kankakee, Ill.	4,981	297
Bloomington, Ind.	4,660	298
Pascagoula - Moss Point, Miss.	4,457	299
Jacksonville, N.C.	4,367	300
Las Cruces, N.M.	4,273	301
Sheboygan, Wisc.	4,237	302
Kenosha, Wisc.	4,175	303
Olympia, Wash.	4,100	304
Lawrence, Kans.	3,908	305
Total Above Areas	**12,866,305**	
Percent of U.S.	**83.8934**	
U.S. Total	**15,336,488**	

VOLUME II — Section 12

Retail Sales By Merchandise Line Category For Metropolitan Markets

1981 Estimates And
1977 Census Of Retail Trade

Groceries And Other Foods
Drugs
Furniture And Sleep Equipment
Major Household Appliances
Televisions
Audio Equipment/Musical Instruments
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear
Health And Beauty Aids

EXPLANATION OF TERMS

An explanation of the terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

FHA: Furniture, Home Furnishings, and Appliance Stores

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1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
ALABAMA														
ANNISTON	1981	**120,627**	**117,923**	**11,235**	**9,567**	**7,875**	**2,580**	**2,378**	**9,248**	**3,444**	**3,175**	**2,232**	**999**	**802**
	1977	72,627	71,082	8,054	6,877	5,319	1,855	1,434	6,367	2,444	2,101	1,539	709	531
BIRMINGHAM	1981	**787,994**	**761,927**	**100,858**	**62,382**	**66,552**	**23,844**	**15,902**	**57,112**	**19,715**	**24,831**	**25,936**	**13,479**	**7,044**
	1977	520,743	504,360	63,209	39,403	43,060	15,061	10,531	37,077	12,729	15,493	16,926	8,703	4,397
FLORENCE	1981	**131,642**	**123,312**	**11,357**	**8,867**	**10,077**	**2,039**	**2,957**	**10,469**	**2,748**	**4,638**	**2,977**	**1,322**	**1,060**
	1977	77,256	72,609	8,112	6,361	6,372	1,463	1,741	6,599	1,837	2,697	1,900	885	628
GADSDEN	1981	**86,899**	**85,453**	**11,365**	**6,152**	**5,807**	**2,352**	**924**	**8,658**	**1,171**	**4,741**	**4,100**	**2,725**	**917**
	1977	61,436	60,470	7,769	4,254	3,721	1,626	654	5,326	713	2,606	2,498	1,659	504
HUNTSVILLE	1981	**254,269**	**245,052**	**23,552**	**15,138**	**19,403**	**5,785**	**5,799**	**19,600**	**5,710**	**7,716**	**9,477**	**4,730**	**1,917**
	1977	171,034	165,133	16,797	10,876	13,612	4,157	3,908	13,956	4,140	5,281	6,823	3,429	1,312
MOBILE	1981	**366,315**	**356,321**	**43,137**	**32,436**	**34,431**	**12,397**	**5,765**	**29,879**	**9,221**	**14,447**	**11,771**	**4,567**	**4,870**
	1977	252,503	245,958	26,507	20,038	22,026	7,659	3,981	18,645	6,040	8,277	7,413	2,992	2,790
MONTGOMERY	1981	**209,114**	**198,263**	**19,367**	**16,524**	**20,187**	**7,359**	**4,106**	**15,379**	**3,836**	**9,020**	**7,445**	**2,819**	**2,444**
	1977	144,941	137,787	14,562	12,463	14,393	5,551	2,854	10,628	2,924	5,855	5,334	2,149	1,587
TUSCALOOSA	1981	**103,983**	**101,256**	**11,516**	**7,800**	**9,383**	**2,982**	**1,646**	**8,195**	**2,815**	**4,278**	**4,801**	**1,845**	**1,346**
	1977	75,030	73,164	7,757	5,292	6,708	2,023	1,190	5,492	2,138	2,558	3,369	1,401	805
NONMETRO PORTION OF STATE	1981	**1,183,432**	**1,130,634**	**107,336**	**96,786**	**75,203**	**30,811**	**20,859**	**77,022**	**29,965**	**12,491**	**27,454**	**18,188**	**2,905**
	1977	789,736	756,061	75,653	68,298	52,980	21,740	13,965	54,458	21,082	8.166	19,348	12,792	1,901
TOTAL STATE	1981	**3,274,799**	**3,149,760**	**342,224**	**257,844**	**251,604**	**91,131**	**61,043**	**236,671**	**78,801**	**85,982**	**96,866**	**50,808**	**23,534**
	1977	2,188,887	2,109,539	230,107	175,343	169,751	61,798	40,795	159,370	54,206	53,489	65,657	34,840	14,603
ALASKA														
ANCHORAGE	1981	**272,477**	**264,652**	**14,992**	**10,987**	**37,936**	**12,935**	**16,957**	**16,494**	**5,042**	**9,855**	**8,042**	**3,099**	**3,614**
	1977	176,423	171,382	9,971	7,420	25,861	8,736	10,983	13,037	4,522	7,352	6,452	2,780	2,697
NONMETRO PORTION OF STATE	1981	**296,269**	**272,493**	**11,823**	**8,444**	**27,644**	**6,581**	**16,086**	**12,294**	**3,163**	**1,925**	**4,472**	**1,943**	**772**
	1977	189,587	174,619	8,385	6,096	18,538	4,753	10,309	9,018	2,701	1,470	3,436	1,660	590
TOTAL STATE	1981	**568,746**	**537,145**	**26,815**	**19,431**	**65,580**	**19,516**	**33,043**	**28,788**	**8,205**	**11,780**	**12,514**	**5,042**	**4,386**
	1977	366,010	346,001	18,356	13,516	44,399	13,489	21,292	22,055	7,223	8,822	9,888	4,440	3,287
ARIZONA														
PHOENIX	1981	**1,347,186**	**1,280,737**	**110,246**	**85,467**	**130,549**	**30,221**	**58,749**	**94,050**	**40,761**	**31,379**	**48,279**	**33,967**	**8,907**
	1977	838,438	795,359	76,887	60,574	87,575	21,419	36,494	59,911	22,261	22,845	28,716	18,551	6,484
TUCSON	1981	**451,774**	**422,618**	**39,489**	**31,896**	**52,926**	**13,992**	**22,174**	**30,656**	**14,343**	**13,206**	**15,458**	**9,983**	**3,824**
	1977	284,315	265,182	24,897	20,386	35,438	8,943	13,917	20,729	8,423	10,172	9,945	5,863	2,947
NONMETRO PORTION OF STATE	1981	**585,698**	**546,729**	**34,561**	**30,634**	**35,044**	**11,975**	**12,114**	**32,142**	**15,830**	**5,786**	**14,162**	**9,196**	**1,721**
	1977	387,186	360,177	24,902	22,248	24,941	8,699	7,984	21,711	9,703	4,371	9,295	5,637	1,301
TOTAL STATE	1981	**2,384,658**	**2,250,084**	**184,296**	**147,997**	**218,519**	**56,188**	**93,037**	**156,848**	**70,934**	**50,371**	**77,899**	**53,146**	**14,452**
	1977	1,509,939	1,420,718	126,686	103,208	147,954	39,061	58,395	102,351	40,387	37,388	47,956	30,051	10,732
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1981	**157,754**	**154,706**	**12,773**	**12,041**	**18,556**	**2,962**	**7,726**	**15,110**	**2,699**	**7,266**	**4,536**	**576**	**2,165**
	1977	94,427	92,518	8,617	8,152	10,896	2,006	4,621	8,664	1,768	3,900	2,586	377	1,162
FORT SMITH	1981	**206,636**	**200,739**	**18,196**	**15,881**	**16,867**	**4,540**	**3,742**	**15,962**	**5,051**	**6,724**	**8,376**	**4,434**	**1,843**
	1977	117,427	113,936	10,115	8,903	9,716	2,545	2,124	9,471	3,106	3,997	5,013	2,728	1,096
LITTLE ROCK - NORTH LITTLE ROCK	1981	**354,397**	**341,874**	**58,313**	**47,022**	**33,949**	**9,326**	**5,454**	**30,495**	**8,113**	**15,174**	**15,431**	**6,442**	**4,394**
	1977	239,474	230,660	38,138	31,146	22,554	6,177	3,682	21,280	6,631	9,504	11,305	5,264	2,754

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales													
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA															
ANNISTON	1981	5,679	3,826	9,625	8,515	17,010	8,190	7,899	27,006	16,402	8,897	8,364	5,313	2,513
	1977	3,966	2,715	6,790	6,042	10,825	4,953	5,227	16,980	9,919	5,887	5,253	3,213	1,663
BIRMINGHAM	1981	53,527	34,805	103,885	85,769	139,040	78,691	54,543	252,868	153,255	86,055	68,195	45,675	18,939
	1977	35,099	22,471	67,129	55,484	87,448	49,768	34,030	159,211	96,925	53,690	43,252	28,888	11,818
FLORENCE	1981	7,887	4,747	12,553	11,343	24,964	11,855	10,926	33,051	16,540	13,128	9,527	5,323	3,454
	1977	5,132	3,173	8,298	7,561	14,829	7,183	6,354	19,670	10,022	7,634	5,744	3,226	2,009
GADSDEN	1981	6,102	3,297	11,504	9,655	19,274	10,480	8,184	29,149	17,727	10,360	9,716	6,920	2,446
	1977	3,861	2,008	6,978	5,880	11,002	6,134	4,499	16,690	10,376	5,696	5,654	4,050	1,345
HUNTSVILLE	1981	15,189	9,190	28,262	22,098	47,612	24,400	19,413	72,485	40,484	27,014	19,831	12,953	4,927
	1977	10,952	6,662	20,573	16,252	30,949	14,965	13,285	46,821	24,831	18,488	12,772	7,946	3,373
MOBILE	1981	26,384	16,291	45,648	33,328	64,750	24,436	35,318	106,977	40,679	55,172	31,799	17,008	11,790
	1977	17,141	10,670	29,304	21,823	39,231	16,049	20,233	64,988	26,717	31,608	20,018	11,171	6,754
MONTGOMERY	1981	10,766	5,966	30,562	24,356	46,389	19,555	23,433	73,142	33,531	35,894	23,031	13,642	7,331
	1977	7,845	4,545	22,497	18,374	30,658	13,019	15,208	48,112	22,324	23,297	15,361	9,083	4,759
TUSCALOOSA	1981	6,253	3,471	14,386	11,738	20,338	8,972	10,253	32,948	15,218	15,880	9,452	5,842	3,045
	1977	4,467	2,636	10,676	8,914	13,193	6,363	6,131	21,397	10,792	9,495	6,374	4,143	1,821
NONMETRO PORTION OF STATE	1981	35,890	18,382	93,406	83,633	122,360	56,529	28,267	179,467	103,096	32,471	57,277	37,731	7,175
	1977	25,403	12,928	67,187	60,339	83,527	40,865	18,482	124,415	74,526	21,228	40,984	27,273	4,689
TOTAL STATE	1981	168,567	100,262	351,181	291,221	504,559	244,140	199,633	811,586	438,946	287,251	238,508	151,104	62,174
	1977	114,558	68,068	240,546	201,381	323,567	159,934	124,707	521,283	287,671	178,702	156,280	99,422	38,622
ALASKA															
ANCHORAGE	1981	15,819	7,689	24,859	12,993	39,831	16,678	19,101	58,285	27,554	26,271	19,673	11,225	6,025
	1977	12,871	6,895	[illegible]	11,652	29,126	12,034	14,250	42,572	19,881	19,599	14,377	8,099	4,495
NONMETRO PORTION OF STATE	1981	15,164	4,824	11,498	8,829	32,649	11,185	4,426	40,547	16,618	6,125	14,496	7,139	1,444
	1977	11,137	4,122	9,346	7,419	23,875	8,175	3,378	29,762	12,143	4,675	10,308	5,217	1,102
TOTAL STATE	1981	30,983	12,513	36,357	21,822	72,480	27,863	23,527	98,832	44,172	32,396	34,169	18,364	7,469
	1977	24,008	11,017	29,826	19,071	53,001	20,209	17,628	72,334	32,024	24,274	24,685	13,316	5,597
ARIZONA															
PHOENIX	1981	133,869	106,083	221,764	186,968	194,926	66,223	102,296	371,352	127,407	150,934	98,225	55,712	32,655
	1977	77,355	57,935	126,818	102,111	136,429	43,339	74,458	256,421	83,379	109,862	66,799	36,459	23,774
TUCSON	1981	45,757	38,111	61,572	45,925	60,716	19,678	35,487	109,073	39,660	49,858	34,860	19,263	9,566
	1977	28,052	22,380	38,647	26,968	45,214	13,609	27,330	79,774	27,428	38,398	24,783	13,322	7,368
NONMETRO PORTION OF STATE	1981	17,257	11,186	31,558	23,734	54,574	20,806	14,579	72,150	39,544	11,686	24,306	16,875	3,905
	1977	11,322	6,858	20,535	14,797	40,744	15,524	11,013	53,888	29,507	8,828	18,087	12,592	2,952
TOTAL STATE	1981	196,883	155,380	314,894	256,627	310,216	106,707	152,362	552,575	206,611	212,478	157,391	91,850	46,126
	1977	116,729	87,173	186,000	143,876	222,387	72,472	112,801	390,083	140,314	157,088	109,669	62,373	34,094
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	1981	14,096	8,382	17,922	12,474	24,434	11,150	11,174	39,392	18,734	17,509	16,854	7,586	4,572
	1977	8,635	5,492	11,052	8,032	13,708	6,466	5,997	22,102	10,863	9,396	9,604	4,399	2,454
FORT SMITH	1981	12,771	7,466	17,239	12,908	29,839	14,370	12,648	46,219	23,666	18,709	19,411	12,974	5,064
	1977	7,695	4,592	10,552	8,026	16,983	7,770	7,517	26,243	12,797	11,119	10,809	7,016	3,011
LITTLE ROCK - NORTH LITTLE ROCK	1981	27,688	16,564	43,797	30,112	71,026	30,045	38,266	115,303	52,851	58,227	36,286	21,934	12,246
	1977	20,794	13,536	33,426	24,592	48,817	22,921	23,963	79,725	40,322	36,464	25,919	16,734	7,671

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
ARKANSAS (continued)														
PINE BLUFF	1981	**78,208**	**76,307**	**11,360**	**9,465**	**5,808**	**2,451**	**740**	**6,674**	**2,138**	**2,074**	**2,855**	**1,801**	**608**
	1977	55,638	54,229	6,861	5,780	3,769	1,497	526	4,808	1,784	1,332	2,203	1,503	391
TEXARKANA	1981	**132,935**	**129,311**	**17,186**	**10,027**	**10,630**	**1,908**	**4,381**	**7,968**	**1,399**	**3,161**	**3,227**	**839**	**1,165**
	1977	78,459	76,232	10,725	6,444	6,602	1,226	2,583	5,129	1,019	1,952	2,112	611	722
NONMETRO PORTION OF STATE	1981	**1,212,018**	**1,166,134**	**131,111**	**115,746**	**90,391**	**20,771**	**21,510**	**87,216**	**29,952**	**10,505**	**32,647**	**17,661**	**3,701**
	1977	768,486	738,121	82,131	73,072	56,838	13,110	13,621	59,313	22,815	6,289	22,974	13,454	2,215
TOTAL STATE	1981	**2,057,961**	**1,987,586**	**241,476**	**205,955**	**169,682**	**41,079**	**40,958**	**156,820**	**48,080**	**41,531**	**64,381**	**30,873**	**12,718**
	1977	1,305,817	1,259,112	151,223	130,357	106,282	25,917	25,595	104,522	36,244	24,954	44,479	23,324	7,649
CALIFORNIA														
ANAHEIM - SANTA ANA - GARDEN GROVE	1981	**2,103,117**	**1,884,818**	**152,643**	**128,169**	**189,644**	**36,369**	**72,562**	**145,356**	**44,993**	**8[illegible],353**	**57,338**	**27,112**	**26,082**
	1977	1,231,691	1,104,129	113,135	95,807	121,516	27,187	42,521	96,247	32,318	51,229	38,774	19,474	16,637
BAKERSFIELD	1981	**492,617**	**452,932**	**42,361**	**38,784**	**26,342**	**9,493**	**10,319**	**26,819**	**10,191**	**12,414**	**7,732**	**4,231**	**1,938**
	1977	267,064	245,621	25,842	23,769	15,883	5,818	5,596	18,944	7,729	8,588	5,530	3,209	1,341
CHICO	1981	**163,122**	**155,149**	**8,599**	**7,945**	**8,089**	**3,684**	**2,371**	**10,715**	**4,464**	**3,722**	**5,237**	**3,855**	**779**
	1977	102,317	97,311	7,649	7,095	6,233	3,290	1,488	7,928	3,551	2,556	4,036	3,067	535
FRESNO	1981	**571,502**	**509,478**	**41,745**	**38,715**	**36,704**	**16,019**	**11,776**	**30,120**	**7,772**	**17,073**	**12,911**	**7,353**	**3,955**
	1977	360,387	321,217	32,030	29,814	26,257	12,337	7,425	23,256	7,159	12,322	10,781	6,772	2,856
LOS ANGELES - LONG BEACH	1981	**7,527,788**	**6,789,504**	**656,352**	**572,754**	**647,608**	**160,760**	**229,342**	**452,485**	**185,311**	**210,576**	**249,834**	**152,285**	**76,806**
	1977	4,859,275	4,383,503	485,056	422,174	455,738	118,494	148,128	338,392	143,749	154,448	189,405	118,130	56,362
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	*1981*	***11,659,562***	***10,528,961***	***961,261***	***834,540***	***1,004,311***	***243,234***	***353,086***	***720,976***	***264,835***	***361,009***	***358,049***	***203,975***	***124,611***
	1977	*7,292,165*	*6,585,318*	*691,907*	*600,779*	*678,983*	*174,217*	*220,875*	*516,055*	*203,766*	*247,477*	*263,674*	*157,207*	*85,914*
MODESTO	1981	**260,908**	**242,445**	**20,314**	**18,724**	**20,799**	**6,594**	**7,467**	**21,691**	**6,549**	**10,162**	**7,762**	**4,698**	**2,479**
	1977	159,072	147,828	17,274	15,987	14,446	5,630	4,554	14,567	5,216	5,962	5,598	3,742	1,455
OXNARD - SIMI VALLEY - VENTURA	1981	**586,185**	**546,490**	**41,041**	**37,293**	**38,308**	**11,089**	**16,265**	**31,033**	**8,570**	**17,207**	**13,217**	**7,191**	**4,538**
	1977	321,727	299,907	25,890	23,635	23,141	7,028	8,926	20,578	6,209	11,004	9,069	5,210	2,903
REDDING	1981	**148,818**	**141,532**	**14,194**	**13,113**	**10,503**	**6,079**	**2,164**	**10,206**	**3,274**	**4,215**	**4,355**	**2,827**	**881**
	1977	86,129	81,915	9,272	8,601	6,677	3,988	1,253	6,683	2,354	2,602	2,989	2,033	544
RIVERSIDE - SAN BERNARDINO - ONTARIO	1981	**1,442,472**	**1,308,149**	**111,225**	**96,324**	**128,751**	**35,016**	**34,917**	**92,102**	**25,961**	**52,873**	**37,660**	**17,387**	**17,185**
	1977	879,472	797,779	67,826	59,163	78,588	21,508	21,300	60,838	21,490	30,796	26,426	14,393	10,012
SACRAMENTO	1981	**1,149,979**	**1,078,805**	**92,310**	**81,856**	**82,026**	**26,193**	**24,535**	**69,077**	**19,876**	**35,984**	**28,770**	**14,162**	**11,911**
	1977	699,930	656,651	61,750	55,084	53,313	17,627	14,941	47,847	15,787	23,309	20,761	11,248	7,718
SALINAS - SEASIDE - MONTEREY	1981	**265,587**	**251,786**	**24,713**	**22,116**	**24,003**	**10,394**	**7,472**	**17,542**	**6,764**	**5,686**	**6,708**	**3,442**	**2,063**
	1977	173,136	164,167	16,376	14,739	16,025	6,927	4,874	12,932	5,655	3,800	5,085	2,878	1,379
SAN DIEGO	1981	**1,915,498**	**1,652,255**	**120,831**	**102,336**	**153,687**	**33,060**	**40,610**	**128,290**	**46,031**	**68,850**	**50,861**	**27,246**	**20,924**
	1977	1,121,360	967,624	90,769	77,507	97,682	25,041	23,794	83,915	34,017	41,213	34,414	20,133	12,533
SAN FRANCISCO - OAKLAND	1981	**3,637,559**	**3,420,857**	**291,837**	**272,337**	**256,882**	**102,906**	**55,667**	**170,780**	**61,282**	**87,648**	**105,990**	**53,002**	**38,470**
	1977	2,397,454	2,254,969	207,725	194,537	180,145	73,510	36,708	126,672	49,510	61,833	80,112	42,820	27,142
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1981*	***5,770,747***	***5,434,861***	***479,002***	***441,840***	***399,206***	***150,676***	***95,289***	***300,636***	***115,396***	***139,096***	***159,014***	***84,371***	***57,781***
	1977	*3,716,914*	*3,500,195*	*329,510*	*305,405*	*272,154*	*105,061*	*61,276*	*215,457*	*89,429*	*95,018*	*117,245*	*65,935*	*39,627*
SAN JOSE	1981	**1,448,210**	**1,354,425**	**125,619**	**112,069**	**107,350**	**32,609**	**28,006**	**90,936**	**40,211**	**36,532**	**40,883**	**24,367**	**15,282**
	1977	914,069	854,835	81,131	72,778	69,496	21,178	17,686	62,638	29,630	23,797	28,723	17,957	9,954
SANTA BARBARA - SANTA MARIA - LOMPOC	1981	**311,946**	**289,593**	**24,957**	**22,520**	**19,627**	**7,966**	**5,319**	**22,718**	**7,212**	**9,015**	**9,063**	**5,259**	**2,206**
	1977	210,423	195,461	19,788	17,957	14,592	6,352	3,591	17,585	6,353	6,639	7,398	4,632	1,625
SANTA CRUZ	1981	**218,499**	**209,065**	**14,397**	**13,312**	**14,618**	**7,322**	**5,239**	**14,082**	**4,728**	**8,157**	**4,679**	**3,164**	**1,420**
	1977	132,630	126,920	10,343	9,603	9,854	5,282	3,181	10,143	3,898	5,455	3,622	2,608	950

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977		Merchandise Line Sales														
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear				
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)		
ARKANSAS (continued)																
PINE BLUFF	**1981**	**5,519**	**3,452**	**6,520**	**5,626**	**13,474**	**5,048**	**6,409**	**17,372**	**6,433**	**8,124**	**5,208**	**2,342**	**1,967**		
	1977	4,250	2,880	5,284	4,694	9,479	4,073	4,115	12,195	5,190	5,216	3,772	1,889	1,263		
TEXARKANA	**1981**	**7,424**	**3,805**	**10,014**	**7,853**	**18,429**	**8,028**	**7,577**	**24,148**	**13,065**	**8,731**	**9,875**	**6,485**	**2,267**		
	1977	5,046	2,773	7,081	5,728	12,651	6,100	5,496	16,908	9,926	5,411	7,044	4,928	1,405		
NONMETRO PORTION OF STATE	**1981**	**41,851**	**16,110**	**113,878**	**94,154**	**119,174**	**69,266**	**26,582**	**201,478**	**119,499**	**43,635**	**64,392**	**39,656**	**12,122**		
	1977	28,313	12,266	84,807	72,422	76,872	46,673	15,909	130,164	80,529	26,118	42,181	26,727	7,256		
TOTAL STATE	**1981**	**103,194**	**52,641**	**201,823**	**157,357**	**263,762**	**133,802**	**95,357**	**429,074**	**227,804**	**146,594**	**145,596**	**87,122**	**36,050**		
	1977	70,709	39,372	147,372	119,720	170,652	91,246	57,887	278,113	155,299	88,862	95,245	59,130	21,783		
CALIFORNIA																
ANAHEIM - SANTA ANA - GARDEN GROVE	**1981**	**149,511**	**113,632**	**297,457**	**220,382**	**315,661**	**129,309**	**171,682**	**564,271**	**224,666**	**298,367**	**151,541**	**88,457**	**53,732**		
	1977	104,494	81,623	207,435	158,299	202,974	82,624	109,454	362,742	143,554	190,208	96,798	56,520	34,254		
BAKERSFIELD	**1981**	**18,715**	**13,213**	**39,858**	**32,194**	**49,743**	**22,455**	**23,399**	**73,851**	**29,545**	**38,104**	**24,089**	**15,550**	**6,871**		
	1977	13,635	10,021	29,578	24,416	34,177	15,247	16,186	50,777	20,061	26,358	16,367	10,558	4,753		
CHICO	**1981**	**8,141**	**5,579**	**10,054**	**6,728**	**15,590**	**7,409**	**6,560**	**22,257**	**11,235**	**8,002**	**7,577**	**4,810**	**1,800**		
	1977	6,251	4,439	7,685	5,353	11,304	5,614	4,504	16,198	8,513	5,494	5,580	3,645	1,236		
FRESNO	**1981**	**29,635**	**22,691**	**53,610**	**39,110**	**70,425**	**31,900**	**35,285**	**98,836**	**43,090**	**49,874**	**32,547**	**18,739**	**12,156**		
	1977	25,893	20,897	46,453	36,017	52,518	24,496	25,465	73,628	33,089	35,991	24,361	14,390	8,773		
LOS ANGELES - LONG BEACH	**1981**	**537,957**	**405,486**	**806,313**	**581,971**	**1,093,636**	**550,000**	**464,698**	**1,918,472**	**868,858**	**880,855**	**552,619**	**352,256**	**157,928**		
	1977	410,520	314,539	614,735	451,446	813,094	410,703	340,814	1,424,978	648,794	646,014	409,144	263,035	115,855		
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	***1981***	***790,901***	***585,546***	***1,289,422***	***926,081***	***1,680,974***	***777,222***	***783,015***	***2,865,953***	***1,241,117***	***1,378,041***	***824,043***	***508,862***	***253,205***		
	1977	*590,638*	*449,133*	*958,335*	*708,370*	*1,189,190*	*561,064*	*537,722*	*2,031,875*	*894,289*	*954,503*	*584,267*	*366,549*	*174,827*		
MODESTO	**1981**	**17,211**	**12,171**	**31,040**	**22,900**	**43,120**	**13,435**	**27,768**	**59,115**	**23,188**	**33,010**	**19,184**	**10,749**	**6,908**		
	1977	12,845	9,694	23,097	18,238	28,042	10,282	16,292	39,188	17,746	19,368	13,328	8,227	4,053		
OXNARD - SIMI VALLEY - VENTURA	**1981**	**27,960**	**19,506**	**50,456**	**35,714**	**67,040**	**23,587**	**36,008**	**92,919**	**37,871**	**43,660**	**30,754**	**18,553**	**9,082**		
	1977	19,543	14,131	35,312	25,873	43,127	15,043	23,024	59,739	24,153	27,917	19,650	11,833	5,807		
REDDING	**1981**	**6,859**	**4,092**	**10,135**	**6,442**	**16,643**	**7,984**	**7,429**	**23,707**	**12,106**	**9,064**	**8,242**	**5,183**	**2,040**		
	1977	4,708	2,943	6,939	4,633	10,707	5,280	4,585	15,283	8,006	5,594	5,338	3,428	1,259		
RIVERSIDE - SAN BERNARDINO - ONTARIO	**1981**	**75,473**	**46,922**	**135,196**	**88,014**	**204,637**	**74,326**	**110,627**	**290,291**	**109,722**	**155,159**	**89,129**	**49,596**	**32,463**		
	1977	56,081	38,840	100,853	72,752	129,995	52,694	64,430	184,416	77,788	90,364	58,675	35,161	18,911		
SACRAMENTO	**1981**	**92,483**	**73,056**	**115,060**	**79,858**	**145,817**	**58,121**	**67,341**	**234,442**	**91,000**	**108,569**	**70,333**	**39,841**	**25,815**		
	1977	70,774	58,019	86,616	63,708	99,286	41,619	53,522	159,559	65,162	84,193	48,398	28,529	16,723		
SALINAS - SEASIDE - MONTEREY	**1981**	**13,857**	**8,756**	**37,501**	**30,346**	**45,365**	**24,350**	**17,248**	**78,442**	**44,469**	**27,503**	**22,188**	**15,565**	**4,998**		
	1977	10,772	7,321	30,202	25,371	30,146	16,008	11,527	52,069	29,235	18,380	14,701	10,233	3,340		
SAN DIEGO	**1981**	**124,767**	**92,541**	**239,677**	**177,045**	**263,541**	**106,429**	**142,180**	**443,088**	**187,995**	**219,823**	**124,470**	**74,636**	**40,468**		
	1977	88,238	68,382	168,979	130,828	162,503	66,826	85,102	273,674	118,039	171,576	77,221	46,364	24,230		
SAN FRANCISCO - OAKLAND	**1981**	**268,477**	**213,669**	**379,572**	**256,814**	**549,972**	**251,630**	**251,766**	**943,832**	**373,515**	**479,625**	**265,944**	**162,645**	**85,054**		
	1977	211,190	172,614	293,361	206,898	405,765	193,386	186,866	693,098	287,057	354,520	197,877	124,999	59,998		
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***1981***	***428,825***	***339,706***	***613,017***	***428,357***	***844,778***	***348,864***	***429,587***	***1,434,773***	***547,545***	***771,189***	***400,829***	***240,221***	***134,194***		
	1977	*326,156*	*265,377*	*459,526*	*333,041*	*609,899*	*269,184*	*301,534*	*1,034,762*	*422,723*	*542,617*	*295,380*	*185,498*	*91,715*		
SAN JOSE	**1981**	**125,459**	**99,102**	**177,647**	**129,943**	**221,635**	**76,374**	**131,613**	**379,892**	**137,872**	**226,559**	**103,164**	**60,650**	**37,239**		
	1977	90,185	73,026	126,809	95,749	154,444	59,126	85,729	265,637	106,732	147,572	74,639	46,951	24,262		
SANTA BARBARA - SANTA MARIA - LOMPOC	**1981**	**72,011**	**16,530**	**33,439**	**26,124**	**36,471**	**16,591**	**18,016**	**56,985**	**34,126**	**19,277**	**19,337**	**13,895**	**4,282**		
	1977	53,876	14,559	28,308	23,008	27,343	12,599	13,267	42,856	25,915	14,195	14,545	10,552	3,154		
SANTA CRUZ	**1981**	**9,672**	**7,660**	**14,667**	**8,053**	**25,240**	**9,407**	**13,848**	**32,618**	**14,922**	**16,319**	**11,518**	**6,287**	**4,093**		
	1977	7,650	6,314	11,030	6,638	17,405	6,755	9,261	22,644	10,715	10,914	8,010	4,515	2,738		

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
CALIFORNIA (continued)														
SANTA ROSA	**1981**	**360,460**	**346,117**	**23,652**	**22,167**	**19,030**	**7,939**	**6,462**	**18,730**	**5,858**	**7,156**	**5,618**	**3,262**	**2,071**
	1977	215,617	207,071	17,839	16,777	12,766	6,009	3,866	12,073	4,071	4,340	3,714	2,267	1,257
STOCKTON	**1981**	**367,540**	**341,297**	**47,117**	**43,534**	**23,417**	**8,025**	**7,563**	**20,202**	**7,270**	**8,830**	**7,889**	**3,747**	**3,096**
	1977	221,977	206,108	31,474	29,194	15,494	5,382	4,569	15,082	6,082	6,177	6,022	3,135	2,166
VALLEJO - FAIRFIELD - NAPA	**1981**	**324,518**	**313,462**	**37,894**	**35,267**	**15,944**	**7,222**	**5,154**	**20,190**	**8,045**	**7,760**	**6,523**	**3,740**	**1,958**
	1977	189,774	183,320	22,815	21,313	9,747	4,364	3,016	14,074	6,218	5,048	4,696	2,891	1,274
VISALIA - TULARE - PORTERVILLE	**1981**	**251,496**	**239,248**	**13,253**	**12,250**	**13,798**	**5,680**	**3,659**	**18,129**	**4,384**	**9,698**	**6,778**	**3,785**	**2,028**
	1977	153,900	146,371	10,390	9,638	9,601	4,469	2,239	12,877	4,123	5,956	5,474	3,561	1,246
YUBA CITY	**1981**	**104,144**	**99,070**	**13,467**	**12,471**	**8,426**	**5,783**	**1,515**	**5,562**	**1,915**	**2,004**	**2,460**	**1,653**	**419**
	1977	66,286	63,044	8,653	8,026	5,642	3,721	964	4,536	1,549	1,824	1,996	1,337	382
NONMETRO PORTION OF STATE	**1981**	**1,348,752**	**1,282,261**	**93,588**	**86,434**	**71,143**	**40,071**	**19,609**	**55,281**	**19,052**	**14,409**	**24,657**	**16,455**	**3,011**
	1977	816,213	776,282	63,540	58,942	47,363	27,329	11,874	40,673	15,631	10,553	19,160	13,499	2,206
TOTAL STATE	**1981**	**25,000,717**	**22,908,738**	**2,012,109**	**1,790,490**	**1,916,699**	**580,273**	**597,993**	**1,472,046**	**529,713**	**710,324**	**696,925**	**390,223**	**239,502**
	1977	15,579,903	14,282,033	1,426,567	1,272,140	1,290,199	412,471	372,494	1,048,480	412,299	479,451	513,785	304,996	162,477
COLORADO														
COLORADO SPRINGS	**1981**	**255,511**	**246,684**	**17,553**	**9,918**	**16,030**	**4,047**	**5,891**	**24,612**	**10,773**	**7,682**	**9,915**	**5,893**	**2,544**
	1977	155,081	149,511	12,337	7,177	11,117	2,928	3,572	16,960	6,729	6,021	6,687	3,681	1,994
DENVER - BOULDER	**1981**	**1,749,238**	**1,692,012**	**114,541**	**69,930**	**102,429**	**25,533**	**34,070**	**117,708**	**58,954**	**46,722**	**64,463**	**43,742**	**15,817**
	1977	1,028,933	993,936	87,217	54,782	69,002	20,004	20,020	76,721	37,032	31,854	41,463	27,476	10,787
FORT COLLINS	**1981**	**138,932**	**135,581**	**8,599**	**6,502**	**6,074**	**2,445**	**2,067**	**15,096**	**9,973**	**4,385**	**4,257**	**3,199**	**791**
	1977	80,203	78,188	6,431	4,947	4,073	1,860	1,193	8,727	5,399	2,859	2,419	1,732	516
GREELEY	**1981**	**86,999**	**84,714**	**5,842**	**3,472**	**4,029**	**692**	**1,676**	**10,071**	**4,301**	**1,769**	**2,450**	**1,266**	**416**
	1977	57,303	55,733	5,197	3,178	3,013	634	1,103	6,903	2,607	1,360	1,651	767	320
PUEBLO	**1981**	**124,798**	**122,796**	**9,871**	**7,735**	**6,436**	**1,065**	**2,137**	**8,127**	**3,086**	**4,060**	**4,818**	**2,988**	**1,451**
	1977	80,623	79,277	9,402	7,485	4,789	1,031	1,381	5,640	1,952	2,984	3,228	1,890	1,067
NONMETRO PORTION OF STATE	**1981**	**617,562**	**599,593**	**34,364**	**29,578**	**32,712**	**12,546**	**10,344**	**34,132**	**15,127**	**3,848**	**13,373**	**9,273**	**479**
	1977	361,240	350,243	27,249	23,632	22,411	10,043	6,045	20,556	8,489	2,495	7,810	5,206	310
TOTAL STATE	**1981**	**2,973,040**	**2,881,380**	**190,770**	**127,135**	**167,710**	**46,328**	**56,185**	**209,746**	**102,214**	**68,466**	**99,276**	**66,361**	**21,498**
	1977	1,763,383	1,706,888	147,833	101,251	114,405	36,500	33,314	135,507	62,208	47,573	63,258	40,752	14,994
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**1981**	**807,516**	**793,427**	**61,076**	**55,231**	**55,785**	**21,520**	**15,834**	**55,151**	**34,877**	**6,647**	**20,810**	**14,085**	**3,125**
	1977	615,192	604,317	45,337	41,021	41,944	15,984	12,060	37,965	22,820	5,169	14,297	9,216	2,432
HARTFORD - NEW BRITAIN - BRISTOL	**1981**	**1,045,044**	**1,018,753**	**97,500**	**74,198**	**68,881**	**32,554**	**11,048**	**38,545**	**16,196**	**15,402**	**18,415**	**12,197**	**4,078**
	1977	764,649	745,194	72,170	55,021	51,786	24,142	8,083	28,674	11,506	12,082	13,456	8,665	3,201
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	**1981**	**738,094**	**717,145**	**49,610**	**44,631**	**45,047**	**17,999**	**11,654**	**45,486**	**25,210**	**16,161**	**23,172**	**15,513**	**4,411**
	1977	570,419	554,045	37,446	33,710	34,464	13,595	9,004	34,269	18,652	12,476	17,361	11,478	3,408
NEW LONDON - NORWICH	**1981**	**209,882**	**203,762**	**16,043**	**13,895**	**10,000**	**4,908**	**2,002**	**13,775**	**9,015**	**4,133**	**6,777**	**5,238**	**1,437**
	1977	155,090	150,505	12,056	10,449	7,509	3,691	1,480	9,434	5,827	3,141	4,556	3,386	1,092
NONMETRO PORTION OF STATE	**1981**	**221,762**	**216,735**	**18,388**	**15,629**	**13,943**	**6,238**	**3,130**	**7,623**	**5,465**	**1,925**	**4,557**	**3,730**	**777**
	1977	161,418	157,708	12,977	11,039	10,000	4,406	2,278	5,453	3,883	1,398	3,254	2,651	564
TOTAL STATE	**1981**	**3,022,298**	**2,949,822**	**242,617**	**203,584**	**193,656**	**83,219**	**43,668**	**160,580**	**90,763**	**44,268**	**73,731**	**50,763**	**13,828**
	1977	2,266,768	2,211,769	179,986	151,240	145,703	61,818	32,905	115,795	62,688	34,266	52,924	35,396	10,697

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CALIFORNIA (continued)														
SANTA ROSA	1981	**18,125**	**13,846**	**29,846**	**22,557**	**39,396**	**10,665**	**25,436**	**63,993**	**18,900**	**40,001**	**16,868**	**8,894**	**6,516**
	1977	12,290	9,621	20,155	15,675	26,586	8,962	15,426	43,516	15,882	24,259	12,360	7,474	3,952
STOCKTON	1981	**18,184**	**13,716**	**28,508**	**20,475**	**44,616**	**21,410**	**21,125**	**63,150**	**28,444**	**29,656**	**21,913**	**14,558**	**6,536**
	1977	14,582	11,475	22,735	17,129	31,407	15,018	14,777	44,443	19,951	20,745	15,360	10,212	4,572
VALLEJO - FAIRFIELD - NAPA	1981	**16,764**	**13,089**	**25,952**	**19,043**	**33,775**	**10,195**	**20,772**	**47,056**	**17,258**	**25,004**	**14,853**	**8,032**	**5,385**
	1977	12,491	10,116	19,201	14,719	23,104	7,710	13,513	32,511	13,052	16,266	10,504	6,074	3,503
VISALIA - TULARE - PORTERVILLE	1981	**10,556**	**5,480**	**17,268**	**9,982**	**32,332**	**13,432**	**17,088**	**45,024**	**20,367**	**20,846**	**14,912**	**8,719**	**4,691**
	1977	8,468	5,154	14,034	9,389	20,746	8,855	10,495	29,027	13,426	12,803	9,685	5,748	2,881
YUBA CITY	1981	**3,951**	**2,395**	**6,073**	**4,124**	**9,829**	**5,462**	**3,530**	**14,231**	**8,281**	**4,309**	**5,126**	**3,545**	**969**
	1977	3,144	1,936	5,070	3,479	7,861	3,975	3,214	11,224	6,027	3,921	3,897	2,580	882
NONMETRO PORTION OF STATE	1981	**41,285**	**23,818**	**60,684**	**41,209**	**97,144**	**54,224**	**25,391**	**143,577**	**82,213**	**30,968**	**50,314**	**35,207**	**6,967**
	1977	31,400	19,538	48,127	34,679	70,547	39,560	18,596	103,895	59,980	22,681	36,220	25,686	5,103
TOTAL STATE	1981	**1,687,093**	**1,226,950**	**2,600,013**	**1,859,028**	**3,421,628**	**1,518,695**	**1,638,810**	**5,690,049**	**2,419,643**	**2,764,554**	**1,656,622**	**1,016,367**	**515,993**
	1977	1,269,030	955,202	1,946,714	1,444,297	2,403,081	1,102,382	1,126,049	4,001,102	1,752,877	1,909,333	1,172,658	737,214	350,239
COLORADO														
COLORADO SPRINGS	1981	**24,120**	**16,021**	**58,359**	**49,424**	**39,959**	**16,896**	**19,529**	**57,100**	**28,532**	**21,712**	**18,169**	**10,420**	**5,406**
	1977	15,979	10,007	37,664	30,871	29,434	11,496	15,305	41,353	19,413	17,014	12,921	7,090	4,237
DENVER - BOULDER	1981	**138,837**	**100,320**	**212,808**	**159,848**	**296,349**	**136,758**	**137,993**	**426,428**	**217,206**	**186,101**	**147,481**	**94,535**	**39,025**
	1977	88,701	63,015	137,008	101,248	189,878	80,393	94,074	271,442	127,681	126,870	91,270	55,572	26,609
FORT COLLINS	1981	**13,265**	**11,338**	**14,502**	**10,682**	**22,176**	**11,993**	**8,175**	**28,122**	**16,671**	**9,936**	**9,342**	**6,121**	**1,980**
	1977	7,384	6,138	8,253	5,783	13,199	6,540	5,329	16,592	9,091	6,477	5,412	3,338	1,291
GREELEY	1981	**8,279**	**6,299**	**10,782**	**7,666**	**13,687**	**6,128**	**6,328**	**17,252**	**7,675**	**8,021**	**5,550**	**3,347**	**1,850**
	1977	5,305	3,818	6,958	4,647	10,105	4,261	4,863	12,742	5,336	6,164	4,008	2,327	1,422
PUEBLO	1981	**11,222**	**8,994**	**12,228**	**9,689**	**20,476**	**8,554**	**11,035**	**23,458**	**11,154**	**11,578**	**9,205**	**5,536**	**3,146**
	1977	7,321	5,689	7,994	6,128	14,604	5,709	8,109	16,630	7,444	8,508	6,381	3,695	2,312
NONMETRO PORTION OF STATE	1981	**21,696**	**12,150**	**38,688**	**31,176**	**73,525**	**39,820**	**13,736**	**87,620**	**56,695**	**9,805**	**30,200**	**17,139**	**4,200**
	1977	12,903	6,818	21,990	17,216	45,447	23,415	8,910	53,937	33,336	6,360	18,393	10,078	2,725
TOTAL STATE	1981	**217,419**	**155,122**	**347,367**	**268,485**	**466,172**	**220,149**	**196,796**	**639,980**	**337,933**	**247,153**	**219,947**	**137,098**	**55,607**
	1977	137,593	95,485	219,867	165,893	302,667	131,814	136,590	412,696	202,301	171,393	138,385	82,100	38,596
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1981	**54,203**	**40,466**	**78,066**	**61,550**	**140,708**	**82,550**	**48,601**	**247,209**	**136,855**	**96,330**	**60,470**	**44,479**	**12,516**
	1977	36,905	26,477	52,803	40,271	98,579	53,393	37,779	174,571	88,517	74,877	41,063	28,770	9,729
HARTFORD - NEW BRITAIN - BRISTOL	1981	**57,283**	**40,792**	**83,348**	**65,235**	**154,401**	**77,377**	**71,324**	**274,062**	**135,077**	**125,605**	**65,400**	**41,571**	**19,898**
	1977	41,750	28,979	60,515	46,504	113,137	52,460	55,934	200,975	91,578	98,497	46,693	28,185	15,604
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	1981	**33,320**	**22,376**	**69,446**	**56,314**	**116,224**	**56,604**	**54,110**	**186,799**	**93,612**	**85,215**	**46,089**	**29,584**	**15,249**
	1977	25,003	16,555	51,787	41,663	88,899	42,291	41,770	142,804	69,939	65,780	34,839	22,103	11,774
NEW LONDON - NORWICH	1981	**10,492**	**7,354**	**19,998**	**17,997**	**26,613**	**12,057**	**13,429**	**46,026**	**20,839**	**20,465**	**9,413**	**5,606**	**3,593**
	1977	7,139	4,753	13,152	11,632	19,278	8,122	10,203	33,260	14,039	15,548	6,665	3,777	2,730
NONMETRO PORTION OF STATE	1981	**6,762**	**4,866**	**13,228**	**12,177**	**24,046**	**14,240**	**7,280**	**37,917**	**21,182**	**12,212**	**12,031**	**9,453**	**2,510**
	1977	4,839	3,457	9,505	8,739	16,302	9,133	5,286	25,836	13,585	8,868	7,939	6,063	1,823
TOTAL STATE	1981	**162,060**	**115,854**	**264,086**	**213,273**	**461,992**	**242,828**	**194,744**	**792,013**	**407,565**	**339,827**	**193,403**	**130,693**	**53,766**
	1977	115,636	80,221	187,762	148,809	336,195	165,399	150,972	577,446	277,658	263,570	137,199	88,898	41,660

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
DELAWARE														
WILMINGTON	**1981**	**487,598**	**472,377**	**40,420**	**35,857**	**37,583**	**19,286**	**9,837**	**30,763**	**15,961**	**10,264**	**15,175**	**9,007**	**4,368**
	1977	354,704	343,816	28,772	25,607	27,598	13,773	7,163	24,544	12,983	8,224	12,156	7,326	3,501
NONMETRO PORTION OF STATE	**1981**	**243,397**	**236,739**	**14,884**	**11,889**	**11,075**	**6,555**	**2,114**	**10,247**	**2,897**	**2,675**	**4,202**	**1,950**	**938**
	1977	155,822	151,670	9,232	7,417	7,255	4,090	1,355	7,593	2,347	2,017	3,199	1,580	707
TOTAL STATE	**1981**	**631,060**	**612,233**	**51,139**	**44,054**	**43,950**	**23,855**	**9,932**	**37,371**	**16,600**	**12,577**	**17,547**	**9,683**	**5,154**
	1977	442,368	429,420	34,786	30,169	31,424	16,322	7,141	29,500	13,688	9,957	14,026	7,980	4,088
DISTRICT OF COLUMBIA														
WASHINGTON	**1981**	**3,529,986**	**3,330,824**	**259,816**	**220,944**	**434,206**	**320,644**	**17,749**	**163,202**	**57,521**	**75,222**	**103,536**	**55,988**	**40,556**
	1977	2,229,472	2,106,747	170,496	145,653	288,178	211,382	11,232	112,860	40,680	52,361	72,428	39,595	28,236
TOTAL STATE	**1981**	**451,667**	**426,254**	**40,993**	**34,868**	**62,984**	**50,604**	**2,272**	**20,419**	**10,014**	**5,616**	**13,861**	**9,746**	**3,027**
	1977	352,110	332,728	33,510	28,627	52,723	41,545	1,774	18,420	8,588	6,033	12,493	8,359	3,253
FLORIDA														
BRADENTON	**1981**	**165,953**	**162,241**	**20,743**	**14,579**	**13,613**	**3,998**	**6,053**	**13,833**	**7,488**	**5,564**	**5,928**	**3,683**	**1,648**
	1977	92,530	90,513	11,456	8,123	7,715	2,228	3,378	8,688	5,020	3,194	3,777	2,469	946
DAYTONA BEACH	**1981**	**247,183**	**234,426**	**30,999**	**24,740**	**24,844**	**8,292**	**7,530**	**18,368**	**6,878**	**8,321**	**7,455**	**3,888**	**2,609**
	1977	155,012	147,211	17,165	13,785	14,761	4,620	4,730	11,765	5,003	4,821	4,933	2,829	1,512
FORT LAUDERDALE - HOLLYWOOD	**1981**	**1,154,930**	**1,125,427**	**120,477**	**94,245**	**116,012**	**44,904**	**35,376**	**66,094**	**28,649**	**31,691**	**38,170**	**15,277**	**17,882**
	1977	651,286	635,091	63,316	49,871	65,430	23,762	19,971	41,224	18,477	19,576	23,667	9,854	11,049
FORT MYERS - CAPE CORAL	**1981**	**270,162**	**263,395**	**17,918**	**11,483**	**17,260**	**3,845**	**7,918**	**24,203**	**14,877**	**7,604**	**8,626**	**5,014**	**2,796**
	1977	134,329	131,040	11,118	7,195	9,541	2,409	3,941	14,082	8,623	4,537	5,016	2,906	1,669
FORT WALTON BEACH	**1981**	**95,402**	**92,084**	**6,741**	**5,289**	**7,465**	**1,531**	**2,392**	**9,872**	**3,495**	**4,113**	**3,945**	**1,796**	**1,480**
	1977	53,619	51,800	3,547	2,801	4,205	811	1,346	5,944	2,291	2,318	2,408	1,177	834
GAINESVILLE	**1981**	**145,044**	**136,037**	**18,748**	**14,305**	**14,962**	**4,700**	**6,166**	**15,198**	**7,192**	**4,738**	**3,415**	**1,266**	**1,490**
	1977	85,497	80,313	9,771	7,508	8,656	2,467	3,641	9,053	4,112	2,929	2,055	724	922
JACKSONVILLE	**1981**	**710,540**	**675,111**	**44,532**	**34,825**	**58,021**	**20,594**	**19,977**	**41,643**	**15,235**	**18,156**	**16,349**	**7,071**	**5,656**
	1977	426,554	405,871	31,428	24,749	38,280	14,636	12,011	28,351	10,830	12,187	11,176	5,027	3,798
LAKELAND - WINTER HAVEN	**1981**	**344,064**	**327,629**	**34,256**	**25,389**	**22,322**	**7,865**	**8,075**	**22,565**	**8,294**	**10,480**	**9,382**	**4,120**	**3,578**
	1977	200,454	191,128	18,817	14,058	12,861	4,355	4,713	14,640	6,249	6,129	6,209	3,104	2,093
MELBOURNE - TITUSVILLE - COCOA	**1981**	**255,319**	**243,071**	**24,725**	**17,011**	**20,502**	**6,431**	**7,767**	**21,067**	**6,978**	**12,435**	**8,626**	**3,122**	**4,474**
	1977	148,085	141,169	13,495	9,377	11,937	3,545	4,513	13,243	4,575	7,678	5,427	2,047	2,763
MIAMI	**1981**	**1,708,751**	**1,666,807**	**215,348**	**177,466**	**185,221**	**65,034**	**42,480**	**114,226**	**53,280**	**43,577**	**82,557**	**47,885**	**27,342**
	1977	962,226	938,371	123,389	102,139	108,613	37,429	23,915	66,149	29,313	26,293	47,317	26,348	16,497
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1981***	***2,863,681***	***2,792,234***	***335,825***	***271,711***	***301,233***	***109,938***	***77,856***	***180,320***	***81,929***	***75,268***	***120,727***	***63,162***	***45,224***
	1977	*1,613,512*	*1,573,462*	*186,705*	*152,010*	*174,043*	*61,191*	*43,886*	*107,373*	*47,790*	*45,869*	*70,984*	*36,202*	*27,546*
OCALA	**1981**	**141,184**	**136,249**	**10,360**	**8,125**	**8,862**	**2,350**	**3,541**	**7,970**	**2,277**	**2,939**	**3,040**	**1,169**	**1,057**
	1977	69,812	67,444	5,101	4,028	4,911	1,165	1,753	5,468	1,803	2,098	2,146	926	755
ORLANDO	**1981**	**777,500**	**749,361**	**51,630**	**35,599**	**59,590**	**11,492**	**25,105**	**41,729**	**15,446**	**20,011**	**21,030**	**7,792**	**7,611**
	1977	398,765	384,734	30,991	21,580	34,187	6,967	12,891	26,948	10,559	12,843	13,401	5,326	4,886
PANAMA CITY	**1981**	**86,979**	**83,525**	**7,417**	**6,170**	**8,131**	**3,069**	**1,630**	**12,895**	**5,548**	**3,858**	**2,987**	**1,535**	**1,277**
	1977	51,961	49,947	4,764	3,983	4,819	1,981	975	7,251	3,123	2,054	1,648	864	680
PENSACOLA	**1981**	**262,641**	**255,752**	**28,047**	**15,355**	**20,867**	**5,463**	**8,597**	**19,338**	**5,590**	**10,141**	**7,776**	**2,473**	**3,236**
	1977	160,716	156,620	17,725	9,844	13,166	3,502	5,266	13,059	4,228	6,512	5,279	1,871	2,079
SARASOTA	**1981**	**249,904**	**243,059**	**22,515**	**17,347**	**18,747**	**6,356**	**6,967**	**24,751**	**12,971**	**6,823**	**12,928**	**10,153**	**2,259**
	1977	132,356	128,812	13,194	10,231	10,691	3,749	3,694	14,057	7,155	4,174	7,269	5,600	1,382

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
DELAWARE														
WILMINGTON	1981	36,307	24,053	55,598	44,463	68,815	24,518	41,308	123,010	51,491	63,881	30,553	17,064	11,069
	1977	29,111	19,566	44,891	36,019	56,266	20,506	33,098	100,660	43,065	51,183	24,930	14,272	8,870
NONMETRO PORTION OF STATE	1981	8,335	4,046	16,274	12,652	25,535	10,153	12,016	36,740	15,911	15,655	10,610	5,593	3,281
	1977	6,406	3,277	12,829	10,186	19,766	8,266	9,062	28,531	12,952	11,806	8,228	4,553	2,475
TOTAL STATE	1981	40,034	24,698	63,185	49,000	90,395	33,067	51,869	152,175	64,033	77,285	39,105	21,540	13,959
	1977	32,177	20,369	51,351	40,268	72,708	27,261	41,019	122,801	52,842	61,224	31,416	17,773	11,039
DISTRICT OF COLUMBIA														
WASHINGTON	1981	254,001	174,881	382,656	269,116	526,041	244,022	256,233	964,503	398,812	509,306	256,074	162,285	78,985
	1977	177,396	123,668	270,434	192,121	387,046	188,326	186,985	706,380	307,782	370,300	189,875	125,243	54,987
TOTAL STATE	1981	38,832	30,444	59,966	50,048	74,264	51,931	20,052	130,154	84,871	39,714	42,727	34,537	5,897
	1977	33,793	26,108	52,817	42,919	73,524	49,667	21,544	129,421	81,169	42,666	41,178	33,030	6,336
FLORIDA														
BRADENTON	1981	9,025	5,818	12,801	7,413	21,616	7,273	11,814	33,499	12,749	17,785	10,390	5,725	3,199
	1977	5,787	3,900	8,086	4,970	12,843	4,642	6,782	20,018	8,136	10,209	6,382	3,654	1,837
DAYTONA BEACH	1981	13,024	7,446	24,472	17,357	37,468	14,186	17,956	57,451	26,811	25,294	15,363	8,196	4,930
	1977	8,720	5,417	16,815	12,626	23,320	9,626	10,403	36,160	18,193	14,654	9,794	5,562	2,857
FORT LAUDERDALE - HOLLYWOOD	1981	67,883	42,338	166,098	128,279	172,281	75,464	93,600	316,067	158,513	146,201	86,488	55,080	23,606
	1977	42,215	27,305	105,659	82,729	108,398	48,176	57,815	198,777	101,193	90,304	54,054	35,164	14,585
FORT MYERS - CAPE CORAL	1981	12,050	8,220	42,990	33,017	28,024	8,745	17,459	52,013	22,972	24,817	11,538	6,373	3,916
	1977	6,948	4,764	25,012	19,136	16,882	5,315	10,417	31,323	13,962	14,807	6,881	3,874	2,337
FORT WALTON BEACH	1981	5,340	2,825	11,606	9,285	15,818	5,643	7,490	22,685	10,700	10,464	6,398	3,056	2,396
	1977	3,296	1,852	7,412	6,087	9,181	3,387	5,512	13,252	6,422	5,897	3,744	1,834	1,350
GAINESVILLE	1981	11,358	8,500	21,718	18,690	19,884	7,971	9,480	35,776	16,403	16,187	9,447	5,989	2,510
	1977	6,627	4,860	12,560	10,686	13,338	5,976	5,861	24,282	12,298	10,007	6,620	4,490	1,552
JACKSONVILLE	1981	38,966	24,213	76,762	58,600	94,839	31,832	52,977	151,061	63,134	68,389	44,995	25,000	14,500
	1977	26,943	17,212	53,957	41,822	67,457	25,191	35,558	108,793	49,963	45,901	33,046	19,784	9,733
LAKELAND - WINTER HAVEN	1981	17,154	9,933	24,826	17,393	38,669	13,915	18,681	64,562	28,637	31,130	18,068	10,456	5,204
	1977	11,746	7,483	17,466	13,103	25,192	10,622	10,925	42,972	21,860	18,205	12,466	7,982	3,044
MELBOURNE - TITUSVILLE - COCOA	1981	17,650	11,569	37,680	28,894	27,320	4,783	20,379	47,476	10,174	33,188	12,343	4,800	6,443
	1977	11,311	7,585	24,367	18,942	18,221	4,198	12,583	32,087	8,929	20,492	8,846	4,213	3,979
MIAMI	1981	145,606	107,757	283,716	221,597	312,238	137,241	155,856	554,330	277,582	258,895	155,867	109,057	39,876
	1977	82,203	59,284	159,447	121,916	199,788	93,488	94,034	357,366	189,086	156,199	102,522	74,292	24,058
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1981*	*213,489*	*150,095*	*449,814*	*349,876*	*484,519*	*212,705*	*249,456*	*870,397*	*436,095*	*405,096*	*242,355*	*164,137*	*63,482*
	1977	*124,418*	*86,589*	*265,106*	*204,645*	*308,186*	*141,664*	*151,849*	*556,143*	*290,279*	*246,503*	*156,576*	*109,456*	*38,643*
OCALA	1981	4,120	1,840	8,256	6,281	13,717	3,950	6,988	16,075	7,491	7,476	4,995	2,140	1,712
	1977	2,917	1,457	6,274	4,974	9,828	2,868	4,989	11,490	5,439	5,337	3,429	1,554	1,222
ORLANDO	1981	46,860	26,384	71,938	50,943	92,057	28,418	57,861	156,633	62,513	87,261	42,272	23,407	16,068
	1977	30,287	18,034	47,930	34,665	59,876	19,133	37,135	102,565	42,089	56,005	27,668	15,759	10,314
PANAMA CITY	1981	7,905	6,007	13,810	11,730	17,683	7,231	9,329	27,253	13,898	11,937	8,054	4,603	2,875
	1977	4,432	3,381	7,727	6,602	9,998	4,323	4,966	15,531	8,309	6,354	4,625	2,752	1,530
PENSACOLA	1981	17,468	11,130	26,809	20,325	36,948	9,559	24,791	57,011	19,359	34,784	15,235	6,250	7,373
	1977	12,492	8,419	19,561	15,391	25,428	7,687	15,920	39,967	15,567	22,337	10,798	5,026	4,736
SARASOTA	1981	11,085	8,121	60,768	53,941	27,907	10,312	16,190	59,777	26,395	29,802	13,268	7,437	4,651
	1977	6,245	4,480	33,830	29,754	18,206	7,405	9,903	39,542	18,953	18,229	8,828	5,340	2,845

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
FLORIDA (continued)														
TALLAHASSEE	1981	150,045	147,449	10,445	8,008	13,115	2,516	6,087	11,588	3,729	6,019	4,300	313	2,392
	1977	85,725	84,278	7,608	5,872	8,092	1,845	3,479	7,524	2,786	3,591	2,656	234	1,427
TAMPA - ST. PETERSBURG	1981	1,856,181	1,785,916	146,679	99,691	126,520	30,736	51,080	102,737	36,435	45,660	55,809	23,789	20,613
	1977	969,069	933,333	90,372	62,004	73,144	19,118	26,700	66,649	26,810	28,044	36,688	17,505	12,663
WEST PALM BEACH - BOCA RATON	1981	674,316	654,219	65,571	49,043	57,512	16,154	20,312	34,962	12,745	17,114	22,307	10,412	10,118
	1977	351,469	341,245	35,898	27,044	30,776	8,908	10,595	20,123	8,272	9,052	13,096	6,758	5,352
NONMETRO PORTION OF STATE	1981	1,235,722	1,192,520	115,442	90,571	75,791	26,196	30,984	65,443	29,028	11,375	26,413	14,915	4,090
	1977	677,333	654,355	64,210	50,702	42,460	14,668	17,006	39,515	18,751	6,502	16,210	9,635	2,339
TOTAL STATE	1981	10,531,820	10,174,278	992,593	749,241	869,357	271,526	298,037	668,482	276,135	270,619	341,043	165,673	121,608
	1977	5,806,798	5,613,275	573,365	434,894	504,245	158,165	164,518	413,733	177,980	164,532	210,378	105,204	73,646
GEORGIA														
ALBANY	1981	81,023	77,667	10,047	8,364	8,186	3,996	2,141	7,699	2,737	2,830	3,522	1,734	937
	1977	55,666	53,410	5,562	4,652	5,243	2,222	1,473	5,523	1,923	2,147	2,510	1,218	711
ATHENS	1981	100,863	96,648	12,880	11,672	10,982	4,710	2,762	8,327	3,382	1,531	3,121	1,797	740
	1977	62,757	60,206	7,510	6,826	6,850	2,754	1,720	5,599	2,328	1,093	2,137	1,236	528
ATLANTA	1981	1,882,200	1,800,512	151,054	134,249	241,645	74,565	38,705	113,461	24,571	47,902	66,388	19,833	30,701
	1977	1,115,259	1,068,161	90,917	81,086	152,496	45,040	22,972	78,580	21,138	31,379	47,287	17,062	20,112
AUGUSTA	1981	259,716	253,261	27,189	19,913	28,483	8,853	6,918	18,024	3,054	7,479	7,088	1,696	2,942
	1977	162,332	158,400	17,390	12,824	18,683	5,680	4,328	12,306	2,119	5,286	4,866	1,178	2,080
COLUMBUS	1981	168,194	163,295	16,189	14,161	15,020	6,340	3,895	11,991	3,489	6,247	7,262	2,657	2,028
	1977	113,463	110,259	9,835	8,634	10,052	3,865	2,631	9,287	3,018	4,695	5,621	2,298	1,525
MACON	1981	217,700	208,341	20,315	16,885	25,241	8,065	6,996	15,126	3,726	6,932	4,947	1,570	2,051
	1977	142,808	136,827	13,698	11,444	17,250	5,466	4,595	11,220	3,187	5,002	3,726	1,343	1,480
SAVANNAH	1981	202,516	192,327	18,910	15,533	20,107	7,418	5,530	16,174	6,467	5,994	6,407	3,551	1,841
	1977	130,497	124,085	12,975	10,713	13,475	5,116	3,570	10,962	4,340	4,259	4,337	2,383	1,308
NONMETRO PORTION OF STATE	1981	1,855,586	1,778,168	199,242	180,627	158,328	72,888	50,799	96,711	38,460	8,931	33,141	20,431	4,311
	1977	1,195,504	1,146,900	126,360	114,866	104,051	46,351	32,771	70,967	30,676	6,954	25,356	16,299	3,356
TOTAL STATE	1981	4,751,833	4,552,045	450,731	397,558	503,156	185,722	116,018	285,485	85,855	86,956	131,195	53,321	45,166
	1977	2,959,431	2,838,320	280,155	247,954	324,352	115,508	72,780	203,016	68,821	60,112	95,388	43,130	30,813
HAWAII														
HONOLULU	1981	671,597	559,574	61,020	40,988	89,927	32,149	14,261	33,933	8,474	19,203	11,789	5,011	5,611
	1977	458,955	382,873	39,584	27,113	60,623	21,266	9,758	25,125	8,685	12,119	9,482	5,136	3,541
NONMETRO PORTION OF STATE	1981	245,792	227,375	15,680	11,585	17,533	8,163	4,546	12,450	4,901	1,272	4,423	3,147	469
	1977	161,291	149,285	9,590	7,191	11,379	5,068	2,986	9,707	4,693	770	3,847	3,013	284
TOTAL STATE	1981	917,389	786,949	76,700	52,573	107,460	40,312	18,807	46,383	13,375	20,475	16,212	8,158	6,080
	1977	620,246	532,158	49,174	34,304	72,002	26,334	12,744	34,832	13,378	12,889	13,329	8,149	3,825
IDAHO														
BOISE	1981	186,431	180,238	8,216	5,890	15,889	2,557	8,847	17,762	10,204	5,079	4,083	2,983	856
	1977	103,962	100,361	9,541	6,976	10,732	3,028	4,927	9,913	5,226	3,143	2,212	1,528	530
NONMETRO PORTION OF STATE	1981	694,182	668,206	45,553	38,224	42,212	13,389	19,414	59,243	35,682	10,943	22,776	16,438	1,976
	1977	454,651	436,882	40,756	34,584	31,124	12,115	12,694	36,827	20,953	6,994	13,993	9,654	1,263
TOTAL STATE	1981	880,613	848,444	53,769	44,114	58,101	15,946	28,261	77,005	45,886	16,022	26,859	19,421	2,832
	1977	558,613	537,243	50,297	41,560	41,856	15,143	17,621	46,740	26,179	10,137	16,205	11,182	1,793

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
FLORIDA (continued)														
TALLAHASSEE	**1981**	**10,065**	**6,402**	**15,051**	**10,677**	**25,571**	**10,458**	**11,099**	**43,990**	**21,520**	**19,468**	**12,424**	**7,857**	**3,887**
	1977	7,023	4,784	10,625	7,989	16,452	7,308	8,192	28,650	15,039	11,614	8,235	5,491	2,319
TAMPA - ST. PETERSBURG	**1981**	**88,976**	**46,371**	**163,400**	**108,381**	**207,698**	**65,297**	**133,827**	**333,215**	**119,113**	**198,309**	**98,767**	**57,059**	**36,073**
	1977	59,318	34,122	113,257	79,860	132,530	44,619	82,193	213,566	81,394	121,796	64,407	38,991	22,161
WEST PALM BEACH - BOCA RATON	**1981**	**33,719**	**23,159**	**93,577**	**71,478**	**92,237**	**34,614**	**53,770**	**176,039**	**97,169**	**70,622**	**43,618**	**25,216**	**14,167**
	1977	20,662	15,030	58,151	46,390	53,591	22,807	28,434	106,170	64,021	37,343	26,430	16,614	7,493
NONMETRO PORTION OF STATE	**1981**	**38,430**	**23,465**	**87,041**	**75,400**	**95,508**	**47,309**	**23,804**	**148,884**	**89,720**	**28,429**	**42,672**	**25,624**	**6,622**
	1977	23,702	15,158	55,568	48,914	57,176	29,288	15,463	89,980	55,546	16,545	25,607	15,865	3,786
TOTAL STATE	**1981**	**596,684**	**381,498**	**1,243,319**	**949,681**	**1,377,483**	**524,201**	**743,351**	**2,353,797**	**1,084,853**	**1,120,438**	**652,202**	**393,325**	**200,008**
	1977	372,874	244,527	783,704	606,556	877,705	356,059	457,085	1,512,491	736,399	682,235	424,382	268,241	121,738
GEORGIA														
ALBANY	**1981**	**7,624**	**4,607**	**14,293**	**11,974**	**16,551**	**5,946**	**9,734**	**27,285**	**12,879**	**13,205**	**8,807**	**5,537**	**2,686**
	1977	5,377	3,236	10,094	8,416	12,356	4,246	7,383	20,207	9,196	10,015	6,390	3,954	2,038
ATHENS	**1981**	**5,554**	**3,118**	**8,457**	**7,194**	**14,295**	**4,997**	**5,521**	**20,632**	**8,289**	**8,715**	**7,107**	**2,783**	**2,305**
	1977	3,779	2,145	5,769	4,922	11,060	4,442	5,393	16,144	7,370	6,218	5,397	2,475	1,645
ATLANTA	**1981**	**112,497**	**62,466**	**187,830**	**118,522**	**328,387**	**100,967**	**183,040**	**581,376**	**177,161**	**340,316**	**157,179**	**82,483**	**62,949**
	1977	86,145	53,738	146,841	101,675	227,078	77,508	128,535	402,231	135,995	238,545	112,081	63,318	41,232
AUGUSTA	**1981**	**22,120**	**13,121**	**29,767**	**22,631**	**41,678**	**17,093**	**20,861**	**70,219**	**34,305**	**27,948**	**18,853**	**9,968**	**6,308**
	1977	15,122	9,105	20,664	15,801	30,334	13,129	14,742	51,386	26,347	19,749	13,792	7,656	4,458
COLUMBUS	**1981**	**10,891**	**5,708**	**24,516**	**19,462**	**27,873**	**9,909**	**16,894**	**44,268**	**19,336**	**23,075**	**12,594**	**6,697**	**5,370**
	1977	8,685	4,938	20,541	16,830	23,064	9,527	12,987	37,366	18,588	17,342	10,841	6,439	4,036
MACON	**1981**	**13,237**	**7,705**	**19,471**	**13,754**	**42,782**	**17,496**	**23,410**	**58,460**	**25,175**	**30,813**	**15,871**	**8,744**	**6,007**
	1977	10,473	6,590	15,843	11,783	32,275	13,909	16,888	44,209	20,015	22,229	12,049	6,950	4,334
SAVANNAH	**1981**	**12,392**	**9,383**	**33,683**	**30,748**	**36,602**	**16,180**	**18,272**	**51,232**	**27,908**	**21,474**	**15,703**	**10,609**	**4,655**
	1977	8,303	6,298	22,667	20,624	26,553	12,066	12,983	37,484	20,810	15,258	11,502	7,912	3,308
NONMETRO PORTION OF STATE	**1981**	**61,620**	**35,458**	**128,050**	**114,308**	**138,086**	**91,915**	**43,379**	**273,531**	**152,481**	**50,776**	**93,202**	**51,224**	**13,434**
	1977	46,605	28,276	102,564	92,933	148,326	76,302	34,288	215,993	126,589	39,539	72,256	42,534	10,459
TOTAL STATE	**1981**	**242,260**	**139,903**	**443,012**	**336,741**	**691,446**	**261,980**	**319,394**	**1,117,976**	**452,392**	**513,609**	**327,393**	**177,112**	**103,146**
	1977	182,026	113,301	343,229	272,132	507,533	209,536	231,436	818,587	361,622	366,589	243,108	140,842	71,009
HAWAII														
HONOLULU	**1981**	**31,716**	**21,075**	**46,827**	**17,760**	**166,344**	**67,286**	**75,087**	**276,235**	**122,014**	**118,574**	**79,522**	**36,017**	**30,866**
	1977	28,523	21,600	36,869	18,202	105,983	44,306	47,380	176,484	80,342	74,817	52,035	23,717	19,475
NONMETRO PORTION OF STATE	**1981**	**5,958**	**3,228**	**20,959**	**18,500**	**36,373**	**23,355**	**5,262**	**60,045**	**39,203**	**8,277**	**12,466**	**8,676**	**1,479**
	1977	4,898	3,092	18,934	17,344	22,685	14,339	3,186	37,500	24,070	5,011	7,818	5,327	896
TOTAL STATE	**1981**	**37,674**	**24,303**	**67,786**	**36,260**	**202,717**	**90,641**	**80,349**	**336,280**	**161,217**	**126,851**	**91,988**	**44,693**	**32,345**
	1977	33,421	24,692	55,803	35,546	128,668	58,645	50,566	213,984	104,412	79,828	59,853	29,044	20,371
IDAHO														
BOISE	**1981**	**18,981**	**13,030**	**23,648**	**21,349**	**30,940**	**16,034**	**12,546**	**46,291**	**27,264**	**16,224**	**13,321**	**8,567**	**4,283**
	1977	10,367	6,674	12,359	10,934	16,824	7,593	7,764	24,690	12,911	10,040	7,005	4,057	2,651
NONMETRO PORTION OF STATE	**1981**	**45,697**	**27,655**	**61,886**	**50,883**	**102,270**	**52,827**	**28,953**	**126,687**	**69,532**	**31,307**	**42,377**	**26,643**	**8,104**
	1977	28,553	16,236	37,094	29,752	63,453	30,935	19,170	78,406	40,717	20,642	26,148	15,600	5,178
TOTAL STATE	**1981**	**64,678**	**40,685**	**85,534**	**72,232**	**133,210**	**68,861**	**41,499**	**172,978**	**96,796**	**47,531**	**55,698**	**35,210**	**12,387**
	1977	38,920	22,910	49,453	40,686	80,277	38,528	26,934	103,096	53,628	30,682	33,153	19,657	7,829

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

ILLINOIS

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
BLOOMINGTON - NORMAL	1981	94,834	91,446	7,116	6,415	10,204	2,569	3,458	7,456	2,612	3,261	2,918	2,099	794
	1977	65,044	62,648	5,115	4,618	7,507	1,849	2,370	5,989	2,181	2,615	2,410	1,753	637
CHAMPAIGN - URBANA - RANTOUL	1981	135,864	129,088	9,395	8,764	14,201	4,331	5,043	11,552	3,926	5,190	4,439	2,458	1,336
	1977	91,732	87,020	7,450	6,957	10,669	3,438	3,400	9,254	3,274	4,108	3,604	2,050	1,058
CHICAGO	1981	6,478,598	6,125,388	471,699	438,295	600,367	220,585	53,084	392,350	163,703	156,111	181,711	94,197	55,678
	1977	4,582,067	4,324,663	340,778	316,981	449,133	159,535	37,524	301,758	127,188	119,498	139,997	73,192	42,614
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	*1981*	*7,182,352*	*6,806,512*	*530,846*	*494,453*	*654,367*	*240,961*	*68,802*	*437,753*	*185,693*	*172,531*	*201,039*	*106,417*	*60,604*
	1977	*5,099,887*	*4,825,186*	*379,826*	*354,039*	*488,434*	*172,966*	*49,082*	*339,173*	*146,033*	*132,725*	*156,086*	*83,665*	*46,562*
DAVENPORT - ROCK ISLAND - MOLINE	1981	333,670	318,265	29,759	25,659	31,219	11,564	8,773	27,786	7,865	12,850	11,979	8,387	2,902
	1977	232,373	221,236	20,087	17,239	21,185	7,769	6,101	19,499	5,841	8,378	8,642	6,230	1,892
DECATUR	1981	120,071	115,074	8,524	6,934	12,299	3,034	4,348	11,814	3,953	5,565	4,428	2,872	1,185
	1977	78,101	74,755	6,449	5,263	8,929	2,303	2,825	9,420	3,449	4,160	3,687	2,506	886
KANKAKEE	1981	82,827	80,446	8,097	7,642	5,669	2,848	1,163	6,264	2,239	3,054	1,602	640	616
	1977	60,774	58,972	5,318	5,023	4,094	1,872	853	4,922	1,617	2,542	1,248	462	513
PEORIA	1981	339,425	330,579	28,949	25,868	24,294	6,519	6,091	26,146	10,131	8,997	11,988	7,907	2,587
	1977	236,288	229,938	21,065	18,857	17,883	4,752	4,238	20,389	8,282	6,781	9,557	6,464	1,950
ROCKFORD	1981	244,454	235,263	20,248	18,074	22,298	7,843	6,619	22,348	11,765	8,927	8,149	5,773	2,168
	1977	170,116	163,525	13,504	12,075	15,178	5,239	4,601	16,090	8,882	5,945	5,967	4,358	1,444
SPRINGFIELD	1981	183,886	175,616	17,609	17,092	16,137	7,023	4,446	18,587	4,340	9,556	4,713	2,051	1,898
	1977	124,018	118,286	12,847	12,477	11,476	5,127	2,996	13,459	3,173	6,650	3,415	1,500	1,321
NONMETRO PORTION OF STATE	1981	1,780,901	1,732,137	161,297	146,699	116,281	39,564	43,992	129,529	55,797	23,338	52,453	39,370	4,728
	1977	1,243,741	1,208,570	114,504	104,284	83,435	28,128	30,706	96,619	41,679	16,942	39,167	29,403	3,434
TOTAL STATE	1981	10,149,961	9,677,394	791,081	723,566	877,633	310,223	145,086	667,655	273,984	240,897	289,871	167,098	74,893
	1977	7,128,877	6,786,222	567,980	520,318	648,384	223,602	101,169	509,028	211,552	181,490	222,181	129,104	56,687

INDIANA

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
ANDERSON	1981	117,292	113,366	22,860	21,988	7,487	1,419	2,168	9,407	3,977	4,465	2,434	993	1,290
	1977	89,357	86,269	14,572	14,024	5,838	905	1,650	8,206	3,690	3,716	2,124	922	1,074
BLOOMINGTON	1981	75,902	73,294	7,414	7,032	5,961	2,629	1,564	6,287	1,828	1,974	3,179	1,294	710
	1977	58,293	56,228	5,327	5,057	4,517	1,891	1,200	5,177	1,591	1,577	2,644	1,126	567
ELKHART	1981	135,923	131,311	24,001	22,009	9,793	3,505	2,828	10,244	3,827	3,250	4,254	2,839	768
	1977	90,134	86,971	14,418	13,236	6,652	2,108	1,874	8,013	3,160	2,414	3,416	2,344	571
EVANSVILLE	1981	247,091	231,539	28,054	25,825	27,253	7,143	9,591	24,456	8,274	9,245	10,601	7,859	2,022
	1977	179,220	167,721	19,237	17,732	20,058	4,905	6,948	18,842	6,250	7,435	8,102	5,935	1,627
FORT WAYNE	1981	301,816	291,575	37,638	35,036	24,284	6,526	6,977	25,169	8,233	13,605	11,983	5,584	3,315
	1977	218,682	211,018	25,154	23,437	17,610	4,366	5,049	20,489	7,707	10,225	10,086	5,229	2,491
GARY - HAMMOND - EAST CHICAGO	1981	609,408	591,422	53,430	51,194	47,757	18,726	13,518	38,084	18,735	13,565	16,673	10,420	4,388
	1977	443,855	430,315	34,779	33,343	34,315	12,196	9,836	31,024	15,883	10,784	13,731	8,835	3,488
INDIANAPOLIS	1981	1,050,842	1,018,860	142,221	127,747	74,019	17,922	19,628	59,185	21,528	29,275	32,134	15,830	11,187
	1977	747,146	723,685	96,055	86,412	54,212	12,125	13,949	47,506	18,635	22,539	26,175	13,703	8,612
INDIANAPOLIS - ANDERSON CONSOLIDATED AREA	*1981*	*1,168,134*	*1,132,226*	*165,081*	*149,735*	*81,506*	*19,341*	*21,796*	*68,592*	*25,505*	*33,740*	*34,568*	*16,823*	*12,477*
	1977	*836,503*	*809,954*	*110,627*	*100,436*	*60,050*	*13,030*	*15,599*	*55,712*	*22,325*	*26,255*	*28,299*	*14,625*	*9,686*
KOKOMO	1981	88,080	85,088	14,837	13,370	7,425	1,928	2,381	8,499	2,966	4,380	3,627	2,250	1,087
	1977	65,712	63,409	9,633	8,694	5,674	1,254	1,774	7,279	2,637	3,700	3,160	2,001	919
LAFAYETTE - WEST LAFAYETTE	1981	94,063	91,263	11,385	10,880	9,731	3,473	2,701	10,122	3,448	5,665	4,932	3,032	1,024
	1977	70,340	68,183	7,744	7,406	6,990	2,364	2,019	7,647	2,718	4,123	3,833	2,390	745

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ILLINOIS														
BLOOMINGTON - NORMAL	**1981**	**6,897**	**5,224**	**6,852**	**5,251**	**19,319**	**8,403**	**9,950**	**30,826**	**14,387**	**13,098**	**7,829**	**5,230**	**2,201**
	1977	5,673	4,363	5,661	4,385	15,675	6,857	7,980	24,920	11,740	10,505	6,336	4,268	1,765
CHAMPAIGN - URBANA - RANTOUL	**1981**	**13,209**	**6,384**	**12,722**	**9,383**	**26,425**	**11,301**	**13,730**	**38,680**	**15,241**	**20,842**	**11,133**	**6,870**	**3,532**
	1977	10,618	5,324	10,448	7,825	21,080	9,079	10,867	30,835	12,244	16,496	8,878	5,519	2,796
CHICAGO	**1981**	**528,297**	**308,891**	**790,240**	**567,314**	**1,204,945**	**543,996**	**546,337**	**2,136,273**	**967,904**	**880,028**	**579,978**	**354,669**	**163,063**
	1977	407,017	239,975	609,435	439,206	967,836	458,706	422,489	1,714,355	816,138	673,492	470,839	299,069	124,798
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	***1981***	***561,041***	***327,508***	***849,771***	***612,905***	***1,303,397***	***583,625***	***599,573***	***2,276,324***	***1,032,374***	***946,899***	***622,065***	***379,478***	***177,607***
	1977	*434,059*	*255,910*	*659,565*	*478,197*	*1,047,387*	*490,666*	*465,243*	*1,827,396*	*868,021*	*727,140*	*504,587*	*319,011*	*136,480*
DAVENPORT - ROCK ISLAND - MOLINE	**1981**	**22,702**	**15,205**	**46,333**	**29,258**	**64,368**	**23,975**	**36,487**	**99,384**	**32,026**	**61,882**	**26,182**	**14,505**	**10,445**
	1977	16,402	11,293	33,526	21,820	45,335	18,705	25,310	69,530	24,986	40,34[illegible]	19,055	11,317	6,810
DECATUR	**1981**	**7,140**	**4,770**	**12,466**	**9,296**	**22,849**	**8,101**	**13,509**	**27,922**	**10,050**	**15,155**	**7,560**	**3,814**	**3,358**
	1977	5,958	4,162	10,490	8,110	18,858	7,662	10,098	23,081	9,506	11,329	6,425	3,608	2,510
KANKAKEE	**1981**	**3,954**	**2,168**	**8,281**	**6,203**	**13,189**	**4,914**	**7,193**	**15,161**	**5,596**	**7,794**	**4,981**	**2,210**	**1,990**
	1977	3,019	1,566	6,204	4,481	11,758	4,836	5,987	13,488	5,507	6,487	4,437	2,175	1,657
PEORIA	**1981**	**21,040**	**12,026**	**39,359**	**28,056**	**56,698**	**19,521**	**28,884**	**86,025**	**30,643**	**42,677**	**21,493**	**12,216**	**8,468**
	1977	16,653	9,830	31,312	22,764	43,451	15,482	26,907	65,956	24,302	39,224	16,692	9,688	6,382
ROCKFORD	**1981**	**17,664**	**12,654**	**33,573**	**25,990**	**49,403**	**10,490**	**32,083**	**63,348**	**16,565**	**38,309**	**18,106**	**7,547**	**9,264**
	1977	12,938	9,553	24,909	19,655	35,495	9,272	21,362	46,147	14,643	25,508	13,828	6,672	6,169
SPRINGFIELD	**1981**	**14,712**	**9,666**	**21,331**	**11,041**	**39,596**	**14,507**	**22,913**	**65,133**	**25,518**	**30,124**	**14,211**	**6,770**	**6,013**
	1977	10,629	7,067	15,634	8,069	29,162	11,489	15,942	48,358	20,208	20,960	10,653	5,362	4,184
NONMETRO PORTION OF STATE	**1981**	**76,129**	**47,782**	**147,577**	**124,473**	**214,486**	**96,630**	**74,176**	**291,549**	**146,262**	**79,876**	**90,803**	**48,118**	**18,924**
	1977	56,774	35,687	110,574	93,376	168,135	82,468	53,838	230,271	124,825	58,535	72,644	41,067	13,738
TOTAL STATE	**1981**	**733,104**	**435,155**	**1,133,900**	**828,705**	**1,750,256**	**755,315**	**806,648**	**2,919,541**	**1,291,896**	**1,222,653**	**802,144**	**472,954**	**234,148**
	1977	562,366	337,031	871,137	639,705	1,389,681	635,489	619,116	2,322,094	1,086,370	931,224	645,917	397,613	176,568
INDIANA														
ANDERSON	**1981**	**10,585**	**5,589**	**8,981**	**6,140**	**17,714**	**4,708**	**12,002**	**21,554**	**9,816**	**11,255**	**7,171**	**4,145**	**2,742**
	1977	9,331	5,186	8,064	5,697	15,680	4,685	9,988	19,710	9,768	9,367	6,643	4,125	2,282
BLOOMINGTON	**1981**	**6,646**	**5,415**	**5,706**	**3,831**	**11,850**	**5,814**	**5,666**	**18,537**	**12,264**	**5,696**	**4.660**	**3,191**	**1,210**
	1977	5,701	4,713	4,838	3,334	9,781	4,922	4,528	15,432	10,383	4,552	3,879	2,702	967
ELKHART	**1981**	**6,004**	**3,284**	**11,403**	**8,694**	**21,834**	**5,635**	**12,897**	**25,467**	**9,345**	**13,334**	**8,685**	**3,556**	**3,614**
	1977	4,767	2,711	9,222	7,178	17,663	5,548	9,579	21,275	9,202	9,903	7,345	3,501	2,684
EVANSVILLE	**1981**	**15,256**	**10,223**	**32,275**	**27,445**	**49,736**	**22,063**	**22,382**	**71,143**	**38,783**	**25,753**	**22,178**	**14,589**	**5,760**
	1977	11,684	7,720	24,666	20,813	39,605	17,738	18,000	56,749	31,184	20,711	17,722	11,731	4,632
FORT WAYNE	**1981**	**20,104**	**12,419**	**40,067**	**24,273**	**60,307**	**19,287**	**38,960**	**87,412**	**37,060**	**47,019**	**24,454**	**13,178**	**9,690**
	1977	17,449	11,628	34,138	22,194	48,432	17,302	29,278	71,452	33,246	35,335	20,331	11,823	7,283
GARY - HAMMOND - EAST CHICAGO	**1981**	**27,879**	**16,159**	**52,179**	**40,091**	**87,003**	**36,876**	**46,007**	**124,492**	**60,481**	**58,730**	**37,912**	**23,371**	**12,538**
	1977	22,803	13,699	43,555	33,986	69,293	29,151	36,570	99,100	47,812	46,683	29,967	18,475	9,966
INDIANAPOLIS	**1981**	**189,900**	**48,540**	**110,648**	**75,691**	**166,929**	**49,224**	**95,778**	**408,125**	**85,514**	**164,282**	**75,143**	**41,138**	**29,836**
	1977	148,642	42,018	92,338	65,502	134,772	42,900	85,991	321,922	74,528	126,455	61,979	35,852	22,964
INDIANAPOLIS - ANDERSON CONSOLIDATED AREA	***1981***	***200,485***	***54,129***	***119,629***	***81,831***	***184,643***	***53,932***	***107,780***	***429,679***	***95,330***	***175,537***	***82,314***	***45,283***	***32,578***
	1977	*157,973*	*47,204*	*100,402*	*71,199*	*150,452*	*47,585*	*95,979*	*341,632*	*84,296*	*135,822*	*68,622*	*39,977*	*25,246*
KOKOMO	**1981**	**5,703**	**3,365**	**9,404**	**7,416**	**16,082**	**5,400**	**9,648**	**23,176**	**10,477**	**10,586**	**7,627**	**4,742**	**1,856**
	1977	4,948	2,992	8,292	6,617	14,005	4,960	8,151	20,371	9,624	8,944	6,765	4,355	1,568
LAFAYETTE - WEST LAFAYETTE	**1981**	**7,963**	**4,992**	**12,831**	**10,174**	**19,814**	**6,119**	**12,974**	**30,469**	**6,178**	**23,660**	**8,298**	**3,316**	**4,502**
	1977	6,158	3,936	9,985	8,021	15,702	5,602	9,444	23,531	5,656	17,221	6,694	3,036	3,277

1982 SURVEY OF BUYING POWER DATA SERVICE

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
INDIANA (continued)														
MUNCIE	**1981**	**108,588**	**105,206**	**13,844**	**13,698**	**9,748**	**3,756**	**2,184**	**6,289**	**2,516**	**3,218**	**5,096**	**4,217**	**679**
	1977	80,637	78,041	8,046	7,962	6,842	2,183	1,621	5,143	2,187	2,519	4,358	3,667	532
SOUTH BEND	**1981**	**241,205**	**230,679**	**37,783**	**35,966**	**15,186**	**4,947**	**3,121**	**14,455**	**4,626**	**7,155**	**6,292**	**3,943**	**1,480**
	1977	173,280	165,474	22,809	21,727	10,880	2,989	2,241	11,568	3,859	5,692	5,126	3,288	1,178
TERRE HAUTE	**1981**	**124,606**	**118,222**	**19,986**	**19,141**	**13,191**	**2,669**	**6,322**	**13,320**	**3,836**	**7,053**	**7,095**	**2,680**	**1,215**
	1977	94,830	89,831	13,238	12,686	9,755	1,769	4,803	10,618	3,347	5,484	5,634	2,338	944
NONMETRO PORTION OF STATE	**1981**	**1,286,820**	**1,243,099**	**183,101**	**167,877**	**74,584**	**26,736**	**26,768**	**74,176**	**30,915**	**14,905**	**32,258**	**22,939**	**3,524**
	1977	935,373	902,550	116,257	106,725	53,267	16,995	19,445	61,009	27,305	11,719	27,545	20,258	2,772
TOTAL STATE	**1981**	**4,571,410**	**4,412,830**	**610,019**	**563,423**	**336,574**	**105,816**	**101,804**	**305,868**	**118,316**	**119,857**	**143,433**	**84,933**	**33,731**
	1977	3,319,103	3,200,131	395,504	365,617	243,931	68,793	74,114	247,709	102,114	93,561	118,390	73,090	26,324
IOWA														
CEDAR RAPIDS	**1981**	**155,092**	**148,907**	**14,018**	**12,628**	**16,546**	**6,588**	**4,860**	**13,635**	**5,086**	**5,760**	**4,759**	**2,586**	**2,009**
	1977	105,273	100,869	8,963	8,010	10,982	4,179	3,293	9,842	3,886	3,955	3,478	1,976	1,380
DAVENPORT - ROCK ISLAND - MOLINE	**1981**	**333,670**	**318,265**	**29,759**	**25,659**	**31,219**	**11,564**	**8,773**	**27,786**	**7,865**	**12,850**	**11,979**	**8,387**	**2,902**
	1977	232,373	221,236	20,087	17,239	21,185	7,769	6,101	19,499	5,841	8,378	8,642	6,230	1,892
DES MOINES	**1981**	**377,133**	**364,271**	**26,426**	**20,087**	**30,262**	**6,294**	**12,020**	**29,056**	**10,836**	**14,664**	**12,253**	**7,495**	**3,866**
	1977	233,932	225,529	18,284	13,631	20,075	4,271	7,444	20,124	7,456	10,268	8,474	5,157	2,707
DUBUQUE	**1981**	**79,814**	**75,958**	**9,106**	**8,746**	**7,150**	**2,312**	**2,374**	**12,323**	**6,469**	**4,813**	**2,757**	**1,704**	**906**
	1977	54,802	52,022	6,675	6,390	5,059	1,689	1,626	8,303	4,158	3,398	1,841	1,095	640
IOWA CITY	**1981**	**79,439**	**76,824**	**10,813**	**9,821**	**6,965**	**2,834**	**1,809**	**8,210**	**4,043**	**1,840**	**3,625**	**2,759**	**490**
	1977	46,529	44,917	5,951	5,364	4,028	1,548	1,058	4,915	2,386	1,127	2,157	1,628	300
SIOUX CITY	**1981**	**123,737**	**119,702**	**9,705**	**7,754**	**9,329**	**3,446**	**3,545**	**9,383**	**4,535**	**3,447**	**4,420**	**2,924**	**655**
	1977	84,287	81,402	7,726	6,077	6,919	2,701	2,411	6,900	3,179	2,657	3,169	2,039	505
WATERLOO - CEDAR FALLS	**1981**	**128,983**	**124,264**	**10,196**	**9,746**	**11,774**	**4,366**	**3,386**	**13,925**	**3,595**	**6,916**	**4,535**	**2,621**	**1,550**
	1977	84,377	81,121	6,856	6,529	7,878	2,925	2,211	9,413	2,376	4,652	3,033	1,732	1,043
NONMETRO PORTION OF STATE	**1981**	**1,457,826**	**1,409,933**	**129,083**	**117,242**	**93,876**	**33,833**	**33,201**	**106,609**	**47,565**	**17,022**	**43,821**	**32,445**	**4,533**
	1977	974,702	940,932	87,203	78,603	63,182	22,687	22,163	75,196	34,458	11,196	31,317	23,503	2,984
TOTAL STATE	**1981**	**2,618,910**	**2,525,966**	**231,468**	**205,627**	**197,478**	**67,753**	**66,331**	**211,796**	**87,600**	**63,438**	**84,210**	**58,018**	**16,109**
	1977	1,723,613	1,659,260	155,168	136,485	131,261	44,867	43,534	146,740	61,906	42,425	59,012	41,150	10,766
KANSAS														
LAWRENCE	**1981**	**51,650**	**50,114**	**5,430**	**4,869**	**5,002**	**1,290**	**1,312**	**4,538**	**1,426**	**1,061**	**1,355**	**698**	**351**
	1977	37,068	35,908	3,425	3,045	3,239	807	941	3,419	1,385	643	1,099	678	213
TOPEKA	**1981**	**168,756**	**162,314**	**16,744**	**12,018**	**16,734**	**5,057**	**7,555**	**13,861**	**4,227**	**6,811**	**4,943**	**3,018**	**1,333**
	1977	113,429	108,868	11,252	7,890	11,541	3,320	5,069	10,873	3,606	5,150	4,032	2,575	1,008
WICHITA	**1981**	**380,022**	**354,386**	**33,817**	**30,221**	**30,796**	**6,318**	**7,491**	**37,221**	**13,901**	**16,206**	**13,302**	**7,161**	**4,164**
	1977	243,924	226,547	22,897	20,271	20,019	4,238	4,791	24,175	9,201	10,271	8,692	4,740	2,639
NONMETRO PORTION OF STATE	**1981**	**1,030,075**	**997,548**	**89,364**	**78,623**	**74,538**	**16,192**	**29,656**	**85,731**	**42,751**	**14,104**	**29,520**	**18,832**	**3,499**
	1977	701,911	678,505	69,256	60,328	54,056	12,431	20,174	64,087	32,425	10,361	22,177	14,292	2,571
TOTAL STATE	**1981**	**2,045,237**	**1,953,311**	**183,650**	**152,410**	**168,607**	**38,237**	**52,162**	**177,466**	**74,635**	**54,082**	**64,274**	**36,603**	**14,895**
	1977	1,362,467	1,298,505	132,322	108,832	114,319	26,878	34,908	124,409	54,331	35,706	45,227	26,598	9,671
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1981**	**101,643**	**99,686**	**8,884**	**7,745**	**8,203**	**2,974**	**2,661**	**12,222**	**4,593**	**5,542**	**7,368**	**4,927**	**2,044**
	1977	68,097	66,825	6,204	5,428	5,741	2,084	1,784	8,213	3,066	3,565	4,906	3,289	1,315
HUNTINGTON - ASHLAND	**1981**	**303,453**	**295,942**	**32,854**	**27,142**	**21,491**	**7,685**	**5,360**	**21,440**	**10,701**	**7,682**	**7,460**	**5,057**	**1,557**
	1977	204,900	199,932	20,910	17,354	14,495	4,913	3,622	15,102	7,558	5,426	5,263	3,572	1,102

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
INDIANA (continued)														
MUNCIE	1981	**5,288**	**3,379**	**9,951**	**8,119**	**17,019**	**4,816**	**10,243**	**22,738**	**8,395**	**12,086**	**7,741**	**4,565**	**2,855**
	1977	4,432	2,938	8,493	7,059	13,859	4,136	9,088	18,637	7,210	10,503	6,410	3,921	2,235
SOUTH BEND	1981	**19,822**	**14,795**	**24,829**	**18,581**	**42,215**	**17,342**	**19,310**	**57,380**	**26,813**	**28,345**	**16,429**	**9,211**	**6,368**
	1977	16,245	12,340	20,526	15,599	34,274	14,424	18,942	46,671	22,173	22,546	13,326	7,618	5,066
TERRE HAUTE	1981	**17,643**	**5,556**	**11,457**	**6,982**	**27,006**	**11,412**	**13,062**	**37,447**	**19,094**	**15,924**	**9,770**	**4,842**	**3,548**
	1977	13,809	4,849	9,539	6,084	21,705	9,533	10,154	30,324	15,947	12,379	7,819	4,044	2,759
NONMETRO PORTION OF STATE	1981	**43,874**	**26,521**	**82,355**	**65,451**	**135,975**	**49,438**	**57,675**	**184,316**	**81,998**	**61,145**	**61,279**	**31,202**	**16,570**
	1977	36,971	23,424	72,132	58,925	111,973	44,261	46,497	153,515	73,411	48,067	51,446	27,932	13,026
TOTAL STATE	1981	**382,310**	**163,716**	**422,305**	**310,063**	**691,207**	**241,515**	**369,697**	**1,142,304**	**413,147**	**498,244**	**298,758**	**163,756**	**105,104**
	1977	307,694	141,244	354,605	267,482	561,589	208,748	306,307	923,925	357,419	388,401	246,789	141,947	81,804
IOWA														
CEDAR RAPIDS	1981	**10,837**	**7,630**	**18,637**	**13,465**	**31,104**	**5,526**	**21,292**	**43,205**	**5,823**	**35,765**	**10,754**	**4,192**	**6,342**
	1977	8,061	5,830	13,891	10,288	23,012	5,201	17,283	31,499	5,481	24,552	8,459	3,946	4,354
DAVENPORT - ROCK ISLAND - MOLINE	1981	**22,702**	**15,205**	**46,333**	**29,258**	**64,368**	**23,975**	**36,487**	**99,384**	**32,026**	**61,882**	**26,182**	**14,505**	**10,445**
	1977	16,402	11,293	33,526	21,820	45,335	18,705	25,310	69,530	24,986	40,345	19,055	11,317	6,810
DES MOINES	1981	**29,034**	**20,590**	**42,308**	**26,426**	**67,491**	**28,513**	**37,114**	**102,505**	**40,175**	**58,677**	**27,485**	**16,031**	**10,403**
	1977	20,043	14,167	29,230	18,178	49,336	21,721	25,987	74,763	30,604	41,085	20,205	12,212	7,286
DUBUQUE	1981	**8,310**	**6,538**	**11,202**	**8,440**	**17,204**	**3,118**	**13,672**	**21,997**	**5,280**	**15,454**	**6,756**	**3,317**	**3,133**
	1977	5,458	4,202	7,377	5,425	12,987	2,925	9,650	16,893	4,954	10,908	5,540	3,112	2,212
IOWA CITY	1981	**5,257**	**3,400**	**6,322**	**4,801**	**16,333**	**8,302**	**6,099**	**19,590**	**10,038**	**7,640**	**6,321**	**4,053**	**1,605**
	1977	3,140	2,007	3,762	2,833	10,350	5,387	3,736	12,422	6,514	4,680	4,010	2,630	983
SIOUX CITY	1981	**7,899**	**5,145**	**12,569**	**10,012**	**19,439**	**7,670**	**10,183**	**27,153**	**9,803**	**15,537**	**8,088**	**4,250**	**3,060**
	1977	5,718	3,607	9,014	7,048	16,101	6,974	7,848	22,355	8,914	11,974	6,806	3,865	2,358
WATERLOO - CEDAR FALLS	1981	**12,755**	**9,474**	**17,183**	**12,457**	**26,723**	**10,033**	**14,938**	**33,472**	**13,990**	**17,780**	**10,060**	**6,348**	**3,324**
	1977	8,486	6,260	11,421	8,231	19,593	8,198	10,048	24,726	11,430	11,959	7,694	5,187	2,236
NONMETRO PORTION OF STATE	1981	**62,971**	**40,005**	**119,114**	**101,852**	**187,166**	**94,676**	**53,340**	**248,874**	**114,471**	**70,705**	**72,991**	**46,215**	**14,846**
	1977	44,640	28,979	86,421	74,750	139,556	78,044	37,107	183,187	94,360	46,497	56,217	38,096	9,764
TOTAL STATE	1981	**152,411**	**102,573**	**254,516**	**192,892**	**407,874**	**170,148**	**185,537**	**563,142**	**216,066**	**267,742**	**158,576**	**91,814**	**50,664**
	1977	106,040	72,213	179,539	137,942	298,196	138,263	128,213	407,926	175,407	178,104	119,901	74,946	33,739
KANSAS														
LAWRENCE	1981	**6,270**	**1,711**	**3,384**	**1,952**	**8,476**	**3,875**	**3,317**	**9,286**	**4,647**	**3,445**	**3,908**	**2,557**	**999**
	1977	4,667	1,662	2,795	1,896	5,985	3,139	2,011	6,606	3,765	2,089	2,920	2,072	606
TOPEKA	1981	**11,351**	**7,245**	**15,844**	**10,340**	**24,888**	**10,098**	**13,310**	**34,502**	**12,904**	**17,985**	**10,217**	**5,952**	**3,383**
	1977	9,278	6,181	12,978	8,820	20,491	9,256	10,063	28,221	11,828	13,597	8,676	5,456	2,558
WICHITA	1981	**37,790**	**24,539**	**47,035**	**34,325**	**73,962**	**33,163**	**32,707**	**104,892**	**54,397**	**43,436**	**32,226**	**20,207**	**8,047**
	1977	24,783	16,242	30,451	22,347	51,226	24,966	20,727	73,383	40,952	27,526	22,924	15,212	5,101
NONMETRO PORTION OF STATE	1981	**55,645**	**28,033**	**84,998**	**68,815**	**124,796**	**66,407**	**31,848**	**169,146**	**95,307**	**40,368**	**53,599**	**34,033**	**10,217**
	1977	41,609	21,265	64,599	52,673	95,483	52,438	23,543	129,499	75,264	29,906	41,274	26,878	7,504
TOTAL STATE	1981	**158,692**	**92,953**	**227,585**	**170,175**	**326,632**	**145,405**	**137,888**	**473,368**	**223,366**	**195,454**	**141,755**	**85,607**	**38,013**
	1977	109,665	65,009	158,313	120,532	231,016	110,809	89,441	333,102	168,808	125,774	102,036	64,691	24,740
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	1981	**7,960**	**3,726**	**15,230**	**12,023**	**18,895**	**6,250**	**10,207**	**31,212**	**10,863**	**17,010**	**8,165**	**4,596**	**2,675**
	1977	5,354	2,488	10,202	8,041	13,013	4,789	6,566	21,529	8,325	10,942	5,916	3,521	1,720
HUNTINGTON - ASHLAND	1981	**22,973**	**18,542**	**29,478**	**25,657**	**44,344**	**17,341**	**24,242**	**62,898**	**23,658**	**34,391**	**20,478**	**11,345**	**8,150**
	1977	16,214	13,098	20,919	18,228	33,606	14,134	17,123	47,544	19,283	24,291	15,686	9,248	5,757

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
KENTUCKY (continued)														
LEXINGTON-FAYETTE	**1981**	**331,426**	**321,276**	**30,792**	**27,013**	**28,072**	**7,727**	**9,456**	**27,023**	**9,529**	**12,443**	**15,232**	**8,512**	**4,883**
	1977	194,284	188,589	20,256	17,832	16,875	5,101	5,553	15,840	5,659	6,857	8,957	5,055	2,692
LOUISVILLE	**1981**	**869,799**	**839,972**	**75,424**	**68,176**	**77,920**	**24,281**	**24,696**	**61,728**	**37,065**	**15,898**	**29,440**	**17,249**	**7,081**
	1977	552,210	533,921	51,052	46,256	53,335	16,474	15,703	41,663	23,858	11,472	19,894	11,103	5,109
OWENSBORO	**1981**	**82,194**	**80,350**	**7,846**	**7,322**	**8,089**	**2,707**	**3,124**	**12,322**	**5,335**	**5,760**	**3,430**	**2,301**	**944**
	1977	51,689	50,578	5,424	5,071	5,151	1,875	1,967	7,457	3,431	3,224	2,131	1,480	528
NONMETRO PORTION OF STATE	**1981**	**1,812,956**	**1,763,404**	**176,690**	**153,244**	**127,741**	**45,882**	**46,504**	**127,333**	**64,075**	**12,939**	**49,737**	**35,665**	**2,449**
	1977	1,115,431	1,085,984	113,286	98,523	81,779	29,498	28,645	83,969	42,137	8,074	32,801	23,456	1,529
TOTAL STATE	**1981**	**3,440,903**	**3,333,719**	**323,686**	**282,200**	**264,031**	**89,854**	**91,435**	**247,636**	**123,461**	**54,781**	**107,103**	**68,911**	**18,114**
	1977	2,126,725	2,062,888	213,710	186,853	171,995	59,619	56,540	161,214	80,021	34,181	69,628	44,496	11,427
LOUISIANA														
ALEXANDRIA	**1981**	**106,882**	**103,603**	**13,981**	**9,144**	**13,513**	**2,104**	**4,492**	**10,815**	**3,646**	**5,413**	**3,480**	**1,912**	**1,344**
	1977	77,829	75,345	9,334	6,251	9,672	1,438	3,267	7,953	3,003	3,654	2,651	1,575	908
BATON ROUGE	**1981**	**426,497**	**411,664**	**41,537**	**28,496**	**43,187**	**7,506**	**17,466**	**40,408**	**13,535**	**23,181**	**17,503**	**7,436**	**5,073**
	1977	288,346	277,895	28,464	19,943	28,571	5,252	11,794	26,556	10,134	13,873	12,061	5,567	3,037
LAFAYETTE	**1981**	**149,164**	**143,973**	**13,401**	**9,290**	**12,824**	**3,194**	**6,156**	**19,871**	**6,603**	**11,503**	**7,410**	**3,843**	**2,568**
	1977	88,302	85,046	8,555	6,053	7,795	2,081	3,640	11,857	3,971	6,807	4,443	2,311	1,520
LAKE CHARLES	**1981**	**202,686**	**197,951**	**13,448**	**11,348**	**13,535**	**3,243**	**5,715**	**14,571**	**5,335**	**4,827**	**7,934**	**6,185**	**1,118**
	1977	119,217	116,308	9,569	8,160	8,859	2,332	3,359	9,735	3,412	3,432	5,167	3,956	795
MONROE	**1981**	**125,386**	**121,816**	**9,581**	**7,680**	**8,753**	**2,403**	**1,945**	**12,890**	**3,447**	**5,598**	**4,450**	**1,591**	**1,711**
	1977	93,727	90,945	7,705	6,257	6,609	1,958	1,452	9,570	2,711	3,981	3,329	1,251	1,217
NEW ORLEANS	**1981**	**1,138,857**	**1,085,846**	**88,786**	**63,699**	**91,825**	**22,973**	**32,812**	**76,095**	**31,240**	**35,701**	**31,573**	**16,430**	**10,390**
	1977	794,985	756,532	64,341	47,079	65,492	16,980	22,866	53,978	22,096	25,378	22,376	11,620	7,388
SHREVEPORT	**1981**	**306,320**	**292,822**	**25,905**	**20,770**	**28,025**	**4,271**	**6,146**	**25,621**	**9,227**	**12,467**	**10,317**	**4,951**	**3,152**
	1977	228,075	217,623	19,588	15,913	20,456	3,273	4,571	18,844	7,507	8,414	7,805	4,028	2,128
NONMETRO PORTION OF STATE	**1981**	**1,225,669**	**1,183,397**	**149,525**	**120,721**	**85,859**	**20,996**	**35,540**	**82,874**	**40,807**	**8,915**	**27,680**	**16,540**	**2,299**
	1977	839,152	808,942	101,007	82,632	58,657	14,373	24,302	57,985	29,242	5,648	19,486	11,857	1,458
TOTAL STATE	**1981**	**3,681,461**	**3,540,972**	**356,164**	**271,148**	**297,521**	**66,690**	**110,272**	**283,145**	**113,840**	**107,605**	**110,347**	**58,888**	**27,655**
	1977	2,529,633	2,428,636	248,563	192,288	206,311	47,687	75,251	196,478	82,076	71,187	77,318	42,165	18,451
MAINE														
BANGOR	**1981**	**137,610**	**132,758**	**11,053**	**9,397**	**8,688**	**2,903**	**1,966**	**11,044**	**5,766**	**3,338**	**4,902**	**3,645**	**880**
	1977	91,746	88,462	6,637	5,646	5,864	1,744	1,311	7,181	3,323	2,470	3,024	2,101	651
LEWISTON - AUBURN	**1981**	**97,072**	**94,060**	**7,207**	**6,125**	**4,286**	**772**	**857**	**5,473**	**1,816**	**2,099**	**1,963**	**1,078**	**379**
	1977	68,290	66,143	5,000	4,253	2,978	536	604	3,857	1,333	1,427	1,406	792	258
PORTLAND	**1981**	**308,077**	**297,113**	**23,117**	**20,557**	**17,770**	**9,475**	**2,010**	**11,687**	**4,948**	**6,033**	**4,438**	**1,903**	**2,248**
	1977	199,901	192,694	12,621	11,230	10,792	5,176	1,306	7,630	3,015	4,159	2,895	1,160	1,550
NONMETRO PORTION OF STATE	**1981**	**455,280**	**439,171**	**38,012**	**32,302**	**24,854**	**9,974**	**6,506**	**22,443**	**10,891**	**5,431**	**9,509**	**6,885**	**1,432**
	1977	319,434	308,000	24,524	20,861	17,008	6,442	4,564	15,233	6,966	3,919	6,294	4,405	1,034
TOTAL STATE	**1981**	**1,108,485**	**1,069,624**	**90,621**	**77,921**	**62,349**	**26,071**	**12,916**	**55,192**	**25,994**	**18,149**	**23,103**	**15,138**	**5,268**
	1977	754,379	727,622	55,442	47,655	40,929	15,648	8,856	37,555	16,338	12,781	15,133	9,534	3,706
MARYLAND														
BALTIMORE	**1981**	**2,411,771**	**2,347,126**	**176,558**	**160,770**	**106,976**	**50,356**	**15,126**	**113,218**	**44,223**	**43,649**	**54,607**	**32,164**	**14,085**
	1977	1,513,875	1,473,674	121,012	110,487	73,706	34,608	9,508	80,802	32,074	32,070	39,217	23,327	10,354
CUMBERLAND	**1981**	**91,976**	**88,820**	**10,939**	**9,970**	**7,791**	**4,860**	**1,242**	**6,400**	**2,918**	**1,833**	**2,843**	**1,690**	**691**
	1977	70,289	67,935	7,134	6,518	5,465	3,166	937	5,040	2,268	1,555	2,245	1,314	588

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
KENTUCKY (continued)														
LEXINGTON-FAYETTE	1981	**24,326**	**15,854**	**36,488**	**27,348**	**80,060**	**30,699**	**45,344**	**125,306**	**50,871**	**60,974**	**30,547**	**16,888**	**12,359**
	1977	14,403	9,414	21,428	16,242	48,006	20,346	24,988	75,318	33,715	38,832	18,854	11,192	6,811
LOUISVILLE	1981	**52,599**	**38,231**	**105,138**	**85,012**	**139,438**	**42,203**	**88,106**	**234,145**	**83,870**	**134,626**	**64,593**	**32,111**	**26,688**
	1977	34,969	24,607	69,512	54,980	102,884	32,248	63,565	173,254	64,090	97,127	47,947	24,539	19,254
OWENSBORO	1981	**5,682**	**3,768**	**8,889**	**7,812**	**17,904**	**9,141**	**8,069**	**22,458**	**11,139**	**10,064**	**8,088**	**5,055**	**2,424**
	1977	3,530	2,423	5,634	5,024	10,585	5,595	4,516	13,255	6,818	5,633	4,853	3,094	1,357
NONMETRO PORTION OF STATE	1981	**45,859**	**19,574**	**144,843**	**122,993**	**179,960**	**84,436**	**45,241**	**274,680**	**135,966**	**61,928**	**88,023**	**53,292**	**13,774**
	1977	30,152	12,873	95,735	81,282	117,962	57,955	28,231	181,421	93,324	38,645	59,213	36,571	8,596
TOTAL STATE	1981	**146,126**	**87,358**	**318,254**	**259,014**	**462,667**	**184,655**	**210,176**	**722,438**	**306,170**	**304,571**	**210,653**	**118,004**	**62,557**
	1977	94,474	55,852	206,304	167,384	306,254	127,558	133,940	481,252	212,551	200,231	142,356	81,957	39,976
LOUISIANA														
ALEXANDRIA	1981	**10,029**	**4,801**	**8,334**	**6,252**	**24,125**	**10,336**	**12,083**	**34,474**	**19,087**	**11,332**	**13,505**	**8,219**	**3,584**
	1977	7,674	3,955	6,596	5,155	16,924	7,551	8,156	24,393	13,944	7,650	9,689	6,005	2,420
BATON ROUGE	1981	**33,476**	**17,541**	**53,321**	**37,774**	**88,459**	**24,128**	**58,854**	**144,879**	**44,409**	**89,479**	**35,648**	**15,619**	**16,785**
	1977	23,382	13,131	38,044	28,268	56,235	17,219	35,222	92,691	31,693	53,549	23,446	11,147	10,045
LAFAYETTE	1981	**18,046**	**12,125**	**27,505**	**21,351**	**39,318**	**21,138**	**12,671**	**55,418**	**35,604**	**17,660**	**18,233**	**13,377**	**4,108**
	1977	10,837	7,292	16,515	12,841	23,807	12,897	9,407	33,602	21,722	10,450	11,052	8,161	2,431
LAKE CHARLES	1981	**8,332**	**4,677**	**21,550**	**17,817**	**24,209**	**10,823**	**10,694**	**35,434**	**18,026**	**13,460**	**10,825**	**6,767**	**2,717**
	1977	5,505	2,992	13,989	11,396	16,868	7,446	7,602	24,678	12,402	9,569	7,465	4,656	1,932
MONROE	1981	**11,102**	**6,589**	**14,682**	**11,079**	**22,137**	**9,533**	**10,852**	**35,241**	**18,483**	**13,988**	**10,655**	**6,302**	**3,251**
	1977	8,463	5,260	11,324	8,713	16,645	7,707	7,716	26,815	14,942	9,946	8,231	5,095	2,312
NEW ORLEANS	1981	**78,332**	**58,714**	**134,988**	**108,222**	**189,181**	**95,687**	**84,879**	**326,809**	**166,019**	**141,400**	**96,179**	**64,639**	**23,232**
	1977	55,468	41,526	96,804	77,758	137,828	71,318	60,330	238,124	123,737	100,504	70,589	48,178	16,516
SHREVEPORT	1981	**22,786**	**12,753**	**38,869**	**30,231**	**58,777**	**28,990**	**25,640**	**95,917**	**51,106**	**40,180**	**28,708**	**18,646**	**7,884**
	1977	17,482	10,374	30,856	24,909	42,316	21,899	17,302	69,192	38,605	27,114	21,035	14,085	5,320
NONMETRO PORTION OF STATE	1981	**48,270**	**23,166**	**113,634**	**98,671**	**119,425**	**64,794**	**21,398**	**180,608**	**97,469**	**28,950**	**63,723**	**35,605**	**8,142**
	1977	33,714	16,601	88,715	78,537	83,728	48,069	13,554	126,427	72,306	18,335	45,468	26,413	5,157
TOTAL STATE	1981	**230,373**	**140,466**	**412,883**	**331,397**	**565,631**	**265,429**	**237,071**	**908,780**	**450,203**	**356,449**	**277,476**	**169,174**	**69,703**
	1977	162,525	101,131	302,843	247,577	394,351	194,106	159,289	635,922	329,351	237,117	196,975	123,740	46,133
MAINE														
BANGOR	1981	**8,167**	**5,803**	**15,603**	**13,757**	**20,809**	**10,593**	**9,057**	**26,733**	**12,206**	**12,886**	**8,604**	**5,367**	**2,640**
	1977	5,076	3,344	9,285	7,928	14,061	6,502	6,702	18,262	7,493	9,535	5,674	3,295	1,954
LEWISTON - AUBURN	1981	**4,493**	**2,513**	**6,074**	**4,646**	**12,985**	**5,773**	**5,645**	**17,170**	**8,180**	**6,428**	**5,500**	**3,680**	**1,404**
	1977	3,221	1,845	59,636	58,646	8,917	4,075	3,837	11,804	5,774	4,369	3,845	2,598	954
PORTLAND	1981	**17,057**	**13,131**	**21,380**	**16,797**	**89,412**	**21,295**	**21,556**	**82,951**	**29,376**	**35,707**	**25,111**	**10,767**	**5,697**
	1977	10,675	8,000	44,964	41,810	56,751	11,949	14,856	52,815	16,484	24,609	15,519	6,042	3,926
NONMETRO PORTION OF STATE	1981	**16,045**	**10,958**	**22,198**	**18,548**	**54,295**	**30,684**	**14,737**	**69,443**	**35,358**	**20,971**	**21,678**	**15,548**	**4,295**
	1977	10,656	7,011	14,737	12,112	35,596	18,690	10,631	45,980	21,536	15,126	13,884	9,470	3,100
TOTAL STATE	1981	**49,650**	**34,994**	**69,391**	**56,975**	**188,812**	**75,022**	**54,384**	**210,355**	**92,812**	**80,813**	**65,780**	**38,745**	**15,024**
	1977	32,195	21,912	131,350	122,629	122,345	45,232	38,214	137,605	55,914	56,752	41,943	23,440	10,572
MARYLAND														
BALTIMORE	1981	**119,225**	**78,801**	**203,745**	**142,002**	**302,394**	**123,854**	**153,728**	**482,961**	**187,092**	**252,860**	**133,552**	**85,310**	**37,942**
	1977	85,664	57,151	148,931	105,003	230,776	100,027	112,940	367,849	151,097	185,763	103,537	68,899	27,877
CUMBERLAND	1981	**4,549**	**2,942**	**8,703**	**6,954**	**12,021**	**4,590**	**5,994**	**18,451**	**7,902**	**8,488**	**5,661**	**3,423**	**1,616**
	1977	3,598	2,289	6,834	5,409	10,784	4,552	5,051	16,686	7,852	7,139	5,203	3,400	1,348

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
MARYLAND (continued)														
HAGERSTOWN	1981	109,508	105,736	10,071	9,188	8,833	4,676	1,325	8,891	3,220	3,608	3,842	1,871	1,384
	1977	77,483	74,889	6,276	5,742	5,892	2,922	939	6,500	2,473	2,645	2,848	1,437	1,015
NONMETRO PORTION OF STATE	1981	483,918	467,255	36,574	33,372	29,338	16,985	5,860	25,526	11,034	6,713	11,202	6,410	2,575
	1977	320,658	309,924	23,829	21,801	19,605	11,095	3,888	18,816	8,687	4,922	8,430	5,048	1,890
TOTAL STATE	1981	4,826,786	4,642,040	353,578	314,929	355,696	223,111	32,838	233,724	88,143	95,039	122,703	67,945	39,904
	1977	3,069,891	2,955,479	232,875	208,330	234,489	143,671	21,141	165,530	64,058	68,128	87,297	49,038	28,379
MASSACHUSETTS														
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	1981	3,574,197	3,506,632	292,009	272,244	413,447	173,948	42,519	306,623	60,183	58,354	240,405	34,988	24,299
	1977	2,456,417	2,409,459	182,592	170,321	273,709	108,827	29,222	210,388	40,811	39,736	165,335	23,726	16,553
NEW BEDFORD - FALL RIVER	1981	463,768	447,724	35,487	34,903	28,494	12,684	4,487	30,037	15,869	12,574	11,483	6,750	4,648
	1977	301,087	290,542	22,928	22,552	17,642	8,196	2,912	16,895	8,668	7,182	6,400	3,687	2,655
PITTSFIELD	1981	193,154	188,546	10,892	10,463	9,044	3,568	2,069	8,104	4,347	2,178	4,764	3,420	695
	1977	114,236	111,475	7,322	7,035	5,767	2,399	1,224	4,847	2,489	1,368	2,802	1,958	437
SPRINGFIELD - CHICOPEE - HOLYOKE	1981	768,691	749,011	48,860	44,139	35,319	15,168	9,285	24,447	13,136	7,771	14,802	10,896	1,983
	1977	401,276	390,879	30,947	28,023	22,043	9,515	4,849	17,214	9,436	5,665	10,361	7,755	1,451
WORCESTER - FITCHBURG - LEOMINSTER	1981	657,092	634,256	59,008	53,429	47,917	26,957	7,849	28,653	19,297	3,349	15,249	9,055	2,720
	1977	432,026	416,806	34,243	31,020	29,442	15,651	5,163	16,715	10,589	2,225	9,039	4,969	1,808
NONMETRO PORTION OF STATE	1981	313,870	302,297	24,369	20,703	22,520	10,289	4,107	10,405	5,892	3,620	6,634	5,700	779
	1977	188,199	181,197	14,823	12,609	13,822	6,267	2,463	6,158	3,357	2,239	3,830	3,248	481
TOTAL STATE	1981	5,970,772	5,828,466	470,625	435,881	556,741	242,614	70,316	408,269	118,724	87,846	293,337	70,809	35,124
	1977	3,893,241	3,800,358	292,855	271,560	362,425	150,855	45,833	272,217	75,350	58,415	197,767	45,343	23,385
MICHIGAN														
ANN ARBOR	1981	179,254	140,504	23,031	18,680	29,058	13,085	4,023	15,274	9,920	3,921	6,508	5,301	1,039
	1977	167,152	130,124	14,121	11,482	19,146	8,043	3,727	10,612	7,246	2,246	4,603	3,872	595
BATTLE CREEK	1981	126,509	106,065	15,320	13,703	10,996	3,844	2,855	11,132	5,551	3,925	3,738	2,716	916
	1977	112,721	93,993	10,770	9,647	8,032	2,706	2,531	8,120	4,312	2,389	2,762	2,110	558
BAY CITY	1981	107,838	104,048	10,749	8,994	8,333	2,622	3,201	7,189	3,120	2,507	3,344	2,192	587
	1977	78,283	75,442	7,279	6,105	5,913	1,780	2,321	5,491	2,522	1,796	2,616	1,772	420
BENTON HARBOR	1981	153,014	146,141	15,364	13,257	13,044	4,711	4,196	16,464	10,794	2,124	11,053	10,098	477
	1977	116,195	110,806	10,035	8,677	9,623	3,084	3,182	12,293	7,681	1,698	7,964	7,186	381
DETROIT	1981	4,402,481	4,169,692	472,302	392,448	469,028	282,156	73,458	268,033	136,976	106,052	132,367	91,660	29,719
	1977	2,962,827	2,800,523	283,812	235,462	300,831	169.287	49,362	192,201	97,766	76,776	94,703	65,427	21,512
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1981*	*4,581,735*	*4,310,196*	*495,333*	*411,128*	*498,086*	*295,241*	*77,481*	*283,307*	*146,896*	*109,973*	*138,875*	*96,961*	*30,758*
	1977	*3,129,979*	*2,930,647*	*297,933*	*246,944*	*319,977*	*177,330*	*53,089*	*202,813*	*105,012*	*79,022*	*99,306*	*69,299*	*22,107*
FLINT	1981	479,767	419,703	50,258	42,252	66,347	34,435	13.674	48,789	25,522	16,189	22,849	17,460	2,361
	1977	362,210	315,570	33,227	28,000	44,538	22,819	10,282	32,070	17,032	9,543	15,398	11,653	1,394
GRAND RAPIDS	1981	419,291	316,657	45,836	29,914	47,718	8,924	14,407	37,943	19,579	12,396	18,941	15,158	2,457
	1977	394,398	295,774	31,704	20,806	34,303	6,207	13,460	26,390	14,545	7,107	13,739	11,261	1,412
JACKSON	1981	99,009	71,965	10,243	8,035	9,286	2,252	1,863	8,912	2,775	5,805	3,726	2,003	1,279
	1977	95,389	68,779	8,252	6,495	6,943	1,820	1,781	6,048	2,141	3,612	2,735	1,545	797
KALAMAZOO - PORTAGE	1981	219,894	176,114	19,570	11,972	21,533	5,593	5,996	17,612	7,637	7,632	7,106	4,658	1,686
	1977	180,264	143,481	13,551	8,342	14,561	3,898	4,885	11,904	5,794	4,278	5,079	3,534	945
LANSING - EAST LANSING	1981	433,277	331,948	27,259	22,364	32,746	8,960	8,711	24,572	8,608	12,491	10,734	7,721	1,939
	1977	316,577	240,763	20,048	16,493	23,083	6,609	6,320	17,555	6,716	8,161	8,125	6,025	1,267

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales													
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MARYLAND (continued)															
HAGERSTOWN	**1981**	**6,233**	**3,482**	**9,857**	**6,835**	**18,407**	**5,928**	**11,469**	**27,815**	**10,453**	**16,074**	**8,211**	**4,506**	**2,932**
	1977	4,656	2,674	7,428	5,249	14,079	4,832	8,408	21,398	8,522	11,785	6,344	3,674	2,150
NONMETRO PORTION OF STATE	**1981**	**18,096**	**11,930**	**33,246**	**26,521**	**43,718**	**17,672**	**21,345**	**67,464**	**31,169**	**29,921**	**21,837**	**13,436**	**5,458**
	1977	13,785	9,392	25,858	21,066	34,955	15,470	15,648	54,530	27,282	21,933	17,734	11,764	4,002
TOTAL STATE	**1981**	**268,338**	**178,027**	**441,060**	**309,967**	**627,620**	**259,152**	**320,225**	**1,060,761**	**412,021**	**561,987**	**288,362**	**177,920**	**89,052**
	1977	190,375	127,665	317,522	225,743	471,293	205,418	238,220	793,129	326,670	417,000	219,005	141,309	63,602
MASSACHUSETTS															
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	**1981**	**378,834**	**132,964**	**413,637**	**248,271**	**705,529**	**332,989**	**308,526**	**1,259,683**	**637,075**	**544,304**	**484,203**	**218,506**	**71,057**
	1977	259,516	90,162	285,068	171,360	452,085	197,516	222,519	803,049	377,881	370,588	313,830	129,612	48,387
NEW BEDFORD - FALL RIVER	**1981**	**23,529**	**10,895**	**53,221**	**46,339**	**75,088**	**26,620**	**42,356**	**134,529**	**65,223**	**57,333**	**32,986**	**17,616**	**14,817**
	1977	13,211	5,951	29,305	25,312	43,895	15,715	24,192	78,767	39,093	32,747	19,231	10,399	8,463
PITTSFIELD	**1981**	**7,923**	**5,246**	**7,310**	**4,826**	**30,332**	**18,615**	**10,342**	**40,197**	**21,302**	**16,099**	**11,769**	**7,812**	**3,710**
	1977	4,681	3,003	4,324	2,763	17,316	9,920	6,495	23,276	11,352	10,111	6,649	4,163	2,330
SPRINGFIELD - CHICOPEE - HOLYOKE	**1981**	**23,369**	**15,301**	**35,521**	**28,845**	**86,206**	**50,201**	**32,236**	**142,320**	**85,310**	**51,075**	**40,511**	**28,989**	**10,785**
	1977	16,514	11,061	25,284	20,637	52,582	26,607	23,532	86,478	45,174	37,395	23,710	15,347	7,906
WORCESTER - FITCHBURG - LEOMINSTER	**1981**	**34,407**	**21,968**	**66,548**	**59,319**	**87,298**	**46,493**	**29,601**	**144,776**	**67,375**	**60,300**	**35,749**	**24,146**	**9,979**
	1977	20,303	12,055	37,333	32,551	56,613	29,752	19,662	94,038	43,114	40,051	23,133	15,452	6,630
NONMETRO PORTION OF STATE	**1981**	**8,313**	**6,088**	**19,230**	**16,994**	**44,636**	**27,418**	**13,972**	**73,115**	**47,981**	**18,497**	**20,177**	**16,440**	**3,595**
	1977	4,851	3,468	11,057	9,667	25,191	14,518	8,641	40,996	25,406	11,439	11,026	8,705	2,224
TOTAL STATE	**1981**	**476,375**	**192,462**	**595,467**	**404,594**	**1,029,089**	**502,336**	**437,033**	**1,794,620**	**925,266**	**747,608**	**625,395**	**313,509**	**113,943**
	1977	319,076	125,700	392,371	262,290	647,682	294,028	305,041	1,126,604	542,020	502,331	397,579	183,678	75,940
MICHIGAN															
ANN ARBOR	**1981**	**27,143**	**20,067**	**26,111**	**16,552**	**48,653**	**19,501**	**24,251**	**82,215**	**40,202**	**39,852**	**21,319**	**13,234**	**7,007**
	1977	19,432	14,658	17,886	12,091	31,802	14,735	16,336	54,911	30,376	22,827	14,862	10,000	4,015
BATTLE CREEK	**1981**	**7,191**	**4,606**	**8,329**	**5,532**	**20,924**	**8,198**	**11,338**	**25,991**	**10,387**	**12,919**	**7,891**	**4,561**	**2,752**
	1977	5,366	3,578	6,098	4,297	15,137	7,015	6,900	18,808	8,887	7,861	6,072	3,731	1,675
BAY CITY	**1981**	**6,016**	**4,160**	**11,227**	**8,110**	**20,660**	**6,103**	**13,681**	**23,561**	**12,333**	**10,295**	**7,308**	**4,080**	**3,077**
	1977	4,720	3,362	8,823	6,555	15,533	4,917	9,799	18,120	9,937	7,374	5,606	3,287	2,204
BENTON HARBOR	**1981**	**14,057**	**11,560**	**41,581**	**39,100**	**21,643**	**7,567**	**10,948**	**22,344**	**9,888**	**9,163**	**7,567**	**3,372**	**2,859**
	1977	10,247	8,226	29,828	27,823	18,117	6,783	8,751	18,893	8,863	7,324	6,390	3,022	2,286
DETROIT	**1981**	**280,221**	**203,354**	**464,752**	**346,058**	**801,672**	**343,887**	**405,071**	**1,139,062**	**567,760**	**519,732**	**337,909**	**216,961**	**110,764**
	1977	200,403	145,144	333,651	247,935	599,266	264,926	300,731	855,341	437,398	376,179	254,467	167,145	80,179
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1981***	***307,364***	***223,421***	***490,863***	***362,610***	***850,325***	***363,388***	***429,322***	***1,221,277***	***607,962***	***559,584***	***359,228***	***230,195***	***117,771***
	1977	*219,835*	*159,802*	*351,537*	*260,026*	*631,068*	*279,661*	*317,067*	*910,252*	*467,774*	*399,006*	*269,329*	*177,145*	*84,194*
FLINT	**1981**	**37,522**	**22,985**	**55,129**	**43,547**	**103,526**	**32,448**	**67,549**	**129,083**	**53,654**	**69,308**	**35,516**	**18,823**	**14,664**
	1977	25,214	15,340	36,528	29,388	69,666	26,888	39,817	89,675	44,460	40,854	25,805	15,598	8,644
GRAND RAPIDS	**1981**	**36,822**	**23,052**	**69,953**	**56,692**	**109,494**	**46,665**	**55,365**	**145,243**	**68,366**	**73,647**	**41,543**	**24,472**	**16,010**
	1977	26,439	17,126	50,366	42,004	73,553	36,659	35,251	98,785	53,707	42,222	29,251	19,226	9,179
JACKSON	**1981**	**7,810**	**4,643**	**9,599**	**5,580**	**25,561**	**7,479**	**15,526**	**31,324**	**14,253**	**16,445**	**7,677**	**3,563**	**4,003**
	1977	5,624	3,581	6,893	4,304	17,935	6,464	11,146	23,152	12,318	10,231	5,670	3,079	2,491
KALAMAZOO - PORTAGE	**1981**	**19,241**	**12,792**	**26,662**	**20,984**	**49,925**	**15,119**	**30,575**	**67,017**	**26,565**	**32,429**	**18,768**	**10,754**	**6,739**
	1977	13,819	9,705	19,505	15,937	32,822	12,324	17,134	45,261	21,653	20,868	13,537	8,765	3,778
LANSING - EAST LANSING	**1981**	**32,500**	**22,097**	**37,537**	**27,881**	**67,024**	**28,114**	**34,078**	**95,607**	**50,701**	**38,653**	**24,740**	**15,195**	**8,530**
	1977	24,613	17,242	28,279	21,742	46,775	20,693	22,263	67,367	37,317	25,251	17,545	11,185	5,574

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA	Year.	Merchandise Line Sales													
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
MICHIGAN (continued)															
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	1981	133,504	109,486	14,472	10,696	9,591	2,868	2,182	11,177	4,345	5,323	4,652	2,948	1,244
	1977	121,494	99,110	10,356	7,689	6,861	2,061	1,977	8,331	3,823	3,203	3,742	2,594	749
SAGINAW	1981	215,247	205,250	20,172	16,555	20,821	6,737	6,574	21,352	10,271	9,089	6,293	4,528	1,435
	1977	159,908	152,260	12,320	10,141	13,906	4,127	4,877	15,654	8,477	5,627	4,883	3,737	889
NONMETRO PORTION OF STATE	1981	1,277,776	1,220,322	130,872	112,923	99,503	40,127	35,025	75,139	32,182	9,979	36,826	30,119	2,237
	1977	951,273	907,153	79,242	68,521	67,941	24,350	26,046	56,887	25,158	6,805	28,469	23,542	1,527
TOTAL STATE	1981	8,339,111	7,606,278	864,227	708,280	845,115	419,838	178,355	567,559	279,231	198,617	270,349	197,958	47,780
	1977	6,080,987	5,493,320	539,379	441,315	560,028	258,668	132,227	406,704	204,948	134,070	196,630	145,499	32,729
MINNESOTA															
DULUTH - SUPERIOR	1981	243,408	219,429	16,431	13,197	14,799	5,246	1,507	17,411	6,602	4,152	6,552	4,070	1,648
	1977	179,822	161,345	12,335	9,785	11,472	3,890	1,108	14,033	5,395	3,311	5,312	3,326	1,315
FARGO - MOORHEAD	1981	129,993	124,970	10,143	9,404	11,739	4,936	1,407	11,519	5,269	5,036	4,744	3,255	905
	1977	82,674	79,310	6,094	5,615	7,384	2,948	893	7,821	3,780	3,203	3,305	2,334	578
MINNEAPOLIS - ST. PAUL	1981	2,084,631	1,863,954	153,660	124,418	175,938	55,060	24,750	130,597	37,266	67,136	61,500	27,012	28,569
	1977	1,306,437	1,161,600	96,154	76,676	109,715	33,931	15,436	85,414	26,754	41,795	41,008	19,396	17,794
ROCHESTER	1981	97,095	92,580	7,624	7,413	12,585	5,492	2,215	10,776	2,612	4,703	3,637	1,331	1,321
	1977	56,928	54,144	4,683	4,543	7,991	3,366	1,296	7,343	1,852	3,227	2,497	944	907
ST. CLOUD	1981	99,752	83,537	7,593	6,919	9,579	2,807	1,770	16,670	4,426	3,215	2,757	1,693	887
	1977	74,809	62,144	5,352	4,840	6,601	1,965	1,318	12,473	3,323	2,097	1,990	1,272	579
NONMETRO PORTION OF STATE	1981	1,078,776	1,021,919	92,627	85,752	75,212	31,759	22,360	63,164	25,951	5,726	23,995	17,306	1,280
	1977	776,615	733,600	65,380	60,163	54,943	22,286	16,059	50,377	21,872	4,709	19,747	14,586	1,054
TOTAL STATE	1981	3,606,755	3,288,578	279,131	239,556	290,048	101,355	53,518	240,630	78,745	84,875	99,576	52,568	33,671
	1977	2,395,452	2,176,580	184,013	156,587	191,626	65,822	35,780	170,783	60,453	55,100	71,282	40,291	21,623
MISSISSIPPI															
BILOXI - GULFPORT	1981	168,224	164,492	13,783	11,955	13,672	3,667	4,762	12,179	4,989	4,350	7,207	4,382	1,120
	1977	98,634	96,495	8,794	7,645	8,684	2,345	2,794	8,472	3,847	2,659	5,246	3,379	685
JACKSON	1981	281,910	275,605	34,196	28,708	26,961	7,040	9,791	18,615	5,215	8,466	8,122	4,319	2,539
	1977	179,141	175,224	21,346	17,973	17,679	4,408	6,227	12,666	3,422	5,707	5,456	2,835	1,713
PASCAGOULA - MOSS POINT	1981	115,274	111,309	9,284	7,395	8,783	2,988	2,942	6,400	1,736	2,800	2,187	1,065	720
	1977	75,150	72,620	5,783	4,621	5,675	1,867	1,920	4,342	1,402	1,613	1,561	860	415
NONMETRO PORTION OF STATE	1981	1,554,952	1,513,193	156,832	139,222	111,140	29,958	35,438	102,257	35,342	22,189	35,313	19,030	5,226
	1977	969,841	944,350	101,412	90,192	75,285	19,406	22,118	72,367	25,844	14,321	25,266	13,914	3,373
TOTAL STATE	1981	2,167,306	2,110,339	216,088	188,984	162,421	44,081	53,675	140,639	47,624	38,263	53,463	29,025	9,768
	1977	1,350,670	1,315,889	138,581	121,498	108,538	28,294	33,500	98,649	34,755	24,583	37,963	21,148	6,287
MISSOURI															
COLUMBIA	1981	89,169	82,433	8,182	8,087	6,617	1,970	1,676	7,875	2,340	4,565	2,431	1,010	1,021
	1977	54,781	50,435	5,004	4,941	4,067	1,204	1,026	5,200	1,881	2,690	1,675	812	602
JOPLIN	1981	117,914	113,015	18,809	17,105	13,680	3,812	3,253	11,877	4,568	3,251	4,349	2,593	845
	1977	75,359	72,052	11,748	10,599	8,659	2,362	2,075	7,897	3,182	2,031	2,939	1,806	528
KANSAS CITY	1981	1,295,646	1,215,006	122,236	85,112	115,672	29,923	19,203	87,766	26,262	38,962	36,033	14,683	13,596
	1977	858,443	802,132	90,367	61,371	77,700	21,560	12,687	58,513	18,558	24,789	24,252	10,376	8,653
ST. JOSEPH	1981	93,879	92,271	12,238	11,468	5,342	1,782	511	8,236	2,437	4,296	3,603	2,709	699
	1977	63,388	62,246	7,643	7,126	3,594	1,108	345	5,911	1,874	2,989	2,707	2,083	487
ST. LOUIS	1981	2,301,590	2,220,291	182,166	149,655	184,830	43,977	54,655	137,538	59,820	53,235	58,234	29,906	12,432
	1977	1,540,279	1,483,235	137,930	112,185	132,769	32,967	36,517	102,785	46,205	38,950	43,662	23,102	9,104

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981 U.S. CENSUS: 1977		Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN (continued)														
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	1981	6,749	2,948	11,733	8,615	28,534	8,410	19,256	32,669	10,428	20,462	10,341	4,814	5,130
	1977	5,186	2,594	9,684	7,600	18,523	6,201	11,587	21,425	7,689	12,312	6,985	3,550	3,088
SAGINAW	1981	10,752	6,737	25,838	18,154	55,787	20,812	29,952	78,949	40,713	36,815	20,537	13,028	6,977
	1977	8,167	5,560	20,048	14,982	37,397	15,257	21,313	54,028	29,845	22,793	14,289	9,551	4,320
NONMETRO PORTION OF STATE	1981	50,500	34,471	50,639	35,084	164,267	82,427	51,094	188,735	107,693	43,051	61,631	36,718	13,442
	1977	38,537	26,945	37,878	26,667	119,336	62,580	35,070	138,092	81,759	29,349	45,733	27,877	9,163
TOTAL STATE	1981	542,809	376,497	844,089	635,291	1,526,120	628,810	773,992	2,074,504	1,016,691	929,644	605,769	370,777	203,334
	1977	392,734	275,750	609,611	464,350	1,102,171	487,321	539,814	1,513,470	787,594	630,257	448,615	287,282	137,562
MINNESOTA														
DULUTH - SUPERIOR	1981	17,726	11,914	20,640	14,563	35,123	14,921	14,690	52,647	21,405	23,705	13,262	6,995	4,123
	1977	14,378	9,735	16,763	11,911	31,117	14,986	11,713	46,457	21,499	18,902	12,017	7,026	3,289
FARGO - MOORHEAD	1981	16,127	11,138	19,821	16,619	29,246	10,977	11,600	46,714	19,614	18,992	10,439	5,576	3,615
	1977	11,295	7,989	14,017	11,928	20,815	9,082	9,857	33,578	16,226	15,881	7,753	4,613	2,309
MINNEAPOLIS - ST. PAUL	1981	183,619	122,511	248,877	141,050	383,000	135,654	212,602	614,434	213,686	355,843	153,826	74,134	66,696
	1977	126,490	87,949	168,020	100,671	257,002	100,927	136,227	411,672	158,982	224,646	105,030	55,159	41,520
ROCHESTER	1981	12,210	9,223	10,882	4,718	20,868	6,677	11,755	32,835	12,553	19,333	9,405	4,837	2,998
	1977	8,550	6,538	7,495	3,345	15,238	5,371	9,181	24,227	10,098	13,263	6,968	3,891	2,057
ST. CLOUD	1981	37,224	8,169	10,969	7,463	34,312	9,947	9,570	87,366	10,909	16,627	8,452	4,877	2,839
	1977	28,587	6,134	8,033	5,578	25,418	7,607	6,241	65,744	8,342	10,844	6,160	3,729	1,852
NONMETRO PORTION OF STATE	1981	41,627	22,638	72,976	57,645	125,918	71,499	19,758	169,643	96,827	27,526	50,954	32,557	5,265
	1977	33,755	19,081	60,426	48,519	102,132	60,424	16,248	137,649	81,826	22,636	41,776	27,514	4,331
TOTAL STATE	1981	296,409	178,242	370,534	231,802	598,937	238,805	268,294	956,435	356,053	442,907	235,946	123,467	81,877
	1977	214,364	131,959	264,874	174,322	430,432	189,138	179,578	685,112	280,950	290,240	171,803	97,241	53,020
MISSISSIPPI														
BILOXI - GULFPORT	1981	9,674	5,133	12,408	8,126	24,491	10,484	11,105	42,279	20,956	15,232	12,469	7,541	3,119
	1977	7,016	3,958	8,914	6,240	15,169	6,654	6,787	26,318	13,301	9,309	7,959	4,786	1,907
JACKSON	1981	20,365	13,855	40,749	31,823	50,854	18,251	29,032	101,337	47,939	46,664	26,335	14,068	10,558
	1977	13,590	9,092	27,198	21,035	33,906	11,877	19,879	67,298	31,194	31,928	17,501	9,154	7,118
PASCAGOULA - MOSS POINT	1981	6,150	1,926	6,505	4,990	11,712	2,882	6,378	15,255	5,352	6,673	4,457	1,776	2,163
	1977	4,354	1,556	4,976	4,031	8,025	2,760	3,674	10,938	5,125	3,844	3,316	1,701	1,246
NONMETRO PORTION OF STATE	1981	56,174	29,450	114,150	96,719	168,788	85,947	46,262	280,953	149,961	74,860	85,808	50,980	16,065
	1977	39,961	21,539	81,947	69,887	117,927	63,952	29,856	196,723	111,574	48,310	61,808	37,936	10,369
TOTAL STATE	1981	93,424	51,045	176,262	143,556	257,851	117,919	94,116	443,472	224,849	145,984	130,219	74,573	32,568
	1977	65,643	36,622	124,720	102,523	176,367	85,548	61,023	303,701	161,745	94,970	91,373	53,756	21,050
MISSOURI														
COLUMBIA	1981	6,190	4,071	6,686	3,955	18,680	7,696	8,738	25,809	12,201	9,868	7,836	4,695	2,171
	1977	4,537	3,272	4,808	3,179	12,117	5,585	5,148	16,938	8,855	5,813	5,318	3,407	1,279
JOPLIN	1981	7,204	3,106	10,820	7,053	18,304	9,371	7,296	27,585	15,173	9,891	10,377	5,810	2,923
	1977	4,779	2,163	7,332	4,921	12,400	6,723	4,558	18,783	10,887	6,178	7,079	4,168	1,826
KANSAS CITY	1981	109,267	66,934	144,901	90,882	237,947	82,179	138,944	391,576	144,725	221,070	106,733	58,957	37,658
	1977	74,892	47,297	97,543	62,862	163,259	63,576	88,394	269,750	111,957	140,635	76,340	45,610	23,960
ST. JOSEPH	1981	8,489	4,558	9,566	6,665	14,822	3,803	9,919	21,870	6,341	13,596	6,261	2,946	2,798
	1977	6,244	3,505	7,142	5,120	11,609	3,858	6,902	17,356	6,433	9,461	5,295	2,989	1,947
ST. LOUIS	1981	164,270	93,741	211,115	156,237	351,017	123,185	205,057	569,547	214,575	320,955	161,562	89,237	60,666
	1977	123,751	72,408	161,534	121,440	265,315	97,185	150,011	431,247	169,286	234,799	123,201	70,403	44,385

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
MISSOURI (continued)														
SPRINGFIELD	1981	184,268	176,394	13,153	11,622	21,933	2,751	11,538	15,894	4,578	7,175	6,377	2,462	1,746
	1977	120,877	115,423	10,489	9,176	15,324	2,172	7,551	11,557	3,347	5,312	4,614	1,800	1,294
NONMETRO PORTION OF STATE	1981	1,377,778	1,320,397	109,632	99,645	101,306	22,216	38,032	100,069	42,650	15,050	37,618	24,201	3,912
	1977	878,877	840,315	74,645	67,344	67,022	15,013	24,205	70,235	31,386	9,853	26,892	17,808	2,560
TOTAL STATE	1981	4,547,423	4,350,640	383,867	320,128	367,474	86,506	110,898	304,766	118,293	99,617	121,445	64,656	26,129
	1977	2,985,249	2,849,156	282,018	230,737	255,099	63,058	72,397	219,104	89,544	69,339	88,479	48,887	18,119
MONTANA														
BILLINGS	1981	135,603	131,423	11,233	9,686	12,242	4,923	2,590	15,025	7,141	5,862	4,239	2,130	1,092
	1977	80,412	77,808	6,640	5,776	7,426	2,936	1,534	9,008	4,265	3,431	2,572	1,272	639
GREAT FALLS	1981	78,859	74,487	8,001	7,593	5,343	2,690	1,290	10,154	5,064	3,488	3,164	1,977	681
	1977	54,367	51,207	6,038	5,749	3,848	2,036	887	6,458	2,953	2,344	1,977	1,153	458
NONMETRO PORTION OF STATE	1981	529,945	510,549	43,275	37,389	28,388	12,691	9,830	38,899	21,765	2,878	14,172	10,420	669
	1977	385,311	370,485	29,276	25,514	19,934	8,661	7,134	24,952	12,725	2,028	8,773	6,092	471
TOTAL STATE	1981	744,407	716,459	62,509	54,668	45,973	20,304	13,710	64,078	33,970	12,228	21,575	14,527	2,442
	1977	520,090	499,500	41,954	37,039	31,208	13,633	9,555	40,418	19,943	7,803	13,322	8,517	1,568
NEBRASKA														
LINCOLN	1981	185,672	178,407	12,546	10,694	16,175	3,863	5,316	9,733	3,522	5,489	4,471	2,277	1,227
	1977	112,325	107,705	8,508	7,166	10,891	2,588	3,210	7,243	2,724	4,031	3,317	1,761	901
OMAHA	1981	545,197	516,569	42,016	38,106	42,230	13,076	11,188	40,116	18,824	13,471	15,512	9,456	3,540
	1977	374,075	353,405	31,935	28,736	31,111	9,862	7,657	31,738	15,824	10,173	12,468	7,932	2,675
NONMETRO PORTION OF STATE	1981	765,363	712,633	70,695	56,327	49,797	12,096	16,588	58,645	24,744	10,108	23,013	15,295	1,784
	1977	499,436	463,287	51,158	40,093	33,394	8,610	10,786	40,534	18,204	6,360	16,370	11,251	1,123
TOTAL STATE	1981	1,422,002	1,337,628	119,002	99,287	102,331	27,157	31,709	104,390	45,998	27,061	41,511	26,214	6,024
	1977	942,122	883,325	87,544	72,227	71,935	19,849	20,846	76,978	35,934	19,515	31,160	20,325	4,423
NEVADA														
LAS VEGAS	1981	446,957	432,069	35,169	27,809	48,268	11,789	18,475	44,825	11,548	28,967	17,062	8,059	4,858
	1977	263,255	254,073	21,451	17,202	28,449	7,293	10,864	25,389	6,535	16,235	9,804	4,561	2,723
RENO	1981	216,970	190,558	43,143	37,853	40,031	27,531	6,525	22,874	8,952	9,714	11,169	7,279	2,629
	1977	131,993	115,145	17,312	15,306	18,513	11,132	3,944	11,790	3,866	5,579	5,356	3,144	1,511
NONMETRO PORTION OF STATE	1981	110,989	106,544	12,088	10,755	17,018	10,504	2,187	7,633	3,055	1,211	4,802	3,405	228
	1977	78,170	74,855	6,702	6,002	10,012	5,862	1,536	4,289	1,515	634	2,554	1,690	120
TOTAL STATE	1981	774,916	729,171	90,400	76,417	105,317	49,824	27,187	75,332	23,555	39,892	33,033	18,743	7,715
	1977	473,418	444,073	45,465	38,510	56,974	24,287	16,344	41,468	11,916	22,448	17,714	9,395	4,354
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1981	273,469	268,594	21,399	19,056	19,667	8,821	4,217	16,262	8,619	5,901	5,813	2,678	1,430
	1977	192,616	189,136	13,758	12,259	13,628	5,674	2,970	10,682	4,993	4,444	3,840	1,552	1,077
PORTSMOUTH - DOVER - ROCHESTER	1981	472,858	460,949	34,154	30,510	35,348	14,239	5,940	30,002	9,576	4,647	20,254	5,528	1,798
	1977	313,322	305,304	19,413	17,348	22,436	8,093	3,942	19,581	5,769	3,236	13,285	3,334	1,267
NONMETRO PORTION OF STATE	1981	432,533	418,369	25,800	23,021	22,726	9,286	5,426	22,366	12,573	3,520	9,930	6,539	1,802
	1977	294,897	285,125	16,872	15,066	15,531	6,077	3,699	14,489	7,572	2,546	6,355	3,938	1,305
TOTAL STATE	1981	1,068,414	1,041,390	70,121	63,047	70,990	29,399	14,006	63,085	28,195	12,820	33,706	13,118	4,701
	1977	725,827	707,242	43,383	39,008	47,308	18,094	9,540	41,098	16,633	9,420	21,966	7,748	3,436

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977		Merchandise Line Sales														
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear				
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MISSOURI (continued)																
SPRINGFIELD	1981	22,101	16,885	18,717	13,023	30,371	13,551	15,444	43,995	17,315	24,932	14,334	8,615	4,707
	1977	16,164	12,345	13,681	9,512	24,638	12,134	11,433	35,386	15,504	18,457	11,901	7,713	3,485
NONMETRO PORTION OF STATE	1981	56,548	28,982	101,800	75,430	127,177	58,770	33,761	194,236	95,205	45,741	67,450	36,452	13,520
	1977	39,851	21,331	73,247	55,490	90,692	45,849	22,097	139,313	74,271	29,937	49,236	28,438	8,851
TOTAL STATE	1981	292,746	168,001	388,437	271,104	632,345	242,805	320,012	1,003,308	407,813	489,403	300,350	166,550	96,521
	1977	215,655	128,286	288,543	206,822	468,210	195,024	224,655	745,739	327,313	344,428	227,448	133,981	67,652
MONTANA																
BILLINGS	1981	17,758	10,468	19,463	15,306	26,373	13,131	11,721	37,354	15,171	19,497	12,011	8,105	3,548
	1977	10,815	6,252	11,617	9,141	16,585	8,885	6,859	23,121	10,265	11,410	7,793	5,484	2,077
GREAT FALLS	1981	7,333	4,912	12,437	8,606	19,522	8,646	9,209	30,971	16,535	12,275	9,113	6,105	2,476
	1977	4,537	2,865	7,628	5,019	13,185	5,752	6,189	20,887	11,001	8,250	6,109	4,062	1,664
NONMETRO PORTION OF STATE	1981	26,809	17,763	45,229	38,535	82,936	45,878	17,696	92,694	55,574	17,286	33,925	22,037	4,669
	1977	16,830	10,383	27,299	22,522	56,100	29,810	12,470	62,646	36,113	13,319	22,756	14,319	3,291
TOTAL STATE	1981	51,900	33,143	77,129	62,447	128,831	67,655	38,626	161,019	87,280	49,058	55,049	36,247	10,693
	1977	32,182	19,500	46,544	36,682	85,870	44,447	25,518	106,654	57,379	32,979	36,658	23,865	7,032
NEBRASKA																
LINCOLN	1981	14,150	10,105	12,018	7,681	31,386	11,764	16,338	47,318	15,561	29,896	13,884	8,064	4,225
	1977	10,729	7,815	9,094	5,941	24,807	10,363	11,996	37,077	13,709	21,950	11,276	7,104	3,103
OMAHA	1981	36,727	21,568	77,460	61,995	86,189	28,861	52,668	134,272	39,048	84,737	34,226	16,794	15,349
	1977	29,482	18,126	64,277	52,787	71,376	27,524	39,768	110,137	37,239	63,982	29,137	16,016	11,591
NONMETRO PORTION OF STATE	1981	32,725	14,984	60,883	51,041	100,516	47,805	29,202	134,085	69,590	31,808	43,724	28,496	6,696
	1977	22,634	11,023	43,299	36,862	70,486	37,162	18,371	94,925	54,094	20,716	32,091	22,153	4,213
TOTAL STATE	1981	80,581	45,332	146,858	120,236	208,162	86,531	90,364	299,857	121,620	133,819	88,243	52,245	23,984
	1977	60,901	35,968	114,557	95,293	160,501	73,179	66,036	232,546	102,502	100,052	70,084	44,181	17,712
NEVADA																
LAS VEGAS	1981	38,649	26,828	57,488	38,254	97,109	37,494	46,645	150,583	63,048	68,908	41,286	22,023	15,693
	1977	21,987	15,181	32,618	21,646	60,661	26,439	26,144	94,632	44,459	38,621	26,476	15,530	8,797
RENO	1981	27,080	19,283	50,248	40,278	45,384	18,142	20,984	70,734	34,808	27,966	23,759	15,581	7,369
	1977	12,714	8,328	23,030	17,395	25,028	9,256	14,286	38,551	17,758	18,780	12,629	7,949	4,232
NONMETRO PORTION OF STATE	1981	3,655	1,190	13,694	12,215	13,891	6,098	2,369	17,988	9,428	3,262	5,291	3,076	761
	1977	2,121	591	7,133	6,203	8,517	3,890	1,241	11,039	6,014	1,708	3,277	1,962	399
TOTAL STATE	1981	69,384	47,301	121,430	90,747	156,384	61,734	69,993	239,305	107,284	100,136	70,336	40,680	23,823
	1977	36,822	24,100	62,781	45,244	94,206	39,585	41,671	144,222	68,231	59,109	42,382	25,441	13,428
NEW HAMPSHIRE																
MANCHESTER - NASHUA	1981	16,738	12,313	31,781	27,220	54,574	27,374	17,297	74,435	35,740	27,426	20,217	14,862	5,005
	1977	10,411	7,133	19,188	15,768	37,382	17,090	13,025	51,339	22,313	20,652	13,299	9,279	3,769
PORTSMOUTH - DOVER - ROCHESTER	1981	33,246	14,962	32,731	20,727	54,552	26,636	21,723	87,513	43,826	29,113	35,263	15,675	5,143
	1977	21,107	8,740	20,152	12,008	35,315	15,853	15,256	56,395	25,907	24,408	22,572	9,266	3,611
NONMETRO PORTION OF STATE	1981	19,461	13,579	24,282	20,214	46,188	22,452	15,329	69,803	32,771	21,713	16,874	10,737	4,403
	1977	12,355	8,178	15,168	12,275	31,238	14,435	11,081	47,258	21,071	15,695	11,298	6,903	3,183
TOTAL STATE	1981	65,557	38,265	84,658	64,934	144,003	69,785	50,960	217,693	104,645	73,431	67,467	37,891	13,563
	1977	41,306	22,339	51,780	37,918	96,915	43,362	37,174	146,248	64,664	57,642	44,148	23,413	9,925

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

NEW JERSEY

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs: In All Stores ($000)	Drugs: In Drugstores ($000)	Health & Beauty Aids: In All Stores ($000)	Health & Beauty Aids: In Drugstores ($000)	Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	Televisions: In All Stores ($000)	Televisions: In FHA Stores ($000)	Televisions: In Department Stores ($000)
ATLANTIC CITY	**1981**	**239,389**	**234,467**	**16,045**	**11,839**	**18,460**	**4,528**	**8,465**	**17,513**	**7,389**	**6,040**	**4,696**	**2,476**	**1,238**
	1977	153,171	149,890	13,478	10,064	13,271	3,850	5,412	12,699	5,213	4,758	3,379	1,747	975
JERSEY CITY	**1981**	**502,950**	**461,396**	**32,845**	**26,845**	**37,872**	**8,229**	**21,189**	**19,676**	**9,100**	**5,377**	**8,303**	**6,572**	**1,335**
	1977	345,950	316,170	30,950	25,509	28,992	7,820	14,520	16,420	7,482	5,072	6,969	5,403	1,260
LONG BRANCH - ASBURY PARK	**1981**	**536,729**	**525,517**	**38,860**	**31,387**	**33,768**	**12,008**	**15,883**	**24,389**	**12,366**	**8,699**	**9,715**	**7,138**	**2,303**
	1977	387,943	379,460	30,907	25,169	26,243	9,629	11,473	17,949	7,616	7,898	6,698	4,397	2,092
NEWARK	**1981**	**2,126,324**	**2,065,238**	**115,017**	**94,664**	**133,108**	**38,613**	**64,022**	**90,247**	**50,091**	**20,012**	**40,648**	**30,251**	**6,248**
	1977	1,447,047	1,403,565	102,988	85,415	103,037	34,841	43,521	66,793	34,343	17,927	29,360	20,742	5,598
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	**1981**	**638,700**	**599,141**	**28,418**	**22,243**	**42,938**	**9,711**	**19,665**	**32,153**	**16,017**	**8,814**	**12,091**	**6,273**	**5,601**
	1977	456,713	427,292	27,454	21,701	34,296	9,475	14,025	21,964	9,243	7,596	8,605	3,620	4,829
PATERSON - CLIFTON - PASSAIC	**1981**	**386,877**	**366,848**	**24,895**	**21,808**	**32,176**	**6,670**	**12,292**	**30,054**	**14,052**	**13,018**	**8,013**	**2,186**	**4,669**
	1977	289 518	273,969	23,236	20,470	24,192	6,261	9,183	20,470	9,964	8,321	5,387	1,550	2,985
TRENTON	**1981**	**338,771**	**331,492**	**18,083**	**15,637**	**21,170**	**6,938**	**6,738**	**16,468**	**9,666**	**4,556**	**9,344**	**5,893**	**2,786**
	1977	223,100	218,106	15,594	13,569	15,615	6,021	4,436	11,447	6,767	3,089	6,488	4,126	1,889
VINELAND - MILLVILLE - BRIDGETON	**1981**	**187,788**	**183,645**	**9,673**	**7,448**	**8,354**	**2,536**	**3,931**	**8,085**	**4,267**	**2,403**	**2,998**	**2,245**	**675**
	1977	120,000	117,233	7,904	6,152	6,187	2,095	2,510	5,917	2,782	2,094	2,111	1,464	588
NONMETRO PORTION OF STATE	**1981**	**828,091**	**804,772**	**37,389**	**28,703**	**46,544**	**10,436**	**25,032**	**31,201**	**10,935**	**8,137**	**9,897**	**5,945**	**2,852**
	1977	506,099	491,187	30,636	23,764	31,587	8,641	15,279	21,621	7,964	5,698	7,065	4,331	1,997
TOTAL STATE	**1981**	**8,027,391**	**7,750,576**	**446,057**	**365,880**	**528,873**	**145,319**	**212,388**	**381,026**	**195,132**	**109,077**	**161,293**	**101,164**	**47,069**
	1977	5,473,865	5,275,600	389,132	322,180	397,606	128,199	144,552	272,885	132,088	86,623	114,588	68,536	36,680

NEW MEXICO

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs: In All Stores ($000)	Drugs: In Drugstores ($000)	Health & Beauty Aids: In All Stores ($000)	Health & Beauty Aids: In Drugstores ($000)	Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	Televisions: In All Stores ($000)	Televisions: In FHA Stores ($000)	Televisions: In Department Stores ($000)
ALBUQUERQUE	**1981**	**407,485**	**383,046**	**26,281**	**20,818**	**29,764**	**9,069**	**7,052**	**28,483**	**15,497**	**7,068**	**17,297**	**11,707**	**2,859**
	1977	257,321	241,257	18,803	15,111	20,393	6,583	4,442	17,396	8,522	4,893	10,260	6,438	1,980
LAS CRUCES	**1981**	**77,615**	**72,845**	**5,055**	**3,938**	**5,428**	**1,305**	**1,644**	**6,173**	**2,149**	**1,740**	**2,222**	**846**	**346**
	1977	45,441	42,524	2,920	2,309	3,344	765	960	3,810	1,206	1,177	1,353	475	234
NONMETRO PORTION OF STATE	**1981**	**761,574**	**714,877**	**53,881**	**41,980**	**48,599**	**13,908**	**16,132**	**48,690**	**17,840**	**9,337**	**18,592**	**7,027**	**1,855**
	1977	459,654	430,147	35,228	27,861	30,903	9,232	9,709	29,987	10,278	5,972	11,442	4,050	1,187
TOTAL STATE	**1981**	**1,246,674**	**1,170,768**	**85,217**	**66,736**	**83,791**	**24,282**	**24,828**	**83,346**	**35,486**	**18,145**	**38,111**	**19,580**	**5,060**
	1977	762,416	713,928	56,951	45,281	54,640	16,580	15,111	51,193	20,006	12,042	23,055	10,963	3,401

NEW YORK

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs: In All Stores ($000)	Drugs: In Drugstores ($000)	Health & Beauty Aids: In All Stores ($000)	Health & Beauty Aids: In Drugstores ($000)	Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	Televisions: In All Stores ($000)	Televisions: In FHA Stores ($000)	Televisions: In Department Stores ($000)
ALBANY - SCHENECTADY - TROY	**1981**	**817,705**	**792,048**	**49,265**	**40,788**	**53,260**	**20,053**	**16,768**	**41,011**	**20,761**	**13,163**	**20,417**	**12,865**	**5,160**
	1977	516,878	499,936	37,551	31,325	38,063	15,400	10,587	28,550	13,403	10,412	14,006	8,306	4,083
BINGHAMTON	**1981**	**278,962**	**276,227**	**17,535**	**15,614**	**23,494**	**13,912**	**5,846**	**16,366**	**6,790**	**4,905**	**6,883**	**5,274**	**846**
	1977	195,646	193,633	13,435	12,018	17,623	10,710	4,100	11,417	4 302	3,857	4,542	3,342	666
BUFFALO	**1981**	**1,361,569**	**1,329,942**	**120,150**	**101,843**	**91,336**	**41,641**	**22,363**	**77,166**	**33,295**	**30,250**	**38,160**	**24,786**	**10,279**
	1977	813,627	793,881	89,201	76,134	63,098	31,129	13,358	49,920	20,358	20,482	24,199	15,154	6,961
ELMIRA	**1981**	**92,423**	**89,578**	**6,130**	**4,244**	**5,670**	**2,071**	**1,735**	**5,578**	**1,504**	**2,214**	**1,942**	**993**	**659**
	1977	66,439	64,307	5,117	3,594	4,573	1,754	1,246	4,607	1,242	1,900	1,615	820	566
GLENS FALLS	**1981**	**135,791**	**131,409**	**7,747**	**6,259**	**8,258**	**2,938**	**3,655**	**5,620**	**2,110**	**1,314**	**2,102**	**1,076**	**580**
	1977	79,769	77,075	5,330	4,344	5,471	2,039	2,144	3,775	1,261	1,080	1,411	643	477
NASSAU - SUFFOLK	**1981**	**3,049,590**	**2,872,293**	**189,428**	**141,125**	**203,229**	**66,499**	**70,925**	**140,722**	**81,455**	**34,824**	**66,267**	**37,865**	**24,058**
	1977	2,109,135	1,981,668	144,807	109,148	147,120	51,432	48,956	91,734	49,231	25,750	43,670	22,888	17,795
NEWBURGH - MIDDLETOWN	**1981**	**331,549**	**320,820**	**13,738**	**11,096**	**18,421**	**5,207**	**8,918**	**15,670**	**7,067**	**3,644**	**6,219**	**3,602**	**1,608**
	1977	208,189	201,156	9,972	8,127	12,306	3,814	5,594	10,205	4,426	2,409	4,004	2,256	1,063

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SMM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

NEW JERSEY

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ATLANTIC CITY	1981	10,585	6,050	17,761	13,841	31,673	12,714	15,315	55,223	29,722	20,983	11,833	8,236	2,381
	1977	7,516	4,268	12,691	9,764	24,818	10,102	12,063	43,457	23,615	16,527	9,227	6,544	1,876
JERSEY CITY	1981	12,456	8,234	27,775	25,542	58,204	41,614	13,027	95,410	68,865	7,575	26,661	21,950	3,185
	1977	10,385	6,769	22,915	20,997	53,845	38,222	12,288	84,749	63,253	7,146	24,280	20,161	3,004
LONG BRANCH - ASBURY PARK	1981	30,495	23,969	60,928	52,146	69,688	34,372	32,606	97,700	49,841	43,841	28,919	22,242	4,802
	1977	20,326	14,762	39,464	32,115	58,260	26,233	29,599	81,608	38,039	39,796	22,693	16,976	4,359
NEWARK	1981	97,868	73,405	210,494	181,586	225,388	131,874	86,786	409,791	242,705	148,341	117,079	93,364	16,469
	1977	70,283	50,326	148,604	124,278	191,202	107,114	77,735	346,316	197,131	132,864	95,760	75,833	14,755
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	1981	41,864	31,903	56,798	40,417	117,242	57,025	49,821	184,943	91,309	92,523	51,863	38,114	11,209
	1977	26,688	18,410	36,997	23,323	89,925	37,706	49,129	142,360	45,374	79,722	36,631	25,202	9,659
PATERSON - CLIFTON - PASSAIC	1981	30,669	19,466	69,872	39,205	107,932	40,322	60,976	176,011	60,387	94,516	41,871	29,122	10,772
	1977	21,363	13,802	48,950	27,797	78,491	34,426	38,977	127,404	51,557	40,415	33,173	24,864	6,888
TRENTON	1981	22,700	15,951	30,316	22,760	61,158	28,872	27,825	92,966	40,859	47,906	25,133	16,939	6,444
	1977	15,802	11,168	21,085	15,935	41,994	19,879	18,860	63,797	28,132	32,472	17,275	11,663	4,368
VINELAND - MILLVILLE - BRIDGETON	1981	8,831	6,982	10,360	8,928	18,035	9,810	7,617	22,265	13,307	8,069	6,609	4,550	1,764
	1977	6,105	4,553	7,046	5,821	15,141	7,933	6,636	18,636	10,761	7,035	5,434	3,680	1,537
NONMETRO PORTION OF STATE	1981	22,101	14,522	43,198	28,630	75,694	31,517	31,009	106,698	52,960	46,215	29,255	17,893	7,609
	1977	15,783	10,576	30,799	20,892	53,887	22,750	25,271	76,420	38,226	32,358	20,713	12,915	5,328
TOTAL STATE	1981	429,513	294,841	764,706	588,705	1,132,249	547,948	507,127	1,907,529	913,055	864,895	511,732	360,529	115,993
	1977	297,654	196,602	529,585	396,239	879,236	419,964	411,130	1,477,545	702,067	679,227	391,065	276,160	90,150

NEW MEXICO

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALBUQUERQUE	1981	51,674	40,814	62,990	53,048	71,643	30,921	38,965	121,165	57,226	58,339	42,938	29,086	12,224
	1977	29,887	22,442	36,011	29,177	47,347	18,996	26,968	79,591	35,155	40,376	27,415	17,869	8,462
LAS CRUCES	1981	5,381	3,355	6,602	5,106	8,930	3,569	3,029	10,734	5,136	3,302	4,273	2,042	1,181
	1977	3,186	1,883	3,824	2,865	5,912	2,351	3,152	7,072	3,384	2,234	2,796	1,345	799
NONMETRO PORTION OF STATE	1981	43,988	27,837	54,278	42,199	100,814	52,978	25,003	121,751	76,268	17,717	46,296	30,326	6,336
	1977	26,362	16,040	32,265	24,542	62,153	31,813	15,989	74,681	45,797	11,329	28,415	18,211	4,053
TOTAL STATE	1981	101,043	72,006	123,870	100,353	181,387	87,468	66,997	253,650	138,630	79,358	93,507	61,454	19,741
	1977	59,435	40,365	72,100	56,584	115,412	53,160	46,109	161,344	84,336	53,939	58,626	37,425	13,314

NEW YORK

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALBANY - SCHENECTADY - TROY	1981	41,178	28,366	55,714	44,587	108,155	48,405	51,329	167,473	91,448	61,746	49,623	34,260	11,358
	1977	28,101	18,311	37,613	29,155	81,099	34,169	42,136	123,859	64,551	48,838	35,835	24,184	8,984
BINGHAMTON	1981	12,674	9,824	26,031	22,289	35,275	18,513	14,495	53,076	25,768	21,964	16,459	10,724	4,132
	1977	8,375	6,224	16,919	14,081	26,201	13,060	11,396	39,689	18,179	17,269	11,932	7,566	3,249
BUFFALO	1981	69,189	49,823	109,322	78,846	195,534	70,713	112,929	307,833	113,659	187,596	87,968	46,787	37,171
	1977	43,537	30,461	68,836	48,242	142,997	57,950	76,459	225,865	93,142	127,014	66,139	38,343	25,167
ELMIRA	1981	4,387	2,977	6,253	4,036	13,130	4,685	8,127	21,695	7,548	12,003	5,916	3,487	2,144
	1977	3,648	2,459	5,192	3,333	11,568	4,279	6,974	19,109	6,894	10,300	5,249	3,185	1,840
GLENS FALLS	1981	4,145	2,401	6,295	5,181	11,076	4,883	4,420	15,249	6,778	7,196	5,012	2,835	1,523
	1977	2,728	1,435	4,038	3,187	9,203	4,333	3,632	12,849	6,013	5,913	4,189	2,515	1,252
NASSAU - SUFFOLK	1981	197,179	129,328	279,651	211,660	444,326	194,857	238,835	794,230	347,426	407,800	217,267	152,626	54,150
	1977	126,527	78,165	177,812	128,420	323,881	137,277	176,585	577,405	244,760	301,515	154,717	107,527	40,039
NEWBURGH - MIDDLETOWN	1981	12,441	8,036	19,196	16,303	34,634	17,209	12,250	51,339	23,878	19,944	15,682	9,987	4,224
	1977	7,983	5,033	12,140	10,211	23,480	12,031	8,097	34,669	16,693	13,183	10,770	6,982	2,792

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales														
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NEW YORK (continued)														
NEW YORK	1981	8,473,227	8,284,224	517,141	460,259	599,948	224,316	125,565	319,036	175,751	86,753	188,345	114,052	62,662
	1977	5,889,054	5,752,428	450,679	403,244	465,837	196,532	87,251	223,062	119,065	62,760	131,284	77,265	45,342
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	*1981*	*16,521,913*	*15,968,084*	*1,007,680*	*853,562*	*1,138,824*	*387,566*	*345,375*	*711,428*	*393,709*	*184,144*	*354,192*	*218,422*	*110,001*
	1977	*11,540,552*	*11,138,869*	*856,358*	*731,677*	*871,661*	*331,974*	*240,989*	*496,357*	*259,764*	*140,493*	*246,270*	*145,081*	*82,333*
POUGHKEEPSIE	1981	284,825	269,076	11,836	8,845	21,851	5,097	12,841	11,223	1,756	7,019	5,528	1,921	2,583
	1977	177,347	167,152	10,721	8,109	15,270	4,673	7,979	7,405	1,155	4,598	3,648	1,264	1,692
ROCHESTER	1981	1,090,071	1,056,222	75,764	66,658	55,059	30,969	7,948	50,107	27,370	11,315	21,715	12,707	5,154
	1977	707,198	684,238	58,666	51,882	41,043	24,105	5,150	33,709	17,440	8,420	14,582	8,097	3,835
SYRACUSE	1981	759,352	738,820	43,536	38,342	35,606	16,687	8,531	31,739	13,481	9,755	11,374	7,505	2,806
	1977	455,136	442,230	30,546	27,039	24,511	11,768	5,107	21,242	8,074	7,605	7,392	4,495	2,188
UTICA - ROME	1981	340,105	328,922	22,425	19,899	14,104	6,537	3,751	18,942	8,525	7,382	7,207	3,822	2,618
	1977	205,976	198,894	15,562	13,879	9,627	4,560	2,270	12,821	5,309	5,486	4,844	2,380	1,946
NONMETRO PORTION OF STATE	1981	1,624,348	1,571,955	123,699	99,985	114,659	46,924	43,706	80,527	31,748	19,177	30,658	16,187	8,464
	1977	1,044,944	1,009,644	89,382	72,846	78,624	34,188	28,080	55,251	22,362	13,035	21,196	11,401	5,757
TOTAL STATE	1981	17,521,778	16,968,355	1,142,658	965,324	1,165,586	458,386	315,837	765,670	385,393	218,260	378,333	225,594	117,759
	1977	11,683,875	11,298,770	909,541	775,674	861,321	369,396	210,074	521,633	251,293	158,159	257,533	147,680	85,410
NORTH CAROLINA														
ASHEVILLE	1981	148,171	144,011	27,000	16,046	13,456	6,132	2,830	13,174	2,674	3,392	3,374	1,888	1,037
	1977	103,990	101,147	15,551	9,361	8,990	3,578	1,988	9,869	2,160	2,666	2,660	1,524	815
BURLINGTON	1981	84,913	76,268	13,228	8,979	8,330	3,432	2,691	5,795	2,539	1,578	2,529	1,599	482
	1977	59,671	53,741	8,400	5,758	5,748	2,201	1,896	4,307	1,901	1,197	1,888	1,197	366
CHARLOTTE - GASTONIA	1981	595,610	567,104	79,246	56,275	54,548	21,510	17,563	37,355	13,984	11,815	23,837	12,522	4,489
	1977	391,141	372,884	48,929	35,051	36,376	13,398	11,552	26,900	10,119	8,752	17,130	9,060	3,325
FAYETTEVILLE	1981	150,625	147,068	12,793	10,620	13,277	2,335	4,974	15,518	6,439	6,500	7,401	3,883	1,410
	1977	100,299	97,989	9,435	7,872	9,475	1,731	3,315	11,736	5,100	4,761	5,646	3,076	1,032
GREENSBORO - WINSTON-SALEM - HIGH POINT	1981	664,683	624,342	107,198	72,661	68,679	27,772	22,325	55,502	23,779	15,509	24,881	16,060	5,132
	1977	451,221	424,504	66,021	45,195	45,015	17,274	15,182	37,906	16,406	10,319	17,044	11,081	3,417
HICKORY	1981	109,805	105,328	11,944	10,739	9,420	2,427	2,730	9,515	3,842	1,631	3,651	2,168	419
	1977	75,289	72,291	9,151	8,252	6,630	1,865	1,874	6,713	2,853	1,094	2,622	1,610	281
JACKSONVILLE	1981	46,259	44,368	5,233	4,703	4,396	1,062	1,150	6,196	3,413	720	2,655	1,927	185
	1977	33,972	32,619	3,714	3,349	3,398	757	846	5,023	2,795	642	2,162	1,578	165
RALEIGH - DURHAM	1981	441,743	421,447	42,582	27,816	43,366	10,631	13,154	30,822	8,753	11,421	11,937	6,031	3,429
	1977	303,067	289,504	31,183	20,588	31,137	7,869	9,036	22,861	6,847	8,542	9,024	4,717	2,565
SALISBURY - CONCORD	1981	138,202	132,567	20,579	18,505	11,722	4,180	3,435	11,129	5,298	1,402	4,522	2,991	360
	1977	97,150	93,282	13,333	12,023	8,308	2,716	2,418	8,195	3,825	1,187	3,306	2,159	305
WILMINGTON	1981	148,946	143,488	14,667	13,292	11,931	3,787	3,468	8,519	1,737	4,183	2,526	935	910
	1977	97,705	94,210	9,164	8,326	7,969	2,372	2,277	6,081	1,266	3,046	1,809	682	662
NONMETRO PORTION OF STATE	1981	2,161,575	2,073,269	274,172	246,497	160,932	55,686	53,742	145,048	67,140	12,456	58,616	37,895	3,194
	1977	1,495,872	1,436,310	181,100	163,300	112,005	36,895	37,239	107,965	51,197	9,602	43,838	28,902	2,462
TOTAL STATE	1981	4,696,283	4,484,900	608,662	486,151	400,248	138,962	128,180	339,722	139,658	70,607	145,967	87,923	21,047
	1977	3,213,063	3,072,098	395,999	319,091	275,166	90,662	87,699	247,638	104,502	51,808	107,150	65,599	15,395
NORTH DAKOTA														
BISMARCK	1981	79,278	76,826	8,661	8,220	6,904	2,863	1,797	8,489	3,128	3,024	2,672	1,553	774
	1977	46,663	45,140	5,195	4,909	4,228	1,709	1,056	5,510	2,053	1,967	1,745	1,020	503
FARGO - MOORHEAD	1981	129,993	124,970	10,143	9,404	11,739	4,936	1,407	11,519	5,269	5,036	4,744	3,255	905
	1977	82,674	79,310	6,094	5,615	7,384	2,948	893	7,821	3,780	3,203	3,305	2,334	578

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales														
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear				
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW YORK (continued)																
NEW YORK	1981	**475,782**	**342,164**	**848,804**	**667,829**	**1,502,229**	**827,590**	**598,629**	**2,749,079**	**1,307,824**	**1,268,577**	**795,487**	**583,889**	**168,454**
	1977	328,794	231,796	586,689	455,450	1,129,843	638,584	432,965	2,058,024	1,009,128	937,733	603,645	450,547	121,857
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	*1981*	***940,516***	***668,935***	***1,632,388***	***1,279,935***	***2,665,717***	***1,410,204***	***1,129,281***	***4,754,373***	***2,305,212***	***2,159,503***	***1,339,617***	***985,786***	***281,557***
	1977	*641,271*	*440,507*	*1,114,234*	*852,651*	*2,024,026*	*1,072,955*	*855,057*	*3,592,437*	*1,752,759*	*1,634,068*	*1,011,962*	*749,880*	*210,290*
POUGHKEEPSIE	1981	**11,428**	**6,027**	**17,522**	**13,073**	**31,069**	**14,315**	**15,604**	**49,323**	**22,566**	**23,557**	**13,536**	**8,497**	**4,003**
	1977	7,529	3,965	11,523	8,603	21,139	10,096	10,221	33,541	15,914	15,430	9,310	5,992	2,622
ROCHESTER	1981	**55,568**	**39,494**	**86,530**	**71,136**	**133,702**	**56,741**	**61,826**	**215,598**	**87,569**	**116,264**	**57,348**	**35,091**	**19,676**
	1977	36,688	25,164	56,675	45,387	98,077	40,680	53,946	158,166	62,779	86,499	41,561	25,158	14,638
SYRACUSE	1981	**40,802**	**34,467**	**56,143**	**48,361**	**87,122**	**42,219**	**36,675**	**136,286**	**71,661**	**58,452**	**39,956**	**27,383**	**10,708**
	1977	25,333	20,643	34,801	28,940	63,688	28,328	33,750	98,610	48,084	45,575	27,938	18,374	8,350
UTICA - ROME	1981	**12,689**	**7,347**	**21,369**	**16,511**	**38,137**	**18,047**	**17,916**	**59,363**	**33,960**	**22,060**	**16,592**	**11,492**	**4,320**
	1977	8,408	4,576	13,831	10,296	27,348	12,367	13,313	42,257	23,273	16,393	11,606	7,876	3,211
NONMETRO PORTION OF STATE	1981	**60,619**	**36,103**	**78,886**	**63,051**	**168,596**	**78,273**	**64,477**	**245,192**	**108,599**	**104,974**	**76,436**	**45,422**	**22,225**
	1977	42,011	25,430	54,433	43,702	116,651	55,283	43,823	169,680	76,698	71,342	53,089	32,079	15,107
TOTAL STATE	1981	**927,062**	**645,487**	**1,488,570**	**1,167,440**	**2,605,596**	**1,301,385**	**1,144,664**	**4,496,646**	**2,098,526**	**2,111,042**	**1,297,773**	**905,453**	**317,962**
	1977	623,473	421,978	1,001,133	769,555	1,933,119	980,489	846,825	3,327,895	1,578,801	1,553,038	964,778	682,433	230,400
NORTH CAROLINA																
ASHEVILLE	1981	**7,701**	**5,062**	**10,675**	**8,606**	**23,149**	**5,682**	**14,493**	**35,045**	**15,261**	**14,725**	**13,750**	**8,113**	**3,800**
	1977	6,094	4,087	8,519	6,952	18,171	4,485	11,390	27,476	12,046	11,572	10,693	6,403	2,987
BURLINGTON	1981	**5,717**	**3,058**	**8,230**	**7,219**	**13,718**	**5,299**	**7,142**	**19,453**	**8,152**	**8,892**	**6,291**	**4,030**	**1,768**
	1977	4,236	2,290	6,152	5,406	11,745	5,360	5,419	16,817	8,246	6,747	5,767	4,076	1,342
CHARLOTTE - GASTONIA	1981	**36,747**	**26,907**	**60,916**	**49,527**	**94,311**	**39,956**	**51,025**	**155,647**	**70,534**	**78,460**	**48,342**	**29,585**	**15,537**
	1977	26,601	19,468	43,819	35,617	71,961	31,574	37,793	118,950	55,737	58,112	37,121	23,379	11,507
FAYETTEVILLE	1981	**16,431**	**9,302**	**24,349**	**19,806**	**30,320**	**8,604**	**18,292**	**42,706**	**13,024**	**23,290**	**11,993**	**4,968**	**5,049**
	1977	12,562	7,367	19,012	15,687	23,984	8,170	13,397	33,977	12,366	17,057	9,848	4,717	3,698
GREENSBORO - WINSTON-SALEM - HIGH POINT	1981	**46,207**	**31,291**	**105,271**	**93,387**	**113,389**	**40,529**	**60,355**	**194,136**	**80,240**	**89,772**	**52,852**	**30,140**	**16,988**
	1977	31,705	21,587	71,471	63,455	85,083	35,720	40,160	147,983	70,720	59,733	41,761	26,564	11,303
HICKORY	1981	**5,458**	**2,769**	**11,632**	**9,497**	**19,266**	**8,430**	**9,034**	**29,402**	**14,461**	**11,258**	**10,066**	**5,346**	**2,928**
	1977	3,881	2,056	8,509	7,052	13,621	6,337	6,058	20,920	10,870	7,550	7,210	4,019	1,964
JACKSONVILLE	1981	**3,744**	**2,462**	**13,380**	**12,325**	**8,358**	**3,337**	**3,989**	**12,698**	**5,724**	**4,972**	**4,367**	**2,116**	**1,293**
	1977	3,074	2,015	10,931	10,091	7,448	3,008	3,557	11,311	5,160	4,433	3,798	1,908	1,153
RALEIGH - DURHAM	1981	**40,804**	**29,276**	**42,041**	**32,376**	**74,466**	**27,964**	**40,314**	**128,215**	**52,422**	**65,224**	**35,381**	**19,551**	**11,873**
	1977	31,126	22,899	32,615	25,494	58,810	24,247	30,149	101,682	45,453	48,776	28,599	16,952	8,880
SALISBURY - CONCORD	1981	**6,461**	**3,822**	**15,172**	**12,955**	**22,963**	**10,731**	**7,760**	**35,774**	**18,409**	**9,670**	**11,296**	**6,807**	**2,516**
	1977	4,802	2,759	11,010	9,357	18,959	8,612	6,570	29,432	14,774	8,188	9,002	5,463	2,130
WILMINGTON	1981	**8,480**	**4,864**	**14,130**	**12,530**	**17,108**	**5,600**	**9,792**	**28,542**	**13,075**	**12,232**	**8,509**	**5,056**	**2,402**
	1977	6,056	3,546	10,291	9,145	12,768	4,444	7,129	21,543	10,376	8,905	6,475	4,013	1,749
NONMETRO PORTION OF STATE	1981	**81,135**	**48,405**	**217,156**	**186,627**	**217,566**	**97,457**	**65,078**	**338,903**	**167,168**	**85,983**	**114,232**	**61,812**	**22,362**
	1977	60,788	36,918	164,452	142,510	179,126	88,777	53,162	281,218	152,288	66,254	94,750	56,309	17,233
TOTAL STATE	1981	**259,0[illegible]2**	**167,297**	**522,986**	**414,855**	**634,802**	**253,608**	**287,274**	**1,020,886**	**458,500**	**404,478**	**317,121**	**177,538**	**86,516**
	1977	191,011	125,035	386,800	330,766	501,787	220,752	214,784	811,520	398,064	297,327	255,052	153,816	63,946
NORTH DAKOTA																
BISMARCK	1981	**5,761**	**3,549**	**8,738**	**6,072**	**18,915**	**9,545**	**6,952**	**22,692**	**11,407**	**6,350**	**6,585**	**3,847**	**1,638**
	1977	3,755	2,330	5,762	4,042	12,169	6,093	4,523	14,606	7,282	4,131	4,225	2,456	1,066
FARGO - MOORHEAD	1981	**16,127**	**11,138**	**1[illegible],821**	**16,619**	**29,246**	**10,977**	**11,600**	**46,714**	**19,614**	**18,992**	**10,439**	**5,576**	**3,615**
	1977	11,295	7,989	14,017	11,928	20,815	9,082	9,857	33,578	16,226	15,881	7,753	4,613	2,309

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
NORTH DAKOTA (continued)														
GRAND FORKS	1981	66,690	63,399	6,961	6,367	7,060	2,490	2,517	7,669	3,141	1,901	2,759	1,997	472
	1977	44,259	41,965	4,618	4,194	4,774	1,640	1,666	5,487	2,324	1,425	2,026	1,478	354
NONMETRO PORTION OF STATE	1981	313,710	304,007	30,581	29,026	22,141	10,093	7,111	22,137	8,708	3,899	6,725	4,320	998
	1977	201,111	194,546	20,509	19,379	14,755	6,742	4,553	15,628	6,416	2,914	4,868	3,187	746
TOTAL STATE	1981	517,337	499,994	49,171	46,416	42,492	17,379	11,274	45,532	17,697	13,754	15,046	9,536	3,119
	1977	326,259	314,674	32,281	30,315	27,851	11,310	7,189	31,456	12,771	9,416	10,632	6,897	2,155
OHIO														
AKRON	1981	686,202	667,897	57,521	53,858	50,742	21,252	14,154	33,662	15,808	11,972	12,937	8,169	2,376
	1977	455,905	443,361	36,187	33,920	35,619	13,385	9,400	27,381	12,846	10,152	10,437	6,639	2,017
CANTON	1981	441,101	428,152	33,979	30,026	37,133	18,559	6,891	27,768	14,520	7,963	9,065	5,748	1,976
	1977	279,260	270,799	20,506	18,155	24,430	11,221	4,358	21,492	11,645	5,964	7,076	4,610	1,481
CINCINNATI	1981	1,352,437	1,290,304	117,155	95,543	98,992	35,581	31,341	82,717	42,232	27,608	40,947	19,317	13,708
	1977	903,185	861,021	81,038	66,301	70,272	24,693	20,923	64,362	33,661	21,201	31,767	15,400	10,530
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1981*	*1,612,607*	*1,531,243*	*137,988*	*111,082*	*115,758*	*41,808*	*37,763*	*92,251*	*46,865*	*30,973*	*44,412*	*21,634*	*14,495*
	1977	*1,062,871*	*1,008,517*	*94,988*	*76,750*	*81,732*	*28,880*	*24,856*	*71,626*	*37,021*	*24,045*	*34,362*	*17,080*	*11,195*
CLEVELAND	1981	1,996,338	1,940,980	182,527	165,482	159,387	91,167	18,883	93,840	36,606	41,259	48,380	23,328	16,140
	1977	1,391,960	1,352,089	111,131	100,895	106,596	55,586	13,169	72,245	28,861	31,663	37,371	18,392	12,391
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1981*	*2,915,780*	*2,838,004*	*260,467*	*236,603*	*226,522*	*120,145*	*35,704*	*140,851*	*57,641*	*59,811*	*68,414*	*35,838*	*20,539*
	1977	*2,016,311*	*1,960,828*	*160,075*	*145,627*	*153,972*	*73,810*	*24,496*	*110,366*	*45,762*	*47,262*	*53,443*	*28,399*	*16,083*
COLUMBUS	1981	984,594	930,746	103,468	77,970	74,011	26,459	17,068	63,519	34,380	22,191	38,980	28,366	6,081
	1977	676,838	638,641	68,872	52,087	53,427	17,677	11,711	49,345	26,574	17,562	30,152	21,928	4,812
DAYTON	1981	723,472	698,295	70,796	52,730	56,873	12,426	16,486	58,186	26,294	24,622	23,726	15,074	6,821
	1977	522,352	503,576	50,496	37,751	43,140	8,897	11,891	46,510	21,192	19,687	19,033	12,150	5,458
DAYTON - SPRINGFIELD CONSOLIDATED AREA	*1981*	*896,549*	*868,180*	*87,733*	*66,124*	*68,672*	*15,373*	*18,998*	*68,827*	*29,850*	*30,079*	*27,197*	*16,692*	*8,472*
	1977	*642,001*	*620,947*	*61,197*	*46,244*	*51,774*	*10,765*	*13,627*	*55,094*	*24,455*	*23,728*	*21,900*	*13,635*	*6,680*
HAMILTON - MIDDLETOWN	1981	260,170	240,939	20,833	15,539	16,766	6,227	6,422	9,534	4,633	3,365	3,465	2,317	787
	1977	159,686	147,496	13,950	10,449	11,460	4,187	3,933	7,264	3,360	2,844	2,595	1,680	665
LIMA	1981	172,710	168,795	23,184	17,078	13,995	5,989	3,165	16,725	8,514	5,423	6,203	3,539	1,288
	1977	126,761	123,792	14,543	10,757	9,848	3,772	2,322	12,908	6,603	4,107	4,809	2,745	977
LORAIN - ELYRIA	1981	233,240	229,127	20,419	17,263	16,393	7,726	2,667	13,349	5,227	6,580	7,097	4,341	2,023
	1977	168,446	165,378	12,757	10,812	11,757	4,839	1,927	10,740	4,055	5,447	5,635	3,368	1,675
MANSFIELD	1981	117,816	114,717	9,804	8,643	9,251	3,047	1,626	6,169	3,116	2,298	3,121	1,425	1,429
	1977	84,165	81,878	6,897	6,090	7,005	2,147	1,161	4,970	2,518	1,880	2,523	1,152	1,168
NEWARK	1981	94,086	91,026	9,157	7,309	5,702	2,278	1,703	5,175	2,279	1,381	2,283	1,640	343
	1977	71,824	69,407	6,862	5,493	4,524	1,712	1,299	4,415	1,932	1,229	1,945	1,390	305
PARKERSBURG - MARIETTA	1981	175,352	171,623	16,644	13,565	12,923	3,590	3,022	11,684	2,391	7,625	4,827	2,674	1,822
	1977	110,166	107,828	10,286	8,423	8,235	2,229	1,900	7,852	1,834	4,923	3,448	2,051	1,177
SPRINGFIELD	1981	173,077	169,885	16,937	13,394	11,799	2,947	2,512	10,641	3,556	5,457	3,471	1,618	1,651
	1977	119,649	117,371	10,701	8,493	8,634	1,868	1,736	8,584	3,263	4,041	2,867	1,485	1,222
STEUBENVILLE - WEIRTON	1981	142,642	138,866	15,596	11,483	10,283	3,445	2,299	8,389	4,354	887	3,051	1,996	527
	1977	107,220	104,374	11,684	8,660	7,871	2,598	1,729	7,095	3,926	689	2,628	1,800	410
TOLEDO	1981	742,175	710,442	72,384	53,449	60,481	29,046	17,607	42,172	21,396	14,794	23,289	15,304	5,040
	1977	512,393	489,741	45,852	33,983	41,780	18,468	12,142	33,665	17,006	12,220	18,514	12,163	4,163
YOUNGSTOWN - WARREN	1981	505,567	496,751	57,074	47,198	39,046	15,219	10,275	31,636	12,740	15,097	9,895	4,726	3,460
	1977	339,975	333,851	36,037	29,883	26,919	9,636	6,907	24,504	10,178	11,503	7,686	3,776	2,637
NONMETRO PORTION OF STATE	1981	1,783,578	1,725,489	188,997	150,795	105,600	47,003	32,277	95,456	48,590	19,499	45,226	34,968	4,837
	1977	1,234,326	1,192,782	121,330	97,123	73,266	30,275	22,319	74,795	38,832	15,125	35,853	27,942	3,758

1982 SURVEY OF BUYING POWER DATA SERVICE

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NORTH DAKOTA (continued)														
GRAND FORKS	1981	7,621	6,389	9,785	8,293	20,385	13,628	4,597	28,115	20,253	5,414	8,337	6,451	1,249
	1977	5,599	4,728	7,218	6,132	13,398	8,309	3,990	18,225	12,347	4,058	5,298	3,933	936
NONMETRO PORTION OF STATE	1981	15,973	9,872	28,435	21,754	51,396	32,694	8,966	59,012	39,084	8,188	19,742	13,179	2,112
	1977	11,429	7,277	20,261	15,677	35,488	22,003	6,700	40,601	26,305	6,118	13,400	8,869	1,578
TOTAL STATE	1981	38,965	25,616	57,913	44,281	115,307	64,390	31,619	149,624	86,228	38,142	43,215	27,836	8,497
	1977	27,457	18,552	40,949	31,775	77,950	43,238	24,635	101,072	58,377	29,486	29,079	18,756	5,787
OHIO														
AKRON	1981	39,271	22,703	50,576	32,840	84,954	34,503	49,075	133,942	46,664	76,879	44,176	27,991	12,913
	1977	31,801	18,450	41,514	26,720	68,868	25,640	42,009	108,658	34,677	65,192	34,198	20,801	10,950
CANTON	1981	21,600	12,176	33,217	21,995	60,700	16,617	43,467	87,710	31,010	51,029	23,007	13,039	9,396
	1977	16,779	9,765	26,017	17,646	49,529	16,123	32,544	72,945	30,088	38,205	20,110	12,650	7,036
CINCINNATI	1981	79,106	44,991	130,819	90,562	213,981	70,048	133,303	327,954	99,278	215,073	88,583	40,524	41,145
	1977	61,495	35,860	102,665	72,025	168,987	57,929	102,346	258,700	82,100	165,126	70,214	33,513	31,591
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1981*	*89,105*	*51,942*	*146,858*	*104,201*	*232,650*	*75,493*	*144,442*	*356,783*	*109,924*	*232,420*	*96,412*	*44,653*	*44,291*
	1977	*69,008*	*40,901*	*114,548*	*81,915*	*184,956*	*62,620*	*113,134*	*283,365*	*91,272*	*179,785*	*76,813*	*37,070*	*34,250*
CLEVELAND	1981	102,090	58,506	191,091	134,297	307,275	112,269	158,904	489,794	178,349	295,925	139,691	74,664	60,873
	1977	79,026	46,123	149,510	106,216	242,474	92,007	141,818	386,672	146,160	227,048	110,956	61,190	46,705
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1981*	*152,618*	*87,322*	*268,229*	*186,502*	*426,101*	*157,268*	*230,360*	*671,297*	*240,049*	*402,591*	*196,875*	*108,824*	*79,856*
	1977	*119,792*	*69,315*	*211,991*	*147,957*	*340,245*	*127,040*	*202,352*	*535,881*	*194,294*	*316,895*	*156,313*	*87,512*	*62,680*
COLUMBUS	1981	69,985	50,005	95,298	70,656	170,234	48,738	99,705	261,762	94,076	140,401	67,278	31,782	33,441
	1977	54,269	38,653	74,027	54,723	138,179	41,146	92,513	213,431	79,422	127,116	54,853	26,834	26,471
DAYTON	1981	49,393	32,779	86,031	60,570	118,133	34,204	69,931	175,510	49,132	121,339	42,104	21,065	18,773
	1977	39,598	26,420	69,135	48,841	98,992	31,020	63,585	147,076	44,558	97,010	35,870	19,105	15,009
DAYTON - SPRINGFIELD CONSOLIDATED AREA	*1981*	*57,456*	*37,406*	*99,207*	*68,005*	*140,015*	*39,752*	*85,581*	*216,240*	*60,770*	*147,883*	*52,338*	*25,517*	*24,312*
	1977	*46,415*	*30,666*	*80,249*	*55,646*	*115,882*	*35,615*	*75,173*	*178,641*	*54,196*	*116,663*	*43,854*	*22,792*	*19,110*
HAMILTON - MIDDLETOWN	1981	9,999	6,951	16,039	13,639	18,669	5,445	11,139	28,829	10,646	17,347	7,829	4,129	3,146
	1977	7,513	5,041	11,883	9,890	15,969	4,691	10,788	24,665	9,172	14,659	6,599	3,557	2,659
LIMA	1981	10,777	6,227	16,133	10,303	26,705	7,696	17,654	38,133	10,120	24,390	11,510	5,603	4,683
	1977	8,337	4,830	12,496	8,022	21,599	7,116	13,372	30,707	9,357	18,474	9,688	5,181	3,547
LORAIN - ELYRIA	1981	11,257	6,113	26,562	19,365	33,872	10,496	22,381	47,561	15,036	29,787	13,008	6,169	6,070
	1977	8,965	4,742	20,967	15,021	28,903	9,393	18,525	40,551	13,457	24,655	11,159	5,521	5,025
MANSFIELD	1981	9,670	6,353	11,174	7,194	21,069	5,689	14,545	37,952	10,955	25,906	9,761	5,499	3,999
	1977	7,838	5,134	9,060	5,813	17,166	4,486	11,894	30,942	8,637	21,183	7,807	4,336	3,270
NEWARK	1981	3,656	1,808	4,397	3,122	11,868	4,741	5,952	15,680	5,901	7,566	5,386	2,742	2,015
	1977	3,132	1,532	3,751	2,647	10,572	4,172	5,295	13,969	5,193	6,731	4,725	2,413	1,793
PARKERSBURG - MARIETTA	1981	9,624	5,286	14,464	10,842	29,008	7,846	19,192	40,765	13,715	23,350	13,338	7,173	4,910
	1977	6,867	4,055	10,599	8,254	19,925	6,037	12,390	28,306	10,551	15,075	9,515	5,519	3,170
SPRINGFIELD	1981	8,063	4,627	13,176	7,435	21,882	5,548	15,650	40,730	11,638	26,544	10,234	4,452	5,539
	1977	6,817	4,246	11,114	6,805	16,890	4,595	11,588	31,565	9,638	19,653	7,984	3,687	4,101
STEUBENVILLE - WEIRTON	1981	7,893	4,813	10,619	8,608	20,260	6,983	12,294	36,484	9,924	23,928	8,982	4,615	3,957
	1977	6,742	4,339	9,322	7,756	16,810	6,339	9,553	29,952	9,009	18,594	7,589	4,190	3,075
TOLEDO	1981	59,875	33,157	57,502	39,445	104,123	33,484	55,657	156,869	60,317	85,815	41,485	22,553	17,220
	1977	46,846	26,353	46,004	31,285	85,360	27,033	54,728	128,110	48,694	70,873	33,720	18,208	14,222
YOUNGSTOWN - WARREN	1981	35,318	20,753	58,279	42,477	81,237	23,674	51,064	129,414	38,855	87,004	37,887	18,261	18,457
	1977	27,605	16,578	45,828	33,803	64,774	20,326	42,132	103,344	33,361	66,290	30,611	15,679	14,064
NONMETRO PORTION OF STATE	1981	67,505	38,520	122,469	102,484	182,030	70,691	84,034	234,748	88,004	101,972	80,832	40,891	28,452
	1977	53,103	30,785	97,397	82,008	148,938	62,509	65,187	191,965	77,818	82,843	66,962	36,156	22,073

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
OHIO (continued)														
TOTAL STATE	1981	**10,162,019**	**9,808,888**	**967,238**	**792,110**	**743,755**	**316,254**	**178,978**	**586,935**	**278,506**	**207,528**	**274,918**	**169,533**	**66,376**
	1977	6,994,351	6,744,443	627,088	513,593	521,909	203,078	122,783	460,915	221,145	163,598	216,116	134,350	52,370
OKLAHOMA														
ENID	1981	**68,573**	**65,743**	**14,996**	**11,159**	**7,870**	**2,758**	**1,667**	**6,902**	**2,950**	**1,291**	**3,035**	**2,027**	**278**
	1977	38,692	37,026	8,298	6,279	4,651	1,552	939	4,243	1,830	845	1,872	1,258	182
LAWTON	1981	**86,990**	**81,914**	**5,007**	**4,100**	**5,030**	**911**	**1,328**	**8,315**	**3,505**	**2,174**	**4,047**	**3,018**	**578**
	1977	53,651	50,390	3,089	2,559	3,433	569	817	5,901	2,471	1,617	2,870	2,128	430
OKLAHOMA CITY	1981	**821,091**	**781,060**	**99,195**	**60,215**	**79,715**	**13,660**	**30,032**	**61,344**	**24,617**	**24,831**	**43,318**	**27,883**	**7,231**
	1977	504,980	479,373	61,353	38,230	50,606	8,673	18,437	38,946	14,721	16,679	26,734	16,674	4,857
TULSA	1981	**715,105**	**682,261**	**68,445**	**43,357**	**68,165**	**10,412**	**25,170**	**55,268**	**18,595**	**24,173**	**27,873**	**12,332**	**6,741**
	1977	414,465	394,651	45,355	29,437	40,078	7,070	14,561	31,541	10,981	13,180	16,150	7,282	3,676
NONMETRO PORTION OF STATE	1981	**1,214,137**	**1,163,908**	**110,239**	**81,969**	**87,583**	**20,261**	**29,513**	**76,729**	**27,480**	**12,016**	**31,712**	**18,892**	**2,588**
	1977	722,335	691,226	71,500	54,106	53,642	13,373	17,533	46,899	17,140	6,994	19,563	11,784	1,509
TOTAL STATE	1981	**2,970,784**	**2,837,925**	**301,554**	**204,001**	**251,553**	**48,917**	**88,887**	**210,749**	**77,692**	**65,264**	**111,111**	**64,629**	**17,630**
	1977	1,770,863	1,688,314	191,888	132,629	154,361	31,814	52,952	128,948	47,539	39,811	67,937	39,474	10,790
OREGON														
EUGENE - SPRINGFIELD	1981	**258,013**	**235,619**	**27,622**	**19,947**	**20,419**	**7,460**	**4,697**	**21,643**	**6,943**	**8,911**	**5,433**	**2,269**	**1,805**
	1977	169,447	154,700	18,938	13,865	13,672	5,186	3,086	14,667	5,217	5,447	3,749	1,705	1,104
MEDFORD	1981	**145,427**	**132,372**	**8,476**	**6,657**	**8,438**	**2,376**	**2,761**	**12,199**	**5,508**	**3,095**	**3,731**	**2,224**	**521**
	1977	87,825	79,950	6,253	4,966	5,578	1,773	1,668	8,170	3,942	1,890	2,554	1,592	318
PORTLAND	1981	**1,141,147**	**950,729**	**101,909**	**67,847**	**99,699**	**25,116**	**21,500**	**104,160**	**57,143**	**36,613**	**38,242**	**23,749**	**10,027**
	1977	816,622	680,658	66,548	45,107	63,439	16,698	15,396	69,355	41,739	20,265	26,063	17,349	5,553
SALEM	1981	**203,905**	**173,817**	**18,512**	**14,745**	**16,895**	**7,674**	**2,384**	**23,015**	**9,521**	**10,462**	**7,229**	**4,312**	**1,847**
	1977	149,974	127,857	12,570	10,118	10,744	5,266	1,755	14,139	6,525	5,473	4,681	2,955	967
NONMETRO PORTION OF STATE	1981	**1,015,620**	**924,507**	**117,884**	**92,557**	**67,819**	**33,041**	**19,276**	**58,901**	**28,270**	**8,654**	**18,909**	**11,415**	**1,458**
	1977	651,696	593,262	77,704	61,711	44,749	22,028	12,375	40,107	20,385	4,852	13,148	8,234	817
TOTAL STATE	1981	**2,604,987**	**2,284,523**	**257,118**	**190,256**	**201,815**	**71,412**	**47,622**	**212,759**	**104,083**	**65,016**	**70,940**	**42,597**	**14,914**
	1977	1,766,871	1,545,831	170,303	127,830	130,570	48,013	32,231	141,117	74,889	36,303	48,202	30,622	8,314
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM - EASTON	1981	**681,696**	**661,121**	**41,604**	**36,029**	**37,324**	**14,048**	**9,849**	**42,191**	**18,584**	**15,435**	**18,860**	**15,866**	**2,329**
	1977	446,890	432,809	33,265	28,980	28,147	11,300	6,452	30,233	12,274	12,178	12,794	10,480	1,840
ALTOONA	1981	**139,583**	**136,286**	**9,762**	**8,400**	**7,719**	**2,770**	**2,002**	**11,745**	**5,210**	**3,915**	**4,383**	**2,828**	**1,099**
	1977	96,038	93,671	8,465	7,329	6,046	2,417	1,376	8,361	3,380	3,023	3,027	1,835	849
ERIE	1981	**189,596**	**183,105**	**15,778**	**13,975**	**15,804**	**6,376**	**3,775**	**23,789**	**15,505**	**6,174**	**9,564**	**7,526**	**1,284**
	1977	149,369	144,021	13,309	11,842	12,714	5,403	2,970	16,446	10,046	4,775	6,452	4,876	993
HARRISBURG	1981	**530,567**	**519,956**	**29,894**	**27,223**	**30,580**	**10,593**	**8,021**	**27,700**	**13,851**	**7,803**	**11,792**	**8,332**	**2,735**
	1977	332,513	325,564	24,553	22,446	22,838	8,735	5,025	19,584	9,273	6,067	8,224	5,578	2,127
JOHNSTOWN	1981	**247,604**	**227,758**	**16,281**	**14,234**	**10,013**	**3,925**	**1,717**	**17,384**	**8,978**	**5,342**	**7,997**	**5,504**	**1,536**
	1977	177,075	162,279	13,806	12,135	7,907	3,346	1,225	12,414	6,012	4,072	5,588	3,686	1,171
LANCASTER	1981	**332,579**	**315,734**	**18,250**	**16,572**	**16,950**	**6,342**	**5,390**	**27,557**	**17,680**	**4,184**	**10,035**	**7,520**	**1,133**
	1977	226,290	214,301	14,275	13,010	12,845	4,979	3,661	18,861	11,181	3,524	6,723	4,756	955
NORTHEAST PENNSYLVANIA	1981	**616,220**	**594,632**	**32,428**	**30,841**	**33,851**	**11,769**	**6,474**	**25,077**	**11,723**	**7,374**	**10,641**	**7,164**	**2,929**
	1977	449,993	433,546	29,904	28,502	28,980	10,877	4,723	20,301	9,118	6,503	8,590	5,572	2,584
PHILADELPHIA	1981	**4,415,991**	**4,260,664**	**328,198**	**256,502**	**280,747**	**97,096**	**73,038**	**249,902**	**153,282**	**60,824**	**104,649**	**63,227**	**32,359**
	1977	3,176,123	3,060,394	279,027	219,753	221,155	83,172	52,483	180,986	106,408	48,028	76,259	43,894	25,560

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OHIO (continued)														
TOTAL STATE	1981	**572,872**	**345,955**	**911,336**	**660,505**	**1,444,346**	**480,745**	**823,681**	**2,191,111**	**745,836**	**1,295,501**	**619,995**	**318,925**	**264,167**
	1977	449,703	274,077	720,671	524,023	1,172,533	407,342	704,767	1,779,016	631,218	1,041,593	505,138	269,346	207,899
OKLAHOMA														
ENID	1981	**4,714**	**2,356**	**7,399**	**6,145**	**12,047**	**8,802**	**2,532**	**19,145**	**14,160**	**3,165**	**7,150**	**4,970**	**1,032**
	1977	2,914	1,462	4,598	3,812	7,619	5,515	1,657	12,077	8,872	2,071	4,465	3,114	675
LAWTON	1981	**6,079**	**4,170**	**11,312**	**8,371**	**13,607**	**5,215**	**5,003**	**16,167**	**8,411**	**5,339**	**6,381**	**2,313**	**1,465**
	1977	4,308	2,940	7,995	5,902	10,013	3,823	3,722	11,847	6,166	3,972	4,576	1,696	1,090
OKLAHOMA CITY	1981	**70,015**	**43,460**	**116,289**	**94,914**	**149,764**	**93,588**	**42,768**	**258,197**	**156,012**	**81,580**	**78,099**	**53,805**	**14,880**
	1977	43,232	25,988	71,076	56,922	94,935	57,838	28,812	164,022	96,415	54,953	49,214	33,252	9,998
TULSA	1981	**57,311**	**33,758**	**104,265**	**86,411**	**124,992**	**68,232**	**49,057**	**200,001**	**106,217**	**79,949**	**66,134**	**44,191**	**15,166**
	1977	33,353	19,935	60,994	51,040	72,303	41,081	26,837	115,542	63,949	43,729	38,878	26,605	8,270
NONMETRO PORTION OF STATE	1981	**50,521**	**21,949**	**84,872**	**70,573**	**122,272**	**78,901**	**22,954**	**195,537**	**126,946**	**29,477**	**70,406**	**44,553**	**9,599**
	1977	30,908	13,692	53,933	45,368	75,937	50,618	13,727	121,652	81,444	17,156	44,099	28,582	5,587
TOTAL STATE	1981	**190,230**	**106,499**	**326,799**	**268,419**	**426,711**	**256,768**	**123,779**	**695,292**	**415,088**	**201,680**	**230,870**	**151,664**	**42,728**
	1977	115,789	64,603	200,295	164,336	263,206	160,012	75,687	428,848	258,719	123,261	142,805	94,276	25,993
OREGON														
EUGENE - SPRINGFIELD	1981	**23,800**	**17,492**	**27,770**	**19,102**	**46,025**	**20,301**	**22,372**	**72,609**	**34,079**	**31,874**	**26,529**	**17,702**	**6,504**
	1977	17,190	13,142	19,842	14,352	27,944	12,004	13,674	44,051	20,151	19,482	16,073	10,467	3,976
MEDFORD	1981	**9,191**	**6,673**	**11,711**	**7,899**	**19,841**	**10,041**	**7,026**	**27,247**	**14,219**	**7,167**	**10,411**	**6,322**	**2,031**
	1977	6,373	4,776	8,081	5,653	12,460	6,550	4,291	17,140	9,275	4,377	6,709	4,124	1,241
PORTLAND	1981	**111,197**	**71,597**	**142,185**	**108,042**	**226,531**	**76,413**	**117,511**	**370,817**	**148,818**	**174,688**	**107,740**	**60,959**	**35,115**
	1977	76,428	52,299	99,150	79,064	137,217	51,345	70,703	226,738	99,998	104,471	68,659	40,963	19,437
SALEM	1981	**17,096**	**10,778**	**21,166**	**14,544**	**36,932**	**11,520**	**23,522**	**52,007**	**13,713**	**34,758**	**15,458**	**5,839**	**7,388**
	1977	10,918	7,386	13,604	9,982	21,561	7,914	12,305	30,053	9,419	18,183	9,451	4,011	3,866
NONMETRO PORTION OF STATE	1981	**46,185**	**34,250**	**73,847**	**54,865**	**95,996**	**51,585**	**19,645**	**128,656**	**73,035**	**20,039**	**50,720**	**32,469**	**5,682**
	1977	32,443	24,698	51,834	39,410	60,709	35,014	11,014	81,739	49,574	11,236	33,754	22,041	3,187
TOTAL STATE	1981	**199,875**	**136,654**	**267,196**	**197,780**	**405,520**	**161,536**	**180,588**	**618,185**	**267,653**	**254,505**	**200,373**	**116,650**	**54,112**
	1977	137,497	98,644	184,861	142,562	247,833	107,895	106,321	379,612	178,812	149,377	128,295	77,671	30,149
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM - EASTON	1981	**31,418**	**24,017**	**62,122**	**49,540**	**93,540**	**21,846**	**54,584**	**128,828**	**57,853**	**63,451**	**37,160**	**21,523**	**10,329**
	1977	21,457	15,861	42,553	32,804	73,648	17,245	43,064	102,895	45,667	50,061	28,864	16,990	8,152
ALTOONA	1981	**8,489**	**6,141**	**17,979**	**13,604**	**23,514**	**8,174**	**13,003**	**32,358**	**12,369**	**17,023**	**9,277**	**4,350**	**3,890**
	1977	5,782	3,984	12,151	8,825	18,205	6,369	10,038	25,083	9,637	13,142	7,158	3,389	3,003
ERIE	1981	**16,730**	**12,651**	**21,366**	**16,386**	**40,073**	**14,991**	**22,932**	**56,310**	**20,467**	**33,550**	**18,122**	**9,735**	**7,131**
	1977	11,343	8,197	14,468	10,617	31,514	12,052	17,737	44,302	16,454	25,950	14,297	7,826	5,516
HARRISBURG	1981	**35,303**	**26,397**	**37,650**	**25,871**	**65,913**	**28,782**	**33,930**	**104,819**	**49,318**	**48,416**	**30,361**	**19,140**	**10,033**
	1977	24,303	17,673	26,277	17,270	50,780	21,733	26,377	80,540	37,239	37,637	23,089	14,453	7,800
JOHNSTOWN	1981	**11,585**	**7,001**	**23,744**	**18,214**	**30,603**	**9,331**	**18,137**	**46,710**	**14,333**	**28,546**	**14,802**	**6,951**	**6,145**
	1977	8,179	4,688	16,451	12,240	23,308	7,314	13,823	36,053	11,236	21,757	11,421	5,449	4,685
LANCASTER	1981	**20,695**	**15,923**	**38,341**	**31,530**	**43,527**	**19,788**	**19,999**	**69,669**	**38,381**	**27,870**	**20,353**	**13,912**	**4,282**
	1977	13,881	10,069	25,384	19,939	33,747	14,033	16,843	53,351	27,219	23,472	15,040	9,867	3,607
NORTHEAST PENNSYLVANIA	1981	**27,101**	**18,128**	**53,334**	**41,077**	**76,390**	**28,240**	**45,071**	**127,892**	**51,993**	**64,334**	**33,312**	**18,020**	**14,066**
	1977	21,613	14,099	42,600	32,162	67,821	25,251	39,736	113,164	46,490	60,521	29,469	16,113	12,402
PHILADELPHIA	1981	**332,648**	**188,727**	**432,151**	**314,816**	**682,603**	**327,957**	**299,734**	**1,204,091**	**561,599**	**520,176**	**313,404**	**204,669**	**84,168**
	1977	239,604	131,013	309,079	217,663	539,300	257,324	248,436	950,085	440,646	429,695	245,119	160,595	66,459

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
PENNSYLVANIA (continued)														
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1981***	***5,242,360***	***5,064,533***	***386,701***	***307,996***	***339,500***	***123,320***	***89,613***	***297,133***	***178,909***	***75,644***	***129,168***	***78,127***	***39,513***
	1977	*3,753,927*	*3,622,316*	*323,393*	*258,929*	*264,368*	*102,966*	*64,082*	*216,977*	*126,158*	*59,341*	*94,903*	*55,346*	*30,950*
PITTSBURGH	**1981**	**2,068,365**	**1,953,167**	**133,858**	**119,711**	**143,820**	**52,985**	**34,819**	**122,699**	**53,471**	**53,759**	**70,856**	**42,391**	**22,485**
	1977	1,543,118	1,456,666	124,721	111,851	120,121	49,507	25,982	91,638	36,131	43,736	51,500	28,645	18,294
READING	**1981**	**287,128**	**272,850**	**12,274**	**10,674**	**18,618**	**3,787**	**4,458**	**14,302**	**5,772**	**5,931**	**8,264**	**5,340**	**2,577**
	1977	203,157	192,638	11,520	10,074	14,659	3,574	3,148	11,096	4,619	4,584	6,524	4,274	1,992
SHARON	**1981**	**121,048**	**117,056**	**6,547**	**5,972**	**7,172**	**2,386**	**1,836**	**8,250**	**3,694**	**2,182**	**3,157**	**2,020**	**591**
	1977	83,575	80,682	5,547	5,077	5,432	2,028	1,265	6,333	3,046	1,576	2,487	1,666	427
STATE COLLEGE	**1981**	**127,804**	**123,571**	**5,939**	**5,414**	**6,396**	**2,162**	**1,938**	**7,769**	**4,035**	**1,671**	**3,134**	**2,207**	**452**
	1977	84,296	81,378	5,086	4,655	4,837	1,859	1,276	5,384	2,643	1,231	2,126	1,446	333
WILLIAMSPORT	**1981**	**119,339**	**116,202**	**6,270**	**5,599**	**6,556**	**2,457**	**2,380**	**7,971**	**4,746**	**1,637**	**3,611**	**2,959**	**542**
	1977	82,940	80,654	5,729	5,138	5,336	2,254	1,652	6,277	3,674	1,381	2,834	2,291	457
YORK	**1981**	**354,437**	**345,083**	**20,706**	**14,337**	**18,688**	**4,993**	**8,004**	**22,367**	**12,548**	**5,865**	**7,187**	**4,865**	**1,133**
	1977	227,141	220,875	16,874	11,843	13,823	4,125	5,125	16,160	8,459	4,784	5,083	3,280	925
NONMETRO PORTION OF STATE	**1981**	**1,816,732**	**1,756,744**	**116,057**	**105,852**	**102,729**	**42,277**	**27,531**	**105,168**	**47,265**	**20,918**	**40,019**	**25,863**	**5,661**
	1977	1,290,248	1,245,583	98,383	90,053	80,525	35,971	19,529	79,215	35,951	16,180	30,281	19,670	4,382
TOTAL STATE	**1981**	**10,971,596**	**10,544,618**	**726,139**	**616,893**	**668,712**	**243,443**	**173,726**	**652,553**	**342,596**	**184,626**	**288,012**	**189,211**	**69,276**
	1977	7,843,210	7,526,088	631,423	539,685	534,668	213,415	124,120	479,179	238,791	147,256	209,558	131,963	55,446
RHODE ISLAND														
PROVIDENCE - WARWICK - PAWTUCKET	**1981**	**766,321**	**732,683**	**64,303**	**54,050**	**45,268**	**25,534**	**8,073**	**36,886**	**21,083**	**11,146**	**15,669**	**9,351**	**4,843**
	1977	562,877	537,870	48,503	40,811	34,620	19,280	5,931	27,812	15,158	9,087	11,815	6,725	3,949
NONMETRO PORTION OF STATE	**1981**	**63,163**	**60,596**	**6,621**	**5,624**	**4,116**	**2,095**	**866**	**2,632**	**1,137**	**457**	**1,029**	**516**	**178**
	1977	43,549	41,764	4,559	3,878	2,937	1,444	597	1,926	782	407	753	355	159
TOTAL STATE	**1981**	**829,484**	**793,279**	**70,924**	**59,674**	**49,384**	**27,629**	**8,939**	**39,518**	**22,220**	**11,603**	**16,698**	**9,867**	**5,021**
	1977	606,426	579,634	53,062	44,689	37,557	20,724	6,528	29,738	15,940	9,494	12,568	7,080	4,108
SOUTH CAROLINA														
ANDERSON	**1981**	**137,394**	**132,888**	**12,745**	**10,699**	**14,084**	**6,679**	**3,208**	**10,603**	**4,236**	**3,208**	**4,392**	**3,026**	**623**
	1977	80,809	78,223	7,499	6,324	8,732	3,948	1,889	6,925	2,615	2,300	2,791	1,868	447
CHARLESTON - NORTH CHARLESTON	**1981**	**364,234**	**360,580**	**25,241**	**22,424**	**34,399**	**8,571**	**6,871**	**25,101**	**8,449**	**10,289**	**9,360**	**4,113**	**3,561**
	1977	233,229	230,950	15,548	13,858	22,653	5,297	4,402	17,915	5,885	7,891	6,695	2,865	2,732
COLUMBIA	**1981**	**370,670**	**348,666**	**33,362**	**26,664**	**42,266**	**10,191**	**9,500**	**25,498**	**7,991**	**9,730**	**10,084**	**4,072**	**3,596**
	1977	234,973	221,379	19,113	15,367	27,563	5,874	6,033	17,640	5,592	6,860	7,001	2,850	2,536
FLORENCE	**1981**	**93,636**	**90,564**	**8,350**	**7,009**	**9,745**	**4,375**	**2,186**	**7,871**	**3,181**	**2,039**	**3,296**	**2,272**	**396**
	1977	62,885	60,872	5,752	4,851	6,642	3,028	1,470	5,436	2,292	1,334	2,325	1,637	259
GREENVILLE - SPARTANBURG	**1981**	**507,716**	**495,123**	**75,775**	**46,331**	**63,738**	**17,710**	**16,419**	**36,772**	**13,051**	**14,152**	**15,664**	**11,050**	**3,323**
	1977	323,578	315,765	45,198	27,972	40,362	10,692	10,472	25,070	9,716	9,253	11,228	8,227	2,173
ROCK HILL	**1981**	**97,588**	**94,381**	**10,599**	**8,894**	**10,363**	**5,553**	**2,280**	**5,699**	**1,727**	**1,721**	**2,104**	**1,234**	**336**
	1977	58,756	56,876	6,022	5,078	6,147	3,170	1,374	3,918	1,439	1,129	1,668	1,028	220
NONMETRO PORTION OF STATE	**1981**	**1,012,454**	**979,204**	**112,929**	**94,798**	**102,629**	**59,175**	**23,644**	**54,485**	**22,729**	**7,257**	**23,427**	**16,235**	**1,412**
	1977	673,215	651,668	66,069	55,716	63,659	34,780	15,741	38,070	17,167	4,800	17,003	12,258	933
TOTAL STATE	**1981**	**2,677,982**	**2,593,347**	**288,796**	**223,710**	**285,420**	**114,887**	**66,620**	**169,623**	**61,950**	**49,215**	**69,689**	**42,326**	**13,569**
	1977	1,729,107	1,675,901	171,771	133,834	181,282	68,573	43,025	117,425	45,128	34,111	49,546	30,967	9,514

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
PENNSYLVANIA (continued)														
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1981*	*391,655*	*228,731*	*518,065*	*382,039*	*812,576*	*381,347*	*368,867*	*1,420,067*	*653,949*	*631,963*	*369,090*	*238,672*	*101,681*
	1977	*284,517*	*161,747*	*375,055*	*269,617*	*637,560*	*297,709*	*300,394*	*1,114,542*	*511,843*	*513,350*	*287,324*	*186,530*	*79,697*
PITTSBURGH	1981	117,916	77,563	238,732	175,783	334,518	126,158	197,878	588,401	222,706	350,199	170,117	95,678	63,233
	1977	84,675	52,407	169,576	118,756	272,138	100,912	160,982	478,994	178,139	284,890	136,430	76,533	51,450
READING	1981	18,896	11,703	16,882	11,444	52,813	25,536	24,096	78,903	40,734	34,699	24,123	15,209	7,551
	1977	14,791	9,367	13,319	9,159	38,950	17,741	18,617	58,063	28,301	26,809	17,406	10,567	5,835
SHARON	1981	5,442	3,063	9,705	7,516	23,507	6,987	8,663	34,527	11,149	12,774	10,295	4,998	3,220
	1977	4,243	2,526	7,779	6,198	17,042	5,002	6,256	25,029	7,982	9,224	7,412	3,578	2,326
STATE COLLEGE	1981	5,235	3,346	10,332	8,592	19,437	6,728	5,475	28,224	10,736	8,206	9,094	4,812	2,466
	1977	3,581	2,192	6,908	5,629	14,301	4,945	4,884	20,780	7,891	7,201	6,675	3,537	1,816
WILLIAMSPORT	1981	7,157	5,454	7,796	6,597	14,402	5,625	8,122	19,960	9,849	9,040	8,274	4,411	2,021
	1977	5,617	4,223	6,083	5,108	11,915	4,466	6,850	16,402	7,820	7,625	6,622	3,502	1,705
YORK	1981	21,562	14,426	27,729	22,370	38,502	15,676	21,175	71,663	26,390	30,975	22,671	11,720	8,255
	1977	15,435	9,725	19,317	15,093	30,618	11,938	17,268	56,113	20,097	25,261	17,635	8,925	6,733
NONMETRO PORTION OF STATE	1981	66,006	39,210	118,956	94,307	284,899	79,947	83,021	410,598	127,583	122,422	120,622	57,184	30,859
	1977	50,134	29,822	90,443	71,762	217,220	63,251	64,206	314,119	100,934	94,674	92,915	45,240	23,869
TOTAL STATE	1981	647,713	412,190	1,008,447	762,845	1,656,710	662,056	767,240	2,709,959	1,144,730	1,218,955	770,144	451,953	232,610
	1977	469,275	287,001	724,983	531,403	1,313,292	523,000	621,617	2,152,064	904,338	991,916	605,960	356,885	185,851
RHODE ISLAND														
PROVIDENCE - WARWICK - PAWTUCKET	1981	35,820	25,548	55,905	46,991	107,559	49,140	49,012	186,141	97,509	82,439	46,858	30,148	15,227
	1977	26,619	18,369	40,994	33,846	84,518	36,364	43,381	145,443	72,157	67,198	35,867	22,310	12,413
NONMETRO PORTION OF STATE	1981	2,480	1,388	3,344	2,632	9,664	6,253	2,132	13,272	7,652	3,432	2,390	1,483	634
	1977	1,777	954	2,362	1,810	7,026	4,029	1,897	9,899	4,931	3,054	1,714	956	564
TOTAL STATE	1981	38,300	26,936	59,249	49,623	117,223	55,393	51,144	199,413	105,161	85,871	49,248	31,631	15,861
	1977	28,396	19,323	43,356	35,656	91,544	40,393	45,278	155,342	77,088	70,252	37,581	23,266	12,977
SOUTH CAROLINA														
ANDERSON	1981	6,707	3,504	12,949	11,006	23,813	5,355	12,457	25,415	10,789	12,365	9,224	3,344	4,020
	1977	4,348	2,163	8,111	6,794	17,485	4,195	8,930	18,952	8,452	8,864	6,676	2,620	2,882
CHARLESTON - NORTH CHARLESTON	1981	25,630	16,457	34,125	28,303	46,966	21,189	22,733	73,904	38,948	27,013	22,071	13,308	6,349
	1977	17,697	11,462	23,834	19,590	34,861	15,602	17,435	54,672	28,679	20,717	16,236	9,799	4,870
COLUMBIA	1981	25,064	16,831	41,450	32,502	64,456	27,480	32,999	90,749	38,191	47,274	31,941	19,178	10,564
	1977	17,399	11,776	28,577	22,421	45,582	19,459	23,265	64,244	27,043	33,329	22,501	13,580	7,449
FLORENCE	1981	4,952	2,632	9,369	7,938	18,026	6,967	7,918	27,501	14,037	7,860	8,425	4,352	2,554
	1977	3,449	1,896	6,681	5,719	12,831	5,675	5,179	20,149	11,434	5,141	6,246	3,545	1,671
GREENVILLE - SPARTANBURG	1981	31,455	18,103	44,920	40,932	78,156	31,869	41,863	116,626	49,722	54,018	37,089	19,442	12,780
	1977	22,059	13,477	32,781	30,184	55,117	24,627	27,370	82,412	38,424	35,316	26,487	15,024	8,357
ROCK HILL	1981	3,393	1,428	6,268	5,053	12,020	4,733	6,689	18,181	9,539	6,640	6,399	2,957	2,158
	1977	2,423	1,190	4,969	4,210	8,019	3,244	4,386	12,198	6,538	4,354	4,217	2,027	1,415
NONMETRO PORTION OF STATE	1981	33,737	18,800	87,605	77,865	112,980	51,925	28,161	177,108	104,605	27,955	55,555	32,429	9,085
	1977	24,042	14,197	65,905	59,481	78,929	38,841	18,632	125,560	78,244	18 493	39,503	24,259	6,011
TOTAL STATE	1981	135,618	80,267	242,415	207,908	364,935	153,676	155,103	544,603	274,176	186,184	174,568	97,435	48,201
	1977	94,694	57,972	174,923	151,506	259,130	115,090	106,714	389,552	205,731	128,246	124,839	72,864	33,114

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

SOUTH DAKOTA

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
SIOUX FALLS	1981	98,331	92,333	9,462	8,400	9,430	3,909	2,589	11,226	2,154	6,192	6,219	1,173	1,491
	1977	60,530	56,664	5,761	5,066	5,739	2,358	1,589	6,999	1,475	3,782	3,863	803	911
NONMETRO PORTION OF STATE	1981	479,607	458,052	43,307	36,136	32,297	13,759	8,714	33,033	13,414	7,255	9,238	6,033	1,441
	1977	297,344	283,276	29,111	23,959	21,234	9,124	5,393	23,165	9,978	4,943	6,655	4,487	982
TOTAL STATE	1981	577,938	550,385	52,769	44,536	41,727	17,668	11,303	44,259	15,568	13,447	15,457	7,206	2,932
	1977	357,874	339,940	34,872	29,025	26,973	11,482	6,982	30,164	11,453	8,725	10,518	5,290	1,893

TENNESSEE

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
CHATTANOOGA	1981	399,936	379,794	36,799	30,702	33,197	8,546	5,475	24,884	8,205	9,700	11,739	5,715	2,463
	1977	278,376	264,820	26,093	22,002	23,751	5,958	3,818	17,722	6,046	6,434	8,522	4,210	1,635
CLARKSVILLE - HOPKINSVILLE	1981	101,643	99,686	8,884	7,745	8,203	2,974	2,661	12,222	4,593	5,542	7,368	4,927	2,044
	1977	68,097	66,825	6,204	5,428	5,741	2,084	1,784	8,213	3,066	3,565	4,906	3,289	1,315
JOHNSON CITY - KINGSPORT - BRISTOL	1981	381,504	368,352	34,365	30,046	25,698	5,495	8,779	35,026	10,461	11,906	11,399	3,823	2,551
	1977	238,782	230,808	24,085	21,134	16,886	3,865	5,502	23,682	7,688	7,296	7,831	2,810	1,564
KNOXVILLE	1981	398,696	382,226	44,758	39,066	37,562	10,301	10,072	35,722	16,184	13,700	18,076	9,903	5,012
	1977	272,895	262,002	31,080	27,236	25,401	7,182	6,904	24,331	11,343	8,576	12,476	6,940	3,139
MEMPHIS	1981	872,042	849,364	76,669	65,370	59,380	16,404	13,756	49,494	19,069	18,429	26,688	12,713	6,570
	1977	567,826	553,494	50,361	43,141	42,281	10,827	8,969	36,806	14,030	13,840	19,810	9,353	4,936
NASHVILLE-DAVIDSON	1981	765,597	741,674	72,719	63,113	64,463	17,986	18,241	52,679	15,826	25,114	27,092	11,580	6,361
	1977	490,822	475,986	49,907	43,482	43,158	12,395	11,709	34,638	10,217	16,007	18,076	7,476	4,054
NONMETRO PORTION OF STATE	1981	1,306,348	1,272,296	145,891	131,032	89,348	25,048	31,106	96,288	42,880	10,049	36,910	24,377	2,280
	1977	866,905	845,024	100,094	90,142	62,626	17,234	20,665	71,470	32,546	6,583	27,667	18,508	1,493
TOTAL STATE	1981	3,893,574	3,772,776	394,845	346,229	298,505	80,341	83,984	288,838	111,445	89,573	130,903	69,134	25,776
	1977	2,577,419	2,499,643	272,098	239,455	207,517	55,516	55,539	205,290	80,838	59,220	93,700	49,845	17,175

TEXAS

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
ABILENE	1981	130,783	128,550	17,018	12,039	15,613	2,301	5,967	13,725	4,578	6,275	5,415	3,392	1,017
	1977	74,259	72,937	10,626	7,663	9,553	1,465	3,386	9,049	3,015	4,400	3,520	2,234	713
AMARILLO	1981	230,050	22[illegible],475	18,853	15,990	21,264	3,781	6,487	24,900	9,060	8,172	8,055	4,923	1,914
	1977	122,619	113,40[illegible]	11,289	9,667	12,198	2,285	3,453	14,736	5,324	5,123	4,779	2,893	1,201
AUSTIN	1981	536,071	521,266	39,973	32,708	53,428	15,397	20,097	44,508	16,129	20,685	14,232	5,203	6,061
	1977	297,766	289,208	23,208	19,221	29,662	9,048	11,151	24,786	10,082	10,320	7,982	3,253	3,025
BEAUMONT - PORT ARTHUR - ORANGE	1981	450,023	432,612	38,160	31,870	32,953	8,914	8,906	40,234	17,752	16,238	19,722	14,329	3,181
	1977	270,601	259,696	23,860	20,144	19,651	5,635	5,349	23,317	10,482	9,171	11,558	8,461	1,797
BROWNSVILLE - HARLINGEN - SAN BENITO	1981	194,456	174,790	15,199	10,222	23,465	3,479	10,196	16,341	4,653	7,712	11,901	7,710	2,298
	1977	111,275	99,604	9,081	6,247	13,831	2,126	5,811	9,203	2,556	4,172	6,659	4,235	1,243
BRYAN - COLLEGE STATION	1981	71,993	62,385	10,525	10,233	7,791	3,396	1,109	8,310	1,861	3,305	2,981	1,127	1,201
	1977	49,432	42,561	5,021	4,890	3,976	1,623	757	4,266	1,028	1,591	1,543	623	578
CORPUS CHRISTI	1981	314,853	298,180	37,212	19,318	33,657	5,461	20,575	23,963	6,534	9,578	11,700	5,188	3,397
	1977	191,036	180,534	25,403	13,638	21,062	3,856	12,459	15,512	4,608	5,892	7,744	3,659	2,090
DALLAS - FORT WORTH	1981	2,926,219	2,735,462	372,836	275,753	287,437	109,017	40,683	243,331	97,830	91,413	118,394	53,681	41,258
	1977	1,752,862	1,633,803	190,142	142,993	159,584	56,530	24,302	137,676	54,219	52,789	66,897	29,751	23,836
EL PASO	1981	401,574	363,271	35,436	25,249	41,717	13,532	5,903	33,708	15,104	13,564	20,797	13,962	4,687
	1977	238,018	214,454	19,573	14,219	25,682	7,621	3,485	21,470	9,303	9,041	13,062	8,600	3,124
GALVESTON - TEXAS CITY	1981	261,608	258,032	16,531	14,160	13,131	3,510	5,904	14,988	3,548	6,085	4,980	2,323	1,306
	1977	140,548	138,544	11,384	9,847	7,891	2,441	3,171	9,609	2,722	3,886	3,376	1,782	834

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Audio Equipment, Musical Instruments & Supplies — In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies — In FHA Stores ($000)	Furniture & Sleep Equipment — In All Stores ($000)	Furniture & Sleep Equipment — In FHA Stores ($000)	Men's & Boys' Clothing — In All Stores ($000)	Men's & Boys' Clothing — In Apparel Stores ($000)	Men's & Boys' Clothing — In Department Stores ($000)	Women's & Girls' Clothing — In All Stores ($000)	Women's & Girls' Clothing — In Apparel Stores ($000)	Women's & Girls' Clothing — In Department Stores ($000)	Footwear — In All Stores ($000)	Footwear — In Apparel Stores ($000)	Footwear — In Department Stores ($000)
SOUTH DAKOTA														
SIOUX FALLS	1981	**16,907**	**10,898**	**13,218**	**7,281**	**25,202**	**10,240**	**10,450**	**34,350**	**14,568**	**14,183**	**11,173**	**6,483**	**3,448**
	1977	11,108	7,462	8,595	4,985	17,051	7,895	8,072	23,337	11,233	10,781	7,853	4,999	2,106
NONMETRO PORTION OF STATE	1981	**27,682**	**18,379**	**35,385**	**29,816**	**65,349**	**34,487**	**16,140**	**80,428**	**49,235**	**16,420**	**28,656**	**17,288**	**4,736**
	1977	19,898	13,665	25,940	22,192	46,300	25,070	10,998	57,471	35,789	11,188	20,222	12,566	3,228
TOTAL STATE	1981	**44,589**	**29,277**	**48,603**	**37,097**	**90,551**	**44,727**	**26,590**	**114,778**	**63,803**	**30,603**	**39,829**	**23,771**	**8,184**
	1977	31,006	21,127	34,535	27,177	63,351	32,965	19,070	80,808	47,022	21,969	28,075	17,565	5,334
TENNESSEE														
CHATTANOOGA	1981	**19,119**	**12,747**	**37,652**	**29,610**	**58,088**	**20,652**	**26,636**	**92,011**	**40,385**	**46,018**	**30,388**	**16,950**	**11,431**
	1977	13,871	9,393	27,402	21,867	40,194	15,086	21,971	63,940	29,500	30,523	21,476	12,382	7,582
CLARKSVILLE - HOPKINSVILLE	1981	**7,960**	**3,726**	**15,230**	**12,023**	**18,895**	**6,250**	**10,207**	**31,212**	**10,863**	**17,010**	**8,165**	**4,596**	**2,675**
	1977	5,354	2,488	10,202	8,041	13,013	4,789	6,566	21,529	8,325	10,942	5,916	3,521	1,720
JOHNSON CITY - KINGSPORT - BRISTOL	1981	**22,036**	**14,288**	**34,122**	**28,072**	**63,345**	**20,257**	**38,219**	**88,800**	**40,334**	**41,843**	**28,222**	**14,321**	**11,598**
	1977	15,450	10,499	24,850	20,962	41,201	14,286	23,417	58,706	28,448	25,638	18,799	10,101	7,106
KNOXVILLE	1981	**28,514**	**18,314**	**52,101**	**37,336**	**82,874**	**24,417**	**55,431**	**127,908**	**49,264**	**73,534**	**32,311**	**15,442**	**15,400**
	1977	19,718	12,835	35,973	26,243	54,841	18,019	34,700	85,906	36,356	46,032	22,151	11,396	9,641
MEMPHIS	1981	**51,329**	**37,951**	**92,796**	**71,933**	**120,373**	**56,161**	**53,918**	**219,334**	**101,276**	**102,954**	**68,131**	**32,966**	**26,758**
	1977	37,951	27,921	68,554	52,919	92,140	43,932	40,484	167,860	79,223	77,301	52,131	25,787	20,094
NASHVILLE-DAVIDSON	1981	**66,499**	**47,859**	**99,557**	**80,466**	**133,234**	**48,180**	**69,859**	**216,515**	**74,890**	**125,808**	**61,368**	**32,685**	**21,038**
	1977	43,591	30,897	64,629	51,950	93,319	38,336	44,523	150,459	59,588	80,179	44,841	26,007	13,409
NONMETRO PORTION OF STATE	1981	**35,352**	**16,534**	**100,639**	**85,957**	**151,904**	**61,380**	**50,502**	**193,698**	**102,313**	**52,323**	**60,703**	**35,758**	**12,267**
	1977	26,004	12,552	75,462	64,912	109,308	49,400	33,957	142,786	82,351	34,268	46,266	28,787	8,036
TOTAL STATE	1981	**218,703**	**143,898**	**410,832**	**328,369**	**597,343**	**223,853**	**292,168**	**918,539**	**393,900**	**441,039**	**273,199**	**143,044**	**96,991**
	1977	153,504	101,142	291,646	234,206	422,302	173,651	197,722	655,435	304,482	293,245	200,067	110,575	64,966
TEXAS														
ABILENE	1981	**8,375**	**4,447**	**15,057**	**12,541**	**21,458**	**10,400**	**8,281**	**30,392**	**20,129**	**8,509**	**9,872**	**7,286**	**1,829**
	1977	5,370	2,928	9,900	8,251	14,849	7,120	7,069	20,968	13,781	5,966	6,703	4,989	1,283
AMARILLO	1981	**17,825**	**8,917**	**34,627**	**28,323**	**42,882**	**26,692**	**13,169**	**57,608**	**32,969**	**19,211**	**20,297**	**15,049**	**4,510**
	1977	10,415	5,239	20,432	16,615	26,764	16,908	8,256	35,833	20,885	12,044	12,773	9,532	2,827
AUSTIN	1981	**46,642**	**30,435**	**55,079**	**39,773**	**93,060**	**45,081**	**32,952**	**165,451**	**79,889**	**74,202**	**48,943**	**32,837**	**12,464**
	1977	27,809	19,026	32,678	24,860	52,105	27,689	21,314	92,568	49,067	37,021	28,473	20,169	6,219
BEAUMONT - PORT ARTHUR - ORANGE	1981	**31,404**	**20,533**	**46,534**	**37,846**	**68,610**	**36,462**	**24,955**	**109,109**	**61,369**	**36,683**	**33,889**	**20,620**	**8,633**
	1977	18,402	12,124	27,480	22,524	39,851	21,455	14,095	63,456	36,112	20,718	19,731	12,134	4,876
BROWNSVILLE - HARLINGEN - SAN BENITO	1981	**31,553**	**26,588**	**23,362**	**18,966**	**34,399**	**13,180**	**16,577**	**55,423**	**24,274**	**25,326**	**12,410**	**6,493**	**4,342**
	1977	17,439	14,604	12,844	10,418	22,832	11,331	8,968	37,716	20,867	13,701	8,878	5,582	2,349
BRYAN - COLLEGE STATION	1981	**4,062**	**2,083**	**7,536**	**5,774**	**14,935**	**7,544**	**6,622**	**21,591**	**12,651**	**7,867**	**9,659**	**6,323**	**2,843**
	1977	2,137	1,151	4,041	3 189	7,583	3,942	3,187	11,010	6,610	3,787	4,933	3,304	1,368
CORPUS CHRISTI	1981	**21,801**	**12,043**	**31,922**	**26,224**	**43,157**	**15,693**	**23,076**	**73,432**	**30,733**	**36,411**	**23,408**	**14,596**	**6,457**
	1977	14,629	8,494	22,058	18,521	28,674	11,837	14,195	49,275	23,181	22,398	16,484	11,010	3,972
DALLAS - FORT WORTH	1981	**276,061**	**189,604**	**398,122**	**296,145**	**569,100**	**260,042**	**240,745**	**999,699**	**457,203**	**414,072**	**311,659**	**201,045**	**86,674**
	1977	154,488	105,081	223,602	164,939	323,081	144,056	155,910	567,172	253,277	268,467	175,059	111,372	50,059
EL PASO	1981	**34,935**	**24,935**	**68,385**	**56,632**	**75,038**	**28,939**	**40,369**	**122,762**	**54,636**	**57,815**	**36,180**	**17,827**	**13,767**
	1977	21,822	15,358	42,542	34,881	51,752	21,055	26,904	85,142	39,751	38,530	24,960	12,970	9,176
GALVESTON - TEXAS CITY	1981	**9,598**	**5,567**	**12,887**	**9,860**	**25,978**	**15,030**	**6,791**	**42,993**	**28,867**	**7,669**	**11,742**	**7,642**	**2,336**
	1977	6,713	4,270	9,403	7,563	15,644	8,807	4,337	25,707	16,915	4,897	6,970	4,478	1,492

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

SM ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
TEXAS (continued)														
HOUSTON	1981	**3,547,573**	**3,380,854**	**292,026**	**217,562**	**297,265**	**58,992**	**93,876**	**251,049**	**75,560**	**125,837**	**123,425**	**49,827**	**51,028**
	1977	1,881,977	1,789,908	161,374	122,258	160,137	33,152	49,720	136,683	42,486	68,232	67,486	28,021	27,667
HOUSTON - GALVESTON CONSOLIDATED AREA	*1981*	***3,809,181***	***3,638,886***	***308,557***	***231,722***	***310,396***	***62,502***	***99,780***	***266,037***	***79,108***	***131,922***	***128,405***	***52,150***	***52,334***
	1977	*2,022,525*	*1,928,452*	*172,758*	*1[illegible]2,105*	*168,028*	*35,593*	*52,891*	*146,292*	*45,208*	*72,118*	*70,862*	*29,803*	*28,501*
KILLEEN - TEMPLE	1981	**146,973**	**141,566**	**11,201**	**8,201**	**10,429**	**1,883**	**4,938**	**12,869**	**3,802**	**4,199**	**7,732**	**4,784**	**1,450**
	1977	93,716	90,127	6,379	4,753	6,537	1,091	3,145	8,276	2,510	2,684	5,039	3,159	928
LAREDO	1981	**99,657**	**93,745**	**13,089**	**8,612**	**20,255**	**2,434**	**5,631**	**17,348**	**8,905**	**5,836**	**4,674**	**1,404**	**1,405**
	1977	59,145	55,512	6,928	4,670	11,841	1,320	3,335	10,351	5,722	3,081	2,753	902	742
LONGVIEW - MARSHALL	1981	**214,807**	**203,054**	**18,920**	**14,668**	**14,228**	**4,137**	**2,591**	**18,706**	**7,510**	**4,536**	**7,714**	**4,681**	**1,645**
	1977	116,242	109,626	12,148	9,560	8,095	2,697	1,399	9,891	3,825	2,315	4,006	2,384	840
LUBBOCK	1981	**243,134**	**219,494**	**25,047**	**11,455**	**24,954**	**3,239**	**6,400**	**16,348**	**8,222**	**3,342**	**11,947**	**9,251**	**1,381**
	1977	144,449	129,825	16,834	7,967	15,895	2,253	3,786	10,215	5,026	2,293	7,402	5,655	949
McALLEN - PHARR - EDINBURG	1981	**272,849**	**247,048**	**36,366**	**16,519**	**24,127**	**4,670**	**11,545**	**20,654**	**8,853**	**8,362**	**9,456**	**5,356**	**2,396**
	1977	137,444	123,962	19,607	9,253	12,831	2,616	5,793	11,972	5,499	4,599	5,577	3,327	1,318
MIDLAND	1981	**121,604**	**105,270**	**5,842**	**3,620**	**11,120**	**2,436**	**5,471**	**8,075**	**4,113**	**2,228**	**4,550**	**2,635**	**809**
	1977	57,833	49,784	4,179	2,656	6,319	1,787	2,587	4,416	1,996	1,528	2,402	1,279	555
ODESSA	1981	**188,041**	**172,097**	**10,461**	**6,766**	**20,097**	**1,477**	**5,018**	**14,854**	**2,955**	**7,744**	**5,994**	**2,395**	**2,320**
	1977	88,653	80,851	7,219	4,780	10,373	1,044	2,358	7,522	1,589	3,815	3,085	1,288	1,143
SAN ANGELO	1981	**96,255**	**94,743**	**7,622**	**5,408**	**9,679**	**943**	**4,730**	**10,159**	**2,722**	**2,235**	**6,397**	**1,745**	**811**
	1977	52,631	51,748	5,349	3,867	5,559	675	2,585	5,787	1,565	1,344	3,618	1,003	488
SAN ANTONIO	1981	**911,459**	**859,072**	**79,811**	**58,623**	**108,518**	**16,777**	**45,264**	**71,594**	**23,964**	**34,678**	**37,905**	**17,309**	**14,060**
	1977	521,913	490,821	50,887	38,072	64,684	10,896	25,867	43,813	15,263	20,981	23,353	11,024	8,507
SHERMAN - DENISON	1981	**91,666**	**86,618**	**8,215**	**7,770**	**6,898**	**2,170**	**1,131**	**8,115**	**1,761**	**5,019**	**2,689**	**1,084**	**1,121**
	1977	57,348	54,055	5,960	5,657	4,642	1,580	706	5,325	1,348	3,075	1,844	829	687
TEXARKANA	1981	**132,935**	**129,311**	**17,186**	**10,027**	**10,630**	**1,908**	**4,381**	**7,968**	**1,399**	**3,161**	**3,227**	**839**	**1,165**
	1977	78,459	76,232	10,725	6,444	6,602	1,226	2,583	5,129	1,019	1,952	2,112	611	722
TYLER	1981	**154,323**	**151,423**	**15,266**	**10,197**	**8,444**	**2,322**	**686**	**14,801**	**5,529**	**6,882**	**6,449**	**3,544**	**2,128**
	1977	88,244	86,517	10,051	6,864	4,966	1,563	393	8,275	3,310	3,570	3,679	2,122	1,104
VICTORIA	1981	**81,055**	**78,586**	**10,284**	**8,192**	**8,533**	**1,606**	**2,524**	**10,319**	**4,382**	**2,387**	**4,332**	**2,407**	**692**
	1977	45,584	44,137	5,799	4,680	4,544	917	1,418	5,187	2,156	1,214	2,167	1,184	352
WACO	1981	**171,301**	**168,449**	**15,091**	**13,275**	**19,126**	**4,045**	**3,925**	**14,065**	**3,329**	**6,396**	**5,752**	**1,834**	**1,699**
	1977	108,596	106,706	7,812	6,925	11,778	2,110	2,487	9,652	2,217	4,773	3,853	1,222	1,269
WICHITA FALLS	1981	**139,199**	**137,422**	**13,282**	**10,302**	**10,989**	**2,046**	**3,830**	**15,493**	**6,252**	**5,492**	**7,261**	**4,731**	**1,455**
	1977	76,533	75,511	9,018	7,047	6,756	1,401	2,105	9,595	3,781	3,478	4,455	2,861	937
NONMETRO PORTION OF STATE	1981	**2,718,930**	**2,636,147**	**297,908**	**237,083**	**189,403**	**46,461**	**84,711**	**160,534**	**62,237**	**8,318**	**67,795**	**34,196**	**2,406**
	1977	1,616,499	1,565,198	185,673	149,845	115,588	29,366	50,305	100,962	41,038	5,345	43,041	22,537	1,548
TOTAL STATE	1981	**14,781,585**	**14,035,964**	**1,470,490**	**1,090,655**	**1,320,915**	**325,351**	**410,244**	**1,135,050**	**408,358**	**419,333**	**534,773**	**259,749**	**154,181**
	1977	8,437,148	7,994,785	850,701	640,926	757,790	187,772	232,693	661,419	243,519	240,469	312,512	154,797	88,113
UTAH														
PROVO - OREM	1981	**142,607**	**136,865**	**11,633**	**9,438**	**10,420**	**2,564**	**4,137**	**14,203**	**6,214**	**5,921**	**3,243**	**1,311**	**1,382**
	1977	91,539	87,671	9,417	7,734	6,847	2,102	2,651	8,283	3,565	3,270	1,901	752	764
SALT LAKE CITY - OGDEN	1981	**737,261**	**695,419**	**46,953**	**30,544**	**56,969**	**9,436**	**25,159**	**67,969**	**38,523**	**23,994**	**22,134**	**14,189**	**5,641**
	1977	491,831	462,593	46,075	30,660	39,818	9,474	16,740	41,329	23,110	14,303	13,537	8,514	3,365
NONMETRO PORTION OF STATE	1981	**229,944**	**218,263**	**14,819**	**12,760**	**11,811**	**4,192**	**5,163**	**17,229**	**9,800**	**1,048**	**7,157**	**5,121**	**235**
	1977	143,383	135,708	14,521	12,609	8,946	4,144	3,212	10,799	5,906	646	4,433	3,087	145
TOTAL STATE	1981	**1,109,812**	**1,050,547**	**73,405**	**52,742**	**79,200**	**16,192**	**34,459**	**99,401**	**54,537**	**30,963**	**32,534**	**20,621**	**7,258**
	1977	726,753	685,972	70,013	51,003	55,611	15,720	22,603	60,411	32,581	18,219	19,871	12,353	4,274

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

ESTIMATES: 1981
U.S. CENSUS: 1977

Merchandise Line Sales

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS (continued)														
HOUSTON	1981	**275,148**	**181,661**	**415,957**	**298,738**	**660,921**	**292,198**	**321,006**	**1,074,130**	**504,912**	**500,965**	**327,631**	**186,083**	**107,138**
	1977	151,946	102,146	231,879	168,685	348,905	148,342	174,048	566,021	256,330	271,610	170,682	94,469	58,099
HOUSTON - GALVESTON CONSOLIDATED AREA	*1981*	***284,746***	***187,228***	***428,844***	***308,598***	***686,899***	***307,228***	***327,797***	***1,117,123***	***533,779***	***508,634***	***339,373***	***193,725***	***109,474***
	1977	*158,659*	*106,416*	*241,282*	*176,248*	*364,549*	*157,149*	*178,385*	*591,728*	*273,245*	*276,507*	*177,652*	*98,947*	*59,591*
KILLEEN - TEMPLE	1981	**10,743**	**6,324**	**16,469**	**12,995**	**20,818**	**10,585**	**7,184**	**33,530**	**14,866**	**12,473**	**9,818**	**5,897**	**2,237**
	1977	6,985	4,176	10,672	8,460	14,408	7,880	4,592	22,980	11,066	7,972	6,880	4,390	1,430
LAREDO	1981	**16,816**	**12,797**	**8,059**	**5,861**	**35,052**	**18,126**	**12,546**	**62,784**	**34,043**	**22,158**	**9,941**	**4,853**	**3,513**
	1977	10,466	8,223	4,951	3,766	24,171	15,135	6,623	43,712	28,424	11,696	6,803	4,053	1,855
LONGVIEW - MARSHALL	1981	**11,754**	**6,356**	**23,557**	**19,119**	**27,960**	**16,842**	**8,917**	**44,984**	**29,743**	**11,404**	**16,590**	**11,469**	**3,294**
	1977	6,154	3,237	12,073	9,729	15,383	9,700	4,550	24,951	17,129	5,819	9,309	6,606	1,681
LUBBOCK	1981	**24,400**	**14,784**	**34,803**	**26,508**	**42,872**	**22,234**	**14,914**	**69,928**	**36,176**	**32,539**	**21,753**	**14,171**	**6,777**
	1977	15,112	9,038	21,473	16,204	27,961	13,834	13,458	45,717	22,508	22,324	13,955	8,817	4,650
McALLEN - PHARR - EDINBURG	1981	**19,164**	**9,562**	**27,676**	**19,753**	**56,490**	**30,505**	**21,217**	**82,207**	**47,064**	**26,909**	**21,934**	**14,403**	**5,112**
	1977	11,193	5,940	16,622	12,270	31,193	16,927	11,669	45,412	26,116	14,800	12,133	7,992	2,812
MIDLAND	1981	**9,455**	**6,996**	**17,718**	**13,105**	**13,208**	**8,223**	**3,096**	**24,432**	**18,711**	**4,137**	**8,447**	**6,163**	**1,745**
	1977	4,814	3,395	8,868	6,360	8,409	5,184	2,123	15,621	11,796	2,837	5,354	3,885	1,197
ODESSA	1981	**12,610**	**5,463**	**22,094**	**17,273**	**31,997**	**19,779**	**9,635**	**49,928**	**35,103**	**12,419**	**15,181**	**10,755**	**3,420**
	1977	6,519	2,937	11,683	9,287	15,609	9,556	4,746	24,283	16,960	6,117	7,400	5,196	1,685
SAN ANGELO	1981	**6,783**	**4,630**	**15,075**	**10,472**	**15,638**	**8,075**	**6,821**	**24,638**	**16,342**	**7,021**	**8,562**	**5,920**	**2,220**
	1977	3,891	2,662	8,623	6,021	8,863	4,403	4,102	13,800	8,910	4,222	4,798	3,228	1,335
SAN ANTONIO	1981	**72,788**	**44,156**	**124,691**	**90,920**	**161,296**	**74,632**	**77,232**	**289,402**	**106,042**	**157,675**	**89,203**	**51,190**	**29,531**
	1977	45,165	28,123	77,958	57,651	99,278	46,555	46,723	177,714	66,148	95,391	54,766	31,926	17,866
SHERMAN - DENISON	1981	**4,708**	**2,378**	**7,712**	**5,112**	**13,716**	**6,003**	**7,032**	**20,054**	**10,882**	**8,512**	**8,028**	**5,416**	**2,056**
	1977	3,287	1,820	5,526	3,912	9,146	4,314	4,309	13,546	7,820	5,215	5,529	3,892	1,260
TEXARKANA	1981	**7,424**	**3,805**	**10,014**	**7,853**	**18,429**	**8,028**	**7,577**	**24,148**	**13,065**	**8,731**	**9,875**	**6,485**	**2,267**
	1977	5,046	2,773	7,081	5,728	12,651	6,100	5,496	16,908	9,926	5,411	7,044	4,928	1,405
TYLER	1981	**20,524**	**9,403**	**25,018**	**19,655**	**29,631**	**12,632**	**15,443**	**48,170**	**21,670**	**21,445**	**14,072**	**8,280**	**4,818**
	1977	11,930	5,630	14,724	11,768	17,762	8,815	8,010	29,198	15,122	11,123	8,840	5,778	2,499
VICTORIA	1981	**5,728**	**2,535**	**10,939**	**8,591**	**13,406**	**6,113**	**5,279**	**20,805**	**9,946**	**6,943**	**6,719**	**3,454**	**2,025**
	1977	2,877	1,247	5,426	4,226	7,539	3,876	2,684	11,758	6,306	3,530	3,847	2,190	1,030
WACO	1981	**22,860**	**10,072**	**21,745**	**18,744**	**23,846**	**9,477**	**13,138**	**38,327**	**18,361**	**18,557**	**14,042**	**9,158**	**4,028**
	1977	14,797	6,709	14,611	12,485	16,517	5,823	9,804	26,259	11,282	13,847	9,163	5,627	3,006
WICHITA FALLS	1981	**16,617**	**8,828**	**18,216**	**14,791**	**22,932**	**10,529**	**9,019**	**40,613**	**20,254**	**15,869**	**11,711**	**7,554**	**3,729**
	1977	10,159	5,339	11,111	8,940	15,117	7,104	5,807	26,872	13,666	12,547	7,758	5,097	2,401
NONMETRO PORTION OF STATE	1981	**80,223**	**36,009**	**176,045**	**139,196**	**253,972**	**169,074**	**18,335**	**394,768**	**275,055**	**24,149**	**133,118**	**95,550**	**7,063**
	1977	50,784	23,729	114,417	91,909	160,911	108,257	11,815	249,841	176,115	15,539	84,250	61,184	4,536
TOTAL STATE	1981	**1,098,601**	**690,406**	**1,667,667**	**1,259,588**	**2,424,323**	**1,177,736**	**971,094**	**4,011,809**	**2,007,823**	**1,578,848**	**1,240,508**	**772,969**	**334,614**
	1977	639,314	404,935	981,327	748,102	1,412,070	692,554	584,157	2,336,211	1,180,454	936,901	720,271	452,010	192,205
UTAH														
PROVO - OREM	1981	**17,131**	**13,643**	**17,707**	**13,881**	**28,363**	**10,159**	**15,429**	**42,351**	**17,506**	**19,191**	**13,372**	**6,403**	**5,534**
	1977	9,830	7,827	10,164	7,963	16,697	6,326	8,521	25,227	10,901	10,599	8,040	3,987	3,056
SALT LAKE CITY - OGDEN	1981	**77,340**	**52,433**	**127,802**	**106,386**	**153,848**	**52,354**	**88,943**	**213,617**	**83,938**	**116,287**	**72,990**	**37,496**	**28,848**
	1977	47,349	31,453	77,093	63,556	95,628	33,884	53,014	132,891	54,325	69,311	46,196	24,268	17,198
NONMETRO PORTION OF STATE	1981	**10,472**	**6,761**	**16,026**	**12,888**	**28,937**	**17,253**	**3,048**	**34,662**	**20,921**	**4,706**	**12,798**	**7,992**	**967**
	1977	6,501	4,073	9,682	7,816	17,539	10,094	1,877	20,918	12,239	2,899	7,831	4,676	595
TOTAL STATE	1981	**104,943**	**72,837**	**161,535**	**133,155**	**211,148**	**79,766**	**107,420**	**290,630**	**122,365**	**140,184**	**99,160**	**51,891**	**35,349**
	1977	63,680	43,353	97,139	79,335	129,864	50,304	63,412	179,026	77,465	82,809	62,067	32,931	20,849

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
VERMONT														
BURLINGTON	**1981**	**97,988**	**92,822**	**7,295**	**5,474**	**7,540**	**1,654**	**2,208**	**8,674**	**3,780**	**2,456**	**2,958**	**1,625**	**789**
	1977	71,030	67,240	4,784	3,595	5,184	1,086	1,599	5,727	2,371	1,669	1,932	1,019	536
NONMETRO PORTION OF STATE	**1981**	**334,661**	**317,019**	**31,889**	**23,929**	**19,701**	**7,228**	**7,537**	**17,846**	**7,760**	**2,053**	**5,776**	**3,332**	**657**
	1977	257,038	243,322	21,480	16,140	14,484	4,875	5,785	13,287	5,585	1,640	4,280	2,399	526
TOTAL STATE	**1981**	**432,649**	**409,841**	**39,184**	**29,403**	**27,241**	**8,882**	**9,745**	**26,520**	**11,540**	**4,509**	**8,734**	**4,957**	**1,446**
	1977	328,068	310,562	26,264	19,735	19,668	5,961	7,384	19,014	7,956	3,309	6,212	3,418	1,062
VIRGINIA														
CHARLOTTESVILLE	**1981**	**110,912**	**106,504**	**11,147**	**10,105**	**8,890**	**3,600**	**2,331**	**8,430**	**3,214**	**1,802**	**2,934**	**1,824**	**412**
	1977	75,941	72,999	7,100	6,453	6,099	2,299	1,598	6,003	2,243	1,494	2,079	1,273	342
DANVILLE	**1981**	**111,955**	**107,496**	**8,298**	**7,522**	**7,446**	**2,679**	**2,353**	**6,553**	**2,137**	**1,562**	**2,153**	**1,212**	**357**
	1977	67,656	65,035	5,840	5,308	5,166	1,891	1,424	4,624	1,435	1,323	1,499	814	303
LYNCHBURG	**1981**	**151,460**	**147,378**	**22,549**	**20,153**	**11,814**	**3,487**	**4,801**	**11,798**	**3,213**	**2,587**	**4,271**	**1,946**	**987**
	1977	94,005	91,538	14,303	12,823	7,691	2,219	2,983	8,214	2,341	2,047	3,055	1,419	781
NEWPORT NEWS - HAMPTON	**1981**	**346,183**	**335,444**	**21,860**	**20,106**	**21,423**	**6,405**	**4,919**	**18,960**	**4,800**	**9,997**	**8,606**	**3,912**	**3,593**
	1977	217,940	211,351	15,027	13,855	14,370	4,414	3,101	12,557	2,746	7,176	5,515	2,239	2,579
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	**1981**	**709,731**	**696,136**	**51,152**	**44,875**	**50,747**	**15,764**	**14,584**	**52,607**	**22,451**	**17,528**	**16,557**	**8,624**	**5,926**
	1977	435,883	427,758	33,240	29,272	33,199	10,283	8,964	36,622	15,869	12,969	11,730	6,095	4,385
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	**1981**	**115,722**	**113,185**	**14,363**	**9,553**	**10,774**	**6,327**	**1,700**	**7,839**	**1,750**	**3,695**	**3,415**	**1,218**	**1,582**
	1977	81,746	79,999	9,886	6,642	7,650	4,399	1,202	5,849	1,277	2,901	2,562	889	1,243
RICHMOND	**1981**	**714,762**	**672,346**	**71,186**	**56,088**	**73,582**	**37,156**	**13,563**	**43,065**	**13,594**	**15,482**	**15,022**	**7,231**	**5,878**
	1977	422,759	398,292	44,290	35,122	45,764	23,267	8,036	27,518	9,067	9,883	9,752	4,823	3,753
ROANOKE	**1981**	**225,795**	**219,284**	**21,116**	**17,745**	**20,436**	**5,386**	**7,046**	**15,332**	**6,837**	**6,262**	**3,923**	**2,068**	**1,711**
	1977	141,669	137,688	14,366	12,127	13,312	3,682	4,425	10,319	4,819	4,055	2,663	1,458	1,108
NONMETRO PORTION OF STATE	**1981**	**1,480,597**	**1,421,563**	**129,227**	**117,129**	**97,740**	**41,722**	**31,123**	**80,242**	**29,229**	**9,076**	**27,231**	**16,583**	**2,080**
	1977	942,013	905,527	85,618	77,821	64,426	27,720	19,832	55,607	21,847	6,638	19,468	12,394	1,521
TOTAL STATE	**1981**	**5,435,439**	**5,206,367**	**459,772**	**396,027**	**478,480**	**248,665**	**91,230**	**315,673**	**110,852**	**99,818**	**126,510**	**66,204**	**39,228**
	1977	3,342,046	3,206,099	297,761	257,700	307,692	159,548	56,756	212,314	77,141	68,807	85,570	45,513	26,688
WASHINGTON														
BELLINGHAM	**1981**	**90,133**	**85,765**	**7,691**	**6,896**	**6,211**	**3,133**	**1,168**	**9,336**	**3,422**	**4,009**	**3,800**	**2,029**	**1,188**
	1977	65,269	62,109	5,138	4,632	4,230	2,105	846	6,711	2,774	2,581	2,827	1,645	765
BREMERTON	**1981**	**145,246**	**138,231**	**17,334**	**15,542**	**10,560**	**7,063**	**1,881**	**8,383**	**2,978**	**3,294**	**3,393**	**1,765**	**977**
	1977	91,513	87,082	11,231	10,124	6,847	4,601	1,186	6,000	2,524	2,040	2,543	1,496	605
OLYMPIA	**1981**	**127,950**	**121,754**	**9,134**	**8,189**	**6,788**	**3,722**	**1,657**	**8,984**	**4,439**	**2,645**	**3,995**	**2,632**	**783**
	1977	79,873	76,006	6,065	5,467	4,514	2,485	1,035	6,326	3,184	1,841	2,833	1,888	545
RICHLAND - KENNEWICK - PASCO	**1981**	**182,124**	**177,605**	**21,781**	**19,005**	**15,010**	**8,650**	**4,110**	**12,557**	**4,043**	**5,493**	**4,251**	**1,414**	**1,985**
	1977	85,675	83,549	10,871	9,550	7,426	4,346	1,934	6,776	2,483	2,786	2,303	869	1,007
SEATTLE - EVERETT	**1981**	**1,767,315**	**1,688,042**	**126,866**	**107,398**	**127,089**	**47,156**	**22,796**	**116,439**	**48,170**	**42,075**	**45,028**	**18,730**	**17,765**
	1977	1,114,448	1,064,562	80,928	68,747	80,942	30,185	14,386	75,313	32,061	26,506	29,115	12,468	11,191
SEATTLE - TACOMA CONSOLIDATED AREA	***1981***	***2,183,473***	***2,069,241***	***147,845***	***123,620***	***156,689***	***59,502***	***28,788***	***141,594***	***57,282***	***51,348***	***56,878***	***24,366***	***21,827***
	1977	*1,382,202*	*1,309,842*	*95,431*	*80,096*	*101,088*	*38,822*	*18,244*	*93,542*	*39,469*	*32,639*	*37,878*	*17,050*	*13,879*
SPOKANE	**1981**	**319,718**	**306,340**	**23,349**	**20,144**	**29,944**	**7,003**	**14,224**	**23,798**	**10,280**	**10,958**	**6,655**	**2,022**	**3,699**
	1977	221,495	212,218	17,751	15,422	21,635	5,362	9,854	18,562	8,704	7,962	5,097	1,712	2,689
TACOMA	**1981**	**416,158**	**381,199**	**20,979**	**16,222**	**29,600**	**12,346**	**5,992**	**25,155**	**9,112**	**9,273**	**11,850**	**5,636**	**4,062**
	1977	267,754	245,280	14,503	11,349	20,146	8,637	3,858	18,229	7,408	6,133	8,763	4,582	2,688

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981 U.S. CENSUS: 1977		Merchandise Line Sales												
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
VERMONT														
BURLINGTON	1981	6,899	4,074	8,977	6,885	23,325	10,708	10,176	33,632	18,385	12,589	11,455	6,739	3,731
	1977	4,487	2,555	5,749	4,318	14,574	5,972	6,915	20,667	10,254	8,555	6,986	3,759	2,536
NONMETRO PORTION OF STATE	1981	12,900	8,357	20,977	17,610	35,928	19,750	8,503	57,278	33,921	9,782	18,854	12,438	3,117
	1977	9,521	6,017	15,193	12,596	24,706	11,948	6,793	38,911	20,520	8,403	12,530	7,524	2,491
TOTAL STATE	1981	19,799	12,431	29,954	24,495	59,253	30,458	18,679	90,910	52,306	22,371	30,309	19,177	6,848
	1977	14,008	8,572	20,942	16,914	39,280	17,920	13,708	59,578	30,774	16,958	19,516	11,283	5,027
VIRGINIA														
CHARLOTTESVILLE	1981	5,046	2,667	7,527	5,785	15,757	6,764	7,561	24,480	11,916	9,330	8,065	4,352	2,340
	1977	3,626	1,862	5,311	4,040	12,778	5,497	6,268	19,805	9,685	7,735	6,382	3,537	1,940
DANVILLE	1981	3,796	1,772	7,826	6,347	14,177	3,903	6,557	16,755	6,878	6,639	5,696	2,511	2,030
	1977	2,700	1,190	5,340	4,258	11,912	3,215	5,553	13,929	5,665	6,852	4,538	2,069	1,719
LYNCHBURG	1981	9,177	5,344	14,120	13,021	19,080	5,240	12,694	27,544	8,058	17,136	13,079	2,904	4,215
	1977	6,492	3,895	10,325	9,523	15,258	4,467	10,042	22,000	6,870	13,556	9,603	2,475	3,335
NEWPORT NEWS - HAMPTON	1981	23,190	13,388	41,631	32,646	55,491	21,409	25,003	116,288	36,844	38,928	30,984	19,823	8,240
	1977	14,328	7,659	26,758	20,385	39,771	15,871	19,541	80,822	27,315	30,239	22,431	14,696	5,916
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	1981	47,733	29,126	84,662	69,037	100,421	46,243	42,269	165,827	69,721	74,617	50,222	32,297	14,075
	1977	32,976	20,584	58,849	47,875	76,733	37,071	34,758	126,239	55,890	60,917	38,673	25,893	10,415
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	1981	7,090	5,207	13,867	11,482	18,384	8,545	8,586	25,700	11,794	11,918	6,941	3,887	2,593
	1977	5,221	3,798	10,161	8,328	14,828	7,075	6,698	20,770	9,764	9,261	5,574	3,218	2,037
RICHMOND	1981	44,322	29,066	70,074	50,012	96,095	37,451	51,382	186,457	68,279	111,385	51,313	28,648	20,811
	1977	28,859	19,388	47,801	35,122	65,006	27,272	36,330	125,703	49,721	71,082	35,286	20,862	13,282
ROANOKE	1981	17,509	11,432	23,977	20,164	45,667	11,353	24,849	70,360	25,177	30,259	73,287	8,157	7,311
	1977	11,991	8,058	17,032	14,559	32,120	9,885	16,091	51,181	21,923	19,775	48,749	7,101	4,734
NONMETRO PORTION OF STATE	1981	45,552	24,256	102,436	86,048	117,094	44,461	37,382	183,262	78,338	47,006	57,460	28,616	11,786
	1977	32,381	18,128	75,547	64,636	87,219	35,178	27,859	137,007	61,985	34,380	42,298	22,640	8,622
TOTAL STATE	1981	304,402	190,216	510,991	392,570	693,883	275,509	329,434	1,204,153	466,235	567,345	397,027	191,366	106,716
	1977	203,579	128,996	351,691	273,663	495,915	207,187	235,390	853,616	350,935	394,388	279,857	143,653	73,273
WASHINGTON														
BELLINGHAM	1981	6,467	4,327	8,328	4,967	17,712	7,382	8,865	23,978	10,217	11,427	6,715	3,360	2,307
	1977	4,953	3,507	6,236	4,026	11,969	5,170	5,706	16,219	7,155	7,355	4,591	2,353	1,485
BREMERTON	1981	5,817	3,765	7,397	4,441	14,671	5,036	7,283	19,929	6,971	9,386	5,358	2,292	1,895
	1977	4,529	3,191	5,644	3,764	9,389	3,235	4,511	12,759	4,478	5,813	3,453	1,472	1,174
OLYMPIA	1981	7,361	5,612	7,016	4,569	10,760	3,272	5,847	14,569	4,530	7,537	4,100	1,489	1,522
	1977	5,234	4,025	4,975	3,277	7,759	2,532	4,068	10,512	3,505	5,244	2,960	1,152	1,059
RICHLAND - KENNEWICK - PASCO	1981	10,758	7,244	18,637	9,911	28,788	11,680	14,662	40,467	15,690	18,987	11,093	6,091	3,572
	1977	6,219	4,449	10,362	5,954	15,165	6,479	7,436	21,270	8,703	9,630	5,908	3,379	1,812
SEATTLE - EVERETT	1981	159,301	115,520	202,262	147,075	295,007	129,926	117,429	471,301	228,986	211,433	143,965	90,181	35,530
	1977	104,754	76,887	132,794	97,893	184,685	79,738	90,712	294,528	140,533	133,186	89,489	55,348	22,382
SEATTLE - TACOMA CONSOLIDATED AREA	*1981*	*191,456*	*137,130*	*242,113*	*174,713*	*360,691*	*153,224*	*149,335*	*569,075*	*270,813*	*263,020*	*175,782*	*108,277*	*46,370*
	1977	*129,505*	*94,453*	*163,414*	*120,359*	*228,421*	*95,115*	*116,482*	*359,529*	*168,139*	*167,303*	*110,621*	*67,292*	*29,551*
SPOKANE	1981	26,196	20,390	32,349	23,889	54,898	21,390	31,963	86,940	37,616	45,142	27,314	17,115	9,143
	1977	21,503	17,265	26,395	20,228	39,237	14,536	23,223	61,935	25,562	32,797	19,071	11,631	6,644
TACOMA	1981	32,155	21,610	39,851	27,638	65,684	23,298	31,906	97,774	41,827	51,587	31,817	18,096	10,840
	1977	24,751	17,566	30,620	22,466	43,736	15,377	25,770	65,001	27,606	34,117	21,132	11,944	7,169

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
WASHINGTON (continued)														
YAKIMA	**1981**	**153,459**	**150,120**	**14,545**	**10,878**	**11,518**	**5,169**	**2,745**	**11,184**	**4,546**	**4,851**	**3,822**	**1,939**	**1,355**
	1977	111,585	109,156	10,894	8,255	8,608	3,922	1,996	8,583	3,660	3,590	2,961	1,561	1,003
NONMETRO PORTION OF STATE	**1981**	**783,670**	**745,586**	**60,196**	**53,959**	**41,406**	**24,520**	**10,151**	**38,753**	**16,821**	**9,395**	**16,610**	**9,979**	**2,779**
	1977	546,668	520,202	44,857	40,437	30,396	18,380	7,087	29,688	13,866	6,675	13,014	8,224	1,976
TOTAL STATE	**1981**	**4,144,898**	**3,927,163**	**319,160**	**269,730**	**289,581**	**123,017**	**67,720**	**261,748**	**107,113**	**94,712**	**102,008**	**47,518**	**35,337**
	1977	2,692,973	2,550,760	213,948	181,920	192,356	82,961	44,231	181,509	79,583	61,738	71,449	35,658	22,914
WEST VIRGINIA														
CHARLESTON	**1981**	**263,727**	**253,806**	**29,532**	**21,814**	**27,982**	**8,338**	**7,529**	**25,139**	**8,574**	**10,166**	**8,377**	**4,782**	**1,891**
	1977	180,561	173,956	18,874	14,059	18,939	5,374	5,161	17,676	6,230	7,127	5,952	3,475	1,327
HUNTINGTON - ASHLAND	**1981**	**303,453**	**295,942**	**32,854**	**27,142**	**21,491**	**7,685**	**5,360**	**21,440**	**10,701**	**7,682**	**7,460**	**5,057**	**1,557**
	1977	204,900	199,932	20,910	17,354	14,495	4,913	3,622	15,102	7,558	5,426	5,263	3,572	1,102
PARKERSBURG - MARIETTA	**1981**	**175,352**	**171,623**	**16,644**	**13,565**	**12,923**	**3,590**	**3,022**	**11,684**	**2,391**	**7,625**	**4,827**	**2,674**	**1,822**
	1977	110,166	107,828	10,286	8,423	8,235	2,229	1,900	7,852	1,834	4,923	3,448	2,051	1,177
STEUBENVILLE - WEIRTON	**1981**	**142,642**	**138,866**	**15,596**	**11,483**	**10,283**	**3,445**	**2,299**	**8,389**	**4,354**	**887**	**3,051**	**1,996**	**527**
	1977	107,220	104,374	11,684	8,660	7,871	2,598	1,729	7,095	3,926	689	2,628	1,800	410
WHEELING	**1981**	**178,923**	**170,844**	**20,376**	**15,207**	**12,526**	**3,099**	**3,366**	**11,199**	**6,189**	**4,064**	**6,306**	**4,454**	**1,026**
	1977	124,470	118,942	13,042	9,797	8,594	1,996	2,343	8,319	4,828	2,813	4,766	3,474	700
NONMETRO PORTION OF STATE	**1981**	**1,162,970**	**1,122,840**	**108,469**	**97,460**	**75,116**	**24,296**	**26,512**	**81,178**	**34,045**	**9,782**	**32,140**	**19,374**	**2,770**
	1977	729,399	704,914	66,135	59,604	47,806	14,860	16,648	54,815	24,334	6,724	22,128	13,849	1,907
TOTAL STATE	**1981**	**1,862,984**	**1,800,266**	**190,090**	**160,455**	**136,766**	**43,412**	**41,767**	**139,088**	**56,887**	**33,411**	**54,292**	**33,264**	**7,794**
	1977	1,200,669	1,161,270	117,857	99,724	89,247	27,049	26,966	96,472	41,787	23,187	38,424	24,452	5,393
WISCONSIN														
APPLETON - OSHKOSH	**1981**	**251,705**	**231,485**	**18,592**	**17,543**	**19,067**	**5,834**	**4,246**	**17,996**	**9,966**	**5,183**	**9,630**	**8,200**	**974**
	1977	175,950	161,388	12,956	12,235	14,090	4,068	2,961	13,891	7,632	4,056	7,399	6,280	763
DULUTH - SUPERIOR	**1981**	**243,408**	**219,429**	**16,431**	**13,197**	**14,799**	**5,246**	**1,507**	**17,411**	**6,602**	**4,152**	**6,552**	**4,070**	**1,648**
	1977	179,822	161,345	12,335	9,785	11,472	3,890	1,108	14,033	5,395	3,311	5,312	3,326	1,315
EAU CLAIRE	**1981**	**102,874**	**86,394**	**10,468**	**8,782**	**6,806**	**3,381**	**1,188**	**10,488**	**2,670**	**2,426**	**2,340**	**1,200**	**680**
	1977	74,639	62,374	5,381	4,526	4,034	1,742	858	7,436	2,216	1,480	1,732	996	415
GREEN BAY	**1981**	**161,013**	**150,310**	**12,713**	**11,252**	**18,641**	**3,711**	**1,684**	**14,803**	**5,891**	**6,651**	**6,186**	**4,771**	**1,214**
	1977	114,921	107,062	7,837	6,949	13,911	2,292	1,200	11,385	4,389	5,221	4,669	3,555	953
JANESVILLE - BELOIT	**1981**	**144,233**	**131,375**	**11,879**	**10,494**	**13,218**	**2,944**	**2,549**	**10,986**	**4,118**	**3,937**	**3,888**	**2,519**	**702**
	1977	97,786	88,819	7,990	7,072	9,028	1,984	1,724	8,306	3,450	2,667	3,088	2,111	476
KENOSHA	**1981**	**94,346**	**89,702**	**5,717**	**4,964**	**6,243**	**1,650**	**2,200**	**7,319**	**3,255**	**2,855**	**2,655**	**1,800**	**538**
	1977	73,965	70,208	4,269	3,715	4,986	1,235	1,722	6,391	2,962	2,443	2,358	1,638	460
LA CROSSE	**1981**	**75,213**	**72,219**	**6,511**	**6,175**	**9,469**	**2,382**	**1,001**	**9,942**	**2,705**	**3,510**	**2,824**	**1,627**	**751**
	1977	54,395	52,166	4,314	4,095	6,889	1,580	723	7,656	2,193	2,632	2,222	1,319	564
MADISON	**1981**	**305,253**	**239,094**	**15,078**	**14,164**	**24,912**	**13,674**	**5,376**	**22,605**	**12,950**	**7,303**	**14,434**	**12,338**	**1,569**
	1977	221,255	172,108	11,009	10,350	18,352	9,992	3,870	16,169	8,761	5,659	9,954	8,347	1,216
MILWAUKEE	**1981**	**1,394,132**	**1,324,987**	**115,036**	**100,685**	**115,081**	**47,006**	**28,057**	**83,437**	**38,178**	**29,617**	**43,186**	**24,644**	**13,370**
	1977	890,919	845,363	67,889	59,538	75,423	27,797	17,902	60,863	27,811	22,146	31,579	17,951	10,000
MILWAUKEE - RACINE CONSOLIDATED AREA	***1981***	***1,551,408***	***1,477,107***	***126,290***	***110,775***	***124,630***	***50,549***	***31,217***	***92,790***	***42,156***	***32,813***	***46,486***	***26,750***	***14,335***
	1977	*1,007,002*	*957,520*	*75,446*	*66,325*	*82,487*	*30,180*	*20,233*	*68,510*	*31,119*	*24,789*	*34,308*	*19,702*	*10,799*
RACINE	**1981**	**157,276**	**152,120**	**11,254**	**10,090**	**9,549**	**3,543**	**3,160**	**9,353**	**3,978**	**3,196**	**3,300**	**2,106**	**965**
	1977	116,083	112,157	7,557	6,787	7,064	2,383	2,331	7,647	3,308	2,643	2,729	1,751	799
SHEBOYGAN	**1981**	**102,423**	**93,286**	**9,256**	**8,175**	**8,594**	**2,295**	**1,811**	**6,035**	**1,890**	**2,283**	**1,988**	**1,157**	**407**
	1977	61,137	55,531	5,284	4,677	5,813	1,313	1,078	4,677	1,647	1,743	1,614	1,008	311

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

METRO AREA	Year	Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WASHINGTON (continued)														
YAKIMA	1981	11,010	8,323	11,138	7,772	23,795	10,051	11,581	32,137	11,848	14,936	11,289	6,594	3,237
	1977	8,696	6,701	8,756	6,257	17,801	7,662	8,570	24,006	9,031	11,052	8,515	5,027	2,396
NONMETRO PORTION OF STATE	1981	30,596	21,273	49,486	38,655	80,616	45,966	19,690	110,687	63,610	26,537	33,133	20,914	5,401
	1977	24,290	17,531	39,788	31,998	56,927	31,986	14,748	78,229	44,263	19,008	23,412	14,555	3,837
TOTAL STATE	1981	297,255	212,200	385,947	275,589	611,736	266,325	258,714	930,933	437,506	410,993	285,269	172,773	76,055
	1977	210,784	154,779	273,220	201,762	398,726	171,647	190,410	604,568	280,441	266,574	184,882	110,796	49,516
WEST VIRGINIA														
CHARLESTON	1981	16,974	11,955	28,824	18,501	50,357	15,696	31,300	68,702	25,681	36,905	20,758	10,796	7,996
	1977	12,168	8,688	20,575	13,458	37,948	13,525	21,944	52,465	22,128	25,873	16,229	9,302	5,605
HUNTINGTON - ASHLAND	1981	22,973	18,542	29,478	25,657	44,344	17,341	24,242	62,898	23,658	34,391	20,478	11,345	8,150
	1977	16,214	13,098	20,919	18,228	33,606	14,134	17,123	47,544	19,283	24,291	15,686	9,248	5,757
PARKERSBURG - MARIETTA	1981	9,624	5,286	14,464	10,842	29,008	7,846	19,192	40,765	13,715	23,350	13,338	7,173	4,910
	1977	6,867	4,055	10,599	8,254	19,925	6,037	12,390	28,306	10,551	15,075	9,515	5,519	3,170
STEUBENVILLE - WEIRTON	1981	7,893	4,813	10,619	8,608	20,260	6,983	12,294	36,484	9,924	23,928	8,982	4,615	3,957
	1977	6,742	4,339	9,322	7,756	16,810	6,339	9,563	29,952	9,009	18,594	7,589	4,190	3,075
WHEELING	1981	10,565	6,634	15,387	12,704	24,997	6,832	15,553	40,676	11,701	25,055	12,278	4,519	6,446
	1977	7,912	5,175	11,776	9,908	19,107	6,424	10,699	31,216	11,002	17,235	9,619	4,249	4,435
NONMETRO PORTION OF STATE	1981	40,019	19,750	92,081	71,114	117,332	45,567	43,310	172,959	68,093	66,593	62,453	30,361	18,039
	1977	27,449	14,116	65,094	51,341	85,300	36,499	30,484	126,549	54,539	47,544	45,635	24,318	12,403
TOTAL STATE	1981	86,797	51,995	160,737	121,940	237,104	84,052	117,326	345,581	129,085	164,813	116,066	57,535	39,998
	1977	62,107	38,743	116,415	90,381	176,408	70,181	82,232	258,948	107,865	116,389	87,806	48,002	27,866
WISCONSIN														
APPLETON - OSHKOSH	1981	14,913	9,625	22,463	17,413	31,770	8,024	20,438	39,279	12,754	20,123	13,092	5,986	5,012
	1977	11,485	7,371	17,401	13,465	26,334	7,564	15,990	32,964	12,024	15,744	11,180	5,644	3,922
DULUTH - SUPERIOR	1981	17,726	11,914	20,640	14,563	35,123	14,921	14,690	52,647	21,405	23,705	13,262	6,995	4,123
	1977	14,378	9,735	16,763	11,911	31,117	14,786	11,713	46,457	21,499	18,902	12,017	7,026	3,289
EAU CLAIRE	1981	7,012	5,234	9,607	6,301	18,473	5,254	11,165	22,240	6,770	11,144	7,515	2,868	2,842
	1977	5,502	4,346	7,317	5,189	12,370	4,298	6,812	15,061	5,539	6,799	5,337	2,346	1,734
GREEN BAY	1981	11,365	7,984	21,622	17,960	27,711	5,779	19,660	33,244	11,346	17,675	10,571	5,110	4,989
	1977	8,604	5,949	16,261	13,382	22,712	5,432	15,432	27,929	10,665	14,031	9,086	4,803	3,916
JANESVILLE - BELOIT	1981	6,308	3,101	9,736	6,456	20,764	6,334	10,367	27,559	9,561	14,193	8,517	3,738	3,510
	1977	4,842	2,598	7,695	5,409	15,109	5,252	9,428	20,250	7,927	9,614	6,426	3,099	2,378
KENOSHA	1981	4,865	2,458	7,352	5,500	11,449	2,753	7,229	15,559	3,989	8,141	4,175	1,438	2,006
	1977	4,239	2,236	6,575	5,005	10,258	2,809	6,184	13,941	4,071	6,965	3,781	1,467	1,716
LA CROSSE	1981	7,931	6,461	8,780	6,105	17,530	4,732	12,295	19,771	8,491	9,682	5,442	2,468	2,735
	1977	6,344	5,239	6,964	4,950	13,972	4,230	9,217	16,176	7,589	7,258	4,440	2,206	2,051
MADISON	1981	30,027	25,694	35,003	28,067	46,626	18,672	25,653	63,814	29,037	32,056	20,853	12,214	5,881
	1977	23,724	17,383	24,332	18,988	38,401	16,494	19,875	52,938	25,650	24,835	17,363	10,789	4,558
MILWAUKEE	1981	124,111	75,667	139,313	105,265	216,580	82,205	111,312	347,290	130,973	177,530	92,495	51,239	34,771
	1977	89,562	55,117	102,065	76,782	164,237	62,986	93,866	263,100	100,352	147,511	69,790	39,259	26,000
MILWAUKEE - RACINE CONSOLIDATED AREA	*1981*	*131,808*	*80,782*	*155,829*	*119,861*	*232,034*	*86,769*	*121,168*	*369,118*	*138,387*	*189,227*	*98,429*	*54,165*	*37,186*
	1977	*95,900*	*59,370*	*115,783*	*88,919*	*177,724*	*67,443*	*102,018*	*282,295*	*107,592*	*157,185*	*75,109*	*42,116*	*27,998*
RACINE	1981	7,697	5,115	16,516	14,596	15,454	4,564	9,856	21,828	7,414	11,697	5,934	2,926	2,415
	1977	6,338	4,253	13,718	12,137	13,487	4,457	8,152	19,195	7,240	9,674	5,319	2,857	1,998
SHEBOYGAN	1981	3,339	1,422	6,324	4,369	10,861	2,362	6,004	14,196	3,563	8,232	4,237	1,393	2,035
	1977	2,658	1,240	5,260	3,808	8,583	2,114	6,163	11,262	3,190	6,285	3,361	1,247	1,554

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs		Health & Beauty Aids			Major Household Appliances			Televisions		
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)
WISCONSIN (continued)														
WAUSAU	**1981**	**97,339**	**88,641**	**5,520**	**4,876**	**7,060**	**1,367**	**1,720**	**6,992**	**3,087**	**1,948**	**2,680**	**1,888**	**347**
	1977	66,525	60,425	3,919	3,469	5,117	973	1,173	5,708	2,742	1,429	2,285	1,678	255
NONMETRO PORTION OF STATE	**1981**	**1,283,224**	**1,168,976**	**102,911**	**90,918**	**73,047**	**25,519**	**22,677**	**71,517**	**32,791**	**9,380**	**28,417**	**20,054**	**1,670**
	1977	921,657	837,144	66,966	59,273	51,008	16,637	16,246	54,458	25,562	6,591	21,922	15,638	1,175
TOTAL STATE	**1981**	**4,238,272**	**3,890,638**	**330,914**	**292,862**	**315,104**	**115,318**	**76,311**	**273,743**	**122,140**	**78,452**	**122,247**	**82,737**	**23,251**
	1977	2,916,839	2,667,285	209,397	185,888	218,101	73,341	52,204	206,434	93,218	58,842	92,135	62,627	17,439
WYOMING														
CASPER	**1981**	**113,723**	**106,821**	**7,869**	**6,668**	**7,103**	**2,640**	**1,666**	**9,951**	**5,602**	**1,895**	**5,015**	**3,976**	**297**
	1977	54,481	51,029	4,072	3,486	3,753	1,380	796	4,936	2,401	1,276	2,285	1,704	200
NONMETRO PORTION OF STATE	**1981**	**459,106**	**431,503**	**25,921**	**21,989**	**24,584**	**8,703**	**6,730**	**25,345**	**11,745**	**3,605**	**11,916**	**8,331**	**566**
	1977	245,818	230,243	17,366	14,864	14,818	5,884	3,593	14,057	6,036	2,379	6,365	4,283	373
TOTAL STATE	**1981**	**572,829**	**538,324**	**33,790**	**28,657**	**31,687**	**11,343**	**8,396**	**35,296**	**17,347**	**5,500**	**16,931**	**12,307**	**863**
	1977	300,299	281,272	21,438	18,350	18,571	7,264	4,389	18,993	8,437	3,655	8,650	5,987	573

1981 RETAIL SALES BY MERCHANDISE LINE—WITH 1977 CENSUS DATA

S&MM ESTIMATES: 1981
U.S. CENSUS: 1977

		Merchandise Line Sales													
		Audio Equipment, Musical Instruments & Supplies		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
METRO AREA	Year	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WISCONSIN (continued)															
WAUSAU	**1981**	**4,085**	**2,325**	**10,255**	**8,476**	**14,521**	**5,323**	**6,891**	**16,904**	**8,035**	**7,026**	**5,720**	**3,141**	**1,737**
	1977	3,392	2,065	8,865	7,530	11,296	4,517	5,054	13,375	6,819	5,153	4,604	2,666	1,274
NONMETRO PORTION OF STATE	**1981**	**39,965**	**24,680**	**70,417**	**55,925**	**112,631**	**57,286**	**31,529**	**160,976**	**86,466**	**33,810**	**54,791**	**33,807**	**8,358**
	1977	30,574	19,244	54,520	43,808	85,713	45,555	23,304	123,107	68,757	23,763	42,363	26,887	5,876
TOTAL STATE	**1981**	**264,132**	**171,311**	**360,064**	**278,527**	**549,289**	**205,635**	**272,976**	**790,059**	**321,856**	**352,438**	**235,183**	**127,478**	**76,452**
	1977	196,281	128,291	273,145	212,159	426,867	168,134	219,944	615,873	263,403	278,385	184,795	104,463	57,108
WYOMING															
CASPER	**1981**	**11,923**	**9,129**	**11,549**	**9,724**	**17,181**	**8,628**	**4,814**	**18,138**	**11,283**	**4,444**	**6,744**	**4,485**	**1,122**
	1977	5,511	3,912	5,221	4,167	9,912	4,403	3,242	10,081	5,758	2,992	3,621	2,289	756
NONMETRO PORTION OF STATE	**1981**	**28,297**	**19,128**	**32,974**	**27,108**	**68,106**	**40,544**	**9,164**	**81,306**	**53,024**	**8,459**	**27,621**	**21,074**	**2,136**
	1977	15,194	9,830	17,191	13,745	37,904	20,942	6,046	44,489	27,387	5,580	14,793	10,888	1,409
TOTAL STATE	**1981**	**40,220**	**28,257**	**44,523**	**36,832**	**85,287**	**49,172**	**13,978**	**99,444**	**64,307**	**12,903**	**34,365**	**25,559**	**3,258**
	1977	20,705	13,742	22,412	17,912	47,816	25,345	9,288	54,570	33,145	8,572	18,414	13,177	2,165

VOLUME III—Section 13
State And Regional Summaries
1986 Projections

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

REGIONAL AND STATE SUMMARIES
1986 PROJECTIONS

S&MM ESTIMATES REGION State	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
NEW ENGLAND	**12,448.6**	**12,761.9**	**2.5**	**4,868.7**	**8.3**	**199,416,801**	**71.4**	**25,878**	**40,959**	**98,079,479**	**69.1**	**12,904**	**20,145**	**5.6159**	**5.4671**
Connecticut	3,115.1	3,151.8	1.2	1,198.4	6.9	57,146,659	70.3	29,942	47,686	23,496,621	66.6	12,586	19,607	1.5042	1.4501
Maine	1,148.1	1,219.5	6.2	464.0	12.4	15,164,341	78.3	20,594	32,682	9,334,820	76.7	12,794	20,118	.4608	.4668
Massachusetts	5,756.7	5,822.0	1.1	2,221.6	6.6	91,057,929	68.7	25,904	40,988	46,156,119	66.3	13,323	20,776	2.6281	2.5182
New Hampshire	954.6	1,053.9	10.4	401.6	17.0	14,865,989	82.0	23,803	37,017	8,908,702	81.4	14,313	22,183	.4251	.4419
Rhode Island	951.2	957.9	.7	370.4	6.5	14,471,068	73.3	24,014	39,069	6,200,007	68.4	10,590	16,739	.3945	.3845
Vermont	522.9	556.8	6.5	212.7	13.7	6,710,815	77.8	20,172	31,551	3,983,210	76.1	12,090	18,727	.2032	.2056
MIDDLE ATLANTIC	**36,730.0**	**36,773.9**	**.1**	**14,022.3**	**5.1**	**572,482,595**	**67.0**	**25,706**	**40,827**	**258,253,514**	**65.1**	**11,723**	**18,417**	**16.1426**	**15.3252**
New Jersey	7,397.2	7,483.7	1.2	2,754.3	5.7	128,238,543	70.7	28,838	46,559	56,844,324	67.2	13,051	20,638	3.4726	3.3549
New York	17,456.6	17,344.5	−.6	6,714.3	4.5	271,566,525	64.3	25,715	40,446	118,856,067	63.6	11,307	17,702	7.6818	7.2020
Pennsylvania	11,876.2	11,945.7	.6	4,553.7	5.7	172,677,527	68.4	23,798	37,920	82,553,123	66.0	11,540	18,129	4.9882	4.7683
EAST NORTH CENTRAL	**41,949.8**	**42,902.2**	**2.3**	**16,208.9**	**7.6**	**649,595,963**	**71.9**	**25,096**	**40,076**	**314,023,264**	**68.5**	**12,379**	**19,374**	**18.3184**	**17.8282**
Illinois	11,493.0	11,713.4	1.9	4,402.3	6.3	191,832,477	70.2	27,225	43,576	86,267,426	66.8	12,493	19,596	5.2653	5.0812
Indiana	5,539.0	5,690.6	2.7	2,144.6	8.1	79,520,996	74.6	22,961	37,080	40,169,499	69.3	11,958	18,731	2.2855	2.2465
Michigan	9,322.2	9,546.5	2.4	3,559.2	8.2	146,672,666	72.3	25,870	41,209	74,375,052	69.9	13,309	20,897	4.1660	4.0706
Ohio	10,827.8	11,002.6	1.6	4,216.0	7.3	162,550,624	71.2	24,164	38,556	78,628,578	67.3	11,960	18,650	4.6317	4.4838
Wisconsin	4,767.8	4,949.1	3.8	1,886.8	10.0	69,019,200	74.4	23,081	36,580	34,582,709	71.3	11,772	18,329	1.9699	1.9461
WEST NORTH CENTRAL	**17,399.5**	**18,106.0**	**4.1**	**7,016.9**	**9.4**	**253,008,602**	**73.6**	**22,718**	**36,057**	**140,955,482**	**72.2**	**12,762**	**20,088**	**7.4528**	**7.3624**
Iowa	2,938.2	3,012.3	2.5	1,167.3	7.7	42,274,021	72.1	22,670	36,215	24,269,035	71.3	13,070	20,791	1.2673	1.2406
Kansas	2,392.5	2,485.1	3.9	984.7	9.3	38,129,767	73.5	24,391	38,722	19,247,341	72.7	12,369	19,546	1.0696	1.0570
Minnesota	4,139.3	4,329.9	4.6	1,671.8	11.1	62,115,260	77.1	23,311	37,155	34,329,834	74.1	13,104	20,535	1.7903	1.7937
Missouri	4,976.1	5,206.9	4.6	2,014.6	9.2	69,272,967	71.8	21,853	34,385	38,706,855	70.2	12,323	19,213	2.0790	2.0380
Nebraska	1,591.3	1,653.8	3.9	643.3	8.9	23,016,464	73.1	22,510	35,779	12,626,499	71.8	12,442	19,628	.6771	.6670
North Dakota	663.1	695.0	4.8	262.3	10.5	9,221,925	74.7	22,241	35,158	5,994,011	76.1	14,337	22,852	.2853	.2853
South Dakota	699.0	723.0	3.4	272.9	8.7	8,978,198	73.0	20,665	32,899	5,781,907	73.3	13,287	21,187	.2842	.2806
SOUTH ATLANTIC	**38,127.5**	**41,401.2**	**8.6**	**15,898.1**	**14.8**	**550,388,321**	**80.2**	**22,042**	**34,620**	**314,873,633**	**79.1**	**12,691**	**19,806**	**15.8834**	**16.3149**
Delaware	603.2	628.3	4.2	238.9	10.9	9,685,110	76.2	25,504	40,540	5,013,914	72.8	13,463	20,988	.2712	.2702
District of Columbia	613.2	555.7	−9.4	234.6	−5.3	10,748,752	57.4	27,568	45,817	3,882,070	51.4	10,349	16,548	.2956	.2610
Florida	10,336.2	11,847.9	14.6	4,875.8	21.1	160,592,319	87.2	21,301	32,937	99,788,632	86.5	13,285	20,466	4.5456	4.8707
Georgia	5,628.0	6,119.1	8.7	2,258.2	14.6	73,301,084	79.7	20,702	32,460	42,924,852	78.8	12,185	19,008	2.1829	2.2383
Maryland	4,270.6	4,427.3	3.7	1,657.6	9.6	68,043,809	71.9	26,160	41,050	36,822,701	70.5	14,275	22,214	1.9667	1.9262
North Carolina	6,011.4	6,389.1	6.3	2,421.5	13.1	77,679,453	80.1	20,139	32,079	42,265,450	77.7	11,108	17,454	2.2679	2.3118
South Carolina	3,207.1	3,473.5	8.3	1,242.3	14.6	40,469,077	82.2	20,488	32,576	22,966,850	80.9	11,712	18,487	1.1901	1.2316
Virginia	5,467.0	5,848.0	7.0	2,180.6	12.3	84,442,000	78.2	24,393	38,724	45,991,622	75.8	13,471	21,091	2.3940	2.4241
West Virginia	1,990.8	2,112.3	6.1	788.6	10.6	25,426,717	79.3	19,901	32,243	15,217,542	76.8	12,075	19,297	.7694	.7810
EAST SOUTH CENTRAL	**14,987.3**	**15,968.7**	**6.5**	**5,911.4**	**12.2**	**185,830,455**	**80.7**	**19,514**	**31,436**	**103,012,152**	**77.2**	**11,032**	**17,426**	**5.5043**	**5.6174**
Alabama	3,968.3	4,199.5	5.8	1,556.9	11.4	48,531,719	78.0	19,513	31,172	26,508,737	74.6	10,867	17,027	1.4524	1.4630
Kentucky	3,743.1	3,981.3	6.4	1,479.2	12.2	47,469,508	81.5	19,842	32,091	27,811,929	79.3	11,769	18,802	1.4148	1.4514
Mississippi	2,570.3	2,733.3	6.3	958.6	11.5	27,793,128	82.0	17,756	28,993	15,507,572	78.1	10,124	16,177	.8493	.8699
Tennessee	4,705.6	5,054.6	7.4	1,916.7	13.1	62,036,100	81.7	20,152	32,366	33,183,914	77.2	11,055	17,313	1.7878	1.8331
WEST SOUTH CENTRAL	**24,577.4**	**27,163.3**	**10.5**	**10,126.5**	**16.0**	**380,065,184**	**82.4**	**23,873**	**37,532**	**222,891,707**	**81.0**	**14,104**	**22,011**	**10.8047**	**11.2386**
Arkansas	2,348.7	2,541.0	8.2	961.6	12.9	27,624,061	77.6	18,261	28,727	17,497,757	77.1	11,600	18,197	.8705	.8844
Louisiana	4,316.2	4,643.0	7.6	1,691.6	14.0	61,992,878	81.9	22,961	36,647	31,897,165	79.1	11,996	18,856	1.7263	1.7777
Oklahoma	3,114.4	3,392.6	8.9	1,326.3	13.4	47,263,756	78.5	22,642	35,636	26,568,313	76.5	12,874	20,032	1.3552	1.3800
Texas	14,798.1	16,586.7	12.1	6,147.0	17.6	243,184,489	83.8	25,323	39,561	146,928,472	82.8	15,387	23,902	6.8527	7.1965
MOUNTAIN	**11,976.6**	**13,750.8**	**14.8**	**5,194.2**	**21.1**	**180,346,360**	**87.1**	**22,472**	**34,721**	**104,616,964**	**86.7**	**13,063**	**20,141**	**5.0249**	**5.3847**
Arizona	2,905.0	3,400.2	17.0	1,301.4	24.2	42,737,619	88.1	21,691	32,840	22,353,622	87.4	11,387	17,177	1.1551	1.2478
Colorado	3,019.3	3,417.6	13.2	1,360.9	19.8	50,802,997	87.0	23,910	37,330	28,051,315	86.8	13,220	20,612	1.3630	1.4564
Idaho	990.2	1,130.0	14.1	412.8	19.3	12,970,711	83.6	20,414	31,421	8,260,083	84.4	12,946	20,010	.3885	.4107
Montana	806.2	863.9	7.2	334.6	12.6	11,213,296	78.2	21,173	33,513	7,305,937	78.2	13,796	21,835	.3425	.3487
Nevada	853.0	1,021.5	19.8	422.5	27.1	15,889,373	96.5	24,329	37,608	10,202,845	95.4	15,717	24,149	.4231	.4751
New Mexico	1,360.0	1,531.6	12.6	568.1	20.0	18,302,298	82.9	21,135	32,217	11,445,734	83.7	13,159	20,147	.5435	.5711
Utah	1,544.1	1,797.7	16.4	574.4	19.9	19,556,328	88.6	21,650	34,047	11,305,474	85.9	12,697	19,682	.5641	.6083
Wyoming	498.8	588.3	17.9	219.5	22.8	8,873,738	88.4	26,347	40,427	5,691,954	90.7	16,694	25,931	.2451	.2666
PACIFIC	**32,812.8**	**35,808.8**	**9.1**	**13,871.4**	**14.0**	**561,234,955**	**77.5**	**25,992**	**40,460**	**281,181,043**	**75.4**	**13,177**	**20,271**	**15.2530**	**15.4615**
Alaska	424.0	493.0	16.3	179.2	25.1	9,003,621	89.3	33,196	50,243	4,972,930	92.0	18,076	27,751	.2285	.2489
California	24,395.1	26,487.3	8.6	10,232.0	13.2	422,845,767	76.1	26,554	41,326	206,792,811	73.9	13,156	20,210	11.4559	11.5263
Hawaii	998.3	1,102.7	10.5	363.3	16.8	15,601,381	80.5	27,793	42,944	8,574,176	78.3	15,467	23,601	.4378	.4511
Oregon	2,723.1	3,033.4	11.4	1,229.7	17.4	41,657,883	85.5	21,445	33,876	25,406,358	83.3	13,236	20,661	1.1877	1.2523
Washington	4,272.3	4,692.4	9.8	1,867.2	14.9	72,126,303	78.9	24,815	38,628	35,434,768	76.1	12,387	18,977	1.9431	1.9829
TOTAL UNITED STATES	**231,009.5**	**244,636.8**	**5.9**	**93,118.4**	**11.4**	**3,532,369,236**	**75.6**	**24,063**	**37,934**	**1,837,887,238**	**74.0**	**12,630**	**19,737**	**100.0000**	**100.0000**

VOLUME III—Section 14

1986 Metropolitan Market Rankings

1986 Population
Percent Change In Population 1980-1986
1986 Households
1986 Effective Buying Income (EBI)
1986 Average Household EBI
1986 Total Retail Sales
1986 Per Household Retail Sales
1986 Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

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1986 Per Household Retail Sales 14–8

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1986 POPULATION

Area	(Thous.)	Rank
New York, N.Y.	8,726.2	1
Los Angeles - Long Beach, Cal.	7,753.3	2
Chicago, Ill.	7,232.0	3
Philadelphia, Pa.	4,664.7	4
Detroit, Mich.	4,301.0	5
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	3,654.0	6
Houston, Tex.	3,597.6	7
Dallas - Fort Worth, Tex.	3,433.3	8
San Francisco - Oakland, Cal.	3,363.2	9
Washington, D.C.	3,170.4	10
Nassau - Suffolk, N.Y.	2,680.5	11
St. Louis, Mo.	2,401.9	12
Atlanta, Ga.	2,355.6	13
Anaheim - Santa Ana - Garden Grove, Cal.	2,298.2	14
Baltimore, Md.	2,253.7	15
Minneapolis - St. Paul, Minn.	2,243.1	16
San Diego, Cal.	2,217.7	17
Pittsburgh, Pa.	2,173.[illegible]	18
Miami, Fla.	1,933.8	19
Denver - Boulder, Colo.	1,916.0	20
Riverside - San Bernardino - Ontario, Cal.	1,907.8	21
Phoenix, Ariz.	1,894.1	22
Tampa - St. Petersburg, Fla.	1,893.3	23
Newark, N.J.	1,892.9	24
Cleveland, Ohio	1,857.0	25
Seattle - Everett, Wash.	1,745.0	26
San Jose, Cal.	1,479.5	27
Cincinnati, Ohio	1,420.0	28
Portland, Ore.	1,402.9	29
Milwaukee, Wisc.	1,401.8	30
Kansas City, Mo.	1,374.1	31
New Orleans, La.	1,286.8	32
Fort Lauderdale - Hollywood, Fla.	1,280.1	33
San Antonio, Tex.	1,204.0	34
Indianapolis, Ind.	1,202.1	35
Sacramento, Cal.	1,184.3	36
Buffalo, N.Y.	1,170.0	37
Columbus, Ohio	1,148.4	38
Salt Lake City - Ogden, Utah	1,125.1	39
Hartford - New Britain - Bristol, Conn.	1,055.7	40
Rochester, N.Y.	982.4	41
Memphis, Tenn.	970.4	42
Nashville-Davidson, Tenn.	960.5	43
Oklahoma City, Okla.	932.9	44
Louisville, Ky.	930.2	45
Birmingham, Ala.	904.7	46
Greensboro - Winston-Salem - High Point, N.C.	886.7	47
Orlando, Fla.	881.8	48
Providence - Warwick - Pawtucket, R.I.	876.7	49
Norfolk - Virginia Beach - Portsmouth, Va.	863.2	50
Total Top 50	**110,484.7**	
Honolulu, Haw.	851.1	51
Jacksonville, Fla.	822.5	52
Bridgeport - Stamford - Norwalk - Danbury, Conn.	818.9	53
Dayton, Ohio	814.2	54
Toledo, Ohio	813.4	55
Albany - Schenectady - Troy, N.Y.	806.8	56
Tulsa, Okla.	792.7	57
New Haven - West Haven - Waterbury - Meriden, Conn.	770.0	58
West Palm Beach - Boca Raton, Fla.	727.9	59
Richmond, Va.	690.5	60
Charlotte - Gastonia, N.C.	686.1	61
Allentown - Bethlehem - Easton, Pa.	667.6	62
Worcester - Fitchburg - Leominster, Mass.	665.2	63
Tucson, Ariz.	663.6	64
Austin, Tex.	661.6	65
Northeast Pennsylvania	656.7	66
Gary - Hammond - East Chicago, Ind.	654.3	67
Grand Rapids, Mich.	654.2	68
Oxnard - Simi Valley - Ventura, Cal.	648.3	69
Syracuse, N.Y.	647.9	70
Akron, Ohio	646.9	71
Greenville - Spartanburg, S.C.	631.2	72
Raleigh - Durham, N.C.	603.1	73
Fresno, Cal.	599.9	74
New Brunswick - Perth Amboy - Sayreville, N.J.	597.6	75
Las Vegas, Nev.	594.3	76
Omaha, Neb.	593.8	77
Springfield - Chicopee - Holyoke, Mass.	589.0	78
Baton Rouge, La.	582.4	79
El Paso, Tex.	570.5	80
Tacoma, Wash.	550.8	81
Albuquerque, N.M.	547.0	82
Wilmington, Del.	541.1	83
Long Branch - Asbury Park, N.J.	530.0	84
Flint, Mich.	528.7	85
Youngstown - Warren, Ohio	527.5	86
Jersey City, N.J.	522.7	87
Knoxville, Tenn.	522.0	88
Lansing - East Lansing, Mich.	501.8	89
New Bedford - Fall River, Mass.	499.1	90
Charleston - North Charleston, S.C.	492.2	91
Mobile, Ala.	491.1	92
Portsmouth - Dover - Rochester, N.H.	485.6	93
Harrisburg, Pa.	471.7	94
Johnson City - Kingsport - Bristol, Tenn.	471.5	95
Columbia, S.C.	463.7	96
Bakersfield, Cal.	461.2	97
Chattanooga, Tenn.	461.2	97
Little Rock - North Little Rock, Ark.	443.8	99
Paterson - Clifton - Passaic, N.J.	435.5	100
Total Top 100	**140,955.1**	
Wichita, Kans.	435.5	100
York, Pa.	418.9	102
Canton, Ohio	412.7	103
Shreveport, La.	406.8	104
Vallejo - Fairfield - Napa, Cal.	404.1	105
Davenport - Rock Island - Moline, Iowa-Ill.	403.1	106
Beaumont - Port Arthur - Orange, Tex.	402.9	107
Stockton, Cal.	398.0	108
Fort Wayne, Ind.	397.9	109
Lancaster, Pa.	393.9	110
Newport News - Hampton, Va.	389.5	111
Peoria, Ill.	385.7	112
Lakeland - Winter Haven, Fla.	385.1	113
Spokane, Wash.	384.4	114
Colorado Springs, Colo.	375.1	115
Santa Rosa, Cal.	374.6	116
Augusta, Ga.	367.2	117
Jackson, Miss.	365.2	118
McAllen - Pharr - Edinburg, Tex.	363.2	119
Corpus Christi, Tex.	359.7	120
Des Moines, Iowa	358.5	121
Lexington-Fayette, Ky.	351.7	122
Madison, Wisc.	347.5	123
Huntington - Ashland, W.Va.-Ky.	330.1	124
Evansville, Ind.	330.0	125
Salinas - Seaside - Monterey, Cal.	329.9	126
Reading, Pa.	326.7	127
Pensacola, Fla.	326.4	128
Santa Barbara - Santa Maria - Lompoc, Cal.	325.8	129
Huntsville, Ala.	324.2	130
Modesto, Cal.	324.1	131
Daytona Beach, Fla.	318.2	132
Eugene - Springfield, Ore.	316.7	133
Manchester - Nashua, N.H.	313.9	134
Trenton, N.J.	308.0	135
Utica - Rome, N.Y.	307.1	136
Montgomery, Ala.	306.1	137
Appleton - Oshkosh, Wisc.	305.7	138
Melbourne - Titusville - Cocoa, Fla.	303.5	139
Salem, Ore.	300.4	140
Binghamton, N.Y.	299.9	141
Kalamazoo - Portage, Mich.	296.3	142
Visalia - Tulare - Porterville, Cal.	295.2	143
Erie, Pa.	292.1	144
Lorain - Elyria, Ohio	288.1	145
Newburgh - Middletown, N.Y.	287.9	146
Ann Arbor, Mich.	286.9	147
Provo - Orem, Utah	286.5	148
Rockford, Ill.	284.9	149
Hamilton - Middletown, Ohio	281.4	150
Total Top 150	**158,132.7**	
South Bend, Ind.	280.8	151
Charleston, W.Va.	279.5	152
Fayetteville, N.C.	276.5	153
Fort Myers - Cape Coral, Fla.	274.0	154
Macon, Ga.	273.6	155
Duluth - Superior, Minn.-Wisc.	271.2	156
Johnstown, Pa.	266.4	157
Poughkeepsie, N.Y.	264.1	158
Portland, Me.	263.8	159
Brownsville - Harlingen - San Benito, Tex.	261.4	160
Killeen - Temple, Tex.	257.1	161
Sarasota, Fla.	256.0	162
Savannah, Ga.	249.9	163
Reno, Nev.	246.6	164
New London - Norwich, Conn.	243.1	165
Columbus, Ga.	240.4	166
Roanoke, Va.	237.7	167
Santa Cruz, Cal.	237.5	168
Lubbock, Tex.	236.5	169
Springfield, Mo.	236.5	169
Fort Smith, Ark.	233.4	171
Saginaw, Mich.	233.4	171
Lima, Ohio	227.1	173
Boise, Ida.	221.2	174
Galveston - Texas City, Tex.	218.9	175
Anchorage, Alas.	215.4	176
Fayetteville - Springdale, Ark.	215.1	177
Biloxi - Gulfport, Miss.	213.2	178
Lincoln, Neb.	212.2	179
Atlantic City, N.J.	205.2	180
Springfield, Ill.	202.1	181
Amarillo, Tex.	199.3	182
Salisbury - Concord, N.C	197.8	183
Tallahassee, Fla.	197.0	184
Battle Creek, Mich.	193.2	185
Yakima, Wash.	193.2	185
Fort Collins, Colo.	192.4	187
Topeka, Kans.	191.6	188
Waco, Tex.	189.2	189
Asheville, N.C.	188.5	190
Wheeling, W.Va.	188.5	190
Green Bay, Wisc.	187.7	192
St. Cloud, Minn.	187.5	193
Lake Charles, La.	185.3	194
Gainesville, Fla.	184.9	195
Bradenton, Fla.	184.6	196
Richland - Kennewick - Pasco, Wash.	184.5	197
Muskegon - Norton Shores - Muskegon Heights, Mich.	182.4	198
Springfield, Ohio	181.0	199
Lafayette, La.	179.9	200
Total Top 200	**169,271.2**	
Bremerton, Wash.	179.8	201
Terre Haute, Ind.	178.4	202
Racine, Wisc.	177.3	203
Longview - Marshall, Tex.	176.5	204
Chico, Cal.	176.0	205
Cedar Rapids, Iowa	175.3	206
Benton Harbor, Mich.	175.1	207
Parkersburg - Marietta, W.Va.-Ohio	174.2	208
Clarksville - Hopkinsville, Tenn.-Ky.	172.0	209
Champaign - Urbana - Rantoul, Ill.	169.9	210
Alexandria, La.	167.0	211
Lynchburg, Va.	166.1	212
Olympia, Wash.	162.9	213
Medford, Ore.	162.0	214
Steubenville - Weirton, Ohio-W.Va.	160.3	215
Wilmington, N.C.	159.4	216
Ocala, Fla.	159.0	217
Monroe, La.	156.4	218
Jackson, Mich.	154.9	219
Tuscaloosa, Ala.	154.0	220
Abilene, Tex.	153.2	221
Fargo - Moorhead, N.D.-Minn.	153.2	221
Tyler, Tex.	152.5	223
Anderson, S.C.	152.1	224
Greeley, Colo.	150.2	225
Florence, Ala.	146.8	226
Athens, Ga.	146.6	227
Redding, Cal.	146.1	228
Bangor, Me.	145.5	229
Janesville - Beloit, Wisc.	145.4	230
Elkhart, Ind.	144.8	231
Pittsfield, Mass.	143.0	232
Hickory, N.C.	142.9	233
Eau Claire, Wisc.	142.7	234
Waterloo - Cedar Falls, Iowa	142.7	234
Joplin, Mo.	139.9	236
Vineland - Millville - Bridgeton, N.J.	139.3	237
Altoona, Pa.	138.4	238
Anderson, Ind.	138.4	238
Pascagoula - Moss Point, Miss.	138.4	238
Texarkana, Tex.-Ark.	137.3	241
Odessa, Tex.	136.4	242
Decatur, Ill.	135.2	243
Wichita Falls, Tex.	133.7	244
Petersburg - Colonial Heights - Hopewell, Va.	133.2	245
Mansfield, Ohio	132.1	246
Pueblo, Colo.	132.0	247
Newark, Ohio	130.8	248
Charlottesville, Va.	130.5	249
Bloomington - Normal, Ill.	129.7	250
Total Top 250	**176,860.7**	
Sharon, Pa.	129.5	251
Lafayette - West Lafayette, Ind.	127.6	252
Anniston, Ala.	127.5	253
Kenosha, Wisc.	126.4	254
Bellingham, Wash.	126.1	255
Muncie, Ind.	125.9	256
Billings, Mont.	125.3	257
Burlington, Vt.	124.8	258
Florence, S.C.	124.6	259
Albany, Ga.	124.5	260
Fort Walton Beach, Fla.	124.5	260
Williamsport, Pa.	122.9	262
Wausau, Wisc.	122.7	263
Sioux Falls, S.D.	121.7	264
Rock Hill, S.C.	121.6	265
Jacksonville, N.C.	121.1	266
Laredo, Tex.	121.1	266
Bay City, Mich.	120.9	268
Bryan - College Station, Tex.	119.3	269
Sioux City, Iowa	118.9	270
Hagerstown, Md.	118.6	271
State College, Pa.	118.3	272
Lawton, Okla.	116.9	273
Las Cruces, N.M.	116.6	274
Danville, Va.	115.9	275
Yuba City, Cal.	115.1	276
Columbia, Mo.	114.7	277
Glens Falls, N.Y.	114.2	278
Panama City, Fla.	113.5	279
Kankakee, Ill.	109.6	280
Gadsden, Ala.	108.5	281
Cumberland, Md.	108.0	282
Grand Forks, N.D.	106.7	283
Bloomington, Ind.	106.6	284
Lewiston - Auburn, Me.	105.8	285
Kokomo, Ind.	104.7	286
St. Joseph, Mo.	104.6	287
Sheboygan, Wisc.	104.5	288
La Crosse, Wisc.	98.8	289
Midland, Tex.	98.8	289
Burlington, N.C.	98.7	291
Rochester, Minn.	98.7	291
San Angelo, Tex.	97.0	293
Dubuque, Iowa	96.5	294
Bismarck, N.D.	96.2	295
Sherman - Denison, Tex.	96.1	296
Elmira, N.Y.	95.7	297
Pine Bluff, Ark.	94.6	298
Owensboro, Ky.	91.2	299
Casper, Wyo.	90.6	300
Iowa City, Iowa	88.9	301
Victoria, Tex.	81.6	302
Great Falls, Mont.	79.9	303
Lawrence, Kans.	74.2	304
Enid, Okla.	69.0	305
Total Above Areas	**182,886.9**	
Percent of U.S.	**74.7585**	
U.S. Total	**244,636.8**	

1982 SURVEY OF BUYING POWER DATA SERVICE

PERCENT CHANGE IN POPULATION 1981-1986

Area	%	Rank
Fort Myers - Cape Coral, Fla.	22.9	1
Olympia, Wash.	21.7	2
Provo - Orem, Utah	21.7	2
Ocala, Fla.	20.6	4
Las Vegas, Nev.	20.5	5
Fort Collins, Colo.	19.9	6
McAllen - Pharr - Edinburg, Tex.	19.7	7
Boise, Ida.	19.6	8
Reno, Nev.	19.3	9
Bryan - College Station, Tex	19.2	10
Richland - Kennewick - Pasco, Wash.	19.1	11
Casper, Wyo.	18.7	12
Redding, Cal.	18.5	13
Santa Cruz, Cal.	18.4	14
Sarasota, Fla.	18.4	14
Fort Lauderdale - Hollywood, Fla.	18.3	16
Orlando, Fla	18.0	17
Brownsville - Harlingen - San Benito, Tex.	17.7	18
Santa Rosa, Cal.	17.7	18
West Palm Beach - Boca Raton, Fla.	17.5	20
Bradenton, Fla.	17.1	21
Houston, Tex.	17.1	21
Phoenix, Ariz.	17.0	23
Tucson, Ariz.	16.8	24
Anchorage, Alas.	16.7	25
Tallahassee, Fla.	16.6	26
Austin, Tex.	16.4	27
Daytona Beach, Fla.	16.0	28
Medford, Ore.	16.0	28
Oxnard - Simi Valley - Ventura, Cal.	16.0	28
Riverside - San Bernardino - Ontario, Cal.	16.0	28
Chico, Cal.	15.9	32
Laredo, Tex.	15.9	32
Gainesville, Fla.	15.7	34
Modesto, Cal.	15.7	34
Greeley, Colo.	15.6	36
Bremerton, Wash.	15.2	37
Las Cruces, N.M.	15.2	37
Vallejo - Fairfield - Napa, Cal.	14.9	39
Bismarck, N.D.	14.5	40
Lafayette, La.	14.5	40
Salt Lake City - Ogden, Utah	14.5	40
Tampa - St. Petersburg, Fla.	14.5	40
Visalia - Tulare - Porterville, Cal.	14.5	40
Albuquerque, N.M.	14.4	45
Fayetteville - Springdale, Ark.	14.4	45
Salem, Ore.	14.3	47
Lakeland - Winter Haven, Fla.	14.2	48
Midland, Tex.	14.2	48
Killeen - Temple, Tex.	14.1	50
El Paso, Tex.	13.6	51
Anaheim - Santa Ana - Garden Grove, Cal.	13.5	52
Tyler, Tex.	13.5	52
Victoria, Tex.	13.5	52
San Diego, Cal.	13.4	55
Colorado Springs, Colo.	13.2	56
Odessa, Tex.	13.2	56
Bellingham, Wash.	13.1	58
Denver - Boulder, Colo.	13.1	58
Baton Rouge, La.	12.8	60
Eugene - Springfield, Ore.	12.5	61
Pascagoula - Moss Point, Miss.	12.4	62
Sacramento, Cal.	12.2	63
Fresno, Cal.	12.0	64
Portsmouth - Dover - Rochester, N.H.	12.0	64
Atlanta, Ga.	11.7	66
Longview - Marshall, Tex.	11.7	66
Panama City, Fla.	11.7	66
Dallas - Fort Worth, Tex.	11.4	69
Billings, Mont.	11.1	70
Charlottesville, Va.	11.0	71
Clarksville - Hopkinsville, Tenn.-Ky.	10.9	72
Tulsa, Okla.	10.8	73
Amarillo, Tex.	10.7	74
Fort Smith, Ark.	10.7	74
St. Cloud, Minn.	10.6	76
San Angelo, Tex.	10.6	76
Stockton, Cal.	10.6	76
Charleston - North Charleston, S.C.	10.4	79
Miami, Fla.	10.4	79
San Jose, Cal.	10.4	79
Wilmington, N.C.	10.4	79
Anderson, S.C.	10.2	83
Bakersfield, Cal.	10.2	83
Columbia, S.C.	10.2	83
Jackson, Miss.	10.1	86
Rock Hill, S.C.	10.0	87
Springfield, Mo.	10.0	87
Portland, Ore.	9.8	89
Columbia, Mo.	9.7	90
Manchester - Nashua, N.H.	9.7	90
Raleigh - Durham, N.C.	9.7	90
Florence, S.C.	9.6	93
Fort Walton Beach, Fla.	9.6	93
Salinas - Seaside - Monterey, Cal.	9.5	95
Nashville-Davidson, Tenn.	9.4	96
Tacoma, Wash.	9.4	96
Yuba City, Cal.	9.4	96
Little Rock - North Little Rock, Ark.	9.3	99
Athens, Ga.	9.2	100
San Antonio, Tex.	9.2	100
Galveston - Texas City, Tex.	9.1	102
Monroe, La.	9.1	102
Montgomery, Ala.	9.0	104
Spokane, Wash.	9.0	104
Oklahoma City, Okla.	8.8	106
Pensacola, Fla.	8.7	107
Tuscaloosa, Ala.	8.7	107
Fayetteville, N.C.	8.6	109
Lubbock, Tex.	8.6	109
Augusta, Ga.	8.5	111
Fargo - Moorhead, N.D.-Minn.	8.5	111
Honolulu, Haw.	8.5	111
Jacksonville, Fla.	8.4	114
Sioux Falls, S.D.	8.3	115
Biloxi - Gulfport, Miss.	8.1	116
Yakima, Wash.	8.1	116
Greenville - Spartanburg, S.C.	8.0	118
Lake Charles, La.	8.0	118
Mobile, Ala	8.0	118
Corpus Christi, Tex.	7.9	121
Newburgh - Middletown, N.Y.	7.9	121
Waco, Tex.	7.9	121
Albany, Ga.	7.8	124
Lexington-Fayette, Ky.	7.8	124
Melbourne - Titusville - Cocoa, Fla.	7.7	126
Wausau, Wisc.	7.5	127
Abilene, Tex.	7.4	128
Alexandria, La.	7.3	129
Enid, Okla.	7.3	129
Lincoln, Neb.	7.3	129
York, Pa.	7.3	129
Hickory, N.C.	7.2	133
Joplin, Mo.	7.2	133
Lawrence, Kans.	7.1	135
Knoxville, Tenn.	7.0	136
Richmond, Va.	6.9	137
Santa Barbara - Santa Maria - Lompoc, Cal.	6.6	138
Eau Claire, Wisc.	6.5	139
Florence, Ala.	6.5	139
Grand Rapids, Mich.	6.5	139
Iowa City, Iowa	6.5	139
Lancaster, Pa.	6.5	139
Bloomington - Normal, Ill.	6.4	144
Hamilton - Middletown, Ohio	6.4	144
Johnson City - Kingsport - Bristol, Tenn.	6.4	144
La Crosse, Wisc.	6.2	147
Lynchburg, Va.	6.2	147
Seattle - Everett, Wash.	6.2	147
Ann Arbor, Mich.	6.1	150
Newark, Ohio	6.1	150
Savannah, Ga.	6.1	150
New Orleans, La.	6.0	153
Shreveport, La.	6.0	153
Bloomington, Ind.	5.9	155
Chattanooga, Tenn.	5.9	155
Texarkana, Tex.-Ark.	5.9	155
Burlington, Vt.	5.8	158
Portland, Me.	5.8	158
Macon, Ga.	5.7	160
Poughkeepsie, N.Y.	5.7	160
Springfield, Ill.	5.6	162
Beaumont - Port Arthur - Orange, Tex.	5.5	163
Charlotte - Gastonia, N.C.	5.5	163
Jacksonville, N.C	5.4	165
Madison, Wisc.	5.4	165
Sherman - Denison, Tex.	5.4	165
Norfolk - Virginia Beach - Portsmouth, Va.	5.3	168
Rochester, Minn.	5.3	168
Green Bay, Wisc.	5.2	170
Greensboro - Winston-Salem - High Point, N.C.	5.2	170
Birmingham, Ala.	5.1	172
Newport News - Hampton, Va.	5.1	172
Parkersburg - Marietta, W.Va.-Ohio	5.1	172
Evansville, Ind.	4.9	175
Salisbury - Concord, N.C.	4.9	175
Anniston, Ala.	4.8	177
Kankakee, Ill.	4.8	177
Memphis, Tenn.	4.7	179
Roanoke, Va.	4.7	179
Bangor, Me.	4.6	181
Lansing - East Lansing, Mich.	4.6	181
Lewiston - Auburn, Me.	4.6	181
Owensboro, Ky.	4.6	181
Asheville, N.C.	4.5	185
Des Moines, Iowa	4.5	185
Kalamazoo - Portage, Mich.	4.5	185
Minneapolis - St. Paul, Minn.	4.5	185
Wichita, Kans.	4.5	185
Grand Forks, N.D.	4.4	190
Huntington - Ashland, W.Va.-Ky.	4.4	190
Atlantic City, N.J.	4.2	192
Harrisburg, Pa.	4.2	192
Elkhart, Ind.	4.0	194
Peoria, Ill.	4.0	194
Gadsden, Ala.	3.9	196
Long Branch - Asbury Park, N.J.	3.9	196
Allentown - Bethlehem - Easton, Pa.	3.8	198
Huntsville, Ala.	3.8	198
Pueblo, Colo.	3.8	198
Appleton - Oshkosh, Wisc.	3.7	201
Columbus, Ohio	3.7	201
Davenport - Rock Island - Moline, Iowa-Ill.	3.7	201
Hagerstown, Md.	3.7	201
Lafayette - West Lafayette, Ind.	3.7	201
Lorain - Elyria, Ohio	3.6	206
New Bedford - Fall River, Mass.	3.6	206
Vineland - Millville - Bridgeton, N.J.	3.6	206
State College, Pa.	3.5	209
Reading, Pa	3.4	210
Erie, Pa.	3.3	211
Janesville - Beloit, Wisc.	3.3	211
Pine Bluff, Ark.	3.3	211
Glens Falls, N.Y.	3.2	214
Lima, Ohio	3.1	215
Omaha, Neb.	3.1	215
Lawton, Okla.	3.0	217
Fort Wayne, Ind.	2.9	218
Baltimore, Md.	2.8	219
Washington, D.C.	2.8	219
Williamsport, Pa.	2.8	219
Danville, Va.	2.7	222
Charleston, W.Va.	2.6	223
Kansas City, Mo.	2.6	223
Los Angeles - Long Beach, Cal.	2.6	223
Cedar Rapids, Iowa	2.5	226
Nassau - Suffolk, N.Y.	2.5	226
San Francisco - Oakland, Cal.	2.5	226
Topeka, Kans.	2.5	226
Waterloo - Cedar Falls, Iowa	2.5	226
Wilmington, Del.	2.5	226
Battle Creek, Mich.	2.4	232
Sheboygan, Wisc.	2.4	232
Indianapolis, Ind.	2.3	234
Petersburg - Colonial Heights - Hopewell, Va.	2.3	234
Worcester - Fitchburg - Leominster, Mass.	2.3	234
Decatur, Ill.	2.1	237
Dubuque, Iowa	2.1	237
St. Louis, Mo.	2.1	237
Kenosha, Wisc.	2.0	240
Louisville, Ky.	2.0	240
Northeast Pennsylvania	2.0	240
Toledo, Ohio	2.0	240
St. Joseph, Mo.	1.9	244
Racine, Wisc.	1.8	245
Wichita Falls, Tex.	1.8	245
Benton Harbor, Mich.	1.7	247
Saginaw, Mich.	1.7	247
Canton, Ohio	1.6	249
Jackson, Mich.	1.6	249
Gary - Hammond - East Chicago, Ind.	1.5	251
New London - Norwich, Conn.	1.5	251
Rockford, Ill.	1.5	251
Chicago, Ill.	1.4	254
Duluth - Superior, Minn.-Wisc.	1.3	255
Muskegon - Norton Shores - Muskegon Heights, Mich.	1.3	255
Albany - Schenectady - Troy, N.Y.	1.2	257
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1.2	257
Wheeling, W.Va.	1.2	257
Altoona, Pa.	1.1	260
Cincinnati, Ohio	1.0	261
Flint, Mich.	1.0	261
New Haven - West Haven - Waterbury - Meriden, Conn.	1.0	261
Rochester, N.Y.	1.0	261
Springfield - Chicopee - Holyoke, Mass.	1.0	261
Providence - Warwick - Pawtucket, R.I.	.8	266
Sharon, Pa.	.8	266
Sioux City, Iowa	.8	266
Terre Haute, Ind.	.8	266
Bay City, Mich.	.7	27
Kokomo, Ind.	.7	270
Syracuse, N.Y.	.7	270
Champaign - Urbana - Rantoul, Ill.	.6	273
Mansfield, Ohio	.6	273
Johnstown, Pa.	.5	275
Columbus, Ga.	.4	276
Hartford - New Britain - Bristol, Conn.	.4	276
Cumberland, Md.	.3	278
New Brunswick - Perth Amboy - Sayreville, N.J.	.3	278
Milwaukee, Wisc.	.2	280
South Bend, Ind.	.1	281
Trenton, N.J.	.1	281
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	-.1	283
Binghamton, N.Y.	-.3	284
Anderson, Ind.	-.5	285
Burlington, N.C.	-.5	285
Youngstown - Warren, Ohio	-.5	285
Detroit, Mich.	-.6	288
Cleveland, Ohio	-.7	289
Great Falls, Mont.	-.7	289
Philadelphia, Pa.	-.7	289
Pittsfield, Mass.	-.8	292
Springfield, Ohio	-1.1	293
Steubenville - Weirton, Ohio-W.Va.	-1.2	294
Dayton, Ohio	-1.4	295
Elmira, N.Y.	-1.4	295
Akron, Ohio	-1.5	297
Muncie, Ind.	-1.6	298
Paterson - Clifton - Passaic, N.J.	-2.0	299
Newark, N.J.	-2.8	300
New York, N.Y.	-2.9	301
Pittsburgh, Pa.	-3.0	302
Utica - Rome, N.Y.	-3.0	302
Buffalo, N.Y.	-4.3	304
Jersey City, N.J.	-4.9	305
Average Above Areas	**5.4**	
U.S. Average	**5.9**	

1986 HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,588.2	1
Los Angeles - Long Beach, Cal.	2,905.8	2
Chicago, Ill.	2,681.7	3
Philadelphia, Pa.	1,735.9	4
Detroit, Mich.	1,612.4	5
San Francisco - Oakland, Cal.	1,415.1	6
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1,394.1	7
Houston, Tex.	1,373.4	8
Dallas - Fort Worth, Tex.	1,336.2	9
Washington, D.C.	1,239.9	10
St. Louis, Mo.	918.8	11
Atlanta, Ga.	905.5	12
Nassau - Suffolk, N.Y.	896.4	13
Minneapolis - St. Paul, Minn.	888.4	14
Anaheim - Santa Ana - Garden Grove, Cal.	887.8	15
Pittsburgh, Pa.	861.9	16
San Diego, Cal.	858.5	17
Baltimore, Md.	849.0	18
Tampa - St. Petersburg, Fla.	810.7	19
Denver - Boulder, Colo.	785.5	20
Miami, Fla.	752.3	21
Phoenix, Ariz.	744.1	22
Cleveland, Ohio	737.5	23
Riverside - San Bernardino - Ontario, Cal.	712.5	24
Seattle - Everett, Wash.	710.6	25
Newark, N.J.	689.5	26
Portland, Ore.	581.3	27
San Jose, Cal.	572.8	28
Fort Lauderdale - Hollywood, Fla.	569.4	29
Kansas City, Mo.	549.7	30
Cincinnati, Ohio	546.2	31
Milwaukee, Wisc.	541.8	32
Sacramento, Cal.	497.2	33
New Orleans, La.	495.4	34
Indianapolis, Ind.	464.4	35
Buffalo, N.Y.	455.0	36
Columbus, Ohio	454.9	37
San Antonio, Tex.	423.1	38
Hartford - New Britain - Bristol, Conn.	405.5	39
Rochester, N.Y.	376.8	40
Salt Lake City - Ogden, Utah	376.8	40
Oklahoma City, Okla.	374.8	42
Nashville-Davidson, Tenn.	363.8	43
Memphis, Tenn.	361.5	44
Louisville, Ky.	360.8	45
Greensboro - Winston-Salem - High Point, N.C.	349.3	46
Birmingham, Ala.	348.7	47
Orlando, Fla.	344.6	48
Providence - Warwick - Pawtucket, R.I.	339.9	49
West Palm Beach - Boca Raton, Fla.	321.3	50
Total Top 50	**42,766.7**	
Dayton, Ohio	321.0	51
Jacksonville, Fla.	318.9	52
Tulsa, Okla.	316.6	53
Albany - Schenectady - Troy, N.Y.	312.3	54
Norfolk - Virginia Beach - Portsmouth, Va.	306.7	55
Toledo, Ohio	305.8	56
Bridgeport - Stamford - Norwalk - Danbury, Conn.	304.8	57
New Haven - West Haven - Waterbury - Meriden, Conn.	298.2	58
Honolulu, Haw.	278.5	59
Richmond, Va.	267.3	60
Charlotte - Gastonia, N.C.	265.8	61
Tucson, Ariz.	265.6	62
Austin, Tex.	265.1	63
Allentown - Bethlehem - Easton, Pa.	259.1	64
Northeast Pennsylvania	254.3	65
Worcester - Fitchburg - Leominster, Mass.	250.3	66
Akron, Ohio	248.4	67
Grand Rapids, Mich.	244.8	68
Syracuse, N.Y.	244.1	69
Las Vegas, Nev.	243.4	70
Raleigh - Durham, N.C.	238.9	71
Greenville - Spartanburg, S.C.	235.1	72
Gary - Hammond - East Chicago, Ind.	234.8	73
Omaha, Neb.	231.8	74
Oxnard - Simi Valley - Ventura, Cal.	228.6	75
Fresno, Cal.	223.8	76
Springfield - Chicopee - Holyoke, Mass.	220.4	77
Albuquerque, N.M.	215.0	78
Tacoma, Wash.	214.4	79
New Brunswick - Perth Amboy - Sayreville, N.J.	214.3	80
Baton Rouge, La.	209.8	81
Knoxville, Tenn.	206.5	82
Jersey City, N.J.	204.3	83
Wilmington, Del.	203.1	84
Youngstown - Warren, Ohio	201.5	85
Flint, Mich.	196.5	86
Long Branch - Asbury Park, N.J.	194.0	87
Harrisburg, Pa.	185.7	88
New Bedford - Fall River, Mass.	185.6	89
Portsmouth - Dover - Rochester, N.H.	184.5	90
Mobile, Ala.	181.4	91
Johnson City - Kingsport - Bristol, Tenn.	178.9	92
El Paso, Tex.	177.4	93
Wichita, Kans.	177.2	94
Lansing - East Lansing, Mich.	175.6	95
Chattanooga, Tenn.	174.7	96
Charleston - North Charleston, S.C.	171.6	97
Bakersfield, Cal.	171.5	98
Little Rock - North Little Rock, Ark.	170.7	99
Columbia, S.C.	166.4	100
Total Top 100	**54,311.7**	
York, Pa.	157.5	101
Canton, Ohio	156.5	102
Spokane, Wash.	156.0	103
Santa Rosa, Cal.	155.0	104
Shreveport, La.	154.9	105
Paterson - Clifton - Passaic, N.J.	154.7	106
Davenport - Rock Island - Moline, Iowa-Ill.	154.6	107
Vallejo - Fairfield - Napa, Cal.	153.0	108
Stockton, Cal.	151.6	109
Beaumont - Port Arthur - Orange, Tex.	151.5	110
Fort Wayne, Ind.	151.2	111
Lakeland - Winter Haven, Fla.	148.7	112
Peoria, Ill.	146.9	113
Des Moines, Iowa	144.8	114
Newport News - Hampton, Va.	144.6	115
Madison, Wisc.	144.4	116
Lancaster, Pa.	144.2	117
Colorado Springs, Colo.	142.8	118
Lexington-Fayette, Ky.	138.5	119
Daytona Beach, Fla.	138.0	120
Jackson, Miss.	133.8	121
Augusta, Ga.	132.3	122
Eugene - Springfield, Ore.	132.0	123
Evansville, Ind.	130.5	124
Santa Barbara - Santa Maria - Lompoc, Cal.	128.8	125
Melbourne - Titusville - Cocoa, Fla.	127.0	126
Reading, Pa.	126.1	127
Huntington - Ashland, W.Va.-Ky.	125.6	128
Corpus Christi, Tex.	124.3	129
Modesto, Cal.	124.2	130
Pensacola, Fla.	122.9	131
Huntsville, Ala.	121.4	132
Fort Myers - Cape Coral, Fla.	118.4	133
Salem, Ore.	117.9	134
Sarasota, Fla.	117.8	135
Manchester - Nashua, N.H.	117.6	136
Kalamazoo - Portage, Mich.	115.4	137
Appleton - Oshkosh, Wisc.	115.3	138
Binghamton, N.Y.	114.3	139
Utica - Rome, N.Y.	114.1	140
Salinas - Seaside - Monterey, Cal.	113.8	141
Montgomery, Ala.	112.0	142
Trenton, N.J.	111.9	143
Charleston, W.Va.	110.6	144
Erie, Pa.	110.0	145
Ann Arbor, Mich.	109.9	146
Rockford, Ill.	108.7	147
South Bend, Ind.	108.7	147
Duluth - Superior, Minn.-Wisc.	108.1	149
Reno, Nev.	106.5	150
Total Top 150	**60,861.0**	
Lorain - Elyria, Ohio	104.0	151
Portland, Me.	103.9	152
McAllen - Pharr - Edinburg, Tex.	103.7	153
Hamilton - Middletown, Ohio	103.4	154
Visalia - Tulare - Porterville, Cal.	101.3	155
Macon, Ga.	100.7	156
Johnstown, Pa.	99.2	157
Newburgh - Middletown, N.Y.	97.2	158
Roanoke, Va.	94.1	159
Savannah, Ga.	93.8	160
Poughkeepsie, N.Y.	93.4	161
Santa Cruz, Cal.	93.4	161
Springfield, Mo.	93.1	163
Fayetteville, N.C.	91.9	164
New London - Norwich, Conn.	89.9	165
Lubbock, Tex.	89.5	166
Fort Smith, Ark.	88.3	167
Boise, Ida.	87.1	168
Lincoln, Neb.	85.8	169
Saginaw, Mich.	85.6	170
Killeen - Temple, Tex.	84.5	171
Lima, Ohio	84.2	172
Columbus, Ga.	84.1	173
Springfield, Ill.	84.0	174
Anchorage, Alas.	83.8	175
Galveston - Texas City, Tex.	83.2	176
Fayetteville - Springdale, Ark.	81.9	177
Amarillo, Tex.	80.5	178
Bradenton, Fla.	79.1	179
Atlantic City, N.J.	78.2	180
Tallahassee, Fla.	78.2	180
Brownsville - Harlingen - San Benito, Tex.	77.9	182
Provo - Orem, Utah	77.7	183
Topeka, Kans.	77.6	184
Biloxi - Gulfport, Miss.	76.4	185
Asheville, N.C.	76.3	186
Salisbury - Concord, N.C.	76.2	187
Chico, Cal.	75.5	188
Fort Collins, Colo.	75.4	189
Battle Creek, Mich.	74.5	190
Gainesville, Fla.	74.5	190
Wheeling, W.Va.	73.3	192
Yakima, Wash.	73.0	193
Waco, Tex.	72.4	194
Green Bay, Wisc.	71.6	195
Richland - Kennewick - Pasco, Wash.	70.4	196
Springfield, Ohio	70.3	197
Cedar Rapids, Iowa	70.0	198
Terre Haute, Ind.	68.8	199
Muskegon - Norton Shores - Muskegon Heights, Mich.	68.6	200
Total Top 200	**65,062.4**	
Lake Charles, La.	68.5	201
Bremerton, Wash.	68.4	202
Lafayette, La.	67.8	203
Benton Harbor, Mich.	66.9	204
Racine, Wisc.	66.6	205
Parkersburg - Marietta, W.Va.-Ohio	66.0	206
Olympia, Wash.	65.9	207
Longview - Marshall, Tex.	65.3	208
Champaign - Urbana - Rantoul, Ill.	65.2	209
Ocala, Fla.	64.2	210
Medford, Ore.	64.0	211
Wilmington, N.C.	62.4	212
St. Cloud, Minn.	62.1	213
Lynchburg, Va.	60.9	214
Fargo - Moorhead, N.D.-Minn.	60.7	215
Steubenville - Weirton, Ohio-W.Va.	60.5	216
Alexandria, La.	60.0	217
Clarksville - Hopkinsville, Tenn.-Ky.	58.9	218
Redding, Cal.	58.2	219
Tyler, Tex.	58.2	219
Abilene, Tex.	57.4	221
Monroe, La.	57.4	221
Anderson, S.C.	57.0	223
Tuscaloosa, Ala.	56.9	224
Janesville - Beloit, Wisc.	56.4	225
Greeley, Colo.	56.3	226
Jackson, Mich.	56.2	227
Pittsfield, Mass.	56.0	228
Joplin, Mo.	55.6	229
Florence, Ala.	55.3	230
Hickory, N.C.	55.3	230
Athens, Ga.	54.2	232
Waterloo - Cedar Falls, Iowa	54.2	232
Elkhart, Ind.	54.1	234
Anderson, Ind.	53.7	235
Odessa, Tex.	53.0	236
Altoona, Pa.	52.8	237
Decatur, Ill.	52.7	238
Bangor, Me.	52.6	239
Eau Claire, Wisc.	52.2	240
Pueblo, Colo.	51.5	241
Texarkana, Tex.-Ark.	51.4	242
Wichita Falls, Tex.	51.0	243
Mansfield, Ohio	50.8	244
Bellingham, Wash.	50.4	245
Billings, Mont.	50.3	246
Sioux Falls, S.D.	49.5	247
Charlottesville, Va.	49.1	248
Bloomington - Normal, Ill.	49.0	249
Sharon, Pa.	48.9	250
Total Top 250	**67,934.3**	
Newark, Ohio	48.8	251
Vineland - Millville - Bridgeton, N.J.	48.6	252
Kenosha, Wisc.	48.3	253
Pascagoula - Moss Point, Miss.	47.8	254
Fort Walton Beach, Fla.	47.3	255
Lafayette - West Lafayette, Ind.	47.3	255
Bryan - College Station, Tex.	47.2	257
Williamsport, Pa.	47.2	257
Muncie, Ind.	47.1	259
Anniston, Ala.	46.2	260
Burlington, Vt.	45.9	261
Sioux City, Iowa	45.9	261
Wausau, Wisc.	45.8	263
Bay City, Mich.	45.7	264
Petersburg - Colonial Heights - Hopewell, Va.	45.6	265
Hagerstown, Md.	45.0	266
Panama City, Fla.	44.9	267
Albany, Ga.	44.8	268
Danville, Va.	44.7	269
Columbia, Mo.	44.4	270
Yuba City, Cal.	44.3	271
Florence, S.C.	43.8	272
Rock Hill, S.C.	42.9	273
State College, Pa.	42.1	274
Gadsden, Ala.	41.1	275
Glens Falls, N.Y.	41.0	276
Bloomington, Ind.	40.8	277
Kokomo, Ind.	40.7	278
Las Cruces, N.M.	40.7	278
Cumberland, Md.	40.6	280
St. Joseph, Mo.	40.6	280
Kankakee, Ill.	40.2	282
Lewiston - Auburn, Me.	40.2	282
Grand Forks, N.D.	39.9	284
Burlington, N.C.	39.7	285
Sheboygan, Wisc.	39.4	286
Rochester, Minn.	39.0	287
Sherman - Denison, Tex.	39.0	287
Lawton, Okla.	38.8	289
Midland, Tex.	38.5	290
La Crosse, Wisc.	37.8	291
San Angelo, Tex.	37.5	292
Elmira, N.Y.	36.1	293
Iowa City, Iowa	36.1	293
Bismarck, N.D.	35.8	295
Jacksonville, N.C.	35.6	296
Owensboro, Ky.	35.4	297
Casper, Wyo.	34.5	298
Pine Bluff, Ark.	34.3	299
Dubuque, Iowa	33.7	300
Laredo, Tex.	33.1	301
Great Falls, Mont.	31.5	302
Victoria, Tex.	29.6	303
Lawrence, Kans.	28.3	304
Enid, Okla.	28.1	305
Total Above Areas	**70,183.5**	
Percent of U.S.	**75.3702**	
U.S. Total	**93,118.4**	

1986 EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	146,392,317	1
Chicago, Ill.	126,470,349	2
Los Angeles - Long Beach, Cal.	121,786,797	3
Philadelphia, Pa.	76,780,717	4
Detroit, Mich.	74,393,151	5
Houston, Tex.	66,001,130	6
San Francisco - Oakland, Cal.	65,416,072	7
Washington, D.C.	63,993,025	8
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	60,645,978	9
Dallas - Fort Worth, Tex.	58,773,052	10
Nassau - Suffolk, N.Y.	48,326,344	11
Anaheim - Santa Ana - Garden Grove, Cal.	42,663,795	12
Minneapolis - St. Paul, Minn.	36,676,920	13
Newark, N.J.	36,329,830	14
St. Louis, Mo.	35,962,446	15
Atlanta, Ga.	35,153,185	16
Baltimore, Md.	33,238,406	17
Denver - Boulder, Colo.	32,859,734	18
San Diego, Cal.	32,792,185	19
Pittsburgh, Pa.	32,581,041	20
Cleveland, Ohio	31,503,855	21
San Jose, Cal.	30,937,531	22
Seattle - Everett, Wash.	28,961,756	23
Miami, Fla.	27,556,358	24
Phoenix, Ariz.	26,121,604	25
Riverside - San Bernardino - Ontario, Cal.	25,784,588	26
Tampa - St. Petersburg, Fla.	24,042,475	27
Kansas City, Mo.	23,585,808	28
Cincinnati, Ohio	22,420,622	29
Portland, Ore.	22,309,899	30
Milwaukee, Wisc.	22,017,551	31
Fort Lauderdale - Hollywood, Fla.	21,336,882	32
Sacramento, Cal.	19,702,627	33
New Orleans, La.	19,453,945	34
Indianapolis, Ind.	18,630,081	35
Hartford - New Britain - Bristol, Conn.	18,455,816	36
Bridgeport - Stamford - Norwalk - Danbury, Conn.	18,344,208	37
Columbus, Ohio	17,810,244	38
Buffalo, N.Y.	16,943,781	39
Rochester, N.Y.	16,577,428	40
San Antonio, Tex.	15,861,794	41
Oklahoma City, Okla.	15,739,318	42
Louisville, Ky.	13,886,824	43
Memphis, Tenn.	13,827,044	44
Salt Lake City - Ogden, Utah	13,528,631	45
West Palm Beach - Boca Raton, Fla.	13,381,502	46
Providence - Warwick - Pawtucket, R.I.	13,139,380	47
Nashville-Davidson, Tenn.	13,000,919	48
Toledo, Ohio	12,681,548	49
Dayton, Ohio	12,662,339	50
Total Top 50	**1,817,442,882**	
Honolulu, Haw.	12,594,743	51
New Haven - West Haven - Waterbury - Meriden, Conn.	12,441,620	52
Greensboro - Winston-Salem - High Point, N.C.	12,252,600	53
Tulsa, Okla.	12,244,979	54
Albany - Schenectady - Troy, N.Y.	11,980,221	55
Birmingham, Ala.	11,874,611	56
Orlando, Fla.	11,833,659	57
Norfolk - Virginia Beach - Portsmouth, Va.	11,110,433	58
Richmond, Va.	10,925,501	59
Allentown - Bethlehem - Easton, Pa.	10,473,398	60
New Brunswick - Perth Amboy - Sayreville, N.J.	10,305,994	61
Worcester - Fitchburg - Leominster, Mass.	10,283,770	62
Jacksonville, Fla.	10,247,594	63
Grand Rapids, Mich.	10,165,136	64
Austin, Tex.	10,086,395	65
Charlotte - Gastonia, N.C.	10,035,426	66
Syracuse, N.Y.	9,887,199	67
Gary - Hammond - East Chicago, Ind.	9,870,282	68
Long Branch - Asbury Park, N.J.	9,507,316	69
Akron, Ohio	9,471,639	70
Baton Rouge, La.	9,442,324	71
Omaha, Neb.	9,320,521	72
Raleigh - Durham, N.C.	8,907,769	73
Las Vegas, Nev.	8,883,277	74
Oxnard - Simi Valley - Ventura, Cal.	8,859,290	75
Tucson, Ariz.	8,771,778	76
Wilmington, Del.	8,730,267	77
Flint, Mich.	8,410,124	78
Springfield - Chicopee - Holyoke, Mass.	8,221,388	79
Jersey City, N.J.	8,198,757	80
Tacoma, Wash.	8,173,139	81
Greenville - Spartanburg, S.C.	8,065,527	82
Youngstown - Warren, Ohio	7,913,190	83
Northeast Pennsylvania	7,880,752	84
Lansing - East Lansing, Mich.	7,784,833	85
Fresno, Cal.	7,766,203	86
Wichita, Kans.	7,598,972	87
Harrisburg, Pa.	7,532,968	88
Albuquerque, N.M.	7,173,481	89
Knoxville, Tenn.	6,952,009	90
Portsmouth - Dover - Rochester, N.H.	6,890,063	91
Beaumont - Port Arthur - Orange, Tex.	6,836,547	92
Paterson - Clifton - Passaic, N.J.	6,683,603	93
Columbia, S.C.	6,337,170	94
York, Pa.	6,316,759	95
Davenport - Rock Island - Moline, Iowa-Ill.	6,298,795	96
New Bedford - Fall River, Mass.	6,243,418	97
Mobile, Ala.	6,212,514	98
El Paso, Tex.	6,174,758	99
Peoria, Ill.	6,058,948	100
Total Top 100	**2,263,674,542**	
Bakersfield, Cal.	6,036,715	101
Little Rock - North Little Rock, Ark.	5,972,410	102
Canton, Ohio	5,967,201	103
Fort Wayne, Ind.	5,955,920	104
Shreveport, La.	5,814,070	105
Madison, Wisc.	5,768,965	106
Stockton, Cal.	5,763,549	107
Santa Rosa, Cal.	5,612,166	108
Spokane, Wash.	5,579,070	109
Charleston - North Charleston, S.C.	5,568,644	110
Johnson City - Kingsport - Bristol, Tenn.	5,524,872	111
Des Moines, Iowa	5,483,917	112
Lancaster, Pa.	5,437,973	113
Vallejo - Fairfield - Napa, Cal.	5,430,760	114
Chattanooga, Tenn.	5,131,635	115
Lexington-Fayette, Ky.	5,045,019	116
Ann Arbor, Mich.	5,020,963	117
Modesto, Cal.	5,013,823	118
Trenton, N.J.	4,993,659	119
Santa Barbara - Santa Maria - Lompoc, Cal.	4,874,280	120
Lakeland - Winter Haven, Fla.	4,826,450	121
Melbourne - Titusville - Cocoa, Fla.	4,788,709	122
Newport News - Hampton, Va.	4,784,888	123
Rockford, Ill.	4,779,170	124
Jackson, Miss.	4,759,351	125
Reading, Pa.	4,722,891	126
Salinas - Seaside - Monterey, Cal.	4,646,782	127
Colorado Springs, Colo.	4,626,939	128
Charleston, W.Va.	4,601,199	129
Corpus Christi, Tex.	4,554,159	130
Evansville, Ind.	4,454,626	131
Kalamazoo - Portage, Mich.	4,413,713	132
Manchester - Nashua, N.H.	4,410,186	133
Appleton - Oshkosh, Wisc.	4,406,754	134
Reno, Nev.	4,394,836	135
Augusta, Ga.	4,392,036	136
Eugene - Springfield, Ore.	4,328,623	137
Hamilton - Middletown, Ohio	4,316,093	138
Huntsville, Ala.	4,178,432	139
Huntington - Ashland, W.Va.-Ky.	4,140,687	140
South Bend, Ind.	4,067,845	141
Anchorage, Alas.	4,062,663	142
Lorain - Elyria, Ohio	4,034,054	143
Montgomery, Ala.	4,027,104	144
Utica - Rome, N.Y.	3,904,693	145
Erie, Pa.	3,900,918	146
Portland, Me.	3,772,296	147
New London - Norwich, Conn.	3,753,522	148
Salem, Ore.	3,706,410	149
Binghamton, N.Y.	3,650,170	150
Total Top 150	**2,503,078,352**	
Pensacola, Fla.	3,629,513	151
Daytona Beach, Fla.	3,628,550	152
Fort Myers - Cape Coral, Fla.	3,619,878	153
Saginaw, Mich.	3,582,337	154
Lubbock, Tex.	3,564,325	155
Newburgh - Middletown, N.Y.	3,509,009	156
Sarasota, Fla.	3,456,389	157
Johnstown, Pa.	3,444,862	158
Duluth - Superior, Minn.-Wisc.	3,420,656	159
Springfield, Ill.	3,356,853	160
Visalia - Tulare - Porterville, Cal.	3,354,107	161
Roanoke, Va.	3,325,042	162
Atlantic City, N.J.	3,287,043	163
Lafayette, La.	3,133,100	164
Lima, Ohio	3,132,666	165
Galveston - Texas City, Tex.	3,107,566	166
Amarillo, Tex.	3,087,136	167
Fayetteville, N.C.	3,075,579	168
Macon, Ga.	3,027,339	169
Poughkeepsie, N.Y.	2,993,833	170
Killeen - Temple, Tex.	2,987,661	171
Santa Cruz, Cal.	2,981,569	172
Savannah, Ga.	2,881,166	173
Bremerton, Wash.	2,873,419	174
Springfield, Mo.	2,863,080	175
Richland - Kennewick - Pasco, Wash.	2,860,509	176
Lincoln, Neb.	2,808,549	177
Boise, Ida.	2,791,041	178
McAllen - Pharr - Edinburg, Tex.	2,774,847	179
Champaign - Urbana - Rantoul, Ill.	2,740,848	180
Tallahassee, Fla.	2,735,464	181
Topeka, Kans.	2,720,027	182
Battle Creek, Mich.	2,710,625	183
Olympia, Wash.	2,690,576	184
Lake Charles, La.	2,669,315	185
Fayetteville - Springdale, Ark.	2,669,165	186
Cedar Rapids, Iowa	2,656,075	187
Fort Collins, Colo.	2,632,091	188
Provo - Orem, Utah	2,603,981	189
Steubenville - Weirton, Ohio-W.Va.	2,573,611	190
Columbus, Ga.	2,567,490	191
Green Bay, Wisc.	2,555,732	192
Kenosha, Wisc.	2,553,179	193
Asheville, N.C.	2,478,424	194
Racine, Wisc.	2,470,560	195
Fort Smith, Ark.	2,468,255	196
Wheeling, W.Va.	2,431,981	197
Parkersburg - Marietta, W.Va.-Ohio	2,431,879	198
Springfield, Ohio	2,412,207	199
Biloxi - Gulfport, Miss.	2,385,026	200
Total Top 200	**2,649,792,487**	
Chico, Cal.	2,357,431	201
Longview - Marshall, Tex.	2,339,735	202
Salisbury - Concord, N.C.	2,337,661	203
Waco, Tex.	2,318,331	204
Gainesville, Fla.	2,301,047	205
Bradenton, Fla.	2,253,189	206
Pittsfield, Mass.	2,239,490	207
Clarksville - Hopkinsville, Tenn.-Ky.	2,236,812	208
Terre Haute, Ind.	2,226,452	209
Fargo - Moorhead, N.D.-Minn.	2,226,052	210
Yakima, Wash.	2,223,766	211
Muskegon - Norton Shores - Muskegon Heights, Mich.	2,175,833	212
Waterloo - Cedar Falls, Iowa	2,143,478	213
Abilene, Tex.	2,138,596	214
Elkhart, Ind.	2,126,410	215
Decatur, Ill.	2,124,075	216
Tuscaloosa, Ala.	2,116,540	217
Anderson, Ind.	2,101,200	218
Tyler, Tex.	2,089,465	219
Redding, Cal.	2,074,962	220
Odessa, Tex.	2,057,118	221
Alexandria, La.	2,054,450	222
Benton Harbor, Mich.	2,048,223	223
Brownsville - Harlingen - San Benito, Tex.	2,047,389	224
Lynchburg, Va.	2,041,775	225
Bloomington - Normal, Ill.	2,034,485	226
Janesville - Beloit, Wisc.	2,033,722	227
Pascagoula - Moss Point, Miss.	2,024,284	228
Jackson, Mich.	2,012,140	229
St. Cloud, Minn.	1,983,494	230
Wilmington, N.C.	1,958,953	231
Hickory, N.C.	1,936,502	232
Wichita Falls, Tex.	1,893,920	233
Monroe, La.	1,878,694	234
Medford, Ore.	1,872,472	235
Sioux Falls, S.D.	1,861,701	236
Rochester, Minn.	1,850,312	237
Midland, Tex.	1,842,358	238
Vineland - Millville - Bridgeton, N.J.	1,809,207	239
Billings, Mont.	1,787,998	240
Greeley, Colo.	1,778,623	241
Muncie, Ind.	1,776,342	242
Kokomo, Ind.	1,768,071	243
Anderson, S.C.	1,762,958	244
Bellingham, Wash.	1,757,317	245
Sharon, Pa.	1,752,218	246
Lafayette - West Lafayette, Ind.	1,743,578	247
Mansfield, Ohio	1,737,914	248
Ocala, Fla.	1,735,582	249
Bangor, Me.	1,708,110	250
Total Top 250	**2,750,492,922**	
Bay City, Mich.	1,705,288	251
Eau Claire, Wisc.	1,679,156	252
Burlington, Vt.	1,655,515	253
Wausau, Wisc.	1,651,825	254
Casper, Wyo.	1,638,267	255
Pueblo, Colo.	1,628,850	256
Fort Walton Beach, Fla.	1,624,930	257
Petersburg - Colonial Heights - Hopewell, Va.	1,610,247	258
Altoona, Pa.	1,603,711	259
Sioux City, Iowa	1,601,267	260
Sheboygan, Wisc.	1,596,263	261
Kankakee, Ill.	1,584,615	262
Bryan - College Station, Tex.	1,584,550	263
Florence, Ala.	1,583,353	264
Albany, Ga.	1,581,735	265
Athens, Ga.	1,570,591	266
State College, Pa.	1,552,596	267
Lawton, Okla.	1,542,510	268
Charlottesville, Va.	1,540,325	269
Newark, Ohio	1,512,608	270
St. Joseph, Mo.	1,495,413	271
Rock Hill, S.C.	1,477,442	272
Texarkana, Tex.-Ark.	1,447,803	273
Williamsport, Pa.	1,439,143	274
Florence, S.C.	1,436,971	275
Columbia, Mo.	1,428,422	276
Hagerstown, Md.	1,418,933	277
Sherman - Denison, Tex.	1,406,030	278
Bismarck, N.D.	1,405,084	279
Dubuque, Iowa	1,400,351	280
Yuba City, Cal.	1,371,750	281
Danville, Va.	1,359,607	282
Bloomington, Ind.	1,348,579	283
Pine Bluff, Ark.	1,344,459	284
Joplin, Mo.	1,322,844	285
Glens Falls, N.Y.	1,320,936	286
Owensboro, Ky.	1,319,349	287
Panama City, Fla.	1,283,338	288
Grand Forks, N.D.	1,265,936	289
Anniston, Ala.	1,248,278	290
Burlington, N.C.	1,239,445	291
San Angelo, Tex.	1,209,268	292
Elmira, N.Y.	1,198,457	293
Cumberland, Md.	1,174,691	294
Lewiston - Auburn, Me.	1,171,970	295
Las Cruces, N.M.	1,153,832	296
Iowa City, Iowa	1,141,579	297
Jacksonville, N.C.	1,121,288	298
Victoria, Tex.	1,116,603	299
La Crosse, Wisc.	1,112,076	300
Laredo, Tex.	1,069,906	301
Great Falls, Mont.	1,068,702	302
Gadsden, Ala.	1,037,401	303
Enid, Okla.	950,746	304
Lawrence, Kans.	933,584	305
Total Above Areas	**2,826,78[illegible],342**	
Percent of U.S.	**80.0251**	
U.S. Total	**3,532,369,236**	

1986 AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	60,184	1
San Jose, Cal.	54,011	2
Nassau - Suffolk, N.Y.	53,912	3
Kenosha, Wisc.	52,861	4
Newark, N.J.	52,690	5
Washington, D.C.	51,611	6
Long Branch - Asbury Park, N.J.	49,007	7
Anchorage, Alas.	48,480	8
New Brunswick - Perth Amboy - Sayreville, N.J.	48,091	9
Houston, Tex.	48,057	10
Anaheim - Santa Ana - Garden Grove, Cal.	48,056	11
Midland, Tex.	47,853	12
Casper, Wyo.	47,486	13
Rochester, Minn.	47,444	14
Chicago, Ill.	47,161	15
San Francisco - Oakland, Cal.	46,227	16
Lafayette, La.	46,211	17
Detroit, Mich.	46,138	18
Ann Arbor, Mich.	45,687	19
Hartford - New Britain - Bristol, Conn.	45,514	20
Honolulu, Haw.	45,223	21
Beaumont - Port Arthur - Orange, Tex.	45,126	22
Baton Rouge, La.	45,006	23
Trenton, N.J.	44,626	24
Lansing - East Lansing, Mich.	44,333	25
Philadelphia, Pa.	44,231	26
Rochester, N.Y.	43,995	27
Dallas - Fort Worth, Tex.	43,985	28
Rockford, Ill.	43,967	29
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	43,502	30
Kokomo, Ind.	43,442	31
Paterson - Clifton - Passaic, N.J.	43,204	32
Wilmington, Del.	42,985	33
Kansas City, Mo.	42,907	34
Wichita, Kans.	42,884	35
Flint, Mich.	42,800	36
Cleveland, Ohio	42,717	37
Steubenville - Weirton, Ohio-W.Va.	42,539	38
Pascagoula - Moss Point, Miss.	42,349	39
Champaign - Urbana - Rantoul, Ill.	42,038	40
Gary - Hammond - East Chicago, Ind.	42,037	41
Atlantic City, N.J.	42,034	42
Bremerton, Wash.	42,009	43
Oklahoma City, Okla.	41,994	44
Los Angeles - Long Beach, Cal.	41,912	45
Saginaw, Mich.	41,850	46
Denver - Boulder, Colo.	41,833	47
New London - Norwich, Conn.	41,752	48
Hamilton - Middletown, Ohio	41,742	49
New Haven - West Haven - Waterbury - Meriden, Conn.	41,722	50
West Palm Beach - Boca Raton, Fla.	41,648	51
Charleston, W.Va.	41,602	52
Dubuque, Iowa	41,553	53
Grand Rapids, Mich.	41,524	54
Bloomington - Normal, Ill.	41,520	55
Toledo, Ohio	41,470	56
Minneapolis - St. Paul, Minn.	41,284	57
Reno, Nev.	41,266	58
Peoria, Ill.	41,245	59
Worcester - Fitchburg - Leominster, Mass.	41,086	60
Cincinnati, Ohio	41,048	61
Richmond, Va.	40,874	62
Salinas - Seaside - Monterey, Cal.	40,833	63
Olympia, Wash.	40,828	64
New York, N.Y.	40,798	65
Seattle - Everett, Wash.	40,757	66
Davenport - Rock Island - Moline, Iowa-Ill.	40,743	67
Milwaukee, Wisc.	40,638	68
Richland - Kennewick - Pasco, Wash.	40,632	69
Harrisburg, Pa.	40,565	70
Sheboygan, Wisc.	40,514	71
Syracuse, N.Y.	40,505	72
Allentown - Bethlehem - Easton, Pa.	40,422	73
Modesto, Cal.	40,369	74
Decatur, Ill.	40,305	75
Omaha, Neb.	40,209	76
Jersey City, N.J.	40,131	77
Indianapolis, Ind.	40,116	78
York, Pa.	40,106	79
Pittsfield, Mass.	39,991	80
Springfield, Ill.	39,963	81
Madison, Wisc.	39,951	82
Lubbock, Tex.	39,825	83
Lawton, Okla.	39,755	84
Sacramento, Cal.	39,627	85
Waterloo - Cedar Falls, Iowa	39,548	86
Dayton, Ohio	39,447	87
Kankakee, Ill.	39,418	88
Fort Wayne, Ind.	39,391	89
Elkhart, Ind.	39,305	90
Youngstown - Warren, Ohio	39,271	91
New Orleans, La.	39,269	92
Bismarck, N.D.	39,248	93
Pine Bluff, Ark.	39,197	94
Columbus, Ohio	39,152	95
Baltimore, Md.	39,150	96
St. Louis, Mo.	39,141	97
Anderson, Ind.	39,128	98
Lake Charles, La.	38,968	99
Atlanta, Ga.	38,822	100
Odessa, Tex.	38,814	101
Lorain - Elyria, Ohio	38,789	102
Oxnard - Simi Valley - Ventura, Cal.	38,755	103
Tulsa, Okla.	38,676	104
Providence - Warwick - Pawtucket, R.I.	38,657	105
Louisville, Ky.	38,489	106
Portland, Ore.	38,379	107
Albany - Schenectady - Troy, N.Y.	38,361	108
Amarillo, Tex.	38,350	109
Memphis, Tenn.	38,249	110
Kalamazoo - Portage, Mich.	38,247	111
Appleton - Oshkosh, Wisc.	38,220	112
San Diego, Cal.	38,197	113
Akron, Ohio	38,131	114
Canton, Ohio	38,129	115
Tacoma, Wash.	38,121	116
Columbia, S.C.	38,084	117
Austin, Tex.	38,048	118
Stockton, Cal.	38,018	119
Clarksville - Hopkinsville, Tenn.-Ky.	37,976	120
Cedar Rapids, Iowa	37,944	121
Des Moines, Iowa	37,872	122
Santa Barbara - Santa Maria - Lompoc, Cal.	37,844	123
Pittsburgh, Pa.	37,801	124
Charlotte - Gastonia, N.C.	37,756	125
Victoria, Tex.	37,723	126
Muncie, Ind.	37,714	127
Lancaster, Pa.	37,711	128
Melbourne - Titusville - Cocoa, Fla.	37,706	129
Sioux Falls, S.D.	37,610	130
Shreveport, La.	37,534	131
Manchester - Nashua, N.H.	37,502	132
San Antonio, Tex.	37,489	133
Fort Lauderdale - Hollywood, Fla.	37,473	134
Reading, Pa.	37,454	135
South Bend, Ind.	37,423	136
Galveston - Texas City, Tex.	37,351	137
Portsmouth - Dover - Rochester, N.H.	37,345	138
Bay City, Mich.	37,315	139
Springfield - Chicopee - Holyoke, Mass.	37,302	140
Raleigh - Durham, N.C.	37,287	141
Owensboro, Ky.	37,270	142
Abilene, Tex.	37,258	143
Buffalo, N.Y.	37,239	144
Vineland - Millville - Bridgeton, N.J.	37,226	145
Lima, Ohio	37,205	146
Tuscaloosa, Ala.	37,198	147
Wichita Falls, Tex.	37,136	148
Racine, Wisc.	37,095	149
State College, Pa.	36,879	150
Lafayette - West Lafayette, Ind.	36,862	151
Parkersburg - Marietta, W.Va.-Ohio	36,847	152
St. Joseph, Mo.	36,833	153
Fargo - Moorhead, N.D.-Minn.	36,673	154
Corpus Christi, Tex.	36,655	155
Miami, Fla.	36,629	156
Las Vegas, Nev.	36,497	157
Lexington-Fayette, Ky.	36,426	158
Battle Creek, Mich.	36,384	159
Portland, Me.	36,307	160
Norfolk - Virginia Beach - Portsmouth, Va.	36,226	161
Santa Rosa, Cal.	36,208	162
Riverside - San Bernardino - Ontario, Cal.	36,189	163
Newburgh - Middletown, N.Y.	36,101	164
Burlington, Vt.	36,068	165
Wausau, Wisc.	36,066	166
Janesville - Beloit, Wisc.	36,059	167
Sherman - Denison, Tex.	36,052	168
Montgomery, Ala.	35,956	169
Salt Lake City - Ogden, Utah	35,904	170
Tyler, Tex.	35,901	171
Sharon, Pa.	35,833	172
Longview - Marshall, Tex.	35,831	173
Jackson, Mich.	35,803	174
Spokane, Wash.	35,763	175
Nashville-Davidson, Tenn.	35,736	176
Green Bay, Wisc.	35,695	177
Redding, Cal.	35,652	178
Jackson, Miss.	35,571	179
Billings, Mont.	35,547	180
Vallejo - Fairfield - Napa, Cal.	35,495	181
Erie, Pa.	35,463	182
Killeen - Temple, Tex.	35,357	183
Roanoke, Va.	35,335	184
Petersburg - Colonial Heights - Hopewell, Va.	35,312	185
Albany, Ga.	35,307	186
Bakersfield, Cal.	35,200	187
Phoenix, Ariz.	35,105	188
Greensboro - Winston-Salem - High Point, N.C.	35,078	189
Topeka, Kans.	35,052	190
Hickory, N.C.	35,018	191
Little Rock - North Little Rock, Ark.	34,988	192
Tallahassee, Fla.	34,980	193
Fort Collins, Colo.	34,908	194
Sioux City, Iowa	34,886	195
Bellingham, Wash.	34,867	196
El Paso, Tex.	34,807	197
Johnstown, Pa.	34,726	198
Fresno, Cal.	34,702	199
Rock Hill, S.C.	34,439	200
Huntsville, Ala.	34,419	201
Fort Walton Beach, Fla.	34,354	202
Orlando, Fla.	34,340	203
Springfield, Ohio	34,313	204
Greenville - Spartanburg, S.C.	34,307	205
Mobile, Ala.	34,248	206
Alexandria, La.	34,241	207
Utica - Rome, N.Y.	34,222	208
Mansfield, Ohio	34,211	209
Evansville, Ind.	34,135	210
Birmingham, Ala.	34,054	211
Great Falls, Mont.	33,927	212
Enid, Okla.	33,834	213
Knoxville, Tenn.	33,666	214
New Bedford - Fall River, Mass.	33,639	215
Bryan - College Station, Tex.	33,571	216
Lynchburg, Va.	33,527	217
Provo - Orem, Utah	33,513	218
Fayetteville, N.C.	33,467	219
Albuquerque, N.M.	33,365	220
Augusta, Ga.	33,198	221
Elmira, N.Y.	33,198	221
Wheeling, W.Va.	33,178	223
Visalia - Tulare - Porterville, Cal.	33,111	224
Newport News - Hampton, Va.	33,091	225
Bloomington, Ind.	33,053	226
Tucson, Ariz.	33,026	227
Lawrence, Kans.	32,989	228
Huntington - Ashland, W.Va.-Ky.	32,967	229
Florence, S.C.	32,808	230
Eugene - Springfield, Ore.	32,793	231
Lincoln, Neb.	32,734	232
Monroe, La.	32,730	233
Fayetteville - Springdale, Ark.	32,591	234
Asheville, N.C.	32,483	235
Bangor, Me.	32,474	236
Lakeland - Winter Haven, Fla.	32,458	237
Charleston - North Charleston, S.C.	32,451	238
Colorado Springs, Colo.	32,402	239
Terre Haute, Ind.	32,361	240
Laredo, Tex.	32,323	241
San Angelo, Tex.	32,247	242
Glens Falls, N.Y.	32,218	243
Columbia, Mo.	32,172	244
Eau Claire, Wisc.	32,168	245
Jacksonville, Fla.	32,134	246
Poughkeepsie, N.Y.	32,054	247
Boise, Ida.	32,044	248
Waco, Tex.	32,021	249
St. Cloud, Minn.	31,940	250
Binghamton, N.Y.	31,935	251
Santa Cruz, Cal.	31,923	252
Grand Forks, N.D.	31,728	253
Muskegon - Norton Shores - Muskegon Heights, Mich.	31,718	254
Duluth - Superior, Minn.-Wisc.	31,643	255
Pueblo, Colo.	31,628	256
Iowa City, Iowa	31,623	257
Greeley, Colo.	31,592	258
Hagerstown, Md.	31,532	259
Jacksonville, N.C.	31,497	260
Salem, Ore.	31,437	261
Wilmington, N.C.	31,393	262
Charlottesville, Va.	31,371	263
Chico, Cal.	31,224	264
Burlington, N.C.	31,220	265
Biloxi - Gulfport, Miss.	31,218	266
Newark, Ohio	30,996	267
Northeast Pennsylvania	30,990	268
Yuba City, Cal.	30,965	269
Anderson, S.C.	30,929	270
Gainesville, Fla.	30,887	271
Johnson City - Kingsport - Bristol, Tenn.	30,882	272
Springfield, Mo.	30,753	273
Savannah, Ga.	30,716	274
Salisbury - Concord, N.C.	30,678	275
Benton Harbor, Mich.	30,616	276
Fort Myers - Cape Coral, Fla.	30,573	277
Columbus, Ga.	30,529	278
Williamsport, Pa.	30,490	279
Yakima, Wash.	30,463	280
Danville, Va.	30,416	281
Altoona, Pa.	30,373	282
Macon, Ga.	30,063	283
Tampa - St. Petersburg, Fla.	29,656	284
Pensacola, Fla.	29,532	285
La Crosse, Wisc.	29,420	286
Chattanooga, Tenn.	29,374	287
Sarasota, Fla.	29,341	288
Medford, Ore.	29,257	289
Lewiston - Auburn, Me.	29,153	290
Athens, Ga.	28,978	291
Cumberland, Md.	26,933	292
Florence, Ala.	28,632	293
Panama City, Fla.	28,582	294
Bradenton, Fla.	28,485	295
Las Cruces, N.M.	28,350	296
Texarkana, Tex.-Ark.	28,167	297
Fort Smith, Ark.	27,953	298
Ocala, Fla.	27,034	299
Anniston, Ala.	27,019	300
McAllen - Pharr - Edinburg, Tex.	26,758	301
Daytona Beach, Fla.	26,294	302
Brownsville - Harlingen - San Benito, Tex.	26,282	303
Gadsden, Ala.	25,241	304
Joplin, Mo.	23,792	305
Average Above Areas	**40,277**	
U.S. Average	**37,934**	

1982 SURVEY OF BUYING POWER DATA SERVICE

1986 TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	57,962,288	1
Chicago, Ill.	55,078,574	2
New York, N.Y.	54,119,204	3
Houston, Tex.	38,191,882	4
Detroit, Mich.	36,808,503	5
Philadelphia, Pa.	33,312,925	6
Dallas - Fort Worth, Tex.	32,268,856	7
Washington, D.C.	28,937,920	8
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	28,516,747	9
San Francisco - Oakland, Cal.	28,412,748	10
Nassau - Suffolk, N.Y.	22,355,793	11
Anaheim - Santa Ana - Garden Grove, Cal.	21,428,669	12
Minneapolis - St. Paul, Minn.	20,181,908	13
Atlanta, Ga.	19,162,623	14
St. Louis, Mo.	18,184,890	15
Baltimore, Md.	17,724,433	16
Denver - Boulder, Colo.	16,998,845	17
San Diego, Cal.	16,840,509	18
Miami, Fla.	16,427,967	19
Pittsburgh, Pa.	15,595,437	20
Seattle - Everett, Wash.	15,563,310	21
Tampa - St. Petersburg, Fla.	15,204,228	22
Cleveland, Ohio	14,892,899	23
Newark, N.J.	14,042,082	24
Phoenix, Ariz.	13,551,915	25
San Jose, Cal.	13,469,066	26
Riverside - San Bernardino - Ontario, Cal.	13,309,913	27
Fort Lauderdale - Hollywood, Fla.	12,934,611	28
Kansas City, Mo.	12,650,256	29
Portland, Ore.	12,054,927	30
Milwaukee, Wisc.	11,188,981	31
Cincinnati, Ohio	10,975,530	32
Sacramento, Cal.	10,150,288	33
Indianapolis, Ind.	9,714,145	34
New Orleans, La.	9,484,720	35
San Antonio, Tex.	9,300,471	36
Buffalo, N.Y.	9,230,592	37
Columbus, Ohio	8,953,406	38
Oklahoma City, Okla.	8,654,675	39
Hartford - New Britain - Bristol, Conn.	7,884,427	40
Rochester, N.Y.	7,833,097	41
Salt Lake City - Ogden, Utah	7,660,411	42
Orlando, Fla.	7,472,949	43
Louisville, Ky.	7,291,443	44
Nashville-Davidson, Tenn.	7,143,707	45
Tulsa, Okla.	6,985,239	46
Memphis, Tenn.	6,904,453	47
Birmingham, Ala.	6,786,523	48
Bridgeport - Stamford - Norwalk - Danbury, Conn.	6,770,804	49
West Palm Beach - Boca Raton, Fla.	6,758,931	50
Total Top 50	**883,328,720**	
Greensboro - Winston-Salem - High Point, N.C.	6,754,841	51
Honolulu, Haw.	6,689,665	52
Jacksonville, Fla.	6,652,215	53
Norfolk - Virginia Beach - Portsmouth, Va.	6,443,750	54
Richmond, Va.	6,355,069	55
Albany - Schenectady - Troy, N.Y.	6,146,922	56
Dayton, Ohio	5,978,477	57
Toledo, Ohio	5,951,473	58
Providence - Warwick - Pawtucket, R.I.	5,690,725	59
Austin, Tex.	5,682,956	60
Las Vegas, Nev.	5,553,851	61
New Haven - West Haven - Waterbury - Meriden, Conn.	5,460,678	62
Grand Rapids, Mich.	5,433,288	63
Charlotte - Gastonia, N.C.	5,349,667	64
Allentown - Bethlehem - Easton, Pa.	5,173,164	65
Worcester - Fitchburg - Leominster, Mass.	5,088,772	66
Syracuse, N.Y.	4,923,902	67
Greenville - Spartanburg, S.C.	4,876,284	68
Springfield - Chicopee - Holyoke, Mass.	4,844,794	69
Akron, Ohio	4,722,766	70
Gary - Hammond - East Chicago, Ind.	4,657,057	71
Baton Rouge, La.	4,617,801	72
Omaha, Neb.	4,561,098	73
Raleigh - Durham, N.C.	4,524,610	74
Oxnard - Simi Valley - Ventura, Cal.	4,434,891	75
Tucson, Ariz.	4,429,906	76
Fresno, Cal.	4,421,624	77
Flint, Mich.	4,408,560	78
Albuquerque, N.M.	4,349,236	79
New Brunswick - Perth Amboy - Sayreville, N.J.	4,344,687	80
Beaumont - Port Arthur - Orange, Tex.	4,266,637	81
Northeast Pennsylvania	4,167,359	82
Wilmington, Del.	4,080,256	83
Portsmouth - Dover - Rochester, N.H.	4,042,856	84
Harrisburg, Pa.	4,011,554	85
Long Branch - Asbury Park, N.J.	3,966,837	86
Youngstown - Warren, Ohio	3,964,844	87
El Paso, Tex.	3,964,493	88
Wichita, Kans.	3,932,205	89
Knoxville, Tenn.	3,899,102	90
Tacoma, Wash.	3,689,993	91
Mobile, Ala.	3,627,255	92
Bakersfield, Cal.	3,623,028	93
Des Moines, Iowa	3,609,808	94
New Bedford - Fall River, Mass.	3,609,603	95
Lansing - East Lansing, Mich.	3,565,890	96
Little Rock - North Little Rock, Ark.	3,476,114	97
Johnson City - Kingsport - Bristol, Tenn.	3,405,704	98
Columbia, S.C.	3,400,940	99
Paterson - Clifton - Passaic, N.J.	3,400,272	100
Total Top 100	**1,117,556,199**	
Lexington-Fayette, Ky.	3,319,143	101
Davenport - Rock Island - Moline, Iowa-Ill.	3,258,348	102
Reno, Nev.	3,235,543	103
Newport News - Hampton, Va.	3,178,887	104
Peoria, Ill.	3,161,505	105
Canton, Ohio	3,136,396	106
Lakeland - Winter Haven, Fla.	3,102,647	107
Santa Rosa, Cal.	3,099,003	108
Chattanooga, Tenn.	3,075,606	109
Charleston - North Charleston, S.C.	3,066,574	110
Fort Wayne, Ind.	3,059,037	111
Shreveport, La.	3,052,754	112
Corpus Christi, Tex.	2,929,181	113
Stockton, Cal.	2,904,206	114
Madison, Wisc.	2,876,085	115
Spokane, Wash.	2,875,707	116
Jersey City, N.J.	2,866.026	117
Eugene - Springfield, Ore.	2,827,676	118
York, Pa.	2,757,497	119
Jackson, Miss.	2,707,479	120
Vallejo - Fairfield - Napa, Cal.	2,706,662	121
Lancaster, Pa.	2,704,758	122
Charleston, W.Va.	2,702,442	123
Sarasota, Fla.	2,684,985	124
Colorado Springs, Colo.	2,679,570	125
Fort Myers - Cape Coral, Fla.	2,677,945	126
Melbourne - Titusville - Cocoa, Fla.	2,661,347	127
Portland, Me.	2,653,918	128
Daytona Beach, Fla.	2,619,001	129
Lubbock, Tex.	2,6[illegible]9,058	130
Santa Barbara - Santa Maria - Lompoc, Cal.	2,576,688	131
Anchorage, Alas.	2,546,496	132
Manchester - Nashua, N.H.	2,527,314	133
Augusta, Ga.	2,479,112	134
McAllen - Pharr - Edinburg, Tex.	2,470,085	135
Pensacola, Fla.	2,461,677	136
Modesto, Cal.	2,442,363	137
Amarillo, Tex.	2,429,845	138
Salinas - Seaside - Monterey, Cal.	2,424,074	139
Evansville, Ind.	2,415,800	140
Huntington - Ashland, W.Va.-Ky.	2,356,887	141
Trenton, N.J.	2,348 810	142
Kalamazoo - Portage, Mich.	2,342,059	143
Roanoke, Va.	2,297,850	144
Ann Arbor, Mich.	2,276,966	145
Reading, Pa.	2,261,901	146
Utica - Rome, N.Y.	2,220,919	147
Huntsville, Ala.	2,173,872	148
Salem, Ore.	2,169,544	149
Binghamton, N.Y.	2,137,971	150
Total Top 150	**1,252,105,418**	
Appleton - Oshkosh, Wisc.	2,129,245	151
South Bend, Ind.	2,128,081	152
Rockford, Ill.	2,117,435	153
Montgomery, Ala.	2,106,506	154
Newburgh - Middletown, N.Y.	2,093,309	155
Macon, Ga.	2,048,199	156
Boise, Ida.	2,043,738	157
Galveston - Texas City, Tex.	1,983,552	158
Savannah, Ga.	1,964,450	159
Springfield, Mo.	1,955,788	160
Erie, Pa.	1,953,224	161
Atlantic City, N.J.	1,946,733	162
Visalia - Tulare - Porterville, Cal.	1,940,442	163
Lafayette, La.	1,903,457	164
Saginaw, Mich.	1,896,424	165
Fort Smith, Ark.	1,880,532	166
Duluth - Superior, Minn.-Wisc.	1,880,473	167
Longview - Marshall, Tex.	1,860,460	168
Poughkeepsie, N.Y.	1,824,944	169
Springfield, Ill.	1,803,466	170
Santa Cruz, Cal.	1,791,699	171
Odessa, Tex.	1,782,926	172
Richland - Kennewick - Pasco, Wash.	1,767,862	173
Lorain - Elyria, Ohio	1,766,214	174
Hamilton - Middletown, Ohio	1,720,198	175
Johnstown, Pa.	1,718,449	176
Brownsville - Harlingen - San Benito, Tex.	1,718,428	177
Lincoln, Neb.	1,705,494	178
New London - Norwich, Conn.	1,690,324	179
Fayetteville - Springdale, Ark.	1,664,590	180
Waco, Tex.	1,645,495	181
Fayetteville, N.C.	1,637,216	182
Columbus, Ga.	1,593,076	183
Fargo - Moorhead, N.D.-Minn.	1,584,569	184
Tallahassee, Fla.	1,581,568	185
Lima, Ohio	1,568,745	186
Terre Haute, Ind.	1,563,593	187
Lake Charles, La.	1,540,010	188
Parkersburg - Marietta, W.Va.-Ohio	1,529,280	189
Cedar Rapids, Iowa	1,511,921	190
Abilene, Tex.	1,509,081	191
Gainesville, Fla.	1,508,374	192
St. Cloud, Minn.	1,495,119	193
Killeen - Temple, Tex.	1,487,078	194
Billings, Mont.	1,483,674	195
Bradenton, Fla.	1,474,123	196
Fort Collins, Colo.	1,472,842	197
Tyler, Tex.	1,469,613	198
Sioux Falls, S.D.	1,463,747	199
Green Bay, Wisc.	1,43[illegible],042	200
Total Top 200	**1,339,441,226**	
Medford, Ore.	1,429,067	201
Topeka, Kans.	1,427,1[illegible]7	202
Asheville, N.C.	1,424,8[illegible]6	203
Provo - Orem, Utah	1,423,382	204
Wheeling, W.Va.	1,402,987	205
Biloxi - Gulfport, Miss.	1,370,632	206
Waterloo - Cedar Falls, Iowa	1,367,324	207
Champaign - Urbana - Rantoul, Ill.	1,347,532	208
Redding, Cal.	1,337,093	209
Lynchburg, Va.	1,335,019	210
Wichita Falls, Tex.	1,331,527	211
Yakima, Wash.	1,315,258	212
Pittsfield, Mass.	1,296,236	213
Benton Harbor, Mich.	1,267,944	214
Laredo, Tex.	1,261,943	215
Wilmington, N.C.	1,228,099	216
Elkhart, Ind.	1,226,305	217
Clarksville - Hopkinsville, Tenn.-Ky.	1,222,011	218
Chico, Cal.	1,213,377	219
Ocala, Fla.	1,198,363	220
Casper, Wyo.	1,194,554	221
Monroe, La.	1,179,608	222
Rochester, Minn.	1,176,335	223
Salisbury - Concord, N.C.	1,175,178	224
Bangor, Me.	1,174,950	225
Springfield, Ohio	1,172,422	226
Anderson, S.C.	1,159,324	227
Midland, Tex.	1,157,534	228
Joplin, Mo.	1,148,990	229
Racine, Wisc.	1,135,812	230
Hickory, N.C.	1,129,348	231
Muskegon - Norton Shores - Muskegon Heights, Mich.	1,124,413	232
Janesville - Beloit, Wisc.	1,104,915	233
Eau Claire, Wisc.	1,095,295	234
Battle Creek, Mich.	1,085,482	235
Decatur, Ill.	1,078,117	236
Alexandria, La.	1,074,269	237
Panama City, Fla.	1,052,849	238
Hagerstown, Md.	1,052,741	239
Bremerton, Wash.	1,049,744	240
Tuscaloosa, Ala.	1,049,439	241
Vineland - Millville - Bridgeton, N.J.	1,047,303	242
Mansfield, Ohio	1,046,049	243
Texarkana, Tex.-Ark.	1,040,620	244
Steubenville - Weirton, Ohio-W.Va.	1,038,828	245
Fort Walton Beach, Fla.	1,025,972	246
Athens, Ga.	1,024,800	247
Jackson, Mich.	1,014,544	248
Bloomington - Normal, Ill.	1,013,692	249
Altoona, Pa.	1,011,808	250
Total Top 250	**1,398,702,193**	
San Angelo, Tex.	1,011,755	251
Olympia, Wash.	1,011,680	252
Florence, Ala.	1,011,357	253
Sharon, Pa.	1,004,022	254
Burlington, Vt.	1,002,971	255
Victoria, Tex.	997,[illegible]57	256
Bellingham, Wash.	991,549	257
Charlottesville, Va.	984,970	258
Sioux City, Iowa	981,228	259
Bismarck, N.D.	969,158	260
Pueblo, Colo.	958,670	261
Bryan - College Station, Tex.	951,010	262
Anderson, Ind.	948,777	263
Florence, S.C.	930,619	264
Grand Forks, N.D.	928,875	265
Bay City, Mich.	924,919	266
Muncie, Ind.	923,845	267
Lafayette - West Lafayette, Ind.	923,399	268
Petersburg - Colonial Heights - Hopewell, Va.	903,683	269
Glens Falls, N.Y.	886,719	270
Albany, Ga.	878,719	271
Columbia, Mo.	874,911	272
Dubuque, Iowa	872,988	273
St. Joseph, Mo.	871,513	274
Great Falls, Mont.	870,834	275
State College, Pa.	865,674	276
Owensboro, Ky.	852,968	277
Anniston, Ala.	851,718	278
Williamsport, Pa.	829,098	279
Lewiston - Auburn, Me.	822,744	280
Kokomo, Ind.	820,947	281
Iowa City, Iowa	806,245	282
La Crosse, Wisc.	805,638	283
Rock Hill, S.C.	787,363	284
Greeley, Colo.	775,078	285
Kenosha, Wisc.	764,260	286
Pascagoula - Moss Point, Miss.	764,063	287
Sherman - Denison, Tex.	757,129	288
Burlington, N.C.	753,363	289
Pine Bluff, Ark.	747,386	290
Danville, Va.	745,908	291
Sheboygan, Wisc.	743,166	292
Wausau, Wisc.	738,934	293
Kankakee, Ill.	736,334	294
Newark, Ohio	729,209	295
Gadsden, Ala.	724,762	296
Lawton, Okla.	719,157	297
Cumberland, Md.	714,689	298
Yuba City, Cal.	714,267	299
Las Cruces, N.M.	704,170	300
Enid, Okla.	681,303	301
Bloomington, Ind.	666,836	302
Elmira, N.Y.	625,949	303
Jacksonville, N.C.	573,539	304
Lawrence, Kans.	515,718	305
Total Above Areas	**1,444,655,836**	
Percent of U.S.	**78.6042**	
U.S. Total	**1,837,887,238**	

1986 PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Laredo, Tex.	38,125	1
Casper, Wyo.	34,625	2
Victoria, Tex.	33,711	3
Odessa, Tex.	33,640	4
Anchorage, Alas.	30,388	5
Reno, Nev.	30,381	6
Amarillo, Tex.	30,184	7
Rochester, Minn.	30,162	8
Midland, Tex.	30,066	9
Sioux Falls, S.D.	29,571	10
Billings, Mont.	29,497	11
Lubbock, Tex.	29,151	12
Longview - Marshall, Tex.	28,491	13
Beaumont - Port Arthur - Orange, Tex.	28,163	14
Lafayette, La.	28,075	15
Houston, Tex.	27,808	16
Great Falls, Mont.	27,646	17
Bismarck, N.D.	27,071	18
San Angelo, Tex.	26,980	19
Abilene, Tex.	26,291	20
Wichita Falls, Tex.	26,108	21
Fargo - Moorhead, N.D.-Minn.	26,105	22
Dubuque, Iowa	25,905	23
Portland, Me.	25,543	24
Tyler, Tex.	25,251	25
Waterloo - Cedar Falls, Iowa	25,227	26
Richland - Kennewick - Pasco, Wash.	25,112	27
Nassau - Suffolk, N.Y.	24,940	28
Des Moines, Iowa	24,930	29
Atlantic City, N.J.	24,894	30
Charleston, W.Va.	24,434	31
Roanoke, Va.	24,419	32
Enid, Okla.	24,246	33
Dallas - Fort Worth, Tex.	24,150	34
Anaheim - Santa Ana - Garden Grove, Cal.	24,137	35
Owensboro, Ky.	24,095	36
St. Cloud, Minn.	24,076	37
Honolulu, Haw.	24,020	38
Lexington-Fayette, Ky.	23,965	39
Galveston - Texas City, Tex.	23,841	40
McAllen - Pharr - Edinburg, Tex.	23,820	41
Richmond, Va.	23,775	42
Corpus Christi, Tex.	23,565	43
San Jose, Cal.	23,514	44
Boise, Ida.	23,464	45
Panama City, Fla.	23,449	46
Hagerstown, Md.	23,394	47
Washington, D.C.	23,339	48
Grand Forks, N.D.	23,280	49
Parkersburg - Marietta, W.Va.-Ohio	23,171	50
Pittsfield, Mass.	23,147	51
Oklahoma City, Okla.	23,091	52
Kansas City, Mo.	23,013	53
Redding, Cal.	22,974	54
Detroit, Mich.	22,828	55
Las Vegas, Nev.	22,818	56
Sarasota, Fla.	22,793	57
Waco, Tex.	22,728	58
Terre Haute, Ind.	22,727	59
Minneapolis - St. Paul, Minn.	22,717	60
Fort Lauderdale - Hollywood, Fla.	22,716	61
Elkhart, Ind.	22,667	62
Fort Myers - Cape Coral, Fla.	22,618	63
Lake Charles, La.	22,482	64
Flint, Mich.	22,435	65
El Paso, Tex.	22,348	66
Bangor, Me.	22,337	67
Iowa City, Iowa	22,334	68
Medford, Ore.	22,329	69
Bridgeport - Stamford - Norwalk - Danbury, Conn.	22,214	70
Grand Rapids, Mich.	22,195	71
Wichita, Kans.	22,191	72
Saginaw, Mich.	22,154	73
Tulsa, Okla.	22,063	74
Brownsville - Harlingen - San Benito, Tex.	22,059	75
Baton Rouge, La.	22,010	76
Newport News - Hampton, Va.	21,984	77
San Antonio, Tex.	21,982	78
Springfield - Chicopee - Holyoke, Mass.	21,982	78
Paterson - Clifton - Passaic, N.J.	21,980	80
Lynchburg, Va.	21,921	81
Portsmouth - Dover - Rochester, N.H.	21,912	82
Seattle - Everett, Wash.	21,902	83
Burlington, Vt.	21,851	84
Miami, Fla.	21,837	85
Pine Bluff, Ark.	21,790	86
Fort Walton Beach, Fla.	21,691	87
Orlando, Fla.	21,686	88
Denver - Boulder, Colo.	21,641	89
Glens Falls, N.Y.	21,627	90
Harrisburg, Pa.	21,602	91
Cedar Rapids, Iowa	21,599	92
Vineland - Millville - Bridgeton, N.J.	21,549	93
Newburgh - Middletown, N.Y.	21,536	94
Peoria, Ill.	21,521	95
Manchester - Nashua, N.H.	21,491	96
Springfield, Ill.	21,470	97
St. Joseph, Mo.	21,466	98
Austin, Tex.	21,437	99
Eugene - Springfield, Ore.	21,422	100
Sioux City, Iowa	21,378	101
La Crosse, Wisc.	21,313	102
Salinas - Seaside - Monterey, Cal.	21,301	103
Fort Smith, Ark.	21,297	104
Florence, S.C.	21,247	105
Atlanta, Ga.	21,162	106
Bakersfield, Cal.	21,126	107
Davenport - Rock Island - Moline, Iowa-Ill.	21,076	108
West Palm Beach - Boca Raton, Fla.	21,036	109
Norfolk - Virginia Beach - Portsmouth, Va.	21,010	110
Springfield, Mo.	21,007	111
Trenton, N.J.	20,990	112
Eau Claire, Wisc.	20,983	113
Melbourne - Titusville - Cocoa, Fla.	20,955	114
Savannah, Ga.	20,943	115
Indianapolis, Ind.	20,918	116
Baltimore, Md.	20,877	117
Lakeland - Winter Haven, Fla.	20,865	118
Jacksonville, Fla.	20,860	119
Rochester, N.Y.	20,788	120
Clarksville - Hopkinsville, Tenn.-Ky.	20,747	121
Greenville - Spartanburg, S.C.	20,741	122
Portland, Ore.	20,738	123
Ann Arbor, Mich.	20,719	124
Bloomington - Normal, Ill.	20,688	125
Champaign - Urbana - Rantoul, Ill.	20,668	126
Joplin, Mo.	20,665	127
Milwaukee, Wisc.	20,651	128
Mansfield, Ohio	20,592	129
State College, Pa.	20,562	130
Monroe, La.	20,551	131
Chicago, Ill.	20,539	132
Sharon, Pa.	20,532	133
Lewiston - Auburn, Me.	20,466	134
Decatur, Ill.	20,458	135
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	20,455	136
Long Branch - Asbury Park, N.J.	20,448	137
Columbia, S.C.	20,438	138
Hickory, N.C.	20,422	139
Sacramento, Cal.	20,415	140
Newark, N.J.	20,366	141
Little Rock - North Little Rock, Ark.	20,364	142
Macon, Ga.	20,340	143
Anderson, S.C.	20,339	144
Worcester - Fitchburg - Leominster, Mass.	20,331	145
Salt Lake City - Ogden, Utah	20,330	146
Fayetteville - Springdale, Ark.	20,325	147
Lansing - East Lansing, Mich.	20,307	148
Kalamazoo - Portage, Mich.	20,295	149
Buffalo, N.Y.	20,287	150
New Brunswick - Perth Amboy - Sayreville, N.J.	20,274	151
Gainesville, Fla.	20,247	152
Texarkana, Tex.-Ark.	20,246	153
Bay City, Mich	20,239	154
Jackson, Miss.	20,235	155
Fort Wayne, Ind.	20,232	156
Albuquerque, N.M.	20,229	157
Tallahassee, Fla.	20,225	158
Louisville, Ky.	20,209	159
Cleveland, Ohio	20,194	160
Syracuse, N.Y.	20,172	161
Kokomo, Ind.	20,171	162
Bryan - College Station, Tex.	20,149	163
Charlotte - Gastonia, N.C.	20,127	164
Cincinnati, Ohio	20,094	165
Wilmington, Del.	20,090	166
San Francisco - Oakland, Cal.	20,078	167
Charlottesville, Va.	20,060	168
Canton, Ohio	20,041	169
Pensacola, Fla.	20,030	170
Santa Barbara - Santa Maria - Lompoc, Cal.	20,005	171
Mobile, Ala.	19,996	172
Santa Rosa, Cal.	19,994	173
Green Bay, Wisc.	19,973	174
Allentown - Bethlehem - Easton, Pa.	19,966	175
Los Angeles - Long Beach, Cal.	19,947	176
Madison, Wisc.	19,917	177
Lincoln, Neb.	19,878	178
Gary - Hammond - East Chicago, Ind.	19,834	179
Petersburg - Colonial Heights - Hopewell, Va.	19,818	180
St. Louis, Mo.	19,792	181
Fresno, Cal.	19,757	182
Shreveport, La.	19,708	183
Columbia, Mo.	19,705	184
Albany - Schenectady - Troy, N.Y.	19,683	185
Columbus, Ohio	19,682	186
Wilmington, N.C.	19,681	187
Omaha, Neb.	19,677	188
Youngstown - Warren, Ohio	19,677	188
Bellingham, Wash.	19,674	190
Modesto, Cal.	19,665	191
Nashville-Davidson, Tenn.	19,636	192
San Diego, Cal.	19,616	193
Muncie, Ind.	19,615	194
Albany, Ga.	19,614	195
Janesville - Beloit, Wisc.	19,591	196
South Bend, Ind.	19,578	197
Poughkeepsie, N.Y.	19,539	198
Fort Collins, Colo.	19,534	199
Lafayette - West Lafayette, Ind.	19,522	200
Rockford, Ill.	19,480	201
Utica - Rome, N.Y.	19,465	202
Birmingham, Ala.	19,462	203
Toledo, Ohio	19,462	203
New Bedford - Fall River, Mass.	19,448	205
Hartford - New Britain - Bristol, Conn.	19,444	206
Sherman - Denison, Tex.	19,414	207
Oxnard - Simi Valley - Ventura, Cal.	19,400	208
Greensboro - Winston-Salem - High Point, N.C.	19,338	209
Philadelphia, Pa.	19,191	210
Santa Cruz, Cal.	19,183	211
Altoona, Pa.	19,163	212
Stockton, Cal.	19,157	213
Visalia - Tulare - Porterville, Cal.	19,155	214
New Orleans, La.	19,146	215
Wheeling, W.Va.	19,140	216
Memphis, Tenn.	19,099	217
Johnson City - Kingsport - Bristol, Tenn.	19,037	218
Akron, Ohio	19,013	219
Daytona Beach, Fla.	18,978	220
Burlington, N.C.	18,976	221
Benton Harbor, Mich.	18,953	222
Columbus, Ga.	18,943	223
Raleigh - Durham, N.C.	18,939	224
Athens, Ga.	18,908	225
Knoxville, Tenn.	18,882	226
Sheboygan, Wisc.	18,862	227
Montgomery, Ala.	18,808	228
New London - Norwich, Conn.	18,802	229
Huntington - Ashland, W.Va.-Ky.	18,765	230
Colorado Springs, Colo.	18,764	231
Lancaster, Pa.	18,757	232
Tampa - St. Petersburg, Fla.	18,754	233
Augusta, Ga.	18,739	234
Binghamton, N.Y.	18,705	235
Riverside - San Bernardino - Ontario, Cal.	18,681	236
Asheville, N.C.	18,674	237
Ocala, Fla.	18,666	238
Bradenton, Fla.	18,636	239
Lima, Ohio	18,631	240
Dayton, Ohio	18,625	241
Pueblo, Colo.	18,615	242
Lawton, Okla.	18,535	243
Evansville, Ind.	18,512	244
Appleton - Oshkosh, Wisc.	18,467	245
Tuscaloosa, Ala.	18,444	246
Anniston, Ala.	18,435	247
Spokane, Wash.	18,434	248
Salem, Ore.	18,402	249
Topeka, Kans.	18,391	250
Rock Hill, S.C.	18,353	251
Provo - Orem, Utah	18,319	252
Kankakee, Ill.	18,317	253
New Haven - West Haven - Waterbury - Meriden, Conn.	18,312	254
Florence, Ala.	18,289	255
Lawrence, Kans.	18,223	256
Phoenix, Ariz.	18,212	257
Pittsburgh, Pa.	18,094	258
Jackson, Mich.	18,052	259
Yakima, Wash.	18,017	260
Biloxi - Gulfport, Miss.	17,940	261
Reading, Pa.	17,937	262
Huntsville, Ala.	17,907	263
Alexandria, La.	17,904	264
Charleston - North Charleston, S.C.	17,870	265
Fayetteville, N.C.	17,815	266
Erie, Pa.	17,757	267
Vallejo - Fairfield - Napa, Cal.	17,691	268
Anderson, Ind.	17,668	269
Gadsden, Ala.	17,634	270
Chattanooga, Tenn.	17,605	271
Cumberland, Md.	17,603	272
Killeen - Temple, Tex.	17,599	273
Williamsport, Pa.	17,566	274
York, Pa.	17,508	275
Duluth - Superior, Minn.-Wisc.	17,396	276
Elmira, N.Y.	17,339	277
Johnstown, Pa.	17,323	278
Las Cruces, N.M.	17,301	279
Tacoma, Wash.	17,211	280
Steubenville - Weirton, Ohio-W.Va.	17,171	281
Racine, Wisc.	17,054	282
Lorain - Elyria, Ohio	16,983	283
Providence - Warwick - Pawtucket, R.I.	16,742	284
Danville, Va.	16,687	285
Tucson, Ariz.	16,679	286
Springfield, Ohio	16,677	287
Hamilton - Middletown, Ohio	16,636	288
Muskegon - Norton Shores - Muskegon Heights, Mich.	16,391	289
Northeast Pennsylvania	16,388	290
Bloomington, Ind.	16,344	291
Wausau, Wisc.	16,134	292
Yuba City, Cal.	16,123	293
Jacksonville, N.C.	16,111	294
Chico, Cal.	16,071	295
Pascagoula - Moss Point, Miss.	15,985	296
Kenosha, Wisc.	15,823	297
Salisbury - Concord, N.C.	15,422	298
Olympia, Wash.	15,352	299
Bremerton, Wash.	15,347	300
New York, N.Y.	15,083	301
Newark, Ohio	14,943	302
Battle Creek, Mich.	14,570	303
Jersey City, N.J.	14,029	304
Greeley, Colo.	13,767	305
Average Above Areas	**20,584**	
U.S. Average	**19,737**	

1982 SURVEY OF BUYING POWER DATA SERVICE

1986 BUYING POWER INDEX (BPI)

Area	BPI	Rank
New York, N.Y.	3.6693	1
Los Angeles - Long Beach, Cal.	3.3039	2
Chicago, Ill.	3.2804	3
Philadelphia, Pa.	2.0[illegible]19	4
Detroit, Mich.	2.0060	5
Houston, Tex.	1.8515	6
San Francisco - Oakland, Cal.	1.6649	7
Dallas - Fort Worth, Tex.	1.6395	8
Washington, D.C.	1.6375	9
Boston - Lowell - Brockton - Lawrence - Haverhill, Mass.	1.6226	10
Nassau - Suffolk, N.Y.	1.2681	11
Anaheim - Santa Ana - Garden Grove, Cal.	1.1416	12
Minneapolis - St. Paul, Minn.	1.0321	13
Atlanta, Ga.	1.0033	14
St. Louis, Mo.	1.0021	15
Baltimore, Md.	.9441	16
San Diego, Cal.	.9204	17
Denver - Boulder, Colo.	.8990	18
Newark, N.J.	.8981	19
Pittsburgh, Pa.	.8932	20
Cleveland, Ohio	.8409	21
Miami, Fla.	.8163	22
Seattle - Everett, Wash.	.8067	23
San Jose, Cal.	.7787	24
Phoenix, Ariz.	.7457	25
Tampa - St. Petersburg, Fla.	.7434	26
Riverside - San Bernardino - Ontario, Cal.	.7382	27
Kansas City, Mo.	.6523	28
Portland, Ore.	.6273	29
Fort Lauderdale - Hollywood, Fla.	.6178	30
Cincinnati, Ohio	.6127	31
Milwaukee, Wisc.	.6088	32
Sacramento, Cal.	.5414	33
New Orleans, La.	.5351	34
Indianapolis, Ind.	.5207	35
Columbus, Ohio	.4923	36
Buffalo, N.Y.	.4860	37
Hartford - New Britain - Bristol, Conn.	.4764	38
San Antonio, Tex.	.4748	39
Rochester, N.Y.	.4427	40
Oklahoma City, Okla.	.4401	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4370	42
Salt Lake City - Ogden, Utah	.4085	43
Louisville, Ky.	.3916	44
Memphis, Tenn.	.3877	45
Nashville-Davidson, Tenn.	.3793	46
Orlando, Fla.	.3614	47
West Palm Beach - Boca Raton, Fla.	.3593	48
Honolulu, Haw.	.3571	49
Greensboro - Winston-Salem - High Point, N.C.	.3563	50
Total Top 50	**49.1260**	
Birmingham, Ala.	.3530	51
Tulsa, Okla.	.3522	52
Providence - Warwick - Pawtucket, R.I.	.3506	53
Dayton, Ohio	.3433	54
Toledo, Ohio	.3433	54
Albany - Schenectady - Troy, N.Y.	.3358	56
Norfolk - Virginia Beach - Portsmouth, Va.	.3329	57
New Haven - West Haven - Waterbury - Meriden, Conn.	.3283	58
Jacksonville, Fla.	.3208	59
Richmond, Va.	.3148	60
Austin, Tex.	.2894	61
Allentown - Bethlehem - Easton, Pa.	.2872	62
Grand Rapids, Mich.	.2860	63
Charlotte - Gastonia, N.C.	.2855	64
Worcester - Fitchburg - Leominster, Mass.	.2830	65
Syracuse, N.Y.	.2733	66
Gary - Hammond - East Chicago, Ind.	.2690	67
New Brunswick - Perth Amboy - Sayreville, N.J.	.2657	68
Las Vegas, Nev.	.2650	69
Akron, Ohio	.2639	70
Baton Rouge, La.	.2565	71
Omaha, Neb.	.2551	72
Oxnard - Simi Valley - Ventura, Cal.	.2508	73
Tucson, Ariz.	.2507	74
Raleigh - Durham, N.C.	.2492	75
Greenville - Spartanburg, S.C.	.2454	76
Springfield - Chicopee - Holyoke, Mass.	.2436	77
Long Branch - Asbury Park, N.J.	.2426	78
Flint, Mich.	.2342	79
Wilmington, Del.	.2342	79
Northeast Pennsylvania	.2334	81
Fresno, Cal.	.2312	82
Tacoma, Wash.	.2209	83
Youngstown - Warren, Ohio	.2199	84
Albuquerque, N.M.	.2174	85
Harrisburg, Pa.	.2107	86
Lansing - East Lansing, Mich	.2093	87
Wichita, Kans.	.2074	88
Jersey City, N.J.	.2056	89
Knoxville, Tenn.	.2048	90
Portsmouth - Dover - Rochester, N.H.	.2033	91
Beaumont - Port Arthur - Orange, Tex.	.1994	92
El Paso, Tex.	.1987	93
New Bedford - Fall River, Mass.	.1880	94
Mobile, Ala.	.1875	95
Paterson - Clifton - Passaic, N.J.	.1857	96
Columbia, S.C.	.1831	97
Bakersfield, Cal.	.1824	98
Little Rock - North Little Rock, Ark.	.1775	99
Davenport - Rock Island - Moline, Iowa-Ill.	.1753	100
Total Top 100	**61.7728**	
Johnson City - Kingsport - Bristol, Tenn.	.1721	101
Canton, Ohio	.1696	102
Charleston - North Charleston, S.C.	.1690	103
Peoria, Ill.	.1690	103
York, Pa.	.1686	105
Fort Wayne, Ind.	.1667	106
Des Moines, Iowa	.1658	107
Shreveport, La.	.1654	108
Stockton, Cal.	.1615	109
Chattanooga, Tenn.	.1608	110
Santa Rosa, Cal.	.1606	111
Spokane, Wash.	.1574	112
Madison, Wisc.	.1571	113
Lexington-Fayette, Ky.	.1543	114
Vallejo - Fairfield - Napa, Cal.	.1541	115
Lancaster, Pa.	.1533	116
Newport News - Hampton, Va.	.1514	117
Lakeland - Winter Haven, Fla.	.1504	118
Corpus Christi, Tex.	.1417	119
Jackson, Miss.	.1414	120
Colorado Springs, Colo.	.1400	121
Santa Barbara - Santa Maria - Lompoc, Cal.	.1378	122
Modesto, Cal.	.1374	123
Melbourne - Titusville - Cocoa, Fla.	.1361	124
Reno, Nev.	.1352	125
Trenton, N.J.	.1342	126
Eugene - Springfield, Ore.	.1333	127
Augusta, Ga.	.1329	128
Salinas - Seaside - Monterey, Cal.	.1323	129
Charleston, W.Va.	.1321	130
Ann Arbor, Mich.	.1316	131
Reading, Pa.	.1304	132
Evansville, Ind.	.1295	133
Manchester - Nashua, N.H.	.1294	134
Rockford, Ill.	.1255	135
Kalamazoo - Portage, Mich.	.1249	136
Huntington - Ashland, W.Va.-Ky.	.1240	137
Appleton - Oshkosh, Wisc.	.1222	138
Huntsville, Ala.	.1210	139
Daytona Beach, Fla.	.1201	140
Pensacola, Fla.	.1183	141
Portland, Me.	.1193	141
Fort Myers - Cape Coral, Fla.	.1174	143
Anchorage, Alas.	.1166	144
Utica - Rome, N.Y.	.1166	144
Montgomery, Ala.	.1165	146
South Bend, Ind.	.1153	147
Sarasota, Fla.	.1136	148
Salem, Ore.	.1124	149
Lubbock, Tex.	.1123	150
Total Top 150	**68.7302**	
Hamilton - Middletown, Ohio	.1122	151
Binghamton, N.Y.	.1110	152
Erie, Pa.	.1110	152
Lorain - Elyria, Ohio	.1095	154
McAllen - Pharr - Edinburg, Tex.	.1093	155
Newburgh - Middletown, N.Y.	.1074	156
Roanoke, Va.	.1041	157
Visalia - Tulare - Porterville, Cal.	.1034	158
Duluth - Superior, Minn.-Wisc.	.1012	159
Saginaw, Mich.	.1007	160
New London - Norwich, Conn.	.1005	161
Amarillo, Tex.	.0996	162
Johnstown, Pa.	.0987	163
Macon, Ga.	.0986	164
Atlantic City, N.J.	.0951	165
Galveston - Texas City, Tex.	.0943	166
Poughkeepsie, N.Y.	.0938	167
Savannah, Ga.	.0934	168
Springfield, Ill.	.0933	169
Fayetteville, N.C.	.0929	170
Springfield, Mo.	.0916	171
Boise, Ida.	.0909	172
Santa Cruz, Cal.	.0908	173
Lafayette, La.	.0901	174
Lima, Ohio	.0884	175
Killeen - Temple, Tex.	.0877	176
Lincoln, Neb.	.0850	177
Fort Smith, Ark.	.0847	178
Richland - Kennewick - Pasco, Wash.	.0844	179
Provo - Orem, Utah	.0835	180
Fayetteville - Springdale, Ark.	.0824	181
Columbus, Ga.	.0821	182
Tallahassee, Fla.	.0806	183
Brownsville - Harlingen - San Benito, Tex.	.0784	184
Lake Charles, La.	.0781	185
Longview - Marshall, Tex.	.0780	186
Topeka, Kans.	.0774	187
Fort Collins, Colo.	.0771	188
Cedar Rapids, Iowa	.0766	189
Waco, Tex.	.0751	190
Green Bay, Wisc.	.0748	191
Champaign - Urbana - Rantoul, Ill.	.0747	192
Asheville, N.C.	.0737	193
Biloxi - Gulfport, Miss.	.0737	193
Parkersburg - Marietta, W.Va.-Ohio	.0735	195
Wheeling, W.Va.	.0727	196
Bremerton, Wash.	.0725	197
Gainesville, Fla.	.0723	198
Battle Creek, Mich.	.0718	199
Terre Haute, Ind.	.0718	199
Total Top 200	**73.1546**	
Bradenton, Fla.	.0711	201
Fargo - Moorhead, N.D.-Minn.	.0699	202
Odessa, Tex.	.0694	203
Yakima, Wash.	.0687	204
Salisbury - Concord, N.C.	.0684	205
Olympia, Wash.	.0680	206
Racine, Wisc.	.0680	206
Springfield, Ohio	.0680	206
St. Cloud, Minn.	.0678	209
Chico, Cal.	.0676	210
Abilene, Tex.	.0675	211
Steubenville - Weirton, Ohio-W.Va.	.0664	212
Tyler, Tex.	.0661	213
Clarksville - Hopkinsville, Tenn.-Ky.	.0657	214
Pittsfield, Mass.	.0646	215
Waterloo - Cedar Falls, Iowa	.0643	216
Lynchburg, Va.	.0642	217
Muskegon - Norton Shores - Muskegon Heights, Mich.	.0642	217
Benton Harbor, Mich.	.0640	219
Redding, Cal.	.0632	220
Medford, Ore.	.0631	221
Elkhart, Ind.	.0619	222
Wilmington, N.C.	.0608	223
Alexandria, La.	.0603	224
Sioux Falls, S.D.	.0601	225
Billings, Mont.	.0599	226
Tuscaloosa, Ala.	.0597	227
Wichita Falls, Tex.	.0595	228
Kenosha, Wisc.	.0589	229
Decatur, Ill.	.0587	230
Janesville - Beloit, Wisc.	.0586	231
Monroe, La.	.0586	231
Jackson, Mich.	.0577	233
Hickory, N.C.	.0576	234
Ocala, Fla.	.0571	235
Anderson, Ind.	.0565	236
Anderson, S.C.	.0562	237
Bloomington - Normal, Ill.	.0560	238
Bangor, Me.	.0553	239
Vineland - Millville - Bridgeton, N.J.	.0541	240
Rochester, Minn.	.0535	241
Eau Claire, Wisc.	.0533	242
Midland, Tex.	.0531	243
Mansfield Ohio	.0525	244
Pascagoula - Moss Point, Miss.	.0525	244
Sharon, Pa.	.0518	246
Bellingham, Wash.	.0515	247
Florence, Ala.	.0511	248
Athens, Ga.	.0507	249
Altoona, Pa.	.0506	250
Total Top 250	**76.1829**	
Muncie, Ind.	.0506	250
Greeley, Colo.	.0502	252
Lafayette - West Lafayette, Ind.	.0502	252
Casper, Wyo.	.0501	254
Burlington, Vt.	.0500	255
Fort Walton Beach, Fla.	.0500	255
Pueblo, Colo.	.0494	257
Bay City, Mich.	.0492	258
Joplin, Mo.	.0491	259
Texarkana, Tex.-Ark.	.0487	260
Charlottesville, Va.	.0486	261
Sioux City, Iowa	.0483	262
Petersburg - Colonial Heights - Hopewell, Va.	.0481	263
Bryan - College Station, Tex.	.0477	264
Albany, Ga.	.0470	265
Hagerstown, Md.	.0470	265
Kokomo, Ind.	.0470	265
State College, Pa.	.0459	268
Florence, S.C.	.0457	269
Laredo, Tex.	.0457	269
Wausau, Wisc.	.0454	271
Panama City, Fla.	.0447	272
Newark, Ohio	.0440	273
St. Joseph, Mo.	.0440	273
Columbia, Mo.	.0439	275
Williamsport, Pa.	.0439	275
Bismarck, N.D.	.0436	277
Rock Hill, S.C.	.0436	277
Kankakee, Ill.	.0434	279
Sheboygan, Wisc.	.0434	279
Lawton, Okla.	.0432	281
Glens Falls, N.Y.	.0425	282
Anniston, Ala.	.0419	283
Dubuque, Iowa	.0419	283
Grand Forks, N.D.	.0418	285
San Angelo, Tex.	.0416	286
Danville, Va.	.0408	287
Yuba City, Cal.	.0405	288
Owensboro, Ky.	.0400	289
Sherman - Denison, Tex.	.0400	289
Pine Bluff, Ark.	.0390	291
Victoria, Tex.	.0388	292
Bloomington, Ind.	.0387	293
Lewiston - Auburn, Me.	.0387	293
Burlington, N.C.	.0380	295
Las Cruces, N.M.	.0373	296
Cumberland, Md.	.0370	297
La Crosse, Wisc.	.0368	298
Iowa City, Iowa	.0366	299
Great Falls, Mont.	.0359	300
Gadsden, Ala.	.0352	301
Jacksonville, N.C.	.0352	301
Elmira, N.Y.	.0349	303
Enid, Okla.	.0302	304
Lawrence, Kans.	.0278	305
Total Above Areas	**78.5456**	
Percent of U.S.	**78.5456**	
U.S. Total	**100.0000**	

1982 SURVEY OF BUYING POWER DATA SERVICE

VOLUME III—Section 15
1986 Projections For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

SYMBOLS USED IN TABLES

Metropolitan county of another state's metropolitan area.
For area name, see page facing state map in Section 1.

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METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
ALABAMA															
ANNISTON	**121.7**	**127.5**	**4.8**	**46.2**	**11.9**	**1,248,278**	**72.2**	**17,556**	**27,019**	**851,718**	**75.4**	**11,757**	**18,435**	**.0424**	**.0419**
Calhoun	121.7	127.5	4.8	46.2	11.9	1,248,278	72.2	17,556	27,019	851,718	75.4	11,757	18,435	.0424	.0419
BIRMINGHAM	**861.2**	**904.7**	**5.1**	**348.7**	**10.7**	**11,874,611**	**70.8**	**22,064**	**34,054**	**6,786,523**	**67.7**	**12,845**	**19,462**	**.3624**	**.3530**
Jefferson	675.5	690.5	2.2	272.1	8.2	9,422,171	64.7	22,756	34,628	5,682,272	63.6	13,815	20,883	.2994	.2827
St. Clair	43.6	50.6	16.1	18.0	20.8	428,647	81.7	15,831	23,814	174,872	82.4	6,436	9,715	.0123	.0130
Shelby	71.5	87.1	21.8	30.4	27.2	1,177,468	122.2	22,171	38,733	445,312	112.8	8,757	14,648	.0254	.0311
Walker	70.6	76.5	8.4	28.2	13.3	846,325	81.7	18,710	30,012	484,067	79.8	10,811	17,165	.0253	.0262
FLORENCE	**137.9**	**146.8**	**6.5**	**55.3**	**11.9**	**1,583,353**	**76.5**	**18,164**	**28,632**	**1,011,357**	**74.6**	**11,729**	**18,289**	**.0509**	**.0511**
Colbert	55.3	57.9	4.7	22.0	10.6	617,199	60.2	19,359	28,055	493,021	67.4	14,803	22,410	.0228	.0216
Lauderdale	82.6	88.9	7.6	33.3	12.9	966,154	88.7	17,359	29,014	518,336	82.0	9,655	15,566	.0281	.0295
GADSDEN	**104.4**	**108.5**	**3.9**	**41.1**	**8.2**	**1,037,401**	**61.7**	**16,880**	**25,241**	**724,762**	**64.6**	**11,585**	**17,634**	**.0375**	**.0352**
Etowah	104.4	108.5	3.9	41.1	8.2	1,037,401	61.7	16,880	25,241	724,762	64.6	11,585	17,634	.0375	.0352
HUNTSVILLE	**312.4**	**324.2**	**3.8**	**121.4**	**10.3**	**4,178,432**	**65.0**	**22,996**	**34,419**	**2,173,872**	**66.2**	**11,877**	**17,907**	**.1272**	**.1210**
Limestone	46.7	48.6	4.1	16.8	6.3	561,919	68.0	21,169	33,448	218,950	66.8	8,308	13,033	.0160	.0155
Madison	198.2	202.5	2.2	76.8	10.2	2,755,725	64.3	24,065	35,882	1,445,320	65.5	12,533	18,819	.0837	.0791
Marshall	67.5	73.1	8.3	27.8	13.0	860,788	65.5	21,139	30,964	509,602	68.3	12,311	18,331	.0275	.0264
MOBILE	**454.6**	**491.1**	**8.0**	**181.4**	**15.0**	**6,212,514**	**97.8**	**19,915**	**34,248**	**3,627,255**	**87.8**	**12,245**	**19,996**	**.1722**	**.1975**
Baldwin	81.8	91.8	12.2	34.0	19.3	1,049,146	83.9	20,020	30,857	611,386	85.3	11,578	17,982	.0306	.0324
Mobile	372.8	399.3	7.1	147.4	14.1	5,163,368	100.9	19,892	35,030	3,015,869	88.4	12,392	20,460	.1416	.1551
MONTGOMERY	**280.9**	**306.1**	**9.0**	**112.0**	**14.8**	**4,027,104**	**83.9**	**22,439**	**35,956**	**2,106,506**	**78.5**	**12,088**	**18,808**	**.1125**	**.1165**
Autauga	33.6	37.9	12.8	13.1	20.2	587,302	125.3	23,918	44,832	188,784	109.0	8,285	14,411	.0120	.0145
Elmore	45.1	50.1	11.1	16.8	13.5	573,907	98.4	19,542	34,161	183,064	89.9	6,512	10,897	.0139	.0153
Montgomery	202.2	218.1	7.9	82.1	14.2	2,865,895	74.7	22,811	34,907	1,734,658	74.7	13,813	21,129	.0866	.0867
TUSCALOOSA	**141.7**	**154.0**	**8.7**	**56.9**	**15.2**	**2,116,540**	**93.1**	**22,184**	**37,198**	**1,049,439**	**85.5**	**11,454**	**18,444**	**.0556**	**.0597**
Tuscaloosa	141.7	154.0	8.7	56.9	15.2	2,116,540	93.1	22,184	37,198	1,049,439	85.5	11,454	18,444	.0556	.0597
ALL COUNTIES															
Autauga	33.6	37.9	12.8	13.1	20.2	587,302	125.3	23,918	44,832	188,784	109.0	8,285	14,411	.0120	.0145
Baldwin	81.8	91.8	12.2	34.0	19.3	1,049,146	83.9	20,020	30,857	611,386	85.3	11,578	17,982	.0306	.0324
Barbour	25.1	26.3	4.8	9.2	7.0	227,233	74.6	15,134	24,699	132,766	73.8	8,885	14,431	.0076	.0075
Bibb	16.0	17.1	6.9	6.3	14.5	128,953	68.4	13,919	20,469	48,891	69.4	5,246	7,760	.0040	.0040
Blount	38.2	43.1	12.8	15.4	14.9	484,217	110.8	17,145	31,443	157,750	99.3	5,906	10,244	.0114	.0130
Bullock	10.4	9.7	–6.7	3.4	–2.9	90,903	71.6	15,133	26,736	47,875	63.6	8,359	14,081	.0030	.0028
Butler	21.6	21.4	–.9	7.4	–1.3	162,975	55.4	13,983	22,024	110,765	56.1	9,462	14,968	.0064	.0059
Calhoun	121.7	127.5	4.8	46.2	11.9	1,248,278	72.2	17,556	27,019	851,718	75.4	11,757	18,435	.0424	.0419
Chambers	39.5	40.8	3.3	15.0	7.9	444,808	70.2	18,806	29,654	205,524	71.7	8,612	13,702	.0133	.0130
Cherokee	19.3	21.0	8.8	7.3	9.0	177,341	102.6	13,062	24,293	111,165	91.9	8,644	15,228	.0056	.0061
Chilton	31.5	34.2	8.6	13.0	15.0	371,863	101.1	16,365	28,605	158,635	92.5	7,293	12,203	.0096	.0107
Choctaw	16.7	16.4	–1.8	5.6	1.8	155,355	81.9	15,533	27,742	73,081	74.8	7,600	13,050	.0047	.0046
Clarke	27.8	28.2	1.4	9.6	5.5	295,520	88.5	17,229	30,783	192,328	79.3	11,790	20,034	.0093	.0097
Clay	13.9	14.3	2.9	4.8	.0	126,284	84.2	14,285	26,309	50,094	72.9	6,037	10,436	.0038	.0038
Cleburne	12.9	13.7	6.2	5.4	14.9	152,055	115.5	15,013	28,158	52,017	100.9	5,508	9,633	.0037	.0041
Coffee	39.0	40.8	4.6	14.9	8.0	388,607	65.2	17,051	26,081	260,785	68.7	11,202	17,502	.0135	.0131
Colbert	55.3	57.9	4.7	22.0	10.6	617,199	60.2	19,359	28,055	493,021	67.4	14,803	22,410	.0228	.0216
Conecuh	15.9	16.1	1.3	5.6	1.8	121,188	52.4	14,457	21,641	42,942	52.3	5,127	7,668	.0042	.0037
Coosa	11.5	11.9	3.5	4.6	12.2	120,411	76.0	16,688	26,176	12,912	72.5	1,826	2,807	.0029	.0029
Covington	37.4	38.8	3.7	15.8	10.5	412,485	96.4	14,690	26,107	242,728	85.5	9,153	15,363	.0121	.0129
Crenshaw	14.3	14.8	3.5	5.7	9.6	136,961	103.3	12,954	24,028	55,416	92.3	5,541	9,722	.0038	.0040
Cullman	64.1	68.7	7.2	25.6	11.3	729,408	90.1	16,682	28,493	455,291	85.6	10,666	17,785	.0220	.0235
Dale	47.2	45.7	–3.2	15.2	.0	491,109	73.6	18,607	32,310	160,704	65.3	6,397	10,573	.0138	.0132
Dallas	53.4	52.1	–2.4	18.4	3.4	419,911	50.8	15,641	22,821	312,404	56.5	11,213	16,978	.0173	.0154
De Kalb	55.7	62.0	11.3	23.5	15.8	619,674	103.5	15,003	26,369	327,712	95.0	8,278	13,945	.0171	.0190
Elmore	45.1	50.1	11.1	16.8	13.5	573,907	98.4	19,542	34,161	183,064	89.9	6,512	10,897	.0139	.0153
Escambia	38.9	40.6	4.4	14.1	8.5	459,271	95.0	18,116	32,572	224,391	81.7	9,498	15,914	.0127	.0136
Etowah	104.4	108.5	3.9	41.1	8.2	1,037,401	61.7	16,880	25,241	724,762	64.6	11,585	17,634	.0375	.0352
Fayette	19.3	20.6	6.7	7.3	5.8	195,444	66.4	17,026	26,773	95,881	65.5	8,398	13,134	.0062	.0061
Franklin	29.1	31.5	8.2	12.2	14.0	387,782	113.1	17,006	31,785	198,956	99.0	9,346	16,308	.0098	.0113
Geneva	24.6	25.7	4.5	9.3	5.7	245,530	86.1	14,991	26,401	105,744	79.9	6,680	11,370	.0072	.0074
Greene	11.0	11.3	2.7	4.0	11.1	106,870	108.6	14,231	26,718	48,012	93.6	6,888	12,003	.0029	.0031
Hale	15.6	15.6	.0	5.4	8.0	113,714	101.9	11,264	21,058	43,247	85.5	4,662	8,009	.0035	.0036
Henry	15.6	16.6	6.4	6.0	9.1	137,641	70.9	14,640	22,940	71,447	70.9	7,603	11,908	.0044	.0044
Houston	77.8	87.4	12.3	32.7	17.6	1,136,020	77.2	23,067	34,741	721,355	78.8	14,516	22,060	.0342	.0351
Jackson	53.6	60.3	12.5	22.0	17.0	542,846	71.3	16,855	24,675	291,538	76.1	8,804	13,252	.0172	.0173

METRO/COUNTY 1986 PROJECTIONS

ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
ALABAMA (continued)															
ALL COUNTIES (continued)															
Jefferson	675.5	690.5	2.2	272.1	8.2	9,422,171	64.7	22,756	34,628	5,682,272	63.6	13,815	20,883	.2994	.2827
Lamar	16.8	17.9	6.5	6.5	8.3	155,695	70.3	15,238	23,953	73,622	72.0	7,133	11,326	.0048	.0048
Lauderdale	82.6	88.9	7.6	33.3	12.9	966,154	88.7	17,359	29,014	518,336	82.0	9,655	15,566	.0281	.0295
Lawrence	30.6	32.1	4.9	11.2	9.8	360,118	104.6	17,255	32,153	88,279	90.2	4,551	7,882	.0082	.0091
Lee	78.7	85.6	8.8	33.7	17.4	989,353	75.0	19,704	29,358	534,532	76.4	10,560	15,861	.0296	.0297
Limestone	46.7	48.6	4.1	16.8	6.3	561,[illegible]	68.0	21,169	33,448	218,950	66.8	8,308	13,033	.0160	.0155
Lowndes	13.3	13.6	2.3	3.9	2.6	107,356	102.6	13,943	27,527	48,743	87.1	6,857	12,498	.0033	.0034
Macon	27.1	27.7	2.2	9.1	7.1	221,555	70.4	15,298	24,347	74,405	70.4	5,137	8,176	.0067	.0067
Madison	198.2	202.5	2.2	76.8	10.2	2,755,725	64.3	24,065	35,882	1,445,320	65.5	12,533	18,819	.0837	.0791
Marengo	25.2	25.9	2.8	8.9	7.2	192,144	60.2	14,451	21,589	124,234	62.5	9,211	13,956	.0073	.0069
Marion	31.1	34.3	10.3	12.9	15.2	324,154	77.9	16,267	25,128	121,473	76.5	6,145	9,417	.0091	.0094
Marshall	67.5	73.1	8.3	27.8	13.0	860,788	65.5	21,139	30,964	509,602	68.3	12,311	18,331	.0275	.0264
Mobile	372.8	399.3	7.1	147.4	14.1	5,163,368	100.9	19,892	35,030	3,015,869	88.4	12,392	20,460	.1416	.1551
Monroe	23.0	24.0	4.3	8.6	13.2	205,102	63.7	16,489	23,849	89,147	65.8	7,076	10,366	.0066	.0062
Montgomery	202.2	218.1	7.9	82.1	14.2	2,865,895	74.7	22,811	34,907	1,734,658	74.7	13,813	21,129	.0866	.0867
Morgan	92.2	98.2	6.5	36.6	11.9	1,182,613	73.4	20,858	32,312	561,738	71.6	10,012	15,348	.0341	.0340
Perry	14.9	14.6	–2.0	4.7	2.2	96,581	53.7	13,660	20,549	38,247	53.2	5,428	8,138	.0036	.0031
Pickens	21.7	22.3	2.8	7.8	8.3	187,873	72.8	15,103	24,086	90,237	72.4	7,271	11,559	.0061	.0060
Pike	28.5	29.8	4.6	11.1	12.1	301,829	81.1	16,837	27,192	160,136	76.5	9,167	14,427	.0091	.0093
Randolph	20.4	21.3	4.4	7.7	6.9	181,612	56.6	16,108	23,586	78,495	59.6	6,831	10,194	.0060	.0056
☐ Russell	47.7	48.8	2.3	17.8	6.6	424,667	54.8	16,425	23,858	188,774	58.6	7,127	10,605	.0144	.0131
St. Clair	43.6	50.6	16.1	18.0	20.8	428,647	81.7	15,831	23,814	174,872	82.4	6,436	9,715	.0123	.0130
Shelby	71.5	87.1	21.8	30.4	27.2	1,177,468	122.2	22,171	38,733	445,312	112.8	8,757	14,648	.0254	.0311
Sumter	16.9	17.1	1.2	5.9	9.3	133,418	84.1	13,420	22,613	73,040	79.3	7,543	12,380	.0044	.0045
Talladega	75.0	78.7	4.9	27.7	10.8	792,453	75.6	18,046	28,608	405,529	75.8	9,229	14,640	.0243	.0243
Tallapoosa	39.3	41.4	5.3	15.4	11.6	390,645	67.6	16,891	25,367	196,756	68.1	8,480	12,776	.0125	.0121
Tuscaloosa	141.7	154.0	8.7	56.9	15.2	2,116,540	93.1	22,184	37,198	1,049,439	85.5	11,454	18,444	.0556	.0597
Walker	70.6	76.5	8.4	28.2	13.3	846,325	81.7	18,710	30,012	484,067	79.8	10,811	17,165	.0253	.0262
Washington	17.0	17.5	2.9	6.0	9.1	121,916	69.7	13,065	20,319	40,773	71.5	4,323	6,796	.0039	.0037
Wilcox	14.4	13.6	–5.6	4.5	2.3	80,565	63.0	11,234	17,903	42,89[illegible]	62.9	5,985	9,532	.0033	.0029
Winston	22.8	25.5	11.8	9.2	13.6	221,458	78.3	15,332	24,072	133,926	77.8	9,301	14,557	.0072	.0075
TOTAL METRO COUNTIES	**2,462.5**	**2,611.7**	**6.1**	**980.8**	**12.1**	**32,702,900**	**77.3**	**21,077**	**33,343**	**18,520,206**	**73.8**	**12,174**	**18,883**	**.9751**	**.9790**
TOTAL STATE	**3,968.3**	**4,199.5**	**5.8**	**1,556.9**	**11.4**	**48,531,719**	**78.0**	**19,513**	**31,172**	**26,508,737**	**74.6**	**10,867**	**17,027**	**1.4524**	**1.4630**
ALASKA															
ANCHORAGE	**184.6**	**215.4**	**16.7**	**[illegible].8**	**26.4**	**4,062,663**	**92.8**	**31,776**	**48,4[illegible]**	**2,546,496**	**94.4**	**19,753**	**30,388**	**.1055**	**.1166**
Anchorage	184.6	215.4	16.7	83.8	26.4	4,062,663	92.8	31,776	48,480	2,546,496	94.4	19,753	30,388	.1055	.1166
ALL COUNTIES															
Aleutian Islands	7.9	8.3	5.1	1.7	6.3	111,[illegible]	[illegible].8	41,623	65,743	16,027	64.1	6,106	9,428	.0026	.0025
Anchorage	184.6	215.4	16.7	83.8	26.4	4,062,[illegible]	92.8	31,776	48,480	2,546,496	94.4	19,753	30,388	.1055	.1166
Bethel	11.2	12.0	7.1	3.4	17.2	74,308	82.9	14,010	21,855	49,284	84.4	9,217	14,495	.0027	.0029
Bristol Bay	1.1	1.2	9.1	.3	.0	18,827	49.5	41,973	62,757	4,331	49.4	9,663	14,437	.0005	.0005
Dillingham	4.8	5.5	14.6	1.7	21.4	53,662	117.0	17,661	31,566	17,431	102.4	6,152	10,254	.0012	.0014
Fairbanks North Star	56.1	61.9	10.3	23.5	19.9	1,712,083	76.5	49,485	72,855	869,934	82.6	24,300	37,018	.0426	.0436
Haines	1.7	1.8	5.9	.6	.0	18,575	52.9	20,243	30,958	9,320	53.2	10,137	15,533	.0005	.0005
Juneau	20.9	25.4	21.5	9.3	22.4	478,790	90.8	33,020	51,483	189,537	87.4	13,306	20,380	.0110	.0119
Kenai Peninsula	27.3	33.2	21.6	12.5	34.4	584,332	112.9	29,512	46,747	363,443	108.4	18,755	29,075	.0142	.0170
Ketchikan Gateway	11.6	12.5	7.8	4.7	11.9	213,514	67.1	30,419	45,429	127,465	67.1	18,167	27,120	.0063	.0062
Kobuk	5.0	5.3	6.0	1.5	15.4	57,282	81.5	24,271	38,188	21,688	77.7	9,388	14,459	.0016	.0015
Kodiak Island	10.2	11.1	8.8	3.7	15.6	200,234	68.0	37,247	54,117	104,308	69.8	19,192	28,191	.0055	.0054
Matanuska - Susitna	19.9	27.6	38.7	9.9	50.0	309,386	134.4	23,002	31,251	152,151	134.9	9,814	15,369	.0069	.0092
Nome	6.7	7.3	9.0	2.2	15.8	85,544	75.9	25,596	38,[illegible]	50,427	76.0	15,078	22,921	.0026	.0026
North Slope	4.4	5.2	18.2	1.4	40.0	44,793	104.5	21,899	31,995	100,185	112.[illegible]	47,048	71,561	.0023	.0028
Prince of Wales - Outer Ketchikan	3.8	4.1	7.9	1.2	9.1	43,479	64.0	24,101	36,233	8,778	67.1	4,775	7,315	.0011	.0010
Sitka	8.3	9.7	16.9	3.1	19.2	142,898	83.8	29,903	46,096	72,798	83.3	15,273	23,483	.0037	.0040
Skagway - Yakutat - Angoon	3.7	4.3	16.2	1.3	18.2	33,197	88.5	16,007	25,536	19,837	88.0	9,592	15,259	.0012	.0012
Southeast Fairbanks	6.0	7.3	21.7	2.5	31.6	158,465	105.3	40,617	63,386	23,378	101.7	6,102	9,351	.0027	.0032
Valdez - Cordova	[illegible].1	11.5	26.4	4.3	38.7	292,359	96.3	48,034	67,990	118,227	107.2	18,409	27,495	.0062	.0069
Wade Hampton	4.8	5.3	10.4	1.3	18.2	27,623	86.6	13,459	21,248	20,437	83.9	10,105	15,721	.0011	.0012
Wrangell - Petersburg	6.5	7.3	12.3	2.3	9.5	91,829	67.3	26,145	39,926	41,467	65.7	11,918	18,029	.0025	.0025
Yukon - Koyukuk	8.4	9.8	16.7	3.0	20.0	188,015	89.0	39,794	62,672	45,981	90.8	9,641	15,327	.0040	.0043

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981-1986	1986 EBI ($000)	% Change 1981-1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981-1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
ALASKA (continued)															
TOTAL METRO COUNTIES	**184.6**	**215.4**	**16.7**	**83.8**	**26.4**	**4,062,663**	**92.8**	**31,776**	**48,480**	**2,546,496**	**94.4**	**19,753**	**30,388**	**.1055**	**.1166**
TOTAL STATE	**424.0**	**493.0**	**16.3**	**179.2**	**25.1**	**9,003,621**	**89.3**	**33,196**	**50,243**	**4,972,930**	**92.0**	**18,076**	**27,751**	**.2285**	**.2489**
ARIZONA															
PHOENIX	**1,618.2**	**1,894.1**	**17.0**	**744.1**	**24.4**	**26,121,604**	**89.9**	**22,994**	**35,105**	**13,551,915**	**88.1**	**12,041**	**18,212**	**.6865**	**.7457**
Maricopa	1,618.2	1,894.1	17.0	744.1	24.4	26,121,604	89.9	22,994	35,105	13,551,915	88.1	12,041	18,212	.6865	.7457
TUCSON	**568.1**	**663.6**	**16.8**	**265.6**	**24.0**	**8,771,778**	**83.6**	**22,310**	**33,026**	**4,429,906**	**84.1**	**11,231**	**16,679**	**.2362**	**.2507**
Pima	568.1	663.6	16.8	265.6	24.0	8,771,778	83.6	22,310	33,026	4,429,906	84.1	11,231	16,679	.2362	.2507
ALL COUNTIES															
Apache	55.8	67.5	21.0	17.2	24.6	350,322	97.0	12,886	20,368	137,757	92.5	5,186	8,009	.0112	.0127
Cochise	89.8	101.8	13.4	38.0	22.6	1,0[illegible],140	81.2	19,251	28,451	455,468	81.9	8,079	11,986	.0298	.0312
Coconino	79.8	95.0	19.0	30.6	27.5	854,416	100.0	17,800	27,922	671,586	97.7	14,152	21,947	.0271	.0307
Gila	38.5	42.6	10.6	15.7	15.4	442,294	69.2	19,221	28,172	207,423	70.4	8,948	13,212	.0133	.0131
Graham	24.1	27.7	14.9	8.0	14.3	240,272	80.0	19,067	30,034	115,717	76.1	9,385	14,465	.0073	.0076
Greenlee	11.6	12.1	4.3	4.3	13.2	144,326	78.7	21,260	33,564	53,623	78.7	7,895	12,470	.0039	.0040
Maricopa	1,618.2	1,894.1	17.0	744.1	24.4	26,121,604	89.9	22,994	35,105	13,551,915	88.1	12,041	18,212	.6865	.7457
Mohave	61.6	76.2	23.7	30.8	29.4	754,366	97.9	16,013	24,492	476,139	96.0	10,209	15,459	.0217	.0248
Navajo	71.6	84.1	17.5	25.2	26.6	593,415	99.4	14,958	23,548	453,464	96.2	11,615	17,995	.0202	.0226
Pima	568.1	663.6	16.8	265.6	24.0	8,771,778	83.6	22,310	33,026	4,429,906	84.1	11,231	16,679	.2362	.2507
Pinal	94.9	107.0	12.8	36.4	19.7	970,834	74.5	18,301	26,671	382,596	77.1	7,106	10,511	.0283	.0287
Santa Cruz	21.8	25.9	18.8	8.1	24.6	228,007	89.3	18,534	28,149	231,042	90.2	18,693	28,524	.0083	.0091
Yavapai	74.0	91.3	23.4	37.9	28.9	934,848	89.8	16,750	24,666	513,526	90.9	9,152	13,549	.0263	.0292
Yuma	95.2	111.3	16.9	39.5	23.4	1,249,997	88.4	20,726	31,645	673,460	86.7	11,275	17,050	.0350	.0377
TOTAL METRO COUNTIES	**2,186.3**	**2,557.7**	**17.0**	**1,009.7**	**24.3**	**34,893,382**	**88.2**	**22,614**	**34,558**	**17,981,821**	**87.1**	**11,827**	**17,809**	**.9227**	**.9964**
TOTAL STATE	**2,905.0**	**3,400.2**	**17.0**	**1,301.4**	**24.2**	**42,737,619**	**88.1**	**21,601**	**32,840**	**22,353,622**	**87.4**	**11,387**	**17,177**	**1.1551**	**1.2478**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**188.1**	**215.1**	**14.4**	**81.9**	**18.4**	**2,669,165**	**95.1**	**19,769**	**32,591**	**1,664,590**	**91.6**	**12,557**	**20,325**	**.0752**	**.0824**
Benton	83.8	99.1	18.3	37.9	21.9	1,150,226	97.7	18,704	30,349	592,463	93.7	9,835	15,632	.0305	.0340
Washington	104.3	116.0	11.2	44.0	15.5	1,518,939	93.2	20,639	34,521	1,072,127	90.4	14,779	24,367	.0447	.0484
FORT SMITH	**210.9**	**233.4**	**10.7**	**88.3**	**14.8**	**2,468,255**	**80.1**	**17,819**	**27,953**	**1,880,532**	**80.1**	**13,578**	**21,297**	**.0820**	**.0847**
Crawford	39.0	45.1	15.6	16.1	21.1	414,570	89.7	16,432	25,750	252,568	91.9	9,897	15,687	.0127	.0137
Sebastian	97.6	105.3	7.9	42.3	13.1	1,356,614	72.0	21,083	32,071	1,252,416	76.1	19,012	29,608	.0482	.0483
Le Flore, Okla.	*42.2*	*46.8*	*10.9*	*17.3*	*13.8*	*426,240*	*92.6*	*14,559*	*24,638*	*201,709*	*86.7*	*7,108*	*11,659*	*.0121*	*.0132*
Sequoyah, Okla.	*32.1*	*36.2*	*12.8*	*12.6*	*14.5*	*270,831*	*90.8*	*12,904*	*21,495*	*173,839*	*86.1*	*8,492*	*13,797*	*.0090*	*.0095*
LITTLE ROCK - NORTH LITTLE ROCK	**406.1**	**443.8**	**9.3**	**170.7**	**14.4**	**5,972,410**	**71.6**	**23,332**	**34,988**	**3,476,114**	**71.0**	**13,624**	**20,364**	**.1794**	**.1775**
Pulaski	349.8	378.3	8.1	148.3	13.7	5,307,004	69.3	24,034	35,786	3,166,174	69.5	14,327	21,350	.1612	.1576
Saline	56.3	65.5	16.3	22.4	19.1	665,406	91.7	18,463	29,706	309,940	88.5	8,747	13,837	.0182	.0199
PINE BLUFF	**91.6**	**94.6**	**3.3**	**34.3**	**8.9**	**1,344,459**	**101.3**	**21,200**	**39,197**	**747,386**	**88.3**	**12,600**	**21,790**	**.0358**	**.0390**
Jefferson	91.6	94.6	3.3	34.3	8.9	1,344,459	101.3	21,200	39,197	747,386	88.3	12,600	21,790	.0358	.0390
TEXARKANA	**129.7**	**137.3**	**5.9**	**51.4**	**8.9**	**1,447,803**	**70.0**	**18,041**	**28,167**	**1,040,620**	**70.6**	**12,920**	**20,246**	**.0498**	**.0487**
Little River	14.5	15.9	9.7	5.4	10.2	186,337	106.0	18,467	34,516	78,899	91.1	8,424	14,611	.0048	.0052
Miller	38.6	41.0	6.2	14.9	7.2	398,244	56.7	18,285	26,728	286,891	62.9	12,668	19,254	.0146	.0137
Bowie, Tex.	*76.6*	*80.4*	*5.0*	*31.1*	*9.5*	*863,172*	*70.3*	*17,849*	*27,755*	*674,830*	*71.9*	*13,819*	*21,699*	*.0304*	*.0298*
ALL COUNTIES															
Arkansas	24.3	24.7	1.6	9.6	5.5	310,258	68.1	20,282	32,319	178,907	66.0	11,845	18,636	.0098	.0093
Ashley	26.8	27.4	2.2	10.4	10.6	281,831	71.0	17,533	27,099	159,266	73.9	9,741	15,314	.0090	.0089
Baxter	29.4	34.9	18.7	14.7	21.5	359,955	83.8	16,187	24,487	226,114	87.3	9,978	15,382	.0107	.0116
Benton	83.8	99.1	18.3	37.9	21.9	1,150,226	97.7	18,704	30,349	592,463	93.7	9,835	15,632	.0305	.0340
Boone	27.6	32.3	17.0	12.6	20.0	323,960	76.6	17,469	25,711	276,321	81.6	14,488	21,930	.0113	.0119
Bradley	14.0	14.7	5.0	5.8	11.5	128,540	75.8	14,059	22,162	75,409	75.8	8,247	13,002	.0042	.0042
Calhoun	6.1	6.4	4.9	2.3	4.5	54,118	78.7	13,766	23,530	18,139	72.5	4,779	7,887	.0015	.0016
Carroll	16.9	18.9	11.8	7.8	14.7	164,839	69.4	14,310	21,133	107,932	75.6	9,041	13,837	.0057	.0055
Chicot	17.8	17.7	-.6	6.0	.0	122,904	48.6	13,781	20,484	71,546	51.9	7,850	11,924	.0049	.0044
Clark	23.6	24.4	3.4	8.7	4.8	234,068	58.9	17,750	26,904	187,584	62.9	13,874	21,561	.0091	.0085
Clay	20.9	22.0	5.3	8.6	6.2	217,410	96.4	13,670	25,280	94,183	86.4	6,239	10,952	.0059	.0063
Cleburne	18.1	21.6	19.3	8.4	21.7	234,454	110.8	16,123	27,911	119,766	101.5	8,614	14,258	.0050	.0071
Cleveland	8.0	8.7	8.8	3.4	17.2	71,107	76.1	13,928	20,914	10,275	77.4	1,997	3,022	.0319	.0019
Columbia	26.8	27.3	1.9	10.2	5.2	287,052	58.1	18,724	28,142	163,723	61.8	10,433	16,051	.0097	.0089

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	19.9	21.1	6.0	7.6	8.6	171,441	66.3	14,729	22,558	130,447	69.8	10,977	17,164	.0065	.0063
Craighead	65.1	70.6	8.4	26.5	13.2	829,140	72.1	20,589	31,288	715,077	76.3	17,337	26,984	.0290	.0292
Crawford	39.0	45.1	15.6	16.1	21.1	414,570	89.7	16,432	25,750	252,568	91.9	9,897	15,687	.0127	.0137
☐ Crittenden	49.7	50.8	2.2	18.0	10.4	499,655	65.4	18,538	27,759	419,643	70.4	15,110	23,314	.0188	.0180
Cross	20.4	20.5	.5	7.4	8.8	212,990	62.3	19,298	28,782	131,771	67.5	11,568	17,807	.0072	.0068
Dallas	10.6	11.0	3.8	4.4	12.8	120,114	77.8	17,325	27,299	70,531	74.9	10,337	16,030	.0038	.0038
Desha	19.9	20.5	3.0	7.4	8.8	224,454	64.1	20,118	30,332	124,202	65.4	11,044	16,784	.0072	.0069
Drew	18.4	20.0	8.7	7.4	15.6	183,237	72.4	16,608	24,762	118,092	78.0	10,369	15,958	.0061	.0061
Faulkner	48.6	56.1	15.4	20.6	23.4	576,785	91.5	18,031	27,999	353,011	91.3	11,051	17,136	.0169	.0186
Franklin	15.3	17.1	11.8	6.5	18.2	124,202	83.6	12,302	19,108	68,898	83.8	6,817	10,600	.0041	.0042
Fulton	10.4	11.7	12.5	5.0	22.0	79,312	77.5	10,900	15,862	37,774	84.9	4,984	7,555	.0026	.0027
Garland	73.2	81.4	11.2	34.1	15.2	843,975	77.9	16,031	24,750	639,493	81.0	11,937	18,753	.0282	.0291
Grant	13.6	15.4	13.2	5.2	10.6	137,628	67.0	17,539	26,467	55,464	68.4	7,007	10,666	.0041	.0042
Greene	31.8	35.1	10.4	13.5	14.4	354,099	75.1	17,137	26,230	216,810	78.8	10,275	16,060	.0113	.0113
Hempstead	24.5	26.8	9.4	10.0	13.6	262,908	76.1	16,965	26,291	120,444	74.7	7,837	12,044	.0077	.0079
Hot Spring	27.7	30.3	9.4	11.8	15.7	321,998	89.0	16,701	27,288	153,546	84.4	8,165	13,012	.0090	.0095
Howard	13.8	15.0	8.7	5.6	12.0	160,750	107.9	15,468	28,705	107,554	97.0	10,917	19,206	.0047	.0052
Independence	31.5	35.8	13.7	13.0	14.0	408,824	95.7	18,327	31,448	268,963	88.7	12,506	20,689	.0119	.0132
Izard	11.4	13.2	15.8	5.6	24.4	102,959	97.7	11,571	18,386	[illegible]	96.4	5,313	8,384	.0030	.0033
Jackson	21.7	22.0	1.4	8.6	7.5	227,520	64.8	17,257	26,456	143,381	68.2	10,657	16,672	.0078	.0073
Jefferson	91.6	94.6	3.3	34.3	8.9	1,344,459	101.3	21,200	39,197	747,386	88.3	12,600	21,790	.0358	.0390
Johnson	18.1	20.3	12.2	7.8	16.4	155,778	71.6	13,550	19,972	105,176	77.1	8,865	13,484	.0055	.0056
Lafayette	10.2	10.2	0	3.6	.0	79,864	52.2	14,576	22,184	24,628	52.3	4,491	6,841	.0026	.0025
Lawrence	18.8	19.9	5.9	7.5	7.1	164,314	66.8	14,069	21,909	116,199	69.2	9,812	15,493	.0061	.0058
Lee	14.8	12.7	-14.2	4.2	-12.5	116,025	57.4	15,361	27,625	51,037	50.9	7,046	12,152	.0040	.0034
Lincoln	13.3	13.3	.0	4.0	2.6	102,020	54.1	16,975	25,505	33,663	58.5	5,445	8,416	.0033	.0031
Little River	14.5	15.9	9.7	5.4	10.2	186,387	106.0	18,467	34,516	78,899	91.1	8,424	14,611	.0048	.0052
Logan	20.6	22.2	7.8	7.7	6.9	207,078	85.6	15,495	26,893	132,708	80.4	10,218	17,235	.0067	.0069
Lonoke	35.9	40.3	12.3	14.4	19.0	465,207	118.6	17,591	32,306	217,062	105.6	8,724	15,074	.0114	.0134
Madison	11.7	12.7	8.5	4.8	11.6	115,722	108.9	12,884	24,109	63,909	97.4	7,528	13,314	.0032	.0039
Marion	12.2	15.0	23.0	5.7	23.9	84,367	82.0	10,079	14,801	36,194	88.0	4,184	6,350	.0029	.0029
Miller	38.6	41.0	6.2	14.9	7.2	398,244	56.7	18,285	26,728	286,891	62.9	12,668	19,254	.0146	.0137
Mississippi	58.9	58.6	-.5	20.9	4.5	539,795	62.8	16,576	25,828	355,099	65.1	10,756	16,990	.0194	.0182
Monroe	13.7	12.9	-5.8	5.0	2.0	106,522	60.2	13,572	21,304	91,519	61.9	11,537	18,304	.0045	.0040
Montgomery	8.1	9.2	13.6	3.7	19.4	92,793	80.4	16,589	25,079	23,845	83.4	4,193	6,445	.0024	.0024
Nevada	11.3	11.9	5.3	4.4	10.0	89,588	60.1	13,989	20,361	53,235	66.9	7,972	12,099	.0033	.0032
Newton	8.1	9.3	14.8	3.5	20.7	47,709	76.9	9,302	13,631	9,750	80.2	1,866	2,786	.0014	.0017
Ouachita	30.5	30.6	.3	12.0	5.3	320,783	65.4	17,009	26,732	210,477	67.1	11,047	17,540	.0110	.0104
Perry	7.6	8.4	10.5	2.8	7.7	78,345	94.8	15,465	27,980	11,106	84.1	2,320	3,966	.0019	.0020
Phillips	33.7	30.5	-9.5	10.7	-5.3	234,178	44.4	14,348	21,886	191,576	47.7	11,478	17,904	.0107	.0089
Pike	10.7	11.6	8.4	4.5	12.5	95,168	72.8	13,773	21,148	77,673	76.2	11,022	17,261	.0034	.0036
Poinsett	27.0	27.2	.7	9.6	1.1	230,504	47.9	16,404	24,011	131,186	53.9	8,975	13,665	.0086	.0076
Polk	17.7	19.7	11.3	7.3	12.3	157,933	75.9	13,810	21,635	94,863	77.0	8,244	12,995	.0054	.0054
Pope	40.7	46.0	13.0	17.9	22.6	500,374	78.3	19,225	27,954	423,857	86.0	15,611	23,679	.0169	.0178
Prairie	10.1	9.9	-2.0	4.0	5.3	92,434	56.8	15,509	23,109	53,115	61.7	8,643	13,279	.0034	.0030
Pulaski	349.8	378.3	8.1	148.3	13.7	5,307,004	69.3	24,034	35,786	3,166,174	69.5	14,327	21,350	.1612	.1576
Randolph	17.6	19.8	12.5	7.5	17.2	167,049	93.5	13,488	22,273	89,262	91.7	7,275	11,902	.0050	.0055
St. Francis	30.7	30.4	-1.0	10.7	5.9	236,858	59.3	14,724	22,136	228,207	63.8	13,790	21,328	.0102	.0095
Saline	56.3	65.5	16.3	22.4	19.1	665,406	91.7	18,463	29,706	309,940	88.5	8,747	13,837	.0182	.0199
Scott	9.9	10.5	6.1	4.2	13.5	83,234	111.9	10,616	19,818	32,447	95.9	4,476	7,725	.0023	.0025
Searcy	9.0	9.6	6.7	3.9	14.7	65,085	66.5	11,494	16,698	41,472	73.8	7,017	10,634	.0025	.0024
Sebastian	97.6	105.3	7.9	42.3	13.1	1,356,614	72.0	21,083	32,071	1,252,416	76.1	19,012	29,608	.0482	.0483
Sevier	14.6	16.1	10.3	6.4	18.5	149,203	75.7	15,730	23,315	93,057	81.0	9,521	14,540	.0049	.0050
Sharp	15.8	19.3	22.2	7.7	24.2	130,556	81.6	11,592	16,955	88,632	87.4	7,630	11,511	.0044	.0048
Stone	9.4	10.6	12.8	4.1	17.1	75,002	69.9	12,610	18,293	47,937	74.0	7,873	11,692	.0028	.0028
Union	49.2	51.0	3.7	20.4	9.7	759,746	106.9	19,739	37,242	412,537	92.5	11,520	20,222	.0194	.0216
Van Buren	14.2	16.9	19.0	6.5	20.4	139,921	78.1	14,549	21,526	69,910	82.4	7,098	10,755	.0042	.0045
Washington	104.3	116.0	11.2	44.0	15.5	1,518,939	93.2	20,639	34,521	1,072,127	90.4	14,779	24,367	.0447	.0484
White	52.7	58.5	11.0	21.0	14.8	517,529	70.9	16,543	24,644	[illegible]	76.5	11,804	18,158	.0181	.0184
Woodruff	11.2	11.0	-1.8	3.9	-2.5	101,799	74.3	14,603	26,102	53,083	67.5	7,922	13,611	.0034	.0032
Yell	17.4	18.7	7.5	7.0	9.6	147,242	73.7	13,246	21,035	81,936	74.7	7,32	11,705	.0050	.0050
TOTAL METRO COUNTIES	**925.2**	**1,011.6**	**9.3**	**383.6**	**14.3**	**12,841,504**	**79.1**	**21,361**	**33,476**	**8,178,507**	**77.6**	**13,717**	**21,320**	**.3895**	**.3978**
TOTAL STATE	**2,348.7**	**2,541.0**	**8.2**	**961.6**	**12.9**	**27,624,061**	**77.6**	**18,261**	**28,727**	**17,497,757**	**77.1**	**11,600**	**18,197**	**.8705**	**.8844**

1982 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index *986
CALIFORNIA															
ANAHEIM - SANTA ANA - GARDEN GROVE	**2,025.5**	**2,298.2**	**13.5**	**887.8**	**20.5**	**42,663,795**	**89.4**	**30,573**	**48,056**	**21,428,669**	**85.5**	**15,681**	**24,137**	**1.0630**	**1.1416**
Orange	2,025.5	2,298.2	13.5	887.8	20.5	42,663,795	89.4	30,573	48,056	21,428,669	85.5	15,681	24,137	1.0630	1.1416
BAKERSFIELD	**418.6**	**461.2**	**10.2**	**171.5**	**15.8**	**6,036,715**	**80.8**	**22,543**	**35,200**	**3,623,028**	**77.5**	**13,780**	**21,126**	**.1770**	**.1824**
Kern	418.6	461.2	10.2	171.5	15.8	6,036,715	80.8	22,543	35,200	3,623,028	77.5	13,780	21,126	.1770	.1824
CHICO	**151.9**	**176.0**	**15.9**	**75.5**	**22.8**	**2,357,431**	**89.9**	**20,181**	**31,224**	**1,213,377**	**87.9**	**10,502**	**16,071**	**.0624**	**.0676**
Butte	151.9	176.0	15.9	75.5	22.8	2,357,431	89.9	20,181	31,224	1,213,377	87.9	10,502	16,071	.0624	.0676
FRESNO	**535.5**	**599.9**	**12.0**	**223.8**	**18.0**	**7,766,203**	**80.7**	**22,673**	**34,702**	**4,421,624**	**78.8**	**13,043**	**19,757**	**.2235**	**.2312**
Fresno	535.5	599.9	12.0	223.8	18.0	7,766,203	80.7	22,673	34,702	4,421,624	78.8	13,043	19,757	.2235	.2312
LOS ANGELES - LONG BEACH	**7,558.1**	**7,753.3**	**2.6**	**2,905.8**	**4.5**	**121,786,797**	**62.9**	**26,878**	**41,912**	**57,962,288**	**60.1**	**13,022**	**19,947**	**3.5402**	**3.3039**
Los Angeles	7,558.1	7,753.3	2.6	2,905.8	4.5	121,786,797	62.9	26,878	41,912	57,962,288	60.1	13,022	19,947	3.5402	3.3039
LOS ANGELES - LONG BEACH - ANAHEIM CONSOLIDATED AREA	***11,787.4***	***12,607.6***	***7.0***	***4,734.7***	***10.2***	***199,094,470***	***72.6***	***26,861***	***42,050***	***97,135,761***	***69.7***	***13,329***	***20,516***	***5.5139***	***5.4345***
MODESTO	**280.2**	**324.1**	**15.7**	**124.2**	**22.0**	**5,013,823**	**88.3**	**26,157**	**40,369**	**2,442,363**	**88.7**	**12,716**	**19,665**	**.1271**	**.1374**
Stanislaus	280.2	324.1	15.7	124.2	22.0	5,013,823	88.3	26,157	40,369	2,442,363	88.7	12,716	19,665	.1271	.1374
OXNARD - SIMI VALLEY - VENTURA	**558.9**	**648.3**	**16.0**	**228.6**	**22.3**	**8,859,290**	**93.1**	**24,554**	**38,755**	**4,434,891**	**88.7**	**12,572**	**19,400**	**.2291**	**.2508**
Ventura	558.9	648.3	16.0	228.6	22.3	8,859,290	93.1	24,554	38,755	4,434,891	88.7	12,572	19,400	.2291	.2508
REDDING	**123.3**	**146.1**	**18.5**	**58.2**	**24.4**	**2,074,962**	**98.5**	**22,339**	**35,652**	**1,337,093**	**95.2**	**14,636**	**22,974**	**.0561**	**.0632**
Shasta	123.3	146.1	18.5	58.2	24.4	2,074,962	98.5	22,339	35,652	1,337,093	95.2	14,636	22,974	.0561	.0632
RIVERSIDE - SAN BERNARDINO - ONTARIO	**1,644.9**	**1,907.8**	**16.0**	**712.5**	**20.5**	**25,784,588**	**90.6**	**22,885**	**36,189**	**13,309,913**	**86.3**	**12,084**	**18,681**	**.6816**	**.7382**
Riverside	704.7	828.8	17.6	319.4	22.1	11,256,469	92.9	22,309	35,243	6,269,860	88.5	12,714	19,630	.3006	.3295
San Bernardino	940.2	1,079.0	14.8	393.1	19.3	14,528,119	88.9	23,343	36,958	7,040,053	84.4	11,584	17,909	.3810	.4087
SACRAMENTO	**1,055.9**	**1,184.3**	**12.2**	**497.2**	**20.7**	**19,702,627**	**91.7**	**24,958**	**39,627**	**10,150,288**	**87.7**	**13,127**	**20,415**	**.5003**	**.5414**
Placer	125.6	150.6	19.9	59.0	26.3	2,132,048	90.4	23,975	36,136	1,247,477	93.0	13,839	21,144	.0570	.0628
Sacramento	813.1	905.3	11.3	386.5	20.3	15,767,937	93.8	25,317	40,797	7,964,085	88.0	13,186	20,606	.3928	.4272
Yolo	117.2	128.4	9.6	51.7	17.8	1,802,642	75.7	23,376	34,867	938,726	79.2	11,933	18,157	.0505	.0514
SALINAS - SEASIDE - MONTEREY	**301.4**	**329.9**	**9.5**	**113.8**	**13.0**	**4,646,782**	**75.5**	**26,296**	**40,833**	**2,424,074**	**75.1**	**13,749**	**21,301**	**.1312**	**.1323**
Monterey	301.4	329.9	9.5	113.8	13.0	4,646,782	75.5	26,296	40,833	2,424,074	75.1	13,749	21,301	.1312	.1323
SAN DIEGO	**1,955.9**	**2,217.7**	**13.4**	**858.5**	**19.5**	**32,792,185**	**87.8**	**24,297**	**38,197**	**16,840,509**	**83.9**	**12,743**	**19,616**	**.8633**	**.9204**
San Diego	1,955.9	2,217.7	13.4	858.5	19.5	32,792,185	87.8	24,297	38,197	16,840,509	83.9	12,743	19,616	.8633	.9204
SAN FRANCISCO - OAKLAND	**3,280.6**	**3,363.2**	**2.5**	**1,415.1**	**7.5**	**65,416,072**	**68.1**	**29,551**	**46,227**	**28,412,748**	**64.9**	**13,087**	**20,078**	**1.7401**	**1.6649**
Alameda	1,112.3	1,124.6	1.1	461.2	5.7	19,569,004	65.9	27,016	42,431	8,813,592	62.6	12,421	19,110	.5433	.5128
Contra Costa	676.7	737.1	8.9	298.6	16.7	14,032,530	81.9	30,146	46,994	5,435,009	78.7	11,884	18,202	.3367	.3477
Marin	225.2	232.9	3.4	103.2	11.3	5,525,903	71.3	34,794	53,546	2,283,604	72.5	14,279	22,128	.1372	.1347
San Francisco	672.4	654.1	-2.7	296.2	–.8	12,424,825	54.3	26,972	41,947	5,814,171	51.8	12,835	19,629	.3670	.3243
San Mateo	594.0	614.5	3.5	255.9	9.8	13,863,810	70.6	34,860	54,177	6,066,372	67.9	15,500	23,706	.3559	.3454
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,291.1***	***5,621.4***	***6.2***	***2,295.9***	***11.8***	***107,396,529***	***73.8***	***30,080***	***46,778***	***47,687,479***	***71.6***	***13,534***	***20,771***	***2.7826***	***2.7583***
SAN JOSE	**1,340.6**	**1,479.5**	**10.4**	**572.8**	**17.6**	**30,937,531**	**81.1**	**35,087**	**54,011**	**13,469,066**	**78.8**	**15,470**	**23,514**	**.7545**	**.7787**
Santa Clara	1,340.6	1,479.5	10.4	572.8	17.6	30,937,531	81.1	35,087	54,011	13,469,066	78.8	15,470	23,514	.7545	.7787
SANTA BARBARA - SANTA MARIA - LOMPOC	**305.5**	**325.8**	**6.6**	**128.8**	**12.7**	**4,874,280**	**65.1**	**25,823**	**37,844**	**2,576,688**	**66.4**	**13,551**	**20,005**	**.1438**	**.1378**
Santa Barbara	305.5	325.8	6.6	128.8	12.7	4,874,280	65.1	25,823	37,844	2,576,688	66.4	13,551	20,005	.1438	.1378
SANTA CRUZ	**200.6**	**237.5**	**18.4**	**93.4**	**21.0**	**2,981,569**	**76.9**	**21,837**	**31,923**	**1,791,699**	**82.0**	**12,754**	**19,183**	**.0873**	**.0908**
Santa Cruz	200.6	237.5	18.4	93.4	21.0	2,981,569	76.9	21,837	31,923	1,791,699	82.0	12,754	19,183	.0873	.0908
SANTA ROSA	**318.3**	**374.6**	**17.7**	**155.0**	**24.6**	**5,612,166**	**98.4**	**22,737**	**36,208**	**3,099,003**	**96.3**	**12,694**	**19,994**	**.1427**	**.1606**
Sonoma	318.3	374.6	17.7	155.0	24.6	5,612,166	98.4	22,737	36,208	3,099,003	96.3	12,694	19,994	.1427	.1606
STOCKTON	**359.7**	**398.0**	**10.6**	**151.6**	**15.5**	**5,763,549**	**86.9**	**23,488**	**38,018**	**2,904,206**	**80.9**	**12,226**	**19,157**	**.1535**	**.1615**
San Joaquin	359.7	398.0	10.6	151.6	15.5	5,763,549	86.9	23,488	38,018	2,904,206	80.9	12,226	19,157	.1535	.1615
VALLEJO - FAIRFIELD - NAPA	**351.6**	**404.1**	**14.9**	**153.0**	**21.6**	**5,430,760**	**83.6**	**23,510**	**35,495**	**2,706,662**	**86.1**	**11,558**	**17,691**	**.1453**	**.1541**
Napa	103.2	115.3	11.7	45.8	17.7	1,306,207	79.0	18,755	28,520	750,900	80.6	10,689	16,395	.0389	.0401
Solano	248.4	288.8	16.3	107.2	23.4	4,124,553	85.1	25,638	38,475	1,955,762	88.4	11,947	18,244	.1064	.1140
VISALIA - TULARE - PORTERVILLE	**257.9**	**295.2**	**14.5**	**101.3**	**18.2**	**3,354,107**	**81.7**	**21,541**	**33,111**	**1,940,442**	**82.8**	**12,385**	**19,155**	**.0983**	**.1034**
Tulare	257.9	295.2	14.5	101.3	18.2	3,354,107	81.7	21,541	33,111	1,940,442	82.8	12,385	19,155	.0983	.1034
YUBA CITY	**108.2**	**115.1**	**9.4**	**44.3**	**15.7**	**1,371,750**	**74.5**	**20,524**	**30,965**	**714,267**	**75.6**	**10,618**	**16,123**	**.0404**	**.0405**
Sutter	54.3	60.4	11.2	23.1	16.1	767,909	69.6	22,756	33,243	400,802	73.5	11,609	17,351	.0226	.0223

1982 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
CALIFORNIA (continued)															
YUBA CITY (continued)															
Yuba	50.9	54.7	7.5	21.2	15.2	603,841	81.2	18,110	28,483	313,465	78.5	9,546	14,786	.0178	.0182
ALL COUNTIES															
Alameda	1,112.3	1,124.6	1.1	461.2	5.7	19,569,004	65.9	27,016	42,431	8,813,592	62.6	12,421	19,110	.5433	.5128
Alpine	1.2	1.5	25.0	.6	50.0	25,794	191.5	22,123	42,990	4,460	168.4	4,155	7,433	.0003	.0005
Amador	20.8	25.3	21.6	11.0	32.5	337,018	112.2	19,136	30,638	223,904	110.5	12,816	20,355	.0088	.0106
Butte	151.9	176.0	15.9	75.5	22.8	2,357,431	89.9	20,181	31,224	1,213,377	87.9	10,502	16,071	.0624	.0676
Calaveras	22.2	26.8	20.7	10.8	24.1	302,766	92.1	18,117	28,034	104,374	90.4	6,301	9,664	.0073	.0081
Colusa	12.9	13.5	4.7	5.0	6.4	204,240	67.3	25,967	40,848	83,246	68.3	10,521	16,649	.0056	.0053
Contra Costa	676.7	737.1	8.9	298.6	16.7	14,032,530	81.9	30,146	46,994	5,435,009	78.7	11,884	18,202	.3367	.3477
Del Norte	18.9	21.2	12.2	8.8	20.5	265,555	91.3	19,019	30,177	148,696	87.1	10,884	16,897	.0073	.0079
El Dorado	94.6	108.8	15.0	43.5	19.5	1,281,681	77.5	19,842	29,464	814,588	80.2	12,420	18,726	.0390	.0403
Fresno	535.5	599.9	12.0	223.8	18.0	7,766,203	80.7	22,673	34,702	4,421,624	78.8	13,043	19,757	.2235	.2312
Glenn	22.2	24.6	10.8	9.8	19.5	349,280	88.4	22,606	35,641	143,462	87.1	9,350	14,639	.0087	.0092
Humboldt	110.3	116.3	5.4	48.9	12.7	1,849,579	81.2	23,523	37,824	914,489	78.3	11,818	18,701	.0494	.0506
Imperial	96.0	108.4	12.9	34.6	16.5	1,055,875	73.6	20,474	30,517	718,072	77.2	13,645	20,754	.0350	.0356
Inyo	18.4	20.0	8.7	8.7	14.5	295,155	67.0	23,256	33,926	177,238	71.7	13,583	20,372	.0090	.0086
Kern	418.6	461.2	10.2	171.5	15.8	6,036,715	80.8	22,543	35,200	3,623,028	77.5	13,780	21,126	.1770	.1874
Kings	75.4	81.0	7.4	28.0	13.8	964,115	75.0	22,393	34,433	485,845	76.3	11,203	17,352	.0281	.0261
Lake	39.6	49.3	24.5	21.4	28.1	461,761	92.6	14,358	21,578	267,275	95.2	8,198	12,489	.0133	.0151
Lassen	22.7	26.0	14.5	9.6	21.5	298,960	95.5	19,358	31,142	160,894	91.9	10,615	16,760	.0081	.0089
Los Angeles	7,558.1	7,753.3	2.6	2,905.8	4.5	121,786,797	62.9	26,878	41,912	57,962,288	60.1	13,022	19,947	3.5402	3.3039
Madera	67.7	81.7	20.7	28.0	23.3	909,144	91.1	20,962	32,469	399,775	88.5	9,343	14,278	.0238	.0259
Marin	225.2	232.9	3.4	103.2	11.3	5,525,903	71.3	34,794	53,546	2,283,604	72.5	14,279	22,128	.1372	.1347
Mariposa	12.1	15.2	25.6	5.6	24.4	117,977	96.6	13,332	21,067	64,824	94.2	7,420	11,576	.0035	.0039
Mendocino	70.0	79.8	14.0	31.5	18.0	1,022,893	87.8	20,403	32,473	685,698	87.7	13,679	21,768	.0299	.0322
Merced	140.7	159.9	13.6	56.9	19.8	1,984,894	82.7	22,874	34,884	941,561	84.2	10,760	16,548	.0537	.0565
Modoc	8.9	9.8	10.1	3.9	14.7	115,017	73.2	19,527	29,492	57,383	75.8	9,600	14,714	.0034	.0034
Mono	9.6	11.8	22.9	5.2	30.0	143,772	106.1	17,442	27,648	106,635	104.9	13,012	20,507	.0040	.0048
Monterey	301.4	329.9	9.5	113.8	13.0	4,646,782	75.5	26,296	40,833	2,424,074	75.1	13,749	21,301	.1312	.1323
Napa	103.2	115.3	11.7	45.8	17.7	1,306,207	79.0	18,755	28,520	750,900	80.6	10,689	16,395	.0389	.0401
Nevada	57.0	67.9	19.1	26.7	20.3	793,704	90.5	18,769	29,727	458,465	88.0	10,984	17,171	.0223	.0243
Orange	2,[illegible]25.5	2,298.2	13.5	887.8	20.5	42,663,795	89.4	30,573	48,056	21,428,669	85.5	15,681	24,137	1.0630	1.1416
Placer	125.6	150.6	19.9	59.0	26.3	2,132,048	90.4	23,975	36,136	1,247,477	93.0	13,839	21,144	.0570	.0628
Plumas	18.5	21.9	18.4	9.3	27.4	304,457	93.4	21,560	32,737	160,114	92.4	11,400	17,217	.0079	.0087
Riverside	704.7	828.8	17.6	319.4	22.1	11,256,469	92.9	22,309	35,243	6,269,860	88.5	12,714	19,630	.3006	.3295
Sacramento	813.1	905.3	11.3	386.5	20.3	15,767,937	93.8	25,317	40,797	7,964,085	88.0	13,186	20,606	.3928	.4272
San Benito	26.3	30.3	15.2	9.9	17.9	326,023	66.2	23,353	32,932	165,231	73.7	11,327	16,690	.0099	.0098
San Bernardino	940.2	1,079.0	14.8	393.1	19.3	14,528,119	88.9	23,343	36,958	7,040,053	84.4	11,584	17,909	.3810	.4087
San Diego	1,955.9	2,217.7	13.4	858.5	19.5	32,792,185	87.8	24,297	38,197	16,840,509	83.9	12,743	19,616	.8633	.9204
San Francisco	672.4	654.1	-2.7	296.2	-.8	12,424,825	54.3	26,972	41,947	5,814,171	51.8	12,835	19,629	.3670	.3243
San Joaquin	359.7	398.0	10.6	151.6	15.5	5,763,549	86.9	23,488	38,018	2,904,206	80.9	12,226	19,157	.1535	.1615
San Luis Obispo	165.0	193.2	17.1	78.7	24.3	2,318,105	87.6	19,516	29,455	1,359,185	89.8	11,312	17,270	.0654	.0708
San Mateo	594.0	614.5	3.5	255.9	9.8	13,863,810	70.6	34,860	54,177	6,066,372	67.9	15,500	23,706	.3559	.3454
Santa Barbara	305.5	325.8	6.6	128.8	12.7	4,874,280	65.1	25,823	37,844	2,576,688	66.4	13,551	20,005	.1438	.1378
Santa Clara	1,340.6	1,479.5	10.4	572.8	17.6	30,937,531	81.1	35,087	54,011	13,469,066	78.8	15,470	23,514	.7545	.7787
Santa Cruz	200.6	237.5	18.4	93.4	21.0	2,981,569	76.9	21,837	31,923	1,791,699	82.0	12,754	19,183	.0873	.0908
Shasta	123.3	146.1	18.5	58.2	24.4	2,074,962	98.5	22,339	35,652	1,337,093	95.2	14,636	22,974	.0561	.0632
Sierra	3.2	3.6	12.5	1.7	21.4	54,126	78.9	21,614	31,839	9,452	79.8	3,755	5,560	.0011	.0013
Siskiyou	41.2	46.1	11.9	18.5	16.4	589,041	76.0	21,050	31,840	271,110	76.6	9,654	14,655	.0163	.0164
Solano	248.4	288.8	16.3	107.2	23.4	4,124,553	85.1	25,638	38,475	1,955,762	88.4	11,947	18,244	.1064	.1140
Sonoma	318.3	374.6	17.7	155.0	24.6	5,612,166	98.4	22,737	36,208	3,099,003	96.3	12,694	19,994	.1427	.1606
Stanislaus	280.2	324.1	15.7	124.2	22.0	5,013,823	88.3	26,157	40,369	2,442,363	88.7	12,716	19,665	.1271	.1374
Sutter	54.3	60.4	11.2	23.1	16.1	767,909	69.6	22,756	33,243	400,802	73.5	11,609	17,351	.0226	.0223
Tehama	40.7	46.2	13.5	18.8	20.5	593,269	90.8	19,927	31,557	331,927	89.2	11,248	17,656	.0162	.0176
Trinity	12.7	15.3	20.5	6.5	30.0	190,286	93.6	19,661	29,275	48,609	96.4	4,950	7,478	.0043	.0046
Tulare	257.9	295.2	14.5	101.3	18.2	3,354,107	81.7	21,541	33,111	1,946,442	82.8	12,385	19,155	.0983	.1034
Tuolumne	36.2	42.1	16.3	17.4	26.1	464,298	86.5	18,037	26,684	283,401	88.2	10,913	16,287	.0136	.0146
Ventura	558.9	648.3	16.0	228.6	22.3	8,859,290	93.1	24,554	38,755	4,434,891	88.7	12,572	19,400	.2291	.2508
Yolo	117.2	128.4	9.6	51.7	17.8	1,802,642	75.7	23,376	34,867	938,726	79.2	11,933	18,157	.0505	.0514
Yuba	50.9	54.7	7.5	21.2	15.2	603,841	81.2	18,110	28,483	313,465	78.5	9,546	14,786	.0178	.0182
TOTAL METRO COUNTIES	**23,130.1**	**25,039.8**	**8.3**	**9,672.7**	**12.8**	**405,226,982**	**75.8**	**26,879**	**41,894**	**197,202,298**	**73.4**	**13,265**	**20,388**	**10.9607**	**11.0027**
TOTAL STATE	**24,395.1**	**26,487.3**	**8.6**	**10,232.0**	**13.2**	**422,845,767**	**76.1**	**26,554**	**41,326**	**206,792,811**	**73.9**	**13,156**	**20,210**	**11.4559**	**11.5263**

METRO/COUNTY 1986 PROJECTIONS

ESTIMATES

COLORADO

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
COLORADO SPRINGS	**331.5**	**375.1**	**13.2**	**142.8**	**20.5**	**4,626,939**	**86.4**	**20,942**	**32,402**	**2,679,570**	**85.5**	**12,192**	**18,764**	**.1316**	**.1400**
El Paso	322.6	363.4	12.6	138.5	20.1	4,537,065	86.3	21,121	32,759	2,633,076	85.2	12,331	19,011	.1289	.1369
Teller	8.9	11.7	31.5	4.3	34.4	89,874	93.9	14,482	20,901	46,494	102.9	7,159	10,813	.0027	.0031
DENVER - BOULDER	**1,694.0**	**1,916.0**	**13.1**	**785.5**	**20.1**	**32,859,734**	**89.6**	**26,492**	**41,833**	**16,998,845**	**88.7**	**13,773**	**21,641**	**.8335**	**.8990**
Adams	257.5	293.5	14.0	112.7	23.0	4,920,641	118.6	24,573	43,661	2,895,334	108.0	15,198	25,691	.1178	.1408
Arapahoe	320.1	402.3	25.7	162.5	35.8	6,544,004	103.1	26,924	40,271	4,267,004	104.4	17,444	26,258	.1672	.1952
Boulder	200.2	232.8	16.3	92.7	24.1	3,703,461	85.3	26,751	39,951	1,841,311	88.0	13,109	19,863	.0948	.1015
Denver	487.2	477.4	–2.0	222.4	3.4	9,550,831	74.6	25,447	42,944	4,195,797	66.3	11,735	18,866	.2498	.2428
Douglas	28.8	35.2	22.2	11.1	23.3	354,719	110.5	18,722	31,957	97,651	105.1	5,290	8,797	.0081	.0095
Gilpin	2.6	3.3	26.9	.5	36.4	31,296	96.9	14,446	20,864	10,209	102.6	4,580	6,806	.0008	.0007
Jefferson	397.6	471.5	18.6	182.6	27.7	7,754,782	84.6	29,377	42,469	3,691,539	87.0	13,804	20,217	.1950	.2085
FORT COLLINS	**160.5**	**192.4**	**19.9**	**75.4**	**26.7**	**2,632,091**	**89.8**	**23,309**	**34,908**	**1,472,842**	**92.1**	**12,889**	**19,534**	**.0702**	**.0771**
Larimer	160.5	192.4	19.9	75.4	26.7	2,632,091	89.8	23,309	34,908	1,472,842	92.1	12,889	19,534	.0702	.0771
GREELEY	**129.9**	**150.2**	**15.6**	**56.3**	**22.4**	**1,778,623**	**84.5**	**20,962**	**31,592**	**775,078**	**84.2**	**9,147**	**13,767**	**.0471**	**.0502**
Weld	129.9	150.2	15.6	56.3	22.4	1,778,623	84.5	20,962	31,592	775,078	84.2	9,147	13,767	.0471	.0502
PUEBLO	**127.2**	**132.0**	**3.8**	**51.5**	**10.3**	**1,628,850**	**65.2**	**21,114**	**31,628**	**958,670**	**68.2**	**12,203**	**18,615**	**.0517**	**.0494**
Pueblo	127.2	132.0	3.8	51.5	10.3	1,628,850	65.2	21,114	31,628	958,670	68.2	12,203	18,615	.0517	.0494
ALL COUNTIES															
Adams	257.5	293.5	14.0	112.7	23.0	4,920,641	118.6	24,573	43,661	2,895,334	108.0	15,198	25,691	.1178	.1408
Alamosa	11.9	12.3	3.4	4.6	12.2	185,386	107.4	21,798	40,301	136,525	94.4	17,126	29,679	.0052	.0059
Arapahoe	320.1	402.3	25.7	162.5	35.8	6,544,004	103.1	26,924	40,271	4,767,004	104.4	17,444	26,258	.1672	.1952
Archuleta	3.8	4.4	15.8	1.7	21.4	45,826	118.8	14,961	26,956	36,500	109.7	12,435	21,471	.0013	.0015
Baca	5.4	5.3	–1.9	1.8	–5.3	49,230	41.6	18,297	27,350	24,898	45.6	9,002	13,832	.0018	.0016
Bent	5.9	5.7	–3.4	1.9	–5.0	53,345	59.6	16,708	28,076	22,336	55.2	7,197	11,756	.0017	.0016
Boulder	200.2	232.8	16.3	92.7	24.1	3,703,461	85.3	26,751	39,951	1,841,311	88.0	13,109	19,863	.0948	.1015
Chaffee	13.9	15.9	14.4	6.2	21.6	156,225	85.2	16,541	25,198	137,148	87.9	14,313	22,121	.0053	.0058
Cheyenne	2.1	2.0	–4.8	.8	.0	21,897	43.9	19,015	27,371	10,313	46.1	8,824	12,891	.0008	.0005
Clear Creek	7.8	9.2	17.9	4.1	28.1	137,782	89.5	22,718	33,605	51,257	90.2	8,422	12,502	.0033	.0037
Conejos	7.8	8.0	2.6	2.5	4.2	55,580	86.6	12,408	22,232	24,440	77.0	5,753	9,776	.0019	.0017
Costilla	3.1	3.1	.0	1.0	.0	23,319	73.8	13,417	23,319	5,491	66.3	3,302	5,491	.0006	.0008
Crowley	3.0	2.9	–3.3	1.1	.0	28,400	85.1	13,948	25,818	6,285	70.5	3,352	5,714	.0008	.0007
Custer	1.7	2.0	17.6	.7	16.7	18,036	113.0	14,112	25,766	2,200	97.1	1,860	3,143	.0003	.0004
Delta	22.4	26.1	16.5	9.7	16.9	241,221	82.5	15,925	24,868	142,371	83.7	9,336	14,677	.0075	.0078
Denver	487.2	477.4	–2.0	222.4	3.4	9,550,831	74.6	25,447	42,944	4,195,797	66.3	11,735	18,866	.2498	.2428
Dolores	1.7	1.8	5.9	.6	.0	12,142	56.1	12,965	20,237	6,725	58.1	7,088	11,208	.0004	.0004
Douglas	28.8	35.2	22.2	11.1	23.3	354,719	110.5	18,722	31,957	97,651	105.1	5,290	8,797	.0081	.0095
Eagle	14.5	18.1	24.8	7.8	34.5	289,536	115.4	23,177	37,120	251,974	109.7	20,722	32,304	.0080	.0097
Elbert	7.5	9.5	26.7	3.1	24.0	62,388	123.5	11,164	20,125	17,177	114.2	3,208	5,541	.0015	.0019
El Paso	322.6	363.4	12.6	138.5	20.1	4,537,065	86.3	21,121	32,759	2,633,076	85.2	12,331	19,011	.1289	.1369
Fremont	29.8	33.6	12.8	12.9	20.6	318,393	73.7	17,133	24,682	154,552	79.0	8,071	11,981	.0095	.0098
Garfield	24.0	29.0	20.8	11.6	30.3	364,575	99.1	20,573	31,429	302,818	101.8	16,857	26,105	.0110	.0126
Gilpin	2.6	3.3	26.9	1.5	36.4	31,296	96.9	14,446	20,864	10,209	102.6	4,580	6,806	.0008	.0007
Grand	8.1	10.2	25.9	4.2	35.5	143,828	142.2	19,157	34,245	94,523	129.9	13,264	22,505	.0032	.0046
Gunnison	11.2	13.0	16.1	5.2	26.8	157,647	83.2	20,993	30,317	99,466	88.3	12,882	19,128	.0047	.0048
Hinsdale	.4	.5	25.0	.3	50.0	12,295	131.4	26,570	40,983	4,633	135.5	9,835	15,443	.0002	.0004
Huerfano	6.4	6.4	.0	2.4	.0	59,645	44.7	17,179	24,852	28,886	49.4	8,057	12,036	.0021	.0017
Jackson	1.9	2.0	5.3	.7	.0	24,234	55.8	22,217	34,620	11,325	54.6	10,464	16,179	.0007	.0008
Jefferson	397.6	471.5	18.6	182.6	27.7	7,754,782	84.6	29,377	42,469	3,691,539	87.0	13,804	20,217	.1950	.2085
Kiowa	1.9	1.8	–5.3	.7	.0	19,661	73.7	16,174	28,087	7,518	68.8	6,364	10,740	.0005	.0005
Kit Carson	7.6	7.7	1.3	2.8	.0	83,117	48.3	20,010	29,685	51,111	51.4	12,055	18,254	.0031	.0027
Lake	9.0	9.7	7.8	3.2	6.7	104,607	54.4	22,590	32,690	54,908	59.5	11,475	17,159	.0035	.0032
La Plata	29.0	33.6	15.9	12.6	20.0	323,016	74.8	17,601	25,636	282,161	80.1	14,920	22,394	.0114	.0118
Larimer	160.5	192.4	19.9	75.4	26.7	2,632,091	89.8	23,309	34,908	1,472,842	92.1	12,889	19,534	.0702	.0771
Las Animas	14.8	14.6	–1.4	5.8	5.5	118,426	55.1	13,882	20,418	78,056	60.1	8,867	13,458	.0046	.0042
Lincoln	4.6	4.6	.0	1.8	.0	49,027	68.1	16,208	27,237	53,685	65.3	18,038	29,825	.0020	.0019
Logan	20.0	20.8	4.0	8.4	12.0	245,031	59.5	20,478	29,170	169,611	67.8	13,474	20,192	.0085	.0079
Mesa	86.1	103.8	20.6	39.7	24.8	1,278,806	86.4	21,568	32,212	968,153	90.1	16,015	24,387	.0389	.0424
Mineral	.8	.8	.0	.3	.0	5,792	63.7	11,797	19,307	3,982	59.2	8,340	13,273	.0002	.0003
Moffat	14.6	19.4	32.9	6.7	31.4	214,802	105.9	20,454	32,060	194,707	107.8	18,368	29,061	.0066	.0079
Montezuma	17.2	19.3	12.2	6.9	16.9	164,099	68.8	16,481	23,782	180,665	74.7	17,531	26,183	.0068	.0067
Montrose	25.6	29.6	15.6	11.2	23.1	269,163	79.9	16,442	24,032	209,768	83.5	12,563	18,729	.0092	.0097
Morgan	23.0	24.8	7.8	9.5	14.5	276,683	65.5	20,141	29,125	204,202	71.1	14,381	21,495	.0096	.0093
Otero	22.3	21.8	–2.2	8.5	4.9	193,058	59.9	14,907	22,713	135,243	63.6	10,207	15,911	.0072	.0067

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
COLORADO (continued)															
ALL COUNTIES (continued)															
Ouray	2.0	2.2	10.0	.8	14.3	17,324	93.6	12,784	21,655	8,242	89.9	6,200	10,303	.0005	.0005
Park	6.0	8.1	35.0	3.2	45.5	46,181	115.0	9,765	14,432	18,371	118.1	3,830	5,741	.0013	.0016
Phillips	4.6	4.8	4.3	1.9	5.6	71,533	92.2	20,673	37,649	34,209	83.4	10,364	18,005	.0018	.0021
Pitkin	11.1	13.1	18.0	5.9	20.4	274,142	84.8	30,279	46,465	245,794	86.3	26,929	41,660	.0083	.0089
Prowers	13.0	13.1	.8	5.2	8.3	128,485	60.2	16,712	24,709	122,388	65.9	15,367	23,536	.0053	.0049
Pueblo	127.2	132.0	3.8	51.5	10.3	1,628,850	65.2	21,114	31,628	958,670	68.2	12,203	18,615	.0517	.0494
Rio Blanco	6.6	7.6	15.2	2.8	21.7	85,454	75.9	21,124	30,519	41,199	81.9	9,849	14,714	.0025	.0026
Rio Grande	10.5	10.6	1.0	3.3	−2.9	100,543	41.6	20,882	30,468	58,891	45.8	11,878	17,846	.0038	.0031
Routt	14.8	19.0	28.4	7.1	29.1	196,360	98.9	17,949	27,656	146,282	100.2	13,286	20,603	.0058	.0068
Saguache	3.9	4.0	2.6	1.4	.0	27,536	54.3	12,748	19,669	14,083	55.2	6,481	10,059	.0011	.0010
San Juan	.8	.9	12.5	.3	.0	10,161	44.0	23,527	33,870	5,976	50.8	13,210	19,920	.0004	.0004
San Miguel	3.5	4.4	25.7	1.9	35.7	35,563	106.6	12,296	18,717	26,890	104.9	9,373	14,153	.0010	.0012
Sedgwick	3.2	3.1	−3.1	1.5	7.1	45,775	62.2	20,159	30,517	37,007	64.4	16,074	24,671	.0016	.0015
Summit	10.1	11.6	14.9	4.8	17.1	224,760	96.6	27,881	46,825	141,655	87.7	18,411	29,511	.0058	.0064
Teller	8.9	11.7	31.5	4.3	34.4	89,874	93.9	14,482	20,901	46,494	102.9	7,159	10,813	.0027	.0031
Washington	5.3	5.2	−1.9	2.0	.0	61,169	56.1	19,599	30,585	28,747	58.1	9,091	14,374	.0019	.0016
Weld	129.9	150.2	15.6	56.3	22.4	1,778,623	84.5	20,962	31,592	775,078	84.2	9,147	13,767	.0471	.0502
Yuma	10.0	10.9	9.0	4.3	13.2	145,556	89.9	20,171	33,850	70,963	85.1	10,089	16,503	.0039	.0042
TOTAL METRO COUNTIES	**2,443.1**	**2,765.7**	**13.2**	**1,111.5**	**20.2**	**47,526,237**	**88.0**	**25,029**	**39,160**	**22,885,005**	**87.4**	**13,204**	**20,589**	**1.1341**	**1.2157**
TOTAL STATE	**3,019.3**	**3,417.6**	**13.2**	**1,360.9**	**19.8**	**50,802,997**	**87.0**	**23,910**	**37,330**	**28,051,315**	**86.8**	**13,220**	**20,612**	**1.3630**	**1.4564**

CONNECTICUT

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**808.9**	**818.9**	**1.2**	**304.8**	**6.3**	**18,344,208**	**67.0**	**38,318**	**60,184**	**6,770,804**	**63.6**	**14,438**	**22,214**	**.4606**	**.4370**
Fairfield	808.9	818.9	1.2	304.8	6.3	18,344,208	67.0	38,318	60,184	6,770,804	63.6	14,438	22,214	.4606	.4370
HARTFORD - NEW BRITAIN - BRISTOL	**1,051.5**	**1,055.7**	**.4**	**405.5**	**6.5**	**18,455,816**	**70.0**	**28,521**	**45,514**	**7,884,427**	**66.0**	**12,474**	**19,444**	**.4958**	**.4764**
Hartford	804.0	796.8	−.9	310.1	5.1	14,315,467	68.7	28,750	46,164	6,190,101	63.9	12,802	19,962	.3878	.3689
Middlesex	131.1	137.6	5.0	54.0	12.5	2,344,165	79.0	27,284	43,410	1,011,967	77.4	11,881	18,740	.0602	.0609
Tolland	116.4	121.3	4.2	41.4	10.1	1,796,184	68.8	28,300	43,386	682,359	70.2	10,660	16,482	.0478	.0466
NEW HAVEN - WEST HAVEN - WATERBURY - MERIDEN	**762.6**	**770.0**	**1.0**	**298.2**	**7.1**	**12,441,620**	**72.9**	**25,852**	**41,722**	**5,460,678**	**67.5**	**11,708**	**18,312**	**.3373**	**.3283**
New Haven	762.6	770.0	1.0	298.2	7.1	12,441,620	72.9	25,852	41,722	5,460,678	67.5	11,708	18,312	.3373	.3283
NEW LONDON - NORWICH	**239.6**	**243.1**	**1.5**	**89.9**	**7.0**	**3,753,522**	**69.9**	**26,296**	**41,752**	**1,690,324**	**68.9**	**11,911**	**18,802**	**.1042**	**.1005**
New London	239.6	243.1	1.5	89.9	7.0	3,753,522	69.9	26,296	41,752	1,690,324	68.9	11,911	18,802	.1042	.1005
ALL COUNTIES															
Fairfield	808.9	818.9	1.2	304.8	6.3	18,344,208	67.0	38,318	60,184	6,770,804	63.6	14,438	22,214	.4606	.4370
Hartford	804.0	796.8	−.9	310.1	5.1	14,315,467	68.7	28,750	46,164	6,190,101	63.9	12,802	19,962	.3878	.3689
Litchfield	158.9	166.3	4.7	63.5	10.2	2,815,399	81.4	26,938	44,337	1,071,916	77.8	10,466	16,881	.0694	.0709
Middlesex	131.1	137.6	5.0	54.0	12.5	2,344,165	79.0	27,284	43,410	1,011,967	77.4	11,881	18,740	.0602	.0609
New Haven	762.6	770.0	1.0	298.2	7.1	12,441,620	72.9	25,852	41,722	5,460,678	67.5	11,708	18,312	.3373	.3283
New London	239.6	243.1	1.5	89.9	7.0	3,753,522	69.9	26,296	41,752	1,690,324	68.9	11,911	18,802	.1042	.1005
Tolland	116.4	121.3	4.2	41.4	10.1	1,796,184	68.8	28,300	43,386	682,359	70.2	10,660	16,482	.0478	.0466
Windham	93.6	97.8	4.5	36.5	9.6	1,336,094	77.1	22,650	36,605	618,472	74.9	10,622	16,944	.0369	.0370
TOTAL METRO COUNTIES	**2,862.6**	**2,887.7**	**.9**	**1,098.4**	**6.7**	**52,995,166**	**69.6**	**30,345**	**48,248**	**21,806,233**	**65.8**	**12,768**	**19,853**	**1.3979**	**1.3422**
TOTAL STATE	**3,115.1**	**3,151.8**	**1.2**	**1,198.4**	**6.9**	**57,146,659**	**70.3**	**29,942**	**47,686**	**23,496,621**	**66.6**	**12,586**	**19,607**	**1.5042**	**1.4501**

DELAWARE

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
WILMINGTON	**527.8**	**541.1**	**2.5**	**203.1**	**8.8**	**8,730,267**	**73.2**	**26,991**	**42,985**	**4,080,256**	**69.6**	**12,884**	**20,090**	**.2393**	**.2342**
New Castle	400.5	406.7	1.5	155.5	8.4	7,090,861	74.7	28,278	45,600	3,269,534	69.4	13,450	21,026	.1904	.1869
Cecil, Md.	*61.9*	*66.8*	*7.9*	*23.1*	*13.8*	*770,196*	*69.8*	*22,338*	*33,342*	*473,396*	*73.0*	*13,480*	*20,493*	*.0244*	*.0240*
Salem, N. J.	*65.4*	*67.6*	*3.4*	*24.5*	*7.0*	*869,210*	*64.7*	*23,049*	*38,478*	*337,326*	*67.1*	*8,815*	*13,768*	*.0245*	*.0233*
ALL COUNTIES															
Kent	101.3	110.0	8.6	40.2	16.2	1,172,269	75.9	19,263	29,161	949,966	77.6	15,456	23,631	.0405	.0411
New Castle	400.5	406.7	1.5	155.5	8.4	7,090,861	74.7	28,278	45,600	3,269,534	69.4	13,450	21,026	.1904	.1869
Sussex	101.4	111.6	10.1	43.2	15.5	1,421,980	84.3	20,632	32,916	794,414	82.0	11,668	18,389	.0403	.0422
TOTAL METRO COUNTIES	**400.5**	**406.7**	**1.5**	**155.5**	**8.4**	**7,090,861**	**74.7**	**28,278**	**45,600**	**3,269,534**	**69.4**	**13,450**	**21,026**	**.1904**	**.1869**
TOTAL STATE	**603.2**	**628.3**	**4.2**	**238.9**	**10.9**	**9,685,110**	**76.2**	**25,504**	**40,540**	**5,013,914**	**72.8**	**13,463**	**20,988**	**.2712**	**.2702**

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES

DISTRICT OF COLUMBIA

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
WASHINGTON	**3,083.3**	**3,170.4**	**2.8**	**1,239.9**	**8.2**	**63,993,025**	**68.2**	**33,191**	**51,611**	**28,937,920**	**66.9**	**15,132**	**23,339**	**1.7049**	**1.6375**
District of Columbia	613.2	555.7	−9.4	234.6	−5.3	10,748,752	57.4	27,568	45,817	3,882,070	51.4	10,349	16,548	.2956	.2610
Charles, Md.	*77.8*	*91.2*	*17.2*	*28.6*	*22.7*	*1,244,399*	*90.1*	*28,094*	*43,510*	*543,576*	*89.3*	*12,325*	*19,006*	*.0312*	*.0341*
Montgomery, Md.	*589.2*	*615.7*	*4.5*	*243.5*	*12.2*	*13,076,395*	*61.1*	*37,394*	*53,702*	*6,205,077*	*64.7*	*17,360*	*25,483*	*.3598*	*.3367*
Prince George's, Md.	*664.7*	*665.7*	*.2*	*244.4*	*6.3*	*10,771,249*	*60.6*	*29,167*	*44,072*	*6,171,790*	*61.1*	*16,652*	*25,253*	*.3330*	*.3075*
Alexandria, Va.	*100.8*	*95.1*	*−5.7*	*50.3*	*1.6*	*2,342,831*	*53.4*	*30,848*	*46,577*	*1,282,938*	*55.7*	*16,644*	*25,506*	*.0702*	*.0620*
Arlington, Va.	*148.6*	*137.5*	*−7.5*	*69.1*	*−3.5*	*3,695,683*	*52.3*	*33,890*	*53,483*	*1,444,111*	*52.9*	*13,188*	*20,899*	*.0999*	*.0871*
Fairfax, Va.	*622.2*	*699.5*	*12.4*	*268.7*	*21.4*	*16,745,632*	*87.8*	*40,284*	*62,321*	*6,138,723*	*85.1*	*14,985*	*22,846*	*.3696*	*.3945*
Fairfax city, Va.	*18.7*	*16.7*	*−10.7*	*6.6*	*−4.3*	*422,661*	*57.7*	*38,850*	*64,040*	*638,788*	*54.5*	*59,927*	*96,786*	*.0200*	*.0178*
Falls Church, Va.	*9.2*	*9.0*	*−2.2*	*4.4*	*2.3*	*264,659*	*91.5*	*32,148*	*60,150*	*372,306*	*81.0*	*47,847*	*84,615*	*.0101*	*.0105*
Loudoun, Va.	*61.2*	*71.9*	*17.5*	*24.9*	*22.7*	*1,330,726*	*119.4*	*29,873*	*53,443*	*499,108*	*108.2*	*11,808*	*20,044*	*.0273*	*.0328*
Manassas, Va.	*16.6*	*20.1*	*21.1*	*7.2*	*28.6*	*412,020*	*98.5*	*37,062*	*57,225*	*259,848*	*95.8*	*23,700*	*36,090*	*.0103*	*.0118*
Manassas Park, Va.	*6.5*	*6.6*	*1.5*	*1.9*	*.0*	*93,737*	*54.8*	*31,869*	*49,335*	*36,893*	*57.4*	*12,340*	*19,417*	*.0027*	*.0025*
Prince William, Va.	*154.6*	*185.7*	*20.1*	*55.7*	*19.5*	*2,844,281*	*79.8*	*33,941*	*51,064*	*1,462,692*	*84.1*	*17,051*	*26,260*	*.0752*	*.0792*
TOTAL METRO COUNTIES	**613.2**	**555.7**	**−9.4**	**234.6**	**−5.3**	**10,748,752**	**57.4**	**27,568**	**45,817**	**3,882,070**	**51.4**	**10,349**	**16,548**	**.2956**	**.2610**
TOTAL STATE	**613.2**	**555.7**	**−9.4**	**234.6**	**−5.3**	**10,748,752**	**57.4**	**27,568**	**45,817**	**3,882,070**	**51.4**	**10,349**	**16,548**	**.2956**	**.2610**

FLORIDA

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
BRADENTON	**157.7**	**184.6**	**17.1**	**79.1**	**19.1**	**2,253,189**	**85.7**	**18,273**	**28,485**	**1,474,123**	**86.4**	**11,908**	**18,636**	**.0663**	**.0711**
Manatee	157.7	184.6	17.1	79.1	19.1	2,253,189	85.7	18,273	28,485	1,474,123	86.4	11,908	18,636	.0663	.0711
DAYTONA BEACH	**274.2**	**318.2**	**16.0**	**138.0**	**21.1**	**3,628,550**	**84.7**	**17,230**	**26,294**	**2,619,001**	**86.2**	**12,337**	**18,978**	**.1126**	**.1201**
Volusia	274.2	318.2	16.0	138.0	21.1	3,628,550	84.7	17,230	26,294	2,619,001	86.2	12,337	18,978	.1126	.1201
FORT LAUDERDALE - HOLLYWOOD	**1,082.3**	**1,280.1**	**18.3**	**569.4**	**25.6**	**21,336,882**	**91.9**	**24,521**	**37,473**	**12,934,611**	**90.4**	**14,980**	**22,716**	**.5630**	**.6178**
Broward	1,082.3	1,280.1	18.3	569.4	25.6	21,336,882	91.9	24,521	37,473	12,934,611	90.4	14,980	22,716	.5630	.6178
FORT MYERS - CAPE CORAL	**222.9**	**274.0**	**22.9**	**118.4**	**29.4**	**3,619,878**	**101.6**	**19,620**	**30,573**	**2,677,945**	**102.0**	**14,488**	**22,618**	**.1016**	**.1174**
Lee	222.9	274.0	22.9	118.4	29.4	3,619,878	101.6	19,620	30,573	2,677,945	102.0	14,488	22,618	.1016	.1174
FORT WALTON BEACH	**113.6**	**124.5**	**9.6**	**47.3**	**18.3**	**1,624,930**	**92.6**	**21,093**	**34,354**	**1,025,972**	**91.8**	**13,371**	**21,691**	**.0459**	**.0500**
Okaloosa	113.6	124.5	9.6	47.3	18.3	1,624,930	92.6	21,093	34,354	1,025,972	91.8	13,371	21,691	.0459	.0500
GAINESVILLE	**159.8**	**184.9**	**15.7**	**74.5**	**25.2**	**2,301,047**	**88.9**	**20,474**	**30,887**	**1,508,374**	**90.5**	**13,311**	**20,247**	**.0666**	**.0723**
Alachua	159.8	184.9	15.7	74.5	25.2	2,301,047	88.9	20,474	30,887	1,508,374	90.5	13,311	20,247	.0666	.0723
JACKSONVILLE	**759.0**	**822.5**	**8.4**	**318.9**	**14.8**	**10,247,594**	**78.6**	**20,655**	**32,134**	**6,652,215**	**77.3**	**13,505**	**20,860**	**.3148**	**.3208**
Baker	16.4	19.9	21.3	6.0	30.4	174,409	105.7	18,433	29,068	106,587	107.5	11,166	17,765	.0050	.0058
Clay	73.8	94.5	28.0	32.3	33.5	920,869	112.0	17,950	28,510	838,338	113.3	16,244	25,955	.0284	.0344
Duval	578.7	600.6	3.8	239.5	10.6	7,955,540	71.0	21,482	33,217	4,970,925	68.5	13,618	20,755	.2495	.2428
Nassau	35.2	42.2	19.9	15.2	26.7	487,897	129.7	17,701	32,098	250,036	118.8	9,524	16,450	.0115	.0145
St. Johns	54.9	65.3	18.9	25.9	27.0	708,879	100.6	17,322	27,370	486,329	99.8	11,930	18,777	.0204	.0233
LAKELAND - WINTER HAVEN	**337.3**	**385.1**	**14.2**	**148.7**	**21.1**	**4,826,450**	**89.7**	**20,721**	**32,458**	**3,102,647**	**86.0**	**13,584**	**20,865**	**.1398**	**.1504**
Polk	337.3	385.1	14.2	148.7	21.1	4,826,450	89.7	20,721	32,458	3,102,647	86.0	13,584	20,865	.1398	.1504
MELBOURNE - TITUSVILLE - COCOA	**282.3**	**303.9**	**7.7**	**127.0**	**16.2**	**4,788,709**	**108.2**	**21,041**	**37,706**	**2,661,347**	**96.0**	**12,420**	**20,955**	**.1202**	**.1361**
Brevard	282.3	303.9	7.7	127.0	16.2	4,788,709	108.2	21,041	37,706	2,661,347	96.0	12,420	20,955	.1202	.1361
MIAMI	**1,751.2**	**1,933.8**	**10.4**	**752.3**	**17.5**	**27,556,358**	**76.5**	**24,384**	**36,629**	**16,427,967**	**78.1**	**14,407**	**21,837**	**.8018**	**.8163**
Dade	1,751.2	1,933.8	10.4	752.3	17.5	27,556,358	76.5	24,384	36,629	16,427,967	78.1	14,407	21,837	.8018	.8163
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,833.5***	***3,213.9***	***13.4***	***1,321.7***	***20.8***	***48,893,240***	***82.9***	***24,440***	***36,993***	***29,362,578***	***83.3***	***14,645***	***22,216***	***1.3648***	***1.4341***
OCALA	**131.8**	**159.0**	**20.6**	**64.2**	**28.1**	**1,735,582**	**99.3**	**17,381**	**27,034**	**1,198,363**	**99.2**	**12,010**	**18,666**	**.0501**	**.0571**
Marion	131.8	159.0	20.6	64.2	28.1	1,735,582	99.3	17,381	27,034	1,198,363	99.2	12,010	18,666	.0501	.0571
ORLANDO	**747.0**	**881.8**	**18.0**	**344.6**	**24.9**	**11,833,659**	**88.6**	**22,756**	**34,340**	**7,472,949**	**89.2**	**14,322**	**21,686**	**.3329**	**.3614**
Orange	493.5	560.5	13.6	221.7	20.9	8,190,656	83.5	24,336	36,945	4,973,204	82.2	14,881	22,432	.2312	.2428
Osceola	55.7	68.9	23.7	26.9	26.9	607,381	92.2	14,910	22,579	458,543	96.0	11,035	17,046	.0194	.0217
Seminole	[illegible]	252.4	27.6	96.0	34.8	3,035,622	102.8	21,020	31,621	2,041,202	106.8	13,863	21,263	.0823	.0969
PANAMA CITY	**101.6**	**113.5**	**11.7**	**44.9**	**20.7**	**1,283,338**	**78.7**	**19,304**	**28,582**	**1,052,849**	**84.0**	**15,384**	**23,449**	**.0429**	**.0447**
Bay	101.6	113.5	11.7	44.9	20.7	1,283,338	78.7	19,304	28,582	1,052,849	84.0	15,384	23,449	.0429	.0447
PENSACOLA	**300.3**	**326.4**	**8.7**	**122.9**	**15.9**	**3,629,513**	**80.9**	**18,925**	**29,532**	**2,461,677**	**82.0**	**12,761**	**20,030**	**.1142**	**.1183**
Escambia	240.9	256.6	6.5	97.8	14.0	2,868,761	77.3	18,858	29,333	2,126,736	79.7	13,791	21,746	.0947	.0963
Santa Rosa	59.4	69.8	17.5	25.1	24.3	760,752	96.0	19,211	30,309	334,941	97.7	8,385	13,344	.0195	.0220
SARASOTA	**216.3**	**256.0**	**18.4**	**117.8**	**22.5**	**3,456,389**	**89.0**	**19,008**	**29,341**	**2,664,985**	**92.4**	**14,510**	**22,793**	**.1039**	**.1136**
Sarasota	216.3	256.0	18.4	117.8	22.5	3,456,389	89.0	19,008	29,341	2,684,985	92.4	14,510	22,793	.1039	.1136

1982 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
FLORIDA (continued)															
TALLAHASSEE	**168.9**	**197.0**	**16.6**	**78.2**	**24.3**	**2,735,464**	**93.0**	**22,532**	**34,980**	**1,581,568**	**92.4**	**13,071**	**20,225**	**.0731**	**.0806**
Leon	157.0	182.1	16.0	73.1	24.3	2,601,365	91.3	23,128	35,586	1,548,328	91.9	13,720	21,181	.0703	.0769
Wakulla	11.9	14.9	25.2	5.1	24.4	134,099	133.9	13,982	26,294	33,240	115.2	3,768	6,518	.0028	.0037
TAMPA - ST. PETERSBURG	**1,653.5**	**1,893.3**	**14.5**	**810.7**	**18.7**	**24,042,475**	**84.3**	**19,098**	**29,656**	**15,204,228**	**82.5**	**12,195**	**18,754**	**.7039**	**.7434**
Hillsborough	675.0	752.2	11.4	297.1	17.3	9,760,179	84.2	20,919	32,851	6,992,733	82.6	15,115	23,537	.2989	.3139
Pasco	214.4	274.4	28.0	118.6	30.5	2,374,280	97.1	13,251	20,019	1,282,525	100.0	7,054	10,814	.0667	.0770
Pinellas	764.1	866.7	13.4	395.0	16.6	11,908,016	82.0	19,305	30,147	6,928,970	79.5	11,392	17,542	.3383	.3525
WEST PALM BEACH - BOCA RATON	**619.5**	**727.9**	**17.5**	**321.3**	**24.5**	**13,381,502**	**93.4**	**26,812**	**41,648**	**6,758,931**	**90.3**	**13,765**	**21,036**	**.3264**	**.3593**
Palm Beach	619.5	727.9	17.5	321.3	24.5	13,381,502	93.4	26,812	41,648	6,758,931	90.3	13,765	21,036	.3264	.3593
ALL COUNTIES															
Alachua	159.8	184.9	15.7	74.5	25.2	2,301,047	88.9	20,474	30,887	1,508,374	90.5	13,311	20,247	.0666	.0723
Baker	16.4	19.9	21.3	6.0	30.4	174,409	105.7	18,433	29,068	106,587	107.5	11,166	17,765	.0050	.0058
Bay	101.6	113.5	11.7	44.9	20.7	1,283,338	78.7	19,304	28,582	1,052,849	84.0	15,384	23,449	.0429	.0447
Bradford	20.9	23.8	13.9	8.5	25.0	237,524	99.1	17,547	27,944	125,119	95.9	9,394	14,720	.0066	.0073
Brevard	282.3	303.9	7.7	127.0	16.2	4,788,709	108.2	21,041	37,706	2,661,347	96.0	12,420	20,955	.1202	.1361
Broward	1,082.3	1,280.1	18.3	569.4	25.6	21,336,882	91.9	24,521	37,473	12,934,611	90.4	14,980	22,716	.5630	.6178
Calhoun	9.6	10.5	9.4	3.9	14.7	91,220	78.3	15,047	23,390	56,146	75.4	9,416	14,396	.0030	.0031
Charlotte	64.1	80.4	25.4	36.5	27.6	996,671	105.4	16,963	27,306	602,306	104.0	10,322	16,502	.0259	.0305
Citrus	61.2	80.2	31.0	35.1	35.0	931,629	145.8	14,575	26,542	454,554	129.7	7,612	12,950	.0203	.0271
Clay	73.8	94.5	28.0	32.3	33.5	920,869	112.0	17,950	28,510	838,338	113.3	16,244	25,955	.0284	.0344
Collier	94.6	119.6	26.4	51.4	34.2	1,763,365	96.4	23,447	34,307	1,376,485	103.7	17,642	26,780	.0498	.0573
Columbia	37.3	43.0	15.3	15.8	20.6	367,769	79.4	15,649	23,277	282,178	80.5	11,934	17,859	.0126	.0133
Dade	1,751.2	1,933.8	10.4	752.3	17.5	27,556,358	76.5	24,384	36,629	16,427,967	78.1	14,407	21,837	.8018	.8163
De Soto	20.0	22.8	14.0	8.5	25.0	201,229	84.3	16,056	23,674	135,806	91.1	10,449	15,977	.0064	.0070
Dixie	8.1	9.0	11.1	3.3	17.9	67,130	77.1	13,535	20,342	44,293	82.2	8,680	13,422	.0024	.0023
Duval	578.7	600.6	3.8	239.5	10.6	7,955,540	71.0	21,482	33,217	4,970,925	68.5	13,618	20,755	.2495	.2428
Escambia	240.9	256.6	6.5	97.8	14.0	2,868,761	77.3	18,858	29,333	2,126,736	79.7	13,791	21,746	.0947	.0963
Flagler	12.1	15.4	27.3	6.9	38.0	113,543	99.8	11,366	16,456	72,805	102.3	7,198	10,551	.0034	.0041
Franklin	7.7	7.9	2.6	2.9	3.6	79,014	104.4	13,804	27,246	54,463	89.6	10,260	18,780	.0025	.0027
Gadsden	42.3	44.2	4.5	14.5	13.3	372,587	73.6	16,770	25,696	178,311	72.7	8,065	12,297	.0118	.0117
Gilchrist	6.1	7.2	18.0	2.8	27.3	58,779	91.8	13,931	20,993	15,899	96.1	3,686	5,678	.0017	.0018
Glades	6.5	8.0	23.1	2.9	20.8	47,537	91.8	10,327	16,392	9,372	88.2	2,075	3,232	.0012	.0014
Gulf	10.8	11.1	2.8	3.7	.0	94,432	60.0	15,955	25,522	45,495	58.6	7,752	12,296	.0032	.0031
Hamilton	8.9	9.5	6.7	3.6	16.1	96,198	107.1	14,982	26,722	75,353	99.2	12,200	20,931	.0030	.0032
Hardee	20.2	22.8	12.9	7.7	16.7	204,923	71.0	18,157	26,613	112,205	76.5	9,631	14,572	.0066	.0067
Hendry	19.8	23.6	19.2	8.2	26.2	266,111	134.1	17,490	32,453	220,536	121.9	15,289	26,895	.0073	.0093
Hernando	49.3	63.4	28.6	27.7	37.8	564,984	105.7	13,666	20,397	395,397	111.3	9,308	14,274	.0164	.0196
Highlands	50.5	59.1	17.0	25.4	23.3	651,225	96.7	16,073	25,639	418,361	95.2	10,406	16,471	.0187	.0209
Hillsborough	675.0	752.2	11.4	297.1	17.3	9,760,179	84.2	20,919	32,851	6,992,733	82.6	15,115	23,537	.2989	.3139
Holmes	15.5	17.7	14.2	6.7	19.6	114,667	78.4	11,480	17,114	69,162	84.1	6,707	10,323	.0040	.0041
Indian River	64.0	76.1	18.9	31.8	24.7	868,353	84.6	18,447	27,307	620,041	88.9	12,871	19,498	.0266	.0286
Jackson	40.1	42.7	6.5	15.5	11.5	329,226	72.5	13,733	21,240	246,963	73.8	10,221	15,933	.0122	.0122
Jefferson	11.1	12.2	9.9	4.3	16.2	112,419	114.2	14,185	26,144	59,135	101.0	7,951	13,752	.0032	.0035
Lafayette	4.2	4.9	16.7	1.7	13.3	39,668	100.0	13,221	23,334	13,770	93.2	4,752	8,100	.0010	.0012
Lake	110.9	127.8	15.2	53.6	19.6	1,705,871	108.3	18,281	31,826	1,010,125	99.7	11,291	18,846	.0442	.0511
Lee	222.9	274.0	22.9	118.4	29.4	3,619,878	101.6	19,620	30,573	2,677,945	102.0	14,488	22,618	.1016	.1174
Leon	157.0	182.1	16.0	73.1	24.3	2,601,365	91.3	23,128	35,586	1,548,328	91.9	13,720	21,181	.0703	.0769
Levy	21.2	25.1	18.4	9.3	19.2	238,809	112.0	14,443	25,678	125,542	99.7	8,058	13,499	.0065	.0076
Liberty	4.4	5.0	13.6	1.7	13.3	30,353	71.4	11,803	17,855	7,980	74.7	3,046	4,694	.0010	.0009
Madison	15.1	15.9	5.3	5.4	8.0	129,442	71.9	15,056	23,971	80,287	72.8	9,292	14,868	.0044	.0044
Manatee	157.7	184.6	17.1	79.1	19.1	2,253,189	85.7	18,273	28,485	1,474,123	86.4	11,908	13,636	.0663	.0711
Marion	131.8	159.0	20.6	64.2	28.1	1,735,582	99.3	17,381	27,034	1,198,363	99.2	12,010	18,666	.0501	.0571
Martin	70.3	88.6	26.0	38.4	32.4	1,159,035	98.7	20,119	30,183	738,944	102.2	12,604	19,243	.0310	.0357
Monroe	65.2	70.8	8.6	32.4	14.9	1,104,753	77.4	22,085	34,097	628,836	75.2	12,730	19,409	.0314	.0317
Nassau	35.2	42.2	19.9	15.2	26.7	487,897	129.7	17,701	32,098	250,036	118.8	9,524	16,450	.0115	.0145
Okaloosa	113.6	124.5	9.6	47.3	18.3	1,624,930	92.6	21,093	34,354	1,025,972	91.3	13,371	21,691	.0459	.0500
Okeechobee	22.0	27.1	23.2	9.8	27.3	235,758	96.4	15,589	24,057	169,844	99.9	11,035	17,331	.0073	.0083
Orange	493.5	560.5	13.6	221.7	20.9	8,190,656	83.5	24,336	36,945	4,973,204	82.2	14,881	22,432	.2312	.2428
Osceola	55.7	68.9	23.7	26.9	26.9	607,381	92.2	14,910	22,579	458,543	96.0	11,035	17,046	.0194	.0217
Palm Beach	619.5	727.9	17.5	321.3	24.5	13,381,502	93.4	26,812	41,648	6,758,931	90.3	13,765	21,036	.3264	.3593
Pasco	214.4	274.4	28.0	118.6	30.5	2,374,280	97.1	13,251	20,019	1,282,525	100.0	7,054	10,814	.0667	.0770
Pinellas	764.1	866.7	13.4	395.0	16.6	11,908,016	82.0	19,305	30,147	6,928,970	79.5	11,392	17,542	.3383	.3525
Polk	337.3	385.1	14.2	148.7	21.1	4,826,450	89.7	20,721	32,458	3,102,647	86.0	13,584	20,865	.1398	.1504
Putnam	53.1	60.8	14.5	23.4	18.8	580,883	79.3	16,450	24,824	365,817	83.2	10,136	15,633	.0184	.0192
St. Johns	54.9	65.3	18.9	25.9	27.0	708,879	100.6	17,322	27,370	486,329	99.8	11,930	18,777	.0204	.0233

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
FLORIDA (continued)															
ALL COUNTIES (continued)															
St. Lucie	95.8	115.4	20.5	46.1	26.6	1,303,092	92.4	18,604	28,267	855,606	93.6	12,141	18,560	.0378	.0419
Santa Rosa	59.4	69.8	17.5	25.1	24.3	760,752	96.0	19,211	30,309	334,941	97.7	8,385	13,344	.0195	.0220
Sarasota	216.3	256.0	18.4	117.8	22.5	3,456,389	89.0	19,008	29,341	2,684,985	92.4	14,510	22,793	.1039	.1136
Seminole	197.8	252.4	27.6	96.0	34.8	3,035,622	102.8	21,020	31,621	2,041,202	106.8	13,863	21,263	.0823	.0969
Sumter	25.9	30.4	17.4	11.4	22.6	289,879	131.6	13,461	25,428	168,736	115.3	8,425	14,801	.0076	.0094
Suwannee	23.5	27.2	15.7	9.9	19.3	266,753	88.3	17,070	26,945	144,786	85.0	9,429	14,625	.0078	.0083
Taylor	17.0	18.6	9.4	7.3	17.7	180,833	76.8	16,497	24,772	124,552	77.6	11,313	17,062	.0059	.0062
Union	10.3	11.1	7.8	2.8	21.7	69,218	92.4	15,640	24,721	20,007	94.0	4,485	7,145	.0021	.0022
Volusia	274.2	318.2	16.0	138.0	21.1	3,628,550	84.7	17,230	26,294	2,619,001	86.2	12,337	18,978	.1126	.1201
Wakulla	11.9	14.9	25.2	5.1	24.4	134,099	133.9	13,982	26,294	33,240	115.2	3,768	6,518	.0028	.0037
Walton	22.4	25.8	15.2	10.1	17.4	201,550	73.0	13,550	19,955	97,808	77.0	6,426	9,684	.0064	.0065
Washington	15.0	16.7	11.3	6.7	19.6	144,378	99.1	12,947	21,549	65,855	92.7	6,103	9,829	.0040	.0046
TOTAL METRO COUNTIES	**9,079.2**	**10,366.5**	**14.2**	**4,278.2**	**20.7**	**144,281,509**	**86.3**	**21,846**	**33,725**	**89,499,752**	**85.6**	**13,605**	**20,920**	**4.0800**	**4.3507**
TOTAL STATE	**10,336.2**	**11,847.9**	**14.6**	**4,875.8**	**21.1**	**160,592,319**	**87.2**	**21,301**	**32,937**	**99,788,632**	**86.5**	**13,285**	**20,466**	**4.5456**	**4.8707**
GEORGIA															
ALBANY	**115.5**	**124.5**	**7.8**	**44.8**	**15.8**	**1,581,735**	**78.6**	**22,881**	**35,307**	**878,719**	**75.9**	**12,905**	**19,614**	**.0462**	**.0470**
Dougherty	102.9	109.3	6.2	39.7	14.4	1,457,847	75.1	23,996	36,722	864,910	75.4	14,215	21,786	.0436	.0438
Lee	12.6	15.2	20.6	5.1	27.5	123,888	134.5	13,206	24,292	13,809	123.0	1,548	2,708	.0026	.0032
ATHENS	**134.2**	**146.6**	**9.2**	**54.2**	**13.2**	**1,570,591**	**79.3**	**18,283**	**28,978**	**1,0[illegible],800**	**77.3**	**12,066**	**18,908**	**.0499**	**.0507**
Clarke	76.0	80.0	5.3	30.9	11.2	988,831	71.0	20,804	32,001	819,065	74.2	16,909	26,507	.0344	.0338
Jackson	26.2	28.9	10.3	10.1	12.2	266,396	97.8	14,968	26,376	159,142	91.1	9,254	15,757	.0080	.0086
Madison	18.6	21.3	14.5	7.6	16.9	201,959	97.6	15,723	26,574	25,733	88.1	2,104	3,386	.0046	.0051
Oconee	13.4	16.4	22.4	5.6	21.7	113,405	87.5	13,150	20,251	20,860	91.0	2,375	3,725	.0029	.0032
ATLANTA	**2,109.6**	**2,355.6**	**11.7**	**905.5**	**18.2**	**35,153,185**	**81.6**	**25,276**	**38,822**	**19,162,623**	**81.7**	**13,767**	**21,162**	**.9631**	**1.0033**
Butts	14.2	15.8	11.3	4.7	11.9	114,798	76.5	15,485	24,425	63,525	77.7	8,513	13,516	.0038	.0040
Cherokee	55.8	68.2	22.2	23.2	26.1	590,044	98.8	16,129	25,433	265,364	100.6	7,190	11,438	.0159	.0184
Clayton	158.0	186.8	18.2	68.7	26.3	2,999,556	105.1	26,883	43,662	1,902,972	104.5	17,104	27,700	.0764	.0889
Cobb	316.4	372.4	17.7	148.7	27.1	5,294,343	96.9	22,987	35,604	3,809,205	99.0	16,363	25,617	.1486	.1676
De Kalb	494.4	527.8	6.8	209.9	15.1	9,391,077	75.0	29,419	44,741	4,975,807	74.8	15,606	23,706	.2570	.2574
Douglas	59.8	76.2	27.4	24.8	31.9	747,506	100.8	19,799	30,141	386,854	105.5	10,012	15,599	.0198	.0231
Fayette	32.8	44.7	36.3	15.7	46.7	445,704	113.9	19,478	28,389	122,488	115.9	5,302	7,802	.0096	.0119
Forsyth	30.1	36.7	21.9	13.7	31.7	320,569	94.9	15,813	23,399	140,399	95.6	6,902	10,248	.0088	.0097
Fulton	587.1	579.4	−1.3	241.0	4.9	10,155,151	63.2	27,077	42,138	5,199,910	60.5	14,102	21,576	.2975	.2759
Gwinnett	185.6	240.2	29.4	84.3	34.9	2,940,471	101.0	23,402	34,881	1,316,015	105.0	10,270	15,611	.0707	.0827
Henry	38.7	46.2	19.4	16.1	26.8	528,100	101.6	20,529	32,801	175,942	97.8	7,006	10,928	.0123	.0142
Newton	35.9	40.3	12.3	14.0	19.7	381,121	86.9	17,431	27,223	219,506	89.3	9,912	15,679	.0115	.0123
Paulding	27.7	32.5	17.3	11.5	21.1	274,313	91.4	15,087	23,853	91,531	91.0	5,043	7,959	.0073	.0081
Rockdale	40.3	51.0	26.6	16.4	28.1	633,735	138.2	20,790	38,642	329,349	122.1	11,586	20,082	.0143	.0186
Walton	32.8	37.4	14.0	12.8	19.6	336,697	90.9	16,485	26,304	163,756	91.7	7,985	12,793	.0096	.0105
AUGUSTA	**338.4**	**367.2**	**8.5**	**132.3**	**14.8**	**4,392,036**	**80.7**	**21,102**	**33,198**	**2,479,112**	**76.4**	**12,196**	**18,739**	**.1296**	**.1329**
Columbia	43.6	54.4	24.8	19.4	34.7	542,248	111.8	17,782	27,951	224,170	113.9	7,277	11,555	.0131	.0159
Richmond	186.6	197.1	5.6	69.8	11.5	2,260,406	73.7	20,791	32,384	1,576,679	71.2	14,711	22,589	.0746	.0739
Aiken, S. C.	*108.2*	*115.7*	*6.9*	*43.1*	*12.8*	*1,589,382*	*82.0*	*22,865*	*36,877*	*678,263*	*78.8*	*9,929*	*15,737*	*.0419*	*.0431*
COLUMBUS	**239.4**	**240.4**	**.4**	**84.1**	**5.1**	**2,567,490**	**60.8**	**19,953**	**30,529**	**1,593,076**	**62.7**	**12,240**	**18,943**	**.0882**	**.0821**
Chattahoochee	22.4	24.6	9.8	4.2	27.3	265,370	67.2	48,083	63,183	13,610	77.1	2,329	3,240	.0060	.0060
Muscogee	169.3	167.0	−1.4	62.1	3.5	1,877,453	61.4	19,387	30,233	1,390,692	63.1	14,208	22,394	.0678	.0630
Russell, Ala.	*47.7*	*48.8*	*2.3*	*17.8*	*6.6*	*424,667*	*54.8*	*16,425*	*23,858*	*188,774*	*58.6*	*7,127*	*10,605*	*.0144*	*.0131*
MACON	**258.8**	**273.6**	**5.7**	**100.7**	**11.9**	**3,027,339**	**75.8**	**19,129**	**30,063**	**2,048,199**	**74.6**	**13,037**	**20,340**	**.0987**	**.0986**
Bibb	151.5	154.7	2.1	58.6	8.1	1,722,263	68.5	18,855	29,390	1,391,778	69.2	15,176	23,750	.0619	.0598
Houston	80.2	88.2	10.0	31.4	16.3	1,053,561	86.4	20,932	33,553	597,009	86.8	11,834	19,013	.0301	.0318
Jones	17.6	20.6	17.0	7.3	25.9	173,883	93.5	15,497	23,820	38,864	97.2	3,398	5,324	.0044	.0047
Twiggs	9.5	10.1	6.3	3.4	13.3	77,632	74.1	14,867	22,833	20,548	77.5	3,859	6,044	.0023	.0023
SAVANNAH	**235.6**	**249.9**	**6.1**	**93.8**	**12.1**	**2,881,166**	**73.3**	**19,641**	**30,716**	**1,964,450**	**75.5**	**13,373**	**20,943**	**.0929**	**.0934**
Bryan	10.9	13.0	19.3	4.3	26.5	95,005	86.7	14,971	22,094	47,522	93.0	7,244	11,052	.0028	.0032
Chatham	205.4	214.7	4.5	81.7	10.4	2,584,641	73.4	20,144	31,636	1,849,186	74.4	14,328	22,634	.0850	.0843
Effingham	19.3	22.2	15.0	7.8	23.8	201,520	96.9	16,248	25,836	67,742	97.1	5,455	8,685	.0051	.0059
ALL COUNTIES															
Appling	16.1	17.4	8.1	5.7	7.5	112,745	61.7	13,153	19,780	69,239	64.2	7,958	12,147	.0044	.0040
Atkinson	6.2	6.2	.0	2.0	.0	55,273	82.7	15,123	27,637	33,429	74.2	9,594	16,715	.0019	.0018
Bacon	9.6	10.1	5.2	3.7	12.1	87,675	79.0	14,846	23,696	53,883	78.6	9,141	14,563	.0028	.0030

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
GEORGIA (continued)															
ALL COUNTIES (continued)															
Baker	3.8	3.9	2.6	1.2	.0	25,657	77.0	12,082	21,381	9,935	69.2	4,893	8,279	.0009	.0008
Baldwin	35.3	36.5	3.4	11.7	10.4	427,157	71.5	23,498	36,509	205,998	68.7	11,519	17,607	.0128	.0124
Banks	9.0	10.2	13.3	3.8	18.8	84,889	117.1	12,217	22,339	3,302	100.9	514	869	.0018	.0022
Barrow	22.1	24.4	10.4	9.3	19.2	217,500	84.0	15,157	23,387	151,108	86.0	10,413	16,248	.0071	.0076
Bartow	42.0	45.5	8.3	16.6	14.5	520,256	73.3	20,706	31,341	281,829	73.5	11,204	16,978	.0157	.0156
Ben Hill	16.7	18.6	11.4	7.0	16.7	195,728	80.0	18,120	27,961	103,726	78.7	9,673	14,818	.0059	.0060
Berrien	13.9	14.8	6.5	5.3	10.4	129,019	110.4	12,774	24,343	95,814	92.9	10,348	18,078	.0041	.0045
Bibb	151.5	154.7	2.1	58.6	8.1	1.722,263	68.5	18,855	29,390	1,391,778	69.2	15,176	23,750	.0619	.0598
Bleckley	10.8	11.0	1.9	4.1	10.8	92,073	77.9	13,987	22,457	61,302	78.2	9,297	14,952	.0031	.0031
Brantley	9.2	10.9	18.5	4.0	29.0	79,391	98.2	12,918	19,848	17,226	102.1	2,749	4,307	.0021	.0023
Brooks	15.6	16.5	5.8	5.7	9.6	144,487	108.5	13,325	25,349	49,061	90.5	4,952	8,607	.0038	.0043
Bryan	10.9	13.0	19.3	4.3	26.5	95,005	86.7	14,971	22,094	47,522	93.0	7,244	11,052	.0028	.0032
Bulloch	36.4	38.2	4.9	12.9	10.3	362,281	104.2	15,166	28,084	272,466	93.7	12,022	21,121	.0116	.0126
Burke	19.7	21.0	6.6	7.0	9.4	156,509	60.5	15,236	22,358	85,098	63.1	8,153	12,157	.0057	.0054
Butts	14.2	15.8	11.3	4.7	11.9	114,798	76.5	15,485	24,425	63,525	77.7	8,513	13,516	.0038	.0040
Calhoun	5.6	5.2	–7.1	1.7	.0	38,486	78.8	12,664	22,639	25,600	71.8	8,765	15,059	.0014	.0013
Camden	13.8	15.2	10.1	5.1	10.9	153,650	66.9	20,019	30,127	53,005	67.7	6,871	10,393	.0044	.0044
Candler	7.7	8.3	7.8	3.1	14.8	86,135	103.1	15,705	27,785	45,782	90.1	8,918	14,768	.0024	.0025
Carroll	58.2	63.7	9.5	22.7	14.1	565,560	74.1	16,322	24,915	424,347	78.0	11,980	18,694	.0199	.0201
☐ Catoosa	38.6	43.1	11.7	15.5	15.7	382,147	82.9	15,592	24,655	253,986	84.3	10,283	16,386	.0124	.0132
Charlton	7.7	8.8	14.3	3.0	25.0	69,788	95.8	14,852	23,263	33,584	92.0	7,288	11,195	.0021	.0022
Chatham	205.4	214.7	4.5	81.7	10.4	2,584,641	73.4	20,144	31,636	1,849,186	74.4	14,328	22,634	.0850	.0843
Chattahoochee	22.4	24.6	9.8	4.2	27.3	265,370	67.2	48,083	63,183	13,610	77.1	2,329	3,240	.0060	.0060
Chattooga	22.1	22.8	3.2	8.5	7.6	209,510	72.1	15,412	24,648	110,668	72.6	8,115	13,020	.0068	.0066
Cherokee	55.8	68.2	22.2	23.2	26.1	590,044	98.8	16,129	25,433	265,364	100.6	7,190	11,438	.0159	.0184
Clarke	76.0	80.0	5.3	30.9	11.2	988,831	71.0	20,804	32,001	819,065	74.2	16,909	26,507	.0344	.0338
Clay	3.5	3.6	2.9	1.2	.0	44,937	59.0	23,547	37,448	4,646	57.7	2,456	3,872	.0011	.0010
Clayton	158.0	186.8	18.2	68.7	26.3	2,999,556	105.1	26,883	43,662	1,902,972	104.5	17,104	27,700	.0764	.0889
Clinch	6.7	6.9	3.0	2.3	4.5	51,974	74.9	13,506	22,597	20,822	68.9	5,605	9,053	.0017	.0016
Cobb	316.4	372.4	17.7	148.7	27.1	5,294,343	96.9	22,987	35,604	3,809,205	99.0	16,363	25,617	.1486	.1676
Coffee	27.8	30.7	10.4	10.5	12.9	259,432	83.0	15,247	24,708	173,666	78.6	10,458	16,540	.0087	.0089
Colquitt	36.0	37.9	5.3	14.4	13.4	367,999	77.2	16,349	25,555	225,482	77.0	10,031	15,658	.0119	.0120
Columbia	43.6	54.4	24.8	19.4	34.7	542,248	111.8	17,782	27,951	224,170	113.9	7,277	11,555	.0131	.0159
Cook	13.7	14.4	5.1	5.3	12.8	113,259	82.1	13,236	21,370	50,443	76.4	6,084	9,518	.0036	.0035
Coweta	40.4	43.6	7.9	16.2	15.7	449,809	78.8	17,970	27,766	259,353	79.7	10,307	16,009	.0138	.0142
Crawford	8.2	9.5	15.9	2.9	20.8	65,316	128.5	11,911	22,523	13,587	108.8	2,711	4,685	.0016	.0019
Crisp	19.8	20.7	4.5	7.8	13.0	213,908	74.6	17,753	27,424	213,213	77.7	17,393	27,335	.0082	.0082
☐ Dade	12.7	13.8	8.7	4.8	14.3	169,265	117.3	18,548	35,264	84,476	104.2	9,850	17,599	.0042	.0049
Dawson	5.0	5.5	10.0	1.8	5.9	43,691	101.5	12,752	24,273	16,607	89.3	5,160	9,226	.0012	.0013
Decatur	26.1	28.0	7.3	9.9	13.8	261,264	79.5	16,733	26,390	140,619	78.7	9,047	14,204	.0081	.0083
De Kalb	494.4	527.8	6.8	209.9	15.1	9,391,077	75.0	29,419	44,741	4,975,807	74.8	15,606	23,706	.2570	.2574
Dodge	17.2	17.7	2.9	6.6	8.2	168,385	83.8	15,020	25,513	158,811	80.1	14,457	24,062	.0063	.0064
Dooly	10.9	11.1	1.8	4.1	10.8	102,409	84.8	14,978	24,978	52,149	80.2	7,824	12,719	.0031	.0031
Dougherty	102.9	109.3	6.2	39.7	14.4	1,457,847	75.1	23,996	36,722	864,910	75.4	14,215	21,786	.0436	.0438
Douglas	59.8	76.2	27.4	24.8	31.9	747,506	100.8	19,799	30,141	386,854	105.5	10,012	15,599	.0198	.0231
Early	13.3	13.8	3.8	5.0	11.1	111,499	65.1	15,004	22,300	64,262	67.4	8,530	12,852	.0040	.0037
Echols	2.3	2.6	13.0	.9	12.5	21,259	107 0	12,836	23,621	455	91.2	298	506	.0005	.0005
Effingham	19.3	22.2	15.0	7.8	23.8	201,520	96.9	16,248	25,836	67,742	97.1	5,455	8,685	.0051	.0059
Elbert	19.1	20.2	5.8	7.9	14.5	216,474	103.5	15,419	27,402	144,119	96.0	10,657	18,243	.0063	.0070
Emanuel	21.2	22.4	5.7	7.8	8.3	171,830	67.9	14,218	22,029	125,072	70.6	10,1[illegible]5	16,035	.0065	.0063
Evans	8.6	9.0	4.7	3.4	13.3	75,139	78.7	14,015	22,100	56,767	80.3	10,4[illegible]5	16,696	.0027	.0028
Fannin	15.1	15.9	5.3	6.1	7.0	134,811	77.2	13,344	22,100	83,716	72.8	8,497	13,724	.0046	.0045
Fayette	32.8	44.7	36.3	15.7	46.7	445,704	113.9	19,478	28,389	122,488	115.9	5,302	7,102	.0096	.0119
Floyd	80.9	84.0	3.8	32.8	10.8	1,058,179	74.4	20,497	32,262	633,430	76.1	12,152	19,312	.0323	.0323
Forsyth	30.1	36.7	21.9	13.7	31.7	320,569	94.9	15,813	23,399	140,399	95.6	6,902	10,248	.0088	.0097
Franklin	15.6	16.7	7.1	6.2	10.7	155,850	68.6	16,509	25,137	128,078	70.0	13,450	20,658	.0058	.0058
Fulton	587.1	579.4	–1.3	241.0	4.9	10,155,151	63.2	27,077	42,138	5,199,910	60.5	14,102	21,576	.2975	.2759
Gilmer	11.6	13.0	12.1	4.6	12.2	90,973	65.2	13,430	19,777	74,944	71.0	10,691	16,292	.0036	.0036
Glascock	2.4	2.5	4.2	.8	.0	17,300	47.3	14,685	21,625	2,115	48.9	1,775	2,644	.0004	.0005
Glynn	55.9	58.7	5.0	23.6	13.5	760,848	74.4	20,972	32,239	603,593	74.0	16,678	25,576	.0256	.0254
Gordon	31.3	34.9	11.5	12.4	14.8	341,682	75.0	18,077	27,555	198,417	79.0	10,263	16,001	.0108	.0110
Grady	20.2	21.5	6.4	7.4	8.8	155,850	68.4	13,607	21,061	96,274	69.8	8,340	13,010	.0056	.0054
Greene	11.6	12.3	6.0	4.2	10.5	106,514	76.9	15,847	25,360	56,365	76.2	8,[illegible]19	13,420	.0034	.0036
Gwinnett	185.6	240.2	29.4	84.3	34.9	2,940,471	101.0	23,402	34,881	1,316,015	105.0	10,270	15,611	.0707	.0827
Habersham	25.7	27.9	8.6	10.5	18.0	264,490	88.6	15,759	25,198	199,926	89.2	11,875	19,041	.0087	.0092
Hall	78.8	88.3	12.1	32.6	17.7	905,042	83.9	17,771	27,762	648,899	[illegible]5.5	12,629	19,905	.0289	.0307

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
GEORGIA (continued)															
ALL COUNTIES (continued)															
Hancock	9.5	9.5	.0	2.8	.0	63,264	90.3	11,873	22,594	25,459	78.6	5,091	9,093	.0020	.0020
Haralson	18.8	19.9	5.9	7.2	7.5	166,552	72.5	14,411	23,132	96,489	72.8	8,334	13,401	.0057	.0057
Harris	16.2	18.2	12.3	6.7	19.6	173,883	85.8	16,715	25,953	44,284	82.8	4,326	6,610	.0044	.0045
Hart	19.0	20.2	6.3	7.1	9.2	191,916	74.6	16,910	27,030	64,341	72.6	5,734	9,062	.0055	.0056
Heard	6.7	7.2	7.5	2.3	4.5	59,745	107.5	13,089	25,976	7,785	87.8	1,884	3,385	.0014	.0015
Henry	38.7	46.2	19.4	16.1	26.8	528,100	101.6	20,629	32,801	175,942	97.8	7,006	10,928	.0123	.0142
Houston	80.2	88.2	10.0	31.4	16.3	1,053,561	86.4	20,932	33,553	597,009	86.8	11,834	19,013	.0301	.0318
Irwin	9.2	9.8	6.5	3.7	15.6	89,507	90.9	14,655	24,191	29,514	84.7	4,994	7,977	.0025	.0026
Jackson	26.2	28.9	10.3	10.1	12.2	266,396	97.8	14,968	26,376	159,142	91.1	9,254	15,757	.0080	.0086
Jasper	7.9	9.2	16.5	3.3	22.2	77,632	92.5	14,934	23,525	23,412	89.5	4,576	7,095	.0020	.0023
Jeff Davis	11.8	12.7	7.6	4.8	17.1	155,117	104.6	18,491	32,316	72,057	93.7	9,075	15,012	.0039	.0043
Jefferson	18.7	19.6	4.8	7.1	12.7	181,360	92.0	14,993	25,544	82,542	84.3	7,110	11,626	.0053	.0056
Jenkins	8.9	8.9	.0	2.9	.0	70,814	89.9	12,857	24,419	31,556	76.1	6,178	10,881	.0022	.0023
Johnson	8.8	9.2	4.5	3.5	12.9	104,462	114.4	15,721	29,846	27,898	95.6	4,601	7,971	.0023	.0027
Jones	17.6	20.6	17.0	7.3	25.9	173,883	93.5	15,497	23,820	38,864	97.2	3,398	5,324	.0044	.0047
Lamar	12.4	13.0	4.8	4.8	14.3	113,405	77.2	15,235	23,626	57,518	77.5	7,715	11,983	.0036	.0036
Lanier	5.8	6.2	6.9	2.3	15.0	66,709	102.2	16,493	29,004	13,872	90.1	3,649	6,031	.0015	.0018
Laurens	37.9	40.4	6.6	14.6	12.3	364,846	70.1	16,498	24,989	257,270	73.2	11,425	17,621	.0128	.0126
Lee	12.6	15.2	20.6	5.1	27.5	123,888	134.5	13,206	24,292	13,809	123.0	1,548	2,708	.0026	.0032
Liberty	41.0	49.1	19.8	13.5	26.2	383,833	139.8	14,961	28,432	185,693	118.7	7,934	13,755	.0099	.0124
Lincoln	6.9	7.5	8.7	2.4	9.1	70,228	103.2	15,708	29,262	14,146	86.7	3,444	5,894	.0017	.0018
Long	4.7	5.2	10.6	2.0	17.6	41,198	73.9	13,934	20,599	10,743	76.2	3,587	5,372	.0011	.0013
Lowndes	70.3	77.2	9.8	27.7	15.9	749,486	82.6	17,176	27,057	660,645	81.7	15,213	23,850	.0266	.0277
Lumpkin	11.1	12.2	9.9	4.2	16.7	93,686	71.6	15,165	22,306	38,618	75.4	6,116	9,195	.0031	.0029
McDuffie	19.1	20.9	9.4	7.8	18.2	214,641	88.5	17,254	27,518	160,077	89.3	12,812	20,523	.0068	.0074
McIntosh	8.2	8.6	4.9	3.2	14.3	66,049	85.1	12,745	20,640	59,835	84.8	11,566	18,698	.0026	.0026
Macon	14.3	15.1	5.6	5.4	14.9	144,560	120.3	13,964	26,770	73,991	106.4	7,628	13,702	.0038	.0045
Madison	18.6	21.3	14.5	7.6	16.9	201,959	97.6	15,723	26,574	25,733	88.1	2,104	3,386	.0046	.0051
Marion	5.3	5.3	.0	1.7	.0	40,832	80.0	13,344	24,019	20,443	72.6	6,969	12,025	.0013	.0013
Meriwether	21.7	23.1	6.5	7.6	7.0	225,344	96.0	16,191	29,651	172,896	85.3	13,140	22,749	.0074	.0079
Miller	7.2	7.7	6.9	3.0	15.4	73,966	103.1	14,009	24,655	35,569	90.4	7,183	11,856	.0021	.0022
Mitchell	21.5	22.5	4.7	7.2	7.5	157,682	66.9	14,103	21,900	86,961	65.4	7,848	12,078	.0057	.0055
Monroe	15.3	17.3	13.1	6.1	22.0	190,450	79.4	21,230	31,221	99,254	80.5	10,997	16,271	.0055	.0058
Montgomery	7.1	7.3	2.8	2.4	4.3	62,897	80.8	15,127	26,207	48,326	75.3	11,989	20,136	.0023	.0023
Morgan	11.9	12.9	8.4	4.3	13.2	123,448	100.1	16,233	28,709	70,049	89.6	9,721	16,290	.0036	.0039
Murray	20.9	24.8	18.7	8.8	23.9	250,195	85.7	18,974	28,431	106,420	89.1	7,925	12,093	.0067	.0072
Muscogee	169.3	167.0	–1.4	62.1	3.5	1,877,453	61.4	19,387	30,233	1,390,692	63.1	14,208	22,394	.0678	.0630
Newton	35.9	40.3	12.3	14.0	19.7	381,121	86.9	17,431	27,223	219,506	89.3	9,912	15,679	.0115	.0123
Oconee	13.4	16.4	22.4	5.6	21.7	113,405	87.5	13,150	20,251	20,860	91.0	2,375	3,725	.0029	.0032
Oglethorpe	9.1	9.8	7.7	3.6	16.1	78,951	82.2	13,976	21,931	22,532	82.4	3,984	6,259	.0023	.0023
Paulding	27.7	32.5	17.3	11.5	21.1	274,313	91.4	15,087	23,853	91,531	91.0	5,043	7,959	.0073	.0081
Peach	19.7	21.4	8.6	7.9	17.9	230,916	81.5	18,990	29,230	120,847	84.9	9,755	15,297	.0067	.0070
Pickens	12.0	13.2	10.0	5.3	17.8	131,805	88.9	15,508	24,869	83,964	85.5	10,057	15,842	.0042	.0043
Pierce	12.4	14.0	12.9	4.6	12.2	107,541	66.2	15,782	23,378	50,691	72.0	7,188	11,020	.0034	.0036
Pike	9.3	10.3	10.8	3.5	16.7	92,000	87.0	16,399	26,286	11,439	83.4	2,079	3,268	.0022	.0022
Polk	32.9	34.3	4.3	12.8	8.5	305,835	66.7	15,551	23,893	181,215	67.5	9,171	14,157	.0104	.0101
Pulaski	9.1	9.7	6.6	3.7	15.6	99,477	75.1	17,749	26,886	52,707	74.1	9,462	14,245	.0032	.0031
Putnam	10.7	11.7	9.3	4.1	13.9	131,585	68.9	21,636	32,094	48,331	70.5	7,873	11,788	.0036	.0036
Quitman	2.4	2.4	.0	.8	.0	13,049	59.9	10,200	16,311	1,928	55.6	1,549	2,410	.0004	.0005
Rabun	10.7	11.4	6.5	4.7	14.6	86,868	74.4	12,149	16,483	58,426	74.8	8,151	12,431	.0031	.0030
Randolph	9.8	10.3	5.1	3.7	12.1	85,036	68.7	15,273	22,983	31,613	68.8	5,676	8,544	.0027	.0025
Richmond	186.6	197.1	5.6	69.8	11.5	2,260,406	73.7	20,791	32,384	1,576,679	71.2	14,711	22,589	.0746	.0739
Rockdale	40.3	51.0	26.6	16.4	28.1	633,735	138.2	20,790	38,642	329,349	122.1	11,586	20,082	.0143	.0186
Schley	3.6	3.9	8.3	1.2	9.1	20,672	69.6	11,083	17,227	16,133	71.4	8,555	13,444	.0009	.0008
Screven	14.4	15.6	8.3	5.6	12.0	113,478	72.8	13,135	20,264	74,628	72.2	8,666	13,326	.0042	.0041
Seminole	9.4	10.6	12.8	3.8	18.8	100,137	122.3	14,077	26,352	72,546	105.9	11,013	19,091	.0029	.0035
Spalding	49.6	54.8	10.5	19.0	12.4	557,936	74.7	18,902	29,365	364,011	76.1	12,230	19,158	.0181	.0184
Stephens	22.0	22.5	2.3	8.5	6.3	213,762	66.2	16,078	25,148	206,280	68.2	15,328	24,268	.0086	.0081
Stewart	5.9	5.8	–1.7	1.9	.0	36,946	48.6	13,088	19,445	22,090	50.7	7,717	11,626	.0015	.0014
Sumter	29.7	31.0	4.4	11.0	12.2	308,034	70.8	18,405	28,003	221,370	74.4	12,951	20,125	.0107	.0105
Talbot	6.5	6.6	1.5	2.1	.0	40,758	53.7	12,625	19,409	14,785	56.4	4,503	7,040	.0014	.0014
Taliaferro	2.0	1.8	–10.0	.7	–12.5	10,776	44.1	9,348	15,394	1,879	39.6	1,683	2,684	.0005	.0003
Tattnall	18.7	20.2	8.0	6.3	8.6	165,453	65.2	17,273	26,262	83,717	66.3	8,680	13,288	.0055	.0053
Taylor	7.9	8.1	2.5	2.8	3.7	65,463	90.4	12,733	23,380	39,203	81.2	8,014	14,001	.0021	.0023
Telfair	11.5	11.4	–.9	4.4	7.3	101,310	97.9	12,486	23,025	65,387	86.5	8,551	14,861	.0033	.0034
Terrell	12.2	12.6	3.3	4.5	12.5	82,080	62.7	12,601	18,229	51,471	67.8	7,670	11,438	.0032	.0031

1982 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
GEORGIA (continued)															
ALL COUNTIES (continued)															
Thomas	38.7	40.4	4.4	14.3	8.3	362,281	70.3	16,111	25,334	289,410	72.1	12,743	20,238	.0134	.0131
Tift	33.9	37.1	9.4	12.9	14.2	336,477	83.6	16,217	26,083	287,577	83.4	13,877	22,293	.0120	.0125
Toombs	23.2	25.1	8.2	9.6	17.1	219,846	78.9	14,988	22,901	158,376	78.4	10,824	16,498	.0076	.0077
Towns	5.8	6.4	10.3	2.6	18.2	53,807	82.4	13,407	20,695	23,400	79.9	5,911	9,000	.0016	.0017
Treutlen	6.1	6.3	3.3	2.2	4.8	40,245	62.9	11,766	18,293	17,323	61.5	5,109	7,874	.0014	.0014
Troup	51.1	54.2	6.1	20.3	11.5	620,173	88.7	18,061	30.550	419,801	82.9	12,608	20,680	.0190	.0200
Turner	9.7	10.3	6.2	3.2	3.2	100,796	90.6	17,063	31,499	42,964	76.2	7,864	13,426	.0030	.0030
Twiggs	9.5	10.1	6.3	3.4	13.3	77,632	74.1	14,867	22,833	20,548	77.5	3,859	6,044	.0023	.0023
Union	9.9	11.3	14.1	4.1	13.9	78,218	68.8	12,871	19.078	35,500	69.3	5,826	8,659	.0025	.0025
Upson	26.4	27.3	3.4	9.9	5.3	245,064	66.1	15,698	24,754	146,806	65.6	9,429	14,829	.0085	.0081
☐ Walker	57.2	59.1	3.3	22.0	8.4	664,890	69.4	19,340	30,222	232,106	67.6	6,823	10,550	.0186	.0181
Walton	32.8	37.4	14.0	12.8	19.6	336,697	90.9	16,485	26,304	163,756	91.7	7,985	12,793	.0096	.0105
Ware	37.8	39.6	4.8	14.3	8.3	388,305	65.1	17,816	27,154	334,748	68.9	15,014	23,409	.0149	.0143
Warren	6.6	6.6	.0	2.1	.0	61,284	58.5	18,408	29,183	15,090	54.7	4,644	7,136	.0017	.0015
Washington	19.3	20.8	7.8	6.8	7.9	198,661	66.8	18,901	29,215	101,966	69.7	9,538	14,995	.0064	.0062
Wayne	21.4	23.4	9.3	8.0	12.7	224,611	70.7	18,532	28,076	149,402	75.0	12,025	18,675	.0076	.0075
Webster	2.3	2.3	.0	.8	.0	23,678	115.8	13,715	29,598	11,318	94.2	7,286	14,148	.0005	.0008
Wheeler	5.3	5.8	9.4	1.9	5.6	38,926	99.3	10,852	20,487	8.450	82.9	2,566	4,447	.0011	.0011
White	10.5	11.6	10.5	4.3	16.2	85,769	82.7	12,689	19,946	64,455	79.8	9,689	14,990	.0031	.0032
Whitfield	67.7	73.5	8.6	26.8	13.6	927,254	76.4	22,268	34,599	560,572	75.2	13,554	20,917	.0280	.0283
Wilcox	7.8	8.1	3.8	3.0	15.4	76,899	92.1	15,396	25,633	23,215	87.4	4,765	7,738	.0020	.0021
Wilkes	11.1	11.5	3.6	4.0	2.6	102,629	63.1	16,136	25,657	56,409	59.8	9,053	14,102	.0035	.0033
Wilkinson	10.7	11.6	8.4	3.6	5.9	107,761	103.2	15,596	29,934	48,707	90.3	7,527	13,530	.0031	.0033
Worth	18.6	20.0	7.5	6.5	8.3	141,188	93.2	12,178	21,721	67,770	83.8	6,147	10,426	.0044	.0047
TOTAL METRO COUNTIES	**3,384.1**	**3,709.3**	**9.6**	**1,396.8**	**16.0**	**50,375,795**	**79.6**	**23,285**	**36,065**	**28,854,510**	**79.0**	**13,382**	**20,658**	**1.4475**	**1.4880**
TOTAL STATE	**5,628.0**	**6,119.1**	**8.7**	**2,258.2**	**14.6**	**73,301,084**	**79.7**	**20,702**	**32,460**	**42,924,852**	**78.8**	**12,185**	**19,008**	**2.1829**	**2.2383**
HAWAII															
HONOLULU	**784.2**	**851.1**	**8.5**	**278.5**	**15.0**	**12,594,743**	**79.4**	**29,002**	**45,223**	**6,689,665**	**76.2**	**15,681**	**24,020**	**.3502**	**.3571**
Honolulu	784.2	851.1	8.5	278.5	15.0	12,594,743	79.4	29,002	45,223	6,689,665	76.2	15,681	24,020	.3502	.3571
ALL COUNTIES															
Hawaii	97.6	115.2	18.0	39.5	24.6	1,399,648	88.3	23,449	35,434	705,663	87.3	11,884	17,865	.0376	.0407
Honolulu	784.2	851.1	8.5	278.5	15.0	12,594,743	79.4	29,002	45,223	6,689,665	76.2	15,681	24,020	.3502	.3571
Kauai	40.8	46.3	13.5	14.9	17.3	562,586	79.3	24,703	37,757	329,385	80.2	14,393	22,106	.0165	.0172
Maui	75.7	90.1	19.0	30.4	24.1	1,044,404	84.7	23,077	34,355	849,463	87.0	18,543	27,943	.0335	.0361
TOTAL METRO COUNTIES	**784.2**	**851.1**	**8.5**	**278.5**	**15.0**	**12,594,743**	**79.4**	**29,002**	**45,223**	**6,689,665**	**76.2**	**15,681**	**24,020**	**.3502**	**.3571**
TOTAL STATE	**998.3**	**1,102.7**	**10.5**	**363.3**	**16.8**	**15,601,381**	**80.5**	**27,793**	**42,944**	**8,574,176**	**78.3**	**15,467**	**23,601**	**.4378**	**.4511**
IDAHO															
BOISE	**185.0**	**221.2**	**19.6**	**87.1**	**26.2**	**2,791,041**	**87.0**	**21,635**	**32,044**	**2,043,738**	**90.0**	**15,588**	**23,464**	**.0837**	**.0909**
Ada	185.0	221.2	19.6	87.1	26.2	2,791,041	87.0	21,635	32,044	2,043,738	90.0	15,588	23,464	.0837	.0909
ALL COUNTIES															
Ada	185.0	221.2	19.6	87.1	26.2	2,791,041	87.0	21,635	32,044	2,043,738	90.0	15,588	23,464	.0837	.0909
Adams	3.5	3.8	8.6	1.3	8.3	43,985	102.9	18,068	33,835	11,558	89.3	5,089	8,891	.0010	.0011
Bannock	68.2	76.9	12.8	28.4	18.8	893,635	84.9	20,217	31,466	697,845	85.6	15,729	24,572	.0286	.0303
Bear Lake	7.2	8.0	11.1	2.9	20.8	98,203	111.3	19,369	33,863	51,189	102.2	10,548	17,651	.0024	.0029
Benewah	8.7	10.0	14.9	3.7	19.4	108,437	74.9	20,005	29,307	48,985	76.9	8,933	13,239	.0032	.0032
Bingham	38.1	43.0	12.9	13.7	19.1	560,333	87.0	26,053	40,900	223,400	89.0	10,277	16,307	.0141	.0150
Blaine	10.7	13.1	22.4	6.0	33.3	231,519	131.8	22,200	38,587	157,131	120.8	15,812	26,189	.0054	.0070
Boise	3.2	3.9	21.9	1.7	30.8	44,672	108.7	16,468	26,278	7,824	103.2	2,962	4,602	.0009	.0010
Bonner	26.0	31.6	21.5	11.5	21.1	283,156	90.5	15,649	24,622	188,778	91.7	10,366	16,415	.0087	.0097
Bonneville	68.6	76.5	11.5	26.7	17.6	965,300	78.5	23,817	36,154	817,577	80.6	19,947	30,621	.0324	.0333
Boundary	7.6	8.7	14.5	3.2	23.1	82,379	83.4	17,273	25,743	54,894	89.4	11,148	17,154	.0025	.0027
Butte	3.5	3.8	8.6	1.2	9.1	37,888	64.3	20,969	31,573	16,469	63.6	9,149	13,724	.0012	.0012
Camas	.8	.9	12.5	.3	.0	10,494	46.5	23,880	34,980	1,237	47.6	2,793	4,123	.0002	.0002
Canyon	88.1	100.7	14.3	35.7	17.8	1,127,502	82.4	20,396	31,583	753,292	84.5	13,472	21,101	.0346	.0365
Caribou	9.2	10.8	17.4	3.8	26.7	144,133	86.5	25,755	37,930	53,474	88.6	9,453	14,072	.0035	.0038
Cassia	20.0	21.5	7.5	6.8	7.9	240,378	65.4	23,075	35.350	198,432	68.8	18,660	29,181	.0087	.0083
Clark	.8	.9	12.5	.3	.0	6,395	75.8	12,127	21,317	4,614	70.0	9,047	15,380	.0002	.0003
Clearwater	10.3	10.1	–1.9	3.8	2.7	127,907	85.6	18,626	33,660	62,527	75.2	9,645	16,454	.0036	.0036

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
IDAHO (continued)															
ALL COUNTIES (continued)															
Custer	3.5	3.9	11.4	1.7	21.4	43,790	88.6	16,583	25,759	26,150	91.5	9,756	15,382	.0013	.0014
Elmore	22.3	24.5	9.9	8.3	15.3	278,539	72.4	22,438	33,559	103,409	72.8	8,310	12,459	.0077	.0077
Franklin	9.3	10.3	10.8	3.1	14.8	85,206	68.4	18,735	27,486	56,747	75.1	12,006	18,305	.0030	.0030
Fremont	11.3	12.8	13.3	4.4	22.2	145,080	89.9	21,227	32,973	66,752	90.0	9,761	15,171	.0038	.0041
Gem	12.5	14.0	12.0	4.9	11.4	134,133	66.9	18,267	27,374	49,175	66.6	6,709	10,036	.0040	.0039
Gooding	12.6	14.5	15.1	5.5	22.2	155,652	87.0	18,498	28,300	66,497	89.5	7,798	12,090	.0041	.0044
Idaho	15.1	16.4	8.6	6.5	18.2	174,213	86.9	16,945	26,802	75,528	83.6	7,481	11,620	.0047	.0051
Jefferson	16.2	18.8	16.0	5.9	22.9	162,851	88.3	18,015	27,602	75,038	92.2	8,132	12,718	.0048	.0051
Jerome	15.7	18.5	17.8	6.5	20.4	166,067	82.9	16,814	25,549	68,392	87.3	6,761	10,522	.0047	.0050
Kootenai	64.6	79.1	22.4	30.0	27.7	790,217	98.5	16,937	26,341	506,994	95.8	11,019	16,900	.0227	.0259
Latah	29.4	31.3	6.5	12.4	14.8	389,622	79.7	20,081	31,421	211,905	78.3	11,001	17,089	.0113	.0115
Lemhi	7.8	8.9	14.1	3.5	20.7	95,518	75.7	18,746	27,291	43,064	77.5	8,367	12,304	.0028	.0027
Lewis	4.1	4.3	4.9	1.6	6.7	50,198	69.5	19,743	31,374	24,188	70.5	9,459	15,118	.0015	.0015
Lincoln	3.5	3.7	5.7	1.3	8.3	37,058	104.3	15,118	28,506	6,065	92.5	2,625	4,665	.0009	.0010
Madison	20.9	24.8	18.7	6.6	24.5	242,726	82.6	25,079	36,777	176,799	88.4	17,702	26,788	.0078	.0083
Minidoka	20.5	23.1	12.7	7.7	16.7	257,590	89.3	20,614	33,453	94,973	86.0	7,737	12,334	.0065	.0071
Nez Perce	33.7	35.2	4.5	13.9	7.8	446,175	68.6	20,515	32,099	355,879	66.7	16,553	25,603	.0156	.0151
Oneida	3.3	3.5	6.1	1.2	9.1	23,931	59.9	13,604	19,943	15,344	66.3	8,390	12,767	.0008	.0008
Owyhee	8.6	9.7	12.8	3.4	21.4	77,800	77.5	15,654	22,882	28,638	83.6	5,570	8,423	.0024	.0024
Payette	16.4	18.3	11.6	6.9	16.9	183,902	72.8	18,042	26,652	68,820	79.0	6,515	9,974	.0051	.0051
Power	7.2	8.3	15.3	3.0	25.0	93,106	96.6	19,731	31,035	26,556	92.5	5,749	8,852	.0022	.0025
Shoshone	19.0	18.7	−1.6	7.0	1.4	216,408	55.4	20,181	30,915	112,164	56.9	10,362	16,023	.0072	.0065
Teton	3.1	3.4	9.7	1.0	11.1	25,527	98.3	14,303	25,527	17,771	85.9	10,623	17,771	.0008	.0008
Twin Falls	55.1	61.9	12.3	22.4	13.1	718,086	77.3	20,457	32,057	473,361	74.7	13,684	21,132	.0226	.0230
Valley	6.0	7.2	20.0	2.5	19.0	63,091	78.4	16,837	25,236	65,138	83.8	16,877	26,055	.0023	.0026
Washington	9.0	9.5	5.6	3.5	9.4	116,868	105.2	17,800	33,391	51,772	91.0	8,469	14,792	.0030	.0032
TOTAL METRO COUNTIES	**185.0**	**221.2**	**19.6**	**87.1**	**26.2**	**2,791,041**	**87.0**	**21,635**	**32,044**	**2,043,738**	**90.0**	**16,588**	**23,464**	**.0837**	**.0909**
TOTAL STATE	**990.2**	**1,130.0**	**14.1**	**412.8**	**19.3**	**12,970,711**	**83.6**	**20,414**	**31,421**	**8,260,083**	**84.4**	**12,946**	**20,010**	**.3885**	**.4107**

ILLINOIS

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
BLOOMINGTON - NORMAL	**121.9**	**129.7**	**6.4**	**49.0**	**12.4**	**2,034,485**	**70.8**	**27,323**	**41,520**	**1,013,692**	**72.5**	**13,479**	**20,688**	**.0568**	**.0560**
McLean	121.9	129.7	6.4	49.0	12.4	2,034,485	70.8	27,323	41,520	1,013,692	72.5	13,479	20,688	.0568	.0560
CHAMPAIGN - URBANA - RANTOUL	**168.9**	**169.9**	**.6**	**65.2**	**8.1**	**2,740,848**	**75.3**	**25,931**	**42,038**	**1,347,532**	**71.0**	**13,066**	**20,668**	**.0759**	**.0747**
Champaign	168.9	169.9	.6	65.2	8.1	2,740,848	75.3	25,931	42,038	1,347,532	71.0	13,066	20,668	.0759	.0747
CHICAGO	**7,130.7**	**7,232.0**	**1.4**	**2,681.7**	**5.6**	**126,470,349**	**70.4**	**29,240**	**47,161**	**55,078,574**	**65.9**	**13,081**	**20,539**	**3.4051**	**3.2804**
Cook	5,208.1	5,087.1	−2.3	1,916.2	1.3	85,107,089	62.8	27,629	44,415	36,871,518	58.0	12,332	19,242	2.4125	2.2223
Du Page	690.1	790.8	14.6	297.3	23.8	17,515,706	87.7	39,086	59,252	8,175,918	86.5	18,259	27,501	.4175	.4475
Kane	284.7	303.5	6.6	108.4	11.2	5,056,573	77.2	29,263	46,647	2,860,223	76.6	16,608	26,386	.1416	.1431
Lake	453.0	489.2	8.0	168.4	14.5	10,540,187	96.0	36,559	62,590	3,944,296	85.7	14,439	23,422	.2331	.2536
McHenry	155.3	177.2	14.1	62.3	18.9	2,788,808	88.1	28,291	44,764	1,315,722	85.7	13,524	21,119	.0705	.0754
Will	339.5	384.2	13.2	129.1	17.8	5,361,986	87.4	26,101	41,534	1,910,897	83.5	9,499	14,802	.1299	.1335
CHICAGO - GARY - KENOSHA CONSOLIDATED AREA	***7,899.1***	***8,012.7***	***1.4***	***2,964.8***	***5.8***	***138,893,810***	***70.9***	***28,995***	***46,848***	***60,499,891***	***66.0***	***13,004***	***20,406***	***3.7384***	***3.6083***
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**403.1**	**3.7**	**154.6**	**8.4**	**6,298,795**	**64.8**	**26,805**	**40,743**	**3,258,348**	**67.5**	**13,644**	**21,076**	**.1838**	**.1753**
Henry	58.9	61.8	4.9	22.8	8.1	894,943	59.3	26,633	39,252	379,385	63.3	11,011	16,640	.0256	.0240
Rock Island	166.0	166.5	.3	65.6	5.3	2,745,452	55.7	28,298	41,851	1,261,706	58.3	12,793	19,233	.0807	.0731
Scott, Iowa	*163.8*	*174.8*	*6.7*	*66.2*	*11.8*	*2,658,400*	*77.5*	*25,295*	*40,157*	*1,617,257*	*76.5*	*15,478*	*24,430*	*.0775*	*.0782*
DECATUR	**132.4**	**135.2**	**2.1**	**52.7**	**6.5**	**2,124,075**	**68.5**	**25,472**	**40,305**	**1,078,117**	**66.6**	**13,070**	**20,458**	**.0612**	**.0587**
Macon	132.4	135.2	2.1	52.7	6.5	2,124,075	68.5	25,472	40,305	1,078,117	66.6	13,070	20,458	.0612	.0587
KANKAKEE	**104.6**	**109.6**	**4.8**	**40.2**	**10.7**	**1,584,615**	**70.5**	**25,601**	**39,418**	**736,334**	**68.4**	**12,043**	**18,317**	**.0445**	**.0434**
Kankakee	104.6	109.6	4.8	40.2	10.7	1,584,615	70.5	25,601	39,418	736,334	68.4	12,043	18,317	.0445	.0434
PEORIA	**370.8**	**385.7**	**4.0**	**146.9**	**8.8**	**6,058,948**	**69.2**	**26,522**	**41,245**	**3,161,505**	**68.8**	**13,878**	**21,521**	**.1742**	**.1690**
Peoria	201.8	206.0	2.1	80.0	6.5	3,192,636	62.5	26,168	39,908	1,845,137	64.0	14,979	23,064	.0982	.0921
Tazewell	134.5	141.7	5.4	53.8	11.4	2,300,570	80.1	26,451	42,762	1,088,320	77.1	12,724	20,229	.0608	.0620
Woodford	34.5	38.0	10.1	13.1	12.9	565,742	67.5	29,111	43,186	228,048	70.2	11,547	17,408	.0152	.0149
ROCKFORD	**280.8**	**284.9**	**1.5**	**108.7**	**6.9**	**4,779,170**	**69.3**	**27,751**	**43,967**	**2,117,435**	**66.9**	**12,473**	**19,480**	**.1304**	**.1255**
Boone	29.2	30.6	4.8	11.1	9.9	663,774	99.1	33,001	59,799	177,440	86.6	9,417	15,986	.0136	.0148
Winnebago	251.6	254.3	1.1	97.6	6.6	4,115,396	65.3	27,172	42,166	1,939,995	65.3	12,810	19,877	.1168	.1107

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
ILLINOIS (continued)															
SPRINGFIELD	**191.3**	**202.1**	**5.6**	**84.0**	**11.7**	**3,356,853**	**89.7**	**23,537**	**39,963**	**1,803,466**	**82.9**	**13,115**	**21,470**	**.0885**	**.0933**
Menard	12.1	13.2	9.1	5.0	13.6	180,332	83.3	22,365	36,066	60,261	82.6	7,499	12,052	.0043	.0045
Sangamon	179.2	188.9	5.4	79.0	11.6	3,176,521	90.0	23,610	40,209	1,743,205	82.9	13,464	22,066	.0842	.0888
ALL COUNTIES															
Adams	71.9	72.6	1.0	28.6	5.9	1,033,645	58.9	24,087	36,141	479,696	60.7	11,056	16,773	.0308	.0284
Alexander	12.3	12.6	2.4	4.9	2.1	122,779	89.1	13,524	25,057	69,267	76.7	8,168	14,136	.0038	.0039
Bond	16.6	17.6	6.0	6.5	8.3	190,883	60.6	19,811	29,367	78,419	62.1	8,062	12,064	.0058	.0055
Boone	29.2	30.6	4.8	11.1	9.9	663,774	99.1	33,001	59,799	177,440	86.6	9,417	15,986	.0136	.0148
Brown	5.4	5.5	1.9	2.1	.0	60,047	52.7	18,723	28,594	20,832	56.1	6,355	9,920	.0017	.0016
Bureau	39.3	39.7	1.0	15.6	6.8	553,273	70.7	22,205	35,466	272,051	68.9	11,034	17,439	.0161	.0155
Calhoun	5.9	6.0	1.7	2.1	.0	53,908	72.7	14,866	25,670	27,436	68.1	7,770	13,065	.0017	.0017
Carroll	18.8	18.7	–.5	7.0	.0	233,664	60.9	20,751	33,381	84,985	60.5	7,566	12,141	.0068	.0063
Cass	15.3	15.9	3.9	6.1	7.0	245,558	89.6	22,718	40,255	88,072	79.3	8,617	14,438	.0059	.0061
Champaign	168.9	169.9	.6	65.2	8.1	2,740,848	75.3	25,931	42,038	1,347,532	71.0	13,066	20,668	.0759	.0747
Christian	36.6	37.2	1.6	14.4	3.6	518,741	67.5	22,285	36,024	213,723	64.6	9,344	14,842	.0146	.0139
Clark	17.1	17.5	2.3	7.2	7.5	271.265	101.4	20,099	37,676	113,426	87.4	9,032	15,754	.0065	.0070
Clay	15.5	15.9	2.6	6.5	8.3	182,442	60.5	18,948	28,068	91,729	63.5	9,352	14,112	.0057	.0054
☐ Clinton	33.5	36.3	8.4	13.0	15.0	409,775	68.5	21,518	31.521	167,275	71.0	8,659	12,867	.0118	.0116
Coles	53.1	55.4	4.3	21.5	10.8	895,135	91.9	24,039	41,634	502,698	84.0	14,087	23,381	.0240	.0254
Cook	5,208.1	5,087.1	–2.3	1,916.2	1.3	85,107,089	62.8	27,629	44,415	36,871,518	58.0	12,332	19,242	2.4125	2.2223
Crawford	21.1	21.9	3.8	8.6	4.9	377,929	86.3	24,742	43,945	139,753	77.2	9,616	16,250	.0090	.0095
Cumberland	11.3	12.1	7.1	4.9	16.7	201,626	72.1	27,891	41,148	45,482	75.3	6,176	9,282	.0047	.0047
De Kalb	75.1	76.4	1.7	27.4	8.7	1,400,063	90.0	29,238	51,097	495,957	80.1	10,929	18,101	.0326	.0342
De Witt	18.4	19.4	5.4	7.5	7.1	311,743	58.1	28,167	41,566	151,446	62.0	13,353	20,193	.0091	.0083
Douglas	20.0	20.7	3.5	8.0	8.1	275,485	71.9	21,659	34,436	164,467	70.8	13,014	20,558	.0085	.0083
Du Page	690.1	790.8	14.6	297.3	23.8	17,615,706	87.7	39,086	59,252	8,175,918	86.5	18,259	27,501	.4175	.4475
Edgar	21.7	21.7	.0	9.0	5.9	315,964	74.4	21,314	35,107	131,719	71.4	9,039	14,635	.0086	.0084
Edwards	8.1	8.7	7.4	3.8	15.2	135,632	72.2	23,870	35,693	45,706	75.5	7,894	12,028	.0034	.0034
Effingham	32.2	36.1	12.1	13.6	20.4	498,598	83.3	24,069	36,662	414,494	86.8	19,635	30,478	.0158	.0167
Fayette	22.5	23.6	4.9	8.7	6.1	318,842	78.3	21,810	36,649	170,814	73.3	12,021	19,634	.0092	.0092
Ford	15.1	14.7	–2.6	5.8	.0	229,443	56.9	25,205	39,559	102,890	55.1	11,441	17,740	.0068	.0061
Franklin	44.3	47.6	7.4	19.2	9.7	551,354	90.9	16,500	28,716	285,322	85.4	8,795	14,861	.0154	.0164
Fulton	44.0	44.6	1.4	17.1	3.6	515,096	57.4	19,835	30,123	224,014	58.4	8,570	13,100	.0160	.0146
Gallatin	7.6	7.7	1.3	2.9	.0	67,145	51.3	15,299	23,153	43,975	55.3	9,766	15,164	.0025	.0023
Greene	16.7	16.7	.0	6.2	.0	209,492	63.1	20,710	33,789	64,065	58.5	6,518	10,333	.0059	.0055
Grundy	31.4	33.9	8.0	12.9	14.2	585,886	111.7	24,496	45,418	277,307	97.5	12,424	21,497	.0136	.0155
Hamilton	9.3	9.7	4.3	4.3	13.2	96,113	67.4	15,110	22,352	54,315	73.1	8,255	12,631	.0030	.0030
Hancock	24.0	24.4	1.7	10.1	9.8	352,030	69.5	22,579	34,854	87,376	67.3	677	8,651	.0088	.0084
Hardin	5.5	5.8	5.5	2.3	9.5	50,646	71.5	14,062	22,020	18,635	73.5	5,114	8,102	.0014	.0015
Henderson	9.3	9.8	5.4	3.6	5.9	93,619	59.5	17,259	26,005	21,757	62.2	3,944	6,044	.0027	.0025
Henry	58.9	61.8	4.9	22.8	8.1	894,943	59.3	26,633	39,252	379,385	63.3	11,011	16,640	.0256	.0240
Iroquois	33.0	33.1	.3	12.9	4.9	541,954	85.8	23,716	42,012	190,347	75.5	8,820	14,756	.0133	.0135
Jackson	63.0	66.6	5.7	26.3	11.4	889,955	75.9	21,433	33,839	620,949	73.2	15,194	23,610	.0282	.0281
Jasper	11.5	11.9	3.5	4.7	11.9	188,964	64.2	27,397	40,205	64,021	69.1	9,017	13,621	.0049	.0047
Jefferson	37.5	40.1	6.9	16.3	11.6	469,054	65.5	19,415	28,776	318,423	70.6	12,783	19,535	.0156	.0152
Jersey	21.0	22.4	6.7	7.5	7.1	297,739	83.8	23,142	39,699	93,350	75.1	7,615	12,447	.0074	.0075
Jo Daviess	23.9	25.2	5.4	9.9	13.8	306,180	75.1	20,095	30,927	94,971	72.9	6,312	9,593	.0079	.0079
Johnson	9.9	10.7	8.1	4.1	17.1	92,084	84.9	14,228	22,460	44,633	84.5	6,911	10,886	.0027	.0029
Kane	284.7	303.5	6.6	108.4	11.2	5,056,573	77.2	29,263	46,647	2,860,223	76.6	16,608	26,386	.1416	.1431
Kankakee	104.6	109.6	4.8	40.2	10.7	1,584,615	70.5	25,601	39,418	736,334	68.4	12,043	18,317	.0445	.0434
Kendall	39.3	45.8	16.5	16.5	26.0	781,565	85.1	32,231	47,368	158,480	86.3	6,495	9,605	.0164	.0174
Knox	61.9	62.6	1.1	25.0	6.8	1,003,718	59.2	26,937	40,149	492,909	61.7	13,028	19,716	.0297	.0274
Lake	453.0	489.2	8.0	168.4	14.5	10,540,187	96.0	36,559	62,590	3,944,296	85.7	14,439	23,422	.2331	.2536
La Salle	112.0	112.6	.5	44.1	5.3	1,616,461	55.9	24,746	36,654	880,123	58.1	13,288	19,957	.0514	.0464
Lawrence	17.8	18.0	1.1	6.9	1.5	205,847	49.2	20,294	29,833	63,606	51.4	6,178	9,218	.0062	.0054
Lee	36.3	36.0	–.8	13.5	4.7	512,410	58.2	25,102	37,956	185,478	57.4	9,136	13,739	.0145	.0132
Livingston	41.5	42.3	1.9	15.6	8.3	577,636	69.8	23,625	37,028	261,582	68.6	10,776	16,768	.0164	.0159
Logan	31.7	31.3	–1.3	12.1	5.2	495,528	62.8	26,462	40,953	218,162	61.9	11,717	18,030	.0141	.0131
McDonough	37.8	38.7	2.4	14.0	8.5	560,179	64.8	26,347	40,013	245,099	64.3	11,566	17,507	.0160	.0152
McHenry	155.3	177.2	14.1	62.3	18.9	2,788,808	88.1	28,291	44,764	1,315,722	85.7	13,524	21,119	.0705	.0754
McLean	121.9	129.7	6.4	49.0	12.4	2,034,485	70.8	27,323	41,520	1,013,692	72.5	13,479	20,688	.0568	.0560
Macon	132.4	135.2	2.1	52.7	6.5	2,124,075	68.5	25,472	40,305	1,078,117	66.6	13,070	20,458	.0612	.0587
Macoupin	50.3	53.1	5.6	21.1	11.6	616,964	63.6	19,950	29,240	284,392	68.4	8,937	13,478	.0185	.0177
☐ Madison	246.8	244.2	–1.1	93.6	3.5	3,680,682	74.2	23,369	39,324	1,962,603	69.8	12,784	20,968	.1067	.1040
Marion	44.6	47.5	6.5	18.5	8.8	578,596	59.7	21,306	31,275	380,388	63.9	13,651	20,562	.0195	.0183
Marshall	14.7	15.4	4.8	5.5	3.8	202,393	64.6	23,196	36,799	61,537	61.6	7,183	11,189	.0053	.0053

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Mason	20.1	21.9	9.0	8.0	8.1	325,172	95.6	22,462	40,647	117,042	84.4	8,577	14,630	.0078	.0082
Massac	15.2	15.8	3.9	6.5	10.2	210,834	92.6	18,557	32,436	91,143	82.6	8,459	14,022	.0054	.0058
Menard	12.1	13.2	9.1	5.0	13.6	180,332	83.3	22,365	36,066	60,261	82.6	7,499	12,052	.0043	.0045
Mercer	19.6	20.8	6.1	7.6	8.6	244,790	63.2	21,430	32,209	79,928	65.6	6,896	10,517	.0068	.0065
☐ Monroe	20.4	21.3	4.4	7.7	6.9	323,446	92.7	23,312	42,006	92,316	80.4	7,106	11,989	.0075	.0079
Montgomery	32.0	33.0	3.1	12.7	4.1	372,557	58.0	19,323	29,335	195,642	58.9	10,094	15,405	.0122	.0112
Morgan	38.0	39.7	4.5	15.1	7.9	559,987	61.7	24,735	37,085	310,998	63.3	13,604	20,596	.0173	.0162
Moultrie	14.8	15.6	5.4	5.9	11.3	217,549	71.6	23,920	36,873	56,243	69.4	6,266	9,533	.0052	.0053
Ogle	46.9	48.6	3.6	18.6	10.1	612,935	62.6	22,298	32,953	211,143	63.7	7,634	11,352	.0172	.0161
Peoria	201.8	206.0	2.1	80.0	6.5	3,192,636	62.5	26,168	39,908	1,845,137	64.0	14,979	23,064	.0982	.0921
Perry	22.1	23.0	4.1	8.8	6.0	248,627	60.4	18,672	28,253	118,967	62.7	8,811	13,519	.0079	.0073
Piatt	16.8	17.5	4.2	6.7	9.8	230,210	61.5	23,370	34,360	88,038	65.0	8,745	13,140	.0064	.0062
Pike	18.9	19.1	1.1	7.5	1.4	225,606	51.7	20,095	30,081	95,246	55.7	8,266	12,699	.0072	.0063
Pope	4.4	4.6	4.5	1.7	6.3	37,217	92.5	12,085	21,892	8,508	80.4	2,947	5,005	.0010	.0010
Pulaski	8.9	9.1	2.2	3.4	3.0	56,210	49.5	11,394	16,532	24,965	56.1	4,847	7,343	.0021	.0020
Putnam	6.3	7.1	12.7	2.4	9.1	108,583	92.7	25,617	45,243	26,546	83.5	6,574	11,061	.0024	.0026
Randolph	36.5	39.1	7.1	13.0	6.6	357,018	71.6	17,057	27,463	208,732	71.5	9,976	16,056	.0117	.0116
Richland	17.8	18.3	2.8	7.4	7.2	276,636	85.7	21,590	37,383	145,397	77.1	11,898	19,648	.0077	.0078
Rock Island	166.0	166.5	.3	65.6	5.3	2,745,452	55.7	28,298	41,851	1,261,706	58.3	12,793	19,233	.0807	.0731
☐ St. Clair	263.9	253.5	–3.9	91.4	–.1	3,210,861	52.9	22,947	35,130	1,661,495	54.9	11,721	18,178	.1056	.0932
Saline	28.9	30.5	5.5	12.3	7.0	244,215	50.1	14,149	19,855	189,030	59.0	10,341	15,368	.0098	.0091
Sangamon	179.2	188.9	5.4	79.0	11.6	3,176,521	90.0	23,610	40,209	1,743,205	82.9	13,464	22,066	.0842	.0888
Schuyler	8.4	8.6	2.4	3.3	3.1	107,048	51.8	22,030	32,439	48,778	57.6	9,674	14,781	.0033	.0030
Scott	6.2	6.4	3.2	2.4	4.3	100,142	69.5	25,685	41,726	28,761	67.1	7,481	11,984	.0026	.0025
Shelby	24.2	24.9	2.9	9.5	6.7	307,907	72.9	20,013	32,411	115,282	70.5	7,597	12,135	.0084	.0082
Stark	7.4	7.6	2.7	2.8	3.7	95,537	64.6	21,496	34,120	28,945	65.6	6,472	10,338	.0026	.0025
Stephenson	49.7	50.2	1.0	19.2	2.7	784,826	59.5	26,319	40,876	304,976	58.3	10,300	15,884	.0220	.0201
Tazewell	134.5	141.7	5.4	53.8	11.4	2,300,570	80.1	26,451	42,762	1,088,320	77.1	12,724	20,229	.0608	.0620
Union	18.2	19.4	6.6	7.5	8.7	259,370	77.3	21,203	34,583	113,194	76.0	9,319	15,093	.0071	.0071
Vermilion	95.1	94.7	–.4	37.6	4.4	1,587,877	68.6	26,156	42,231	636,623	66.5	10,620	16,931	.0425	.0406
Wabash	13.9	14.6	5.0	5.4	3.8	182,058	71.1	20,464	33,714	112,496	69.6	12,753	20,833	.0057	.0056
Warren	22.1	22.7	2.7	8.7	7.4	294,286	59.2	22,821	33,826	146,579	62.2	11,159	16,848	.0091	.0085
Washington	15.9	17.2	8.2	6.2	6.9	241,337	100.0	20,801	38,925	78,500	89.1	7,159	12,661	.0055	.0061
Wayne	18.2	18.7	2.7	7.7	6.9	216,973	58.5	19,009	28,178	131,727	62.6	11,253	17,107	.0072	.0066
White	18.0	18.4	2.2	7.7	6.9	211,026	56.7	18,709	27,406	146,537	61.4	12,613	19,031	.0076	.0069
Whiteside	66.5	68.1	2.4	26.0	8.8	1,180,596	88.3	26,231	45,408	517,086	80.3	12,001	19,888	.0295	.0307
Will	339.5	384.2	13.2	129.1	17.8	5,361,986	87.4	26,101	41,534	1,910,897	83.5	9,499	14,802	.1299	.1385
Williamson	58.0	62.1	7.1	25.3	11.5	635,573	67.3	16,734	25,121	388,661	69.3	10,116	15,362	.0212	.0205
Winnebago	251.5	254.3	1.1	97.6	6.6	4,115,396	65.3	27,172	42,166	1,939,995	65.3	12,810	19,877	.1168	.1107
Woodford	34.5	38.0	10.1	13.1	12.9	565,742	67.5	29,111	43,186	228,048	70.2	11,547	17,408	.0152	.0149
TOTAL METRO COUNTIES	**9,290.9**	**9,432.7**	**1.5**	**3,522.5**	**6.0**	**160,414,502**	**70.1**	**28,368**	**45,540**	**71,861,435**	**66.3**	**12,997**	**20,401**	**4.3745**	**4.2148**
TOTAL STATE	**11,493.0**	**11,713.4**	**1.9**	**4,402.3**	**6.3**	**191,832,477**	**70.2**	**27,225**	**43,576**	**86,267,426**	**66.8**	**12,493**	**19,596**	**5.2653**	**5.0812**
INDIANA															
ANDERSON	**139.1**	**138.4**	**–.5**	**53.7**	**5.3**	**2,101,200**	**69.7**	**24,281**	**39,128**	**948,777**	**65.4**	**11,246**	**17,668**	**.0591**	**.0565**
Madison	139.1	138.4	–.5	53.7	5.3	2,101,200	69.7	24,281	39,128	948,777	65.4	11,246	17,668	.0591	.0565
BLOOMINGTON	**100.7**	**106.6**	**5.9**	**40.8**	**14.3**	**1,348,579**	**84.4**	**20,486**	**33,053**	**666,836**	**78.7**	**10,451**	**16,344**	**.0375**	**.0387**
Monroe	100.7	106.6	5.9	40.8	14.3	1,348,579	84.4	20,486	33,053	666,836	78.7	10,451	16,344	.0375	.0387
ELKHART	**139.2**	**144.8**	**4.0**	**54.1**	**8.9**	**2,126,410**	**81.6**	**23,563**	**39,305**	**1,226,305**	**75.1**	**14,090**	**22,667**	**.0611**	**.0619**
Elkhart	139.2	144.8	4.0	54.1	8.9	2,126,410	81.6	23,563	39,305	1,226,305	75.1	14,090	22,667	.0611	.0619
EVANSVILLE	**314.6**	**330.0**	**4.9**	**130.5**	**10.5**	**4,454,626**	**77.2**	**21,284**	**34,135**	**2,415,800**	**71.6**	**11,918**	**18,512**	**.1298**	**.1295**
Gibson	33.7	35.4	5.0	13.7	8.7	447,326	76.3	20,135	32,652	207,723	73.0	9,529	15,162	.0127	.0126
Posey	27.4	30.4	10.9	11.2	16.7	363,825	78.9	21,187	32,484	116,812	76.9	6,878	10,430	.0092	.0096
Vanderburgh	167.5	167.3	–.1	70.0	6.5	2,313,134	72.0	20,474	33,045	1,524,194	67.3	13,870	21,774	.0738	.0714
Warrick	44.1	52.0	17.9	18.1	22.3	692,978	91.8	24,418	38,286	212,622	89.3	7,589	11,747	.0161	.0174
Henderson, Ky.	*41.9*	*44.9*	*7.2*	*17.5*	*13.6*	*637,363*	*82.1*	*22,732*	*36,421*	*354,449*	*79.1*	*12,850*	*20,254*	*.0180*	*.0185*
FORT WAYNE	**386.8**	**397.9**	**2.9**	**151.2**	**8.9**	**5,955,920**	**75.6**	**24,442**	**39,391**	**3,059,037**	**71.5**	**12,849**	**20,232**	**.1687**	**.1667**
Adams	30.2	31.7	5.0	11.0	10.0	395,794	67.9	23,576	35,981	197,517	68.1	11,752	17,956	.0119	.0114
Allen	296.8	303.8	2.4	117.1	8.6	4,695,772	76.0	24,747	40,101	2,520,445	71.6	13,628	21,524	.1337	.1324
De Kalb	34.1	35.5	4.1	12.8	8.5	433,330	73.1	21,213	33,854	195,835	70.1	9,758	15,300	.0125	.0122
Wells	25.7	26.9	4.7	10.3	12.0	431,024	80.6	25,943	41,847	145,240	77.6	8,889	14,101	.0106	.0107

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
INDIANA (continued)															
GARY - HAMMOND - EAST CHICAGO	**644.5**	**654.3**	**1.5**	**234.8**	**7.0**	**9,870,282**	**72.2**	**26,129**	**42,037**	**4,657,057**	**65.0**	**12,862**	**19,834**	**.2786**	**.2690**
Lake	518.2	508.7	−1.8	183.3	3.4	7,359,450	64.1	25,312	40,150	3,925,543	60.6	13,791	21,416	.2258	.2097
Porter	126.3	145.6	15.3	51.5	22.0	2,510,832	101.3	29,560	48,754	731,514	93.4	8,961	14,204	.0528	.0593
INDIANAPOLIS	**1,175.6**	**1,202.1**	**2.3**	**464.4**	**7.8**	**18,630,081**	**72.7**	**25,033**	**40,116**	**9,714,145**	**66.6**	**13,538**	**20,918**	**.5352**	**.5207**
Boone	37.6	41.2	9.6	14.8	12.1	572,418	81.1	23,944	38,677	283,689	78.8	12,019	19,168	.0155	.0162
Hamilton	87.4	103.0	17.8	36.6	24.1	1,522,977	104.1	25,289	41,611	524,750	99.6	8,911	14,337	.0336	.0385
Hancock	45.4	49.8	9.7	17.4	14.5	704,111	85.3	24,996	40,466	211,944	80.9	7,708	12,181	.0167	.0176
Hendricks	72.5	81.1	11.9	27.7	15.9	1,152,630	79.4	26,879	41,611	386,482	78.5	9,062	13,952	.0283	.0292
Johnson	80.2	88.3	10.1	31.1	15.6	1,179,669	82.5	24,026	37,931	570,260	79.2	11,829	18,336	.0320	.0331
Marion	759.0	740.5	−2.4	301.9	4.1	12,194,151	66.3	25,281	40,391	7,212,423	61.8	15,368	23,890	.3746	.3510
Morgan	53.3	57.3	7.5	20.2	12.8	781,012	85.5	23,522	38,664	264,713	79.1	8,257	13,105	.0193	.0201
Shelby	40.2	40.9	1.7	14.7	4.3	523,113	75.1	21,188	35,586	259,884	70.1	10,838	17,679	.0152	.0150
INDIANAPOLIS - ANDERSON CONSOLIDATED AREA	***1,314.7***	***1,340.5***	***2.0***	***518.1***	***7.5***	***20,731,281***	***72.4***	***24,954***	***40,014***	***10,662,922***	***66.5***	***13,296***	***20,581***	***.5943***	***.5772***
KOKOMO	**104.0**	**104.7**	**.7**	**40.7**	**6.8**	**1,768,071**	**75.6**	**26,434**	**43,442**	**820,947**	**70.1**	**12,666**	**20,171**	**.0477**	**.0470**
Howard	87.2	88.0	.9	34.1	6.9	1,512,956	75.6	27,016	44,368	740,783	70.2	13,643	21,724	.0413	.0407
Tipton	16.8	16.7	−.6	6.6	6.5	255,115	75.5	23,440	38,654	80,164	69.3	7,635	12,146	.0064	.0063
LAFAYETTE - WEST LAFAYETTE	**123.0**	**127.6**	**3.7**	**47.3**	**11.8**	**1,743,578**	**75.5**	**23,493**	**36,862**	**923,399**	**72.3**	**12,669**	**19,522**	**.0506**	**.0502**
Tippecanoe	123.0	127.6	3.7	47.3	11.8	1,743,578	75.5	23,493	36,862	923,399	72.3	12,669	19,522	.0506	.0502
MUNCIE	**127.9**	**125.9**	**−1.6**	**47.1**	**3.7**	**1,776,342**	**69.5**	**23,086**	**37,714**	**923,845**	**65.1**	**12,327**	**19,615**	**.0530**	**.0506**
Delaware	127.9	125.9	−1.6	47.1	3.7	1,776,342	69.5	23,086	37,714	923,845	65.1	12,327	19,615	.0530	.0506
SOUTH BEND	**280.6**	**280.8**	**.1**	**108.7**	**6.4**	**4,067,845**	**68.5**	**23,617**	**37,423**	**2,128,081**	**66.3**	**12,518**	**19,578**	**.1207**	**.1153**
Marshall	39.9	42.3	6.0	15.9	12.0	624,189	84.4	23,841	39,257	335,421	80.6	13,076	21,096	.0172	.0177
St. Joseph	240.7	238.5	−.9	92.8	5.5	3,443,656	66.0	23,581	37,108	1,792,660	63.9	12,428	19,317	.1035	.0976
TERRE HAUTE	**177.0**	**178.4**	**.8**	**68.8**	**5.0**	**2,226,452**	**73.3**	**19,613**	**32,361**	**1,563,593**	**69.5**	**14,081**	**22,727**	**.0735**	**.0718**
Clay	25.1	25.7	2.4	10.0	6.4	355,634	81.2	20,881	35,563	192,970	76.1	11,660	19,297	.0102	.0104
Sullivan	21.3	22.0	3.3	8.7	7.4	301,717	68.4	22,121	34,680	96,386	67.9	7,085	11,079	.0079	.0077
Vermillion	18.4	19.1	3.8	7.7	8.5	255,274	87.7	19,154	33,152	94,186	78.5	7,434	12,232	.0065	.0067
Vigo	112.2	111.6	−.5	42.4	3.7	1,313,827	69.9	18,905	30,986	1,180,051	68.0	17,177	27,831	.0489	.0470
ALL COUNTIES															
Adams	30.2	31.7	5.0	11.0	10.0	395,794	67.9	23,576	35,981	197,517	68.1	11,752	17,956	.0119	.0114
Allen	296.8	303.8	2.4	117.1	8.6	4,695,772	76.0	24,747	40,101	2,520,445	71.6	13,628	21,524	.1337	.1324
Bartholomew	66.2	69.6	5.1	27.1	13.4	950,717	78.6	22,269	35,082	561,540	75.3	13,405	20,721	.0281	.0283
Benton	10.0	9.4	−6.0	3.7	.0	175,829	70.1	27,931	47,521	45,427	66.2	7,389	12,278	.0041	.0040
Blackford	15.4	15.1	−1.9	5.7	1.8	176,624	60.7	19,627	30,987	78,747	59.6	8,809	13,815	.0056	.0050
Boone	37.6	41.2	9.6	14.8	12.1	572,418	81.1	23,944	38,677	283,689	78.8	12,019	19,168	.0155	.0162
Brown	12.9	14.7	14.0	5.6	19.1	217,182	121.0	20,907	38,783	34,944	103.4	3,656	6,240	.0040	.0048
Carroll	20.1	21.2	5.5	7.7	6.9	280,802	74.3	22,380	36,468	85,623	69.3	7,026	11,120	.0073	.0071
Cass	41.1	41.7	1.5	15.4	3.4	503,630	62.7	20,777	32,703	294,979	61.2	12,278	19,154	.0164	.0153
☐ Clark	90.9	96.9	6.6	36.2	11.7	1,203,049	89.5	19,599	33,233	764,888	80.8	13,060	21,130	.0356	.0374
Clay	25.1	25.7	2.4	10.0	6.4	355,634	81.2	20,881	35,563	192,970	76.1	11,660	19,297	.0102	.0104
Clinton	31.6	31.8	.6	12.1	5.2	405,019	63.6	21,528	33,473	172,168	62.8	9,196	14,229	.0119	.0111
Crawford	10.2	11.3	10.8	3.8	8.6	96,782	69.8	16,282	25,469	26,724	68.1	4,543	7,033	.0028	.0028
Daviess	28.0	28.6	2.1	10.7	5.9	270,384	70.4	15,710	25,270	144,104	65.5	8,620	13,468	.0087	.0085
☐ Dearborn	35.3	38.5	9.1	13.6	13.3	392,772	77.2	18,472	28,880	178,200	76.5	8,413	13,103	.0115	.0115
Decatur	24.0	24.4	1.7	8.8	6.0	292,174	73.3	20,310	33,202	155,308	69.5	11,040	17,649	.0089	.0087
De Kalb	34.1	35.5	4.1	12.8	8.5	433,330	73.1	21,213	33,854	195,835	70.1	9,758	15,300	.0125	.0122
Delaware	127.9	125.9	−1.6	47.1	3.7	1,776,342	69.5	23,086	37,714	923,845	65.1	12,327	19,615	.0530	.0506
Dubois	34.9	37.1	6.3	13.7	15.1	476,989	91.6	20,917	34,817	318,142	84.2	14,515	23,222	.0141	.0150
Elkhart	139.2	144.8	4.0	54.1	8.9	2,126,410	81.6	23,563	39,305	1,226,305	75.1	14,090	22,667	.0611	.0619
Fayette	28.6	29.5	3.1	10.7	4.9	396,192	64.2	23,662	37,027	135,674	61.4	8,240	12,680	.0108	.0102
☐ Floyd	62.2	65.3	5.0	24.3	9.5	839,303	75.7	21,515	34,539	362,301	72.9	9,441	14,910	.0232	.0232
Fountain	19.2	19.6	2.1	7.2	2.9	208,196	69.2	17,573	28,916	136,679	64.7	11,852	18,983	.0071	.0068
Franklin	20.0	21.3	6.5	6.9	9.5	257,183	105.1	19,902	37,273	74,223	90.5	6,184	10,757	.0059	.0066
Fulton	19.8	21.3	7.6	8.0	8.1	279,927	80.8	20,925	34,991	98,100	72.8	7,671	12,263	.0072	.0073
Gibson	33.7	35.4	5.0	13.7	8.7	447,326	76.3	20,135	32,652	207,723	73.0	9,529	15,162	.0127	.0126
Grant	80.2	77.9	−2.9	28.8	2.1	1,073,980	71.4	22,223	37,291	524,090	66.8	11,143	18,198	.0313	.0301
Greene	31.1	33.0	6.1	12.9	8.4	399,532	78.7	18,793	30,971	161,907	73.1	7,862	12,551	.0110	.0110
Hamilton	87.4	103.0	17.8	36.6	24.1	1,522,977	104.1	25,289	41,611	524,750	99.6	8,911	14,337	.0336	.0385
Hancock	45.4	49.8	9.7	17.4	14.5	704,111	85.3	24,996	40,466	211,944	80.9	7,708	12,181	.0167	.0176
Harrison	28.6	32.7	14.3	11.2	16.7	292,333	82.5	16,688	26,101	129,004	80.8	7,431	11,518	.0085	.0089
Hendricks	72.5	81.1	11.9	27.7	15.9	1,152,630	79.4	26,879	41,611	386,482	78.5	9,062	13,952	.0283	.0292
Henry	53.3	53.0	−.6	20.3	5.7	747,452	76.6	22,045	36,820	311,570	70.5	9,518	15,348	.0204	.0200

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
INDIANA (continued)															
ALL COUNTIES (continued)															
Howard	87.2	88.0	.9	34.1	6.9	1,512,956	75.6	27,016	44,368	740,783	70.2	13,643	21,724	.0413	.0407
Huntington	35.7	36.3	1.7	13.8	8.7	505,379	79.2	22.204	36,622	252,018	75.9	11,281	18,262	.0142	.0143
Jackson	37.1	38.7	4.3	15.1	11.9	499,574	72.6	21,441	33,084	265,922	71.4	11,493	17,611	.0148	.0145
Jasper	27.3	30.7	12.5	10.3	17.0	385,217	97.7	22,146	37,400	230,672	90.7	13,747	22,395	.0106	.0118
Jay	23.1	22.7	−1.7	8.4	.0	244,856	67.8	17,372	29,150	124,065	64.9	8,955	14,770	.0078	.0073
Jefferson	31.1	33.0	6.1	12.4	14.8	323,347	88.1	15,918	26,075	254,546	83.0	12,878	20,528	.0109	.0114
Jennings	23.5	25.1	6.8	8.8	14.3	276,746	83.4	19,592	31,448	87,392	78.2	6,370	9,931	.0072	.0075
Johnson	80.2	88.3	10.1	31.1	15.6	1,179,669	82.5	24,026	37,931	570,260	79.2	11,829	18,336	.0320	.0331
Knox	41.9	42.2	.7	17.1	7.5	507,844	74.0	18,359	29,698	334,282	71.2	12,283	19,549	.0165	.0161
Kosciusko	61.8	68.5	10.8	25.9	17.2	933,142	92.5	21,933	36,029	419,498	85.6	10,229	16,197	.0237	.0256
La Grange	26.4	29.0	9.8	9.2	13.6	262,511	85.5	17,473	28,534	119,143	79.8	8,181	12,950	.0077	.0082
Lake	518.2	508.7	−1.8	183.3	3.4	7,359,450	64.1	25,312	40,150	3,925,543	60.6	13,791	21,416	.2258	.2097
La Porte	109.1	110.3	1.1	41.1	7.0	1,651,409	77.2	24,263	40,180	820,375	70.8	12,509	19,960	.0462	.0458
Lawrence	43.2	45.1	4.4	16.9	6.3	536,553	75.4	19,236	31,749	265,849	70.1	9,829	15,731	0158	.0157
Madison	139.1	138.4	−.5	53.7	5.3	2,101,200	69.7	24,281	39,128	948,777	65.4	11,246	17,668	.0591	.0565
Marion	759.0	740.5	−2.4	301.9	4.1	12,194,151	66.3	25,281	40,391	7,212,423	61.8	15,368	23,890	.3746	.3510
Marshall	39.9	42.3	6.0	15.9	12.0	624,189	84.4	23,841	39,257	335,421	80.6	13,076	21,096	.0172	.0177
Martin	11.0	10.8	−1.8	3.7	−2.6	93,680	62.3	15,194	25,319	52,249	57.1	8,751	14,121	.0033	.0030
Miami	39.9	39.9	.0	14.4	3.6	443,748	70.0	18,785	30,816	189,244	66.0	8,202	13,142	.0132	.0127
Monroe	100.7	106.6	5.9	40.8	14.3	1,348,579	84.4	20,486	33,053	666,836	78.7	10,451	16,344	.0375	.0387
Montgomery	35.8	36.8	2.8	13.7	3.8	445,259	68.3	20,048	32,501	217,188	63.5	10,063	15,853	.0134	.0128
Morgan	53.3	57.3	7.5	20.2	12.8	781,012	85.5	23,522	38,664	264,713	79.1	8,257	13,105	.0193	.0201
Newton	15.5	17.6	13.5	6.5	20.4	225,611	109.6	19,932	34,709	85,223	97.8	7,977	13,111	.0052	.0059
Noble	36.1	38.2	5.8	14.2	12.7	466,492	85.9	19,921	32,852	179,086	78.7	7,953	12,612	.0122	.0127
Ohio	5.3	5.9	11.3	2.2	15.8	58,928	85.2	16,743	26,785	12,222	83.2	3,512	5,555	.0014	.0016
Orange	19.0	19.9	4.7	7.4	7.2	167,877	77.7	13,693	22,686	80,576	71.3	6,815	10,889	.0055	.0052
Owen	16.5	18.6	12.7	7.1	18.3	156,505	98.3	13,154	22,043	52,636	89.4	4,631	7,414	.0041	.0047
Parke	16.7	17.5	4.8	6.5	6.6	170,421	76.3	15,848	26,219	76,995	73.1	7,290	11,845	.0050	.0051
Perry	19.4	19.6	1.0	6.9	1.5	210,661	70.7	18,152	30,531	102,948	63.7	9,250	14,920	.0066	.0063
Pike	13.8	14.8	7.2	5.7	9.6	199,845	70.1	22,593	35,061	60,946	69.9	6,898	10,692	.0051	.0050
Porter	126.3	145.6	15.3	51.5	22.0	2,510,832	101.3	29,560	48,754	731,514	93.4	8,961	14,204	.0528	.0593
Posey	27.4	30.4	10.9	11.2	16.7	363,825	78.9	21,187	32,484	116,812	76.9	6,878	10,430	.0092	.0096
Pulaski	13.4	13.8	3.0	5.4	10.2	192,370	83.7	21,366	35,624	62,673	77.2	7,216	11,606	.0048	.0048
Putnam	29.6	30.6	3.4	10.1	5.2	314,520	67.8	19,530	31,141	154,596	66.5	9,671	15,307	.0098	.0096
Randolph	30.1	30.3	.7	11.5	5.5	349,988	76.5	18,197	30,434	126,070	69.3	6,830	10,963	.0097	.0094
Ripley	24.9	26.5	6.4	8.9	6.0	271,736	77.2	18,253	30,532	122,783	70.7	8,565	13,796	.0080	.0081
Rush	19.4	19.0	−2.1	6.7	.0	218,136	56.8	20,760	32,558	98,181	56.7	9,352	14,654	.0069	.0061
St. Joseph	240.7	238.5	−.9	92.8	5.5	3,443,656	66.0	23,581	37,108	1,792,660	63.9	12,428	19,317	.1035	.0976
Scott	20.8	22.1	6.3	8.1	14.1	252,252	85.7	19,136	31,142	121,381	81.2	9,434	14,985	.0071	.0074
Shelby	40.2	40.9	1.7	14.7	4.3	523,113	75.1	21,188	35,586	259,884	70.1	10,838	17,679	.0152	.0150
Spencer	19.9	21.3	7.0	7.1	7.6	254,638	66.7	23,138	35,865	90,172	64.7	8,296	12,700	.0071	.0068
Starke	22.5	24.0	6.7	8.9	14.1	308,635	81.1	21,845	34,678	139,995	78.1	10,076	15,730	.0084	.0086
Steuben	25.5	27.8	9.0	11.0	18.3	365,336	83.5	21,410	33,212	210,570	80.9	12,513	19,143	.0105	.0108
Sullivan	21.3	22.0	3.3	8.7	7.4	301,717	68.4	22,121	34,680	96,386	67.9	7,085	11,079	.0079	.0077
Switzerland	7.3	7.7	5.5	3.1	14.8	79,684	97.9	14,915	25,705	18,574	88.8	3,644	5,992	.0019	.0021
Tippecanoe	123.0	127.6	3.7	47.3	11.8	1,743,578	75.5	23,493	36,862	923,399	72.3	12,669	19,522	.0506	.0502
Tipton	16.8	16.7	−.6	6.6	6.5	255,115	75.5	23,440	38,654	80,164	69.3	7,635	12,146	.0064	.0063
Union	6.9	7.1	2.9	2.5	4.2	94,873	85.6	21,293	37,949	27,504	78.6	6,415	11,002	.0023	.0022
Vanderburgh	167.5	167.3	−.1	70.0	6.5	2,313,134	72.0	20,474	33,045	1,524,194	67.3	13,870	21,774	.0738	.0714
Vermillion	18.4	19.1	3.8	7.7	8.5	255,274	87.7	19,154	33,152	94,186	78.5	7,434	12,232	.0065	.0067
Vigo	112.2	111.6	−.5	42.4	3.7	1,313,827	69.9	18,905	30,986	1,180,051	68.0	17,177	27,831	.0489	.0470
Wabash	36.9	38.1	3.3	13.4	4.7	486,929	65.6	22,966	36,338	224,186	63.5	10,711	16,730	.0144	.0137
Warren	9.0	9.2	2.2	3.2	3.2	118,094	69.3	22,506	36,904	13,259	63.2	2,620	4,143	.0026	.0027
Warrick	44.1	52.0	17.9	18.1	22.3	692,978	91.8	24,418	38,286	212,622	89.3	7,589	11,747	.0161	.0174
Washington	22.4	23.8	6.3	8.9	12.7	261,318	73.9	19,021	29,362	91,526	72.2	6,726	10,284	.0072	.0072
Wayne	75.4	73.6	−2.4	28.9	4.0	1,044,238	64.5	22,832	36,133	594,070	62.3	13,168	20,556	.0326	.0304
Wells	25.7	26.9	4.7	10.3	12.0	431,024	80.6	25,943	41,847	145,240	77.6	8,889	14,101	.0106	.0107
White	24.4	25.8	5.7	10.2	10.9	390,068	86.1	22,789	38,242	153,402	77.9	9,371	15,039	.0098	.0102
Whitley	26.7	28.2	5.6	10.4	10.6	384,502	75.8	23,264	36,971	149,767	73.0	9,212	14,401	.0101	.0102
TOTAL METRO COUNTIES	**3,859.5**	**3,947.3**	**2.3**	**1,498.7**	**8.0**	**57,867,147**	**73.8**	**23,985**	**38,612**	**29,998,762**	**68.5**	**12,828**	**20,017**	**1.6678**	**1.6315**
TOTAL STATE	**5,539.0**	**5,690.6**	**2.7**	**2,144.6**	**8.1**	**79,520,996**	**74.6**	**22,961**	**37,080**	**40,169,499**	**69.3**	**11,958**	**18,731**	**2.2855**	**2.2465**

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
IOWA															
CEDAR RAPIDS	**171.1**	**175.3**	**2.5**	**70.0**	**9.5**	**2,656,075**	**72.4**	**24,105**	**37,944**	**1,511,921**	**71.9**	**13,768**	**21,599**	**.0780**	**.0766**
Linn	171.1	175.3	2.5	70.0	9.5	2,656,075	72.4	24,105	37,944	1,511,921	71.9	13,768	21,599	.0780	.0766
DAVENPORT - ROCK ISLAND - MOLINE	**388.7**	**403.1**	**3.7**	**154.6**	**8.4**	**6,298,795**	**64.8**	**26,805**	**40,743**	**3,258,348**	**67.5**	**13,644**	**21,076**	**.1838**	**.1753**
Scott	163.8	174.8	6.7	66.2	11.8	2,658,400	77.5	25,295	40,157	1,617,257	76.5	15,478	24,430	.0775	.0782
Henry, Ill.	*58.9*	*61.8*	*4.9*	*22.8*	*8.1*	*894,943*	*59.3*	*26,633*	*39,252*	*379,385*	*63.3*	*11,011*	*16,640*	*.0256*	*.0240*
Rock Island, Ill.	*166.0*	*166.5*	*.3*	*65.6*	*5.3*	*2,745,452*	*55.7*	*28,298*	*41,851*	*1,261,706*	*58.3*	*12,793*	*19,233*	*.0807*	*.0731*
DES MOINES	**343.2**	**358.5**	**4.5**	**144.8**	**10.5**	**5,483,917**	**73.0**	**24,175**	**37,872**	**3,609,808**	**71.4**	**16,068**	**24,930**	**.1685**	**.1658**
Polk	306.9	318.0	3.6	130.4	9.7	4,993,727	71.9	24,433	38,295	3,409,521	70.6	16,811	26,147	.1556	.1523
Warren	36.3	40.5	11.6	14.4	18.0	490,190	85.5	21,657	34,041	200,287	86.0	8,825	13,909	.0129	.0135
DUBUQUE	**94.5**	**96.5**	**2.1**	**33.7**	**8.4**	**1,400,351**	**76.5**	**25,514**	**41,553**	**872,988**	**73.6**	**16,173**	**25,905**	**.0422**	**.0419**
Dubuque	94.5	96.5	2.1	33.7	8.4	1,400,351	76.5	25,514	41,553	872,988	73.6	16,173	25,905	.0422	.0419
IOWA CITY	**83.5**	**88.9**	**6.5**	**36.1**	**13.9**	**1,141,579**	**75.2**	**20,557**	**31,623**	**806,245**	**78.5**	**14,247**	**22,334**	**.0362**	**.0366**
Johnson	83.5	88.9	6.5	36.1	13.9	1,141,579	75.2	20,557	31,623	806,245	78.5	14,247	22,334	.0362	.0366
SIOUX CITY	**118.0**	**118.9**	**.8**	**45.9**	**5.8**	**1,601,267**	**63.9**	**22,506**	**34,886**	**981,228**	**64.4**	**13,750**	**21,378**	**.0515**	**.0483**
Woodbury	100.7	99.7	–1.0	38.8	4.0	1,352,494	62.4	22,331	34,858	841,268	62.6	13,875	21,682	.0441	.0409
Dakota, Neb.	*17.3*	*19.2*	*11.0*	*7.1*	*16.4*	*248,773*	*73.0*	*23,580*	*35,038*	*139,960*	*76.7*	*12,983*	*19,713*	*.0074*	*.0074*
WATERLOO - CEDAR FALLS	**139.2**	**142.7**	**2.5**	**54.2**	**8.8**	**2,143,478**	**73.8**	**24,771**	**39,548**	**1,367,324**	**73.4**	**15,838**	**25,227**	**.0650**	**.0643**
Black Hawk	139.2	142.7	2.5	54.2	8.8	2,143,478	73.8	24,771	39,548	1,367 324	73.4	15,838	25,227	.0650	.0643
ALL COUNTIES															
Adair	9.5	9.7	2.1	3.8	2.7	126,405	64.3	20,792	33,264	66,432	62.9	11,025	17,482	.0039	.0036
Adams	5.7	5.5	–3.5	2.1	–4.5	69,713	80.1	17,595	33,197	25,598	69.7	6,856	12,190	.0019	.0019
Allamakee	15.1	15.3	1.3	5.4	1.9	177,897	66.9	20,112	32,944	90,705	65.7	10,330	16,797	.0055	.0052
Appanoose	15.7	16.3	3.8	6.8	9.7	183,858	65.1	17,962	27,038	117,218	69.4	11,160	17,238	.0061	.0059
Audubon	8.5	8.3	–2.4	3.1	–3.1	123,742	81.3	21,329	39,917	56,814	69.2	10,494	18,327	.0034	.0034
Benton	24.0	25.1	4.6	10.0	12.4	365,392	85.5	22,128	36,539	131,080	80.9	8,140	13,108	.0091	.0093
Black Hawk	139.2	142.7	2.5	54.2	8.8	2,143,478	73.8	24,771	39,548	1,367,324	73.4	15,838	25,227	.0650	.0643
Boone	26.3	27.0	2.7	10.5	6.1	357,951	65.5	21,841	34,091	153,206	65.5	9,353	14,591	.0103	.0097
Bremer	25.3	26.9	6.3	9.9	12.5	366,575	77.7	23,441	37,028	155,142	76.3	9,997	15,671	.0098	.0100
Buchanan	23.2	24.4	5.2	8.5	7.6	312,293	75.9	22,468	36,740	117,453	71.8	8,655	13,818	.0083	.0083
Buena Vista	20.8	20.8	.0	8.4	6.3	333,304	78.6	23,620	39,679	201,263	75.8	14,494	23,960	.0098	.0098
Butler	17.8	18.4	3.4	7.1	9.2	252,430	71.5	22,648	35,554	68,193	71.0	6,134	9,605	.0062	.0061
Calhoun	13.4	13.2	–1.5	5.2	2.0	171,176	57.1	21,364	32,918	82,189	58.1	10,192	15,806	.0054	.0049
Carroll	23.1	23.6	2.2	8.6	6.2	307,685	64.6	23,079	35,777	204,568	65.0	15,308	23,787	.0102	.0096
Cass	17.0	17.1	.6	7.3	9.0	275,893	79.7	22,911	37,794	171,389	77.3	14,426	23,478	.0081	.0081
Cedar	18.9	19.5	3.2	7.6	8.6	302,104	79.2	24,086	39,751	115,714	74.5	9,474	15,226	.0076	.0078
Cerro Gordo	48.4	48.4	.0	20.1	5.2	695,652	65.5	22,012	34,610	508,144	66.3	15,998	25,281	.0233	.0221
Cherokee	16.1	15.6	–3.1	6.5	4.8	235,562	77.3	21,428	36,240	152,654	74.0	14,148	23,485	.0072	.0071
Chickasaw	15.6	15.9	1.9	5.9	7.3	194,047	63.7	21,558	32,889	87,099	65.4	9,575	14,763	.0059	.0055
Clarke	8.8	9.5	8.0	3.8	11.8	126,913	79.0	20,854	33,398	83,198	79.5	13,634	21,894	.0038	.0038
Clay	19.9	20.8	4.5	8.7	13.0	422,422	109.2	26,230	48,554	253,226	98.1	16,603	29,106	.0104	.0119
Clayton	21.2	21.6	1.9	8.6	10.3	306,755	106.3	19,068	35,669	123,982	93.1	8,233	14,417	.0074	.0081
Clinton	57.3	57.9	1.0	21.2	2.4	794,704	64.0	23,416	37,486	489,589	63.5	14,465	23,094	.0254	.0240
Crawford	18.9	18.9	.0	7.3	7.4	262,619	98.4	19,470	35,975	167,547	88.3	13,083	22,952	.0075	.0080
Dallas	30.2	32.4	7.3	12.9	15.2	479,410	77.8	24,071	37,164	201,608	78.4	10,088	15,629	.0125	.0127
Davis	9.3	9.9	6.5	3.6	9.1	100,321	71.2	17,755	27,867	59,938	73.1	10,494	16,649	.0033	.0032
Decatur	9.8	9.9	1.0	3.5	.0	74,955	52.3	14,059	21,416	39,786	55.9	7,293	11,367	.0027	.0026
Delaware	19.1	19.7	3.1	7.0	9.4	262,365	78.0	23,030	37,481	130,472	77.3	11,495	18,639	.0074	.0075
Des Moines	46.3	46.5	.4	18.8	6.2	633,168	72.8	20,701	33,679	417,704	71.6	13,756	22,218	.0201	.0195
Dickinson	16.3	18.3	12.3	7.4	15.6	236,069	76.8	20,863	31,901	151,840	76.5	13,439	20,519	.0072	.0074
Dubuque	94.5	96.5	2.1	33.7	8.4	1,400,351	76.5	25,514	41,553	872,988	73.6	16,173	25,905	.0422	.0419
Emmet	13.2	12.9	–2.3	5.3	6.0	178,024	90.7	18,672	33,589	113,362	82.8	12,400	21,389	.0051	.0054
Fayette	25.3	24.9	–1.6	9.9	6.5	296,608	69.3	18,842	29,960	172,593	69.0	10,981	17,434	.0095	.0090
Floyd	19.5	19.3	–1.0	7.2	1.4	319,733	93.2	23,306	44,407	156,289	80.7	12,179	21,707	.0083	.0087
Franklin	13.0	13.1	.8	5.7	9.6	191,130	76.1	20,872	33,532	90,640	76.4	9,884	15,902	.0053	.0053
Fremont	9.4	9.6	2.1	3.7	2.8	143,696	83.8	21,714	38,837	36,177	74.4	5,761	9,778	.0033	.0034
Greene	12.1	12.0	–.8	4.7	.0	179,208	57.2	24,256	38,129	59,118	57.6	7,980	12,578	.0049	.0045
Grundy	14.5	14.8	2.1	5.8	7.4	220,469	73.4	23,546	38,012	72,642	70.9	7,872	12,524	.0057	.0055
Guthrie	12.0	11.9	–.8	4.6	.0	137,312	54.1	19,371	29,850	42,573	56.5	5,913	9,255	.0040	.0035
Hamilton	17.9	17.9	.0	7.3	7.4	231,503	66.9	20,401	31,713	124,451	67.3	10,936	17,048	.0071	.0069
Hancock	14.0	14.4	2.9	5.7	9.6	235,266	109.9	21,560	41,275	75,672	94.5	7,482	13,276	.0052	.0057
Hardin	21.8	22.1	1.4	8.3	1.2	317,873	74.7	22,195	38,298	177,106	68.7	12,799	21,338	.0093	.0092

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981-1986	1986 EBI ($000)	% Change 1981-1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981-1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
IOWA (continued)															
ALL COUNTIES (continued)															
Harrison	16.4	16.6	1.2	6.1	1.7	203,179	65.9	20,406	33,308	128,338	65.1	12,942	21,023	.0067	.0063
Henry	19.0	19.6	3.2	7.5	8.7	278,218	80.4	22,354	37,096	149,947	78.3	12,185	19,993	.0078	.0079
Howard	11.1	11.2	.9	4.6	9.5	149,234	60.4	22,151	32,442	66,675	65.8	9,577	14,495	.0045	.0042
Humboldt	12.3	12.3	.0	5.2	8.3	187,198	71.1	22,800	36,000	80,904	68.8	9,986	15,558	.0051	.0050
Ida	8.9	8.9	.0	3.4	.0	144,034	49.0	28,431	42,363	39,837	50.3	7,796	11,717	.0039	.0034
Iowa	15.5	15.6	.6	6.3	8.6	181,068	66.0	18,803	28,741	123,837	67.7	12,735	19,657	.0061	.0059
Jackson	22.9	23.8	3.9	9.0	12.5	283,926	71.3	20,721	31,547	126,208	72.7	9,136	14,023	.0082	.0080
Jasper	36.6	37.3	1.9	14.4	4.3	511,455	65.3	22,427	35,518	261,911	66.4	11,405	18,198	.0154	.0146
Jefferson	16.4	16.7	1.8	6.3	6.8	220,004	73.2	21,534	34,921	125,152	71.4	12,376	19,865	.0067	.0065
Johnson	83.5	88.9	6.5	36.1	13.9	1,141,579	75.2	20,557	31,623	806,245	78.5	14,247	22,334	.0362	.0366
Jones	20.6	21.2	2.9	7.7	8.5	256,954	69.0	21,409	33,371	107,330	68.2	8,988	13,939	.0073	.0070
Keokuk	12.8	12.6	−1.6	4.8	−2.0	182,506	83.1	20,340	38,022	67,324	70.9	8,037	14,026	.0047	.0048
Kossuth	21.9	21.7	−.9	8.4	5.0	315,760	60.4	24,605	37,590	197,440	63.9	15,055	23,505	.0102	.0094
Lee	43.3	43.8	1.2	17.0	6.3	543,500	65.3	20,556	31,971	409,792	66.7	15,362	24,105	.0190	.0180
Linn	171.1	175.3	2.5	70.0	9.5	2,656,075	72.4	24,105	37,944	1,511,921	71.9	13,768	21,599	.0780	.0766
Louisa	12.4	13.2	6.5	4.8	9.1	187,790	94.2	21,982	39,123	74,578	84.9	9,165	15,537	.0048	.0049
Lucas	10.4	10.8	3.8	4.7	11.9	163,820	72.8	22,566	34,855	75,305	75.9	10,196	16,022	.0044	.0045
Lyon	12.9	12.8	−.8	4.5	.0	168,047	73.0	21,588	37,344	67,313	66.4	8,990	14,958	.0046	.0045
Madison	12.8	13.6	6.3	4.8	4.3	170,541	87.6	19,767	35,529	89,421	79.9	10,806	18,629	.0048	.0051
Mahaska	23.2	24.2	4.3	9.5	8.0	281,178	66.6	19,181	29,598	165,795	67.2	11,270	17,452	.0091	.0085
Marion	30.4	32.5	6.9	11.8	10.3	423,141	68.7	23,435	35,859	177,110	70.3	9,718	15,009	.0117	.0116
Marshall	41.8	42.2	1.0	16.8	6.3	596,472	71.6	21,997	35,504	376,682	71.5	13,898	22,422	.0185	.0181
Mills	13.8	14.7	6.5	5.2	10.6	216,200	78.1	25,833	41,577	102,401	78.2	12,227	19,693	.0059	.0059
Mitchell	12.2	12.0	−1.6	4.6	2.2	145,176	62.7	19,832	31,560	59,995	60.4	8,310	13,042	.0043	.0040
Monona	11.7	11.7	.0	4.5	.0	160,522	54.5	23,083	35,672	67,175	55.5	9,598	14,928	.0049	.0044
Monroe	9.2	9.3	1.1	3.5	.0	100,617	60.0	17,963	28,748	50,147	60.5	8,926	14,328	.0032	.0030
Montgomery	13.6	14.1	3.7	5.4	1.9	210,577	68.7	23,553	38,996	91,286	65.7	10,397	16,905	.0058	.0056
Muscatine	41.1	43.3	5.4	15.7	7.5	588,440	70.2	23,685	37,480	482,437	71.4	19,274	30,728	.0202	.0197
O'Brien	17.0	17.0	.0	6.3	.0	199,078	52.0	20,784	31,600	114,314	53.9	11,794	18,145	.0068	.0060
Osceola	8.4	8.3	−1.2	3.1	.0	99,898	66.9	19,313	32,225	36,698	62.1	7,301	11,838	.0030	.0027
Page	19.2	19.6	2.1	8.0	6.7	251,500	67.0	20,080	31,438	173,556	69.0	13,695	21,695	.0082	.0081
Palo Alto	12.7	12.6	−.8	5.1	6.3	168,935	55.7	22,609	33,125	82,179	61.9	10,577	16,114	.0052	.0047
Plymouth	25.0	25.4	1.6	9.6	9.1	318,677	65.5	21,878	33,196	198,369	68.3	13,396	20,663	.0104	.0099
Pocahontas	11.1	10.5	−5.4	4.4	2.3	139,215	55.8	20,780	31,610	69,959	58.2	10,287	15,900	.0043	.0040
Polk	306.9	318.0	3.6	130.4	9.7	4,993,727	71.9	24,433	38,295	3,409,521	70.6	16,811	26,147	.1556	.1523
☐ Pottawattamie	86.6	86.6	.0	33.7	6.6	1,141,875	64.4	21,976	33,884	669,242	67.4	12,651	19,859	.0361	.0342
Poweshiek	19.4	19.6	1.0	7.7	8.5	321,847	66.5	27,222	41,798	133,373	67.8	11,192	17,321	.0088	.0084
Ringgold	6.1	6.0	−1.6	2.4	.0	84,002	86.4	18,775	35,001	36,163	76.4	8,540	15,068	.0022	.0022
Sac	13.9	13.5	−2.9	5.8	5.5	194,935	70.8	20,757	33,609	73,120	68.4	7,893	12,607	.0052	.0050
Scott	163.8	174.8	6.7	66.2	11.8	2,658,400	77.5	25,295	40,157	1,617,257	76.5	15,478	24,430	.0775	.0782
Shelby	15.0	14.9	−.7	5.8	7.4	188,001	69.4	20,553	32,414	81,656	68.3	8,986	14,079	.0054	.0054
Sioux	31.5	33.5	6.3	11.3	9.7	388,601	79.0	21,075	34,389	231,129	78.2	12,594	20,454	.0118	.0119
Story	73.9	78.6	6.4	28.0	12.9	1,102,812	75.9	25,281	39,386	641,391	78.3	14,503	22,907	.0322	.0325
Tama	19.5	19.4	−.5	7.2	1.4	259,067	57.4	23,178	35,982	86,384	58.0	7,703	11,998	.0073	.0067
Taylor	8.3	8.3	.0	3.3	.0	88,822	55.8	17,277	26,916	22,631	54.3	4,445	6,858	.0026	.0023
Union	14.0	14.4	2.9	6.0	9.1	174,684	73.0	18,361	29,114	111,975	72.1	11,832	18,663	.0056	.0055
Van Buren	8.7	8.8	1.1	3.2	.0	90,682	59.2	17,801	28,338	27,135	58.1	5,363	8,480	.0027	.0025
Wapello	39.9	39.2	−1.8	16.2	3.8	539,315	75.4	19,709	33,291	355,062	72.2	13,214	21,917	.0168	.0166
Warren	36.3	40.5	11.6	14.4	18.0	490,190	85.5	21,657	34,041	200,287	86.0	8,825	13,909	.0129	.0135
Washington	20.5	21.4	4.4	7.9	6.8	283,799	70.3	22,517	35,924	163,775	70.1	13,011	20,731	.0086	.0085
Wayne	8.2	8.2	.0	3.3	.0	82,734	52.8	16,412	25,071	31,616	56.1	6,137	9,581	.0027	.0023
Webster	45.6	44.8	−1.8	17.7	3.5	625,220	63.7	22,333	35,323	449,639	63.1	16,117	25,403	.0212	.0199
Winnebago	13.0	13.1	.8	5.4	8.0	159,085	73.7	18,317	29,460	83,499	72.8	9,664	15,463	.0047	.0047
Winneshiek	22.0	22.0	.0	7.8	6.8	275,809	65.9	22,774	35,360	133,018	68.4	10,819	17,054	.0084	.0079
Woodbury	100.7	99.7	−1.0	38.8	4.0	1,352,494	62.4	22,331	34,858	841,268	62.6	13,875	21,682	.0441	.0409
Worth	9.1	9.3	2.2	3.6	2.9	118,542	60.6	21,090	32,928	34,135	58.0	6,171	9,482	.0032	.0031
Wright	16.2	15.9	−1.9	6.4	1.6	268,833	63.3	26,127	42,005	93,592	60.7	9,242	14,624	.0072	.0066
TOTAL METRO COUNTIES	**1,182.6**	**1,223.0**	**3.4**	**477.5**	**9.6**	**17,978,169**	**72.6**	**23,900**	**37,651**	**11,296,053**	**72.1**	**15,064**	**23,657**	**.5476**	**.5385**
TOTAL STATE	**2,938.2**	**3,012.3**	**2.5**	**1,167.3**	**7.7**	**42,274,021**	**72.1**	**22,670**	**36,215**	**24,269,035**	**71.3**	**13,070**	**20,791**	**1.2673**	**1.2408**
KANSAS															
LAWRENCE	**69.3**	**74.2**	**7.1**	**28.3**	**13.2**	**933,584**	**75.7**	**21,258**	**32,989**	**515,718**	**76.4**	**11,692**	**18,223**	**.0275**	**.0278**
Douglas	69.3	74.2	7.1	28.3	13.2	933,584	75.7	21,258	32,989	515,718	76.4	11,692	18,223	.0275	.0278

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
KANSAS (continued)															
TOPEKA	**186.9**	**191.6**	**2.5**	**77.6**	**8.2**	**2,720,027**	**64.5**	**23,066**	**35,052**	**1,427,117**	**64.5**	**12,101**	**18,391**	**.0818**	**.0774**
Jefferson	15.9	18.0	13.2	6.5	18.2	167,666	72.7	17,651	25,795	42,439	75.9	4,386	6,529	.0045	.0046
Osage	15.7	16.9	7.6	6.4	10.3	181,012	72.9	18,056	28,283	61,759	70.2	6,257	9,650	.0050	.0049
Shawnee	155.3	156.7	.9	64.7	7.1	2,371,349	63.3	24,040	36,651	1,322,919	63.9	13,365	20,447	.0723	.0679
WICHITA	**416.9**	**435.5**	**4.5**	**177.2**	**11.0**	**7,598,972**	**76.2**	**27,000**	**42,884**	**3,932,205**	**72.1**	**14,308**	**22,191**	**.2082**	**.2074**
Butler	46.1	50.4	9.3	19.0	13.1	758,788	77.4	25,456	39,936	325,669	77.3	10,936	17,140	.0198	.0202
Sedgwick	370.8	385.1	3.9	158.2	10.7	6,840,184	76.1	27,182	43,238	3,606,536	71.6	14,704	22,797	.1884	.1872
ALL COUNTIES															
Allen	15.8	16.4	3.8	6.8	9.7	204,959	79.3	18,4[illegible]	30,141	102,517	76.2	9,387	15,076	.0057	.0059
Anderson	8.9	9.3	4.5	3.4	3.0	85,072	60.7	16,037	25,021	30,051	58.2	5,755	8,839	.0027	.0025
Atchison	18.2	17.9	−1.6	6.8	6.3	220,860	70.3	20,267	32,479	97,367	68.1	9,049	14,319	.0065	.0061
Barber	6.5	6.4	−1.5	2.6	.0	88,542	41.9	23,998	34,055	36,455	47.9	9,482	14,021	.0027	.0025
Barton	31.6	32.4	2.5	13.4	9.8	542,007	70.0	26,129	40,448	354,865	72.1	16,899	26,482	.0166	.0159
Bourbon	16.1	16.9	5.0	7.2	9.1	177,809	60.8	16,756	24,696	108,542	66.7	9,864	15,075	.0060	.0058
Brown	12.1	12.4	2.5	5.2	8.3	143,948	68.9	17,755	27,682	56,840	68.1	7,043	10,931	.0041	.0039
Butler	46.1	50.4	9.3	19.0	13.1	758,788	77.4	25,456	39,936	325,669	77.3	10,936	17,140	.0198	.0202
Chase	3.3	3.3	.0	1.3	.0	31,192	57.7	15,218	23,994	16,440	59.1	7,949	12,646	.0011	.0010
Chautauqua	5.2	5.6	7.7	2.6	18.2	67,722	74.0	17,695	26,047	21,634	80.5	5,447	8,321	.0017	.0017
Cherokee	22.4	22.6	.9	9.3	6.9	265,246	67.2	18,230	28,521	95,614	67.2	6,573	10,281	.0076	.0072
Cheyenne	3.5	3.2	−8.6	1.5	.0	39,619	47.4	17,917	26,413	14,019	52.9	6,112	9,346	.0012	.0012
Clark	2.6	2.5	−3.8	1.0	.0	28,408	54.5	18,388	28,408	12,818	55.9	8,224	12,818	.0010	.0008
Clay	9.8	9.8	.0	4.3	7.5	139,830	72.8	20,234	32,519	56,598	68.3	8,408	13,162	.0038	.0036
Cloud	12.3	12.0	−2.4	4.9	2.1	160,612	61.8	20,678	32,778	81,836	60.9	10,593	16,701	.0049	.0045
Coffey	9.9	11.1	12.1	4.2	13.5	134,224	92.2	18,875	31,958	44,032	85.4	6,419	10,484	.0033	.0037
Comanche	2.6	2.6	.0	1.0	.0	24,404	63.5	14,926	24,404	13,413	62.6	8,249	13,413	.0008	.0008
Cowley	37.5	39.8	6.1	16.1	11.8	571,560	80.1	22,044	35,501	261,197	77.7	10,208	16,223	.0153	.0154
Crawford	38.1	38.7	1.6	16.7	7.1	476,878	76.2	17,353	28,556	235,760	71.9	8,789	14,117	.0140	.0139
Decatur	4.4	4.1	−6.8	1.8	.0	56,740	53.7	20,508	31,522	30,170	55.9	10,751	16,761	.0018	.0016
Dickinson	20.2	20.0	−1.0	8.3	5.1	293,616	67.8	22,149	35,375	110,796	66.4	8,427	13,349	.0080	.0077
Doniphan	9.4	9.7	3.2	3.5	2.9	97,885	58.9	18,114	27,967	42,761	61.7	7,779	12,217	.0031	.0027
Douglas	69.3	74.2	7.1	28.3	13.2	933,584	75.7	21,258	32,989	515,718	76.4	11,692	18,223	.0275	.0278
Edwards	4.3	4.1	−4.7	1.6	−5.9	55,558	38.1	23,661	34,724	22,366	41.9	9,270	13,979	.0019	.0014
Elk	3.9	4.0	2.6	1.7	.0	46,635	71.5	15,995	27,432	9,468	62.4	3,429	5,569	.0011	.0012
Ellis	26.4	27.6	4.5	10.7	11.5	465,172	63.6	29,616	43,474	310,361	68.0	19,239	29,006	.0146	.0139
Ellsworth	6.8	7.2	5.9	3.2	14.3	93,500	65.1	20,230	29,219	34,350	67.3	7,333	10,734	.0026	.0025
Finney	24.9	28.1	12.9	10.4	19.5	460,519	84.3	28,717	44,281	322,037	85.5	19,959	30,965	.0132	.0140
Ford	24.8	26.5	6.9	10.2	12.1	349,708	76.9	21,723	34,285	266,702	76.3	16,622	26,147	.0114	.0116
Franklin	22.5	24.0	6.7	9.7	14.1	352,339	69.6	24,439	36,324	130,976	71.3	8,998	13,503	.0093	.0090
Geary	30.2	30.7	1.7	10.4	2.0	354,780	65.9	20,963	34,113	178,513	63.8	10,683	17,165	.0110	.0105
Gove	3.7	3.6	−2.7	1.4	.0	58,189	56.7	26,519	41,564	25,014	56.2	11,441	17,867	.0017	.0014
Graham	3.8	3.4	−10.5	1.4	−6.7	52,012	36.5	25,407	37,151	28,268	42.0	13,269	20,191	.0019	.0015
Grant	7.2	7.9	9.7	3.0	20.0	138,190	87.2	29,526	46,063	73,710	85.8	15,872	24,570	.0035	.0039
Gray	5.3	5.7	7.5	1.9	5.6	67,455	67.0	22,443	35,503	36,707	68.2	12,121	19,319	.0021	.0020
Greeley	1.9	2.0	5.3	.7	.0	23,108	71.1	19,299	33,011	7,132	64.1	6,210	10,189	.0007	.0006
Greenwood	8.7	8.6	−1.1	3.9	5.4	105,244	57.6	18,054	26,986	46,671	62.5	7,764	11,967	.0032	.0030
Hamilton	2.5	2.4	−4.0	1.0	.0	25,625	55.8	16,450	25,625	14,209	57.6	9,016	14,209	.0008	.0007
Harper	7.8	7.9	1.3	3.3	.0	127,246	65.3	23,329	38,559	45,400	63.7	8,405	13,758	.0034	.0031
Harvey	31.2	33.3	6.7	12.4	9.7	440,310	79.8	21,670	35,509	192,417	75.3	9,711	15,518	.0119	.0123
Haskell	3.8	3.9	2.6	1.3	.0	45,415	63.7	21,338	34,935	10,873	62.7	5,142	8,364	.0012	.0011
Hodgeman	2.2	2.0	−9.1	.8	−11.1	30,734	56.6	21,813	38,418	4,215	46.8	3,190	5,269	.0008	.0006
Jackson	12.0	12.8	6.7	4.7	9.3	148,219	83.5	18,785	31,536	88,603	80.6	11,408	18,852	.0044	.0046
Jefferson	15.9	18.0	13.2	6.5	18.2	167,666	72.7	17,651	25,795	42,439	75.9	4,386	6,529	.0045	.0046
Jewell	5.1	4.8	−5.9	2.1	.0	56,702	62.2	16,649	27,001	13,220	61.0	3,909	6,295	.0016	.0014
☐ Johnson	280.0	309.5	10.5	123.7	19.3	7,106,002	93.3	35,441	57,445	3,571,305	91.1	18,022	28,871	.1686	.1842
Kearny	3.6	3.9	8.3	1.3	8.3	54,147	78.0	25,346	41,652	13,362	72.5	6,457	10,278	.0013	.0013
Kingman	9.0	9.2	2.2	3.5	2.9	107,646	59.6	19,841	30,756	42,835	61.7	7,792	12,239	.0032	.0029
Kiowa	4.0	4.2	5.0	1.7	6.3	60,439	71.4	22,041	35,552	26,166	71.4	9,544	15,392	.0016	.0016
Labette	25.9	26.7	3.1	10.3	4.0	317,220	64.1	19,523	30,798	160,971	63.6	9,939	15,628	.0099	.0093
Lane	2.5	2.4	−4.0	1.0	.0	38,475	55.2	24,791	38,475	10,007	55.8	6,425	10,007	.0010	.0010
Leavenworth	55.3	56.6	2.4	19.3	9.7	702,924	71.9	23,235	36,421	261,319	72.0	8,632	13,540	.0193	.0188
Lincoln	4.1	3.9	−4.9	1.6	−5.9	63,032	53.7	24,130	39,395	19,520	51.1	7,601	12,200	.0017	.0015
Linn	8.4	8.8	4.8	3.7	12.1	95,787	58.3	18,338	25,888	32,004	65.3	5,867	8,650	.0028	.0026
Logan	3.5	3.3	−5.7	1.3	−7.1	48,656	51.4	22,957	37,428	23,166	47.6	11,214	17,820	.0016	.0014
Lyon	35.9	38.3	6.7	15.1	11.0	575,792	75.4	24,144	38,132	273,406	74.7	11,507	18,106	.0157	.0157
McPherson	27.4	28.8	5.1	11.2	9.8	376,324	77.8	20,749	33,600	175,310	75.1	9,813	15,653	.0105	.0105
Marion	13.5	13.4	−.7	5.2	.0	157,828	49.6	20,287	30,352	63,594	52.5	8,020	12,230	.0050	.0045

METRO/COUNTY 1986 PROJECTIONS

ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
KANSAS (continued)															
ALL COUNTIES (continued)															
Marshall	12.7	12.6	−.8	5.4	5.9	173,119	58.9	21,356	32,059	79,456	62.1	9,613	14,714	.0051	.0047
Meade	4.8	4.9	2.1	1.8	.0	76,493	63.8	25,942	42,496	17,494	60.8	6,043	9,719	.0019	.0017
Miami	22.1	23.6	6.8	9.0	13.9	309,670	67.8	23,355	34,408	120,928	73.5	8,822	13,436	.0085	.0083
Mitchell	8.2	8.5	3.7	3.7	12.1	128,009	78.7	21,710	34,597	71,401	76.2	12,280	19,298	.0037	.0037
Montgomery	43.0	45.2	5.1	17.9	6.5	569,844	71.9	19,735	31,835	355,040	69.8	12,447	19,835	.0178	.0176
Morris	6.4	6.3	−1.6	2.6	.0	70,964	62.6	16,785	27,294	27,131	61.4	6,466	10,435	.0021	.0019
Morton	3.4	3.4	.0	1.2	.0	51,135	58.2	26,932	42,613	18,386	56.0	9,821	15,322	.0014	.0013
Nemaha	11.2	11.2	.0	4.1	.0	141,813	68.8	20,490	34,589	47,159	61.0	7,146	11,502	.0040	.0037
Neosho	19.1	19.4	1.6	7.8	6.8	240,308	66.9	19,722	30,809	167,553	67.4	13,713	21,481	.0081	.0077
Ness	4.5	4.5	.0	1.8	.0	49,610	55.8	17,689	27,561	21,436	57.2	7,574	11,909	.0015	.0015
Norton	6.5	6.2	−4.6	2.7	3.8	88,581	55.1	21,962	32,808	38,889	55.3	9,630	14,403	.0027	.0024
Osage	15.7	16.9	7.6	6.4	10.3	181,012	72.9	18,056	28,283	61,759	70.2	6,257	9,650	.0050	.0049
Osborne	5.9	5.8	−1.7	2.4	.0	85,911	64.0	21,832	35,796	28,179	61.3	7,278	11,741	.0023	.0022
Ottawa	6.0	6.1	1.7	2.3	.0	66,655	48.2	19,560	28,980	25,308	52.2	7,231	11,003	.0021	.0018
Pawnee	8.0	8.2	2.5	3.3	3.1	131,136	68.9	24,270	39,738	58,370	63.9	11,130	17,688	.0036	.0034
Phillips	7.4	7.3	−1.4	2.9	.0	82,708	61.4	17,665	28,520	41,642	61.4	8,899	14,359	.0027	.0025
Pottawatomie	15.4	17.3	12.3	6.7	17.5	188,524	97.9	16,710	28,138	78,747	93.9	7,125	11,753	.0049	.0054
Pratt	10.4	10.9	4.8	4.5	9.8	178,229	78.2	24,388	39,606	96,250	74.8	13,430	21,389	.0050	.0050
Rawlins	4.1	4.0	−2.4	1.6	.0	39,162	42.0	17,243	24,476	13,803	46.4	5,893	8,627	.0012	.0011
Reno	65.9	69.2	5.0	28.0	10.7	957,341	76.6	21,430	34,191	580,654	75.2	13,102	20,738	.0286	.0287
Republic	7.4	7.1	−4.1	3.2	3.2	87,055	49.5	18,785	27,205	26,308	53.1	5,544	8,221	.0026	.0022
Rice	11.9	11.8	−.8	5.0	6.4	151,841	57.9	20,455	30,368	55,507	61.4	7,316	11,101	.0044	.0041
Riley	64.8	68.7	6.0	23.0	13.9	850,037	78.3	23,607	36,958	389,882	77.1	10,901	16,951	.0237	.0240
Rooks	7.0	6.8	−2.9	2.6	−3.7	87,818	51.0	21,535	33,776	33,957	52.7	8,236	13,060	.0027	.0023
Rush	4.5	4.3	−4.4	1.6	−5.9	56,740	47.9	22,560	35,463	17,362	49.5	6,834	10,851	.0016	.0015
Russell	8.9	8.8	−1.1	3.6	.0	136,169	56.1	24,230	37,825	63,297	57.0	11,197	17,583	.0042	.0037
Saline	49.4	51.1	3.4	20.8	8.3	795,356	72.4	24,023	38,238	483,481	70.2	14,793	23,244	.0237	.0233
Scott	5.8	5.9	1.7	2.1	.0	82,823	47.5	26,737	39,440	42,474	51.4	13,360	20,226	.0027	.0023
Sedgwick	370.8	385.1	3.9	158.2	10.7	6,840,184	76.1	27,182	43,238	3,606,536	71.6	14,704	22,797	.1884	.1872
Seward	17.4	18.5	6.3	6.8	7.9	304,445	72.1	28,087	44,771	226,756	72.8	20,825	33,346	.0097	.0096
Shawnee	155.3	156.7	.9	64.7	7.1	2,371,349	63.3	24,040	36,651	1,322,919	63.9	13,365	20,447	.0723	.0679
Sheridan	3.5	3.4	−2.9	1.3	.0	49,419	66.1	22,893	38,015	13,683	59.2	6,612	10,525	.0013	.0011
Sherman	7.7	7.6	−1.3	2.9	.0	108,790	62.3	23,119	37,514	66,364	58.4	14,444	22,884	.0035	.0034
Smith	5.8	5.5	−5.2	2.4	.0	76,035	52.3	20,797	31,681	32,123	54.0	8,690	13,385	.0024	.0019
Stafford	5.6	5.5	−1.8	2.6	13.0	95,559	84.7	22,491	36,753	34,325	83.8	8,122	13,202	.0024	.0025
Stanton	2.3	2.4	4.3	.8	.0	30,010	52.9	24,541	37,513	8,592	56.2	6,876	10,740	.0008	.0007
Stevens	4.9	5.2	6.1	1.9	11.8	94,682	76.9	31,482	49,833	29,280	74.9	9,846	15,411	.0022	.0023
Sumner	25.3	26.5	4.7	10.2	6.3	323,168	64.7	20,444	31,683	101,680	63.3	6,487	9,969	.0089	.0083
Thomas	8.6	9.3	8.1	3.6	16.1	154,930	87.8	26,608	43,036	91,051	87.6	15,657	25,292	.0040	.0045
Trego	4.1	4.0	−2.4	1.6	.0	46,140	41.8	20,334	28,838	25,424	48.0	10,735	15,890	.0017	.0014
Wabaunsee	7.0	7.4	5.7	2.8	12.0	85,225	78.2	19,133	30,438	15,512	73.6	3,573	5,540	.0021	.0020
Wallace	2.0	1.9	−5.0	.7	.0	23,718	73.5	19,529	33,883	12,776	68.6	10,823	18,251	.0008	.0007
Washington	8.4	8.1	−3.6	3.4	3.0	98,495	62.9	18,320	28,969	31,112	61.3	5,844	9,151	.0027	.0026
Wichita	3.0	2.8	−6.7	1.0	−9.1	46,559	61.4	26,228	46,559	22,443	54.4	13,215	22,443	.0013	.0013
Wilson	12.3	13.0	5.7	5.2	8.3	141,241	78.4	16,498	27,162	48,786	74.5	5,825	9,382	.0038	.0039
Woodson	4.6	4.8	4.3	1.9	5.6	46,979	62.8	16,028	24,726	19,251	63.3	6,551	10,132	.0016	.0012
☐ Wyandotte	169.7	162.6	−4.2	64.3	.9	2,222,673	51.0	23,112	34,567	1,235,147	55.6	12,458	19,209	.0737	.0650
TOTAL METRO COUNTIES	**1,122.8**	**1,173.4**	**4.5**	**471.1**	**11.2**	**20,581,258**	**76.7**	**27,477**	**43,688**	**10,681,492**	**74.9**	**14,411**	**22,674**	**.5598**	**.5618**
TOTAL STATE	**2,392.5**	**2,485.1**	**3.9**	**984.7**	**9.3**	**38,129,767**	**73.5**	**24,391**	**38,722**	**19,247,341**	**72.7**	**12,369**	**19,546**	**1.0696**	**1.0570**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**155.1**	**172.0**	**10.9**	**58.9**	**18.8**	**2,236,812**	**110.0**	**21,474**	**37,976**	**1,222,011**	**98.7**	**12,399**	**20,747**	**.0574**	**.0657**
Christian	68.8	74.3	8.0	23.4	13.6	784,669	89.6	20,091	33,533	473,518	87.0	12,290	20,236	.0235	.0249
Montgomery, Tenn.	*86.3*	*97.7*	*13.2*	*35.5*	*22.4*	*1,452,143*	*123.0*	*22,456*	*40,905*	*748,493*	*106.9*	*12,476*	*21,084*	*.0339*	*.0408*
HUNTINGTON - ASHLAND	**316.1**	**330.1**	**4.4**	**125.6**	**9.6**	**4,140,687**	**77.5**	**20,354**	**32,967**	**2,356,887**	**73.4**	**11,864**	**18,765**	**.1238**	**.1240**
Boyd	56.1	57.7	2.9	22.9	10.6	834,088	75.2	23,001	36,423	551,150	73.8	15,322	24,068	.0256	.0255
Greenup	40.3	43.7	8.4	15.0	11.1	501,070	74.9	21,223	33,405	140,328	71.9	6,047	9,355	.0129	.0130
Lawrence, Ohio	*65.1*	*68.7*	*5.5*	*25.6*	*11.8*	*657,875*	*76.3*	*16,293*	*25,698*	*369,876*	*74.8*	*9,238*	*14,448*	*.0208*	*.0209*
Cabell, W. Va.	*106.9*	*107.3*	*.4*	*43.0*	*4.9*	*1,480,590*	*66.4*	*21,697*	*34,432*	*1,026,076*	*66.1*	*15,069*	*23,862*	*.0491*	*.0464*
Wayne, W. Va.	*47.7*	*52.7*	*10.5*	*19.1*	*15.8*	*667,064*	*117.1*	*18,623*	*34,925*	*269,457*	*105.0*	*7,966*	*14,108*	*.0154*	*.0182*
LEXINGTON-FAYETTE	**326.4**	**351.7**	**7.8**	**138.5**	**15.4**	**5,045,019**	**86.0**	**22,606**	**36,426**	**3,319,143**	**84.3**	**15,010**	**23,965**	**.1470**	**.1543**
Bourbon	19.6	20.0	2.0	7.5	7.1	265,607	80.0	21,079	35,414	106,188	77.1	8,564	14,158	.0071	.0072

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981-1986	1986 EBI ($000)	% Change 1981-1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981-1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
KENTUCKY (continued)															
LEXINGTON-FAYETTE (continued)															
Clark	29.1	31.2	7.2	12.0	15.4	367,910	89.9	18,631	30,659	279,597	88.4	14,273	23,300	.0115	.0123
Fayette	209.0	222.9	6.7	91.0	14.5	3,517,789	83.1	24,163	38,657	2,594,159	82.6	17,868	28,507	.1062	.1105
Jessamine	27.8	32.7	17.6	11.8	28.3	380,158	103.7	20,286	32,217	168,274	104.9	8,925	14,261	.0094	.0107
Scott	22.6	24.9	10.2	8.8	15.8	275,861	92.1	18,891	31,348	92,822	86.1	6,564	10,548	.0070	.0074
Woodford	18.3	20.0	9.3	7.4	17.5	237,694	97.7	19,080	32,121	78,103	93.8	6,397	10,554	.0053	.0062
LOUISVILLE	**912.1**	**930.2**	**2.0**	**360.8**	**8.0**	**13,886,824**	**72.5**	**24,100**	**38,489**	**7,291,443**	**68.5**	**12,959**	**20,209**	**.4019**	**.3916**
Bullitt	46.5	55.9	20.2	17.2	22.9	525,423	113.5	17,581	30,548	107,776	101.1	3,827	6,266	.0117	.0137
Jefferson	682.1	673.9	-1.2	271.6	5.9	10,966,852	68.1	25,440	40,379	5,894,925	65.4	13,892	21,704	.3225	.3065
Oldham	30.4	38.2	25.7	11.5	29.2	352,197	113.1	18,573	30,626	161,553	105.4	8,836	14,048	.0089	.0108
Clark, Ind.	*90.9*	*96.9*	*6.6*	*36.2*	*11.7*	*1,203,049*	*89.5*	*19,599*	*33,233*	*764,888*	*80.8*	*13,060*	*21,130*	*.0356*	*.0374*
Floyd, Ind.	*62.2*	*65.3*	*5.0*	*24.3*	*9.5*	*839,303*	*75.7*	*21,515*	*34,539*	*362,301*	*72.9*	*9,441*	*14,910*	*.0232*	*.0232*
OWENSBORO	**87.2**	**91.2**	**4.6**	**35.4**	**12.4**	**1,319,349**	**81.5**	**23,081**	**37,270**	**852,968**	**80.6**	**14,997**	**24,095**	**.0391**	**.0400**
Daviess	87.2	91.2	4.6	35.4	12.4	1,319,349	81.5	23,081	37,270	852,968	80.6	14,997	24,095	.0391	.0400
ALL COUNTIES															
Adair	15.7	17.0	8.3	6.4	14.3	154,095	78.7	15,397	24,077	65,534	77.6	6,589	10,240	.0047	.0047
Allen	14.5	15.5	6.9	5.9	9.3	135,106	78.0	14,052	22,899	70,964	77.3	7,412	12,028	.0042	.0043
Anderson	13.2	15.0	13.6	5.4	17.4	151,389	92.2	17,127	28,035	69,303	91.0	7,887	12,834	.0041	.0044
Ballard	8.8	8.9	1.1	3.7	8.8	94,755	79.8	15,500	25,609	63,944	78.1	10,561	17,282	.0031	.0032
Barren	34.9	37.6	7.7	14.4	12.5	432,805	87.6	18,023	30,056	280,171	81.9	12,036	19,456	.0131	.0138
Bath	10.4	10.7	2.9	4.1	10.8	86,827	82.8	12,839	21,177	27,334	76.6	4,184	6,667	.0025	.0025
Bell	34.9	36.4	4.3	12.8	8.5	294,993	67.9	14,891	23,046	303,237	70.7	15,057	23,690	.0125	.0122
☐ Boone	48.7	56.0	15.0	19.9	22.8	825,163	99.5	25,528	41,465	871,853	98.9	27,051	43,812	.0270	.0304
Bourbon	19.6	20.0	2.0	7.5	7.1	265,607	80.0	21,079	35,414	106,188	77.1	8,564	14,158	.0071	.0072
Boyd	56.1	57.7	2.9	22.9	10.6	834,088	75.2	23,001	36,423	551,150	73.8	15,322	24,068	.0256	.0255
Boyle	25.5	27.2	6.7	10.3	12.0	333,967	85.9	19,522	32,424	195,093	81.3	11,699	18,941	.0097	.0101
Bracken	7.9	8.2	3.8	2.7	.0	55,258	56.3	[illegible]	20,466	25,630	58.3	5,998	9,493	.0020	.0119
Breathitt	17.5	19.0	8.6	5.9	9.3	108,237	87.4	10,694	18,345	73,637	81.5	7,515	12,481	.0042	.0042
Breckinridge	17.3	18.5	6.9	6.7	9.9	186,139	82.0	16,766	27,782	90,064	79.3	8,235	13,442	.0054	.0057
Bullitt	46.5	55.9	20.2	17.2	22.9	525,423	113.5	17,581	30,548	107,776	101.1	3,827	6,266	.0117	.0137
Butler	11.4	12.2	7.0	4.3	10.3	88,346	97.5	11,468	20,546	68,170	89.7	9,215	15,853	.0030	.0034
Caldwell	13.5	13.6	.7	5.1	.0	141,562	66.7	16,651	27,757	105,552	63.3	12,676	20,696	.0052	.0048
Calloway	30.4	31.6	3.9	11.6	5.5	341,136	78.3	17,397	29,408	252,128	75.0	13,098	21,735	.0114	.0116
☐ Campbell	82.5	79.9	-3.2	29.3	1.4	1,004,418	72.0	20,210	34,280	466,498	67.8	9,621	15,921	.0296	.0284
Carlisle	5.5	5.7	3.6	2.2	4.8	47,900	76.4	12,930	21,773	31,207	73.4	8,569	14,185	.0018	.0016
Carroll	9.4	9.8	4.3	3.5	2.9	106,813	77.6	17,690	30,518	44,067	69.6	7,642	12,591	.0030	.0030
Carter	25.9	28.6	10.4	9.7	12.8	187,990	82.4	11,983	19,380	171,211	82.2	10,927	17,651	.0074	.0078
Casey	15.2	16.3	7.2	6.4	16.4	115,073	78.2	11,738	17,980	52,672	78.3	5,371	8,230	.0037	.0039
Christian	68.8	74.3	8.0	23.4	13.6	784,669	89.6	20,091	33,533	473,518	87.0	12,290	20,236	.0235	.0249
Clark	29.1	31.2	7.2	12.0	15.4	367,910	89.9	18,631	30,659	279,597	88.4	14,273	23,300	.0115	.0123
Clay	23.5	25.7	9.4	8.3	15.3	191,266	99.7	13,305	23,044	164,205	94.2	11,744	19,784	.0068	.0075
Clinton	9.5	10.1	6.3	3.7	12.1	66,509	82.5	11,045	17,975	38,822	76.4	6,669	10,492	.0024	.0023
Crittenden	9.4	9.9	5.3	3.6	2.9	85,592	69.8	14,402	23,776	44,087	68.2	7,487	12,246	.0029	.0028
Cumberland	7.4	7.8	5.4	3.2	14.3	71,113	86.4	13,627	22,223	39,513	83.6	7,685	12,348	.0021	.0023
Daviess	87.2	91.2	4.6	35.4	12.4	1,319,349	81.5	23,081	37,270	852,968	80.6	14,997	24,095	.0391	.0400
Edmonson	10.2	10.8	5.9	3.7	8.8	76,810	80.3	12,527	20,759	24,476	78.4	4,035	6,615	.0024	.0024
Elliott	7.1	7.7	8.5	2.8	16.7	56,967	94.4	12,210	20,345	12,690	87.9	2,815	4,532	.0015	.0017
Estill	14.8	15.6	5.4	5.5	7.8	121,054	71.4	13,848	22,010	87,761	72.4	9,982	15,957	.0044	.0043
Fayette	209.0	222.9	6.7	91.0	14.5	3,517,789	83.1	24,163	38,657	2,594,159	82.6	17,868	28,507	.1062	.1105
Fleming	12.5	13.1	4.8	5.1	13.3	116,497	90.5	13,591	22,843	81,329	87.4	9,644	15,947	.0038	.0040
Floyd	51.1	57.9	13.3	21.0	22.1	595,587	91.1	18,123	28,361	439,865	91.1	13,384	20,946	.0188	.0204
Franklin	43.2	47.4	9.7	19.3	16.3	754,049	91.4	23,734	39,070	328,037	84.8	10,696	16,997	.0185	.0198
Fulton	8.8	8.2	-6.8	3.4	.0	96,986	84.5	15,457	28,525	97,635	73.5	16,551	28,716	.0037	.0036
Gallatin	5.0	5.5	10.0	2.1	16.7	56,539	69.2	18,565	26,923	26,560	76.7	8,351	12,648	.0017	.0018
Garrard	11.2	12.0	7.1	4.5	9.8	99,692	78.9	13,591	22,154	44,890	72.7	6,339	9,976	.0032	.0030
Grant	14.0	16.1	15.0	5.4	17.4	169,191	127.2	16,192	31,332	93,901	109.6	9,739	17,389	.0042	.0053
Graves	34.6	36.3	4.9	15.0	12.8	395,444	76.4	16,857	26,363	218,344	78.4	9,202	14,556	.0121	.0121
Grayson	21.7	24.3	12.0	8.7	14.5	204,416	85.6	14,495	23,496	108,770	82.4	7,847	12,502	.0062	.0067
Green	11.1	11.3	1.8	4.1	2.5	120,437	76.7	17,044	29,375	46,297	70.4	6,794	11,292	.0035	.0033
Greenup	40.3	43.7	8.4	15.0	11.1	501,070	74.9	21,223	33,405	140,328	71.9	6,047	9,355	.0129	.0130
Hancock	7.9	8.3	5.1	3.1	14.8	109,044	81.8	22,215	35,175	20,510	79.2	4,238	6,616	.0025	.0027
Hardin	92.1	100.1	8.7	30.1	15.3	1,272,779	85.2	26,332	42,285	618,773	80.3	13,150	20,557	.0349	.0363
Harlan	42.8	45.3	5.8	16.0	11.1	402,470	70.9	16,356	25,154	301,380	74.2	12,017	18,836	.0144	.0143
Harrison	15.4	15.9	3.2	5.5	.0	147,401	67.8	15,976	26,800	76,214	64.0	8,451	13,857	.0048	.0046
Hart	15.6	16.3	4.5	6.2	10.7	145,123	91.1	13,562	23,407	85,013	85.1	8,200	13,712	.0045	.0047
☐ Henderson	41.9	44.9	7.2	17.5	13.6	637,363	82.1	22,732	36,421	354,449	79.1	12,850	20,254	.0180	.0185

METRO/COUNTY 1986 PROJECTIONS

ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Henry	13.1	14.1	7.6	5.2	10.6	154,949	90.5	17,305	29,798	63,368	82.2	7,400	12,186	.0041	.0043
Hickman	6.1	6.1	.0	2.2	.0	55,258	57.9	15,911	25,117	18,336	57.3	5,298	8,335	.0018	.0016
Hopkins	47.6	51.8	8.8	20.1	15.5	692,335	88.4	21,119	34,445	363,113	85.1	11,272	18,065	.0188	.0200
Jackson	12.3	13.4	8.9	4.8	14.3	76,335	88.5	9,644	15,903	37,108	81.9	4,857	7,731	.0026	.0029
Jefferson	682.1	673.9	−1.2	271.6	5.9	10,966,852	68.1	25,440	40,379	5,894,925	65.4	13,892	21,704	.3225	.3065
Jessamine	27.8	32.7	17.6	11.8	28.3	380,158	103.7	20,286	32,217	168,274	104.9	8,925	14,261	.0094	.0107
Johnson	25.7	29.5	14.8	10.4	19.5	247,236	107.4	13,699	23,773	241,536	101.6	13,771	3,225	.0086	.0099
☐ Kenton	138.8	143.8	3.6	54.0	8.9	1,975,938	78.8	22,280	36,591	874,954	73.4	10,170	16,203	.0538	.0540
Knott	18.5	20.3	9.7	6.9	19.0	145,502	85.2	13,544	21,087	56,581	87.8	5,194	8,200	.0044	.0047
Knox	31.5	35.2	11.7	12.1	15.2	264,515	93.6	13,011	21,861	209,641	90.5	10,480	17,326	.0092	.0100
Larue	12.2	13.0	6.6	5.1	13.3	139,094	74.3	17,734	27,273	63,010	75.6	7,976	12,355	.0041	.0041
Laurel	41.1	47.5	15.6	16.4	19.7	442,109	101.0	16,054	26,958	300,700	94.0	11,311	18,335	.0135	.0150
Lawrence	14.8	16.9	14.2	5.7	16.3	124,900	91.3	13,323	21,912	87,332	87.5	9,503	15,321	.0041	.0047
Lee	7.9	8.6	8.9	3.3	17.9	57,869	93.9	10,658	17,536	48,921	92.4	9,082	14,825	.0021	.0023
Leslie	15.4	17.1	11.0	5.9	20.4	104,486	98.1	10,765	17,709	35,220	90.6	3,772	5,969	.0033	.0034
Letcher	32.1	36.3	13.1	12.9	20.6	281,653	102.2	13,020	21,834	137,297	94.1	6,612	10,643	.0082	.0092
Lewis	14.9	16.1	8.1	5.8	16.0	107,097	93.4	11,075	18,465	46,531	88.6	4,935	8,023	.0034	.0035
Lincoln	19.5	20.6	5.6	7.2	7.5	164,112	69.7	14,434	22,793	84,905	71.1	7,406	11,792	.0055	.0054
Livingston	9.5	10.3	8.4	4.2	16.7	99,312	96.3	14,054	23,646	28,733	92.9	4,138	6,841	.0024	.0028
Logan	24.5	25.8	5.3	10.1	13.5	276,383	86.7	16,632	27,365	139,227	82.6	8,569	13,785	.0081	.0083
Lyon	6.7	7.4	10.4	2.9	20.8	91,337	99.0	19,125	31,496	27,932	97.3	5,898	9,632	.0020	.0023
McCracken	61.9	63.4	2.4	26.3	8.7	882,462	77.4	20,557	33,554	651,894	73.7	15,506	24,787	.0284	.0284
McCreary	16.2	17.9	10.5	6.2	19.2	114,646	80.7	12,204	18,491	48,130	84.2	5,025	7,763	.0038	.0037
McLean	10.3	10.8	4.9	4.0	8.1	96,131	76.4	14,725	24,033	46,193	75.6	7,110	11,548	.0029	.0031
Madison	55.0	59.9	8.9	20.5	15.8	685,737	92.3	20,152	33,451	490,882	90.1	14,591	23,945	.0211	.0226
Magoffin	14.0	15.8	12.9	5.5	22.2	135,533	90.7	15,797	24,642	51,857	90.9	6,036	9,429	.0037	.0041
Marion	18.1	18.8	3.9	6.4	10.3	160,646	86.5	14,852	25,101	71,138	77.6	6,907	11,115	.0048	.0049
Marshall	26.6	29.3	10.2	11.7	17.0	311,560	93.2	16,130	26,629	252,691	91.4	13,205	21,598	.0100	.0109
Martin	14.9	17.4	16.8	5.4	20.0	165,726	95.8	18,806	30,690	66,089	89.9	7,734	12,239	.0044	.0050
Mason	17.8	18.1	1.7	7.1	9.2	199,383	85.5	16,537	28,082	170,699	79.8	14,608	24,042	.0070	.0070
Meade	23.7	26.3	11.0	8.6	14.7	226,158	82.9	16,484	26,297	64,728	78.1	4,846	7,527	.0061	.0065
Menifee	5.3	5.9	11.3	1.8	5.9	34,085	87.8	10,676	18,936	6,472	75.6	2,168	3,596	.0011	.0011
Mercer	19.6	21.1	7.7	7.5	7.1	235,700	80.3	18,670	31,427	108,335	75.6	8,812	14,445	.0067	.0067
Metcalfe	9.8	10.6	8.2	3.8	11.8	82,507	77.2	13,696	21,712	36,804	78.4	6,068	9,685	.0025	.0027
Monroe	12.5	12.8	2.4	5.1	10.9	104,391	87.9	12,075	20,469	65,675	84.3	7,747	12,877	.0035	.0035
Montgomery	20.9	23.4	12.0	8.9	20.3	237,029	85.3	17,282	26,632	190,052	84.9	13,891	21,354	.0079	.0084
Morgan	12.5	13.6	8.8	4.8	14.3	85,972	78.6	11,463	17,911	102,553	78.1	13,709	21,365	.0040	.0040
Muhlenberg	33.1	35.3	6.6	12.8	12.3	432,757	88.8	20,108	33,809	292,602	85.7	13,821	22,860	.0130	.0138
Nelson	28.5	31.1	9.1	10.8	17.4	344,981	97.5	18,987	31,943	161,661	89.0	9,295	14,969	.0092	.0101
Nicholas	7.3	7.7	5.5	2.9	11.5	70,686	95.0	13,942	24,374	23,048	85.0	4,791	7,948	.0019	.0020
Ohio	22.3	23.8	6.7	8.3	6.4	255,875	81.5	18,073	30,828	110,817	77.6	8,001	13,351	.0072	.0073
Oldham	30.4	38.2	25.7	11.5	29.2	352,197	113.1	18,573	30,626	161,553	105.4	8,836	14,048	.0089	.0108
Owen	9.3	10.2	9.7	3.9	14.7	78,994	85.7	12,512	20,255	39,825	85.4	6,318	10,212	.0025	.0026
Owsley	5.9	6.3	6.8	2.0	5.3	27,249	62.7	8,817	13,625	14,085	65.5	4,481	7,043	.0012	.0011
Pendleton	11.2	11.8	5.4	4.4	12.8	113,411	95.3	14,886	25,775	37,452	88.7	5,088	8,512	.0029	.0032
Perry	35.0	38.7	10.6	13.5	19.5	372,847	87.2	17,630	27,618	272,648	85.4	13,015	20,196	.0122	.0129
Pike	84.7	95.4	12.6	33.8	19.9	962,453	88.4	18,113	28,475	557,162	87.5	10,540	16,484	.0286	.0305
Powell	11.7	13.5	15.4	4.3	16.2	114,646	86.9	16,580	26,662	35,012	81.8	5,206	8,142	.0030	.0033
Pulaski	47.6	52.6	10.5	20.4	18.6	518,539	94.8	15,477	25,419	427,229	93.4	12,845	20,943	.0170	.0186
Robertson	2.3	2.5	8.7	.9	12.5	20,318	78.1	14,260	22,576	5,323	79.1	3,715	5,914	.0006	.0006
Rockcastle	14.3	15.1	5.6	5.3	8.2	113,933	65.7	14,028	21,497	48,063	65.0	5,946	9,068	.0037	.0037
Rowan	19.5	20.7	6.2	7.3	15.9	208,118	90.8	17,311	28,509	147,324	84.6	12,670	20,181	.0067	.0070
Russell	14.2	15.8	11.3	6.4	20.8	99,359	103.4	9,218	15,525	104,034	99.9	9,818	16,255	.0039	.0045
Scott	22.6	24.9	10.2	8.8	15.8	275,861	92.1	18,891	31,348	92,822	86.1	6,564	10,548	.0070	.0074
Shelby	24.2	26.6	9.9	9.2	12.2	270,070	93.1	17,058	29,355	153,145	84.4	10,130	16,646	.0079	.0085
Simpson	14.9	15.7	5.4	6.0	11.1	215,049	107.4	19,199	35,842	120,454	93.7	11,514	20,076	.0057	.0063
Spencer	6.0	6.1	1.7	2.1	.0	50,273	76.1	13,598	23,940	18,451	69.6	5,181	8,786	.0015	.0015
Taylor	22.0	24.4	10.9	9.7	19.8	266,557	95.2	16,855	27,480	142,728	89.6	9,291	14,714	.0074	.0080
Todd	12.1	12.6	4.1	4.8	11.6	133,445	85.8	16,703	27,801	44,213	79.1	5,740	9,211	.0035	.0037
Trigg	9.5	10.0	5.3	4.0	14.3	105,673	84.4	16,377	26,418	66,150	84.3	10,254	16,538	.0034	.0034
Trimble	6.4	6.9	7.8	2.6	18.2	66,319	84.8	16,311	25,507	8,739	84.8	2,149	3,361	.0016	.0016
Union	18.2	19.4	6.6	6.2	10.7	252,078	98.3	22,701	40,658	98,685	87.7	9,391	15,917	.0061	.0067
Warren	74.4	82.2	10.5	30.6	16.3	1,055,213	82.4	21,994	34,484	768,983	82.9	15,988	25,130	.0328	.0343
Washington	10.8	10.8	.0	3.5	.0	85,925	63.7	14,996	24,550	48,245	62.7	8,471	13,784	.0031	.0030
Wayne	17.6	19.1	8.5	7.3	17.7	148,208	94.3	12,302	20,302	78,869	88.5	6,750	10,804	.0046	.0048
Webster	15.2	16.1	5.9	6.1	8.9	200,523	110.5	17,008	32,873	78,502	94.2	7,219	12,869	.0048	.0055

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981-1986	1986 EBI ($000)	% Change 1981-1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981-1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Whitley	35.0	39.7	13.4	15.0	23.0	374,034	107.5	14,777	24,936	406,099	103.8	16,332	27,073	.0132	.0152
Wolfe	6.9	7.5	8.7	2.7	17.4	40,921	93.0	9,218	15,156	30,593	91.5	6,945	11,331	.0016	.0017
Woodford	18.3	20.0	9.3	7.4	17.5	237,694	97.7	19,080	32,121	78,103	93.8	6,397	10,554	.0058	.0062
TOTAL METRO COUNTIES	**1,649.7**	**1,711.2**	**3.7**	**656.2**	**10.1**	**24,771,549**	**76.9**	**23,507**	**37,750**	**14,069,115**	**75.0**	**13,494**	**21,440**	**.7196**	**.7200**
TOTAL STATE	**3,743.1**	**3,981.3**	**6.4**	**1,479.2**	**12.2**	**47,469,508**	**81.5**	**19,842**	**32,091**	**27,811,929**	**79.3**	**11,769**	**18,802**	**1.4148**	**1.4514**
LOUISIANA															
ALEXANDRIA	**155.7**	**167.0**	**7.3**	**60.0**	**13.4**	**2,054,450**	**91.2**	**20,315**	**34,241**	**1,074,269**	**82.8**	**11,109**	**17,904**	**.0567**	**.0603**
Grant	17.2	19.0	10.5	7.3	19.7	167,138	81.3	15,110	22,896	45,635	81.3	4,127	6,251	.0044	.0047
Rapides	138.5	148.0	6.9	52.7	12.6	1,887,312	92.1	20,994	35,812	1,028,634	82.9	12,019	19,519	.0523	.0556
BATON ROUGE	**516.2**	**582.4**	**12.8**	**209.8**	**19.5**	**9,442,324**	**105.5**	**26,160**	**45,006**	**4,617,801**	**94.8**	**13,497**	**22,010**	**.2261**	**.2565**
Ascension	52.1	59.8	14.8	19.5	18.9	650,947	75.2	22,652	33,382	393,928	76.7	13,595	20,201	.0200	.0206
East Baton Rouge	381.3	426.4	11.8	159.3	19.7	7,821,156	111.0	27,846	49,097	3,910,500	97.8	14,856	24,548	.1813	.2094
Livingston	63.2	75.0	18.7	24.5	21.9	745,303	88.4	19,685	30,421	243,602	85.7	6,526	9,943	.0191	.0206
West Baton Rouge	19.6	21.2	8.2	6.5	8.3	224,918	87.0	20,043	34,603	69,771	80.8	6,432	10,734	.0057	.0059
LAFAYETTE	**157.1**	**179.9**	**14.5**	**67.8**	**23.9**	**3,133,100**	**104.4**	**28,021**	**46,211**	**1,903,457**	**98.9**	**17,492**	**28,075**	**.0789**	**.0901**
Lafayette	157.1	179.9	14.5	67.8	23.9	3,133,100	104.4	28,021	46,211	1,903,457	98.9	17,492	28,075	.0789	.0901
LAKE CHARLES	**171.6**	**185.3**	**8.0**	**68.5**	**15.3**	**2,669,315**	**80.4**	**24,912**	**38,968**	**1,540,010**	**80.4**	**14,369**	**22,482**	**.0758**	**.0781**
Calcasieu	171.6	185.3	8.0	68.5	15.3	2,669,315	80.4	24,912	38,968	1,540,010	80.4	14,369	22,482	.0758	.0781
MONROE	**143.4**	**156.4**	**9.1**	**57.4**	**15.3**	**1,878,694**	**77.8**	**21,223**	**32,730**	**1,179,608**	**77.5**	**13,341**	**20,551**	**.0574**	**.0586**
Ouachita	143.4	156.4	9.1	57.4	15.3	1,878,694	77.8	21,223	32,730	1,179,608	77.5	13,341	20,551	.0574	.0586
NEW ORLEANS	**1,214.0**	**1,286.8**	**6.0**	**495.4**	**12.9**	**19,453,945**	**71.3**	**25,880**	**39,269**	**9,484,720**	**71.2**	**12,623**	**19,146**	**.5449**	**.5351**
Jefferson	473.9	537.1	13.3	204.7	22.3	9,002,469	81.8	29,573	43,979	4,793,646	82.1	15,726	23,418	.2389	.2495
Orleans	554.2	532.4	-3.9	213.3	1.6	7,984,760	58.3	24,022	37,434	3,605,940	55.5	11,040	16,905	.2393	.2154
St. Bernard	66.4	73.0	9.9	25.7	17.4	961,231	78.7	24,560	37,402	346,003	77.4	8,905	13,463	.0246	.0251
St. Tammany	119.5	144.3	20.8	51.7	30.6	1,505,485	82.4	20,847	29,120	739,131	87.4	9,958	14,297	.0421	.0451
SHREVEPORT	**383.9**	**406.8**	**6.0**	**154.9**	**11.8**	**5,814,070**	**89.4**	**22,154**	**37,534**	**3,052,754**	**81.3**	**12,146**	**19,708**	**.1574**	**.1654**
Bossier	83.1	90.8	9.3	32.7	16.0	1,249,136	99.4	22,217	38,200	491,291	89.9	9,172	15,024	.0301	.0330
Caddo	256.5	269.6	5.1	105.0	11.3	4,150,560	89.2	23,264	39,529	2,302,244	81.6	13,444	21,926	.1128	.1184
Webster	44.3	46.4	4.7	17.2	6.8	414,374	65.6	15,542	24,092	259,219	65.1	9,753	15,071	.0145	.0140
ALL COUNTIES															
Acadia	57.3	60.1	4.9	20.4	9.1	520,137	59.7	17,422	25,497	289,490	64.2	9,429	14,191	.0179	.0170
Allen	21.5	21.8	1.4	7.9	5.3	151,888	61.8	12,514	19,226	103,694	59.9	8,645	13,126	.0061	.0056
Ascension	52.1	59.8	14.8	19.5	18.9	650,947	75.2	22,652	33,382	393,928	76.7	13,595	20,201	.0200	.0206
Assumption	22.6	24.3	7.5	7.3	9.0	227,087	88.5	17,984	31,108	66,893	78.7	5,586	9,163	.0061	.0063
Avoyelles	42.1	44.4	5.5	15.8	12.1	322,560	72.9	13,233	20,415	209,668	73.1	8,588	13,270	.0116	.0115
Beauregard	31.0	35.0	12.9	12.3	20.6	453,741	108.4	21,351	36,890	238,859	100.3	11,689	19,419	.0116	.0133
Bienville	16.5	17.1	3.6	6.4	8.5	141,968	58.7	15,162	22,183	51,597	63.2	5,358	8,062	.0045	.0043
Bossier	83.1	90.8	9.3	32.7	16.0	1,249,136	99.4	22,217	38,200	491,291	89.9	9,172	15,024	.0301	.0330
Caddo	256.5	269.6	5.1	105.0	11.3	4,150,560	89.2	23,264	39,529	2,302,244	81.6	13,444	21,926	.1128	.1184
Calcasieu	171.6	185.3	8.0	68.5	15.3	2,669,315	80.4	24,912	38,968	1,540,010	80.4	14,369	22,482	.0758	.0781
Caldwell	11.1	12.0	8.1	4.6	12.2	120,580	94.1	15,153	26,213	55,527	83.5	7,381	12,071	.0034	.0036
Cameron	9.6	10.5	9.4	3.7	15.6	133,909	101.3	20,789	36,192	40,453	93.0	6,550	10,933	.0031	.0034
Catahoula	12.4	12.8	3.2	4.8	11.6	97,394	62.5	13,942	20,290	58,101	65.5	8,163	12,104	.0035	.0034
Claiborne	17.2	17.7	2.9	6.8	7.9	164,287	56.5	16,663	24,160	82,046	61.6	8,060	12,066	.0055	.0051
Concordia	23.1	23.5	1.7	8.7	10.1	270,856	72.4	19,882	31,133	106,198	69.1	7,948	12,207	.0077	.0074
De Soto	26.3	28.1	6.8	10.3	10.8	304,023	82.5	17,913	29,517	117,503	77.7	7,111	11,408	.0084	.0085
East Baton Rouge	381.3	426.4	11.8	159.3	19.7	7,821,156	111.0	27,846	49,097	3,910,500	97.8	14,856	24,548	.1813	.2094
East Carroll	11.5	10.9	-5.2	3.6	.0	72,596	43.8	14,021	20,166	44,460	47.9	8,352	12,350	.0030	.0028
East Feliciana	19.5	21.1	8.2	5.8	9.4	161,745	68.6	18,099	27,887	47,408	66.4	5,374	8,174	.0049	.0046
Evangeline	33.6	34.7	3.3	12.7	9.5	336,632	85.6	15,633	26,506	181,020	79.8	8,679	14,254	.0103	.0107
Franklin	24.1	24.3	.8	8.9	7.2	160,815	63.7	11,838	18,069	114,771	64.1	8,426	12,896	.0066	.0061
Grant	17.2	19.0	10.5	7.3	19.7	167,138	81.3	15,110	22,896	45,635	81.3	4,127	6,251	.0044	.0047
Iberia	65.2	69.5	6.6	22.9	10.6	826,454	73.7	22,990	36,090	526,726	73.5	14,670	23,001	.0261	.0260
Iberville	32.3	33.0	2.2	10.5	6.1	310,471	58.4	19,801	29,569	160,132	61.4	10,023	15,251	.0104	.0096
Jackson	17.5	18.3	4.6	6.9	9.5	198,074	55.4	20,232	28,706	71,841	60.1	7,122	10,412	.0060	.0056
Jefferson	473.9	537.1	13.3	204.7	22.3	9,002,469	81.8	29,573	43,979	4,793,646	82.1	15,726	23,418	.2389	.2495
Jefferson Davis	32.7	34.6	5.8	12.0	11.1	375,255	75.8	19,763	31,271	229,289	74.9	12,135	19,107	.0118	.0119
Lafayette	157.1	179.9	14.5	67.8	23.9	3,133,100	104.4	28,021	46,211	1,903,457	98.9	17,492	28,075	.0789	.0901
Lafourche	85.3	94.1	10.3	31.9	18.1	1,256,017	91.3	24,314	39,374	640,720	87.4	12,664	20,085	.0334	.0359
La Salle	17.7	19.8	11.9	7.5	17.2	179,289	78.6	15,683	23,905	91,077	79.4	7,933	12,144	.0054	.0057

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Lincoln	40.7	43.4	6.6	15.1	16.2	514,434	76.1	22,468	34,068	254,445	77.2	11,046	16,851	.0149	.0150
Livingston	63.2	75.0	18.7	24.5	21.9	745,303	88.4	19,685	30,421	243,602	85.7	6,526	9,943	.0191	.0206
Madison	16.0	16.4	2.5	5.8	9.4	98,138	62.9	11,364	16,920	58,457	63.1	6,763	10,079	.0039	.0038
Morehouse	35.3	36.8	4.2	13.0	8.3	343,390	71.1	16,723	26,415	185,433	68.8	9,157	14,264	.0111	.0108
Natchitoches	40.8	43.7	7.1	16.2	15.7	411,398	69.7	17,311	25,395	193,119	71.3	8,054	11,921	.0128	.0126
Orleans	554.2	532.4	–3.9	213.3	1.6	7,984,760	58.3	24,022	37,434	3,605,940	55.5	11,040	16,905	2393	.2154
Ouachita	143.4	156.4	9.1	57.4	15.3	1,878,694	77.8	21,223	32,730	1,179,608	77.5	13,341	20,551	.0574	.0586
Plaquemines	26.2	26.6	1.5	8.5	6.3	323,923	58.4	25,558	38,109	165,276	63.5	12,633	19,444	.0102	.0095
Pointe Coupee	24.5	26.0	6.1	9.2	13.6	280,217	94.5	17,784	30,458	120,591	84.6	8,064	13,108	.0077	.0079
Rapides	138.5	148.0	6.9	52.7	12.6	1,887,312	92.1	20,994	35,812	1,026,634	82.9	12,019	19,519	.0523	.0556
Red River	10.6	11.4	7.5	4.3	16.2	86,979	102.7	11,597	20,228	62,661	93.4	8,756	14,572	.0030	.0034
Richland	22.2	22.2	.0	7.3	.0	213,263	82.2	16,032	29,214	142,725	71.7	11,385	19,551	.0071	.0071
Sabine	26.5	30.3	14.3	11.9	24.0	214,316	82.4	12,242	18,010	134,721	83.4	7,651	11,321	.0073	.0077
St. Bernard	66.4	73.0	9.9	25.7	17.4	961,231	78.7	24,560	37,402	346,003	77.4	8,905	13,463	.0246	.0251
St. Charles	38.7	43.2	11.6	14.9	20.2	633,898	114.8	23,803	42,543	191,291	102.6	7,615	12,838	.0134	.0158
St. Helena	9.8	9.9	1.0	3.1	.0	71,480	57.3	14,655	23,058	9,267	54.0	1,941	2,989	.0021	.0019
St. James	21.9	23.1	5.5	6.9	9.5	250,955	70.8	23,317	36,370	91,732	67.8	8,677	13,294	.0071	.0070
St. John the Baptist	33.6	39.2	16.7	12.4	22.8	521,749	124.0	23,060	42,077	154,583	107.3	7,382	12,466	.0109	.0131
St. Landry	84.9	87.5	3.1	30.5	9.7	927,506	84.5	18,080	30,410	539,441	79.2	10,826	17,687	.0284	.0290
St. Martin	41.9	47.0	12.2	15.0	16.3	370,110	72.4	16,644	24,674	148,475	73.0	6,651	9,898	.0113	.0116
St. Mary	64.9	66.9	3.1	22.7	9.1	857,204	61.9	25,455	37,762	471,964	65.5	13,708	20,791	.0269	.0253
St. Tammany	119.5	144.3	20.8	51.7	30.6	1,505,485	82.4	20,847	29,120	739,131	87.4	9,958	14,297	.0421	.0451
Tangipahoa	83.5	92.2	10.4	31.8	16.1	749,705	81.5	15,079	23,576	636,592	79.9	12,912	20,019	.0275	.0286
Tensas	8.3	7.7	–7.2	2.9	.0	56,787	53.0	12,797	19,582	23,194	52.4	5,248	7,998	.0021	.0018
Terrebonne	98.3	110.8	12.7	38.3	21.6	1,413,918	79.0	25,071	36,917	971,139	82.7	16,877	25,356	.0432	.0449
Union	21.6	23.1	6.9	8.0	6.7	220,268	59.6	18,399	27,534	71,616	60.0	5,969	8,952	.0066	.0062
Vermilion	49.7	53.6	7.8	19.1	13.0	654,046	67.9	23,048	34,243	299,173	71.6	10,317	15,664	.0190	.0185
Vernon	56.9	59.8	5.1	18.3	8.9	724,845	68.0	25,686	39,609	172,165	65.7	6,183	9,408	.0185	.0179
Washington	44.7	46.2	3.4	16.8	6.3	428,199	65.6	16,361	25,488	235,268	64.1	9,073	14,004	.0144	.0137
Webster	44.3	46.4	4.7	17.2	6.8	414,374	65.6	15,542	24,092	259,219	65.1	9,753	15,071	.0145	.0140
West Baton Rouge	19.6	21.2	8.2	6.5	8.3	224,918	87.0	20,043	34,603	69,771	80.8	6,432	10,734	.0057	.0059
West Carroll	12.9	13.0	.8	4.5	.0	106,817	58.6	14,966	23,737	56,175	58.0	7,900	12,483	.0039	.0036
West Feliciana	12.4	13.0	4.8	2.9	16.0	110,971	100.7	22,122	38,266	47,915	89.4	10,120	16,522	.0032	.0034
Winn	17.4	17.8	2.3	6.7	8.1	176,686	74.4	16,339	26,371	79,655	69.9	7,560	11,889	.0053	.0052
TOTAL METRO COUNTIES	**2,741.9**	**2,964.6**	**8.1**	**1,113.8**	**14.8**	**44,445,898**	**83.9**	**24,917**	**39,905**	**22,852,619**	**80.6**	**13,049**	**20,516**	**1.1972**	**1.2441**
TOTAL STATE	**4,316.2**	**4,643.0**	**7.6**	**1,691.6**	**14.0**	**61,992,878**	**81.9**	**22,961**	**36,647**	**31,897,165**	**79.1**	**11,996**	**18,856**	**1.7263**	**1.7777**
MAINE															
BANGOR	**139.1**	**145.5**	**4.6**	**52.6**	**10.3**	**1,708,110**	**66.7**	**21,475**	**32,474**	**1,174,950**	**69.1**	**14,564**	**22,337**	**.0573**	**.0553**
Penobscot	139.1	145.5	4.6	52.6	10.3	1,708,110	66.7	21,475	32,474	1,174,950	69.1	14,564	22,337	.0573	.0553
LEWISTON - AUBURN	**101.1**	**105.8**	**4.6**	**40.2**	**10.1**	**1,171,970**	**74.6**	**18,386**	**29,153**	**822,744**	**74.3**	**12,935**	**20,466**	**.0389**	**.0387**
Androscoggin	101.1	105.8	4.6	40.2	10.1	1,171,970	74.6	18,386	29,153	822,744	74.3	12,935	20,466	.0389	.0387
PORTLAND	**249.3**	**263.8**	**5.8**	**103.9**	**12.2**	**3,772,296**	**77.6**	**22,932**	**36,307**	**2,653,918**	**76.2**	**16,268**	**25,543**	**.1171**	**.1183**
Cumberland	219.5	231.0	5.2	91.7	11.8	3,304,867	73.1	23,286	36,040	2,505,088	74.8	17,475	27,318	.1071	.1066
Sagadahoc	29.8	32.8	10.1	12.2	15.1	467,429	118.4	20,192	38,314	148,830	102.8	6,925	12,199	.0100	.0117
ALL COUNTIES															
Androscoggin	101.1	105.8	4.6	40.2	10.1	1,171,970	74.6	18,386	29,153	822,744	74.3	12,935	20,466	.0389	.0387
Aroostook	90.6	88.3	–2.5	31.5	5.0	952,904	66.7	19,060	30,251	632,577	67.7	12,574	20,082	.0327	.0311
Cumberland	219.5	231.0	5.2	91.7	11.8	3,304,867	73.1	23,286	36,040	2,505,088	74.8	17,475	27,318	.1071	.1066
Franklin	27.9	30.4	9.0	11.6	16.0	396,824	79.4	22,114	34,209	174,592	79.1	9,749	15,051	.0108	.0108
Hancock	43.1	47.2	9.5	18.3	13.0	549,515	69.9	19,960	30,028	355,985	72.7	12,721	19,453	.0177	.0175
Kennebec	112.6	121.1	7.5	46.6	14.8	1,665,392	81.8	22,563	35,738	965,659	79.3	13,268	20,722	.0477	.0492
Knox	33.6	35.9	6.8	14.8	15.6	436,054	76.0	19,360	29,463	274,698	79.7	11,943	18,561	.0134	.0136
Lincoln	26.7	29.6	10.9	11.6	17.2	323,003	80.3	18,099	27,845	183,060	80.3	10,256	15,781	.0098	.0101
Oxford	49.9	52.8	5.8	20.3	11.5	614,798	70.1	19,853	30,286	272,738	70.4	8,794	13,435	.0177	.0174
Penobscot	139.1	145.5	4.6	52.6	10.3	1,708,110	66.7	21,475	32,474	1,174,950	69.1	14,564	22,337	.0573	.0553
Piscataquis	17.9	18.7	4.5	6.9	6.2	193,635	64.2	18,138	28,063	102,547	67.0	9,448	14,862	.0062	.0059
Sagadahoc	29.8	32.8	10.1	12.2	15.1	467,429	118.4	20,192	38,314	148,830	102.8	6,925	12,199	.0100	.0117
Somerset	45.8	48.2	5.2	17.4	9.4	506,463	66.1	19,183	29,107	244,141	68.6	9,105	14,031	.0156	.0151
Waldo	29.3	31.9	8.9	12.0	15.4	356,001	80.8	18,933	29,667	137,831	80.4	7,345	11,486	.0097	.0098
Washington	35.8	38.5	7.5	14.4	12.5	454,433	107.3	17,129	31,558	247,394	94.5	9,936	17,180	.0122	.0138
☐ York	145.4	161.8	11.3	61.9	17.2	2,062,943	101.4	19,403	33,327	1,091,986	93.0	10,717	17,641	.0540	.0602

1982 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1986 PROJECTIONS

ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981-1986	1986 EBI ($000)	% Change 1981-1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981-1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
MAINE (continued)															
TOTAL METRO COUNTIES	**634.9**	**676.9**	**6.6**	**258.6**	**12.6**	**8,715,319**	**79.9**	**21,095**	**33,702**	**5,743,598**	**77.3**	**14,107**	**22,210**	**.2673**	**.2725**
TOTAL STATE	**1,148.1**	**1,219.5**	**6.2**	**464.0**	**12.4**	**15,164,341**	**78.3**	**20,594**	**32,682**	**9,334,820**	**76.7**	**12,794**	**20,116**	**.4608**	**.4668**
MARYLAND															
BALTIMORE	**2,192.7**	**2,253.7**	**2.8**	**849.0**	**8.7**	**33,238,406**	**76.1**	**24,174**	**39,150**	**17,724,433**	**72.3**	**13,174**	**20,877**	**.9512**	**.9441**
Anne Arundel	384.9	427.3	11.0	152.4	18.2	5,270,459	70.7	23,949	34,583	3,331,176	74.0	14,855	21,858	.1645	.1639
Baltimore	661.3	680.4	2.9	274.2	11.0	12,346,753	74.2	28,698	45,028	7,593,190	72.8	17,793	27,692	.3582	.3543
Baltimore city	763.9	703.0	-8.0	265.9	-4.2	8,482,979	56.9	19,475	31,903	3,878,285	51.1	9,240	14,586	.2735	.2410
Carroll	101.8	118.4	15.3	39.9	21.3	1,549,987	118.6	21,553	38,847	723,828	106.8	10,637	18,141	.0363	.0434
Harford	151.4	167.7	10.8	57.5	16.6	2,659,794	111.8	25,473	46,257	1,079,880	99.9	10,960	18,781	.0597	.0690
Howard	129.4	156.9	21.3	59.1	31.0	2,928,434	120.3	29,475	49,550	1,118,074	114.4	11,565	18,918	.0590	.0725
CUMBERLAND	**107.7**	**108.0**	**.3**	**40.6**	**2.8**	**1,174,691**	**79.6**	**16,554**	**28,933**	**714,689**	**71.8**	**10,532**	**17,603**	**.0373**	**.0370**
Allegany	79.7	77.7	-2.5	29.7	.0	892,268	80.8	16,613	30,043	612,690	70.9	12,071	20,629	.0293	.0290
Mineral, W. Va.	28.0	30.3	8.2	10.9	11.2	282,423	76.0	16,376	25,910	101,999	77.3	5,870	9,358	.0080	.0080
HAGERSTOWN	**114.4**	**118.6**	**3.7**	**45.0**	**9.0**	**1,418,933**	**68.7**	**20,362**	**31,532**	**1,052,741**	**70.1**	**14,985**	**23,394**	**.0484**	**.0470**
Washington	114.4	118.6	3.7	45.0	9.0	1,418,933	68.7	20,362	31,532	1,052,741	70.1	14,985	23,394	.0484	.0470
ALL COUNTIES															
Allegany	79.7	77.7	-2.5	29.7	.0	892,268	80.8	16,613	30,043	612,690	70.9	12,071	20,629	.0293	.0290
Anne Arundel	384.9	427.3	11.0	152.4	18.2	5,270,459	70.7	23,949	34,583	3,331,176	74.0	14,855	21,858	.1645	.1639
Baltimore	661.3	680.4	2.9	274.2	11.0	12,346,753	74.2	28,698	45,028	7,593,190	72.8	17,793	27,692	.3582	.3543
Baltimore city	763.9	703.0	-8.0	265.9	-4.2	8,482,979	56.9	19,475	31,903	3,878,285	51.1	9,240	14,586	.2735	.2410
Calvert	37.4	42.4	13.4	13.9	17.8	399,422	80.0	18,807	28,735	141,498	78.3	6,727	10,180	.0109	.0114
Caroline	23.8	25.8	8.4	9.6	11.6	287,965	102.4	16,547	29,996	181,115	93.4	10,889	18,866	.0084	.0092
Carroll	101.8	118.4	16.3	39.9	21.3	1,549,987	118.6	21,553	38,847	723,828	106.8	10,637	18,141	.0363	.0434
☐ Cecil	61.9	66.8	7.9	23.1	13.8	770,196	69.8	22,338	33,342	473,396	73.0	13,480	20,493	.0244	.0240
☐ Charles	77.8	91.2	17.2	28.6	22.7	1,244,399	90.1	28,094	43,510	543,576	89.3	12,325	19,006	.0312	.0341
Dorchester	30.9	31.8	2.9	12.0	4.3	369,686	86.4	17,24[illegible]	30,807	189,111	75.2	9,384	15,759	.0105	.0109
Frederick	120.8	136.1	12.7	46.3	16.0	1,821,961	93.4	23,612	39,351	1,085,448	88.6	14,426	23,444	.0504	.0546
Garrett	27.5	30.5	10.9	10.9	17.2	250,404	72.2	15,638	22,973	196,415	77.6	11,892	18,020	.0091	.0092
Harford	151.4	167.7	10.8	57.5	16.6	2,659,794	111.8	25,473	46,257	1,079,880	99.9	10,960	18,781	.0597	.0690
Howard	129.4	156.9	21.3	59.1	31.0	2,928,434	120.3	29,475	49,550	1,118,074	114.4	11,565	18,918	.0590	.0725
Kent	16.8	17.2	2.4	6.8	7.9	243,463	87.9	20,572	35,803	136,695	80.1	12,046	20,102	.0067	.0072
☐ Montgomery	589.2	615.7	4.5	243.5	12.2	13,076,395	61.1	37,394	53,702	6,205,077	64.7	17,360	25,483	.3598	.3367
☐ Prince George's	664.7	665.7	.2	244.4	6.3	10,771,249	60.6	29,167	44,072	6,171,790	61.1	16,652	25,253	.3330	.3075
Queen Anne's	27.0	30.9	14.4	10.7	13.8	401,667	109.3	20,415	37,539	137,273	94.2	7,521	12,829	.0090	.0105
St. Mary's	62.4	69.6	11.5	23.9	18.9	894,786	114.5	20,749	37,439	342,280	99.4	8,541	14,321	.0207	.0240
Somerset	19.3	19.6	1.6	7.1	4.4	227,541	87.7	17,832	32,048	65,451	76.1	5,466	9,218	.0058	.0058
Talbot	25.9	26.8	3.5	11.3	9.7	430,790	96.7	21,263	38,123	341,729	88.8	17,570	30,242	.0129	.0139
Washington	114.4	118.6	3.7	45.0	9.0	1,418,933	68.7	20,362	31,532	1,052,741	70.1	14,985	23,394	.0484	.0470
Wicomico	66.3	71.5	7.8	27.2	13.3	896,283	86.3	20,042	32,952	711,505	81.8	16,309	26,158	.0287	.0302
Worcester	32.1	35.7	11.2	14.6	17.7	407,995	82.2	18,062	27,945	510,478	82.9	22,505	34,964	.0163	.0169
TOTAL METRO COUNTIES	**3,780.4**	**3,889.4**	**2.9**	**1,463.3**	**9.0**	**61,411,846**	**69.9**	**26,922**	**41,968**	**32,783,703**	**68.8**	**14,468**	**22,404**	**1.7773**	**1.7224**
TOTAL STATE	**4,270.6**	**4,427.3**	**3.7**	**1,657.6**	**9.6**	**68,043,809**	**71.9**	**26,160**	**41,050**	**36,822,701**	**70.5**	**14,275**	**22,214**	**1.9667**	**1.9262**
MASSACHUSETTS															
BOSTON - LOWELL - BROCKTON - LAWRENCE - HAVERHILL	**3,659.2**	**3,654.0**	**-.1**	**1,394.1**	**5.3**	**60,645,978**	**68.0**	**27,277**	**43,502**	**28,516,747**	**64.0**	**13,138**	**20,455**	**1.7082**	**1.6226**
Essex	634.7	637.1	.4	247.1	5.8	10,553,849	67.5	26,967	42,711	5,165,102	63.6	13,518	20,903	.3011	.2858
Middlesex	1,361.9	1,348.3	-1.0	508.8	4.8	22,610,708	66.5	27,975	44,439	10,387,682	62.4	13,175	20,416	.6371	.5998
Norfolk	607.6	613.4	1.0	230.1	7.7	12,228,868	70.6	33,550	53,146	4,934,853	66.6	13,868	21,447	.3149	.3038
Plymouth	420.6	462.1	9.9	160.9	14.9	6,437,737	84.8	24,883	40,011	3,440,144	81.1	13,567	21,381	.1769	.1851
Suffolk	634.4	593.1	-6.5	247.2	-1.6	8,814,816	58.0	22,213	35,659	4,588,966	54.2	11,854	18,564	.2782	.2481
NEW BEDFORD - FALL RIVER	**481.6**	**499.1**	**3.6**	**185.6**	**7.8**	**6,243,418**	**70.1**	**21,327**	**33,639**	**3,609,603**	**68.4**	**12,457**	**19,448**	**.1938**	**.1880**
Bristol	481.6	499.1	3.6	185.6	7.8	6,243,41[illegible]	70.1	21,327	33,639	3,609,603	68.4	12,457	19,448	.1938	.1880
PITTSFIELD	**144.2**	**143.0**	**-.8**	**56.0**	**5.1**	**2,239,490**	**65.6**	**25,377**	**39,991**	**1,296,236**	**67.1**	**14,555**	**23,147**	**.0682**	**.0646**
Berkshire	144.2	143.0	-.8	56.0	5.1	2,239,490	65.6	25,377	39,991	1,296,236	67.1	14,555	23,147	.0682	.0646
SPRINGFIELD - CHICOPEE - HOLYOKE	**582.9**	**589.0**	**1.0**	**220.4**	**6.5**	**8,221,388**	**67.3**	**23,746**	**37,302**	**4,844,794**	**66.4**	**14,069**	**21,982**	**.2553**	**.2436**
Hampden	441.4	439.6	-.4	168.1	4.7	6,499,565	66.9	24,245	38,665	3,838,162	64.5	14,526	22,833	.2013	.1905
Hampshire	141.5	149.4	5.6	52.3	13.0	1,721,823	68.9	22,016	32,922	1,006,632	74.2	12,484	19,247	.0540	.0531

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
MASSACHUSETTS (continued)															
WORCESTER - FITCHBURG - LEOMINSTER	**650.3**	**665.2**	**2.3**	**250.3**	**8.0**	**10,283,770**	**69.3**	**26,221**	**41,086**	**5,088,772**	**66.2**	**13,218**	**20,331**	**.2942**	**.2830**
Worcester	650.3	665.2	2.3	250.3	8.0	10,283,770	69.3	26,221	41,086	5,088,772	66.2	13,218	20,331	.2942	.2830
ALL COUNTIES															
Barnstable	158.2	185.4	17.2	80.0	24.6	2,215,268	87.8	18,369	27,691	2,099,347	93.0	16,941	26,242	.0739	.0807
Berkshire	144.2	143.0	–.8	56.0	5.1	2,239,490	65.6	25,377	39,991	1,296,236	67.1	14,555	23,147	.0682	.0646
Bristol	481.6	499.1	3.6	185.6	7.8	6,243,418	70.1	21,327	33,639	3,609,603	68.4	12,457	19,448	.1938	.1880
Dukes	9.5	11.3	18.9	4.8	17.1	143,872	93.4	18,145	29,973	151,482	91.6	19,288	31,559	.0049	.0055
Essex	634.7	637.1	.4	247.1	5.8	10,553,849	67.5	26,967	42,711	5,165,102	63.6	13,518	20,903	.3011	.2858
Franklin	65.5	69.0	5.3	27.8	10.3	986,344	77.4	22,062	35,480	434,647	76.2	9,787	15,635	.0265	.0267
Hampden	441.4	439.6	–.4	168.1	4.7	6,499,565	66.9	24,245	38,665	3,838,162	64.5	14,526	22,833	.2013	.1905
Hampshire	141.5	149.4	5.6	52.3	13.0	1,721,823	68.9	22,016	32,922	1,006,632	74.2	12,484	19,247	.0540	.0531
Middlesex	1,361.9	1,348.3	–1.0	508.8	4.8	22,610,708	66.5	27,975	44,439	10,367,682	62.4	13,175	20,416	.6371	.5998
Nantucket	5.3	6.0	13.2	2.6	18.2	78,401	90.2	18,740	30,154	114,491	90.3	27,345	44,035	.0031	.0035
Norfolk	607.6	613.4	1.1	230.1	7.7	12,228,868	70.6	33,550	53,146	4,934,353	66.6	13,868	21,447	.3149	.3038
Plymouth	420.6	462.1	9.9	160.9	14.9	6,437,737	84.8	24,883	40,011	3,440,144	81.1	13,567	21,381	.1769	.1851
Suffolk	634.4	593.1	–6.5	247.2	–1.6	8,814,816	58.0	22,213	35,659	4,588,966	54.2	11,854	18,564	.2782	.2481
Worcester	650.3	665.2	2.3	250.3	8.0	10,283,770	69.3	26,221	41,086	5,088,772	66.2	13,218	20,331	.2942	.2830
TOTAL METRO COUNTIES	**5,518.2**	**5,550.3**	**.6**	**2,106.4**	**6.0**	**87,634,044**	**68.1**	**26,220**	**41,604**	**43,356,152**	**64.9**	**13,223**	**20,583**	**2.5197**	**2.4018**
TOTAL STATE	**5,756.7**	**5,822.0**	**1.1**	**2,221.6**	**6.6**	**91,057,929**	**68.7**	**25,904**	**40,988**	**46,156,119**	**66.3**	**13,323**	**20,776**	**2.6281**	**2.5182**

MICHIGAN

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
ANN ARBOR	**270.5**	**286.9**	**6.1**	**109.9**	**12.8**	**5,020,963**	**71.0**	**30,144**	**45,687**	**2,276,966**	**71.1**	**13,662**	**20,719**	**.1342**	**.1316**
Washtenaw	270.5	286.9	6.1	109.9	12.8	5,020,963	71.0	30,144	45,687	2,276,966	71.1	13,662	20,719	.1342	.1316
BATTLE CREEK	**188.7**	**193.2**	**2.4**	**74.5**	**8.6**	**2,710,625**	**70.2**	**23,210**	**36,384**	**1,085,482**	**65.7**	**9,551**	**14,570**	**.0745**	**.0718**
Barry	47.3	52.0	9.9	19.0	16.6	652,134	102.8	19,730	34,323	167,163	91.0	5,370	8,798	.0146	.0161
Calhoun	141.4	141.2	–.1	55.5	6.1	2,058,491	62.0	24,295	37,090	918,319	61.8	10,854	16,546	.0599	.0557
BAY CITY	**120.1**	**120.9**	**.7**	**45.7**	**7.5**	**1,705,288**	**61.6**	**24,836**	**37,315**	**924,919**	**63.3**	**13,327**	**20,239**	**.0528**	**.0492**
Bay	120.1	120.9	.7	45.7	7.5	1,705,288	61.6	24,836	37,315	924,919	63.3	13,327	20,239	.0528	.0492
BENTON HARBOR	**172.2**	**175.1**	**1.7**	**66.9**	**7.9**	**2,048,223**	**74.1**	**18,975**	**30,616**	**1,267,944**	**70.7**	**11,982**	**18,953**	**.0652**	**.0640**
Berrien	172.2	175.1	1.7	66.9	7.9	2,048,223	74.1	18,975	30,616	1,267,944	70.7	11,982	18,953	.0652	.0640
DETROIT	**4,328.9**	**4,301.0**	**–.6**	**1,612.4**	**5.1**	**74,393,151**	**66.1**	**29,197**	**46,138**	**36,808,503**	**64.2**	**14,609**	**22,828**	**2.1247**	**2.0060**
Lapeer	74.1	84.2	13.6	27.5	20.1	989,349	113.3	20,258	35,976	479,499	103.8	10,272	17,436	.0246	.0289
Livingston	108.4	132.8	22.5	43.4	26.5	1,552,302	120.0	20,573	35,767	804,451	113.6	10,978	18,536	.0376	.0461
Macomb	705.0	736.5	4.5	271.3	12.7	12,379,546	70.6	30,147	45,630	6,834,522	70.8	16,623	25,192	.3550	.3471
Oakland	1,026.4	1,078.9	5.1	420.1	13.2	23,717,525	79.9	35,528	56,457	11,304,756	75.4	17,367	26,910	.5995	.6084
St. Clair	142.3	152.8	7.4	55.2	12.0	1,949,802	69.6	23,313	35,323	1,031,516	73.6	12,053	18,687	.0577	.0570
Wayne	2.272.7	2,115.8	–6.9	794.9	–2.6	33,804,627	53.4	27,006	42,527	16,353,759	51.9	13,190	20,573	1.0503	.9185
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,599.4***	***4,587.9***	***–.3***	***1,722.3***	***5.5***	***79,414,114***	***66.4***	***29,253***	***46,109***	***39,085,469***	***64.6***	***14,553***	***22,694***	***2.2589***	***2.1376***
FLINT	**523.4**	**528.7**	**1.0**	**196.5**	**7.3**	**8,410,124**	**60.6**	**28,597**	**42,800**	**4,408,560**	**60.8**	**14,973**	**22,435**	**.2532**	**.2342**
Genesee	450.7	451.4	.2	169.6	6.8	7,465,072	58.4	29,686	44,016	3,946,240	59.1	15,618	23,268	.2266	.2070
Shiawassee	72.7	77.3	6.3	26.9	10.7	945,052	81.0	21,482	35,132	462,320	76.9	10,755	17,187	.0266	.0272
GRAND RAPIDS	**614.5**	**654.2**	**6.5**	**244.8**	**13.4**	**10,165,136**	**102.4**	**23,279**	**41,524**	**5,433,288**	**88.5**	**13,358**	**22,195**	**.2598**	**.2860**
Kent	451.7	474.3	5.0	181.9	12.1	7,678,343	99.1	23,766	42,212	4,339,542	86.1	14,371	23,857	.2012	.2183
Ottawa	162.8	179.9	10.5	62.9	17.6	2,486,793	113.2	21,800	39,536	1,093,746	98.8	10,284	17,389	.0586	.0677
JACKSON	**152.4**	**154.9**	**1.6**	**56.2**	**7.3**	**2,012,140**	**73.8**	**22,093**	**35,803**	**1,014,544**	**69.4**	**11,432**	**18,052**	**.0590**	**.0577**
Jackson	152.4	154.9	1.6	56.2	7.3	2,012,140	73.8	22,093	35,803	1,014,544	69.4	11,432	18,052	.0590	.0577
KALAMAZOO - PORTAGE	**283.6**	**296.3**	**4.5**	**115.4**	**12.1**	**4,413,713**	**86.6**	**22,986**	**38,247**	**2,342,059**	**79.1**	**12,711**	**20,295**	**.1204**	**.1249**
Kalamazoo	214.8	221.9	3.3	87.2	11.1	3,371,413	78.4	24,068	38,663	1,930,815	75.0	14,056	22,142	.0969	.0974
Van Buren	68.8	74.4	8.1	28.2	15.6	1,042,300	119.0	19,502	36,961	411,244	101.1	8,383	14,583	.0235	.0275
LANSING - EAST LANSING	**479.7**	**501.8**	**4.6**	**175.6**	**6.0**	**7,784,833**	**69.1**	**27,788**	**44,333**	**3,565,890**	**67.4**	**12,857**	**20,307**	**.2164**	**.2093**
Clinton	57.4	62.0	8.0	20.6	11.4	1,000,350	100.4	26,981	48,561	290,656	89.1	8,308	14,110	.0216	.0239
Eaton	92.1	103.3	12.2	38.8	20.1	1,730,517	113.2	25,125	44,601	943,512	100.5	14,566	24,317	.0415	.0484
Ingham	277.3	280.6	1.2	97.9	–.2	4,455,076	52.6	29,756	45,506	1,980,783	53.0	13,200	20,233	.1333	.1182
Ionia	52.9	55.9	5.7	18.3	8.9	598,890	59.8	22,308	32,726	350,939	66.0	12,583	19,177	.0200	.0188
MUSKEGON - NORTON SHORES - MUSKEGON HEIGHTS	**180.1**	**182.4**	**1.3**	**68.6**	**7.7**	**2,175,833**	**78.6**	**19,125**	**31,718**	**1,124,413**	**72.5**	**10,233**	**16,391**	**.0644**	**.0642**
Muskegon	157.4	157.4	.0	59.7	6.8	1,960,362	78.1	19,695	32,837	1,014,875	71.4	10,591	17,000	.0578	.0572
Oceana	22.7	25.0	10.1	8.9	14.1	215,471	83.6	15,046	24,210	109,538	83.1	7,671	12,308	.0066	.0070

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
MICHIGAN (continued)															
SAGINAW	**229.4**	**233.4**	**1.7**	**85.6**	**8.9**	**3,582,337**	**65.5**	**27,534**	**41,850**	**1,896,424**	**67.8**	**14,383**	**22,154**	**.1057**	**.1007**
Saginaw	229.4	233.4	1.7	85.6	8.9	3,582,337	65.5	27,534	41,850	1,896,424	67.8	14,383	22,154	.1057	.1007
ALL COUNTIES															
Alcona	10.2	11.6	13.7	4.3	10.3	125,704	114.1	15,055	29,233	58,635	96.9	7,637	13,636	.0032	.0037
Alger	9.4	9.9	5.3	3.4	3.0	81,113	64.6	14,933	23,857	49,571	62.9	9,224	14,580	.0029	.0028
Allegan	84.3	92.7	10.0	33.0	15.0	901,195	79.5	17,489	27,309	399,808	76.3	7,901	12,115	.0262	.0269
Alpena	32.6	33.5	2.8	13.0	11.1	384,445	74.8	18,793	29,573	249,999	71.9	12,428	19,231	.0125	.0122
Antrim	16.9	18.8	11.2	7.1	16.4	221,338	120.2	16,476	31,174	104,389	102.7	8,443	14,703	.0054	.0063
Arenac	15.4	17.2	11.7	6.5	18.2	216,205	122.3	17,681	33,262	110,933	104.3	9,873	17,067	.0053	.0062
Baraga	8.6	9.0	4.7	3.5	12.9	80,673	71.4	15,185	23,049	59,167	71.5	11,129	16,905	.0027	.0030
Barry	47.3	52.0	9.9	19.0	16.6	652,134	102.8	19,730	34,323	167,163	91.0	5,370	8,798	.0146	.0161
Bay	120.1	120.9	.7	45.7	7.5	1,705,288	61.6	24,836	37,315	924,919	63.3	13,327	20,239	.0528	.0492
Benzie	11.7	13.2	12.8	5.0	19.0	128,344	76.1	17,354	25,669	84,172	78.0	11,259	16,834	.0042	.0043
Berrien	172.2	175.1	1.7	66.9	7.9	2,048,223	74.1	18,975	30,616	1,267,944	70.7	11,982	18,953	.0652	.0640
Branch	41.0	43.4	5.9	16.8	14.3	618,251	97.9	21,256	36,801	242,581	86.7	8,839	14,439	.0150	.0163
Calhoun	141.4	141.2	–.1	55.5	6.1	2,058,491	62.0	24,295	37,090	918,319	61.8	10,854	16,546	.0590	.0557
Cass	50.6	54.0	6.7	20.2	12.2	622,212	80.7	19,133	30,803	191,631	76.0	6,050	9,487	.0161	.0163
Charlevoix	20.6	22.6	9.7	9.0	18.4	258,741	115.7	15,785	28,749	160,153	101.8	10,443	17,795	.0070	.0081
Cheboygan	21.4	23.8	11.2	9.4	20.5	256,248	126.5	14,503	27,260	223,275	108.3	13,740	23,753	.0078	.0091
Chippewa	28.1	27.0	–3.9	9.8	.0	309,346	71.9	18,367	31,566	208,001	67.6	12,660	21,225	.0104	.0100
Clare	25.2	29.4	16.7	11.6	23.4	307,879	121.1	14,813	26,541	203,566	108.3	10,396	17,549	.0084	.0102
Clinton	57.4	62.0	8.0	20.6	11.4	1,000,350	100.4	26,981	48,561	290,656	89.1	8,308	14,110	.0216	.0239
Crawford	10.1	12.0	18.8	4.4	25.7	115,290	124.0	14,707	26,202	121,387	115.0	16,129	27,588	.0038	.0047
Delta	39.5	41.1	4.1	15.7	11.3	459,691	80.4	18,073	29,280	324,345	77.9	12,931	20,659	.0149	.0151
Dickinson	25.8	27.2	5.4	10.9	10.1	301,278	75.0	17,392	27,640	199,901	71.8	11,754	18,340	.0099	.0097
Eaton	92.1	103.3	12.2	38.8	20.1	1,730,517	113.2	25,125	44,601	943,512	100.5	14,566	24,317	.0415	.0484
Emmet	23.9	26.5	10.9	10.3	18.4	341,908	115.5	18,240	33,195	314,808	99.6	18,128	30,564	.0105	.0122
Genesee	450.7	451.4	.2	169.6	6.8	7,465,072	58.4	29,686	44,016	3,946,240	59.1	15,618	23,268	.2266	.2070
Gladwin	21.2	24.9	17.5	9.3	20.8	273,116	127.6	15,586	29,367	127,920	108.2	7,978	13,755	.0067	.0079
Gogebic	19.5	18.8	–3.6	7.5	–1.3	215,765	81.4	15,654	28,769	118,268	69.3	9,189	15,769	.0064	.0065
Grand Traverse	58.0	66.7	15.0	25.5	22.6	877,286	102.6	20,816	34,403	628,972	94.6	15,542	24,666	.0251	.0282
Gratiot	40.4	40.3	–.2	14.3	5.1	514,256	74.5	21,671	35,962	248,258	69.5	10,768	17,361	.0150	.0146
Hillsdale	43.0	45.6	6.0	15.8	6.8	621,625	98.1	21,199	39,343	248,565	85.9	9,036	15,732	.0153	.0166
Houghton	38.3	39.3	2.6	13.7	3.8	322,693	80.5	13,544	23,554	226,023	73.1	9,891	16,498	.0114	.0114
Huron	37.0	38.6	4.3	14.9	12.0	413,048	66.5	18,654	27,721	212,368	67.7	9,523	14,253	.0130	.0126
Ingham	277.3	280.6	1.2	97.9	–.2	4,455,076	52.6	29,756	45,506	1,980,783	53.0	13,200	20,233	.1333	.1182
Ionia	52.9	55.9	5.7	18.3	8.9	598,890	59.8	22,308	32,726	350,939	66.0	12,583	19,177	.0200	.0188
Iosco	28.9	30.7	6.2	12.3	15.0	371,831	106.1	16,863	30,230	199,392	92.9	9,658	16,211	.0098	.0111
Iron	13.7	13.9	1.5	5.6	1.8	141,692	82.2	14,137	25,302	108,347	74.4	11,296	19,348	.0050	.0048
Isabella	55.7	60.4	8.4	20.2	18.1	672,522	82.8	21,516	33,293	390,530	83.6	12,441	19,333	.0199	.0209
Jackson	152.4	154.9	1.6	56.2	7.3	2,012,140	73.8	22,093	35,803	1,014,544	69.4	11,432	18,052	.0590	.0577
Kalamazoo	214.8	221.9	3.3	87.2	11.1	3,371,413	78.4	24,068	38,663	1,930,815	75.0	14,056	22,142	.0969	.0974
Kalkaska	12.0	15.4	28.3	6.0	39.5	131,424	113.0	14,348	21,904	107,918	114.0	11,728	17,986	.0040	.0049
Kent	451.7	474.3	5.0	181.9	12.1	7,678,343	99.1	23,766	42,212	4,339,542	86.1	14,371	23,857	.2012	.2183
Keweenaw	2.0	1.8	–10.0	.7	–12.5	18,041	61.6	13,954	25,773	7,733	53.5	6,298	11,047	.0006	.0005
Lake	8.1	9.1	12.3	3.7	15.6	58,965	69.8	10,851	15,936	31,776	72.5	5,758	8,588	.0021	.0020
Lapeer	74.1	84.2	13.6	27.5	20.1	989,349	113.3	20,258	35,976	479,499	103.8	10,272	17,436	.0246	.0289
Leelanau	14.7	16.7	13.6	6.5	20.4	196,990	126.7	16,095	30,306	70,843	107.4	6,325	10,899	.0044	.0052
Lenawee	91.3	95.2	4.3	33.7	8.7	1,191,032	70.0	22,601	35,342	662,484	69.1	12,639	19,658	.0365	.0354
Livingston	108.4	132.8	22.5	43.4	26.5	1,552,302	120.0	20,573	35,767	804,451	113.6	10,978	18,536	.0376	.0461
Luce	6.8	7.2	5.9	2.3	4.5	70,259	66.3	19,200	30,547	50,192	67.2	13,644	21,823	.0025	.0024
Mackinac	10.2	10.5	2.9	3.8	2.7	107,956	93.2	15,104	28,409	80,704	79.9	12,122	21,238	.0035	.0036
Macomb	705.0	736.5	4.5	271.3	12.7	12,379,546	70.6	30,147	45,630	6,834,522	70.8	16,623	25,192	.3550	.3471
Manistee	23.5	24.9	6.0	10.3	14.4	302,598	103.4	16,527	29,378	152,208	91.3	8,842	14,777	.0080	.0087
Marquette	76.0	81.6	7.4	29.1	13.2	933,024	81.4	20,015	32,063	546,912	79.8	11,833	18,794	.0280	.0289
Mason	27.2	29.6	8.8	11.1	9.9	299,225	94.1	15,261	26,957	188,025	82.1	10,223	16,939	.0092	.0096
Mecosta	38.4	42.5	10.7	13.2	12.8	395,593	90.8	17,721	29,969	246,262	87.3	11,239	18,656	.0122	.0132
Menominee	26.4	26.2	–.8	9.9	4.2	312,719	100.5	16,418	31,588	173,972	86.8	9,803	17,573	.0088	.0094
Midland	75.3	80.4	6.8	29.6	14.7	1,131,920	82.7	24,009	38,241	483,817	78.1	10,530	16,345	.0296	.0305
Missaukee	10.6	12.4	17.0	4.5	25.0	95,048	98.2	13,319	21,122	55,003	99.5	7,657	12,223	.0029	.0032
☐ Monroe	137.4	146.0	6.3	50.5	12.2	2,197,982	77.0	27,591	43,524	835,969	77.4	10,473	16,554	.0561	.0567
Montcalm	49.1	53.7	9.4	19.4	12.1	582,462	107.1	16,254	30,024	389,087	93.9	11,598	20,056	.0170	.0190
Montmorency	7.9	9.2	16.5	3.6	20.0	73,633	126.7	10,829	20,454	63,023	110.2	9,992	17,506	.0024	.0028
Muskegon	157.4	157.4	.0	59.7	6.8	1,960,362	78.1	19,695	32,837	1,014,875	71.4	10,591	17,000	.0578	.0572
Newaygo	36.3	40.3	11.0	15.6	20.0	409,821	83.5	17,177	26,271	165,016	81.7	6,986	10,578	.0112	.0118
Oakland	1,026.4	1,078.9	5.1	420.1	13.2	23,717,525	79.9	35,528	56,457	11,304,756	75.4	17,367	26,910	.5995	.6084

METRO/COUNTY 1986 PROJECTIONS

ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Oceana	22.7	25.0	10.1	8.9	14.1	215,471	83.6	15,046	24,210	109,538	83.1	7,671	12,308	.0066	.0070
Ogemaw	17.3	19.8	14.5	7.3	15.9	189,949	112.5	14,189	26,020	154,267	98.1	12,361	21,132	.0059	.0067
Ontonagon	9.7	9.0	–7.2	3.4	–2.9	91,968	70.5	15,414	27,049	61,086	65.0	10,579	17,966	.0033	.0030
Osceola	19.6	21.9	11.7	8.1	17.4	237,033	71.8	19,998	29,263	87,129	76.6	7,151	10,757	.0065	.0066
Oscoda	7.3	8.6	17.8	3.1	14.8	75,540	69.4	16,517	24,368	35,530	75.6	7,493	11,461	.0024	.0024
Otsego	15.8	18.3	15.8	6.8	25.9	230,286	120.3	19,361	33,866	204,666	112.8	17,813	30,098	.0067	.0081
Ottawa	162.8	179.9	10.5	62.9	17.6	2,486,793	113.2	21,800	39,536	1,093,746	98.8	10,284	17,389	.0586	.0677
Presque Isle	14.6	15.6	6.8	5.7	9.6	170,734	107.0	15,862	29,953	84,135	89.3	8,549	14,761	.0046	.0051
Roscommon	17.5	20.8	18.9	9.2	27.8	166,774	105.2	11,287	18,128	159,777	99.7	11,112	17,367	.0059	.0067
Saginaw	229.4	233.4	1.7	85.6	8.9	3,582,337	65.5	27,534	41,850	1,896,424	67.8	14,383	22,154	.1057	.1007
St. Clair	142.3	152.8	7.4	55.2	12.0	1,949,802	69.6	23,313	35,323	1,031,516	73.6	12,053	18,687	.0577	.0570
St. Joseph	57.6	62.6	8.7	23.5	13.5	778,865	100.6	18,761	33,143	417,473	90.8	10,573	17,765	.0209	.0229
Sanilac	41.7	44.6	7.0	17.0	15.6	410,994	83.5	15,240	24,176	226,337	82.5	8,437	13,314	.0127	.0132
Schoolcraft	8.7	9.0	3.4	3.4	9.7	105,169	101.4	16,844	30,932	65,750	89.9	11,166	19,338	.0031	.0033
Shiawassee	72.7	77.3	6.3	26.9	10.7	945,052	81.0	21,482	35,132	462,320	76.9	10,755	17,187	.0266	.0272
Tuscola	58.6	63.5	8.4	22.0	14.6	781,065	90.6	21,345	35,503	291,609	83.2	8,291	13,255	.0198	.0211
Van Buren	68.8	74.4	8.1	28.2	15.6	1,042,300	119.0	19,502	36,961	411,244	101.1	8,383	14,583	.0235	.0275
Washtenaw	270.5	286.9	6.1	109.9	12.8	5,020,963	71.0	30.144	45,687	2,276,966	71.1	13,662	20,719	.1342	.1316
Wayne	2,272.7	2,115.8	–6.9	794.9	–2.6	33,804,627	53.4	27,006	42,527	16,353,759	51.9	13,190	20,573	1.0503	.9185
Wexford	26.1	29.2	11.9	11.1	16.8	349,536	104.7	17,977	31,490	312,392	94.5	16,904	28,143	.0111	.0124
TOTAL METRO COUNTIES	**7,680.9**	**7,774.8**	**1.2**	**2,902.6**	**7.0**	**126,620,348**	**69.8**	**27,496**	**43,623**	**62,984,961**	**67.4**	**13,874**	**21,699**	**3.5864**	**3.4563**
TOTAL STATE	**9,322.2**	**9,546.5**	**2.4**	**3,559.2**	**8.2**	**146,672,666**	**72.3**	**25,870**	**41,209**	**74,375,052**	**69.9**	**13,309**	**20,897**	**4.1660**	**4.0706**
MINNESOTA															
DULUTH - SUPERIOR	**267.8**	**271.2**	**1.3**	**108.1**	**7.3**	**3,420,656**	**64.6**	**20,641**	**31,643**	**1,880,473**	**64.2**	**11,370**	**17,396**	**.1074**	**.1012**
St. Louis	223.2	226.1	1.3	90.2	7.6	2,881,597	65.6	20,765	31,947	1,626,503	64.9	11,770	18,032	.0906	.0858
Douglas, Wisc.	*44.6*	*45.1*	*1.1*	*17.9*	*5.9*	*539,059*	*59.3*	*20,036*	*30,115*	*253,970*	*60.0*	*9,390*	*14,188*	*.0168*	*.0154*
FARGO - MOORHEAD	**141.2**	**153.2**	**8.5**	**60.7**	**17.4**	**2,226,052**	**77.6**	**24,239**	**36,673**	**1,584,569**	**80.4**	**16,993**	**26,105**	**.0683**	**.0699**
Clay	49.8	52.1	4.6	19.2	13.6	749,579	75.2	25,319	39,041	356,489	75.7	12,005	18,567	.0206	.0207
Cass, N. D.	*91.4*	*101.1*	*10.6*	*41.5*	*19.3*	*1,476,473*	*78.9*	*23,714*	*35,578*	*1,228,080*	*81.8*	*19,416*	*29,592*	*.0477*	*.0492*
MINNEAPOLIS - ST. PAUL	**2,146.0**	**2,243.1**	**4.5**	**868.4**	**11.6**	**36,676,920**	**76.6**	**26,101**	**41,284**	**20,181,908**	**73.5**	**14,614**	**22,717**	**1.0321**	**1.0321**
Anoka	204.2	229.0	12.1	79.0	21.0	3,003,908	91.0	24,086	38,024	1,540,439	90.3	12,395	19,499	.0797	.0865
Carver	38.8	43.8	12.9	15.6	20.9	588,942	87.6	24,335	37,753	209,182	89.3	8,567	13,409	.0142	.0154
Chisago	27.4	32.6	19.0	10.9	22.5	368,982	97.1	21,030	33,852	215,055	97.3	12,249	19,730	.0102	.0113
Dakota	205.0	236.5	15.4	87.0	24.5	3,186,287	85.2	24,611	36,624	2,131,664	91.3	15,938	24,502	.0921	.0992
Hennepin	939.6	931.9	–.8	402.5	6.9	18,324,659	77.4	27,450	45,527	10,486,278	70.3	16,364	26,053	.5131	.5067
Ramsey	457.4	451.7	–1.2	185.3	6.1	7,268,814	56.3	26,630	39,227	3,759,172	57.2	13,700	20,287	.2231	.2012
Scott	46.2	53.5	15.8	17.9	22.6	740,324	111.8	23,935	41,359	294,864	102.1	9,994	16,473	.0168	.0197
Washington	119.5	137.6	15.1	47.4	24.4	1,859,692	98.0	24,655	39,234	826,923	99.0	10,906	17,446	.0454	.0512
Wright	62.8	75.5	20.2	24.9	24.5	673,050	101.9	16,668	27,030	458,489	99.9	11,467	18,413	.0202	.0232
St. Croix, Wisc.	*45.1*	*51.0*	*13.1*	*17.9*	*18.5*	*662,262*	*77.3*	*24,733*	*36,998*	*259,842*	*79.0*	*9,614*	*14,516*	*.0173*	*.0177*
ROCHESTER	**93.7**	**98.7**	**5.3**	**39.0**	**13.7**	**1,850,312**	**108.5**	**25,874**	**47,444**	**1,176,335**	**96.3**	**17,473**	**30,162**	**.0471**	**.0535**
Olmsted	93.7	98.7	5.3	39.0	13.7	1,850,312	108.5	25,874	47,444	1,176,335	96.3	17,473	30,162	.0471	.0535
ST. CLOUD	**169.5**	**187.5**	**10.6**	**62.1**	**18.1**	**1,983,494**	**78.7**	**21,103**	**31,940**	**1,495,119**	**75.8**	**16,170**	**24,076**	**.0665**	**.0678**
Benton	26.2	29.2	11.5	10.4	18.2	305,683	75.9	19,754	29,393	162,164	77.2	10,400	15,593	.0092	.0094
Sherburne	32.3	38.8	20.1	12.2	24.5	405,756	97.1	21,009	33,259	122,936	95.2	6,426	10,077	.0097	.0108
Stearns	111.0	119.5	7.7	39.5	16.2	1,272,055	74.2	21,480	32,204	1,210,019	73.8	20,473	30,633	.0476	.0476
ALL COUNTIES															
Aitkin	13.9	15.2	9.4	5.9	13.5	111,750	66.1	12,939	18,941	72,076	70.8	8,116	12,216	.0041	.0040
Anoka	204.2	229.0	12.1	79.0	21.0	3,003,908	91.0	24,086	38,024	1,540,439	90.3	12,395	19,499	.0797	.0865
Becker	30.4	33.5	10.2	12.3	15.0	333,574	75.1	17,806	27,120	206,417	78.5	10,810	16,782	.0107	.0108
Beltrami	32.1	35.6	10.9	12.1	14.2	334,630	71.4	18,423	27,655	253,541	74.6	13,701	20,954	.0117	.0117
Benton	26.2	29.2	11.5	10.4	18.2	305,683	75.9	19,754	29,393	162,164	77.2	10,400	15,593	.0092	.0094
Big Stone	7.7	7.6	–1.3	2.9	.0	68,516	50.6	15,684	23,626	50,695	53.2	11,414	17,481	.0027	.0024
Blue Earth	52.7	53.9	2.3	20.3	9.1	713,178	61.0	23,821	35,132	502,135	64.1	16,452	24,736	.0242	.0227
Brown	28.7	29.0	1.0	10.8	5.9	370,659	67.7	21,672	34,320	190,028	66.1	11,215	17,595	.0113	.0107
Carlton	30.3	31.6	4.3	11.7	11.4	346,122	68.5	19,564	29,583	216,730	70.9	12,077	18,524	.0114	.0110
Carver	38.8	43.8	12.9	15.6	20.9	588,942	87.6	24,335	37,753	209,182	89.3	8,567	13,409	.0142	.0154
Cass	21.9	24.3	11.0	8.8	12.8	189,274	75.4	13,831	21,508	108,312	75.3	7,921	12,308	.0064	.0064
Chippewa	15.0	15.1	.7	6.3	8.6	221,389	87.6	20,346	35,141	95,894	80.4	9,164	15,221	.0057	.0060
Chisago	27.4	32.6	19.0	10.9	22.5	368,982	97.1	21,030	33,852	215,055	97.3	12,249	19,730	.0102	.0113

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Clay	49.8	52.1	4.6	19.2	13.6	749,579	75.2	25,319	39,041	356,489	75.7	12,005	18,567	.0206	.0207
Clearwater	8.9	9.4	5.6	3.4	13.3	71,622	66.7	14,318	21,065	37,886	70.3	7,415	11,143	.0026	.0024
Cook	4.2	4.6	9.5	2.0	17.6	71,249	112.4	19,732	35,625	37,185	97.7	11,066	18,593	.0016	.0020
Cottonwood	14.9	14.9	.0	5.5	.0	203,313	52.4	24,248	36,966	91,262	54.1	10,767	16,593	.0063	.0056
Crow Wing	43.2	47.6	10.2	18.9	17.4	465,327	84.1	15,700	24,620	332,953	81.8	11,377	17,617	.0153	.0160
Dakota	205.0	236.5	15.4	87.0	24.5	3,186,287	85.2	24,611	36,624	2,131,664	91.3	15,938	24,502	.0921	.0992
Dodge	15.3	16.7	9.2	5.7	9.6	144,425	65.2	16,810	25,338	79,961	69.8	9,057	14,028	.0048	.0048
Douglas	28.9	32.1	11.1	12.8	19.6	368,485	82.3	18,888	28,788	220,971	81.4	11,382	17,263	.0110	.0114
Faribault	19.6	19.3	−1.5	8.1	6.6	245,988	57.9	20,501	30,369	114,440	60.7	9,369	14,128	.0075	.0069
Fillmore	21.9	22.0	.5	8.6	7.5	240,459	58.8	18,922	27,960	127,996	62.7	9,834	14,883	.0080	.0073
Freeborn	36.1	35.3	−2.2	14.3	5.1	562,542	89.2	21,857	39,339	305,518	79.2	12,538	21,365	.0153	.0157
Goodhue	39.7	42.8	7.8	15.8	11.3	521,482	69.2	21,702	33,005	303,144	72.7	12,364	19,186	.0161	.0159
Grant	7.2	7.3	1.4	2.7	.0	66,963	48.3	16,725	24,801	33,306	51.7	8,134	12,336	.0024	.0021
Hennepin	939.6	931.9	−.8	402.5	6.9	18,324,659	77.4	27,450	45,527	10,486,278	70.3	16,364	26,053	.5131	.5067
Houston	18.6	19.6	5.4	7.5	13.6	276,177	99.4	20,990	36,824	88,337	89.6	7,058	11,778	.0063	.0069
Hubbard	14.9	17.4	16.8	6.4	18.5	129,206	83.0	13,076	20,188	117,371	86.2	11,673	18,339	.0049	.0052
Isanti	25.0	29.4	17.6	10.5	28.0	300,838	86.5	19,670	28,651	109,706	88.4	7,102	10,448	.0078	.0084
Itasca	44.7	49.6	11.0	19.2	20.0	561,672	85.6	18,910	29,254	343,888	86.0	11,554	17,911	.0166	.0177
Jackson	13.7	13.6	−.7	5.0	.0	177,720	61.9	21,954	35,544	56,102	59.6	7,032	11,220	.0050	.0045
Kanabec	12.7	14.3	12.6	5.6	21.7	140,946	96.3	15,613	25,169	70,199	91.1	7,984	12,536	.0039	.0044
Kandiyohi	38.1	42.0	10.2	15.6	14.7	618,386	104.1	22,277	39,640	292,193	90.6	11,270	18,730	.0152	.0169
Kittson	6.7	6.7	.0	2.5	.0	69,821	75.8	15,889	27,928	35,727	67.1	8,551	14,291	.0022	.0021
Koochiching	17.7	18.0	1.7	6.7	6.3	144,114	65.7	13,808	21,510	123,417	67.4	11,699	18,420	.0057	.0056
Lac qui Parle	10.6	10.4	−1.9	3.8	−2.6	104,296	69.9	15,740	27,446	46,165	62.6	7,278	12,149	.0032	.0031
Lake	13.0	13.0	.0	4.6	.0	183,435	73.3	23,007	39,877	75,350	66.5	9,840	16,380	.0051	.0047
Lake of the Woods	3.8	3.8	.0	1.4	.0	43,048	74.9	17,580	30,749	20,806	67.4	8,878	14,861	.0014	.0015
Le Sueur	23.8	25.1	5.5	9.6	14.3	348,669	89.1	21,952	36,320	123,389	82.9	8,032	12,853	.0085	.0089
Lincoln	8.2	8.2	.0	3.0	.0	78,455	90.2	13,753	26,152	49,895	76.4	9,428	16,632	.0025	.0026
Lyon	25.5	26.4	3.5	9.4	5.6	308,292	59.9	21,664	32,797	180,299	60.6	12,612	19,181	.0102	.0095
McLeod	30.2	31.9	5.6	11.9	10.2	540,179	104.6	24,444	45,393	245,045	91.2	11,867	20,592	.0128	.0142
Mahnomen	5.5	5.3	−3.6	1.7	−5.6	48,576	65.0	16,356	28,574	25,75[illegible]	59.4	8,978	15,152	.0017	.0016
Marshall	13.0	13.0	.0	4.5	.0	139,145	89.6	16,308	30,921	71,664	[illegible].7	8,962	15,925	.0041	.0041
Martin	24.9	25.3	1.6	10.6	9.3	391,593	79.6	22,481	36,943	202,403	[illegible]6.1	11,850	19,095	.0108	.0110
Meeker	21.1	22.6	7.1	8.6	14.7	251,889	78.0	18,865	29,289	110,767	78.6	8,268	12,880	.0070	.0073
Mille Lacs	19.1	20.9	9.4	7.8	14.7	203,188	70.6	17,515	26,050	153,192	76.0	12,799	19,640	.0072	.0071
Morrison	29.9	31.5	5.4	11.0	11.1	299,099	71.9	17,574	27,191	139,265	70.5	8,251	12,660	.0092	.0089
Mower	39.7	37.5	−5.5	15.5	2.0	512,847	54.7	21,804	33,087	255,508	56.4	10,748	16,484	.0163	.0145
Murray	11.5	11.4	−.9	4.1	.0	159,395	85.1	20,998	38,877	61,692	75.2	8,590	15,047	.0042	.0042
Nicollet	27.5	29.3	6.5	10.5	15.4	370,659	81.6	22,430	35,301	129,196	79.0	7,931	12,304	.0095	.0098
Nobles	21.7	21.1	−2.8	8.4	5.0	313,634	75.3	22,363	37,337	162,549	70.0	11,950	19,351	.0090	.0089
Norman	9.2	8.9	−3.3	3.5	2.9	112,310	90.1	17,380	32,089	45,095	78.2	7,441	12,884	.0031	.0030
Olmsted	93.7	98.7	5.3	39.0	13.7	1,850,312	108.5	25,874	47,444	1,176,335	96.3	17,473	30,162	.0471	.0535
Otter Tail	53.3	57.4	7.7	21.4	10.9	590,308	64.9	18,549	27,584	288,885	65.9	9,023	13,499	.0184	.0177
Pennington	15.6	16.7	7.1	6.7	15.5	272,326	102.7	23,161	40,646	170,114	93.8	15,137	25,390	.0072	.0080
Pine	20.6	22.7	10.2	8.3	15.3	238,720	111.0	15,714	28,761	136,670	98.5	9,562	16,466	.0066	.0075
Pipestone	11.5	11.0	−4.3	4.4	.0	124,298	60.2	17,631	28,250	77,542	58.7	11,104	17,623	.0043	.0039
☐ Polk	35.0	36.0	2.9	14.0	11.1	422,465	65.5	20,264	30,176	271,355	70.9	12,602	19,383	.0139	.0133
Pope	11.8	12.3	4.2	4.9	11.4	185,547	68.6	25,018	37,867	38,583	67.6	5,233	7,874	.0044	.0043
Ramsey	457.4	451.7	−1.2	185.3	6.1	7,268,814	56.3	26,630	39,227	3,759,172	57.2	13,700	20,287	.2231	.2012
Red Lake	5.5	5.7	3.6	2.0	5.3	70,380	97.4	18,764	35,190	28,094	80.9	8,173	14,047	.0018	.0019
Redwood	19.2	18.8	−2.1	6.9	.0	157,283	55.9	14,617	22,795	99,974	56.4	9,267	14,489	.0059	.0054
Renville	20.3	20.2	−.5	8.0	6.7	234,496	67.1	18,709	29,312	84,876	66.3	6,806	10,610	.0068	.0064
Rice	47.2	50.6	7.2	17.3	15.3	664,105	105.8	21,509	38,388	316,262	93.8	10,879	18,281	.0167	.0187
Rock	10.7	10.6	−.9	3.9	.0	139,145	61.2	22,131	35,678	43,774	56.9	7,153	11,224	.0039	.0035
Roseau	12.8	13.5	5.5	5.1	13.3	134,237	67.5	17,808	26,321	73,491	69.4	9,641	14,410	.0043	.0042
St. Louis	223.2	226.1	1.3	90.2	7.6	2,881,597	65.6	20,765	31,947	1,626,503	64.9	11,770	18,032	.0906	.0858
Scott	46.2	53.5	15.8	17.9	22.6	740,324	111.8	23,935	41,359	294,864	102.1	9,994	16,473	.0168	.0197
Sherburne	32.3	38.8	20.1	12.2	24.5	405,756	97.1	21,009	33,259	122,936	95.2	6,426	10,077	.0097	.0108
Sibley	15.4	15.4	.0	5.9	7.3	245,739	96.9	22,690	41,651	79,000	85.2	7,755	13,390	.0056	.0061
Stearns	111.0	119.5	7.7	39.5	16.2	1,272,055	74.2	21,480	32,204	1,210,019	73.8	20,473	30,633	.0476	.0476
Steele	31.1	33.3	7.1	12.1	10.0	486,695	94.4	22,763	40,223	213,155	84.1	10,528	17,616	.0122	.0131
Stevens	11.4	11.6	1.8	4.0	2.6	152,127	58.3	24,646	38,032	66,418	57.1	10,839	16,605	.0045	.0041
Swift	12.9	13.1	1.6	4.8	2.1	125,541	65.6	16,132	26,154	75,390	64.8	9,735	15,706	.0044	.0041
Todd	25.7	27.8	8.2	10.0	12.4	256,858	93.8	14,894	25,686	137,835	86.5	8,306	13,784	.0076	.0082
Traverse	5.4	5.0	−7.4	1.9	.0	54,043	50.9	18,852	28,444	31,142	55.0	10,575	16,391	.0018	.0016
Wabasha	19.8	21.1	6.6	8.2	15.5	236,794	82.9	18,232	28,877	106,177	82.3	8,201	12,948	.0067	.0069

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Wadena	14.5	15.5	6.9	5.5	10.0	129,454	70.0	15,231	23,537	113,708	69.0	13,453	20,674	.0050	.0049
Waseca	18.9	20.3	7.4	7.8	14.7	318,977	109.9	22,352	40,894	121,179	97.5	9,024	15,536	.0073	.0081
Washington	119.5	137.6	15.1	47.4	24.4	1,859,692	98.0	24,655	39,234	826,923	99.0	10,906	17,446	.0454	.0512
Watonwan	12.3	12.1	−1.6	5.1	6.3	151,941	71.5	18,455	29,792	82,658	69.4	10,166	16,207	.0046	.0044
Wilkin	8.3	8.1	−2.4	2.8	−3.4	78,517	41.9	19,087	28,042	48,251	47.3	11,293	17,233	.0031	.0025
Winona	46.5	47.2	1.5	17.1	6.9	497,690	61.5	19,257	29,105	268,041	61.7	10,360	15,675	.0164	.0154
Wright	62.8	75.5	20.2	24.9	24.5	673,050	101.9	16,668	27,030	458,489	99.9	11,467	18,413	.0202	.0232
Yellow Medicine	13.6	13.4	−1.5	4.9	−2.0	189,398	85.5	20,417	38,653	65,315	70.3	7,670	13,330	.0048	.0049
TOTAL METRO COUNTIES	**2,672.1**	**2,792.5**	**4.5**	**1,095.0**	**11.6**	**43,902,105**	**76.9**	**25,302**	**40,093**	**24,847,867**	**74.0**	**14,561**	**22,692**	**1.2535**	**1.2555**
TOTAL STATE	**4,139.3**	**4,329.9**	**4.6**	**1,671.8**	**11.1**	**62,115,260**	**77.1**	**23,311**	**37,155**	**34,329,834**	**74.1**	**13,104**	**20,535**	**1.7903**	**1.7937**
MISSISSIPPI															
BILOXI - GULFPORT	**197.3**	**213.2**	**8.1**	**76.4**	**14.5**	**2,385,026**	**86.0**	**19,227**	**31,218**	**1,370,632**	**82.1**	**11,282**	**17,940**	**.0705**	**.0737**
Hancock	25.9	30.0	15.8	10.3	18.4	241,477	85.3	14,976	23,444	124,819	82.3	7,871	12,118	.0074	.0080
Harrison	161.4	172.4	6.8	62.4	13.9	2,050,661	85.9	20,134	32,863	1,189,364	82.1	11,921	19,060	.0601	.0626
Stone	10.0	10.8	8.0	3.7	15.6	92,888	90.3	15,253	25,105	56,449	83.7	9,604	15,256	.0030	.0031
JACKSON	**331.6**	**365.2**	**10.1**	**133.8**	**17.2**	**4,759,351**	**84.5**	**22,592**	**35,571**	**2,707,479**	**80.8**	**13,117**	**20,235**	**.1354**	**.1414**
Hinds	257.1	275.9	7.3	103.5	14.6	3,837,610	81.3	23,438	37,078	2,359,250	78.8	14,609	22,795	.1123	.1153
Rankin	74.5	89.3	19.9	30.3	26.8	921,741	98.9	19,395	30,420	348,229	94.9	7,476	11,493	.0231	.0261
PASCAGOULA - MOSS POINT	**123.1**	**138.4**	**12.4**	**47.8**	**19.2**	**2,024,284**	**97.3**	**25,587**	**42,349**	**764,063**	**91.6**	**9,947**	**15,985**	**.0475**	**.0525**
Jackson	123.1	138.4	12.4	47.8	19.2	2,024,284	97.3	25,587	42,349	764,063	91.6	9,947	15,985	.0475	.0525
ALL COUNTIES															
Adams	38.0	38.1	.3	13.5	3.8	376,668	58.6	18,268	27,901	338,343	62.1	16,055	25,062	.0151	.0139
Alcorn	34.1	37.2	9.1	14.1	12.8	403,489	74.4	18,505	28,616	215,786	72.4	10,014	15,304	.0123	.0122
Amite	13.3	13.1	−1.5	4.3	−2.3	94,556	55.4	13,833	21,990	31,167	54.3	4,592	7,248	.0032	.0030
Attala	19.8	19.8	.0	6.9	.0	121,322	66.2	10,577	17,583	91,584	63.6	8,112	13,273	.0051	.0048
Benton	8.3	8.7	4.8	2.8	7.7	66,317	84.1	13,856	23,685	14,537	76.7	3,164	5,192	.0019	.0018
Bolivar	44.8	42.0	−6.3	13.6	.0	342,592	63.8	15,381	25,191	191,268	62.8	8,640	14,064	.0124	.0116
Calhoun	15.8	16.4	3.8	6.2	10.7	151,673	85.8	14,577	24,463	78,707	82.9	7,684	12,695	.0046	.0047
Carroll	9.9	10.3	4.0	3.5	6.1	72,960	67.0	13,239	20,846	20,782	64.5	3,829	5,938	.0023	.0021
Chickasaw	18.0	18.6	3.3	6.1	3.4	164,764	72.2	16,220	27,010	93,272	68.9	9,360	15,290	.0056	.0055
Choctaw	9.1	9.6	5.5	3.2	6.7	74,544	109.7	11,848	23,295	26,631	94.7	4,560	8,322	.0019	.0023
Claiborne	12.7	14.0	10.2	4.2	10.5	115,263	71.1	17,725	27,444	47,266	73.7	7,159	11,254	.0036	.0035
Clarke	17.3	18.5	6.9	6.6	10.0	168,989	82.8	15,407	25,604	57,017	76.9	5,373	8,639	.0047	.0049
Clay	21.5	22.9	6.5	8.1	14.1	265,268	95.4	19,124	32,749	102,695	86.7	7,749	12,678	.0069	.0072
Coahoma	36.1	34.3	−5.0	11.7	.0	273,885	71.1	13,678	23,409	198,334	67.2	10,138	16,952	.0105	.0100
Copiah	26.8	27.9	4.1	9.2	5.7	236,529	88.8	14,400	25,710	126,370	78.1	8,157	13,736	.0074	.0076
Covington	16.3	17.4	6.7	6.0	11.1	127,159	74.3	13,511	21,193	64,623	71.1	6,995	10,771	.0043	.0043
☐ De Soto	57.5	66.6	15.8	22.2	24.0	774,265	113.3	20,278	34,877	249,125	103.6	6,836	11,222	.0174	.0205
Forrest	67.2	70.9	5.5	26.6	11.3	779,768	82.0	17,926	29,315	594,591	79.1	13,888	22,353	.0260	.0265
Franklin	8.2	8.5	3.7	3.0	3.4	63,315	62.0	13,481	21,105	25,475	60.8	5,464	8,492	.0020	.0020
George	15.8	17.3	9.5	5.5	10.0	144,947	81.2	15,999	26,354	67,821	79.5	7,557	12,331	.0045	.0046
Greene	10.1	10.9	7.9	3.4	9.7	62,259	97.7	10,159	18,311	23,678	89.4	4,032	6,964	.0020	.0022
Grenada	21.2	21.8	2.8	7.9	8.2	215,545	77.9	16,600	27,284	211,952	76.5	16,448	26,829	.0082	.0082
Hancock	25.9	30.0	15.8	10.3	18.4	241,477	85.3	14,976	23,444	124,819	82.3	7,871	12,118	.0074	.0080
Harrison	161.4	172.4	6.8	62.4	13.9	2,050,661	85.9	20,134	32,863	1,189,364	82.1	11,921	19,060	.0601	.0626
Hinds	257.1	275.9	7.3	103.5	14.6	3,837,610	81.3	23,438	37,078	2,359,250	78.8	14,609	22,795	.1123	.1153
Holmes	22.9	23.0	.4	7.1	.0	157,121	82.3	12,137	22,130	94,724	73.5	7,691	13,341	.0057	.0056
Humphreys	13.8	13.3	−3.6	4.3	.0	107,091	79.1	13,907	24,905	47,352	68.7	6,527	11,012	.0034	.0034
Issaquena	2.5	2.5	.0	.8	.0	24,348	86.2	16,346	30,435	1,271	71.1	929	1,589	.0006	.0006
Itawamba	21.2	23.3	9.9	8.5	14.9	180,607	84.1	13,259	21,248	83,642	83.7	6,153	9,840	.0055	.0058
Jackson	123.1	138.4	12.4	47.8	19.2	2,024,284	97.3	25,587	42,349	764,063	91.6	9,947	15,985	.0475	.0525
Jasper	17.4	18.1	4.0	6.4	10.3	150,728	95.4	13,297	23,551	60,101	83.9	5,635	9,391	.0044	.0045
Jefferson	9.2	9.3	1.1	2.8	.0	65,400	85.0	12,625	23,357	22,057	71.0	4,607	7,878	.0020	.0020
Jefferson Davis	14.0	14.5	3.6	4.7	6.8	101,671	69.7	13,620	21,632	49,296	70.7	6,564	10,489	.0035	.0035
Jones	63.0	66.7	5.9	24.4	9.4	744,553	72.2	19,384	30,514	427,327	73.6	11,036	17,513	.0232	.0230
Kemper	10.1	10.2	1.0	3.3	.0	62,732	66.5	11,419	19,010	22,348	64.4	4,119	6,772	.0022	.0020
Lafayette	31.9	34.7	8.8	12.3	19.4	356,906	82.7	18,961	29,017	150,362	80.9	8,071	12,225	.0101	.0104
Lamar	25.5	30.5	19.6	10.4	23.8	262,017	95.8	15,929	25,194	147,206	97.1	8,890	14,154	.0076	.0086
Lauderdale	78.9	84.1	6.6	31.1	11.5	929,996	79.9	18,526	29,903	712,104	79.0	14,262	22,897	.0309	.0316
Lawrence	12.7	13.5	6.3	4.6	9.5	108,898	75.4	14,783	23,673	48,922	75.1	6,652	10,635	.0035	.0035
Leake	19.1	20.3	6.3	7.2	9.1	142,279	76.6	12,210	19,761	80,267	76.3	6,898	11,148	.0050	.0050

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Lee	58.9	64.8	10.0	23.6	12.9	777,711	75.8	21,164	32,954	594,716	76.5	16,120	25,200	.0257	.0260
Leflore	41.2	40.7	−1.2	14.2	6.8	350,069	72.4	15,265	24,653	259,751	72.3	11,334	18,292	.0127	.0125
Lincoln	30.8	33.1	7.5	11.6	10.5	287,949	71.9	15,951	24,823	157,746	69.5	8,861	13,599	.0096	.0094
Lowndes	58.6	63.1	7.7	22.3	14.4	747,527	78.1	21,527	33,521	419,890	77.9	12,106	18,829	.0222	.0226
Madison	43.7	50.1	14.6	17.1	23.9	406,241	94.9	15,107	23,757	177,081	90.8	6,726	10,356	.0115	.0127
Marion	26.2	27.8	6.1	10.0	12.4	250,065	104.7	13,727	25,007	175,671	95.4	10,103	17,567	.0079	.0087
Marshall	30.2	33.3	10.3	10.6	17.8	256,152	89.1	15,053	24,165	113,806	87.4	6,747	10,736	.0077	.0082
Monroe	36.7	37.5	2.2	12.9	3.2	346,122	61.1	17,189	26,831	193,332	61.8	9,557	14,987	.0119	.0111
Montgomery	13.4	13.7	2.2	4.7	2.2	89,692	61.1	12,100	19,083	58,986	58.7	8,079	12,550	.0037	.0035
Neshoba	24.3	26.0	7.0	9.5	13.1	234,083	84.0	15,148	24,640	122,787	81.7	8,045	12,925	.0072	.0074
Newton	20.1	20.8	3.5	7.1	1.4	181,358	66.3	15,580	25,543	74,600	65.2	6,451	10,507	.0057	.0055
Noxubee	13.0	12.6	−3.1	4.0	.0	103,256	91.5	13,482	25,814	53,194	79.5	7,410	13,299	.0032	.0032
Oktibbeha	37.2	40.8	9.7	13.9	18.8	402,461	84.8	18,610	28,954	202,684	87.3	9,251	14,582	.0118	.0123
Panola	28.3	28.9	2.1	9.6	5.5	247,174	93.4	14,047	25,747	144,319	80.9	8,769	15,033	.0078	.0083
Pearl River	34.9	38.4	10.0	13.0	13.0	334,476	76.3	16,499	25,729	158,366	73.2	7,952	12,182	.0103	.0105
Perry	10.0	10.4	4.0	3.7	12.1	93,528	79.7	15,772	25,278	28,306	80.1	4,762	7,650	.0027	.0027
Pike	36.8	39.0	6.0	13.8	8.7	327,722	76.0	14,664	23,748	280,196	75.1	12,603	20,304	.0123	.0123
Pontotoc	21.6	23.7	9.7	8.1	6.6	173,964	69.6	13,493	21,477	78,608	70.4	6,072	9,705	.0057	.0057
Prentiss	24.7	26.9	8.9	9.1	7.1	201,703	74.4	13,604	22,165	142,254	69.8	9,855	15,632	.0075	.0073
Quitman	11.8	10.9	−7.6	3.8	.0	77,268	83.2	11,099	20,334	36,914	72.2	5,641	9,714	.0026	.0026
Rankin	74.5	89.3	19.9	30.3	26.8	921,741	98.9	19,395	30,420	348,229	94.9	7,476	11,493	.0231	.0261
Scott	25.0	26.6	6.4	9.5	13.1	205,928	72.7	14,197	21,677	132,790	72.2	9,178	13,978	.0073	.0073
Sharkey	7.7	7.3	−5.2	2.4	4.3	65,539	92.8	14,781	27,308	31,824	83.1	7,559	13,260	.0020	.0020
Simpson	24.1	26.1	8.3	8.8	11.4	246,591	93.5	16,130	28,022	124,719	84.5	8,558	14,173	.0072	.0076
Smith	15.4	16.2	5.2	5.6	7.7	134,330	69.4	15,252	23,988	47,671	68.2	5,449	8,513	.0041	.0040
Stone	10.0	10.8	8.0	3.7	15.6	92,888	90.3	15,253	25,105	56,449	83.7	9,604	15,256	.0030	.0031
Sunflower	34.2	32.6	−4.7	9.7	.0	212,154	55.5	14,065	21,872	135,655	57.8	8,864	13,985	.0087	.0080
Tallahatchie	16.6	15.6	−6.0	5.3	1.9	114,207	58.0	13,902	21,548	40,264	60.5	4,824	7,597	.0040	.0035
Tate	20.3	20.9	3.0	6.8	9.7	188,112	65.9	18,287	27,664	117,704	68.5	11,269	17,309	.0065	.0063
Tippah	19.2	20.7	7.8	7.1	7.6	167,989	79.7	14,167	23,660	94,044	76.5	8,073	13,246	.0055	.0057
Tishomingo	19.1	21.2	11.0	8.2	15.5	180,996	76.3	14,456	22,073	83,510	76.8	6,654	10,184	.0056	.0055
Tunica	9.1	7.9	−13.2	2.6	−3.7	63,121	77.8	13,145	24,277	40,405	68.8	8,867	15,540	.0024	.0022
Union	22.1	23.4	5.9	9.3	14.8	259,043	87.5	17,060	27,854	112,105	86.5	7,420	12,054	.0070	.0075
Walthall	14.0	14.9	6.4	5.1	10.9	122,601	98.4	13,433	24,039	65,981	87.3	7,658	12,937	.0038	.0040
Warren	52.8	56.5	7.0	20.3	12.2	604,581	79.9	18,572	29,782	372,934	78.3	11,553	18,371	.0188	.0193
Washington	72.4	72.9	.7	25.1	6.8	758,172	76.1	18,318	30,206	510,947	72.7	12,591	20,356	.0254	.0250
Wayne	19.6	21.1	7.7	6.9	7.8	177,578	106.1	13,466	25,736	107,092	91.6	8,735	15,521	.0054	.0060
Webster	10.3	10.4	1.0	3.6	.0	99,726	88.2	14,722	27,702	52,456	75.2	8,319	14,571	.0031	.0031
Wilkinson	9.8	9.2	−6.1	3.2	.0	66,984	54.4	13,560	20,933	37,501	56.4	7,491	11,719	.0025	.0023
Winston	19.6	20.2	3.1	7.0	6.1	163,541	78.8	13,858	23,363	84,017	75.2	7,266	12,002	.0054	.0053
Yalobusha	13.3	14.1	6.0	5.4	12.5	123,518	72.1	14,953	22,874	52,664	72.9	6,347	9,753	.0039	.0039
Yazoo	27.3	27.4	.4	9.6	6.7	290,811	90.5	16,962	30,293	129,905	80.1	8,015	13,532	.0081	.0084
TOTAL METRO COUNTIES	**709.5**	**783.4**	**10.4**	**280.2**	**17.3**	**9,942,926**	**89.3**	**21,982**	**35,485**	**5,091,299**	**83.7**	**11,602**	**18,170**	**.2708**	**.2881**
TOTAL STATE	**2,570.3**	**2,733.3**	**6.3**	**958.6**	**11.5**	**27,793,128**	**82.0**	**17,756**	**28,993**	**15,507,572**	**78.1**	**10,124**	**16,177**	**.8493**	**.8699**
MISSOURI															
COLUMBIA	**104.6**	**114.7**	**9.7**	**44.4**	**17.5**	**1,428,422**	**73.3**	**21,801**	**32,172**	**874,911**	**76.3**	**13,128**	**19,705**	**.0436**	**.0439**
Boone	104.6	114.7	9.7	44.4	17.5	1,428,422	73.3	21,801	32,172	874,911	76.3	13,128	19,705	.0436	.0439
JOPLIN	**130.5**	**139.9**	**7.2**	**55.6**	**10.8**	**1,322,844**	**65.4**	**15,933**	**23,792**	**1,148,990**	**69.2**	**13,525**	**20,665**	**.0503**	**.0491**
Jasper	88.5	93.7	5.9	37.8	9.2	870,673	64.7	15,278	23,034	960,168	69.2	16,397	25,401	.0368	.0358
Newton	42.0	46.2	10.0	17.8	14.1	452,171	66.7	17,386	25,403	188,822	69.2	7,156	10,608	.0135	.0133
KANSAS CITY	**1,338.9**	**1,374.1**	**2.6**	**549.7**	**8.1**	**23,585,808**	**75.2**	**26,474**	**42,907**	**12,650,256**	**72.3**	**14,439**	**23,013**	**.6588**	**.6523**
Cass	53.2	58.9	10.7	21.3	15.1	721,173	111.0	18,472	33,858	338,003	101.0	9,091	15,869	.0179	.0205
Clay	139.5	147.0	5.4	58.7	12.5	2,349,321	62.5	27,700	40,023	1,425,775	69.5	16,119	24,289	.0718	.0685
Jackson	625.3	614.6	−1.7	251.1	2.6	10,149,494	70.9	24,273	40,420	5,737,767	65.0	14,214	22,851	.3006	.2875
Platte	49.1	57.2	16.5	21.6	22.0	801,188	78.7	25,325	37,092	227,835	81.1	7,109	10,548	.0191	.0196
Ray	22.1	24.3	10.0	9.0	13.9	235,957	72.8	17,281	26,217	114,424	77.1	8,177	12,714	.0071	.0070
Johnson, Kans.	*280.0*	*309.5*	*10.5*	*123.7*	*19.3*	*7,106,002*	*93.3*	*35,441*	*57,445*	*3,571,305*	*91.1*	*18,022*	*28,871*	*.1686*	*.1842*
Wyandotte, Kans.	*169.7*	*162.6*	*−4.2*	*64.3*	*.9*	*2,222,673*	*51.0*	*23,112*	*34,567*	*1,235,147*	*55.6*	*12,458*	*19,209*	*.0737*	*.0650*
ST. JOSEPH	**102.7**	**104.6**	**1.9**	**40.6**	**5.2**	**1,495,413**	**87.5**	**20,663**	**36,833**	**871,513**	**77.6**	**12,711**	**21,466**	**.0427**	**.0440**
Andrew	14.5	15.9	9.7	5.6	9.8	171,391	98.4	16,941	30,606	61,249	87.6	6,403	10,937	.0044	.0047
Buchanan	88.2	88.7	.6	35.0	4.5	1,324,022	86.2	21,230	37,829	810,264	76.9	13,671	23,150	.0383	.0393

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
MISSOURI (continued)															
ST. LOUIS	**2,353.0**	**2,401.9**	**2.1**	**918.8**	**7.6**	**35,962,446**	**65.9**	**25,371**	**39,141**	**18,184,890**	**64.7**	**12,923**	**19,792**	**1.0560**	**1.0021**
Franklin	74.4	83.5	12.2	29.4	15.7	948,194	71.2	21,805	32,251	533,048	74.4	12,034	18,131	.0289	.0289
Jefferson	154.5	178.6	15.6	61.3	20.7	2,023,581	79.8	22,154	33,011	765,648	81.2	8,320	12,490	.0534	.0557
St. Charles	154.4	184.8	19.7	65.1	27.4	1,980,837	89.9	20,412	30,428	1,135,182	90.0	11,689	17,438	.0561	.0617
St. Louis	978.7	994.1	1.6	387.5	8.8	18,231,763	66.8	30,698	47,050	9,189,372	65.0	15,642	23,715	.5144	.4894
St. Louis city	426.4	405.6	–4.9	169.8	–.4	5,153,307	51.6	19,931	30,349	2,677,951	51.5	10,365	15,771	.1716	.1497
Clinton, Ill.	*33.5*	*36.3*	*8.4*	*13.0*	*15.0*	*409,775*	*68.5*	*21,518*	*31,521*	*167,275*	*71.0*	*8,659*	*12,867*	*.0118*	*.0116*
Madison, Ill.	*246.8*	*244.2*	*–1.1*	*93.6*	*3.5*	*3,680,682*	*74.2*	*23,369*	*39,324*	*1,962,603*	*69.8*	*12,784*	*20,968*	*.1067*	*.1040*
Monroe, Ill.	*20.4*	*21.3*	*4.4*	*7.7*	*6.9*	*323,446*	*92.7*	*23,312*	*42,006*	*92,316*	*80.4*	*7,106*	*11,989*	*.0075*	*.0079*
St. Clair, Ill.	*263.9*	*253.5*	*–3.9*	*91.4*	*–.1*	*3,210,861*	*52.9*	*22,947*	*35,130*	*1,661,495*	*54.9*	*11,721*	*18,178*	*.1056*	*.0932*
SPRINGFIELD	**215.0**	**236.5**	**10.0**	**93.1**	**14.7**	**2,863,080**	**73.7**	**20,299**	**30,753**	**1,955,788**	**74.2**	**13,824**	**21,007**	**.0915**	**.0916**
Christian	23.8	28.0	17.6	10.1	18.8	276,000	91.8	16,930	27,327	102,341	89.4	6,356	10,133	.0072	.0078
Greene	191.2	208.5	9.0	83.0	14.2	2,587,080	72.0	20,693	31,170	1,853,447	73.5	14,697	22,331	.0843	.0838
ALL COUNTIES															
Adair	25.2	26.3	4.4	10.4	11.8	262,629	69.0	16,714	25,253	224,243	72.4	13,987	21,562	.0097	.0096
Andrew	14.5	15.9	9.7	5.6	9.8	171,391	98.4	16,941	30,606	61,249	87.6	6,403	10,937	.0044	.0047
Atchison	8.5	8.0	–5.9	3.3	.0	109,181	45.0	22,810	33,085	43,700	49.7	8,844	13,242	.0034	.0029
Audrain	26.6	27.2	2.3	10.6	6.0	309,668	54.0	20,114	29,214	200,163	60.3	12,488	18,883	.0108	.0099
Barry	25.5	28.4	11.4	10.6	9.3	266,370	94.5	14,118	25,129	165,747	84.9	9,240	15,637	.0082	.0087
Barton	11.6	12.4	6.9	5.0	8.7	138,415	99.1	15,116	27,683	73,246	89.3	8,414	14,649	.0039	.0042
Bates	16.0	16.3	1.9	6.2	1.6	218,569	85.3	19,340	35,253	131,805	76.8	12,222	21,259	.0064	.0066
Benton	12.7	14.1	11.0	5.4	8.0	104,054	58.4	13,135	19,269	61,618	64.7	7,484	11,411	.0037	.0037
Bollinger	10.6	11.7	10.4	4.5	15.4	84,172	84.8	11,677	18,705	40,882	82.8	5,735	9,085	.0028	.0027
Boone	104.6	114.7	9.7	44.4	17.5	1,428,422	73.3	21,801	32,172	874,911	76.3	13,128	19,705	.0436	.0439
Buchanan	88.2	88.7	.6	35.0	4.5	1,324,022	86.2	21,230	37,829	810,264	76.9	13,671	23,150	.0383	.0393
Butler	38.4	40.7	6.0	16.4	11.6	487,849	97.1	16,837	29,747	373,461	90.3	13,352	22,772	.0152	.0163
Caldwell	8.7	8.9	2.3	3.4	3.0	83,617	79.7	14,101	24,593	33,815	73.1	5,920	9,946	.0023	.0024
Callaway	33.5	36.6	9.3	12.9	14.2	431,596	71.2	22,306	33,457	187,310	71.1	9,689	14,520	.0123	.0122
Camden	21.3	25.0	17.4	9.9	16.5	257,364	87.2	16,177	25,996	208,431	87.4	13,084	21,054	.0085	.0091
Cape Girardeau	60.7	66.2	9.1	25.2	14.0	820,655	80.0	20,624	32,566	570,902	77.8	14,525	22,655	.0256	.0264
Carroll	12.1	12.1	.0	4.8	.0	109,873	58.2	14,467	22,890	57,821	57.9	7,630	12,046	.0039	.0034
Carter	5.8	6.6	13.8	2.2	10.0	50,087	100.3	12,502	22,767	25,881	88.5	6,864	11,764	.0015	.0017
Cass	53.2	58.9	10.7	21.3	15.1	721,173	111.0	18,472	33,858	338,003	101.0	9,091	15,869	.0179	.0205
Cedar	12.4	13.7	10.5	5.4	8.0	79,253	65.7	9,565	14,676	84,118	69.0	9,952	15,577	.0036	.0036
Chariton	10.5	10.3	–1.9	4.0	–2.4	113,684	80.6	15,354	28,421	56,198	68.9	8,117	14,050	.0034	.0035
Christian	23.8	28.0	17.6	10.1	18.8	276,000	91.8	16,930	27,327	102,341	89.4	6,356	10,133	.0072	.0078
Clark	8.6	8.9	3.5	3.4	9.7	87,843	95.3	14,513	25,836	38,912	85.6	6,762	11,445	.0025	.0026
Clay	139.5	147.0	5.4	58.7	12.5	2,349,321	62.5	27,700	40,023	1,425,775	69.5	16,119	24,289	.0718	.0685
Clinton	16.6	18.7	12.7	7.0	18.6	177,765	80.1	16,726	25,395	102,695	84.6	9,431	14,671	.0056	.0057
Cole	58.6	64.3	9.7	24.1	15.3	1,043,796	104.0	24,480	43,311	602,867	94.4	14,838	25,015	.0265	.0300
Cooper	14.8	15.1	2.0	6.0	7.1	166,888	69.1	17,621	27,815	93,653	70.6	9,805	15,609	.0053	.0050
Crawford	19.0	20.9	10.0	7.9	14.5	183,861	87.7	14,195	23,274	134,504	84.3	10,575	17,026	.0062	.0065
Dade	7.5	7.8	4.0	3.5	12.9	59,163	63.5	11,675	16,904	32,968	70.8	6,225	9,419	.0021	.0021
Dallas	12.5	13.7	9.6	4.8	6.7	90,060	67.2	11,973	18,763	46,180	68.6	6,086	9,621	.0031	.0031
Daviess	9.0	9.4	4.4	3.9	11.4	91,238	102.5	12,876	23,394	41,305	91.9	6,149	10,591	.0027	.0028
De Kalb	8.4	8.9	6.0	3.2	3.2	72,949	82.7	12,878	22,797	28,225	74.1	5,230	8,820	.0020	.0022
Dent	15.2	17.2	13.2	6.2	10.7	138,831	83.0	13,549	22,392	91,394	77.3	9,207	14,741	.0047	.0048
Douglas	12.1	13.6	12.4	5.5	22.2	88,120	80.2	10,867	16,022	66,238	86.9	7,876	12,043	.0033	.0035
Dunklin	36.7	38.0	3.5	14.4	4.3	297,752	56.8	13,759	20,677	256,299	60.8	11,549	17,799	.0124	.0115
Franklin	74.4	83.5	12.2	29.4	15.7	948,194	71.2	21,805	32,251	533,048	74.4	12,034	18,131	.0289	.0289
Gasconade	13.5	14.4	6.7	5.7	9.6	149,084	94.4	14,749	26,155	89,397	87.4	9,175	15,684	.0044	.0047
Gentry	7.9	7.9	.0	3.1	.0	92,485	78.9	16,677	29,834	51,086	71.3	9,619	16,479	.0028	.0029
Greene	191.2	208.5	9.0	83.0	14.2	2,587,080	72.0	20,693	31,170	1,853,447	73.5	14,697	22,331	.0843	.0838
Grundy	12.1	12.4	2.5	4.9	.0	136,822	55.9	17,913	27,923	72,154	54.8	9,512	14,725	.0046	.0042
Harrison	9.9	9.7	–2.0	4.3	.0	118,810	86.4	14,823	27,630	59,009	73.2	7,925	13,723	.0034	.0035
Henry	19.9	20.5	3.0	8.5	7.6	239,421	68.1	18,025	28,167	139,535	68.2	10,498	16,416	.0076	.0073
Hickory	6.7	7.7	14.9	3.3	17.9	45,515	70.2	9,553	13,792	20,684	78.0	4,149	6,268	.0016	.0016
Holt	6.9	7.1	2.9	2.9	3.6	84,934	93.7	15,659	29,288	67,023	83.1	13,071	23,111	.0028	.0029
Howard	10.0	9.9	–1.0	3.7	.0	98,858	54.2	17,326	26,718	39,376	57.0	6,779	10,642	.0032	.0028
Howell	29.8	32.6	9.4	13.0	15.0	293,873	76.2	14,761	22,606	258,196	79.3	12,740	19,861	.0107	.0111
Iron	11.4	12.3	7.9	4.5	12.5	135,090	97.4	17,110	30,020	79,760	89.6	10,515	17,724	.0039	.0042
Jackson	625.3	614.6	–1.7	251.1	2.6	10,149,494	70.9	24,273	40,420	5,737,767	65.0	14,214	22,851	.3006	.2875
Jasper	88.5	93.7	5.9	37.8	9.2	870,673	64.7	15,278	23,034	960,168	69.2	16,397	25,401	.0368	.0358
Jefferson	154.5	178.6	15.6	61.3	20.7	2,023,581	79.8	22,154	33,011	765,648	81.2	8,320	12,490	.0534	.0557
Johnson	40.0	42.8	7.0	14.8	13.0	483,623	76.9	20,872	32,677	182,110	74.5	7,966	12,305	.0132	.0133
Knox	5.5	5.3	–3.6	2.0	–4.8	50,434	67.5	14,338	25,217	19,630	60.0	5,843	9,815	.0015	.0014

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
MISSOURI (continued)															
ALL COUNTIES (continued)															
Laclede	25.2	27.8	10.3	10.4	10.6	280,087	80.3	16,530	26,931	243,425	78.3	14,524	23,406	.0100	.0102
Lafayette	30.6	32.7	6.9	12.4	9.7	450,370	91.8	20,778	36,320	179,855	83.6	8,668	14,504	.0113	.0121
Lawrence	29.8	32.5	9.1	12.2	9.9	347,424	104.4	15,310	28,477	196,672	93.6	9,150	16,121	.0097	.0107
Lewis	10.9	11.0	.9	4.0	.0	127,677	70.1	18,767	31,919	55,730	64.5	8,468	13,933	.0037	.0036
Lincoln	23.1	25.9	12.1	9.1	13.8	234,295	70.3	17,199	25,747	109,492	73.4	7,891	12,032	.0072	.0072
Linn	15.7	16.0	1.9	6.9	6.2	157,744	56.2	15,539	22,861	109,556	61.4	10,442	15,878	.0058	.0055
Livingston	15.9	16.2	1.9	6.6	6.5	188,918	54.8	19,686	28,624	138,621	60.8	13,906	21,003	.0069	.0062
McDonald	15.4	17.0	10.4	6.5	14.0	158,575	100.5	13,879	24,396	81,172	93.9	7,345	12,488	.0045	.0049
Macon	16.6	17.4	4.8	6.5	1.6	143,473	58.5	14,142	22,073	93,246	60.6	9,072	14,346	.0053	.0050
Madison	11.1	12.3	10.8	4.9	14.0	105,301	68.4	14,543	21,490	59,331	70.7	8,084	12,108	.0036	.0034
Maries	7.7	8.0	3.9	3.2	10.3	85,003	103.3	14,416	26,563	27,680	91.2	4,992	8,650	.0020	.0023
Marion	28.8	29.4	2.1	11.5	5.5	323,870	54.6	19,214	28,163	239,934	58.9	13,849	20,864	.0120	.0110
Mercer	4.7	4.7	.0	1.9	.0	41,913	44.5	15,269	22,059	13,341	49.8	4,687	7,022	.0014	.0011
Miller	19.2	21.3	10.9	8.3	15.3	238,521	66.9	19,852	28,737	142,795	72.0	11,533	17,204	.0076	.0075
Mississippi	15.5	15.0	-3.2	5.5	.0	142,641	85.1	14,010	25,935	107,917	74.4	11,253	19,621	.0050	.0050
Moniteau	12.4	13.3	7.3	4.6	4.5	93,455	84.3	11,524	20,316	86,851	78.1	11,085	18,881	.0037	.0038
Monroe	9.7	9.9	2.1	3.7	2.8	123,729	83.5	18,725	33,440	48,443	76.5	7,625	13,093	.0032	.0034
Montgomery	11.7	12.3	5.1	4.4	2.3	175,271	92.0	21,224	39,834	65,810	79.0	8,549	14,957	.0045	.0046
Morgan	14.5	16.5	13.8	6.4	16.4	138,900	117.1	11,631	21,703	97,260	102.6	8,727	15,197	.0041	.0049
New Madrid	22.8	22.3	-2.2	8.5	4.9	254,524	86.1	16,880	29,944	148,249	77.2	10,329	17,441	.0078	.0078
Newton	42.0	46.2	10.0	17.8	14.1	452.171	66.7	17,386	25,403	188,822	69.2	7,156	10,608	.0135	.0133
Nodaway	22.1	22.5	1.8	8.8	10.0	337,171	103.5	20,707	38,315	161,244	91.0	10,555	18,323	.0084	.0092
Oregon	10.4	11.1	6.7	4.1	5.1	92,208	85.2	12,769	22,490	57,110	78.3	8,212	13,929	.0031	.0031
Osage	12.2	12.8	4.9	4.4	10.0	138,415	79.8	19,241	31,458	37,258	76.7	5,271	8,468	.0036	.0037
Ozark	8.3	9.3	12.0	3.7	15.6	77,244	71.0	14,120	20,877	48,848	76.4	8,652	13,202	.0026	.0027
Pemiscot	24.8	24.2	-2.4	8.9	.0	184,346	52.4	13,588	20,713	122,798	55.7	8,863	13,798	.0074	.0066
Perry	17.3	18.7	8.1	6.5	8.3	187,325	81.7	17,183	28,819	137,168	76.7	12,935	21,103	.0063	.0063
Pettis	36.8	37.9	3.0	14.6	3.5	426,262	62.5	18,601	29,196	275,611	62.3	12,041	18,877	.0145	.0136
Phelps	34.3	36.1	5.2	13.1	10.1	347,355	69.5	17,226	26,516	282,725	70.5	13,931	21,582	.0128	.0126
Pike	17.7	18.2	2.8	6.7	6.3	190,927	94.3	15,596	28,497	108,018	83.9	9,324	16,122	.0055	.0060
Platte	49.1	57.2	16.5	21.6	22.0	801,188	78.7	25,325	37,092	227,835	81.1	7,109	10,548	.0191	.0196
Polk	19.4	21.1	8.8	7.6	8.6	204,367	99.1	14,665	26,890	168,318	89.6	12,685	22,147	.0067	.0074
Pulaski	41.8	41.5	-.7	11.3	5.6	527,544	59.9	30,827	46,685	165,056	60.5	9,608	14,607	.0147	.0135
Putnam	6.1	6.3	3.3	2.5	4.2	57,361	62.2	14,739	22,944	40,551	64.5	10,274	16,220	.0021	.0021
Ralls	9.1	9.8	7.7	3.8	15.2	94,909	78.9	16,076	24,976	25,900	81.4	4,326	6,816	.0026	.0025
Randolph	26.1	28.0	7.3	10.6	10.4	321,930	63.1	20,563	30,371	210,327	68.1	13,037	19,842	.0107	.0104
Ray	22.1	24.3	10.0	9.0	13.9	235,957	72.8	17,281	26,217	114,424	77.1	8,177	12,714	.0071	.0070
Reynolds	7.4	8.0	8.1	3.3	17.9	91,030	107.1	15,695	27,585	39,754	96.9	7,211	12,047	.0023	.0027
Ripley	13.0	14.5	11.5	5.3	10.4	96,156	79.5	11,158	18,143	53,182	78.6	6,205	10,034	.0034	.0034
St. Charles	154.4	184.8	19.7	65.1	27.4	1,980,837	89.9	20,412	30,428	1,135,182	90.0	11,689	17,438	.0561	.0617
St. Clair	8.8	9.3	5.7	3.5	2.9	82,786	84.1	13,228	23,653	50,250	76.9	8,355	14,357	.0028	.0027
Ste. Genevieve	15.7	17.3	10.2	6.3	18.9	173,192	84.7	17,692	27,491	88,889	85.3	9,053	14,109	.0051	.0053
St. Francois	43.8	47.4	8.2	18.0	13.2	485,701	88.9	16,174	26,983	331,051	84.1	11,310	18,392	.0153	.0161
St. Louis	978.7	994.1	1.6	387.5	8.8	18,231,763	66.8	30,698	47,050	9,189,372	65.0	15,642	23,715	.5144	.4894
St. Louis city	426.4	405.6	-4.9	169.8	-.4	5,153,307	51.6	19,931	30,349	2,677,951	51.5	10,365	15,771	.1716	.1497
Saline	25.1	25.7	2.4	10.2	6.3	302,048	69.9	18,516	29,613	155,753	66.4	9,751	15,270	.0092	.0089
Schuyler	5.0	5.2	4.0	2.1	5.0	43,714	76.5	12,384	20,816	34,506	73.6	9,936	16,431	.0016	.0016
Scotland	5.4	5.4	.0	2.1	.0	49,533	87.2	12,600	23,587	30,752	76.9	8,278	14,644	.0017	.0017
Scott	40.9	44.4	8.6	16.8	14.3	576,592	92.1	20,415	34,321	388,701	86.7	14,162	23,137	.0168	.0181
Shannon	8.0	8.5	6.3	3.3	13.8	63,596	79.1	12,242	19,272	24,838	80.7	4,740	7,527	.0020	.0020
Shelby	7.8	7.8	.0	3.1	.0	93,455	84.6	16,330	30,147	53,182	75.3	9,784	17,155	.0029	.0029
Stoddard	29.6	31.2	5.4	12.2	9.9	283,343	73.6	14,702	23,225	196,017	74.1	10,144	16,067	.0097	.0098
Stone	16.6	19.5	17.5	8.1	22.7	193,491	77.7	16,496	23,888	65,825	82.8	5,455	8,127	.0052	.0053
Sullivan	7.4	7.4	.0	3.0	.0	67,337	52.0	14,769	22,446	24,010	55.3	5,154	8,003	.0021	.0020
Taney	21.7	25.5	17.5	10.2	18.6	222,795	74.4	14,852	21,843	174,750	78.9	11,356	17,132	.0079	.0081
Texas	21.6	23.3	7.9	9.3	13.4	233,117	79.3	15,852	25,066	159,001	80.7	10,729	17,097	.0076	.0078
Vernon	20.3	21.6	6.4	8.1	5.2	272,466	82.4	19,398	33,638	129,714	75.2	9,618	16,014	.0076	.0077
Warren	15.9	19.0	19.5	6.9	25.5	265,400	133.5	20,662	38,464	103,422	118.4	8,612	14,989	.0056	.0070
Washington	18.5	20.3	9.7	7.5	19.0	163,702	105.4	12,652	21,827	83,796	96.2	6,780	11,173	.0048	.0054
Wayne	11.8	13.4	13.6	5.6	21.7	87,912	83.6	10,411	15,699	65,280	88.6	7,524	11,657	.0032	.0034
Webster	21.3	24.1	13.1	8.4	15.1	193,698	102.2	13,121	23,059	107,650	95.6	7,539	12,815	.0057	.0064
Worth	3.0	2.9	-3.3	1.2	.0	27,295	65.5	13,740	22,746	12,086	61.9	6,223	10,072	.0008	.0009
Wright	16.7	18.3	9.6	6.7	8.1	146,729	89.9	12,460	21,900	99,386	82.7	8,776	14,834	.0051	.0052
TOTAL METRO COUNTIES	**3,230.4**	**3,344.3**	**3.5**	**1,308.5**	**8.8**	**49,704,574**	**68.9**	**24,473**	**37,986**	**26,996,207**	**67.4**	**13,411**	**20,631**	**1.4690**	**1.4171**
TOTAL STATE	**4,976.1**	**5,206.9**	**4.6**	**2,014.6**	**9.2**	**69,272,967**	**71.8**	**21,853**	**34,385**	**38,706,855**	**70.2**	**12,323**	**19,213**	**2.0790**	**2.0380**

METRO/COUNTY 1986 PROJECTIONS

MONTANA

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
BILLINGS	**112.8**	**125.3**	**11.1**	**50.3**	**17.8**	**1,787,998**	**84.3**	**22,722**	**35,547**	**1,483,674**	**84.3**	**18,851**	**29,497**	**.0567**	**.0599**
Yellowstone	112.8	125.3	11.1	50.3	17.8	1,787,998	84.3	22,722	35,547	1,483,674	84.3	18,851	29,497	.0567	.0599
GREAT FALLS	**80.5**	**79.9**	**–.7**	**31.5**	**5.0**	**1,068,702**	**71.1**	**20,822**	**33,927**	**870,834**	**69.6**	**17,119**	**27,646**	**.0371**	**.0359**
Cascade	80.5	79.9	–.7	31.5	5.0	1,068,702	71.1	20,822	33,927	870,834	69.6	17,119	27,646	.0371	.0359
ALL COUNTIES															
Beaverhead	8.2	8.3	1.2	3.0	.0	87,623	57.5	18,549	29,208	55,369	57.1	11,750	18,456	.0030	.0029
Big Horn	11.3	11.9	5.3	3.7	12.1	133,206	86.6	21,628	36,002	71,055	82.9	11,770	19,204	.0038	.0041
Blaine	7.1	7.4	4.2	2.7	12.5	69,199	57.9	18,258	25,629	33,154	67.2	8,261	12,279	.0023	.0020
Broadwater	3.4	3.8	11.8	1.6	23.1	38,653	90.2	15,634	24,158	34,106	93.5	13,562	21,316	.0013	.0015
Carbon	8.3	8.9	7.2	3.8	15.2	82,532	72.7	14,485	21,719	41,118	77.8	7,007	10,821	.0026	.0025
Carter	1.8	1.7	–5.6	.6	.0	18,469	45.5	21,162	30,782	3,679	50.0	4,088	6,132	.0005	.0004
Cascade	80.5	79.9	–.7	31.5	5.0	1,068,702	71.1	20,822	33,927	870,834	69.6	17,119	27,646	.0371	.0359
Chouteau	6.1	6.0	–1.6	2.2	.0	86,760	43.3	27,521	39,436	18,067	50.4	5,460	8,212	.0023	.0021
Custer	13.3	13.9	4.5	5.7	11.8	165,188	77.3	18,267	28,980	125,081	76.3	13,914	21,944	.0056	.0055
Daniels	2.8	2.6	–7.1	.9	–10.0	28,281	40.0	20,206	31,423	13,894	42.0	9,784	15,438	.0010	.0008
Dawson	11.9	12.2	2.5	4.9	11.4	189,667	55.8	27,669	38,708	122,778	63.4	17,082	25,057	.0062	.0057
Deer Lodge	12.0	11.0	–8.3	4.0	–7.0	143,209	57.5	21,150	35,802	72,053	54.5	10,846	18,013	.0046	.0041
Fallon	3.7	3.6	–2.7	1.3	.0	48,678	47.1	25,449	37,445	25,063	51.0	12,770	19,279	.0016	.0014
Fergus	13.2	13.6	3.0	5.4	10.2	168,787	81.2	19,008	31,257	106,423	77.9	12,211	19,708	.0052	.0052
Flathead	54.5	62.4	14.5	24.6	21.8	759,139	97.3	19,051	30,859	561,192	92.9	14,404	22,813	.0225	.0250
Gallatin	44.7	50.2	12.3	18.7	17.6	662,231	97.3	21,114	35,413	481,548	91.4	15,821	25,751	.0193	.0213
Garfield	1.7	1.6	–5.9	.6	.0	23,784	51.6	26,140	39,640	3,942	53.3	4,285	6,570	.0007	.0007
Glacier	10.6	10.7	.9	3.5	.0	120,524	71.1	20,128	34,435	69,636	64.4	12,105	19,896	.0038	.0036
Golden Valley	1.0	1.1	10.0	.4	.0	9,946	87.7	13,250	24,865	1,175	72.0	1,708	2,938	.0003	.0002
Granite	2.7	2.6	–3.7	1.0	.0	26,554	58.4	16,765	26,554	8,896	56.4	5,688	8,896	.0008	.0008
Hill	18.2	19.0	4.4	7.1	9.2	291,296	68.5	26,593	41,028	171,462	69.8	15,537	24,150	.0088	.0085
Jefferson	7.5	8.9	18.7	3.0	20.0	89,608	88.3	19,034	29,869	13,629	85.2	2,944	4,543	.0021	.0022
Judith Basin	2.6	2.6	.0	1.0	.0	29,223	80.6	16,177	29,223	9,687	69.9	5,700	9,687	.0007	.0008
Lake	19.9	22.6	13.6	8.1	15.7	185,664	85.7	14,282	22,921	107,729	82.7	8,425	13,300	.0058	.0062
Lewis and Clark	45.0	50.8	12.9	21.1	22.0	732,641	94.0	21,830	34,722	467,844	91.0	14,160	22,173	.0203	.0222
Liberty	2.3	2.4	4.3	.9	.0	32,318	55.9	23,032	35,909	14,786	55.5	10,567	16,429	.0009	.0008
Lincoln	17.7	17.6	–.6	6.1	.0	199,199	63.4	19,990	32,656	87,780	59.9	8,999	14,390	.0062	.0058
McCone	2.7	2.5	–7.4	.8	–11.1	43,599	39.2	34,797	54,499	8,029	39.2	6,410	10,036	.0012	.0010
Madison	5.6	6.0	7.1	2.3	9.5	73,438	62.1	21,580	31,930	17,225	67.8	4,888	7,489	.0019	.0018
Meagher	2.2	2.2	.0	.8	.0	14,723	48.0	12,435	18,404	10,922	53.2	8,909	13,653	.0006	.0004
Mineral	3.8	4.2	10.5	1.8	28.6	51,684	94.0	19,030	28,713	20,507	97.0	7,437	11,393	.0013	.0016
Missoula	79.5	90.2	13.5	36.9	22.2	1,453,373	97.8	24,327	39,387	915,848	92.8	15,728	24,820	.0386	.0428
Musselshell	4.6	5.1	10.9	2.1	10.5	55,990	102.4	14,559	26,662	26,827	92.0	7,356	12,775	.0014	.0017
Park	13.3	14.5	9.0	6.1	17.3	172,701	82.1	18,234	28,312	105,510	82.7	11,103	17,297	.0053	.0054
Petroleum	.7	.7	.0	.2	.0	6,403	74.8	18,310	32,015	1,005	64.8	3,050	5,025	.0002	.0001
Phillips	5.4	5.5	1.9	1.9	.0	54,521	53.1	18,748	28,695	31,469	54.9	10,692	16,563	.0019	.0017
Pondera	6.8	7.0	2.9	2.5	4.2	90,370	60.1	23,523	36,148	52,674	61.8	13,566	21,070	.0029	.0027
Powder River	2.5	2.3	–8.0	.8	–11.1	28,382	35.2	23,328	35,478	11,954	37.4	9,667	14,943	.0009	.0008
Powell	6.9	6.9	.0	2.3	.0	72,653	54.5	20,448	31,588	39,889	57.2	11,035	17,343	.0026	.0022
Prairie	1.8	1.8	.0	.7	.0	20,667	51.3	19,513	29,524	7,203	51.2	6,807	10,290	.0006	.0005
Ravalli	24.2	29.1	20.2	10.7	23.0	252,373	98.2	14,637	23,586	117,149	93.3	6,967	10,949	.0070	.0079
Richland	12.7	14.1	11.0	5.5	19.6	205,545	80.2	24,799	37,372	99,968	79.5	12,110	18,176	.0055	.0058
Roosevelt	10.5	10.4	–1.0	3.4	.0	106,697	46.3	21,454	31,381	66,260	50.5	12,953	19,488	.0040	.0034
Rosebud	10.6	12.9	21.7	4.2	23.5	134,317	86.5	21,179	31,980	50,874	89.3	7,904	12,113	.0034	.0038
Sanders	8.9	9.7	9.0	4.1	17.1	98,994	65.5	17,093	24,145	51,960	74.7	8,495	12,673	.0032	.0030
Sheridan	5.4	5.2	–3.7	1.9	–5.0	90,056	42.6	31,574	47,398	30,071	45.1	10,363	15,827	.0025	.0022
Silver Bow	37.2	34.8	–6.5	14.0	–3.4	482,398	48.7	22,375	34,457	334,424	49.7	15,409	23,887	.0177	.0151
Stillwater	5.8	6.3	8.6	2.2	4.8	68,807	64.3	19,940	31,276	29,812	66.1	8,545	13,551	.0020	.0021
Sweet Grass	3.3	3.4	3.0	1.3	.0	28,505	55.1	14,135	21,927	28,729	57.5	14,027	22,099	.0013	.0010
Teton	6.6	6.9	4.5	2.8	12.0	96,011	69.8	22,622	34,290	36,525	70.5	8,568	13,045	.0025	.0026
Toole	5.6	5.6	.0	2.1	.0	73,034	44.7	24,037	34,778	35,115	49.1	11,217	16,721	.0025	.0021
Treasure	1.0	1.0	.0	.4	.0	12,593	57.3	20,015	31,483	1,549	54.1	2,513	3,873	.0003	.0002
Valley	9.9	9.2	–7.1	3.7	.0	108,077	62.5	17,973	29,210	81,108	62.0	13,531	21,921	.0040	.0037
Wheatland	2.4	2.3	–4.2	.9	.0	26,924	57.9	18,946	29,916	12,262	56.1	8,729	13,624	.0008	.0008
Wibaux	1.5	1.5	.0	.5	.0	11,382	55.9	14,606	22,764	5,415	56.6	6,914	10,830	.0004	.0002
Yellowstone	112.8	125.3	11.1	50.3	17.8	1,787,998	84.3	22,722	35,547	1,483,674	84.3	18,851	29,497	.0567	.0599
TOTAL METRO COUNTIES	**193.3**	**205.2**	**6.2**	**81.8**	**12.5**	**2,856,700**	**79.1**	**21,938**	**34,923**	**2,354,508**	**78.6**	**18,136**	**28,784**	**.0938**	**.0958**
TOTAL STATE	**806.2**	**863.9**	**7.2**	**334.6**	**12.6**	**11,213,296**	**78.2**	**21,173**	**33,513**	**7,305,937**	**78.2**	**13,796**	**21,835**	**.3425**	**.3487**

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
NEBRASKA															
LINCOLN	**197.8**	**212.2**	**7.3**	**85.8**	**13.8**	**2,808,549**	**70.2**	**21,882**	**32,734**	**1,705,494**	**73.3**	**13,055**	**19,878**	**.0861**	**.0850**
Lancaster	197.8	212.2	7.3	85.8	13.8	2,808,549	70.2	21,882	32,734	1,705,494	73.3	13,055	19,878	.0861	.0850
OMAHA	**576.0**	**593.8**	**3.1**	**231.8**	**10.0**	**9,320,521**	**76.3**	**25,076**	**40,209**	**4,561,098**	**71.8**	**12,594**	**19,677**	**.2565**	**.2551**
Douglas	399.2	405.3	1.5	163.3	8.4	6,872,242	78.3	25,570	42,084	3,461,314	71.5	13,390	21,196	.1875	.1869
Sarpy	90.2	101.9	13.0	34.8	22.1	1,306,404	77.0	25,900	37,540	430,542	81.5	8,325	12,372	.0329	.0340
Pottawattamie, Iowa	*86.6*	*86.6*	*.0*	*33.7*	*6.6*	*1,141,875*	*64.4*	*21,976*	*33,884*	*669,242*	*67.4*	*12,651*	*19,859*	*.0361*	*.0342*
ALL COUNTIES															
Adams	30.8	31.3	1.6	13.1	8.3	519,850	77.9	24,144	39,683	308,591	74.5	14,617	23,557	.0150	.0149
Antelope	8.7	8.8	1.1	3.2	.0	91,909	49.7	19,182	28,722	50,097	54.3	10,147	15,655	.0032	.0028
Arthur	.5	.4	−20.0	.2	.0	4,696	44.0	16,300	23,480	588	47.7	1,990	2,940	.0001	.0002
Banner	.9	.9	.0	.3	.0	9,092	47.9	20,493	30,307	173	51.8	380	577	.0003	.0001
Blaine	.9	.9	.0	.3	.0	6,054	62.2	12,443	20,180	3,618	57.8	7,643	12,060	.0002	.0003
Boone	7.3	7.0	−4.1	2.8	3.7	96,397	79.3	19,913	34,428	56,535	74.5	11,999	20,191	.0029	.0029
Box Butte	14.6	17.2	17.8	6.5	20.4	197,099	74.2	20,952	30,323	114,571	78.9	11,860	17,626	.0059	.0060
Boyd	3.3	3.1	−6.1	1.2	−7.7	27,966	47.4	14,595	23,305	11,141	45.8	5,878	9,284	.0010	.0008
Brown	4.4	4.6	4.5	1.8	5.9	49,534	53.5	18,982	27,519	31,856	60.2	11,696	17,698	.0017	.0016
Buffalo	35.6	37.9	6.5	14.5	13.3	523,855	88.1	21,752	36,128	371,431	83.7	15,795	25,616	.0157	.0166
Burt	8.7	8.5	−2.3	3.5	2.9	123,673	77.4	20,507	35,335	44,342	70.6	7,643	12,669	.0033	.0032
Butler	9.3	9.4	1.1	3.4	.0	103,579	44.6	21,070	30,464	41,468	51.2	8,067	12,196	.0034	.0029
Cass	20.8	22.4	7.7	8.6	14.7	282,839	83.1	20,591	32,888	98,233	81.6	7,211	11,422	.0071	.0075
Cedar	11.3	11.2	−.9	3.9	2.6	99,367	46.2	17,884	25,479	55,791	53.9	9,543	14,305	.0037	.0032
Chase	4.9	5.4	10.2	2.1	16.7	52,112	77.8	16,279	24,815	40,679	81.0	12,484	19,371	.0019	.0018
Cherry	6.8	6.8	.0	2.5	.0	91,264	71.7	21,261	36,506	58,343	67.6	13,928	23,337	.0028	.0028
Cheyenne	9.9	9.5	−4.0	4.0	.0	158,038	65.0	23,942	39,510	96,420	61.8	14,902	24,105	.0049	.0047
Clay	8.1	8.0	−1.2	3.0	.0	95,154	44.2	22,002	31,718	29,950	50.9	6,615	9,983	.0029	.0023
Colfax	10.0	10.3	3.0	4.2	10.5	118,356	75.9	17,703	28,180	64,074	76.8	9,535	15,256	.0036	.0037
Cuming	11.6	11.5	−.9	4.1	.0	156,749	74.7	21,878	38.231	73,151	69.4	10,533	17,842	.0045	.0043
Custer	13.9	14.0	.7	5.3	.0	172,746	59.3	20,458	32,594	87,463	60.1	10,309	16,502	.0054	.0050
☐ Dakota	17.3	19.2	11.0	7.1	16.4	248,773	73.0	23,580	35,038	139,960	76.7	12,983	19,713	.0074	.0074
Dawes	9.6	9.8	2.1	3.7	2.8	116,584	78.0	18,189	31,509	79,251	71.0	12,872	21,419	.0037	.0037
Dawson	22.8	24.2	6.1	9.3	9.4	353,088	85.4	22,407	37,966	205,467	80.9	13,360	22,093	.0099	.0103
Deuel	2.4	2.3	−4.2	1.0	.0	44,102	88.1	23,448	44,102	18,159	74.9	10,384	18,159	.0011	.0011
Dixon	7.1	7.1	.0	2.6	.0	89,331	72.8	19,878	34,358	18,509	65.8	4,294	7,119	.0022	.0022
Dodge	36.1	36.7	1.7	14.8	8.0	496,787	82.0	19,925	33,567	326,979	76.7	13,506	22,093	.0153	.0154
Douglas	399.2	405.3	1.5	163.3	8.4	6,872,242	78.3	25,570	42,084	3,461,314	71.5	13,390	21,196	.1875	.1869
Dundy	2.9	2.8	−3.4	1.2	.0	45,460	46.9	25,788	37,883	13,106	49.9	7,286	10,922	.0013	.0011
Fillmore	7.9	7.9	.0	3.0	.0	115,640	70.8	22,566	38,547	37,376	66.4	7,486	12,459	.0031	.0029
Franklin	4.4	4.4	.0	1.7	.0	42,467	35.2	18,483	24,981	16,493	45.5	6,668	9,702	.0014	.0013
Frontier	3.6	3.5	−2.8	1.4	.0	39,383	58.8	17,711	28,131	11,109	57.9	5,026	7,935	.0011	.0009
Furnas	6.5	6.4	−1.5	2.6	.0	80,837	65.1	18,832	31,091	46,922	63.6	11,033	18,047	.0026	.0025
Gage	24.5	24.3	−.8	9.2	−1.1	340,498	67.9	21,808	37,011	172,912	62.6	11,438	18,795	.0101	.0096
Garden	2.8	2.8	.0	1.1	.0	29,347	61.5	16,521	26,679	12,454	61.4	7,015	11,322	.0011	.0008
Garfield	2.4	2.5	4.2	.9	.0	23,846	45.4	18,217	26,496	13,323	51.7	9,758	14,803	.0008	.0009
Gosper	2.1	2.0	−4.8	.8	.0	19,634	42.7	17,194	24,543	4,729	48.6	3,978	5,911	.0006	.0004
Grant	.9	.8	−11.1	.3	.0	15,560	44.0	36,017	51,867	2,905	50.8	6,420	9,683	.0003	.0004
Greeley	3.4	3.2	−5.9	1.1	−8.3	36,575	55.3	19,620	33,250	21,934	52.4	11,998	19,940	.0014	.0011
Hall	48.6	51.4	5.8	20.4	12.1	628,953	66.4	20,766	30,831	557,969	72.1	17,815	27,351	.0228	.0223
Hamilton	9.4	9.9	5.3	3.9	14.7	155,967	86.8	24,560	39,992	66,288	83.8	10,606	16,997	.0040	.0040
Harlan	4.3	4.5	4.7	1.8	5.9	56,646	78.7	18,650	31,470	19,885	73.4	6,746	11,047	.0013	.0016
Hayes	1.3	1.2	−7.7	.5	.0	7,573	42.3	10,644	15,146	4,767	49.8	6,364	9,534	.0004	.0002
Hitchcock	4.1	4.2	2.4	1.5	.0	51,789	63.7	21,091	34,526	10,720	62.7	4,392	7,147	.0014	.0012
Holt	13.7	14.3	4.4	5.6	12.0	169,432	63.0	20,786	30,256	103,911	69.9	12,232	18,556	.0054	.0053
Hooker	1.0	1.1	10.0	.4	.0	10,404	62.4	16,020	26,010	5,761	57.0	9,175	14,403	.0004	.0004
Howard	6.8	6.9	1.5	2.4	.0	66,521	44.7	19,158	27,717	25,808	51.2	7,110	10,753	.0022	.0018
Jefferson	9.8	9.7	−1.0	3.7	−2.6	103,878	44.1	18,976	28,075	66,522	49.2	11,734	17,979	.0039	.0034
Johnson	5.2	4.8	−7.7	2.1	.0	57,083	78.1	15,260	27,182	25,494	69.3	7,170	12,140	.0017	.0016
Kearney	7.2	7.5	4.2	2.6	.0	111,704	64.3	26,151	42,963	34,460	61.3	8,219	13,254	.0029	.0028
Keith	9.5	10.1	6.3	4.2	13.5	147,910	72.5	23,168	35,217	144,449	76.7	22,094	34,393	.0052	.0052
Keya Paha	1.3	1.3	.0	.5	.0	11,808	49.1	15,836	23,616	2,391	50.2	3,184	4,782	.0004	.0004
Kimball	4.7	4.3	−8.5	1.8	.0	79,502	59.3	27,721	44,168	62,389	60.1	21,651	34,661	.0028	.0025
Knox	11.4	11.4	.0	4.2	.0	112,003	73.8	15,344	26,667	67,404	68.8	9,507	16,049	.0037	.0035
Lancaster	197.8	212.2	7.3	85.8	13.8	2,808,549	70.2	21,882	32,734	1,705,494	73.3	13,055	19,878	.0861	.0850
Lincoln	37.9	42.3	11.6	16.2	15.7	503,324	66.3	21,620	31,069	371,601	74.3	15,225	22,938	.0168	.0166
Logan	1.0	1.0	.0	.4	.0	9,990	108.4	11,983	24,975	1,716	84.3	2,328	4,290	.0003	.0003

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981-1986	1986 EBI ($000)	% Change 1981-1986	Average Househ. EBI 1981	Average Househ. EBI 1986	1986 Retail Sales ($000)	% Change 1981-1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Loup	.9	.9	.0	.3	.0	6,123	45.3	14,050	20,410	1,276	49.6	2,843	4,253	.0002	.0003
McPherson	.6	.6	.0	.2	.0	4,028	66.1	12,125	20,140	866	61.9	2,675	4,330	.0001	.0000
Madison	32.3	35.3	9.3	13.6	12.4	543,788	89.2	23,750	39,984	373,245	83.8	16,784	27,444	.0157	.0167
Merrick	9.0	9.2	2.2	3.3	3.1	113,660	81.1	19,614	34,442	40,171	73.4	7,239	12,173	.0030	.0030
Morrill	6.1	6.4	4.9	2.4	4.3	77,155	78.2	18,829	32,148	34,372	73.1	8,632	14,322	.0022	.0022
Nance	4.7	4.5	–4.3	1.6	–5.9	38,416	39.5	16,199	24,010	11,146	44.4	4,542	6,966	.0013	.0012
Nemaha	8.4	8.2	–2.4	3.1	–3.1	97,134	67.2	18,152	31,334	41,145	59.9	8,041	13,273	.0030	.0025
Nuckolls	6.6	6.3	–4.5	2.7	3.8	69,260	56.0	17,079	25,652	43,382	58.6	10,522	16,067	.0023	.0023
Otoe	15.2	15.2	.0	5.8	.0	152,583	46.1	18,001	26,307	122,950	52.1	13,934	21,198	.0063	.0054
Pawnee	3.9	3.7	–5.1	1.5	–6.3	37,150	40.7	16,503	24,767	12,825	40.4	5,711	8,550	.0013	.0011
Perkins	3.7	3.8	2.7	1.4	.0	74,370	77.5	29,927	53,121	19,818	70.8	8,288	14,156	.0016	.0016
Phelps	9.9	10.2	3.0	3.9	5.4	146,299	58.2	24,999	37,513	88,775	62.8	14,735	22,763	.0048	.0044
Pierce	8.5	8.7	2.4	3.2	3.2	79,364	49.7	17,102	24,801	36,649	55.1	7,624	11,453	.0026	.0024
Platte	29.4	31.1	5.8	11.6	10.5	368,832	61.1	21,807	31,796	274,817	67.8	15,594	23,691	.0130	.0123
Polk	6.3	6.3	.0	2.3	.0	93,635	69.6	24,003	40,711	36,406	66.3	9,519	15,829	.0025	.0024
Red Willow	12.8	13.1	2.3	5.4	8.0	165,035	63.5	20,186	30,562	148,315	67.7	17,686	27,466	.0061	.0058
Richardson	11.2	11.0	–1.8	4.6	2.2	138,082	66.5	18,433	30,018	78,621	63.8	10,665	17,092	.0044	.0042
Rock	2.4	2.6	8.3	1.0	11.1	30,982	82.4	18,877	30,982	12,991	77.8	8,120	12,991	.0009	.0008
Saline	13.3	13.7	3.0	5.6	9.8	261,180	83.8	27,861	46,639	105,025	81.1	11,369	18,754	.0062	.0065
Sarpy	90.2	101.9	13.0	34.8	22.1	1,306,404	77.0	25,900	37,540	430,542	81.5	8,325	12,372	.0329	.0340
Saunders	19.1	20.2	5.8	7.3	7.4	239,221	59.6	22,036	32,770	93,479	65.0	8,333	12,805	.0071	.0065
Scotts Bluff	38.8	39.9	2.8	15.4	7.7	558,589	78.5	21,887	36,272	382,983	74.4	15,355	24,869	.0173	.0174
Seward	16.1	17.0	5.6	6.4	14.3	199,032	64.8	21,572	31,099	128,988	72.5	13,353	20,154	.0064	.0063
Sheridan	7.7	8.0	3.9	3.2	10.3	120,934	67.2	24,937	37,792	85,998	71.5	17,295	26,874	.0040	.0038
Sherman	4.2	4.0	–4.8	1.4	–6.7	34,342	44.4	15,854	24,530	14,828	45.1	6,813	10,591	.0013	.0010
Sioux	1.8	1.7	–5.6	.7	.0	19,082	90.7	14,294	27,260	4,243	79.0	3,386	6,061	.0004	.0006
Stanton	6.7	7.3	9.0	2.7	17.4	87,697	110.1	18,152	32,480	13,728	101.8	2,957	5,084	.0018	.0020
Thayer	7.6	7.6	.0	2.9	.0	85,050	53.4	19,118	29,328	60,185	56.5	13,260	20,753	.0032	.0028
Thomas	1.0	1.0	.0	.4	.0	7,573	71.3	11,053	18,933	11,782	66.1	17,733	29,455	.0004	.0004
Thurston	7.3	7.7	5.5	2.5	4.2	84,106	77.3	19,769	33,642	27,385	71.5	6,655	10,954	.0023	.0022
Valley	5.6	5.7	1.8	2.2	.0	71,032	56.3	20,661	32,287	42,016	56.8	12,179	19,098	.0023	.0022
Washington	16.0	17.3	8.1	6.5	16.1	208,170	90.0	19,567	32,026	104,837	86.6	10,033	16,129	.0057	.0061
Wayne	9.9	9.9	.0	3.4	.0	104,822	60.9	19,156	30,830	58,302	58.6	10,809	17,148	.0035	.0033
Webster	4.8	4.6	–4.2	1.8	–5.3	40,603	35.6	15,758	22,557	18,839	42.4	6,963	10,466	.0015	.0012
Wheeler	1.1	1.1	.0	.4	.0	10,749	45.3	18,493	26,873	1,902	46.9	3,238	4,755	.0004	.0003
York	15.0	15.7	4.7	6.2	10.7	258,463	87.4	24,631	41,688	145,221	82.1	14,238	23,423	.0070	.0072
TOTAL METRO COUNTIES	**704.5**	**738.6**	**4.8**	**291.0**	**11.6**	**11,235,968**	**76.0**	**24,493**	**38,612**	**5,737,310**	**72.9**	**12,730**	**19,716**	**.3139**	**.3133**
TOTAL STATE	**1,591.3**	**1,653.8**	**3.9**	**643.3**	**8.9**	**23,016,464**	**73.1**	**22,510**	**35,779**	**12,626,499**	**71.8**	**12,442**	**19,628**	**.6771**	**.6670**
NEVADA															
LAS VEGAS	**493.3**	**594.3**	**20.5**	**243.4**	**28.0**	**8,883,277**	**97.5**	**23,662**	**36,497**	**5,553,851**	**94.9**	**14,994**	**22,818**	**.2354**	**.2650**
Clark	493.3	594.3	20.5	243.4	28.0	8,883,277	97.5	23,662	36,497	5,553,851	94.9	14,994	22,818	.2354	.2650
RENO	**206.8**	**246.8**	**19.3**	**106.5**	**26.3**	**4,394,836**	**96.0**	**26,599**	**41,266**	**3,235,543**	**96.7**	**19,512**	**30,381**	**.1204**	**.1352**
Washoe	206.8	246.8	19.3	106.5	26.3	4,394,836	96.0	26,599	41,266	3,235,543	96.7	19,512	30,381	.1204	.1352
ALL COUNTIES															
Carson City	34.8	43.2	24.1	18.4	35.3	732,409	106.1	26,126	39,805	502,972	110.1	17,603	27,335	.0186	.0222
Churchill	14.5	16.4	13.1	6.4	18.5	176,596	77.6	18,414	27,593	129,326	82.9	13,097	20,207	.0058	.0060
Clark	493.3	594.3	20.5	243.4	28.0	8,883,277	97.5	23,662	36,497	5,553,851	94.9	14,994	22,818	.2354	.2650
Douglas	22.0	28.5	29.5	11.6	36.5	475,127	110.3	26,584	40,959	156,693	107.5	8,882	13,508	.0097	.0116
Elko	17.8	19.6	10.1	7.9	17.9	281,466	75.0	24,007	35,629	161,462	78.3	13,513	20,438	.0081	.0082
Esmeralda	.8	.9	12.5	.3	.0	10,678	53.8	23,150	35,593	4,061	56.7	8,637	13,537	.0003	.0003
Eureka	1.2	1.5	25.0	.6	20.0	14,205	83.4	15,490	23,675	4,890	87.4	5,218	8,150	.0004	.0004
Humboldt	10.0	12.0	20.0	4.7	30.6	219,783	130.5	26,487	46,762	116,342	115.9	14,968	24,754	.0047	.0061
Lander	4.4	5.5	25.0	2.2	37.5	79,050	124.4	22,016	35,932	48,080	123.3	13,455	21,855	.0019	.0023
Lincoln	4.0	5.0	25.0	1.7	30.8	41,694	108.3	15,396	24,526	24,848	105.3	9,312	14,616	.0012	.0014
Lyon	14.6	17.1	17.1	6.9	25.5	206,182	86.1	20,141	29,881	62,859	86.6	6,126	9,110	.0050	.0053
Mineral	6.0	5.7	–5.0	2.4	4.3	88,473	63.4	23,537	36,864	32,962	65.3	8,668	13,734	.0024	.0022
Nye	9.9	12.3	24.2	4.8	26.3	129,356	82.8	18,617	26,949	54,830	85.3	7,786	11,423	.0035	.0038
Pershing	3.6	4.0	11.1	1.4	7.7	46,000	69.6	20,869	32,857	29,671	66.9	13,676	21,194	.0014	.0014
Storey	1.6	1.9	18.8	.7	16.7	21,276	75.5	20,200	30,394	10,710	74.9	10,203	15,300	.0006	.0007
Washoe	206.8	246.8	19.3	106.5	26.3	4,394,836	96.0	26,599	41,266	3,235,543	96.7	19,512	30,381	.1204	.1352
White Pine	7.7	6.8	–11.7	2.6	–10.3	88,965	42.4	21,542	34,217	73,745	43.3	17,750	28,363	.0037	.0030

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
NEVADA (continued)															
TOTAL METRO COUNTIES	**700.1**	**841.1**	**20.1**	**349.9**	**27.5**	**13,278,113**	**97.0**	**24,564**	**37,948**	**8,789,394**	**95.5**	**16,382**	**25,120**	**.3558**	**.4002**
TOTAL STATE	**853.0**	**1,021.5**	**19.8**	**422.5**	**27.1**	**15,889,373**	**96.5**	**24,329**	**37,608**	**10,202,845**	**95.4**	**15,717**	**24,149**	**.4231**	**.4751**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**286.1**	**313.9**	**9.7**	**117.6**	**16.1**	**4,410,186**	**75.5**	**24,813**	**37,502**	**2,527,314**	**76.3**	**14,150**	**21,491**	**.1279**	**.1294**
Hillsborough	286.1	313.9	9.7	117.6	16.1	4,410,186	75.5	24,813	37,502	2,527,314	76.3	14,150	21,491	.1279	.1294
PORTSMOUTH - DOVER - ROCHESTER	**433.4**	**485.6**	**12.0**	**184.5**	**19.3**	**6,890,063**	**96.6**	**22,657**	**37,345**	**4,042,856**	**91.4**	**13,656**	**21,912**	**.1844**	**.2033**
Rockingham	*199.9*	*228.0*	*14.1*	*86.3*	*21.5*	*3,656,208*	*101.8*	*25,524*	*42,366*	*2,233,496*	*95.3*	*16,106*	*25,881*	*.0948*	*.1069*
Strafford	88.1	95.8	8.7	36.3	17.5	1,170,912	75.2	21,631	32,257	717,374	78.0	13,045	19,762	.0356	.0362
York, Me.	145.4	161.8	11.3	61.9	17.2	2,062,943	101.4	19,403	33,327	1,091,986	93.0	10,717	17,641	.0540	.0602
ALL COUNTIES															
Belknap	45.0	51.0	13.3	19.8	18.6	690,678	72.0	24,039	34,883	487,259	76.3	16,550	24,609	.0218	.0218
Carroll	29.8	35.2	18.1	14.5	20.8	424,575	97.3	17,935	29,281	316,495	90.3	13,857	21,827	.0126	.0140
Cheshire	63.8	68.8	7.8	26.0	13.5	933,872	72.9	23,581	35,918	428,458	72.8	10,829	16,479	.0259	.0259
Coos	35.3	36.0	2.0	14.4	8.3	425,244	62.8	19,635	29,531	271,302	65.1	12,353	18,840	.0142	.0135
Grafton	67.8	73.7	8.7	28.4	15.9	1,123,058	88.2	24,358	39,544	697,710	84.0	15,474	24,567	.0316	.0332
Hillsborough	286.1	313.9	9.7	117.6	16.1	4,410,186	75.5	24,813	37,502	2,527,314	76.3	14,150	21,491	.1279	.1294
Merrimack	101.8	111.7	9.7	42.0	14.8	1,470,998	71.9	23,378	35,024	956,378	74.9	14,939	22,771	.0456	.0455
Rockingham	*199.9*	*228.0*	*14.1*	*86.3*	*21.5*	*3,656,208*	*101.8*	*25,524*	*42,366*	*2,233,496*	*95.3*	*16,106*	*25,881*	*.0948*	*.1069*
Strafford	88.1	95.8	8.7	36.3	17.5	1,170,912	75.2	21,631	32,257	717,374	78.0	13,045	19,762	.0356	.0362
Sullivan	37.0	39.8	7.6	16.3	16.4	560,258	83.7	21,787	34,372	272,916	80.2	10,819	16,743	.0151	.0155
TOTAL METRO COUNTIES	**574.1**	**637.7**	**11.1**	**240.2**	**18.2**	**9,237,306**	**85.0**	**24,577**	**38,457**	**5,478,184**	**83.8**	**14,665**	**22,807**	**.2583**	**.2725**
TOTAL STATE	**954.6**	**1,053.9**	**10.4**	**401.6**	**17.0**	**14,865,989**	**82.0**	**23,803**	**37,017**	**8,908,702**	**81.4**	**14,313**	**22,183**	**.4251**	**.4419**
NEW JERSEY															
ATLANTIC CITY	**197.0**	**205.2**	**4.2**	**78.2**	**6.4**	**3,287,043**	**84.5**	**24,246**	**42,034**	**1,946,733**	**77.1**	**14,953**	**24,894**	**.0927**	**.0951**
Atlantic	197.0	205.2	4.2	78.2	6.4	3,287,043	84.5	24,246	42,034	1,946,733	77.1	14,953	24,894	.0927	.0951
JERSEY CITY	**549.5**	**522.7**	**–4.9**	**204.3**	**–1.7**	**8,198,757**	**72.5**	**22,878**	**40,131**	**2,866,026**	**62.4**	**8,494**	**14,029**	**.2159**	**.2056**
Hudson	549.5	522.7	–4.9	204.3	–1.7	8,198,757	72.5	22,878	40,131	2,866,026	62.4	8,494	14,029	.2159	.2056
LONG BRANCH - ASBURY PARK	**509.9**	**530.0**	**3.9**	**194.0**	**10.0**	**9,507,316**	**81.4**	**29,722**	**49,007**	**3,966,837**	**74.4**	**12,903**	**20,448**	**.2389**	**.2426**
Monmouth	509.9	530.0	3.9	194.0	10.0	9,507,316	81.4	29,722	49,007	3,966,837	74.4	12,903	20,448	.2389	.2426
NEWARK	**1,947.8**	**1,892.9**	**–2.8**	**689.5**	**1.2**	**36,329,830**	**68.6**	**31,621**	**52,690**	**14,042,082**	**63.1**	**12,633**	**20,366**	**.9489**	**.8981**
Essex	836.4	790.0	–5.5	290.6	–2.6	13,144,326	57.2	28,018	45,232	4,683,725	52.3	10,303	16,117	.3676	.3271
Morris	411.1	421.5	2.5	145.7	7.5	9,206,337	90.2	35,723	63,187	3,904,910	78.8	16,121	26,801	.2180	.2285
Somerset	204.0	206.9	1.4	74.7	7.8	4,132,015	66.4	35,837	55,315	1,683,392	67.1	14,536	22,535	.1079	.1029
Union	496.3	474.5	–4.4	178.5	.1	9,847,152	67.8	32,893	55,166	3,770,055	60.8	13,144	21,121	.2554	.2396
NEW BRUNSWICK - PERTH AMBOY - SAYREVILLE	**595.9**	**597.6**	**.3**	**214.3**	**6.4**	**10,305,994**	**64.8**	**31,058**	**48,091**	**4,344,687**	**62.3**	**13,291**	**20,274**	**.2830**	**.2657**
Middlesex	595.9	597.6	.3	214.3	6.4	10,305,994	64.8	31,058	48,091	4,344,687	62.3	13,291	20,274	.2830	.2657
PATERSON - CLIFTON - PASSAIC	**444.2**	**435.5**	**–2.0**	**154.7**	**.5**	**6,683,603**	**61.9**	**26,827**	**43,204**	**3,400.272**	**58.8**	**13,911**	**21,980**	**.2020**	**.1857**
Passaic	444.2	435.5	–2.0	154.7	.5	6,683,603	61.9	26,827	43,204	3,400,272	58.8	13,911	21,980	.2020	.1857
TRENTON	**307.8**	**308.0**	**.1**	**111.9**	**4.1**	**4,993,659**	**57.0**	**29,580**	**44,626**	**2,348,810**	**58.0**	**13,832**	**20,990**	**.1480**	**.1342**
Mercer	307.8	308.0	.1	111.9	4.1	4,993,659	57.0	29,580	44,626	2,348,810	58.0	13,632	20,990	.1480	.1342
VINELAND - MILLVILLE - BRIDGETON	**134.4**	**139.3**	**3.6**	**48.6**	**7.0**	**1,809,207**	**77.6**	**22,440**	**37,226**	**1,047,303**	**74.5**	**13,220**	**21,549**	**.0540**	**.0541**
Cumberland	134.4	139.3	3.6	48.6	7.0	1,809,207	77.6	22,440	37,226	1,047,303	74.5	13,220	21,549	.0540	.0541
ALL COUNTIES															
Atlantic	197.0	205.2	4.2	78.2	6.4	3,287,043	84.5	24,246	42,034	1,946,733	77.1	14,953	24,894	.0927	.0951
☐ Bergen	837.8	806.9	–3.7	308.6	1.5	16,374,302	52.8	35,247	53,060	7,490,206	53.2	16,082	24,272	.4776	.4201
☐ Burlington	371.4	399.4	7.5	137.9	14.3	6,536,769	88.5	28,755	47,402	2,883,651	81.2	13,197	20,911	.1635	.1721
☐ Camden	474.3	483.2	1.9	178.0	6.8	8,098,601	79.9	27,015	45,498	3,714,396	71.6	12,996	20,867	.2145	.2148
Cape May	86.3	98.0	13.6	40.8	18.3	1,592,097	105.4	22,462	39,022	1,106,877	96.8	16,306	27,129	.0426	.0486
Cumberland	134.4	139.3	3.6	48.6	7.0	1,809,207	77.6	22,440	37,226	1,047,303	74.5	13,220	21,549	.0540	.0541
Essex	836.4	790.0	–5.5	290.6	–2.6	13,144,326	57.2	28,018	45,232	4,683,725	52.3	10,303	16,117	.3676	.3271
☐ Gloucester	205.1	220.6	7.6	77.3	13.3	3,123,024	85.9	24,637	40,401	1,927,265	84.6	15,306	24,932	.0891	.0937
Hudson	549.5	522.7	–4.9	204.3	–1.7	8,198,757	72.5	22,878	40,131	2,866,026	62.4	8,494	14,029	.2159	.2056
Hunterdon	90.6	100.4	10.8	34.1	14.0	1,519,770	68.7	30,126	44,568	702,840	71.8	13,683	20,611	.0418	.0412
Mercer	307.8	308.0	.1	111.9	4.1	4,993,659	57.0	29,580	44,626	2,348,810	58.0	13,832	20,990	.1480	.1342

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
NEW JERSEY (continued)															
ALL COUNTIES (continued)															
Middlesex	595.9	597.6	.3	214.3	6.4	10,305,994	64.8	31,058	48,091	4,344,687	62.3	13,291	20,274	.2830	.2657
Monmouth	509.9	530.0	3.9	194.0	10.0	9,507,316	81.4	29,722	49,007	3,966,837	74.4	12,903	20,448	.2389	.2426
Morris	411.1	421.5	2.5	145.7	7.5	9,206,337	90.2	35,723	63,187	3,904,910	78.8	16,121	26,801	.2180	.2285
Ocean	370.0	438.8	18.6	174.5	24.7	5,519,955	98.2	19,902	31,633	3,291,774	93.3	12,173	18,864	.1495	.1678
Passaic	444.2	435.5	–2.0	154.7	.5	6,683,603	61.9	26,827	43,204	3,400,272	58.8	13,911	21,980	.2020	.1857
☐ Salem	65.4	67.6	3.4	24.5	7.0	869,210	64.7	23,049	35,478	337,326	67.1	8,815	13,768	.0245	.0233
Somerset	204.0	206.9	1.4	74.7	7.8	4,132,015	66.4	35,837	55,315	1,683,392	67.1	14,536	22,535	.1079	.1029
Sussex	123.4	145.4	17.8	49.4	22.9	2,173,409	101.3	26,852	43,996	797,437	95.8	10,129	16,142	.0492	.0557
Union	496.3	474.5	–4.4	178.5	.1	9,847,152	67.8	32,893	55,166	3,770,055	60.8	13,144	21,121	.2554	.2396
☐ Warren	86.4	92.2	6.7	33.7	10.5	1,315,997	70.6	25,297	39,050	629,802	71.5	12,038	18,688	.0369	.0365
TOTAL METRO COUNTIES	**6,726.9**	**6,701.1**	**–.4**	**2,455.5**	**4.0**	**117,433,312**	**68.8**	**29,478**	**47,825**	**50,945,396**	**64.8**	**13,098**	**20,747**	**3.1895**	**3.0416**
TOTAL STATE	**7,397.2**	**7,483.7**	**1.2**	**2,754.3**	**5.7**	**128,238,543**	**70.7**	**28,838**	**46,559**	**56,844,324**	**67.2**	**13,051**	**20,638**	**3.4726**	**3.3549**
NEW MEXICO															
ALBUQUERQUE	**478.1**	**547.0**	**14.4**	**215.0**	**22.9**	**7,173,481**	**88.1**	**21,789**	**33,365**	**4,349,236**	**85.7**	**13,381**	**20,229**	**.2027**	**.2174**
Bernalillo	439.9	498.1	13.2	199.5	22.2	6,890,212	87.8	22,484	34,537	4,281,128	85.6	14,136	21,459	.1948	.2082
Sandoval	38.2	48.9	28.0	15.5	31.4	283,269	97.3	12,167	18,275	68,108	96.8	2,933	4,394	.0079	.0092
LAS CRUCES	**101.2**	**116.6**	**15.2**	**40.7**	**23.7**	**1,153,832**	**76.8**	**19,836**	**28,350**	**704,170**	**82.4**	**11,735**	**17,301**	**.0359**	**.0373**
Dona Ana	101.2	116.6	15.2	40.7	23.7	1,153,832	76.8	19,836	28,350	704,170	82.4	11,735	17,301	.0359	.0373
ALL COUNTIES															
Bernalillo	439.9	498.1	13.2	199.5	22.2	6,890,212	87.8	22,484	34,537	4,281,128	85.6	14,136	21,459	.1948	.2082
Catron	2.9	3.3	13.8	1.1	10.0	29,284	66.5	17,591	26,622	4,862	65.5	2,938	4,420	.0009	.0007
Chaves	52.7	57.8	9.7	23.0	18.6	730,310	77.1	21,260	31,753	520,443	82.0	14,739	22,628	.0228	.0237
Cibola	32.5	39.3	20.9	14.3	44.4	478,546	108.0	23,238	33,465	203,161	101.3	10,193	14,207	.0115	.0132
Colfax	13.9	14.9	7.2	5.8	13.7	175,284	77.7	19,341	30,221	124,856	77.8	13,767	21,527	.0057	.0057
Curry	42.5	44.3	4.2	16.7	11.3	532,624	74.7	20,329	31,894	335,769	74.5	12,828	20,106	.0167	.0166
De Baca	2.5	2.5	.0	1.0	.0	28,534	61.6	17,659	28,534	12,372	59.5	7,756	12,372	.0009	.0009
Dona Ana	101.2	116.6	15.2	40.7	23.7	1,153,832	76.8	19,836	28,350	704,170	82.4	11,735	17,301	.0359	.0373
Eddy	49.3	54.3	10.1	19.6	12.6	666,599	70.3	22,492	34,010	371,059	73.0	12,323	18,932	.0200	.0199
Grant	27.1	29.8	10.0	10.8	18.7	377,619	94.2	21,371	34,965	202,933	91.5	11,644	18,790	.0103	.0112
Guadalupe	4.5	4.3	–4.4	1.4	–6.7	27,911	33.5	13,936	19,936	42,973	40.2	20,427	30,695	.0017	.0015
Harding	1.1	1.0	–9.1	.4	.0	9,645	42.6	16,910	24,113	4,531	50.0	7,553	11,328	.0004	.0002
Hidalgo	6.2	7.0	12.9	2.2	10.0	72,497	97.6	18,344	32,953	52,673	87.2	14,068	23,942	.0023	.0024
Lea	57.4	62.6	9.1	23.1	16.7	806,394	68.8	24,128	34,909	531,554	75.6	15,288	23,011	.0253	.0252
Lincoln	11.7	13.6	16.2	5.5	22.2	170,928	93.7	19,608	31,078	117,596	94.2	13,459	21,381	.0049	.0056
Los Alamos	18.1	19.6	8.3	7.1	7.6	387,997	71.6	34,265	54,647	100,673	69.9	8,980	14,179	.0090	.0086
Luna	16.3	18.3	12.3	6.9	16.9	187,839	86.2	17,097	27,223	118,496	84.9	10,862	17,173	.0057	.0062
McKinley	59.1	67.9	14.9	19.5	21.1	539,487	78.6	18,760	27,666	555,336	85.2	18,629	28,479	.0212	.0221
Mora	4.2	4.1	–2.4	1.4	.0	26,136	58.3	11,791	18,669	4,829	57.6	2,189	3,449	.0008	.0008
Otero	45.2	46.9	3.8	16.9	11.2	537,565	68.1	21,038	31,809	265,664	69.4	10,318	15,720	.0163	.0158
Quay	10.5	10.3	–1.9	4.3	4.9	135,567	67.2	19,780	31,527	97,906	66.8	14,320	22,769	.0046	.0043
Rio Arriba	30.1	32.7	8.6	11.2	16.7	268,645	77.1	15,802	23,986	183,380	79.3	10,651	16,373	.0093	.0095
Roosevelt	15.5	15.1	–2.6	6.1	5.2	158,555	62.5	16,819	25,993	85,885	65.3	8,957	14,080	.0052	.0049
Sandoval	38.2	48.9	28.0	15.5	31.4	283,269	97.3	12,167	18,275	68,108	96.8	2,933	4,394	.0079	.0092
San Juan	87.8	105.4	20.0	36.3	29.6	1,208,575	96.1	22,016	33,294	908,993	98.9	16,326	25,041	.0359	.0405
San Miguel	23.0	23.8	3.5	8.2	7.9	185,515	52.7	15,983	22,624	101,932	59.3	8,418	12,431	.0068	.0063
Santa Fe	79.2	91.0	14.9	35.6	24.5	1,186,539	85.1	22,418	33,330	796,291	87.6	14,840	22,368	.0349	.0372
Sierra	8.7	9.1	4.6	4.1	7.9	85,565	51.9	14,819	20,870	41,250	60.7	6,756	10,061	.0029	.0026
Socorro	13.1	15.0	14.5	5.2	23.8	124,037	80.5	16,366	23,853	84,424	84.8	10,875	16,235	.0041	.0044
Taos	19.9	21.3	7.0	7.2	5.9	197,869	61.8	17,987	27,482	145,843	64.5	13,034	20,256	.0072	.0069
Torrance	8.0	9.5	18.8	3.3	17.9	61,643	78.0	12,371	18,680	73,022	81.5	14,366	22,128	.0028	.0029
Union	4.7	4.6	–2.1	1.7	.0	49,417	57.0	18,519	29,069	25,131	56.8	9,429	14,783	.0016	.0015
Valencia	33.0	38.7	17.3	12.5	11.6	527,859	108.0	22,658	42,229	278,491	101.3	12,350	22,279	.0132	.0151
TOTAL METRO COUNTIES	**579.3**	**663.6**	**14.6**	**255.7**	**23.0**	**8,327,313**	**86.5**	**21,480**	**32,567**	**5,053,406**	**85.3**	**13,120**	**19,763**	**.2386**	**.2547**
TOTAL STATE	**1,360.0**	**1,531.6**	**12.6**	**568.1**	**20.0**	**18,302,298**	**82.9**	**21,135**	**32,217**	**11,445,734**	**83.7**	**13,159**	**20,147**	**.5435**	**.5711**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**797.5**	**806.8**	**1.2**	**312.3**	**6.3**	**11,980,221**	**67.2**	**24,378**	**38,361**	**6,146,922**	**66.9**	**12,532**	**19,683**	**.3515**	**.3358**
Albany	285.9	286.5	.2	115.5	6.0	5,004,840	67.5	27,421	43,332	2,557,422	63.8	14,320	22,142	.1432	.1361
Montgomery	52.9	51.6	–2.5	20.0	.5	581,712	63.2	17,913	29,086	313,849	62.7	9,692	15,692	.0189	.0176

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
NEW YORK (continued)															
ALBANY - SCHENECTADY - TROY (continued)															
Rensselaer	151.8	151.4	–.3	56.3	4.8	2,038,435	69.2	22,437	36,207	762,001	67.7	8,460	13,535	.0559	.0535
Saratoga	159.3	176.1	10.5	64.2	16.7	2,115,291	85.3	20,758	32,948	1,316,193	86.4	12,836	20,501	.0623	.0658
Schenectady	147.6	141.2	–4.3	56.3	.0	2,239,943	52.1	26,161	39,786	1,197,457	55.7	13,660	21,269	.0712	.0628
BINGHAMTON	**300.7**	**299.9**	**–.3**	**114.3**	**5.3**	**3,650,170**	**61.9**	**20,785**	**31,935**	**2,137,971**	**63.4**	**12,063**	**18,705**	**.1193**	**.1110**
Broome	211.8	206.9	–2.3	80.5	3.3	2,647,848	60.8	21,139	32,893	1,740,212	62.3	13,761	21,618	.0898	.0828
Tioga	50.4	52.6	4.4	19.4	12.8	647,976	69.5	22,227	33,401	235,662	71.7	7,981	12,148	.0178	.0173
Susquehanna, Pa.	*38.5*	*40.4*	*4.9*	*14.4*	*7.5*	*354,346*	*56.7*	*16,879*	*24,607*	*162,097*	*62.9*	*7,428*	*11,257*	*.0117*	*.0109*
BUFFALO	**1,222.8**	**1,170.0**	**–4.3**	**455.0**	**1.4**	**16,943,781**	**59.9**	**23,622**	**37,239**	**9,230,592**	**59.0**	**12,938**	**20,287**	**.5341**	**.4860**
Erie	997.0	947.3	–5.0	369.1	.6	14,228,040	58.3	24,493	38,548	7,462,155	56.9	12,966	20,217	.4448	.4006
Niagara	225.8	222.7	–1.4	85.9	5.1	2,715,741	68.6	19,711	31,615	1,768,437	69.0	12,809	20,587	.0893	.0854
ELMIRA	**97.1**	**95.7**	**–1.4**	**36.1**	**3.1**	**1,198,457**	**59.7**	**21,439**	**33,198**	**625,949**	**59.5**	**11,214**	**17,339**	**.0381**	**.0349**
Chemung	97.1	95.7	–1.4	36.1	3.1	1,198,457	59.7	21,439	33,198	625,949	59.5	11,214	17,339	.0381	.0349
GLENS FALLS	**110.7**	**114.2**	**3.2**	**41.0**	**7.0**	**1,320,936**	**70.6**	**20,221**	**32,218**	**886,719**	**72.0**	**13,457**	**21,627**	**.0435**	**.0425**
Warren	55.7	58.4	4.8	21.6	8.0	705,006	73.1	20,369	32,639	630,095	73.3	18,179	29,171	.0252	.0251
Washington	55.0	55.8	1.5	19.4	6.0	615,930	67.8	20,059	31,749	256,624	69.0	8,296	13,228	.0183	.0174
NASSAU - SUFFOLK	**2,615.3**	**2,680.5**	**2.5**	**896.4**	**8.1**	**48,326,344**	**70.0**	**34,279**	**53,912**	**22,355,793**	**67.0**	**16,142**	**24,940**	**1.3130**	**1.2681**
Nassau	1,304.5	1,291.5	–1.0	445.6	4.4	26,992,024	66.3	38,019	60,575	13,409,807	64.0	19,157	30,094	.7485	.7065
Suffolk	1,310.8	1,389.0	6.0	450.8	12.0	21,334,320	74.9	30,311	47,325	8,945,986	71.7	12,94	19,845	.5645	.5616
NEWBURGH - MIDDLETOWN	**266.8**	**287.9**	**7.9**	**97.2**	**11.0**	**3,509,009**	**73.3**	**23,116**	**36,101**	**2,093,309**	**74.8**	**13,668**	**21,536**	**.1075**	**.1074**
Orange	266.8	287.9	7.9	97.2	11.0	3,509,009	73.3	23,116	36,101	2,093,309	74.8	13,668	21,536	.1075	.1074
NEW YORK	**8,991.1**	**8,726.2**	**–2.9**	**3,588.2**	**2.1**	**146,392,317**	**59.9**	**26,044**	**40,798**	**54,119,204**	**58.2**	**9,731**	**15,083**	**4.0244**	**3.6693**
Bronx	1,103.6	993.4	–10.0	398.6	–3.5	11,536,469	51.0	18,494	28,942	3,704,795	49.9	5,981	9,295	.3556	.3049
Kings	2,152.6	1,993.7	–7.4	805.1	–1.3	24,209,476	52.7	19,431	30,070	7,498,630	52.3	6,035	9,314	.7200	.6280
New York (Manhattan)	1,429.3	1,409.4	–1.4	744.3	3.5	34,254,460	63.6	29,104	46,022	16,278,180	59.9	14,157	21,870	.9330	.8659
Putnam	80.9	92.4	14.2	31.6	21.1	1,196,012	86.3	24,595	37,848	558,890	89.4	11,304	17,686	.0313	.0336
Queens	1,897.1	1,904.9	.4	751.6	3.8	29,892,979	63.8	25,221	39,772	8,143,526	61.5	6,966	10,835	.7612	.7119
Richmond	362.7	394.2	8.7	135.2	12.9	5,071,375	76.9	23,936	37,510	1,788,382	73.4	8,609	13,228	.1319	.1333
Rockland	265.3	282.2	6.4	90.9	11.9	4,752,004	72.9	33,838	52,277	1,865,632	73.9	13,214	20,524	.1218	.1208
Westchester	861.8	849.1	–1.5	322.3	3.4	19,105,240	60.7	38,134	59,278	6,790,963	58.1	13,781	21,070	.4920	.4508
Bergen, N. J.	*837.8*	*806.9*	*–3.7*	*308.6*	*1.5*	*16,374,302*	*52.8*	*35,247*	*53,060*	*7,490,206*	*53.2*	*16,082*	*24,272*	*.4776*	*.4201*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***16,462.6***	***16,204.3***	***–1.6***	***6,246.2***	***3.2***	***284,088,369***	***64.3***	***28,567***	***45,482***	***111,865,705***	***61.7***	***11,434***	***17,909***	***7.6867***	***7.1721***
POUGHKEEPSIE	**249.8**	**264.1**	**5.7**	**93.4**	**11.3**	**2,993,833**	**55.2**	**22,993**	**32,054**	**1,824,944**	**64.2**	**13,244**	**19,539**	**.1010**	**.0938**
Dutchess	249.8	264.1	5.7	93.4	11.3	2,993,833	55.2	22,993	32,054	1,824,944	64.2	13,244	19,539	.1010	.0938
ROCHESTER	**972.8**	**982.4**	**1.0**	**376.8**	**7.4**	**16,577,428**	**69.1**	**27,956**	**43,995**	**7,833,097**	**67.**	**13,363**	**20,788**	**.4610**	**.4427**
Livingston	57.5	59.4	3.3	20.5	9.0	654,494	77.3	19,638	31,927	365,963	76.7	11,017	17,852	.0201	.0200
Monroe	700.3	697.9	–.3	273.8	6.2	13,000,254	66.7	30,231	47,481	5,556,334	63.4	13,185	20,293	.3510	.3318
Ontario	90.6	95.7	5.6	34.5	9.9	1,191,667	80.0	21,085	34,541	836,232	76.8	15,063	24,239	.0378	.0384
Orleans	38.6	39.4	2.1	14.5	9.0	486,389	77.3	20,630	33,544	188,346	74.6	8,113	12,989	.0131	.0131
Wayne	85.8	90.0	4.9	33.5	14.3	1,244,624	77.3	23,960	37,153	886,222	78.0	16,996	26,454	.0390	.0394
SYRACUSE	**643.5**	**647.9**	**.7**	**244.1**	**6.5**	**9,887,199**	**65.7**	**26,049**	**40,505**	**4,923,902**	**64.4**	**13,069**	**20,172**	**.2891**	**.2733**
Madison	65.4	66.8	2.1	23.7	10.2	826,400	63.5	23,510	34,869	410,132	69.0	11,291	17,305	.0250	.0239
Onondaga	462.0	457.9	–.9	177.3	5.0	7,531,565	63.1	27,341	42,479	3,837,788	61.8	14,042	21,646	.2222	.2066
Oswego	116.1	123.2	6.1	43.1	11.4	1,529,234	81.1	21,820	35,481	675,982	78.0	9,812	15,684	.0419	.0428
UTICA - ROME	**316.6**	**307.1**	**–3.0**	**114.1**	**1.4**	**3,904,693**	**63.2**	**21,267**	**34,222**	**2,220,919**	**63.2**	**12,095**	**19,465**	**.1256**	**.1166**
Herkimer	66.5	66.1	–.6	24.4	2.1	735,694	68.6	18,261	30,151	366,871	67.0	9,192	15,036	.0230	.0217
Oneida	250.1	241.0	–3.6	89.7	1.2	3,168,999	62.0	22,078	35,329	1,854,048	62.5	12,878	20,669	.1026	.0949
ALL COUNTIES															
Albany	285.9	286.5	.2	115.5	6.0	5,004,840	67.5	27,421	43,332	2,557,422	63.8	14,320	22,142	.1432	.1361
Allegany	52.6	55.6	5.7	19.3	12.2	521,151	65.9	18,263	27,003	200,827	69.1	6,904	10,406	.0158	.0152
Bronx	1,103.6	993.4	–10.0	398.6	–3.5	11,536,469	51.0	18,494	28,942	3,704,795	49.9	5,981	9,295	.3556	.3049
Broome	211.8	206.9	–2.3	80.5	3.3	2,647,848	60.8	21,139	32,893	1,740,212	62.3	13,761	21,618	.0898	.0828
Cattaraugus	86.4	88.9	2.9	32.7	8.6	1,002,109	74.1	19,119	30,646	532,950	74.0	10,174	16,298	.0305	.0301
Cayuga	80.4	82.0	2.0	29.1	5.8	976,581	74.4	20,359	33,559	544,958	72.9	11,460	18,727	.0298	.0294
Chautauqua	146.8	147.3	.3	56.3	4.8	1,760,344	66.9	19,639	31,267	1,064,750	67.1	11,868	18,912	.0570	.0545
Chemung	97.1	95.7	–1.4	36.1	3.1	1,198,457	59.7	21,439	33,198	625,949	59.5	11,214	17,339	.0381	.0349
Chenango	50.0	52.1	4.2	19.0	9.2	651,235	70.7	21,929	34,276	338,239	70.9	11,374	17,802	.0196	.0189
Clinton	82.1	86.2	5.0	29.2	12.3	1,076,791	81.2	22,858	36,876	716,150	81.1	15,206	24,526	.0331	.0341
Columbia	60.8	65.1	7.1	24.9	12.2	841,880	66.3	22,808	33,810	368,036	69.8	9,761	14,781	.0239	.0232
Cortland	49.2	50.6	2.8	17.9	7.2	645,532	77.5	21,780	36,063	398,204	75.6	13,577	22,246	.0198	.0198
Delaware	47.2	48.1	1.9	17.5	4.2	540,704	63.8	19,644	30,897	275,170	63.6	10,013	15,724	.0171	.0161

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
NEW YORK (continued)															
ALL COUNTIES (continued)															
Dutchess	249.8	264.1	5.7	93.4	11.3	2,993,833	55.2	22,993	32,054	1,824,944	64.2	13,244	19,539	.1010	.0938
Erie	997.0	947.3	-5.0	369.1	.6	14,228,040	58.3	24,493	38,548	7,462,155	56.9	12,966	20,217	.4448	.4006
Essex	36.3	37.1	2.2	14.8	10.4	445,653	82.4	18,238	30,112	256,393	78.5	10,721	17,324	.0133	.0136
Franklin	45.2	46.3	2.4	16.6	7.1	431,260	70.8	16,289	25,980	273,066	71.6	10,269	16,450	.0148	.0143
Fulton	55.7	57.5	3.2	22.5	8.2	630,595	67.0	18,152	28,026	356,336	69.8	10,088	15,837	.0201	.0194
Genesee	59.5	60.2	1.2	21.6	5.4	775,616	68.7	22,432	35,908	439,589	69.1	12,677	20,351	.0240	.0232
Greene	42.1	45.7	8.6	18.5	17.1	521,694	81.8	18,158	28,200	327,414	83.8	11,272	17,698	.0158	.0164
Hamilton	5.1	5.3	3.9	2.0	5.3	53,772	68.6	16,782	26,886	27,694	67.1	8,725	13,847	.0016	.0016
Herkimer	66.5	66.1	-.6	24.4	2.1	735,694	68.6	18,261	30,151	366,871	67.0	9,192	15,036	.0230	.0217
Jefferson	88.1	88.1	.0	33.0	5.1	1,081,680	66.0	20,752	32,778	671,750	67.1	12,806	20,356	.0352	.0336
Kings	2,152.6	1,993.7	-7.4	805.1	-1.3	24,209,476	52.7	19,431	30,070	7,498,630	52.3	6,035	9,314	.7200	.6280
Lewis	25.3	26.3	4.0	9.4	11.9	281,894	74.8	19,199	29,989	119,873	76.2	8,099	12,752	.0082	.0082
Livingston	57.5	59.4	3.3	20.5	9.0	654,494	77.3	19,638	31,927	365,963	76.7	11,017	17,852	.0201	.0200
Madison	65.4	66.8	2.1	23.7	10.2	826,400	63.5	23,510	34,869	410,132	69.0	11,291	17,305	.0250	.0239
Monroe	700.3	697.9	-.3	273.8	6.2	13,000,254	66.7	30,211	47,481	5,556,334	63.4	13,185	20,293	.3510	.3318
Montgomery	52.9	51.6	-2.5	20.0	.5	581,712	63.2	17,913	29,086	313,849	62.7	9,692	15,692	.0189	.0176
Nassau	1,304.5	1,291.5	-1.0	445.6	4.4	26,992,024	66.3	38,019	60,575	13,409,807	64.0	19,157	30,094	.7485	.7065
New York (Manhattan)	1,429.3	1,409.4	-1.4	744.3	3.5	34,254,460	63.6	29,104	46,022	16,278,180	59.9	14,157	21,870	.9330	.8659
Niagara	225.8	222.7	-1.4	85.9	5.1	2,715,741	68.6	19,711	31,615	1,768,437	69.0	12,809	20,587	.0893	.0854
Oneida	250.1	241.0	-3.6	89.7	1.2	3,168,999	62.0	22,078	35,329	1,854,048	62.5	12,878	20,669	.1026	.0949
Onondaga	462.0	457.9	-.9	177.3	5.0	7,531,565	63.1	27,341	42,479	3,837,788	61.8	14,042	21,646	.2222	.2066
Ontario	90.6	95.7	5.6	34.5	9.9	1,191,667	80.0	21,085	34,541	836,232	76.8	15,063	24,239	.0378	.0384
Orange	266.8	287.9	7.9	97.2	11.0	3,509,009	73.3	23,116	36,101	2,093,309	74.8	13,668	21,536	.1075	.1074
Orleans	38.6	39.4	2.1	14.5	9.0	486,389	77.3	20,630	33,544	188,346	74.6	8,113	12,989	.0131	.0131
Oswego	116.1	123.2	6.1	43.1	11.4	1,529,234	81.1	21,820	35,481	675,982	78.0	9,812	15,684	.0419	.0428
Otsego	59.6	61.2	2.7	22.4	7.7	598,006	59.6	18,010	26,697	445,555	65.2	12,968	19,891	.0221	.0207
Putnam	80.9	92.4	14.2	31.6	21.1	1,196,012	86.3	24,595	37,848	558,890	89.4	11,304	17,686	.0313	.0336
Queens	1,897.1	1,904.9	.4	751.6	3.8	29,892,979	63.8	25,221	39,772	8,143,526	61.5	6,966	10,835	.7612	.7119
Rensselaer	151.8	151.4	-.3	56.3	4.8	2,038,435	69.2	22,437	36,207	762,001	67.7	8,460	13,535	.0559	.0535
Richmond	362.7	394.2	8.7	135.2	12.9	5,071,375	76.9	23,936	37,510	1,788,382	73.4	8,609	13,228	.1319	.1333
Rockland	265.3	282.2	6.4	90.9	11.9	4,752,004	72.9	33,838	52,277	1,865,632	73.9	13,214	20,524	.1218	.1208
St. Lawrence	114.5	115.6	1.0	39.4	7.4	1,264,992	59.5	21,611	32,106	782,845	64.9	12,937	19,869	.0430	.0401
Saratoga	159.3	176.1	10.5	64.2	16.7	2,115,291	85.3	20,758	32,948	1,316,193	86.4	12,836	20,501	.0623	.0658
Schenectady	147.6	141.2	-4.3	56.3	.0	2,239,943	52.1	26,161	39,786	1,197,457	55.7	13,660	21,269	.0712	.0628
Schoharie	30.5	32.9	7.9	11.8	15.7	340,011	85.6	17,959	28,814	179,849	86.0	9,481	15,241	.0100	.0104
Schuyler	17.9	18.5	3.4	6.8	9.7	211,285	80.2	18,912	31,071	66,634	75.8	6,115	9,799	.0055	.0056
Seneca	33.9	34.3	1.2	12.1	4.3	448,097	70.6	22,637	37,033	158,922	66.9	8,208	13,134	.0122	.0118
Steuben	99.4	100.0	.6	38.5	6.9	1,332,071	64.1	22,544	34,599	675,537	65.5	11,341	17,546	.0404	.0380
Suffolk	1,310.8	1,389.0	6.0	450.8	12.0	21,334,320	74.9	30,311	47,325	8,945,986	71.7	12,945	19,845	.5645	.5616
Sullivan	67.3	73.9	9.8	28.7	17.6	924,438	83.2	20,676	32,210	503,160	82.4	11,303	17,532	.0262	.0274
Tioga	50.4	52.6	4.4	19.4	12.8	647,976	69.5	22,227	33,401	235,662	71.7	7,981	12,148	.0178	.0173
Tompkins	88.9	94.6	6.4	35.3	13.9	1,358,957	82.4	24,032	38,497	679,157	82.9	11,979	19,240	.0367	.0381
Ulster	161.1	170.4	5.8	65.1	11.9	2,086,776	75.7	20,404	32,055	1,348,204	77.6	13,047	20,710	.0650	.0654
Warren	55.7	58.4	4.8	21.6	8.0	705,006	73.1	20,369	32,639	630,095	73.3	18,179	29,171	.0252	.0251
Washington	55.0	55.8	1.5	19.4	6.0	615,930	67.8	20,059	31,749	256,624	69.0	8,296	13,228	.0183	.0174
Wayne	85.8	90.0	4.9	33.5	14.3	1,244,624	77.3	23,960	37,153	886,222	78.0	16,996	26,454	.0390	.0394
Westchester	861.8	849.1	-1.5	322.3	3.4	19,105,240	60.7	38,134	59,278	6,790,963	58.1	13,781	21,070	.4920	.4508
Wyoming	40.4	42.0	4.0	14.9	12.0	537,445	77.6	22,756	36,070	233,140	77.7	9,863	15,647	.0147	.0148
Yates	21.9	23.3	6.4	9.1	12.3	270,216	82.8	18,245	29,694	124,647	79.0	8,595	13,697	.0076	.0077
TOTAL METRO COUNTIES	**15,708.4**	**15,535.4**	**-1.1**	**6,045.9**	**4.0**	**249,955,740**	**63.7**	**26,258**	**41,343**	**106,747,018**	**62.6**	**11,291**	**17,656**	**7.0188**	**6.5504**
TOTAL STATE	**17,456.6**	**17,344.5**	**-.6**	**6,714.3**	**4.5**	**271,566,525**	**64.3**	**25,715**	**40,446**	**118,856,067**	**63.6**	**11,307**	**17,702**	**7.6818**	**7.2020**
NORTH CAROLINA															
ASHEVILLE	**180.4**	**188.5**	**4.5**	**76.3**	**11.1**	**2,478,424**	**79.7**	**20,070**	**32,483**	**1,424,816**	**77.3**	**11,695**	**18,674**	**.0724**	**.0737**
Buncombe	163.6	171.5	4.8	69.7	11.2	2,345,119	80.0	20,782	33,646	1,368,363	77.4	12,304	19,632	.0683	.0695
Madison	16.8	17.0	1.2	6.6	10.0	133,305	75.8	12,637	20,198	56,453	76.4	5,333	8,553	.0041	.0042
BURLINGTON	**99.2**	**98.7**	**-.5**	**39.7**	**7.3**	**1,239,445**	**67.9**	**19,955**	**31,220**	**753,363**	**69.9**	**11,984**	**18,976**	**.0395**	**.0380**
Alamance	99.2	98.7	-.5	39.7	7.3	1,239,445	67.9	19,955	31,220	753,363	69.9	11,984	18,976	.0395	.0380
CHARLOTTE - GASTONIA	**650.4**	**686.1**	**5.5**	**265.8**	**12.3**	**10,035,426**	**73.5**	**24,435**	**37,756**	**5,349,667**	**72.3**	**13,119**	**20,127**	**.2881**	**.2855**
Gaston	164.2	169.0	2.9	63.5	9.1	2,131,255	71.8	21,314	33,563	1,117,036	71.7	11,177	17,591	.0635	.0622
Mecklenburg	413.0	435.6	5.5	174.4	13.0	7,077,072	72.8	26,540	40,580	3.803,156	71.1	14,405	21,807	.2006	.1979
Union	73.2	81.5	11.3	27.9	15.3	827,099	84.5	18,522	29,645	429,475	85.1	9,590	15,393	.0240	.0254

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
NORTH CAROLINA (continued)															
FAYETTEVILLE	**254.5**	**276.5**	**8.6**	**91.9**	**16.0**	**3,075,579**	**80.3**	**21,534**	**33,467**	**1,637,216**	**79.2**	**11,537**	**17,815**	**.0905**	**.0929**
Cumberland	254.5	276.5	8.6	91.9	16.0	3,075,579	80.3	21,534	33,467	1,637,216	79.2	11,537	17,815	.0905	.0929
GREENSBORO - WINSTON-SALEM - HIGH POINT	**842.5**	**886.7**	**5.2**	**349.3**	**12.0**	**12,252,600**	**75.3**	**22,410**	**35,078**	**6,754,841**	**73.2**	**12,502**	**19,338**	**.3572**	**.3563**
Davidson	116.0	124.5	7.3	47.3	12.9	1,549,170	75.8	21,032	32,752	629,077	74.6	8,598	13,300	.0422	.0424
Forsyth	247.7	259.2	4.6	105.5	12.0	3,815,673	72.2	23,517	36,168	2,179,067	72.1	13,440	20,655	.1123	.1108
Guilford	320.8	330.8	3.1	130.9	10.4	4,887,943	74.1	23,678	37,341	3,208,428	72.3	15,700	24,511	.1505	.1486
Randolph	94.2	101.7	8.0	39.8	15.0	1,198,117	82.9	18,931	30,103	476,426	79.8	7,657	11,971	.0319	.0331
Stokes	34.7	39.4	13.5	14.2	18.3	454,217	97.5	19,164	31,987	98,954	91.5	4,307	6,969	.0101	.0113
Yadkin	29.1	31.1	6.9	11.6	9.4	347,480	73.9	18,850	29,955	162,889	72.8	8,894	14,042	.0102	.0101
HICKORY	**133.3**	**142.9**	**7.2**	**55.3**	**14.7**	**1,936,502**	**81.2**	**22,172**	**35,018**	**1,129,348**	**80.1**	**13,008**	**20,422**	**.0559**	**.0576**
Alexander	26.0	29.2	12.3	10.7	17.6	303,977	82.7	18,282	28,409	91,525	79.7	5,596	8,554	.0079	.0082
Catawba	107.3	113.7	6.0	44.6	14.1	1,632,525	80.9	23,077	36,604	1,037,823	80.2	14,733	23,270	.0480	.0494
JACKSONVILLE	**114.9**	**121.1**	**5.4**	**35.6**	**12.3**	**1,121,288**	**81.4**	**19,498**	**31,497**	**573,539**	**75.8**	**10,294**	**16,111**	**.0347**	**.0352**
Onslow	114.9	121.1	5.4	35.6	12.3	1,121,288	81.4	19,498	31,497	573,539	75.8	10,294	16,111	.0347	.0352
RALEIGH - DURHAM	**549.6**	**603.1**	**9.7**	**238.9**	**18.4**	**8,907,769**	**87.5**	**23,546**	**37,287**	**4,524,610**	**85.0**	**12,117**	**18,939**	**.2351**	**.2492**
Durham	155.8	164.0	5.3	65.8	12.9	2,379,300	78.6	22,855	36,160	1,233,401	76.9	11,962	18,745	.0664	.0672
Orange	80.2	89.7	11.8	35.7	22.3	1,406,543	93.0	24,952	39,399	463,300	90.9	8,310	12,978	.0319	.0348
Wake	313.6	349.4	11.4	137.4	20.2	5,121,926	90.4	23,539	37,277	2,827,909	87.9	13,169	20,582	.1368	.1472
SALISBURY - CONCORD	**188.6**	**197.8**	**4.9**	**76.2**	**10.1**	**2,337,661**	**74.9**	**19,315**	**30,678**	**1,175,178**	**72.3**	**9,856**	**15,422**	**.0689**	**.0684**
Cabarrus	87.9	92.7	5.5	35.1	10.0	958,307	70.9	17,581	27,302	593,045	69.4	10,973	16,896	.0314	.0308
Rowan	100.7	105.1	4.4	41.1	10.2	1,379,354	77.8	20,799	33,561	582,133	75.3	8,900	14,164	.0375	.0376
WILMINGTON	**144.4**	**159.4**	**10.4**	**62.4**	**17.3**	**1,958,953**	**91.7**	**19,207**	**31,393**	**1,228,099**	**90.2**	**12,139**	**19,681**	**.0562**	**.0608**
Brunswick	37.7	43.2	14.6	16.7	23.7	432,000	89.4	16,892	25,868	182,480	93.0	7,005	10,927	.0117	.0126
New Hanover	106.7	116.2	8.9	45.7	15.1	1,526,953	92.4	19,994	33,413	1,045,619	89.7	13,885	22,880	.0445	.0482
ALL COUNTIES															
Alamance	99.2	98.7	-.5	39.7	7.3	1,239,445	67.9	19,955	31,220	753,363	69.9	11,984	18,976	.0395	.0380
Alexander	26.0	29.2	12.3	10.7	17.6	303,977	82.7	18,282	28,409	91,525	79.7	5,596	8,554	.0079	.0082
Alleghany	9.9	10.7	8.1	4.2	10.5	93,764	81.8	13,571	22,325	52,078	78.6	7,672	12,400	.0029	.0031
Anson	26.0	26.9	3.5	9.5	9.2	217,049	71.3	14,566	22,847	94,722	69.2	6,436	9,971	.0071	.0068
Ashe	22.8	24.1	5.7	9.4	11.9	275,544	104.7	16,021	29,313	164,906	92.6	10,195	17,543	.0076	.0085
Avery	14.7	15.5	5.4	5.4	8.0	122,507	78.0	13,763	22,686	79,225	76.5	8,978	14,671	.0043	.0043
Beaufort	41.1	43.1	4.9	16.2	9.5	552,332	104.2	18,276	34,095	392,799	90.8	13,912	24,247	.0162	.0177
Bertie	21.0	21.0	.0	7.6	7.0	191,646	78.5	15,121	25,217	75,685	73.8	6,134	9,959	.0056	.0056
Bladen	31.1	33.2	6.8	12.2	15.1	302,734	80.6	15,816	24,814	126,028	77.4	6,702	10,330	.0090	.0092
Brunswick	37.7	43.2	14.6	16.7	23.7	432,000	89.4	16,892	25,868	182,480	93.0	7,005	10,927	.0117	.0126
Buncombe	163.6	171.5	4.8	69.7	11.2	2,345,119	80.0	20,782	33,646	1,368,363	77.4	12,304	19,632	.0683	.0695
Burke	74.6	81.0	8.6	31.2	16.4	960,016	79.8	19,923	30,770	357,675	77.3	7,527	11,464	.0255	.0261
Cabarrus	87.9	92.7	5.5	35.1	10.0	958,307	70.9	17,581	27,302	593,045	69.4	10,973	16,896	.0314	.0308
Caldwell	69.5	74.6	7.3	28.4	15.4	1,043,060	102.1	20,980	36,727	470,571	91.5	9,990	16,569	.0259	.0285
Camden	5.9	6.1	3.4	2.1	5.0	61,992	57.2	19,719	29,520	10,224	60.3	3,189	4,869	.0016	.0016
Carteret	42.5	46.7	9.9	19.2	18.5	596,456	81.4	20,295	31,065	327,913	82.1	11,114	17,079	.0170	.0176
Caswell	21.0	22.0	4.8	7.2	7.5	170,671	65.8	15,367	23,704	42,706	65.5	3,853	5,931	.0052	.0049
Catawba	107.3	113.7	6.0	44.6	14.1	1,632,525	80.9	23,077	36,604	1,037,823	80.2	14,733	23,270	.0480	.0494
Chatham	34.1	36.2	6.2	14.2	12.7	396,653	82.9	17,216	27,933	135,378	76.8	6,075	9,534	.0106	.0108
Cherokee	19.3	20.3	5.2	8.2	13.9	181,236	78.5	14,103	22,102	122,460	79.4	9,482	14,934	.0060	.0062
Chowan	12.8	13.5	5.5	5.3	12.8	153,892	69.6	19,303	29,036	64,937	69.1	8,172	12,252	.0045	.0042
Clay	6.9	7.7	11.6	3.3	26.9	72,324	133.1	11,932	21,916	44,204	115.8	7,880	13,395	.0019	.0026
Cleveland	85.1	90.2	6.0	32.8	10.8	1,107,383	83.2	20,422	33,762	545,402	79.5	10,268	16,628	.0311	.0318
Columbus	51.8	54.2	4.6	20.3	12.8	489,486	86.2	14,606	24,113	345,414	82.4	10,523	17,015	.0164	.0171
Craven	72.3	76.2	5.4	27.9	13.4	839,063	86.8	18,255	30,074	540,010	85.3	11,849	19,355	.0256	.0268
Cumberland	254.5	276.5	8.6	91.9	16.0	3,075,579	80.3	21,534	33,467	1,637,216	79.2	11,537	17,815	.0905	.0929
☐ Currituck	11.9	14.4	21.0	5.8	31.8	111,632	102.3	12,544	19,247	46,729	106.3	5,147	8,057	.0030	.0036
Dare	14.6	18.4	26.0	7.5	27.1	185,509	94.4	16,174	24,735	213,603	93.4	18,716	28,480	.0068	.0076
Davidson	116.0	124.5	7.3	47.3	12.9	1,549,170	75.8	21,032	32,752	629,077	74.6	8,598	13,300	.0422	.0424
Davie	25.5	28.3	11.0	10.8	18.7	368,765	98.9	20,378	34,145	129,977	91.9	7,444	12,035	.0087	.0096
Duplin	41.2	42.0	1.9	15.6	8.3	410,093	80.5	15,778	26,288	225,634	75.1	8,950	14,464	.0129	.0129
Durham	155.8	164.0	5.3	65.8	12.9	2,379,300	78.6	22,855	36,160	1,233,401	76.9	11,962	18,745	.0664	.0672
Edgecombe	56.6	58.5	3.4	20.7	8.9	621,160	78.4	18,328	30,008	339,287	75.0	10,205	16,391	.0191	.0191
Forsyth	247.7	259.2	4.6	105.5	12.0	3,815,673	72.2	23,517	36,168	2,179,067	72.1	13,440	20,655	.1123	.1108
Franklin	30.7	32.6	6.2	11.4	9.6	311,357	74.3	17,175	27,312	108,744	70.3	6,138	9,539	.0090	.0089
Gaston	164.2	169.0	2.9	63.5	9.1	2,131,255	71.8	21,314	33,563	1,117,036	71.7	11,177	17,591	.0635	.0622
Gates	9.0	9.3	3.3	3.1	6.9	76,907	63.4	16,227	24,809	18,613	62.2	3,957	6,004	.0023	.0021
Graham	7.4	7.7	4.1	2.5	.0	53,213	50.0	14,195	21,285	31,310	51.4	8,272	12,524	.0021	.0019

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Granville	34.3	35.1	2.3	11.8	9.3	310,036	73.5	16,547	26,274	110,227	69.2	6,032	9,341	.0093	.0090
Greene	16.3	17.0	4.3	5.9	11.3	152,882	71.8	16,791	25,912	33,119	71.2	3,650	5,613	.0041	.0042
Guilford	320.8	330.8	3.1	130.9	10.4	4,887,943	74.1	23,678	37,341	3,208,428	72.3	15,700	24,511	.1505	.1486
Halifax	55.3	55.3	.0	20.4	7.9	563,208	77.6	16,778	27,608	332,450	71.7	10,245	16,297	.0182	.0179
Harnett	61.2	66.1	8.0	23.9	13.3	625,821	87.8	15,795	26,185	293,226	80.3	7,707	12,269	.0182	.0191
Haywood	47.0	48.4	3.0	19.1	8.5	552,720	73.6	18,086	28,938	339,962	72.8	11,178	17,799	.0175	.0173
Henderson	61.4	69.8	13.7	28.9	20.4	877,749	99.2	18,360	30,372	553,837	97.2	11,702	19,164	.0242	.0272
Hertford	23.2	22.7	−2.2	8.1	5.2	176,731	68.4	13,627	21,819	164,756	67.1	12,807	20,340	.0074	.0070
Hoke	21.1	23.3	10.4	7.5	17.2	130,198	81.2	11,226	17,360	59,050	79.1	5,153	7,873	.0047	.0047
Hyde	5.9	6.0	1.7	2.1	.0	51,271	62.9	14,987	24,415	15,948	60.3	4,738	7,594	.0015	.0015
Iredell	84.3	89.8	6.5	34.3	12.8	1,084,854	83.2	19,477	31,628	565,578	79.7	10,354	16,489	.0310	.0320
Jackson	26.4	27.9	5.7	9.9	11.2	266,844	82.3	16,449	26,954	119,003	77.8	7,521	12,021	.0078	.0079
Johnston	71.7	75.1	4.7	28.9	10.7	728,829	82.2	15,324	25,219	417,889	79.0	8,944	14,460	.0228	.0234
Jones	9.7	9.6	−1.0	3.2	.0	92,055	72.3	16,698	28,767	23,136	65.6	4,366	7,230	.0025	.0024
Lee	37.8	40.9	8.2	15.1	11.9	484,514	71.5	20,926	32,087	279,344	70.1	12,166	18,500	.0150	.0147
Lenoir	60.5	62.5	3.3	22.3	4.7	682,530	71.1	18,730	30,607	458,948	68.6	12,783	20,581	.0228	.0223
Lincoln	44.1	49.0	11.1	18.2	16.7	623,102	84.4	21,661	34,236	235,655	80.6	8,364	12,948	.0159	.0166
McDowell	35.8	37.8	5.6	14.4	12.5	444,817	90.4	18,256	30,890	219,735	84.4	9,307	15,259	.0123	.0130
Macon	20.9	22.9	9.6	9.1	12.3	203,609	79.3	14,021	22,375	150,648	76.6	10,529	16,555	.0072	.0073
Madison	16.8	17.0	1.2	6.6	10.0	133,305	75.8	12,637	20,198	56,453	76.4	5,333	8,553	.0041	.0042
Martin	26.1	26.5	1.5	9.3	5.7	206,484	73.2	13,547	22,203	132,365	67.9	8,958	14,233	.0076	.0072
Mecklenburg	413.0	435.6	5.5	174.4	13.0	7,077,072	72.8	26,540	40,580	3,803,156	71.1	14,405	21,807	.2006	.1979
Mitchell	14.6	15.0	2.7	5.4	1.9	145,113	71.6	15,955	26,873	100,087	66.6	11,332	18,535	.0051	.0049
Montgomery	23.0	24.3	5.7	9.1	12.3	257,133	72.2	18,437	28,256	96,174	70.3	6,971	10,569	.0073	.0072
Moore	52.6	58.0	10.3	23.4	17.6	696,513	93.3	18,109	29,766	363,324	86.8	9,776	15,527	.0189	.0205
Nash	68.6	72.7	6.0	27.8	13.0	883,498	76.2	20,384	31,781	542,062	74.4	12,638	19,499	.0274	.0272
New Hanover	106.7	116.2	8.9	45.7	15.1	1,526,953	92.4	19,994	33,413	1,045,619	89.7	13,885	22,880	.0445	.0482
Northampton	22.4	21.8	−2.7	7.2	.0	181,935	57.0	16,091	25,269	49,902	55.0	4,471	6,931	.0057	.0052
Onslow	114.9	121.1	5.4	35.6	12.3	1,121,288	81.4	19,498	31,497	573,539	75.8	10,294	16,111	.0347	.0352
Orange	80.2	89.7	11.8	35.7	22.3	1,406,543	93.0	24,952	39,399	463,300	90.9	8,310	12,978	.0319	.0348
Pamlico	10.6	11.0	3.8	3.9	5.4	105,029	67.3	16,965	26,931	32,423	68.0	5,218	8,314	.0031	.0030
Pasquotank	28.8	29.7	3.1	11.1	9.9	363,716	75.6	20,512	32,767	296,158	76.2	16,640	26,681	.0124	.0123
Pender	23.0	25.4	10.4	8.9	12.7	178,595	73.5	13,029	20,067	70,473	72.4	5,173	7,918	.0056	.0058
Perquimens	9.7	10.3	6.2	4.0	14.3	84,831	86.3	13,009	21,208	41,720	79.9	6,627	10,430	.0028	.0027
Person	29.7	31.1	4.7	11.3	9.7	323,475	87.4	16,759	28,626	163,953	78.7	8,906	14,509	.0094	.0098
Pitt	92.1	99.2	7.7	37.3	16.9	1,013,074	63.1	19,466	27,160	692,456	69.0	12,842	18,565	.0350	.0338
Polk	13.2	13.8	4.5	5.8	11.5	158,009	74.3	17,438	27,243	59,501	71.1	6,689	10,259	.0044	.0043
Randolph	94.2	101.7	8.0	39.8	15.0	1,198,117	82.9	18,931	30,103	476,426	79.8	7,657	11,971	.0319	.0331
Richmond	46.5	49.7	6.9	19.3	15.6	468,822	78.8	15,703	24,291	301,251	77.1	10,185	15,609	.0154	.0156
Robeson	104.1	111.4	7.0	37.2	13.1	969,727	85.3	15,904	26,068	576,656	78.9	9,795	15,502	.0312	.0322
Rockingham	85.0	89.7	5.5	34.7	12.3	1,155,003	82.3	20,509	33,285	517,568	78.2	9,401	14,916	.0313	.0321
Rowan	100.7	105.1	4.4	41.1	10.2	1,379,354	77.8	20,799	33,561	582,133	75.3	8,900	14,164	.0375	.0376
Rutherford	54.8	57.8	5.5	22.8	13.4	663,187	86.6	17,682	29,087	356,325	84.2	9,622	15,628	.0191	.0199
Sampson	50.7	53.6	5.7	19.5	12.1	545,496	99.3	15,727	27,974	269,379	89.4	8,175	13,814	.0152	.0165
Scotland	33.1	35.6	7.6	12.5	14.7	381,894	83.4	19,100	30,552	199,069	78.7	10,221	15,926	.0112	.0116
Stanly	49.4	52.2	5.7	20.3	12.2	615,566	85.0	18,380	30,323	302,492	79.5	9,310	14,901	.0173	.0179
Stokes	34.7	39.4	13.5	14.2	18.3	454,217	97.5	19,164	31,987	98,954	91.5	4,307	6,969	.0101	.0113
Surry	60.7	64.4	6.1	24.9	12.2	741,725	81.9	18,364	29,788	536,919	79.3	13,487	21,563	.0240	.0246
Swain	10.5	11.0	4.8	4.3	13.2	95,706	73.6	14,507	22,257	92,266	75.3	13,848	21,457	.0037	.0037
Transylvania	24.0	25.8	7.5	9.8	14.0	302,268	83.9	19,113	30,844	135,182	78.4	8,811	13,794	.0084	.0086
Tyrrell	4.0	4.0	.0	1.4	.0	28,122	61.8	12,412	20,087	18,770	61.6	8,296	13,407	.0011	.0010
Union	73.2	81.5	11.3	27.9	15.3	827,099	84.5	18,522	29,645	429,475	85.1	9,590	15,393	.0240	.0254
Vance	37.3	39.1	4.8	14.5	13.3	478,299	97.6	18,914	32,986	298,553	87.8	12,418	20,590	.0138	.0149
Wake	313.6	349.4	11.4	137.4	20.2	5,121,926	90.4	23,539	37,277	2,827,909	87.9	13,169	20,582	.1368	.1472
Warren	16.4	16.8	2.4	5.9	9.3	135,325	68.1	14,909	22,936	44,107	70.9	4,781	7,476	.0041	.0040
Washington	14.9	15.2	2.0	5.4	10.2	230,566	98.7	23,687	42,697	104,721	88.0	11,370	19,393	.0058	.0062
Watauga	32.8	36.0	9.8	13.7	19.1	319,513	91.5	14,508	23,322	243,031	87.2	11,290	17,739	.0107	.0115
Wayne	99.3	106.0	6.7	39.0	14.7	1,036,147	73.6	17,550	26,568	675,646	74.3	11,398	17,324	.0344	.0343
Wilkes	60.1	64.2	6.8	24.2	12.6	681,753	87.8	16,884	28,172	369,952	82.9	9,406	15,287	.0200	.0209
Wilson	64.0	66.7	4.2	25.2	12.0	734,578	78.0	18,346	29,150	483,707	75.1	12,276	19,195	.0236	.0238
Yadkin	29.1	31.1	6.9	11.6	9.4	347,480	73.9	18,850	29,955	162,889	72.8	8,894	14,042	.0102	.0101
Yancey	15.4	16.7	8.4	5.9	7.3	136,490	96.2	12,651	23,134	69,836	82.8	6,947	11,837	.0041	.0044
TOTAL METRO COUNTIES	**3,169.7**	**3,375.2**	**6.5**	**1,297.2**	**13.6**	**45,455,279**	**78.6**	**22,284**	**35,041**	**24,597,406**	**76.8**	**12,184**	**18,962**	**1.3015**	**1.3212**
TOTAL STATE	**6,011.4**	**6,389.1**	**6.3**	**2,421.5**	**13.1**	**77,679,453**	**80.1**	**20,139**	**32,079**	**42,265,450**	**77.7**	**11,108**	**17,454**	**2.2679**	**2.3118**

1982 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
NORTH DAKOTA															
BISMARCK	**84.0**	**96.2**	**14.5**	**35.8**	**19.3**	**1,405,084**	**105.6**	**22,779**	**39,248**	**969,158**	**97.0**	**16,399**	**27,071**	**.0381**	**.0436**
Burleigh	57.7	66.1	14.6	25.0	19.6	1,020,371	107.0	23,582	40,815	729,234	97.6	17,662	29,169	.0276	.0317
Morton	26.3	30.1	14.4	10.8	18.7	384,713	101.9	20,934	35,622	239,924	95.3	13,498	22,215	.0105	.0119
FARGO - MOORHEAD	**141.2**	**153.2**	**8.5**	**60.7**	**17.4**	**2,226,052**	**77.6**	**24,239**	**36,673**	**1,584,569**	**80.4**	**16,993**	**26,105**	**.0683**	**.0699**
Cass	91.4	101.1	10.6	41.5	19.3	1,476,473	78.9	23,714	35,578	1,228,080	81.8	19,416	29,592	.0477	.0492
Clay, Minn.	*49.8*	*52.1*	*4.6*	*19.2*	*13.6*	*749,579*	*75.2*	*25,319*	*39,041*	*356,489*	*75.7*	*12,005*	*18,567*	*.0206*	*.0207*
GRAND FORKS	**102.2**	**106.7**	**4.4**	**39.9**	**11.8**	**1,265,936**	**65.7**	**21,399**	**31,728**	**928,875**	**70.7**	**15,242**	**23,280**	**.0433**	**.0418**
Grand Forks	67.2	70.7	5.2	25.9	12.1	843,471	65.8	22,018	32,566	657,520	70.6	16,682	25,387	.0294	.0285
Polk, Minn.	*35.0*	*36.0*	*2.9*	*14.0*	*11.1*	*422,465*	*65.5*	*20,264*	*30,176*	*271,355*	*70.9*	*12,602*	*19,383*	*.0139*	*.0133*
ALL COUNTIES															
Adams	3.6	3.5	−2.8	1.3	.0	46,028	50.6	23,509	35,406	21,573	53.8	10,788	16,595	.0015	.0014
Barnes	13.9	13.7	−1.4	5.1	−1.9	166,000	53.0	20,860	32,549	108,649	55.1	13,475	21,304	.0059	.0052
Benson	7.9	8.0	1.3	2.5	.0	89,271	71.4	20,836	35,708	18,154	66.9	4,350	7,262	.0023	.0022
Billings	1.1	1.1	.0	.4	.0	11,721	83.7	15,950	29,303	2,634	72.6	3,815	6,585	.0003	.0003
Bottineau	9.2	9.3	1.1	3.5	6.1	137,069	71.7	24,186	39,163	63,057	68.8	11,321	18,016	.0038	.0037
Bowman	4.3	4.5	4.7	1.6	6.7	62,868	82.3	22,986	39,293	42,408	74.2	16,233	26,505	.0018	.0019
Burke	3.7	3.3	−10.8	1.4	−6.7	45,364	52.2	19,867	32,403	15,346	49.7	6,833	10,961	.0015	.0013
Burleigh	57.7	66.1	14.6	25.0	19.6	1,020,371	107.0	23,582	40,815	729,234	97.6	17,662	29,169	.0276	.0317
Cass	91.4	101.1	10.6	41.5	19.3	1,476,473	78.9	23,714	35,578	1,228,080	81.8	19,416	29,592	.0477	.0492
Cavalier	7.5	7.0	−6.7	2.7	.0	68,484	43.6	17,659	25,364	43,663	50.6	10,737	16,171	.0026	.0023
Dickey	7.3	7.7	5.5	2.6	4.0	91,936	78.1	20,653	35,360	39,313	73.9	9,040	15,120	.0026	.0026
Divide	3.3	2.8	−15.2	1.2	−7.7	38,420	49.9	19,720	32,017	21,434	48.4	11,112	17,862	.0013	.0010
Dunn	4.6	4.7	2.2	1.6	.0	58,257	87.8	19,388	36,411	17,534	75.0	6,261	10,959	.0015	.0015
Eddy	3.4	3.1	−8.8	1.4	.0	42,551	80.0	16,887	30,394	21,782	70.4	9,131	15,559	.0012	.0013
Emmons	5.8	5.1	−12.1	1.9	−5.0	67,921	36.8	24,832	35,748	21,661	40.1	7,729	11,401	.0022	.0017
Foster	4.6	4.5	−2.2	1.6	.0	62,111	43.0	27,142	38,819	39,621	47.5	16,785	24,763	.0022	.0019
Golden Valley	2.4	2.5	4.2	.9	.0	23,950	43.5	18,541	26,611	24,337	50.5	17,962	27,041	.0011	.0009
Grand Forks	67.2	70.7	5.2	25.9	12.1	843,471	65.8	22,018	32,566	657,520	70.6	16,682	25,387	.0294	.0285
Grant	4.1	3.8	−7.3	1.5	.0	41,777	47.6	18,874	27,851	20,568	53.0	8,963	13,712	.0015	.0011
Griggs	3.7	3.5	−5.4	1.3	−7.1	43,437	41.9	21,866	33,413	9,861	45.0	4,858	7,585	.0012	.0012
Hettinger	4.2	3.8	−9.5	1.5	.0	59,336	69.8	23,301	39,557	20,203	65.1	8,158	13,469	.0017	.0014
Kidder	3.8	3.5	−7.9	1.4	.0	32,305	50.8	15,306	23,075	7,307	50.2	3,475	5,219	.0009	.0009
La Moure	6.4	6.3	−1.6	2.3	.0	77,900	61.1	21,020	33,870	26,466	61.2	7,140	11,507	.0023	.0021
Logan	3.3	2.9	−12.1	1.1	−8.3	46,388	53.2	25,241	42,171	15,549	51.0	8,579	14,135	.0014	.0011
McHenry	7.7	7.1	−7.8	2.8	.0	77,217	52.9	18,035	27,578	29,699	56.2	6,790	10,607	.0023	.0021
McIntosh	4.6	4.2	−8.7	1.9	.0	83,977	48.4	29,788	44,198	23,655	52.4	8,168	12,450	.0023	.0020
McKenzie	7.4	8.3	12.2	3.0	20.0	130,393	100.1	26,061	43,464	28,685	92.4	5,964	9,562	.0028	.0030
McLean	12.7	13.8	8.7	5.0	11.1	154,167	69.2	20,248	30,833	53,544	72.0	6,919	10,709	.0041	.0041
Mercer	10.2	12.8	25.5	4.7	30.6	134,543	120.6	16,944	28,626	52,762	110.0	6,978	11,226	.0032	.0038
Morton	26.3	30.1	14.4	10.8	18.7	384,713	101.9	20,934	35,622	239,924	95.3	13,498	22,215	.0105	.0119
Mountrail	7.5	7.2	−4.0	2.8	3.7	101,573	72.9	21,756	36,276	54,175	69.7	11,824	19,348	.0030	.0029
Nelson	5.2	5.0	−3.8	1.9	−5.0	54,540	44.5	18,870	28,705	35,828	48.0	12,108	18,857	.0020	.0018
Oliver	2.5	2.7	8.0	.9	12.5	26,034	91.6	16,986	28,927	3,987	85.4	2,688	4,430	.0006	.0007
Pembina	10.4	10.2	−1.9	3.7	−2.6	121,235	39.9	22,803	32,766	73,473	46.7	13,182	19,858	.0045	.0038
Pierce	6.2	6.2	.0	2.1	.0	75,179	62.1	22,084	35,800	54,755	61.1	16,181	26,074	.0027	.0023
Ramsey	13.1	13.3	1.5	5.3	10.4	168,785	66.4	21,133	31,846	163,463	69.7	20,064	30,842	.0063	.0062
Ransom	6.7	6.6	−1.5	2.4	.0	96,492	56.6	25,668	40,205	36,139	56.6	9,613	15,058	.0029	.0025
Renville	3.6	3.6	.0	1.3	.0	45,336	65.1	21,118	34,874	15,683	61.8	7,457	12,064	.0013	.0012
Richland	19.5	20.4	4.6	7.1	7.6	239,657	77.2	20,486	33,755	143,161	75.7	12,343	20,164	.0073	.0074
Rolette	12.4	13.1	5.6	4.1	13.9	101,416	69.1	16,655	24,736	65,871	74.9	10,463	16,066	.0036	.0036
Sargent	5.4	5.1	−5.6	2.0	.0	60,553	45.8	20,762	30,277	17,619	51.9	5,798	8,810	.0018	.0015
Sheridan	2.8	2.6	−7.1	.9	−10.0	31,890	33.7	23,859	35,433	7,963	36.6	5,830	8,848	.0010	.0009
Sioux	3.6	3.8	5.6	1.0	11.1	22,963	67.9	15,200	22,963	4,745	69.8	3,106	4,745	.0008	.0007
Slope	1.1	.9	−18.2	.3	−25.0	8,706	15.1	18,918	29,020	380	15.9	820	1,267	.0003	.0001
Stark	24.7	27.0	9.3	9.7	15.5	311,895	67.2	22,206	32,154	228,643	70.0	16,013	23,571	.0106	.0103
Steele	3.0	2.7	−10.0	1.1	.0	53,266	45.3	33,349	48,442	14,731	51.6	8,834	13,392	.0014	.0013
Stutsman	24.5	25.4	3.7	10.0	11.1	319,226	71.9	20,630	31,923	229,116	72.7	14,737	22,912	.0105	.0103
Towner	4.0	3.8	−5.0	1.4	−6.7	57,334	39.8	27,340	40,953	16,608	42.1	7,793	11,863	.0016	.0015
Traill	9.7	9.9	2.1	3.6	2.9	141,007	61.5	24,947	39,169	66,797	61.3	11,833	18,555	.0043	.0038
Walsh	15.3	15.2	−.7	5.8	7.4	222,707	76.8	23,328	38,398	134,577	75.4	14,212	23,203	.0066	.0066
Ward	58.7	59.2	.9	22.5	8.7	806,463	81.5	21,470	35,843	687,068	76.8	18,770	30,536	.0272	.0275
Wells	6.9	6.5	−5.8	2.6	.0	99,212	51.1	25,253	38,158	40,305	53.3	10,111	15,502	.0030	.0026
Williams	23.0	25.8	12.2	10.4	20.9	438,017	94.9	26,135	42,117	254,701	92.5	15,388	24,490	.0113	.0125

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
NORTH DAKOTA (continued)															
TOTAL METRO COUNTIES	**242.6**	**268.0**	**10.5**	**103.2**	**17.4**	**3,725,028**	**84.7**	**22,949**	**36,095**	**2,854,758**	**83.8**	**17,668**	**27,662**	**.1152**	**.1213**
TOTAL STATE	**663.1**	**695.0**	**4.8**	**262.3**	**10.5**	**9,221,925**	**74.7**	**22,241**	**35,158**	**5,994,011**	**76.1**	**14,337**	**22,852**	**.2853**	**.2853**
OHIO															
AKRON	**656.6**	**646.9**	**–1.5**	**248.4**	**4.3**	**9,471,639**	**62.7**	**24,445**	**38,131**	**4,722,766**	**59.0**	**12,472**	**19,013**	**.2860**	**.2639**
Portage	138.3	145.4	5.1	51.7	11.9	2,017,677	76.6	24,728	39,027	735,521	72.9	9,208	14,227	.0525	.0524
Summit	518.3	501.5	–3.2	196.7	2.4	7,453,962	59.3	24,377	37,895	3,987,245	56.6	13,257	20,271	.2335	.2115
CANTON	**406.3**	**412.7**	**1.6**	**156.5**	**7.0**	**5,967,201**	**68.7**	**24,184**	**38,129**	**3,136,396**	**65.0**	**12,993**	**20,041**	**.1771**	**.1696**
Carroll	26.3	28.5	8.4	10.0	12.4	342,999	97.5	19,517	34,300	163,848	88.6	9,759	16,385	.0091	.0100
Stark	380.0	384.2	1.1	146.5	6.6	5,624,202	67.2	24,486	38,390	2,972,548	63.9	13,203	20,290	.1680	.1596
CINCINNATI	**1,405.8**	**1,420.0**	**1.0**	**546.2**	**6.8**	**22,420,622**	**77.1**	**24,749**	**41,048**	**10,975,530**	**71.4**	**12,520**	**20,094**	**.6182**	**.6127**
Clermont	135.2	155.0	14.6	56.0	23.6	2,391,237	86.4	28,321	42,701	940,326	89.3	10,966	16,792	.0577	.0619
Hamilton	863.6	837.3	–3.0	334.5	2.6	14,293,777	74.3	25,149	42,732	7,039,355	65.7	13,034	21,044	.3992	.3858
Warren	101.7	109.5	7.7	38.9	16.5	1,537,317	80.7	25,474	39,520	604,344	80.3	10,036	15,536	.0394	.0407
Dearborn, Ind.	*35.3*	*38.5*	*9.1*	*13.6*	*13.3*	*392,772*	*77.2*	*18,472*	*28,880*	*178,200*	*76.5*	*8,413*	*13,103*	*.0115*	*.0115*
Boone, Ky.	*48.7*	*56.0*	*15.0*	*19.9*	*22.8*	*825,163*	*99.5*	*25,528*	*41,465*	*871,853*	*98.9*	*27,051*	*43,812*	*.0270*	*.0304*
Campbell, Ky.	*82.5*	*79.9*	*–3.2*	*29.3*	*1.4*	*1,004,418*	*72.0*	*20,210*	*34,280*	*466,498*	*67.8*	*9,621*	*15,921*	*.0296*	*.0284*
Kenton, Ky.	*138.8*	*143.8*	*3.6*	*54.0*	*8.9*	*1,975,938*	*78.8*	*22,280*	*36,591*	*874,954*	*73.4*	*10,170*	*16,203*	*.0538*	*.0540*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,670.2***	***1,701.4***	***1.9***	***649.6***	***7.7***	***26,736,715***	***77.9***	***24,903***	***41,159***	***12,695,728***	***72.4***	***12,203***	***19,544***	***.7272***	***.7249***
CLEVELAND	**1,870.3**	**1,857.0**	**–.7**	**737.5**	**5.3**	**31,503,855**	**68.1**	**26,767**	**42,717**	**14,892,899**	**64.9**	**12,903**	**20,194**	**.8842**	**.8409**
Cuyahoga	1,459.1	1,413.5	–3.1	580.2	3.2	23,850,434	61.4	26,269	41,107	11,345,668	58.9	12,695	19,555	.6963	.6383
Geauga	76.7	83.7	9.1	27.3	13.8	1,274,947	81.2	29,321	46,701	537,143	82.1	12,293	19,676	.0324	.0338
Lake	215.2	222.3	3.3	83.2	10.9	4,506,612	96.1	30,647	54,166	1,963,754	85.4	14,120	23,603	.1058	.1140
Medina	119.3	137.5	15.3	46.8	20.9	1,871,862	94.3	24,891	39,997	1,046,334	93.9	13,946	22,358	.0497	.0548
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,805.0***	***2,792.0***	***–.5***	***1,089.9***	***5.6***	***45,009,548***	***67.0***	***26,105***	***41,297***	***21,381,879***	***63.8***	***12,646***	***19,618***	***1.2836***	***1.2143***
COLUMBUS	**1,106.9**	**1,148.4**	**3.7**	**454.9**	**10.4**	**17,810,244**	**71.5**	**25,197**	**39,152**	**8,953,406**	**68.5**	**12,893**	**19,682**	**.5047**	**.4923**
Delaware	56.0	62.6	11.8	21.9	17.1	913,904	116.2	22,605	41,731	292,351	100.8	7,786	13,349	.0194	.0228
Fairfield	97.8	110.3	12.8	38.1	14.1	1,217,564	75.4	20,778	31,957	558,917	75.9	9,515	14,670	.0347	.0354
Franklin	875.1	893.5	2.1	366.3	9.6	14,695,297	68.9	26,027	40,118	7,678,862	66.7	13,780	20,963	.4227	.4064
Madison	33.7	36.0	6.8	12.9	15.2	440,371	81.1	21,716	34,137	190,111	80.6	9,400	14,737	.0119	.0124
Pickaway	44.3	46.0	3.8	15.7	7.5	543,108	66.9	22,288	34,593	233,165	67.5	9,536	14,851	.0160	.0153
DAYTON	**826.0**	**814.2**	**–1.4**	**321.0**	**4.9**	**12,662,339**	**64.5**	**25,146**	**39,447**	**5,978,477**	**61.6**	**12,088**	**18,625**	**.3677**	**.3433**
Greene	130.6	133.1	1.9	49.0	9.9	2,150,813	71.3	28,152	43,894	832,291	72.1	10,846	16,986	.0562	.0548
Miami	91.4	94.8	3.7	35.7	8.5	1,351,837	90.0	21,625	37,867	619,894	80.8	10,423	17,364	.0353	.0370
Montgomery	565.1	545.4	–3.5	221.8	3.1	8,673,476	59.2	25,326	39,105	4,331,218	57.0	12,824	19,528	.2626	.2381
Preble	38.9	40.9	5.1	14.5	7.4	486,213	72.2	20,918	33,532	195,074	69.3	8,533	13,453	.0136	.0134
DAYTON - SPRINGFIELD CONSOLIDATED AREA	***1,009.0***	***995.2***	***–1.4***	***391.3***	***5.0***	***15,074,546***	***64.8***	***24,551***	***38,524***	***7,150,899***	***61.9***	***11,857***	***18,275***	***.4400***	***.4113***
HAMILTON - MIDDLETOWN	**264.4**	**281.4**	**6.4**	**103.4**	**12.4**	**4,316,093**	**82.1**	**25,759**	**41,742**	**1,720,198**	**79.1**	**10,440**	**16,636**	**.1090**	**.1122**
Butler	264.4	281.4	6.4	103.4	12.4	4,316,093	82.1	25,759	41,742	1,720,198	79.1	10,440	16,636	.1090	.1122
LIMA	**220.2**	**227.1**	**3.1**	**84.2**	**9.2**	**3,132,666**	**77.4**	**22,899**	**37,205**	**1,568,745**	**71.8**	**11,842**	**18,631**	**.0888**	**.0884**
Allen	112.7	114.7	1.8	43.5	8.2	1,618,433	71.5	23,476	37,205	955,453	68.7	14,090	21,964	.0493	.0479
Auglaize	43.4	46.1	6.2	16.7	10.6	600,491	80.6	22,016	35,958	265,141	76.0	9,979	15,877	.0162	.0165
Putnam	33.3	34.6	3.9	11.7	11.4	493,203	102.2	23,236	42,154	171,971	88.3	8,700	14,698	.0116	.0126
Van Wert	30.8	31.7	2.9	12.3	8.8	420,539	71.4	21,710	34,190	176,180	68.5	9,253	14,324	.0117	.0114
LORAIN - ELYRIA	**278.1**	**288.1**	**3.6**	**104.0**	**10.4**	**4,034,054**	**68.7**	**25,391**	**38,789**	**1,766,214**	**67.8**	**11,174**	**16,983**	**.1134**	**.1095**
Lorain	278.1	288.1	3.6	104.0	10.4	4,034,054	68.7	25,391	38,789	1,766,214	67.8	11,174	16,983	.1134	.1095
MANSFIELD	**131.3**	**132.1**	**.6**	**50.8**	**6.7**	**1,737,914**	**57.2**	**23,226**	**34,211**	**1,046,049**	**59.8**	**13,756**	**20,592**	**.0574**	**.0525**
Richland	131.3	132.1	.6	50.8	6.7	1,737,914	57.2	23,226	34,211	1,046,049	59.8	13,756	20,592	.0574	.0525
NEWARK	**123.3**	**130.8**	**6.1**	**48.8**	**11.2**	**1,512,608**	**74.0**	**19,803**	**30,996**	**729,209**	**70.7**	**9,733**	**14,943**	**.0444**	**.0440**
Licking	123.3	130.8	6.1	48.8	11.2	1,512,608	74.0	19,803	30,996	729,209	70.7	9,733	14,943	.0444	.0440
PARKERSBURG - MARIETTA	**165.8**	**174.2**	**5.1**	**66.0**	**10.0**	**2,431,879**	**81.4**	**22,350**	**36,847**	**1,529,280**	**76.9**	**14,405**	**23,171**	**.0723**	**.0735**
Washington	65.7	69.9	6.4	26.0	11.6	926,421	92.4	20,668	35,632	516,612	84.8	11,995	19,870	.0257	.0272
Wirt, W. Va.	*5.1*	*5.6*	*9.8*	*1.8*	*5.9*	*49,609*	*100.4*	*14,558*	*27,561*	*14,170*	*88.7*	*4,418*	*7,872*	*.0013*	*.0013*
Wood, W. Va.	*95.0*	*98.7*	*3.9*	*38.2*	*9.1*	*1,455,849*	*74.4*	*23,847*	*38,111*	*998,498*	*73.0*	*16,495*	*26,139*	*.0453*	*.0450*
SPRINGFIELD	**183.0**	**181.0**	**–1.1**	**70.3**	**5.7**	**2,412,207**	**66.3**	**21,811**	**34,313**	**1,172,422**	**63.3**	**10,795**	**16,677**	**.0723**	**.0680**
Champaign	34.3	36.3	5.8	13.9	13.0	522,138	104.1	20,797	37,564	190,586	91.6	8,085	13,711	.0122	.0134

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
OHIO (continued)															
SPRINGFIELD (continued)															
Clark	148.7	144.7	−2.7	56.4	4.1	1,890,069	58.2	22,041	33,512	981,836	58.8	11,410	17,408	.0601	.0546
STEUBENVILLE - WEIRTON	**162.2**	**160.3**	**−1.2**	**60.5**	**3.6**	**2,573,611**	**77.2**	**24,871**	**42,539**	**1,038,828**	**70.9**	**10,409**	**17,171**	**.0674**	**.0664**
Jefferson	90.7	88.2	−2.8	33.5	1.5	1,482,697	91.1	23,509	44,260	638,435	75.8	11,004	19,058	.0374	.0386
Brooke, W. Va.	*31.2*	*31.6*	*1.3*	*11.3*	*4.6*	*466,594*	*65.9*	*26,048*	*41,292*	*139,529*	*65.0*	*7,828*	*12,348*	*.0120*	*.0115*
Hancock, W. Va.	*40.3*	*40.5*	*.5*	*15.7*	*7.5*	*624,320*	*57.9*	*27,080*	*39,766*	*260,864*	*62.8*	*10,972*	*16,616*	*.0180*	*.0163*
TOLEDO	**797.5**	**813.4**	**2.0**	**305.8**	**7.1**	**12,681,548**	**68.3**	**26,400**	**41,470**	**5,951,473**	**65.4**	**12,611**	**19,462**	**.3586**	**.3433**
Fulton	38.6	41.5	7.5	14.8	13.0	546,034	82.7	22,812	36,894	241,760	76.9	10,430	16,335	.0148	.0152
Lucas	470.4	464.5	−1.3	182.9	4.2	7,670,652	63.3	26,769	41,939	3,808,031	60.1	13,553	20,820	.2251	.2086
Ottawa	40.6	42.1	3.7	15.6	6.8	569,768	65.2	23,623	36,524	244,658	64.9	10,159	15,683	.0163	.0156
Wood	110.5	119.3	8.0	42.0	12.9	1,697,112	78.4	25,572	40,407	821,055	76.8	12,481	19,549	.0463	.0472
Monroe, Mich.	*137.4*	*146.0*	*6.3*	*50.5*	*12.2*	*2,197,982*	*77.0*	*27,591*	*43,524*	*835,969*	*77.4*	*10,473*	*16,554*	*.0561*	*.0567*
YOUNGSTOWN - WARREN	**530.0**	**527.5**	**−.5**	**201.5**	**5.7**	**7,913,190**	**68.5**	**24,631**	**39,271**	**3,964,844**	**66.1**	**12,516**	**19,677**	**.2303**	**.2199**
Mahoning	286.7	279.2	−2.6	107.1	3.1	4,099,728	66.6	23,682	38,279	2,140,565	63.9	12,570	19,987	.1230	.1158
Trumbull	243.3	248.3	2.1	94.4	8.8	3,813,462	70.5	25,768	40,397	1,824,279	68.8	12,451	19,325	.1073	.1041
ALL COUNTIES															
Adams	25.4	28.5	12.2	9.6	11.6	192,469	64.8	13,584	20,049	151,711	70.8	10,329	15,803	.0076	.0074
Allen	112.7	114.7	1.8	43.5	8.2	1,618,433	71.5	23,476	37,205	955,453	68.7	14,090	21,964	.0493	.0479
Ashland	46.7	48.6	4.1	17.5	7.4	626,826	73.9	22,111	35,819	264,481	70.0	9,542	15,113	.0175	.0173
Ashtabula	105.3	108.4	2.9	39.4	7.1	1,324,690	70.3	21,144	33,622	560,343	66.4	9,153	14,222	.0380	.0366
Athens	57.1	59.1	3.5	20.5	8.5	651,697	73.6	19,860	31,790	310,961	68.8	9,747	15,169	.0195	.0193
Auglaize	43.4	46.1	6.2	16.7	10.6	600,491	80.6	22,016	35,958	265,141	76.0	9,979	15,877	.0162	.0165
□ Belmont	82.9	83.9	1.2	33.1	6.8	1,028,996	65.5	20,062	31,087	514,957	66.6	9,969	15,558	.0315	.0298
Brown	32.9	36.1	9.7	12.8	14.3	317,152	85.4	15,271	24,778	116,486	79.8	5,785	9,100	.0089	.0093
Butler	264.4	281.4	6.4	103.4	12.4	4,316,093	82.1	25,759	41,742	1,720,198	79.1	10,440	16,636	.1090	.1122
Carroll	26.3	28.5	8.4	10.0	12.4	342,999	97.5	19,517	34,300	163,848	88.6	9,759	16,385	.0091	.0100
Champaign	34.3	36.3	5.8	13.9	13.0	522,138	104.1	20,797	37,564	190,586	91.6	8,085	13,711	.0122	.0134
Clark	148.7	144.7	−2.7	56.4	4.1	1,890,069	58.2	22,041	33,512	981,836	58.8	11,410	17,408	.0601	.0546
Clermont	135.2	155.0	14.6	56.0	23.6	2,391,237	86.4	28,321	42,701	940,326	89.3	10,966	16,792	.0577	.0619
Clinton	35.2	37.1	5.4	14.4	13.4	476,784	82.4	20,582	33,110	267,888	78.9	11,789	18,603	.0139	.0141
Columbiana	114.5	117.3	2.4	43.6	6.6	1,399,955	69.5	20,193	32,109	687,262	68.3	9,986	15,763	.0420	.0407
Coshocton	36.5	38.2	4.7	13.9	4.5	430,618	68.9	19,167	30,980	199,873	66.7	9,013	14,379	.0129	.0124
Crawford	50.0	49.9	−.2	18.9	2.7	638,[illegible]	68.4	20,608	33,785	306,580	64.2	10,150	16,221	.0190	.0182
Cuyahoga	1,459.1	1,413.5	−3.1	580.2	3.2	23,850,434	61.4	26,269	41,107	11,345,668	58.9	12,695	19,555	.6963	.6383
Darke	56.3	59.9	6.4	21.7	10.7	824,985	96.8	21,389	38,018	364,653	86.5	9,977	16,804	.0208	.0225
Defiance	40.6	42.4	4.4	14.8	8.0	550,423	66.9	24,073	37,191	306,549	65.4	13,526	20,713	.0170	.0163
Delaware	56.0	62.6	11.8	21.9	17.1	913,904	116.2	22,605	41,731	292,351	100.8	7,786	13,349	.0194	.0228
Erie	80.3	82.7	3.0	31.4	9.8	1,123,442	73.7	22,612	35,778	623,962	70.0	12,834	19,871	.0336	.0329
Fairfield	97.8	110.3	12.8	38.1	14.1	1,217,564	75.4	20,778	31,957	558,917	75.9	9,515	14,670	.0347	.0354
Fayette	27.8	28.8	3.6	10.4	5.1	369,821	98.6	18,805	35,560	210,346	83.1	11,606	20,226	.0103	.0109
Franklin	875.1	893.5	2.1	366.3	9.6	14,695,297	68.9	26,027	40,118	7,678,862	66.7	13,780	20,963	.4227	.4064
Fulton	38.6	41.5	7.5	14.8	13.0	546,034	82.7	22,812	36,894	241,760	76.9	10,430	16,335	.0148	.0152
Gallia	31.3	34.7	10.9	12.3	13.9	309,186	78.9	16,005	25,137	199,646	77.6	10,409	16,231	.0102	.0103
Geauga	76.7	83.7	9.1	27.3	13.8	1,274,947	81.2	29,321	46,701	537,143	82.1	12,293	19,676	.0324	.0338
Greene	130.6	133.1	1.9	49.0	9.9	2,150,813	71.3	28,152	43,894	832,291	72.1	10,846	16,986	.0562	.0548
Guernsey	43.1	46.4	7.7	17.3	10.9	594,802	102.5	18,825	34,382	316,375	90.7	10,634	18,288	.0158	.0174
Hamilton	863.6	837.3	−3.0	334.5	2.6	14,293,777	74.3	25,149	42,732	7,039,355	65.7	13,034	21,044	.3992	.3858
Hancock	65.2	67.2	3.1	25.9	8.8	1,235,933	104.4	25,408	47,719	606,451	90.4	13,386	23,415	.0298	.0329
Hardin	33.1	34.1	3.0	12.5	8.7	350,151	62.9	18,697	28,012	158,378	67.8	8,209	12,670	.0108	.0102
Harrison	18.4	19.1	3.8	7.1	9.2	200,597	73.1	17,824	28,253	67,607	69.9	6,123	9,522	.0056	.00[illegible]
Henry	28.7	29.8	3.8	11.2	10.9	367,382	75.5	20,726	32,802	148,448	71.6	8,564	13,254	.0102	.0102
Highland	34.4	37.3	8.4	13.9	12.1	345,437	80.7	15,418	24,852	208,065	79.0	9,376	14,969	.0111	.0113
Hocking	25.0	27.3	9.2	10.7	17.6	277,162	77.2	17,184	25,903	142,454	76.5	8,869	13,313	.0084	.0085
Holmes	30.6	34.6	13.1	9.6	12.9	300,733	80.4	19,610	31,326	137,859	76.7	9,178	14,360	.0089	.0092
Huron	55.6	58.7	5.6	21.5	10.8	732,489	76.0	21,451	34,069	368,162	71.7	11,055	17,124	.0212	.0212
Jackson	31.3	33.2	6.1	12.1	9.0	276,512	71.1	14,560	22,852	166,760	69.3	8,874	13,782	.0096	.0094
Jefferson	90.7	88.2	−2.8	33.5	1.5	1,482,697	91.1	23,509	44,260	638,435	75.8	11,004	19,058	.0374	.0386
Knox	47.1	49.5	5.1	18.0	9.1	538,719	69.0	19,324	29,929	242,708	67.9	8,759	13,484	.0162	.0156
Lake	215.2	222.3	3.3	83.2	10.9	4,506,612	96.1	30,647	54,166	1,963,754	85.4	14,120	23,603	.1058	.1140
□ Lawrence	65.1	68.7	5.5	25.6	11.8	657,875	76.3	16,293	25,698	369,876	74.8	9,238	14,448	.0208	.0209
Licking	123.3	130.8	6.1	48.8	11.2	1,512,608	74.0	19,803	30,996	729,209	70.7	9,733	14,943	.0444	.0440
Logan	40.0	42.5	6.3	16.4	10.8	521,163	69.9	20,730	31,778	245,822	69.7	9,790	14,989	.0153	.0150
Lorain	278.1	288.1	3.6	104.0	10.4	4,034,054	68.7	25,391	38,789	1,766,214	67.8	11,174	16,983	.1134	.1095
Lucas	470.4	464.5	−1.3	182.9	4.2	7,670,652	63.3	26,769	41,939	3,808,031	60.1	13,553	20,820	.2251	.2086
Madison	33.7	36.0	6.8	12.9	15.2	440,371	81.1	21,716	34,137	190,111	80.6	9,400	14,737	.0119	.0124

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1985 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
OHIO (continued)															
ALL COUNTIES (continued)															
Mahoning	286.7	279.2	–2.6	107.1	3.1	4,099,728	66.6	23,682	38,279	2,140,565	63.9	12,570	19,987	.1230	.1158
Marion	68.5	70.1	2.3	26.0	6.6	942,352	77.5	21,755	36,244	500,491	71.6	11,951	19,250	.0274	.0272
Medina	119.3	137.5	15.3	46.8	20.9	1,871,862	94.3	24,891	39,997	1,046,334	93.9	13,946	22,358	.0497	.0548
Meigs	24.4	26.7	9.4	9.9	12.5	225,144	69.6	15,089	22,742	127,240	70.7	8,472	12,853	.0075	.0075
Mercer	38.9	40.6	4.4	14.3	12.6	516,124	85.2	21,938	36,093	239,917	79.5	10,521	16,777	.0141	.0145
Miami	91.4	94.8	3.7	35.7	8.5	1,351,837	90.0	21,625	37,867	619,894	80.8	10,423	17,364	.0353	.0370
Monroe	17.7	18.9	6.8	7.3	15.9	225,956	111.3	16,977	30,953	98,682	99.1	7,869	13,518	.0056	.0064
Montgomery	565.1	545.4	–3.5	221.8	3.1	8,673,476	59.2	25,326	39,105	4,331,218	57.0	12,824	19,528	.2626	.2381
Morgan	14.6	15.8	8.2	5.7	11.8	198,809	98.1	19,677	34,879	51,064	86.3	5,376	8,959	.0046	.0049
Morrow	27.4	30.1	9.9	11.0	18.3	323,329	91.0	18,199	29,394	114,767	87.4	6,587	10,433	.0083	.0089
Muskingum	84.5	88.0	4.1	33.6	10.2	1,302,094	107.7	20,557	38,753	607,273	90.9	10,430	18,074	.0320	.0355
Noble	11.5	12.3	7.0	4.7	14.6	106,801	82.7	14,258	22,724	64,518	83.5	8,573	13,727	.0034	.0035
Ottawa	40.6	42.1	3.7	15.6	6.8	569,768	65.2	23,623	36,524	244,658	64.9	10,159	15,683	.0163	.0156
Paulding	21.7	22.8	5.1	7.7	6.9	285,128	104.8	19,340	37,030	87,527	87.5	6,482	11,367	.0067	.0073
Perry	31.9	34.3	7.5	11.9	9.2	296,995	67.0	16,311	24,958	113,290	67.9	6,190	9,520	.0090	.0088
Pickaway	44.3	46.0	3.8	15.7	7.5	543,108	66.9	22,288	34,593	233,165	67.5	9,536	14,851	.0160	.0153
Pike	23.5	25.6	8.9	9.2	13.6	222,380	71.5	14,006	24,172	134,322	75.6	9,441	14,600	.0073	.0075
Portage	138.3	145.4	5.1	51.7	11.9	2,017,677	76.6	24,728	39,027	735,521	72.9	9,208	14,227	.0525	.0524
Preble	38.9	40.9	5.1	14.5	7.4	486,213	72.2	20,918	33,532	195,074	69.3	8,533	13,453	.0136	.0134
Putnam	33.3	34.6	3.9	11.7	11.4	493,203	102.2	23,236	42,154	171,971	88.3	8,700	14,698	.0116	.0126
Richland	131.3	132.1	.6	50.8	6.7	1,737,914	57.2	23,226	34,211	1,046,049	59.8	13,756	20,592	.0574	.0525
Ross	65.6	67.4	2.7	25.0	9.6	725,662	66.2	19,147	29,026	467,803	68.0	12,213	18,712	.0245	.0234
Sandusky	63.8	65.6	2.8	24.5	9.9	862,861	81.3	21,339	35,219	419,134	76.2	10,664	17,108	.0241	.0245
Scioto	85.6	89.0	4.0	32.5	7.3	835,551	77.0	15,576	25,709	548,572	73.7	10,424	16,879	.0280	.0280
Seneca	62.4	64.3	3.0	23.1	7.9	829,049	66.3	23,299	35,890	299,191	64.1	8,517	12,952	.0230	.0218
Shelby	44.1	47.1	6.8	17.0	14.1	545,709	77.7	20,610	32,101	241,242	76.4	9,179	14,191	.0154	.0156
Stark	380.0	384.2	1.1	146.5	6.6	5,624,202	67.2	24,486	38,390	2,972,548	63.9	13,203	20,290	.1680	.1596
Summit	518.3	501.5	–3.2	196.7	2.4	7,453,962	59.3	24,377	37,895	3,987,245	56.6	13,257	20,271	.2335	.2115
Trumbull	243.3	248.3	2.1	94.4	8.8	3,813,462	70.5	25,768	40,397	1,824,279	68.8	12,451	19,325	.1073	.1041
Tuscarawas	86.0	90.3	5.0	34.9	10.4	1,036,961	73.0	18,968	29,712	576,743	70.5	10,707	16,526	.0319	.0314
Union	30.6	33.8	10.5	11.5	10.6	406,071	88.5	20,715	35,311	152,746	81.7	8,084	13,282	.0105	.0110
Van Wert	30.8	31.7	2.9	12.3	8.8	420,539	71.4	21,710	34,190	176,180	68.5	9,253	14,324	.0117	.0114
Vinton	12.1	13.5	11.6	4.6	12.2	103,875	75.2	14,461	22,582	30,971	72.5	4,378	6,733	.0031	.0031
Warren	101.7	109.5	7.7	38.9	16.5	1,537,317	80.7	25,474	39,520	604,344	80.3	10,036	15,536	.0394	.0407
Washington	65.7	69.9	6.4	26.0	11.6	926,421	92.4	20,668	35,632	516,612	84.8	11,995	19,870	.0257	.0272
Wayne	99.5	105.7	6.2	37.5	11.6	1,506,105	84.6	24,287	40,163	662,160	78.7	11,029	17,658	.0393	.0408
Williams	36.9	38.7	4.9	14.4	8.3	499,055	67.0	22,468	34,657	206,797	64.8	9,436	14,361	.0143	.0136
Wood	110.5	119.3	8.0	42.0	12.9	1,697,112	78.4	25,572	40,407	821,055	76.8	12,481	19,549	.0463	.0472
Wyandot	22.8	23.5	3.1	8.1	2.5	301,059	78.1	21,401	37,168	113,264	68.5	8,506	13,983	.0081	.0080
TOTAL METRO COUNTIES	**8,661.4**	**8,727.1**	**.8**	**3,384.2**	**6.8**	**135,275,896**	**69.7**	**25,144**	**39,973**	**65,391,034**	**65.9**	**12,430**	**19,322**	**3.8495**	**3.6960**
TOTAL STATE	**10,827.8**	**11,002.6**	**1.6**	**4,216.0**	**7.3**	**162,550,624**	**71.2**	**24,164**	**38,556**	**78,628,578**	**67.3**	**11,960**	**18,650**	**4.6317**	**4.4838**
OKLAHOMA															
ENID	**64.3**	**69.0**	**7.3**	**28.1**	**12.9**	**950,746**	**71.4**	**22,276**	**33,834**	**681,303**	**74.8**	**15,657**	**24,246**	**.0303**	**.0302**
Garfield	64.3	69.0	7.3	28.1	12.9	950,746	71.4	22,276	33,834	681,303	74.8	15,657	24,246	.0303	.0302
LAWTON	**113.5**	**116.9**	**3.0**	**38.8**	**7.5**	**1,542,510**	**71.7**	**24,883**	**39,755**	**719,157**	**70.3**	**11,698**	**18,535**	**.0442**	**.0432**
Comanche	113.5	116.9	3.0	38.8	7.5	1,542,510	71.7	24,883	39,755	719,157	70.3	11,698	18,535	.0442	.0432
OKLAHOMA CITY	**857.2**	**932.9**	**8.8**	**374.8**	**14.5**	**15,739,318**	**85.1**	**25,994**	**41,994**	**8,654,675**	**79.3**	**14,754**	**23,091**	**.4230**	**.4401**
Canadian	61.5	74.7	21.5	26.0	26.2	982,413	102.4	23,562	37,785	523,360	99.4	12,743	20,129	.0249	.0285
Cleveland	142.2	168.6	18.6	63.6	26.9	2,407.468	83.1	26,249	37,853	949,101	88.2	10,066	14,923	.0593	.0632
McClain	21.6	25.6	18.5	9.0	20.0	228,671	77.2	17,203	25,408	140,441	83.7	10,195	15,605	.0073	.0076
Oklahoma	574.1	598.2	4.2	251.4	10.4	11,367,448	84.2	27,093	45,217	6,598,090	76.2	16,438	26,245	.3095	.3175
Pottawatomie	57.8	65.8	13.8	24.8	17.0	753,318	86.4	19,059	30,376	443,683	85.1	11,308	17,890	.0220	.0233
TULSA	**715.7**	**792.7**	**10.8**	**316.6**	**16.1**	**12,244,979**	**77.2**	**25,337**	**38,676**	**6,985,239**	**75.4**	**14,600**	**22,063**	**.3466**	**.3522**
Creek	61.6	70.1	13.8	25.6	16.4	806,444	76.0	20,833	31,502	337,274	78.5	8,590	13,175	.0220	.0226
Mayes	33.9	39.1	15.3	14.4	17.1	399,157	83.5	17,684	27,719	269,392	85.6	11,801	18,708	.0124	.0133
Osage	41.3	47.9	16.0	17.8	17.1	588,314	77.6	21,798	33,051	147,261	79.9	5,385	8,273	.0142	.0148
Rogers	50.0	58.5	17.0	20.9	22.2	539,077	96.1	19,062	30,578	319,033	94.1	9,611	15,265	.0171	.0190
Tulsa	482.8	520.8	7.9	218.8	14.6	9,237,806	75.1	27,640	42,220	5,792,461	73.4	17,498	26,474	.2677	.2679
Wagoner	46.1	56.3	22.1	19.1	24.8	574,181	89.9	19,758	30,062	119,818	92.2	4,075	6,273	.0132	.0146
ALL COUNTIES															
Adair	19.2	21.2	10.4	7.2	14.3	142,127	67.9	13,438	19,740	77,100	73.5	7,054	10.708	.0050	.0050

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Alfalfa	7.1	7.2	1.4	2.9	.0	87,063	53.6	19,547	30,022	32,614	56.6	7,181	11,246	.0026	.0023
Atoka	12.9	13.6	5.4	5.1	13.3	137,779	71.3	17,874	27,015	68,985	73.8	8,821	13,526	.0042	.0042
Beaver	7.0	7.4	5.7	3.1	14.8	83,518	54.7	19,997	26,941	26,639	66.8	5,917	8,593	.0025	.0022
Beckham	20.0	22.5	12.5	8.8	12.8	235,760	73.3	17,443	26,791	227,132	75.2	16,620	25,810	.0087	.0090
Blaine	13.8	15.0	8.7	5.9	11.3	171,621	80.2	17,974	29,088	86,131	77.0	9,179	14,598	.0050	.0050
Bryan	31.5	34.4	9.2	13.4	11.7	367,489	75.9	17,414	27,425	164,480	75.2	7,823	12,275	.0106	.0107
Caddo	31.3	33.1	5.8	13.1	13.9	352,506	84.6	16,606	26,909	197,394	82.0	9,430	15,068	.0105	.0109
Canadian	61.5	74.7	21.5	26.0	26.2	982,413	102.4	23,562	37,785	523,360	99.4	12,743	20,129	.0249	.0285
Carter	44.7	48.2	7.8	18.3	8.9	649,144	79.2	21,567	35,472	367,880	75.6	12,469	20,103	.0188	.0193
Cherokee	32.2	36.9	14.6	13.4	18.6	397,692	95.5	18,002	29,679	186,020	91.5	8,598	13,882	.0107	.0116
Choctaw	17.7	19.4	9.6	6.8	6.3	175,355	79.3	15,278	25,788	95,042	74.0	8,534	13,977	.0054	.0056
Cimarron	3.6	3.5	−2.8	1.4	.0	54,355	66.2	23,366	38,825	21,567	62.2	9,496	15,405	.0015	.0015
Cleveland	142.2	168.6	18.6	63.6	26.9	2,407,468	83.1	26,249	37,853	949,101	88.2	10,066	14,923	.0593	.0632
Coal	6.2	6.5	4.8	2.4	4.3	54,781	72.4	13,812	22,825	14,856	68.7	3,828	6,190	.0016	.0016
Comanche	113.5	116.9	3.0	38.8	7.5	1,542,510	71.7	24,883	39,755	719,157	70.3	11,698	18,535	.0442	.0432
Cotton	7.5	7.8	4.0	3.4	13.3	123,221	73.4	23,685	36,241	44,611	75.0	8,495	13,121	.0031	.0031
Craig	15.2	15.8	3.9	5.7	3.6	196,955	69.3	21,150	34,554	116,147	67.0	12,649	20,377	.0062	.0060
Creek	61.6	70.1	13.8	25.6	16.4	806,444	76.0	20,833	31,502	337,274	78.5	8,590	13,175	.0220	.0226
Custer	26.6	28.9	8.6	11.6	17.2	412,486	90.1	21,915	35,559	258,703	87.4	13,946	22,302	.0117	.0123
Delaware	25.1	28.6	13.9	10.8	16.1	270,690	75.7	16,566	25,064	123,369	78.2	7,445	11,423	.0080	.0083
Dewey	6.1	6.5	6.6	2.4	4.3	96,705	60.1	26,266	40,294	22,403	61.4	6,035	9,335	.0024	.0022
Ellis	5.7	6.1	7.0	2.3	4.5	67,259	63.2	18,735	29,243	36,492	65.3	10,034	15,866	.0022	.0021
Garfield	64.3	69.0	7.3	28.1	12.9	950,746	71.4	22,276	33,834	681,303	74.8	15,657	24,246	.0303	.0302
Garvin	28.6	30.9	8.0	12.5	13.6	365,835	74.1	19,106	29,267	185,352	76.5	9,547	14,828	.0107	.0107
Grady	41.5	47.8	15.2	17.4	16.0	509,286	76.4	19,243	29,269	292,248	80.6	10,786	16,796	.0154	.0159
Grant	6.5	6.3	−3.1	2.6	−3.7	73,781	50.9	18,114	28,377	26,451	52.6	6,420	10,173	.0023	.0020
Greer	6.9	6.7	−2.9	3.0	3.4	91,081	71.9	18,274	30,360	46,697	69.9	9,480	15,566	.0027	.0027
Harmon	4.5	4.0	−11.1	1.6	−11.1	50,858	56.6	18,047	31,786	19,018	51.3	6,983	11,886	.0015	.0013
Harper	4.7	4.6	−2.1	1.9	.0	53,883	42.0	19,972	28,359	22,125	47.9	7,872	11,645	.0019	.0016
Haskell	11.3	12.1	7.1	4.8	9.1	128,657	83.2	15,963	26,804	58,100	77.5	7,440	12,104	.0035	.0036
Hughes	14.5	15.2	4.8	5.7	1.8	154,322	64.6	16,740	27,074	70,951	64.4	7,706	12,448	.0048	.0047
Jackson	30.2	29.9	−1.0	10.7	.9	330,953	70.9	18,272	30,930	218,724	67.7	12,308	20,441	.0111	.0106
Jefferson	8.5	9.3	9.4	3.4	6.3	73,640	67.0	13,782	21,659	50,216	68.7	9,303	14,769	.0027	.0027
Johnston	10.9	12.3	12.8	4.5	12.5	93,917	72.4	13,618	20,870	36,676	73.9	5,272	8,150	.0030	.0029
Kay	50.3	52.2	3.8	21.4	7.5	728,125	67.2	21,889	34,025	464,523	68.4	13,865	21,707	.0229	.0222
Kingfisher	14.5	15.7	8.3	5.9	11.3	263,694	70.7	29,138	44,694	138,307	74.0	14,998	23,442	.0075	.0072
Kiowa	12.8	13.4	4.7	5.8	11.5	164,295	86.9	16,905	28,327	86,149	81.9	9,110	14,853	.0045	.0048
Latimer	10.1	10.9	7.9	4.0	11.1	85,551	59.2	14,927	21,388	39,129	67.1	6,504	9,782	.0030	.0028
☐ Le Flore	42.2	46.8	10.9	17.3	13.8	426,240	92.6	14,559	24,638	201,709	86.7	7,108	11,659	.0121	.0132
Lincoln	28.1	31.7	12.8	11.8	14.6	353,830	74.0	19,738	29,986	147,149	76.2	8,108	12,470	.0099	.0100
Logan	28.5	32.3	13.3	11.5	16.2	263,411	88.1	14,142	22,905	126,933	85.6	6,910	11,038	.0079	.0084
Love	7.8	8.7	11.5	3.5	16.7	91,506	89.1	16,134	26,145	28,586	85.1	5,148	8,167	.0023	.0025
McClain	21.6	25.6	18.5	9.0	20.0	228,671	77.2	17,203	25,408	140,441	83.7	10,195	15,605	.0073	.0076
McCurtain	37.4	41.8	11.8	14.6	13.2	400,244	74.3	17,800	27,414	220,081	77.1	9,635	15,074	.0124	.0127
McIntosh	16.1	17.7	9.9	7.2	14.3	159,143	72.7	14,630	22,103	103,607	75.2	9,387	14,390	.0054	.0054
Major	9.1	10.0	9.9	3.5	6.1	92,924	57.8	17,345	26,550	71,743	63.0	13,335	20,498	.0035	.0032
Marshall	11.1	12.9	16.2	5.7	26.7	171,243	87.0	20,351	30,043	89,043	92.5	10,277	15,622	.0046	.0049
Mayes	33.9	39.1	15.3	14.4	17.1	399,157	83.5	17,684	27,719	269,392	85.6	11,801	18,708	.0124	.0133
Murray	12.5	13.5	8.0	5.2	10.6	172,614	87.8	19,559	33,195	101,830	81.8	11,917	19,583	.0050	.0052
Muskogee	68.6	73.6	7.3	28.2	10.2	891,475	79.1	19,441	31,613	584,112	77.6	12,844	20,713	.0276	.0283
Noble	11.9	13.0	9.2	5.1	13.3	181,547	86.4	21,640	35,597	93,186	83.1	11,309	18,272	.0050	.0050
Nowata	11.8	13.1	11.0	5.1	13.3	157,961	87.6	18,707	30,973	54,788	83.5	6,637	10,743	.0039	.0043
Okfuskee	11.2	11.7	4.5	4.8	11.6	111,358	72.6	15,007	23,200	43,165	73.4	5,788	8,993	.0032	.0031
Oklahoma	574.1	598.2	4.2	251.4	10.4	11,367,448	84.2	27,093	45,217	6,598,090	76.2	16,438	26,245	.3095	.3175
Okmulgee	39.9	42.7	7.0	16.5	11.5	388,570	69.2	15,521	23,550	263,490	71.7	10,369	15,969	.0135	.0133
Osage	41.3	47.9	16.0	17.8	17.1	588,314	77.6	21,798	33,051	147,261	79.9	5,385	8,273	.0142	.0148
Ottawa	33.4	35.2	5.4	13.8	9.5	397,503	65.8	19,023	28,805	216,266	68.1	10,209	15,671	.0125	.0119
Pawnee	16.1	18.6	15.5	7.1	16.4	182,965	91.8	15,642	25,770	95,249	89.0	8,262	13,415	.0052	.0058
Payne	64.5	71.3	10.5	27.1	16.3	816,701	77.3	19,767	30,137	429,963	79.3	10,295	15,866	.0238	.0243
Pittsburg	41.2	43.7	6.1	17.1	10.3	532,871	82.8	18,805	31,162	263,866	78.5	9,539	15,431	.0150	.0155
Pontotoc	33.5	36.4	8.7	14.2	11.8	465,518	73.3	21,156	32,783	288,965	75.1	12,992	20,350	.0142	.0142
Pottawatomie	57.8	65.8	13.8	24.8	17.0	753,318	86.4	19,059	30,376	443,683	85.1	11,308	17,890	.0220	.0233
Pushmataha	12.3	13.7	11.4	5.7	21.3	100,581	71.4	12,483	17,646	65,411	78.4	7,802	11,476	.0035	.0036
Roger Mills	4.9	5.3	8.2	2.2	15.8	94,862	74.0	28,695	43,119	21,569	79.0	6,341	9,804	.0021	.0022
Rogers	50.0	58.5	17.0	20.9	22.2	639,077	96.1	19,062	30,578	319,033	94.1	9,611	15,265	.0171	.0190
Seminole	28.0	29.7	6.1	11.6	10.5	250,318	69.0	14,110	21,579	163,547	72.6	9,025	14,099	.0088	.0087

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
☐ Sequoyah	32.1	36.2	12.8	12.6	14.5	270,831	90.8	12,904	21,495	173,839	86.1	8,492	13,797	.0090	.0095
Stephens	45.0	50.0	11.1	19.9	15.0	633,263	75.0	20,915	31,822	442,849	77.1	14,457	22,254	.0200	.0203
Texas	18.0	19.1	6.1	7.0	7.7	320,838	68.5	29,298	45,834	125,200	68.5	11,431	17,886	.0084	.0082
Tillman	12.3	11.9	−3.3	4.7	.0	147,468	60.7	19,525	31,376	55,852	59.0	7,474	11,883	.0044	.0040
Tulsa	482.8	520.8	7.9	218.8	14.6	9,237,806	75.1	27,640	42,220	5,792,461	73.4	17,498	26,474	.2677	.2679
Wagoner	46.1	56.3	22.1	19.1	24.8	574,181	89.9	19,758	30,062	119,818	92.2	4,075	6,273	.0132	.0146
Washington	49.4	53.3	7.9	22.2	13.3	772,602	58.1	24,935	34,802	688,214	67.8	20,924	31,001	.0282	.0265
Washita	14.2	15.8	11.3	5.8	9.4	150,919	66.9	17,060	26,021	60,432	69.4	6,730	10,419	.0045	.0045
Woods	10.9	10.7	−1.8	4.1	−4.7	152,762	43.3	24,786	37,259	75,860	45.7	12,105	18,502	.0051	.0043
Woodward	22.5	26.8	19.1	9.7	19.8	389,751	82.5	26,369	40,181	309,204	84.5	20,690	31,877	.0119	.0127
TOTAL METRO COUNTIES	**1,825.0**	**1,994.5**	**9.3**	**788.2**	**14.7**	**31,174,624**	**80.9**	**25,078**	**39,552**	**17,415,922**	**77.3**	**14,296**	**22,096**	**.8652**	**.8884**
TOTAL STATE	**3,114.4**	**3,392.6**	**8.9**	**1,326.3**	**13.4**	**47,263,756**	**78.5**	**22,642**	**35,636**	**26,568,313**	**76.5**	**12,874**	**20,032**	**1.3552**	**1.3800**
OREGON															
EUGENE - SPRINGFIELD	**281.6**	**316.7**	**12.5**	**132.0**	**21.1**	**4,328,623**	**90.7**	**20,828**	**32,793**	**2,827,676**	**89.1**	**13,718**	**21,422**	**.1231**	**.1333**
Lane	281.6	316.7	12.5	132.0	21.1	4,328,623	90.7	20,828	32,793	2,827,676	89.1	13,718	21,422	.1231	.1333
MEDFORD	**139.7**	**162.0**	**16.0**	**64.0**	**21.4**	**1,872,472**	**87.3**	**18,969**	**29,257**	**1,429,067**	**88.4**	**14,391**	**22,329**	**.0585**	**.0631**
Jackson	139.7	162.0	16.0	64.0	21.4	1,872,472	87.3	18,969	29,257	1,429,067	88.4	14,391	22,329	.0585	.0631
PORTLAND	**1,277.3**	**1,402.9**	**9.8**	**581.3**	**16.0**	**22,309,899**	**85.6**	**23,989**	**38,379**	**12,054,927**	**80.6**	**13,318**	**20,738**	**.5990**	**.6273**
Clackamas	252.3	276.0	9.4	103.4	14.9	4,477,970	95.8	25,414	43,307	1,882,162	88.8	11,075	18,203	.1071	.1166
Multnomah	565.8	577.5	2.1	258.4	7.8	8,603,466	61.0	22,306	33,295	5,480,726	60.9	14,212	21,210	.2785	.2585
Washington	257.4	311.7	21.1	128.2	30.8	5,567,843	116.0	26,307	43,431	3,375,867	110.4	16,373	26,333	.1319	.1594
Clark, Wash.	*201.8*	*237.7*	*17.8*	*91.3*	*24.0*	*3,660,620*	*101.9*	*24,636*	*40,094*	*1,316,172*	*96.9*	*9,082*	*14,416*	*.0815*	*.0928*
SALEM	**262.9**	**300.4**	**14.3**	**117.9**	**20.9**	**3,706,410**	**85.4**	**20,503**	**31,437**	**2,169,544**	**84.7**	**12,048**	**18,402**	**.1059**	**.1124**
Marion	215.5	246.5	14.4	96.6	20.9	2,999,713	80.4	20,813	31,053	1,933,474	82.8	13,234	20,015	.0901	.0942
Polk	47.4	53.9	13.7	21.3	21.0	706,697	110.3	19,095	33,178	236,070	101.3	6,663	11,083	.0158	.0182
ALL COUNTIES															
Baker	16.5	17.5	6.1	6.9	7.8	162,344	67.8	15,116	23,528	104,345	69.4	9,624	15,122	.0057	.0055
Benton	70.9	78.5	10.7	30.2	18.0	1,010,097	75.0	22,550	33,447	496,638	79.1	10,829	16,445	.0282	.0288
Clackamas	252.3	276.0	9.4	103.4	14.9	4,477,970	95.8	25,414	43,307	1,882,162	88.8	11,075	18,203	.1071	.1166
Clatsop	33.4	36.1	8.1	14.3	8.3	446,872	75.5	19,287	31,250	294,973	75.1	12,766	20,627	.0139	.0142
Columbia	37.0	41.2	11.4	15.7	16.3	568,974	110.8	19,989	36,240	234,208	99.1	8,715	14,918	.0134	.0152
Coos	63.5	67.9	6.9	27.3	12.8	851,252	83.1	19,207	31,181	571,837	79.6	13,155	20,946	.0259	.0269
Crook	13.7	15.6	13.9	6.1	19.6	178,382	93.8	18,049	29,243	78,723	92.5	8,017	12,905	.0047	.0051
Curry	17.7	19.9	12.4	8.9	21.9	259,325	81.2	19,604	29,138	113,163	81.8	8,528	12,715	.0070	.0071
Deschutes	67.0	87.0	29.9	34.0	34.9	1,170,358	124.1	20,729	34,422	868,213	115.3	16,004	25,536	.0302	.0378
Douglas	98.0	111.1	13.4	42.0	18.3	1,315,913	89.4	19,573	31,331	746,011	85.7	11,316	17,762	.0371	.0400
Gilliam	2.0	1.9	−5.0	.8	.0	22,829	52.8	18,680	28,536	12,062	55.2	9,714	15,078	.0008	.0007
Grant	8.4	9.1	8.3	3.7	15.6	102,772	92.7	16,668	27,776	53,102	86.5	8,900	14,352	.0029	.0030
Harney	8.5	9.1	7.1	3.6	16.1	108,229	85.8	18,793	30,064	82,363	86.4	14,257	22,879	.0034	.0037
Hood River	16.3	17.7	8.6	7.3	15.9	271,114	103.5	21,149	37,139	153,495	95.2	12,484	21,027	.0069	.0077
Jackson	139.7	162.0	16.0	64.0	21.4	1,872,472	87.3	18,969	29,257	1,429,067	88.4	14,391	22,329	.0585	.0631
Jefferson	12.2	14.0	14.8	5.3	23.3	167,468	86.6	20,869	31,598	80,200	85.5	10,052	15,132	.0045	.0048
Josephine	63.2	76.1	20.4	29.7	24.8	673,662	96.6	14,396	22,682	639,211	97.3	13,614	21,522	.0232	.0262
Klamath	60.9	66.0	8.4	26.0	14.0	749,230	71.0	19,218	28,817	546,110	73.6	13,801	21,004	.0251	.0249
Lake	7.8	8.6	10.3	3.4	13.3	88,316	75.8	16,749	25,975	62,146	75.1	11,829	18,278	.0030	.0030
Lane	281.6	316.7	12.5	132.0	21.1	4,328,623	90.7	20,828	32,793	2,827,676	89.1	13,718	21,422	.1231	.1333
Lincoln	37.1	42.3	14.0	19.1	20.9	571,390	93.0	18,741	29,916	346,039	87.8	11,661	18,117	.0160	.0172
Linn	92.9	103.3	11.2	40.7	17.0	1,241,969	80.6	19,759	30,515	759,750	82.4	11,969	18,667	.0369	.0384
Malheur	27.7	30.3	9.4	11.4	16.3	316,522	72.2	18,753	27,765	272,362	75.8	15,811	23,891	.0113	.0115
Marion	215.5	246.5	14.4	96.6	20.9	2,999,713	80.4	20,813	31,053	1,933,474	82.8	13,234	20,015	.0901	.0942
Morrow	8.2	10.2	24.4	3.4	21.4	151,929	132.6	23,325	44,685	35,016	112.8	5,876	10,299	.0028	.0035
Multnomah	565.8	577.5	2.1	258.4	7.8	8,603,466	61.0	22,306	33,295	5,480,726	60.9	14,212	21,210	.2785	.2585
Polk	47.4	53.9	13.7	21.3	21.0	706,697	110.3	19,095	33,178	236,070	101.3	6,663	11,083	.0158	.0182
Sherman	2.2	2.2	.0	.8	.0	20,579	52.0	16,924	25,724	17,780	55.7	14,278	22,225	.0008	.0008
Tillamook	21.8	24.0	10.1	9.9	12.5	266,782	74.3	17,396	26,948	152,557	73.5	9,993	15,410	.0082	.0082
Umatilla	61.9	69.9	12.9	25.9	15.6	793,847	78.5	19,853	30,650	588,119	79.5	14,626	22,707	.0257	.0266
Union	24.8	27.5	10.9	10.2	12.1	355,765	98.0	19,745	34,879	191,193	88.8	11,129	18,744	.0095	.0103
Wallowa	7.5	8.2	9.3	3.5	16.7	91,566	83.2	16,660	26,162	52,059	81.8	9,544	14,874	.0027	.0029
Wasco	22.2	23.8	7.2	9.7	12.8	315,647	76.5	20,792	32,541	212,314	75.1	14,101	21,888	.0098	.0098
Washington	257.4	311.7	21.1	128.2	30.8	5,567,843	116.0	26,307	43,431	3,375,867	110.4	16,373	26,333	.1319	.1594
Wheeler	1.5	1.3	−13.3	.5	−16.7	9,790	47.8	11,042	19,580	5,253	41.9	6,168	10,506	.0004	.0003

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
OREGON (continued)															
ALL COUNTIES (continued)															
Yamhill	58.6	68.8	17.4	25.5	23.2	818,176	92.8	20,504	32,085	472,074	93.0	11,818	18,513	.0227	.0249
TOTAL METRO COUNTIES	**1,759.7**	**1,944.3**	**10.5**	**803.9**	**17.1**	**28,556,784**	**84.5**	**22,538**	**35,523**	**17,165,042**	**81.9**	**13,738**	**21,352**	**.8050**	**.8433**
TOTAL STATE	**2,723.1**	**3,033.4**	**11.4**	**1,229.7**	**17.4**	**41,657,883**	**85.5**	**21,445**	**33,876**	**25,406,358**	**83.3**	**13,236**	**20,661**	**1.1877**	**1.2523**
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM - EASTON	**643.3**	**667.6**	**3.8**	**259.1**	**9.0**	**10,473,398**	**77.2**	**24,873**	**40,422**	**5,173,164**	**75.2**	**12,427**	**19,966**	**.2864**	**.2872**
Carbon	53.8	55.3	2.8	21.8	7.9	592,477	64.6	17,823	27,178	275,209	64.6	8,277	12,624	.0185	.0174
Lehigh	275.7	286.0	3.7	115.5	10.2	4,988,996	80.8	26,333	43,195	2,840,785	78.1	15,221	24,596	.1378	.1403
Northampton	227.4	234.1	2.9	88.1	7.3	3,575,928	77.2	24,585	40,589	1,427,368	73.4	10,026	16,202	.0932	.0930
Warren, N. J.	*86.4*	*92.2*	*6.7*	*33.7*	*10.5*	*1,315,997*	*70.6*	*25,297*	*39,050*	*629,802*	*71.5*	*12,038*	*18,688*	*.0369*	*.0365*
ALTOONA	**136.9**	**138.4**	**1.1**	**52.8**	**5.6**	**1,603,711**	**61.4**	**19,875**	**30,373**	**1,011,808**	**62.9**	**12,421**	**19,163**	**.0542**	**.0506**
Blair	136.9	138.4	1.1	52.8	5.6	1,603,711	61.4	19,875	30,373	1,011,808	62.9	12,421	19,163	.0542	.0506
ERIE	**282.7**	**292.1**	**3.3**	**110.0**	**9.8**	**3,900,918**	**71.0**	**22,763**	**35,463**	**1,953,224**	**69.9**	**11,475**	**17,757**	**.1139**	**.1110**
Erie	282.7	292.1	3.3	110.0	9.8	3,900,918	71.0	22,763	35,463	1,953,224	69.9	11,475	17,757	.1139	.1110
HARRISBURG	**452.8**	**471.7**	**4.2**	**185.7**	**9.8**	**7,532,968**	**70.0**	**26,210**	**40,565**	**4,011,554**	**71.1**	**13,862**	**21,602**	**.2159**	**.2107**
Cumberland	181.6	190.3	4.8	73.0	11.5	3,381,141	70.2	30,323	46,317	1,843,713	72.0	16,367	25,256	.0956	.0934
Dauphin	234.1	240.3	2.6	97.5	7.7	3,732,724	69.0	24,403	38,284	1,984,186	69.6	12,930	20,351	.1083	.1050
Perry	37.1	41.1	10.8	15.2	16.0	419,103	76.5	18,128	27,573	183,655	80.2	7,779	12,083	.0120	.0123
JOHNSTOWN	**265.0**	**266.4**	**.5**	**99.2**	**5.6**	**3,444,862**	**61.4**	**22,723**	**34,726**	**1,718,449**	**62.7**	**11,247**	**17,323**	**.1059**	**.0987**
Cambria	182.7	181.0	−.9	67.8	5.0	2,459,012	60.5	23,714	36,269	1,305,837	62.0	12,474	19,260	.0768	.0709
Somerset	82.3	85.4	3.8	31.4	7.2	985,850	63.8	20,538	31,396	412,612	64.8	8,543	13,141	.0291	.0278
LANCASTER	**370.0**	**393.9**	**6.5**	**144.2**	**11.8**	**5,437,973**	**72.0**	**24,506**	**37,711**	**2,704,758**	**69.9**	**12,342**	**18,757**	**.1558**	**.1533**
Lancaster	370.0	393.9	6.5	144.2	11.8	5,437,973	72.0	24,506	37,711	2,704,758	69.9	12,342	18,757	.1558	.1533
NORTHEAST PENNSYLVANIA	**644.1**	**656.7**	**2.0**	**254.3**	**6.7**	**7,880,752**	**66.3**	**19,892**	**30,990**	**4,167,359**	**65.8**	**10,550**	**16,388**	**.2449**	**.2334**
Lackawanna	226.9	224.5	−1.1	86.3	3.7	2,603,375	58.3	19,770	30,167	1,325,267	58.6	10,042	15,357	.0842	.0768
Luzerne	343.4	345.6	.6	134.3	5.1	4,060,132	61.1	19,723	30,232	2,047,104	59.3	10,053	15,243	.1288	.1193
Monroe	73.8	86.6	17.3	33.7	23.4	1,217,245	111.8	21,054	36,120	794,988	102.0	14,419	23,590	.0319	.0373
PHILADELPHIA	**4,698.1**	**4,664.7**	**−.7**	**1,735.9**	**4.3**	**76,780,717**	**71.5**	**26,887**	**44,231**	**33,312,925**	**67.2**	**11,967**	**19,191**	**2.0854**	**2.0119**
Bucks	490.3	524.6	7.0	185.7	13.2	8,053,090	71.1	28,702	43,366	4,330,188	70.2	15,513	23,318	.2318	.2276
Chester	324.6	346.5	6.7	124.4	13.2	6,400,338	94.7	29,917	51,450	2,389,781	86.7	11,649	19,210	.1462	.1579
Delaware	547.1	522.2	−4.6	196.7	1.3	10,450,281	79.9	29,911	53,128	4,442,949	69.8	13,477	22,587	.2661	.2631
Montgomery	646.8	658.8	1.9	248.4	8.1	13,966,634	81.1	33,562	56,226	5,971,468	73.0	15,021	24,040	.3457	.3491
Philadelphia	1,638.5	1,509.4	−7.9	587.5	−4.0	20,151,980	48.1	22,237	34,301	7,653,227	46.3	8,551	13,027	.6285	.5336
Burlington, N. J.	*371.4*	*399.4*	*7.5*	*137.9*	*14.3*	*6,536,769*	*88.5*	*28,755*	*47,402*	*2,883,651*	*81.2*	*13,197*	*20,911*	*.1635*	*.1721*
Camden, N. J.	*474.3*	*483.2*	*1.9*	*178.0*	*6.8*	*8,098,601*	*79.9*	*27,015*	*45,498*	*3,714,396*	*71.6*	*12,996*	*20,867*	*.2145*	*.2148*
Gloucester, N. J.	*205.1*	*220.6*	*7.6*	*77.3*	*13.3*	*3,123,024*	*85.9*	*24,637*	*40,401*	*1,927,265*	*84.6*	*15,306*	*24,932*	*.0891*	*.0937*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,533.7***	***5,513.8***	***−.4***	***2,050.9***	***4.7***	***90,504,643***	***70.8***	***27,045***	***44,129***	***39,741,991***	***66.9***	***12,157***	***19,378***	***2.4727***	***2.3803***
PITTSBURGH	**2,239.6**	**2,173.3**	**−3.0**	**861.9**	**2.8**	**32,581,041**	**60.5**	**24,205**	**37,801**	**15,595,437**	**58.1**	**11,762**	**18,094**	**.9787**	**.8932**
Allegheny	1,422.9	1,347.4	−5.3	547.2	.7	21,638,784	56.2	25,479	39,545	10,159,271	53.8	12,154	18,566	.6551	.5823
Beaver	203.7	201.7	−1.0	76.9	5.2	2,707,676	63.0	22,720	35,210	1,279,722	63.7	10,694	16,641	.0812	.0756
Washington	218.2	221.9	1.7	84.1	6.6	2,635,494	65.6	20,175	31,338	1,493,180	65.8	11,413	17,755	.0840	.0797
Westmoreland	394.8	402.3	1.9	153.7	7.4	5,599,087	75.1	22,346	36,429	2,663,264	69.0	11,010	17,328	.1584	.1556
READING	**316.1**	**326.7**	**3.4**	**126.1**	**7.2**	**4,722,891**	**63.9**	**24,504**	**37,454**	**2,261,901**	**62.3**	**11,851**	**17,937**	**.1386**	**.1304**
Berks	316.1	326.7	3.4	126.1	7.2	4,722,891	63.9	24,504	37,454	2,261,901	62.3	11,851	17,937	.1386	.1304
SHARON	**128.5**	**129.5**	**.8**	**48.9**	**6.8**	**1,752,218**	**86.5**	**20,519**	**35,833**	**1,004,022**	**78.6**	**12,278**	**20,532**	**.0505**	**.0518**
Mercer	128.5	129.5	.8	48.9	6.8	1,752,218	86.5	20,519	35,833	1,004,022	78.6	12,278	20,532	.0505	.0518
STATE COLLEGE	**114.3**	**118.3**	**3.5**	**42.1**	**11.7**	**1,552,596**	**81.5**	**22,695**	**36,879**	**865,674**	**77.8**	**12,913**	**20,562**	**.0449**	**.0459**
Centre	114.3	118.3	3.5	42.1	11.7	1,552,596	81.5	22,695	36,879	865,674	77.8	12,913	20,562	.0449	.0459
WILLIAMSPORT	**119.5**	**122.9**	**2.8**	**47.2**	**8.8**	**1,439,143**	**67.9**	**19,747**	**30,490**	**829,098**	**67.5**	**11,406**	**17,566**	**.0458**	**.0439**
Lycoming	119.5	122.9	2.8	47.2	8.8	1,439,143	67.9	19,747	30,490	829,098	67.5	11,406	17,566	.0458	.0439
YORK	**390.5**	**418.9**	**7.3**	**157.5**	**11.9**	**6,316,759**	**88.7**	**23,772**	**40,106**	**2,757,497**	**80.6**	**10,843**	**17,508**	**.1602**	**.1686**
Adams	70.3	76.6	9.0	27.2	13.3	1,070,119	72.9	25,791	39,343	371,081	73.6	8,905	13,643	.0274	.0276
York	320.2	342.3	6.9	130.3	11.6	5,246,640	92.3	23,357	40,266	2,386,416	81.8	11,242	18,315	.1328	.1410
ALL COUNTIES															
Adams	70.3	76.6	9.0	27.2	13.3	1,070,119	72.9	25,791	39,343	371,081	73.6	8,905	13,643	.0274	.0276
Allegheny	1,422.9	1,347.4	−5.3	547.2	.7	21,638,784	56.2	25,479	39,545	10,159,271	53.8	12,154	18,566	.6551	.5823
Armstrong	78.1	79.4	1.7	31.0	7.6	871,878	58.2	19,130	28,125	410,276	61.7	8,810	13,235	.0276	.0255

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Beaver	203.7	201.7	-1.0	76.9	5.2	2,707,676	63.0	22,720	35,210	1,279,722	63.7	10,694	16,641	.0812	.0756
Bedford	47.5	49.8	4.8	17.8	6.6	498,710	64.5	18,151	28,017	326,496	65.9	11,788	18,342	.0172	.0165
Berks	316.1	326.7	3.4	126.1	7.2	4,722,891	63.9	24,504	37,454	2,261,901	62.3	11,851	17,937	.1386	.1304
Blair	136.9	138.4	1.1	52.8	5.6	1,603,711	61.4	19,875	30,373	1,011,808	62.9	12,421	19,163	.0542	.0506
Bradford	63.9	67.0	4.9	24.3	9.5	779,493	78.0	19,722	32,078	409,335	74.8	10,545	16,845	.0230	.0232
Bucks	490.3	524.6	7.0	185.7	13.2	8,053,090	71.1	28,702	43,366	4,330,188	70.2	15,513	23,318	.2318	.2276
Butler	151.8	163.4	7.6	59.5	14.6	1,973,426	72.2	22,077	33,167	1,026,062	74.2	11,352	17,245	.0582	.0581
Cambria	182.7	181.0	–.9	67.8	5.0	2,459,012	60.5	23,714	36,269	1,305,837	62.0	12,474	19,260	.0768	.0709
Cameron	6.5	6.3	–3.1	2.7	3.8	106,718	100.1	20,510	39,525	39,348	86.0	8,138	14,573	.0025	0026
Carbon	53.8	55.3	2.8	21.8	7.9	592,477	64.6	17,823	27,178	275,209	64.6	8,277	12,624	.0185	.0174
Centre	114.3	118.3	3.5	42.1	11.7	1,552,596	81.5	22,695	36,879	865,674	77.8	12,913	20,562	.0449	.0459
Chester	324.6	346.5	6.7	124.4	13.2	6,400,338	94.7	29,917	51,450	2,389,781	86.7	11,649	19,210	.1462	.1579
Clarion	44.1	46.5	5.4	16.4	11.6	539,981	81.5	20,242	32,926	283,548	76.2	10,945	17,290	.0157	.0160
Clearfield	85.3	90.7	6.3	32.8	9.0	1,017,451	67.3	20,203	31,020	669,906	68.6	13,198	20,424	.0338	.0327
Clinton	39.3	40.4	2.8	15.0	7.9	427,737	61.6	19,045	28,516	287,518	64.5	12,578	19,168	.0150	.0141
Columbia	63.1	66.6	5.5	24.5	9.4	783,810	84.2	18,992	31,992	426,426	77.9	10,703	17,405	.0228	.0236
Crawford	90.3	94.5	4.7	35.3	10.0	981,360	66.5	18,357	27,801	590,193	68.4	10,917	16,719	.0324	.0312
Cumberland	181.6	190.3	4.8	73.0	11.5	3,381,141	70.2	30,323	46,317	1,843,713	72.0	16,367	25,256	.0956	.0934
Dauphin	234.1	240.3	2.6	97.5	7.7	3,732,724	69.0	24,403	38,284	1,984,186	69.6	12,930	20,351	.1083	.1050
Delaware	547.1	522.2	–4.6	196.7	1.3	10,450,281	79.9	29,911	53,128	4,442,949	69.8	13,477	22,587	.2661	.2631
Elk	38.4	38.5	.3	14.4	8.3	426,528	60.3	20,006	29,620	177,728	61.7	8,264	12,342	.0130	.0120
Erie	282.7	292.1	3.3	110.0	9.8	3,900,918	71.0	22,763	35,463	1,953,224	69.9	11,475	17,757	.1139	.1110
Fayette	160.3	163.0	1.7	62.0	6.9	2,079,281	94.5	18,436	33,537	1,272,262	82.7	12,009	20,520	.0603	.0636
Forest	5.1	5.2	2.0	1.9	.0	62,511	55.7	21,134	32,901	24,549	55.4	8,313	12,921	.0018	.0017
Franklin	116.1	123.2	6.1	45.7	10.1	1,518,060	95.1	18,748	33,218	824,464	85.4	10,714	18,041	.0420	.0449
Fulton	13.2	14.2	7.6	5.2	10.6	169,920	95.7	18,471	32,677	56,093	83.3	6,511	10,787	.0042	.0045
Greene	41.3	43.7	5.8	15.9	8.9	414,440	59.6	17,780	26,065	183,909	63.6	7,699	11,567	.0132	.0125
Huntingdon	42.8	44.2	3.3	15.8	6.8	434,989	65.0	17,816	27,531	199,559	63.7	8,237	12,630	.0138	.0131
Indiana	94.5	100.9	6.8	35.1	12.1	1,297,716	64.4	25,216	36,972	568,076	67.0	10,867	16,185	.0374	.0358
Jefferson	49.3	51.9	5.3	20.2	12.2	604,565	77.9	18,874	29,929	307,010	75.7	9,706	15,199	.0177	.0179
Juniata	19.7	21.2	7.6	7.4	7.2	197,032	69.1	16,884	26,626	84,236	66.6	7,330	11,383	.0060	.0059
Lackawanna	226.9	224.5	–1.1	86.3	3.7	2,603,375	58.3	19,770	30,167	1,325,267	58.6	10,042	15,357	.0842	.0768
Lancaster	370.0	393.9	6.5	144.2	11.8	5,437,973	72.0	24,506	37,711	2,704,758	69.9	12,342	18,757	.1558	.1533
Lawrence	107.2	107.6	.4	40.5	5.7	1,230,887	62.2	19,811	30,392	662,733	62.1	10,673	16,364	.0398	.0371
Lebanon	110.1	114.8	4.3	43.4	10.7	1,475,752	72.7	21,804	34,004	808,985	71.3	12,050	18,640	.0441	.0434
Lehigh	275.7	286.0	3.7	115.5	10.2	4,988,996	80.8	26,333	43,195	2,840,785	78.1	15,221	24,596	.1378	.1403
Luzerne	343.4	345.6	.6	134.3	5.1	4,060,132	61.1	19,723	30,232	2,047,104	59.3	10,053	15,243	.1288	.1193
Lycoming	119.5	122.9	2.8	47.2	8.8	1,439,143	67.9	19,747	30,490	829,098	67.5	11,406	17,566	.0458	.0439
McKean	50.4	49.8	–1.2	19.0	2.7	518,741	50.0	18,694	27,302	287,781	55.3	10,016	15,146	.0182	.0161
Mercer	128.5	129.5	.8	48.9	6.8	1,752,218	86.5	20,519	35,833	1,004,022	78.6	12,278	20,532	.0505	.0518
Mifflin	47.2	48.2	2.1	18.2	5.8	579,871	93.6	17,415	31,861	348,460	84.5	10,982	19,146	.0169	0178
Monroe	73.8	86.6	17.3	33.7	23.4	1,217,245	111.8	21,054	36,120	794,988	102.0	14,419	23,590	.0319	.0373
Montgomery	646.8	658.8	1.9	248.4	8.1	13,966,634	81.1	33,562	56,226	5,971,468	73.0	15,021	24,040	.3457	.3491
Montour	16.8	17.5	4.2	6.3	10.5	227,251	75.6	22,706	36,072	95,189	73.3	9,637	15,109	.0062	.0062
Northampton	227.4	234.1	2.9	88.1	7.3	3,575,928	77.2	24,585	40,589	1,427,368	73.4	10,026	16,202	.0932	.0930
Northumberland	100.5	101.1	.6	40.7	5.4	1,187,889	70.4	18,060	29,186	620,756	68.2	9,561	15,252	.0365	.0352
Perry	37.1	41.1	10.8	15.2	16.0	419,103	76.5	18,128	27,573	183,655	80.2	7,779	12,083	.0120	.0123
Philadelphia	1,638.5	1,509.4	–7.9	587.5	–4.0	20,151,980	48.1	22,237	34,301	7,653,227	46.3	8,551	13,027	.6285	.5336
Pike	19.6	22.6	15.3	8.8	14.3	243,656	78.5	17,729	27,688	84,105	77.4	6,156	9,557	.0065	.0066
Potter	18.0	18.9	5.0	6.8	7.9	178,209	62.9	17,363	26,207	69,167	64.5	6,673	10,172	.0054	.0052
Schuylkill	160.6	160.9	.2	64.3	5.2	1,776,394	62.4	17,903	27,627	810,980	62.5	8,167	12,612	.0552	.0516
Snyder	34.3	36.5	6.4	12.9	15.2	410,468	79.5	20,416	31,819	213,360	76.8	10,775	16,540	.0122	.0122
Somerset	82.3	85.4	3.8	31.4	7.2	985,850	63.8	20,538	31,396	412,612	64.8	8,543	13,141	.0291	.0278
Sullivan	6.4	6.5	1.6	2.2	.0	77,535	79.1	19,673	35,243	16,768	66.9	4,566	7,622	.0020	.0019
☐ Susquehanna	38.5	40.4	4.9	14.4	7.5	354,346	56.7	16,879	24,607	162,097	62.9	7,428	11,257	.0117	.0109
Tioga	41.3	42.4	2.7	14.5	3.6	414,958	65.9	17,871	28,618	210,889	65.6	9,095	14,544	.0134	.0127
Union	33.6	35.8	6.5	11.5	10.6	388,192	70.1	21,942	33,756	210,554	73.3	11,682	18,309	.0121	.0119
Venango	65.1	66.6	2.3	24.8	6.4	747,719	55.1	20,684	30,150	332,941	58.2	9,035	13,425	.0235	.0214
Warren	47.6	48.2	1.3	18.2	6.4	598,866	55.4	22,542	32,905	793,677	61.8	28,686	43,609	.0277	.0255
Washington	218.2	221.9	1.7	84.1	6.6	2,635,494	65.6	20,175	31,338	1,493,180	65.8	11,413	17,755	.0840	.0797
Wayne	36.4	39.6	8.8	15.3	16.8	474,879	91.0	18,975	31,038	249,050	87.5	10,138	16,278	.0131	.0141
Westmoreland	394.8	402.3	1.9	153.7	7.4	5,599,087	75.1	22,346	36,429	2,663,264	69.0	11,010	17,328	.1584	.1556
Wyoming	27.8	32.0	15.1	11.0	17.0	260,752	81.1	15,316	23,705	196,881	84.1	11,376	17,898	.0090	.0096
York	320.2	342.3	6.9	130.3	11.6	5,246,640	92.3	23,357	40,266	2,386,416	81.8	11,242	18,315	.1328	.1410

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
PENNSYLVANIA (continued)															
TOTAL METRO COUNTIES	**9,702.7**	**9,686.1**	**–.2**	**3,712.4**	**5.0**	**146,699,902**	**67.8**	**24,729**	**39,516**	**68,373,853**	**65.1**	**11,717**	**18,418**	**4.1888**	**3.9844**
TOTAL STATE	**11,876.2**	**11,945.7**	**.6**	**4,553.7**	**5.7**	**172,677,527**	**68.4**	**23,798**	**37,920**	**82,553,123**	**66.0**	**11,540**	**18,129**	**4.9882**	**4.7683**
RHODE ISLAND															
PROVIDENCE - WARWICK - PAWTUCKET	**869.5**	**876.7**	**.8**	**339.9**	**6.7**	**13,139,380**	**73.5**	**23,764**	**38,657**	**5,690,725**	**68.4**	**10,604**	**16,742**	**.3595**	**.3506**
Bristol	47.0	47.5	1.1	17.3	8.8	799,904	97.8	25,432	46,237	229,310	85.3	7,782	13,255	.0177	.0191
Kent	156.0	162.5	4.2	62.8	11.5	2,590,601	79.4	25,643	41,252	1,429,984	75.6	14,461	22,770	.0725	.0732
Providence	570.6	566.4	–.7	223.2	4.4	8,231,609	70.3	22,619	36,880	3,379,611	64.4	9,620	15,142	.2279	.2180
Washington	95.9	100.3	4.6	36.6	11.6	1,517,266	70.2	27,186	41,455	651,820	69.0	11,760	17,809	.0414	.0403
ALL COUNTIES															
Bristol	47.0	47.5	1.1	17.3	8.8	799,904	97.8	25,432	46,237	229,310	85.3	7,782	13,255	.0177	.0191
Kent	156.0	162.5	4.2	62.8	11.5	2,590,601	79.4	25,643	41,252	1,429,984	75.6	14,461	22,770	.0725	.0732
Newport	81.7	81.2	–.6	30.5	5.2	1,331,688	71.6	26,763	43,662	509,282	68.2	10,439	16,698	.0350	.0339
Providence	570.6	566.4	–.7	223.2	4.4	8,231,609	70.3	22,619	36,880	3,379,611	64.4	9,620	15,142	.2279	.2180
Washington	95.9	100.3	4.6	36.6	11.6	1,517,266	70.2	27,186	41,455	651,820	69.0	11,760	17,809	.0414	.0403
TOTAL METRO COUNTIES	**869.5**	**876.7**	**.8**	**339.9**	**6.7**	**13,139,380**	**73.5**	**23,764**	**38,657**	**5,690,725**	**68.4**	**10,604**	**16,742**	**.3595**	**.3506**
TOTAL STATE	**951.2**	**957.9**	**.7**	**370.4**	**6.5**	**14,471,068**	**73.3**	**24,014**	**39,069**	**6,200,007**	**68.4**	**10,590**	**16,739**	**.3945**	**.3845**
SOUTH CAROLINA															
ANDERSON	**138.0**	**152.1**	**10.2**	**57.0**	**15.2**	**1,762,958**	**82.6**	**19,503**	**30,929**	**1,159,324**	**82.4**	**12,844**	**20,339**	**.0540**	**.0562**
Anderson	138.0	152.1	10.2	57.0	15.2	1,762,958	82.6	19,503	30,929	1,159,324	82.4	12,844	20,339	.0540	.0562
CHARLESTON - NORTH CHARLESTON	**446.0**	**492.2**	**10.4**	**171.6**	**17.2**	**5,568,644**	**85.6**	**20,491**	**32,451**	**3,066,574**	**80.9**	**11,578**	**17,870**	**.1614**	**.1690**
Berkeley	101.5	121.9	20.1	41.3	29.5	1,201,678	102.2	18,626	29,096	344,644	103.3	5,315	8,345	.0284	.0325
Charleston	281.2	292.8	4.1	104.4	10.7	3,673,106	77.9	21,893	35,183	2,357,441	75.3	14,257	22,581	.1138	.1145
Dorchester	63.3	77.5	22.4	25.9	28.2	693,860	103.3	16,892	26,790	364,489	101.4	8,961	14,073	.0192	.0220
COLUMBIA	**420.8**	**463.7**	**10.2**	**166.4**	**17.9**	**6,337,170**	**88.3**	**23,857**	**38,084**	**3,400,940**	**83.7**	**13,117**	**20,438**	**.1727**	**.1831**
Lexington	148.6	176.0	18.4	65.0	26.0	2,195,947	103.9	20,875	33,784	976,724	100.2	9,457	15,027	.0535	.0615
Richland	272.2	287.7	5.7	101.4	13.3	4,141,223	80.9	25,577	40,840	2,424,216	77.9	15,228	23,907	.1192	.1216
FLORENCE	**113.7**	**124.6**	**9.6**	**43.8**	**16.2**	**1,436,971**	**80.8**	**21,080**	**32,808**	**930,619**	**80.2**	**13,702**	**21,247**	**.0443**	**.0457**
Florence	113.7	124.6	9.6	43.8	16.2	1,436,971	80.8	21,080	32,808	930,619	80.2	13,702	21,247	.0443	.0457
GREENVILLE - SPARTANBURG	**584.6**	**631.2**	**8.0**	**235.1**	**13.5**	**8,065,527**	**79.6**	**21,688**	**34,307**	**4,876,284**	**79.8**	**13,097**	**20,741**	**.2394**	**.2454**
Greenville	295.6	318.8	7.8	121.3	13.8	4,412,171	78.5	23,183	36,374	2,566,280	78.4	13,495	21,156	.1280	.1304
Pickens	82.6	92.4	11.9	32.4	17.4	937,449	82.2	18,642	28,934	553,273	85.0	10,836	17,076	.0284	.0299
Spartanburg	206.4	220.0	6.6	81.4	11.7	2,715,907	80.4	20,654	33,365	1,756,731	80.2	13,370	21,581	.0830	.0851
ROCK HILL	**110.5**	**121.6**	**10.0**	**42.9**	**16.3**	**1,477,442**	**81.4**	**22,066**	**34,439**	**787,363**	**82.6**	**11,688**	**18,353**	**.0421**	**.0436**
York	110.5	121.6	10.0	42.9	16.3	1,477,442	81.4	22,066	34,439	787,363	82.6	11,688	18,353	.0421	.0436
ALL COUNTIES															
Abbeville	22.9	23.7	3.5	8.5	7.6	239,785	64.6	18,436	28,210	77,658	66.2	5,916	9,136	.0068	.0066
☐ Aiken	108.2	115.7	6.9	43.1	12.8	1,589,382	82.0	22,865	36,877	678,263	78.8	9,929	15,737	.0419	.0431
Allendale	10.9	11.5	5.5	4.1	13.9	85,878	73.1	13,778	20,946	45,177	74.1	7,210	11,019	.0029	.0028
Anderson	138.0	152.1	10.2	57.0	15.2	1,762,958	82.6	19,503	30,929	1,159,324	82.4	12,844	20,339	.0540	.0562
Bamberg	18.3	18.7	2.2	6.3	8.6	145,773	73.7	14,470	23,139	72,035	71.1	7,258	11,434	.0049	.0049
Barnwell	20.2	21.5	6.4	7.8	14.7	229,182	74.7	19,293	29,382	105,199	75.4	8,822	13,487	.0067	.0066
Beaufort	67.7	74.1	9.5	25.9	19.4	1,022,113	84.7	25,502	39,464	497,114	84.4	12,423	19,194	.0273	.0288
Berkeley	101.5	121.9	20.1	41.3	29.5	1,201,678	102.2	18,626	29,096	344,644	103.3	5,315	8,345	.0284	.0325
Calhoun	12.5	13.4	7.2	4.6	12.2	112,831	73.4	15,874	24,528	32,699	71.5	4,651	7,108	.0032	.0032
Charleston	281.2	292.8	4.1	104.4	10.7	3,673,106	77.9	21,893	35,183	2,357,441	75.3	14,257	22,581	.1138	.1145
Cherokee	41.7	43.7	4.8	15.1	7.1	478,883	78.9	18,981	31,714	277,560	76.4	11,156	18,381	.0148	.0148
Chester	30.3	30.8	1.7	10.7	4.9	313,926	69.0	18,212	29,339	157,083	69.1	9,110	14,681	.0098	.0096
Chesterfield	38.9	41.3	6.2	15.1	12.7	458,607	78.9	19,131	30,371	226,646	78.9	9,456	15,010	.0134	.0135
Clarendon	27.9	29.3	5.0	10.1	13.5	216,960	84.4	13,220	21,481	158,918	83.8	9,713	15,734	.0078	.0081
Colleton	32.5	34.6	6.5	11.6	8.4	276,856	76.4	14,665	23,867	139,071	72.2	7,546	11,989	.0090	.0091
Darlington	64.1	68.1	6.2	23.6	12.4	715,633	80.9	18,842	30,323	318,809	77.5	8,555	13,509	.0205	.0208
Dillon	31.4	32.6	3.8	10.8	11.3	286,771	69.9	17,399	26,553	197,903	73.7	11,744	18,324	.0101	.0100
Dorchester	63.3	77.5	22.4	25.9	28.2	693,860	103.3	16,892	26,790	364,489	101.4	8,961	14,073	.0192	.0220
Edgefield	17.9	19.0	6.1	6.8	15.3	203,726	76.2	19,597	29,960	76,529	74.5	7,435	11,254	.0056	.0058
Fairfield	20.7	20.7	.0	6.4	.0	187,700	64.6	17,816	29,328	85,107	61.9	8,215	13,298	.0061	.0058
Florence	113.7	124.6	9.6	43.8	16.2	1,436,971	80.8	21,080	32,808	930,619	80.2	13,702	21,247	.0443	.0457

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Georgetown	44.0	48.9	11.1	17.0	19.7	588,637	97.5	20,984	34,626	360,290	94.7	13,031	21,194	.0164	.0181
Greenville	295.6	318.8	7.8	121.3	13.8	4,412,171	78.5	23,183	36,374	2,566,280	78.4	13,495	21,156	.1280	.1304
Greenwood	59.2	63.3	6.9	23.2	10.0	798,070	75.2	21,585	34,400	435,476	72.8	11,946	18,771	.0236	.0236
Hampton	18.5	19.7	6.5	7.2	14.3	192,880	87.7	16,311	26,789	136,223	86.3	11,604	18,920	.0061	.0066
Horry	107.0	123.4	15.3	46.7	23.5	1,468,902	97.6	19,667	31,454	1,295,347	95.3	17,547	27,738	.0467	.0520
Jasper	15.0	16.6	10.7	5.9	20.4	135,656	99.8	13,853	22,993	108,837	97.6	11,242	18,447	.0045	.0051
Kershaw	39.7	41.9	5.5	15.4	12.4	499,725	79.7	20,299	32,450	226,939	75.5	9,440	14,736	.0140	.0142
Lancaster	55.0	60.1	9.3	21.3	13.9	582,891	77.8	17,530	27,366	333,900	78.6	9,997	15,676	.0182	.0186
Laurens	52.8	55.1	4.4	19.2	9.7	609,884	72.6	20,196	31,765	255,801	72.6	8,467	13,323	.0175	.0173
Lee	19.1	19.4	1.6	6.3	8.6	179,363	66.0	18,633	28,470	50,431	65.3	5,259	8,005	.0053	.0049
Lexington	148.6	176.0	18.4	65.0	26.0	2,195,947	103.9	20,875	33,784	976,724	100.2	9,457	15,027	.0535	.0615
McCormick	7.8	7.7	–1.3	2.4	.0	52,409	55.3	14,064	21,837	17,538	53.7	4,755	7,308	.0018	.0017
Marion	34.9	37.2	6.6	13.0	15.0	312,996	76.4	15,706	24,077	172,385	76.5	8,642	13,260	.0102	.0102
Marlboro	32.3	34.6	7.1	11.3	10.8	278,637	78.7	15,285	24,658	153,757	78.7	8,436	13,607	.0091	.0093
Newberry	31.5	32.5	3.2	12.1	8.0	340,799	76.5	17,236	28,165	209,360	75.3	10,665	17,302	.0110	.0108
Oconee	50.0	54.0	8.0	20.9	14.2	630,807	85.9	18,541	30,182	325,739	83.0	9,727	15,586	.0177	.0187
Orangeburg	84.3	90.6	7.5	30.7	14.1	841,980	76.0	17,789	27,426	520,756	75.0	11,062	16,963	.0277	.0279
Pickens	82.6	92.4	11.9	32.4	17.4	937,449	82.2	18,642	28,934	553,273	85.0	10,836	17,076	.0284	.0299
Richland	272.2	287.7	5.7	101.4	13.3	4,141,223	80.9	25,577	40,840	2,424,216	77.9	15,228	23,907	.1192	.1216
Saluda	16.5	17.3	4.8	5.9	7.3	176,409	68.6	19,021	29,900	52,980	65.7	5,815	8,980	.0049	.0048
Spartanburg	206.4	220.0	6.6	81.4	11.7	2,715,907	80.4	20,654	33,365	1,756,731	80.2	13,370	21,581	.0830	.0851
Sumter	89.7	94.0	4.8	31.7	11.6	973,791	80.2	19,025	30,719	640,569	79.9	12,536	20,207	.0313	.0319
Union	31.1	32.0	2.9	11.3	4.6	288,309	64.7	16,204	25,514	139,026	65.4	7,783	12,303	.0095	.0090
Williamsburg	39.0	41.1	5.4	13.5	13.4	304,214	85.6	13,775	22,534	164,621	80.9	7,645	12,194	.0099	.0104
York	110.5	121.6	10.0	42.9	16.3	1,477,442	81.4	22,066	34,439	787,363	82.6	11,688	18,353	.0421	.0436
TOTAL METRO COUNTIES	**1,921.8**	**2,101.1**	**9.3**	**759.9**	**15.7**	**26,238,094**	**83.4**	**21,777**	**34,528**	**14,899,367**	**81.2**	**12,515**	**19,607**	**.7558**	**.7861**
TOTAL STATE	**3,207.1**	**3,473.5**	**8.3**	**1,242.3**	**14.6**	**40,469,077**	**82.2**	**20,488**	**32,576**	**22,966,850**	**80.9**	**11,712**	**18,487**	**1.1901**	**1.2316**
SOUTH DAKOTA															
SIOUX FALLS	**112.4**	**121.7**	**8.3**	**49.5**	**16.7**	**1,861,701**	**78.4**	**24,614**	**37,610**	**1,463,747**	**80.2**	**19,162**	**29,571**	**.0589**	**.0601**
Minnehaha	112.4	121.7	8.3	49.5	16.7	1,861,701	78.4	24,614	37,610	1,463,747	80.2	19,162	29,571	.0589	.0601
ALL COUNTIES															
Aurora	3.5	3.2	–8.6	1.0	–9.1	27,052	37.0	17,955	27,052	7,788	40.8	5,029	7,788	.0010	.0009
Beadle	19.0	18.3	–3.7	7.8	4.0	240,740	52.9	20,987	30,864	137,729	56.1	11,764	17,658	.0081	.0071
Bennett	3.1	3.1	.0	1.1	10.0	32,745	75.4	18,664	29,768	19,905	75.7	11,326	18,095	.0009	.0010
Bon Homme	8.0	7.8	–2.5	3.1	3.3	116,343	93.7	20,020	37,530	46,440	80.7	8,569	14,981	.0030	.0031
Brookings	24.9	26.5	6.4	9.5	13.1	337,493	80.1	22,303	35,526	202,881	78.9	13,503	21,356	.0101	.0102
Brown	37.0	37.3	.8	14.2	4.4	484,013	60.8	22,127	34,085	392,444	61.9	17,824	27,637	.0176	.0163
Brule	5.1	4.9	–3.9	2.0	5.3	57,202	61.7	18,614	28,601	69,649	64.9	22,229	34,825	.0025	.0024
Buffalo	1.8	1.8	.0	.4	.0	10,693	82.3	14,665	26,733	396	69.2	585	990	.0003	.0003
Butte	8.5	9.0	5.9	3.7	15.6	96,725	78.7	16,910	26,142	70,369	79.7	12,240	19,019	.0031	.0033
Campbell	2.1	2.0	–4.8	.8	.0	33,041	57.2	26,276	41,301	5,847	58.8	4,603	7,309	.0009	.0006
Charles Mix	9.7	9.6	–1.0	3.3	.0	96,671	55.7	18,820	29,294	39,359	56.7	7,613	11,927	.0030	.0028
Clark	4.9	4.7	–4.1	1.8	–5.3	42,082	43.8	15,399	23,379	16,614	47.4	5,934	9,230	.0015	.0013
Clay	13.7	14.1	2.9	4.5	.0	148,837	69.6	19,500	33,075	63,660	64.3	8,612	14,147	.0044	.0044
Codington	21.3	22.6	6.1	8.8	11.4	271,222	73.6	19,775	30,821	233,431	73.9	16,991	26,526	.0096	.0094
Corson	5.2	5.3	1.9	1.5	.0	47,541	96.5	16,129	31,694	13,171	77.7	4,941	8,781	.0012	.0013
Custer	6.3	7.1	12.7	2.7	17.4	71,298	85.8	16,688	26,407	42,738	87.2	9,929	15,829	.0023	.0023
Davison	18.0	18.7	3.9	7.9	12.9	233,486	71.7	19,432	29,555	225,329	73.7	18,533	28,523	.0085	.0086
Day	8.1	8.0	–1.2	3.0	.0	73,812	59.9	15,386	24,604	30,599	58.5	6,434	10,200	.0024	.0022
Deuel	5.3	5.1	–3.8	1.8	–5.3	60,623	52.2	20,957	33,679	10,245	50.6	3,579	5,692	.0017	.0013
Dewey	5.5	5.9	7.3	1.7	13.3	86,903	110.2	27,564	51,119	20,877	99.3	6,983	12,281	.0018	.0022
Douglas	4.2	4.0	–4.8	1.3	–7.1	42,693	58.7	19,216	32,841	18,092	53.2	8,434	13,917	.0014	.0012
Edmunds	5.1	4.8	–5.9	1.8	.0	46,383	54.2	16,714	25,768	22,266	56.8	7,891	12,370	.0016	.0013
Fall River	8.7	9.3	6.9	3.7	15.6	138,601	113.6	20,281	37,460	83,272	100.4	12,984	22,506	.0034	.0042
Faulk	3.2	3.0	–6.3	1.2	.0	44,901	62.3	23,055	37,418	8,157	57.0	4,331	6,798	.0012	.0009
Grant	9.0	9.2	2.2	3.3	3.1	111,405	62.0	21,495	33,759	51,844	61.7	10,017	15,710	.0034	.0033
Gregory	5.9	5.5	–6.8	1.9	–9.5	46,042	37.1	15,987	24,233	31,047	39.7	10,582	16,341	.0020	.0016
Haakon	2.8	2.9	3.6	1.0	.0	40,062	85.1	21,643	40,062	21,907	73.4	12,632	21,907	.0011	.0011
Hamlin	5.3	5.3	.0	1.9	.0	42,387	54.7	14,419	22.309	18,781	57.3	6,284	9,885	.0015	.0013
Hand	4.8	4.3	–10.4	1.7	–5.6	74,252	76.1	23,422	43,678	37,116	64.6	12,530	21,833	.0021	.0021
Hanson	3.4	3.3	–2.9	1.1	.0	21,710	59.3	12,390	19,736	5,812	58.5	3,333	5,284	.0008	.0006
Harding	1.7	1.7	.0	.6	.0	14,824	50.9	16,370	24,707	6,061	55.0	6,517	10,102	.0005	.0005

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Hughes	14.7	16.3	10.9	6.6	20.0	233,522	84.4	23,021	35,382	156,735	85.3	15,380	23,748	.0068	.0072
Hutchinson	9.2	8.6	–6.5	3.4	.0	118,480	80.4	19,318	34,847	53,774	70.6	9,269	15,816	.0033	.0033
Hyde	2.0	1.7	–15.0	.7	–12.5	19,582	58.0	15,494	27,974	4,954	46.8	4,219	7,077	.0006	.0003
Jackson	3.8	4.6	21.1	1.4	27.3	23,245	125.8	9,360	16,604	34,140	117.6	14,262	24,386	.0009	.0014
Jerauld	2.9	2.8	–3.4	1.1	.0	25,894	65.4	14,232	23,540	8,348	58.9	4,775	7,589	.0009	.0006
Jones	1.5	1.3	–13.3	.5	–16.7	10,415	26.4	13,732	20,830	17,926	29.6	23,060	35,852	.0007	.0007
Kingsbury	6.6	6.2	–6.1	2.6	.0	89,121	62.4	21,111	34,277	25,860	57.2	6,326	9,946	.0024	.0023
Lake	10.7	10.6	–.9	4.0	.0	129,533	57.7	20,535	32,383	72,122	57.2	11,469	18,031	.0042	.0037
Lawrence	18.5	19.1	3.2	7.9	11.3	271,258	100.7	19,036	34,336	163,644	89.9	12,140	20,714	.0075	.0081
Lincoln	14.6	15.9	8.9	5.6	14.3	199,628	114.3	19,015	35,648	62,087	99.8	6,341	11,087	.0045	.0051
Lyman	3.8	3.7	–2.6	1.3	.0	42,432	63.9	19,913	32,640	19,739	62.8	9,324	15,184	.0013	.0013
McCook	6.3	6.1	–3.2	2.4	4.3	78,517	94.6	17,543	32,715	32,876	81.8	7,861	13,698	.0021	.0022
McPherson	3.9	3.4	–12.8	1.4	–6.7	39,972	71.4	15,545	28,551	13,018	61.1	5,388	9,299	.0011	.0010
Marshall	5.3	5.0	–5.7	2.0	.0	45,548	49.2	15,266	22,774	23,641	52.2	7,768	11,821	.0017	.0015
Meade	21.6	24.2	12.0	8.4	21.7	320,667	96.2	23,690	38,175	110,198	91.5	8,342	13,119	.0075	.0083
Mellette	2.2	2.2	.0	.7	.0	17,616	65.0	15,250	25,166	2,686	59.7	2,403	3,837	.0005	.0004
Miner	3.6	3.2	–11.1	1.3	–7.1	34,648	45.1	17,058	26,652	12,416	43.4	6,186	9,551	.0011	.0010
Minnehaha	112.4	121.7	8.3	49.5	16.7	1,861,701	78.4	24,614	37,610	1,463,747	80.2	19,162	29,571	.0589	.0601
Moody	6.7	6.6	–1.5	2.4	.0	75,392	80.3	17,423	31,413	42,571	72.7	10,268	17,738	.0022	.0024
Pennington	72.4	78.7	8.7	30.5	14.7	969,399	74.0	20,939	31,784	949,658	78.3	20,019	31,136	.0352	.0356
Perkins	4.7	4.8	2.1	1.8	.0	53,198	64.9	17,918	29,554	28,410	60.8	9,813	15,783	.0017	.0016
Potter	3.6	3.2	–11.1	1.2	–7.7	35,725	31.4	20,908	29,771	17,503	37.2	9,812	14,586	.0014	.0012
Roberts	10.9	10.5	–3.7	3.8	.0	88,339	51.4	15,354	23,247	43,375	53.9	7,415	11,414	.0033	.0027
Sanborn	3.1	2.8	–9.7	1.2	.0	42,486	87.5	18,880	35,405	6,005	74.0	2,876	5,004	.0008	.0010
Shannon	11.9	13.9	16.8	2.9	20.8	76,946	80.1	17,800	26,533	12,994	83.7	2,948	4,481	.0024	.0024
Spink	9.1	8.7	–4.4	3.3	.0	97,210	60.1	18,401	29,458	44,896	60.5	8,478	13,605	.0031	.0028
Stanley	2.5	2.6	4.0	.9	.0	30,024	67.7	19,888	33,360	11,410	63.2	7,770	12,678	.0008	.0008
Sully	2.0	1.9	–5.0	.7	.0	17,293	51.3	16,331	24,704	17,913	55.2	16,486	25,590	.0007	.0007
Todd	7.5	7.9	5.3	2.0	5.3	53,943	59.2	17,835	26,972	22,379	63.4	7,210	11,190	.0020	.0018
Tripp	7.1	6.6	–7.0	2.6	.0	80,079	52.4	20,205	30,800	57,736	55.9	14,242	22,206	.0030	.0026
Turner	9.3	9.3	.0	3.5	.0	92,344	52.8	17,269	26,384	36,897	54.3	6,832	10,542	.0029	.0026
Union	11.3	12.2	8.0	4.6	12.2	158,668	77.6	21,785	34,493	34,372	75.8	4,768	7,472	.0038	.0039
Walworth	6.8	6.4	–5.9	2.6	.0	75,033	55.3	18,580	28,859	60,597	55.8	14,962	23,307	.0029	.0024
Yankton	19.1	19.5	2.1	7.3	7.4	257,207	52.8	24,755	35,234	157,490	57.8	14,681	21,574	.0086	.0079
Ziebach	2.3	2.5	8.7	.7	16.7	21,351	117.9	16,333	30,501	5,964	106.1	4,823	8,520	.0005	.0006
TOTAL METRO COUNTIES	**112.4**	**121.7**	**8.3**	**49.5**	**16.7**	**1,861,701**	**78.4**	**24,614**	**37,610**	**1,463,747**	**80.2**	**19,162**	**29,571**	**.0589**	**.0601**
TOTAL STATE	**699.0**	**723.0**	**3.4**	**272.9**	**8.7**	**8,978,198**	**73.0**	**20,665**	**32,899**	**5,781,907**	**73.3**	**13,287**	**21,187**	**.2842**	**.2806**
TENNESSEE															
CHATTANOOGA	**435.3**	**461.2**	**5.9**	**174.7**	**11.3**	**5,131,635**	**70.1**	**19,220**	**29,374**	**3,075,606**	**69.5**	**11,557**	**17,605**	**.1639**	**.1608**
Hamilton	292.7	308.1	5.3	118.5	10.5	3,548,559	67.2	19,802	29,946	2,346,589	67.1	13,103	19,802	.1179	.1137
Marion	25.1	27.0	7.6	10.2	15.9	274,584	67.2	18,665	26,920	126,736	70.3	8,459	12,425	.0083	.0082
Sequatchie	9.0	10.1	12.2	3.7	19.4	92,190	80.9	16,443	24,916	31,713	79.7	5,692	8,571	.0025	.0027
Catoosa, Ga.	*38.6*	*43.1*	*11.7*	*15.5*	*15.7*	*382,147*	*82.9*	*15,592*	*24,655*	*253,986*	*84.3*	*10,283*	*16,386*	*.0124*	*.0132*
Dade, Ga.	*12.7*	*13.8*	*8.7*	*4.8*	*14.3*	*169,265*	*117.3*	*18,548*	*35,264*	*84,476*	*104.2*	*9,850*	*17,599*	*.0042*	*.0049*
Walker, Ga.	*57.2*	*59.1*	*3.3*	*22.0*	*8.4*	*664,890*	*69.4*	*19,340*	*30,222*	*232,106*	*67.6*	*6,823*	*10,550*	*.0186*	*.0181*
CLARKSVILLE - HOPKINSVILLE	**155.1**	**172.0**	**10.9**	**58.9**	**18.8**	**2,236,812**	**110.0**	**21,474**	**37,976**	**1,222,011**	**98.7**	**12,399**	**20,747**	**.0574**	**.0657**
Montgomery	86.3	97.7	13.2	35.5	22.4	1,452,143	123.0	22,456	40,905	748,493	106.9	12,476	21,084	.0339	.0408
Christian, Ky.	*68.8*	*74.3*	*8.0*	*23.4*	*13.6*	*784,669*	*89.6*	*20,091*	*33,533*	*473,518*	*87.0*	*12,290*	*20,236*	*.0235*	*.0249*
JOHNSON CITY - KINGSPORT - BRISTOL	**443.1**	**471.5**	**6.4**	**178.9**	**11.3**	**5,524,872**	**88.8**	**18,207**	**30,882**	**3,405,704**	**82.6**	**11,607**	**19,037**	**.1638**	**.1721**
Carter	51.4	55.1	7.2	21.5	14.4	485,888	75.0	14,765	22,599	204,993	73.8	6,272	9,535	.0146	.0147
Hawkins	45.6	51.1	12.1	18.8	16.0	419,196	82.7	14,162	22,298	146,272	81.0	4,989	7,780	.0119	.0124
Sullivan	146.3	153.3	4.8	60.1	11.1	2,137,858	99.6	19,803	35,572	1,451,252	88.6	14,225	24,147	.0610	.0665
Unicoi	16.5	16.9	2.4	6.6	8.2	131,212	61.2	13,341	19,881	57,852	65.5	5,732	8,765	.0046	.0041
Washington	91.1	97.8	7.4	37.0	13.1	1,449,661	99.9	22,174	39,180	767,093	89.9	12,356	20,732	.0373	.0410
Bristol, Va.	*18.9*	*18.7*	*–1.1*	*8.1*	*6.6*	*182,238*	*72.3*	*13,919*	*22,499*	*417,257*	*72.1*	*31,901*	*51,513*	*.0111*	*.0109*
Scott, Va.	*25.1*	*25.4*	*1.2*	*8.9*	*1.1*	*211,795*	*63.0*	*14,767*	*23,797*	*113,239*	*63.0*	*7,894*	*12,723*	*.0074*	*.0070*
Washington, Va.	*48.2*	*53.2*	*10.4*	*17.9*	*9.1*	*507,024*	*66.1*	*18,518*	*28,325*	*247,746*	*69.7*	*8,900*	*13,841*	*.0159*	*.0155*
KNOXVILLE	**488.0**	**522.0**	**7.0**	**206.5**	**12.8**	**6,952,009**	**74.6**	**21,759**	**33,666**	**3,899,102**	**72.4**	**12,359**	**18,882**	**.2055**	**.2048**
Anderson	68.5	72.2	5.4	28.3	10.5	932,009	80.3	20,196	32,933	549,543	78.0	12,062	19,418	.0277	.0281
Blount	80.3	88.0	9.6	33.9	14.5	1,046,161	78.7	19,779	30,860	555,184	76.9	10,604	16,377	.0305	.0310

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
TENNESSEE (continued)															
KNOXVILLE (continued)															
Knox	327.0	348.0	6.4	139.1	12.6	4,823,023	71.8	22,737	34,673	2,765,659	70.2	13,154	19,883	.1442	1419
Union	12.2	13.8	13.1	5.2	20.9	150,816	111.2	16,604	29,003	28,716	98.9	3,357	5,522	.0031	.0038
MEMPHIS	**927.0**	**970.4**	**4.7**	**361.5**	**11.4**	**13,827,044**	**80.4**	**23,613**	**38,249**	**6,904,453**	**74.3**	**12,205**	**19,099**	**.3832**	**.3877**
Shelby	785.9	816.1	3.8	308.9	10.6	12,283,131	79.8	24,471	39,764	6,113,040	73.8	12,600	19,790	.3378	.3404
Tipton	33.9	36.9	8.8	12.4	10.7	269,993	61.3	14,948	21,774	122,645	62.9	6,723	9,891	.0092	.0088
Crittenden, Ark.	*49.7*	*50.8*	*2.2*	*18.0*	*10.4*	*499,655*	*65.4*	*18,538*	*27,759*	*419,643*	*70.4*	*15,110*	*23,314*	*.0188*	*.0180*
De Soto, Miss.	*57.5*	*66.6*	*15.8*	*22.2*	*24.0*	*774,265*	*113.3*	*20,278*	*34,877*	*249,125*	*103.6*	*6,836*	*11,222*	*.0174*	*.0205*
NASHVILLE-DAVIDSON	**878.3**	**960.5**	**9.4**	**363.8**	**14.4**	**13,000,919**	**76.0**	**23,231**	**35,736**	**7,143,707**	**73.2**	**12,975**	**19,636**	**.3769**	**.3793**
Cheatham	23.2	27.7	19.4	9.1	19.7	255,538	76.8	19,014	28,081	67,624	77.6	5,011	7,431	.0068	.0069
Davidson	482.6	497.6	3.1	203.6	10.4	7,819,064	67.2	25,343	38,404	4,725,482	66.2	15,413	23,210	.2387	.2285
Dickson	31.4	35.6	13.4	13.4	19.6	337,491	74.4	17,275	25,186	207,005	78.7	10,342	15,448	.0108	.0112
Robertson	38.6	43.6	13.0	15.2	15.2	462,189	93.3	18,114	30,407	215,257	86.2	8,757	14,162	.0125	.0137
Rutherford	88.6	102.4	15.6	36.0	20.0	1,124,454	90.0	19,732	31,235	672,943	87.9	11,940	18,693	.0327	.0352
Sumner	91.4	108.2	18.4	37.1	20.8	1,245,057	85.9	21,821	33,559	500,168	84.9	8,810	13,482	.0323	.0347
Williamson	62.8	75.4	20.1	25.1	23.0	999,632	113.7	22,927	39,826	472,544	104.6	11,320	18,826	.0237	.0281
Wilson	59.7	70.0	17.3	24.3	19.7	757,494	88.1	19,838	31,173	282,684	86.0	7,487	11,633	.0194	.0210
ALL COUNTIES															
Anderson	68.5	72.2	5.4	28.3	10.5	932,009	80.3	20,196	32,933	549,543	78.0	12,062	19,418	.0277	.0281
Bedford	28.4	29.9	5.3	11.3	9.7	291,769	66.5	17,015	25,820	133,084	65.9	7,788	11,777	.0090	.0088
Benton	15.4	16.9	9.7	7.0	18.6	180,843	86.3	16,456	25,835	78,508	82.5	7,292	11,215	.0050	.0052
Bledsoe	9.8	10.8	10.2	3.7	15.6	83,070	73.1	14,995	22,451	29,047	74.8	5,193	7,851	.0025	.0026
Blount	80.3	88.0	9.6	33.9	14.5	1,046,161	78.7	19,779	30,860	555,184	76.9	10,604	16,377	.0305	.0310
Bradley	70.3	78.9	12.2	28.9	18.0	1,062,663	113.6	20,309	36,770	620,860	99.0	12,734	21,483	.0271	.0316
Campbell	36.4	40.9	12.4	14.9	16.4	386,378	118.3	13,827	25,931	230,198	101.3	8,936	15,450	.0109	.0126
Cannon	10.6	11.8	11.3	4.4	15.8	117,998	74.4	17,807	26,818	40,635	76.7	6,052	9,235	.0032	.0032
Carroll	28.7	30.0	4.5	11.1	5.7	292,017	63.9	16,967	26,308	125,930	63.1	7,352	11,345	.0092	.0088
Carter	51.4	55.1	7.2	21.5	14.4	485,888	75.0	14,765	22,599	204,993	73.8	6,272	9,535	.0146	.0147
Cheatham	23.2	27.7	19.4	9.1	19.7	255,538	76.8	19,014	28,081	67,624	77.6	5,011	7,431	.0068	.0069
Chester	13.2	14.7	11.4	5.2	18.2	123,395	80.4	15,548	23,730	62,681	79.3	7,945	12,054	.0038	.0040
Claiborne	25.6	28.5	11.3	10.3	17.0	275,080	91.8	16,301	26,707	112,938	90.4	6,741	10,965	.0074	.0081
Clay	7.8	8.3	6.4	3.3	13.8	72,399	95.4	12,777	21,939	18,967	85.6	3,523	5,748	.0019	.0019
Cocke	29.2	30.5	4.5	11.1	5.7	232,452	71.7	12,946	21,032	155,815	67.0	8,886	14,037	.0086	.0084
Coffee	39.4	42.5	7.9	16.6	15.3	592,471	114.9	19,141	35,691	369,410	102.0	12,700	22,254	.0155	.0179
Crockett	15.1	15.4	2.0	5.6	3.7	114,089	54.7	13,660	20,373	49,401	56.7	5,840	8,822	.0040	.0037
Cumberland	30.0	34.0	13.3	12.7	19.8	288,294	85.0	14,698	22,700	209,378	87.0	10,563	16,486	.0096	.0102
Davidson	482.6	497.6	3.1	203.6	10.4	7,819,064	67.2	25,343	38,404	4,725,482	66.2	15,413	23,210	.2387	.2285
Decatur	11.1	11.9	7.2	5.0	16.3	137,974	117.8	14,733	27,595	57,147	99.7	6,655	11,429	.0034	.0039
De Kalb	14.0	15.2	8.6	6.2	17.0	168,435	76.6	17,997	27,167	92,160	81.4	9,588	14,865	.0051	.0051
Dickson	31.4	35.6	13.4	13.4	19.6	337,491	74.4	17,275	25,186	207,005	78.7	10,342	15,448	.0108	.0112
Dyer	35.4	37.5	5.9	14.2	8.4	368,263	69.3	16,603	25,934	213,654	66.2	9,812	15,046	.0121	.0116
Fayette	25.7	27.1	5.4	8.9	14.1	206,403	112.6	12,446	23,191	69,267	95.9	4,533	7,783	.0056	.0063
Fentress	15.2	16.2	6.6	5.8	9.4	108,196	62.7	12,545	18,654	63,917	64.4	7,337	11,020	.0041	.0040
Franklin	32.7	35.0	7.0	12.3	9.8	378,189	103.4	16,597	30,747	168,885	87.6	8,036	13,730	.0100	.0109
Gibson	49.6	50.0	.8	19.6	5.4	456,172	63.8	14,975	23,274	235,353	61.9	7,816	12,008	.0153	.0144
Giles	25.1	26.7	6.4	10.3	12.0	255,042	75.6	15,783	24,761	141,053	73.9	8,816	13,694	.0081	.0081
Grainger	17.2	18.8	9.3	7.1	18.3	157,082	72.8	15,152	22,124	40,384	75.5	3,836	5,638	.0045	.0044
Greene	55.6	59.1	6.3	22.0	10.6	549,726	67.2	16,517	24,988	280,088	67.0	8,426	12,731	.0176	.0173
Grundy	14.3	15.9	11.2	5.2	10.6	88,529	63.1	11,551	17,025	61,087	69.1	7,684	11,748	.0037	.0036
Hamblen	51.0	56.1	10.0	21.5	17.5	778,091	110.3	20,220	36,190	447,235	96.7	12,427	20,802	.0201	.0228
Hamilton	292.7	308.1	5.3	118.5	10.5	3,548,559	67.2	19,802	29,946	2,346,569	67.1	13,103	19,802	.1179	.1137
Hancock	6.9	7.0	1.4	2.4	.0	29,406	55.7	7,869	12,253	14,016	55.0	3,768	5,840	.0014	.0012
Hardeman	24.3	25.9	6.6	9.1	13.8	253,677	76.4	17,980	27,877	111,863	73.6	8,052	12,293	.0075	.0075
Hardin	23.0	24.9	8.3	9.9	16.5	283,331	102.3	16,479	28,619	151,444	93.9	9,191	15,297	.0077	.0086
Hawkins	45.6	51.1	12.1	18.8	16.0	419,196	82.7	14,162	22,298	146,272	81.0	4,989	7,780	.0119	.0124
Haywood	20.5	21.0	2.4	7.2	7.5	166,512	57.3	15,802	23,127	86,283	61.4	7,977	11,984	.0059	.0056
Henderson	22.2	24.6	10.8	9.8	19.5	190,831	79.5	12,964	19,473	115,659	79.5	7,859	11,802	.0064	.0066
Henry	29.6	32.4	9.5	12.7	12.4	316,584	71.6	16,325	24,928	168,267	71.8	8,668	13,249	.0100	.0098
Hickman	15.6	17.0	9.0	5.8	9.4	141,324	107.6	12,846	24,366	47,384	91.3	4,673	8,170	.0038	.0042
Houston	7.0	7.6	8.6	2.7	12.5	66,692	108.5	13,327	24,701	21,080	94.3	4,520	7,807	.0017	.0018
Humphreys	16.3	17.4	6.7	6.9	15.0	219,804	82.1	20,123	31,856	107,299	79.7	9,949	15,551	.0061	.0063
Jackson	9.6	10.3	7.3	3.6	5.9	74,819	62.1	13,579	20,783	47,486	65.5	8,439	13,191	.0028	.0028
Jefferson	32.4	35.8	10.5	12.7	13.4	324,959	74.8	16,595	25,587	141,640	75.9	7,191	11,153	.0097	.0098
Johnson	14.1	15.0	6.4	5.5	10.0	135,121	105.3	13,162	24,567	62,586	91.8	6,526	11,379	.0037	.0041
Knox	327.0	348.0	6.4	139.1	12.6	4,823,023	71.8	22,737	34,673	2,765,659	70.2	13,154	19,883	.1442	.1419
Lake	7.3	6.9	–5.5	2.6	.0	65,699	76.2	14,338	25,269	27,052	65.2	6,298	10,405	.0021	.0020

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Lauderdale	25.4	27.9	9.8	10.4	18.2	210,374	82.5	13,097	20,228	102,554	80.0	6,474	9,861	.0067	.0069
Lawrence	35.0	37.5	7.1	14.0	12.9	464,919	99.6	18,782	33,209	208,859	87.7	8,972	14,919	.0120	.0131
Lewis	10.2	11.8	15.7	3.7	15.6	70,166	69.4	12,944	18,964	35,182	73.3	6,345	9,509	.0025	.0025
Lincoln	26.8	28.1	4.9	11.1	12.1	300,330	98.3	15,300	27,057	144,662	86.8	7,822	13,033	.0083	.0089
Loudon	29.3	31.7	8.2	12.3	13.9	364,168	100.6	16,807	29,607	174,972	92.6	8,414	14,225	.0095	.0107
McMinn	43.0	46.3	7.7	17.0	11.1	502,018	87.3	17,517	29,530	237,932	81.7	8,559	13,996	.0142	.0146
McNairy	23.4	25.9	10.7	10.3	18.4	212,731	95.4	12,514	20,653	124,488	90.3	7,520	12,086	.0065	.0073
Macon	16.4	18.5	12.8	7.1	18.3	166,574	82.1	15,245	23,461	99,483	85.6	8,936	14,012	.0052	.0054
Madison	76.2	81.1	6.4	31.9	13.9	1,021,966	73.3	21,061	32,037	677,152	74.6	13,854	21,227	.0324	.0321
Marion	25.1	27.0	7.6	10.2	15.9	274,584	67.2	18,665	26,920	126,736	70.3	8,459	12,425	.0083	.0082
Marshall	20.2	21.6	6.9	8.5	13.3	250,699	95.2	17,124	29,494	139,130	86.8	9,931	16,368	.0070	.0076
Maury	52.5	56.7	8.0	21.8	14.1	572,122	70.1	17,608	26,244	316,216	70.2	9,726	14,505	.0183	.0178
Meigs	7.8	8.9	14.1	3.3	22.2	96,160	101.2	17,704	29,139	26,702	99.5	4,956	8,092	.0022	.0026
Monroe	29.6	32.4	9.5	11.9	16.7	252,808	87.4	13,223	21,244	169,310	83.9	9,024	14,228	.0085	.0090
Montgomery	86.3	97.7	13.2	35.5	22.4	1,452,143	123.0	22,456	40,905	748,493	106.9	12,476	21,084	.0339	.0408
Moore	4.7	5.3	12.8	1.8	12.5	47,212	86.1	15,856	26,229	8,571	83.3	2,923	4,762	.0012	.0012
Morgan	17.1	18.8	9.9	6.2	10.7	133,135	77.8	13,374	21,473	32,756	74.2	3,357	5,283	.0039	.0039
Obion	33.2	34.5	3.9	13.6	9.7	357,406	66.1	17,355	26,280	205,744	67.7	9,894	15,128	.0117	.0114
Overton	18.1	19.5	7.7	6.8	7.9	159,068	83.0	13,800	23,392	67,317	76.3	6,060	9,900	.0048	.0049
Perry	6.3	6.8	7.9	2.8	16.7	50,810	72.5	12,274	18,146	19,095	74.6	4,558	6,820	.0016	.0015
Pickett	4.5	4.9	8.9	1.9	18.8	32,384	80.0	11,248	17,044	12,723	81.2	4,389	6,696	.0010	.0011
Polk	13.9	14.7	5.8	5.4	12.5	108,568	64.3	13,763	20,105	37,107	67.2	4,623	6,872	.0035	.0033
Putnam	49.7	55.8	12.3	21.4	20.2	692,415	99.2	19,527	32,356	384,637	93.2	11,184	17,974	.0187	.0207
Rhea	25.4	29.0	14.2	10.4	18.2	320,865	123.6	16,304	30,852	135,658	104.5	7,538	13,044	.0076	.0091
Roane	50.2	55.1	9.8	20.6	14.4	634,161	81.8	19,384	30,785	247,050	77.3	7,743	11,993	.0169	.0175
Robertson	38.6	43.6	13.0	15.2	15.2	462,189	93.3	18,114	30,407	215,257	86.2	8,757	14,162	.0125	.0137
Rutherford	88.6	102.4	15.6	36.0	20.0	1,124,454	90.0	19,732	31,235	672,943	87.9	11,940	18,693	.0327	.0352
Scott	20.1	22.5	11.9	8.1	20.9	239,098	115.0	16,601	29,518	104,601	102.1	7,726	12,914	.0060	.0070
Sequatchie	9.0	10.1	12.2	3.7	19.4	92,190	80.9	16,443	24,916	31,713	79.7	5,692	8,571	.0025	.0027
Sevier	43.8	50.9	16.2	18.9	19.6	673,618	112.1	20,104	35,641	374,410	100.1	11,845	19,810	.0170	.0197
Shelby	785.9	816.1	3.8	308.9	10.6	12,283,131	79.8	24,471	39,764	6,113,040	73.8	12,600	19,790	.3378	.3404
Smith	15.4	16.7	8.4	6.7	17.5	215,523	112.4	17,800	32,168	94,282	100.8	8,237	14,072	.0051	.0059
Stewart	8.9	9.6	7.9	3.8	15.2	61,729	69.0	11,067	16,244	32,255	73.6	5,630	8,488	.0023	.0022
Sullivan	146.3	153.3	4.8	60.1	11.1	2,137,858	99.6	19,803	35,572	1,451,252	88.6	14,225	24,147	.0610	.0665
Sumner	91.4	108.2	18.4	37.1	20.8	1,245,057	85.9	21,821	33,559	500,168	84.9	8,810	13,482	.0323	.0347
Tipton	33.9	36.9	8.8	12.4	10.7	269,993	61.3	14,948	21,774	122,645	62.9	6,723	9,891	.0092	.0088
Trousdale	6.3	7.0	11.1	2.9	20.8	110,801	125.8	20,444	38,207	70,016	109.4	13,934	24,143	.0027	.0033
Unicoi	16.5	16.9	2.4	6.6	8.2	131,212	61.2	13,341	19,881	57,852	65.5	5,732	8,765	.0046	.0041
Union	12.2	13.8	13.1	5.2	20.9	150,816	111.2	16,604	29,003	28,716	98.9	3,357	5,522	.0031	.0038
Van Buren	4.9	5.4	10.2	1.9	18.8	38,464	77.4	13,553	20,244	9,027	80.5	3,126	4,751	.0011	.0011
Warren	33.7	36.7	8.9	14.7	16.7	480,553	118.7	17,442	32,691	207,771	100.5	8,226	14,134	.0114	.0132
Washington	91.1	97.8	7.4	37.0	13.1	1,449,661	99.9	22,174	39,180	767,093	89.9	12,356	20,732	.0373	.0410
Wayne	14.2	14.9	4.9	5.6	12.0	140,704	96.5	14,322	25,126	47,849	84.5	5,187	8,544	.0038	.0040
Weakley	33.5	35.1	4.8	13.0	9.2	332,900	65.6	16,891	25,608	147,384	66.5	7,437	11,337	.0104	.0100
White	20.2	22.0	8.9	8.3	13.7	189,529	77.4	14,632	22,835	120,391	77.3	9,301	14,505	.0063	.0065
Williamson	62.8	75.4	20.1	25.1	23.0	999,632	113.7	22,927	39,826	472,544	104.6	11,320	18,826	.0237	.0281
Wilson	59.7	70.0	17.3	24.3	19.7	757,494	88.1	19,838	31,173	282,684	86.0	7,487	11,633	.0194	.0210
TOTAL METRO COUNTIES	**2,950.1**	**3,152.6**	**6.9**	**1,203.5**	**12.8**	**42,497,343**	**79.0**	**22,244**	**35,311**	**23,159,487**	**74.8**	**12,410**	**19,243**	**1.2214**	**1.2374**
TOTAL STATE	**4,705.6**	**5,054.6**	**7.4**	**1,916.7**	**13.1**	**62,036,100**	**81.7**	**20,152**	**32,366**	**33,183,914**	**77.2**	**11,055**	**17,313**	**1.7878**	**1.8331**
TEXAS															
ABILENE	**142.6**	**153.2**	**7.4**	**57.4**	**12.5**	**2,138,596**	**82.9**	**22,921**	**37,258**	**1,509,081**	**81.9**	**16,270**	**26,291**	**.0650**	**.0675**
Callahan	11.5	13.2	14.8	5.1	18.6	174,629	102.9	20,012	34,241	63,212	98.3	7,413	12,395	.0041	.0045
Jones	17.5	18.1	3.4	7.1	9.2	227,407	78.7	19,583	32,029	123,593	77.6	10,703	17,407	.0067	.0068
Taylor	113.6	121.9	7.3	45.2	12.4	1,736,560	81.7	23,772	38,419	1,322,276	81.5	18,118	29,254	.0542	.0562
AMARILLO	**180.0**	**199.3**	**10.7**	**80.5**	**17.7**	**3,087,136**	**75.3**	**25,744**	**38,350**	**2,429,845**	**77.9**	**19,965**	**30,184**	**.0982**	**.0996**
Potter	100.5	106.2	5.7	43.5	11.0	1,520,827	64.7	23,549	34,962	1,530,995	69.8	23,007	35,195	.0573	.0552
Randall	79.5	93.1	17.1	37.0	26.7	1,566,309	87.0	28,691	42,333	898,850	93.8	15,881	24,293	.0409	.0444
AUSTIN	**568.4**	**661.6**	**16.4**	**265.1**	**24.4**	**10,086,395**	**86.4**	**25,398**	**38,048**	**5,682,956**	**86.4**	**14,308**	**21,437**	**.2702**	**.2894**
Hays	42.7	49.1	15.0	17.1	24.8	484,486	88.7	18,744	28,333	294,571	91.4	11,234	17,226	.0144	.0156
Travis	441.0	506.7	14.9	213.6	24.3	8,684,743	85.8	27,203	40,659	4,940,690	85.7	15,487	23,131	.2299	.2449
Williamson	84.7	105.8	24.9	34.4	24.6	917,166	90.3	17,465	26,662	447,695	90.9	8,497	13,014	.0259	.0289

1982 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
TEXAS (continued)															
BEAUMONT - PORT ARTHUR - ORANGE	382.0	402.9	5.5	151.5	10.7	6,836,547	92.7	25,919	45,126	4,266,637	87.3	16,638	28,163	.1858	.1994
Hardin	42.9	49.7	15.9	17.3	18.5	579,096	81.0	21,913	33,474	342,689	84.1	12,748	19,809	.0169	.0178
Jefferson	252.8	259.3	2.6	100.4	8.1	4,868,690	99.4	26,281	48,493	3,192,949	89.4	18,143	31,802	.1305	.1423
Orange	86.3	93.9	8.8	33.8	15.0	1,388,761	76.5	26,765	41,088	730,999	80.0	13,813	21,627	.0384	.0393
BROWNSVILLE - HARLINGEN - SAN BENITO	222.0	261.4	17.7	77.9	23.7	2,047,389	87.9	17,293	26,282	1,718,428	92.5	14,173	22,059	.0717	.0784
Cameron	222.0	261.4	17.7	77.9	23.7	2,047,389	87.9	17,293	26,282	1,718,428	92.5	14,173	22,059	.0717	.0784
BRYAN - COLLEGE STATION	100.1	119.3	19.2	47.2	30.7	1,584,550	89.3	23,184	33,571	951,010	96.8	13,387	20,149	.0433	.0477
Brazos	100.1	119.3	19.2	47.2	30.7	1,584,550	89.3	23,184	33,571	951,010	96.8	13,387	20,149	.0433	.0477
CORPUS CHRISTI	333.3	359.7	7.9	124.3	13.9	4,556,159	76.9	23,606	36,655	2,929,181	78.2	15,068	23,565	.1396	.1417
Nueces	273.2	292.9	7.2	102.3	13.0	3,727,523	69.9	24,241	36,437	2,387,486	72.8	15,269	23,338	.1174	.1158
San Patricio	60.1	66.8	11.1	22.0	18.3	828,636	117.2	20,511	37,665	541,695	106.7	14,090	24,623	.0222	.0259
DALLAS - FORT WORTH	3,081.9	3,433.3	11.4	1,336.2	17.4	58,773,052	79.6	28,741	43,985	32,268,856	77.6	15,960	24,150	1.5959	1.6395
Collin	160.5	205.0	27.7	65.9	28.0	2,748,093	105.6	25,948	41,701	1,021,016	104.0	9,718	15,493	.0613	.0724
Dallas	1,592.4	1,730.0	8.6	703.6	16.0	33,202,337	74.7	31,323	47,189	18,487,059	74.3	17,488	26,275	.9114	.9131
Denton	155.4	192.0	23.6	68.9	27.6	3,258,116	135.5	25,620	47,288	1,209,508	117.2	10,310	17,555	.0636	.0816
Ellis	62.3	69.9	12.2	24.0	14.8	818,421	74.0	22,503	34,101	409,939	78.1	11,011	17,081	.0237	.0241
Hood	20.1	25.4	26.4	10.7	37.2	284,805	102.8	18,006	26,617	178,233	104.0	11,199	16,657	.0078	.0090
Johnson	71.9	85.0	18.2	29.9	20.6	969,214	84.2	21,212	32,415	527,806	88.3	11,304	17,652	.0271	.0292
Kaufman	40.6	45.3	11.6	15.3	11.7	483,269	72.2	20,487	31,586	306,825	73.6	12,902	20,054	.0155	.0156
Parker	47.3	52.7	11.4	19.3	14.9	738,159	86.7	23,538	38,247	379,599	83.9	12,289	19,668	.0197	.0211
Rockwall	16.1	19.9	23.6	7.2	30.9	224,974	90.5	21,475	31,246	121,708	96.4	11,269	16,904	.0062	.0068
Tarrant	887.3	975.6	10.0	379.3	16.1	15,571,637	76.1	27,058	41,054	9,430,033	75.9	16,413	24,862	.4488	.4540
Wise	28.0	32.5	16.1	12.1	21.0	474,027	111.0	22,464	39,176	197,130	104.4	9,645	16,292	.0108	.0126
EL PASO	502.1	570.5	13.6	177.4	18.4	6,174,758	84.4	22,354	34,807	3,964,493	82.9	14,469	22,348	.1881	.1987
El Paso	502.1	570.5	13.6	177.4	18.4	6,174,758	84.4	22,354	34,807	3,964,493	82.9	14,469	22,348	.1881	.1987
GALVESTON - TEXAS CITY	200.7	218.9	9.1	83.2	14.9	3,107,566	76.3	24,349	37,351	1,983,552	79.8	15,233	23,841	.0925	.0943
Galveston	200.7	218.9	9.1	83.2	14.9	3,107,566	76.3	24,349	37,351	1,983,552	79.8	15,233	23,841	.0925	.0943
HOUSTON	3,072.9	3,597.6	17.1	1,373.4	23.7	66,001,180	94.9	30,500	48,057	38,191,882	91.3	17,983	27,808	1.6744	1.8515
Brazoria	182.0	216.4	18.9	73.9	25.0	3,319,164	99.5	28,158	44,914	1,521,468	97.9	13,007	20,588	.0789	.0895
Fort Bend	145.2	190.1	30.9	61.9	37.3	1,876,165	110.8	19,730	30,310	894,906	108.4	9,523	14,457	.0469	.0566
Harris	2,531.0	2,921.4	15.4	1,146.4	22.6	57,173,669	93.4	31,602	49,872	33,587,241	89.9	18,911	29,298	1.4561	1.5963
Liberty	49.8	58.1	16.7	[illegible]	21.8	694,624	85.2	21,554	32,765	482,163	87.8	14,758	22,744	.0209	.0224
Montgomery	144.1	187.8	30.3	62.9	33.8	2,724,258	119.0	26,462	43,311	1,401,151	116.5	13,769	22,276	.0618	.0768
Waller	20.8	23.8	14.4	7.1	16.4	213,300	71.1	20,432	30,042	304,953	77.7	28,134	42,951	.0098	.0099
HOUSTON - GALVESTON CONSOLIDATED AREA	*3,273.6*	*3,816.5*	*16.6*	*1,456.6*	*23.2*	*69,108,746*	*94.0*	*30,124*	*47,445*	*40,175,434*	*90.7*	*17,815*	*27,582*	*1.7669*	*1.9458*
KILLEEN - TEMPLE	225.3	257.1	14.1	84.5	18.8	2,987,661	80.9	23,225	35,357	1,487,078	83.6	11,394	17,599	.0835	.0877
Bell	164.7	185.3	12.5	65.4	17.2	2,261,176	78.9	22,657	34,575	1,311,142	82.9	12,850	20,048	.0661	.0686
Coryell	60.6	71.8	18.5	19.1	24.8	726,485	87.7	25,293	38,036	175,936	88.9	6,086	9,211	.0174	.0191
LAREDO	104.5	121.1	15.9	33.1	19.9	1,069,906	118.4	17,752	32,323	1,261,943	108.2	21,966	38,125	.0385	.0457
Webb	104.5	121.1	15.9	33.1	19.9	1,069,906	118.4	17,752	32,323	1,261,943	108.2	21,966	38,125	.0385	.0457
LONGVIEW - MARSHALL	158.0	176.5	11.7	65.3	14.8	2,339,735	80.6	22,769	35,831	1,860,460	80.8	18,083	28,491	.0752	.0780
Gregg	104.2	118.1	13.3	44.4	16.5	1,605,710	77.4	23,758	36,165	1,473,550	80.4	21,435	33,188	.0547	.0566
Harrison	53.8	58.4	8.6	20.9	11.2	734,025	88.0	20,766	35,121	386,910	82.3	11,290	18,512	.0205	.0214
LUBBOCK	217.8	236.5	8.6	89.5	16.5	3,564,325	82.5	25,426	39,825	2,609,058	84.6	18,407	29,151	.1075	.1123
Lubbock	217.8	236.5	8.6	89.5	16.5	3,564,325	82.5	25,426	39,825	2,609,058	84.6	18,407	29,151	.1075	.1123
McALLEN - PHARR - EDINBURG	303.4	363.2	19.7	103.7	25.4	2,774,847	93.5	17,336	26,758	2,470,085	95.0	15,314	23,820	.0979	.1093
Hidalgo	303.4	363.2	19.7	103.7	25.4	2,774,847	93.5	17,336	26,758	2,470,085	95.0	15,314	23,820	.0979	.1093
MIDLAND	86.5	98.8	14.2	38.5	21.1	1,842,358	84.0	31,491	47,853	1,157,534	86.8	19,485	30,066	.0500	.0531
Midland	86.5	98.8	14.2	38.5	21.1	1,842,358	84.0	31,491	47,853	1,157,534	86.8	19,485	30,066	.0500	.0531
ODESSA	120.5	136.4	13.2	53.0	21.8	2,057,118	75.7	26,920	38,814	1,782,926	83.9	22,287	33,640	.0670	.0694
Ector	120.5	136.4	13.2	53.0	21.8	2,057,118	75.7	26,920	38,814	1,782,926	83.9	22,287	33,640	.0670	.0694
SAN ANGELO	87.7	97.0	10.6	37.5	16.8	1,209,268	75.4	21,478	32,247	1,011,755	80.5	17,459	26,980	.0405	.0416
Tom Green	87.7	97.0	10.6	37.5	16.8	1,209,268	75.4	21,478	32,247	1,011,755	80.5	17,459	26,980	.0405	.0416
SAN ANTONIO	1,102.7	1,204.0	9.2	423.1	15.2	15,861,794	77.8	24,298	37,489	9,300,471	76.9	14,316	21,982	.4664	.4748
Bexar	1,014.9	1,102.4	8.6	386.0	14.7	14,584,425	76.7	24,540	37,783	8,605,172	75.9	14,546	22,293	.4320	.4371
Comal	38.7	45.4	17.3	17.2	22.9	625,794	106.7	21,630	36,383	366,901	100.7	13,056	21,331	.0160	.0185
Guadalupe	49.1	56.2	14.5	19.9	18.5	651,575	79.0	21,662	32,742	328,398	81.6	10,762	16,502	.0184	.0192

METRO/COUNTY 1986 PROJECTIONS

ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
TEXAS (continued)															
SHERMAN - DENISON	**91.2**	**96.1**	**5.4**	**39.0**	**10.8**	**1,406,030**	**68.4**	**23,727**	**36,052**	**757,129**	**70.4**	**12,622**	**19,414**	**.0412**	**.0400**
Grayson	91.2	96.1	5.4	39.0	10.8	1,406,030	68.4	23,727	36,052	757,129	70.4	12,622	19,414	.0412	.0400
TEXARKANA	**129.7**	**137.3**	**5.9**	**51.4**	**8.9**	**1,447,803**	**70.0**	**18,041**	**28,167**	**1,040,620**	**70.6**	**12,920**	**20,246**	**.0498**	**.0487**
Bowie	76.6	80.4	5.0	31.1	9.5	863,172	70.3	17,849	27,755	674,830	71.9	13,819	21,699	.0304	.0298
Little River, Ark.	*14.5*	*15.9*	*9.7*	*5.4*	*10.2*	*186,387*	*106.0*	*18,467*	*34,516*	*78,899*	*91.1*	*8,424*	*14,611*	*.0048*	*.0052*
Miller, Ark.	*38.6*	*41.0*	*6.2*	*14.9*	*7.2*	*398,244*	*56.7*	*18,285*	*26,728*	*286,891*	*62.9*	*12,668*	*19,254*	*.0146*	*.0137*
TYLER	**134.4**	**152.5**	**13.5**	**58.2**	**18.5**	**2,089,465**	**78.6**	**23,829**	**35,901**	**1,469,613**	**82.1**	**16,434**	**25,251**	**.0637**	**.0661**
Smith	134.4	152.5	13.5	58.2	18.5	2,089,465	78.6	23,829	35,901	1,469,613	82.1	16,434	25,251	.0637	.0661
VICTORIA	**71.9**	**81.6**	**13.5**	**29.6**	**20.3**	**1,116,603**	**85.6**	**24,456**	**37,723**	**997,857**	**88.9**	**21,470**	**33,711**	**.0361**	**.0388**
Victoria	71.9	81.6	13.5	29.6	20.3	1,116,603	85.6	24,456	37,723	997,857	88.9	21,470	33,711	.0361	.0388
WACO	**175.4**	**189.2**	**7.9**	**72.4**	**12.6**	**2,318,331**	**74.4**	**20,671**	**32,021**	**1,645,495**	**75.8**	**14,559**	**22,728**	**.0747**	**.0751**
McLennan	175.4	189.2	7.9	72.4	12.6	2,318,331	74.4	20,671	32,021	1,645,495	75.8	14,559	22,728	.0747	.0751
WICHITA FALLS	**131.3**	**133.7**	**1.8**	**51.0**	**6.7**	**1,893,920**	**67.1**	**23,713**	**37,136**	**1,331,527**	**68.9**	**16,495**	**26,108**	**.0619**	**.0595**
Clay	9.9	10.9	10.1	4.3	13.2	132,796	63.2	21,419	30,883	37,473	68.9	5,840	8,715	.0035	.0034
Wichita	121.4	122.8	1.2	46.7	6.1	1,761,124	67.4	23,911	37,711	1,294,054	68.9	17,416	27,710	.0584	.0561
ALL COUNTIES															
Anderson	39.8	43.9	10.3	15.2	16.0	411,034	100.2	15,669	27,042	311,350	95.0	12,187	20,484	.0132	.0145
Andrews	13.9	15.7	12.9	5.2	13.0	170,494	66.2	22,300	32,787	116,927	72.6	14,729	22,486	.0057	.0055
Angelina	67.2	75.4	12.2	27.0	16.9	772,210	74.8	19,125	28,600	589,495	78.9	14,268	21,833	.0260	.0268
Aransas	15.3	18.4	20.3	7.4	29.8	208,679	102.0	18,126	28,200	137,196	104.9	11,748	18,540	.0058	.0066
Archer	7.6	8.4	10.5	3.1	14.8	147,632	95.2	28,005	47,623	43,467	88.9	8,523	14,022	.0033	.0035
Armstrong	2.0	2.2	10.0	.9	12.5	43,049	135.9	22,806	47,832	8,700	114.3	5,074	9,667	.0006	.0010
Atascosa	26.3	30.0	14.1	10.2	18.6	277,509	80.7	17,856	27,207	146,911	81.6	9,409	14,403	.0085	.0087
Austin	18.6	21.2	14.0	7.8	14.7	192,870	66.4	17,046	24,727	108,793	71.8	9,315	13,948	.0062	.0064
Bailey	8.1	7.9	−2.5	2.6	−3.7	102,151	50.4	25,161	39,289	49,866	50.5	12,271	19,179	.0033	.0028
Bandera	7.6	9.0	18.4	3.5	16.7	93,395	110.7	14,776	26,684	26,389	96.7	4,472	7,540	.0022	.0024
Bastrop	26.2	30.1	14.9	11.3	20.2	257,079	81.1	15,100	22,750	126,276	84.0	7,301	11,175	.0078	.0083
Baylor	4.9	4.9	.0	2.0	.0	59,588	47.4	20,211	29,794	27,107	50.3	9,016	13,554	.0020	.0016
Bee	26.6	28.4	6.8	9.0	7.1	247,107	62.2	18,134	27,456	176,827	66.4	12,651	19,647	.0090	.0087
Bell	164.7	185.3	12.5	65.4	17.2	2,261,176	78.9	22,657	34,575	1,311,142	82.9	12,850	20,048	.0661	.0686
Bexar	1,014.9	1,102.4	8.6	386.0	14.7	14,584,425	76.7	24,540	37,783	8,605,172	75.9	14,546	22.293	.4320	.4371
Blanco	4.9	5.6	14.3	2.5	25.0	69,560	115.3	16,152	27,824	33,235	106.4	8,052	13,294	.0016	.0020
Borden	.9	.9	.0	.3	.0	8,513	53.8	18,453	28,377	711	57.0	1,510	2,370	.0002	.0001
Bosque	13.9	15.5	11.5	6.2	8.8	164,171	65.0	17,455	26,479	72,005	69.1	7,469	11,614	.0050	.0048
Bowie	76.6	80.4	5.0	31.1	9.5	863,172	70.3	17,849	27,755	674,830	71.9	13,819	21,699	.0304	.0298
Brazoria	182.0	216.4	18.9	73.9	25.0	3,319,164	99.5	28,158	44,914	1,521,468	97.9	13,007	20,588	.0789	.0895
Brazos	100.1	119.3	19.2	47.2	30.7	1,584,550	89.3	23,184	33,571	951,010	96.8	13,387	20,149	.0433	.0477
Brewster	7.6	7.7	1.3	2.7	.0	68,587	53.9	16,506	25,403	64,011	56.8	15,119	23,708	.0028	.0027
Briscoe	2.6	2.5	−3.8	1.0	.0	42,076	68.9	24,910	42,076	11,274	61.2	6,994	11,274	.0011	.0010
Brooks	8.5	8.8	3.5	2.6	.0	71,749	74.2	15,840	27,596	61,151	67.0	14,085	23,520	.0028	.0027
Brown	34.4	38.7	12.5	15.9	21.4	419,304	78.0	17,977	26,371	319,023	85.0	13,161	20,064	.0138	.0142
Burleson	12.8	14.2	10.9	4.9	8.9	128,418	86.9	15,270	26,208	70,752	82.4	8,620	14,439	.0039	.0043
Burnet	18.9	22.1	16.9	9.2	22.7	261,457	101.2	17,330	28,419	147,107	99.1	9,854	15,990	.0069	.0079
Caldwell	24.1	25.4	5.4	8.8	14.3	264,375	68.3	20,398	30,043	149,056	72.6	11,213	16,938	.0084	.0082
Calhoun	20.0	21.5	7.5	7.9	16.2	279,212	91.4	21,455	35,343	169,506	87.5	13,296	21,456	.0079	.0085
Callahan	11.5	13.2	14.8	5.1	18.6	174,629	102.9	20,012	34,241	63,212	98.3	7,413	12,395	.0041	.0045
Cameron	222.0	261.4	17.7	77.9	23.7	2,047,389	87.9	17,293	26,282	1,718,428	92.5	14,173	22,059	.0717	.0784
Camp	9.6	10.5	9.4	4.1	13.9	135,714	104.1	18,470	33,101	67,001	91.7	9,707	16,342	.0034	.0038
Carson	6.8	7.2	5.9	2.7	12.5	107,745	71.0	26,250	39,906	36,125	75.1	8,595	13,380	.0027	.0028
Cass	30.3	33.1	9.2	12.0	10.1	313,991	74.8	16,481	26,166	197,470	74.5	10,385	16,456	.0103	.0103
Castro	10.6	10.7	.9	3.6	9.1	116,014	66.6	21,104	32,226	73,537	70.3	13,087	20,427	.0039	.0037
Chambers	20.0	23.3	16.5	8.6	24.6	308,154	77.4	25,174	35,832	173,920	84.6	13,653	20,223	.0088	.0092
Cherokee	39.5	43.4	9.9	15.7	10.6	483,026	69.4	20,078	30,766	212,164	68.9	8,845	13,514	.0140	.0138
Childress	7.1	7.4	4.2	2.8	.0	75,154	44.6	18,565	26,841	45,489	51.2	10,746	16,246	.0028	.0025
Clay	9.9	10.9	10.1	4.3	13.2	132,796	63.2	21,419	30,883	37,473	68.9	5,840	8,715	.0035	.0034
Cochran	4.8	4.7	−2.1	1.5	.0	47,670	76.7	17,990	31,780	25,142	70.5	9,828	16,761	.0015	.0015
Coke	3.2	3.3	3.1	1.3	.0	45,725	83.6	19,155	35,173	26,594	72.6	11,855	20,457	.0013	.0012
Coleman	10.5	10.8	2.9	4.4	2.3	118,203	55.7	17,661	26,864	65,320	59.4	9,533	14,845	.0039	.0037
Collin	160.5	205.0	27.7	65.9	28.0	2,748,093	105.6	25,948	41,701	1,021,016	104.0	9,718	15,493	.0613	.0724
Collingsworth	4.6	4.6	.0	1.8	.0	44,265	56.5	15,715	24,592	24,313	58.4	8,529	13,507	.0016	.0013
Colorado	19.2	20.2	5.2	8.3	13.7	309,613	107.6	20,435	37,303	193,726	95.5	13,577	23,340	.0083	.0092
Comal	38.7	45.4	17.3	17.2	22.9	625,794	106.7	21,630	36,383	366,901	100.7	13,056	21,331	.0160	.0185
Comanche	12.8	13.3	3.9	5.1	2.0	137,903	70.9	16,139	27,040	83,306	68.3	9,903	16,335	.0046	.0045
Concho	2.9	3.1	6.9	1.2	9.1	34,780	66.8	18,952	28,983	45,812	69.7	24,539	38,177	.0015	.0014

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
TEXAS (continued)															
ALL COUNTIES (continued)															
Cooke	28.6	31.5	10.1	12.1	14.2	421,006	65.4	24,018	34,794	276,529	70.8	15,274	22,854	.0134	.0130
Coryell	60.6	71.8	18.5	19.1	24.8	726,485	87.7	25,293	38,036	175,936	88.9	6,086	9,211	.0174	.0191
Cottle	2.9	2.8	−3.4	1.2	.0	65,668	96.7	27,820	54,723	16,054	78.0	7,516	13,378	.0015	.0015
Crane	4.7	5.1	8.5	2.0	17.6	70,046	62.8	25,306	35,023	26,932	73.5	9,132	13,466	.0018	.0018
Crockett	4.8	5.2	8.3	1.7	6.3	64,209	84.2	21,786	37,770	54,729	79.1	19,099	32,194	.0022	.0023
Crosby	8.8	8.9	1.1	2.9	.0	114,311	85.8	21,212	39,418	27,674	71.5	5,566	9,543	.0027	.0028
Culberson	3.3	3.2	−3.0	1.0	.0	29,916	60.8	16,550	29,916	32,543	71.7	18,955	32,543	.0012	.0011
Dallam	6.6	6.9	4.5	2.5	4.2	93,638	93.8	20,130	37,455	89,569	81.2	20,591	35,828	.0032	.0034
Dallas	1,592.4	1,730.0	8.6	703.6	16.0	33,202,337	74.7	31,323	47,189	18,487,059	74.3	17,488	26,275	.9114	.9131
Dawson	16.1	16.0	−.6	5.5	.0	194,572	60.5	22,047	35,377	122,890	60.8	13,899	22,344	.0066	.0062
Deaf Smith	21.5	22.9	6.5	7.3	9.0	264,862	65.1	23,951	36,282	142,436	65.1	12,873	19,512	.0082	.0079
Delta	4.8	4.8	.0	1.9	.0	33,807	54.9	11,487	17,793	16,499	54.6	5,617	8,684	.0013	.0011
Denton	155.4	192.0	23.6	68.9	27.6	3,258,116	135.5	25,620	47,288	1,209,508	117.2	10,310	17,555	.0636	.0816
De Witt	19.0	19.4	2.1	7.3	2.8	194,572	56.2	17,546	26,654	120,297	60.0	10,590	16,479	.0070	.0063
Dickens	3.5	3.3	−5.7	1.3	−7.1	46,211	70.2	19,397	35,547	27,846	60.9	12,359	21,420	.0015	.0014
Dimmit	11.9	13.4	12.6	3.8	15.2	85,612	66.7	15,562	22,529	72,147	74.2	12,548	18,986	.0034	.0035
Donley	4.2	4.5	7.1	1.7	6.3	53,507	69.8	19,691	31,475	40,191	68.4	14,918	23,642	.0018	.0017
Duval	12.7	13.2	3.9	4.4	12.8	110,177	59.8	17,680	25,040	50,276	68.6	7,648	11,426	.0037	.0034
Eastland	19.8	20.9	5.6	8.5	7.6	235,676	69.7	17,584	27,727	114,362	70.6	8,483	13,454	.0071	.0070
Ector	120.5	136.4	13.2	53.0	21.8	2,057,118	75.7	26,920	38,814	1,782,926	83.9	22,287	33,640	.0670	.0694
Edwards	2.0	2.0	.0	.7	.0	21,646	49.6	20,666	30,923	6,253	54.2	5,791	8,933	.0007	.0005
Ellis	62.3	69.9	12.2	24.0	14.8	818,421	74.0	22,503	34,101	409,939	78.1	11,011	17,081	.0237	.0241
El Paso	502.1	570.5	13.6	177.4	18.4	6,174,758	84.4	22,354	34,807	3,964,493	82.9	14,469	22,348	.1881	.1987
Erath	23.4	26.2	12.0	10.9	18.5	275,807	83.2	16,362	25,303	216,651	84.6	12,758	19,876	.0092	.0095
Falls	18.1	18.7	3.3	7.7	8.5	183,628	66.5	15,533	23,848	104,760	67.8	8,792	13,605	.0060	.0060
Fannin	24.6	25.4	3.3	10.6	10.4	307,181	104.3	15,665	28,979	196,174	91.6	10,664	18,507	.0088	.0095
Fayette	19.2	20.4	6.3	8.3	7.8	221,326	69.1	17,003	26,666	140,415	68.9	10,796	16,917	.0073	.0072
Fisher	5.9	5.7	−3.4	2.1	−4.5	69,073	53.7	20,424	32,892	19,942	52.1	5,961	9,496	.0020	.0017
Floyd	9.7	9.2	−5.2	3.3	.0	115,527	54.6	22,646	35,008	52,563	57.2	10,131	15,928	.0036	.0032
Foard	2.1	2.1	.0	.9	.0	28,943	74.1	18,470	32,159	8,294	65.6	5,563	9,216	.0007	.0008
Fort Bend	145.2	190.1	30.9	61.9	37.3	1,876,165	110.8	19,730	30,310	894,906	108.4	9,523	14,457	.0469	.0566
Franklin	7.2	8.1	12.5	3.3	17.9	78,802	86.0	15,134	23,879	32,810	83.3	6,393	9,942	.0022	.0024
Freestone	15.6	18.1	16.0	6.6	13.8	176,331	70.5	17,829	26,717	131,155	75.7	12,873	19,872	.0061	.0062
Frio	14.3	15.8	10.5	4.7	11.9	110,177	67.6	15,649	23,442	88,630	72.7	12,219	18,857	.0043	.0042
Gaines	13.5	14.7	8.9	5.0	13.6	198,950	72.9	26,158	39,790	74,229	74.9	9,646	14,846	.0053	.0052
Galveston	200.7	218.9	9.1	83.2	14.9	3,107,566	76.3	24,349	37,351	1,983,552	79.8	15,233	23,841	.0925	.0943
Garza	5.3	5.3	.0	1.9	.0	[illegible]	81.3	22,026	39,938	35,814	73.4	10,873	18,849	.0020	.0021
Gillespie	14.0	15.7	12.1	6.3	16.7	278,482	114.0	24,096	44,203	124,305	100.5	11,481	19,731	.0061	.0072
Glasscock	1.3	1.4	7.7	.4	.0	22,619	73.6	32,580	56,548	2,846	66.6	4,270	7,115	.0007	.0006
Goliad	5.2	5.5	5.8	1.9	5.6	65,911	107.5	17,649	34,690	29,581	90.2	8,640	15,569	.0016	.0018
Gonzales	17.0	17.4	2.4	6.2	3.3	174,629	52.9	19,029	28,166	86,899	56.5	9,252	14,016	.0059	.0054
Gray	26.4	26.7	1.1	11.0	5.8	400,819	53.5	25,106	36,438	240,279	60.1	14,431	21,844	.0131	.0117
Grayson	91.2	96.1	5.4	39.0	10.8	1,406,030	68.4	23,727	36,052	757,129	70.4	12,622	19,414	.0412	.0400
Gregg	104.2	118.1	13.3	44.4	16.5	1,605,710	77.4	23,758	36,165	1,473,550	80.4	21,435	33,188	.0547	.0566
Grimes	14.0	15.3	9.3	5.4	8.0	148,605	85.2	16,048	27,519	76,126	78.6	8,525	14,097	.0044	.0045
Guadalupe	49.1	56.2	14.5	19.9	18.5	651,575	79.0	21,662	32,742	328,398	81.6	10,762	16,502	.0184	.0192
Hale	38.4	40.9	6.5	13.8	7.8	479,864	81.8	20,625	34,773	344,307	78.6	15,060	24,950	.0154	.0158
Hall	5.6	5.4	−3.6	2.1	−4.5	53,507	61.2	15,088	25,480	28,257	56.4	8,213	13,456	.0019	.0016
Hamilton	8.5	9.2	8.2	4.2	16.7	111,150	84.0	16,782	26,464	51,021	83.4	7,727	12,148	.0030	.0032
Hansford	6.2	6.3	1.6	2.3	.0	65,668	50.0	19,028	28,551	53,421	54.5	15,038	23,227	.0025	.0023
Hardeman	6.3	6.1	−3.2	2.4	−4.0	71,505	50.5	19,005	29,794	24,122	50.4	6,416	10,051	.0023	.0020
Hardin	42.9	49.7	15.9	17.3	18.5	579,096	81.0	21,913	33,474	342,689	84.1	12,748	19,809	.0169	.0178
Harris	2,531.0	2,921.4	15.4	1,146.4	22.6	57,173,669	93.4	31,602	49,872	33,587,241	89.9	18,911	29,298	1.4561	1.5963
Harrison	53.8	58.4	8.6	20.9	11.2	734,025	88.0	20,766	35,121	386,910	82.3	11,290	18,512	.0205	.0214
Hartley	4.3	5.1	18.6	1.6	14.3	59,588	56.8	27,143	37,243	10,614	62.4	4,668	6,634	.0014	.0016
Haskell	7.7	7.5	−2.6	2.9	−3.3	90,719	73.8	17,394	31,282	53,465	66.2	10,721	18,436	.0030	.0028
Hays	42.7	49.1	15.0	17.1	24.8	484,486	88.7	18,744	28,333	294,571	91.4	11,234	17,226	.0144	.0156
Hemphill	5.8	7.5	29.3	2.6	30.0	75,397	95.3	19,302	28,999	65,289	101.0	16,243	25,111	.0024	.0027
Henderson	45.7	54.9	20.1	21.7	24.0	639,657	96.3	18,618	29,477	307,619	91.7	9,169	14,176	.0166	.0186
Hidalgo	303.4	363.2	19.7	103.7	25.4	2,774,847	93.5	17,336	26,758	2,470,085	95.0	15,314	23,820	.0979	.1093
Hill	25.5	27.1	6.3	10.4	5.1	253,187	56.9	15,327	24,345	158,001	66.5	9,585	15,192	.0086	.0084
Hockley	23.9	26.0	8.8	9.0	13.9	303,776	85.6	20,723	33,753	179,414	82.6	12,438	19,935	.0090	.0093
Hood	20.1	25.4	26.4	10.7	37.2	284,805	102.8	18,006	26,617	178,233	104.0	11,199	16,657	.0078	.0090
Hopkins	26.1	28.7	10.0	10.9	10.1	318,369	65.0	19,485	29,208	171,829	66.5	10,425	15,764	.0099	.0096
Houston	22.9	25.1	9.6	9.2	19.5	266,808	113.7	16,214	29,001	159,670	101.4	10,294	17,355	.0073	.0085
Howard	32.1	29.2	−9.0	11.7	−2.5	429,032	47.4	24,261	36,669	397,623	51.3	21,905	33,985	.0175	.0150

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
TEXAS (continued)															
ALL COUNTIES (continued)															
Hudspeth	2.8	3.0	7.1	.9	12.5	19,457	72.5	14,099	21,619	6,941	73.0	5,015	7,712	.0006	.0006
Hunt	56.9	61.9	8.8	23.8	12.3	700,947	71.8	19,250	29,452	394,452	73.3	10,737	16,574	.0215	.0215
Hutchinson	26.8	28.2	5.2	11.2	9.8	430,248	72.5	24,447	38,415	194,191	73.5	10,972	17,338	.0118	.0115
Irion	1.4	1.6	14.3	.6	20.0	17,998	72.8	20,826	29,997	12,500	81.0	13,810	20,833	.0006	.0005
Jack	7.6	8.2	7.9	3.1	6.9	98,989	81.6	18,793	31,932	55,802	77.2	10,857	18,001	.0028	.0030
Jackson	13.5	13.9	3.0	5.4	10.2	179,250	73.3	21,106	33,194	90,502	75.1	10,551	16,760	.0052	.0052
Jasper	32.0	35.7	11.6	13.6	19.3	536,047	112.0	22,178	39,415	330,114	101.7	14,358	24,273	.0138	.0159
Jeff Davis	1.7	1.8	5.9	.6	.0	20,673	74.0	19,798	34,455	2,958	65.9	2,972	4,930	.0004	.0005
Jefferson	252.8	259.3	2.6	00.4	8.1	4,868,690	99.4	26,281	48,493	3,192,949	89.4	18,143	31,802	.1305	.1423
Jim Hogg	5.3	5.8	9.4	2.0	17.6	43,049	91.6	13,215	21,525	31,461	88.2	9,832	15,731	.0015	.0016
Jim Wells	37.2	39.4	5.9	13.4	14.5	447,030	72.0	22,211	33,360	357,391	75.6	17,397	26,671	.0155	.0153
Johnson	71.9	85.0	18.2	29.9	20.6	969,214	84.2	21,212	32,415	527,806	88.3	11,304	17,652	.0271	.0292
Jones	17.5	18.1	3.4	7.1	9.2	227,407	78.7	19,583	32,029	123,593	77.6	10,703	17,407	.0067	.0068
Karnes	13.6	13.8	1.5	5.1	8.5	195,302	96.0	21,202	38,295	95,570	85.3	10,973	18,739	.0052	.0054
Kaufman	40.6	45.3	11.6	15.3	11.7	483,269	72.2	20,487	31,586	306,825	73.6	12,902	20,054	.0155	.0156
Kendall	11.3	13.3	17.7	4.6	15.0	156,874	104.3	19,197	34,103	83,804	96.0	10,692	18,218	.0041	.0047
Kenedy	.5	.4	−20.0	.2	.0	8,026	68.3	23,850	40,130	1,729	63.4	5,290	8,645	.0001	.0002
Kent	1.1	1.0	−9.1	.4	.0	10,945	70.4	16,060	27,363	4,184	66.8	6,273	10,460	.0003	.0003
Kerr	30.7	35.2	14.7	13.9	15.8	468,433	85.2	21,083	33,700	241,021	81.9	11,041	17,340	.0128	.0134
Kimble	4.1	4.2	2.4	1.6	.0	35,753	51.5	14,751	22,346	41,426	55.4	16,666	25,891	.0017	.0016
King	.4	.4	.0	.2	.0	3,648	39.4	13,080	18,240	3,146	48.1	10,620	15,730	.0002	.0001
Kinney	2.3	2.4	4.3	.8	.0	12,404	51.4	10,239	15,505	6,723	55.3	5,410	8,404	.0005	.0005
Kleberg	33.5	33.9	1.2	11.0	4.8	362,879	63.0	21,200	32,989	273,886	65.4	15,775	24,899	.0131	.0123
Knox	5.2	4.8	−7.7	1.8	−5.3	52,535	74.3	15,867	29,186	29,728	65.7	9,441	16,516	.0017	.0017
Lamar	43.3	46.7	7.9	18.4	12.2	520,481	72.5	18,396	28,287	358,250	75.4	12,455	19,470	.0171	.0170
Lamb	19.0	20.0	5.3	7.1	7.6	266,321	91.3	21,096	37,510	120,970	81.9	10,075	17,038	.0069	.0073
Lampasas	12.4	13.3	7.3	5.1	10.9	133,282	74.3	16,620	26,134	78,962	76.1	9,748	15,483	.0043	.0043
La Salle	5.7	6.2	8.8	2.1	16.7	46,211	101.7	12,728	22,005	37,786	96.3	10,693	17,993	.0016	.0017
Lavaca	19.3	20.2	4.7	7.8	6.8	186,790	90.6	13,424	23,947	120,817	81.1	9,140	15,489	.0060	.0064
Lee	11.5	13.2	14.8	4.6	15.0	165,630	98.5	20,861	36,007	73,996	93.3	9,570	16,086	.0042	.0045
Leon	9.8	10.4	6.1	4.6	15.0	123,554	80.6	17,101	26,860	43,113	80.4	5,976	9,372	.0032	.0034
Liberty	49.8	58.1	16.7	21.2	21.8	694,624	85.2	21,554	32,765	482,163	87.8	14,758	22,744	.0209	.0224
Limestone	20.8	22.6	8.7	8.4	10.5	214,273	59.4	17,687	25,509	142,830	66.9	11,263	17,004	.0076	.0073
Lipscomb	3.9	4.3	10.3	1.5	7.1	50,346	55.6	23,117	33,564	20,503	62.4	9,019	13,669	.0016	.0014
Live Oak	10.3	12.5	21.4	4.1	17.1	103,853	113.1	13,925	25,330	77,173	99.3	11,063	18,823	.0032	.0037
Llano	10.7	12.3	15.0	5.2	13.0	133,282	109.0	13,863	25,631	77,576	95.0	8,650	14,918	.0036	.0042
Loving	.1	.1	.0	.1	.0	2,189	38.0	15,860	21,890	323	47.5	2,190	3,230	0000	.0001
Lubbock	217.8	236.5	8.6	89.5	16.5	3,564,325	82.5	25,426	39,825	2,609,058	84.6	18,407	29,151	.1075	.1123
Lynn	8.6	8.5	−1.2	2.8	.0	102,880	52.3	24,129	36,743	30,854	55.8	7,071	11,019	.0030	.0027
McCulloch	8.8	9.0	2.3	3.5	2.9	98,502	61.8	17,908	28,143	77,994	63.4	14,035	22,284	.0037	.0034
McLennan	175.4	189.2	7.9	72.4	12.6	2,318,331	74.4	20,671	32,021	1,645,495	75.8	14,559	22,728	.0747	.0751
McMullen	.8	.7	−12.5	[illegible]	.0	7,296	43.6	16,937	24,320	938	48.4	2,107	3,127	.0003	.0002
Madison	11.1	12.4	11.7	3.7	12.1	99,232	68.0	17,896	26,819	86,261	71.6	15,233	23,314	.0038	.0038
Marion	10.7	11.8	10.3	4.7	14.6	84,882	83.7	11,270	18,060	42,236	83.7	5,607	8,986	.0028	.0028
Martin	4.7	4.7	.0	1.6	.0	61,290	74.8	21,918	38,306	50,090	69.4	18,480	31,306	.0021	.0021
Mason	3.7	3.9	5.4	1.6	6.7	46,211	59.1	19,359	28,882	15,644	59.1	6,553	9,778	.0013	.0013
Matagorda	40.1	47.2	17.7	17.6	23.9	569,368	92.5	20,827	32,350	332,353	92.1	12,183	18,884	.0157	.0173
Maverick	34.2	43.3	26.6	11.2	33.3	244,432	104.7	14,217	21,824	227,414	102.3	13,381	20,305	.0092	.0106
Medina	23.7	25.5	7.6	9.0	15.4	246,134	75.0	18,028	27,348	135,838	79.1	9,726	15,093	.0077	.0079
Menard	2.3	2.3	.0	.9	.0	23,105	44.2	17,803	25,672	5,470	51.0	4,026	6,078	.0007	.0005
Midland	86.5	98.8	14.2	38.5	21.1	1,842,358	84.0	31,491	47,853	1,157,534	86.8	19,485	30,066	.0500	.0531
Milam	23.4	25.3	8.1	9.0	5.9	251,728	94.4	15,234	27,970	125,076	82.8	8,050	13,897	.0071	.0078
Mills	4.5	4.6	2.2	1.8	.0	60,804	86.9	18,071	33,780	18,703	72.8	6,014	10,391	.0015	.0014
Mitchell	9.1	9.3	2.2	3.4	3.0	105,556	72.3	18,565	31,046	55,882	67.4	10,115	16,436	.0033	.0032
Montague	17.8	18.9	6.2	7.5	7.1	239,811	83.5	18,668	31,975	138,638	77.1	11,186	18,485	.0070	.0072
Montgomery	144.1	187.8	30.3	62.9	33.8	2,724,258	119.0	26,462	43,311	1,401,151	116.5	13,769	22,276	.0618	.0768
Moore	17.2	19.2	11.6	6.7	15.5	283,346	69.5	28,828	42,290	142,890	74.0	14,162	21,327	.0079	.0080
Morris	15.2	16.6	9.2	5.9	9.3	197,734	61.7	22,651	33,514	92,732	67.4	10,258	15,717	.0060	.0056
Motley	1.9	1.8	−5.3	.8	.0	26,511	48.6	22,298	33,139	9,930	52.4	8,146	12,413	.0008	.0007
Nacogdoches	48.8	54.8	12.3	20.6	17.7	650,115	77.2	20,969	31,559	413,716	80.9	13,070	20,083	.0198	.0205
Navarro	36.3	39.2	8.0	15.4	10.8	428,303	69.5	18,179	27,812	336,299	72.2	14,049	21,838	.0150	.0147
Newton	13.7	15.0	9.5	5.7	18.8	168,305	82.4	19,226	29,527	42,995	82.3	4,914	7,543	.0041	.0043
Nolan	17.7	18.6	5.1	7.0	7.7	245,891	76.4	21,445	35,127	205,465	75.3	18,031	29,352	.0084	.0083
Nueces	273.2	292.9	7.2	102.3	13.0	3,727,523	69.9	24,241	36,437	2,387,486	72.8	15,269	23,338	.1174	.1158
Ochiltree	9.7	10.1	4.1	3.6	2.9	151,523	60.0	27,056	42,090	82,873	60.8	14,721	23,020	.0046	.0043
Oldham	2.3	2.5	8.7	.8	14.3	35,753	65.6	30,851	44,691	8,863	67.6	7,556	11,079	.0010	.0008

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
TEXAS (continued)															
ALL COUNTIES (continued)															
Orange	86.3	93.9	8.8	33.8	15.0	1,388,761	76.5	26,765	41,088	730,999	80.0	13,813	21,627	.0384	.0393
Palo Pinto	23.1	20.6	–10.8	8.3	–5.7	272,158	38.3	22,359	32,790	219,575	43.8	17,355	26,455	.0113	.0090
Panola	21.7	24.5	12.9	8.7	11.5	212,814	63.5	16,687	24,461	137,335	68.0	10,479	15,786	.0075	.0073
Parker	47.3	52.7	11.4	19.3	14.9	738,159	86.7	23,538	38,247	379,599	83.9	12,289	19,668	.0197	.0211
Parmer	11.2	11.7	4.5	3.6	2.9	131,823	56.9	24,012	36,618	48,745	57.2	8,859	13,540	.0040	.0035
Pecos	15.0	16.0	6.7	5.0	8.7	151,037	62.1	20,257	30,207	140,525	67.3	18,259	28,105	.0060	.0058
Polk	26.3	32.0	21.7	12.5	27.6	284,076	89.2	15,321	22,726	248,996	92.8	13,181	19,920	.0097	.0106
Potter	100.5	106.2	5.7	43.5	11.0	1,520,827	64.7	23,549	34,962	1,530,995	69.8	23,007	35,195	.0573	.0552
Presidio	5.2	5.2	.0	1.7	.0	48,643	52.5	18,761	28,614	35,209	54.1	13,436	20,711	.0017	.0017
Rains	5.0	5.7	14.0	2.6	23.8	65,911	127.9	13,772	25,350	26,880	116.7	5,907	10,338	.0016	.0019
Randall	79.5	93.1	17.1	37.0	26.7	1,566,309	87.0	28,691	42,333	898,850	93.8	15,881	24,293	.0409	.0444
Reagan	4.3	5.1	18.6	1.5	15.4	58,372	105.8	21,818	38,915	30,953	97.3	12,070	20,635	.0015	.0018
Real	2.5	2.7	8.0	1.0	11.1	22,862	72.1	14,761	22,862	10,099	72.8	6,492	10,099	.0007	.0008
Red River	16.4	17.3	5.5	6.7	8.1	127,688	65.2	12,467	19,058	90,984	66.6	8,808	13,580	.0048	.0047
Reeves	15.6	15.2	–2.6	4.8	.0	144,957	50.9	20,014	30,199	90,427	53.2	12,298	18,839	.0055	.0046
Refugio	9.3	9.3	.0	3.2	.0	119,419	61.0	23,185	37,318	58,050	59.1	11,399	18,141	.0037	.0035
Roberts	1.2	1.3	8.3	.4	.0	12,404	52.9	20,288	31,010	3,083	54.4	4,993	7,708	.0004	.0003
Robertson	14.8	15.3	3.4	6.2	8.8	148,362	98.9	13,085	23,929	87,769	89.6	8,122	14,156	.0044	.0048
Rockwall	16.1	19.9	23.6	7.2	30.9	224,974	90.5	21,475	31,246	121,708	96.4	11,269	16,904	.0062	.0068
Runnels	11.8	11.8	.0	4.5	.0	121,121	45.1	18,549	26,916	75,727	51.5	11,108	16,828	.0044	.0039
Rusk	42.9	47.3	10.3	17.7	12.7	529,724	67.0	20,202	29,928	244,262	70.9	9,105	13,800	.0157	.0154
Sabine	9.0	9.8	8.9	3.9	11.4	83,666	65.0	14,489	21,453	63,744	67.6	10,867	16,345	.0031	.0030
San Augustine	8.9	9.4	5.6	3.8	15.2	96,557	112.6	13,764	25,410	62,148	99.4	9,446	16,355	.0028	.0031
San Jacinto	12.4	14.9	20.2	6.1	29.8	124,040	87.3	14,087	20,334	27,229	89.9	3,050	4,464	.0030	.0035
San Patricio	60.1	66.8	11.1	22.0	18.3	828,636	117.2	20,511	37,665	541,695	106.7	14,090	24,623	.0222	.0259
San Saba	6.3	6.8	7.9	2.5	4.2	59,345	61.0	15,360	23,738	28,427	62.4	7,294	11,371	.0020	.0020
Schleicher	3.0	3.4	13.3	1.1	10.0	35,996	59.2	22,604	32,724	9,521	65.2	5,762	8,655	.0009	.0009
Scurry	18.7	20.5	9.6	7.9	17.9	281,887	72.2	24,428	35,682	196,751	79.3	16,376	24,905	.0090	.0089
Shackelford	4.1	4.5	9.8	1.6	6.7	61,047	54.6	26,321	38,154	27,460	59.7	11,466	17,163	.0017	.0016
Shelby	23.7	25.5	7.6	9.9	11.2	311,073	96.4	17,799	31,422	178,620	87.3	10,717	18,042	.0087	.0094
Sherman	3.0	2.7	–10.0	1.1	.0	47,913	45.1	30,015	43,557	24,978	51.5	14,987	22,707	.0015	.0013
Smith	134.4	152.5	13.5	58.2	18.5	2,089,465	78.6	23,829	35,901	1,469,613	82.1	16,434	25,251	.0637	.0661
Somervell	4.5	5.5	22.2	2.2	29.4	66,641	91.5	20,467	30,291	44,362	98.3	13,158	20,165	.0019	.0020
Starr	29.1	35.0	20.3	9.0	21.6	211,598	94.5	14,700	23,511	141,488	92.8	9,918	15,721	.0074	.0082
Stephens	10.3	11.5	11.7	4.7	14.6	147,389	73.0	20,781	31,359	80,560	75.6	11,187	17,140	.0043	.0043
Sterling	1.2	1.3	8.3	.4	.0	8,269	45.3	14,228	20,673	7,213	51.6	11,893	18,033	.0003	.0005
Stonewall	2.4	2.5	4.2	1.0	.0	35,023	63.1	21,477	35,023	10,278	61.2	6,376	10,278	.0009	.0008
Sutton	5.5	6.7	21.8	2.0	17.6	64,939	71.9	22,228	32,470	78,930	78.9	25,949	39,465	.0026	.0028
Swisher	9.6	9.2	–4.2	3.3	.0	125,742	82.8	20,845	38,104	59,084	74.2	10,275	17,904	.0036	.0035
Tarrant	887.3	975.6	10.0	379.3	16.1	15,571,637	76.1	27,058	41,054	9,430,033	75.9	16,413	24,862	.4488	.4540
Taylor	113.6	121.9	7.3	45.2	12.4	1,736,560	81.7	23,772	38,419	1,322,276	81.5	18,118	29,254	.0542	.0562
Terrell	1.6	1.4	–12.5	.5	–16.7	18,241	29.7	23,440	36,482	7,678	28.4	9,967	15,356	.0008	.0005
Terry	14.7	15.2	3.4	5.5	10.0	217,435	66.3	26,155	39,534	177,226	70.7	20,769	32,223	.0073	.0072
Throckmorton	2.0	2.0	.0	.9	.0	40,131	90.8	23,367	44,590	6,017	76.8	3,781	6,686	.0008	.0008
Titus	22.4	25.2	12.5	9.0	11.1	320,558	68.2	23,523	35,618	277,532	71.2	20,016	30,837	.0114	.0112
Tom Green	87.7	97.0	10.6	37.5	16.8	1,209,268	75.4	21,478	32,247	1,011,755	80.5	17,459	26,980	.0405	.0416
Travis	441.0	506.7	14.9	213.6	24.3	8,684,743	85.8	27,203	40,659	4,940,690	85.7	15,487	23,131	.2299	.2449
Trinity	9.8	10.8	10.2	4.3	13.2	90,476	70.0	14,008	21,041	76,492	72.9	11,643	17,789	.0036	.0035
Tyler	16.9	19.2	13.6	7.4	19.4	180,466	85.6	15,681	24,387	92,095	86.1	7,981	12,445	.0052	.0056
Upshur	30.3	35.2	16.2	12.8	18.5	419,304	109.9	18,498	32,758	195,957	100.1	9,067	15,309	.0104	.0120
Upton	4.6	4.7	2.2	1.6	.0	54,237	54.9	21,878	33,898	17,572	57.0	6,996	10,983	.0016	.0014
Uvalde	23.4	26.3	12.4	8.3	13.7	238,351	75.8	18,569	28,717	172,253	77.3	13,308	20,753	.0081	.0084
Val Verde	37.5	42.3	12.8	12.5	14.7	353,879	70.2	19,078	28,310	242,161	74.0	12,767	19,373	.0123	.0123
Van Zandt	33.2	38.7	16.6	15.1	20.8	367,985	85.6	15,859	24,370	224,165	88.4	9,517	14,845	.0113	.0121
Victoria	71.9	81.6	13.5	29.6	20.3	1,116,603	85.6	24,456	37,723	997,857	88.9	21,470	33,711	.0361	.0388
Walker	43.9	50.2	14.4	16.2	25.6	577,637	84.9	24,222	35,657	347,333	89.5	14,211	21,440	.0168	.0179
Waller	20.8	23.8	14.4	7.1	16.4	213,300	71.1	20,432	30,042	304,953	77.7	28,134	42,951	.0098	.0099
Ward	14.3	15.3	7.0	5.2	8.3	207,463	57.3	27,475	39,897	109,169	62.3	14,012	20,994	.0065	.0061
Washington	22.5	24.2	7.6	8.6	7.5	243,459	64.8	18,468	28,309	192,296	68.2	14,293	22,360	.0087	.0085
Webb	104.5	121.1	15.9	33.1	19.9	1,069,906	118.4	17,752	32,323	1,261,943	108.2	21,966	38,125	.0385	.0457
Wharton	41.1	44.0	7.1	16.2	11.7	581,042	71.4	23,382	35,867	360,870	72.8	14,402	22,276	.0179	.0176
Wheeler	7.3	7.9	8.2	3.4	17.2	94,368	71.3	18,999	27,755	64,892	78.3	12,549	19,086	.0031	.0031
Wichita	121.4	122.8	1.2	46.7	6.1	1,761,124	67.4	23,911	37,711	1,294,054	68.9	17,416	27,710	.0584	.0561
Wilbarger	16.1	16.6	3.1	6.2	3.3	164,657	56.0	17,590	26,558	105,146	58.3	11,087	16,959	.0060	.0054
Willacy	17.9	19.2	7.3	5.3	10.4	151,767	106.5	15,315	28,635	95,936	95.2	10,240	18,101	.0047	.0053
Williamson	84.7	105.8	24.9	34.4	24.6	917,166	90.3	17,465	26,662	447,695	90.9	8,497	13,014	.0259	.0289

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
TEXAS (continued)															
ALL COUNTIES (continued)															
Wilson	17.6	20.1	14.2	6.8	17.2	182,898	71.0	18,441	26,897	78,700	75.0	7,752	11,574	.0055	.0056
Winkler	10.1	10.5	4.0	3.4	.0	121,365	45.8	24,490	35,696	72,450	51.9	14,029	21,309	.0043	.0037
Wise	28.0	32.5	16.1	12.1	21.0	474,027	111.0	22,464	39,176	197,130	104.4	9,645	16,292	.0108	.0126
Wood	25.9	29.3	13.1	11.3	15.3	438,275	114.5	20,849	38,785	182,602	100.6	9,288	16,159	.0099	.0116
Yoakum	8.5	9.3	9.4	3.4	17.2	135,958	76.4	26,573	39,988	53,292	80.0	10,209	15,674	.0034	.0035
Young	19.9	22.3	12.1	9.1	16.7	375,525	94.9	24,699	41,266	181,174	89.9	12,232	19,909	.0093	.0101
Zapata	7.1	8.6	21.1	2.7	22.7	35,509	86.0	8,676	13,151	22,777	90.7	5,428	8,436	.0014	.0017
Zavala	11.7	11.6	–.9	3.1	.0	109,204	85.9	18,947	35,227	40,205	73.9	7,457	12,969	.0031	.0030
TOTAL METRO COUNTIES	**11,873.2**	**13,401.8**	**12.9**	**4,983.6**	**19.0**	**207,787,861**	**85.1**	**26,810**	**41,694**	**125,713,682**	**83.9**	**16,328**	**25,225**	**5.7592**	**6.0889**
TOTAL STATE	**14,798.1**	**16,586.7**	**12.1**	**6,147.0**	**17.6**	**243,184,489**	**83.8**	**25,323**	**39,561**	**146,928,472**	**82.8**	**15,387**	**23,902**	**6.8527**	**7.1965**
UTAH															
PROVO - OREM	**235.4**	**286.5**	**21.7**	**77.7**	**22.7**	**2,603,981**	**89.7**	**21,684**	**33,513**	**1,423,382**	**88.5**	**11,927**	**18,319**	**.0760**	**.0835**
Utah	235.4	286.5	21.7	77.7	22.7	2,603,981	89.7	21,684	33,513	1,423,382	88.5	11,927	18,319	.0760	.0835
SALT LAKE CITY - OGDEN	**982.3**	**1,125.1**	**14.5**	**376.8**	**18.9**	**13,528,631**	**87.8**	**22,743**	**35,904**	**7,660,411**	**84.0**	**13,143**	**20,330**	**.3826**	**.4085**
Davis	156.7	185.6	18.4	53.9	23.6	2,094,649	99.5	24,085	38,862	910,674	95.4	10,692	16,896	.0530	.0596
Salt Lake	650.3	749.1	15.2	257.1	19.5	9,288,290	88.3	22,935	36,127	5,432,532	84.2	13,710	21,130	.2627	.2815
Tooele	26.9	29.6	10.0	9.4	13.3	313,297	71.0	22,080	33,329	136,887	75.6	9,393	14,562	.0091	.0091
Weber	148.4	160.8	8.4	56.4	13.3	1,832,395	76.5	20,849	32,489	1,180,318	76.0	13,463	20,928	.0578	.0583
ALL COUNTIES															
Beaver	4.5	4.9	8.9	1.5	7.1	37,862	77.0	15,275	25,241	22,832	75.3	9,301	15,221	.0013	.0014
Box Elder	34.4	38.2	11.0	11.7	14.7	441,608	78.8	24,218	37,744	207,291	81.1	11,220	17,717	.0124	.0127
Cache	60.3	69.3	14.9	22.4	19.1	615,544	87.2	17,487	27,480	380,465	85.2	10,925	16,985	.0192	.0206
Carbon	23.7	28.4	19.8	10.1	27.8	291,648	93.8	19,051	28,876	222,639	98.7	14,185	22,043	.0090	.0101
Daggett	.8	.9	12.5	.2	.0	7,881	78.3	22,100	39,405	3,199	66.4	9,610	15,995	.0002	.0003
Davis	156.7	185.6	18.4	53.9	23.6	2,094,649	99.5	24,085	38,862	910,674	95.4	10,692	16,896	.0530	.0596
Duchesne	13.6	16.7	22.8	4.6	24.3	119,882	88.9	17,156	26,061	91,799	93.5	12,825	19,956	.0040	.0045
Emery	13.0	18.0	38.5	5.1	41.7	148,787	123.4	18,499	29,174	56,644	124.3	7,015	11,107	.0035	.0045
Garfield	3.8	4.2	10.5	1.3	8.3	43,689	78.5	20,393	33,607	15,469	72.4	7,479	11,899	.0012	.0012
Grand	8.6	9.6	11.6	3.5	16.7	126,218	84.2	22,844	36,062	89,069	80.0	16,490	25,448	.0038	.0041
Iron	18.4	21.6	17.4	6.6	20.0	156,668	92.5	14,795	23,738	166,619	87.4	16,165	25,245	.0061	.0067
Juab	5.7	6.3	10.5	1.8	5.9	40,736	71.1	14,008	22,631	35,439	69.7	12,286	19,688	.0017	.0017
Kane	4.4	5.4	22.7	1.9	35.7	51,923	107.7	17,858	27,328	38,625	106.7	13,348	20,329	.0016	.0018
Millard	9.4	10.8	14.9	3.4	17.2	84,915	91.2	15,313	24,975	53,226	90.3	9,642	15,655	.0027	.0030
Morgan	5.1	5.7	11.8	1.8	20.0	46,740	79.5	17,364	25,967	11,639	85.0	4,194	6,466	.0013	.0012
Piute	1.3	1.4	7.7	.4	.0	5,808	50.2	9,670	14,520	2,337	54.6	3,780	5,843	.0003	.0003
Rich	2.3	2.7	17.4	.8	14.3	16,134	73.4	13,294	20,168	9,899	77.7	7,959	12,374	.0005	.0005
Salt Lake	650.3	749.1	15.2	257.1	19.5	9,288,290	88.3	22,935	36,127	5,432,532	84.2	13,710	21,130	.2627	.2815
San Juan	12.8	14.5	13.3	3.8	18.8	103,142	91.1	16,866	27,143	45,189	88.4	7,495	11,892	.0032	.0035
Sanpete	15.4	17.9	16.2	5.2	13.0	107,405	83.0	12,758	20,655	60,149	82.4	7,170	11,567	.0036	.0038
Sevier	15.8	19.0	20.3	6.0	25.0	170,318	110.6	16,849	28,386	134,833	104.9	13,707	22,472	.0053	.0062
Summit	11.2	14.2	26.8	4.7	27.0	125,143	92.2	17,595	26,626	87,231	97.2	11,955	18,560	.0038	.0044
Tooele	26.9	29.6	10.0	9.4	13.3	313,297	71.0	22,080	33,329	136,887	75.6	9,393	14,562	.0091	.0091
Uintah	22.2	27.3	23.0	8.0	23.1	277,665	97.0	21,680	34,708	163,414	95.2	12,877	20,427	.0078	.0088
Utah	235.4	286.5	21.7	77.7	22.7	2,603,981	89.7	21,684	33,513	1,423,382	88.5	11,927	18,319	.0760	.0835
Wasatch	9.0	10.8	20.0	3.4	21.4	82,920	81.8	16,288	24,388	56,496	81.6	11,113	16,616	.0027	.0030
Washington	28.6	35.9	25.5	11.0	29.4	302,091	105.9	17,258	27,463	252,341	102.5	14,661	22,940	.0097	.0112
Wayne	2.1	2.4	14.3	.7	16.7	18,989	92.9	16,410	27,127	14,837	91.0	12,948	21,196	.0006	.0008
Weber	148.4	160.8	8.4	56.4	13.3	1,832,395	76.5	20,849	32,489	1,180,318	76.0	13,463	20,928	.0578	.0583
TOTAL METRO COUNTIES	**1,217.7**	**1,411.6**	**15.9**	**454.5**	**19.6**	**16,132,612**	**88.1**	**22,567**	**35,495**	**9,083,793**	**84.7**	**12,940**	**19,986**	**.4586**	**.4920**
TOTAL STATE	**1,544.1**	**1,797.7**	**16.4**	**574.4**	**19.9**	**19,556,328**	**88.6**	**21,650**	**34,047**	**11,305,474**	**85.9**	**12,697**	**19,682**	**.5641**	**.6083**
VERMONT															
BURLINGTON	**118.0**	**124.8**	**5.8**	**45.9**	**13.3**	**1,655,515**	**72.4**	**23,711**	**36,068**	**1,002,971**	**74.3**	**14,212**	**21,851**	**.0506**	**.0500**
Chittenden	118.0	124.8	5.8	45.9	13.3	1,655,515	72.4	23,711	36,068	1,002,971	74.3	14,212	21,851	.0506	.0500
ALL COUNTIES															
Addison	30.3	33.1	9.2	11.6	17.2	350,508	81.6	19,491	30,216	170,720	80.3	9,563	14,717	.0100	.0105
Bennington	34.1	36.5	7.0	14.6	15.9	418,590	72.8	19,224	28,671	333,214	75.7	15,048	22,823	.0145	.0144
Caledonia	26.4	28.0	6.1	10.7	11.5	301,344	67.8	18,710	28,163	183,210	68.4	11,331	17,122	.0097	.0095

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
VERMONT (continued)															
ALL COUNTIES (continued)															
Chittenden	118.0	124.8	5.8	45.9	13.3	1,655,515	72.4	23,711	36,068	1,002,971	74.3	14,212	21,851	.0506	.0500
Essex	6.5	7.2	10.8	2.5	13.6	62,196	78.9	15,805	24,878	10,456	78.2	2,667	4,182	.0014	.0016
Franklin	35.4	37.4	5.6	13.0	8.3	347,991	63.3	17,756	26,769	223,246	66.3	11,184	17,173	.0122	.0116
Grand Isle	4.8	5.4	12.5	2.1	23.5	57,116	118.8	15,354	27,198	24,341	104.7	6,994	11,591	.0015	.0016
Lamoille	17.3	19.0	9.8	7.4	17.5	256,234	118.8	18,589	34,626	137,412	101.0	10,851	18,569	.0063	.0076
Orange	23.6	26.2	11.0	10.0	20.5	325,691	122.0	17,678	32,569	150,021	108.6	8,664	15,002	.0077	.0091
Orleans	24.1	26.2	8.7	9.6	12.9	261,864	77.2	17,384	27,278	124,426	74.3	8,396	12,961	.0078	.0080
Rutland	59.3	62.1	4.7	24.3	13.0	758,481	85.5	19,021	31,213	465,387	79.4	12,064	19,152	.0228	.0234
Washington	53.2	55.5	4.3	21.6	11.3	634,686	64.4	19,905	29,384	409,280	66.9	12,639	18,948	.0211	.0201
Windham	37.7	39.8	5.6	16.6	13.7	504,086	74.0	19,843	30,367	331,458	72.7	13,142	19,967	.0159	.0158
Windsor	52.2	55.6	6.5	22.8	14.0	776,513	81.1	21,439	34,058	417,068	78.8	11,665	18,292	.0217	.0224
TOTAL METRO COUNTIES	**118.0**	**124.8**	**5.8**	**45.9**	**13.3**	**1,655,515**	**72.4**	**23,711**	**36,068**	**1,002,971**	**74.3**	**14,212**	**21,851**	**.0506**	**.0500**
TOTAL STATE	**522.9**	**556.8**	**6.5**	**212.7**	**13.7**	**6,710,815**	**77.8**	**20,172**	**31,551**	**3,983,210**	**76.1**	**12,090**	**18,727**	**.2032**	**.2056**
VIRGINIA															
CHARLOTTESVILLE	**117.6**	**130.5**	**11.0**	**49.1**	**17.2**	**1,540,325**	**72.9**	**21,259**	**31,371**	**984,970**	**83.4**	**12,818**	**20,060**	**.0475**	**.0486**
Albemarle	58.4	65.7	12.5	24.6	14.4	819,818	66.7	22,871	33,326	113,509	70.3	3,100	4,614	.0191	.0187
Charlottesville	40.3	42.8	6.2	16.6	19.4	548,234	80.3	21,872	33,026	811,329	85.2	31,521	48,875	.0234	.0246
Fluvanna	10.7	12.3	15.0	4.6	24.3	93,737	81.9	13,929	20,378	27,699	89.3	3,956	6,022	.0027	.0028
Greene	8.2	9.7	18.3	3.3	17.9	78,536	80.8	15,513	23,799	32,433	83.7	6,306	9,828	.0023	.0025
DANVILLE	**112.8**	**115.9**	**2.7**	**44.7**	**9.0**	**1,359,607**	**66.6**	**19,904**	**30,416**	**745,908**	**66.9**	**10,898**	**16,687**	**.0428**	**.0408**
Danville	45.4	44.9	–1.1	18.9	5.6	647,967	65.9	21,818	34,284	587,118	66.0	19,764	31,064	.0237	.0224
Pittsylvania	67.4	71.0	5.3	25.8	11.7	711,640	67.2	18,420	27,583	158,790	70.7	4,028	6,155	.0191	.0184
LYNCHBURG	**156.4**	**166.1**	**6.2**	**60.9**	**12.4**	**2,041,775**	**87.8**	**20,062**	**33,527**	**1,335,019**	**79.6**	**13,715**	**21,921**	**.0617**	**.0642**
Amherst	29.9	32.1	7.4	11.1	16.8	414,807	85.6	23,521	37,370	169,179	84.5	9,652	15,241	.0107	.0113
Appomattox	12.3	13.5	9.8	4.8	14.3	115,524	72.1	15,982	24,068	103,359	76.9	13,909	21,533	.0045	.0044
Campbell	47.2	52.5	11.2	17.5	13.6	724,223	116.6	21,716	41,384	272,346	103.3	8.697	15,563	.0152	.0190
Lynchburg	67.0	68.0	1.5	27.5	9.6	787,221	70.3	18,421	28,626	790,135	72.0	18,300	28,732	.0303	.0295
NEWPORT NEWS - HAMPTON	**370.7**	**389.5**	**5.1**	**144.6**	**11.7**	**4,784,888**	**76.8**	**20,918**	**33,091**	**3,178,887**	**75.8**	**13,977**	**21,984**	**.1510**	**.1514**
Gloucester	21.3	24.9	16.9	9.3	20.8	284,673	119.2	16,865	30,610	191,432	109.5	11,867	20,584	.0078	.0092
Hampton	122.8	123.6	.7	45.9	7.5	1,586,687	73.9	21,365	34,568	1,266,714	73.7	17,080	27,597	.0540	.0533
James City	23.7	26.4	11.4	9.9	20.7	333,568	95.2	20,838	33,694	139,062	94.3	8,728	14,047	.0084	.0092
Newport News	146.6	151.7	3.5	59.5	11.4	1,786,321	71.4	19,517	30,022	1,094,823	70.7	12,010	18,400	.0568	.0555
Poquoson	9.5	11.3	18.9	3.9	25.8	113,329	91.4	19,101	29,059	15,651	95.9	2,577	4,013	.0026	.0028
Williamsburg	9.9	10.1	2.0	3.3	10.0	173,455	78.9	32,326	52,562	256,902	76.9	48,401	77,849	.0074	.0074
York	36.9	41.5	12.5	12.8	13.3	506,855	71.6	26,145	39,598	214,303	75.9	10,779	16,742	.0140	.0140
NORFOLK - VIRGINIA BEACH - PORTSMOUTH	**820.1**	**863.2**	**5.3**	**306.7**	**11.1**	**11,110,433**	**73.7**	**23,171**	**36,226**	**6,443,750**	**73.9**	**13,427**	**21,010**	**.3350**	**.3329**
Chesapeake	119.3	134.0	12.3	45.1	16.8	1,452,669	88.1	20,011	32,210	916,723	88.2	12,620	20,326	.0434	.0464
Norfolk	258.6	238.5	–7.8	83.2	–3.8	2,955,330	47.5	23,158	35,521	1,927,577	50.5	14,804	23,168	.1084	.0928
Portsmouth	103.2	99.1	–4.0	36.8	–.3	1,188,432	53.5	20,988	32,294	694,452	54.7	12,169	18,871	.0409	.0362
Suffolk	48.0	49.2	2.5	17.2	6.8	731,908	71.3	26,532	42,553	276,599	69.7	10,127	16,081	.0194	.0189
Virginia Beach	279.1	328.0	17.5	118.6	26.8	4,670,462	97.7	25,272	39,380	2,581,670	98.1	13,941	21,768	.1199	.1350
Currituck, N. C.	*11.9*	*14.4*	*21.0*	*5.8*	*31.8*	*111,632*	*102.3*	*12,544*	*19,247*	*46,729*	*106.3*	*5,147*	*8,057*	*.0030*	*.0036*
PETERSBURG - COLONIAL HEIGHTS - HOPEWELL	**130.2**	**133.2**	**2.3**	**45.6**	**6.0**	**1,610,247**	**68.0**	**22,296**	**35,312**	**903,683**	**62.1**	**12,964**	**19,818**	**.0511**	**.0481**
Colonial Heights	16.7	17.3	3.6	6.4	8.5	226.826	73.0	22,218	35,442	127,480	73.8	12,434	19,919	.0069	.0066
Dinwiddie	23.0	24.2	5.2	6.8	6.3	262,463	93.6	21,183	38,598	27,563	81.4	2,374	4,053	.0058	.0061
Hopewell	23.4	23.5	.4	9.3	6.9	335,764	69.7	22,746	36,104	230,287	69.9	15,583	24,762	.0108	.0103
Petersburg	40.5	39.0	–3.7	15.3	.0	432,541	51.5	18,663	28,271	498,688	54.9	21,035	32,594	.0197	.0174
Prince George	26.6	29.2	9.8	7.8	16.4	352,653	69.0	31,143	45,212	19,665	70.9	1,717	2,521	.0079	.0077
RICHMOND	**645.9**	**690.5**	**6.9**	**267.3**	**12.5**	**10,925,501**	**79.5**	**25,635**	**40,874**	**6,355,069**	**79.4**	**14,918**	**23,775**	**.3081**	**.3148**
Charles City	6.8	7.3	7.4	2.4	14.3	71,612	101.4	16,930	29,838	6,595	92.2	1,634	2,748	.0016	.0017
Chesterfield	152.3	187.5	23.1	64.7	28.6	2,332,529	105.7	22,540	36,051	1,551,275	106.4	14,943	23,976	.0627	.0737
Goochland	12.1	13.0	7.4	4.4	12.8	125,489	66.6	19,308	28,520	37,948	72.7	5,634	8,625	.0035	.0034
Hanover	52.8	59.7	13.1	20.5	17.8	1,022,577	123.9	26,246	49,882	526,891	110.5	14,389	25,702	.0230	.0280
Henrico	185.1	198.7	7.3	81.6	15.4	3.759,103	80.1	29,519	46,067	2,188,280	82.1	16,998	26,817	.1021	.1051
New Kent	9.4	11.1	18.1	4.2	27.3	133,681	133.4	17,354	31,829	65,948	118.6	9,142	15,702	.0032	.0039
Powhatan	14.0	17.1	22.1	4.9	25.6	185,869	99.7	23,868	37,932	41,781	100.8	5,334	8,527	.0041	.0048
Richmond city	213.4	196.1	–8.1	84.6	–1.5	3,294,641	53.3	25,024	38,944	1,936,351	53.3	14,703	22,888	.1079	.0942

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
VIRGINIA (continued)															
ROANOKE	**227.0**	**237.7**	**4.7**	**94.1**	**9.4**	**3,325,042**	**80.3**	**21,449**	**35,335**	**2,297,850**	**77.2**	**15,080**	**24,419**	**.1022**	**.1041**
Botetourt	24.2	27.1	12.0	10.0	17.6	301,900	87.5	18,942	30,190	120,559	88.4	7,530	12,056	.0079	.0085
Craig	4.1	4.4	7.3	1.6	6.7	33,610	73.7	12,903	21,006	8,784	71.6	3,413	5,490	.0010	.0010
Roanoke	75.2	84.2	12.0	29.1	14.1	1,129,403	77.7	24,918	38,811	524,606	80.2	11,415	18,028	.0305	.0315
Roanoke city	99.2	96.8	–2.4	44.0	5.8	1,504,942	86.8	19,366	34,203	1,253,585	80.4	16,709	28,491	.0484	.0496
Salem	24.3	25.2	3.7	9.4	5.6	355,187	59.1	25,081	37,786	390,316	61.6	27,142	41,523	.0144	.0135
ALL COUNTIES															
Accomack	31.6	32.8	3.8	12.4	5.1	259,170	65.9	13,238	20,901	178,803	67.3	9,057	14,420	.0097	.0093
Albemarle	58.4	65.7	12.5	24.6	14.4	819,818	66.7	22,871	33,326	113,509	70.3	3,100	4,614	.0191	.0187
☐ Alexandria	100.8	95.1	–5.7	50.3	1.6	2,342,831	53.4	30,848	46,577	1,282,938	55.7	16,644	25,506	.0702	.0620
Alleghany	14.6	15.7	7.5	5.4	12.5	137,143	72.2	16,595	25,397	17,287	75.8	2,048	3,201	.0035	.0036
Amelia	8.6	9.0	4.7	2.9	3.6	76,003	97.0	13,780	26,208	32,205	85.1	6,214	11,105	.0022	.0023
Amherst	29.9	32.1	7.4	11.1	16.8	414,807	85.6	23,521	37,370	169,179	84.5	9,652	15,241	.0107	.0113
Appomattox	12.3	13.5	9.8	4.8	14.3	115,524	72.1	15,982	24,068	103,359	76.9	13,909	21,533	.0045	.0044
☐ Arlington	148.6	137.5	–7.5	69.1	–3.5	3,695,683	52.3	33,890	53,483	1,444,111	52.9	13,188	20,899	.0999	.0871
Augusta	55.5	60.9	9.7	21.7	14.8	683,350	90.7	18,957	31,491	217,500	88.5	6,105	10,023	.0170	.0182
Bath	6.0	6.4	6.7	2.4	14.3	76,425	107.8	17,514	31,844	31,344	98.5	7,520	13,060	.0018	.0021
Bedford	36.7	41.8	13.9	14.2	17.4	409,571	123.5	15,146	28,843	62,620	109.9	2,473	4,424	.0087	.0103
Bedford city	6.0	6.0	.0	2.3	.0	73,723	56.6	20,463	32,053	113,462	58.5	31,131	49,331	.0036	.0033
Bland	6.5	7.1	9.2	2.4	14.3	37,410	71.7	10,372	15,588	21,083	76.7	5,681	8,785	.0016	.0014
Botetourt	24.2	27.1	12.0	10.0	17.6	301,900	87.5	18,942	30,190	120,559	88.4	7,530	12,056	.0079	.0085
☐ Bristol	18.9	18.7	–1.1	8.1	6.6	182,238	72.3	13,919	22,499	417,257	72.1	31,901	51,513	.0111	.0109
Brunswick	15.5	15.2	–1.9	5.2	2.0	159,691	95.7	15,998	30,710	73,166	81.0	7,925	14,070	.0045	.0048
Buchanan	39.0	42.0	7.7	14.5	16.0	500,183	77.3	22,565	34,495	223,286	78.5	10,010	15,399	.0140	.0140
Buckingham	11.9	12.6	5.9	4.6	15.0	104,124	93.1	13,478	22,636	31,825	87.8	4,237	6,918	.0029	.0031
Buena Vista	6.7	6.8	1.5	2.3	.0	62,153	55.1	17,427	27,023	41,265	57.5	11,390	17,941	.0024	.0021
Campbell	47.2	52.5	11.2	17.5	13.6	724,223	116.6	21,716	41,384	272,346	103.3	8,697	15,563	.0162	.0190
Caroline	18.7	21.3	13.9	7.2	18.0	285,855	118.6	21,440	39,702	87,858	104.4	7,046	12,203	.0060	.0072
Carroll	27.9	30.0	7.5	10.6	9.3	272,428	66.3	16,888	25,701	74,482	66.9	4,600	7,027	.0078	.0075
Charles City	6.8	7.3	7.4	2.4	14.3	71,612	101.4	16,930	29,838	6,595	92.2	1,634	2,748	.0016	.0017
Charlotte	12.2	12.1	–.8	4.1	.0	100,155	68.2	14,521	24,428	35,692	63.4	5,326	8,705	.0031	.0030
Charlottesville	40.3	42.8	6.2	16.6	19.4	548,234	80.3	21,872	33,026	811,329	85.2	31,521	48,875	.0234	.0246
Chesapeake	119.3	134.0	12.3	45.1	16.8	1,452,669	88.1	20,011	32,210	916,723	88.2	12,620	20,326	.0434	.0464
Chesterfield	152.3	187.5	23.1	64.7	28.6	2,332,529	105.7	22,540	36,051	1,551,275	106.4	14,943	23,976	.0627	.0737
Clarke	10.3	11.3	9.7	4.2	13.5	167,291	115.2	21,006	39,831	50,076	98.3	6,825	11,923	.0035	.0041
Clifton Forge	4.9	4.6	–6.1	1.9	.0	66,629	89.5	18,507	35,068	51,248	77.0	15,237	26,973	.0021	.0023
Colonial Heights	16.7	17.3	3.6	6.4	8.5	226,826	73.0	22,218	35,442	127,480	73.8	12,434	19,919	.0069	.0066
Covington	8.9	8.4	–5.6	3.5	.0	86,221	47.1	16,747	24,635	147,578	52.7	27,612	42,165	.0049	.0043
Craig	4.1	4.4	7.3	1.6	6.7	33,610	73.7	12,903	21,006	8,784	71.6	3,413	5,490	.0010	.0010
Culpeper	23.5	26.0	10.6	9.0	12.5	263,308	72.4	19,092	29,256	154,215	73.9	11,085	17,135	.0083	.0084
Cumberland	8.2	9.1	11.0	3.2	18.5	66,545	91.1	12,895	20,795	21,344	86.0	4,250	6,670	.0019	.0020
Danville	45.4	44.9	–1.1	18.9	5.6	647,967	65.9	21,818	34,284	587,118	66.0	19,764	31,064	.0237	.0224
Dickenson	20.5	22.5	9.8	7.9	16.2	190,429	103.9	13,735	24,105	142,744	94.9	10,771	18,069	.0061	.0068
Dinwiddie	23.0	24.2	5.2	6.8	6.3	262,463	93.6	21,183	38,598	27,563	81.4	2,374	4,053	.0058	.0061
Emporia	4.7	4.4	–6.4	1.8	.0	49,571	54.6	17,816	27,539	140,260	57.2	49,563	77,922	.0037	.0034
Essex	9.0	9.3	3.3	3.2	3.2	76,425	63.5	15,079	23,883	89,409	61.7	17,832	27,940	.0035	.0034
☐ Fairfax	622.2	699.5	12.4	268.7	21.4	16,745,632	87.8	40,284	62,321	6,138,723	85.1	14,985	22,846	.3696	.3945
☐ Fairfax city	18.7	16.7	–10.7	6.6	–4.3	422,661	57.7	38,850	64,040	638,788	54.5	59,927	96,786	.0200	.0178
☐ Falls Church	9.2	9.0	–2.2	4.4	2.3	264,659	91.5	32,148	60,150	372,306	81.0	47,847	84,615	.0101	.0105
Fauquier	37.7	43.3	14.9	15.2	21.6	542,830	83.7	23,639	35,713	202,606	82.8	8,868	13,329	.0138	.0144
Floyd	11.9	13.1	10.1	4.9	14.0	146,094	114.5	15,840	29,815	63,309	99.8	7,369	12,920	.0036	.0042
Fluvanna	10.7	12.3	15.0	4.6	24.3	93,737	81.9	13,929	20,378	27,699	89.3	3,956	6,022	.0027	.0028
Franklin	36.9	40.7	10.3	14.8	17.5	467,249	103.8	18,199	31,571	151,691	93.6	6,217	10,249	.0111	.0124
Franklin city	7.4	7.7	4.1	2.9	11.5	101,759	74.2	22,467	35,089	131,144	76.4	28,588	45,222	.0042	.0042
Frederick	36.0	41.9	16.4	14.0	18.6	500,437	84.8	22,955	35,746	63,508	87.3	2,873	4,536	.0107	.0115
Fredericksburg	15.5	15.9	2.6	6.6	8.2	217,199	65.5	21,519	32,909	343,075	67.0	33,686	51,981	.0105	.0100
Galax	6.5	6.6	1.5	2.7	.0	72,541	66.9	16,101	26,867	140,103	64.6	31,519	51,890	.0041	.0038
Giles	17.9	18.3	2.2	6.8	7.9	146,432	73.3	13,409	21,534	131,906	73.6	12,060	19,398	.0057	.0058
Gloucester	21.3	24.9	16.9	9.3	20.8	284,673	119.2	16,865	30,610	191,432	109.5	11,867	20,584	.0078	.0092
Goochland	12.1	13.0	7.4	4.4	12.8	125,489	66.6	19,308	28,520	37,948	72.7	5,634	8,625	.0035	.0034
Grayson	16.7	17.3	3.6	6.8	9.7	179,198	99.0	14,521	26,353	28,042	86.1	2,430	4,124	.0042	.0044
Greene	8.2	9.7	18.3	3.3	17.9	78,536	80.8	15,513	23,799	32,433	83.7	6,306	9,828	.0023	.0025
Greensville	11.1	11.7	5.4	3.9	14.7	90,106	84.0	14,401	23,104	6,031	80.4	984	1,546	.0022	.0023
Halifax	30.6	30.8	.7	10.1	1.0	248,361	61.4	15,387	24,590	36,676	58.1	2,319	3,631	.0072	.0066
Hampton	122.8	123.6	.7	45.9	7.5	1,586,687	73.9	21,365	34,568	1,266,714	73.7	17,080	27,597	.0540	.0533
Hanover	52.8	59.7	13.1	20.5	17.8	1,022,577	123.9	26,246	49,882	526,891	110.5	14,389	25,702	.0230	.0280

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Harrisonburg	20.2	21.9	8.4	7.4	17.5	229,613	76.5	20,649	31,029	432,926	81.6	37,838	58,504	.0117	.0122
Henrico	185.1	198.7	7.3	81.6	15.4	3,759,103	80.1	29,519	46,067	2,188,280	82.1	16,998	26,817	.1021	.1051
Henry	58.7	61.7	5.1	23.2	13.2	696,693	88.5	18,033	30,030	170,597	82.7	4,554	7,353	.0168	.0178
Highland	3.1	3.4	9.7	1.2	9.1	25,165	96.3	11,652	20,971	7,973	84.2	3,935	6,644	.0007	.0007
Hopewell	23.4	23.5	.4	9.3	6.9	335,764	69.7	22,746	36,104	230,287	69.9	15,583	24,762	.0108	.0103
Isle of Wight	22.2	24.0	8.1	8.6	16.2	206,981	81.4	15,419	24,068	140,060	83.8	10,299	16,286	.0069	.0072
James City	23.7	26.4	11.4	9.9	20.7	333,568	95.2	20,838	33,694	139,062	94.3	8,728	14,047	.0084	.0092
King and Queen	6.0	6.3	5.0	2.2	4.8	82,759	89.0	20,853	37,618	10,296	78.8	2,742	4,680	.0016	.0018
King George	11.1	12.6	13.5	4.2	13.5	192,372	99.3	26,092	45,803	43,118	90.4	6,119	10,266	.0041	.0044
King William	9.6	10.7	11.5	3.9	18.2	128,783	83.5	21,270	33,021	63,325	80.6	10,628	16,237	.0036	.0038
Lancaster	10.3	10.6	2.9	4.5	9.8	120,085	71.1	17,122	26,686	75,627	71.6	10,752	16,806	.0038	.0038
Lee	27.0	30.3	12.2	11.1	18.1	202,337	74.4	12,344	18,229	127,755	80.7	7,520	11,509	.0073	.0074
Lexington	7.1	6.9	–2.8	2.2	.0	67,727	57.8	19,505	30,785	127,209	59.2	36,325	57,822	.0039	.0037
☐ Loudoun	61.2	71.9	17.5	24.9	22.7	1,330,726	119.4	29,873	53,443	499,108	108.2	11,808	20,044	.0273	.0328
Louisa	18.5	20.7	11.9	7.4	17.5	232,147	72.9	21,314	31,371	80,334	77.9	7,167	10,856	.0061	.0064
Lunenburg	12.2	12.4	1.6	4.4	2.3	112,738	72.7	15,185	25,622	50,061	67.6	6,948	11,378	.0035	.0034
Lynchburg	67.0	68.0	1.5	27.5	9.6	787,221	70.3	18,421	28,626	790,135	72.0	18,300	28,732	.0303	.0295
Madison	10.5	11.4	8.6	4.1	13.9	90,528	72.5	14,581	22,080	32,336	76.9	5,078	7,887	.0028	.0028
☐ Manassas	16.6	20.1	21.1	7.2	28.6	412,020	98.5	37,062	57,225	259,848	95.8	23,700	36,090	.0103	.0118
☐ Manassas Park	6.5	6.6	1.5	1.9	.0	93,737	54.8	31,869	49,335	36,893	57.4	12,340	19,417	.0027	.0025
Martinsville	17.6	16.4	–6.8	6.7	.0	240,591	47.0	24,422	35,909	362,263	52.7	35,417	54,069	.0124	.0106
Mathews	8.2	8.8	7.3	3.8	15.2	111,471	88.1	17,956	29,334	53,028	87.1	8,586	13,955	.0030	.0032
Mecklenburg	29.4	29.3	–.3	10.9	4.8	241,943	61.1	14,438	22,197	198,997	63.2	11,724	18,257	.0097	.0090
Middlesex	7.9	8.6	8.9	3.6	16.1	79,719	80.1	14,282	22,144	50,782	82.9	8,956	14,106	.0025	.0026
Montgomery	65.8	72.7	10.5	25.9	17.2	737,144	80.2	18,513	28,461	478,709	83.6	11,797	18,483	.0234	.0242
Nelson	12.3	12.8	4.1	4.7	9.3	81,323	73.8	10,882	17,303	40,576	74.8	5,400	8,633	.0028	.0029
New Kent	9.4	11.1	18.1	4.2	27.3	133,681	133.4	17,354	31,829	65,948	118.6	9,142	15,702	.0032	.0039
Newport News	146.6	151.7	3.5	59.5	11.4	1,786,321	71.4	19,517	30,022	1,094,823	70.7	12,010	18,400	.0568	.0555
Norfolk	258.6	238.5	–7.8	83.2	–3.8	2,955,330	47.5	23,158	35,521	1,927,577	50.5	14,804	23,168	.1084	.0928
Northampton	14.8	15.3	3.4	6.1	8.9	141,703	91.7	13,197	23,230	122,067	85.4	11,760	20,011	.0050	.0052
Northumberland	10.0	10.3	3.0	4.4	10.0	104,800	66.1	15,777	23,818	45,004	69.0	6,659	10,228	.0032	.0031
Norton	4.9	5.2	6.1	2.1	16.7	62,914	71.9	20,338	29,959	132,232	78.3	41,202	62,968	.0034	.0036
Nottoway	14.7	14.9	1.4	5.7	9.6	146,263	74.2	16,148	25,660	92,290	71.3	10,359	16,191	.0049	.0047
Orange	18.8	21.0	11.7	7.7	16.7	195,243	77.6	16,661	25,356	136,422	79.6	11,507	17,717	.0066	.0068
Page	19.9	21.5	8.0	8.4	15.1	195,834	80.8	14,841	23,314	112,004	82.7	8,400	13,334	.0061	.0064
Patrick	18.0	19.1	6.1	6.8	6.3	190,261	100.9	14,799	27,980	64,145	87.5	5,345	9,433	.0049	.0052
Petersburg	40.5	39.0	–3.7	15.3	.0	432,541	51.5	18,663	28,271	498,688	54.9	21,035	32,594	.0197	.0174
Pittsylvania	67.4	71.0	5.3	25.8	11.7	711,640	67.2	18,420	27,583	158,790	70.7	4,028	6,155	.0191	.0184
Poquoson	9.5	11.3	18.9	3.9	25.8	113,329	91.4	19,101	29,059	15,651	95.9	2,577	4,013	.0026	.0028
Portsmouth	103.2	99.1	–4.0	36.8	–.3	1,188,432	53.5	20,988	32,294	694,452	54.7	12,169	18,871	.0409	.0362
Powhatan	14.0	17.1	22.1	4.9	25.6	185,869	99.7	23,868	37,932	41,781	100.8	5,334	8,527	.0041	.0048
Prince Edward	16.8	17.7	5.4	5.5	10.0	135,285	64.5	16,443	24,597	143,926	69.6	16,970	26,168	.0059	.0058
Prince George	26.6	29.2	9.8	7.8	16.4	352,653	69.0	31,143	45,212	19,665	70.9	1,717	2,521	.0079	.0077
☐ Prince William	154.6	185.7	20.1	55.7	19.5	2,844,281	79.8	33,941	51,064	1,462,692	84.1	17,051	26,260	.0752	.0792
Pulaski	36.1	38.7	7.2	14.5	12.4	429,416	73.6	19,174	29,615	185,923	72.6	8,352	12,822	.0125	.0123
Radford	13.3	13.4	.8	4.0	.0	144,405	62.5	22,223	36,101	144,577	62.0	22,316	36,144	.0058	.0056
Rappahannock	6.3	6.9	9.5	2.7	17.4	85,883	112.9	17,540	31,809	16,736	100.8	3,623	6,199	.0018	.0021
Richmond	7.1	7.4	4.2	2.9	11.5	89,937	111.6	16,346	31,013	63,897	96.5	12,508	22,033	.0025	.0029
Richmond city	213.4	196.1	–8.1	84.6	–1.5	3,294,641	53.3	25,024	38,944	1,936,351	53.3	14,703	22,888	.1079	.0942
Roanoke	75.2	84.2	12.0	29.1	14.1	1,129,403	77.7	24,918	38,811	524,606	80.2	11,415	18,028	.0305	.0315
Roanoke city	99.2	96.8	–2.4	44.0	5.8	1,504,942	86.8	19,366	34,203	1,253,585	80.4	16,709	28,491	.0484	.0496
Rockbridge	18.2	19.0	4.4	7.2	12.5	165,433	47.8	17,492	22,977	45,987	59.0	4,518	6,387	.0051	.0045
Rockingham	58.7	64.2	9.4	23.5	16.9	716,961	74.4	20,454	30,509	147,351	77.9	4,121	6,270	.0177	.0179
Russell	33.1	37.1	12.1	13.9	20.9	293,456	76.5	14,454	21,112	109,966	78.1	5,369	7,911	.0088	.0089
Salem	24.3	25.2	3.7	9.4	5.6	355,187	59.1	25,081	37,786	390,316	61.6	27,142	41,523	.0144	.0135
☐ Scott	25.1	25.4	1.2	8.9	1.1	211,795	63.0	14,767	23,797	113,239	63.0	7,894	12,723	.0074	.0070
Shenandoah	28.4	31.1	9.5	12.3	16.0	304,434	84.0	15,612	24,751	182,128	83.0	9,389	14,807	.0094	.0098
Smyth	33.7	34.7	3.0	12.8	8.5	275,046	72.5	13,509	21,488	215,418	73.1	10,549	16,830	.0105	.0103
Southampton	18.5	17.9	–3.2	5.4	–1.8	144,405	49.2	17,593	26,742	41,225	52.8	4,904	7,634	.0047	.0041
South Boston	7.1	7.1	.0	2.6	.0	90,781	81.4	19,252	34,916	167,146	73.4	37,078	64,287	.0047	.0046
Spotsylvania	38.1	48.3	26.8	16.1	32.0	499,339	101.6	20,307	31,015	338,545	103.5	13,634	21,028	.0142	.0167
Stafford	43.5	52.3	20.2	16.2	22.7	742,042	124.3	25,059	45,805	71,597	107.5	2,614	4,420	.0129	.0158
Staunton	21.7	21.0	–3.2	8.0	–1.2	228,178	53.8	18,317	28,522	282,045	54.2	22,586	35,256	.0108	.0096
Suffolk	48.0	49.2	2.5	17.2	6.8	731,908	71.3	26,532	42,553	276,599	69.7	10,127	16,081	.0194	.0189
Surry	6.1	6.2	1.6	2.0	.0	59,198	56.1	18,967	29,599	8,972	56.3	2,871	4,486	.0017	.0015
Sussex	10.7	10.3	–3.7	3.6	.0	119,325	62.5	20,398	33,146	54,634	60.5	9,458	15,176	.0037	.0035

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Tazewell	52.3	57.6	10.1	20.7	15.0	692,724	88.0	20,466	33,465	585,350	86.1	17,470	28,278	.0226	.0240
Virginia Beach	279.1	328.0	17.5	118.6	26.8	4,670,462	97.7	25,272	39,380	2,581,670	98.1	13,941	21,768	.1199	.1350
Warren	22.2	25.4	14.4	10.0	20.5	302,576	76.5	20,658	30,258	182,882	82.8	12,056	18,288	.0090	.0094
☐ Washington	48.2	53.2	10.4	17.9	9.1	507,024	66.1	18,618	28,325	247,746	69.7	8,900	13,841	.0159	.0155
Waynesboro	15.0	14.0	-6.7	5.9	.0	217,453	59.3	23,142	36,856	175,341	59.8	18,594	29,719	.0078	.0072
Westmoreland	14.4	15.5	7.6	6.3	16.7	125,996	81.6	12,846	19,999	70,675	82.4	7,175	11,218	.0041	.0042
Williamsburg	9.9	10.1	2.0	3.3	10.0	173,455	78.9	32,326	52,562	256,902	76.9	48,401	77,849	.0074	.0074
Winchester	20.3	20.8	2.5	8.8	6.0	285,686	67.6	20,542	32,464	529,532	68.9	37,773	60,174	.0150	.0144
Wise	45.6	50.8	11.4	17.5	13.6	502,548	80.1	18,117	28,717	321,935	80.3	11,596	18,396	.0160	.0165
Wythe	26.0	27.6	6.2	10.5	11.7	318,874	79.6	18,884	30,369	206,599	79.1	12,269	19,676	.0099	.0102
York	36.9	41.5	12.5	12.8	13.3	506,855	71.6	26,145	39,598	214,303	75.9	10,779	16,742	.0140	.0140
TOTAL METRO COUNTIES	**3,799.4**	**4,051.6**	**6.6**	**1,530.9**	**12.1**	**65,639,473**	**77.4**	**27,102**	**42,876**	**35,112,056**	**75.8**	**14,625**	**22,936**	**1.8161**	**1.8329**
TOTAL STATE	**5,467.0**	**5,848.0**	**7.0**	**2,180.6**	**12.3**	**84,442,000**	**78.2**	**24,393**	**38,724**	**45,991,622**	**75.8**	**13,471**	**21,091**	**2.3940**	**2.4241**
WASHINGTON															
BELLINGHAM	**111.5**	**126.1**	**13.1**	**50.4**	**19.1**	**1,757,317**	**84.7**	**22,495**	**34,867**	**991,549**	**82.8**	**12,825**	**19,674**	**.0487**	**.0515**
Whatcom	111.5	126.1	13.1	50.4	19.1	1,757,317	84.7	22,495	34,867	991,549	82.8	12,825	19,674	.0487	.0515
BREMERTON	**156.1**	**179.8**	**15.2**	**68.4**	**20.2**	**2,873,419**	**82.5**	**27,677**	**42,009**	**1,049,744**	**82.4**	**10,115**	**15,347**	**.0692**	**.0725**
Kitsap	156.1	179.8	15.2	68.4	20.2	2,873,419	82.5	27,677	42,009	1,049,744	82.4	10,115	15,347	.0692	.0725
OLYMPIA	**133.8**	**162.9**	**21.7**	**65.9**	**29.0**	**2,690,576**	**93.6**	**27,198**	**40,828**	**1,011,680**	**93.1**	**10,252**	**15,352**	**.0610**	**.0680**
Thurston	133.8	162.9	21.7	65.9	29.0	2,690,576	93.6	27,198	40,828	1,011,680	93.1	10,252	15,352	.0610	.0680
RICHLAND - KENNEWICK - PASCO	**154.9**	**184.5**	**19.1**	**70.4**	**25.9**	**2,860,509**	**84.3**	**27,765**	**40,632**	**1,767,862**	**91.4**	**16,526**	**25,112**	**.0785**	**.0844**
Benton	117.6	142.1	20.8	55.0	28.2	2,209,918	87.8	27,434	40,180	1,459,335	95.3	17,420	26,533	.0608	.0667
Franklin	37.3	42.4	13.7	15.4	18.5	650,591	73.4	28,859	42,246	308,527	74.8	13,579	20,034	.0177	.0177
SEATTLE - EVERETT	**1,644.3**	**1,745.8**	**6.2**	**710.6**	**10.3**	**28,961,756**	**72.0**	**26,138**	**40,757**	**15,563,310**	**69.6**	**14,244**	**21,902**	**.8215**	**.8067**
King	1,291.7	1,352.1	4.7	556.3	8.0	22,714,352	65.9	26,573	40,831	12,198,603	64.0	14,442	21,928	.6632	.6312
Snohomish	352.6	393.7	11.7	154.3	19.3	6,247,404	98.0	24,402	40,489	3,364,707	93.4	13,454	21,806	.1583	.1755
SEATTLE - TACOMA CONSOLIDATED AREA	***2,147.7***	***2,296.6***	***6.9***	***925.0***	***11.5***	***37,134,895***	***73.9***	***25,748***	***40,146***	***19,253,303***	***71.1***	***13,570***	***20,814***	***1.0360***	***1.0276***
SPOKANE	**352.7**	**384.4**	**9.0**	**156.0**	**15.2**	**5,579,070**	**78.4**	**23,093**	**35,763**	**2,875,707**	**75.8**	**12,084**	**18,434**	**.1548**	**.1574**
Spokane	352.7	384.4	9.0	156.0	15.2	5,579,070	78.4	23,093	35,763	2,875,707	75.8	12,084	18,434	.1548	.1574
TACOMA	**503.4**	**550.8**	**9.4**	**214.4**	**16.0**	**8,173,139**	**81.2**	**24,392**	**38,121**	**3,689,993**	**77.9**	**11,220**	**17,211**	**.2145**	**.2209**
Pierce	503.4	550.8	9.4	214.4	16.0	8,173,139	81.2	24,392	38,121	3,689,993	77.9	11,220	17,211	.2145	.2209
YAKIMA	**178.7**	**193.2**	**8.1**	**73.0**	**13.0**	**2,223,766**	**70.5**	**20,187**	**30,463**	**1,315,258**	**71.2**	**11,895**	**18,017**	**.0696**	**.0687**
Yakima	178.7	193.2	8.1	73.0	13.0	2,223,766	70.5	20,187	30,463	1,315,258	71.2	11,895	18,017	.0696	.0687
ALL COUNTIES															
Adams	13.5	14.0	3.7	5.2	10.6	189,119	64.3	24,487	36,369	80,243	67.9	10,166	15,431	.0053	.0051
Asotin	17.4	19.2	10.3	7.7	14.9	271,488	94.0	20,889	35,258	68,771	84.8	5,555	8,931	.0060	.0065
Benton	117.6	142.1	20.8	55.0	28.2	2,209,918	87.8	27,434	40,180	1,459,335	95.3	17,420	26,533	.0608	.0667
Chelan	45.9	48.3	5.2	20.6	11.4	712,188	67.9	22,926	34,572	398,068	67.2	12,870	19,324	.0212	.0206
Clallam	54.0	63.3	17.2	26.4	23.4	947,973	94.6	22,759	35,908	456,227	90.3	11,202	17,281	.0236	.0260
☐ Clark	201.8	237.7	17.8	91.3	24.0	3,660,620	101.9	24,636	40,094	1,316,172	96.9	9,082	14,416	.0815	.0928
Columbia	4.1	4.0	-2.4	1.6	.0	50,417	56.5	20,132	31,511	12,758	53.7	5,188	7,974	.0015	.0012
Cowlitz	81.9	89.0	8.7	35.2	13.5	1,198,400	75.4	22,038	34,045	585,681	73.0	10,923	16,639	.0336	.0338
Douglas	23.2	26.5	14.2	10.7	23.0	436,300	82.5	27,459	40,776	167,443	87.3	10,278	15,649	.0105	.0111
Ferry	6.4	7.4	15.6	2.6	23.8	83,957	110.6	18,983	32,291	23,465	104.6	5,461	9,025	.0018	.0022
Franklin	37.3	42.4	13.7	15.4	18.5	650,591	73.4	28,859	42,246	308,527	74.8	13,579	20,034	.0177	.0177
Garfield	2.4	2.1	-12.5	.9	-10.0	29,933	53.8	19,468	33,259	5,311	45.8	3,642	5,901	.0008	.0007
Grant	50.0	54.8	9.6	20.8	14.9	774,290	66.7	25,655	37,225	347,293	70.8	11,236	16,697	.0215	.0210
Grays Harbor	67.1	72.7	8.3	29.6	13.8	1,205,252	108.1	22,272	40,718	768,818	96.0	15,085	25,974	.0314	.0356
Island	46.3	56.6	22.2	21.9	28.8	792,538	106.3	22,603	36,189	227,944	101.5	6,655	10,408	.0167	.0195
Jefferson	17.1	20.5	19.9	8.4	21.7	313,178	125.5	20,126	37,283	135,002	109.6	9,336	16,072	.0068	.0084
King	1,291.7	1,352.1	4.7	556.3	8.0	22,714,352	65.9	26,573	40,831	12,198,603	64.0	14,442	21,928	.6632	.6312
Kitsap	156.1	179.8	15.2	68.4	20.2	2,873,419	82.5	27,677	42,009	1,049,744	82.4	10,115	15,347	.0692	.0725
Kittitas	24.9	25.0	.4	10.3	6.2	326,089	64.6	20,425	31,659	168,897	62.3	10,730	16,398	.0100	.0094
Klickitat	16.5	18.7	13.3	7.2	18.0	268,747	72.0	25,617	37,326	51,245	73.7	4,837	7,117	.0061	.0062
Lewis	57.3	64.6	12.7	24.5	15.0	761,451	80.9	19,760	31,080	453,449	78.8	11,909	18,508	.0226	.0234
Lincoln	9.6	9.8	2.1	3.8	2.7	141,586	65.0	23,194	37,259	36,763	63.3	6,086	9,674	.0036	.0034
Mason	32.3	38.9	20.4	16.6	30.7	615,537	108.5	23,247	37,081	226,470	104.4	8,723	13,643	.0133	.0157
Okanogan	31.5	34.1	8.3	13.5	13.4	439,546	76.2	20,964	32,559	200,654	74.2	9,680	14,863	.0123	.0122

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Pacific	17.6	18.7	6.3	8.4	15.1	227,058	77.9	17,479	27,031	94,840	75.4	7,407	11,290	.0062	.0063
Pend Oreille	9.1	10.6	16.5	3.7	15.6	105,090	70.2	19,300	28,403	24,925	71.1	4,552	6,736	.0027	.0028
Pierce	503.4	550.8	9.4	214.4	16.0	8,173,139	81.2	24,392	38,121	3,689,993	77.9	11,220	17,211	.2145	.2209
San Juan	8.6	10.6	23.3	4.6	24.3	151,973	109.5	19,610	33,038	55,441	100.8	7,464	12,052	.0034	.0039
Skagit	65.6	73.0	11.3	29.8	16.9	1,069,724	77.5	23,632	35,897	570,255	76.3	12,687	19,136	.0299	.0304
Skamania	8.4	10.1	20.2	3.6	20.0	167,552	119.4	25,454	46,542	15,861	102.9	2,605	4,406	.0028	.0035
Snohomish	352.6	393.7	11.7	154.3	19.3	6,247,404	98.0	24,402	40,489	3,364,707	93.4	13,454	21,806	.1583	.1755
Spokane	352.7	384.4	9.0	156.0	15.2	5,579,070	78.4	23,093	35,763	2,875,707	75.8	12,084	18,434	.1548	.1574
Stevens	31.6	37.5	18.7	13.1	21.3	415,888	87.5	20,536	31,747	186,335	88.5	9,155	14,224	.0110	.0119
Thurston	133.8	162.9	21.7	65.9	29.0	2,690,576	93.6	27,198	40,828	1,011,680	93.1	10,252	15,352	.0610	.0680
Wahkiakum	3.8	3.8	.0	1.4	.0	45,657	57.6	20,686	32,612	6,716	56.3	3,070	4,797	.0011	.0011
Walla Walla	48.6	52.3	7.6	19.9	12.4	1,048,375	92.1	30,829	52,682	339,741	83.6	10,454	17,072	.0231	.0246
Whatcom	111.5	126.1	13.1	50.4	19.1	1,757,317	84.7	22,495	34,867	991,549	82.8	12,825	19,674	.0487	.0515
Whitman	40.4	41.1	1.7	14.8	8.0	556,825	56.0	26,054	37,623	144,877	58.6	6,667	9,789	.0150	.0135
Yakima	178.7	193.2	8.1	73.0	13.0	2,223,766	70.5	20,187	30,463	1,315,258	71.2	11,895	18,017	.0696	.0687
TOTAL METRO COUNTIES	**3,437.2**	**3,765.2**	**9.5**	**1,500.4**	**14.6**	**58,780,172**	**77.8**	**25,258**	**39,176**	**29,581,275**	**75.1**	**12,904**	**19,716**	**1.5993**	**1.6229**
TOTAL STATE	**4,272.3**	**4,692.4**	**9.8**	**1,867.2**	**14.9**	**72,126,303**	**78.9**	**24,815**	**38,628**	**35,434,768**	**76.1**	**12,387**	**18,977**	**1.9431**	**1.9829**

WEST VIRGINIA

METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
CHARLESTON	**272.4**	**279.5**	**2.6**	**110.6**	**7.8**	**4,601,199**	**80.4**	**24,863**	**41,602**	**2,702,442**	**75.4**	**15,019**	**24,434**	**.1307**	**.1321**
Kanawha	232.0	233.7	.7	94.5	6.5	4,089,243	80.8	25,498	43,272	2,469,975	75.1	15,906	26,137	.1163	.1173
Putnam	40.4	45.8	13.4	16.1	15.8	511,956	76.9	20,815	31,799	232,467	78.7	9,358	14,439	.0144	.0148
HUNTINGTON - ASHLAND	**316.1**	**330.1**	**4.4**	**125.6**	**9.6**	**4,140,687**	**77.5**	**20,354**	**32,967**	**2,356,887**	**73.4**	**11,864**	**18,765**	**.1238**	**.1240**
Cabell	106.9	107.3	.4	43.0	4.9	1,480,590	66.4	21,697	34,432	1,026,076	66.1	15,069	23,862	.0491	.0464
Wayne	47.7	52.7	10.5	19.1	15.8	667,064	117.1	18,623	34,925	269,457	105.0	7,966	14,108	.0154	.0182
Boyd, Ky.	*56.1*	*57.7*	*2.9*	*22.9*	*10.6*	*834,088*	*75.2*	*23,001*	*36,423*	*551,150*	*73.8*	*15,322*	*24,068*	*.0256*	*.0255*
Greenup, Ky.	*40.3*	*43.7*	*8.4*	*15.0*	*11.1*	*501,070*	*74.9*	*21,223*	*33,405*	*140,328*	*71.9*	*6,047*	*9,355*	*.0129*	*.0130*
Lawrence, Ohio	*65.1*	*68.7*	*5.5*	*25.6*	*11.8*	*657,875*	*76.3*	*16,293*	*25,698*	*369,876*	*74.8*	*9,238*	*14,448*	*.0208*	*.0209*
PARKERSBURG - MARIETTA	**165.8**	**174.2**	**5.1**	**66.0**	**10.0**	**2,431,879**	**81.4**	**22,350**	**36,847**	**1,529,280**	**76.9**	**14,405**	**23,171**	**.0723**	**.0735**
Wirt	5.1	5.6	9.8	1.8	5.9	49,609	100.4	14,558	27,561	14,170	88.7	4,418	7,872	.0013	.0013
Wood	95.0	98.7	3.9	38.2	9.1	1,455,849	74.4	23,847	38,111	998,498	73.0	16,495	26,139	.0453	.0450
Washington, Ohio	*65.7*	*69.9*	*6.4*	*26.0*	*11.6*	*926,421*	*92.4*	*20,668*	*35,632*	*516,612*	*84.8*	*11,995*	*19,870*	*.0257*	*.0272*
STEUBENVILLE - WEIRTON	**162.2**	**160.3**	**−1.2**	**60.5**	**3.6**	**2,573,611**	**77.2**	**24,871**	**42,539**	**1,038,828**	**70.9**	**10,409**	**17,171**	**.0674**	**.0664**
Brooke	31.2	31.6	1.3	11.3	4.6	466,594	65.9	26,048	41,292	139,529	65.0	7,828	12,348	.0120	.0115
Hancock	40.3	40.5	.5	15.7	7.5	624,320	57.9	27,080	39,766	260,864	62.8	10,972	16,616	.0180	.0163
Jefferson, Ohio	*90.7*	*88.2*	*−2.8*	*33.5*	*1.5*	*1,482,697*	*91.1*	*23,509*	*44,260*	*638,435*	*75.8*	*11,004*	*19,058*	*.0374*	*.0386*
WHEELING	**186.2**	**188.5**	**1.2**	**73.3**	**6.2**	**2,431,981**	**65.8**	**21,263**	**33,178**	**1,402,987**	**66.2**	**12,236**	**19,140**	**.0766**	**.0727**
Marshall	42.3	44.4	5.0	16.5	10.7	547,529	75.2	20,968	33,184	305,435	75.7	11,664	18,511	.0162	.0164
Ohio	61.0	60.2	−1.3	23.7	2.6	855,456	60.6	23,065	36,095	582,595	61.2	15,647	24,582	.0289	.0265
Belmont, Ohio	*82.9*	*83.9*	*1.2*	*33.1*	*6.8*	*1,028,996*	*65.5*	*20,062*	*31,087*	*514,957*	*66.6*	*9,969*	*15,558*	*.0315*	*.0298*
ALL COUNTIES															
Barbour	17.1	18.8	9.9	7.1	18.3	164,185	92.9	14,185	23,125	74,024	92.1	6,423	10,426	.0047	.0051
Berkeley	48.8	55.0	12.7	20.7	18.3	740,956	98.0	21,381	35,795	346,450	92.1	10,307	16,737	.0186	.0206
Boone	31.5	34.5	9.5	12.3	15.0	300,502	82.0	15,431	24,431	194,277	83.3	9,904	15,795	.0100	.0103
Braxton	14.1	14.9	5.7	5.7	11.8	129,985	66.8	15,280	22,804	82,730	72.1	9,425	14,514	.0045	.0044
Brooke	31.2	31.6	1.3	11.3	4.6	466,594	65.9	26,048	41,292	139,529	65.0	7,828	12,348	.0120	.0115
Cabell	106.9	107.3	.4	43.0	4.9	1,480,590	66.4	21,697	34,432	1,026,076	66.1	15,069	23,862	.0491	.0464
Calhoun	8.6	9.4	9.3	3.5	12.9	98,226	75.8	18,028	28,065	39,044	77.6	7,091	11,155	.0026	.0028
Clay	11.6	12.8	10.3	4.5	15.4	133,520	126.5	15,118	29,671	36,218	107.7	4,471	8,048	.0030	.0036
Doddridge	7.7	8.5	10.4	2.8	7.7	46,227	58.0	11,253	16,510	16,021	64.2	3,753	5,722	.0017	.0015
Fayette	59.6	64.8	8.7	23.5	13.0	544,020	74.2	15,014	23,150	366,724	77.2	9,948	15,605	.0187	.0190
Gilmer	8.5	9.0	5.9	3.4	13.3	86,402	112.9	13,525	25,412	32,676	100.5	5,432	9,611	.0023	.0026
Grant	10.5	11.4	8.6	4.2	13.5	96,879	85.6	14,109	23,066	50,601	81.0	7,554	12,048	.0030	.0030
Greenbrier	38.7	42.0	8.5	15.8	12.1	514,830	81.5	20,113	32,584	309,374	78.6	12,288	19,581	.0152	.0158
Hampshire	15.5	17.3	11.6	6.5	18.2	151,497	89.9	14,502	23,307	72,258	90.2	6,908	11,117	.0045	.0049
Hancock	40.3	40.5	.5	15.7	7.5	624,320	57.9	27,080	39,766	260,864	62.8	10,972	16,616	.0180	.0163
Hardy	10.2	10.9	6.9	4.0	11.1	91,056	79.6	14,082	22,764	54,694	79.4	8,467	13,674	.0028	.0031
Harrison	78.7	81.9	4.1	31.3	7.2	903,336	74.2	17,756	28,861	610,449	73.7	12,037	19,503	.0297	.0295
Jackson	26.8	30.1	12.3	10.2	12.1	400,304	110.8	20,863	39,245	210,484	97.0	11,740	20,636	.0101	.0114
Jefferson	32.3	37.0	14.6	12.9	19.4	462,246	114.2	19,986	35,633	171,394	100.9	7,900	13,286	.0107	.0124
Kanawha	232.0	233.7	.7	94.5	6.5	4,089,243	80.8	25,498	43,272	2,469,975	75.1	15,906	26,137	.1163	.1173

1982 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI		1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household		Buying Power Index	
								1981	1986			1981	1986	1981	1986
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Lewis	19.2	20.2	5.2	7.4	7.2	165,507	68.1	14,270	22,366	112,502	70.0	9,591	15,203	.0059	.0059
Lincoln	24.6	27.3	11.0	9.1	13.8	241,688	98.2	15,244	26,559	89,265	91.3	5,832	9,809	.0065	.0070
Logan	51.4	53.7	4.5	18.6	10.1	652,163	97.2	19,574	35,063	445,987	88.1	14,031	23,978	.0195	.0210
McDowell	49.7	49.2	-1.0	17.4	6.1	455,507	72.0	16,149	26,179	266,083	71.6	9,454	15,292	.0153	.0148
Marion	66.7	69.4	4.0	26.6	6.4	799,668	65.4	19,344	30,063	609,593	67.8	14,530	22,917	.0281	.0269
Marshall	42.3	44.4	5.0	16.5	10.7	547,529	75.2	20,968	33,184	305,435	75.7	11,664	18,511	.0162	.0164
Mason	27.6	29.3	6.2	10.9	11.2	301,392	77.2	17,354	27,651	128,241	75.8	7,443	11,765	.0088	.0087
Mercer	76.0	82.2	8.2	30.8	11.6	1,073,344	70.1	22,863	34,849	684,203	72.0	14,413	22,214	.0335	.0332
☐ Mineral	28.0	30.3	8.2	10.9	11.2	282,423	76.0	16,376	25,910	101,999	77.3	5,870	9,358	.0080	.0080
Mingo	38.3	41.1	7.3	14.1	13.7	380,979	72.3	17,834	27,020	384,550	76.7	17,554	27,273	.0150	.0151
Monongalia	77.3	82.9	7.2	32.2	13.0	1,029,430	72.2	20,973	31,970	606,060	74.6	12,182	18,822	.0315	.0313
Monroe	13.3	14.4	8.3	5.2	13.0	123,399	88.0	14,272	23,731	37,681	84.8	4,433	7,246	.0084	.0035
Morgan	11.1	12.2	9.9	4.6	15.0	129,451	86.5	17,355	28,142	36,499	83.9	4,962	7,935	.0031	.0035
Nicholas	29.2	32.3	10.6	11.6	16.0	326,158	75.8	18,554	28,117	263,800	80.2	14,636	22,741	.0114	.0115
Ohio	61.0	60.2	-1.3	23.7	2.6	855,456	60.6	23,065	36,095	582,595	61.2	15,647	24,582	.0289	.0265
Pendleton	8.1	8.8	8.6	3.5	16.7	72,850	87.1	12,976	20,814	38,137	87.5	6,779	10,896	.0022	.0023
Pleasants	8.5	9.4	10.6	3.4	17.2	146,488	120.1	22,953	43,085	42,716	103.0	7,256	12,564	.0029	.0036
Pocahontas	10.1	10.7	5.9	3.8	5.6	114,271	102.2	15,699	30,071	51,760	87.6	7,664	13,621	.0031	.0034
Preston	31.5	34.7	10.2	12.4	14.8	356,213	87.3	17,606	28,727	145,641	93.7	7,340	11,745	.0097	.0103
Putnam	40.4	45.8	13.4	16.1	15.8	511,956	76.9	20,815	31,799	232,467	78.7	9,358	14,439	.0144	.0148
Raleigh	90.0	99.5	10.6	36.7	15.4	1,047,560	83.8	17,920	28,544	944,399	84.7	16,078	25,733	.0365	.0383
Randolph	29.5	31.7	7.5	11.9	16.7	360,663	95.6	18,076	30,308	275,255	92.4	14,029	23,131	.0112	.0122
Ritchie	11.8	12.6	6.8	4.7	9.3	120,908	83.2	15,351	25,725	50,502	78.2	6,590	10,745	.0035	.0036
Roane	16.5	17.9	8.5	6.2	8.8	165,507	62.1	17,909	26,695	70,445	65.4	7,470	11,362	.0051	.0049
Summers	16.3	17.9	9.8	6.3	14.5	125,612	87.0	12,210	19,938	67,605	85.6	6,622	10,731	.0041	.0043
Taylor	17.1	18.9	10.5	6.6	10.0	179,264	100.9	14,873	27,161	83,411	90.9	7,282	12,638	.0049	.0055
Tucker	8.9	9.6	7.9	3.8	15.2	81,978	95.5	12,704	21,573	38,301	89.9	6,113	10,079	.0025	.0026
Tyler	11.6	12.4	6.9	4.5	9.8	135,783	77.4	18,670	30,174	48,160	77.2	6,628	10,702	.0037	.0037
Upshur	24.3	27.0	11.1	10.2	20.0	284,304	115.0	15,559	27,873	194,305	106.4	11,073	19,050	.0081	.0094
Wayne	47.7	52.7	10.5	19.1	15.8	667,064	117.1	18,623	34,925	269,457	105.0	7,966	14,108	.0154	.0182
Webster	12.8	14.3	11.7	4.9	11.4	107,024	67.8	14,498	21,842	63,335	72.4	8,347	12,926	.0037	.0037
Wetzel	22.2	23.1	4.1	8.3	6.4	207,285	65.7	16,037	24,974	175,378	68.0	13,381	21,130	.0080	.0077
Wirt	5.1	5.6	9.8	1.8	5.9	49,609	100.4	14,558	27,561	14,170	88.7	4,418	7,872	.0013	.0013
Wood	95.0	98.7	3.9	38.2	9.1	1,455,849	74.4	23,847	38,111	998,498	73.0	16,495	26,139	.0453	.0450
Wyoming	37.1	40.5	9.2	13.7	14.2	347,517	79.9	16,098	25,366	195,245	80.5	9,012	14,251	.0112	.0114
TOTAL METRO COUNTIES	**729.9**	**750.8**	**2.9**	**290.8**	**7.7**	**11,030,633**	**75.4**	**23,295**	**37,932**	**6,401,065**	**72.4**	**13,750**	**22,012**	**.3249**	**.3217**
TOTAL STATE	**1,990.8**	**2,112.3**	**6.1**	**788.6**	**10.6**	**25,426,717**	**79.3**	**19,901**	**32,243**	**15,217,542**	**76.8**	**12,075**	**19,297**	**.7694**	**.7810**
WISCONSIN															
APPLETON - OSHKOSH	**294.8**	**305.7**	**3.7**	**115.3**	**11.4**	**4,406,754**	**80.6**	**23,576**	**38,220**	**2,129,245**	**76.1**	**11,681**	**18,467**	**.1204**	**.1222**
Calumet	31.5	33.6	6.7	11.2	10.9	406,882	71.6	23,477	36,329	140,808	69.8	8,212	12,572	.0110	.0109
Outagamie	130.8	137.1	4.8	50.7	13.2	1,933,917	78.8	24,145	38,144	1,174,120	77.0	14,804	23,158	.0571	.0577
Winnebago	132.5	135.0	1.9	53.4	9.9	2,065,955	84.2	23,073	38,688	814,317	75.9	9,523	15,249	.0523	.0536
DULUTH - SUPERIOR	**267.8**	**271.2**	**1.3**	**108.1**	**7.3**	**3,420,656**	**64.6**	**20,641**	**31,643**	**1,880,473**	**64.2**	**11,370**	**17,396**	**.1074**	**.1012**
Douglas	44.6	45.1	1.1	17.9	5.9	539,059	59.3	20,026	30,115	253,970	60.0	9,390	14,188	.0168	.0154
St. Louis, Minn.	*223.2*	*226.1*	*1.3*	*90.2*	*7.6*	*2,881,597*	*65.6*	*20,765*	*31,947*	*1,626,503*	*64.9*	*11,770*	*18,032*	*.0906*	*.0858*
EAU CLAIRE	**134.0**	**142.7**	**6.5**	**52.2**	**11.8**	**1,679,158**	**83.4**	**19,604**	**32,168**	**1,095,295**	**79.1**	**13,096**	**20,983**	**.0517**	**.0533**
Chippewa	53.2	56.1	5.5	19.0	6.1	776,907	100.6	21,639	40,890	344,790	84.3	10,450	18,147	.0195	.0212
Eau Claire	80.8	86.6	7.2	33.2	15.3	902,251	70.8	18,339	27,176	750,505	76.8	14,740	22,606	.0322	.0321
GREEN BAY	**178.4**	**187.7**	**5.2**	**71.6**	**13.7**	**2,555,732**	**71.7**	**23,632**	**35,695**	**1,430,042**	**71.6**	**13,225**	**19,973**	**.0759**	**.0748**
Brown	178.4	187.7	5.2	71.6	13.7	2,555,732	71.7	23,632	35,695	1,430,042	71.6	13,225	19,973	.0759	.0748
JANESVILLE - BELOIT	**140.8**	**145.4**	**3.3**	**56.4**	**10.8**	**2,033,722**	**67.5**	**23,857**	**36,059**	**1,104,915**	**68.8**	**12,861**	**19,591**	**.0609**	**.0586**
Rock	140.8	145.4	3.3	56.4	10.8	2,033,722	67.5	23,857	36,059	1,104,915	68.8	12,861	19,591	.0609	.0586
KENOSHA	**123.9**	**126.4**	**2.0**	**48.3**	**8.8**	**2,553,179**	**97.4**	**29,126**	**52,861**	**764,260**	**84.6**	**9,325**	**15,823**	**.0547**	**.0589**
Kenosha	123.9	126.4	2.0	48.3	8.8	2,553,179	97.4	29,126	52,861	764,260	84.6	9,325	15,823	.0547	.0589
LA CROSSE	**93.0**	**98.8**	**6.2**	**37.8**	**12.8**	**1,112,076**	**74.1**	**19,872**	**29,420**	**805,638**	**73.5**	**13,861**	**21,313**	**.0371**	**.0368**
La Crosse	93.0	98.8	6.2	37.8	12.6	1,112,076	74.1	19,072	29,420	805,638	73.5	13,861	21,313	.0371	.0368
MADISON	**329.7**	**347.5**	**5.4**	**144.4**	**13.9**	**5,768,965**	**77.2**	**25,671**	**39,951**	**2,876,085**	**74.2**	**13,018**	**19,917**	**.1563**	**.1571**
Dane	329.7	347.5	5.4	144.4	13.9	5,768,965	77.2	25,671	39,951	2,876,085	74.2	13,018	19,917	.1563	.1571

METRO/COUNTY 1986 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981-1986	12/31/86 Households (Thous.)	% Change 1981-1986	1986 EBI ($000)	% Change 1981-1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981-1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
WISCONSIN (continued)															
MILWAUKEE	**1,399.2**	**1,401.8**	**.2**	**541.8**	**5.6**	**22,017,551**	**68.2**	**25,510**	**40,638**	**11,188,981**	**64.4**	**13,267**	**20,651**	**.6395**	**.6088**
Milwaukee	951.2	906.2	–4.7	369.5	.7	13,236,483	56.4	23,061	35,823	7,556,291	55.7	13,220	20,450	.4305	.3847
Ozaukee	69.3	76.3	10.1	27.0	16.9	1,465,881	108.4	30,456	54,292	485,328	96.9	10,669	17,975	.0304	.0350
Washington	88.9	101.2	13.8	34.8	21.3	1,865,171	118.9	29,694	53,597	645,497	106.9	10,869	18,549	.0377	.0452
Waukesha	289.8	318.1	9.8	110.5	17.4	5,450,016	77.8	32,575	49,321	2,501,865	79.4	14,816	22,641	.1409	.1439
MILWAUKEE – RACINE CONSOLIDATED AREA	***1,573.3***	***1,579.1***	***.4***	***608.4***	***5.9***	***24,488,111***	***68.2***	***25,352***	***40,250***	***12,324,793***	***64.7***	***13,030***	***20,258***	***.7103***	***.6768***
RACINE	**174.1**	**177.3**	**1.8**	**66.6**	**8.6**	**2,470,560**	**67.7**	**24,031**	**37,095**	**1,135,812**	**67.7**	**11,051**	**17,054**	**.0708**	**.0680**
Racine	174.1	177.3	1.8	66.6	8.6	2,470,560	67.7	24,031	37,095	1,135,812	67.7	11,051	17,054	.0708	.0680
SHEBOYGAN	**102.1**	**104.5**	**2.4**	**39.4**	**7.7**	**1,596,263**	**91.9**	**22,731**	**40,514**	**743,166**	**83.0**	**11,095**	**18,862**	**.0411**	**.0434**
Sheboygan	102.1	104.5	2.4	39.4	7.7	1,596,263	91.9	22,731	40,514	743,166	83.0	11,095	18,862	.0411	.0434
WAUSAU	**114.1**	**122.7**	**7.5**	**45.8**	**15.4**	**1,651,825**	**76.7**	**23,541**	**36,066**	**738,934**	**75.3**	**10,620**	**16,134**	**.0451**	**.0454**
Marathon	114.1	122.7	7.5	45.8	15.4	1,651,825	76.7	23,541	36,066	738,934	75.3	10,620	16,134	.0451	.0454
ALL COUNTIES															
Adams	14.2	16.7	17.6	6.2	19.2	174,901	106.5	16,289	28,210	45,576	94.8	4,499	7,351	.0040	.0046
Ashland	16.9	17.2	1.8	6.7	6.3	167,032	61.6	16,411	24,930	134,908	63.6	13,093	20,136	.0063	.0060
Barron	39.8	42.8	7.5	16.6	14.5	492,745	68.6	20,158	29,683	260,095	71.2	10,477	15,668	.0150	.0148
Bayfield	14.3	15.8	10.5	6.1	15.1	146,947	86.0	14,910	24,090	47,983	80.1	5,026	7,866	.0041	.0041
Brown	178.4	187.7	5.2	71.6	13.7	2,555,732	71.7	23,632	35,695	1,430,042	71.6	13,225	19,973	.0759	.0748
Buffalo	14.5	15.1	4.1	5.8	11.5	180,215	77.0	19,583	31,072	63,870	75.3	7,005	11,012	.0050	.0049
Burnett	12.9	14.5	12.4	5.9	20.4	140,321	91.7	14,936	23,783	69,207	90.3	7,423	11,730	.0039	.0042
Calumet	31.5	33.6	6.7	11.2	10.9	406,882	71.6	23,477	36,329	140,808	69.8	8,212	12,572	.0110	.0109
Chippewa	53.2	56.1	5.5	19.0	6.1	776,907	100.6	21,639	40,890	344,790	84.3	10,450	18,147	.0195	.0212
Clark	33.6	35.6	6.0	12.4	8.8	319,846	61.2	17,408	25,794	161,912	66.4	8,535	13,057	.0105	.0101
Columbia	43.9	46.1	5.0	17.7	9.9	540,508	68.0	19,989	30,537	271,745	66.8	10,118	15,353	.0165	.0158
Crawford	16.9	17.9	5.9	6.4	8.5	163,512	60.2	17,298	25,549	106,759	63.6	11,060	16,681	.0059	.0055
Dane	329.7	347.5	5.4	144.4	13.9	5,768,965	77.2	25,671	39,951	2,876,085	74.2	13,018	19,917	.1563	.1571
Dodge	76.2	80.0	5.0	27.7	8.2	1,109,661	82.9	23,694	40,060	340,185	74.7	7,607	12,281	.0271	.0277
Door	26.1	29.2	11.9	11.4	16.3	349,387	77.4	20,095	30,648	181,699	76.4	10,508	15,939	.0102	.0103
Douglas	44.6	45.1	1.1	17.9	5.9	539,059	59.3	20,026	30,115	253,970	60.0	9,390	14,188	.0168	.0154
Dunn	35.3	38.1	7.9	13.3	14.7	422,274	75.7	20,717	31,750	203,216	79.3	9,773	15,279	.0122	.0125
Eau Claire	80.8	86.6	7.2	33.2	15.3	902,251	70.8	18,339	27,176	750,505	76.8	14,740	22,606	.0322	.0321
Florence	4.4	4.9	11.4	1.6	6.7	42,034	56.2	17,944	26,271	11,304	57.4	4,788	7,065	.0013	.0012
Fond du Lac	90.0	93.1	3.4	34.2	10.3	1,080,119	70.8	20,398	31,582	607,268	70.3	11,502	17,756	.0336	.0328
Forest	9.2	10.0	8.7	3.8	18.8	88,141	101.7	13,659	23,195	34,829	92.4	5,658	9,166	.0024	.0026
Grant	52.5	54.7	4.2	18.9	9.2	592,965	61.6	21,206	31,374	300,096	64.1	10,569	15,878	.0188	.0178
Green	30.7	32.7	6.5	12.9	14.2	547,618	107.9	23,312	42,451	508,535	98.4	22,678	39,421	.0166	.0188
Green Lake	18.7	19.5	4.3	7.3	5.8	227,012	56.3	21,046	31,098	144,314	59.7	13,099	19,769	.0077	.0071
Iowa	20.0	20.6	3.0	7.6	8.6	295,067	95.4	21,572	38,825	108,936	84.7	8,426	14,334	.0071	.0077
Iron	6.7	6.9	3.0	2.8	3.7	62,948	51.9	15,346	22,481	35,484	58.0	8,319	12,673	.0024	.0019
Jackson	17.2	18.2	5.8	6.8	7.9	242,542	63.7	23,517	35,668	105,104	63.9	10,179	15,456	.0069	.0067
Jefferson	67.3	70.3	4.5	25.8	11.2	912,811	69.6	23,205	35,380	414,730	72.9	10,337	16,075	.0260	.0255
Juneau	21.6	23.3	7.9	9.1	13.8	328,543	99.0	20,636	36,104	164,084	89.4	10,832	18,031	.0084	.0092
Kenosha	123.9	126.4	2.0	48.3	8.8	2,553,179	97.4	29,126	52,861	764,260	84.6	9,325	15,823	.0547	.0589
Kewaunee	19.7	20.3	3.0	7.3	9.0	237,641	68.3	21,072	32,554	94,321	69.5	8,307	12,921	.0068	.0067
La Crosse	93.0	98.8	6.2	37.8	12.8	1,112,076	74.1	19,072	29,420	805,638	73.5	13,861	21,313	.0371	.0368
Lafayette	17.5	17.8	1.7	6.5	6.6	177,662	59.2	18,290	27,333	45,911	59.1	4,730	7,063	.0051	.0048
Langlade	20.1	20.5	2.0	7.8	6.8	214,657	63.3	18,004	27,520	136,155	63.3	11,421	17,456	.0074	.0069
Lincoln	27.1	28.7	5.9	11.0	12.2	299,071	83.2	16,662	27,188	157,528	77.1	9,075	14,321	.0089	.0092
Manitowoc	83.1	84.0	1.1	31.5	7.5	992,531	64.9	20,541	31,509	495,801	67.1	10,127	15,740	.0306	.0290
Marathon	114.1	122.7	7.5	45.8	15.4	1,651,825	76.7	23,541	36,066	738,934	75.3	10,620	16,134	.0451	.0454
Marinette	40.1	42.8	6.7	16.3	10.9	443,395	71.1	17,632	27,202	227,711	69.5	9,137	13,970	.0137	.0135
Marquette	12.2	13.5	10.7	5.6	19.1	135,144	74.5	16,477	24,133	46,171	76.3	5,572	8,245	.0038	.0038
Menominee	3.5	4.1	17.1	1.0	25.0	25,193	121.8	14,196	25,193	3,403	107.4	2,051	3,403	.0006	.0008
Milwaukee	951.2	906.2	–4.7	369.5	.7	13,236,483	56.4	23,061	35,823	7,556,291	55.7	13,220	20,450	.4305	.3847
Monroe	35.8	38.1	6.4	13.4	8.9	499,302	103.2	19,976	37,261	229,726	88.4	9,912	17,144	.0126	.0140
Oconto	29.6	31.8	7.4	12.2	16.2	302,867	70.1	16,959	24,825	121,331	73.4	6,665	9,945	.0091	.0089
Oneida	32.5	36.2	11.4	14.8	20.3	494,126	107.4	19,367	33,387	339,109	96.4	14,039	22,913	.0136	.0154
Outagamie	130.8	137.1	4.8	50.7	13.2	1,933,917	78.8	24,145	38,144	1,174,120	77.0	14,804	23,158	.0571	.0577
Ozaukee	69.3	76.3	10.1	27.0	16.9	1,465,881	108.4	30,456	54,292	485,328	96.9	10,669	17,975	.0304	.0350
Pepin	7.5	7.5	.0	2.9	7.4	103,739	107.8	18,487	35,772	47,519	89.3	9,299	16,386	.0027	.0029
Pierce	31.9	34.3	7.5	12.1	16.3	520,147	115.0	23,257	42,987	174,256	98.5	8,440	14,401	.0113	.0130
Polk	33.4	36.7	9.9	14.4	19.0	407,504	73.7	19,391	28,299	213,691	77.4	9,953	14,840	.0120	.0122
Portage	59.4	65.3	9.9	22.7	17.0	927,582	100.8	23,807	40,863	448,401	90.8	12,116	19,753	.0234	.0258
Price	16.0	16.7	4.4	6.5	10.2	213,967	102.3	17,925	32,918	87,891	88.4	7,908	13,522	.0053	.0058

METRO/COUNTY 1986 PROJECTIONS

SMM ESTIMATES METRO AREA County	12/31/81 Population (Thous.)	12/31/86 Population (Thous.)	% Change 1981–1986	12/31/86 Households (Thous.)	% Change 1981–1986	1986 EBI ($000)	% Change 1981–1986	Average Household EBI 1981	Average Household EBI 1986	1986 Retail Sales ($000)	% Change 1981–1986	Retail Sales Per Household 1981	Retail Sales Per Household 1986	Buying Power Index 1981	Buying Power Index 1986
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Racine	174.1	177.3	1.8	66.6	8.6	2,470,560	67.7	24,031	37,095	1,135,812	67.7	11,051	17,054	.0708	.0680
Richland	17.6	17.9	1.7	6.8	6.3	186,427	57.8	18,455	27,416	71,799	58.1	7,095	10,559	.0059	.0053
Rock	140.8	145.4	3.3	56.4	10.8	2,033,722	67.9	23,857	36,059	1,104,915	68.8	12,861	19,591	.0609	.0586
Rusk	15.9	16.7	5.0	5.9	7.3	164,271	57.6	18,950	27,843	75,917	61.2	8,565	12,867	.0053	.0051
☐ St. Croix	45.1	51.0	13.1	17.9	18.5	662,262	77.3	24,733	36,998	259,842	79.0	9,614	14,516	.0173	.0177
Sauk	44.4	46.6	5.0	18.5	13.5	536,367	69.1	19,461	28,993	389,943	72.6	13,862	21,078	.0182	.0178
Sawyer	13.3	14.4	8.3	5.2	8.3	154,470	93.9	16,596	29,706	94,780	81.6	10,876	18,227	.0046	.0049
Shawano	36.8	39.0	6.0	14.6	13.2	434,077	64.9	20,405	29,731	202,451	69.6	9,251	13,867	.0131	.0126
Sheboygan	102.1	104.5	2.4	39.4	7.7	1,596,263	91.9	22,731	40,514	743,166	83.0	11,095	18,862	.0411	.0434
Taylor	19.3	20.8	7.8	6.9	7.8	207,134	59.5	20,287	30,019	91,771	62.8	8,810	13,300	.0064	.0061
Trempealeau	26.7	28.1	5.2	10.5	10.5	372,096	99.8	19,601	35,438	141,396	85.6	8,021	13,466	.0091	.0099
Vernon	26.0	26.9	3.5	10.0	5.3	271,600	56.0	18,327	27,160	91,316	57.5	6,104	9,132	.0083	.0075
Vilas	17.6	20.7	17.6	8.4	23.5	208,109	84.4	16,593	24,774	144,910	85.2	11,504	17,251	.0065	.0069
Walworth	73.3	78.7	7.4	30.0	14.9	985,767	71.8	21,989	32,859	446,715	71.7	9,971	14,891	.0280	.0277
Washburn	13.7	15.4	12.4	5.9	15.7	152,814	82.1	16,453	25,901	105,306	79.6	11,494	17,848	.0050	.0052
Washington	88.9	101.2	13.8	34.8	21.3	1,865,171	118.9	29,694	53,597	645,497	106.9	10,869	18,549	.0377	.0452
Waukesha	289.8	318.1	9.8	110.5	17.4	5,450,016	77.8	32,575	49,321	2,501,865	79.4	14,816	22,641	.1409	.1439
Waupaca	43.6	45.9	5.3	17.2	11.0	438,839	71.1	16,544	25,514	248,322	70.2	9,415	14,437	.0142	.0141
Waushara	19.2	21.2	10.4	8.3	13.7	187,946	65.6	15,546	22,644	87,338	67.3	7,153	10,523	.0061	.0058
Winnebago	132.5	135.0	1.9	53.4	9.9	2,065,955	84.2	23,073	38,688	814,317	75.9	9,523	15,249	.0523	.0536
Wood	74.3	78.7	5.9	30.2	14.4	1,050,509	71.6	23,182	34,785	673,796	73.2	14,738	22,311	.0328	.0323
TOTAL METRO COUNTIES	**3,173.8**	**3,256.6**	**2.6**	**1,255.4**	**9.0**	**49,047,106**	**73.4**	**24,565**	**39,069**	**24,526,185**	**69.7**	**12,552**	**19,537**	**1.3876**	**1.3604**
TOTAL STATE	**4,767.8**	**4,949.1**	**3.8**	**1,886.8**	**10.0**	**69,019,200**	**74.4**	**23,081**	**36,580**	**34,582,709**	**71.3**	**11,772**	**18,329**	**1.9699**	**1.9461**
WYOMING															
CASPER	**76.3**	**90.6**	**18.7**	**34.5**	**23.7**	**1,638,267**	**92.0**	**30,580**	**47,486**	**1,194,554**	**92.6**	**22,226**	**34,625**	**.0455**	**.0501**
Natrona	76.3	90.6	18.7	34.5	23.7	1,638,267	92.0	30,580	47,486	1,194,554	92.6	22,226	34,625	.0455	.0501
ALL COUNTIES															
Albany	29.3	30.1	2.7	12.3	10.8	437,985	67.2	23,605	35,609	267,860	69.8	14,208	21,777	.0135	.0131
Big Horn	12.3	13.6	10.6	4.7	9.3	166,890	60.3	24,211	35,509	55,620	66.3	7,779	11,834	.0046	.0044
Campbell	26.9	33.8	25.7	11.7	30.0	623,084	98.2	34,937	53,255	417,142	102.3	22,913	35,653	.0160	.0183
Carbon	23.7	29.6	24.9	10.3	27.2	432,687	95.6	27,307	42,008	267,941	97.0	16,790	26,014	.0114	.0130
Converse	15.9	20.7	30.2	7.1	36.5	252,842	114.6	22,654	35,612	188,301	114.3	16,901	26,521	.0068	.0083
Crook	5.5	6.1	10.9	2.4	20.0	71,603	82.6	19,609	29,835	27,394	84.7	7,415	11,414	.0019	.0020
Fremont	41.4	49.2	18.8	17.5	25.0	687,481	98.1	24,785	39,285	441,989	97.1	16,017	25,257	.0186	.0209
Goshen	12.3	13.1	6.5	5.0	8.7	156,454	57.4	21,602	31,291	89,906	64.5	11,881	17,981	.0051	.0047
Hot Springs	5.9	6.5	10.2	2.4	9.1	69,961	57.7	20,163	29,150	45,133	64.2	12,497	18,805	.0024	.0023
Johnson	6.9	7.6	10.1	2.9	16.0	119,397	76.0	27,128	41,171	64,905	80.4	14,391	22,381	.0033	.0034
Laramie	70.9	78.6	10.9	31.9	19.0	1,334,365	80.6	27,569	41,830	768,672	82.9	15,679	24,096	.0364	[illegible]
Lincoln	13.0	15.9	22.3	5.4	28.6	188,533	99.8	22,469	34,914	151,727	102.8	17,817	28,098	.0055	.0065
Natrona	76.3	90.6	18.7	34.5	23.7	1,638,267	92.0	30,580	47,486	1,194,554	92.6	22,226	34,625	.0455	.0501
Niobrara	2.9	3.0	3.4	1.2	.0	29,239	57.2	15,495	24,366	29,987	58.8	15,733	24,989	.0013	.0012
Park	22.4	24.8	10.7	9.8	19.5	398,355	81.5	26,768	40,648	224,309	83.8	14,886	22,889	.0108	.0112
Platte	13.2	17.2	30.3	7.0	40.0	209,378	114.8	19,497	29,911	129,528	116.6	11,963	18,504	.0054	.0065
Sheridan	26.7	31.9	19.5	12.1	21.0	403,244	85.5	21,735	33,326	306,588	89.3	16,194	25,338	.0123	.0133
Sublette	4.7	5.2	10.6	1.8	12.5	75,392	74.7	26,973	41,884	52,058	77.4	18,346	28,921	.0022	.0024
Sweetwater	46.7	60.8	30.2	21.2	33.3	930,029	107.5	28,195	43,869	463,135	108.0	14,007	21,846	.0215	.0257
Teton	10.2	12.8	25.5	5.4	25.6	168,398	75.1	22,366	31,185	194,013	80.1	25,051	35,928	.0064	.0066
Uinta	14.4	17.9	24.3	5.7	26.7	210,860	87.5	24,991	36,993	152,409	91.9	17,650	26,738	.0063	.0069
Washakie	10.0	11.4	14.0	4.0	14.3	138,955	69.4	23,441	34,739	81,433	73.2	13,437	20,358	.0042	.0043
Weston	7.3	7.9	8.2	3.2	18.5	130,339	80.8	26,699	40,731	77,350	82.7	15,679	24,172	.0037	.0037
TOTAL METRO COUNTIES	**76.3**	**90.6**	**18.7**	**34.5**	**23.7**	**1,638,267**	**92.0**	**30,580**	**47,486**	**1,194,554**	**92.6**	**22,226**	**34,625**	**.0455**	**.0501**
TOTAL STATE	**498.8**	**588.3**	**17.9**	**219.5**	**22.8**	**8,873,738**	**88.4**	**26,347**	**40,427**	**5,691,954**	**90.7**	**16,694**	**25,931**	**.2451**	**.2666**

VOLUME III — Section 16

Television Market (ADI) Rankings

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Total Retail Sales	16–5
Buying Power Index (BPI)	16–6

POPULATION

ADI	(Thous.)	Rank
New York, N.Y.	17,811.2	1
Los Angeles, Calif.	11,720.6	2
Chicago, Ill.	8,487.9	3
Philadelphia, Pa.	6,970.2	4
Boston, Mass.	5,332.4	5
San Francisco, Calif.	5,186.4	6
Detroit, Mich.	4,736.8	7
Washington, D.C.	4,087.5	8
Cleveland, Ohio	3,870.3	9
Dallas - Ft. Worth, Tex.	3,706.8	10
Houston, Tex.	3,575.0	11
Pittsburgh, Pa.	3,364.8	12
Minneapolis - St. Paul, Minn.	3,112.6	13
Atlanta, Ga.	3,046.8	14
Seattle - Tacoma, Wash.	2,904.1	15
Miami, Fla.	2,898.7	16
St. Louis, Mo.	2,867.3	17
Tampa - St. Petersburg, Fla.	2,566.0	18
Baltimore, Md.	2,379.0	19
Denver, Colo.	2,352.9	20
Sacramento - Stockton, Calif.	2,241.6	21
Hartford - New Haven, Conn.	2,212.6	22
Indianapolis, Ind.	2,210.6	23
Portland, Ore.	2,123.5	24
Phoenix, Ariz.	2,100.1	25
San Diego, Calif.	1,955.9	26
Cincinnati, Ohio	1,932.8	27
Milwaukee, Wisc.	1,892.2	28
Kansas City, Mo.	1,872.5	29
Buffalo, N.Y.	1,763.1	30
Nashville, Tenn.	1,757.0	31
Charlotte, N.C.	1,756.8	32
New Orleans, La.	1,707.0	33
Salt Lake City, Utah	1,680.6	34
Memphis, Tenn.	1,677.4	35
Raleigh - Durham, N.C.	1,631.4	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,626.5	37
Columbus, Ohio	1,605.2	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,586.4	39
Orlando - Daytona Beach, Fla.	1,584.2	40
Providence - New Bedford, R.I.-Mass.	1,535.9	41
San Antonio, Tex.	1,500.2	42
Charleston - Huntington, W.Va.	1,487.6	43
Oklahoma City, Okla.	1,458.3	44
Louisville, Ky.	1,455.2	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,433.9	46
Birmingham, Ala.	1,352.2	47
Harrisburg - York - Lancaster - Lebanon, Pa.	1,343.1	48
Dayton, Ohio	1,303.4	49
Wilkes-Barre - Scranton, Pa.	1,300.9	50
Flint - Saginaw - Bay City, Mich.	1,299.8	51
Albany - Schenectady - Troy, N.Y.	1,280.7	52
Greensboro - Winston-Salem - High Point, N.C.	1,261.6	53
Little Rock, Ark.	1,240.5	54
Shreveport - Texarkana, La.-Tex.-Ark.	1,216.0	55
Richmond, Va.	1,208.3	56
Knoxville, Tenn.	1,156.5	57
Mobile - Pensacola, Ala.-Fla.	1,140.1	58
Toledo, Ohio	1,138.2	59
Tulsa, Okla.	1,120.1	60
Fresno, Calif.	1,089.3	61
Wichita - Hutchinson, Kans.	1,076.1	62
Jacksonville, Fla.	1,044.1	63
Albuquerque, N.M.	1,030.7	64
Syracuse, N.Y.	1,023.2	65
Roanoke - Lynchburg, Va.	1,005.8	66
Green Bay, Wisc.	984.0	67
Des Moines, Iowa	972.6	68
Rochester, N.Y.	934.2	69
Omaha, Neb.	921.9	70
Davenport - Rock Island - Moline, Iowa-Ill.	904.3	71
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	895.1	72
Springfield - Decatur - Champaign, Ill.	888.6	73
Cedar Rapids - Waterloo, Iowa	886.1	74
Spokane, Wash.	881.5	75
West Palm Beach, Fla.	871.6	76
Portland - Poland Spring, Maine	818.1	77
Lexington, Ky.	817.5	78
Chattanooga, Tenn.	796.4	79
South Bend - Elkhart, Ind.	786.5	80
Youngstown, Ohio	773.0	81
Jackson, Miss.	770.9	82
Johnstown - Altoona, Pa.	769.2	83
Bristol - Kingsport - Johnson City, Tenn.	748.7	84
Columbia, S.C.	746.2	85
Springfield, Mo.	735.2	86
Baton Rouge, La.	725.3	87
Evansville, Ind.	710.2	88
Tucson, Ariz.	688.8	89
Huntsville - Decatur - Florence, Ala.	684.7	90
Austin, Tex.	682.7	91
Ft. Wayne, Ind.	677.6	92
Burlington - Plattsburgh, Vt.-N.Y.	676.0	93
Lincoln - Hastings - Kearney, Neb.	671.5	94
Springfield, Mass.	648.4	95
Sioux Falls - Mitchell, S.D.	636.9	96
Greenville - New Bern - Washington, N.C.	629.7	97
El Paso, Tex.	625.7	98
Lansing, Mich.	622.2	99
Waco - Temple, Tex.	614.0	100
Augusta, Ga.	589.8	101
Peoria, Ill.	585.2	102
McAllen - Brownsville, Tex.	572.4	103
Savannah, Ga.	569.0	104
Monroe - El Dorado, La.-Ark.	567.0	105
Charleston, S.C.	561.5	106
Colorado Springs - Pueblo, Colo.	547.7	107
Lafayette, La.	543.9	108
Columbus, Ga.	539.2	109
Madison, Wisc.	537.6	110
Fargo, N.D.	534.2	111
Salinas - Monterey, Calif.	528.3	112
Rockford, Ill.	518.2	113
Las Vegas, Nev.	502.7	114
Montgomery, Ala.	487.2	115
Amarillo, Tex.	477.0	116
Duluth - Superior, Minn.-Wisc.	476.0	117
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	470.5	118
Yakima, Wash.	470.5	118
Beaumont - Port Arthur, Tex.	462.5	120
Corpus Christi, Tex.	455.6	121
Joplin - Pittsburg, Mo.-Kans.	449.3	122
Eugene, Ore.	443.1	123
Tallahassee, Fla.	441.2	124
Terre Haute, Ind.	439.5	125
Wausau - Rhinelander, Wisc.	437.4	126
Bluefield - Beckley - Oak Hill, W.Va.	433.0	127
Boise, Ida.	431.3	128
Wichita Falls - Lawton, Tex.-Okla.	430.2	129
La Crosse - Eau Claire, Wisc.	428.2	130
Lubbock, Tex.	427.8	131
Wheeling - Steubenville, W.Va.-Ohio	427.7	132
Binghamton, N.Y.	423.3	133
Macon, Ga.	422.6	134
Traverse City - Cadillac, Mich.	412.6	135
Ft. Myers - Naples, Fla.	407.9	136
Sioux City, Iowa	406.2	137
Reno, Nev.	396.2	138
Columbus - Tupelo, Miss.	393.9	139
Columbia - Jefferson City, Mo.	387.5	140
Florence, S.C.	383.4	141
Minot - Bismarck - Dickinson, N.D.	381.3	142
Albany, Ga.	378.6	143
Rochester - Mason City - Austin, Minn.-Iowa	375.5	144
Erie, Pa.	373.0	145
Odessa - Midland, Tex.	369.0	146
Chico - Redding, Calif.	359.7	147
Topeka, Kans.	356.1	148
Bakersfield, Calif.	355.8	149
Wilmington, N.C.	354.4	150
Ft. Smith, Ark.	352.1	151
Quincy - Hannibal, Ill.-Mo.	317.0	152
Missoula - Butte, Mont.	315.6	153
Idaho Falls - Pocatello, Ida.	312.9	154
Medford, Ore.	312.8	155
Bangor, Maine	311.0	156
Abilene - Sweetwater, Tex.	295.1	157
Utica, N.Y.	288.7	158
Dothan, Ala.	273.1	159
Lake Charles, La.	269.1	160
Rapid City, S.D.	264.8	161
Tyler, Tex.	264.0	162
Laurel - Hattiesburg, Miss.	245.2	163
Elmira, N.Y.	237.8	164
Watertown - Carthage, N.Y.	227.9	165
Alexandria, Minn.	227.1	166
Greenwood - Greenvile, Miss.	219.1	167
Salisbury, Md.	219.1	167
Billings - Hardin, Mont.	211.5	169
Clarksburg - Weston, W.Va.	210.9	170
Meridian, Miss.	209.5	171
Alexandria, La.	197.8	172
Gainesville, Fla.	195.2	173
El Centro - Yuma, Calif.-Ariz.	191.2	174
Jonesboro, Ark.	183.0	175
Ardmore - Ada, Okla.	180.8	176
Great Falls, Mont.	177.1	177
Panama City, Fla.	171.5	178
Biloxi - Gulfport - Pascagoula, Miss.	171.4	179
Marquette, Mich.	162.1	180
Casper - Riverton, Wyo.	159.3	181
Roswell, N.M.	152.5	182
Bowling Green, Ky.	151.3	183
Jackson, Tenn.	150.1	184
Eureka, Calif.	146.9	185
Tuscaloosa, Ala.	141.7	186
Grand Junction, Colo.	140.8	187
Palm Springs, Calif.	133.9	188
Cheyenne, Wyo.	131.4	189
St. Joseph, Mo.	130.1	190
Lafayette, Ind.	123.0	191
Anniston, Ala.	121.7	192
Lima, Ohio	112.7	193
Laredo, Tex.	111.6	194
Harrisonburg, Va.	107.7	195
Parkersburg, W.Va.	103.5	196
San Angelo, Tex.	97.6	197
Mankato, Minn.	90.8	198
Presque Isle, Maine	90.6	199
Farmington, N.M.	87.8	200
Zanesville, Ohio	84.5	201
Ottumwa - Kirksville, Iowa-Mo.	78.3	202
Twin Falls, Ida.	74.3	203
Victoria, Tex.	71.9	204
Bend, Ore.	67.0	205
Selma, Ala.	53.4	206
Helena, Mont.	48.4	207
North Platte, Neb.	46.6	208
Alpena, Mich.	32.6	209
Glendive, Mont.	17.4	210

HOUSEHOLDS

ADI	(Thous.)	Rank
New York, N.Y.	6,523.4	1
Los Angeles, Calif.	4,270.2	2
Chicago, Ill.	3,009.5	3
Philadelphia, Pa.	2,489.2	4
San Francisco, Calif.	2,020.3	5
Boston, Mass.	1,929.9	6
Detroit, Mich.	1,676.8	7
Washington, D.C.	1,494.9	8
Cleveland, Ohio	1,410.7	9
Dallas - Ft. Worth, Tex.	1,375.2	10
Houston, Tex.	1,288.1	11
Pittsburgh, Pa.	1,237.2	12
Minneapolis - St. Paul, Minn.	1,129.6	13
Miami, Fla.	1,122.0	14
Seattle - Tacoma, Wash.	1,116.7	15
Atlanta, Ga.	1,094.7	16
Tampa - St. Petersburg, Fla.	1,048.6	17
St. Louis, Mo.	1,040.2	18
Denver, Colo.	897.1	19
Sacramento - Stockton, Calif.	848.1	20
Baltimore, Md.	847.3	21
Portland, Ore.	818.6	22
Indianapolis, Ind.	802.2	23
Hartford - New Haven, Conn.	800.7	24
Phoenix, Ariz.	758.3	25
San Diego, Calif.	718.6	26
Kansas City, Mo.	702.1	27
Cincinnati, Ohio	694.6	28
Milwaukee, Wisc.	685.8	29
Buffalo, N.Y.	638.6	30
Nashville, Tenn.	630.0	31
Charlotte, N.C.	628.7	32
Orlando - Daytona Beach, Fla.	608.3	33
New Orleans, La.	597.6	34
Columbus, Ohio	587.8	35
Memphis, Tenn.	579.8	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	573.9	37
Greenville - Spartanburg - Asheville, S.C.-N.C.	570.9	38
Raleigh - Durham, N.C.	569.0	39
Providence - New Bedford, R.I.-Mass.	557.2	40
Oklahoma City, Okla.	553.8	41
Salt Lake City, Utah	525.9	42
Charleston - Huntington, W.Va.	522.3	43
Louisville, Ky.	516.5	44
San Antonio, Tex.	497.9	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	490.7	46
Birmingham, Ala.	486.8	47
Harrisburg - York - Lancaster - Lebanon, Pa.	485.0	48
Dayton, Ohio	477.5	49
Wilkes-Barre - Scranton, Pa.	476.0	50
Albany - Schenectady - Troy, N.Y.	469.0	51
Greensboro - Winston-Salem - High Point, N.C.	463.8	52
Flint - Saginaw - Bay City, Mich.	451.4	53
Little Rock, Ark.	450.3	54
Shreveport - Texarkana, La.-Tex.-Ark.	438.7	55
Richmond, Va.	431.4	56
Tulsa, Okla.	424.6	57
Knoxville, Tenn.	414.9	58
Wichita - Hutchinson, Kans.	411.3	59
Toledo, Ohio	405.9	60
Mobile - Pensacola, Ala.-Fla.	392.6	61
Jacksonville, Fla.	377.4	62
Fresno, Calif.	374.6	63
Des Moines, Iowa	366.2	64
Syracuse, N.Y.	361.2	65
Roanoke - Lynchburg, Va.	357.8	66
Albuquerque, N.M.	356.6	67
West Palm Beach, Fla.	356.6	67
Green Bay, Wisc.	348.5	69
Omaha, Neb.	339.9	70
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	337.7	71
Rochester, N.Y.	337.4	72
Springfield - Decatur - Champaign, Ill.	331.6	73
Davenport - Rock Island - Moline, Iowa-Ill.	330.9	74
Spokane, Wash.	329.2	75
Cedar Rapids - Waterloo, Iowa	317.0	76
Portland - Poland Spring, Maine	300.9	77
Lexington, Ky.	289.1	78
Chattanooga, Tenn.	283.4	79
South Bend - Elkhart, Ind.	282.2	80
Youngstown, Ohio	277.4	81
Springfield, Mo.	273.6	82
Johnstown - Altoona, Pa.	271.6	83
Bristol - Kingsport - Johnson City, Tenn.	265.5	84
Evansville, Ind.	260.1	85
Jackson, Miss.	259.2	86
Austin, Tex.	255.5	87
Tucson, Ariz.	254.7	88
Lincoln - Hastings - Kearney, Neb.	253.9	89
Columbia, S.C.	246.5	90
Huntsville - Decatur - Florence, Ala.	243.3	91
Ft. Wayne, Ind.	240.8	92
Baton Rouge, La.	239.6	93
Burlington - Plattsburgh, Vt.-N.Y.	237.1	94
Sioux Falls - Mitchell, S.D.	232.2	95
Springfield, Mass.	232.1	96
Lansing, Mich.	216.1	97
Waco - Temple, Tex.	213.4	98
Peoria, Ill.	212.7	99
Greenville - New Bern - Washington, N.C.	210.4	100
Madison, Wisc.	202.7	101
Augusta, Ga.	198.5	102
Colorado Springs - Pueblo, Colo.	197.6	103
Monroe - El Dorado, La.-Ark.	196.4	104
Las Vegas, Nev.	193.5	105
Fargo, N.D.	191.6	106
Savannah, Ga.	191.2	107
El Paso, Tex.	190.4	108
Rockford, Ill.	188.2	109
Salinas - Monterey, Calif.	186.3	110
Columbus, Ga.	183.5	111
Charleston, S.C.	183.2	112
Lafayette, La.	181.6	113
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	177.6	114
Duluth - Superior, Minn.-Wisc.	176.8	115
Amarillo, Tex.	175.3	116
Joplin - Pittsburg, Mo.-Kans.	172.8	117
Yakima, Wash.	170.5	118
Eugene, Ore.	168.7	119
Montgomery, Ala.	168.5	120
Ft. Myers - Naples, Fla.	167.3	121
Beaumont - Port Arthur, Tex.	166.1	122
Terre Haute, Ind.	164.8	123
McAllen - Brownsville, Tex.	157.9	124
Boise, Ida.	156.1	125
Reno, Nev.	155.9	126
Wheeling - Steubenville, W.Va.-Ohio	155.3	127
Wichita Falls - Lawton, Tex.-Okla.	154.4	128
Tallahassee, Fla.	153.9	129
Wausau - Rhinelander, Wisc.	153.8	130
Binghamton, N.Y.	151.5	131
La Crosse - Eau Claire, Wisc.	151.1	132
Bluefield - Beckley - Oak Hill, W.Va.	150.8	133
Traverse City - Cadillac, Mich.	149.9	134
Lubbock, Tex.	149.0	135
Sioux City, Iowa	149.0	135
Corpus Christi, Tex.	148.6	137
Macon, Ga.	144.3	138
Columbia - Jefferson City, Mo.	141.1	139
Chico - Redding, Calif.	140.5	140
Rochester - Mason City - Austin, Minn.-Iowa	140.5	140
Columbus - Tupelo, Miss.	134.0	142
Minot - Bismarck - Dickinson, N.D.	134.0	142
Erie, Pa.	132.3	144
Topeka, Kans.	132.0	145
Odessa - Midland, Tex.	130.2	146
Ft. Smith, Ark.	128.5	147
Albany, Ga.	127.9	148
Florence, S.C.	127.7	149
Bakersfield, Calif.	125.9	150
Wilmington, N.C.	122.6	151
Medford, Ore.	118.2	152
Quincy - Hannibal, Ill.-Mo.	118.0	153
Missoula - Butte, Mont.	116.6	154
Abilene - Sweetwater, Tex.	109.7	155
Bangor, Maine	109.5	156
Utica, N.Y.	102.3	157
Idaho Falls - Pocatello, Ida.	102.2	158
Dothan, Ala.	95.1	159
Tyler, Tex.	94.1	160
Rapid City, S.D.	93.4	161
Lake Charles, La.	89.6	162
Elmira, N.Y.	85.0	163
Laurel - Hattiesburg, Miss.	84.4	164
Alexandria, Minn.	80.6	165
Salisbury, Md.	80.6	165
Billings - Hardin, Mont.	78.2	167
Watertown - Carthage, N.Y.	76.5	168
Clarksburg - Weston, W.Va.	75.8	169
Gainesville, Fla.	72.3	170
Meridian, Miss.	71.8	171
Greenwood - Greenville, Miss.	68.6	172
Ardmore - Ada, Okla.	67.9	173
Jonesboro, Ark.	67.7	174
Alexandria, La.	67.0	175
Great Falls, Mont.	64.8	176
Panama City, Fla.	62.8	177
El Centro - Yuma, Calif.-Ariz.	61.7	178
Biloxi - Gulfport - Pascagoula, Miss.	58.0	179
Eureka, Calif.	58.0	179
Marquette, Mich.	56.6	181
Casper - Riverton, Wyo.	56.5	182
Jackson, Tenn.	55.2	183
Roswell, N.M.	54.2	184
Bowling Green, Ky.	53.5	185
Grand Junction, Colo.	51.8	186
St. Joseph, Mo.	49.8	187
Palm Springs, Calif.	49.7	188
Tuscaloosa, Ala.	49.4	189
Cheyenne, Wyo.	49.3	190
Lafayette, Ind.	42.3	191
Anniston, Ala.	41.3	192
Lima, Ohio	40.2	193
Parkersburg, W.Va.	37.9	194
Harrisonburg, Va.	36.7	195
San Angelo, Tex.	35.3	196
Mankato, Minn.	33.3	197
Zanesville, Ohio	30.5	198
Presque Isle, Maine	30.0	199
Laredo, Tex.	29.8	200
Ottumwa - Kirksville, Iowa-Mo.	29.6	201
Farmington, N.M.	28.0	202
Twin Falls, Ida.	26.4	203
Bend, Ore.	25.2	204
Victoria, Tex.	24.6	205
Helena, Mont.	18.6	206
Selma, Ala.	17.8	207
North Platte, Neb.	17.3	208
Alpena, Mich.	11.7	209
Glendive, Mont.	6.4	210

EFFECTIVE BUYING INCOME (EBI)

ADI	($000)	Rank
New York, N.Y.	183,423,779	1
Los Angeles, Calif.	114,829,367	2
Chicago, Ill.	86,523,282	3
Philadelphia, Pa.	65,781,657	4
San Francisco, Calif.	60,477,941	5
Boston, Mass	50,790,926	6
Detroit, Mich	48,976,905	7
Washington, D.C.	45,011,448	8
Houston, Tex.	37,754,067	9
Dallas - Ft. Worth, Tex.	37,211,191	10
Cleveland, Ohio	35,586,524	11
Pittsburgh, Pa.	28,480,646	12
Seattle - Tacoma, Wash.	28,303,395	13
Minneapolis - St. Paul, Minn.	27,524,512	14
Miami, Fla.	27,355,690	15
St. Louis, Mo.	25,087,616	16
Atlanta, Ga	25,010,447	17
Denver, Colo.	22,598,140	18
Hartford - New Haven, Conn.	21,815,485	19
Sacramento - Stockton, Calif.	20,603,296	20
Baltimore, Md.	20,212,285	21
Tampa - St. Petersburg, Fla.	19,845,753	22
Indianapolis, Ind.	19,012,015	23
Portland, Ore.	18,524,461	24
San Diego, Calif.	17,460,132	25
Kansas City, Mo.	17,232,771	26
Milwaukee, Wisc.	17,110,640	27
Cincinnati, Ohio	16,571,759	28
Phoenix, Ariz.	16,541,972	29
New Orleans, La.	14,675,921	30
Buffalo, N.Y.	14,418,816	31
Columbus, Ohio	13,801,893	32
Charlotte, N.C.	13,449,704	33
Oklahoma City, Okla.	12,975,689	34
Providence - New Bedford, R.I.-Mass.	12,848,678	35
Nashville, Tenn.	12,806,593	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	12,488,594	37
Orlando - Daytona Beach, Fla.	12,411,758	38
Harrisburg - York - Lancaster - Lebanon, Pa.	11,911,555	39
Memphis, Tenn.	11,602,228	40
Salt Lake City, Utah	11,493,589	41
Louisville, Ky.	11,472,016	42
Raleigh - Durham, N.C.	11,434,576	43
Dayton, Ohio	11,409,203	44
Flint - Saginaw - Bay City, Mich.	11,304,560	45
San Antonio, Tex.	11,255,230	46
Greenville - Spartanburg - Asheville, S.C.-N.C.	11,219,554	47
Albany - Schenectady - Troy, N.Y.	10,919,876	48
Norfolk - Portsmouth - Newport News - Hampton, Va.	10,489,147	49
Wichita - Hutchinson, Kans.	10,080,271	50
Toledo, Ohio	10,038,803	51
Charleston - Huntington, W.Va.	10,035,694	52
Richmond, Va.	9,887,314	53
Greensboro - Winston-Salem - High Point, N.C.	9,806,388	54
Birmingham, Ala.	9,759,936	55
Tulsa, Okla.	9,744,292	56
Rochester, N.Y.	9,529,782	57
Wilkes-Barre - Scranton, Pa.	9,111,862	58
Syracuse, N.Y.	8,848,673	59
West Palm Beach, Fla.	8,768,547	60
Shreveport - Texarkana, La.-Tex.-Ark.	8,654,019	61
Little Rock, Ark.	8,558,730	62
Des Moines, Iowa	8,319,235	63
Fresno, Calif.	8,318,059	64
Davenport - Rock Island - Moline, Iowa-Ill.	8,223,555	65
Springfield - Decatur - Champaign, Ill.	8,185,882	66
Omaha, Neb.	7,929,401	67
Mobile - Pensacola, Ala.-Fla.	7,796,901	68
Knoxville, Tenn.	7,635,788	69
Jacksonville, Fla.	7,479,218	70
Green Bay, Wisc.	7,363,489	71
Albuquerque, N.M.	7,345,745	72
Cedar Rapids - Waterloo, Iowa	7,224,826	73
Spokane, Wash.	7,214,590	74
Roanoke - Lynchburg, Va.	6,830,261	75
Youngstown, Ohio	6,462,878	76
Portland - Poland Spring, Maine	6,255,646	77
South Bend - Elkhart, Ind.	6,161,753	78
Austin, Tex.	6,148,400	79
Baton Rouge, La.	5,884,672	80
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	5,813,263	81
Lansing, Mich.	5,701,194	82
Johnstown - Altoona, Pa.	5,641,883	83
Ft. Wayne, Ind.	5,556,286	84
Tucson, Ariz.	5,550,231	85
Peoria, Ill.	5,502,539	86
Lexington, Ky.	5,485,255	87
Springfield, Mass.	5,469,055	88
Evansville, Ind.	5,458,937	89
Lincoln - Hastings - Kearney, Neb.	5,417,512	90
Chattanooga, Tenn.	5,297,393	91
Columbia, S.C.	5,261,092	92
Huntsville - Decatur - Florence, Ala.	4,925,201	93
Rockford, Ill.	4,905,629	94
Burlington - Plattsburgh, Vt.-N.Y.	4,895,481	95
Madison, Wisc.	4,780,713	96
Sioux Falls - Mitchell, S.D.	4,777,168	97
Jackson, Miss.	4,754,493	98
Springfield, Mo.	4,596,337	99
Bristol - Kingsport - Johnson City, Tenn.	4,592,404	100
Las Vegas, Nev.	4,557,028	101
Salinas - Monterey, Calif.	4,529,991	102
Waco - Temple, Tex.	4,473,742	103
Amarillo, Tex.	4,247,068	104
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	4,186,896	105
Fargo, N.D.	4,143,032	106
El Paso, Tex.	4,129,920	107
Beaumont - Port Arthur, Tex.	4,086,815	108
Yakima, Wash.	4,056,505	109
Colorado Springs - Pueblo, Colo.	3,990,641	110
Lafayette, La.	3,929,916	111
Greenville - New Bern - Washington, N.C.	3,858,431	112
Reno, Nev.	3,837,541	113
Augusta, Ga.	3,768,571	114
Charleston, S.C.	3,618,702	115
Monroe - El Dorado, La.-Ark.	3,578,499	116
Lubbock, Tex.	3,525,197	117
Savannah, Ga.	3,517,507	118
Wichita Falls - Lawton, Tex.-Okla.	3,454,402	119
Odessa - Midland, Tex.	3,436,331	120
Eugene, Ore.	3,429,945	121
Duluth - Superior, Minn.-Wisc.	3,386,517	122
Corpus Christi, Tex.	3,372,709	123
Columbus, Ga.	3,354,621	124
Ft. Myers - Naples, Fla.	3,316,838	125
Sioux City, Iowa	3,299,151	126
Terre Haute, Ind.	3,264,863	127
Montgomery, Ala.	3,257,502	128
Wausau - Rhinelander, Wisc.	3,216,695	129
Wheeling - Steubenville, W.Va.-Ohio	3,193,236	130
Binghamton, N.Y.	3,178,453	131
Boise, Ida.	3,162,618	132
Rochester - Mason City - Austin, Minn.-Iowa	3,153,275	133
Joplin - Pittsburg, Mo.-Kans.	3,018,741	134
Minot - Bismarck - Dickinson, N.D.	2,977,545	135
Topeka, Kans.	2,973,172	136
La Crosse - Eau Claire, Wisc.	2,961,315	137
Chico - Redding, Calif.	2,947,528	138
Erie, Pa.	2,870,051	139
Tallahassee, Fla.	2,867,649	140
Columbia - Jefferson City, Mo.	2,850,702	141
Bakersfield, Calif.	2,837,847	142
Bluefield - Beckley - Oak Hill, W.Va.	2,755,979	143
McAllen - Brownsville, Tex.	2,705,465	144
Macon, Ga.	2,667,623	145
Quincy - Hannibal, Ill.-Mo.	2,531,091	146
Traverse City - Cadillac, Mich.	2,516,051	147
Florence, S.C.	2,435,942	148
Missoula - Butte, Mont.	2,396,708	149
Ft. Smith, Ark.	2,318,982	150
Columbus - Tupelo, Miss.	2,305,221	151
Abilene - Sweetwater, Tex.	2,277,684	152
Idaho Falls - Pocatello, Ida.	2,255,709	153
Albany, Ga.	2,245,623	154
Lake Charles, La.	2,195,581	155
Bangor, Maine	2,186,778	156
Medford, Ore.	2,165,437	157
Utica, N.Y.	2,082,529	158
Wilmington, N.C.	2,078,522	159
Rapid City, S.D.	2,059,394	160
Tyler, Tex.	2,021,750	161
Elmira, N.Y.	1,812,133	162
Billings - Hardin, Mont.	1,717,455	163
Dothan, Ala.	1,694,527	164
Watertown - Carthage, N.Y.	1,606,017	165
Salisbury, Md.	1,597,872	166
Casper - Riverton, Wyo.	1,530,798	167
Alexandria, Minn.	1,429,756	168
Laurel - Hattiesburg, Miss.	1,404,989	169
Gainesville, Fla.	1,399,411	170
Great Falls, Mont.	1,377,939	171
Eureka, Calif.	1,302,856	172
El Centro - Yuma, Calif.-Ariz.	1,271,646	173
Alexandria, La.	1,261,259	174
Ardmore - Ada, Okla.	1,254,680	175
Clarksburg - Weston, W.Va.	1,232,454	176
Roswell, N.M.	1,224,207	177
Cheyenne, Wyo.	1,224,097	178
Meridian, Miss.	1,161,155	179
Biloxi - Gulfport - Pascagoula, Miss.	1,152,143	180
Palm Springs, Calif.	1,108,833	181
Jonesboro, Ark.	1,104,964	182
Tuscaloosa, Ala.	1,095,910	183
Greenwood - Greenville, Miss.	1,095,100	184
Panama City, Fla.	1,073,674	185
Jackson, Tenn.	1,014,244	186
Grand Junction, Colo.	1,006,209	187
St. Joseph, Mo.	1,000,912	188
Lafayette, Ind.	993,773	189
Marquette, Mich.	959,295	190
Lima, Ohio	943,749	191
Bowling Green, Ky.	923,359	192
Parkersburg, W.Va.	901,223	193
San Angelo, Tex.	760,251	194
Mankato, Minn.	754,490	195
Anniston, Ala.	725,053	196
Harrisonburg, Va.	683,040	197
Zanesville, Ohio	626,984	198
Farmington, N.M.	616,459	199
Victoria, Tex.	601,620	200
Presque Isle, Maine	571,798	201
Bend, Ore.	522,363	202
Twin Falls, Ida.	513,979	203
Laredo, Tex.	509,045	204
Ottumwa - Kirksville, Iowa-Mo.	465,950	205
Helena, Mont.	397,987	206
North Platte, Neb.	369,612	207
Selma, Ala.	278,410	208
Alpena, Mich.	219,878	209
Glendive, Mont.	168,488	210

1982 SURVEY OF BUYING POWER DATA SERVICE

S&MM/ARB TV (ADI) MARKET RANKING

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	75,104,741	1
Los Angeles, Calif.	56,964,364	2
Chicago, Ill.	38,846,195	3
Philadelphia, Pa.	30,912,818	4
San Francisco, Calif.	27,381,997	5
Boston, Mass.	25,997,373	6
Detroit, Mich.	24,218,705	7
Houston, Tex.	22,374,566	8
Washington, D.C.	21,298,906	9
Dallas - Ft. Worth, Tex.	20,873,497	10
Cleveland, Ohio	17,573,350	11
Miami, Fla.	16,377,157	12
Minneapolis - St. Paul, Minn.	15,246,625	13
Seattle - Tacoma, Wash.	14,448,406	14
Pittsburgh, Pa.	14,096,271	15
Atlanta, Ga.	14,057,189	16
Tampa - St. Petersburg, Fla.	12,919,207	17
St. Louis, Mo.	12,844,643	18
Denver, Colo.	12,214,654	19
Baltimore, Md.	11,090,425	20
Sacramento - Stockton, Calif.	10,585,712	21
Portland, Ore.	10,233,175	22
Indianapolis, Ind.	9,795,844	23
Hartford - New Haven, Conn.	9,611,755	24
San Diego, Calif.	9,157,160	25
Kansas City, Mo.	9,115,092	26
Phoenix, Ariz.	8,802,000	27
Milwaukee, Wisc.	8,584,041	28
Cincinnati, Ohio	8,101,341	29
Buffalo, N.Y.	8,082,948	30
Orlando - Daytona Beach, Fla.	7,936,012	31
Oklahoma City, Okla.	7,401,651	32
New Orleans, La.	7,395,708	33
Charlotte, N.C.	7,103,650	34
Nashville, Tenn.	7,030,674	35
Columbus, Ohio	7,012,228	36
Salt Lake City, Utah	6,727,288	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	6,707,472	38
San Antonio, Tex.	6,660,183	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	6,564,772	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	6,415,295	41
Providence - New Bedford, R.I.-Mass.	6,258,782	42
Memphis, Tenn.	6,239,491	43
Raleigh - Durham, N.C.	6,172,733	44
Charleston - Huntington, W.Va.	6,088,651	45
Louisville, Ky.	5,998,634	46
Harrisburg - York - Lancaster - Lebanon, Pa.	5,985,928	47
Flint - Saginaw - Bay City, Mich.	5,903,636	48
Albany - Schenectady - Troy, N.Y.	5,881,735	49
Richmond, Va.	5,790,584	50
Tulsa, Okla.	5,720,278	51
Dayton, Ohio	5,561,805	52
Birmingham, Ala.	5,518,040	53
Greensboro - Winston-Salem - High Point, N.C.	5,363,249	54
Wichita - Hutchinson, Kans.	5,229,686	55
Shreveport - Texarkana, La.-Tex.-Ark.	5,213,855	56
Little Rock, Ark.	5,171,529	57
Jacksonville, Fla.	4,913,074	58
Toledo, Ohio	4,908,577	59
Des Moines, Iowa	4,855,266	60
West Palm Beach, Fla.	4,771,883	61
Wilkes-Barre - Scranton, Pa.	4,711,587	62
Mobile - Pensacola, Ala.-Fla.	4,604,151	63
Rochester, N.Y.	4,578,604	64
Fresno, Calif.	4,566,501	65
Albuquerque, N.M.	4,564,292	66
Syracuse, N.Y.	4,509,544	67
Knoxville, Tenn.	4,500,943	68
Roanoke - Lynchburg, Va.	4,302,732	69
Davenport - Rock Island - Moline, Iowa-Ill.	4,164,328	70
Springfield - Decatur - Champaign, Ill.	4,163,905	71
Omaha, Neb.	4,033,493	72
Cedar Rapids - Waterloo, Iowa	4,009,762	73
Portland - Poland Spring, Maine	3,931,422	74
Green Bay, Wisc.	3,894,280	75
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	3,779,596	76
Spokane, Wash.	3,610,411	77
Lexington, Ky.	3,514,645	78
Austin, Tex.	3,448,924	79
Youngstown, Ohio	3,357,492	80
South Bend - Elkhart, Ind.	3,294,454	81
Johnstown - Altoona, Pa.	3,170,813	82
Springfield, Mass.	3,157,519	83
Lincoln - Hastings - Kearney, Neb.	3,146,531	84
Chattanooga, Tenn.	3,070,315	85
Evansville, Ind.	3,045,564	86
Springfield, Mo.	3,027,703	87
Baton Rouge, La.	2,961,113	88
Burlington - Plattsburgh, Vt.-N.Y.	2,951,955	89
Columbia, S.C.	2,941,822	90
Las Vegas, Nev.	2,878,663	91
Sioux Falls - Mitchell, S.D.	2,877,447	92
Bristol - Kingsport - Johnson City, Tenn.	2,844,287	93
Tucson, Ariz.	2,808,617	94
Ft. Wayne, Ind.	2,776,455	95
Peoria, Ill.	2,736,051	96
Jackson, Miss.	2,719,383	97
Amarillo, Tex.	2,658,078	98
Lansing, Mich.	2,651,864	99
El Paso, Tex.	2,640,540	100
Fargo, N.D.	2,613,671	101
Huntsville - Decatur - Florence, Ala.	2,606,400	102
Waco - Temple, Tex.	2,592,783	103
Beaumont - Port Arthur, Tex.	2,583,696	104
Madison, Wisc.	2,541,832	105
Reno, Nev.	2,526,800	106
Salinas - Monterey, Calif.	2,464,339	107
Odessa - Midland, Tex.	2,432,364	108
Ft. Myers - Naples, Fla.	2,400,965	109
Lubbock, Tex.	2,315,200	110
Colorado Springs - Pueblo, Colo.	2,309,122	111
Yakima, Wash.	2,297,339	112
Lafayette, La.	2,294,516	113
McAllen - Brownsville, Tex.	2,281,901	114
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	2,264,864	115
Greenville - New Bern - Washington, N.C.	2,260,754	116
Rockford, Ill.	2,244,754	117
Savannah, Ga.	2,232,367	118
Eugene, Ore.	2,215,346	119
Corpus Christi, Tex.	2,200,776	120
Augusta, Ga.	2,066,154	121
Monroe - El Dorado, La.-Ark.	2,064,689	122
Charleston, S.C.	2,051,752	123
Boise, Ida.	2,051,749	124
Wichita Falls - Lawton, Tex.-Okla.	2,005,279	125
Duluth - Superior, Minn.-Wisc.	1,948,903	126
Bluefield - Beckley - Oak Hill, W.Va.	1,923,699	127
Columbus, Ga.	1,884,843	128
Sioux City, Iowa	1,851,797	129
Terre Haute, Ind.	1,836,163	130
Rochester - Mason City - Austin, Minn.-Iowa	1,829,117	131
Joplin - Pittsburg, Mo.-Kans.	1,823,940	132
Traverse City - Cadillac, Mich.	1,815,898	133
Binghamton, N.Y.	1,809,496	134
Tallahassee, Fla.	1,806,992	135
Minot - Bismarck - Dickinson, N.D.	1,761,805	136
Montgomery, Ala.	1,743,572	137
Bakersfield, Calif.	1,734,679	138
Macon, Ga.	1,719,276	139
Wheeling - Steubenville, W.Va.-Ohio	1,716,227	140
Wausau - Rhinelander, Wisc.	1,710,827	141
Ft. Smith, Ark.	1,693,654	142
La Crosse - Eau Claire, Wisc.	1,692,012	143
Columbia - Jefferson City, Mo.	1,664,304	144
Florence, S.C.	1,657,119	145
Chico - Redding, Calif.	1,640,384	146
Medford, Ore.	1,586,019	147
Idaho Falls - Pocatello, Ida.	1,540,122	148
Missoula - Butte, Mont.	1,531,235	149
Abilene - Sweetwater, Tex.	1,526,109	150
Erie, Pa.	1,500,198	151
Topeka, Kans.	1,471,361	152
Rapid City, S.D.	1,413,677	153
Albany, Ga.	1,365,521	154
Tyler, Tex.	1,341,347	155
Columbus - Tupelo, Miss.	1,331,669	156
Bangor, Maine	1,310,502	157
Wilmington, N.C.	1,269,389	158
Utica, N.Y.	1,231,075	159
Quincy - Hannibal, Ill.-Mo.	1,225,042	160
Billings - Hardin, Mont.	1,169,913	161
Salisbury, Md.	1,144,043	162
Lake Charles, La.	1,097,575	163
Casper - Riverton, Wyo.	1,061,597	164
Dothan, Ala.	973,982	165
Watertown - Carthage, N.Y.	944,931	166
Elmira, N.Y.	928,078	167
Great Falls, Mont.	918,847	168
Gainesville, Fla.	887,238	169
Laurel - Hattiesburg, Miss.	884,700	170
Alexandria, Minn.	814,522	171
Clarksburg - Weston, W.Va.	795,882	172
Jonesboro, Ark.	769,807	173
Roswell, N.M.	766,733	174
El Centro - Yuma, Calif.-Ariz.	766,048	175
Panama City, Fla.	755,726	176
Cheyenne, Wyo.	724,777	177
Grand Junction, Colo.	724,475	178
Meridian, Miss.	715,453	179
Alexandria, La.	708,774	180
Greenwood - Greenville, Miss.	687,836	181
Biloxi - Gulfport - Pascagoula, Miss.	684,028	182
Ardmore - Ada, Okla.	675,474	183
Eureka, Calif.	654,626	184
Palm Springs, Calif.	631,960	185
Bowling Green, Ky.	625,627	186
St. Joseph, Mo.	620,568	187
Laredo, Tex.	618,203	188
San Angelo, Tex.	617,200	189
Marquette, Mich.	610,965	190
Jackson, Tenn.	607,666	191
Parkersburg, W.Va.	598,362	192
Lima, Ohio	566,424	193
Tuscaloosa, Ala.	565,843	194
Lafayette, Ind.	535,885	195
Victoria, Tex.	528,158	196
Anniston, Ala.	485,547	197
Mankato, Minn.	482,956	198
Farmington, N.M.	457,118	199
Bend, Ore.	403,304	200
Harrisonburg, Va.	399,976	201
Presque Isle, Maine	377,211	202
Zanesville, Ohio	318,122	203
Twin Falls, Ida.	310,610	204
Ottumwa - Kirksville, Iowa-Mo.	299,931	205
Helena, Mont.	262,602	206
North Platte, Neb.	239,679	207
Selma, Ala.	199,593	208
Alpena, Mich.	145,411	209
Glendive, Mont.	96,528	210

BUYING POWER INDEX (BPI)

ADI	BPI	Rank
New York, N.Y.	8.2334	1
Los Angeles, Calif.	5.4863	2
Chicago, Ill.	3.9886	3
Philadelphia, Pa.	3.1165	4
San Francisco, Calif.	2.7293	5
Boston, Mass.	2.4620	6
Detroit, Mich.	2.3150	7
Washington, D.C.	2.0777	8
Houston, Tex.	1.8631	9
Dallas - Ft. Worth, Tex.	1.8391	10
Cleveland, Ohio	1.7184	11
Pittsburgh, Pa.	1.3993	12
Miami, Fla.	1.3962	13
Minneapolis - St. Paul, Minn.	1.3865	14
Seattle - Tacoma, Wash.	1.3653	15
Atlanta, Ga.	1.2845	16
St. Louis, Mo.	1.2371	17
Denver, Colo.	1.1128	18
Tampa - St. Petersburg, Fla.	1.0823	19
Baltimore, Md.	1.0231	20
Sacramento - Stockton, Calif.	1.0069	21
Hartford - New Haven, Conn.	1.0067	22
Indianapolis, Ind.	.9415	23
Portland, Ore.	.9348	24
San Diego, Calif.	.8633	25
Kansas City, Mo.	.8496	26
Phoenix, Ariz.	.8430	27
Milwaukee, Wisc.	.8325	28
Cincinnati, Ohio	.8090	29
Buffalo, N.Y.	.7405	30
New Orleans, La.	.7227	31
Charlotte, N.C.	.6882	32
Columbus, Ohio	.6812	33
Orlando - Daytona Beach, Fla.	.6710	34
Nashville, Tenn.	.6709	35
Oklahoma City, Okla.	.6592	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	.6416	37
Providence - New Bedford, R.I.-Mass.	.6301	38
Salt Lake City, Utah	.6220	39
Memphis, Tenn.	.6102	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	.6024	41
Raleigh - Durham, N.C.	.6011	42
San Antonio, Tex.	.5987	43
Harrisburg - York - Lancaster - Lebanon, Pa.	.5820	44
Louisville, Ky.	.5815	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	.5672	46
Flint - Saginaw - Bay City, Mich.	.5610	47
Dayton, Ohio	.5542	48
Charleston - Huntington, W.Va.	.5513	49
Albany - Schenectady - Troy, N.Y.	.5491	50
Birmingham, Ala.	.5165	51
Richmond, Va.	.5146	52
Greensboro - Winston-Salem - High Point, N.C.	.5052	53
Tulsa, Okla.	.5013	54
Wichita - Hutchinson, Kans.	.4923	55
Toledo, Ohio	.4879	56
Wilkes-Barre - Scranton, Pa.	.4731	57
Shreveport - Texarkana, La.-Tex.-Ark.	.4689	58
Little Rock, Ark.	.4673	59
Rochester, N.Y.	.4479	60
Syracuse, N.Y.	.4366	61
Fresno, Calif.	.4309	62
West Palm Beach, Fla.	.4291	63
Des Moines, Iowa	.4286	64
Mobile - Pensacola, Ala.-Fla.	.4230	65
Knoxville, Tenn.	.4181	66
Jacksonville, Fla.	.4161	67
Albuquerque, N.M.	.4016	68
Davenport - Rock Island - Moline, Iowa-Ill.	.4010	69
Springfield - Decatur - Champaign, Ill.	.3983	70
Omaha, Neb.	.3918	71
Roanoke - Lynchburg, Va.	.3790	72
Green Bay, Wisc.	.3787	73
Cedar Rapids - Waterloo, Iowa	.3700	74
Spokane, Wash.	.3579	75
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VOLUME III — Section 17

1981 Totals And 1986 Projections For Television Markets (ADIs)

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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TELEVISION MARKETS [ADIs]: TOTALS AND 1986 PROJECTIONS

S&MM ESTIMATES S&MM/ARB TV (ADI) MARKET	12/31/81 Population (Thous.)	% Of U.S.	Projected 12/31/86 Population (Thous.)	% Change 1981–1986	12/31/81 Households (Thous.)	Projected 12/31/86 Households (Thous.)	1981 EBI ($000)	% Of U.S.	Projected 1986 EBI ($000)	1981 Retail Sales ($000)	Projected 1986 Retail Sales ($000)	Buying Power Index	
												1981	1986
ALABAMA													
ANNISTON	121.7	.0527	127.5	4.8	41.3	46.2	725,053	.0360	1,248,278	485,547	851,718	.0424	.0419
BIRMINGHAM	1,352.2	.5853	1,425.4	5.4	486.8	538.5	9,759,936	.4851	16,911,695	5,518,040	9,371,410	.5165	.5092
DOTHAN	273.1	.1182	290.4	6.3	95.1	105.3	1,694,527	.0842	2,954,299	973,982	1,700,422	.0933	.0932
HUNTSVILLE - DECATUR - FLORENCE	684.7	.2964	722.9	5.6	243.3	271.3	4,925,201	.2448	8,612,302	2,606,400	4,506,576	.2556	.2544
MOBILE - PENSACOLA	1,140.1	.4935	1,235.0	8.3	392.6	452.2	7,796,901	.3875	14,901,444	4,604,151	8,560,047	.4230	.4520
MONTGOMERY	487.2	.2109	516.9	6.1	168.5	188.3	3,257,502	.1619	5,932,378	1,743,572	3,086,223	.1727	.1765
SELMA	53.4	.0231	52.1	–2.4	17.8	18.4	278,410	.0138	419,911	199,593	312,404	.0173	.0154
TUSCALOOSA	141.7	.0613	154.0	8.7	49.4	56.9	1,095,910	.0545	2,116,540	565,843	1,049,439	.0556	.0597
ARIZONA													
PHOENIX	2,100.1	.9091	2,460.8	17.2	758.3	943.0	16,541,972	.8221	31,355,072	8,802,000	16,580,316	.8430	.9157
TUCSON	688.8	.2982	801.6	16.4	254.7	315.0	5,550,231	.2758	10,182,706	2,808,617	5,173,951	.2775	.2941
ARKANSAS													
FT. SMITH	352.1	.1524	389.7	10.7	128.5	147.8	2,318,982	.1153	4,310,352	1,693,654	3,117,913	.1363	.1437
JONESBORO	183.0	.0792	201.2	9.9	67.7	76.6	1,104,964	.0549	1,958,724	769,807	1,373,345	.0651	.0663
LITTLE ROCK	1,240.5	.5370	1,347.3	8.6	450.3	510.8	8,558,730	.4254	15,178,950	5,171,529	9,121,617	.4673	.4745
CALIFORNIA													
BAKERSFIELD	355.8	.1540	392.0	10.2	125.9	145.8	2,837,847	.1410	5,131,208	1,734,679	3,079,574	.1505	.1550
CHICO - REDDING	359.7	.1557	418.0	16.2	140.5	172.7	2,947,528	.1465	5,680,245	1,640,384	3,131,851	.1511	.1656
EL CENTRO - YUMA	191.2	.0828	219.7	14.9	61.7	74.1	1,271,646	.0632	2,305,872	766,048	1,391,532	.0700	.0733
EUREKA	146.9	.0636	157.4	7.1	58.0	66.6	1,302,856	.0648	2,374,459	654,626	1,176,348	.0637	.0656
FRESNO	1,089.3	.4715	1,232.9	13.2	374.6	443.6	8,318,059	.4134	15,096,440	4,566,501	8,254,071	.4309	.4490
LOS ANGELES	11,720.6	5.0736	12,522.8	6.8	4,270.2	4,702.0	114,829,367	5.7069	197,931,274	56,964,364	96,539,782	5.4863	5.4013
PALM SPRINGS	133.9	.0580	157.5	17.6	49.7	60.7	1,108,833	.0551	2,138,729	631,960	1,191,273	.0571	.0626
SACRAMENTO - STOCKTON	2,241.6	.9703	2,530.2	12.9	848.1	1,017.8	20,603,296	1.0240	38,871,397	10,585,712	19,698,078	1.0069	1.0788
SALINAS - MONTEREY	528.3	.2287	597.7	13.1	186.3	217.1	4,529,991	.2251	7,954,374	2,464,339	4,381,004	.2284	.2329
SAN DIEGO	1,955.9	.8467	2,217.7	13.4	718.6	858.5	17,460,132	.8677	32,792,185	9,157,160	16,840,509	.8633	.9204
SAN FRANCISCO	5,186.4	2.2451	5,506.4	6.2	2,020.3	2,255.7	60,477,941	3.0057	105,044,444	27,381,997	46,943,051	2.7293	2.7035
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	470.5	.2037	519.0	10.3	177.6	207.5	4,186,896	.2081	7,192,385	2,264,864	3,935,873	.2092	.2086
COLORADO													
COLORADO SPRINGS - PUEBLO	547.7	.2371	596.1	8.8	197.6	228.4	3,990,641	.1983	7,095,033	2,309,122	4,115,718	.2119	.2159
DENVER	2,352.9	1.0185	2,679.0	13.9	897.1	1,081.6	22,598,140	1.1231	42,667,662	12,214,654	23,004,464	1.1128	1.1995
GRAND JUNCTION	140.8	.0609	167.5	19.0	51.8	63.9	1,006,209	.0500	1,864,533	724,475	1,366,033	.0577	.0624
CONNECTICUT													
HARTFORD - NEW HAVEN	2,212.6	.9578	2,235.1	1.0	800.7	857.1	21,815,485	1.0842	37,466,357	9,611,755	16,107,345	1.0067	.9761

TELEVISION MARKETS [ADIs]: TOTALS AND 1986 PROJECTIONS

S&MM ESTIMATES S&MM/ARB TV (ADI) MARKET	12/31/81 Population (Thous.)	% Of U.S.	Projected 12/31/86 Population (Thous.)	% Change 1981-1986	12/31/81 Households (Thous.)	Projected 12/31/86 Households (Thous.)	1981 EBI ($000)	% Of U.S.	Projected 1986 EBI ($000)	1981 Retail Sales ($000)	Projected 1986 Retail Sales ($000)	Buying Power Index 1981	Buying Power Index 1986
DISTRICT OF COLUMBIA													
WASHINGTON	4,087.5	1.7694	4,274.0	4.6	1,494.9	1,638.1	45,011,448	2.2370	77,220,783	21,298,906	36,118,674	2.0777	2.0322
FLORIDA													
FT. MYERS - NAPLES	407.9	.1766	505.6	24.0	167.3	217.4	3,316,838	.1648	6,693,562	2,400,965	4,886,644	.1858	.2159
GAINESVILLE	195.2	.0845	226.2	15.9	72.3	89.9	1,399,411	.0695	2,665,765	887,238	1,694,108	.0772	.0840
JACKSONVILLE	1,044.1	.4520	1,138.0	9.0	377.4	435.2	7,479,218	.3717	13,369,895	4,913,074	8,728,453	.4161	.4245
MIAMI	2,898.7	1.2548	3,284.7	13.3	1,122.0	1,354.1	27,355,690	1.3595	49,997,993	16,377,157	29,991,414	1.3962	1.4658
ORLANDO - DAYTONA BEACH	1,584.2	.6858	1,836.5	15.9	608.3	745.7	12,411,758	.6169	24,095,793	7,936,012	15,203,326	.6710	.7393
PANAMA CITY	171.5	.0742	190.5	11.1	62.8	73.9	1,073,674	.0534	1,924,285	755,726	1,380,596	.0630	.0656
TALLAHASSEE	441.2	.1910	489.6	11.0	153.9	181.1	2,867,649	.1425	5,365,177	1,806,992	3,346,633	.1603	.1704
TAMPA - ST. PETERSBURG	2,566.0	1.1108	2,967.3	15.6	1,048.6	1,260.7	19,845,753	.9863	37,132,493	12,919,207	23,982,306	1.0823	1.1598
WEST PALM BEACH	871.6	.3773	1,035.1	18.8	356.6	447.4	8,768,547	.4358	16,947,740	4,771,883	9,143,366	.4291	.4738
GEORGIA													
ALBANY	378.6	.1639	404.8	6.9	127.9	144.5	2,245,623	.1116	4,086,544	1,365,521	2,437,256	.1279	.1305
ATLANTA	3,046.8	1.3189	3,370.5	10.6	1,094.7	1,278.1	25,010,447	1.2430	45,299,905	14,057,189	25,454,167	1.2845	1.3327
AUGUSTA	589.8	.2553	631.5	7.1	198.5	223.4	3,768,571	.1873	6,718,187	2,066,154	3,624,607	.2033	.2062
COLUMBUS	539.2	.2334	555.9	3.1	183.5	199.3	3,354,621	.1667	5,631,269	1,884,843	3,175,417	.1832	.1769
MACON	422.6	.1829	446.9	5.8	144.3	161.5	2,667,623	.1326	4,727,977	1,719,276	3,012,649	.1520	.1525
SAVANNAH	569.0	.2463	614.7	8.0	191.2	217.9	3,517,507	.1748	6,421,261	2,232,367	4,032,051	.1997	.2069
IDAHO													
BOISE	431.3	.1867	498.2	15.5	156.1	189.1	3,162,618	.1572	5,840,836	2,051,749	3,838,038	.1743	.1860
IDAHO FALLS - POCATELLO	312.9	.1354	355.3	13.6	102.2	121.7	2,255,709	.1121	4,127,048	1,540,122	2,831,180	.1271	.1335
TWIN FALLS	74.3	.0322	84.1	13.2	26.4	30.2	513,979	.0255	921,211	310,610	547,818	.0282	.0290
ILLINOIS													
CHICAGO	8,487.9	3.6743	8,625.0	1.6	3,009.5	3,192.3	86,523,282	4.3001	148,244,227	38,846,195	64,636,291	3.9886	3.8581
PEORIA	585.2	.2533	612.0	4.6	212.7	231.7	5,502,539	.2735	9,340,214	2,736,051	4,633,281	.2651	.2582
QUINCY - HANNIBAL	317.0	.1372	322.5	1.7	118.0	124.7	2,531,091	.1258	4,179,205	1,225,042	2,016,135	.1254	.1186
ROCKFORD	518.2	.2243	529.1	2.1	188.2	202.9	4,905,629	.2438	8,210,653	2,244,754	3,738,469	.2305	.2203
SPRINGFIELD - DECATUR - CHAMPAIGN	888.6	.3847	914.4	2.9	331.6	359.6	8,185,882	.4068	14,349,979	4,163,905	7,204,179	.3983	.3950
INDIANA													
EVANSVILLE	710.2	.3074	747.6	5.3	260.1	287.4	5,458,937	.2713	9,767,685	3,045,564	5,331,839	.2835	.2865
FT. WAYNE	677.6	.2933	699.4	3.2	240.8	262.4	5,556,286	.2761	9,807,829	2,776,455	4,781,100	.2760	.2739
INDIANAPOLIS	2,210.6	.9569	2,251.2	1.8	802.2	860.3	19,012,015	.9449	32,915,572	9,795,844	16,401,454	.9415	.9179
LAFAYETTE	123.0	.0532	127.6	3.7	42.3	47.3	993,773	.0494	1,743,578	535,885	923,399	.0506	.0502
SOUTH BEND - ELKHART	786.5	.3405	811.3	3.2	282.2	307.3	6,161,753	.3062	10,841,275	3,204,454	5,653,370	.3149	.3120
TERRE HAUTE	439.5	.1903	447.8	1.9	164.8	174.9	3,264,863	.1623	5,688,986	1,836,163	3,128,263	.1713	.1684

TELEVISION MARKETS [ADIs]: TOTALS AND 1986 PROJECTIONS

S&MM ESTIMATES S&MM/ARB TV (ADI) MARKET	12/31/81 Population (Thous.)	% Of U.S.	Projected 12/31/86 Population (Thous.)	% Change 1981–1986	12/31/81 Households (Thous.)	Projected 12/31/86 Households (Thous.)	1981 EBI ($000)	% Of U.S.	Projected 1986 EBI ($000)	1981 Retail Sales ($000)	Projected 1986 Retail Sales ($000)	Buying Power Index 1981	Buying Power Index 1986
IOWA													
CEDAR RAPIDS - WATERLOO	886.1	.3836	911.9	2.9	317.0	345.4	7,224,826	.3591	12,511,998	4,009,762	6,921,514	.3700	.3645
DAVENPORT - ROCK ISLAND - MOLINE	904.3	.3915	930.5	2.9	330.9	356.1	8,223,555	.4087	13,789,681	4,164,328	7,010,269	.4010	.3856
DES MOINES	972.6	.4210	1,001.2	2.9	366.2	395.2	8,319,235	.4135	14,184,293	4,855,266	8,265,287	.4286	.4175
OTTUMWA - KIRKSVILLE	78.3	.0339	81.3	3.8	29.6	31.3	465,950	.0232	765,517	299,931	503,629	.0268	.0260
SIOUX CITY	406.2	.1758	416.4	2.5	149.0	159.4	3,299,151	.1640	5,650,549	1,851,797	3,164,315	.1699	.1657
KANSAS													
TOPEKA	356.1	.1541	369.1	3.7	132.0	144.0	2,973,172	.1478	5,060,108	1,471,361	2,485,204	.1464	.1421
WICHITA - HUTCHINSON	1,076.1	.4658	1,115.6	3.7	411.3	446.9	10,080,271	.5010	17,336,288	5,229,686	8,936,939	.4923	.4828
KENTUCKY													
BOWLING GREEN	151.3	.0655	164.9	9.0	53.5	61.4	923,359	.0459	1,701,453	625,627	1,153,014	.0538	.0567
LEXINGTON	817.5	.3539	884.6	8.2	289.1	331.2	5,485,255	.2726	10,228,277	3,514,645	6,484,295	.3070	.3223
LOUISVILLE	1,455.2	.6299	1,514.2	4.1	516.5	566.2	11,472,016	.5701	20,142,349	5,998,634	10,273,480	.5815	.5767
PADUCAH - CAPE GIRARDEAU - HARRISBURG	895.1	.3875	943.6	5.4	337.7	371.4	5,813,263	.2889	10,305,541	3,779,596	6,632,628	.3293	.3317
LOUISIANA													
ALEXANDRIA	197.8	.0856	211.4	6.9	67.0	75.8	1,261,259	.0627	2,377,010	708,774	1,283,937	.0683	.0718
BATON ROUGE	725.3	.3140	798.9	10.1	239.6	278.8	5,884,672	.2925	11,623,039	2,961,113	5,610,639	.2931	.3208
LAFAYETTE	543.9	.2354	588.7	8.2	181.6	208.3	3,929,916	.1953	7,295,128	2,294,516	4,220,765	.2098	.2204
LAKE CHARLES	269.1	.1165	290.6	8.0	89.6	102.8	2,195,581	.1091	3,981,810	1,097,575	1,991,487	.1090	.1127
MONROE - EL DORADO	567.0	.2454	592.6	4.5	196.4	216.0	3,578,499	.1778	6,249,230	2,064,689	3,574,975	.1963	.1955
NEW ORLEANS	1,707.0	.7389	1,830.6	7.2	597.6	680.2	14,675,921	.7294	25,608,262	7,395,708	12,854,506	.7227	.7221
SHREVEPORT - TEXARKANA	1,216.0	.5264	1,316.0	8.2	438.7	493.3	8,654,019	.4301	15,646,999	5,213,855	9,295,623	.4689	.4813
MAINE													
BANGOR	311.0	.1346	330.0	6.1	109.5	121.6	2,186,778	.1087	3,768,157	1,310,502	2,262,848	.1187	.1174
PORTLAND - POLAND SPRING	818.1	.3541	879.6	7.5	300.9	342.3	6,255,646	.3109	11,355,295	3,931,422	7,037,648	.3376	.3474
PRESQUE ISLE	90.6	.0392	88.3	–2.5	30.0	31.5	571,798	.0284	952,904	377,211	632,577	.0327	.0311
MARYLAND													
BALTIMORE	2,379.0	1.0298	2,453.0	3.1	847.3	922.5	20,212,285	1.0045	35,742,173	11,090,425	19,183,752	1.0231	1.0198
SALISBURY	219.1	.0948	238.4	8.8	80.6	92.1	1,597,872	.0794	2,953,799	1,144,043	2,081,846	.0911	.0951
MASSACHUSETTS													
BOSTON	5,332.4	2.3083	5,459.4	2.4	1,929.9	2,087.9	50,790,926	2.5243	86,620,615	25,997,373	43,774,010	2.4620	2.3868
SPRINGFIELD	648.4	.2807	658.0	1.5	232.1	248.2	5,469,055	.2718	9,207,732	3,157,519	5,279,441	.2818	.2703
MICHIGAN													
ALPENA	32.6	.0141	33.5	2.8	11.7	13.0	219,878	.0109	384,445	145,411	249,999	.0125	.0122

TELEVISION MARKETS [ADIs]: TOTALS AND 1986 PROJECTIONS

S&MM ESTIMATES

S&MM/ARB TV (ADI) MARKET	12/31/81 Population (Thous.)	% Of U.S.	Projected 12/31/86 Population (Thous.)	% Change 1981–1986	12/31/81 Households (Thous.)	Projected 12/31/86 Households (Thous.)	1981 EBI ($000)	% Of U.S.	Projected 1986 EBI ($000)	1981 Retail Sales ($000)	Projected 1986 Retail Sales ($000)	Buying Power Index 1981	Buying Power Index 1986
MICHIGAN (continued)													
DETROIT	4,736.8	2.0505	4,733.9	–.1	1,676.8	1,772.8	48,976,905	2.4341	81,612,096	24,218,705	39,921,438	2.3150	2.1943
FLINT - SAGINAW - BAY CITY	1,299.8	.5627	1,344.4	3.4	451.4	497.1	11,304,960	.5618	19,106,238	5,903,636	9,937,535	.5610	.5428
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,626.5	.704'	1,717.2	5.6	573.9	643.1	12,488,594	.6207	23,750,384	6,707,472	12,196,408	.6416	.6758
LANSING	622.2	.2693	646.4	3.9	216.1	229.3	5,701,194	.2833	9,819,708	2,651,864	4,478,060	.2707	.2648
MARQUETTE	162.1	.0702	169.4	4.5	56.6	61.0	959,295	.0477	1,711,238	610,965	1,070,143	.0552	.0556
TRAVERSE CITY - CADILLAC	412.6	.1786	460.0	11.5	149.9	176.3	2,516,051	.1250	5,074,502	1,815,898	3,528,478	.1504	.1666
MINNESOTA													
ALEXANDRIA	227.1	.0983	246.3	8.5	80.6	90.5	1,429,756	.0711	2,456,895	814,522	1,410,072	.0781	.0776
DULUTH - SUPERIOR	476.0	.2061	491.7	3.3	176.8	192.4	3,386,517	.1683	5,738,974	1,948,903	3,285,848	.1807	.1748
MANKATO	90.8	.0393	92.1	1.4	33.3	36.2	754,490	.0375	1,282,795	482,956	817,900	.0401	.0391
MINNEAPOLIS - ST. PAUL	3,112.6	1.3474	3,278.7	5.3	1,129.6	1,266.6	27,524,512	1.3679	49,065,444	15,246,625	26,638,368	1.3865	1.3978
ROCHESTER - MASON CITY - AUSTIN	375.5	.1625	378.9	.9	140.5	150.8	3,153,275	.1567	5,695,021	1,829,117	3,241,607	.1627	.1646
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	171.4	.0742	183.2	6.9	58.0	66.1	1,152,143	.0573	2,143,549	684,028	1,245,813	.0631	.0657
COLUMBUS - TUPELO	393.9	.1705	419.9	6.6	134.0	147.9	2,305,221	.1146	4,105,286	1,331,669	2,343,608	.1294	.1302
GREENWOOD - GREENVILLE	219.1	.0948	214.1	–2.3	68.6	71.4	1,095,100	.0544	1,850,154	687,836	1,158,667	.0655	.0627
JACKSON	770.9	.3337	829.0	7.5	259.2	292.4	4,754,493	.2363	8,694,881	2,719,383	4,862,910	.2619	.2699
LAUREL - HATTIESBURG	245.2	.1061	262.9	7.2	84.4	94.4	1,404,989	.0698	2,585,396	884,700	1,604,917	.0815	.0843
MERIDIAN	209.5	.0907	219.0	4.5	71.8	78.0	1,161,155	.0577	2,058,075	715,453	1,259,181	.0671	.0674
MISSOURI													
COLUMBIA - JEFFERSON CITY	387.5	.1677	415.9	7.3	141.1	157.8	2,850,702	.1417	5,035,397	1,664,304	2,932,260	.1513	.1535
JOPLIN - PITTSBURG	449.3	.1945	483.7	7.7	172.8	192.1	3,018,741	.1500	5,310,669	1,823,940	3,180,845	.1660	.1667
KANSAS CITY	1,872.5	.8106	1,933.0	3.2	702.1	760.5	17,232,771	.8564	30,109,942	9,115,092	15,695,007	.8496	.8400
ST. JOSEPH	130.1	.0563	130.9	.6	49.8	52.2	1,000,912	.0497	1,892,232	620,568	1,109,626	.0537	.0558
ST. LOUIS	2,867.3	1.2412	2,953.0	3.0	1,040.2	1,123.1	25,087,616	1.2468	42,022,118	12,844,643	21,348,050	1.2371	1.1845
SPRINGFIELD	735.2	.3183	813.8	10.7	273.6	312.2	4,596,337	.2284	8,136,649	3,027,703	5,387,657	.2640	.2694
MONTANA													
BILLINGS - HARDIN	211.5	.0916	233.4	10.4	78.2	90.7	1,717,455	.0854	3,108,951	1,169,913	2,137,461	.0942	.0981
GLENDIVE	17.4	.0075	17.6	1.1	6.4	6.9	168,488	.0084	259,012	96,528	155,044	.0084	.0076
GREAT FALLS	177.1	.0767	178.0	.5	64.8	68.1	1,377,939	.0685	2,303,545	918,847	1,541,862	.0755	.0721
HELENA	48.4	.0210	54.6	12.8	18.6	22.7	397,987	.0198	771,294	262,602	501,950	.0216	.0237
MISSOULA - BUTTE	315.6	.1366	346.9	9.9	116.6	134.5	2,396,708	.1191	4,438,941	1,531,235	2,797,418	.1304	.1369
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	671.5	.2907	695.7	3.6	253.9	274.5	5,417,512	.2692	9,129,824	3,146,531	5,365,898	.2820	.2734
NORTH PLATTE	46.6	.0202	51.1	9.7	17.3	19.5	369,612	.0184	620,439	239,679	415,750	.0199	.0198
OMAHA	921.9	.3991	945.6	2.6	339.9	368.3	7,929,401	.3941	13,874,082	4,033,493	6,918,677	.3918	.3871

TELEVISION MARKETS [ADIs]: TOTALS AND 1986 PROJECTIONS

S&MM ESTIMATES S&MM/ARB TV (ADI) MARKET	12/31/81 Population (Thous.)	% Of U.S.	Projected 12/31/86 Population (Thous.)	% Change 1981-1986	12/31/81 Households (Thous.)	Projected 12/31/86 Households (Thous.)	1981 EBI ($000)	% Of U.S.	Projected 1986 EBI ($000)	1981 Retail Sales ($000)	Projected 1986 Retail Sales ($000)	Buying Power Index 1981	Buying Power Index 1986
NEVADA													
LAS VEGAS	502.7	.2176	606.1	20.6	193.5	247.7	4,557,028	.2265	8,996,117	2,878,663	5,608,855	.2385	.2685
RENO	396.2	.1715	472.1	19.2	155.9	197.1	3,837,541	.1907	7,536,527	2,526,800	4,973,873	.2013	.2265
NEW MEXICO													
ALBUQUERQUE	1,030.7	.4462	1,166.6	13.2	356.6	428.7	7,345,745	.3651	13,564,736	4,564,292	8,391,462	.4016	.4229
FARMINGTON	87.8	.0380	105.4	20.0	28.0	36.3	616,459	.0306	1,208,575	457,118	908,993	.0359	.0405
ROSWELL	152.5	.0660	167.2	9.6	54.2	62.9	1,224,207	.0608	2,106,536	766,733	1,359,270	.0651	.0658
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,280.7	.5544	1,307.0	2.1	469.0	503.6	10,919,876	.5427	18,347,189	5,881,735	9,922,420	.5491	.5283
BINGHAMTON	423.3	.1832	426.7	.8	151.5	160.7	3,178,453	.1580	5,267,256	1,809,496	2,998,618	.1673	.1583
BUFFALO	1,763.1	.7632	1,720.3	-2.4	638.6	658.3	14,418,816	.7166	23,322,651	8,082,948	13,040,819	.7405	.6837
ELMIRA	237.8	.1029	238.1	.1	85.0	89.1	1,812,133	.0901	2,945,486	928,078	1,512,375	.0919	.0856
NEW YORK	17,811.2	7.7102	17,707.8	-.6	6,523.4	6,797.4	183,423,779	9.1160	303,059,215	75,104,741	122,511,478	8.2334	7.7374
ROCHESTER	934.2	.4044	943.0	.9	337.4	362.3	9,529,792	.4736	16,091,039	4,578,604	7,644,751	.4479	.4296
SYRACUSE	1,023.2	.4429	1,035.5	1.2	361.2	385.8	8,848,673	.4398	14,907,017	4,509,544	7,545,341	.4366	.4189
UTICA	288.7	.1250	284.0	-1.6	102.3	105.1	2,082,529	.1035	3,393,549	1,231,075	2,017,557	.1118	.1041
WATERTOWN - CARTHAGE	227.9	.0987	230.0	.9	76.5	81.8	1,606,017	.0798	2,628,566	944,931	1,574,468	.0864	.0819
NORTH CAROLINA													
CHARLOTTE	1,756.8	.7605	1,869.6	6.4	628.7	709.8	13,449,704	.6684	23,9[illegible],871	7,103,650	12,519,693	.6882	.6964
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,261.6	.5461	1,325.4	5.1	463.8	517.7	9,806,388	.4874	17,330,31[illegible]	5,363,249	9,345,765	.5052	.5063
GREENVILLE - NEW BERN - WASHINGTON	629.7	.2726	659.6	4.7	210.4	233.6	3,858,431	.1918	6,894,05[illegible]	2,260,754	3,986,753	.2146	.2165
RALEIGH - DURHAM	1,631.4	.7062	1,753.1	7.5	569.0	654.0	11,434,576	.5683	20,991,132	6,172,733	11,136,931	.6011	.6222
WILMINGTON	354.4	.1534	383.6	8.2	122.6	141.0	2,078,522	.1033	3,899,495	1,269,389	2,346,670	.1184	.1251
NORTH DAKOTA													
FARGO	534.2	.2312	554.7	3.8	191.6	210.3	4,143,032	.2059	7,049,332	2,613,671	4,516,761	.2237	.2193
MINOT - BISMARCK - DICKINSON	381.3	.1651	401.2	5.2	134.0	148.1	2,977,545	.1480	5,354,335	1,761,805	3,153,214	.1571	.1594
OHIO													
CINCINNATI	1,932.8	.8367	1,983.5	2.6	694.6	750.2	16,571,759	.8236	29,550,276	8,101,341	14,006,427	.8090	.8091
CLEVELAND	3,870.3	1.6754	3,887.2	.4	1,410.7	1,497.9	35,586,524	1.7686	59,661,440	17,573,350	28,900,766	1.7184	1.6340
COLUMBUS	1,605.2	.6949	1,674.5	4.3	587.8	647.8	13,801,893	.6859	23,832,390	7,012,228	11,878,157	.6812	.6679
DAYTON	1,303.4	.5642	1,301.5	-.1	477.5	506.4	11,409,202	.5670	19,087,916	5,561,805	9,129,715	.5542	.5254
LIMA	112.7	.0488	114.7	1.8	40.2	43.5	943,749	.0469	1,618,433	566,424	955,453	.0493	.0479
TOLEDO	1,138.2	.4927	1,162.8	2.2	405.9	435.2	10,038,803	.4989	17,163,714	4,908,577	8,208,171	.4879	.4721
YOUNGSTOWN	773.0	.3346	774.3	.2	277.4	294.0	6,462,878	.3212	11,065,363	3,357,492	5,656,128	.3228	.3124
ZANESVILLE	84.5	.0366	88.0	4.1	30.5	33.6	626,984	.0312	1,302,094	318,122	607,273	.0320	.0355

TELEVISION MARKETS [ADIs]: TOTALS AND 1986 PROJECTIONS

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OKLAHOMA													
ARDMORE - ADA	180.8	.0783	197.4	9.2	67.9	76.1	1,254,680	.0624	2,215,807	675,474	1,191,338	.0659	.0670
OKLAHOMA CITY	1,458.3	.6313	1,584.5	8.7	553.8	627.9	12,975,689	.6449	23,504,759	7,401,651	13,171,680	.6592	.6766
TULSA	1,120.1	.4849	1,231.7	10.0	424.6	486.4	9,744,292	.4843	17,189,804	5,720,278	10,015,104	.5013	.5079
OREGON													
BEND	67.0	.0290	87.0	29.9	25.2	34.0	522,363	.0260	1,170,358	403,304	868,213	.0302	.0378
EUGENE	443.1	.1918	495.7	11.9	168.7	201.3	3,429,945	.1705	6,495,788	2,215,346	4,145,524	.1861	.2002
MEDFORD	312.8	.1354	358.8	14.7	118.2	141.6	2,165,437	.1076	3,972,721	1,586,019	2,947,644	.1261	.1336
PORTLAND	2,123.5	.9192	2,350.9	10.7	818.6	954.7	18,524,461	.9206	34,297,786	10,233,175	18,568,436	.9348	.9807
PENNSYLVANIA													
ERIE	373.0	.1615	386.6	3.6	132.3	145.3	2,870,051	.1426	4,882,278	1,500,198	2,543,417	.1463	.1422
HARRISBURG - YORK - LANCASTER - LEBANON	1,343.1	.5814	1,420.5	5.8	485.0	538.2	11,911,555	.5920	20,960,484	5,985,928	10,367,030	.5820	.5819
JOHNSTOWN - ALTOONA	769.2	.3330	786.7	2.3	271.6	291.7	5,641,883	.2804	9,516,582	3,170,813	5,332,468	.2968	.2862
PHILADELPHIA	6,970.2	3.0173	7,025.1	.8	2,489.2	2,632.7	65,781,657	3.2693	113,416,120	30,912,818	52,274,318	3.1165	3.0327
PITTSBURGH	3,364.8	1.4566	3,347.9	–.5	1,237.2	1,298.0	28,480,648	1.4155	46,510,090	14,096,271	22,827,670	1.3993	1.3046
WILKES-BARRE - SCRANTON	1,300.9	.5631	1,325.6	1.9	476.0	507.7	9,111,862	.4528	15,064,380	4,711,587	7,766,257	.4731	.4487
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,535.9	.6649	1,566.1	2.0	557.2	597.3	12,848,678	.6386	22,194,452	6,258,782	10,579,564	.6301	.6150
SOUTH CAROLINA													
CHARLESTON	561.5	.2431	616.8	9.8	183.2	213.7	3,618,702	.1798	6,738,351	2,051,752	3,730,556	.1967	.2066
COLUMBIA	746.2	.3230	805.5	7.9	246.5	283.7	5,261,092	.2615	9,690,319	2,941,822	5,325,719	.2791	.2899
FLORENCE	383.4	.1660	420.5	9.7	127.7	149.2	2,435,942	.1211	4,499,910	1,657,119	3,068,820	.1409	.1480
GREENVILLE - SPARTANBURG - ASHEVILLE	1,586.4	.6867	1,699.1	7.1	570.9	641.8	11,219,554	.5576	20,232,333	6,564,772	11,767,927	.6024	.6173
SOUTH DAKOTA													
RAPID CITY	264.8	.1146	295.1	11.4	93.4	109.0	2,059,394	.1023	3,787,462	1,413,677	2,613,538	.1140	.1205
SIOUX FALLS - MITCHELL	636.9	.2757	643.9	1.1	232.2	245.1	4,777,168	.2374	8,098,970	2,877,447	4,880,244	.2559	.2467
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	748.7	.3241	804.5	7.5	265.5	299.1	4,592,404	.2282	8,518,285	2,844,287	5,159,011	.2594	.2702
CHATTANOOGA	796.4	.3447	860.5	8.0	283.4	320.5	5,297,393	.2633	9,429,850	3,070,315	5,388,705	.2872	.2917
JACKSON	150.1	.0650	160.6	7.0	55.2	62.7	1,014,264	.0504	1,788,145	607,666	1,070,185	.0557	.0561
KNOXVILLE	1,156.5	.5006	1,259.4	8.9	414.9	474.7	7,635,788	.3795	13,975,396	4,500,943	8,100,998	.4181	.4327
MEMPHIS	1,677.4	.7261	1,740.4	3.8	579.8	636.5	11,602,228	.5766	20,565,839	6,229,491	10,753,211	.6102	.6090
NASHVILLE	1,757.0	.7606	1,914.0	8.9	630.0	721.7	12,806,593	.6365	23,536,220	7,030,674	12,595,076	.6709	.6948

TELEVISION MARKETS [ADIs]: TOTALS AND 1986 PROJECTIONS

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TEXAS													
ABILENE - SWEETWATER	295.1	.1277	314.4	6.5	109.7	120.9	2,277,684	.1132	4,001,627	1,526,109	2,702,794	.1255	.1261
AMARILLO	477.0	.2065	509.6	6.8	175.3	195.7	4,247,068	.2111	7,250,357	2,658,078	4,611,023	.2227	.2196
AUSTIN	682.7	.2955	789.0	15.6	255.5	314.1	6,148,400	.3056	11,435,755	3,448,924	6,413,026	.3097	.3310
BEAUMONT - PORT ARTHUR	462.5	.2002	492.0	6.4	166.1	185.9	4,086,815	.2031	7,901,588	2,583,696	4,857,733	.2148	.2313
CORPUS CHRISTI	455.6	.1972	488.9	7.3	148.6	168.5	3,372,709	.1676	5,927,166	2,200,776	3,900,321	.1858	.1873
DALLAS - FT. WORTH	3,706.8	1.6046	4,115.1	11.0	1,375.2	1,603.1	37,211,191	1.8494	66,694,154	20,873,497	37,031,927	1.8391	1.8850
EL PASO	625.7	.2709	711.6	13.7	190.4	226.9	4,129,920	.2053	7,565,802	2,640,540	4,826,643	.2315	.2439
HOUSTON	3,575.0	1.5476	4,155.2	16.2	1,288.1	1,581.5	37,754,067	1.8763	72,996,548	22,374,566	42,573,576	1.8831	2.0677
LAREDO	111.6	.0483	129.7	16.2	29.8	35.8	509,045	.0253	1,105,415	618,203	1,284,720	.0399	.0474
LUBBOCK	427.8	.1852	453.5	6.0	149.0	166.6	3,525,197	.1752	6,281,829	2,315,200	4,166,749	.1901	.1939
MCALLEN - BROWNSVILLE	572.4	.2478	678.8	18.6	157.9	195.9	2,705,465	.1345	5,185,601	2,281,901	4,425,937	.1817	.2012
ODESSA - MIDLAND	369.0	.1597	401.7	8.9	130.2	149.0	3,436,331	.1708	5,908,647	2,432,364	4,298,897	.1864	.1869
SAN ANGELO	97.6	.0422	108.7	11.4	35.3	41.2	760,251	.0378	1,328,201	617,200	1,112,706	.0446	.0458
SAN ANTONIO	1,500.2	.6494	1,646.5	9.8	497.9	571.4	11,255,230	.5594	20,091,070	6,660,183	11,823,873	.5987	.6117
TYLER	264.0	.1143	296.4	12.3	94.1	110.1	2,021,750	.1005	3,611,509	1,341,347	2,430,942	.1110	.1152
VICTORIA	71.9	.0311	81.6	13.5	24.6	29.6	601,620	.0299	1,116,603	528,158	997,857	.0361	.0388
WACO - TEMPLE	614.0	.2658	686.6	11.8	213.4	249.6	4,473,742	.2223	8,078,895	2,592,783	4,727,406	.2377	.2483
WICHITA FALLS - LAWTON	430.2	.1862	445.6	3.6	154.4	165.8	3,454,402	.1717	5,925,302	2,005,279	3,426,629	.1805	.1765
UTAH													
SALT LAKE CITY	1,680.6	.7275	1,957.8	16.5	525.9	631.5	11,493,589	.5712	21,686,048	6,727,288	12,521,733	.6220	.6713
VERMONT													
BURLINGTON - PLATTSBURGH	676.0	.2926	716.6	6.0	237.1	268.0	4,895,481	.2433	8,802,705	2,951,955	5,251,401	.2642	.2690
VIRGINIA													
HARRISONBURG	107.7	.0466	117.2	8.8	36.7	42.6	683,040	.0339	1,207,359	399,976	723,709	.0374	.0385
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,433.9	.6207	1,505.8	5.0	490.7	544.5	10,489,147	.5213	18,285,240	6,415,295	11,208,631	.5672	.5643
RICHMOND	1,208.3	.5231	1,285.0	6.3	431.4	481.8	9,887,314	.4914	17,580,739	5,790,584	10,216,522	.5146	.5210
ROANOKE - LYNCHBURG	1,005.8	.4354	1,058.5	5.2	357.8	394.6	6,830,261	.3395	12,240,782	4,302,732	7,488,042	.3790	.3823
WASHINGTON													
SEATTLE - TACOMA	2,904.1	1.2571	3,172.3	9.2	1,116.7	1,274.3	28,303,395	1.4066	50,401,877	14,448,406	25,245,484	1.3653	1.3850
SPOKANE	881.5	.3816	965.0	9.5	329.2	378.2	7,214,590	.3586	12,745,174	3,610,411	6,354,294	.3579	.3631
YAKIMA	470.5	.2037	528.4	12.3	170.5	200.1	4,056,505	.2016	7,316,471	2,297,339	4,169,291	.2070	.2147
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	433.0	.1874	468.1	8.1	150.8	170.1	2,755,979	.1370	4,924,513	1,923,699	3,456,664	.1605	.1643
CHARLESTON - HUNTINGTON	1,487.6	.6440	1,588.8	6.8	522.3	582.8	10,035,694	.4988	18,264,687	6,088,651	10,867,636	.5513	.5660
CLARKSBURG - WESTON	210.9	.0913	224.6	6.5	75.8	84.5	1,232,454	.0613	2,261,517	795,882	1,448,464	.0716	.0742
PARKERSBURG	103.5	.0448	108.1	4.4	37.9	41.6	901,223	.0448	1,602,337	598,362	1,041,214	.0482	.0486
WHEELING - STEUBENVILLE	427.7	.1851	437.4	2.3	155.3	166.0	3,193,236	.1587	5,728,901	1,716,227	2,975,990	.1652	.1655

1982 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: TOTALS AND 1986 PROJECTIONS

S&MM ESTIMATES S&MM/ARB TV (ADI) MARKET	12/31/81 Population (Thous.)	% Of U.S.	Projected 12/31/86 Population (Thous.)	% Change 1981–1986	12/31/81 Households (Thous.)	Projected 12/31/86 Households (Thous.)	1981 EBI ($000)	% Of U.S.	Projected 1986 EBI ($000)	1981 Retail Sales ($000)	Projected 1986 Retail Sales ($000)	Buying Power Index 1981	Buying Power Index 1986
WISCONSIN													
GREEN BAY	984.0	.4260	1,027.8	4.5	348.5	388.1	7,363,489	.3660	12,860,350	3,894,280	6,737,214	.3787	.3761
LA CROSSE - EAU CLAIRE	428.2	.1654	451.4	5.4	151.1	167.0	2,961,315	.1472	5,295,127	1,692,012	2,964,640	.1587	.1605
MADISON	537.6	.2327	566.0	5.3	202.7	229.1	4,780,713	.2376	8,516,301	2,541,832	4,483,209	.2379	.2403
MILWAUKEE	1,892.2	.8191	1,912.6	1.1	685.8	731.3	17,110,640	.8504	29,092,613	8,584,041	14,269,589	.8325	.8011
WAUSAU - RHINELANDER	437.4	.1893	472.6	8.0	153.8	176.5	3,216,695	.1599	5,849,859	1,710,827	3,060,812	.1663	.1711
WYOMING													
CASPER - RIVERTON	159.3	.0690	189.0	18.6	56.5	69.6	1,530,798	.0761	2,936,142	1,061,597	2,046,302	.0821	.0905
CHEYENNE	131.4	.0569	141.2	7.5	49.3	56.0	1,224,097	.0608	2,179,757	724,777	1,294,265	.0624	.0633
TOTAL UNITED STATES ADIs	229,587.2	99.3843	243,041.1	5.9	83,163.7	92,575.9	1,998,716,183	99.3340	3,507,764,234	1,048,706,191	1,824,340,132	99.3337	99.3000

VOLUME III — Section 18

Television Market (ADI) Rankings
Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

A listing of the county makeup of each Television Market will be found starting on page A-11.

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Automotive Dealer Sales 18–11
Gasoline Service Station Sales 18–12
Building Materials & Hardware Store Sales 18–13
Drugstore Sales 18–14

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	75,104,741	1
Los Angeles, Calif.	56,964,364	2
Chicago, Ill.	38,846,195	3
Philadelphia, Pa.	30,912,818	4
San Francisco, Calif.	27,381,997	5
Boston, Mass.	25,997,373	6
Detroit, Mich.	24,218,705	7
Houston, Tex.	22,374,566	8
Washington, D.C.	21,298,906	9
Dallas - Ft. Worth, Tex.	20,873,497	10
Cleveland, Ohio	17,573,350	11
Miami, Fla.	16,377,157	12
Minneapolis - St. Paul, Minn.	15,246,625	13
Seattle - Tacoma, Wash.	14,448,406	14
Pittsburgh, Pa.	14,096,271	15
Atlanta, Ga.	14,057,189	16
Tampa - St. Petersburg, Fla.	12,919,207	17
St. Louis, Mo.	12,844,643	18
Denver, Colo.	12,214,654	19
Baltimore, Md.	11,090,425	20
Sacramento - Stockton, Calif.	10,585,712	21
Portland, Ore.	10,233,175	22
Indianapolis, Ind.	9,795,844	23
Hartford - New Haven, Conn.	9,611,755	24
San Diego, Calif.	9,157,160	25
Kansas City, Mo.	9,115,092	26
Phoenix, Ariz.	8,802,000	27
Milwaukee, Wisc.	8,584,041	28
Cincinnati, Ohio	8,101,341	29
Buffalo, N.Y.	8,082,948	30
Orlando - Daytona Beach, Fla.	7,936,012	31
Oklahoma City, Okla.	7,401,651	32
New Orleans, La.	7,395,708	33
Charlotte, N.C.	7,103,650	34
Nashville, Tenn.	7,030,674	35
Columbus, Ohio	7,012,228	36
Salt Lake City, Utah	6,727,288	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	6,707,472	38
San Antonio, Tex.	6,660,183	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	6,564,772	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	6,415,295	41
Providence - New Bedford, R.I.-Mass.	6,258,782	42
Memphis, Tenn.	6,239,491	43
Raleigh - Durham, N.C.	6,172,733	44
Charleston - Huntington, W.Va.	6,088,651	45
Louisville, Ky.	5,998,634	46
Harrisburg - York - Lancaster - Lebanon, Pa.	5,985,928	47
Flint - Saginaw - Bay City, Mich.	5,903,636	48
Albany - Schenectady - Troy, N.Y.	5,881,735	49
Richmond, Va.	5,790,584	50
Tulsa, Okla.	5,720,278	51
Dayton, Ohio	5,561,805	52
Birmingham, Ala.	5,518,040	53
Greensboro - Winston-Salem - High Point, N.C.	5,363,249	54
Wichita - Hutchinson, Kans.	5,229,686	55
Shreveport - Texarkana, La.-Tex.-Ark.	5,213,855	56
Little Rock, Ark.	5,171,529	57
Jacksonville, Fla.	4,913,074	58
Toledo, Ohio	4,908,577	59
Des Moines, Iowa	4,855,266	60
West Palm Beach, Fla.	4,771,883	61
Wilkes-Barre - Scranton, Pa.	4,711,587	62
Mobile - Pensacola, Ala.-Fla.	4,604,151	63
Rochester, N.Y.	4,578,604	64
Fresno, Calif.	4,566,501	65
Albuquerque, N.M.	4,564,292	66
Syracuse, N.Y.	4,509,544	67
Knoxville, Tenn.	4,500,943	68
Roanoke - Lynchburg, Va.	4,302,732	69
Davenport - Rock Island - Moline, Iowa-Ill.	4,164,328	70
Springfield - Decatur - Champaign, Ill.	4,163,905	71
Omaha, Neb.	4,033,493	72
Cedar Rapids - Waterloo, Iowa	4,009,762	73
Portland - Poland Spring, Maine	3,931,422	74
Green Bay, Wisc.	3,894,280	75
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	3,779,596	76
Spokane, Wash.	3,610,411	77
Lexington, Ky.	3,514,645	78
Austin, Tex.	3,448,924	79
Youngstown, Ohio	3,357,492	80
South Bend - Elkhart, Ind.	3,294,454	81
Johnstown - Altoona, Pa.	3,170,813	82
Springfield, Mass.	3,157,519	83
Lincoln - Hastings - Kearney, Neb.	3,146,531	84
Chattanooga, Tenn.	3,070,315	85
Evansville, Ind.	3,045,564	86
Springfield, Mo.	3,027,703	87
Baton Rouge, La.	2,961,113	88
Burlington - Plattsburgh, Vt.-N.Y.	2,951,955	89
Columbia, S.C.	2,941,822	90
Las Vegas, Nev.	2,878,663	91
Sioux Falls - Mitchell, S.D.	2,877,447	92
Bristol - Kingsport - Johnson City, Tenn.	2,844,287	93
Tucson, Ariz.	2,808,617	94
Ft. Wayne, Ind.	2,776,455	95
Peoria, Ill.	2,736,051	96
Jackson, Miss.	2,719,383	97
Amarillo, Tex.	2,658,078	98
Lansing, Mich.	2,651,864	99
El Paso, Tex.	2,640,540	100
Fargo, N.D.	2,613,671	101
Huntsville - Decatur - Florence, Ala.	2,606,400	102
Waco - Temple, Tex.	2,592,783	103
Beaumont - Port Arthur, Tex.	2,583,696	104
Madison, Wisc.	2,541,832	105
Reno, Nev.	2,526,800	106
Salinas - Monterey, Calif.	2,464,339	107
Odessa - Midland, Tex.	2,432,364	108
Ft. Myers - Naples, Fla.	2,400,965	109
Lubbock, Tex.	2,315,200	110
Colorado Springs - Pueblo, Colo.	2,309,122	111
Yakima, Wash.	2,297,339	112
Lafayette, La.	2,294,516	113
McAllen - Brownsville, Tex.	2,281,901	114
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	2,264,864	115
Greenville - New Bern - Washington, N.C.	2,260,754	116
Rockford, Ill.	2,244,754	117
Savannah, Ga.	2,232,367	118
Eugene, Ore.	2,215,346	119
Corpus Christi, Tex.	2,200,776	120
Augusta, Ga.	2,066,154	121
Monroe - El Dorado, La.-Ark.	2,064,689	122
Charleston, S.C.	2,051,752	123
Boise, Ida.	2,051,749	124
Wichita Falls - Lawton, Tex.-Okla.	2,005,279	125
Duluth - Superior, Minn.-Wisc.	1,948,903	126
Bluefield - Beckley - Oak Hill, W.Va.	1,923,699	127
Columbus, Ga.	1,884,843	128
Sioux City, Iowa	1,851,797	129
Terre Haute, Ind.	1,836,163	130
Rochester - Mason City - Austin, Minn.-Iowa	1,829,117	131
Joplin - Pittsburg, Mo.-Kans.	1,823,940	132
Traverse City - Cadillac, Mich.	1,815,898	133
Binghamton, N.Y.	1,809,496	134
Tallahassee, Fla.	1,806,992	135
Minot - Bismarck - Dickinson, N.D.	1,761,805	136
Montgomery, Ala.	1,743,572	137
Bakersfield, Calif.	1,734,679	138
Macon, Ga.	1,719,276	139
Wheeling - Steubenville, W.Va.-Ohio	1,716,227	140
Wausau - Rhinelander, Wisc.	1,710,827	141
Ft. Smith, Ark.	1,693,654	142
La Crosse - Eau Claire, Wisc.	1,692,012	143
Columbia - Jefferson City, Mo.	1,664,304	144
Florence, S.C.	1,657,119	145
Chico - Redding, Calif.	1,640,384	146
Medford, Ore.	1,586,019	147
Idaho Falls - Pocatello, Ida.	1,540,122	148
Missoula - Butte, Mont.	1,531,235	149
Abilene - Sweetwater, Tex.	1,526,109	150
Erie, Pa.	1,500,198	151
Topeka, Kans.	1,471,361	152
Rapid City, S.D.	1,413,677	153
Albany, Ga.	1,365,521	154
Tyler, Tex.	1,341,347	155
Columbus - Tupelo, Miss.	1,331,669	156
Bangor, Maine	1,310,502	157
Wilmington, N.C.	1,269,389	158
Utica, N.Y.	1,231,075	159
Quincy - Hannibal, Ill.-Mo.	1,225,042	160
Billings - Hardin, Mont.	1,169,913	161
Salisbury, Md.	1,144,043	162
Lake Charles, La.	1,097,575	163
Casper - Riverton, Wyo.	1,061,597	164
Dothan, Ala.	973,982	165
Watertown - Carthage, N.Y.	944,931	166
Elmira, N.Y.	928,078	167
Great Falls, Mont.	918,847	168
Gainesville, Fla.	887,238	169
Laurel - Hattiesburg, Miss.	884,700	170
Alexandria, Minn.	814,522	171
Clarksburg - Weston, W.Va.	795,882	172
Jonesboro, Ark.	769,807	173
Roswell, N.M.	766,733	174
El Centro - Yuma, Calif.-Ariz.	766,048	175
Panama City, Fla.	755,726	176
Cheyenne, Wyo.	724,777	177
Grand Junction, Colo.	724,475	178
Meridian, Miss.	715,453	179
Alexandria, La.	708,774	180
Greenwood - Greenville, Miss.	687,836	181
Biloxi - Gulfport - Pascagoula, Miss.	684,028	182
Ardmore - Ada, Okla.	675,474	183
Eureka, Calif.	654,626	184
Palm Springs, Calif.	631,960	185
Bowling Green, Ky.	625,627	186
St. Joseph, Mo.	620,568	187
Laredo, Tex.	618,203	188
San Angelo, Tex.	617,200	189
Marquette, Mich.	610,965	190
Jackson, Tenn.	607,666	191
Parkersburg, W.Va.	598,362	192
Lima, Ohio	566,424	193
Tuscaloosa, Ala.	565,843	194
Lafayette, Ind.	535,885	195
Victoria, Tex.	528,158	196
Anniston, Ala.	485,547	197
Mankato, Minn.	482,956	198
Farmington, N.M.	457,118	199
Bend, Ore.	403,304	200
Harrisonburg, Va.	399,976	201
Presque Isle, Maine	377,211	202
Zanesville, Ohio	318,122	203
Twin Falls, Ida.	310,610	204
Ottumwa - Kirksville, Iowa-Mo.	299,931	205
Helena, Mont.	262,602	206
North Platte, Neb.	239,679	207
Selma, Ala.	199,593	208
Alpena, Mich.	145,411	209
Glendive, Mont.	96,528	210

FOOD STORE SALES

ADI	($000)	Rank
New York, N.Y.	19,205,154	1
Los Angeles, Calif.	13,097,335	2
Chicago, Ill.	7,961,408	3
Philadelphia, Pa.	7,223,797	4
San Francisco, Calif.	6,249,872	5
Boston, Mass.	5,942,077	6
Detroit, Mich.	5,179,139	7
Houston, Tex.	4,758,629	8
Washington, D.C.	4,491,093	9
Cleveland, Ohio	4,268,662	10
Dallas - Ft. Worth, Tex.	3,830,979	11
Miami, Fla.	3,523,529	12
Tampa - St. Petersburg, Fla.	3,375,345	13
Pittsburgh, Pa.	3,262,468	14
Seattle - Tacoma, Wash.	3,125,316	15
Atlanta, Ga.	3,073,468	16
St. Louis, Mo.	3,073,040	17
Minneapolis - St. Paul, Minn.	2,772,619	18
Denver, Colo.	2,732,251	19
Baltimore, Md.	2,725,071	20
Sacramento - Stockton, Calif.	2,620,489	21
Hartford - New Haven, Conn.	2,252,920	22
Phoenix, Ariz.	2,220,089	23
Cincinnati, Ohio	2,092,762	24
Buffalo, N.Y.	2,086,132	25
Indianapolis, Ind.	2,054,675	26
Milwaukee, Wisc.	2,031,056	27
New Orleans, La.	1,985,110	28
San Diego, Calif.	1,934,725	29
Orlando - Daytona Beach, Fla.	1,929,505	30
Portland, Ore.	1,899,489	31
Kansas City, Mo.	1,785,489	32
Nashville, Tenn.	1,714,077	33
Charlotte, N.C.	1,696,525	34
Oklahoma City, Okla.	1,661,552	35
Memphis, Tenn.	1,649,052	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,639,775	37
Charleston - Huntington, W.Va.	1,576,211	38
Columbus, Ohio	1,570,699	39
San Antonio, Tex.	1,559,192	40
Albany - Schenectady - Troy, N.Y.	1,553,190	41
Louisville, Ky.	1,481,832	42
Providence - New Bedford, R.I.-Mass.	1,481,771	43
Raleigh - Durham, N.C.	1,477,068	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	1 469,579	45
Harrisburg - York - Lancaster - Lebanon, Pa.	1,458,335	46
Salt Lake City, Utah	1,403,546	47
Tulsa, Okla.	1,323,598	48
Richmond, Va.	1,322,700	49
Birmingham, Ala.	1,310,152	50
Dayton, Ohio	1,288,934	51
Flint - Saginaw - Bay City, Mich.	1,279,913	52
Syracuse, N.Y.	1,279,913	52
Shreveport - Texarkana, La.-Tex.-Ark.	1,249,671	54
Wilkes-Barre - Scranton, Pa.	1,227,640	55
Fresno, Calif.	1,191,524	56
West Palm Beach, Fla.	1,169,692	57
Little Rock, Ark.	1,165,568	58
Toledo, Ohio	1,165,167	59
Greensboro - Winston-Salem - High Point, N.C.	1,163,283	60
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,159,490	61
Jacksonville, Fla.	1,141,458	62
Knoxville, Tenn.	1,141,044	63
Roanoke - Lynchburg, Va.	1,102,384	64
Rochester, N.Y.	1,099,231	65
Wichita - Hutchinson, Kans.	1,097,424	66
Mobile - Pensacola, Ala.-Fla.	1,094,633	67
Des Moines, Iowa	1,065,006	68
Albuquerque, N.M.	1,007,675	69
Portland - Poland Spring, Maine	920,899	70
Lexington, Ky.	899,333	71
Springfield - Decatur - Champaign, Ill.	896,995	72
Spokane, Wash.	895,335	73
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	885,817	74
Springfield, Mass.	876,049	75
Omaha, Neb.	867,006	76
Green Bay, Wisc.	856,011	77
Davenport - Rock Island - Moline, Iowa-Ill.	843,944	78
Cedar Rapids - Waterloo, Iowa	823,148	79
Youngstown, Ohio	816,480	80
Chattanooga, Tenn.	791,227	81
Austin, Tex.	767,716	82
Johnstown - Altoona, Pa.	763,384	83
Jackson, Miss.	733,951	84
South Bend - Elkhart, Ind.	731,169	85
Baton Rouge, La.	729,669	86
Bristol - Kingsport - Johnson City, Tenn.	723,990	87
Burlington - Plattsburgh, Vt.-N.Y.	715,953	88
Tucson, Ariz.	706,566	89
Columbia, S.C.	690,610	90
Evansville, Ind.	681,359	91
Springfield, Mo.	658,504	92
Huntsville - Decatur - Florence, Ala.	621,399	93
McAllen - Brownsville, Tex.	606,458	94
Lincoln - Hastings - Kearney, Neb.	603,676	95
Las Vegas, Nev.	602,303	96
Corpus Christi, Tex.	602,147	97
Amarillo, Tex.	597,634	98
Ft. Wayne, Ind.	596,771	99
Beaumont - Port Arthur, Tex.	592,217	100
Salinas - Monterey, Calif.	577,122	101
Peoria, Ill.	570,120	102
Ft. Myers - Naples, Fla.	568,821	103
El Paso, Tex.	563,107	104
Lafayette, La.	550,030	105
Sioux Falls - Mitchell, S.D.	547,979	106
Odessa - Midland, Tex.	544,838	107
Greenville - New Bern - Washington, N.C.	541,976	108
Waco - Temple, Tex.	540,596	109
Augusta, Ga.	535,374	110
Bluefield - Beckley - Oak Hill, W.Va.	533,951	111
Yakima, Wash.	527,679	112
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	525,289	113
Savannah, Ga.	520,235	114
Colorado Springs - Pueblo, Colo.	519,874	115
Monroe - El Dorado, La.-Ark.	519,781	116
Rockford, Ill.	509,156	117
Charleston, S.C.	496,664	118
Lubbock, Tex.	492,621	119
Boise, Ida.	486,071	120
Eugene, Ore.	474,496	121
Wichita Falls - Lawton, Tex.-Okla.	466,955	122
Madison, Wisc.	466,883	123
Tallahassee, Fla.	463,700	124
Bakersfield, Calif.	461,622	125
Lansing, Mich.	458,961	126
Fargo, N.D.	458,645	127
Binghamton, N.Y.	457,659	128
Traverse City - Cadillac, Mich.	448,944	129
Wheeling - Steubenville, W.Va.-Ohio	443,114	130
Duluth - Superior, Minn.-Wisc.	438,910	131
Reno, Nev.	437,080	132
Columbus, Ga.	432,152	133
Chico - Redding, Calif.	432,009	134
Macon, Ga.	426,143	135
Montgomery, Ala.	416,986	136
Joplin - Pittsburg, Mo.-Kans.	411,217	137
Sioux City, Iowa	400,521	138
Wausau - Rhinelander, Wisc.	397,575	139
Florence, S.C.	375,933	140
Columbus - Tupelo, Miss.	371,809	141
Terre Haute, Ind.	371,526	142
Ft. Smith, Ark.	363,067	143
Medford, Ore.	360,506	144
Columbia - Jefferson City, Mo.	358,288	145
Bangor, Maine	355,284	146
Albany, Ga.	347,494	147
Rochester - Mason City - Austin, Minn.-Iowa	346,782	148
Idaho Falls - Pocatello, Ida.	344,723	149
Minot - Bismarck - Dickinson, N.D.	340,959	150
Utica, N.Y.	335,435	151
Abilene - Sweetwater, Tex.	332,492	152
La Crosse - Eau Claire, Wisc.	326,972	153
Wilmington, N.C.	323,228	154
Tyler, Tex.	321,371	155
Salisbury, Md.	320,180	156
Lake Charles, La.	318,387	157
Topeka, Kans.	310,584	158
Missoula - Butte, Mont.	309,136	159
Rapid City, S.D.	307,520	160
Erie, Pa.	286,147	161
Quincy - Hannibal, Ill.-Mo.	279,712	162
Dothan, Ala.	258,331	163
Watertown - Carthage, N.Y.	252,190	164
Billings - Hardin, Mont.	240,167	165
Elmira, N.Y.	237,436	166
Laurel - Hattiesburg, Miss.	227,285	167
Gainesville, Fla.	220,586	168
Greenwood - Greenville, Miss.	218,513	169
Casper - Riverton, Wyo.	218,101	170
Meridian, Miss.	210,330	171
Clarksburg - Weston, W.Va.	209,413	172
El Centro - Yuma, Calif.-Ariz.	205,559	173
Ardmore - Ada, Okla.	199,803	174
Eureka, Calif.	195,696	175
Jonesboro, Ark.	182,400	176
Great Falls, Mont.	180,509	177
Panama City, Fla.	177,973	178
Alexandria, La.	172,054	179
Biloxi - Gulfport - Pascagoula, Miss.	170,783	180
Alexandria, Minn.	170,298	181
Roswell, N.M.	169,491	182
Bowling Green, Ky.	165,919	183
Marquette, Mich.	158,445	184
Grand Junction, Colo.	155,996	185
Jackson, Tenn.	151,610	186
Palm Springs, Calif.	145,872	187
Laredo, Tex.	138,744	188
Cheyenne, Wyo.	136,046	189
San Angelo, Tex.	132,426	190
Anniston, Ala.	132,201	191
St. Joseph, Mo.	128,786	192
Parkersburg, W.Va.	122,496	193
Tuscaloosa, Ala.	117,604	194
Harrisonburg, Va.	115,341	195
Farmington, N.M.	113,056	196
Mankato, Minn.	108,689	197
Lima, Ohio	107,156	198
Lafayette, Ind.	103,945	199
Victoria, Tex.	97,140	200
Bend, Ore.	93,227	201
Presque Isle, Maine	89,864	202
Zanesville, Ohio	81,249	203
Ottumwa - Kirksville, Iowa-Mo.	65,487	204
Helena, Mont.	64,249	205
Twin Falls, Ida.	63,436	206
Selma, Ala.	53,172	207
North Platte, Neb.	44,607	208
Alpena, Mich.	41,041	209
Glendive, Mont.	19,868	210

SUPERMARKET SALES

ADI	($000)	Rank
New York, N.Y.	16,485,512	1
Los Angeles, Calif.	12,039,052	2
Chicago, Ill.	7,456,316	3
Philadelphia, Pa.	6,474,175	4
San Francisco, Calif.	5,718,614	5
Boston, Mass.	5,416,725	6
Detroit, Mich.	4,713,767	7
Houston, Tex.	4,571,546	8
Washington, D.C.	4,174,418	9
Cleveland, Ohio	3,989,484	10
Dallas - Ft. Worth, Tex.	3,679,366	11
Tampa - St. Petersburg, Fla.	3,198,188	12
Miami, Fla.	3,177,191	13
Pittsburgh, Pa.	2,988,382	14
Seattle - Tacoma, Wash.	2,978,028	15
Atlanta, Ga.	2,976,668	16
St. Louis, Mo.	2,898,302	17
Denver, Colo.	2,624,180	18
Minneapolis - St. Paul, Minn.	2,599,966	19
Baltimore, Md.	2,514,068	20
Sacramento - Stockton, Calif.	2,474,841	21
Phoenix, Ariz.	2,158,634	22
Hartford - New Haven, Conn.	2,084,638	23
Indianapolis, Ind.	1,979,056	24
Cincinnati, Ohio	1,905,215	25
New Orleans, La.	1,899,705	26
Milwaukee, Wisc.	1,895,831	27
Buffalo, N.Y.	1,891,831	28
Orlando - Daytona Beach, Fla.	1,839,012	29
Portland, Ore.	1,805,150	30
San Diego, Calif.	1,774,741	31
Kansas City, Mo.	1,718,749	32
Nashville, Tenn.	1,681,905	33
Charlotte, N.C.	1,668,090	34
Oklahoma City, Okla.	1,618,851	35
Memphis, Tenn.	1,614,200	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,607,676	37
Charleston - Huntington, W.Va.	1,537,226	38
Columbus, Ohio	1,508,755	39
San Antonio, Tex.	1,504,133	40
Albany - Schenectady - Troy, N.Y.	1,476,136	41
Raleigh - Durham, N.C.	1,438,289	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,423,608	43
Louisville, Ky.	1,412,630	44
Harrisburg - York - Lancaster - Lebanon, Pa.	1,339,576	45
Salt Lake City, Utah	1,332,875	46
Providence - New Bedford, R.I.-Mass.	1,324,925	47
Richmond, Va.	1,289,674	48
Tulsa, Okla.	1,287,303	49
Birmingham, Ala.	1,285,054	50
Dayton, Ohio	1,227,131	51
Shreveport - Texarkana, La.-Tex.-Ark.	1,214,493	52
Flint - Saginaw - Bay City, Mich.	1,205,213	53
Syracuse, N.Y.	1,193,228	54
Little Rock, Ark.	1,136,460	55
Greensboro - Winston-Salem - High Point, N.C.	1,134,407	56
Fresno, Calif.	1,124,590	57
Wilkes-Barre - Scranton, Pa.	1,123,042	58
Knoxville, Tenn.	1,116,221	59
Toledo, Ohio	1,106,066	60
West Palm Beach, Fla.	1,097,297	61
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,094,844	62
Jacksonville, Fla.	1,085,149	63
Roanoke - Lynchburg, Va.	1,073,386	64
Mobile - Pensacola, Ala.-Fla.	1,060,422	65
Wichita - Hutchinson, Kans.	1,059,356	66
Rochester, N.Y.	1,050,271	67
Des Moines, Iowa	1,032,478	68
Albuquerque, N.M.	964,217	69
Portland - Poland Spring, Maine	880,916	70
Lexington, Ky.	880,500	71
Springfield - Decatur - Champaign, Ill.	861,879	72
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	857,757	73
Spokane, Wash.	855,978	74
Omaha, Neb.	825,004	75
Davenport - Rock Island - Moline, Iowa-Ill.	802,657	76
Green Bay, Wisc.	801,458	77
Springfield, Mass.	800,039	78
Cedar Rapids - Waterloo, Iowa	789,409	79
Chattanooga, Tenn.	771,731	80
Youngstown, Ohio	771,607	81
Austin, Tex.	731,436	82
Johnstown - Altoona, Pa.	722,940	83
Jackson, Miss.	721,705	84
Baton Rouge, La.	706,296	85
Bristol - Kingsport - Johnson City, Tenn.	704,869	86
Burlington - Plattsburgh, Vt.-N.Y.	692,673	87
South Bend - Elkhart, Ind.	683,867	88
Tucson, Ariz.	679,289	89
Columbia, S.C.	673,552	90
Evansville, Ind.	666,635	91
Springfield, Mo.	638,085	92
Huntsville - Decatur - Florence, Ala.	609,506	93
Las Vegas, Nev.	584,547	94
McAllen - Brownsville, Tex.	582,023	95
Corpus Christi, Tex.	581,898	96
Lincoln - Hastings - Kearney, Neb.	579,856	97
Amarillo, Tex.	577,113	98
Ft. Wayne, Ind.	574,219	99
Beaumont - Port Arthur, Tex.	569,305	100
Ft. Myers - Naples, Fla.	546,040	101
El Paso, Tex.	540,916	102
Lafayette, La.	535,909	103
Salinas - Monterey, Calif.	535,602	104
Greenville - New Bern - Washington, N.C.	530,212	105
Peoria, Ill.	528,881	106
Sioux Falls - Mitchell, S.D.	526,417	107
Augusta, Ga.	525,448	108
Odessa - Midland, Tex.	523,057	109
Bluefield - Beckley - Oak Hill, W.Va.	522,835	110
Waco - Temple, Tex.	519,508	111
Monroe - El Dorado, La.-Ark.	508,171	112
Savannah, Ga.	506,543	113
Yakima, Wash.	506,483	114
Colorado Springs - Pueblo, Colo.	496,289	115
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	488,252	116
Rockford, Ill.	485,553	117
Charleston, S.C.	485,109	118
Boise, Ida.	470,308	119
Lubbock, Tex.	467,468	120
Wichita Falls - Lawton, Tex.-Okla.	455,313	121
Eugene, Ore.	452,217	122
Tallahassee, Fla.	445,531	123
Madison, Wisc.	435,270	124
Bakersfield, Calif.	433,870	125
Binghamton, N.Y.	431,714	126
Fargo, N.D.	431,060	127
Traverse City - Cadillac, Mich.	428,492	128
Lansing, Mich.	427,964	129
Wheeling - Steubenville, W.Va.-Ohio	422,696	130
Columbus, Ga.	422,454	131
Reno, Nev.	415,102	132
Macon, Ga.	410,961	133
Montgomery, Ala.	409,868	134
Chico - Redding, Calif.	401,866	135
Duluth - Superior, Minn.-Wisc.	401,623	136
Joplin - Pittsburg, Mo.-Kans.	400,391	137
Wausau - Rhinelander, Wisc.	380,618	138
Sioux City, Iowa	380,217	139
Florence, S.C.	366,889	140
Columbus - Tupelo, Miss.	366,374	141
Terre Haute, Ind.	361,997	142
Ft. Smith, Ark.	353,832	143
Columbia - Jefferson City, Mo.	349,999	144
Bangor, Maine	343,162	145
Medford, Ore.	340,707	146
Idaho Falls - Pocatello, Ida.	338,048	147
Rochester - Mason City - Austin, Minn.-Iowa	335,477	148
Albany, Ga.	335,319	149
Minot - Bismarck - Dickinson, N.D.	330,347	150
Wilmington, N.C.	315,878	151
Abilene - Sweetwater, Tex.	314,822	152
Utica, N.Y.	314,736	153
Lake Charles, La.	312,635	154
La Crosse - Eau Claire, Wisc.	310,155	155
Salisbury, Md.	305,977	156
Tyler, Tex.	305,225	157
Topeka, Kans.	303,228	158
Missoula - Butte, Mont.	298,653	159
Rapid City, S.D.	296,704	160
Quincy - Hannibal, Ill.-Mo.	268,899	161
Erie, Pa.	266,411	162
Dothan, Ala.	253,196	163
Watertown - Carthage, N.Y.	243,915	164
Billings - Hardin, Mont.	232,449	165
Elmira, N.Y.	226,366	166
Laurel - Hattiesburg, Miss.	223,754	167
Greenwood - Greenville, Miss.	215,401	168
Casper - Riverton, Wyo.	213,904	169
Gainesville, Fla.	210,873	170
Meridian, Miss.	207,001	171
Clarksburg - Weston, W.Va.	204,847	172
El Centro - Yuma, Calif.-Ariz.	201,683	173
Ardmore - Ada, Okla.	195,173	174
Eureka, Calif.	185,385	175
Jonesboro, Ark.	177,879	176
Great Falls, Mont.	173,746	177
Panama City, Fla.	170,743	178
Roswell, N.M.	165,161	179
Bowling Green, Ky.	162,731	180
Biloxi - Gulfport - Pascagoula, Miss.	161,064	181
Alexandria, Minn.	160,182	182
Alexandria, La.	159,858	183
Marquette, Mich.	153,053	184
Grand Junction, Colo.	151,437	185
Jackson, Tenn.	146,594	186
Palm Springs, Calif.	136,280	187
Laredo, Tex.	131,914	188
Cheyenne, Wyo.	131,432	189
Anniston, Ala.	130,256	190
San Angelo, Tex.	129,325	191
St. Joseph, Mo.	125,436	192
Parkersburg, W.Va.	118,978	193
Tuscaloosa, Ala.	115,223	194
Harrisonburg, Va.	112,205	195
Farmington, N.M.	110,781	196
Mankato, Minn.	103,851	197
Lima, Ohio	102,594	198
Lafayette, Ind.	99,984	199
Victoria, Tex.	94,970	200
Bend, Ore.	90,855	201
Presque Isle, Maine	88,257	202
Zanesville, Ohio	80,302	203
Ottumwa - Kirksville, Iowa-Mo.	63,694	204
Helena, Mont.	63,570	205
Twin Falls, Ida.	62,168	206
Selma, Ala.	52,507	207
North Platte, Neb.	41,670	208
Alpena, Mich.	39,634	209
Glendive, Mont.	19,369	210

EATING & DRINKING PLACE SALES

ADI	($000)	Rank
New York, N.Y.	7,343,985	1
Los Angeles, Calif.	6,119,896	2
Chicago, Ill.	3,977,417	3
San Francisco, Calif.	3,134,292	4
Philadelphia, Pa.	2,900,482	5
Boston, Mass.	2,696,186	6
Detroit, Mich.	2,223,589	7
Washington, D.C.	1,931,023	8
Houston, Tex.	1,810,767	9
Dallas - Ft. Worth, Tex.	1,795,229	10
Seattle - Tacoma, Wash.	1,737,957	11
Cleveland, Ohio	1,618,884	12
Miami, Fla.	1,608,039	13
Minneapolis - St. Paul, Minn.	1,433,409	14
Atlanta, Ga.	1,258,914	15
St. Louis, Mo.	1,221,145	16
Portland, Ore.	1,211,925	17
Tampa - St. Petersburg, Fla.	1,210,523	18
Pittsburgh, Pa.	1,174,402	19
Denver, Colo.	1,104,197	20
Sacramento - Stockton, Calif.	1,088,161	21
Baltimore, Md.	1,010,862	22
San Diego, Calif.	987,893	23
Hartford - New Haven, Conn.	958,326	24
Milwaukee, Wisc.	923,047	25
Indianapolis, Ind.	859,593	26
Kansas City, Mo.	854,684	27
Cincinnati, Ohio	822,331	28
Orlando - Daytona Beach, Fla.	794,995	29
Buffalo, N.Y.	768,740	30
Phoenix, Ariz.	756,348	31
Columbus, Ohio	704,823	32
New Orleans, La.	661,984	33
Grand Rapids - Kalamazoo - Battle Creek, Mich.	638,488	34
Providence - New Bedford, R.I.-Mass.	591,319	35
Oklahoma City, Okla.	590,806	36
Norfolk - Portsmouth - Newport News - Hampton, Va.	574,094	37
Albany - Schenectady - Troy, N.Y.	550,200	38
Louisville, Ky.	549,623	39
San Antonio, Tex.	539,850	40
Nashville, Tenn.	538,798	41
Flint - Saginaw - Bay City, Mich.	530,867	42
Charlotte, N.C.	528,742	43
Dayton, Ohio	506,042	44
Wichita - Hutchinson, Kans.	496,117	45
Harrisburg - York - Lancaster - Lebanon, Pa.	490,558	46
Raleigh - Durham, N.C.	482,147	47
Toledo, Ohio	473,618	48
Greenville - Spartanburg - Asheville, S.C.-N.C.	457,014	49
Richmond, Va.	438,876	50
West Palm Beach, Fla.	433,065	51
Omaha, Neb.	430,285	52
Des Moines, Iowa	424,122	53
Syracuse, N.Y.	420,740	54
Green Bay, Wisc.	419,315	55
Salt Lake City, Utah	411,426	56
Greensboro - Winston-Salem - High Point, N.C.	409,700	57
Memphis, Tenn.	408,804	58
Davenport - Rock Island - Moline, Iowa-Ill.	400,129	59
Tulsa, Okla.	396,040	60
Cedar Rapids - Waterloo, Iowa	395,117	61
Springfield - Decatur - Champaign, Ill.	393,305	62
Rochester, N.Y.	390,743	63
Birmingham, Ala.	390,192	64
Fresno, Calif.	385,961	65
Jacksonville, Fla.	385,465	66
Albuquerque, N.M.	384,505	67
Mobile - Pensacola, Ala.-Fla.	355,095	68
Spokane, Wash.	353,892	69
Charleston - Huntington, W.Va.	353,608	70
Austin, Tex.	346,711	71
Wilkes-Barre - Scranton, Pa.	340,964	72
Portland - Poland Spring, Maine	336,593	73
Shreveport - Texarkana, La.-Tex.-Ark.	325,794	74
South Bend - Elkhart, Ind.	320,027	75
Little Rock, Ark.	315,344	76
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	313,248	77
Knoxville, Tenn.	309,869	78
Lincoln - Hastings - Kearney, Neb.	308,317	79
Madison, Wisc.	296,678	80
Roanoke - Lynchburg, Va.	279,651	81
Ft. Wayne, Ind.	277,344	82
Salinas - Monterey, Calif.	276,731	83
Springfield, Mass.	274,919	84
Sioux Falls - Mitchell, S.D.	271,003	85
Youngstown, Ohio	266,068	86
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	263,552	87
Lexington, Ky.	262,035	88
Burlington - Plattsburgh, Vt.-N.Y.	257,055	89
Fargo, N.D.	254,596	90
Peoria, Ill.	249,719	91
Lansing, Mich.	248,527	92
Las Vegas, Nev.	248,124	93
Evansville, Ind.	233,653	94
Yakima, Wash.	230,404	95
Springfield, Mo.	228,928	96
Johnstown - Altoona, Pa.	225,344	97
Eugene, Ore.	223,621	98
El Paso, Tex.	222,035	99
Columbia, S.C.	217,606	100
Rockford, Ill.	212,005	101
Amarillo, Tex.	210,404	102
Chattanooga, Tenn.	209,183	103
Waco - Temple, Tex.	208,413	104
Reno, Nev.	203,837	105
Tucson, Ariz.	199,540	106
Traverse City - Cadillac, Mich.	195,836	107
Baton Rouge, La.	195,091	108
La Crosse - Eau Claire, Wisc.	194,239	109
Ft. Myers - Naples, Fla.	188,396	110
Duluth - Superior, Minn.-Wisc.	186,094	111
Jackson, Miss.	185,246	112
Beaumont - Port Arthur, Tex.	185,153	113
Savannah, Ga.	179,709	114
Odessa - Midland, Tex.	178,602	115
Huntsville - Decatur - Florence, Ala.	177,522	116
Boise, Ida.	174,185	117
Charleston, S.C.	172,407	118
Colorado Springs - Pueblo, Colo.	170,959	119
Sioux City, Iowa	166,714	120
Lubbock, Tex.	165,887	121
Wausau - Rhinelander, Wisc.	164,877	122
Bristol - Kingsport - Johnson City, Tenn.	164,740	123
Bakersfield, Calif.	162,648	124
Corpus Christi, Tex.	158,186	125
Minot - Bismarck - Dickinson, N.D.	157,561	126
Greenville - New Bern - Washington, N.C.	155,580	127
Rochester - Mason City - Austin, Minn.-Iowa	153,142	128
Joplin - Pittsburg, Mo.-Kans.	151,245	129
McAllen - Brownsville, Tex.	147,691	130
Topeka, Kans.	146,585	131
Columbia - Jefferson City, Mo.	144,104	132
Wheeling - Steubenville, W.Va.-Ohio	143,636	133
Florence, S.C.	141,761	134
Tallahassee, Fla.	140,600	135
Rapid City, S.D.	139,827	136
Medford, Ore.	139,148	137
Chico - Redding, Calif.	138,171	138
Columbus, Ga.	137,313	139
Lafayette, La.	137,156	140
Augusta, Ga.	136,318	141
Binghamton, N.Y.	136,169	142
Wichita Falls - Lawton, Tex.-Okla.	130,354	143
Montgomery, Ala.	129,759	144
Terre Haute, Ind.	127,475	145
Missoula - Butte, Mont.	123,846	146
Erie, Pa.	123,698	147
Macon, Ga.	122,551	148
Utica, N.Y.	119,422	149
Salisbury, Md.	118,710	150
Ft. Smith, Ark.	114,689	151
Monroe - El Dorado, La.-Ark.	105,766	152
Quincy - Hannibal, Ill.-Mo.	99,120	153
Bangor, Maine	95,804	154
Idaho Falls - Pocatello, Ida.	92,991	155
Gainesville, Fla.	92,013	156
Abilene - Sweetwater, Tex.	90,407	157
Wilmington, N.C.	87,374	158
Bluefield - Beckley - Oak Hill, W.Va.	87,359	159
Billings - Hardin, Mont.	85,308	160
Columbus - Tupelo, Miss.	80,048	161
Albany, Ga.	79,238	162
Watertown - Carthage, N.Y.	78,485	163
Tyler, Tex.	77,097	164
Elmira, N.Y.	75,633	165
Alexandria, Minn.	75,404	166
Panama City, Fla.	74,316	167
Eureka, Calif.	73,260	168
Lake Charles, La.	72,643	169
Casper - Riverton, Wyo.	72,352	170
Biloxi - Gulfport - Pascagoula, Miss.	67,497	171
Great Falls, Mont.	66,991	172
Laurel - Hattiesburg, Miss.	65,887	173
Marquette, Mich.	63,134	174
El Centro - Yuma, Calif.-Ariz.	62,025	175
Palm Springs, Calif.	61,756	176
Dothan, Ala.	57,452	177
Lafayette, Ind.	57,438	178
St. Joseph, Mo.	50,728	179
Cheyenne, Wyo.	50,601	180
Mankato, Minn.	49,209	181
Grand Junction, Colo.	48,619	182
Roswell, N.M.	48,266	183
Lima, Ohio	48,264	184
Clarksburg - Weston, W.Va.	48,133	185
San Angelo, Tex.	48,069	186
Tuscaloosa, Ala.	46,336	187
Anniston, Ala.	42,178	188
Ardmore - Ada, Okla.	41,568	189
Jonesboro, Ark.	39,944	190
Bowling Green, Ky.	39,932	191
Meridian, Miss.	39,092	192
Victoria, Tex.	38,086	193
Jackson, Tenn.	37,406	194
Bend, Ore.	36,326	195
Parkersburg, W.Va.	36,303	196
Laredo, Tex.	35,277	197
Alexandria, La.	34,966	198
Greenwood - Greenville, Miss.	34,726	199
Harrisonburg, Va.	28,877	200
Farmington, N.M.	25,595	201
Zanesville, Ohio	24,077	202
Helena, Mont.	23,588	203
Presque Isle, Maine	22,604	204
Ottumwa - Kirksville, Iowa-Mo.	22,047	205
Twin Falls, Ida.	21,495	206
North Platte, Neb.	21,011	207
Alpena, Mich.	13,562	208
Selma, Ala.	10,063	209
Glendive, Mont.	7,294	210

GENERAL MERCHANDISE STORE SALES

ADI	($000)	Rank
New York, N.Y.	9,103,093	1
Los Angeles, Calif.	7,563,116	2
Chicago, Ill.	5,071,489	3
Philadelphia, Pa.	3,891,362	4
San Francisco, Calif.	3,582,752	5
Detroit, Mich.	3,281,839	6
Boston, Mass.	3,227,572	7
Houston, Tex.	3,066,210	8
Washington, D.C.	2,793,677	9
Dallas - Ft. Worth, Tex.	2,617,709	10
Cleveland, Ohio	2,546,275	11
Minneapolis - St. Paul, Minn.	2,365,873	12
Miami, Fla.	2,146,709	13
Pittsburgh, Pa.	2,092,121	14
Atlanta, Ga.	2,050,108	15
St. Louis, Mo.	1,924,516	16
Portland, Ore.	1,898,010	17
Seattle - Tacoma, Wash.	1,766,774	18
Tampa - St. Petersburg, Fla.	1,694,348	19
San Diego, Calif.	1,527,725	20
Kansas City, Mo.	1,433,513	21
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,374,867	22
Denver, Colo.	1,369,968	23
Sacramento - Stockton, Calif.	1,325,061	24
Baltimore, Md.	1,288,417	25
Indianapolis, Ind.	1,281,833	26
Milwaukee, Wisc.	1,182,772	27
Cincinnati, Ohio	1,172,149	28
Hartford - New Haven, Conn.	1,168,205	29
Buffalo, N.Y.	1,110,916	30
Columbus, Ohio	1,039,839	31
Phoenix, Ariz.	996,029	32
New Orleans, La.	992,636	33
Orlando - Daytona Beach, Fla.	985,204	34
Salt Lake City, Utah	962,874	35
San Antonio, Tex.	935,677	36
Flint - Saginaw - Bay City, Mich.	909,128	37
Nashville, Tenn.	880,776	38
Dayton, Ohio	861,612	39
Oklahoma City, Okla.	850,628	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	788,830	41
Memphis, Tenn.	784,609	42
Charlotte, N.C.	782,656	43
Raleigh - Durham, N.C.	781,161	44
Providence - New Bedford, R.I.-Mass.	757,125	45
Tulsa, Okla.	753,472	46
Richmond, Va.	751,998	47
Mobile - Pensacola, Ala.-Fla.	739,349	48
Louisville, Ky.	739,169	49
Charleston - Huntington, W.Va.	732,179	50
Birmingham, Ala.	719,690	51
Greenville - Spartanburg - Asheville, S.C.-N.C.	705,715	52
Harrisburg - York - Lancaster - Lebanon, Pa.	694,561	53
Little Rock, Ark.	693,338	54
Shreveport - Texarkana, La.-Tex.-Ark.	638,636	55
Knoxville, Tenn.	614,727	56
Wichita - Hutchinson, Kans.	614,303	57
Greensboro - Winston-Salem - High Point, N.C.	609,930	58
Toledo, Ohio	607,993	59
Albany - Schenectady - Troy, N.Y.	598,582	60
Des Moines, Iowa	597,202	61
Green Bay, Wisc.	569,696	62
Davenport - Rock Island - Moline, Iowa-Ill.	569,212	63
Lansing, Mich.	562,806	64
Springfield - Decatur - Champaign, Ill.	550,014	65
Baton Rouge, La.	546,963	66
West Palm Beach, Fla.	538,814	67
Fresno, Calif.	535,284	68
Rochester, N.Y.	533,814	69
Wilkes-Barre - Scranton, Pa.	532,312	70
Omaha, Neb.	521,240	71
Youngstown, Ohio	515,772	72
Jacksonville, Fla.	515,654	73
Cedar Rapids - Waterloo, Iowa	501,391	74
Albuquerque, N.M.	497,241	75
Roanoke - Lynchburg, Va.	482,762	76
Lexington, Ky.	467,349	77
Syracuse, N.Y.	437,327	78
Austin, Tex.	435,844	79
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	424,132	80
Lincoln - Hastings - Kearney, Neb.	419,358	81
Portland - Poland Spring, Maine	408,725	82
Las Vegas, Nev.	406,995	83
Johnstown - Altoona, Pa.	397,583	84
Chattanooga, Tenn.	396,687	85
El Paso, Tex.	390,544	86
McAllen - Brownsville, Tex.	384,952	87
Rockford, Ill.	383,826	88
South Bend - Elkhart, Ind.	379,185	89
Peoria, Ill.	373,247	90
Spokane, Wash.	368,532	91
Tucson, Ariz.	360,273	92
Jackson, Miss.	358,043	93
Bristol - Kingsport - Johnson City, Tenn.	356,297	94
Columbia, S.C.	352,416	95
Ft. Wayne, Ind.	345,496	96
Springfield, Mo.	335,377	97
Huntsville - Decatur - Florence, Ala.	329,905	98
Evansville, Ind.	329,493	99
Springfield, Mass.	307,196	100
Beaumont - Port Arthur, Tex.	305,556	101
Eugene, Ore.	291,979	102
Burlington - Plattsburgh, Vt.-N.Y.	289,457	103
Waco - Temple, Tex.	274,649	104
Colorado Springs - Pueblo, Colo.	272,782	105
Ft. Myers - Naples, Fla.	262,540	106
Monroe - El Dorado, La.-Ark.	255,798	107
Montgomery, Ala.	254,502	108
Lafayette, La.	250,277	109
Yakima, Wash.	249,490	110
Charleston, S.C.	249,404	111
Ft. Smith, Ark.	248,531	112
Madison, Wisc.	248,310	113
Wheeling - Steubenville, W.Va.-Ohio	243,280	114
Amarillo, Tex.	237,791	115
Corpus Christi, Tex.	237,414	116
Odessa - Midland, Tex.	236,209	117
Columbus, Ga.	235,611	118
Augusta, Ga.	231,915	119
Sioux Falls - Mitchell, S.D.	231,521	120
Salinas - Monterey, Calif.	228,379	121
Duluth - Superior, Minn.-Wisc.	227,401	122
Reno, Nev.	226,465	123
Wichita Falls - Lawton, Tex.-Okla.	224,214	124
Lubbock, Tex.	223,640	125
Greenville - New Bern - Washington, N.C.	223,308	126
La Crosse - Eau Claire, Wisc.	217,793	127
Fargo, N.D.	212,254	128
Erie, Pa.	211,824	129
Macon, Ga.	210,428	130
Rochester - Mason City - Austin, Minn.-Iowa	205,136	131
Florence, S.C.	203,024	132
Joplin - Pittsburg, Mo.-Kans.	200,948	133
Savannah, Ga.	199,581	134
Boise, Ida.	199,046	135
Terre Haute, Ind.	197,883	136
Topeka, Kans.	197,524	137
Bluefield - Beckley - Oak Hill, W.Va.	194,917	138
Columbia - Jefferson City, Mo.	187,337	139
Tallahassee, Fla.	186,229	140
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	182,516	141
Medford, Ore.	179,701	142
Sioux City, Iowa	175,609	143
Wausau - Rhinelander, Wisc.	169,847	144
Bakersfield, Calif.	168,701	145
Binghamton, N.Y.	157,498	146
Tyler, Tex.	155,230	147
Columbus - Tupelo, Miss.	152,359	148
Minot - Bismarck - Dickinson, N.D.	152,250	149
Idaho Falls - Pocatello, Ida.	149,052	150
Wilmington, N.C.	147,217	151
Billings - Hardin, Mont.	146,466	152
Utica, N.Y.	139,743	153
Abilene - Sweetwater, Tex.	131,546	154
Albany, Ga.	129,574	155
Lima, Ohio	129,460	156
Chico - Redding, Calif.	128,578	157
Dothan, Ala.	127,610	158
Bangor, Maine	126,223	159
Biloxi - Gulfport - Pascagoula, Miss.	125,008	160
Parkersburg, W.Va.	123,157	161
Quincy - Hannibal, Ill.-Mo.	122,780	162
Laurel - Hattiesburg, Miss.	121,744	163
Lake Charles, La.	121,601	164
Alexandria, La.	121,159	165
Elmira, N.Y.	119,580	166
Traverse City - Cadillac, Mich.	117,591	167
Laredo, Tex.	116,403	168
Rapid City, S.D.	115,863	169
Lafayette, Ind.	113,771	170
El Centro - Yuma, Calif.-Ariz.	109,123	171
Missoula - Butte, Mont.	106,408	172
Gainesville, Fla.	104,941	173
Jackson, Tenn.	103,906	174
Panama City, Fla.	97,461	175
St. Joseph, Mo.	94,738	176
Tuscaloosa, Ala.	93,962	177
Salisbury, Md.	93,767	178
Meridian, Miss.	93,379	179
Greenwood - Greenville, Miss.	92,537	180
Great Falls, Mont.	92,516	181
Jonesboro, Ark.	89,792	182
Watertown - Carthage, N.Y.	83,492	183
Palm Springs, Calif.	82,094	184
Roswell, N.M.	80,554	185
Cheyenne, Wyo.	75,971	186
Victoria, Tex.	73,872	187
Clarksburg - Weston, W.Va.	73,275	188
Bowling Green, Ky.	72,448	189
Casper - Riverton, Wyo.	71,616	190
Grand Junction, Colo.	71,176	191
San Angelo, Tex.	67,735	192
Ardmore - Ada, Okla.	65,935	193
Anniston, Ala.	64,796	194
Marquette, Mich.	50,720	195
Mankato, Minn.	49,438	196
Farmington, N.M.	46,805	197
Presque Isle, Maine	46,481	198
Alexandria, Minn.	43,222	199
Zanesville, Ohio	43,049	200
North Platte, Neb.	41,509	201
Eureka, Calif.	35,756	202
Harrisonburg, Va.	32,135	203
Twin Falls, Ida.	28,419	204
Helena, Mont.	27,790	205
Bend, Ore.	23,168	206
Selma, Ala.	22,381	207
Ottumwa - Kirksville, Iowa-Mo.	18,963	208
Alpena, Mich.	11,992	209
Glendive, Mont.	3,145	210

DEPARTMENT STORE SALES

ADI	($000)	Rank
New York, N.Y.	7,859,265	1
Los Angeles, Calif.	6,972,994	2
Chicago, Ill.	4,529,977	3
Philadelphia, Pa.	3,413,636	4
San Francisco, Calif.	3,152,876	5
Detroit, Mich.	2,995,255	6
Houston, Tex.	2,624,194	7
Boston, Mass.	2,574,950	8
Washington, D.C.	2,484,268	9
Cleveland, Ohio	2,261,635	10
Dallas - Ft. Worth, Tex.	2,177,745	11
Minneapolis - St. Paul, Minn.	2,052,924	12
Miami, Fla.	1,885,238	13
Pittsburgh, Pa.	1,848,623	14
Atlanta, Ga.	1,706,332	15
St. Louis, Mo.	1,630,529	16
Portland, Ore.	1,591,481	17
Seattle - Tacoma, Wash.	1,558,618	18
Tampa - St. Petersburg, Fla.	1,430,763	19
San Diego, Calif.	1,395,976	20
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,264,713	21
Denver, Colo.	1,183,706	22
Sacramento - Stockton, Calif.	1,156,273	23
Kansas City, Mo.	1,135,125	24
Indianapolis, Ind.	1,134,930	25
Baltimore, Md.	1,100,409	26
Hartford - New Haven, Conn.	1,062,833	27
Milwaukee, Wisc.	1,050,417	28
Cincinnati, Ohio	1,022,983	29
Buffalo, N.Y.	968,467	30
Columbus, Ohio	932,607	31
Orlando - Daytona Beach, Fla.	812,745	32
Flint - Saginaw - Bay City, Mich.	803,008	33
Dayton, Ohio	794,218	34
Salt Lake City, Utah	790,672	35
Phoenix, Ariz.	776,994	36
New Orleans, La.	723,348	37
San Antonio, Tex.	718,104	38
Providence - New Bedford, R.I.-Mass.	661,622	39
Nashville, Tenn.	638,657	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	600,821	41
Richmond, Va.	593,703	42
Memphis, Tenn.	590,048	43
Louisville, Ky.	588,550	44
Harrisburg - York - Lancaster - Lebanon, Pa.	578,791	45
Mobile - Pensacola, Ala.-Fla.	561,812	46
Charlotte, N.C.	556,264	47
Tulsa, Okla.	553,335	48
Charleston - Huntington, W.Va.	545,720	49
Oklahoma City, Okla.	530,885	50
Raleigh - Durham, N.C.	527,409	51
Little Rock, Ark.	525,783	52
Birmingham, Ala.	521,530	53
Lansing, Mich.	515,076	54
Toledo, Ohio	505,232	55
Greenville - Spartanburg - Asheville, S.C.-N.C.	500,860	56
Albany - Schenectady - Troy, N.Y.	500,635	57
Des Moines, Iowa	482,320	58
Davenport - Rock Island - Moline, Iowa-Ill.	476,566	59
Youngstown, Ohio	471,760	60
Fresno, Calif.	470,774	61
Rochester, N.Y.	463,020	62
West Palm Beach, Fla.	459,270	63
Springfield - Decatur - Champaign, Ill.	456,062	64
Greensboro - Winston-Salem - High Point, N.C.	447,801	65
Green Bay, Wisc.	443,831	66
Wichita - Hutchinson, Kans.	435,920	67
Shreveport - Texarkana, La.-Tex.-Ark.	432,514	68
Knoxville, Tenn.	427,206	69
Wilkes-Barre - Scranton, Pa.	426,863	70
Omaha, Neb.	419,970	71
Cedar Rapids - Waterloo, Iowa	415,884	72
Baton Rouge, La.	397,865	73
Jacksonville, Fla.	385,025	74
Las Vegas, Nev.	373,729	75
Syracuse, N.Y.	371,707	76
Lexington, Ky.	345,041	77
Albuquerque, N.M.	343,429	78
Austin, Tex.	336,882	79
Roanoke - Lynchburg, Va.	336,493	80
El Paso, Tex.	321,781	81
Rockford, Ill.	318,438	82
Johnstown - Altoona, Pa.	312,954	83
Tucson, Ariz.	308,640	84
South Bend - Elkhart, Ind.	302,180	85
Peoria, Ill.	299,087	86
McAllen - Brownsville, Tex.	289,111	87
Portland - Poland Spring, Maine	288,225	88
Chattanooga, Tenn.	286,949	89
Ft. Wayne, Ind.	286,405	90
Spokane, Wash.	281,112	91
Lincoln - Hastings - Kearney, Neb.	277,654	92
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	277,374	93
Columbia, S.C.	270,817	94
Bristol - Kingsport - Johnson City, Tenn.	256,177	95
Colorado Springs - Pueblo, Colo.	247,186	96
Evansville, Ind.	241,734	97
Springfield, Mass.	240,332	98
Huntsville - Decatur - Florence, Ala.	238,185	99
Jackson, Miss.	236,413	100
Springfield, Mo.	234,124	101
Beaumont - Port Arthur, Tex.	234,086	102
Ft. Myers - Naples, Fla.	223,442	103
Burlington - Plattsburgh, Vt.-N.Y.	215,578	104
Eugene, Ore.	213,194	105
Waco - Temple, Tex.	213,113	106
Madison, Wisc.	211,800	107
Ft. Smith, Ark.	208,124	108
Wheeling - Steubenville, W.Va.-Ohio	206,750	109
Yakima, Wash.	195,271	110
Salinas - Monterey, Calif.	192,179	111
Reno, Nev.	192,132	112
Corpus Christi, Tex.	175,802	113
Odessa - Midland, Tex.	174,480	114
Rochester - Mason City - Austin, Minn.-Iowa	172,503	115
Columbus, Ga.	171,299	116
Montgomery, Ala.	170,280	117
Erie, Pa.	169,851	118
Macon, Ga.	162,075	119
Lafayette, La.	161,466	120
Charleston, S.C.	158,587	121
Topeka, Kans.	154,697	122
Sioux Falls - Mitchell, S.D.	153,691	123
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	153,360	124
Amarillo, Tex.	152,343	125
Joplin - Pittsburg, Mo.-Kans.	152,008	126
Duluth - Superior, Minn.-Wisc.	151,844	127
Bakersfield, Calif.	149,759	128
Wichita Falls - Lawton, Tex.-Okla.	147,086	129
Lubbock, Tex.	146,872	130
La Crosse - Eau Claire, Wisc.	143,300	131
Terre Haute, Ind.	140,389	132
Augusta, Ga.	140,210	133
Fargo, N.D.	140,187	134
Monroe - El Dorado, La.-Ark.	140,060	135
Columbia - Jefferson City, Mo.	137,606	136
Tallahassee, Fla.	134,675	137
Boise, Ida.	134,438	138
Tyler, Tex.	131,542	139
Binghamton, N.Y.	131,424	140
Savannah, Ga.	128,339	141
Bluefield - Beckley - Oak Hill, W.Va.	127,487	142
Utica, N.Y.	120,909	143
Parkersburg, W.Va.	114,666	144
Greenville - New Bern - Washington, N.C.	114,276	145
Sioux City, Iowa	111,697	146
Lima, Ohio	111,511	147
Chico - Redding, Calif.	109,795	148
Wausau - Rhinelander, Wisc.	109,197	149
Idaho Falls - Pocatello, Ida.	104,847	150
Medford, Ore.	103,026	151
Lafayette, Ind.	102,322	152
Minot - Bismarck - Dickinson, N.D.	96,808	153
Alexandria, La.	92,766	154
Elmira, N.Y.	92,085	155
El Centro - Yuma, Calif.-Ariz.	92,082	156
Billings - Hardin, Mont.	90,991	157
Columbus - Tupelo, Miss.	89,493	158
Florence, S.C.	88,052	159
Laredo, Tex.	87,870	160
Bangor, Maine	87,253	161
Albany, Ga.	85,609	162
Lake Charles, La.	85,118	163
Quincy - Hannibal, Ill.-Mo.	82,280	164
Wilmington, N.C.	81,407	165
Biloxi - Gulfport - Pascagoula, Miss.	80,012	166
Panama City, Fla.	79,847	167
Gainesville, Fla.	78,460	168
Laurel - Hattiesburg, Miss.	77,365	169
St. Joseph, Mo.	77,329	170
Traverse City - Cadillac, Mich.	76,492	171
Abilene - Sweetwater, Tex.	75,606	172
Jackson, Tenn.	74,136	173
Salisbury, Md.	73,909	174
Palm Springs, Calif.	72,776	175
Dothan, Ala.	72,517	176
Tuscaloosa, Ala.	70,816	177
Missoula - Butte, Mont.	67,837	178
Great Falls, Mont.	65,951	179
Jonesboro, Ark.	65,850	180
Grand Junction, Colo.	63,742	181
Watertown - Carthage, N.Y.	60,204	182
Bowling Green, Ky.	57,317	183
Greenwood - Greenville, Miss.	57,087	184
Rapid City, S.D.	55,549	185
Cheyenne, Wyo.	54,556	186
Anniston, Ala.	53,460	187
Victoria, Tex.	49,410	188
Clarksburg - Weston, W.Va.	47,734	189
Meridian, Miss.	46,781	190
Roswell, N.M.	44,146	191
San Angelo, Tex.	42,693	192
Casper - Riverton, Wyo.	33,021	193
Zanesville, Ohio	33,005	194
North Platte, Neb.	29,741	195
Ardmore - Ada, Okla.	29,276	196
Presque Isle, Maine	29,237	197
Marquette, Mich.	28,876	198
Mankato, Minn.	26,016	199
Eureka, Calif.	25,271	200
Farmington, N.M.	22,970	201
Helena, Mont.	21,583	202
Twin Falls, Ida.	20,065	203
Harrisonburg, Va.	19,767	204
Selma, Ala.	11,284	205
Alexandria, Minn.	11,158	206
Alpena, Mich.	10,430	207
Ottumwa - Kirksville, Iowa-Mo.	7,899	208
Bend, Ore.		209
Glendive, Mont.		209

APPAREL & ACCESSORIES STORE SALES

ADI	($000)	Rank	ADI	($000)	Rank	ADI	($000)	Rank
New York, N.Y.	5,061,927	1	Lexington, Ky.	162,744	71	Greenville - New Bern - Washington, N.C.	68,430	141
Los Angeles, Calif.	2,622,149	2	Portland - Poland Spring, Maine	161,135	72	Terre Haute, Ind.	67,813	142
Chicago, Ill.	2,145,954	3	Huntsville - Decatur - Florence, Ala.	157,441	73	Macon, Ga.	67,762	143
Boston, Mass.	1,666,734	4	Dayton, Ohio	156,055	74	Columbus, Ga.	66,732	144
Philadelphia, Pa.	1,608,589	5	Spokane, Wash.	155,592	75	Rockford, Ill.	66,399	145
Detroit, Mich.	1,261,604	6	Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	154,337	76	Rochester - Mason City - Austin, Minn.-Iowa	65,884	146
San Francisco, Calif.	1,188,905	7	McAllen - Brownsville, Tex.	149,986	77	Rapid City, S.D.	64,548	147
Houston, Tex.	1,138,831	8	Davenport - Rock Island - Moline, Iowa-Ill.	149,586	78	Medford, Ore.	61,731	148
Dallas - Ft. Worth, Tex.	1,063,872	9	Odessa - Midland, Tex.	149,359	79	Laredo, Tex.	60,761	149
Washington, D.C.	945,605	10	Amarillo, Tex.	148,060	80	Bakersfield, Calif.	60,356	150
Miami, Fla.	845,424	11	Jackson, Miss.	144,455	81	Erie, Pa.	60,013	151
Seattle - Tacoma, Wash.	705,172	12	Evansville, Ind.	144,300	82	Chico - Redding, Calif.	59,055	152
Cleveland, Ohio	663,954	13	Omaha, Neb.	138,961	83	Bluefield - Beckley - Oak Hill, W.Va.	57,284	153
Denver, Colo.	626,817	14	Fargo, N.D.	138,804	84	Billings - Hardin, Mont.	56,587	154
Pittsburgh, Pa.	594,093	15	Beaumont - Port Arthur, Tex.	136,160	85	Great Falls, Mont.	56,485	155
Minneapolis - St. Paul, Minn.	575,060	16	Lafayette, La.	134,945	86	Topeka, Kans.	54,935	156
Hartford - New Haven, Conn.	519,271	17	Burlington - Plattsburgh, Vt.-N.Y.	134,640	87	Wheeling - Steubenville, W.Va.-Ohio	54,480	157
Atlanta, Ga.	503,485	18	Lincoln - Hastings - Kearney, Neb.	130,266	88	Albany, Ga.	54,335	158
St. Louis, Mo.	484,800	19	Columbia, S.C.	129,716	89	Laurel - Hattiesburg, Miss.	50,448	159
Oklahoma City, Okla.	465,303	20	Cedar Rapids - Waterloo, Iowa	127,625	90	Bangor, Maine	49,387	160
Portland, Ore.	427,011	21	Salinas - Monterey, Calif.	127,250	91	Utica, N.Y.	48,868	161
Baltimore, Md.	418,282	22	Las Vegas, Nev.	127,061	92	La Crosse - Eau Claire, Wisc.	48,442	162
New Orleans, La.	404,815	23	Lansing, Mich.	126,815	93	Salisbury, Md.	47,301	163
Tampa - St. Petersburg, Fla.	394,625	24	Lubbock, Tex.	124,960	94	Wilmington, N.C.	46,670	164
Sacramento - Stockton, Calif.	388,692	25	Johnstown - Altoona, Pa.	124,699	95	Casper - Riverton, Wyo.	46,043	165
San Diego, Calif.	386,735	26	Sioux Falls - Mitchell, S.D.	124,458	96	Quincy - Hannibal, Ill.-Mo.	45,803	166
Birmingham, Ala.	379,691	27	Waco - Temple, Tex.	123,971	97	Roswell, N.M.	44,579	167
Kansas City, Mo.	359,861	28	Chattanooga, Tenn.	122,590	98	Lake Charles, La.	44,267	168
Providence - New Bedford, R.I.-Mass.	342,210	29	Roanoke - Lynchburg, Va.	121,308	99	Alexandria, La.	43,469	169
San Antonio, Tex.	325,900	30	Youngstown, Ohio	120,455	100	Jonesboro, Ark.	43,239	170
Milwaukee, Wisc.	323,560	31	El Paso, Tex.	117,472	101	Dothan, Ala.	39,753	171
Indianapolis, Ind.	321,162	32	South Bend - Elkhart, Ind.	111,847	102	Biloxi - Gulfport - Pascagoula, Miss.	39,449	172
Tulsa, Okla.	319,133	33	Bristol - Kingsport - Johnson City, Tenn.	110,708	103	Cheyenne, Wyo.	39,347	173
Buffalo, N.Y.	314,463	34	Tucson, Ariz.	109,294	104	Elmira, N.Y.	38,717	174
Charlotte, N.C.	312,288	35	Baton Rouge, La.	107,864	105	Ardmore - Ada, Okla.	37,004	175
Phoenix, Ariz.	307,338	36	Savannah, Ga.	107,364	106	El Centro - Yuma, Calif.-Ariz.	35,730	176
Memphis, Tenn.	296,710	37	Green Bay, Wisc.	107,150	107	Gainesville, Fla.	34,532	177
Salt Lake City, Utah	294,719	38	Monroe - El Dorado, La.-Ark	104,699	108	San Angelo, Tex.	34,130	178
Shreveport - Texarkana, La.-Tex.-Ark.	291,817	39	Peoria, Ill.	101,434	109	Watertown - Carthage, N.Y.	33,972	179
Grand Rapids - Kalamazoo - Battle Creek, Mich.	286,967	40	Ft. Wayne, Ind.	99,653	110	Tuscaloosa, Ala.	31,241	180
Albany - Schenectady - Troy, N.Y.	276,492	41	Eugene, Ore.	97,607	111	Anniston, Ala	30,537	181
Nashville, Tenn.	274,261	42	Colorado Springs - Pueblo, Colo.	97,018	112	Panama City, Fla.	30,496	182
Flint - Saginaw - Bay City, Mich.	271,163	43	Reno, Nev.	96,786	113	Greenwood - Greenville, Miss.	30,363	183
Norfolk - Portsmouth - Newport News - Hampton, Va.	264,490	44	Wichita Falls - Lawton, Tex.-Okla.	94,827	114	Meridian, Miss.	29,450	184
Cincinnati, Ohio	256,366	45	Yakima, Wash.	94,479	115	Mankato, Minn.	28,245	185
Greenville - Spartanburg - Asheville, S.C.-N.C.	252,741	46	Santa Barbara - Santa Maria - San Luis Obispo, Calif.	93,722	116	Alexandria, Minn.	27,704	186
Wichita - Hutchinson, Kans.	251,679	47	Springfield, Mo.	93,687	117	Eureka, Calif.	27,024	187
Little Rock, Ark.	241,871	48	Charleston, S.C.	93,663	118	Grand Junction, Colo.	26,548	188
Harrisburg - York - Lancaster - Lebanon, Pa.	241,847	49	Montgomery, Ala.	92,960	119	Farmington, N.M.	26,114	189
Raleigh - Durham, N.C.	237,722	50	Ft. Myers - Naples, Fla.	92,890	120	Bowling Green, Ky.	24,862	190
Columbus, Ohio	235,615	51	Boise, Ida.	92,090	121	Bend, Ore.	23,093	191
Albuquerque, N.M.	221,168	52	Madison, Wisc.	89,670	122	Palm Springs, Calif.	23,027	192
Orlando - Daytona Beach, Fla.	221,104	53	Augusta, Ga.	89,304	123	Parkersburg, W.Va.	21,453	193
Louisville, Ky.	215,722	54	Minot - Bismarck - Dickinson, N.D.	88,792	124	Jackson, Tenn.	21,150	194
Syracuse, N.Y.	213,174	55	Corpus Christi, Tex.	88,705	125	Victoria, Tex.	21,065	195
Richmond, Va.	212,265	56	Idaho Falls - Pocatello, Ida.	87,465	126	Marquette, Mich.	20,264	196
Greensboro - Winston-Salem - High Point, N.C.	206,033	57	Tallahassee, Fla.	81,930	127	Clarksburg - Weston, W.Va.	19,262	197
Charleston - Huntington, W.Va.	205,975	58	Florence, S.C.	80,965	128	Twin Falls, Ida.	18,816	198
West Palm Beach, Fla.	203,775	59	Columbus - Tupelo, Miss.	80,787	129	Presque Isle, Maine	18,155	199
Des Moines, Iowa	182,619	60	Joplin - Pittsburg, Mo.-Kans.	80,351	130	St. Joseph, Mo.	17,482	200
Rochester, N.Y.	180,204	61	Traverse City - Cadillac, Mich.	79,005	131	Lima, Ohio	16,011	201
Springfield - Decatur - Champaign, Ill.	179,718	62	Columbia - Jefferson City, Mo.	77,739	132	Lafayette, Ind.	15,718	202
Austin, Tex.	177,889	63	Ft. Smith, Ark.	77,692	133	Harrisonburg, Va.	13,731	203
Wilkes-Barre - Scranton, Pa.	177,803	64	Abilene - Sweetwater, Tex.	76,596	134	Selma, Ala.	13,113	204
Fresno, Calif.	177,514	65	Tyler, Tex.	75,586	135	Zanesville, Ohio	12,648	205
Springfield, Mass.	177,460	66	Binghamton, N.Y.	74,804	136	Ottumwa - Kirksville, Iowa-Mo.	11,925	206
Knoxville, Tenn.	173,367	67	Sioux City, Iowa	73,791	137	Alpena, Mich.	11,426	207
Toledo, Ohio	172,767	68	Duluth - Superior, Minn.-Wisc.	72,334	138	Helena, Mont.	10,414	208
Jacksonville, Fla.	172,139	69	Wausau - Rhinelander, Wisc.	71,635	139	North Platte, Neb	9,475	209
Mobile - Pensacola, Ala.-Fla.	166,567	70	Missoula - Butte, Mont.	71,328	140	Glendive, Mont.	4,478	210

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

ADI	($000)	Rank
New York, N.Y.	3,914,797	1
Los Angeles, Calif.	2,740,502	2
Chicago, Ill.	1,774,233	3
Philadelphia, Pa.	1,440,910	4
San Francisco, Calif.	1,334,194	5
Detroit, Mich.	1,142,337	6
Boston, Mass.	1,073,168	7
Dallas - Ft. Worth, Tex.	941,065	8
Miami, Fla.	926,669	9
Washington, D.C.	901,575	10
Houston, Tex.	862,241	11
Cleveland, Ohio	694,171	12
Seattle - Tacoma, Wash.	680,087	13
Pittsburgh, Pa.	652,552	14
Denver, Colo.	611,479	15
Minneapolis - St. Paul, Minn.	578,709	16
Phoenix, Ariz.	573,582	17
Tampa - St. Petersburg, Fla.	516,909	18
St. Louis, Mo.	506,897	19
Portland, Ore.	499,664	20
Sacramento - Stockton, Calif.	471,960	21
San Diego, Calif.	469,753	22
Atlanta, Ga.	427,811	23
Baltimore, Md.	425,329	24
Hartford - New Haven, Conn.	421,074	25
Salt Lake City, Utah	419,222	26
Milwaukee, Wisc.	413,432	27
Indianapolis, Ind.	373,268	28
Oklahoma City, Okla.	349,874	29
Kansas City, Mo.	349,143	30
New Orleans, La.	344,246	31
Cincinnati, Ohio	335,777	32
Nashville, Tenn.	332,466	33
Charlotte, N.C.	321,820	34
Norfolk - Portsmouth - Newport News - Hampton, Va.	321,603	35
Buffalo, N.Y.	320,341	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	307,576	37
Harrisburg - York - Lancaster - Lebanon, Pa.	305,531	38
Columbus, Ohio	294,077	39
Louisville, Ky.	293,534	40
Greensboro - Winston-Salem - High Point, N.C.	279,443	41
Providence - New Bedford, R.I.-Mass.	279,282	42
Flint - Saginaw - Bay City, Mich.	276,259	43
Tulsa, Okla.	272,829	44
Raleigh - Durham, N.C.	270,331	45
San Antonio, Tex.	268,344	46
Charleston - Huntington, W.Va.	266,273	47
Orlando - Daytona Beach, Fla.	264,573	48
Birmingham, Ala.	262,992	49
Memphis, Tenn.	260,977	50
Albuquerque, N.M.	256,902	51
Greenville - Spartanburg - Asheville, S.C.-N.C.	243,993	52
West Palm Beach, Fla.	242,761	53
Wichita - Hutchinson, Kans.	236,181	54
Dayton, Ohio	236,024	55
Richmond, Va.	231,309	56
Albany - Schenectady - Troy, N.Y.	216,091	57
Shreveport - Texarkana, La.-Tex.-Ark.	214,516	58
Toledo, Ohio	209,263	59
Des Moines, Iowa	208,108	60
Knoxville, Tenn.	205,321	61
Cedar Rapids - Waterloo, Iowa	201,986	62
Omaha, Neb.	196,264	63
Davenport - Rock Island - Moline, Iowa-Ill.	192,546	64
Wilkes-Barre - Scranton, Pa.	191,693	65
Mobile - Pensacola, Ala.-Fla.	189,951	66
Rochester, N.Y.	189,758	67
Syracuse, N.Y.	186,499	68
Little Rock, Ark.	184,754	69
Springfield - Decatur - Champaign, Ill.	181,541	70
Jacksonville, Fla.	174,842	71
Green Bay, Wisc.	172,725	72
Fresno, Calif.	169,843	73
South Bend - Elkhart, Ind.	165,884	74
Roanoke - Lynchburg, Va.	164,269	75
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	164,155	76
El Paso, Tex.	162,135	77
Spokane, Wash.	161,397	78
Tucson, Ariz.	160,768	79
Chattanooga, Tenn.	155,251	80
Austin, Tex.	142,726	81
Lexington, Ky.	139,540	82
Johnstown - Altoona, Pa.	138,460	83
Youngstown, Ohio	138,188	84
Evansville, Ind.	138,084	85
Colorado Springs - Pueblo, Colo.	136,908	86
Ft. Myers - Naples, Fla.	135,536	87
Reno, Nev.	134,022	88
Madison, Wisc.	132,659	89
McAllen - Brownsville, Tex.	126,223	90
Lincoln - Hastings - Kearney, Neb.	125,796	91
Greenville - New Bern - Washington, N.C.	125,464	92
Portland - Poland Spring, Maine	121,975	93
Boise, Ida.	121,888	94
Las Vegas, Nev.	120,423	95
Huntsville - Decatur - Florence, Ala.	118,762	96
Amarillo, Tex.	118,348	97
Springfield, Mo.	117,208	98
Peoria, Ill.	117,204	99
Jackson, Miss.	116,989	100
Baton Rouge, La.	116,844	101
Columbia, S.C.	115,372	102
Beaumont - Port Arthur, Tex.	114,771	103
Lansing, Mich.	112,[illegible]51	104
Rockford, Ill.	111,421	105
Savannah, Ga.	110,434	106
Lubbock, Tex.	109,263	107
Fargo, N.D.	109,175	108
Ft. Wayne, Ind.	109,144	109
Bristol - Kingsport - Johnson City, Tenn.	107,263	110
Sioux Falls - Mitchell, S.D.	105,445	111
Burlington - Plattsburgh, Vt.-N.Y.	105,202	112
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	104,702	113
Waco - Temple, Tex.	102,003	114
Lafayette, La.	101,232	115
Springfield, Mass.	99,265	116
Salinas - Monterey, Calif.	95,475	117
Eugene, Ore.	94,813	118
Yakima, Wash.	93,621	119
Wichita Falls - Lawton, Tex.-Okla.	93,433	120
Odessa - Midland, Tex.	92,646	121
Missoula - Butte, Mont.	87,266	122
Charleston, S.C.	86,111	123
Augusta, Ga.	83,247	124
Idaho Falls - Pocatello, Ida.	82,950	125
Corpus Christi, Tex.	82,218	126
Sioux City, Iowa	79,951	127
Erie, Pa.	77,951	128
Binghamton, N.Y.	76,791	129
Monroe - El Dorado, La.-Ark.	75,801	130
Bluefield - Beckley - Oak Hill, W.Va.	75,185	131
Joplin - Pittsburg, Mo.-Kans.	74,388	132
Rochester - Mason City - Austin, Minn.-Iowa	74,159	133
Bakersfield, Calif.	73,409	134
Columbus, Ga.	72,467	135
Wheeling - Steubenville, W.Va.-Ohio	70,847	136
Tyler, Tex.	69,868	137
Topeka, Kans.	69,641	138
Columbia - Jefferson City, Mo.	68,526	139
Medford, Ore.	68,419	140
Ft. Smith, Ark.	67,508	141
La Crosse - Eau Claire, Wisc.	67,036	142
Montgomery, Ala.	66,877	143
Minot - Bismarck - Dickinson, N.D.	65,547	144
Florence, S.C.	64,999	145
Wausau - Rhinelander, Wisc.	64,303	146
Chico - Redding, Calif.	63,540	147
Duluth - Superior, Minn.-Wisc.	63,464	148
Traverse City - Cadillac, Mich.	61,265	149
Casper - Riverton, Wyo.	59,935	150
Rapid City, S.D.	57,381	151
Tallahassee, Fla.	56,916	152
Quincy - Hannibal, Ill.-Mo.	56,016	153
Bangor, Maine	55,876	154
Terre Haute, Ind.	55,388	155
Billings - Hardin, Mont.	54,770	156
Columbus - Tupelo, Miss.	54,017	157
Wilmington, N.C.	52,794	158
Abilene - Sweetwater, Tex.	52,526	159
Macon, Ga.	51,201	160
Albany, Ga.	50,626	161
Lake Charles, La.	45,822	162
Gainesville, Fla.	43,983	163
Great Falls, Mont.	43,863	164
Dothan, Ala.	43,822	165
Laurel - Hattiesburg, Miss.	40,414	166
Laredo, Tex.	40,192	167
Utica, N.Y.	39,512	168
Grand Junction, Colo.	38,369	169
Salisbury, Md.	37,846	170
Panama City, Fla.	36,746	171
Cheyenne, Wyo.	36,628	172
Roswell, N.M.	35,960	173
Watertown - Carthage, N.Y.	32,676	174
Elmira, N.Y.	31,233	175
Clarksburg - Weston, W.Va.	29,970	176
Lafayette, Ind.	29,720	177
Jonesboro, Ark.	29,092	178
Alexandria, Minn.	28,936	179
Biloxi - Gulfport - Pascagoula, Miss.	28,356	180
Greenwood - Greenville, Miss.	27,829	181
St. Joseph, Mo.	25,788	182
Bowling Green, Ky.	25,570	183
Victoria, Tex.	25,340	184
Alexandria, La.	25,249	185
Meridian, Miss.	24,639	186
Tuscaloosa, Ala.	24,273	187
Jackson, Tenn.	23,711	188
San Angelo, Tex.	23,499	189
El Centro - Yuma, Calif.-Ariz.	23,365	[illegible]
Ardmore - Ada, Okla.	22,843	191
Lima, Ohio	22,818	192
Anniston, Ala.	21,260	193
Mankato, Minn.	20,838	194
Parkersburg, W.Va.	20,558	195
Marquette, Mich.	19,953	196
Palm Springs, Calif.	19,847	197
Eureka, Calif.	18,548	198
Presque Isle, Maine	17,855	199
Twin Falls, Ida.	17,831	200
Bend, Ore.	17,189	201
Harrisonburg, Va.	16,075	202
Helena, Mont.	15,235	203
Ottumwa - Kirksville, Iowa-Mo.	11,653	204
Farmington, N.M.	11,518	205
Selma, Ala.	11,257	206
North Platte, Neb.	11,214	207
Zanesville, Ohio	10,874	208
Alpena, Mich.	7,725	209
Glendive, Mont.	4,585	210

FURNITURE & HOME FURNISHINGS STORE SALES

ADI	($000)	Rank	ADI	($000)	Rank	ADI	($000)	Rank
New York, N.Y.	2,489,852	1	Jacksonville, Fla.	109,224	71	Wilmington, N.C.	39,820	141
Los Angeles, Calif.	1,654,114	2	Wilkes-Barre - Scranton, Pa.	108,679	72	Topeka, Kans.	39,446	142
Chicago, Ill.	1,090,258	3	Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	107,441	73	Tallahassee, Fla.	38,282	143
Philadelphia, Pa.	825,307	4	Roanoke - Lynchburg, Va.	107,309	74	Columbia - Jefferson City, Mo.	38,239	144
San Francisco, Calif.	786,136	5	El Paso, Tex.	103,719	75	Wausau - Rhinelander, Wisc.	37,361	145
Boston, Mass.	675,509	6	Toledo, Ohio	102,733	76	Medford, Ore.	36,903	146
Detroit, Mich.	634,401	7	Springfield - Decatur - Champaign, Ill.	100,679	77	Columbus - Tupelo, Miss.	36,324	147
Dallas - Ft. Worth, Tex.	562,639	8	Spokane, Wash.	94,753	78	Macon, Ga.	35,947	148
Miami, Fla.	561,916	9	Ft. Myers - Naples, Fla.	93,035	79	Erie, Pa.	35,302	149
Houston, Tex.	552,792	10	Tucson, Ariz.	89,908	80	Abilene - Sweetwater, Tex.	35,075	150
Washington, D.C.	542,057	11	Lexington, Ky.	88,337	81	Bangor, Maine	34,732	151
Cleveland, Ohio	423,995	12	Youngstown, Ohio	86,732	82	Chico - Redding, Calif.	34,511	152
Pittsburgh, Pa.	413,630	13	Green Bay, Wisc.	85,528	83	Rapid City, S.D.	34,141	153
Seattle - Tacoma, Wash.	388,204	14	Austin, Tex.	84,901	84	Albany, Ga.	33,419	154
Phoenix, Ariz.	362,510	15	Colorado Springs - Pueblo, Colo.	84,366	85	La Crosse - Eau Claire, Wisc.	33,029	155
Denver, Colo.	350,891	16	Evansville, Ind.	83,733	86	Duluth - Superior, Minn.-Wisc.	32,711	156
Minneapolis - St. Paul, Minn.	330,914	17	Reno, Nev.	83,389	87	Quincy - Hannibal, Ill.-Mo.	31,213	157
Tampa - St. Petersburg, Fla.	317,417	18	Johnstown - Altoona, Pa.	82,564	88	Casper - Riverton, Wyo.	30,896	158
San Diego, Calif.	298,427	19	Huntsville - Decatur - Florence, Ala.	82,091	89	Traverse City - Cadillac, Mich.	30,231	159
St. Louis, Mo.	291,211	20	Greenville - New Bern - Washington, N.C.	81,161	90	Dothan, Ala.	29,669	160
Atlanta, Ga.	279,931	21	Savannah, Ga.	80,356	91	Terre Haute, Ind.	28,654	161
Salt Lake City, Utah	278,728	22	Boise, Ida.	80,248	92	Billings - Hardin, Mont.	27,590	162
Portland, Ore.	276,853	23	Amarillo, Tex.	80,103	93	Gainesville, Fla.	26,529	163
Sacramento - Stockton, Calif.	275,644	24	Columbia, S.C.	78,741	94	Salisbury, Md.	26,279	164
Baltimore, Md.	261,154	25	Jackson, Miss.	77,920	95	Grand Junction, Colo.	25,752	165
Hartford - New Haven, Conn.	252,570	26	Lincoln - Hastings - Kearney, Neb.	77,136	96	Lake Charles, La.	25,574	166
Milwaukee, Wisc.	241,676	27	Springfield, Mo.	76,865	97	Roswell, N.M.	25,074	167
Norfolk - Portsmouth - Newport News - Hampton, Va.	239,687	28	Bristol - Kingsport - Johnson City, Tenn.	74,086	98	Laurel - Hattiesburg, Miss.	24,613	168
Cincinnati, Ohio	232,211	29	Peoria, Ill.	72,110	99	Great Falls, Mont.	23,600	169
Charlotte, N.C.	230,145	30	Las Vegas, Nev.	69,120	100	Panama City, Fla.	22,740	170
New Orleans, La.	222,092	31	Portland - Poland Spring, Maine	66,789	101	Clarksburg - Weston, W.Va.	22,120	171
Nashville, Tenn.	220,560	32	Waco - Temple, Tex.	66,771	102	Cheyenne, Wyo.	21,943	172
Oklahoma City, Okla.	219,770	33	Lubbock, Tex.	65,807	103	Utica, N.Y.	21,474	173
Kansas City, Mo.	209,908	34	Baton Rouge, La.	65,776	104	Jonesboro, Ark.	20,357	174
Indianapolis, Ind.	208,976	35	McAllen - Brownsville, Tex.	65,258	105	Watertown - Carthage, N.Y.	19,789	175
Greensboro - Winston-Salem - High Point, N.C.	189,530	36	Santa Barbara - Santa Maria - San Luis Obispo, Calif.	63,568	106	Elmira, N.Y.	18,648	176
Buffalo, N.Y.	182,489	37	Odessa - Midland, Tex.	62,693	107	Lafayette, Ind.	18,512	177
Louisville, Ky.	180,215	38	Lafayette, La.	62,578	108	Greenwood - Greenville, Miss.	17,774	178
Tulsa, Okla.	179,860	39	Augusta, Ga.	62,361	109	El Centro - Yuma, Calif.-Ariz.	17,356	179
Birmingham, Ala.	179,719	40	Rockford, Ill.	62,164	110	Tuscaloosa, Ala.	17,297	180
Charleston - Huntington, W.Va.	175,920	41	Ft. Wayne, Ind.	61,940	111	Meridian, Miss.	16,482	181
Raleigh - Durham, N.C.	175,336	42	Beaumont - Port Arthur, Tex.	60,608	112	Bowling Green, Ky.	16,017	182
Providence - New Bedford, R.I.-Mass.	171,243	43	Burlington - Plattsburgh, Vt.-N.Y.	59,336	113	Jackson, Tenn.	15,916	183
West Palm Beach, Fla.	170,692	44	Wichita Falls - Lawton, Tex.-Okla.	59,287	114	Victoria, Tex.	15,868	184
San Antonio, Tex.	168,798	45	Madison, Wisc.	59,150	115	Alexandria, La.	15,595	185
Greenville - Spartanburg - Asheville, S.C.-N.C.	167,694	46	Lansing, Mich.	59,076	116	Alexandria, Minn.	15,078	186
Memphis, Tenn.	165,666	47	Sioux Falls - Mitchell, S.D.	58,863	117	San Angelo, Tex.	15,035	187
Grand Rapids - Kalamazoo - Battle Creek, Mich.	164,880	48	Charleston, S.C.	56,832	118	Ardmore - Ada, Okla.	14,412	188
Orlando - Daytona Beach, Fla.	158,076	49	Yakima, Wash.	56,383	119	Laredo, Tex.	14,263	189
Albuquerque, N.M.	157,892	50	Eugene, Ore.	56,355	120	St. Joseph, Mo.	14,102	190
Harrisburg - York - Lancaster - Lebanon, Pa.	153,942	51	Salinas - Monterey, Calif.	56,131	121	Palm Springs, Calif.	13,829	191
Columbus, Ohio	151,281	52	Fargo, N.D.	55,356	122	Biloxi - Gulfport - Pascagoula, Miss.	13,345	192
Richmond, Va.	146,877	53	Missoula - Butte, Mont.	55,347	123	Anniston, Ala.	13,253	193
Flint - Saginaw - Bay City, Mich.	146,744	54	Columbus, Ga.	53,722	124	Marquette, Mich.	13,207	194
Shreveport - Texarkana, La.-Tex.-Ark.	143,948	55	Corpus Christi, Tex.	53,364	125	Parkersburg, W.Va.	12,688	195
Dayton, Ohio	139,225	56	Binghamton, N.Y.	53,171	126	Eureka, Calif.	12,306	196
Knoxville, Tenn.	138,425	57	Monroe - El Dorado, La.-Ark.	52,285	127	Lima, Ohio	11,343	197
Omaha, Neb.	130,944	58	Springfield, Mass.	52,276	128	Bend, Ore.	10,894	198
Wichita - Hutchinson, Kans.	127,315	59	Bluefield - Beckley - Oak Hill, W.Va.	49,412	129	Twin Falls, Ida.	10,332	199
Little Rock, Ark.	122,408	60	Sioux City, Iowa	49,353	130	Harrisonburg, Va.	9,835	200
Mobile - Pensacola, Ala.-Fla.	122,215	61	Montgomery, Ala.	49,158	131	Helena, Mont.	9,339	201
Albany - Schenectady - Troy, N.Y.	121,462	62	Bakersfield, Calif.	48,897	132	Mankato, Minn.	8,868	202
Cedar Rapids - Waterloo, Iowa	118,198	63	Joplin - Pittsburg, Mo.-Kans.	48,512	133	Selma, Ala.	8,065	203
Chattanooga, Tenn.	116,820	64	Idaho Falls - Pocatello, Ida.	46,920	134	Farmington, N.M.	7,718	204
Des Moines, Iowa	115,860	65	Florence, S.C.	45,928	135	North Platte, Neb.	7,580	205
Rochester, N.Y.	113,704	66	Tyler, Tex.	45,170	136	Zanesville, Ohio	6,025	206
South Bend - Elkhart, Ind.	113,204	67	Wheeling - Steubenville, W.Va.-Ohio	42,545	137	Presque Isle, Maine	5,360	207
Fresno, Calif.	110,368	68	Rochester - Mason City - Austin, Minn.-Iowa	41,495	138	Ottumwa - Kirksville, Iowa-Mo.	4,790	208
Syracuse, N.Y.	110,329	69	Ft. Smith, Ark.	41,136	139	Glendive, Mont.	1,661	209
Davenport - Rock Island - Moline, Iowa-Ill.	109,292	70	Minot - Bismarck - Dickinson, N.D.	39,946	140	Alpena, Mich.	1,345	210

AUTOMOTIVE DEALER SALES

ADI	($000)	Rank
New York, N.Y.	9,002,269	1
Los Angeles, Calif.	8,878,672	2
Chicago, Ill.	5,950,460	3
Houston, Tex.	5,412,023	4
Dallas - Ft. Worth, Tex.	5,079,613	5
Philadelphia, Pa.	4,944,334	6
Detroit, Mich.	4,394,605	7
San Francisco, Calif.	4,162,893	8
Washington, D.C.	3,911,361	9
Boston, Mass.	3,232,317	10
Miami, Fla.	3,216,330	11
Atlanta, Ga.	2,781,298	12
Pittsburgh, Pa.	2,774,524	13
Cleveland, Ohio	2,750,801	14
Minneapolis - St. Paul, Minn.	2,542,376	15
Denver, Colo.	2,364,111	16
Tampa - St. Petersburg, Fla.	2,284,296	17
Seattle - Tacoma, Wash.	2,238,200	18
St. Louis, Mo.	2,225,995	19
Baltimore, Md.	2,012,613	20
Kansas City, Mo.	1,858,032	21
Oklahoma City, Okla.	1,699,370	22
Phoenix, Ariz.	1,682,556	23
Indianapolis, Ind.	1,627,082	24
Sacramento - Stockton, Calif.	1,605,047	25
Portland, Ore.	1,603,190	26
Charlotte, N.C.	1,544,402	27
Buffalo, N.Y.	1,445,254	28
Orlando - Daytona Beach, Fla.	1,430,093	29
Salt Lake City, Utah	1,363,560	30
San Diego, Calif.	1,344,006	31
Hartford - New Haven, Conn.	1,304,054	32
New Orleans, La.	1,303,390	33
San Antonio, Tex.	1,300,836	34
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,285,532	35
Nashville, Tenn.	1,265,425	36
Tulsa, Okla.	1,251,433	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,237,978	38
Milwaukee, Wisc.	1,217,088	39
Charleston - Huntington, W.Va.	1,192,547	40
Raleigh - Durham, N.C.	1,165,025	41
Columbus, Ohio	1,154,990	42
Little Rock, Ark.	1,148,339	43
Shreveport - Texarkana, La.-Tex.-Ark.	1,144,389	44
Cincinnati, Ohio	1,137,848	45
Greensboro - Winston-Salem - High Point, N.C.	1,132,516	46
Memphis, Tenn.	1,129,844	47
Jacksonville, Fla.	1,071,036	48
Wichita - Hutchinson, Kans.	1,065,934	49
Richmond, Va.	1,063,430	50
Flint - Saginaw - Bay City, Mich.	1,055,261	51
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,037,252	52
Harrisburg - York - Lancaster - Lebanon, Pa.	998,685	53
Birmingham, Ala.	995,249	54
West Palm Beach, Fla.	929,886	55
Louisville, Ky.	907,616	56
Albuquerque, N.M.	907,578	57
Dayton, Ohio	903,386	58
Des Moines, Iowa	882,318	59
Albany - Schenectady - Troy, N.Y.	880,481	60
Rochester, N.Y.	863,238	61
Wilkes-Barre - Scranton, Pa.	850,062	62
Providence - New Bedford, R.I.-Mass.	823,737	63
Fresno, Calif.	814,569	64
Roanoke - Lynchburg, Va.	811,275	65
Syracuse, N.Y.	810,242	66
Omaha, Neb.	808,310	67
Mobile - Pensacola, Ala.-Fla.	798,691	68
Toledo, Ohio	777,669	69
Davenport - Rock Island - Moline, Iowa-Ill.	763,315	70
Cedar Rapids - Waterloo, Iowa	747,036	71
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	689,516	72
Knoxville, Tenn.	661,831	73
Amarillo, Tex.	658,862	74
Springfield - Decatur - Champaign, Ill.	641,434	75
Austin, Tex.	628,751	76
Springfield, Mo.	625,660	77
Waco - Temple, Tex.	619,065	78
Lubbock, Tex.	617,147	79
Green Bay, Wisc.	611,541	80
Spokane, Wash.	606,337	81
Odessa - Midland, Tex.	604,699	82
South Bend - Elkhart, Ind.	603,396	83
Columbia, S.C.	590,120	84
Portland - Poland Spring, Maine	588,816	85
Beaumont - Port Arthur, Tex.	586,74[illegible]	86
Johnstown - Altoona, Pa.	584,137	87
Baton Rouge, La.	572,112	88
Las Vegas, Nev.	570,311	89
Youngstown, Ohio	569,808	90
Evansville, Ind.	564,667	91
Tucson, Ariz.	559,481	92
Lincoln - Hastings - Kearney, Neb.	5[illegible],546	93
El Paso, Tex.	530,023	94
Bristol - Kingsport - Johnson City, Tenn.	529,287	95
Sioux Falls - Mitchell, S.D.	528,311	96
Lafayette, La.	519,791	97
Lexington, Ky.	516,973	98
Greenville - New Bern - Washington, N.C.	511,728	99
Corpus Christi, Tex.	507,464	100
Jackson, Miss.	504,465	101
Monroe - El Dorado, La.-Ark.	503,625	102
Wichita Falls - Lawton, Tex.-Okla.	497,121	103
Huntsville - Decatur - Florence, Ala.	495,422	104
Colorado Springs - Pueblo, Colo.	490,627	105
Chattanooga, Tenn.	489,561	106
Ft. Wayne, Ind.	485,040	107
Fargo, N.D.	482,765	108
Reno, Nev.	464,715	109
Peoria, Ill.	452,544	110
Ft. Myers - Naples, Fla.	452,082	111
Burlington - Plattsburgh, Vt.-N.Y.	440,714	112
Lansing, Mich.	433,458	113
Bluefield - Beckley - Oak Hill, W.Va.	430,174	114
Augusta, Ga.	419,144	115
Springfield, Mass.	414,457	116
Savannah, Ga.	411,174	117
Boise, Ida.	409,945	118
Eugene, Ore.	405,422	119
Joplin - Pittsburg, Mo.-Kans.	395,662	120
Abilene - Sweetwater, Tex.	391,773	121
Yakima, Wash.	384,712	122
Rochester - Mason City - Austin, Minn.-Iowa	382,799	123
Columbus, Ga.	382,797	124
Charleston, S.C.	380,191	125
Minot - Bismarck - Dickinson, N.D.	378,669	126
Salinas - Monterey, Calif.	367,233	127
McAllen - Brownsville, Tex.	363,623	128
Ft. Smith, Ark.	359,493	129
Madison, Wisc.	355,319	130
Binghamton, N.Y.	346,516	131
Sioux City, Iowa	344,236	132
Columbia - Jefferson City, Mo.	333,994	133
Macon, Ga.	332,514	134
Tallahassee, Fla.	331,704	135
Rockford, Ill.	301,283	136
Florence, S.C.	299,505	137
Missoula - Butte, Mont.	297,650	138
Erie, Pa.	296,965	139
Wheeling - Steubenville, W.Va.-Ohio	293,136	140
Topeka, Kans.	289,369	141
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	286,712	142
Medford, Ore.	285,650	143
Idaho Falls - Pocatello, Ida.	281,317	144
Terre Haute, Ind.	277,247	145
Tyler, Tex.	276,625	146
Montgomery, Ala.	272,428	147
Albany, Ga.	267,693	148
Duluth - Superior, Minn.-Wisc.	262,128	149
Traverse City - Cadillac, Mich.	259,199	150
Wausau - Rhinelander, Wisc.	259,133	151
Bakersfield, Calif.	255,077	152
Rapid City, S.D.	250,328	153
Wilmington, N.C.	244,477	154
La Crosse - Eau Claire, Wisc.	243,088	155
Chico - Redding, Calif.	241,641	156
Casper - Riverton, Wyo.	237,811	157
Lake Charles, La.	228,124	158
Columbus - Tupelo, Miss.	223,909	159
Quincy - Hannibal, Ill.-Mo.	223,552	160
Bangor, Maine	205,829	161
Billings - Hardin, Mont.	200,264	162
Clarksburg - Weston, W.Va.	197,138	163
Salisbury, Md.	195,121	164
Utica, N.Y.	190,606	165
Great Falls, Mont.	190,182	166
Dothan, Ala.	185,738	167
Roswell, N.M.	177,573	168
Jonesboro, Ark.	176,903	169
San Angelo, Tex.	176,[illegible]	170
Watertown - Carthage, N.Y.	172,425	171
Elmira, N.Y.	167,168	172
Grand Junction, Colo.	152,392	173
Alexandria, La.	150,982	174
Panama City, Fla.	149,752	175
Ardmore - Ada, Okla.	147,305	176
Laurel - Hattiesburg, Miss.	144,360	177
Gainesville, Fla.	142,109	178
Alexandria, Minn.	139,636	179
Victoria, Tex.	135,409	180
Parkersburg, W.Va.	130,304	181
Cheyenne, Wyo.	116,289	182
El Centro - Yuma, Calif.-Ariz.	114,200	183
Farmington, N.M.	113,215	184
Palm Springs, Calif.	110,753	185
Greenwood - Greenville, Miss.	107,570	186
Meridian, Miss.	104,954	187
St. Joseph, Mo.	104,411	188
Biloxi - Gulfport - Pascagoula, Miss.	100,845	189
Mankato, Minn.	96,763	190
Jackson, Tenn.	94,182	191
Bowling Green, Ky.	90,939	192
Tuscaloosa, Ala.	82,595	193
Marquette, Mich.	80,852	194
Anniston, Ala.	78,750	195
Lafayette, Ind.	73,015	196
Eureka, Calif.	72,808	197
Lima, Ohio	71,681	198
Laredo, Tex.	71,170	199
Bend, Ore.	70,065	200
Twin Falls, Ida.	65,596	201
Presque Isle, Maine	63,007	202
Ottumwa - Kirksville, Iowa-Mo.	62,305	203
Harrisonburg, Va.	58,038	204
Helena, Mont.	48,618	205
Zanesville, Ohio	45,424	206
North Platte, Neb.	37,493	207
Selma, Ala.	32,835	208
Alpena, Mich.	19,093	209
Glendive, Mont.	14,605	210

GASOLINE SERVICE STATION SALES

ADI	($000)	Rank
New York, N.Y.	5,630,860	1
Los Angeles, Calif.	5,111,954	2
Chicago, Ill.	3,653,336	3
Philadelphia, Pa.	2,768,187	4
Detroit, Mich.	2,632,665	5
Washington, D.C.	2,325,440	6
Boston, Mass.	2,306,318	7
San Francisco, Calif.	2,201,617	8
Houston, Tex.	2,051,631	9
Cleveland, Ohio	1,962,389	10
Dallas - Ft. Worth, Tex.	1,800,121	11
Minneapolis - St. Paul, Minn.	1,573,486	12
St. Louis, Mo.	1,474,437	13
Pittsburgh, Pa.	1,421,304	14
Miami, Fla.	1,387,070	15
Atlanta, Ga.	1,344,593	16
Tampa - St. Petersburg, Fla.	1,180,384	17
Seattle - Tacoma, Wash.	1,168,951	18
Baltimore, Md.	1,133,824	19
Denver, Colo.	1,128,986	20
Indianapolis, Ind.	1,109,306	21
Hartford - New Haven, Conn.	1,037,296	22
Sacramento - Stockton, Calif.	1,004,778	23
Cincinnati, Ohio	989,639	24
Kansas City, Mo.	951,582	25
Portland, Ore.	907,469	26
San Antonio, Tex.	906,265	27
Orlando - Daytona Beach, Fla.	850,206	28
San Diego, Calif.	849,454	29
Salt Lake City, Utah	826,222	30
Phoenix, Ariz.	823,551	31
Milwaukee, Wisc.	814,162	32
Columbus, Ohio	810,358	33
Nashville, Tenn.	794,243	34
Louisville, Ky.	764,691	35
Charleston - Huntington, W.Va.	727,651	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	712,646	37
Dayton, Ohio	706,113	38
Memphis, Tenn.	678,595	39
Raleigh - Durham, N.C.	677,154	40
Oklahoma City, Okla.	676,333	41
New Orleans, La.	670,881	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	659,640	43
Richmond, Va.	658,157	44
Providence - New Bedford, R.I.-Mass.	638,096	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	636,212	46
Toledo, Ohio	636,107	47
Charlotte, N.C.	627,016	48
Buffalo, N.Y.	602,000	49
Flint - Saginaw - Bay City, Mich.	589,485	50
Albany - Schenectady - Troy, N.Y.	584,779	51
Harrisburg - York - Lancaster - Lebanon, Pa.	579,061	52
Des Moines, Iowa	570,402	53
Knoxville, Tenn.	568,989	54
Jacksonville, Fla.	558,479	55
Greensboro - Winston-Salem - High Point, N.C.	542,648	56
Little Rock, Ark.	501,924	57
Wichita - Hutchinson, Kans.	499,210	58
Shreveport - Texarkana, La.-Tex.-Ark.	495,548	59
Tulsa, Okla.	492,908	60
Roanoke - Lynchburg, Va.	491,270	61
Springfield - Decatur - Champaign, Ill.	487,358	62
Birmingham, Ala.	481,768	63
Davenport - Rock Island - Moline, Iowa-Ill.	474,346	64
Mobile - Pensacola, Ala.-Fla.	465,292	65
Albuquerque, N.M.	464,386	66
Omaha, Neb.	464,235	67
Wilkes-Barre - Scranton, Pa.	463,020	68
Lexington, Ky.	448,748	69
Fresno, Calif.	437,791	70
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	420,117	71
Syracuse, N.Y.	414,049	72
Sioux Falls - Mitchell, S.D.	410,712	73
Youngstown, Ohio	409,898	74
Lincoln - Hastings - Kearney, Neb.	409,767	75
Cedar Rapids - Waterloo, Iowa	408,916	76
West Palm Beach, Fla.	393,611	77
Green Bay, Wisc.	389,204	78
Rochester, N.Y.	387,002	79
Austin, Tex.	385,504	80
South Bend - Elkhart, Ind.	372,514	81
Johnstown - Altoona, Pa.	366,025	82
Evansville, Ind.	360,222	83
Chattanooga, Tenn.	356,707	84
Ft. Wayne, Ind.	340,972	85
Springfield, Mo.	332,121	86
Springfield, Mass.	326,005	87
Tucson, Ariz.	323,267	88
Columbia, S.C.	321,999	89
Reno, Nev.	319,962	90
Spokane, Wash.	316,508	91
Portland - Poland Spring, Maine	315,993	92
Las Vegas, Nev.	310,715	93
Burlington - Plattsburgh, Vt.-N.Y.	307,633	94
Bristol - Kingsport - Johnson City, Tenn.	307,037	95
Fargo, N.D.	303,196	96
Madison, Wisc.	290,532	97
El Paso, Tex.	288,583	98
Peoria, Ill.	277,935	99
Lansing, Mich.	274,409	100
Corpus Christi, Tex.	265,818	101
Odessa - Midland, Tex.	265,690	102
Waco - Temple, Tex.	261,909	103
Baton Rouge, La.	258,528	104
Duluth - Superior, Minn.-Wisc.	255,492	105
Traverse City - Cadillac, Mich.	250,523	106
Amarillo, Tex.	248,315	107
Rockford, Ill.	247,220	108
Salinas - Monterey, Calif.	244,663	109
Beaumont - Port Arthur, Tex.	239,884	110
Yakima, Wash.	235,074	111
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	234,738	112
Sioux City, Iowa	232,541	113
Jackson, Miss.	230,888	114
Terre Haute, Ind.	229,650	115
Savannah, Ga.	226,908	116
Lafayette, La.	214,540	117
Huntsville - Decatur - Florence, Ala.	213,879	118
La Crosse - Eau Claire, Wisc.	213,814	119
Colorado Springs - Pueblo, Colo.	211,670	120
Bluefield - Beckley - Oak Hill, W.Va.	208,642	121
Greenville - New Bern - Washington, N.C.	204,093	122
Bakersfield, Calif.	202,399	123
Wheeling - Steubenville, W.Va.-Ohio	201,176	124
Minot - Bismarck - Dickinson, N.D.	198,719	125
Montgomery, Ala.	198,544	126
Charleston, S.C.	196,113	127
Abilene - Sweetwater, Tex.	194,855	128
Tallahassee, Fla.	194,673	129
Columbus, Ga.	194,374	130
Missoula - Butte, Mont.	193,698	131
Macon, Ga.	193,138	132
Binghamton, N.Y.	192,755	133
Lubbock, Tex.	192,204	134
Augusta, Ga.	188,260	135
Chico - Redding, Calif.	187,654	136
Rochester - Mason City - Austin, Minn.-Iowa	183,870	137
Erie, Pa.	183,693	138
Eugene, Ore.	182,378	139
Ft. Myers - Naples, Fla.	181,839	140
Joplin - Pittsburg, Mo.-Kans.	177,941	141
Columbia - Jefferson City, Mo.	169,721	142
Rapid City, S.D.	169,018	143
McAllen - Brownsville, Tex.	168,334	144
Wausau - Rhinelander, Wisc.	166,427	145
Medford, Ore.	161,110	146
Wichita Falls - Lawton, Tex.-Okla.	159,771	147
Monroe - El Dorado, La.-Ark.	157,850	148
Idaho Falls - Pocatello, Ida.	154,586	149
Florence, S.C.	153,384	150
Boise, Ida.	152,332	151
Topeka, Kans.	151,347	152
Ft. Smith, Ark.	145,407	153
Quincy - Hannibal, Ill.-Mo.	143,177	154
Albany, Ga.	133,947	155
Billings - Hardin, Mont.	132,317	156
Tyler, Tex.	129,091	157
Alexandria, Minn.	125,636	158
Casper - Riverton, Wyo.	120,522	159
Columbus - Tupelo, Miss.	118,781	160
Cheyenne, Wyo.	115,408	161
Utica, N.Y.	112,975	162
Bangor, Maine	111,431	163
Great Falls, Mont.	109,628	164
Elmira, N.Y.	108,313	165
Marquette, Mich.	106,249	166
Wilmington, N.C.	105,313	167
Salisbury, Md.	101,357	168
Gainesville, Fla.	96,648	169
St. Joseph, Mo.	88,314	170
El Centro - Yuma, Calif.-Ariz.	85,839	171
Clarksburg - Weston, W.Va.	85,764	172
Meridian, Miss.	79,535	173
Watertown - Carthage, N.Y.	78,733	174
Lake Charles, La.	77,035	175
Grand Junction, Colo.	74,746	176
Jackson, Tenn.	74,631	177
Dothan, Ala.	71,182	178
Bowling Green, Ky.	65,899	179
Eureka, Calif.	65,872	180
Jonesboro, Ark.	65,471	181
Laurel - Hattiesburg, Miss.	64,368	182
Lima, Ohio	64,315	183
Greenwood - Greenville, Miss.	63,843	184
Panama City, Fla.	62,377	185
Laredo, Tex.	61,899	186
Roswell, N.M.	61,379	187
Palm Springs, Calif.	59,755	188
Parkersburg, W.Va.	58,361	189
Alexandria, La.	55,917	190
Biloxi - Gulfport - Pascagoula, Miss.	55,682	191
Victoria, Tex.	55,225	192
Tuscaloosa, Ala.	55,028	193
Ardmore - Ada, Okla.	54,099	194
San Angelo, Tex.	46,041	195
Ottumwa - Kirksville, Iowa-Mo.	45,577	196
Harrisonburg, Va.	45,462	197
Presque Isle, Maine	45,305	198
Lafayette, Ind.	45,299	199
Farmington, N.M.	44,427	200
Mankato, Minn.	42,458	201
Anniston, Ala.	39,369	202
North Platte, Neb.	35,757	203
Bend, Ore.	31,095	204
Twin Falls, Ida.	29,611	205
Zanesville, Ohio	27,928	206
Selma, Ala.	24,556	207
Glendive, Mont.	23,023	208
Helena, Mont.	20,566	209
Alpena, Mich.	13,044	210

BUILDING MATERIALS & HARDWARE STORE SALES

ADI	($000)	Rank
Los Angeles, Calif.	2,693,442	1
New York, N.Y.	1,958,715	2
Chicago, Ill.	1,476,245	3
San Francisco, Calif.	1,330,257	4
Houston, Tex.	1,104,440	5
Seattle - Tacoma, Wash.	1,039,956	6
Boston, Mass.	1,021,499	7
Minneapolis - St. Paul, Minn.	998,543	8
Philadelphia, Pa.	998,101	9
Detroit, Mich.	889,469	10
Washington, D.C.	874,942	11
Cleveland, Ohio	807,149	12
Dallas - Ft. Worth, Tex.	761,006	13
Sacramento - Stockton, Calif.	760,270	14
Denver, Colo.	710,575	15
Pittsburgh, Pa.	664,121	16
Atlanta, Ga.	646,953	17
Tampa - St. Petersburg, Fla.	595,113	18
Miami, Fla.	570,785	19
Portland, Ore.	552,527	20
San Diego, Calif.	548,441	21
St. Louis, Mo.	534,461	22
Indianapolis, Ind.	512,892	23
Greenville - Spartanburg - Asheville, S.C.-N.C.	472,189	24
Phoenix, Ariz.	462,356	25
Charlotte, N.C.	447,049	26
Orlando - Daytona Beach, Fla.	439,008	27
Baltimore, Md.	419,185	28
Salt Lake City, Utah	416,741	29
Charleston - Huntington, W.Va.	415,899	30
Nashville, Tenn.	413,285	31
Oklahoma City, Okla.	406,781	32
Grand Rapids - Kalamazoo - Battle Creek, Mich.	405,572	33
Milwaukee, Wisc.	377,782	34
Des Moines, Iowa	369,268	35
Kansas City, Mo.	367,408	36
Wichita - Hutchinson, Kans.	361,503	37
Raleigh - Durham, N.C.	361,293	38
Birmingham, Ala.	360,307	39
Hartford - New Haven, Conn.	349,991	40
Harrisburg - York - Lancaster - Lebanon, Pa.	348,385	41
Tulsa, Okla.	342,654	42
Louisville, Ky.	339,362	43
Greensboro - Winston-Salem - High Point, N.C.	322,874	44
Cincinnati, Ohio	322,153	45
Knoxville, Tenn.	319,018	46
Cedar Rapids - Waterloo, Iowa	314,848	47
Spokane, Wash.	312,742	48
Columbus, Ohio	310,858	49
Springfield - Decatur - Champaign, Ill.	310,627	50
New Orleans, La.	298,959	51
Little Rock, Ark.	297,505	52
Norfolk - Portsmouth - Newport News - Hampton, Va.	296,649	53
Mobile - Pensacola, Ala.-Fla.	295,668	54
Flint - Saginaw - Bay City, Mich.	292,917	55
Memphis, Tenn.	288,771	56
Albuquerque, N.M.	285,171	57
Shreveport - Texarkana, La.-Tex.-Ark.	284,202	58
Fresno, Calif.	281,653	59
Fargo, N.D.	275,797	60
Richmond, Va.	270,595	61
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	270,197	62
Green Bay, Wisc.	266,168	63
San Antonio, Tex.	262,645	64
Buffalo, N.Y.	256,668	65
Davenport - Rock Island - Moline, Iowa-Ill.	255,558	66
Dayton, Ohio	252,103	67
Albany - Schenectady - Troy, N.Y.	250,794	68
Bristol - Kingsport - Johnson City, Tenn.	248,769	69
Sioux Falls - Mitchell, S.D.	239,690	70
Lincoln - Hastings - Kearney, Neb.	235,905	71
Portland - Poland Spring, Maine	235,508	72
Providence - New Bedford, R.I.-Mass.	234,735	73
Wilkes-Barre - Scranton, Pa.	234,651	74
Springfield, Mo.	229,763	75
Evansville, Ind.	223,834	76
Toledo, Ohio	219,416	77
Ft. Myers - Naples, Fla.	218,314	78
Jacksonville, Fla.	216,213	79
Roanoke - Lynchburg, Va.	212,475	80
Boise, Ida.	205,892	81
Austin, Tex.	205,055	82
West Palm Beach, Fla.	202,644	83
Huntsville - Decatur - Florence, Ala.	201,956	84
Lexington, Ky.	201,767	85
Reno, Nev.	197,780	86
Chattanooga, Tenn.	197,534	87
Peoria, Ill.	197,363	88
Yakima, Wash.	195,916	89
Johnstown - Altoona, Pa.	194,577	90
Minot - Bismarck - Dickinson, N.D.	193,625	91
Eugene, Ore.	190,429	92
Chico - Redding, Calif.	190,310	93
Baton Rouge, La.	190,309	94
Amarillo, Tex.	185,800	95
Columbia, S.C.	183,467	96
South Bend - Elkhart, Ind.	180,682	97
Madison, Wisc.	177,446	98
Salinas - Monterey, Calif.	177,338	99
Burlington - Plattsburgh, Vt.-N.Y.	174,408	100
Rochester - Mason City - Austin, Minn.-Iowa	173,079	101
Beaumont - Port Arthur, Tex.	173,007	102
Idaho Falls - Pocatello, Ida.	171,443	103
Greenville - New Bern - Washington, N.C.	167,620	104
Omaha, Neb.	164,705	105
Sioux City, Iowa	163,861	106
Bluefield - Beckley - Oak Hill, W.Va.	161,587	107
Las Vegas, Nev.	159,647	108
Lafayette, La.	159,545	109
Rochester, N.Y.	158,233	110
Savannah, Ga.	158,081	111
La Crosse - Eau Claire, Wisc.	156,843	112
Syracuse, N.Y.	156,208	113
Ft. Wayne, Ind.	155,598	114
Traverse City - Cadillac, Mich.	152,581	115
Wausau - Rhinelander, Wisc.	142,753	116
Duluth - Superior, Minn.-Wisc.	139,996	117
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	138,010	118
Waco - Temple, Tex.	137,768	119
Augusta, Ga.	137,515	120
Charleston, S.C.	136,057	121
Rockford, Ill.	134,770	122
Joplin - Pittsburg, Mo.-Kans.	134,252	123
Jackson, Miss.	133,750	124
Terre Haute, Ind.	133,726	125
Springfield, Mass.	132,628	126
Billings - Hardin, Mont.	129,811	127
Rapid City, S.D.	126,296	128
Youngstown, Ohio	124,923	129
Missoula - Butte, Mont.	124,465	130
Ft. Smith, Ark.	124,312	131
Odessa - Midland, Tex.	123,204	132
Bakersfield, Calif.	122,488	133
Medford, Ore.	121,782	134
Monroe - El Dorado, La.-Ark.	121,536	135
Colorado Springs - Pueblo, Colo.	120,646	136
Wichita Falls - Lawton, Tex.-Okla.	120,333	137
McAllen - Brownsville, Tex.	118,030	138
Tallahassee, Fla.	117,423	139
Casper - Riverton, Wyo.	112,563	140
Lansing, Mich.	110,420	141
Columbia - Jefferson City, Mo.	108,272	142
Florence, S.C.	107,232	143
Lubbock, Tex.	106,969	144
Albany, Ga.	106,920	145
Macon, Ga.	103,804	146
Bangor, Maine	100,857	147
Quincy - Hannibal, Ill.-Mo.	98,007	148
Lake Charles, La.	97,913	149
Tyler, Tex.	97,704	150
Montgomery, Ala.	96,984	151
Wilmington, N.C.	96,961	152
Alexandria, Minn.	96,569	153
Wheeling - Steubenville, W.Va.-Ohio	94,155	154
Tucson, Ariz.	93,789	155
Topeka, Kans.	92,094	156
El Paso, Tex.	91,341	157
Abilene - Sweetwater, Tex.	91,149	158
Erie, Pa.	89,678	159
Grand Junction, Colo.	89,626	160
Columbus, Ga.	89,449	161
Columbus - Tupelo, Miss.	87,282	162
Great Falls, Mont.	80,875	163
Corpus Christi, Tex.	80,441	164
Binghamton, N.Y.	78,936	165
Dothan, Ala.	73,284	166
Salisbury, Md.	70,579	167
Clarksburg - Weston, W.Va.	65,400	168
Palm Springs, Calif.	61,312	169
Laurel - Hattiesburg, Miss.	60,860	170
Watertown - Carthage, N.Y.	58,888	171
Tuscaloosa, Ala.	57,789	172
Eureka, Calif.	55,833	173
Bend, Ore.	54,299	174
Meridian, Miss.	53,331	175
Roswell, N.M.	52,853	176
Jonesboro, Ark.	52,609	177
Panama City, Fla.	49,859	178
Cheyenne, Wyo.	49,346	179
El Centro - Yuma, Calif.-Ariz.	47,312	180
Bowling Green, Ky.	45,784	181
Utica, N.Y.	45,708	182
Gainesville, Fla.	43,026	183
Mankato, Minn.	41,351	184
Harrisonburg, Va.	41,176	185
Jackson, Tenn.	41,148	186
Elmira, N.Y.	39,684	187
Marquette, Mich.	37,434	188
Ardmore - Ada, Okla.	37,393	189
San Angelo, Tex.	37,293	190
Alexandria, La.	36,309	191
Victoria, Tex.	35,728	192
Lima, Ohio	34,523	193
Farmington, N.M.	32,470	194
Biloxi - Gulfport - Pascagoula, Miss.	32,295	195
St. Joseph, Mo.	32,157	196
Zanesville, Ohio	32,108	197
Parkersburg, W.Va.	30,070	198
Anniston, Ala.	28,647	199
Lafayette, Ind.	27,820	200
Twin Falls, Ida.	27,441	201
Helena, Mont.	26,628	202
Ottumwa - Kirksville, Iowa-Mo.	23,310	203
Laredo, Tex.	20,346	204
Greenwood - Greenville, Miss.	19,877	205
Presque Isle, Maine	19,862	206
North Platte, Neb.	15,058	207
Glendive, Mont.	11,269	208
Alpena, Mich.	8,546	209
Selma, Ala.	8,404	210

DRUGSTORE SALES

ADI	($000)	Rank
Los Angeles, Calif.	1,851,789	1
New York, N.Y.	1,715,360	2
Chicago, Ill.	1,534,194	3
San Francisco, Calif.	1,094,039	4
Detroit, Mich.	1,092,780	5
Washington, D.C.	908,632	6
Boston, Mass.	867,590	7
Dallas - Ft. Worth, Tex.	843,107	8
Philadelphia, Pa.	767,489	9
Cleveland, Ohio	673,634	10
Miami, Fla.	648,187	11
Seattle - Tacoma, Wash.	544,854	12
Houston, Tex.	528,807	13
Atlanta, Ga.	476,283	14
Sacramento - Stockton, Calif.	46[illegible],456	15
Tampa - St. Petersburg, Fla.	438,349	16
Minneapolis - St. Paul, Minn.	425,827	17
Indianapolis, Ind.	402,497	18
Baltimore, Md.	359,941	19
Pittsburgh, Pa.	357,924	20
St. Louis, Mo.	349,824	21
Portland, Ore.	317,794	22
Hartford - New Haven, Conn.	300,317	23
Phoenix, Ariz.	283,360	24
Milwaukee, Wisc.	282,116	25
Cincinnati, Ohio	281,553	26
Charlotte, N.C.	278,199	27
Orlando - Daytona Beach, Fla.	273,601	28
Buffalo, N.Y.	265,649	29
Denver, Colo.	264,980	30
Greenville - Spartanburg - Asheville, S.C.-N.C.	259,678	31
San Diego, Calif.	239,588	32
New Orleans, La.	237,109	33
Kansas City, Mo.	229,035	34
Flint - Saginaw - Bay City, Mich.	226,529	35
Greensboro - Winston-Salem - High Point, N.C.	222,651	36
Nashville, Tenn.	220,526	37
Louisville, Ky.	216,806	38
Columbus, Ohio	216,759	39
Richmond, Va.	211,050	40
Syracuse, N.Y.	210,872	41
Reno, Nev.	209,546	42
Charleston - Huntington, W.Va.	208,457	43
Memphis, Tenn.	208,153	44
Providence - New Bedford, R.I.-Mass.	204,156	45
Fresno, Calif.	193,035	46
Birmingham, Ala.	187,340	47
Jacksonville, Fla.	183,854	48
Toledo, Ohio	181,130	49
Grand Rapids - Kalamazoo - Battle Creek, Mich.	177,516	50
Raleigh - Durham, N.C.	174,870	51
Little Rock, Ark.	171,615	52
Oklahoma City, Okla.	171,588	53
Norfolk - Portsmouth - Newport News - Hampton, Va.	170,709	54
West Palm Beach, Fla.	170,123	55
Salt Lake City, Utah	158,639	56
Albany - Schenectady - Troy, N.Y.	156,764	57
Mobile - Pensacola, Ala.-Fla.	152,492	58
Davenport - Rock Island - Moline, Iowa-Ill.	149,548	59
Knoxville, Tenn.	149,007	60
Dayton, Ohio	148,823	61
Roanoke - Lynchburg, Va.	147,033	62
Spokane, Wash.	144,342	63
South Bend - Elkhart, Ind.	142,692	64
Rochester, N.Y.	140,826	65
Harrisburg - York - Lancaster - Lebanon, Pa.	139,527	66
Shreveport - Texarkana, La.-Tex.-Ark.	138,805	67
Wilkes-Barre - Scranton, Pa.	135,518	68
Springfield - Decatur - Champaign, Ill.	135,013	69
San Antonio, Tex.	131,747	70
Omaha, Neb.	127,312	71
Paducah - Cape Girardeau - Harrisburg, Ky.-Mo.-Ill.	124,811	72
Wichita - Hutchinson, Kans.	122,330	73
Cedar Rapids - Waterloo, Iowa	121,391	74
Sioux Falls - Mitchell, S.D.	120,447	75
Albuquerque, N.M.	119,089	76
Youngstown, Ohio	118,400	77
Yakima, Wash.	114,755	78
Des Moines, Iowa	114,723	79
Portland - Poland Spring, Maine	113,984	80
Lexington, Ky.	110,323	81
Tulsa, Okla.	108,761	82
Green Bay, Wisc.	107,851	83
Salinas - Monterey, Calif.	105,103	84
Ft. Wayne, Ind.	102,792	85
Tucson, Ariz.	101,936	86
Las Vegas, Nev.	100,993	87
Evansville, Ind.	99,523	88
Baton Rouge, La.	98,349	89
Chattanooga, Tenn.	96,439	90
Jackson, Miss.	93,381	91
Springfield, Mass.	92,774	92
Columbia, S.C.	91,662	93
Eugene, Ore.	89,145	94
Lafayette, La.	87,045	95
Waco - Temple, Tex.	86,958	96
El Paso, Tex.	85,888	97
Fargo, N.D.	84,466	98
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	83,697	99
Austin, Tex.	79,579	100
Burlington - Plattsburgh, Vt.-N.Y.	76,140	101
Ft. Myers - Naples, Fla.	76,012	102
Johnstown - Altoona, Pa.	74,720	103
Rockford, Ill.	74,549	104
Savannah, Ga.	74,505	105
Huntsville - Decatur - Florence, Ala.	73,967	106
Bristol - Kingsport - Johnson City, Tenn.	72,661	107
Peoria, Ill.	72,573	108
Bakersfield, Calif.	71,414	109
Lincoln - Hastings - Kearney, Neb.	71,270	110
Springfield, Mo.	70,767	111
Monroe - El Dorado, La.-Ark.	70,129	112
Tallahassee, Fla.	69,622	113
Amarillo, Tex.	69,612	114
Chico - Redding, Calif.	68,409	115
Augusta, Ga.	67,845	116
Beaumont - Port Arthur, Tex.	67,163	117
Greenville - New Bern - Washington, N.C.	65,776	118
Columbus, Ga.	64,384	119
Terre Haute, Ind.	63,434	120
Traverse City - Cadillac, Mich.	63,258	121
Binghamton, N.Y.	62,372	122
Charleston, S.C.	62,150	123
Madison, Wisc.	61,351	124
Rochester - Mason City - Austin, Minn.-Iowa	61,255	125
Lansing, Mich.	60,380	126
Florence, S.C.	58,323	127
Minot - Bismarck - Dickinson, N.D.	58,210	128
Utica, N.Y.	56,985	129
Duluth - Superior, Minn.-Wisc.	56,477	130
Sioux City, Iowa	54,804	131
Missoula - Butte, Mont.	54,754	132
Joplin - Pittsburg, Mo.-Kans.	54,730	133
Bluefield - Beckley - Oak Hill, W.Va.	53,527	134
Macon, Ga.	53,401	135
McAllen - Brownsville, Tex.	52,549	136
Lubbock, Tex.	51,029	137
Corpus Christi, Tex.	50,658	138
La Crosse - Eau Claire, Wisc.	50,114	139
Montgomery, Ala.	49,196	140
Wheeling - Steubenville, W.Va.-Ohio	48,618	141
Watertown - Carthage, N.Y.	48,584	142
Albany, Ga.	48,291	143
Columbia - Jefferson City, Mo.	47,914	144
Medford, Ore.	47,447	145
Wichita Falls - Lawton, Tex.-Okla.	46,192	146
Bangor, Maine	45,824	147
Boise, Ida.	45,449	148
Wilmington, N.C.	45,256	149
Billings - Hardin, Mont.	45,052	150
Topeka, Kans.	44,910	151
Ft. Smith, Ark.	44,287	152
Erie, Pa.	43,997	153
Colorado Springs - Pueblo, Colo.	43,109	154
Columbus - Tupelo, Miss.	43,108	155
Eureka, Calif.	41,834	156
Abilene - Sweetwater, Tex.	40,848	157
Wausau - Rhinelander, Wisc.	39,475	158
Quincy - Hannibal, Ill.-Mo.	39,335	159
Odessa - Midland, Tex.	38,650	160
Idaho Falls - Pocatello, Ida.	37,592	161
Salisbury, Md.	36,757	162
Gainesville, Fla.	36,675	163
Laurel - Hattiesburg, Miss.	36,348	164
Tyler, Tex.	36,002	165
Great Falls, Mont.	34,594	166
Rapid City, S.D.	33,180	167
Elmira, N.Y.	31,192	168
El Centro - Yuma, Calif.-Ariz.	30,718	169
Lake Charles, La.	29,265	170
Casper - Riverton, Wyo.	27,297	171
Alexandria, La.	26,927	172
Dothan, Ala.	26,428	173
Clarksburg - Weston, W.Va.	25,803	174
Lafayette, Ind.	25,354	175
Alexandria, Minn.	24,348	176
Greenwood - Greenville, Miss.	23,757	177
Biloxi - Gulfport - Pascagoula, Miss.	22,816	178
Bowling Green, Ky.	21,682	179
Palm Springs, Calif.	21,597	180
Meridian, Miss.	21,517	181
Jonesboro, Ark.	21,059	182
Roswell, N.M.	20,805	183
Lima, Ohio	20,284	184
St. Joseph, Mo.	19,964	185
Panama City, Fla.	19,935	186
Bend, Ore.	18,735	187
Laredo, Tex.	17,317	188
Tuscaloosa, Ala.	16,748	189
Mankato, Minn.	16,607	190
Anniston, Ala.	15,183	191
Jackson, Tenn.	15,169	192
Ardmore - Ada, Okla.	15,058	193
Presque Isle, Maine	14,903	194
Parkersburg, W.Va.	14,196	195
Twin Falls, Ida.	14,108	196
Marquette, Mich.	13,838	197
Cheyenne, Wyo.	13,282	198
Victoria, Tex.	12,163	199
Grand Junction, Colo.	11,774	200
Zanesville, Ohio	10,412	201
Harrisonburg, Va.	9,853	202
Farmington, N.M.	9,472	203
San Angelo, Tex.	8,325	204
Ottumwa - Kirksville, Iowa-Mo.	7,484	205
Helena, Mont.	7,021	206
Selma, Ala.	6,287	207
Alpena, Mich.	5,818	208
North Platte, Neb.	4,281	209
Glendive, Mont.	3,699	210

VOLUME III — Section 19

Retail Sales By Store Group For Television Markets (ADIs)

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the three volumes of the **Survey Of Buying Power Data Service** will be found in the Introductory Section of Volume I, starting on page A-5.

A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

A listing of the county makeup of each Television Market will be found starting on page A-11.

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Arizona	19–2
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Colorado	19–2
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Georgia	19–3
Idaho	19–3
Illinois	19–3
Indiana	19–3
Iowa	19–4
Kansas	19–4
Kentucky	19–4
Louisiana	19–4
Maine	19–4
Maryland	19–4
Massachusetts	19–4
Michigan	19–4
Minnesota	19–5
Mississippi	19–5
Missouri	19–5
Montana	19–5
Nebraska	19–5
Nevada	19–6
New Mexico	19–6
New York	19–6
North Carolina	19–6
North Dakota	19–6
Ohio	19–6
Oklahoma	19–7
Oregon	19–7
Pennsylvania	19–7
Rhode Island	19–7
South Carolina	19–7
South Dakota	19–7
Tennessee	19–7
Texas	19–8
Utah	19–8
Vermont	19–8
Virginia	19–8
Washington	19–8
West Virginia	19–8
Wisconsin	19–9
Wyoming	19–9

TELEVISION MARKETS [ADIs]: 1981 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARB TV (ADI) MARKET	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA													
ANNISTON	485,547	132,201	130,256	42,178	64,796	53,460	30,537	21,260	13,253	78,750	39,369	28,647	15,183
BIRMINGHAM	5,518,040	1,310,152	1,285,054	390,192	719,690	521,530	379,691	262,992	179,719	995,249	481,768	360,307	187,340
DOTHAN	973,982	258,331	253,196	57,452	127,610	72,517	39,753	43,822	29,669	185,738	71,182	73,284	26,428
HUNTSVILLE - DECATUR - FLORENCE	2,606,400	621,399	609,506	177,522	329,905	238,185	157,441	118,762	82,091	495,422	213,879	201,956	73,967
MOBILE - PENSACOLA	4,604,151	1,094,633	1,060,422	355,095	739,349	561,812	166,567	189,951	122,215	798,691	465,292	295,668	152,492
MONTGOMERY	1,743,572	416,986	409,868	129,759	254,502	170,280	92,960	66,877	49,158	272,428	198,544	96,984	49,196
SELMA	199,593	53,172	52,507	10,063	22,381	11,284	13,113	11,257	8,065	32,835	24,556	8,404	6,287
TUSCALOOSA	565,843	117,604	115,223	46,336	93,962	70,816	31,241	24,273	17,297	82,595	55,028	57,789	16,748
ARIZONA													
PHOENIX	8,802,000	2,220,089	2,158,634	756,348	996,029	776,994	307,338	573,582	362,510	1,682,556	823,551	462,356	283,360
TUCSON	2,808,617	706,566	679,289	199,540	360,273	308,640	109,294	160,768	89,908	559,481	323,267	93,789	101,936
ARKANSAS													
FT. SMITH	1,693,654	363,067	353,832	114,689	248,531	208,124	77,692	67,508	41,136	359,493	145,407	124,312	44,267
JONESBORO	769,807	182,400	177,879	39,944	89,792	65,850	43,239	29,092	20,357	176,903	65,471	52,609	21,059
LITTLE ROCK	5,171,529	1.165,568	1,136,460	315,344	693,338	525,783	241,871	184,754	122,408	1,148,339	501,924	297,505	171,615
CALIFORNIA													
BAKERSFIELD	1,734,679	461,622	433,870	162,648	168,701	149,759	60,356	73,409	48,897	255,077	202,399	122,488	71,414
CHICO - REDDING	1,640,384	432,009	401,866	138,171	128,578	109,795	59,055	63,540	34,511	241,641	187,654	190,310	68,409
EL CENTRO - YUMA	766,048	205,559	201,683	62,025	109,123	92,082	35,730	23,365	17,356	114,200	85,839	47,312	30,718
EUREKA	654,626	195,696	185,385	73,260	35,756	25,271	27,024	18,548	12,306	72,808	65,872	55,833	41,834
FRESNO	4,566,501	1,191,524	1,124,590	385,961	535,284	470,774	177,514	169,843	110,368	814,569	437,791	281,653	193,035
LOS ANGELES	56,964,364	13,097,335	12,039,052	6,119,896	7,563,116	6,972,994	2,622,149	2,740,502	1,654,114	8,878,672	5,111,954	2,693,442	1,851,789
PALM SPRINGS	631,960	145,872	136,280	61,756	82,094	72,776	23,027	19,847	13,829	110,753	59,755	61,312	21,597
SACRAMENTO - STOCKTON	10,585,712	2,620,489	2,474,841	1,088,161	1,325,061	1,156,273	388,692	471,960	275,644	1,605,047	1,004,778	760,270	464,456
SALINAS - MONTEREY	2,464,339	577,122	535,602	276,731	228,379	192,179	127,250	95,475	56,131	367,233	244,663	177,338	105,103
SAN DIEGO	9,157,160	1,934,725	1,774,741	987,893	1,527,725	1,395,976	386,735	469,753	298,427	1,344,006	849,454	548,441	339,588
SAN FRANCISCO	27,381,997	6,249,872	5,718,614	3,134,292	3,582,752	3,152,876	1,188,905	1,334,194	786,136	4,162,893	2,201,617	1,330,257	1,094,039
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	2,264,864	525,289	488,252	313,248	182,516	153,360	93,722	104,702	63,568	286,712	234,738	138,010	83,697
COLORADO													
COLORADO SPRINGS - PUEBLO	2,309,122	519,874	496,289	170,959	272,782	247,186	97,018	136,908	84,366	490,627	211,670	120,646	43,109
DENVER	12,214,654	2,732,251	2,624,180	1,104,197	1,369,968	1,183,706	626,817	611,479	350,891	2,364,111	1,128,986	710,575	264,980
GRAND JUNCTION	724,475	155,996	151,437	48,619	71,176	63,742	26,548	38,369	25,752	152,392	74,746	89,626	11,774
CONNECTICUT													
HARTFORD - NEW HAVEN	9,611,755	2,252,920	2,084,638	958,326	1,168,205	1,062,833	519,271	421,074	252,570	1,304,054	1,037,296	349,991	300,317

1982 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1981 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES S&MM/ARB TV (ADI) MARKET		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	21,298,906	4,491,093	4,174,418	1,931,023	2,793,677	2,484,268	945,605	901,575	542,057	3,911,361	2,325,440	874,942	908,632
FLORIDA													
FT. MYERS - NAPLES	2,400,965	568,821	546,040	188,396	262,540	223,442	92,890	135,536	93,035	452,082	181,839	218,314	76,012
GAINESVILLE	887,238	220,586	210,873	92,013	104,941	78,460	34,532	43,983	26,529	142,109	96,648	43,026	36,675
JACKSONVILLE	4,913,074	1,141,458	1,085,149	385,465	515,654	385,025	172,139	174,842	109,224	1,071,036	558,479	216,213	183,854
MIAMI	16,377,157	3,523,529	3,177,191	1,608,039	2,146,709	1,885,238	845,424	926,669	561,916	3,216,330	1,387,070	570,785	648,187
ORLANDO - DAYTONA BEACH	7,936,012	1,929,505	1,839,012	794,995	985,204	812,745	221,104	264,573	158,076	1,450,093	850,206	439,008	273,601
PANAMA CITY	755,726	177,973	170,743	74,316	97,461	79,847	30,496	36,746	22,740	149,752	62,377	49,859	19,935
TALLAHASSEE	1,806,992	463,700	445,531	140,600	186,229	134,675	81,930	56,916	38,282	331,704	194,673	117,423	69,622
TAMPA - ST. PETERSBURG	12,919,207	3,375,345	3,198,188	1,210,523	1,694,348	1,430,763	394,625	516,909	317,417	2,284,296	1,180,384	595,113	438,349
WEST PALM BEACH	4,771,883	1,169,692	1,097,297	433,065	538,814	459,270	203,775	242,761	170,692	929,886	393,611	202,644	170,123
GEORGIA													
ALBANY	1,365,521	347,494	335,319	79,238	129,574	85,609	54,335	50,626	33,419	267,693	133,947	106,920	48,291
ATLANTA	14,057,189	3,073,468	2,976,668	1,258,914	2,050,108	1,706,332	503,485	427,811	279,931	2,781,298	1,344,593	646,953	476,283
AUGUSTA	2,066,154	535,374	525,448	136,318	231,915	140,210	89,304	83,247	62,361	419,144	188,260	137,515	67,845
COLUMBUS	1,884,843	432,152	422,454	137,313	235,611	171,299	66,752	72,467	53,722	382,797	194,374	89,449	64,384
MACON	1,719,276	426,143	410,961	122,551	210,428	162,075	67,762	51,201	35,947	332,514	193,138	103,804	53,401
SAVANNAH	2,232,367	520,235	506,543	179,709	199,581	128,539	107,364	110,434	80,356	411,174	226,908	158,081	74,505
IDAHO													
BOISE	2,051,749	486,071	470,308	174,185	199,046	134,438	92,090	121,888	80,248	409,945	152,332	205,892	45,449
IDAHO FALLS - POCATELLO	1,540,122	344,723	338,048	92,991	149,052	104,847	87,465	82,950	46,920	281,317	154,586	171,443	37,592
TWIN FALLS	310,610	63,436	62,168	21,495	28,419	20,065	18,816	17,831	10,332	65,596	29,611	27,441	14,108
ILLINOIS													
CHICAGO	38,846,195	7,961,408	7,456,316	1,977,417	5,071,489	4,529,977	2,145,954	1,774,233	1,090,258	5,950,460	3,653,336	1,476,245	1,534,194
PEORIA	2,736,051	570,120	528,881	249,719	373,247	299,087	101,434	117,204	72,110	452,544	277,935	197,363	72,573
QUINCY - HANNIBAL	1,225,042	279,712	268,899	99,120	122,780	82,280	45,803	56,016	31,213	223,552	143,177	98,007	39,335
ROCKFORD	2,244,754	509,156	485,553	212,005	383,826	318,438	66,399	111,421	62,164	301,283	247,220	134,770	74,549
SPRINGFIELD - DECATUR - CHAMPAIGN	4,163,905	896,995	861,879	393,305	550,014	456,062	179,718	181,541	100,679	641,434	487,358	310,627	135,013
INDIANA													
EVANSVILLE	3,045,564	681,359	666,635	233,653	329,493	241,734	144,300	138,084	83,733	564,667	360,222	223,834	99,523
FT. WAYNE	2,776,455	596,771	574,219	277,344	345,496	286,405	99,653	109,144	61,940	485,040	340,972	155,598	102,792
INDIANAPOLIS	9,795,844	2,054,675	1,979,056	859,593	1,281,833	1,134,930	321,162	373,268	208,976	1,627,082	1,109,306	512,892	402,497
LAFAYETTE	535,885	103,945	99,984	57,438	113,771	102,322	15,718	29,720	18,512	73,015	45,299	27,820	25,354
SOUTH BEND - ELKHART	3,294,454	731,169	683,867	320,027	379,185	302,180	111,847	165,884	113,204	603,396	372,514	180,682	142,692
TERRE HAUTE	1,836,163	371,526	361,997	127,475	197,883	140,389	67,813	55,388	28,654	277,247	229,650	133,726	63,434

TELEVISION MARKETS [ADIs]: 1981 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARB TV (ADI) MARKET	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA													
CEDAR RAPIDS - WATERLOO	4,009,762	823,148	789,409	395,117	501,391	415,884	127,625	201,986	118,198	747,036	408,916	314,848	121,391
DAVENPORT - ROCK ISLAND - MOLINE	4,164,328	843,944	802,657	400,129	569,212	476,566	149,586	192,546	109,292	763,315	474,346	255,558	149,548
DES MOINES	4,855,266	1,065,006	1,032,478	424,122	597,202	482,320	182,619	208,108	115,860	882,318	570,402	369,268	114,723
OTTUMWA - KIRKSVILLE	299,931	65,487	63,694	22,047	18,963	7,899	11,925	11,653	4,790	62,305	45,577	23,310	7,484
SIOUX CITY	1,851,797	400,521	380,217	166,714	175,609	111,697	73,791	79,951	49,353	344,236	232,541	163,861	54,804
KANSAS													
TOPEKA	1,471,361	310,584	303,228	146,585	197,524	154,697	54,935	69,641	39,446	289,369	151,347	92,099	44,910
WICHITA - HUTCHINSON	5,229,686	1,097,424	1,059,356	496,117	614,303	435,920	251,679	236,181	127,315	1,065,934	499,210	361,503	122,330
KENTUCKY													
BOWLING GREEN	625,627	165,919	162,731	39,932	72,448	57,317	24,862	25,570	16,017	90,939	65,899	45,784	21,682
LEXINGTON	3,514,645	899,333	880,500	262,035	467,349	345,041	162,744	139,540	88,337	516,973	448,748	201,767	110,323
LOUISVILLE	5,998,634	1,481,832	1,412,630	549,623	739,169	588,550	215,722	293,534	180,215	907,616	764,691	339,362	216,806
PADUCAH - CAPE GIRARDEAU - HARRISBURG	3,779,596	885,817	857,757	263,552	424,132	277,374	154,337	164,155	107,441	689,516	420,117	270,197	124,811
LOUISIANA													
ALEXANDRIA	708,774	172,054	159,858	34,966	121,159	92,766	43,469	25,249	15,595	150,982	55,917	36,309	26,927
BATON ROUGE	2,961,113	729,669	706,296	195,091	546,963	397,865	107,864	116,844	65,776	572,112	258,528	190,309	98,349
LAFAYETTE	2,294,516	550,030	535,909	137,156	250,277	161,466	134,945	101,232	62,578	519,791	214,540	159,545	87,045
LAKE CHARLES	1,097,575	318,387	312,635	72,643	121,601	85,118	44,267	45,322	25,574	228,124	77,035	97,913	29,265
MONROE - EL DORADO	2,064,689	519,781	508,171	105,766	255,798	140,060	104,699	75,801	52,285	503,625	157,850	121,536	70,129
NEW ORLEANS	7,395,708	1,985,110	1,899,705	661,984	992,636	723,348	404,815	344,246	222,092	1,303,390	670,881	298,959	237,109
SHREVEPORT - TEXARKANA	5,213,855	1,249,671	1,214,493	325,794	638,636	432,514	291,817	214,516	143,948	1,144,389	495,548	284,202	138,805
MAINE													
BANGOR	1,310,502	355,284	343,162	95,804	126,223	87,253	49,387	55,876	34,732	205,829	111,431	100,857	45,824
PORTLAND - POLAND SPRING	3,931,422	920,899	880,916	336,593	408,725	288,225	161,135	121,975	66,789	588,816	315,993	235,508	113,984
PRESQUE ISLE	377,211	89,864	88,257	22,604	46,481	29,237	18,155	17,855	5,360	63,007	45,305	19,862	14,903
MARYLAND													
BALTIMORE	11,090,425	2,725,071	2,514,068	1,010,862	1,288,417	1,100,409	418,282	425,329	261,154	2,012,613	1,133,824	419,185	359,941
SALISBURY	1,144,043	320,180	305,977	118,710	93,767	73,909	47,301	37,846	26,279	195,121	101,357	70,579	36,757
MASSACHUSETTS													
BOSTON	25,997,373	5,942,077	5,416,725	2,696,186	3,227,572	2,574,950	1,666,734	1,073,168	675,509	3,232,317	2,306,318	1,021,499	867,590
SPRINGFIELD	3,157,519	876,049	800,039	274,919	307,196	240,332	127,460	99,265	52,276	414,457	326,005	132,628	92,774
MICHIGAN													
ALPENA	145,411	41,041	39,634	13,562	11,992	10,430	11,406	7,725	1,345	19,093	13,044	8,546	5,818

TELEVISION MARKETS [ADIs]: 1981 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARB TV (ADI) MARKET	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)													
DETROIT	24,218,705	5,179,139	4,713,767	2,223,589	3,281,839	2,995,255	1,261,604	1,142,337	634,401	4,394,605	2,632,665	889,469	1,092,780
FLINT - SAGINAW - BAY CITY	5,903,636	1,279,913	1,205,213	530,867	909,128	803,008	271,163	276,259	146,744	1,055,261	589,485	292,917	226,529
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	6,707,472	1,159,490	1,094,844	638,488	1,374,867	1,264,713	286,967	307,576	164,880	1,037,252	636,212	405,572	177,516
LANSING	2,651,864	458,961	427,964	248,527	562,806	515,076	126,815	112,261	59,076	433,458	274,409	110,420	60,380
MARQUETTE	610,965	158,445	153,053	63,134	50,720	28,876	20,264	19,953	13,207	80,852	106,249	37,434	13,838
TRAVERSE CITY - CADILLAC	1,815,898	448,944	428,492	195,836	117,591	76,492	79,005	61,265	30,231	259,199	250,523	152,581	63,258
MINNESOTA													
ALEXANDRIA	814,522	170,298	160,182	75,404	43,222	11,158	27,704	28,936	15,078	139,636	125,636	96,569	24,348
DULUTH - SUPERIOR	1,948,903	438,910	401,623	186,094	227,401	151,844	72,334	63,464	32,711	262,128	255,492	139,996	56,477
MANKATO	482,956	108,689	103,851	49,209	49,438	26,016	28,245	20,838	8,868	96,763	42,458	41,351	16,607
MINNEAPOLIS - ST. PAUL	15,246,625	2,772,619	2,599,966	1,433,409	2,365,873	2,052,924	575,060	578,709	330,914	2,542,376	1,573,486	998,543	425,827
ROCHESTER - MASON CITY - AUSTIN	1,829,117	346,782	335,477	153,142	205,136	172,503	65,884	74,159	41,495	382,799	183,870	173,079	61,255
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	684,028	170,783	161,064	67,497	125,008	80,012	39,449	28,356	13,345	100,845	55,682	32,295	22,816
COLUMBUS - TUPELO	1,331,669	371,809	366,374	80,048	152,359	89,493	80,787	54,017	36,324	223,909	118,781	87,282	43,108
GREENWOOD - GREENVILLE	687,836	218,513	215,401	34,726	92,537	57,087	30,363	27,829	17,774	107,570	63,843	19,877	23,757
JACKSON	2,719,383	733,951	721,705	185,246	358,043	236,413	144,455	116,989	77,920	504,465	230,888	133,750	93,381
LAUREL - HATTIESBURG	884,700	227,285	223,754	65,887	121,744	77,365	50,448	40,414	24,613	144,360	64,368	60,860	36,348
MERIDIAN	715,453	210,330	207,001	39,092	93,379	46,781	29,450	24,639	16,482	104,954	79,535	53,331	21,517
MISSOURI													
COLUMBIA - JEFFERSON CITY	1,664,304	358,288	349,999	144,104	187,337	137,606	77,739	68,526	38,239	333,994	169,721	108,272	47,914
JOPLIN - PITTSBURG	1,823,940	411,217	400,391	151,245	200,948	152,008	80,351	74,388	48,512	395,662	177,941	134,252	54,730
KANSAS CITY	9,115,092	1,785,489	1,718,749	854,684	1,433,513	1,135,125	359,861	349,143	209,908	1,858,032	951,582	367,408	229,035
ST. JOSEPH	620,568	128,786	125,436	50,728	94,738	77,329	17,482	25,788	14,102	104,411	88,314	32,157	19,964
ST. LOUIS	12,844,643	3,073,040	2,898,302	1,221,145	1,924,516	1,630,529	484,800	506,897	291,211	2,225,995	1,474,437	534,461	349,824
SPRINGFIELD	3,027,703	658,504	638,085	228,928	335,377	234,124	93,687	117,208	76,865	625,660	332,121	229,763	70,767
MONTANA													
BILLINGS - HARDIN	1,169,913	240,167	232,449	85,308	146,466	90,991	56,587	54,770	27,590	200,264	132,317	129,811	45,052
GLENDIVE	96,528	19,868	19,369	7,294	3,145		4,478	4,585	1,661	14,605	23,023	11,269	3,699
GREAT FALLS	918,847	180,509	173,746	66,991	92,516	65,951	56,485	43,863	23,800	190,182	109,628	80,875	34,594
HELENA	282,602	64,249	63,570	23,588	27,790	21,583	10,414	15,235	9,339	48,618	20,566	26,628	7,021
MISSOULA - BUTTE	1,531,235	309,136	298,653	123,846	106,408	67,837	71,328	87,266	55,347	297,650	193,698	124,465	54,754
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	3,146,531	603,676	579,856	308,317	419,358	277,654	130,266	125,796	77,136	540,346	409,767	235,905	71,270
NORTH PLATTE	239,679	44,607	41,670	21,011	41,509	29,741	9,475	11,214	7,580	37,493	35,757	15,058	4,281
OMAHA	4,033,493	867,006	825,004	430,285	521,240	419,970	138,961	196,264	130,944	808,310	464,235	164,705	127,312

TELEVISION MARKETS [ADIs]: 1981 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARB TV (ADI) MARKET	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEVADA													
LAS VEGAS	2,378,663	602,303	584,547	248,124	406,995	373,729	127,061	120,423	69,120	570,311	310,715	159,647	100,993
RENO	2,526,800	437,080	415,102	203,837	226,465	192,132	96,786	134,022	83,389	464,715	319,962	197,780	209,546
NEW MEXICO													
ALBUQUERQUE	4,564,292	1,007,675	964,217	384,505	497,241	343,429	221,168	256,902	157,892	907,578	464,386	285,171	119,089
FARMINGTON	457,118	113,056	110,781	25,595	46,805	22,970	26,114	11,518	7,718	113,215	44,427	32,470	9,472
ROSWELL	766,733	169,491	165,161	48,266	80,554	44,146	44,579	35,960	25,074	177,573	61,379	52,853	20,805
NEW YORK													
ALBANY - SCHENECTADY - TROY	5,881,735	1,553,190	1,476,136	550,200	598,582	500,635	276,492	216,091	121,462	880,481	584,779	250,794	156,764
BINGHAMTON	1,809,496	457,659	431,714	136,169	157,498	131,424	74,804	76,791	53,171	346,516	192,755	78,936	62,372
BUFFALO	8,082,948	2,086,132	1,891,831	768,740	1,110,916	968,467	314,463	320,341	182,489	1,445,254	602,000	256,668	265,649
ELMIRA	928,078	237,436	226,366	75,633	119,580	92,085	38,717	31,233	18,648	167,168	108,313	39,684	31,192
NEW YORK	75,104,741	19,205,154	16,485,512	7,343,985	9,103,093	7,859,265	5,061,927	3,914,797	2,489,852	9,002,269	5,630,860	1,958,715	1,715,360
ROCHESTER	4,578,604	1,099,231	1,050,271	390,743	533,814	463,020	180,204	189,758	113,704	863,238	387,002	158,233	140,826
SYRACUSE	4,509,544	1,279,913	1,193,228	420,740	437,327	371,707	213,174	186,499	110,329	810,242	414,049	156,208	210,872
UTICA	1,231,075	335,435	314,736	119,422	139,743	120,909	48,868	39,512	21,474	190,606	112,975	45,708	56,985
WATERTOWN - CARTHAGE	944,931	252,190	243,915	78,485	83,492	60,204	33,972	32,676	19,789	172,425	78,733	58,888	48,584
NORTH CAROLINA													
CHARLOTTE	7,103,650	1,696,525	1,668,090	528,742	782,656	556,264	312,288	321,820	230,145	1,544,402	627,016	447,049	278,199
GREENSBORO - WINSTON-SALEM - HIGH POINT	5,363,249	1,163,283	1,134,407	409,700	609,920	447,801	206,033	279,443	189,530	1,132,616	542,648	322,874	222,651
GREENVILLE - NEW BERN - WASHINGTON	2,260,754	541,976	530,212	155,580	223,308	114,276	68,430	125,464	81,161	511,728	204,093	167,620	65,776
RALEIGH - DURHAM	6,172,733	1,477,068	1,438,289	482,147	781,161	527,409	237,722	270,331	175,336	1,165,025	677,154	361,293	174,870
WILMINGTON	1,269,389	323,228	315,878	87,374	147,217	81,407	46,670	52,794	39,820	244,477	105,313	96,961	45,256
NORTH DAKOTA													
FARGO	2,613,671	458,645	431,060	254,596	212,254	140,187	138,804	109,175	55,356	482,765	303,196	275,797	84,466
MINOT - BISMARCK - DICKINSON	1,761,805	340,959	330,347	157,561	152,250	96,808	88,792	65,547	39,946	378,669	198,719	193,625	58,210
OHIO													
CINCINNATI	8,101,341	2,092,762	1,905,215	822,331	1,172,149	1,022,983	256,366	335,777	232,211	1,137,848	989,639	322,153	281,553
CLEVELAND	17,573,350	4,268,662	3,989,484	1,618,884	2,546,275	2,261,635	663,954	694,171	423,995	2,750,801	1,962,389	807,149	673,634
COLUMBUS	7,012,228	1,570,699	1,508,755	704,823	1,039,839	932,607	235,615	294,077	151,281	1,154,990	810,358	310,858	216,759
DAYTON	5,561,805	1,288,934	1,227,131	506,042	861,612	794,218	156,055	236,024	139,225	905,386	706,113	252,103	148,823
LIMA	566,424	107,156	102,594	48,264	129,460	111,511	16,011	22,818	11,343	71,681	64,315	34,523	20,284
TOLEDO	4,908,577	1,165,167	1,106,066	473,618	607,993	505,232	172,767	209,263	102,733	777,669	636,107	219,416	181,130
YOUNGSTOWN	3,357,492	816,480	771,607	266,068	515,772	471,760	120,455	138,188	86,732	569,808	409,898	124,923	118,400
ZANESVILLE	318,122	81,249	80,302	24,077	43,049	33,005	12,648	10,874	6,025	45,424	27,928	32,108	10,412

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TELEVISION MARKETS [ADIs]: 1981 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
S&MM/ARB TV (ADI) MARKET	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA													
ARDMORE - ADA	675,474	199,803	195,173	41,568	65,935	29,276	37,004	22,843	14,412	147,305	54,099	37,393	15,058
OKLAHOMA CITY	7,401,651	1,661,552	1,618,851	590,806	850,628	530,885	465,303	349,874	219,770	1,699,370	676,333	406,781	171,588
TULSA	5,720,278	1,323,598	1,287,303	396,040	753,472	553,335	319,133	272,829	179,860	1,251,433	492,908	342,654	108,761
OREGON													
BEND	403,304	93,227	90,855	36,326	23,168		23,093	17,189	10,894	70,065	31,095	54,299	18,735
EUGENE	2,215,346	474,496	452,217	223,621	291,979	213,194	97,607	94,813	56,355	405,422	182,378	190,429	89,145
MEDFORD	1,586,019	360,506	340,707	139,148	179,701	103,026	61,731	68,419	36,903	285,650	161,110	121,782	47,447
PORTLAND	10,233,175	1,899,489	1,805,150	1,211,925	1,898,010	1,591,481	427,011	499,664	276,853	1,603,190	907,469	552,527	317,794
PENNSYLVANIA													
ERIE	1,500,198	286,147	266,411	123,698	211,824	169,851	60,013	77,951	35,302	296,965	183,693	89,678	43,997
HARRISBURG - YORK - LANCASTER - LEBANON	5,985,928	1,458,335	1,339,576	490,558	694,561	578,791	241,847	305,531	153,942	998,685	579,061	348,385	139,527
JOHNSTOWN - ALTOONA	3,170,813	763,384	722,940	225,344	397,583	312,954	124,699	138,460	82,564	594,137	366,025	194,577	74,720
PHILADELPHIA	30,912,818	7,223,797	6,474,175	2,900,482	3,891,362	3,413,636	1,608,589	1,440,910	825,307	4,944,334	2,768,187	998,101	767,489
PITTSBURGH	14,096,271	3,262,468	2,988,382	1,174,402	2,092,121	1,848,623	594,093	652,552	413,630	2,774,524	1,421,304	664,121	357,924
WILKES-BARRE - SCRANTON	4,711,587	1,227,640	1,123,042	340,964	532,312	426,863	177,803	191,693	108,679	850,062	463,028	234,651	135,518
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	6,258,782	1,481,771	1,324,925	591,319	757,125	661,622	342,210	279,282	171,243	823,737	638,096	234,735	204,156
SOUTH CAROLINA													
CHARLESTON	2,051,752	496,664	485,109	172,407	249,404	158,587	93,663	86,111	56,832	380,191	196,113	136,057	62,150
COLUMBIA	2,941,822	690,610	673,552	217,606	352,416	270,817	129,716	115,372	78,741	590,120	321,999	183,467	91,662
FLORENCE	1,657,119	375,933	366,889	141,761	203,024	88,052	80,965	64,999	45,928	299,505	153,384	107,232	58,323
GREENVILLE - SPARTANBURG - ASHEVILLE	6,564,772	1,639,775	1,607,676	457,014	705,715	500,860	252,741	243,993	167,694	1,285,532	712,646	472,189	259,678
SOUTH DAKOTA													
RAPID CITY	1,413,677	307,520	296,704	139,827	115,863	55,549	64,548	57,381	34,141	250,328	169,018	126,296	33,180
SIOUX FALLS - MITCHELL	2,877,447	547,979	526,417	271,003	231,521	153,691	124,458	105,445	58,863	528,311	410,712	239,690	120,447
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	2,844,287	723,990	704,869	164,740	356,297	256,177	110,708	107,263	74,086	529,287	307,037	248,769	72,661
CHATTANOOGA	3,070,315	791,227	771,731	209,183	396,687	286,949	122,590	155,251	116,820	489,561	356,707	197,534	96,439
JACKSON	607,666	151,610	146,594	37,406	103,906	74,136	21,150	23,711	15,916	94,182	74,631	41,148	15,169
KNOXVILLE	4,500,943	1,141,044	1,116,221	309,869	614,727	427,206	173,367	205,321	138,425	661,831	568,989	319,018	149,007
MEMPHIS	6,239,491	1,649,052	1,614,200	408,804	784,609	590,048	296,710	260,977	165,686	1,129,844	678,595	288,771	208,153
NASHVILLE	7,030,674	1,714,077	1,681,905	538,798	880,776	638,657	274,261	332,466	220,560	1,265,425	794,243	413,285	220,526

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